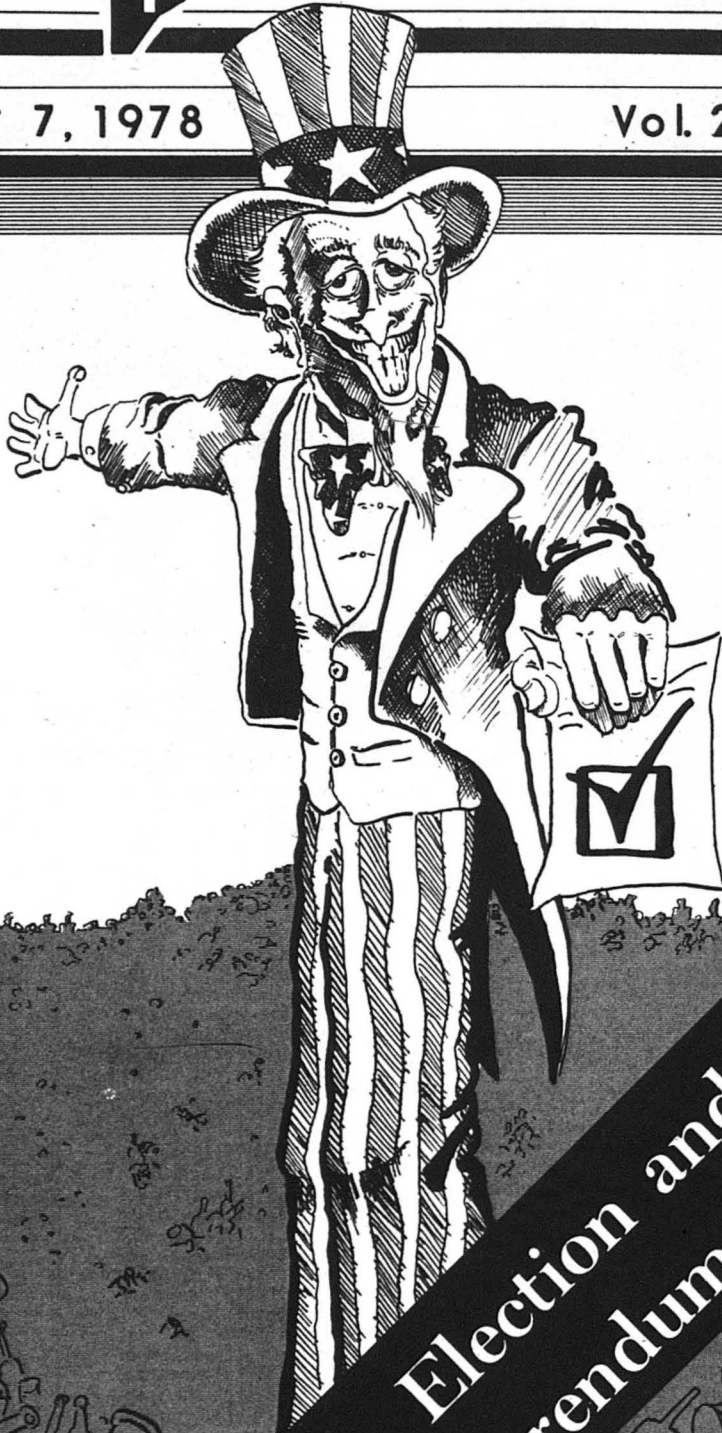


THE POINTER

September 7, 1978

Vol. 22 No.



BUSSELL/LARSON '78

**Election and
referendum issue**

Off-campus price: 15 cents

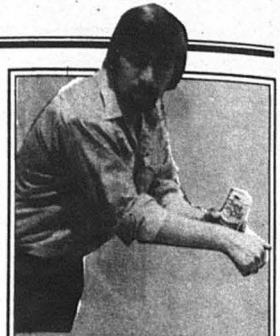


With elections drawing near, Pointer news editor Suzie Jacobson takes a look at some of the candidates and provides some voting information. Story begins on page 15.

On the cover

THE POINTER

A STUDENT SUPPORTED NEWS MAGAZINE



Another facet of the elections, the "bottle bill" referendum, has drawn a surprising amount of controversy. Environmental editor Mike Schwalbe presents some of the concerns that have stemmed from the proposal on page 9.

Undercover

VIEWPOINT

Baffling with the bottle bill

By Mike Schwalbe, Environment Editor

Next Tuesday as Stevens Point citizens head for the polls to vote in Wisconsin's primary elections, they will be faced with what may be the biggest local environmental issue of the year. If you've been to the grocery store, seen the Stevens Point Daily Journal lately, or read last week's environment section in the Pointer you know the issue concerns the proposed beverage container ordinance.

If Dreyfus were running for mayor I doubt it would arouse as much furor. Local distributors and retailers, organized under the name of the Stevens Point Economic Impact Committee, are spearheading a well financed campaign to defeat the ordinance.

They are offering a host of arguments against the ordinance in a handbill entitled "Why Stevens Point?" being distributed at local liquor and grocery stores. As of yet, organized support for the ordinance has been fairly invisible.

While arguments on both sides of the issue are hotly contested as either irrelevant to the Stevens Point ordinance, or the products of faulty or manipulated data, the fundamental question appears to be one of values. Environmentalists and other citizens groups who have sponsored and promoted beverage container laws elsewhere maintain that given the total effects of such laws, environmental benefits simply outweigh economic costs.

Supporters of mandatory deposit laws contend that many positive environmental effects can be realized with this type of legislation. They cite primarily reduced energy and resource consumption, reduced litter and solid waste generation, reduced tax costs for litter pick-up, and a collateral effect of educating the public in a new en-

vironmental consciousness as desirable results of so-called bottle bills.

Opponents of bottle bills, mainly manufacturers of disposable containers, distributors, and retailers, deny these results actually occur and seem to have at least as many studies to support their claims as do the environmentalists.

The seeming contradictions and definite confusion these issues offer for the citizen who wishes to vote intelligently may indeed seem irreconcilable at first. Will passage of a mandatory deposit ordinance achieve all the good things its supporters claim it will? Or might it actually help very little, creating an unworkable and expensive mess for bottlers, distributors, retailers, and consumers alike?

In an attempt to sort fact from fiction and get beyond sentiment and propaganda on both sides, a great deal of information was reviewed. In this process we found what we believe is the most concise, objective, and complete discussion of local beverage container ordinances, covering all of the issues surrounding Stevens Point's upcoming mandatory deposit referendum.

The vested interests of the bill's opponents are obvious, and the credibility of their arguments should be viewed in this light. Certainly the passage of the mandatory deposit referendum could present some difficulties for these people.

But viewed within a larger social scope these bills are an encouraging sign that many people are no longer willing to let industry define "convenience" as profit, with its true environmental costs hidden. We urge you to read this week's environment section carefully and to vote next Tuesday with your own best interests in mind.

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Bob Ham-Features
Mike Schwalbe-Environment
Leo Pieri-Sports
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Dan Houlihan - Advice

THE POINTER is a second class publication issued under the authority granted to the Board of Regents of the University of Wisconsin. It is written and edited by the students of the University of Wisconsin-Stevens Point and they are solely responsible for its editorial policy.

Written permission is required for the reprint of all materials presented in THE POINTER. Address all correspondence to 113, Communications Arts Center, UWSF, Stevens Point, WI64481.



The Pointer encourages its readership to submit photographs for the correspondence page.

Photo by John Hartman

C O R R E S P O N D E N C E

To the Pointer,

Bob Ham, we all know what a talented little bugger you are. You've amused the uneducated masses of UWSP (sometimes against their will) for a few years now.

But this time you, and your managing editor, have gone too far.

Three times your adorable visage appeared in the Aug. 31 issue of the Pointer. As a column logo, a picture of the columnist is an accepted means of grabbing a little local renown. But three times? Though the portraits may be a collector's item some day, right now they're simply the display of an ego that has grown too big for the likes of a university newspaper.

In your editorial of the same issue, KWB, you stated that the Pointer staff "won't pretend to always be objective" but that "we'll try to be honest, wear our biases

openly, rather than cloak them in the trappings of journalistic indifference." You might as well tell the campus population that the Pointer is not a newspaper at all, but an ego-gratifying experience for a handful of pseudo-journalists.

Granted, striving for objectivity isn't nearly as easy as writing rambling, impressionistic pieces. An example of such is Schier's article on faith healers. A darn good idea. But his "what I did on the way to and from the faith healer's" approach lacked the depth and comprehensive nature that a cover story should have. Why didn't he talk to the faith healer about his profession and talk to people who patronized (and-or believed) in faith healers?

Don't waste the obvious talent that hangs around Comm. 113.
Connie Villec

Editor's note—The decision to include all three photos of Bob was made by the managing editor and he assumes full responsibility.

To the Pointer,

Do you find it hard to take politicians seriously? Would you like to register a protest vote in the gubernatorial election this fall but are tired of writing in Wendell Wilkie? Are you looking for a candidate who'll admit that he doesn't have a simple solution to the problem of escalating taxes, and isn't sure he cares to search for one?

If your answers to these questions are yes (or no opinion), then Wallace Byrne, the Mugwump candidate for governor, is your only choice.

While Mr. Byrne, if elected, will probably do no more than any of the other applicants for the office, he certainly promises a lot more in the

way of needed reform than do his opponents. He has pledged to ban all handguns in the state, the first step towards intelligent gun control.

Avoiding the usual campaign rhetoric, he has pledged to ban the sale of soft drinks and beer in cans and nonreturnable bottles, to replace the state animal, the badger, with the aardvark, and to revive the spoils system in order to reward his faithful supporters.

Please write in Wally Byrne for governor at the primary election this September 12th. And, in this age of tax revolt, we'd like to leave you with this thought which candidate Byrne has claimed as his own, "Why bother to lower taxes when we already have no problem splitting up the loot."

The Committee to Elect Wallace Byrne
Individual names withheld upon request.

Letters Policy

Letters should not exceed a maximum of 250 words. Longer letters will be allowed at the discretion of the editor. All letters must be signed. Names will be withheld upon request. All correspondence must be received no later than Monday afternoon for publication the following Thursday. Letters may be dropped off in any of the Pointer mailboxes (University Center, Debot, CCC, and COPS) or may be sent directly to:

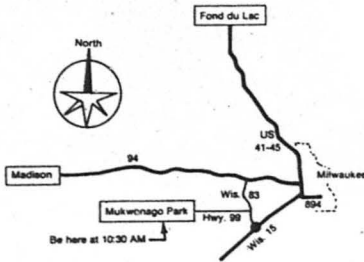
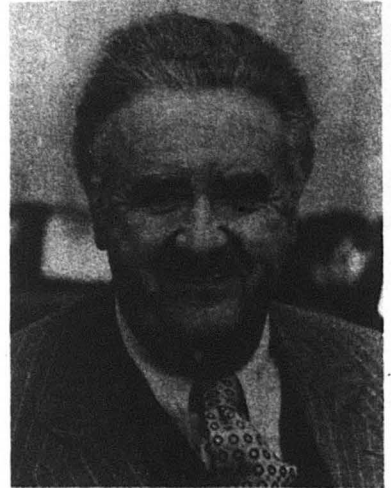
THE POINTER
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Stevens Point, WI 54481

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VOTE A.J. (ZEKE) TORZEWSKI DEMOCRAT FOR ASSEMBLY



As adviser to student government here at UWSP, Zeke knows first hand what issues are on the minds of university students. He is respected by student leaders.

As a state administrator with 20 years of experience working here on campus as the highest ranking civil service staff member, and in the Capitol in Madison as the state's chief salary and wage administrator, data processing director and personnel technician, Zeke brings unique experience to his campaign.

As a honey producer in his off-hours, Zeke has come forward as a forceful opponent of environmental degradation. People learn about "our good mother earth from the bees, and they also learn that they can't tamper with nature." Beekeepers insist on a clean, undisturbed environment.

As a veteran of the Korean War who worked in intelligence, Zeke is concerned about nuclear proliferation and has carried that concern into his own personal involvement as a strong voice against proposed nuclear power plants.

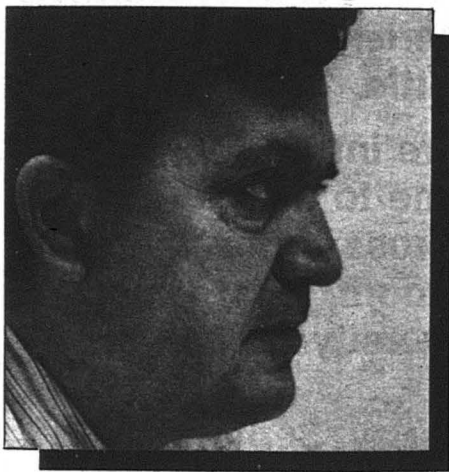
As a vice chairperson of Community Industries here, Zeke works in support of handicapped people and is known as an influential advocate for the underprivileged.

