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# LETTERS TO THE EDITOR FOR VETS

## Seiznick Plan to Musicalize 'Wind' For Pictures Distresses Many Negroes

Announcement that David O. Seiznick plans to remake as a musical big "One With the Wind," as designated exclusively in last week's "Variety," is reported to have caused the Negro race, who often speak of this film as second only to "The Birth of a Nation" in its adverse effect upon the prestige of the Negro.

L. W. Redick, Negro official of the New York Public Library, recently compiled information on the treatment of Negroes in films. It is in the point of his recent booklet on the subject that the persistent portrayal of Negroes as slave-owners, menials and illiterates dated to white snobbishness and did great damage to the aspirations of the race. Incidentally, the Oscar Hammett-stud, satire on race and racial stereotypes by writers, as contained in his special lyrics, "O! Man Aethio," which was introduced at the recent Writers' Board Meeting (Continued on page 25)

## CALLED FASCIST, N. Y. NEWS BARS ELLA LOGAN

Ella Logan's name has been removed from further mention in columns of the New York Daily News following singer's reference to the tabloid and its publisher. Capt. J. M. Patterson, an "Fascist."

Word went around from headquarters to all branches of the paper, according to the report, to keep Miss Logan's name out of sheet until further notice, as result of remarks reportedly made in a brief interview between the singer and Julia McCaCarthy, feature writer on the Patterson sheet.

In speaking to Miss Logan, Miss McCaCarthy asked to see her last week regarding a feature story about Ella Logan's "forgotten" Italian roots. Miss Logan returned to New York recently after a four-month tour of the world with a USO Camp Shows variety unit. Interview had hardly gotten under way, said Miss Logan, when Miss McCaCarthy stated that her opinion of the News. Figuring the query was out of the record, says Miss Logan, she answered that the "pro-fascist" site of the publication, especially the editorials, frightened her. They frightened our troops at the front, too, she added.

When, according to Miss Logan, Miss McCaCarthy resumed stating that her publication Capt. Patterson was merely anti-administration, and defending him with remarks that he was a big hero in the last World War, Miss Logan replied "that this is a different war. When you go, according to Miss Logan, Miss McCaCarthy got up, saying: "If we're in this different war, I don't do an interview with you," and walked out.

Miss McCaCarthy, when queried, commented incidentally giving a somewhat different version of it. Stated she was invited by Miss Logan.

## Mercer's Positive Accent

Hollywood, Feb. 6. As with Moss Hart, who made psychoanalysis pay off with his "Lady in the Shoe" by John Mercer's "Accentuate the Positive" was born of a similar situation when the songsmith went to psycho for professional purposes. He was given the spell that "you must never put negative thoughts, eliminate negative ideas," etc. and from this Mercer hatched the now rhythmic song hit.

## Pitt Amus. Fear '36 Flood Repeat

Pittsburgh, Feb. 6. Downtown theatres and artists, with costly memories of the 1936 flood, are taking no chances on a possible 1946 recurrence. They have already started to haul out of the basements and cellars everything that's removable or can be spared at the moment.

Flood warnings have been prevalent here for last six weeks and forecasters look for big overflows if heavy rains accompany the eventual meetings of heaviest snows around (Continued on page 20)

## German-Titled U.S. Pix Rushed by OWI for Reich

Washington, Feb. 6. While Government officials believe that the German theatre playing title will be about evenly divided between American, British and Russian films, understood that the Office of War Information has cued U. S. film producers to rush films with German titles in view of the Russian sweep. Plan is to have product ready to go into Germany along with Russian or other films. Recalled that when the truce with Hungary was signed in Moscow, the Russians retained control over all means of communication, press and radio-articulate pictures. "Understanding, several months ago, as reported in "Variety," that a specific schedule would be worked out among the Allied powers for the allocation of playing time in Germany on a equitable basis. This understanding was stated to cover French films also.

## Earl Carroll Plans 'Largest' Filmery

Hollywood, Feb. 6. Earl Carroll plans to build the "largest" cinema in the world in Hollywood. It would be on the site next door to his current theatre, now utilized as parking space for the niter's patrons. Building can't happen until after the war, of course.

## SPECIAL BOOKUPS FOR THE WOUNDED

By GEORGE BOSEN  
A big radio-network designed to bring maximum entertainment of round-the-clock basis to hospitalized war vets is currently in the process of formation. The Armed Forces Radio Services, whose contribution via a shortwaving and recording of the nation's top commercial air show to the global battle fronts has been one of the major hypotes to GI morale in World War II, is thus initiating the newest phase of its radio-activities, which will extend into the postwar era of veteran rehabilitation.

Just as the AFRS set up its "mosquito network," which has penetrated into the most remote jungles in order to reach all of the fighting forces, so, too, is it now blueprinting a plan to assure the participation of the medics, in helping the wounded along the road to recovery.

Coupled also with tangled transit problem, Solid Fuel Administration's order curbing use of coal has been suggested by one from the War Production Board banning use of natural gas for cooking and heating (Continued on page 23)

## Cancelled Talent Via Coal Crisis Seen Spreading

Parade of talent cancellations because of the critical fuel situation seems likely to spread because of possible closings of theatres and niteries throughout the 16 states affected by the coal shortage.

Coupled also with tangled transit problem, Solid Fuel Administration's order curbing use of coal has been suggested by one from the War Production Board banning use of natural gas for cooking and heating (Continued on page 23)

First wave of talent cancellations came in Buffalo when a local conservation order clamped an 11 p.m. curfew on all amusements. Three of the largest bolos in town, McVann's, Chez Ami only. In addition, a one-day freight embargo on all items, except coal and war goods, went into effect Saturday (3).

Erno Rapee, on a concert tour with a symphony orchestra of 78 musicians, announced that he will give emergency. Erno Rapee, on a concert tour with a symphony orchestra of 78 musicians, announced that he will give emergency. Erno Rapee, on a concert tour with a symphony orchestra of 78 musicians, announced that he will give emergency. (Continued on page 23)

## War Dept., CBS Draw Severe Censure From Catholics on Religious Issue

Clare Luce Chills Aired  
The Clare Luce radio show deal for Textron, at an approximate \$2,000 a week, now appears cold. Program is scheduled to bow in on Mutual late this month. Reported that the Congressional playwright did a burr when the GI's the coast-to-coast unit services before the past was signed Agency on the deal, J. Walter Thompson, was also reported miffed over the premature handling.

## 400 Will Tour With Met Opera

Largest touring stage attraction will be that of the Metropolitan Opera Co., which goes to the road early in April. Troupe will be 400 strong, including barbers and hairdressers, and will require 20 baggage cars. Part of the tour will be under the direction of Sol Hurok. It's been his big hope for years to be in prepossession of the Met.

The Met has played out-of-town annually in the spring but this season the tour will be more extended, it being the idea of Edward Johnson, the outfit's general manager, to popularize the Met in the hinterlands. For that purpose the company will be seen at least four more stands east of the Rockies for the first time. For a number of years Saturday matinees of Met opera have been broadcast (currently on the Blue Network), sponsored by the Texas Co. (Texasco).

It's understood that Hurok will have backing from the radio sponsor but it's anticipated the tour will be financially secure because, while (Continued on page 20)

The Columbia Broadcasting System and the War Dept. have come out for severe censure from Catholic periodicals as the result of the Jan. 21 broadcast of "Radio Reader's Digest." Incident involved was the relating of a story concerning a Catholic soldier who, in the absence of a priest, made his "confession" to a rabbi with the latter's consent.

Script for the broadcast was cleared by the War Dept., which provided the following comment from the Catholic Review, published in Baltimore:

It should be said that judging from the action of the War Dept. in clearing the story, there is need for more intelligence in the Public Relations division of the War Dept."

Under the heading "Inexcusable Insult," The Tablet, Catholic weekly published in Brooklyn, stated (Jan. 27):

It is difficult to find any excuse to justify the Columbia Broadcasting System for permitting its facilities (Continued on page 47)

## TOMMY DORSEY TO SOLO WITH STOKI'S SYMPH

Tommy Dorsey will join the ranks of jazz mestrui who have gone temporarily longhair, like Benny Goodman, when Dorsey appears as soloist with Leopold Stokowski and his New York City Symphony Feb. 18 at City Center, N. Y.

Dorsey will play the Concerto for Trombone and Orchestra written by Nathaniel Shilkret. Performance will mark Dorsey's premiere as well as Dorey's longhair debut. Likely that Dorsey's band will sit in with the Center symphony, under Leonard Bernstein for the performance. Concerto, in three movements, is mainly a serious work with jazz rhythms. First two movements are in classical vein with a little touch of jazz. Last movement goes straight boogie-woogie.

**OUR TELEVISION**

**The Hour of Charm**

All-Girl Orchestra and Choir

Conducted by Phil Spitalny





French Film Industry  
Prelim Setup for French Pix Biz

Forecasts Central Govt. Control

Preliminary steps toward regulation of the French film industry, under latest measures adopted by French government, place all native production under a licensing system controlled by the Direction Generale de la Cinematographique Francaise, recently set up. Producers intending to make a picture must first obtain a license from the DGCFF and the submit for approval their screenplay, list of technical staff, financing details. This step is one of many reportedly taken to eliminate "collaborationist" themes or Nazi-Fascist sympathizers from the French film industry.

French authorities are taking special precautions on pictures about the resistance movement. A special permit will be required for such films. A commission will examine all details and decide if the financing is reliable or if the picture is "underground" films must include only those who were members of the Resistance in order to work, everyone connected in any way with the film industry in France. The commission is headed by the Director General of the DGCFF, and which is empowered to decide all administrative questions. Similar to guides in the U. S. film business) has been established among the French producers called the "Professional Identification Card." These cards are issued by the commission. Producers called the "Professional Identification Card." These cards are issued by the commission. Producers called the "Professional Identification Card." These cards are issued by the commission.

2d Butterfield House Burns; Other Theatre Fires

For the second time in two weeks, the Butterfield circuit has set a house through fire. Last week the circuit's Grand Theatre in the South Haven was burned to the ground. Blaze started in the basement early in the morning. The circuit owns the only theatre in town, the 300-seat Model Theatre. The cause of availability restrictions. The circuit now has only 122 houses.

Film Groups Seek To Make Coast Tele Center

In an effort to overcome advantages New York is currently enjoying, the National Association of Television Artists is organizing an equipment, an affiliated committee of television, representing 11 film studios. It is hoped to make the Coast the center of television activities.

PIX WORKERS TO SPLIT \$6,000,000 IN RETRO

Receipt of \$6,000,000 in retro wages will be divided among 20,000 studio workers as soon as the War Relocation Authority releases the technicians and artists who draw as high as \$1,500 a week. The retro was arranged last April at a labor meeting in New York and recently approved at WLB hearings in Washington. The producer of the raises are retroactive to Jan. 1, 1943.

Rep.'s Borage Deal Paves Way for Others

Republic's deal for a separate production unit on the direction of producer Frank Borage is one of a series now in the process of negotiation, according to Herbert J. Taylor, Republic's chief claimant. Announcement of other similar deals will be made shortly.

SEATTLE RACKET

Femme Usher Billie Two Theatres

Seattle, Feb. 6. Here's a new racket that's spread two local theatres.

A gal got a job as an usher in a picture house. She was known to other employees. Then she stepped up to the box and said the manager was giving her \$100. If she starts walking, and keeps walking.

The game worked twice in a row the past few days. At the theatres theatre she got \$20, and the manager gave her \$100. She is believed, from descriptions, to be the same gal.

Pix Toppers In Race for Oscars

Hollywood, Feb. 6. Nominations for Oscar by the Academy of Motion Picture Arts and Sciences were made here last night. Of 1,000 pictures in the film industry will vote shortly to select winners, who will receive the award on the stage of Grauman's Chinese theatre March 15.

Those named for top performance by an actor: "The Sign of the Cross"; "Going My Way"; Barry Fitzgerald, same picture; Guy Grant, for his work in "The Sign of the Cross"; and Alexander Knox, in "Wilson."

Those named for top performance by an actress: "The Sign of the Cross"; "Going My Way"; Betty Fitzgerald, same picture; Guy Grant, for his work in "The Sign of the Cross"; and Alexander Knox, in "Wilson."

Best actress in a supporting role: "The Sign of the Cross"; "Going My Way"; Betty Fitzgerald, same picture; Guy Grant, for his work in "The Sign of the Cross"; and Alexander Knox, in "Wilson."

OF NAT'L THEATRES

National Theatre's launched its annual three-day conference of division presidents and executive vice presidents yesterday, de jecting the day to reviewing the past year's work.

Slated for today (Feb. 7) are discussions of product deals, film playoffs, etc. Tomorrow (Feb. 8) will be devoted to circuit guests, discussions of television as it applies to future theatre work, and the status of the National Theatre's investigation into the possibility of establishing a circuit of theatres.

Presiding at the meetings is Charles P. Skouras, N.T. president. Other speakers tomorrow (7) will be Spyros Skouras, head of 20th-Fox films, and George Skouras; Otto Kneibitz, 20th-Fox attorney, who will discuss the consent decree and recent anti-trust court decisions, and Ben Kalmenoff, Warner's sales chief.

Bischoff Adieus Col.

Hollywood, Feb. 6. Sam Bischoff, Columbia producer, has been named as the new manager and is negotiating for a new alignment with a major studio. Bischoff was formerly a producer with Columbia in recent weeks. Victor Saville, who recently completed "The Affair" here, is now in New York preparing to return to England.

JESSEL'S SIXTH DATE

Hollywood, Feb. 6. Sixth picture on George Jessel's production slate at 20th-Fox is "Late Date" with script by Robert Ellis and Helen Logan. Others assigned to Jessel are "The Dickson Case" with script by Robert Ellis, "Doll Face," "Rifles on the Keys," "O. Henry" and "Two Arabian Knights."

Lefty Writes a Letter

By Joe Laurin, Jr. Colectors, Cal.

I see where the noted and able columnist for King Features, Benjamin De Casseres, has revealed on the pages of his Bohemia, which was a cafe on 41st street, near Seventh Avenue. He told how our mutual friend, "Bugs" Beer, had also written a column for the Bohemia, which put "Lefty" in a bad light. The time he and Sinclair Lewis saw "Bugs" throw two Scotch whiskeys into his chill-con-car, consumed the whole delectable mess and produced a letter which put "Lefty" in a bad light. "Lefty" could even say "good" when he is at the stage where he mixes Scotch and Scotch and Scotch. Now if he used chill as a chaser for Scotch, then he might be better off to say "Lefty" is a "Lefty" man. "Lefty" is a "Lefty" man. Well, what I was going to say is that "Bugs" Beer and the Caseres also put me in a reminiscing mood. If they got a column out of me, who's your fault?

Joe's was as wellknown as Jack's. It was a poor man's Restor's. It was opened about 1900 by Joe Rinaldo, who was a New Yorker, but who worked on the old Chicago Dispatch. He was a good man, a good man, a good man. He was a good man, a good man, a good man.

Beer was a nickel a glass at the bar and a dime at the table. If you didn't have the price you could talk Joe, for I. Nobody ever thought of highballs in those days. It was a good man, a good man, a good man.

Beer was a nickel a glass at the bar and a dime at the table. If you didn't have the price you could talk Joe, for I. Nobody ever thought of highballs in those days. It was a good man, a good man, a good man.

No Copping

But this was all before my time and before the time when Joel pulled down the little platform that graced the middle of the place and out of the place. It was a good man, a good man, a good man.

But this was all before my time and before the time when Joel pulled down the little platform that graced the middle of the place and out of the place. It was a good man, a good man, a good man.

Studio Contracts

Hollywood, Feb. 6. Barbara Britton, actress, Paul Kelly, actor, 20th-Fox. Don Barry, actor, 20th-Fox. Marilyn Hansen, actress, Metro. Lane B. Brown, actress, 20th-Fox. Vivian Blaine, actress, 20th-Fox. Dick Shaw, actor, 20th-Fox. Arthur H. Hays Sulzberger, Jr., editor, 20th-Fox. Julia London, actress, Universal. Abby Berlin, director, Columbia. George C. Scott, director, 20th-Fox. Billy Gilbert, actress, Paramount. Michel Krause, prod. 20th-Fox. Col. Douglas Fairbanks, Jr., producer, 20th-Fox. Ellen Hall, actress, 20th-Fox. Harry Keiner, writer, 20th-Fox. Marjorie Stewart, singer, 20th-Fox.

Short-Term Pops Hit

Sacramento, Feb. 6. One-shot film to be made by the union amendment to unemployment insurance act passed by legislature here.

Any employer is immediately subject to act if he has four or more employees on the payroll. The act will be amended to unemployment insurance act passed by legislature here.

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Abdell + Cately Under Seal

Buddell Bunde Francis Stagnitta

Mark Anne James West Ben Flep

Benny Portna Ocean Hammant

Wood West Pithyforth

Old Swamp aepov Joseph Selgallas Fritz Kresley

Lt. Comdr. Benny Leonard USMS Guy Salards Peter Munker

Grace Moore Arthur Miray R. Howard

BEHIND IT or NOT  
~~Prop~~ David Johnson James Loney J. J. J.

Lee Shultz Paul Smith Kate Smith Sigmund Spack

William Case Cowles Deemayfer Van Zornia





**ABBOTT & COSTELLO**  
*"thrillingly different"*



**MILTON BERLE**  
*"spectacular"*



**BRADSHAW CRANDELL**  
*"a world in itself"*



**JESSICA DRAGONETTE**  
*"memorable"*



**IRENE DUNNE**  
*"thrilling entertainers"*



**JAMES MONTGOMERY FLAGG**  
*"glorious"*



**BENNY GOODMAN**  
*"glorious"*



**OSCAR HAMMERSTEIN, 2nd**  
*"music skillfully  
interwoven with story"*



**MOSS HART**  
*"memorable picture"*



**RITA HAYWORTH**  
*"thrillingly different"*



**TED HUSING**  
*"dramatic... memorable"*



**AL JOLSON**  
*"different"*



**DOROTHY KILGALLEN**  
*"eloquent"*



**FRITZ KREISLER**  
*"a new standard"*



**LT. COMDR. BENNY LEONARD, USMS**  
*"dramatic, exciting"*



**GUY LOMBARDO**  
*"different"*



**HELEN MENKEN**  
*"dramatic achievement"*



**ARTHUR MURRAY**  
*"truly memorable"*



**RUSSELL PATTERSON**  
*"exciting"*



**BOB RIPLEY**  
*"a new standard"*



EDWARD G. ROBINSON  
"glorious entertainment"



GINGER ROGERS  
"thrillingly different"



LEE SHUBERT  
"glorious"



FRANK SINATRA  
"glorious"



KATE SMITH  
"thrilling"



SIGMUND SPAETH  
"memorable picture"



JOHANNES STEEL  
"exciting, alive"



LEOPOLD STOKOWSKI  
"glorious music"



DEEMS TAYLOR  
"truly memorable"



VERA ZORINA  
"a great joy"

COLUMBIA PICTURES  
PRESENTS

*A Sidney Buchman Production*

# A Song to Remember

Starring  
**Paul MUNI**  **Merle OBERON**

WITH CORNEL WILDE  
NINA FOCH • GEORGE COULOURIS

Screen Play by Sidney Buchman

Directed by CHARLES VIDOR

**TECHNICOLOR**









# 20

**CENTURY-FOX  
PROUDLY  
PRESENTS  
THE OPINIONS  
OF THE  
TRADE PRESS  
ON THE  
BOX-OFFICE  
IMPORTANCE  
OF...**

**BETTY SMITH'S**

**A TREE GROWS**



**"Outstanding box-office! Greater impact than the novel!"**  
—M. P. Daily

**"Sure of big grosses! Imposing box-office stature!"**  
—Film Daily

**"Most popular novel since 'Gone With The Wind'—absorbing all the way!"**—M. P. Herald

**"One of the fine film dramas of the year!"**  
—Variety

**"A superlative job! Heart-stirring! Sure-fire!"**  
—The Independent

**"Top-grade drawing power!"**  
—Showmen's Trade Review

**"Certain to return tremendous grosses!"**  
—Hollywood Reporter

# IN BROOKLYN

DIRECTED BY

PRODUCED BY

**ELIA KAZAN · LOUIS D. LIGHTON**

SCREEN PLAY BY TESS SLESINGER AND FRANK DAVIS

**WORLD PREMIERE SOON**  **ROXY, NEW YORK CITY**

# Achtung!

Sie werden

# Hotel Berlin

sehr bald von innen  
sehen! Dies war vorher  
nicht möglich!

Wie zeitgemäss sind doch  
Gebr. Warner!

JACK L. WARNER  
*Executive Producer*

*Official translation:*

ATTENTION! YOU ARE VERY SOON TO SEE THE INSIDE  
OF THE HOTEL BERLIN! THIS HAS NOT FOR AMERICANS  
BEFORE BEEN POSSIBLE! ACH! THOSE TIMELY WARNER BROS.!

20th. Par. Loew's. WB Ask 180G

Judgments on 'False B.O. Reports'

Actions were started by 20th-Fox, Paramount, Loew's (Metro) and Warner Bros., in N. Y. State Supreme Court against Irving Renner, Louis Nelson and others operating the Endicott circuit, and William Namenson, circuit assistant...

The suit is the first of its kind to be filed in the Greater New York area, but others may follow. Learned what probes are being made...

Producers Meet to Pick Central Casting Corp.

Producers will call early meeting to select new president and possibly executive vice president...

Frank Freeman has been serving as president of producers group, continuing in post when others who have tendered job claims...

Indie Theatre Service Name of Jersey Group

Independent Theatre Service, Inc. will be the name of the booking agency being organized...

Re-Name Bennett in Wash.

William Bennett, business representative of the Washington Film Exchange, has been elected...

Anne Gillis Comes Back

Injured in a motor crash last week and presumably through with the Anne Gillis returns to pictures in "The Amazing Mr. X"...

Another Dumas For Columbia

Columbia takes the prolific Alexander Dumas for another swash-buckling picture...

Ilda Lupino on Loanout

Hunt Stromberg borrowed Ilda Lupino from Warners to star in the indie production, "Young Widow," starting in two weeks...

\$5,000 in DIMES "FROM U.S. THEATRES"

Following the close of the March of Dimes drive for 1945 in the nation's theatres over the past week, reports reaching N. Y. head quarters indicate that collections will exceed the record-breaking total of \$5,000,000...

Hollywood Post Last Year

Motion picture industry's contribution to the March of Dimes campaign for 1945 was \$1,800,000, topping the year by 10% and exceeding last year's total...

Par Puts Nine Pactees On Loanout Chores

Lend-lease system is getting a heavy play at Paramount, with nine picture titles loaned out to other companies in important pictures...

N. C. Turns Down 3% Theatre Tax

Raleigh, N. C., Feb. 6. Joint Finance Committee of the N. C. general assembly by a decisive majority, rejected the recommendations of the Advisory Budget Commission...

Rodgers Skeds Coast Trip

William F. Rogers, v.p. and general sales manager for Metro, is scheduled to leave for the Coast around March 15...

HORMAN'S NO. 2 FOR U.

Arthur T. Horman, recently elected from writer to producer, will direct "The Fighting 6888 Central Postal Directory"...

Valentino Still Boffo For All Distaffers

Bobbysockers are flocking, even as their mothers did, to a reissue of the Cecil De Mille production...

USO Unit Performs At Shuttle Base in Russia, Promotes U.S.-Soviet Tie

First and only American entertainment unit to go into Russia has just returned to a Persian base after eight weeks among the Soviets...

4 COMEDIES LINED UP FOR ABBOTT-COSTELLO

With assignment of "Hired Hand" to producer John Grant to prepare for an Abbott-Costello starrer, Universal now has four comedy productions lined up...

Exhib-Distrib Group Vote Insurance Plan

A majority have voted in favor of a group insurance plan for those in exhib-distrib in the Motion Picture Associates...

Rep Amnu Blanks Out

Shortage of aerial reconnaissance reported on the San Fernando Valley front where Republic maintains the biggest aerial arsenal in the U. S....

Seattle Clearance Beef

Opening of Lake City theatre in suburban Seattle last Thursday night (1) has stirred up a hornet's nest on clearances which has landed in the lap of Joe Monahan...

M-G's Best Winners

Anniversary Balmby Beauty winners were selected last week in N. Y. by Walter Peterson, Arthur William Brown, Earl Wilson, George Fader and Vincent Trota...

W. B. Morgan Left 41G

Estate left by the late William Barnes Morgan of New York, who had been a foreign representative of 20th-Fox for several years...

L. A. to N. Y.

Edward Alperson, Eileen Barton, Major Robert Benjamin, Maurice Bergman, Wally Boyl, John Byrum, Frances Dee, Steve Edwards, Ken Endlund, Leonard Fisher, Russell Holman, Tommy Lawton, M. J. McGuinness, Meta Roach, M. J. Siegel, Herbert Silverberg, Frank Sinatra, N. Y. to L. A. Eflie Altan, Ben Blossom, Ben Cline, Robert Clifford, Warren H. Pearl, Hal Roach, Sylvia Field Returns

Guide to GI Bill of Rights, Int'n Affairs, Postwar Jobs, in 7 New Pix

Seven films requested by the Army, Navy and other Government agencies, covering a wide range of subjects from international relations to GI rights...

M-G De-Tunes Judy Garland

Metro is lining up three songless dramas for Judy Garland, to follow her current musical choice in "The Harvey Girls."

Decision was made after studio head Cecil De Mille, "The Clock," her first straight dramatic role. Her future career will be on the serious side with an occasional musical tossed in.

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MONO'S FEEL STARBUCKS

Four features get the gun during February at Monogram, starting with "Flaming Frontier," a pioneer war picture...



## "I THINK YOU'RE WONDERFUL, MR. VAN JOHNSON!"

(and so do millions of other gals from eight to eighty who are packing theatres to see M-G-M's Van Johnson in "THIRTY SECONDS OVER TOKYO" and who watch for him in "BETWEEN TWO WOMEN." The honors pour in from everywhere: Ladies Home Journal, Photoplay, Screen Guide, Variety, Film Daily, Modern Screen, Look Magazine and countless others proclaim Van, the Idol of the millions.)

# 'YOU'RE AMERICA'S NEW SWEETHEART, MARGARET O'BRIEN!'

(that's what the fans are saying all over the nation as they watch M-G-M's little Margaret in "MEET ME IN ST. LOUIS." She repeats her triumph in "MUSIC FOR MILLIONS" as America showers her with acclaim. Cited three times in Screen Guide's Vote, cited twice in Film Daily's Famous Fives, leader in Showmen's Trade Review New Stars, hailed by press and public as the new darling of the screen.)



## PRESS-TIME FLASH!

Another Big M-G-M Hit is off to a flying start Nationwide! "NATIONAL VELVET" is terrific in its 3-theatre Miami engagement. Watch for more!



**STAR BUILDER!**

WARNER BROS.' TRADE SHOWINGS OF  
**ROSALIND RUSSELL**  
 and  
**JACK CARSON**  
 in  
**"ROUGHLY SPEAKING"**

with  
 ROBERT HUTTON • JEAN SULLIVAN • ALAN HALE • DONALD WOODS • ANDREA KING

**MONDAY, FEBRUARY 19th, 1945**

CITY	PLACE OF SHOWING	ADDRESS	TIME
Albany	Warner Screening Room	79 N. Pearl St.	12:30 P.M.
Atlanta	RKO Screening Room	191 Walton St. N.W.	2:00 P.M.
Boston	RKO Screening Room	122 Arlington St.	2:30 P.M.
Buffalo	Paramount Sc. Room	464 Franklin St.	2:00 P.M.
Charlotte	20th Century-Fox Sc. Rm.	308 S. Church St.	10:00 A.M.
Chicago	Warner Screening Room	1307 So. Wabash Ave.	1:30 P.M.
Cincinnati	RKO Screening Room	Palace Th. Bldg. E. 6th	8:00 P.M.
Cleveland	Warner Screening Room	2300 Payne Ave.	8:00 P.M.
Dallas	Paramount Sc. Room	412 S. Harwood St.	2:30 P.M.
Denver	Paramount Sc. Room	2100 Stout St.	2:00 P.M.
Des Moines	20th Century-Fox Sc. Rm.	1300 High St.	12:45 P.M.
Detroit	Film Exchange Bldg.	2310 Cass Ave.	2:00 P.M.
Indianapolis	Paramount Sc. Room	116 W. Michigan	1:00 P.M.
Kansas City	Paramount Sc. Room	1802 Wyandotte St.	1:30 P.M.
Los Angeles	Warner Screening Room	2025 S. Vermont Ave.	2:00 P.M.
Memphis	Paramount Sc. Room	362 S. Second St.	11:00 A.M.
Milwaukee	Warner Th. Sc. Rm.	212 W. Wisconsin Ave.	2:00 P.M.
Minneapolis	20th Century-Fox Sc. Rm.	1015 Currie Ave.	2:00 P.M.
New Haven	Warner Th. Proj. Room	70 College St.	2:00 P.M.
New Orleans	20th Century-Fox Sc. Rm.	200 S. Liberty St.	10:00 A.M.
New York	Home Office	321 W. 44th St.	2:30 P.M.
Oklahoma	20th Century-Fox Sc. Rm.	10 North Lee Ave.	1:30 P.M.
Omaha	20th Century-Fox Sc. Rm.	1502 Davenport St.	1:00 P.M.
Philadelphia	Vine St. Sc. Room	1220 Vine St.	11:00 A.M.
Pittsburgh	20th Century-Fox Sc. Rm.	1715 Blvd. of Allies	2:30 P.M.
Portland	Jewel Box Sc. Room	1947 N.W. Kearney	2:00 P.M.
Salt Lake	20th Century-Fox Sc. Rm.	216 East 1st South	2:00 P.M.
San Francisco	Republic Sc. Room	221 Golden Gate Ave.	1:30 P.M.
Seattle	Jewel Box Sc. Rm.	2318 Second Ave.	2:00 P.M.
St. Louis	S'renco Sc. Room	3143 Olive St.	1:00 P.M.
Washington	Earle Th. Bldg.	13th & E Sts. N.W.	10:30 A.M.





# THE BIGGEST BUSINESS IN HISTORY OF B'WAY'S PALACE!

THESE ADS  
STARTED IT...

THESE REVIEWS  
CLINCHED IT...

*despite blizzard, snow, slush and coldest spell in years!*

First week so sensational that the figures sound FANTASTIC!  
Second week MILES ahead of any other holdover in house's  
history! Third week now looks like BIGGEST on record!  
Set your own campaign on the sensational "WARNING"  
key that startled New York — and watch the money roll in!

"Terrific thriller..."

"Enormously suspenseful...really slick."

"Fast with suspense...builds until spectator is quivering."

"Good...packed with suspense."

"Slick thriller...a treat for all concerned."

going to be the talk of the town."—Wanda Hale, N.Y. Daily News

"A humdinger of a mystery melodrama"—T. M. P., N.Y. Times

"Among season's very superior murder stories."—Alton Cook, N.Y. World-Telegram

"Slick thriller...a treat for all concerned."—Bert McCord, N.Y. Herald-Tribune

"One of the masterpieces of its kind."—J. T. M., PM

**WARNING!**  
 So that all may enjoy its terrific  
 surprise climax . . . NO ONE WILL  
 BE SEATED DURING THE LAST  
 FIVE MINUTES OF THIS PICTURE.  
 Please do not disclose the ending  
 to your friends.

**WARNING!**  
 So that all may enjoy its  
 terrific surprise climax . . .  
 NO ONE WILL BE SEATED  
 DURING THE LAST FIVE  
 MINUTES OF THIS PIC-  
 TURE. Please do not dis-  
 close the ending to your  
 friends.



Her sensuous  
 charm had in-  
 volved men before  
 but even she  
 had not planned  
 on murder!

EDWARD G. ROBINSON  
 JOAN BENNETT  
*The* **WOMAN IN THE WINDOW**  
 RAYMOND MASSEY

**EXTRA!**  
 'This is America' Series  
 'NEW AMERICANS'

**NOW DOORS OPEN at 9 A.M.**  
 MIDNIGHT SHOW EVERY NIGHT

**RKO PALACE** B'WAY & 47th ST.

**ICE OFF GUARD . . . YOU'RE CAUGHT!**  
 "You made your mistake and you'll  
 pay for it with your life!"

SHE WA  
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 left  
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**WARNING!**  
 So that all may enjoy its terrific  
 surprise climax NO ONE WILL BE SEATED DURING THE  
 LAST FIVE MINUTES OF "THE WOMAN IN THE  
 WINDOW" starring Edward G. Robinson and  
 Joan Bennett now playing at the  
 RKO PALACE B'way and 47th Street.

INTERNATIONAL PICTURES, INC.  
 present

**EDWARD G. ROBINSON** **JOAN BENNETT** in  
 THE SCREEN'S SUPREME ADVENTURE IN SUSPENSE

**"The Woman in the Window"**  
 with RAYMOND MASSEY  
 and EDMOND BRON • DAN DURYEA • Directed by FRITZ LANG

A NUNNALLY JOHNSON Production • Released by RKO RADIO PICTURES, Inc.

**EXTRA!**  
 'This is America' Series  
 'NEW AMERICANS'

**Starts TODAY at 9 A.M.**  
 MIDNIGHT SHOW EVERY NIGHT

**RKO PALACE** B'WAY & 47th ST.

GOOD ENTERTAINMENT  
 INTERNATIONAL

SIGN THAT PLEDGE CARD!  
 RED CROSS DRIVE - MARCH 15-21

GOOD ENTERTAINMENT  
 INTERNATIONAL





# What Star *shall guide our country?*



**T**ODAY there is an increasing need for all of us to think clearly and realistically.

Innumerable post-war plans are in the making by business and government. And we hear much of a brave new world served by scientific marvels of every kind.

But with all the worthwhile gains which will be made, the post-war days will also bring formidable problems . . . problems which will affect the lives of every one of us.

Jobs must be found . . . good jobs . . . for 12,000,000 servicemen.



Means must be provided to keep in operation some at least of the vast new war plants in which so much private and public money is invested.

Continuing high taxes . . . a staggering public debt . . . the upward pressure on prices . . . all must be faced.

These problems will not solve themselves. A few new laws, formulas or theories will not cause them to disappear:

For these are personal problems . . . and as such they are the personal responsibility of every one of us. Out of the courage and good sense and fundamental decency of 130 million Americans, the all-important answers must be forged.

What specifically then can we, as individual Americans, do to help solve these problems?

We can exercise our franchise intelligently and vote for the ablest and most conscientious public servants and representatives.

We can obey the law in letter and spirit, thus helping to set an example of stability for the entire world.



We can pay our debts and spend our money carefully and wisely to keep prices down. For the financial health of the nation depends upon the financial health of its citizens.

We can deliver honest value in our business or at our job, and thereby contribute to lasting prosperity.

We can support our religious institutions, which are fundamental in the moral life of the community.

We can be tolerant of other races, other ideas and beliefs, while we hold fast to our American ideals.

And last but not least, we can take interest and pride in our family life.



It is in the home that character is bred and nourished. Our home should be the fountainhead of honor and decency.

With the youth of America lie our hopes. If a better America is to be built, they must build it. To this great task they must bring strength and courage and determination and all the inspiration we can give them.

The history of our country is a history of united struggle . . . of dangers and difficulties faced together and overcome. In her hour of need, America has always found the answers to her problems in the minds and hearts of her people.

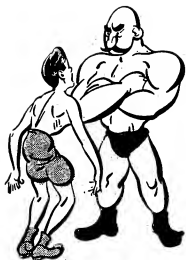
It is there she must look for the answers today. It is there she will find the star which will keep her true to her course.

*Henry Ford*  
*Henry Ford &*

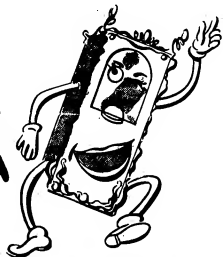


# "THE BIG SHOW-OFF"

means



# A BIG PAY-OFF at your BOX-OFFICE



starring  
**ARTHUR LAKE • DALE EVANS**

with  
**LIONEL STANDER • GEORGE MEEKER**  
**PAUL HURST • MARJORIE MANNERS**

and  
**ANSON WEEKS** And His Orchestra  
**HOWARD BRETHERTON**, Director • Original  
Screen Play by **Leslie Vadnay** and **Richard Weil**  
Produced by **Sydney M. Williams**



A R E P U B L I C P I C T U R E

Miniature Reviews

Genius With a Slapstick

Genius With a Slapstick

Continued from page 2

second marriage — to Sol — on a...
The outbreak of the first World War forced his return to the United States...

Back to Europe
And lastly, why not Europe?
Mauri Desti to open her cosmetics salon...

The outbreak of the first World War forced his return to the United States...

A ruptured appendix at last liberated the Sturges imagination...

He spent his convalescence plotting the most extravagant and dancing nurses and singing interludes...

Three plays followed, but they made more of a dent than an impression...

His first assignments was an adaptation of H. G. Wells' "The Invisible Man"...

Up to \$2500 Weekly
"Up to \$2500 Weekly" is a screen writer's play...

Up to \$2500 Weekly
"Up to \$2500 Weekly" is a screen writer's play...

Up to \$2500 Weekly
"Up to \$2500 Weekly" is a screen writer's play...

Up to \$2500 Weekly
"Up to \$2500 Weekly" is a screen writer's play...

man) and returns to the party, and...
Locations have been well chosen to show something of the local country-side...

Of the players, Sebastian Chola is outstanding as the hunchbacked brother...

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Waterloo Road
General John Dillley...
The picture is a bit confusing, especially to those not understanding Spanish...

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El Muerto Fatale

El Muerto Fatale
A soldier deceives when he learns his wife is receiving attentions from...

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3 M-G Preems

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World prems for three Metro pictures were pencilled in last week...

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13 Tonight Plugs

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Columbia Pictures wound up with a total of 13 coast-to-coast radio spots...

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**"SOCK BOXOFFICE. WILL GET  
HOLDOVER RUNS!"** —says Variety

**"ONE OF THE BEST A & C FILMS!"**  
—says Boxoffice

**"HAD THE PREVIEW AUDIENCE IN  
STITCHES!"** —says Motion Picture Herald

**"FAST AND FURIOUS ENTERTAINMENT!"**  
—says Film Daily

**"TEMPTED TO SAY IT IS THEIR BEST  
SINCE 'BUCK PRIVATES'!"**  
—says Hollywood Reporter

**"SCREWBALLMANIA IN THE BEST  
ABBOTT AND COSTELLO MANNER!"**  
—says Daily Variety

**"DEFINITELY A BOXOFFICE SUCCESS!"**  
—says Showmen's Trade Review



**BUD ABBOTT and LOU COSTELLO**  
**HERE COME THE CO-EDS**

with **PEGGY RYAN**  
Martha O'Driscoll, Donald Cook  
Lon Chaney, June Vincent  
Charles Dingle, Richard Lane  
and **PHIL SPITALNY** and the  
**HOUR OF CHARM**  
**ALL GIRL ORCH.**  
featuring **EVELYN** and her **Moody 4**

Screen Play by Arthur T. Horman and John Grant. Based on the original story by Edward T. Horman  
Directed by JEAN YVES ESCOFFIER A UNIVERSAL PICTURE Produced by JOHN GRANT

MAIN THAT FLEXOR HARD! 180 CROSS DRIVE—MANHATTAN 10-21



# Cancelled Talent Via Coal Crisis

Continued from page 1

situation forced cancellation of his engagement in Syracuse.

Downtown Cleveland theatres for the second week in a row closed for one day, Monday (5), while niteries and suburban theatres in effect in two days, Monday and Tuesday. Theatre spots will continue to close with city officials in the direction of the crisis.

Canton, O., houses are being closed Mondays, Tuesdays and Wednesdays. A temporary decree in effect in that town calls for three-day blackouts Monday but essential services such as hospitals, drug stores, hotels, food stores and war plants.

In Dayton and Columbus, O., theaters and other amusement spots were closed Monday (5) to conserve fuel.

New York's Mayor LaGuardia warned that all theatres and niteries will be denied additional fuel until supplies reach a degree of normalcy, but lessened the effects of this by deeming that the Department of Health regulation stating public houses must be heated to 65 degrees Fahrenheit be suspended until supplies of operators to keep going, even without heat.

### Chi's Glimicks?

Chicago, Feb. 6. — Although the brownout will result in loss to Commonwealth Edison here of estimated \$3,800,000 annually, officials of that utility company are to adopt all the gimmicks used by operators in early 1944 days, along with the "heat" and "what's happening to Edison should" happen to us" move. Nothing new has been tried so far, but exploitation boys already are working overtime these nights, prodded by sales for new ideas from the brasshat.

In spite of big loss to Edison, utility company has figured out the brownout in the Chi area alone will save 150,000 tons of coal and 100,000 kilowatt hours of electricity annually. All theatre and hotel operators, business associations, etc., are urged to cooperate in this matter, according to John Neuen, Jr., registrar.

Grosses in early stages, meanwhile, didn't show much of a change, with natives fleeing the theatre (and, incidentally, theatres) to get a good look at the town in its first real dim-out.

### Cleveland Monday Closing

Cleveland, Feb. 6. — All downtown and nab theatres, in addition to niteries and beer spots, will continue to go blank Monday in Cleveland until Feb. 11, to support the governor's coal-saving campaign. Only exception is George Young's Roxy, a suburban house which will be allowed to close Thursdays to tie its trouper's better break on transportation jams.

Although Cleveland Play House is always shuttered on Mondays, its night off for actors' rest days, repertory theatre will voluntarily remain closed Tuesdays, too. Hanna, downtown town legit stand, readjusted its week to that new attractions will play Thursdays and on plays through Sundays when and if possible.

Monday shutdown also extended to amusement stores, public buildings, schools and amusement places, while restaurants agreed to stag-

ger their one-day closings through the week. Department stores had to be denied additional fuel until Monday; as an accommodation for warworkers, but sales took such a heavy slump that they had to allow all downtown pic houses closed, that they also decided to pull down their curtains on Mondays.

### Cincy Nabs Close

Cincinnati, Feb. 6. — Through the WPB's curfew law, a page of gas fuel to bars and places of amusement over the weekend, only one film house closed in Forest, Madison, Elmwood and Evanston.

Five gas-fueled houses continued operation sans heating. Signs on ticket cages informed patrons that they would have to wear their overcoats, and if the inside temperature was uncomfortable they would be given a refund. Very few refunds. These theatres included the downtown Roxy and the suburban Regal, both of which are being closed by the State in Newport, Ky., across the Ohio river.

Several niteries go dark for the three-day period was Lookout House, Covington, Ky., which has a show stop.

Several nabs that were affected by the coal curfew transported their gas to heat their buildings, but in coal stoves for the emergency.

### Rocheater Theatres Closed 4 Days

Rochester, N. Y., Feb. 6. — Rocheater theatres were closed for four days beginning yesterday, along with all other business and amusement places not essential to health, safety and education. City and county officials was caused by dwindling fuel supplies and a coal storm-blocked railroads.

The Auditorium, only legit house, had been closed previously for fuel, cancelling a three-day run of "The Sign of the Cross," stopping off on way to Chicago, where it was to be staged. Likewise were closed in Geneseo, and Bath because of the fuel shortage.

Exchanges to more than 50 cities and towns, but no action being planned or arranged for six days in order to repair trucks put out of commission by the difficult highway conditions after the storms of the last two months. This was expected to make operation difficult in many spots.

Rochester houses were packed up for the beginning of the announcement of the amusement holiday, and main stream theatres planned to open next Friday with a show. Whether the closing would be repeated next week was yet to be decided, but action being on movement of fuel in the meantime.

### No 'Brownout' for So. Cal.

Los Angeles, Feb. 6. — With the exception of San Diego and San Bernardino, California has been declared exempt from government "brownout" regulations.

In the Los Angeles area the exemption will benefit around 100,000 homes, and will save 100,000 tons of water, power, instead of coal, is used for lighting in this territory.

### Louisville Crisis

Louisville, Feb. 6. — Owing to a critical situation existing in war plants, the WPB at Louisville issued a directive that a company supplying gas to this area to notify all amusement places it serves of the additional fuel curfew from Friday (2) until Monday (5) at 6 p.m. The directive, which was issued in a letter to the city, also asked that public institutions curtail the use of gas, utility curtail gas to plants and homes.

Some 150 amusement places, bars, bowling alleys, theatres, and night clubs are included in the curfew. Conflicting orders and announcements, some made over radio stations, have caused confusion among exhibitors in a confused state. Some nabs complied with the order, others closed their houses immediately, while others, some in the downtown area, remained open although they were off the heat.

### Newark's 30% Cut

Newark, N. J., Feb. 6. — A 30 percent reduction in coal usage here threatened to curtail amusement spots hanging on Al-

### Rapee's Woes

With all Erno Rapee's troubles because of his disastrous concert tour, he had a pair of kidnapped female musicians to worry about on Saturday's concert in Buffalo. Taxi being unavailable, he had to members of the orchestra to get to the hotel in passenger cars. All were accounted for except two females, who were kidnapped against their will in Niagara Falls.

Rapee was about to report the incident to police at 5 a.m., when the girls walked in. They scared the police officers by telling him that the company manager took the license number of all cars conveying the musicians.

ready operating under reduced supplies, theatres would be told to expect the worst if sub-normal temperatures are to continue. For the time being, fuel curfew and ration measures are to be enforced.

Downtown N. Y. legit and pic theatres getting heated by them by the New York Steam Corp. are in a predicament. That utility company has a 30-day supply of coal on hand, but elsewhere in the city, the situation is so critical that some film theatres, mostly smaller independents, may be forced to close down.

Also pointed out that there are very few houses which are not a part of the building program of "taxpayers," which include stores, and thus may be able to get sufficient fuel to keep on.

Half of Broadway's legiters are heat-served by the steam corporation, but do not have their own coal supply, but managers of those which do have their own heating plants are on tenterhooks, having been denied fuel priority from the solid fuel distribution administrator. Showmen consulted with Mayor La Guardia on Tuesday (6), having been reported on the verge of closing all amusements. Tuesday the emergency appeared to have considerably lightened and the mayor denied he would force closings, nor order the cessation of service from the steam company.

However, only five theatres which may be affected have contacted the city, only one included the Bell which houses the smash hit, "A Court for Henry." Among the quartered in theatres which apparently have some surplus fuel.

The Philadelphia area, Monday (5) editorially urged that Mayor Samuels of that city order all theatres to close after their show. No action has been taken yet.

### Seiznick Plan

Continued from page 1

in N. Y. will be distributed soon by the Board. This is the satire which sums up.

They don't plant cotton. They just keep writing notes. Feeling that "Anna Lucasta" has set the Negro on stage in a new light, the "regular" people and servants-or-cloves-Warrest Gable states he wants to continue with the Negro play, but with improved social status. Thus he and John Proctor, "Lucasta" actor, are in a Negro play which was titled. Play, however, will not be a sequel to "Anna," but a comedy with racial implications. Production planned for next season.

Proctor, former director of "Cribble and another Philip Yorke" with suggestions in preparing "Anna" for his Broadway smash.

Also for next fall's schedule is "On Whittman Avenue," play by Maxine Wood on Negro segregation. Rudolph Lewis, who presented Greta Swanson's "Goose for the Gander" on U. road (but not in New York), will

# L. A. Gets 20th First Run, Tops For U.S.; Other Theatre-Xchange Briefs

Los Angeles, Feb. 6. — Opening of the Guild theatre here gives Los Angeles a total of 20 first-run houses, more than any other city in the U.S., with three more to be added before the end of the year.

New York is second in first-run theatres with 10 Chicago has 11, Philadelphia and Seattle 10 apiece, Boston, Detroit and Cincinnati 8.

Metropolitan Theatre Corp. partnership composition of Sherrill Fox-West Coast, signed a 30-year lease on a new 1,100-seat theatre in Los Angeles, designed as a theatre property. Architects' plans call for a 1,150-seat of latest design. Lease and construction costs are estimated at more than \$1,000,000.

Fox-West Coast bought the Mission theatre, San Jose, for \$200,000, and the California Bakersfield, for \$200,000. Mission, formerly owned by Jefferson Realty Co., and California by Scribner Estate Co.

### Harry Huffman Manages By Colo.

Denver, Feb. 6. — Harry Huffman, city manager; Fox International Theatres, named executive vice-president of the new planning commission. Appointment made by Gov. Charles F. Vivian chairman.

### Designer of N. Y. Fox Ops Prite

Chicago, Feb. 6. — Arthur Frederick Adams, who was a member of the C. W. and George L. Rapp firm, which several years ago designed the Oriental and Southtown theatres here, and Paramount N. Y., has been named as the designer of the \$10,000 WGN studio theatre design for \$200,000. Adams, formerly associated with William F. Clark, and they split the prize coin.

Contract started last July. Adams and Clark submitted four elaborate drawings showing the main floor plan, balconies, proscenium arch and stage of the theatre, which is to be the chief theatre of WGN's television studio. Studio area to be built up on conditions permit. Studio's theatre auditorium would seat 2,000.

### Irving Jacobs Out of Army

Pittsburgh, Feb. 6. — Irving Jacobs, former manager at Metro, received medical discharge from Army and will resume his old post on Film Row.

George Krievich, formerly on the staff of Theatre Extra, was wounded at Bougainville, honorably discharged from service. His brother,

George, also on Ritz staff, on wounded list with General Patton's Third Army.

### Carolina MPTOA Meet

Raleigh, N. C., Feb. 6. — Approximately 300 delegates of North Carolina and South Carolina MPTOA met at the Carolina MPTOA Charlotte annual meeting. George W. Parr, of Lancaster, S. C. presided, with J. H. Hester, of Charlotte, as guest of honor; was given by Charles W. Lewis, president of the MPTOA in the person of Ed Kuykendall, president of national MPTOA.

### WB Exploiter Moves

George Fisman, formerly eastern press representative for Geitz Aitry, now Warner Bros. exploitation rep in Philadelphia. Another addition to WB exploiters is Edward A. Johnson, who takes over from Philadelphia Richard Stephens, formerly on staff at Columbia's radio department, now in charge of Bill Brumberg, who heads field staff.

### Shows Move, Theatre Shutters

Palatka, Texas, Jan. 30. — H. Foster, exhibitor of three houses operated here by J. G. Long, closed because he takes over from Palatka. Town is situated near several training camps.

### Texas Theatre Openings

San Antonio, Feb. 6. — George Mitchell operated Iris in Austin, Texas.

H. Foster operated Ritz in Decatur, also has majestic here.

Charles Frost. Had been closed by Frost.

### New Variety Club Fund Ideas

San Antonio, Feb. 6. — New plan adopted here by Dallas Variety Club to raise funds for Variety Club's Boys' Ranch at Coppas Lake, Ala. submitted by Philip Jones, for Texas exhibitors who will travel weekly on their screen. Variety club would sell screen time to advertising club would collect, and the boys' ranch would benefit.

### Mpls. Variety Club's Hospital

Minneapolis, Feb. 6. — Instead of buying one of city's largest theatres, the Minneapolis Variety Club's heart building which it plans to sponsor, Northwest Variety club would contribute \$200,000 towards building.

# New York Theatres

**EROL FLYNN**  
with  
"OBJECTIVE, BURMA"

William Felt with James Brown  
George Tobias & Henry Hull  
Warner Anderson

**ARTIE SHAW**  
with His Orchestra  
Rou Wyse, Joe, Jane Menn  
Sunny Rice  
Broadway and 47th St., STRAND

ON SCREEN IN PERSON  
Frank, Pat & Earl  
MRS. GABRIEL  
"SHE GETS 'VANITIES'  
HER MAN" OF 1945"

**ROSALIND RUSSELL**  
and  
**JACK CARSON**

with  
"ROUGHLY SPEAKING"

Robert Horton - Jean Sullivan  
Alan Hale - Donald Woods  
Andrew King  
HOLLYWOOD 84 WAY at 21st St.

**PALACE**  
Edw. G. Robinson-Juan Henning  
Raymond Noyce  
"WOMAN IN THE WINDOW"  
An International Picture-HIT Release

26th Century Fox presents  
A. J. CHONN'S  
"THE KEYS OF THE KINGDOM"  
REVOLV  
10th & 42nd St.

Paramount Presents  
JOHN HAYES  
JOHN LESTER  
"MASTERY OF FEAR"  
LOUIS J. RAY  
FRANK YIPYAN  
"PARAMOUNT"  
LARRY CROTT  
"HILTON BERLE"  
"SQUAD"  
ROXY

Paramount Presents  
"A SONG TO REMEMBER"  
Spectacular Stage Productions

Paramount Presents  
"THE FIGHTING LADY"  
TECHNICOLOR  
"VICTORIA"  
"THE FIGHTING LADY"  
"VICTORIA"

WALT DISNEY PRODUCTIONS  
and All Motion  
Picture Studios  
Use this last Victory record  
of song hits over 150  
plus 15 more old favorites  
children love songs and 15  
records  
TUNE-DEX  
1610  
New York

WHO CONDUCTED  
A MENTAL  
TREASURE HUNT  
See Page 18

# The Beginning

of a triumphant boxoffice  
career! Selznick International's  
heart-touching romance sets the  
success pattern for the nation's  
boxoffices in its record-breaking  
openings in San Diego,  
Los Angeles (three theatres,  
simultaneously) and Minneapolis!



# WESTERN UNION <sup>1201</sup>

SYMBOLS	
DL	= Day Letter
NL	= Night Letter
LC	= Deferred Cable
NLT	= Cable Night Letter
Ship Radiogram	

**TYPE OF SERVICE**  
 is a full-rate  
 on or Cable-  
 unless its de-  
 character is in-  
 by a suitable  
 above or pre-  
 the address.

A. N. WILLIAMS  
 PRESIDENT

Time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

WUD38 DL PD=MINNEAPOLIS MINN JAN 22 10:17A  
 CARL LESERMAN, UNITED ARTISTS CORP.  
 729 SEVENTH AVENUE, NEW YORK, N. Y.

"I'LL BE SEEING YOU IS ONE OF GREATEST BOXOFFICE ATTRACTIONS IN HISTORY THIS THEATRE.  
 34,054 PEOPLE CLAMORED FOR ADMISSION MANY OF THEM WAITING IN LOBBIES AND OUTSIDE THIS  
 FOUR THOUSAND SEAT THEATRE UNDER ADVERSE WEATHER CONDITIONS. FAVORABLE PRESS NOTICES  
 AND SPLENDID AUDIENCE REACTION BOTH OVERSHADOWED BY TREMENDOUS ENTHUSIASTIC DEMAND OF  
 TICKET BUYERS. SELZNICK INTERNATIONAL PICTURES AND UNITED ARTISTS ARE ALL TO BE WARMLY CONGRAT-  
 ULATED. YOU HAVE A GREAT BOXOFFICE HIT ON YOUR HANDS. PERSONAL REGARDS.

JOHN J. FRIEDL MINNESOTA AMUSEMENT CO.

*Thanks to a Great Showman!*



SELZNICK INTERNATIONAL presents

**GINGER ROGERS  
 JOSEPH COTTEN  
 SHIRLEY TEMPLE**

# "I'LL BE SEEING YOU"

Directed by WILLIAM DIETERLE • Produced by DORE SCHARY  
 Screen play by Marion Parsonnet • From a story by Charles Martin  
**RELEASED THRU UNITED ARTISTS**



# St. Louis Post-Dispatch Renews Blast At 'Plug-Uglies'; Paul White's Reply

St. Louis, Feb. 6. The St. Louis Post-Dispatch (Pulitzer), owner of KSD, NBC outlet here, last week turned loose another editorial blast against radio networks for selling objectionable commercials that are advertised on the air.

The editorial, captioned "Radio's Plug-Uglies" reads in part: "For a medium with a powerful voice, radio is almost invariably the most advertising plug-uglies. Since suggesting improvements of newcast commercials, the Post-Dispatch has published letters of endorsement from radio listeners, Federal Communications Commission members and a prominent advertising executive, William C. D'Arcy. Yet the men most responsible for what radio says are generally silent.

"Silence is strange coming from an industry where silence is not golden. Listeners seeking entertainment and information get a liberal dosage of pill-talk. Who would like to viscera, from teeth to kidneys, no part of the body is ignored by radio's loquaciousness.

"Hit-and-miss... radio men are becoming more sensitive to their own commercial bad habits. Credit is due to the foresighted networks and stations even for limited attempts to lift their advertising by endorsing bootstraps. But the debate over what should be the rule and what should improve shows that this great business of broadcasting lacks a general commercial standard.

Radio's free with about all human ailments, but doubtful about its own.

"It is to put first things first, certainly broadcasters might agree that delivery of the sublime or tragic news wartime is a prime public service. Americans do not stand by their radios to learn of kidnappings, deaths, and other news items. A news broadcast, an objectional plug is particularly obnoxious.

"For one reason, the Post-Dispatch has suggested a simple policy: (1) to stop the distasteful interruption of plugs with incidental news items; (2) to stop objectionable sponsorship of news.

"Some broadcasters have taken steps in this direction, but it is not enough. Again if radio is to put first things first, the most cleanest job belongs to the networks. The networks broadcast the programs desired by the largest number of listeners. Individual stations will not eliminate popular network programs because they are advertising content. The networks themselves, which originate the programs, have a primary responsibility in the matter.

"How much longer will the networks... (Continued on page 38)

## Louder and Funnier

Washington, Feb. 6. Nips are calling for more "amusing" radio programs and comedies on the air, to take their minds off their war troubles.

"Lately," commented one Tokyo daily, "we hear complaints that the radio programs are not amusing. Who would hear of nothing but increased airplane production at the factory, it is only natural that they should wish to find laughter."

Shest predicted that with other types of fun amusements being whittled down to nothing by the war, radio will soon be the only form of entertainment in that country.

## Wynn, Irked At Blue, Hires Hall

Ed Wynn and the William Morris agency are splitting the rent on the Longacre theatre for the remainder of Wynn's contract with the Gordon Co. House is under lease to Mutual, with Wynn and his agents paying \$425 for the use of it on Mon. nights. He did his first show here this week (5) with four more Boston shows to go.

Meanwhile, Wynn is burning at the Blue for what is claimed as poor handling of the ticket distribution and of his show. Situation was aggravated when he was assigned to Studio 8G in Radio City. Small capacity of the studio has been tough from the audience reaction standpoint. Wynn and his managers defend that a larger gathering is must for his performances. He subsequently asked the Blue to share the Longacre rent, but the web refused.

## Elton Off Young Show For Nelson-Hilliard

Dave Elton is checking off as producer of the Tuesday night Alan Young show on the Blue for Bristol-Myers and goes to the Coast as producer of the Ozzie Nelson-Harriet Hilliard show for Young & Rubicam. He replaces Al Scalpone, who returns to his former duties as supervisor of commercial copy for Y & R Coast shows.

Elton plans out for the Coast on Feb. 14. Taking over as producer of the Alan Young show will be Ray Knight.

## How're They Gonna Muzzle the Barbers?

Chief "Ukielele Ike" Edwards, who recently dropped his cross-the-board idea for a new show that's being worked on by his agency, William Morris, has admitted that he is in a Gimnick is the going-on in the Radio City, N. Y., barber shop, where he has a number of members and goes rather throughout the week. Edwards will m.e., and name guests will be such each week, if the show goes through.

## WWJ Co-op With Alkies Anonymous

Detroit, Feb. 6. Because of the wartime increase in booting of WWJ in launching a 39-week series of programs in conjunction with Alcoholics Anonymous. The latter organization, which sprang up nationally about seven years ago among toppers and down-smoking members and is not straightening up alcoholics. The organization keeps the identity of its members out of its program, which is Post Office address, but has worked out a mutual regeneration scheme which has availed membership in the cities to the thousands.

Wartime has seen a heavy increase in drinking and in major war essentials such as this, industry has frequently complained that elbow-bending has cut into armament production. Post holiday periods and the days after week-ends are brutal, personal heads report, and distribute plenty of their trouble of keeping up schedules to prolonged sprints through the heavy-tissue war workers.

"WWJ will dramatize personal stories of AA members who have made a comeback on the 15-minute broadcasts scheduled for 11:30 p.m. Saturdays. Alcoholics Anonymous, who have hit close to the 90% mark on cures among males, although not hating as high in the female division, has plenty of stories to air. Among those locally are the cases of Al Hilliard, who was kicked out of AA's who "cut it out." Another story being related is about one of the top physicians of the town who also hit the skids, was suspended by the medical society, but has regained his former place.

## Allen Plugs CBS-ers

Although he's strictly in the "ext" column so far as CBS network shows are concerned (he checked off the net's "Texas Star Theatre" last summer), Fred Allen has just plastered a new series of promotion dyes for the show.

Records are shipped to affiliates to plug network shows.

# World Crisis and Colic Cures

Nearly the whole Post-Dispatch editorial page yesterday (5) was devoted to the question of good taste in newcast advertising, with an editorial entitled "The Revolt Against Radio Plug-Uglies," tracing the past 18-day-old success of the "radio middle news plugs and objectionable sponsorship."

The letters column contains an endorsement from Association of Radio News Analysts and Editors by Grant C. Frazier. He says, "We wish to thank you for voicing our own sentiments and taking so courageous a stand on a matter which must be of deep concern to the listening public." ARNA President, who has previously reported his approval, and Raymond Gram Swing, ARNA member, re-wrote his own revolt against middle plugs in 1941.

William A. Hart, Du Pont's advertising director, writes in the letters column, "The problem of good taste is not only related to the broadcasting of news, but is a much broader one, and I am sure that the answer must be sought by the industry as a whole. A similar warning is in the editorial which notes that the White-Chancellor bill would have banned news sponsorship. The editorial asks, "Who radio chains afford to provide rebellion by their public for the benefit of a few pill-pluggers?"

Cartoon by Daniel Fitzpatrick, "The Sublime and the Ridiculous," pictures a radio station labeled "Radio Networks" sending out flashes: "World crisis news, try our colic cure, Americans enter Manila, buy our pills." On the front page the Pulitzer paper is a box calling attention to the editorial and cartoon.

## FCC in Middle Of Ticklish Sitnah On WINS Top-Price Sale

Washington, Feb. 6. Radio industry and a good bunch of official Washington will watch with interest what the FCC does about the proposed sale of the New York Hearst station WINS to the York Corp. For approximately \$100,000.

This is the highest price ever negotiated for the transfer for a station, and FCC will be on the spot whether it does or does not okay the price. Commission has been following the policy of letting them go for whatever the traffic will bear, despite bitter criticism even inside its own membership. It is apparently still waiting for instructions from Congress on whether it can declare that a price is too high and that part of the bill is for the frequency which is unobtainable under the Commission's laws. It has asked for direction on this matter in a letter to Congress last summer, but has gotten no answer to date.

Principal batter against the high sales prices is Commissioner Clifford C. Murray, who is expected to announce his dissenting bill if the WINS deal is approved.

Rep. Richard J. Wigglesworth (R., Mass.), a member of the House Interstate Commerce Committee, is also dead set against inflated sales prices. Senator Wallace H. White (R., Jr.), ranking Republican on the Senate Interstate Commerce Committee, is another member of Congress who has watched high sales prices with some concern.

There is a possibility that FCC may hold up the entire transaction pending some action by Congress.

## Petillo Loses WJJD Disc Case

Chicago, Feb. 6. American Federation of Musicians' demands that a special staff of disc jockeys be employed under their direction in a station recently purchased by Marshall Field, were denied last week by Regional War Labor Board. Grounds were that six additional men insisted on by union would be willing to work without special staff of jockeys. Besides, WLB muttered, there's a labor shortage. However, inevitable price to national WLB office for reversal of regional office's ruling will undoubtedly be forthcoming.

Union has contended in year-long dispute, begun before Field bought in and now inherited by him, that new turning requirement trained musicians. Union will only accept comparable station to WJJD here—WCFB—has five disc jockeys and two jitters exclusively, so why shouldn't WJJD? But, as pointed out by WLB, a WCFB is the "Voice of Labor" here—so why should WJJD? Half-dozen new men would increase jockey staff 70%. WLB officials were told—"although our present staff is putting in only half the time they are paid for."

## Bill Vs. Petillo-AFM On Non-Com'l Programs Gets Senate Approval

Washington, Feb. 6. Senate last Thursday (5) passed the bill of Arthur H. Vandenberg (R., Mich.), aimed to prevent James Earl Ray from interfering with broadcasts of non-commercial cultural and educational programs.

Bill was originally introduced in the last Congress and passed the Senate last year. It was held up in the House to act. A companion measure has already been introduced in the House.

Vandenberg got his dander up because Petillo forced the halting of broadcasts by the Detroit Public Music School, a summer affiliate of the University of Michigan, which was to play a radio orchestra.

Petillo has kept Interlochen off the air for the past couple of years.

## BROOKS EMOY UPPED

Brooks EMOY has been upped to vice president and account supervisor at Young & Rubicam in New York. He was formerly account exec at Bristol-Myers and International Sales Accounts.

## Cocktail Hour Atmosphere At Earl Carroll's For Hall of Fame Broadcast

Hollywood, Feb. 6. A clozapine of the "Philco 'Radio Hall of Fame' broadcast from Earl Carroll's theatre here may cue the fun of a similar broadcast on the air including cocktails, sandwiches, etc. Carroll is committed to the idea that the Metropolitan Club, which does not have the franchise on venues with grand opera, and that serving drinks informally to a radio broadcast may well be the thing of the future.

Madame d'hotel Marcel Lamaze handles the mixed mob of 1,500 every Sunday afternoon. The last made much difficult by the fact that the many servicemen can only indulge in beer or cokes, but they laymen do a thriving business at the long bar of the cabaret-theatre or at the tables. Result is that Carroll's normal \$250 rental fee for the origination point of the broadcast is as nothing compared to the regular business he has before, during and after the broadcast.

Considering the polygot attendance, this is an acid test that nothing untoward can occur if the occasion drifts happily and as evidence here. The customers thereafter are invited on the stage, gratis, to take a Harry D'Arcy radio band and occasionally even Paul White-man shakes the baton to give the occasion eclat.

# ATTENTION RADIO STATION MANAGERS

## Deadline For 'Variety's 12th Annual SHOWMANAGEMENT SURVEY

### EXTENDED TO FEB. 20

At the request of many radio stations, who, because of personnel shortages and mailing delay, find it necessary to have additional time in which to file their reports, "VARIETY" has extended the entry date, to Feb. 20.

Many stations have already been heard from. But "VARIETY" would like this survey to be as complete as possible, hence its decision to cooperate with the stations on the deadline extension. Don't be conspicuous by your absence. Don't bother with fancy trimmings—a letter will do.

Send Reports to Radio Editor at

154 West 46th Street VARIETY New York 19, N. Y.

# WARREN'S COAST

## Warners Nixes Lauren Bacall Aiders, Seiz Young Star Isn't Ripe for Guests

Arrival in New York last weekend of Lauren Bacall, who has been front-paged nationally via her "romance" with Humphrey Bogart, with whom she is co-starred in *Casablanca*, has not prevented her from being a guest on the radio. She was scheduled to appear on the CBS "The Big Broadcast" on Feb. 6, but she was unable to do so because of her illness. She was replaced by the singer, who was unable to do so because of her illness. She was replaced by the singer, who was unable to do so because of her illness.

### Aren't We All?

Hollywood Feb. 6. You'd think the last place a federal communications commissioner would want to go would be to a broadcast. That's how it struck Don Thornburgh, CBS headman here, but as a chance suggestion he asked how about it? Chairman Paul Porter, spokesman for the group, jumped at the offer and if they went to see "Fibber and Molly." Like most visiting firemen they then returned to their own Derby for their evening repeat and in the hope of seeing some film stars. Then, believe it or not, they marched across the street to see another broadcast.

Almost from the moment she stepped off the train in N. Y., Miss Bacall was deluged with bids. She went back for the Earl Wilson, Sunday night show on Mutual, the Kate Smith Hour and the Hildegarde

Bogart's 80 Guest Show. Humphrey Bogart, currently east, goes on the Milton Berle steno-tonic (Wednesday) at a reported \$5,000 for the single shot. She is also being getting offers of a picture clip since her arrival, but it is going easy.

That nighttime arny Bogart walked out on last week's *How to Succeed in Business Without Really Trying* because he didn't like the script, was Since Door Company, with which his wife, Helen Hanftan, is identified.

## Radio Academy Huddles Set

R. T. "Buck" Harris, of the Law & Lee research agency in New York, arrives in New York this Friday (9) to confer with Hill & Knowlton sales preparatory to the setting up of a series of intra-industry conferences on the establishment of an Academy of Radio Arts and Sciences. Both Hill & Knowlton and Lee & Loeb have been conducting research and laying the groundwork for mobilization of the entire industry in blueprinting the ambitious radio set-up.

## Reptory Theatre Idea for Mutual in Feb. 21 Sustainer Bow

WOR (N. Y.) is packaging a show which will be used as a fall network sustainer by Mutual. Called "Brookstone Theatre," with Clayton Hill as production major domo, Hill has a "reptory theatre" idea for radio. Jackson Beck and Gertrude Warner will head the regular company. The show bows in Feb. 21 as a Wednesday night feature, replacing "Cisco Kid."

## McGARRET REPLACES MCKNIGHT ON 'HALL'

When the Phico "Hall of Fame" show bows east next March, McGarret will be the new producer. He succeeds Tom McKnight, who will remain on the Coast.

## WANT TO GET INTO THE NEWS

There appears to be a belated realization by some top bankrollers of the repercussions that will ensue when GI Joe, home from the wars and conditioned to radio entertainment sans commercials, will decide that's how he likes it.

As a result, some sponsors are now beginning to realize the possibility of a sizeable segment of the 11,000,000 returned vet—potential positive radio customer—decided to shut the bought-and-paid-for radio fare that's nicely wrapped up in commercials.

Chicago, Feb. 6. Menoably reducing "sorbent" talent costs in radio advertising in order to keep radio the low-cost profitable medium it has been, was stressed here by Emerson Foote, prez of Foote, Cone and Belding, in his address to the members of central regional council of American Association of Advertising Agencies.

While it's all very well to be patriotic, and go all-out for the boys doing the fighting, the bankers, who feel that, in view of the mounting GI attitude, it's asking too much to expect radio to cut its teeth on throats in the process.

## WBBM's \$170,000 Stand. Oil Deal

Chicago, Feb. 6. Biggest local time sale of the year was consummated here last week when the Jackson-White bankster man, sold a block of 18 new shows a week to the Standard Oil Co. of Illinois at a cost of around \$170,000. Contract went through the McCann-Erickson agency and is for 52 weeks to Oct. 12.

## IT'S MAN CALLED EXT'

Lockheed will drop sponsorship of "Man Called Ext" on the Blue after March 3. Decision is understood to drop in latter show for a contract on the show, which gave it a 60.8 down to the last report.

## Footo Warns Of High Talent Cost, Multiplicity of 0

Chicago, Feb. 6. Menoably reducing "sorbent" talent costs in radio advertising in order to keep radio the low-cost profitable medium it has been, was stressed here by Emerson Foote, prez of Foote, Cone and Belding, in his address to the members of central regional council of American Association of Advertising Agencies.

"Now I don't blame the talent agencies at all," said Foote. "In some cases we have just let them do our work. In other cases, we have let them get payment for work they did not do. The talent agencies have gotten around to charging overall commissions on so-called package shows, and we come along and put a commission on top of that. Sometimes, when advertising money is available, we end up with a show going to get tied of paying two sets of people for doing the same work, and finding something to watch." Foote concluded, "and something to correct."

## WMAL in Middle Of New 'Cissie,' Pearson Feud, Listings Barred

Further proof of the old saw that the female is more deadly than the male, was evidenced from WMAL, The Blue W's Washington outlet. WMAL has had its program listings barred in the "Washington Times-Herald."

## NAB Sub-Committee at Chi Meet Votes to Scrap Code Nixing Sale Of Time or Controversial Issues

### Terrific Letdown

Chicago, Feb. 6. Pierre J. Touche Anson, 5, who they're calling him since he made an audition singing record on which he used a deep French accent and ribbons along radio row are asking what Charles Boyer has that Anson couldn't use if Boyer didn't want it.

## Quaker's New Move To Get Preview Before Airtime

Chicago, Feb. 6. For the first time in the history of Quaker, the gimmick of having a show several days before it actually hits the air will be followed with "The Quaker" which replaces "That Brewster Boy" by Quaker Oats over CBS on March 9.

M. Miller and Priscilla Kent were placed under term contract to write the show last week by Ross Metzger, radio director of the Rutherford Ryan agency. Authors plan to keep six weeks ahead on scripts, which will be written in New York. Decision to keep a family type show on the 9:30-10:00 p.m. Friday CBS slot was prompted by innumerable surveys by Quaker Oats and RRR that showed audiences in small towns.

The groundwork has been laid by a sub-committee of the National Assn. of Broadcasters, Code Committee for the abandonment of the NAB's code preventing sale of time for controversial issues or for organization memberships.

The whole thing is still in a state of tentativeness and there's been a complete wash-hush surrounding the action of the code sub-committee at its recent meeting in Chicago, but it's known that there was a virtual unanimity of expression at the pow-wow in favor of losing the present code out of the window, with only one member voting in favor of its retention.

Action of the committee favoring the sale of time for controversial issues will be the major bone of industry contention in the next few weeks, reportedly stems chiefly from agitation by one of the major radio stations, every anxious to stand on present code. Indications, however, are that the code was least partially influenced by the concerted drive in the past year of labor and the National Labor Relations Board, the Political Action Committee of the CIO, toward opening the airlines to the public.

With the exception of WMCA and WLBB in New York, and perhaps one or two other stations (and even these have certain restrictions are attached), sale of time for controversial issues or for membership has been strictly verboten.

## Lux Emcee Spot Still Wide Open

Hollywood, Feb. 6. It was still anybody's guess who'd take C. B. DeMille's place on Lux Radio Theatre's "Lux Emcee" after an encore last Monday night but his studio, Metro, has vetoed other than an occasional appearance. Herbert Marshall, who rated the best comeback, removed himself from any serious consideration by stating he preferred acting to hosting. Others in the running are David O. Selznick and Mary Pickford.

## Arnold, Berged on Rebuttal

Edward Arnold said Capt. Al Berged has been kept out of the American Federation of Radio Artists' side in the Cecil B. DeMille-AFRA controversy. The action was taken Thursday (8) night, in answer to DeMille's speech on "Time" program on Tuesday (7) night, in answer to DeMille's speech on "Time" program on Tuesday (7) night, in answer to DeMille's speech on "Time" program on Tuesday (7) night.

## Hackett to Coast for MCA

Irl Hackett, head of Music Corp. of America's radio division, joining all offices, transfers his headquarters to Los Angeles. He leaves for the Coast this Friday (9) and thereafter will direct the department from MCA's Beverly Hills office.

Bart Metzger and Herb Rosenthal remain in New York.



**A MONTH OR SO AGO**  
 These 6 stations joined The Blue

**WLAW**  
 LAWRENCE

**KRNT**  
 DES MOINES

**WFTL**  
 MIAMI

**WNAX**  
 SIOUX CITY—YANKTON

**WPDQ**  
 JACKSONVILLE

**WCOP**  
 BOSTON

**AND TODAY**  
 2 more have  
 switched to The Blue

**WFBR**  
 BALTIMORE  
 8,000 watts  
 1300 kc

**WCAE**  
 PITTSBURGH  
 8,000 watts  
 1250 kc

# SO NOW THERE ARE 8

Yes, two more very important stations have joined the Blue! Two successful and well managed stations in important key markets. Two more stations whose owners and managers feel that they can serve their communities better by being on the Blue.

Know what that adds up to? Three CBS, four MBS and one independent station have switched to the Blue. Must be reasons: those things don't just happen.

## THESE ARE GREAT STATIONS!

Why are these great additions? Well, first because they are great stations. Then, because Pittsburgh and Baltimore have both almost doubled retail sales in the past four years. Growing fast.

That's why we talked things over with WCAE and WFBR. We needed better coverage and we

got it, with greatly increased power in both markets; better frequencies, and well managed stations who are sales and promotion minded. And those advertisers having a Blue franchise will add thousands of listeners. Just another indication the Blue is the fastest growing network!

## IN PITTSBURGH OUR POWER GOES FROM 1,000 TO 5,000 WATTS

Not a bad jump. Len Kapner, president of WCAE, has some smart ideas about station management. Says he likes to judge radio advertising effectiveness in terms of product sales. Goes in heavy for promotion and merchandising. WCAE is closely associated with the Sun-Telegraph, an outstanding newspaper in the Number 10 U. S. market.

1

## BALTIMORE IS THE SIXTH MOST IMPORTANT MARKET

in the whole U. S. After June 15, the Blue power goes from 250 to 5,000 watts. Another nice jump. Here again our frequency is improved. More power and better frequency means more Blue Listeners. Hope Barroil, general manager, has been doing a great job for WFBR. With the steadily improving lineup of Blue programs we know he will do a still better job. Yes, the idea is getting around that it is not alone easy, but smart to do business with the Blue!

2

and agencies, programs have been shifted from one period to another, from one day to another ... all to make for better listening sequence ... to make it easier and more inviting for the listener to listen. These are only a few of the things that are going on over here at the Blue. Keep on the lookout for further improvements.

FINALLY, this switch of 8 important radio stations NOW IS THE TIME FOR ADVERTISERS TO NAIL DOWN A FRANCHISE ON THE BLUE... But station and coverage improvement is only one thing. Program sequence is the next big job. With the help and cooperation of advertisers

# THIS IS THE GREATER Blue NETWORK

AMERICAN BROADCASTING COMPANY, INC.

# From the Production Centres

## IN NEW YORK CITY . . .

Frank Stanton, CBS vicepres. back at his desk after month's vacation. . . WQJ has resumed its intra-office paper. Staff dropped as a wartime expediency, with Lola Moursell, station's femme fâçé, masterminding the operation. . . Slaats Coisworth has become a permanent member of the cast of Mr. and Mrs. North, NBC, directed by John Loveton of the Lennen & Mitchell agency. . . Barbara Fuller, who was a member of the Chicago company of "Road of Life," NBC live-a-weeker, has been added to the New York cast. . . Kent-Johnson, jingles writers, signed to do singing commercials on "Stage Door Canteen" program, and paced for a year by American Chicle Co. to do series 15-second musical spots. . . Bill Davis and Karl Dampfel now writing "Glamour Stages" for P.G. . . Walter Lurie, at Bow agency, reports "Pave to Be Informed" will continue indefinitely, until sponsor decides on another show for spot. . . Paul Phillips, producer of Kay Kyser airshow, and his assistant, Harry Sax and Frances Young, in N.Y. over the weekend from the Coast, before joining the landleader, who is doing camp shows in the Carolinas. . . Jean Hersholt taking the "Dr. Christian" stanzas back to the Coast after next Wednesday's (14) air.

## IN CHICAGO . . .

Jack Burnett, local publicity director of Foote, Cone & Belding to New York to set up nationwide exploitation campaign for Majestic Radio. . . Mike Huter, Blue central division sales promotion and research chief, scheduled for transfer to New York in the near future. Successor not named as yet. . . Anne Marie Gayer in the "America in the Air" cast for past year, to New York, where she will make her home. . . Bill Joyce, member of the NBC central division program dept., for the past 10 years joined the Blue network here this week as producer-director. . . Three different Chicago agencies looking around for radio directors with no candidates in sight. Jobs all worth from \$10,000 to \$18,000. . . Harlow P. Roberts, v.p. of Good-King, Joice & Morgan, is chairman of the radio division of the Red Cross drive. . . Frank O'Connell of the Chicago National Spot and local sales staff has

been appointed to head the new sales office of the Blue's co-operative program division sketched to be opened up shortly. . . Bob Temple of the Raymond Morgan office, Hollywood, in town for few days. . . Dave Rodgers has joined the NBC central division announcing staff, replacing Ray Olson, who resigned to join WOW, Omaha, announcing staff. . . Johnny Nebett reading two more open-end transcription series, which makes his production company one of largest in town. . . George Bay, formerly with Gay Clardige's orch, has joined the Blue network central division musical staff. . . University of Chicago Round Table celebrated its 15th year on the air Sunday (4). . . Dorothy Claire, swing-singer, has been signed by Blue network. . . Sidney Mason, and Betty Harow have joined the cast of "Backstage Wife," NBC sooper. . . Coronet Story Teller program has been extended to full Blue net. . . Walter Preston WBBM-CBS program manager on extended trip through west on search for new talent and shows. . . WMAQ announced new card rate effective March 1.

WBBM's Victory Matinee bond selling show received special commendation from the treasury department here for selling \$14,877,485 worth of war bonds in 1944. . . Mac Schoenfeld and Don McNeil of the Breakfast club trying to line up guest singers to replace Marion Mann, who will take a month's leave of absence to visit her serviceman hubby stationed on west coast. . . 20th-floor offices of NBC in Merchandise Mart completely redecorated. . . Hugh Hote of Benton & Bowles, New York, in town for confab on some daytime serials. . . Emerson Foote, of Foote, Cone & Belding, in town to address the Advertising club and to huddle with Fax Cone.

George Bolling, manager of the New York office of John Blair & Co., has been elected to company's board of directors. . . Glenn Snyder, general manager of WLS and Chick Freeman, treasurer, to New York and Washington on biz. . . "Hall of Fame" program scheduled to broadcast a show from Chi in about six weeks, using all-Chi talent.

### HUSTON OFF 'CAVALCADE'

Walter Huston is bowing out soon as narrator of "Cavalcade of America" alter, DuPont sponsors of show. Instead putting money into airway of guest stars. . . Program is heard Mondays over NBC. BBD&O is the agency.

### Cornish to Mutual

William A. Cornish has joined Mutual as assistant commercial program sales manager. . . He formerly was assistant radio director of the J. M. Madson agency, and was also in the radio department of the William Morris office.

## WMAI Asks NLRB To Reconsider Decis On Com'l Announcer Fees

Washington, Feb. 6. WMAI, has filed a petition with National Labor Relations Board requesting reconsideration of NLRB decision handed down by NLRB which ordered arbitrator's award in case of American Federation of Radio Artists vs. WMAI. Award granted arbitrator in case of announcement on commercial broadcast. . . WMAI's plea for reconsideration alleges that NLRB had completely ignored the fact that there is a distinction between an arbitrator and a hearing officer. WMAI, claiming arbitrator in its case was only a hearing officer. AFRA has retained arbitrator in case was referred to in previous proceedings as "hearing officer" by mistake of board clerk, NLRB siding with AFRA. WMAI now claims this couldn't have been a dispute.

### WXYZ-AFRA Type

Detroit, Feb. 6. A War Labor Board panel is now in session considering dispute between WXYZ and American Federation of Radio Artists' local. Dispute arose on matter of commercial program sales. . . WMAI now announced now sitting following hearings here last Nov. 1 when briefs were filed and case argued by Bartlett and King, Trendle Broadcasting Corp., WXYZ owner, and by Jaffe & Jaffe, AFRA's national counsel, for local.

AFRA is asking fees on "Lone Ranger" program with commercial fees elsewhere.

## ATLASS CONTINUES HIS WIND HYPO CAMPAIGN

Chicago, Feb. 6. In line with live talent expansion plans of WIND, Ardenne Hinescol has been added to the staff in a sales promotion capacity to work under John Carey, commercial manager of the outlet. She comes from the Stachen-McKin agency, Cincinnati, where she was a radio director.

Since selling WJJD to Marshall Field several months ago, Ralph Atlass has been improving his WIND by the addition of several live shows and CBS pickups. Station had previously been controlled mostly to recorded entertainment. Other changes have included the moving of personnel from its Gary studio to Chicago and the establishment of new studios here. Several more additions to the staff will be announced shortly, according to Atlass.

## Mutual Deal Cooking With Amateur Chefs

"Society of Amateur Chefs" has half-hour slantza of menu suggestions, et al, done in a comical vein, looms as possible air fodder for Mutual, if current negotiations between Ben Irving Butler, president of the group, and the network are consummated. . . Program, with guests, recently was televised on DuMont's WABD in N. Y. . . Otto Seglow, Rube Goldberg, cartoonists, guesting, and John Reed King, serving as m.c.

Cincinnati—Jack Wilson, scripter of WLW shows since 1937, took leave from the Crosley station Monday (5) to join the NBC writing staff in N. Y.

WHO CARRIES 50 TELEPHONE BOOKS AROUND IN HIS MIND?

## YOUNG MAN

Has three years' heavy theoretical publicity and management training. Knowledge music publishing, radio, television, stage, dramatic, film, etc. Has experience in all phases of business management and promoting. Initial salary \$1000.00 per month. Will accept major new service to intellectual. Free to New York. Nothing under \$75.

Box 15, Variety, 154 West 40th Street, New York 18, N. Y.

Station KEX (3,000 watts), Blue Network affiliate in Portland, Oregon, is now owned and operated by Westinghouse Radio Stations Inc.

To programs out of the "Blue" will be added the well-known Westinghouse's skill for producing local programs. Programs designed for more than just listening. . . but rather to appeal to the likes of the community. . . programs that stay "in tune" with the people.

Listener and sponsor alike stand to gain

from this merger of KEX, Portland, with the Westinghouse stations in Ft. Wayne, Pittsburgh, Boston, Philadelphia, and Springfield. These sister stations salute the West Coast station, KEX, and wish it success as it is welcomed into the Westinghouse family.

Program availabilities furnished, at your request, by KEX. . . or, you may call on Paul H. Raymer Co., National Representatives, for any required information.



## WESTINGHOUSE RADIO STATIONS Inc

KYW • KDKA • WOWO • WBI • WBAZ • KEX

REPRESENTED NATIONALLY BY NBC SPOT SALES—EIGHTH FLOOR  
REPRESENTED NATIONALLY BY SALES—H.M. RAYMER CO.



## Inside Stuff—Radio

Recent CBS renewal of "Music From the West" from KSL, Salt Lake City, for a second 13 weeks, indicates the success of a definite formula. The program is broadcast at 12:05 a.m. at an hour when all other nets are presenting popular dance bands. It features music of a distinctly western flavor, such as "Grand Canyon Suite" and "Yellowstone Suite" by Foster Coppe's orchestra, with a judicious blending of time-proven song favorites by Contralto Annette Dinwoodey. The program is carried by 59 CBS stations, including outlets in Canada and the Bahamas, and is rebroadcast by shortwave to South America.

Reverse twist, whereby radio characters have become basis for magazine short stories, instead of the customary vice versa, has taken place with "Joe and Mabel," erstwhile NBC series. Show went off the air when Sid Irving G. Neiman was inducted into the Air Force in 1942. Since then he's sold three short stories to Colliers, based on the same characters, with a fourth just purchased. Publication has revived interest in the property, both for films and radio. Harold Ober and John Gibbs handling it in those respective fields.

Sieman is now stationed at the Vichy Army Air Field, Missouri.

Harriet Van Horne resumed her radio column in the N.Y. World-Telegram last week after a month's leave, during which there was considerable speculation as to whether or not she'd return to the paper. Reported that the radio editor couldn't see eye to eye with the W-T's new amusement ed., with presumably the differences eventually ironed out. Miss Van Horne's sketched for a Coast trip next month for a series of W-T pieces on Coast radio personalities and programs originating from Hollywood.

Mutual's use of Greek symbols as insignia for its current ad campaign in the trade press drew a swarm of letters during the past week claiming that the letters do not mean "Make Hate Slowly."

So MBS execs turned to the Greek Information Service in Washington for official endorsement. Greek bureau stated the letters were barking up the wrong column.

Suggestion by Dick Gilbert that discharged vets in government hospitals be given same fire-trail privileges as servicemen, is bearing fruit. After an 18-month one-man campaign over WHN, N.Y., Gilbert has drawn up resolution on the idea, and is polling congressmen in Washington for their sentiments. Several already expressed favor for bill. Military Order of Purple Heart, at recent annual convention, unanimously endorsed proposal. Gilbert reporting results of Washington poll as received to his listeners.

Zitt-Davis Publishing Co., \$10,000 national peace treaty contest, announced couple weeks ago, will be run March 17 on local radio stations throughout country. Z.F. will underwrite costs (estimated at \$50,000), to include the prize money and ad budget for stations that use it. Joseph W. Frazer, chairman of board of Graham-Paige Motors Corp. and originator of the leap, will be chairman of judges' committee.

## They Still Write In

Chicago, Feb. 6. Record mail response was reached last week by WMAQ, when results of a recent 10-day listener reaction poll taken on one of its local shows garnered 34,000 letters from 34 states and Canada. Deluge was brought about when the Chicago and North Western Railway, sponsor of the recorded program, asked listeners to mail in their criticisms.

Unusual gimmick about the poll was that, when a sample of 8,498 letters was taken, representing about 20% of the mail flood, it was found that 8,492 listeners were satisfied with the program's format as it stood.

## Dems Resolve That

### Radio's Here to Stay

Washington, Feb. 6. Indication that radio is slated for an even bigger part in political campaigns came last week in an announcement by Sam O'Neal, recently appointed publicity director of the Democratic National Committee.

O'Neal said every Democratic Congressman will be asked to obtain radio time for political talks during the 1946 congressional elections. Off-year election usually call for less all time than Presidential campaigns, but the indication is that there will be no let-down in 1946.

And with the Democrats already getting set, there is no doubt that the Republicans will follow suit.

Texasiana—KCMC, Inc. has filed application with the FCC for an FM station to operate here, in conjunction with KCMC.

## Newsman Clash With SHAEF; Claim Army Groups Are Publicity Hounds

The inside story of the recent censorship clashes between radio and newspaper correspondents and Army authorities at Supreme Headquarters. Allied Expeditionary Forces (SHAEF) was revealed this week by Merrill ("Red") Mueller, NBC's top European man, just returned from overseas. Complete story, according to Mueller, who was chairman of the committee of correspondents appointed to draw up a plan to ameliorate conditions, has not been reported heretofore. The "recent correspondents' riot," he says, was the most widely publicized of a number of such clashes.

Principal reason for the series of newsmen's squawks, Mueller asserts, has been SHAEF's failure to retain full authority on clearing of news from the European theatre of operations (ETO), with the result that the various Army groups there now compete for the best press and the top names in correspondents, much in the fashion of theatrical attractions vying for publicity.

To understand the situation, it is first necessary to know how the ETO setup operates for correspondents: SHAEF, because it is the supreme Army office in Europe, is likewise supposed to be the focal source for all news for correspondents doing stories on the overall European war. But Mueller says, SHAEF has handled the situation "very poorly."

The SHAEF "riot" followed some time after Gen. Dwight D. Eisenhower imposed the news blackout when the Germans started their bulge attack. SHAEF correspondents all agreed that the blackout was necessary, since the German

offensive had broken Allied lines of communication and SHAEF was out of touch with front line operations. But the blackout lasted much longer, according to Mueller, than the broken communications and the U.S. public was deprived of the facts. Correspondents at SHAEF had previously criticized Army censorship policies, on the ground that these policies kept facts—especially casualty figures—from the public and also prevented those facts from being collected by newsmen. When the Battle of the Bulge started, correspondents felt that an opportunity to let the public know what a year meant in terms of lost American lives was being passed by Mueller.

It was the straw that broke the camel's back, and they blew their tops at the now famous "riot." Men assigned to SHAEF attribute the censorship situation there to the fact that Gen. Eisenhower's deputy chiefs of staff, Lt. Gen. Walter B. Smith and Frederick G. Morgan are unsympathetic to the press, Mueller adds. They now hope that Brig. Gen. Frank Allen, recently named to head SHAEF's PRD (Public Relations Dept.) will be able to improve the situation. They also feel that the suggestions drawn by the correspondents' committee (Mueller, Ed Kennedy, AP; Kingsbury Smith, INS; and George Anderson, Manchester Guardian), will clarify matters.

Boston—Virginia Dwyer, veteran newspaperwoman, starts Friday (9) with a daily interview program, "People You Should Know" over WCOP.



## JAY JOHNSON'S

everything...

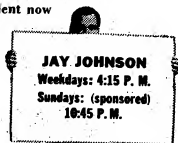
an ingenious patter-man, a song-putter-over, a guy with the warmth of sunlight and a gift for saying things that make people sit up straight and grin. Launched recently as an announcement carrier (he totes them with rare finesse!) he lauded his own sponsored show within a few weeks. We think he looks like another of those headed-for-the-top performers dis-

covered and developed by WOR. For facts

on how you can profit by his talent now

... at a ground-floor price ...

call PE 6-8600 today.



THAT POWER-FULL STATION

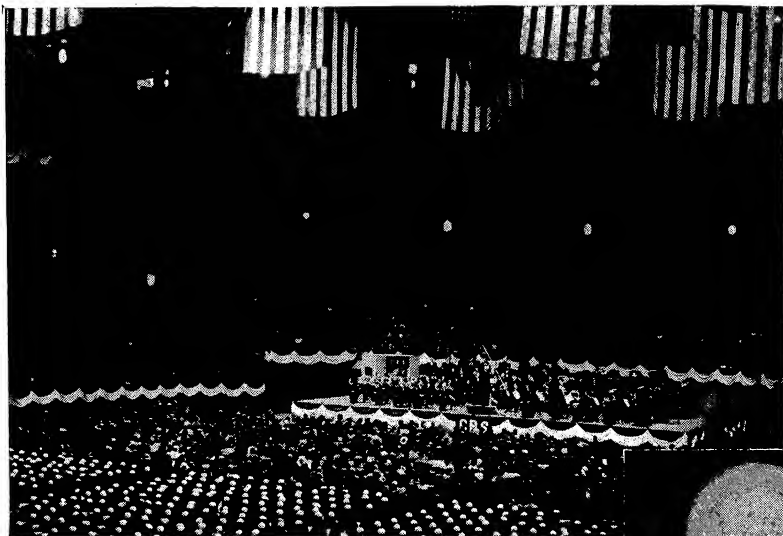
**WOR**

1440 BROADWAY NEW YORK 18

Member of the Mutual Broadcasting System

# to the recurrent CBS winners in Radio

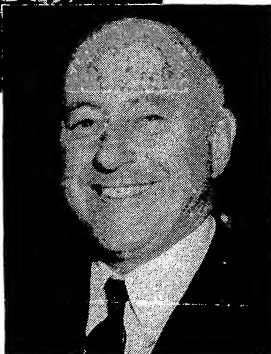
THE FIVE CBS WINNERS WERE:



**Favorite Symphonic Program**  
N. Y. Philharmonic-Symphony Orchestra



**Favorite Dance Band (Swing)**  
Harry James



**Favorite Dramatic Series**  
(as produced by C. B. De Mille)  
Lux Radio Theatre



**Favorite Feminine Vocalist (popular)**  
Dinah Shore



**Favorite Children's Show**  
Let's Pretend

# Daily's national program poll . . . . .

America's leading radio editors and critics awarded first place in 5 classifications to regular CBS network programs during 1944, in *Radio Daily's* Eighth Annual Certified Poll.

They awarded second place in 11 classifications to regular CBS network programs.

Thus *Lux Radio Theatre* wins first place for the eighth consecutive year—ever since *Radio Daily* inaugurated its poll. The New York Philharmonic-Symphony Orchestra has won every year except 1938. Harry James wins a first for the third straight year. So does Dinah Shore—on CBS all of 1942 and 1943 and 65% of 1944. *Let's Pretend* was elected America's favorite children's program in 1939, tied for first place in 1943, and won again in 1944.

## AND IN ADDITION TO THOSE CBS "FIRSTS":



Frank Sinatra  
(so far, 2 "seconds")



Ted Husing (so far, 3 "firsts", 5 "seconds")



Sammy Kaye  
(so far, 3 "seconds")



Kate Smith  
(so far, 1 "first", 5 "seconds")



Gladys Swarthout  
(so far, 1 "first", 4 "seconds")



Gracie Allen  
(so far, 1 "second")



Take It or Leave It  
(so far, 4 "seconds")



Burns and Allen  
(so far, 1 "second")



The Aldrich Family  
(so far, 1 "first", 3 "seconds")



Shostakovich  
8th Symphony  
(so far, 1 "second")

For their discerning recognition of these superior programs CBS offers America's radio critics and editors its sincere appreciation. To the artists, our heartiest congratulations.

This is CBS...the Columbia Broadcasting System



# Villains Represented As Disfigured Deflate Kid Respect for War Wounded

A new slant in radio's contribution toward helping solve postwar rehabilitation problems was injected last week. WBR-N. Y., in an ambitious step aimed at an educational step, worked in "anthropomorphic" kid listeners to respect wounded veterans, issued an edict to all scriptwriters and producers on mystery, horror and adventure shows. Stations carries 11 such programs aimed at (live appeal), making strictly verboten the portrayal of criminals and guys in the gate as miscreants, scarred or disfigured characters.

Action stemmed from a criticism received from a WOI listener in Lancaster, Pa., who said he was trying to teach his four kids to have a respect for the veterans' wounds as marks of valor, but that radio was making it a doubly tough job since it was constantly representing villains as guys in black disguises.

**Herb Gordon Leaves Morris for Fred Ziv**

Herb Gordon has resigned from the radio department of the William Morris office to become a package producer in the Frederic W. Ziv office, working out of N. Y. headquarters.

He succeeds Jack Berch, who resigned last week to open his own producing office.

## Charles Lewis to WOL; Lillian Ruppert Upped

Washington, Feb. 6. Charles Lewis, former production manager of WBBM Buffalo, has been added to the production staff of WOL, the Cowles-owned Mutual station here. Lewis will handle announcing assignments and will work on studio productions under George Sutherland, WOL production manager.

Lillian Ruppert, formerly traffic manager of the station, has been appointed to assistant sales manager. The traffic slot will be filled by Mae Griffin, who has been continuity editor. Jo An Arnold, assistant continuity editor, moves up to the vacancy as continuity editor.

**New WHN Navy Show**

New service show. "The Navy Reports" on WHN, N. Y., introduces new link between families and embattled fars, beginning Feb. 11. Families of Navy men are invited to write for chance to appear on program. Their personal message will be recorded and sent to their blue jacket, wherever he may be. Thus sailors on the seven seas will be able to hear a family report via "The Navy Reports."

**Oriental Tip** Detroit, Feb. 6. George W. Cushing, WJR's news editor, struck on a new one for improving newscasts with the need for clearness and brevity in stories.

On the bulletin board in the wire room is posted the picture of an elderly Chinese, and below it is the following: "Old Chinese newscaster say use all words to tell big story."

## BLUE'S NEWSBEAT ON THAT WALLACE DEBATE

Washington, Feb. 6. Blue network's special of a smartly debated Henry Wallace's confirmation for Secretary of Commerce and the George Wall to dissent the RGC from Commerce, issues that have been national in interest.

Blue put a mike in the Senate radio gallery and assigned Fred Godwin, Martin Agronsky, Ray Healy, Bill Hillman, Dave Westcott, Al Leach to cover the stirring proceedings. Spot broadcasts went out at 12:30, 1:15 and 3:15 p.m., kicking all newscasts for that matter. Total of 45 minutes air time was devoted to the story which was carried over the entire network.

## 'Plug-Uglies'

Continued from page 23

works scramble the news with plug-uglies.

Paul White's Reply

Paul White, Director of News Broadcasts for CBS wrote the following letter to the Post-Dispatch after the first blast was made: "This is in reply to your editorial of Jan. 18. The editorial mentioning the Columbia network as well as other networks by name, betrays a genuine lack of knowledge concerning Columbia's network policies. For almost 10 years we have not permitted news broadcasts—or any other broadcasts, for that matter—to be sponsored by objectionable advertisers. Examination of our records will disclose the solution for years has led other networks in its decision not to accept certain types of advertising and has enforced its policies rigidly.

"In regard to middle commercials, within the body of news programs we do not agree with you that there are, per se, objectionable. We have taken steps to prevent the occurrence of what is objectionable; namely, the introduction of a middle commercial on any program before the important news itself has been given in detail, or the insertion of a middle commercial in any unfortunate juxtaposition to the news.

"Is the Post-Dispatch radio station KSD entirely consistent? Does it accept and broadcast a network news program sponsored by a company whose product seems designed to cure indigestion and hangovers? Does KSD broadcast any network news programs with middle commercials including the one above described? If KSD has certain policies with regard to local news programs and yet permits network produced programs to deviate from its standards, then it seems to be arguable that a chain is sometimes as weak as its strongest link."

Ray C. Wakefield, FCC Commissioner also took notice of the situation to pen the following letter: "I read your editorial, 'A suggestion to Radio' and I approve very heartily of the position taken in the editorial. I think it and the accompanying cartoons present the question of the handling of news broadcasts in a very effective way. . . I hope you are effective in bringing about a change as indicated along the lines of the editorial."

## WTMJ, WMFM Go Along On News Commercials

Chicago, Feb. 6. WTMJ and WMFM, Milwaukee, joined the increasing number of stations limiting commercials on 15-minute news broadcasts to the opening and closing slots, effective Feb. 15. Management of the stations have applied the policy to five-minute news programs for several years.

The move is being taken in line with the growing sentiment among mid-west station owners that advertising messages should not be interrupted the listener in the midst of news of such momentous happenings as are securing daily accounts to Walter J. Damm, g.m. of the stations.

# Average Pay of Web, Key Station Exec Personnel \$208; All Salaries Move Up

Washington, Feb. 6. Salaries in broadcasting are apparently moving up slightly on the basis of a survey by FCC. Study covers full-time employees of six networks and 844 commercial stations for the week beginning Oct. 14, 1944.

The webs and stations had a total of 20,068 persons on the payroll for weekly take of \$1,613,726, or an average of \$80.52 person. Average for the national and regional webs and 10 key net stations was \$71.47, as against \$57.18 for the other 834 stations.

Webs and key stations paid their executive personnel an average of \$208.57 a week, while the other stations paid an average of \$104.04 weekly. General managerial personnel grabbed the biggest bite. It averaged \$43.18 for the webs and key stations; and \$145.36 for the other stations.

Outside the executive group, staff musicians rated the top pay in the webs and key stations, averaging \$123.24 weekly, with outside salesmen close behind with \$121.12.

For the other stations, outside salesmen led by a wide margin with an average of \$85.92 weekly. Staff musicians were in third place, averaging \$58.75 a week, being topped by research and development workers who averaged \$62.83. Web announcers averaged only \$72.47 a week, but this was con-

siderably better than the \$49.88 earned by general station announcers. Writers for nets and 10 key stations average \$94.46 weekly, and for the other stations only \$40.14. Production people did a little better.

It is interesting to note that the webs did not fare nearly as well as the backs. Publicity people for the webs and 10 key stations averaged \$146.48 weekly, while in the other 834 stations the average was \$72.42 weekly.

## NAB Shelves Convensh In ODT Campaign

Washington, Feb. 6. NAB has formally cancelled its annual convention in line with the ODT order to curtail traveling and shelve large conventions. Statement by J. Harold Ryan, NAB presy, said in part:

"In compliance with the expressed wishes of the government to limit the amount of travel and to avoid any conventions or meetings which would bring together from outside the city in which the meeting is scheduled more than 50 persons, the National Association of Broadcasters has cancelled its annual convention which would normally be held in the late spring.

"In the matter of district meetings, on which the NAB is currently engaged, only those will be held which conform in all respects to the Government's requirements."

