

COUNTRY AIRCHECK WEEKLY



“RUNAWAY” RUNNING AWAY WITH A HIT! **23**
NOW ON AT 124 MONITORED STATIONS



June 29, 2009

Issue 147

PDs: What The Meter Means

Miami, Minneapolis, Phoenix, San Diego and Seattle will be getting their first Arbitron Portable People Meter as currency in just a few weeks. Another handful of markets -- Baltimore, Denver, Pittsburgh, St. Louis and Tampa will join the party in October. With that in mind, we reached out to a few programmers in the former group of stations for an overview of what they have learned about PPM.

“It’s pretty mind-boggling,” were the, uh, mind-boggling first words of Clear Channel/Minneapolis OM and KEEY PD **Gregg Swedberg**. “But it was nice. I could be wrong but I think K102 could have the highest 6+ and 25-54 share yet of all the markets with the PPM. We weren’t sure what to expect, but we thought it would be different from the diary, and the good news is that it really wasn’t radically different. We did expect cumes to rise and TSL to dip, and they did. But I think when we saw a cume of almost 800,000, we were pleasantly surprised, since that beats the local newspaper for reach.”

Asked if the PPM data held any surprises, Swedberg joked, only slightly, “Everything is somewhat surprising. It took over 30 years for me to get semi-fluent with the diary, and the PPM has



Gregg Swedberg



Becky Brenner



Mark Medina

(continued on page 6)

©2009 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

HOLIDAY SCHEDULE

In observance of the Fourth Of July holiday, the **Country Aircheck** offices will be closed July 3. All **Country Aircheck/Mediabase** monitored reporters can submit station adds as usual. We encourage everyone to have a safe and happy Independence Day.

Elliot, Svendsen Show The W.A.Y

Exiting Sony/Nashville marketers **Jon Elliot** and **Christian Svendsen** have told **Country Aircheck** exclusively that their new company will be called **W.A.Y. Entertainment**, with its merchandising arm named **A3 Merchandise**.



W.A.Y. Entertainment

They went on to describe their new venture as a “fully integrated entertainment company” that will feature management, marketing services, merchandise and TV production components.

“As the textbook for the entertainment business is being rewritten, there are many blank pages we need to fill in,” Elliot says. “The education we’ve received from Joe [Galante], Butch [Waugh] and the executive team at Sony gives us the base for building what we expect to be a successful company for years to come.”

“Jon’s marketing and artist development background, combined with my experience in radio promotion and TV and film marketing,



Jon Elliot



Christian Svendsen

“ONLY YOU CAN LOVE ME THIS WAY”

THE NEW SINGLE FROM

KEITH URBAN

ON YOUR DESK THIS WEEK

AVAILABLE PLAY MPE NOW

OFFICIAL ADD DATE MONDAY, JULY 13TH



www.capitolnashville.com
www.keithurban.net

CLICK HERE TO LISTEN

A photograph of Garry Allan, a man with short brown hair and a goatee, wearing a maroon t-shirt and blue jeans. He is sitting and playing a light blue electric guitar. He is looking out of a large window with a black frame. The room has a rustic feel with wooden walls and several wooden chairs in the background. The lighting is warm and natural, coming from the window.

GARRY ALLAN

“TODAY”

**NO. 1 MOST ADDED IN RR
NO. 1 MOST ADDED IN CA/MB
26 STATIONS FIRST WEEK!**

MCA
NASHVILLE
A RECORDING COMPANY

© 2009 MCA Nashville, a Division of UMG Recordings, Inc.

makes us a great team,” explains Svendsen. “Our almost 30 years in this business brings a wealth of knowledge for any artist or label we partner with.”

Elliot and Svendsen will announce their first merchandising client in the next couple of days. Elliot can be reached at 615-390-6773 or jon@way-entertainment.com; Svendsen at 214-557-0097 or christian@way-entertainment.com.

PPM Faces House Arrest

On the heels of the FCC’s recently announced inquiry into Arbitron’s Portable People Meter, U.S. Representative Ed Towns (D-NY), Chairman of the House Oversight and Government Reform Committee, launched an investigation today into the device over his concerns it may under-represent some ethnic and age groups. An African-American who has served on the Committee for 26 years, Towns says he wants to hear back from the FCC within two days regarding a letter he sent the agency about minority and cell-phone household issues. In a response released late today, Arbitron President/CEO Michael Skarzynski said the ratings firm “welcomes any opportunity” to discuss the PPM technology and its deployment, noting, “Arbitron looks forward to sharing with the Committee our expertise and insights.”

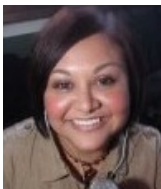
Chart Chat

Congrats to the **Zac Brown Band**, **Michael Powers**, **Jeff Solima** and the entire **Atlantic/Home Grown/BPP** team on reaching No. 1 with “Whatever It Is.” The song is ZBB’s second chart-topper in as many releases, following “Chicken Fried.”



Zac Brown Band

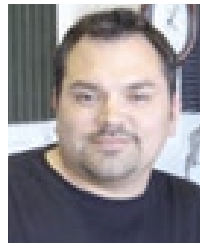
Radio News



Micki Gamez

- Radio vet **Micki Gamez** has been hired as midday personality at **KBWF/San Francisco**, filling the airshift vacated by **Nikki Landry** in May. **Ali Wilder**, who had been covering, remains with the station in a swing and fill-in capacity.
- Former **KUPL/Portland** morning show Exec. Producer **Jim E. Chonga**, who exited in October

MY TUNES: MUSIC THAT SHAPED MY LIFE



Brian Hatfield

WKSF/Asheville, NC MD/afternoon jock Brian Hatfield discusses his most important songs, artists or concerts:

