



THE JERRY GRAY STORY – 1947

[Updated Jun 15, 2018 – Version JG.002e]

January 26, 1947 [Sunday]:

Jerry Gray arranged tunes made famous by Glenn Miller for New York City-based “Here’s To Ya” broadcast over the CBS radio network, January 26, 1947, 2:30 – 3:00 pm local time, performed by the Phil Davis Orchestra [including Trigger Alpert and Bernie Privin] and the Hires Hands vocal group [including Bill Conway]. Sponsored by Hires Root Beer.

Moonlight Serenade – arranged by Jerry Gray
Don't Sit Under The Apple Tree – arranged by Jerry Gray
Moonlight Cocktail – arranged by Jerry Gray
A String Of Pearls – arranged by Jerry Gray
Serenade In Blue – arranged by Jerry Gray
In The Mood – arranged by Jerry Gray
Chattanooga Choo Choo – arranged by Jerry Gray

Harrisburg Telegraph [Harrisburg, Pennsylvania], Jan 18, 1947, Page 19:

NEW SUNDAY MUSICAL SHOW HEARD ON WHP

‘Here’s To Ya’ Opens Jan. 26; Stars Louise Carlyle, Phil Hanna, Phil Davis

“Here’s To Ya,” sparkling half-hour of popular and familiar music, featuring Contralto Louise Carlyle, Baritone-Emcee Phil Hanna, Phil Davis’ orchestra, and the Hires Hands singing group, starts on the Columbia network and WHP Sunday, January 26, 2:30-3 p.m.

“Here’s To Ya” will be the first of a series of new shows to be added to the WHP schedule during the first few weeks of 1947 daytime schedule. Time and all information on the new programs will be announced in the near future on this page.

Louise Carlyle, feminine star of “Here’s To Ya,” got her first big break several years ago as vocalist with her brother Russ’ orchestra. When Russ went into the Army, radio beckoned, and she sang with the John Gart Trio and Phil Spitalny’s All Girl Orchestra before being signed for her present assignment in July 1945.

Phil Hanna, who has been the featured male vocalist since April, has been singing professionally for 11 years in radio and movies. Some of the pictures in which he has had prominent roles are “Anchors Aweigh,” “Keep Your Powder Dry” and “Thrill Of A Romance.”

Bandleader Phil Davis has been in radio since 1932 when he became musical director and arranger for station WLW, Cincinnati. The genial 200-pound-plus batoneer has been associated with such programs as "Tommy Riggs And Betty Lou" and "Uncle Walter's Dog House." He has been musical director for "Here's To Ya" since its inception.

Asbury Park Evening Press [Asbury Park, New Jersey], Jan 20, 1947, Page 4:

On The Air Waves By Barbara Mackey

SWITCH . . . "Here's To Ya," a half-hour musical show featuring contralto Louise Carlyle, baritone-emcee Phil Hanna, and Phil Davis' orchestra will bow in over WCBS Sunday (2:30-3 pm). The program has been heard over WJZ under the name of "Sunday Party" at 6 pm. since the summer of 1945.

The Waco News-Tribune [Waco, Texas], Jan 24, 1947, Page 23:

THE RADIO DIAL . . . Out of the Ether – by Jay Kaye

. . . "Sunday Evening Party" changes to "Here's To Ya" when it moves to CBS later this month.

Harrisburg Telegraph [Harrisburg, Pennsylvania], Jan 25, 1947, Page 17:

Glenn Miller Favorites Featured on 'Here's To Ya' Debut Tomorrow, WHP

Tunes made famous by the late Glenn Miller will be featured on the premier broadcast by "Here's To Ya," weekly half-hour of popular and familiar music starting on the Columbia network Sunday, January 26 (WHP, 2:30 to 3 p.m.).

Presented as a tribute to the memory of Glenn Miller, the musical selections will be arranged by Jerry Gray, who was arranger for the Glenn Miller AAF band, and took over direction of the group following Maj. Miller's untimely death. Three former members of the Miller aggregation are in the "Here's To Ya" cast, Trigger Alpert, bass fiddle, and Bernie Privin, trumpet, in the Phil Davis orchestra; and Bill Conway, singer-arranger of the Hires Hands vocal group.

The Miller favorites are "Moonlight Serenade," "Don't Sit Under The Apple Tree," "Moonlight Cocktail," "String Of Pearls," "Serenade In Blue," "In The Mood," and "Chattanooga Choo Choo."

Featured artists on "Here's To Ya" are contralto Louise Carlyle and baritone-emcee Phil Hanna.

Early 1947:

Jerry Gray was the arranger and conductor for the Patti Clayton CBS network sustaining radio program “Waitin’ For Clayton” broadcast from CBS Studios, 49 East 52nd Street, New York City, New York, on Saturday evenings, 7:00 – 7:15 p.m. local time.

Jerry Gray replaced Archie Bleyer as arranger and conductor the first weeks of January of 1947. The last verified broadcast date for “Waitin’ For Clayton” was Apr 26, 1947.

The following recordings are from the personal collection of Jerry Gray. The 16-inch disk labels read “Songs Arranged and Conducted by Jerry Gray” – with Patti Clayton.

Waitin’ For Clayton – CBS Network Radio Broadcast, individual songs are undated:

I ONLY HAVE EYES FOR YOU (2:01) – v Patti Clayton
THE LULLABY OF BROADWAY (2:22) – v Patti Clayton
THE ANNIVERSARY SONG (2:52) – v Patti Clayton
YOU GO TO MY HEAD (1:44) – v Patti Clayton
BY THE BEND IN THE RIVER (2:26) – v Patti Clayton
ME AND MY SHADOW (1:31) – v Patti Clayton
THERE'S A RAINBOW 'ROUND MY SHOULDER (1:48) – v Patti Clayton
OH, BUT I DO (2:56) – v Patti Clayton
ZIPPETY DOO DAH (1:12) – v Patti Clayton
DIALOGUE ON ORANGES AND LEMONS (0:41) – Patti Clayton and Jerry Gray
ORANGES AND LEMONS (2:31) – v Patti Clayton
SENTIMENTAL JOURNEY (2:31) – v Patti Clayton
ALABAMA BOUND (1:07) – v Patti Clayton
I'LL CLOSE MY EYES (3:48) – v Patti Clayton
THE LITTLE HILLS OF DUNA (1:51) – v Patti Clayton
I'LL ALWAYS BE IN LOVE WITH YOU (1:38) – v Patti Clayton
PLEASE DON'T TALK ABOUT ME WHEN I'M GONE (1:54) – v Patti Clayton
ALL BY MYSELF (2:14) – v Patti Clayton
POSSUM SONG (1:56) – v Patti Clayton
WHAT IS THERE TO SAY? (2:01) – v Patti Clayton
HOW ARE THINGS IN GLOCCA MORA? 3:31) – v Patti Clayton
PAPER MOON (1:28) – v Patti Clayton
OH NO, JOHN, NO (2:05) – v Patti Clayton
AM I BLUE? (2:01) – v Patti Clayton
DINAH (2:06) – v Patti Clayton
GUILTY (2:55) – v Patti Clayton
ALEXANDER'S RAGTIME BAND (1:27) – v Patti Clayton
WHAT'S THE USE OF WONDERIN'? (2:17) – v Patti Clayton
WHERE OR WHEN (1:37) – v Patti Clayton
THAT OLD BLACK MAGIC (2:17) – v Patti Clayton
IN MY MERRY OLDSMOBILE (2:23) – v Patti Clayton

The following two sources reference Jerry Gray's involvement with “Waitin’ For Clayton” and Patti Clayton:

CBS Program Book, Spring 1947, likely dated Mar 15, 1947:

Patti Clayton – “Waitin’ For Clayton” – Saturday, 7:00-7:15 p.m. Jerry Gray conducts the orchestra on her program of popular ballads.

Band Leaders, Jun-Jul 1947, Page 13:

CBS – SATURDAY: Later on, Saturday evening: Patti Clayton with Jerry Gray's orchestra.

CBS Publicity Photograph of Patti Clayton:



The back of this CBS publicity photograph reads – “Besides singing current hits on her new “Waitin’ For Clayton” series on Saturdays, honey-voiced Patti Clayton interviews famous Broadway song pluggers and introduces the songs they’re promoting” – dated 11/26/1946.

[Author’s Note: All earlier published references to the “Waitin’ For Clayton” radio program show Archie Bleyer as the conductor.

The Saturday, Jan 4, 1947, listings show 7:00 -7:15 p.m. in New York and Washington, 6:00 p.m. in Chicago, and 4:00 p.m. in Los Angeles.

KNX, Los Angeles, last listing was on a week later Jan 11, 1947. “Garden Gate” on Jan 18, 1947.

WTOP, Washington, DC, last listing was on Jan 18, 1947. Replaced by “Date With Jerry” – Jerry is Jerry Carter, a tenor discovered on the Arthur Godfrey “Talent Scout” program.

WBBM, Chicago, last listing on Apr 26, 1947. Replaced by "This Week In Chicagoland."

WCBS, New York City, last listing was also Saturday evening, Apr 26, 1947. Replaced by a documentary on Japan the first week; a Musicians Emergency Fund Drive the second week; and then "Hawk Larabee – Western Drama" on subsequent weeks.

Although there is the reference in the Jun-Jul 1947 *Band Leader*, this magazine has a relatively long lead time for publication and the reference is discounted.

During the 1945-1947 time frame, Patti Clayton also appeared on the CBS sustaining radio program "Bouquet For You" – on Monday, Wednesday, and Friday, 3:00-3:30 p.m., backed by Howard Smith's orchestra. She was frequently joined by Billy Williams or Bill Leach.

Filling the Tuesday and Thursday 3:30-3:30 p.m. slots were Louise King, Bill Leach and Billy Williams, with the orchestra conducted by Caesar Petrillo, with Franklyn MacCormack and Lee Vines doing the announcing.

These programs continued through the last full week of June 1947. They were both replaced by "Double Or Nothing" on Jun 30, 1947, now on CBS.]

The following chronological references have been found for the "Waitin' For Clayton" and/or "The Patti Clayton Show" CBS radio programs, beginning late 1945:

Radio Programs, 1924-1984, Page 266:

The Patti Clayton Show. Variety. 15 min., CBS, 1945

Vocalist Patti Clayton as the host of a program of music and songs with the music of Archie Bleyer and his orchestra. Bill Cullen did the announcing.

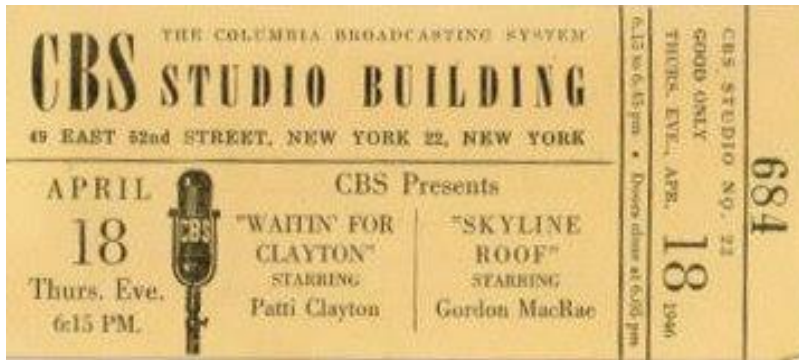
Columbia Program Book, 1945/1946 Winter, dated December 1, 1945:

"Waitin' For Clayton" – Almost unknown seven months ago, Patti Clayton made her mark on the Arthur Godfrey program, where she's still singing at 9:15-9:45 a.m., Monday thru Friday. Archie Bleyer conducts the orchestra on her Thursday program of ballads, 6:15-6:30 p.m.

Columbia Program Book, Spring, dated Mar 15, 1946:

"Waitin' For Clayton" – Also shows as "The Patti Clayton Show" on 6:15-6:30 p.m., each Tuesday and Thursday. Bill Cullen is shown as one of the announcers during this time frame.

Almost unknown seven months ago, Patti Clayton made her mark on the Arthur Godfrey program, where she's still singing at 9:15-9:45 a.m., Monday thru Friday. Archie Bleyer conducts the orchestra on her program of popular ballads.



[Ticket for "Waitin' For Clayton" broadcast of April 18, 1946]

The Cambridge Sentinel [Cambridge, Massachusetts], Apr 20, 1946, Page 6:

Star Dust ☆ ☆ ☆ STAGE SCREEN RADIO [Released by Western Newspapers Union]

By VIRGINIA VALE

Patti Clayton's made history – she's zoomed to popularity via a singing commercial! She's the original "Chiquita Banana" girl, and people everywhere used to listen to her voice telling them not to put bananas in the refrigerator, even though they hated bananas. Now Patti has her own program, "Waitin' For Clayton," on CBS at 6:15 p.m., EST, thanks largely to the tons of fan mail she received.

CBS Program Book, Summer 1946, dated June 15, 1946:

"Waitin' For Clayton" – Monday thru Friday, 6:15-6:30 p.m., backed by Archie Bleyer. The time was subsequently changed to 7:00-7:15 p.m.

CBS Program Book, Fall 1946, dated September 1, 1946:

"Waitin' For Clayton" – Monday thru Friday, 11:15-11:30 p.m., backed by Archie Bleyer.

CBS Program Book, 1946/1947 Winter, dated December 1, 1946:

"Waitin' For Clayton" each Saturday 7:00-7:15 p.m. Patti Clayton, the bright new singing star who first made her mark with Arthur Godfrey. Archie Bleyer conducts the orchestra on her program of popular ballads.

Band Leaders, Dec 1946, Front Cover:

ON THE COVER

After a well-earned vacation, hard-working songstress Patti Clayton has returned to CBS air waves on a new show.

Springboard to fame for Patti was her recording of "Chiquita Banana" – the first radio commercial to break into the hit-song division. Next, she was heard five mornings a week on the "Arthur Godfrey Show." CBS thought so much of her talent that, before long, she had a sustaining program of her own – the five-night-a-week "Waitin' For Clayton" show . . . in addition to the Godfrey show.

When all this proved too much for her, Patti gave up the morning sting and settled down in the night groove. In the near future Patti will open in a New York night club and sign a recording contract with one of the major record companies. She is also considering offers from several of the movie studios.



CBS Program Book, 1946/1947 Winter Supplement, dated February 1, 1947:

Patti Clayton is shown as the Monday, Wednesday, Friday, singer on the new CBS sustaining network program *Bouquet For You* – 5:30-6:00 p.m., backed by Howard Smith's orchestra. The time was subsequently changed to 3:00-3:30 p.m.

[Author's Note: New York Times logs show this program on Monday, Wednesday, and Friday afternoons, 3:00-3:30 pm, through Jun 27, 1947. It was replaced by *Double Or Nothing* with Walter O'Keefe.

Patti Clayton finished up on CBS in New York City on Friday, Jun 27, 1947, and headed to Hollywood for her debut on the CBS *Club 15* on Monday, Jun 30, 1947.

See Aug 2, 1947 *Cambridge Sentinel* article below.]

April 16, 1947 [Wednesday]:

Variety, Apr 16, 1947, Page 23/32, Radio:

CBS \$3,000,000 Billings Windfall Hinges on Reshuffle Maneuvers

Campbell Soup's Day, Night Splurge

CBS has an approximate \$3,000,000 billings windfall in the offing – but most of it hinges on whether the network can get together with the sponsor-agencies to maneuver a wholesale shuffle of early evening programming which will permit Campbell Soup to take over the 7:30 to 8 cross-the-board slots. In addition, the soup company is moving into the daytime radio picture with a half-hour cross-the-board CBS show on tap.

It would involve moving into other time segments the Monday night Bob Hawk show (Camel's); the Tuesday night "American Melody Hour" (Bayer); and the Thursday night "Mr. Keen" (Kolynos). If the sponsors are in a cooperative mood, it would not only allow for the Campbell five-times-a-week half-hour deal, but would pave the way for an expansion of Procter & Gamble's cross-the-board programming and provide the solution to the P&G-CBS snafu on where to spot Lowell Thomas. Latter is scheduled to move from NBC in the fall.

The Campbell-P&G expansion shapes up as the biggest commercial deal in radio in months, partially offsetting the recent \$8,000,000 wave of four-network cancellations.

Here's how it would resolve itself:

Campbell Soup has put in an order for the two quarter-hour cross-the-board periods from 7:30 to 8, with P&G, which now occupies the 7 to 7:30 slots, also acquiring the 6:45 to 7 time. Bob Trout now fills the 6:45 to 7 period for the soup company with his news program and he'll be moved into the 7:45 to 8 slot. Client is still shopping around for a show to put into the 7:30 to 7:45 niche. It wants a musical stanza, with Bob Crosby reported far out in from as the candidate.

Lowell Thomas would move into the 6:45 slot being vacated by Trout. That's the same quarter-hour segment he currently occupies on NBC, (P&G wanted Thomas to go on CBS at 7, but network nixed deal because of Trout's 6:45 broadcast, refusing to permit back-to-back news programming.)

P&G will put a new program in at 7, with Jack Smith staying put at 7:15.

[Author's Note: This is the first known printed reference to the possibility of a Bob Crosby M-F radio program, to subsequently be known as Bob Crosby's Club 15. This would bring in Jerry Gray as the Club 15 music director.]

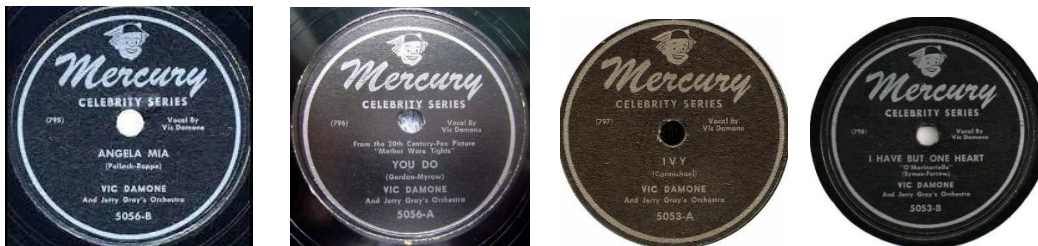
April 23, 1947 [Wednesday]:

Vic Damone with Jerry Gray and his Orchestra; Mercury Recording Session, Hollywood, California.

Label – VIC DAMONE And Jerry Gray's Orchestra

795	ANGELA MIA (My Angel) (2:49)	Mercury 5056-B
796	YOU DO (3:11)	Mercury 5056-A
797	IVY (2:41)	Mercury 5053-A
798	I HAVE BUT ONE HEART (2:57)	Mercury 5053-B

Jerry Gray and his Orchestra: Musicians Unknown, except for the following – Frank Ferretti t; Murray McEachern tb; Les Robinson as; Johnny Guarnieri p; Carmen Mastren g and balalaika; Davy Tough d; likely Tony Gray accordion.



Publicity and Reviews:

The Billboard, Jun 7, 1947, Page 31, RECORD REVIEWS:

VIC DAMONE (Mercury 5053)

Ivy – FT; VC.

I Have But One Heart – FT; VC.

Mercury's newest entry in the swoon brigade, Vic Damone, chose a toughie in "Ivy" for his debut, in that this tune has already been done by the established names in the field, but the 19-year-old singer imparts just the right touch to this promising pop and his version should gain him plenty of attention. Reverse is strictly a sleeper, with Damone putting his soft, polished pipes to an Italian folk song, which has all the requirements of a sturdy pop.

Jerry Gray's use of a guitar and mandolin background for this one is a nice change from heavy string ork backing and is very appropriate to the tune.

"Ivy," tho carrying a new name, spots a promising voice, with flipover also a good bet for coin pull.

The Billboard, July 26, 1947, Page 132, RECORD REVIEWS:

VIC DAMONE (Mercury 5056)

You Do – FT; VC.

Angela Mia – FT; VC.

Teen-ager Vic Damone, who rose another notch on the croon ladder with his acquisition of the Pet Milk network airer, again shows the confidence and vocal control that made his first effort for this platter a better-than-average bet. *You Do*, from the forthcoming flicker, *Mother Wore Tights*, is treated tenderly by Damone, who gets a good backing job from Jerry Gray's ork. Reverse is an oldie that can be a big thing for the youngster.

Bobby soxers will keep the *You Do* button busy.

The Billboard, July 26, 1947, Page 31, RECORD POSSIBILITIES:

I HAVE BUT ONE HEART Frank Sinatra with Axel Stordahl Ork Columbia 37554

A plaintive Italian love song that looks to catch on because of the Sinatra and Damone diskings. Sinatra sings in both Italian and English with sock results, while the 19-year-old Damone shows plenty singing ability and promise on his dinking, which marked his waxing debut with Mercury. Both enjoy excellent musical backings, with Axel Stordahl behind Sinatra as usual and the very capable Jerry Gray conducting for Damone. Sinatra's disk is backed with the up-and-coming "Ain'tcha Ever Comin' Back," which he shares with Stordahl and the Pied Pipers.

Damone's flip is "Ivy."

The Hartford Courant [Hartford, Connecticut], Aug 10, 1947, Parade Of Youth Insert, Page 3:

Record Ramblings – By RUSS NAUGHTON

YOU DO, ANGELA MIA – Vic Damone, Mercury-5056.

Here's a young fellow, who can really sell a song. Vic didn't really start going places until he won top honors on a national radio show last year. He has "what it takes" to become a leading vocalist. His phrasing is good and he has the ability to "feel" a song. In short, his singing has heart to it. Both sides of this platter are good. "You Do" already has all the markings of a future hit. On the backside, don't let the title "Angela Mia" fool you. It's a very smooth ballad that shouldn't have any difficulty building up a following. Backgrounds by Jerry Gray, ex-Glenn Miller arranger, are tops. Mercury-5056.

The Billboard, Jan 3, 1948, Page 100:

RECORDS MOST-PLAYED ON THE AIR

YOU DO ... Vic Damone (Jerry Gray Ork) ... #12 Mercury 5056 – ASCAP

Weeks to date ... 8

The Billboard, Jan 10, 1948, Page 22:

RECORDS MOST-PLAYED ON THE AIR

YOU DO ... Vic Damone (Jerry Gray Ork) ... #12 Mercury 5056 – ASCAP

Weeks to date ... 9

The Billboard, Apr 24, 1948, Page 32:

VIC DAMONE

The 20-year-old swoon stylist of Mercury Records, Vic Damone, has come a long way in the three years since the time of his ushering days at the New York Paramount Theater. Damone was picked up by manager Lou Capone and in rapid-fire fashion Capone built up Da Moan on local sustaining air shots. These sustainers grew into a commercial airer for Pet Milk, and about the same time the warbler landed a Mercury waxing contract. His first platter, I Have But One Heart, established Damone almost immediately in the bobby-sox brigade. Back to the Paramount he came, but this time like a conqueror, being the feature attraction in a stage presentation. Damone followed this with a well-received run at the Commodore Hotel in New York.

The young warbler's personal management reins are held by Capone. Bookings are made thru the William Morris office.

RADIO MIRROR, Feb 1949, Page 11:

Collector's Corner by VIC DAMONE

(From elevator operator at the New York Paramount Theater to headliner on the stage of the same showplace is Vic Damone's success story. Recently chosen as the most promising male vocalist by the nation's disc-jockeys, Vic is one of the Mercury Records' top vocal stars. He is also heard on his own coast to coast radio show (Saturdays, 7:30 P.M., EST, NBC) and firmly believes that Brooklyn is the garden spot of the world.)

I suppose that some people wouldn't have any trouble at all in naming their favorite phonograph records – just like that. It's always a difficult selection for me to make, though. While it's true that I haven't been collecting records for a very long time, I've been building my collection at a fast pace these past few years. My favorites include vocals, instrumentals, novelties and classics. Now, before I run out of space, I'd like to list my favorites.

There's little explanation needed for collecting a record like Frank Sinatra's "The House I Live In" on Columbia.

Cammarata's "Rumbalero" with the Kingsway Symphony Orchestra is wonderful music written and conducted by one of the finest musicians I've ever known (London).

There are a few singers who will ever equal the brilliance of Ezio Pinza. Most of all, I like his Columbia Record of "Madamina!" from "Don Giovanni."

Of all the platters recorded by Patti Page (including those we made together), I like most of all her version of "Every So Often." It's a Mercury disc.

No one can even borrow my copy of "Big Noise From Winnetka" on Decca. It features Ray Bauduc on drums and Bob Haggart on bass.

And who can overlook the jazz classic on RCA Victor of the Glenn Miller band playing "In The Mood."

Among all the Crosby classics, I'd choose his Decca disc of "On The Sunny Side Of The Street" accompanied by the Lionel Hampton Band.

The greatest singer of all time is represented by "Vesti La Giubba" from the opera "Pagliacci." That's Enrico Caruso and it's also on RCA Victor.

And, only because I've been asked, I'll stick my neck out and pick from my own recordings. I'll always lean toward "I Have But One Heart" which I recorded with Jerry Gray. The other favorite is "Ave Maria" which I sang with a chorus directed by Mitch Miller.

May 7, 1947 [Wednesday]:

Variety, May 7, 1947, Page 34, Radio:

CBS Clears Decks For \$3,000,000 In Campbell Deals

The decks have been cleared for the two new half-hour cross-the-board Campbell Soup shows on CBS, which add up to a \$3,000,000 windfall for the network. Couple that with the new sale of Arthur Godfrey three times a week to Chesterfield, putting an additional \$750,000 into the CBS billing coffers, and it explains those happy faces among the 20th floor brass around the network.

To clear the time for the 7:30 to 8 Campbell segments, CBS has succeeded in reshuffling other clients' shows, with "American Melody Hour" moving into Wednesday at 8 and "Mr. Keen" moving into Thursday 8:30. "FBI In Peace and War" occupied the latter segment, but it moves into Saturday evening time.

Campbell will put a musical show into 7:30-7:45, starting June 30 (it wants Perry Como but will probably decide on Bob Crosby) and Bob Trout will move into 7:45 to 8. For the afternoon half-hour cross-the-board showcasing, Campbell has bought "Double of Nothing."

May 11, 1947 [Sunday]:

The New York Times [New York City, New York], May 11, 1947, Page X11:

ONE THING AND ANOTHER

By SIDNEY LOHMAN

THE Columbia Broadcasting System is planning extensive alterations in its program schedule to accommodate the considerable new business which has come its way.

In what was said to be one of the largest deals ever consummated, amounting to \$3,500,000 a year in radio time alone, the Campbell Soup Company has bought a half hour both in the evening and in the afternoon on a Monday-through-Friday basis. In all, this would amount to ten hours weekly for the one concern. Both series are expected to start late in June.

The first fifteen minutes of the evening series, running from 7:30 to 7:45, will be occupied by a singing star, probably Bob Crosby. The second fifteen minutes, ending at 8, will be filled by Bob Trout, the commentator.

The afternoon series will be devoted to the audience-participation session known as "Double or Nothing," which has been a Mutual network feature. It will be carried from 3 to 3:30 P.M.

May 21, 1947 [Wednesday]:

Variety, May 21, 1947, Page 48, Orchestra-Music:

Hollywood

. Bob Crosby rehearsing new outfit, with which he hopes to pluck a network sponsor.

Variety, Jun 4, 1947, Page 28, Radio:

In Hollywood

. Cal Kuhl will be at the reins of the Bob Crosby strip for Campbell Soup.

Variety, Jun 18, 1947, Page 24, Radio:

CBS Heave-Ho on 'Live' Coast Repeats, Cue to NBC Relaxing Its Disk Ban

The "live" Coast repeat bugaboo – for years the bane of network performers – has finally been given the heave-ho by CBS. It's the first significant move on the part of NBC or CBS toward relaxing the ban on transcriptions.

Word went out to the ad agencies last Friday (13) that henceforth CBS will permit transcribed repeats of network shows for Coast listeners.

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The transcribed repeats will be particularly beneficial to the cross-the-board programs, such as Procter & Gamble's Jack Smith show, and the forthcoming Campbell Soup Bob Crosby stanza, for in such instances it now means performing five shows a week instead of 10. Feeling has long been that it's unfair to talent.

CBS says actors and musicians will get the same rate of pay as applies to "live" repeats.

Variety, Jun 18, 1947, Page 28, Radio:

In New York City . . .

Patti Clayton's giving up her own CBS show, slated to tee off Saturday (21), to take a Tuesday-Thursday chirping assignment on Bob Crosby's new "Club 15" show for Campbell Soup.

May 21, 1947 [Wednesday]:

Jerry Gray arrangements, Tex Beneke and his Orchestra, RCA Victor Recording Session, RCA Victor Studios, 155 East 24th Street, New York City, New York.

D7-VB-904-1 NOTRE DAME VICTORY SONG (2:33)
D7-VB-905-1 ON, WISCONSIN! (2:19)

RCA Victor 20-2340-B
RCA Victor 20-2340-A



Publicity and Reviews:

The Billboard, Special Disk Jockey Supplement, Oct 22, 1949, Page 93:

NOTRE DAME – Tex Beneke, Victory March, Victor 20-2340

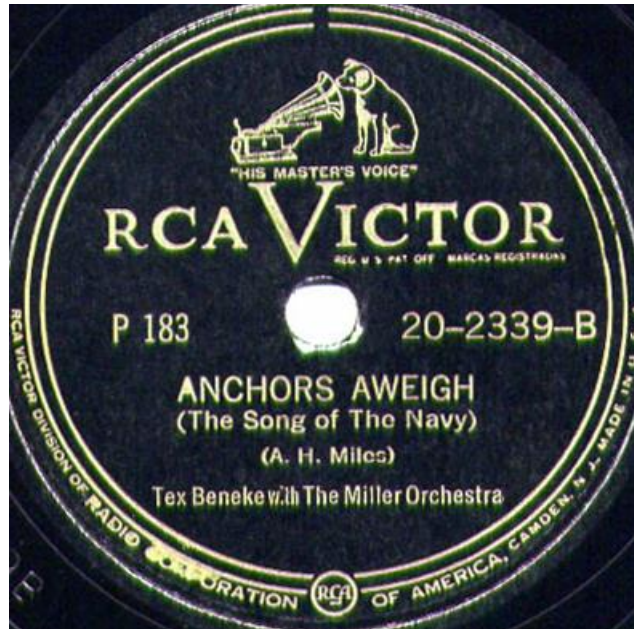
WISCONSIN – Tex Beneke, On, Wisconsin, Victor 20-2340

May 23, 1947 [Friday]:

Jerry Gray arrangement, Tex Beneke and his Orchestra, RCA Victor Recording Session, RCA Victor Studios, 155 East 24th Street, New York City, New York.