## 35 File for Argument On New Allotments

Washington, Feb. 6. Thirty-five organizations have now filed to make oral arguments before FCC on the proposed new frequency allocations. Hearings will commence Feb. 8.

Among the new applicants during the past week have been CBS, NAB, Subscription Radio, Inc., American Radio Relay League, Washington Electric International Co., and the National Association of Taxicab Owners.

WHO INTERPRETS FASHION DESIGN BY TELEPATHY

See Page 18

**BIG STICK!**

Could refer to Teddy Roosevelt;

Could mean trouble in a glue factory;

Or the guy that got caught with the dinner check;

BUT, IT REALLY REFERS TO MY NEW 915-FOOT VERTICAL RADIIATOR THAT'LL SON BE A-PUMPKIN! like a house afire, day and night, down here in Oklahoma.

**OKLAHOMA CITY**

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO. The Daily Oklahoman and Times - The Farmer-Buckhorn WEEK. Colorado Springs. REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

*Songs In the Mood of Love*

By

# ERA BARTON

"America's New Big Voice"

NOW FEATURED ON THE NEWLY RELEASED

## SONORA MARK WARNOW

"HIT PARADE" ALBUM

RADIO . . . CBS Sustaining, NIGHT CLUBS . . . GLASS Coast-to-Coast . . . Paul Win. HAT, Belmont Plaza Hotel, Calif Show on Mutual . . . "It's MARTINIQUE, New York. Maritime" Via Mutual.

Presently Recording for SONORA Management: DELL PETERS

# Promosh Budgets Still on Upgrade

That this radio season is one in which sponsors and ad agencies are placing heavy emphasis on program promotion and public relations is borne out anew by reports from various sources of unusually large budget appropriations for promotional activities. Primary factor in the hype campaign is the large number of program changes and premieres, coupled with increasingly stiffening competition as represented by the four "network" schedules.

A recent example is the hefty budget appropriation approved by General Electric for its new "House Party" CBS series. For its publicity drive alone, GE has, from accounts, earmarked \$25,000 for the next year. This does not include appropriations for tune-in ads, dealer and merchandising drives, etc., which increase the total appropriation considerably.

Also reported setting aside \$25,000 for publicity is Chesterfield, with the Newell-Bonnett publicity dept. being expanded to handle the drive. Chegger has two new shows, one on CBS and one on NBC.

**Pabst Plugs Kaye**  
Pabst's Beer, likewise, has spent heavily for the Danny Kaye program, buying space in dailies, as well as using 24 sheets. Latter is unusual for radio, with one of the reasons credited being the difficulties confronting accounts seeking to buy daily space, due to newspaper rationing.

Recent change in singers on the Luck Strike "Hit Parade" also has produced a chunk of bill. This is credited to Lawrence Tibbett's personal publicity efforts. Agency on the account, Foote, Cone & Belding, states its customary merchandising appropriation has not been advanced.

Some dailies, space buyers report, have invoked a new regulation insofar as tune-in ads are concerned. These sheets are "now" rejecting straight tune-in ads, insisting the space be used to plug the product, with a tune-in reminder, in small type, permitted as the only reference to radio. Reason is the newspaper-radio competition angle.

Proof that the heavy promosh dough says off is seen in the 12.9 rating nabbed by Danny Kaye in his first Hooperating. It's not only a tidy figure for a new show but especially so in view of its Sat. p.m. air time. Program was preceded by an exceptionally active ad campaign.

Cincinnati—Bradley Kincaid, singing guitarist and claimant to title of "King of American hillbilities," initiated a series of weekday a.m. quarter-hour programs Monday (5) on WKRC for Rainbow Baking Co.

# HOME, SWEET HOME, VIA WOR RECORDINGS

WOR, N. Y., is providing an unusual twist in its communications to its staffers now in the armed forces, making a special recording once monthly of chats with various staffers. Recordings are being called "Let's Visit," based on a WOR sustainer of some years back, idea this time being to visit among staff people instead of New Yorkers, which is what the original program did.

Station is using this gimmick as a more individualistic touch than the letters it had been mailing out heretofore. Step is much more expensive than the letter routing. Interviews are being done by Dave Driscoll, who was on the air with the original "Visit" show, while one of the recipients of the platters is Lt. Jerry Danzig (Navy), who was Driscoll's air partner in the series.

Washington—Redemption of the first U. S. baby bonds sold in March, 1935, will be heralded Feb. 18 in Philadelphia, with Secretary of the Treasury Henry L. Morgenthau featured on the "We the People" program originating there on that date.

# 5 War Vets Back In Boston Radio Picture

Boston, Feb. 6: Five medically discharged veterans returned to their radio jobs the past week, three to WCOP and two to WBZ.

Fred Archer, a radioman second class with 2½ years service record in the South Pacific; Tom Bean, who has seen service in World War I and II, and was a warrant officer at his discharge; Robert Downie, from the Navy; the three have again taken up their announcing duties at WCOP.

At WBZ, Scott Parrot, from the Marine Corps after 2½ years has rejoined the sales staff, while S. S. Canton C. Ide, after two years in Army, is announcing again.

# FLEMING LEAVES WCKY

Cincinnati, Feb. 6: Bob Fleming, who has been WCKY's program director for the past 18 months, departs Feb. 15 to re-enter the ad agency field. He's joining Stokes, Palmer, Dierman, Inc., new local firm, to head its radio department. He teaches advertising at the U. of Cincinnati.

Rex Davis, with Secretary of the Church, mgr., to double in charge of production.

# House Group Recommends \$5,005,400 FCC Budget for Next Fiscal Year

Washington, Feb. 6: The House Appropriations Committee yesterday (5) recommended a \$5,005,400 budget for the Federal Communications Commission for the fiscal year beginning July 1 next. This is \$201,600 less than FCC requested and \$485,000 less than the current appropriations, without figuring in overtime.

FCC made a net reduction of \$1,225,914 in its requests for the next fiscal year. However, the Commission asked an increase of \$28,492 for its regular non-war activities. The Appropriations Committee in its recommendations to the House shared this figure down to \$728,542.

Reason for the jump in regular appropriations is that FCC is getting ready to handle hundreds of applications for FM, video, facsimile and other services, and expects to be at work on them in the next fiscal year. In his testimony before the committee, Commissioner E. K. Jett explained: "As to standard broadcast-

ing the FCC handled 283 standard broadcast applications in the fiscal year 1944 and anticipates 1,200 broadcast applications during the first year after materials and manpower become available. As of Jan. 1, 1945, there were 210 standard broadcast applications pending, not including applications for renewal of station licenses.

"As to FM stations, more than 300 applications are pending. The Commission anticipates 1,200 applications will be filed during the first year after materials and manpower become available. In addition, 450 noncommercial FM broadcast applications are anticipated during the first year after equipment and manpower become available.

"As to television, more than 70 applications for new stations are pending before the Commission. The Commission anticipates that about work on them in the next fiscal year. 150 applications will be filed during the first year after manpower and materials become available, which will require extensive study.

# One of those Quiz things, Gracie!

Question:  
What kind of Quiz things?

Answer:  
W. P. B.

Question:  
W . . . ?

Answer:  
That's for War.

Question:  
P . . . ?

Answer:  
For Production.

Question:  
B . . . ?

Answer:  
Board . . . but also  
Bullets, Bombardment,  
Bombs, Boats,  
and Bazookas.

**RADIO TIME**, properly used, keeps American business ticking. Radio time, properly used, keeps American broadcasting the best in the world. Selling time is the full-time business of Weed & Company.

YES...WPB... and what's cookin' with that big organization is something you know a lot about, Gracie. The only way to get this War over with quick is to give the guys on the firing line the stuff that they need. And what they need right now calls for metals and materials we have to give up.

So your show and our show is leaving the air. We don't feel happy about that, because

we think you've done a great job...with even better prospects in the future.

No use trying to describe what a radio show has got to do with bullets. WPB can do that better than we can. So let's just say: it's one of those things, Gracie... Our thanks to you and all who worked with you... and cheerio!

We'll be seen' you!

# BRISTOL-MYERS COMPANY



### 'Good News Today' Means Studio and Shows Have To Hang Out SRO Signs

Performers who have watched the ebb and flow of studio audiences to their shows during the past year, and have kept tabs of their Hoopes; and Crosby ratings during that time as well, are convinced that the war news is definitely reflected in their showings.

Good news in the war theatres for the Allies, as during the past couple of weeks, has resulted in larger and more responsive studio audiences, which result, especially in comedy shows, in better all-around jobs by performers.

Nighttime shows, such as "Dr. Christian," "Death Valley Sheriff," "Tobacco Star Theatre," and many others, at all studios, at the best, have some trouble filling playhouses from whence they originate, are playing to standing room only now.

Buff studio audiences are also being garnered by daytimes, which depend upon location. Shows at the studios and kids to fill the studios during the past few weeks, an unheard of thing, except in cases of audience participation programs, or stanzas which give away prizes to studio audiences. Most recent case only now, is the hold-out appeal of ex. Don McNeill, whose program on the Blue, "Breakfast with Don and the Howlandy nommies. McNeill, in N. Y. to negotiate a new contract with the network, posted the studio audience to the point where it was necessary to turn people away. Besides, remainder of "Breakfast Club" cast aired from Chicago, where stanzas occur in bulk.

On either hand, when war news takes a turn for the worse, as occurred during late November-December, radio-program audiences stayed away from the studios in droves, and tickets to shows went begging.

### CLAIMS OF RADIO MFG. CO. FALSE, SEZ FTC

Washington, Feb. 6. Federal Trade Commission has filed a complaint against the Warwick Mfg. Corp. of Chicago, manufacturer and assembler of radio receivers, on grounds of "misrepresentation concerning the true capacities, television equipment and prices of certain sets." FTC alleges that the sets are not equipped for video and "would not receive and reproduce picture signals in visual form." In addition, it is claimed that the sets do not have the number of "active, fully functioning" tubes claimed but that some of the tubes are actually "ballast, non-functioning or tuning beacon tubes or rectifying tubes which do not perform any recognized, customary function in the detection, amplification and reception of radio signals."

### SUN SHIP ADS ANOTHER

Philadelphia, Feb. 6. The Sun Shipbuilding Co. of Chester, Pa., one of the largest industrial users of radio has added another program to its "heavy schedule." A new show is "The West in Philadelphia." WFIL digest's news roundup. Part of show is recorded speeches of notable visitors here during preceding week. Rest is dramatized news events. Show is scripted by Ruth Foxe. Contract is for 26 weeks.

Show is seventh on Sun's schedule, which is used in recruiting labor for the Chester yard.

Washington—D. C. local of AFRA has slated a "Radio Fund-Fest" for Feb. 17. Affair will be a dance at Statler with profits to go to veterans' Emergency Fund. Ward Wilson and other radio personalities will provide the show.

**Top Tunes for Your Books**  
An All-Time Favorite  
**LOST**  
**IN A FOG**  
Music by . . .  
**JIMMY McHUGH**  
Published by  
**ROBBINS**

### Tall Corn Prem

Des Moines, Feb. 6. Gene Emerald, singing voice and former theatre and supper club entertainer, has been added to the staff of KRNT for a 90-minute afternoon song and patter show. It will be a disc jockey-type program with Emerald singing songs with guitar and organ.

Program is one of the first steps by Paul Hoffman, station mgr., toward more intimate radio programming on KRNT, and is a step toward attracting women listeners whom he feels are tiring of daytime serials.

Emerald recently returned from a USO tour through the China-Burma-India area, Persian Gulf Command, Italy and North Africa and has been recommended for the Bronze Star.

### BEHIND 'TIMEKEEPER'

Washington, Feb. 6. The early morning "Timekeeper" program of WRC, the NBC outlet here, has been originating for the past few days from a bed in Doctors Hospital here where Bill Herson, who handles the show, is recuperating from an appendectomy.

Detroit—Earl Ninderman, information director for the FCC, currently is making a goodwill tour to better acquaint himself with the nation's stations. He was in Detroit last week, leaving for Cleveland, with the east next on his itinerary before returning to Washington.

### Tri-City Church Series To Run 78 Wks. on WGY

Schenectady, Feb. 6. "Victorious Living," new series of five-minute religious broadcasts made by the radio dept. of the International Council of Religious Education, is being presented over WGY by three Protestant church councils. For the first time, the Federation of Churches in Albany and vicinity, the Schenectady County Council of Churches, and the Church of Troy are cooperating in a radio promotion. The series, which will run 78 weeks, is spotted in mid-morning Tuesday, Thursday and Saturday.

Each broadcast dramatically presents a life-situation true story in which the ministry has achieved a definite influence. An invitation to attend the church of one's choice is extended to listeners. Forty-two Protestant denominations are cooperating with the International Council of Religious Education.

### CAPT. MORRISON SHIFTED

Schenectady, Feb. 6. Capt. William Morrison, former news broadcaster at WGY, who has been acting as lead and squadron bombardier in B-29 missions over Japan, sent word to friends at the station that he was being transferred to an instructor's post.

Morrison broke into radio at WFFM, Plattsburg, and a later worked for WOKO, Albany.

### WJR Newscaster Stalls Suspected Nazi Morale Phoney Phone Campaign

Detroit, Feb. 6. John Denman, WJR newscaster, broke the story of how anonymous telephone calls were going to the parents of servicemen overseas and has saved many a Michigan family from heartaches.

The young newscaster, formerly a Navy lieutenant, who was given a medical discharge, started his battling on the homefront against what may be a Nazi morale trick after a mother who received one of the brutal messages called him.

Denman is on the 11 p.m. newscast on the station and received the call from her a few minutes after she got the telephone message that her son had been killed in action. Scouting something fishy, since the call makes families of casualties only by telephone and never by telephone, Denman opened his air crusade.

It disclosed that scores of other Detroit families had received the anonymous telephone calls—all had the son or husband's name and rank down pat—and a check-up with the War Dept. disclosed that they were phoney. By this means the public was advised that any messages which came via the telephone were to be disregarded and that someone—a woman called the message—was at

work on the rottenest device of the decade. Because the calls advising parents of deaths were too low for any practical joker, and because the caller seemed well-informed on the family, the FBI began showing interest in the likelihood of a Nazi saboteur at work. The fact that Denman and the press advised those who received such telephone messages to call the authorities promptly to trace them seems to have ended the trickery in Detroit.

However, confirming the idea that it is engineered, an epidemic of similar heart-breaking calls to families in Saginaw has broken out and authorities throughout the country have been advised to watch for them.

### INLAND MILLS ON KRNT

Des Moines, Feb. 6. Inland Mills has signed a contract with KRNT for a three-week series with "Certainty Sue," visiting housewives and giving cash awards to those with Certainty products on their shelves. Those not having Certainty products in their homes will receive orders for free pancake flour.

During the broadcast days names of women receiving gifts and their addresses are mentioned.

## "THE VOICE OF ST. LOUIS" speaks—in the service of humanity

STRIKING savagely, poliomyelitis claimed over 19,000 victims in 1944, recorded the second worst epidemic of its kind in medical history. But the fight against this grim disease and the struggle to rebuild twisted limbs and bodies goes on.

Last month—in cooperation with the St. Louis Globe-Democrat and the National Foundation for Infantile Paralysis—KMOX again entered the nationwide Mile O' Dimes drive for the fifth consecutive year to raise funds for the fight against poliomyelitis.

The 15-day succession of broadcasts by KMOX drew almost three tons of small silver coins from a responsive public. Clubs, religious groups, fraternal organizations and almost every branch of the armed services helped. Public rallies were broadcast, celebrities made appeals, scarce goods were auctioned to highest contributors.

Result: \$86,094.48 already turned over to the Foundation's St. Louis chapter, and more still coming in.

This year's tally exceeds by 493% the \$14,400 KMOX helped to raise in St. Louis' first Mile O' Dimes drive back in 1941. Year by year, the total has mounted steadily until—in the recent words of Basil O'Connor, president of the National Foundation—"the Mile O' Dimes campaign developed by KMOX has been so highly successful that we have adopted it as a model for the rest of our chapters throughout the nation."

Speaking on behalf of suffering humanity, urging public action, leading in the performance of vital community services—these are things that have helped win and maintain, throughout our 19 years of broadcasting, unqualified recognition for KMOX as "The Voice of St. Louis."

**KMOX**  
COLUMBIA OWNED  
50,000 watts  
THE VOICE OF ST. LOUIS

# BMI Sets Self Up As 'Protective' Agency for Hotels; Ends Cuff on Music

Broadcast Music Inc., set up originally by radio owners during the radio-American Society of Authors Composers and Publishers battle of '41, as a buffer between itself and ASCAP coin demands, apparently figures its operation is also a protection against the Society for other music buyers. BMI last week dispatched a letter to prospective hotel licensees of its own repertoire. . . . Of the signature of Harry P. Somerville, brought in to head the hotel division, the letter states in part: . . . we want to render the same valuable services to the hotel industry that we render to broadcasters. We want, by the maintenance of honest competition, to be a permanent protection against injustices in the music field not only for hotels, but for all users of music."

Somerville's letter also traces the reason for the formation of BMI, pointing out that "in 1939 radio broadcasters also were faced by demands of ASCAP, which they viewed as unreasonable. Broadcasters, therefore, decided to bring competition into the music field."

The initiative also served notice on hotel users of music that, as of April 1, the free use of BMI music in hotels would end. Attached is the rate. Somerville has devised a method to license the use of the outfit's material calling for 1% of the total annual payroll dispensed by a hotel for music, up to the initial \$40,000. On the next \$40,000 BMI asks an additional one-half of one percent. Everything above the first two figures (or \$80,000) an additional one-quarter of one percent is required. No advance payments are to be made. Hotel men are on their honor to compute, every three months beginning after the initial quarter, the amount to pay for music and the cut due BMI.

ASCAP's approach to the hotel licensing problem is altogether dif-

ferent from BMI's. There are varied charges levied by the Society, according to the various types of musical combinations a hotel might employ and the rooms in which they're situated.

## Peer Signs Deal With Cuban Fed. of Authors On U.S. Performing Rights

Ralph Peer, attending the recent FEAC meeting in Havana, signed a deal with the Cuban Federation of Authors, by which his American Performing Rights Society will represent in this country the music of members of that organization. It's claimed that the Federation represents 99% of Cuban music.

Peer's deal is, he says, indefinite with the provision that it be in effect a minimum of five years. It became active as of Feb. 1. Peer's arrangement was made with Ernesto Lecuona, who is credited with being responsible for gathering the various Cuban music outfits under the CFA. Peer previously had an individual agreement with Institution of Cuban Authors, which is now part of the CFA.

American Society of Composers, Authors and Publishers attended the convention, which began Jan. 16. John G. Paine, general manager, and attorney Herman Finklestein represented the Society. It's assumed they were angling for the same sort of arrangement.

Peer's APRS now has representation agreements with Cuba, Mexico, and another in Brazil. Broadcast Music Inc. has a deal with the Argentine Society and ASCAP a Brazilian connection along with Peer.

### BEN BLOOM TO COAST

Ben Bloom, professional manager of Advanced Music, one of the Warner Bros. firms, leaves N. Y. Sunday (11) for California.

## Artie Shaw Tangles With Stagehands Union

Artie Shaw had trouble with the stagehands union at the Strand theatre, N. Y., last week. The leader has a habit of allowing his band boy to bring his clarinet down to the stage and installing it in the pit before each show. When he sought to do the same thing at the Strand, the stagehands stopped him and refused permission for the boy to do into the pit. A stagehand had to tote the clarinet that far.

Shaw got so steamed over the situation after a dispute with a stagehand rep that he assertedly threatened to pull his band out of the theatre, which the stagehands told him to go ahead and do. He didn't.

## 802, MPPA Salary Boost Bid Held Up

War Labor Board last week rejected the first application by the local 802 of the American Federation of Musicians and the Music Publishers Protective Assn., on behalf of arrangers, copyists, proof-readers and pianists connected with the music publishing industry. WLB rejected a plan, worked out by the MPPA and 802, calling for a 5% increase for the current year over the salary of 1944, and a second 5% increase for next year ('46). This was the basis of a new two-year pact between the MPPA and 802.

In rejecting the bid, WLB asserting that a total raise of 5% above what the employees were drawing in 1941 was all that was permissible. However, this convention has the officials of both 802 and MPPA perplexed, since the WLB had already, in 1943, granted a 10% boost over the salary of 1941. They are currently contacting the WLB to get a clearer ruling. Another meeting to discuss terms and clear up current snags is due.

Dave Broudy, long-time Pittsburgh theatre conductor, and recently violinist with Stanley theatre pit band, joined Bernie Armstrong radio band at KDKA, Pitt.

## Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Covers	Total Covers
Hand Aloma*	Lexington (500; \$5-\$1.50)	16	1,800	30,150
Jerry Wald	New Yorker (400; \$1-\$1.50)	7	1,050	15,025
Leo Brown	Pennsylvania (500; \$1-\$1.50)	8	2,700	21,975
Leo Reisman*	Waldorf (550; \$2)	10	2,475	26,125
Count Basie	Lincoln (275; \$1-\$1.50)	6	1,900	11,025
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	19	2,475	51,175
Eddie Rogers	Biltmore (400; \$1-\$1.50)	3	975	2,550
Charlie Spivak	Commodore (400; \$1-\$1.50)	0	11,100	1,100

\*Asterisks indicate a supporting floor show. New Yorker, Biltmore, have ice shows. Lexington, Hawaiian floor show.

### 2 days.

### Chicago

Buddy Franklin (Walnut Room, Bismarck hotel; 465; \$1.50-\$2.50 min.), Paycos braved rough night for Franklin, Tella and Art Nelson's puppets.

Bob Grant (Empi house; 700; \$3-\$3.50 min.) Booked solid a month in ad ratters hits stanza for Hill-garde and Grant.

Hal McIntyre (Pantherman hotel; 950; \$1.50-\$2.50 min.), McIntyre, who opened Saturday (3), responsible for a goodly share of the 5,000 on tap for himself and Cab Calloway, who closed.

Bill Snyder (Mayfair Room, Blackstone hotel; 465; \$1.50-\$2.50 min.) Snyder, plus Carol Bruce, who moved out Thursday (1), followed by Phil Green, got 2,900 again.

Red Weems (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Weems and standard vaude acts, including Lalage, Jack Powell, and Low, Hite & Stanley booked all records here with 7,000.

### Location Jobs, Not in Hotels

### (Chicago)

Gay Claridge (Chez Parree; 650; \$3-\$3.50 min.). Some 5,000 tabs split by Zey Motel and Dolores Grey, who opened Tuesday (30), replacing Joe E. Lewis and Rose Marie.

Chuck Foster (Blackhawk; 600; \$1-\$2.50 min.). Despite weather convensh brushoff and dimmed marquee, Foster and show got usual 3,500.

Frankie Masters (Latin Quarter; 700; \$3-\$3.50 min.). Masters and Rita Brox. still packing 'em with 7,000.

### McFarland Twins Resume

McFarland Twins, who have been out of the business for the past month or two, are resuming work. They will use the band they formerly mastered at the Grumman airplane plant, Bethpage, L. I., on commercial dates. Members of the outfit are workers at the plant; many are former members of name outfits.

Twins began work Saturday (10) on commercial date at an Army camp at Holyoke, Mass. Next day they play Arena, Holyoke.

### Sonny Dunham Into

### New Yorker in May

Sonny Dunham's orchestra goes into the New Yorker hotel, N. Y., with the new ice show being prepared to debut around the first week in May. Ice layout will be entirely reconstructed, with, it's said, all new faces.

Dunham follows Boyd Reburn, who succeeds the current Jerry Wald in mid-March. Reburn is in for six weeks.

# Two No. 1 Standards in the Month of January, 1945

OFFICE OF RESEARCH: RADIO DIVISION, Dr. John G. Footman, Director, New York City (Listening Volume)

## I'M IN THE MOOD FOR LOVE—First Week 1945

AND

## Radio's All-Time Standard Song Favorite—Week Jan. 18, 1945

OFFICE OF RESEARCH: RADIO DIVISION, Dr. John G. Footman, Director, New York City (Listening Volume)

# 1—YOU ARE THE SUN IN THE SIDE OF THE STREET

- 2—I'LL SEE YOU IN MY DREAMS
- 3—EMBRACEABLE YOU
- 4—MELANCHOLY BABY
- 5—BLUE SKIES
- 6—ALL THE THINGS YOU ARE
- 7—NIGHT AND DAY
- 8—BRAZIL
- 9—BEGIN THE BEQUINE
- 10—STARDUST



Mgt. U.S.A.—Under Contract 20th Century-Fox With HAROLD ADAMSON



# MCA Said to Be Financially Involved In Negotiations for Mills Music Sale

Music Corp. of America is said to importantly figure in the offer of \$1,500,000 made last week by Eddie Cantor and Jimmy McHugh for the Mills Music catalog. Both McHugh and Cantor are represented by MCA, as artist, and when the possibility of a deal for Mills holdings came up Jules Stein, president of MCA, is reported to have chimed in financially.

According to advices from the Coast, the sale of Mills is far from closed. Sam Buzell, Mills' attorney, returned to N. Y. late last week. He will make no comment on the situation either way. He does say, however, that his work in the negotiations is completed. Since Jack Mills left N. Y. for California only last Friday (2), leaving Chicago either yesterday (Tues.) or today there is an indication that a deal has been arranged and it remains for Jack Mills to reach the coast for it to be finally signed in conjunction with his brother Irving. Jack Mills and Buzell apparently conferred in Chicago enroute in opposite directions.

There has been considerable speculation in music circles the past week, since the negotiations for the Mills firm were revealed. It is said that a considerable number of the firm's copyrights are due for renewal within the next couple of years that this may be contributing to the making of a deal. There are many writers whose material is assigned to Mills who are openly disgruntled with the handling of their works. Whether they will resign the rights to Mills is a moot point.

MCA has long been known to (Continued on page 43)

## Calif. Pub. Indicted On Alleged 'Shark' Charges

Hollywood, Feb. 6. Federal grand jury indicted Mrs. Ruth P. Gibbons, owner of music publishing firm in Hollywood, on mail fraud charges. Bail was set at \$2,500.

Defendant is charged with collecting large sums of money over period of more than year by promising aspiring songwriters to "arrange and publish" their songs for \$35.85 each.

## Decca Co. Charged With Illegally Discing Crosby's 'Danny Boy' in N. Y. Suit

Decca Records is charged with illegally plating "Danny Boy" in a suit filed by publisher Boosey-Mawkes-Belwin, Inc. last week (31) in N. Y. federal court. Action seeks an injunction, damages and an accounting of profits.

According to the complaint, Decca, without the knowledge or consent of the plaintiff, infringed on "Danny Boy" causing an arrangement to be made and recorded by Bing Crosby. Although Decca, the plaintiff charges, was notified in 1943 of the alleged infringement and royalties were demanded, the manufacturer continued issuing the records. Song was penned by the late Fred Weatherly and copyrighted in 1913; renewal copyright was obtained by the late composer's widow, Miriam Weatherly, and reassigned to the plaintiff in 1941.

## Duke's Chi Concert

Duke Ellington has been signed for a concert at the Civic Opera House, Chicago, March 25.

Concert was originally scheduled to follow his recent appearance at Carnegie Hall, N. Y., but was postponed.

## Fuel Lack Clips Band 1-Niters

One-day theatres and some one-nighters throughout the eastern part of the country have been affected by fuel shortage. Theatres in upper New York, at Troy, Schenectady, Albany, and some of the T. D. Kemp houses in the West Virginia area have been forced to drop band dates. These dates have been important to bands on the lower levels, and to promotion h.o. combos as jump-breakers.

More than one-nighters affected so far are in Allentown, where Andy Perry, has been denied use of the Armory, the largest building there, and at Scranton, where Max Kierson has been forced to shift from the Mosque to the smaller Madrid Ballroom. Perry had Sonny Dunham scheduled for this Saturday (10) and was forced to cancel.

Rules covering ballroom promoters operating only one day a week or so, oust them from their haunts. In the event the business they run is on a nightly schedule, they can continue in operation.

Comparatively few dates have been cancelled or missed the past couple of weeks due to ice and snow blocking transportation facilities. There were occasional mishaps, but none of an important nature.

# Majestic Radio Reported to Have Bought Eli Oberstein's Hit Record Co.

## Kent Vice Goldman On 'Pub's' Contact Council

Chicago, Feb. 6. Dave Kent has replaced Mack Goldman on the Council of the Music Publishers Contact Employees' union. He was elected to the body during a meeting last week. Kent was sergeant-at-arms in the union; he's connected with the Morris music firm.

Goldman quit the Council before the recent holidays. His resignation occurred after a dispute over testimony on a case brought before the body.

## BG's Plans to Re-Form Band Leaves Leaders Jittery; Portends Raids

As usual when a topnotch maestro reorganizes a band, leaders currently in N. Y. are getting jittery over the movements of Benny Goodman, who's due to reform in about six weeks or so. Goodman has been appearing, it's claimed, in various name band rooms, bending an attentive ear to performances. Some maestros who can't afford salaries he might pay aren't happy about it all.

They have only one consolation: Goodman apparently hasn't yet made up his mind on whether he will continue in operation beyond his forthcoming Paramount, N. Y., theatre date due to start late in March.

Figure if B. G. is organizing only for the run at the Pan, musicians will be hesitant about joining him.

Majestic Radio has bought out the entire interests of Eli Oberstein in his Hit Record Co., according to reliable sources contacted here. Oberstein was in this city in connection with the deal over the past weekend, but is said to have since returned to N. Y. No one in the Majestic setup could be reached for comment.

According to the info, Majestic paid Oberstein a substantial sum for all the properties held by his firm, including, beside the recording company itself, Transcriptions, Inc. (Hit's studios in N. Y.) and New Jersey Plastic Co., which will be the site of the new firm's eastern manufacturing plant. It's said that this plant, already in operation, will soon have a considerable production capacity.

Oberstein's position as the result of the deal, while unconfirmed, will be that of general manager. He will have full control over the operation of the firm, which will market discs with the combined Majestic-Hit title on the label. It's also said that a nationally known figure will be effective March 1.

Report of a deal between Eli Oberstein and Majestic re the former's Hit Record Co. have been rumored around N. Y. for weeks. Oberstein could not be reached in N. Y. for comment at press time yesterday (Tuesday).

Xavier Cougat Publishing Co. has bought rights to "Hasta Siempre," Mexican pop song.

# 3 HITS THAT CAN'T BE MISSED!

HIT #1

# RUM AND COCA-COLA

Words and Music by MACK DAVID • JOAN WHITNEY • ALEX KRAMER

from the M-G-M hit "Thrill Of A Romance"

HIT #2

# CADILLAC

Words and Music by MACK DAVID • JOAN WHITNEY • ALEX KRAMER

HIT #3

# PLEASE DON'T SAY "NO"

Lyric by RALPH FREED • Music by SAMMY FAIN

Leo Feist inc. 1619 Broadway, New York, 19

HARRY LINK, Gen. Prof. Mgr.  
GEORGE DALIN, Prof. Mgr.

ANDREWS SISTERS  
DECCA

ABE LYMAN  
CO-UM-FA

VAUGHN MONROE  
VICTOR

ROSE BRANE

LOUIS PRIMA  
VICTOR

### BMI in New Bid For ASCAP Men

Broadcast Music, Inc., which has never stopped offering enticing deals to men connected with publishing firms affiliated with the American Society of Authors, Composers and Publishers, is said to be again making substantial offers. According to reliable sources, the radio-owned performance society has deals in the works now with ASCAP men that, if closed, will entail a substantial amount of money for the purpose of backing new publishing houses.

In the past two years, BMI has never stopped offering heavy sugar to the more established ASCAP men, sometimes in combinations of two, at other times deals entailing the partnership of music men and band leaders. Guarantees as high as \$100,000 yearly have been dangled before such contact men and professional managers. So far, the majority have been turned down.

All Trace orchestra opens at Aquarium restaurant, N. Y., next Monday (12).

### Band Which Glenn Miller Piloted Going to Italy

Air Force band formerly led by Major Glenn Miller moves into Italy soon after completing a series of appearances in France. How soon the outfit moves to the freed portion of Italy is, of course, undetermined. Outfit is now being led by Sgt. Ray McKinley.

Bill Conway, former member of the Modernaires quartet, with Miller's band pre-war, has rejoined the outfit of the Crew Chiefs, as the vocal group with the band is called. He had previously been in action in Belgium.

### Now It's 'The Man'

Ads in N. Y. daily papers last week heralding the opening of Charlie Spivak's orchestra at the Commodore hotel, N. Y., Friday (7), drew considerable comment among orchestra and music people. Starting with Frank Sinatra, who was labeled "The Voice," others have been handed similar cognomens, i. e., Harry James—"The Horn," etc.

In the ads, Spivak is labeled—"The Man—Who Plays the Sweetest Trumpet."

### Music Pubs Beefing Strongly on Inability To Secure New Discs

Increasing agitation and impatience is popping seams among the major music publishers over the recording situation. It's claimed by those pubs who are yelling loudest, and they're in the majority, that they are as bad off today as far as the recording of new songs is concerned as they were during the recording ban. They still cannot get new tunes made.

To a certain extent, it's admitted by more level-headed pubs, that the recording companies are not completely at fault for their inability to make and market new songs. Manpower troubles are still bottlenecking production. Columbia, for example, is releasing only one or two discs weekly, which leaves little room for the heavy list of "plug" songs seeking disc performance help get them launched. On the other hand, it's pointed out, there is Decca and Victor. Best on the former is that most of its production is being centered on Bing Crosby and the Andrews Sisters and Crosby, of course, devotes a majority of his effort.

(Continued on page 44)

### Inside Stuff—Orchestras—Music

Variety Music (Arthur Freed's company) has "fowa," by Major Meredith Wilson, on the shelf awaiting release of Bing Crosby's Decca waring at the time. He made it some six months ago but has yet to be marketed and the Metro producer, who also has a music pub biz on the side, wants both to ride coincidentally. Meanwhile, the tune has been getting a consistent plug with the GI radio shows which Wilson maestros. out of Hollywood, for overseas consumption. It's one of the few lowa state songs in existence; in fact, was specially written as a tribute to the boys in Iowa when it was discovered there was no w. k. tune honoring that state. By coincidence, maestro Major Wilson, while longtime domiciled in Hollywood as conductor of the Maxwell House radio program, before going into the service, is from Mason City, Ia.

In citing "Don't Fence Me In" as one of two songs to sell more than 1,000,000 copies of sheet music since 1923, "Variety" last week overbroke "Paper Doll," smash of 1943-44. According to E. B. Marks, which published the tune, "Doll" sold just under 1,300,000 copies, which ranks it with any of the modern best sellers.

Lyracist Leo Robin getting \$20,000 for his "Time, Place, Girl" at WB, both in music by Arthur Schwartz. Latter has a special deal at the studio as a producer, plus one film score a year.

### Victor Pacts Roy Rogers

Hollywood, Feb. 6.  
RCA-Victor inked Roy Rogers to exclusive recording contract.  
Cowboy singer-actor, leaves the Decca label after a three-year pact.

### AFM Orders Paxton Contract Changes On Lincoln Hotel, N. Y., Date

American Federation of Musicians has ordered three changes in the contract between George Paxton's orchestra and the Lincoln hotel, N. Y., before obeying the leader's agreement there. Paxton's operating costs and the salary he is getting from Mrs. Maria Kramer, operator of the hotel, apparently didn't jibe, so the union ordered that Paxton sign an affidavit that he would have no new arrangements made during his run at the hotel unless they were paid for by Mrs. Kramer.

Paxton was also advised to change his band from a traveling outfit to an all-802 organization, thereby saving the \$130,000 the union must be paid by traveling bands on engagements outside their own local's jurisdiction. In addition, the leader is cutting two musicians from his payroll, to further bring the latter into line.

Due to play the Paramount theatre, N. Y., Paxton's orchestra may shift to another Broadway house, it's claimed. Spot he was supposed to fill has been taken by Benny Goodman, who is re-forming his orchestra. Pay wants Paxton for late in May, but at that time it will interfere with a run at the Pennsylvania hotel, N. Y.

George Wells orch into Don Metz' Club Casino, Pittsburgh, replacing Whitey Schearbo outfit, which disbanded. Schearbo, trumpet player, rejoined Villa Madrid band under Mark Lane.

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Smash Novelty Waltz  
**OH! MOYLTLE**  
Published by **TOBIAS and LEWIS**  
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NEW YORK NY JAN 8 1945

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1619 BROADWAY  
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And here's our candidate for the musical composition of 1945

**David Rose's "OUR WALTZ"**  
BREGMAN, VOCCO and CONN, Inc., 1619 Broadway, New York, N. Y.

YOU WILL TAKE THIS LOVE SONG INTO YOUR HEART.....

# TAKE ME IN YOUR ARMS

Lyrics by MITCHELL PARISH—Music by FRED MARKUSH

**MILLS MUSIC INC., 1619 Broadway, New York 19**

JACK MILLS, Pres.

BOB LEE, Prof. Mgr.

# NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Jan. 29-Feb. 6, from 8 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
Accentuate the Positive—"Here Come the Waves".....	Morris Starlight
After A While.....	Starlight
A Little On the Lonely Side.....	Advanced
Always—"Christmas Holiday".....	Berlin
Confessin'.....	Bohme
Don't Ever Change.....	Morris
Don't Fence Me In—"Hollywood Cantata".....	Harms
Every Time We Say Goodbye—"Seven Lady Arts".....	Chappell
Fuzzy Wuzzy.....	Drake
I Didn't Know About You.....	Robbins
I Dream of You.....	Embassy
I Should Care—"Thrill of a Romance".....	Dorsey
I'm Beginning to See the Light.....	T. B. Harms
More and More—"Can't Help Singing".....	Leads
My Dreams Are Getting Better.....	Santly
My Heart Sings—"Anchors Aweigh".....	Leads
Saturday Night Is the Loneliest Night.....	Berlon
Steighrider In July—"Belle of the Yukon".....	Burke
Sweet Dreams Sweetheart—"Hollywood Cantata".....	Remick
There Goes That Song Again—"Carolina Blues".....	Shapiro
This Heart of Mine—"Ziegfeld Polkas".....	Triangle
Too Ra Loo Ra Loo Ran—"Going My Way".....	Burke
Twilight Time.....	C-P

† Filmmation. \* Legit musical.

## St. L. City Pops Ask For 10G for Park Concerts

St. Louis, Feb. 6. Hisoner Aloys F. Kaufmann will ask the Board of Estimate of which he is one of the three members, to earmark \$10,000 for cello park concerts during the coming summer. Last year the Mayor obtained \$7,000 for the same purpose and 23 concerts attracted an estimated 70,000 music lovers.

Until Kaufmann sponsored cello music the city had been without such entertainment for about 10 years. The present plans call for 33 concerts. AFM Local No. 1 is agitating for a continuation of them this year, of course.

## MCA-Mills

Continued from page 41

favor a music publishing connection. In the past there has been occasional mention of possible music deals involving that agency. None has materialized, at least as far as is known. How much coin Stein might have committed himself for to help bind the sale of the catalog, is unknown.

Subsequent to the Cantor-McHugh talks with Mills, there was a report last week that George Wener, head of Grand and Wemar Music, who is backed by an individual with a high stack of chips, had made an offer of \$1,200,000 for the property. A certified check for \$50,000 was proffered to bind deal, it's said.

## 10 Best Sheet Sellers

(Week Ending, Feb. 3)  
 Don't Fence Me In.....Harms  
 Accentuate Positive.....Morris  
 Rum and Coca-Cola.....Feist  
 I'm Getting Better.....Santly  
 I Dream of You.....Embassy  
 Sweet Dreams.....Remick  
 Little On Lonely Side.....Advanced  
 There Goes That Song.....Shapiro  
 I'm Making Believe.....BVC  
 I'm Each Life Some Rain, Sun.

## Basie Mulls Overseas Trek for USO in Summer; Try to Clear McIntyre

Count Basie's orchestra is being set by USO-Camp Shows, Inc., for an overseas trip, it's claimed. Basie would like to go in any direction from N. Y. sometime in the summer following his scheduled date at the Roxy theatre, N. Y. It's now being discussed with USO officials.

Hal McIntyre orchestra is due for an overseas trip, if the difficulties that have prevented all other full-size bands from going can be ironed out in his case. He will go sometime in the spring. If the trip materializes, his will be the first big band to make such a trip.

## C.W.O. Milt Pickman Given Army's Legion of Merit

Milton Pickman, former personal manager of Larry Clinton and Ted Lewis, was awarded the Legion of Merit by the War Dept. last week. Citation, the highest non-combatant can receive, was for Pickman's preparation and writing of a technical book standardizing Army regulations and orders. He has not yet received the medal that goes with the award.

Pickman has been in service two and a half years. He went in as a private, and is now a Chief Warrant Officer, stationed at Hampton Roads, Newport News, Va., where he's assistant to Chief of Staff.

Jack Perrin is opening Hollywood offices soon for Lincoln and Starlight music companies.

## Infringement Suits Hit N.Y. Club by Big Three

Leo Feist, Inc. and Robins Music Corp. filed suit last week (1) against New 51 Club, Inc., located at 51 West 52nd street, for alleged infringement of two of their copyrighted songs, in N. Y. federal court. Publishers seek an injunction and damages of not less than \$250 each for public performance without license of "Linger Awhile," a Feist copyright, and "Deep Purple," owned by Robbins.

Defendants, it is alleged, permitted the songs to be rendered on December 8 last and various other times at the club, without permission or license by the copyright owners.

## FREIGHT BAN SNAFUS ALL DISC SHIPMENTS

Major recording companies, already stymied in the marketing of recordings by the lack of manpower, have found it impossible during the past week or so to ship discs due to the lightening of the freight situation. During the past few days, of course, with the ban on the handling of civilian freight, no plastics at all have gone out.

Even prior to the complete blackout of civilian material, only a comparative trickle of new platters have managed to get through to dealers.

## Louis Prima's Repeat At Terrace Room, Nwk.

Louis Prima, who only two weeks ago completed a long run at Frank Dantley's Terrace Room, Newark, N. J., goes back there Feb. 20 for another four weeks. New date wasn't decided on until last week. Meanwhile, Prima is playing theatres.

Prima's quick return to the Terrace Room is based on business his band did there. He topped every other maestro at the Terrace b.o. since its opening two years ago, with the exception of Tommy Dorsey.

## New Disc Pacts

# Due to Cue Many Maestro-Co. Tiffs

Hollywood, Feb. 6. Recent powwows between top level bandleaders and recording company executives, over the wording of new contracts, indicates some fancy battles between the two factions when additional current pacts expire. Educated by the exigencies of wartime operation, leaders are being smartened up.

Pre-war contracts made provision for a minimum number of sides recorded per year, which at that time was okay. However, the war's effect on production has proved that a guaranteed amount of recordings, without equal contractual provision for numbers of releases annually or circulation, means nothing. Decca artists have had it proven to them, for example, that cutting sides doesn't mean they'll see the light of retail counters and juke machines.

In the recent cases cited above, the leaders involved made unusual demands, few of which the companies involved could grant. Such things as a minimum amount of releases and guarantees of production into the millions of discs for one artist just cannot be granted by any company at the moment. Too many things can happen to interfere. Production problems (mostly manpower) are too much in evidence and what can be secured must be used to satisfy all artists.

Once the war is over and everything returns to normal, say disc execs, they might possibly accede to leader demands on releases and production. But, then, it won't be needed since any company in normal times produces as much of any individual disc as sales demand.

Janey Knight, singer, formerly with Joey Sims' band, is with newly organized De Lucas band out of Pittsburgh. Lucas used to be with Ted Fio Rito.

Look for Tomorrow

# "ALLOF MY LIFE"

by Irving Berlin

Kate Smith

High, Over again Kate Smith has introduced a new song to you. A new song, a tradition, a song for tomorrow.

IRVING BERLIN MUSIC CO., 1630 BROADWAY, NEW YORK, N. Y.  
 DAVE DREYER, General Professional Manager

# Waring-Grombach Decish Effect On Pubs Clarified

Music Publishers Protective Assn. last week dispatched to its membership letters of explanation designed to clarify the significance of the recent Fred Waring-Grombach Productions case decision, so far as it affects music publishers. Decision in that case concluded that owners advancing an idea of any kind must be protected by contract to collect in the event someone else later profits from a project based on a similar theme. N. Y. Circuit Court of Appeals, which reversed an original decision in Grombach's favor, in effect, decided that "a contract cannot be implied in law in connection with an idea."

In addition to the significance in so far as plagiarism charges by amateur songwriters is concerned, there is another point cited by the MPPA's letters. It's implied in the letter that songwriters who demonstrate a new song for a publisher, and it's not accepted for publication, cannot hope to start and win civil action later, in the event the publisher to whom the song was demonstrated subsequently markets a tune similarly constructed in theme. That is, of course, if the writers cannot produce definite "proof of contractual obligations by the pub. or conclusive proof their idea was appropriated.

## Upbeat—Music Notes

Kitty Katly introduced her own composition, "Life Begins Last Night" at the Hollywood Canteen.

Bobby Werlin's new tune, "Palindium," was introduced at the Hollywood dance of that name by Don Swanwick's orchestra.

Al Donahue and musicrew renewed at the Aragon Ballroom, Ocean Park, Cal.

Faul Martin and band remain at the Trianon, San Diego, filling spot previously announced for Hal Grayson.

Gabriel Ruiz, Mexican composer, arrived in Hollywood to write backland music for "Mexicana" at Republic.

Joe Robinson and Four Chocolate Drops, opened an indefinite engagement at Hollywood Show Bar, Pitts.

Spads Cooley and musicrew fitted for a musical shot at Warners.

Emile Petti and band renewed for four weeks at the Town House Garden Room, Los Angeles.

Fee Wee King and the Golden West Cowboys lined up for musical chores in "Flaming Frontier" at Monogram.

Ralph Blane writing a new vocal arrangement of an old song, "Honey," for "Her Highness and the Bellboy" at Metro.

## British Best Sheet Sellers

(Week Ending Jan. 18, '45)  
London, Jan. 18.

If Go to Ireland....Cinephonic  
Happiest New Year.....Gay  
Till Walk Alone.....Chappell  
Chocolate Soldier U.S.A....Dash  
Dance With Dolly.....Connelly  
Froley Song.....Sun  
Time Waits No One.....Feldman  
Swinging on Star.....Chappell  
Tico Tico.....Latin-Amer.  
That's Irish Lullaby.....Feldman

## Savitt Rejected by Army Again; 4 Days on Gov. Is.

Jan Savitt was handed a second 4-p rating by selective service examiners yesterday (Tues.). Maestro was held four days at Governors Island, N. Y., during which he was given a thorough examination, culminating in his rejection.

Sevitt's musicians have been standing by awaiting the outcome of his test. Due to the latter, no immediate bookings had been arranged for the band. Its next scheduled date is tentatively set for the Palace hotel, Frisco, opening March 6.

## AULD PEEPS NEW ORCH

Georgia Auld began rehearsals with a new band Monday (5). He goes through practice paces for a week or so, then picks up one-nighter and theatre dates in Canada and this country. He's booked about a month ahead.

Sometime during this week, the orchestra, as new as it will be, will make recordings for the new Guild Record Co.

## 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Run and Coca-Cola (4) (Peist)..... Andrews Sisters .....Decca
  2. Don't Fence Me In (12) (Harms)..... Crosby-Andrews .....Decca
  3. Accentuate Positive (4) (Morris)..... Bing Crosby .....Decca
  4. I Dream of You (8) (Embassy)..... Johnny Mercer .....Capitol
  5. There Goes That Song (3) (Shapiro)..... Tommy Dorsey .....Victor
  6. I'm Making Believe (7) (BVC)..... J. Dorsey .....Decca
  7. I'm Beginning to See Light (3) (Grand)..... Russ Morgan .....Decca
  8. Into Each Life Some Rain (4) (Sun)..... Sammy Kaye .....Victor
  9. Saturday Night Is Loneliest (1) (Barton)..... Ink Spots .....Decca
  10. Sleightride In July (1) (Burke)..... Harry James .....Columbia
- Frank Sinatra .....Columbia  
Victor Dorsey .....Victor  
Debbie Reynolds .....Decca  
Tommy Dorsey .....Victor

## Pubs' Disc Boof

Continued from page 44

foris to songs from his own pictures, which are all published by Morris Music through his label, there's Andrews trio, too, doesn't allow much room for plug songs and as a result the situation at that outfit is difficult as to quantity production.

Victor, at which most pubs are burned due to its policy of retaining information on songs done, by whom, release dates, etc., also comes in for scathing comment. In that company's case, the talk is mostly against the songs recorded. One major bug is paid to be considerably increased over Victor's refusal to cut a song that has been on the best seller lists for a month. He denies the situation, however, saying the firm. It hasn't so far, however.

Pubs squawks are in many of the above cases justified. There are numerous songs that have shown strong public reaction that have not been put on wax. But the recording company can hardly be censured from one end to the other of the situation. There is a limit to what they can use, disc exec say, and under the circumstances some likely hoodly tunes must be passed up. In answer to this, the beeing pubs point to songs owned by bandleader-owned music firms, some of which, have been recorded from manuscript with hardly any assurance of strong sales.

Fred Waring will broadcast the first performance of "Lincoln Song," written by Mrs. Meyer Davis, wife of unattract producer, and Robert Arkansas, Philly attorney-poet, on his broadcast Thurs. (8).

Sgt. Harry Maguire, AAF, sold two songs, "Dear Dear Captain" and "We Baths on Saturday Night, We Do" to John Costello for use in "Seven Letters to Boys Town."

TOP HIT OF YESTERDAY  
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I'M IN THE MOOD FOR LOVE  
lyric and melody by  
Jimmy McHugh and Dorothy Fields

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# This week THE MILLS MUSIC Man

presents... Mills Hits, Tried and True, are Sweet and Hot and Also Blue.

Ain't Misbehavin'  
Between The Devil And The Deep Blue Sea  
Dear Old Southland  
For Me And My Gal  
How Come You Do Me Like You Do  
I'm Catting Sentimental Over You  
Diga Diga Doo  
Stormy Weather  
When It's Sleepy Time Down South  
Stars Fall On Alabama  
Star Dust  
When You're Smiling



# They're Making Records of the Song That's Breaking Records!

Columbia Records  
HARRY JAMES  
FRANK SINATRA

# WHEN YOU LOVER HAS GONE

DUCCA RECORDS  
GUY LOMBARDO  
and His  
Royal Canadian  
EDDIE FONTANA

Words and Music by E. A. SWAN

## A Revival to Remember

Published by REMICK MUSIC CORP.

MORE TO COME!

MUSIC PUBLISHERS HOLDING CORP., RCA Building, Rockefeller Center, New York 20, N. Y. MOSE GUMBLE, Director of Exploitation

"A TORCH AFFAIR WITH TWO BUTTS TIPPING OFF A TWO-TIMING LOVE AFFAIR"—Variety

# A STORY OF TWO CIGARETTES

ALL MATERIAL AVAILABLE

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# Atlantic City Steel, Million \$ Piers Get WPB Repair OK, Ready for Easter

Atlantic City's Steel Pier and Million-Dollar Pier, both heavily damaged by the hurricane of last summer, will be ready for operation by the War Production Administration as released material to repair the damage.

Both spots will open for weekends on Palm Sunday and will start season operation Memorial Day. Names and top-band policies will prevail in both.

Decision on the Million-Dollar Pier was not made until Saturday 6, when George Hamid, operator of the pier, met with Clarence Cross, president of the Realty Firm owning the property, and decided to provide the \$70,000 necessary to proceed with alterations. Three repair contracts were let this week.

Alterations on the Steel Pier have already started. Storm damage has been estimated at \$300,000.

# Stocco Takes Over Ciro's in London

London, Jan. 18. After protracted negotiation, Fausto Stocco, director of Anglo-American Artists and partner of Abe Henshaw, has finally closed deal with Rubin Broz to take over Ciro's Club, with Stocco put in full charge of this week.

Contract also gives Stocco right to acquire any other West End spots he may desire.

Many staff changes are contemplated, with policy to be similar to the one handled by Henshaw at Cafe de Paris. But understood Don Marino Barreto Cuban orchestra, now featured in Ciro's, will remain in place with Gino Arrisi, director of Anglo-American Artists, to be in charge of all contracts.

Barnett Wolfe, owner of Cafe de Paris, who sometime ago grappled with the fate of Ciro's, will remain director of newly formed company, of which Mecca cafes are also directors.

# AGVA Lifts Suspension Of Bobby (Uke) Henshaw

American Guild of Variety Artists lifted suspension of Bobby (Uke) Henshaw last week after the comedian signed a promissory note to liquidate outstanding salary claims on a unit which he produced some months ago.

At time of folding and failure to pay off, Henshaw claimed his backers had an out on him but AGVA held him responsible for the money due. After his inability to get together with his financiers to liquidate claims, he had been suspended by the talent union and had not been able to work. Lifting of suspension now permits him to resume work on a pay-off from his salary on a weekly basis.

# Doubling Zanizbar, N. Y. Showing to Roxby Didn't Hurt

Doubling of the Zanizbar, N. Y. niterly show into the around-the-corner Roy theatre hasn't hurt doubling of the rights to the show to the spot's management. Full results haven't been determined but the boiler has blacked out over town, but seasonal drop, according to spokesman for the club, hasn't been any sharper than usual nor any for clubs.

Trade was especially eager to hear results of the doubling because of the Zanizbar's huge investment in its current bill. Talent layout with George Merrifield has been a tremendous success. Maurice Crook, Peters Sliters, Nicholas Bros., and other runners have done \$15,000 weekly, and were consequently regarded as a precocious proposition, since the cafe usually reaches some of the Roy's after-the-show business.

Alan Jones on Tour  
Alan Jones has signed to a vaudeur tour starting February 22 at Cleveland, RKO, Boston. He is co-terminating with REKO, Columbus, Chicago and San Francisco.

# Pitt's Duffy's Tavern Preems Despite AFM Snag

Downtown Pittsburgh, Feb. 6. Pittsburgh's Duffy's Tavern, not a non-Iberian connected with it either. New spot opened last week on Diamond street on spot of old Harry's Bar and features food, music and nut-house entertainment.

The Pittsburgh "Duffy" is Sammy Grodenin, newcomer to the cafe biz. Scheduled opening almost didn't come off. Band headed by Eileen, gale accordianist, was almost a stellar attraction and an hour before green musicians union leader Eileen out and sub combo, Dave Giffner's Singing Strings, were daily contacted and one of the runner at a minute's notice. Feature of Duffy's are large mural caricatures of well-known in show biz and caricatures of a group of local politicians and newspapermen together with a cartoon and well tagged "The Press Row."

# Damage Suits Pile Up For Chi Latin Quarter, OPA and Damage Actions

Chicago, Feb. 6. Latin Quarter, target of \$60,000 trouble damage filed by OPA for a number of newspaper campaigns against niteries that let payees stand on stairs in violation of fire ordinances, is now being sued by OPA for a number of newspaper campaigns against niteries that let payees stand on stairs in violation of fire ordinances and other wrongs (such as worrying about manpower shortages and meeting that \$100,000-sweet-outlay for Ritz Bros.) On another top last week when a Chicago woman filed suit in circuit court against a number of vaudeur sufferers when one of the L.A.'s waiters motioned her to the chair that was to be her own.

Expensive fall allegedly took place last May 20. Walter indicated a number of waiters were injured. Mrs. John Green, but instead of finding support she felt a wall strike her back, with injury permanently preventing her from earning a living as piano accompanist.

# Ohio Spot Settles Claim In Dance Act Cancellation

Club Riviera, Columbus, O., has settled claim leveled against it by American Guild of Variety Artists by settling a franchise agreement. Controversy was over cancellation of a dance act some weeks ago. Norton had booked in a quartet of steppers. One of the gals, despite ill enroute and rather than disappoint the niterly Norton sent in the trio, with intention of adjusting contract later. Gals played two shows and were paid. Norton upon promise that act called for two more.

AGVA ruled that the niterly would have been in contract right from the start. May act even in cancellation after first show, but since management held them for two days and a bonus for an entire week's salary.

# Saranac Lake By Happy Benway

Saranac Lake, N. Y., Feb. 6. Harry Martin, vaude comedian, has been booked in at the Saranac Lake. Also visited and signed by Arthur Slattery, Stella Beribber and Kay Lusk, celebrate birthday and anniversary of the club.

Whitey Mathews, who cured here, now with stagehand crew for "Song of the South" at the theatre. Johnny Jones, who graduated from here, doing okay in business in New York. Hazel Smith is going to California to continue her routine. Howland Levy will get his go-home papers next month. Helen Samson leaves here next week. She'll shove off to Texas, where her hubby is stationed in U.S. Army. Dorothea Nolin pepped up by surprise visit from her sister last week. George Merrifield has been a tremendous member of the colony's good work.

# Vander Wins in Plea Of Cleve. Stalter Suit

Cleveland, Feb. 6. Mrs. Naida Perez, vaude and circus performer, last week won her case in the federal court in a trial of a \$50,000 damage suit filed against the hotel Stalter. The suit was caused by a fire in November, 1943. It was decided in favor of the hotel by Judge Frank J. Murphy in the U.S. District Court. Ohio last week ruled that the judge erred in law and ordered a retrial.

After the asking order for damages for injuries she suffered during her act given before a convention at the hotel in Cleveland, she filed her claims, to the hotel's negligence.

# ODT Snags Fail To Deter Circuses, Fairs; Set Plans

Despite scarcity of equipment, materials and availability of transportation, circuses and fairs are being planned for the forthcoming summer season through high improbabilities never existed.

The Ringling Bros. and Barnum & Bailey shows are now releasing a new season at Sarasota, Fla., and has set the headliners for the season. "Out of the East" has been cancelled by the catastrophe in Hartford and disbanded earlier than usual. Because of the heavy rainfall, Ringling Bros. destroyed and damaged equipment, layout will proceed with what it has in stock.

Biggest headache will be the problem of traveling and transportation of animals and equipment, which Ringling expects will be solved by the use of trucks. Ringling is already to get special cars unless transportation problem causes considerations.

Outdoor business, in general, looks better for one of its biggest years. Fairs that operated last season were most likely continue.

Radio Artists vaude has always reared great numbers of sight acts as salaries are generally higher in comparison with other vaude acts.

Hattie Alhoff, of Consolidated Radio Artists vaude department, is booking several spots at the Western Canada Fairs with playing time in Hamilton, Saskatoon and other Canadian provinces.

Indoor circuses have already started the season. The Hamid-Morton circuit was well started in 12-week tour in Memphis. George Hamid, operator of the outfit, in conjunction with Bob Moran, anticipates no unusual difficulty.

# ROBT. WALKER, HORNE, CUGAT, FOR B'WAY CAP

Robert Walker's set to make his first person appearance in a picture house when "Picture of Dorian Gray" opens at the Regent theatre, N. Y., around March 8. Others lined up for the stage are Joe and Betty Horne, Xavier Cugat and Paul Regan.

Marvin Schenck lined up the talent while on the coast.

# Benny Fields' 4-Wk. Date At New Rio Cabana, Chi

Benny Fields, who usually plays the Chez Paree, Chicago niterly, has been lined away from that spot by the new Rio Cabana, Chicago. He opens there Friday (9) for four weeks, at an undisclosed salary.

# Willie Howard Set For March Date At Chi Club

Willie Howard is set to inaugurate a name policy at the 5100 Club, Chicago, March 16. Booking is expected to continue on a regular basis. Results of the Howard engagement to determine if more top names will be booked by Music Corp. of America. Deal set by Frederick Broz.

# Herth Signs Romm

Milt Herth, whose trio is current at the Copacabana, N. Y., has signed a personal management contract with Irving Romm. Herth, however, will continue to be booked by Music Corp. of America.

# AGVA Moves to Protect Union "Loss Out" Policy of Smaller Niteries

## Hattie Alhoff Patches Up Differences With CRA

Hattie Alhoff and Consolidated Radio Artists have ironed out their differences and Miss Alhoff will remain with the organization as head of the smaller niteries. Hattie Alhoff, two weeks ago, announced her intention of quitting CRA after a flap-up with Charles Green, agency president, charging that Green reneged on bonuses due her for extra attractions brought into the office.

Contributing to the settlement was discovery by Miss Alhoff's attorneys that her CRA pact is alright and could not be broken without a considerable profit. The attorneys were charged to Green were adjudicated.

Current contract was signed last June for a five-year term.

## Detroit Niterly Owner Runs Into Fire, Oil Woos; Sez He's Been Robbed

Detroit, Feb. 6. Lowell Bernhardt, promoter of Club Casanova, is having plenty of troubles.

"Not only was his niterly 'scored last week by fire but he struck oil. Striking oil normally wouldn't be such a bad thing but Bernhardt's case the city boy seems to have fallen a soul of some country slickers. At least that's what he says after having filed a suit in the Arenac County Court in Michigan, charging fraud."

Bernhardt hit a gusher in his first gush as an oil man but charges he is being killed because there are Consolidated niterly chicks, he is poor at mathematics.

Bernhardt says he is weak on oil fractions but in the case of his 5,000-barrel gusher the fractions will be worth \$100,000. An associate filed his suit against Fred Craft, R. L. Barr and Ota Much, of the small town of Oilfield, claiming they got as much of his well as he did without putting up a tin dime.

When they acted as the middle men in getting his oil lease to the wealthy oil property and he was being killed because there are no fractions on the night club scene. Bernhardt charges that in "oil men" circles he is being treated the same thing as a "one-half" working interest.

When he charged, he has found out that oil men fractions are no different than those who was supposed to learn in school and wanted the court to let him have five-eighths of the oil from his gusher. Otherwise, he hints, he won't get enough to patch up his downtown Detroit niterly and go back to a business he understands. There are no fractions on a night club scene.

## RKO, Boston, to Try Out Line Instead of Band

RKO theatre, Boston, will use a 16-girl line for two weeks starting March 8. House will feature a name band on the bill. The line is booked includes the Gae Foster line, Martha Tilton and Dave Apollon. The line is being booked by the local preem of "Here Comes the Co-Eds," with Abbott and Costello.

## Joey Adams in Line For Paramount Pic Contract

Contingent upon screen test to be made by March 8, a contract is being readied for the comedian Joey Adams and Paramount Pictures.

Leo Coahn, of WHN Artists Bureau a New subsidiary, is handling negotiations for Adams.

## Jersey Spot Adds Floor Show Club D'Jais, Secaucus, N. J.

Jersey Spot adds floor show Club D'Jais, Secaucus, N. J., which previously operated with band policy, is now adding floor shows, the first going in this week. Spot has packed under class of a personal management contract with American Guild of Variety Artists on a six-day week basis for both principals and choristers.

The old dodge harking back to the era of vaude's coffee-and-sake circuit days—canceling acts after the first day—is cropping up in some of the smaller niteries and has prompted the American Guild of Variety Artists to take measures to checkmate it by making a habit with the smaller operators.

AGVA up to now has merely permitted such spots to operate on a basis as unfair and not permitting any performer-member to play them or allow an AGVA-franchised agency to take them until the matter has been adjusted and the unfair act discontinued.

The talent union now feels that more drastic measures are necessary. Primary in this is making a plan whereby second offenders on the "here are your pictures back, you're through" slot act performers will be subjected to a 30 to 60-day suspension from AGVA instead of current 150 off policy.

AGVA also will turn a deaf ear to any beefs from niterly operators concerned in such spots. It has taken the stance that since niterly spots are generally small, they should like vaude theatre operators, should know what it's all about and expect to be able to handle their own relations to their niteries. Once a contract is signed the talent union inclines to invoke the play or pay clause.

Agents, too, are becoming weary of making such spots. Many spots involved have lower than low budgets for entertainment. When they are gone, the operators seldom low-salaried acts as when they don't kill them with their act they toss them out.

# Chi Clubs Form Org. s. AGVA

Chicago, Feb. 6. American Guild of Variety Artists was accused of using the War Manpower Control Act to restrict help in niteries and other non-essential industries by 10%, as an excuse for denying help to vaude night spots. At a stormy session of 50 cafe owners in the Sheffman hotel, Chicago, a number of vaudeur night spots to form an organization to combat further union encroachments, and to fight the 10% restriction. The group to report back to group's next meeting Friday (9). Group aims to organize a union, authority to report to back to group's next meeting Friday (9). Group aims to organize a union, authority to report to back to group's next meeting Friday (9). Group aims to organize a union, authority to report to back to group's next meeting Friday (9).

Owners took the view that AGVA's drive for a six-day week would boost performers' salaries, which would be a boon to the industry. Claimed that skyrocketing costs will force many spots to shut down. Owners also urged to back up action of owners instead of fighting them.

Group also discussed Office of Labor Administration's investigation of tabs at niteries and asked cooperation of the group. The office of OPA suit against Latin Quarter for overcharges. Group will also seek two-term contract for help. Most of them said they are operating under minimum status.

Group will meet with Jack Irving, AGVA executive secretary, before Friday's meet, and advise him of the group's position. They are to be consulted before promulgation of such orders as the six-day week. Present members are Ray F. Hayes, Frank and Art Goldie, Latin Quarter, W. C. Case, Club De L'Esp; Ben Rodick; Joe Yelen; Collier Jimmy Pappas; Vic Gardes; Joe Miller, and Jerry Gargano; Morris, Brown Derby.

# Woody Herman's Theatre Tour After Completing his Assignment at the College Inn, Chicago, April 12.

Woody Herman's theatre tour after completing his assignment at the College Inn, Chicago, April 12. Lineup includes the Orchestra, Minneapolis, Circle, Indianapolis, RKO, Chicago, and the Phoenix, Chicago. General Amusement Corp. set dates.



Variety Bills WEEK OF FEBRUARY 7

Memorize the concertors with bills below indicate opening day of show. Shows weather fall or snafu week.

Loew

NEW YORK CITY
Capital Hill
Washington
Lodge Atlantic
Lodge Atlantic

PAINTS
Theater & Social
Lodge Atlantic
Lodge Atlantic
Lodge Atlantic

Paramount

NEW YORK CITY
Paramount
Paramount
Paramount
Paramount

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

RKO

NEW YORK CITY
RKO
RKO
RKO
RKO

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY

NEW YORK
PARANOUR BUILDINGS
BEVERLY HILLS, CALIF.
CALIFORNIA BANK BLDG.

NEW YORK CITY
Lodge Atlantic
Lodge Atlantic
Lodge Atlantic
Lodge Atlantic

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

Warner

NEW YORK CITY
Warner
Warner
Warner
Warner

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

Independent

NEW YORK CITY
Independent
Independent
Independent
Independent

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

AMERICA'S LEADING ENTERTAINMENT

EDDIE SMITH

1501 Broadway
New York

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

NEW YORK CITY
Independent
Independent
Independent
Independent

NEW YORK CITY
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Hotel New Yorker
Hotel New Yorker

Johnny O'Brien
Rocky Moran
Rocky Moran
Rocky Moran
Rocky Moran

Stan Keller Ore
Tony Pastor
Tony Pastor
Tony Pastor
Tony Pastor

MARRIAGES

Flourace Bell to Chuck Ulter, in Pittsburgh, Jan. 29. Both nuptial performers.

OBITUARIES

Richard Walton Tully, 67, playwright and legit producer, died Jan. 31 in New York. His play, "Bird of Paradise," which had been produced in local, produced in N. Y. in 1912, was partly credited with subsequent vogue dawsian music.

NEW YORK CITY

Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

LOUIS GOODRIE

Louis Goodrie, 80, British actor-playwright, died in London, Jan. 31. After retiring from the stage in 1926 he appeared in films and more recently had been writing plays and radio scripts.

NEW YORK CITY

Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

In Loving Memory

JOHN S. WEST
Who passed on Feb. 6, 1944
BUSTER WEST

BIRTHS

Mr. and Mrs. Martin Block, son, New York, Feb. 1. Father is radio engineer and m.c.

WILLIAM F. SHARLES

William F. Sharps, 38, pioneer radio director, died Jan. 29 in Los Angeles of cancer.

NEW YORK CITY

Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

MILTON A. LIPPMAN

Milton A. Lippman, former editor of Chicago office of Music Corp. of America and at one time publisher of "The Evening Post," died Feb. 6 in New York.

NEW YORK CITY

Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

JOHN GOMAR HARWOOD

John Gomar Harwood, 68, who had appeared in legit productions in this country and abroad died recently in London.

War Dept.

Continued from page 1

to be used to distort and falsify a doctrine of the Catholic Church as it did on the Radio Reader's Digest program, sponsored by Campbell Soup.

LOUIS R. EDDICKE

Louis R. Eddicke, 23, former manager of the Carolina theatre, Burlington, N. C., died Feb. 6 in London.

AMERICAN BROTHERHOOD

Let us of protest sent to FABC N. Y. contained the following quotation:

"An additional reason has been offered for the slighting knowledge of the Catholic religion. Certainly your author cannot plead such ignorance as excuse, and he cannot not have known how to begin a comparison. Further, it is inconceivable that he should or anyone else should have taken such a course. With this editorial by hearing such confession the location continues:

LOUIS R. LAZE

Louis R. Laze, 54, violinist and former musical director of the Lafayette theatre, died in London, Feb. 6.

NEW YORK CITY

Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

HARRY EMMERT

Harry Emmert, 48, film unit manager, died after a heart attack Jan. 31 in Hollywood, Calif.

NEW YORK CITY

Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

DR. FREDON RYAN

Dr. Fredon Ryan, 67, dentist, died Jan. 31 in New York City.

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker

NEW YORK CITY
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker
Hotel New Yorker





# Transportation Too Tough, Porgy And Sons Fruit, Others Delay Tours

Transportation difficulties are claimed to be the reason for two touring companies canceling New York and three withdrawals from the Broadway list not going to the road at this time. The "Porgy and Sons" and "Sons of Fun." "Porgy" lost money during the last weeks of the season because of missed performances, and some is believed to have applied to the "Colored People" for a new tour right again at the N. Y. City Center. It was booked a lot of town until "Carmen Jones," which closed Saturday (10) at the Broadway, N. Y., announced "last weeks" for months and a tour was penciled in more than once. Plans now call for the company to go to Los Angeles the starting stand, and by then there will be a number of new changes. "La Vie Parisienne" stops this week, too, at the City Center, date of four weeks still being considered. The revival of the Offenbach light opera faced mildly, but New Opera Co., which principally had the show until the road until next fall, "Parisienne" didn't benefit as it might have because the city agencies which don't allow agencies to handle tickets.

When closing not figured to tour immediately is "Rebecca," which faded out at the Barrymore last Saturday (6) to go to the road next week early next season, although the drama may appear on the Coast during spring.

## Ashton Stevens Raps Yoke's Misquotes On 'Glass Menagerie'

Chicago, Feb. 6. That old press agent custom of misquoting cry in the ads got a postscript back-of-the-hand Sunday (4) from Ashton Stevens when he devoted his whole "Excursions in Chicago" column to the "Glass Menagerie" ranting at Alex Yoke, "Glass Menagerie" hack and co-producer, for putting certain words in his mouth—to wit, "Menagerie" is the greatest play in 50 years. "Yoke" who had been quoted as letting such things bother him, also took up the cudgels for Claudia Cassidy, "Tribe" drama critic, who had accused Yoke's ears because of his alleged remarks that "Menagerie" was "the greatest play ever written to Chicago." Miss Cassidy pointed out that she used the word in referring the Sunday previous, so describing the play, but that it in no way implied her own opinion.

"The above quotations are forgery," Stevens wrote. "Miss Cassidy did not write this. She considered 'Menagerie' the greatest play ever to come to Chicago. She hasn't been in Chicago—she has been in that matter—long enough to make so sweeping a statement. And I notice to eat up the words of the encouraging words I have written about 'Menagerie' 'Peep Gyn' to say about O'Neil's 'Menagerie' to include, in order to declare Tennessee Williams' 'Menagerie' the greatest play in 50 years."

"Cheater" who made up the "forgery" has in common with readers he didn't have to cheat. ... Nobody play about this truly wonderful work. It is so wonderfully acted by Laurette Taylor, Eddie Dowling, John Haydon and Anthony Ross. It is the only guide the life of audience."

## Guid 'Contempt'

The Theatre Guild and David Lowe broke even Monday (5) in the Supreme court. The Guild argued before Justice Aaron J. Levy in Lowe's suit for \$186,000 from Lowe's alleged refusal to finance "Oklahoma!" Court reversed decision on both motions, one to cite the Guild as contempt in failing to permit examination of its books and records or allow the court to examine the Guild to stop Lowe from filing "proof" of his claims for failure to finance further Broadway productions. Lowe charges that the Guild, under an oral agreement agreed to give him a percentage of the profits.

## Leventhal Kicked

Since he was allegedly tricked into giving \$3,000 advance guarantee to the "Porgy and Sons" for "A Goose for a Gander" booked into the Playhouse, N. Y., for the next weeks, Leventhal failed to lessen despite claims to the contrary. J. J. Leventhal, one of the showmen who have failed to show business, has been kicked plenty. Friends are being sought by Leventhal. A company manager, for instance, went to Leventhal and asked for \$3,000, saying that if the latter gave that much to a stranger (McJin), he might as well lend the same to a friend. Frank McCoy, partner in "Goose" which closed Saturday (6) at the Playhouse, said "I live him that much; he hasn't got a theatre."

## Vagaries of B.O. On B'way, Road

Boxoffice vagaries of the road and Broadway have been emphasized by three shows which enjoyed the metropolitan list recently. One, "The Great Gatsby," recently, out of town were batted down and have already closed, the third being "The Great Gatsby."

In other times it was virtually mandatory for road shows to have at least one of the agencies for a commanding profitable business on tour, but that didn't apply to "Rebecca" (Barrymore), and to "The Glass Menagerie" (Playhouse). Both for a latter show stopped Saturday (3) after two weeks on the road for 22 weeks last spring and the past autumn, coming to New York more than \$70,000 to the good. That profit was not materially denied during the last Broadway date. "Rebecca" originally done by Rudolph Allen, was taken over by J. J. Leventhal and "Glass Menagerie" was taken over by J. J. Leventhal and "Glass Menagerie" was taken over by J. J. Leventhal and "Glass Menagerie" was taken over by J. J. Leventhal.

## Robbins' London Meller

A lease of serious theatre for the last dozen years, Allan Robbins now plans to try his hand at Broadway. Robbins' contract called for a Broadway showing by the end of January next. Robbins' contract called for a Broadway showing by the end of January next. Robbins' contract called for a Broadway showing by the end of January next.

## PASADENA'S WINTER SEED

Later winter schedule at the Pasadena Community Playhouse opened this week with "The Merry" slated to run two weeks. Other plays on the program are "The Merry" slated to run two weeks. Other plays on the program are "The Merry" slated to run two weeks.

## Royalty Demands Nip Revised 'Jessie James'

Hollywood, Feb. 6. Thirteen percent royalty demands from Little Jessie James' new songs by Julie Stone-Saul Chaplin, caused Eddie Cantor to call off the dogs. Instead he concentrated on "Nellie Bly," with Nat Karson, for Broadway production. Karson and Cantor were to have done Ralph Archer-Harlan Thompson musical.

## Rose in Switch

## Woos Brokers

A Billy Rose in conversing with a ticket broker several months ago, about the time he was making extra space in the dailies urging boxoffice buyers to buy tickets at the Playhouse, N. Y., was told by the agency man that "keep his feet on the ground, formerly you had reference to Rose denying the agencies full quotas of tickets." "You mean telling that to a man who has \$20,000,000," Rose, of course, meant himself.

Which leads up to the fact that Rose years from the agency man selling all tickets for "Arms" directly at the boxoffice was impossible. He was all attempts to the agencies last week, engaging Harry Bloomfield for that purpose, latter having been on Broadway last week for the purpose last season. (Todd and Rose seem to be exchanging staffers. James J. J. Leventhal, formerly having joined Todd about a year ago.)

One of bantam showman was aware that the agencies would eventually be in the way before the show. "I have been in the way before the show," he said. "I have been in the way before the show," he said. "I have been in the way before the show," he said.

## Suit on % Deal For Playhouse, N. Y.

Producers of "Sleep, My Pretty Wife," which opened at the Playhouse, N. Y., closed and closed after several weeks, are suing the Playhouse for 875 on their percentage contract with the Playhouse. The suit was filed last week in the Supreme court, when Justice Aaron J. Levy granted the Playhouse's motion for dismissal of the suit. Action was brought by the Playhouse, N. Y., and the contract producers were required to pay a minimum of \$1,875, of which only \$650 was paid.

## Harry Green in Hoop

Actor Harry Green operated on at Friday (5) Monday (6) at the Federal discharged. He's expected to be discharged within 10 days.

## Shows in Rehearsal

"Bill Comes Back"—John Good. "The Deep Sea Sykes"—Stanley Gilkey, Barbara Payne. "The Merry"—Max Groll. "Happy Ever After"—Barney Klayne. "Yvonne-Fanning"—Max Groll. "Kiss Me"—Lester Meyer, Richard Meyer. "The Merry"—Seward Traute.

# 'Central Park' 88G in 1st Wk., Will Go 52G, Tops B'way; Payoff in Wks.

## Dicks' Century 'Park' B.O.

Last week patrons stood out doors, despite the bitter cold, to get in for "Miles from Central Park," the line from the boxoffice. "Miles from Central Park," the line from the boxoffice. "Miles from Central Park," the line from the boxoffice.

## Jelin Loses 2 Court Actions

The financial affairs of Max J. Jelin, who debuted on Broadway as lessee of the Belasco theatre, are getting more bizarre. Last week, in court, during one of several legal proceedings in which he has been involved, he was ruled, Jelin allegedly gave a rubber check for \$1,800 to Harden, who headed a magic show at the Belasco on a recent Sunday, but it's also claimed he must pay \$2,000 as a result of a suit by the Government for withholding and social security taxes. Jelin lost two court actions last week, one ousting him from the Belasco, and the other, involving the ownership group.

Jelin had been ordered to pay the lease had been \$1,800. He had paid \$1,500 for "use and occupancy" of the theatre, but he ruled that the theatre revert to the owners, the court stipulated that Jelin must pay \$2,000 as a result of the suit. Basis for the ouster was Jelin's refusal to give Kreibitz, who had been the usual and customary terms, a booking contract for a show they intended playing in the house as per the terms in the peculiar leasing arrangement.

The other proceeding was an injunction against Jelin from interfering with the engagement of "Trio" at the Belasco. The stay had been temporary until Justice Aaron J. Levy in Supreme Court granted an order upholding the restraint. Dispute was between the Sabinsons, owners of "Trio," and Jelin over the settlement of a week's receipts after Mrs. Jelin got tickets and Sabinsons return them, Sabinsons refusing to charge the curtain was up by that time.

## Again in Night Court

Jelin again landed in night court last week, the second time in 10 days. He was ordered to pay \$500 from the Belasco boxoffice Sabinsons objecting. Fits then New York court order, but Jelin refused and the case was put over until to day. (7) Previous altercation was between the Sabinsons and Jelin over the settlement of a week's receipts after Mrs. Jelin got tickets and Sabinsons return them, Sabinsons refusing to charge the curtain was up by that time.

Manipulations of the Jerseyite claimed that the contract producers leased the Playhouse and booked in two shows, getting advance money amounting to \$10,000 from Leventhal and Shepard Traube. Leventhal claimed he got most of his money from the same source. Traube, but both managers were required to post fresh guarantees with Harry Frosk, owner of the Playhouse. Latter swore he never gave any agreement indicating the "man" in question was Leventhal and Traube say Jelin showed them a paper signed by Frosk and they believed the deal was done.

Involved were "A Goose for a Gander" which stopped Saturday (3), "The Merry" which has been postponed, and "The Merry" which has been postponed.

Herbert Levien was attorney for the theatre owners, but costumed including Louis Nizer and Greenbaum, and E. R. Rabinowitz. Jelin incidentally will be Jelin to oust "Trio" from the theatre has been set for trial Feb. 15 by N. Y. Supreme Court. Jelin is now in New York.

By JACK PULASKI  
Mike Todd, who has climbed social ladder in the past several years, has delivered the New York season's musical box office. "Miles from Central Park" opened on Saturday, Jan. 27, and on the following Monday (29), day of the week, it took the top show. It was quickly evident that "Park" was in its first week saw took the top show. The total gross list with takings of almost \$48,000.

It is possible for the gross to approach \$50,000. Attendance was capacity for the first week a party sold at a concession and press court-ship accounting for the difference. Show is \$8 per lot and the normal night capacity is around \$6,700, while the "Park" took the top show for \$7.20, the take is \$1,000 more. Same ticket prices printed to "Seven Ladies" which opened on Saturday (3) for \$7.20, the take is \$1,000 more. "Park" arrived. That's just what Todd prayed for, and he said Billy Rose "I'll continue to walk on different sides of any street."

Fact that he planned a smash isn't the only reason that qualifies the specialty show highly as a prize. He said, if he'll wear it. He called booked "Park" into the Century on the same day as "Seven Ladies." The "Park" rental of the Century is \$1,000. The "Park" rental of the Century is \$1,000. The "Park" rental of the Century is \$1,000.

And that's all, really, the "Park" is mostly drop, cleverly devised by Howard Bay from color pictures of the theatre, but he ruled that the theatre revert to the owners, the court stipulated that Jelin must pay \$2,000 as a result of the suit.

There are several notices on "Park," in the Times and PM. Both Lewis Nichols ("Times) and Conrad Rosenberger (PM) have been at the top of the "Variety," critics boxscore.

## KISS' SETS AUSSIE RECORD, 52 WEEKS

Melbourne, Jan. 21. "Kiss and Tell," F. Hugh Herbert's comedy will continue in New York, closed at J. C. Williamson's Comedy theatre here recently after a run of 52 weeks. It was the longest run for a legit production in Australia.

"The Amazing Dr. Clitterhouse," "Kiss," and "Seems set until mid-March, when "Billie Spirit" will replace it. "Kiss" has had a run of 52 weeks, and it will follow.

## New Road 'Spirit'

A Coast production of "Billie Spirit" will be produced by Howard Bay and A. Conroy and Lillian Harvey, originally set for Los Angeles and San Francisco. The show will be produced by Howard Bay and A. Conroy and Lillian Harvey, originally set for Los Angeles and San Francisco.

Plays Out of town

Foolish Nuts

New Haven, Feb. 2. Theatre Guild production of comedy by...

Complicated lighting has not yet reached ultimate polish in the overall important part it plays. This is due to the technical difficulties and technical delicacies. Bute.

Signature

Boston, Jan. 31. Michael Seltzer and Dorothy Willard produced...

Play on Broadway

Allice in Arms

Theatre Guild production of street scene by...

Out of town this play was called

"Star in the Window" but the title is "an unfinished product."

Cast is headed by Peggy Conklin.

The plays Alice, a WAC just returned home and about to leave the service, intending to settle down as the wife of a sergeant...

Varsity Show

Help to the Boat

(MASS AND WIG. U. OF PA.) Philadelphia, Feb. 5.

Production of the 19th annual musical show...

It's tough that this particular production

of the famous Wiggers won't allow a woman to play "Woodie" is generally conceded to be up with the times...

Simon Wolf Bankrupts

Listing \$14,059 as liabilities, Simon Wolf yesterday submitted a voluntary petition in bankruptcy Monday to the U. S. Federal court.

Inside Stuff—Legit

March issue of the American magazine had a story by Jerome Beatty titled "Silence Is Not Golden," which is a national institution. He's made millions as a playwright and producer...

"Hope For the Best"

William McCleery comedy, opening at Fulton, N.Y., New Haven three days, Washington, Baltimore and Pittsburgh one week each, and Boston two weeks.

Dennie Moore is leaving "Seven Lively Arts"

Zeigfeld, N.Y., believing he assigned to the Billy Rose revue are not important enough.

Milford is en route to Hollywood

to become production assistant to his George Jessel, on the 20th-Fox lot.

"The Two Mrs. Carrillos"

which closed a long run at the Booth, N.Y., Saturday (10) is making off this week and will be touring the country.

The battle between Fortune Gella and Peter Mazza

withheld Cleveland court \$100,000 guarantee salaries of a proposed opera company, has shifted to Cleveland, where the revivals were to have been played.

John Wildberg, associated with Cheryl Crawford

in many enterprises, also made a statement in Philadelphia recently (as did Mike Todd), threatening never to bring another production to the Quaker City.

The War Dept. has been appraised that when "Winged Victory"

plays in New York in March, it will have to pay the National Theatre musicians, who will be laid off for a service bond.

Richard Basehart lead in "Hasty Heat"

(Hudson, N.Y.), explains mystery of Scotch brogue he uses in play. Ohio-born actor states he picked it up at semi-pro Hogerhouse theatre, Rome Valley, Pa., when he rehearsed for a Scottish play for four months.

not himself a Wigger. A very visible improvement

to be noted this year is the work of the singing chorus. The show was coached by Francke Morley, well-known local singer and another who is not a Wigger.

The settings are not as elaborate as those of the previous year

undoubtedly—but very decorative. The sets are completely new. The sets are ditto. Story by Darrell Smith (with assist from his navy son) is above the usual recent variety with scenes running from New York, Pa. to India. Quite a lot of action takes place in a native temple in Swatavia.

ANGELS

The backers of Broadway show, Names, addresses, announced plans for the first complete research in the field. Indispensable to producers.

825 Per Volume LEO SHULL, Editor 120 West 46th Street, New York 19

WANTED

To purchase second-hand electrical equipment...

Simon Wolf Bankrupts Listing \$14,059 as liabilities...

Simon Wolf Bankrupts Listing \$14,059 as liabilities...

Simon Wolf Bankrupts Listing \$14,059 as liabilities...

Simon Wolf Bankrupts Listing \$14,059 as liabilities...

Simon Wolf Bankrupts Listing \$14,059 as liabilities...

Simon Wolf Bankrupts Listing \$14,059 as liabilities...

Simon Wolf Bankrupts Listing \$14,059 as liabilities...







BENJAMIN

**CARTER**

*and*



MANTAN

**MORELAND**

AMERICA'S MOST SENSATIONAL  
*Comedy Team!*

*Thanks*

To Bob Burns, Lever Bros., Ruthrauff & Ryan, and Sam Pierce for 8 great weeks and a new 13 week contract on NBC's "Bob Burns" Show.

*Thanks*

To Frank R. Bruni for starring us at your  
**FLORENTINE GARDENS**  
Hollywood, beginning February 4, in  
**"ECSTASIES OF '45"**  
(Produced by Frank R. Bruni)

*Thanks*

To Philco's "Hall of Fame" for a coveted invitation.

*Thanks*

To Universal for a fine break in "Bowery to Broadway."

*Thanks*

To MGM for a sensational part in "Harvey Girls."

*Thanks*

To Rudy Vallee and Mann Holiner for introducing us on their "Drene Program."

EDWARD FISHMAN



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VOL 157 No. 10

NEW YORK, WEDNESDAY, FEBRUARY 14, 1945

PRICE 25 CENTS

# HOLLYWOOD'S BATTLE FOR EX-GI'S

## Nazi Defeat Only 'Next to Closing,' Radio Will Warn; Nips Still in Wings

Theme of radio's V-E Day festivities will be based on the fact that the war, on that day, is not half over, and the Japanese come as the serious business ahead, according to plans already formulated by the four major networks and hundreds of independent stations throughout the country.

Following the bulletin that the Germans have surrendered, the week plan nine hours of broadcasting dealing directly with that occasion, but underlying the entire day will be the pointing up of the Pacific conflict, to make listeners realize that the war is not yet won.

Circuits have been set up by all the networks, through Press Wireless, American Telephone & Telegraph, Mackay, and RCA in the European and other theatres of war, so that commentators may get through to "headquarters" wherever they have something worthwhile to relay.

Reaction of the news throughout the world will be picked up, not only from capitals of Allied and liberated nations, but from small towns all over the globe. Several of the networks plan to break in on audience participation shows in their studios.

(Continued on page 10)

## 'WINGS OVER JORDAN' TO TOUR OVERSEAS

Group of 25 Negro spiritual singers comprising the "Wings Over Jordan" program heard on CBS Sundays at 10:30 a. m., for the past seven years, will tour overseas starting in mid-March under USO auspices. Marks the initial all-Negro choral unit to entertain troops in fighting areas. Singers, led by Glynis T. Seattle, of Cleveland, are well-known throughout this country, having made several concert tours during the past several years. CBS program will continue with vocal groups from churches all over the country taking over for six months when unit goes overseas.

## 'Father' on Short End Of Life With Gertrude

Jackson, Miss., Feb. 13. "Life With Father," playing at the Municipal and here last week, got more laughs than usual when the Jackson police department short-wave radio somehow intermittently got tangled up in the theatre's p. a. system.

For instance, there was the scene in which actor Carl Benton Reid, the father, announced to his Yale-bound son that he was going to tell him the facts of life, particularly about women. Then came a considerable amount of water over the police department 10. Go to Gertrude's house in Fitzgerald's Alley." The audience never did find out what happened at Gertrude's house.

## Orson Welles Eyed As Blue Net Gabbler

Blue network is negotiating with Orson Welles to do a once-weekly 15-minute chatter session on national events in his current "Almanac" columning chore for the N. Y. Post syndicate.

Wells attained considerable political stature during the recent Presidential election in his stumping for Mr. Roosevelt.

## Wirtz Sees Henie Maintaining Ice B.O. For Another Decade

By JACK PULASKI

Chicago showman Arthur M. Wirtz, who presents Sonja Henie in the "Hollywood Ice Show" and is her partner in "Hats Off to Ice," Center, N. Y., is confident she is good for another 10 years as a boxoffice magnet. Referring to the strongest of any single star since skating shows began in 1926, he said: "The little blonde, that is, she feels, should be acknowledged by reducing the admission scale and extending the engagements."

When Miss Henie's show closed at Madison Square Garden, N. Y., last Thursday (8), incidentally finishing its eighth touring season, the gross was around \$75,000 more than last year here, but there were three more performances this season. For a time her management wondered why there weren't more capacity houses, arriving at the answer that a goodly percentage of potential patrons were stopped by the \$8 top. Last season the top was \$4.20 and because the Federal admissions levy was doubled, the same rates would be \$8.40 had the same rates been in effect.

(Continued on page 2)

## 'Sinatra' Almost Proves Wrong Answer to Sentry

Chicago, Feb. 13. Making with the quick-kid business when you're under fire is no joke, according to Bill Strand, Chicago Tribune correspondent home on leave from the European front. Strand told last week of how easy it was to become rattled and forget the right answer.

Strand and Wes Gallagher of the Associated Press found themselves racing across a Belgian plain during the German breakthrough last Christmas, after Nazis had parachuted into Belgium and were infiltrating behind the American lines. With sentry system thereby becoming considerably more involved. Conspirators had been set before-hand. Strand said, but it was decided later to make the going for spies tougher by having sentries ask a series of questions, each dealing

## GROUP SPEEDS REHABILITATION

By MORI KRUSHEN

Influential group of motion picture industry vets of both the first and second World Wars is being formed in Hollywood to protect the position of picture stars and directors returning to the studios. Among the prime movers are John Ford, Frank Capra, Frank La Roche, Charles Brabin and Robert Montgomery.

Simultaneously, Hollywood film production leaders are mobilizing for action on what promises to become the most difficult undertaking of the decade for the industry—the speedy readjustment to studio life of motion picture stars, directors and technicians returning from the armed services.

Attack "war nerves," which

(Continued on page 14)

## Show Biz Fuel Snag Crisis Seen at End

With the advent of warmer weather, show biz believes that crisis and looks forward to resumption of normal status within a short time. The strongest support the show biz has received is the short time. Improvement has been considerable in most of the 16 states affected by the recent Solid Fuel Administration order curbing shipments of coal in order to relieve a fuel shortage.

For the first time in two weeks, no cancellations attributed to shortage of coal have been reported and with the continuation of warmer

(Continued on page 14)

## Deems Taylor Writing Music for This Year's Ringling Bros. 'Spectacle'

Deems Taylor, president of the American Society of Composers, Authors and Publishers, has been contracted to write and produce the main "spectacle" for this year's Ringling Bros. Barnum & Bailey circus which will debut this season as usual in Madison Square Garden, N. Y., in April. Taylor will compose march and ballet music for a parade that will run about 15 minutes, in several different sections. It is his first attempt at writing for a circus orchestra, or any brass band of that type.

Taylor will go south to Sarasota, Fla., the big top's winter quarters, in 10 days or so, with preliminary sketches. He will return to New York to polish off the music after which it will be sent south for rehearsal.

## Sonja's Mistaken Identity

The Metropolitan Opera Assn., N. Y., got an unusual phone call last week.

"What time," a voice asked, "does Sonja Henie go on for the ice show?"

## Hollywood Looks to Retrenchment As Offset to Possible Postwar Setback

### Gertie Lawrence To Do Erand for USO

Gertie Lawrence will go overseas shortly for USO-Camp Shows, heading her own variety unit. Actress recently closed on road in Gilbert Miller's production, "Erand for Bernice."

A British citizen, Miss Lawrence has entertained troops in Europe before for USO's British equivalent, ENSA.

### 'Tempest' (Shakespeare) Ruled Musical Comedy

By AFM, Salaries Upped

Local 802 of the American Federation of Musicians, which has classified Shakespeare's "The Tempest," Alvin, N. Y., as musical comedy—though the Bard certainly never intended it as such. Present revival is accompanied by incidental music, the union saying there's as much as in the average song-and-dance, so the rules for the latter must apply, although, of course, there's no vocalizing by the actors.

That means 18 men must be in the pit, the musical comedy scale of \$22 per musician to apply rather than \$65 weekly for straight plays. Music was scored for 12 men. Norman Pincus, who operates the Alvin, protested to James C. Petrillo, head of the AFM, but says two communications sent were evidently ignored.

Manager contends that the union's insistence means the hiring of unnecessary people, a practice called "feather-bedding," which is decreed by Washington. When the revival played out of town, the Philadelphia musicians' local called "Tempest" as a musical, but the Boston local called it musical.

### French Radio Back In Business Again

Washington, Feb. 13. French have their radio setup back in good working operation again, according to Paris reports.

The national network, now almost entirely reconstituted, has been improved by recalling two boys. Broadcast to French colonies and other countries is already almost in full swing.

French radio started broadcasting to South America Oct. 22, and on Dec. 8, Radio Paris began regular broadcasts to North Africa. Since Dec. 30, there has been a daily broadcast from Paris to French Soudanese Africa. Paris Radio began beaming to the Danubian countries in the middle of January. It is estimated, however, that several months will be needed before the French radio tie up to the standard being aimed at.

By ABEL GREEN

Hollywood, Feb. 13. Postwar film theatre business is the big problem currently being miscalculated in all Hollywood studios. The latter, aware of possible receding grosses when peace comes, right now are in the midst of postwar in an attempt to counteract such a possibility.

Executives are not conceding necessarily that a recession is inevitable, but if it comes, they feel, it's sound economic policy to be prepared.

Joe Schenck figures it this way: "We can save millions by imaginative and ingenious. The public never sees the countless losses which wind up on the cutting room floor. The average producer can see values in any script, but can't possibly visualize what to leave out. We can save at least \$100,000 on any big picture if we eliminate from our script and test costly. The boy-girl themes are no longer marketable. We must pay strong values. We must pay fancy prices for basic stories, and we all know it's never going to be as good as it was."

(Continued on page 22)

## DREAM CAST TO WAX 'DICK TRACY' FOR G.I'S

Hollywood, Feb. 13.

"Theme song, if it is needed, for the Armed Forces Radio Service production of "Dick Tracy," to be waxed tomorrow night (Thurs.) at KHX for overseas G.I.s, ought to be "I Dream of You" and should be dedicated to unhappy radio producers, even to hit a 38 flooper with a \$1,500 budget.

Here's the lineup: Bing Crosby as Dick Tracy; Bob Hope as Flat Top; Frank Sinatra, Shakesy; Dinah Shore, Tess "Luehert"; Frankie Morgan, Alvin Fliinhart; Judy Garland, Snowflake; Jimmy Durante, Mole; Andrew Sisters as the Summer Sisters; Cass Daley as Grand General; Jerry Colonna as chief of police.

## WMC Refutes Report USO-CS Unessential

A report last week that all USO-Camp Shows employees, service as well as entertainers, had been washed out of the "essential activity" list by a supposed new War Manpower Commission directive, raised hot for a while at USO-CS headquarters.

Matter was finally straightened out Monday (12) only by written advice from a supposed War Manpower Commission directive, raised hot for a while at USO-CS headquarters. Error came about when a U. S. Employment Service official confused USO with USO-Camp Shows and omitted letter from his "essential activity" listing of entertainers. Official clarification from WMC.

Come! Troupe Returns to N.Y. After 6-Month Tour of the Front

A night in the Italian hills with the Argyle Highlanders, while artillery fire blazed overhead, and the actors did skits in return for which the band sang songs... highlights of American Theatre Group's European Tour...

VAF Votes 10-Year Ban on Enemy Aliens

Variety Artists Federation has voted to place a 10-year ban on enemy alien artists in Great Britain... Second resolution instructed the federation's executive committee...

GI AUDIENCE A LESSON FOR COMML' PATRONS

USO Camp Shows, Unit 351 APO 413 c/o Postmaster, N. Y. Editor, "Variety": Kindly sargeant sent me two copies of "Variety" the other day...



149th REE! KEN MURRAY'S "BLACKOUTS OF 1945" Ed. Captain Theatre, Hollywood, Cal.

ALLEN SANG THE SONG, AND BENNY GETS GIFT

In the first "Little Show" presented at the Music Box, N. Y., in 1929, Fred Allen sang a lyric called "Hammerer... Love You"...

Wirtz

of \$120, of course, includes the tax. Wirtz assumed that \$6 per seat was okay for theatres seating between 1,500 to 2,000 but too much for the Garden, which regularly has 15,000...

Metro Lines Up 2 For Gable's Pic Return

Metro has lined up two story properties for Clark Gable, either of which the star is now reported ready to work on.

Schickraut Dicker For 15 Pix at Repub

Hollywood, Feb. 13. Joseph Schickraut, who has been associated with Herbert J. Yates, Republic, to make three pictures annually for next five years.

SCULLY'S SCRAPBOOK

By Frank Scully

We were living in the old Padarewski suite of the Buckingham where the sound of pianos from Stedway Hall gave the hosts a rustic and witty beating...

On one occasion, Keavan had run into several mining promoters who the sound of pianos... promoters to be there along they represented a fortune...

"Well, my idea is this," I said. "We will take Klesion here, go down to these guys right now and tell them that he wants to get in on the deal... 'Listen, stupie' I said, 'what've you got is an ashier's check and that can be stopp'd.'"

Ameche, Walsh Ask LA. Coliseum for Pro Grid

Los Angeles, Feb. 13. Don Ameche and Christie Walsh, coach of the Los Angeles Rams in the All-American Football Conference, applied for permission to put on professional games...

Miss Liberty to Stay For 7th War Loan

Status of Liberty replica in Times Square, erected for the sixth War Loan, will remain for the Seventh War Loan drive.

Actor John Howard Awarded Navy Cross

John Howard, featured Paramount player before going into the Navy under his real name, John R. Cox...

NEGRO USO UNIT DOES REAL JOB IN ASI AREA

"Rhythm and the Blues" finds the Negro USO unit in the Asiatic area to play the China-Burma-India theater of war...

Proser's Pic Plans

Monte Proser, operator of Copacabana, N. Y., and Walter Batchelor, actor with Republic, announced plans of making motion pictures.

# Cowan Dissatisfied With Returns On Tomorrow, May Hold Up Release

Later Cowan may withdraw "Tomorrow" from the market because he is not satisfied with the rental returns on the picture so far and believes it will be fully as timely after V-E day, when there may be possibility of getting better playing time and terms.

While the final step to withdraw "Tomorrow" has not yet been taken, Cowan has meantime rejected some 400 contracts submitted by United Artists, his releasing outfit, and has been holding up approval of other deals.

Cowan, it is understood, has been counting on a domestic gross of \$2,000,000 or better, a figure which he feels cannot be attained through the exhibition outlets, terms and conditions currently being offered.

At the same time he feels that quick deals are unnecessary for a theme and production such as "Tomorrow." Understood that Cowan plans to hold out for more favorable selling arrangements on "GI Joe."

Meantime, George J. Schaefer, while not officially reported in the executive hand of the Cowan production unit, is reported handling many of the administrative details for the producer.

If consummated, Schaefer's entry into the production setup is planned on lines similar to the Billy Costa-Lop Spivack combination, with extension to include Schaefer in the production unit, as reported, having been cleared in due course.

Bernard Kresin, who directed the picture, is reported manager for Cowan, with a date turning until June. Extension of the pact will be in line with the terms on Cowan's future production plans.

Schaefer's deal with Cowan probably would be on a partnership basis. Schaefer would handle financial and distribution matters.

# CANTOR'S 2D FOR RKO TO BE HOSS MUSICAL

Hollywood, Feb. 13.

Mddie Cantor is producing his second for RKO, a musical western with songs by Jimmy McHugh and Harold Adamson. John Davis and Cantor will co-star, as they did in "Show Business," his first for RKO.

Picture goes in work in May and opens in August, which means that Cantor will move his radio program set in September to originate for 13 weeks out of New York.

Incidentally, Cantor's deal to do a picture for King Features didn't jell. Joe Connelly, head of the syndicate, says he has enough of his own material in Bob Hope and Eric Francis Langford, but Cantor will probably align with another radio star. This is not a new venture for him. Some years ago he did a series of columns for Hearst.

# Geo. Abbott Planning More Film Chores

Hollywood, Feb. 13.

George Abbott, Broadway legit producer currently associated with Columbia and F. Hugh Herbert in the filming of "Kiss and Tell" and "Columbia" — which he produced on Broadway — is arranging to produce more pictures.

His previous experience in celluloid consisted of two director chores several years ago.

Incidentally, Herbert is writing a sequel to "Kiss" titled "Meet Corliss" and is set for Broadway stage opening in Autumn.

# Tinturin's Pic Co.

Hollywood, Feb. 13.

Articles of Incorporation were filed by Peter Tinturin in Sacramento-Fox production company known as Signal Productions.

Tinturin, composer with more than 100 feature credits, will announce affiliation with the studio after articles are cleared.

# Stanwyck, Bogart Co-Star

Hollywood, Feb. 13.

Warner assigned Barbara Stanwyck and Humphrey Bogart as co-stars in the "Two Mrs. Carrillo," screen adaptation of the Broadway play.

Picture goes into work March 1, with Mark Hellinger producing and Peter Godfrey directing.

# UA Beef on Over Selznick Pic Sale

San Francisco, Feb. 13.

Charges of unfair competition and violation of Sherman anti-trust act may be brought against David O. Selznick in federal court here if producer insists upon selling "I'll Be Seeing You" to Fox theater, United Artists theater has contracting call for all UA product, and Joe Blumenthal and Charles Chaplin, partners in the structure his attorney, Nat Schlemowitz, to start legal action to have deal withdrawn and not to sell UA West Coast show.

Film is advertised to open at Fox Theater (LA) and unless settlement is made court action is likely to be started.

Schlemowitz, a district judge, said he is known that facts in case would be transmitted to Attorney General of U. S.