- 1. Garth Brooks, Detroit:** I was working at WYCD and the town was buzzing for two straight weeks. He played five straight shows and the stories people had of meeting him on the street or the things he did at his concerts, like giving guitars away on stage, were a complete shock: a *country* guy doing this.
- 2. George Strait, 25 No. 1s:** I remember getting this promo CD from MCA back in the 90s. I was going through not only a rough time in life but I was in a bad relationship. The music actually helped me not only improve my life, but I got rid of her as well. Whew!
- 3. J. Geils Band, Freeze Frame:** I wouldn’t say it was just this album, it was them growing up. My brother was a fanatical fan who always played them: Rupta the Butta baby!!
- 4. Mötley Crüe, Dr. Feelgood:** Being a drummer for the majority of my life, I was an enormous fan of Tommy Lee. This got me through a ton of days that I wasn’t sure what I was going to do with my life. Plus, I thought being in band would help get girls. It didn’t.
- 5. Bob Seger:** Growing up in the Detroit area I think they found a way to shoot his mojo into us when we were born!
 - **A highly regarded song or album you’ve never heard:** *The White Album*, is it still that compelling? I’ve never been a major Beatles fan though .
 - **An “important” piece of music you just don’t get:** I tried to sit through a Bob Dylan CD. I was forced to not only turn it off, but to break it. Sorry Bob!
 - **An album you played or listened to incessantly:** *Pyromania* from Def Leppard. It was the first *record* I bought. I was a member of the Columbia House: you could join for 1 cent. Killer deal!
 - **One obscure or non-country song everyone should listen to right now:** One of my absolute favorite songs that I listen to religiously is The Specials’ “A Message to Rudy.” It has a wicked trombone solo and should be at every summer outing!

2008, has been hired for mornings at crosstown Clear Channel Classic Hits KLTH. His first day on the job is July 1. Reach out to him at chonga.man@verizon.net.

• The **Wyoming Association of Broadcasters** recognized numerous Country stations with its 2009 awards. Among the

©2009 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

ROCK WHAT YA GOT!!



TRAILER CHOIR
ROCKIN'
THE
Beer Gut

CLICK
HERE
TO
LISTEN

THE '09 SUMMER
& SUDS SEASON
HAS STARTED...

KEG SIZE PHONES AND
DOWNLOAD GROWTH



THANKS FOR THE EARLY BUZZ:

KBWF	KKBQ	WYCD	WKIS	KKWF	KNIX	WFUS	WQYK
WPOC	KWJJ	WOGI	KFRG	KNCI	WUBE	KSOP	KUBL
KBEQ	KRTY	WIRK	WKMK	WAMZ	WBEE	WKSF	WWGR
KSKS	WBCT	WGGY	WIVK	KUZZ	WXCX	WYPY	WIWF
KHKI	KJYY	KIXZ	KATC	WWQM	KIZN	KJUG	WGTY
KATM	WSLC	WIOV	WOKQ	WXBW	KXKS	WKCQ	

small market first-place winners were **KCHQ/Jackson** and **KTAK/Riverton**, which both received two awards, as did **KYTI/Sheridan** in the Large Market category.

- To kick off **WFGS/Murray, KY's Froggyfest 2009**, **Holley•Guidry** and **Black-Diamond Harley-Davidson** of Marion, IL are presenting the "Hogs & Frogs Harley Weekend," which starts with a free Friday night concert July 3. **Jason Meadows** and **River County** will lead the "Hogs & Frogs Harley Ride" the following morning from the dealership in Marion to Froggyfest 2009 in Murray.
- **CMT Radio Network** and **CMT Radio Live** have formed a team for the Nashville's 10th 5K Run/Walk **Susan G. Komen Race For The Cure** Oct. 10. You can join the team, or donate [here](#).

Industry News

Latocki Team Creative has partnered with **Creative State**, a website and custom web applications provider, to offer clients custom web solutions. "We're looking forward to working with them to provide our clients with cutting-edge websites and top-notch web services that are imperative to the success of an artist's career," says LTC owner **Luellyn Latocki**.

Big Tractor Music has signed songwriter **Jennifer Zuffinetti** to her first publishing deal.

Songwriter **Don Cook** ("Only In America," "That Ain't No Way To Go") has signed with **Skyline Music Publishing**.

The **Country Music Hall of Fame and Museum's** next *Poets And Prophets: Legendary Country Songwriters* will focus on **Matraca Berg** ("Wild Angels," "XXX's And OOO's (An

BIRTHDAYS

Tuesday (6/30) - Lance Miller, Randy Chase (rchase@chaserainer.com), Adam Jeffries (adam@kjug.com), Dawn Michaels

Wednesday (7/1) - the late Keith Whitley; Joanna Cotten; Michelle Wright; Suzanne Durham (suzanne.durham@showdogmail.com); Hugh James

Thursday (7/2) - Pepper Meiler (pmeiler@equitymusicgroup.com)

Friday (7/3) - Sarah Buxton, Aaron Tippin, Trent Tomlinson, Johnny Lee, Rick Baumgartner (rick@blackrivermusicgroup.com), Trish Biondo (tabiondo@wusn.cbs.com), Scott Borchetta, Monty Byrom, Jay Jenson, Jason Krupek, Greg Oswald


Saturday (7/4) - Teddy Carr, Bill McCorvey, Woody Mullis, Ray Pillow, James Stroud, Tony Toliver

Sunday (7/5) - Aaron Asida, Denny Dabmun-Bixby, Chris Houser, Laurissa Juzwiak, Ted Greene, Rick Russell, Charles Vente, Doak Turner (doakt@comcast.net), Doug Howard (doug.howard@disney.com)

Monday (7/6) - Nanci Griffith, Jeannie Seeley, Mike McClure, John Jorgenson, Mark Maynard (markmaynard@loftoncreekrecords.com), Steve Murray, Darin Murphy, Brooks Quigley (brooks.quigley@wbr.com)

American Girl)," "Strawberry Wine"). The program takes place July 18 at 1:30pm in the Ford Theater and is included in museum admission. Berg will perform briefly and participate in a one-on-one interview with Museum Editor Michael Gray.