VOTE TORZEWSKI SEPT. 12

Paid for by Friends of Torzewski, Gerald Burling, Treasurer

News

Assassination info donated



By John Harlow

A huge gift of information involving the assassination of Pres. John F. Kennedy has been donated to the UWSP Assassination Archive.

Professor David Wrone, a historian on campus,

arranged for the receipt of a huge collection of books, newspaper articles, films, recordings of interviews with various witnesses and officials, and magazine articles concerning the JFK assassination. This

information has been compiled by Journalists Jenifer and James D. White of California since November 22, 1963, the day Kennedy was shot in Dallas. The material is to be filed and placed in the Assassination Archive in the Learning Resource Center and will be made available to the public.

Professor Wrone's interest in the JFK assassination grew out of his normal work as a historian, and when discrepancies in the information gathered came up over and over again.

Through his research Wrone has determined "the Warren Report is nothing but a psychological report on Oswald." It tells what Oswald did in the third grade, whether or not he loved his mother, and what kind of friends he had.

Other controversies according to Wrone include the FBI's refusal to accept anything but "film of Oswald firing a gun as evidence." With the hundreds of photographers in Dallas that day surely other relevant pictures are available.

"What about someone else firing a gun?"

Wrone feels the Atomic Energy Commission holds the real answer, or at least they claim they do. "Every bullet is like a fingerprint," says Wrone and by some form of atomic testing every bullet may be linked to the gun that fired it. The AEC claims they have made these tests and the results show Oswald fired the shot that killed Kennedy, but they refuse to make the results public. Information that "they have no right to conceal" would clear up all the controversy if released.

This gift of information has been given to the UWSP Archive because of Wrone's research into the Kennedy assassination. It is felt Wrone won't commercialize the investigation and will carry on the research.

The Assassination Archive has no real beginning date and has been compiled at very "little cost to the state." A few books were purchased, a few more, and then in order to keep all this information

together it was moved upstairs to the Archives.

This collection consists mostly of data on the JFK assassination. In addition to the White material, another gift has been pledged by author Harold Weisberg, who has obtained from the FBI and CIA much information, until recently classified top secret.

The Weisberg collection has been valued at \$10,000 in terms of copying expense, but no value may be placed on the White collection due to the time involved in accumulating such unique data.

The Archive in addition to the JFK material contains information on the assassinations of Martin Luther King, Malcolm X, and Robert Kennedy; and the attempts made on George Wallace and Gerald Ford.

Anyone wishing to see or use this collection may do so. It may be found on the fifth floor in the Documents section of the library. The Archive is open weekdays between the hours of 8:00 a.m. and 4:00 p.m.

Assistance programs life raft for sinking students

By Susie Jacobson

Pop quizzes, reserve readings, lab exercises, notes, lectures, deadlines, TESTS...here they all come, and sometimes they are enough to floor even the most sane person. This semester the Academic Assistance Program may be able to provide some assistance to troubled students.

The Academic Assistance Program (AAP) offers individual and group tutoring, counseling, advising, reference centers, work rooms and study laboratories on a drop-in basis. The program is not new, but acting coordinator Yarrowelle Draper said it is being revised for the coming year.

The services provided by

AAP are available to any student at UWSP regardless of grade point average or year in school. There are no fees or charges for any of the Academic Assistance Programs and appointments are not always necessary.

The faculty advising center for students (FACS) is an information and advisory resource for all students. The center is located at 105 Collins Classroom Center and is staffed by advisors representing virtually all the academic programs on campus. FACS is willing to assist students in resolving any or all concerns or problems.

Students wishing assistance in locating and using the materials and

facilities of the Learning Resources Center (LRC) should stop by 212 LRC for assistance. The staff will be glad to assist with general and specific information, including the various indexes, guides, and equipment.

The Reading and Study Skills Lab and the Writing Lab stand shoulder to shoulder on the third floor of Collins Classroom Center (Room 306). Individual or group learning skills programs are available in the study skills lab. The staff can help increase reading speed and comprehension. The Writing Lab offers assistance with all writing needs from book reviews to resumes. Students desiring help in any

study area should feel free to stop in these skill labs anytime.

Mathematics majors are in the Mathroom for consultation or to provide assistance with any mathematical problems. The Mathroom is located at A113A Science Building. Supplementary reference materials are available and may be checked out.

In addition to the services, above, AAP offers a tutoring portion of its program. Ms. Draper explained that AAP is in the process of coordinating a liaison person to represent each academic department. Draper said that when a student requests a tutor someone from AAP will contact the liaison person in

the particular department who will then coordinate student and tutor. Because of limited staffing and funding, the prime concern of AAP is in tutoring minority students, or students who are educationally or economically disadvantaged, but she added that no student would be turned away.

AAP is also interested in students who might be qualified to tutor in a specific area. Anyone who is interested should stop by the PRIDE Office at 201 Student Services Center. There are some qualifications but anyone who can contribute is invited to apply. There are some work study positions available as well as some regular funding.

Enrollment up

It appears that enrollment has risen this fall at UWSP, but the official count will not be made until about two weeks from now.

Associate Registrar David Eckholm estimates the count at about 8,995, up about 50 from last fall.

To date, 1,958 freshmen enrolled, down 92 from last year; transfers are down the same amount to 621, re-entering students are down 23 to 5,312, and graduate enrollment is down 57 to 296.

However, an increase of 240 continuing students from last year more than made up for the other declines.

The all-time high enrollment was 9,154 in 1971. This year's count ranks second in the school's history.

Eckholm said when all late registrations and cancellations are made, there is a possibility the final tally will again break through the 9,000 figure, and there's a slight chance it could decline from last years level but he doesn't think that is too likely.

Need bucks???

The federal and state governments have beefed up their funding for programs to assist students with monetary need, says Philip George, director of financial aids. Eligibility requirements have also been eased so more people can be assisted.

George estimates that his office will distribute \$3 million in outright grants that do not have to be paid back, \$2 million in loans, and \$500,000 for student work projects.

The largest increases are coming in the outright grants

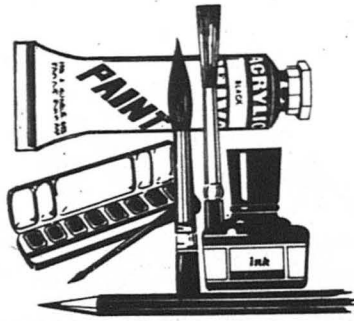
which will be up by nearly \$1 million from last year. An additional \$140,000 will be available during the regular academic year for student work.

At the end of the last school year, George's office had processed some form of aid for 1,466 students. Because of the new eligibility, 1,502 people who are enrolled for the coming year already have been placed on the rolls and the director believes there'll be numerous additions before next summer.

"We always like to

emphasize that it's never too late in a school year to apply for some form of aid," George said. He also said prospective students should never give up on the notion of college attendance because of financial concerns—even non-traditional students—because assistance usually can be arranged.

For example, a student living two semesters in a dorm and eating meals on campus spends a little over \$2,000 for room, board and tuition costs. And, the average assistance for a financial recipient last year was about \$1,745.



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ARA blows it, Saga is back

By Susie Jacobson

In the wake of a computer goof Saga Foods has snatched back the bid it appeared to have lost and will continue to bless UWSP with its food service.

Last April it looked like Saga had bit the dust at UWSP when ARA Food Service of Des Plaines, Ill., blew Saga away with a VERY low bid for UWSP's food service contract. ARA company officials later reported that it had made a giant computer error (as much as one-third of a million dollars per year) in calculating the bid in April.

Oliver (Bud) Steiner, assistant to the executive director for student life at UWSP, said Saga submitted the second lowest cost statistics in the initial bidding. UWSP had several options after ARA withdrew, either to reopen the bids, accept the second lowest bid or negotiate with the second lowest bidder. The university chose to do the latter and was able to come up with an even better package than Saga initially proposed according to Steiner.

Steiner said the university will raise its meal costs about

four and one-half percent this year, which is below the range of increases for food in the marketplace. Part of the reason for the small increase is the fact that University Centers are taking a smaller amount of the fees for use in administering and operating the centers where the meals are served. That's possible, he explained, because of a re-organization of staff of the former housing and university center offices and the fact that UWSP has already built and begun paying off the major facilities it needs for food service operations.

Though ARA has a good reputation nationally in providing food services, Steiner said he is pleased that Saga is able to stay.

Saga has handled food service operations here since 1971. With the completion of the Stevens Point contract, Saga completed one of its best years in the state among UW campuses. In recent bidding, it not only maintained its operations at Stevens Point and Oshkosh but gained new contracts in Whitewater and LaCrosse. It

also operates services at Parkside and Green Bay plus services in private schools and businesses.

With its new contracts in the state and elsewhere, Saga created new management opportunities which stripped UWSP of some of its top Saga personnel. James Bitenc, unit manager at the University Center, will head the new operations at Whitewater. John Gavrilla, unit leader in the DeBot Center will be manager at Oshkosh, and Keenan Roberts, unit manager at Allen Center, will be director of food services at the Miami Daily Herald Newspaper in Miami, Fla.

Their replacements are John Kayte, transferring from Carroll College, to be assigned to the University Center; James McKillips, from Rose-Hulman Institute in Terre Haute, Ind., at DeBot Center; and Todd Kronelka, from St. Ambrose College in Davenport, Iowa, to the Allen Center. Jay Dee Cutting is continuing as Saga's UWSP manager, a post he has held for several years.



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ENVIRONMENT

Local Beverage Container Laws

—beyond fear and loathing
on the bottle bill trail

What follows is excerpted from appendix A, of Local Beverage Container Laws—A Legal and Tactical Analysis, July 1976, by the Stanford Environmental Law Society. It is a summary of responses to common objections to local container ordinances, many of which are being raised by opponents of the Stevens Point ordinance. Footnotes and references are included.

"The switch to returnables will create sanitation problems in the storage areas of stores."

The returned bottles that almost all stores are handling at the present are presumably not creating a health hazard. This leads one to believe that an increased number of returnables could be handled in a similarly successful fashion. (Also, the section of the Stevens Point ordinance which allows retailers to refuse to accept any returned container that is not clean is another possible refutation to this argument.)

"Retailers (particularly small stores) can't handle the storage of returnables because of space limitations."

The necessity for storage space for returnables is not a new phenomenon. As late as 1966, 80 percent of all soft drinks were in returnable bottles (1). Modern stores, designed during this period, were constructed to take bottle storage demands into account.

Stores in Oregon (which has had a successful bottle bill in effect since 1972) are handling the increased storage demands very well. John Piacentini, who owns a chain of small grocery stores in Oregon, has testified that even with one clerk, all the returns can be handled, and that with efficient planning, backroom storage has not proved to be a problem (2).

"Consumers will cross city lines and buy convenience packaging elsewhere."

In a Berkeley poll, fewer than five percent of those surveyed said they would shop elsewhere in order to avoid the deposit requirement. It should be noted that Berkeley is bounded on several sides by cities that do not have deposit laws, and that leaving town to buy throwaways may only necessitate crossing the street in many instances (3).

Consumers in Portland, Oregon, need only cross the river to buy throwaways in Vancouver, Washington — yet there is absolutely no evidence to suggest this is taking place.

"A bottle bill will raise consumer prices."

It is a fact that it costs more to handle returnables. This cost per bottle is included in present returnable bottle prices, yet beverages in returnables are still cheaper than beverages in throwaways. This is because the consumer must pay the full cost of the container with every beverage he buys in a throwaway. The savings available with returnable bottles are readily verifiable by doing a price comparison at a local grocery store.

"Consumers demand 'convenience' and should have a choice."

To claim that the growth of convenience packaging is the result of public demand for throwaway containers is to ignore the economic realities that triggered the massive advertising campaigns promoting one-way containers. It is the industry, not the consumer, that directed the change to nonreturnables. The true beneficiaries of the no-deposit, no-return system are those who are fighting the legislation which threatens it.

Under a deposit law, a consumer still has the choice of "convenience." He can still throw away the container. But now he pays for that right — and chances are there will be someone right behind him to pick up the discarded container and redeem the deposit.

"Beverage containers constitute an insignificant segment of solid waste."

Discarded beverage containers constitute 7 percent of municipal solid waste — and are the fastest growing segment of that waste (4). A deposit law has been conservatively estimated to guarantee a 70 percent reduction of beverage container waste — which works out to a 4 to 5 percent reduction in total municipal solid waste (5).

If 7 percent is an insignificant segment of solid waste, then every factor in the municipal waste stream — except paper — constitutes an "insignificant" amount: metallics, 9 percent; food, 14 percent; yard wastes, 5 percent; glass, 9 percent;

plastic, 1 percent (6). Solution of each leaves from 86 to 99 percent of the waste to be handled otherwise (7).

The effort of the enlightened community should be to divide the waste stream into its component parts, and handle each in the most appropriate way. This division includes "treatment" of certain waste materials by not producing them in the first place.

"Recycling is the answer."

