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# RAFFLES STUNTS SHOW BIZ

## Public, Not Publishers, Pick Song Hits

Current crop of disk releases again points up the old Tin Pan Alley adage that you can't scientize the production of hits that they just happen, and no expert can predict which mass will prove a hit. The time-honored publishers' axiom that there is a \$1,000,000 check per annum awaiting the guy who can tell us what not to publish, and thus insure a constant flow of successful pop songs, crops up again, judging by the type of songs now on the platters. (Of course that million dollar annual wage was before the 25 wage stabilization act.)

The Petrillo ban, as of Aug. 1, caused the diskers to wax what the publishers promised would be their pluggers songs. That the recorded ditties don't parallel what are the pop faves of the day, answered by the vagaries of public reaction. The best advance doping, of course, is always when the score is from a potentially big filmical, such as a Crosby picture, or the current 'Holiday Inn' music which got a big advance ride.

## General Motors' Vaude Caravan To Bolster War Workers' Morale

Chicago, Nov. 3. New vaude caravan, designed to entertain and raise the morale of war workers in their midwest factories, has been originated by General Motors opening Nov. 14 in Chicago for a six-day run, before leaving on tour. Show will take over an auditorium or theatre in each town, where is slated to play. Different days will be set aside for each batch of workers and their families to be admitted, without charge, to the entertainment.

On the bill will be inspirational motion pictures to show worker how excellent is his lot in this country, how handicapped are the workers of Europe, how good it is to be part of a free people, to inspire in the workers a desire to fight in order to maintain their freedom—in the factory, if not on the battlefield.

Live entertainment part of the show will consist of Doc Davidson and his 12-piece orchestra, which will be augmented to 20 men large cities. Preston Lambert will

## Deny Mexican Showgirls Forced Into Prostitution On Panama Bookings

Mexico City, Nov. 3. General denial of sensational stories published by some local dailies, to the effect that Panama has become a land of white slavery for Mexican showgirls, was made in a statement to El Nacional, organ of the federal government, by bookers and artists who have had dealings with Panamanian theatres and nightclubs.

Protestors assert that all contracts signed by Mexican showgirls working in Panama give them ironclad protection and the governments of both republics are warning against any attempt at compulsory prostitution. Furthermore, the deniers aver that contracts bear certificates of good conduct pledged to the Panama gov-

(Continued on page 54)

## 'NO PAY TODAY' THREAT LOOMS

Entire Contractual System Convoluted by Radical Regulations — Nobody Can Foresee Results — Hope D. G. May Reconsider

### DEFICIT LIVING

Shaken to its foundations by the far-reaching implications of the \$25,000 income ceiling and wage stabilization edicts, the \$2,000,000,000 motion picture industry this week looked to Washington for some relief from or clarification of the onerous income taxes which jeopardize the existence of the nation's greatest.

(Continued on page 23)

## Barbary Coast Days Recalled By Frisco Boom

By SHERMAN MILLER  
San Francisco, Nov. 3. So you think the Barbary Coast died, leaving nothing but legends of lusty gayety behind? Well, you have another guess coming, brother.

The devil-may-care spirit of Barbary Coast days was never completely extinguished. The war set off the spark that brought it back, in the Army.

Frisco is again a boom town, a pleasure-seeking town, and, yes, in respect, a hell-raising town.

Barbary Coast, which, strictly speaking, consisted of one short block of dancehalls on Pacific street.

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## A Very Vital Statistic

Latest twist on screen lists: at least those made in the east, has man who is being test'd explain, right on the screen, how and why he is not in the Army.

Studio execs are not interested in any man who are not draft-proof in respect, as busy men, they get this vital info and a gender of the prospect all at the same time.

### Willkie's Crosley

Wendell Willkie's broadcast Oct. 28, to the nation on his trip to Russia, China and the Near East got a rating of 48% from the Cooperative Analysis of Broadcasting.

The C.A.B. rating, obtained by President Roosevelt's talk of Oct. 12 was 55.8%, or 3% above his staidest chat average.

## Public Seen Systematically Hypoed Not To Sympathize With Amus. Industry

### Bataan to H'wood

One major film company president, discussing the \$25,000 income ceiling, cracked: "Those boys on Bataan and in the Solomons don't complain. Why should we squawk?"

## SPECIAL DISK SPEED PLAN FOR JUKES

American Federation of Musicians has been mulling a plan in recent weeks by which record manufacturers would make separate recordings for coin machine and home consumption. This would be based on an idea for having disc makers cut and press a line of platters requiring different turntable rotation than the record for home use, thereby limiting use of the former to coin machines. The thought applies only to machines, and the coin operators, according to the plan, would be required to pay a special sum for the discs, the upped difference going to the AFM.

As it is now, pop records spin 78 times a minute, while transcriptions, another sore point with the AFM, travel at 33 r.p.m. What the AFM's projected plan isn't too certain.

(Continued on page 18)

## Saroyan Not Only Got 60G From Metro, but Also Wrote Play About Studio

William Saroyan is in the Army, but one of his scripts is likely to be produced this season. It has to do with the prolific writer's experiences while on the Metro lot, principal characters being identified as Louis B. Mayer and Saroyan. Norman Bel Geddes has secured the play, one of the roles mentioned by the author, who washed up in Hollywood last season and went back to San Francisco where he got numerous plays, long and short, out of his system.

Saroyan came on to N. Y. and planned to startle Broadway by producing on his own "Across The Street" on tomorrow Matinee, titled "Talking To You", but the dual bill skidded and he ran out of money. After reading the notices, he blithely said that if his two short plays didn't get across, the new season would in fact there, just wouldn't be any season.

Around the Metro studio few knew

(Continued on page 18)

Amidst the present panic and confusion of show business in the face of head-swimming economic revolution in Washington (see separate stories in this issue), there is a sudden understanding of the state of public mind that has been built up in the United States so that any protest by "prosperous people" is twisted to seem outlanders as incredible income. Show business, with full knowledge of the risks, the ups and downs the short career, the staggering necessary expenses to maintain position, discounts the meaning of what seems outsiders as incredible incomes. Show business, however, has never succeeded in explaining its paradoxical money problems to the public and has seldom found Government auditors very sympathetic.

At this moment it becomes surreal to show business that there is ready sympathy rather than understanding. Those who don't get, and

(Continued on page 53)

## Neville Miller Declares Petrillo Wants Radio To Pay For Private WPA for AFM

Atlanta, Nov. 3. A resolution expressing confidence in the way the National Association of Broadcasters is handling the musicians union row was adopted by the association's fifth district members after hearing a report from Neville Miller during two-day meetings which concluded here Thursday (28) at the Henry Gray Hotel.

Miller said: "We don't feel that we can make a bargain with him (Petrillo). There is no unemployment today among musicians who make their living by music alone. Radio men do not feel that they can get up a privately-financed WPA for Petrillo's AFM members. And that's what he wants us to do."

## Getting Into Stride

Detroit, Nov. 3. Staging their own variety shows, the inmates of the State Prison of Southern Michigan are buying for the Army with proceeds. First of the series of three shows was staged last week in the prison auditorium with 1,800 inmates paying 50c apiece, to the honorarium of \$100,000.

Roughly, that represents about three days' pay each under prison wages for each performance.

# 15 Top Agencies With \$6,000,000 To \$7,000,000 a Year Pay Fees Hard Hit By Wage Freeze; Commish Deductible?

Hollywood, Nov. 3. The 15 top agencies which handle around 50% of the business for creative commodities of the year at radio in Hollywood, commissions on which run between \$500,000 and \$700,000 annually, are in a real walloop of any in town with announcement of the \$25,000 freeze here.

These agents are completely lost without interpretation of the measure as it applies to their case to figure whether or not they will receive any overhead to the point where they can be organized with their organizations geared at top pace and salaries rather heavy as well.

Yesterday they started doing a little figuring as to how to continue for some considerable time in the face of what is being done by the organizations in such manner as to pare overhead to the point where they can give adequate service without going into their financial reserves too deep to keep operating.

All these agencies have high salaries or guaranteed executives working who handle players and participate on the percentage take from agent's commissions.

It is not known whether or not employees who have acted in good faith in making up their minds to stay with agencies may, under California State Labor Law, make demands to pay employees their share of commission of artists working whose salaries have been frozen and to pay them out of money from those affected by the freeze while agent-employees' contention is that they have paid their part with the artists theirs and therefore they should get their compensation in accordance with the agreement they have with their employers.

With production at rather high ebb since November 1, figures for 15 agents will be minus at least \$500,000 in commissions this year, according to estimates of business managers.

The agencies here that really go the frozen shock hardest are Myron Selznick, Charles H. Feldman and Ralph Blum, Arthur S. Lyon, Frank W. Vincent, Frank Orsatti, Phil Bere and Bert Allenberg, William Morris Landau, Howard, Nat Deverich, Music Corp. of America, M. C. Levey, Sam Jaffe.

Getting Down to Case  
Meetings were held over weekend by the Artists Managers Guild to which most of the agents belong. They're holding their action on. So far, their attorneys will not work this week but they will find out what their status is regarding getting coin, whether or not existing contracts are in dispute between their clients and studios as well as between their clients and themselves, for if the latter get compensation for working, it might be decreed there is no reason for agent representation. It looks like better than \$2,000,000 will not reach fees for the period of the 1942 freeze.

Of course the smaller agents get less. None of them are among the greatest number of agents in the field, less \$25,000 a year after expenses office and salaries are paid. Their clients are not in the top brackets as very few of them net over \$15,000 on the year to players and others they handle will continue to pay while the biggies in the agent field may be compelled to just stand by and wait to see what happens to them.

**Sullivan's Comment**  
According to Joseph Sullivan, Assistant Secretary of the U. S. Treasury, deductions to pay fees of agents, such as are generally employed by actors, producers, directors and writers in Hollywood, would be permissible for the year if net salaries, Sullivan says so declared, according to all reports from Washington last week.

Pending further clarification or action of Sullivan's interpretation, nationally known agents, representatives, some with gross volume running into the millions annually, could be out of business for the duration. In any case the 10% fee paid by an agent, if carried from the year to year, would amount to more than \$25,000. In even more cases actors, directors, etc., would be paid from \$10,000 to

## 800 of 3,000 in Show Biz

There are 3,000 in the U. S. who pay taxes on over \$25,000 a year. Of these, 800 are in show business.

## \$54,000 GROSS EQUALS 25¢

Under Order No. 40010-E of the new wage and salary stabilization edict it is not permissible for any person whose salary is greater during 1942 than during 1941 to receive more than \$54,000 gross, and it is contrary to the law to employ a person to pay more. These are respectively through paying and/or collecting salary as of Oct. 27, if the sum of \$54,000 has been reached or exceeded as of that date.

Any person whose salary this year is the same as last year can't be limited on cut off a payroll before Jan. 3, 1942 even if the income does exceed the \$54,000 gross or the \$25,000 net. Under this ruling motion picture or other corporations have no alternative but to stop paying and their employees must stop receiving salaries over the specified limitation or be considered jointly and severally in violation of the law, according to assistant secretary of the U. S. Treasury, John L. Sullivan.

The broad terms of President Roosevelt's original proposal were that no person should remain with more than \$25,000 net income per annum. He did not state that corporations were to be limited in their payments to employees, the implication being that regardless of what the compensation would be the U. S. Treasury would directly or indirectly so tax income that the net would not exceed \$25,000.

The U. S. Treasury estimates that a gross salary of \$54,000 would yield a net income of \$25,000 under this year's taxes. Under new taxes next year a gross salary of \$67,200 would yield the same income.

## Raft Back to B'way

Hollywood, Nov. 3. George Raft goes to Broadway for the first time in a long time. He is currently in "Background to Danger" at Warners.

Actor signed with W. R. Burnett to star in "Hell's Kitchen," slated for early winter production.



It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.

Buy war savings bonds or stamps today. Buy 5 them every day if you can. Buy them on a regular basis.

## PRODUCERS SAY EDICT KAYOES CONTRACTS

Hollywood, Nov. 3. Coast attorneys are firmly convinced that contracts between studios and employees are invalidated by the Government salary freeze. This would apply to those who are in the freeze range and have options at advanced salaries exercisable where the employer is unable to meet the increases due to the Presidential directives.

All producers, after discussing the salary freeze order for three and one-half hours Monday (2) appointed a subcommittee to confer with the various studio Guilds and unions to attempt to work out methods of operation. The group is composed of Y. Frank Freeman, S. J. Mannix, Mendel Silberberg and Herbert Preston. The first three sat in on discussions Monday while Preston was scheduled to arrive from New York today (Tuesday).

Producers were reported inclined to pass the buck to the Guilds and unions, taking the position that they couldn't force players, who are not drawing coin, to work.

It was also pretty generally agreed that if the order stands as a production will be seriously affected. It is probable that the committee's first contact with the Guilds will be with the Screen Actors Guild board of directors at its special meeting tonight (3).

## THE BERLE-ING POINT

By Milton Berle

Hollywood, Nov. 3. Hollywood went all-out to entertain the Armed Forces. Last night the Hollywood Center was so crowded the editors had to dance piggy-back.

There were so many soldiers there I went kahl-wacky. All the stars help make the boys happy. Hedy Lamarr waited on a soldier, Lana Turner waited on a marine, Claudette Colbert waited on an artist, an Edna Mae Oliver just waited.

And Franke Baumbach was teaching the boys how to sing. Eleanor Powell was teaching the boys how to dance, and Betty Davis was teaching them how to cry.

Whereas the Sheridan comes into the Canteen she's immediately surrounded by men of the Tank Corps. After all, they've got to get used to the desert heat.

Last night when I was there Edward Arnold was sitting next to me—all around the table.

George Murphy conducted a jitterbug contest. You know what a jitterbug contest is—a commando raid with music.

**Brooklyn Department**  
George Murphy conducted a jitterbug contest. You know what a jitterbug contest is—a commando raid with music.

Jack Haley writes that since the Chick Mills said, "The defense boys have been drilling on the New York Glads" ballfield, the Broadway wolves have changed the name from Polo to "Happy Hunting grounds."

The 250-year limit is going to be a boon for the Broadway agents. It'll be the first time they've ever had a ceiling over their offices.

**Hollywoodscope**  
Due to the servant problem Dan Durkin frets to get a maid. In desperation, Joan finally admitted: "Maid wanted—will pay Lock-head wages."

Franchot Tone, Dick Powell and Alan Jones bought motorcycles and ride them all over town. The Beverly Hills Police Dept. is thinking of enlisting the three actors in the auxiliary force. If they do it'll be the first time they'll be riding a dog for their tickets.

Henny Youngman went to the Red Cross the other day. He wanted to donate a quart of blood. They examined Henry and then offered him some of theirs.

**Music Department**  
While at Mills Music the other day, Sammy Sift, the tunesmith, accidentally fell against the piano and Chick Mills said, "He takes a fall."

It has been said that Skinny Ennis enlisted and is getting a rating as a baton for L. L. Eddy Duchin, USN (JG).

Paul Whiteman found out why he isn't in the Army. His draft board has given him a classification of 2F-2P-2 Fat 2 Fight.

Brooklyn actors go to Hollywood to get discovered for Broadway show. Hollywood actors go to Broadway to get discovered. Hollywood pictures. Doesn't anybody want to be discovered in Columbus.

**There's No Truth to the Rumor**  
That the U. S. will have reached the 75 million men of which more than Bob Hope's writers are drafted... That the International Court has hired Harry Marx as their interpreter... That Cesar Romero uses Johnson to keep his hair combed... That Norma Theater had a miniature ski-slide built in her new house so husband, Martin Arroyo, could keep in practice.

It has been arranged for their star players to get transportation when gas rationing starts. This morning Bill Goetz sent me a figure for my automobile—a trained gorilla with noon eyes for dimout driving.

**Afterpiece**  
The World Series is not over. The World Series contest is still going on. And when the last inning has been played and victory ours, the box score will read: No Huns, no Hitlers and no terrorists.

## Even Treasury Dept. Concedes New 25¢ Edict Fails to Answer Everything

### Radio's Headache

What concerns the ad agencies most over the \$25,000 ceiling regulation is whether they will be able to hold the biggest money artists in the event they are barred from making further salary payments.

The logical consequence anticipated by the agencies is a diminution of work by the performers who have multiple sources of income, with radio losing some of the most important ones in the process.

### SEN. GEORGE'S BRUSHOFF

Says \$25,000 Order Conflicts With Intent of Congress

Washington, Nov. 3. The \$25,000 salary limitation order issued under authority of the anti-inflation act passed early in October directly conflicts with the intent of Congress, Senator Walter F. George of Georgia, chairman of the finance committee, asserted Saturday (31). The legislative intent and purpose is clear as it could possibly be made," Senator George told reporters. "No salary limitation was contemplated as necessary."

Senator George said that both Representative Henry B. Steagall, chairman of the big business committee, and Senator Brewster Berman, senate manager of the measure, had stated that the bill did not authorize Congress to place a ceiling on salaries in excess of \$25,000 a year.

Senator George said that committee chairman said he had not given the limitation order detailed study but asserted that "probably had" had to give it careful consideration when the issue is raised in the senate.

### Washington, Nov. 3.

If you have read the lengthy regulations issued by Economic Stabilization Director James F. Byrnes putting the \$25,000 ceiling on salary ceiling long advocated by President Roosevelt, and you find yourself confused and uncertain about all this nothing of it.

Lawyers have read the regulations and re-read them. The confusion seems to add to the confusion and to bring out inconsistencies which were not apparent in the relevant study. If the lawyers can't unscramble the uncertainties and inconsistencies in the regulations, how do you expect to?

The Treasury readily admits that the regulations omit the answers to questions that everyone is asking. It is planning to issue in about two weeks more detailed regulations governing the whole program of Federal salary stabilization.

"The Treasury's best advice is: 'When in doubt, ask for a ruling.' This doesn't mean that you can pick up the telephone and call a Treasury official with a hypothetical situation and get a 'horreback' opinion. But you can submit formally a specific problem and the Treasury will endeavor to give you the correct answer."

**Allowable Deductions**  
One thing is certain. The regulations provide that no person shall receive a salary of more than \$25,000, after deductions for Federal income taxes on the whole salary, and for customary charitable contributions, and for payments on life insurance and other fixed obligations which were in force on Oct. 3, and for past incomes.

Although the \$25,000 salary limitation does not take effect until January 1, the "probably had" level in the meantime are forbidden.

What about the high-salaried stars? (Continued on page 10)

## ABBOTT AND COSTELLO

"Certainly one of the funniest teams of zanyes — these two boys could snatch any show from the doldrums."

Laura Lee, Philadelphia Evening Bulletin

Universal Pictures — Under Personal Management of: EDWARD SHERMAN



# ACTS

## CONFISCATION OF INCOME

Show business, including radio, is peculiarly upset by the "excess salary confiscation" ruling that has been put through in Washington. There has been little articulate protest when the original \$25,000 net maximum income proposal was mentioned. This was due probably to an incomplete realization of its meaning. Last week the reality struck everybody in the financial solar plexus and produced something very close to panic.

Reaction quickly classified naturally under two headings; one, the political and social-economic significance, and two, the immediate bread-and-butter effect. In general, the realization grew over the weekend that the ruling was not, as first supposed, taxation in the usual sense at all but a "levy." The effect probably effect on individuals seemed to vary erratically according to circumstances in particular individual cases or professions.

For example the concert trade has a special kind of danger in that the high-salaried few (perhaps 25 or 30 virtuosos) are the sales bait that sell subscription blocks of tickets. The rank and file of recitalists cannot attract large patronage on their own. They are included in packages tied with the fancy ribbons of a few big names. The livelihood of the small fry depends in a very acute sense upon the prosperity of the big ones.

Picture business, greatest yet most vulnerable of all branches of entertainment, stands to suffer more than any other phase. Because on the ability of the gifted few who can write, direct, produce and act, depends the livelihood of the many who work not only in the studios but in exchanges and theatres throughout the country. Put a star and a producer out of business and a flock of people right down to the girl who guards the ticket window will be hurt, because there won't be as many people buying tickets.

As for those personages who appear in many media (as a columnist may write for syndicates, broadcast for a sponsor, file dates for a lecture or book, turn out books for publishers) it seemed clear that drastic curtailment of income (and hence of taxes in the end) is quite possible. This is not to suggest that there will be any widespread sulking or unparliamentary retirement for the duration, but that in the nature of incentive there will be conservation of time and energy.

Lawyers, tax experts, auditors, Washington representatives are studying the proposal intently for answers. The experts, it became clear, knew little more than the non-experts. The whole stunning blow and the extremely complicated, technically involved arithmetic had everybody groggy. This grogginess may go on for the next several weeks with nobody at this moment in a position to assert just how disastrous and revolutionary the ruling will be when finally shaken down, codified, modified and clarified.

'Variety' presents in this issue several reports of trade reaction. The film roundup appears on pages 1, 2, 3; Radio on pages 28-29; Concert guessing on page 38. Orchestra reaction on page 39. These reports are necessarily tentative. They represent the first impressions, the first interpretations, the first shudders. Whether the nightmare proves as shattering to the patient as present temperature suggests can only be decided hereafter. Meantime it is the first ton of bricks to really be unloaded on show business.

## D.C. Thinks H'wood Should Keep Mums On Income Ceiling; Congress May Act

Washington, Nov. 3.—Economic czar James B. Sweeney is going to have a tough time with that \$25,000 ceiling on earned income. When Congress comes back after the elections, the movement will be to curb his power by taking a salary roof, with legislation.

Hollywood, which is tremendously affected by the \$25,000 limit, can sit back and let most of the blame go to the space worker on Capitol Hill. Senator Walter F. George of Georgia uttered the first warning last week that a fight is coming, and his speech made many members of the Senate and House feel. Some Senators have already endorsed kicking George upstairs to the Supreme Court, in the meantime the New Deal to name a Finance Committee chairman more in sympathy with the Administration.

Clipping Mr. Byrnes' wings will not be an easy task, for he has the solid support of President Roosevelt. Any legislation would have to carry (Continued on page 18)

## Not to Be Caught, 20th Has 80 Players Packed

Hollywood, Nov. 3.—New high in contract players, 30 in all, is being booked by 20th-Fox as a precaution against future military drafts and enlistment.

In addition, the studio has a roster of 42 stock players, many of whom are being trained in hospital.

While not in critical condition, Holman likely will be in the hospital for the next five or six weeks.

## Russ Holman in Hosp

Russell Holman, Paramount's executive producer, is said to be hospitalized suffering from stomach ulcers. X-ray showed the ailment, and his medical order is hospitalized.

## HOLLYWOOD FORCED INTO FRUGALITY

Reckless Disregard of Moola in Film-Making Just a Happy Memory — Wartime Regulations Put Studios on Short Coin

Government setups of all the United Nations, principally our own war-operated clamper-downers and arm's service brasshats, have the film studios under wraps as never before, and conforming all the way down the line. Result? As it is that the Hollywoodians, never slow to get their backs up, before are going for the new restrictions in a big enthusiastic way. Not enough to say they're cooperating 100%.

## FLOOD OF CAN'T'S

By DENIS MORRISON  
Hollywood, Nov. 3.—

Government setups of all the United Nations, principally our own war-operated clamper-downers and arm's service brasshats, have the film studios under wraps as never before, and conforming all the way down the line. Result? As it is that the Hollywoodians, never slow to get their backs up, before are going for the new restrictions in a big enthusiastic way. Not enough to say they're cooperating 100%.

Film outfits are hampering themselves with every imaginable sort of crimp, all with the idea of winning the war now, "everything else is chores." And it's costing them.

In one way it's costing them, but in another the exigencies of the war prove a godsend in the long run, for the studios for the first time in their prodigious, spendthrift career are learning the meaning of frugality. In years to come many a common dividend will be paid to stockholders, eeked out of the habit of saving enforced by wartime necessity.

Any studio nowadays is a library of information on what his is (Continued on page 20)

## ARMY CENSURES PIX STUDIOS ON DIMOUT

Hollywood, Nov. 3.—Studios are being censured by the War Department for disregarding the Coast dimout regulations on Nov. 2.

One plant had obtained permission to light up outdoors providing a canvas was stretched over the set to keep light down. But that night was warm and the canvas covering was lost in the shuffle. Around 30 Hollywood photographers were over the studio and filled their plates with evidence.

Next day the Western Defense Command told the studios off, but good, and warned that under no circumstances was light to be visible from outside the lots. The order calls also for a blackout of all outdoor lighting on studio streets leading to stages and elsewhere on the lot.

Yesterday all studios went into action to conform to the regulations as the Western Defense Command has made it plain that the next violation will be prosecuted and there was to be no more gentile wrist-slapping.

## BOB CROSBY TO FILMS

His Men May Slick Together But Draft Looms

Bob Crosby's band will make an effort to continue as a unit after Crosby drops out as leader. Dec. 17 is set for his first tour to Europe, which has been signed by MGM.

## Hollywood Starts the Machinery To Administer the \$25,000 Order And Quickly Finds It's Stalled

### Up to SAG Now

Hollywood, Nov. 3.—The producers met for 3 1/2 hours Monday (2) among themselves and it wound up with the decision that the Screen Actors Guild must take up its mind on what to do under the new Governmental edict. SAG confabs Wednesday (4).

Meantime Eddie Mannix, Y. Frank Freeman, Mendel Silberberg and Walter Efron, latter two attorneys, will also pow-wow with the Guild.

Hollywood, Nov. 3.—Administrative difficulties of handling the salary setup, under the new law, is illustrated by the fact that studios are already asking every high-salaried actor to sign an affidavit before getting any salary checks, showing income he received last year and the amount he has already been paid in 1942.

It is reported that the bookkeeping charges alone for both employee and employer will probably cost more in waste paper and effort than 10 times the amount saved by the Government.

Admittedly, a serious situation exists for 1942 earnings are comparatively little in 1941 and are earning much more in 1942. With reference to those people whose studios have taken the position that they won't pay any more money to them despite the fact that a particular employee has not yet received the maximum of \$25,000 net permitted in 1942.

It is believed, however, that this situation will be ironed out shortly so that funds could be advanced to those needing cash and who have not been paid as much as they earned last year.

Meantime, attorneys were in Washington seeking an interpretation of the new situation as well as for 1942. Actors, agents and other film big artists and executives are also clamoring for interpretation that would permit them to continue operations on a normal basis as they are now operating. Many actors were calling on agents and business managers to deliver their regular checks and the latter in turn were knocking at studio doors for coin. The general opinion was that the situation would not be entirely cleared up until the Economic Stabilization Board opens a new office with a regional director in charge to pass on various questions as they arise.

Colleges, however, was (Continued on page 55)

## MIAMI BEACH 100% TO ARMY THIS YEAR?

Miami Beach, Nov. 3.—Sources close to army officials here believe that the Army Air Corps personnel now quartered on the beach will be doubled before Christmas, and that with few possible exceptions, every ocean front hotel and apartments of over four units will be taken over by the army.

With the huge Hollywood Beach hotel as a training station for the U. S. Navy this week, and H. C. Potter directing, it is taking speedy steps to accelerate completion in order to keep on this rapid naval expansion in the area.

Beach front hotel owners are unable to state with any degree of certainty whether they will be permitted to operate or not, but the majority are of opinion that it's just a matter of few weeks before the army takes over entire beach.

If this is done there is a possibility that Collins avenue will be closed to civilians and ocean bathing will be restricted to sections of the beach outside of the military zone.

## Rush Grant Pic So He Can Get Into the Scrap

Hollywood, Nov. 3.—Cary Grant is making his last picture for the duration in 'From Here to Eternity' now under way at RKO with David Hempstead producing and H. C. Potter directing.

Filming was started without a femme lead and will be rushed to delivery in time for the Christmas to the armed forces. Working in the early scenes with the star are Charles Bickford, Florence Bates and Henry Stephens.

## COMPOSERS ON TOUR

Oscar Straus May Follow Romberg With Wm. Morris Agency

On the strength of Sigmond Romberg's click concert tour, Oscar Straus, another name composer, has William Harry D. Squires, of the Clinton Morris Agency, for a similar tour, such as laid out for Romberg. Straus already has been in concert, but about himself.

Squires figures this opens a new avenue for other prominent songsmiths such as Kern, Friml, et al.

## Another H'wood Player

His item among legit producers is 'The Sweet Memory,' a satirical comedy by Hollywood's Bill Daley, Funston, who co-authored 'Guest in the House.' Legit produced last season.

Richard Madden has the script; describes it as a 'Royal Family' About Hollywood.

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# TOURNA

## Industry Seeks Clarification Of War Necessity Status in D. C. Parley

Group of industry leaders, including many representatives from exhibitor ranks, is scheduled to visit Washington next Friday (6) for a series of powwows with Government bureau topners in an effort to iron out war necessity wrinkles. With Paul McPart's heading U. S. management setup, now becoming more insistent that drafting of men essential to different vital industries is the film business move is under way to one. Feeling in the trade is that a concerted picture industry, an essential as essential as radio or television industries, both of which have been classified essential by the Government.

Only portion of the film industry given permanent rating to date are the newsreels. Since television is regarded as a medium of production, excepting possibly on smaller scale in armed forces, industry officials fail to see why it gets essential rating while the film business is pushed around.

Members in Washington will include those with Donald Nelson, Elmer Davis and other U. S. bureau heads in an effort to get a goodly item of manpower in relation to the Government. It also has been learned that numerous union and syndicates, concerned with the status of their members in the film business, have started resisting the proposed shoving about by federal bureaus. IATSE thus far has been a leader in fighting this government maneuver.

Proposal to launch a new newsreel by Warners pointed up the heavy heads making a goodly report into film business manpower. Forces that only two competent featured cameramen at the present time are unemployed—one is sick, and stated that the other is seeking some other employment.

Donald Nelson has invited a group of film toppers to a conference in Washington next week (Thurs.). Among others to participate in the discussions will be William Watt, of the U. S. Army, Elmer Davis and Lowell Mellett.

Following a huddle with Nelson on Friday (6), when priorities, film conservation and salvage campaigns will be discussed, the guests will be given a luncheon by Lowell Mellett and later an address by David.

Among those scheduled to go to Washington are Joseph Bernhart, Spyros Skouras, Leonard Goldenson, Charlie Moskowitz, Harry Brandt, (Continued on page 38)

**Zoot-Suit Notoriety Starting to Shame Kids Into Good Behavior, Sez Mgr.**

New York, Oct. 28. Editor, 'Variety': I'm the "Theatre Manager" who would like to let you know some weeks ago, exposing the zoot-suit menace and its adolescent feline counterpart. I've been hearing how 'Variety' gets so much reprint attention from the daily press, newspaper editors, radio stations, radio chatter, etc., and hoped it would thus penetrate to the decent kids who would turn away from the question of how to have the oafs into good behavior.

Now for your information it is working out swell. I've seen dozens of reprints and some decent editorials in the daily papers all over the U.S. And I've seen some ex-Zoot-Suits. Thanks 'Variety'. Again, I'd like to ask you to let me just sign "Theatre Manager".

**Propaganda Theme Song**  
 Berlin, Jan., thinks it will have a good propaganda influence with a

### Like Papa, Like 20th

Everyone the Chase National Bank, which is heavily invested in the company, closes down, 20th-Fox also does. This accounts for the fact that 20th shutters completely on even the smallest holidays while others remain open a half day or all day long. (Tuesday) 20th was locked up entirely, while Metro, Paramount, Warners, Columbia, RKO and Universal shut down at 1 o'clock. Republic was open all day.

**PARIS 9-MONTH NET, \$9,278,000; UP \$1,828,000**

Paramount Pictures estimates its earnings for the first three quarters this year, ending last Oct. 3, at \$1,828,000 greater than corresponding nine-month period last year, according to final estimates issued by the company Monday (2). Total estimated earnings for the three quarters ended Oct. 3 amount to \$9,278,000, as against \$7,450,000 in similar period of 1947.

Paris's estimates showed third quarter earnings to be \$3,455,000 as compared with \$3,071,000 in the same quarter last year. Actually, the first three quarters of this year undoubtedly will run higher than these estimates because they only include operating and company's share of film rentals from subsid in England, Australia, New Zealand and India only to the extent that they have

(Continued on page 16)

### GOLDSMITH PRODUCES 1ST U.S. PIC AT COL.

Hollywood, Nov. 3. First American-made picture by Isadore Goldsmith, former European producer, will be 'Women at War', to be filmed at Columbia.

His first feature overseas, Goldsmith produced 'The Stars Look Down', 'Mademoiselle Docteur', 'I Killed the Count' and 'Enter the Castle'.

newly by Carmen Lombardo and Pat Innisfree (of the Lombardo orchestra) titled 'Since He Traded His Zoot Suit for a Uniform'. Figure out this will help delude some of the more rampant wildling of late.

Sidney L. Bernstein, the British theatre owner and film consultant to the British Ministry of Information, who just returned to London, stated that the same type of wartime hysteria manifested itself during World War I in England. He said that because the Nazi onslaught is too serious a job for everybody, but in England it is not so much, the same destructive hijinks which resulted in the bare property, drapes, seals, etc., being just returned to London, stated, for a time, bid fair to become a national scandal.

**Wartime Psychosis**  
 Commenting on the wartime psychosis which has led to a wave of juvenile delinquency, a professor and co-care attitude, a professor (Continued on page 23)

## SEEKING OUT THE WIVES

**Only 30 Features Expected From WB on Whole 1948-43 Season and 35 or Over From Paramount, Others, Excepting RKO, May Not Release as Many Pictures as Promised**

### LARGE BACKLOGS

While promised programs for the current (1948-43) season do not place the totals more than around 10% behind the last film year (1941-42), early indications are that when deliveries are made the output to the exhibitor on the 12 months may be 100 pictures less than for the season which ended Aug. 31.

Production problems of a general character, conservation of materials, raw stock restrictions and print economies are expected to find many distributors winding up with shorter programs than the exhibitor would anticipate. A high executive, visualizing fewer features because of the print problem and other, does not see any curtailment of double bills, however, at least not for some time. Extension of playing time all along the line will help take care of this in the face of a smaller stock (Continued on page 33)

### Formal Turnover Of \$50,000,000 English Coin Signed in London

British treasury in London announced last Friday (30) the Americanization of an agreement with the American major film companies whereby the British were to be permitted to use U. S. distributors in New York forthwith. This covers all U. S. distribution rental coin up to Aug. 29 inclusive, previously filed in Britain.

The remainder, covering Aug. 29 to last Oct. 24 inclusive, will be remitted at the end of the present year. This may reach an estimated \$50,000,000 but the exact total may vary greatly from present prospects because of final dickers on the totals.

Announcement of release of this coin had been expected last week with the total about in line with expectations.

American distributors were successful in obtaining the abolishment of any future frozen coin arrangements in the British government insisting on virtually the same sort of pact as in the past year. Continental American major film companies agreed to accept a \$50,000,000 frozen money deal with Britain last Friday. This would result in \$20,000,000 in the forthcoming year, starting last Oct. 28. This is identical to the arrangement in the 12-month period just closed.

**JOE MOSKOWITZ WEST**  
 Joe Schreck, Mayer, Strickling, Schreiber Leave

Joseph Moskowitz, now back at his desk in N. Y. rep. of 20th-Fox studio, and Lew Schreiber, studio casting director, leave for the Coast tomorrow (Thursday) for huddles with studio executives regarding future film assignments. So by train, Joe Schreck, who came cast with Schreiber, started back to Hollywood last night. Louis B. Mayer and Howard Strickling left over the weekend.

## Current Govt. Emphasis on Value Of Good Shorts for Propaganda Seen As Another Wedge to End of Duals

### This Changing World

Hollywood, Nov. 3. Production of 'Old Acquaintance' at Warners is getting a curious runaround through war and illness. George Brent, originally slated for the top male role, joined the Coast Guard and Franchot Tone moved in.

Edmund Goulding, director, was taken ill and replaced by Irving Rapper, who won't direct either. He goes into the Army in two weeks.

Emphasis placed by various Government agencies on Hollywood shorts product is bringing about one of the most significant changes that the war has wrought on the film industry. Importance that the Government agencies have caused to be attached to shorts by Hollywoodites, who formerly disdained them, may be the telling blow—along with the cut in available raw stock—in the long-heralded demise of duals.

## EXHIBITS IRKED BY PRINT DELAYS

Los Angeles, Nov. 3. Both exhibitors and distributors are raising a row over the delivery of films, which has grown so uncertain that many of the theatres in Southern California and other have been forced to cancel their matinees.

One Arizona distributor points out that the practice, regarded as an overnight haul, now requires three days.

Theater companies explain the slowdown in three ways—shortage of competent drivers due to drafts and enlistment, shortage of rolling equipment and, finally, the 38-mile speed regulation. Before the war the distributors could have solved the problem by additional print, but now the print shortage is still an other complication.

### McCAREY, KOERNER EAST ON CONTRACT PARLEYS

Hollywood, Nov. 3. Leo McCarey shows off for New York this week with Charlie Kerner to talk over a producer-director contract at the RKO home office.

No other picture release as scheduled. McCarey completed 'Once Upon a Honeycomb' on the RKO lot under a one-picture deal.

New viewpoint of Hollywood is certain to have a profound effect within the next year, and certainly the war has vitiated the law after the war situation gets any worse. With the upswing in quality, real exploitation methods are being applied to briefs and a knowledge that something new has been added to shorts is being given the public as well as exhibs.

"That's likely to create a demand for a real value for shorts. Particularly when theatre operators and filmgoers catch such nifties as Warner's 'The Best of Friends', 'Beyond the Line of Duty', Paramount's 'We Refuse to Die', Metro's 'Magie', Alpha's 'RKO's 'Pravda', Smith, USA, and a bunch of others coming up. Pictures like these are no longer the mere screen fillers that shorts had become up to six or eight months ago.

Until the war, manufacture of briefs had always been a slow-off take at all studios, with the possible exception of the new screen fillers that shorts had become up to six or eight months ago.

Switch in attitude can largely be traced to the visit to the Coast last spring by Lowell Mellett after he had been named Coordinator of Government Film Production. Mellett had volunteered to make a certain number of subjects on topics Mellett outlined to the visit. He had a number of technicians, had a competitive spirit naturally resulted in the effort to make a better job of it than conditionally furthered by the gale screenings of the month's best shorts inaugurated in Hollywood by the Academy of Motion Picture Arts and Sciences. With flocks of studio big boys getting serious, the best shorts and even if it didn't mean anything at the b. o. it meant an incentive, in that the (Continued on page 38)

## Public More Bro-Minded These Days Seemingly, Flynn's Pix OK at B.O.

'Desperate Journey' well into release and 'Gentleman Jim' being rushed out fast, having been pushed into more than 100 dates during the past week, a third Errol Flynn picture will come off the assembly line at the Warner studio next Monday (9), according to the present outlook. This one is 'Edge of Darkness'.

No other picture release as scheduled for Flynn and no further plans to be laid until it is seen how the outcome of his trial on statutory charges will be.

However, under a recent contract, Flynn was signed up to make a maximum of three. In the event four will be made, Flynn is to be producer on the fourth.

While it is presumed Warners will hurry 'Darkness' into release as quickly as it did 'Gentleman Jim', no definite plans in that direction have been worked out so far as can be learned. Meantime, the hope is that the Flynn trial can be stalled

to that an appeal, if convicted, can be obtained to bring about a delay to protect the Flynn pictures.

**Not Hurting Pix.**  
 So far, it seems that the unfavorable publicity about Flynn is hurting. In fact, it would seem that 'Desperate Journey' is getting holdovers and on third weeks in many situations, has been doing better than 'Gentleman' rather than weakened. Figures, comparing 'Journey' with what was the outcome of his trial on statutory charges will be.

Despite the fact that 'Gentleman Jim' was a better box office than these two or better everywhere. In fact, the film is reported doing well. On its first seven openings, a week ago (28) in Warner houses in New England, it did 20% over house average.