©2009 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

<p>TRACE ADKINS</p>  <p>"All I Ask For Anymore"</p> <p><i>"We were out of the box and it's already #6 in research! Take the time and listen all the way through for a low note that will give you goose bumps!"</i></p> <p>- Dale Carter PD - KFKF/Kansas City</p>	<p>LUKE BRYAN</p>  <p>"Do I"</p> <p><i>"Luke is #3 in Research and we are converting to Heavy NOW!"</i></p> <p>- Travis Moon PD - WUBE/Cincinnati</p>	<p>ERIC CHURCH</p>  <p>"Love Your Love The Most"</p> <p><i>"Eric is #4 in research with NO negatives and he's already spinning in POWER!"</i> - Gregg Swedberg PD - KEEY/Minneapolis</p>
<p>POWERFUL SONGS... POWERFUL RESEARCH!</p> 		

JUL

Republic Nashville Proudly Introduces

20

FASTRYDE

THE ORIGINAL 2

That Thang

CLICK HERE TO LISTEN

Republic
NASHVILLE



Digital Delivery by PlayMPE: July 1st
CD Single On Your Desk: Week of July 6th
Add Date: July 20th

Scott Borchetta

CEO

O: 615.324.7777

F: 615.324.7920

SCOTT.BORCHETTA@REPUBLICNASHVILLE.COM

Kathleen Drosey

PROMOTION COORDINATOR

O: 615.324.9321

C: 570.262.0786

F: 615.916.2672

KATHLEEN.DROSEY@REPUBLICNASHVILLE.COM

Jimmy Harnen

PRESIDENT

O: 615.574.7827

F: 615.916.2671

JIMMY.HARNEN@REPUBLICNASHVILLE.COM

Lois Lewis

WEST COAST PROMOTION

O: 615.574.7831

C: 520.488.8423

F: 615.916.2674

LOIS.LEWIS@REPUBLICNASHVILLE.COM

Alicia Torres

LABEL RESOURCE MANAGER/
EXECUTIVE ASSISTANT TO JIMMY HARNEN

O: 615.574.7828

C: 704.604.7621

F: 615.475.0211

ALICIA.TORRES@REPUBLICNASHVILLE.COM

Weslea Bartholomew

SOUTHWEST CENTRAL PROMOTION

O: 615.574.7830

C: 585.967.9105

F: 615.916.2675

WESLEA.BART@REPUBLICNASHVILLE.COM

Bobby Young

NATIONAL/SOUTHEAST PROMOTION

O: 615.324.9320

C: 615.500.2552

F: 615.916.2670

BOBBY.YOUNG@REPUBLICNASHVILLE.COM

Shari Roth

NORTHEAST/MIDWEST PROMOTION

O: 615.574.7829

C: 312.590.3229

F: 615.916.2676

SHARI.ROTH@REPUBLICNASHVILLE.COM

"IF AIN'T NO SHAME IN YO' GAME,



THEN, LET ME HEAR YOU SANG!"

DA DANG DANG DANG!



TUBE CHECK

- Tuesday 6/30** – Brad Paisley, *GAC Nights*; Dolly Parton, *The View* (ABC).
- Wednesday 7/1** – Holly Williams, Randy Houser, *GAC Nights*.
- Thursday 7/2** – Sugarland, *Soundstage* (PBS).
- Friday 7/3** – Brad Paisley, *Good Morning America* (ABC), *Live with Regis & Kelly* (syndicated); Darius Rucker, *Invitation Only* (premiere) (CMT).
- Saturday 7/4** – Big Kenny, Naomi Judd, *Can You Duet* (CMT).
- Sunday 7/5** – Pat Green, Heidi Newfield, *Top 20 Songs of Summer Video Countdown* (re-air) (GAC).
- Monday 7/6** – Steve Azar, *Playing Lessons From the Pros* (Golf Channel).

CONGRATULATIONS

“SIDEMWAYS”
 Holding and Still Growing in Power Rotation Everywhere
 Thank You Country Radio for Your Continued Support
 The Fireworks are JUST Beginning!

DIERKS
 ON YOUR
SEVENTH #

www.dierks.com www.capitolnashville.com



Radiothon Roundup

Here’s a look at recent St. Jude Radiothon results turned in by Country radio:

- **WKRO/Dayton, FL**, \$13,579.78
- **KBRJ/Anchorage, AK**, \$69,267.34

Gig Alerts

- **WOGY/Jackson, TN PD/AM driver Tabatha Eubanks**, a.k.a. Polly Wogg, is still looking for a morning co-host, with the possibility of music duties. If you’re Internet-savvy and understand social networking, send airchecks and resumes to pollywogg@forevertn.com.
- **WBEE/Rochester PD Billy Kidd** is looking for a middayer. Send airchecks and resumes to billykidd@wbee.com.
- **WKKT/Charlotte OM Bruce Logan** is seeking a morning co-host that is “a show prep monster, plugged into pop culture both country and non.” Send airchecks and resumes to brucelogan@clearchannel.com.

Artist News

Wynonna will headline the 25th anniversary of *Music City July 4th: Let Freedom Sing!* at the NowPlayingNashville.com Riverfront First Stage at Nashville’s Riverfront Park. She will also be participating in an autograph signing and guitar giveaway at the Country Music Hall of Fame and Museum from 2-4pm July 4.



Wynonna

Willie Nelson was presented the Maverick Award at the 2009 Maui Film Festival (June 17-21) for his work to promote freedom of expression in the arts.

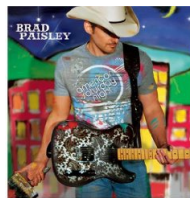
The **Bellamy Brothers** have released a new single with the Bacon Brothers titled “Guilty of the Crime.” The video features actress **Shannon Doherty** and is available [here](#).

Charlie Daniels, Phil Vassar and Jimmy Webb will appear on the singer-songwriter series *Legends & Lyrics* Saturday (7/4) at 10pm on Nashville’s **WNPT-TV**.

According to **CMT**, **Alan Jackson** has recorded the National Anthem for his hometown Fourth of July celebration to premiere in Newnan, GA. The recording was done by request of the local Rotary Club.

The Very Best Of Dolly Parton has been certified platinum in the U.K. with sales of 300,000 units.

CHECK OUT: 6/30



Brad Paisley *American Saturday Night* (Arista)
 Paisley's eighth album features the title track, "She's Her Own Woman," "You Do The Math," "No," "Catch All The Fish" and No. 1 single "Then." Son Huck Paisley makes his vocal debut with a single syllable that punctuates "Anything Like Me." The disc closes with the hidden instrumental cut "Back To The Future." Paisley co-wrote all 15 songs with writers including Ashley Gorley, Kelley Lovelace, Bill Anderson and Jon Randall. Frank Rogers produced.