Minimum deposit ordinances are designed to supplement, rather than to replace, recycling. Under voluntary recycling, the consumer receives no reimbursement for returning either a non-refillable glass bottle or a bimetallic can. He may receive 3-5 cents for an aluminum can at some recycling centers. Under a bottle bill, these containers all carry a minimum deposit of 5 cents. The nickel a consumer receives under a deposit law obviously offers a greater incentive to "recycle."

In terms of energy conservation, the recycling of one-way beverage containers is a mixed blessing. A throwaway bottle production system which depends entirely on recycled glass, consumes 23 percent more energy than the normal manufacturing process which uses virgin materials and crushed scrap glass (8).

There are some energy savings associated with recycling aluminum containers and bimetallic cans (9). However, the energy benefits available are strictly limited by two considerations. First, aluminum cans — the most readily recyclable of the one-way containers — must be recycled at a rate of greater than 95 percent before they are equivalent to a 10 trip returnable bottle (10).

One where there is a bottle bill in force, such as in Oregon, does can recycling approach this rate.

Second, if we should depend on voluntary consumer recycling, it should be noted that making an extra trip to bring 49 cans five miles by car to a recycling center uses more BTU's of energy than are gained from the material salvaged (11). A returnable bottle system, on the other hand, acts as its own recycling system. When the consumer is ready to make a trip to the store for groceries, he or she just takes the bottles and cans along.

References:

1) Hannon, "System Energy and Recycling: A study of the Beverage Industry," 1973, p. 7 and OSPiRG, p. 4.

2) Charles Gudger, Interview, June 18, 1974.

3) Beverage Container

Subcommittee of the Berkeley Solid Waste Management Commission, Report, June 1974.

4) Resource Recovery and Source Reduction, EPA 1974 Publication, p. 83.

5) John Quarles, Deputy Administrator of EPA, Statement before the Subcommittee on the Environment, Committee on Commerce, U.S. Senate, May 7, 1974, p. 7.

6) Container Subcommittee of the Berkeley Solid Waste Management Commission, Memorandum, May 8, 1975.

7) Ibid.

8) EPA, "Resource and Environmental Profile Analysis of Nine Beverage Container Alternatives," table on p. 41.

9) Ibid.

10) Ibid.

11) Ellis Yochelson, testimony given on S. 2062.

—what the deposit law's foes are saying

By Sue Jones

Local distributors and retailers have been organized for some time in the form of the Stevens Point Economic Impact Committee to oppose the beverage container deposit ordinance. They are aware of the social concerns with nonreturnables: energy consumption, resource depletion, increased solid waste disposal costs, and litter; but think the problems could be better addressed in another way.

Committee members point especially to the fact that national surveys show beer and soft drink cans and bottles to be less than 20 percent of all litter, and that the other 80 percent wouldn't be affected by mandatory redemption ordinances at the local, state, or national level. In addition, the Economic Impact Committee says recent studies in states affected by redemption laws shows increased costs to consumers, losses to local and state revenues, and reduced retail sales; with no major effects on energy consumption, total litter, or solid waste collection.

"Ecology is great and that's what we need, but this probably won't help anything," said Pat Casey of Midstate Distributing about Stevens Point's proposed redemption ordinance. Cans collected by retailers would end up in the dump anyway, he said, because there is no steel recycling plant in the area.

Deposits on containers would raise the cost of all groceries, since retailers would have to raise other prices to cover the cost of hiring some help for handling returned containers. Casey said the ordinance would drive local shoppers from Point to Park Ridge, Plover, and Whiting to avoid paying a deposit for their beer and soda, contributing tax dollars to other communities.

Casey believes the total litter problem could be better handled by a voluntary comprehensive recycling program that would reclaim newspapers, glass and cans. Such a program is already being successfully operated in Arizona. The Beverage Industry Recycling Program (BIRP), a non-profit industry founded in 1971, pays cash to citizens for trash and then locates markets for reclaimed materials. Their income is sufficient to cover cost and promotion of the program.

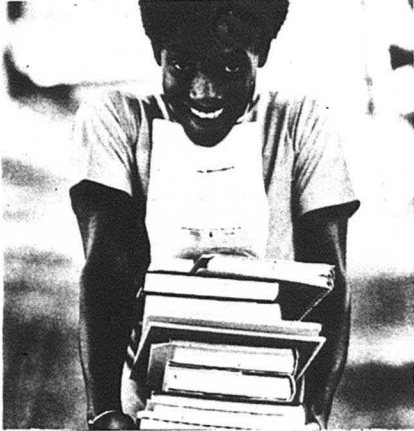
Ken Shibilski of Stevens Point Brewery mentioned problems brewers would have in complying with a local redemption ordinance. He said there would be additional cost in affixing a stamp identifying the container for deposit, and hassles with segregating packages in the warehouse depending on their destination. Retailers would have more problems because of extra costs for handling, sorting and storage of containers.

A manager at Hal's Red Owl agreed, and added that consumers would have to bear the burden of these handling costs. "If it hurts the consumer it can't be good for anyone," he said of the proposed ordinance.

Shibilski asserted that mandatory beverage container redemption on a local basis isn't fair to local businesses and consumers. He suggested an alternative such as the U.S. Brewers Association Positive Litter Reduction program to reduce all forms of litter, not only beverage containers. This voluntary program, begun last fall in Point by the Junior Women's Club and others, is an educational service in elementary and high schools.

Attacking only a small segment of the litter problem isn't the answer, complain local redemption ordinance opponents. Summarized Shibilski, "The whole thing is more than bottles and cans."

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English Muffin W/Jelly	35¢
Juice: Orange/Grapefruit/V8/Tomato	35¢
Hot Danish: Cheese/Apple/Raspberry/Cinn. Raisin ..	35¢

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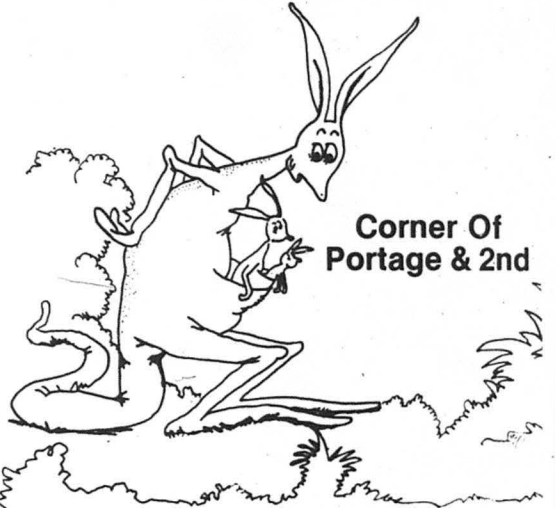
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EARTH BEAT

Muzzle loader permits available

Permit applications for the 1978 muzzle-loader deer hunt on the Sandhill Wildlife Area are now available at hunting license outlets in Wisconsin, according to Department of Natural Resources' big game officials.

The season opens on November 11th and will continue until approximately 135 deer have been registered, but in no case will it continue beyond November 19th.

Permits for the first two days of the season, November 11th and 12th, will be issued on a random drawing basis from permit applications submitted to the Department postmarked on or before October 6th. Only one application is permitted for each hunter applying for the random drawing for the opening two days of the season and applicants must possess a 1978 Wisconsin big game hunting license. Permit applications should be sent to: Department of Natural Resources, Sandhill Wildlife Area Deer Permit, Box 156, Babcock, Wisconsin 54413.

Only 150 hunters will receive permits for each day of the season at Sandhill, and after the first two days of the season, permits will be issued at the site beginning at 6:30 a.m., each day on a first come, first served basis until 150 permits have been issued for that day.

The permit, for which there is no charge, is good for the taking of a deer, of either sex, and any age. The area is closed to the hunting of any other wildlife.

The only weapons which may be used in the Sandhill hunt are smoothbore muzzle-loaders of not less than 45 caliber and rifled muzzle-loaders of not less than 40 caliber. In both cases, the weapons must be of the type discharged from the shoulder.

We've only just begun

--opinions, PUKE, and new directions

There are several basic ways to get someone's attention in print. You can begin by making some outrageously funny statement, by bluntly challenging an idea your audience holds sacred, or by suggesting you have discovered, and are about to reveal, a myriad of hitherto unknown paths to effortless self-fulfillment and success. Having done none of those things I hope a few of you are still with me.

This represents round two in my never-ending struggle to involve more people with the environment section. Response to my first plea for writers was semi-encouraging. Although anyone still interested in taking pen in hand for this, or any other section of the paper, is definitely invited to do so anytime they get up the nerve.

But my message this week is a bit different. It shakes off some of the biblical tone of last week's prescription for life after graduation. Now, of all things, I'm going to offer you an opportunity to get the ball rolling, then sit back and snicker while we do all the work and catch all kinds of hell. Sounds like fun, eh?

What I plan on doing is instituting three new channels for student input to the environment section, two of which have always existed. The first represents your opportunity to become a campus celebrity overnight. Remember how exciting it was the first time you had a letter published in the Pointer? All your friends who thought just the way you did talked all week about how well you'd made your point.

Well, here's your chance to do bigger and better things with your opinions. We'll print your statement of opinion in the environment

section on any current or not-so-current outdoor or environmental topic, for all to read and pick apart. You will be allowed up to 500 words to either make your point with clarity and piercing acumen, or fall flat on your face with your foot in your mouth. This feature will begin as soon as we have our first submission.

The second in-road for latent environmental journalists offers substantially less visibility. It, too, is little more than a formal invitation replacing a long standing informal one.

If you are aware of an issue of environmental concern you would like to see brought to the attention of our readers, or would like to see us report on in more depth, drop us a line and we'll get on it. Our budget for investigative reporting does run a trifle less than the Washington Post's, but sometimes you can write up a shitstorm if you've got a place to start. If we're missing something we should be reporting on, let us know.

The third path to effortless self-fulfillment and success I'm offering all you gadfly environmentalists out there is the opportunity to PUKE on some blundering person, party, or corporate entity. Our PUKE is not the product of too much beer and too many bagels, rather it is an award granted to those demonstrating a penchant for Poor Use of Knowledge of the Environment.

Actually, it's a third-rate acronym if you were hoping we'd be more clever about it, but it does make its point somewhat unequivocally. If you've ever been puked on you know what we mean. Send your nominations to the Pointer so we can let all deserving parties have what's coming to them.



Acres for wildlife program begins

The Department of Natural Resources, in cooperation with state 4-H groups and Future Farmers of America organizations, has announced a new program called "Acres for Wildlife."

The program encourages landowners to dedicate portions of their property to wildlife habitat. Although self-satisfaction is the best award for helping wildlife in our state, participants in the program will receive signs, arm patches, certificates and informational services to provide recognition for their efforts.

Individuals or groups, including those who do not own land, can participate in the program as Wildlife

Habitat Leaders by soliciting and obtaining agreements from landowners willing to enroll some of their land in the program.

This rewarding activity is an ideal project for many groups including FFA, 4-H, conservation clubs and other civic organizations. Certificates and arm patches will also be presented for these efforts.

Details on the program, including a slide photo series, are available from all DNR district and area offices. They are also available from the Bureau of Wildlife Management, Department of Natural Resources, P.O. Box 7921, Madison, Wisconsin 53707. Phone: (608) 266-1877.

Please permit me one goose

Applications for Canada goose hunting permits are now available at DNR offices around the state. September 30th is the final deadline for applications.

The Horicon season runs from noon October 1st through December 9th. One tag per hunter will be issued for the October 1st through October 15th season; two tags per hunter for the October 16th through 31st season, and 3 tags per hunter for the November 1st through December 9th season.



Four tags per hunter will be issued for the East-Central Zone Canada goose hunt which runs from noon, October 1st through October 8th and October 14th through December 14th.

Hunters who apply for the East-Central Zone are eligible to participate in the experimental managed Canada goose hunt on the closed portion of the Grand River Wildlife Area by sending a postcard bearing the name, address and current year hunting license number of the applicant.

Next week, the last frontier

Have you ever wondered exactly why those insane eco-freaks are at it again attempting to "lock up" another section of our dwindling landscape? What stake do such diverse groups as the Oil, Chemical and Atomic Workers International Union, the United Auto Workers, and the Garden Club of America have in placing one hundred million acres of tundra, mountain, and coastal areas into protected status? Then again, maybe you're not interested in these questions or perhaps the destruction of habitat for caribou, moose,

wolf, bald eagles, puffins, and a myriad of other plants and animals piqued your curiosity.

In any event, whether or not you're an activist, a developer, or a fence sitter, the Alaska Interest Lands Bill (HR 39 and S 1500) is turning out to be the conservation issue of the century.

Next week Pointer environmental writer Dave Graf will attempt to guide you through the morass of issues, pro and con, involved with this monumental legislation. Look for it.

? ? ? ? ?
WHY
in Stevens Point

**EVER SINCE THE SO CALLED "BOTTLE BILL"
WAS INTRODUCED HERE IN STEVENS POINT
WE HAVE BEEN ASKING OURSELVES**

? WHY HERE ?