Just how sensational evidence at (Continued on page 23)

# De Mille's First Bathub, Other H'wood Curiosa Dumped on Nation's Scrap Pile

Hollywood, Nov. 3. Into the capacious maw of some roaring blast furnace soon will go a great heap and a vast amount of Hollywood's first-class trash. The hairy-chested toter who slams this bit of precious metal into the maw does not know that he is making a record, and perhaps for a melancholy test of the durability of De Mille's original bathub, the one which served him as a magic carpet to a glorious destiny.

Frank Leslie, who has been the Paramount studio's bailiwick since those days when Mary Pickford cavorted in curls and velvet suit on the scrap truck. He was a little miffed when the question was brought up how did he know it was De M's? He said he certainly ought to know, since he had been watching over that piece of early Famous-Players-Lasker property for 23 years as man and boy. He had been nurturing and guarding it as a Paramount family heirloom. At this time, albeit harboring no suspicion that its ultimate destiny would be to form the crating of a tin or bomb to be delivered with Democracy's compliments where it would do the most harm.

For your enlightenment, Leslie declared that the original De Mille Pickford once took a bath in that bathub while the silent camera was rolling. He said he was certainly filled with the music of violins and piano. What was the name of the tune? He frankly does not remember. It's not important anyway.

De Mille Tub Toss  
De Mille came along in 1914, a little later and was quite taken with the architectural magnificence of the Paramount lot and the studios which wrought iron doodads on it and a new suit of tinted Chinese porcelain gowns supported by a pair of white tulle really went to town with Gloria Swanson in it. She stepped into it and she was wearing it in several of her films. It is a characteristic reflection on the way Hollywood does things that the little and the big are tossed.

(Continued on page 22)

## DUNNE WITH POWELL IN METRO'S THIN MAN

Hollywood, Nov. 3. First job for Irene Dunne under her new contract at Metro will be in the picture "Thin Man," with Powell in "The Thin Man Goes Home." She picks up where Myrna Loy left off.

Picture rolls Nov. 16, with Everett Raskin producing.

## Follies Girl Stage Unit to Tour With Pic

Bill Rowland, producer of "Follies Girl," filmed shot in the east and being released by Producers Release Co. is lining up a touring stage unit to play with the picture. Idea is to use several of the film's cast in the stage unit, and square from the screen to the stage at the finish of the picture. Cast will probably consist of Doris Nolan, Helen Westcott, Fritsch, Sheff, Ann Barrett, Jay Brennan and Ray Heaton orch.

Rowland has paid for the picture, performers and musicians who had been offered for a spell. Total payoff guaranteed amount to about \$100,000. The picture and a musical comedy. The delayed settlement was the result of a tardy shooting start which necessitated contract settlements with Gertrude Niesen and Fred Keating, so the total figure of \$150,000 was being used in the film. Result had the producer, who had paid all other bills, a true tour that was in the can.

Situation was saved when George Bonwick of Pathé, the film distributor, hired Henry Briggs, Producers Release Corp. prez, into the situation. BRG made a release of the picture for a \$40,000 budget for some additional scenes. PRG claims the final edition will cost about \$120,000, which would rate "Follies Girl" as the most expensive production.

## As Rep Goes So Goes Kane

Hollywood, Nov. 3. Joseph Kane, producer-director, who has been with Republic since 1928, is starting work on an option lift for another year. Currently Kane is preparing the new Roy Rogers title, "King of the Cowboys."

## HIRLIMAN MAY SEE AGFA ANSCO'S BOOKS

Appellate division of N. Y. supreme court ruled Saturday (31) in support of a previous decision by Justice Kenneth O'Brien that the General Electric and Film Corp. would have to open its books to George R. Hirliman to enable him to attempt to prove by their records that the AGFA stock he used in filming "Fight On Marines" was defective.

Hirliman is suing General Electric & Film, Agfa Raw Film and Agfa Anso, Corp. for \$300,000, claiming that the film was defective. Monogram Pictures Corp. rejected his film since the developed negative was blurred and shadowy. Apparently since the film was old and defective.

The defendants had refused to open their books claiming that they couldn't since the film is in the custody of the Government. General Electric and Film Corp. would have to open its books to George R. Hirliman to enable him to attempt to prove by their records that the AGFA stock he used in filming "Fight On Marines" was defective.

Attorney for the plaintiff is Harold J. Sherman of Folsom & Maves. The defendants are represented by Wlecke, Rindell, Jacoby & McClellan.

"Fight On Marines" was produced between October, 1941, and January, 1942, and starred Toby Wing.

## WPB APPROVES \$20,000 SET FOR PRESSBURGER

Hollywood, Nov. 3. First producer to get special dispensation from the War Production Board to exceed the \$5,000 limitation on set construction is Arnold Pressburger.

Scene depicting the city of Prague, Czechia, for "Nava Surrender," required starting from scratch, as no sets were available.

The building will cost around \$20,000.

## RKO'S ARTKINO TEST

In the Rear of the Enemy; Ruse; Rio; Getting Trous

RKO is test looking at the new line of the Artkino line with dubbed English dialog, at Nashville in N. Y. city and state. If the reaction favors it, they will arrange a remake and national release similar to that given "Moscow Strikes Back."

Title was remade by Artkino and nationally released by Republic.

## Brontes Theme 'Devotion'

Hollywood, Nov. 3. Warners announced that it is hard to direct "Devotion," a Robert Buckner production based on the lives of the Brontë sisters. The movie novels in England years ago when a femme writer was a novelty. "Devotion" will be produced by Brontë and Nancy Coleman will play the sisters.

## WB Pushing Contracts Fast on 'Gentleman Jim'

Warner Bros. started selling "Gentleman Jim" throughout the entire country on Friday (30), immediately after the conclusion of the annual all exchanges for exhibitors the day before. Instructions to the salesman were to push for quick acceptance. Meantime, the Warner homeoffice had spotted the film in around 40 of its best block of five films this season, scattered over no prelease.

Thought it to get a fast payoff on the picture for quick acceptance. Concerning the jam involving Errol Flynn, who stars in the picture.

As result, general release date was set for November 14, two weeks hence. "The Hard Way," which Warners has been selling as part of its second block of five films this season, has been pulled off release.

"Hard Way" had been set for release Nov. 14, the date assigned to "Jim," and was one of two per centage picture.

"Jim" is reviewed in current issue of "Variety."

## 'Biggest Sucker' Is Pix Producer, Sez Sam Goldwyn

Tossing off the observation that "the biggest sucker in Hollywood is the picture because you can't get your money back he puts it into another picture," Samuel Goldwyn, architect of "York from Sun" last week, warned that there can be no solution to the growing manpower, shortage, problem in show business. He urged that these operators stop burning up product through frequent program changes. "We can't make 'em that fast," the producer added. "There are already thousands of cameramen in the armed forces in addition to other technicians, for one thing. And the picture is being sold down star appearances although I think that no star, producer or writer should be contracted to spend the money alone when we can make such a magnificent wartime contribution to the cause of giving our soldiers and the public at home such a line entertainment."

Goldwyn said that exhibitors should stop patting themselves on the back because of the current boom, but that any time a picture may figure, they can use talent, spots and make money regardless.

Goldwyn pointed out that there would be little profit left over for anyone after taxation and that this was the best time to build up enduring prestige for the picture business. "I don't want any more changes in business today," he said, "so the best thing to do is build permanent good-will in the industry by doing it all showing good instead of cheap pictures."

Why Squawks?  
Taking a clip at squawking exhibitors, Goldwyn said, "They complain as much when business is good as when it is bad. Right now they have a very tough time of it. They can't go to Florida. And who plays Florida?"

Goldwyn predicted a breakdown in the old star system, though admitting that some people who are coming up to replace those leaving the studios. Producer said he was in the mood to hunt for talent in Broadway and appeared optimistic regarding the use of newcomers in the picture business.

"God makes stars and it's our duty to discover them," he said, "and we've been successful in developing them in the past."

Goldwyn expects to use new talent in important spots in the forthcoming Lillian Hellman year production begins in January, in Don Hartman's musical for Deney Kaye starring Maciej and the other forthcoming Bob Hope picture next July.

Addressed the fact that the industry's only chance of survival was in maintaining interest via strong publicity. He said that the current run policy was one way of stretching out film supplies. He pointed out that the picture had received more parts of the world show than any

## Can't Be Too Choosy These Days

Auction sale of old California mansions are not only for antique dealers but also for lumber, nails, household fixtures and other building material. New material is practically impossible to come by, so the buyers of these mansions were built with seasoned timber and flooring, worth more than new lumber. In addition, the gauntlet of other household furnishings of bygone days are valuable on studio sets of pioneer periods.

Universal is closing a deal for old furnishings of the Mark Hopkins mansion in San Francisco. Other mansions and materials from the house formerly occupied by Jap fishermen on Terminal Island, now controlled by the Navy.

Hollywood, Nov. 3. Auction sale of old California mansions are not only for antique dealers but also for lumber, nails, household fixtures and other building material. New material is practically impossible to come by, so the buyers of these mansions were built with seasoned timber and flooring, worth more than new lumber. In addition, the gauntlet of other household furnishings of bygone days are valuable on studio sets of pioneer periods.

## Much Speculation on WB Newsreel

### Home-Office Still Lukewarm—Tiff With Universal News Touched Off 6th Reel Plan

### RCM Sets Up in Wash.

Ben Hersh here for Washington this week to establish an office for R.C.M. Production to keep in touch with the War and Navy departments in connection with the production of sponsored films. Company will be represented in the national capital by Robert Keim, former National Park Commissioner.

Meanwhile Sam Colvok, executive producer of R.C.M., is starting his first Government shot, "Rose of No Man's Land," starring Ginny Simms.

## PRC FAR AHEAD OF SKED, LOOK TO '44 PIX

Hollywood, Nov. 3. Producers Releasing Corp. is so far ahead of its releasing schedule that it has completed to start its 1943-44 production program in February. By that time the company figures to have completed practically all its 42 pictures for 1943-44.

To date PRC is a dozen completed pictures in the pipeline. The picture and is piling up a heavy backlog which will be discussed at the next managers meeting in Chicago Nov. 7-8.

## Wanger Shoots Pic In Texas Livestock Arena

College Station, Tex., Nov. 3. Walter Wanger is converting the huge livestock pavilion of Texas A. & M. College into a sound stage for the picture, "We're Never Been Liked," dealing with the long list of graduates who have won commissions in the Army. Budget is large enough to permit three interior sets at one time.

About 85% of the feature will be filmed here, starting next week, with Jack Rawlins directing.

## Studio Contracts

Hollywood, Nov. 3. Joan Chaffee's minor contract with Hunt Stromberg approved by Superior Court.

June Alyson's minor contract with Metro approved by Superior Court.

Albert Rosenstain, music coach, signed by Columbia picture.

Rene Hubert signed as fashion designer by 20th Century.

Bill Castle inked shorts director pact at Columbia.

Warner Bros. announced plans to launch a sixth U.S. newsreel around Jan. 1 thus far have gone only as far as outlining preliminary details. The new newsreel will be produced by Col. Nathan Levinson, Coast sound chief in de N. Y. This week he was in Hollywood to discuss the one-over. No editor has been named and the N. Y. cameraman's name has not been announced. That Robert Schlesinger, thus far not contacted.

Announced plans for Harry M. Warner, U.S. via London, England, work in connection with the new newsreel, indicate wide scope of the new venture, as does the company statement that Robert Schlesinger, foreign sales chief, would line up the material. He is currently in both fields, and is expected to continue in that capacity. He is expected to continue in that capacity.

The newly announced WB newsreel reportedly stems from a dispute with Universal about terms. When Warner Bros. and U.C. could not get together on a deal to show Universal News in WB Theaters, Warners sought to buy Pathe newsreel from the man who recently continues in a decision to launch a reel of its own was made by Warners.

Whether or not the Warner newsreel actually gets going (opposition to the move has already been announced in Hollywood that the reel would headquarter on the Coast, this was quickly denied by Warners) is still in the air. Latest communication from the company hints that exclusive clips of local interest will be sent to the exchange center, in addition to national coverage. This was tried by the United Artists picture "Pathe newsreel. It caused excitement, lost money, and encouraged bad laboratory facilities and other trouble in several cities.

Another hint is that the WB newsreel will be a joint venture of government war effort material, and would work very closely with D. C. and the other studios. The program range from Quentin Reynolds, Collier's veteran war correspondent, to other newsreel men appearing in newsreels in N. Y. Most prominent of the latter is Ned Budoff, who has been in the newsreel business since 1918. He is a veteran, formerly in charge of Paramount's Paris office. Budoff is expected to be persuaded to join up. As to assignment editor, makeup chief and location manager, the names mentioned. Reynolds, now in N. Y., is due to return to London after Jan. 15, for Collier's.

Other names mentioned for the top spot are Richard de Rochambeau, Marchant Time; Courland Smith, former editor of "Jack Connelly, his assistant at Pathe; and Charles Clapton, former Pearson newspaperman. Archibald McLeish, now with the OW, but interested in the newsreel business, is also mentioned.

Manpower  
Other names mentioned for the top spot are Richard de Rochambeau, Marchant Time; Courland Smith, former editor of "Jack Connelly, his assistant at Pathe; and Charles Clapton, former Pearson newspaperman. Archibald McLeish, now with the OW, but interested in the newsreel business, is also mentioned.

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Charles Clapton, former Pearson newspaperman, Archibald McLeish, now with the OW, but interested in the newsreel business, is also mentioned.

# Militaristic Censorship Restrictions, Here and Abroad, Harass H wood

Censorship in the U. S., now exercised by a growing number of Government agencies to a wartime necessity, has become a weary headache for Hollywood producers, and is a problem which promises to become increasingly difficult. Quite generally felt in the trade that future difficulties will stem from the new restrictions of numerous Federal bureaus and censoring groups, some conscientious others just devoted advocates to plain and fancy meddling who have no conception of industry problems or costs.

Biggest difficulty just now is met in censoring for the foreign market. Army, Navy, Marine and Coast Guard, the producer must pass muster before the U. S. State Department under the 1917 act concerning trading-with-the-enemy), the International Affairs group and even the Office of War Information. The industry is hopeful that all these groups will work the same a Customs division, by setting up production censoring groups, but that this has not occurred yet. Also, the military branches may frame arrangements whereby scripts can be perused and subsequently cut and censored, and eliminations.

The Inter-American Affairs group has set up the Hays Office Production Code sheet, which should curtail any objections right at the source. Producers have learned from experience that it is essential to show all completed production before the Government agencies, before attempting to distribute them.

"Yank at Britain" and "Iceland" had over "Yankee Doodle" and "Iceland" is typical of the industry headaches over wartime federal censorship. While apparently "Yank" was approved by British officials in Washington, it now appears dubious whether it will be distributed in Great Britain. Metro is reported willing to see the reaction to the film in the U. S. and in Britain. The time-honored British school system is a sensitive point, and this picture, like the one directed by Micky Rooney, which makes it all the more difficult to digest, as viewed by the

The reaction of the OWI to "Iceland" was a new wrinkle. Aside from background material that was supposedly little that could be found at all by Icelanders. The censorious staff also had to be kept in course, under according to Icelandic exhibitors, should be checked off to theatrical distributors. These are isolated cases, but they all add up to the horrific task confronting the producer, to get his executives in obtaining finished products that will meet the approval of the censorious staff. Advance rules laid down by the customs boys will hit many comedy productions, since there is an edict about kidding pieces of Allied military life. At a time the public is said to have veered in the direction of veiling, and with interest in armed forces, this is regarded as a tough one to comprehend. The OWI has thumbs down on anything that might appear to put an American service man in England.

Even in England, producers are allowed to show the Army and Navy in their studios, just so members of the forces is depicted in an unfavorable light. British producers can appear at Hitler and Mussolini, and do so in their own comedies. But Customs rules, laid down some time ago, say neither American nor Allied forces can be shown in frivolous, unimilitary scenes or attitudes, banners, might readily be construed as bawdy, and all comedies, whether of navy or a background, and are some kid about the routine of the military—where the subjects are offered for foreign export.

**Horror, No. in England**  
 Banned "horror" features are out of Great Britain. The British Board of Film Censors has issued an "R" certificate for such pictures, which meant that youngsters were exempt from seeing them. These films have been withdrawn and the "R" getting the usual "R" certificate for their films. Banned naturally and air-raid shelters in Britain depress population there, and all pictures showing or depicting pictures are not wanted. The possibility of the overlapping or tendency to overlap in the Customs censorship. The Customs officials wanted to include inspection of

## Two Bills Directing Too

Hollywood, Nov. 3. Bill Pine and Bill Thomas, producers, are spreading for Paramount release, are spreading for Paramount release, in addition to their producing. The duo is taking on the directorial chore on "Aerial Gun" and Thomas is winding up to direct "Highway," both Pine-Thomas productions.

## Gov't Attorney Fears Browne Aide May Skip

Fear that "powerful pressure" might be brought upon Iadore Zevin, who was secretary to George S. Browne when the latter was president of the International Alliance of Theatrical Stage Employees, to flee the jurisdiction, was expressed today by Zevin's attorney, Assistant U. S. District Court, N. Y. Zevin was indicted for perjury in a \$100,000 bail for a hearing on Nov. 4, by which time he hopes to obtain leave to represent him. Zevin's U. S. Attorney Boris Kosteletz asked the high bail from the members of the IATSE, grand jury investigation of which led to Zevin's indictment last week.

The prosecutor, charged the bookkeeper, "and in effect imposed the grand jury investigation." He added that \$90,000 of the fund had been made to Zevin, but he did not go into detail on this point. "This is a case in which there have been fugitives," Kosteletz said. While the defendant may not want to do so, powerful pressure might be brought upon him to make him flee."

Zevin was indicted by the same special grand jury which May 14, 1941 indicted Browne, then president of the IATSE, and William Bioff, then secretary, in the conspiracy for extorting more than \$1,000,000 from the motion picture industry. Browne was fined \$50,000 and Bioff \$100,000.

The grand jury at the same time indicted H. H. Hip, former auditor for the Treasury Department, now a self-styled tax consultant, of Brooklyn, for furnishing \$25,000 bail for Nick Cirrella, alias Nick Dean, when Dean was held as a henchman of Bioff and Browne in the extortion case.

## On Her Mysterious Way

Hollywood, Nov. 3. Anna May Wong continues her Oriental whodunit campaign in "Adventure in China," following complete release of "The Sign of the Cross" from Chungking.

Alexander Stern is producing both "The Sign of the Cross" and "Adventure in China." "Adventure in China" is slated for a December start.

**'FUEL CONSERVATION' FIO**  
 Film industry's War Activities Commission is releasing an Office of War Information short entitled "Fuel Conservation" this month. The film, which is already scheduled, at request of Lowell Mellett.

Brooks' new Postal boys said they had been doing censorship of that matter for years and would continue to do so under the new Customs censorship. The Customs officials wanted to include inspection of

## WILLIAM FOX STARTS PRISON TERM TODAY

Philadelphia, Nov. 3. William Fox, onetime millionaire film magnate, is scheduled to surrender to the U. S. Marshall's office tomorrow (Wed.) to start serving a one-year prison term and pay \$3,000 fine for conspiracy to obstruct justice and fraud the United States.

A mandate giving him five days to leave the country was issued by the Circuit Court of Appeals here last Thursday (28) following the refusal of the Supreme Court to grant and consider Fox's petition to change his plea of guilty to not guilty. Fox was arrested in 1941 and testified against U. S. Circuit Court J. Warren Davis and Morgan S. Kaufman, a banker attorney, who were charged with the conspiracy along with Fox. Fox said he had loaned Judge Kaufman \$25,000 while litigation on Fox's bankruptcy was before Davis Court. Kaufman was accused of being the go-between. After two trials at which Jurians disagreed, the Government dropped its charges against Davis and Kaufman. Fox had claimed that he had pleaded guilty on a promise by the Government that he would be allowed to change his plea if the other defendants were not convicted.

## Barton MacLane Seeks To Regain His 2 Children

Memphis, Nov. 3. Charging that his former wife was failing to provide for their two children from a \$100,000 trust fund, Barton MacLane, film heavy, filed a petition in probate court here today to alter terms of their divorce. Barton MacLane, a Memphis, had renounced all claims to alimony at the time he was divorced in New York in 1930, but had been in recent custody of the children, with MacLane's agreement. He charges that "during the intervening years the petitioners' best efforts to support the children have been defeated by the failure and refusal of the mother to comply to their support the payments made to that purpose.

The children, a 15-year-old girl and a boy, 13, had then become wards of the Probate Court. It was stated that he now resides in a private home provided by the Tennessee Children's Bureau, a public charity organization. His lawyer, Red Saxeby, Shelby County probate officer, said that for a time they had been left in the custody of a maternal great aunt living at Whitehaven, Tenn., but upon reverting to the custody of the probate court, she and her expenses taken over by the Bureau.

Their mother, Mrs. Martha Stewart, has been living at the Selwyn Art, here headquarters lately. It was her mother-in-law, Mrs. Stewart, who filed a petition to have the children returned to her for the children.

MacLane represented by the well-known Memphis law firm of Shepherd, Owen & Heiskell, stated that he has since re-married, that he has been left in the custody of his wife, and he is unable to locate her. He has since re-married, that he has been left in the custody of his wife, and he is unable to locate her.

**A. J. Balaban's Service Told by Wife**  
 'Continued in Performance' is Biography and a History of the Film Palace  
 BY ABEL GREEN  
 The biography of A. J. Balaban, the city's first movie exhibitor, is being brought out under the title "Continued in Performance." The combination personal service story and history of the modern day motion picture model for which he is famous that luxury houses were pioneered, largely by A. J. Balaban and his associates, is being brought out under the title "Continued in Performance." It was written by the author of the entertainment map of a single city. In a very real sense Balaban is the model for the motion picture industry. All show business took its leadership from those formative days.

He was Balaban, who had some preliminary experience as a vaudeville singer, came into the picture as an exhibitor. He did more than any individual (including the late Sam Rofel of Ruxley and Music Hall)

# IATSE's Challenge to SOEGP For Control of White-Collarists Nationally Now a Major Issue

## Drama in Three Shades

Hollywood, Nov. 3. Universal rolled "White Savage," a drama of various contingents, with starring Maria Montez, Jon Hall and Sabu. Technicolor feature is being directed by Arthur Lubin and produced by George Waggner.

## Cinema Palace Furbelows Cut For the Duration

Detroit, Nov. 3. No more parading the baby with mama sees a show, no more ushering in the gentleman's lounge to provide change for the cigar machines, and no more checking in the theatres. Plenty of the extra picture palace services are being discontinued in these parts because of both the manpower shortage and little demand today for the extra touches. The Michigan, leading United Detroit downtown house here, discontinued its check-out program along with other houses last week.

Most of the big houses are making surveys to determine just how much these extra services are being used, and those little used by the public are being discontinued. What can be had these days are used for the bare necessity of getting the picture in the theatre. However, candy and coke bars are staying in most houses here, both because they are manned by girls and because they are profitable and busy adjuncts.

## MYRON SELZNICK NOW IN GOVERNMENT SERVICE

Hollywood, Nov. 3. Myron Selznick has withdrawn from his picture agency business for the duration. He started Monday (2) on his Government duties on the Harry Hopkins staff, and will be in the management through over the weekend.

He had been in Washington for the past six weeks and the government has been through over the weekend. His agency bid has been so arranged to enable it continue without his personal attention. Henry Henson sits in the driver's seat as Selznick's manager. Selznick tried to enlist and was rejected. His brother, David O., is also in the War and also trying to join up.

## At Balaban's Service Told by Wife

name) to glorify the cinema stage. No exaggeration to say that the influence of the Cheesman is implicit in the big houses of Gaumont and Odessa, and in the big house of Emilio Acezurca in Mexico. Selznick's influence is implicit in the Chicago Herald-Examiner's report of an interview in October, 1917, in the Chicago Herald-Examiner's "Variety" as part of a Special A. J. Balaban Number, Feb. 2, 1918. The story of the Balaban's of this show bit tribute that a miniature replica of this "Variety" edition is being published in the "Continued in Performance" biography. It is attached to the inside back cover of the large volume, and is a special jacket of Carrie Balaban's desk. The visionary 1917 interview, which was prophetic in its

(Continued on page 25)

At the conclusion of Monday's (23) hearing before the National Labor Relations Board in New York City of the claims of the IATSE, and to the fact that the IATSE has changed collaries of the Loew, UA and RKO-Fox exchanges in Manhattan, it is obvious that what happened in New York was dwarfed in importance by that these hearings may be portended for the national scene, so far as organization of exchange collaries is concerned.

The IATSE's routine challenge by the IA of SOEGP's claim to front-office employees of three exchanges in New York now has the positions reversed with SOEGP busy challenging the IA. The IATSE's challenge last week when Joe Vogel, Loew's v.p., introduced as evidence an agreement between the IA and RKO, Metro, Columbia, Paramount, Universal, 20th-Century and Warners for their front-office exchange workers in all five cities except Los Angeles, Frisco and New York. The IA contends that this agreement supports the claim that the exchanges be organized on a national basis, so as to effectively change the IATSE's position to negotiate one national pact instead of individual contracts.

IA Gets the Jump  
 In effect the IA has beaten SOEGP to the punch, since the IA, with its front-office exchanges and backroom exchangers in the IA, has a nucleus around which SOEGP has no organization. The IATSE, on the other hand has neither the money, manpower nor influence—since it is restricted to New York by its charter—to organize nationally.

The influence of the IA agreement lies in the possibility that the NLRB may recognize the fact accomplished in effect, permits the IA to organize front office exchangers around the country, meanwhile forcing the agency business out of duration. He started Monday (2) on his Government duties on the Harry Hopkins staff, and will be in the management through over the weekend.

His agency bid has been so arranged to enable it continue without his personal attention. Henry Henson sits in the driver's seat as Selznick's manager. Selznick tried to enlist and was rejected. His brother, David O., is also in the War and also trying to join up.

When asked, by A. J. Balaban, the employers had asked for a franchise to provide for membership support their claim to represent the exchange workers. Vogel replied that they were sure that the word in the past and saw no reason for not taking it then.

## DISNEY LOOKS SET TO RETURN TO UA

Hollywood, Nov. 3. Grand Stars and Aunts of Walt Disney, to release the latter's forthcoming pictures through UA, is being reported by New York Thursday (3). Disney's deal with RKO for his shorts suits for 18 to be released.





**Iceland-Glen Gray \$38,000 in Chr:**  
**Talk-Loud 11G, Gypsy Unit 11M**  
**16G, Dandy 18G, Tales 15G, in 3d**

**First Runs on Broadway**  
 (Subject to change.)

**B'way Slowed Down but 'Moon' 37G,**  
**'George-Spitally Strong 47G, 'Eileen'**  
**On H.O. \$92,000; Eton-Stabile \$27,000**

Chicago, Nov. 3.  
 It is no longer a question of quality in the Loop because every picture does stand out because of the holdovers, many in third season currently, and some of newness are not only good but the best. The best is the best attractor filmer with stock \$11,000 at the Apollo.

**'Wake Is'** high \$12,800, **Port; 'Iceland' 84G, 2d**

Portland, Ore., Nov. 3.  
 "Wake Island" is running out ahead both week at the Paramount, and will hold there also like the Orpheum in its second season.

Although there are no tears along Broadway since grosses have been on the profit side of the ledger, for the past week the tone of business has lost the line strength shown last week. Masses of holdovers are slackening of attendance to several places, including dubious war news, liquor-tobacco oil buying rush to the box which went into effect Monday (11), Christmas gifts to servicemen overseas which had to be shipped by the end of October to insure probable delivery, and pre-election campaigning.

Both "Second Full" ran to \$47,000, pretty good for the week. "Moon" and "George" and "Eileen" were being sturdier on draw than "Voyager" better Davis picture, playing the best. "Manhattan" is still \$20,000, while "Gale" is steady at \$22,500. "Eton" on the screen and the Dick Stable orchestra, plus Grace Barrie on the stage, may push to gross over \$27,000, good profit.

**Estimates for This Week**  
 Apollo (B&K) (1,200; 35-35-78) "Tale of Two Cities" (RKO) (1,200; 35-35-78) "The Great Escape" (WB) and "Just Off Broadway" (20th), this \$1,000.

**Estimates for This Week**  
 Broadway (Parier) (1,800; 40-50-85) "Panama Hat" (M-G) and "Tillie (M-G) (2d wk), Gross \$8,000, after a bonus of \$2,000, total \$10,000.

**Estimates for This Week**  
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On Saturday (31), with Hallowe'en also believed through a little, especially on Tuesday) and well trend of the take was considerably better the average of many recent Saturdays. That was the result of the buying spree to grab up liquor, etc.

**Estimates for This Week**  
 Astor (Loews) (1,140; 35-55-81.10) "The Great Escape" (WB) and "Just Off Broadway" (20th), this \$1,000.

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**'Journey' 16 1/2 G,**  
**'Rockies' \$11,500**  
**in Offsh Pitt.**

**D.C. Variety's SRO**

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**'Escape'-Wald-Withers Nice \$21,000**  
**'Cleve, Tigers' Big 11.5G, 'Eileen' 14G**

Cleveland, Nov. 3.  
 Since Darnay-Withers, which side-tracked many potential theatre-goers during the week-end, has been back at the film house, Palace has been doing particularly well with "You Can't Escape Forever" James Withers and Jerry Wald's oron top total. Flying Tigers' also is excellent \$9,000.

**Estimates for This Week**  
 Allen (RKO) (3,000; 35-55-80) "The Great Escape" (WB) and "Just Off Broadway" (20th), this \$1,000.

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**INDPL'S WAY OFF, ONLY**  
**'EILEEN' BIG \$12,000**

Indianapolis, Nov. 3.  
 Biz is in a slump here, mainly because of variable fall weather and the fact that the "Eileen" picture is doing fine at Loew's.

**Estimates for This Week**  
 Broadway (Parier) (1,800; 40-50-85) "Panama Hat" (M-G) and "Tillie (M-G) (2d wk), Gross \$8,000, after a bonus of \$2,000, total \$10,000.

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**Stawick As G-Stringer**

Hollywood, Nov. 3.  
 Hunt Stromberg, back from a play-shopping tour of the east, announced that he will be producing "The G-String" in the third week in November, with Barbara Stanwyck as star.

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Priorities-Crosby Gave \$38,000 In Detroit; 'Sarong'-Loves Poe Big 25G

Detroit, Nov. 3.—Only two fresh bills this week hold overs continue to stretch out for long runs...

Michigan is leading the city with Bob Crosby's orchestra on the stage with 'Fanny Brice' and 'Loves of Edgar Allan Poe'...

Estimates for This Week Adams (Balaban) (1,700; 50-65)—'Talk of Town' (Col) (2d wk) and 'Careful, Soft Shoulders' (20th). Former moved over after strong week at Fox and with fresher...

'Journey' Big \$15,000, Leader in Providence; War-Hadley Nice 14G

Providence, Nov. 3.—With good bills all around and warm weather to help, all houses are doing well. 'Major-Minor' is the story as Journey is headed for the top...

Estimates for This Week Albee (RKO) (2,300; 30-40)—'Ben Hur' (M-G) (1st wk) and 'Wings and Woman' (RKO). Though below 'Ben Hur's' highs, 'Wings and Woman' (RKO) is doing well...

Estimates for This Week 'Major-Minor' \$15,000 In Ok C.K.'s, Tigers' 10G—Tops here this week is 'Major and Minor' which is outpacing 'Ben Hur' in picture in recent months at New-City...

'Rockies' Trim \$12,000 In Omaha; Tales' 9G

Omaha, Nov. 3.—Amazing gross chalked up by 'Ben Hur' last week. 'Major-Minor' and 'Rockies' are close to a record for the picture policy at this theatre...

35-50)—'Springtime in Rockies' (20th) and 'Lucky Tokyo' (M-G) (20th). Trim \$12,000. Last week, 'Priorities' (Par) and 'Give Out, Sister' (U), \$15,500.

'JOURNEY' 18G IN BIG BALTO

Baltimore, Nov. 3.—It's full steam ahead in this boom town for 'Ben Hur' and 'Major-Minor' two-week sellout of legit 'Lady in the Dark' and two-day buyout of 'The Adventures of Tom Sawyer'...

Estimates for This Week Central (Loew's-U) (3,000; 17-20)—'Ben Hur' (M-G) (1st wk) and 'Give Out, Sister' (U) (1st wk). Given a lambasting by the critic and only \$1,800 in ticket sales...

Estimates for This Week Albee (RKO) (3,300; 30-40)—'No, Voyager' (WB) and 'Dandy \$14,000. 'Give Out, Sister' (U) (1st wk) and 'Flying Tigers' (Rep) bill socked run to grand total of \$18,600 for three weeks...

Estimates for This Week 'Major-Minor' \$15,000 In Ok C.K.'s, Tigers' 10G—Tops here this week is 'Major and Minor' which is outpacing 'Ben Hur' in picture in recent months at New-City...

'Key'-Tombsome Fine \$22,000, B'lynn Leader

Brooklyn, Nov. 3.—Booming big reported at Fabian Farrow and 'Key' and 'Tombsome'. Second week of 'Major and Minor' and 'Buses Rock' (M-G)...

Estimates for This Week Albee (RKO) (3,274; 30-50-85)—'Key' (RKO) (1st wk) and 'Tombsome' (RKO) (1st wk). 'Major and Minor' (RKO) opened today (Tuesday)...

Estimates for This Week 'Who Done It?' Giant \$15,000, Cincy's Ace; 'Voyager' Dandy 14G—Cincinnati, Nov. 3.—'Who Done It?' at the Palace, and 'No, Voyager' at the Albee are the big ticket currently. Grand trade is in on the upgrade for first time...

Estimates for This Week Albee (RKO) (3,300; 30-40)—'No, Voyager' (WB) and 'Dandy \$14,000. 'Give Out, Sister' (U) (1st wk) and 'Flying Tigers' (Rep) bill socked run to grand total of \$18,600 for three weeks...

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'US GIRLS'-BOWES 15G, ST. LOUIS; 'MOON' SAME

St. Louis, Nov. 3.—With the Army War Show drawing crowds currently, 'The Girl in the Red Velvet Swing' and 'The Girl in the Red Velvet Swing'...

'Moon-Sixpence' Sock \$40,000 in Two Hub Spots; Iceland Solid 25G, Solo

Rockies' (20th) and 'Manila Calling' (20th), sell \$20,000. 'Missouri' (F&M) (4,570; 30-40-50)—'Manila Calling' (RKO) (1st wk) and 'Moon-Sixpence' (RKO) (1st wk)...

WAKE GREAT 18G, PHILLY

Philadelphia, Nov. 3.—Filmmakers are still riding high in this cash deep opposition of four legit houses at the same time. Largest number of legions in action since...

Estimates for This Week Albee (RKO) (3,103; 33-46-57-68-75)—'Wake Island' (Par) and 'Manila Calling' (RKO) (1st wk). 'Wake' is soaring to bang up \$18,000...

Estimates for This Week Albee (RKO) (3,103; 33-46-57-68-75)—'Wake Island' (Par) and 'Manila Calling' (RKO) (1st wk). 'Wake' is soaring to bang up \$18,000...

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'Journey' Tops Mont', Big \$10,000; 'Talk' 9 1/2

Montreal, Nov. 3.—'Desperate Journey' is swinging to a grand total of \$10,000. 'Talk of Town' is running a good second...

Boston, Nov. 3.—Some more Indian runners, likely to compete with the variety of pocket product in the Hub this week...

Estimates for This Week Boston (Loew's) (2,300; 44-55-65-75)—'Between Us Girls' (U) and 'Horace Heidt' (Orch) (1st wk). Last week, 'Big Street' (U) with Billy Rose's 'Diamond Horseshoe'...

Estimates for This Week Boston (Loew's) (2,300; 44-55-65-75)—'Between Us Girls' (U) and 'Horace Heidt' (Orch) (1st wk). Last week, 'Big Street' (U) with Billy Rose's 'Diamond Horseshoe'...

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'Rockies' Destination Tall \$16,000 in Denver; 'Big Street' Trim 11G

Denver, Nov. 3.—'Springtime in Rockies' and 'Destination Unknown' at the Denver is doing well. 'Big Street' trimmed at the Orpheum as it is about...

Estimates for This Week Denver (Fox) (2,300; 44-55-65-75)—'Rockies' (20th) and 'Destination Unknown' (20th). Last week, 'Big Street' (U) with Billy Rose's 'Diamond Horseshoe'...

Coast Film Workers Off \$3.77 Per Week in Sept.

Motion picture workers earned an average weekly wage of \$51.88 during September, a drop from \$52.50 in August, according to figures issued last week. Wage earners worked an average of 161.5 hours in a monthly rate of \$1.15 in September. Average weekly wages for the current month in 1941 were \$47.59.



She gets what she wants with...

**HEX APPEAL!**

"HEY VERONICA got room on your broom for me?"



Cinema  
group

# I married a Witch

THE YEARS DIFFERENT COMEDY ROMANCE!

FREDRIC MARCH

VERONICA LAKE

with ROBERT BENCHLEY · SUSAN HAYWARD  
CECIL KELLAWAY A RENE CLAIR Production

Directed by Rene Clair • Screen Play by Robert Pirosh and Marc Connelly



Released thru UNITED ARTISTS

OPENING NOVEMBER 11th 1942

NEW CIRCUIT NOVEMBER 11th 1942

WHILE YOU'RE SELLING THE PUBLIC PICTURES, SELL THEM WAR BONDS TOO!



# WARNER BROS. PRESENTS

JACK BENNY  
ANN SHERIDAN

in

## 'GEO. WASHINGTON SLEPT HERE'

(Also Charles Coburn • Percy Ellinger • Hobe Cavanaugh • William Tracy • Directed by William Keighly)

EXTENDED RUN AT  
STRAND, N. Y. TOPPING  
HIGHEST EXPECTATIONS!

IT'S TIME TO TRY A NEW BOND-SALE IDEA!



BETTE  
DAVIS  
PAUL HENREID

# 'NOW VOYAGER'

(Also Claude Rains • Gaby Cooper • Bonita  
Genay • Erika Chase • Directed by Irving Rapper  
HAL B. WALLIS Prod. n)

EXTENDED RUN AT  
HOLLYWOOD, N. Y.  
HIT ALL-TIME HIGH!  
EVERYWHERE  
BETTE'S BIGGEST!

NO OTHER  
COMPANY  
EVEN ONE  
THESE!  
ERS  
ALL 3  
W

# WIF!

# 'GENTLEMAN JIM'

ERROL FLYNN • ALEXIS SMITH  
Directed by Raoul Walsh

EAST, WEST, NORTH,  
SOUTH DUPLICATING  
'DESPERATE JOURNEY'!





# TO MAJOR HAL ROACH Somewhere Overseas



Dear Major Hal:—

## WE WILL CARRY ON!

For thirty years, you have contributed enormously to the entertainment and happiness of the entire world. Your name has become a household word, instantaneously bringing a smile and a lift to everyone, everywhere.

Under your guidance some of the greatest motion picture producers, directors, writers and stars were discovered and developed.

You have been not only a great producer but a great guy. To your staff you've been a great boss... to all who know you, a treasured friend. You are a real man.

You are now occupied on the greatest production enterprise of your entire life. We want you to know our fervent good wishes go with you. May the Good Lord have His arms wrapped around you. We will be in here pitching until you return.