When Blumenthal learned about Selznick's suit, he contacted Ed Raftery, UA deputy, in New York, and demanded the exclusive rights to the picture. Raftery declared the deal had not been negotiated by UA, that he would not recognize it, and that he would not turn over the picture to the Fox.

Blumenthal found that the Fox advertising campaign was being prepared, he ordered his lawyer to take legal action.

San Francisco problem may result in internal dissension in the UA ranks. Understood Mayo Pickford and Charles Chaplin, partners in the company, will insist that Selznick obtain approval on distribution deals and that he arise up to territorial releasing deals between exhibitors and UA.

Selznick's "Since You Went Away" was shown in Blumenthal's UA house bid paid a rental of \$93,000 on a sliding scale running up to 95% of the gross.

# Selznick Importing Swede for Bergman Pic

Hollywood, Feb. 13.

David O. Selznick has named Swedish actor Frank Sundstrom of Royal Dramatic Theatre of Stockholm to star in a picture to be produced by Selznick to get clearance from State Dept. in Washington to enable Sundstrom to arrive here from Stockholm by April 15.

Sundstrom, who is 33, has also appeared in Swedish films and will be cast in "Notorious" with Ingrid Bergman as his first American film chore.

Details of details of Sundstrom were made almost four years ago in Sweden by Selznick. It was producer's plan to use him as Father in "The Keys of St. Peter." Prospective contract for Sundstrom fell through when Selznick sold story rights to Bob-Fox.

# Kazan Off to Gander Quinine Wheel Sites

Hollywood, Feb. 13.

Ella Kazan checked out of 20th-Fox on a special mission to the South Pacific battle area for the Red Cross.

Director will make a survey of island bases in the war zone for the Red Cross, establishing major studios to accommodate travelling entertainment units.

# HISTORICAL PICTURES BECOME FIGURES

Refugee money, which has been pouring into independent film production during the past two seasons, earning as much as from 40 to 50% returns on profit participation deals, is likely to be diverted to other channels as a result of more careful selection of indie films for distribution by a major distributor.

Tighter control of raw film by the War Production Board and difficulties which have already been encountered by independent producers and may involve others if there should be any dip in the near future.

Producers are scanning financing arrangements more carefully; are reported less eager to grab the first bankroll offered in view of unfavorable experience of others.

Simultaneously, it's reported that indie producers are offering to sell pieces of current releases which they own, basing asking prices on estimated national gross predicted on returns from first 2,000 or 3,000 book.

Indie producers placing their deals on the market currently are, from accounts, calculating on possible dip in returns before distribution is completed and also figure that they can use finances to produce new product to give picture a new season on somewhat lower budget. In one case producer has been asking around \$100,000 for his 25% interest in a film which may gross around \$1,250,000. Production cost was around \$100,000 with distribution gross estimated at around \$300,000.

Independent producers, in scramble to get their pictures into the lush market, have been paying off with participation deals which give in some cases less than 10% with little as 10% of the profits. In one case a producer undertook to pay 40% of the profits on a picture which he expected to gross \$1,000,000. Producers are looking to the literary property.

Established independents, of course, are getting the bulk of their finances through regular banking channels. Condition of the independent production field generally during the coming year will depend as much on how great a slice of the profits will be made by individual producers as on b.o. conditions.

# WPB Assures Indies

Last week in Washington independent theatre representatives were assured by the WPB they would be protected against discrimination in distribution arising from the limitation of raw stock for feature.

WPB has set a maximum of 285 prints for features.

# Lesser in 20-Year Deal With Burroughs

Sol Lesser revealed in N. Y. last week that he had closed a two-year deal with Edgar Rice Burroughs for a minimum of one Tarzau film annually which will run for 20 years around \$175,000 a year.

Lesser, who returns to Hollywood tomorrow (Thursday), also announced the purchase of a new book for the production of a feature. He stated he plans production of nine features within next two years' production. Lesser, who is being made "Paris Centent" as soon as visas to France can be arranged. Lesser's service "Centent" is being prepared by Elliot Paul.

Among the players tentatively set for the production is the actor, Howard G. Robinson and Beatrice Lillie. Shooting is scheduled in Hollywood and Hollywood and the world scene in Paris. Laurence Olivier and Vivien Leigh will appear in the London scenes.

# Sears' Checkup

Grand Sears, United Artists v.p. in charge of distribution, is hospitalized in N. Y. for a checkup which will extend over a period of several weeks.

Plans for his South American trip are postponed indefinitely.

# Major Distributors Study Revamping Of Clearances to Keep Prints Moving In Abiding by WPB Conserving Order

## Goldwyn's Special Junket

Sam Goldwyn is scheduled for a tour of liberated areas in France and Belgium.

Understood that Goldwyn, who conferred with State Dept. officials in Washington last week, is on special Government mission. He'll also visit England.

## U. S. Films As 'Int'l Envoy'

Samuel Goldwyn in an exclusive interview told "Variety" last week and emphasized that one of the most important changes in American film production in the near future will be in the international-minded type of stories to be used, particularly in pictures intended for export to foreign countries.

Goldwyn, in emphasizing something that's become increasingly apparent in the last couple of years, said that one of the most important functions of the motion picture industry will be to present the U. S. point of view to the rest of the world.

He flayed the gangster film as an example of the worst kind of propaganda ever released and emphasized that the U. S. Government would look to motion picture industry to take the lead in the promotion of international relations.

"We've got to show the rest of the world what America is really like," said Goldwyn. "He declared there's no room for a distorted viewpoint which comes from giving special emphasis to narrow, unvarying segments of our national life."

Goldwyn said, also, that producers should not attempt to make more than the customary number of pictures at this time when there is shortage of raw film. He said that the War Production Board's recognition of the rights of independent producers to receive raw film allocations in their own name should not be regarded as a sign for everyone to rush in with exorbitant demands for film.

Goldwyn stated that he believed the WPB would carefully scrutinize all producer applicants for film. And/or that the WPB intends to draw up regulations defining independent producers' view to the "raw film" to "half-baked" or "phony" entrepreneurs. This proposed action has the support of all established companies in the industry.

# Report Borkin Due As Wallace Commerce Aide

Washington, Feb. 13.

Reports here are that Joseph Borkin, economist for the anti-trust division of the Dept. of Justice, is slated to become Assistant Secretary of Commerce if and when Henry Wallace is sworn in as Secretary.

Borkin is well known to the picture world. He has participated in a part in various actions by the Justice Dept. in connection with the picture studios, including the big five cent decrease case.

# Fenton-Calk Murray Balked by Film Work

Hollywood, Feb. 13.

Deal whereby Leslie Fenton and Fred Mac Murray were to produce their own series for 20th-Fox distribution has gone cold.

Reason: no raw stock.

# Major distributors are studying plans to revamp clearances in various exchange areas in order to keep prints in circulation as effectively as possible in line with the new War Production Board maximum of 285 prints of each picture.

Understood that the major companies currently considering changing the clearance act in the Chicago area if adopted the plan would be extended to other situations and might be followed by other distributors.

(Department of Justice, in brief recently served on major distributors, asks for a court order to restrain the companies from granting clearance to compete theatres charging the same admission or to slightly competitive theatres. Whether the clearance proposals now under discussion in N. Y. for the Chicago area are related principally to the Chicago area are also intended as a compromise on the Department of Justice's position has not been revealed, however.)

Plan is in line with the theory which has been discussed previously of staggering prints by territories so that Chicago would not break at the same time in as territories like New York, Chicago and Los Angeles. In fact, picture might be staggered in New York, Los Angeles, etc. and all available prints used to play that entire sector.

(Continued on page 47)

# BRITISH PIC INTERESTS EYE 'SADIE THOMPSON'

British film interests have entered bidding against U. S. majors for the film rights to the picture "Sadie Thompson." Negotiations are also under way for a London production of the picture by a West End theatre. Interest is predicated on "Somerset Maugham's marvellous novel," he authored the original "Rain" story from which the stage adaptation was made.

Particular interest in the musical, is also understood continuing toicker for the film rights.

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DAILY VARIETY  
(Published in Hollywood by Daily Variety, Inc.)  
A Year-\$11.00 Foreign

"Terrific... Colossal...  
Socks... at Radio City,  
Minneapolis." —VARIETY

"Colossal... The  
Town's Sensation at  
Omaha Paramount."  
—VARIETY

"Looks Like a Tidal  
Wave at the Palace...  
Hit Cincinnati's High  
Mark since 'Going  
My Way'." —VARIETY

"Grabbing the Biggest  
Business in St. Louis  
at the Fox." —VARIETY

"Soaring to a Terrific  
Gross at the Boston  
Metropolitan." —VARIETY

"A Comedy Smash...  
One of Top Amusement  
Values of Year."  
—N. Y. MIRROR

"Surefire Sandrich  
Musical Smash. Solid  
from Start to Finish."  
—HOLLYWOOD REPORTER

# HERE COME THE RAVES

"Uproarious... Give  
Assurance of Packed  
Houses."  
—SHOWMEN'S TRADE REVIEW

"Dandy Gross-Grabbing  
Musical which will de-  
light All Filmgoers."  
—FILM DAILY

"Screen entertainment at its  
Best... Has Everything a  
good musical should have."  
—BROOKLYN CITIZEN





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# "HERE COME THE WAVES"

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SANDRICH  
PRODUCTION

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Mark Sandrich

Songs by  
Johnny Mercer and Harold Arlen  
Original Screen Play by Allan Scott,  
Ken Englund and Zion Myers



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RED CROSS DRIVE—MARCH 15-21



# Nat'l Theatres Names McCullough To Head Tele Setup; Stone, WB Plans

Hollywood, Feb. 13. Permanent television department to be headed by H. McCullough is being organized by the National Theatre Association, according to announcement by Charles F. Skouras, circuit president. Skouras' five-day advisory conference here of NT division presidents and home office and department executives. Skouras' five-year term has been in charge of Fox-West Coast maintenance and purchasing department.

By profession an electrical engineer, McCullough has been consulting with television engineers and researchers for past two years and has participated in numerous types of experimental work. Recently, circuit officials met at Schenectady, N. Y., for a series of meetings and discussions with RCA on present tele-equipment and facilities. Circuit, which is to purchase equipment for the business, is also investigating possibilities of expansion in Latin America and pre-fabricated theatre construction.

Andrew Stone's Plans

Setting production schedule. Andrew Stone, USA producer, announced he will televise his first picture, "The Sign of the Cross," next picture, Stone will have only closeups taken by telephone camera and long and medium shots made impractical for transmission into small television screens.

Michael Curtiz, video expert, will be associated with Stone in new venture, film rolling in May. Television camera men will be sound simultaneously on one track of 16 mm. film instead of double track employed by motion picture camera. Plans call for double television films in serial form for one-minute telecasts.

WB Focus Video

One of the most television-minded studios is Warner Bros., which, with an eye to the future, and with knowledge of the film industry's need for video purposes, bought out Leon Schlesinger, its longtime cartoon producer. Jack Warner, president, said these animated reels, along with other short subjects, will be the building blocks of future short subject production.

Incidentally, "video" seems to be the term Hollywood uses for film in pix and radio, as a synonym for television.

## MASTERS QUILTS ODEON POSTS IN CANADA

Toronto, Feb. 13. With resignation expected within recent weeks, Haskell Masters has dropped out as president and managing director of Odeon Theatres of Canada and the presidency of Empire-Universal Films, another Nathanson enterprise. Neither Masters nor Odeon would give any reason for the resignation and claim that the parting was mutually amicable, but general talk is that there was a lack of harmony between Masters and Arthur Rank interests after he had spent three years to build up Odeon in Canada.

Boston-born Masters came into the picture through his marriage to an actress later joined United Artists, was in the company 22 years, resigned as sales manager in 1936 to go to Empire-Universal and Odeon. He says he has no immediate future plans.

## Standard Time Favored By Minn. Exhibitors

Minneapolis, Feb. 13. Minnesota exhibitors figure they stand to benefit if the state legislature passes a bill now before it that returns the state to standard time, as opposed to daylight saving time.

Theatre owners here and throughout the state favor the legislation because it's figured the daylight saving time hurts the boxoffice in the long run, it remains light so long that many theatre patrons prefer to remain outdoors.

Press points out that the new law would be retroactive, bus and airline schedules in time confusion inasmuch as the state would be coming out of line with the rest of the country. And who would be the radio program schedules is the subject of a letter from Cecil Adams, Star Journal's amusement columnist.

## Chertok Set to Bow With Barrymore Biog

Hollywood, Feb. 13. Jack Chertok, ex-Warner producer, has his indie set up ready to go. The picture "Barrymore Biog: The Great Night of the Prince," by Gene Fowler, will be his first.

Chertok's also has "Anna Lucastra" at the ready, but that depends on Hays office OK.

Johnny Hyde of the local William M. Zivney, is siding Chertok in setting up his outfit. Release may be via UA or Columbia.

Another vet studio producer, Sol Wurtzel, longtime with Fox Film, is set to go with his own indie unit, "The Great Night of the Prince," when severing connections with the studio last year. He was drawing salary \$5,500 a week.

## U Sales Up \$5,082,977 But Net Off \$347,267; Increased Pro Cost

Universal Pictures Co., Inc. net profit for company last year ending last Oct. 28 totaled \$3,412,701, or equivalent to \$5.35 per share, compared with \$4,478,577 reported for 1935, net profit of \$3,785,968, or \$6.57 per share, in the fiscal year ending in 1945. U's profit before Federal income and sales profits taxes amounted to \$11,488,800, as against \$12,353,168 a year ago.

Report reveals that rentals and fees of past fiscal year showed an increase of 14.6% totaling \$194, or largest in company's history. This compares with \$46,478,577 reported for previous fiscal year. Chester Coward, chairman of board, pointed out that the increase in revenue consecutive years, that the corporation had showed such an increase. He said that the basic cost of production and distribution had increased, as with other business, because of inflation. He said that the company was striving to remain in line with budgetary control.

U's report also reveals that the company is distributing pictures on a commercial basis in the liberated countries of Belgium, Holland, Roumania and Greece, and that returns are running above the most optimistic hopes.

## AUTRY DENIED REP PACT CANCELLATION

Hollywood, Feb. 13. Memorandum opinion denying Gene Autry right to terminate his Republic contract because of present service in the armed forces has been issued by the U.S. District Court in Chicago. Charles E. Hass. Judgment is expected to be signed and filed in court today. Autry's attorneys, Gang, Kopf & Tyre, will immediately appeal decision.

Autry, who served in the Air Transport Command, used Republic for termination of pact, charging that Republic was in breach of terms. It is no longer valid, Judge Hass' opinion, after having made offer to Autry to continue. He declared since Army would give actor permission to make a picture if Republic contract is null, it is still in force with Republic.

## RKO May Remake 'Un-Carnet Du Bal'

Hollywood, Feb. 13. Charles Koerner is making RKO remake of French film, "Un Carnet Du Bal," Julian Duvivier prewar production.

Duvivier, now in Hollywood, and agent Paul Kohner control entire package.

## Dietrich Joins RKO

Hollywood, Feb. 13. Ralph Dietrich, former 20th-Fox producer, joins RKO today (13) in Sid Rusk's unit.

Dietrich left 20th-Fox for Army and recently returned to Hollywood. His last picture there was "My Friend Flicka." His first film under new management will be "The Sign of the Cross," over that series from Maurice Gatchy, who resigned post at RKO.

## Common Failing Philadelphia, Feb. 13

Torner Judge Joseph N. Proskauer, representing Warners in the William Goldman libel case, was talking about the Maxbaum theatre, WB's deluxer, which is one of the bones of contention.

"It's one of the greatest things in show business," he said, said Proskauer to the court. "But during the depression it was closed for more than a year."

Reminded that the flimer had only been closed eight years, Proskauer apologized to the court.

"Forgive me, your Honor," he said. "I've been talking about the motion picture industry, I have fallen into its common failing—was exaggerated."

## Peasky Sets 'Indians' For 20th-Fox Release; Pays 325G For Rights

Ed Peasky has set distribution of "10 Little Indians" through 20th-Fox. His associate, the late producer, paid a total of some \$325,000 to clear all rights to the film version of the Agatha Christie chiller.

Peasky plans a budget of approximately \$125,000 for the film. "It's the first scheduled production paid a total of some \$325,000 to clear all rights to the film version of the Agatha Christie chiller."

Peasky plans a budget of approximately \$125,000 for the film. "It's the first scheduled production paid a total of some \$325,000 to clear all rights to the film version of the Agatha Christie chiller."

## WOULD MODIFY CLAIM BY FP-CAN ON SUIT

Toronto, Feb. 13. The delayed decision in "Amous Players-Canadian and the Nathanson interests, based on a written submission on N. L. Nathanson and associates, for breach of contract filed in 42, has come up again, with the Ontario legal battle submitting a motion to have Justice Giesbrecht come here to have certain statements struck from FP-Canadian's statement of claim. Judgment was reserved.

Since the action was instituted, various complications have arisen. The original defendants who would have appeared, H. L. Nathanson and Gene Robson have died. The original FP-Can, writ charges N. L. Nathanson with "breach of contract and wrong committed" which he was president and general manager of FP-Can. While Nathanson was living up Odeon Theatres of Canada—and occupying the said positions, according to FP-Canadian's statement of claim, he was guilty of alienation of certain theatre properties by Odeon. That there was fraud to the detriment of FP-Can was also claimed; that Nathanson "wrongfully furnished to the other defendants confidential information relating to FP-Can's business for the benefit of himself and Odeon Theatres of Canada."

Similar charges against Robson include "breach of duty and breach of contract" and "wrongful alienation of theatre properties by Odeon." The writ states Robson was a "trusted advisor" of FP-Can and that he was president and general manager of FP-Can. Similar charges against Robson include "breach of duty and breach of contract" and "wrongful alienation of theatre properties by Odeon." The writ states Robson was a "trusted advisor" of FP-Can and that he was president and general manager of FP-Can.

## Mugg Gets Respectable

Hollywood, Feb. 13. Jack JUNGMEYER, "Daily Variety" scribe and former screen playwright, signed with PRC studio this week to become story editor.

Jungmeyer succeeds Jack Grant, who left PRC studio this week to become story editor.

Army Pix Up Bunch

Fred Bud, Jr., former deputy chief of the PRC studio, has been appointed chief of the PRC studio. He succeeds Raymond B. Murray, who died Jan. 3.

# Gov't Steps In Sides With Goldman On \$1,350,000 Trust Suit Against Stanley-Warner, 'Distrs in Philly

## Navy Relief Gets Ford's \$200,000 Director Fee

Hollywood, Feb. 13. Metro is paying around \$200,000 to Commander John Ford, currently on leave from the navy, to direct "They Were Expensible," but none of the coin will stick to Ford's hands.

Through an agreement between the studio and the Navy Department, all the money paid for the director's services will be turned over to the Navy Relief.

Montgomery draws John Wayne as co-star in "Expensible." Jack Holt, after more than two years in Army uniform, features in "Expensible," playing the role of a general.

## Keup Buys Rights To 'Vanities,' Other Earl Carroll Prods.

Hollywood, Feb. 13. Earl Carroll's produced works, including 18 editions of the Vanities plus 18 pieces in musical and dramatic form ready for production and other works, are being purchased by Keup.

"Skitbook" has been contracted for by Republic for next five years. "Skitbook" will be next on the production slate. Carroll's services as technical advisor also will go for similar period.

Studio has right to sell any one of properties but may reserve Carroll's services against pending lawsuit package deal. Setup is understood to be non-profit sharing. Producer Earl Carroll's services are certain consideration for each property as used.

## 3 GRANTED NEW CHI TRIAL IN THALIA SUIT

Chicago, Feb. 13. Following dismissal of 20th-Fox and Loew's, Inc. last two major exhibits exonerated by findings of Federal Judge William H. Holt, a \$3,000,000 conspiracy suit filed by Thomas A. Murray, former owner of Thalia theatre here, against 20th-Fox, theatre circuit operator; and Henri Elman of PRC and Capitol Exchange. No date is set for new trial.

Plaintiff's counsel, including his son Lester T. Murray and Harold W. Norman, did not indicate whether they would appeal Judge Holt's verdict of guilty—dismissing the two exhibits and granting remaining defendants a new trial.

## SAG Balot Goes Out For Juniors' Hiking

Hollywood, Feb. 13. Screen Actors Guild sent out ballots to all Class A members for a new election to fill the board by-laws, giving recognition to Class A-Junior members, who will fill the spot vacated by the Class B membership, dropped Feb. 1.

Change calls for the election of six Class A members by a team of directors, increasing that body from 3 to 39 and raising the quorum from 11 to 15.

## Burma Battles to Be Newsreel by 6 Britons

Two impending decisive battles in the Burma theatre of war will be seen in a new newsreel by a team of six British newsreel cameramen for quick release to newsreels in England.

A documentary newspaper explained the strategy of the campaign is being led by a team of six cameramen on this scale was made following the British newsreelers of the British Ministry of Assn, and the British Ministry of Information.

Philadelpha, Feb. 13. The Federal Government stepped into the picture in the \$1,350,000 suit filed by William H. Goldman against Stanley-Warner, which was dismissed by the Federal court in Philadelphia in its decision in its circuit court of appeals here last week.

Robert L. Wright, special assistant to the U. S. Attorney General, told the three appellate court judges that unless the decision of the Federal court (which dismissed the suit) is reversed the entire structure of anti-trust legislation is "endangered."

Such an interpretation of the Sherman act would mean all our production of monopoly in motion picture industry to collapse and would create our protection of all monopoly cases," he said.

Earlier, Robert Dechter, counsel for Goldman and defendant, said that Sherman and Clayton acts might be "tossed out the window" unless the lower court's decision is reversed.

Federal Judge William H. Kirkpatrick, in April, 1944, had dismissed Goldman's suit against Stanley-Warner even had a monopoly existed, it did not exist at the time of the suit and moreover had not done under the provision of the Sherman act.

The arguments before the court—consisting of Judge John J. Parker, Chief Justice of the District Court, Judge John Biggs, Jr., and Judge Paul C. Leahy, of the District Court, dealing with the suit—had brought out many "trade secrets," and a few amusing sidelights on the business.

Dechter carried the ball for Goldman, while his star counsel, William H. Norman, took the comparative minor role because of his recent illness.

Dechter based his argument on the fact that the picture was made by Warner Bros. "monopoly" in first-run pictures gave the circuit powers which were later refused to play here. It was his contention that the picture which Warrens the Aldine theatre from Warner's.

"Kane" no one was set in this territory until months after it had been made. Dechter "It wasn't until Mr. Goldman's suit was filed that it was known that he allowed to show the picture first run at the Erlanger, that was the case." Dechter said.

Because no one could see a picture until it had a first run in Philadelphia, Dechter said.

## NEW EXHIB ACTIONS ON MIDWEST CLEARANCES

Chicago, Feb. 13. Because attorney General E. A. Tamm's case of Nick De Luca's Newark theatre has filed five others in New York, it is expected that new exhib, indications are that, although postponed again last week to March, will be heard by Judge J. P. McGowan. Defendants are Big 5 and John Semedallas, owners of Wallace, Midland and Grand theatres here.

Other actions in Motion Picture Tribunal office here last week included New York action by the Federal court against Phila. Colony theatre management of McHenry, Ill., asking reversal of the court's decision in the case of dismissal of complaint against five major, Balaban & Katz, Publicity, Inc., and National Theatre Corp., Crystal Lake, Ill., and Woodstock Amus. Co., Woodstock, Ill., and Grand Central Theatre, New York. Marchesi Bros., owners of Genesee theatre, Genesee, Ill., against Tri-State Amus. Co., Rock Island, Ill., Rock Island, Ill., and Davenport, Ill., was conducted by Leo T. Norville, with indications that the case probably be settled this week. New case follows victory of Marchesi Bros. in New York action. The case in which they claimed held clearance over them. Arbitrator's dismissal of the complaint by the Federal court by appeal board, with Marchesi now playing free of any clearance excepting that of the Federal court.

Arbitrator Leo T. Norville has explained the strategy of the campaign is being led by a team of six cameramen on this scale was made following the British newsreelers of the British Ministry of Assn, and the British Ministry of Information.



**HANGOVER  
SQUARE**

The talk of New York—at the  
Roxyl! Greatest suspense-  
hit since "Laura"!



A. J. CRONIN'S  
**THE KEYS  
OF THE  
KINGDOM**

8th terrific week, Rivoli, New  
York—and setting key-city  
precedents everywhere!

**THEY'RE FIRST IN AN EVER  
THROUGHOUT THIS MOST EVENTFUL**



MOSS HART'S  
**WINGED  
VICTORY**

More hold-overs, more move-  
overs than any 20th big one  
in months and months!



THE  
**FIGHTING  
LADY**

IN TECHNICOLOR

"Boffol" say all Variety  
reports as record run on  
Broadway continues!

**RIISING CRESCENDO OF HITS**  
**YEAR FROM 20 CENTURY-FOX**

very, very great — Betty Smith's



**"A TREE GROWS IN BROOKLYN"**



Spatinary Tops 'Placid' Wow 42G, Cio; 'Burma Sock 25G, Park'n' Huge 30G

Chicago, Feb. 13. Even inventive theatre patrons here are stymied by slushy streets and blizzards. But the better ones have brought a ray of sunshine...

Illion Still strong at \$14,000 after huge \$2,200 first week. State (P-S) (2,300; 44-80)...

'Suspect' \$10,000, Balto; 'To Have' Boif 17G, 2d Baltimore

Holdovers dominate local front here this week with lone newcomer, 'The Suspect' at Keitel's, doing fair...

N.Y. Hot: 'Pirate' Record 45G, Square, 'Berle Sockeroo' 103G, Fear Long 73G, 'Vanities Ups Gets Man, Strong 35G

Lincoln's birthday, not directly meaning so much at the boxoffice, broke goodly success on Monday (12)...

days through last night (75). Concluding (8th) week for 'Here Comes Charlie' (RKO)...

TALL-BARNET BIG 30G, FRISCO

San Francisco, Feb. 12. Plenty of holdovers this week. Top new entries are 'Tall in the Saddle'...

TONIGHT 13G IN MILD PITT

Pittsburgh, Feb. 13. Bit tapering off food here, but still big and hot hurtling. Big new entries...

Apilo (EAK) (120; 55-95) 'To-gelher A-K' (100; 44-71)

Chicago (B&K) (3,900; 55-95) 'Here's Yarn' (C-M) (2,100; 44-80)...

PROV. HIT BY BLIZ, BUT 'TO HAVE' SOLD 18G

Providence, Feb. 12. Blizzards and snow, which started Thursday (8) to cut into the normally big weekend biz, played...

'Tomorrow Brisk 14G, Port; 'St. Louis' 13G, 2d

Portland, Ore. Feb. 13. Biz continues on upsurge with numerous holdovers. 'And Now Comes' (RKO)...

Mpls. Sturdy; Calloway 'Waves' Stab 14G, 'Boosts Family' \$20,000

Minneapolis, Feb. 13. With holdovers at most houses, the Ophemus and Central are sitting on top of boxoffice world currently.

Estimates for This Week

'Dancing in Manhattan' (Col) and 'Orange Strait' (Coi). Good \$2,200...

Estimates for This Week

'Broadway' (J. Parker) (1,900; 40-80) 'Have, Have Not' (WB) (2d wk)...

Estimates for This Week

'Artie' (City Investing) (1,140; 60-120) 'Broadway' (C-M) (2,100; 44-80)...

Bliz Bops Hub Albert 'Keys' Lusty at \$30,000, 'Durb'n' Lively 22G, 2d

Boston, Feb. 13. Blizzards and snow, which started Thursday (8) to cut into the normally big weekend biz, played...

Estimates for This Week

'Pirates and Pirate' (RKO) (13th wk) \$18,500. Last week, \$18,500.

The Screen's Top  
**TECHNICOLOR**  
 Musical Extravaganza!

Gold rush days  
 in roaring Alaska  
 . . . with singing  
 and dancing and  
 thrills and excite-  
 ment and love and  
 fun full of gusto!



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RANDOLPH  
 DINAH

**ELLE**

Produced and Directed  
 with  
**CHARLES WINNER**

Written for the  
 Music and Lyrics





HEAR DINAH SHORE Sing  
"Sleigh Ride In July"  
"Like Someone In Love"  
"I Can't Tell Why I Love You"

NATIONAL PICTURES, INC.

Presents

SCOTT · GYPSY ROSE LEE  
SHORE · BOB BURNS

In

# OF THE YUKON

Directed by WILLIAM A. SEITER

INGER · MARSHALL · WILLIAMS · ARMSTRONG · BATES

Screen by JAMES EDWARD GRANT. Story by Houston Branch  
by JOHNNY BURKE and JIMMY VAN HEUSEN

Released by RKO RADIO PICTURES, INC.



The Enchanted Cottage

Hollywood, Feb. 13. RKO release of Howard Hughes' production... The Enchanted Cottage... Directed by John M. Stahl... Starring: Robert Montgomery, Joan Bennett, Robert Taylor, Robert Montgomery, Joan Bennett, Robert Taylor, Robert Montgomery, Joan Bennett, Robert Taylor...

Unromantic Evidence

20th-Fox release of William Wyler's production... Unromantic Evidence... Directed by William Wyler... Starring: Robert Montgomery, Joan Bennett, Robert Taylor, Robert Montgomery, Joan Bennett, Robert Taylor...

It's in the Bag

Warner Bros. production... It's in the Bag... Directed by Mitchell Leisen... Starring: Fred Astaire, Vera-Elizabeth Ross, William Powell, Vera-Elizabeth Ross...

Freebie Sol

20th-Fox release... Freebie Sol... Directed by George Cukor... Starring: Fred Astaire, Vera-Elizabeth Ross, William Powell, Vera-Elizabeth Ross...

Ray Moon Suggested

As Jersey Booking Head... Ray Moon Suggested... Raymond E. Moon, who in 1929 organized Cooperative Theatres of America...

Miss Foster

Miss Foster falls in the district from the coast to search for her lover... Miss Foster... Directed by George Cukor... Starring: Fred Astaire, Vera-Elizabeth Ross, William Powell, Vera-Elizabeth Ross...

The Chicago Kid

Republic release of Billy Wilder production... The Chicago Kid... Directed by Billy Wilder... Starring: Robert Montgomery, Joan Bennett, Robert Taylor, Robert Montgomery, Joan Bennett, Robert Taylor...

Plan for Ex-Gi's

Continued from page 1... Plan for Ex-Gi's... preliminary experience with selected actor vets indicates shattered... preliminary experience with selected actor vets indicates shattered...

Minireviews

"The Enchanted Cottage" (RKO). Fine, sensitive drama with Dorothy McGuire, Robert Young and Herbert Marshall. Profitable hit.

"It's in the Bag" (War). Fred Astaire and Vera-Elizabeth Ross in a well-gearred for satisfaction comedy. Profitable hit.

"Unromantic Evidence" (20th-Fox). Crime meller, B-grade drama. Profitable hit.

"Price Sals" (Columbia). D. D. Brown and romance. Profitable hit.

"The Chicago Kid" (Republic). Fast-moving, modern gangster meller with Donald Barry. Strong success for district.

"Miss Foster" (Fox). But, girl gets evidence that former was responsible for brother's disappearance. Pair get together at the finish, with Curtis dictating the last scene.

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Fuel Snag

Continued from page 1... Fuel Snag... weather in some of the previously mentioned cities...

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Northwest Exhibits Fortunate

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Hotel  
Berlin

16 more days!

WARNERS  
- ON TIME -

# 11 Shows Set for Early London Preems With Mgrs. Expecting Biz Uplift

London, Jan. 30.—A bunch of new plays is headed for the West End and managers are hoping there will be a relaxation of arctic conditions which affected show business the first month of the year.

Firth Shepherd has four new productions scheduled: "The Assassin," a topical drama by the author of the office fable "The Last of Mrs. Cheney"; "The Savoy shortly." The latter must await the furling of his other shows, "Tomorrow the World" and "Arsenic and Old Lace."

Henry Sherck's plans include "Desert Rats," also by a serviceman, which stars Richard Greene as the writer around the exploits of the Eighth Army. It comes to the West End at the end of February after a brief provincial tour. His next venture will be "The Three Turtles" at Princess March 1, starring Evelyn Laye, which already has opened out of town.

Jack de Leon plans a stage version of the Vera Caspary play, "Laura" (already filmed) at the Lyric, March 14, with Sonia Drezek in the principal role. His next venture will be "The Three Turtles" at Princess March 1, starring Evelyn Laye, which already has opened out of town.

Emlyn Williams' new opus, now titled "The Wind of Heaven" is in rehearsal. It will be staged with Diana Wynyard. "Pied" will make its bow in Glasgow before coming to West End in March after short tour.

## Less Censorship Cuts In Sweden But Still Trim U. S. Films Most

Washington, Feb. 13.—The Swedish State censor reported that half of all film footage censored in 1944 was Swedish. American pictures were second, followed by German, British and French in that order.

There was a 40% decrease in the films prohibited or cut by the censors, in comparison with 1943. Most of the material censored by the censors' knives were U. S. productions, being dashed mainly because of "obscene material" and "scenes of scenes of brutal or coarse character."

## Crack British Crew Set For Work on Aussie Pix

Sydney, Jan. 12.—Mary Watt, British director attached to Ealing Studios, who has been out for several months recovering from a heart ailment, is expected to return to direct the threatened Gap invasion of Australia, a production which has been assigned to Ealing, who will act as associate producer.

Coming to aid in this production are Bertoldo, chief cameraman of each pix as "The Drum" and "Four Fishers," and who will act as associate producer. Cast will be local, and Watt anticipates getting under way by February.

## Stirling Sues Coszar, Ltd.

Sir Louis Stirling, London, Feb. 1, in the gramophone and wireless manufacturing industries here, is suing A. Coszar, Ltd., radio and electrical instrument manufacturer.

In 1943, Sir Louis, the chairman and managing director, issued an announcement that he had agreed to be a director of the company. The company, however, was alleged to be insolvent.

New Mex. City Cinema Collapses.  
Mexico City, Feb. 13.—Opening of city's first new cinema, set for the late spring, has been delayed because the building, under construction at Paseo de la Reforma, collapsed.

Six workmen were injured, two seriously.

## Current London Shows

- London, Feb. 6:
  - "Another Love Story," Phoenix.
  - "Arsenic & Old Lace," Strand.
  - "Blithe Spirit," Duchess.
  - "The Boy in the Blue," St. James.
  - "Happy & Glorious," Palladium.
  - "Honeycomb," Hippodrome.
  - "The Lady's Man," Lyric.
  - "Merrie England," Winter Garden.
  - "Night Velvet," Cambridge.
  - "The Merry Men," Gaiety.
  - "Peas-a-Boo," Adelphi.
  - "Pinks & Blues," Whitehall.
  - "Private Lives," Apollo.
  - "Quaker Girl," Stoll.
  - "Sadler's Well," Princess.
  - "See How They Run," Comedy.
  - "Strike It Again," Wembley.
  - "Sweet & Lowly," Ambassadors.
  - "The Vicar of Bray," St. Martin's.
  - "Three's a Family," Saville.
  - "Tomorrow World," Aldwych.
  - "The World of Wonders," Gaiety.
  - "White Sun Shines," Globe.
  - "Years Between," Wyndham.

## 6 Mexican Producers Would Make Bulk Of 60 Pix Set for Feb. 13

Mexico City, Feb. 13.—Unless there is a big break in the raw stock supply situation, 60 features will be the maximum of Mexican production this year. So has ruled the committee which the government established to control the raw stock shortage. This will be in contrast with the usual 100 to 120 features which the government established to control the raw stock shortage. This will be in contrast with the usual 100 to 120 features which the government established to control the raw stock shortage.

## BYRE TO BE GEN'L MGR. FOR RANK IN EUROPE

London, Feb. 13.—Alan Byre, former British director in France and Belgium, has been appointed general manager of Arthur Rank in Continental Europe.

## See More Color Films For Mexico This Year

Mexico City, Feb. 13.—Mexico's film industry is expected to get additional color films, according to latest data. Howard Randall, chief of the Mexican censor, has been identified with Mexican pictures for a number of years, expects to see a lot of color prints set here before the end of this year. He recently returned from Hollywood, where he supervised 100 worth of equipment to handle color prints in Mexico City.

## No White Xmas in Aussie

Sydney, Jan. 12.—Terroric heat and heavy dust storms made Christmas season the most of most severe in many years. Red dust driven from inland covered the city many days.

WB Names D'Souza  
Budapest, V. D'Souza has been appointed manager for Warners in China.

He succeeds James A. David.

"Three Caballeros" (Disney-RO) in eighth week at Alameda theatre, Mexico City. B. Co. stock.

## Argent. Seeks Better Tieup With Mex. Biz

Mexico City, Feb. 13.—Reports current here indicate the Argentine plans to extend Mexican films, don't appear to have substance for Buenos Aires picture interests. Argentine Ernesto Zegarra by plane as its chief ambassador. He will seek greater interchange of Mexican and Argentine productions.

Zegarra is accompanied by his wife, Mrs. Alvarez, and their 12-year-old daughter of the famed Spanish novelist, Carmen de Burgos. She may do stage and screen work in Mexico.

## Mex. Exchange Workers Demand 30% Pay Tilt; Nine U. S. Distribs Hit

Mexico City, Feb. 13.—National Cinematographic Industry Workers Union, local 46, is demanding a 30% pay hike, pending a revision of their current contract with U. S. film companies and their agents in Mexico, with the addition of Monrovia.

Plan for higher wages is based on the union contention that living costs have soared and that the admissions are way up. The American distributors have until April 3 to give an answer.

## FETE FISK PRIOR TO TAKEOFF FOR LONDON

Sydney, Feb. 13.—Sir Ernest Fisk, former head of Amptamated Wireless here, creator of a chain of local commercial radio stations, was dined by American friends and colleagues here prior to his departure for London where he will take a top position with the Australian and New Zealand.

Fisk is stated that by using relations there was no reason why television could not make world coverage possible with the possible exception of Australia and New Zealand. He explained because of the distance of Australia from his world radio and television base, the company would have to set up their own television stations. Fisk indicated that tele world was seriously engaged with motion pictures and that each would require separate entertainment mediums.

## Nazi Defeat

(Continued from page 1)  
to broadcast the conditions of people there. But, though the Jap war will play an important role. Plans call for pickups from warplanes showing the "Voice of Democracy" to the Pacific battle area to drive home the importance of the fight in that territory. The European and American major endeavor, a one-hour show written, produced and directed by the newly awarded Academy Award-winning Allied servicemen, will be a four-week proposition.

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Theaters plan to continue operations on Feb. 20. Most circuit Trailers will be flashed on the screen when the news is announced calling for practice from the defense force for the departed fighting men, and for the safety of servicemen in the Jap theater. Additional Anti-air defense will be phoned, and concerted efforts will be made to keep audiences from being too riotous in their celebration.

## Literati

Lloyd Lewis, associate ed and drama critic of the Chicago Daily News, has been named as non-fiction spring to write several books with a Civil War background. He wrote "The Lincoln" in 1930.

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## CHATTER

Silvius Asch at work on a novel about contemporary N. Y. life. Silas H. Hays, a non-fiction writer about Cecil Rhodes and Paul Kruger.

Howard Barnes, N. Y. Herald Tribune, is writing "The Lincoln" in 1930.

Pat Mierphy, Movie Stars Parade editor, in Hollywood for Indies with the South Pacific.

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## Anna Neagle-Emma Falters in London Bow

London, Feb. 13.—"Emma," legless which opened at the London Bow and was a failure. Stars Anna Neagle. It is a dramatization of the Jane Austen novel.

**CHANGE IN DATE:**  
 WARNER BROS. TRADE SHOWINGS OF THIS PICTURE  
 ORIGINALLY ANNOUNCED FOR FEBRUARY 19TH WILL NOW BE  
**WEDNESDAY, FEBRUARY 28TH**

**ROSALIND RUSSELL**  
 and  
**JACK CARSON**  
 in  
**“ROUGHLY SPEAKING”**

with  
**ROBERT HUTTON • JEAN SULLIVAN • ALAN HALE • DONALD WOODS • ANDREA KING**

CITY	PLACE OF SHOWING	ADDRESS	TIME
Albany	Warner Screening Room	79 N. Pearl St.	12:30 P.M.
Atlanta	RKO Screening Room	191 Walton St. N.W.	2:00 P.M.
Boston	RKO Screening Room	122 Arlington St.	2:30 P.M.
Buffalo	Paramount Sc. Room	464 Franklin St.	2:00 P.M.
Charlotte	20th Century-Fox Sc. Rm.	308 S. Church St.	10:00 A.M.
Chicago	Warner Screening Room	1307 So. Wabash Ave.	1:30 P.M.
Cincinnati	RKO Screening Room	Palace Th. Bldg. E. 6th	2:00 P.M.
Cleveland	Warner Screening Room	2300 Payne Ave.	8:00 P.M.
Dallas	Paramount Sc. Room	412 S. Harwood St.	2:30 P.M.
Denver	Paramount Sc. Room	2100 Stout St.	2:00 P.M.
Des Moines	20th Century-Fox Sc. Rm.	1300 High St.	12:45 P.M.
Detroit	Film Exchange Bldg.	2310 Cass Ave.	2:00 P.M.
Indianapolis	Paramount Sc. Room	116 W. Michigan	1:00 P.M.
Kansas City	Paramount Sc. Room	1802 Wyandotte St.	1:30 P.M.
Los Angeles	Warner Screening Room	2025 S. Vermont Ave.	2:00 P.M.
Memphis	Paramount Sc. Room	362 S. Second St.	11:00 A.M.
Milwaukee	Warner Th. Sc. Rm.	212 W. Wisconsin Ave.	2:00 P.M.
Minneapolis	20th Century-Fox Sc. Rm.	1015 Currie Ave.	2:00 P.M.
New Haven	Warner Th. Proj. Room	70 College St.	2:00 P.M.
New Orleans	20th Century-Fox Sc. Rm.	200 S. Liberty St.	2:30 P.M.
New York	Home Office	321 W. 44th St.	2:30 P.M.
Oklahoma	20th Century-Fox Sc. Rm.	10 North Lee Ave.	1:30 P.M.
Omaha	20th Century-Fox Sc. Rm.	1502 Davenport St.	1:00 P.M.
Philadelphia	Vine St. Sc. Room	1220 Vine St.	11:00 A.M.
Pittsburgh	20th Century-Fox Sc. Rm.	1715 Blvd. of Allies	2:30 P.M.
Portland	Jewel Box Sc. Room	1947 N.W. Kearney	2:00 P.M.
Salt Lake	20th Century-Fox Sc. Rm.	216 East 1st South	2:00 P.M.
San Francisco	Republic Sc. Room	221 Golden Gate Ave.	1:30 P.M.
Seattle	Jewel Box Sc. Rm.	2318 Second Ave.	2:00 P.M.
St. Louis	S'trenco Sc. Room	3143 Olive St.	1:00 P.M.
Washington	Earle Th. Bldg.	13th & E Sts. N.W.	10:30 A.M.



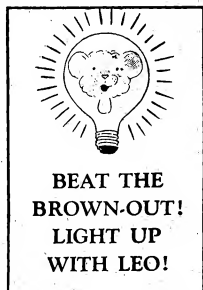


# "WE DON'T HAVE TO EAT OUR WORDS!"

**We said "MEET ME IN ST. LOUIS" and "NATIONAL VELVET" are COLOSSAL! GREAT!**

Yes, indeed! "Meet Me In St. Louis," the Gold-mine of 1945, holds over 2 weeks, 3 weeks and more!

"National Velvet" (all-time Champ of the Music Hall) is a true Champ in its first nationwide dates: Miami, Indianapolis, Salt Lake City, Des Moines—all of them COLOSSAL! GREAT!









Shockful  
of romance  
murder  
mayhem!

WHO  
DOESN'T?

Based on  
a great  
C.B.S.  
radio  
program!

COLUMBIA'S

# I Love a Mystery



with JIM BANNON • NINA FOCH • GEORGE MACREADY  
BARTON YARBOROUGH • CAROLE MATHEWS • LESTER MATTHEWS

Screen Play by Charles O'Neal  
Produced by WALLACE MacDONALD • Directed by HENRY LEVIN

RED CROSS WAR FUND WEEK  
MARCH 12-21



# Gov't Sides With Goldwyn

Continued from page 1

Warner theatre, Dechert claimed, the company was in a position to "aid a picture." "It could lead the country into war by failing to show pictures preaching peace," he said, pointing out that motion pictures were great factors molding public opinion.

### No "Predatory" Action

Dechert admitted that Warners did act in "predatory fashion" in gaining its control of the first run situation, but declared that the "monopoly" could not exist without the agreement of the defendant distributors.

Dechert read a telegram from Harry Warner to the late Sidney Kent, then head of 20th-Fox, "proof" of collusion between distributors. The purported telegram read: "Dear Sid: Happened to be in Philly, saw 'Cavalcade' being played at the Loew's Independent theatres. If that's the kind of cooperation we're getting, I shudder for the business." This "cooperation," Dechert claimed, was the "collusion" which constituted the conspiracy under which the anti-trust acts were violated.

To the defendants' claim that scarcity of product makes it impossible to support another first-run house, Dechert pointed to the reopening of the Manhattan one block from Goldwyn's Erlanger—as "proof" that there was plenty of product around.

The Manhattan has made a million profit since the reopening," said Dechert. Dechert's arguments were answered by Bernard G. Segal, representing some of the distributors; former Justice Joseph N. Proskauer, for Warners, and former U. S. Senator George Wharton Pepper, for the distributors.

Segal claimed that Warners was "jealous" of showing "Kane" because of suit threatened by William Randolph Hearst, on whom the story was allegedly based.

Dechert said that the first-run was "the success" of a picture, because of publicity, exploitation, newspaper reviews, etc. Segal declared that the distributors could not afford to "gamble" with the Erlanger, which he claimed was a "failure," because of the profitable association with Warners.

### Warners' Operation

He pointed out that Goldwyn had attained a chain of theatres in the same fashion as Warners; that Warners had kept first-run theatres open during the depression at a "loss" to the benefit of the distributors; that the Erlanger had never stayed open during the summer months; that it had only shown 14 pictures in 14 years.

Segal's main argument was that no real monopoly existed because "every distributor still retains the right to show its own picture in first-run showing of 'Kane' and similar ventures by Metro and other distributors. Judge Proskauer wound up the argument in a sarcastic recital of Goldwyn's career.

"This is not a case of a little man being squeezed," said Proskauer. "Mr. Goldwyn led a \$740,000-a-year job as general manager of Warners to start a circuit of his own, taking many theatres away from Warners. He even is partners with us in certain

houses under pooling arrangements.

"Goldwyn gambled on a lawsuit. He rented the Erlanger, a \$2,500,000 theatre, at \$10,000 a month, hoping to cash in. But it is only an effort of Bill Goldwyn to get into the inner circle himself—the American way is this—by a lawsuit."

Proskauer said no real monopoly existed, pointing out that the distributors shared among themselves and with Warners for "preferential treatment." And speaking of the Metzbau, he claimed that it was only wartime prosperity which brought the house to its feet. He said that Paramount and Metro still refused to allow its pictures to be shown in the massive theatre because they had no confidence in it at that time.

The court asked counsel to present briefs in their argument and will hand down their decisions later. In the case of the Erlanger, the defendant is the Erlanger, the plaintiff is Warner Bros. Picture Corp., Viareggio, Stancher Co., Warner Bros. Circuit management, Loew's, Paramount, RKO, 20th-Fox, Columbia Corp., Universal Film Exchange and United Artists.

Goldman is asking triple damages on the claim that the distributor and Warners conspired to prevent him from getting first-run product at the Erlanger, a former legit user occasionally shown in the picture motion picture.

Goldman operates three theatres and has a chain of branches and out-of-town houses.

## Angelic H' Wood

Hollywood, Feb. 13. —Angelic and celestial titles are getting to be played up on current picture schedules, although most of the subjects are strictly down to earth. "Guardian Angels" and "10th Avenue Angel" at Metro; "Fallen Angel" at 20th-Fox; "Johnny Angel" at RKO; and Paramount's new release, "And the Angels Sing." Also out of this world are "Heaven Can Wait," "Cenozoic," and "Heaven to Heaven" at Metro, and "Leave Her to Heaven" at 20th-Fox.

## Rep Inks Howard As Prod.

Hollywood, Feb. 13. —Republic signed William K. Howard as producer-director, with "A Good Man in a Black Hat" selected as his first task. Script, bought from F. Hugh Herbert, also, will be filmed on a deluxe budget.

## 2 WB's for March

Warners will have only two releases for availability during March. They are "Roughly Speaking," now on release at the Hollywood, N. Y., and "Hotel Berlin," which is being rushed to marketing to coincide with the Russian drive on Berlin, and will be pushed into Strand, N. Y., in advance of general release, March 17.

## LE BORG FREELANCING

Hollywood, Feb. 13. —After settling his director's contract with Universal amicably, Reginald Le Borg announced plans to freelance. However, he is already an unidentified stage play actor, and personally may take to New York.

## RKO'S MEX BRASS RING

Hollywood, Feb. 13. —RKO bought Vicki Baum's "Mexican Merry-Go-Round" dealing in a story with conditions sound on the contract. Freely has been placed on Robert Fellows' production program for early filming.

## Sinatra

Continued from page 1  
with some purely American manipulation, that presumably any singer would know.  
A singer stopped him at the edge of a field, challenging him with "Who's the Good American singer, man?" Looking back at it, according to Strand, he realizes the answer was Crosby.  
He couldn't find Der Bingle. "Harry" said he blurted out, "Who knows. The Voice is 'Who's the Good American singer?' That's his name?" Sinatra?  
"That's what I heard and dirty and stared at him, then yelled disdainfully: 'Sinatra! This guy thinks Sinatra's good singer!'"  
Strand got "however."

# H'wood Retrenchment

Continued from page 1

mounted in cost—the crafts and the expense savings. What does it mean? If we do chop off \$700,000 worth of manpower a week, let us say, as compared to the hundreds of thousands of dollars we save now, the scenes which wind up on the cutting room floor?

In line with his observation on budgets, he said the number of sets per picture, Schenck views "is axiomatic that 10% of any picture's costs are via sets. To state any cautions against over-economy as regards materials, since color pays off at the buffaloes, which have increased 20th-Fox studios, which have been measurably affected by timing.

Nate Blumberg and Curt Work for Universal, have the same cost problems despite the fact their operations are best geared for general operations.

### Ginsberg on Added Costs

Paramount's Henry Ginsberg points up that every picture today has an automatic \$50,000 in added costs, due to mounting craft wages, and the fact that the picture is longer. Ginsberg, like Schenck and Jack Warner, is committed to the idea that the creative talent and film production go about giving new and new talent greater opportunity in the picture industry, while creating new faces as offsets to mounting costs.

"Anybody can say, 'let's borrow Ingold Bergman or Bing Crosby or Rosalind Russell,'" says Warner. "The can make our own crowd and our famous stars if we present them properly."

Schenck estimates, however, that naturally, with the war, the studio has minimized while costs are up. Let's say you get 100 electricians, only 10 are out today, but when an increased pool of manpower is available, the efficiency is bound to rise. With it, these costs may come down."

Unlike the WB lot and Charlie Koerner, head of production at RKO, which is extending its number of days of production, the picture studio overhead by a wider charge, the Fox lot actually is being in making B's just for the sake of making low budget pictures. Koerner, incidentally, has been trying to build a backlog of pic-tures but in the year he's been at the helm of production he's had a constant battle to meet the deadline.

### Zanuck Explains

"We have Alfred Newman on the lot," says David Zanuck, "and to put his talents to work scoring low-cost pictures doesn't bring down, mastermind's cost. One of the big things is the minimization of our frankly profligate spending, we've been having our own returns are there. Last month we had a bill of \$300,000 for retakes, which is more than I okayed for an entire year! It's a cinch to say, all right, spend another 100G or another 50G, but at least it's going over the top or lumpy extra values. Whether that's the differential between, when business men, and perhaps you, would be as terrific with or without that extra expenditure. But we do it."

"Crazy means nothing to you in the tax structure. Don't forget many stars today now have a sayso there in the pictures, either as values or on a capital-gains tax setup; so they say shoot the bankroll. At least we'll get a good picture out of it, one of which we can all be proud.

"But we've got to think of the future brooklets, when perhaps the grosses won't be as lush," Zanuck adds. "Speaking of indie units and stars and producers having voice in capital-gains setups, that's one reason you can't develop new stars, unless you can depend on the name. You can't depend on the name. Sure, they want to, you know that none of them will have a picture made of two pictures because thereafter the picture doesn't make it worth a while at all."

"On the other hand, here's a list of nine properties none of which will cost over \$2,000,000 and nearer \$3,000,000. We bought them last year and are making them now, and while the cost sheet is not yet for publication you can see for yourself that 'Dolly Sisters,' 'No Bill,' 'Diamond Horseshoe,' 'Royal Can-

dal,' 'Where Do We Go From Here,' 'The Captives,' 'Capt. Jack,' 'State Fair' and 'Dragonwyth' are listed as to what they cost to date, and what they've cost to date. They've exceeded budget 'expectations' 'Go From Here' and 'Capt. Jack' are the \$2,750,000 groove, for instance."

## Exchanges

Continued from page 20

following conferences with partners Malco, Amphiphot, Intertitles and Interchange.

They huddled with executives of Malco, Amphiphot, Intertitles, Robb & Rowley in Dallas; Jefferson Amus in Beaumont, Texas; and Paramount in Los Angeles. A group of whom are partnered with Paramount, A. R. Higginbotham, executive of the Par-Richards circuit, and W. V. on B. matters. He is a partner of R. H. matters. That chairman of the exchange.

### Deady Feels Joining Bank

Deady, in sales circles, that Joe Felder, who has resigned as N. Y. branch manager for Monogram, would join J. Arthur Rabin's Eagle-Land organization in an executive distributorship.

Felder leaves Mono Feb. 15, and first will take a vacation in Florida. He will be back in New York with Monogram for seven years except for an interval of 15 months in California with the Rabin-Interstate Circuit's general manager for Universal in N. Y.

Malta and Rose Get Another. Ritz theatre, now under management of Malta and Rose, under new buying and booking circuit manager for Monogram, Ben Leaker, this is the fourth house to be managed by the duo since 1938.

Leaving out of Ridge, Bertha and Villas-Cicero theatres leaves only one theatre in the music box, under the Lerner banner.

### Don Geddes' New Berth

Seattle, Feb. 13. —Don Geddes, who parted with local theatre operators, switched city manager at Wenches for Everett, where he will be in charge of management Liberty and Rialto. Successor will be in charge of the Navy.

Rosenberg, former state book-keeper for Evergreen circuit, discharged from Coast Circuit, where a lieutenant was in charge of the management of Evergreen, as manager.

### Film Classes Set on Raw Stock

St. Louis, Feb. 13. —The Film Classes Act, known as the "Nicky" bill, passed by the House of Representatives, set a two-day meeting of company, started at 10% of existing leads of company, set at 10% of existing leads of company.

### Kaiser Wants Pic P.A.

Henry J. Kaiser is contacting major film companies for a loan of publicity to handle national publicity in connection with the production industry's participation in the United Nations clothing collection drive. Kaiser has received a letter from Paramount press, for the services of Tom Waller during the campaign. Clothing drive is being conducted on Feb. 20 of the most important relief groups in the world.

### Joan Barry's Mono Pic

Joan Barry, Hollywood, Feb. 13. —Joan Barry, involved in paternity suit with Charles Chaplin, revealed she is linked contract to make film "The Girl in the Red Velvet Swing." Actress reported as being featured in an act yet untitled murder mystery which goes before release, shortly.

### COL LINES COLBERT CLARK

Hollywood, Feb. 13. —After working one year on a week-to-week basis, Colbert Clark is on a term contract as producer with Columbia.

## New York Theatres

**ERROL FLYNN**  
in Warner's  
**"OBJECTIVE, BURMA"**  
with James Brown  
George Toher & Henry Hall  
Warner Broadway

**ARTIE SHAW**  
with  
Rex Wynn, Joe & Jane Menn  
Sunny Rye  
Broadway and 47th St., STRAND

**ROSALIND RUSSELL**  
and  
**JACK CARSON**  
in Warner's  
**"ROUGHLY SPEAKING"**  
with  
Robert Hutton & Joan Sullivan  
Alvin Karp & Donald Woods  
with  
Andre King  
**HOLLYWOOD** 8WAY at 11th St.

**LINDA CREECH**  
**HUGH DANIEL**  
**WALTER HILL**  
**WALTER HILL**  
**SQUARE**  
with  
**ROXY**

**WILTON BEBLE**  
with  
**ROXY**

**SMALL DRIVING**  
**BOB HOPE**  
**PRINCESS and the PIRATE**  
The Tale of the  
**ASTOR**  
with  
**ASTOR**

**EDWARD G. ROBBISON—JOHN BENNETT**  
Raymond Massey  
**"WOMAN IN THE WINDOW"**  
An International Picture—RKO Release

**ON SCREEN**  
**IN PERSON**  
**HAZARO**  
**WOLLY**  
**PIGON**  
**FLORIA**

**PARSONS Presents**  
**RAY MILLAND**  
**JOHN LINDSAY**  
**LOUIS JORDAN**  
**FAMOUS TYPENAY**  
**"MINISTRY OF FEAR"**

**19th Century Fox presents**  
**A. J. CRONIN'S**  
**"THE KEYS OF THE KINGDOM"**  
with  
**RIVOLI** & **9th St.**

**The FIGHTING LADY**  
**TECHNICOLOR**  
**VICTORIA**  
with  
**VICTORIA**

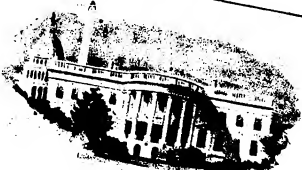
**RADIO MUSIC HALL**  
**"A SONG TO REMEMBER"**  
Spectacular Stage Productions

**CAPITOL**  
**GUEST**  
**THE HOUSE**  
**WALTER HILL**  
**WALTER HILL**  
**WALTER HILL**

**WALT DISNEY'S**  
**"THE THREE CABALLEROS"**  
**TECHNICOLOR**  
Released by RKO Radio Pictures  
**NOW—Brandt's Globe**

**RKO U.S. Femme F.A.**  
Harry Belafonte advertising and publicity for RKO Theatres, has topped Blanche F. Livingstone with a publicity spot in his department.  
She will handle promotion and exploitation of RKO out-of-town theatres out of the homeoffice.

Here is page 27!



# THIS IS MY AMERICA

By Eleanor Roosevelt

**N**OT long ago I saw a friend off at the Union Station in Washington, and afterward dropped in to the handsome room which was designed for the reception of visiting celebrities and is now a Serviceman's lounge. One of the young soldiers with whom I chatted offered to see me to my trolley car, but all the cars were so crowded I decided to walk back to the White House. I told him that if he cared to come with me I would point out the different Government buildings as we went along. When we arrived at the White House we were deep in conversation so I invited him to come in to lunch and finish our talk. As we went in the young soldier said to me, "Mrs. Roosevelt, this is something that could only happen in the United States—my dropping into the President's house just as I would at one of the neighbor's back home. That's the America that's worth fighting for."

That is my America, too. I have travelled in all the States and met Americans of all national backgrounds and from all walks of life. There is no place in the country where I do not feel at home, because America is a way of life as well as a nation, and we all share the same basic beliefs that tie every community with the whole United States.

My America has a past of which I am proud, but—what I am still prouder of—it has a future. Democracy never stands still. It is a constantly growing and developing condition and therefore it is a constant adventure. We are Americans, not because we have studied a certain form of government, or even because we have learned the Constitution and how to salute the flag and sing the Star Spangled Banner. We are Americans because we believe in the rights and responsibilities of the individual and know that



we can all help to make our country the kind that we wish it to be. My America is not only a nation of fertile farms and industries, great natural resources, mountains and rivers. It is a country where people meet to discuss their problems and find a way to better their own lives by taking part in the Government. My America is not only cities and small towns. It is forums where citizens can hear the great questions of the day discussed by authorities without fear of any consequences. It is public schools where young people share equality of educational opportunity regardless of race or creed. It is a country of churches and libraries can listen to candidates for every man and woman their records and vote for their own leaders. Here is an example of what I mean. I have often thought that sickness is the rock on which so many families are shipwrecked. People seem able to save for other things but few plan for sickness. It seems to be a blind spot in human nature. Now Americans are beginning to think of this common problem and talk about various ways of solving it. How it is to be done, no one seems to have completely decided. But the mere fact that it is being earnestly discussed means that some day we will find the solution.

Not long ago two college students journeyed to my home in Hyde Park to take part with me in a radio program. One was born in Germany, one in Italy, and they were both naturalized citizens. They questioned me on various ways in which young people could be useful to a democracy. When the broadcast was finished, I took the two students in to meet the President who was then entertaining several notables and we all chatted together amicably on these same subjects. Yes, This Is My America.

PAGE 27 is a highlight from the February issue of one of the most influential magazines in America.

It is part of a series appearing each month. Last month, Fannie Hurst pictured her America for the almost two million women who buy this magazine regularly at newsstands. In March, Maurice Maeterlinck is going to tell what his America means.

Read Mrs. Roosevelt's message. Like the whole series, it says proud things that should spur Americans on today.

We reprint it all here, so you will see it. Otherwise you might not...because it is an example of the bigness that features a most surprising and famous magazine, one you probably do not read regularly....

The magazine is TRUE CONFESSIONS.

# Siegel's Death Recalls Spectacular

## Radio Attacks on Insurance Firms

By GEORGE ROSEN

A news item from Dallas last week reported the death there at the age of 44 of Morris Siegel, better known to us before he was a radio host. Just as now, Siegel had a spectacular career in New York City radio, specializing in attacks upon the big insurance companies and particularly upon the weekly-published "Financial Post" which has the highest lumped rate of all forms of insurance.

Siegel charged insurance companies with being tricky, obscure and double-talking, but his own services to radio holders had those traits. His attacks were sensational at the time, both because of the charges and the powerful companies against whom he made them and because he utilized radio in a novel way for so-called criticism. He exploited to the hilt the ever-day suspicion that insurance is over-paid, and that the insurance is every-day of people charged the ideas but suggested the man.

The services which Siegel rendered various New York stations were vague "analyses" of clauses with a heavy promise of "adjustments for policy-holders. He reputedly handled hundreds of cases per week. Siegel also retained freelance radio press agents and studios and was a frequent visitor to the New York radio editors and trade press. He never inspired complete confidence among the insurance companies against whom he was so freely secretive about his fees and procedures.

Siegel was a product of his times—the tail-end of a long depression. He took advantage of much unfavorable public opinion and widespread fear of the insurance companies in recent years. His Policyholders Advisory Board began as a committee which ended as a petition for Siegel's personal bankruptcy. Then he vanished as mysteriously as he had appeared.

The fable about him at his brief funeral estimated \$200,000 in the final amount. Most of his customers were ignorant. Some afterwards claimed that Siegel had a "feeling" for routine answers. Meanwhile, radio, itself, had his fingers crossed that Siegel's tenure represented was too much of a reflection of the medium over which the simple citizen came to know about him.

### WNEW's 'Showcase' Uses Daytime Slot to Bally Buff Post-Sundowners

In a move to bolster its nighttime listening ratings, WNEW, N. Y., this week inaugurated a series of half-hour programs at 2 p. m. on Sunday (1) called "Showcase" which review bits parts of the week's evening schedule. Recalled that CBS did not have anything in the afternoon, using their high-rating nighttime audience to get listeners for their day-

time "Stanza" was started after several months of concerted development of nighttime programming on the outlet. Belief is held that WNEW's program director, Ted Cott, that many of the programs have netted a profit.

First program was a rebroadcast of a recent "Meet the Russians" stanza. Others to follow include "Combat Correspondent" and the all-night stanza, "Mikman's Matinee" Plus, (one and a half) will go to nightly features, as well.

The December-January Hooper state listening index recently released, incidentally, shows that WNEW heads one or more of the network competitors in N. Y. in seven out of the 10 hours between 8 a. m. and 6 p. m.

### LES GOTTLEB MEMBER OF YEAR PLANS BOARD

Aimed at a closer coordination of publicity activities with the programming department and to inject more life into the station's shows, Young & Rubicam has appointed Lester Gottlieb, radio flock chief of the agency, as a member of the board of the Y&R Radio Plans Board.

Board is comprised of toppers in radio and one of the agency's radio division.

### Fitzgeralds Set For WJZ Teecoff April 30

Ed and Pezzen Fitzgerald's switch from WOR, N. Y., to WJZ takes effect April 30, since they will inaugurate a new morning show which probably will be known as "The Fitzgeralds." Since they have been a week for 25 minutes with possibility it will occupy the 7:30 to 8:15 interval.

Acquisition of the Fitzgeralds was engineered by Stan Jacobs and other network execs giving rise to the belief the duo's WJZ stint will be in the nature of a buildup for possible network commercial commitments.

WOR is retaining formal on the air personality of the Fitzgeralds and is adding a for a replacement.

### Putnitzer Daily Keeps Hammering

Putnitzer's St. Louis Post-Dispatch, which continues to hammer at the major networks on the subject of commercial sponsors and plugs on news broadcasts. Bolstered by support from topnotch commentators including Raymond Gram Swing, Arthur Hull Hayes, George Seaver and the Assn. of Radio News Analysts, owners of the NBC outlet are giving evidence that they intend to keep hammering on the subject until the wigs break out of their silence one way or the other.

The Post-Dispatch notice of the fact that the trade press, including "Variety," has been devoting space to the subject and asking, "How long it would be before the networks' pitch, it's pointed out, is being made in behalf of the nation's listening audience. The paper has been listing names of organizations supporting its stand and also quotes Swing, Vandercook, and the Assn. of Radio News Analysts siding with them in the apparent all-out effort to radically change the now accepted method of broadcasting news.

Post-Dispatch also has been referring to the "D'Arcy" case, Wskelme and William C. D'Arcy, exec of the D'Arcy ad agency, who support them in what looks like an attempt to put the networks on the defensive. Paul White, CBS chief executive, has been accused of "outing his policy as regards sponsorship and plug handling on newscasts."

### NO KFI SOAPBOX FOR LOCAL 'I THINK GUY'S'

There'll be no more local "columnists" of the airwaves on KFI (Los Angeles) radio. W. B. Ryan, 36, of the Earle C. Anthony-NBC station, has decided that after that date "in my opinion" guys will have to do their own stuff at home or in the corner beer stalls.

Ryan said the new policy, reached after a long and careful analysis of the situation, but stating that regularly heard NBC commentators would supply KFI listeners with the "same old" but stating that (now on full-fledged staff members, must confine themselves to "news" and "commentary" only. Those affected by the order are Sid Sutherland, Jose Rodriguez, George Loring, Pauline Lawton, Alvin Wilder and L. B. Blackstone, who will be retained if they'll settle for a "news" and "commentary" kicking in with personal comments.

### Long Time Look-See

Ronnie McLeod, who draws the pint-sized Army sergeant in "The Collier" is one of those "perpetual" audition treatments from NBC, as a network continues to search for suitable comedy format for him.

Has auditioned one program after another for past 11 months for the network, but right formula has not yet been found. Latest audition held in New York (found McLeod teamed with comedy writer Gleason in a half-hour stanza).

### For Free Time Bids Swarming Station Mgrs.

Station managers around the country, and particularly those in the New York and Chicago areas, are turning up their hands over the multiplicity of requests for air time on behalf of charitable, quasi-charitable and civic public development projects. Feeling is that the whole thing is getting out of hand, creating considerable embarrassment for the stations that feel they can't slough off legitimate requests yet at the same time realize that such a thing as commercial radio and only limited time is available for the free announcement routine.

Similarly, lack of a central agency through which all such requests could be cleared has resulted in many instances in duplication of effort on behalf of the same organization. Station execs feel it's time the issue was taken off of them and directed through "R.P.C." channels. They are presently trying to get together to do an honest job, under the "present system" on all sides, "and it's impossibility."

Tipoff on the manner in which they are planning to handle the "free ride" lies in those "radio directorships" all the organizations—irrespective of the radio station they are setting up in recent months. Station managers are frankly bewildered. They are being asked to put up things first and last things last—then we'll know where we stand.

**OWI-Italy Meeting**  
Some semblance of order is coming out of the OWI channel. Announcements on behalf of various war efforts. To expedite a proper priority list, Arthur Hull Hayes, WABC (N. Y. mgr., who is OWI's regional radio consultant for New York and the upper part of New Jersey, has called a meeting of station managers from his region. Hass is headed for Manhattan, N. Y., to coincide with the NAB district meeting on March 20 to insure that the OWI priority list, which will be thrashed out and a concerted effort made to centralize the undertaking—at least as it relates to the N. Y. - N. J. setup.

### Heart Set Getting 400K-Cuff Time in Addition To \$1,700,000 for WINS

Lawyers, handling details of the deal between Crosby, Inc. of Cincinnati, and WINS, N. Y., from Hearst Radio, Inc. are ironing out final details of the deal. WINS is purchasing the station's air time on the outlet by Hearst's N. Y. newspapers, Daily Mirror and Daily News, for the next three years, paying no money for the time.

Station officially was sold, subject to FCC approval, to WINS, for interests for \$1,700,000. Reports state that an approximate additional \$400,000 will be paid in new equipment used by the pair of Hearst papers in N. Y. for programs they carried in connection with the deal.

"Mirror, for instance, broadcasts five different news stanzas on WINS (MCA) but is using various formats to exploit its various features, ranging from one-minute announcements to 15-minute programs. Under the deal being worked out, all stanzas will continue on WINS. Even, however, this end of the deal, it sees no money change hands, according to reports. Papers will be permitted to approve and pay the added \$400,000, at regular commercial rates, without paying for the time.

# Radio Serves a Region

By ROBERT B. HUDSON

(Director of the Rocky Mt. Radio Council)

The term "radio council" as it is used by organizations in several parts of the United States is ambiguous. Its meaning, as applied to the Rocky Mountain Radio Council, is a planning, program-producing organization. It is a region-wide educational radio operation geared to the American system of broadcasting. In the Rocky Mountain area, the radio council is a type of organization that is dedicated to local public service features enabling them to hold (according to Hooper) the very significant audiences which the several commercial stations in the region are unable to reach.

The Council celebrated its fifth birthday just a few weeks ago, winning, with two Denver stations—KJZZ and KFEL—on Council-produced programs, the only award for the only station in the Rocky Mountain Broadcast Conference. Similarly it won, with KOA in Denver, the only station citation made by the Conference in 1943. A number of awards by the Rocky Mountain Radio Council have been given to the program and standards of the Rocky Mountain Council. It "arrived" as an accredited broadcasting institution on its second anniversary when "Variety" gave it a vote of the covered Southwest region. The Council has produced 1,850 programs for educational and civic agencies in the region. The average number of broadcasts for each of these programs is five, bringing the grand total to 9,200 broadcasts.

**Public Education on Home Problems**  
From its beginning, the Rocky Mountain Council has considered its job to be local and regional. It has consistently been placed on regional subjects, on national and international events as they affect this region, and on the region's resources—human and material. For example, within the past year the organization, with a dozen contact radio stations and educational institutions, had inaugurated a bold project (local radio) of public education on the economic facts of life in the Mountain States. The project was a series of programs, each with its own foundation stones on which rests the economy of the west and to give them a factual basis for intelligent planning in both private business and industry and public administration. The project was a series of programs in the area of the eight Mountain States. Already this project has resulted in the creation of a Rocky Mountain Development Council which will formulate a public education program on the economic facts of life in the Mountain States, and spread a general knowledge of basic facts about the area—its people, its means of livelihood, and the resources which await development. The Council will continue to play a major role in this enterprise.

**Children's Classes to Taxes**  
The Rocky Mountain Council also concerns itself with the cultural, human and political needs of the area. Its programs draw from many facets of human experience—from the Cliff Dwellers who once inhabited the Rocky Mountains to analysis of public opinion on the "Volstead Act" and the tax laws of the United States. So closely does the Council work with both educators and radio people that in the past five years the question is asked, "What is the Rocky Mountain Radio Council's contribution to the area's radio trade association?"

The answer is that it is both. While its official membership comprises 30 educational and civic groups, it serves also as a meeting place for broadcasting interests in Denver and the region. Genuine tribute must be paid to the radio station and to the individuals who have given to the station, for the support and loyalty they have given to this Council and to the experimental pooling of regional resources for public service broadcasting which it represents.

### WAYNE KING SIGNED AFRA Wins Retro Pay Up to \$7,000 From WGN On Chi Tribune Decision

Chicago, Feb. 13.  
Wayne King has been set as summer replacement for Jack Benny on the Chicago Tribune radio show. Following contracts signed last week through Ruthrauff & Ryan, King's broadcast has been tentatively scheduled for June 3 and brings King back to the wags after an absence of 3½ years during which he was in the hit in the Army before disbanding his organization in 1941 to join the Armed Forces.

King will follow the same waltz style that made him famous and will bring his piece group with Skei Farrell and Dolores Gray as featured vocalists and Franklyn McCormack as frame singer. The program will produce, Jimmy Blaine, Eddie Shepley and Clyde Mosley will produce. King will be associated with King in former years.

### Bruce Starkey Heads NAB News Bureau

Washington, Feb. 13.  
Hearst "Bruce" Starkey has been named last week to head the NAB news bureau, filling a vacancy which has been tentatively resigned in Oct., 1943.

Starkey, one-time Florida and New York WCHS, Chicago WGN, also been in the advertising business; and got his first taste of radio in 1922 with WCHS, Chicago. For the past decade he has been a freelance writer and publicity man in Chicago.

### Dean Resigns Morris

Louis Dean has resigned from the WGN radio show. He is expected to be replaced with future plans as yet not disclosed.

One of the radio's topflight announcers in the days of Graham McNamee, Norman Brokenshire, et al., Dean signed with WGN in 1935. He had one time, heard Campbell-Ewald's radio Dept. He also was with the Arthur Kuder agency.

### SCHNOZ, TREACHER ON REXALL PLATTER SHOW

Jimmy Durkin and Arthur Treacher are being set on the Coast for a series of 15-minute platter shows for Rexall Drug in connection with company's forthcoming "Platter Show" series. The show is on about 250 stations. Approximate \$20,000 initial budget has been set for the series.

Comedy series will be similar to the recent Charles Butterworth-platter show. The show will be hosted by Eberle (REXALL) transcribed shows for (B.D.K.) N. W. Ayer is the agency.

# WHAT IS GOING ON IN RADIO?

## Agitation

Much conversation and formulation of opinion ensued last week in radio and some nearby circles of New York and Washington following the allegations of various Catholic publications that the Church had been "insulted" on a recent broadcast of "Radio Reader's Digest" program sponsored by Campbell Soup over radio. The script in question had been prepared by the War Dept and was based on a real life incident. The alleged "offense" was a Catholic soldier who, wishing to confess and there being no priest at hand, insisted upon confessing to a Catholic priestly official.

An error of judgment, perhaps, but obviously no insult was intended. Meanwhile, an incident is being blown up by agitation, and loose talk is handled with great concern by the possible boycotting of the sponsors.

Radio deserves better than this. Both the attitude and agitation are outrageous.

## PERILL TO SEEN

### TREND SPOTTER

Behind-the-scenes trend spots which have their eyes glued on the jurisdictional dispute now raging between James C. Petrillo, American Federation of Musicians and National Assn. of Broadcast Engineers and Technicians, in which NBC and the Blue Network are active participants. Reason for this more than passing interest is simple—once it's explained.

There's a growing segment of the industry that feels—and feels strongly—that radio's postwar operations are going to lean more and more on electrical transactions. Petrillo, they say, is well aware of this possible development and that's why he's waging a vigorous fight to get the major flippers lined up as dues-paying members of his organization. His adamant refusal to concede even a fraction of an inch in the recently settled recording dispute with CBS and RCA-Victor likewise is laid to this same reason.

Only a future gain of the utmost importance, it's argued, could have motivated Petrillo in his refusal to abide by President Roosevelt's request that the industry voluntarily accept an 80 percent retreat by the major network, as fast as their stand banning "radio shows" is concerned.

That part, it's being predicted, is an eventual retreat by the major network, as fast as their stand banning "radio shows" is concerned.

## Blue Billing Losses Hit \$5,000,000

### Mark But Web High Confidence

#### Long Term Planning Will Recoup

### CBS Top Sustainer

Program	Rating
"This Life Is Mine".....	2.6
"Terry Allen-Ross Sisters".....	2.3
"Assignment Home".....	2.2
"Sing Along Club".....	2.2
"Philadelphi Symphony".....	2.2
"Witnesses Road".....	2.1
"Country Journal".....	1.9
"Youth On Parade".....	1.8
"School of the Air".....	1.6
"Waes On Parade".....	1.6

That stream of Blue network cancellations which hit the \$3,000,000 mark before the first of the year has now spilled beyond the \$5,000,000 mark, although partially offset by the inheritance of the Standard Broadcasting Co. "Man Family" show from NBC and the Tangee-Sammy Kaye program from Mutual. Nevertheless, in the face of the new loss of such accounts as McKesson & Robbins (Joe E. Brown show), Bristol Myers (Frank Foy), Lockheed ("Man Clark X"), The Coca-Cola Morton Dewey slanza and Ivorygne Gum ("Hello Sweetheart"), there's an air of uncertainty about the network which the Chet LaRoche policy currently being pursued is predicted to change. The cancellation looks bad but they're generally convinced that, for every dollar lost now, there'll be a multiple of coin intake through a general acceptance of the fact that this is strengthening the position of its current advertisers and thus paving the way for new solicitations. The network execs justify that cancellation pattern of maneuvering and wholesale reshuffling of the nighttime sked over the past three or four years by pointing to 14 requests for changes in time, including those top advertisers who were taken on in exchange and moved into more valuable segments. Under the policy of "let's make our advertising dollars count" and strengthening their position, and let's create a creative job by trying to get the audience response surveying problems and translate them into terms of radio."

## What Is a Director? Main Snag in Web-RDC Pact Negotiations

Main hurdles to progress in current negotiations between three of the major networks, CBS, NBC and the Blue, and the Radio Directors Guild seeking recognition as a union and a union contract is the definition of what is a director.

The Guild argues that a director should be subject to law or no restrictive ones beyond the script. Networks are contending the Guild's definition is too inclusive and wide in the name of helping directors, handcap program executives.

Complicating factor is the writer's position in philosophy as between the respective web. Columbia's director set-up is closest to what the Guild favors and by contrast, NBC's is a model. NBC's habit of charging directors on straight salaries and then stopwatch holder on the next show is particularly objectionable to the Guild, who contend that a director's privilege is collapsed whenever he doubles in brass as a producer man.

The Blue has a new "supervisory" system, not exactly like the one used by the other networks, and NBC has been under-credited for some time as contemplating its own version of a director's job which swings the emphasis of the web toward the program executive, by whatever name called and with whatever status invested.

## Poor Man's Oklahoma!

Theatre Guild producers of "Oklahoma" at the St. James theatre on West 44th street, N. Y., is squawking over the Saturday night mixage occasioned by the WOV (N. Y.) spotting of its "Broadway Barn Dance" at Times Hall, next door to the legit house.

It seems that when those lines start forming for "Oklahoma" seats and for the free admittance to the hillbilly session, the crowds get intertwined, with Guild protesters finding themselves at the Times Hall boxoffice and vice versa.

## P&G Strip Ven Keeps Fri. Open

Procter & Gamble, sponsors of the Jack Kirkwood show in the 7-7:30 p.m. slot on CBS, have for the first time in the 7:15-7:30 segment when and if the time goes up on a strip basis. That's one of the reasons CBS isn't particularly anxious to sell the 10-minute Friday night slot formerly occupied by Englander Bell for the "We Who Dream" show.

If the Friday spot is sold before P&G succeeds in acquiring the half-hour period on cross-the-board basis, the time will be subject to recapture after a year, similar to the deal made with Armour, which currently occupies the Monday night 7:15-7:30 slot for the Hedda Hopper broadcast.

While this, of course, is contingent on whether Chesterfield continues with the "We Who Dream" show, which has been a big success program but, if the time isn't sold, chances are it'll cling to the P&G currently divides the Kirkwood show for Ivory Soap and Oxydol, but is anxious to setup two separate strip shows for each account.

## Out-of-Towners

### Buff News Job

There appears to be a feeling by a few two of the major network honchoes that the Buffalo, N. Y. market is being muffed in such key spots as Washington, Chicago and on the Coast. Complimenting the radio, his activities in the servicing of news to papers, maga, etc. One of the network execs is particularly disturbed over the situation, a check revealing that they're only getting Chicago's best news performances by their minority setups because men who are not devoting full time to publishing. They are, however, and other activities or are taking the job too lightly.

In fact, the situation is such that this particular network is mulling for the moment, and because of fine cooperation between radio and the news, that they are planning to do a major out-of-town spots aimed at obtaining maximum coverage. A study of the Washington situation, in particular, has revealed that in the face of a series of war-politico crises affecting the entire world, a great opportunity is currently being missed with radio coming in a poor second because of the failure to "sell" to newspapers, maga, etc. the story of what radio is doing.

Buffalo, with so many shows in the area, and the fact that CBS, too, feeling is that too much revenue being placed on N. Y. coverage of the program and that there's insufficient coordination of action from the points of origination.

## McNeil Can Grab 200G

### On New Blue Pact That Guarantees G a Week

Don McNeil, conductor of the "Broadcast Club" ever since it hit the air almost 12 years ago, has been signed to a five-year contract by the Blue network, beginning Jan. 1, 1946. The pact guarantees McNeil a weekly \$2,000 a week with sliding scale that enables McNeil to cash in on around \$100,000 a year if contract is not renewed is sponsored. Name of show remains property of network. Contract stipulates that Blue will collect 50-50 on sales of McNeil's book, "Don's Other Life" which has sold some 100,000 copies through air plugs at \$1 a copy, and returns from his personal appearance. Blue will as participation in any future film commitments. Blue also controls McNeil for FM and television, and gets first call on his services for a night show. Program dept. will consult with McNeil on any additions or withdrawals of talent from the show, although final decision will rest with Blue execs.

Blue execs get an offer "Breakfast Club" time in segments with Swift & Co. show's remaining spots have first priority in the two-hour period regardless of whether chain has prospects of selling two periods a week. Blue execs, J. H. Emerson, attorney, and Merritt Schoenfeld, asst. g.m. Blue, and Tom Feigenthaler, asst. for McNeil, handled all negotiations.

## PROFILING RADIO NEWS

Dixon Wester in N. Y. for Atlantic Monthly Piece

Dixon Wester, professor and author of various books of social history, is in New York interviewing radio personalities March 3, with 15-minute commentators soon to appear in the Atlantic Monthly mag.

Wester lives in California.

## Tommy Taylor's Paint Job

Benjamin Moore Paint Co., seasonal advertiser, returns to the Blue Saturday March 3, with 15-minute musical stanza once weekly, for eight weeks.

Tommy Taylor will feature Tom Tommy Taylor backed by a small musical combo.

## Public Sues Writing

Reason for a vigorous postwar reversion of e.t.'s to high society" are numerous, according to those making the predicting. The most important, they say, is an almost complete public acceptance of these programs right now. The concept will be even more noticeable, it's added, when the military fighting men return from overseas.

These servicemen, of course, have to depend on transmitted radio for the news, and because of the fine cooperation between radio and the news, that they are planning to do a major out-of-town spots aimed at obtaining maximum coverage. A study of the Washington situation, in particular, has revealed that in the face of a series of war-politico crises affecting the entire world, a great opportunity is currently being missed with radio coming in a poor second because of the failure to "sell" to newspapers, maga, etc. the story of what radio is doing.

## With War Department

If the War Dept gives its okay on the sale of "Assignment Home," the CBS sustainer dealing with veteran rehabilitation, that's put on its cooperation with the Army Service Forces, indicates are that the Colonel will handle the show. It's currently heard Saturday 4:00-4:30.

Celanese acquisition of the program (it's an all-army setup with the exception of its AFRA cast and Bob Heller, producer, hence, it's not for War Dept) would in turn cue the departure of the clients' "Great Moments in Music" from the 10-10:30 slot, with "Assignment Home" filling over the nighttime hours. War got based on the sale is anticipated.

Another indication of the hot race for the CBS sustainer on the seven-page text-pictorial spread in the current Feb. 13 week mag supplement involved is the initial stanza in the series, "No Conflict."

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## Negro Weekly Awards To WCAU Femme Newscaster, Philly Record Publisher

Philadelphia, Feb. 13

Katharine Clark, WCAU news commentator, and J. David Stern, publisher of Philadelphia's "Philly Record" have received the award of merit from the Afro-American, Negro weekly, for their distinguished crusading for equal rights for minority groups.

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## Jerry Wayne Graduates

### To Top Billing on New Aired From 1-Tune Spot

Jerry Wayne gets top billing on the replacement show for Bordas's "Blue" when the Ed Wynne program scans next month. New show opens March 16. Wayne has been on the Wynn since his inception, starting off as a one-time guy and with a host of audience surveying revealing he's the guy that's been getting top votes.

Deal struck with M. M. Warner now checking off the new show with an exclusive he's signed with the program, checks out two guest spots filled weekly, with Carole Landis and Ink Spots being lined up for opener.

## JIM AMECHE IN FOR SLATER ON 'SATISFIES'

Bill Slater, announcer and m.c. on the Chesterfield CBS "Music that Satisfies" program, checks out new show last night (13), preparatory to revealing a seasonal baseball play-off announcing chore for which he is currently negotiating. Jim Ameche succeeds Slater.

Saturday will feature comic Jerry Mann, with Betty Lindo, a once-weekly offer on its NBC "Supper Club" program for 13 weeks beginning Friday (16).

## Corwin's Canada Show

Norman Corwin is going to Canada to produce a half-hour show for Feb. 23, 24, 25, 26, 27, 28, 29, 30, 31, 1945. The show is a Government's Red Cross campaign.

Saturday will originate from Toronto on Feb. 23.

Saa Amelias.—The Texas School Broadcasters' Association is holding member stations on the Texas Quality Network this week observes its 10th birthday. Service is now being heard by approximately 1,000,000 Texas school children.





# 1944-45 NBC PARADE OF STARS



HENRY & COSTELLO • ALEX SINGER • AMERICAN ALBUM OF FAMILIAR MUSIC • CAVALLADE OF AMERICA  
 BACKSLASH WIFE • CARNATION CONTENTER PROGRAM • EDGAR BERGEN & CHARLIE MCCARTHY • BOB BURNS  
 CHESTERFIELD SUPPER CLUB • CAN YOU TOP THIS • CARTON OF CHEER • DINAH SHORE'S OPEN HOUSE  
 GENERAL MOTORS SYMPHONY OF THE AIR • STARRING CURT MURRAY • THROUGHOUT TOWN • SAMER PETERSON  
 BETTY CROCKER • BOB HOPE • AMOS 'N' ANDY • DAVID HARUM  
 EVERYTHING FOR THE BOYS • JOHNNIE PRESENTS—GANNY SIMMS  
 DR. I Q • DUFFY'S TAVERN • EDDIE BRACKEN SNOW • BEL STEIN  
 A DATE WITH JUDY • CONCEPT THEATRE • WHEN A GIRL MARRIES

These are the

FIBBER MCGEE AND MOLLY • WESTINGHOUSE PROGRAM • GRACIE FLECKER • PEPPER YONKES' FAMILY  
 HENRY WALLER'S TILLAMOOK KITCHEN • STANDARD SCHOOL BROADCAST • EDDIE CANTOR • THOSE WE LOVE  
 STEVE BANWAGON • FRODO PAGE GARNELL • GASLIGHT GAYETTES • GRAND HOTEL • K-C JAMBOREE  
 WALTER HUNTER-SLEAVE • THE BURNING LIGHT • HOUR OF CHINA • HYMNS OF ALL CHURCHES  
 HIGHWAYS IN HONOLY • INFORMATION PLEASE • YOUNG WIDDER BROWN  
 MISS DAVIS WITH JACK PARRY • ARCK BERRY

KAY KYSER'S COLLEGE OF PHYSICAL KNOWLEDGE

THE KATE • KATHARINE SMITS THE NEWS

A LAYMAN'S VIEWS OF THE NEWS

ALANNE MONTAGNARY MOU

LITTLE BESSY BOES OUR

MAXWELL HOUSE COFFEE TIME

MANHATTAN MERRY-GO-ROUND

HOLLY MYSTERY THEATRE

SAMMY DE MCCONNELL

NATIONAL BIRTH BANCE

MR. AND MRS. NORTH

ONE MAN'S FAMILY

MR. DISTRICT ATTORNEY

REVELLE ROUNDUP

ROSENA FACES LIFE

MUSIC AMERICA LOVES BEST

TEARS ARE OUR FRIEND

THE REMEDY HOME

OPPORTUNITY THEATRE

STRADWALL ORCHESTRA

TODAY'S CHILDREN

PEOPLE ARE FUNNY

WOMAN IN WHITE

JUST PLAIN BILL

WORLD PARADE

WICK'S STAR TALK

ROAD TO HAPPINESS

GRAND OLE 'OPRY

MA PERKINS

ROSEMARY

WALKER TIME

JAMES AME

LOUIE LAWTON

NIGHT CENTER

STELLA DALLAS

FLEET GUYEN

STAR PLAYHOUSE

PALMOLIVE PARTY

LOWELL THOMAS

ART BAKER—NEWS

LORENZO JONES

ROBERT ST. JOHN

RICHFIELD REPORTER

KRAFT MUSIC HALL

JOHN W. VANDERCOOK

NEWS OF THE WORLD

BOARD OF LIFE • EDDY VALLEE

RALEIGH ROOM WITH HILLEGARDE

TRUTH OR CONSEQUENCES

VOICE OF THE DAIRY FARMER

MOAM WEBSTER SAYS • OKAY FOR RELEASE

VOICE OF FIRESTONE • WORLD FRONT

WOMAN OF AMERICA • THE GRAND OLE 'OPRY

THE STANDARD HOUR • CHUCK COLLINS

FLEETWOOD LAWTON • AMY MARY • SAM HAYES

C B N



**programs** that make the  
**NBC PARADE OF STARS**  
radio's greatest  
**Program Promotion Campaign**

---

**FOR THE FIRST TIME:—**

*Every NBC commercial program participates in the campaign—111 day- and night-time programs in all.*

*Individualized promotion kits tailored for each program, at no cost to clients or agencies.*

*Every NBC station supports the campaign with local promotions adapted to produce the best results in its coverage area.*

*The NBC Parade of Stars becomes a year-round effort consistently building more audience for all NBC programs.*

Of the 40 most popular programs on all four networks, 25 are heard on NBC—America's No. 1 Network. This is no coincidence; it is due to a combination of good programs, plus unexcelled facilities, supported by radio's most effective audiences building effort, the NBC Parade of Stars.

This **FIRST REPORT** records that campaign in terms of listener impressions, created by the teamwork of NBC and its independent, affiliated stations during October, November and December, 1944.

## ON-THE-AIR

For October, November and December, 1944—NBC Stations used—

	NUMBER	MINUTES	COST, IF PURCHASED*
Station-Break Announcements	33,942	17,314	\$261,397
Recordings Used	18,137	37,429	135,601**
Special Network Programs	7	17,685	35,247
<b>TOTAL</b>	<b>52,086</b>	<b>86,428</b>	<b>\$432,245</b>

\*Includes live air time used to build recordings into programs.

\*\*Based on lowest quarter-hour station rates.

**IN NEWSPAPERS**

For October, November and December, 1944—NBC Stations used—

ADVERTISING		PUBLICITY	
Number of cities	243	Daily and weekly newspapers	use thousands of lines on NBC programs and spots regularly supplied to them by publicity
Number of Newspapers	517	Department (noted as rendering	"best radio publicity service" in 1944 Fame-Motion Picture Daily Annual Poll).
Total lines	1,484,298		
In papers having a circulation of	38,246,519		

**Hildegarde**  
ENTERTAINS  
RALPH

**MEDICAL STARS**  
MUSICAL STARS  
NEWSCASTERS

**POWER**  
WATERVILLE  
NBC's 1400  
WROB

**REAR STARS - GREAT PLAYS**  
JULIA ROBERTS

**NBC'S PARADE OF STARS!**

**WOW**

**CALLING**  
Attention  
NBC's  
Parade of  
Stars  
LOZ  
KPO-NBC  
has made its  
entire program  
available to  
radio stations  
and  
television  
stations  
during  
November  
and  
December  
1944

**AF**

**ON DISPLAY**

For October, November and December, 1944 — NBC Stations used: —

	NUMBER	CIRCULATION*
Car Cards	18,465	309,881,008 (monthly)
Window and other Displays	408	87,592,186
Billboards	459	144,186,870 (monthly)

**THREE MONTHS' IMPRESSIONS TOTAL OVER ONE BILLION**

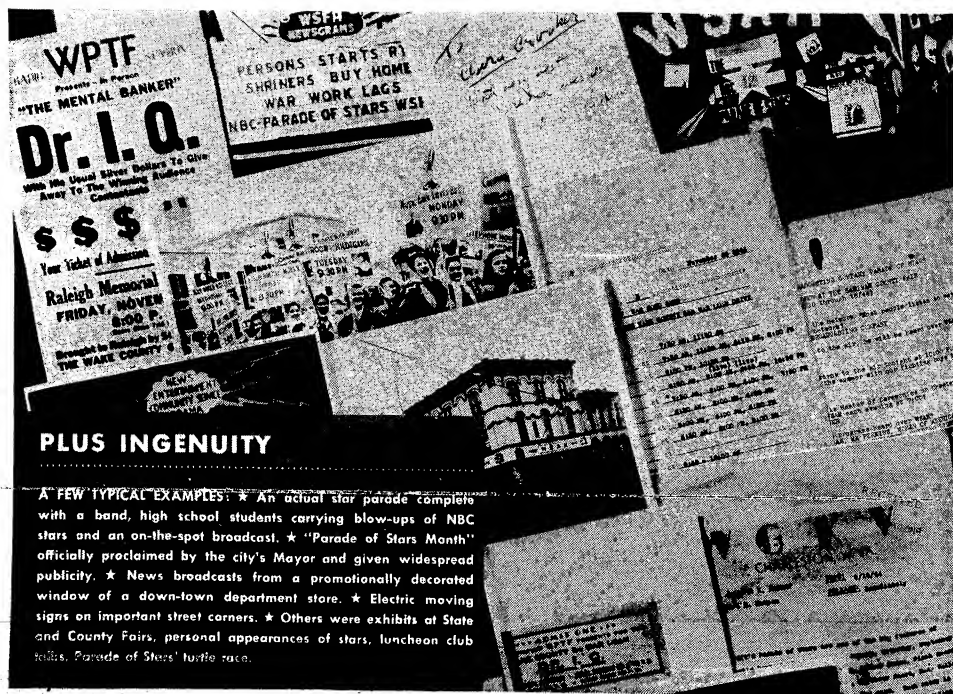
\*Conservatively estimated.

**"THE NBC PARADE OF STARS"**

**ON THE SCREEN**

NBC supported its affiliates' local activities with an eight-week movie trailer campaign (a new medium—never before used on a national scale by any radio network).

Featuring NBC night-time stars, the trailers were seen in 726 theatres by over 28,000,000 people in 111 station-cities having a population of 22,000,000.



# Year-'round Parade

---

Week after week, NBC stations are bringing larger audiences to NBC programs. For the NBC PARADE OF STARS is a continuing program-promotion campaign . . . a year-'round promotional effort that pays DIVIDENDS.

New ideas, new campaigns, new recordings, new promotional kits are constantly on their way to stations affiliated with the network, ready to do a job of telling their listeners and potential listeners about the superiority of NBC programs—ready to build ever larger audiences for NBC advertisers.

On-the-air programs . . . the newspaper ads and publicity . . . the billboards and car cards and window displays . . . the program schedules and other mailing pieces . . . the ideas that NBC-station promotion men place behind the campaign . . . all these will continue throughout the year to bring more listeners to "The Network Most People Listen to Most."

**over these NBC Stations**

*This FIRST REPORT summarizes merely the three-month period opening the campaign. Supplementary reports throughout the year will be made to each NBC client and agency, including scrapbooks showing actual promotion evidence.*

CBF • CBL • CBM • KANS • KARK • KDKA • KDYL • KELO • KFAM  
 KFI • KFSD • KFYR • KGBX • KGHL • KGIR • KGLU • KGNC • KGU • KGW  
 KHQ • KIDO • KMED • KMJ • KNOE • KOA • KOAM • KOB • KODY  
 KOMO • KPFA • KPLG • KPO • KPRC • KRBM • KRGV • KRIS • KROC  
 KSD • KSEI • KSOO • KSTP • KTAR • KTBS • KTFI • KTSM • KVOA  
 KVOL • KVOO • KWBW • KWJB • KXYZ • KYCA • KYSM • KYUM • KYW  
 WALA • WAML • WAPO • WAVE • WAZL • WBAL • WBAP • WBEN • WBLK  
 WBOV • WBRC • WBRE • WBZ • WBZA • WCOA • WCRS • WCSH  
 WDAF • WDAY • WDEL • WEAJ • WEAU • WEBC • WEEU • WENY  
 WEST • WFAA • WFBC • WFBG  
 WFOR • WGAL • WGBF  
 WGL • WGY • WHAM  
 WHIZ • WHLB • WHO  
 WIOD • WIRE  
 WISE • WJAC  
 WJAX • WJDX  
 WKBO • WKPT  
 WLAK • WLBZ  
 WLW • WMAM

WFEA • WFLA  
 WGV  
 WHIS  
 WIBA  
 WIS  
 WJAR  
 WKBH  
 WKY  
 WLOR  
 WMAQ  
 WMBG

WMC  
 WMFO  
 WMRF • WMVA

WOAI • WOOD

WOPI • WORK

WOW • WPTF • WRAK

WRAP • WRC • WRDO

WSAM • WSAN • WSAV

WSFA • WSJS • WSM • WSMB

WSYR • WTAM • WTAR • WTBO

WTMA • WTUL • WTUM • WTVJ

The results shown here would not  
 have been possible without the splen-  
 did and whole-hearted co-operation of  
 NBC affiliated stations. To them, NBC  
 expresses its sincere thanks for the  
 voluntary, continuing promotion of the  
 programs heard over their stations  
 which comprise

**America's No. 1 Network**

WROL

WSB

WSOC • WSPD

WTIC

# DC&S Inherits Young From Y&R

Alan Young show on the Blue Tuesdays from 9 to 10:30 p.m. after agency beginning was cancelled 13-week cycle of the show on April 3 billing on the **Blue-Week** moves agent from Young & Rubicam to Doherty, Clifford & Shenfield.

Ray Knight, who took over direction of the show from Steve Eisen last night (13) for Y & R, will probably be replaced when the show moves over to the new agency, which recently took on several new writers. Dave Schwartz, Murray Friedman, and Louis Goldstein, with Jay Sommers, former head writer on the show, Coast last Saturday (4) to become head writer on the Danny Kaye CBS show.

Frank Cooper, Young's manager, who returned from the Coast recent reports that the agency will sign shortly for Alms with 20th-Fox.

# Katharine Seymour, Top Commercial Writer, Dead; Authored 'Light of World'

Katharine Seymour, prominent commercial radio writer and one of the leaders in the radio industry (11) at her home in New York City. Writer was operated on about two years ago and had never completely recovered. She was 43.

Miss Seymour was best known for "The Tent of the World," which she co-authored with her sister, Adele, heard over CBS, Mondays through Fridays, at 10:15 a.m. Writer, in addition to many other programs, was author of two books on radio, as well as being active in various writers' organizations. She was v.p. of the Radio Writers Guild, of which she was a founder; national secretary of the Authors League of America, and a member of the Writers War Board.

Born in Hampton, Va., Miss Seymour graduated from Barnard College in 1923 and two years later entered radio field. From 1925 to 1933 she was assistant controller editor at WEAF (N. Y.), in early part of her career writing the serial "The Family Goes Abroad" and "Famous News," latter being one of first series of historical sketches on the air. Miss Seymour also authored a number of adaptations of Mary Roberts Rinehart's "Tish" stories. A freelance writer since '35, she helped prepare scripts for "Cavalade of America" programs over NBC from 1935 to 1940, and subsequently worked with Major Bowes for six months in an exec capacity on his airshow.

In March, 1940, with her sister, Miss Seymour started "Light of World," Biblical dramatizations, which won the two a number of citations from religious organizations. Miss Seymour was packed for show, sponsored by General Mills and packaged by Transamerica Radio, on an exclusive deal for her services.

Writer co-authored "How to Write for Radio," one of first textbooks on radio writing, in 1932, and "Practical Radio Writing," another textbook, published by Longmans Green, were written in collaboration with her one-time husband, John W. Martin, advertising man. The two married in 1930 and were divorced five years ago.

Her mother and sister are closest survivors.

# PETRILLO PUTS ZINC ON AFM TALENT

James C. Petrillo has notified all locals of the American Federation of Musicians, who in turn have notified their members, that they are banned from appearing on television programs until further notice. Reason not given, and Local 802 execs in N. Y., when queried, revealed they were in the dark as to reason for the edict.

Understood in the trade, however, that Petrillo has not set up a wage scale for musicians on television, and refuses to okay appearances by his union members until he probes the situation thoroughly.

Newest instance of ban took place last week when Local 802 officials notified Marie Pili, staff orch leader at WNEW, N. Y., that Frank Froeba and a small musical combo known as "The Boys in the Back Room" would not be permitted to appear on a television show the station planned for Edwenta's WABD last Sunday night (11).

Prior to that, CBS, about three weeks ago was forced to cancel a scheduled program, using staff musicians, on its video outlet, WCBW, because of the ban by Petrillo. As a result WCBW is using recorded music on its video strand.

WNEW subbed a news program, featuring Dick Bradley, last Sunday which okay for use of musicians failed to come through.

# Amateur Fisticuffs For CBS Television Stage

New operations aimed for WCBW, CBS television outlet in N. Y., goes into effect Feb. 28 when the station will be on the air Wed. and Thurs. nights from 8 to 10 o'clock. Since resumption of telecasts in May, 1944, WCBW has been airing Thurs. and Fri. nights.

Also in view is a programming show, according to Gilbert Seides, program director. First of new ideas to be introduced is a series of amateur boxing bouts under supervision of Arthur J. Gane, ex-college football player recently discharged from the Army after 25 months service overseas. Bouts will be exhibition affairs staged in the WCBW studio between youths from metropolitan athletic clubs.

# Hitchcock Thrills Seen Bowed for Loudspeakers

Mystery program produced and directed by Alfred Hitchcock, and starring name film players, is being whipped together on the Coast for Blue network airing. Stars may take off within a month.

Web has been talking with Hitchcock about doing the show for several months, but he began plotting a film recently and, at that time, said he would not be available until June 1. However, this week he notified Blue soppers he would like to go ahead.

# Radio News Colony in D. C. Grows As Stations Lean to 'On Spot' Coverage

Washington, Feb. 13. The Washington "correspondent" side for radio is moving ahead by leaps and bounds, promising increasing opportunities for air-news men and a highly marketable new service for broadcast stations.