**IF THE FORCED DEPOSIT ORDINANCE PASSES, WE'RE ALL IN FOR IT. IN
WASTED MONEY, AND WASTED ENERGY, THE REAL FACTS ARE SIMPLE.
BUT YOU BETTER BE SURE YOU KNOW THEM BEFORE IT'S TOO LATE!**

FACT:

The "Bottle Bill" is being advocated as an anti-litter, pro-ecology, pro-energy/resource, pro-economy ordinance, for Stevens Point when in fact, it is just the opposite!

It does one thing! The ordinance puts a five cent mandatory deposit on every can, bottle or carton of soft drinks, fruit drinks, and beer sold in Stevens Point.

FACT:

It is not an "anti-litter" ordinance, because it carries no penalty for littering. It does not attack the person who litters, but penalizes every man, woman, and child in the city of Stevens Point.

FACT:

It will not save energy in the manufacture of bottles and cans in Stevens Point because none are manufactured in Stevens Point in the first place!

In fact, it will force the Stevens Point soft drink bottlers and local home town brewery to waste hundreds of thousands of gallons of water a year washing extra bottles. . .

It will also force distributors and retailers to use extra gas and oil for delivery trucks and increased heating oil and electricity for increased storage space and lighting.

FACT:

It is not a national (or even statewide) ordinance, but forces the deposit on Stevens Point residents or others buying beverages in Stevens Point. People in surrounding towns will not have to pay the deposit. You can drive to Plover, Park Ridge, Town of Hull or Linwood. What does this mean? An ordinance which is difficult to administer. This law will be inequitable and easily avoided by those with means to drive past the city limits. Elderly people without transportation will be hard hit by such an ordinance.

FACT:

It is not economical. It is inflationary! Besides the forced 30¢ deposit on a six pack of soda or beer, increased handling, labeling and operational costs will cost you an estimated additional 30¢. This ordinance will force retailers and distributors to open all six pack cartons and place a 5¢ Stevens Point label on each container.

FACT:

Jobs are in danger! Small distributing companies and small breweries have a harder time adjusting to restrictive legislation. Home town companies could be adversely affected.

**WE HAVE ENOUGH TROUBLE MAKING ENDS MEET.
WE DON'T NEED TO PAY FOR SOMEONE ELSE'S LITTER.**

VOTE NO AGAINST

THE FORCED DEPOSIT ORDINANCE TUESDAY, SEPTEMBER 12

Let's find a better way

FEATURES

Student artist paints Malaysia

A student artist has completed a dozen paintings and pencil drawings calling attention to UWSP's semester abroad program in Malaysia.

Dana Knutson of Beloit did most of the works while in Malaysia from January to May, and completed others after he returned, with the aid of sketches and photographs made on site.

Dennis Tierney, Director of Career Counseling and Placement, said that the unique project resulted in one of the most useful and valuable products ever to transpire from the university's Cooperative Education Student Work Program, which he also coordinates.

The Co-op Program is designed to allow students to acquire vocational skills that will complement their academic training. Three to five hundred applicants are screened in an average year. Screened applicants are then sent out to supervisors in the university and in the private employment sector.

There are no financial need requirements, and salary is determined by the degree of responsibility the student acquires. Most of Knutson's living and travel expenses in Malaysia were defrayed by his income from this program.

Tierney and Pauline Isaacson, Director of International Studies, hope to involve Knutson in other overseas centers operated by UWSP. Their goal is to establish an international room on campus

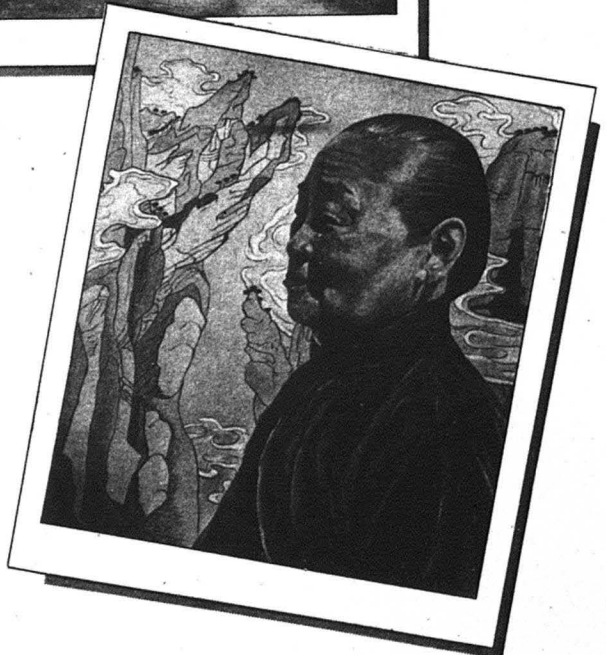
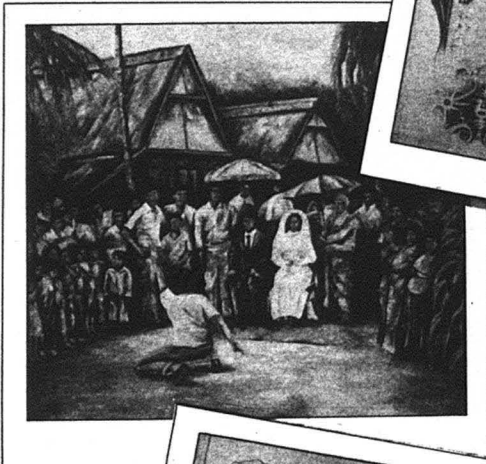
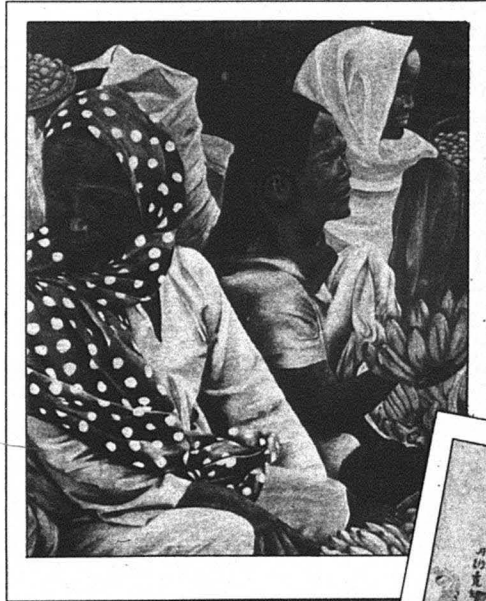
for a permanent showing of the art, which they hope will call attention to UWSP's offerings each year in England, Germany, Poland, Spain, India, Taiwan, and Malaysia.

Knutson used several different styles, including Chinese Brush Painting in his work. Most of his paintings are in brilliant colors, and all are realistic and detailed.

One of the art works is a pencil drawing of faces showing the three predominant races of people who inhabit Malaysia — Indians, Chinese and Malays. Other works feature a Malay wedding in a jungle region, a Kuala Lumpur policeman, a lion dance done to commemorate the new year, demon puppets in a shadow play, a Buddha, and woman at market.

Knutson traveled through 11 of Malaysia's 13 states to sketch subjects of his art. He also went to Thailand and Singapore. The young artist, who completed his requirements for graduation while on the trip, also made a thirty-minute film of UWSP students in the semester abroad program, which will be used to show prospective travelers what the experience is like.

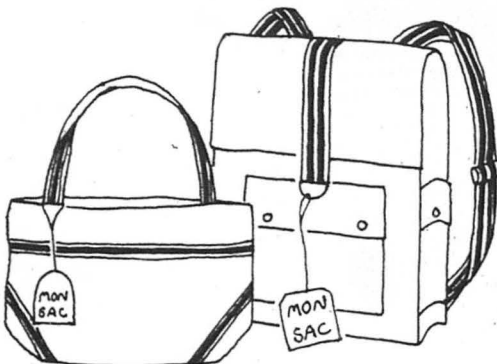
Knutson has received high marks for his art work from UWSP professors, and last year, with recommendations from them, was commissioned by the staff of the University Centers to do two murals in the Debot Dining and Conference Building.





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Brewers Association of America*

II — 1973
Mike Royko's Chicago Test
— Best in Wisconsin
— No. 1 in the U.S.A.
— No. 2 in the World

III — 1975
Book: "All About Beer"
By John Porter
— Best in Wisconsin
— Rated in best group, U.S.A.

IV — 1977
Book: "Taster's Guide to Beer"
By Michael A. Weiner
— Best in Wisconsin
— Rated in best group, U.S.A.

GREAT
BEER
FLAVOR ...

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Arts & Lectures

by Marion Ruelle

Maybe you're a fan of Shakespeare or a dreamy devotee of folk guitar. Or perhaps you're hooked on classical opera. If you are, you'll enjoy this season's Arts & Lectures series.

Productions with large casts are scheduled at Sentry Theater; the rest will be at Michelsen and Jenkins Theatre.

The Pilobolus Dance Theatre group opens the concert season at Sentry Theatre. This six member company goes beyond the conventional outlines of dance.

Pilobolus incorporates dance, gymnastics, and mime in a totally new form of expression. Their art has been characterized as 'sculptural chains of bodies', and critics have called them truly unique. The company will be in residence here on September 25, 26, 27 and will perform on Tuesday, September 26.

Three days later, September 29, the Oxford-Cambridge Shakespeare Company will also perform at Sentry Theatre. This fine Shakesperian company draws its members from two great universities which have produced many talented actors and directors.

On October 14, Bill Crofut, master guitarist and an accomplished banjo



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New season opens

player will perform. Instrumentalist, vocalist, songwriter, he has played at Carnegie Hall, in Nepalese villages, Bucharest, Rumania, and the White House.

His program includes American folk songs, ballads, blues, hoedowns, stories and songs of his travels and his own musical settings to poems.

The next event on Saturday, October 21, is the IHR Musici, an ensemble of renaissance musicians who appear in authentic costumes of colonial America and bring to life the music of earlier centuries. Based in Bloomington, Indiana, the group is associated with the famed Indiana University School of Music. They present an evening of song, dance, and music from the late Middle Ages through the Renaissance to Colonial America.

On tour representing the 30th anniversary of the state of Israel, the National Choir of Israel will sing here on Monday, October 30 at the Sentry Theatre. This experienced choir was formed in 1955 and now has a wide repertoire which includes pre-renaissance, baroque, classical and contemporary works. It is comprised of approximately 60 singers and the choir has been acclaimed in both Europe and the United

States.

The next event is "Don Giovanni," one of Mozart's best known and most powerful operas. In it the legendary Don Juan comes to life through Mozart's musical genius. It is being performed by the Goldovsky Grand Opera Theater at Sentry Theatre on Sunday, November 5. The Goldovsky Grand Theater, formed in 1946, is nationally known for its pioneering a new concept of operative production. The company unites realistic, convincing state action with musical and vocal excellence, and it performs all operas in English.

Pianist Horacio Gutierrez will perform here at Michelsen Hall on Wednesday, November 29. Gutierrez appeared as guest soloist with the Havana Symphony Orchestra at the age of 11. Currently ranked as one of the world's greatest pianists, he has appeared on major American concert stages with almost all of the most famous orchestras and with the London Philharmonic and the London Symphony with Andre Previn.

Last in the series will be a presentation of Ernie Pyle's view of humanity. William Windom, an actor well known for "TV's My World and Welcome To It," will present it in Jenkins Theatre on



Tuesday, December 25. Windom previously has given programs on James Thurber. "Ernie Pyle I" will feature selections from writings by the famed columnist during his prewar travels.

The box office is open on Monday through Friday from 11:00 a.m. to 5:30 p.m. It is located on the upper level of the Fine Arts Building, room B-210. All tickets go on sale two weeks before an event

and one hour (7:00 p.m.) before each performance. All performances begin promptly at 8:00 p.m. Tickets cost \$1.50 for UWSP students with I.D. and student activity card.