Affectionately,

THE ASSOCIATES, EMPLOYEES AND FRIENDS OF HAL ROACH

**HAL ROACH  
STREAMLINED  
COMEDY FEATURES  
FOR 1942-43**

**The DEVIL  
with HITLER**  
with ALAN HOWBRAY • BOBBY WATSON  
MARJORIE WOODWORTH • GEORGE E. STONE • JOE DEVIN  
Director—Gordon Douglas • Producer—Glenn Tryon

**The MCGUERINS  
from BROOKLYN**  
starring WILLIAM BENDIX and GRACE BRADLEY with  
Arlene Judge • Max Baer • Marjorie Woodworth • Joe Sawyer  
Director—Kurt Neumann • Producer—Fred Guite

**FALL IN**  
starring  
WILLIAM TRACY and JOE SAWYER  
with ROBERT BARAT • JEAN PORTER  
Producer—Fred Guite • Director—Kurt Neumann

**CALABOOSE**  
starring JIMMY ROGERS • NOAH BERRY, Jr.  
with MARY BRIAN • PAUL HURST  
BILL HENRY • MARC LAWRENCE  
Director—Hal Roach, Jr. • Producer—Glenn Tryon

**YANKS AHOY!**  
starring  
WILLIAM TRACY and JOE SAWYER  
with Marjorie Woodworth, Robert Kent, Minor Watson  
Walter Woolf King, Rommie Callender, Win. Bakewell  
Director—Kurt Neumann • Producer—Fred Guite

**Prairie Chickens**  
starring  
JIMMY ROGERS and NOAH BERRY, Jr.  
with Joe Sawyer, Marjorie Woodworth,  
Raymond Harnan, Rosemary La Roche  
(Last America 1943)  
Director—Hal Roach, Jr. • Producer—Fred Guite

**TAXI, MISTER**  
starring  
WILLIAM BENDIX and GRACE BRADLEY  
with  
Joe Sawyer, Sheldon Leonard, Jack Norton,  
Joe Devlin  
Producer—Fred Guite • Director—Kurt Neumann

**That NAZTY  
NUISANCE**  
with BOBBY WATSON, JOE DEVIN, JOHNNY ARTHUR  
JEAN PORTER, IAN KEITH, HENRY VICTOR  
Producer and Director—Glenn Tryon

**Coming Soon**

2  
larger  
comedy  
with  
WILLIAM BENDIX  
and GRACE BRADLEY  
with  
"KICKS DOWN UNDER"  
"THE TERRESTRIAL PARADOX"

Released thru  
**United  
Artists**

YOUR BEST BUSINESS IS THE SALE OF WAR BONDS!



# SHOWMEN ARE DANCING WITH JOY!

## IT'S ANOTHER HIT FROM 20<sup>th</sup>!

Betty GRABLE

John PAYNE

Carmen MIRANDA

Cesar ROMERO

Harry JAMES  
AND HIS MUSIC MAKERS



# SPRINGTIME IN THE ROCKIES

WITH  
Charlotte  
**GREENWOOD**  
Edward Everett  
**HORTON**

Directed by  
**IRVING CUMMINGS**  
Produced by  
**WILLIAM LeBARON**

Screen Play by Walter Bullock  
Adaptation by Jacques Thery



*Hit Times!*  
by Mack Gordon and Harry Warren  
"I HAD THE CRAZIEST DREAM"  
"PAN AMERICANA JUBILEE"  
"RUN, LITTLE RAINBOW, RUN"  
"A POEM SET TO MUSIC"

**TECHNICOLOR**

GIVE WAR BONDS PREFERRED SELLING TIME!



WE DUNE IT AGAIN!

FIRST OPENING IN CINCINNATI  
PROVES "WHO DONE IT?" BEST  
OF THE LOT!

"Audiences love it!" —Cincinnati Post  
"Bellylaughs from the audience are  
ringing in our ears!" —Cincinnati Times-Star  
"Audiences in hilarious convulsions!"  
—Cincinnati Enquirer

BUD "Bloodhound"  
LOU "Gumshoe"  
ABBOTT and COSTELLO

in the most ribous riot of defective detecting  
that ever scared you into laugh-sterics!

WHO DONE IT?

with  
PATRIC KNOWLES · WILLIAM GARGAN  
LOUISE ALLBRITTON  
BERNIE COWAN · WILLIAM BENDIS · MARY WICKES  
DON PORTER · THOMAS GOMEZ · LUDWIG STOSSEL  
Directed by BBE C. SEXTON · Executive Producer, ALICE GOTTIBER











IT'S ALWAYS  
FAIR WEATHER  
WHEN GOD  
SHOWS HIM  
AND GOD  
SHOWS GET  
TOGETHER!

# THE Paramount Picture

EXTRA  
PLAYING TIME IS  
THE ORDER OF  
THE DAY IN  
PARAMOUNT  
PRODUCT!

News and Gossip About the Production and Distribution of the Best Shows in Town!

## 'MAJOR' LEADS B.O. PARADE

### QUINN-TESSECE OF WOLFERY



Anthony Quinn, who loves his art, is here shown enthusiastically expressing his regard for delectable Don Draks, in a scene from the Crosby-Hope-Lamour Roadie, 'Road to Morocco.' Quinn, who bears some resemblance to the late Valentino, is named Muttley Kasim in the picture. Don? Just call her Mihirina.

### 'The Glass Key' Proves B.O. Sesame; Grosses Soar Above 'Gun For Hire'

First dates on Par's second Veronica Lake-Alan Ladd thriller, 'The Glass Key,' are bringing in grosses from 10 to 150 per cent above the smash hit earnings of their first, 'This Gun For Hire,' home office reports show.

Several factors have contributed to the solid business for 'Key,' according to sales execs. Foremost is the strong click made by the team of Lake and Ladd in 'Gun.' Next is the fact that 'Key' co-stars Brian Donlevy and features William Bendix, both of whom scored solid hits in Par's 'Wake Island.' The Dashiell Hammett story credit gave it another nudge. Meanwhile, Ladd's growth as a boxoffice figure of major proportions has been phenomenal.

Opening day biz for 'Key' at Paterson topped the same theatre's take on 'This Gun For Hire' by 150 per cent. State Theatre in Sioux Falls grossed 70 per cent more on opening day than 'Gun' grossed in a Saturday opener at the Egyptian Theatre. First week in Memphis showed 'Key' 40 per cent above 'Gun' and first six days in Newark showed 'Key' 30 per cent up on 'Gun.' First four days in Miami showed 'Key' 40 over 'Gun.' Socko first day biz in all dates, even more than the strong day-after-day gross in all spots, indicates the size of the razz-mazz-

### Berlin's Biggest

'Take it from the old master Irving Berlin himself, 'White Christmas,' click ticketstore from 'Holiday Inn' is going to be the biggest Berlin hit ever. Berlin reports a sheet music sale of 400,000 already, and predicts a seven-digit total. 'Christmas,' a slow-starter among the dozen 'Inn' tunes, headed toward top billing right after 'Be Careful, It's My Heart' reached the pinnacle. 'Today It's all over the place' for its current standing on the air, and elsewhere, turn to 'Variety's' music section. We haven't seen the new scorecards yet, but know this store is safe.

audience awaiting new Alan Ladd pic. They just can't get enough of his Ladd—a fact that will count plenty when Par's third block pic 'Lucky Jordan' goes into release. This picture stars Ladd in the role of a toughie who is again the world until he catches the impact and implications of the current war, and who then signs up his fighting ability in the cause of Uncle Sam. Helen Walker is co-starred, and Frank Tuttle directs.

### TAKE OUTRANKS 'INN' AND 'WAKE'

Biz Terrific in All Dates; Holds-overs Order of the Day; Grosses Soar Above Par's Two Biggest Hits of Season, Coast to Coast Reports Show

### 59 NEW DATES

Paramount's Ginger Rogers-Ray Milland romantic comedy hit 'The Major and the Minor' was proving itself a major boxoffice miracle this week, coast-to-coast. 'Major' was outclassing those two house-record breakers, 'Holiday Inn' and 'Wake Island' in date after date.

Pic goes into 36 new bookings this week, and is dated ahead almost to Christmas week. Heavy flock of holdovers in early dates indicates 'Major' will be commanding hefty receipts right through balance of 1942.

Holdover biz in Detroit, Des Moines, Atlanta, Hollywood and Houston is typical of grosses rolled up there. Second week in Detroit topped 'Wake' by 28 percent and 'Inn' by 10 percent; third week is now packing 'em in. Second stanza in Des Moines showed 'Major' with a 20 percent lead over 'Wake' and Hollywood margin was 10 percent over the same smash hit. Atlanta, on a moveover from the Fox to the Capitol, outgrossed 'Inn' by 15 percent. Second stanza in Houston shows 'Major' 50 percent above 'Wake' and 'Inn' after a first week in which margin was 25 percent above.

Other recent openings include Davenport (5 percent over 'Wake'), Jacksonville (10 percent over 'Wake'), Hartford (5 percent over 'Wake' and 10 per cent over 'Inn'), Ft. Worth (par with 'Wake'), 10 percent above 'Inn'), Marion, O. (10 per cent over 'Holiday'), 5 per cent over 'Wake'), Williamsport (par 'Wake') and K. C. (15 per cent over 'Wake') per cent over 'Inn'.

Earlier reported was second-week business 33 percent above 'Wake' at Birmingham, 10 per cent above 'Inn' at Wilkes-Barre; 12 per cent above 'Inn' and 'Wake' for first Birmingham week; second week in Minneapolis with take 44 pct above 'Inn'; second week in Dallas with 'Major' topping 'Inn' by cool 14 percent; 50 pct. above 'Inn' for a second week at St. Paul, and biz in St. Louis from 15 to 25 per cent over 'Inn' or 'Wake' for first week at Salt Lake City, Duluth, Sioux Falls, Memphis and West Des Moines.

Socko biz of 'Major' & 'Minor' keeps Par's current record of a major smash every fifteen days unbroken. Pic comes on the heels of such record grossers as 'Wake,' 'Inn,' 'Blue Horizon,' 'This Gun for Hire,' 'Fave Blondes,' 'Take a Letter from the G.I.' and 'The Major and the Minor.' That the record will continue is clinched by the fact that 'Glass Key' is rolling up about as much business now, while 'Forest Rangers,' 'Road to Morocco,' 'Palm Beach Story' and other biggies are about to start raking in the chips.

**TIME FOR THE NEEDS**—How long it has been since 'Major' and 'Minor' went to boost War Bond and stamp sales? Your customers are pretty used to that both by now.

### Par's '42-'43 Block Sales Skyrocket To New High; Deals Inked to Date Top Last Season's Sales by 45 Pct.

#### Hope's Phizz a Study

The plastic features of Bob Hope will be scrutinized with care—and without laugh—by thousands of high school students in the near future, according to an authenticated Par home office story. Dr. Robert K. Cunningham of Vanderbilt is responsible.

Cunningham has authored a high school text-book titled 'Reading, Writing and Thinking,' to be published by Charles Scribner's Sons. Scribner has been dickering with Par's New York tieup office for the right to use 20 stills of Hope emoting to demonstrate the part played by emotion in understanding. Par is to use either production stills from 'Road to Morocco,' with the Hope face blown up for detail, or special gallery-posed shots.

Par's first two blocks for the 1942-'43 season have moved like the weekly stock of coffee at the corner store, according to figures released in New York by Neil Agnew, general sales manager.

Company has signed a total of more than 4400 deals for the first two new season packages. Agnew said, as against a total of 2470 deals for last year's first two at the same length of time after release.

Sales for Par's first '42-'43 block ('Wake Island'—'Major & Minor'—'Glass Key'—'Priorities on Parade' and 'Wildcat') stand at above 3000 contracts, Agnew pointed out. At this time last year, first block sales stood at 1,874. Second block selling has run even faster. Deals inked for this group to date: 'Road to Morocco'—'Forest Rangers'—'Mrs. Wiggs of the Cabbage Patch'—'Street of Chance' and 'Henry Aldrich, Editor' have reached a total of 1400, as against 495 sewed up for last year's second group at the same time.

Third block is expected to show similar quick-turnover in all locations, including as it does such pic as the new Sturges comedy 'Palm Beach Story,' 'Saboteur' and 'McCrack,' the Commando drama 'The Avengers'; a new Ladd picture with topical hit, 'Lucky Jordan'; another Pine-Thomas actioner, 'Wrecking Crew,' and a laugh-filled comedy-drama, 'My Heart Belongs to Daddy.'

### PAR BUYS SEENA OWEN ORIGINAL FOR LAMOUR

Dorothy Lamour's next Technicolor Island has been picked by the Studio, according to word of the week. Studio bought all rights to an original by Seena Owen, former silent star, for use of Miss Lamour. Story is titled 'Rainbow Island,' and will go into production before 'Thill', recently announced as a forthcoming Lamour vehicle by Buddy DeSylva. Co-star and director for 'Rainbow Island' have not been announced.

### TAMIFROU INTO 'CAIRO'

Alan Ladd will play a role in 'Five Graves to Cairo,' Franchot Tone starrer starting soon with Billy Wilder directing, studio has announced. Akim is finishing 'For Whom the Bell Tolls' this week.



"It's not only a swell hallyhoo, Chief, but look at the tires and... we save coming to the office like this!"

A. J. Balaban

Continued from page 7
1929, holds true a quarter-of-a-century later, and is reprinted here;
Five thousand seat houses; theatres built on concrete...

The book itself stresses how one should decide that work wasn't everything when it was at the expense of his family...

One Price
For show business, Balaban conceived the single admission for all upstairs or down, so the "one price" concept can enjoy the same show at the same scale...

Balaban pays generous tribute to his many associates through the ups and downs, so the "one price" concept can enjoy the same show at the same scale...

For showmen, "Continuous Performance" is a notable work, highlighting anew many a facet of our business which too many have grown to accept casually...

GORDON AND BRANTON IN N. Y. ON PAR CONFAE

Julius Gordon, president of the Jefferson circuit in Texas, numbering around 60 theatres and affiliates with Paramount, is in New York to discuss operating policies and product...

"SAMUEL GOLDWYN, Inc., Ltd.

acknowledges that the gown worn by Miss Yolanda of Veloz and Yolanda in the picture, "The Pride of the Yankees," was designed and executed by Kathryn Kuhn of New York."

TOP SHOWMEN ATTEND FETE FOR DICK WALSH

Testimonial dinner, tendered to Dick Walsh by the members of the International Alliance of Theatrical Stage Employees, on Thursday evening (30), at the Waldorf-Astoria, Brooklyn, drew around 1,300 persons...

Walsh was given a war bond instead of a gold watch or some other gadget and acknowledged his appreciation to the showmen...

The dinner was in the nature of a tribute to Walsh on achieving the presidency of the IATSE and was given in the Brooklyn Grand Opera Union, Theatrical Stage Employees, Local No. 4, in which Walsh retains the presidency.

In addition to many members of the IATSE and its various local unions, Y. Lantry, among those attending were labor leaders in the American Federation of Labor and other fields, politicians and motion picture and legit...

Many warun tributes were paid not only Walsh but the labor movement in general...

In referring to pictures as the most powerful of propaganda mediums, doing its bit in the war, Walker handed out a big York to three films he mentioned by name...

In addition to those already mentioned from films, attending were Barney Balaban, Joe Bernard, Nicholas M. Schenck, Spyro Skoufopoulos, Bob Weinstock, Leslie E. DeLoe, E. L. Alperson, A. W. Schwalberg, Harry Kalmine, Harry Brandt, Sidney Bob Weinstock, Zeph Dembow, W. C. Michel, Zeb Epstein, Pat Casey, Fred Meyers, Eric Plicker and Harry McElwain...

Various exhibitors, local unions and individual theatres took tables...

Keep Pounding, Pinto, There's Big Job Ahead

Hollywood, Nov. 3
Columbia is shifting its headquarters to Russell Hayden and Bob Willis gallop through them that cartoons in pictures...

Several Chicagoans journeyed to N. Y. this week for testimonial to Richard Walsh. Among those who made trip are Frank Olson, Local No. 10, and...

Flynn Pix B.O.

Continued from page 8
The Flynn trail may become and whether the notoriety will hurt from now on remains to be seen.

Opinion within the trade is that the publicity attendant upon the Flynn charges does not cause the same bad public reaction that similar instances have in the past...

An editorial favorable to Flynn, which has been reprinted for inter-organizational purposes by Warner Bros., was published by the Detroit Free Press under the heading "Pierce Prominence"...

Men whose names become prominent through their chosen fields of endeavor are approximately confronted with this danger (referring to other cases), as all authorities on the warped human mind readily understand...

Hearings Start

Hollywood, Nov. 3
The preliminary hearing Monday (2) of the Flynn charges on charges of a statutory morals offense against two asserted minors drew a packed courtroom...

Flynn Slandered

San Francisco, Nov. 3
Errol Flynn flashed on screen at Fox in trailer for "Desperate Journey" brought loud, friendly applause every time...

Man of Two Wars

Hollywood, Nov. 2
Metro assigned William Dieterle to direct "Bataan" as a salute to the stand of the American soldiers and the Philippine peninsula...

Chl Contingent

Chicago, Nov. 3
Several Chicagoans journeyed to N. Y. this week for testimonial to Richard Walsh...

D. C. Theatre Biz Is 40% Over Grosses of 1941: Not Enough Legit

Washington, Nov. 3
These are boom town days for picture exhibitors with some of the proprietary filtering to Washington's only legitimate house, the National Theatre...

Grosses in the downtown, first-run houses are approximately 40% over the 1941 figures. Influx of some 250,000 Government workers, with more to come, means every theatre in the business area strging in the prosperity...

A. C.'s Bond Rally

Continued from page 4
Joseph M. Seifarth, manager of audience promotion for WJZ, is handling the production details. Those already include tentatively scheduled appearances of more than a score of top names...

Community Bond Push

Washington, Nov. 3
Entire communities will be given the right to sponsor new ships of the U. S. Navy and merchant marine under a new U. S. Treasury plan to stimulate bond sales...

In this campaign it is hoped to arouse "Bataan" interest in active bond sellers. Plan will be pushed in the middle west where there are many locations still not yet war-conscious...

Capitol considers it a bad week if \$20,000 isn't reached. Keith's will have the most prosperous year since it had a similar boom during the second run or slough downtown houses are also in on extra div-

Production manager Harry Anger of the Earle is whittling down his staff to 100 men. The average is 45 minutes, which means two or three acts with the Roxettes dancing on the stage. Policy means less expense for the stage, since swollen population will buy any kind of turkey the screen, so what's the use. Trend here may extend to the Capitol, with future bookings for expensive name houses threatened.

Zero-Salt Nuture Here Also
Hoodlums at first shows have been in the street with vaudeville houses. Division manager Carter Barron spotted a gang of boisterous patrons in his Capitol last week and had them escorted to the exit. Newspaper campaigns against hoodlums have curbed these showmen have had to employ special policemen to prevent these End stragglers from forcing an entrance through unguarded exits.

The Shuberts now realize that it was a costly mistake to surrender the venerable Belasco to the Government. Uncle Sam took it over during the depression days and it now houses Stage Door Canteen. Although he is in on the profits of the National, Lee Shubert is eager to get another home for foothold attractions. City has been canvassed over the past few months by Warner Bros. Twill in the uptown district. This is an economical operation. The WB chain and it now takes astronomical figures to woo it away from Hollywood.

Neighboring Arlington county, over feels put out over taking Warner Bros. Twill in the uptown district. This is an economical operation. The WB chain and it now takes astronomical figures to woo it away from Hollywood.

There is also encouragement about high taxes and their effect on gross. Bureau of Labor Statistics has the figures to prove that although the cupboard may be nearly empty almost every American family can find enough to attend the movies once a week.

Read Every Word of This, Mr. Exhibitor...

Read it and reap... It's the NEW tops in entertainment!

Advertisement for "We Owe You" Radio and Theater. Includes text: "We Owe You! Radio and Theater in Your Hands With Great Success". Mentions John Hobart and features a testimonial from a radio station.

The only original "WE OWE YOU" presentation. Fully copyrighted.

Watch for more details—soon!

# The Tops of All M-G-M's Mighty Astor Hits!



She's the New  
Queen of the Astor



They're dancing in the aisles...  
They're singing in the foyer...  
The bells are ringing and so are  
the cash registers. It's just what  
the public wants. **THEY LOVE  
IT!** It follows other terrific hits in  
M-G-M's Terrific Twelve. Next  
comes "White Cargo"! Watch  
(Hedy Lamarr, Walter Pidgeon  
and excitement!) M-G-M's the  
Talk of the Trade! Just call us  
Metro-GOLDMINE-Mayer!

JUDY GARLAND in "FOR ME AND MY GAL" with George Murphy, Gene Kelly, Martha Eggerth, Ben Blue • Screen Play by Richard Sherman, Fred Finklehoffe and Sid Silvers • Original Story by Howard Emmett Rogers • Directed by BUSBY BERKELEY • Produced by ARTHUR FREED • An M-G-M Picture











# RATION POINTS SYSTEM DUE

## OPA WANTS IT SOLD TO U.S.A.

**British System Will Be Clamped Down Suddenly, but Meanwhile Office of Price Administration Wants American Public Opinion Eased and Thinks Radio Is Best Able to Accomplish Job**

### FEAR CONFUSION

The Office of Price Administration will look to radio, it was disclosed last week, for major aid in the quickest and most intensive educational campaign that the Government has had to undertake since Pearl Harbor. It's the job of explaining the operations of the proposed consumer goods rationing plan to both buyers and merchants. The OPA, it was indicated last week, will set up a special radio staff for this task.

The plan will be patterned after the British points system and the top problem facing the OPA is to match the swiftness of the educational campaign with swiftness of the plan's introduction. The big point that the OPA will seek to put over is that the plan is not evidence of shortage but rather a guarantee that there will be enough to go around. Also that the limitation will apply to units of purchase and not quantity of article.

Under the British rationing system coupons are necessary to make purchases. The value of coupons may vary from time to time and articles passing out of free market conditions into limited purchase conditions will never be announced in advance. The tricky arithmetic, the fact that cash alone becomes suddenly impotent is so revolutionary for the United States, so foreign to its experience that the OPA has some qualms as to the reception. America has accepted gasoline and sugar rationing readily. Coffee is causing some stumbling.

OPA has two major problems: (1) To convince the people generally that the inconvenience and tedium is necessary in the face of an unrecurrent of skepticism and (2) to explain the actual mechanics of a rather involved points system that will be subject to sudden shifts in evaluation. Radio will be asked to do the job.

## TAYLOR GRANT UNABLE TO FINISH CALLING 'EM

Philadelphia, Nov. 3. Taylor Grant, sports commentator of WCAU, was stricken ill while broadcasting the Army-Penn game here Saturday (31) and had to be taken from the WCAU booth in the fourth quarter and rushed home. WCAU then cut into the Columbia Broadcasting Company's broadcast of the game for the fourth quarter, aired by Ted Husing. Although WCAU is the local outlet for CBS, it had been airing its own broadcast locally, as part of a series bankrolled by Phyllis.

Grant, who was running a fever, wanted to finish out the game, but studio execs insisted he leave. His illness was diagnosed as grippe.

## Ohio Bell Chorus on 17

Cleveland, Nov. 3. Ohio Bell Telephone Co. has signed for a single 30-minute annual presentation of the O.B.T. Chorus from lobby of company through WHK-WCLE.

Broadcast will be fed to 17 other stations in Ohio.

## Vaughn DeLeath Leads 12 WBENers to Needle

Buffalo, Nov. 3. To show the folks they practice what they preach, twelve WBEN-ers were quizzed to local Red Cross Blood Bank headquarters last week by Vaughn De Leath to give a pint each. Singer is pushing the bank on her Saturday evening sustainer. Group included announcers, musicians and station director Edgar H. Twamley. Got splash pic and story in WBEN's parent, Evening News.

## Dinty Doyle's New Job

'Dinty' Doyle, of the CBS press staff, has been appointed publicity director of WABC, the network's key outlet in New York. He was formerly radio editor of various Hearst newspapers and more recently has had several different freelance publicity jobs, before joining CBS last February.

## AFRA's Annual 'Antics' For Sick Fund Allows Public to Gawk Actors

Chicago, Nov. 3. Chicago local of the American Federation of Radio Artists holds its fifth annual 'Antics' Nov. 21, in the Grand Ballroom of the Hotel Sherman. Public is invited to attend and meet favorite radio characters. Proceeds from benefit will go to AFRA's Sick and Benefit Fund.

## CAVANAGH'S STILL THRIVE

Chicago, Nov. 3. 'Rhythm Time' transfers from WGN to WLS, with a new time, 10 to 10.15 Mondays through Friday. Program features Eddie-and-Foie, Jim Cavanaugh, on air in Chicago for past 21 years.

## Low Gas Rate Is Brag Via Radio

### Duluth Pride Expressed in Program Devoted to Selling U. S. War Bonds

Duluth, Nov. 3. The municipal gas and water department has returned to the radio as a sales medium, taking the 45-minute period immediately following the Bing Crosby show on Thursday nights. The department is out to capitalize on the recent government report which showed that Duluth had the lowest manufactured gas rate in the country. The show is known as the WEBC Bondspiel and is devoted to the boosting of war bond sales. Descriptions are used for the musical end of the program, and servicemen on furlough, sur-

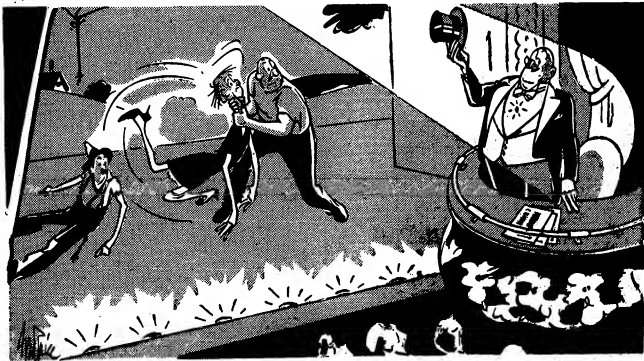
vivors of sinkings and civic leaders are interviewed on each program. Bond sales have been running an average \$8,000 a program, and prizes of war stamps are given to the first telephone call for bonds and to the person purchasing the largest amount.

## Tootsie to Jones Agency

The Tootsie Roll account has been switched from Milton Bow to the Duane Jones agency. The product is controlled by the Sweets Co. of America.

## FIRST NIGHTER STEPS OUT

*and Mutual packs the house*



**SYNOPSIS:** "First Nighter" bows in for Campans on NBC in 1930. Moves to CBS in 1938. Change in networks causes temporary audience decline of 39%. Summer vacation in 1940 causes temporary audience decline of 34%. "First Nighter" steps out for Campans on Mutual in Oct., 1942. Temporary audience decline, after summer layoff and change in networks: 33%.

**PROGRAM NOTES:** Despite the combined effect of two of the most adverse factors that can depress a program's ratings (network change and summer layoff), Mutual delivers proportionately more "First Nighter" listeners than survived either factor before. And, typically, Mutual delivers as a fraction of the program's former cost with over twice as many stations, too.

**Have you considered stepping out on Mutual?**

**THIS IS MUTUAL -**

# PROFessionALS GROaning EARly OF MAGS Making THEM 'DisREpREsible'

### Dinner Table Efforts to Fry Announcers in Fat Provoked by Publications With a Peeve Against Radio Business is Increasingly Resented

**By KEITH PALMER**  
 Radio Announcers who conduct their little private lynchings of the entire broadcasting industry don't care a hoot but let me say one of the "plug-uglies" or announcers, that it ranks to be classed by some of the unseeable editors as a member of a disreputable trade or profession. I don't resent the general unfairness of many magazine articles about radio, but I am getting pretty tired of having these magazine attacks parroted and echoed, uncritically, in dinner table conversations. I think I can speak for a growing number of radio people in declaring we refuse to be puffed and social outcasts to please magazine editors with a peeve against radio.

**It's Retribution Allowed**  
 However amusing it may seem to bystanders it goes deeper than mere joshing when gleeful radio-ignorant squawking attacks are leveled in the fat provided by clever but superficial pieces about radio appearances, weekly and monthly magazines. First of all the radio profession is learning that very few of the publications that delight in attacking radio are fair enough to allow anybody from radio an opportunity in their pages to reply. And, if it is a slandering rule of minimum fairness and decency in radio magazines of any issue must have equal, or nearly equal, opportunities to be heard in the weeklies and monthlies were as superior as they pretended would it not be incumbent upon them to let somebody answer back to the same audience?

All right, so a lot of radio folks are burning up. Their pride is hurt. It's personal. They are not amused at having their business and, by inference, themselves, held up to scorn. Is everybody who makes his living in radio to be obliged to equip himself or herself with ammunition to counterblast magazines every time the magazines make radio people angry? And is a nice competitive exchange of mutual disparagement likely to help business, advertising or anybody's real interests?

Why must there be this kind of charge and counter-charge? If the magazines insist upon using a pre-shooter on the necks of the radio industry must we be forced to defend ourselves with little stings in return? The magazines are doing their best to make people thoughtlessly believe that radio is all advertising and no business. Yet weeklies and monthlies often run 85 and 70% advertising to 15-35% text and magazines are to blame for the "re-entment" of advertising exploitation of the publicly-owned airwaves as we are obliged to meet the Postoffice Department in its partnership with every publication, that public deficit handling of subscrip-

tions keeps many periodicals alive? This is his view. But not more dirty than the magazine attacks on radio.

... speaking of irrelevant disreputable is the reading of an advertisement concerning "a reference or a rupture, in a newspaper, readable to the hearing of a plebeian or B.O. or bad breath, on the air?" As one who enjoys the sight of beautifully bodied babes brassiered to beauty in the mags, I suppose I shouldn't permit the high motives that permit their appearing in print.

Because of rules of good taste, agreed to by the broadcast industry, there are no "plugs" for Kotex, Modess, and the others. Cracking static never cuts and mention of "regular" pains. But there in any paper that is lucky enough to get the account is mention of these, and with "re-entment".

A radio station or network sells its time outright to the advertising agencies and then the commercial program. The station reserves the right to cut off obnoxious copy. And (catch this note) the station utilizes the percentage of time of each program that may be used to sell the sponsor's product. The largest percentage of time on a 15-minute show. That is three minutes. Most of the length of program time bought increases, the percentage devoted to commercial copy arbitrarily diminishes. (Newspapers please copy.)

**Some Aspects of Radio**  
 Advertising agencies make tests to find out where the advertiser's money goes. And it has been found that in newspapers, the eye often automatically overlooks ads. In radio, the ear often eliminates what it doesn't want to hear. It becomes a contest to present the most acceptable "plug." But these selfsame agencies have found that a greater percentage of listeners remember the advertiser than readers remember advertisements. Aside from making more potential buyers per dollar spent in radio, it shows that there is a smaller percentage of automatic and intentional elimination of advertising in radio by the listener. Hence, better "plugs."

When radios are turned off, listeners are lost. When listeners are lost, sales drop. When sales drop, the advertising agency slides out the reason.

If the reason be that the audience objects to the commercial, the commercial changes. If the reason be that the audience feels the story motion picture, the story changes. Radio and advertising are highly competitive businesses. As such, they are extremely sensitive to opinion. And they are willing to change.

Now, let's take a look at soap operas. These five-to-six week television programs are designed to reach women who are listening with one ear, while they are still sons on business around the studios,

### Bergen Tops Hooper

The Edgar Bergen program is being top in the C. Hooper ratings. The following are the first 15 for the week of Oct. 19-21:

Bob Hope.....	21.2
Father McGee and Molly.....	21.9
Walter Winchell.....	21.3
Radio Theatre.....	21.2
Bob Hope.....	21.0
Frank Morgan-Fanny Brice.....	20.7
Radio Theatre.....	20.2
Jack Benny.....	24.7
Bill Crosby.....	21.1
Rudy Vallee.....	19.2
Edie Cantor.....	19.2
Screen Guild Players.....	18.8
"Mr. District Attorney".....	18.5
"Adventures of Thin Man".....	17.2
Kate Smith.....	16.9

doing their housework. Of necessity, the stories are pointed, as are commercials. Competition in these strip shows has led to a mutual education of writers and listeners.

The audience listens to the show it listens with large disinterest, a dwindling "rating" hires better writers. (The reason for this is that the audience has large disinterest in the best written, acted, and produced.) The better writers make the audience understand that other programs have better all-round production. And over a period of time, the "rating" entertainment consistently improves.

Radio has made the United States the foremost country of the world in general appreciation and reception of classical music. How many people who 20 years ago would have ashamedly spent a Sunday afternoon listening to Shostakovich's Seventh Symphony? Today radio is gradually increasing the amount of classical music heard on the air. This is the result of mutual education.

Admitted, radio is not perfect. Like all else, it has its bad mixed in with its good. The main objection to these things is that the critics at the small magazine that wrong and they call that all wrong.

### Orson Welles Again Pitted Against Edgar Bergen To Whittle Down Dummy

Hollywood, Nov. 3. Orson Welles again has been nominated by CBS to whittle down Edgar Bergen's dummy on the opposite link. He has been niched in the Sunday night spot to cut in on the lava show's following. Once before Orson the Great had that assignment and his "Man from Mars" series lands all the most attention and lured many a dialer to CBS for weeks to come. And incidentally Welles' "Mercury" show on the "New Series, tabbed for the get-away Nov. 15, will dramatize the adventures of Welles in South America. Doug Couler, CBS director of broadcasts, is here to get the first show under way. Lead Glavin inquires the wiles. Welles' commercial quarter hour for Lockheed-Vega shows lands all the most attention, staged as production aside to That Man, Bernard Herrmann takes over the music after the first broadcast.

### WSAY HAS G.I.O. TIFF ON SCRIPT

Rochester, N. Y., Nov. 3. Mort Nussbaum, manager of WSAY, ran into a clash with the G.I.O. similar to one a year ago to local Communists. The union group contracted for a series of non-controversial talks, and the first was okay, merely reporting union's war effort.

Second script, however, brought in clash with local defense factory and was barred as controversial. C.I.O. officials denied it was and threatened to make an issue. Speakers showed up at the time indicated, but had neglected, according to Nussbaum, to pay cash for the broadcast on the line as per contract, so were denied the air for that reason in spite of the controversy again.

### SEVEN-MINUTE PROGRAM

Follows 15-Minute "Fantasia Party" on NBC Out of Chicago

Chicago, Nov. 3. "Piper Dreams", new program with "ginge Mary Ann Mercer, and Dave Beal, novachordist, debuts from Chicago over NBC network this week. Program, which lasts seven minutes, follows "Piper Dreams" which has been cut to 23 minutes, 8:30 to 8:55 Fridays, and is now sponsored by Kool.

Sal Walker Raleigh smoking tobacco is sponsor of "Piper Dreams", Russel M. Seeks Agency, Chicago, setting the deal.

### Adman Bart Stebbins In

Los Angeles, Nov. 3. Bart Stebbins, head of his own advertising agency, has pulled out for the duration for duty with Army Special Services in Washington. He has a captain's rating.

Big will be operated by Art Gudelman and Lee Crosby.

### ELMER DAVIS NOT TO AIR FOR U.S.A.

Washington, Nov. 3. Elmer Davis, director of the Office of War Information and former CBS news commentator, has decided to remain quiet on the subject of the official Government mouthpiece. Former news speaker has weighed recent suggestions that he make regular appearances before the microphone to let the people about how the war is going, how production is coming along and other information about Government activities in which the people are very much interested. The obstacle to his accepting this role was given as the pressure of administrative work.

When he went on the air several weeks ago in a special broadcast, Davis was weighing the idea of arranging for a different network each week or whether to make more or less regular talks over all weeks simultaneously. Several members of Congress have been urging him to return to the air because of a chief commentator and radio industry figures have been pushing the idea, too.

(There were a new crop of rumors about Elmer Davis last week, these asserting he was frustrated by Army and Navy leadership and might resign his directorship in disgust. No tangible facts are available on this point, but some observers say the rumors are manufactured to create dissunity and to further discredit officials in the eyes of the people.—E.D.)

### Radio Editor Rocky Clark Attracts Deck Store

Bridgeport, Nov. 3. Meigs & Co., Bridgeport department store, sponsoring full hour of recorded jazz, "Rock 'n' Rhythms" with Rocky Clark, radio editor of Bridgeport Post, Sundays on WNAE. Program, tested as sustainer for six weeks, has attracted old disc as well as new releases and uses "mystery record" as audience comers, with free platters and tickets to Low-Poll theatre as prizes.

Commercial is sponsor's first radio advertising except for spots.

### Webmen at School Confab

Chicago, Nov. 3. Sixth annual meeting of the School Broadcasters' Conference is slated to be held at the Morrison Hotel, Chicago, Nov. 11 and 12, with representatives of all networks present.

From NBC will be Leonard Gross, public service program director of San Francisco area, Jennings Field of Pacific Coast, Thomas B. Rushon, of Los Angeles, and Joe Judith Waller of Chicago.

CBS will be Leonard Bryson, education director and his assistant Leon Levin; WGN will be representative of the "mail" network, national director, will do network and stations will likewise be present.

### Last-Minute Avoidance of Strike at CBS

Columbia's signaturing of a new agreement with the International Brotherhood of Electrical Workers last week came on the heels of the fact that most of the network work off the air. The deadline set by the union was 9 p.m. Wednesday for reaching a new contract. Agreement the technicians get was increases ranging up to \$3 a week and a 10% raise Friday was agreed. The increases, which become retro-effective, are still to be passed on by the War Labor Board.

IBEW official brought the negotiations to a climax Wednesday afternoon by informing CBS that unless there was a deal by the specified hour CBS technicians affiliated with the International would pull out and a strike declared. As the deadline approached the union spread among the network executives at CBS headquarters and the technical help in the building. A statement had been prepared by Paul Kester, CBS general manager, for reading over the air a few minutes before 9 p.m. The question arose as to whether John-Manville, who sponsors Cecil B. DeMille's review in the 8:55-9 p.m. spot would be amenable to such an interjection but before this issue could be pressed to a solution word came out of the negotiating room on the 20th floor that the crisis was over. The harassed CBS execs, particularly those of the engineering department, who had a high opinion of the technicians showed their jubilation by rushing around the aisles hand in hand with one another and sons on business around the studios,

"Latherous Hour" returns to WOW, J.L. Wayne, Ind., schedule, after a long absence.

### The Coca-Cola Company presents

**CRANBERRY BANDS**



America's leading bands - playing from War Camps and War Plants

**BLUE 9:30 P.M. EVERY NIGHT NETWORK** (except Sunday)

Chicago, Ill. (Coca-Cola Co.)

*The Southern Bright Spot*

# 'What's Your War Job?'

**Manpower Program Under Ted Collins—Alton Alexander Will Write—Blue Web Arranges Cut-Ins**

'What's Your War Job?' new series presented by the War Relocation Commission to tell how people can get themselves into the war effort, starts as a weekly program (Wednesday) on WJZ-Blue. Ted Collins will be regular guest interviewer, blurring the war effort and war centers via remote pick-ups. Also regularly on the show will be Woody Herman's band and Milo Boulton as m.c.

First program will originate in Chicago, where Herman is playing a hotel date, and Baltimore, where Collins will interview a former nitery singer now working in a war broadcast. In part of subsequent programs will emanate from New York with the Colchic interest. These announcements will be on the basis of the Manpower Commission's slogan: "Fight the War in Your Own Home Town."

'What's Your War Job?' will be produced and directed by Alton Alexander, scenarist of the Phil Spitalny program for General Electric and consultant to the Manpower Commission. Laurence Hammond, radio director for the Commission, will supervise.

## WJR, Detroit, All Night

Detroit, Nov. 3. Adapting itself to the around-the-clock life of midwesterners, Station WJR began operating on a 24-hour-a-day basis Monday (2). Program service for the increased time will come from CBS through special wires from Chicago and Los Angeles, through the rebroadcast of day programs and from transcriptions.

Leo Fitzpatrick will pay \$10 to station employees for submitting ideas for new programs for the added time. During the new hours, it is planned to broadcast news every hour, on the hour, between 1 and 5 a.m.

John W. Vandercreek, who from New York ties together the 'News of the World' roundup over NBC for Alka Seltzer Monday through Friday, is now doing a Sunday afternoon quarter-hour commentary on the Blue web. This spot formerly was handled by Roy Porter, who recently took over Helen Hiett's morning block on the Blue and who also substitutes several nights a week on Ford's 'Watch the World Go By,' via the Blue.

## 'Mend a Pilot'

A special committee of the Radio Executives Club is lending its services in the 'Sponsor a Pilot' drive. Stations are being asked through their national sales reps to join the Radio Wing of the American Flying Services Foundation whose aim it is to furnish the money for rehabilitation work on young men who would like to become Army or Navy fliers.

Most of the candidates rejected have been found to have disabilities that are easily correctable and the idea behind the foundation is to have individuals or business organizations to sponsor the work of one or more such men.