Many here believe that before a decade has passed the number of radio correspondents will equal that of the daily press representatives. Stations from coast to coast are expressing mounting interest in bureau of their own at the nation's capital to furnish them with news and commentary especially desired for their locales.

What is happening is that radio, having duplicated the national services furnished to newspapers by AP, UP and TNS, is now moving ahead on the newspaper idea of specialized bureaus, correspondents, and independent organizations selling features to one client in an area. An important angle is that virtually every one of the special programs now going out of Washington is locally sponsored, proving there is a real market which should continue to grow during the post-war years.

Web Staffs Growing. Radio news and features out of Washington are handled in several ways. Best known, of course, are the

network staffs that handle everything on a national basis. These staffs, a well established feature of the D. C. landscape, are still growing. Also in a national bracket are the services furnished by news on local stations from Transradio, the AP and UP radio circuits, and the regular DNS service to stations.

Then come the growing newer services. These break-down as follows: bureau to serve regional web; freelance correspondents who serve a single station; radio correspondents who represent a string of broadcast stations in various parts of the country; and newsmen or radio men who on a part-time basis represent one or more stations to pick up extra coin.

In addition, there is something along the lines of the Martin Storehouse set-up which sells a specialized feature to one station in each area. This offers other chances for its clients. Stonehouse, whose big specialty is "Ask Washington," a question and answer program angled to different localities, explains that his bureau offers a complete service, the client having the option of buying as much or little as he wants. While the organization has never gone into the business of making

(Continued on page 36)

# ABE LINCOLN MIGHT HAVE BEEN THERE

\*\*\*\*\*

Five men sat in grave discussion around a table microphone in the WBT studios one evening last December. There was the Governor of North Carolina, the managing editor of the Asheville (N. C.) Citizen, and two of North Carolina's most prominent negro leaders, Dr. Lyman Bryson, CBS director of education, president.

People's Platform, pioneer radio forum of the Columbia Network, was on the air, coast to coast, with a broadcast from the Carolinas.

And for the first time in its brilliant history, People's Platform was presenting a mixed panel of Americans who discussed openly and frankly, before a nation of radio listeners, this fundamental question:

"Is the South solving its race problem?"

Southern reaction was not only instantaneous but also gratifying.

Charlotte newspapers lauded the meeting . . . used precious newsprint to review the broadcast . . . added their own thoughts. The Charlotte News said, editorially: ". . . these representatives of both races struck a note of hopefulness."

Variety, concluding a two-column review, declared: "And that WBT story in pioneering could well stand as an example for radio in general to follow."

Twelve months of work by WBT, devoted toward bringing the South's racial problem into sharper focus, lay behind that broadcast. But with it comes the warm satisfaction and pride of knowing another step has been taken toward assuring the progressive future that lies ahead for the great region of the South in which we serve.



**WBT**  
CHARLOTTE  
58,000 TUNERS  
COLUMBIA OWNED

M-S-M's "Made for Millions"  
New CAREER PROGRAM, Radio  
1945  
MR. LOU CLAYTON

**ASOTC**

# AFM Cites Rule On Monty Ward In WJJD Dispute

Chicago, Feb. 13. Citing Federal Judge Philip L. Sullivan's ruling in the Montgomery Ward & Co. case, the American Federation of Musicians last week questioned the authority of the War Labor Board's jurisdiction in their dispute with WJJD, on the ground that the station "is not engaged in a war industry" or "a war effort." Judge Sullivan held that the government had no right to seize Ward properties because the company was not engaged in war production.

In their petition for review of the regional WLB's ruling in the case, the union challenges the whole ques-

tion of whether radio stations, newspapers and similar communications industries are necessary to the war effort. Several government agencies, including the WLB, previously have held these industries essential, not only for the dissemination of war news but for the recruiting of war workers and the selling of war bonds.

Recent WLB last week denied the AFM's request that a special staff of pianists turners be employed and directed parties to continue to employ a minimum of 10 staff musicians in accordance with previous agreement, fixing termination date of new agreement at a year from the expiration of previous pact.

## \$5,000 JINGLE PRIZES TO BALLY 'TERRY' SHOW

Chicago, Feb. 13. Aimed toward selling the radio show rather than the product, Quaker Oats is sponsoring a \$5,000 jingle contest in conjunction with "Terry and the Pirates," commencing Feb. 23 and lasting 30 days. Show is heard five times weekly at 5 p.m. over the Blue.

Prizes will be divided into 1,000 85-war-stamp books for those submitting the best last line to a four-line incomplete jingle. In addition to the air plugs, exploitation campaign laid out by Sherman & Marquette includes the expenditure of around \$30,000 for space in Sunday comic sections throughout the country.

Albany.—New Jersey Broadcasting Corp., chartered in N. J., has changed its name to Atlantic Broadcasting Co., Inc.

## That's Not Double Talk Looping the Loop, It's Only Video Vo-de-o

Chicago, Feb. 13. Ever-increasing interest in technical angles of television on part of the public is evident daily in the just one of many instances by column-long discussions of involved problems in the air during past few weeks by Larry Walters, show's radio ed. Terms such as "parallel lines," "spectrum," "parallel lines," etc., are rapidly becoming part of the normal vernacular.

Condition, as far as dailies are concerned, has caused favorable comment in the trade here, especially under an exclusive wire and whereof CBS "look before you leap" warnings to segments of the public, considered over-optimistic about tele becoming commonplace immediately after the war, as against NBC's "set on the bandwagon" quiet attitude.

"This news are anxious to wedge technical discussions out of trade papers into the limelight is apparent, in releases mailed by them by the several hundreds of news dailies. Releases contain such involved verbiage as the following: (collected from a CBS insider here last week), indicating the trend: "PCC last January reduced from 18 to 12 the number of megacycles channels which television now occupies, while setting aside 440 megacycles, although frequency is the new, high-definition television." Diminishing newspaper supply or no, no matter, chatter, it's figure, is something editors will go for because of heightened interest in the subject.

## Comic Plus Stoogers Prep for Seven-Up

"Seven-Up Show," comedy half-hour featuring comedian Barney Grant, who recently returned from an overseas tour; Phil Kramer, and several other stooges, was auditioned by the bottle last week. Sponsor currently searching for suitable network time.

Jay Blackton's ureh, featured on CBS' "Johnny Morgan Show," provided the music, with J. Walter Thompson agency personnel handling production and scripting.

John Becker Directing  
CBS' 'This Life Is Mine'  
John Becker has taken over the direction of the CBS serial, "This Life Is Mine." He handled the show on two previous occasions.

Max Loeb will direct "Young Dr. Malone" on CBS commercially.

"This Life" continues under supervision of Robert J. Landry, CBS director of program writing. Its authored by Lynn Stone and Abby Richter.

Sponsors Houston Symph  
San Antonio, Feb. 13. The Houston Symphony Orchestra is being launched as a Texas Quality Network radio feature with broadcasts to be aired each Saturday for a half-hour sponsored by the Texas Gulf Sulphur Co.

Airings originate through KPRC, Houston and are aired by WOAI here; WFAA, Dallas and WBAP, Fort Worth. Ernst Hoffmann conducts.

## TEMPLE U. PLANS TO GIVE RADIO DEGREE

Philadelphia, Feb. 13. Temple University is planning to start a new School of Radio in cooperation with the broadcasting industry here within the near future. The course is expected to be the most extensive tried by any college, with a degree of Bachelor of Science in Radio awarded to students who merit it.

Plans for the new course were discussed at a luncheon last week attended by Dr. Robert L. Johnson, Temple proxy, representatives of several radio stations in Philly and other interested people. They were addressed by Kenneth Bartlett, head of the Radio School of Syracuse U., and adviser to the Flack advertising agency of Syracuse.

**POTTY PLANS  
SURVEY SHOWS**

Worcester home owners, 51%, will paint, re-roof, buy oil burners, kitchen or bathroom units. Half of the owners want to buy or build.

**WTAG**  
WORCESTER

Overseas for USO Since Jan '43—Now in Germany

**FRED LIGHTNER**  
Dir.: PHIL COSCIA

**KNOW HOW Does it!**

**KLZ HAS NEWS KNOWHOW!**

News, as KLZ gathers, edits and broadcasts it, is a major, full-time service operated by a staff of trained, experienced newsmen. With a managerial background of newspaper knowhow, KLZ has concentrated on this phase of its service and developed the facilities and personnel to supply listeners in the Denver region their most reliable, thorough and complete news service.

**DENVER**  
CBS  
50 Kc.

## 'STOP OR GO' DECIDES TO STOP—SHORTAGES

Serious merchandising problems caused by shortage of tin for packaging and peppermint oils is responsible for cancellation of the Joe E. Brown "Stop or Go" show on the Blue, after the March 18 program.

McCoson & Robbins, sponsors on behalf of Calor Tooth Powder, together with J. D. Turcher agency, are reported satisfied with the layout, which suggested a 72-hour line of opposition from "One Man's Family," Gabriel Heatter and Phil Morris' "Crime Doctor."

Layout is being submitted to other prospects at around \$5,000 weekly.

## Radio News Colony

Continued from page 35

transcriptions for stations, that matter is also being studied at present. Material is now mailed or wired. Stonehouse now has a full-time crew of five people, with the prospects of the staff being enlarged.

Graham for Crosby

The individual fulltime correspondent for a single station is graded by Gordon W. Graham of WLW, Cincinnati. Graham does 15-minute show Monday through Friday which originates in NYC here and is piped to WLW. News show, which is sponsored, is slanted to disclose anything out of Washington which would be of interest to the region around Cincinnati. There is also a 15-minute interview show on Saturday evenings. In addition, Graham checks queries from the home office and obtains transcriptions from Washington figures, as ordered.

Jack Reed's Yankee News Bureau services the Yankee Network in New England. Ray Henle, Blue network commentator, also serves a program to the West Virginia network. Live shows go out also from Thomas Morgan to WOY, W. V., and from Richard Eaton, of WWDC, Washington, to WMCA, N. Y., which is his own client. Ian Ross MacFarlane delivers a sponsored regular show to WTHL, Baltimore.

In another bracket are correspondents like Jean Ferris, who sends copy and transcriptions to WAOU, Vincennes; WBOV, Terre Haute; and WGBF-WEOA, Evansville; and Rudolph Block, who services three stations in Washington and Oregon. There are a number of other such correspondents.

Still in the discussion stage is said to be a consideration by AP and other national wire services to expand their radio correspondencies by offering individual client stations specialized local coverage.

**W L S**

THEY listen—THEY believe in  
**W L S**

Each Christmas season, we invite listeners to contribute to the purchase of equipment for hospitals, child-care institutions. In nine years, our listeners have thus bought life-saving inhalators for 339 institutions; have bought 777 wheel chairs and many other needed items. 1944 alone brought in \$27,000.

We are proud of a listening audience that re-acts to this important plea so vigorously; glad our facilities can be used for so vital a task. And we are extremely proud of the listener-confidence shown by the WLS-Prairie Farmer Christmas Neighbors Club.

**W L S**  
CHICAGO





## Mind if We Salute a Couple of Great Pioneers?

SOME OF US here at the Blue, while old hands at radio, are new to certain phases of this network business.

Nor exactly Johnny-Come-Lately's, though. The New Blood at the Blue spent many a year in the trenches, so to speak, at the agency end of radio. We played a part in helping advertisers build some of the present top-rated shows.

But now we're in the saddle of a network trying to make it more useful to more people and, at the same time, trying to build in values that will make it possible for advertisers and agencies to sell *more* goods at *less* cost.

And the deeper we dig in, the more we realize how fortunate we are that our predecessors had level heads.

### Broad Vision Avoided Traps

Ever think how sour radio might have gone with the wrong handling? We figured out the other day, for example, that the amount of listening in a single week to Blue Network shows is the equivalent of 475 million people.

And that's only one week on one network. Ours. Our predecessors, who have been in the business longer, have even larger audiences, so the sum total of the three major networks, if anybody wants to figure it out, will probably run into a billion and a half or two billion. That is a lot of listening. *A lot of opportunities through the years to make very bad mistakes from which no end of criticism would have arisen and about which the Government might have had to take violent action.*

But the vision of the Paleys and Kestens and Sainoffs and Trammells kept radio from falling into that trap. Kept people from saying: "The trouble with radio is that it is far bigger than any of the people running it" . . . an accusation that might have been easy to make in view of the colossus of radio, regardless of *who* was running it.

### Getting Ready for the Job Ahead

Now comes a new era. During the war radio has become a vital instrument of communication, a greater personal friend to John Q. Public than ever before. Radio in politics has proved that it has vast potency still to be fully explored. And the job of serving an economy on-the-mend after the war is going to force radio into being a still better selling

medium. So, armed with a radio system that's earned a brand new pedigree and with new jobs to do, we, at the Blue, are setting out to match our ideas against the old timers, and benefit by their experience. But just because business is good, we have no high hat—not even in the closet—for we know that lush days don't last forever and we must be ready for the real era of competition that's coming.

### Signs of Progress

We feel that we are making progress—a lot of progress. In comparatively few months we have put together what is generally regarded as the ablest program department in the network business.

We have added 8 new powerful, well-managed stations.

We have permitted broad freedom of expression to our news commentators, believing that in this way the Blue can make "freedom of the air" a reality and we have not been afraid to use our facilities so that the American public might have a variety of viewpoints—because we are not afraid of the American public.

*We can point to the biggest ratings of any network on weekday mornings—a record that has been maintained every month for over a year. People listen and respond: 100,000 people apply when Don McNeill invites folks to join a National Breakfast Club; to an offer involving a box top and a dime, another advertiser garners a flood of dimes that literally would stack higher than the Empire State Building.*

All this progress helps build confidence and reputation and, in turn, these two ingredients help our advertisers *sell more goods*. We can say: "Here's a powerful network which, when used properly, is one of the most promising ways of reaching a large percentage of the listening audience at low cost—and getting them to do something about it!"

### Now There Are Three Great Networks

The fact is that the radio "picture" is changing—perhaps by as much as 33 1/2 per cent—for many feel that where once there were only two great networks, now there are three. Shtetw Time Buyers are becoming increasingly aware of this and many now consider it sound post-war planning to have a franchise on the Blue—to have a good time period tucked away.

Yep—we're building on the sound and firm foundation laid by the pioneers. God bless 'em.

THIS IS THE *Blue* NETWORK

AMERICAN BROADCASTING COMPANY, INC.

# WLS-Mag Tieup Pays Dividends

Chicago, Feb. 13. Unique combination of selling space in a magazine and time on the air, launched two years ago by WLS, has proven to be one of the most successful selling combinations ever developed, according to Glen Snyder, g.m. WLS, operating in conjunction with the Prairie Farmer magazine, issued an intensive marketing book last week pointing out that their three-state coverage, Illinois, Indiana and Wisconsin, reached over 3,500,000 radio homes in addition to Prairie Farmer subscribers.

Packaging arrangement has resulted in a virtual S.R.O. of time and space almost since its inception. Primary format of the Prairie Farmer-WLS property, owned and operated by Burrige Butler, is based on belief that, to sell a section of the country, you must know and cultivate the people there. On

this premise, the station and paper are making their postwar plans. Book, an attractive 90-page job, spiral bound in heavy covers, was compiled by C. C. Chappelle and cost \$15,000 to put out 5,000 copies. Part one contains general market data for making sales quotas and determining sales performances; part two is a guide for sales managers on wholesale and retail distribution, and part three is devoted to the great agricultural market of the states covered by WLS, all broken down in terms of counties. One of the interesting facts mentioned is that there are 3,575,635 radio homes out of a national total of 23,048,219 radio homes in America, in the area serviced by WLS.

## Earl Wilson's Reverse Guest Policy for Tome

Earl Wilson, who has his own Sunday night show on Mutual for White Owl, plans doing a series of guest spots at the behest of the publishers of his forthcoming book, "I Gaze Into My Right Ball," idea being aimed at a building for the tome.

Bid to spot Wilson on the Shirley Edith Saturday afternoon commentary show on WOR, N. Y., however, reportedly drew a quick nix from the program's sponsor, High Grade Meat Products.

Houston—Additions to the staff of KTHX are Al Norton and Bob Baker, announcers. Norton comes here from KRLL, Dallas.

## Mutual Grabs Ivoryne Show by Lining Up Web Linking 64 Key Cities

Chicago, Feb. 13. Example of Mutual's new selling policy, that of selling quality rather than quantity of outlets, is evidenced in the switching of the Ivoryne show, "Hello Sweetheart," to MBS from the Elmo Lincoln Show, which is being aired on Saturdays, 5:45-6 p.m. (EWI) over 123 Blue outlets, with the new half-hour show of mutual and be heard Sundays, 1:30-2 p.m. (EWI) over 54 stations. The entire Don Lee chain, WGN, WOR, and all important key cities.

Switch to Mutual will add around 100 to time costs and talent costs will be upped about one-third, running production expense to \$800 or more. Show costs \$800 at present. Marion Mann, singer, and Angel Casey, known as Faith Truman on the Elmo Lincoln Show, will be sought for which a contract will be sought through a new talent agency producer. Left for Hollywood Saturday (10) and broadcasts of Feb. 17 and 24 will originate from there.

## CHARLES COBURN FOR BLUE LAUGH STANZ

Half-hour situation-comedy stanza starring Charles Coburn, written by Leonard Levinson, looms as a possible savior of a regular once-weekly feature on the Blue.

Slanza, built around Coburn in the role of an old Mr. Fix-it who lives in a mid-Victorian house on Governors' upper Fifth avenue, probably will tee off sustaining, although it is reported several could-be sponsors have shown interest.

## Public Gets Break In New FCC Amendment

Washington, Feb. 13. FCC last week amended its rules to throw open to public inspection all communications protesting or endorsing applications to the Commission.

Here to fore, applications and amendments, as well as authorizations or certifications based on their reports, testimony and briefs were public records. However, communications from other parties were kept confidential.

## Turntable Nets

Continued from page 25

The Mutual network plus as many indie stations as can be lined up in areas not covered by Mutual. Until this month, Downey was active on the Blue, and even under that setup his shows were et. productions on several occasions when Downey toured or vacationed.

Also adding ammunition to the argument is the established place in the entertainment field now held by records in juke boxes. If, it's estimated, millions of people are tied-for-canned musical entertainment and pay five cents every time they want to hear a tune, why sense is there in the theory that on the radio, for cuffs, they'll settle for nothing but live shows. It's known, of course, that postwar transcription through new recording techniques and improved surface materials will make et's practically "exact replicas" of the actual performances waxed.

7 p.m. Everywhere Clunker from a sponsor's point of view, according to the treat spotters, is that widespread use of platters on network shows would allow an economical solution of rating problem—line zone differences across the country. Platter acceptance, of course, would make Jack Benny's traditional 7 p.m. Sunday show (EWI) exactly that, not only in New York but in Los Angeles also, as well as in every intervening hamlet.

No one, of course, expects turntables to move in 100%—news broadcasts, symphonies, special events and other type shows always will be on-the-spot propositions. But many are arguing, there's no reason why most of today's commercial stanzas couldn't make the shift to wax and sound just as good and sell as much breakfast food, shave cream or cigarets.

And that's why, some people will tell you, Jimmy Fretello wants those platter turners safely sequestered in his American Federation of Musicians.

## Add 2 Wounded Vets To KYW, Philly, Staff

Philadelphia, Feb. 13. Two discharged vets, both warors of the Purple Heart, were added to the staff of KYW last week. Pvt. Walter H. Jenkins, wounded in Sicily, who was added to sales staff, and Pvt. Paul R. Dougherty, Air Corps, named to engineering staff. Ex-servicemen at KYW now number eight.

## CBC ASKS SPECIFIC 'CHILLER' COMPLAINTS

Toronto, Feb. 13. Until so-called welfare organizations and individual complainants specify the programs to which they object—and give specific instances of harm being done—little can be done in the present Canadian controversy on "horror-thriller" broadcasts; and most of the criticism levelled is so general in character as to be of little assistance. This was the statement of Howard B. Chase, chairman of the board, Canadian Broadcasting Corp. He said this decision followed lengthy talks between the CBC and the Canadian Assn. of Broadcasters, latter representing independent station operators.

Chase declared that the Federal-operated CBC is opposed to anything in the nature of censorship of station programs or its two trans-Canada networks or of the independently-operated stations. Officials of both groups have discussed the issue fully, he said, and were agreed that no children's programs should be broadcast if they "unduly excite the young or, by example or suggestion, cause or promote juvenile delinquency."

Henderson, N. C. — Henderson Radio Corp. has been authorized by the FCC to construct a 250-watt standard station for daytime operation here.

## KROEN RETURNING TO REPLACE WCAE'S DONLEY

Pittsburgh, Feb. 13. Ed Kroen, former Pittsburgh announcer who is now mgr. of WKPA in nearby New Kensington, Pa., is going back on the air again, but only for three shows a week and as a special favor to his one-time sponsor and agency. It was Kroen, before he became a station exec, who was the original m.c. for Polly Malone's "School of Charm" program, which is aired for 15-minutes three times weekly over WCAE under sponsorship of Frank and Seder's department store. When he quit to go with WKPA, Bob Donley, chief announcer for WCAE, left her to the spot.

Last week, Donley quit the local Hearst station to go with WINS, New York. And Earl Bothwell, agency, which handles Frank and Seder account, prevailed on Kroen to return again to his old berth. He continues managing WKPA.

## WDRG

HARTFORD 3 CONNECTICUT  
WDRG-FM



"I just sit here, eat Wheaties—and they smile at me!"

Mohammed should have tried waxy languid breakfasts viewing the meal while at that mountain. There's in a new and voracious light. No matter how these crunchy nut-covered flakes. A come-hither that's spot get! Try Wheaties and see for yourself.

RAY STREIBER PRESENTS  
**HARVEY**



**W**

When you play the same course week after week the course must be good!

When advertisers use the same station to sell their merchandise year after year, as scores of WIP advertisers do, the sales "score card" must look mighty good!

A very few availabilities left... better fee off now!

**3RD MARKET**  
3000 WATT  
**MUTUAL AFFILIATE**



Represented Nationally by GEO. P. HOLLINGSBERRY CO.



"I just sit here, eat Wheaties—and they smile at me!"

Mohammed should have tried waxy languid breakfasts viewing the meal while at that mountain. There's in a new and voracious light. No matter how these crunchy nut-covered flakes. A come-hither that's spot get! Try Wheaties and see for yourself.

*In the SALT LAKE MARKET*

**TODAY**—It's KDYL for radio's most popular shows

**TOMORROW**—It will be KDYL for Television

This station is the first between the Mississippi and the West Coast to be granted a license by the FCC for experimental television broadcasting.



National Representative  
**JOHN BLAIR & CO.**

### Inside Stuff—Radio

Alexander Granich, currently appearing as a fisherman in the Broadway hit, "Bell For Adamo," can thank a friendship formed in European theatrical circles for his chance to work into radio acting roles. Radio actress Roxanne, who knew Granich during happier days on the continent, met him on the street in New York not long ago, and arranged for him to meet Cyril Armbrister, producer of "Terry and the Pirates." Blue web script in which she has a lead part. Granich read for a new part in the serial and landed the job immediately. His book, "There Goes An Actor," is scheduled to hit the stalls May 5.

"Audition Hall of the Air" bows in over WOV, N.Y., Friday (16) at a range to new pop discs. Run by Alan Courtney, WOV disc jockey and conductor of "1230 Club," program will use up Courtney's full 2½-hour time from 12:30 to 1:30 p.m. Is scheduled twice monthly. Four listeners changed for each program as an audition board voted on records. Program was heard as weekly airer on Courtney's "1286 Club" until record ban two years ago, and is being revived in different format with lifting of ban.

Dat' of demon rum zapped back at a film star celebrat' completion of a picture and smacked him off one of the top radio shows on which he was to guest. Talking flippily he showed up but was led outside by studio attaches in the hope that the air would sober him. He failed to respond an hour before air time so the script was hurriedly revised and the announcer read his lines. It marked the first time he's been out of line, so the incident has been forgotten.

### 3 R'S GANG HUDDLES WITH DET. B'CAST MOB

High tribute to the growing role radio is playing in the education of small fry and plans for an expanded future were discussed last week at a meeting of 300 "radio teachers" at a forum in the auditorium of WWJ here. All six states in this area were represented at the meeting in which they outlined for the educators what has been done and discussed expanded programming aimed at capturing the next generation of radio fans—youth and "learning 'em."

The meeting itself demonstrated the growing links between the stations and the schools since all of the 300 teachers are those designated to work in the various schools utilizing radio in education. Detroit has made a high use of its stations in various educational fields, ranging from music and art to history. Others here have devised means of contriving double-jointed programs, those serving kids with direct classroom work, while going to groups up in the regular audience as entertainers.

Warren E. Bow, supt. of schools, paid a high tribute to radio, pointing out it was of vital interest to educators since it has become one of the nation's most potent means of reaching future citizens.

With Mark Hask, WJR's educational director, as chairman, speakers included Donald De Croot, WWJ; Lambert Beckus, WXYZ; Eric Hay, WJLB; Betty Roberts, WJKB; and Myrtle Labott, CKLW.

### Pearl Rosser to Head Church Council Radio

Chicago, Feb. 13. A radio fellowship in Christian education was set up by the International Council of Religious Education at their Morrison Hotel confab here last week with Pearl Rosser, of Philadelphia, voted full time radio director of the council.

Commenting on the appointment, Dr. Roy C. Foss, executive director, said the department of radio education was formed to develop programs for the 40 denominations in education, as well as for the 183 state, provincial, and city councils of religious education in North America.

Cincinnati—Cecil W. Gwyder, chief broadcasting engineer for the government of India, inspected WLW's setup and also visited the Crosley-operated OWI shortwave transmitter while here for a brief stay last week.

**SCRIPT WRITER-EDITOR**  
New free-lancing, radio play specialists. Retirees, show business, dramatics, industry, and adaptation. Treaties and production assistance. Write.

VARIETY, BOX 1  
125 West 44th Street  
New York 19, N. Y.

**SONIC**

### SEC CHARGES OIL WELL 'COME ON' VIA RADIO

St. Louis, Feb. 13. Charles A. Crowder, galber at radio station WDZ, Tuscola, Ill., near here, and two others have been named in an injunction suit filed last week in the U. S. District Court at Danville, by the local office of the Securities and Exchange Commission to restrain them from making false statements in connection with oil stock investments. Francis A. Holtzang, attorney for the SEC, said Crowder had acted as an investment counselor without registering with SEC. This is the first suit of its kind filed since passage of the Investment Adviser Act in 1940.

The suit charges that, besides failing to register with SEC, Crowder in weekly half-hour programs in which he solicited \$100 each from listeners for investment in oil stocks in Southern Illinois, made untrue statements. Holtzang said \$17,000 had been obtained from listeners in Illinois and Indiana.

### Petrillo Thrown by Congress, NLRB in NABET, Interlochen Cases

Washington, Feb. 13. James C. Petrillo can into trouble in Washington last week on both the Congressional and NLRB fronts. NLRB cracked down on him in the NABET case, while a growing segment of Congress is bitter over his latest stunt of placing the National Music Camp at Interlochen, Mich., on the "unfair" list.

Howard Myers, NLRB trial examiner, recommended last Friday (9) that NRC and BAE be forced to accept NABET as bargaining agent for pancake turners outside of Chicago. This backed up the result of the NLRB elections of a couple of months back. At that time, Petrillo refused to accept the election results on the ground that the two unions had entered into a contract with him to give the work to AFM members. Hearings were conducted by NLRB at his request.

NLRB is expected to rule in ac-

cordance with Myers' recommendation. Meanwhile the House Committee on Interstate and Foreign Commerce will conduct an early hearing on the so-called "anti-Petrillo" bill which has already passed the Senate. The bill introduced by Senator Arthur H. Vandenberg (R., Mich.), makes it illegal to interfere with broadcasting by noncommercial educational groups. Vandenberg introduced it because Petrillo forced the Interlochen school, a summer adjunct of the U. of Michigan for high school age youngsters, off the air a couple of years ago.

Comm. Presses for Action. Shortly after the Senate passed the bill unanimously, Petrillo put the institution on the "unfair" list which could force it out of business. This act of retaliation got the House so hot that the Interstate Committee, which normally would have been con-

• ADVERTISING MUST PACE PROGRESS

*This...*  
**Started A National Health Habit!**

In 1916, the California Fruit Growers Exchange began advocating what since has become a national health habit—slicing the fresh juice of ripe oranges. Today, over 75% of the consumption is in juice form and a seasonal market has been extended throughout the year.

More significantly, the Sun-kist campaign which began in 1907 showed that national advertising of a farm product could greatly benefit thousands of farmers.

Oranges in those days were not "accepted" as a nutritious food. Out of the acceptance developed by this advertising grew mass distribution, and the citrus industry.



### In the DISTRIBUTION DECADE ADVERTISING must start many new habits!

THE big job after Victory is going to be *distribution*—moving the products of industry into the hands of the consumer quickly, efficiently, economically. And that is a job for Advertising!

For producing will present no problems. The manpower, money, manufacturing facilities and materials will be on hand in profusion. But to put these to work in adequate quantities, we, as a nation, will have to consume 40% more than in pre-war years!

That's a large order, even for the Advertising that has worked such 'miracles' in the past. New national habits and desires will have to be instituted; new uses invented for established merchandise; new products developed.

Agency men with an eye to the future are already perfecting their plans for the Distribution Decade. So are we. Here at the Nation's Station, we're uncovering many facts that will interest you about the great 4-State Market that is WLW-land!



THE NATION'S MOST MERCHANDISE-ABLE STATION

**MAJOR BOWES' SHOWER OF STARS**  
 With Morton Gould orch. Reginald Resnik, Larry Elliott  
 Producer: Robert W. Mitchell  
 Writer: Joseph Hevitt  
 30 Mins.; Thurs. 9 p.m.  
 CBS-RS  
 WABC-CBS, N. Y.

(Half-hour)  
 The ingredients for a soothing and pleasant half-hour musical session are here and undoubtedly will be blended to that end before the new series replacing the ailing Maj. Edgewood Bowes is many weeks old. But on the opener (8) there were so many messages to be imparted so that each selection, whether by the always impressive Morton Gould aggregation or the sparkling Regina Resnik, failed to get the showcasing deserved.  
 What with personal greetings from the Maj., an assurance that he was doing okay, an assurance that he would be "back with us soon," an announcement that amateurs still are being auditions, a resume of Miss Resnik's career, including the fact that she sang on the Bowes' show eight years ago, a reminder that Gould subtended for the Major four years

ago when the latter had a physical checkup, a government-inspired announcement asking for WAC enlistments, and the usual war-clanked Chrysler "Show" instrumental, sounded somewhat like a forum. It is to be hoped the chatter will be cut out on future stations.  
 Musical strength was there, despite all this. Gould's setting of "Tico Tico," a Walt Disney melody, ("Beating of the Drum of You") (sung by strings) demonstrated why the youthful maestro occupies his place in the Distinctive as the word of God.  
 The Regina's Miss Resnik, likewise, proved her right to emceed, sopranoing Verdi's "Gloria" in a manner which must have provided inspiration to amateurs and struggling young singers in the nationwide diuino vito, without a doubt, were listening and dreaming at the same time.

This "lightning bolt strike" angle is found to be an audience magnet for the new Chrysler series and might well prove to be so strong that something of the sort will remain even after the venerable Major returns. It is not likely, though, that enough successful "Amateur Hour" programs will be available for a long run, but the same idea could be utilized even there should such a connection. And when these GIs come trooping home there should be a wealth of talent ready and willing to be "Show-ered."

Which would be a fine thing for all concerned—providing they're not talked to death between numbers. The talking, by the way, was handled admirably by Larry Elliott but it's a shame he had to do so much of it. Donn.

**Dutton Gets 'Fame'**

Myron Dutton has been set as producer on Philco's "Hall of Fame." Blue network Sunday nights, he takes over when show returns to N. Y. from Coast early next month. He'll replace Tom McKnight, who is giving up the aere in favor of a Universal pic contract.

Dutton has been producing the Grace Fields program and also handled the Coast end of the Blue's special two-hour Xmas show.

San Antonio—Rex Pries, account executive of KTRSA, as well as director of his own local orchestra, has been elected prez of the San Antonio Ad Club for the coming year.

**"HOME IS WHAT YOU MAKE IT"**  
 (ABC University of the Air)  
 With John Gray, Grace Eckel, Virginia Hayward, Lola Volkman  
 Producer: Joseph Mansfield  
 Director: Joseph Mansfield  
 Narrator: Don Goddard  
 30 Mins.; Sat., 9 a.m.  
 WRAF-NBC, N. Y.

How do you make it? The point was proven again last Saturday (10) when NBC's "University of the Air" presented its 14th simulcast, a new "Home Is What You Make It" (10) presented in 14th simulcast, made a vehicle for bringing into the home an intelligent and early-united effort to deal with the vital subject of racial and religious intolerance.

Protagonist here was a typical, white, native-born American family and carries the Anglo-Saxon name of Aldens. The well-meaning and people, but mentally short-sighted slough which it comes to civilization, they are, they are, they are, but they never do anything about these things. For years they laugh at their crusading friend who, though at first dismayed, then interest in local politics, who tries to convince them that slum clearance and other end of town would keep disease out of their own home. When the local war plant refuses to take Jews and Negroes, they don't think it's right but are not sure they want to attend a meeting to protest against such practices. And finally, when the loughs from the slum area are dealt up over other kids whose names are foreign or whose skins are black, the Aldens still don't see cause for excitement—until the hugs start extending their activities and local to the Aldens' 13-year-old helper, even though he is white and his name is neither Solomon nor Colucci. Then the Aldens are ready to do a large movement to fight against intolerance: the Aldens are ready to take in the "nic" families, and to include their Negro laundress, the Jews around the corner, the Italians across the street.

There was an important story, and done very well. True, there was some preaching, perhaps and had have been too much to expect perfection. And at the end of the production a speech was given (from Washington) by Charles P. Taft, the former director of war relief, who told the Aldens that in no time at all, Mr. Taft led into the world security conference and Dumbarton Oaks. His talk could have been very simple, but another director, who only extended the show's central message upward into a rarefied atmosphere instead of turning it into a homely clincher that was needed. A plain man or the mayor of a small town could have done better—if they were able to speak plain and simple words. As whole, however, the show set a high standard. More of the kind to be a credit to NBC and its audience—especially if shows of this quality be aired more frequently.

Series of which this show was a part is under the supervision of Jane Tiffany Wagner, and is geared by NBC in cooperation with the American Home Economics Assn. General Federation of Women's Clubs, the National Congress of Parents and Teachers.

**Follow-up Comment**

"Information Please" branched out for its new sponsor, Socoy-Vacuum, on Monday night (12), still on NBC, and the same time slot it occupied during last week's run just completed. The ever-dependable Fred Allen was as good as great again, but changed places with intarticulate Trip Faldman for last half of the stanza with a little more effect. Although the novelty has worn off "Info," it continues to be the bright spot of the network's program parade. New sponsor hasn't disturbed the fundamental format.

CBS' Blanca's "This Is My Best" on CBS once more demonstrated the high-quality production underlying the program when last Tuesday (10) it featured a radio dramatization of the current Broadway play, "The Hasty Heart." It was a well-constructed performance throughout, despite the fact that the condensation into a half-hour stripped it of some of the legit variety's emotional impact. Fred MacMurray turned in a performance of the Scott variety. Even that burr sounded like the "MacCoq."

Colgate's "Theatre of Romance" has been developing into one of the better dramatic series as evidenced, for instance, by last week's (8) entry, "Lost Horizon," which directed Paul Lukas. Show hasn't always been one of the toppers, but continually good casting, strong scripts and topflight direction of Max Lieb has resulted in a steady building of listener interest.

Akron—WADC is now monitoring foreign broadcasts and picking up news for local newscast.

**"AMERICA UNLIMITED"**  
 With Cliff Scoble, John Barstow, Jerry Waller, Carl Kreamer, William Everett, Mike Ascock, Laurence Fishburne, and others  
 Bennett, John Mallow, Tom Caferty, Charles and arch  
 Producer-Writer: Jack LaFrance  
 30 Mins.; Monday, 9 a.m.  
 WGN-Chicago

Presented by the Chicago Tribune and WGN, in cooperation with the Army, Navy, war agencies and leading priority war plants in the Chicago area, this series is aimed, not only to acquaint workers with the importance of their war jobs, but to recruit new help for the cooperating companies sponsoring the broadcasts. The program cost is that of WGN and the Chicago Tribune defray actual production expenses and air time while participating plants stand all talent and musical costs.

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Subsequent broadcasts will deal with particular war plants in and around Chicago, with their specific needs. Second one will be sponsored by the Republic Steel Corp. The story of steel dramatized in relation to its importance to the war. Other cooperating companies are the Pressed Steel Car company, Borg-Warner Corp., the Buick company, and others. Series will be alternately written and produced by LaFrance and Sherman Dryer. (10).

**"WISHBONE PARTY"**  
 With Al Godwin, Mervyn Amsterdam, Jay Burton, Murray Kaufman, Sgt. Walter Gross, Rick Alexander  
 Producer: Lester Wolfe  
 Writer: Janet Sobenstein  
 18 Mins.; Sat. 1 p.m.  
 Sustaining

This stanza is based on a clever idea, i.e., having persons come to the mike who wish to achieve some purpose, and if possible, to grant their desire. But it didn't play too well, partly because of an obvious lack of rehearsal by those taking part, and partly because of too much ad libbing by several participants.

On show caught last Saturday (10), there was a young lady from Brooklyn who wished to be a model, and desired to learn to paint, also. She will be given her chance, as viewed by several tonight artists at a club they frequent. Another woman expressed a desire to have a song published, which she had composed and dedicated to her late husband, Mills Music Corp., through contact-

man Murray Kaufman, is conducting a 13-week contest on this angle. Final entry on this stanza rarely was a fiasco. Gimnick started out as a deal to get comic Mervyn Amsterdam into the Gagwriters' Protective Assn., formed recently by comedians who had been kicked out of the G.P.A., during all over the lot. It leads for poor listening, to say the least.

At Godwin proved to be a capable one. He kept the show moving along at a good pace, until Amsterdam appeared on the scene. But apparently the latter doesn't care too much what happens as far as his work as a comedian is concerned since he is co-composer with CBS' Paul Brown and Bert Sullivan of the current pop hit, "Hum and Ooo-La-La," Stern

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RADIO TIME, properly audited, best American business listing. Radio time, properly sold, keeps American broadcast the best in the world. Selling time is the full-time business of Weed & Company.

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**NEWS**

**NEWS**  
 On the Hour  
 Every Hour  
 WITHOUT COMMERCIAL INTERRUPTION

**KMPG**  
 1270 AM  
 1000 WKS  
 1270 AM  
 1000 WKS  
 1270 AM  
 1000 WKS

**Presenting a New Thought In Radio Comedy**

**"LAUGH - IN"**

By the Creator of Dr. I. Q.

**LEE SEGALL**

270 Park Avenue, New York  
 WI. 2-9000

### Gold Prixes Pledge Directors, Writers' Aid In War Bond Campaigns

Washington, Feb. 13. Jerry Devine, president of the Radio Directors' Guild, and Peter Lyon, Radio Writers' Guild president, last week pledged the assistance of their organizations to the war bond promotion, Thomas H. Lane, director of advertising, press and radio of Treasury War Finance Division, has announced.

The guilds will be asked to cooperate with Lt. J. C. David Lyon, radio officer, newly appointed head of radio production for the Treasury, on special programs and other activities. "For the first time," said Lane, "the creative manpower of the radio industry will be harnessed to directly service war bond promotion. In this way the writers and directors will have an opportunity to render an important service to their country." Treasury people will huddle with Devine, Lyon and others early in March to make plans for the financial year.

### AKRON'S NEW STATION TEES OFF ON FEB. 25

Akron, Feb. 13. Plans for the initial broadcast over WHKX, Akron's third station, have been announced. The station is owned by Russell Richmond, general manager, WHKX, which has been operating as WYKE, Cleveland, with 1,000 watts and operate on 640 kc as a basic Mutual outlet, sunrise to sunset.

Opening broadcast, from 6:40 p.m. to 8:30 p.m., will be marked by an inaugural program at the Goodyear auditorium, with guest entertainers from N.Y., Chi and Cleveland scheduled. A small reception in the studio will be held afterwards.

### Petrillo Loses

(continued from page 39)

sidered the bill for several months, is now pushing for immediate action. In addition, efforts will be made to amend it so as to take care of the "unfair list" situation.

Nyers said in his report on the NABET-network-Petrillo matter that the webs testified they feared to bargain with NABET because of a threat of reprisals from Petrillo.

"The Board and the courts," said Myers, "have on many occasions denied the validity of similarly urged defenses to charges of unfair labor practices. The paramount and plain duty of the respondents (webs) in this situation was to obey the mandate of the Congress as expressed in the National Labor Relations Act and to bargain with NABET."

Another bill aimed at curbing Petrillo has been introduced into the House. Rep. Monroney, Okla., is sponsoring a measure which would outlaw standby fees and force unions to recognize decisions by the NLRB.

Simultaneously, Rep. Clare Hoffman introduced a measure designed to lift Petrillo's name from the Interlochen broadcasts.

### FCC WILL LISTEN TO NEW, OLD ARGUMENTS

Washington, Feb. 13. Federal Communications Commission today agreed to throw open to new, as well as old arguments at the oral hearings on frequency allocations which begin here on Feb. 28.

Ruling was made following inquiries by stations interested, as to whether they will be permitted to add further information to records on frequencies which they have already submitted to the FCC.

### Mrs. FDR to Address Femme Branch of NAB

Mrs. Franklin D. Roosevelt and Queen Wilhelmina, of the Netherlands, will headline the guest speakers Sat. (17) at an all-day conference under auspices of the Assn. of Women Directors of NAB at the Hotel Roosevelt, N.Y.

Queen Wilhelmina will be piped in from London via a BBC international hookup. Affair will start a three-months information campaign by the femme branch of NAB.

Charlotte—A certificate of incorporation has been filed for the Charlotte Broadcasting Co. to operate a broadcasting station; authorized capital stock \$100,000, subscribed stock \$1,000 by J. M. Albright, Hugh A. Cathey and H. A. Deadwyler, all of Charlotte.

### Sarong Trouble?

Detroit, Feb. 13. Nobody knows what they're for but a soldier out in the South Pacific has got what he wanted.

Charlie Park, once of WJR's early morning "Fun Frolic," couldn't believe his ears when Mrs. Bertha Rudo called up and said her son, Joseph, wanted some horse-blanket safety pins. He passed the request along to the listeners.

As a result, three-dozen four-inch safety pins are en route to the soldier—but nobody knows what for unless Rudo encountered a tube of native women who have trouble keeping their sarongs up.

### CBC BIGWIGS DEPART FOR EMPIRE CONFABS

Ottawa, Feb. 13. Canadian Broadcasting Corp. officials head for London this week for British Empire radio conference. CBC delegation will include Howard Chase, board of governors chairman; Ernest Bushnell, director-general of programs, and chief engineer Gordon Ogilvie.

Delegates also are due from Australia, New Zealand, South Africa and India, some traveling by way of Canada. Postwar plans and program exchange ideas will feature huddles.

## FM Broadcasters Gird for Battle With FCC to Hold Spectrum Slot

Washington, Feb. 13. FM Broadcasters, Inc. is preparing a heavy attack on the proposed new frequency assignments when FCC opens its oral arguments on the allocations Feb. 28. One angle the FM people expect to stress is why move FM up in the spectrum for the benefit of video, when FCC admits that television will eventually have to go higher in the spectrum anyway? Why not leave FM where it is and move video instead?

FMBI announced last weekend it has Ernst & Ernst, of New York, making a survey among broadcasters and receiver manufacturers to determine what the public investment is in FM at the present frequencies. Backing up the FMBI presentation, will be briefs filed by numerous FM broadcasters.

"Several alternate allocations proposals are now existent," said the FMBI news letter. "All of these would either match or increase the number of channels proposed for the three services involved between 44 and 108 mc."

"One of these would give FM 90 channels between 46-70 mc, would

provide for the amateurs between 44-48 and 70-74 mc; would give television one channel between 70-78 mc, earmarked for future FM radio television moves upstairs; five more channels between 100-108 mc; and six more between 180-216 mc."

### WNYC'S 6TH FESTIVAL WINDING UP FEB. 22

Father Knickerbocker's own station, WNYC, teed off its six annual Music Festival on Lincoln's Birthday from Town Hall, N. Y., with a concert featuring Lawrence Tibbett, Morton Gould, guest conducting a Mitchell Field military band, Olin Dowries, commentator and others. Festival will continue until Feb. 22.

Other highlights skedded include the N. Y. Philharmonic Symphony orch tonight (Wednesday) at 8:40 o'clock under Artur Rodzinski's baton; the City symph Thursday afternoon with Tommy Dorsey, soloist and Leopold Stokowski conducting; a swing session Saturday (17) with Louis Armstrong; Music of the Armed Forces that night and a "pop" concert at Times Hall, N. Y., Feb. 22.

**network YOU NOW REACH  
A FARM MARKET OF**

**\$7,039,223.00**

**76 stations offering you a blanket coverage of**

- Missouri
- Montana
- Nebraska
- North Dakota
- South Dakota
- Wisconsin
- Illinois
- Indiana
- Iowa
- Kansas
- Michigan
- Minnesota

**ONE NETWORK TO REACH  
ONE FARM AUDIENCE**

NCBS is now ready to offer you a farm network exclusive of anything that has previously been available in the way of a rural audience. Thru the combination of Mississippi Valley Network, which is operated by North Central Broadcasting System, Inc., you have an agricultural coverage of 1,598,762 farm radios. Potential customers for all farm products. Programs presented will be created exclusively for the farm population eager for your advertising message.

THE Mississippi Valley Network will give blanket coverage of the principal sections in the United States which produce more than three-fourths of the agricultural products, grain and livestock each year. North Central Broadcasting System presents a maximum rural coverage over this exclusive agricultural network.

*Mississippi Valley Network...*

CREATED BY  
**NORTH CENTRAL BROADCASTING SYSTEM, INC.**

**Singin' Sam**

Management  
**LAWRENCE GOLDEN**  
745 Fifth Avenue - New York 22, N.Y.

**HICKERSON COWBOY CARUSO**

Will Sing  
National Anthem Free  
Write HICKERSON, 251 W. 55th, N.Y.C.

**ASOC**

# Music Racks Take On Increasing Importance as Sheet Sales Boom

Music racks are constantly growing in importance to music publishers, as the sales made through that medium constantly increase. By this week the initial order for sheet music dispensed via the 15,000 racks now in existence will have reached 110,000. Combined with rack circuits smaller in number than the 15,000 now spotted and serviced by International Circulation Co., including Chesborough (Idaho Falls, Mo.), with 7,500 copies; Carl Fischer, 4,000 copies, publisher whose song is set for rack distribution (based on sales calls), gathers in coin to the tune of approximately \$25,000. This in many cases, assures a profit on the song since even if large reorders are not forthcoming, there is only a small percentage of returns. Average sales in INT racks were over 90% last year.

In the event the current boom in music sales continues potting, and most publishers believe it will because the public is increasingly buying pianos (there's said to be a black market on them currently), the racks will assume greater importance. Initial orders for this type of sales channel, which, it's emphasized, does not interfere with normal retailing of sheet music since the INT is careful to install them in situations that won't interfere with established dealers, are constantly growing because new racks are constantly being spotted. Due to the war, of course, the production of additional ones is a mere dribble. But post-war, INT has many more outlets set up and ready to install them. With from four to eight copies of each of the top 20 songs (to which each rack is confined) in each dispenser, it can easily be understood that the initial sales order to publishers can reach 250,000 or more. And the country will not, even by then, be half covered with racks.

Arnold Shaw, formerly in Robins Music publicity department, now managing editor of *Swank* magazine.

## Stan Kenton Orch Into Dailey's Meadowbrook

Stan Kenton's orchestra has been staged for a three-week date at Frank Dailey's Meadowbrook, starting March 31, in New Jersey. It's Kenton's first dance date of any kind in the N. Y. area in a couple years. His is a Coast band, lately achieving wide attention in the west with a Capitol recording of "And Her Tears Flowed Like Wine."

Dailey's purpose in booking him into the Meadowbrook is a desire to help build new faces. Lack of the latter in the past two years, since the war, put a clamp on recording companies use of new names, hasn't helped the hand business as a whole, it's generally admitted.

## RICH WANTS OUT FOR MAESTRO HEAD START

Buddy Rich, drummer with Tommy Dorsey's orchestra, wants to leave and form an outfit of his own right after Dorsey closes at the 400 Club, N. Y., around the third week in March. He has been discussing with Dorsey the possibility of getting out of a year's contract before its expiration in May, so as to get an earlier start as a maestro.

Rich is under contract to Music Corp. of America.

## Jan Savitt, 4F, Heads For Palace Hotel, S.F.

Jan Savitt, who caught a second 4F service classification after four days on Governor's Island, N. Y., checked out late last week with eight key men from his old band and his girl vocalist. He will reorganize in California adding local men.

Savitt is set to begin a run at the Palace hotel, San Francisco, March 6.

## Castle Changes Mind

Lee Castle did not break up his orchestra, as he was contemplating doing. He's been booked into the Roosevelt hotel, Washington, replacing the current Johnny Richards, next week (21).

Castle, buffeted by today's high operating costs, had intended disbanding for the duration to accept an offer to join Tommy Dorsey's trumpet section.

## Mull Effect Of BMI-Hotel Deals

Executives of the music business are bending a lot of discussion lately in the direction of the forthcoming campaign by Broadcast Music Inc. to license hotel users of its music. Subject being chewed is the effect on BMI's many current deals with bandleaders for music publishing firms, in the event hotel operators get suborns and refuse to sign and instead eliminate all BMI music. It's agreed the possibility of that occurring is remote, however, due to BMI's low rates, which call for 1% of the first \$40,000 spent for music, and one-half of 1% on next \$20,000 and one-quarter of 1% on everything over that. Minimum is \$40 annually.

Since BMI's publishing-arm arrangements with the majority of leaders connected with them call for a minimum of 250 plugs yearly of tunes on which the deals are based, it follows that many of these plugs must emanate from hotel locations. In the event hotels don't take out BMI licenses, however, the latter will have no alternative but to forbid the performance of BMI copyrights on their premises. This would mean that bandleaders earning performance royalties for themselves by airing melodies contained in their radio and catalog, would be forced to discontinue such plugging. In that case they couldn't earn the royalties and the publishing deals would blow up.

# Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Covers Total	Total On This
			1,750	\$1,800
Hai Aloha*	Lexington (900; 75-\$1.50)	8	1,850	16,875
Terry Wald	New Yorker (400; \$1-\$1.50)	9	2,550	25,225
Les Brown	Pennsylvania (500; \$1-\$1.50)	11	2,600	28,725
Leo Reisman*	Waldorf (550; \$2)	7	1,825	12,900
Count Basie	Lincoln (275; \$1-\$1.50)	20	2,325	53,550
Eddie Rogers	Biltmore (400; \$1-\$1.50)	4	1,900	3,550
Charlie Spivak	Commodore (400; \$1-\$1.50)	1	1,975	3,075

\* Asterisks indicate a supporting floor show. New Yorker, Biltmore, have ice shows. Lexington, Hamilton floor show.

## Chicago

Buddy Franklin (Walnut Room, Bismarck hotel; 405; \$1.50-\$2.50 min.). Franklin building in popularity. Combined with Tartia's following room chalked up another very good 3,500.

Bob Grant (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Room show booked weeks in advance with Hillgarde and Grant packin' 'em in every show. Bufo 9,500.

Hal McIntyre (Foster Room, Sherman hotel; 930; \$1.50-\$2.50 min.). Spot had a couple of show nights otherwise McIntyre would have hit better than good 5,200.

Bill Snyder (Mayfair Room, Blackstone hotel; 465; \$1.50-\$2.50 min.). Snyder folks along at an even keel here with Snyder and Phil Regan responsible for around 2,700 tabs.

Ted Weems (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.). Return of Ted Weems and big floor show keeping room filled to capacity 7,000.

## Los Angeles

Freddie Martin (Ambassador; 900; \$1-\$1.50). Took a slight dip but nothing to worry over at 4,100 covers.

Joe Betschman (Biltmore; 900; \$1-\$1.50). Building so well that indefinite stay is indicated. Four new daddies added to the band; 5,000 tabs.

## Location Jobs, Not in Hotels

Vaughn Monroe (Paladium B. Hollywood, first week). First time in this spot, Monroe pulled it out of the doldrums with 32,000.

Morace Hatall (Tranon B. Southgate, third week). Rose up with the sunshine and weekend payday for 10,500 extras.

Leighton Noble (Slappy Maxie's, N. Los Angeles, 10th week). Plenty of turnover crowds and out-of-towners bring it to 4,500.

Xavier Cugat (Trocadero, N. Hollywood, third week). Still setting out to register 4,000 payoffs at the tables.

## Chicago

Gay Carledge (Chez Paree; 850; \$3-\$3.50 min.). New show headed by Zero Motel and Dolores Gray topped total to 8,500.

Check Foster (Blackhawk; 500; \$1-\$2.50 min.). Slight increase despite brownout with Foster playing to 8,800.

Frankie Masters (Latin Quarter; 700; \$3-\$3.50 min.). One of the town's hot spots with Ritz Brothers and Masters keeping gate around 7,000.

# SENSATIONAL SONG RESULTS!

Speeding to top popularity on the airwaves

# DIDN'T CARE ABOUT YOU

Featured in 20th Century-Fox's forthcoming film "Nob Hill"

# DON'T CARE WHO KNOWS IT

Lyric by HANCOCK ABRAHAM      Music by STANLEY BURTON

Everybody's singing it—a steady favorite

# AND HER TEARS FLOWED LIKE WINE

Lyric by JOE WARDEN      Music by STAN KENTON and CHARLES LAWRENCE

# Woody Herman Moves From Decca To Columbia Discs Due to Pique

Woody Herman's orchestra is the first of the tight-band bands on the Decca label to shift to another agency manufacturer because of a disagreement over the way Decca has handled releases and production agreements. The move from Decca to Columbia Records, the news leaking out prematurely. It was to have been kept under wraps until the first date for Columbia, Feb. 19. He'll do another 26 Decca releases to move from the Columbia label, the first shift of a major band property from one label to another since Benny Goodman severed connections with Victor and joined Columbia several years ago. Switch, contemplated for several months because of a growing resentment against Decca's concentration of production on albums such as Doris Lamour's recent release, was terminated by an agreement which Columbia during Herman's recent run at the Paramount theatre, N. Y. Contract, terms of which are undisclosed, were finally signed until Monday (12). His Decca agreement expired Jan. 15.

Columbia has already laid plans for a nationwide publicity campaign coincident with the initial release of a Herman disc, exact date of which has not yet been determined. That Decca's top disc maesters would begin cutting away from that organization as their contracts expired, was not surprising because far back as last fall. Since then Jimmy Dorsey has made attempts to buy out his contract still left over a year to go.

Herman is currently at the Adams theatre Newark, singing at the Paramount (Thurs.) night at Frank Dalrymple's Meadowbrook in Jersey.

# Decca Rum & Coke Discs May Be Co.'s Biggest Seller Despite Net Ban

Andrew Sisters' recording of "Rum and Coca-Cola," currently leading all other songs in coin machine popularity, will be one of the biggest Decca discs, from a sales point of view, that the company has sold. So far, the record of six weeks since the record was released, a total of 650,000 have been purchased, with 650,000 of that amount sold.

These sales could not be accurately checked, but they are believed to be the 500,000 mark. And there has been only one or two radio plays on the songs since they were first introduced several weeks ago on their own compact discs, which substituted the word "Lime" for "Rum." Now, there will be no radio plays of any kind. Last week's network ban, which was agreed to ban any wordage arrangement of the song. Instrumentals are occasionally being allowed.

# B.G.'S NEW BAND SET FOR COL. DISC SERIES

Benny Goodman's reorganized orchestra will make its first recordings for Columbia Records sometime early in March, prior to its scheduled opening at the New York state N. Y. Record dates will be the first work of the new band. Goodman made a new contract with Columbia last week. His old agreement expired recently, but he since has been cutting small-band discs for the company.

Prior to the Par theatre engagements which opened on Feb. 26, B.G. will play other dates, to break-in the new band. Dates haven't been arranged as yet, but Goodman will keep the new big band in operation subsequent to the Par booking, it is known. Goodman hasn't made up his mind.

# Don D'Arcy Divorced

St. Louis, Feb. 13. Don D'Arcy, 27, of 1010 E. Boyd Reburn's band, was divorced last week by his wife, Mrs. Carolyn Frasier, in a divorce suit filed in Clayton, St. Louis County, Mrs. Frasier, whose maiden name Frasier was there for years, was a general indulgent, jealous and incompatible. She testified she was not willing to D'Arcy's return to her at the time he was making a pact with Sonny Dunham's orch at Puna Point, midtown Manhattan, where she traveled with her husband until their separation on April 21, 1944.

# 20th's Exam Before Trial In "Ta-Ra-Room" Suit

Twentieth Century film Corp. today signed a preliminary injunction, was ordered to submit to examination before trial in connection with the suit brought by the Music Marks Corp. and Margaret Doyle, for alleged infringement of copyright in the songs "Ta-Ra-Room" and "Cabin in the Sky." Judge Judge Edward A. Conger today (13) in New York granted the motion by the plaintiffs. Exam is scheduled to take place Feb. 30, in N. Y.

# Spivak, Kaye Publish Deals at BMI Set New Basic Pattern

Broadcast Music, Inc.'s new deals with bandleaders for the estates of Sammy Kaye, who has been firm, call for different arrangements than preceding and less ambitious terms. The new deals, which feature a flat fee plus a percentage of performance royalties, which has been hanging fire for weeks will have a similar pattern for example, for the leader himself to invest in the venture. Exactly the amount he will pour into the new firm, to be called Stevens Music, is undisclosed; ditto BMI's part. At any rate, the deal between them was finally signed yesterday.

Residual Music, firm partly owned by Sammy Kaye, which has been a BMI affiliate since its inception a few years ago, also said to have with the radio-broadcasting performance out on a basis similar to Spivak's deal. BMI's contract with BMI was rewritten a couple weeks ago, calling for an investment in the new firm, which is now in the process of being expanded and geared for full-scale operation. Hal Blum, who has been director of the staff, headed by Frank Ambrosion, and a Chicago and Coast man will be the new partner. Republic's operation has been on a small-scale.

Until the Spivak-Kaye deals were made, all of BMI's arrangements to establish music firms through bandleaders were strictly founded on originality in the past few years and involved, which they played on the air a minimum number of times to earn royalties advanced, each of them. New deals, by which leaders also invest, could eliminate the requirements of a minimum number of times to be given songs published by them.

# HENRY KING'S ORCH INTO COPA, N.Y., SEPT 2

Henry King's orch is set for the Copia, N.Y., Sept. 2. The band, led by King, who is the floorshow headliner.

King, now in Havana, will start the season at the Staller hotels during the summer and work his way eastward to the Copa.

# Dunham Brings Gey Skies To GAC and New Yorker

Sonny Dunham, whose orchestra has been set by General Amur. Corp. to follow Boyd Reburn at the New Yorker, has cancelled the date himself. He's breaking up the band he's been leading in the past few weeks and will trek to Columbia to form a combination of L.A. Local 47 men and remain in the East. Decision took GAC by surprise.

Dunham figures that by remaining in the East, he will be able to work with local men, his operating costs will be reduced considerably—like with the New Yorker. Dunham's cancellation of the New Yorker leaves a void in that New Yorker's line-up that has not been filled. Jerry Wald is current, Bob Reburn to follow.

# Flock of N.Y. Band Openings

String of band openings this week in New York are well publicized by publishers and others interested in such affairs on the jump. Starting with the opening of Dorsey's band at Pennsylvania hotel, Monday (12), the debut include George Paxton, at the Lincoln hotel (Wednesday), Woody Herman at Frank Dalrymple's Meadowbrook tomorrow (Thursday), Jimmy Dorsey's band at the Hotel Friday (14).

At least, the openings are single. Two or three in the past there have been two and in one night in a series such as those above.

# Tommy Dorsey, ASCAP's Bob Murray Dead

At 41, one of the most prolific songwriters in the business who, with various collaborators, composed some of today's best songs, died in New York Sunday (11). On the day before (10), Bob Murray, whose public relations work was in part of the American Society of Composers, Authors and Publishers, died of a heart attack in a hotel where he had gone on ASCAP business.

Dubin, who was 84, was popular in the music business. Death came after "comparatively brief illness. He was a prolific writer of songs, a number of song hits of yesterday, now classified as "oldies," were also composed, with Harry Warren, one of the few modern tunes that are "standards" and "show tunes." "Lullaby of Broadway," which won the Academy Award in 1935. He was also a man of outstanding hits that it would be impossible to list them all. Among them were, "Dancing With a Stranger," "Shuffle Off to Buffalo," the lyric to "Indian Summer," "Just a Girl That's a Fool," "A Cup of Coffee," and "Sandwich and Wine." He was under contract to Warner Bros. film company, and during his lifetime he and they elaborated on the scores of virtually all of that company's musical comedies and musicals. He was a publisher as well as a writer, and he never wrote a bad lyric.

Murray was born in Zurich, Switzerland, but came to this country when very young. His father, Charles Murray, was a musician in Philadelphia and Dubin finished off his education at Perkinson School, Pennsylvania. He was a prolific lyricist. In later years he spent the majority of his time on the Coast. He is survived by his brother, Hal Dubin, now living in Hollywood. Stevens were held at Riverside.

Murray's former newspaperman from Minneapolis, was 55 years old. He was held for Montreal immediately after he was shot, but was cremated and returned here, in a crypt here or in Minneapolis, home town.

Murray joined ASCAP in November, 1941, direct from an association with Auto-Bridge, bridge street, and a previous one with Pop Culture, with various newspapers and magazines, Duluth, Winnipeg, Hearst and the Chicago Tribune, and New York American, where he was managing editor of the Newark

In addition to his widow, he leaves two sons, both in the service.

# Sam Buzell; Attorney For Mills, Claims Sale Talks Ended Jan. 30

Editor, "Variety." We want you to put rest the rumors reported in your last two issues regarding the alleged sale of Mills Music.

Negotiations with Eddie Cantor Jimmy McHugh were terminated on Jan. 30, 1947 and we are still in Hollywood and the offer was withdrawn and our associates were withdrawn with our associates. That claim is without warrant in fact, as no offer was made or even discussed with them.

# Jimmy Walker Heads up Majestic Disc Deal With Oberstein As G. M.

# Maestro Bob Astor Turns Songwriter in Hospital

Pittsburgh, Feb. 13. Bob Astor, former bass leader who has been in the Veterans Hospital at Aspinwall here for the last year, is collaborating with Jimmy Dorsey, suffered while he was in the service, has just turned out a brace for Jimmy Dorsey's band, "C'mon, Evening" and "C'mon, Baby, Don't Do Me Like That."

Steadily improving, Astor, whose life was despaired of some time ago, is expected to leave the hospital in another couple of months, after which he intends to organize a new orch.

# T.D.'s Potential 80¢ a Pop, 100¢ Club, N.Y., Deal

Tommy Dorsey's deal at the 400 Club, New York, for his new band (16), is one that few bands in the music field could secure. He's in for three weeks at \$100 weekly guarantee, plus the first \$3,000 in covers (at \$1.50 per pop), plus 50% of all covers over that figure. If business comes up to expectations, Dorsey can easily walk out each week with \$17,500 or \$18,000. He's a cake job, that's an unheard-of salary.

Following the 400 job, Dorsey will set out on a theatre tour, in which will be sandwiched a string of concert dates similar to bookings he's played last year in the southwest. He's being sold on the same heavy dates last summer, he earned \$60,000 in this way. Dates will be inaugurated August 29. One of the dates he's playing the RKO Boston theatre week of April 3 for the first time in five or six years. He's also due at the Palace theatre, Albany, March 29.

After leaving N. Y. on the theatre and concert bookings, Dorsey will record for RCA-Victor, for Red and the group, the "Comedian's Trombone" that he will play with Leopold Stokowski's N. Y. City Symphony tomorrow (Thursday).

# ASCAP NOMINATING COMMITTEE HUDDLES

Publishers' nominating committee of the American Society of Composers, Authors and Publishers gets together tomorrow morning to huddle candidates for places on the committee. The members of the board who are serving their terms this year. Current members of the board who are serving their terms are Dreyfus, Jack Dorsey, Johnny O'Connell and Donald Young. Under ASCAP's by-laws, the nominating committee has to select candidates for reinstatement. Committee must select opponents for them.

On the nominating committee are Leo Klinger, Bob Oberstein, and Winkler. Elections take place by mail.

# AFM Expets Santella On Dummy Band Charge

Los Angeles, Feb. 13. Severely pinched on a member of L. A. Local 47 of the American Federation of Musicians in many years was slapped on Salvatore Santella on a multiplicity of charges. He was ordered expelled from the local \$3,500 by board of directors.

James J. Walker, former mayor of New York City, is the "nationally known figure," mentioned in last week's "Variety" break on the Majestic-Classic Records story as set to become president of the new firm. Announcement of his appointment with the new disc project was finally made earlier this week, although it was expected to be made earlier.

Walker, currently president of the National Assn. of Performing Artists, is also active in the Garmes Workers Union, and a member of the American Society of Composers, Authors and Publishers, has for years been close to show business. His outstanding contribution to the industry, is a tune, "Will You Love Me In December As You Do In May?" He's expected to be named as president of the Majestic-Hit, due March 1 when the new firm officially goes into operation, will bring about his resignation from NAPA and the needle trade post.

Walker, the executives of the company will consist of Bill Oberstein, executive v.p.; Parker Berens, v.p.; C. E. Underwood, treasurer, and Curtis Franklin, secretary.

Berens's entry into the recording field via the purchase of the Classic and subsidiary holdings, unquestionably is a move to enter the manufacturer in the field at a time when artists are desperately in need of new labels. The title of the disc to be marketed by the new company is "The Hit Parade." (Continued on page 54)

# Father Hines Puts U. Of Louisville Kids Help To Jive With Lecture

Louisville, Feb. 13. Earl Hines, Negro band leader, put students of the School of Music of Louisville, help to live a new life (15) when he lectured on the psychological aspects of modern jazz. Hines, who has been a pioneer in the history of jazz, prepared in advance, with some practical demonstration of the piano, backgrounded by various instrumental specialists from his band. Hines explained that only the bass and drums "give out" in a modern jazz band. He pointed out that Hitler had banned jazz from Germany, saying it was "degenerate" and an outgrowth of weak democracies.

# O'CONNOR'S DEAL WITH LONG, MOONEY ORCHS

Johnny O'Connor, personal manager of Fred Waring, enlarged his activities in the music field through negotiations by which he will direct the affairs of the Johnny Long and Art Mooney orchestras, which are at the Paramount theatre, N. Y., currently on a month's stay to open new season. O'Connor is in the Room of the Capitol hotel, N. Y., where he will personally manage Long's concert series after the leader's settlement of disputes with attorney-ancier A. Edgar Masters and manager Jay Rubin.

# London Has a Genius

London, Feb. 11. Practically the whole of The Pat Allen is talking about Joe Rubin, a comparative newcomer, who created the music field less than two years ago. He has a "genius" and "it's to his credit. They're saying, 'It's you that I love,' 'Am Sending My Love to the Oldies,' 'The Oldies Shine' and 'Till All Our Prayers Are Answered.'"

Rubin is in the wood manufacturing racket, when he quit to enter this more hazardous calling. He had a "genius" in the contract, with three more years to go. His last song was done in collaboration with the brilliant former general manager to Irvin Duth, and now director in the Gay outfit.

10 Best Sellers on Coin-Machines

Table listing 10 best-selling coin-machine records with titles, artists, and record labels.

10 Best Sheet Sellers

Table listing 10 best-selling sheet music records with titles, artists, and publishers.

NBC, CBS, Blue, Mutual Plugs

Table listing radio program plugs for NBC, CBS, Blue, and Mutual networks.

Horace Heidt Buys Hotel

Horace Heidt, already owner of the Trianon Ballroom near here, is going into the hotel business...

Pubs Fear Break In Sales Boom

Music business fell off sharply last week, the blame again being put on the difficulty of moving civilian freight due to railroad tieups by bad weather...

T. D. and Sy Shrliman Settle Old Dispute Of Court, Dates Promised

Tommy Dorsey and Sy Shrliman have settled their differences without recourse to the courts or the executive board of the American Federation of Musicians...

TUNE-DEX advertisement for B. D. & O. and many other advertising agencies.

TOP PEOPLE ARE DOING THIS TOP TUNE AFTER A WHILE advertisement for a record.

DON'T SHOOT THE BARTENDER HE'S HALF SHOT NOW advertisement for a novelty song.

Revised Band Shed For Pennsylvania Hotel, N.Y.

Pennsylvania Hotel, N. Y., band lineup for the summer and fall has been revised...

AFM PROBES DEEPER INTO HOTEL CONTRACTS

American Federation of Musicians has not let up in its investigations of salaries and operating costs and possible financial losses of bands playing hotel dates...

THE MILLS MUSIC MAN advertisement featuring sheet music for 'The Shiek Of Araby', 'Dardanella', 'Home', and 'Girl Of My Dreams'.

Jimmy Walker advertisement with contact information.

in the operation of the new firm. Folic, Cone & Bolding is the advertising agency...

I'LL SEE YOU IN MY DREAMS advertisement for a record by Gus Kahn and Isham Jones.

Chance to Grab "Names" All these components of the entertainment industry see in the new setup a clear outlet to the nation's coin machines and home record fairs...

Top Tunes for Your Books An All-Time Favorite advertisement.

LOVELY LADY advertisement for a record by Jimmy McHugh.

OH! MOYTTLE advertisement for Tobias and Lewis.

A STORY OF TWO CIGARETTES advertisement for Martin Block Music, Inc.



# Vaude Units Cope With Travel Snags; Formulate Policies

Transportation problem which winter has been most acute since the start of the war. Instances of airplanes first and second shows in theatres have by now become a common opening day occurrence. However, there is little that can be done about it by bookers, except eliminating long jumps and trying to leave at least one-day open to allow time to get set.

Nearly every major circuit has now issued instructions to show managers designed to facilitate movement of acts and units. Among rules now in effect is setting up of scenery so that it can be easily dismantled and shipped. It's now the rule that last day of a run is usually devoted to stripping of equipment that must be carried to the next stop. By the time of the last show, units with several changes of scenery now play with one curtain, and in a few minutes after the feed-out, trucks are carting the equipment to the station.

It's also been found necessary to order chorists girls to carry at least one costume with their personal luggage, so that if forwarded they arrive late, at least the femmes won't be working in street clothes. These rules were systematized last week when Earl Carroll's "Vanities" jumped from Boston to New York. System worked well enough to warrant its permanent adoption for duration of the transportation difficulties.

## Jerry Lester to Open At Ciro's, H'wood, March 28

Jerry Lester, upon completion of his date at the Copacabana, N. Y., moves to Ciro's, Hollywood, March 28, for an indefinite stand.

Deal set by Miles Ingalls on his recent trip to the Coast.

## Promoter Gets L'ville Army for Shows

Local Jefferson County Army, with seating capacity of 10,000, largest in town, has been leased under a 18-year contract to Leo A. Seltzer, Chicago sports promoter. Contract was signed last week by \$17,500 officials, and calls for rental of \$1,000 a year or 10% of gross receipts from sports events which Seltzer, who has been affiliated with the Chicago Orléans, intends to promote, will inaugurate in L'ville.

Seltzer is negotiating for the installation of refrigeration equipment, expected to cost \$75,000, so that ice skating will also be booked. Town has been bypassed in recent years by extravaganzas, although last week housed the Pollock Bros. Circus under Marine auspices.

## Chi Holdup of Niterly Ops Feared Prelude To 'Brownout' Crime Wave

Chicago, Feb. 13.—First two in what's feared will be series of holdups—brought on by brownout—cost two niterly owners here \$100,000 over weekend, with patrons and employees of spots also shaken down for \$55 in cash and jewelry. Those robbed were Ralph Berger, Latin Quarter boss, who surrendered \$200 in cash and diamond ring valued at \$800, and Flo and Walt Ross, operators of Flo and Walt's haout for enter-tainers, who gave \$500 cash and two diamond rings worth \$8,500.

Berger was held up at 5:30 Sunday morning in lobby of his hotel by two men, who apparently had him in mind for a holdup. Ross and Walt's was held up an hour and a half earlier by masked bandit and confederates, who for two hours had passed as a patrol.

Norma Jean Reed, Jerry Walter and other Chi radio stars, looked on as a definite relieved owners of jewelry and cash, also taking \$500 worth of jewelry and \$85 cash from another room and waiter. Police meanwhile reported an alarmingly large number of disorganized conduct cases in darkened Loop, with more than the standard quota of bravis on tap inside and outside downtown bistros.

## MAJOR SID PIERMONT GETS ARMY RELEASE

Major Sidney Piermont, talent booker for Loew's, will be sent into the Army, was honorably discharged from the Army Saturday (10). He served 28 months in Special Services, being stationed for the most part at Casablanca, debarkation point for U.S.O. Camp Shows, in the African and European theatres of war. He enters the Army as a captain. Future plans, not set.

## Vaude's 'Tobacco Road'

Hollywood, Feb. 13.—Perhaps the "Tobacco Road" of vaudeville is the Ken Murray-Sid Truman operation at the Capitol, the 1,200-seat house at \$150 and \$2 (Fri-Sat-Sun) \$10, which has been grossing \$14,000 weekly and netting \$3,200 for almost three years. The show has run two years and eight months exactly and was born by accident at the Shrine one Friday night 20 months ago when Grauman and Murray set the deal with a handshake.

## N.Y. Cafe Owners Plede 15G Campaign to Assist Boy Scout Week Drive

N. Y. niteries will assist in the fund raising campaign for Boy Scout Week, under auspices of the Cafe Owners Assn., which has formed the COG is \$15,000. Drive got under way Friday (8) with a luncheon at the Shrine one Friday night 20 months ago when Grauman and Murray set the deal with a handshake.

COG committee on the Boy Scout campaign consists of Nick Pronis, Versailles, chairman; Earl Eber, Zanzibar, co-chairman; Leon Flanagan, Leon & Eddie's; Dick Plank, Monte Carlo; Jimmy Kelly, Jimmy Kelly's; Mike Larsen, Larsen's; Monie Proser, Copacabana; Billy Rose, Diamond Club; Edna Louise, Lou Walters, Latin Quarter; Dario, Martin's; Leo Harris, La Conga and Noah L. Bernstein, COG counsel.

This is the third consecutive campaign for the niteries. "They've just completed a \$20,000 drive for the March of Dimes and a hefty amount for the New York War Fund.

## JUNIOR'S MOM TURNS HIM IN AS BURGLAR

St. Louis, Feb. 13.—Mrs. Clarence J. Krueger, Belleville, Ill., 14 miles from here, last week turned her 18-year-old son, Clarence, Jr., over to cops and said he had confessed to her that he and two companions had copied \$24 from the till in a burglary of a Belleville niterly. Mrs. Krueger found some of the money in the family automobile, accused her son of the theft and he made the admission.

Mrs. Verna Southworth, owner of the night spot, told cops \$310 was stolen but Krueger insisted the loot totaled only \$234. One of the two youths named by Krueger, was nailed by the governor but denied the charge.

## Ex-Ink Spot Fades Into Apollo as Brown Dot

Deke Watson, former member of the Ink Spots, will make his New York preem with his new quartet at the Apollo theatre March 10. Currently breaking in at a midwest club, has been christened the Brown Dots.

New group grew out of Watson's litigation with Billy Kenny, current leader of the Ink Spots, which was recently settled out of court. Brown Dots are also handled by the Moeg Group office.

## Mike Sachs Stricken Blind

Mike Sachs, veteran burlesque comic who had been featured in vaudeville with Alice Kean, was stricken blind last week in St. Louis and subsequently removed to his home in Boston. He had suffered a hemorrhage the night previous and his medical claims it affected the optic nerves.

Sachs and his partner were playing a vaude date at the Grand theatre, St. Louis, and were breakfasting with friends when stricken. Sachs headed his own show on the new defunct Columbia and Mutual burlesque circuit for many years. After both wives folded he and Miss Kennedy appeared in stock burlesque, but for the past two years alternated between burlesque and vaudeville.

GREENHUT'S ADDED CHORE Johnny Greenhut has been put in charge of artist recordings at Music Corp. of America. New assignment is in addition to cafe agenting. Jack Whittemore is handling band discings.

# AGVA, With 75% Nod to 6-Day Week, Extends Deadline Until March 1

American Guild of Variety Artists, have reacted more than 75% of the niteries throughout the country to go along with them on the six-day week campaign, according to Matt Shelvey, national administrator of the talent union. Shelvey unpaired the talents in several doubtful territories last week and named the Florida Agents Assn.

Some of the larger bistros throughout the country, especially those playing top salary acts, have this far hedged on acquiescing to the six-day week for principals but are perfectly willing to give it to the chorists. Their plaint has been that the high salaries paid make a seven-day week imperative. AGVA takes the stance that if a Government directive limited these spots to six-day schedule they would not fold and feel that these spots, too, should go along on a patriotic, voluntary basis.

Shelvey, however, said the talent union is willing to discuss the high-priced-act angle with the operators and, in instances where it's proven that high-budgeted talent spots would suffer, the union might entertain a proposition of four and six-figure salaried acts being permitted to work seven days, provided the Cabaret Owners Assn. of Chicago and AGVA are in accord.

Shelvey scouted charges by the Cabaret Owners Assn. of Chicago that AGVA was invoking the six-day week to kate salaries of performers.

formers. Shelvey stated that since the six-day week campaign is geared to give niterly performers a day off weekly so they may double in work week in spare time and does not permit the act to work overtime, the salary basis would be the same. Although 75% of the niteries have already signed or signified intention of doing so, AGVA has extended the deadline on pacting until March 1.

## COA, Chl. Protests 6-Day Week

Chicago, Feb. 13.—Following announcement by newly organized Cabaret Owners Assn. that they will contest American Guild of Variety Artists' six-day week for performers ultimatum, Jack Irving, AGVA rep here, said that 10 of the 47 night spots who've been advised of ruling have already signed up. Such big-time spots as Chez Paree, Latin Quarter, Empire Room and the like yet to be heard from.

COA members, meanwhile, following closed confab Friday (9) at the Sherman hotel, reported they had adopted constitution and by-laws. Fifty members present also set initiation fees at \$10 with \$25 agreed on as monthly dues. Hotel niterly reps, although served notice by AGVA, did not attend COA meet, were not present, which was taken to mean they won't be lining up with COA but will handle all deals through the Chicago Hotel Assn., its own group.

# 3 PLACES AT ONCE

ONYX CLUB

Nightly

W N E W

6:45-7:00 p.m.

A P O L L O

THEATRE, N. Y.

Week Feb. 16

CONCURRENTLY

UNA

CARLISLE

CBS TELEVISION

"I SEE A MILLION FACES"

VICTOR-BLUESIRD RECORD

Miss Carlisle Has Composed and Recorded Other Hit Tunes for Victor-Blusbird and Record Records\*

Most Recent Recording "THE REST OF MY LIFE"

EXCLUSIVE MANAGEMENT

JOE GLASER

745 FIFTH AVENUE  
NEW YORK 20, N. Y.

## PERFORMERS NOW IN ARMED FORCES

If you are in Special Reserve or intent for immediate or post-war return to active military service, you should know about this.

Here is a Service You'll Always Want

FUN-MASTER GAG FILES  
Contains Material for All Time  
Each Script Contains Three Ten Minute Gags  
Nos. 1-2-3-4-5 Now Ready  
Make Choice Early!  
MAIL TO:  
100 W. 44th St., New York City 18, N. Y.

## ALWAYS Working ROBERTS

New in Third, New in Second  
Jack Lynch's Walter Reed, Phila.  
Starting Week of March 14  
Low Walter's Lotin Quarter, Des. 28  
Write: WM. MORRIS

THE THEATRES OF THE STARS.

Marcus  
LOEW  
BOOKING  
AGENCY

GENERAL EXECUTIVE OFFICES  
LOEW BUILDING ANCHOR  
100 W. 46th St., N. Y. C. - BRONX - 9-7000

J. H. LABIN  
GENERAL MANAGER

JESSE KAYE  
BOOKING MANAGER

# Wiere Bros. Vs. Hacker 'Vanities'

## Billing Dispute Ends in Fist Fight

Billing dispute led to fisticuffs last Saturday (10) between Herbie Wiere and Dave Hacker, both featured members of the stage unit, Earl Carroll's "Vanities of 1945."

Rumpus is said to have been precipitated through Wiere and his brothers, who took up billing with the unit, refusing to permit names of Dava and June Hacker, whose contract calls for second billing to go on the marquee at Loew's State, N. Y., when unit opened there on Thursday (8). At that time it was stated, according to Hacker, that there wasn't room enough on the marquee. Later when Hacker took it up with Jesse Kaye, Loew broker, latter agreed to adjust the matter.

During the interim Earl Carroll, producer of the unit, who was in N. Y. on the weekend, also okayed the billing. Hacker name went up on the marquee Friday night. On Saturday the Wiere Brothers notified house management they would not go on until Hacker name was removed. This was done and Hacker retaliated by refusing to straighten out the Wieres in their comedy sequence in the revue. According to Hacker, Herbie threw a few insulting remarks at him during the rumpus and he retaliated with fisticuffs but fracas was stopped before anybody got hurt.

However, Carroll will have to

stand the expense on the billing change, amount to be deducted from unit's profit. Hacker intends to wind up the matter with Carroll for final showdown.

### Ken Later Quits MCA

#### For Wm. Morris Agency

Ken Later last week resigned from the cafe department of Music Corporation of America. Hacker intends to wind up the matter with Carroll for final showdown.

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### Fanchon & Marco Plans Comeback Via Packaging Of Tab Revee Units

Fanchon & Marco, a decade ago one of the largest vaude unit producers in the country, is again blue-printing its return into the field. Charles Zoellner, F&M's eastern rep, is currently planning two units.

It's figured that production and costuming shows will present but a small problem, as F&M has its production staff in New York, N. Y., and sells lines to other vaude houses.

It's also figured, what will take care of the amortization of the costumes now being used at the Rose. Some production numbers for the house call for about \$100,000 worth of femme finery. There's money for them afterword, expected for occasional repeats. F&M feels it can get back its cash by turning them out to package tab revee units produced by them.

### THE AMAZING

## LADY ETHEL

### AND DR. JESTER

Marvels of Magical Perception

SUAVE MYSTIFYING HILARIOUS



Returning from overseas after 13 months in the festive circuit in France, Belgium, Luxembourg and Germany. Starting our hotel appearance by opening Feb. 17th at the NORMANDIE ROOM, MOUNT ROYAL HOTEL, MONTREAL, M.C.A., NEW YORK

### INVISIBLE GLASSES

(CONTACT LENSES)  
OF ANY STRENGTH. LASTIC BY APPOINTMENT. O.P.  
L. LEWISON, D.D.  
Specialist to the Show World  
210 W. 46th St., New York 24, N. Y.

### "The Hellitz of the Harmonica"

## EDWARD J. MASON

Currently  
CAPITOL THEATRE,  
WASHINGTON, D. C.  
(Week Feb. 15)

Management  
JOHN SINGER, New York  
FRANK BLOOM, Hollywood

At the Piano  
MARGERY WELLES

### Brooklyn 'Tree' Pushes Berle Out After 3 Wks.

Current Rocky, N. Y., show headlined by Milton Berle will stay only three weeks, to make way for "A Tree Grows in Brooklyn," opening Feb. 28, when Victor Borge and Joan Edwards will head stage show.

Due to laugh of film (120 mins), stage show will play only 35 minutes. Only one other act, possibly Al Gordon, will be used.

### Nab Performers at 606 Club, Chi, on Charges Of Indecent Performance

Chicago, Feb. 13 — Because four policemen from Commissioner Altman's office failed to appreciate the floor show as much as the capacity crowd of good-time Charles early Sunday (11) morning in the 606 club, several performers were arrested and charged with indecent performances.

They were taken into custody as they bowed out of the spotlight.

Arrested, but later released on \$1000 bond, were: Alvin Karpis, ex-con; Carrie Finnell and Voli Strling; singers, Val de Val, exotic dancer, and Martin Weiss, assistant manager.

Police charge the dancers' apparel was too transparent and material of the others too low. No attempt was made to padlock the establishment.

### Nix Fields, Bendix For Vaude; 106 Too High

Increasing signs of stiff resistance to high salaries came late last week, when vaudeville bookers turned down two Hollywood names because of price.

W. C. Fields and William Bendix were submitted for personal appearances at around \$100,000 weekly. So far there have been no takers, bookers feeling the price to be beyond reason. There is still the possibility they may be picked up again for persons at a price adjustment is made.

In the case of Bendix, his air show as scheduled to come east shortly, and it was thought he could pick up a few weeks of personal work in the area.

### NVA Benefit's Earnings Tops 1944's Coin Return

Annual benefit of the National Variety Artists, Inc., at the Imperial theatre, N. Y., Sunday night (11) was a sellout before curtain time and while the figures are yet to be computed, it's figured the proceeds will top last year's, despite fact this year's expense was heavier.

The show ran close to midnight and was cloyly curtailed at that hour for some \$400 in overtime had it run past that hour.

"Senator" Ed Ford, Joe Laurie, Jr. and Harry Hershey, triumvirate of jesters from "Can You Top This?" radio show, charmed the affair and served as alternate emcees.

### MCA'S DUGAN TO COAST

Johnny Dugan, head of Music Corp. of America's theatre booking dept., goes to the coast next month. It's his first trip out.

Junket is on business.

### Sammy Walsh's Date

Sammy Walsh, recently returned from a USO overseas tour, starts run at the Bellevue Hotel, Kansas City, Feb. 9.

### BIG NAME POLICY FOR 5100 CLUB IN CHI

Chicago, Feb. 13 — Although located in the dimmest sector of the dimout belt—almost eight miles north of the Loop—5100 Club inaugurates "big name policy" March 18 under new management which took over last week, with Willie Howard, linked through Frank Letrick Bros., to follow Ralph Cook. Letrick starts month's stint this Friday (16) with Ruffalo, comedy trio; Ruth Day, tapstress; and Viola Young, singer. Mark Fisher and orch are held out for further show produced by Dick Barwood of National Recording Studios.

Current "Fun For Your Money" unit, headlined by Best Bros. and Gloria Van, singer, is skedded to open at Beck's Supper Club, New York, on Monday (14) after seven weeks at the 5100, which has been renamed "51 Hundred" in ads — "no patent law violation" is so far north," according to Massel.

### BILL (CASINO) GREEN HEADS FOR SERVICE

Pittsburgh, Feb. 13 — Bill Green, one of Pittsburgh's best-known sily men and owner of the Casino which bears his name, passed his Army physical last week and is headed out on the service time next month. Green, married and the father of three children, will be 38 in May.

His wife will operate the big dance place he started as a bar-keep stand 13 years ago and is in the management of the Casino, also are in uniform.

### AMA Mulling Another 'Ice-Capades' for July

Artena Managers Assn. has started work on the fifth edition of "Ice-Capades" to open early in July in Seattle. Chester Hale will again do the production with music by Marco Montedoro. Production costs are expected to be especially heavy this year as costumes will run around \$225,000.

AMA will meet in Cleveland early in March with representatives of Shipstad and Johnson's "Ice Follies" to work out a schedule of dates suitable to both. AMA's contract continues in Pittsburgh, March 14, when final decision to produce a water show will be formulated.

### 'Skating Vanities' Record 36G in 6 Denver Shows

Denver, Feb. 13. "Skating Vanities of 1945" broke all records at the auditorium, doing \$36,000 for six shows—five night and a matinee.

A. M. Luffelstein, fiscal impresario, gave it the biggest advertising campaign any auditorium attraction has had in years and it paid off.

### 2 on AGVA's Unfair List

Weiner's Club, Brooklyn, N. Y., and Johnny's Inn, Valley Stream, L. I., were declared unfair last week by American Guild of Variety Artists.

Both spots had cancelled acts despite policy or pay contracts.

### SHIRLEY RUBIN TO ARA

Shirley Rubin has been appointed Representatives Association, N. Y., succeeding Tess Diamond, who resigned to go with the Sol Tepper office.

Miss Rubin was previously with General Anson Corp.

### William Franklin, who sang Porgy and Bess, on USO overseas tour, starts run at the Bellevue Hotel, Kansas City, Feb. 9.

### ROCHELLE and BEEBE

Now playing third week:  
CHICAGO THEATRE, CHICAGO

Mgt: EDDIE SMITH, Paramount Bldg., New York

### Bergen to Waldorf For 6 Weeks Run

Edgar Bergen is taking his first night job in years when he goes into the Wedgwood Room of the Hotel Waldorf-Astoria, N. Y., around April 2 for six weeks.

Booking results from the ventriloquist's Chase & Sanborn air show coming east around that time, and Bergen is in charge of the booking. Salary undisclosed, is to be based on the old rate. Bergen's arrival will be here for eight or 10 weeks.

### Chi Nitory Op Accused Of Negligence in 100G Blaze; 80 Horses Perish

Chicago, Feb. 13. Gene Harris, owner of the Club Alhambra, was accused of negligence last week after flames swept his Fashion Club stables destroying 80 horses, many of them blooded stock. Blaze caused an estimated loss of \$100,000, with owners of some of the boarded horses claiming their mounts valued at up to \$10,000 each.

Anthony J. Mullaney, chief fire marshal, said that Harris had left the stables in charge of a 20-year-old youth, handicapped as a result of infantile paralysis, and incapable of turning in an alarm.

### LAURETTA AND CLYMAS

Phantomine Soriters of the Dance  
TITLES BRITAIN MANAGEMENT  
MOULIN BLAU, MONTREAL.

### GAGS! JOKES! GAGS!

PATTER! WISE-CRAX! STORIES!

For vaude-style, radio M.C.'s, stories, music, sketches, comedy, variety, dramatic, hard headed, speakers, singing, comedians, ventrilo, comedians, writers, comedians, etc.

Non-Master Gags Files Nos. 1 thru 5 \$1.00 Each Free Postage S. C. Script

Each File Contains Over 100 Gags Each!

Make Checks Payable to: MACK S. SMITH, 200 W. 46th St., New York City 19, N. Y.

### AL TRACE

And His SILLY SYMPHONISTS

CURRENTLY  
STATE THEATRE  
HARTFORD, CONN.

Mrs. STAN ZUCKER

### CASH

For your old costumes or anything you wish to dispose of, regardless of condition. Single items to complete wardrobes. High prices paid.

Write Description and Price Wanted on 10x12 card, send to: BEN JACKSON, 55 W. 42nd St., New York 18, N. Y.

### JANE ROCHELLE and BEEBE

Now playing third week:  
CHICAGO THEATRE, CHICAGO

Mgt: EDDIE SMITH, Paramount Bldg., New York

Variety Bills

WEEK OF FEBRUARY 14
Normal in connection with bills below indicate opening day of show.

Loew
NEW YORK CITY
Lafayette 161
WASHINGTON
Gloria Jean (16)

Paramount
NEW YORK CITY
Lafayette 161
WASHINGTON
Gloria Jean (16)

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES
EDWARD SHERMAN AGENCY
NEW YORK
PARAMOUNT BUILDING

CHICAGO
Bremen 161
WASHINGTON
Gloria Jean (16)

ROK
NEW YORK CITY
Lafayette 161
WASHINGTON
Gloria Jean (16)

NEW YORK CITY
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Night Club Reviews

Wedge Room, N. Y.
HOTEL WALDORF-ASTORIA
The Victor Gypsy Trio

It's been some years now since the showbiz hepsters have become interested in a young, up-and-coming pair—the Barrys—and their tributing dancing. A "Two-page" feature performer on the Todd musical hit, "Up in Central Park," he has since moved into the Wedge Room of the Hotel Waldorf-Astoria, N. Y.—gives the "B" district a new and exciting arrival.

Miss Vernon, a statueque blonde with a flair for setting torch songs, the Victor Gypsy Trio, the Coronet, which again clicks with a first-class floor show.

Adrian Parker's udder routines are novel with entire staid tone on her. She has three acts in all phases of torchpoker, from a Spanish flavoured "Belle" to the like.

In a different mood is the presentation of the Rumberos, a trio of Cuban artists, who have a new act with plenty of wiggle to her. Her husband is a professional showman.

Edie Schaffer, comic, has a style all his own. Slating slowly, he builds up to a fine finish with material that is fresh and playful laughing.

Paul Denny's band provides music accompaniment and dance interludes.

Blue Room, N. O.
HOTEL ROOSEVELT
New Orleans, La.
Lawrence Welch (14), Maxine Jennings (14), Elmer A. Dorn, Dickie (14), and a young girl, Ardy Robind, minimum \$1.50 Saturdays and Sundays.

Current layout in this swank spot's socks. There isn't a dull moment in the show. The Welch crew, making its first appearance here, has a new act and even "Ladies' Champs."

Maxine Jennings keeps the packed room guessing with a mind-reading act that has plenty of the ball.

Stanley Burns and his dummy act, which is just so-so. Burns tries hard, but his handicap of mediocre material.

Dick and Gene Wesen, back in the States after a long tour overseas, are the new attraction at the Cotton Room of the Plaza Hotel.

Chorus, cleverly spotted by Miss Edie Schaffer, has a fine floor show. It's more than 10 of them in an evening, and they are huge muffs with little little little topped beauty as Trudy Marsh, who has a fine voice.

Number, which takes big, could be a fine act with a little more gyp. Turn complete with campfire, burntout and "Gypsy Airs" from the Victor Gypsy Trio.

Results of Marine Row's policy of not laying out big moola for heavy-lifted acts has been that if anyone reacts to this one are any barometer. Organ music by Adeline and her band is a fine act on schmaltzy dampness, and well-acted routine (and a fine act) by Dorothy Hill Dancers who the type layout they like and act at.

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Cabaret Bills

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Clearances

Continued from page 3
If being transferred to another key area. Contention of the distribution excess is that it wouldn't make a great deal of difference if New York follows other sectors.

Main difficulties, of course, are in such exchange centers as N. Y., L. A. and Chicago, because of the large number of prints required to service accounts there. If the idea of territorial print staggering is adopted, it would be called in from most other areas for the key sections being serviced at any given time.

Complicating the print situation somewhat are the Army bookings. From 120 to 145 of the 200 prints being allotted for features go to Army theatres in the U. S. These bookings average about 30 days ahead of general release, but not all of the 140 prints are used at the same time.

Disturbances have been trying to maintain maximum unit output. In recent weeks have been obliged to revise outlook on future plans.

Some districts, of course, are still in the grip of shortage of staggering releases by territories as means of easing the print shortage.

JO STAFFORD
Sings
"Lesbian"
New York

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WASHINGTON
Gloria Jean (16)

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Lafayette 161
WASHINGTON
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Gloria Jean (16)

Park Recor High, Ship 7 1/2 G, st 4, Hope \$118.00 in 6, advertent 8G in Jones' Up to 2 1/2 G in Windup

Broadway was quite spotty last week... Broadway was quite spotty last week... Broadway was quite spotty last week...

subscriptions out this week and could jump... "Snafu" (18th week) (CD-920; \$4.00). Very good on lower floor but curiously light upstairs...

Three arrivals last week: Chances... "One Man Show" were indicated to be variable by a divided press...

"The Happy Heart" Hudson (6th week) (D-1084; \$3.80). "The Overtone" (15th week) (D-1212; \$3.60). "The Little Indians" Plymouth (32d week) (D-1075; \$3.60)...

Estimates for Last Week: "One Man Show" (D Drama), CD Comedy-Drama (C Renee), M (Musical), O (Operetta)...

"The Tempest" Alvin (3d week) (D-1094; \$3.80). "The Dark of the Moon" Theatre Guild (10th week) (D-1094; \$4.20). "The Voice of the Turtle" Morosini (13th week) (D-1094; \$4.20)...

Hope for the Best, Fulton (1st week) (M-1040; \$3.60). "The Best of the Best" Fulton (1st week) (M-1040; \$3.60)...

"The Merry Widow" Plymouth (130th week) (D-1094; \$3.60). "The Merry Widow" Plymouth (130th week) (D-1094; \$3.60)...

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"Kiss" Return \$15,000 For Solid Inpla. Bla Indianapolis Feb. 13 "Kiss and Tell" playing a return engagement at the English (1,500)...

Weather vents Chi; Indians \$15,500, Harriet 21G, Widow 35G, 21' 9G

Chicago, Feb. 13 What losses there were at the box-offices last week were blinned on a... "Doll's House" Neat \$16,000 in St. Louis Feb. 13 "A Doll's House" was the first...

Philadelphia, Feb. 13 Paucity of local legit offerings, which came about suddenly after...

Notion Great 2G, Ring 4 1/2 G, Hub

"Polish Notion" and "The Clover" Rice "Polish Notion" and "The Clover" Rice "Polish Notion" and "The Clover" Rice...

WID SOCK \$22,000, PHILLY

Philadelphia, Feb. 13 Paucity of local legit offerings, which came about suddenly after...

OKLA. 141G ADVANCE, 80G RETURNED, DET.

Four days before "Oklahoma" was scheduled to open here at the Cas...

MOON \$24,000 IN WEEK AT WASH

Washington, Feb. 13 "Dark of the Moon" in eight performances at the Metropolitan...

HERBERT'S KEPS BOOKED FOR BRAZI

Herbert's Keps "Herbert's Keps" will be first of series of plays to Brazil, following success...

Widow Hit by Opening But Big 11G in N. H.

New Haven, Feb. 13 "Merry Widow" batted blizzard here that cost offshoots of the \$1,000...

Shows in Rehearsal

"A Place of Our Own" John Gordon, "The Sugar" John H. Moses, Max Hanna...

Victory 40G, Pitt

Pittsburgh, Feb. 13 That the screen profession had a month's run here only a short time...

Engagements

Happy February, Helen Twelves; "Nightshift," Michael Strong, Marjorie Peterson...

Ladies 8G, Cincy

Cincinnati, Feb. 13 "Good Night, Ladies" lined up a very \$6,000 last week in the 1,300-seat...

Othello's Finals With 30G for L.A. Stand

Los Angeles, Feb. 13 Boxoffice crowd registered little change week from the last week...

Landi-Candika OK \$7,800, Toronto

Toronto, Feb. 13 Elissa Landi in "Shantó," Feb. 13 Elissa Landi in "Shantó," Feb. 13 Elissa Landi in "Shantó," Feb. 13...

Yelo-Yolanda 10G, Mpls

Minneapolis, Feb. 13 Yelo & Yolanda drew virtually equal numbers on the 1,100-seat and a matinee at the 2,100-seat Lyceum...

Widow 27G, Seattle

Seattle, Feb. 13 "Merry Widow" at the Metropolitan... "Merry Widow" at the Metropolitan...

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Widow 27G, Seattle

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## ...more than any other human being!

**T**HE voice of Bing Crosby probably has been heard by more people than the voice of any other human being who ever lived.

Why? What magic is there in one man's song to make millions buy his phonograph records?

We think it's because the big, full, friendly voice of Bing Crosby is so unmistakably American. A voice that can laugh at America's jokes... exult in America's triumphs... ring out our faith and hope... whisper our love songs.

*It does things to you*, this voice. You thrill to its vibrant power in "God Bless America"... You chuckle when it asks, "Is You Is Or Is You Ain't Ma' Baby?"... You drift into a pleasant kind of day dream when you hear "I'll Be Seeing You" in that warm, soft voice.

You feel good inside when it sings "White Christmas"... and "Don't Fence Me In" puts a faraway look in your eyes.

*It does things to you*... takes you to Hawaii, the cowboy country, the old South... to a dozen foreign lands!

It never pretended to be a great voice in the operatic tradition. Yet it sings every song as if that song were the best one ever written.

You never heard it go high-hat or formal.

You've always been able to understand every word it sings.

We're proud that Bing, like many another of your favorite entertainers, records exclusively for Decca.

Because, you see, we've set ourselves to the task of bringing you the kind of music you like best—played and sung the way you like to hear it.



# DECCA RECORDS



# Motion Picture Industry RED CROSS WEEK March 15-21

## Make It Thrive In '45 By Collections After Every Performance

Published Weekly at 144 West 44th Street, New York 18, N. Y., by Variety Inc. Annual subscription, \$10. Single copies, 15¢. Entered as second-class matter, September 16, 1924, under Post Office No. 363, New York, N. Y., Post Office of March 15, 1925. Copyright, 1945, by Variety, Inc. All Rights Reserved.

VOL. 157 No. 11

NEW YORK, WEDNESDAY, FEBRUARY 21, 1945

PRICE 25 CENTS

# THEater HEADACHE

## Kit Cornell Going Across Again; Only 35% of GI's Saw a Play Before

By JACK PULASKI  
"It doesn't matter what kind of a show it is, a girl show or a play—they like everything that's good. An actor who doesn't go over there will miss, perhaps, the greatest experience of his professional career. I consider the climax of my life and mine and I intend to go again."  
That's how Katharine Cornell feels about it. She went over for two months, stayed six. Up and down the Mediterranean and western war theatres, with and without hot water bottles (on and off), always playing "The Barretts of Wimpole Street." Nothing else. Just "Wimpole Street." Kind of a quiet play for a bunch of GI's, eh? Well, Miss Cornell, who is back in New York now, has this to say about it:

"Let me tell you that whenever those boys cheered at the end of our show it was for us, the east, an emotional curtain. 'Wohhhhh!' Was the trip worthwhile? Oh, yes. And again, yes."  
It is known that American commanders were dubious as to the new going for a romantic play like "Barretts," but it is a story about two of the boys seems to settle everything. On an eight-hour pass from the front they argued what they should do but they went to the play first.  
Said Miss Cornell: "Our play won (Continued on page 2)

## T. Dorsey's Insurance Policy for Musicians

Tommy Dorsey started an unusual gimmick recently. He took out a group life insurance policy on his musicians which protects each to the extent of \$2,000. When a musician leaves the outfit for another job he can convert his individual policy to regular life insurance without physical examination. If the switch is made within 30 days.  
Dorsey's organization consists of 30 musicians, six singers, a band, several arrangers, etc., in addition to managers.

## Gertie Lawrence Autobiog for Pix

"A Star Danced," the autobiography of actress Gertie Lawrence, is reported being actively sought for pictures. Book soon to be published, has been sent in galley-proof form to the major film companies and it is claimed that offers as high as \$250,000 for the picture rights have been received. Interested are Paramount, David O. Selznick, Samuel Goldwyn and RKO.  
British star has been working on the book for months, since her return from overseas in the Red Cross. Final revisions of the script are expected by mid-March. Miss Lawrence then going back to the war fronts for USO-Camp Shows. Book is to be published by Doubleday, Doran.  
Book covers the period of the two world wars, from 1917, when she was a 14-year-old chorus girl, and includes commentaries on British and American social and theatrical personalities.