D7-VB-909-1 ANCHORS AWEIGH (2:16)

RCA Victor 20-2339-B



Publicity and Reviews:

The Billboard, Special Disk Jockey Supplement, Oct 22, 1949, Page 93:

NAVY – Tex Beneke, Anchors Aweigh, Victor 20-2339

May 28, 1947 [Wednesday]:

Jerry Gray arrangement, Tex Beneke and his Orchestra, RCA Victor Recording Session, RCA Victor Studios, 155 East 24th Street, New York City, New York.

D7-VB-927-1 (How I'll Miss You) WHEN THE SUMMER IS GONE v GS, MS (2:46)
RCA Victor 20-2341-A



Publicity and Reviews:

June 21, 1947 [Saturday]:

Naugatuck Daily News [Naugatuck, Connecticut], Jun 21, 1947, RADIO CHART, Front Page:

Bob Crosby Takes Over Music Box

Younger Crosby Brother Is Singer-Emcee Of Five A Week Spot With Rhythm Quintet

Fifteen gay minutes of modern music and song will be added five days a week to the CBS entertainment schedule Monday, June 30, when "Club 15" makes its debut with Bob Crosby as singing host and master-of-ceremonies, Margaret Whiting and Patti Clayton as the *femme* vocal stars, and the Modernaires, outstanding rhythm quintet (CBS, 7:30-7:45 p.m., EDT., Monday through Friday).

Miss Whiting and Miss Clayton will share the "Club 15" spotlight with Crosby on alternate days – the former teaming up with Bob on Mondays, Wednesdays and Fridays, and the latter on Tuesdays and Thursdays. Like emcee Crosby, the Modernaires will be on hand for all five broadcasts each week.

Lovely, blonde Margaret Whiting is ranked as one of radio's most popular singing stars. Although only 22 years old, she has been a network favorite for several years, making her radio debut in a duet with Johnny Mercer while in her teens. Her unique song interpretations boosted her along rapidly, and when she arrived in New York in 1945, from Hollywood, her birthplace, radio producers greeted her with wide-flung arms. Bubbling over with energy, Miss Whiting's newest ambition is to record a special album of songs written by her father, the late Richard Whiting.

Honey-voiced Patti Clayton is the original "Chiquita Banana" girl who rode to stardom on the musical commercial cautioning housewives against putting bananas in the refrigerator. During her early radio days Patti was a member of the "Three Graces" trio. Subsequently she became a CBS network star with her own show, "Waitin' For Clayton."

Ex-Marine Bob Crosby – with the Leathernecks in the South Pacific during the war – shed his lieutenant's bars shortly after V-J Day. Youngest of the famed Crosby brothers, Bob had studiously avoided basking in the beams radiated by brother Bing, choosing to make his own way to stardom unaided. His "go-it-alone" policy has paid off handsomely, and today he is a singing-maestro-emcee star in his own right with a following from coast to coast.

The Modernaires quintet is well known to radio, supper club, and movie audiences. Originally a quartet including three Buffalonians, the Modernaires have "shuffled" their way to a high place in the entertainment world. At present there are two Buffalo chaps in the quintet – Harold Dickinson and Ralph Brewster. The others are Francis Scott, Johnny Drake and Virginia Maxey. They have been heard with several big-name bands in New York night clubs and on the radio, beating out their rhythm under the batons of such podium greats as Fred Waring, Ozzie Nelson, Paul Whiteman, and the late Glenn Miller.



Bob Crosby, singing - emcee star of CBS' new "Club 15" which starts Monday, June 30, is the guest on Columbia's "Jack Carson Show" Wednesday, June 26 (CBS, 8-8.30 p. m., EDT. Reb. 12 Mid. From Hollywood).

"Club 15" will be heard five days a week at 7.30 p. m. Featured with Crosby are Margaret Whiting, Patti Clayton, The Modernaires quintet and Jerry Gray's orchestra.

June 22, 1947 [Sunday]:

The Pittsburgh Press [Pittsburgh, Pennsylvania], Jun 22, 1947, Page 47:

Bob Crosby, Margaret Whiting, and Patti Clayton will co-star on a program to be launched on WJAS, Monday, June 30. It will be titled "Club 15."

June 26, 1947 [Thursday]:

Rochester Democrat and Chronicle [Rochester, New York], Jun 26, 1947, Page 22:

Wiig Wags FROM **WHEC**

TROUT, CROSBY, & CO.

- Our man Glooke, who's paid for thinking thoughtful thoughts, went into a trance some time ago, and came through with this one: "The only thing that can beat a good news program is a better news program . . . or a bang-up musical show."
- Obviously, this Glooke is a pretty smart boy. When he talks, we listen, and then we act. Result: "Robert Trout and the News till Now" heard over this station Mondays thru Fridays at 7:45 p.m. — and starting Monday, "Club 15" heard at 7:30, Mondays thru Fridays!
- I'm sure I don't have to tell you that Bob Trout rates among the super-special-triple-A-plus members of his profession.
- There just isn't any finer newscaster on the air! His very name has become synonymous with NEWS! So keep a date with the World and Bob Trout nightly at 7:45!
- "Club 15" is grand musical entertainment, . . . bright as a summer star, . . . mellow as moon-glow, . . . gay as a goldfinch!
- Ex-Marine Bob Crosby heads up the cast as singing host and master-of-ceremonies! Margaret Whiting and Patti Clayton team up with him on alternate nights! Miss Clayton is as beautiful to listen to as to look at, which is saying lots! Patti Clayton is the original "Chiquita Banana" girl.
- Still further glamor is added to "Club 15" by the famous Modernaires who have been heard with such big-name bands as Fred Waring, Ozzie Nelson, Paul Whiteman, and the late Glenn Miller. Good? . . . They're marvelous.
- Guess I'd better sign off before I start to brag!

Yours at 1460, Gunnar O. Wiig, General Manager

June 28, 1947 [Saturday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

This “Radio Preview” of the new “Bob Crosby’s *Club 15*” may have been broadcast over the CBS Network live as a test and/or a preview. If broadcast over the air, it likely aired at 7:30–7:45 pm in the East Coast [WCBS in New York City], 6:30–6:45 pm in the Central zone [WBBM in Chicago], and either live at 3:30–3:45 pm or recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Other than the Radio Preview script, there is no confirmation of a broadcast. It could well have been just a dry run. Particularly as the script for the Jun 30th program was essentially identical.

Club 15 – CBS Network Radio Preview:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra
Franco-American Spaghetti Song – v The Modernaires

I Believe – v Bob Crosby *

Dialogue – Bob Crosby and Margaret Whiting

Ask Anyone Who Knows – v Margaret Whiting

Hoodle Addle – v The Modernaires

Dialogue – Bob Crosby, Margaret Whiting, and Del Sharbutt

Franco-American Spaghetti Ad – Del Sharbutt

Wonderful One – v Bob Crosby

Dialogue – Bob Crosby and Margaret Whiting

That Old Black Magic – v Bob Crosby and Margaret Whiting

Franco-American Spaghetti Ad – Del Sharbutt

Franco-American Spaghetti Song – v The Modernaires

Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – CBS announcer

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

[Author’s Notes: * *I Believe* is likely the Sammy Cahn/Jule Styne 1947 song from *It Happened In Brooklyn*.

The original script for this June 28, 1947 “Radio Preview” is included below. This copy was assigned to the *Club 15* program writer and advertising agency representative, Carroll Carroll, and has many edits and rewrites in pencil. The Carroll Carroll personal collection is maintained by The American Heritage Center, the rare books repository for the University of Wyoming in Laramie, Wyoming. We are most appreciative of their courtesies.

Team Jerry Gray has acquired copies of the *Club 15* scripts included in the Carroll Carroll Collection.

There is no known audio of this “Radio Preview” in existence.]

Carroll

RADIO PROGRAM

Planned and Produced by WARD WHELOCK COMPANY

"BOB CROSBY'S "CLUB 15"

AUDITION

Saturday, June 28, 1947

3:30 - 3:45 PM

BOB CROSBY

CAL KUHL

DIANA BOURBON

MARGARET WHITING

ELIZABETH TAYLOR

CARROLL CARROLL

PATTI CLAYTON

ENGINEER

THE MODERNAIRES

SOUND

JERRY GRAY

DEL SHARBUTT

*Open Patti
May Aubrey
Carroll Carroll
Patti
Black Magic*

BOB CROSBY'S CLUB FIFTEEN

6/28/47

-1-
(REV)

MAN: (COLD) We take you now to "Club 15"
(ABRUPT SWITCH TO CLUB 15 background)

17:01

SHARBUTT: Welcome to Bob Crosby's Club 15 -- 15 minutes of the best
in popular music brought to you by Franco-American -
the spaghetti with the extra good sauce. Starring each
week Margaret Whiting, Patti Clayton, Jerry Gray
and his Orchestra and the Modernaires.

MODERNAIRES: F-A ... Franco - American!

F-A ... Franco - American!

F-A ... Franco - American!

It's got that extra-good sauce!

Am we got 17:25
extra good sauce
stand on headlin
bill with

SHARBUTT: Sing it boys --

17:40

MODERNAIRES: (REALLY GIVING, FULL AND SOLID, ORCHESTRA BIG)

Spaghetti, spaghetti, you'll love our spaghetti,

It fixes so quickly because it's all ready....

Our tomatoes are redder, our cheese it is cheddar,

To give you that extra-good sauce!

~~F-A ... Franco-American (OPTIONAL DROP)~~

Fi

MUSIC: UP

SHARBUTT: And here's the head man of Club 15 - Bob Crosby!

18:00

(APPLAUSE) ✓

CROSBY: Let's go, Jerry!

MUSIC: I BELIEVE - BOB CROSBY

19:25

(APPLAUSE) ✓

BOB CROSBY
6/28/47 --2--

19:30

CROSBY: The old Club 15 is open for business, friends, and we hope you'll be with every week-day evening at this same time. By "we" I mean the whole Club 15 group, Patti Clayton, The Modernaires, Jerry Gray and my Club 15 gal for this evening, that very wonderful warbler Miss Margaret Whiting.

(APPLAUSE)

WHITING: ~~I hope you never say another word, Bob.~~ *Thank you, very much.*

CROSBY: Why?

WHITING: ~~It's been my radio experience that those charming build-ups inevitably lead to a bring down.~~

CROSBY: ~~Not this trip,~~ Margaret. I'm getting a solid thump out of the idea that you and I share billing.

WHITING: Don't give me that, Bob, you've shared billing with lots of girls.

CROSBY: Well ... it isn't exactly the billing that's important. It's what billing leads to.

WHITING: ~~That's~~ exactly what does billing lead to?

CROSBY: Cooing!

WHITING: Cooing?

CROSBY: Definitely. And it's time you got started cooing that new ballad you and ~~Jerry Gray~~ just recorded... An intro, Jerry, for Margaret and "Ask Anyone Who Knows."

WHITING: ASK ANYONE WHO KNOWS

(APPLAUSE)

CROSBY: Beautifully sung, Miss W.

WHITING: Thanks, Bob, it's a beautiful song. The words are so lovely... "a dream will stray and lose its way if it can't come true."

20:20
3:20

22:25

BOB CROSBY
6/28/47 --3--

CROSBY:

~~Nice ---~~

WHITING:

~~Don't you think the words to a song are terribly important?~~

CROSBY:

~~Definitely...~~

WHITING:

~~What are you smiling at?~~

CROSBY:

~~I was thinking of the words of the song The Modernaires are about to deliver.~~

WHITING:

~~Are the words beautiful?~~

CROSBY:

~~I don't even know if they're words. Listen ...~~

MODERNAIRES:

HOODLE ADDLE

APPLAUSE

CROSBY:

That ought to establish the fact that when anyone needs any hoodle-addling, the Modernaires can handle the job. We're proud to have with us this evening in Club 15 the Ladies Local Literary Club -- over there at table 12 -- and - hey, Margaret, get a load of who's sitting with the Ladies Local Literary Club.

WHITING:

It's Del Sharbutt, isn't it.....

CROSBY:

Hey, Del.

SHARBUTT:

(OFF) Yes, Bob.

CROSBY:

Come on up here and take a bend....

WHITING:

Bob, what do you suppose Del's doing with the "Local Ladies"?

CROSBY:

When it comes to ladies he likes local ones...they're easier to catch.

SHARBUTT:

I heard that, Bob, and as a matter of fact, the local Ladies have asked me to make a speech. Would you mind helping me give it one last rehearsal.

BOB CROSBY
6/28/47 --4--

CROSBY: Not at all, Del. I can stand anything the Local Ladies can stand. Give me the manuscript, I'll check you.

SHARBUTT: Right, Madam Chairman, distinguished guests, ladies.
(CLEARS THROAT) (ORATORICALLY) The highways and byways of summertime offer pleasures untold for those who would seek escape from the maddening crowd. Drive out into the beautiful countryside! Poke around in quaint little antique shops! Sometimes you find wonderful bargains. Why, my grandmother picks up wonderful bargains all the time. And in order to gain hours of summertime pleasures -- why not serve Franco American Spaghetti more often?

CROSBY: (PROTESTING) Hey, that isn't in here!

SHARBUTT: Look again, Bob -- this delicious spaghetti that comes in cans, all ready to serve, is one of the greatest boons to you mothers, shoppers, and housewives ever offered to the American woman! And how good it tastes!

CROSBY: Listen, Del ---

SHARBUTT: One of the world's most famous sauces is mingled through and through this glorious spaghetti...a sauce so rich and thick it actually clings to every strand! ... a sauce made from luscious red tomatoes, sharp cheddar cheese, nine tasty ingredients in all! Serve Franco-American Spaghetti often this summer...all you do is open it, heat it, and set it before your hungry family! The spaghetti with the extra good sauce!

CROSBY: Nice ---

WHITING: Don't you think the words to a song are terribly
important?

CROSBY: Definitely ...

WHITING: What are you smiling at?

CROSBY: I was thinking of the words of the song The Modernaires
are about to deliver.

WHITING: Are the words beautiful?

CROSBY: I don't even know if they're words. Listen...

MODERNAIRES: HOODLE ADDLE

APPIAUSE

CROSBY: That ought to establish the fact that when anyone needs
any hoodle-addling, the Modernaires can handle the job.
Well, Here's Del Sharbutt:

SHARBUTT: Say, Bob, the Local Ladies Literary Club has asked me to
make a speech. Would you mind hearing my lines.

CROSBY: Not at all. Del, give me the manuscript.

SHARBUTT: Madam Chairman and Ladies (CLEARS THROAT) (ORATORICALLY)
Agar
The Highways and byways of summertime offer pleasures
untold for those who would seek escape from the madding
crowd. Drive out into the beautiful countryside. Poke
around in quaint little antique shops. Sometimes you find
wonderful bargains. Why, my grandmother picks up
wonderful values all the time. And in order to gain
hours for summertime pleasure (DOWN TO NORMAL FRIENDLY
DELIVERY) why don't you just lay in a supply of Franco-
American spaghetti, and have it often, for lunch or for
supper.

CROSBY: (PROTESTING) Hey, that isn't in here.

BOB CROSBY --4--
6/28/47 (REV)

SHARBUTT: (IGNORING HIM) Cause Franco-American spaghetti is
America's favorite...and its back at your grocers once again
the largest selling ready-cooked spaghetti in the country,
and no wonder ... cause it tastes just as grand as ever.

CROSBY: Listen, Del --

SHARBUTT: You know, an extra-good sauce is mingled through and through
this good spaghetti ... a sauce so rich and thick it
actually clings to every strand ... it's a skillful blend
of luscious red tomatoes, sharp cheddar cheese nine
tasty ingredients in all. Have Franco-American spaghetti
often this summer ... all you do is open it, heat it, and
serve it.

The spaghetti with the extra-good sauce.

CROSBY: Listen, Del, You're ad libbing. You departed from text
at your grandmother. Now what are those wonderful values
she picks up all the time.

DEL: ~~What do you think.~~ *My boy* Franco-American spaghetti. Thanks for
hearing my speech, Bob. ?

MUSIC: ~~PLAYOFF (MUSIC INTRO AS PLAYOFF TO COMMERCIAL AND UNDER
FOLLOWING TALK)~~

CROSBY: *triumphed over plenty of*
Certain tunes have ~~survived the most brutal~~ kicking
around. They've been over-played, over-sung, and
jazzed up, slowed down and swung -- "Wonderful One"
is in this list... so I don't think anything I can
do to it can possibly do it any harm.

CROSBY: WONDERFUL ONE

APPLAUSE

*Don't go away, Boy -
I have something to say
to you -*

*28:08
11:00*

BOB CROSBY --5--
6/28/47 (REV)

29.20

12.20

WHITING: Very mellow and meaty, Mr. C. That could definitely do something to an impressionable young girl -- seated on a park bench -- with an impressionable young man.

CROSBY: What could it do?

WHITING: Make her move over.

CROSBY: Which way?

WHITING: Which way do you think?

CROSBY: Girls don't always move the way I think.

WHITING: Maybe you haven't the right approach. How do you operate on a park bench in the moonlight with a girl?

CROSBY: Who's the girl?

WHITING: Will I do?

CROSBY: Let's see.

WHITING: Very well.. here we are on the park bench -- there's the moon -- and it's your move.

BOB CROSBY
6/28/47

--6-3984

CROSBY: (ACTING) Ah, Maggie - we've been sitting here in the
moonlight for two hours and nothings happened -- let's
let's . . .

WHITING: Let's what, Bob?

CROSBY: Let's try another bench.

WHITING: Maybe I should move a little closer to you . . .
there that's better.

CROSBY: Yeah - now could you sort of put one hand on my
shoulder ---

WHITING: Like this?

CROSBY: Yeah - and the other on my collar --

WHITING: Like this ---

CROSBY: Yeah - and sort of lay your cheek against my lapel --

WHITING: (SIGH) Now what, Bob -

CROSBY: Maggie, tell me

WHITING: Yes, Bob ---

CROSBY: Did you ever feel material like that for \$27.50....

WHITING:No....No....Bob...somehow you don't seem to be
flashing that ...that indefinable something...that
(SNEAK INTO "OLD BLACK MAGIC")

MUSIC: OLD BLACK MAGIC WHITING CROSBY

APPLAUSE

CROSBY: Beautiful, Margaret --

WHITING: Likewise, Mr. C.

CROSBY: Then let's get off for a couple of seconds and defer
to Del Sharbutt.

SECOND COMMERCIAL APPROVED

3880

SHARBUTT: Picture yourself at the supper table, about to enjoy a big plateful of Franco-American Spaghetti. You pick up a heaping forkful. See that gleaming tomato sauce. So rich and thick and smooth it clings to every strand. Now, taste. Hmm. Sharp cheddar cheese, other flavorful ingredients, nine in alldelicious. America's favorite spaghetti is back at your grocers -- Franco-American, the spaghetti with the extra good sauce.

MODERNAIRES: F-A .. Franco-American!

F-A ... Franco-American!

F-A ... Franco-American!

It's got that extra-good sauce!

~~MODERNAIRES: (REALLY GIVING, FULL AND SOLID, ORCHESTRA BIG)~~

~~Spaghetti, spaghetti, you'll love our spaghetti,~~

~~It fixes so quickly because it's all ready ---~~

~~Our tomatoes are redder, our cheese it is cheddar,~~

~~To give you that extra-good sauce!~~

~~F! A! Franco-American.~~

MUSIC: CROSBY THEME AND FADE

BOB CROSBY -8-
6/28/47 (REV)

CROSBY: That's it for now ^{friends} neighbors. For more of the same join us
in the old Club 15 at this same spot tomorrow and ^(That's good-bye for now) ~~when~~
~~you're marketing remember~~ ^{remember a good-bye at your grocers in} Franco-American, the spaghetti
with the extra good sauce. Good night.

SHARBUTT: (APPLAUSE) Each weekday evening Franco-American Spaghetti brings
you Club 15 ... Fifteen minutes of the best in popular
music. Our stars, Margaret Whiting and Patti Clayton
with the Modernaires Jerry Gray and his Orchestra, and the
head man of Club 15, Bob Crosby!

(ONE SECOND PAUSE)

Stay tuned for Robert Trout with the News Till Now, which
comes to you from New York in just a moment.

MODERNAIRES
& ORCH

Mm-mm-Good!

Mm-mm Good!

That's what Campbell's Soups are,

Mm-mm-Good!

SOUND: (HIGH FREQUENCY CODE SIGNAL, 3 SECONDS, THEN FADE)

Harrisburg Telegraph [Harrisburg, Pennsylvania], Jun 28, 1947, Page 19:

'Club 15' WHP 5-a-Week Musical, Stars Crosby, Whiting, and Clayton

Fifteen gay minutes of modern music and song will be added five days a week to the CBS entertainment schedule Monday, June 30, when "Club 15" makes its debut with Bob Crosby as singing host and master-of-ceremonies, Margaret Whiting, and Patti Clayton as the femme vocal stars, and the Modernaires, outstanding rhythm quintet (WHP, 7:30-7:45 p.m., EDT., Monday through Friday, from Hollywood).

Miss Whiting and Miss Clayton will share the "Club 15" spotlight with Crosby on alternate days – the former teaming up with Bob on Mondays, Wednesdays, and Fridays, and the latter on Tuesdays and Thursdays. Like emcee Crosby, the Modernaires will be on hand for all five broadcasts each week.

Jerry Gray's orchestra provides the accompaniment for the singing stars.

Lovely, blonde Margaret Whiting is ranked as one of radio's most popular singing stars. Although only 22 years old, she has been a network favorite for several years, making her radio debut in a duet with Johnny Mercer while in her teens.

Honey-voiced Patti Clayton is the original "Chiquita Banana" girl who rode to stardom on the musical commercial cautioning housewives against putting bananas in the refrigerator.

The Iola Register [Iola, Kansas], Jun 28, 1947, Page 4:

LISTEN by Jim Carson

Here are two new Monday through Friday shows. **Double or Nothing**, a new-old favorite quizzer starring Walter O'Keefe, starts Monday at 1 p.m. Know Walter personally, and will bet two-to-one you'll listen regularly to **Double or Nothing**.

Second new one is **Club 15**, starring Bob Crosby, Bing's singing brother, and featuring such stars as Margaret Whiting, Patti Clayton, the Modernaires, and Jerry Gray and his orchestra. It's at 5:30 p.m. and begins Monday. **Club 15** will be followed daily by **Robert Trout and the News Till Now**, a new time from Newsman Robert.

[Author's Note: This syndicated article appeared in several newspapers across the country in this time frame.]

June 29, 1947 [Sunday]:

The Shreveport Times [Shreveport, Louisiana], Jun 29, 1947, Page A-11:

'Club 15' Opens On CBS-KWKH Monday at 5:30

Fifteen gay minutes of modern music and song will be added five days a week to the CBS-KWKH entertainment schedule tomorrow, June 30, when "Club 15" makes it debut with Bob Crosby as singing host and master-of-ceremonies, Margaret Whiting and Patti Clayton as the femme vocal stars, and the Modernaires, outstanding rhythm quintet. The program will be heard at 5:30 p.m.

Miss Whiting and Miss Clayton will share the "Club 15" spotlight with Crosby on alternate days – the former teaming up with Bob on Mondays, Wednesdays, and Fridays, and the latter on Tuesdays and Thursdays. Like emcee Crosby, the Modernaires will be on hand for all five broadcasts each week.

Jerry Gray's orchestra provides the accompaniment for the singing stars.

The program will be produced and directed by Cal Kuhl. Del Sharbutt will handle the announcing assignment.

Asheville Citizen-Times [Asheville, North Carolina], Jun 29, 1947, Page TEN – Section B:

Corliss and her teen-age set are planning a big surprise reception for Bob Crosby at the Meet Corliss Archer dance for under-privileged children tonight at 8 o'clock. Crosby who becomes singing master of ceremonies and host of the star-studded "Club 15" starting tomorrow over WWNC-CBS at 6:30 p.m. will cross up Corliss' scoffing friends by accepting the invitation all had said he would ignore. Janet Waldo will be starred as the madcap Corlis.

[Author's Note: *Meet Corlis Archer* is a Sunday evening CBS comedy drama with Janet Waldo and Sam Edwards, and sponsored by Campbell Soup.]

Akron Beacon Journal [Akron, Ohio], Jun 29, 1947, Page 7-B:

AROUND THE DIAL – By BEE OFFINEER, Radio Editor

Columbia network comes up with its answer to NBC's "Supper Club" with the program "Club 15" teeing off at 6:30 on Monday. Bob Crosby is singing host and emcee. Margaret Whiting and Patti Clayton are the femme vocal stars, aided and abetted by the Modernaires. Jerry Gray's orchestra will provide musical backgrounds.

June 30, 1947 [Monday]:

Club 15 – Season 1 [1947-1948]; 245 Episodes

Dates: Jun 30, 1947 – Jun 4, 1948
Network: CBS
Days: Monday, Tuesday, Wednesday, Thursday, Friday
Length of show: 15 minutes
Sponsor: Campbell Soup Company

Club 15 – Season 1 Cast:

Jerry Gray and his Orchestra [estimated initially at 10 to 11 pieces]. Scheduled for all shows, Monday, Tuesday, Wednesday, Thursday, and Friday; Jun 30, 1947 thru Jun 4, 1948.

Bob Crosby – Master of Ceremonies and Male Singer. Scheduled for all shows, Monday, Tuesday, Wednesday, Thursday, and Friday; Jun 30, 1947 thru Jun 4, 1948.

Margaret Whiting – Featured Female Singer on Monday, Wednesday, and Friday; Jun 30, 1947 thru Sep 26, 1947. Then switched to Tuesday and Thursday, Sep 30, 1947 thru Jun 3, 1948.

Patti Clayton – Featured Female Singer on Tuesday and Thursday; only from Jul 1, 1947 thru Sep 25, 1947.

The Andrews Sisters – Replaced Margaret Whiting as Featured Singers on Monday, Wednesday, and Friday; Sep 29, 1947 thru Jun 4, 1948. Margaret Whiting switched to Tuesday and Thursday.

The Modernaires – Featured Vocal Group on all shows, Monday, Tuesday, Wednesday, Thursday, and Friday; Jun 30, 1947 thru Sep 26, 1947. Then switched to Tuesday and Thursday, Sep 30, 1947 thru no later than Mar 25, 1948. The Modernaires initially were Hal Dickinson, Johnny Drake, Fran Scott, Ralph Brewster, and Virginia Maxey. From the Sep 27, 1947 issue of *The Billboard*, Paula Kelly returns to Modernaires at the end of the month following stork visit.

The Pied Pipers – Replaced The Modernaires as Featured Vocal Group, Tuesday and Thursday; Mar 30, 1948 thru Jun 3, 1948. The Pied Pipers were Chuck Lowry, Hal Hopper, Clark Yokum, and June Hutton.

Del Sharbutt – Announcer. Appeared on all shows, Monday, Tuesday, Wednesday, Thursday, and Friday; Jun 30, 1947 thru Jun 4, 1948.

Club 15 – Air Times:

East Coast [WCBS]	7:30– 7:45 pm	Jun 30, 1947	thru	Jun 4, 1948
Central [WBBM]	6:30– 6:45 pm	Jun 30, 1947	thru	Jun 4, 1948
West Coast [rebroadcast]	8:30– 8:45 pm	Jun 30, 1947	thru	Sep 26, 1947
[KNX]	9:30– 9:45 pm	Sep 29, 1947	thru	Mar 12, 1948
	10:30–10:45 pm	Mar 15, 1948	thru	Apr 23, 1948
[Live broadcast]	4:30– 4:45 pm	Apr 26, 1948	thru	Jun 4, 1948

[Author's Note: Daylight Standard Time/Daylight Saving Time did not become "universal" within the United States until 1950.

California did not employ Daylight Saving Time in 1946 or 1947. We have adjusted the listings accordingly, particularly as the *Club 15* program originated in Hollywood, California.]

Musicmakers of Network Radio: 24 Entertainers, 1926-1962, by Jim Cox:

Crosby became a fixture of weeknight radio in mid-1947 when he started hosting a quarter-hour of lighthearted music and mirth over CBS. The Campbell Soup Company underwrote the show to boost a diverse line of soups, juices, spaghetti and other quick-fix meals.

Deep bass-voiced announcer Del Sharbutt had an incredibly persuasive way of making listeners believe it when he depicted those soups as "mm-mm good!" The series was officially labeled *Club 15* but was often identified in newspaper radio logs as *Bob Crosby's Club 15*. The show's headliner usually referred to it on the air as "the old Club 1-5."

Debuting at 7:30 p.m. Eastern Time on June 30, 1947, Crosby followed a pattern that he had perfected a dozen years earlier, being the front man with the easygoing, laid-back technique, quick to defer to others in the cast.

While the orchestra backing the singing wasn't named for him but for its true leader, Jerry Gray,

Crosby blithely introduced the acts before they performed. On different nights and in different seasons (although some, like Gray's entourage, were holdovers from year to year), Crosby was flanked by one or two regulars per outing: The Andrews Sisters, Patti Clayton, Gisele MacKenzie (who made her American radio debut on *Club 15*), The Modernaires, Jo Stafford and Margaret Whiting.

Crosby bantered back and forth with his co-stars in lively scripted exchanges laced with light humor, all penned by Carroll Carroll and David Gregory. (Carroll had been a mainstay among wordsmiths for brother Bob, having recently been displaced by the Groaner.) The headliner usually sang a couple of songs along and maybe joined in a duet or ensemble with his guests.

The show was off the air for two months each summer and aired nightly from June 30, 1947, to December 21, 1951. Thereafter it ran at the same stand on Monday, Wednesday and Friday nights through January 16, 1953.

When Crosby stepped away from the CBS microphone to sing on a weekly half-hour feature for Pet Milk over NBC during the 1949 to 1950 season, vocalist Dick Haymes was hired to replace him at *Club 15*. But it wasn't the same apparently for Campbell Soup and for Crosby, too.

When his NBC contract ended, he hustled back to re-sign at CBS, and remained – with rare exceptions – a fixture in CBS's fold for the continuation of his network broadcasting life. Once again that was something that his brother had also done before him.

"The old Club 1-5" may have allowed Bob Crosby to connect with more Americans for a sustained period than anything he had ever done. Not only was it steady work, it aired at a time of day that many families had finished dinner together (which may be difficult to fathom today).

As they awaited the day's headlines and commentary of the eminent CBS newsman Edward R. Murrow, aired at 7:45, they switched on their radios to enjoy the rollicking music and laughter that Bob Crosby presided over.