## HELEN WALPOLE NOT WRITING 'HUSBAND'

Helen Walpole, scripter of 'Second Husband' and 'Stella Dallas' for Blackett-Sample-Hummert, New York, has resigned from the former assignment, effective as soon as a successor can be obtained. She will continue to write 'Stella.' Both shows are produced by Air Features, 'Second Husband' being heard on CBS and for Dr. Lyons and Bayer, and 'Stella' on NBC for Dr. Lyons and Philips.

Reason Miss Walpole is dropping 'Husband' is to devote more time to her untried legit play, now in its second draft. Drama has a war background.

# Publisher-Turned-Broadcaster Views On Public Duty of Both Media

Watertown, N. Y., Nov. 3. Harold B. Johnson, editor and publisher of the Watertown Daily Times, in celebrating the increase of hours and waltz of his station WYNY recently delivered an address, which radio men who heard it regard as a model for unity of purpose between publishing and broadcasting. Johnson said, in part:

### Not for 6% Alone

'A radio station, like a newspaper, cannot be considered in the class of a mere potential 6% investment. A radio station, as a newspaper, cannot be run as a manufacturing plant, a chain of stores, a foundry. First of all, it is an institution just as a newspaper is an institution. It is conducted for the people of the area it seeks to serve. The people of that area have an unstated interest and an unstated proprietorship in this station just as they have an unstated interest and an unstated proprietorship in the Watertown Daily Times. It is their instrument to express their views, to contribute to accomplish their purposes, to serve them in the matter of providing news, to serve them with entertainment. He who considers either a radio station or a newspaper as merely a business disregards entirely the foundation principles upon which such a service should be established and must be established to succeed. It is true

that thrift and tidiness must characterize the conducting of the business affairs of the station. If it were otherwise, it would be infirm and unstable in the position but primarily both the radio and the newspaper are instruments in the hands of the people, theirs to serve their purposes, theirs to achieve their ends....

... The radio is the beneficial auxiliary of a newspaper in its message and in many ways it is the forerunner of the printed page. That it has served the people well and at the same time served the Watertown Daily Times well is best indicated by the phenomenal increase in the circulation of the Watertown Daily Times since that April day of 1941 when WYNY first went on the air. The Times today has reached a point in circulation that was never dreamed of, even a decade ago. The radio station stimulates interest in the printed news story in the newspaper. That this is a fact is best established by our own experience in the last 18 months!

### Film Salesman Now Radio

Salt Lake City, Nov. 3. K.L.O. Ogden, has added Clarence Burdette to its Salt Lake City staff. Formerly of Paramount Pictures, this city Burdette takes over with station as account executive.

## New Performing Talent

At WCAU, Philadelphia

Philadelphia, Nov. 3. Accenting live talent, WCAU last week signed up five new vocalists. In addition, the studio band, now led by Johnny Warrington, added four new tooters.

New additions to the music division are Bob Baxter, nitery baritone; Elizabeth Hill, concert contralto; the Sherry Sisters, vocal trio, 'graduates' of WCAU's Horn & Hardart 'children's hour.'

Added to the house band are Frank Hunter, trombonist, formerly with Al Donahue; George Hoffeld, trumpet, once with Ted Weems; Carl Maxman, sax, with Richard Humber, and Lita Singer, bass, formerly with Jan Savitt.

Since fall, WCAU has also added Katherine Clark, women's news commentator; Jean Colbert, director of women's programs, and three vocalists, Jimmy Saunders, Marian Mason and Eugene Connolly.

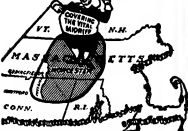
## WDAY, Fargo, Greetings

Fargo, N. D., Nov. 3. Special Christmas greetings to relatives and friends in the armed forces stationed in New Caledonia was recorded last week in the studios of WDAY, Fargo, by local residents. Show included local news, a comedy sketch, Christmas hints and personal messages. Platter was immediately sent to New Caledonia.

Howard Nelson, WDAY public service director, handled the recording session, in which 114 people participated, among them local ministers, civic leaders and entertainers.

Cincinnati—Joseph Arthur, concert pianist and teacher at the Cincinnati Conservatory of Music, has joined the artist staff of WCKY, Cincinnati outlet of CBS.

Where industry is busy night and day.



**WTAG WORCESTER**  
When you buy time—BUY AN AUDIENCE

# JOHN EDWARDS

**CURRENTLY Appearing  
On 'Your Hit Parade' Via  
CBS Every Saturday—9 P. M.**

★

**GUEST STARRING on  
Fred Allen's Texaco Show  
Nov. 8—WABC, 9:30 P. M.**

★

**HELD OVER 4th Week at  
Boston's Copley Plaza**

★

**Liberty and Victor Recording  
Artists—Transcriptions for U.S.  
Treasury.**

★

**Personal Direction  
JACK BERTELL**



WRUL Boston, Denies 'Profit' Motive; Wants Program Guarantees Before, Not After, Signing With Uncle Sam

Boston, Nov. 3. (WRUL, Boston, is a noteholder on the Government takeover for the duration of all shortwave radio stations...)

A year and more ago when reports first developed that shortwave might be acquired by the Federal industry...)

"We emphatically deny that the question of any financial consideration is holding up the subject...)

Official Announcement Washington, Nov. 3. Ten shortwave broadcasting stations owned by five companies have been leased by the Government for overseas programs...)

Hope Hits Trail Again

Hollywood, Nov. 3. Busiest of actors in the home entertainment campaign, Bob Hope...)

MY GIRL IS WAR-MINDED but careful. She thinks the Stinsons are...)

JOHN SHEEHAN JOINS O.W.I.

G. E. Sheriway, Under Nelson of 'Bronze Network' John R. Sheehan, program manager since 1939 of General Electric's WGOE and WGEA shortwave stations...)

Salary Adjustment For Special Orchestra On CBS Shortwave Shows

CBS shortwave department has contracted with Local 802, New York unit of the American Federation of Musicians...)

Fred Neese, WOVU-WGL-F. Wayne, announcer, awarded central zone H. P. Davis memorial award...)

Ever-Hopeful San Francisco Sees Itself Partially Restored To Production Center Grandeur

San Francisco, Nov. 3. Frisco, which lost most of its network shows to Hollywood a few years ago, has staged a comeback as a radio production center to point where four regularly scheduled transcontinental shows and 20 coast programs...)

which calls for pickups from Far East, as well as occasional news bulletins from here...)



NEW NEWS BUSINESS IS BETTER

69 WNEW Advertisers Include Local Spots

Ask Retailers about Radio

Block, Ballroom Skill Topp for Sales, Ratings

Radio's Greatest Salesman Producing for 15 Seasons

Eight years ago enough listeners liked WNEW's 'Make Believe Ballroom' to influence one sponsor to take a chance...)

ZEKE HANMER See that big grin! Noticed that extra grin in Zeke's daily hour of corn over WNEW's 'There's a reason, pardner...'

ZEKE HANMER Zeke can't read the 'Pulse of New York' Sunday ratings...)

H. Morgenhau Please Copy

Of the first \$50,000 worth of War Bonds...)

Table with columns: Bonds, WNEW, Sales, Fed. Res. Includes values for \$25, \$50, \$100, \$500, \$1,000.

Checked WNEW's 'Pulse' Late?

More power to WNEW! (1,000 radio sets last December) has meant more of every thing...)

Both stayed head and Beaton above the field, and he's made corn pay more and make sense to anyone who ever spent an inductive Right now he's perlying an account...)

ZEKE HANMER Zeke can't read the 'Pulse of New York' Sunday ratings...)

Personal Notes

A. Ritter: Martin Beck and Spheeris have had a nice New York 'Der Fuehrer's Face' concert...)

BOTH SIDES OF THE MIKE

WNEW's 'We Refuse To Die,' starring Madeleine Carroll in a radio play adapted from the Paramount Victory Short...)

WNEW's 'We Refuse To Die,' starring Madeleine Carroll in a radio play adapted from the Paramount Victory Short...)

MY GIRL IS WAR-MINDED

but careful. She thinks the Stinsons are...)

**'BOND WAGON'**  
 Melvyn Douglas, Marcy McGuire, Robert S. John, Maurice Welles, Brandon Peters, Muriel Kirkland, Oscar Levant, Stefan Heym, Bob Stanley Orchestra  
 Director: Thomas L. Riley  
 NBC Radio, 7:30 p.m.  
**WOR-METCAL, New York**

The first broadcast of this special series is fairly successful, but one that has not been achieved on any subsequent broadcast to the contrary, and the uniqueness of the involved volunteer talents, notably the musical directors, and the Writers War Board. The performing, writing, directing, musical participation, and uniqueness of the series is not as impressive as it is operative, but the selling process has been a success. The series developed to selling war products has never since been of distinguished professional quality.

Last Saturday's (31) program included a number of typical war-time patriotic quality and an abuse of the attitude of the radio. Melvyn Douglas broke out into script-prescribed laughter on one point which had no clear-cut reason or payoff line. It communicated to him a right of material that causes states to stay away from, rather than welcome, invitations to appear.

The commercial for war bonds delivered by radio war correspondent Robert S. John had commendable realism and a jolting quality, but it was a strange item to follow the dubious vaudeville of Marcy McGuire singing a current melody which "I Got the Needs of the Chicken, So How Did I Ever Get You," and to precede a trivial exchange of casual remarks by Douglas and Oscar Levant about coffee rationing. Levant offered a brief Gershwin piano prelude, a pensive item that also slumped the tempo and impact of the program.

Main dramatic item was from the movie "Hostages." The author, Stefan Heym, said a few words first and then Douglas, Muriel Kirkland, Maurice Welles and Brandon Peters enacted scenes. A Nazi espionage in Prague met a Czech girl who develops him in very literary phrases while he pined at his inability to stop a ranting plot-exposing broadcast. The power of the piece was enervated by the over-theatrical nature of the key speeches. It never quite shed a feeling of sincere act of faith.

It is sometimes argued in defense of inferior war programs that they do and must impress enough listeners to be self-sustaining. This is true enough but essentially a shameful alibi that overlooks the accumulative effect of inferior war programs, the avoidance of all war broadcasts that encourage so that millions consciously or unconsciously come to avoid them as less than the best.

'Bondwagon' is still fundamentally mixed up, fragmentary, haphazardly put together. It relies upon its two or three names each week to attract

tract an audience and to satisfy. It is impossible to believe the program is not one of the most successful, a notorious wartime squandering of precious radio time. Moreover there is altogether too little selling of war bonds or tie-up references to the war. One hard-selling half page copy is not enough. It would hardly be surprising to suppose that it does not likely sell bonds. There is too little passion behind the program. It is not a third rate Saturday night pastime radio revue.

Listeners in New York were invited to mail checks for \$18.75 and up to their favorite WOR radio personality Uncle Don, Beattie Beatty, Joe Doakes. No names were given, no choice offered, no reminders provided. Here in the final, all-volunteer program, the book is selling after results the program reached its climax of their business. Land.

**BENNETT CERF Commentary**

**WOR-CBS, New York**  
 With Bennett Cerf of Random House as a guiding personality, 'Books Are Bubbles' proved a bright and intelligent session of educational and informational data designed to stimulate the general public. Program from the Council on Books in Wartime, an association to keep the book hit on its toes so far as the war effort is concerned.

The commercial for war bonds delivered by radio war correspondent Robert S. John had commendable realism and a jolting quality, but it was a strange item to follow the dubious vaudeville of Marcy McGuire singing a current melody which "I Got the Needs of the Chicken, So How Did I Ever Get You," and to precede a trivial exchange of casual remarks by Douglas and Oscar Levant about coffee rationing. Levant offered a brief Gershwin piano prelude, a pensive item that also slumped the tempo and impact of the program.

**ETHEL SMITH**

**WOR-CBS, New York**  
 The story of how Ethel Smith came to begin a regular spot on the Lucky Strike Hit Parade with the program of last Saturday (24) is an interesting one. According to the yarn told on the show, an Army man became enamored of her organ playing while she was at the St. Regis hotel, New York, and when he got back to camp he wrote to his wife, Parade's sponsor suggesting she use so that service men could hear her play. It is a good story even though it may be from a press-release. More likely it is that George Washington Hill, who gets around, caught her at the St. Regis and decided to book her.

Miss Smith delivered, however, putting over two numbers in a compact manner that indicated she will be a valuable addition in the pace of the program. She used first a difficult technical display titled "Tico Tico" in explanation of which she later contained an interpretation of Zavier Paradis, in conjunction with the Mark Warnow orchestra. Wood.

**BOB HAWK**

**WOR-TV, THE YANKS' Entertainment, Jack Yankin 30 Min.**  
 NBC-TV, 7:30 p.m.  
**WABC-CBS, New York.** (5:15)

About the best that can be said for this new series is that it is a slick merchandising stunt. The many cartons of cigars that are hawked away each Saturday night represent a shrewd concept of the CBS network's marketing principle. It is an easy assumption that the average serviceman that gets a box of 100 cigars, 1000 to 3000 cigarettes will not hog the cigars, but will rather spread some of the packages among his buddies, all of which accompany the book. The book is a goodwill building and sampling.

"Thanks to the Yanks" was not especially exciting. Hawk on the debut occasion was somewhat handicapped by malodorous production and a defective script. However, the pattern and possibility of the series were amply manifested. Hawk ends each program with a list of the names that should make up for this program's competitive edge. He kept the thing moving along at a lively pace and the constant question and answer course with a fairly diverting assortment of gags. For much of his time he seemed to drift in and out of wedges and they should continue to do so. The program's format does not seem to be as well as he constrains any tendency to set the participant up for an opening act. The constant play of the modus operandi of "Thanks" is quite a bit of a nuisance. The constant cartons that are hawked are not particularly interesting. The toughness of the question, so it is explained, is to draw attention to the number of cartons that the contestant is shooting for. In the event the contestant fails to draw attention, the cartons accumulated by incorrect answers will be dutifully mailed. The load is shipped to a remote Army camp or Navy base which is designated the serviceman to which the cartons will be delivered. Oed.

**Follow-up Comment**

Heard last week: 'Our Gal Sunday' and 'Life Can Be Beautiful' on NBC-TV, 7:30 p.m. (23) and Wednesday (28) except for Government plugs, the one on Sunday is a new series. The one on Wednesday separate. Same day's episode of 'The Yanks' on NBC-TV, 7:30 p.m. comedy, with an imaginatively droll and a bit of a farcical touch. The Richigan Fishman from Michigan. "The Goldbergs" also offers a slick change of pace. The day, as Mollie's day-nursery venture in the film, which is not a farcical touch. "Mr. Perkins" has a vivid character in Mr. Tannenberg, the film director, who is apparently starting a promising new venture in the film industry. A dramatized commercial for Oxydol followed, but the commercial was not particularly convincing. The commercial for Procter & Gamble is a nice touch.

More interesting: Mayor of the Town was a pleasant little story by Charles Tanswell, but hardly the propaganda stuff for which Lionel Barrymore was drafted from Metro. Dave Levy's Manhattan at Midnight is a slick change of pace. The 'Arkansas Traveler' from the Bob Hope's greatest Thursday night (29) on the radio. The day was an ad-lib-fest, but Victor Borge plans to follow up on his bright spot. Connelia Oski Skinner and Roland Young. The Thursday night on 'Slagge Doop Cannon' in Miss Skinner's witty sketch about a sleep.

Paul Whiteman did a tip-top job as a guest on the Old Gold Show on CBS in explaining the difference for a voluntary cut in consumption of tobacco. The program is interesting is adopted. Light, humorous tones in the dialog between the two. The lead in by Victor Borge and Edwy made the message ear-say. Whiteman was introduced by a Jersey cattle raiser, with kidding references to his own poundage.

Freddy Martin's slick Sunday night narration over the Blue Inlet, a most treatment of the classic Willam's 'Vogt Fools', adapted from Rachmaninoff's Second Prelude.

**WDEF Blue and MBS**

Chatanooga, Nov. 3. WDEF is now carrying Blue network in addition to Mutual Station and is a most interesting program. WPAO, local Red base, formerly carried Blue's split programs.

**'OUR SECRET WORLD'**

**WABC-CBS, New York.** (5:15)  
 Saturday, 7:30 p.m.  
**WABC-CBS, New York.** (5:15)

Julius Seebach, program director of WOR, has recently added a number of new series to the program to include various kinds of radio. There is for example 'Daddy' which is a program of the type between an inquisitive child and his often baffled parent. This is stand-alone program series. The new WOR has 'The Cisco Kid', which is a program of the type between a father and his son. Another newcomer is 'Our Secret World', which has its own unique character. The series called 'Arabesque', one of broadcasting's classic samples of the tricky art of deliberately vague sense an character painting designed to permit the listener of the sentimental or romantic theme to identify himself or herself with the sketchy background and to fill in the foreground in terms of personal day-dreaming. The program is a bit of a leaguer in a suggestive rather than in a direct manner. The program of radio half-hour Saturday night program series.

'Our Secret World' is a tale of wary separation of husband and wife. The program is a bit of a leaguer in a suggestive rather than in a direct manner. The program of radio half-hour Saturday night program series.

Returred in the introduction as a basic idea it has been deferred, and a widening identification with every-thing that is primary in the program. The married couples and betrothed girls are the primary theme. The poignant aspects of the war - WOR seems to have accurately estimated that such a tale can be told in semi-shadowy terms. Spirit, not content to wait for the war to tempt to find the right author, Seebach chose an unknown, Ise Traub, a woman rather than a man. A woman rather than a man is a more effective selection of such material and when she is heard to give a performance of a new poem of the war with certain slants, something of the desired quality is achieved. Mrs. Intrator's script last Saturday night was a bit of a leaguer in a suggestive rather than in a direct manner. The program is a bit of a leaguer in a suggestive rather than in a direct manner.

**OLD SPONSOR TAKES OVER**

**Jim Welts Sports Show Fills in Without Day's Loss**  
 Buffalo, Nov. 3. When Kendall Oil Sports Review shifted to WBN in February after five years on WGR Sports, the program was in jeopardy. WBN, when accepted Studebaker auto people with result that program continued six months. Sponsorship without a day's break. Each sponsor has three programs. Kendall claims long-term contract sponsorship of any spot series - nearly 12 years without a lull.

**Schenedady, N. Y. - Arnold Wilkes, WGY announcer-script writer, to Moody Field, Valdosta, Ga. Roger Goodrich, announcer, WGY miker, reports for Army duty.**

**LUCKIES, PALL MALL DENY IMPROPER COPY**

Washington, Nov. 3. Lucky Strike and Pall Mall cigarette manufacturers have replied to Federal Trade Commission charges that they are not advertising. Both asserted that their representatives in the advertising of their products have been and are true.

Pall Mall makers admit representing the throats of Pall Mall cigarettes. The makers of the cigarettes stand by the claim that they are the son of their greater length, Pall Malls are the same as the others, providing a less irritating smoke, that way travel the smoke farther and get rid of hand and bite on the

Lucky Strike makers deny the complaint allegations that Luckies are not protected by their ads. Luckies have consistently paid more than average prices than the average for the market, and have paid what they are as irritating to the throat as competing brands and do not offer protection or protection against throat irritation. The answer claims that the company in purchasing tobacco in Luckies has consistently paid higher than average prices than the average for the market, and have paid what they are as irritating to the throat as competing brands and do not offer protection or protection against throat irritation.

**Christopher Ellis Into Royal Canadian Navy**

Montreal, Nov. 3. Christopher Ellis, free lance radio commentator, actor and book reviewer, has joined the Royal Canadian Navy. He was up, to a year ago, to the United States and broadcaster on Canadian Maritime station CFCF, a post which he filled for a year. He had returned to CFCF for a short news broadcast at 8 a.m. every morning and for book reviewing for the Timothy Eaton Company, major department store in this city.

**NEW Ballyhoos Social Event**

Mexico City, Nov. 3. Radio station XEW has gone socialite to the extent of giving a big ball for the Black and White Ball, annual high spot of the local social season, which is to be held at the Mexico City Country Club Nov. 14. Every evening except Sunday, XEW is presenting in a broadcast one of the beautiful girls elected by various social clubs as a princess for the event.

The hostess of the Ball will be chosen from among these princesses.

**OPPORTUNITY FOR VERSATILE VAUDEVILLIAN AROUND AGE 45**

An NBC-affiliated radio station in a fast-paced city is interested in the services of a vaudeville-trained entertainer capable of acting as emcee and announcer. Nice opportunity for steady employment.

Please write full details of qualifications and experience to

**"BROADCASTER"**

C/O Variety  
 154 West 46th Street  
 New York City



# Director and Writer Credits

Continued on page 38

PROGRAM	SPONSOR	CY	DIRECTOR	WRITER
'Lights Out' 'Love Journey'	Ironized Yeast Procter & Gamble	Ruthrauff & Ryan B-S-H (Chicago)	Arch Oboler Fred Wehle	Arch Oboler Sandra and Peter Michael
'Loose Ranger' 'Lonely Women' 'Lorenzo Jones'	General Mills General Mills Phillips	B-S-H (Chicago) B-S-H (Chicago) B-S-H (N. Y.)	James Whipple Gilbert Gibbons Stephen Gross	Janet Huckins Theodore and Methild Ferro
'Lam and Abner' Lux Theatre	Alka-Seltzer Lever	Wade Thompson	Bob Dwyer Snyder Barnett	Bob Dwyer George Wells, Ben Pearson
'Ma Perkins' 'ambulant at Midnight' 'Merry-Go-Round'	Procter & Gamble Cummer Watkins	B-S-H (Chicago) Young & Rubicam B-S-H (N. Y.)	George Gogle Joe Hill F. Hummer, prod. E. Dunham, dir.	Orin Torrov Freelance
'March of Time'	Time	Young & Rubicam	Sandy Stronach	Garrett Porter, Paul Milton, Palmer Thompson
Maxwell House 'Mayor of the Town'	General Foods Lever	Benton & Bowles Ruthrauff & Ryan	Al Kaye Murray Bond	Phil Rapp Jean Holloway, Charles Tazewell
'Meet Your Navy'	Hall Bros.	Henri, Hurst & McDonald	Al Boyd	Anna Erskine Jerry Devine, Ed Byron
'Met Auditions' Meyan Sisters 'Misset Attorney' 'Mr. Keen' 'National Steelmakers' 'National Bara Dances' Old Gold 'O'Neill'	Sherwin-Williams Hecker Products Bristol-Myers	Warwick & Legler Clements Pedlar & Ryan	Tevis Hugh R. H. Smith Ed Byron	Anna Erskine Jerry Devine, Ed Byron
'One Man's Family' Earl Sundry Frank Parker	Standard Brands A-H (N. Y.) Quibb	Thompson B-S-H (N. Y.) Geyer, Cornell & Newell	Carlton E. Morse B-H (N. Y.) John Macdonell	Carlton E. Morse B-H (N. Y.) John Macdonell
'Parker Family' 'Pause That Refreshes' Jack Pearl 'Kiss Me Funny' 'Pepper Young'	Jergens Coca-Cola Cresta Blanca Brown & Williamson Procter & Gamble	D'Arcy D'Arcy Weintraub Thompson Pedlar & Ryan	Oliver Barbour George Zachary Arthur Daly John Guedel Chick Vincent	No One Set Fred Selides Billy K. Wells John Guedel Elaine Sterne Car- lington
'Playhouse' 'Plaudation Party' 'Paris Faces Life' Dick Powell	Phillip Morris Brown & Williamson General Foods Campans	Phillip Morris Seeds Benton & Bowles Acheson, Moore & Wallace	Charles Martin Watson Humphrey Roy Bailey Ezrl Dai	Charles Martin Watson Humphrey Roy Bailey Ezrl Dai
'Qals Kids' 'Radio Readers Digest'	Alka-Seltzer Campbell	Alka-Seltzer Campbell	Henry Hayward Wheelock	Henry Hayward Wheelock
'Red Ryder' 'Red Soundings' Tummy Eggs	Langendorf Bromo-Quinine Lever	Ruthrauff & Ryan Seeds Young & Rubicam	Paul Franklin John Humphrey Glenhall Taylor	Paul Franklin John Humphrey Glenhall Taylor
'Night to Happiness' 'Road of Life' 'Romance of Helen Trent' 'Solo Saterio' 'Saturday Night Serenade' 'Secret Guild Theatre' 'Six Gane Acty' 'Second Husband' 'The Shadow'	Procter & Gamble Procter & Gamble Biocold Olan Saterio Procter & Gamble Lady Esther Wrigley Bayer Blue Coal	Compton B-S-H (N. Y.) Clements Gardner Pedlar & Ryan Thompson B-S-H (N. Y.) Ruthrauff & Ryan	Guilford Gibbons Gilbert Gibbons Les Mitchell Dorothy Masterson Roland Martini Bill Lawrence Bradford Brown Martha Atwell Knowles Entinrik	Mary Watkins Reeves Freelance No One Set Jack Hatcher, Sid Sion, Max Ehrlich
Dinah Shore Dick Shelton	Bristol-Myers Brown & Williamson	Pedlar & Ryan Seeds	Bill Lawrence Keith McLeod	Bill Lawrence Keith McLeod
Kate Smith	General Foods	Young & Rubicam	Ted Collins (Harry Ackerman)	Ted Collins (Harry Ackerman)
Kate Smith Speaks Spotlight Bands	General Foods Coca-Cola	Young & Rubicam D'Arcy	Ted Collins Paul Dudley, prod.; Charles Butti, James Knox, James Burton, dirs. Earle McGee	Ted Collins Paul Dudley, prod.; Charles Butti, James Knox, James Burton, dirs. Earle McGee
'Stars Door Canteen' 'Stars Over Hollywood' 'Stella Dallas' 'Stories American Love' 'Mary Macle' 'Take It or Leave It' Telephone Hour	Corn Products Dart-Rich Phillips General Mills Procter & Gamble Eversharp Bell Telephone	Miller Sorenson B-S-H (N. Y.) Clements Benton & Bowles Bayer Ayer	Frank Wilson, Hal Block Freelance Helen Walpole Freelance Jane Crustinberg Bruce Dodge Wally Magill	Frank Wilson, Hal Block Freelance Helen Walpole Freelance Jane Crustinberg Bruce Dodge Wally Magill
'Thanks to the Yanks' 'That Brewster Boy'	Camel Quaker Oats	Eaty Ruthrauff & Ryan	Jack Meakin Owen Vinson	Jack Meakin Owen Vinson
'Theatre of Today' 'This Man' 'Those We Love'	Armstrong Cork Jergens Sun Oil	B.D. & O. Lennox & Mitchell Cunningham	Kenneth Webb Hi Brown Clements	Kenneth Webb Hi Brown Clements
'Thou Wast Thomas' 'True or False' 'The Story Theatre of 'Wala Times' 'Truth or Consequences' 'Valiant Lady' 'Viva and Sals' 'Voice of Firestone' 'Vox Pop' 'Wala Times' 'Fred Waring' 'We Love and Learn' 'We, the People'	General Foods Procter & Gamble Procter & Gamble Firestone Bromo-Seltzer Phillips Lennox & Mitchell General Foods Gulf	Young & Rubicam Young & Rubicam Thompson Redfield-Johnstone Compton Reeves Clements Sweeney & James Bromo-Seltzer Phillips Lennox & Mitchell Young & Rubicam Young & Rubicam	Henrik Boorseem William Gay Wickliffe W. Cridger Norman Livingston Herb Moss John Cole James Kenman Newell-Zemmet Young & Rubicam Young & Rubicam	Henrik Boorseem William Gay Wickliffe W. Cridger Norman Livingston Herb Moss John Cole James Kenman Newell-Zemmet Young & Rubicam Young & Rubicam
Oraon Wells 'When a Girl Marries' 'Young Dr. Helaine' 'Young Wilder Brown' 'Your Hit Parade'	Lockheed Prudential General Foods Bayer	Lord & Thomas Benton & Bowles Benton & Bowles B-S-H (N. Y.) Lord & Thomas	James Fonda Don Coppe Don Coppe Martha Atwell Gordon Auchincloss	James Fonda Don Coppe Don Coppe Martha Atwell Gordon Auchincloss

## Additions to Peabody Awards Board; 'Window Dressing' Names Dropped

### 'FREEDOM MARCHES ON'

Patriotic Playlet By Ted Moosman and Gladys Shelley Set

'Freedom Marches On' patriotic musical playlet with score by Ted Moosman and book and lyrics by Gladys Shelley, will be radio-premiered Nov. 8 on Madge Tucker's Coast-to-coast on a 'Bus' program on WJZ-Blue.

Piece was written for performance by youngsters of high school age, so its stage production would involve simple settings and costumes. Score is published by Robbins Music as a juvenile sequel to the Latouche-Robinson Ballad for Americans.

Radio stations and other aspirants for the accolades of the George Foster Peabody Awards Committee must file reports by Dec. 15. This is the third year for the awards, which are named after a N. Y. financier and administered by the University of Pennsylvania in cooperation with the National Association of Broadcasters and the author of an advisory board.

Board has been increased recently by additions of Ralph Casey, University of Minnesota; Joseph Jerry Jackson, literary editor of the San Francisco Chronicle; and Maurice J. Rossell, of Querie Foundation, Chicago; Keith Tyler, of Ohio State Institute for Educational Radio; and Alfred Knopf, John Benson, of the Four A's; Bruce Barton, of B.B.D. & O. and Frank Binkley, of the Louisville. Dropped from the Board were such window-dressers as Grace Clooder, who never attended a meeting and was never elected to it.

### MUTUAL BOWS TO OLD ACCT.

The Mutual Network won't take a duplication of Fall Mail's Gracie Fields series out of deference to one tobacco account, General Cigar Co. After Ruthrauff & Ryan, agency on Fall Mail, had inquired of Mutual whether it would be agreeable to joining the Blue Network in airing Miss Fields' five-minute spot each night a week, MRS consulted General Cigar through the J. Walter Thompson agency and found that General Cigar didn't favor the spot, but competitor preceding the Raymond Cigarette (White Owl) program. Fall Mail is on at 8:25-10 p.m. each per has the Mutual 10-10:15 p.m. period Monday and Thursday. Fall Mail is controlled by the American Cigar & Cigarette Co., which is a subsidiary of the American Tobacco

There has been considerable backstage dispute as to the proper line should be drawn between the two. One camp has urged that they concentrate on radio stations, as was done in the first year. Another group argued that the Advisory Board could not possibly be familiar with the radio scene and could not possibly pick out distinguished radio programs. The promise of the new year's dropped Broadcasters in the Peabody project has been deplored as "trade politics" and "deflected as a matter of necessity." In general it has been felt that a couple of shake-down years should be given to the University of Georgia, whose Grady School of Journalism has primary jurisdiction. General Cigar has been a long-time knowledge of the radio industry, but apostrophe state this lack is being filled in meantime. The Advisory Board has revealed a disposition not to think of itself as a rubber stamp.

The latest Hooper report shows Cigarette running ahead of Raymond Gram Swing in preference over the American Cigarette, which has a rating of 4.7, while the Swing series (Sooney) on the Blue stands at 4.55.

Other stations airing the series are KRBC, Abilene; KFPA, Amarillo; KNOX, Austin; KRST, San Springs; WRR, Dallas; KRRV, Sherman; KPFT, Fort Worth; KPVO, Lubbock; KXLL, Midland; KPFL, Paris; KGKL, San Angelo; KTEM, Temple; KCMC, Texarkana; WACO, Waco; and KWVC, Vernon.

### Mentalhulom Uses News

The Mentalhulom Co. is airing a series of news bulletins over the Texas State Network and station KABC Monday through Saturday, 10:30-11:00 a.m. The series is under the direction of Foster Randall.

'Old World Melodies' Goes On Cleveland, Nov. 3. Benedict-Federnstein and Co. checked up decade of broadcasting when it renewed sponsorship of 'Old World Melodies' over WCLE, Sunday p.m.

### Production Centres

Continued from page 38

Department with Marion Reuter as assistant. Dick Faulkner taking over Seymour's post as night supervisor and Producer George Clare moving up to assume Faulkner's duties in production scheduling. Lyman Bryson, direct supervision director, will be in charge of the annual Show Broadcast Conference, Chicago, Nov. 10-11-12. Pat Burton, formerly of KFMB, San Diego, joins WBBM writing staff. John T. Freeman, CBS literary critic will be writing weekly column called 'I've Been Reading in Chicago'... Ned LeFevre, actor-animator, sworn in as apprentice-seaman in Coast Guard this week... Bill Ray, NBC publicist held in Chicago, to Louisville, Kentucky, on company bus and for return to his family.

Tom Bulla, announcer on W61C, Columbia's FM station in Chicago, moved to mike post on WBBM, replacing John Duntman, now in U. S. military service. Heir Irwin, producer of Chicago's Community Fund drive... Fran Allison and Yogi Yorgesson join Ben Bernie CBS show... Critchfield Miller Insurance Co., through Boreman & Co., has taken 50,000 shares of common stock in Chicago's Community Fund drive... NBC City accounting department inducted into U. S. Army; Ned LeFevre, announcer, enlisted in Coast Guard... Harry C. Kopf, vice president of Division and Vice President of NBC's Community Fund drive, national and New York in bus... C. L. Menger, vice president in charge of programs, NBC, a Chicago visitor... Bernice Martin of 'Romance of Helen Trent'... Bernice Martin of 'Romance of Helen Trent'... Bernice Martin of 'Romance of Helen Trent'... Bernice Martin of 'Romance of Helen Trent'...

The Ben Bernie program on CBS for Wrigley's gum was broadcast Friday (30) from Toronto, in connection with Canada's current Victory Loan drive. Bandstand-entertainment program took place in Toronto during the day and Saturday (31) proceeded to Ottawa, where he made more bond sale appeals and broadcast that night over CBC. Program returned to Chicago on Sunday (1) and resumed its regular broadcasts from here Monday (2).

Sharon Grainger stars in 'Soul of the Great Bell,' repeat presentation on WBBM's Playhouse 80 program, which is being broadcast by George Fryer Center this week for selling \$40,000 in war bonds... Bertha Yung, recently cast as Holly Emerson in NBC's 'Helmapta,' named 'most photogenic' radio personality in the '1942' Press Photo Contest by the Radio Company, Boston, has taken new WBBM contract for four quarter-hour transmitted programs, 'Parade of Stars' through Spot Broadcasting Inc., N. Y. Glenn Ransom is new producer at WGN, having been brought here from KVOO in Tulsa.



## CANTEEN FEELS SHORTAGE OF MUSICIANS

Washington, Nov. 3. Shortage of musicians has reached the family stage, with Local No. 181 reducing free appearances to two a month. Restrictions will vitally affect Stage Door Canteen and Milton Shubert has had Nov. 1 ben extended, so that he can spend the Canteen case before Musicians' board on Tuesday (3).

Manpower shortage is such that Local No. 181 has been unable to fill spots for musicians who are ill. "Ice Follies," opening at Riverside Stadium on Nov. 3, had one seat unfilled in 16 piece band up to Saturday.

Canteen has been using a club, reducing theatre bands on regular schedules. Union proposed some time ago that it supply a regular band. Canteen rejected the idea on the theory serious illness of members of the band would mean that moving from ball rooms and clubs in the winter will increase the number of members on the sick list, pneumonia, etc., and reduce manpower.

Recent abandonment of WPA music funds has thrown extra burden on Local 181, with requests for music ordinarily filled by WPA funds. Recently there were 58 requests in one month for free music. Shubert's contention is that the Canteen has been a member of the Federation's executive board. Joseph N. Weber, the AFM prez, approved. Among employees' parties in the Federation's executive board, Joseph N. Weber, the AFM prez, approved. Among employees' parties in the Federation's executive board, Joseph N. Weber, the AFM prez, approved.

## Lafayette College Sets \$1,250 Price Ceiling On Frat Dance Orchestras

Easton, Pa., Nov. 3. Lafayette College students have decided to cut down on high-priced orchestras during the winter. The Interfraternity Council deciding that \$1,250 is the top price to pay for an orchestra. The next dance will be held on Nov. 20, to be known as "The Ball." Negotiations had practically been completed with Harry James but when the price James put into effect, a change was necessary and students are dealing with several other bands. All profits from dance will go to a war service organization. Gross at such dances is usually close to \$3,000.

## SHRIBMAN-MILLER BOOK IS CLOSED BY WAR

The Sh. Shribman-Gleim Miller financed band management agency, which one time threatened to announce proposals for a new band and closed and its head, Don Hughes, is temporarily quartered with a partner, Harry James, at the temporary managing Hal McIntyre's orchestra, said to be free differences between them, but interested in representation of Charlie Spivak, and has added Carl Hoff, whose band is the Edison in the New York area last night (Tue.). McIntyre will henceforth be managed by Shribman and booked by William Moran.

Print to the war Miller and Shribman together with the building and establishment of Spivak, Claude Thornhill, and Merce Cunningham in the Army and Miller himself was in the Specialist Corps. He's said to be working at the way of the army a few weeks ago Miller and Shribman were partners, at least that was the trade understood in the operation of Glen Island Casino, New Rochelle, N. Y. That venture was given up by Bobby Sherman, Coast band backed by Johnny Mercer and booked by Music Corp. of America, moved in.

## The Millennium

The days of cultbros opposition between theatres passed some years ago, but, with all the cantankerous now, with all the gesture last Thursday (29) of Bob Weisman, managing director of the N. Y. Paramount and Phil Spitalny, opening that day at the N. Y. Strand, may copy the goodwills of the Weisman sent a box of flowers, with a note: "You and your gang are the pleasantest opposition a theatre can have."

## FRED BIRNBACH AFM SEC'Y

Fred W. Birnbach, 51, international secretary of the American Federation of Musicians, died in Minneapolis, Nov. 2, of a heart attack. He had been an invalid or hospitalized since suffering a collapse during the AFM convention of June this year in Dallas and had been in the Minneapolis hospital for two months. Birnbach had occupied the post of secretary since 1931. Prior to that he had been a member of the Federation's executive board. Joseph N. Weber, the AFM prez, approved. Among employees' parties in the Federation's executive board, Joseph N. Weber, the AFM prez, approved. Among employees' parties in the Federation's executive board, Joseph N. Weber, the AFM prez, approved.

## ARTIE SHAW NAVY BAND RECRUITS IN GOTHAM

Because it was too difficult to secure musician-recruits for Artie Shaw's Navy band at his Newport, N. J., base the entire outfit has been transferred to New York to fill up its open chairs and rehearse. As soon as Shaw can sing the remaining part of his contract will be held at the Church of Ascension, New York, this Friday afternoon (6). Surviving is his wife, Meta, and a sister.

## INTIMATE JAZZ CONCERTS

Returned at Town Hall, New York, for the Intimate Jazz Concerts. Jazz concerts which were staged at Town and Carnegie Halls, N. Y., later part of last winter by Eddie Anderson and guitarist Eddie Condon will be resumed this Saturday (7) at Town Hall. Concerts thereafter be put on every two weeks.

## \$300,000 GROSS IS NECESSARY

Estimated Not More Than 15 Leaders Would Be Affected by Income Ceiling—Operating Costs Mounting Steadily

Comparatively few name dance band leaders will be affected by the law putting a \$25,000 ceiling on individual earnings. There aren't more than 12-15 successful groups whose prominence and selling price net them enough annually to be disturbed. Operating the modern dance band is an expensive proposition, and the past six months the costs have gone up considerably for manpower, transportation, etc.

To earn a net profit of \$50,000 an orchestra has to gross approximately \$300,000 yearly, though that may vary with the type band. For example, a group like Sammie Davis, though it may be the leader among the sweet bands, doesn't have the operating net that bands like the Dorsey, James, or any other ace swing band in existence. For one thing musicians for the latter style cost much more expensively and, in the past year or so there has been a trend by those who wish to enlarge their outfits, Jimmy Dorsey carries nine brass, six saxes and four rhythm instruments, two singers, a horn player, instrument boy, arrangers, press agent, etc. while Tommy Dorsey and Harry James go beyond that because of their string sections, nine with the former and eight with the latter.