Dudley Riggs BRAVE NEW WORKSHOP

Date: September 9, 1978

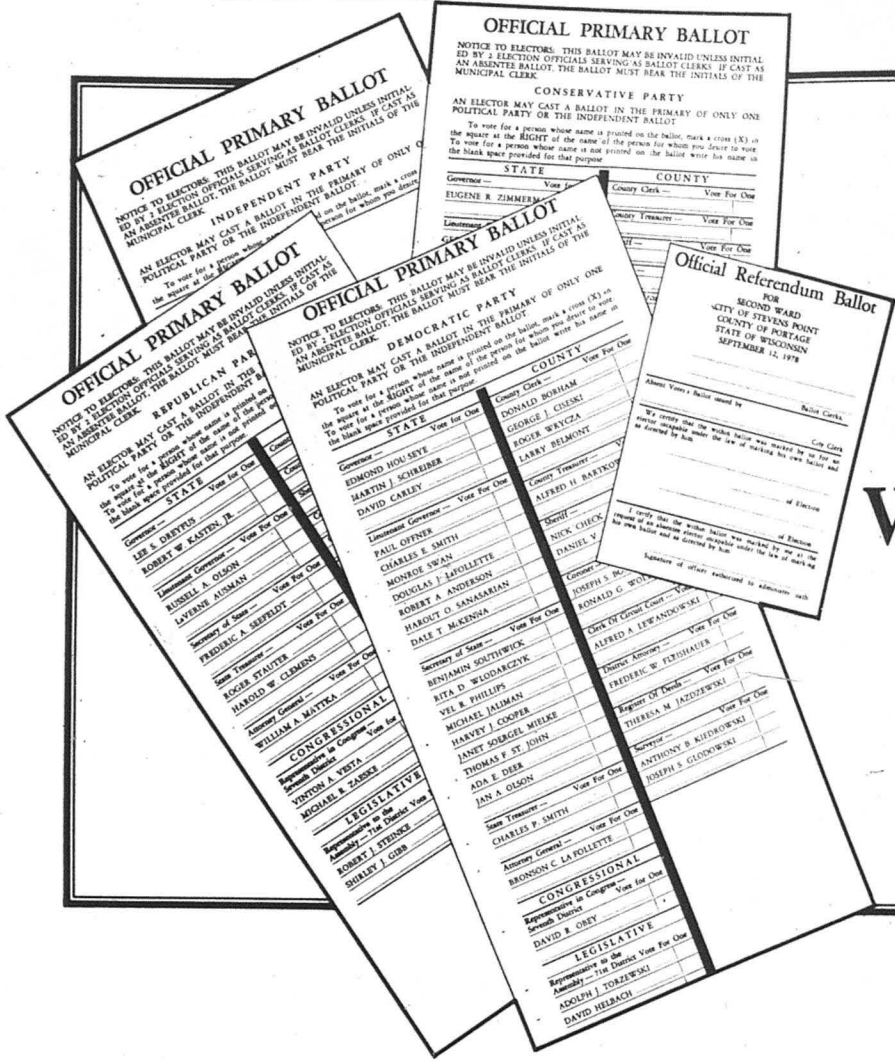
Time: 8:00 p.m.

**Place: Michelson Hall
Fine Arts**

**Sponsored by:
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Who'll be
on top
after the
fall?

By Susie Jacobson

- a. All men are mortal.
- b. Jerry Brown is a man.
- c. Therefore, Jerry Brown is mortal.

The three statements above represent an example of what is known as a syllogism. The first statement is called the major premise. The second statement is called the minor premise, while the third is the conclusion. Is the conclusion true?

If you said yes, you are right. The conclusion is a true statement. Whenever the major and minor premises are true, the conclusion is true. Now try a different example:

- a. The candidates who will appear on November's ballot are chosen by the voters in September's primary election.
- b. The portion of the population that qualifies to vote will vote for the candidate they feel will best represent their voice and interests.
- c. Therefore, the candidates who appear on November's ballot will represent the voice and interests of the people.

What about the second conclusion, sound true?

In the second example the conclusion is false. There is nothing wrong with the steps in reasoning in this example. The syllogism itself is not wrong, but the conclusion is false—because the minor premise is false. The portion of the population that qualifies to vote does not always vote for the candidate that it feels will best represent their voice and interests. In fact, in past Wisconsin primaries as much as 70 percent of the voting population has not made it to the polls at all.

That means approximately 30 percent of the people in past Wisconsin primaries have chosen the candidates who appeared on the election ballot. The winners of these elections are supposed to make decisions that represent the voice of the people. These decisions shape Wisconsin's lives.

The track record for voter turnout on this campus isn't much better. Last semester approximately 33 percent of the returning students voted in the Student Government elections, where they could

walk their votes as they walked out of registration.

If the student turnout in next Tuesday's primary is anything like the student turnout in last Thursday's forum of the 71st District Assembly candidates, low voting turnouts might become a tradition around here. A sparse crowd with very few students showed up to listen to the candidates state their positions on issues like nuclear power plants, the proposed state veterinary school and tax problems. These are issues that stare Wisconsin residents in the face.

The exact root of this decline in voting interest and turnout is debatable. Trust in government in general has declined in the past 15 years in this country. In the 1976 presidential election only 53.5 percent of the electorate cast a vote. That figure is a 20-year low. Whether the cause is Watergate, too many unfulfilled promises, or not enough campaigning and reporting, the cold fact remains—voters aren't turning out at the polls.

Over 50 candidates are listed on Tuesday's primary

ballot. Most people are familiar with the names of the candidates and job descriptions in the top levels of government, but as voters move down the ballot names and job descriptions become more foreign.

There are nine candidates for governor of Wisconsin. Three are Democrats, two are Republicans, three are Independents, and there is one Conservative.

The governor is the chief executive of the state and serves a four-year term. His powers include the power of appointment and removal, preparation and execution of the budget, the power to issue executive orders, and general law enforcement.

In the legislative field the governor can exercise the veto power and call the legislature into special session. He can also influence the legislature through his party leadership, messages and direct appeals to the people.

The lieutenant governor succeeds to the governorship when that office is declared vacant. Typically, the lieutenant governor presides over the state senate and

casts the deciding vote in case of a tie. He is elected for the same term as the governor. There are 13 candidates for lieutenant governor listed on Tuesday's ballot.

The secretary of state's duties include the preservation of official documents, administration of elections, issuance of business licenses and certificates of incorporation, and registration and issuance of motor vehicle licenses.

The state treasurer's major duties are the safekeeping of state funds and the payment of bills on proper warrant. There are two Republicans, a Conservative, a Democrat, and one Independent candidate for Wisconsin State Treasurer.

There are three candidates for State Attorney General. The attorney general is the chief legal officer of the state. He serves as legal adviser to the governor and to state agencies, and represents the state in legal proceedings.

Four candidates to represent the seventh district in Congress are listed on the

ballot. The House of Representatives is organized so that each state is represented in Congress. Since 1910, the House has had a permanent membership of 435.

One of the duties of Congressional representatives is to evaluate and pass legislation at the national level. The impeachment power and the initiation of revenue bills are also the responsibility of the Congressional representatives. The candidates to represent the 71st district in the State Legislature were on

campus Aug. 31. Legislative duties include evaluating and passing legislation which involves working on committees with other legislators to determine which, if any, legislative bills become laws. These responsibilities are only a small portion of the complex job of a state legislator.

The County Clerk's duties include acting as a secretary to the county board which involves keeping records of minutes, and recording resolutions and decisions made by the county board. Bookwork such as keeping

accounts of all money that comes into his hands through the office, is also done by the county clerk.

The sheriff of Portage County does such things as maintain the jail and serves or executes all orders issued or made by lawful authority to him. His law enforcement activities are generally limited to areas outside the city and to patrol duty on state highways.

The County Treasurer receives all moneys from all sources belonging to the county, and pays out all moneys belonging to the

county by order of the county board. He also keeps accounts of all fees and money received by the county for taxes.

The District Attorney prosecutes or defends all actions in the courts of his county in which the state or county is interested. He may also be called upon to give advice to the county board or officers of the county.

The Registrar of Deeds is supposed to record all deeds, mortgages, maps, instruments, and writings authorized by law to be recorded in his office. He is

also required to keep records and files of all marriages, deaths, births, and fetal deaths recorded in the county.

All of the above descriptions are only brief summaries of the complex functions of the jobs, listed. These short descriptions are not complete by any means, but rather short summaries that will hopefully aid the voters in understanding the various positions they will encounter.

Where To Vote :

The following is a list of voting locations for the various wards. To determine which ward you are presently living in, consult the map.

Ward One--County City building.

Ward Two--(including Hyer, Roach, Pray-Sims, and Smith)--Recreation Center (old Armory).

Ward Three--(including Neale and Hanson)--

Emerson School.

Ward Four--St. Peter's School.

Ward Five--Jefferson School.

Ward Six--McKinley School.

Ward Seven--(including Baldwin and Steiner)--Fire station.

Ward Eight--(including South, Nelson, and Delzell) -- Recreation Center.

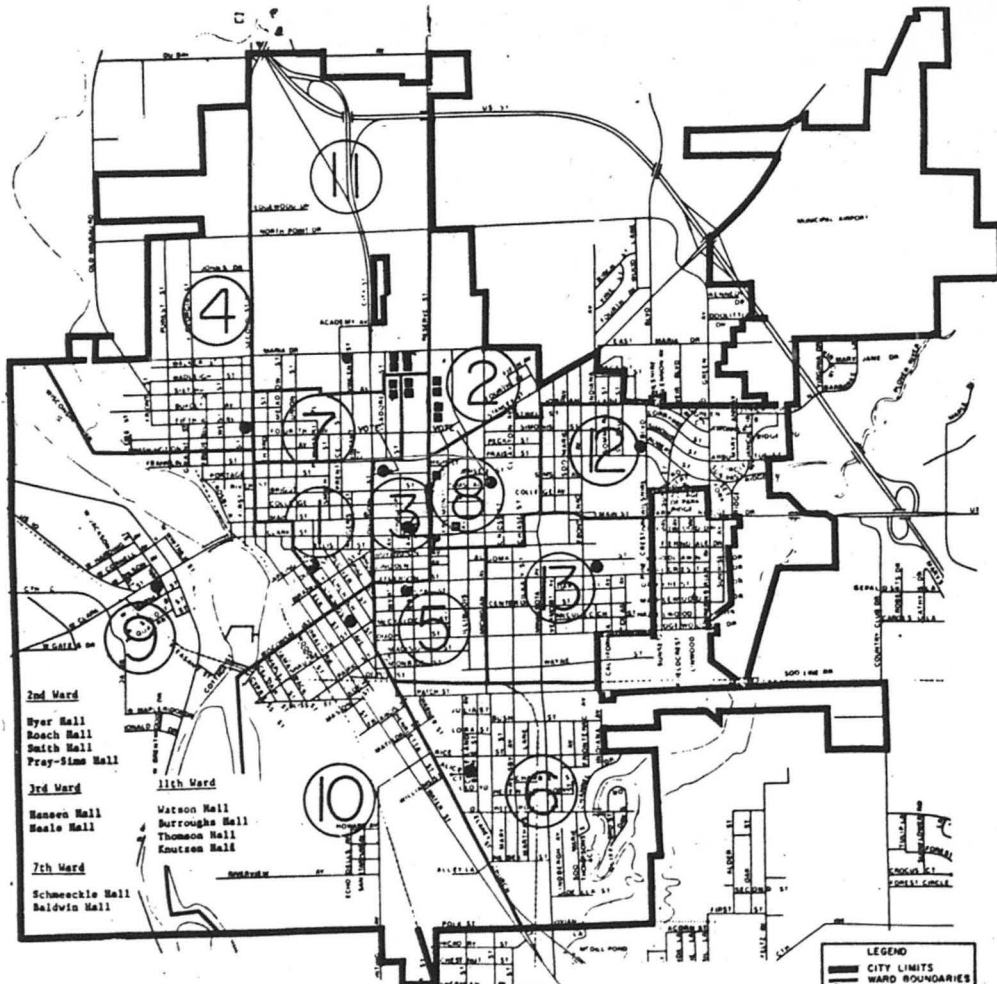
Ward Nine--Knights of Columbus building.

Ward Ten--Old Fire Station.

Ward Eleven--(including Burroughs, Knutzen, Watson and Thompson)--Peace Lutheran Center.

Ward Twelve--Washington School.

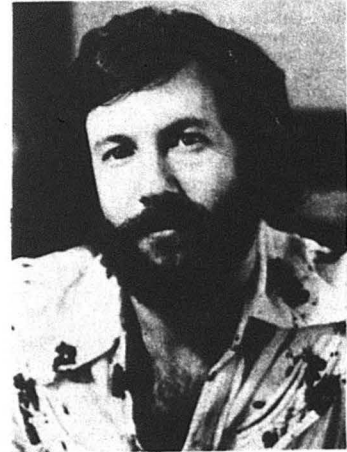
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First friends

Program reorganizes

By Dave Schier

Imagine yourself an addict trying to kick the habit. Or maybe you just got out of jail and don't want to go back. Perhaps you might be coming home from a psych ward at Marshfield and things are...shaky.

These situations are more common than one might imagine — and the "maladjusted" or "socially undesirable" people coming back to the straight world run up against obstacles that might even throw Superman for a loop. But then, Superman was a good guy, not a "junkie," "con," or "schiz."

Personal isolation is hard on anybody; for the disadjusted, the lack of constructive contact with other people is disastrous. It is also par for the course. Naturally, there are professional people trained to help our prodigal sons and daughters — but doctors, social workers, and law enforcement personnel are seldom viewed by the people they serve as personal friends.

With this in mind, the Portage County Department of Human Services instituted their "First Friends" program a few years ago.

The program arranged contact between volunteers and former mental patients, the object being the development of friendly, one-to-one relationships.