## PAY PACT PARADE LED BY PETRILLO

Wage battle for musicians being thrashed out between James C. Petrillo, American Federation of Musicians union and operators of television stations, is just a prelude to an all-out convergence of all unions upon the video medium in the near future.  
This is the opinion of topflight execs of the networks and indie television outlets, who realize now they should have settled salary and working condition matters with the unions involved two years ago when video was very much in the experimental stage. But now they feel the situation is such, as in the case of Petrillo, with musicians demanding a rate scale of \$16 per man whether the program is 15 minutes or 60 minutes long, and \$6 per hour for rehearsals, they are going to have to make the best bargain they can under the conditions.  
Three reps of video stations have been appointed to meet with the AFM chief later this week in N. Y. Besides an undisputed DuMont (Continued on page 2)

## Byrnes' Midnight Curfew Seems Aimed Directly at Nation's Niteries

### Wildberg Would Do Lolly as Legiter 1st

John Wildberg has been buzzing 20th-Fox and Louella C. Parsons for a possible stage version of the columnist's autobiography, "The Gay Life," for which 20th paid \$75,000 for filming. Legiter would precede pic. The book has sold over 100,000 copies and Doubleday, Doran wants the vet Hollywood columnist to do a sequel.  
Meantime, 20th-Fox is planning the picturization, which may have Anita Loos scripting, George Cukor directing, and Claudette Colbert playing Lolly.

Way Mobilization Director James F. Byrnes' request of a national midnight curfew for the amusement industry seems to be aimed directly at the nightclubs, among other quarters, since that segment of the amusement industry is hardest hit by the order. Which brings to mind—again—the oft-asserted argument that the Prohibitionists are on the move again.  
Bonifaces are still stamping by the ban, announced on May 3 (19), and haven't yet got off the ground.  
—L.A. Times

NO SQUAWKS—SEE PAGE 3  
composure sufficiently to talk of procedure. Curfew goes into effect next Monday (26). The general consensus is that they won't squawk.  
Legit theatres and arenas, though included in the order, won't be affected at all. Legit and arena performances don't extend beyond 11:30. Feeters from cabaret people were sent to the legit managers suggesting the evening curtains rise at 7:30, approximately one hour earlier than usual, to give patrons a chance to visit cafes afterwards, before the curfew. Broadway showmen apparently aren't interested in changing the starting time of performances and most of them seem to feel that floor shows, usually starting around 8, are in direct competition to legit. Immediate prospect for the club is a one-third to one-half loss of revenue. Many doubt that they can survive this drop without some adjustment of operating procedure. Incandescence prospect is the pruning of shows, elimination of names and, in some cases, operation as straight eateries.  
Constitution is also evident in talent agencies.  
Noah L. Braunstein, Exec. Owners (Continued on page 2)

## WOLF CALL TO BACALL TOO HOT FOR PHILLY

Philly radio stations mixed a Warner Bros. commercial advertising transcription for "To Have and Have Not," currently playing at the S-W Mastrbaum, because it was "too suggestive."  
The transcription, sent out by the Warner home office, featured a "Wolf Whistle" and some schmalzy descriptions of Lauren Bacall, which Philly outlets thought was too near the indigo border for their listeners.  
Local Warner execs said they didn't hear the platter before it was sent to Philly stations. When the stations notified the Philly office that they would not put the disc on the local market Warner officials gave it a listen and agreed with the outlet's boss.

## Chaplin Produces, Stars and Directs 'Bluebird'

Hollywood, Feb. 20.  
Charles Chaplin will star in, as well as produce and direct, "Bluebird," now set for the picture for the comedian's forthcoming United Artists film.  
Alfred Reeve, for years Chaplin's general manager, reported the picture would go behind the cameras in April. Script has been completed for some time, having been in preparation for several years.

## DEMILLE WANTS AFRA PROBED AS UNAMERICAN

Washington, Feb. 20.  
Cecil B. DeMille has suggested that the House Committee on Un-American Activities (the permanent Dies Committee) investigate the American Federation of Radio Artists which has barred him from the air for failure to pay \$1 assessment.  
DeMille, later in (R. S. D.), member of the committee, disclosed Sunday night (18) that he had received in connection with his request to leading citizens for a definition of "un-American activities" and for suggestions on who and what should be probed. DeMille described the union action as "un-American and unendurable."

## Maestro Sues Gossip Gal Members of Band For 'Ruining Good Name'

Chicago, Feb. 20.  
The air wasn't filled with music—only rumors—according to suit for \$150,000 filed in Superior Court here last week by Bohumir Kryl against seven women members of his orchestra.  
Rumors, started by the gals, "damaged his reputation," Karyl charged, and they also blocked a tour of Army and Navy camps. He charged that at Dobhan, Ala., they broke a run of the tour contract and hurt his good name by "spreading certain rumors among other players" in the Karyl orchestra.  
Defendants named are Martha Jochem, pianist; Betsy Smith and Dorothy Pundy, cellists; Joanne Wines and Dorothy Pundy, clarinetists; Gwendolyn Campbell, violinist; and Ada Marie Cover, trumpeter.

## Music Biz Bounces Back Into Boom Stride

As expected, the music business jumped right back into stride last week after a week and a half of sales dips that had many publishers convinced the break in the recent sales boom was at hand. Top tunes were off 20% and more, which is a considerable amount, for the period beginning two weeks ago and ending late last week.  
Pubs are now generally convinced it was the freight embargo and jams caused by bad weather that poxed their buoy-man.

## H'wood May Set Pattern for GI's

Hollywood, Feb. 20.  
The biggest postwar job of the film studios will be reemployment of some 6,000 workers. The 10 big lots have an average of 800 men each in the service and already 640 of the 6,000 have been reinstated.  
Hollywood's plan for GI reemployment may well set a pattern for all American industry. The picture studios' labor heads, along with the studio toppers, feel that 75% of all servicemen will have no jobs to which they can return. The picture business wants to reduce to the minimum what must be the Government's toughest postwar job, i.e., establishing the GI in civilian life.  
Here is the plan:  
For the war-shattered servicemen (Continued on page 47)


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### FOR TELEVISION

# The Hour Of Charm

**All-Girl Orchestra and Choir**

Conducted by **Phil Spitalny**



# System of Academy Awards Raises Plenty To-Do; Mass Vote Unfair

Hollywood, Feb. 20.—There's considerable talk among certain film studios over the system of voting the Academy winners. A point is that if the Academy are to be on behalf of the Academy and not for "the most popular box office picture," it might be in order for each group to vote for the "best" in the best direction, best original, best player (male and female), best supporting, etc.

A few feel according to certain opinion, that the mass vote, whereby the voters, because of their numbers, sway the balance, is not fair in this instance. The reasons are several, most important of which are: (1) that among the extras, are bound to get the edge; (2) that the most popular players, who, perhaps, are more concerned over their cinematography than in their own popularity with the extras on the set. That's why, say certain executives, the Irving Thalberg Award is a secret ballot—is the most sincere of all. It's felt also that the Academy has a long and defective record in nominating the best filmfests. That's a caveat all by itself, they argue. Allen there should show some award for the "best boxoffice film," but too often that does not coincide with the "best" and scientific connotation of the basic Acad. idea.

## 'LAURA' LIGHTER LOOKS LIKE LONDON CLICKO

London, Feb. 20.—"Laura," stage version of the Vera Caspary novel, which opened at St. Martin's on Feb. 14, was warmly received. Though the film adaptation already has been released here, shows looks a success.

## O. Henry Biog Getting Krieger Rewrite Job

Hollywood, Feb. 20.—After five years of inactivity in writing, the biography of O. Henry is up again at 20th-Fox, with Arthur Krieger named to script a new picture to conform with Hays office rules. To date, around \$500,000 has been spent on the picture. Krieger is making efforts to pass the Hays barrier, which forbids criminals to live happily ever after. Since Krieger is a writer, his fiction career as O. Henry, did a stretch in the stragglehouse. His picture will be produced by George Jessel, starting in mid-April. If the new rewrite job passes inspection.

## Uphold Dunham In Right to Buy Home

Katherine Dunham's fight to buy a home in an exclusive residential section of N. Y. was upheld by Superior Court Justice Bernard J. Blumenthal last week, in denying application by Dr. E. Daniel Shorel for a restraining order. Colored dancer had announced last month purchase of six-story house. Her argument on the issue was set ahead for Feb. 26, court meanwhile holding that "the acquisition of real property is the defendant's constitutional right."

## Roy Rogers Rodeo-Bound

Hollywood, Feb. 20.—Roy Rogers and his horse gallop westward April 15 for a six-week rodeo tour, with stops in Pilsburgh, Cleveland, Washington, Boston and Toronto. After leaving, the Republic star will ride in "The Man From Oklahoma," to be produced by Lou Korman. **RABBEAU'S AUTO CRASHES**—Marjorie Rabeau hospitalized here following accident Sunday (18) when her car crashed into a parked automobile 50 feet from a tree. Actress reported suffering a possible skull fracture, broken leg and other injuries.

## Ford's Col. Pact Adjusted

Hollywood, Feb. 20.—Glenn Ford readjusted his \$1,000,000 contract, which had been in abeyance since he enlisted in the Marines about two years ago. Ford is slated to picture in a loanout job as male lead opposite Bette Davis in "Stolen Life" at Warners.

## 'GONE' WOULD FIRST BE LEGIT MUSICAL

Hollywood, Feb. 20.—If "Gone With the Wind" is ever musicalized, it will first be as legit for Broadway. Says David O. Selznick, a dramatization would come later. He adds that he knows the music would be so well, and the song titles are so vividly part of the dialogue that the score would almost write itself. The big hurdle, however, is not any Negro press opposition. That's a secondary matter. Selznick is set to go to New York with a script from the Margaret Mitchell book original and, naturally found no place for a version, nor would it be legit. Miss Mitchell is balking at the idea of changing a stage version and DOS must first get her over on that point. Otherwise, Selznick is all set to go.

## Leatherneck History Stated for Filming

Hollywood, Feb. 20.—History of Uncle Sam's Leathernecks will be filmed as "The Marine," under general supervision of Ralph Davis, National Vice-Commissioner of the Marine Corps League. Screenplay, authored by Peter O'Connell, is being written and produced by Oliver Drake, with only ex-Marines in the cast. Davis is negotiating for a major release outlet.

## De Millie Brawl Echoes In Cal. Legislature

Sacramento, Feb. 20.—Ceel B. DeMillie's battle with the American Federation of Radio Artists will last up to the floor of the California State Legislature, March 8. "New Question" in the Assemblyman Harrison W. Call, provides, in part: "That it is unlawful for a radio station to levy an assessment upon any of its members for the purpose of raising funds to participate in a political campaign; to provide any penalty for the nonpayment of such assessments, or to suspend or discipline any member who fails to pay such assessment."

## Cong. Douglas-'Commoner' Furr Blamed On Weak Gag

Washington, Feb. 20.—Washington is just beginning to cool off after the furore kicked up over Douglas' written broadcast ban in New York last (17). Stories have had Rep. Emily Tamm (R-N.Y.) and William C. Sullivan (D-Netherlands, because she was a "commoner." Here, in chronological order and for the first time, are all the facts in the yarn: Douglas, as a member of the House Foreign Affairs Com., was invited by Dorothy Lewis, NAB co-woman, to discuss the proposed address a meeting of the Assoc. of Women Radio Directors, an affiliate of NAB. At the same time, Douglas arranged to have Mr. F. D. Roosevelt and Queen Wilhelmina go on the radio Feb. 15 up to CBS. The Queen speaking from Britain and Mrs. Roosevelt from the meeting. Mrs. Douglas's office wrote a letter to Mrs. Lewis asking over what stations Mrs. Douglas' talk would

## 140th WEEK! KEN MURRAY'S 'BLACKOUTS OF 1944'

El Capitan Theatre, Hollywood, Cal. "You won't find a better show anywhere. Murray and 'Blackouts' are the last words in entertainment." **JOE E. BROWN**

## LANGER ASKS BILL TO DEPORT CHAPLIN

Washington, Feb. 20.—Bill to have the Justice Department conduct an investigation to determine whether Charlie Chaplin should be deported was introduced last Thursday (15) by Senator William Langer (R., N. D.). Langer's move followed the recent Chaplin stories out of Hollywood.

## Jerome Robbins Set For Pic by Goldwyn

Samuel Goldwyn has signed Jerome Robbins, composer of the ballet "Fancy Free" and choreographer of the Broadway hit, "On the Town," to do the choreography on the next Goldwyn production. Robbins, who formerly worked with Danny Kaye, Goldwyn star, in "Straw Hat Revue," will probably be on the next Kaye picture.

## Joe E. Brown For B'Way In Geo. Abbott Show

Joe E. Brown, screen and radio comic, shifts to New York to star in a stage production by George Abbott. Comedy will be authored by F. Hugh Herbert, currently co-producing "Kiss and Tell" at Columbia.

## Equity Kaps Cong. Bennett

Council of Actors Equity, at meeting late yesterday (19), on behalf of all performers in USO-Camp Shows, passed resolution condemning "in strongest terms" recent statement of Congressman Marion T. Bennett belittling services of actors, especially those of Jane Fonda. Resolution pointed out that not one actor received an official decoration. "The players," it said, "have given their lives and others had suffered injuries, in entertaining troops."

# SCILLY'S SCRAPBOOK

By Frank Scully

Hollywood, Feb. 17.—For Fred Allen's picture, "It's In the Bag," the bags go double. They may sag more under each eye after he reads the reviews on his latest screen venture. If so, it's because credit-titles, queues, doormen and "iters simply will not support 90 minutes of satire. He is opening in "It's In the Bag" that is a pip and a finish that equals it. But in between, he has a lot of friends. "Who gets a tour, you a doorman, you a love, and have as much as Allen has, you have cut yourself out of at least one more. A picture with Allen, Benny, Bill Bendix, Bob Benchley, Jerry Colonna, Victor Moore, Don Ameche, Binnie Barnes, Minerva Pious, Jerry Vallee and John Carradine should do all right, but it makes you wonder how it could be anything but a smash.

What some will wonder is that the boys have said, "Let's take any idea just to prove we can make anything sparkle." So they got hold of Alma Retter, who worked on the Alfred Hitchcock thrillers. When Allen, Vee Foster and Jay Dratler got through with what she had to offer they called in Morris Ryskind for his parting words of flowing humor. But it didn't come off. So they resorted to burlesque, vaudeville and radio blackouts to keep the picture running for its hour and a half of running time. It's a little bit of all that, but the eyes and the face that often looks as if it will stop a clock actually does.

There are ways to patch it but it may be too late now. If, instead of finishing one Long Pan to explain the credit titles, the producers could have let Allen's voice do the job, Allen's voice, the delightful dialog would have been spared the face that launched a thousand quips. But to come in the latter half of the picture, Allen as Gabby and the boys as the beautiful—oh brother! How anybody can say that Allen is underweight with those pots back and front is a mystery to this column.

The kind of technique used in "It's In the Bag" is a mixture of jangling, pushing and shoving them around until, in Allen's case, he is pushed out the side door! didn't quite go over at the preview as well as when he did it on air. "Trapped in the air," Allen said, "I was in a bad barking 'Immediate seating issue' only to discover there isn't even standing room, Allen finishes the picture on a similar remark by himself.

It is daring of the number one humorist of the country to kid the kind of picture exhibitors who are not used to it. He has not held the world in this picture how he gets fed up now and then with radio. But he definitely is cast for radio and he'd better make all the before the television comes in. Allen is the best actor he has ever done as an author which, incidentally, would be the best thing that has happened to American letters since Mark Twain gave up piloting Mississippi-steamboats.

## Kit Cornell Going Across Again

Continued from page 1  
The response from the boys because for over two hours it took them out of the war. And then in essence "Barrett's Luck" was a comedy. There's an ogre, a lover and his adored. That's me. They seemed to like me better and me in the story on the romantic end, but they hated McKay Morris, the villain, until all of a sudden he came downstage, telling me that smile. How those boys grinned in return. I shall never forget it.

Miss Cornell lost 20 pounds in the six months overseas. Some inconveniences were all she would concede. "It was very cold sometimes and on stage she did reline upon the divan with a canteen of food and her back. It was only off 15 minutes during the performance.

After the show the boys would come backstage, but didn't single out any player for individual praise. They'd say, "The show's swell," and then talk with the cast seldom less than an hour and often more. They'd say to the players, "You're a rets, souverain. None was accepted. Some of the boys would be on the stage, and they'd be on the stage. But they would stay on and gab with the troupe. Not more than 15 minutes. I had never seen a stage play before, and in Italy, Italy, General Mark Clark cited the "Barrett's Luck" as an incalculable contribution to morale.

"Frankly, I was doubtful when the Theatre Wing via Bert Lytell, asked me to go overseas," continued the brunette from Buffalo. "I didn't think they would like a straight play. Like many others I thought that specialty performers are versatile entertainers and were what was wanted. I didn't want to stick my chin out. In fact I was a bit more sincerely than I would I wouldn't have thought of accepting.

**First Tryst**  
"When we first tried out at Mitchell Field, I still wasn't sure," says General Marshall. "I was sure to say that the play was what the boys would want. And when we were on a transport train, we were tortured thoughts. We had 18 in our company and 5,000 pounds of food plus luggage. I was, myself, can take the space of men and ammunition? I know what the answer is over it if the space can possibly be spared and I'm positive for God's sake about this same way about it."

"Parts of three days weakly we went to hospitals. We had speedy

## Kit Cornell Going Across Again

people with us, too, you see. Mr. Aherne and myself didn't have much to do among the casualties. Nancy Hanks, I think, was the only one there in a special jury. I merely followed through the yards and talked with the boys. I had never been in a distance. I was acquainted with their faces. I had been in Italy. I have trooped a bit in our country.

"I do think our play reminded the boys of home in an indirect but positive way. It was a mixture of their thought of their own. That's why they sat there spellbound, sometimes leaning back in their seats.

Miss Cornell has a "fabulous enthusiasm and exhilaration" concerning the boys. "I was very glad to see them and she's going over again. To the South Pacific next time. Maybe with another play. It will be channeled and informed by USO, as in the European Theatre of War.

"Don't worry. It'll be okay. Miss Cornell will be in it. Boy, what a thoroughbred.

## Flagstad's Husband Arrested by Nazis

Henry Johansen, husband of former Met soprano Kirsten Flagstad, was reported arrested by the Germans in Norway Thursday (15), according to Swedish radio reports. Johansen, member of the Norwegian Quilting party, was reported as arrested with his wife. The Met's leading Wagnerian soprano and its greatest draw, returns home in the next few days. She has reported various times singing in Nazi-controlled countries, but reports were denied. It will be channeled and informed by USO, as in the European Theatre of War.

## Pauline Lord Recovers

Actress Pauline Lord was critically ill last week but is reported out of danger at the New York hospital here. She has been a victim of pneumonia with an attack of shingles, then contracted pneumonia.

Star was removed to the hospital with a high fever and placed in an oxygen tent.

## Van Johnson 4F

Following physical at Fort MacArthur, Van Johnson was 4-F.

Star was removed to the hospital about two years ago, and surgeons were forced to patch up a fractured skull with silver plates.

# FRANCE DARES

## No Squawks

The edict, effective Feb. 26, for a midnight curfew on all post-midnight entertainments—with the exception of radio—by War Mobilization Director James F. Byrnes should brook no squawks from the amusement industry.

The "request" is a national wartime emergency measure to conserve fuel for heating and light, and coincidentally aid easement of transportation, manpower and kindred factors. There is considerable merit to the fear, perhaps, of the return of the speakeasy; diversion of military methods; abrogation or modification of contracts for entertainers, musicians, writers; impairment of civilian morale, etc.

There is no ginsaying that the Government must lose sizable revenue from nighty taxes, which have been a small item under the recent 20% levy. On the other hand, post-midnight spending has been dropping considerably these winter months with the acute shortage of taxis and kindred means of transportation, so that there has been a more concentrated per-dollar expenditure in the cabaret-restaurants before the witching hour.

In a city like New York, where the class nightclubs depend to a large degree on their post-theatre trade, the situation can't be brushed off lightly. Certainly the legits are not going to adjust their 8:30-5:30 p.m. claims to a 7:30-1:30 a.m. schedule in order to benefit any of the would-be goer-outers after-theatre. As is, they have enough headaches getting audiences in on time for the first curtain.

Readjustment of schedules for the cinemas obviously is more feasible. Dropping a midnight picture show here and there, on Saturdays chiefly, is also no great problem.

That the cafes will have to start their dinner and supper shows early enough to get the midnight cutoff is also obvious, though what general effect it will have on business is still problematical. For most spots that 2-3:30 a.m. (third show)—which is out now, of course—is extra gravy. But that gray oftentimes is doubtful, since the breakfast frolics-by-no-means approach the peak midnight trade. Certainly it must also mean a readjustment of setup for certain-type niteries into straight restaurants, which is not difficult, because a new trend among all cafes has been an emphasis on their cuisine. The bar appearances, of course, could be padded post-midnight, should the straight-eating policy catch on.

Consideration of the Byrnes order suggests that the wild-spending American public more or less brought this situation upon itself. That show biz must take the rap is beside the point. It is even conjectural how show biz could have self-regulated its matter. So long as the free-spending American public will always be a market, whether it's the \$40-a-day hotel rooms in Florida (despite DDT tabs), \$100-million bullhustle at racetracks (which were the first to feel the blow), \$25-\$35 per pair at the scalpers for the legit hits, and the like. No niteries.

It is a temporary order. It's likely it will be eased as the fortunes of war point more emphatically towards the ultimate victory.

Show business, which has been more than generous in giving of itself in the past, pre-and post-Pearl Harbor, whether for pacemite or wartime effort, is none the less ever suspect. Let's not risk any untoward incident.

No squawks. Abel.

## Rooney Can Net 600G From M-G Under New Pact

Hollywood, Feb. 20. After eight months of negotiations, Metro Pictures, Inc. has reached an agreement with Metro whereby Mickey Rooney, on his discharge from the army, will begin straight seven-year contracts with Custer City studio. Terms call for \$5,000 weekly for 40 weeks a year.

Besides Metro is giving \$150,000 bonus to Rooney, Inc., \$75,000 of which already has been paid. Under the contract, Rooney, Inc. controls all radio, television and personal appearance rights for Rooney. This gives Rooney concession no other Metro star possesses. It is figured these terms will net Rooney, Inc. from \$850,000 to \$800,000 in the year of Aug. 7 of the Army.

In Aug. 7, 1944, Rooney, Inc., whose stockholders are Sam H. Stiel, former Philadelphia exhibitor; Morton Briskin, attorney, and Rooney, served notice on Metro that due to Rooney's induction into the Army his contract had been terminated. Immediately thereafter negotiations for a new deal were started. Final terms were initiated last Friday.

Under his old contract, which Me-

tro insisted was still in force, Rooney was given salary increase to \$2,000 a week last Nov. 4. This Rooney could not and did not accept. Rooney, different from most other Metro stars, started on the road to stardom at Metro, serving his entire film career there.

Rooney's contract is on yearly options over the seven-year period, which he exercises its first option within 15 days after he is discharged from the Army.

Actor, under the deal, is entitled to 10 weeks of radio during the year, plus four guest spots. If, at the end of 26 weeks on the air, Metro feels Rooney is turning him studio can request the star to discontinue the show. But the next year, he may go back on the air if his option is lifted.

In the matter of personal appearances, Metro has first call on his services, provided it matches contract offered by other bidders. On \$150,000 bonus which Rooney, Inc. is to receive, Rooney has received \$75,000 has been paid, remainder is due in two years.

## START OF WAR FOREIGN MKT

"Openings skirmishes in what U. S. film industry lappers predicted will be foreign film markets ('Variety' Feb. 19, 1944) have apparently started with the refusal of French government officials to grant visas to heads of American motion picture foreign departments to go to France. U. S. companies have an estimated \$8,000,000 to \$10,000,000 in rentals in France and had been planning to go abroad to speed up reorganization of distribution there.

Reported also that no further action has been taken by the French authorities to okay release of some 98 U. S. films which were dubbed in French in America. Some of these pictures, released through the Office of War Information before distribution was turned back by American district offices in France, have been in exhibition. No official word has been received in connection with the others. (Under an old decree films dubbed in French out of France are not to be shown in France. Exemptions were to be made under a more recent French law.)

Meantime, no valid explanation of the repeated refusals of visas to heads of American film companies reported received from the French authorities. British subjects, representing British film interests, have been getting visas permitting them to visit France on business. On the other hand, reportedly that British subjects representing U. S. film interests have been unable to get visas.

U. S. film execs believe that the barring of admittance to France in order to desire to postpone the reorganization of American film business there. Possibility is that French officials are not officiating in the film industry in France, and formerly of no great consequence in the U. S. business plan to reinforce their position before permitting U. S. competition to take hold.

U. S. film production and distribution in France virtually crippled due to wartime conditions. U. S. execs would like to be able to effect a speedy rehabilitation of the industry once the country.

Some French objection, that U. S. companies are interested mainly in getting French coin out of France largely discounted since such development is obviously not in the cards at this time.

## Geraldine Fitzgerald Nixes V.W. Freelances

Hollywood, Feb. 20. Geraldine Fitzgerald, six years at Warners, refused to sign another contract with the studio, pending completion of her current picture, "Three Strangers."

Fitzgerald has her own will be at Universal, co-starring with George Sanders in "Uncle Harry," starting April 1.

## Technicolor Would Up Porter Pic to \$2,500,000

"Night and Day," the Cole Porter musical at Warners, may go into Technicolor, if the studio, if sufficient Technicolor cameras are available.

The studio mean upping the budget to over \$2,500,000.

## Fox 50c Common Divvy

Twentieth-Fox directors declared 50c. on the common stock last week, designating it as a regular quarterly dividend. The directors also declared the usual 37½c. quarterly divvy on the Convertible Preferred, which is being paid in installments payable on March 30, to stockholders of record Feb. 28.

The directors also declared the usual quarterly cash dividend of \$1.12½ on the Prior Preferred, being payable on March 15, to stockholders of record Feb. 28.

## Selznick Stresses Film Production Must Inevitably Turn Independent

**Sears Expected Back At UA by April 2**

Grad Sears, v.p. in charge of distribution for United Artists, is expected back at his office April 2. He entered New York hospital Feb. 7 for a seven-week checkup on a heart ailment. Doctors report Sears' condition as very satisfactory.

By ABEL GREEN.  
Hollywood, Feb. 20. "If you will look back in your 'Variety' files 13 years ago," says David O. Selznick, "you will find that what I first left Paramount I put myself on record that motion picture production must inevitably turn into the independent setup. It's coming true now.

## Indies Go to WPB For Raw Stock

Hollywood, Feb. 20. Independent motion picture producers will file their requests for raw film stock with the War Production Board, instead of through their distributors, under a new system of allotment starting April 1. Revised policy, announced previously in Washington, was detailed in letters and memos here by Warren Dunn, Unit Chief, Hollywood Film Division, WPB.

Requirements of the new policy are explained in two printed forms, A and B, which all Indies must sign. Form A, an application for comparison of the amount of linear feet consumed during 1943 and 1944, requires the listing of titles of pictures, including shorts; the estimated total number of prints needed for domestic, foreign and WPA distribution; the amount of linear feet consumed prior to Jan. 1, 1945, and various details.

Form B requires producers to list their raw stock usage from 1941 to 1945; titles of pictures; total number. (Continued on page 48)

## VELVET' SOLD SPECIAL AFTER 10 TEST DATES

Following 10 test engagements of "National Velvet," Metro set policy to sell the picture as a special, according to an announcement by William F. Rodgers, v.p. and general sales manager.

Other films being sold as specials by M-G since the beginning of the year are "30 Seconds Over Tokyo" and "Get Me In St. Louis."

"By independents I mean the Sam Goldwyn type, myself and others who are inevitably bound to grow. As for instance, Frank Capra, now pictured with Stan Brinkley, Leo McCarey, Hunt Stromberg, Howard Hawks, Hal Wallis, Buddy DeSylva, and others.

"By independents I don't mean the Ellis Island group of producers. But even those who are not they're embarrassed by raw-film restrictions. "But, above all, I foresee more and more producers, under such conditions so advantageously situated at their own studios, going into indie units. That goes whether or not they're named (some names), it strikes me are knocking themselves out—and for the most part, it's not their own name, the prime concern of any producer is a good picture, in view of the tax situation.

Selznick points out that while he gets those fancy \$100,000 to \$150,000. (Continued on page 29)

## ROACH GETS \$1,750,000 TELE BID FOR STUDIO

Hollywood, Feb. 20. Latest bid for the Hal Roach studio and one he is considering is from the Hal Roach studio, which reported offering \$1,750,000. Should the deal go through, buyer will take over the studio and the Army Air Force vacates the lot.

Roach stated he had not received any bid from William Fox.

## Korda, Goetz in N. Y. Prior to London Hop

Sir Alexander Korda and Ben Goetz arrived in N. Y. from the Coast last Friday (17).

They are scheduled to shove off for London shortly. Goetz, however, makes a quick return trip to the Coast a week later.

## Loan Plan for H'wood Ex-GIs Mullied by MPRF

Hollywood, Feb. 20. Motion Picture Relief Fund is formulating policy of extending financial aid to film industry employees returning from military service. First step will be a tentative agreement by which the Screen Writers Guild will approve loans up to \$250 for members who have been in military to tide them over from military to civilian life.

The fund, which a similar plan of rehabilitation is being worked out by the Radio Writers Guild.

## Gable Gets Starting Date

Hollywood, Feb. 20. Clark Gable returns to Metro after an absence of nearly three years, to star in "This Strange Adventure," slated to start March 15, with Sam Zimbalist producing.

His last picture before joining the Army Air Force was "Somewhere in Time," which was completed in April, 1942.

## 'Outlaw' Release Set

"The Outlaw," Howard Hughes production, will be released during the first summer or early fall of 1945 according to an announcement by Grad Sears, v.p. in charge of distribution for United Artists.

Film is part of the deal recently announced whereby Preston Sturges and his studio linked up for a releasing deal via UA.

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**DAILY VARIETY**  
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# Kuykendall Warns Exhibits to Plan For Postwar, Sez B.O. Can't Hold Up; Consent Decree Inflationary?

R. L. Kuykendall, president of the Motion Picture Theatre Owners of America, last week warned exhibitors that the war may end not with a note of "victory" and the military authorities, who try to predict the end of the war and have been so far wrong on their guesses; that we may lose sight of the possibility of the end may come overnight. The JPTOA's press verdict that in this event, the United States would be immediately confronted with a new set of "crisis" problems—reconversion, demobilization, surplus disposal, unemployment, soldiers' bonuses, veterans' benefits, foreign exchange relief, postwar taxation, etc.

Kuykendall pointed out that regardless of what the "roy-visioned" sales managers tell you when they are selling product, there is no reason to believe that the business will hold up to its present levels. He notes that the war boom, with spending of nearly \$100 billion weekly of Government funds, has increased total boxoffice receipts every year from 1940 to 1945. There was little or no increase last year.

Kuykendall attacks the consent decree, his message to exhibitors, blaming the decree relief system "imposed on us in 1940" for the "sky-rocketing film prices and percentage terms."

"Most exhibitors," according to Kuykendall, "have been unable to resist these demands of the distributors because the consent decree, by its message to exhibitors, blanding the decree relief system kept them chronically short of product and in no trading position to have any say about prices and terms."

Kuykendall also expresses concern over the "ever-present danger" of a strike on theatre exhibitors, at the top of the Federal tax, or a law enabling municipalities to impose such taxes. He notes that the industry ready tax tickets admissions at rates from 1 to 10%.

Chief problem is these theatres will be able to give the 20% Federal tax if revenues should decline.

## SEEKS \$1,232,000 IN MONTANA TRUST ACTION

Park-Butte Theatre Co. Butte, Montana, has filed an anti-trust case against several major companies in Montana, seeking \$1,232,000 in damages. Action is for \$408,000 triple damages.

Plaintiffs, operating the Park and Montana theatres, claim that the defendants refused to sell product for their theatres' first-run showing. Charge is that, "in many instances the exhibitors were dealt with the knowledge and consent of the distributor defendants, have knowingly permitted them to contract for the exhibition in the theatres operated by them in Butte, Montana."

## Ginsberg Names Tugend As Executive Assistant

Hollywood, Feb. 20. Henry Ginsberg, production chief at Paramount, named Tugend as his executive assistant to succeed Frank Butler, who resigned recently because of failing health.

Currently Tugend functioning as writer-producer on "Cross My Heart," co-starring Betty Hutton and Sonny Tufts.

## PAR'S \$2 DIVIDY

Paramount maintained its regular \$2 annual divvy rate on the common stock by declaring the regular quarterly dividend of 50c.

## Nizer's Orientation For GI's on Germany

Louis Nizer, N. Y. film-biz attorney, who authored "What to Do About GI's," showed up Monday (19) on tour of Army bases at which he will talk to troops on the "GI's." Nizer's orientation is an assignment from the Orientation Division of the Army.

## Skouras Accepts Award For Zanuck at Dinner In Tribute to Willkie

Spyros P. Skouras, 20th-Fox president of the "One World" award, accepted the "One World" award for Darryl F. Zanuck, vice-president in charge of production Sunday (18) night at the first annual "One World" dinner at the Astor hotel, N. Y. Zanuck was unable to attend because of press production work.

Other awards were given Kent Cooper, Associated Press executive director, and Brig.-Gen. David Sarnoff, Radio Corp. of America, president. Robert J. Gantner, president of Fordham University, presided at dinner given in memory of the late Wendell L. Willkie, chairman of 20th-Fox.

Award to Zanuck was for his production of international films that have been consistent with Willkie's ideas on internationalism.

## PRODUCERS, SAC, SPU TO WASH. ON DISPUTE

Hollywood, Feb. 20. Producers, Screen Actors Guild and Screen Players Union will be en route to Washington, Monday (22), when the National Labor Relations Board holds its hearing on the dispute to modify the recent certification of SPU as bargaining agent for bits, parts and stunts when performing extras. Howard R. Philbrook and Arthur Preston will be spokesmen for the producers; Jack Dales and William Berger for the Guild; and Mike Jeffers and Alex A. Schulman for SPU.

SAG and producers will use NLRB to modify its certification of SPU by reducing its jurisdiction to extras only, leaving bits, parts, stunts, etc. to SAG. Each side has been allotted 30 minutes to present its case.

## Inker Prof. Snee Hiker Of Feme Pinker

Hollywood, Feb. 20. Both producers and representatives of the Screen Cartoonists Guild are coping up an appeal to the War Labor Board for permission to raise the wages of girls who are inkers and pinners on animated cartoons.

Current minimum is set at \$30 a week; girls hop out of the studios into defense plants whenever they can. Each side has been allotted a result, studios lose time while training new workers and cartoon production is slowed.

## 2 New WAC Shorts Deal With Domestic Problems

Two shorts scheduled for March release through the War Activities Committee deal with homefront problems. The story "Two Young Ends" to be directed by 20th-Fox, deals with runaway prices after World War I as a warning against a repeat this time. "The Enemy Strikes" is being released by Universal deals with homefront complacency before Von Rundstedt's breakthrough in Europe.

## Hummel to London

Joseph S. Hummel, Warner Bros. International v.p., is preparing to return to London, where he is working in his part of his newly-announced job. Hummel is currently in Paris, as soon as American companies are permitted to resume full scale operations.

## Par Backlog to Carry It Through '45-46 Season; 23 Pix Await Release

Considering the large backlog of unfinished product which Paramount has on hand and the rate at which it is releasing pictures now, it is probable that the studio will carry it through all of next season (1945-46).

While Par delivered 31 features last year (1944-45), an all-time low for the company through the war, in the current season it will dip even lower, present plan being to produce only 27. With a backlog of four pictures, plus two prior projects of five each and two specials (to be covered separately) for a week and "Bell Tolls" at two weeks, the total so far reaches 16. That leaves only 11 more to go between now and Sept. 1 (next time the current season ends). Figures do not include Par's new unit, "Sign of the Cross," released earlier this season.

Par backlog of completed features awaiting release now totals 23 pictures. Meaning, the company is preparing as many as six films to be released in advance of the Academy Awards. Bullets have been mailed to some 5,000 extras and bit players, with polls closing March 1. Each winner will be presented with a paravest scroll.

## DEPINET ON SWING FOR RED CROSS DRIVE

Red E. Depinet, RKO-Radio picture, left N. Y. over the past weekend for a tour of Coast cities in connection with the Red Cross Drive headed up by N. Peter Rathvon, RKO presy.

Sol Schwartz, general manager of RKO picture theatres, and Sam Howard, his assistant, are huddling with RKO division and local groups to modify the drive while the swing around the midwest territory.

The film industry's Red Cross week March 15-21 will get priority over all other industry efforts, according to decision announced February 15, presided over by Rathvon.

Among speakers at the recent session were Depinet, George M. Mayer, Deputy Commissioner of Red Cross for Honolulu, reported that the activities of the service in the Pacific zone of operations.

## Lightman's Talks

M. A. Lightman, yesterday (20), in an effort to address Red Cross rallies in midwest. Lightman left Chicago Thursday (22) in Chicago, Friday (23) in Minneapolis, Sunday (25) in Milwaukee.

## Added 10% Amass. Tax Nixed in Massachusetts

Washington, Feb. 20. A \$6,000,000 tax loss in Massachusetts caused by the closing of the race-track interest property of George W. Porter of Acagawam (pop. 7,842) conceived the notion that another \$10% tax on legit and amusement tickets would turn the trick.

There was a public hearing in the state house last week attended by more than 200 legit, pic and amusement interest holders. The record was called, which was the only person in the hearing room in favor of the bill.

## Morris Hypos 'Blackie'

Hollywood, Feb. 20. Chester Morris is rushing through his annual two-picture "Boston Blackie" commitment at Columbia studios in a race play up in New York.

Actor finished "Banked on Suspense" in his last credit in a picture being in "Surprise In The Night," the eighth of the series.

## Writers' Fancy Deals

The capital-gains setup among independent producers, such as the example of Nunnally Johnson's deal with International Pictures, etc., have given other topflight writers some fancy ideas. The writers, for the most part, are in a good position that several are planning sideline writing on percentage.

This means that, if under contract or not, they'll do extra curricular chores for some of the better independent producers. If it needs be, no screen credit, where some existing contracts may forbid that.

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## Jan. Grosses Top Those of Year Ago, Feb. Upbeat, Fuel Situation No Snag

### SPU Skedding Award Derby for Feb. 1

Hollywood, Feb. 20. Screen Players Union is putting on its own Oscar Derby, known as Annual Awards of Merit, with the winners to be announced on March 8, more than a month in advance of the Academy Awards. Ballots have been mailed to some 5,000 extras and bit players, with polls closing March 1. Each winner will be presented with a paravest scroll.

For the first time in film history, atmosphere players will vote for best picture, western, short, director, actor, actress, supporting actor, and supporting actress.

### Story Analysts Get Up to 50% Hike In Approval by WLB

Hollywood, Feb. 20. A War Labor Board has handed down a decision in first of more than score of film labor cases involving approximately \$6,000,000 in increased pay.

Approved by a 50% have been approved for screen story analysis, with some retroactive checks hitting as high as \$1,000. Form 10 petition of analysts has been handled as simple ease, while those of Studio Pictures and affiliated Property Craftsmen, local 44, were considered as maladjustment cases, latter category involving the Little Steel formula except in certain reclassifications. Board also sat on the case of the Screen Cartoonists Guild, with probability parties will be notified the result of adoption of wage brackets for industry.

Approval of form 10 for analysts was retroactive to 1944 available since they already received Little Steel lists in previous contract. Deal is retroactive to Oct. 8, 1943, in most instances, but goes back to 1940 for analysts who have been in employ of same studio. Base pay has been fixed at \$32.40 weekly, with 10% hike each year for period of five years.

### Report Atlas Corp. Share Value \$21.98, Up \$2.97

Atlas Corp. in report issued today (Wed) notes that Radio-Keith-Orpheum earnings for 1944 available for stock were below 1943, though the company "had a profitable year." Atlas owns 12,825 shares of RKO-Atlas common and 308,738 option warrants.

Estimated value of common stock of Atlas Corp., according to report, was approximately \$21.98 at the end of 1944, an increase of \$2.97 over the previous year.

### Dozier Tops Document Oscar Awards Group

Hollywood, Feb. 20. William Dozier, head of Documentary Awards Committee of Academy of Motion Picture Arts and Sciences, appointed by Presy Walter P. Reuther, is set to proceed for selections of winners in that classification in the Oscar Derby.

Dozier, who is a member of the committee are Kenneth Meegowan, William Cameron Menzies, Nunnally Johnson, Harry J. Harmsen, Joseph S. Lovell, Sid Selow, Frank Tuttle and John Mock.

### Jan. Grosses Top Those of Year Ago, Feb. Upbeat, Fuel Situation No Snag

Grosses during January ran substantially ahead of December, as it has been expected, due to the Christmas shopping slump, but what created considerable surprise is that it compared very favorably with January of 1944, national average being better. This, some observers believe, has not been reached as yet. New Year's week this year is believed to have been the best in the industry, but over Xmas the take was way off, one circuit operator saying it was the worst of any holiday-hike theatres ever had.

The first week in February dropped somewhat, but alarmingly, this being ascribed chiefly to bad weather in many parts of the country. However, the second week took up the slack, with result the overall picture so far for the year is a healthy one. The browout and chillier theatre due to fuel shortages apparently are not hurting.

Important victories scored in the war since the turn of the year is believed in operating circles to have had a good hole in the ground. The case so far in 1945. S. L. Oakley, in charge of buying-bookings for the president, Julian Gordon, who's 77 theatres in Texas, who was in N. Y. last week, places much emphasis on the way the war is going means to the boxoffice.

He stated the experiences of his circuit in 1945. "The war news is good, it's immediately reflected in attendance. When it is good, the audience is good, and since our people are not so much in the mood to go out. Oakley, in association with an officer Porter, also a v.p., are operating the Jefferson circuit in the absence of the Navy Dept. of the president, Julian Gordon, who's a lieutenant (i.g.) and at present stationed in N. Y.

### NEW INDIE COMBO CUTS TWO THEATRES

The nimble theatre originally in line for buying of film Independent Theatres Service, Inc. New Jersey booking combine, has been reduced from 70 to 50 as result of decision not to include in the set-up exhibitors in the southern part of the state who buy out of Philadelphia.

The organization, originally taking in 1944, is now a combine of Jersey, has failed to confine itself to theatres obtaining film from the Philadelphia area. It would be necessary otherwise to get an office in Philadelphia to take care of N. J. accounts serviced from there.

President, Lou operating out of office in Philadelphia to take care of N. J. accounts serviced from there. N. J. is president of the new buying outfit. Others in the Philadelphia area are Joseph S. Lovell, Henry Hecht, Dave Saper, Irving Goldberg, Lou operating out of office in Philadelphia to take care of N. J. accounts serviced from there.

Edward Lachmann, A. J. Snabo and Henry L. Brown.

### Nab Harrisburg Holdups

Harrisburg, Pa. Feb. 20. With the arrest of 107, local police have solved the holdups of a \$100,000 robbery. The trio bound and gagged Peter S. ... manager, before ... the cash.



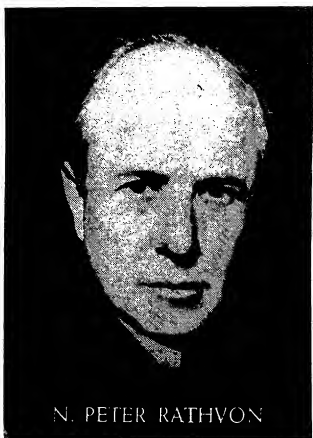
OUR  
BIGGEST  
JOB THIS  
YEAR!



MOTION PICTURE INDUSTRY

1945 RED CROSS WAR FUND WEEK

MARCH 15<sup>TH</sup> THRU MARCH 21<sup>ST</sup>



N. PETER RATHVON

“Again the Red Cross has called national committees have been organized to take collections in your theatre. But... than ever before. No matter what the fortune the Red Cross in 1945 will be vastly expanded the 1944 Red Cross collection must be topped. “The great responsibility I feel as National exchange area Chairman. We are confident responsibility in your community.”

A handwritten signature in cursive script, reading "N. Peter Rathvon". The signature is written in dark ink on a light background.

NATIONAL CHAIRMAN, MOTION PICTURE INDUSTRY 1945 RED CROSS WAR FUND

upon our industry. Again  
 nized. Again you are asked  
 is year the need is greater  
 s of war may be, the job of  
 ed. The splendid results of  
 l by a substantial margin.  
 airman is shared by every  
 at you, too, will share this

A COLLECTION AT EVERY SHOW



MOTION PICTURE INDUSTRY

1945 RED CROSS FUND WEEK

MARCH 15 THRU MARCH 21

**YOUR PRESS BOOK**

has been sent to you by first class mail. In its pages you'll find everything you need for a great campaign —excepting your own steam! If you haven't received your copy, check with National Screen Service.

**YOUR TRAILER**

is a terrific heart punch. It stars **INGRID BERGMAN** and was directed by Jacques Tourneur. You get it free. Run it at every performance.

**YOUR FREE POSTERS**

and other display material . . . all wrapped up in a kit ready to go to work for you.

**YOUR ACCESSORIES**

streamer, valance, badges, slide, etc., available at low cost from National Screen.

This advertisement contributed by Columbia Pictures  
 Metro-Goldwyn-Mayer • Monogram Pictures • Paramount  
 Pictures • Republic Pictures • RKO Radio Pictures • 20th  
 Century-Fox • United Artists • Universal Pictures • Warner Bros.

God Is My Co-Pilot

Hollywood, Feb. 20. Warner Bros. release of Richard Dix's... God Is My Co-Pilot... starring Dix, Joan Blondell, and others.

This is another of Warner's recent war films... God Is My Co-Pilot... a comedy about a pilot and his crew.

Consolidation was evidently more in the hands of the film outlet than in the hands of the production... God Is My Co-Pilot... a comedy about a pilot and his crew.

Bring On the Girls

Paramount release of Hal Roach's... Bring On the Girls... starring Betty Grable, Fred Astaire, and others.

"Bring On the Girls" is a lightweight musical with some sprightly tunes... Bring On the Girls... starring Betty Grable and Fred Astaire.

Dracoon. So he joins the Navy... Dracoon... a comedy about a man who joins the Navy.

Keep Your Powder Dry... Metro has produced the feminine prototype of the many servicemen comedies... Keep Your Powder Dry... starring Joan Blondell and others.

Metro has produced the feminine prototype of the many servicemen comedies... Keep Your Powder Dry... starring Joan Blondell and others.

Pan-American (MUSICAL)

Paramount release of John Housman production... Pan-American... starring Betty Grable and others.

Sally O'Rourke

Paramount release of S. D. Laskin production... Sally O'Rourke... starring Betty Grable and others.

Ladd is the turnman, and he gives the picture a certain amount of life... Sally O'Rourke... starring Betty Grable and others.

Miniature Reviews

"God Is My Co-Pilot" (WB).... "Bring on the Girls" (Par)... "Keep Your Powder Dry" (M).

"Pan-American" (Musical).... "High Power" (Par).... "The Usener" (Par).

"The Body Snatcher" (RKO).... "A Song for Miss Julie" (Rep.).... "A Youth of Crime" (Col).

The Usener

Paramount release of John Housman production... The Usener... starring Betty Grable and others.

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The Body Snatcher

MGM release of Robert Florey production... The Body Snatcher... starring Bela Lugosi and others.

High Power

Paramount release of John Housman production... High Power... starring Betty Grable and others.

"High Power" is an highly entertaining... High Power... starring Betty Grable and others.

"The Usener" (Par).... "The Body Snatcher" (RKO).

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houses catering to this type audience and on the dual.

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"The Usener" (Par).... "The Body Snatcher" (RKO).

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Having Wonderful Crime

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MGM release of Robert Florey production... Having Wonderful Crime... starring Betty Grable and others.

A Song for Miss Julie

Republic release of William Ashworth production... A Song for Miss Julie... starring Betty Grable and others.

Despite lavish production, including a couple of songs and elaborate sets... A Song for Miss Julie... starring Betty Grable and others.

The Body Snatcher

MGM release of Robert Florey production... The Body Snatcher... starring Bela Lugosi and others.



### Loew's '44 Net Profit Up \$1,094,403; to Vote On 3 for 1 Split Mar. 29

Loew's Inc. (Metro) net income for the fiscal year ending Dec. 31, 1944, amounted to \$14,537,256, as compared with \$13,422,850 for the preceding fiscal year. This represents an increase of \$1,114,406, or an increase of 8.3% per share on 1,685,190 common shares outstanding, as against \$9.01 on each of 1,875,218 shares outstanding at end of the preceding year. Loew's again heads all film corporations in net profit per share far ahead in earnings per share.

Corporation's income before taxes totaled \$29,181,161, financial statement to stockholders revealing that it paid out \$12,940,929 in Federal income taxes and excess profits taxes. Corporation's consolidated earned surplus of last Aug. 31 amounted to \$36,678,242, or an increase of more than \$8,000,000 over the close of the preceding fiscal year.

Loew's gross income from all operations amounted to \$165,939,527. Other income such as interest, which is requested without amount earned, etc., totaled \$1,717,232.

Loew paid out \$6,710,000 in dividends during the past fiscal year. Company's balance sheet reveals that the corporation has accumulated \$24,000,000 in film inventories, including \$13,926,000 in picture production completed but not yet cleared. Loew's showed \$39,605,923 in film production in process. Company's cash on hand including government securities, bonds, etc., amounted to \$30,924,713.

Loew's annual general meeting of stockholders to be held March 29 to vote on the recommendation of the directors to split up the common so that each common stockholder would receive three shares of common for each share of common now held. Proposed new certificate of incorporation to provide a sufficient amount of common for the stock split-up also includes the elimination of all authorized preferred shares, none of which now is outstanding.

### REP. SETS HEFTY ADVERTISING BUDGET

Hollywood, Feb. 20. Republic has earmarked \$3,000,000 for advertising campaign for its deluxe pictures, each budgeted at \$1,500,000 for the 1945-46 program, according to Herbert J. Fisher, chief. Starting next September, the executives will be released at the rate of one per month, before leaving for New York, Yates declared.

Fisher is set to shoot the works, financially this year, and I am convinced that in so doing we will put Republic out in the forefront among the major studios."

### Warner One-Reeler On 'Servicemen's Overseas'

Warner Bros. is producing a new series of one-reel films to show how common overseas troops work and play between battles. Titled "Overseas Roundup," shorts will be shown one month. Film "Overseas" is being supplied by the Army, Navy and Marine Corps.

Fisher is to provide the home front with a factual report on how American men and women have adapted themselves to the wartime life in farflung parts of the world.

Separate division of the short-subject department, "Servicemen's Overseas," has been created on the Warner lot to produce the series.

### RKO's This Week Tieup

Tieup between RKO's "This is America" series and "This Week" was announced. Following recent previous day featuring Fredric Tomlin, Jr., RKO producer, and William F. Zietlow and Jerry Mason, editors of "This Week."

Editorial departments of the magazine and the RKO unit will cooperate in production of film versions of current, history subjects. First film produced jointly was "On Distribution, Section 2," which was "O.G. Bill of Rights," dramatization of the "G. Bill of Rights."

### Finger Points Chicago, Feb. 20.

Teen-aged lad cast tensely watching a pic at the RKO Palace on Friday (19) was being held in custody for a further 10 days. He was held for a further 10 days.

Boy said he was George Powell, 13, and had run away from his home in Clinton, Ia., where he had been committed to a mental hospital. He'd screamed because he figured he might be suspected, although he insisted to the cops he had nothing to do with it. He was held at Juvenile Home here under authority of Clinton police.

Universal's "Suspect" was the film.

### WLB Grants Raises To Par Maintenance Workers; H.O. Impasse

Job classification and salary demands for Paramount maintenance workers at the Capitol City, Ind., have been granted the Screen Office & Professional Employees Guild, N.Y., and the United Brotherhood of Carpenters and Joiners of America, N.Y., after two years of bitter disputing. Meantime, under conciliation proceedings, virtual agreement has been reached on a new deal between the WLB and RKO, RKO, Columbia and 20th-Fox white-collar workers.

The WLB decision on Par maintenance workers is hailed in SOPEG circles as setting an important precedent in industry that further establishes minimums and maximums for job classifications, automatic wage increases, and a system of automatic raises.

Minimums, job rates and maximums proposed for the new classifications are: Porters and matrons, \$30, \$28.50 and \$34; watchmen, \$28, \$26 and \$32; janitors, \$22, \$20 and \$24. While the number of Par maintenance employees involved in the dispute is 1,000, it is the first ordering a film company to adopt a job and salary classification plan in industry, which is further demanded as on h.o.a. of Par, Loew's, RKO, 20th and Col include similar plans.

Demands made on h.o.a. of Par, Loew's, RKO, 20th and Col include similar plans. Closed shop, improved grievance machinery, a clause covering returning servicemen, bonus of 5% for age and seniority, and a checkoff dues system. Numerous hearings have been held before James W. Fitzgerald, commissioner of the U. S. Dept. of Conciliation in N. Y., but following one Friday (18) at which a further headway was made, SOPEG has decided to take its dispute to the WLB.

At a meeting of the membership Monday night (19), Sidney Young, president of SOPEG, reported this decision. He said that in going to WLB, the union is also including United Artists, with which it has a similar agreement. The union has not agreed in conciliation proceedings. A total of 2,200 workers are working for the six majors are involved.

### WLB Rules AGAINST IATSE ON DECORATORS

Los Angeles, Feb. 20. Producers received letter today by WLB arbitrator stating they must negotiate with Local 1421, Screen Set Designers, Illustrators and Decorators in settling deal with decorators. Decision in favor of Local 1421 was a setback for IATSE Local 44, which had claimed that the decorators with dispute, going on for past nine months. Any party to dispute can appeal the decision, however, to NLRB. Attitude of producers still not known.

### M-G Goes All Out for S. A.

Hollywood, Feb. 20. With 18 pictures already dubbed in Spanish, M-G is making a big trade, Metro announced that all its future features, shorts, newsreels and serials will undergo the same process.

New policy is the result of south-of-the-border "Mach of the Mach" Spanish-dubbed version of "Gaslight."

### REAL ARBITRATIONS KEY TO NEW PLAN

The Big Five are reported planning to submit to the Department of Justice proposals whereby exhibitors would be able to arbitrate freely for a specific run, in a move to avert general elimination of clearances demanded by the Government as a preliminary requirement pending adjudication of the anti-trust action against the major producer-distributor chains.

Under consideration is move to propose dropping the so-called "grandfather" clauses whereby exhibitors seeking arbitration of a run are limited by provisions relating to admission sales, type of theatre and financial standing of the operator.

Under the plan being discussed by major company reps, an exhibitor, say, a fourth-run situation would be in position to arbitrate for a first or second run without any of the strings formerly contained in Big Five proposals.

Big Five attorneys, from accounts, plan to ask N. Y. Federal Judge Henry Wood to set aside the arbitration scheduled March 5 with the object of trying to adjust the clearance demands with the Department of Justice so that court action will be unnecessary on this phase of the anti-trust litigation.

Major districts contend that clearance is necessary and continue to insist that the industry should be eliminated without regard to individual exhibitors.

Department of Justice brief filed with the Big Five early this month contemplates that the clearances charged substantially the same admission prices. The presiding justice should rule that the issue must be settled by the court, it's understood that the distributors will make every effort to prove that clearance is necessary. In fact, for the industry, however, Big Five plan to bring in independent theatre operators to testify to the necessity of clearances.

Big Five, meantime, have prepared an answer to the Government brief filed early this month. The reply was scheduled for delivery to the Department of Justice yesterday (19). The answer, however, is that distributors are ready to forego the "grandfather" clauses in their last proposal for a new consent decree.

The Little Three (Columbia, Universal and United Artists), meantime, have taken stand that the Consent Decree proceedings do not affect them since they are not a party to the consent arrangement with the Department of Justice. Their legal representatives plan to sit in on the proceedings as observers.

### CLOSED SHOP TRENDS WORREY FILM UNIONS

Hollywood, Feb. 20. Current wave of legislation directed against closed shop contracts is causing worry among picture unions as the film industry continues outlawing the closed shop is under way in California, and a similar move recently passed in South Dakota. Studio workers have suggested that the American Federation of Labor lobby against war closed shop movement throughout the country.

### Par Eastern Sales Meet

Paramount branch managers, exhibition, office managers and salesmen reps arrived in N. Y. from Boston, Buffalo, Albany and New Haven territories over the weekend to attend a general sales confab at the Pierre hotel Monday (19) and yesterday (Tuesday). Sales crew from the N. Y. P. exchange, headed by William H. Mouton (19) and also attended. William H. Erbb, eastern district manager, presided. Robert M. Wintner, N. Y. exchange manager, presided.

### IA Cools Toward RKO Managers, See Cashiers Becoming Affiliated

### D. C. Gets Answer

Washington, Feb. 20. Department of Justice today received answer from the consent decree companies in which the Big Five seek to retain the status quo on the decree pending the full divorcement trial. Impression with Government officials is that the Big Five appear to think the decree is okay as it is and do not propose any major changes.

The Department of Justice, it is understood, plans to press for an early trial on divorcement and will on March 5 likely seek to obtain an injunction meantime restraining the Big Five from granting the type of clearances objected to by the Department.

### Pre-Release by WB For 'Co-Pilot' in Ga; Big Macon Ballyhoo

Macon, Ga., Feb. 20. Warners will pre-release "God is My Co-Pilot" in Georgia and vicinity for a couple of months. Film's being pre-released in Georgia, it is already being sold out. More than \$100,000 will be turned over to Army Forces Aid Society from this showing alone.

Three stars of pic, Dennis Morgan, Alan Ladd and Janis Paige, were bound to Atlanta on their arrival from Hollywood on Monday by a road show, including the Mayor of Atlanta and Macon, an Army censor, an exhibitor group headed by William Jenkins, head of the American Tenkies circuit and civic leaders. Warner reps on hand included Roy W. Brown, general manager ad-publicity director; southern district manager Ralph McCoy and branch manager Henry G. Krum of Atlanta.

Army censor was assigned because the film stars are making pay in several Army camps and hops in this area. Evidence of the interest aroused throughout this territory by the opening in the play being given pic and stars by Atlanta papers, which not only have been running the film, but also the Macon feature, but filled three pages of their Sunday editions with feature stories and pics.

This morning (Tuesday), the stars visited Lawson General hospital near Atlanta, enroute to Macon. In this city festivities will wind up today (Feb. 21) with the opening of the Junior League Ball in the Civic Auditorium, plus two coast-to-coast network broadcasts, the Coca-Cola "Big Top" show and John B. Kennedy interviewing Col. Scott, author of book on which pic is based.

### L. A. to N. Y.

Sam Briskin, Smiley Burnette, George Dewey, Wayne Duvvey, Myron Dutton, Bob Fellerman, Paul Francis, Clark Gable, Ben Goetz, Leonard Haidson, Edward L. Hyman, Margr Kerr, Joe Kinsey, Boston, Buffalo, Albany, New Haven, Pat Murray, Al O'Keefe, Raoul Walsh, William Saal, Ted Sauter, Fred Schneider, Moton Spring, Andrew Stone, Wayne T. Walker, E. H. Wadewitz, Robert Walker, Paul Wain, Robert M. Wetman, Herbert J. Yates.

Although it resisted independent unionization of RKO managerial personnel in 41 Greater N. Y. theatres, at one time showing judgment rightly belonged to it, IATSE is being held to have cooled so far as bringing such unionization toward its fold. Reported that in certain parts of the country where Ia. locals have built up strong RKO managers, all efforts in that direction have ceased.

The ICA, however, is declared to be interested in cashiers and it's reported the ticket sellers in the RKO theatres, who have been quietly formulating plans for a union, will probably hook up with it.

While the Motion Picture Theatre Operating Managers & Assistants Guild, embracing managerial help in the 41 Greater N. Y. RKO theatres, have had some opposition toward the CIO, it is more probable that the Guild will operate under a direct Federal charter.

The MPTOM&A, which was a year old Feb. 6 last, had a long battle with the RKO executives, with the company steadfastly refusing to budge on demands. These include the firing of 111 of 118 for managers and 375 for assistants, together with various working conditions.

Following a complete impasse, the Guild, headed by George Dunn, has been asked to join the MPTOM&A Board. A meeting to be attended by the RKO executives and a committee of the MPTOM&A, is scheduled for next Tuesday (27) in N. Y. It is expected that some of the managerial workers of other N. Y. circuits will also be present. The meeting is discussed among managers of various N. Y. chains.

### Vanguard Drops Job Of Gen'l Sales Mgr., Sets Up 3 Div. Supers

Eliminating the former post of general manager, which was left vacant a few weeks ago when Hugh Owen resigned, to return to Paramount, Neil Angus, chief of Vanguard Films Inc. (Selznick), has worked out a new setup of three divisional sales supervisors.

Milton Kusell, district sales manager at N. Y., and Paul Parsons, who has worked for 27 years, has resigned to become eastern sales supervisor for Vanguard, while Frederick Smith, who retired from distribution a few years ago to run his own orange ranch in California, will take over IATSE to the business to handle the western division of the company.

Over the Midwest and South will continue in the hands of Sam Horowitz, who was placed in charge of that territory. Fred W. Kuehn, Jr., of New Horowitz makes his headquarters in Chicago. Before he left, he had been in charge of the territory.

Smith was a former division sales chief for RKO, headquarters in N. Y., and for years presided over the sales of United Artists. Kusell, 21 years in Par N. Y. exchange, started as a salesman in Par's Chicago office. Kusell's new assignments are effective March 1.

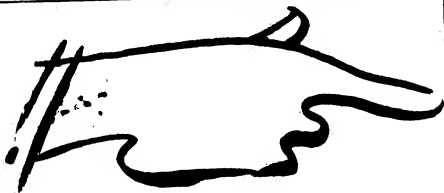
### \$175,000 DAMAGE IN DETROIT THEATRE FIRE

Detroit, Feb. 20. The Lasky, 1,000-seat theatre, nahe house here, was badly damaged last week by fire. Total damage to the Lasky development was \$175,000, this covering adjoining stores with the theatre occupying the worst of blaze.

House, however, will be shuttered for months.

### MORE BAIT FOOTAGE

Hollywood, Feb. 20. Lester Cowley is borrowing \$20,000 from the Nazi rat role in a sequel to "Tomorrow the World." Footage is being shot in continuation of the controversial problems started in the original.



**IT TOOK  
20 YEARS-  
AND  
SAMUEL  
GOLDWYN-  
TO DO IT!**

**BULLETIN**—It took twenty years, and far more than that number of producers, to set records for Broadway's Astor Theatre, but it took only one week for Samuel Goldwyn's "THE PRINCESS AND THE PIRATE" to break them.

At the close of business on Thursday, February 15, the new Bob Hope starrer was thousands of dollars ahead of any other picture's box-office total for any week in the theatre's history. What's more, at the end of the sixth day, the previous record had been broken and every dollar of the seventh day's business was that much extra.

The remarkable business at the Astor puts "THE PRINCESS AND THE PIRATE" in a unique light. The Astor has long been the showplace of Broadway and the quality of its pictures has always been as high as, or higher than, that of any theatre in the United States.

"THE PRINCESS AND THE PIRATE" is released by RKO Radio Pictures.

**WALTER WINCHELL** says:  
 (OVER HIS NATIONAL RADIO HOOK-UP)

"One of the most exciting pictures I have ever seen. It shows the FBI, and how the FBI, with secret movie cameras, kept focused on Nazi spies working right under our noses in the United States. Don't miss it!"



# ON GUARD

ANOTHER SENSATIONAL TWO-REELER FROM...

## THIS IS AMERICA

Produced by Frederic Ullman, Jr. • Distributed by RKO RADIO

WATCH FOR THE PRESS BOOK! USE IT! RED CROSS DRIVE - MARCH 15-21

# Literati

**Ashton Stevens' Memoirs**  
The Chicago den of drama critics, the Stevens (Chick) (New York), is working on his memoirs. Mrs. Stevens is assembling them. All of how far back in the past the actual historical goes may be gleaned from the fact he had lost many of his personal notes in the "Great Flood" of 1945. In his 70s, the banjoing critic is still very active.

**Salute to Hyde Gogo**  
There was an interlude at Madison Square Garden, N. Y., before the featherweight championship fight between Willie Peep and Phil Terranova, when a memorial was given for Hyde Gogo. Journal-American's light expert who died last week. Former Mayor Jimmy Walker delivered the eulogy from the ring. Seated in the working press, Gogo occupied was left vacant. Ceremony was similar to that accorded the late David Belasco, an ardent fight fan, who, during the latter part of his life, had attended the boxing shows unless accompanied by Jack Pulaski ("Vagabond" when the late Gogo rode two seats at the Garden ringside, row B, always reserved for them, were read off and recorded, and the late Joe Humphries gave a short eulogy, while the fans rose in silent protest.

**Pearson vs. Pegler**  
Drew Pearson's "Washing Mercury Go-Round" column is aimed at fellow-columnist Westbrook Pegler for \$25,000 damages in libel case. Pegler's "Mercury Go-Round" column, which also asks \$25,000, state in joint complaint that Pegler in earlier Pearson's "Mercury" column and credit as a news reporter.  
Case followed Pegler's Jan. 20 column in which he had called Pearson "a misnamed news broadcaster specializing in falsehoods and smearing people with political and personal motivation, broadcasting motivated lies for an ulterior purpose." "Up to you, judge or jury to make a decision on the evidence," Pegler stated when queried on suit.

**Woolcott Letters to Harvard**  
Alexander Woolcott's letters, files are now in the Harvard U. archives. Collection, consisting of 5,464 letters, written by him and 268 by his contains items from their literary, political and social notables. Harvard figures the collection almost as much an attraction as the Gutenberg Bible, given to the library last May.

**French Press Tops**  
Eight French journalists, representatives of liberated French press, left New York recently for two-month U. S. tour under OWI auspices. They are the first of two avowed propagandists to describe to home readers their impressions of U. S. and to enlighten support for French armament to help fight alongside Allies. Stated before leaving that France is developing an "operative press."

**"Nie-Women" Fellowships**  
Pressure of newspaper women for participation in Nieman Fellowships at Cornell University has finally resulted in action, Board of Overseers recently deciding to make Nieman Fellowships eligible to women beginning with the 1948-49 school year.  
Action came when Nieman committee petitioned President James B. Conant, who recommended favorable action to the Trustees. The trustees, 12 in all, give services one year study at Harvard in subjects of own choice.

**All-State Lineup**  
The Boston "State" collection of 34 stories by top ranking writers, will be issued Feb. 19 by Penn-Pulaski Co. Contributors include George Menckner, Robert Benchley, S. J. Woolcott, Ernest Hemingway, Som-

erset Maugham, Dorothy Parker, William Saroyan, Erskine Caldwell, and the late John Galsworthy, William Faulkner, and others.  
Peter Arno wrote introduction.

**Digest Pix Mag**  
New film mag, "Movies In Review," debuting with April issue, will feature digest pix mag. Will contain stories of film personnel, technical articles on production and new English and foreign studios as well as film reviews and preview notes. Paul Meyers is editor.

**Collier's Awards**  
Collier's Weekly has established two annual awards for "statestman-ship" by U. S. Senator and Representative "who best serve our country during the year." Awards to be given at end of 1948, will consist of a plaque and \$10,000 each.

Mag will have no say in picking winners, but being done by a committee consisting of Owen D. Young, ex-Gen. Electric head; Ernest Hogan, ex-Gen. Electric head; Fred Dodds, Princeton head; Dr. Alan Guggenheimer Foundation; Paul G. Allen, ex-Gen. Electric head; George Meany, AFL; Donald Cressler, Standard Press; and Chester Davis, Fed. Reserve Bank.

**Courant's Lobster Trick**  
Herald's Conn. Column management still a little touchy over recent comedy-of-errors involving "lobster" and "lobster" in the "Lobster Trick" (Feb. 1948) article. Presently, the "Lobster Trick" (Feb. 1948) article was sent a Courant editor, and the article was sent to Courant editor, who made its way to composing room and appeared on the Courant's national page again, this time credited to Hartford. That wasn't bad enough - a few days later the Courant editorial appeared again, this time in the Hartford Times, only other paper in Hartford, credited to the Portland Press.

**Dr. Max Jordan's Book**  
"Fronts," by Dr. Max Jordan, director of religious broadcasts for NBC, has been chosen as the selection of the Catholic Book Club. "Fronts" is the story, the Book Club's review states, of the religious situation in Germany from 1918 onward. It is the tragic story of how a great nation was led step by step to the "Gothenburg" of the inner sanctum of National Socialism—where enslavement to a "Führer" was proclaimed.  
Dr. Jordan served as continental representative for NBC for some 12 years, ending in Germany in 1938 by shortwave many times. He also was for some years a correspondent for the National Catholic Welfare Conference News Service, working in Central Europe.

**CHATTER**  
 **Christopher La Farge** has started a new magazine, "Chatter," in New York.  
Helen Meyer, veepce of Dell Publications, pondering studies in Hollywood.  
Johnny Yuhask, film arborist, told his novel, "Nobody Around Town," is being made into a movie.

Jack Holland on the final chapters of his outdoor adventure novel.  
John Farrow to novelize his screen story, "Disorderly Discharge," for Fox.  
Emil Coleman, band leader, writing a book, "Mastropiopia," for publication by MCA.  
Walt Davis, honorably discharged after two years in the Navy, released from military service.  
Ted Yates, syndicated columnist on Harlem night life, at work on a new novel, "The Blue Bird."

Max Yuse, ex-Philly Record editorial writer, leaving Bureau of Educational Welfare, Washington, to join Time staff.  
Leroy Newmyer, for 16 years associate mgr. of the Toledo Blade, has been named to the top post of promotion director.  
Robbin Coons, now a war correspondent, called to cover the Paris war theatre for AP.  
Edna Douglas best-seller, "The Robe," will be translated into Dutch for circulation in Holland—first translation of the novel thus made in the war.

F. Hugh Hornby, actor and screen-comedy "Kiss and Tell" will have a lot to do in concert.

# Hoys (Assie) Dickers For Adelaide Theatre

Ernest Turnbull, Hoys circuit topper, is reported dickering to take over the Adelaide theatre, Adelaide, the York, for playing British films, mostly those of J. Arthur Rank. He has again received offers for building a circuit, sub-Rankish films exclusively if he can get an outlet from Sydney Skouras for his All-Aussie project.  
Inside dope at present is that the move will ultimately see Hoys take over Wornham, Adelaide, to operate holdings for postwar expansion. Even and Clyde Waterman, circuit chiefs, plan leaving for a new month on reported looksee. It is understood they will handle with Skouras, 20th-Fox, releases the Rank production in this zone and holds major stake in Hoys.

# Labor Strife Again Halts Mex Pix Production; Ask Camacho to Intervene

Mexico City, Feb. 26.  
Labor trouble resulting from three film strikes in Mexico City has again halted picture union control has completely halted production, with production president, President Avila Camacho to end the conflict.  
Production heads declare it is impossible for them to continue work under the present set up. They say this latest union squabble imperils the whole industry, already beset by a situation as raw as the oil strike and compels from U. S. firms. Expected that president will act soon.  
Row provoked by Enrique Solis, ousted last summer during players' strike, has now provoked a new strike to divide union. Leading strikers raised organization's headquarters leaving truck full of material that's moveable including archives which are vital to the union. Solis, however, was arrested and accused of burglary but soon freed on big bail.

# African Circus Director Dimes in Lion's Cage

Capo Town, Jan. 5.  
Pagel's Circus Challenge was prominent Cape Town resident to have supper in a lion's cage during his 48th birthday party. The challenge was accepted by Capt. J. H. Stodel, local director of Pagel's, who greeted the party with a most greeted the performance.  
Capt. Stodel stayed in cage for 10 minutes although he had a restless because of change in their usual routines. Carl Fischer, trafter, and Europe under contract to Stodel had supper of egg, salads and champagne. He received his check in the morning. The animals were syndicated as a newspaper strip, with William T. Henly doing the syndication.

# Caninflas Quits Job As Pix Union Official

Mexico City, Feb. 20.  
"Caninflas" (Mario Monrroy), star film actor in Mexico, and a Marshall film official of Cinematographic and Allied Workers Union, one of new American film unions, is preparing to release a number of Argentine features which they have had in the bank for some time. It is understood these productions already exceeds the 24 released in 1944.  
Caninflas is undergoing a change in ownership. A large block of stock has been sold to a new owner, with 50% of it taken over by Don Miguel Machin-andarena, with Alilio and Luis Montasi continuing in control at reported salaries of \$1,500 per month each.

contract by Warner Bros. will leave for the U. S. for completion of his first assignment.  
American Newspaper Publishers Association meeting for April, has been cancelled, for the first time in ANP's 59 years' active history, by the ODT wave.  
Chicago Tribune is establishing permanent motion picture bureau in Buenos Aires, with Louis V. Spillane Tribune picture desk for some years, heads there about March 1 to assume charge of the bureau.  
Edwin B. Greenwald, AP state editor for Ohio, has been assigned to the U. S. office.  
He joined AP seven years ago, and is the third member of the Columbus bureau to be sent to the U. S. office, and John H. Colburn preceded him.  
Omni-book has launched a Latin-American edition. Spillane in Buenos Aires, distributed in Argentina, Bolivia, Chile, Columbia, Cuba, Ecuador, El Salvador, Guatemala, Guyana, and will appear shortly in Mexico, Porto Rico and Venezuela.  
Rumor that a new addition will be made to Literary Fellowships, now administered by Knopf, Houghton, Mifflin and Harpo. This will be Simon & Schuster, and though no details have been announced, it is expected to be sent to the U. S. office and Robert F. de Graff will have a lot to do in concert.

# Raw Stock Death Threatens to Shut Argentine Studios by Next May

## Current London Shows

London, Feb. 26.  
"Another Love Story," Phoenix.  
"Ernest & Old Lady," Strand.  
"Little Girl," Duchess.  
"Anna," S. J. James.  
"Happy & Glorious," Palladium.  
"The Girl in the Red Coat," Gaiety.  
"Lawry," S. J. Martin's.  
"Meet Navy Girl," Hippodrome.  
"The Girl in the Red Coat," Gaiety.  
"Night Venice," Cambridge.  
"No Medals," Adelphi.  
"Fanny Malet," Adelphi.  
"Peek-A-Boo," Whitehall.  
"Private Lives," Apollo.  
"Quaker Girl," Stoll.  
"Sadler's Opera," Prince's.  
"See How They Run," Concoy.  
"The Girl in the Red Coat," Gaiety.  
"Sweetener Louis," Ambassadors.  
"What's Your Name," Saville.  
"The Girl in the Red Coat," Gaiety.  
"What You Mean," Cambridge.  
"While Sun Shines," Gaiety.  
"Years Between," Wodham.

## Argent Fuel Shortage Slows Up Theatre Biz; Start Fight on Duals

Buenos Aires, Jan. 27.  
Serious fuel shortage is latest restriction to clip the Argentine film industry. Government met film situation by curbing electric power consumption has forced the theatres to start their shows 4 or 5 hours earlier, instead of having early matinee sessions. It also limits to two pictures an afternoon and means that night performances start at 9 p.m. for feature films instead of 10 p.m. formerly.

U. S. studios are setting 1949 picture deals in Buenos Aires so that they provide programs running no longer than three hours, including feature and shorts instead of two or more "B" films followed by shorts and an "A" picture as regulars.  
Of the 398 features released in Argentina in 1944, only 24 were Argentine films, compared to 1946.  
Argentina Sono Film is releasing "Madame Sans Gene," starring Nini Sini, for the inauguration of the new Ambassador theatre in Mar del Plata, Argentina's Atlantic coast resort. Will be the first release of Argentine films in the country. The company is preparing to release a number of Argentine features which they have had in the bank for some time. It is understood these productions already exceeds the 24 released in 1944.

## Delfont's 'Fledermaus' Set for London Premiere

London, Feb. 8.  
Bernard Delfont's "Fledermaus," English adaptation which has replaced "The Palace Royal" in his Jay Laurier having replaced Syd Walker, who died recently.

## Caninflas Quits Job As Pix Union Official

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Caninflas is undergoing a change in ownership. A large block of stock has been sold to a new owner, with 50% of it taken over by Don Miguel Machin-andarena, with Alilio and Luis Montasi continuing in control at reported salaries of \$1,500 per month each.

## Sell Retrench, Sydney

Sydney, Feb. 20.  
S. J. Thomas Coomes, prominent Australian film exhibitor; Sir Sidney Snow, Sydney, and Stuart Poyle, near promoter of Aussie commercial road and reported planning postwar return to film production, have sold their shares in the Empire Picture Palace, London, to a British syndicate.  
Recent development, including a new film strip, Empire Picture Palace, London, to a British syndicate.  
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Montevideo, Jan. 27.  
Scarcity of raw stock in Argentina promises to force a complete shutdown of picture studio in that nearby country. Latest estimates reveal that by May, at the latest, all studios will have to shut down unless they have a miracle occur. Feeling here is that this miracle will result only if there is a change of system by which the Argentine attitude of the government changes from pro-Nazi.

White representations are reported to have been made to U. S. fact that producers in Buenos Aires are talking transfer of studios to Chile in which they hold Mexican holdings. Argentine producers say they can make such deals, with Argentine Sono Film understood already to have inked a pact while AAA is mulling a like contract.

Although Lumbis is said to "have made considerable gains" in raw stock produced locally and plans production of positive stock, few in charge of the Argentine film industry will pan out satisfactorily.  
Immediate effect is the exodus of Argentine film makers to other Latin-American lands. Mexico is reported after Hugo del Carril and Armando Goyet, and single producer Director Enrique Discepolo, Ana Maria Lynch, Cipriano Granada, Nelly Edson and others are being sought. Lumbis has offered Del Carril a \$150,000 deal, but he has a pact with San Miguel until 1946 and also a contract with a Buenos Aires network pending. He's currently on a personal appearance tour of Latin-American countries, now being in Mexico.

Another result of raw stock situation is that many film players are planning flyers into legit for the season which runs from April until August. This is difficult in going into theatres. Esteban Serrator, screen star, is to appear with Alida Luz and Juan de Dios until 1946 and also as "The Voice of the Turtle." John Van Driest's play, set to open at the Dourville theatre in Buenos Aires. "Thyora" now is finishing "Per ex act Divina" co-starring with Mirna Legrand, while rehearsing the musical comedy he plans to tour as actor-producer. He's stage, screen and radio star. He's also appearing in connection with a series of personal appearances. Also has an offer from Mexico.

## Delfont's 'Fledermaus' Set for London Premiere

London, Feb. 8.  
Bernard Delfont's "Fledermaus," English adaptation which has replaced "The Palace Royal" in his Jay Laurier having replaced Syd Walker, who died recently.

## Mex. Producers Retrench

New stock shortage in Mexico has forced producers to economize. Beside general retrenching, they also are being forced to sell their stock which will work for less. They want stage and radio figures who are willing to work in pictures at lower rates than the stars.  
Established film actors resent this idea and are making action for their own protection.

## YANK CIRCUS SCORES IN MEX.

Mexico City, Feb. 20.  
The Great American Circus has played here last Dec. 13-Jan. 2 at the National Stadium with backing by the U. S. State Dept. The circus, contributed fell to Mexican charities.  
Circus paid off \$77,000 (Mex) in taxes. Most of its profits in the U. S. were lost to Mexico in October, or 15% of its gross. This was apart from \$25,000 (Mex) that Roosevelt donated to Mexican charity.



**FORGET THAT FEELING.**

**Dick POWELL • Claire T**

***Murder,***

**OTTO KRUGER • MIKE MAZURKI • MILES**

**Produced by Adrian Scott • Directed by**

**WATCH FOR THE PRESS BOOK! USE IT!  
RED CROSS DRIVE—MARCH 15-21**



**. SHE'S GOT MURDER IN HER HEART!**

An amazingly NEW Dick Powell... tough... rough... terrific!... Haunted by a lovely face, hunted for another's crime... in a NEW kind of murder mystery!

**REVOR • Anne SHIRLEY**

**My Sweet**  
 (Tradeshown and reviewed as "Farewell My Lovely")

**MANDER • DOUGLAS WALTON • DON DOUGLAS**

Edward Dmytryk      Screen Play by John Paxton

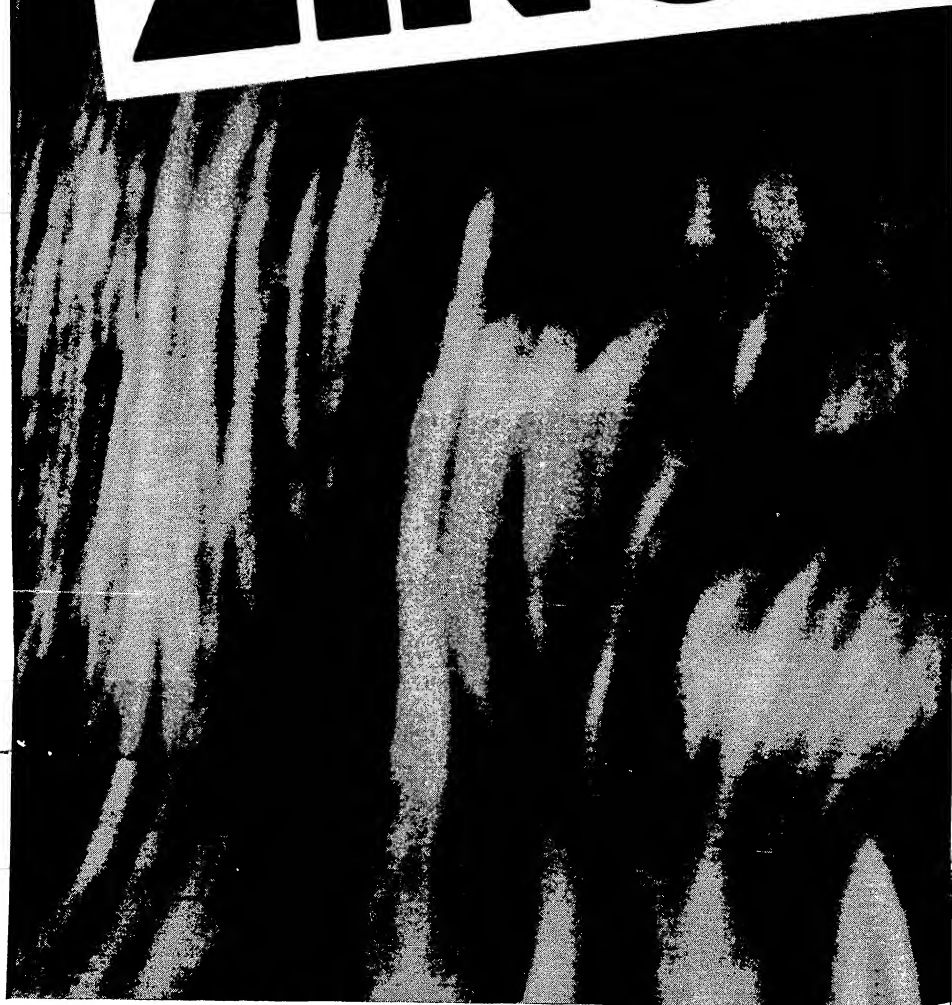








# ZINGO



with **WALTER BRENNAN** and **DOLORES MORAN** • **HOA**

Based on the book by ERNEST HEMINGWAY • Screen Play by Jules Furthman



**OH BOGART! OH BACALL! OH RECORDS!**  
**"TO HAVE AND HAVE NOT"**  
is everywhere doing everything — and more — than its 16  
weeks in N. Y. predicted! Oh brothers, again Warner Bros!

**GY CARMICHAEL · HOWARD HAWKS PROD'N**

William Faulkner · JACK L. WARNER, Executive Producer

Burma Now \$64,000 in 3 L. A. Spots; Thunderhead 50G Also in 3, Tonight 11G in 4, Waves' Tall 45G in 2, H. O. Broadway Grosses

New bills and steady biz from holdovers will push local first-run total to \$295,000 or over in 20 theaters...

Estimates for This Week: Carthy Circle (F-WC) (1516, 50-1)...

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Remake for 'First Year' Frank Craven's comedy piece, 'The First Year,' filmed by Fox in 1932...

Estimates for This Week: Carthy Circle (F-WC) (1516, 50-1)...

'Singing' Lusty \$12,000, Pacemaker in Mont'l Montreal, Feb. 20. 'Can't Help Singing' is leader by wide margin here this week.

Estimates for This Week: Falace (CT) (2700; 35-85)...

'SQUARE' FINE 186IN DENVER

Business is off in bit from last week in most spots. Even '30 Seconds Over Tokyo'...

'ST. LOUIS' COLOSSAL \$25,000, BUFF. TOPPER Buffalo, Feb. 20. Big okay here, with "Meet Me in St. Louis..."

'Thin Man' Fat \$19,000, St. Louis; 'Lad' Big 150 St. Louis, Feb. 20. Two-day blitz at St. Louis, Feb. 20...

'Victory' Great \$14,500, Omaha; 'Burma' Hot 7G Omaha, Feb. 20. 'Winged Victory' is topper this week at Orpheum...

'Song Rousing 38G, Del.; 'Seeing You' Robust 26G, 'Millions' Kassel 22G

Key City Grosses

Estimated Total Gross This Week... \$1,995,000

'Serenade' Forte 66 In L'ville; 'Shadow Jones' 12G, 'Waves' Big 14G, 2d

Estimates for This Week: Brown (Fourth Avenue-Lewis) (1,000; 40-60)...

Estimates for This Week: Ahee (RKO) (1,000; 44-70)...

'Seeing You' Wham 40G, Frisco; 'Bell' Smash 30G

Start of Lent has not slowed '21' in business on Market street. 'I'll Be Seeing You'...

Estimates for This Week: Fox (F-WC) (1,681; 50-81)...

'Mono Backing Hits 11 Pix

W. R. Johnson, Monogram proxy, announced that he is backing the company with a total of 11 features...

Shooting toward a big season this week. Adapted to 'Carnegie Hall' (F-W)...

Estimates for This Week: Ahee (RKO) (1,000; 44-70)...

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Schwab New PRC Exec

Ben Schwab drafts in post of executive producer at PRC in addition to his duties as general manager and executive assistant to Leon Fromkes.

Thin Man-Gray-Macs Stout 57G, Chi; 'Youth' Par's 28C, 'Burma 24G, H.O.

Newcomers and holdovers started out hotly, despite continued brown-out...

Estimates for This Week Apollo (B&K) (1,200; 55-95)...

Estimates for This Week Althea (RKO) (1,300; 40-83)...

Estimates for This Week United Artists (B&K) (1,700; 55-95)...

'Velvet' Smooth \$17,000 Leader in Offish K.C.; 'Co-eds' Smash at 14C

Kansas City, Feb. 20. Big at stratum here is off slightly...

Estimates for This Week Equinox, Uptown and Fairway...

'Woman in Window' (RKO) is up the street...

Estimates for This Week Blue Mouse (Harrick-Evergreen)...

Woman in Window (RKO) is up the street with \$111,000...

Estimates for This Week 'Last Ride' (WB) and 'Army and Air Corps'...

'Waves' Rolls Up Huge 41C, Philly

Philadelphia, Feb. 20. Business continues in the bullish side in Philly...

Estimates for This Week Althea (RKO) (1,300; 40-83)...

'Thin Man' Stout 17G, 'Provs.' 'Co-Eds' Hot 16C

Providence, Feb. 20. Healthily is the word for grosses hereabouts...

H.O.S. Slow Seattle, 'Woman' 104G on 2D

Seattle, Feb. 20. City is loaded with holdovers this week...

Estimates for This Week Blue Mouse (Harrick-Evergreen)...

Brisk; 'Guest-' Truth-'G. Jean Big 71G, Abbott-Costello Fairy 36G, 'Sal' Big 14C, 'Song Lusty 112G in All Wk.

With the past weekend generally strong, favorable weather being a contributing factor...

'Square-Busse' Trim 17G, 'Mpls.; 'Waves, M.O., 7G, 'Have Not' Has It, 14G

Minneapolis, Feb. 20. Despite sub-zero temperatures, big continue near the high level of the past weeks...

Estimates for This Week 'Last Ride' (WB) and 'Army and Air Corps'...

Estimates for This Week 'Guest in House' (UA) (1,100, 55-95)...

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Third frame went to \$124,000, better than for the first and second.

Estimates for This Week Apollo (B&K) (1,200; 55-95)...

Estimates for This Week Althea (RKO) (1,300; 40-83)...

'Guest' Good 37G in 2 Hub Spots

Boston, Feb. 20. "Guest in House" Experiment had two weeks in the Hub...

'Thin Man' Stout 17G, 'Provs.' 'Co-Eds' Hot 16C

Providence, Feb. 20. Healthily is the word for grosses hereabouts...

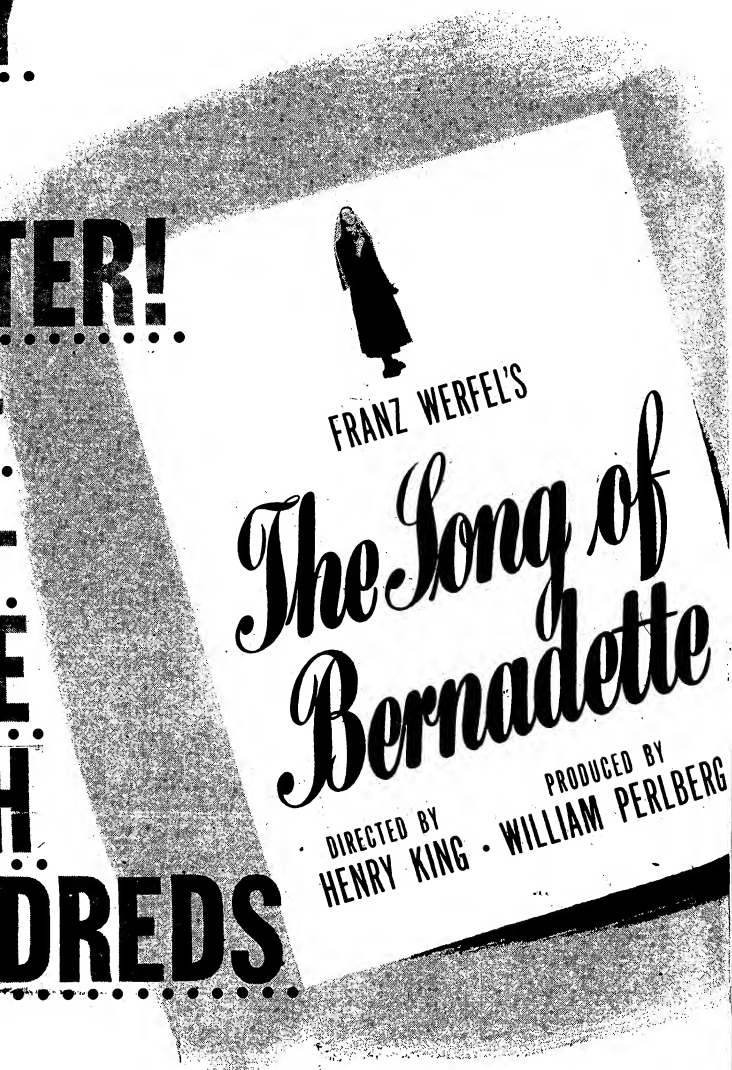
H.O.S. Slow Seattle, 'Woman' 104G on 2D

Seattle, Feb. 20. City is loaded with holdovers this week...

Estimates for This Week Blue Mouse (Harrick-Evergreen)...

Noted Butler directs and Alton Gottlieb produces.

PLAY  
 IT  
 EASTER!  
 DAY-  
 AND-  
 DATE  
 WITH  
 HUNDREDS  
 OF  
 THEATRES!



COLLECT AT EVERY  
 SHOW! RED CROSS  
 WEEK—MARCH 15-21

AT

POPULAR

PRICES

*Easter dates are pouring in! For the booking event of events! Be one of the first to show this sensational hit—AT POPULAR PRICES!*

CELEBRATE WITH US IN APRIL!



CENTURY-FOX

THREE DECADES OF ENTERTAINMENT SUPREMACY!









# FRED'S BAGGED

**THIS'LL KILL BENNY!**

"Fred Allen rings the bell with clatter and clang! A happy-go-lucky sort of picture tailored perfectly to the star's measure! Easily Allen's best screen performance! It will be a thumping hit everywhere!"  
 —HOLLYWOOD REPORTER

**JACK SKIRBALL  
 PULLED A FAST ONE ON  
 ME—HE GAVE ME A PICTURE  
 WITH A PLOT—AND LOOK  
 WHAT THE CRITICS SAY  
 ABOUT IT!**

**HURRY, HURRY,  
 HURRY, FOLKS—READ  
 THESE AND REAP!**

"Top notch comedy entertainment. Merry madcap farce combining mystery and romance to keep action rolling at a fast and hilarious clip! Should register big!"  
 —M. P. GAILY

"The picture will prove a delight. Just about as workmanlike a production of the screen, Should score as a chuckling good diversion for audiences!"  
 —SHOWMEN'S TRADE REVIEW

"Duplicates the steady flow of chuckles and typical Fred Allen wit that distinguish his radio shows. For boxoffice stars. The picture doesn't waver from its chore of socking over the chuckles!"  
 —DAILY VARIETY

"This is packed with laughs and amusing situations, and should show high returns at the boxoffice. This can be exploited to the hilt!"  
 —THE EXHIBITOR

"Fred Allen introduces a number of new gags and fast cracks into a story that moves along at a merry clip. It ought to be easy to roll up a profit in any situation!"  
 —BOXOFFICE

**THEY DID  
 MENTION YOU  
 BENNY!**

"If it's laughs you're looking for, go to see 'It's In The Bag'. All the hams in the business are in it. The Jack Benny scene will kill you!"  
 —HEDDA HOPPER

# THE BEST IN BOXOFFICE RAVES!

## OH, LOUELLA!

"This week's medal goes to U. A.'s 'It's In The Bag.' The fun is so fast and furious the laughs never stop. There are more comics tossed in than there are cops in a Keystone comedy. Our compliments to Jack Skirball, and our medal for the best performance goes to that marvelous comedian Fred Allen!"

— LOUELLA PARSONS

## MR. BENNY HAVE YOU READ THIS ONE?

"This Jack Skirball production gives the comedian free reign to indulge his humor resulting in fun that should win a strong popular response! An out and out laugh squeezer. To clinch the boxoffice success of the picture Skirball has enlisted the services of Ameche, Vallee, Benny, Bendix, Benchley who appear to fine advantage as stooges to Allen!"

— FILM DAILY

## NO, HUM!

"Best picture of the week is 'It's In The Bag', a three bell picture starring Fred Allen. It's a howl from start to finish with Allen's comedy getting full play. Don't miss it!"

— JIMMY FIDLER

# IT'S IN THE BAG

FRED ALLEN  
JACK BENNY  
DON AMECHE  
WILLIAM BENDIX  
VICTOR MOORE  
RUDY VALLEE

BINNIE BARNES  
ROBERT BENCHLEY  
FERRY COLONNA

WALTER BRIDGES  
STEWART CAILLAC

RIOT-AND ALL-RELEASED THRU U.A.!



**ANOTHER LAUREL FOR "THE SUSPECT"—  
and Universal is quite happy about it!**

**LIFE**

**MAGAZINE SELECTS  
"THE SUSPECT" AS  
THE MOVIE OF THE  
WEEK, ISSUE OF  
FEBRUARY 19th**

**"One of his  
(Laughton's)  
best roles" ...**  
*Time Magazine*

**"Universal's  
'The Suspect'  
a psycholog-  
ical killer-  
diller" ...**  
*Walter Winchell*

**"Grade-A  
thriller"**  
*New York Daily News*

**"A strangely  
gripping  
story" ...**  
*Liberty Magazine*

**"No matter what movies  
1945 brings, 'The Suspect'  
will be one of the best" ...**  
*Virginia Vale, Western Newspaper Union*

Charles LAUGHTON • Elna RAINES

**The SUSPECT**

with DEAN HARENS  
STANLEY C. RIDGES • HENRY DANIELL • ROSALIND IVAN

Screen Play by Barbara Maltzman • Adaptation by Arthur T. Horman from a novel by James Mearns  
Directed by ROBERT SPOONER • Produced by SOLN AUSTER • A UNIVERSAL PICTURE







"NO MORE HEAT!"

READ THIS AD  
From Lyric Theatre, Lancaster, Ohio  
in Lancaster Eagle-Gazette

LYRIC—Today-Sun. Mon. Tue.

# THIRTY SECONDS OVER TOKYO

M-G-M HIT!

WITH VAN JOHNSON · ROBERT WALKER



PHYLIS THAXTER · TIM MURDOCK  
SCOTT McKAY · GORDON McDONALD  
DON DUFRE · ROBERT MITCHEUM  
JOHN E. KEILLY · MORACE McNALLY

AND  
**SPENCER-TRACY**  
IN UNUSUAL COLLAB. JAMES H. BOODYER

Set-See.  
At 1:00  
3:30-6:30  
& 8:30

### We Are Open!

Ladies and Gentlemen—  
We complied with the War Labor Board instructions and have turned off our gas.

We were open last evening and everyone enjoyed "Thirty Seconds Over Tokyo."

Large crowds are attending this picture. We had a 11 liner that large crowds make heat. This has been one of the best lines of the theatre, will make this theatre reasonably comfortable. Tell your friends that Thirty Seconds Over Tokyo will be shown at this theatre continuously Satur. & Sun. at 1:00, 3:30, 6:00 and 8:30 p. m.

# We Are Open!

Ladies and Gentlemen:—  
We complied with the War Labor Board instructions and have turned off our gas.

We were open last evening and everyone enjoyed "Thirty Seconds Over Tokyo."

Large crowds are attending this picture. We all know that large crowds make heat. This body heat with the insulation of the theatre, will make this theatre reasonably comfortable. Tell your friends that Thirty Seconds Over Tokyo will be shown at this theatre continuously Satur. & Sun. at 1:00, 3:30, 6:00 and 8:30 p. m.

## LYRIC THEATRE



Watch For Press Book Use It!  
Red Cross Drive, March 1915

# M-G-M's RED HOT SPECIALS

THEY BRING THE CROWDS  
THAT HEAT YOUR THEATRE!

M-G-M's  
"THIRTY  
SECONDS  
OVER  
TOKYO"

M-G-M's  
"MEET ME  
IN  
ST. LOUIS"  
(Technicolor)

M-G-M's  
"NATIONAL  
VELVET"  
(Technicolor)

## HEAT UP WITH LEO

"DON'T WORRY,  
MR. EXHIBITOR.  
WE FURNISH THE  
HEAT, TOO!"



OUR CONTRACTS  
ARE ALL AT  
BODY  
TEMPERATURE!





### Tall Stories vs. Short Vision

Last Sunday (18) night Kate Smith announced on her CBS program a contest for which all hospitalized yet a able-bodied men want to concoct "tall stories," the winner shall receive a \$200 cash award.

This gesture at the most can do very little to solve the problems, either financial or psychological, of the returning wounded yet, yet the immediate results certainly will intrigue sufficient listeners among the wounded in the hospitals to justify the try on the part of the program. It certainly shows any attempt to help solve the vast rehabilitation problem while it throws out a crumb.

There have been attempts in the past by several in radio (that Horace Heidt job gimmick, for one, wound up as an unfortunate fiasco) to take advantage in volunteering a solution to this tremendous task. In itself, no individual attempt can tarnish the sincerity of radio as a whole, but it would be wise for radio at this time to formulate some code as to its part in this huge post-war task, binding its performers in honor not to take advantage upon the guise of rendering an assist.

It's doubly unfortunate that Miss Smith, who has done such outstanding work in the overall war effort and is just being signally honored by the National Conference of Christians and Jews for her morale work, should resort to an action that could easily be construed as having an ulterior motive. At least a program of such stature should not even have the excuse of a smaller and less successful stanza, yet her action might very well serve as a come-on to those with less integrity.

### Stan Josefoff From Blue to Biow Cal Kuhl, Lurie Seen Stepping Out

Stan Josefoff, program and talent development head of the Blue network, resigned last week to accept a job with the Blue agency as head of the radio dept. affecting the Blue. He will continue at the Blue until moving over to his new post.

Joe Green threw a bombshell into Biow's entire radio program personnel setup, and both Cal Kuhl, who has a contract with the agency as head of talent for the Blue, and Walter Lurie, N. Y. radio department, are expected to resign early next week. Kuhl will be succeeded in his directorship of the Philip Morris-Giminy Simms star, which originates on the Blue, where he has been situated for Biow. He is expected to turn this down. Lurie already has offered several lucrative posts in radio departments of a number of the bigger agencies in N. Y., reportedly having the inside track on the head radio program production post in N. Y. Ayer, which has been vacant for the past couple of months, since Max Wiley resigned to go with Young & Rubicam.

### Helen Hayes Show Set for Mutual

Texton is sponsoring Helen Hayes in a 15-minute Sunday night program, which will start on Mutual this Sunday (23). Originally scheduled for the spot was Rep. Clarence J. Lee, but the latter withdrew. This is Helen Hayes' first initial program emanating from Chicago (star is currently touring in the "Marie Jane" feature). She will weekly dramatize the stories of nurses who have distinguished themselves in the war with the program itself being devoted to recruitment for nurses.

### Lights Out on Oboler's Wage Tiff With R&R

Ray Oboler blew a decision to Ruthrauff & Ryan last week, that he will see a few G. Writer-producer of last season's Auto-life with Ronald Colman had sued for four weeks' salary when the second 13-week cycle was shortened by four weeks. The suit was dismissed, but the cut without compensation. This was disputed by Oboler and the agency went to arbitration. Bill Tuttle, R&R vice, came out from New York to present the agency's side. Herb Sanford of N. Y. Ayer appeared for R&R.

Mutual's new rate plan structure, currently in operation, will be put into operation, June 18, with appropriate time when new station-affiliate contracts begin.

### 'SIEGHEIMERS' OF PHOENIX ASSAILED

Reports of shabby treatment that talent is getting from networks, agencies and directors in matter of appointments for interviews and audiences is spreading throughout the trade. Stories of abuse and high-handed methods used on various actors and actresses are cropping up in increasing number to indicate a general callousness in attitude towards performers. Actors state they're being called on to go through all sorts of meaningless and degrading rituals to get appointments with directors. Some directors are feeding selves in through intermediaries and on-line time appointments; some can't be seen at all.

Long waits, great inconvenience, broken appointments are becoming the accustomed thing. The situation applies not only to newcomers in the field, but the competent established actor. It applies not necessarily to the actor seeking a specific part on a particular program, but merely in the use of the actor seeking an interview with a director to make his acquaintance and discuss his experience for the job. The general bruff and kicking around talent is getting is creating its ugly side. In stating an actor's confidence and ego, discouraging some from staying in field, keeping newcomers out and in general creating a bitterness between talent and employer that is bad for trade morale as a whole.

### Switch Danny O'Neil To Late Afternoon

Danny O'Neil, currently heard in the 11:18-11:30 p.m. slot on CBS, moves into the 4-45 afternoon slot on March 19, with Joan Roberts returning to the late evening 15-minute period that expires on June 19. A slot is being made available with departure of the Mill North Trio, which is further up its sustaining series March 16.