Cledus T. Judd *Polyrically Uncorrect* (E1)
 Gary Allan's "Watching Airplanes" becomes "Washing Airplanes" on Judd's latest album of country parodies. Judd also turns Brooks & Dunn's "God Must Be Busy" into a dedication to Garth Brooks for his current single "Garth Must Be Busy." Other tracks include "Merger On Music Row" and "Waitin' On Obama." Artists featured include Brooks & Dunn, Daryle Singletary, Ashton Shepherd, Colt Ford and Jamey Johnson. Judd shares producer credits with Chris Clark. Chuck Rhodes is executive producer.



The Parks *Born Into It* (Carolwood)
 Archer Park alumnus Johnny Parks returns with son Clint on this 12-song debut, released online. Titles include "Where The Truth Lies," "The Party's Right Here," "You Can't Take Away My Music," and current single "As Long As You're Goin' My Way." The Parks co-wrote all the tracks with writers including David Lee, Steve Bogard and Brett Beavers. The duo also produced the project.

- July 14 **Dolly Parton** *9 to 5: The Musical* (Dolly Records)
- August 4 **Sugarland** *Live On The Inside* (Mercury)
- Gloriana** *Gloriana* (Emblem/Warner Bros.)
- Assjack** *Assjack* (Curb)
- Mac McAnally** *Down By The River* (Show Dog)
- August 18 **Reba McEntire** *Keep On Loving You* (Valory/Starstruck)

Album release info to news@countryaircheck.com.

PDs: Meter Means (continued from page 1)
 about 10 times the info. Call me back in 2209. Monday is best."

The PDs getting PPM information for the first time in the coming months have the benefit of learning from PDs and markets that have had PPM as currency. The education process over the last couple years had included numerous articles and seminar sessions devoted to the subject.

"We had the advantage of two years of training and multiple markets to analyze so I don't really think there were any big surprises," says KMPS/Seattle PD **Becky Brenner**. "I want to wait a couple of months before commenting on the data or the process. I know every month is a book, but I still think we need a three-month rolling average to draw any conclusions. I have been told by PDs in other markets that the panel doesn't really settle in for the first six months."

KNIX/Phoenix PD **Mark Medina** hasn't seen any revelations in the new data stream. "It's pretty much lived up to what was advertised by the pioneers of PPM," he says. "More stations being cuned; less time spent with each station. We don't 'own'

listeners like we used to like to think. You can see a P1 of your station go a day or two without even putting you on, even though they may give you more quarter-hours than anyone else on that third day. We're dealing with the reality of their life patterns being what really dictates their radio use, more so than what we are or are not doing. "

Swedberg, on the other hand, isn't exactly sure the advance PPM "education" has been terribly useful. "A lot of the industry panels are shooting from the hip," he says. "I'm not sure there are any experts yet. I remember when (former WXTU/Philadelphia PD and now consultant) **Bob McKay** first told what he had learned from PPM. He was real vague, and I was thinking, 'How come McKay didn't give us more?' Well, the fact is, there's so much data that I'm not sure anyone, even as smart as McKay is, can get a complete handle on things quickly. In truth, every market has their own listener panel, and it's really up to the local programmers to figure out that panel.

"About all that seems to be the rule from one place to the next is that if you're a music station and you spend too much time away from music, your audience leaves. Then they come back until you spend too much time away from music again. The process is kind of cool; you get the numbers once a week, you get a book once a month and you can slice it and dice it about two million ways. We don't have any data on what sort of songs turn people on or off. All I can say is there's no real pattern here yet."

Swedberg also notes that nothing about the data has, at least so far, been particularly disturbing. "Quite the opposite," he says. "I would think that Country should be excited. In most of the markets (but not all), Country seems to be doing well. If our numbers stayed at this level, we'd be just fine."

And preparing for PPM isn't necessarily a foreign task. "We had weekly PPM meetings where all the PDs got together and monitored and discussed each station individually in the cluster," Medina says. "We would collectively break down PPM readiness for whatever station we were discussing that week. Typical 'best practices' were implemented -- shorter imaging, less clutter, tighter boardwork, etc. It was really just a resurgence of being brilliant at the basics. Old school fundamentals such as "one thought per break" ... just really trying to do them instead of just tossing them out as cliché PD lines.

As for the things that keep him up at night, Medina says, "Small sample size -- we're talking a thousand or so meters for a city of three million -- and the fact that reductions in workforce and consolidation have piled more on all our plates. With so much data, tools and resources available, I wish I had more time to dedicate to just sifting through the piles of data that are available. Also they can keep a meter up to two years. If they like you, that's good news. If they don't....not so great."

Offering some advice for those getting PPM in the future, Swedberg says, "Anyone who makes blanket decisions off this little advance info is just asking for it. I figure that Arbitron has been doing ratings in these markets forever, and while they changed from month to month, there were winner stations and loser stations. If you were a winner who didn't get the same levels in PPM, I wouldn't panic. Most panels are turning over at more than 5% a month, and whatever made you good in the diary system is still probably true, even if your local PPM panel isn't showing it. I just hope that whoever has the dials and has K102 on stays there forever. I love them unconditionally."

The Week's Top Stories

Full coverage of the week's news is available in the archives at www.countryaircheck.com.

- Sirius SVP/Music Programming **Steve Blatter**'s title expanded to cover all **Sirius XM** programming (CAT 6/26) after Sirius XM SVP/Music Programming **Jon Zellner** joined Clear Channel as SVP/Programming. (CAT 6/26)
- Clear Channel SVP/Programming **Alan Sledge** resigned. Contact him [here](#). (CAT 6/24)
- **Clear Channel/Miami OM Rod Phillips** was promoted to SVP/Programming for the company's mid-major-markets in the East region, replacing Sledge. (CAT 6/28)
- **John Sebastian** is now PD of Mid-West Family's **WWQM/Madison**, replacing Brad Austin. (CAT 6/24)
- **KSJQ/St. Joseph, MO PD/afternoon jock Anthony Allen** was named PD/MD/middayer for Clear Channel's **KZSN/Wichita**. He starts July 13. (CAT 6/28)
- **Ride Dir./Nat'l Promotion David Shaw** was upped to VP after just over a month with the label. (CAT 6/26) **CAC**

©2009 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

CMA AWARDS TRIP PACKAGES
from **What A Trip!**

Trip Dates: November 10 – 12
\$1650 for Two People

Stars & Guitars; Eat Music; Party in a Ring of Fire
Click Here For Full Package Details

Call What A Trip (615) 269-0039 For More Information!