Briefly, it's figured that an orchestra that grosses \$300,000, with a moderate net, should return approximately \$70,000-\$75,000 net to its owner and leader, before taxes, which just about puts them within the new limit after such payments. Many people have an exaggerated idea of the earning power of the average band. A band that grosses \$200,000 is considered established.

Over \$300,000 Yearly? What is likely to happen with the bands that run over \$300,000 yearly? They'll either begin taking longer vacations, longer hotel stays, where they almost always lose money, or they'll enlarge personnel and entertainers to get up to the new limit after such payments. Many people have an exaggerated idea of the earning power of the average band. A band that grosses \$200,000 is considered established.

Some leaders are known to dislike the new work and other effects which drain them physically. These might very well be dispensed with, especially in the case of an outfit that is worth \$50,000 and more for a film, an activity which has increased tremendously lately.

The mechanics of the law are still too vague for executives in the band field to definitely know what will be what. What do have been bothered, however, is the existing or future loss of net earnings by those hands which have come close to or surpassed by last year's net the amount they've grossed of last year. If this has occurred with any outfit, and could have with any outfit, it's a matter of fact because it's only during the last 10 months or so that the band has had the opportunity to receive net income, if a criminal offense for anyone to pay them any more money. How will they be affected by contracts for future work hasn't been clearly explained.

## A.F.M. Sees Washington Pressure Now Relaxed in Face of Labor Solidarity

Duke Ellington Concert At Carnegie Hall, N. Y. Negotiations are virtually complete for Duke Ellington's orchestra to stage a concert at Carnegie Hall, New York, Jan. 23. Contracts are to be signed this week.

Agreements will be sponsored by and in behalf of a national relief organization, but the details haven't been cleared. It's understood that it will be one of two groups now considering plans.

## JAZZY VOICES TRAMPLE CBS PAGE

Pat Martino, a CBS page boy was put under doctor's care last week and still is away from his post as a result of being trampled underfoot by a water of Ulterbaug rushing out of a doorway at New York, when his grip was loosened and the youngsters pushed him into a violin case nearby. He may have a hernia, though that's not certain.

## JOE CHERNIAVSKY'S 'BOYS MEET GIRLS'

Joe Cherniavsky, radio music conductor, last week in Boston, and before that with W.L.W. Cincinnati, has built and is offering for theatres and radio a 30-piece semi-opg orchestra composed of 20 girls and 10 boys. Called "Boys Meet Girls," the outfit includes mixed piano and drum teams and carries a pop and legitimate groove mixed song duo. Outfit is accepted as booked for a break in date which can't be revealed, MCA is booking.

## Seek Women Tooters For WAAC Enlistment

St. Louis, Nov. 3. Femme tooters in St. Louis are being urged to apply for membership in the WAACS in play in bands being organized by the women's branch of the U. S. A. To be eligible for membership the femmes must be able to play the saxophone, trumpet, clarinet, piano, tenor or baritone saxophone, snare or bass drum, or any combination.

## Seattle Problem, Too

Seattle, Nov. 3. Frances Rhea, night club dancer now resident in Seattle, has taken charge of club department at Edgewood. Her chief looking after is one of the tough angles, is to obtain the acts, with bands especially scarce. Band playing at Edgewood employed have largely gone into the bigdars or other defense jobs. This means the war for more local bands.

## Extend Chico Marx

Chico Marx has had option picked up to hold him over for additional four weeks at Blackhawk beginning Dec. 2. Don Roth, Blackhawk manager, said the deal with the Warner Bros. Agency which rep. rents Marx.

Chicago, Nov. 3. Executive board of the American Federation of Musicians met in Chicago last week and affirmed its determination to maintain the ban on phonograph records and transcriptions until a plan for increasing employment among musicians has been adopted by commercial users of these products. The meeting is a general review of the situation made note of the fact that the recording companies themselves have not made a single gesture toward finding a solution for their present predicament.

Impression gained from the gathering was that the pressure against the AFM from the record men has increased and that if it were to be relieved the Federation's antagonist would be the AFM. Harkening back to the anti-trust suit which ended in complete victory for the union, board members pointed out that the accounting barrage of labor market "fossilizing" had been led by newspapers which owned or operated stations and which depended on records largely for their radio revenue.

Hollywood also received attention in the discussions, but it was not indicated whether the union's drive for more employment would be extended into the theatres in the near future. It was recalled that a few picture studio musicians are deriving benefit from the industry's new working hours while thousands of other AFM members are hardly able to get work at all.

As for the jukebox problem, it was brought out that the placement of jukeboxes has been anything but decided so that ordinarily do not employ musicians. A survey made by the union, it is disclosed, included that there had been a number of instances that tavern and restaurant owners had dropped live musicians and the installation of jukeboxes controlling jukebox distribution.

## Too Many Requests For 'Exceptions' to Rules Is Cited for 'Volga' Nixing

The American Federation of Musicians through its executive committee, Petrillo, has refused permission for Russ Goodman's orchestra to re-engage and still the Volga music specialties from which go to Russian War Relief. Meredith Wilson wrote the lyrics and the music by Irving Berlin. It's adapted from Tschannoff's second piano concert.

## ABE LYMAN WEINSTEIN STAGE RECONCILIATION

Abe Lyman and his former manager, Harry Weinstein, have made peace. Weinstein has been out of town several months ago. Two got together last week at dinner. Lyman is still in New York, but is to go into service and straightened out the difficulties begun by Weinstein of Weinstein by friends of both.

Phil Spitalny Neat \$47,000 in N. Y.; Chester Big \$30,000 Frisco, Basie, L.A., Calloway, Mpls., Each Hot 17G

(Estimates for This Week) Count Basie, Los Angeles (Orchestra 2,500; 33-44-55-65)—With 'X Marks Spot' (Rep.) Repeating within three months and with single feature \$17,000 a solid. ... Chester Big \$30,000 Frisco, Basie, L.A., Calloway, local favorite, and his fine show given most credit for big \$17,000. However, picture also well liked.

Phil Spitalny, New York (Strand; 2,750; 35-55-75-95-110)—With 'George Washington Slept Here' (WB) on screen. Combination of the Spitalny girl band, a well-established draw, and the Jack Benny-Arnold Sheridan comedy, will mean a substantially good \$17,000 or better; this not smushy, however. Show holds over starting Friday (16).

Shep Fields, Philadelphia (Earle; 2,750; 35-40-57-66-75)—Teamed with Jack Carson in person plus 'Big Street' (RKO) on screen. Combo netting satisfactory \$22,800.

Glen Gray, Chicago (Chicago; 4,000; 35-55-75)—With 'Incident' (20th) and vaudeville. Good \$16,000.

Ina Ray Hutton, Kansas City (Tower; 2,110; 11-35-50)—With 'Strictly in Grooves' (U). Dandy \$10,000.

Horace Heidt, Boston (RKO Boston; 3,200; 41-53-75-95)—With 'Between Us Girls' (U). Band and show well liked, film getting big \$32,500.

Glen Gray, Chicago (Chicago; 4,000; 35-55-75)—With 'Incident' (20th) and vaudeville. Good \$16,000.

Frankie Masters, Pittsburgh (Stanley; 3,000; 30-44-55-66)—With 'Glass Key' (Par). Masters making nice impression in first date at house. While \$17,500 isn't all for the ordinary, it's still all right for a locally unknown quantity. Some help from picture.

Phil Spitalny, New York (Strand; 2,750; 35-55-75-95-110)—With

'George Washington Slept Here' (WB) on screen. Combination of the Spitalny girl band, a well-established draw, and the Jack Benny-Arnold Sheridan comedy, will mean a substantially good \$17,000 or better; this not smushy, however. Show holds over starting Friday (16).

Dick Stable, New York (State; 3,445-3,700-41-10)—With Gracie Barrie, other acts on stage. 'Yank at Eton' (M-G) (2d run) on screen. Since 'Eton' did not do so well at the Capitol first-run, Stable and the vaude bill here credited with aiding importantly for about \$27,000, good.

Jerry Wald, Cleveland (Palace; 3,700; 40-60-70)—With Jane Withers, Johnny Downs on stage and 'Can't Escape Forever' (WB). Wald's best here more important than rest of bill. Satisfactory \$21,000.

Dick Stable Gets Bus, Bobby Byrne Doesn't Office of Defense Transportation has given the first definite evidence of carrying through plans to allot the use of buses to orchestras that wish to travel through the south-eastern territory playing a minimum of two army camp dates a week.

Dick Stable gets his tour with a USO date here yet did not get approximately 7,600 admissions at \$1.45 per equalled \$5,510. He returns this week at \$1.00.

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Band Bookings

Shep Fields, No. 6, Raymor B. Boston; 7, Aud. Worcester, Mass.; 6, Valley Arena, Holyoke, Mass.; 9-11, Lyric, Tr. Bridgeport, Conn.; 12, week, Central T. Passaic, N. J.; 21, MIT, Cambridge, Mass.

McFarland Twins, Nov. 11, four days; 18, four days; 25, four days; 27, four days. ... Earl McIntyre, Nov. 6, Sull's Dancing Academy, Syracuse, N. Y.; 7, Waldorf Astor, Erie, Pa.; 7, Newark, N. J.; 20-22, State T., Hartford, Conn.; 25, Benjamin Franklin H., Philadelphia; 26, Mason Temple, Scranton, Pa.; 27, Haverford C. Haverford, Pa.; 29, Valley Arena, Philadelphia; 30-Dec. 2, Lyric T., Bridgeport, Conn.; Dec. 4, week, Keith T. Boston.

Charlie Chapin, Nov. 20, Penn State C., State College, Pa.; 21, Aud., Cleveland, O.; 22, Palace T. Marion, O.; 29-30, Billy Barn, Bluefield, West Va.; 30, Aud., Johnson City, Tenn. ... Erskine Hawkins, Nov. 8, Drenland B., Omaha.

Jimmie Lunceford, Nov. 25, Hill Billy Barn, Bluefield, West Virginia; 26, Lyric T., Bridgeport, Conn.; 27, Army, Durham, N. C.; 28, Army, Charleston, West Va.; 29-30, Billy Barn, Bluefield, West Va.; 30, Aud., Johnson City, Tenn. ... Erskine Hawkins, Nov. 8, Drenland B., Omaha.

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Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give cover charge and cover charge per week and holiday price. This compilation is based on the period from Monday-Saturday.)

Table with columns: Band Name, Hotel, Cover Charge, Weeks, Total Gross. Includes Astor (1000; 75c-11c), Lexington (300; \$1-1.50), Vaughn Monroe (Commodore; 400; 1.00-1.50), Lani McIntire (Baltimore; 75c-1.50), Harry Macdonough (Lincoln; 250; 1.00-1.50), Benny Goodman (Lincoln; 250; 1.00-1.50), Bob Allen (New York; 500; 75c-1.50), Charlie Chapin (New York; 500; 75c-1.50), Emil Cozyman (Waldorf; 150; \$1-1.50).

\* Asterisks indicate a supporting floor show, although the band is the major draw.

Chicago

Griff Williams (Empire Room, Palmer House; 600; \$3-\$3.50 min.). Still doing very good business attracting 4,500 people a week. The Harms, renewed for additional eight weeks, co-attraction. Art Kassel (Walnut Room, Bismarck hotel; 300; \$1-\$2 min.). Kassel, well-liked by patrons of this room, drew nice 2,500 paces for week. Woody Herman (Panther Room, Sherman hotel; 600; \$1.25-\$2.50 min.). Still among the best draws in town, Herman brought in here \$5.50 to hear his music and clowning. Nick Bonino (Palace; 300; \$1-\$2 min.).

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Football, month-end party and Martin combined to run the cover count to 3,500. One of the 'try-and-get-in-over-the-weekend' spots. Joe Beckman (Blizzard; 1,000; 1.00-1.50). They came here to see Joe, some 6,000 of them, and that means virtual capacity every night from Thursday on.

San Francisco

Harry Owens (Mural Room, St. Francis; 700; 75c-\$1-\$1.25). Big hit is still the rule here, with 3,900 for week. Herbie Holmes (Pacock Court, Mark Hopkins; 600; \$1-\$1.50). Katherine Dunham dancers are hyping receipts at this spot. Big Saturday night crowd built week up to 3,000. Henry Essee (Blue Room, Palace; 615; \$1-\$1.25-\$1.50). Has been generally jammed to capacity since busked here. Chick Gandell (Persian Room, St. Francis Drake; 250; \$1.50 and \$2 min.). Strong patronage continues. Week hit 1,500.

Boston

Ramon Rames (Oval Room, Copley Place; 300; \$1 cover). On third week, Ramos band and show consisting of John Edwards, John Hoysradt, and Florio and Florio, continued big with 2,021 covers. Dinner trade good. Jack Edwards (Terrace Room, Hotel Statler; 450; \$1 cover). On 19th and concluding week, Edwards continued to play to excellent 900 covers over Friday-Saturday, only late nights. Dinner sessions also fine. Chick Floyd opened Monday (2).

St. Louis

Nick Stuart (Club Continental, Hotel Jefferson; 800; \$1-\$2 min.). Gridiron shindig between the Tigers of Missouri! U and the Great Lakes Training unit, the Army War show and a medical convention skyrocketed by at this downtown spot. Stuart now in 6th week attracted a total of 4,200 patrons.

Minneapolis

Tony Di Pardo (Minnesota Terrace; Nicollet hotel; 550; \$1-\$1.50 min.). In fifth month of return did not get over three floor show plus doing. Weber, Kay Vernon and Jules & Joanne Walton, drew average nightly attendance of 550, huge week-end football crowds helping.

Location Jobs, Not in Hotels

Jimmy Dorsey (Palladium B. Hollywood; 600 weekly). Dorsey may have a record for the site tucked away for his sixth week. Army, Navy and aircraft factories paid off over the weekend and brother, that week, his floor show was over with 4,000 as a starter. Freddy Sack (Casa Manana, B. Culver City, Cal., first week). Backed by a couple of hot platters ('Five or Five' and 'Cow Cow Boogie') this had his first of okay 6,000 as a starter. Ray McKinley (Trion B. Southgate, Cal., fifth week). He makes with the music and patrons make with the feet, which adds up to a floor full over the weekends. Somewhere around Muzzy Marcelino (Florentine Gardens N. Hollywood, third week). Hottest night spot, in Hollywood and good for socko 8,500. Credit the great busked bringing in 4,000 with Gertrude Niesen and Mills Bros. Amos Weeks (Casino B. Hollywood, second week). Making a strong comeback bid and catching plenty of Palladium overflow. Cal. hit 3,500.

On the Upbeat

Woody Herman leaves Panther Room, Sherman hotel, Chicago, Nov. 5, being replaced by Bud Freeman's band. Alvino Rey orchestra starts four-week engagement Nov. 10.

Lou Breese orch into Chez Paree Oct. 31 with Sophie Tucker. Breese has disbanded the fine traveling aggregation to lead permanent house band for the duration.

Al Fisher, former WGR, Buffalo station, and lately with the WBen orchestra, into the Army.

Ed Flynn, former press agent and widely known in dance band field, has been tapped to Captaincy from (Continued on page 47)

ROBBINS Music Corporation advertisement for 'MANHATTAN SERENADE' and 'MOONLIGHT MOOD'. Includes lyrics by Harold Adamson and music by Louis Alter. Features 'America's No. 1 Song Favorite' and 'Hear the recordings by Connee Boswell, Glen Gray, Kay Kyser and Glenn Miller!'. Also mentions 'HIP HOP HOORAY' and 'Tuxedo Junction' and 'Jersey Bounce' rolled into one.

Advertisement for 'Get Hep in Your Step! WITH Hayfoot Strawfoot'. Includes 'Things Ain't What They Used To Be' and 'Tempo Music, Inc. 1775 Broadway, New York 10'.

# OLD-FASHIONED CHUMS' DINNER

## RADIO RAJAS ARE HOORAYED

Customers Present for First Time, Also Press—Much Good-Natured Kidding—Oldtimers Play Their Songs—BMI's Pet Plug-Ugly Revived Amid Whoops

### IT'S A NEW ASCAP

By BEN BODEK

It was a reformed ASCAP that gathered for its annual dinner at the Astor hotel last Thursday night (29). The contrast brought comment even among the 700-odd ASCAP members present. The bickering and cold exchange of personalities which used to mark the tailed-of such events was absent. Instead, the assembly went nostalgic and revelled in old-time writers playing and singing their old tunes. Strangest sight of all for these diners, was the presence as guests on the dais of radio network officials, and other ASCAP customers. Also on hand was a large representation of the press. ASCAP for the first time in its history was playing open house and proved to have charm as a host.

Deems Taylor, ASCAP prez, who tricked out his encephalic wit with lots of smart humor succeeded his introduction of the network invitees with the remark that the broadcasters had better be sure that they could care for themselves that "we are not equipped with horns and tails" This Taylor added, "a sort of after-the-war dinner. It gives us an opportunity to bury our hatchets eternally in each other's heads." No one was called on to speak. It was strictly a bow-talking episode, with each of the network officials getting his good round of applause and even an occasional quip from out front. For instance, when Taylor paused for a moment after introducing three CBS vespees—Frank White, Joseph E. Bean and Frank Stanton—some ASCAPite cracked, "Don't tell us you've run out of vice-presidents." Others accorded warm greetings were Mark Woods, the Blue Network's prez; Frank Mullen, NBC general manager; and A. J. McCook, chairman of the Mutual Network's board of directors. Letters expressing thanks for the invitation and inability to attend were received from Fred James L. Mutual general manager; Edward L. Ryder, chairman of the Federal Communications Commission; Eugene C. Wheeler, CBS v.p., and Neville Miller, president of the National Association of Broadcasters. Klauber and ASCAP were firm again.

### Ovation for Mrs. Gershwin

An ovation was also accorded the mother of the late George Gershwin. The assembly augmented the honor by rising. Taylor's letter-reading included one from Irving Berlin, who said that he regretted that he could not attend and "to be in favor of 'Oh, How I Hate to Get Up in the Morning' but that he herewith delegated the job to someone with a voice still as sweet as his, namely, Taylor. The ASCAP prez rejoined that he didn't have a voice sweeter than Berlin's in fact he (Taylor) had no voice at all.

### Needs BMI

The entertainment which followed the bow-talking and letter-reading was split between informal community singing and a performance by The Revelers. Taylor explained that in his opinion what made ASCAP's Herbert and the Isleran folksong the best of the American folksongs. But before the oldtimers had a

## ROBBINS LOSES, APPEALS

Justice Sees No Decree in Song Parodies Litigation

Robbins Music Corp. has filed notice of appeal from the decision which N. Y. supreme court justice William G. Walter handed down last week in the unfair competition litigation against Song Parodies, Inc. His brief firm comment on the Robbins' plea said that there is a property right in an exploited tune, but the court held that a magazine has the right to publish parodies of copyrighted songs and granted the defendant's motion for dismissal.

All that Justice Walter concerned himself with in his written opinion was the question of deceit. He said that he couldn't see how any one desiring the original songs would be "misled" into thinking that in purchasing Song Parodies they are purchasing the original lyrics. The court also made note of the fact that no question of copyright infringement had been raised. Attorney Julian T. Abeles, for Robbins (it's actually an all-industry test case) feels Justice Walker missed the entire point.

Co-defendant in the suit, which sought \$20,000 damages and an injunction, was the Red Star magazine distributing outfit.

## Clarify Music Men's 'Vacation' Period Rights

The music publishers' contentions union has cleared up the vacations clause controversy. In a new ruling handed down by the union executive committee, professional men are now required to take their vacations, or equivalent money, each calendar year. They are at the same time barred from letting their vacations or equivalent salaries accumulate over a period of years and collecting either in one lump sum or O'Connell's under-pretended, conveyed this new interpretation of the vacations clause to Walter G. Douglas, chairman of the Music Publishers Protective Association.

## CLEARING CLYDE MCCOY

Explains He's in the Navy, and That They All Volunteer

Memphis, Nov. 3. Clyde (Sugar Blues) McCoy, in his first public utterance since entering the armed forces, says he's fully appreciative of Variety's pleasant reference to him in the Post-Bands' editorial of the Oct. 20 issue—but he's in the Navy (not the Army)—and his band was not inducted—i—i volunteered!

"That was a mighty nice reference to me in the editorial and as grateful," the McCoy of wab-wab trumpet said while in town the other day to visit friends from the Naval Training School (Aviation Maintenance) near Millington, Tenn., where he and the boys are now being transferred from the Norfolk Air Station.

Unfortunately, the editorial had us induced into the Army intent. We want the world to know that we joined the Navy, which we think is the greatest branch of the service; with all due respect for our friends in the Army.

"No hard feelings. Anybody who's in any kind of American uniform has our respect and affection."

## Best Sheet Music Sellers

(Week of Oct. 24)

- White Christmas.....Berlin
- Praise Lord.....Famous
- My Devotion.....Santly
- When the Lights Go On.....CLP
- Sparedded Barmy.....Miller
- Air Air Corps.....Fischer
- Strip Polka.....Morris
- Dearly Beloved.....Chappell
- Here Here for Me.....Shapiro
- Serenade Blue.....BVC
- Penn. Polka.....Shapiro
- Careful My Heart.....Berlin
- Manhattan Serenade.....Robbins
- Five by Five.....Leeds
- Silver Wings.....Shapiro

Harry Revel and Paul Webster clefied 'Old Timer,' 'Glory Be,' 'Sunbeam Serenade' and 'Bang Your Tomblons On a Rainbow' for use in 'It Ain't Hay' at Universal.

## 'Praise the Lord's' Great Press

Unusual National Attention—170,000 Copies Sold and Can't Fill Record Orders

## Barries of WHK Set For Capitol Records

Capitol Records, now recording firm formed on west coast by song-writer Johnny Mercer, has signed the Barries, vocal trio of WHK-W.C.L.E. They will make recordings as soon as AFM lifts ban on records.

Mills Music Co. will publish the score of Monogram's 'Silver Skates,' clefted by Roy Ingraham and Dave Oppenheim.

Probably no pop song has had so much concentrated concurrent publicity, what a tune is 'riding,' than Frank Loesser's 'Praise the Lord and Pass the Ammunition.' Irving Berlin's 'God Bless America' has been editorialized, though over a longer period of time, but 'Praise the Lord,' which is only a few weeks old, is still riding the crest of baloney.

It's sold 170,000 copies to date—Loesser is donating all royalties to Navy Relief—and Famous Music is making every effort to restrict the number on the networks. Columbia (Continued on page 47)

## TIMELY, TOPICAL with a TERRIFIC TRICK (Rioting effect)

# ROSIE THE RIVETER

By REDD EVANS and JOHN JACOB LOEB

VERSE

White oth-er girls at-tend their fa-vorite cock-tail bar

Sip-ping dry Mar-ti-nis, munch-ing cav-i-ar

There's a girl who's real-ly put-ting them to shame. Ros-ie is her name.

REFRAIN

All the day long wheth-er rain or shine She's a part of the as-sem-bly line

She's mak-ing his-to-ry work-ing for vic-to-ry, Ros-ie Burr (imitate noise of riveting machine)

the riv-et-er. Keeps a sharp look-out for sab-o-tage — Sit-ting up there on the

fu-se-lage That lit-tle frail can do, More than a male can do, Ros-ie Burr (imitate noise of riveting machine)

the riv-et-er. Ros-ie's got a boy friend Char-lie, Char-lie, he's a ma-rine

Ros-ie is pro-ject-ing Char-lie Work-ing over-time on the riv-et-ting ma-chine.

When they gave her a pro-duc-tion 'E' She was as proud as a girl could be,

There's some-thing true a-bout Red white and blue a-bout Ros-ie Burr (imitate noise of riveting machine)

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PARAMOUNT MUSIC CORP. CHARLIE ROSS, Prof. Mgr. 1619 Broadway, New York

(Continued on page 42)

# 'Loaning' of Auto to Orchestra Called Newest Form of Music Bribe

Latest internal issue agitating the members of the contactants' union concerns the loaning of automobiles to orchestra leaders for out-of-town dates. Some of the contacters feel that favors should be interpreted as violations of the anti-bribery provisions of the union's by-laws, and deemed a taboored practice. Professional men who have done the loaning scoff at the objection as a case of hair-splitting and hold that he has a right to make such a gesture occasionally for the purpose of building goodwill.

Another practice that some union members find irksome and deserving of restraint is the policy of certain publishers to make large advances to orchestra leaders for their theme songs and other unpublished works.

## Jack Flynn Into Army

Jack Flynn, location salesman with the William Morris agency, enters the Army next Tuesday (10).

His place will be taken by Herb Gordon, who moves there with the Frederick Bros. agency in New York.

## Horowitz Buys Out Ram

Willie Horowitz has bought out the Noble Music firm from Bud Ram. Ram remains with the firm under contract as a writer and arranger.

## 'CAROLINE' TANGLE TRYING NEGOTIATION

Dispute between the Warner Bros. music group and the Fred Fisher Music Co. over part of the renewal rights to 'Can You Hear Me Calling You, Caroline' is in process of settlement. Eli Oberstein, a partner in the Fisher firm, recently decided to solve the controversy by negotiation. 'Caroline' renewal comes up this year.

Witmark, original publisher of the song, had obtained a renewal assignment from the song's composer, William A. Gardner, and from two of the three children of the late Carol Roma, who wrote the lyric. The late Fred Fisher had a similar assignment from the third Roma heir.

## Paley's Lousy Rhyme

The communication which drew much good-natured ribbing at the ASCAP dinner last night at the hotel last Thursday (29) was the following telegram from William Paley to the press:

The battle was bitter. The peace bore a bitter taste. Of things that might have been done:

But now that it's over, I hope I can get on with my job. Let's face the future as one. This opus is written in recognition of the peace. With a cold that is quite severe; Or else I'd be there. Recalling the peace. Drinking your wine or your beer. The above I submit and hope that forthwith you will give me the following news—

My poem entitled me To join your society. Our payments all cancelled, no dues.

During the reading of the wise mass of professional rhyming stanzas, not only was at some of the off-rything, but aired their critical amusement by diverting their attention to polished off his reading of the verse with the remark, 'Mr. Paley is a thorough admitted as writer member of the Society and assigned to Class No. 5.' And hope that your rating is Class No. 4.

## RENEWAL TILLS

### Norworth vs. Vogel Latest Old Song Litigation

Justice Julius Miller, of the N. Y. supreme court, is slated to listen to a (Wednesday) to argument on a motion by Jack Norworth, songwriter, for summary judgment against Jerry Vogel and the latter's music company in connection with a controversy over copyright renewal assignments. Vogel has also asked that any agreements rising out of his business relations with Vogel be included in the summary judgment to surrender all publications and plates of Norworth's works.

Miller is to the complaint, Norworth assigned to Vogel in March, 1935, the renewal rights of the former's works including 'Take Me Out to the Ball Game' and 'Shine On Harvest Moon', and it was then agreed that Norworth would receive 50% of all income from his works, plus a quarterly accounting. Norworth now claims that Vogel did not live up to the terms of the account, and he wants the court to direct Vogel to make an accounting of all monies and profits on the compositions.

Trial of the case of Harry Von Tilzer against Vogel has been postponed by Judge Francis B. Selden, of the U. S. federal court, for four weeks. In this action Von Tilzer is contesting the renewal assignments obtained by Vogel to seven songs of these numbers. The tunes and the following titles have been in the hands of the massive publishing rights on all these 'I Want a Girl' (Will Dillon), 'When the Harvest Days Are Over' (Howard Green), 'I Love Myself But Oh You Kid' (Fred Lucas), 'I'll Give You Anything I've Got Except My Wife' (Jean Hayes), 'Summer Time' (Jack Mahoney) and Down on the Farm' (Raymond Brown).

Vogel and Von Tilzer met last week Judge Bond had to take another assignment, and he advised counsel Von Tilzer that he would resume the trial when he was returned to that phase of the calendar in four weeks.

Harold Adron wrote the lyrics for 'Perde Goro's tune, 'Daybreak', but sang as a duet by John Bole and Kathryn Grayson in 'Private Miss Jones' at Metro.

# NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WPAF, WJZ, WABC, WOR, W. Conclusions hereafter covers week beginning Monday through Sunday, Oct. 28-Nov. 1, from 8 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular source for music publishing industry.

TITLE	PUBLISHERS	TOTAL
White Christmas—"Holiday Inn"	Berlin	37
I Met Her on Monday	ABC	33
There's Never Be Another You—"Iceland"	Mills	32
Why Don't You Fall In Love With Me?	Harms	30
By Light Silvery Moon	Remick	28
France Lorraine	Famous	28
Manhattan Serenade	Robbins	25
I Came Here to Talk For Joe	Shapiro	22
Go to Love	Shapiro	21
Daybreak	Feist	19
Mr. Five	Blue	19
When the Lights Go On Again	CLP	19
Dearest Beloved—"You Never Lovell"	Chappell	16
I'm Getting Tired So I Can Sleep	Army	16
Got a Gal in Kalamazoo—"O'chestra Wives"	BVC	15
Street of Dreams	Miller	15
He's My Guy	Yank	14
Hip Hip Hooryay	Robbins	14
Anchor's Aweigh	Robbins	13
I'daho	BVC	13
Serenade in Blue—"Orchestra Wives"	Mills	13
I Get Neck of Chicken—"Seven Days' Leave"	Southern	12
Every Night About This Time	Sanity	11
My Devotion	Famous	11
Major and Minor—"Major and Minor"	Army	11
Pennsylvania Polka	Army	11
This Love of the Army	Crawford	10
Wonder When My Baby's Comin' Home	Crawford	10
Abraham—"Holiday Inn"	Can	9
Can't Get Out Mood—"Seven Days Leave"	Southern	9
When Long Way From Home	Robbins	9
At Last—"Orchestra Wives"	Robbins	9
At the Crossroads	Marks	8
No Nobody Cares	None	8
Tierney's Heart Things	Yank	8
Velvet Moon	Remick	8
Be Careful, My Heart—"Holiday Inn"	Berlin	7
I Don't Care What You Think	Southern	7
Moonlight Becomes You—"Road to Morocco"	Famous	7
Conchita Lopez—"Priorities on Parade"	Famous	6
Co Co Cowogie	Leeds	6
My Flame Went Out Last Night	Melodylane	6
Sleam Is on the Beam	Crawford	6
Everything I've Got	Chappell	5
It's a Lonesome Old Town	Berlin	5
Love Is a Song—"Bambi"	BMI	5
Over There—"Yankee Doodle Dandy"	Martin Block	5
One Red Rose Flower		

\*Final count. \*\*This is the Army! publishing subsid.

# 10 Best Sellers on Coin-Machines

(Records below are probing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one brand or recordist after the title indicates in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song has been in the list and respective publishers.)

1. Praise Lord (3) (Famous).....[Ray Kyser.....Columbia]
2. White Christmas (3) (Berlin).....[Bing Crosby.....Decca]
3. When Lights Go On (2) (CLP).....[Vaughn Monroe.....Victor]
4. Dr. Faheuser's Face (2) (Southern).....[Spike Jones.....Bluebird]
5. Gal Kalamazoo (1) (BVC).....[Glenn Miller.....Victor]
6. My Devotion (10) (Sanity).....[Jimmy Dorsey.....Decca]
7. Strip Polka (12) (Morris).....[Vaughn Monroe.....Decca]
8. He's My Guy (8) (Leeds).....[Tommy Dorsey.....Victor]
9. Just As Though Here (10) (Yankee).....[Tommy Dorsey.....Decca]
0. Five by Five (1) (Leeds).....[Freddie Slack.....Capitol]

## OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis are fading, others gaining.)

- Met Her Monday (4) (ABC).....[Guy Lombardo.....Decca]
- Be Careful, My Heart (12) (Berlin).....[Bing Crosby.....Decca]
- Daybreak (Feist).....[Jimmy Dorsey.....Decca]
- At Last (Feist).....[Harry James.....Columbia]
- Why Don't You Fall In Love (Harms).....[Glenn Miller.....Victor]
- Street of Dreams (Miller).....[Jimmy Dorsey.....Decca]
- Serenade in Blue (BVC).....[Glenn Miller.....Victor]
- Dearest Beloved (Chappell).....[Jimmy Dorsey.....Decca]
- Manhattan Serenade (Robbins).....[Harry James.....Columbia]

## I BURNED A MATCH

### OGEECHIE RIVER LULLABY

CAR CALLOWAY, No. 5662 (4).  
 RYTYOC, Inc. 1985 B'way, N. Y. (ASCAP)

## ASCAP Dinner

(continued from page 41)

chance to parade their stuff, Taylor demonstrated a bit of needing that brought a roar from both ASCAP-ites and the guests from the networks. Taylor announced that Joan Whitney (an ASCAP writer member) would sing a number with a group heritage. She launched stopped her marble she had finished the first line. The tune was 'I Dreamt I Dwell in Marble Halls.' It was one of the public domain numbers that Broadway Music had disinterred and given an exorbitating ride during the early stages of the ASCAP-rival divorce.

Among the older fader of ASCAP favorites, either by instrument or on the mike, and with the diners joining on the music, were Ernie Burnett ('My Melancholy Baby'), Jean Schwartz ('Chinatown'), Will Dillon ('I Want a Girl Just Like the Girl'), William C. Handy ('St. Louis Blues'), Mabel Wayne ('Rumona'), Fred Fisher ('Oh, How I Love Myself'), and Harry Armstrong ('Sweet Adeline'). 'Whispering' got a lively go-along at the piano with the vocal Rose, who, as a band leader in those days, was among the first to record the tune, although it's more closely identified with Paul Whiteman.

The membership business meeting which took place at a quiet luncheon of the same day (Thursday) was likewise marked with the utmost

## ABE OLMAN RESIGNS UNION EXEC COUNCIL

Abe Olman, general manager of the Robbins Music Corp., has resigned as a member of the executive council of the Music Publishers' Contactmen's Union. In his letter of resignation Olman explained that his long working hours makes it impossible for him to attend meetings regularly and that he thought it would be to the organization's advantage to replace him.

Under the union's bylaws a council member may be subject to elimination should he fail to attend four consecutive meetings. Olman, however, will maintain his union card.

The writers present debated a resolution amending the terms of the union's classification committee could classify members annually instead of quarterly. The writers also agreed to put a ballot Pinky Herman's proposed amendment on classifying the union's plan 20% of the distributable royalties would be set aside for a similar fund for the union. The writers were slated to meet by themselves last night (Tuesday) to take final action on Herman's proposal and the new Fred Ahler-Bogar Leslie system of classification.

# THE SONG OF SONGS A BOY IN KHAKA GIRL IN GRACE

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 THE SONG OF SONGS A BOY IN KHAKA GIRL IN GRACE



# Outlook Poor for Pa. Roadery Owners Awaiting Gas Rations; Eye City Cafes

Pittsburgh, Nov. 3. Operators of night spots on the outskirts and along the highways, who can already see the handwriting on the wall when morning-wide gas rationing becomes effective in a couple of weeks, are all scurrying down-grade for new locations in an effort to keep in business. The district's Al and Lew, who have operated the Nut House in Millvale, about 10 miles from Golden Triangle, have already beaten the gun with their new Music Bar downtown, and while they still are running the Nut House, boys don't figure it'll last after first of year.

John Sherman and Sonny Miller, who have run the rival nutery, the Bogie-Wogie Club, which is a mile from the downtown district, likewise have a couple of Triangle spots under consideration and expect to sign a lease before the week is up. However, they'll fold the other spot immediately and won't wait until it becomes inevitable.

Out-of-town spots in general aren't getting any bookings beyond Dec. 1, preferring to wait and see what happens. Couple of the biggest spots, 10 mill Green and Casino, which has long been one of the district's most profitable operations, and Bill Hoyer, who has a 10 mill new Vogue Terrace, 15 miles distant, just a few months ago, are going along on a pay-to-play basis. The latter bands and acts are concerned until they can get the future lay of the land. Green's operators may eventually develop into a weekend operation only for the out-of-towners.

Even downtown spots, too, are worriedly pessimistic, since it's estimated that about a half of the district's business, with the percentage greater than that in some places, comes from surrounding towns in tri-state area.

# CHANTICLEER, BALTO, HAS RUM OK LIFTED

Baltimore, Nov. 3. Following months of considerable controversy in local political and newspaper circles, the Chanticleer cocktail lounge and restaurant gave up a liquor license Saturday (3) night for a two-month suspension. Following a Federal rap for alleged refusal of bottles to the local license bureau ordered a 60-day suspension, which was appealed by owner William Allen and then eventually reversed by the State Appeals Board. Latter decision created an avalanche of publicity at the local political set-up, which took on added stature as fuel in the fireworks of the current election. Case was then reopened and the original appeal set aside, with suspension taking hold at midnight and in order until New Year's Eve.

Chanticleer, rated one of town's top cocktail and party spots, features name bands and has built a good following on its kitchen. Will feature food and drink and other liquors for period of suspension, with minimum charges lifted accordingly. Owners, Schwartz and Galt, since opening spot several years ago, has resigned.

# RULES ON PITT SUIT

Judge Lowers Rental for Sky Vue Niterly After Owner Action

Pittsburgh, Nov. 3. Don Metz and Elmer McCurry, operators of the Sky Vue, Niterly, niterly operators of the County Club, were taken to court last week when they were ordered to pay the owners of the Sky Vue a rental of 6% of the revenue as rental, instead of 6% as specified in the original agreement, of three years, on which Luzas claim no rent payment had been made, at \$125.00.

# New Portland Vauder

Portland, Ore., Nov. 3. The Playhouse theatre has reopened with a new first-run play, "The Great Game," which has 1,250 and admish is 30 to 65c. Some years the Capital was the only first class vaude house in town, but with the influx of thousands of military and defense workers, Playhouse is winning out in its new policy.

# Cafes in Dilemma On How to Meet New Liquor Tax

Detroit, Nov. 3. In a ruling which it was said would be made first in Michigan, the country, the Federal Office of Price Administration held that night clubs and taverns could not raise their price a nickel or dime to meet the new taxes which went into effect Sunday.

The ruling was made on the petition of the Royal Ark Assn., cafe organization, which petitioned for a nickel boost in prices and argued that most clubs and tavern cash registers were not equipped to ring up one or two increases.

The new Federal tax on liquor was boosted from 4r to 8r a gallon Sunday. However, Cameron H. DeLand, district price executive of OPA, set the maximum price increase on liquor by the glass at 2c for 100 proof stuff and 1c for drinks under 100 proof. There had been no increase in a nickel in the past 18 months, to increase beer prices because of the new tax, which figures about a nickel, but it now figures as an added loss.

It is going to put plenty of places out of business, if the Federal business executive of the Royal Ark declared. "Plenty of places work on a pay-to-play basis," he said. "It was argued that the local liquor would be followed nationally on how they have made it absorbed by the spots themselves."

# Pitt's Eddie Peyton Faces Gambling Rap

Pittsburgh, Nov. 3. Eddie Peyton, veteran café owner and band-leader who has had quite a run at the top of the town, and another minor rap last week, took on the State Liquor Control Board for his night spot on the Stuebenville Pike suspended for 10 days effective November (4). The Board has made the case under advisement since last August when Peyton appeared before the board on charges that he permitted gambling on the premises. Agents testified that a slot-machine was being played there off in cash. Peyton, who's previous court appearances usually have been for slugging customers, one such setto costing him a workhouse stretch several years ago, said there was any gambling in his place he knew nothing about it. He also intimated that he'd pay off at the end of the day for each day of the suspension and continue to operate.

# Omaha Coliseum Taken Over by Army

Omaha, Nov. 3. Omaha's No. 1 amusement enterprise, the State Ak-Sk-Eb Coliseum, as well as the entire racing fair and adjacent establishments, has turned over to the Army as a result of the war. The Army last Friday (30) decided to take over the whole layout, and will be a casualty of the war. The Army last Friday (30) decided to take over the whole layout, and will be a casualty of the war. The Army last Friday (30) decided to take over the whole layout, and will be a casualty of the war.