Variety Daily, Jun 30, 1947:



Keywords – CBS stations. Club 15 Tonight at 8:30, 15 Mins., KNX-CBS (Monday thru Friday) Starring Bob Crosby and Margaret Whiting, with Modernaires, Jerry Gray orchestra. Producer: Diana Bourbon; Director: Cal Huhl for Ward Wheelock. Assistant Directors: Joe Allabough, Norman McDonald for CBS. Writer: Carroll Carroll. Announcer

[Author's Note: This could be a review similar to the review in the *Variety Weekly*, Jul 2, 1947, included below.]

Rochester Democrat and Chronicle [Rochester, New York], Jun 30, 1947, Page 22:



WHEC
RATED 1st
1460 ON YOUR DIAL
The **BIGGEST**
Show In Town!
PREMIERE!

BOB CROSBY
"CLUB 15"
Emcee and Singing Host! A bright new musical program. CLUB 15 headlines such top entertainers as MARGARET WHITING, PATTI CLAYTON and THE MODERNAIRES!
7:30 P. M.

Radio Logs:

<u>NY TIMES:</u> WCBS (880)	7:30–7:45 pm	Club 15: Bob Crosby, Margaret Whiting, The Modernaires, Jerry Gray Orchestra
<u>WASHINGTON POST:</u> WTOP (1500)	7:30–7:45 pm	Bob Crosby debuts as emcee and singing star of fifteen-minute musical show
<u>CHICAGO DAILY TRIBUNE:</u> WBBM (780)	6:30–6:45 pm	Club 15 (CBS)
<u>LA TIMES:</u> KNX (1070) [Recorded]	8:30–8:45 pm	Bob Crosby

Historical Dictionary of Jazz, by John S. Davis, Page 104:

Conrad Joseph Gozzo (1922-1964) – From 1947 to 1951 he performed on Bob Crosby's radio broadcasts and with Jerry Gray.

The Milwaukee Sentinel [Milwaukee, Wisconsin], Jun 30, 1947, Page 4:

WISN Advertisement:

CLUB 15

A new and tuneful program, with Bob Crosby as singing host and master of ceremonies, plus Margaret Whiting, Patti Clayton, and the Modernaires. Over WISN Monday through Friday at 5:30 p.m.

The Indianapolis Star [Indianapolis, Indiana], Jun 30, 1947, Page 11:

A NEW RIVAL for the "Supper Club's" rating as the most popular 15-minute show is "Club 15" with Bob Crosby as singing emcee and Margaret Whiting and Patti Clayton alternating as fem vocalists. The Modernaires and Jerry Gray's Orchestra compete the cast (6:30 p.m., WFBM-CBS).

Between June 30, 1947 [Monday] and September 25, 1947 [Thursday]:



Likely issued by the CBS PHOTO DIVISION OF PRESS INFORMATION:

June 30, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting, Patti Clayton, and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

[Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Bob Crosby had severe laryngitis over the weekend, and plans were made for a substitute and an alternate script was prepared should he not be able to emcee and sing on this first *Club 15* CBS network broadcast.

Although not confirmed, we believe Bob Crosby did participate. The original Carroll Carroll script is notated “As Broadcast.”

We will first list the program info from the original script of Carroll Carroll and then list the revised script program, with substitute Walter O’Keefe, from the new Campbell Soup program “Double Or Nothing” who was to fill-in for Bob Crosby.

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 1, Original Script:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra

Franco-American Spaghetti Song – v The Modernaires

I Believe – v Bob Crosby

Dialogue – Bob Crosby and Margaret Whiting

Ask Anyone Who Knows – v Margaret Whiting

Dialogue – Bob Crosby and Del Sharbutt

Franco-American Spaghetti Ad – Del Sharbutt

Wonderful One – v Bob Crosby

Hoodle Addle – v The Modernaires

Dialogue – Bob Crosby and Margaret Whiting

That Old Black Magic – v Bob Crosby and Margaret Whiting

Franco-American Spaghetti Ad – Del Sharbutt

Franco-American Spaghetti Song – v The Modernaires

Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – CBS announcer

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

The original script and song selection for this Monday, Jun 30, 1947 broadcast is essentially the same as the Jun 28, 1947 Radio Preview, suggesting the Jun 28th was just a dry run and not broadcast over the CBS Network.

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 1, Alternate Script:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra

Franco-American Spaghetti Song – v The Modernaires

The Man On The Flying Trapeze – v Walter O'Keefe, Modernaires, Full Cast, and The Audience

Dialogue – Walter O'Keefe and Margaret Whiting

Ask Anyone Who Knows – v Margaret Whiting

Hoodle Addle – v The Modernaires

Dialogue – Walter O'Keefe and Del Sharbutt

Franco-American Spaghetti Ad – Del Sharbutt

Untitled Song – v Patti Clayton

Dialogue – Walter O'Keefe and Margaret Whiting

That Old Black Magic – v Margaret Whiting

Franco-American Spaghetti Ad – Del Sharbutt

Franco-American Spaghetti Song – v The Modernaires

Summertime (closing theme) – v Walter O'Keefe/Del Sharbutt

Network/Station Program Announcement – CBS announcer

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

[Author's Note: *The Man On The Flying Trapeze* was originally written in 1868 as *The Daring Young Man On The Flying Trapeze* – music by Gaston Lyle and lyrics by George Leybourne [stage name for Joe Saunders] and subsequently re-written by Walter O'Keefe in 1933.

In the script, Walter O'Keefe references *Ask Anyone Who Knows* just recorded by Margaret Whiting and Jerry Gray. The Capitol record label actually shows Frank DeVol and His Orchestra.

For the first several weeks, *Club 15* was sponsored by Campbell Soup product Franco-American Spaghetti. The only reference to Mm-Mm-Good was the lead-in to the Robert Trout News.]

July 1, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 2:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra

Franco-American Spaghetti Song – v The Modernaires

Across The Alley From The Alamo – v Bob Crosby and The Modernaires

Dialogue – Bob Crosby and Patti Clayton

A Sunday Kind Of Love – v Patti Clayton *

Dialogue – Bob Crosby, Patti Clayton, and Del Sharbutt

Franco-American Spaghetti Ad – Del Sharbutt

Franco-American Spaghetti Song – v Del Sharbutt, Bob Crosby, and The Modernaires; [with special lyrics to “*Grandfather’s Clock*”]

As Long As I’m Dreaming – v Bob Crosby **

Family Lullaby Skit – v Entire Cast

Chi-Baba Chi-Baba (My Bambino Go To Sleep) – v The Modernaires; one chorus, then ...

Dialogue – Bob Crosby, Patti Clayton, Del Sharbutt [including snippets of family lullabies]

(Too-Ra-Loo-Ra-Loo-Ral) That’s An Irish Lullaby – v Bob Crosby [partial]

Chi-Baba Chi-Baba (My Bambino Go To Sleep) – v The Modernaires

Franco-American Spaghetti Ad – Bob Crosby, Del Sharbutt, and The Modernaires

Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

[Author’s Note: * *A Sunday Kind Of Love* replaced *The Pretty Girl Milking A Cow* as shown on the original program script of Carroll Carroll.

** *As Long As I’m Dreaming* may have been cut from the play list. Carroll Carroll’s original script copy indicates in one place it was cut and in a second place indicates it was included.]

The Marion Star [Marion, Ohio] Jul 8, 1947, Page 13:

... When velvet-voiced Patti Clayton made her debut on CBS’ “Club 15” last Tuesday, she received a 10-yard long “Good Luck” chain letter from her 32 fan clubs.

July 2, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 3:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra
Franco-American Spaghetti Song – v The Modernaires
If I Had You – v Bob Crosby and The Modernaires
Dialogue – Bob Crosby and Margaret Whiting
Guilty – v Margaret Whiting
Dialogue – Bob Crosby and Margaret Whiting
Honeymoon – v Bob Crosby and The Modernaires
Franco-American Spaghetti Ad – Bob Crosby and Del Sharbutt
Old Devil Moon – v Margaret Whiting
Dialogue – Bob Crosby and Margaret Whiting
Peg O’ My Heart – v Bob Crosby and The Modernaires
Franco-American Spaghetti Ad – Bob Crosby and Del Sharbutt
Franco-American Spaghetti Song – v The Modernaires
Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt
Mm-Mm-Good – v The Modernaires

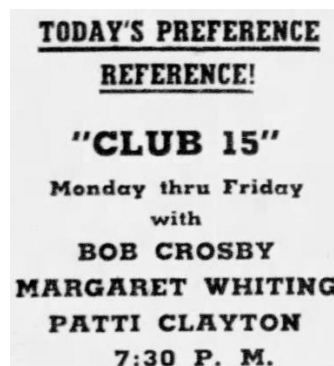
The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

Democrat and Chronicle [Rochester, New York], Jul 2, 1947, Page 31:



Variety Weekly, Jul 2, 1947, Page 27, Radio Reviews:

CLUB 15

With Margaret Whiting, Patti Clayton, Bob Crosby, Modernaires, Jerry Gray orch, Del Sharbutt

Producer-Director: Cal Kuhl

Writer: Carroll Carroll

15 Mins., Mon – Fri, 7:30 p.m.

CAMBELL SOUPS

WCBS-CBS, N.Y.

(Ward Wheelock)

Campbell Soups and its companion item, Franco-American spaghetti, in unveiling its cross-the-board CBS programming, has borrowed a successful format in its Club 15 session from the Chesterfield Supper Club for getting the youngsters interested in the tinned noodles.

F-A takeoff, like its model, has name value, pacing, and appeal to the younger listeners with a bill of tested ingredients including Margaret Whiting to alternate with Patti Clayton in the femme leads; Bob Crosby to emcee; Jerry Gray's orchestra for backing; and the Modernaires group vocals for all-around chores.

Crosby, the erstwhile bandleader who's dropped his retinue in favor of the emcee stint, has an affable personality for this type work, and excellent sense of timing, and can handle dialog with ease. His intros are smooth and singing isn't hard to take.

Miss Whiting, heard on the initial session, is one of the more polished femme chirpers and goes over pleasantly with a variety of tunes. With F-A having cross-the-board time, it can be assumed that it can take it easy on the commercials, but it takes a full quota on the 15-minute airers, which destroys some of the pacing, Del Sharbutt's delivery notwithstanding.

Club 15 show is good entertainment in quarter-hour periods.

Jose.

Variety Weekly, Aug 13, 1947, Page 31, Radio Reviews, Follow-up Comment:

"Club 15," the Robert Q. Lewis show and the Gordon MacRae stanza, all early-evening series on CBS, suffer in varying degree from self-consciously whimsical chit-chat. It's more of those perennial attempts to imitate the brand of half-spoofing that Carroll Carroll wrote for Bing Crosby on the old Kraft opus. But there's only one C.C. and he isn't pitching for the younger Crosby's across-the-board series, the Lewis variety stint, or MacRae's Friday night opry.

As heard several times last week, the Bob Crosby operation was mired by the coy palaver, although the star, as well as Patti Clayton and Margaret Whiting, delivered neatly in the musical category. But Del Sharbutt's lush delivery of the Franco-American commercials, with the silly Campbell's soup musical signature, is a nag of another tinge.

Incidentally, Miss Clayton, Miss Whiting, and Cathy Norman, vocalist with the Lewis series, toughen the course for themselves by using so many new songs, when it's well known that listeners respond more to established faves, despite the blandishments of tune-pluggers.

[Author's Note: This reviewer comes over like he or she was having a bad day at the office.]

July 3, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 4:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra
Franco-American Spaghetti Song – v The Modernaires
Red Silk Stockings And Green Perfume – v Bob Crosby, Patti Clayton, Del Sharbutt, Modernaires
Dialogue – Bob Crosby and Patti Clayton
Sentimental Journey – v Patti Clayton
Franco-American Spaghetti Ad – Del Sharbutt
Cecilia – v Bob Crosby
Dialogue – Bob Crosby and Patti Clayton
I’ve Got You Under My Skin – v Bob Crosby and Patti Clayton
Franco-American Spaghetti Ad – Del Sharbutt
Franco-American Spaghetti Song – v The Modernaires
Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt
Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

The Cincinnati Enquirer [Cincinnati, Ohio], Jul 3, 1947, Page 7-A:

RADIO NEWS AND COMMENT

***O Brevity! O Wit! Club 15 Is Packed With Popular Songs* – BY MAGEE ADAMS**

Not to be mistaken for a summer replacement is the new “Club 15” being spread “across the board” at 6:30 p.m., CBS WKRC. The show is the season’s most ambitious reversion to a type of programming that had a big play years ago.

How ambitious “Club 15” is can be guessed from its talent lineup: Bob Crosby, singing emcee; Jerry Gray’s orchestra; Margaret Whiting, alternating with Patti Clayton as feminine vocalist; the Modernaires Quintet; and Del Sharbutt, commercial announcer.

A mere listener might be pardoned for expecting all these hired hands to produce at least an hour of high-grade entertainment. But they are shoehorned in 15 minutes. To create the illusion of a jam-packed club? And the result of their massed labors is a quarter hour of popular tunes.

So far as the sponsor is concerned, the merchandise may be worth its price. That is no worry to Joe and Jane Dialer. But Joe and Jane can marvel at the fabulous complexity of radio's wonders.

July 4, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author's Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 5:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra

Franco-American Spaghetti Song – v The Modernaires

I Wonder, I Wonder, I Wonder – v Bob Crosby and The Modernaires

Dialogue – Bob Crosby and Margaret Whiting

Passing By – v Margaret Whiting

Franco-American Spaghetti Ad – Bob Crosby, Margaret Whiting, and Del Sharbutt

Remember Me – v Bob Crosby and Margaret Whiting

Old Glory – v Bob Crosby, Margaret Whiting, and The Modernaires

Franco-American Spaghetti Ad – Bob Crosby, Del Sharbutt, and The Modernaires

Franco-American Spaghetti Song – v The Modernaires

Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

Los Angeles Times [Los Angeles, California], Jul 4, 1947, Part II Page 3:

Bob Crosby may sign for a picture tentatively titled "Club 15" at Universal-International.

July 5, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Jul 5, 1947, Page 19:

Harmonious



The Modernaires are vocal fixtures on CBS' new 15-minute "Club 15," (WHP 7.30 p. m.) which presents Bob Crosby as singing host and features Margaret Whiting and Patti Clayton as femme vocalists on alternate days.

[Author's Note: Virginia Maxey is the gal singer filling in for Paula Kelly]

July 6, 1947 [Sunday]:

Lincoln Sunday Journal and Star [Lincoln, Nebraska], Jul 6, 1947, Page D-6:

and

Harrisburg Telegraph [Harrisburg, Pennsylvania], Jul 12, 1947, Page 17:

ALTERNATE ON 'CLUB 15'



Margaret Whiting and Patti Clayton alternate as femme vocal-ists on CBS' new 15-minute five-a-week "Club 15" series, Miss Whiting sharing the vocal honors with emcee Bob Crosby on Mon-days, Wednesdays and Fridays, Patti on Tuesdays and Thursdays.

July 7, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 6:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra

Franco-American Spaghetti Song – v The Modernaires

I Believe – v Bob Crosby and The Modernaires

Dialogue – Bob Crosby and Margaret Whiting

Almost Like Being In Love – v Margaret Whiting

Dialogue – Bob Crosby, Margaret Whiting, and Del Sharbutt

Franco-American Spaghetti Ad – Del Sharbutt and Bob Crosby; [with special lyrics to “*The Climax Refrain of Vesti La Giubba*” from the opera *Pagliacci*]

Juke Box Saturday Night – v The Modernaires *

Dialogue – Bob Crosby and Margaret Whiting

If You Were The Only Girl In The World – v Bob Crosby and Margaret Whiting

Franco-American Spaghetti Ad – Del Sharbutt

Franco-American Spaghetti Song – v The Modernaires

Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

[Author’s Note: * *Juke Box Saturday Night* was misidentified as *Juke Box Serenade* on the original program script of Carroll Carroll.]

July 8, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 7:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

The Cincinnati Enquirer [Cincinnati, Ohio], Jul 8, 1947, Page 3-B:

RADIO NEWS AND COMMENT

6:30 p.m., WKRC: Club 15 emcee Bob Crosby treats with both music and song.

July 9, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 8:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra

Franco-American Spaghetti Song – v The Modernaires

My Adobe Hacienda – v Bob Crosby and The Modernaires

Dialogue – Bob Crosby, Margaret Whiting, and Del Sharbutt

You Do – v Margaret Whiting

Franco-American Spaghetti Ad – Bob Crosby and Del Sharbutt

Linda – v Bob Crosby

Dialogue – Bob Crosby and Margaret Whiting

Necessity – v Margaret Whiting

Missouri Waltz – v Bob Crosby

Franco-American Spaghetti Ad – Bob Crosby and Del Sharbutt

Franco-American Spaghetti Song – v The Modernaires

Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

July 10, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 9:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra
Franco-American Spaghetti Song – v The Modernaires
When Am I Gonna Kiss You Good Morning – v Bob Crosby and The Modernaires
Dialogue – Bob Crosby and Patti Clayton
Possum Song (Six, Tall, Slim, Slick, Sycamore Saplin') – v Patti Clayton
Franco-American Spaghetti Ad – Bob Crosby and Del Sharbutt
Holiday For Strings – v The Modernaires
Dialogue – Bob Crosby and Patti Clayton
Dreams Are A Dime A Dozen – v Bob Crosby and The Modernaires
That Old Black Magic – v Bob Crosby and Patti Clayton *
Franco-American Spaghetti Ad – Del Sharbutt
Franco-American Spaghetti Song – v The Modernaires
Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt
Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

[Author’s Note: * *That Old Black Magic* replaced *In The Good Old Summer Time* as shown on the original program script of Carroll Carroll.]

July 11, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 10:

Club 15 Introduction and Opening Music – Del Sharbutt/Jerry Gray and the Club 15 Orchestra

Franco-American Spaghetti Song – v The Modernaires

You Can’t See The Sun When You’re Cryin’ – v Bob Crosby and The Modernaires

Dialogue – Bob Crosby and Margaret Whiting

Time After Time – v Margaret Whiting

Franco-American Spaghetti Ad – Bob Crosby and Del Sharbutt

Franco-American Spaghetti Song – v The Modernaires

The Turntable Song (‘Round An’ ‘Round An’ ‘Round) – v The Modernaires *

Dialogue – Bob Crosby and Margaret Whiting

As Long As I’m Dreaming – v Bob Crosby **

Dialogue – Bob Crosby and Margaret Whiting

You’re An Old Smoothie – v Bob Crosby and Margaret Whiting

Franco-American Spaghetti Ad – Bob Crosby, Del Sharbutt, and The Modernaires

Franco-American Spaghetti Song – v The Modernaires

Summertime (closing theme) – v Bob Crosby/Del Sharbutt

Network/Station Program Announcement – Del Sharbutt

Mm-Mm-Good – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is typically about 14:30

The Network/Station Announcement and Mm-Mm-Good Campbell Soup song is the lead-in to the Campbell Soup sponsored Robert Trout newscast which immediately followed *Club 15*.

Program details are from the original *Club 15* script of Carroll Carroll.

[Author’s Note: * *The Turntable Song* was moved up from #4 song to #3 song, as shown on the original program script of Carroll Carroll.

** *As Long As I’m Dreaming* replaced *Same Old Dream*, and was moved down from #3 song to #4 song, as shown on the original program script of Carroll Carroll.]

July 13, 1947 [Sunday]:

The Baltimore Sun [Baltimore, Maryland], Jul 13, 1947, Magazine Section, Page 20:

[ADVERTISEMENT] [ADVERTISEMENT] [ADVERTISEMENT]

AT 600 ON YOUR DIAL

DOUBLE OR NOTHING
Jovial Walter O'Keefe cheerfully shells out greenbacks to lucky contestants on his popular laugh-provoking quiz program Monday through Friday at 3 P. M.

MEET CORLISS ARCHER
Janet Waldo, vivacious teen-ager, in these sparkling stories of youth-in-love makes "Meet Corliss Archer" worth meeting every Sunday at 9 P. M.

ROBERT TROUT WITH THE NEWS TILL NOW
One of the nation's outstanding news analysts, Robert Trout brings you a concise report of world events Monday through Friday at 7:45 P. M.

CLUB 15
It's time for mirth, music and melody when Bob Crosby and his two singing stars, Patti Clayton (left) and Margaret Whiting (right), team up with The Modernaires and Jerry Gray's Orchestra on this gay five-a-week show, Monday through Friday at 7:30 P. M.

WCAO



July 14, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 11:

Cu-Tu-Gu-Ru (Jack, Jack, Jack) – v Bob Crosby and The Modernaires

My Heart Stood Still – v Margaret Whiting

Lullaby Of Broadway skit – Entire Club 15 Cast

Lullaby Of Broadway

Manhattan Serenade

42nd Street

Lullaby Of Broadway – v The Modernaires

Broadway Rose – v The Modernaires

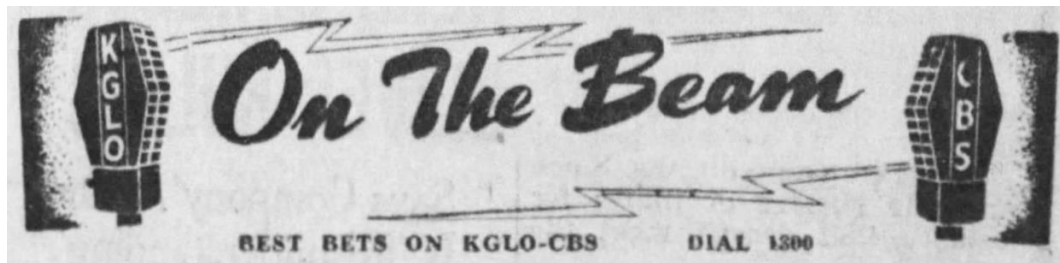
Lullaby Of Broadway – v Bob Crosby and Margaret Whiting

Give My Regards To Broadway – v The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Mason City Globe-Gazette [Mason City, Iowa], Jul 14, 1947, Page 2:



Club 15 (Mon thru Fri, 5:30 pm) Music in the modern way provides a fast-moving quarter-hour of entertainment. Bob Crosby is singing master-of-ceremonies and Margaret Whiting and Patti Clayton are the femme vocalists on alternate days. Jerry Gray's Orchestra provides the accompaniment for the soloists and the Modernaires quintet.

July 15, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 12:

I Can’t Get Up The Nerve To Kiss You – v Bob Crosby and The Modernaires
I Only Have Eyes For You – v Patti Clayton
La Cucaracha – v The Modernaires
Feudin’ And Fightin’ (Second Chorus) – v Bob Crosby and Patti Clayton
An Old Guitar And An Old Refrain – v Bob Crosby, featuring Bob Simmons on guitar

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

July 16, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 13:

Across The Alley From The Alamo – v Bob Crosby and The Modernaires
Don’t Tell Me – v Margaret Whiting
I Can’t Get Off My Horse – v The Modernaires
They Wouldn’t Believe Me – v Bob Crosby and Margaret Whiting
Dreams Are A Dime A Dozen – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

July 17, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author's Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 14:

I Wonder, I Wonder, I Wonder – v Bob Crosby and The Modernaires

Oh No, John! – v Patti Clayton [*Several variations of this English Folk Song*]

If I Had My Life To Live Over – v Bob Crosby

Family Lullaby Skit – v Entire Cast

Chi-Baba Chi-Baba (My Bambino Go To Sleep) – v The Modernaires; one chorus, then ...

Dialogue – Bob Crosby and Patti Clayton [including snippets of family lullabies]

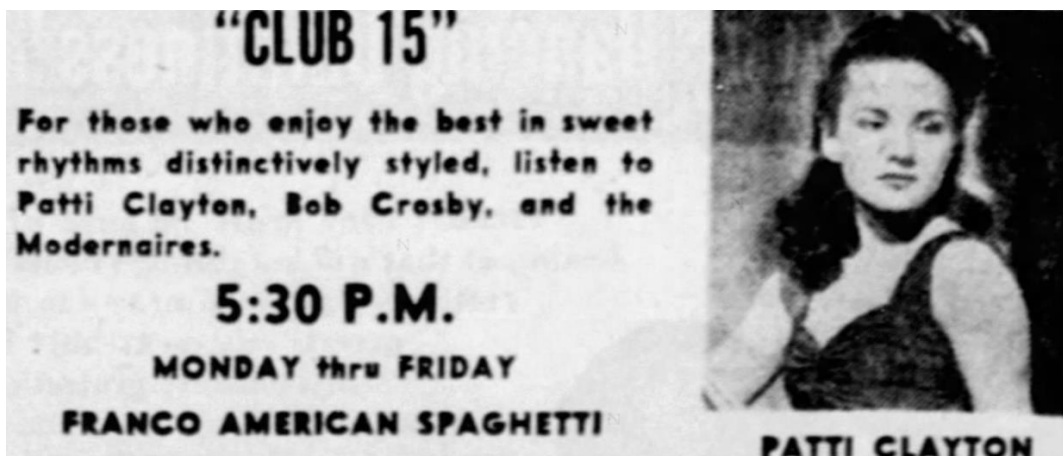
(Too-Ra-Loo-Ra-Loo-Ral) That's An Irish Lullaby – v Bob Crosby [partial]

Chi-Baba Chi-Baba (My Bambino Go To Sleep) – v Crosby, Clayton, The Modernaires

The announcer is Del Sharbutt

[Author's Note: Program details are from the original script of Carroll Carroll.]

Minneapolis Morning Tribune [Minneapolis, Minnesota], Jul 17, 1947, Page 9:



CLUBLEADER – by Betty Hasley

Photograph with caption:

Bob Crosby is the singing host and emcee of a new five-a-week musical show, "Club 15," which premieres over the Columbia network, Monday, June 30.

Have you been to Club 15 this month? It opened June 30 for a five night-a-week billing, Monday through Friday. You can attend every night and it won't hurt your head the next day or your pocketbook that night. Just pull up the easy chair, tune in your radio to 600 (WMT) at 9:30 p.m. and relax. Bob Crosby, your singing host, the feminine vocal stars Margaret Whiting and Patti Clayton, and the Modernaires outstanding rhythm quintet will please you. You'll enjoy some of the wise-cracks that Bob gets away with each evening.

Margaret sings on Mondays, Wednesdays, and Fridays, while Patti teams up with Bob for the Tuesday and Thursday shows. The Modernaires appear each night as does Jerry Gray's orchestra.

Bob Crosby, the youngest of the famed Crosby brothers, is an ex-marine. He was with the Leathernecks in the South Pacific and shortly after V-J day, shed his Lieutenant's bars.

Bob has consistently avoided taking advantage of Brother Bing's success and has preferred to "go-it-alone." His attitude is paying off as today he is a singing-maestro-emcee star in his own right and has a large following from coast to coast.

Margaret Whiting is blond, 22 years old, and a network favorite. She made her debut with Johnny Mercer. Her "different" style of interpretation boosted her along rapidly and when she arrived in New York from Hollywood, her birthplace, she was greeted with open arms by radio producers. Her ambition is to record a special album of songs written by her father, the late Richard Whiting.

Patti Clayton is the original "Chiquita Banana" girl who rode to stardom with that tuneful reminder "Never put Bananas in the Refrigerator." Patti was a member of "The Three Graces" trio in her earlier days and then became a CBS network star with her own show, "Waiting For Clayton."

July 18, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 15:

Red Silk Stockings And Green Perfume – v Bob Crosby and The Modernaires

Mr. Snow – v Margaret Whiting

Ivy – Bob Crosby and The Modernaires

Let’s Put Out The Light (And Go To Sleep) – v Bob Crosby and Margaret Whiting

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

July 21, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 16:

Special Birthday program for Margaret Whiting, featuring music of her Dad, Richard Whiting.

Louise – v Bob Crosby

My Future Just Passed – v Margaret Whiting

Sleepy Time Gal – v Bob Crosby and The Modernaires

She’s Funny That Way – v Bob Crosby and The Modernaires

Ain’t We Got Fun – v Bob Crosby and Margaret Whiting

Till We Meet Again – v Bob Crosby

Happy Birthday – v Entire Cast and Audience

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Daily Herald [Circleville, Ohio], Jul 21, 1947, Page 7:

On The Air

Patti Clayton is exciting comments on “Club 15” with her warbling of folk tunes put to modern rhythm. Incidentally, Patti has resume her charcoal sketching. She did a portrait of Bob Crosby which will hang in the famous Brown Derby!

July 22, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 17:

My Adobe Hacienda – v Bob Crosby and The Modernaires
(I’ve Been So Wrong For So Long, But) I’m So Right Tonight – v Patti Clayton
I Want To Be Loved – v The Modernaires
Wonderful One – v Bob Crosby
I’m Sorry I Made You Cry – Bob Crosby and Patti Clayton

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Modernaires were introduced after their number individually by Bob Crosby (with their responses in parenthesis): Ralph Brewster, first tenor (Hi); Harold Dickenson, second tenor (Not so Hi); Francis Scott, baritone (Lo); Johnny Drake, bass (Lower); and lovely blond Virginia Maxey (Hillside 0091). Presumably, Virginia Maxey was humorously referring to a telephone number, as Bob Crosby then replied, “If a quartet answers, hang up.”]

July 23, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 18:

Deep Down In Your Heart – v Bob Crosby and The Modernaires
Almost Like Being In Love – v Margaret Whiting
Cu-Tu-Gu-Ru (Jack, Jack, Jack) – v The Modernaires
What Are You Doing New Year’s Eve – v Margaret Whiting
An Old Guitar And An Old Refrain – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

July 24, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, F

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 19:

If I Had You – v Bob Crosby and The Modernaires
Baby, Baby All The Time – v Patti Clayton
Old MacDonald Had A Farm – v The Modernaires
Where Or When – v Bob Crosby and Patti Clayton
As Long As I’m Dreaming – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Daily Argus-Leader [Sioux Falls, South Dakota], Jul 24, 1947, Page 13:

ON THE BALL By SPENCE SANDVIG, Argus-Leader Sports Editor

Martin Rud, Augustana College athlete and some-times sportscaster, is having himself quite a vacation out in Hollywood for the summer. He works as an usher for Columbia Broadcasting.

He sees all the big shows that way . . . The favorite is Club 15 starring Bob Crosby. Mart acts as guide to the kids appearing on show.