GUESS WHAT'S UNDER OUR HAT?

Now available on Play MPE!



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	ZAC BROWN BAND/Whatever It Is (Atlantic/Home Grown/BPP)	16546	568	5397	132	38.516	1.434	124	0
3	2	DIERKS BENTLEY/Sideways (Capitol)	16217	315	5324	103	37.777	0.972	126	0
1	3	KENNY CHESNEY/Out Last Night (BNA)	15107	-1089	4935	-354	34.964	-2.839	126	0
6	4	LADY ANTEBELLUM/I Run To You (Capitol)	13969	447	4699	147	31.558	0.58	124	0
7	5	BILLY CURRINGTON/People Are Crazy (Mercury) ✓	12678	1056	4213	342	29.817	3.012	126	0
8	6	TAYLOR SWIFT/You Belong With Me (Big Machine) ✓	12043	1019	3900	326	28.191	2.373	125	0
9	7	DARIUS RUCKER/Alright (Capitol) ✓	11617	1005	3794	369	27.111	2.191	126	0
10	8	TOBY KEITH/Lost You Anyway (Show Dog)	11020	513	3666	173	25.417	1.102	126	0
12	9	RASCAL FLATTS/Summer Nights (Lyric Street)	9861	322	3261	120	22.433	0.662	126	0
11	10	ALAN JACKSON/Sissy's Song (Arista)	9572	-522	3317	-135	20.537	-1.313	125	0
14	11	RANDY HOUSER/Boots On (Universal South)	9523	420	3190	150	21.495	1.105	124	0
13	12	REBA/Strange (Starstruck/Valory)	9402	284	3038	65	20.852	0.599	125	0
15	13	KELLIE PICKLER/Best Days Of Your Life (19/BNA)	8707	585	2887	189	19.447	1.566	122	1
18	14	GEORGE STRAIT/Living For The Night (MCA) ✓	8113	1332	2675	452	18.831	3.526	126	3
16	15	BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	7459	259	2501	58	16.191	0.458	126	3
17	16	JACK INGRAM/Barefoot And Crazy (Big Machine)	7441	519	2493	208	15.818	1.279	125	0
20	17	JUSTIN MOORE/Small Town USA (Valory)	7295	618	2524	254	15.039	0.503	121	0
19	18	GLORIANA/Wild At Heart (Emblem/Warner Bros./New Revolution)	7190	468	2388	162	16.06	1.034	115	0
23	19	JASON ALDEAN/Big Green Tractor (BBR) ✓	6733	1598	2223	513	14.718	3.284	119	7
21	20	BROOKS & DUNN/Indian Summer (Arista)	6087	340	2023	100	13.337	1.139	121	1
22	21	ERIC CHURCH/Love Your Love The Most (Capitol)	5799	529	1960	159	12.278	1.484	114	1
24	22	DARRYL WORLEY/Sounds Like Life To Me (Stroudavarious)	5051	230	1695	90	11.175	0.573	112	2
26	23	LOVE AND THEFT/Runaway (Carolwood)	4970	281	1685	73	10.301	0.659	110	2
27	24	MILEY CYRUS/The Climb (Walt Disney/Lyric Street)	3467	189	1153	43	7.15	0.466	97	3
28	25	CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	3199	573	1113	184	6.331	1.165	92	6

©2009 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers. Sign up free at www.countryaircheck.com

STEVE HOLY
"BABY DON'T GO"
 OUT OF THE BOX ADDS:
 KBWF, KATM, KRST, KFKF, WFUS,
 KCYE, WQHK, KUBL, KIXZ, WGTY

BOMSHEL
 FIGHT LIKE A GIRL
TOP 30
CA/MB 29 BDS: 30*
 UP OVER 570,000 IN AUDIENCE
New Adds:
WCOL, WITL, KIIM,
XM Sirius, Rusty Walker

Rodney Atkins
"15 MINUTES"
CA/MB 27
BDS: 27*
MOST ADDED:
 WBEE, WYCD, WBUL, KWNR, WCTO,
 WKSJ, KTOM, WIWE, KHEY, WKKT, WPAW,
 WSOC, WPKX, WSSL, KTTS, KBUL
RODNEY'S FASTEST MOVING
SINGLE TO DATE. **CURB RECORDS**