In a further reshuffling of the CBS sustaining layout, Eileen Farrell, who's heard on the "New American Melody Hour" for Bayer, will occupy the 6:30-6:40 slot with her own sustaining show starting Feb. 26. "Encore Appearances" moves out of the spot today (Wed.).

### ESTY AGENCY-NIXES DURANTE-REXALL DEAL

Deal for Jimmy Durante to team with Fred Goetz for a month, consisting of four platter shows on behalf of Rexall appeared all set up to go through the agency, but now out of the net, manager for the Schnozz giving his okay, but a last-minute snag reportedly killed the program. Esty agency, which handles the Camel account and the Friday night "Monte Carlo" show, also has said it will, with result that the whole thing looks cool.

N. Y. Ayer agency handles the serial, for local distribution among stations around the country, in connection with the forthcoming "The Lone Star" sale. No substitute show as yet.

Albany-WOKO (CBS) has filed an application with the FCC for a FM station permit.

### Kobak Nixes Anthony, Liver Pills And \$2,000,000 Biz Hypo on Grounds Of 'Bad Radio in Pivotal 9:15 P.M. Spot'

#### Bing's Blue Plug

The chances are only a Bing Crosby could get away with it, but NBC officials must have had a few jittery moments last Thursday (15) night when Der Bingle went the whole hog in a banter routine with guest announcer Wendell Miles, skirted the customary "another network" tag and let out all the stops in crediting the Blue network.

Kidding Niles, who co-stars with Don Price on the "Hill-Toppe" show, about "stealing in a gag" for his own show, Crosby went to town on the network, and the network and faded off into something that suggested he feared there might be repercussions.

### Morgan Off Ale Show After Tiffs Over Material

Another one of those conflicts between performer and agency scriptwriter, this time with Morgan, who's off the Ballantine sponsored CBS Monday nightger this week. Move, it's understood, culminated a long series of disputes with J. Walter Thompson staffers over material with Morgan, taking the position that, as star of the program, he should have been allowed first say on gag, stunner and other script gimmicks.

However, the agency stood firm, and in any case, the Morgan show was not a package proposition giving the star carte blanche on material. When, last Friday, the same dispute arose over Monday's (19) program, Morgan went to the mat with WFTU topers and his deal was mutually agreed upon. Barney Grant, come last prominent in the deal when Rudy Vallee ruled the N. Y. variety program roost, has been signed as sub.

Morgan's lawsuit was unexpected, in any way, assuming as it recently was tendered a renewal and pay boost to \$1,250 by Ballantine, an appeal by the sponsor. Ballantine is expected to sue Morgan to retain the stogees than Morgan.

Morgan also was released from a five-year contract held by the ad agency, and the show's former performers on the spot paced including Pert Kelton, Glee James, James Cameron and Andrews and will remain to stogie and assist for while. Continues its understood, will continue its plan to build the comedy stanza for a postwar bonanza. Currently it's heard on a 45-minute hookup but there's possibility this will be expanded when Ballantine is once more able to compare its postwar production and sale of its malt and hops products.

### WELLES GETS RUN OF SHOW ON VINO'S 'BEST'

Hollywood, Feb. 20. It'll be Orson Welles, host and actor, on Cresta Blanca's "This Is My Best" beginning March 15. Welles isn't joining the acting he'll be acting and hosting.

Edgar Kobak, president of Mutual, last week turned down a cross-the-board nighttime show that would have added up to \$2,000,000 in gross billings a year and a \$1,000,000 net sale for the web. At a time when such an account would have given the rejuvenated web a distinct hup, Kobak, after conferring with the sponsor, agency and other network toppers, not only gave the whole thing a mix but convinced agency and client as well that to go through with the deal would be an unsound for them as for the network.

Proposal was to spot John J. Anthony and a "good will court" the best of the air (for some time) on the ground 30-day five-time-a-week, with Carter's Programs ("Little Liver Pills, etc.") bantering the program as a whole. All right, says Harry Hoy, president of Carter's, and execs of the Ted Bates agency, handling the account, approached by the agency, together with other network toppers, they set down to discuss the soundness of the program as a whole. It was quickly agreed that the program would be in a situation that involved a double sanction—that of the material and the audience. The program would format. Question arose as to whether or not the combination would make sense. The answer, says Kobak was in the pivotal spot of clinching the deal, he turned it down on the ground that he was not convinced for such a spot would reflect to the discredit of both Mutual and the agency. He was subsequently convinced after the session that the commercial-Anthony-middle-of-the-air combination didn't shape up as good radio.

### Equitable Buys Blue for FBler

Equitable Life Insurance has bought the Friday night 8:30 to 9 p.m. spot on Saturday night on March 17, from Biow, beginning in mid-March. Form will be completed in the form of episodes from the official files of the F.B.I., scripted by Jerry Devine.

Said to be the first time actual files of the federal agency have been made available for direct transmission to radio. Current "FBI in Peace and War," sponsored by Procter & Gamble, is available for direct transmission upon the book of the same title.

Devine, currently vacationing in Florida, is due back in N. Y. March 5, when he will start getting production sit together, and cast the program. Warwick & Legler is the agency.

### Ade Hult in Line For Mutual Midwest C.M.; Jim Mahoney to Chicago

Ade Hult, sales mgr. for Mutual in Chicago, is being promoted to presy by Kobak to take over the general management of the network operation in Chicago. As such, Hult will be leaving for Chicago on March 5, when he will start getting production sit together, and cast the program. Warwick & Legler is the agency.

Jim Mahoney to Chicago. Mahoney is to be transferred to Chicago to handle the central division operation out of the office in Chicago. He is currently plans developing its station relations setup in the southeast and southwest, with appropriate time for the new establishment and offices likely to be set up in Atlanta and Dallas.

DOROTHY THOMPSON SPLIT Dorothy Thompson shifts over to Mutual's new network Sunday night to host "The Nightly News" from 8:45 to 10 p.m., with Truitt Brown picking up the tab. Thompson will be aired once weekly.

# Bannerman Tells Can. Indie Owners CBC Should 'Round Table' Regulations

Toronto, Feb. 20. For the betterment of broadcasting in Canada, there must be a severance between the operating and regulatory functions of the Canadian Broadcasting Corp. but any regulatory body, established by the Canadian government must obviate either. State monopoly or private monopoly according to Bannerman, president, Canadian Association of Broadcasters. He told this to independents at the annual convention in Quebec last week, when coast-to-coast representatives were present.

While referring to CBC co-operation, Bannerman said the independents were not in agreement with the existing system and he hoped that the CBC board of governors, in future, would discuss proposed regulations with CAB representatives before issuing directives and thus "have a lot of later argument and discussion."

Bannerman warned operators of privately owned stations that their weakness, or strength, lies in the position they hold in the community. He said there was room for greater community interest in the conduct of certain local stations. He termed as "an insidious danger" the propensity of some privately owned stations to let the network do all the work and "let the network wire be your program director."

Bannerman also warned member-

stations to keep close check on commercial continuities. He spoke of the current temptation to advertisers to tie in the product story with pseudo war news. He said "One still hears a commercial starting out with 'Here is big news' or a commercial which pretends to dramatize a supposed war news event; these techniques may sell goods for the time being but are you playing fair?"

Bannerman also exhorted his listeners to develop local talent to a greater degree than now exists. The convention unanimously adopted a resolution supporting the principle of "equal freedom of the press, guaranteed by international agreement."

The 1945 directorate of the CAB are: Harry Sedgwick, CPFB, Toronto; F. H. Elphicke, CKWV, Vancouver; A. A. Murphy, CFQC, Saskatoon; G. R. A. Rice, CFRN, Edmonton; Gerry Grett, CKRC, Winnipeg; J. E. Campeau, CKLW, Windsor; K. D. Soles, CHML, Hamilton; Phil Letourneau, CKAC, Montreal; A. Gauthier, CHLT, Sherbrooke; W. F. Lynde, CKWG, Montreal; W. C. Borrett, CHNS, Halifax.

Louisville—Victor Jory has been asked by the U. of Kentucky to sponsor a new plan for development of college radio. Jory, now airing on "Matinee Theatre" on CBS, locally through WHAS, will be both personal adviser and consultant to the University studio in Lexington.

## CAB Shows NAB

Consensus of opinion among U. S. representation at the annual convalescence of the Canadian Broadcasters' Assn. was that the NAB could well take a lesson from cross-the-border: C.B.C. on general convention organization and conduct. While it was pointed out that, by virtue of its smaller organization, the CAB was confronted with a less weighty proposition, nonetheless the U. S. delegation, thoroughly impressed by the business fashion in which the confab, the constructiveness of the sessions as a whole, and the names with which the Canadian delegations came prepared with a complete agenda.

The fact that the sessions were treated much in the manner of a corporation board meeting, with holding of important getting railroaded or a brushoff and treated to healthy discussion came at the broadcasting exec said, "as us cyc-o-pener."

"It was far superior to any of the NAB conclaves," he added.

# Rags-to-Riches WINS Deal Seen Getting FCC O.K.

One aspect due for an airing when the FCC looks into the proposed sale of WINS of New York to Crosley of WLW, Cincinnati; by Hearst Radio is the amazing skyrocket on the station's valuation in 14 years.

The outlet, in 1930, changed hands for only \$18,000 when the General dept. store interests sold it to Hearst. At that time the station was known as WGBS and operated from a single room at the Lincoln Hotel, N. Y. The control room engineer, incidentally made his headquarters in the adjoining bath.

The comparison admittedly is not a true reflection of the current transaction inasmuch as WINS already has been approved for a power upgrade of 50,000 watts and presumably will move into that class as soon as the war emergency relaxes sufficiently to allow.

(Continued on page 42)

## Bracken, Kaye Pace Added Starters in Hooper Derby, 'The Saint' Garners 11.7

With Bob Hope (34.3) and Fibber King & Molly (31.5) still on the top brackets in the Hooper sweepstakes, industry attention this week was centered, for the most part, on the audience reactions to several new stanzas which bowed in on the networks during the past several weeks.

Feb. 15 Hooper listing showed Eddie Bracken with a fast 18.7, get away and Danny Kaye racking up a 18.4. Judy Canova grabbed herself a 15.7, while the 10.6 Saturday day night newcomer, while the 10.6 Sunday night "The Blue Monday night" could do no better than 3.1.

The Andrews Sisters on the Blue Sunday afternoon achieved a creditable 8.0. "The Saint" on NBC Saturday evening, was rated at 11.7, while the recently introed "Stars of the Future" Ford Motor musical on the Blue Friday night, garnered 2.8.

## MORE ASPIRIN FOR 'HOP' MIKE DUTTON DRAFTED

Hollywood, Feb. 20. Philco's "Hall of Fame" movie to find a new producer but quick like: Myron Dutton, picked to succeed Tom McKnight, was drafted in induction papers a few hours after he stepped off his train in N. Y.

For time being, though, he's going ahead with plans for March 4 show in N. Y.

## MARKHAM ON TBA BOARD

Emerson Markham, General Electric television man, was elected to the board of directors of Television Broadcasters Assn. at a meeting in N. Y. Mon. (19).

He succeeds Robert L. Gibson, who resigned from the TBA board following his transfer from GE into activities into the chemical division of the company directing advertising and sales promotion.

# Radio Could Use Him

Philadelphia, Feb. 20. Temple University's announcement last week of his plans for a radio school bringing these "suggestions" for courses from Howard Cushman, Evening Bulletin columnist, who writes under the pseudonym "Zzzzz C. Doyle".

"Soap Opera 1: A short course in washing powders, depilatories, and anti-prufoing. Some attention will be given to crispy, crunchily delicious in larceny."

"Gag Writing 2: History of the gag from Joe Miller to Joe E. Brown. Field trips to Moyamensing Prison and the Common Pleas Court for research in larceny."

"Advanced Jollity: A seminar for announcers who will conduct a serious study of mike-hugging; the Guffaw vs. the Chuckle; sporophobias—its cause and cure; and the Guffaw vs. the Chuckle."

"Commentary 3: How to interpret the world news in terms of shoe polish, peanut butter and hair tonic."

## WIP 'Borrows' WCAU For All-Night 'Patrol'

Philadelphia, Feb. 20.

WIP, Mutual outlet, was forced to take its "Dawn Patrol" all-night program, off the air last week for two nights while the Federal Communications Commission conducted tests for a mid-Ohio station which has the same channel as the Philly station.

To keep "Patrol" patrolling, WCAU, Columbia outlet, allowed WIP to use its facilities for the two nights. The all-nighter is sponsored, seven nights a week, by the Pop Boys, automobile accessory chain stores. Show runs from 1 a. m. to 6 a. m.

Trenton, N. J.—Arthur J. Scholz, veteran newspaperman, has been appointed public relations director of WTTM.

## BLUE'S ABC TAGLINE ON DAY-LONG BASIS

After fusing around for nearly a month with various musical and sound gimmicks to accent its new designation, the Blue network week decided to use tag "Blue network of the American Broadcasting Co." as network identification. New station break announcement went into effect last Sunday (18) on an all-day basis.

Buildup, and objective, of entire drive among blue personnel to find an odd, but effective way of announcing network signature, is to utilize "Blue network" and calling the web, "The American Broadcasting Co."

# Al Shayne

Radio's Ambassador of Song

Broadcasting Monday Through Friday at 5:15 P.M.—Sundays at 1:45 P.M. on Station WINS

Wishes to Thank:

WALTER WINCHELL: "Al Shayne, who was one of the first clicks on the air, making a thrilling comeback on local stations. Orchids to Al Shayne's M.C.'ing."

ED SULLIVAN: "Recommended—Al Shayne—a genuine click anywhere. Newest rave of the air-waves. A night club and theatre star and now a star of the air."

DAN WALKER: "On the preferred list: Al Shayne's great style of song delivery."

NICK KENNY: "Wotta voice! Wotta Performer! One of America's foremost song stylists. The most stirring and rousing voice I've ever heard. Tremendous appeal in his voice."

and  
MY SPONSOR, Ben Tucker's Hudson Bay Fur Co., 557 Fulton Street, Brooklyn, N. Y.

For a Most Enjoyable Season.

Al Shayne

**A KNOCKOUT!**

Could be a Slumber Poke;  
Could be a Mickey Finn;  
Or a gorgeous looking Bim;

**BUT, IT REALLY REFERS TO EDD LEMONS'**  
on-the-spot farm broadcasts, one of the many WY services to listeners, one of the many reasons why WY has been favorite with the folks in Oklahoma for 25 years.

**OKLAHOMA CITY**

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO.  
The Daily Oklahoman and Times - The Farmer-Stockman  
EVING, Columbia-Southwest (Hearst)  
DISTRIBUTED NATIONALLY BY THE KATZ AGENCY, INC.

**ART GALLERIES**

"Now here's something I can really appreciate!"

Functional, this modern art... in... and those whole wheat flakes Wheaties, spring people to absorb high-octane "Breakfast of Champions." There's no encouragement, Yes, there's potent vitamins so let-yourself-go goodness. Truly a nutritious aid in big bowls of milk, fruit...

### Inside Stuff—Radio

The Chicago Tribune last week "played Pegler's tune" in an editorial blast at the Blue network in connection with some of the news commentators and by the way, Wally Mathell and Drew Pearson drew some barbs, as was to be expected, but William S. Gailmor was the chief target. Trio editorial dragged out the accusations leveled several weeks ago in *Western Pegler*, a syndicated column and added a few cracks quoted from the pen of John T. ("That Man in the White House") Flynn.

Although Col. McCormick's publication went all out in castigating the Blue network it apparently forgot to mention that Gailmor, strictly speaking, is not on the network's commenting staff, his sisters being carried on WJZ, N. Y., only. It's extremely doubtful whether anyone in the Trio's circulation area ever reads Gailmor's with any degree of regularity since he's not related to any outlets in that territory. The Blue gave Gailmor a clean bill of health following Pegler's tirades and is greeting the Trio blast with silence.

Lawrence Tibbett will pinch hit for James Melton for only three weeks on the CBS "Texaco Star Theatre," March 4, 11 and 18. Jane Frazee has been signed for the same three weeks, with Alec Templeton and Al Goodman's orchestra filling out the bill. Melton, who is doing 13 concerts in Canada and the Pacific Northwest, will fly from San Francisco back to N. Y. for the broadcast of March 25. This will emanate from the stage of the Metropolitan Opera House, as part of a show being put on by the Metropolitan Opera Guild to raise funds for Army, Navy bands.

Texaco programs on April 1 and 8 will originate in Hollywood, where Melton will be, thereafter returning to N. Y. with the tenor, whose contract as star of the series has again been renewed.

National Conference of Christians and Jews, celebrating Brotherhood Week this week, announced five distinguished merit awards for performers and programs of the past year. Awards were made as follows: Single broadcast: Norman Corwin's dramatization "Untitled," CBS. Individual station: WMCA, for programs like "New World A-Coming" and "Adventure Into the Mind." Best national net series: "They Call Me Joe" on NBC's "University of the Air," Network religious program: "Hymns of All Churches," by General Mills on NBC. Individual: Kate Smothers whose program "embodied the message of understanding and good will among all Americans."

### Tom Breneman To 'Breakfast' in His Own H'wood Nook

Hollywood, Feb. 20. Tom Breneman and his partners in "Breakfast in Hollywood" have bought their own restaurant to originate the Blue network audience participation program. Half-interest has been acquired in the Hollywood Tropics and show renounces from there Smith. The Breneman group, which includes Raymond R. Morgan, agency head; Chet Mittenfior, KFWD sales exec; and John Miestrows, side to Breneman, sought to buy Sardi's but couldn't get together with Dave Covey on price.

When the "Sardi's" was dropped from the Breneman program title for purposes of the picture to be produced by Edward Golden, Covey protested but without avail. Law suits were threatened but never availed. To make a clean break from the former association, Breneman will take the program to Denver, St. Louis, Omaha and Kansas City in connection with the Red Cross drive before broadcasting from his own beaverny.

Tropics undergoes a name change to Tom Breneman's Hollywood. Transaction is announced as involving \$150,000 but that price seems far out of line, considering that the three Tropics owners bought the spot from Harry Arminem for \$58,000.

### RCA Seeking Bigger Network for 'Music'

J. Walter Thompson, agency on the RCA account, is currently making a pitch for clear additional station time for the client's Sunday afternoon NBC show, "Music America Loves Best."

Program is now heard on 121 stations, with RCA anxious to clear new outlets in connection with expanded merchandising activity and lifting of Petrillo ban.

**Singin' Sam**

Management  
**LOWEN GOLDEN**  
745 Fifth Avenue - New York 22, N. Y.

**DRAMATIC SCRIPTS WANTED**

Used one-half hour dramatic sketches not yet aired on Pacific Coast stations needed. What do you have available?

Variety, Box 488  
17th St., 16th St.  
New York 18, N. Y.

### Address Unknown

Arnold Hartley, program director for WOV, N. Y., got an application last week from a guy looking for a berth with the station. It was one of those production jobs that really shot the somewhat-detailed description of background, qualifications, character, habits, comprehensive analysis of what's good and what's bad about radio and only stopped short of describing what the guy likes for breakfast and dinner.

Result is Hartley's pretty much sold on the guy—except that in his enthusiasm to record all the facts the applicant forgot to put down his name and address.

### 52G FOR SERIES OF METHODIST PLATTERS

Nashville, Feb. 20. Appropriation of \$52,000 to establish radio department for evangelistic broadcasts was voted by board of evangelism of the Methodist Church last week. Plan, sponsored by board's devotional publication, "The Upper Room," calls for production of five-minute transcriptions for 100 stations, on sustaining time.

Dog's headquarters will be in Nashville.

## Petrillo Wins 10-Month-Old Strike At KSTP; Hubbard Helpless, He Says

Minneapolis, Feb. 20. Culmination of a 10-month-old strike dispute between KSTP and Local 73, AFM, was effected Saturday 117 when union musicians reported for work at the Radio City studios of KSTP.

Parties involved agreed to a two-year contract, providing for employment at the Minneapolis studio of a minimum of eight musicians at a minimum wage of \$29 a week, the leader to get at least \$75. A similar contract is in force at WCCO (CBS). Work week is 22 hours with a two-week vacation with pay.

Settlement of the long drawn-out controversy means a balancing of programs between Minneapolis and St. Paul. During the life of the agreement, KSTP aired exclusively from St. Paul where it had a contract with the local union.

Stanley Hubbard, prez of KSTP, said he had capitulated and accepted James Petrillo's terms.

He said Petrillo, AFM prez, had circumvented our courts, defied the regional and national WLB successfully and daringly defied the President to demonstrate that he has more power than any Government department."

In a personal bulletin released to

the newspapers and on all local radio stations, Hubbard added that "the remedy to this situation lies in the hands of the legislative branch of our Government and that is where immediate relief should be worked out."

sen. Ball's Warning  
Washington, Feb. 20. Sooner or later, Congress will have to crack down on James C. Petrillo, Senator Joseph H. Ball (R., Minn.) said Saturday 117. Ball made his statement after learning that Stanley E. Hubbard, head of station KSTP, Minneapolis, had protestingly signed a contract with the AFM, after waiting in vain for WLB action in the long drawn-out scrap. "Sooner or later," said Ball, "the arbitrary activities of Petrillo will have to be curbed. It is too bad that Hubbard felt he had to capitulate. It sets a bad precedent."

McAllen, Tex.—Howard W. Davis has applied for a standard broadcast station to operate full time here with a power of 1000-watts on 900 kc. Davis is owner and operator of KMAC, San Antonio, and prez of the Laredo Broadcasting Co., KPAB.

**HOME TOWN BOY MAKES GOOD and how?**

**...or how to win the Baltimore market!**

and how long is six years going on seven? Long enough to prove to another hometown Baltimore success, Arundel Ice Cream, that Baltimore's own big hometown station WFBR is the one to get results.

For five years on WFBR, Arundel, Baltimore's top-notch ice cream and baking chain used programs built by WFBR. They've profited by the hometown touch only WFBR knows how to give, and the home-

town audience WFBR has built. (Arundel has the fifteen minutes preceding our "Quiz of Two Cities").

Remember the above facts when people start talking about RESULTS in Baltimore! Yes, if you want to know what to buy in Baltimore... buy what the successful hometown boys have always bought... W... F... B... R...

\*Agency: Applestein-Wagner Advertising Agency

**WFBR**

MEMBER — MUTUAL BROADCASTING SYSTEM • NATIONAL REPRESENTATIVE — JOHN BLAIR & CO.

# Michigan Sawbones Buy Airtime To Combat Socialized Medicine Trend

**Detroit, Feb. 20.**—The Michigan State Medical Society, first division of the American Medical Society to use the commercial radio to air public relations work, is today making its message in a new series of 15-minute programs which started on a 20-week basis last Friday via WJR.

Getting away from dry medical speakers and dramatic fluff, the new series is using musical comedies and war bond prices as public lures.

Frankly, the nation's doctors are afraid of the trend toward socialized medicine, with several such bills pending in Congress, and are taking to the air to win over support. The society also feels that it has been too starchy in the matter of ethics and that if it wants to get supporters it must do it with entertainment, not preachments.

Messages will be limited to one minute inserts by prominent doctors

and a brief narration by the announcer. Dr. Clarence L. Coulter, radio chairman for the society, was the first speaker with Dr. Ferni Pomeroy, of City, exec. sec., selected for next week.

It still will not be any bare medical matter inasmuch as the medical men say their programs will not be controversial although candidates aimed at defeating the trend toward socialized medicine.

"Members of the profession believe it is high time that medicine raise its ethical head out of the sand and proceeded to tell the world what the family doctor is doing, not on the battlefield, but on the home front," Candler explained. "They can prove that the United States is the healthiest nation in spite of the

(Continued on page 44)

# SPORTS

## MORE SPORTS COVERAGE

than all other Southern California radio stations combined.

**KMPC**  
FOR ANGELES  
1700, 10000, 10000  
THE WEST'S GREATEST UNDERGROUND  
MUSIC AND ENTERTAINMENT SHOW

**COMEDY WRITER**  
Extensive writing credits. Confidentiality in East. Available for East or West coast assignment. No speculation.  
Write Box 2181, Variety 1215 West 48th Street, New York 18, N. Y.

# AFRA-POLITICS FUSS DUE TO BE REVIVED

Members of New York local, American Federation of Radio Artists, are awaiting with interest next membership meeting, March 1, when, it's understood, opinion of the so-called political resolution passed at Nov. 16 meeting will be read.

Meeting is considered likely to have more fireworks than the Nov. 16 session, when members wrangled from 8 p.m. till 2 a.m. over question whether local board has right to "censor" matters pertaining to religious, political, economic or social policy and legislation.

Resolution was sponsored by faction claiming AFRA's sole aim was wages and working conditions of members. Opponents claim right to discuss political issues, without a "censoring" board checking same off.

Counsel has been considering constitutionality of resolution, and is expected to render opinion before March 1 meeting.

# Rudy Bloom to Head 'Bally Staff at WCAU'

Philadelphia, Feb. 20. Rudolph Bloom, Jr., recently discharged from the Army where he served as a lieutenant of infantry, has been placed in charge of publicity at WCAU.

He also will act as assistant to Robert N. Pryor, director of public relations and promotion.

# PUBLIC NOTICE

There are money-give-away programs in Worcester, but not on WTAG.

**Because:**

- WTAG ratings do not need artificial hyping.
- WTAG believes that audiences are earned — not bought.
- Money-getting audiences look for something for nothing. They are not interested in the sponsor or his product.

\* Program ratings on WTAG are from two to four times national average.

PAUL H. RAYMER CO. National Sales Representatives  
**WTAG** WORCESTER  
OWNED AND OPERATED BY THE WORCESTER TELEGRAM-GAZETTE

## Chance to Relax

Chicago, Feb. 20.

People have heard about ships without rudders; horses without riders; and other impossibilities of life, but radio executives without radios, is pretty hard to fathom.

Nevertheless, believe it or not, it was revealed here last week that one of the top executives of an excess and agency brassbands controlling the sale of over \$50,000,000 of radios, had no radio, and do not even have the little instruments in their homes.

# KFI Dusts Off 'Five Experts' In Policy Purge

Hollywood, Feb. 20.

Notice has been served by KFI on the sponsors of five commentators who they'll be unacceptable to the station after March 1. Getting the brushover in line with the NBC station's policy against personal slanting of the news are Sam Balter, Jose Rodriguez and Sid Sutherland and T. B. Blackburn and J. H. Wilder. Further, the clients were told any substitutes would have to be lined through KFI, a provision of the new policy being that analysis must be on the station staff so they can be better controlled.

Unaffected by the station's fiat are Ed Jorgenson and Fleetwood Lawson, who'll take on an added load in the voided time. W. B. Ryan, KFI g.m., holds that these two broadcasters have tended strictly to their personal knitting and have the necessary qualifications to be catalogued as news analysts. Hereafter, any analyst appearing on KFI must meet the following requisites; he must have had experience as a newspaperman, war correspondent, have been attached to military intelligence or worked as a field reporter, world traveler. Voice, personality or microphone technique will no longer be regarded as qualifications for analyzing the news on KFI's chat channel frequency.

So far repercussions other than sporadic gripes in unofficial quarters, clients are not unduly disturbed, line availability being what is and KFI's \$6,000,000 worth is defense enough against any serious objections.

# WCLE on Non-Comm'l If Akron Switch Delayed

Akron, Feb. 20.

If WCLE, Cleveland, cannot begin operations in Akron as WHKK Sunday(12) as planned, it will continue to broadcast out of Cleveland until the switch can be made. In case of a delay, WCLE is prepared to bring listeners a combination of Mutual and Cleveland programs which make its entire schedule non-commercial, it was said.

When WHKK goes off, it will be a basic Mutual outlet with 1,000-watts power, operating on 640 kc, sunrise to sunset.

# Television Review

**"MAKE-UP TIME"**  
With Eddie Seitz, Ethel and Julius Colby, Models  
Host: Paul Belanger  
30 Mins.; Thurs. (12), 8:15 p.m.  
Sustaining

**"WALK-GSS, N. Y."**  
If CBS tried deliberately to stage a video sequence planned in the possibility of attempting certain things until natural color television arrives it couldn't have done better than on "Make-Up Time." Makeup expert Eddie Seitz knows his stuff and is an acknowledged camouflage expert in its present-day black and white images, "before" and "after" looked almost identical.

Invited out of a couple of models as subjects of the Seitz magic, he chats with them while touching up lips, hair, and other facial features. Also present were Ethel and Julius Colby for ad lib chatter with Seitz and models which got completely out of hand so it was difficult to hear what was being said or to distinguish what was being said. Too many interruptions spoiled the continuity.

Wow! Anah was application of a toupe to the male Colby rep and makeup artists to youthfulness. That proved fairly amusing but that's about all.

Donn.

# Detroit School Kids Ruled Off Air By AFM Local a La Interlochen

**Detroit, Feb. 20.**

With James Petrillo headed for trouble in Washington because of blocking the National Music Camp at Interlochen on the banned list, a new incident broke out here last week.

It was revealed that Jack Ferentz, sec. of the Detroit musicians' local, pulled off the air a Board of Education program in which 80 kids from the McChesney Intermediate School group have appeared Feb. 4 via WJR here.

A tempest has been brewing ever since, although it has been little talking, since the latest incident may turn into ammunition for Senator Vandenberg, carrying the message against Petrillo on the charge that he is swarming on the school children of Detroit.

The musicians' local has denied the charge claiming they have encouraged young musicians and only have acted when they were used in a manner which kept union members from jobs.

The kids from the Detroit school were to have appeared in a patriotic program called "The Soul of America," prepared by the Board of Education, and were to have sung spirituals in connection with the narration.

**No Clearance Asked**

Ferentz is said to have advised the station not to air the program because a non-union woman pianist was being used. When Mark Haas, educational director at the station checked back with Ferentz, he was advised that the program was no go because it had not obtained the proper clearance from the local.

At the station it was said no clearance had been sought because the program was of a choral nature and it was thought no instruments were being used. The Board of Education admitted that it had not sought clearance since it felt the program did not require an okay.

The program still may be aired, if the obstacles are cleared, since a recording was made.

# WMPS, Memphis, Forbids Middle Plugs on News

Memphis, Feb. 20.

Harold Krelstein, g.m. of WMPS, has notified sponsors of news programs carried by the station that effective this week (19) straight product plugs in the middle of 15-minute newscasts are out. Such "commercials" will be carried, however, if they're cued to a war message policy. Order affects Blue network co-op news shows as well as local newscasts.

Five-minute news programs are not affected inasmuch as station never has allowed middle commercials on these programs.

# New Bankroller Gives Dave Tyson 20-Hrs.-a-Wk.

Pittsburgh, Feb. 20.

Signing of a new commercial contract with Rosenbaum's downtown dept. store, for Dave Tyson, chief announcer at WWSW for the last four years, makes him the busiest bankrolled speller in town. Tyson's sponsored time on local night station now amounts to an even 20 hours weekly.

Each summer Tyson takes a two-month leave of absence from WWSW to direct children's activities during July and August at Steel Pier, Atlantic City.

**RADIO TIME**, properly used, keeps American business ticking. Radio time, properly sold, keeps American broadcasting the best in the world. Selling time is the full-time business of Weed & Company.

This is a wolf-call... and we don't mind admitting that our own call letters have been likened to same. It seems we, er, uh, have a way with the wimmin... or why else would 16,000 ladies of Cincinnati write in to become active, participating members of an afternoon show, Petticoat Partyline... without diamond-bracelet-buff ???????

**WSA**

# Court to Decide If You Can Boss An Actor or Not

A decision that will set a precedent in the radio industry will be handed down within the next few weeks as a result of case brought to the U. S. Court of Appeals. Case, first of its kind in the broadcasting field, involves question of whether or not a freelance artist who works on a radio show is an employee or an independent contractor, and as such entitled (or not) to protection by the state in the matter of unemployment insurance.

Case in point is that of Jay Velie, radio actor, vs. Ted Collins Corporation. Velie in 1941, when Velie filed for unemployment insurance, Insurance Division of N. Y. Department of Labor, advised that he would not be credited with sufficient earnings to constitute him eligible for benefits, unless he included four shows of a Ted Collins series, known as "My Son and I," in which he had had his part. Show was a General Foods package, set up by Young & Rubicam. Neither Collins Corp. nor Ted Collins had any knowledge of Velie at the time, treating him as an independent contractor on an employment basis.

Dept. of Labor, through a referee who took testimony, claimed Velie was an employee of Collins. Latter took appeal to Unemployment Insurance Appeals Board, which affirmed decision. Matter was then taken to Appellate Division where it was also affirmed. This is last appeal by Collins, in New York's highest court.

Reason for Collins Corp. action is that they would save 2% on salaries which employers' pay to state, on every freelancer declared indie contractor instead of employee. And there are thousands of freelancers in the field. Favorable decision would save employers about one thousand dollars a year, but simplify their bookkeeping. Actor, on the other hand, declared indie contractor would lose protection of unemployment insurance law.

Collins' argument is based on grounds that an actor is given his lines and told to do them, without being told how. Doing up on his own, he's an indie contractor. American Federation of Radio Artists, bringing into picture for Velie, claims an actor can't work on own but must obey a director's instructions or wishes, hence is an employee. Velie is being represented by Jaffe and Jaffe, national counsel for AFRA, with Mortimer Becker arguing.

## Al Schroeder to WOR, Chi, From P. H. Raymer

Chicago, Feb. 20. — Al Alan Schroeder, a member of the Paul H. Raymer sales staff here for the past year-and-a-half, has resigned effective March 1 for local WOR office. He succeeds Doc Matvey who has already switched to the Chicago office of Mutual network, Ade Hull.

Bob Wood, formerly with WOR before joining the same forces, has been injured in combat on the European front and hospitalized since December. He's expected he'll be confined for another five months after which he's due for a medical discharge and a return to WOR.

### Att.: Radio Agents and Advertising Agencies

Popular M. C. and Singing Star with definitely established large following in Metropolitan and outlying districts, desires representation by reputable Agent or Advertising Agency. At present broadcasting daily for local sponsor. Can handle another program and was some excellent local radio variety. Box 915, 154 West 46th Street, New York 19, N. Y.

## BLOWING UP

These operators in Philadelphia to describe the process of blowing up a glass container. The most effective large advertisement in the world today. ATTORNEY GENERAL, would you please take one of the bills sent to you. Please do not hesitate to contact me at the above address.

## AFRA PAY OBSTACLE STYMIES LAMBS AIRER

John Golden's idea for a Lambs club radio program appears to have been stymied. Shepherd of the N. Y. club has been advised by the American Federation of Radio Artists that it is opposed to the idea. Possible that AFRA plans going on the air with a show patterned after that of the Screen Actors Guild, but the high-salaried players broadcasting for token pay. Golden may have had that idea originally but stated recently that those participating would receive remuneration commensurate with their status.

Club head sought a sponsor, putting a price of \$10,000 per broadcast on the show. Of that amount \$3,500 was to have been devoted to the club, principally to raise the mortgage, the balance mostly to go to the artists, with a percentage to charity. No commercial takers for the proposed Lambs show are reported.

Participants in the Stage Door Canteen radio show receive \$100 weekly each, American Theatre Wing getting \$1500 weekly, total cost of the weekly program approximately \$10,000.

Fort Wayne—Hillard Gates, sports editor of WOWO, also has assumed the posts of public relations director and head of public relations.

## Shower for Stanton

That new General Electric plastic rubber not only stretches — it breaks, as Frank Stanton, CBS vicepre, learned much to his chagrin. Some are kiddingly referring to the incident as an organized attempt on the part of GE and NBC to "assault" Stanton and CBS at the annual convocation of the Canadian Assn. of Broadcasters — but chalk the whole thing up to an accident.

In the presence of Stanton, Lloyd Fieger, NBC vicepre and a flock of other party attendants, Kolin Haeger, of WGY, in GE station, was demonstrating the new plastic at a pre-convention dinner for the U. S. representation when it suddenly popped, striking Stanton's cocktail glass and scattering the contents all over his face and new suit. The CBS exec had to do a quick change act and carefully dodged Fieger for the balance of the semester.

## SKINNELL TO WIP

Philadelphia, Feb. 20. — Julian F. Skinnell, former staff announcer at WMBG, Richmond, has been named asst. program director of WIP.

He replaces Sam Serols, who was recently named to the newly-created post of director of educational programs and special events.

## Midnight (EWT) Curfew Snags Late Studio Shows, Disrupts Dance Remotes

New Byrnes midnight curfew will affect networks on two counts. In recent programs played to studio audiences and in matter of dance band remotes. CBS will have three repeat shows affected, "Aldrich Family," "Bit Parade" and "It Pays to Be Ignorant," last-named going on at 11:30 p.m. CBS plans giving these shows after Monday 28th without audience, and are already cutting back all tickets issued. Some problem is expected with "Ignorant," part of which utilized audience.

The Blue has no broadcasts in the aces after midnight; but has studio audiences for Johnny Olson's "Rumpus Room," 12 to 12:30 Mon-Wed-Fri. Net has reached no decision on whether to cut audiences. Same applies to NBC which has one after-midnight airtel, the Monday night 12-12:30 Bell Telephone repeater, net not having reached decision on same. Mutual has no audience-attending shows after midnight.

CBS will solve problem of dance band remotes by rearranging its schedule, airing New York bands till 12:45 a.m. At midnight, then some vest and midwest for bands during the remaining hour. NBC has no late remotes, playing studio music till 1 a.m. except for "Three Suns," 12:30-12:45. Net undecided on latter. Blue has nine half-hour dance bands

pickups, on which decision will follow today's (Wed.) meeting of advisory owners. Net will probably close at 12:30.

Starting Mon. 28th Mutual will close down network operations at 1 a.m. (EWT), rather than 2 a.m. as heretofore. Reason given by Phil Carlin, programs v.p., is that not enough MBS stations take web service after 1 a.m. WOR N. Y., which is on all night, will begin local operations one hour earlier starting next Monday, as a result. Web will use midwest and western dancebands after midnight in the east.

## Webster Leaves Gap In Detroit's Casting Dept.

Detroit, Feb. 20.

Freelance actor Charles Webster's departure for the east leaves plenty of gaps in radio's casting line. Free-lancer, who played heroes, straight comedy and narration, was on WXYZ's "Lone Ranger," "Green Hornet" and "Town Talk," WWJ's "Black Aces," and WJR's "Hermite Cave" and "Victory F.O.B." Webster has signed up with New York studios after six years here.

**we return you now to Manila**

Customary closing for overseas broadcasts is: "... we return you now to the United States." This was reversed in effect when Mutual presented the first eyewitness description of U. S. re-entry into Manila, on Sunday, Feb. 4, 1945.

Mutual's man in Manila that day was Royal Arch Gunnison. It is good that he could have seen, and reported to America, the actual liberation. Gunnison remained at his Mutual post in Manila until all communications were cut off when the Japs moved in, three years ago. He was the first radio correspondent to enter the freed city and proceed to a trans-

mitter when MacArthur and his men came back, three weeks ago. Three times in that one night, the Mutual News Division brought home his deeply moving word-pictures... firsthand reports which news services and newspapers saw fit to quote verbatim.

Mutual shares the nation's pride in General MacArthur's promised triumph; we're proud, too, that we enabled American listeners to return to the Philippine capital in its hour of delivery, through the eyes of Royal Arch Gunnison.

And it was personally gratifying—to us and to the Mutual audience—to have rendered this stirring service a scant week after our exclusive delivery of the voice of Chiang Kai-shek, direct from Chungking, on the occasion of the opening of the Stilwell Road.

## This...is MUTUAL



## AFRA, Writers To Mull Chi Decline

Chicago, Feb. 20. Second step in the movement to ascertain who some radio production is being shifted or has been shifted to New York City will get underway next week when the "Radio in Chicago" committee of the Radio Writers Guild meets with a similar American Federation of Radio Artists committee, headed by president Virginia Payne, to make notes.

Radio Writers Guild committee, headed by Rod Hightower, of the local OWI office, and composed of Myron Golden, asst. continuity editor of NBC, Lou Seefeld, Pauline Hopkins, writer of "That Brewster Boy," Ruth Moore, and Jack Sharp, will get underway next week, having been digging out facts of the so-called decline of radio in Chicago and also decline of some writers' suggestions to improve the situation.

## WJZ Holding Owl Show; Stan Shaw and Tom Reddy To Gab With Listeners

WJZ, N. Y. Blue flagship, will stay on all night after all. Station, originally slated to sign off each day at 2 a.m. starting last Sunday (18), continued its owl operation next night, and will do so indefinitely.

Decision to stay on throughout the week hours was made at last minute last week by station's program board, when outlet reportedly was flooded with flock of requests to continue. Now station sales staff will use these letters as fodder in their pitches to sponsors to buy time on the all-night show.

Having let out the "Say It With Music" tune-filled program which occupied the 2 to 8 a.m. slot formerly, WJZ will now fill the hours for insomniacs with a record show disc-jockeyed Mon.-Fri. by Stan Shaw and Sals and Suns. by Tom Reddy.

The Johnny Olsen "Rumpus Room" program from 12:05 to 12:20 a.m. this week will be expanded to sign off at 1 a.m., making for a full 55 minutes of listening.

Five minutes of news will be served up every hour on the hour during the all-nighter, and on week-ends Reddy, who formerly piloted NBC's "Fitch Bandwagon" will be host to danceband leaders who are in N. Y. for interviews.

## KCMO SIGNS LOCHMAN FROM WIND FOR SPORTS

Chicago, Feb. 20. Joe Hartenbauer, a.m. of KCMO, Kansas City, scored a best last week when he signed Walt Lochman, sports announcer of WIND here, as sports editor and special events director, bringing him back to the territory in which he has a tremendous following. He joins the station next month.

Lochman came here from KMBC (K.C.) last spring to call the plays of the Chicago White Sox baseball game on WIND. As a member of the KMBC staff he won several awards, being voted the most popular man on league baseball announcer in 1938 and winning the "Sporting News" poll in 1940 as America's leading minor league speaker. Since the close of the baseball season here last fall he has been conducting the quiz programs over WIND which will be taken over by Bert Wilson.

Louisville—Rollie Melville is new announcer at WGRB, coming from WLAP, Lexington. Was formerly mike man at WMIN-WCCO, Minneapolis, where he started six weeks last. Prior to that he was at KSRQ, Santa Rosa.

Overseas for USO Since Jan '45—Now In Germany



**FRED LIGHTNER**  
Dir. PHIL COGDIA

## FOUR NEW PROGRAMS IN WNEW INCUBATOR

New York City's busiest indie program factory at WNEW has a flock of new shows lined up for telecasts within the next few weeks. Programs include a juve stanza, "Bobby Sox's Canticle," to be enacted by the Art Ford Set, afterwards at 8 p.m. Format will include a band, singers, comics, etc., all teen-ageers, and guests who'll be booked on a request basis.

Also coming up is "Junior Town Meeting of the Air" to be piped in from metropolitan high school auditoriums to present current events discussions by students. George Brooks will moderate. A "kang-busters" type show, "Are You a Sucker?" on which Betty's Business Bureau will co-op also is on the agenda to expose various kinds of rackets now victimizing the public. Special emphasis will be given those "con-games" aimed at servicemen and their families.

"Behind the Curtain," slated for a WNEW debut soon, will be a talent hunt for promising musicians with Dean Dixon, former Philharmonic, and NBS Symph conductor, as permanent critic and judge.

## Hidden Talent

New Orleans, Feb. 20. For weeks the production department of WWL here sought a singer who was an expert at giving with the "duck talk" for its "Variety House Time." A number of kids were given try-outs but none filled the bill. "Officials almost gave up in despair when all of a sudden Benny Berns, station office boy, asked for a chance, got it and checked! Now he's appearing on the five-a-week show regularly.

## BERT SILEN REJOINS OWI IN PHILIPPINES

Washington, Feb. 20. Bert Silen, former NBC man in Manila, who began a broadcast Feb. 8 with the words, "As I was saying when I was so rudely interrupted over three years and a month ago," is back on the job as an OWI public information man, the agency announced yesterday (19).

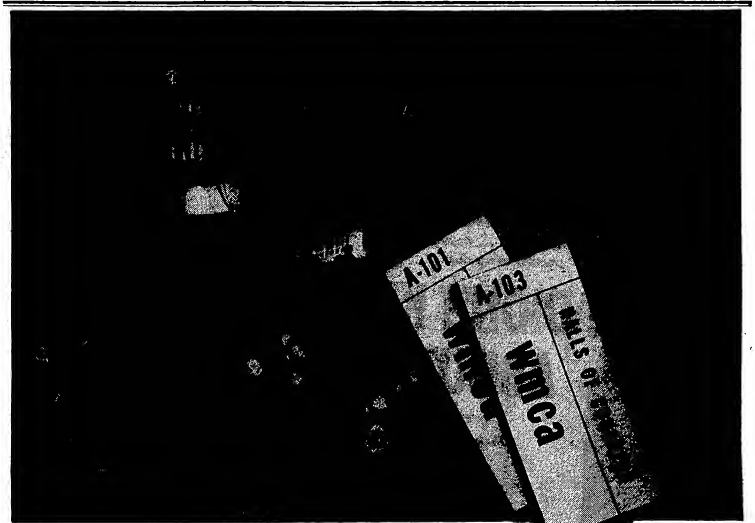
Silen joined the Government information set-up Dec. 15, 1941. Eighteen days later, a Nip bomb wrecked the transmitter during his final broadcast to this country just before the Japs conquered Manila. Silen was recently released from a Jap internment camp.

## Star Control of Package Shows Can Toss Program Out-of-Balance; Comics(?) Often Chief Offenders

On top of those required to furnish sponsors being asked to fork over multiple fees on package shows, some see in this single-control a threat to the quality of programs. Invariably, it's pointed out, almost complete control remains with the star who heads up the package; neither the show's producer nor the agency boys can effect any changes without a go-ahead from the lead. Here's how the situation shapes up to many in the trade: particularly on a laugh show, it's the guy heading up the program who can mix any buff comedy lines that fail to connect else and, in cases where an entire show is built around a star, with the rest of the cast just filling, the program is thrown out of balance by the concentration placed on the guy getting top billing, with the remainder of the cast obviously below par. It's pointed out that with the possible exception of Jack Benny and a few others who don't mind losing laugh lines to supporting cast members, the lineup is generally all in fa-

vor of the big "I" with no attempt to turn out a well-rounded production. In contrast to the prevailing package show situation, it's felt that the agencies on the whole, on the basis of past experience, have the know-how to turn out better spotshows, better directed shows with an understanding and appreciation of production values. Prevailing opinion is that the boys who build the package show tend to lose sight of the finished product in re-creating the jinks to the star.

**'WISHING WELL' ON DISCS**  
Chicago, Feb. 20. After being on the air as a five feature for over four years, Mary Paxton's "Wishing Well" shopper's program is being transcribed by the Associated Radio Artists to be syndicated to dept. stores outside of Chicago. Program, which has been sponsored locally for several years by Carson, Pirie, Scott, will continue to be heard five times weekly over both WBBM and WGN.



## Two "down in front" . . . for History!

NOVEMBER 19th, 1919—10:30 p.m. The Senate galleries were jammed by tense crowds. Hundreds overflowed into the corridors outside, unable to get into the Senate Chamber.

Four months of fiery debate on the League Covenant and the Versailles Treaty. Millions sat at home—wondering what their representatives had to say.

Today, the very same legislative body faces the very same momentous task. But today, in the Metropolitan area alone, hundreds of thousands of people have, in effect, front-row seats for the drama of democracy as it unfolds in the halls of Congress.

Because, through stirring re-enactment each Sunday from 5:30 to 4:00 p.m., WMCA takes its listeners—for the first time in radio—into those chambers where today's and tomorrow's history is created.

WMCA's "Halls of Congress" is based directly upon the Congressional Record, with "chaff" removed by skillful editing, with human interest supplied by a special reporter sitting in on each session and with roles of legislators per-

formed by professional actors . . . the pages of the Record spring to life.

No radio play can surpass, in vividness and meaning, these dramatizations of the week's debates in Congress . . . no "documentary" program can perform a greater service for Americans.

"HALLS OF CONGRESS" is available for sponsorship. Available to an advertiser who wants to be identified with a program that already occupies a unique place in radio . . . and in the minds of its listeners.



FIRST ON NEW YORK'S LIST

PRESENTED BY WEED AND COMPANY

# NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Feb. 12-18, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order; in some cases there are ties. Accounting for a longer list: The companies subscribe the NBC, CBS, Blue and Mutual Networks, as represented by WEAf, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

TITLE	PUBLISHER
Accentuate the Positive—"Here Come the Waves"	Morris
A Little On the Lamb's Side	Advanced
Close As Pages In a Book—"Central Park"	Williamson
Confessin'	Bourne
Don't Fence Me In—"Hollywood Canteen"	Harms
Don't You Know I Care	Paranount
Evatin'"Blonnie Girl"	Crawford
Every Time We Say Goodbye—"Seven Lively Arts"	Chappell
I Didn't Know About You	Robbins
I Dream of You	Embassy
I Should Care—"Thrill of a Romance"	Dorsey
I Walked In	Milner
I'm Beginning to See the Light	Grand
Just a Praver Away	Shapiro
Maie Is the Moonlight—"Bathing Beauty"	Melodylane
More and More—"Can't Help Singing"	T. B. Harms
My Dreams Are Getting Better	Santly
My Heart Sings—"Anchors Aweigh"	Leeds
Please Don't Say No—"Thrill of a Romance"	Feld
Saturday Night Is the Loneliest Night	Barton
Sleighride in July—"Belle of the Yukon"	Burke
Sweet Dreams Sweetheart—"Hollywood Canteen"	Rennick
There Goes That Song Again—"Carolina Blues"	Shapiro
This Heart of Mine—"Ziegfeld Follies"	Triangie
Twilight Time	C.P.
Waiting	BMI
You Belong to My Heart—"3 Caballeros"	Harris

† Filmmusic. \* Legit musical.

## 10 Best Sheet Sellers.

(Week Ending Feb. 17)

1. Don't Fence Me In.....Harms
2. Dreams Getting Better.....Santly
3. Accentuate Positive.....Morris
4. Run and Coca-Cola.....Feld
5. Sweet Dreams.....Rennick
6. I Dream of You.....Embassy
7. Saturday Night.....Barton
8. More and More.....T. B. Harms
9. Little On Lonely Side.....Advanced
10. That's Irish Lullaby.....Witmark

## 10 Best Sellers on Coin-Machines

1. Run and Coca-Cola (6) (Feld)..... Andrews Sisters.....Decca
2. Don't Fence Me In (14) (Harms)..... Crosby-Andrews.....Decca
3. Accentuate Positive (6) (Morris)..... Bing Crosby.....Decca
4. There Goes That Song (10) (Shapiro)..... Johnny Mercer.....Capitol
5. I Dream of You (7) (Embassy)..... Russ Morgan.....Decca
6. Saturday Night In Loneliest (3) (Barton)..... Sammy Kaye.....Victor
7. I'm Beginning to See Light (4) (Grand)..... Tommy Dorsey.....Victor
8. I'm Making Believe (9) (BVC)..... J. J. Dorsey.....Decca
9. Little On Lonely Side (1) (Advanced)..... Frank Sinatra.....Columbia
10. Sleighride in July (3) (Burke)..... Duke Ellington.....Columbia

## New Majestic-Hit Firm

### Pacts Jerry Wald Orch

Jerry Wald's orchestra has been signed by the new Majestic-Hit label. His new contract is for one year and his initial release on that label will be the first disc marketed by the new company. He will record his first sides tomorrow (22). Wald's orchestra was formerly on the Decca label. It severed connections with that company several weeks ago. Band is now at the New Yorker hotel, N. Y.

## Cedar Point Opening Set

Sandusky, O., Feb. 20. Cedar Point announced it will open the Lake Erie amusement spot on June 16, season continuing through Labor Day, Sept. 3. Daily lake cruises to the resort spot will be made by the Cleveland-Cedar Point Steamship Co. The cruise from Cleveland permits a four-hour stopover at Cedar Point.

Bernie Miller, attorney, was installed as chairman of the Downtown War Price and Rationing Board, Brooklyn, earlier this week.

## Music Notes

Oscar Robbins has shifted from the contact staffs of Robbins Music to that of Melody Lane Music Corp. in N. Y., as assistant to prof. manager Elmore White.

Cal Shram and Rhythm Rangers to Colorado for four weeks on the J. H. Cooper circuit.

Constantin Bakaleinikoff, music chief for RKO, collecting folk songs in Mexico for use in "The Magnificent Trumpet."

Paul Sawtell signed by Sol Lesser to compose and direct scoring of "Tarzan and the Amazons."

Milton Rosson writing background music for "The Lost Weekend" at Paramount.

Arthur Freed and Harry Warren

chiffed "The Bambouca," a dance tune for Fred Astaire in "Yanuka and the Thief" at Metro.

Nat Flinston checked into Selnick-Saphier agency to head music department.

Ray Stillwell sold his song "Fuzzy Wuzzz" to Columbia for use in "Gertie From Bizerte."

Mozelle Britton Dinchart publishing two of her own tunes, "If I Had a Chance" and "There Goes My Heart."

Charles Henderson continues for two years at 20th-Fox as composer, arranger and music director.

Ted Cain, Universal's music chief, is whipping up a short luncheon for (Continued on page 47)

# ROBBINS presents...

An established hit . . . growing more popular every day

## I DIDN'T KNOW ABOUT YOU

Lyric by BOB RUSSELL  
Music by DUKE ELLINGTON

Requests pouring in for

## LAURA

Theme melody from  
20th Century-Fox's "Laura"

Lyric by JOHNNY MERCER  
Music by DAVID RAKSIN

Beautiful ballad hit — featured in  
20th Century-Fox's "Nob Hill"

## I DON'T CARE WHO KNOWS IT

Lyric by HAROLD ADAMSON  
Music by JIMMY McHUGH



# First Beets on 'Parade Brusoff' Of 'Rum, Coke' Tune; 'Night Dreams'

Two more music publishers last week went after the American Tobacco Co., sponsor of the Lucky Strike Parade, for its copying of songs on the program. One was apparently successful and the other was not.

First was Feist, Inc., which dispatched a sharply-worded letter to Pathe, one of the agencies on the Luckies account, over the company's failure to recognize "Rum and Coca-Cola." This song has been barred from the networks, at least in so far as the lyric is concerned, and probably for this reason the "Parade" failed to accord it the place its publishers felt it deserved. On grounds of copyright infringement and sheet sales popularity, it was included in the "Parade" program of the past week (17) for the first time.

Other tune involved with the program in a similar way is "My Dreams Are Getting Better All the Time," published by Warner Bros. This song has been among the best sheet sellers for five or six weeks, despite the fact that it was not recorded or it yet on the market. Luckies cited it once, in fifth position of last week's parade. It has been given since the credit the pub think it should get. Accordingly, a wire was sent to the agency last week by the firm's attorney, briefly stating that recourse to the courts would follow by means of MacGregor.

"Dreams" is currently No. 2 on best-seller list, despite, as cited earlier, there is no sheet music available. Les Brown made it a duet and Johnny Long's vocal, with Dick Kay's piano accompaniment, at Decca. Victor made it with Phil Moore's quartet.

Suit against Luckies by Warner Bros. under a similar situation in regard to the song, "Don't Sweatheart Me," is currently awaiting trial.

# Gregor's Cut On Cap. Disc Sales

Hollywood, Feb. 20. C. P. MacGregor, transcription manufacturer here, has filed a new plan of payment for the use of his studio by recording companies for royalty makes MacGregor's partner in their business. In the future, the transcription makers will get one cent per recording, plus the sales of all discs recorded with its facilities. In the case of Capitol Records, MacGregor's biggest customer, this will reach a considerable sum.

Capitol presses and disposes of between 150,000 and 200,000 recordings weekly, it's estimated. At 1c per disc, or 2c a disc, the royalty to MacGregor would, therefore, equal between \$3,000 and \$4,000 weekly. That a considerable boost over the \$500,000 annually which Capitol guaranteed MacGregor on a previous arrangement, made no secret.

Experienced recording men cannot understand the deal. With Capitol's loss of \$100,000 a year, it will use an all-802 band at the hostelry. Dunham last week advised the general Amusement Corp., his former partner in the New Yorker date was off. He was going to California for the duration. His secretary, who's instead may spot him in the city, is expected to return to Philadelphia March 20, in company with Phil Brito. Neither has been definitely booked, however.

# Sonny Dunham's Switch

Sonny Dunham has changed his mind about retiring to California to work that area as a recording local band. He will open at the New Yorker hotel, N. Y., on schedule with a complete new band. His show now being laid out, it will use an all-802 band at the hostelry. Dunham last week advised the general Amusement Corp., his former partner in the New Yorker date was off. He was going to California for the duration. His secretary, who's instead may spot him in the city, is expected to return to Philadelphia March 20, in company with Phil Brito. Neither has been definitely booked, however.

Albert W. Marlin, formerly connected with WHAS, Louisville, joined Broadcast Music Inc. as Midwest Field representative, working out of Kansas City.

# Len Joy Extends Coast Stay for Decca Discs

Leonard Joy is extending his Coast recording stay for Decca three more weeks. He will alternate with Dave Kapp.

Joy denies that it's a permanent Hollywood assignment. He has only yet to be designated, since Dick Voynow's recent death. Decca concurs in that statement.

# ASCAP Comes Out Top in Two Copyright Suits

Minneapolis, Feb. 20. American Society of Composers, Authors and Publishers bested two opponents in suits charging infringement of copyrighted songs here last week and withdrew charges against another. Both cases were based on the playing films containing ASCAP copyrighted material. In the first, ASCAP sued for damages to perform them. First action was against the W. R. Frank circuit for uses and profits of the Harry Dickerman chain, involving two hours of 20 in that string, ASCAP charges, by L. B. Schwartz and S. P. Halperin, counsel for all defendants. While the suits were the usual countercharges that the society's manner of licensing music constitutes an unfair restraint of trade, is illegal and beyond the scope of copyright.

While the suits against the Frank and Dickerman shows were on the basis of songs played in films in district theatres, the suit against Bennie Berger theatre, Duluth, involved the performance of ASCAP songs by partners on stage. This was withdrawn "without prejudice" (attorney Louis Frohlich, in N. Y. district court) because the plaintiff Berger has agreed to take out of court.

In the case of the Frank, Dickerman circuit, the suits were concerned, they were settled out of court with the payment of \$2,000 and \$200 by Dickerman, each agreed plus to take out ASCAP licenses. Frank had been sued for \$3,600 and Dickerman for \$500.

# Boyer Easing Up On Pub-Ledger Deals

Broadcast Music Inc.'s eagerness to finance orchestra leaders in the formation of music publishing organizations on the old basis of royalties advanced against a minimum number of performances, is said to have been confirmed by a new type of deals by which they have financed some 40-odd masterpieces. The publisher's attitude "remain on paper. But," it's asserted that in too many cases the cost advanced by the publisher is not given during forthcoming careers is not being earned.

Boyer has started two firms on never-type arrangements which called for the leader involved in each case to invest some money with them. In these deals, no guaranteed number of performances was asked of the leader. First one was with public Music Co., which had been active on a small scale, but is now being headed by the late Charles Spivak's new Stevens Music Co., being operated by Jack Ostfeld.

# Wolfe Gilbert Hoists Own Publishing Flag

Hollywood, Feb. 20. L. Wolfe Gilbert ended his two-year association with Broadcast Music and established his own firm, L. Wolfe Gilbert Music Enterprises, to handle copyrights and catalogs and to act as representative of songwriters.

New firm will be conducted along conventional lines, with songwriters participating. In addition, Gilbert will represent several independent composers in their dealings with film studios.

# ASCAP's Bid to Peer for Directorate Move to Heal Breach on Rights

## McDonald Vice Sweeney On BMI Directorate

Joseph A. McDonald, general attorney for the Blue network, was elected to the Board of Directors of Broadcast Music Inc. at its last meeting. McDonald was installed immediately, having been invited to take office by the board's initial piece of business on the agenda.

McDonald replaces Bert Sweeney of Mutual. Latter's resignation and McDonald's election were a must, since Sweeney recently had been to go with Mutual net and the latter is already represented by Carl Havrlerin.

## Non-ASCAP Collabs Won't Benefit Standing Of Society Members

Songwriters affiliated with the American Society of Composers, Authors and Publishers who turn out music in collaboration with non-ASCAP writers, will not benefit from their classification at the former or profit any way from the new management. When this happens, the forming rights are split between the ASCAP and non-ASCAP writers. Both are permitted to pay either for the use of the song. Since most songs are contracted through radio, through radio's sponsorship of it, many of course prefer to pay that organization for its use.

Some songwriters and publishers are under the mistaken impression that when this occurs BMI's return over to ASCAP a 50% split of the income on that particular song. They are wrong. They are prevented from doing so by the consent decree formulated by the government in 1941. This decree forbids ASCAP from the right to fight in 1941. According to this document, the exchange of monies in such a manner is illegal. Therefore, ASCAP writer who collabs with a BMI writer or just a plain non-ASCAP writer, will not be licensed by BMI or an affiliated publisher, nothing accrues to the standard of ASCAP man at the latter organization.

This was brought out last week when ASCAP writers appeared before the Society's Appeals Committee seeking raises in classification on the strength of hit songs written in collaboration with non-ASCAP men. Their pleas were turned down on the basis of objection by members of the committee.

# MUSICIAN SUES AFTER HITTING OPEN MANHOLE

Minneapolis, Feb. 20. Thomas L. Whaley, N. Y. member of Duke Ellington's orchestra, who describes himself in his complaint as "an originator of modern jazz," has filed suit in music court for "injury to his reputation" after he was hit against two "fluid" business concerns. He asks damages for injury to his reputation to have been sustained when he tumbled into an open manhole near the city's downtown.

Accident occurred last Oct. 17 when Whaley appeared at the Orchestra Hall in Minneapolis. One of the defendants led one-half of a square manhole open and unattended, he charges there with carelessness and neglect, as a result of which he took a nose-bleed, sustaining a violent concussion, and incurred scars on his left knee and permanent disability in bone structure of hip and pelvis.

Whaley wants \$800 for loss of a future wage, \$530 for loss of future medical expenses and \$1,500 for accident damages.

# Sherock Quitting Hit To Form His Own Orch.

Shorty Sherock, trumpeter with Horace Hilly's orchestra, will leave that band to form his own orchestra. He will build a 16-piece combination with the backing, it's expected, of his own band.

Sometimes ago there were plans laid for Sherock to cut away from Hilly for the same purpose, which never materialized.

Ralph Peer, whose American Performing Rights Society has successfully opposed the efforts of the American Society of Composers, Authors and Publishers in the gathering of rights to South American Music, all of which is aligned with Broadcast Music Inc., has been nominated for the Society's Board of Directors. In the past, Peer last week as a candidate for the board in coming elections, along with other nominees, including Buddy Murray, head of Edwin H. Morris, Myra, Melrose and sundry other officials, and Max Winter. Levy assertedly refused to accept the nomination on the grounds that it would take too much time on the coast.

Peer's nomination is a surprise. Some ASCAP publishers aware of it see in the move an attempt to heal the breach that has occurred between him and the Society since the latter's battle in 1941 with radio interests, which was directly responsible for the formation of BMI. Peer at that time made a deal with BMI for the performing rights to his 100-odd masterpieces, including what he holds considerable amount of the latin music available in this country. He recently, Peer stepped into Cuba and through the aid of the Cuban Federation of Authors, took representation rights on what he holds in the field of Cuban music. He is a member of ASCAP via his Southern Music Co. A nominating committee has been acting, too. They have not completed, still to file expenses and to be elected on the half of the board, but will do so later this week.

# Song Mag Folio Eyebrow Raiser

Song magazines containing for the first time both music and lyrics of recent popular songs have appeared on N. Y. newstands. Titled, "Popular Melodies," the folio is put out by the music publisher Engel with the cooperation of Paramount and Famous Music Co., whose name the book contains exclusively.

Music men are aware of the new book has been slow to take notice and appearance. Never before has a music publisher condoned the inclusion of lyrics in a magazine of any kind designed for newstand circulation. These publishers feel that the inclusion of lyrics is not only a matter of taste, but also a matter of business. It is feared that the inclusion of lyrics will cause sheet music salesmen. There are 12 issues planned, each containing 25c, whereas the standard per copy price of sheet music is 52c.

Paramount and Famous, both owned and operated by Paramount Pictures, point out that the songs included in the folio are not current hits but outstanding tunes of the past. The magazine will appear one time put together a similar book each year for sale through the music publisher's distribution revenue of 50c. The newstand circulation of the Lytle-Engel edition is simply the first step in a marketing program pointed out that the songs used are mostly dead material issued as current hits. The book contains a spotting of both music and lyrics in a newstand edition is simply an attempt to increase the circulation of a source that otherwise would headcount returning nothing.

Writers of the songs used in the book share in the proceeds from its sale via the usual method agreed upon for regular folio style publication.

# Bob Sanders Dies

Bob Sanders, 45, one of the pioneers in the dance music industry, died yesterday (Tuesday) at his home in Chicago.

Sanders joined the Moe Gale Agency band department only last week after having been with the Bros. where he handled one nighters. At various times, he had been connected with the additional revenue band office and at one time headed his own agency in Chicago. He originated the "Hearst" radio show, later became manager of Paul Whiteman's orch. He later went to Hollywood.

Survived by his widow.

# Tommy Tucker Set For Palladium, Hollywood

Tommy Tucker's orchestra goes to the Palladium Ballroom, Hollywood, for the first time this summer. Outfit has been playing the district line will be used hasn't yet been designated. It'll be either in June or September. Tucker has played on the B.o. board, but not since reaching any C.o. status.

Rudolph Tucker secured from the Palladium management isn't disclosed, but it's claimed that he won't lose money. Booking was desired principally to strengthen his rep in the west.

# T. Dorsey's Draw at 400 Club in N. Y. May Affect Standby Policy in Area

Bandmen and hotel operators employing the same band, are anxiously watching the experiment of the 400 club in N. Y., which debuted a name band, led by Tommy Dorsey's orchestra last week (16). In the event the spot is successful in establishing the policy with Dorsey, every name band room in the N. Y. area is in danger of losing the top dollar. Dorsey is drawing coin there which can reach as high as \$6,000 weekly in the case of the debut (16). While other bands probably would not be able to rate that kind of money, the fact that Dorsey's band is doing much better than the ones they accept at hotels.

Dorsey's business since opening night doesn't carry much significance due to the brief period. He played two hours at the debut (16) between 800 and 900 Saturday and around 300 Sunday. Those figures aren't exceptional. He was booked Monday (19) by the Office of War Mobilization to play on the spot, as of course, he has no other engagements there.

# ANDREWS GALS, MILLER, CROSBY POLL TOPPERS

St. Louis, Feb. 20. To determine the most popular band leader and singer, male and female, a poll was conducted by the radio. A 10c per vote campaign, with the proceeds being turned over to the March of Dimes. Glenn Miller topped poll honors in the maestro class, trailed by Harry James and Guy Lombardo. Crosby led the field among the warblers and the runnerup were Frank Sinatra and Eddie Heye. The Andrews Sisters copied first place among the female singers and were followed by Dinah Shore and Jo Stafford. 5,029 votes were cast by mail.

# Herbeck Splits With B.B. Signs New MCA Pact

Chicago, Feb. 20. Ray Herbeck, formerly under the management of Fred B. Fisher, was signed to a Music Corp. of America managerial contract here.

First booking under the new arrangement is the St. Francis hotel, St. Francis, where Herbeck and his orchestra opens on Feb. 27.

# Philly Council Makes All B.O. Subject to Tax Laws

Philadelphia, Feb. 20. Philadelphia Orchestra, Robin Hood Dell and other B.O. concert entertaining ventures will be subject to the same tax as all professional entertainers. The ordinance passed Thursday (15) by City Council by a vote of 18 to 1.

It was proposed by the city attorney and will take effect on every 25c admission. In addition to non-profit amendments, the Council will also extend the ordinance enjoyed by children under 14 in motion picture theatres.

The ordinance passed will impose taxes on juke boxes and other coin machines, and bowling alleys.

Emil Coleman renewed for six months at the Mocambo, Los Angeles.

# Army Camps' Kiddy For Paid 1-Nighters

There is now a considerable string of paid one-nighters among Army camps in the South, in the view of the Carolinas and Georgia, Florida, etc. Beginning with Maxwell Field, Alabama, which has for some time bought through regular channels the majority of musical talent it used, there are 20-odd air fields and training camps consistently in the market for musical talent. And they pay good prices for everything from the better medium bands up to whatever top names can be secured.

According to experiences of some of the leaders in these camps, many of the latter are now able to buy the talent they want when they want it, by virtue of funds built up for the purpose by various methods. For example, Russell Field, New Mexico, which has played some of the biggest band names in the business, which were paid for, had a kiddy of around \$60,000 as of last Feb. This was accumulated through the use of various profit-sharing gadgets like pin-ball machines, slot machines, etc. It's quite possible the camps in the south now buying their own talent acquire wherever available by the same methods.

At any rate, the paid one-nighters among southern camps aren't hurting the band business at a time when many regular one-nighters are out of existence due to the war.

Hal McIntyre's orchestra returns to the Commodore hotel, N. Y., March 30, for a fortnight.

# British Best Sheet Sellers

(Week Ending Feb. 1, '45)  
London, Feb. 8.  
If you go to Ireland... Cinephone  
Chorusette Soldier U.S.A. ... Dash  
T. Kelly Song ... Sun  
I'll Walk Alone ... Wood  
Irish Lullaby ... Chappell  
Harvest New Year ... Gay  
Two Hearts ... Latin-Amer.  
Dance With Dolly ... Connely  
Three Walls No One ... F.D.H.  
Shine On Harvest Moon ... P.D.H.

# Minn. Sideman Running Weekly Jazz Concerts

Minneapolis, Feb. 20.  
On alternate Sundays, a local group is sponsoring jazz concerts. Leading jazz musicians have been assembled into a band. Concerts are held in radio station WCCO audience room with admission at 6c.  
Only publicity and advertising are those given gratis by Bob DeHaven, radio newscaster, and plugging by University of Minnesota "Boogie Woogie Club," but affairs are drawing capacity crowds.

# Lopez Into Loeu's State, N. Y., With 'St. Louis'

Vincent Lopez has been signed to head the two-week show at Loeu's State, N. Y., beginning March 1. Others on the bill are Sheila Barrard and Johnny Burke. One more act to fill.  
Reason for the two-week run is the second run of "Meet Me in St. Louis" which is figured to have plenty of the boxoffice despite its long run at the across-the-street Astor.

# Congressional Medal Awarded Posthumously To Det. Symp Sideman

Detroit, Feb. 20.  
One of this war's top heroes is a former member of the Kansas City and Detroit Symphony orchestras, it was revealed here with the posthumous award of the Congressional Medal of Honor to Lieut. Thomas Willoughby Wigle who died in action in Italy last Sept. 14.

Lieut. Wigle is the first Detroitier to receive the highest award of the nation, the medal being presented last week to his wife, Margaret, and two-year-old daughter, Diane.

Citation accompanying the award stated that Wigle volunteered to lead an attack on Nazis' positions near Monte Frassino. Alone, he charged through intense machine gun fire and later was found fatally wounded, but with 35 prisoners captured and the objective won.

The 35-year-old musician was rated highly as a concert violinist and was a promising composer. Two of his works were in preparation for the Detroit Symphony at the time of his death and will be presented shortly by Karl Krueger, the conductor under whom he worked at both cities.

# Milt Shaw Mgr. for Bob Lee

Milton Shaw, son of Billy Shaw, now official booker at the William Morris agency, has been named manager of the Bob Lee orchestra, which opens this week at the Providence-Biltmore hotel, Providence, R. I. Milt Shaw recently was honorably discharged from the Army. Prior to service he was with Harms Music.

# Inside Stuff—Orchestras—Music

Irving Berlin's song, "All of My Life," now being plugged by his new Irving Berlin Music Co., is the song originally published for the first time by Chappell of England. Berlin placed the song with that firm during this year and then "gave it to the Army," reserving the right to publish the song in the U. S. himself within a certain period of time. Chappell had English and Continental rights.

Following Berlin's recent split with Saxe Bernstein, his partner for 25 years, and his setting up of the new Berlin firm, the songwriter exercised his U. S. rights to "Lile" and assigned it to the new firm.

Performance rights to "My Heart Sings" current plug song of Compa Music, are unusual, with split between American Society of Composers, Authors and Publishers and Broadcast Music, Inc. "Sings" is based on the song "Ma-Ma" by the Frenchman, and is covered by a catalog held by Leeds of all of which BMI has performance rights.

However, the lyrics of "Sings," rewritten for U. S. circulation, was done by Harold Rome, an ASCAP member. As a result, both BMI and ASCAP hold claim to exclusive performance rights. After a squabble, the rights are now held by both under a non-exclusive arrangement. Song is in Metro's "Anchors Aweigh."

Ingva Mills (Mills Music), now domiciled in Hollywood, has set a "Minnie the Moocher" cartoon series based on the old Cab-Calloway theme. Jack Mills, pres. of the music firm, was due on the Coast last week to talk further about bids to buy the company. Eddie Cent-Jimmy McHugh, J. C. Stein (MCA) are interested, as one faction. So is 20th-Fox. All Mills would like to do is set up a limited fund for McHugh to handle the cartoon pop cast, like a Buddy Morris deal with Harry Warner, Jimmy Van Heusen, Johnny Burke, et al. A \$1,500,000 price is supposed to have been put on the company.

N. Y. band circles are amused by the alleged trick pulled by a noted bandleader now playing a N. Y. spot. His contract called for four weeks' notice if he was to be replaced. He was given only notice two weeks ago, but a week later denied having received it. As a result, he had to be given a written cancellation, which, of course, extended his run another week. The first was not given.

Situation forced the band set to follow to go out and book the extra week.

Leslie Prima's orchestra, which has created considerable excitement in the east via Hit recordings of "Angelina," "Robin Hood," etc., finished its first road tour, since the discs checked, early this week. Playing six one-nighters, the band is now en route for Michigan to handle the Carnegie lead the next a total of \$11,000 in nine days. For this band that's big coin.

Prior to the one-nighters, the outfit played the Erie, Philadelphia, and grossed about \$22,000, and the RKO, Boston, where it drew between \$25,000 and \$30,000, both outstanding weeks.

# Rags-to-Riches

Continued from page 34

construction, engineering and transmitter changes. Part of the equipment, in fact, already had been acquired by Hearst before the war, but the transmitter intended for WINS was topped by Unit 10, Sam and is currently being used by the Army in Algeria.

# WINS Has Giving O.K.

Despite recent FCC expressions that prices for stations in recent transactions were "way out of line" the proposed Crosley-Hearst deal probably will go through, insiders in N. Y. and Washington feel. Lawyers for both parties involved are seen arguing that the \$17,000,000 price tag is justified, in part from the viewpoint, because of the 50,000-words angle and also because it's the only clear channel outlet available in the N. Y. market, inasmuch as both WNEW and WHN, other clear channel outlets, are not on the block.

Attorneys will add, also, that Crosley, which has done an admittedly terrific promotional job for both WLW and its program sponsor in the Midwest, is a proponent of doing a similar job with WINS. They also state that it may have network ideas for the postwar, and, of course, needs a N. Y. outlet for this proposed web. They will further declare, according to insiders, that the program and sales staffs of the Cincinnati operation, on the same sort of job with the N. Y. station as with WLW and see to it that the sponsor on his N. Y. station will receive the same kind of listener coverage they get in Cincinnati, especially after the station when WINS jumps to 50,000 watts.

With all these arguments before them, the FCC commissioners are expected to realize that the price too, although admittedly somewhat inflated, is not too high considering WINS' potential value under the Crosley banner. And, while there'll undoubtedly be resistance, debate and maybe a little beat-beating, it's thought the sale ultimately will get an official okay.

Interesting sidelight on the WINS deal is that sometime ago, before recent radio officials knew of application for a power boost had been approved, deal was cooking with a Mr. O'Brien, said to be California station owner, for sale of the N. Y. indie in a \$400,000 deal. When FCC gave nod to power boost, negotiations fell through, naturally. O'Brien later was unmasked as a dummy for Arde Bulova's radio empire, since largely destroyed by the multiple-ownership ruling.

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This is the **VISUAL** record of the most successful advertising campaigns in history. Includes plus 100 favorites. 70 slides and stories. The complete record of success. **SAMPLES FREE.**

1619 Broadway  
New York 19

**TUNE-DEX**  
1619 Broadway  
New York 19

OH! MOYLE OH! MOYLE  
OH! MOYLE OH! MOYLE  
OH! MOYLE OH! MOYLE  
OH! MOYLE OH! MOYLE  
TOBIAS and LEWIS  
Publishers  
1250 30th Ave.  
New York 20, N. Y.

**Top Tunes for Your Books**  
An All-Time Favorite  
**CUBAN LOVE SONG**  
Music by . . .  
**JIMMY McHUGH**  
Published by  
ROBBINS

**TOP PEOPLE ARE DOING THIS TOP TUNE**  
**AFTER AN WHILE**  
"A.D. GUY" MUSIC 65 Broadway, N. Y.

**MANAGER WANTED FOR BRONX BALLROOM**  
Young man 30-35 preferred. Experience unnecessary. Must be able to power up and work hard work and sing before very large crowd. Must be able to handle large party. Salary good. Excellent opportunity with great future. Write to: **MANAGER WANTED**, c/o **THE NEW YORK TIMES**, 154 W. 44th St., New York 19

# GUY LOMBARD AND HIS ROYAL CANADIANS ARE "C'WAXY" ABOUT "GUY LOMBARD"

By MILTON MURLB—ERVIN DRABK—PAUL MARTELL

Moderate with a lift

The one I love has big low ears and a teen-y, ween-y nose. He  
Dm A7 Dm G7 F#m G7 Dm G7

at ways wears a hap-py smile, but he won't wear a - ny - oldfoba  
G7 A7 Dm G7

WUV A WAB-BIT a owa-sy owa-sy wab-bit, hop-hop, bun-sy bun-sy, hop-  
C Em Dm G7

hop, bun-sy bun-sy, hop hop hop ho, hop-hop! He don't like owa-voits! Ho-  
A7 Dm G7

owa-sy o- ver owa-voits, owa-voits, bun-sy bun-sy, owa-voits, bun-sy bun-sy, owa-voits, ho-ko owa-  
Gm Dm G7 F#m A7 Dm G7

ow! We sang-gie up in bed-dy-bye, I kiss him, he kiss-es I. But  
D7 G D7 G7 C

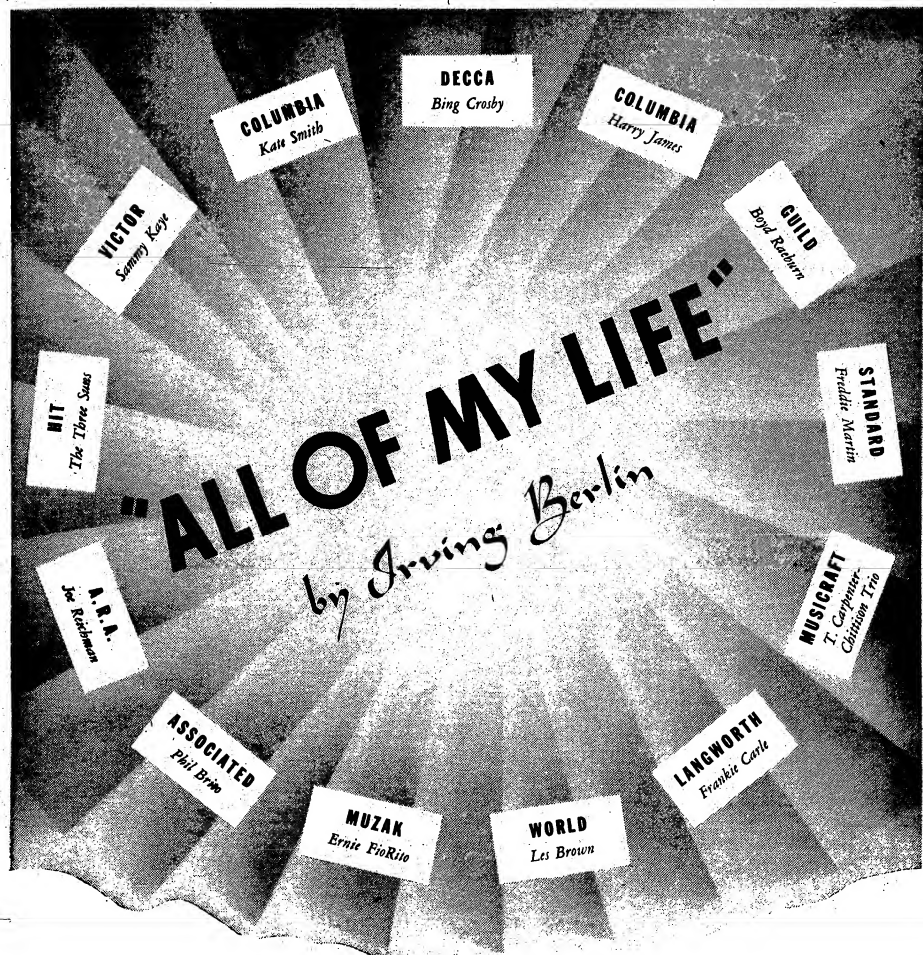
if he's been a eech-and-eech he has to sleep in his wab-bit hutch! I WUV A  
A7 Dm G7

WAB-BIT a owa-sy owa-sy wab-bit, hop-hop, bun-sy bun-sy, hop-  
G7 Dm G7

hop, bun-sy bun-sy, wii-ite wab-bit I wuv you!

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Featuring it on "CHELSEA CIGARETTES PRESENTS"  
Blue Network, Monday, 10 P.M.-E.S.T., Coast-to-Coast  
AND  
"THE TREASURY SHOW"  
From the Roosevelt Hotel, New York City, Mutual Network,  
Friday Night, 12:30 A.M.-E.S.T., Coast-to-Coast  
**PAULL-PIONEER MUSIC CORP., 1657 Broadway, New York 19, N. Y.**  
MAX MAYER, Pres. ALL MATERIAL AVAILABLE IRA SCHUSTER, Gen'l. Prof. Mgr.



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**DAVE DREYER** • General Professional Manager

Prof. Mgr.  
**MIKE SUKIN**

Chicago  
**FREDDY KRAMER**

Cleveland  
**PHIL JULIUS**

Hollywood  
**BEN GILBERT**

# Bands at Hotel B. O.'s

Name	Address	Weeks Played	Covers	Total
Bill Almon's	New York (400; 75-81.50)	1	1,850	18,725
Harry Wald	New York (400; 51-81.50)	1	1,850	18,725
Jimmy Dorsey	Pennsylvania (500; 51-81.50)	1	3,275	31,460
Leo Reisman	Lincoln (275; 51-81.50)	12	2,725	55,800
George Paxton	Lincoln (275; 51-81.50)	1	1,850	8,075
Guy Lombardo	Roosevelt (400; 51-81.50)	21	5,900	54,900
Eddie Rogers	Baltimore (400; 51-81.50)	2	2,000	4,575
Charlie Spivak	Commodore (400; 51-81.50)	2	2,000	4,575

\* Asterisks indicate a supporting floor show. New Yorker, Baltimore, here covers Lexington, Houston floor show.  
† 4 Days.

## Chicago

Bill Snyder (Mayfair Room, Blackstone hotel; 465; 51.50-52.50 min.), Snyder and Phil Rican hitting on all cylinders for fine 3,000.  
Buddy Franklin (Waltur Room, Bismarck hotel; 465; 51.50-52.50 min.) Franklin and Frank show, headed by Tola holding up patronage around nest 3,500.  
Bob Grant (Empire Room, Palmer House; 700; 53-55.00 min.) Room headed for record-breaking figures, Hiltedgarde and Carlo turning 'em away, Whammo 11,000.  
Lal McWyers (Panther Room, Sherman hotel; 950; 51.50-52.50 min.) McWyers hasn't struck his stride yet, but pulled okay 5,000.  
Ted Weems (Boulevard Room, Stevens hotel; 600; 53-55.00 min.) Weems and lavish floor show hit a new high here with terrific 7,500.

## Los Angeles

Freddie Martin (Ambassador; 900; 51-51.50). Carrying on at full tilt with 4,200 tabs.  
Joe Reichman (Biltmore; 900; 51-51.50). Still packing 'em in at almost capacity, 5,000 covers.

## Location Jobs, Not in Hotels

Gay Claridge (Chez Paree; 650; 53-55.00 min.). Biz off a little with Claridge and show starting Zero Mostel and Dolores Gray accounting for swell 5,000.  
Chuck Foster (Blackhawk; 500; 52-53.00 min.). Nearing end of run Foster chalked up nice 3,800.  
Vaughn Monroe (Palladium B. Hollywood, second week). Slipped a bit but still strong at 30,000 admires.  
Horace Heidt (Trion B. Southgate, fourth week). Still building with the service crowd for 11,000 ducats.  
Leighton Noble (Singer 550; N. Los Angeles, 11th week). Tourist trade and knockabout show keep steady coin coming at 4,000.  
Xavier Cugat (Trocadero, N. Hollywood, fourth week). Jammed to the rafters with 4,000 tabs.

# Raymond Scott Purchases Old U.S. Record Library

Raymond Scott, maestro currently without a band, purchased the Musical Arts studio and transcription outfit in N. Y. last week. This was the old U. S. Record layout.

Scott has owned for some time the Universal transcription company in N. Y., adding the Musical Arts layout, it's said, because of a larger studio.

## Upbeat

Leighton Noble mitered maestro, checks La at Columbia play a miterer; maestro in "Blonde From Brooklyn."

Ray Bauduc and his ex-GI bandsters opened at the Rainbow Rendezvous, Salt Lake City, for six weeks. Bob Kuhn joined band as featured clarinetist.

Artie Shaw and his "Gramercy Five" recorded "Sad Sack" last week for Victor. Title was cleared by Sgt. George Baker, originator of the Yank cartoon strip.

George Boller, former Columbus band leader, recently discharged from the Army, has taken over the orchestra at La band, latter having been called to service.

Pall Allven, Pittsburgh band leader before going into service, received his wings at the Army Air Base, Las Vegas, Nev.

Bill Krause, executive of General Amusement Corp., to Texas for four-week vacation.

Al Marzale band celebrates fifth anniversary at Nixon Cafe, Pittsburgh, next month to set new all-time run record for dance orchestras in Smoky City.

Lt. Jimmy Spitalay, of Air Transport Command, son of Maurice Spitalay, Pittsburgh band-leader, and the nephew of Phil Spitalay, has composed an "Air Transport Command March" which is being considered an official song by that branch of the service.

Lena Verdugo joined Xavier Cugat's band as vocalist succeeding Lena Romay, now in pictures.

Del Luns band, new Pittsburgh outfit, signed to a seven-year management contract by General Amusement Co.

Gloria Foster, sister of Chuck Foster and singer with his band, current at the Blackhawk, Chicago, moves to Carmen Cavallaro's outfit March 2. She replaces Gloria Starck.

Ed Flynn, former band press-agent, joined Bob Stronach orchestra last week, giving up work on his own.

Eric Eldge has severed connections with Earl Hines' orchestra, for which he was road manager.

Neilson Slaters, vaude vocal trio, joined Bob Stronach orchestra last week, giving up work on their own.

Hoeser Hot Shots inked for their third picture at Columbia.

he lives in Connecticut or the Bronx, must be down at NBC by 8:45 a. m. in person at Mrs. Fuller's office, takes first six applicants, others being turned away. Actor may not go to audition till 11:30, waiting till 11:45, following meeting with Mrs. Fuller, actor gets appointment to audition, but no appointment for any time within the next six days. During that time he may be advised appointment can't be made, actors report that seven out of 10 such appointments get cancelled. Actor must then start original procedure all over again.

Situation at the Blue, according to some actors, is as bad as at NBC, if not worse. Others state Blue has been fair in appointments, a Miss Hedeman seeing experienced actors on requests, and even new people being seen at certain times. Treatment at CBS is acknowledged best of the lot; talent can usually get an appointment to see a director, Marjorie Morrow, in charge of auditions, is reported setting aside three mornings a week by appointment to see talent regarding interviews with directors, spending 12 to 14 actors in two hours.

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Transamerican is reported the toughest agency to see, in the words of one actor: "very hard to do business with in all ways." Appointment is reported being made, but actor is told to phone, and director is either "never in" or "too busy."

Young & Rubicam also has reputation as being tough in securing auditioning actors. Although Y&R has system for getting auditions arranged through Eleanor Knott, their system is reported poor, an actor taking months to get an audition with a director, with the actor then apparently forgotten. One director is reported using same person week in week out, although different characters are called for, and different shows aired.

Handing by directors is also claimed to be humiliating to talent. Actors do not get appointments around and sometimes are seen, and just as often turned away because director is too busy, actor then having to go through whole routine of seeking intermediary agent for another appointment. Certain directors advise talent they are too busy to see them, that they have no time, do not have to get appointments around and sometimes are seen, and just as often turned away because director is too busy, actor then having to go through whole routine of seeking intermediary agent for another appointment. Certain directors advise talent they are too busy to see them, that they have no time, do not have to get appointments around and sometimes are seen, and just as often turned away because director is too busy, actor then having to go through whole routine of seeking intermediary agent for another appointment.

Directors at certain agencies will hold general or mass auditions which is different from an audition for a specific job. These mass auditions are embarrassing to talent concerned. If it is for a specific part in a show, actor is embarrassed by other sitting around waiting for audition for same part, while others waiting to go through same routine are just as uncomfortable.

Certain directors are reported fair in treatment of talent wanting interviews or auditions. Harry Morrison, Ray Knight and Johnny Martin, all at Y&R, are reported willing to see anyone; Frank Telford is reported tough to see. Martin Magner at Transamerican can be seen; Bob Nolan, same agency, is reported, City Armistead, at Blue; Jack McMullen, Ruthrauff & Ryan; Bert Wood at NBC, reported as willing to audition talent. Hyman Brown, indie package producer, reported will never see anyone, answer by taking phone calls, according to one actor, using same talent all the time. Has stock company of 12 people, but is never used and over. Director is frank to tell actors that his four shows will keep him constantly busy that he uses his friends only. Other

# Thesps Burn Over Brushoff

Continued from page 38

Directors point out similar difficulty in seeing actors, being busy with two or three shows. Five-time-a-week, helping write scripts as well as directing, hence with no free time for interviews.

Other beefs heard

Other recent talent complaints include such items as necessity of casting in person at desks for auditions from sustainers, when mailing would be simpler, and save nice talent work in signing checks as well as save talent wear and tear.

About 75 to 100 actors and actresses are always being seen in shows, as sort of a pool; forming a closed corporation difficult for others to break into. Attitude seems to be to discourage outsiders, despite cry for new blood and new talent occasionally needed. Situation causes stagnation in industry as well as monopoly.

Remedy seems to be in easing of conditions for talent to see directors with nets and agencies to set aside at least an entire day on which talent can be seen and heard, and jobs available at some time of that day for this purpose.

## Greene to ABC, Bloom Moves to Bourne, Inc.

Johnny Greene secured contracts with Santly-Joy last week to become professional mgmt. of Saul Bornstein's ABC Music and moved to Bourne's Bourne, Inc., which is managed by Bobby Mellius. Bloom had resigned from Southern, but Peer wouldn't let him out of an unexpired contract until last week.

Broadcast Music, Inc., has taken for publication a tune titled "Get Your Gear On, We're Moving Out Again," written by Alfred Carbut, Marine, who actually wrote the piece during action on New Britain. He's a former musician.

TOP HIT OF YESTERDAY  
GREAT POPULAR  
STANDARD TODAY

DON'T  
BLAME  
ME

Lyric by DOROTHY FIELDS  
Melody by JIMMY McHUGH

For new artist copies and arrangements contact: Broadway Exploitation Department, The Big 9, PHIL KORNFELSER, Manager, 1619 Broadway, N.Y. 19  
Circle 4-2939

## Mich. Sawbones

Continued from page 38

litical attempts to socialize medicine by false health statistics."

The docs will throw their support to hospitalization insurance plans which in Michigan already have 1,500,000 members.

However, campaigning will be slight stuff with the medics throwing the "goodwill" burden on entertainment and contests. Produced by WZL, the entertainment will feature George Dogn, tenor; Alma Haglund, soprano, and with Jimmie Clark at the organ. Listeners will be invited to send in their stories of personal emergencies in which the doctor have up in the nick of time as the hero. The best letter each week draws a \$25 war bond with war stamp awards going to other top letters.

The series was placed by the Chapman ad agency which writes the script. Extra promotion will include paid newspaper advertising and the distribution of 25,000 folders by doctors to patients at their offices. Carl H. Chapman, agency president, said:

Medical societies in other states are expected to follow the format of the Michigan group on radio programs.

**This Week THE MILLS MUSIC MAN presents...**  
his Girl Friends that are always good for a while!

Diann  
Marie Lou  
Marie The Moorher  
Oh What a Pal Was Mary  
Brooklyn A-See  
Blue Eyes Sally  
Sweet Lorraine  
Sophisticated Lady  
Sunbonnet Sue  
Virginia, Georgia and Caroline  
Sweet Rosie & Grady  
Rose of the Rio Grande  
Dardanella  
Out, Out Marie  
Girl of My Dreams

## BREAKING FOR A HIT!

**A STORY OF TWO CIGARETTES**

MARTIN BLOCK MUSIC Inc.  
501 Madison Avenue  
New York 22, N. Y.  
Larry Taylor, Gen. Mgr.

# Charges Leveled by Boston Niteries Vs. AGVA Rep; 'Little Caesar Tactics'

Charges of unbecoming conduct have been leveled against Fred Nerret, national representative of American Guild of Variety Artists in Boston territory at national headquarters of AGVA in New York. Marie Shelvey, national administrator of the talent union, has forwarded copy of charges to Nerret and letters will be given a hearing in Boston next week, with Dave Fox, head of N. Y. local of AGVA, being sent by Shelvey to preside over the hearing.

During past few weeks complaints against Nerret have been coming from niter operators and performers working in the Boston territory. Formerly, charges that Nerret had adopted "Little Caesar" methods in dealing with them in such a manner as to rupture the accord that previously existed between them and AGVA. Performers have charged that he has absented himself from the AGVA office for three or four days a week, making it next to impossible to take up pertinent union business with him.

The national AGVA office also is particularly burned at unfavorable publicity given the talent union recently during the Bob Hope March of Dimes benefit in Boston when Nerret, acting for the Theatre Authority and not AGVA, reportedly signed over 15% of the gross to Theatre Authority because of the outside acts used in conjunction with Hope's radio program.

Nerret, who was representing Theatre Authority on the side while officiating for AGVA, was better

known to the press as the talent union rep and therefore AGVA came in for considerable unfavorable publicity in the Boston press. He denied vehemently Nerret's connection with the Theatre Authority, placing the onus of Nerret's interference with the Infantele Paralytic Fund benefit on the vaude talent union.

At that time Shelvey ordered Nerret to straighten out matters with the Theatre Authority. He previously given a clear bill and retraction of previously printed accusations against it, which Nerret failed to do.

## AGVA-EMA in Middle As Fetchit Runs Into Chi Creditor Troubles

Chicago, Feb. 20.—The Chicago Guild of Variety Artists Officials and Entertainment Managers Assn. found themselves on the verge of a split last week, when they handed down a decision in a claim brought by an actor against the union. Harry Greben, in favor of Greben, with AGVA at the same time refused to put the Negro actor on its unfair-list because, union board members insist, there were no communications in an agent's name. "AGVA isn't a collection agency," was the comment of Jack Irving, union's exec secretary, when asked why union hadn't penalized Fetchit, in view of the "indian for Greben."

Fetchit, who closed at the Downtown theatre Feb. 2, found himself confronted by a levy of creditors, including government (for income taxes), Fox Bros. (his tailor), arranger, and Greben, among others—all presenting liens on his salary to Jack Berger, theatre operator. All gathered at the Downtown when Fetchit was to receive his paycheck, only to learn he previously had assigned the whole thing over to his lawyer, Eli J. Bilbo.

As a result, other creditors threatened civil suit, but Greben held the entertainer before a joint AGVA-EMA hearing, figuring he'd get the 27% he claims. Fetchit owes him quicker that way. Greben argued that, although he'd advanced that much as a loan, it could rightly be considered commissions, as he has commissions coming from previous dates he's gotten for Fetchit. However, AGVA-EMA ruled otherwise. Greben, meanwhile, said he'd wait till Fetchit, who billed as "Hollywood's Laziest Actor," gets another date before he signs another lien on or hauls him up before the committee. Last heard from Fetchit was that he was skedged to get \$750 net at Cleveland, opening in a spot there "some time soon," and that in the meantime he's only got \$9 left till Fetchit, who billed as "Hollywood's Laziest Actor," gets another date before he signs another lien on or hauls him up before the committee. Last heard from Fetchit was that he was skedged to get \$750 net at Cleveland, opening in a spot there "some time soon," and that in the meantime he's only got \$9 left till Fetchit, who billed as "Hollywood's Laziest Actor," gets another date before he signs another lien on or hauls him up before the committee.

## 'Fun Time' to Open In L. A. on March 1

Los Angeles, Feb. 20.—Paul Small's vaude show, "Fun Time," opens here March 1 at the Mayan theatre.

In the lineup are Martha Raye, Dean Jagger, Smith and Dixie, Renée De Marco, Buster Shiner, Tip-Top & Toe, The Four Macks, Sarah Anne and Walter and Waldemar Gutierrez's orchestra.

## OWM Clamp On Banquets Next?

Now that the midnight curfew has been clamped on all places of amusement, Washington insiders report that the next possible edit by the Office of War Mobilization affecting showbusiness will be a ban upon banquets. This, it is claimed, has been in the OWM hopper for some time, just as the curfew was limited for several months by its promulgation. It's expected that this step will come shortly, as another move to conserve food, manpower and fuel.

Ban on banquets would make the singer and entertainer's life a little harder, and would top off healthy slices of income from acts, musicians and booking offices. It's been a common occurrence for performers to run out between niterly or vaude shows, and would be a definite walk off with as high as \$1,500. This sort of extra dough would be sealed up for the performer.

It's also seen that such a usage would be tougher on musicians and small acts many of whom rely on clubs dates solely as a livelihood.

## LOU WALTERS BACK INTO BOOKING FIELD

Lou Walters, operator of the Latin Quarter in New York and the Terrace Room, Miami Beach, in reentering the booking field with the aid of an office in New York to buy talent for all his spots. In charge of the office will be Ruth Quinlan, who was producing talent to Walters when he produced "Artists and Models" and who previously was with the William Morris agency.

Eventually the Walters booking office will manage performers and sell talent to theatres and other clubs. Opening of this office marks the return of Walters in the agenting field. Prior to clicking with the Latin Quarter, Boston, his initial niterly venture which he later sold, Walters agented in Boston.

## Liquor Board to Fight Closing Law Rule

Sacramento, Feb. 20.—State Board of Equalization voted tonight to fight the closing rule recently declared void in the Los Angeles Superior Court, which held liquor may be served until 2 a.m.

Meanwhile, George Reilly, board member from San Francisco, is warning against speculation in tavern licenses. In some cases he declared the license he would hold high as \$25,000, although the official fee is only \$450.

## Balto Niteries Signs Pact After Threat to Walk

Chlo Chantler, Baltimore, signed tonight a basic agreement with the American Guild of Variety Artists last week, when performers on the show threatened to walk unless the niter operators acquiesced to the union's demands.

Enell Lowe, AGVA rep in Baltimore, had notified the niter that unless the new basic agreement was signed Thursday night, the show would have no show that night. Dean Martin, Lulu Bates, Burney Grant, Tommy Burns and showgirls were showed up as usual, but refused to give a performance. Pact was signed and the show went on.

Dyer-Bennett's Concerts  
Richard Dyer-Bennett, folk-singing guitarist, will recital at Town Hall, N. Y., April 1 and in Symphony Hall, Boston, April 15.

Marks singer's debut under Sol Hurok management.

# MCA Offers Bergen for Vaude At 25G Weekly When Show Moves East

## 'Victory Follies' Lineup For Southern Tour

Chicago, Feb. 20.—Casting was completed here last week by Max Landau for his vaude unit "Victory Follies" which opens Feb. 27 at the Academy theatre, Lynchburg, Va., for a swing around the Southern Attractions-Kemp time.

Ken Kennedy & Co. has been held over from the "Swingtime Follies" unit to head the new show. Others in the company include Al Barti, blackface comedy; Helen Shugh, comedienne; Dee Renee, mixtures of ceremonies and singer; Luceella, acrobatic dancer, and Jim Valdaire, comedy cyclist, with Everett Johnson (orch.).

## Sophie Tucker's Lineup

At the conclusion of her date at the Bal Tabarin, San Francisco, today (21), Sophie Tucker goes to the Show Box, Seattle, Feb. 28 to March 11 and continues with the Music Box, Portland, Ore., from March 12 to 28.

She's also been signed for the Last Frontier, Las Vegas, Nevada, until April 12 and will play a theatre in San Diego before going to Palm Springs for a vacation.

Edgar Bergen and the Chase & Sanborn show are now being submitted to theatres at what is believed to be the highest guarantee ever asked for a top-notch show. Music Corp. of America is asking \$25,000 a week. Show would play New York only, so that layout won't be too far from point of origin of Sunday night radio show.

Airer was originally offered to the Roxly only, but MCA execs later thought it would be wiser to submit the outfit to other bookers as well in order to forestall any beefs. With the show being placed on the open market, it's expected that some arrangement will be worked out, so that Bergen & Co.'s gross will hit or exceed the 25G figure.

The Bergen show, which includes Ray Noble's orch and Joan Merrill, is scheduled to come east for eight or 10 weeks around the latter part of March. Bergen is taking this opportunity of clearing out an old option with the Hotel Wallorf-Astoria and is set to go into Wedgwood Room, around April 2, for six weeks.

As it's planned now, Bergen will play only four weeks of theatres which would eliminate the necessity to double.

No other performer has ever been submitted for that tough, although Eddie Cantor's radio show got a shade more than \$25,000 at the State five years ago. That deal was made at \$15,000 guarantee and a 50% split over \$30,000. Gross exceeded \$50,000.

Current asking price is a long way from Bergen's salary of some years back. He was nixed by local bookers when submitted at \$500.

## Lorrie for N. Y. Strand

Peter Lorrie has been booked for a personal at the Strand, N. Y., starting March 2, when "Hotel Berlin," in which he plays a prominent role, opens a run there.

It will be the film actor's first stage appearance in N. Y.

**LAURETTE and CLYMAS**  
Sole Artists of the  
Largest and Most  
Thrilled Entertainment  
MOUNT ROYAL HOTEL  
MONTREAL

**PERFORMERS NOW IN  
ARMED FORCES**  
1000 Broadway, New York  
1000 Broadway, New York  
1000 Broadway, New York  
Here is a Service You'll Always  
Want

**FUN-MASTER GAG FILMS**  
Comedian Victor Comandini  
All Time Performer  
Each Night Complete  
Sue-Rita Comedy-10.00  
New 1-2-3-4-5-6-7-8-9-10  
Make Checks Payable to  
Fun-Master Gags  
200 W. 14th St., New York City 10, N. Y.