July 25, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 20:

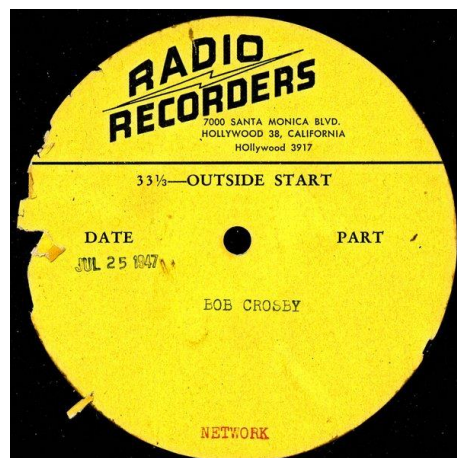
NETWORK/STATION PROGRAM ANNOUNCEMENT (0:03) – CBS Announcer
CLUB 15 INTRODUCTION AND OPENING THEME (0:22) – Del Sharbutt
FRANCO-AMERICAN SPAGHETTI SONG (0:17) – v The Modernaires
BABY, HAVE YOU GOT A LITTLE LOVE TO SPARE (1:10) – v Bob Crosby and Modernaires
DIALOGUE (0:45) – Bob Crosby and Margaret Whiting
I WAS ONLY PASSING BY (2:25) – v Margaret Whiting
FRANCO-AMERICAN SPAGHETTI AD (1:06) – Bob Crosby and Del Sharbutt
HOODLE ADDLE (1:48) – v The Modernaires
DIALOGUE (0:48) – Bob Crosby and Margaret Whiting
NIGHT AND DAY (1:59) – v Bob Crosby, Margaret Whiting, and The Modernaires
KENTUCKY BABE (1:43) – v Bob Crosby and The Modernaires
FRANCO-AMERICAN SPAGHETTI AD (0:25) – Bob Crosby and Del Sharbutt
FRANCO-AMERICAN SPAGHETTI SONG (0:18) – v The Modernaires
CARAVAN OF DREAMS (closing theme) (0:43) – v Bob Crosby/Del Sharbutt

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:03) – Del Sharbutt
MM-MM-GOOD (0:08) – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is 14:40

The Network/Station Announcement and Mm-Mm-Good song is the opening of the Franco-American sponsored Edward R. Murrow newscast which immediately followed *Club 15*.



[Scan by Jerry Haendiges]

[Author's Note: Below is *The Billboard* published review of this broadcast, with much demographic and sponsor information included. The actual performance review is only three paragraphs in length.]

Club 15 Review of July 25, 1947:

The Billboard, Aug 2, 1947, Page 12:

NETWORK PROGRAM Review & Analyses – Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.

Club 15 – Reviewed July 25, 1947

CAMPBELL SOUP COMPANY – R. M. Budd, Advertising Mgr.

Thru Ward Wheelock Company – Arthur A. Bailey, Acct. Exec.

Via CBS (148 Stations) MTWTF, 7:30 – 7:45 p.m.; rebroadcast 12:30 a.m. from Hollywood

Estimated Talent Cost: \$8,500; producer-director, Cal Kuhl; announcer, Del Sharbutt; writer, Carroll Carroll, music, Jerry Gray's orchestra, the Modernaires. **Cast:** Bob Crosby, Margaret Whiting (MWF), Patti Clayton (Tu., Th.)

Current Hooperating for the program 3.8
Average Hooperating for shows of this
type (Popular Music) 5.2
Current Hooperating of show preceding:
Sustaining, Monday, 7-7:30 p.m. None
Jack Smith (TWTF, 7:15-7:30 p.m.) . . . 4.4
Current Hooperating of show following
Robert Trout 2.8
CURRENT HOOPERATINGS OF SHOWS
ON OPPOSITION NETWORKS
ABC: "Lone Ranger" (MWF, 7:30-8 p.m.) 4.8
 "Green Hornet" (Tu, 7:30-8 p.m.) 3.4
 Sustaining (Th, 7:30-7:45 p.m.) None
MBS: Henry J. Taylor (M&F 7:30-7:45 p.m.) . . . 1.4
 Arthur Hale (Tu, Th, 7:30-7:45 p.m.)
 (Ltd. Network Moving Av.) 2.4
 Leland Stow (W, 7:30-7:45 p.m.) 1.9
NBC: Sustaining (MTWTF) None
 "Grand Marquee (Th, 7:30-8p.m.) 4.1

ABOUT THE ADVERTISER

Campbell Soups has upped its advertising budget in recent years and during 1946 spent considerably more money in radio than in magazines. Sponsor's outlay in broadcasting in that year was almost \$2,500,000, a figure which placed the soup company in the top 15 radio bankrollers. The 1946 figure also represented a sizable increase over 1945 and immediately preceding years when the company's radio budget was not much in excess of \$1,500,000 annually.

In mags, Campbell's during last year spent almost \$1,700,000, slightly more than in 1945. In 1946 Campbell's ranked 20th among mag advertisers.

Club 15, Campbell Soup's nightly quarter-hour of popular music over the Columbia Broadcasting System, is patterned after a tried and proven formula and probably produces tangible sales results. While a sizable chunk of network time is involved in the over-all cost, the program production-wise, is within a very reasonable figure. This, coupled with the fact that the talent is eminently listenable and that plugs for Franco-American are freely worked into the script, adds up to good radio economics.

Host and male warbler on the show is Bob Crosby, who is engaging in the light chatter supplied by scripter Carroll Carroll, and a good performer in his solos and duets with Margaret Whiting. Latter is on the show three nights a week, with Patti Clayton doing the fem stint Tuesday and Thursday. In addition, there are the Modernaires, a top vocal group, and Jerry Gray's orchestra – all of it adding up to a pleasant quarter-hour of pops and standards.

Script-wise, *Club 15* is bright, both in its chatter and commercials. Latter are fairly frequent – both the singing variety and the straight blurb type – but they are not unpleasant and deliver good commercial impact. Del Sharbutt's speling on this show stressed summer season advantages of the product, Franco-American Spaghetti. . . . *Paul Ackerman.*

[Author's Note: This review provides an excellent insight into the financial, advertising and rating considerations in producing a live network broadcast. Unfortunately, there is very little here about the content of the program and participants beyond sharing their names and general comments. Carroll Carroll script copy shows A String Of Pearls was originally scheduled for The Modernaires, but was replaced by Hoodle Addle.]

July 27, 1947 [Sunday]:

The Democrat and Leader [Davenport, Iowa], Jul 27, 1947, Page 19:



July 28, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 21:

The Lady From 29 Palms – v Bob Crosby

I Didn’t Know What Time It Was – v Margaret Whiting

San Francisco Honeymoon Skit – Bob Crosby, Margaret Whiting, and The Modernaires

Honeymoon – v The Modernaires, Bob Crosby, and Margaret Whiting

California Here I Come – v The Modernaires

San Francisco – v Bob Crosby and Margaret Whiting

Hello, Frisco! – v Bob Crosby and Margaret Whiting

Golden Gate – v The Modernaires

Honeymoon – v Bob Crosby and Margaret Whiting

Aloha Oe – v The Modernaires

Honeymoon – v Bob Crosby, Margaret Whiting, and The Modernaires

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. Two additional songs were initially included in the San Francisco Honeymoon Skit and subsequently penciled out according to the original script; Chinatown (The Modernaires) and The Boys In The Backroom (Virginia Maxey).]

July 29, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 22:

It Takes Time – v Bob Crosby
Every So Often – v Patti Clayton
McNamara’s Band – v The Modernaires
Just An Old Love Of Mine – v Bob Crosby
My Heart Is A Homo – v Bob Crosby and Patti Clayton

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

July 30, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 23:

That Great Come-And-Get-It Day – v Bob Crosby and The Modernaires
That Old Devil Moon – v Margaret Whiting
How Are Things In Glocca Morra? – v Bob Crosby and Margaret Whiting
Necessity – v Margaret Whiting and The Modernaires
When I’m Not Near The Girl I Love – v Bob Crosby and Margaret Whiting

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

This program recognized the first-month Anniversary of *Club 15* and featured the music from “Finian’s Rainbow.”]

July 31, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 24:

Across The Alley From The Alamo – v Bob Crosby and The Modernaires
The One I Love Belongs To Somebody Else – v Patti Clayton
La Cucaracha – v The Modernaires
I’ve Got You Under My Skin – v Bob Crosby and Patti Clayton
If I Had My Life To Live Over *and/or* That Old Love Of Mine – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 1, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 25:

The Echo Said “No” – v Bob Crosby and The Modernaires
What Are You Doing New Year’s Eve? – v Margaret Whiting
Holiday For Strings – v The Modernaires
Blue Hawaii – v Bob Crosby
Till We Meet Again – v Bob Crosby and Margaret Whiting [salute to Air Force Day]

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

East Liverpool Review [East Liverpool, Ohio], August 1, 1947, Page 19:

Radio in Review By JOHN CROSBY – A Table At Club 15

A 15-minute daytime show repeated five times a week, the soap companies long ago discovered, is an inexpensive and in many cases more effective means of selling than one big half-hour evening show, no matter what its Hooper rating. The *Chesterfield Supper Club* has followed this pattern with great success on a five-a-week evening show, where the time is a little more expensive, and now Campbell's soup, in one of the biggest deals in radio, has tied up CBS five times a week (Mondays through Fridays 6:30 to 7 p.m.) with two 15-minute shows.

One is *Club 15*, a musical featuring Bob Crosby and patterned fairly closely after the *Supper Club*. The other is a news summary with Bob Trout doing the vocal. Edward R. Murrow, recently resigned vice-president of CBS, who made a towering reputation as a news commentator during the war, will replace Mr. Trout Sept. 29.

CLUB 15 hasn't the chic of the *Supper Club*. It doesn't seem to want it. It's Broadway, whereas the *Supper Club* is the East 50's. It's a brasher show with more noise, more brass, more hoopla and a great deal more yelling from the studio audience. Bob Crosby, who unfortunately resides in the permanent shadow of his big brother as does everyone afflicted with the name Crosby, is a hearty ex-lieutenant of the Marines, who is reminiscent of Bing in many ways besides his name. He sings like him and uses the same off-hand methods of commenting between songs. ("Mighty mellow, Maggie, mighty mellow.") He doesn't do any of these things as well as his brother Bing, but he does them well enough.

Besides Mr. Crosby, you'll find Jerry Gray's orchestra, the Modernaires, a quintet which can out-shout the Andrews Sisters and two feminine singers, Patti Clayton and Margaret Whiting, who appear on alternate nights.

Miss Clayton is the girl who will be remembered, not necessarily with affection, as the original Chiquita who cautioned us frenziedly against putting bananas in the refrigerator. When you get her off the subject of bananas, she has a thin, husky, plaintive voice of the type greatly in vogue right now. Miss Whiting, daughter of the late Dick Whiting, the composer, has one of the warmest and most pleasant voices anywhere.

CLUB 15, I'm afraid, is weighted down with what only may be described as boy-girl jokes, most of them leading to song cues. I preserved a couple in formaldehyde for my collection. Here they are:

Girl: Put your arms around me. Now isn't there something you want to ask me?

Boy: Yeah, who's going to play the mandolin?

Boy: I'm happy to share billing with you, but it isn't billing I'm interested in, it's what billing leads to.

Girl: What does billing lead to?

Boy: Cooing.

This sort of thing has kept the college humor magazines in operation for years and there must be a supply of these jokes large enough to keep *Club 15* stocked up for the next decade.

Considerably more effort has been expended on the commercials than on the jokes. One commercial was a drama roughly the length of *Mourning Becomes Electra*, another was a very funny singing commercial to the strains of *Vesti La Giubba* and several of them were those casual

plugs that sneak up on you. Some are good, some are terrible, but all of them, I'd say were too long for a 15-minute show. One last word about Mr. Crosby. He sang "Too-ra-loo-ra-loo-ral" the other day, rushing out where even Perry Como would hesitate to tread.

AS FOR THE news program, Bob Trout has a professional homogenized voice. He plays down the more skepticism, but he doesn't offer anything like a complete news picture. He mixes headline news with what I should say is far too much small feature stuff. Just what Mr. Morrow plans to do here I couldn't say, but I devoutly hope he gives us a little more interpretive journalism on the big stories and a lot less meaningless feature stuff. When he was in London, Mr. Murrow used to humanize his news with small, personal anecdotes which tied right in with the big news. That I would like to hear again.

Speaking of 15-minute shows, the *Supper Club* has been redecorated for the summer with the emphasis on the band rather than on the singers. Tex Beneke and the late Glenn Miller's orchestra alternate with Frankie Carle and orchestra. I guess everyone knows what the Miller band sounds like. As for Mr. Carle, a pianist with an extraordinarily agile right hand, he can do great things to Star Dust and to a great many other tunes too.

(c) 1947, New York Tribune

[Author's Note: Times shown on the paper are Eastern Standard Time.

This John Crosby review appeared in several newspapers throughout the country.]

August 2, 1947 [Saturday]:

The Cambridge Sentinel [Cambridge, Massachusetts], Aug 2, 1947, Page 7:

Star Dust ☆ ☆ ☆ STAGE SCREEN RADIO [Released by Western Newspapers Union]

By INEZ GERHARD

In the radio business things can take forever to happen, or can come through with the speed of light. One Thursday afternoon, Patti Clayton, CBS songstress, was in a conference with a program producer, a director, an orchestra leader and a script writer; whipping into shape a half-hour, non-sponsored musical series starring her the following Sunday. Came word from Hollywood by phone, asking if she would consider singing with Bob Crosby on "Club 15," a sponsored show. That magic word, "sponsored!" The half-hour show was dropped, plane tickets were bought, on Sunday she flew to Hollywood, on Monday she and Bob Crosby warbled together on the air.

Photograph of Patti Clayton included.

August 4, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 26:

Salute To Hawaii:

My Little Grass Shack In Kealakekua-Hawaii – v Bob Crosby and The Modernaires

The Moon Of Manakoora – v Margaret Whiting

Hawaiian War Chant (Ta-Hu-Wa-Hu-Wai) – v The Modernaires

Sweet Leilani (Lay-Lah-Nee) – v Bob Crosby and Margaret Whiting

Blue Hawaii – v Bob Crosby and Margaret Whiting

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

The last two songs on this program were not marked clearly as to the performing artists.]

The Minneapolis Star [Minneapolis, Minnesota], Aug 4, 1947, Page 23:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES

WCCO

“CLUB 15”

Bob Crosby, Margaret Whiting
and the Modernaires present
their distinctive stylings
of the day’s best-liked melodies

**5:30 P.M.
Monday - Friday
FRANCO AMERICAN
SPAGHETTI**

Between June 30, 1947 [Monday] and September 25, 1947 [Thursday]:



Candid photo of Patti Clayton and Margaret Whiting

Courtesy of The Margaret Whiting Family

August 5, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 27:

The Echo Said “No” – v Bob Crosby and The Modernaires
Sentimental Journey – v Patti Clayton
Our Hour (The Puppy Love Song) – v The Modernaires
My Pretty Girl – v Bob Crosby and Patti Clayton
Ain’tcha Ever Comin’ Back – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 6, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 28:

The Lady From 29 Palms – v Bob Crosby and The Modernaires
Don’t Tell Me – v Margaret Whiting
Juke Box Saturday Night – v The Modernaires
Tallahassee – v Bob Crosby and Margaret Whiting
Kentucky Babe – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 7, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 29:

The Marines’ Hymn (From The Halls Of Montezuma) – v Bob Crosby and The Modernaires

Just An Old Love Of Mine – v Bob Crosby

By The Bend Of The River – v Patti Clayton

Family Lullaby Skit – v Entire Cast

Chi-Baba Chi-Baba (My Bambino Go To Sleep) – v The Modernaires; one chorus, then ...

Dialogue – Bob Crosby and Patti Clayton [including snippets of family lullabies]

(Too-Ra-Loo-Ra-Loo-Ral) That’s An Irish Lullaby – v Bob Crosby [partial]

Chi-Baba Chi-Baba (My Bambino Go To Sleep) – v Crosby, Clayton, The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 8, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 30:

If I Had You – v Bob Crosby and The Modernaires

Love And The Weather – v Margaret Whiting

The Turntable Song (‘Round An’ ‘Round An’ ‘Round) – v The Modernaires *

Rain On The Roof – v Bob Crosby and Margaret Whiting

If I Had My Life To Live Over – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 9, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Aug 9, 1947, Page 17:

TOP MUSICAL SHOWS BROADCAST OVER WHP – “Club 15” Schedules Gay Songs And Modern Tempos For Crosby Guests

Gay songs and modern tempos feature Columbia network’s star-studded “Club 15” for the week beginning Monday, August 11, with Bob Crosby and Margaret Whiting sharing the spotlight Monday, Wednesday and Friday, and Patti Clayton taking her turn with Crosby on Tuesday and Thursday. (WHP, 7:30-7:45 p.m., EDT. Reb. 12:30 a.m. Mon. through Fri. from Hollywood). The Modernaires quintet and Jerry Gray’s orchestra, like Bob, are heard each day.

The “Club 15” schedule follows:

Monday, Aug. 11 – Crosby and Miss Whiting sing “Old Black Magic.” Miss Whiting’s solo is “I Wish I Didn’t Love You So,” and Bob’s solo is “I Wonder Who’s Kissing Her Now.”

Tuesday, Aug. 12 – Bob and Miss Clayton duet “My Heart Is A Hobo.” Miss Clayton’s solo is “So Right Tonight,” and Bob sings “Lolita Lopez” and “When You Were Sweet Sixteen.”

Wednesday, Aug. 13 – Bob and Miss Whiting sing “I Didn’t Know What Time It Was.” Miss Whiting sings “You Do,” Bob “Naughty Angeline.”

Thursday, Aug. 14 – Miss Clayton offers “The Sleigh.” Bob sings “It’s A Sin To Tell A Lie” and “Ivy.”

Friday, Aug. 15 – Miss Whiting sings “Old Devil Moon.” Bob “The Echo Said No.” Their duet is “Lullaby Of Broadway.”

[Author’s Note: With the recent location of original Club 15 program scripts, the only discrepancy is with the duet on Aug 15, which actually was “My How The Time Goes By.”]

August 11, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 31:

That Old Black Magic – v Bob Crosby and Margaret Whiting
I Wonder Who’s Kissing Her Now- v Bob Crosby and The Modernaires
Old MacDonald Had A Farm – v The Modernaires
I Wish I Didn’t Love You So – v Margaret Whiting
Ain’tcha Ever Comin’ Back – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Minneapolis Star [Minneapolis, Minnesota], Aug 11, 1947, Page 24:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES

WCCO

“CLUB 15”

Music in the modern manner
featured by lovely Margaret
Whiting, Bob Crosby and the
Modernaires. It’s tops in
entertainment, five days a week.



**MARGARET WHITING
5:30 P.M.
Monday – Friday
FRANCO-AMERICAN SPAGHETTI**

The Decatur Review [Decatur, Illinois], Aug 11, 1947, Page 2:

Margaret Whiting will sing popular tunes and Bob Crosby will emcee on the "Club 15" show on WSOY at 5:30 p.m. Jerry Gray's orchestra will furnish the music.

August 12, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author's Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 32:

Lolita Lopez (The Belle Of El Salvador) – v Bob Crosby and The Modernaires
So Right Tonight – v Patti Clayton
My Heart Goes Crazy – v The Modernaires
My Heart Is A Hobo – v Bob Crosby and Patti Clayton
An Apple Blossom Wedding – v Bob Crosby

The announcer is Del Sharbutt

[Author's Note: Program details are from the original script of Carroll Carroll.]

August 13, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 33:

Naughty Angelina – v Bob Crosby and The Modernaires

You Do – v Margaret Whiting

I Can’t Get Offa My Horse – The Modernaires

I Didn’t Know What Time It Was – v Bob Crosby and Margaret Whiting

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Original scheduled song for The Modernaires was Saddle Song, and then subsequently changed to I Can’t Get Offa My Horse.]

August 14, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 34:

Ivy – v Bob Crosby and The Modernaires

The Sleigh – v Patti Clayton

The Peanut Vendor (El Manisero) – v The Modernaires

(Love’s Got Me In A) Lazy Mood – v Patti Clayton

It’s No Sin To Tell A Lie – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Bob Crosby recognized the second anniversary of V-J Day.]

August 15, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 35:

The Echo Said “No” – v Bob Crosby and The Modernaires
Old Devil Moon – v Margaret Whiting
Cu-Tu-Gu-Ru (Jack, Jack, Jack) – v The Modernaires
Let’s Put Out The Lights – v Bob Crosby and Margaret Whiting
An Apple Blossom Wedding – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The New York Times [New York City, New York], Aug 15, 1947, Page 34:

The News of Radio By JACK GOULD

The Andrews Sisters are joining the cast of “Club Fifteen,” heard Monday through Friday at 7:30 P.M. on CBS. Beginning Sept. 29, they will appear regularly on Monday, Wednesday, and Friday, while Margaret Whiting, now heard on these evenings with Bob Crosby, will be the distaff attraction on Tuesdays and Thursdays.

August 16, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Aug 16, 1947, Page 19:

Andrews Sisters Sign For Fall Edition of “Club 15” as Regulars

The Andrews Sisters, Maxene, Patty, and La Verne, join Columbia network’s star-studded “Club 15” Monday, September 29, to add their jive harmony to the fast-moving, five-a-week music and song sessions of Bob Crosby, Margaret Whiting, The Modernaires quintet and Jerry Gray’s orchestra. “Club 15” is heard on WHP 7:30-7:45 p.m. EDT, Monday through Friday.

The Andrews Sisters will share the spotlight three days, Mondays, Wednesdays, and Fridays, with singing master-of-ceremonies Bob Crosby. Margaret Whiting who is now Crosby’s musical partner on these three days will switch to Tuesdays and Thursdays. The Modernaires and Jerry Gray’s orchestra are heard each day.

August 18, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author's Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 36:

The Lady From 29 Palms – v Bob Crosby and The Modernaires

My Future Just Passed – v Margaret Whiting

The Old Chaperone – v Bob Crosby and The Modernaires

Ask Anyone Who Knows – v Margaret Whiting

My How The Time Goes By – v Bob Crosby and Margaret Whiting

The announcer is Del Sharbutt

[Author's Note: Program details are from the original script of Carroll Carroll.]

Rochester Democrat and Chronicle [Rochester, New York], Aug 18, 1947, Page 22:



August 19, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 37:

Kate – v Bob Crosby and The Modernaires

That’s My Desire – v Patti Clayton

The Peanut Vendor (El Manisero) – v The Modernaires

I Wanna Be A Friend Of Yours – v Bob Crosby and Patti Clayton

Long, Long Ago – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Original scheduled Modernaires song was De Camptown Races; which was replaced by The Peanut Vendor (El Manisero) prior to air time.]

The Bakersfield Californian [Bakersfield, California], Aug 19, 1947, Page 12:

Advertisement for KERN, 1410 On Your Dial:

8:30 p.m. Bob Crosby sings
“Long, Long Ago” and
Patti Clayton glamourizes
“That’s My Desire” on the Tuesday’s
CLUB FIFTEEN program.

August 20, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 38:

Tallahassee – v Bob Crosby and Margaret Whiting

I Wanna Be Loved – v The Modernaires

Minute Waltz – instrumental by Jerry Gray and The Club 15 Orchestra (44 seconds)

You Do – v Margaret Whiting

Ivy – v Bob Crosby and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Minute Waltz is the first known announced performance by Jerry Gray and The Club 15 Band, even if it was done is only 44 seconds.]

August 21, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 39:

Red Silk Stockings And Green Perfume – v Bob Crosby and The Modernaires

Every So Often – v Patti Clayton

Old Chaperone – v Bob Crosby and The Modernaires

Oranges And Lemons – v Patti Clayton

Poinciana (Song Of The Tree) – v Bob Crosby and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 22, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 40:

Naughty Angeline – v Bob Crosby and The Modernaires
Someone To Watch Over Me – v Margaret Whiting
I Cain’t Get Offa My Horse – v The Modernaires
Baby, Have You Got A Little Love To Share – v Bob Crosby
You’re The Tops – v Bob Crosby and Margaret Whiting

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Original scheduled song by The Modernaires as Saddle Song; which was replaced by I Cain’t Get Offa My Horse once again.

Original scheduled song Just An Old Love Of Mine by Bob Crosby; was replaced by Baby, Have You Got A Little Love To Share.]

The Bakersfield Californian [Bakersfield, California], Aug 22, 1947, Page 14:

Advertisement for KERN, 1410 On Your Dial:

8:30 p.m. Bob Crosby and Margaret Whiting
air “Naughty Angeline,” “Just An Old Love Of Mine,”
and “Someone To Watch Over Me” on
CLUB 15.

The Minneapolis Star [Minneapolis, Minnesota], Aug 22, 1947, Page 35:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES

WCCO

“CLUB 15”

Swing wide the doors! Dust off that big easy chair! Relax, sit back and hear Bob Crosby, the Modernaires and lovely Margaret Whiting in a hit parade of songs.



MARGARET WHITING

**5:30 P.M.
MONDAY THRU FRIDAY
FRANCO AMERICAN SPAGHETTI**

August 23, 1947 [Saturday]:

The Daily Herald [Circleville, Ohio], Aug 23, 1947, Page 7:

On The Air

Patti Clayton who is the singing star on “Club 15” every Tuesday and Thursday, has a Club 15 of her own. Each week she lunches a group of fifteen year old’s from the various settlement houses in Los Angeles. At these luncheons, discussions are held on poise, personality, and vocational possibilities.

August 24, 1949 [Sunday]:

The Cincinnati Enquirer [Cincinnati, Ohio], Aug 24, 1947, Page 28:

Bob Crosby Assisted By Andrews Sisters

The Andrews Sisters join the star-studded Club 15 September 29 to add their jive to the five-a-week music sessions of Bob Crosby, Margaret Whiting, the Modernaires, and Jerry Gray's orchestra.

The Sisters will share the spotlight Mondays, Wednesdays, and Fridays with Bob Crosby.

Margaret Whiting, who is Crosby's musical partner on these three days, will switch to Tuesdays and Thursdays.

The Modernaires and Jerry Gray's Orchestra are heard every night.

August 25, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 41:

Pancho Maximilian Hernandez (The Best President We Ever Had) – v Bob Crosby, Modernaires
Happy Birthday (Bob Crosby) – v Margaret Whiting, The Modernaires, Del Sharbutt, and audience
My Future Just Passed – v Margaret Whiting

Blues Saga Skit – v Bob Crosby, Margaret Whiting, and The Modernaires

Summertime – v Bob Crosby

The Birth Of The Blues – v Bob Crosby and Margaret Whiting

Basin Street Blues – v The Modernaires, with trumpet transition

The Saint Louis Blues – v Margaret Whiting

Blues In The Night – v Bob Crosby, Margaret Whiting, and The Modernaires

Wabash Blues – v The Modernaires

Summertime – v Bob Crosby, Margaret Whiting, and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Cincinnati Enquirer [Cincinnati, Ohio], Aug 25, 1947, Page 7-A:

RADIO NEWS AND COMMENT

TONIGHT’S MUSIC:

6:30 p.m., WKRC: Club 15 draws the circle for chapeau-tossing when Bob Crosby and the Modernaires put on a rally of “The Best President We Ever Had.”

Times Journal [Vineland, New Jersey], Sep 24, 1947, Page 6:

***Hollywood – Day-By-Day Happenings In The Movie World* By GENE HANDSAKER**

Hollywood – Bob Crosby used to fight being identified as “Bing Crosby’s brother,” but no more. After all, Bob says, “Bing is an institution.”

But Bob does all he can to avoid even unconscious imitation. He hasn’t seen “Going My Way” or “The Bells of St. Mary’s.” He doesn’t listen to Bing’s radio program, owns none of The Groaner’s records.

We lunched on Bob’s thirty-second birthday between rehearsals of his daily CBS “Club 15” variety show on which he sings and engages in patter with Margaret Whiting and other performers. Bob has the same bright blue eyes as Bing and – outwardly – the same complete relaxation.

"But it's still a struggle to relax in front of that mike," he admits. He has been appearing before crowds since organizing a band in New York 10 years ago.

He thinks Bing's relaxation comes "from all that dough he has in the bank."

Bing is 12 years older than Bob. The family story is that when Bob was born, back in Spokane, Wash., Bing asked, "What is it?" Their mother replied, "A boy," and Bing commented, "Well, it ought to be." Two sisters had been born after Bing.

Bob remembers going to a near-by lake for his first swimming lesson – and being abruptly thrown into the water by Bing.

"Another time I found a 5-dollar bill," Bob relates. "Bing said, 'I saw you pick that up. You gotta give me half.' I said, 'How do you split a 5-dollar bill?' and Bing showed me. He took out five one-dollar bills, gave me two and kept three."

Conflicting schedules and travels don't permit much joint social life for the brothers' families. Bing brought his four sons over last Christmas to sing carols. But Bob says Bing is "a hard guy to know."

Bob doesn't know whether being identified as Bing's brother is a help or a hindrance to him professionally. "Anyway," Bob adds, "I'm workin'." "Here lies Bob Crosby, who stood on his own feet."

August 26, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 42:

You Must Have Been A Beautiful Baby – v Bob Crosby and The Modernaires

Oh, No John – v Patti Clayton

Kate – v Bob Crosby and The Modernaires

Dialogue – Bob Crosby and Virginia Maxey of The Modernaires [rare]

I Only Have Eyes For You – v Patti Clayton

An Apple Blossom Wedding – v Bob Crosby and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Original first song by Patti Clayton, Duna; was replaced by Oh, No John.]

The Cincinnati Enquirer [Cincinnati, Ohio], Aug 26, 1947, Page 7-A:

RADIO NEWS AND COMMENT

TONIGHT’S MUSIC:

6:30 p.m., WKRC: Bob Crosby and the Modernaires offer “You Must Have Been A Beautiful Baby” on Club 15.



'CLUB 15' DENIZEN—Patti Clayton, who first attracted attention by being born in a taxicab speeding toward a Detroit hospital, is now attracting attention of a different sort as featured vocalist with Bob Crosby every Tuesday and Thursday on CBS' five-a-week "Club 15." The program is heard over KCMJ every Tuesday and Thursday at 8:30 p.m.

August 27, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author's Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 43:

Tallahassee – v Bob Crosby and The Modernaires

Kokomo, Indiana – v Margaret Whiting

Chicago – v The Modernaires

On The Old Spanish Trail – v Margaret Whiting

Possibly Down In Old Monterey – v Bob Crosby and Margaret Whiting

The announcer is Del Sharbutt

[Author's Note: Program details are from the original script of Carroll Carroll.]