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
30	26	📶 JOE NICHOLS/Believers (Universal South)	2579	318	900	102	4.999	0.394	89	8
32	27	📶 RODNEY ATKINS/15 Minutes (Curb)	2439	412	873	170	4.895	0.801	84	10
29	28	📶 PAT GREEN/What I'm For (BNA)	2384	89	781	21	4.589	0.197	73	6
31	29	📶 BOMSHEL/Fight Like A Girl (Curb)	2279	79	790	36	4.302	0.341	76	3
35	30	📶 DAVID NAIL/Red Light (MCA)	2234	366	794	85	4.008	0.737	87	10
34	31	📶 BUCKY COVINGTON/I Want My Life Back (Lyric Street)	2081	209	781	80	3.833	0.396	84	3
33	32	📶 JESSICA HARP/Boy Like Me (Warner Bros.)	1949	6	670	4	4.062	0.107	66	1
39	33	📶 MIRANDA LAMBERT /Dead Flowers (Columbia)	1833	484	613	146	3.263	1.269	77	12
36	34	📶 LUKE BRYAN/Do I (Capitol)	1824	187	650	86	3.268	0.391	60	3
37	35	📶 TRACE ADKINS/All I Ask For Anymore (Capitol)	1817	200	682	80	3.709	0.246	58	6
38	36	📶 CRAIG MORGAN/Bonfire (BNA)	1791	260	599	106	3.066	0.294	74	14
40	37	📶 MARTINA MCBRIDE/I Just Call You Mine (RCA)	1623	298	471	95	2.924	0.706	54	9
41	38	📶 JAMES OTTO/Since You Brought It Up (Warner Bros.)	1478	205	497	73	2.852	0.604	43	1
45	39	📶 JAKE OWEN/Eight Second Ride (RCA)	1193	267	378	64	2.031	0.455	43	10
44	40	📶 TRAILER CHOIR/Rockin' The Beer Gut (Show Dog)	1182	179	456	52	2.236	0.294	39	8
47	41	📶 MONTGOMERY GENTRY/Long Line Of Losers (Columbia)	1071	273	315	92	2.111	0.676	41	14
42	42	CAITLIN & WILL/Address In The Stars (Columbia)	919	-186	388	-72	1.543	-0.399	60	1
46	43	📶 TRENT TOMLINSON/Henry Cartwright's Produce... (Carolwood)	840	35	295	17	1.179	-0.079	35	1
49	44	📶 MEGAN MULLINS/Long Past Gone (Stoney Creek)	686	88	252	38	0.883	0.109	35	4
48	45	JIMMY WAYNE/I'll Be That (Valory)	643	-30	255	-2	0.899	-0.133	39	5
50	46	📶 KATE & KACEY/Dreaming Love (Big Machine)	617	60	252	25	0.689	0.018	36	2
Debut	47	📶 JESSE LEE/It's A Girl Thing (Atlantic/BPP)	547	53	210	20	0.722	0.145	31	2
Debut	48	📶 SUGARLAND/Joey (Mercury)	460	207	99	39	1.076	0.464	14	8
Debut	49	📶 PHIL VASSAR/Bobbi With An I (Universal South)	393	8	117	4	0.567	-0.04	17	0
Debut	50	📶 TRACY LAWRENCE/Up To Him (Rocky Comfort/Nine North)	386	27	169	7	0.689	0.087	19	0

©2009 Country Aircheck™ — All rights reserved. 📶=Top 5 point gainers. Sign up free at www.countryaircheck.com



Radio Waves
ELI YOUNG BAND

ONE OF THIS WEEK'S MOST ADDED!
KSCS • KBWF • KYGO • WOGI
WVK • KNCI • KKNK • KASE
KSOP • KATM • KATC • KHKI
WQHK • WWQM • WKMK
KIXZ • WYNK

“Radio Waves’ might be as big as or even bigger than ‘Always The Love Songs.’”
- Bob Moody, VP/Programming, Regent Communications, Inc.

Kickin’ up its’ heels towards the TOP 10!



BOOTS ON
RANDY HOUSER

14 to 11*

#4 Passion Callout America
CONVERT TO HEAVY TODAY!



THE MCGRAW

"It's A Business Doing
Pleasure With You"

CURB
RECORDS

Available NOW on Play MPE - On Your Desk July 1st
The debut single from Tim's new CD *"Southern Voice"*

Aircheck Add Leaders

CRAIG MORGAN/Bonfire (BNA)	14
GARY ALLAN/Today (MCA)	14
JASON MICHAEL CARROLL/Hurry Home (Arista)	14
MONTGOMERY GENTRY/Long Line Of Losers (Columbia)	14
SARAH BUXTON/Outside My Window (Lyric Street)	13
MIRANDA LAMBERT/Dead Flowers (Columbia)	12
ELI YOUNG BAND/Radio Waves (Universal South)	11
DAVID NAIL/Red Light (MCA)	10
JAKE OWEN/Eight Second Ride (RCA)	10
RODNEY ATKINS/15 Minutes (Curb)	10

Aircheck Top Point Gainers

JASON ALDEAN/Big Green Tractor (BBR)	1598 ✓
GEORGE STRAIT/Living For The Night (MCA)	1332 ✓
BILLY CURRINGTON/People Are Crazy (Mercury)	1056 ✓
TAYLOR SWIFT/You Belong With Me (Big Machine)	1019 ✓
DARIUS RUCKER/Alright (Capitol)	1005 ✓
JUSTIN MOORE/Small Town USA (Valory)	618
KELLIE PICKLER/Best Days Of Your Life (19/BNA)	585
CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	573
ZAC BROWN BAND/Whatever It Is (Atlantic/Home Grown/BPP)	568
ERIC CHURCH/Love Your Love The Most (Capitol)	529

Aircheck Top Spin Gainers

JASON ALDEAN/Big Green Tractor (BBR)	513
GEORGE STRAIT/Living For The Night (MCA)	452
DARIUS RUCKER/Alright (Capitol)	369
BILLY CURRINGTON/People Are Crazy (Mercury)	342
TAYLOR SWIFT/You Belong With Me (Big Machine)	326
JUSTIN MOORE/Small Town USA (Valory)	254
JACK INGRAM/Barefoot And Crazy (Big Machine)	208
KELLIE PICKLER/Best Days Of Your Life (19/BNA)	189
CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	184
TOBY KEITH/Lost You Anyway (Show Dog)	173

Activator Top Point Gainers

JASON ALDEAN/Big Green Tractor (BBR)	400 ✓
GEORGE STRAIT/Living For The Night (MCA)	362 ✓
DARIUS RUCKER/Alright (Capitol)	325 ✓
RODNEY ATKINS/15 Minutes (Curb)	302 ✓
JUSTIN MOORE/Small Town USA (Valory)	281 ✓
RASCAL FLATTS/Summer Nights (Lyric Street)	225
CRAIG MORGAN/Bonfire (BNA)	196
BROOKS & DUNN/Indian Summer (Arista)	186
BILLY CURRINGTON/People Are Crazy (Mercury)	174
CHRIS YOUNG/Gettin' You Home (The Black Dress Song)(RCA)	174

Activator Top Spin Gainers

JASON ALDEAN/Big Green Tractor (BBR)	263
GEORGE STRAIT/Living For The Night (MCA)	259
RODNEY ATKINS/15 Minutes (Curb)	195
DARIUS RUCKER/Alright (Capitol)	182
JUSTIN MOORE/Small Town USA (Valory)	181
BROOKS & DUNN/Indian Summer (Arista)	135
BILLY CURRINGTON/People Are Crazy (Mercury)	135
CRAIG MORGAN/Bonfire (BNA)	134
RASCAL FLATTS/Summer Nights (Lyric Street)	133
TOBY KEITH/Lost You Anyway (Show Dog)	133