After some reorganization, the program is being revamped to include ex-offenders and those fighting drug problems. Beginning Sept. 25, there will be informal training for those interested in becoming part of the program. Anyone interested may contact Bill McCully of the Dept. of Human Services (346-2311) or Joan Leahy (344-7365).

90FM back on the air

After a short summer break, WWSP-90FM has returned to the air providing the city of Stevens Point with an alternative in radio listening.

WWSP, which is licensed by the Federal Communications Commission as a noncommercial public radio station to serve the Stevens Point area, is run primarily by students from the University located here.

90FM has acquired the reputation of being the city's "Album Station," due to

their format which consists of a wide range of musical tastes including jazz, rock, country, folk, classical, and pop. The programming is extensive in its grasp of the new trends in radio, and continually seeks to integrate progressive elements into the station's format.

90FM currently is a yearly sponsor of the world's largest trivia contest which brings some of the nation's top players in every spring. Last year there were over 3,000 participants.

Besides the wide spectrum of music which WWSP offers, the station also provides coverage of local and national news, sports, and a variety of public affairs programs.

Perhaps the most important aspect of WWSP-90FM is the opportunity it provides for any interested person to learn about the functions of a very important medium, radio. As an educational arm of the community, WWSP reaches out with a service that is also a learning experience.

The station each year holds a general staff meeting and encourages anyone interested in learning more about the station or people who would like to join the station staff to attend. This year the meeting will be held Sept. 7th, at 7 p.m., in room 202 of the Communications Building.

Reserved tickets planned for Atlanta Rhythm Section

Polydor recording artist Atlanta Rhythm Section will appear on campus with special guest Heartsfield, Friday, September 29.

The band, noted for its hit single, "I'm Not Gonna Let It Bother Me Tonight," will perform one show, 8 p.m. in the Quandt Fieldhouse.

Tickets will be sold on a reserved seating basis only, with seats going for \$6.50 and \$7.50.

Students will be given the chance to purchase tickets first, thus allowing them choice locations in the house. Advance tickets will be on sale from 3 p.m.-6:30 p.m. today and Friday, as well as Monday, September 11 and Tuesday, September 12.

Tickets are available in the Student Activities Office, lower level, University Center.

General audience tickets will go on sale at the Information Desk, Wednesday, September 13.



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Further details are available from your campus WEAC contact or Dr. John Coe at the WEAC office, P.O. Box 8003, Madison, WI, 53708. Toll free phone number: 1-800-362-8034.

THE CO-OP COOK



co-op cook

By Katy Kowalski

This is the time of the year when gardens are in abundance. Vegetables are ripening faster than they can be picked. Some vegetables, such as zucchini, are overflowing in gardens. Here are some recipes which can help you use this fine summer product.

Zucchini Bread

- 1½ cups whole wheat flour
- ½ cup soy flour
- 2 teaspoons baking powder
- ½ teaspoon baking soda
- ½ cup wheat germ
- ½ cup bran
- 1 teaspoon cinnamon
- ½ teaspoon allspice
- ¼¼ teaspoon ginger

- one-third cup chopped nuts
- one-third cup sunflower seeds

- one-third cup raisins
- ½ cup honey
- 1 egg, beaten
- 1 and one-third cups buttermilk or yogurt
- 3 tablespoons melted butter or oil

- 1 cup diced zucchini (unpeeled if it is tender)

Combine all the dry ingredients. In another bowl combine the honey, buttermilk, egg and melted butter. Add the liquid to the dry ingredients and mix well. Then stir in the zucchini.

Mix oil and flour in a saucepan until smooth. Stir in milk and bring to a boil. When smooth and boiling, reduce heat to a simmer and stir in cheese and seasonings.

Serve over boiled or steamed zucchini. Store the remaining cheese sauce in a clean jar. Use over any combination of boiled or steamed vegetables and brown rice.

Brown rice is made simply by using one part brown rice to three parts water. Put rice and water in a pan with a cover. Add one tablespoon oil and one teaspoon sea salt. Bring to a boil then turn down heat to simmer until rice is tender. This takes about 45 minutes.

A pressure cooker will be helpful for some of the recipes which I will use this year. I bought two pressure cookers at rummage sales for under two dollars each. If you run into such a deal, buy one, as it will save time and nutrients when cooking co-op food.

Stop in at the Co-op
Stop in the Co-op at 2nd Street and 4th Avenue. Abundant gardens are featuring some sort of free vegetable several times a week.
Grease a loaf pan (9x5x3)

with oil or liquid lecithin. Bake for about one hour at 325 degrees F. This bread freezes well and could be stored until some cold snowy day.

Zucchini Soup

- 4 cups water
- 5 small zucchinis, sliced
- 1 pound sharp cheddar cheese

Boil zucchinis until tender. While boiling, grate cheese. Let cool slightly. Add grated cheese and salt to taste. (If water is too hot, cheese will get stringy.)

Besides using zucchini as an ordinary vegetable doctored up with salt and pepper, try it as a main course over brown rice using cheese sauce.

Cheese Sauce for Zucchini and Brown Rice

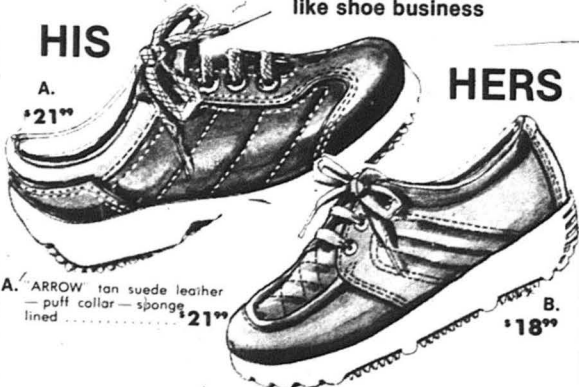
- 2 tablespoons oil
- 2 tablespoons wholewheat pastry flour
- ½ cups milk
- 1-1½ cups grated cheese (cheddar cheese works well, but this is a great opportunity to use up tidbits of various cheeses in your refrigerator).
- ½ teaspoon salt
- ½ teaspoon salt
- ¼ teaspoon paprika
- ½ teaspoon thyme or ½ teaspoon dry mustard or both for a spicy sauce.

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Gripping a candy ring between
her back teeth
and keeping her lips as far apart
as possible
she bites
down.

CHRISTMAS '75

Your having been married
seventeen years and with a daughter
only four years younger than I
makes me wonder
if like the poinsettia
I put in the closet every year
to revive its red color
you too will fail after Christmas.

UNTITLED

I have walked across
this bridge
three times in the last
three days with
three different people
and each of them
has thrown one leg
over the side rail
and laughed, pretending
they were going to jump, asking
would I save them
if they did.

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DEAD FLOWERS FOR THE DYING

(Crandon Nursing Home, 1976)

The pillow breathed
And the sons and daughters bought
Dead flowers for the dying.

The real lame-o sickies
are on the south wing.

On the wall was written
a 22-page suicide note.

The National Inquirer and Harlequin Romances
And responsible sons and daughters who send
Dead flowers for the dying.

The nurse's aide changes
the diapers.

The last will and testament
was never written because there was
no more room on the walls.

The beds split,
and they all disappeared
into a huge bedpan
moving into the south wing with
Nice clean walls.

Cancel the flowers.

THE WILD COWS OF MEDFORD

The Wild Cows of Medford
stampeded through my dreams last night

Dammit, this coffee's strong.

They ate the fields of my mind
to the ground like locusts

Last week's donuts, I swear.

Avoiding capture, they trampled
the gates of my consciousness

Another cup with a cigarette.

Wardens climbed the buttress
of my senses
And with M-80's blasted
cattle-brains
over my rationale and judgement

Another pot, and a pack.



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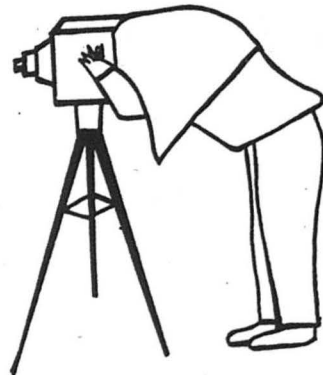
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SPORTS

Some jog for fun

By Leo Pieri

Given all the different sports in the world, there are some which just don't give cause for much excitement or enthusiasm. Jogging would seem to be one of those dull athletic endeavors hard to get psyched up about. Or so I thought until recently.

Lately many Americans, including myself, have become quite content to get exercise by trudging around the countryside and just plain jogging. The popularity of jogging has already become apparent on the national level as proven by all the marathons, races and running programs taking place.

The most interesting jogger in my opinion is the ordinary everyday individual who jogs for the heck of it. He or she doesn't have any medals to win or any records to set. Such a person runs for enjoyment or conditioning.

Those who enjoy jogging run as if they were made of rubber. Each stride comes gracefully and smoothly. They can relax and think while they're cruising about. Let's face it: running is cheap. It doesn't cost much to go out and zip around the neighborhood and you get to see many sights also. Of course you shouldn't get too distracted while you're running either.

Others run because they feel they have to do

something to rejuvenate their bodies and ward off all the foreign substances which have entered their system.

In talking with many UWSP students I obtained several interesting comments on what people think about jogging. They talked about what motivates people to run and what they get out of running. One student stated, "The only reason I would run is if I was being pursued by a large dog, or if there was a fire." Another student said that jogging is the only method he knows of to get the beer he drinks out of him.

Many joggers can be seen daily on the UWSP campus, trotting over the terrain, around the Steiner Reserve, Coleman field, the Quandt Fields and other places. Many of these people are not on athletic squads, they just run because it makes them feel good. As one student put it, "I feel more energetic and healthy if I'm jogging regularly."

Jogging presents one with many weird sensations. Conditioning is a big factor. Starting out at a mile may not be so tough, but increasing it to two or three miles make the legs feel like spaghetti. Little piles of sand and dirt become large mounds to be scaled after the body wears down. Trying to turn corners can make a runner's balance feel intoxicated if you are not

in shape.

Many other joggers are right out there with you as you can pass them by and say Hi, because your arm is too weak to wave. And when you really feel beat, and the sweat is running in your eyes and impairing your vision, you can take heed to the fact there are a multitude of Americans who wouldn't even dare run further than next door, and that would only be in case of an emergency.

Joggers reach their final triumph when the goal they have set is in sight. They push themselves for the last four or five final gasps. After it's over a new feeling of energy occurs with the realization that they have done something good for their body, and it wasn't all that bad.

A 65 year old jogger in Stevens Point who shall remain nameless said, "Running makes me feel young and energetic — kind of like intercourse." But the wise old man runs a course altogether different when jogging for enjoyment.

Jogging is neither perfect or beneficial for everyone. One has to be in tune with it and know how to use it. Then the jogging becomes enjoyable and profitable.



A jogger engages in a cross-country run.

Pigskin prophets pick Pack

By Richard Herzog and Kurt Denissen

The first tryout for the Prophets:

Detroit over Tampa Bay-The Lions refuse to be BUCANEERED. Look for Tampa Bay to win in late October or early November. Landry and the Lions by 4.

L.A. over Atlanta-Falcons can't win two in a row with the Rams waiting at the coliseum. Rams by 8.

Chicago over Frisco-Walter Payton has signed and the Bears remain in the NFL. 49ers will lose by a touchdown.

Cleveland over Cinn.-Home team advantage a big plus. Look for Greg Pruitt to have a field day. Browns by a field goal.

Dallas levels NY Giants-Staubach and Dorsett usually

sit out the fourth period. They will be well-rested after the Giants also. Cowboys will rout by 21.

Houston over K.C. Chiefs-Pastorini won't let the Chiefs medicine man play voodooon his arm. Oilers by 9.

Miami over Baltimore-Quarterback-less teams forecast a close contest. Nobody brings a team back better than Don Shula. Dolphins by a field goal.

New England over St. Louis-Both teams victims of defeats last week. Grogan's aerial attack will devastate the Cardinals. Pats by 9.

Packers over Saints-Is the Pack back? Milwaukee will provide plenty of beer for the home opener. G.B. by 2.

N.Y. Jets over Buffalo-Richard Todd and the new Jet emblem will bring the

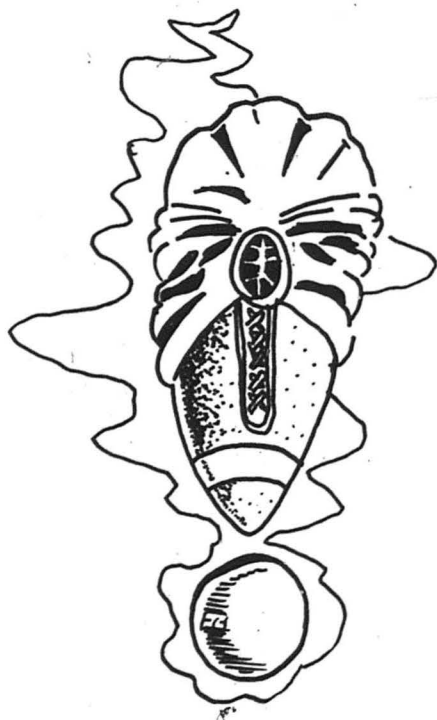
green and white another victory. Bills drop another by 6.