Variety, Aug 27, 1947, Page 39, Radio:

"CLUB 15" originates at KNX

... so does "Johnny Murray Talks It Over"

It pays to pamper your radio program. And that's just what happens at KNX – CBS in Hollywood – where your local radio show gets the same royal treatment as the big CBS coast-to-coast programs.

For example, take *Club 15* and *Johnny Murray Talks It Over*. *Club 15* is Campbell Soup's famed five-a-week carnival of song. Its roster of stars is almost as long as the list of Campbell's tempting varieties. There's Bob Crosby, Margaret Whiting, Patti Clayton, The Modernaires, Jerry Gray and his orchestra. And, of course, *Club 15* goes coast-to-coast.

Johnny Murray Talks It Over is aimed at Southern California only. Its star, Johnny, has a knack for turning current magazine articles into sparkling conversation pieces. And KNX makes sure that every minute of it gets network quality production. The same technical facilities and KNX staffmen that serve cross-country shows like *Club 15* are at the command of *Johnny Murray Talks It Over*. The result... Johnny's sponsor, *Smart & Final, Ltd.*, has renewed his program for the 8th year.

If you want your sales messages to make a good impression in Southern California, call us or Radio Sales. We'll have KNX program specialists give your local show a big-time radio grooming.

KNX LOS ANGELES • 50,000 WATTS

COLUMBIA OWNED

Represented by Radio Sales, Inc. 3701 Broadcasting Division of CBS New York, Chicago, Los Angeles, Detroit, Atlanta, San Francisco

August 28, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 44:

Naughty Angeline – v Bob Crosby and The Modernaires

Feudin’ And Fightin’ – v Patti Clayton

Say It With A Slap – v The Modernaires

If My Heart Had A Window – v Bob Crosby and Patti Clayton

As Long As I’m Dreaming – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 29, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 45:

On The Avenue – v Bob Crosby and The Modernaires

You Do – v Margaret Whiting

The Dummy Song (I’ll Take The Legs From Some Old Table) – v The Modernaires

(When Your Heart’s On Fire) Smoke Gets In Your Eyes – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

August 30, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Aug 30, 1947, Page 19:

Heavy Schedule For "Club 15" Stars Next Week

Top songs of the past and present enliven Columbia network's (WHP, 7:30 p.m.) the week beginning Monday, September 1, with Bob Crosby headlined as singing emcee, and Margaret Whiting, Patti Clayton, and the Modernaires in supporting singing roles. Musical accompaniments are by Jerry Gray's orchestra.

The schedule:

Mon., Sept. 1 – Bob Crosby and Modernaires, "Apple Blossom Wedding" and "Old Chaperone"; Margaret Whiting, "Don't Tell Me"; Modernaires solo, "String Of Pearls"; Bob and Margaret duet, "Tea For Two."

Tues., Sept. 2 – Bob Crosby, "The Girl I Marry"; Patti Clayton, "They Say It's Wonderful"; Modernaires, "Doin' What Comes Naturally"; with Bob joining them in "There's No Business Like Show Business"; Bob and Patti duet, "Anything You Can Do."

Wed., Sept. 3 – Margaret Whiting, "Love And The Weather" and "This Can't Be Love"; Bob and Margaret, "My How The Time Goes By"; Modernaires, "One Hour"; with Bob joining for "The Echo Said No."

Thurs., Sept. 4 – Bob Crosby and Patti Clayton, "Country Style" and "Where Or When"; Patti solos, "Baby, Baby"; Modernaires, "Camptown Races"; with Bob joining for "Lady From 29 Palms."

Fri., Sept. 5 – Margaret Whiting, "I Wish I Didn't Love You So"; Bob and Margaret duet, "Tallahassee"; Modernaires, "Turntable Song"; with Bob joining for "Naughty Angeline" and "Ain'tcha Ever Comin' Back."

September 1947:

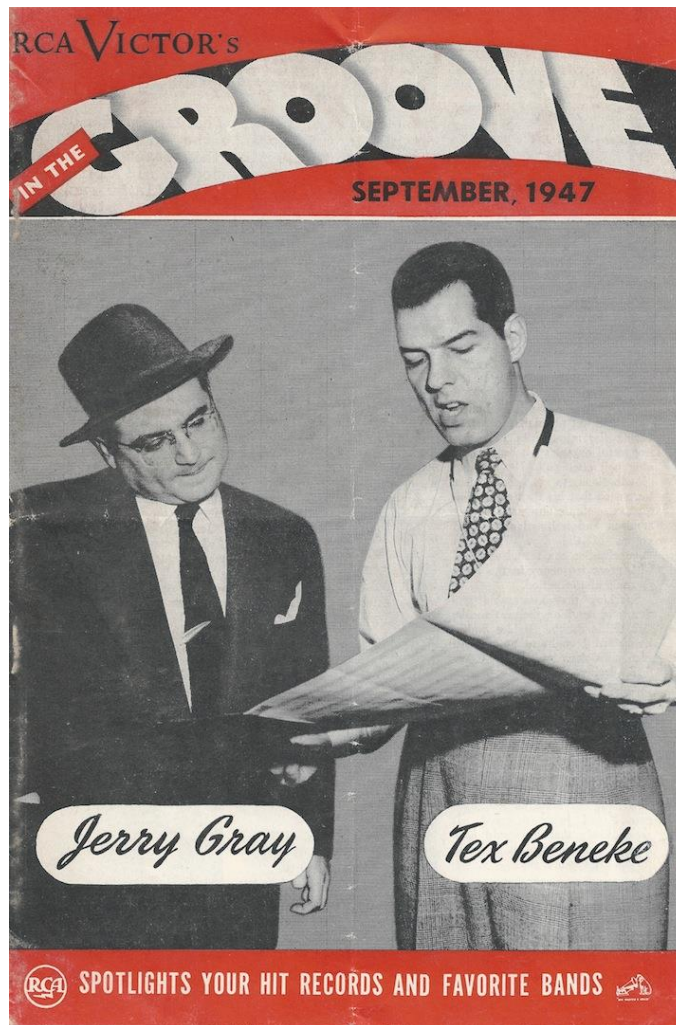
KMBC KFRM HEART BEATS, Kansas City's Radio Merchandiser, Sep 1947, Page 3:

Two New Programs By Campbell Soup

Two new five-day-a-week programs – “Club 15” emceed by Bob Crosby and “Double or Nothing,” paymastered by Walter O'Keefe are now being presented on KMBC by the Campbell Soup Company.

“Club 15,” sponsored by Franco-American Spaghetti, is heard over KMBC Monday through Friday at 6:30 p.m. The program, with Bob Crosby as singing host and master-of-ceremonies, Margaret Whiting and Patti Clayton as the femme vocal stars, and the Modernaires, outstanding rhythm quintet, presents fifteen gay minutes of modern music and songs five days a week.

RCA Victor's In The Groove, Sep 1947, Front Cover:



September 1, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 46:

Old Chaperone – v Bob Crosby and The Modernaires

Don’t Tell Me – v Margaret Whiting

A String Of Pearls – v The Modernaires

Tea For Two – v Bob Crosby and Margaret Whiting

On The Old Spanish Trail – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Last song, originally scripted as September Song, was changed to On The Old Spanish Trail.

Some published 1947 Sheet Music shows the title as On The Old Spanish Trail; others show Down The Old Spanish Trail. Both are the same song, with words and music by Jimmy Kennedy and Kenneth Leslie Smith, from the Roy Roger’s Western “On The Old Spanish Trail.”]

The Cincinnati Enquirer [Cincinnati, Ohio], Sep 1, 1947, Page 4-D:

RADIO NEWS AND COMMENT

MUSIC AND VARIETY:

6:30 p.m., WKRC: The Club 15 menu includes such musical works as “An Apple Blossom Wedding,” “Don’t Tell Me,” and “String of Pearls.”

September 2, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author's Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 47:

Possibly:

There's No Business Like Show Business – v Bob Crosby and The Modernaires

They Say It's Wonderful – v Patti Clayton

Doin' What Comes Naturally – v The Modernaires

Anything You Can Do (I Can Do Better) – v Bob Crosby and Patti Clayton

The Girl I Marry – v Bob Crosby

The announcer is Del Sharbutt

[Author's Note: We have not located a copy of the original script for this program. Song listing is from *Harrisburg Telegraph* [Harrisburg, Pennsylvania], Aug 30, 1947, Page 19, which are a guideline but not always accurate due to last minute programming changes.]

The Minneapolis Star [Minneapolis, Minnesota], Sep 2, 1947, Page 10:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES

WCCO



BOB CROSBY
"CLUB 15"
It's an all-star cast! Host Bob Crosby presents Patti Clayton and the Modernaires in a single dazzling show.
5:30 P.M.
MONDAY THRU FRIDAY
FRANCO AMERICAN SPAGHETTI



ROBERT TROUT
"ROBERT TROUT NEWS"
CBS newsman Robert Trout highlights today's news from throughout the globe. Listen regularly at
5:45 P.M.
MONDAY THRU FRIDAY
CAMPBELL SOUP

WHEC

RATED 1st

1460 ON YOUR DIAL

The
BIGGEST
Show In Town!

HARMONIOUS



THE MODERNAIRES
Are popular vocal group on
"CLUB 15" with Bob Crosby as
singing host and Margaret Whit-
ing and Patti Clayton alternating
femme singers Monday thru
Friday.

7:30 P. M.

[Author's Note: Virginia Maxey filling-in for Paula Kelly]

September 3, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 48:

Possibly:

The Echo Said No – v Bob Crosby and The Modernaires

Love And The Weather – v Margaret Whiting

One Hour – v The Modernaires

My How The Time Goes By – v Bob Crosby and Margaret Whiting

This Can’t Be Love – v Margaret Whiting

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program. Song listing is from *Harrisburg Telegraph* [Harrisburg, Pennsylvania], Aug 30, 1947, Page 19, which are a guideline but not always accurate due to last minute programming changes. Past scripts suggest the last number would have been sung by Bob Crosby and not Margaret Whiting.]

September 4, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 49:

Possibly:

The Lady From 29 Palms – v Bob Crosby and The Modernaires

Baby, Baby – v Patti Clayton

De Camptown Races – v The Modernaires

Country Style – v Bob Crosby and Patti Clayton

Where Or When – v Bob Crosby and Patti Clayton

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program. Song listing is from Harrisburg Telegraph [Harrisburg, Pennsylvania], Aug 30, 1947, Page 19, which are a guideline but not always accurate due to last minute programming changes. Past scripts suggest the last number would have been sung by Bob Crosby and not with Patti Clayton.]

The Cincinnati Enquirer [Cincinnati, Ohio], Sep 4, 1947, Page 6-A:

RADIO NEWS AND COMMENT

THE MUSIC:

6:30 p.m., WKRC: In a quaint mood, Bob Crosby and Patti Clayton entwine vocal syllables for “Country Style” and “Where or When” on Club 15.

September 5, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 50:

Possibly:

Naughty Angelina – v Bob Crosby and The Modernaires

I Wish I Didn’t Love You So – v Margaret Whiting

The Turntable Song (‘Round An’ ‘Round An’ ‘Round) – v The Modernaires *

Tallahassee – v Bob Crosby and Margaret Whiting

Ain’tcha Ever Comin’ Back – v Bob Crosby and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program. Song listing is from Harrisburg Telegraph [Harrisburg, Pennsylvania], Aug 30, 1947, Page 19, which are a guideline but not always accurate due to last minute programming changes.]

September 6, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Sep 6, 1947, Page 18:

New 'Club 15' Members



The Andrew Sisters—Maxene, Patty and La Verne—will add their jive harmony to CBS' star-studded "Club 15" (WHP, 7.30 p. m.), beginning Monday, September 29. They'll share the spotlight with singing emcee Bob Crosby on Mondays, Wednesdays and Fridays on the five-a-week musical. Margaret Whiting, currently heard on those days, will be featured on Tuesdays and Thursdays starting September 30.

Minnesota Morning Tribune [Minneapolis, Minnesota], Sep 6, 1947, Page 4:

DOROTHY KILGALLEN

NEW YORK.

Margaret Whiting seems to adore magazine photographers. Her latest is Hank Walker – third in a series of boys who make with the lenses.

September 8, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 51:

Possibility:

All American Girl – v Bob Crosby and The Modernaires

Old Ox Road – v Margaret Whiting

Medley of College Campus Songs – v Bob Crosby, Margaret Whiting, and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program. This song listing is from *The Decatur Review* [Decatur, Illinois], Sep 8, 1947, Page 3, which is a guideline but not always accurate due to last minute programming changes.]

The Dayton Daily News [Dayton, Ohio], Sep 8, 1947, Page S-9:

RADIO TONIGHT – 10:30 – WHIO – Club 15 salutes the country’s returning college students with a medley of campus songs including “Down The Old Ox Road.”

The Decatur Review [Decatur, Illinois], Sep 8, 1947, Page 3:

Radio Day by Day

In a salute to the country’s returning college students, Bob Crosby features a medley of campus songs on “Club 15” on WSOY at 5:30 p.m. Margaret Whiting will sing “Old Ox Road” and Bob and the Modernaires will sing “All American Girl.”

El Paso Herald-Post [El Paso, Texas], Sep 8, 1947, Page 16:

KROD (600) 9:30-9:45 p.m. Club 15

September 9, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 52:

Possibly:

Pancho Maximilian Hernandez (The Best President We Ever Had) – v Bob Crosby, Modernaires

Other Details Unknown

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program. This single song listing is from *The Cincinnati Enquirer* [Cincinnati, Ohio], Sep 9, 1947, Page 4-B, which is a guideline but not always accurate due to last minute programming changes.]

The Cincinnati Enquirer [Cincinnati, Ohio], Sep 9, 1947, Page 4-B:

RADIO NEWS AND COMMENT

THE MUSIC:

6:30 p.m., WKRC: Bob Crosby and the Modernaires sing about “The Best President We Ever Had.”

September 10, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 53:

Details Unknown

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program.]

September 11, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 54:

Details Unknown

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program.]

September 12, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 55:

Possibly:

Kokomo, Indiana

Kentucky

I Cain’t Get Offa My Horse – v The Modernaires

Other Details Unknown

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program. These three songs are from *The Cincinnati Enquirer* [Cincinnati, Ohio], Sep 12, 1947, Page 2-D, which is a guideline but not always accurate due to last minute programming changes.]

The Cincinnati Enquirer [Cincinnati, Ohio], Sep 12, 1947, Page 2-D:

RADIO NEWS AND COMMENT

THE MUSIC:

6:30 p.m., WKRC: After a musical roundup of the countryside on Club 15, visiting “Kokomo, Indiana” and “Kentucky,” the Modernaires groan “Can’t Get Off My Horse.”

September 13, 1947 [Saturday]:

Jerry Gray was the best man at the wedding of Henry Mancini and Ginny O'Connor.

Henry Mancini and Nelson Riddle contributed arrangements for Jerry Gray and *Club 15*.

From *The Autobiography of Henry Mancini, Did They Mention the MUSIC?* By Henry Mancini and Gene Lees, Pages 51 thru 53:

Henry Mancini and Ginny O'Connor were married on September 13, 1947. Jerry Gray was my best man Jerry was the only one who knew the mass well enough to know what to do. When it came to the wedding ceremony, we kept glancing at Jerry and doing what he did.

Jerry was now working as conductor of the orchestra on a network radio program, "The Bob Crosby Show," on the air fifteen minutes a day, five days a week. Conrad Gozzo had also left Tex and was part of that band, which was small, only nine men. But they were all top men, including Willie Schwartz, Ronnie Lang, Ted Nash, Murray McEachern, and Jimmy Rowles. The show was all music, and a lot of it. Jerry helped sustain me in those first days in California. Henry Mancini states he produced arrangements for Jerry Gray and *Club 15*.

When you're young, where your next meal is coming from is important. When somebody asked us out for hamburgers, it was an event; but the real thrill was an invitation to Jerry's house for dinner. He had a big family, including his father and mother - the typical Italian mother who loved to cook and did it superbly. Going to Jerry's was like a trip back home.

[Author's Note: Mancini remembered the band was only about 9-pieces at the start of the *Club 15* series. Instrumentation actually was more than likely eleven, including a rhythm section of piano/celeste, guitar, string bass, and drums; two trumpets; one trombone; and four reeds. The reeds can be heard doubling on flute, clarinets, bass clarinet, and baritone sax. That would bring the head count to eleven plus Jerry Gray. Gil Rodin is shown as contractor.]

From *September In The Rain – The Life of Nelson Riddle*, by Peter J. Levinson, Pages 65 thru 78:

Paraphrased following Nelson Riddle's discharge on June 26, 1946 from the US Army, Riddle was hired to arrange for Les and Larry Elgart, and then Elliott Lawrence. In August of 1946, Milt Bernhart remembers hearing the Tex Beneke and the Glenn Miller Orchestra playing "*Star Dust*" at the Oriental Theatre in Chicago, where Tex announced the arrangement was by Nelson Riddle. Milt recalls Henry Mancini, Conrad Gozzo, and Pete Candoli were in the Miller band at that time, and spoke of Riddle's arrangement(s). [The September 12, 1946 RCA Victor recording of "*Star Dust*" by Tex Beneke and the Glenn Miller Orchestra was actually by Jerry Gray.]

In the fall of 1946, Nelson Riddle was hired to arrange three songs a week for Bob Crosby. Nelson and his wife Doreen relocated in December of 1946 with the Crosby band to Southern California, and moved in with Doreen's mother in South Central Los Angeles.

The details are somewhat inaccurate, yet suggest that Bob Crosby hired Riddle to write a couple of arrangements for Jerry Gray at the beginning of the *Club 15* time frame. Gray had a budget to hire eleven musicians, including Conrad Gozzo, Ted Nash, Willie Schwartz, Jimmy Rowles, and Alvin Stoller.

Nelson Riddle went on to write in Hollywood for Charlie Spivak and Frankie Carle, and then became a staff arranger for NBC. Up through November of 1951, Levinson writes that Nelson Riddle "was still ghostwriting for Bob Crosby and Jerry Gray" for *Club 15*.

September 15, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 56:

Details Unknown

The announcer is Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program.]

The Minneapolis Star [Minneapolis, Minnesota], Sep 15, 1947, Page 10:

Advertisement:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES

WCCO

“CLUB 15”



MARGARET WHITING
Your singing host, Bob Crosby,
with Margaret Whiting as
femme vocal star, and the
Modernaires bring 15 gay
minutes of music.

**5:30 P.M.
CAMPBELL SOUP**

September 16, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 57:

Darling, Je Vous Aime Beaucoup – v Bob Crosby and The Modernaires

Every So Often – v Patti Clayton

Our Hour (The Puppy Love Song) – v The Modernaires

Just Plain Love – v Bob Crosby

My Heart Is A Hobo – v Bob Crosby and Patti Clayton

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Darling, Je Vous Aime Beaucoup replaced the originally scheduled opener, Pancho Maximillian Hernandez (The Best President We Ever Had).

Every So Often replaced the originally scheduled song, All Of Me.

Just Plain Love replaced the originally scheduled song, Ain’tcha Ever Comin’ Back.]

September 17, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 58:

On The Avenue – v Bob Crosby and The Modernaires

Love And The Weather – v Margaret Whiting

Lullaby Of Broadway Medley – v Bob Crosby, Margaret Whiting, and The Modernaires

Manhattan Local - Choo Choo effect by The Modernaires

Lullaby Of Broadway – v The Modernaires

Manhattan Serenade into Penthouse Serenade – v Bob Crosby and Margaret Whiting

Forty-Second Street – v The Modernaires

Lullaby Of Broadway – v The Modernaires

Broadway Rose – v The Modernaires

Give My Regards To Broadway – v Bob Crosby, Margaret Whiting, and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Cincinnati Enquirer [Cincinnati, Ohio], Sep 17, 1947, Page 2-D:

RADIO NEWS AND COMMENT

THE MUSIC:

6:30 p.m., WKRC: Bob Crosby and the Modernaires ooze nostalgia for the honky-tonk district of the good old troupng days by singing “Give My Regards To Broadway,” “Forty-Second Street,” and “Broadway Rose.”

September 18, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 59:

Lolita Lopez (The Belle Of El Salvador) – v Bob Crosby and The Modernaires

All Of Me – v Patti Clayton

The Dummy Song (I’ll Take The Legs From Some Old Table) – v The Modernaires

Oranges And Lemons – v Patti Clayton

Baby, Have You Got A Little Love To Spare – v Bob Crosby and Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

September 19, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 60:

Near You – v Bob Crosby and The Modernaires

Kokomo, Indiana – v Margaret Whiting

De Camptown Races – v The Modernaires

Ask Anyone Who Knows – v Margaret Whiting

Poinciana (Song Of The Tree) – v Bob Crosby and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Ask Anyone Who Knows with Margaret Whiting replaced the originally scheduled My Heart Stood Still.]

September 22, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 61:

Old Chaperone or Near You – v Bob Crosby and The Modernaires

So Far – v Margaret Whiting

The Turntable Song (‘Round An’ ‘Round An’ ‘Round) – v The Modernaires *

An Apple Blossom Wedding – v Bob Crosby

Night And Day – v Margaret Whiting

The announcer is Murry Wagner, filling-in for vacationing Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

September 23, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 62:

Kate – v Bob Crosby and The Modernaires

Try A Little Tenderness – v Patti Clayton

Say It With A Slap – v The Modernaires

On The Old Spanish Trail – v Bob Crosby

My Pretty Girl – v Bob Crosby and Patti Clayton

The announcer is Murry Wagner, filling-in for vacationing Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

My Pretty Girl with Bob Crosby and Patti Clayton replaced originally scheduled If My Heart Had A Window.]

September 24, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 63:

Details Unknown

The announcer is Murry Wagner, filling-in for vacationing Del Sharbutt

[Author’s Note: We have not located a copy of the original script for this program.]

September 25, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Patti Clayton and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 64:

On The Avenue – v Bob Crosby and The Modernaires
The Sleigh (À La Russe) – v Patti Clayton
Our Hour (The Puppy Love Song) – v The Modernaires
This Is No Run-Of-The-Mill Romance – v Patti Clayton
It’s Almost Like Being In Love – v Bob Crosby

The announcer is Murry Wagner, filling-in for vacationing Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

This Is No Run-Of-The-Mill Romance was written for Patti Clayton by her husband, Ace Ochs.

It’s Almost Like Being In Love with Bob Crosby replaced the originally scheduled Girl Of My Dreams.

This was Patti Clayton’s last *Club 15* broadcast. She would next appear on WNBC, New York’s new Parliament cigarette sponsored program. She was featured as “singing star” Marilyn.]

September 26, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 3:30–3:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California. [Author’s Note: NYC/Daylight Saving UTC-4; Hollywood/Standard Time UTC-8.]

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 8:30–8:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 65:

Near You – v Bob Crosby and The Modernaires

Too Marvelous For Words – v Margaret Whiting

Carolina In The Morning – v The Modernaires

Till We Meet Again – v Bob Crosby and Margaret Whiting

Just Plain Love – v Bob Crosby

The announcer is Murry Wagner, filling-in for vacationing Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. Near You with Bob Crosby replaced the originally scheduled Civilization (Bongo, Bongo, Bongo).]

September 27, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Sep 27, 1947, Page 17:

Andrews Sisters Assume Official Roles in Club 15

The cheerful, tuneful, irresistible Andrews Sisters will be duly installed as members of "Club 15" Monday, September 29. They will participate three days a week, Monday, Wednesdays, and Fridays, in the musical sessions conducted by singing emcee Bob Crosby. (CBS, 7:30-7:45 p.m., EST. Monday-through-Friday.)

The week's schedule:

Monday, September 29 – The Andrews Sisters sing "Near You" and "Freedom Train." Bob Crosby offers "The Echo Said No" and "Ain'tcha Ever Comin' Back?"

Tuesday, Bob Crosby sings "Why Should I Cry Over You?" and "Missouri Waltz." Margaret Whiting sings "Lazy Countryside" and joins Bob in a duet.

Wednesday – The Andrews Sisters take a tuneful stroll, "On The Avenue," and follow with a harmonic bow to "Tallahassee."

Thursday – Bob Crosby sings "Naughty Angeline," and joins The Modernaires in "Poinciana." Margaret Whiting's solos are "My Future Just Passed" and "This Can't Be Love."

Friday – Bob Crosby leads off with "Civilization" and "Ask Anyone Who Knows." The Andrews Sisters offer the "Whiffenpoof Song" and "Go West, Young Man."

Ed. R. Murrow To Report, Analyze World News – WHP

One of radio's most famous and authoritative reporters – Edward R. Murrow – will return to the air on Monday, September 29, in a new series to be heard over WHP and the Columbia network Mondays-through-Fridays, 7:45-8 p.m., EST.

The Billboard, Sep 27, 1947, Page 36:

Music – As Written

Paula Kelly returns to Modernaires end of month following stork visit.

[Author's Note: Paula Kelly of the Modernaires was on maternity leave from *Club 15* during this time frame. Paula's fill-in was Virginia Maxey, as shown in the following photograph of the cast of *Club 15*.

Shown in this *Club 15* promotional photograph are Margaret Whiting and Bob Crosby seated at the piano, and standing are the Modernaires [Ralph Brewster, Hal Dickinson, Fran Scott, Virginia Maxey, and Johnny Drake. The date of this picture is unknown.]



September 28, 1947 [Sunday]:

The New York Times [New York City, New York], Sep 28, 1947, Page X11:

ONE THING AND ANOTHER

By SIDNEY LOHMAN

THIS week marks the return to standard time by the nation.

And this week, too, will find a full complement of the fall season's radio entertainers - - with the exception of a very few latecomers - - back at the microphone.

Here, then, is a list of the more prominent new and returning programs to be heard in the next seven days:

Edward R. Murrow, who recently resigned as CBS vice president and director of public affairs, starts his new series of news summaries and analyses at 7:45 P.M.

Beginning tomorrow, the Andrews Sisters will become regular members of the cast of "Club 15" on CBS at 7:30 P.M. They will be heard Monday, Wednesday and Friday, with singing master of ceremonies Bob Crosby, while Margaret Whiting will continue on Tuesday and Thursday.

[Author's Note: World War II significantly altered our time zone standard/daylight/standard time patterns. And it took a few years to develop a degree of uniformity once again.

Fast forwarding to the Fall of 1947 Beginning September 28, 1947, most of the East Coast returned from Daylight Saving Time UTC-4 to Standard Time UTC-5.

Some parts of the East Coast did not recognize Daylight Saving Time and remained at UTC-5 for the entire year of 1947.

Nearly all of California did not recognize Pacific Daylight Time in 1947. Thus, nearly all of California was already at UTC-8.

This date brings us back to a 3-hour East Coast/West Coast time difference, UTC-5/UTC-8.

The previous 4-hour time difference will return on March 14, 1948, when California moves to Pacific Daylight Time a few weeks before the East Coast moves to Daylight Saving Time.

There will then be a 3-hour difference when the East Coast moves to Daylight Saving Time on April 25, 1948.

The difference will then become only 2-hours when the East Coast returns to Standard Time on September 26, 1948 and California remains on Pacific Daylight Time through the end of 1948.

From here on, we will only note the difference in our *Club 15* listings when the difference is either 4-hours or 2-hours.

We are reminded of Hugh James' comment on the Glenn Miller Glen Island Casino broadcast of May 17, 1939 "at approximately 11:45 Eastern Daylight Standard Confusing Time" as he introduced SUNRISE SERENADE.]

The Courier-Journal [Louisville, Kentucky], Sep 28, 1947, Special Insert Page 4/5:

Radio Station WHAS 25 th Anniversary Insert

***This is* CBS . . WITH "THE BIGGEST SHOW IN TOWN" ON WHAS**

The gayety of Broadway, the glamour and drama of Hollywood, the pleasure of music, the news of the moment from the world – all these are yours for the tuning this Fall and Winter on WHAS via the Columbia Broadcasting System.

Entertainment to please everyone

The week-day dinner hour on WHAS-CBS combines comedy, mystery, song, and news the next 30 minutes are filled by Bob Crosby's "Club 15" and Edward R. Murrow with the world news, both featuring Campbell's Soups products.

Included photograph of Bob Crosby:



Bob Crosby
"Club 15"

September 29, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

[Author's Note: Now – NYC/Standard Time UTC-5; Hollywood/Standard Time UTC-8.]

The Andrews Sisters joined the cast of *Club 15* on this date. Starting this week, *Club 15* is now being sponsored by Campbell Soup rather than Campbell's Franco-American Spaghetti.

***Club 15* was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].**

It was also recorded for delayed airing at a new time beginning this program of 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

***Club 15* – CBS Network Radio Broadcast, 1947-1948 Series, Episode 66:**

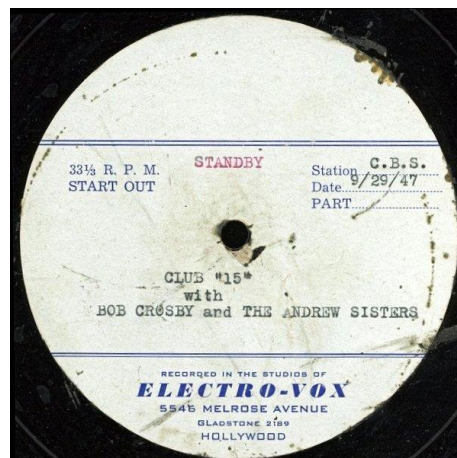
CLUB 15 INTRODUCTION AND OPENING THEME (0:18) – Del Sharbutt
MM-MM-GOOD (0:16) – v The Andrews Sisters
ON THE AVENUE (1:48) – v Bob Crosby and unknown whistlers
DIALOGUE (0:13) – Bob Crosby welcomes The Andrews Sisters
AIN'T WE GOT FUN (1:38) – v Bob Crosby and The Andrews Sisters with special lyrics added
CAMPBELL TOMATO SOUP AD (1:12) – Bob Crosby, The Andrews Sisters, and Del Sharbutt
NEAR YOU (2:15) – v The Andrews Sisters
I WISH I DIDN'T LOVE YOU SO (2:00) – v Bob Crosby
THE FREEDOM TRAIN (2:30) – v The Andrews Sisters
CAMPBELL TOMATO SOUP NEW PACK AD (0:37) – Del Sharbutt and The Andrews Sisters
SUMMERTIME (closing theme) (0:42) – v Bob Crosby/Del Sharbutt

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:04) – Ernest Chappel, CBS announcer
FRANCO-AMERICAN SPAGHETTI SONG (0:16) – v The Andrews Sisters

The announcer is Del Sharbutt [who just returned from vacation]

Total *Club 15* program length is 14:29

The Network/Station Announcement and Franco-American Spaghetti Song is the opening of the Franco-American sponsored Edward R. Murrow newscast which immediately followed *Club 15*.