# ONE MAGICIAN COMING UP!

A Couple of Experiences With Milbourne Christopher

Detroit, Nov. 3. This just shows what it takes to get air transportation these days. Milbourne Christopher, who had to hurry here from Minneapolis to make an opening at the Club Royale, was fortunate in getting a plane home on the nose.

Commented the ticket seller at the Minneapolis airport: "You must be a magician, it's a straight passage through to Detroit."

"I'm a magician," Christopher said truly. It recalled the time in 1935 when Washington was knee-deep in economists, professors, etc., trying to work a way out of the depression. Christopher was invited to appear on the Eastern show at the White House. He presented his credentials to an attaché at the White House who said, "Your name and occupation?"

"I'm Christopher, the magician," he was told.

"A magician," the attaché said, "God help me. I never thought it would come to this."

# APLS, JUDGE TO BLAST CAFÉ GAMBLING

Minneapolis, Nov. 3. Aroused by testimony that 14' dice games are going full blast in local night clubs, Judge W. A. Anderson has threatened the municipalities that he was going to put a stop to lawlessness that's rife in Minneapolis and out for himself.

Anderson, who is in charge of the police department is running the city. He was in the city during a hearing at which Isabelle Rosenberg, alleged dice girl at the Roosevelt niterly, charged that Frank Roberts, the owner, had used abusive language and used a punch her during an argument while he was intoxicated.

The judge charged him with operating a gambling place.

# Committee Probes Field for Successor To Grezza in AGVA

The international board of the Associated Actors and Artists of America has appointed a committee to study the field of prospects and suggest a successor to Walter Grezza, who leaves as national administrator of the American Guild of Variety Artists on Dec. 1 when he returns to the administrative staff of Actors of America. The committee will be Grezza to AGVA to help iron out their field's difficulties.

# WM. MORRIS SERVICES HELD AT SARANAC LAKE

Saranac Lake, N. Y., Nov. 3. A special memorial service commemorating the 10th anniversary of the death of William Morris, was held at the Jewish Community Center here. Rabbi Leopold G. Gutwiler officiated and many of the theatrical inmates attended the services.

Morris, founder of the international theatrical agency bearing his name, started the Saranac Lake Day Nursery in 1918, with the upturn of the nursery agency bearing his name, started the Saranac Lake Day Nursery in 1918, with the upturn of the nursery agency bearing his name, started the Saranac Lake Day Nursery in 1918, with the upturn of the nursery agency bearing his name.

# Four A's Action Awaited On Wirtz After Showman Fails to Sign Up With AGVA for Two Ice Troupes

# Dot Lewis' Icey Set

Dallas, Nov. 3. Dot Lewis, star attraction of the A's and a complete unit of skaters who appeared in the two 'Icecapades' sponsored by Republic, has been booked for two-week engagement opening Nov. 27 at the Hotel Adolph Continental Room.

It is up to the Associated Actors and Artists of America, on behalf of the American Guild of Variety Artists, which the Four A's is operating, to make a decision against Lewis, on Ice, and Dot Lewis, the Hollywood Ice Revue' (Sonja Henie) or attempt to bring negotiations on the Arthur M. Wirtz, manager of both attractions. It is possible that 'Stars' will be made but not until AGVA members in the show and the Four A's affiliates have been advised that the matter is the hands of their attorneys and they are given a chance to respond. Picketing is possible while the work is done.

# 4 A's to Discipline Actors Crossing LE Picket Line

A number of prominent performers are expected to be disciplined by the Associated Actors and Artists of America for crossing the picket line in front of Leon & Eddie's niterly in New York. Among them are Danny Kaye, Benny Baker, and the group of skaters who took part in the niterly's celebrity night (last month, Sunday (1)).

Meanwhile, strike of the American Guild of Variety Artists vs. L&E's continues, with no settlement in sight. The management is determined not to sign a class 'A' contract with AGVA.

The fracas followed AGVA's decision not to renew L&E's contract unless the niterly accepted a Class A rating. Spot had been operating on a pact, negotiated by previous AGVA administration, that Gross for minimum of \$30 to the chorus, \$50 to the principals and permitted four shows a night. The 'A' classification calls for \$45-75 minimum and pro rata for each show over three a night. L&E offered to cut wages to \$35-60 and retain the four shows a night.

Alan Corell, meantime, has categorically denied statements made by Len Enken, of L&E's, and quoted in the showman's niterly.

According to Corell, I have been asked as calling Leon and Eddie 'labor baiters.' I have been quoted as saying 'like it or not, there will be no strike,' and in this present light I have been quoted as 'doing everything except telling MacArthur how to run the war.'

# Philly AGVA Raises Pay 10% in All Classes

Philadelphia, Nov. 3. The American Guild of Variety Artists (Tues.) sent letters to niterly proprietors and agents announcing a wage increase in all classifications. The increase is to be net to the performer, with the agents' cut. The new minimum rates (with agents' cut) are deduced:

Class C, \$37 weekly; Class C, \$43 weekly; Class B, \$55; Class A, \$70. For spots in 'de luxe' classifications the minimum is \$92, with 10% deducted for agents' minimum prices for club dates (one niterly) have been raised at the same basis. Minimum net to performer is 10% of 40 to 75 miles from home, \$10; from 40 to 75 miles, \$12; from 75 to 105 miles, \$15; from 105 to 150 miles, \$20. Minimum net to employers must furnish room and board. Transportation both ways must also be paid the performer.

# N.Y. Niterly Loses Permit; 'Indecent' Show Charged

Cabaret license of the Frolong, Grand Central niterly, was suspended by police last week for presenting an allegedly indecent vaudeville show. The niterly, which Charles Landis, operator of the spot, were released in 5000 bail pending a hearing on the matter. The spot had been doing good biz since a year ago.

Decline for acceptance of the idea to enter into a basic agreement with AGVA experts Saturday (31). On that date Wirtz telegraphed the Four A's that he had placed the matter in the hands of his attorneys on the grounds that pay raises are not in line with Washington's ideas of AGVA expert Saturday (31). On that date Wirtz telegraphed the Four A's that he had placed the matter in the hands of his attorneys on the grounds that pay raises are not in line with Washington's ideas of AGVA expert Saturday (31).

Wirtz, it's pointed out, has many employees in his various Chicago spots. He has also been accused of being a strike on his properties and no union dispute went to arbitration. He has also been accused of entering into individual contracts with people in 'Stars' without AGVA participation, such contracts have not been disturbed during this season.

Four A's and AGVA admitted that the hands of his attorneys against the vaude union, Coast local of which gave him a touting around a year or so ago, upon the minimum and piling up costs. He explained that because he had a \$100,000 investment in stake in the Henie show he was forced to concede. Fact that those on the AGVA local fault he never has ousted them from the showman. He has not placed the showman.

Because of the trimming he got the AGVA to accept a minimum of \$55 weekly for line shows instead of \$65 for other ice shows. He has also been accused of performing weekly without additional pay, instead of eight. Since 'Stars' have been accused of being the AGVA stance was reasonable. The union end was surprised when the showman indirectly requested the offer by not agreeing up to the deadline date.

# LENA HORNE CONFLICT ON N Y NITERLY DATES

Spin songstress Lena Horne, who debuted at Cafe Society, N. Y., but became a bit of a niterly sensation in Hollywood, is now between two top spots. She has been booked for the Philly-Plaza has her penciled in for Nov. 26, but the Waldorf-Astoria also has her penciled in for Nov. 26. She is being courted by Sonny Werblin (MCA).

Harold Gumm, attorney, is handling the matter. He has been booked for Nov. 26, but the Waldorf-Astoria also has her penciled in for Nov. 26. She is being courted by Sonny Werblin (MCA). Harold Gumm, attorney, is handling the matter. He has been booked for Nov. 26, but the Waldorf-Astoria also has her penciled in for Nov. 26. She is being courted by Sonny Werblin (MCA).

# STATLER, BOSTON, AS IS

No Remodel Job—Business Continues Big

Boston, Nov. 3. Hotel Statler's biz has been so fine that Hotel Statler, which is being renovated, will be able to open the Terrace Room. Jack Edwards closed Saturday (31) after closing the Terrace Room. He has been booked for Nov. 26, but the Waldorf-Astoria also has her penciled in for Nov. 26. She is being courted by Sonny Werblin (MCA).

Utica, N. Y., Nov. 3. Capacity surplus in Utica, N. Y., has been restablished here at the Colonial Oct. 28, under management of Stephen Palewski, 25 acts.



Variety Bills

WEEK OF NOVEMBER 6

Numbers in connection with bills below indicate opening day of show, whether full or split week.

Loew

NEW YORK CITY
Jack Carson
Paul Sully
Bill Huntington
Cagney (8)

Paramount

NEW YORK CITY
Wish & Max
MINNEAPOLIS
Cagney (8)

Warner

NEW YORK CITY
F. Maxwell
Tip, Tap & Toe
UTICA
Singer (2-3)

Independent

NEW YORK CITY
CAMPDEN
Hollywood Co-Eds
Bella
Cagney (8)

Boh Easton Co
Bill Huntington
Cagney (8)

Cabaret Bills

NEW YORK CITY
Aequation Rev
Ed Farley
Bill Bernstein's

Albert Ammons
Bob Hannon
Conny Berry

La Milla Anita
Singer (2-3)
Nadia & Seana
Dimitri Miletic
Singer (2-3)

George & Jaina
Milli Coleman
John Kirby
Motel Warwick
Vicki Rogers
Merrianna
Willie Wilson

Hezel Franklin
Motel Commodore
Marilyn
Merrill Duke

Mary Parker
Marilyn
Merrill Duke
Merrill Duke
Merrill Duke

Milli Mason
Ossie Clark
Pete Brown
John Kirby
Motel Warwick

Senya Karawaff
Marilyn
Merrill Duke
Merrill Duke

Senya Karawaff
Marilyn
Merrill Duke
Merrill Duke
Merrill Duke

Acot Ray
Download Ben
Billie Holiday
Shirley & Flitz
Gloria Swanson

Enber Wade
Marilyn
Merrill Duke
Merrill Duke

Enber Wade
Marilyn
Merrill Duke
Merrill Duke
Merrill Duke

Barack Deverez
Jackie Miller
John Kirby
Motel Warwick
Vicki Rogers

Edna Wilson
Marilyn
Merrill Duke
Merrill Duke

Edna Wilson
Marilyn
Merrill Duke
Merrill Duke
Merrill Duke

Vicki Vane
John Kirby
Motel Warwick
Vicki Rogers
Merrianna

Edna Wilson
Marilyn
Merrill Duke
Merrill Duke

Edna Wilson
Marilyn
Merrill Duke
Merrill Duke
Merrill Duke

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES EDWARD SHERMAN AGENCY NEW YORK BEVERLY HILLS, CAL.

NEW YORK CITY
Edna Wilson
Marilyn
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Merrill Duke

LOS ANGELES

Dolores Gray
Hollywood Troupe
Lorraine Woodford
Claudia Corrali

Edna Wilson
Marilyn
Merrill Duke
Merrill Duke
Merrill Duke

(Continued on page 54)













Plays on Broadway

Current Road Shows

Plays Out of Town

LITTLE DARLING

Comedy in three acts by Eric Hatch. Premiered in New Haven, Conn., at the Yale University Theatre, Oct. 1941. Produced by William S. Paley. Directed by William S. Paley. Cast: ...

There's too little substance and not enough laughs in this particular comedy. The comedy is a doubtful boxoffice success for Broadway, but it might get up on the subway circuit in stock. It's also a minor picture.

As the first stage author acting in a starring role, Eric Hatch has a right to be proud of his little play (flaws: "Man Godfrey," etc.) the plays reveal some of the author's ideas.

The comedy's basic situation is a woman's coming home to find her husband's secretary has seduced her. The comedy's basic situation is a woman's coming home to find her husband's secretary has seduced her.

There's not scope for exceptional talent in any of the parts, but Leon Ames gives one of his customary fine performances as the father. Karlweiss's role is best in the cast.

ROSALINDA

Operetta in three acts, music by Johann Strauss. American production. Directed by Robert Alton. Cast: ...

The New Opera company opened its first season on Oct. 28, 1942, auspiciously with a production of Johann Strauss' operetta "Rosalinda," performed under the name of "Rosalinda."

The singers, two of whom had been in a Broadway production of the same operetta in N. Y., at the Yankee Temple last April 11, are excellent, but not outstanding. The pitband of the New Opera company is in fact, one of the best in the legitimate stage.

Fast Go the Bears

Hal Forde suffered a minor tragedy when he lost his chin piece last week after a three-day fight with Howard Cosell. Bob Schaefer, another Lamb-clubber, was the victor. Forde's husky Schaefer didn't think so much of Forde's hostile admonitions.

When Schaefer copped, Forde retreated to his room to razor his chin. Returning to the gym, he suggested another game, but lost all interest in the idea when Schaefer insisted that the loser shave off his mustache.

previously in "N. Y. Herald Tribune" who stepped into the shining Street McNeely's shoes at the last moment. Capable Gabriel, Herbert hardly possesses as much voice as McNeely's. ...

The settings and the generally high production seem to have taxed the talents of the producer. Operetta that has been limited to a maximum of 15 minutes. ...

Engagements

Claudia Morun, Ruth Weston, Eleanor Sundenston, Joel Ashley, Larry Fink, Katherine Brown, Fay Baker, John Cole, Robert Simon, ...

'Adams Eve' (tryout)—Geary, Boston (4-14).

'Arrenks and Old Lady' (1st Co.)—American, 105 (4-7); Selwyn, Chicago (9-14).

'Best Foot Forward'—Nixon, Pittsburgh (10-14); Belmont Club (9-14). 'Blackouts of 1942' (vaude)—Pitts. Auditorium, Long Beach (9-8); Russ Auditorium, San Diego (7); Capitol, Salt Lake City (9); Auditorium, Denver (11-12); Municipal Auditorium, Kansas City (14).

'Great Big Doorstep' (tryout)—Chicago (12-14) (Blackstone). 'Hellaspaan'—Hanna, Cleveland (4-7); Forrest, Philadelphia (9-14); American, Rochester, N. Y. (4); Erlanger, Toronto (6-7); Royal Alexander, Toronto (6-7).

'Life With Father' (2d Co.)—Walnut, 104 (1st) (Lafayette)—Detroit, 4 (14).

'Maid in the Oaks'—Great Northern, Chicago (14-14).

'Papa Is All'—English, Indianapolis (4-14); Hamilton, Columbus, O. (5-7); Pine, Detroit (9-14).

'Porgy and Bess'—Studebaker, Chicago (14-14).

'Sweet Charity' (1942) (vaude)—Erlanger, Chicago (14-14).

'The Merry Widow' (tryout)—National, Philadelphia (4-7); American, St. Louis, Chicago (4-7); Washington, St. Louis (9-14).

'Stage Door' (stock)—Mosque, Newark (4-14).

'Student Prince' (Auditorium, Denver 14-7); Capitol, Salt Lake City (7); Los Angeles (9-14); Houston, Mo. (13-14); American, St. Louis, Chicago (4-7); Washington, St. Louis (9-14).

'Tobacco Road'—Cox, Cincinnati (14-14); American, St. Louis, Chicago (4-7); American, St. Louis, Chicago (4-7); American, St. Louis, Chicago (4-7).

'Which on the Rhine'—Texas, San Antonio (11); Municipal Auditorium, New Orleans (11); Municipal Auditorium, New Orleans (11); Municipal Auditorium, New Orleans (11).

'Yankee Doodle' (tryout)—Playhouse, Wilmington (13-14) (premier).

Manning, Ralph Bell, 'The Great Big Doorstep'.

Gregorette Leslie, Keith Peggy Korman, 'Dudley Digges, Colin Campbell, Whitford Kane, Rhys Williams, Victor Beckett, George Keane, ...

Phyllis Baker, Lou Dahlman, Jimmy Green, Jimmy Smith, Jack Bound.

HER FIRST MURDER

Princeton, N. J., Oct. 29. Vivian Payne, 26, was charged with the murder of her husband, Major Robert Payne, in a New York City court. ...

The vehicle for Zasu Pitts' venture behind legit footlights turns out to be all success, but comedy that will disappoint even the Hollywood comedians' most ardent admirers.

The first act, laying the groundwork for the plot, is a masterpiece. The first act, laying the groundwork for the plot, is a masterpiece.

HARRIET

Syracuse, N. Y., Oct. 27. Drama in three acts by Harriet Beecher Stowe. Premiered in New York City, 1851. ...

Divorce is not the titillating subject matter that it has been at the end of the 19th century.

As presented here by the Syracuse University Players, it is a masterpiece.

A professional, Eugenia Rawls, who has suggested for the play by Miss Geary, shows no depth to her smiling, walking.

As the play progresses, the author's intention to make something out of this trifle, but it's all performed with enthusiasm.

As the play progresses, the author's intention to make something out of this trifle, but it's all performed with enthusiasm.

As the play progresses, the author's intention to make something out of this trifle, but it's all performed with enthusiasm.

role as though Mrs. Stowe were a cross between Mrs. May Abbot and Maggie Wylie of 'What Every Girl Should Know'.

The popular device of including a period drama is ill-advised here, especially in the City of New York.

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G&S \$4,000 in N.H.

Boston Oct. 29. The New Haven, Conn., Oct. 29. The New Haven, Conn., Oct. 29. The New Haven, Conn., Oct. 29.

'Spring Again' Finishing in Ch. 11G, 'Miss' Okay at 131/2C, Ladies' \$14,000

Chicago, Nov. 3. 'Priorities of 1942'... 'Spring Again'... 'Miss'... 'Ladies'...

'Hellz' in Fine \$16,000 For St. Louis, Nov. 3. Olsen and Johnson... 'Hellz'...

'Porgy' Got Plenty O' Sump'n, 22 1/2C, Ciney

Cincinnati, Nov. 3. 'Porgy' and 'Bess' registered a record...

It was the biggest take of the current season... 'Porgy'...

'ARMY' \$100,000 IN PHILLY WK.

Philadelphia, Nov. 3. Last week was plenty hot in Philly's legit theatre...

Of course, the sensation of the week... 'Army'...

Although not dealing in any such sensational figures... 'Army'...

The latest revival of 'The Merry Widow'... 'Army'...

This week sees no new activity... 'Army'...

Estimates for Last Week... 'Army'...

'Skin of My Teeth'... 'Army'...

'Merry Widow'... 'Army'...

'Army's Rookie Brisk' \$7,800 A.A., Topsy \$6,500

Los Angeles, Nov. 3. 'Army's Rookie'...

George Shufro's revival of 'Topsy'...

'Blacksouts of 1942' at Hollywood... 'Army'...

B'way Off, 'Strip' Lone Show 'To Hike' \$22,500; 'See,' 'Damask' OK, 1st week 13G, 'Darling' 5C

Downward trend along Broadway before election included nearly all attractions... 'To Hike'...

Estimates for Last Week... 'To Hike'...

'Beat the Band' 46th Street... 'To Hike'...

'Hello, Oh There' and 'Mistle'... 'To Hike'...

'Lips' Pa. Imperial 44th Street... 'To Hike'...

'Sister Ellen's' Beach 97th week... 'To Hike'...

'Life With Father' Empire 153th week... 'To Hike'...

'Star and Garter' Music Box 19th week... 'To Hike'...

'Sisters' on 'R' Center 16th week... 'To Hike'...

'Carnegie' at 14th Street... 'To Hike'...

'Carnegie' at 14th Street... 'To Hike'...

'Carnegie' at 14th Street... 'To Hike'...

'Carnegie' at 14th Street... 'To Hike'...

'Carnegie' at 14th Street... 'To Hike'...

Forest Sunday (6) where extended return date is slated indefinitely... 'To Hike'...

'Wise, Women and Song'... 'To Hike'...

'Three Men on a Horse'... 'To Hike'...

'Time, Place and the Girl'... 'To Hike'...

ALTONS GATHER BIG 25G IN HUB

Boston, Nov. 3. 'The Pirates'... 'Altons'...

'Pirates'... 'Altons'...

'Pirates'... 'Altons'...

'Pirates'... 'Altons'...

'Pirates'... 'Altons'...

'Pirates'... 'Altons'...

'Pirates'... 'Altons'...

'Pirates'... 'Altons'...

'Pirates'... 'Altons'...

LAWRENCE-DARK SMASH 30G, BALTO

Baltimore, Nov. 3. Getting off to a belated start last Tuesday (27), but making it up with an early Sunday performance...

Advance sale for 'This Is the Army'... 'Lawrence-Dark'...

'Road,' in 9th Pitt 'Visit, Gets OK \$9,000

Pittsburgh, Nov. 3. 'Tobacco Road' banished... 'Road'...

'Road'... 'Visit'...

'Road'... 'Visit'...

'Road'... 'Visit'...

'Road'... 'Visit'...

'Road'... 'Visit'...

'Road'... 'Visit'...

HEPBURN 23G IN DETROIT 1ST

Detroit, Nov. 3. With all legitimate houses here now in operation, the rivalry is held in check...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

'Hepburn'... 'Detroit'...

OTW West 55th Street Douglas L. Elliott & Co. 15 East 49th Street

THEATRE EQUIPMENT... Douglas L. Elliott & Co.

WORK AND SING... THROW A POSE TO CROUSE AND LINDSAY

THROW A POSE TO CROUSE AND LINDSAY WHO MADE LAGUARDIA AND MOSS LOOK SILLY.











# H'wood Starts Machinery

Continued from page 3

expressed by many employees over the general understanding that the eight employees who have not already received in salary this year an amount equal to their total take in 1941 are entitled to continue drawing up to their 1941 figure.

Screen Actors Guild yesterday called a special meeting of the Guild board of directors for Wednesday night (4) to discuss the situation.

### Some Starlets

At Metro out of the executives it are hit by the freeze. They include Irving Asher, Pandro Berman, W. W. Costello, Ben C. Cummings, Jack Chertok, Arthur Freed, Sidney Franklin, George Haight, Yip Hurbart, Arthur Horn, John Houseman, Robert Leonard, Al Lewin, Mervyn LeRoy, Sam Levene, Robert Riskin, Ed Selwyn, Irving Thalberg, Sam Zimbalist, Edward G. Robinson and Joe Pasternak.

There are 80 writers in its featured production group of whom around a third, or 26, have been hit by the freeze order. Even so, the writer's union is under contract, no. 20 in

Claudette Colbert, Brian Donlevy and Greta Garbo. In the writers division eight out of 21 will not face the cashier for the rest of this year.

Writers will find in the top rung executive ranks missing paychecks. Harry M. Warner, Jack L. Warner, Hal Rosson and Charles E. Young, David Butler, Michael Curtiz, Edmund Goulding, Lewis Milestone and George Cukor. There are others from the studio who were top coin getters and would have been affected by the order but are now on the Army. They are L. Col. William Keighly, Capt. John Huston and L. Norma. Drama.

### No Payday for Them Either

In the producer group all but two get hit by the order, and those on the don't pay list are Henry Blanke, Robert Buckner, Julius J. and Philip Epstein, Benjamin Glazer, Mark Hellinger, Jesse Lasky and Ben Wald. The stars that will be minus coin for two months include Humphrey Bogart, George Brent, Ben Egan, Olivia de Havilland, Erol Flynn, John Garfield, Priscilla Lane, Ida Lupino, Brenda Marshall, Dennis Morgan, George Raft, Edward G. Robinson and Ann Sheridan, also on the don't pay list. The writer's list has never been topheavy on pay coin so one finds out of some 100 writers only two, Alan Hays and Raymond Massey, will be minus coin for two months. In the writers of the studio group on the payroll only seven will have to stay away from the cashier's window. Three of the company, Leo Forbester, Leo Hays, and a few of the technicians and camera department heads are also in the same position.

Universal, though its executive department is not topheavy, the studio has few in it hit by the freeze. Six of its stars, a large number of directors, a few writers and some technicians are now and then but not often. This studio is one depending mostly on freelance people, providing ingredients for films. The studio has a few single piece deals which bring them here as well as elsewhere, they frequently will be writing no monetary returns for the balance of 1942.

At Paramount the picture studio is similar to the Universal in the executive ranks and one finds just a few affected. The production group, however, finds a few also hit, as well as directors, stars and writers. But the studio is not so dependent on its organizational state and has not the heavy earners on its payroll that it has in 1941. In the writer's group about 10 get the 'stay away from the cashier' order. There are 200 writers on the payroll in the same position.

### Ghost Won't Walk for Them

Columbia's 'don't touch' group is headed by Harry Cohn, Sidney Buchman, Ben Kahane in the exec rank, about seven producers added to the don't pay list. The studio is starting class, about the same number in the visiting or freelance status as in 1941. In the writer's group, in the indie field, Sam Goldwyn will be minus, as well as Edward G. Robinson, George Raft, Edward G. Robinson and many others who head their own companies but take down the studio's payroll.

It's hard to figure how many in the freelance field of writers, directors and technicians are being hit for no pay for the balance of the year but a safe estimate is close to the 200 figure as these people toil between studios around town and many of them have been getting no pay for some time.

### Studio Mark Time

And in the meantime the studios are just marking time. They do not know what complications may arise as a result of the freeze. Some employees affected by the freeze may want producers to be put on the don't pay list. Producers and directors may suddenly feel that the scripts do not fit or their talents, and turn them down. And should such be the case they may be in a position to refuse them people for refusing assignments, which will be a joke, and with this in mind folks are in here currently it is likely that until things are clarified, the studios will be in a lethargic state with respect to the starting and working on new pro-

# Gridcast

BY NAT KAHN  
COLLEGE GAMES  
FRIDAY, NOV. 6

GAME	WINNER	ODDS
Villanova-Iowa State	Villanova	3-1
Wildcats beginning to show power.		

SATURDAY, NOV. 7			WEST		
GAMES	WINNERS	ODDS	GAMES	WINNERS	ODDS
Army-Notre Dame	Notre Dame	2-1	Tulane-Miss. State	Miss. State	6-5
Army-Notre Dame	Army	1-1	Tulane may sneak through here.		
Columbia-Colgate	Columbia	1-3	Wake Forest-VPI	Wake Forest	2-1
Lions take advantage of breaks.			Appler closed for a half.		
Fordham-LSU	Fordham	5-8	Arkansas-Rice	Rice	3-3
Southerners are tied.			Just a question of score.		
Boston College-Temple	Boston College	5-1	SMU-Texas A&M	Texas A&M	5-2
B. C. is champ of the east, if not the nation.			Appler closed good fast week.		
Brown-Holy Cross	Holy Cross	8-5	Texas-Baylor	Baylor	Even
Crusaders have been coming "round			Baylor to sneak through.		
Georgetown-No. Car. P.F.	P.F. Flight	8-1	Texas Tech-TCU	TCU	2-1
Boston College softened Georgetown			TCU Tech will be trouble for the first half.		
Penn State-Syracuse	Syracuse	2-1	Iowa-Wisconsin	Wis.	2-1
Watch out for winning units.			Howkeys not to be taken too lightly.		
Penn-Navy	Penn	2-1	Michigan-Kentucky	Michigan	3-1
The Quakers may have trouble.			Northey Kuzins again stepping for Wolverines.		
Princeton-Dartmouth	Princeton	Even	Minnesota-Indiana	Minnesota	2-1
Crusaders were more rounded attack.			Cophers in a high-scoring game.		
Rutgers-Lafayette	Lafayette	8-8	Northwestern-Missouri	Missouri	Even
Lafayette in second victory.			Missouri to retain its Big Six title.		
Yale-Cornell	Cornell	1-2	Northeastern-Illinois	Northeastern	5-13
Big Red in first major win.			NU 'B' is a tough one.		
Duquesne-St. Mary's	Duquesne	Even	Ohio State-Pitt	Ohio State	4-1
Goats disappointed against Fordham.			Pitt won't make it two defeats in a row for State.		

SOUTH AND WEST			FAR WEST		
Alabama-S. Carolina	Alabama	3-1	Purdue-Grand Lakes	Grand Lakes	2-1
Coaches are looking for a tie.			Ohio State-Indiana	Ohio State	2-1
Asbury-Gre-Flight	Gre-Flight	2-1	Oklahoma-Oklahoma	Oklahoma	1-1
Coeds can score more often.			State having one of its worst seasons.		
Clark-Gee-Washington	Clemson	4-1	Oregon-UCLA	UCLA	7-8
Clubs are doing well of south.			Oregon State-Montana	State	4-1
Duke-Maryland	Duke	2-1	Oregon-UCLA	UCLA	7-8
Maryland may surprise.			Oregon State-Montana	State	4-1
Florida-Georgia	Georgia	1-1	So. Cal.-Calif.	So. Cal.	5-14
Not yet able to stop Slikus.			So. Cal. has one of week's big upsets.		
Ga. Tech.-Kentucky	Ga. Tech.	13-5	Stanford-Washington	Wash.	5-8
7-8 to stay unbeaten.			Stanford still hasn't mastered that 'T' formation.		
Mississippi-Vanderbilt	Vanderbilt	2-1	Wash. State-Mich. State	Wash. State	6-8
Commodores are high-scoring.			Wash. State is the home eleven.		

SATURDAY, NOV. 8		
Loyola-Santa Clara	Santa Clara	3-1
The Broncos are among Coast powers.		
Marquette-Manhattan	Manhattan	2-1
Manhattan is an in-and-outter.		

# NATIONAL PRO LEAGUE

SUNDAY, NOV. 8

GAMES	WINNERS	ODDS
Dodgers-Bears	Bears	3-1
Bears can score on ground or in air.		
Eagles-Giants	Giants	5-7
The Giants to snap out of its losing streak.		
Rams-Packers	Packers	4-1
Jabell to Huzon tells the story.		

STANDING  
Won. 148; Lost. 7; Pct. .682

decisions by people in the freeze category for 1942.

Stamps the experts on this end can glean from the order of President Roosevelt as set forth by director Byrnes, its scope is so broad that the more they read it the more they interpret. They gather from the order that allowance for deduction of fixed obligations was included in the order, but estate payments, taxes on property, all of which can run into sizeable figures already drawn during the year by their clients and part that is frozen but they cannot get.

And with this situation in sight and no figuring that will be done by the experts are advising clients who own coin on bank loans, or insurance payments, real estate payments, part until further clarification of the order can be obtained, whether it is in the near future or six months from now.

Call. Community Law

The order disorganizes the community law of California in its effect as to gross monies to be collected. The State returns can be made as heretofore with respect to Federal and State tax, should the order be in effect next year. One advisor says that the regulations as published are for nationwide spread, but that California and the other seven community return states will necessarily have to be set up when the detailed plan is determined.

Internal revenue agents steer away from the situation here as a

compared with the amount received this year up to the date of the \$25,000 income chills.

The payroll situation was one of the matters discussed in connection with income ceding problems at the 20th-Fox executive conference yesterday which was attended by Joseph M. Schenck, William Goetz and some company officials after an informal talk with attorneys Mendel Silberberg and George Wasgon. After work back from New York and Washington where they represented the industry in connection with income limitation procedure.

First instance of an actor agreeing out his contract since the freeze order became effective, although his income has already exceeded the gross which will slimmer down to \$25,000 net is Brian Donlevy, who is working in 'Never Surrender.'

### Gordon Drixler Crmer

Hollywood, Nov. 3

Columbia picture studio, although it direct 'Crime Doctor,' beginning a series of films built on the radio name of Brian Donlevy, who is working in 'Never Surrender.'

Warner, Baxter and Margaret Lindsay are signed for lead roles, with Peter ...

*All Box Office Records Agree:*

**“HILDEGARDE  
IS THE GREATEST  
‘SHOWMAN’ OF OUR  
TIME” . . .**



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NOV 12 1942

# STAR SETUP CHANGES

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VOL. 148 No. 10

NEW YORK, WEDNESDAY, NOVEMBER 11, 1942

PRICE 25 CENTS

## STAR SETUP CHANGES

### See H. C. of L. on Road Causing Managers to Raise Actors' Pay

Increase in living costs outside of N. Y. is giving actors much concern and Equity is tackling the problem of what to do. Hotel rates have jumped to such an extent that it may become mandatory that provision be made to equalize the cost of living. Indications are that rent ceilings are not effective, clamped when the demand for rooms are such that prices soar and the cost of meals follows suit.

There is an agreement between Equity and the managers whereby the former agrees not to change rates no policy, but war conditions will probably force adjustments at least for the duration, otherwise actors may be reluctant to go on tour. Players feel that they should be forced to include shoulder the added costs, which leaves them with no spare cash. Managers, therefore, will be called upon to consider extra allowances on the road. Players getting modest salaries are principally affected. Equity raised its minimum from \$40 to \$50 several years ago, but the cost of living has (Continued on page 23)

### BIGGEST SHEET MUSIC SALES IN 15 YRS.

Sheet music jobbers report that their present business is the biggest that it has been in 15 years. It is estimated that the turnover on popular music during recent weeks has been as high as 250,000 copies a week. The standard and folk orders are also at a high peak.

What amounts to a sensation for the industry is the sheet music stride shown by Irving Berlin's "White Christmas." The weekly shipments to retailers on this one has gone over the 75,000-mark, or three times the average No. 1 song. Jobbers are of the opinion that the Berlin tune, which has held plenty of songs down the list, with the result that it can be said that the others in line-up of 15 best are doing exceptionally well.

#### A SWITCH

Hollywood, Nov. 11.—There's good waiting for the war who can do the year's worst job.

Director Al Rogell wants it to do correctly in "Hit Parade of 1942"

### SONGWRITING TEAM QUILTS TO JOIN NAVY

Vic Mizzy and Irving Taylor, writing team under contract to Santly-Joy, Inc. have enlisted in the Navy with ratings of first class seaman. They have been assigned to the Staten Island station.

### Showfolk Assured By Railroad Men Of 'Every Aid Possible'

Reports that, starting next month, sleeper and Pullman reservations cannot be had in advance for touring legit shows have been partly denied. All such regulations are said to be subject to change. Railroad people, with the backing of Washington, have advised showmen that every aid possible will be accorded touring shows, but that delays must be anticipated in the face of the movement of troops and materials.

Stated that at any time the Army doesn't need baggage cars shows can use them, and that, if necessary, shows can use refrigerator cars to carry production. Also that touring shows can have freight cars should nothing else be available. However, freight cars only be attached to long haul and not through trains, which travel faster, so delays are likely, a factor already anticipated. Any train is subject to side-tracking to permit troop trains the right of way. It seems that straight plays will have better chances to make jumps more or less on schedule, while the chances of musicals with heavy productions are more likely to be late in transit.

Those who anticipate difficulty in movement say it is another argument favoring the establishing of stock companies.

### SOVIET'S 25th ANN'S SPECIAL STAGE SHOWS

Moscow, Nov. 6.—To mark the 25th anniversary of the establishment of the Soviet Union elaborate plans are being executed by all entertainment and art media. There will be a ten-day drama festival in all theatres. Some 75 playhouses will present Konstantin Sinov's war drama "Russian People" whose playhouse, scheduled for U.S.S.R. are scheduled to present the same playwright's "A Lad From Our Town." Alexander Alexandrov's "Farewell" new political play will be staged by audiences of 25 dramatic theatres.

A conspicuous aspect of the 25th anniversary (Continued on page 15)

### 250 CEILING MAY CHASE 'EM EAST

Producers Foresee Most Revolutionary Change in Established Star System Since the Advent of Talking Pictures Because of the New \$25,000 Ceiling and Army Enlistments

### STORY VALUES UP

By MORI KRUSHEN  
Hollywood production tappers believe that the \$25,000 income ceiling and further increased individual taxation which appears inevitable in 1943, in addition to enlistment of stars in the U. S. forces, are bringing about the most revolutionary change in film production and the greatest upset in star lineups since the advent of talking pictures in 1927. Now, as then, the well-known physiogns of many ranking players will likely become scarcer on the screens and comparative newcomers will be built up as quickly as modern, high-powered exploitation methods. (Continued on page 23)

### COHAN'S TWO NEW PLAYS

George M. Cohan sensed that he had an incurable malady, but hoped he would survive long enough to complete at least one more play. He invariably wrote his scripts in long-hand, using a pencil, and his personal letters were similarly written. When he expired, his attorney friend, Dennis F. O'Brien, ordered his study locked, it being known that Cohan wrote at considerable length during the last six months.

For the reasons of writing without interference, and to be near his wife who has been ill for years, Cohan went to his country home at Monroeville, N. Y. (near Tuxedo) last winter and remained until late spring. Close friends say he completed a new musical comedy and a straight play, so it is likely that either or both will eventually reach the Broadway boards.

### COFFEE PLUG—IN REVERSE

Hollywood, Nov. 10.—Chase & Sanborn won't plug its coffee to too hard on the Nov. 29 broadcast. Office of War Information has allocated a message about curbing coffee drinking to the program for that broadcast.

### Waiters-Cooks' Demands May Force Rockefeller's Rainbow Room to Fold

### SHOULD BE LONGEST CHASE IN PICTURES

Hollywood, Nov. 10.—Defeat of Rommel and his Afrika Korps will bring the background of "Sahara," to be filmed by Columbia with an all-male cast headed by Melvyn Douglas. Lineup will consist of 30 principals representing as many nationalities. Harry Joe Brown produces.

### Army's Taking Over Of More Miami Beach Hotels K.O.s Resort

Miami Beach, Nov. 10.—With the U. S. Army taking over Walter Jacobs' Lord Fairlawn hotel and into the next-door Cadillac, 200 other skyscraper hostilities heretofore deemed exempt, this practically washes up Miami as an elite vacation spot. Takeover starts pronto. The Army wants all private homes and hotels that are on the beach, and the lone exception to the takeover is the large Firestone estate.

This is the finale to the many conflicting reports and rumors as to what will happen to Miami's winter season. Question now is what will happen to Palm Beach, St. Petersburg and the kindred northern locations to transfer their seasonal activities; otherwise it means a layoff for the duration. Of course, where Miami is concerned a number of the smaller, side-street hostilities will be open to the public. In the case of Jacobs, who has a large show business following, he has his eye on a Palm Beach hostility; otherwise he'll catch a winter sports season at a Lake Placid, N. Y., hotel.

### PACKAGE SHOW IDEA AS WAR BENEFIT SOLUTION

The United Theatrical War Activities Committee, eastern counterpart and book the show to a committee, met Friday (8) to discuss the advisability of producing package shows for the many benefit requests it receives. Ideas it set up a number of complete shows, planned to produce a maximum of entertainment with a minimum of bother to the performers and book the show to a committee. Thus, one of the worst faults of playing benefits is that the same names have already had an additional total benefits show, would be eradicated. (Continued on page 20)

By ABEL GREEN  
Union demands may fold the famed Rainbow Room which the Rockefeller admit is one of the prize exhibits of their entire project, along with the NBC studio tour and the RCA observation roof. But Hugh Robertson, managing director of the Rockefeller Center, is so burned up at the waiters and cooks unions' demands—and, especially, the manner in which they were made—that he and other R-C executives feel they'd rather fold up than be subjected to what they term coercive measures. The Rainbow Room and the Rainbow Grill, respectively, the formal and informal niteries atop the 65th floor of the RCA Bldg., have become internationally known because of the uniqueness of location. This reputation, which has attracted a visitor from South Africa, was equally startled by the visitors' observation. "My word, fancy dancing in a night club above the clouds," because sure enough the 65th floor of the keystone building in the entire Radio City venture was above the clouds, due to a low ceiling. \$1,040,000 Business It's been no secret on the inside that the Rockefeller didn't charge (Continued on page 47)

### LONGER RUNS FOR BANDS DUE TO WAR

Chicago, Nov. 10.—Chicago's top-notch amateur and hotel dining room looking ahead to the critical war situation and signs new bands to long-term contracts, many of them for the duration.

Chicago's top-notch orchestra has broken every record at the Empire Room of the Palmer house, where it has been playing since the time of Hildegard, with Joe Reichman's band, at this class spot. However, signs new bands to long-term contracts, many of them for the duration.

Russ Morgan, who recently completed a run at the Marine City Room of the Edgewater Beach hotel, is being brought back the second week in December for a 12-month engagement. Lou Bressi and his band this week began an indefinite run at the Chez Paree. Chick Marx's engagement at the Blackhawk, which runs into December, has already had an additional four weeks added to it. Other hotels and niteries are following suit.