Washington at Philadelphia-Rick, I am going to have to go with the stingy Redskin defense. Sorry Kurt, the Eagles are a very improved team and will upset the Redskins.

Oakland over San Diego-Madden issued bubble gum to his receivers. The Snake will have a great day. The Chargers will not get a charge out of this game. Raiders by 12.

Pittsburgh over Seattle-The Steelers eat expansion teams for breakfast. The Seahawks bow out by 22.

Denver over Minnesota-Monday night games in Minnesota are always close. The Broncos with the help of Jim Turner will win by a field goal.



Pointer varsity defeats frosh

By Tom Tryon

The 1978 UWSP varsity squad did the expected Thursday night at Goerke Field as it used a fifth quarter to erupt 17 points and defeat the freshmen unit 37-13.

The additional stanza was added in order to give all the 127 candidates a good look.

The Pointer offense rolled up over 300 yards in total offense in traditional fashion,

but changed its methods slightly. The varsity used a balanced ground game to account for 220 of those yards. Halfback Jeff Eckerson picked up where he left off in '77 and led Point rushers with 115 yards on 22 carries. Tom Smith and quarterback Chuck Jacks ran for 52 and 34 yards respectively.

The frosh were forced to

the air, being able to gain just 41 yards on the ground. Mike Schuchardt completed 6 of 16 passes for 71 yards and one touchdown while Brian Demski connected on eight of 24 attempts for 83 yards and a TD. Kevin Zwart and Chuck Braun were on the receiving end of the scoring strikes.

For the varsity Joe Zuba returned to healthy form, catching four passes for 113

yards and hauled in a touchdown pass from Phil Martell. Martell also hit Tom Meyer with an 18 yard toss in the end zone.

The varsity tallied three times on running plays from inside the freshman 15 yard line. Eckerson scored from 12 and 3 yards out while John Scott dove in from the one.

Kicker Dean Van Order booted a 28-yard field goal to cap the scoring.

Head coach Ron Steiner indicated that he was basically encouraged with the effort given by both sides. "We were pleased with the overall effort, but we have a long way to go before we can be considered a contender in the conference."

Steiner plans to adapt the brand of ball the '78 Pointers play to the talent available. "Our running game is improved because of talent and new plays. The passing game should also come along since we have talented people at the skill positions."

Defensively, the Pointers had the second year head mentor a bit concerned. "We were a little disappointed in the lack of team speed and pursuit, but I'm sure we'll improve. We haven't been

known as a defensive team in the past but I feel we have the ability to be that."

Looking to the Wisconsin State University Conference in 1978, Steiner sees a tight race for the division crown with the edge going to the UW-Whitewater. Steiner figures that there will be enough balance among the teams to keep the winner from going undefeated.

The Pointer varsity will travel to Milton College Sept. 9 for its season opener. Steiner and his coaching staff could not give much indication of Milton's personnel but assured that the opening day foes would be a large and extremely physical squad. The Pointers will then return to action at Goerke Field Sept. 16 to face conference opponent UW-Stout.

The key to a successful season for the Pointers would appear to lie in the health department. With the lack of experienced depth at many positions, injuries will play a major role this season. Steiner feels the key to the offense will be getting the ball into the hands of Zuba and Eckerson while the defensive effort will depend on an experienced backfield and young line.

Women netters begin season

By Randy A. Pekala

Coach Rosey Kocuiba must do a nifty rebuilding job if the 1978 UWSP women's tennis team seeks to be a strong competitor. A priority for coach Kocuiba will be to replace her number one doubles team of a year ago: Anne Okonek and Kathy Janz. Overall, the women's tennis team will have to play pretty hard to keep up with the lofty fourth place state finish last year's team accomplished.

This year's team will have to be carried by the

experience of four returning letter-winners: Sheryl Schubert, Shirley Weir, Mary Wacha and Mary Splitt. The latter two of the group, Mary Wacha and Mary Splitt, were the second best doubles team in the state last year. Of the 14 candidates who now seek a spot on the team, only eight will remain by this Friday.


In the past, the conference has seen the LaCrosse women's teams finish far and above the rest. In the meantime, Stevens Point, Eau Claire, Oshkosh and Whitewater all compete

strongly for a second place finish. In the past, as is expected to be the case again this year, only a few points in the total team standings separate this foursome of "second-bests."

This is the fourth year for coach Kocuiba, who believes that overall the quality of tennis will be down this year in the conference. The reason for this being the graduation of a number of better players.

Coach Kocuiba will be assisted this year by David Nass.

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Women's Field hockey gets underway

By Randy A. Pekala

Tough competition and great team enthusiasm should be the highlights of the 1978 UWSP women's field hockey season. Coach Nancy Page's charges, under her direction for the sixth year, begin another exciting season of women's field hockey when they open Wednesday, September 20 against Green Bay at home.

"I believe in playing some pretty good competition," coach Page said earlier this week. By the looks of the 1978 schedule, coach Page is guilty of understatement.

The women's field hockey team, lead by a core of nine returning letter-winners, faces a schedule of formidable opponents.

Among them is Bemidji State (University of Minnesota), ranked 8th nationally last year, and Big Ten schools Madison and Michigan. Michigan has also received national ranking. The balance of the schedule handles Northern Michigan University, Central Michigan and WSUC schools River Falls, LaCrosse, Oshkosh, and Platteville; and Luther College and Milwaukee.

Last year's team posted a 7-10-3 record, but this is deceptive of the caliber of play last year's team accounted for. In 1977, Madison beat the Pointer women twice, a feat which Madison had never accomplished before. Coach Page hinted that there ought to be more than enough incentive needed when it comes time to play Madison this season. The team also faced top-ranked Bemidji for the first time last season.

This year's team includes six seniors, seven juniors, four sophomores and a

promising total of 13 freshmen. Team captains for offense and defense will be chosen later this week.

Although many of the new recruits have never played field hockey before, coach Page is generally optimistic about how well the new people will do. "What is needed most," said Page, "is someone with good game sense, similar to that of playing basketball. Many of the girls who come to me have never played before, but if I can get them to get two or three games under their belt, they're hooked on the game."

Coach Page noted that the women's field hockey program at Point does well, even though there is no such thing as a scholarship program for the sport. "In the east, girls begin to play field hockey as early as third grade. In some cases, we're playing against a few girls of this caliber."

The women will attend a clinic for their sport in Madison on September 9, before beginning a full schedule of matches. All home matches are played within the track area of Coleman Field. The 1978 schedule is as follows:

Field hockey schedule

Date	Day	Opponent	Location	Time
Sept. 20	Wed.	Green Bay	Home	4:30
Sept. 22	Fri.	LaCrosse	LaCrosse	4:00
Sept. 23	Sat.	Platteville & Luther College	Platteville	11:00 a.m.
Sept. 27	Wed.	Oshkosh	Oshkosh	4:30
Sept. 29	Fri.	Madison	Madison	4:30
Oct. 6-7	Fri. & Sat.	River Falls Invit. & (Bemidji State)	River Falls	4:00
Oct. 11	Wed.	Green Bay	Green Bay	6:00
Oct. 13	Fri.	Oshkosh	Home	4:15
Oct. 20	Fri.	(Parent's Weekend) River Falls	Home	4:00
Oct. 21	Sat.	Milwaukee	Home	11:15 a.m.
Oct. 24	Tues.	Madison	Home	4:00
Oct. 27	Fri.	Northern Michigan U.	Marquette	6:00
Oct. 28	Sat.	Univ. of Michigan, Central Michigan	Marquette	11:00 a.m.
Nov. 3 and 4	Fri. & Sat.	State Tournament	Platteville	2:00 p.m.
				4:00

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90FM

IS HAVING AN ORGANIZATIONAL MEETING

THUR. SEPT. 7, AT 7 p.m.

IN ROOM 202 IN THE COMM. BUILDING

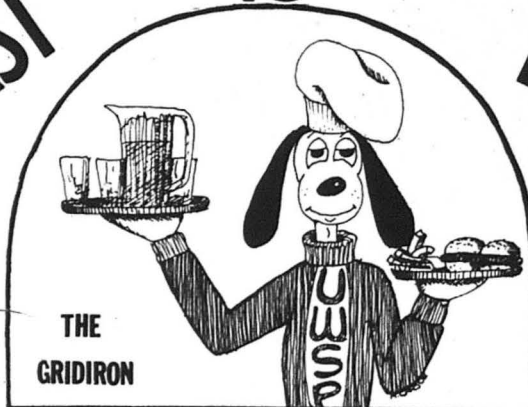
More than ever,
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**WE'RE LOOKING FOR
PEOPLE WHO WANT TO
GET INVOLVED**

BREAKFAST

IS

BACK!



THE
GRIDIRON

WE'VE GOT EVERYTHING IN THE GRID

Monday-Friday

Breakfast	7 a.m.-9:30 a.m.
Continental Breakfast	9:30 a.m.-10:30 a.m.
Regular Grid Service	10:30 a.m.-11:30 p.m.

Saturday

Breakfast	8 a.m.-10:30 a.m.
Regular Service	11:00 a.m.-11:30 p.m.

Sunday

Breakfast	10 a.m.-11:30 a.m.
Regular Service	11:30 a.m.-11:30 p.m.

REVIEWS



Who rules the rock heap

The Who
Who are You
MCA-3050

Reviewed by Bob Ham

Look, The Beatles are never going to get back together. The Band has had its last waltz. The Stones have been dishing out warmed-over slop for the last five years. One by one, the great rock bands of the sixties have broken up or broken down. Who do we have left? Who indeed.

Twelve years ago, The Who stomped, screeched, snarled, and smashed their way to the top of the heap, and they're still up there casting stones. They've explored the possibilities of the rock opera, survived a Ken Russell film, laid waste to hotels all over the world, and made the destruction of guitars on-stage their own personal trademark.

Fueled by Peter Townshend's bitingly honest lyrics, they've cut such classics as "My Generation," "Won't Get Fooled Again," "Behind Blue Eyes," and "Love Reign o'er Me."

And they're still making some of the best rock music in town. Who Are You is their first album in three years, and it's a winner.

Townshend has outdone himself; he's taken dead aim at his own career and pulled the trigger in the album's opening cut, "New Song."

I write the same old song
With a few new lines
And everybody wants to cheer it.

The same old songs? Not hardly. If Pete's lost confidence in his abilities, it certainly doesn't show in his work. He uses songs and songwriting metaphorically throughout the album, in songs such as "Sister Disco," which sports an invigorating Kansas-like synthesizer arrangement, "Guitar and Pen," which reveals the high value he places on personal creativity, and "The Music Must Change," a stark, powerful song about addiction.

But the high has to rise through the low

Like volcanoes explode through the snow.

The mosquito's sting brings a dream

But the poisons derange. The music must change.

For we're chewing a bone. We soar like the sparrow hawk flies

Then we drop like a stone.

Townshend also penned the album's title cut and its only really laid-back number, "Love is Coming Down." The former is effective and beautifully arranged, but the latter is bland.

The big surprise on Who Are You is John Entwistle. Let's face it, without Entwistle The Who would be without form and void. The slugging of his bass is as

“...they're still making some of the best music in town. Who Are You is their first album in three years and it's a winner.”

reliable as a heartbeat, holding the slower songs together, and pounding adrenaline into the faster ones. His abilities as a songwriter are often overlooked, but on this album he's hit his stride. He pens three songs on Who Are You.

"905" is a characteristically offbeat tune about a test tube baby.

Mother was an incubator,
Father was the contents

Of a test tube in the ice-box
In the factor of birth.

The hard-hitting, "Had Enough," is as good an everybody-go-to-hell song as you're likely to find anywhere. The real Entwistle gem however is "Trick of the Light," a song about making it with a prostitute and wondering if anything about the experience was genuine. Entwistle deadpans beautifully.

But was I all right,
Did I take you to the height of ecstasy?

Was I all right,
Did a shadow of emotion cross your face

Or was it just another trick of the light?

Before I get carried away, let me say that the album is not without its faults. Its most immediately evident weakness is Roger Daltrey's voice. Daltrey has a very

limited vocal range, and he has to make up for it with sheer force. On this album he's effective about half of

the time. The rest of the time he sounds like an adolescent having a screaming nightmare.

Part of the problem here lies in the heaviness of the production. Keith Moon can hammer holes in the wall-of-sound backdrops, and Townshend's carnivorous guitar

riffs can claw their way out of the most elaborate arrangements, but Daltrey's instrument is made of flesh and blood, and he can't always rise above all the noise.

Despite these problems, the album soars. The Who overcome their production problems with sheer energy. And, in a time when most rock groups are sidestepping serious concerns, or simply glossing over them, it's nice to know that there are still some guys around who can take real issues down dark musical avenues and give them a good working over.