[Disk Scan by Jerry Haendiges]

IT'S HERE-CAMPBELL'S TOMATO SOUP-NEW PACK!



**SO STOCK UP NOW
ON THIS BEST-LIKED SOUP!**

Another nutrient's hero—and with it another opportunity to stock up on America's favorite—Campbell's Tomato Soup. How well you know its bright, inviting look; its welcome, steaming fragrance; the deep enjoyment you get from every brimming spoonful! That comes first of all from the tomatoes Campbell's uses—tomatoes specially grown from special seed, tomatoes so full of flavor, so rich in healthful vitamins. And, second, from Campbell's exclusive recipe, which adds golden table butter and gentle seasoning—to make "the soup most folks like best." So buy it now. Keep it handy. Enjoy it often.

**Campbell's
TOMATO SOUP**

MADE FOR THE HUNTER-WALK GROUP

**IT'S CAMPBELL'S TOMATO SOUP
WEEK...OCTOBER 16-25**

**Stock up
time!**

Campbell Tomato Soup New Pack Advertisement Fall of 1947

Harrisburg Telegraph [Harrisburg, Pennsylvania], Aug 16, 1947, Page 19:

Andrews Sisters Sign For Fall Edition of “Club 15” as Regulars

The Andrews Sisters, Maxene, Patty, and La Verne, join Columbia network’s star-studded “Club 15” Monday, September 29, to add their jive harmony to the fast-moving, five-a-week music and song sessions of Bob Crosby, Margaret Whiting, the Modernaires quintet and Jerry Gray’s orchestra. “Club 15” is heard on WHP 7:30 – 7:45 p.m. EDT, Monday through Friday.

The Andrews Sisters will share the spotlight three days a week, Mondays, Wednesdays, and Fridays, with singing master-of-ceremonies Bob Crosby. Margaret Whiting who is now Crosby’s musical partner on these three days will switch to Tuesdays and Thursdays. The Modernaires and Jerry Gray’s orchestra are heard each day.

Harrisburg Telegraph [Harrisburg, Pennsylvania], Sep 6, 1947, Page 18:

New ‘Club 15’ Members

Photograph of the Andrews Sisters with caption:

The Andrews Sisters – Maxene, Patty, and La Verne – will add their jive harmony to CBS’ star-studded “Club 15” (WHP, 7:30 pm), beginning Monday, September 29. They’ll share the spotlight with singing emcee Bob Crosby on Mondays, Wednesday, and Fridays on the five-a-week musical. Margaret Whiting, currently heard on those days, will be featured on Tuesdays and Thursday starting September 30.

Radio Life, Oct 26, 1947, Page 11:

“Club 15” Jumps

The lilting, tuneful Andrews Sisters have been duly installed on popular “Club 15,” beginning their three-time-a-week (Monday, Wednesday, and Friday) participation on these musical sessions.

You’ll hear the girls’ self-styled arrangements of such favorites as “Near You,” “Freedom Train,” “On The Avenue,” “Tallahassee,” and the rest of their record biggies. If the Andrews Sisters continue with the verve and life they exhibited on their first visit, their addition is going to be just the shot that was needed in the show’s arm.

Apparently, Jerry Gray, who conducts the orchestra, is quite used to accompanying Bob Crosby’s equally pleasant but less spirited vocals. Most probably with successive visits from the gals, the band will get it with it, and the noticeable lag of music behind the trio won’t show up.

Margaret Whiting, with the Modernaires, will continue to be heard with Bob on Tuesdays and Thursdays of the Monday-through-Friday (KNX at 9:30 p.m.) jamboree.

[Author’s Note: We take much exception to this reviewer’s comment regarding the *Club 15* band, when backing the Andrews Sisters.]

On October 1, 1947, the Andrews Sisters resumed their radio career when they joined Bob Crosby's *Club 15*, a fifteen-minute early evening, five-nights-weekly show on CBS. Crosby appeared every night. The Andrews Sisters appeared Monday, Wednesday, and Friday, and the Modernaires joined Margaret Whiting on Tuesday and Thursday. *Variety* liked the show, as did *The Billboard*.

Working the club formula ... the soupmakers sew it up for all practical purposes by a happy mating of talent. Bob Crosby is, as always, a smooth easy-going emcee who additionally does a capable job of baritoning a ballad. Abetted on the MWF stanzas by the Andrews Sisters, still the No. 1 fem songselling trio, the show falls pleasantly on the ear. Production caught showed smart pacing in that it avoided monotony in tune selection and mixing up its vocal talent (Crosby solo, Andrews threesome, Crosby-Patty duet, etc.) The Vic Schoen influence, of course, is evident in the girls' handling of their material and backing, tho the general musical backgrounding here is excellently supplied by Jerry Gray and a studio ork This 15-minuter could easily get to be a habit with plenty of pop music devotees.

Club 15 was successful from its beginning and would be the sisters' longest running radio show – they joined it October 1, 1947 and departed March 23, 1951. Patterned after Perry Como's *Chesterfield Supper Club*, *Club 15* was a fast-paced program of popular music sponsored by Campbell Soups. Bob Crosby was joined each evening with announcer Del Sharbutt and Jerry Gray and his orchestra. Vic Schoen did all the Andrews Sisters' arrangements and their pianist Wally Weschler and drummer Irv Cottler joined the orchestra on the sisters' nights.

The sisters once told reporters they made \$5,000 a week for the show and rehearsed five hours a day to produce five new arrangements a week. One writer estimated the combined staff time for a fifteen-minute broadcast was sixty hours. Following the broadcast, there was an "aftershow" where new routines were tried out and old ones repeated before the studio audience.

.....

Club 15 worked for the Andrews Sisters' fans, too. They could hear the sisters sing slightly different versions of their recorded songs as well as renditions of current hits they never recorded. During one program the sisters sang "Tennessee Waltz" with LaVerne carrying the lead, one of the few times she sang lead. The music was almost always contemporary and only rarely did the sisters sing their old hits. Periodically, the program had a theme, such as country, western or Gay Nineties, but even these programs used as many current hits as possible.

Variety, Oct 1, 1947, Page 25, Radio Reviews:

EDWARD R. MURROW
With Ernest Chappel, announcer
15 Mins. Mon-thru-Fri, 7:45 p.m.
CAMPBELL SOUPS
CBS, from New York
(Ward Wheelock)

Edward R. Murrow's decision to give up his vice-presidency and administrative berth at CBS to return to the air (a decision at least partially inspired by Campbell Soup's willingness to lay an approximate \$125,000 a year on the line for his 15-minute cross-the-board commentary) was generally greeted by cheers from the growing contingent that feels frank, honest appraisal of present-day crises has been getting the radio cold-shoulder.

CBS' own misgivings over losing one of its keenest minds on brain-trusting the web's public affairs programming was partially assuaged by an awareness that the combination of Lowell Thomas at 6:45 and Murrow at 7:45 gave the network perhaps the most enviable news parlay in radio. Coupled with the fact that the whole early evening program sequencing from Thomas through P & G's half-hour double bill, Campbell's Club 15 and Murrow, adds up to the "neatest" trick of the year" as an audience come on.

Murrow preemed his Campbell program Monday (29) with a fine and concise delivery of the headlines as presented by a seasoned craftsman and in a manner that was to be expected. But the newscast was so devoid of color or analysis as to suggest that Murrow was bending over backward in his effort to be objective.

Having disposed of the headlines, Murrow launched into a carefully worded definition of the function of a news analyst, placing due emphasis on facts and brushing aside any allowance for personal opinions. He did concede, however, that any person was the product of his economic and social background and thereby was unconsciously influenced. He formulated and definitely put on record for any that may have been in doubt the credo that CBS will follow for its new analysts and commentators.

In effect this new objective newscasting that has no room for opinions or personalities seems to discard the old-fashioned democracy that allowed for voicing all sides of a question. It protects its listeners very carefully by not giving them the benefit of the highly-trained commentator, for he might take sides.

And then again there's always the question of how objective a sponsor can be. For in a case where a bank-roller is splurging heavily for across-the-board time and cream talent the results gleaned from a commentator who is so straight-laced that he neither voices opinions nor ever has an axe to grind, may be very disappointing. The air, particularly the early evening segment, is abundantly strewn with news programs, and if a high-budgeted stanza – that is, one more than the ticker tape items, regardless of the perfection that he and his staff can achieve, where does the sponsor come off?

By the time 7:45 p.m. rolls around, the evening has already produced a multiplicity of newscasts and the chances of world-shattering events breaking between 6 and 7:45 p.m. are rather slim. Certainly, if Murrow is to hold his audience sufficiently so that Ernest Chappel can sell Franco-American spaghetti, it would seem a waste not to utilize Murrow's background and interpretative ability to make the program pull.

Rose.

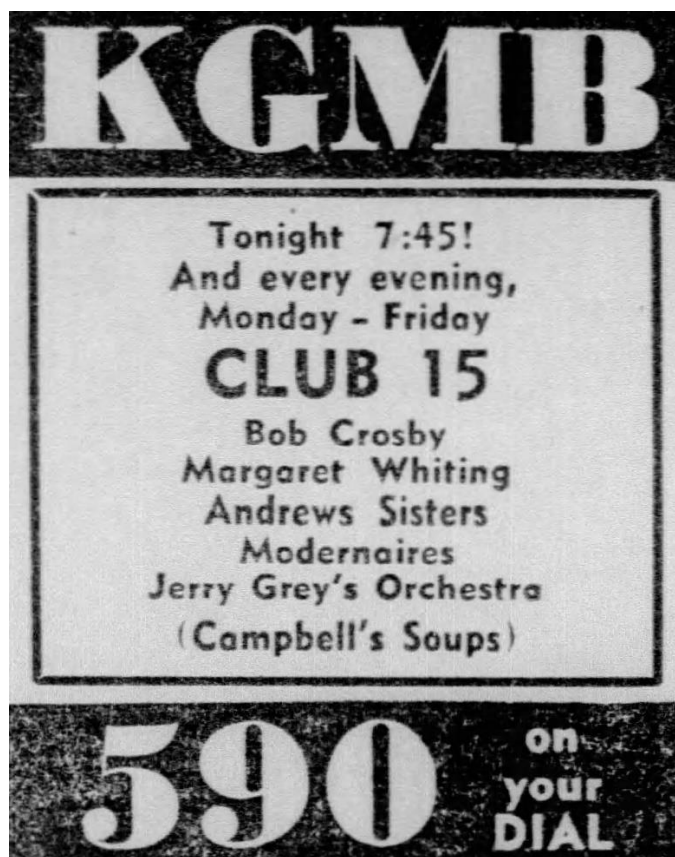
Honolulu Star-Bulletin [Honolulu, Hawaii], Sep 27, 1947, Page 7:

Around The Dial In Hawaii – News And Notes Of Radio – By PAUL FINDEISEN

Club 15 (CBS), a mythical night club, will begin broadcasting over KGMB next week. The program is of 15 minutes' duration Mondays through Fridays at 7:45 p.m.

Bob Crosby acts as host and with him he has such well known entertainers as Margaret Whiting, The Andrews Sisters, The Modernaires, and Jerry Gray's orchestra.

Honolulu Star-Bulletin [Honolulu, Hawaii], Sep 29, 1949, Page 14:



[Author's Note: Hawaii radio station KGMB has now picked up the CBS feed of Club 15, with an apparent time delay in the broadcast to the island of Hawaii. KGMB's first broadcast of Club 15 coincides with the Andrews Sisters now joining the cast.

We note there were other CBS network radio stations that were carrying Club 15 for the first time on this date as well, including WGBS in Miami.]

September 30, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 67:

Why Should I Cry Over You – v Bob Crosby

You Do – v Margaret Whiting

The Dummy Song (I’ll Take The Legs From Some Old Table) – v The Modernaires

My, How The Time Goes By – v Bob Crosby and Margaret Whiting

Missouri Waltz – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.

Lazy Countryside, with a vocal by Margaret Whiting, was not included on this broadcast, as shown in the *Harrisburg Telegraph* or *The Cincinnati Enquirer* advance listing. It was not on the original script, either.]

From the *Harrisburg Telegraph* [Harrisburg, Pennsylvania], Sep 27, 1947, Page 17:

Miami Daily News [Miami, Florida], Sep 30, 1947, Page 10-B:

RADIO PROGRAMS – Edited by LOUISE LEYDEN

Club 15 – (WGBS 7:30 p.m.) – Bob Crosby will sing “Why Should I Cry Over You?” and “Missouri Waltz.” Margaret Whiting will offer “Lazy Countryside” and will join Bob in a duet, “My, How The Time Goes By.”

The Cincinnati Enquirer [Cincinnati, Ohio], Sep 30, 1947, Page 6-C:

RADIO NEWS AND COMMENT

THE MUSIC:

7:30 p.m., WKRC: Club 15 features, first, Bob Crosby’s “Missouri Waltz,” then Margaret Whiting dreams of “Lazy Countryside,” to which the Modernaires reply “The Dummy Song.”

October 1947:

Radio Mirror, October 1947, Pages 8, 9, and 10:

Facing the Music By KEN ALDEN

That bright-eyed Margaret Whiting is a spectacular singing success with her own commercial program and a string of Capitol record hits to prove it, comes as no surprise to those well-informed about the Whiting background. The 21-year-old blonde from Hollywood via Detroit, they will tell you, was born with the traditional silver spoon in her mouth.

But Margaret, who's always carefree and uninhibited, in love with the world and completely happy with the way her career has progressed thus far, is quick to become serious, if only for a moment, when this point is brought up.

"I almost gagged on that silver spoon," she protests. "Nobody believed I wanted to work and slave for a career. You don't have to work for a living, they said, so stop messing around with show business."

Among those who gave this advice were the friends of her father, the late great song writer Richard Whiting who made a fortune fashioning such hits as "Sleepy Time Gal," "Louise," "Beyond The Blue Horizon," "Guilty," "She's Funny That Way," "Japanese Sandman," "Till We Meet Again" and dozens of other favorites. They were such redoubtable fellows as Al Jolson, Eddie Cantor, Buddy De Sylva, Johnny Mercer, Hollywood director Leo McCarey, and others of tremendous influence in radio, record and music circles.

"They were always at the house, for Dad was a great one for throwing parties. And they loved me like their own daughters, but they made the business tougher than if I'd been a complete unknown," she claims.

Finally, Johnny Mercer stepped into the picture. If you are familiar with Mr. Mercer's accomplishments then you know that he is a songwriter, singer, actor, radio comedian, and record company executive. On Margaret's behalf he proved to be a fine adviser and coach. On his recommendation she was given a sustaining program. Nice work on that show led to brief appearances with Ransom Sherman and later on the Jack Carson show. At 16 she won the vocalist's spot on the Hit Parade but was fired after four or five weeks because of lack of experience.

At this point the chorus of "I-told-you-sos" reached a high crescendo. Young Margaret was a failure so perhaps she would devote herself to school and dances and all the normal interests that young daughters of well-to-do families pursue.

Margaret could have suffered a while, accepted defeat and then enjoyed a peaceful and sheltered life at home. Instead she threw the challenge right back in the teeth of her detractors. She applied for and won the toughest job a singer could ask for as vocalist with Freddie Slack's band. Slack was then enjoying a measure of success but what made it tough for Margaret was that the band was confining its personal appearances almost exclusively to one-night engagements. This meant constant traveling on long journeys between towns, little or no sleep, bad hotel accommodations and few personal comforts.

They predicted she'd last a week, but Margaret stayed with the band for over a year, and with it developed the warm, intimate tones that have made her one of the leading vocalists of the day. More, she learned to sing with a beat and project that beat to the listeners, a trick that distinguishes the top singers from the rank and file.

To aspiring young vocalists, Margaret's advice is to work with a band to get to feel how musicians in the band play with a beat and to learn how to get it into one's vocal interpretation.

What really won attention and stirred her dad's pals out of their lethargy were the fine recordings she made with Slack. For the first time everybody in Hollywood who knew Margaret realized that she had worked and sweated it out just as she said she would and that she now could sing with the major leaguers. Buddy De Sylva and the ever-present Johnny Mercer were now the heads of Capitol Records, a new firm they had catapulted from obscurity to fourth place among all record companies. In one of their typically alert and smart moves they signed Margaret to a contract.

"There was a thrill for you," laughs Margaret. "Now I knew I had proved to them how important singing was to me."

Getting places is one thing. Continuing to progress is another and Margaret has done just that not only by improving her voice but by keeping her eye on her objective from all angles. Although still new to show business, comparatively, Margaret has more friends and well-wishers than most veterans.

Margaret solidified her small measure of success by blithely walking into the recording studios and casually singing a tune which she had barely rehearsed. She had been meticulous, however, with the reverse side, the Irving Berlin oldie "How Deep Is The Ocean." Everybody felt the record would stand or fall on that particular number and the other side didn't count at all since it was one of the obscure numbers by Richard Rodgers and Oscar Hammerstein II, from the motion picture, "State Fair."

The tune was "It Might As Well Be Spring" and because she hadn't prepared for it, Margaret thinks its success was a freak. The record, on which she was billed under orchestra leader Paul Weston's name, quickly rose to first place in 1945-46 and made Margaret the new girl vocal discovery of that period.

When Margaret arrived in New York for a vacation she was hardly prepared for the reception she received from radio sponsors. Before she had a chance to see the town she was offered and accepted a spot on a new variety show on NBC. In a short while she had another NBC show, Celebrity Club. By the end of the season another of her dad's pals had switched from scoffer to booster when Eddie Cantor signed her as the singing star for the 1946-47 season on his radio show. Now, she's winning plaudits for her work on Club 15 which she shares with M.C. Bob Crosby on CBS.

Margaret remains unaffected by the limelight for she has the kind of warm, vibrant personality that can take success in stride. She's not thinking of marriage yet. "I'm still waiting," she laughs, "for the boy I always sing my songs to."

Get her started and she'll talk all day long about her family. She loves them all and never stops shouting their praises. But most importantly she cherishes the memory of her dad who died at the age of 45, at the height of his career. Margaret was only 14 at the time.

Ever since she was old enough to carry a tune, her dad spent hours every day going over the scores of Broadway shows with her. And he never submitted a song to a publisher without first playing it for little Margaret and winning her approval. He never thought her voice was extraordinary, but he marveled at its true pitch. He taught her the importance of the lyrics in a song as well as the music.

Margaret is keeping his memory alive in the best way she knows. She recently established a music publishing firm dedicated to reviving her father's compositions. She also has urged the American Society of Composers, Authors, and Publishers to establish in her father's name, an

annual Musical Oscar for singers. One of her ambitions is to record an album of her favorite tunes written by Mr. Whiting. This project has the sanction and approval of her record sponsors and will soon be accomplished.

Says Margaret: "I never made a record or sang a song on the air that I didn't wonder and hope that dad would approve of the way I had sung it."

Page 8 Photos/Captions:



And the following Page 8 photo/caption which is not included here:

Jerry Gray runs his band through a Club 15 special, cueing Crosby, Whiting.

Page 9 Photos/Captions, also not included here:

Bob Crosby, who M.C.'s Club 15, and Margaret, both with singing in the blood, work out some good blends.

The Modernaires Johnny Drake, Harold Dickinson, Francis Scott behind Ralph Brewster, Virginia Maxey.

[Author's Note: We find it surprising that no mention was made in this article of the 33-week Philip Morris Follies/Frolics of 1946 and the marvelous training Margaret Whiting would have acquired in association with Johnny Desmond and Jerry Gray and the finest of the New York City musicians.

There is no mention of the Andrews Sisters joining Club 15, resulting in Margaret Whiting dropping back to only two nights.]

October 1, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 68:

Ol’ Devil Moon – v Bob Crosby
The Lady From 29 Palms – v The Andrews Sisters
Tallahassee – v The Andrews Sisters
Gimme A Little Kiss – v Bob Crosby and Patty Andrews
I Have But One Heart – v Bob Crosby and The Andrews Sisters

[Song listing from *The Billboard* review below.]

[Author’s Note: We have not located a copy of the original script for this program.]

Club 15 Review of October 1, 1947:

The Billboard, Oct 18, 1947, Page 12:

NETWORK PROGRAM Review & Analyses – Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.

Club 15 – Reviewed October 1, 1947

**CAMPBELL SOUP COMPANY – R. M. Budd, Advertising Manager
Thru Ward Wheelock Company – Arthur A. Bailey, Acct. Exec.**

Via CBS (150 Stations) – MTWTF, 7:30 – 7:45 p.m.

Estimated Talent Cost: \$8,000; producer, Diana Bourbon; director, Cal Kuhl; writer, Carroll Carroll; emcee-vocalists, Bob Crosby; The Andrews Sisters (MWF); Margaret Whiting (Tu, Th); Jerry Gray’s orchestra.

Current Hooperating for the program 3.8
Average Hooperating for shows of this
type (Popular Music) 5.6
Current Hooperating of show preceding
Jack Smith. 4.3
Current Hooperating of show following
Robert Trout. 3.7

CURRENT HOOPERATINGS OF SHOWS
ON OPPOSITION NETWORKS

ABC: "Lone Ranger" (MWF, 7:30-8 p.m.) 6.1
 "Green Hornet" (Tu, 7:30-8 p.m.) 4.9
 Sustaining (Th, 7:30-7:45 p.m.) None
MBS: Henry J. Taylor (MF 7:30-7:45 p.m.) 1.8
 Arthur Hale (Tu, Th, 7:30-7:45 p.m.) 2.6
 Leland Stow (W, 7:30-7:45 p.m.) 2.3
NBC: Sustaining None

ABOUT THE ADVERTISER

For the past five years the Campbell Soup firm has spent the bulk of its budget on the air. It jumped its radio appropriation from a little better than a million and a half in 1943 to close to two and a half million in '46, while its '46 magazine budget was just short of \$1,700,000. With the current across-the-board pop music show called "Club 15," the firm continues to pour out its "Hmmm, Hmmm, Good . . ." theme with the steady, smooth insistency which has made it one of the most successful organizations of its kind in industry.

Working the "club" formula (Chesterfield Supper, etc.) which in itself is a virtual guarantee of a good, standard Hooperating for budget expended, the soupmakers sew it up for all practical purposes by a happy mating of talent. Bob Crosby is, as always, a smooth, easy going emcee who additionally does a capable job of baritoning a ballad. Abetted on the MWF stanzas by the Andrews Sisters, still the NO. 1 fem songselling trio, the show falls pleasantly on the ear. Production caught showed smart pacing in that it avoided monotony in tune selection and mixing up its vocal talent (Crosby solo, Andrews threesome, Crosby-Patty duet, etc.).

Crosby followed a brief talk intro with *Ol' Devil Moon* and then the girls took *Lady From 29 Palms* and *Tallahassee*, after which Bob and Patty did the boy-girl routine on the *Gimme A Little Kiss* oldie. Crosby wound up the tune fest with *I Have But One Heart*. The Vic Schoen influence, of course, is evident in the girls' handling of their material and backing, tho the general musical background here is excellently supplied by Jerry Gray and a studio ork. Carroll Carroll's wordage, cueing in vocalistics, are in keeping with the light, relaxed mood of the segment. And Del Sharbutt's commercial readings, mainly on the theme that Campbell's tomato soup costs just as little as it did last year, fit into the pattern as well. This 15-minuter could easily get to be a habit with plenty of pop music devotees.

. . . Joe Csida

October 2, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 69:

Naughty Angelina – v Bob Crosby
Poinciana (Song Of The Tree) – v Bob Crosby and The Modernaires
My Future Just Passed – v Margaret Whiting
This Can’t Be Love – v Margaret Whiting

From the *Harrisburg Telegraph* [Harrisburg, Pennsylvania], Sep 27, 1947, Page 17.

[Author’s Note: We have not located a copy of the original script for this program.]

October 3, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 70:

Civilization (Bongo, Bongo, Bongo) – v Bob Crosby
The Whiffenpoof Song – v The Andrews Sisters
Ask Anyone Who Knows – v Bob Crosby
Go West, Young Man – v The Andrews Sisters

From the *Harrisburg Telegraph* [Harrisburg, Pennsylvania], Sep 27, 1947, Page 17.

[Author’s Note: We have not located a copy of the original script for this program.]



Andrews Sisters, Jerry Gray, and Bob Crosby – *Club 15* rehearsal
Photograph taken between Sep 19, 1947 and Mar 30, 1951

October 6, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 71:

Smoke, Smoke, Smoke (That Cigarette) – v Bob Crosby and The Andrews Sisters

Back In Your Own Back Yard – v The Andrews Sisters

How Soon – v Bob Crosby

Papa, Won’t You Dance With Me – v The Andrews Sisters

An Apple Blossom Wedding – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Song listing from *Variety* review below, and confirmed with the original script of Carroll Carroll.]

Variety, Oct 8, 1947, Page 24, Radio Reviews:

CLUB 15

With Bob Crosby, Andrews Sisters, Jerry Gray Orchestra

Producer: Cal Kuhl

Director: Diana Bourbon

15 Mins; Mon-Fri 7:30 p.m.

CAMPBELL SOUP

CBS, from New York

(Ward Wheelock)

A fast, tuneful and well-turned show based on an idea similar to Chesterfield’s Supper Club is this new one using Bob Crosby five nights weekly, with the Andrews Sisters and Modernaires splitting vocal chores. Andrews trio works Monday-Wednesday-Friday and the Modernaires Tuesday and Thursday, the latter segments using name guests while the Andrews shows do not.

This particular program was well done. Operating on a minimum of script and a maximum of music for a 15-minute period (five tunes and none hurried), Crosby and the Andrews trio ably backed by an excellent orchestra under Jerry Gray (former Glenn Miller arranger), presented a lively, nicely paced program. Starting out with “Smoke, Smoke” by the girls and Crosby, the talent ran through a standard (“Back In Your Own Back Yard”) by the trio, another pop (“How Soon”) by Crosby, a new polka from “High Button Shoes” by the trio, then a finishing ballad “Apple Blossom Wedding” by Crosby, which wasn’t wise since the musical portion of the show finished with a slow-tempo tune – and Crosby didn’t do it well.

How five tunes plus the rather long Campbell Soup commercials are packed into 15 minutes without a tight feeling is a tribute to the production. But it’s done. It’s that minimum of conversation that does the trick. A good show. *Wood.*

Details Unknown

Variety Daily, Oct 6, 1947:



Keywords: BOB CROSBY "CLUB 15" Gang Margaret Whiting Jerry Gray The Modernaires Del Shannon Cal Kuhl Carroll Carroll Dave Gregory Diana Bourbon Welcome The Andrews Sisters Campbell Soup, "CLUB 15" PROGRAM CBS Network Monday Thru Friday 9:30 P.M.

October 7, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 72:

Sippin’ Cider By The Zuyder Zee – v Bob Crosby

A Fellow Needs A Girl – v Margaret Whiting

What Are You Doing New Year’s Eve – v Margaret Whiting

Begin The Beguine – v Bob Crosby and Margaret Whiting

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. Surprisingly, The Modernaires are nowhere to be found on this broadcast. The original Mods number was The Whistler with Bob Crosby and The Modernaires, which was replaced by Margaret Whiting singing What Are You Doing New Year’s Eve.]

The Minneapolis Star [Minneapolis, Minnesota], Oct 7, 1947, Page 22:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES

WCCO

“CLUB 15”



Margaret Whiting, Bob Crosby
and the Modernaires offer
smooth music.

6:30 P.M.
Monday thru Friday

CAMPBELL SOUP

October 8, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 73:

I Wish I Didn’t Love You So – v Bob Crosby
(You Don’t Know) How Lucky You Are – v The Andrews Sisters
Feudin’ And Fightin’ – v The Andrews Sisters
Button Up Your Overcoat – v Bob Crosby and Patty Andrews
– And Mimi – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

October 9, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 74:

The Stanley Steamer – v Bob Crosby, Margaret Whiting, and The Modernaires
So Far – v Margaret Whiting
The Whistler – v Bob Crosby and The Modernaires
Blue Hawaii – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

October 10, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 75:

Civilization (Bongo, Bongo, Bongo) – v The Andrews Sisters
Ain’tcha Ever Comin’ Back – Bob Crosby
If I Could Be With You – The Andrews Sisters
I Have But One Heart – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

October 11, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania, Oct 11, 1947, Page 17:

Crosby '15' Cast Sing Hit Songs Supper Club Style

Songs in the supper club style by Bob Crosby, the Andrews Sisters, Margaret Whiting and the Modernaires quintet to the accompaniment of Jerry Gray's orchestra span the five-day period beginning October 13 on Columbia network's smart "Club 15" (WHP, 7:30-7:45 p.m., EST., Monday through Friday, From Hollywood).

The week's schedule follows:

Monday – Crosby, "Almost Like Being In Love" and "Christmas Dreaming." Andrews Sisters "On The Avenue" and "Pennsylvania Polka." Bob and Andrews Sisters, "My Blue Heaven.

Tuesday – Crosby, "I Wish I Didn't Love You So" and "Why Should I Cry Over You." Margaret Whiting, "Lonesome Old Town" and "Lazy Countryside." Modernaires, "Stompin' As The Savoy."

Wednesday – Crosby, "Kate" and "A Fellow Needs A Girl." Andrews Sisters, "His Feet's Too Big for De Bed" and "Stanley Steamer." Bob and Patty Andrews, "Penthouse Serenade."

Thursday – Crosby, "Near You" and "Juke Box Saturday Night." Miss Whiting "You Do" and Black Magic."

Friday – Crosby, "How Soon" and "Ask Anyone Who Knows." Andrews Sisters, "Pass The Peace Pipe," "I Miss You So," and "Star Dust."

October 13, 1947 (Monday):

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 76:

Fun And Fancy Free – v Bob Crosby and The Andrews Sisters

On The Avenue – v The Andrews Sisters

Almost Live Being in Love – v Bob Crosby

Pennsylvania Polka – v The Andrews Sisters

Christmas Dreaming – v Bob Crosby

The Announcer is Del Sharbutt

[Author's Note: Program details are from the original script of Carroll Carroll. The My Blue Heaven song listing from *Harrisburg Telegraph* [Harrisburg, Pennsylvania], Oct 11, 1947, Page 17, was not included on this CBS broadcast or the original script. Christmas Dreaming with Bob Crosby replaced the script referenced A Fellow Needs A Girl with Bob Crosby and The Andrews Sisters.