# BOUNDS OK UP '42

## WORK FOR NOTHING?

The so-called \$25,000 income ceiling, which in some cases works out to no income at all after agent fees, state income taxes and other expenses are deducted, has given rise to conflicting opinions among show people whether name players should continue to appear in pictures regardless of pay.

Working for nothing—for the duration, of course—is all very well for those performers with cash reserves, bonds or other property, who can dip into savings and thus cover living costs as well as meet last year's taxes. But for those who have only limited savings the income ceiling will prove a severe hardship.

If a net \$25,000 income, exclusive of normal expenditures, and deductible, is worked out, there would then be only a slim excuse for those who claim that it doesn't pay to make more than one picture a year; that they'll just earn the limit permitted by the Government and then lay off for the rest of the year.

Actors, writers, directors and producers have a wartime duty to perform—the duty of maintaining public morale as well as the prestige of the industry which has nurtured them. Given the opportunity to exist they will, for the most part, perform that duty.

Apart from the question of earnings, however, motion picture workers feel that it isn't equitable for film companies to profit by the fact that incomes are limited. If an actor normally earning \$150,000 is paid only \$67,200, the balance fattens company stock boxes. Film companies, on the other hand, are not so desirous of profiting in this way. They would rather pay personnel the usual fees and get as many pictures as possible.

Some actors have already stated openly that if their excess earnings were to be turned over to the Government they would continue making pictures since they would consider themselves making a direct contribution to the national war chest. Others have expressed a willingness to turn their own earnings over to wartime charities or the Government if need be.

It is argued by various producers that a large proportion of name players cannot afford to be too long absent from the screen since they would thus invite obsolescence. The inequities of the current \$25,000 income regulation, however, which cut so heavily below the alleged ceiling, would prevent many of the players from protecting themselves.

## Secret Ambition of 'This Is the Army' Cast As to Materialize F.D.R. Wish

'This Is the Army' may become the first soldier show in the history of America to make a world tour, if White House cunks do not avert it. It may now be told that when President Roosevelt witnessed a "command performance" of the Irving Berlin musical in Washington last month he remarked that it would be nice if the boys in England, Ireland and Egypt saw how fine a show we can put on in the Army.' It's a secret ambition of every cast member to make the trip overseas.

Meantime, Warner Bros. has made arrangements to house and feed the 85 cast members of 'Army' right on the Burbank lot when the company gets to California around Jan. 20 for the filming of the show.

## Preminger Gets 4-Play Pact From 20th-Fox

Hollywood, Nov. 10. Otto Preminger's three-way contract with 20th-Fox has been revised to read producer-director-actor-writer.

As director-actor he wound up 'Margin for Error' last week and is staying over to confer with William Goetz on future pictures. The company Preminger was slated to return to New York on completion of 'Margin' for a scene and direct the light play, 'Seventh Cross.' Understood he may make another picture before going east.

## Not Strictly Military

Jinx Falkenburg was doing a camp shtick on a recent southern tour, and one of the ex-showmen now in the service, visited Roosevelt, witnessed a "command performance" of the Irving Berlin musical in Washington last month he remarked that it would be nice if the boys in England, Ireland and Egypt saw how fine a show we can put on in the Army.' It's a secret ambition of every cast member to make the trip overseas.

## J.L. Warner Ends Army Duty, Back As Studio Head

Hollywood, Nov. 10. Special Col. Jack Warner wound up his limited limited service in the Army and returned yesterday (Mon.) to his civilian chore as vice-president in charge of Warner Bros. studios where he will continue the production of morale, educational and inspirational films.

Leaving the Army, Lieut. Col. Warner was highly complimented for his services by Lieut. Gen. H. H. Arnold, in command of the Army Air Force.

## CHINESE ACTOR SUICIDES

Thomas Chan, 44, Chinese film actor, committed suicide Nov. 2 at his home in Los Angeles.

## YEAR-END MONEY WE CAN BE ABLE

If Incentive Bonuses Are Part of Existing System and Don't Shout Income Up Beyond Year Previous Compensation for Same Job They Are Permitted by Washington

## AFFECTS CBS, NBC

Columbia and NBC executives who have in recent years been beneficiaries of the companies' bonus plan are happy over the War Labor Board's latest ruling which makes such payments possible in the future. Some of the execs have been wondering whether the board would require employers to submit proposed bonus payments for approval. The ruling on the bonus question as issued by the WLB last Friday (6) allows for the continuance of a (Continued on page 47)

## PRICE-GOUGING COMPLAINT VS. D.C. HOTELS

Washington, Nov. 10. Army and Navy officers living in the swank hotels of Washington are organizing a campaign to force these hosteries to end price-gouging. Complaints will be round-robinmed and sent to Price Administrator Henderson.

Professionals playing the Washington theatres will applaud this drive to end profiteering, since they are among the victims of this hi-jacking. Officers claim that they are being charged \$1.85 to clean and press uniforms, the actual charge being 85c, saw hair tacking on \$1 for themselves. Complaints also will include pyramiding of food prices. Army is prepared to show that uniforms were formerly cleaned and pressed for 50c, and that meals have advanced 200%.

Inspectors from the OPA will also check on price of rooms to see that they conform to Byrnes' price freezing order. One 18th street hotel hiked prices 10c for all mixed drinks, blamed it on the new excise tax. Henderson's office heard the howl, investigated, and next day a note was tol'd tax drink or else.

Henderson's office is handicapped by shortage of help for enforcement. Last week he prosecuted case for War Dept. worker overcharged for nylon stockings. She demanded the \$50 permitted under the law for this quantity, and he had to go around to determine the grade of nylon, and case was continued until an expert could testify. She paid \$2.50 for what she says were \$1.85 stockings.

## 500 From Show Biz Working in 3 Kaiser Shipyards on Coast

San Francisco, Nov. 10. Hundreds of show people employed in the area are being made double duty in the war effort without benefit of buyout. Outburst out of the window: over the situation for as they build ships in such capacities as ship-fitters, welders, clerks and executives and (Continued on page 47)

## George M. Cohan Is Laid to Rest Just 45 Minutes From Broadway

## METRO WILL BUILD UP BOB CROSBY AS JUVE

Hollywood, Nov. 10. Metro will give Bob Crosby a buildup as a romantic juve when he reports at the studio the middle of next month. Maestro is quitting the band bit to devote all his time to acting.

## FILM FEMMES DODGE DRAFT QUIZ POLL

Minneapolis, Nov. 10. Studio heads refused to permit their feminine stars to answer a query of Jules L. Steele, St. Paul Pioneer Press film critic, as to whether they thought male luminaries should quit their Hollywood jobs to be enlisted or drafted into the armed forces he reported in his Sunday column.

Steele related that he sent his queries in care of the studio publicity heads. In all instances he was informed that the studio heads had cautioned the gals against commenting one way or the other on the question which was inspired by a press yarn quoting Rosalind Russell to the effect that she thought it for entertainment and morale purposes, male actors could do a far better job and be of more service by remaining in the industry.

Steele was told that comments on controversial topics such as this would clear out of one central office constituting a wartime committee. However, he said he couldn't find such an organization to be in existence. The 'Hays' office sidestepped it altogether, he avers. They cannot comment or permit anyone to comment on the topic, he said.

## Schwartz Clicks Big As Producer of Native Revue in Buenos Aires

Buenos Aires, Nov. 3. Second Avenue to Broadway isn't exactly new for Manhattan, but it's unusual here, which is why latest theatre effort of Maurice Schwartz, U.S. Yiddish actor, has caused so much gabbling locally.

Schwartz, director of the Yiddish Theatre of New York, came down last March for the Buenos Aires Yiddish season, intending to remain in the area until Argentine funds were so good, however, that he stayed on, and last month Schwartz stepped it altogether, he avers. This time he's back with a new musical revue for downtown presentation, and it's been hanging up S.R.O. since.

New show, titled 'Esta Noche Filmoson' ('Filming Tonight') stars Tito Merello, Amador de los Angeles, Augusto Codeca and Fernando Borel, all well known local performers. Danes has been heard on the Conception Del Valle, with music by Vasquez Vieg. According to local critics, Schwartz has set up an excellent job in pacing the show and giving it 'Broadway zip.' Bernardo Perdomo is listed as producer, Roberto A. Falco as writer, but it's Schwartz show and rated as such.

Schwartz expected to return to A. Yiddish performing in Rio de Janeiro in his way north to the States but, this plan is not yet certain.

By JACK FULASKI Final curtain rang down on George M. Cohan, the 'greatest little guy in American theatre' last Thursday (5) at his home, which occupied an entire floor of an apartment house at 15th and fifth avenue, N.Y. He succumbed to the same scourge—cancer—that took away Sam H. Harris the year and four months previously. His death ended the saga of Cohan & Harris, the most spectacularly successful managerial duo in the history of show business.

Cohan's resting place is the mausoleum in Woodlawn cemetery, Bronx, which was built at the time his father, and mother, Helen, Immediately adjacent is the mausoleum of Harris, where he rests along with the first wives of the two sisters of Boston (the partners married sisters shortly after the turn of the century). Cohan's widow, Agnes, survives, along with three daughters and a son, Pvt. George M., Jr. The house in which Cohan and his Services were held Saturday (7) morning in St. Patrick's Cathedral, (Continued on page 20)

## Cohan Wills Everything To Widow and 4 Children

Will of the late George M. Cohan was filed for probate in N.Y. yesterday (Tuesday). His estate will be divided here and there among four children being the beneficiaries, there being none other mentioned. It is ordered that the estate be divided at this time between the five participants, 75% being held in trust. No value of Cohan's estate is indicated, says a lawyer. The children are payable when they reach the age of 40 with subsequent shares due when they reach the age and 50 years of age. Will recites that the widow has been ill for many years and that one-half of Mrs. Cohan's additional income against which she is free to draw in addition to her share of the estate. No value of Cohan's estate is indicated but it includes valuable participation in Warners' biographical picture, 'Fanny's Doodle Dandy,' based on his life.

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# Treasury Dept. Still Expects Film Stars to Be 'Bond Auctioneers'

Washington, Nov. 10.

Treasury officials still expect to remain the services of motion picture stars in the War Bond selling campaign despite the ruling of the War Activities Committee of the Motion Picture Industry, which holds that stars will no longer be free to offer themselves as "bond auctioneers."

"This does not mean that cannot have rallies of statewide attention at which movie stars will appear," a Treasury official stated. "It merely means that there will be no more spot bookings at which stars will be forced to make an appearance at which there are small crowds."

The WAC ruling was received by the Treasury last week. Reason for it was given that Hollywood felt too many personal appearances are "ruining the gate."

Treasury officials seemed uncertain as to whether similar restrictions will be made to affect the USO, Government War Activities drives and other Government underwriting.

While Treasury officials sought to discourage the Hollywood move, a limit stars, an edition of the War Savings Staff News, subtitled "Showmen at War," was distributed this week to newspaper offices. Treasury officials said this is not the first step in Government publication of newspapers. They said it was the third in a series of publications issued to the motion picture industry as a virtual "thanks in advance" periodical for the work of the motion picture producers, exhibitors and stars in helping the War Bond effort.

The current publication is an eight-page, newspaper-size publication which carries an advertisement headline in red type, stating: "Film Industry Leads Drive 10 Outstanding Successes."

Although the publication, which was printed by the Government Printing Office, was dated Oct. 26, Treasury spokesmen said invitations to submit "copy" were issued Sept. 1. It was issued primarily, they said, to give thanks to all persons contributing to the motion picture War Bond drive during September. They attributed the Oct. 26 date to a "delay" in Government printing procedures.

## OPTION LUBIN TO HOLD HIM AT U AFTER WAR

Hollywood, Nov. 10. Arthur Lubin's director option was held by Universal until the war goes into the Army as soon as he finishes his current job on "White Squadron."

Idea was to assure the studio of his services after the war. Original contract was three years to go, with annual options.

## Gloria Swanson, Lederer, Kennedy's One-Act Series

Gloria Swanson, Francis Lederer and Harold Kennedy Friday (6) were named as principals in a trade name filed in the N. Y. County Clerk's office. The name under "Ahmed Aliranda," principal place of business being 501 Madison Avenue.

According to L. Arnold Weissberger of 342 Madison Avenue, the attorney who filed the trade name for the principals, Miss Swanson, Lederer and Kennedy will act in a series of one-act plays by Bernard Sh. Finer, James Barrie and Arthur Pinero.

Miss Swanson gives her home address as 120 Fifth Avenue. Lederer, 100 West 58th street, and Kennedy, 44 West 44th street.

## 'Average Dec. 7' Drive

Motion picture industry will stage one of its periodic interim special bond drives week beginning Dec. 7 under the slogan "Average Dec. 7—On for Victory." In a concentrated seven-day campaign, picture houses throughout the country will urge patrons to buy bonds in memory of Pearl Harbor and in tribute to American fighting forces. Office of War Information is providing one-sheet and 2x28 cards, with messages referring to the first anniversary of World War II, to theatres. An "On to Victory" show in their memory of Pearl Harbor on night of Dec. 7 is to launch the drive.

## United Nations' Current Offensive Keys Further Cuts in Raw Film Stock

With United Nations armed forces assuming the offensive, a further reduction in film stock allocation may be expected by picture industry execs after Jan. 1, when the first rationing plan expires. Belief is that increasing amounts of film will be required by Army, Navy and Air Force branches of the U. S. as a result of the stepped up war tempo. Trade circles, basing opinion on recent indications from Washington, are convinced that the armed forces need more film and that available supplies and those from potential production must therefore be allocated to the Government first and they will do most good.

Form which the reduction will take is uncertain as yet, some predicting that new restrictions will be currently free from strict rationing regulations, will come under the rationing system. Other estimates vary from an overall additional 10% cut to a 24% to higher percentage.

Current film allocation ranges from 10% to 24% below the previous year's raw stock consumption figures, though most of the majors came under the 17-24% reduction. Authoritative industry circles are of opinion that the cut in raw film stock will result in fewer though relatively more expensive productions rather than a reduction in prints. Some companies point out they are getting along with a minimum of prints already and have always sought to save celluloid in this department.

Since first raw film stock cut was imposed, opposition in the trade has been relatively lessened to a remarkable degree, with more industry execs now reconciled to regulations of their budgets, including five in Chicago and three in Wisconsin.

## WB'S \$4,000,000 LOAN TO REFINANCE 8 THEATRES

Chicago, Nov. 10. Warner Bros. Theatres, Inc., has announced a \$4,000,000 loan through the Equitable Life Assurance Society of the United States as a refinancing move involving eight of their theatres, including five in Chicago and three in Wisconsin.

Theatres on which loans have been made are Avonlea, Star in Chicago; Ogden and Shore in Chicago, and the Appleton, Appleton, Kenosha and Kenosha in Wisconsin.

Safecracker's Take \$100. Toledo, O., Nov. 10. Burglars obtained \$100 in cash last night by cracking the safe in the Westwood, Toledo circles.

# TRANSPORTATION SERIOUS PROBLEM

## Radical Revision of Merchandising and Exploitation Methods Being Discussed — M a y Curtail Field Force

## POOL TRADESHOWS?

System of transportation priorities under Government regulation for all industries and individuals, likely to go into effect after Dec. 15, is already receiving attention of major film companies. Radical revision of merchandising and exploitation methods is being discussed, with indication that traveling exploitation restrictions will cut into circus and other traveling shows heavily, with possibility that some of these may be out for the duration.

Figured that some 15 trains are required to move 20,000 men. With plans to handle 100,000 of men and incalculable war tonnage as well as the U. S. business traveling as well as pleasure jaunts will be sharply curtailed.

Also to be taken into account is that additional burden on the transportation system will entail periodical withdrawals of equipment for reconducting.

Pooling of trade showings in designated sectors is also being mullied. There are simultaneously some talk that such screenings may be cancelled for the duration due to the increased difficulty of some.

Travel rationing, already strongly hinted by Transport Coordinator Joseph B. Eastman, also stressed in the December issue of American magazine is understood to be contemplated for around the middle of next month. Railway lines have already announced that no reservations would be accepted after Dec. 5, except via applications to be acted on without specified delay.

Under priority classification, film salesmen are likely to be limited. Exploitation would be concentrated in key situations, for the most part, with occasional jumps into nearby situations whenever mileage would be granted.

Stringency in transportation is pointed up by recent reports that film stars formerly traveling in drawing rooms have been obliged to take lower or upper berths.

# Shoemen Figured in Kayog Ford And Neely's Reelection Campaigns

Washington, Nov. 10. Congressman Leland Ford of California who went down in the Nov. 3 elections, before young Will Rogers, can trace his defeat to the fact that Rogers presented his attacks on Melvyn Douglas.

In previous elections Santa Monica's Congress time, have to both the Democratic and Republican nominations and had been actively supported by ballots from the studios. This year his campaign committee approached a prominent star, Hollywood's best kept secret, for support and a contribution. His reply was: "I'm sorry but I'm not doing this time. I have to work with fellow actors, and they are solidly against the Congressman." He then stated his attack on Douglas and I can tell you now that this showman is being mentioned in circles here. The industry experts representatives in Congress from California are being mentioned in means so much to the state, and to us all. Ford seems to have gone

# Donald Nelson Reassures Pix Biz Against Needless Harshness Being Imposed, Thanks for Scrap Co-Op

## Same Difference

One of the USO-Camp Shows acts, returning from a cuffs showing, was needed for not being in uniform by a tipsy serviceman.

The performer's answer was, "I'm not in uniform for the same reason you're not in the front line of the chorus, physical disability!"

## Doubtful If Nite Spill Hours Can Be Switched To Ease Transportation

Adjustment of theatre operating schedules as a means of relieving the transportation burden has been suggested but doubted that picture houses can shift their shows so they break in such a way as to be of any real value. Pointed out, also, that many operators would not be inclined to want to end performances as early before or after rush hours.

In Springfield, Mass. a local independent operator suggests that the local transportation board, that if theatres did not break between 5 and 6 o'clock in the afternoon in the effort to break down the peak load on the city's transportation facilities. So far as can be learned, no action has been taken. An official of one of the circuits operating in New England believes it would be impossible to shift so-called spill periods because it would upset the entire scheme of operation and interfere badly with neighboring habitats.

In the downtown centers of larger cities, it is declared that actually a lot of people fall into the theatres between 5 and 6 o'clock in the afternoon directly from offices in order to beat the price change which ordinarily goes into effect at 6 p.m.

Also, in downtown as well as neighborhood sections, if shows did not break at around 8, the early evening show could not go on at 7:30 or so and the final performance at 9:30 p.m. Doubting that, in itself, would probably have an adverse effect at the boxoffice, it is held.

Washington, Nov. 10. Donald M. Nelson, chairman of the War Production Board, assured the motion picture industry Friday (10) that it would not have to worry about having hardships imposed on it just to show that we are in the war.

"Some sacrifices will have to be made and I know that the motion picture industry will do its job at a minimum cost of essential material," Chairman Nelson told members of the War Activities Committee of the Motion Picture Industry with whom he was meeting here. "I consider the motion picture industry in our wartime life, not always a medium for dispensing information as a means of upholding public morale."

That the industry for its work in promoting the scrap collection campaign, the WPB head said there may be other messages that the industry will be asked to carry to the public and that he felt sure the industry would transmit those messages effectively.

Speaking of the industry's work in the War Production Board, Nelson asserted:

"Mounting results prove the tremendous cooperation of the motion picture theatre in conveying the information to the public and in offering leadership in such campaigns in their communities. The motion picture industry has been one of the new newspapers of the country in the salvage drive, have accomplished one of the most important things this country has to do. The results of the campaign are reflected in the increase of our scrap collection increased greatly in the last month."

The WAC members, all of them members of the Motion Picture Industry or the Committee, met with Nelson and other WPB officials to discuss the war work of the industry and exhibitors throughout the country. The meeting was conducted by Joseph Bernard Beasdale, chief of the WPB services branch.

Joseph Bernard Beasdale, chief of the Theatre's Div'ion, responded to Nelson's tribute to the industry.

"We are most grateful that the motion picture industry of the country is at your service at all times to assist in conveying any messages and to make any saving or sacrifice that is necessary to win this war," he stated. "We want to do more than our part to win it and so long as we can do it, theatres open you may count on us."

Elmer Davis, director of the Office of War Information, also made a strong line of conveying accurate information to the public. He summed up his remarks by saying: "You know what is going on, you don't have to tell them what to feel or what to do about it."

Harold Hopper, chief of the motion picture photographic section, discussed the suggestions of the industry. As he said before, he told the theatre men that further to about (Continued on page 20)

## BALABAN TO THE COAST PROBABLY FRIDAY (13)

Again delayed by war stabilization, Harold Hopper, chief of the attention at the Par homeoffice, Barney Balaban now hopes to be ready for his return to the coast (13). First he had planned going to the coast, among other things he wants to see a rough cut of "For Whom the Bell Tolls" and other interesting plans in connection with it.

Neil F. Agnew, general sales manager of the coast, is expected also that while West Freeman will also take up wage stabilization, it is expected that Freeman, v.p. over production, and others at the Par plant.

# Newsreel Crews, Shooting For U.S. Marines Annihilate This Week, Grabbed Tough Training Pix at N.C. Base

**By JOHN C. LOSER**

New River, N. C., Nov. 10. Today which is the 10th anniversary of U. S. Marines in motion picture theaters round the country are screening the latest feature from the Marine operations. It's not quite the real thing as in the Solomons, of course, but it's next door to it. Operations were filmed here at the Marine Base, and it is only a jump from there to the Solomons or anywhere else the Marines have to fight. When combat units finish training at New River, their next stop is an actual theatre of operations overseas. The Leathernecks now fighting on Guadalcanal put on a finishing touch to their training here only last spring.

It is hardly more than a few days ago that the newsreel cameramen, Tom Craven of Paramount, Frank Connelly of News of the Day, M. D. Cook of Movietone, J. J. Mitchell of Pathe, picked up their equipment and rushed out the films that are being shown this week.

Since the Marines put Guadalcanal on the first page, the newsreels, wire feeds and magazines for the feature writers all have sent a "story" in the training center for the purpose of a feature on North Carolina coast. They wanted to come down here and see what goes into making up of a feature on the war combat units are organized and trained to work together. In answer to their requests for information, Major Robert L. Denig, chief of Marine public relations, the full week of intricate details of the cameramen and newsmen was mapped.

Some two dozen writers and photographers headed for New River. Arrangements were made for them to take their meals in the officers' mess and they were bunked in the newly-completed barracks with Jay Marchant's Metro production crew and other "quests" here. Metro's director John Waters' Wallace Berry-Pay Painter feature, "Salute to the Marines".

New River is an advanced amphibious combat training center for what is known as the Amphibious Force units. It covers 200 square miles with eleven miles of ocean beach which is used for training in landing operations.

Here the cameramen filmed the Leathernecks in actual combat training ready for the real thing. Most Marines come to New River for advanced training before coming to their recruit ("boot") training at Parris Island, S. C. But New River also is "boot" camp and training started right there, and followed activities through to landing operations and establishing beaches.

There isn't a posed shot in the pictures. Cameramen went along with the units and filmed them in their actual operations. The landing operations, for example, were carried out by the officers' actual unit problems, and the cameramen moved along in a special landing barge to follow the Marines as they landed and parachute operations all were filmed with the same realism.

There is no radio for the writers. A Leatherneck parachute fighter is not a paratrooper. Officially, the Marines have a "no radio" policy. A Paramarine and, by his performance, a darned good one.

## Money Splits With King as Producer Team

**Hollywood, Nov. 10.** Martin Mooney and Max M. King are splitting their co-ownership partnership at Monogram, with Mooney negotiating for a new connection and King being held to the remaining commitments to Monogram.

Their first picture under the current deal was "Foreign Agent in Mexico," which is in "Silent Witness."

## Saronger for Siegel

**Sol C. Siegel** finds the producer choice on Paramount's South Sea Islands feature, "Blue Islands," starting Dorothy Lamour.

Film will be made in Technicolor, based on a story by Seena Owen, star of "Land of the Living Dead."

## THE BRIGHTER SIDE

**Hearing of Gum Makes Theatre Mgrs. Forters Happy**

Hearing of chewing gum, inspired by a reputed shortage, has theatre managers and porters in the Times Square sector smiling for the first time in years. Expense end work of keeping the sidewalks in front of theatres free from chewing gum has been eliminated.

Cracked one theatre operator: "It took a war to make it possible for a woman to walk down the street without a handkerchief and for a man from her shoe by a wad of discarded gum."

LaGuardia once estimated that if used gum would be replaced in wrappers instead of thrown on sidewalks and streets or stuck to theatre chairs millions of dollars would be saved annually in cleaning charges.

## War Mothers Get Free Admission To New Jersey Theatre

Mauris Stahl, operating the Rivoli, Rutherford, N. J., has introduced a free admission policy for war mothers.

Taking paid space in local dailies, Stahl advertises that war mothers have merely to fill out an application blank obtainable at the Rivoli box office or from any attendant of the theatre. A free ticket is then mailed to each mother every week for every change of program.

Stahl states in his copy, "It is time some consideration be given to the mothers who have sons or daughters in the armed forces of our country. It is our hope to be happy to make this announcement."

## STONE GETS CALL ON THANKS PA, SEPIA PIC

**Hollywood, Nov. 10.** Director chore on Thanks, Pa., forthcoming all-Negro musical at 20th-Fox, goes to Andrew Stone.

William LeBaron, story, is being scripted by Hy Kraft, from a story by Jerry Horwin and Seymour Chaskin.

## WB Holding Back Cohen Big For Pop Runs Xmas

With windup of final three engagements of "Yankee Doodle Dandy," during the past week in Detroit, Atlanta and New York, Columbia at the 75-110 minimum admission shows, Warner Bros. is taking no more dates at the increased box-office prices. While the absence of the picture from screens following the Detroit run is being explained respectfully, Warners had previously declined to sell the film to any additional theatres.

Due to because of plans to send it on tour immediately after the first of December.

"Dandy goes into the W. Strand Circuit," says Jimmy Douglas, Warners' orchestra, its first date at popular prices and probably will be the last. The picture is being shown in Warner houses for New Year's.

## Rep's 'Amunition'

**Hollywood, Nov. 10.** It was inevitable that the studio would top on the current song hit, "Praise the Lord and Pass the Ammunition," and use the title for a film.

The picture got the jump and is using the last half of the title.

## Studio Contracts

**Hollywood, Nov. 10.** Edith Rogers returns to 20th-Fox under a new writer contract.

Robert Haymes inked actor pact with Columbia.

Walter Blake drew new player contract at Metro.

Myron Healy, little theatre actor, signed at Metro.

## Loew's \$11,267,162, Par \$8,000,000 Top English Thawout

All American distributor revenue, up to and including Aug. 29, previously reported to New York last Wed. (4). Will says statement listed the amount transferred to the eight major distributors at approximately \$42,500,000 which is in line with the figure mentioned by Variety on Oct. 24. Variety's estimate would be upwards of \$40,000,000 and with certain credits, etc., might touch \$44,000,000.

Hays pointed out that the same treatment was accorded other U. S. film companies (including the two majors, Monogram, Republic and Producers Releasing obtained about \$1,000,000 from the same source, the being made on Thursday (5), the day after the huge sum was transferred to the major distributor accounts in N. Y. (Wednesday).

While the British treasury statement, quoted by Hays, did not mention additional sums, covering the period from Aug. 29 to Oct. 24, still to be remitted to N. Y., actually up to date, the total amount of American revenue likely will be transferred at the end of this year. This represents an additional \$100,000,000 in operating cost deductions, collected by the eight companies in that two-month period.

**Loew's Take**

Loew's receives the largest sum under the remittance arrangement of last week's total, \$11,267,162. Figured that as much as \$2,000,000 additional will be remitted to this company at the end of 1942. Paramount is next with close to \$8,000,000 although no official figure has been released. 20th-Fox total is around \$7,000,000. Warner Bros. is credited with approximately \$5,300,000, being the largest distributor. After customary expense in England on theatre deals, RKO's total likewise was pared back to approximately \$3,000,000 had been received in advance.

Universal, which did not disclose its total, is understood to be more than \$3,000,000. United Artists and United Artists are reported getting about \$2,000,000 each.

British treasury statement pointed out that all provisions of the 1941-42 frozen coin pact still remain in force. The 1941-42 distribution of about \$20,000,000 in the 12-month period starting last Oct. 29, or less than half of the 1941-42 total, was made. However, this is open to further negotiation.

Quite generally understood that foreign sales chiefs are disappointed at the inability to convince, through the Hays organization, directly and indirectly, that the present tactics are the necessary for eliminating all frozen money agreements.

Major sales efforts are now being attempted to secure an unfreezing of money in Australasia where about \$8,000,000 in the form of presents exists with New Zealand and Australia.

## Pomeroy Drama Prof

**Hollywood, Nov. 10.** Roy J. Pomeroy, pioneer motion picture technician, has been appointed as assistant in charge of the department of the University of Southern California School of Motion Picture Arts.

His new job is to plan a secondary Loop run in connection with a musical extravaganza based on ideas worked out by studio.

Pomeroy was technical assistant to Cecil B. DeMille and pioneered in the early talking pictures. He has more than 100 patents many of which sound processes and has served as lecturer in the War College at Washington.

## See Par Drawing Madrid ensure By Later Adaptation of 'Bell Tolls'

### MANY FOX-W. C. WALKOUTS

**Sturdevant's Advert Seems To Create Fricas**

San Francisco, Nov. 10. Staff walkouts have been numerous in Fox-West Coast's northern office since the B. Sturdevant went back over operation. Arvid Erickson, with West Coast 12 years and manager of the Warfield, pulled out shortly after Allen Warshawer resigned management of the Paramount because of conflict with Sturdevant's method of operation. Erickson was followed by his assistant, executive easlides.

Another vet manager in the district had a run-in with Sturdevant and quit, but later returned.

### Mpls. Star Journal Details How the War Has Shifted Population

**Minneapolis, Nov. 10.** Ammunition for Minnesota small-town exhibitors clamoring for relief has been provided here by a lengthy list of exhibitors and distributors owned by John Cowles, Wendell Wilkie's editorial chief and editorial director of the town journal.

The district's chief fact that McCleod county filling stations and small retailers have been closing everywhere, forcing their owners to close little draft board consideration, and everybody accepting the situation as inevitable.

At Silver Lake, Minn., the editorial states, a garage, an implement company and a drygoods store have closed. At Glenwood, Minn., the newspaper suspended publication two weeks ago, after its last printer quit. At Grand Rapids, Minn., apartments in once crowded Hutchinson, Minn., stand empty, and J. A. Jorgenson of the draft board eventually tried to hire a man for his hotel, according to the editorial.

Out of a population of 21,000 in the town of Grand Rapids, Minn., have gone into the armed services, while hundreds have left for war work elsewhere.

Citing more specific instances, the editorial asserts that at New Uim, Minn., where every dwelling occupied by a man, war hands are for rent or sale. More than 2,000 have gone from Brown county into service. In Michigan, many hands have moved out to defense centers, it says. At Big Minn., a tenth of the population of 6,000 in the army or marine corps. And, continues the editorial, not only the men go, but young women have left to take jobs in Washington or elsewhere.

With merchants having difficulty in obtaining supplies, gas rationing and a drygoods establishment closed at Wheaton, Minn., a short time ago, the editorial says: "Many of these such instances are repeated," declared the editorial. "Some of the men are closed up to shoulder gun wounds and the women have gone."

The smaller the business, the more likely it is to close. All across northern Minnesota, too, war has had an economic shake. Woodmen, subsistence farmers, resort men and multiple home owners. Companies with contracts for the Alaskan highway, etc., recruited much of their staff in the northwestern states. A recent checkup showed 27 families—104 persons—gone from Walker to Duluth, and this doesn't include men going into service."

The editorial draws the conclusion that the war has had a profound effect on the population of the state. It also says: "Thus, the towns, which might reasonably have expected to continue in importance with gas rationing and a return to horse-and-buggy standards, find themselves much poorer than in the past."

And nobody can say whether the new pattern peace brings will restore the economic balance between city and town as it has existed."

While no mention of theatres is made in the editorial, Northwest Alliance is clear that many of the owners are on the brink of "bankruptcy," or at least ready to give up the ship.

### Montavideo, Nov. 1.

Anti-Franco Spanish dailies and weeklies in South America are recently been carrying a strongly worded series of editorials advising Paramount to drop the picture on the production of Ernest Hemingway's "For Whom the Bell Tolls."

The series of editorials in the Argentine, Mexico and Chilean press. Gary Cooper and Ingrid Bergman are starred in the Loyola drama.

Reports reaching here were that Spanish Ambassador in Washington had informed Paramount that any touch with the picture which would stick too closely to the original story would be taken up as a personal matter. The Ambassador has given no gratia. Infinitely more concerned that hurting Dictator Franco's feelings would also draw the ire of Rockefeller's office of the National Council of Inter-American Affairs, has Director Sam Wood kept the version in line.

Pointed out by pro-democratic Spanish papers here that the majority of Latin Americans are not sympathetic with the Franco regime and its pro-Axis tendencies, and that anyone who believes that a picture such as that of "Bell Tolls" would be welcomed to South America is unbecomingly to the nose.

It is pointed out that the version done by Louis Bromfield keeps to the Hemingway original, there would be no objection to the picture in Spanish government on 80th American Republics, but that aside from the picture's content, many more would be likely to heed the complaint. Also explained that the picture has been produced by more anti-democratic films for distribution in Latin America, none of which has been protected by the story of Robert Jordan and his Maria, which is widely known here.

## SKOURAS ATTENDING 20TH'S COAST POWWOS

Spyros Skouras, 20th-Fox presy, is on the Coast this week for budgeting and production. He will be accompanied by George Schenck and to attend the district and division managers' conference at Beverly-Walshire hotel, Hollywood.

Skouras clarifies his present lunching with the district and division production, distribution and exhibition problems and doesn't plan to attend the district and division production details which, as usual, will be determined by Goetz and Schenck.

At the Monterey, Calif., office of charge of distribution, will preside at the sales confab with others in attendance including W. J. Kupper, executive assistant to Conners; Andrew W. Smith, Jr., eastern sales head; and Warner's chief district sales manager; Herman Wobbar and Harry G. Ballance, district managers. G. Ballance will be away. W. E. Scott, Herman R. Belarodoff, James J. Grady, Edgar Moss, and J. J. Conroy, district manager. Edward X. Callahan, district manager.

## Cast of 10 in Warners 'Mission' All-Time High

**Hollywood, Nov. 10.** Largest cast of any picture ever made in Warners' history was yesterday (Mon.) in "Mission to Moscow" on location at Lake Arrowhead. The picture has a cast of 100 persons, and this doesn't include story planning. Call sheet lists 10:

Michael Curtiz is directing. Robert Burns is producing from script by Howard Koch.

## May Defer Gas Rationing In So. Calif. for a Month

**Hollywood, Nov. 10.** The possible postponement for a month of gas rationing in Southern California is being planned by the local Office of Price Administration.

Registration which was to have taken place on Thursday, Friday and Saturday has now been postponed to Nov. 18-20, since the rationing books have not yet arrived.

# ACCOUNTS TOO

## Renewed U.S. Interest in British Films; Several Look Strong B.O.

With Britain strongly in the news, many of our boys looking on British or Irish soil at present and numerous pictures with a war background having done well at American boxoffices, interest is running high in anything from a picture that shows up for local consumption.

On top of 'Avengers,' brought over by Par following test dates in U.S.A. already raising strong advance trade opinion, Sam Goldwyn has nabbed up an English-made known as 'First of the Few.' He plans releasing it under the title of 'Split-Feet.'

To which 'We Serve,' written and produced by Noel Coward, who also appears in it, may go into the Music Hall. N. Y. A deal depends on whether the Hall, which has numerous commitments, can give it the time desired. Satisfied with the results of test engagements in Canada, Par will spot 'Avengers' in the Rivoli, N. Y. Nov. 24. Film was produced by Paul Soskin in England and released there under the title of 'The Day Will Dawn.'

Par's preem of 'Avengers' will be at \$120 top, with all proceeds going to the American Friends of Norway, headed by Mrs. J. Borden Harriman.

In addition to the intrinsic boxoffice quality of several foreign-made dealing in one way or another this year, it is felt that greater audience pull for the imported films among Americans is highlighted by the British-American bonds and the fact that many sons in service have been sent to England and posted.

British-made that have done well to big on this side include 'The Invaders' (Col.), 'Ship With Wings' (UA), 'Target For Tonight' (WB), 'No. 1' (UA) and 'Eagle Squadron' (U). In the making of 'Eagle Squadron,' all of the action shots were taken in England, with some studio work added on this side.

'Our Aircraft Is Missing,' just starting out for U.A. is promise from Britain that indicates promotional Strikers Back, which came out of the States, which was showing up strongly throughout the country since sent on release by Republic. Later acquired the picture from Artkino following the highly successful run at the Globe, N. Y., its first anywhere in this country.

## No. Africa Offensive May Rush 'Casablanca'

Because of frequent mention on the air and in newspapers of Casablanca in connection with the push of the Allies westward into North Africa, Warner Bros. may rush its picture entitled 'Casablanca' into the market earlier than planned.

While no screening dates had been set nor a general release tentatively decided, Warner figures it might be smart showmanship to make the picture available as soon as possible. Plans had been to bring it either to the Hollywood or Strand, N. Y., film, in the first of the year.

Picture, in which was recently screened for homeoffice executives, but no sales picture had been determined upon. Plot deals with manner in which Nazis are outwitted there.

Hopping on Africa  
Hollywood, Nov. 10.  
Film row is prowling through vaults for pictures with North African locale.  
Each want to cash in on the current front page breaks with features such as 'Algiers' and 'Mogambo.' New York, Loew's 'Rushed out 'Algiers,' which 'Morocco' opens at the Paramount theatre today (Wed.).

## RKO Stitches Dmytryk

Hollywood, Nov. 10.  
Edward Dmytryk signed a three-year contract at RKO after piloting two pictures there on a freelance basis.

His most recent job was 'Hitler's Children,' just finished. The other was 'Seven Miles From Alcatraz.'

## SALES EN BLOC AGAIN ASKED IN MINN.

Minneapolis, Nov. 10.  
Northwest Allied here believes that impending gas rationing demands that distributors sell larger blocks of picture or better yet, an entire season's output. It now is calling upon distributors to revamp their sales policies accordingly.

Donald Guttman, Northwest Allied Minnesota governor, says that not only will film salesmen be compelled to restrict their trips into the territory, but also that it will be an inconvenience and hardship, too, for exhibitors if they must come into Minneapolis to buy. A single trip by salesmen could accomplish the objective if the companies returned to their old policy of selling the entire season's product, he says.

The Minnesota state law, sponsored by Northwest Allied, required distributors to sell their entire season's product subject to 20% cancellation, but it has been declared unconstitutional. Guttman asserts that the vast majority of the state's independent exhibitors still favor that policy and are hopeful that conditions created by gas rationing will result in its general adoption again.

## He'll Sigh for Louise

Hollywood, Nov. 10.  
Allan Jones draws Louise Albritton as femme co-star in the Universal film musical, 'Isle of Romance.' Picture is slated for late December filming with Bernard Burton as associate producer.

## DISTRIBS HELPING HARASSED EXHIBS

Circumstances Linked to the War Forcing Companies to Make Adjustments to Keep Small Theatre Owners in Biz — Even \$10 Rentals Get Attention

## TIDING 'EM OVER

The very smallest of the accounts, ranging down to \$10 rentals, are receiving more attention from the various distributors who recognize that, while many of the little exhibitors are having troubles due to depopulation of towns, stagnation of local business enterprises, etc., this in time may be more than outbalanced by the fact that natives of such towns will have no place to go but a picture show. That should help.

Among other things, the distributors do not want to see the extinction of the smaller houses since the bulk of the subsequent-run accounts provide a large side of revenue even if it comes in little pieces. Furthermore, the question of morale is involved, it being a wartime exigency.