VIDEO ADDS

CMT

- ABRAMS BROTHERS/Viva La Vida (United For Opportunity)**
- BIG KENNY/Long After I'm Gone (Warner Bros.)**
- GLORIANA/The Way It Goes (Emblem/Warner Bros./New Revolution)**

CMT PURE

- ABRAMS BROTHERS/Viva La Vida (United For Opportunity)**
- BELLAMY BROS. f/BACON BROS./Guilty Of The Crime (Bellamy Bros.)**
- BIG KENNY/Long After I'm Gone (Warner Bros.)**
- GLORIANA/The Way It Goes (Emblem/Warner Bros./New Revolution)**
- LARRY GATLIN & GATLIN BROTHERS/Johnny Cash Is Dead And His House Burned Down (Curb)**
- PHIL VASSAR/Bobbi With An I (Universal South)**
- STEVE AZAR/Moo La Moo (Ride)**

GAC

- KATE & KACEY/Dreaming Love (Big Machine)**
- LARRY GATLIN & GATLIN BROTHERS/Johnny Cash Is Dead And His House Burned Down (Curb)**
- PHIL VASSAR/Bobbi With An I (Universal South)**

©2009 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

Aircheck Activity

JIMMY WAYNE/I'll Be That (Valory)

Moves 48*-45; 643 points, 255 spins
5 ADDS: **KCYE, KUBL*, WDAF, WMZQ, WPOC**

KATE & KACEY/Dreaming Love (Big Machine)

Moves 50*-46*; 617 points, 252 spins
2 ADDS: **KBWF, WRNS***

JESSE LEE/It's A Girl Thing (Atlantic/BPP)

Debuts at 47*; 547 points, 210 spins
2 ADDS: **KWJJ, WCTO***

SUGARLAND/Joey (Mercury)

Debuts at 48*; 460 points, 99 spins
8 ADDS: **KILT*, KMDL, WMZQ, WPCV*, WUBL, WWQM, WXBQ, WYRK**

PHIL VASSAR/Bobbi With An I (Universal South)

Debuts at 49*; 393 points, 117 spins; 0 ADDS

TRACY LAWRENCE/Up To Him (Rocky Comfort/Nine North)

Debuts at 50*; 386 points, 169 spins; 0 ADDS

STEVE AZAR/Moo La Moo (Ride)

385 points, 162 spins
1 ADD: **WWNU**

HOLLY WILLIAMS/Mama (Mercury)

330 points, 130 spins
1 ADD: **WRNS***

MARK CHESNUTT/She Never Got Me Over You (Lofton Creek)

301 points, 119 spins; 0 ADDS

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (indicates auto adds)*

ADD DATES

JULY 6

LOST TRAILERS/All This Love (BNA)
SUGARLAND/Joey (Mercury)

JULY 13

BRAD PAISLEY/Welcome To The Future (Arista)
JOEY AND RORY/To Say Goodbye (Vanguard)
KEITH URBAN/Only You Can Love Me This Way (Capitol)
SONG TRUST/Choose Me (Giantslayer/S-1 Songs/Nine North)

JULY 20

BILLY RAY CYRUS/A Good Day (Walt Disney/CO5)
FAST RYDE/That Thang (Republic)
HALFWAY TO HAZARD/I Know Where Heaven Is (Stylesonic/Picnic Hill/BPP)
KATIE ARMIGER/Gone (Cold River)
SARA EVANS/Feels Just Like A Love Song (RCA)

Aircheck Top Recurrents

BRAD PAISLEY/Then (Arista)	14336
KEITH URBAN/Kiss A Girl (Capitol)	12398
SUGARLAND/It Happens (Mercury)	7337
JASON ALDEAN/She's Country (BBR)	5882
RODNEY ATKINS/It's America (Curb)	5510
MONTGOMERY GENTRY/One In Every Crowd (Columbia)	5235
DARIUS RUCKER/It Won't Be Like This For Long (Capitol)	4484
ZAC BROWN BAND/Chicken Fried (Atlantic/Home Grown/BPP)	4029
TOBY KEITH/God Love Her (Show Dog)	3972
RASCAL FLATTS/Here Comes Goodbye (Lyric Street)	3708


DATE CHECK

September 10-13, 2009 – Canadian Country Music Week –
Vancouver, BC – www.ccma.org

September 10-13, 2009 – Darryl Worley's 8th Annual Tennessee River Run –
Savannah, TN - www.darrylworley.com

October 15, 2009 – 15th Annual Inspirational Country Music Awards –
Hendersonville, TN – www.ccma.cc

©2009 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com



HEADS UP!
SAN FRANCISCO, SEATTLE, MODESTO & ALEXANDRIA
ARE ALL DOWN FOR...


BRADY SEALS

THE NEW STARCITY/NINE NORTH SINGLE

HO DOWN ↓

KBWF, KKWE, KATM & KRRV ARE IN THE CLUB!
RSVP TO YOUR STARCITY/NINE NORTH REP NOW!