October 14, 1947 (Tuesday):

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 77:

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:03) – CBS Announcer

CLUB 15 INTRODUCTION AND OPENING THEME (0:19) – Del Sharbutt

MM-MM-GOOD (0:10) – v The Modernaires

WHY SHOULD I CRY OVER YOU (1:37) – v Bob Crosby and The Modernaires

DIALOGUE (0:56) – Bob Crosby and Margaret Whiting

YOU DO (1:51) – v Margaret Whiting

CAMPBELL SOUP AD (1:00) – Bob Crosby and Del Sharbutt

YOU'RE AN OLD SMOOTHIE (1:26) – v Bob Crosby and Margaret Whiting

DIALOGUE (0:55) – Bob Crosby and Margaret Whiting

LAZY COUNTRYSIDE (1:52) – v Margaret Whiting

KENTUCKY BABE (2:07) – v Bob Crosby and The Modernaires

CAMPBELL SOUP AD (0:37) – Bob Crosby and Del Sharbutt

MM-MM-GOOD (0:09) – v The Modernaires

SUMMERTIME (closing theme) (1:05) – v Bob Crosby/Del Sharbutt

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:05) – Del Sharbutt

FRANCO-AMERICAN SPAGHETTI SONG (0:16) – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is 14:30

The Network/Station Announcement and Franco-American Spaghetti Song is the opening of the Franco-American sponsored Edward R. Murrow newscast which immediately followed *Club 15*.

The song listing from *Harrisburg Telegraph*, Oct 11, 1947, does not fully agree with the audio of this program:

I Wish I Didn't Love You So – v Bob Crosby does not agree

Why Should I Cry Over You – v Bob Crosby agree

Lonesome Old Town – v Margaret Whiting does not agree

Lazy Countryside – v Margaret Whiting agree

Stompin' At The Savoy – v The Modernaires does not agree

[Author's Note: We have not located a copy of the original script for this program.]

October 15, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 78:

Kate – v Bob Crosby

His Feet’s Too Big For De Bed – v The Andrews Sisters

Anything You Can Do (I Can Do Better) – v Bob Crosby and Patty Andrews

– And Mimi – v Bob Crosby

The Stanley Steamer – v The Andrews Sisters

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. Penthouse Serenade and A Fellow Needs A Girl shown in the advance song listing from the *Harrisburg Telegraph* [Harrisburg, Pennsylvania], Oct 11, 1947, Page 17 were not in the broadcast or the original script.]

October 16, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 79:

Near You – v Bob Crosby

I Wish I Didn’t Love You So – v Margaret Whiting

The Jingle Bell Polka – v The Modernaires

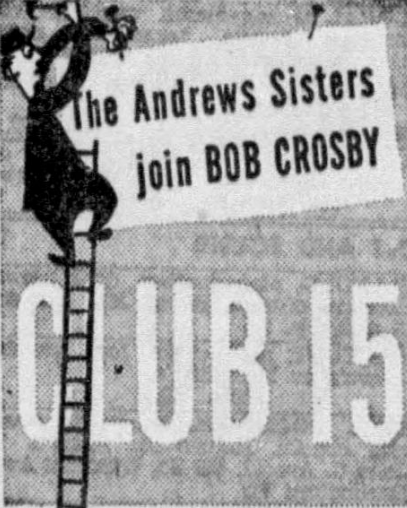
That Old Black Magic – v Bob Crosby and Margaret Whiting

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The scheduled Juke Box Saturday Night was replaced by The Jingle Bell Polka, and confirmed by the original script. You Do with Margaret Whiting, shown in the advance listing by the *Harrisburg Telegraph*, does not appear in the original script.

ON
WCAX
EVERY WEEK
MON. THRU FRI.
7:30 P. M.



CLUB 15

Hear Bob and
the Andrews Sisters
every Monday,
Wednesday and Friday!
Tuesday and Thursday
listen to Bob sing
with Margaret Whiting
and the Modernaires!

MON. THRU FRI.
7:45 P. M.

October 17, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 80:

How Soon – v Bob Crosby

Begin The Beguine – v The Andrews Sisters

Ask Anyone Who Knows – v Bob Crosby

The Freedom Train – v The Andrews Sisters

The Announcer is Del Sharbutt

[Author's Note: Program details are from the original script of Carroll Carroll.]

There were no song selection changes based on the original script, however three songs that were listed in advance by the *Harrisburg Telegraph* were not included on this program; I Miss You So, Pass The Peace Pipe, and Star Dust.

October 18, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Oct 18, 1947, Page 19:



October 20, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 81:

My Blue Heaven – v Bob Crosby and The Andrews Sisters

Just An Old Love Of Mine – v Bob Crosby

Sweet Sixteen – v The Andrews Sisters

Three O’Clock In The Morning – v The Andrews Sisters

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Daily News [New York City, New York], Oct 21, 1947, Page 49:



New Faces . . . A radio precedent may have been started by the producers of the Andrews Sisters – Bob Crosby “Club 15” CBS song session.

For so many seasons, top radio comics, dramatic stars, and quiz wizards have been complaining of the sameness of studio audiences. What they’re beefing about is that the same faces show up week after week at the same shows and register exactly the same, dull reactions. “How can a show sparkle?” is the complaint, when every studio emotion can be anticipated – every laugh, every scream, every bit of applause.

So, the “Club 15” session has evolved an idea to discourage this sort of setup.

At the conclusion of Monday’s stanza, the California audience are asked to remain in their seats, whereupon Patti, LaVerne, and Maxene, plus the Crosby crew, go through the entire music and song program of the following Wednesday show. On Wednesday, the same procedure is carried out, with the Friday program getting a quick run through.

The program heads claim good results. Most of the “regulars” are beginning to drop out and new faces are appearing. This could be the beginning of an artful campaign to eliminate the sameness of air audiences.

Now, if only something could be done about the sameness of air material.

October 21, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 82:

Rosalie – v Bob Crosby and The Modernaires

So Far – v Margaret Whiting

San Francisco Honeymoon Skit – Bob Crosby, Margaret Whiting, and The Modernaires

Honeymoon – v The Modernaires, Bob Crosby, and Margaret Whiting

California Here I Come – v The Modernaires

San Francisco – v Bob Crosby and Margaret Whiting

Hello, Frisco! – v Bob Crosby and Margaret Whiting

Golden Gate – v The Modernaires

Honeymoon – v Bob Crosby and Margaret Whiting

Aloha Oe – v The Modernaires

Honeymoon – v Bob Crosby, Margaret Whiting, and The Modernaires

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. Two additional songs were initially included in the San Francisco Honeymoon Skit and subsequently penciled out according to the original script; Chinatown (The Modernaires) and The Boys In The Backroom (Paula Kelly). Paula Kelly’s appearance confirms her intended return to *Club 15* following her maternity leave at the beginning of this series.]

October 22, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 83:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

October 23, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 84:

PEnnsylvania 6-5000 – v Bob Crosby and The Modernaires

Lazy Countryside – v Margaret Whiting

Mississippi Medley –

Ol’ Man River – v Bob Crosby

M-I-S-S-I-S-S-I-P-P-I – v The Modernaires, featuring Paula Kelly

Meet Me In St. Louis – v Margaret Whiting

Missouri Waltz – v Bob Crosby and Margaret Whiting

On The Mississippi – v The Modernaires

Mississippi Mud – v The Modernaires

Waiting For The Robert E. Lee – v Bob Crosby

The Saint Louis Blues – v Bob Crosby and Margaret Whiting

‘Way Down Yonder In New Orleans – The Modernaires

Ol’ Man River – v Bob Crosby, Margaret Whiting, and The Modernaires

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

October 24, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 85:

Beat Me Daddy Eight To The Bar – v The Andrews Sisters

Two Loves Have I – v Bob Crosby

(You Don’t Know) How Lucky You Are – v The Andrews Sisters

– And Mimi – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

October 26, 1947 [Saturday]:

Radio Life, Oct 26, 1947, Page 11:

RADIO IN REVIEW – NEWS and COMMENT

“Club 15” Jumps

The lilting, tuneful Andrews Sisters have been duly installed on popular “Club 15,” beginning their three-time-a-week (Monday, Wednesday, and Friday) participation on these musical sessions.

You’ll hear the girls’ self-styled arrangements of such favorites as “Near You,” “Freedom Train,” “On The Avenue,” “Tallahassee,” and the rest of their record biggies. If the Andrews Sisters continue with the verve and life they exhibited on their first visit, their addition is going to be just the shot that was needed in the show’s arm.

Apparently, Jerry Gray, who conducts the orchestra, is *quite* used to accompanying Bob Crosby’s equally pleasant but less spirited vocals. Most probably with successive visits from the gals, the band will get with it, and the noticeable lag of music behind the trio won’t show up.

Margaret Whiting, with the Modernaires, will continue to be heard with Bob on Tuesdays and Thursdays of the Monday-through-Friday (KNX at 9:30 p.m.) jamboree.

October 27, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 86:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

October 28, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 87:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

October 29, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 88:

Should I – v Bob Crosby

Bread And Butter Woman – v The Andrews Sisters

Gimme A Little Kiss (Will Ya Huh?) – v Bob Crosby and Patty Andrews

The Carioca – v The Andrews Sisters

Ain’tcha Ever Comin’ Back – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

October 30, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 89:
Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

October 31, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 90:

Papa, Won’t You Dance With Me? – v The Andrews Sisters

The Whiffenpoof Song – v Bob Crosby

“Young Doctor Crewsbine” skit –

I Don’t Know Why I Should Cry Over You – v The Andrews Sisters

(I Don’t Stand) A Ghost Of A Chance (With You) – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 1, 1947 [Saturday]:

Naugatuck Daily News [Naugatuck, Connecticut], Nov 1, 1947, Front Page:

Bob Crosby, the Andrews Sisters, Margaret Whiting, The Modernaires, and Jerry Gray’s orchestra combine their talents for a new week of good music and song on CBS’ “Club 15” beginning Monday, Nov. 3 (CBS, 7:30-7:45 p.m., EST, Monday through Friday.)

November 3, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 91:

Fun And Fancy Free – v Bob Crosby and The Andrews Sisters

A Fellow Needs A Girl – v Bob Crosby

The Whiffenpoof Song – v The Andrews Sisters

All Of Me – v Bob Crosby

Stanley Steamer – v The Andrews Sisters

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 4, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 92:

There’ll Be Some Changes Made – v Bob Crosby and The Modernaires

So Far – v Margaret Whiting

Holiday For Strings – v The Modernaires

Begin The Beguine – v Bob Crosby, Margaret Whiting, and The Modernaires

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 5, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 93:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

November 6, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 94:

Sippin’ Cider By The Zuyder Zee – v Bob Crosby and The Modernaires

Lazy Countryside – v Margaret Whiting

Let’s Be Sweethearts Again – v Margaret Whiting

Serenade Of The Bells – v Bob Crosby and The Modernaires

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 7, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 95:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

November 10, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 96:

The Marines’ Hymn – v Bob Crosby and The Andrews Sisters

Wish I Didn’t Love You So – v Bob Crosby

I’m Goin’ Down The Road – v The Andrews Sisters

Wrap Your Troubles In Dreams – v Bob Crosby

The Freedom Train – v The Andrews Sisters

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 11, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 97:

I’ll Dance At Your Wedding – v Bob Crosby and The Modernaires

You Do – v Margaret Whiting

Pass The Peace Pipe – v Margaret Whiting

Easy To Remember – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 12, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 98:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

November 13, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 99:

Great Day – v Bob Crosby and The Modernaires

A Fellow Needs A Girl – v Margaret Whiting

Margie – v The Modernaires

My, How The Time Goes By – v Bob Crosby and Margaret Whiting

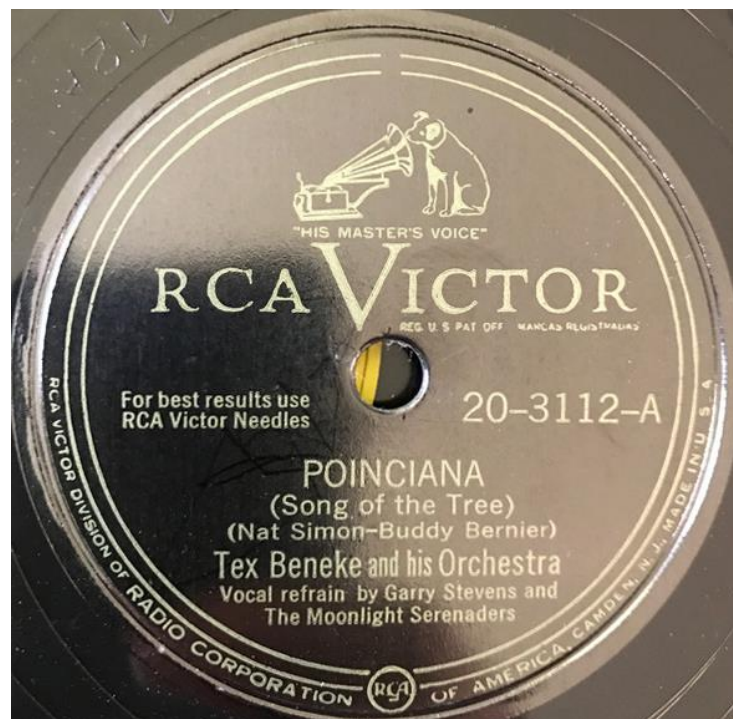
Serenade Of The Bells – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Jerry Gray arrangements, Tex Beneke and his Orchestra, RCA Victor Recording Session, RCA Victor Studios, 445 North Lake Shore Drive, Chicago, Illinois.

D7-VB-1157-1	POINCIANA (SONG OF THE TREE) v GS MS (3:12)	RCA Victor 20-3112-A
D7-VB-1159-1	BYE BYE BLUES (2:55)	RCA Victor 20-3237-B
D7-VB-1160-1	BLUE CHAMPAGNE (3:18)	RCA Victor 20-3131-B



Publicity and Reviews:

The Billboard, Special Disk Jockey Supplement, Oct 2, 1948, Page 51:

Advertisement for **BMI** [Including]:

BLUE CHAMPAGNE
Tex Beneke – Victor

The Billboard, Oct 23, 1948, Page 104, Record Reviews:

POPULAR – TEX BENEKE ORK
(Victor 20-3112)

Poinciana (Garry Stevens-The Moonlight Serenaders) – This side is a throwback to the Maj. Glenn Miller Army ork; it's from the Jerry Gray library of that band and still holds up for easy listening 75 80 75 70

Code for review ratings Over-All ... Disk Jockey ... Dealer ... Operator

The Billboard, Oct 30, 1948, Page 36, Advance Record Releases:

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

Blue Champagne
T. Beneke Ork, Victor 20-3131

The Billboard, Nov 20, 1948, Page 36, Record Reviews:

POPULAR – TEX BENEKE ORK
(Victor 20-3131)

Blue Champagne – Slow instrumental reading of the standard which evokes the memory of the late Major Miller 78 80 75 72

Code for review ratings Over-All ... Disk Jockey ... Dealer ... Operator

The Billboard, Nov 27, 1948, Page 27, Music:

Advertisement for RCA Victor:

Riding High ... Climbing Fast

☐ Blue Champagne TEX BENEKE RCA Victor 20-3131

The Billboard, Dec 4, 1948, Page 25, Music:



☐ Bye Bye Blues TEX BENEKE RCA Victor 20-3131

The Billboard, Dec 11, 1948, Page 34, Record Possibilities:

THE RETAILERS PICK:

8. BLUE CHAMPAGNE Tex Beneke Victor 20-3131

The Billboard, Jan 1, 1949, Page 32, Record Reviews:

POPULAR – TEX BENEKE ORK

(Victor 20-3237)

Bye Bye Blues – Slow, moody reading of the evergreen should score with Beneke-Miller fans and the was whirlers 78 82 75 72

Code for review ratings Over-All ... Disk Jockey ... Dealer ... Operator

NO OTHER table radio-phonograph has the famous G-E Electronic Reproducer

NO OTHER reproducer brings to your home more perfect record reproduction

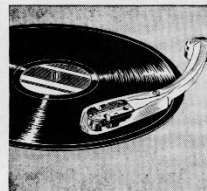


You couldn't buy performance like this prewar, at any price! You get it today at the lowest price ever! — in the only table radio-phonograph with the famous G-E Electronic Reproducer. No annoying record scratch, hiss or needle chatter. Silent changer. Dynapower speaker. **Natural color tone** radio. It's **all G.E.** It's **all quality.** It's a miracle of beauty and value. Model 304

\$119⁹⁵



natural color tone radios for every room



Stars Acclaim G-E Electronic Reproducer
It revolutionized phonograph reproduction. Now you enjoy full recorded sound unmarred by record noise or needle scratch. Used in the world's finest instruments, and by broadcasting stations from coast-to-coast, its realism has astounded renowned musical artists. Hear it exclusively at General Electric dealers.



The finest G-E self-charging portable. Renews its power over and over again whenever you plug it in to A.C. house current. Recharges from auto battery, too. **Natural color tone.** Five short-wave bands. Push button controls. Rugged military construction yet light as can be. Model 260

\$119⁵⁰



Carry fun with you. Styled like fine luggage, this light, powerful, portable plays anywhere—on batteries or house current. Built-in antenna. Glorious tone. Available in simulated brown alligator or gray tweed. Illustrated, Model 254TW in gray tweed

\$49⁹⁵



Fast as we can make 'em reluctant risers and fretful forgetters are snapping up these G-E Clock-Radios. Automatically wakes you with a smile—buzzes when you want to be reminded—or turns on your favorite program. A radio, an accurate clock, an electronic reminder—all in one cabinet. Model 50

\$31⁹⁵



Hear your favorite programs in **natural color tone** with this popular-priced table model! It's an AC-DC superheterodyne radio in a beautiful rosewood plastic cabinet. Self-contained G-E Beam-a-scope antenna and exceptionally easy-to-read dial. Model 82-1 Only

\$29⁹⁵

SEE YOUR NEAREST GENERAL ELECTRIC RADIO DEALER

says Margaret Whiting,
star of Capitol Records, heard on the
Franco-American Club 15 program over CBS

November 14, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 100:

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:03) – Del Sharbutt

CLUB 15 INTRODUCTION AND OPENING THEME (0:19) – Del Sharbutt

MM-MM-GOOD (0:10) – v The Andrews Sisters

THE CARIOCA (1:37) – v The Andrews Sisters

DIALOGUE (0:56) – Bob Crosby and The Andrews Sisters

HOW SOON (1:51) – v Bob Crosby

CAMPBELL CHICKEN NOODLE SOUP AD (1:00) – Bob Crosby, The Andrews Sisters, and
Delberto Sharbutti [to the music of REUBEN REUBEN]

TOO FAT POLKA (She’s Too Fat For Me)(1:26) – v The Andrews Sisters; audience participation

DIALOGUE (0:55) – Bob Crosby and The Andrews Sisters

AN APPLE BLOSSOM WEDDING (1:58) – v Bob Crosby

CAMPBELL CHICKEN NOODLE SOUP AD (0:37) – Del Sharbutt and Cast

MM-MM-GOOD (0:09) – v The Andrews Sisters

ADIEU (closing theme) (1:05) – v Bob Crosby and The Andrews Sisters/Del Sharbutt

PROGRAM ANNOUNCEMENT (0:05) – Del Sharbutt

FRANCO-AMERICAN SPAGHETTI SONG (0:16) – v The Andrews Sisters

The announcer is Del Sharbutt

Total *Club 15* program length is 14:20

The Network/Station Announcement and Franco-American Spaghetti Song is the opening of the Franco-American sponsored Edward R. Murrow newscast which immediately followed *Club 15*.

This was the 100th program in the *Club 15* series.

[Author’s Note: This is our first audio of the new ADIEU as the closing theme song on *Club 15*.

The full title is Time Has Come To Bid You “ADIEU” – music by Jerry Gray and words by Bob Crosby and Carroll Carroll, sheet music copyright 1948, Mutual Music Society, Inc.]

TIME HAS COME TO BID YOU
"ADIEU"

THEME SONG OF "CLUB 15"

Words By
BOB CROSBY
CARROLL CARROLL

Music By
JERRY GRAY

Campbell's
SOUP
"MMM ~ GOOD!"

BOB CROSBY



THE ANDREWS SISTERS



Campbell's
SOUP
"MMM ~ GOOD!"

MARGARET WHITING



Campbell's
SOUP
"MMM ~ GOOD!"



THE MODERNAIRES



Campbell's
SOUP
"MMM ~ GOOD!"



DEL SHARBUTT

Campbell's
SOUP
"MMM ~ GOOD!"

JERRY GRAY



MUTUAL MUSIC SOCIETY, INC.
RKO BUILDING • ROCKEFELLER CENTER • NEW YORK 20, N. Y.

Time Has Come To Bid You

"Adieu"

Words by
BOB CROSBY &
CARROLL CARROLL

Music by
JERRY GRAY

Slowly

Piano

The piano introduction consists of two staves. The right hand plays a series of chords and single notes, while the left hand provides a steady bass line. Dynamics include *mp* (mezzo-piano) and *f* (forte). A *rall.* (rallentando) marking is present towards the end of the introduction.

Voice *ad lib.*

Gm7 C7 Fmaj.7 F6 Gm9 C7-9 F Bb F

It was on-ly a flash in the pan — The love we were cer-tain would last, — It

mp colla voce

The first vocal entry is marked *ad lib.* and *mp colla voce*. The piano accompaniment features triplets and a *rall.* marking. Chords are indicated above the staff.

Gm Bb F A7 Dm G9 Gm7 F#dim C7

seemed like a won-der-ful plan, Too bad it's a thing of the past.

The second vocal entry continues the melody. The piano accompaniment includes triplets and a *rall.* marking. Chords are indicated above the staff.

Refrain Slow Schottische tempo

F F+ Dm Bbm F F6 Gm Eb Gm6 Cm

Time has come to bid you fond A-DIEU — I can see that our ro-mance is through,

mp

The refrain section is marked *mp* and *Slow Schottische tempo*. It features a repeating piano accompaniment pattern. Chords are indicated above the staff.

M 801-2

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Gm Gm6 C7 C#dim Dm Ab7 G7 G9-5 G9
 So, au re - voir too-dle-oo and fond A -

Gm7 Ebm C7 F F+ Dm Bbm F F6 Gm Eb Gm6 Cm
 DIEU. — Dar-ling, if you ev-er pass my way — Sweet-heart if we meet a-gain some day, -

Gm Gm6 F Cm Cm7 D7 Eb11 D9 G9 C9 C7
 May - be you'll feel dif - f'rent then and be mine a -

F Eb9 D9 G9 C9 C7-9 1. F Gm7 C9 2. F Bb F
 gain, Till then A - DIEU. Time has DIEU.

mp *rall.*

M 301-2

November 16, 1947 [Sunday]:

The New York Times [New York City, New York], Nov 16, 1947, Page X11:

Photograph with caption:



THE ENTERTAINMENT STAFF AT "CLUB FIFTEEN"

Here at rehearsal, is the talent roster of "Club 15" broadcast nightly at 7:30 on CBS. From left to right are the Andrews Sisters (Monday, Wednesday, Friday); announcer Del Sharbutt, Bob Crosby (daily), and Margaret Whiting (Tuesday, Thursday).

These two additional photographs were taken at the same rehearsal session.

The first shows the Andrews Sisters and Margaret Whiting, and an unknown male seated at a piano. Very unusual to see the Andrews Sisters and Margaret Whiting together, as they appeared on alternating days.

It is possible they were together to record a transcription program for one of the US Government series. One transcription program in this time frame is the Veterans Administration "Here's To Veterans" Program #82, ND&-MM-8571. We have it listed under January 1948, yet this mid-November date may be the more likely date.



The second shows only the Andrews Sisters and an unknown male in the background.



November 17, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 101:

Fun And Fancy Free – v Bob Crosby and The Andrews Sisters

– And Mimi – v Bob Crosby

Bei Mir Bist du Schön (Means That You’re Grand) – v The Andrews Sisters

Star Dust – v Bob Crosby and The Andrews Sisters

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 18, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 102:

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:03) – Del Sharbutt

CLUB 15 INTRODUCTION AND OPENING THEME (0:19) – Del Sharbutt

MM-MM-GOOD (0:10) – v The Modernaires

THE STANLEY STEAMER (2:19) – v Bob Crosby, Margaret Whiting, and The Modernaires

DIALOGUE (0:35) Bob Crosby and Margaret Whiting

SOMEONE TO WATCH OVER ME (3:03) – v Margaret Whiting

CAMPBELL SOUP AD (1:18) – Bob Crosby and Del Sharbutt

THE WHISTLER (2:08) – v The Modernaires featuring Hal Dickinson

DIALOGUE (0:32) – Bob Crosby and Margaret Whiting

LITTLE OLD MILL (2:18) – v Bob Crosby

CAMPBELL SOUP AD (0:33) – Del Sharbutt

MM-MM-GOOD (0:09) – v The Modernaires

ADIEU (closing theme) (0:21) – v Bob Crosby/Del Sharbutt

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:05) – Del Sharbutt

FRANCO-AMERICAN SPAGHETTI SONG (0:19) – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is 14:30

The Network/Station Announcement and Franco-American Spaghetti Song is the opening of the Franco-American sponsored Edward R. Murrow newscast which immediately followed *Club 15*.

Radio Life, Oct 26, 1947, Page 17:

WHISTLE BAIT

“The Whistler,” new rhythm tune written by Hal Dickinson (of the Modernaires) and Wilbur Hatch, the CBS mystery’s musical director, has already made its radio premiere on “Club 15,” and in addition has been a featured number on “Sound Off” and is being waxed by three record companies.

November 19, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 103:

Feudin’ And Fightin’ – v The Andrews Sisters

I Still Get Jealous – v Bob Crosby

Anything You Can Do (I Can Do Better) – v Bob Crosby and Patty Andrews

I’ll Be With You In Apple Blossom Time – v The Andrews Sisters

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 20, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 104:

I’ll Dance At Your Wedding – v Bob Crosby and The Modernaires

I Wish I Didn’t Love You So – v Margaret Whiting

Say It With A Slap – v The Modernaires

Thou Swell – v Margaret Whiting

White Christmas – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 21, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 105:

Beatin’, Bangin’ ‘N’ Scratchin’ – v The Andrews Sisters

So Far – v Bob Crosby

(You Don’t Know) How Lucky You Are – The Andrews Sisters

Little Old Mill – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 24, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 106:

I Feel A Song Comin’ On – v Bob Crosby and The Andrews Sisters

My Isle Of Golden Dreams – v Bob Crosby

Near You – v The Andrews Sisters

The Whiffenpoof Song – v Bob Crosby and The Andrews Sisters

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 25, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 107:

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:02) – Del Sharbutt

CLUB 15 INTRODUCTION AND OPENING THEME (0:16) – Del Sharbutt

MM-MM-GOOD (0:09) – v The Modernaires

MAMA, WON'T YOU DANCE WITH ME (1:08) – v Bob Crosby and The Modernaires

DIALOGUE (1:04) – Bob Crosby and Margaret Whiting

GOLDEN EARRINGS (2:24) – v Margaret Whiting

CAMPBELL CHICKEN GUMBO SOUP AD (1:02) – Bob Crosby and Del Sharbutt

THE JINGLE BELL POLKA (2:01) – v The Modernaires featuring Hal Dickinson

DIALOGUE (0:17) – Bob Crosby and Margaret Whiting

LET'S BE SWEETHEARTS AGAIN (1:59) – v Margaret Whiting

TUMBLING TUMBLEWEEDS (1:58) – v Bob Crosby

CAMPBELL CHICKEN GUMBO SOUP AD (0:31) – Del Sharbutt

MM-MM-GOOD (0:09) – v The Modernaires

ADIEU (closing theme) (0:50) – v Bob Crosby and The Modernaires/Del Sharbutt

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:05) – Del Sharbutt

FRANCO-AMERICAN SPAGHETTI SONG (0:16) – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is 14:18

The Network/Station Announcement and Franco-American Spaghetti Song is the opening of the Franco-American sponsored Edward R. Murrow newscast which immediately followed *Club 15*.

November 26, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 108:

Back In Your Own Back Yard – v The Andrews Sisters
Those Things Money Can’t Buy – v Bob Crosby
Two Loves Have I – v Bob Crosby and Patty Andrews
Let A Smile Be Your Umbrella – v The Andrews Sisters
– And Mimi – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

November 27, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 109:

Thank You Father – v Bob Crosby, Margaret Whiting, and The Modernaires
Thanks For The Memory – v Margaret Whiting
I’ve Got Plenty To Be Thankful For – v The Modernaires
Thanks – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Thanksgiving Day 1947.

November 28, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 110:

The Stanley Steamer – v The Andrews Sisters

Christmas Dreaming – v Bob Crosby

The Blue Tail Fly – v The Andrews Sisters

Empty Saddles – v Bob Crosby

The Announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. The first song – The Stanley Steamer, and the third song – The Blue Tail Fly, were reversed in order from the original script.]

November 29, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Sep 6, 1947, Page 15:

No Ear For Music?



As star member of CBS' "Club 15" (WHP Daily, 7:30 p.m.) Bob Crosby is used to far more harmonious fare than the din served up by Bob, Jr., 3; Christopher, 5, and Cathleen, 8. Fortunately, the Crosby's youngest child, 10-month-old Steven, wasn't able to make it. The amused observer is Artie Shapiro, bass viol man in Jerry Gray's band.

December 1947 [Bullet 1020]:

Bob Crosby and the Crew Chiefs with Jerry Gray and his Orchestra; Bullet Recording Session, Hollywood, California.