**THE THEATRES OF THE STARS**  
**Marcus LOEB**  
BOOKING AGENCY  
GENERAL EXECUTIVE OFFICES  
140 W. 46th St., N. Y. C. - Bldg. 9-1200

**J. H. LUBIN**  
GENERAL MANAGER  
**JESSE KAYE**  
BOOKING MANAGER

**AN OPEN LETTER**

My Dear Friends  
and  
Gentlemen of the Press

The fine reception you accorded me was particularly heart warming, and since I am unable to thank you individually, I am taking this means of expressing my deep gratitude to you all.

To be back at the Paramount theatre in New York, after having been away for so long, is most encouraging.

With sincere best wishes, I am,  
Always,  
Lorraine Rognan

Personal Management  
**MATT ROSEN, ASSOCIATED BOOKING CORP.**  
748 Fifth Avenue, New York City

Night Club Reviews

400 Club, N. Y. Tommy Dorsey Orchestra... 500 reviews, \$1.50

addition to the ranks of band buyers... Dorsey's band, which has worked

There is considerable interest among... Dorsey's orchestra into this spot, which heretofore has been successful...

Dorsey has been having trouble lately with male vocalists. Currently, he's using Frank Lesner...

Ciro's Hollywood

Duke Ellington... Al Hibbler, Guy Sherrill and Merrilee Henson...

Adding new laurels to Duke Ellington's... Ellington's music ever given with the Cascazo outfit in alternate weeks...

THE AMAZING LAURENCE

AND DR. BUSTER Marvells of Magical Perception SUAVE MYSTIFYING HILARIOUS

Normandie Roof, Mont'l

Montreal, Feb. 14. G. Ray Terrell, Bill Farnley, Anthony & Algu, Meta Montero...

Spotlight falls currently at this time... Terrell, handicapped by the size of the room for an act so intimate

musical sketches... Russell baritones "Donkey Serenade" and "Don't Fence Me In" to a good response.

Imogene Coca Into Cafe Society Uptown, N. Y. Imogene Coca, comedienne...

ROCHELLE and BEEBE GOING OVERSEAS FOR U.S.-CAMP SHOWS, INC.

AAA to Arbitrate Pay Mixup vs. White's Vaude Unit of His Scandals

George White, through A. L. Bergman, his general manager... AAA to Arbitrate Pay Mixup vs. White's Vaude Unit of His Scandals

Lineup Completed For O.J.' Sons of Fun Unit

Carding in New Orleans & Johnson... Sons of Fun Unit

New Agent List Sent Out by Coast AGVA

Los Angeles, Feb. 20. Revised list of franchise agents...

Bevhills A.C. to Be Nitery

Los Angeles, Feb. 20. Edward Sutherland and Charles Morrison bought the Beverly Hills Athletic Club from Elmer P. Ford...

Raw Stock

of prints made for domestic and foreign trade... Raw Stock

Newrest Framer

Washington, Feb. 20. Newsreels are tied up in a new raw stock problem they are trying to solve...

Sammy's Bowery Cafe Won't Get Opposish

Sammy's Bowery Cafe... won't get the promised opposition after all.

OPA CHARGES VS. CHI'S LATIN QUARTER SKIDS

Chicago, Feb. 20. That \$90,000-odd trouble damage suit filed by OPA against Ralph Berger's Latin Quarter for overcharges on food...

Explaining how OPA's charges are figured, Marion W. Isbell, Chi OPA director and himself owner of the night club... OPA charged that Latin Quarter, where Rita Rizzo and Bernie Cunniff...

Dayton Journal Snoops On Sales to Minors

Columbus, O. Police... Ohio Board of Liquor Control has found two Dayton permit-holders...

Charges against these holders and 20 other bartenders stemmed from a campaign by the Dayton Journal against child delinquency.

Saranac

By Happy New Year Saranac Lake, N. Y., Feb. 20. Ernie Bennett, composer of the hit "Daddy's Tavern"...

606 Raid Cues

'Sin-Out' Drive On Chi Niteries

Chicago, Feb. 20. Charging Chi niteries operators with using wartime conditions as a license to play up any kind of a lewd and indecent show...

Those arrested Feb. 11, and later released on \$500 bonds, are expected to be heard, are Carrie Finnell, co-owner of Chi company of Mike...

GAGS! JOKES! GAGS!

PATTER: WISE-CRAZY STORIES! Fun-Master Gags Files No. 1. 135 \$1.05 Per Script, Postage Prepaid

Startling, Sparkling Entertainment

PETER RAVEN 25 West 124th St., New York 10020

Anything Can Happen WITH A HILTON CLARK

Overseas for USO Mrs. HARRY GREENBERG Press: DICK RICHARDS

AL BRAGE And His SILLY SYMPHONISTS HAVE MADE 140 LANGWORTH TRANSCRIPTIONS Played on 170 Stations Throughout the Nation

Variety Bills
WEEK OF FEBRUARY 21

Numbers in connection with bills below indicate opening day of show.
Whether full or split week.

Loew

NEW YORK CITY
Lafayette 121
Trunk 121
Lafayette 121
Lafayette 121
Lafayette 121

Paramount

NEW YORK CITY
Paramount 121
Paramount 121
Paramount 121
Paramount 121
Paramount 121

NEW YORK CITY

Alvin Theatre
Alvin Theatre
Alvin Theatre
Alvin Theatre
Alvin Theatre

Paramount

NEW YORK CITY
Paramount 121
Paramount 121
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NEW YORK CITY

Alvin Theatre
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Alvin Theatre

NEW YORK CITY

Alvin Theatre
Alvin Theatre
Alvin Theatre
Alvin Theatre
Alvin Theatre

RKO

HUNTON
Hunton 121
Hunton 121
Hunton 121
Hunton 121
Hunton 121

NEW YORK CITY

Hunton 121
Hunton 121
Hunton 121
Hunton 121
Hunton 121

NEW YORK CITY

Hunton 121
Hunton 121
Hunton 121
Hunton 121
Hunton 121

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES
EDWARD SHERMAN AGENCY
NEW YORK BEVERLY HILLS, CALIF.
PARAMOUNT BUILDING. CALIFORNIA BRANCH, LOS ANGELES

Wells Wood
Allen Theatre
Rosalind 121
Edwin 121
Edwin 121
Edwin 121
Edwin 121

NEW YORK CITY
Edwin 121
Edwin 121
Edwin 121
Edwin 121
Edwin 121

NEW YORK CITY
Edwin 121
Edwin 121
Edwin 121
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Warner

NEW YORK CITY
Strand 121
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Independent

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NEW YORK CITY
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Strand 121

America's Leading Independent

Agent
EDDIE SMITH
1501 Broadway
New York

NEW YORK CITY
Strand 121
Strand 121
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NEW YORK CITY
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Walter 121
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NEW YORK CITY
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Walter 121
Walter 121

Carrietta
Monette Dr.
Bill Humber
Lorraine
Lorraine
Lorraine

Pattern for G's

Continued from page 1

(mentally or physically) his job must be redesigned. It's figured up for the most economy of paper, ink, permanent mental cases. They must be re-absorbed into civilian life, and to do this your studio will employ a psychologist.

The picture plants will redesign the job so that fullest opportunity for employment will be made possible. An instance: A carpenter at one of the major lots lost a leg in the South Sea, but is still pulling his full freight now, back on the job, through a special contrivance he devised to do his work easier and more practical.

Dept. Responsibilities
The handicapped person, if he will be trained, must become the responsibility of every department head. The supervisors of each department must train and retrain the entire studio force—the crews of succeeding returning veterans.

In line with this, and as an offset to the contracts, a procedure will be set for any pool of labor will be posted so that each veteran and each civilian will be known just where he is needed.

A Veterans' Supervisory Committee will work with stewards designated by the union. They in turn will work back to close cooperation of the American Legion, along with a rep from the Veterans of Foreign Wars.

What the studio executives like to see is that "community service-statenmanship," rather than just "social business," is back of this carefully conceived program.

Wages
As part of the business statesmanship, there already has been devised a system for the upgrading of wages according to seniority privileges. This, returns will come back to enjoy encouragement of the union, which latter, at full pay, will be granted prior.

This will serve the two-fold purpose of telling the war veteran that he has not been forgotten and, perhaps even more important, the vacation period will permit him a sufficient time lapse wherein he is bound to learn how to reestablish himself back into the civilian world.

As one studio executive put it, "I saw it only the other day. This is the man who, as a lieutenant-colonel in no time, especially in the Air Corps, you know, was the most glorified of them all at the studio only yesterday. Today he breezes in, calls me by my first name, has a new motor car, and tells me that he thinks he can do all right as a possible assistant director, his making training, his know, and he probably will make the grade. I'll give him a crack at it, of course. Who knows?"

But that the studios, hope of returning vets is that they, still young, having been the right for the past few years in our universities, will take advantage of these opportunities. The studios are right for the past few years in our universities, will take advantage of these opportunities.

Students in one form or another are not getting the credit they need's forgotten. Jack L. Warner sends out communications reminding them that their jobs are not theirs. He has been paying 25% of the personnel's salary while they're in service.

All studios are offering packages, have cigarette-and-candy trucks, etc. The first studio military package is going out on a trial amount, which is 12 weeks at half-salary, up to \$600 maximum.

Trocedero Buys Sepia Package; Cole Trio

Los Angeles, Feb. 20.—King Cole Trio, Benny Carter's checkered back-story, and American Rogers and the Genieaux Rhythm, all wrapped up in one package deal, will open at the Trocadero March 22, under an arrangement between George Goldie and General Ammenbach.

MONICA BOYAR

Le Ruben Bleu, N. Y.
Monica Boyar is a safe bet for intune boleros such as this, dark-browed, dark-hair, and a fair for her more temporary or paper Latin tunes.

Voice is of the throaty type, and Miss Boyar can sing, reviewing songs as well as Spanish novelties. She is naturally over her Latin tunes. Does much for novelty movies in the Latin-American idiom and sells neatly.

GLORIA JEAN
Songs
18 Min.
Capitol, N. Y.
Young Hollywood star making her first N. Y. stage appearance, comes in nicely with pleasing pipes and unaffected manner. She depends on her own wit, her reviewing gestures and other selling gimmicks at the moment, but she has a fine smile and sincere between-time announcements to project herself.

4 NOTES
Songs
18 Min.
Capitol, N. Y.
Here's a colored song group whose style reminiscent of many other such ensembles. But they are no promise.

They're good vocally, outfit's banjo-guitarist registers as the strongest voice. Arrangements pass muster.

Exchanges

Continued from page 25

Columbia, as War Activities Committee, has announced that it also has March of Dimes drive.

Arthur Brown, manager Leew's Studio, has indicated that Arthur Place being taken temporarily by Leew's expected to be some about assistant manager here.

The Mother's Milk Bank, which saves and stores human milk for the babies, is credited with six years of infant lives in recent years. It won Variety's National Charity Award for 1947.

M. A. Lightman was selected chief of local Veterans' Council. Tent by the new board of directors for his eighth consecutive term. Other officers chosen: Guy P. Williams, first assistant chief; Earl B. Williams, second assistant chief; Billie Pritchard, dough guy; Bill Gentry, property master.

Bill Gerstl in Harrisburg Harrisburg, Feb. 20.

William Reed, manager of the Senate theatre here, resigned, effective Jan. 13. Cal Lieberman, manager of the Senate theatre, is now Manager E. Girard Wolfson, of State Street, is now manager. Vincent just six weeks ago, notified by his draft board to get out of the service, was now drafted. He'll stay here until recalled.

Barnes Perdue Buys Kano, House of Blues, Kansas City.

James Perdue, recently discharged from Army, bought Sunflower theatre here. Perdue's theatre was owned by H. J. Griffith until before going into the service.

Variety Club for Toronto Toronto, Feb. 20.

With 26 tents in U. S. and Canada, application has been made to open a Toronto tent for St. Louis. The American, J. J. Fitzgerald has been elected chief Barker.

On Red Cross Swing Martin Luther King, pastor and president of Allied States Army, N. Y., at present, leaves tomorrow for Washington, D. C., to attend an all-midwestern exchange party on Feb. 22, at the headquarters of the Red Cross drive. Headquarters at Toledo, he operates a small office of theatres in that territory.

New Acts

WILLIAM FRANKLIN
Songs
Society Up town, N. Y.
Dismissing his opening night's nervousness, William Franklin, who plays Percy in the touring company of Gertrude's "Porgy and Bess," makes a fine start with resonant and vibrant ballad, Phrasing and diction are superior, and his reviews make for pleasing variety. However, entire men is a disappointment.

Good enough, he shows greater effect with spirituals than as Percy. "My Little Banno" and "Misterico Child." Once he gets used to the bulky material, he's a safe bet for class spots.
Jose.

THE HIBZOGS (4)
Aerials
10 Min.
Slate, N. Y.
Fanny Trappe quiet, not listed in "Variety" New Act files, are nicely reviewed and have apparently been around for some time. In addition to conventional trapeze work, they show reviewing gestures in which one of the girls saucers so as to make the conventional in street clothes, wearing high-heeled shoes for the slippery rope and bar work.

CLARKE BROS. (2)
Taps
8 Min.
Slate, N. Y.
Pair of youngsters display an easy control and a fine sense of rhythm, will make them a sure bet for the better-sold variety. Separation routines, but they are, though their windup tricks are appallingly witty.
Jose.

THE OFFICE OF War Information, aimed at the Philippine sector.

Edward Kay signed to cliff numbers for "Swine Parade" at Monogram.

Paul Greenberg creating background music for "Counter-Attack," at Columbia.

David Streeter clefted "Honey, I'm Speechless" for "New Faces of 1948" at Republic.

Frank Skinner assigned as musical director and writing special tunes for "Blondie" at Republic.

Man Satter and Jack Brooks clefting special tunes for "That's the Spirit" at Uni-

Alexander Lyle conducting his own score on "Scared Stiff" for Play-

Bliss! Mena inked to serve "Bliss! Mena" for William Cagney Productions.

Nella Unger and Alec Templeton collaborating on songs for "Cabbages and Kings" at Metro.

Adolph Benish composing the score for "Nobody Lives Forever" at Warner.

Ted Kether and M. K. Jerome clefting "When You're New York Was Young" at Warner.

Arthur Freed and Harry Warner clefted "Candlelight" for "Yolanda and the Thief" at Metro.

David Cheadow in white background music for the next Cisco Kid picture at Monogram.

Ray Sinatra clefting at Metro as music arranger, score and conductor.

Kurt Waller, who scored "One Touch of Venus" was assigned by Mickey Plichter to write new songs for film version.

Marlin Skiles composing the score for "A Thousand and One Nights" at Columbia.







# Plays Abroad

# Inside Stuff—Legit

## See How They Run

London, Jan. 5. (News Release)—The play "See How They Run" by Philip King, produced in London, at the Theatre Royal, Drury Lane, has been a success.

It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

As a form of escapism, this latest fare looks to be stronger even than that of the new wave of plays. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

For a laugh and good sample of the best of play, it has all that it takes. **Clear.**

## The Years Between

London, Jan. 12. (The Times)—The play "The Years Between" by Philip King, produced in London, at the Theatre Royal, Drury Lane, has been a success.

It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

Of interest chiefly as the first play written for stage by David Merrick, and marking the return of Merrick to the legit after more than 20 years. But a middled comedy, there and an unexciting play anti-climactic ending. Probably a film version would prove more commendable.

A man who lets the world, including his own wife, believe him to be dead for three years deserves to find the old homestead and personal relations a bit strained on his return. That his motives are patriotic, having organized resistance movements in tortured Europe, does not help his wife much when she learns the truth on his absence. She can't understand his resentment at the finding this effort he had left behind.

A pitiful note is the aloof behavior of his 11-year-old son who, obviously ill at ease at the sudden resumption, bankers for the company of the young neighbor who was to have been his stepfather.

Noni Steinwarter and Clive Brook are really cast for the reunited.

couple. Ronald Ward plays a sincere, but naive, and a little bit of a fool. The minister is humorously played by John Gielgud. Good support is given by the other players. Problems do not compensate for the lack of a strong plot. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

## Light

London, Jan. 12. (The Times)—The play "Light" by Philip King, produced in London, at the Theatre Royal, Drury Lane, has been a success.

Following his evident interest in North American plays, earlier this season, Philip King has produced "Light" which had a successful run. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

This may be due to the theater's size, but it is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

Santiago Gomez Cox tends to overact, giving an impression that his film work has so accustomed him to stage that he is a bit over the top. It slows up the action where tension should exist. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

On the whole this is a creditable production. If it had been presented early in the season a magnificent run would have been likely. **nd.**

## Play Out of Town

Wilmington, Feb. 16. (The Times)—The play "Play Out of Town" by Philip King, produced in Wilmington, at the Theatre Royal, Drury Lane, has been a success.

"Calico Wedding" is a fluffy comedy depending on its steady flow of puns and wordplay. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

"Calico Wedding" opens in an Army recruiting line and ends in a scene of domestic bliss. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

married life. The scene shifts to the Governor's apartment in 1937, on the eve of the fourth anniversary of the anniversary. Mary Gaylord (Grete Reinhold) is a woman who is a spy and a woman who is a spy. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

## Chicago Legit

Chicago, Feb. 16. (The Times)—The play "Chicago Legit" by Philip King, produced in Chicago, at the Theatre Royal, Drury Lane, has been a success.

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Howard Lindsay and Russel Crowe, who started something when they wrote a couple of door-barkers in a boxoffice goal, hilariously set out to break the record. The play is a comedy and a thriller. It is a play about a man who is a spy and a woman who is a spy. The play is a comedy and a thriller.

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**Chicago Legit**

Continued from page 49

legitimately. Quoted fold in this dept. was "Walt King," which shuttered Chicago, mostly because of shagglems on finance between company and Great Northern theatre management.

**CONTACT BOOK**

The "Wister Edition of CONTACT BOOK," a trade directory of the New York theatrical district, is now available. It contains 1000 names, including names of theatre owners, managers, and actors.

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# Motion Picture Industry RED CROSS WEEK March 15-21

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VOL. 157 No. 12

NEW YORK, WEDNESDAY, FEBRUARY 28, 1945

PRICE 25 CENTS

# \$2,000,000 'VICTORY SHOW' SET

## Modify Curfew by Spring?

Washington, Feb. 27. There is some indication that the curfew may be modified before the end of spring. This hope came from a well known showman who was cloistered with War Mobilizer Byrnes, an old friend, in Washington last week. The visitor explained that his picture chain was located in war plant localities and the theatres usually remained open until 5 a. m. as an accommodation to workers completing their shifts or for reporting for duty.

Byrnes said there was no chance to rescind the midnight closing of all amusements—but he suggested that the showman call to see him again around April 1.

Veteran political opinion is that the curfew will last only until the demand for fuels becomes eased. There have been a number of theories over just what brought about the curfew, but the feed-back report is to the effect that conservation of coal is not so secondary. Understood that the major cause was a large volume of complaints from GIs overseas, general tenor of their letters being violent objections about people back home good-timing it while the men in uniform are taking it on the chin. The black market, too, has been often mentioned with shame by the GIs. It's doubted that they had any major part in the curfew.

## GALA SPECTACLE A U.S. CAVALCADE

By ARTHUR BRONSON  
A gigantic theatrical entertainment, utilizing the talents of the finest writers, actors, directors and producers in America, and involving some of the biggest names in American industry, letters and finance, is being planned now, to be staged at the end of the war as a celebration of the Allied Nations' final victory over Japan.

To be known as "The Victory Show," the project will include a cast of 1,200 performing in a special theatre constructed for the purpose. The show will attract an audience of 5,000. The show will dramatize the past, present and future of America, in a cavalcade of America's progress, with emphasis on the present. It will not only salute the warriors who fought the enemy on the field, but will also pay tribute to the fighters at home, in the factories, mills and in the bars. It will be peopled not only by professional actors but by representatives

(Continued on page 18)

## 'Triol' Censorship Riles Broadway Showmen; N. Y. Faces Damage Suits

### Free Income Tax Service

"Variety" will again supply free Federal income tax service for the benefit of the amusement industry. Collector James W. Johnson of the Third District, New York, has assigned Deputy H. Wayne Pierson to the "Variety" home office, 154 West 43rd Street. The assistance of Deputy Pierson is now available from 9 until 5:30 daily. Tax forms may be obtained at this paper's office.

By JACK FULASKI

Censorship in its toughest form snapped at Broadway last Friday (23) when Paul Moss, the N. Y. license commissioner, favored the closing of "Triol" at the Belasco. Moss was allegedly ordered to do so by Mayor LaGuardia. There were immediate repercussions in the profession and a showdown is sure to result this week.

The City of New York, LaGuardia and Moss are probable defendants in damage suits. The drama, which has been the subject of controversy ever since it opened out of town, is the red for \$25,000 and its backers aim to capture much more than that through legal action.

## Bing's Reel-Life 'Father Chuck' Has Real-Life Counterpart in Philly

Philadelphia, Feb. 27. Bing Crosby's screen portrayal of the singing parson in "Going My Way" has a real-life counterpart in Rev. John Postana, pastor of the Church of St. Nicholas of Tolentine. Father Postana formerly played clarinet for Will Osborne's band until the name of Jack Pottier and also had an orchestra of his own. Given a parish in a thickly settled section of North Philly and faced with a bunch of tough teen-agers, the footling priest broke them down by forming a band and organizing dances for the bobberscops in the parish.

Rev. Postana studied at Villanova College and with the Augustinian Fathers. He was ordained a priest in 1915 and with Archbishop Spellman. His jivesters play for USO shows in South Philly.

Moss held a hearing on the transfer of the theatre license from Max J. Jelin, disposed license, to the Belasco owners. Commissioner declared he would not make the license switch if "Triol" remained in the house that forced the show off Saturday (24). Previously it had been reported that a supposed spokesman from critics' office had "suggested" that the copy in advertising for "Triol" not be used again. Ads quoted from critics' notices and also used the term "lesbianism," which Lee Sabinson, the producer, and the authors deny is the play's theme.

An avalanche of protest and demonstrations erupted over the withdrawal from managerial, actor, author and other organizations that figuratively engulfed Moss and, indirectly, LaGuardia, with all groups seeking conferences at City Hall. Some of the protests did not attempt to hide

(Continued on page 18)

## Niteloafers Chafe Under Enforced Early-to-Bed Diet; Where to Go Now?

By ABEL GREEN  
For the Broadway breach, the curfew Monday night (28) was really something. A more ferocious bunch of characters never happened in any community. As if by magic, the grapevine buzzed that Reuben's, the East 58th street sandwichery, was the meeting-greeting place, and from the manholes and the bitbox popped the Broadway booze-who.

The gregariousness of the New York niteloafers is axiomatic. That's why a Lindy's and a Reuben's, Stork and Morocco, a Toots Shor and Kelllogg's Cafeteria (the poor man's 21) flourish.

Where to go? That was the big question and, for many, a real headache. It may not be understandable to the hinterlander, but when a Billy Rose bewails that "I'll have to change my whole life, and even Jimmy Byrnes' sake I just can't go to bed early," it's a serious thing. But here they all were, at Reuben's, from midnight until 3 a. m., and then the nervous characters had

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### Curfew's Effects

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## Inflation Absenteeism Important Factors in Curfew Rap at Mass.

There's no doubt that inflation and absenteeism have been important factors in the curfew edict. The war-time noveries have been spending their folding money like cigar coupons; have caroused all week-end on those \$5 and \$10 and \$20 tips. If you're the average grocer, you too often to suit the authorities. The free-spending has put putwatters into the \$10,000-a-year earning class; many a headliner in the \$40,000-\$50,000 class. And, incidentally, Treasury Secretary Morgenthau's hints are getting circumspect about this "income" which may or may not be fully declared, since there's no check-up on those \$5 and \$10 and \$20 tips. If you're the average grocer, you too often to suit the authorities. The free-spending has put putwatters into the \$10,000-a-year earning class; many a headliner in the \$40,000-\$50,000 class. And, incidentally, Treasury Secretary Morgenthau's hints are getting circumspect about this "income" which may or may not be fully declared, since there's no check-up on those \$5 and \$10 and \$20 tips. If you're the average grocer, you too often to suit the authorities.

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(Continued on page 46)

## 1944 Amus. Tax Revenue Of \$312,767,286 Twice Uncle Sam's Take in '43

Washington, Feb. 27. The year 1944 brought in an all-time high in amusement taxes with a total of \$312,767,286, which is twice the revenue from this source for the year 1943. For December, the national admission tax \$23,345,580 represented a sharp drop from the previous month, when over \$31,182,000 was collected and is the lowest since the 20% tax went into effect, April 1.

In the Broadway sector, theatre admissions were not so bad. In theatres above 23d street, comprising the 2d N. Y. Internal Revenue District, collections amounted to \$4,083,825. Broadway miles take year-high for the last month of the year when \$630,832 was taken in. This is roughly the same time more than the December, 1943, collection.

## Yiddish Adaptation Of 'Porgy and Bess'

Leib Konigsberg, Yiddish legit actor, is working on a Yiddish adaptation of Gertrude Stein's "Porgy and Bess." Has completed lyric to five of the songs and is changing the scene to a ghetto. The musical score will not be altered. Konigsberg feels that the quality of the Negro spiritual and folk culture as a whole is especially attuned to that of the Hebrew race.

## PLAYWRIGHTS CO. DUE FOR ACTION THIS SPRING

The Playwrights Company is going into production active this spring after being dormant so far this season. Two scripts have been completed by Maxwell Anderson and S. N. Behrman, author-manager-members of the outfit. One is a drama and the other a comedy, each requiring a far to head the cast, but so far the sought-for players have not been found available.

Elmer Rice of the Playwrights has resigned from the board of the N. Y. City Center, municipally-operated theatre. His action was in protest to the arbitrary closing of "Triol" (Belasco) by Paul Moss, who is in the center's board, and it also is his managing director. Latter post is Moss's chief afternoon job, he being license commissioner in the mornings.

## Glenn Miller's AEF Band In Academic Concert Before French Notables

Major Glenn Miller's band of the AEF Invaded Paris longhair premiere Feb. 18 with a concert at the Academie Nationale de Musique, that city's opera-house. Concert was attended by French notables, GIs, French jazz fans (Hot Club of France) and high American Army officers. Program for the affair explained a brief, but complete history of U. S. jazz, its personalities, etc.

Miller's orchestra went through a long program of such things as his "In the Mood," "Stormy Weather," "I Must Be Jelly" and other recorded songs, and included an arrangement of the current hit here, "Accompagné du 'Positive,'" sung by Set. Ray McKinley. Miller disappeared Dec. 15 on a flight from England to Paris and no trace of him has been found since.

## Special War Pic Shows To Aid Anxious Parents

Parents of boys listed as missing in action, or as prisoners of war, are given special screenings of captured German war films by Max Blumenthal, manager of the projection rooms at the film exchange here. Other worried parents are not excluded from the showing of newsreel films to give them added opportunities of seeing their sons. Arrangements are made by the theatres for the uncertain parents to attend the special showings. Recent weeks have seen many Detroit families able to glimpse their sons at the private screenings, two who had their sons listed as killed in action identifying them among war prisoners.

# Theatres Anticipate No Great Loss Via Curfew and Many See Incentive On Single Features and Shorter Pix

Accepting the midnight curfew without complaint, the consensus of opinion being that if it helps to hasten the end of a picture's run, it is a right to do so, theatre operators do not view the loss in revenue to be sustained as largely as they merit and are not worried to begin with, it's observed, the number of picture theatres throughout the country that have been open after the 12 o'clock or have midnight shows, represents a very small fraction of the whole.

Leonard H. Goldenson, v.p. in charge of theatre operations for Paramount, which is by far the largest circuit in the country, numbering approximately 1,900 houses, expressed the opinion, "as others

law at 12 on week nights anyway. Worst effects will be felt on Saturdays, when they are ordinarily open until 2 a.m. Some may be operating only after 6 p.m. will have to trim their dual bills to get two shows in under the midnight deadline.

**L. A. Owl Fixers Hurt**  
 Los Angeles, Feb. 27. Heaviest decline in business at picture theatres resulting from midnight curfew is being registered by the State and Los Angeles theatres, both having been able to pick up between \$5,000 and \$6,000 each for their after-midnight shows.

Majority of other first runs will experience a slight decline in total box due to the loss of Saturday swing-shift performances. Most theatres are open only at night, plan starting an hour earlier in the evening while others will open at the usual time, 12 o'clock.

## No B. O. After 10

The Broadway houses started to bring their boxoffice open until 11:30 and midnight for the final shows. Now all the windows shutter by 10 p. m.

It is thought that the public will educate itself to adjusting their film-going if the show is one that they really want to see, he or she will come earlier in the day or earlier at night. It is generally believed that the actual loss in receipts through curtailment of hours may be infinitesimal, although the theatre and supper-show business may be given a lift as result of the curfew.

Not only is it regarded as certain that more of the larger picture will be played singly in double-feature territory but that the studios will reduce the length of their features due to the curfew as well as ratchet and other problems. Goldenson said that many of the boys have been trying to get studios to cut running time on their shorter films.

**Shorter Films**  
 While the curfew serves as an argument for shorter films, it is not just that the studios would prefer to keep them at their present length or just a bit shorter in order to exhibit the exhibition of more on a single-feature basis. Quite a number of pictures running on the two hours and over have during the past couple years been getting their dating in the market as double-turnover problems on the part of the latter. There will be many such national bookings, it is now predicted. In fact several top pictures are being lined up in the east for engagements in double-feature stands, including major circuits as well as indies. This should spur a number of additional shorts, though it is to be remembered where duals continue to be played shorts may be shown out of their regular time.

Though experimentation and juggling will prove what is the best method of protecting turnover, a general rule is that planned a picture. This is expected to be done, however, and the studios are expected to do so, especially if they are of the big business-getting type.

In order to clear houses that don't want to be locked out of the show can be cut for turnover or an earlier opening is necessary, including in some neighborhood theatres many shows do not break new until some time between 12 and 1 a. m.

## Midnite Pix a Headache Anyway

Indianapolis, Feb. 27. The Byrnes order closing amusement places at 12 o'clock on Saturday after Feb. 26 will be observed with a few local theatres, night clubs and bars. It is now predicted more than the elimination of late shows one night a week at the downtown district. Managers generally state that, while they do not like the week's closing of the shows have been pretty much of a headache, with extra overhead laid off affecting the business.

Taverns and night clubs will not be hit too hard, as they close by state

## Teledo's Ex-S. A.M.

The Loop, which operated until 5 a.m. daily for the benefit of war-workers, will be the first building to close in Toledo under the midnight closing order. First-run houses will experience a slight decline in total box due to the loss of Saturday swing-shift performances. Most theatres are open only at night, plan starting an hour earlier in the evening while others will open at the usual time, 12 o'clock.

## Few Affected Here

Columbus, O., Feb. 27. The midnight closing hour for theatres will affect only a few houses in Ohio, mostly downtown houses, said P. J. Wood, secretary of the Independent Theatre Owners of Ohio. In Columbus, four downtown houses—Ohio, Grand, Palace and Victoria—will be affected. In Youngstown affected by the curfew. Only two run a "late" show on Saturdays, but they are usually early on over shortly after midnight.

## Toronto's Coal Problem

Toronto, Feb. 27. Theaters and picture houses, many of which are classified as non-essential may have to close one or two days a week in Toronto because of the coal shortage, according to Mayor Robert Saunders. Deliveries of coal to households will be limited to one ton at a time, with no delivery if there is 30 days' supply in the bin. The mayor said the coal shortage was also aggravated by street cleaning and about by heavy snow storms here.

## Only 1 Theatre Here

Harrisburg, Pa., Feb. 27. The Senate had been open after midnight when the union's manager Cal Lieberman scheduling Wednesday to accommodate war workers coming off the 11 o'clock shift.

# Nitery Matinees Born of Byrnes' Blitz; Nat'l Survey Shows Clubs Co-op Fully

Night club matinees are expected to come about as result of the curfew order. First successful matinee reported from the downtown where the Park Plaza advanced its Saturday 2:30 opening to 4 p.m. with a singing quartet, the Broomfield, Wally Boag and the Diaganos.

According to Harry Kilby of the General Amusement Corp. department in charge of the nitery, operators declared "where has this kind of business been all our lives." It's the Havana-Madrid and La Conga have long had rumba matinees on Saturdays, but it's not yet decided

**VARIETY**

151st WEEK!

**KEN MURRAY'S**  
**BLACKOUTS '57**  
 El Capitan Theatre, Hollywood, Cal.  
 "A great show." Ken Murray is a laugh wizard."  
**LARINE DAY.**

## WPB Print Reduction Seen as Further Aid To Return of Singing

Chicago, Feb. 27. Single features is what'll happen when the pinch brought on by WPB's print reduction order really begins to be felt. That's what Eddie Silverman, prez of Essness Theatres, believes.

"I think it's a propitious time for singles, not only in Chicago but throughout the country, for a number of reasons," Silverman said. "First of all, I understand a number of distributors are holding up releases because they can't get enough prints. With continued scarcity of pix it's silly to stage double feature product."

"Another thing, with daylight savings time coming in, and outdoor recreation to compete with, people will start coming to theatres later. On top of that, War Mobilizer Bruce Mitchell curfew has cut our playing time. There's only one way out, as I see it, if order continues in force for us to get more, and that's single features. As far as Essness is concerned, we'll single wherever other midnight curfew has cut our competition doesn't force us to the double basis."

More optimistic as to the order, an exchange exec declared he felt the reduction won't produce as serious results as he was because of Chi's unique releasing system, whereby the bulk of playoff dates are in given two weeks, which can be moved up or back in national release dates so that idle prints in theaters in Hollywood, because of Chi's unique releasing system, whereby the bulk of playoff dates are in given two weeks, which can be moved up or back in national release dates so that idle prints in theaters in Hollywood, because of

Exec remarked that "big circuits are filthy with product" and pointed to that fact. UA recently booked three "Dixie Waters." "There is a Family" and "Sensations of 45" in the independent Oriental house and away from the original competition in Hollywood, where first-run logjam in the Loop. Balaban and Katz spotted "Meet Me in St. Louis" in Tim Mac Gee House in Chicago, rather than M-G-M's flagship, the United Artists, for a longer run to further alleviate the jam, with "Music For Millions" and "National Edition" still waiting for opening dates.

To bargain with liquor licenses partially for losses incurred by the midnight curfew, a bill is being introduced in the New York State Legislature to lower cost of liquor permits for the duration of the Brown edict.

Under terms of the proposed legislation (Continued on page 18)

# SCULLY'S SCRAPBOOK

By Frank Scully  
 Chateau du Vaude, Cal., Feb. 28.

Joe Laurie, Jr., of the Lambs Club, East Los Angeles, New York. Dear Joe: You may wonder why it takes me so long to answer one of your inter-office communications. I could confess that I am not so good at repartee. I think you got the best answer you could give me. I'm glad you were included. But the real reason is that I was raised in a "live with it" or "never destroy one" school.

While I don't pronounce the word "vaudeville" as delightfully exact as you, especially when you finally pronounced it "dead," I have had just run across a letter which explains why it died. At least it explains why it died so quickly. The quantity that was made for the vaudeville was given to me nearly a year ago so I scullied it from the boxes, crates, drawers and suitcases until I found it. I scullied it from the boxes, crates, drawers and suitcases until I found it. I scullied it from the boxes, crates, drawers and suitcases until I found it.

His point is that vaudeville never would have died had American theatre been as strong as that of England. As it is, the vaudeville in England may have been a little slow in taking up talking pictures, but the variety managers were not slow in taking up sound equipment. They realized immediately (in the contrast between the vaudeville and the film behind picture house screens and the weaker voices of live talent in the variety theatres) that stage performers were dead ducks unless they grabbed off some of that amplified sound.

Far from fighting against microphones for acts, the British managers were the first to boost public address systems. This guy says that when they played "28 and '39, all theatres had four or five concealed mikes in the footlights and that audiences were hardly conscious of the sound being amplified at all. Hence, they went along with vaudeville, and this fellow goes on to say that the vaudeville in England Scully circuit he would be only too glad to amplify our stages. This might help you but I seem to have fathered nothing but acrobats, so sound means

I have been scouting among the sixth grade gremlins of the Hollywood studios to check on his claim. I caught one school at assembly. The kids were talking about "Evangelicalism" and "The Director," as proof that, with or without mikes, vaude was not dead. All manner of juvenile variety acts crawled out of the woodwork. A Joe Laurie, taller than Junior, but like him, chiding on a cigar, was the director.

There was a quartet. The director cussed them. There were only three girls in the basement. It was enough warning for me. "I can't let you kids sing without your parents' permission. Where's your mother?"

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Both of you might go to England and bring back a boatload of acts after the war. If that doesn't solve the problem of the vaudeville, I'm for the Brits over here. We would set them in London, Ontario, they even have a River Thames there, old Londoners wouldn't have to buy new business stations. Kaiser has the show. You have the show. England has the mikes. What are we waiting for? Yours with a Morse code in his head.

Frank Scully.  
 ('The Picasso of Piccolo Players')

**Chico Marx' Theatres**  
 Chico Marx, who did a vaude single after disbarring his orchestra from touring, has been submitted for theatre dates.

William Morris is asking \$4,000 weekly. He would like to be introduced last week by Senator Arthur Capper (R., Kan.).

**'RUM' CO-AUTHOR ASKS HIGHER VAUDE COIN**  
 Co-authorship of "Rum and Coca-Cola" is believed by agents Frederick Bros. to have increased More Amsterdam's value to vaude houses in 1909 where which he received his old vaude salary. At any rate, that's what he's asking. He previously has comeedy act with his wife, Mabel Todd, which sold at a price of \$750.

To complete plans to start a tour in about five weeks. No dates have so far been set.

**Don Barclay First Actor To Play the Philippines**  
 Hollywood, Feb. 27. Don Barclay advises he was the first entertainer to hit the Philippines. Arrived there Feb. 1, about 10:00 a.m. and stayed at the Johnson USO unit. He played all spots through the secured area and was the first to play the Philippines.

Don Barclay advises he was the first entertainer to hit the Philippines. Arrived there Feb. 1, about 10:00 a.m. and stayed at the Johnson USO unit. He played all spots through the secured area and was the first to play the Philippines.

**BILL WOULD BAN BEER, WINE, LIQUOR COIN'S**  
 Washington, Feb. 27. Beer, wine and liquor commercials would be barred from the air by any person operating a radio station introduced last week by Senator Arthur Capper (R., Kan.).

It also would make it illegal to ship any newswire, newspaper, magazine, radio transcription or other material over the airwaves alcoholic beverages through the mails, or in interstate commerce by any other means.

What is meant by newswire? Broadcasting of liquor is not explained by Capper, but the section devoted to advertising says: "It shall be unlawful to broadcast by any person operating a radio station, to permit the broadcasting of any advertisement of alcoholic beverages or of the sale or distribution of any order for alcoholic beverages."

Hollywood, Feb. 27. Editor, "Variety": Don't you know your O. Henry story last week came from. I'm going to ask \$40,000 on the script. I'm going to ask \$40,000 on the script. I'm going to ask \$40,000 on the script. I'm going to ask \$40,000 on the script.

Also, there never was any Hay's Office objection to the script; it's finished as of this day. Hope to have it by the end of the week. I can get the guy I want to play O. Henry. If not I'll settle for Jack Palski.

George Jessel.  
 (20th-Century-Produced)

# SELZNICK

## Selznick's Sell-Away in Frisco

### Cues New Distrib. Cos., Ross Offer

David O. Selznick's deal on "The Best Year of My Life" in Frisco, releasing it through the United Artists theatre there, the Fox, has created uncertainty concerning production of the U. A. distribution setup since, under deal with D.O.S., neither latter nor his reps were to initiate deal. Selznick's move, indicating intention of employing his own sales organization to set deals, creates situation of a distribution company within a distribution company.

Whether or not a settlement is made with Joe Blumenfeld, operator of the United Artists theatre affiliated with U. A., the break with the U. A. distribution setup may lead to further increased activity by Blumenfeld in distribution.

Selznick, of course, like other leading independent producers, has plans for having the own distribution organization, whether as a controlling factor in United Artists (opposition from other owners being met) or eventually through establishment of his own separate national sales force.

Several new distribution companies, as previously reported in "Variety," are planned as soon as manpower and exclusive facilities are available. Meantime, however, reported that Ross Federal checking agency has received offers from several groups for the use of its offices throughout the country (hitherto used for checking on sales for companies) as exchanges. Ross Federal offices, though requiring vans and other office equipment, could be converted for exchange purposes if a deal is made. This is one of several distribution setups being planned.

## SEPARATE INT'L COS. SET UP BY 6 MAJORS

With the incorporation of Columbia International, chartered at London, Del., by the six major United Artists, the eight major film companies, have failed to set up separate international companies, reputedly as a legitimate tax-saving device. Paramount, Metro, 20th Century-Fox, Warner Bros. and Universal have separate international corporations to carry on operations outside domestic market.

U. A. is reported "not likely" to have separate corporate setup because its operation is entirely different from other majors. Actual personnel of various international film companies differs little from the alignment of former foreign department, heads of such departments simply moving to new headquarters of new corporations. Thus, Joseph A. McConville, former sales chief at Columbia, becomes president of Columbia International.

When corporations are able to show that the practice saves income comes from a foreign land, the company is able to make substantial savings in taxes. The actual experience shows that operations under such alignment has enabled film companies to avoid a portion of taxes. Only stipulation is that the film company must be able to show that the new international corporations are separate and not dominated by the parent company. In the case of Metro, the differentiation is said to be marked.

## Balaban at Studio

Barney Balaban, accompanied by his wife and daughter, and Mr. and Mrs. Edwin Weitz, left the Coast for studio conferences. Weitz is special counsel for Paramount.

Balaban-Weitz party returns east in about three weeks.

## Rogers' Coast O.O.

William F. Rodgers, Metro v.p. and general sales manager, is on the Coast now.

He is scheduled to set a tentative release date of the next M-C block after looking over product at the studio.

## Doctor Knows Best

Hollywood, Feb. 27.

Samuel Bronston, temporarily out of film production (because of a storm in London), is leaving for Hollywood next week on his physician's advice to get away from Hollywood in a while.

Although he lost his screen rights to "10 Little Indians," Bronston retains a financial interest in "A Walk in the Sun," produced and directed under his banner by Lewis Mileston.

## Speed Action Vs. Big Five

Washington, Feb. 27.

Justice Department, completely unimpressed with last week's letter from the "Big Five," is preparing to speed action on the suit for divestment of picture-theatre connections. Feeling in ANTI-Trust Division circles is that the Big Five have worked out their stall, in an effort to push the trial further into the future.

Hearing March 5 in New York has been set for the purpose of obtaining relief for the independent exhibitors. It will get nowhere. Therefore, it will probably drop the whole matter and merely ask the judge to set a date for trial of the big case.

Trial March 5.

Wendell E. Goussy, tax collector U. S. attorney-general, filed notice in N. Y. yesterday ("Tuesday") in connection with conference meetings. Goussy, counsel for the Government will appear before Federal Judge Henry W. Goddard on March 5, or at soon thereafter; as counsel may be heard to move for the entry of an order appointing the decree action for trial on its merits on a certain day.

All eight distributing companies, including Universal, Columbia and United Artists in addition to Big Five (Metro, Paramount, Warner, 20th Century-Fox and RKO) have already been notified that this motion would be made.

## L.A. County Collector Accentuates Negative Costs; Big Tax Bite Due

Hollywood, Feb. 27.

Los Angeles County tax collector will accentuate the negative on motion picture lots March 5 with the release of such a program. On that day the production outfits, major and independent, will be asked to show their negative dollars in taxes on exposed negative in their vaults and cutting rooms.

One source of relief is that the studios will not be taxed on Government-agency films which they have made, free or at cost price, for the Army, Navy, Red Cross, OWI and other wartime groups. On the other hand, these wartime pictures have slowed up regular production. As result, the production companies will not be in a position to release more of uncompleted features in film history.

Los has made the taxable list with five high-budgeters before the lenses and 12 in the editing rooms. 20th Century-Fox has topped by at least one more cutting, a total of 12. Other totals are Republic, 9; Warner, 7; Columbia, 10; RKO, 5; Paramount, 7; United Artists, 3; MGM, 4; M-C, 2 each, and Popular Pictures, 1.

In bygone years the producers looked for March tax slabs, showing their negatives to Nevada while the assessor made his rounds, but that practice has stopped by all theaters. This year the County Treasurer will have the biggest crop in 35 years of film making.

## FOREIGN EXPANSION

Hollywood, Feb. 27.

Foreign governments are retaining American consultants for vast motion picture-theatre construction plans abroad (involving expenditure of from \$25,000,000 to \$50,000,000) which also promise to lend added impetus to the communist struggle for control of the world scene. Race for dominant position in world film markets is being further spurred also by rush for the purchase of U. S. equipment and films (both 16mm and 35mm) by foreign governments and private operators who have either placed orders or asked for estimates during the past few weeks.

Negotiators represent interests in China, India, South Africa and the Middle East, with all deals, of course, dependent on securing U. S. Government approval of financing, equipment and materials are concerned.

Chinese Government has launched inquiries for proposed construction of a minimum of 500 theatres, 500 to 700-seatful for a start, at an average cost of \$50,000 per theatre. China has attached to its embassies in Washington and London, a number of young merchants and industrialists, mostly educated in U. S. and British universities, who have been conducting investigations and negotiations.

British plan is that the corporation to be formed to own and operate the theatres will be owned 50% by the British Government and 50% by private banking families of China. Objective is educational, not commercial. The plan is to build films for propaganda purposes in China. With only some 700 theatres said to be in operation in China, construction of 500 new houses in the densely populated country is regarded as a small beginning. From this viewpoint, the U. S. film distribution viewpoint, more substantial revenues are anticipated. The earnings of the independent producers of the Orient is increased, although rentals are evened to give more serious attention to the motion picture theatre as an essential industry in winning the war.

100,000 Projectors; U. S. participation in British construction plans in India, although there are currently reported inquiries concerning the building plans for Bombay and other key cities, is likely to prove more difficult. Understanding that British officials regard India as their particular sphere of influence and are set on establishing British film interests at the major screen power there. Also question whether India will get green light from British government to use its U. S. dollar balances for this purpose.

Greatly increased expansion of American influence abroad via the screen is, however, indicated in inquiries from the U. S. Government. (Continued on page 4)

## PLAN BETTER TIMING FOR FUTURE PIX BLOCKS

Proper timing in placing product on the market is a thematic balance. It is figuring more important in selection by distribution execs of blocks of pictures to be placed on one screen. Similar arrangement on Technicolor releases is indicated as a result of the recent cut in Technicolor allocations as a result of bottleneck in color output.

Estimated that top companies will not be in a position to release more than five color films per season while the raw film squeeze is in effect. Some majors already are releasing more or more titles completed, so that any new films placed in production will be held up until the bottleneck eases.

As result of raw film shortages, changed schedules, and cancellations or delay releases because of topical or other elements affecting the film, it is believed that a more careful appraisal of potentials, since pictures must be selected in advance for private bank capital, may not be available if not previously earmarked, is reported under way.

## Showdown on Shakespeare, Personnel Raids, Reciprocal Film Trade, Seen

### In Rank-U.S. Trip; UA Wary of Henry

Hollywood, Feb. 27.

Blat Blumberg, Universal proxy, is due from the Coast early next month on his regular spring visit to New York. He likely will be here for the annual meeting of the Motion Picture Producers & Distributors Assn. J. Cheever Cowdin, chairman of the board, now in England, probably will be back in time to go to Hollywood while Blumberg is east.

## Hollywood Solon Plugs Film Biz

Washington, Feb. 27.

Rep. Gordon McDonough, new congressman from the Hollywood district, took the floor last week to urge the House to support film war activities, and to point to the importance of film theatres in aiding the war effort.

Pointing out that Paramount, RKO, United Artists and the original Warner and Fox studios are located in his district and working, he commented:

"This vast store of artists, technicians, culture and art has been sincerely devoted to helping win this war. But the studios are located in his district and working, he commented:

"Although not recognized as an essential industry, the motion picture industry is the channel which carries the story of the war to 80,000,000 people in this nation each week, thus keeping up the morale of the folk at home and the men at the front. I urge the members of the House to give more serious attention to the motion picture theatre as an essential industry in winning the war. Otherwise the public cannot be overlooked."

## Fighting Lady Click Cues More 'Factual Dramas' at 20th-Fox

Hollywood, Feb. 27.

"The Fighting Lady" has pulled 20th-Fox into making at least two more films based on the Darryl Zanuck announced yesterday (26). Pix will be filmed as "factual dramas" with Louis L. Brodsky directing the production chores.

"Now It Can Be Told" story of the war will be written around the activities, and "Boomerang," William Chambliss story on how an untried pilot learns to fly himself out of Naval warfare, are the two films. Zanuck stated six are to be made on strategic fighting basis, both with and without the added performers who would be handled as unknowns, however, and would be picked to fill their roles.

Accent on realism will be carried over to filming to as many exterior shots as possible. Zanuck feels by giving public perfect reproductions on something that actually occurred in a strong story line, new drama, films cannot only be top box-office but achieve realism never seen on the screen before.

## Sam Briskin East on New Capra Indie Prod. Unit

Sam Briskin is commuting between New York and Washington this week as part of his new setup with the Frank Capra independent picture producing company.

He doesn't think the new Capra-Briskin unit will start to make pictures before the end of the year, especially with the director still in the military service.

Differences between J. Arthur Rank and United Artists over distribution policies may reach a climax when the British film treaty makes his plans first to the U. S. In New U. A. execs, from accounts, have advised against any attempt to dislodge Rank's "Henry V" high-budget epic production in the U. S. on grounds that it is not suitable for the American market and would be difficult to sell first to the exhibitor and, subsequently, to the public.

Rank, meantime, has been reported raising U. S. distribution offices abroad for personnel to ferry and expand his own world-wide organization in one or two cases bidding for U. A. manpower.

However, apart from controversy over whether Shakespeare will prove commercial on U. S. screens and the burn over manpower cutting, underlying difficulty of British film distribution in the U. S. is so much deeper. Rank, thus far, has been restricted both as to acquisition of theatres, either through rental or purchase, and establishment of his own distribution organization in the U. S. At one time Rank was interested in a deal for the Gotham-theatre, N. Y., as a showplace, but decided not to close a deal for the house.

Rank is, of course, seeking greater representation on U. S. circuits for British product and question continues.

## COWDIN'S TRIP TO ENG. IS NOT ON RANK DEAL

Hollywood, Feb. 27.

J. Cheever Cowdin, chairman of distribution for United Artists, last week, has no big deal on with J. Arthur Rank although General Film Representation has an arrangement for handling U. distribution in Great Britain. Cowdin's friends in N. Y. claim he is in no way connected with the deal. Cowdin is expected to return to the U. S. before March 15.

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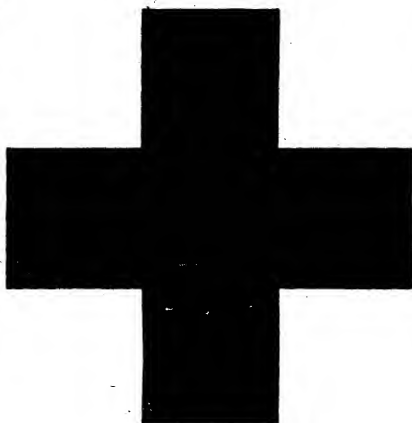
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TO DO!**



1945  
MOTION PICTURE INDUSTRY  
**RED CROSS WAR FUND WEEK**  
MARCH 15 THRU MARCH 21

**764,584\***  
**DEAD**  
**WOUNDED**  
**MISSING**  
**AMERICAN**  
**BOYS**  
**APPEAL TO**  
**YOUR**  
**CONSCIENCE**

\*Official U.S.  
Casualty Figures  
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# "THE RED CROSS NEEDS YOUR SHOWMANSHIP

and salesmanship, which have been so generously and patriotically employed in so many activities during the national emergency. In the same spirit in which appeals have been made to you for all the patriotic efforts that our industry has undertaken in the war effort, appeal is again being made for the Red Cross so that a collection at every show in every theatre in the United States will bring in an even greater amount this year than ever before."

*S. H. Fabian*

CHAIRMAN, THEATRES RED CROSS WAR ACTIVITIES COMMITTEE

**A COLLECTION AT EVERY SHOW!**  
**MOTION PICTURE INDUSTRY**  
**1945 RED CROSS WAR FUND WEEK**  
**MARCH 15 THRU MARCH 21**

This advertisement contributed by Columbia Pictures  
 Metro-Goldwyn-Mayer • Monogram Pictures • Paramount  
 Pictures • Republic Pictures • RKO Radio Pictures • 20th  
 Century-Fox • United Artists • Universal Pictures • Warner Bros.



## YOUR PRESS BOOK

which should be in your hands now, is as complete as experienced showmen can make it — containing news and aids

and ideas of how you can make your Red Cross Campaign outstanding in your career. If you haven't got your copy, which was mailed first class to you, check with National Screen.



## YOUR TRAILER

starring Ingrid Bergman, and directed by Jacques Tourneur, is a MUST for showing immediately before every collection if you want to hit the top!



# WE'RE ALL IN IT!

*Now Let's Pull Together*

The Grand Rally has begun...again showmen have the supreme privilege of taking the lead in this vitally necessary campaign for this noble purpose...**TO KEEP THE RED CROSS AT HIS SIDE**...Every conceivable showmanship help...to increase your audiences...and to sell them the **RED CROSS** in your theatre... is available at every one of the 31 branches of the NSS...Your big show dates are... **RED CROSS DRIVE**... March 15-25... Pick your material **NOW!**...and **GO THE LIMIT!**

NATIONAL *Screen* SERVICE  
PRIZE BABY OF THE INDUSTRY

# Manpower Squeeze Intensified;

## Chi, Indpls. Exchanges Feel It

Manpower squeeze on the motion picture industry is being intensified by War Manpower Commission order received last week by film exchanges in Chicago and Indianapolis calling for a reduction of 10% in personnel by tomorrow (Thursday). This may mean a reduction of as much as 50% in male personnel, since the 10% reduction also calls for release of male employees, only to be replaced by women to be permitted.

As interpreted by major company executives, if an exchange employs 50 employees, five of whom are men and 45 women, then the five male employees must be released. If strict compliance with this phase of the regulation is adhered to some exchanges will be seriously affected, particularly which is likely to be extended to other manpower short areas throughout the country, was received earlier this month by the Warner theatre circuit in Chicago and later in other territories.

Manpower legislation now pending in Washington is likely to affect both theatre and exchanges in available manpower. It is expected that the plan is to siphon off available manpower into war plants.

# Vote New Low Pact Mar. 29 for Lichtman, Schenck, Mannix, Thau

Besides being asked to approve a 3-for-1 common stock split up at the New York exchange, following March 29, Low shareholders also will be asked to okay new personnel services for Nicholas M. Schenck, Edna J. Mannix, Al Lichtman and Benjamin Thau. In addition, Low stockholders will vote on a new agreement with the board of directors to serve until the next annual meeting, these being recommended by new executives, including Treasurer Leopold Friedman, secretary and controller Eugene Leake, and chief of production and distribution Joseph A. Parker, head of Incorporated Investors, Inc.; Nicholas M. Schenck, president; Robert Rubin, v.p. and counsel; David Warfield, Harry Rogers Winthrop and Joe R. Vogel, v.p.

Stockholders will vote on extending Schenck's contract from Jan. 1, 1947, to Dec. 31, 1951, at his present salary of \$2,500 weekly plus 2 1/2% of combined net profits, minus certain deductions. Other terms of the pact for the five years more from Jan. 1, 1950, also is stipulated.

New contract for Mannix was acquired from Jan. 1, 1946, to March 1, 1951, at present salary. Al Lichtman's contract for five years, at a similar wage would cover from Jan. 1, 1946, to March 1, 1951. Same period would apply to Thau's contract, accepting there will be a weekly salary hike from \$1,750 to \$3,000, plus 2 1/2% of combined annual profits.

In all cases, there would be a limit of \$20,000 to apply to the four new pacts. The Audit Finance Committee recommended the Thau increase and it was authorized by Low's directors. The increase has been okayed by the Treasury Department's Salary Stabilization unit.

The proxy statement sent stockholders last week also covered how the personal share of income would be effective last March 1, the amount which otherwise might accrue to the stockholder compared to his new fixed salary plus compensation based on profits earned subsequent to that date, with a maximum \$200,000 per year. Sole exception is the case of Louis B. Mayer, whose compensation will not exceed \$500,000 annually under this setup. This arrangement was outlined in "Variety" two months ago.

The plan to give each common stockholder three shares under the split means \$35,227 shares would be outstanding instead of the 1,085,110 as at present, par value being kept the same.

# STONE DONS 'PETITCOAT'

Hollywood, Feb. 27. Andrew Stone's next production for United Artists release will be "Petitcoat Lane," a dramatic tale of London in 1880, scripted by Malcolms' Robert Boylan.

Stone will direct as well as produce, starting early in May, with a budget of \$500,000.

# Korda's 2d Set

Sir Alexander Korda is scheduled to start work on his second production for Metro following his return to Hollywood. Production of his far-untitled, will star Vivien Leigh.

Korda will also score and dub the new production. He is currently in England for Metro, prints of which are scheduled for delivery in May, in April.

# Rockefellers Sell All Its RKO Stock

Philadelphia, Feb. 27. Two large film stock transactions hold the spotlight in market activity of amusements in the current report of the Securities & Exchange Commission, covering the period from Jan. 11 to Feb. 15.

Large transaction was the disposal of 258,000 shares of Radio-Keith-Orpheum Inc. par common stock by the Rockefeller family, as directed according to the SEC report, disposes of the last RKO held by the Rockefeller family. The family has been buying up control for months—Ed.

Darryl F. Zanuck sold 42,000 shares of 20th Century-Fox common bringing his holdings down to but 130 shares.

Movement in Loew's, Inc. stock included the disposal of 9,000 shares by Nicholas M. Schenck and the acquisition of 100 by Eugene W. Leake of N. Y. City.

Activity in Monogram Picture stock was exceedingly brisk. Herman Raskin, Boston, added 6,687 shares. Mono making his total 11,685. Norton V. Ritchey, N. Y., added 362 shares to his holdings, making it \$29,710. William J. Hodges brought his holdings to 3,333 shares by the acquisition of 1,000 in October, November, and \$34 during the current report period.

Monogram Southern Exchange, Inc. added a total of \$33 during the report bringing its holdings of Monogram stock to 10,722. George D. Burrows, Los Angeles, purchased 433 shares. W. Ray Johnson, 154 shares; Charles W. Trampe, Milwaukee, 100 shares. Total increased to 43,849 shares. Monogram Midwest Film Co. acquired 653 shares, bringing its total to 1,000, and Monogram Pictures, Inc. added 4,800 shares. Total holdings now total 12,525.

Activity in Paramount Pictures stock was limited to a 100 share sale to Stephen Callaghan, N. Y.

# Goldwyn Tells London Press His 'Kit' Views

Samuel Goldwyn, currently in London on U. S. Government (Federal Communications Administration) assignment, as reported in "Variety" Feb. 14, continued to emphasize the need for international viewpoints in film production. Goldwyn press interviews in London. Goldwyn told newsmen in London that British and American markets are the FEA on reverse lease-lease which had no connection with the film industry.

Goldwyn brushed aside queries regarding the relative merits of the "Kit" and the "A" systems, stating that talent is not classified as to country of origin.

# Rep Re-inks Rowland

Hollywood, Feb. 27. Republic closed a deal to release two more productions by William Rowland, to follow his one-picture campaign, "A Song for Miss Julie."

First of the pair will be a musical, featuring Dolin and Markova, and ballet by the late Frank Curle and his company.

# Bros-in-Law Selznick And Goetz Both Stress 'International' Pix Tag

David O. Selznick is stressing the Selznick International trademark in his 10th anniversary exploitation campaign, despite confusion in the trade due to the International Pictures name used by company of which William Goetz, Selznick's brother-in-law, is production chief. Understood that Selznick is determined not to lose the "International" part of the trademark; and that upwards of \$150,000 may be spent during his current literary campaign to stress both names.

A budget of around \$100,000 reported set for "Spellbound," also being publicized as a Selznick International production. The Selznick International tag will be further emphasized.

It has reportedly been suggested to other members of the Selznick-Goetz family that they step in and substitute the smaller, more familiar, two producers, but no move in that direction has been made so far.

None in the trade also, that the Vanguard trademark Selznick unit is not being played up heavily.

March 1 marks his 10th year as an independent producer, via Selznick International, and also Selznick's 22d year as a production chief.

# ACADEMY WILL FINALLY CONSIDER NEWSREELS

Hollywood, Feb. 27. Newsreels will be recognized for the first time as a category for nomination in 1946, chiefly because of a long, one-man battle between Joe Hubbell and the Academy of Motion Picture Arts and Sciences.

Hubbell, west coast manager for Metro News of the Day, has been contending for years that newsreel cameramen not only risk their lives but also their health in making conditions far more strenuous than those found in Hollywood studios. Features nominated are "The Fighting Lady" and "Resisting Enemy Interrogation." Shorts are "New Americans," "A Salute To the Marines" and "With the Marines at Tarawa."

Oscar candidates rounded the last turn with "A Salute To the Marines," 9,000 executives, producers, artists and technicians in the film industry. The "With the Marines at Tarawa" marked not later than midnight, March 3.

# Sun' Pic Takes a Walk From One Co. to Another

Hollywood, Feb. 27. New corporation formed by Lewis Milstone, David Sutherland and John J. Fisher, titled "Sun Pictures," will handle the "Sun" has been acquired. It's a recently completed film produced and distributed by Milstone.

All outstanding claims, including Comstock Products, Inc.'s, suit for trademark infringement by the new owners of the film.

# Film Companies Study Full-Scale Play Production; Aids for Legits High in '45; Deals Predominate

Major film company heads are reported to be studying accommodations for going into full-scale play production, selecting legit producers to handle the production, and financing along the same lines as film production. Understood that the capital stock listed at \$200,000 to produce "Glittering Hill," starting July. Major release deal is under negotiation.

# Bacon-Jaffe 'Bluff' Corp. Organized

Hollywood, Feb. 27. Lloyd Bacon and Sam Jaffe have organized "Bluff" Corp. with a capital stock listed at \$200,000 to produce "Glittering Hill," starting July. Major release deal is under negotiation.

# Cuban's Film Prod. Deal Set in Mex.

Manuel Alonso, Cuban film producer, returned to Havana from Mexico City last week. He announced he made an agreement with Mexican producers to make 12 pictures in 1946 this year. Says he will have a studio thoroughly equipped and ready by late June and raw stock available for the making of 20 pictures.

Gregorio Valdespin, Mauricio de Serna and Rene Cardona will produce the first picture in Havana, titled "La Vegetaria."

# L. J. McCarthy Denies PRC Shake-up, Merely Returning to Pic Prod.

At his own request, Leo J. McCarthy was freed of the post of general manager of PRC in order to join a production capacity for the company, he states in denying reports that he shake-up PRC in the appointment of a successor over distribution. He added that he was not in the United States for the past year, but he had no contact covering that post.

Sert Kullik, a PRC organizer who was named general manager of distribution, succeeding McCarthy, will himself also supervise the unit, while Morris Saffer has been appointed to supervise the unit, with headquarters at Los Angeles. Formal distribution for Warner's Saffer, more recently was Midwest division manager for United Artists. Kullik was a lieutenant commander in the Navy, was lately returned to the United States to be in charge of sales for PRC, although under a different title than McCarthy had.

# U. OF MINN. ACCEPTS NEW VARIETY'S GIFT

Minneapolis, Feb. 27. Art Anderson, Northwest Variety club chair, has been notified by the University of Minnesota of formal acceptance of the club's offer to contribute \$168,000 toward the construction of a new hospital for children on the university campus. The offer is contingent upon the Federal annual 7.5% credit balance of the cost which would aggregate from \$300,000 to \$400,000 and the University will start the necessary steps to obtain the Government aid. A committee also has been appointed to handle the site.

The Variety club will contribute \$35,000 a year to the hospital's support.

# Bischoff Now Ind. Prod.

Hollywood, Feb. 27. Sam Bischoff is organizing his own production company and is rounding up a cast and crew for his first story production, "The Day After Tomorrow." Bischoff recently resigned his producer post at Columbia but is re-organizing the list under the new final production deals on "A Thousand and One Nights."

Major film company heads are reported to be studying accommodations for going into full-scale play production, selecting legit producers to handle the production, and financing along the same lines as film production. Understood that the capital stock listed at \$200,000 to produce "Glittering Hill," starting July. Major release deal is under negotiation.

Meanwhile, the market for screen rights to plays continues virtually as slow in the latter part of 1945 as during the peak year of 1944 with profit-participation deals being demanded for film rights to virtually all smash hits.

Reported that deal which might be considered for "Harvey" would be on profit-participation plus a large cash commitment. "Dear Ruth" would be on a 12 picture deal of \$450,000 plus a percentage arrangement while "The Healy Heart" was in the neighborhood of \$100,000 cash. Interest and prices continue at peak levels, according to reports from film production departments.

While no terms have been reported for "Harvey," understood that owners of the piece have in mind a profit-participation deal for "Voice of the Turtle" for around \$500,000 against a percentage of profits.

Strong film company interest is reported in Mike Todd's "Up in Arms" and "The Day After Tomorrow." Some talk also, that Todd may produce the film on an independent basis with a percentage arrangement. In the case of Columbia deal for "Kiss the Girls and Run Away," picture rights for "Sing Out, Sweet Land," in which one or two majors are interested, are reported in the \$200,000 to \$300,000 range.

"Late George Apley," according to film production execs, holds interest in the picture. It is understood will call for "highly specialized and costly."

In the case of film execs, studios would benefit more in the long run. Material for the picture, such as "The Day After Tomorrow," is being purchased on a basis as special material for the picture. Plan to produce the picture on more good screen material would be negligible because of the current market. The picture is being financed for straight salary or profit-participation, as in the case of independent producers at studios. Primarily, film execs are interested in the picture.

From the financing angle, it is understood that the picture is being produced under adverse circumstances, would be negligible because of the current market. The picture is being financed for straight salary or profit-participation, as in the case of independent producers at studios. Primarily, film execs are interested in the picture.

Major film companies, meantime, continue and may step up their efforts to produce more conventional lines of the past two seasons.

# LeRoy Bounces Back To RKO, Defers WB Chore

Hollywood, Feb. 27. Mervyn LeRoy's first production under his own Arrowhead banner at Warner's has been postponed because of the outbreak of the Korean War. LeRoy had planned "Chicken Every Sunday" for a March 15 release, but was postponing to strenuous armed forces show last year, cancelled on the outbreak of the war. LeRoy returns to RKO to resume work on "The Robe."



You can get  
only one other  
picture timed like  
'Casablanca.'

It's HOTEL BERLIN.

**O P A**  
OFFICE OF UNCTUAL ATRACTIONS  
(WARNERS)



LIGHTS UP  
FRIDAY!

HOTEL BERLIN

WARNERS TIME IT THE WAY 'CASABLANCA' WAS TIMED!!!



Bluebeard-Withers-Vaude Fancy 28G, Det.; 'Saddle' 21G, 'Song' Fat 29G, 2d

Detroit, Feb. 27. Public seems to have made its reply, for the pace of big in the loop adjustment to new remittances rapidly...

Key City Grosses

Estimated Total Gross This Week... \$2,982,336 (Based on 24 cities, 187 theatres)

'St. Louis' Great 37G, Pitt's Ace

Pittsburgh, Feb. 27. It's "Meet Me in St. Louis" and "The Way This Week," "Woman in the Window" doing fair in holdover at Stanley and "Keys of Kingdom"...

Estimates for This Week... \$2,982,336 (Based on 24 cities, 187 theatres)

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'Lady Dinner' Great 23G in 2 Port. Spots

Portland, Ore., Feb. 27. Trade is strong currently with "Fighting Lady" and "Sunday Dinner for Soldiers" day-dating at Oregon...

Estimates for This Week... \$2,982,336 (Based on 24 cities, 187 theatres)

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L.A. Okay Despite Surplus of H.O.'s; 'Song,' Lone New Entry, Giant 63 1/2, 2 Spots, 'Burma' Hot 43G in 3 on 2d

Los Angeles, Feb. 27. Business this week was fettered by the smash gross being registered by "The Song" and "Burma"...

Estimates for This Week... \$2,982,336 (Based on 24 cities, 187 theatres)

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'Music' Loud 24G, St. Louis

St. Louis, Feb. 27. Big in upgrade currently "Music For Millions" (M-G), as well as "Loving" with the B. laurels...

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'Have Not' Has It, Now \$33,000 in Hub; 'St. Lou' Colossal 60G, 2 Spots

Boston, Feb. 27. Usual big Washington area picture is helping town to a peak week. "Have Not" and "Have It" is huge at the St. Lou, ditto at State and Orpheum...

Estimates for This Week... \$2,982,336 (Based on 24 cities, 187 theatres)

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'Keys' Tall at \$27,000, 'Cleve,' 'Lady Dinner' - Dante Same, 'Music' 22G

Cleveland, Feb. 27. After nearly two months of milding grosses and blizzards, deserted key houses are finally getting a little state. "Music for Millions" grabbing most of the coin although "The Song" (P) and "Sunday Dinner for Soldiers" plus "Have Not" (WB) are also hot...

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'Waves' Giant \$25,000, Buff.; 'Cabaleros' 12G

Buffalo, Feb. 27. Big as in upbeat this session. "Waves" (M-G) is the top picture, and "Three Caballeros"...

Estimates for This Week... \$2,982,336 (Based on 24 cities, 187 theatres)



Ach!

those

timely

Warner

Bros!

It's a Pleasure (One Song) (COLOR)

ROKO Radio release... Musical comedy... starring Sonja Henie...

Third of the four pictures which International (William Goetz-Leo Spitz) has contracted for RKO release...

Yarn has a dual ice theme, concerning Miss Henie's danger to a boozed hockey player...

Yarn deals with the endeavors of an Oriental group which offers a chance to get into the States...

Marie McDonald, as the red-headed menace who makes a play for O'Shea...

The production numbers are neatly staged, and there's one dance sequence...

William A. Saiter has done as well with his direction as he has with his story...

Delightfully Dangerous (MUSICAL)

United Artists release of Charles M. Rogge production... Musical comedy...

This is a modest musical that will be moderately pleasing in the dual brackets...

"Delightfully Dangerous" is the story of a 15-year-old girl who imagines a big sister...

Arten is his usual rugged sif, beaming with the young girl's love...

girls land in the show when they prefer to him that Strauss is more popular when posing a bit...

All the Gordo-Eduard Heyman tunes... "Your Eyes" gives best...

I Love a Mystery

Colombia Radio release... Musical comedy... starring Lynn Roberts...

Yarn deals with the endeavors of an Oriental group which offers a chance to get into the States...

Marie McDonald, as the red-headed menace who makes a play for O'Shea...

The production numbers are neatly staged, and there's one dance sequence...

William A. Saiter has done as well with his direction as he has with his story...

The Big Bonanza

Republic release of Felix White production... Musical comedy...

This is a modest musical that will be moderately pleasing in the dual brackets...

"The Big Bonanza" is a dressed-up western. Richard Arlen...

Arten is his usual rugged sif, beaming with the young girl's love...

Miniature Reviews

"It's a Pleasure" (ROKO-141): Color. Sonja Henie in weak story... "Delightfully Dangerous" (Musical U): Modest dueler...

Ducks of New York

Colombia Radio release... Musical comedy... starring Lynn Roberts...

Yarn deals with the endeavors of an Oriental group which offers a chance to get into the States...

Marie McDonald, as the red-headed menace who makes a play for O'Shea...

The production numbers are neatly staged, and there's one dance sequence...

William A. Saiter has done as well with his direction as he has with his story...

There Goes Kelly (SONGS)

Blonogen release of William Strubbach production... Musical comedy...

This is a modest musical that will be moderately pleasing in the dual brackets...

"There Goes Kelly" is a dressed-up western. Richard Arlen...

Arten is his usual rugged sif, beaming with the young girl's love...

J. J. Harris Adds 3 to His Texas String; Other Briefs of Exchange Centres

J. J. Harris produces a total of three new houses sold to Harris by L. C. Walker... "Deliciously Dangerous" (Musical U): Modest dueler...

Deliciously Dangerous

Colombia Radio release... Musical comedy... starring Lynn Roberts...

Yarn deals with the endeavors of an Oriental group which offers a chance to get into the States...

Marie McDonald, as the red-headed menace who makes a play for O'Shea...

The production numbers are neatly staged, and there's one dance sequence...

William A. Saiter has done as well with his direction as he has with his story...

central division manager. Paramount branch managers...

St. Pennay Theatre

St. Pennay Theatre Mr. Honored Earl Harrison, Pa....

A Metro Exploiter to N. Y. Four more Metro field exploitation agents arriving...

Water Hamburg Joins RKO. Walter K. Hamburg joined local area...

Barney Rosenthal, Monogram's sole producer...

Merchants B. B. Theatre. Norange, Texas, Feb. 27...

Ex-Marine Hero Made Manager. Midtown, Texas, Feb. 27...

3 Texas Theatres Change Hands. Amarillo, Feb. 27...

Albany Distributors. Albany, Feb. 27...

Anton Chekhov's play, filmed last year as part of commemoration of the centenary...

Albany Distributors. Albany, Feb. 27...

National Secret's New Chit Spun. Chicago, Feb. 27...

26th-Fox in Mpls. Hard Hit. Minneapolis, Feb. 27...

New blow suffered by 22nd-Fox. Chicago, Feb. 27...

# RK

## RADIANT LATIN R AND R



### SIZZLING TUNES BY

ARY BARROSO • MARGARITA LECUONA  
 GABRIEL RUIZ • PEPE GUIZAR  
 CARLOS CASTELLANOS  
 ANTONIO FERNANDEZ  
 BOBBY COLLAZO

PHILLIP  
 TERRY.  
 ERNEST  
 TRUOX

Produced and Directed by

WATCH FOR THE PRESS BOOK! USE IT!  
RED CROSS DRIVE - MARCH 15-21

**O's**  
**RIOT OF**  
**RYTHM**  
**DANCE!**

A rocket bomb of torrid tunes and amazing specialties — all wrapped up in a glitter-show geared for laughs and speed — all musical excitement!

**AND ALL THESE HEADLINERS IN THE ONE PICTURE!**

- ROSARIO and ANTONIO** World-famed wizards of the dance!
- MIGUELITO VALDES** Top-flight Cuban night-club star!
- HAROLD and LOLA** Sensational in their "Snake Dance"!
- LOUISE BURNETT** Amazing voice—hits C above high C!
- CHINITA MARIN** Porto Rican queen of sultry song!
- CHUY CASTILLON and PADILLA SISTERS** Mexico's marvelous singing trio!
- CHUY REYES and HIS ORCHESTRA** Keyboard king of the Rhythmal! See why his records are Best Sellers!
- NESTOR AMARAL and BRAZILIAN SAMBA BAND**



☆ ★ ♪

# Americana

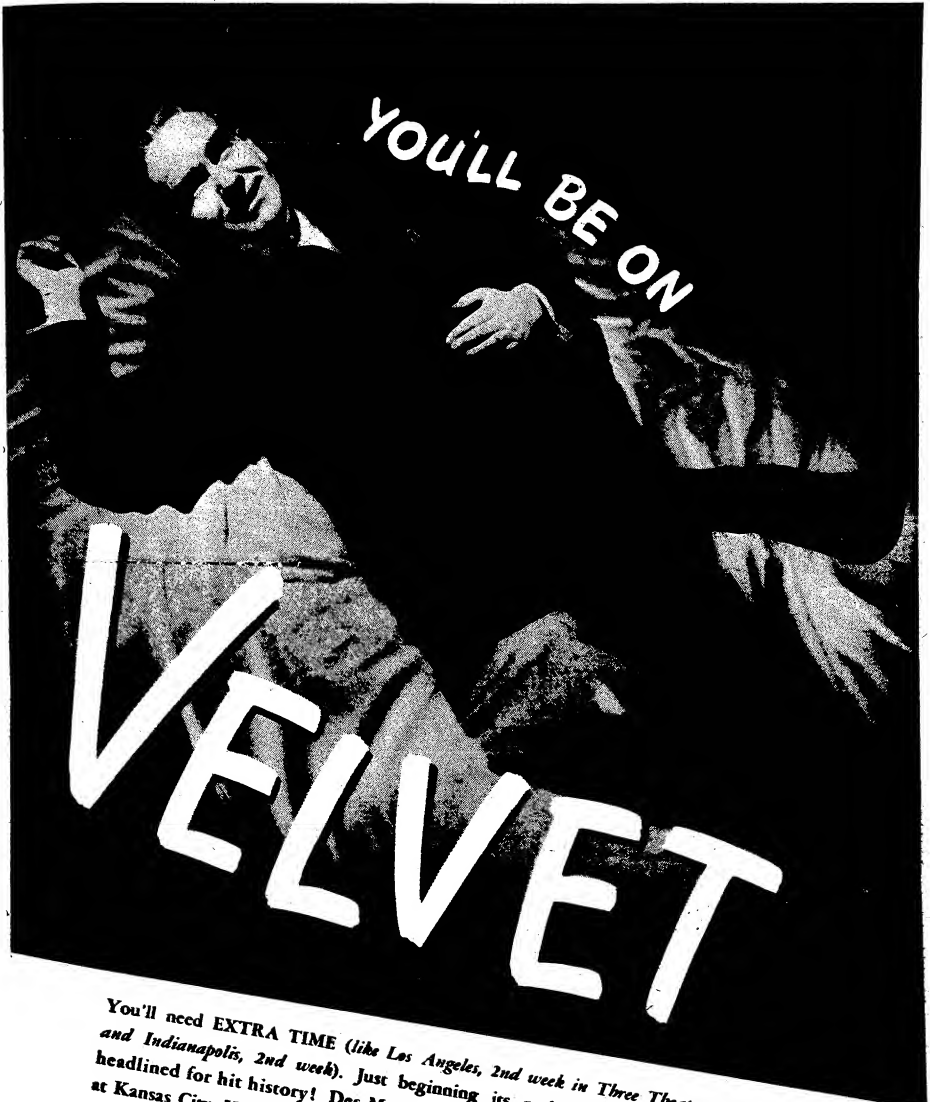
with **AUDREY LONG · ROBERT BENCHLEY · EVE ARDEN**  
 and **MARC CRAMER · ISABELITA**



JOHN H. AUER • Screen Play by Lawrence Kimble







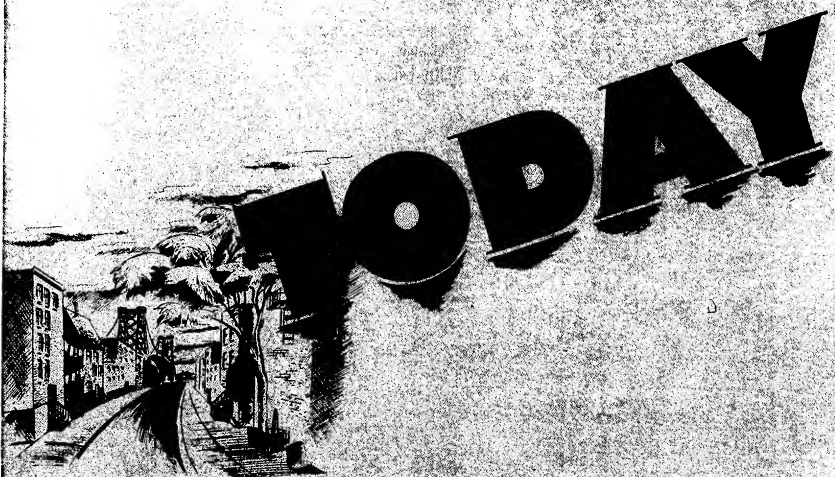
YOU'LL BE ON

# VELVET

You'll need EXTRA TIME (like Los Angeles, 2nd week in Three Theatres! — like Philadelphia and Indianapolis, 2nd week). Just beginning its nationwide box-office career but already headlined for hit history! Des Moines puts it in TWO theatres! Phenomenal holdovers at Kansas City, Houston, Atlanta, Syracuse, Charleston, W. Va., Salt Lake City. Get on Velvet!

**YES, it's M-G-M's Technicolor Honey!**  
**NATIONAL VELVET**





AN EVENT OF UNPARALLELED IMPORTANCE!  
 WORLD PREMIERE, ROXY, NEW YORK

BETTY SMITH'S  
**A TREE GROWS IN BROOKLYN**

DIRECTED BY ELIA KAZAN • PRODUCED BY LOUIS D. LIGHTON

THREE DECADES OF ENTERTAINMENT SUPREMACY



CENTURY-FOX



# Autonomy Bill Flares Up As Studio Workers Form Club To Fight Wash

Hollywood, Feb. 27. Autonomy battle between Dick Walsh, IATSE president, and 10,000 studio technicians erupted with the formation by workers of various crafts of a "Club" for the distribution of "white cards," the titled "Food for Thought," on the motion picture "Losers in the Game." The Club's formation is based on a resolution adopted by several local unions a Federal injunction of the Federal Industrial Court and George E. Brown from Paris, demanding a trial of the 2 1/2 IATSE active settlement case and insisting that the \$2,000,000 in assessments be recovered for the workers.

Battle for autonomy was precipitated by the Walsh contract agreement sheet, which asks workers to turn over their bargaining rights to the International crowd and eliminates the submission of wage agreements to the approval of the workers. Leaders in the "Club" moving to lead the effort will be Bill Wolf, Lou Wolf and George E. Brown from Paris.

On the "white cards," distributed among studio workers are such statements as: "We want real autonomy for the local unions in Hollywood—No more basic contracts. No more money cover sheets—No cards backdoor deals. We want the cards on the table. We want a clear, progressive and intelligent unionism."

## Sol Edwards May Head Another New Jersey Indie Booking Combo

Organized by numerous leading independent theatre operators in New Jersey, the Independent Theatres Service, Inc., now booking combine, will start functioning as a buyer and advertiser.

From reports, it may be Sol Edwards, who himself has a buying office in Boston, who will handle the area, although the houses, 45 in all, are to be handled by the independent theatre operators.

The post of buyer for letters was offered to Ray Moon, who was instrumental in 1929 in organizing Co-Operative Theatres of Michigan, one of the largest buying associations in the country. Now N. Y. branch manager, for 20th-Fox, he is said to have reported a three-year deal at \$500 per month.

Independent Theatres Service, with recent additions to the group will start functioning with a total of 60 houses, according to Lee Newby, president of the organization.

## Par May Designate No Successor to Kussell

The post of metropolitan N. Y. district sales manager for Paramount, which was left vacant March 1, when Milton Kussell was transferred to become eastern district sales supervisor, may be eliminated.

Par's N. Y. exchange will be under the supervision of William R. Randal, branch manager, who has been with Par 21 years and is president of the N. Y. Film Exch. Club.

Directly under him is another old-timer with Par, Myron Satter, who has been branch manager and has been with the company 18 years.

Jack Roper, distribution statistician and in charge of amounting orders, has been appointed executive assistant to Roper.

Recently resigned as general sales executive, fourth district, Selznick is reported to have resigned to return to Par. Owen created a new division, embracing the N. Y. territory and the southeast. He was with Vanguard less than a year.

## Goldberg Getting Radio Show Set Into U Pic

Leo Goldberg, who will make a radio show, "On Stage Everybody" into a feature for Universal, arrived in Hollywood last week. He is producing (36) following preliminary work on the production. Goldberg is lining up the production and will act as producer and technical advisor.

"On Stage Everybody" is still on the air. About 10 leading personalities from the radio program will have roles in the film.

## Cliff Work Heads Up U's New Production Board at the Studio

Meeting the problem of production expansion, Universal has formed an advisory board to supervise all production at the Hollywood studio. Board will be headed by Cliff Wolf, vice and general manager of the studio. The board will be the logical way to fill in all those ends of production which have been neglected in the past, the least waste and duplicated effort. U is the first company to have such a board.

Members are said to be including similar moves.

Board's personnel takes in executive departments, including production activity. It consists of Martin Murphy, studio and production manager; George Brown, executive producer; Edward Muhl, associate executive; John Joseph, head of advertising; and Charles Brewster, controller. Dan Kelley and Robert Speers.

In connection with the new alignment, Kelley, who has had charge of talent, writers and directors, moves to supervising production. Important U pictures will be Walter Wanger and Felix Jackson, as well as the new Howard Benedict, M. J. Frank and the new Howard Benedict, M. J. Frank Ryan. Speers, takes Kelley's job to have charge of talent and directorial staff to supervise to the best of his ability.

George Bole is to coordinate advertising and production executives Edward Dodd, Robert Walzer, Ben Fien, Milton Schwarzwald and Howard Brown.

"We are constantly increasing the number of top productions," said Mike Blumkin, in announcing re-election of the board, "adding each year to our overall budget, extending in activity and in scope our facilities. This new arrangement has been made to simplify and strengthen our studio executive operation."

## Theatre Bldg.

Continued from page 3. Estimated reports are that U. S. Government is planning to order for some 100,000 16mm projectors to further plans for construction of theaters and through placement of projectors and U. S. films in strategic areas around the world. It is estimated that some 25,000 of these machines would be placed in China.

Simon Larouette, the International Theatrical & Theatrical Corp., has received inquiries for 500 of these projectors from the Middle East. Egyptian, Syrian, Afghan and Lebanese have been in consultation in N. Y. with ITTC executives.

Indicative of the commercial possibilities in the 16mm field alone is the fact that the scope of the Middle East territory involves an output of approximately \$400,000.

Plans for the new projectors were reported in New York from South Africa, where 2,000 16mm projectors.

Plans for the new projectors plants with capacity to manufacture large quantities of 16mm projectors are reported to have been accepted. All such requests must be screened in Washington and priorities secured before they are accepted.

Obviously no deluxe theatres will be built in low income areas. But the most costly theatres, with 16 mm, or 35 mm, can be built for the cost of a single Music Hall.

## One Way to a Raise

Washington, Feb. 27. New way show big employers could avoid employment without violating wage and salary ceilings was indicated last week by a new Federal general counsel of W.L.B.

Fredrick ruled that payment of premiums on life insurance contracts of employees does not constitute an increase providing it is within the benefit of "more or less" small number of selected employees.

## AAAA Leader Demands Change in NLRB Edict On SPU-SAG; Hit Snag?

Washington, Feb. 27. Another ruling expected within a week on the SPU-SAG case, appeal, there is no indication here yet that the NLRB will make any change in its previously unanimous decision which gave the Screen Actors Guild bargaining rights over some bit and stunt players in addition to all extras. Appeal was filed last Thursday with NLRB. SAG, AAAA and the studios all requesting NLRB to change its mind. The NLRB has a long record of probable labor trouble in Hollywood. Paul Turner, executive secretary of AAAA, called for a general strike to protest the problem, which he warned, will become worse if the NLRB and Arthur Wright, RKO attorney, and Albin Zarembo, Warner attorney, carry the case for the studios, contending that production faces grave labor difficulties unless the matter is settled by the NLRB. The NLRB has failed to recognize the implications of the decision on the SPU-SAG case. If the NLRB is called for a general strike, he urged, however, that NLRB end the overlapping jurisdiction of the NLRB and the courts with one union given full jurisdiction over bit players. He said the NLRB has failed to make any change in the way the work people are doing.

Testimony also brought out that of 321,000 film extras, 194,000 are paid over 5,000 extras during 1943, only 2,300 invited extras were doing bit work.

Screen Actors Guild. William Berger of Screen Actors Guild, said he has been passing through the large number of extras do no bit work and contended that SPU members as a group are not going to go to court. He pointed out that SAG has closed its doors to extras but that under its membership it may take into membership any person who secures an acting assignment.

William Berger, on the other side of the picture, said the opposition had not been in the picture. He had not been offered at the earlier hearings. Therefore, he saw no way for NLRB to change a previous unanimous ruling.

He challenged the opposition for the NLRB position before the board had made its decision. "The only reason this had not been done, he said, was because SAG had been confident it would win. He also accused SAG of raiding SPU and seeking to destroy the new organization.

"Schullman contended the studio was being attacked by the SPU; "they have not tried nor has anybody else tried," in violation of the National Labor Relations Act.

The Jeffers said SPU would oppose any change which would force the SPU members back into the organization they had repudiated. He added that NLRB should not permit a union to be created which would permit an employer, in collusion with a degenerated union, to go on the board for a housing SAG.

## Studio Contracts

Hollywood, Feb. 27. Bill Johnson, actor, Metro. Pac. Templeton, shorts director, Republic. Bill Wright, writer, RKO. Gene Williams, actor, 20th-Fox. Jane Hugh, actress, 20th-Fox. Jess Barker, actor, Universal. S. Felix, dance director, 20th-Fox. Donna Hamilton, actress, 20th-Fox. George Holmes, actor, RKO. Bill Brown, actor, Republic. Luvina Gray, actress, Republic. Romoanque James, actress, Republic. James Koriat, actor, Republic. France Gladwin, actress, Republic. Anne Baxter, actress, 20th-Fox. Roy Brown, actor, Republic. Michael Audley, director, U. W. Water Wanger, producer, U. Dorothy Stevens, actress, Republic. Dorothy Madden, actress, Republic.

# IATSE Giving Serious Attention To Taking In Film Salesmen's Union

## Hebert Quits Flacks In Hunt Over Rating

Chicago, Feb. 27. Bill Hebert resigned from the Screen Publicists Guild as a protest against its testimony before the War Labor Board which classified him as a unit publicity director.

Hebert, who has been a director and production assistant for Frank Ross Productions, Hebert decided to resign because of his slating had been damaged by the classification. He pointed out that he had not worked as a unit man in nearly 10 years.

## Lou Wolf Setting Up Chi Trib's Own Photo Bureau in Hollywood

Chicago, Feb. 27. As announced in "Variety" last week, Chicago Tribune, with an eye to postwar circulation figures, is sending Lou Wolf, assistant for last year to Los Angeles to set up a photo picture desk here, to Hollywood. Since he has been on his own photo bureau, Wolf had set up on the Coast yesterday (1) to look for a likely spot.

Immediate purpose of the bureau is to set up a photo bureau for the Tribune and for Sunday photo section. One Trib official also pointed out they will eventually set up a photo studio, equipped as fully as the Trib's local studio, which is considered one of the finest in the country.

Direct work of the bureau will be to set up a photo bureau for the Tribune and for Sunday photo section. Daily, with its own reps on the Coast, will then have wider selection of pix to choose from.

Also said one of the main reasons for such a move is to get around passing through Chicago. Hebert, however, has been especially concerned in going to Los Angeles. Former between trains to have their pictures taken. Their gimmick was to have their pictures taken by a local studio's photos being considered as not flattering at times—whereas on the Coast they can have the final word about which photo will appear on page one of the Sunday photo section. Daily, with its own reps on the Coast, will then have wider selection of pix to choose from.

## KASS IS INDIE

Garfield Kass, realty operator and financier, who is planning construction of seven theatres in the Washington area, is planning to construct an architect for the site of the proposed houses in Chevy Chase, Md., which he has bought and then leased his theatres to Warner's, is planning to retain the new architect, H. M. Hines.

Deal with Julian Brylawski, of the Washington area, who is the operator of the Chevery theatre.

## Tree' as 30th Anniversary

Tree Growers in Brooklyn, presenting to the city, N. Y., today (Wed.) has been designated a 20th-Fox "30th anniversary special" by the Washington area, who is the operator of the Chevery theatre.

James Dunn, who is featured, and Bette Davis, who is featured, are the novel, are in N. Y. for the prem.

"Tree Trill's Encore" Hollywood, Feb. 27. Roy Brown, actor, Republic. Lloyd Linn will team up again at 20th-Fox in the forthcoming feature, "Criminals on Parade."

Tree Growers together recently on the same lot in "A Tree Grows in Brooklyn."

## Selznick's Recourse Denied Vivien Leigh's Loanout May Be in the Courts

In refusing acquit for Vivien Leigh to appear in a London stage production of "Skin of Our Teeth," David O. Selznick has taken the case to the courts. Selznick has refused to loan out the actress, under the terms of his contract with the actress, which was signed in 1939 and runs for another year.

She is scheduled to appear in Sir Alexander Coote's "The Courtiers" for Metro which is slated to roll in England shortly.

Justice Roper of the British High Court, according to London dispatches, has meantime refused Selznick's application for an injunction to prevent her from appearing in the London play. Court ruled that Selznick's remedy lies in the courts for damages, but that question of loanout was possible under the terms. Pointed out, also, that Selznick had given Miss Leigh permission to appear in other productions. She has appeared in two plays, "The Sign of the Cross" and "Cleopatra," since 1941. Laurence Olivier, is planning to produce "The Courtiers."

## Wurtzel Agcy. to Stay in Biz Under Ziffren

Hollywood, Feb. 27. Talent agency founded 28 years ago by the late Harry Wurtzel will continue in the field under leadership of his widow, Mrs. Grace Wurtzel Ziffren, who is the widow of Ziffren, functioning as general supervisor. Ziffren, former 20th-Fox actress, is the widow of Wurtzel, who was representative of the Co-ordinator of Inter-American Affairs, is returning to the field of her own profession. Continuation of the agency, which had been reported for sale, was reported to have been approved by the commanding Commander John Ford and Henry King.

## A. M. Lewis's O.O.

Los Angeles, Feb. 27. International press, leaves this week by plane for swing around Latin-America. Roy Brown, actor, Republic, is the press of the movie, "The Sign of the Cross" in Buenos Aires.

Samuel N. Burger, company's home office, rep. accompanied Lewis on his trip.

out of a clean sky

### Universal Film Exchanges Inc.

1560 SO. VERMONT AVENUE, LOS ANGELES, CAL.

Dear Editor:

MOTION PICTURE is the finest fan magazine extant because it has integrity and is purposeful in its selection of material. It neither "caters" to the Van Johnson, Frank Sinatra, Lana Turner, Bobby-sook school, nor to the Cooper, Davis, Colman, Gilbert class, but strikes a shamefully happy medium between the two, and as an added attraction featured stories about newcomers the war has brought to the limelight.

One month MOTION PICTURE might print an article on Frank Sinatra -- all right that's fine -- his junior fans will eat it up, and they shouldn't squabble if in the following issue, their hero is never mentioned but in his stead an article on James Cagney is given space in the magazine, or Lauren Bacall gets a break. This system prevents the unfair practice of some fan magazines in playing up one personality in issue after issue -- a practice not only unfair to the public but to the star himself, as consistent publication of material on one personality eventually becomes stagnant.

Therefore, I wish to express now as fervently as I am able, my sincere appreciation to MOTION PICTURE for maintaining month after month an exceptionally high level of excellence, integrity, and understanding in the business of keeping movie-minded and discriminating individuals satisfied.

Sincerely yours,

*Lawrence T. Lowrey*  
Lawrence T. Lowrey  
Editor Bookers  
Universal Pictures  
Western Branches

*Thank you Mr. Lowrey.  
Looks like we think alike  
The editors*

## Motion Picture

The Fan Magazine that carries  
"Twice As Many Stories"

Fawcett Publications, Inc.,  
1501 Broadway, New York 18, N. Y.  
World's Largest Publishers of Monthly Magazines

State, N. Y.

Benny Carter, King Cole, Tommy Dorsey, ...

With an all-star bill skillfully put together, the State has some excellent...

Topper is the Benny Carter, who has a head outfit with eight brass...

Arrangements as well as individual musicians are solid...

The outside acts are similarly in line with the big business...

Tom and Jerry Stone, out of the State, are adding their own dancing routines...

Wally Ward, the Bob Hope, ...

Acting as the emcee, ...

Business fair at show caught Friday night...

National, N.Y.

Wing, Lindy and Hoop, ...

Nicely rounded out vaude bill, which will put no strain on the...

Opener, Bob & Maxine, ...

Professor Backward goes over big with his blackboard and mathematical...

Business fair at show caught Friday night...

Capital, Wash.

Comedienne, ...

Comedienne, ...

Comedienne, ...

Comedienne, ...

Comedienne, ...

Comedienne, ...

Tower, K. C.

Drainie, ...

A definite change of pace in billing...

own band with regular red, brass and rhythm setup.

Entire company is on with instruction, ...

Opening day big good. Earl.

Ketch's, Memphis

Sid Blake, 4 Harmonettes, ...

Novelli is accentuated with some fairly entertaining results...

Tom and Jerry Stone, out of the State, are adding their own dancing routines...

Wally Ward, the Bob Hope, ...

Acting as the emcee, ...

Business fair at show caught Friday night...

RKO, Boston

Allen Jones, ...

Acting as the emcee, ...

Business fair at show caught Friday night...

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Adams, Newark

Mills Brothers, ...

Something seems to have hit Mills Brothers' instantly loud music...

Acting as the emcee, ...

Business fair at show caught Friday night...

Comedienne, ...

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Neurck, Feb. 22

Mills Brothers, ...

Acting as the emcee, ...

Business fair at show caught Friday night...

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mine of a man in a cafeteria, and a man receiving his draft notice, are bits of fun...

Acting as the emcee, ...

Business fair at show caught Friday night...

Comedienne, ...

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Downtown, Chi

Chicago, Feb. 23

Effect Lionel Hampton's band has on audiences is really one of the amazing things in showbiz today...

Acting as the emcee, ...

Business fair at show caught Friday night...

Comedienne, ...

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Chicago, Feb. 23

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Oriental, Chi

Chicago, Feb. 23

Henry Busch aggregation, with neat arrangement of numbers...

Acting as the emcee, ...

Business fair at show caught Friday night...

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Pressburger's Old Copper

Hollywood, Feb. 27

Arnold Pressburger goes back into early history of entomology for a whodunit in "Videoo"...

Acting as the emcee, ...

Business fair at show caught Friday night...

Comedienne, ...

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New York Theatres

Review of 'HOTEL BERNIE' at the Astor Theatre.

Review of 'THE BOB HOPE PRINCESS and the PIRATE' at the Astor Theatre.

Review of 'MUSIC HALL "A SONG TO REMEMBER"' at the Music Hall.

Review of 'THE THREE CABALLERS' at the Music Hall.

Review of 'PALACE' at the Palace Theatre.

Review of 'WOMAN IN THE WINDOW' at the Palace Theatre.

Review of 'MUSIC HALL "A SONG TO REMEMBER"' at the Music Hall.

Review of 'THE THREE CABALLERS' at the Music Hall.

Review of 'PALACE' at the Palace Theatre.

Review of 'WOMAN IN THE WINDOW' at the Palace Theatre.

Review of 'MUSIC HALL "A SONG TO REMEMBER"' at the Music Hall.

Review of 'THE THREE CABALLERS' at the Music Hall.



# STATION CHANGES

## A Worthwhile Chance

The boys are now beginning to go through the throes of finding suitable summer replacement shows. And again it's the same old struggle—trying to find a show with its Benjamins, the Hopes, the Crosslys, the Cantors, etc., plus the usual sunny summer hiatus, once more the sponsors who are retaining the time in order to reap the benefits of the full discount will be left, high and dry in their search for programs. The customary migration of agency topographers to the Coast in quest of anything in the latent line has already begun, with the pickings just as lean as in previous years. The possibilities are that this summer will wind up with the inevitable road company quiz shows, some sorry musicals and strictly second-rate comedies that'll neither provide much in entertainment nor yield any possible material for the regular season.

Since there isn't too much at stake during the hot months, particularly with so many bankrollers having nothing to sell but their name, why not some of them take a chance? Instead of the usual by-the-rackles and generally fruitless search for replacements that hew to the tried-and-true formula, how about a little experimenting? In fact, it isn't necessary to be that venturesome and experiment. How about those sock public service programs that the networks are carrying on a sustaining basis but, of necessity, are tucked away at hours that only fetch a handful of listeners? There are, for example, such notable productions both from the standpoint of entertainment value and subject matter, as CBS' "Assignment Home," NBC's "Words At War"; the courageous "New World A Coming" series that's currently put on by the N. Y. indie, WJMC, to mention but a few.

Johnson's Wax took the initiative last summer, when it bought "Words At War" as the replacement for Fibber McGee & Molly, and gave it a wide audience via its 9:30-10 o'clock Tuesday night slot. It didn't do them any harm; if anything, it gave them something different and also brought them a new audience.

Good summer replacements thus far have been practically nil; though they've always been low-budgeted, it's doubtful whether they even brought a proportionate return to the sponsor. Unless there's little to lose, here's an opportunity for some of the boys to publicize and acquire that larger audience with some of the better things radio is doing.

## Carol Irwin's New Blue Job Cueing

### 'Web Lifting of Daytime Service on the Ban?'

The Blue network is currently engaged in a research job, the findings of which may result in an overhaul of its daytime policy and the current mix on serials or any of the hangover formula shows. Underneath that there's a division of opinion at the web as to the advisability of altering its present policy, with those admitting that the research job is currently in the works.

Carol Irwin, who headed up daytime radio at Young & Rubicam until several weeks ago, is moving over to the Blue on March 5, taking over in a similar capacity on daytime news programming development. Immediate reaction in the trade was that the Blue is contemplating changes in its daytime structure although it's anticipated the process will be a gradual one. Miss Irwin is the wife of Paul Hollister, the CBS Ace.

## JWT Pacts 7-Up Musical Show; Skedded for MBS With Barney Grant as M.C.

Chicago, Feb. 27. Seven Up, Inc. St. Louis, will lift her air, within 30 days with a half-hour variety musical show over the Mutual network on Wednesday, 7:30-8 p.m. (CWT) through a deal set here last week by Harry Mitchell, vice-president of J. Walter Thompson.

Shunt is scheduled to make its debut as soon as time can be cleared. Tyler Davis, local radio director of Mutual, is currently in the talent for the show, which will be produced in New York.

Barney Grant, who took over on Ballantine's "Broadway Showtime" when Johnny Morgan skipped out, is signed to do the show. The show will be a singer, orchestra and several stage characters.

## Life of Connie Bennett A 4G Air Package With Star to Play Herself

Chicago, Feb. 27. Package deal based on the life of Constance Bennett is currently being offered here by Sid Mores with a selling price of \$4,000. Deal calls for star playing herself and W. Chain, writer and producer, with show framed into five 15-minute installments, one of them. Show has attracted the best interest of three prominent advertisers, one of them a big daytime advertiser.

While it is felt that there are certain episodes in Miss Bennett's life which could be dynamic on the air, precautions have been taken against libel by having all scripts sealed in matters of public knowledge, court records and newspaper accounts.

## Cohanna Fabrics Buys Wood-Grauer Briefs

Midwest Fenton Productions has just purchased from Wood-Grauer a deal described show headed up by Barry Wood and Ben Grauer which has been sold to Cohanna Fabrics for spotting on local stations around the country.