CLICK HERE TO LISTEN



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	📶 ZAC BROWN BAND /Whatever It Is (Atlantic/Home Grown/BPP) <small>2nd Week at No. 1</small>	4444	45	2920	32
3	2	📶 DIERKS BENTLEY /Sideways (Capitol)	4253	24	2801	36
2	3	KENNY CHESNEY /Out Last Night (BNA)	4218	-140	2776	-104
6	4	📶 LADY ANTEBELLUM /I Run To You (Capitol)	4157	71	2726	59
7	5	📶 BILLY CURRINGTON /People Are Crazy (Mercury)	3712	174	2432	135
10	6	📶 DARIUS RUCKER /Alright (Capitol)	3393	325	2185	182
8	7	📶 TAYLOR SWIFT /You Belong With Me (Big Machine)	3374	93	2180	62
9	8	📶 TOBY KEITH /Lost You Anyway (Show Dog)	3275	173	2169	133
12	9	📶 RANDY HOUSER /Boots On (Universal South)	2801	114	1825	78
13	10	📶 RASCAL FLATTS /Summer Nights (Lyric Street)	2779	225	1801	133
11	11	REBA /Strange (Starstruck/Valory)	2631	-75	1746	-38
14	12	📶 KELLIE PICKLER /Best Days Of Your Life (19/BNA)	2414	47	1539	61
15	13	📶 BLAKE SHELTON /I'll Just Hold On (Warner Bros.)	2255	90	1475	64
19	14	📶 GEORGE STRAIT /Living For The Night (MCA)	2251	362	1502	259
16	15	📶 JACK INGRAM /Barefoot And Crazy (Big Machine)	2169	63	1402	34
17	16	📶 GLORIANA /Wild At Heart (Emblem/Warner Bros./New Revolution)	2088	92	1372	59
20	17	📶 JUSTIN MOORE /Small Town USA (Valory)	2021	281	1360	181
18	18	📶 ERIC CHURCH /Love Your Love The Most (Capitol)	2021	81	1325	67
21	19	📶 BROOKS & DUNN /Indian Summer (Arista)	1914	186	1275	135
23	20	📶 JASON ALDEAN /Big Green Tractor (BBR)	1792	400	1159	263
22	21	📶 DARRYL WORLEY /Sounds Like Life To Me (Stroudavarious)	1644	100	1087	82
24	22	📶 LOVE AND THEFT /Runaway (Carolwood)	1366	61	879	60
28	23	📶 RODNEY ATKINS /15 Minutes (Curb)	1104	302	718	195
26	24	📶 TRACE ADKINS /All I Ask For Anymore (Capitol)	1024	28	681	21
25	25	MILEY CYRUS /The Climb (Walt Disney/Lyric Street)	1023	-43	679	-5
27	26	📶 JOE NICHOLS /Believers (Universal South)	881	35	574	48
29	27	📶 PAT GREEN /What I'm For (BNA)	777	47	513	32
30	28	📶 BUCKY COVINGTON /I Want My Life Back (Lyric Street)	771	43	487	34
32	29	📶 CRAIG MORGAN /Bonfire (BNA)	744	196	441	134
31	30	📶 LUKE BRYAN /Do I (Capitol)	683	69	428	43

©2009 Country Aircheck™ — All rights reserved. 📶=Top 5 point gainers. Sign up free at www.countryaircheck.com

SOURCE proudly congratulates the 2009 recipients of the SOURCE Foundation Award



Awards Presentation:

July 30, 2009

at the Musicians Hall of Fame and Museum
Nashville, TN

*Joyce Jackson • Peggy Lamb • Pat McCoy
Sandy Neese • Margaret Parker
Marion Keisker MacInnes, Posthumously*

Sponsorship and advertising opportunities are available by contacting Sarah Brosmer at sarah@lytleimgmt.com

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
39	31	CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	592	174	381	100
33	32	JAMES OTTO/Since You Brought It Up (Warner Bros.)	561	39	382	31
34	33	MIRANDA LAMBERT/Dead Flowers (Columbia)	561	46	360	43
40	34	MONTGOMERY GENTRY/Long Line Of Losers (Columbia)	509	128	307	82
36	35	BOMSHEL/Fight Like A Girl (Curb)	507	46	344	25
38	36	JESSICA HARP/Boy Like Me (Warner Bros.)	457	34	305	27
37	37	MARTINA MCBRIDE/I Just Call You Mine (RCA)	432	-11	234	11
41	38	DAVID NAIL/Red Light (MCA)	317	18	211	20
46	39	TRAILER CHOIR/Rockin' The Beer Gut (Show Dog)	223	79	139	49
51	40	JAKE OWEN/Eight Second Ride (RCA)	198	69	130	44
44	41	JIMMY WAYNE/I'll Be That (Valory)	198	39	146	28
42	42	MARK CHESNUTT/She Never Got Me Over You (Lofton Creek)	170	-2	114	-3
45	43	SARAH DARLING/Jack Of Hearts (Black River)	159	6	105	5
48	44	GRETCHEN WILSON/If I Could Do It All Again (Columbia)	152	16	96	11
53	45	TRENT TOMLINSON/Henry Cartwright's Produce... (Carolwood)	147	23	100	14
49	46	STEVE AZAR/Moo La Moo (Ride)	140	8	103	14
43	47	CAITLIN & WILL/Address In The Stars (Columbia)	133	-31	85	-20
52	48	TRACY LAWRENCE/Up To Him (Rocky Comfort/Nine North)	131	6	74	4
50	49	KATE & KACEY/Dreaming Love (Big Machine)	127	-4	95	-2
47	50	WILLIAMS RILEY BAND/I'm Still Me (Golden/Nine North)	107	-30	88	-17
58	51	PHIL VASSAR/Bobbi With An I (Universal South)	104	32	63	19
57	52	GARY ALLAN/Today (MCA)	97	15	71	11
55	53	TELLURIDE/Pencil Marks (American Roots/Quarterback)	94	4	63	3
54	54	ZONA JONES/Bluer Than Blue (Rocky Comfort)	94	-7	62	-5
Debut 55		ELI YOUNG BAND/Radio Waves (Universal South)	89	30	57	13
Debut 56		ZAC BROWN BAND/Toes (Atlantic/Home Grown/BPP)	87	67	38	29
Debut 57		MATT STILLWELL/Sweet Sun Angel (Shine 7/Nine North)	87	17	43	10
56	58	DUEWEST/I Get That All The Time (Bigger Than Me/Nine North)	76	-12	55	-7
60	59	JESSE LEE/It's A Girl Thing (Atlantic/BPP)	75	5	50	2
Debut 60		DARREN KOZELSKY/Seven Vern Gosdins Ago (Major 7th/Spinville/Nine North)	68	11	40	8

©2009 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers. Sign up free at www.countryaircheck.com



JOIN ALL FOR THE HALL

for as little as \$25

HELP ENSURE OUR MUSIC MEMORIES ALWAYS HAVE A HOME.



Visit www.countrymusichalloffame.com for details HONOR THY MUSIC®