Label – Vocal by Bob Crosby and Crewchiefs; Bob Crosby, Jerry Gray and Orchestra

IT'S GOT TO BE v Bob Crosby, Crew Chiefs (2:21)

Bullet 1020

YOU'RE MY EVERYTHING v Bob Crosby, Crew Chiefs (2:52)

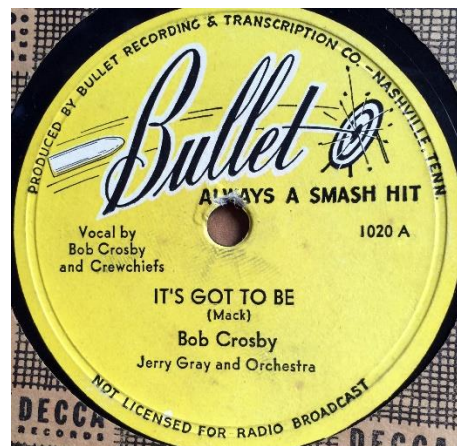
Bullet 1020

Jerry Gray and his Orchestra: Musicians unknown.

[Author's note: Bullet Recording and Transcription Company was incorporated in April 1946 in Nashville, Tennessee. It may have been the first independent label in Nashville to achieve a national profile. Their biggest success was "Near You" with Francis Craig, their second release and the 1947 national biggest seller for any label.

Other name artists on Bullet included Bob Chester, Les Elgart, Dean Hudson, Ronnie Deauville, Bob Troup, Russ Carlyle, The Smoothies, Al Trace, B. B. King, and the infamous Smith Brothers.

We are showing the Francis Craig hit record on Bullet as well as the Bob Crosby/Jerry Gray 78rpm Bullet – Always A Smash Hit.]



Publicity and Reviews:

The Billboard, Feb 21, 1948, Page 32/Page 118, Advance Record Releases:

Records listed are generally approximately two weeks in advance of actual release date.

It's Got To Be Bob Crosby (Jerry Gray Ork) Bullet 1020.

You're My Everything Bob Crosby (Jerry Gray Ork) Bullet 1020.

The Billboard, Mar 6, 1948, Page 26, Music:

Half-Page Bullet Records Advertisement:

BULLET

HITS AGAIN!

2 Great Records

BY

2 Great Stars!



BOB CROSBY

*Star of Campbell
Soup's Club 15
Aired Monday, Friday
on CBS, sings . . .*

IT'S GOT TO BE

*A great new tune
. . . that's "Got To
Be" . . . on every
Juke Box — and*

YOU'RE MY EVERYTHING

A great old standard

**Both on Record
Number 1020**

FRANCIS CRAIG

plays

BEG YOUR PARDON

*Today's tune sensation
Backed by the nation's
next #1 HIT . . .*

(Turn it over and see)

I'M LOOKING FOR A SWEETHEART

*A great tune written
by Daryle Hutchins,
writer of*

I WONDER, I WONDER

Record Number 1012

The Billboard, Mar 6, 1948, Page 31, Record Reviews:

BOB CROSBY (Jerry Gray Ork) – (Bullet 1020)

You're My Everything – Brother Crosby, with Crew Chiefs vocal help, and tasteful Gray backing chants oldie, in full tones 75 ... 80 ... 72 ... 74

It's Got To Be – Same formula as flip equals another pleasing vocal. Brighter tempo here better suited for Bob's bary 77 80 ... 73 ... 79

Code for review ratings Over-All ... Disk Jockey ... Dealer ... Operator

Variety, Apr 21, 1948, Page 44, Orchestra-Music:

Jocks, Jukes, and Disks – By Ben Bodec

Bob Crosby – “It's Got To Be” and “You're My Everything” (Bullet)

His first etching in five years, the younger Crosby sounds as though he's moved in on a click with “Got.” Catchy quality derives from the oddly draggy tempo and the mild boogie beat of a peregrinating piano. Contributing helpfully are Jerry Gray and the Crew Chiefs. Flipover standard registers as just one of those things.

Radio Mirror, Aug 1946, Page 12:

Look at the RECORDS By Joe Martin

BOB CROSBY – JERRY GRAY (Bullet) – Good as Bob is, he is made to sound better by the Jerry Gray orchestral background and some tasteful choral background by the Crew Chiefs. It's the old “You're My Everything” and the new “It's Got To Be.”

December 1947 [Bullet 1045]:

Bob Crosby and the Crew Chiefs with Jerry Gray and his Orchestra; Bullet Recording Session, Hollywood, California.

The date of the following recording session is unknown. However, it is likely the same as the Bullet 1020 recording session.

Label – BOB CROSBY WITH JERRY GRAY AND HIS ORCH.

My Donna Lee v Bob Crosby, Crew Chiefs (x:xx)
'Til We Meet Again v Bob Crosby (x:xx)

Bullet 1045
Bullet 1045

Jerry Gray and his Orchestra: Musicians unknown.



Publicity and Reviews:

The Billboard, Jun 19, 1948, Page 48/62, Advance Record Releases:

Records listed are generally approximately two weeks in advance of actual release date.

My Donna Lee Bob Crosby Bullet 1045

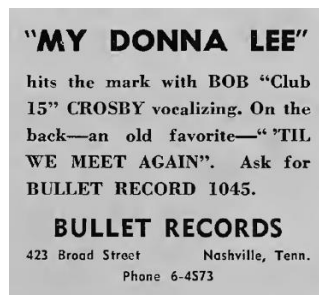
Till We Meet Again Bob Crosby Bullet 1045

Small Bullet Records Advertisement:

The Billboard, Jul 3, 1948, Page 34, Music:



The Cash Box, Jul 3, 1948, Page 15, Music:



Publicity and Reviews:

The Cash Box, Jul 31, 1948, Page 10, Music, *Record Reviews*:

"Til We Meet Again" (2:50)
"My Donna Lee" (2:54)
BOB CROSBY
(Bullet 1045)

• Pair of playful sides by that old Bobcat himself, Bob Crosby, and the fond refrain of "Til We Meet Again" and "My Donna Lee" seeping thru the wax. Bob's mellow pipes thrill pleasantly throughout the top deck, a standard that has repeatedly proven itself as a heavy coin winner. Setting of the song is slow and affectionate, with some wonderful background music by the Jerry Gray orchestra in the background. On the flip with a romantic affair in "My Donna Lee," Bob pitches pipes in sweet mood as he tells of his gal, Donna Lee. Ditty is tailor made for the quiet spots where the moon-in-june love bugs gather. Both sides are potential coin winners. The wax rates ops' whirling.

December 1, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 111:

At The Flying “W” – v Bob Crosby and The Andrews Sisters
Pennsylvania Polka – v The Andrews Sisters
Bread And Butter Woman – v The Andrews Sister
The Stars Will Remember (So Will I) – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Broadcasting – Telecasting, Dec 1, 1947, Page 60:

Murray Bolen, former Hollywood manager of Compton Adv., has been named producer of CBS “Club 15” program, replacing Cal Kuhl, who leaves to join J. Walter Thompson Co. as vice president. Mr. Bolen also has been named to produce transcribed “Bob Burns Show” to be released through Star Transcriptions.

December 2, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 112:

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:02) – Del Sharbutt

CLUB 15 INTRODUCTION AND OPENING THEME (0:16) – Del Sharbutt

MM-MM-GOOD (0:11) – v The Modernaires

FINE AND DANDY (1:23) – v Bob Crosby and The Modernaires

DIALOGUE (1:02) – Bob Crosby and Margaret Whiting

SO FAR (2:45) – v Margaret Whiting

CAMPBELL SOUP AD (1:12) – Bob Crosby and Del Sharbutt

PASS THE PEACE PIPE (1:49) – v Margaret Whiting and The Modernaires

DIALOGUE (0:52) – Bob Crosby and Margaret Whiting

YOU FORGOT ABOUT ME (2:48) – v Bob Crosby and The Modernaires

CAMPBELL SOUP AD (0:29) – Del Sharbutt

MM-MM-GOOD (0:09) – v The Modernaires

ADIEU (closing theme) (0:40) – v Bob Crosby and The Modernaires/Del Sharbutt

NETWORK/STATION PROGRAM ANNOUNCEMENT (0:05) – Del Sharbutt

FRANCO-AMERICAN SPAGHETTI SONG (0:14) – v The Modernaires

The announcer is Del Sharbutt

Total *Club 15* program length is 14:22

The Network/Station Announcement and Franco-American Spaghetti Song is the opening of the Franco-American sponsored Edward R. Murrow newscast which immediately followed *Club 15*.

Early December, 1947:

Variety, Dec 24, 1947, Page 35, Radio:

Average Hooper Ratings, Week of Dec 1st, 15-minute nighttime, Mon-Fri:

Jack Smith	8.8
Club 15	8.7
Supper Club	8.7
Edward Murrow	6.6

December 3, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 113:

Details Unknown

[Author’s Note: We have not located a copy of the original script for this program.]

December 4, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 114:

With A Hey And A Hi And A Ho Ho Ho! – v Bob Crosby and The Modernaires

A Fellow Needs A Girl – v Margaret Whiting

Thou Swell – v The Modernaires

The Stars Will Remember (So Will I) – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 5, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 115:

Those Things Money Can’t Buy – v Bob Crosby

If I Could Be With You – v The Andrews Sisters

– And Mimi – v Bob Crosby

Too Fat Polka (She’s Too Fat For Me) – v The Andrews Sisters

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Los Angeles Times [Los Angeles, California], Dec 5, 1947, Part II Page 9, Drama and Film:

FILMLAND BRIEFS

Peter Potter, disk jockey, is interested in producing a series of short films, first to be titled “Turntable Topics.” He is assisting the scripting and will appear as the announcer with such stars as Margaret Whiting, Frankie Carle, Harry James, Tex Beneke, the Modernaires, and Horace Heidt.

December 8, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby's *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 116:

Santa Claus Is Coming To Town – v Bob Crosby and The Andrews Sisters

Jingle Bells – The Andrews Sisters

Winter Wonderland – The Andrews Sisters


White Christmas – Bob Crosby

The announcer is Del Sharbutt


[Author's Note: Program details are from the original script of Carroll Carroll.]

The News-Herald [Franklin, Pennsylvania], Dec 8, 1947, Page 10:

Club 15



With Bob Crosby as your host and singing star each weekday, CLUB 15 brings you a fast-paced 15 minutes of songs and humor, with top radio talent for your pleasure. You'll hear Margaret Whiting and the Modernaires on CLUB 15, as well. Bob Crosby skillfully knits together the program's musical talents every Monday through Friday.



WKBN 570 on your dial
7:30 P. M. Tonight

December 9, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 117:

With A Hey And A Hi And A Ho Ho Ho! – v Bob Crosby and The Modernaires
Golden Earrings – v Margaret Whiting
Pass The Peace Pipe – v Margaret Whiting and The Modernaires
Ain’t Misbehavin’ – v The Modernaires
Serenade Of The Bells – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 10, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 118:

Papa, Won’t You Dance With Me – v The Andrews Sisters
I’ll Dance At Your Wedding – v Bob Crosby
Button Up Your Overcoat – v Bob Crosby and Patty Andrews
I Don’t Know Why I Love You Like I Do – v The Andrews Sisters
Easy To Remember – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 11, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 119:

There’ll Be Some Changes Made – v Bob Crosby
The Gentleman Is A Dope – v Margaret Whiting
Jingle Bells Polka – v The Modernaires
Let’s Be Sweethearts Again – v Margaret Whiting
The Stars Will Remember (So Will I)

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 12, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 120:

Here Comes Santa Claus – v Bob Crosby
The Carioca – The Andrews Sisters
Don’t Worry ‘Bout Strangers – v The Andrews Sisters
– And Mimi – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 15, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 121:

Jingle Bells – v Bob Crosby and The Andrews Sisters

It Had To Be You – v Bob Crosby

Civilization (Bongo, Bongo, Bongo) – The Andrews Sisters

Golden Earrings – v Bob Crosby

Near You – The Andrews Sisters

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 16, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 122:

With A Hey And A Hi And A Ho Ho Ho! – v Bob Crosby and The Modernaires

So Far – v Margaret Whiting

I Get A Kick Out Of You – v Margaret Whiting

Sierra Madre – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Minneapolis Star [Minneapolis, Minnesota], Dec 16, 1947, Page 31:

Advertisement:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES
WCCO

“CLUB 15”

Margaret Whiting and the
musical Modernaires sing
with debonair Bob Crosby at

6:30 P.M.

CAMPBELL SOUPS

December 17, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 123:

Let A Smile Be Your Umbrella – v The Andrews Sisters

Easy To Remember – v Bob Crosby

Medley:

“Gimme” A Little Kiss Will Ya Huh? – v Bob Crosby and Patty Andrews

(You Don’t Know) How Lucky You Are – v The Andrews Sisters

Lone Star Moon – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 18, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 124:

Just A Friendly Feeling – v Bob Crosby and The Modernaires

Somebody Loves Me – v Margaret Whiting

Margie – v The Modernaires

Thou Swell – v Margaret Whiting

My Ideal – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. Thou Swell was initially What Are You Doing New Year’s Eve on the original script.]

December 19, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast [1947-1948], Episode 125:

I’ll Dance At Your Wedding – v Bob Crosby
Sweet Sixteen – v The Andrews Sisters
Three O’Clock In The Morning – v The Andrews Sisters
How Soon – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Jerry Gray arrangement, Tex Beneke and his Orchestra, RCA Victor Recording Session, RCA Victor Studios, 1016 North Sycamore Avenue, Hollywood, California.

D7-VB-2713-1 MEADOWLANDS (Russian Patrol) (3:31)

RCA Victor 20-2898-B



[Author’s Note: MEADOWLANDS was issued as the B-side on RCA Victor 45 RPM 47-3254-B, with THE SAINT LOUIS BLUES MARCH on the A-Side. Both are Jerry Gray arrangements.]

Publicity and Reviews:

Variety, Feb 12, 1947, Page 36, Orchestras-Music:

Inside Stuff

"Meadowlands" arrangement used currently by Tex Beneke orchestra in the stage show at the Capitol theater, New York, is actually the Jerry Gray arrangement, titled "Russian Patrol." It's the fighting song of the Soviet Cavalry, but when the band attempted to use it under that title during recent theatre bookings, they found the public unwilling to accept it under the Russo title. Boo and hisses, etc., greeted its intro. Beneke without argument reverted to the "Meadowlands" tag.

Down Beat, Jun 30. 1948, Page 13, Record Reviews:

Tex Beneke

♪ ♪ ♪ **Meadowlands**

♪ **Makin' Love Mountain Style**

You get a much better idea of the possibilities of this potentially great band from **Meadowlands** than from anything Victor has released for them in months. It's a Jerry Gray score molded along the lines of the old Miller band's **American Patrol** which is probably the only reason that Oberstein okayed it. It's no world beater stylewise, but at long last the band has put something in the way of an instrumental on shellac with a good beat, a crackling brass section, a bland blend in the reeds, and only enough fiddles to produce a contrasting point midway through. The lone solo is a shortie by Tex and he seems to get as much of a boot out of the performance as the rest of the boys do. Contrast it with the flipover, another effete novelty that some misguided person dug up for the Martin Block film. **(Victor 20-2898)**

The Billboard, Jul 3, 1948, Page 34, Record Possibilities, Week Ending June 25:

THE BILLBOARD PICKS: *In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into the best selling, most played, or most heard features of the Chart.*

MEADOWLANDS Tex Beneke Victor 20-2898

The Beneke ork's imaginative arrangement and smooth rendition of the popular Russian marching song could well be the follow-up success to their "St. Louis Blues March." Side is alternately stirring and nostalgically hushed, and looks like a sure bet for juke and air play.

THE RETAILERS PICK:

1. MEADOWLANDS Tex Beneke Victor 20-2898

The Billboard, Jul 3, 1948, Page 111, Record Reviews:

POPULAR – TEX BENEKE ORK (Victor 20-2898)

Meadowlands – Russian folk song a jump instrumental could be the follow-up to "St. Louis Blues March," cleffing's a little overlong 86 88 86 84

Code for review ratings Over-All ... Disk Jockey ... Dealer ... Operator

December 22, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 126:

Santa Claus Is Coming To Town – v Bob Crosby and The Andrews Sisters

Christmas Island – v The Andrews Sisters

When That Midnight Choo Choo Leaves Alabam’ – v The Andrews Sisters

Serenade Of The Bells – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 23, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 127:

Just That Friendly Feeling – v Bob Crosby and The Modernaires

What Are You Doing New Year’s Eve? – v Margaret Whiting

Jingle Bell Polka – v The Modernaires

Pass The Peace Pipe – v Margaret Whiting

Sierra Madre – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Jerry Gray arrangement, Tex Beneke and his Orchestra, RCA Victor Recording Session, RCA Victor Studios, 1016 North Sycamore Avenue, Hollywood, California.

D7-VB-2742-1 THE SAINT LOUIS BLUES MARCH (3:33)

RCA Victor 20-2722-A



RCA Victor – United States



His Master's Voice – England



Electrola - Germany

[Author's Note: THE SAINT LOUIS BLUES MARCH was also issued as the A-side on RCA Victor 45 RPM 47-3254-A, with MEADOWLANDS on the B-Side. Both are Jerry Gray arrangements.]

Publicity and Reviews:

The Billboard, Jan 3, 1948, Page 32, Music:

On The Stand – Tex Beneke at the Hollywood Palladium, Dec 25, 1947

Excerpt of review mentions a brightly paced arrangement of St. Louis Blues March to add tang to the evening's fare.

The Billboard, Feb 28, 1948, Page 34, Music:

Record Reviews:

POPULAR – TEX BENEKE ORK

(Victor 20-2691)

St. Louis Blues March – This was fave of G.I.'s overseas. The St. Louis classic in march tempo.
Fine stuff 85 88 80 88

Code for review ratings Over-All ... Disk Jockey ... Dealer ... Operator

The Billboard, Mar 20, 1948, Page 21, Music:

RCA Victor Advertisement [including]:

WATCH THESE "CLIMBERS"

TEX BENEKE
ST. LOUIS BLUES MARCH

RCA Victor 20-2728

RECORD POSSIBILITIES – Week Ending March 12

THE DISK JOCKEYS PICK:

1. ST. LOUIS BLUES MARCH Tex Beneke Victor 20-2722

THE RETAILERS PICK:

8. ST. LOUIS BLUES MARCH Tex Beneke Victor 20-2722

The Billboard, Jul 3, 1948, Page 24, Music:

BEST-SELLING POPULAR RETAIL RECORDS

ST. LOUIS BLUES MARCH, Tex Beneke, Victor 20-2722

Position this week – 15; position last week – 14; Weeks on Chart – 12.

The Billboard, Special Disk Jockey Supplement, Oct 22, 1949, Page 26:

FAVORITE RECORDS BY CATEGORIES

The Billboard Third Annual Disk Jockey Poll

Question 2 Which Single record in the Rhythm and Blues category did you like the most during the past year.

The Answers Position #5. The Saint Louis Blues March – Tex Beneke, Victor, 60 points.

As played by Tex Beneke on Victor Record 20-2722-A

ST. LOUIS BLUES MARCH

Adaptation by
PERRY BURGETT
1st Trumpet in Bb
March Tempo

Dance Tempo

By
W. C. HANDY
Arranged by
JERRY GRAY

4

(A) Solo

f

3

(B)

2

2

(C)

(D) 7 Solo

(E)

Half Value

2 (F) 2 Plunger + + o + + o 2

p



International Copyright Secured

Copyright MCMXIV by W. C. Handy

Copyright renewed MCMXLIII by W. C. Handy

This arrangement copyright MCMXLVIII by W. C. Handy

Francis, Day & Hunter, Ltd., 138 Charing Cross Road, London, W. C. 2, England. European Representative.

All Rights Reserved, Including Public Performance for Profit

Made in U.S.A.

[Author's Note: March Tempo]

Please include the title of this work, on Performing Right Society's returns, whenever it is publicly performed

ST. LOUIS BLUES

Adaptation by
PERRY BURGETT
Piano

TEX BENEKE'S DANCE MARCH TEMPO

Recorded on H. M. V. BD 6020

By W. C. HANDY

Arr. by Jerry Gray

Bounce Tempo

The musical score is written for piano and is divided into several systems. The first system shows the right hand (R.H.) with a treble clef and a key signature of one sharp (F#). The left hand (L.H.) is in the bass clef. The tempo is marked 'Bounce Tempo'. The second system includes a section marked with a circled 'A' and 'Br' (brass), featuring a melodic line in the right hand and a bass line in the left hand. The third system continues the melodic and bass lines. The fourth system is marked 'Drum Solo' and features a rhythmic pattern in the right hand. The fifth system is marked with a circled 'B' and 'Drum', showing a more complex rhythmic pattern in the right hand. The score concludes with a final chord in the left hand.

Copyright MCMXIV by W. C. Handy
Copyright renewed MCMXIII by W. C. Handy
This arrangement copyright MCMXVIII by W. C. Handy
Published by Handy Bros. Music Co., Inc., 1550 Broadway, New York, N. Y.
Frank, Day & Hunter, Ltd., 138 Charing Cross Road, London, W. C. 2, England. European Representative.

[Author's Note: Bounce Tempo]

ST. LOUIS BLUES MARCH

By W. C. HANDY

Adaptation by
PERRY BURGETT

\$1.00

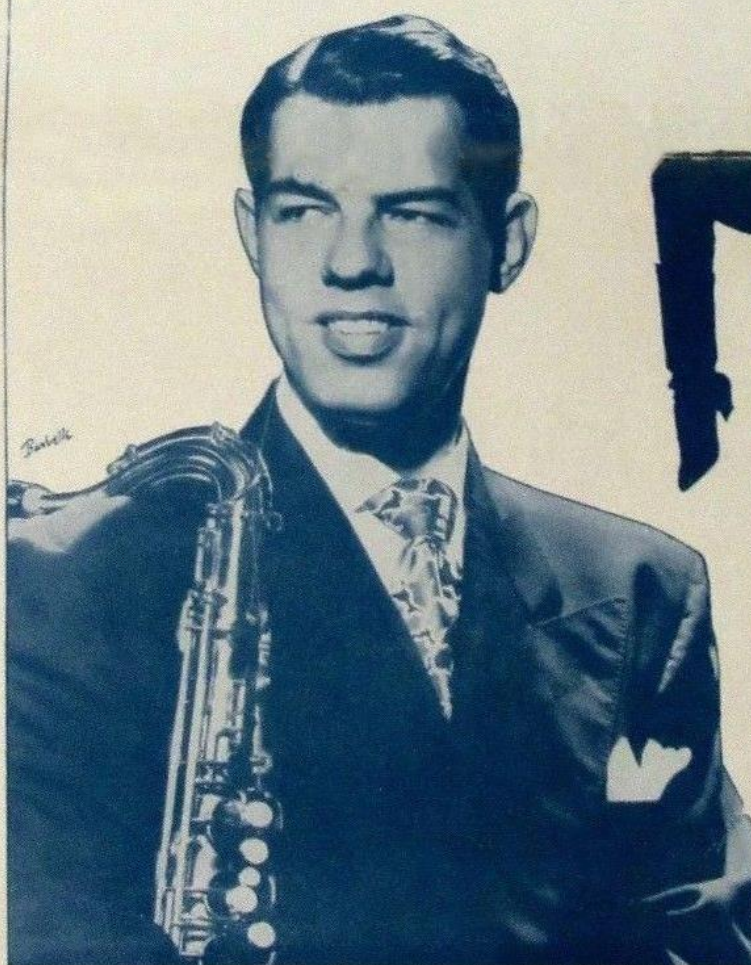
Arranged by
JERRY GRAY

W.C. Handy's

ST. LOUIS BLUES MARCH

As Played by
TEX BENEKE

VICTOR RECORD 20-2722-A



HANDY BROTHERS MUSIC CO., Inc.

Exclusive PUBLISHERS

Genuine American Music

1650 BROADWAY, NEW YORK 10, N.Y.

December 24, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 128:

Jingle Bells – v Bob Crosby and The Andrews Sisters

Whispering Hope – v The Andrews Sisters

White Christmas – v Bob Crosby

Silent Night – v Bob Crosby and The Andrews Sisters

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 25, 1947 [Thursday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 129:

Here Comes Santa Claus – v Bob Crosby

The First Noel – Margaret Whiting and The Modernaires

Deck The Halls (With Boughs Of Holly) – v Bob Crosby, Margaret Whiting, and The Mods

The Twelve Days Of Christmas – v Bob Crosby, Margaret Whiting, Del Sharbutt, and The Mods

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll. There were no commercials on this Christmas Day broadcast.]

December 26, 1947 [Friday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 130:

Papa, Won’t You Dance With Me – v Bob Crosby

Teresa [composed by Babe Russin] – v The Andrews Sisters

The Whiffenpoof Song – v The Andrews Sisters

Lone Star Moon – v Bob Crosby

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

Dec 27, 1947 [Saturday]:

Harrisburg Telegraph [Harrisburg, Pennsylvania], Dec 27, 1947, Page 13:



Singing emcee Bob Crosby and his star-studded "Club 15" (WHP 7:30 nightly) company will help put listeners in the mood for the three solid hours of Friday fun coming their way via CBS starting Jan. 2.

December 29, 1947 [Monday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

***Club 15* – CBS Network Radio Broadcast [1947-1948], Episode 131:**

Let A Smile Be Your Umbrella – v The Andrews Sisters

I Still Get Jealous – v Bob Crosby

Winter Wonderland – v The Andrews Sisters

Star Dust – v Bob Crosby and The Andrews Sisters

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

December 30, 1947 [Tuesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with Margaret Whiting and The Modernaires, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It was also recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles].

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 132:

Great Day – v Bob Crosby and The Modernaires

A Fellow Needs A Girl – v Margaret Whiting

Medley – What is the Blues:

Summertime – v Bob Crosby, Margaret Whiting, and The Modernaires

Basin Street Blues – v The Modernaires

The Saint Louis Blues – Jerry Gray and The Club 15 Orchestra

The Saint Louis Blues – v Margaret Whiting

Blues In The Night – v Bob Crosby, Margaret Whiting, and The Modernaires

Wabash Blues – v The Modernaires

Summertime – Jerry Gray and The Club 15 Orchestra

Summertime – v Bob Crosby, Margaret Whiting, and The Modernaires

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Minneapolis Star [Minneapolis, Minnesota], Dec 30, 1947, Page 14:

Advertisement:

50,000 WATTS ★ CBS ★ 830 KILOCYCLES
WCCO

“CLUB 15”

Fifteen minutes with singing
emcee Bob Crosby and
songstress Margaret Whiting
will brighten your supper hour.

6:30 P.M.

CAMPBELL SOUPS

December 31, 1947 [Wednesday]:

Jerry Gray and his Orchestra – Bob Crosby’s *Club 15* with The Andrews Sisters, 4:30–4:45 pm local time, CBS Columbia Square Playhouse, 6121 Sunset Boulevard, Hollywood, California.

The original CBS Network program was broadcast live to a good part of the country, airing at 7:30–7:45 pm in the East Coast [WCBS in New York City] and 6:30–6:45 pm in the Central zone [WBBM in Chicago].

It may not have been recorded for delayed airing at 9:30–9:45 pm on the West Coast [KNX in Los Angeles], as there is no KNX listing for *Club 15* on New Year’s Eve.

Club 15 – CBS Network Radio Broadcast, 1947-1948 Series, Episode 133:

Mm-Mm-Good – v The Andrews Sisters

So Far – v Bob Crosby

Now Is The Hour – v Bob Crosby and The Modernaires

Auld Lang Syne – v Entire Cast of Club 15

The announcer is Del Sharbutt

[Author’s Note: Program details are from the original script of Carroll Carroll.]

The Greenville News [Greenville, South Carolina], Dec 31, 1947, Page 12:

Tootlers And Groaners In Race Against Petrillo Ban

Bleary-Eyed And Sleepy After Almost Continuous Record Making

By VIRGINIA MACPHERSON

HOLLYWOOD, Dec 30 – (U.R) – The 24-hour bedlam in the recording studios stops for keeps at midnight tomorrow. And it will be the first time in many a week that the tootlers and the groaners have been off their feet.

They’re bleary-eyed, hoarse, sleepy, and dead-beat trying to get all their recordings made before James Caesar Petrillo’s ban stops union musicians from recording “for all time.”

Organist Ilton Charles made 76 sides in five hours and four minutes. That’s the record, so far.

PLATTERS PILED UP

Most of the big-name vocalists are so busy piling up platters they need help to wobble up to a mike so they can sing pretty for the customers – who won’t be buying some of their wares until way into next fall.

But Petrillo’s got ‘em all scared to death. They hoarsely refuse to say what they think about his ban. They just make music like crazy.

Petrillo says he’s outlawing new recordings because “canned music” puts his musicians out of a job. But they’re having no trouble getting work these day’s – that’s for sure.

Everybody from Bing Crosby to Frank Sinatra to Dinah Shore to Jo Stafford has been warbling until dawn these past few weeks. They’re hungry for sleep.

But they're hungrier for those royalties they wouldn't be getting after tomorrow if they didn't give out with a year's supply of tunes now.

How do they know what song'll be popular next year? Well, according to the "big four" recording companies – Victor, Columbia, Capitol and Decca – it's partly past experience and party prayer.

NOT TOO CONCERNED

"We're not too concerned," a Victor spokesman said. "We've got a lot of ballad stuff – that's always good. And the music publishers and movie studios gave us their big tunes for next year – after we promised to hold 'em till they release 'em themselves."

Capitol has Jo Stafford, Margaret Whiting, Peggy Lee, Johnny Mercer (it's ex-prexy), Andy Russell, and the King Cole Trio singing till their ears are ringing.

"Paul Weston's really taking a beating," a Capitol representative said. "He's got his own records to do. Then he's in charge of the background music for a lot of the vocalists. He's whacking his head against a wall already – and he has two days to go."

Sinatra sang real fast and piled up 35 records to keep the ladies happy in 1948. Dinah Shore ditto. And Tex Beneke's been waving his baton over the Glenn Miller orchestra every spare second. He worked 20 hours in two days and turned out 24 tunes.

"Desi Arnaz is beating his brains out in there right now," our Victor man said. "He's been working from 9 o'clock this morning – and he'll probably be there till way after dinner-time."

MODERNAIRES FLOP ON COTS

The "Modernaires" vocal group spent their Christmas in front of a mike. Did a radio show, then whisked over to Victor and recorded till midnight, then flopped on cots in the studio, and went to work at 8 a.m. the next day.

"We've got Harry James and Woody Herman working pretty hard," a lady from Columbia reports. "They've been on the road for weeks – now they have to pitch in and do a year's work before tomorrow night."

By the time you and your neighbors are welcoming in the New Year, the music people will have enough records in reserve to last 'em for almost two years.

And, unless you read the papers, you won't even know the ban is on, they hope.

Winter 1947/1948:


In Their

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