Recorded series will extend over 39-week period and will be built around "love letter" ideas with hand-drawn illustrations, arranged in a series of weekly spots. The series will be sold on the basis of days based on the count that day. Announcements were so made to sound quite like news bulletins.

Known that campaign caused lot of trouble, pro and con, at radio stations before announcements were accepted. Bad taste, misleading info, was chief objections. Some radio partnerships was out at WOR, WJMC, WJWB, and others, over objections of some staffers.

## PROGRAM TIPS

### CUE NEW IDEA

Contending that the "cast before the horse" programming technique may have at one time been a development factor in radio but that it's now doing more harm than good, many in the trade are of the opinion that the time has arrived to toss out preconceived ideas on program building. The pulse boys who have been observing trends in radio today share the conviction that the way to build a show with lasting appeal, and for maximum audience pull, is not in terms of a personality around whom a script is written, but rather in the script itself.

It's pointed out that while at one time it may have been a defensible point, in terms of radio, as to which was the greater element of attraction—the show or the showmen—there have been too many sad illustrations of program flops in the past year to leave any doubt as to the correct formula. Cited as cases in point are shows for which top stars were packed, simply on the ground that they were name attractions and with little or no regard for the fact that they were anything but sympathetic to the characters they portrayed.

That's why, it's explained, the folding of the Walter Pidgeon show for Goodyear was inevitable, as was the folding of the "The Colman" and "The Little Series." And the decision of Lockheed to drop the Herbert Marshall "The Colman" show has been viewed as another illustration that what counts is, basically, the warm glow of a situation conceived in scriptwriting job regardless of the name drawn, and the feeling engendered by the right person to fit the part and absorb it.

## Radio Has Talent

Similarly it's felt, that as Jay Joseph, who has been following the pattern for "Mr. District Attorney," there's a sufficiency of talent within the industry to produce a show of just the right caliber and to grab a star, as is one production tapper put it. Feeling that the industry has a lot of drawer big personalities, yet who bring fresh voices to the air.

One of the top talents, Eddie Bracken shown on NBC met with such a soft reception is not attributed to the fact that he is a role, but a case where he descended so expertly into what, essentially, is a good situation.

Likewise it's felt that Danny Kaye, despite that fact he currently rides high, would not survive radio on the strength of his pixie-like personality without the essential ingredients that go into good radio scripting patterned after the Kaye technique.

## Here's a Problem For Yalta Boys

Stung criticism has been voiced in the radio spot announcements made recently via New York stations in connection with exploitation of forthcoming Warner Brothers film "Hotel Berlin." Varied criticism ranging from charge of bad taste, to "radio propaganda" has been thrown against promotion stunt, to strengthen belief in some circles that radio is a "sell."

Spot announcement would say that the "Russians are impudent" in invading London. Paraphrase on distance Russian front was from German caption on that day. "Hotel Berlin" is only seen days away from starting to air, with actual number of days based on the count that day. Announcements were so made to sound quite like news bulletins.

## Some Claim Pressure Tactics Used

### On Small Stations, But \$13,000,000 BMB Survey is Already in the Bag

#### He Ain't Kiddin'

Washington, Feb. 27. FCC chairman Paul A. Porter has given radio a new definition. During the hearings on the anti-Feltis bill last week, he was asked by a member of the House Interstate Commerce Committee for a definition of a cultural program on the air.

"One that is seldom heard," cracked Porter.

## Kobak Installing Continuity O.K. Staff at Mutual

Further evidence of the "thinking strictly along network lines" that has so far characterized Ed Kobak's regime at Mutual is the plan to formulate a continuity acceptance department for the web which Kobak will install next month. In such a department will have final say on all scripts, pertaining to censorship, sensitivities, etc., with the object, in the manner of NBC and CBS of evolving a programming structure of their own, although it is not a broader range of the larger network audience.

Such, too, it's evidence of Kobak's effort to subordinate the powers heretofore vested in key stations and in the agency, with such mutual acceptance on scripts and editorial procedure having been relegated to such affiliates as WGN in which programs have emanated from Chicago. WOR on N. Y.-originated shows, etc.

## Joseloff Jumps To 50G Bracket

Reflecting the come-uppance of the Blue agency in radio, it's known that a salary reportedly in the neighborhood of \$50,000 to Stan Joseloff who, as revealed last week is bowing out as program and talent development head of the Blue network to head up Blue radio activities on March 15. That puts him right up with the top-bracketed boys in the agency, which is also viewed as recognition of the emergence of Joseloff in the span of few short years as a factor in the creative end of radio.

Joseloff champions the cause of the advertiser, and it's trying to develop program-wise and wouldn't mind slicking around for what's best for the advertiser, but he's also a fruitful and audience payoff, but, as he puts it, in explaining the switch-over, "Can you blame a guy for not taking advantage of such an offer and an opportunity?" Joseloff says that, that's what he's doing. He's taking advantage of such an offer and an opportunity. Joseloff says that, that's what he's doing. He's taking advantage of such an offer and an opportunity.

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#### By GEORGE ROSEN

Now that the half-year mark in the NAB district meetings has been reached, the second session resumes on March 5 and winds up March 23. Spotting on plans on the part of the Broadcast Measurement Bureau in the nine districts thus far covered, include any possibility of serious snags. The industry is going to get what it enthusiastically endorsed at the Chicago convention of the NAB last summer, a long-projected yardstick to determine station audiences. Just how sound it'll prove remains to be determined (although the majority who have favored that, press, can't miss), but one thing stands out clear—on the basis of the approximate 250 station contracts already lined up, the \$10,000,000 survey is in the bag.

The plan will go through, despite reports from some of the sectors (narrowed that some feelers are being used to push opposing and unenthusiastic stations into the fold.

That's why, it's explained, the folding of the Walter Pidgeon show for Goodyear was inevitable, as was the folding of the "The Colman" and "The Little Series." And the decision of Lockheed to drop the Herbert Marshall "The Colman" show has been viewed as another illustration that what counts is, basically, the warm glow of a situation conceived in scriptwriting job regardless of the name drawn, and the feeling engendered by the right person to fit the part and absorb it.

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WNEW'S 'PRESS CONFERENCE' WNEW, N. Y., plans a high school Journalism Award for the best student newspaper in the country. The program entitled "Press Conference." Stanz has been cleared with the N. Y. Board of Education.

Washington—Gene Thomas, formerly of WJR, Detroit, has been named to the announcing staff at WWDC, local outlet here.

## Mort Lewis Off 'HOF' To Join Amos 'n' Andy

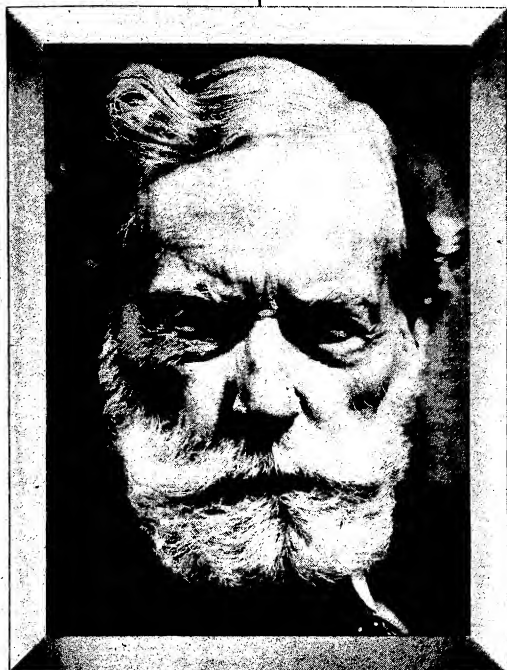
Mort Lewis has checked out of a leave written by Paul Feltis as a "HOF" program. The program moves east this week after a two-month absence from the air. Lewis is expressing a desire to remain on the Coast show.

Lewis is moving over to the Amos 'n' Andy show. Sol Sales comes east from the West Coast to take over as successor to Lewis pending a permanent selection. Meanwhile, Lewis is expected to be a production of the show with likelihood that he'll remain despite his vulnerability for the draft. He's only 22.

San Antonio—Ben Z. Kaplan, former staff writer at WOR, has been promoted to rank of major, now stationed with the Mediterranean Allied Air Force.



"UMBRELLA COVERAGE"



Mr.  
GIRARD  
FRANKLIN  
PENNMORE  
*says:*

"Our family tunes in all Philadelphia Radio Stations at times, but *most of the time we tune in WCAU*. Why? Well, tuning in WCAU has been a Philadelphia Tradition ever since we owned a crystal set. You see, WCAU has always had wonderful programs. I remember when WCAU brought us the first Columbia Network program ever broadcast.

"Then" too, WCAU has always been Philadelphia's 'strongest' station. It was our first 50,000 Watt station, and though there are other high-powered stations in Philadelphia now, I notice that WCAU comes in clearest and strongest.

Whenever the President is speaking or there's a program that's on all Networks simultaneously, we always tune in WCAU, and whenever we want war news, election returns, sporting events, etc., we just tune in WCAU from force of habit."

Mr. Girard Franklin Pennmore is typical of millions of long-established Philadelphians whose roots go deep in Philadelphia Traditions. As Survey Experts know, WCAU leads in total listening audience in Philadelphia, but even more important is the fundamental fact that WCAU has *always* been Philadelphia's Prestige Station.

**WCAU**

CBS AFFILIATE



50,000 "FREE WATTS" SURGING OUT IN A GREAT TIDAL WAVE OF POWER IN ALL DIRECTIONS, GIVING "UMBRELLA COVERAGE" OVER A CLEAR NATIONAL CHANNEL

**PHILADELPHIA'S LEADING RADIO INSTITUTION**

# Inside Stuff—Radio

Frank Sundstrom, Swedish actor whom David O. Selznick has consigned to a Hollywood film role, is the only actor ever auditioned by a seeking lead for "Keys of Kingdom." Sundstrom was suggested by Ingrid Bergman and Signe Hasso, as Sweden's greatest actor. War then prevented Sundstrom's coming, but Selznick arranged through CBS pres William S. Paley for the actor to broadcast a passage from Shakespeare via CBS short wave, with speech recorded. Although Selznick sold "Keys" rights to 20th-Fox, he kept Sundstrom's audition record, and now wants him in states for lead with Miss Bergman in "Notorious."

WMCA, N. Y., which airs approximately 180 news periods weekly, is hyping its news coverage and commenting with a unit of specialities selected on announcing ability and background in news reporting and newsreels.

News group will comprise Bob Callan, Owen McFarlane and David Leeds. Under revised system, news editors will be responsible for coordination and airing of commercial and sustaining news shows, working under supervision of Leon Goldstein, v.p. in charge of special events, news and publicity. Other announcers, formerly assigned to newsreels, will be shifted to other duties.

Initial instance of a radio program with only a local station airing being bought by a major picture company is "The Callahans," which was aired on WMCA (N. Y.) during the past season. Columbia Pictures have bought the film rights, not only for one pic, but a series, with five-year options. Fritz Blocki, who wrote, directed and produced the show, may go to the Coast to work in the filming. William Morris agency handled the deal.

Promotional deal between WNEW (N. Y.) and National Transportation Co. (Parmler-Cahill) gives station billing in company's 1,200 taxis, in return for supplying talent for "Fellow on a Furlough" Sunday afternoon show which bowed in Sunday (22) and sponsored by Parmler. Program is supported by Marie Pitt's orch., Ted Martin, vocalist, with a "soldier" on a furlough, and a merry quartet featured weekly.

## Grand Ole Puddin'

San Antonio, Feb. 27. While "Red River Dave," cowboy singer airing over WOAI, was waiting in the foyer of the auditorium on the opening night of the Grand Opera Festival held here last week, he noticed a typical weather-beaten Texas Rancher—boots, ten gallon hat and all-standing to one side. The rancher, almost at the same time, spotted Dave, wearing his own cowboy regalia; strode over, sensing a kindred spirit. "Howdy, pardnah," said the rancher, extending his hand. "Evenin'," replied Dave. "This whea y'all get yo' tickets?"—motioning toward the box office.

"There is," Dave answered. Lowering his voice with an air of conspiracy, the rancher drawled: "An drove in heah 70 miles from the plains 'tze this Opry. Now, could y'all tell me, son, wheeah ah'll find Ros Acutt?"

The "opry" was "La Boheme," starring Grace Moore and Nino Martini.

## Audition Room Misc

Calgary, Alta, Feb. 27. Damage estimated at between \$3,000 and \$4,000 was done to the audition room of CPAC here recently. Cause of the fire, discovered at 3:30 a.m., not known.

# NBC Makes Own Auditions Survey To Answer Talent Brushoff Claims

New York, Feb. 28.

Editor, "Variety": Concerning your article in Feb. 21 "Variety" on auditions for radio talent, which mentioned NBC, I wish to present these facts. It has long been my feeling that NBC's position in the industry demanded that we hear in audition anyone who wishes to be heard. The NBC Program Dept. operates on the principle of hearing everyone who applies for an audition. We have done so under a system we have set up.

We have been aware of criticisms directed against us, and feel that most of them were unjustifiable. So we are prepared to give you the results of a survey which we ourselves made to find out how the system was working.

For a long time we have averaged 100 general auditions per week, about equally divided between vocal and dramatic. From this 100, on an average, 70 are raw beginners and have, at the moment, virtually no possibilities. Most agencies and some networks don't bother with them. We believe that they have a right to be heard, even though we have to give them an unfavorable report.

The 30 whom we think we might use are sent on to committee audi-

tions. You may be interested in seeing how this works out. In a survey covering 5 1/2 months, we discovered that out of 200 actors who were heard and passed in the committee auditions, 76—40 men and 36 women—were used or called for on various times for actual rehearsal and broadcast. This should satisfy anyone on the question of who gets to go on operating with a closed shop against new people, or with a clique of opinion who by their own preference, people who were not generally recommended by the committee were still used in broadcasts, because of special talents for a particular type of characterization which an individual director noted in the audition and desired to use.

Like all systems, there are times when it fails to function perfectly. In some of these cases the cause is justifiable, but not understood by the general public. We see, after all, in the business of hearing for new talent is a part of that business, but only a part. At NBC we attempt to make maximum use of hearing for talent commensurate with the importance of that factor in our general broadcasting program. In the past year, we've given very good cooperation and understanding from the public whom we are attempting to serve. We have no apology whatever to make for NBC's audition system. We believe it is based and planned on a completely democratic attitude. If the general public seeking auditions would cooperate with us to the same extent that we are willing to cooperate with the general public, there would be no cause whatever, so far as NBC is concerned, for the article of February 21.

Clarence L. Messner, actor in Charge of Programs, NBC.  
An Observer Says It  
New York, Feb. 23.  
Editor, "Variety": I'd like to answer some points in your talent brushoff story in last week's "Variety." Where has a director the time to grant actors the interviews requested by developers?  
Take the case of a director who has two 15-minute dramatic shows five times a week. The presentation of the show itself takes from five to six hours of a mythical eight-hour day. If he is a network director he may, in addition, have to sit in on commercial shows as the network representative. He also has a great amount of paper work (office memos, story conferences, meetings of various kinds, correspondence reports to fill out etc.). Just where is he going to find time to sit down and spend from five to 10 minutes with 10 hundreds, literally, who want to see him every week? If we even tried to answer the letters we receive from actors and actresses we would have to have not one but a corps of secretaries. Despite all this, new people are continually being used on sustaining network shows. Newcomers ARE breaking in.  
We all seem to forget that in pictures on the stage it pays off for a producer to discover a new dramatic star. In radio the client who pays the money has NO SUCH INTEREST. Directors are human and they do like to find talented new personnel, but in the case of the commercial show they simply cannot afford to take chances. The client is expected to use the best, established talent within the budget limitations. It must be remembered that the commercial director is not hired as a talent scout in the case of dramatic programs.  
Cyril Armstrong.

Overseas for USO Since Jan '43—Now in Germany

Des Moines—Herbie Koch, about 15 years ago featured regularly at the Paramount theatre, here, has joined WHO as member of the production and talent staff.

FRED LIGHTNER  
Dir., PHIL COSCIA

**Quizzing the Wives**  
Sponsored by **BOSTON CONSOLIDATED GAS COMPANY**  
A Partnership in Broadcasting

**Quizzing the Wives**  
In 100 radio spots for "QUIZZING THE WIVES" at "The Kind of Radio Show"  
Sponsored by **BOSTON CONSOLIDATED GAS COMPANY**  
Directed by **LESTER SMITH**  
5000 York Streets and Michigan Ave., Detroit, Mich. 48202  
A Division of American Home Shows, Inc.  
**WNAC**  
48-AL-IND-AD-510, 511, 512, 513, 514

It's a three-way partnership—Boston Consolidated Gas Company, 15,000 wives from Greater Boston women's clubs, and WNAC, Yankee key station. It's an example of one hit program producing another. The same women "drawn" for The American Woman's Jury from WNAC's club-women audience are invited to participate as guest talent on Quizzing the Wives program—with Yankee headliner, Lester Smith.

Car cards, 24-sheet posters, truck posters, circulars for Gas Company mailings, and individual letters to club women are used by the client to promote this sponsorship-audience-station partnership.

Another Yankee Partnership for 1945  
**THE YANKEE NETWORK, INC.**  
Member of the Mutual Broadcasting System  
21 BROOKLINE AVE., BOSTON 15, MASS. Nationally Represented by EDWARD PERRY & CO., INC.



# Agencies, NBC-CBS Gird For Battle Over Control of Tele Programming

Largest agencies in the country are readying their forces for a battle with both NBC and CBS on operations of commercial television programming.

Both networks are determined not to make the mistake television programmers that they have made in allowing the agencies to control production, direction, et al. of programs. Both NBC and CBS to date have refused to let any agency production or program exec have anything to do with programming on their video stations—and are determined to keep it that way.

But agency execs apparently are not going to let the webs get away with it. The point is that there are the ones who have the big bankrolls who are going to pay the television operation bills. They state they are the ones who have the best relations with these clients, not the webs, through their association, services and trials and tribulations. And they're not going to let anybody or any organization come between them and the advertiser.

NBC and CBS, however, have no bone to pick with the ad boys in reference to their clients. They are willing to allow the agencies the full 15% commission on business placed by the latter with the webs for television. But the networks are determined to package the programs themselves, reconnoiter them to the agencies, who in turn will deal with the client. All the webs claim they want is a price for the package, plus a rate for the video medium time, NBC already is soliciting business, through its newly organized television sales staff, from the agencies, in an endeavor to sell the unsponsored programs it currently has on its television station, WNBC. It is in the process, too, of drawing up a rate card for television.

**Columbia, too**  
CBS has not publicly acknowledged the fact that it is working on a rate card, or that it is seeking to control the programming of its television station, WCBS. But behind the scenes, that is the story.

General Electric's WRGB, Schenectady, and DuPont's WABD, permit agencies to produce their own shows for sponsors. They have rounded schedules of weekly shows featuring stanzas wrapped up, produced, directed, and cast by agencies for their clients. Whether they will seek to ease out the agencies when television really gets rolling in the postwar, and produce the shows themselves, joining NBC and CBS in their television programming stand remains to be seen.

Agency toppers feel that when the webs solicit business from them, and find that they are not too eager to do business on the basis of network production of programs for their present stand. On the other hand, NBC and CBS television chiefs have determined their course after several years of deliberation, and it will take all kinds of pressure to get the nets to back down.

## WWB'S SCRIPT O.O.

Would Hypo Radio Efforts on Home Front

In a move designed to create more widespread interest in air shows that are furthering the war effort and thus achieve maximum audiences, the Writers' War Board is expanding its radio activities.

The board is soliciting in advance from writers all scripts that have a bearing on home-front morale, those that deal with tolerance, racial and religious issues and, in general, reflect a consciousness of "world problems." The board in turn will peruse all scripts carefully and those regarded as contributing to the overall war effort will be brought to the attention of the radio editors throughout the country with an appeal that they be publicized as much as possible.

Washington—Elmer Lee, women's director at WTOP, has been re-elected as radio's representative to the standing committee on Mrs. Roosevelt's Press Conference Ass'n which governs attendance at Mrs. FDR's press huddles with the press girls.

## Curfew Cues Hildegarde On Cafe-Radio Plans

The midnight curfew will hasten Hildegarde's plan to modify her nitery work or step out of it entirely and concentrate on radio. The latter is more likely, with a new Herbert Fields show (specially written for her) in the offing.

If sticking on the chthonous circuit, Hildegarde wants to do only one show a night—as against the 9:15 and 12:15 frolics heretofore at the Persian Room, N. Y., etc.—and it may well be that the Byrnes order will expedite matters that way.

**Omaha.**—Ray Olson left WGTW to take post as announcer for NBC in Chicago but had to return when he could find no place for self and family to live.

# Top Writers, Producers Blueprint Web Formats Saluting Red Cross Drive

## Malone Due From ETO On 1-Week Mercy Hop

Ted Malone, Blue war correspondent, returns from the Europe Theatre of Operations by plane end of next week on what the American Red Cross describes as "a mercy mission." He'll fly back week later to the ETO with blood for use in transfusions to servicemen, with a description on the air what this life-giving blood means to the men directly from the front.

Myrna Loy, screen star, will make a Red Cross blood donor appeal following Malone's network stint tonight (Wed.). Warcaster will guest on "We, the People" March 11, with a guest shot also being lined up for March of Time.

Fred Norman, radio director for the motion picture industry's Red Cross drive from March 15 to March 21, has prepared a brochure with suggestions to producers of network programs which will salute the campaign during that week.

Rather than give the usual salute to the film industry's part in the fund raising, Norman is calling upon air shows to base their programs on gimmicks presented in the brochure, drawn up by some of the top names in the radio industry.

Hal Block has prepared a format for variety shows. Elaine Carrington has readied suggestions for daytime soap operas; Norman Corwin came through with ideas for dramatic shows. Alton Alexander has broached the treatment which musical stanzas may give. Will Gillman has prepared comedy show material, while Ted Cott is represented with ideas for indie stations and recording agencies.

• ADVERTISING MUST PACE PROGRESS



This Advertiser Helped  
Establish the  
WOMAN'S MARKET

IN 1879, the first Lydia E. Pinkham newspaper advertisement appeared. That was the beginning of a new era in which, for the first time, advertising was aimed directly at women as a distinct buying group. Today, more than 70% of all advertising is directed to women, and woman has become the recognized "purchasing agent" for the family.

# In the DISTRIBUTION DECADE Advertising Must Establish Many New Markets!

## TOM JOYCE QUILTS RCA VICTOR AFTER 23 YRS.

Tom Joyce is bowing out as general manager of the radio, phonograph and television department of RCA's Victor Division at Camden, N. J. He has been with the company 23 years, building up a rep as one of the leading sales and promotion spark plugs in the radio and platter industries.

Joyce's he'll announce his future business plans about April 1. Believed he'll blossom into postwar commercial development of home and theatre television.

M-G-M's "Music for Millions"  
New CAMEL RECORDS Friday  
10 a.m. EST  
MR. LOU CLAYTON

**T**ODAY, America is in the Production Era. Our single purpose is to produce more goods with which to win the war.

Tomorrow, after Victory, new problems will present themselves. Our vast reserve of manpower will have to be put to peacetime work. Our huge reservoir of private capital will have to be tapped for profitable conversion. Our tremendous facilities for production will have to be switched over to the manufacture of consumer goods.

And the main burden of this gigantic Peacetime task will fall on America's Advertising Man.

For the coming age will be the Distribution Decade. To pace production and maintain prosperity, the world's highest standard of living must be raised to even higher pinnacles.

Alert agency men are intensively applying themselves to the responsibilities and opportunities that will be theirs in the Distribution Decade.

So is The Nation's Station. When the time comes, we will be ready to help you do a better post-war job for your clients in the vast four-State market that is WLW-land.



THE NATION'S MOST MERCHANDISE-ABLE STATION



# A CUSTOM BUILT QUIZ FOR SPONSORS AND AGENCY EXECUTIVES!!!

## Can You Answer These Questions?

(Score twenty for each correct answer. A score of a hundred is excellent. Eighty, good; sixty, fair. Below sixty will have no effect on your radio career—but you might owe it to yourself to look up the answers.)

- 1 What well-known radio program, now available, has been asked by the Special Services Section of the United States Army, in collaboration with U.S.O. to prepare twenty or more units of that show for presentation to the boys overseas?
- 2 What program when on the air, is listed by two-thirds of the newspapers in America as a best bet? (An unique record, by the way.)
- 3(a) When the members of an Army division operating in the India-Burma theatre of action recently found a little, bombed-out kid in a pile of rubble and adopted the war-torn waif, what name did they give the boy?
- (b) Recently "Esquire" magazine published a cartoon showing an American soldier bringing in Jap prisoners. The astonishment on his superior officer's face brings the explanation from the young soldier, "I'm trying to get on \_\_\_\_\_." Fill the blank space with the name of the internationally famous radio program.
- 4 This same program, after a lay-off of a year and a half, came back to the air in one of radio's most competitive spots, and started off with a Crossley of 9.2. In that same tough spot it climbed to 13.7, and its lowest seasonal drop was to 8.9. Its average Crossley was 10.9 for the two years in that same tough spot. What was the name of the show?
- 5 The official nickname of an important Army commander's headquarters in Washington is the name of a radio program. What is the name of it?

(For the correct answers to the above questions SEE PAGE 134 OF THE FEBRUARY ISSUE OF NATIONAL GEOGRAPHIC MAGAZINE. What you'll find there isn't a press agent's blurb—it's the kind of writeup every sponsor hopes he'll get for his radio program—and if it tweeks you enough, you'll want this program for your sponsor beginning now. A telephone call to PLaza 8-2900 will bring you even more potent information.)



# WE HAVEN'T GONE TO BED IN 9 YEARS \_

*and we have no  
intention of doing so!*

---

**WNEW continues to offer you 24-Hour-A-Day  
broadcasting with famous "Milkman's Matinee"**

After 9 straight years of round-the-clock broadcasting . . . you'd think we'd be ready to catch some shut-eye. *But not WNEW!* We're staying right on the air 24 hours a day with America's most famous all-night program—the "Milkman's Matinee"!

And take it from satisfied clients—that's mighty good news for advertisers!

For this means WNEW still offers you an "open sesame" to America's "swing shifters"—the most vigorous new buying group in America! Yes! The hard-hitting, low-cost impact of "Milkman's Matinee" reaches new thousands of these listeners—and reaches them in a "responsive mood"—thanks to Art Ford's friendly conversation . . . and America's biggest collection of popular records.

— The result is WNEW's famous "listener confidence" that pays off in *extra sales.*

No wonder the "Milkman's Matinee" over WNEW has sold to more people—more nights—than any other all-night program in America.

To discover what new sales horizons this famous program can open for you—why not give "Sales" a ring—today?

# WNEW

NEW YORK 22, NEW YORK

# Long-Range Grid Sked for Shell Oil

Chicago, Feb. 27.

First instance of a full fall final-broadcast schedule being signed more than six months before the season's opening was registered here last week with Shell Oil Co. making a deal for the airing of major midweek games over WBBM next winter. Deal is said to have been closed so early because of the high rating chalked up by the series of 12 broadcasts last year.

Plays will be popular for John Harston, who has just been voted as the third most called sports announcer in the country, in Esquire magazine's annual poll among sports and radio editors throughout the country.

# Stone Signs Players For Video Stock Co.

Hollywood, Feb. 27.

Andrew Stone has organized a stock company of 10 young players, experienced in pictures and video, to televise his next film production, with the idea of making his future pictures for dual purposes.

Video unit was lined up with the aid of Michael Patrick Cumming, television pioneer.



**YOU ARE IN GOOD COMPANY WHEN YOU ADVERTISE WITH**

**KMPG**  
1000 WATT  
710 K - 1000 WATT  
THE WEST'S GREATEST LISTENERS ONLY  
Mutual Local Representative - Paul E. Ripstein, Chicago

**HICKEY The COWBOY CARUSO**  
Will Sing National Anthem FREE  
Wine HICKEY, 251 W. 95th, N.Y.C.



"My gymnasium. Every morning I sit here and eat Wheaties."

Become a Man or your man's lack? Hickey, who is a professional body-builder, however there is a great amount of nourishment in The Great Flakes of idea of eating a bowl of Cham-

# NLRB to Hear Canake Turner Tiff March 6

Washington, Feb. 27.

The National Labor Relations Board has set March 6 for argument on the recent trial examiner's report on the Peoria Communications Commission to grant jurisdiction over NBC and American Broadcasting Co. licenses to the National Ass'n of Broadcasting Engineers and Technicians.

Jurisdictional award, won in a collective bargaining election, is opposed by the American Federation of Musicians.

# SET TELE VERSION OF WNEW'S OPA SHOW

"Soldiers With Cousins," Office of Price Administration dramatic show on WNEW, N. Y., produced and written by Ted Weiner, will be shown on DuMont's WABD March 25, 11:30 p. m. P. Woolley, regional OPA director, will be narrator on the television show, which will be aired in a half-hour.

On March 4, WNEW television director Bill McGinnis will produce a Coney Island program on WABD, models displaying the history of bathing costumes, with a story based on J. Rausson's book, "Sodom by the Sea."

# N. Y. State Bill's Nix On Tele Dental Advertising

Albany, Feb. 27.

Television advertising, for what is believed to be the first time in New York State Legislative history, is specifically affected by a bill which Senator Walter J. Mahoney, of Buffalo and Assegblyman Wheeler Millmore, of Canastota, have introduced. Measure would permit retention of dentists' licenses and registration for advertising by television, magazines, classified telephone directories or other printed publication or by display signs.

Video advertising is not employed, by any dentist now, so far as is known, but the Mahoney-Millmore bill is destined to cover future as well as present conditions.

# E. ST. LOU INDIE SOLD

St. Louis, Feb. 27.

WTMV, independent station in East St. Louis, Ill., across the Mississippi from here, just recently was sold for an undisclosed sum, to William P. John and his son, Myles H. John, St. Paul.

In announcing the sale, Carlin French, owner and manager of WTMV, said that the station's French vice-president of the St. Paul, Pioneer Press-Dispatch and part owner of WOSU, Oakdale, Wis., while his son has an interest in several Wisconsin stations.

# Ben Kirk's KQV Segue

Ben Kirk, top-flight newscaster at KDKA, has resigned post at Westinghouse station to become program director of KQV, Blue network outlet here which switches to Mutual in June.

# No Holds Barred On WTRY's Racial, Religious Sun. Afr. Q. & A. A. Irer

Troy, Feb. 27.

WTRY has launched a new series of Sunday afternoon impromptu discussions of racial and religious discrimination, under the title "Is There a God for Negroes?"

Feature of half-hour program is that moderators answer listeners' questions on the subject of religious barriers, regardless of supposed ethnic qualities. Regular panelists are Prof. Gen. J. Edgar Smith, head of department of speech and drama at Russell Sage Women's College; Rev. Robert L. Taylor, Temple Beth-El; Attorney Thomas V. Keating; Roman Catholic layman Rev. Seymour Smith, Protestant chaplain at Rensselaer Polytechnic Institute; and Rev. J. Tallmadge Murray, pastor of the First Negro Presbyterian Church, Troy.

# Army News Service Preps 2 New Air Shows

Army News Service begins two new radio programs for G.I.'s overseas on March 15. One is "Regular on Weekly Hollywood and Broadway Columns," which will be a script in N. Y. and serviced for broadcast overseas. Other is a "home town" news show which will be aired by the Armed Forces Radio Service all over the world, and also in the U. S.

Capt. Norman Weisser, of the Army News Service, is writing both programs.

# Ministers

Continued from p. 14

Heard the heave-ho blame their trouble on G. Bennett, secretary of WWDC, Washington, D. C., recently hired by the Bulletin as "consultant."

Speaking for the protesting ministers, Rev. Robert Fraser, who is listed as the "Bible Evangelist," declared that the Bulletin was "arbitrary" and cancelling programs for "not standing aside as a witness 120 years, on WPEX and WRAX; the Lutheran Hour and the Bible Evangelist."

It is understood that main objection of the Bulletin was the "begging" that goes on the religious shows. Ministers always appeal for donations in their sermons. Many of the ministers on the shows have no congregations and are not connected with any of the "recognized" church groups. Another objection that there were no programs for Catholic and Jewish dignitaries.

# Line Up of Grate Shows

Under the new setup, a large bulk of Sunday radio time will be set aside for religious shows gratis. Time will be allocated to outfits such as the Federation of Churches, Catholic Diocese, Board of Jewish Rabbis and others, and they will allocate time to whichever ministers they want to take.

"Some of the clergymen on the air now will no doubt get air time from these organizations," said Larson. There are at present 24 religious programs on WPEX.

Larson said that the Bulletin would dig down into its own pocket for music and better programming for religious broadcasts.

Larson, apprised of the ministers' protest actions, pointed out that station had a two-week cancellation clause with the ministers and could have avoided themselves of that right.

"Instead we are giving them about six weeks and allowing them to stay on until after the Easter season," he said.

Fight against the Bulletin may take on a national line because some of the programs—like the Lutheran Hour, Rev. Charles E. California Evangelist—are national in scope. Ministers may even file protest with the Federal Communications Commission.

The Evening Bulletin purchased WTRY from the Arde Buza chain about six months ago, taking possession about the first of the year. The Bulletin is the largest daily in Philly and claims largest evening circulation in U. S. (more than 400,000 daily). President of the Bulletin is Robert McLean, and president of the Associated Press, William L. Man Jr. Bulletin vicepres. is prey of WPEX.

# Faust, Faulker Back - Into Radio Fold Soon

Chicago, Feb. 27.

Two faces, long absent from the local radio field, will be evident again soon when Lieut. Commander Holman Faust and Lieut. Col. Frank Faulker are mustered out of the Navy and Army in the next few weeks. Faust, a member of the Mitchell-Faust agency, has been a morale officer with headquarters in New Caledonia where he had charge of the routing of motion picture films and live entertainment units to the South Pacific area. He was stationed at the States last Christmas on leave when his discharge was arranged.

Lieut. Colonel Faulker, chief engineer for WBBM-CBS before joining the armed forces, has been stationed in India for many months. On his return he will spend a couple of weeks here and then go to St. Louis, where he takes over as general manager of KMOX, CBS owned-and-operated clear channel station.

# Tupper Production Topper Of Italian Radio Network

Schenectady, Feb. 27.

Howard Tupper, former WGY announcer, is now production supervisor of the Italian Radio Network. Technical sergeant attached to the radio section of the Psychological Warfare Branch, Italian Theatre, Tupper was French production head and assistant program director, PWB, Western Mediterranean Theatre.

# Brookshire Back Via Two Mutual Programs

Norman Brookshire is handling the announcing chores on two network programs at Mutual after a long absence from big broadcasting. Phil Carlini, MBS program sup., is negotiating with Brookshire for an exclusive Mutual service pact.

His two comeback stints, to start, are the "Ask Jane Porterfield" across-the-board morning slant, and the Anita Ellis nighttime show.

# WOLE TO WKKK

Cleveland, Feb. 27.

WCLE, once known as WJAY, announced a third set of call letters—WKKK—Sunday in shifting from Cleveland to Akron. This leaves Cleveland with four stations.

Mutual will honor the station's shift from its former tie-in with WKKK. Personnel of the new station includes Bud Richmond, manager; Lou Henry, program director; Jack Hurlanda, sales manager; and Maurice McKee, news editor, and Jim Hill, chief engineer.

# RE-ELECT CURT DEAN AS PREXY; WALKER V.P.

Hollywood, Feb. 27.

R. Curtis Dean was re-elected chairman of the Affiliated Committee for Television, with Joe Walker as vice-chairman. Ben Dworkin, treasurer, and Walter Abel, William Brockway, Vanora Graham, Ray Solars and J. Walker, members of the board of governors.

With the recent addition of Screen Office Employees Guild and The Projectionists Local 150, ACP now represents approximately 20,000 film workers and artists.

# Video, FM

Continued from page 10

caster is forced to face radio competition without being permitted by the Government to keep abreast of progress, it seems obvious that the continued operation of his existing broadcasting station must be at an increasing economic risk. Ultimately he might be forced out of the radio business.

To subscription radio, NAB offered no objection unless FM channel strictly were to squeeze out regular broadcasting stations to make room for the "big-cue-up." An entirely different portion of the spectrum was urged for subscription radio.

NAB had also that multiplying of facsimile in FM channels be forbidden except on an experimental basis, until it is definitely proved that multiplexing will not interfere with the clarity of the FM signal.

**WDCR**  
HARTFORD, CONNECTICUT  
**DRG-FM**

**CONNECT IN CONNECTICUT**  
... by using WDCR — the station that gives you all — coverage, programs and rate!

Supper. Interlude  
**JOSEPH ENGELHARDT**  
And His Manor House Orchestra  
Retesting All Surveys  
Have You Noticed?

**WJWS**

The most listened-to station in the greatest industrial market in the world — DETROIT

**WJWS**  
General Manager  
Chief of Operations  
The BROADCASTERS' GUILD OF AMERICA  
Detroit Representative

# First Night (26) of Curfew Shows N.Y.

## Hotel Band Room Biz Undisturbed

Although the first night's reaction to the clamping on of the midnight curfew by the War Manpower Commission cannot be taken as a concrete indication of the immediate mood of most N. Y. hotels using name bands did business Monday (26) commensurate with the previous week. With unusually heavy rain almost all of that evening, Jimmy Dorsey, at the Pennsylvania, hotel, for example, played to approximately 350 covers and turndown dinner business. Jerry Wald, at the opposition New Yorker, had close to 500 dinners and the same number of covers, both of which was an improvement over the same evening the week before.

Almost all of the other hotel rooms employing name bands are off Monday nights (Sundays on) and the Penn and New Yorker were the only ones open for a survey. What the latter two did bears out the attitude of the hotel operators. They are not disturbing the present setup in any way except to revise working hours. Whether they intend to continue in the same manner they have in the past, however, may be effected by bandleaders themselves. Since broadcast time was of necessity cut down as far as eastern origins are concerned, and redistributed to western bands, many leaders probably will not feel it worthwhile to sustain the average financial loss encountered on N. Y. locations without that air time. The circumstance is bound to have some effect on the desired playdates.

Regardless of how the maestros feel about it, however, the hotels themselves have not changed plans, with the exception of the Edison hotel, N. Y., which will follow the current Pancho on March 9 with a four-piece combo. Perhaps the only date cancelled was Hal McIntire's forthcoming run at the Commodore following the current Charlie Spivak. All simply have changed working hours. For Jimmy, the Penn will start January (Continued on page 38)

### Ziggy Talent Rejoins Vaughn Monroe Orch.

Ziggy Talent, sax player-comedian, left N. Y. earlier this week to rejoin Vaughn Monroe's orchestra, now at the Palladium Ballroom, Hollywood. Talent started with Monroe's band, subsequently leaving it, over a year ago, to do a single.

Before coming to new terms with Monroe, Talent and been talking with Tommy Dorsey re joining that band.

### Filipino Bands Back At Old Stands, Send SOS To U.S. for Orchestras

G.I.'s have requested U. S. music publishers to ship out to the Philippines pronto up-to-date orchestrations of standard tunes and the newer hits, pointing out that music is a strong tie between the two nations.

Their letters point out that the dance bands comprised of Filipinos sound surprisingly good as they are currently manned, considering that they have been stymied for the past three years, but their orchestrations are outdated. It is reported that the Japs used some of the Filipino orchestras at their officer dances, but where possible band leaders turned down the dates. During the Jap occupation, American music was not allowed except at these officer dances.

Orch leaders such as P. N. Banez, Carbone and Victor Gomez, who bation such Yankee-named bands as "Collegians," "Ambassadors" and "Melodians," are now doing the entertaining at their old pre-occupation stands; and the G.I.'s and population are responding in great numbers. These bands, however, are in need of new U. S. orchestrations and the music publishers have announced that they will ship them out post haste.

### Gus Bivona, Out of Navy, To Form Own Orchestra

Pittsburgh, Feb. 27. Gus Bivona, saxman with many top names before he went into the Navy, has received a medical discharge and plans to organize his own dance band. Bivona was in service for two years and recently returned from sea duty.

For last few months, his wife, Ruth Robin, the singer, has been living in Pittsburgh, her home town. She will probably become her husband's featured vocalist when he gets going.

### Prima, Strand, N.Y. In Salary Dispute

Louis Prima and the Strand theatre, N. Y., are currently in a hot tussle over the leader's next date at the house. Dispute is over an adjustment of a previously agreed upon salary for the maestro, which was asserted to have been influenced by the success or failure of the band at the Earle theatre, Philadelphia. That date was enough of a success for Prima to draw a \$1,000 bonus from the Earle.

Argument is being conducted very hush-hush by those concerned in it. Nobody will talk. Prima is being backed by Music Corp. of America, which is understood to be caught in the middle of the dispute while Prima and his handlers and Warner Bros. theatre bookers fight it out. Prima says he'll get a new salary deal if he won't play. Disputed deal is an option stemming from the band's last date here, which calls for three weeks' work before the middle of July.

### Rositter's 55th Anni

Will Rositter, Chicago music publisher, will celebrate soon the 55th anniversary of his entry into the music business. He's 78 years old. To mark the event, Rositter is revising a song he wrote 35 years ago titled "I'd Love to Live in Loveland."

# Supreme Court Tosses Out Advanced Music Suit Vs. American Tobacco For 200G in 'Sweetheart' Brushoff Claim

### Times Change

Philadelphia, Feb. 27. Cost of picketing—once a major item in the budget of Local 77, American Federation of Musicians—has dropped almost to the vanishing point. In a recent breakdown of its quarterly audit, made public in Local's house organ, cost for pickets for the three-month period ending January was exactly \$4.

Appellate Division of the Supreme Court, N. Y., last week reversed an action of the lower court in the suit by Advanced Music Co. vs. American Tobacco, sponsors of the Lucky Strike "Hit Parade," and dismissed the complaint, with leave to file an amended action. Advanced's suit, handled by attorney Lee Eastman, was over the alleged failure of the program to properly gauge the popularity of its song, "Don't Sweetheart Me." Suit was for \$200,000 damages, and Poole, Cone & Bolding, advertising agency on the "Parade" account, was co-defendant.

In reversing a previous action by the supreme court, N. Y., the decision of the Appellate Division's justices was unanimous. It resulted from an appeal by the higher court from a decision by the lower, which denied a motion by American Tobacco to dismiss the entire complaint. This is the second time the suit was dismissed, the first occurring last fall, on the basis of "legal insufficiency," with leave to file an amended complaint. Cheshboure, Wallace, Park & Whiteside were attorneys for American Tobacco, and Hartman, Craven & Fuld for Poole, Cone & Bolding.

### Basie's Experiment Via 12-Piece String Section For Columbia Records

Count Basie's orchestra has taken a giant stride in the direction of "commercial music" toward which it has been leaning for some time in an effort to satisfy all comers. Basie recorded four sides for Columbia records with a 12-piece string section added to his regular instrumentation handled by some of the best Negro jazz men available. Strings were recruited from Andre Kostelanetz's orchestra.

Basie has long been performing pop songs to the surprise of people who have his band labeled as a typical Negro jump aggregation. Three sides he made with the strings is a deeper experiment in that direction. He made one standard, "That Old Feeling," along with "This Heart of Mine" and "Avenue C." Lynne Sherman (Mrs. Milt Epstein, wife of the band's manager, who conceived the date), did the vocals to the first two.

Addition of the strings was so secretive that not even Basie's musicians knew of it until recording time.

Suit's 3-Way Complaints Advanced's suit was based on three separate complaints. First asked for an injunction; second alleged fraud and malicious intent and asked \$100,000 damages; and third charged negligence, also asking \$100,000 damages.

In a rather lengthy opinion, the Appellate judges stated that "Though a negligent statement may be the basis of recovery of damages, a cause of action exists only in favor of those who are expected to and actually do rely upon such statements to their damage. Here there is no claim that plaintiff in any manner relied upon defendants' misstatements, or that it (Continued on page 38)

## A LEND-LEASE HIT - FROM FRANCE TO THE UNITED STATES!

## THE SCALE SONG (ALL OF A SUDDEN!)

Introduced by HILDEGARDE

RECORDS

COPIES

FILMS

- HILDEGARDE (Decca) • MARTHA STEWART (Bluebird)
- GUY LEMBARDO (Decca) • TOMMY TUCKER (Columbia)
- KATE SMITH (Decca) • JOHNNIE JOHNSTON (Capitol)
- DUKE ELLINGTON (Victor) • THE KING SISTERS (Bluebird)
- JEAN SARLON (Decca)

Over 300,000 copies sold already!

Sung by Kathryn Grayson accompanied

### RADIO

On the "Sheet" ten weeks! ring Frank Sinatra.

by José Iturbi in the soon-to-be-released

M-G-M Picture, "Anchors Aweigh," starring Frank Sinatra.

## LEEDS MUSIC CORPORATION

LOU LEVY, Pres.

NEW YORK

CHICAGO

HOLLYWOOD

# 'Mill Stream' Appeal Decision Seen As Setback to 'Cut-in' Songsmiths

A decision of utmost importance to the music publishing companies, which were acquired in recent years by new interests, has just been handed down by the N. Y. Circuit Court of Appeals in the "Down by the Old Mill Stream" case. This decision will materially affect the innumerable claims of ownership of the renewal rights that are being asserted by orchestra leaders and performers who were originally "cut-in" on famous songs of auctorial, but still patent, vintage.

In the "Mill Stream" case, Forster Music Publisher, Inc. had acquired the renewal copyright from Tell Taylor, as the sole writer. Earl K. Smith, who claims to be a co-writer, had likewise obtained renewal registered in his name, which was assigned to Jerry Vogel Music Co., Inc. Forster, through his attorney, Julian T. Abeles, brought an action in the N. Y. Federal Court to declare that he was the sole owner of the renewal rights. While the original copyright certificate stated that Taylor was the sole author, printed copies of the song, which were filed in Washington, and sold, bore the name of Smith as the co-

writer with Taylor. Taylor having died, Forster was in the unfortunate position of not knowing the whereabouts of Smith's name had been placed on the copies if he was not a co-writer. Forster was therefore obliged to rest his case upon the copyright certificate as evidencing Taylor's authorship.

When Smith took the stand to testify that he had written the song "Down by the Old Mill Stream," he was subjected to the testimony upon the ground that as Taylor had died Smith could not testify as to the facts of the transaction that he had with Taylor. Abeles relied upon what is known as the New York "dead man statute," which prohibits any person claiming an interest adverse to an estate from testifying as to a fact connected with the estate.

Vogel's attorneys, O'Brien, Triscoll & Rafferty, contended that this statute would not apply to the case, but it is applied in the Federal court, but Judge Mandelbaum held with Taylor's testimony. At the close of the case Judge Mandelbaum gave judgment for Forster, and the case was the sole owner of the renewal rights, that the renewal certificate should be cancelled, and enjoining Vogel from asserting any claim under the state statute, and in sustaining Judge Mandelbaum's determination, said that Forster had properly established his prima facie case through Taylor's copyright certificate, that Vogel had the burden of establishing his prima facie case, and that the N. Y. "dead man statute" could be applied in the Federal Court, and that Smith's testimony was properly rejected. Vogel further contended that even though the State statute might be applied in the Federal court, that when Forster offered Taylor's copyright certificate in evidence, this constituted a waiver of the statute, so that Vogel had the right to introduce Smith's testimony of evidence, which was applied in the Federal court, that the certificate did not constitute testimony concerning a personal transaction between Taylor and Smith, so that it was not a waiver. The Circuit Court likewise held against Vogel's contention that the "dead man statute" could have no application because Forster, being the plaintiff in the action, it would give Vogel and permit Forster's claim of sole ownership of the renewal to be unchallenged.

**Vogel's Contention**  
As to Vogel's further contention that while Smith might be precluded from asserting any claim to the original copyright, this could not defeat his renewal right as co-author, the Circuit Court said that Smith's renewal right depended upon his rights under the original copyright, and that as he had not established his right to the original term he had no authority to obtain a renewal certificate.

Years ago it was almost a uniform procedure for a publisher to declare "in" a prominent orchestra leader performer for "marketing" a song. While the original copyright certificate only bore the names of the actual writers, in practically all instances the copies bore the name of the "cut-in" as a co-writer. Innumerable claims to the renewal copyright are now being asserted by these "cut-ins" who have contended that their names on the copies establish their "co-authorship." This has most seriously affected estates like Feist, Sherman-Clay, Witmark

## Watts Quitting Dunham; Goes Into Personal Mgmt.

Frank Watts, trumpet player with Tommy Dunham's orchestra, a former member of the original Casa Loma crew with Dunham, will leave that band prior to its May 7 opening at the New Yorker hotel, N. Y., to go into personal management. Watts will share offices with Warren Pearl, Dunham's manager, to start in business.

Dunham will break up his current orchestra, which is now at the Capitol theatre, N. Y., before the New Yorker opening. He will reorganize with all 800 men for the hochevy run.

## T. Dorsey's 6 1/2 G In Inst Wk. at 400

Tommy Dorsey drew just under \$8,500 in salary for his first week at the "400" Club, N. Y., for the period ending last Thursday (12). This figure does not represent capacity business, but is still one of the highest cafe salaries ever earned by a band in N. Y. or out of a six-day week. He gets a \$3,500 guarantee.

Dorsey drew just under \$3,000 in cover charges, some \$1 and some at \$1.50 weekends. The showing assertedly has highly satisfied the club operators, and with the second week appearing better than the first (24) Dorsey played to 1,300 covers, 200 better than the previous week. The operation will continue in the face of the mid-night curfew. How the latter will affect the club isn't known since Monday night is Dorsey's night off and last night's (Tuesday) figure, of course, couldn't be ascertained before press time.

## BOB MILLER BACK AS MPCE EXEC. SECY.

Bob Miller, who resigned as executive secretary of the Music Publishers' Contact Employees union and as head of the Professional Music Men last summer, has accepted reinstatement. Since his resignation, which was due to opposition of a few MPCE members, Miller has been the object of repeated bids to return to the union post. He flatly refused until now. His reinstatement was ratified at a MPCE Council meeting Monday (28) evening.

Since leaving the union post last summer, Miller had been connected with Marchand Music as general manager.

and Remick where, having been acquired by new interests, they were in no position to refute such claims. Such publishers have either been obliged to pay substantial sums to acquire the alleged renewal rights of such claimants, or take the chance of their contracting with another publisher, thereby creating a split ownership in the song.

The "Mill Stream" decision has blasted the bonanza of such claimants' rights to introduce the original writers' has died. The publisher will now be in a position, as in the "Mill Stream" case, to introduce the original copyright certificate in evidence, and the claimant will be prohibited from offering his testimony as to his alleged co-authorship. This will greatly curtail the prevalent division of renewal of many of the famous songs that have endured, and this means a substantial saving to the original publishers.

## 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, those recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publisher.)

1. Rum and Coca-Cola (7) (Feist)..... Andrews Sisters..... Decca
2. Accurate Positive (7) (Morris)..... Crosby-Andrews..... Capitol
3. Don't Fence Me In (15) (Harms)..... Crosby-Andrews..... Decca
4. Saturday Night in London! 14! (Barton) Frank Sinatra..... Columbia
5. They Gave That Song 11! (Shapiro)..... Russ Morgan..... Decca
6. I Dream of You (8) (Embassy)..... Sammy Kaye..... Victor
7. Little On Lonely Side (2) (Advanced)..... Tommy Dorsey..... Victor
8. I'm Beginning to See Light (5) (Grand)..... J. Dorsey..... Decca
9. I'm Making Believe (10) (BVC)..... Frankie Carla..... Columbia
10. My Dreams Getting Better (1) (Santly)..... Les Brown..... Victor

## Show's P.A.'s Busy

Artie Shaw and his press agents and RCA-Victor's p.a.'s have been doing everything possible to get him reinstated capacity business, but is still one of the highest cafe salaries ever earned by a band in N. Y. or out of a six-day week. He gets a \$3,500 guarantee.

Shaw's p.a. sent out statements a fortnight ago, purportedly made by Shaw, condemning fans, contemporary bandleaders (whom he called a list of incompetents, who have found a market for mediocrity in the wartime appetite for music), fan publications, radio programs, fan club promoters, etc. Briefly, he swiped at everything in sight. In what seemed to be an attempt to duplicate the stir caused a few years ago by labelling of his fans as "mooons."

Last week, Victor's p.a.'s sent out statements attributing the Shaw under the caption, "Artie Shaw has only praise for former 'liberators'." It went on to relate how the club isn't known since Monday night is Dorsey's night off and last night's (Tuesday) figure, of course, couldn't be ascertained before press time.

## 'Pops' Rounds Up That Old Gang of His to Disc 'Wang Wang' for Capitol

Paul Whiteman rounds up a dozen of his early musicians to make a new record of "Wang Wang Blues" for Capitol's historic Bluebird label. Tuna was first waxed 25 years ago. In the new roundup were "Spike" Wallace, now a labor leader, on the string bass; "More Dough" Johnson, trombone; Gus Mueller, clarinet; Ferde Grofe, piano; Harold McDonald, drums, and Mike Piugitore, banjo.

## Geo. Olsen's 1-Nighters; First Time in Years

George Olsen's orchestra, which has played one-nighters in the east in years, will do 10 days of that sort of work next month. Most of Olsen's dates will be in New England, starting March 10 at the Auditorium, Worcester, followed by the Shubert, New Haven, Arena, Holyoke, etc.

Olsen has been at the Copacabana since his first show in N. Y. in some time.

## ARCHER TO T. B. HARMS

Jack Archer, husband of trumpeter-bandleader Bill Rogers and manager of that band before its recent breakup, has joined the contact staff of T. B. Harms in N. Y.

## Pandofi Joins Melodylane

Arthur Pandofi has been placed in charge of Melodylane's Coast music publishing office. He has been a Coast contact man for years.

## TOP HIT OF YESTERDAY GREAT POPULAR STANDARD TODAY

**SHE'S FUNNY THAT WAY**  
Words by RICHARD A. WHITING  
Music by NEIL MORFITT

For new artist copies and arrangements contact Standard Exploitation Department, The Big 3, PHIL KORNFELSER, Manager, 161 Broadway, N. Y. 10. Circle 6-2839.

## DON'T FAIL

To include These Beautiful New Songs In Your Repertoire

- DEAN TRAYER WILTON  
Irene  
BOB CARLTON  
"The Grass in the Snow"  
"If I Could Kiss You Tonight"  
"There's a Dream in My Heart"  
"We're Going Home"  
"In An Old Cathedral"  
For Professional Artist Copies Drop to Gene Ford  
BOB CARLTON  
P. O. Box 111  
HOLLYWOOD, CAL.  
Simply Send Five Most Artists Copies of Your Five New Songs

A HIT! A HIT! A HIT!

**A HISTORY OF TWO CIGARETTES**

MARTIN BLOCK MUSIC, Inc.  
501 Madison Avenue  
New York 22, N. Y.  
BARRY TAYLOR, Gen. Mgr.  
CHICK KARDAK  
Resident Mgr., Chicago, Ill.  
HUGH CLAUDIN  
1300 N. Vine St., Hollywood, Cal.

THE NEW SMASH NOVEL 'BAH!'  
**HANDS OFF YOUR**  
Another Hit by MITCHELL PARISH-Lievest of Star Dust, Take Me in Your Arms, and Many Others.  
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THE #1 SONG OF THE NATION

# SATURDAY NIGHT



(IS THE LONELIEST NIGHT IN THE WEEK)  
by SAMMY CAHN and JULIE STYNE

CLIMBING FAST . . .

# IF YOU ARE BUT A DREAM



Adapted from RUBINSTEIN'S ROMANCE  
by MOE JAFFE, JACK FULTON and NAT BONX

WATCH THIS ONE !

# THERE'S NO YOU



by TOM ADAIR and HAL HOPPER

THE "OVER THERE" OF WORLD WAR II

# THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN

(WHEN THE YANKS GO MARCHING IN)  
by SGT. JOE BUSHKIN and PVT. JOHN DE VRIES

**BARTON MUSIC CORP.** GEN. PROF. MGR. CHARLIE ROSS  
1619 BROADWAY, NEW YORK 19, N. Y.  
HENRY SANICOLA in HOLLYWOOD

# Nitery Curfew in East Pushes Pubs' Song Plugging Attention Westward

All-night curfew clamped on all night clubs as of the past Monday (25) at midnight will temporarily shift the majority of the contacting activity of the music business to the Midwest and Coast. Since the curfew will eliminate a major portion of the orchestra repertoire formerly emanated from N.Y., which have been or will be distributed to bands in Chicago, St. Louis, Denver, San Francisco and Hollywood, the task of the contact men in those areas will be increased.

Music publishers looking to the western parts of origin, but will probably be forced to add more men in those localities. It's quite possible that to do this some men able to make the switch will be transferred from N.Y., but it's not expected that a wholesale movement out of N.Y. will occur. There are still important other originators in the east, such as commercial, network vocalists, etc.

Shift in network wires demonstrated on location in N.Y. is allowed by the treatment accorded Charlie Spivak, at the Commodore hotel. Whereas he formerly had four half-hour weekly, on CBS and two on Mutual, this enforced method of cutting N.Y. bands down and awarding extra spots to bands farther west has given increased broadcast time to, for example, Vaughn Monroe, at Palladium Ball room, Hollywood; Russ Rogall, on the Claremont hotel, Berkeley, Cal. New additions from the west will be Ben Field, from St. Louis, and Tiny Hill from Rainbow Gardens, Denver.

This week sees a fair number of trips west (mostly to the Coast) by professional managers of N.Y.

music firms. Many had planned before the curfew, some since. Moving out are Sidney Korshus (Famous), Norma Pei (Weinart), Lester Santly (Santly-Joy), Jonis Taps (Shapiro).

## Teddy Wilson Among B.G. Alumni Returning to Fold; I-Niners Precede Par, N.Y.

Benjy Goodman's new orchestra with which he will resume work March 28 at the Paramount theatre, N.Y., will look like one of the B.G. bands of old. It will contain some of the faces who in the past have been more or less standouts with that maestro, including pianist Teddy Wilson, who rose to prominence with Goodman, Red Norvo, etc. He is using the group with which he is working in Billy Rose's "Seventh Avenue" in N.Y. as a nucleus of the bigger band. Latter will consist of seven brass, five saxes, four rhythm, plus Norvo and Wilson, and singers Jane Harvey and Bob Goodman.

Before opening at the Par, Goodman will play a series of one-nighters. No definite bookings have been agreed upon, but the period from March 16 to 22 has been set aside. One of the dates, the 20th, will be a Coca-Cola broadcast, which will debut the new band on the air. It's probable that Goodman will continue beyond the Par date with the new band. "In what direction isn't known."

Russ Morgan starting his second year at the Claremont hotel, Berkeley, Cal., with a contract running in definitely.

## Decision Reserved on Plea To Halt 'Laffing' Action

Supreme court Justice Aaron J. Levy reserved decision on a motion by Leo Schubert and Ole Otten, producers of the show, "Laffing" Room on Tuesday, after the arbitration proceeding instituted by Burton Lane, writer of the score of the musical, with the Dramatic Guild.

Lane's arbitration action with the Guild asks for \$150,000 damages, claiming that the producers interfered with his "small rights in the songs" by refusing to allow them to be published during the run of the musical in N.Y. Schubert and Otten, in seeking the restraining order claim that under the contract with Lane they have the right to prohibit publication of the songs during the show's run.

## INA RAY HUTTON AGAIN DISBANDED HER ORCH

Ina Ray Hutton stopped being a bandleader again last week after working a few weeks of theatres with the Bob Alexander orchestra, a midwest outfit. Leader parted company with the band after Earle theatre, Philadelphia, died expired last week (22) and returned to the Coast. Alexander's band is still intact, however.

Miss Hutton disbanded her own outfit last summer to take a vacation in Hollywood, and didn't resume until late in December.

## Frankie Carle's Yr.'s Gross Cues GAC Pact Renewal

Frankie Carle's contract with General Amusement Corp., which was for one year, automatically renewed itself recently. Carle's agreement with GAC guaranteed that the agency provide him with bookings enough to pyramid a \$200,000 gross his first year of operation. If that figure wasn't achieved his agreement was automatically cancelled. If it was, it automatically renewed itself with succeeding year's grosses guaranteed progressively higher. Carle's band, which debuted last February in N.Y., grossed slightly over \$100,000 in its first year. It's claimed, despite 10 weeks of location at the Pennsylvania hotel, N.Y. Hence the contract renewal. Carle's clause beyond the Par date with the new band, but since has been duplicated many times by other maestro and other offices.

# Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various Hotel B.O.'s, Dinner business (3-10 p.m.) not rated. Figures after name of hotel and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	75c-\$1.50	1.50-\$2.00	2.00-\$2.50	2.50-\$3.00	3.00-\$3.50	3.50-\$4.00	4.00-\$4.50	4.50-\$5.00
Bill Altona	Levinston	10	1,750	25,500					
Jerry Wald	New Yorker	40	1,400	20,600					
Jimmy Dorese	Pennsylvania	500	51	2,425	21,875				
Leo Reisman	Waldorf	550	42	13	2,825	34,715			
George Pascoe	Lincoln	275	\$1-\$1.50		850	1,650			
Guy Lombardo	Roosevelt	400	\$1-\$1.50		2,275	28,175			
Eddie Rogers	Biltmore	400	\$1-\$1.50		6	500	5,000		
Charlie Spivak	Commodore	400	\$1-\$1.50		5	1,200	7,000		

\* Asterisks indicate a supporting floor show. New Yorker, Biltmore, have ice shows. Levinston, Hamilton floor show.

## Chicago

Buddy Franklin (Walnut Room, Bismarck hotel); 465; \$1.50-\$2.50 min.). Slight increase, with Franklin and Tania doing nice 3,700.  
Bob Grant (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Highgrade continues strong. Holdovers cut total a little, but still socko 10,500.  
Bill Metzger (Fountain Room, Shuman hotel); 500; \$1.50-\$2.50 min.). Business picked up to very good 6,000.  
Bill Snyder (Mayfair Room, Blackstone hotel); 465; \$2-\$3 min.). Patronage ok, although Snyder and Phil Rogan pulled nice 2,700.  
Ted Weems (Boulevard Room, Stevens hotel); 650; \$3-\$3.50 min.). Weems and big floor show jammed 'em in to use of great 4,700.

## Los Angeles

Freddie Martin (Ambassador; 900; \$1-\$1.50). Doing good business with curfew (bring out stay-at-homes for 4,300 covers).  
Joe Reelchman (Biltmore; 900; \$1-\$1.50). Sell-out weekends and heavy mid-week patronage still paying off at 5,000 takes.

## Location Jobs, Not in Hotels

(Los Angeles)  
Vaughn Monroe (Palladium B, Hollywood, third week). Light weekend but nice 2,800 customers.  
Horse Field (Truman B, Southgate, fifth week). Up a bit to garner lush molo at 11,500 payees.  
Duke Elington (Crows, N, Hollywood, fifth week). Cugie fitted with 4,000 late for capacity run.  
Duke Elington (Crows, N, Hollywood, first week). First time for the Duke in a Strip spot brought out 7,700 covers.  
(Chicago)  
Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). Claridge-Zero Muehl combo slipped to 4,500 payees.  
Dad Mortner (Blackhawk; 900; \$1-\$2.50 min.). Courtyard, a big favorite here, accounted for the fine 4,200.

## SONG SUIT VS. NBC, LEO SPITALNY SETTLED

NBC's Leo Spitalny, musical director of that network and Schirmer Inc., defendants in an action filed by songwriter Carmen Delin charging they appropriated songs written by her for their own use, have reached an agreement with the plaintiff to settle the suit out of court. Terms have not been completely decided and no settlement papers have been signed. Miss Delin asked \$175,000 damages. Suit was based on Miss Delin's charges that two songs written by her by request, titled "Oriental" and "Zambra Gitana" were converted by Spitalny to his own use under the titles "More Inl" and "Para Mi". Action asked \$25,000 of NBC \$50,000 of Spitalny and \$100,000 of Schirmer for alleged infringement by publishing the works.

## Frohlich Named ASCAP Public Relations Chief

American Society of Composers, Authors and Producers board of directors last week named Richard Frohlich as head of the Society's public relations department. He had for the past couple years been assistant to the late Richard Murray in that capacity. He's the son of Louis (Swartz &) Frohlich, ASCAP counsel.

## Ira Arnstein's New One; This Time Against Cole Porter; Asks \$1,000,000

Ira B. Arnstein, who has been virtually a constant litigant the past few decades with suits against outstanding songwriters charging plagiarism, filed another last week. This time he alleges Cole Porter pirated four of his unpublished works and he asks \$1,000,000 damages. Action was filed in N.Y. federal court on the day it was put into the hopper. Arnstein took up a position outside the building and passed out mimeographed sheets designed to acquaint newspapermen who cover such actions with the nature of the suit against Porter. In its leading paragraph states that, "For the last 10 months Cole Porter has blocked all Arnstein's attempts to start suit by retaining all of Arnstein's lawyers and by intimidating or otherwise inducing Arnstein who wishes to assist him to keep out."

**THE BIGGEST SOLDIER SONG OF THIS WAR—Privately owned HAS NEVER HAD ONE SINGLE COMMERCIAL PLUG—**  
See Page 84 of This Week's (Feb. 26) Time Magazine

**This Week ME MILLS MUSIC MAN,** brings you reminders of Mill's good all times!

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I Can't Believe That You're In Love With Me  
Between The Devil And The Deep Blue Sea  
To-Night You Belong To Me

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**4 CONSECUTIVE weeks, this Novelty Rhythm number has been selected as the WINNER of the CHESTERFIELD PROGRAM Song Contest on CBS Network**

**'WE GOT A LOCKET WE GOT A LOCKET WE GOT A LOCKET'**

By MACK DAVID and ART KASSEL

**PARAMOUNT MUSIC CORP.**

NBC, CBS, Blue, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Feb. 19-25, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order in some cases there are ties, accounting for a longer list. The compilations embrace the NBC, CBS, Blue and Mutual Networks, as represented by WEA, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry.

Table with 2 columns: Song Title and Publisher. Includes entries like 'Accentuate the Positive', 'Ain't She a Looker', 'Blue Bird', etc.

\* Filmmatical. \* Legit musical.

ENLIST SONGWRITERS ON 7TH BOND DRIVE

Group of N. Y. songwriters have been invited to a luncheon-meeting at Washington this Saturday (13) by Mrs. Anne Morganthau, wife of the head of the Treasury Department.

Advertisement for Jimmy McHugh's 'Music by... JIMMY McHUGH' published by Shapiro-Bernstein.

Advertisement for 'TOP PEOPLE ARE DOING THIS TOP TUNE AFTER A WHILE'.

Advertisement for 'IRISH GIRL' by Mery-Clem, published by New York, N. Y.

Large advertisement for 'A HIT!' with a large graphic of the word 'HIT!' and the text '...Two Weeks Old and Already Among the Most Played...'.

10 Best Sheet Sellers

- List of top 10 sheet sellers including 'Dreams Getting Better', 'Don't Fence Me In', 'Accentuate the Positive', etc.

Lou Levy, Buddy Morris Turn Down ASCAP Posts—Geo. Marlo, Santly Named

Lou Levy and Buddy Morris have rejected their nominations for posts on the publisher function of the American Society of Composers, Authors and Publishers board of directors.

In the places of Levy and Morris, the names of George Marlo and Lester Santly have been posted. They have accepted the nominations and their names have already been inserted on the ballots to be distributed to members.

Members whose terms are expiring are Max Dreyfus, Johnny O'Connor, Jack Mills, Donald Grey. They will be automatically renominated for office.

On the writer's portion of the board, those whose terms are expiring are Gene Buck, Ray Henderson, George W. Meyer, and Geoffrey O'Hara. Nominated to replace them in the coming elections are Raymond Egan, Lou Handman, Cliff Friend, 'Lucky' Roberts, John Jacob Loeb, Eddie Heynan, Abraham Chagen and John Tasker Howard.

CAPITOL DISCS DENIES C. P. MacGREGOR DEAL

Capitol Records emphatically denies a pre-emptive reported story that it had made an arrangement with the C. P. MacGregor studios in Hollywood whereby the latter would be given a 50 per cent share in the sales of Capitol discs recorded in MacGregor's studios.

Prior to MacGregor's development of a penny-a-side payoff for the use of his studios, by Capitol and any other recording company without studios of its own, Capitol had an arrangement with MacGregor whereby the latter was guaranteed \$50,000 yearly. On the new deal, MacGregor would certainly have exacted from Capitol approximately anywhere from \$150,000 to \$200,000 annually.

Robert Warren Files Odd Suit Vs. Old Berlin Firm

Robert Warren, songwriter and former publisher, has filed a suit against the old Irving Berlin, Inc. But it is, according to trade sources, the first of its kind in the music business. Warren's action asks \$30,000 damages for Berlin's failure to plug a song called 'City Called Heaven' which he turned over to them in 1941.

Warren charged that during 1941 he was working on the song which he had independently copyrighted. He succeeded in getting it into the 'Most Played' lists. At that time, the radio-American Society of Composers, Authors and Publishers fight was wearing an end and the Berlin firm induced him to turn the song over to them so as to start the post-ASCAP-radio fight with a song that the music industry considered dead.

Warren asserts that song was turned over to Berlin on the promise it would be a 'No. 1 plug' tune, but that immediately after that the firm shelved it because it required, and went immediately to work on the score of Walt Disney's 'Dumbo'. Action is against the old Irving Berlin Inc. Since the suit was filed, Berlin and Saul Bornstein have split, the former establishing a new Irving Berlin Inc., and Bornstein setting up Bourne, Inc.

'Sweetheart'

Continued from page 35 acted upon any such misstatements to its damage, or that defendants had anticipated that it would do so. There are numerous references in the opinion to cases on record applying to various points.

Further, it is stated, 'In the complaint there are, it is true, allegations to the effect that other members of the public relied upon defendants' negligent words as to popularity of songs. Defendants are charged with misleading those with whom plaintiff does business, by expressing the opinion that certain songs are more popular than those published by plaintiff. However, plaintiff may not sue on behalf of general public or on behalf of other music publishers for injury sustained by the general public or other music publishers. When an injury is committed against the public, that is not a matter of complaint by the plaintiff. For the foregoing reasons, we think that the complaint is insufficient and should have been dismissed.' Opinion later cited. 'In this state the law is well settled that equity will not intervene to enjoin a disparagement of property... Trade labels are not black per se... disparaging words concerning property are not actionable unless special damage may be alleged and proved. Such damages are not pleaded by plaintiff in this cause of action, and it is obviously insufficient.'

Another possible suit, being contemplated by Santly-Joy against the firm, is not a matter of complaint by the Appellate Division's action in the above case. Santly was about to prepare suit charging his song is well known among popularity leaders and it has so far appeared on the 'Hit Parade' only once, in fifth position.

Writer Sues Freddy Martin For 167C 'On Song Plugs Pact'

Peter Tinturin, songwriter, filed suit here last week against publisher Freddy Martin for \$127,400 or failure to live up to the letter of an unusual arrangement between them, which was made in 1937 and renewed on January 1, 1944.

According to papers filed in the suit, Tinturin alleges that several years ago he made a deal with the inebriated writer which Martin was to give for RCA-Victor 10 of his works, in return for which the leader would receive a 50 per cent split of the earnings of the songs. They were to be placed with the Southern Music Co. for publication. Martin advised making some sort of a deal with Tinturin, but claims he was not aware of the restrictive provision and when this came to his attention he backed out.

Later, to settle the first suit, Martin agreed to record and plug two of the writer's tunes, but was subsequently prevented from doing so by the recording ban. He agreed to go through with the deal when the ban was lifted. When this occurred, late last year, Tinturin asserts he was advised by Martin that RCA would not take the tunes, and that was the time because they were dated. Hence, Tinturin charges the leader with fraud and filed-action for damages.

Tinturin claims receiving advances on the songs from Southern, which he split with Martin in good faith. Martin emphatically denies receiving such money.

Manie Sachs and Mike Nidorf returned to N. Y. Monday (26) from a vacation in Florida.

Advertisement for Lou Bring and Most Important Radio Program Conductors. Includes text: 'I've this 2nd VINITAL, record of some five of over 100 million...'

Advertisement for TUNE-DEX with address: 1619 Broadway, New York.

Advertisement for 'OH! MOYLE OH! MOYLE' by Tobin and Lewis, Publishers, 1250 Sixth Avenue, New York 20, N. Y.

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Chicago—PAUL PLYNN



# AGVA Doesn't Think It's Unpatriotic To Make Pitch for Modified Curfew

American Guild of Variety Artists, through Matt Shelvey, its national administrator, will join forces with Cafe Owners Guild of N. Y. and like organizations in other key cities in an attempt to get a modification, if possible, on the curfew edict. AGVA has jurisdiction over vaude and niterly performers.

Shelvey, via various branches of union throughout the key cities, made a survey of the unemployment picture a year ago when the 30% tax looked like curtains for the niterly spots. At that time Shelvey claims facts and figures had sufficient potency to bring the tax down to 20% and is confident it may do it again to bring a modification in present ruling. He does not feel it an unpatriotic move upon part of the union to lay the true picture before a committee, then the welfare of the union-member performers is in jeopardy and particularly needing to mass unemployment. Nor does he feel it unpatriotic of the bistro operators and bonifaces to lay their side of the situation on the table so that a true overall picture may be had from all angles.

Shelvey will leave for Washington this weekend and will probably be accompanied by representatives of other unions affected as well as reps from hotels and money ops organizations. He will confer with the latter

on submitting the six-day week plan, which is now under way for theatres and amusements places during the previous war would practically equalize the curfew with a substitute for the current curfew.

Shelvey pointed out further that a Monday night closing weekly such as has been in vogue for theatres and amusements places during the previous war would practically equalize the curfew with a substitute for the current curfew. "There have only been two closings so far and one of the operators have made any attempt to cut salaries yet," continued Shelvey. He added that cuts among top-bracketed salary acts could not be a concern of AGVA. "So long as spots adhere to the A. G. V. minimum, which is graded \$100, \$85, \$75 and \$60 weekly for various classifications, and a range from \$10 to \$1 for choristers, it's okay with the union," he added.

## Troc Fold Looms In Coast Curfew

Los Angeles, Feb. 27.—Midnight closing is likely to turn the top niterites of this sector into a policy of bands and banquets, with at least one hot spot threatening to do a folio. George Goldie, operator of the Trocadero, declared:

"We plan to give the business a fair trial under the new Byrnes ruling. However, if we find we can't make a go of it in a couple of weeks or so, we will look up for the duration."

Herman Hoyer, Ciro's boss, intends to go into the straight restaurant business, with catering service on the side. He would make more popular under this ruling and we are prepared to go into the catering business, not only for food but booking orchestras as well. We plan to sell both entertainment and food as a package deal.

Charles Morrison, Mecano proprietor, declared he would stay open at all costs, although it means heavy retrenchment. He added:

"We have the Crillo restaurant to balance the situation fairly well. Another thing is that, while eastern night spots are faced with difficulties, we have been closing at midnight on the Coast for some time, which means that we are better geared for the new ruling."

Meanwhile, Horace Hcidt, owner of the Trianon Ballroom, with James F. Byrnes acting Saturday night relief. That night, he explained, is the one night to get off the nut and keeping open for a few extra hours once a week would not interfere appreciably with the government's conservation program.

## '30% Tax Was Worse'

"The 30% tax was worse, and we came out of it, so we'll climb out of this one also," says one of the more optimistic bonifaces. "If this is going to help win the war, so be it. When the 30% tax came on I remember one of our waiters going home with \$100 in tips, but as soon as the 30% tax came on he came to \$10. It made it happier-days-in-Dixie than ever before. And I'm sure we will readjust ourselves likewise."

## Closings So Far Relatively Light

With the exception of the Coppacabana, New York's niteries casualties have been light. As the Byrnes edict went into effect, Monday (26). Few spots have shut down except the Terrace Club in Miami Beach, which has closed for good. Results of the first few weeks' operation under the new edict.

Closings so far announced include the Terrace Club in Miami Beach, which may reopen next week, Ruth Barr, representing Lou Walters, who has been asked to return to re-submit acts for the spot, Frank Daley's Meadowbrook, Pompano Beach, N. J., is another victim of the edict. Daley's Terrace Room, Newark, N. J., however, will remain open.

The Plantation Club, Los Angeles, is listed as another victim. LA. has had dropped the line and two acts.

Several Brooklyn clubs have also succumbed, the Club Bali and the Embassy among them.

The spots are now operating on a two-show basis around 7 and 10 p.m. Have been handled by the fact that 60% of the receipts come after 11:30 p.m. Billy Rose of the Diamond Hotel, New York, says that if the Byrnes Guild declared that he would operate if losses could be kept to \$1,000 weekly, but declared he would not operate if he were \$5,000 in red for a considerable period. Joe Howard of the Zanibar expressed similar sentiments.

## Coast Sun Will Lure Layoffs?

Hollywood, Feb. 27.—Although there has been no appreciable slump in bookings of acts for the cocktail circuit and smaller theatres here, agents look forward to a period of salary-cutting on the part of operators. They feel that larger niteries perhaps cutting staffs, musicians and talent will be on the scene here. They feel that a lot of much talent from east expected due to the fact that acts there may feel discriminated, but early this month, Coast agents say, has long been in the east because of higher salaries.

They are in New York and Chicago on some fooling with Coast as to midnight shutting, many top acts are expected to come here for some coin and to enjoy the sunshine. Several agents believe temporary slump may be looming, but not for long, as people become more mobile in later early hours for going out. Also long-standing midnight curfew here should be felt only in larger spots that have been running after hours. Several of post-midnight spots already have closed doors, and the fact Federal rap. None of these, however, is a name spot.

## CAFE AGENTS' INCOME HIT AS MUCH AS 33%

Losses to talent agencies as a result of War Mobilizer Byrnes' midnight curfew on amusement spots is expected to top off as much as 33% income from the cafe departments. Full extent of damage cannot yet be quantitated, but early this month, the subject indicate that between parity of salaries, outright cancellation of cutting down of or dropping the entire in band personnel, will give the agencies their biggest slap since position was cracked.

On a smaller scale, Sol Tepper, who books the Club Charles, Baltimore, and the Brooks Club, New York, will lose about \$200 weekly because of cancellation of talent on the Norfolk spot and pruning of the staff at the Charles. In proportion, the major agencies with a great number of acts, many employing high-priced talent, are resigned to astronomical losses. They are sure that act's salaries will be sliced 25% and another 8-10% will come from loss of low performers.

# Mull Probable Plan to Cut Salaries Of Cafe Talent; Optimism on Biz

Adjustment of cafe and hotel talent contracts is the big problem for agents and actors. The agents are urging mutual cooperation, for obvious reasons, but also would prefer to wait a week or two and really get a line on how bonifaces views shape up. The feeling persists that the grosses may not be so markedly off, and as soon as the public is conditioned to early dining and that early pre-midnight (second) show around 10:30 p.m., the business should come out as best as it can.

The trade has seized upon restaurateur Toor's crack, "Any crumb should come out as best as it can by midnight 'all trying,' as perhaps the most realistic keynote to the likelihood of good food and liquor checks, despite the curtailed hours of operation.

If cuts in salaries must come this is the probable plan. For niteries 10-15% and not the 25-30% they ask because the "third show" must be dropped. If Motion Downey does. For hotels, there doing only one show instead of two, a readjustment of no more than 25%.

The ratios, mathematically, may seem disproportionate in some cases, the agents having already expressed themselves to the hotels and cafes that the business will not be dislocated to any sizable degree. For instance, if Motion Downey does only one show at the Hotel Plaza, N.Y., (as is the case), his presence is a lure for the early dinner business, as well as for the 10 o'clock trade, when the covert goes on.

Mutually, it is hoped, will be a keynote, but already there are acts who are adamant against any cuts, such as a couple of turns currently at the Chez Paree, Chicago. Owner Joey Jacobson is equally adamant and threatens a fold completely, if he finds there is too much pushing around both from the actors and the Byrnes edicts.

**Exaggerated Values**  
In a sense, both agents and bonifaces see the Byrnes curfew as containing a blessing in disguise. This applies to the intra-trade premise that salaries had reached disproportionate values.

No question about exaggerated values. As one agent puts it: "A good dancer get in worth \$500 or \$600 and maybe \$750 if unusual, but not \$1,250 or \$1,500. That's not in the books in normal times."

"This comedian (naming him) worth \$1,000 a week," says another agent, "but not \$1,750 and \$2,000 if been getting. Honestly he owes that differential to Hitler. It's no tribute to the act; it's merely inflationary wartime values, and while it's my job to get the coin for my acts while I can, how much nicer

it is for the same act in peacetime to do his job at a fair price and not worry when the boss stands at the door and cracks, "What happens to business tonight?"

There is no question that talent costs must start readjustment downward, and the Byrnes directive phases the way handily.

## WMC May Have to Clarify Legalities on Contracts

Clarification of legal status of contract cancellations and salary factors resulting from the midnight curfew, is expected to come shortly from the War Manpower Commission. The subject touched upon by New York's Mayor LaGuardia in his Sunday (25) radio talk, when he declared that it was War Mobilizer Byrnes' opinion that the curfew request constitutes sufficient ground for cancellation. Byrnes is a former U. S. Supreme Court justice.

Attorneys concurring with this school, including Byrnes, feel that the request, although not an actual order, can be construed as an act of the government and carries as much force as an act of Congress. It also held that the terms of the curfew edict violate the original intents of contracts as to make them unenforceable. Consequently, they (Continued on page 46)

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E. J. WEISFELDT  
Manager Riverside Theatre  
Milwaukee, Wis.  
Says:  
"Lawrence Welk played the Riverside since 1944. His wonderful personality and intimate style of presenting his show have made him one of our top annual attractions."

**LAWRENCE WELK**  
And His Orchestra  
NOW PLAYING  
FAMOUS BLUE ROOM  
Hotel Roosevelt, New Orleans, La.  
Management of FREDERICK THOMPSON  
Chicago - New York - Hollywood



# AT&T Members Amenable To Union's Group Insurance Plan

Members present at a meeting of the Association of Theatrical Agents and Managers last week voted unanimously in favor of group insurance for all members eligible. Plan calls for a life policy of \$10,000 each, the approximate cost being \$10. Of that amount, AT&T agrees to pay \$5.

Union makes it easy for members to join. A 1% assessment was levied on all members with jobs, until the premium is collected. Cost of the policies is approximate and cannot be exactly computed, until data is secured from members, premiums being dependent on the average age of the entire membership.

There are around 325 members in AT&T, of which total are necessary before the policies would be issued. No final examination is required. Union desires to know how many members want the insurance and expects to announce acceptance or otherwise before the next meeting on April 20.

## NEW SYLVAIN FARGE IN CLYCK LONDON BOW

London, Feb. 27. "Madame Louise," which opened at the Garrick Feb. 22, appears to be a successful leggy entry. It is the first of the new London Sylvain Farge. It amusingly exploits characterization by Robertson Hare and Alfred Drayton.

## Billy Rose's Intensive Hunt for a Press Agent

What is described as the "most intensive manhunt" on Broadway was Billy Rose's effort to find a press agent to succeed Wally Kaufman, who wants out as press agent with "Seven Lively Arts." Rose interviewed half a dozen agents of standing but none took the job. Finally, Rose interviewed half a dozen agents of standing but none took the job. Finally, Rose interviewed half a dozen agents of standing but none took the job.

Maney was on the Rose staff before and is credited with having presented the musical "The Band Wagon" when Rose had "Jumbo" at the Hippodrome. Maney's stories in the "New York Times" sections attracted attention. In those years he invented various terms for Rose, alluding to him as the "mighty" and "mighty" also being references to him as the new Barnum. Maney also signed Rose's accounts at the N. Y. "Herald Tribune." Mary Dowling ("Stuttering Sam"), ex-Billy Rose's Diamond Horseshoe girl, is doing some "copy" badly for the biztro but is not a press Rose's legiter.

## Montgomery Rewriting, To Revive 'Irene' in N.Y.

The Montgomery is rewriting the book of "Irene," which was translated and which had a Tierney-Montgomery score. Show, rated the most successful intimate musical ever on Broadway, is slated to be revived on the main stem late in the spring. Montgomery had been trying to scratch "Irene" from old repertoire showings, but book-keeper through the Hammer Music library appear to have committed the musical for several seasons. "Irene" netted a fortune for its writers and producer. It opened a year and a half at the Vanderbilt, N. Y., late in 1916, and was companioned thereafter by its big profits. Theatre is being used for radio broadcasts.

## CASSIDY'S 'FRONT PAGE'

Los Angeles, Feb. 27. James B. Cassidy bought stage rights to "Front Page." Ben Hecht's recent work for production start on the West Coast was in two weeks. Casting starts as soon as Cassidy returns from Detroit, where he is currently staging the "Benjy" drama "Doll's House."

## New Dallas Little Theatre

Dallas, Feb. 27. Dallas has a new Little Theatre, organized last week as the Dallas Theatre, Inc., with a fund of \$100,000.

## Legits Nix Curfew Bid

Broadway producers, asked by niteries ops to advance curtain to 8:10 p.m. to give audiences a chance to go to niteries, said they show before curfew closing, can't comply.

Comics of N.Y. Theatre opines it's not inclined to disturb present schedule of 8:30 for musicals and 8:40 for straight plays. They tend that cabaret floor shows switched to 7 p.m. would conflict with 8:10 curfew. Some niteries, if early diners planning to see a legiter after the niteries show.

## Field Day For Scenic Artists

Among the interesting features of the season is and has been the work of scenic designers. They are a number of fops where the scenic atmosphere was excellent and the scenic effects were designed, along with the backers money.

One of the most effective designs was by Howard Bay, who did the set for "Up in Central Park," Century, N. Y., one of the real effects. Bay's effect was highly thought it was a heavy production, but actually most of it is drops. Against that, the scenic design for "Signature," which was a fast fold at the Forrest, was by Stanley Clayton. Another disappointment for scenic artists and backers was "Sadie Thompson," Boris Aronson being the artist. Fredrick Fox turned in a good job with "Alice in Arms" (called "Star in the Snow" out of town) and so did Sam Livo for the ill-starred "Saratoga." Ditto also for Watson Barritt with his design for "Rebecca." But all were fops.

"Signature" was first known as "The Signed His Name" and was done by Burton Rascoe at University of Indiana. Burton Rascoe tried to justify his rave notice on the play, which closed after two performances, by printing two letters from readers who supported his opinion. One of the letters was from an enter critic as well who approved the play. The other was from a people who balked the drama?

## Tempest' AFM Stew Gets Petrillo Go-By

Indications are that the protest show's success may be due to the "Shakespeare's The Tempest." Alvin, N. Y., as musical comedy, because of the "Tempest" is being scrapped by James C. Petrillo, boss of the musicians. No direct answer has been given by the chief of Normal, Pinetop, Alvin manager.

Really received a telephone call from Petrillo's office. "Mr. Steeper" saying that Petrillo regarded the "Tempest" a matter for the local union, and that Petrillo would call it a straight play.

Classification of "The Dark of the Moon" due to an Broadway zoom, faces the same situation.

## Dicker for Aussie Rights to 'Follow'

Negotiations for Australian rights to "Follow the Girls" are on. The rights are being handled by Alvin, representing the Aussie Tivoli theatre chain in this country. Current negotiations are being handled by an adaptor to rewrite parts of the current script to suit the downer locale.

The Wipser-Borde-Delmar interests recently concluded a deal with Jack Tivoli, British and American interests for the English rights of the musical.

## Shows in Rehearsal

"Sweet Genevieve"—Schute and Schute. "Merry"—Theatre Guild. "Dinner for Three"—Tim Whalon. "Lady in Danger"—Fisher, Allen. "The Wounded"—Widow—"Waxman, Kinnips. "A Place of Our Own"—Golden. "Newlyweds"—Widow. "The Lovely Leaver"—Moses. "Hans, a Girl"—Gorval.

# Straight Plays in Fast Payoffs On Prod. Nut; Park' Cray This Week

## Sisters to Present Legit on Broadway

Joy and Marchette Schute, sisters who have written a number of short stories, are embarking in legit, with their first play, "Sweet Genevieve," which they will present. They are presenting "Sweet Genevieve" known as the 48th Street for a time, show being due early in March. The reason why the "Prolet" is being used is the hostage of theatre. It hasn't been used for legit in Broadway, although early in the winter something called "Spook Scandals," allegedly a revue, was presented for two performances.

## JELIN VULCANIZING THAT RUBBER CHECK

The saga of the bouncing check for well over \$1,800 that Hardeen presented to Max J. Jelin is nearly ended. Brother of the late Harry Houdini gave a magic show at the Helasco, N. Y. Some Sundays ago in connection with Julia, the wife of the head of the Magicians Guild, and Jelin, who then operated the house, paid guaranteed share of the receipts with the rubber check.

Jelin, whose activities as a manager have been curious and uncooperating to showmen, had the choice of making good to Hardeen or taking the case to court. He has done over several times, and last Friday (23) Jelin came across with \$1,000. He was not sure of the balance at the request of the magician's attorney, comes up again this Friday (25) with the balance in hand. It is expected to be paid.

## Overtons' Cast Takes Cut; 4-Wk. Guarantee

Cast of "The Overtons," which recently opened at the Booth, N. Y., has taken a cut in its guarantee. Vincent Lawrence play got mid-night and ditto business, but Paul Canner, who was the husband of Elizabeth Berger, has expressed confidence in the show and will continue the cast for two weeks.

"Overtons" is due to move to the Fulton circuit. Manager also feels another title might help the play's chances and has suggested two suggestions. A new name is obtained in that manner, the person supplying an acceptance bond for the show, a \$1,000 bond. According to Canner's ad, he doesn't think "The Overtons" is an acceptable title. He will continue the cast for two weeks.

There is supposed to be a prize of a \$500 war bond for the second best title and a \$100 bond for the third. Those entering the contest must enclose a check for \$1.00 per play to decide that they had seen the play.

## Geo. Gatts Stricken

George W. Gatts, veteran showman, has been stricken with a stroke. He is recovering from a stroke. He is recovering from a stroke. He is recovering from a stroke.

## Ballet Theatre's N. Y. Season

Ballet Theatre will have a spring season of four weeks at Metropolitan Opera House, N. Y. starting April 1. The season will be headed by Tamara Tomanova, Leonida Maslennik, Jerome Robbins, Agnes de Mille, Armand, Pina Coloni, and Shostakovich.

## Memphis Truppe Homeless

Memphis Little Theatre, headed by M. A. Lightman, will be without a home for the winter. Local theatres have used Playhouse in Municipal Canteen. Garden City Little Theatre, which is a fathers want same beginning this summer, for expansion of Municipal Museum.

Every straight-play hit this season so far, says the production cost so time ago, several having nearly earned back the investment before coming to Broadway." Ordinarily the musicals require considerable investment. However, that production may be "Prolet" apply to this prosperous season. At least three musical and dance attractions will have paid off the net more quickly than any major musical ever produced.

Outstanding as a money maker is Mike Todd's "Up in Central Park," which has made a profit of around \$20,000 weekly at the Century. Its production cost is less than any major musical in recent times, only "Hellasoplin," of musicals in recent years, representing a smaller investment. However, that was a freak which started out to be a vaude outfit, getting coming-from-nowhere success.

"Park" took under \$115,000, or less than 50% of the outlay for the show. It has been a success, only by gross accounts the \$50,000, and it has already earned back the investment with Julia, the wife of the head of the Magicians Guild, and Jelin, who then operated the house, paid guaranteed share of the receipts with the rubber check.

"On the Town," Adelphi, is rumored to be "Park" in recapturing the production. It is expected to be "Park" in recapturing the production. It is expected to be "Park" in recapturing the production.

Only an unusual show and house seat "M" make for a fast recapture of the "Seven Lively Arts" production investment at the Ziegfeld. Rose has no partners either and is expected to recapture the investment at the Ziegfeld.

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"Song of Norway" at the Imperial, one of the Broadway houses, has been paid off by now on its production out, which, seemingly, will be recaptured by the manager. It was not earned back.

While "Park" is grossing a new high for Broadway, during the boom there were a number of musicals that grossed between \$40,000 and \$45,000 weekly. "Suzy" and "Wanted" were among them. "Whoopee" was another big success. "Follies" and "Vivants" being among them.

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Carroll's theatre restaurant in Manhattan, which has been cleaned, manager saying during a visit to New York last week that the yearly profit pace is around \$50,000.

## Hi Theatre 'Nussance' Given Up to Shuberts

Following a year and a half of probably the most Tony-lusky management in Broadway history, in years, Pfeiffer & Goldberg, lessees of the Great Northern, are throwing up the sponge, including the house on the Shuberts.

Deal calls, for an estimated \$15,000 for the year. The deal goes through, on a nuisance value basis rather than a takeover, due to the fact that the theatre is in a state of disrepair. Deal calls, for an estimated \$15,000 for the year.

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# CHATTER

## Broadway

Marjorie Cantor, Eddie's oldest, resigned from General Amos. Corp.

Belle Pottle, Mike Todd's second wife, is reported to be engaged to a 'tain' so.

Pat Harrington in Park East has been rehearsing after having overworked.

Walter Casar and Harry Donnelly have whipped up a daily called "The Curfew Song."

Patricia Field daughter of comedian Jack Pepper rehearsing in "It's a Girl's Night."

E. P. Taylor, Ted Hartman, now in Paris with the Signal Corps decoding German messages.

Alan Correll (Theatre Authority) out of the hospital and going South to Palm Springs (24), with Jack Gillette, of WB publicity dept., back from Mexico, and a release showing of "God Is My Co-Pilot."

Miss Tess Discher now associated with William Morris Agency, Inc. (New York division) under James A. Davidson.

Charles Evans' concert at Carnegie Hall Sunday (4) will feature his own music along with Johann and Josef Strauss' works.

Lillian Jenkins, acting publicity director for the new production, is out to San Diego, Calif., to visit son, Jig, and Marjorie.

Stanley Flement, ex-Lowell talent manager, recently discharged from the army, is being given a job at Lowell & Eddie's, Sunday (4).

John and the night reporters are kinda glad that midnight curfew is over. It'll give 'em a chance to get some sleep.

Picking the "most distinctive looking" newspaperman in the city is the chief of Charles's whiskey exploitation at a luncheon this week.

Charles Davidson is due in for a quickie on a D. C. broadcast stunt March 22, and thence back to the Coast pronto.

Joseph Seidelman, Universal's in-house publicity man, is en route to Mexico after visiting several Latin-American territories on his.

Charles is making a good thing out of the Coast and will sojourn in Palm Springs a few weeks before going to Florida to convince the Coast.

Maurice Bergman, Universal's east-coast publicity man, is in the Manhattan Chess Club tonight. He's a director of the club.

Ella Fitzgerald is retired when she wed Lewis E. Lawver, former screen writer, six years ago, who is now working Broadway.

Irving Berlin, press-heralded as having written a new Broadway production song, "not due back from his 'This Is the Army' tour until April, 1945, will actually be in the field with Playlights Company but is handling publicity for the Barbers of Wimpole Street," being revived Broadway.

Charles's (Magpie) Pamerton, head woman of the Merchant Seaman's Club, about with various applications for three weeks due out this week.

Clarence Jacobson, senior company manager for Cheryl Crawford and John Wilderer, replaced Ed Hammett, back with the company (Mansfield).

Charles's "Marmouset" will probably stage the new opera which Anna Bergman, former manager for Hildegarde, will produce this year (York).

Phil Lowe.

Charles and Angelo & Pierre, currently at the Pace Place, City, were slated for the Copacabana March 18, but a new review edit now snafus that commitment.

Pat. Sol Johnson, legit pa. now in New York, will give a lecture on taking schooling at a snipe's class in the city, but he'll be in New York for his division's daily mimee show.

Jimmy Walker will not resign as executive chairman of the ladies' garment industry until a successor is chosen although he is the father of Ed Oberstein's new recording outfit.

Kids queuing up on those seeing the new tobacco company's cigarettes, cut-back because adults, seeing no line, follow suit. The clerks go nuts explaining why this advertisement pack has nothing to do with legal availability.

Bert Wheeler, closing the Big Zoo (2).

Shelley closing booking offices here and will open another in Chicago.

Hank Porter, of National Screen Service, back on the job after being out of it for a while.

Following a fall on the ice, the election of Illinois, deferred by the Illinois legislature, is being declared a foregone conclusion.

Valerie Club drew a record crowd

branch manager of USO-Camp Benjamen (Bugsy) Siegel appealed Superior Court verdict favoring Betty Young in a real estate dispute involving \$85,000.

William Bennett elected honorary mayor of Encino by a wide plurality over Paul Munt, Mischa Auer and Willie Elliott.

Continuing its drive against five law violators, the city cracked down last Friday (24), with Jack Kirsh and John Balaban acting as enforcers.

Continuing Red Cross luncheon thrown by the motion picture division last Friday (22) with 200 guests, 88% of all theatres already signed up. Bob Moching, general manager of RKO and Arthur Mayer, former manager of the Red Cross, currently deputy commissioner of the Red Cross, gave the address, were the principal speakers.

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# OBITUARIES

**TESS SLESINGER**  
 Tess Slesinger, 39, novelist and screen writer, died Feb. 21 at her home in Ontario, Cal., following a long illness. Called by Hollywood by name in 1937 after publication of her successful books, "The Unpossessed" and "Time the Present," Miss Slesinger devoted the remainder of her career to novel and writing. Her first task for the films was "The Good Earth" and her last was "The Grapes of Wrath," in which she collaborated with her husband, Frank Davis, a producer at Metro, before joining his wife's writing team.

Miss Slesinger took up writing after a course in journalism at Columbia University and was acclaimed by her publishers, Simon & Schuster, as one of the most prominent novelists of that time. In addition to her husband, she is survived by a son, daughter and three brothers.

**REGINALD BARKER**  
 Reginald Barker, 59, former actor and film director, died Feb. 23 in Los Angeles following a heart attack. Barker began his acting career as a stage leg player in his youth. Barker directed pictures as an actor, and later as a director. He worked in the angle, Inc., Universal and Metro. He played William S. Hart in his first picture, "The Grand Signor," which through the silent version of "Hunchback of Notre Dame."

Barker was married in 1926 to Clara Barker, screen actress. He was married to Clara Clairidge Geyer, divorced wife of Frank Geyer, Metropolitan opera singer. He is survived by his third wife, the former Katharine McHugh, whom he married two weeks ago.

**NELSON J. WATSON**  
 Nelson J. Watson, 52, principal bass player in the Rochester Philharmonic orchestra and a member of the Glee Club of the City of Music faculty, died in Rochester, N. Y., Feb. 21.

Mr. Watson, who was a graduate of the Royal College in London and had been a member of the orchestra's symphony orchestra at the London and Queen's Hall orchestras, joined this country. He played for a year with the Philadelphia Symphony, joining the Rochester orchestra 22 years ago. He leaves widow and two daughters.

**WILLIAM RANNEY WILSON**  
 William Ranney Wilson, 82, newspaperman and playwright, died in New York City. He had been in the N. Y. Times for many years, and prior to that had been a playwright-producer.

Wilson wrote his first play while a police reporter. It was called "The Inspector," and was later reworked and bore with Herbert Hall Winslow on "The Great Northwest" and "In the Heart of the West." Wilson had produced several plays, in addition with Winslow. Later he produced "The Great Northwest" with Winslow, son and daughter survive.

**MARSHALL L. WILLIAMS**  
 Marshall L. Williams, 51, branch manager of Alexander Film Corp., died in Los Angeles, Feb. 27, when his car skidded and crashed against a tree five miles east of Los Angeles. He had been in the Row for past 19 years. Williams was assistant to J. Don Alexander, charge of Williams, who had charge of accounts in Illinois, Wisconsin and Michigan, was survived by widow, son and daughter.

**JOSEPH M. HOWARD**  
 Joseph M. Howard, 70, former theatre owner and burlesque producer, died in New York City. Howard had managed the Pawnee Bill Wild West Show for many years. He was born in New York, Philadelphia and Washington, and subsequently became a producer of the show. He was also a member of the Philadelphia and Columbia wharfs.

Widow, daughter, three brothers and sister survive.

**ABEL GARAY TOMAS**  
 Abel Garay Tomas, 42, secretary and general courier for Warner Bros., died in New York, Feb. 21. He had practiced law for many

Prior to his connection with Warners, he had been legal adviser and associate of the late Henry W. Sargent, theatrical producer, until the latter's death in 1928.

Survived by three sisters.

**JULIUS KELLER**  
 Julius Keller, 81, former owner of Maxine's dance hall, died in Southampton, L. I., Feb. 26. He is said to have been first to present the "Trot" in America. He introduced gigolos, or male dancing partners, to America.

He had authored a book, "Inns and Outs," describing financial success and failures.

Survived: are his widow and a son.

**MAURICE CREW**  
 Maurice Crew, 52, formerly city manager of Paramount and Strand theatres in Waterloo, Ia., was killed in action in Europe on Feb. 5. He was a private in U. S. Army infantry, and only had gone overseas last September.

Survived by widow, a son, two daughters, three sisters and his mother.

**LUCILLE MAYO**  
 Lucille Mayo, 40, wife of Archie Mayo, free-lance director, died in Hollywood, Feb. 24. Although she had been under the microscope for a long time, Mrs. Mayo was not troubled seriously ill. She suffered a stroke, and died a short time later.

Survived by her husband.

**PAUL F. LOEZ**  
 Paul F. Loetz, 74, personnel manager of the Philadelphia orchestra, died in Philadelphia, after a long illness.

He started with the orchestra as a trombonist in 1900, during its first season. In 1929 he became personnel manager, and later survived by his widow and four daughters.

**SETH E. PERKINS**  
 Seth E. Perkins, 86, died in Waterloo, Feb. 17. He was the inventor of the "Glee Club" of the City of Music, carrier now used in theatres over the country. He patented this invention in 1924.

Survived by one daughter and three sons.

**ALEXANDER SIMMONS**  
 Alexander Simmons, 43, manager of Bijou and Shoreway in Toledo, O., until he became ill two years ago, died Feb. 17, from pneumonia.

Survived by widow, mother, two brothers and two sisters.

**Mrs. Virginia Price, 28, wife of Arthur Price, theatre manager, died Feb. 27 in Santa Monica, Calif., after being struck by an auto. Price was seriously injured in the same accident.**

**U.S. Army Sergeant Lester Hewart, 24, died in action in the Philippines, Feb. 23 in an airplane crash near Cedar Springs, Va.**

**MARRIAGES**  
 Virginia Drake to Lieut. John Gault USNR, in Hollywood, Feb. 25. Gault, 26, is a radio producer before joining Navy.

Violet Gier to Milton W. Smith, New York, Feb. 25. Gier is in the department of Paramount; groom is former 20th-Fox hack now pa. at Metro.

Anita Patricia Phillips to Lieut. Stanley M. Berman, USNR, New York, Feb. 25. Bride is legit and radio actress.

Albina Berardinelli to Pete Stanton, Hollywood, Feb. 22. Groom is a stage and screen director and slayer of "OklaHoma!" for the Theatre Guild.

Myra McLean to Bob Ballin, Denver, Feb. 23. Groom is producer of the Jack Benny radio show.

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