First Semester At Arts And Lectures!

Pilobolus
Dance
Theatre
September 26, 1978
Sentry Theater
Sentry World Headquarters

Oxford and Cambridge Shakespeare Company
in
THE COMEDY OF ERRORS

September 29, 1978
Sentry Theater
Sentry World Headquarters

bill
crofut

October 14, 1978
Michelsen Concert Hall

THE
MUSICI

October 21, 1978
Michelsen Concert Hall

The National Choir of Israel
Rinat

October 30, 1978
Sentry Theater
Sentry World Headquarters

Goldovsky
Grand
Opera
Theater

DON GIOVANNI
November 5, 1978
Sentry Theater
Sentry World Headquarters

Horacio Gutierrez November 29, 1978
Michelsen Concert Hall

Free bus transportation will once again be provided to all events held in the Sentry Theater at 7:15 and 7:40 p.m. at the following locations: Hyer Hall, Pray Hall, University Center, Baldwin Hall, Burroughs Hall and Thompson Hall.

All performances begin promptly at 8:00 p.m.
Ticket information 346-4666

William Windom
Ernie Pyle I

December 5, 1978
Jenkins Theatre

Classified

wanted

A bluegrass guitar player for established bluegrass band. Call Jed, 344-5627.

A bed, double or single box spring, mattress, the works. Call 346-2249 ask for Leo.

Place to live for fall semester. Call ANDY 341-8215.

The guitar major from Georgia allegedly attending UWSP this fall. Please call Jed 344-5627. We are very interested in you.

Enthusiastic people who want to do something about the health of the students on this campus. Join the student health Advisory committee (SHAC). Obtain a credit while gaining experience in these related fields, pre med, dietetics, biology, health and counseling. Contact Health center 346-4646.

Part time sales person to work in retail menswear store near campus. Apply in person at Mandate, 492 Division St. Open 10 a.m. to 9 p.m.

Babysitter late afternoon, early evening, 346-7845 weekdays 341-7577 (home).

for rent

Apt. for rent: couples preferred, 18 miles from town, farmhouse on lake, rent \$140 per month. 445-3615.

for sale

Eurka 2-man nylon alpine with fly. Wt. 9 lbs. 10 oz. Used three times \$100 call Don Sponholz, 346-2731 after 6 p.m.

Two man canoe sail boat, 14', 44 sq.ft. sail, \$150. 341-3287.

Small Ashley woodburning stove \$125. Alladin kerosene lamp \$20. 341-4419.

1972 Honda 500, 4 cylinder excellent condition, extras, clean. Call 824-3132 Amherst.

1971 Olds Vista Cruiser, station wagon. Good tires runs well. \$375. Call 341-8877.

personals

Bruce Hady—Happy 25 Birthday. From the rest of the Mashed up crew (Midgets too).

Hey Hawkeye, Have a very happy birthday. From your ever loving tentmate Trapper Bon.

announcements

Interested in bluegrass banjo? I would like to give lessons to any interested students. Call Jed 344-5627.

Karate club meeting beginners welcome, Tuesdays and Thursdays. 6:00 to 8:00 p.m. Rm. 146 Phy Ed Building.

Meeting of The University Writers on Thursday Sept. 7 at 4 p.m. in the Writing Lab, 306 Collins.

Attention lower, working, middle, or upper-class sociology majors: We will be having a very non-academic convocation at 4 p.m. Fri. in Bukolt Park, featuring beer, soda, pretzels, tator chips, and much loose talk about declining moral standards in America and the role of mental illness in higher education.

Meeting for elementary and secondary students planning on student teaching spring semester 1978-79 school year on Tuesday Sept. 12 at 10:15 a.m. in room 116 COPS. (This does not include interns).

Interested in education outside of the classroom? Then join us on Sept. 7 at 6:30 p.m. in the communications room of the University Center for the first official meeting of the Student Education Association. If you're for education, then SEA is for you.

Social Work interest group presents: Detective Engebretsen speaking on Sexual Assault. 8:00 p.m. Sept. 13 Communications Rm. University Center. New members welcome.

The American Water Resources Association (AWRA) will meet Thursday Sept. 7 (tonight) at 7 p.m. in room 112, CNR. This is the first meeting of the year and anyone interested is invited.

High again sociology majors(?) On Tuesday, Sept. 12th the Soc. dept. will have its general meeting for all soc. and anthro. majors and minors in Room 125 A&B of the U.C., at 4 p.m. We've lots of important stuff to discuss. Those not attending will be considered deviant.

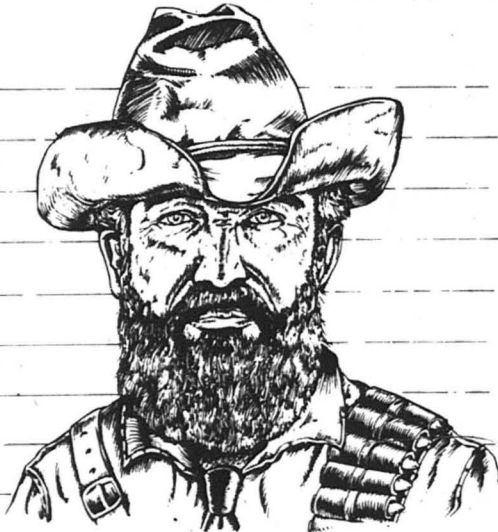
Eckankar Intro; Blue room, 7:30 to 9:00 p.m. Tues. Sept. 12.

lost and found

Lost: One ring, red square cut stone, gold band, on Thursday 8-31 on campus. Enormous sentimental value. Call Bonnie at 341-7493 after 5 p.m.

GET YOUR MUG SHOT FREE

7'
6'6"
6'
5'6"
5'
4'6"
4'



SENIORS

• YOUR FACE IS OUR BUSINESS •

AT THE YEARBOOK PHOTO SESSION

SIGN UP DATES

September 11-15 9:00 a.m.-7:00 p.m. Student Activities Office

September 18-22 9:00 a.m.-7:00 p.m. Student Activities Office

PICTURE DATES

September 25-28 9:00 a.m.-7:00 p.m. Communication Room University Center

THE POINTER BACK PAGE



Done in conjunction with the student life committee

ON CAMPUS



September 8 (Friday)
GOLF

The Stevens Point Open, here.

FOOTBALL
vs. Milton, there, 7:30 p.m.

September 9 (Saturday)

WOMEN'S FIELD
HOCKEY- vs. Madison, there.

CROSS COUNTRY-quadrangular, at Kenosha.

September 10 (Monday)

Student Government Meeting-7 p.m.-Wisconsin Room.

ON THE TOWN



September 8 (Fri.)

MEET THE CANDIDATES-5-7 p.m., at the lobby of the First National Bank. Sponsored by the League of Women Voters.

IN THE AREA



September 10 (Sun.)

FLEA MARKET-at Lake Pa-Ca-Wa. Sponsored by Plover-Whiting Lioness.

ON THE SCREEN



September 7 & 8 (Thurs. and Fri.)

FIRST LOVE-UAB presents this 1977 theatrical release featuring Susan Dey of "The Partridge Family" doing some growing up with William Katt, of "Carrie" fame. 6:30 and 9:15 p.m. in the Program Banquet Room.

September 12 (Tues.)
TUNES OF GLORY-The University Film Society brings this classic 1960 film to campus. The release contains excellent performances from a stellar cast which includes Alec Guinness, John Mills and Sussanah York. It is the story of the conflict between a callous colonel and his younger replacement. 7 and 9:15 p.m. in the Program Banquet Room.

ON STAGE



September 9 (Sat.)

CORKY SIEGEL WITH BETSY KASKE - UAB concerts' Club 1015 series opens with this exciting double bill. Siegel is as entertaining as anyone to hit the campus in the past few years, and in the Program Banquet Room's in-

timate surroundings it promises to be a memorable evening. The concert begins at 8 p.m.

September 9 and 10 (Sat. and Sun.)

CHICAGO — The popular rock band with jazz influences will present two ambitious evenings of music along with a 40 piece orchestra. The concerts, their only midwest appearances, will be held at the Alpine Valley Music Theatre.

September 10 (Sun.)
THE BROTHERS JOHNSON WITH THE EMOTIONS-An energetic mix of R&B, Soul, and Disco will be the bill of fare when this combination comes onstage. The concert will be at the Milwaukee Arena.

ON TV

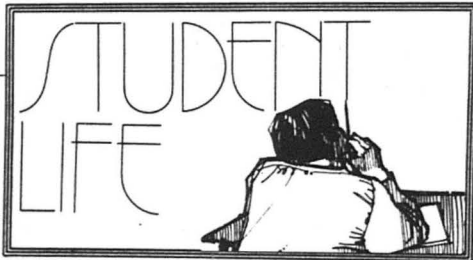


September 9 (Sat.)

MAGNUM FORCE-Another of Clint Eastwood's enormously popular "Dirty Harry" series. At 8 p.m. on channel 7.

September 10 (Sun.)

ANGEL AND THE BADMAN-An alternative to the nearly constant sports programming on weekend afternoons. This first-rate western stars John Wayne with Gail Russell playing the humanizing influence on him. At 3:30 on channel 9.



The role of Student Life

By Domenic Bruni

As of last June, almost all non-academic campus functions became part of the newly formed Student Life. This includes such organizations as the Counseling Center, the Health Center, Residence Halls, Food Service, and Student Activities and Programs to name but a few.

Bob Nicholson, the Assistant to the Executive Director and Program Developer, said it was an "attempt to streamline activities" by putting the two major groups, the University Center and Housing, "together instead of apart" because separately it was a waste of money.

Fred Leafgren, the Executive Director of Student Life, in a speech to his staff this summer outlined exactly what their goals should be. "The Student Life staff has the responsibility for providing programs, activities, ser-

VICES, and facilities for students while they are attending this university and that refers to the entire 9,000 students as a group, as well as each of them individually."

He continued by praising the "excellent facilities, stimulating programs and activities, sound financial base, good services and many growth opportunities" and wanted it to continue being "built from cooperation, collaboration and communication."

Nicholson said one of the major goals was to "reach-out to the students, individually and program-wise" in what he called "out-reach" type programs. These pro-active functions are positive activities, such as the Volunteer Services and the Wellness program, that seek to help the student grow as a student and adult. Leafgren agrees with this approach and encourages his staff to "remain open and

flexible--encouraging ideas and contributions from students and faculty and each other."

He claims the "organizational structure is designed in part to facilitate the necessary coordination, communication and cooperation to accomplish these objectives. . . I am 100 percent committed to this approach."

The physical change had nothing really to do with the re-organization, said Bob Nicholson, it was only because the Administration moved from Old Main into Delzell Hall and there was more room. So the main directors and operators of Student Life reside in the Southern portion of Delzell Hall. Next semester the Administration plans to move into the North end.

Although they say there is nothing meaningful about the move, it seems that the positioning of the Student Life offices indicates the university's support and ap-

proval of the project and its goals. Leafgren insists that UWSP is a leader in this type of approach and can serve as "a model and a leader" to other institutions around the country.

One of the major steps taken to insure the success of the program was to carefully select people and place them into positions of power where they would work toward Leafgren's high standards. Even the title changes indicate the new emphasis on "out-reach" programs.

An example is Bill Hetler, formerly just titled the Director of Health Service. Now he is not only Director of Health Service but also Lifestyle Improvement Programmer. Nicholson feels this encourages people to continue and expand their ideas.

This centralization helps to eliminate a lot of cross-purpose work. Leafgren hopes this will help to get more work done and let each group be more supportive of each other. Another area in

which this centralizing will be a big help is on student research. Throughout the years, organizations have run research on students to discover their wants and needs. Leafgren is convinced that the centralization will save duplicate research and make it quicker, easier, and clearer to file and determine results.

Students should not be alarmed by what seems to be a bureaucratic heaven. The Executive Director assures that the organizations are all basically the same but different people may be running them. In terms of saving money it sounds like an extremely efficient method, but if the channels of communication break down the whole system may suffer.

Fortunately, it seems that each unit has independent duties and functions that do not suffer if any such event does occur. It's a noble experiment that may just make this university a better place to live and work.

MONETIAK PRODUCTIONS/ U.A.B. CONCERT COMMITTEE

Presents:

Polydor Records Recording Artist

ATLANTA RHYTHM SECTION



With Special Guest

HEARTSFIELD

FRIDAY, SEPTEMBER 29TH

8:00 P.M.

QUANDT FIELDHOUSE

on the U.W.-Stevens Point campus

RESERVED SEATING ONLY

Tickets: \$6⁵⁰ and \$7⁵⁰



STUDENT TICKET SALES POLICY
Student Ticket Sales Only
Available In:
Student Activities Office
Lower Level University Center

Thursday, 9/7	3:00-6:30
Friday, 9/8	3:00-6:30
Monday, 9/11	3:00-6:30
Tuesday, 9/12	3:00-6:30



"I've got Pabst Blue Ribbon on my mind."