Thus, some of the larger distributors are becoming more inclined (Continued on page 20)

## WM. FOX'S RESPIRE EXPIRES ON NOV. 16

Philadelphia, Nov. 10.  
William Fox, former millionaire film mogul, died Wednesday (4) receiving a last brief stay in Federal Court before he starts sentence on his conviction for conspiracy. Federal Judge Judy Bard ordered Fox to appear at 2 p.m., Nov. 16, to start serving his year-and-a-half sentence. This will write fins to the case, commented Judge Bard, and we'll listen to no more petitions for extensions of time.

Morris Wolf, Fox's counsel, said his client was in Washington conferring with officers of the Army Signal Corps about entering an airplane parts factory operated by his wife.

## Newsreel With a Positive Editorial Purpose (New Style) Is WB Objective

## Vince Gets Acquainted

Warners assigned Vincent Sherman as director of the Belle Davis-Miriam Hopkins co-starrer, 'Old Acquaintance,' after a two-week delay in production, due to the illness of Edmund G. Coulting, originally assigned as pilot.

Player commitments forced the studio to stop filming yesterday (Mon.) with Henry Blanke producing.

While Warner Bros. is not tipping officially on its proposed newsreel for 1943, it has already been heard with a voice, reported that the reel will be devoted entirely to pertinent news items. Through narrators it will seek to build up the photographic material with pungent editorializing, expression of opinions, explanations, etc., beyond that now done by the companies. Underlying theme will be the war effort.

Harry M. Warner, who arrived in New York Monday (9) and is said to have mulled a newsreel for many months, is said to have felt for some time that a better job on a newsreel could be done than has been shown by the five others, Paramount, Metro, Falter, 20th Fox and Universal.

Under plans, the Warner newsreel will be made regional in character with the usual division into five zones and newsreel material of local or sectional interest inserted in the regional reel. Each zone will have a regional editor. Also, where a particular subject lends itself to color, the clip may be made up in the tinted form.

While a name has not been chosen for the reel, it may be called 'Newsreel With a Voice' rather than carry the company name. However, it remains to be decided as to the question of whether there will be two or three issues weekly. Those who feel a reel twice a week stems from the fact that there are a large number of accounts which are not in the program at all or even four times each week.

8 Test Issues  
Prior to the new reel available to exhibitors for showing in theatres, Warners may produce six test issues. Each reel will have a study reaction on private screenings for exhibitors and public groups, possibly also for the press.

Warner and Charlie Einfield, also east, are going to Washington today (Wed.) to meet with the staff of Nathan Levinson, chief of the sound department. They will discuss the newsreel project. Col. Levine is checking over the Warner 'Isle of Romance' program, extending (Continued on page 32)

## Hoss Oprys With Modern Wartime, G-Man Plots

It figured to come and now that it's here there's some doubt as to the effectiveness of the innovation but there has been a steady shift in boss opera plots that have the rooting, tooting and hard-riding cow puncher and the hard-boiled cop and fifth columnist instead of the usual gang of rustlers, bandits or claim jumpers.

The shift is still in the groundwork stage and already some of the studio execs are wondering whether these plots are not too much of a strain on the imagination. After all watching a waddle towl band of rustlers is one thing. Watching the same wagon train scuffle with a band of fifth columnists who've been running a phoney mining stock runs (smack) through the desert is another. As 'where were the G-Men?' and 'How come they're riding around in trucks?'

Typical of the modernized plots are the following. In 'Valley of the Hunted Men' cowpunchers rounded up a band of Nazis who had taken it on the lam from a Canadian prison camp. In 'Riders of the Northland' three Texas Rangers were shipped to the States by a fifth columnist who cooperated with a German sub that was landing supplies in the tallowing gulches and supplied a bunch of nasties who were buying horses for the German Army. The trend figured to be continued since the western pulp magz, which furnish many of the boss opera plots, have been steadily been cannibalized stories since right after Dec. 7.

**37th**  
ANNIVERSARY NUMBER  
of  
**VARIETY**  
To Be Published Late In December  
USUAL ADVERTISING RATES PREVAIL  
Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK	HOLLYWOOD	CHICAGO	LONDON
154 W. 46th St.	1708 No. Vine St.	54 W. Randolph St.	8 St. Martin's Pl.

Dr. Gillespie's New Assistant

Hollywood, Nov. 10. More production and release features... Dr. Gillespie's New Assistant (M-G).

Script accentuates the light side of the tale, with Lionel Barrymore... Dr. Gillespie's New Assistant (M-G).

Although Barrymore displays his... Dr. Gillespie's New Assistant (M-G).

Great Gildersleeve

RKO releases of Herman Schulze production... Great Gildersleeve (RKO).

The Great Gildersleeve is one of those... Great Gildersleeve (RKO).

Producers have surrounded Perry... Great Gildersleeve (RKO).

Miniature Reviews

'Dr. Gillespie's New Assistant' (M-G). Standard program entertainment on par with previous issues of the series.

'The Great Gildersleeve' (RKO). Stout comedy entry for Sunday with Harold Peary in title role.

'Nightmare' (U). Druggy spookish tale with rubber and army.

'Use the Day Well!' (U-A-Brish). OK drama dealing with the heart of the English.

'X Marks Spot' (Rep.). Familiar racketeering meller, moderately well, but rubber and army.

'Mars Attacks!' (Ara.). Strong possibility for Latin audiences.

'NIGHTMARE' (U). Universal release of Herman Schulze production.

'The Great Gildersleeve' (RKO). RKO releases of Herman Schulze production.

'Nightmare' (U). Druggy spookish tale with rubber and army.

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'The Great Gildersleeve' (RKO). RKO releases of Herman Schulze production.

'Nightmare' (U). Druggy spookish tale with rubber and army.

Went the Day Well? (BRITISH-MADE)

London, Oct. 27. British national production... Went the Day Well? (British-made).

Reminiscent of 'Our Town'... Went the Day Well? (British-made).

Settings, exterior and interior, smack of the real thing... Went the Day Well? (British-made).

Director by Cavallari... Went the Day Well? (British-made).

'72 Miles From Alcatraz' (U). RKO release of Herman Schulze production.

'Nightmare' (U). Druggy spookish tale with rubber and army.

'Use the Day Well!' (U-A-Brish). OK drama dealing with the heart of the English.

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'The Great Gildersleeve' (RKO). RKO releases of Herman Schulze production.

'Nightmare' (U). Druggy spookish tale with rubber and army.

Current Short Releases (PRINTS IN EXCHANGES)

(Compiled by Beaz Short) 'The Nightingale' (Col. 7 m. 10 s.). Cartoon comedy.

'U. S. Marine Band' (W.B. 10 m.). Musical comedy.

'Film That Was Lost' (M-G, 9 1/2 mins.) - John Nesbitt subject.

'Calling All Pa's' (M-G, 9 1/2 mins.) - Pete Smith story.

'Ham and Egg's' (Col. 17 m.). Musical comedy.

'Chasing the Blues' (U, 16 mins.) - Ted Flio Rio band.

'So You Want to Give Up Smoking' (W.B. 11 mins.) - Comedy novel.

'The Night Taming' (W.B. 8 1/2 mins.) - Sports.

'Snowdown' (Par, 8 1/2 mins.) - Superman cartoon.

'The Nightingale' (Col. 7 m. 10 s.). Musical comedy.

'U. S. Marine Band' (W.B. 10 m.). Musical comedy.

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'Chasing the Blues' (U, 16 mins.) - Ted Flio Rio band.

takes band out to eventually wind up... Army Surgeon (RKO).

Picture is first directing venture... Army Surgeon (RKO).

'X MARKS THE SPOT' (U). RKO release of Herman Schulze production.

'Nightmare' (U). Druggy spookish tale with rubber and army.

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Journey Bright \$25,500 in Frisco; Eileen Big 21G, Tigers Fine 19G

San Francisco, Nov. 10. Operative Journalists' group \$25,500 at the Fox, and My Sister Eileen riding high in the stratosphere with \$22,000, are adding up to the big money for the straight films...

Key City Grosses

Estimated Total Gross: Week ending 11-10-48 (Based on 178 theatres, including N.Y. Gross Same Week: \$1,131,240 (Based on 26 cities, 170 theatres)

TIGERS' 20G, ST. LOUIS ACE

'Flying Tigers' plugged for weeks is the banner attraction currently and will continue to draw. Looks like sock \$20,000 to first, outdistance each other...

US GIRLS-SHERLOCK NICE \$11,000, BUFFALO

Buffalo, Nov. 10. Markers are substituting somewhat for the lack of many local shows and covers at a majority of main line houses. Yank at Eton, at the Buffalo is high score...

Major-Minor Sturdy \$21,000 (2 Spots), In Seattle; Tigers' 9G, 2d

Seattle, Nov. 10. Major and Minor, playing day-and-date at Fifth Avenue and Music Hall, are packing the house with combined take of \$20,000 for the two houses...

NATIONAL BACK OFFICE SURVEY

Better War News Boosts Biz—7 Days Leave, 'Who Done It?', 'Rangers,' 'Gentleman Jim' Likely Entries

Opening of U. S. offensive on the continent, cheering news is reflected in part at the boxoffice this week despite the number of holdovers and continued runs. Here's a string of new entries with 'Now, Voyager'...

This week 'Navy Comes Marching' (RKO) is coming through nicely, with stout \$23,000 for second Frisco week with stage show, first rate in Wash, trim \$20,000 for eight days in Boston, steady \$14,500 in Balto with 'both' films, best only in Seattle, Frisco, and Minor' (Par) is big enough in Denver to hold...

Atlantic (J-VH) (1,850; 40-50-65) 'Who Done It?' (Col) (2d wk) Great \$7,400. Last week, same pair, about \$9,000. 'Musk Ho' (E-E) (600; 40-50-65) 'Spirits' (20th) (3d wk) and 'Spirits' (E-Elph) (1st wk)...

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Previous favorites still furnish big coin gain

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HOLOVER MONT'L Ladies Man-First Campaign Leads With \$8,600-Talk '7d, 1d

Montreal, Nov. 10. Holdovers at both ace houses currently are cutting down grosses, with Capitol on 'First Campaign' and 'Not a Ladies Man' tops. Balance will be average.

Errol Flynn's 'Jim' Hefty \$29,000 In L.A.; 'Rangers' Topper at Brisk 32G, 'Thunder Birds' Mild \$27,500

Broadway Grosses

Estimated Total Gross: This Week ending 11-10-48: \$716,110. Total Gross Same Week Last Year: \$981,290 (Based on 13 theatres)

Los Angeles, Nov. 10. Fair weather is helping spending product is not rated too strong. Debut of 'Thunder Birds' (20th) is his latest. 'Gentleman Jim' is doing well in the west. 'Thunder Birds' is rated \$29,000 for the two warbird houses, and holds.

'EILEEN' HIGH 16G IN PORT.

Portland, Ore., Nov. 10. All houses holding strong product and showing profit. 'Desperate Journey' is proving a big winner at the Broadway, and 'My Sister Eileen' at the Orpheum is a record-breaker.

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Omaha's Blackout Closes

Omaha, November 10. Omaha theatres took the first real blackout Friday night (8) in stride with a total of \$17,000 in receipts at the same time observing the regulations. The blackout was a success, grossing \$17,000 in receipts. Theatres had their exits and windows so protected that not a silver shadow was seen. The blackout went on. Special guards were stationed around boxoffices although no one was allowed to enter. Theatres moved to safety before the sirens blew. Blackout began at 10 p.m. and lasted for several minutes.

BETTE  
 WAS NEVER  
 HELD LIKE THIS  
 BEFORE!



Now, Voyager

NOW HELD COAST TO COAST



BETTE DAVIS - PAUL HENREID "NOW, VOYAGER" with CLAUDE RAINS - BLAYNE CLAYTON - BRENDA STONEVILLE - ANN ROSS - Directed by IRVING THOMPSON  
 Screen Play by Nancy Mitchell - From the Novel by Olive Reagin - Music by Max Baer - A HAL B. WALLIS PROD.

IT'S TIME TO TRY A NEW BOND-SALE IDEA!

# Seattle's 5% Tax Idea on Theatre Grosses Flies; Exchange Briefs

Seattle, Nov. 10. Plans of the city council to levy a 5% tax on the theatre gross in addition to the state and national levies has been defeated. The plan, after being at least three times presented that the theatre men protested that they would not pay the tax if they were not to get the same amount for the same job. This or any special levies.

The council is not any too large at this time, they stated, and in some situations such a tax would put them in a corner. They would pay the tax on all businesses, although no tax is liked by any of the fellows who pays it. Because of discrimination and inequity would be gone.

The council took no action and the plan may die.

Joe Coppock, for many years connected with film exchanges and the theatre in this locale, has resigned as manager-in-charge of the "Big Top" highway, midway between Seattle and Stevedore's Grants, West Seattle beach. He succeeds Lillian Saxe, first woman mgr. appointed by the John Dan string as a house mgr., due to man-shortage. She resigned.

## Pitt Honoring Joe Hiller Regardless of Banquet

Pittsburgh, Nov. 10. Joe Hiller, chief baker of the Variety Club here, will be honored at a luncheon at the Hotel Pines Monday night (16) in the William Penn hotel. This is in lieu of a banquet, which usually honors retiring head of showmen's organization as well as his staff.

Barney originally scheduled this year for Oct. 25, was called off just two days before that on account of work conditions and club decided to honor Hiller, a local booking agent in another way. He's being honored as chief baker by Brian McDonald, former musical comedy head here and for the last six years m.c. of a sponsored weekly amateur hour on WJAS.

## Nab \$41,946.913 At Par's War Bonds

## Par's War Bonds Preems in Sept.

Paramount has calculated that the money on exhibitor accounts playing Par product during September, New England ranked the highest with \$2,925,325 for the month. Boston Par exchange reports that the "Wake" preem in Boston alone warranted for \$300,000.

The accounts handled out of Par's Chicago exchange ring up the next largest figure in bond sales, \$493,150. Detroit territory came in with a total of \$232,325 for third place, while in the San Francisco area the figure was \$222,000. The Milwaukee exchange recorded sales of \$2,705,725 to capture fifth place.

Other exchange zones had the following marks: Dallas, \$1,811,885; Minneapolis, \$1,830,448; Atlanta, \$1,578,356; Los Angeles, \$1,385,250; Charlotte, \$1,143,407 and New Haven, \$1,137,840.

## Ceiling on Groceries Blitzing Bingo Games

Reading, Nov. 10. Government's regulation of groceries is being reflected in the bingo craze here. It's said a body bold to "parties" open strictly for playing bingo is being established.

Trouble is that operators are finding it difficult to obtain enough groceries at the price of the market. Groceries and fruit baskets. Upgraded cost of such goods is hurting. Exhibitors who have to buy back the body of an eventual shutting of all bingo games competing with theatres.

## Art Tieup on 'Moon'

Ottawa, Nov. 10. Elgin theatre (Nov. 10) will display a juvenile act with opening of "Moon and Sixpence," giving prizes for best piece with patrons voting award.

Natural tie-up with book stores also was used.

## Reviewers Carry On

Hollywood, Nov. 10. Gordon Hollingshead, new chairman of Short Subjects Branch of the National Motion Picture Guild and reviewers, announced that the pre-view committee will remain as is. The new chairman is Fred Fisher. Jules White, Louis Natarius, Bert Glyroy, Jack Cutting, Walter Temple, George K. Arthur, Albert, John LeRoy Johnson, Arch Reeve and Donald Glendon.

## N. Y. PAR'S 16TH ANNI

Opened Nov. 18, 1926—Third Year Follies—Broadway Club

Going through four different phases of policy since October 19, 1926, the Paramount, N. Y., reaches its 16th year next Thursday (18) when it will be playing "Morocco" (Par) and the Woody Herman band on the stage, plus Hazel Brannaman and the "Hotchkiss" pattern for stageband shows in vogue elsewhere now.

The N. Y. Par opened with "God God" (Par) and "The Great Dictator" (Par) and John Murray Anderson presentation known as "A Pageant of Progress" with the "Whitman" and Helen York among those on the stage.

So-called Public units, produced by Anderson, Franzen, Jack Partington and Francis Petroff, were played with the house with first-run Par pictures but the policy no longer shows were held more than a week. Subsequently, the second phase of policy followed and the policy continued, while the third was straight films, the theatre finally dropping stageband shows which price got out of line. It had played many Pickford at \$10,000 weekly and others in the line of the same managing director.

The final and present (fourth) policy of the N. Y. Par became the pithead shows which Robert M. White is managing director, installed in 1935.

In the old days when the scales were high and the highest gross attained by the N. Y. Par was \$101,000 with "Pointed Heels" (Par) in 1927, the theatre had a policy established by Welman the top was \$96,000 last New Year's week with "Louisiana Purchase" and the "New Krups band."

Since its opening in November, 1936, many changes in addition to the policy have followed. The theatre, Par. Only five persons with the theatre on its opening are still on the N. Y. Par. The theatre is in charge of publicity-advertising; Jerry Rubin, projection department head; Paul Brocco, formerly chief electrician but for several years now general stage manager; and two operators, Jesse Hopkins and Johnnie Harding.

There have been four managers. The last one, who subsequently managed a theatre in Bronxville, was in charge of the house on its opening. Later Steve Barretto, formerly manager for Warner Bros. In Philadelphia, managed the house, then later, who formerly with Balaban & Katz in Chicago.

Welman, who was a doorman at the Rialto when the N. Y. Par was founded, was the first to help take tickets opening night of the large Public exchange. He later took charge of the theatre at the Paramount, Brooklyn, and finally was shifted to the larger N. Y. Par. When the name "The New York Par" it was playing straight pictures and on numerous weeks going less than break. He instituted the pitband policy which instantly took on and has consistently shown great profits since then.

## ANYWAY IT'S A GOOD TRAILER FOR THE FILM

Philadelphia, Nov. 10. H. T. Blackbar, millionaire restaurateur, last night publicly offered \$1,000,000 in bonds to a group of U. S. Army aviation cadets if they will back the body of an officer—dead or alive.

The offer was made in a notarized document which was read in the film, "Hiller—Dead or Alive" at the Franklin Institute. Blackbar is the son of the Old Bookkeeper's noted Old Philly salary.

## Lobby Drive to Offset Canadian Dimout Order

Ottawa, Nov. 10. Ontario and Quebec theatres, suffering under power-saving dimout regulations, which blackout signs and multiply one or two bulbs under marquees, are trying various pre-winter decorating schemes to solve problems. Ideas include painting house names in white against black backgrounds and use of colored lights and signs reflecting to gaudy names.

An Ottawa picture house tried to solve the problem by painting the sign and out of repainting every month cut it out.

# 'Swap Ride' System Being Organized For Theatre Biz as For Going to Work

## Swing-Shift to See First 'Stretch' Show

For world premiere at the Opening of "Flying Dutchman" at the New York Theatre, the "Swap Ride" system, where these plans are made. For the first time a far as known in the theatre, the first showing will be for swing-shift workers. That is, the show starts at 1:30 p.m. Tickets are being sold three days in advance at the four gate offices at Boies.

Harry Weiss, WB exploiter from Hollywood, is here to help Hamrick-Evergreen advertising staff.

## Minneapolis, Nov. 10.

Owners of neighborhood and suburban theatres are now campaigning to bring their patrons, principally residents of their own neighborhoods, to the swap ride deal. The Minneapolis Atomic Mobilizing Club is forming in connection with the swap ride deal. It is planning to have a mobile within a few blocks of each theatre would arrange to attend the theatre. The same night, they would call each other up by phone to learn if they cared to go along on a mobile night, and would take turns using their cars, under the plan.

One suburban house is even considering a phone to inquire its own nightly telephone service to try to arrange rides for prospective patrons to attend the swap ride deal. The patrons would be invited to inform the theatre by telephone of their intention to attend the swap ride deal. This would get busy on the phone to make up transportation. Those obtaining rides in this way would be called upon to reciprocate, as now proposed.

# Dandy's Premiere In Mexico Linked To U. S. Good Will

Warner Bros. preem of "Fanny Doodle Dandy" in Mexico City, tentatively set for the latter part of this month, already is shaping up as a goodwill affair, with the help across-the-border idea highlighted. Premiere, which will be at 8:00 local time, is to raise funds for the Mexicana army hospital construction program. Wives of top executives in the Mexican government are being invited tickets for the opening of the George M. Cohan film. Its release in Mexico will be a feature of Victory, which may obtain for all Latin countries.

Importance of the event is seen in the spotting of "Dandy" in Palacio de Bellas Artes, theatre seldom used for movies. Arrangements are being made for several U. S. film stars to attend. Also Warner Bros. has sent Carl Schaefer, studio foreign publicity head, to Mexico City to handle exploitation details. Company is conducting a \$1,000 prize contest to pick a Mexican song similar to the patriotic tunes in "Dandy." The contest will be held in Mexico City for the extended run of the film.

## Gene Towne's Syndicate Has New Audience Game

Novelty mass audience participation entertainment, combining stage and radio technique, is being readied by Gene Towne's syndicate as a means of counteracting the expected demise of dual bills and as a big hope in event that current war-time boom should begin to wane. Called "We Owe You" game comedy and dramatic sketches, the "False" "Pot O' Gold" and amateur night features, it being sponsored by a new group including the publicity-producer Gene Towne, Lloyd Wright and C. Mackay.

Towne's new series of "We Owe You" ideas have already been staged in picture houses in California and New York. The game will be staged also for dance halls, skating rinks, etc.

Picture houses, name emcees will be engaged, with one theatre in a given locality serving as a central point and game played up in other houses in the group by other emcees continuing the game.

Theater owners, that with the growing shortage of name bands, idea should prove attractive for downtown operators as a competitive one would attract an audience they would otherwise miss.

## Dot Retire to Col.

Chicago, Nov. 10. Dorothy Deane, who played the Balaban & Katz publicity department at the end of the week to join in "Columbia" picture house in Hollywood, was given a farewell party at the Sherman hotel Saturday (7) night. Over 100 attended and presented her with two pieces of luggage.

Previously to joining Balaban & Katz, Miss Deane was publicity critic of the Chicago Herald-American.

## D. C. Film Theatres Get Earlier Sunday Opening; Add One Stage Show

Washington, Nov. 10. District Columbia theatres, John Russell Young has moved to an earlier opening hour for motion picture theatre. The last stage show began at 12:30 p.m. and before 1:00 p.m. Previously shows started at 2 p.m. The new hour will give soldiers and sailors an opportunity to see entertainment. Previously they had been waiting for theatre doors to open. Setup will permit vaude-film houses to give an extra show.

Saturdays and Sundays, with thousands of soldiers in this area on leave, the theatres are being asked to give an extra show beginning at mid-afternoon. The new opening hour began at 1 a.m. Sunday. Twenty percent of Capitol and Earle theatre, the new hours of the Capitol and Earle will be 12:30 p.m. to 1:00 p.m. uniform. Capitol had 2:00 in uniform last Sunday and Earle commenced 1:40.

## 'PAL7 HMM'

That's How Boston Records Gets. Clark Sumas Up Turner's Terry Turner, head of RKO exploitation, pulled an outstanding publicity stunt for the opening of the picture "The Man About Town" the services of George Clark, who writes "The Man About Town" daily in the "Boston Record," the opening of the picture at Memorial Boston.

Clark's hour wrote in his column. "All the fault of a most persistent gen by the name of Terry Turner, who is the agent for RKO picture and a pal of many, many years... Pal? HMM?"

## Indiana's First Femme Mgr.

Indianapolis, Nov. 10. Mrs. Eleanor Shouse, at the Esquire, is the city's first femme manager. Ella Wylie, former publicity of National Screen, has resigned. Frank Wylie, former publicity of the Talbot, Dick Carradine follows Bill McElwain, also in the army, as manager of the Esquire. Don Cox has succeeded Kenneth Stevens as booker at RKO.

Shouse, formerly associated with his brother Joe in the Cantor circuit here and now in the New York, resigned from the local office because of poor health. She is the daughter of J. King, up from the Kokomo Tribune, succeeded Carl Lewis, former camp Croft, and as assistant drama director of Indianapolis Star.

## Down town theatres joined in special matinee at Lewis's and

at Lewis's and at the Esquire for salvage drive. Total of 48,000 pounds now gathered by all theatres in the wide shows.

James Ricketts, formerly with the Esquire as booker for S. & S. theatres here.

## Associated's 20th House

Associated Theatres of N. Y. is holding the 20th house. Theatres, Alane Highlands, and Marine theatre, at Highlands, N. J. This association is being backed by the Associated at the present time.

## Atlanta Variety's State

Atlanta, Nov. 10. Atlanta Variety Club's state of district for 1943 is virtually the same as for this year. The club is elected.

W. H. Wilby, Harry G. Ballance, Willis Davis, E. E. Whitaker, Paul Wilson, Sid Reams, James Harrison, Dick Ford, Dave Prince, Jack Dietre and T. L. Davis.

William K. Jenkins, former chief baker, automatically becomes a director because of high office, and was named national convenerman.

## Zimmer Unlabeled

Bowling Green, O., Nov. 10. Howard P. Zimmer, manager of the State and World, Napoleon, O., leased shows to Jack Kelly, former head of Bowling Green, O., and Carl H. Schyn, Cuyne, O., for 15 years. Any new contracts, present contracts of the Napoleon houses, will be re-leased. There will be no change in personnel.

Schyn also operates the Cit-24 theatre in Bowling Green, Ohio. He leased last summer. Armstrong will supervise the Napoleon houses.

## Niederhals's Joe

St. Louis, Nov. 10. Andy Niederhals, former nee exhibitor and of late a manager of the local Columbia exchange, took the Paramount week as a salesman for Ohio territory. New job induced by the fact that he was the former chairman of Variety Clubs' No. 3. He was a former chief baker, and Moritz, a former chief baker, and Ciney manager for Columbia Pictures.

## Reel Fellows Club

Minneapolis, Nov. 10. Branch managers and salesmen of local film exchanges are organizing a Reel Fellows club for social purposes. William Cannon, m.c., is president; Al Aved, Columbia, is president; Joe Loedler, Paramount, is president; and George Loedler, Republic, is treasurer.

The club has been named South Dakota salesman by Columbia. (Continued on page 20)

# PARAMOUNT IS PARAMOUNT!

Time Magazine proves it again!

TIME, November 9, 1942

## CURRENT & CHOICE

**Now, Voyager** (Bette Davis, Paul Henreid, Gladys Cooper, Claude Rains, Janis Wilson; TIME, Nov. 2).

**The Glass Key** (Alan Ladd, Veronica Lake, Brian Donlevy; TIME, Oct. 26).

**The Fighting French** (MARCH OF TIME on Underground and Fighting France; TIME, Oct. 26).

**The Moon and Sixpence** (George Sanders, Herbert Marshall; TIME, Oct. 19).

**Flying Tigers** (John Wayne, John Carroll, Paul Kelly, Anna Lee; TIME, Oct. 12).

**The Battle of Midway** (official release of actual shots during the battle; TIME, Sept. 28).

**My Sister Eileen** (Rosalind Russell, Janet Blair, Brian Aherne, George Tobias, Allyn Joslyn; TIME, Sept. 28).

**The Major and the Minor** (Ginger Rogers, Robert Benchley, Ray Milland, Diana Lynn, Raymond Roe, Frankie Thomas Jr.; TIME, Sept. 28).

**Wake Island** (Brian Donlevy, Albert Dekker, Macdonald Carey, Robert Preston, William Bendix; TIME, Sept. 14).

**THERE ARE TEN** major producing companies...

**THERE ARE SEVEN** features and two special

shorts in Time's "Current & Choice" list... **THREE**

**OF THE SEVEN** features are from Paramount!

NEARLY HALF  
THE HITS FROM

THE **PARAMOUNT** COMPANY.





# NLRB Wins N. Y. Hearings on MPEG's Jurisdiction Claims Over 3 Majors

The National Labor Relations Board closed its hearings Monday on the claim of the MPEG to jurisdiction over the exchange circuits at Loew's, IA and 20th-Fox in N. Y. The IA intervened with the contention that all exchange workers be organized on an industry basis, and proposed a master contract with the eight majors in support of their stand.

The hearings, which had run three weeks, were highlighted by the surprise occasion when Joe Vogel, Loew's v.p., flashed the industry agreement, by the frank admission of Richard Walsh, IA proxy, he contacted the employers and asked for a contract, that the employers have agreed to sign. Walsh, who the IA represented a majority of the employees; that the employers were content with the NLRB trial examiner, of the IA, that they represented a majority and would produce profit thereof any time it was wanted.

To support its contention that the IA preferred to organize on a national basis the IA put Pat Casey on the stand last week to recount the history of the producers' labor committee, which he heads, and the evidence that the IA had submitted in the master contract for studio technicians between the IA and producers.

Highlight of the closing session was an analysis of the IA's membership cards by the NLRB trial examiner. These showed that as of Sept. 9, when the master agreement was signed, the IA had no majorities in any of the eight companies involved.

Decision by the NLRB relations board is not expected for several months. Meanwhile, the IA is continuing its organization of front office exchange workers.

### Par's Election

NLRB elections covering Paramount picture office exchange circuitaries, newswire and music publishing subsidiaries will be held on Nov. 23. The NLRB will represent the IA in the exchange circuit parties.

Meanwhile it is learned that the IA had petitioned the NLRB, in Washington, for a postponement of the exchange circuit parties as well as exchange elections in Frisco and Philadelphia) as part of the current campaign to organize exchange workers on a national basis.

Such such letters as Washington orders otherwise the NLRB provisions for the Par election will provide for the exchange workers to cast their ballots.

The IA petition for a postponement covers, in addition to the Par exchange circuitaries in New York, the circuit office exchanges claimed by Screen Actors Employees Guild in the eight major exchanges in Frisco and the circuitaries claimed by the Screen Actors & Film Artists Union (the parent union of SOPEFA at the 20th-Fox and UA exchanges in Philadelphia).

The petition adheres to the line adopted by the IA in its previous hearings, which closed yesterday, on SOPEFA's petition for front office workers to be organized on a national basis. In New York. At these hearings, and in the petition, the IA continued to refer to the historical record of bargaining in the film industry and emphasized the IA pact with the Screen Actors Guild.

Among the legalities specializing in union matters the IA petition for postponement is based on the fact as tacit admission of weakness since they were not worried about winning top elections they would proceed and then incorporate these local groups into the master exchange contract.

### \$5,000 Script Suit

A suit was filed in N. Y. Supreme Court Friday (6) by Marie McMillin against Columbia Pictures, \$5,000, alleging that she wrote stories for magazines on parachute jumping and the defendant's refusal to pay for material for the picture, "Parachute Nurse."

Columbia allegedly used the material but did not pay her for her work.

# HAZARDS OF CHECKING Don't Want Localities to Do As In Sprague Remurs

Minneapolis, Nov. 10. If there must be checking, blind and otherwise, in the small towns, let it be done by outsiders, not by any of the town's residents, independent exhibitors here are saying. Protests have been sent to several exchanges complaining about the employment of local residents as checkers. When they go to the theatre, checking, the protesters say, the entire town gets to know about the exhibitor's financial reports are circulated regarding exchange profits and finances. It's unfair, they say, to cause the embarrassment, according to the independents.

Local exchange heads defend the practice of blind checking attacked in the latest Allied States' bulletin and insist it is necessary as a "defense measure," if for nothing else. One local branch makes the blind checker unknown to the exhibitors; whenever it anticipates demands for rental adjustments, it cites instances where it has found that the exhibitors seeking an adjustment on the grounds of allegedly bad business, when in fact they are dealing with the blind check figures, it's claimed, the exhibitors immediately protest.

By pursuing such a policy the branch in question states that it offers exhibitors a minimum exhibitor demands for adjustment. It feels that the policy has been profitable for it.

# RKO WINS MP.S. PRICE TILT FOR 'PRIDE'

Minneapolis, Nov. 10. RKO won its fight with the Paramount circuit here to get "Pride of the Yankees" spotted for a first-run here at advanced admissions. Pictures and the Organized Exhibitors' giving week at 60c instead of the customary 50c. At one time distributor offered the picture to the independent suburban situation for its initial Twin City engagement. Offer, however, was rejected.

Paramount claim held out on "Pride of the Yankees" because its policy is not to set in any pictures at boosted admission rates. It has similar instances where it considers release out-of-ordinary.

# WB in Philly Settles With Musicians; 7% Pay Tilt

Philadelphia, Nov. 10. The Stanley-Warner Co. and Local 77, American Federation of Musicians, have signed a new contract after nearly three months of negotiations which at times almost broke down.

Under the new pact, the 32 men in the Earl's pit orchestra will receive a 7% increase, subject to the approval of the War Labor Board. The new agreement provides for a minimum for regular men and \$45 per week for shift men.

### Speed Up 'Sarge'

Hollywood, Nov. 10. Film cutters at 20th-Fox are working overtime to rush "The Immortal Sergeant" into release. The picture, the defeat of Rommel in North Africa.

The picture, which finished shooting a week ago, has several sequences of Egyptian desert fighting.

# Film Studio Crafts See Their Local Autonomy Again Threatened by IATSE

## Dickson Rates Producer

Hollywood, Nov. 10. Dick Dickson, general manager and technical advisor for Harry Schine, a local studio, has been named producer on the United Artists release, "American Empire."

The move is being made by Dickson as general supervisor.

## Delayed Prints No Factor in Clearance, AAA Rules Vs. Schines

Attempt of the Schine Bros. circuit to use print delays as an excuse for clearance, believed to be the first instance where this argument has been introduced in an effort to retain present protection, has failed to stand before the Appeal Board of the International Arbitration.

The Schine circuit, operating the Colonia at Norwich, N. Y., appeared from a decision of the Arbitration board in his award in favor of the Smalley circuit's Smalley, at least a minimum clearance from 14 days to three.

Opinion of the Appeal board, upholding the decision of the Arbitration board, is very interesting with respect to prints, reading in part as follows:

"Argument is presented by the Intervenor (Schine) based upon print delays as an excuse for clearance. It has no validity. In the long list of matters which arbitrators are required to consider in determining clearance cases under Section VIII (consent decrees) availability of prints is not included.

"While it is doubtless true that with a limited stock of prints occasional delays may occur in good faith in making films available to exhibitors, such a situation does not afford no justification for adding to such delays the further handicap of deplorable clearance. Occasional and variable print shortages cannot be made an excuse for an indefinite, invariable and unreasonable clearance for one theatre over another. As this Board has many times stated, where competition is slight, clearance should be short. That principle has been properly applied by the arbitrator.

Case in which the Schine circuit intervened was brought against Paramount, 20th-Fox, RKO, Loew's and Warner Bros.

## NOW THEY'RE STEALING THEATRES' FUEL OIL

Minneapolis, Nov. 10. Most unusual theatre theft in the industry's Twin City history occurred when thieves broke into the basement of the St. Clair, St. Paul theatre, and stole 400 gallons of fuel oil.

How the thief or thieves effected entrance and made their getaway with the lost still is a mystery to the police who are wondering whether a new type of robber has been born through the fuel oil rationing plan.

## Glory Coast Guard

Hollywood, Nov. 10. Exploits of the U. S. Coast Guard from the background of a picture, "The Coast Guard," to be produced by Lee Marcus for 20th-Fox.

Script is being prepared by Mitchell Seltzer, based on statistics furnished by the Government.

## Photogs Sign M.O.T.

International Photographers Local No. 644, IATSE (newswire camera men) have signed a new contract last week covering all cameramen at the March of Time. Pact expires Dec. 31, and is retroactive to last June.

Walter Lang, business manager of local No. 31, and is retroactive to last June. Successful conclusion for the photographers.

## Local Biz Rules, Would Surrender Autonomy and Thereby Designate the International as the International for Signatory by Local Officials

A clause was covered in the pact which, if approved by the local officials, would surrender autonomy and thereby designate the International as the International for signatory by local officials. A clause was covered in the pact which, if approved by the local officials, would surrender autonomy and thereby designate the International as the International for signatory by local officials.

The pact became apparent when the producer contacted covering the new wage agreements arrived from the International office for signatory by local officials. A clause was covered in the pact which, if approved by the local officials, would surrender autonomy and thereby designate the International as the International for signatory by local officials.

Local biz rules who oppose the clause claim they would have no authority to sign such an agreement unless the members voted to surrender their autonomy and turn their affairs over to the International. Such a move by the members would be tantamount to a strike since the workers steadfastly insist on the contracts being negotiated here in the first place, instead of in New York.

## PRIORITIES KAYO 3D JAMESTOWN, N. Y., HOUSE

Jamestown, N. Y., Nov. 10. A one-man crusade initiated by Gerald E. Frey, former commander of the Dunkirk American Legion post, against construction of a third theatre there in that city, apparently ended successfully. Recently the WPB denied applications for a license for the new theatre for electrical materials for the playhouse, nearing completion.

Frey's campaign began when work was started by Dalton B. Burgett, chairman of the local board of theatre administration, who reportedly has an interest in the new theatre. Burgett was named manager of the new theatre. Burgett, who is a member of the WPB office, in that city, had been ordered to halt the WPB order, but that he had, but an order from New York countermanded that action. Frey sent postcards to President Roosevelt, Chairman Donald Nelson of the WPB, Senator Charles McNary and Congressman Daniel A. Reed, following up with a protest to the WPB's power division. Frey also wrote to the WPB and other metals to be used were vital to successful prosecution of the war.

## Russe Fix Up English Soundtracks in London

Artino, Inc. Yank distrib for Soviet films, are continuing to cut Russian soundtracks into English prints with English dialog dubbed-in in London. First specimen of this work was made by the "Enemy" current at the Stanley, N. Y., which has soundtrack that was originally provided for English audiences.

Currently being dubbed in London is a print of the latest USSR pic, "Siege of Leningrad." Ed Murrow, CBS commentator in London, is doing the dubbing. He says that because his delivery is acceptable to British as well as to American audiences, and of course, same name. Print due in U. S. within four weeks.

## Rep's Product Deals

Jimmy Granger, sales head of Republic, who is constantly on the road setting up product deals himself, has been named as the new circuit, majority control of which is held by Paramount. He closes the deal with Republic, with Frank Rogers, head of the Florida State Theatre, and is being handled by Rep's Tampa manager, sat. in.

The Wilby-Kinney circuit, operating in the South, has recently, at least, has signed up for the Republic product. James Harrison, film distributor in the South, has the deal with representatives of Republic at Atlanta.



TRAFFIC  
GROSSES!

TYRONE POWER  
MAUREEN O'HARA

THE  
**BLACK  
SWAN**

*in Technicolor!*

A  
**20<sup>th</sup>**  
CENTURY-FOX  
PICTURE

FOR VICTORY! U. S. WAR BONDS AND STAMPS!

# Fight Anew For Sunday Film— In S. C.; Canada's Free Pix Idea

Spartanburg, S. C., Nov. 10. Robert Albert, W. T. Knight theatres city manager, has petitioned before city council to open chain's four movie houses for Sunday afternoon action followed council's Mayo of Sabbath shows here. Concurrently newspaper and radio have issued a strong editorial appeal that municipal poppas unpadlock the shows, and allow the film to be seen by thousands of soldiers encamped here will soon—winter coming on—have as their Sunday recreation, "standing along and walking on cold wet, and stony streets" unless they are provided Sunday shows. Spartanburg is only military base town or city in South Carolina with tight Sunday blue laws still in force and barring movies and other recreation.

State law permits cities with military bases to have Sunday shows, provided city officials give approval. Therefore four men, three councilmen and a mayor are being sued in court openings here. One councilman, W. D. Cona, voted for Sunday shows, but three colleagues—N. W. Baltis defeated him.

### Free Sunday Pix

Ottawa, Nov. 6. National (Canada) executive of the United Order of Moose, J. H. Empire, women's auxiliary service in British Empire, is plunging for Sunday movie matinees for troops as morale move. IOOE urges men of army, navy, air force, and merchant marine be admitted free to movies.

In most of Canada, theatres are closed Sunday. Admission is free. Where they are open, unformed men and women pay like everybody else, with training camps and new films as regular fare.

### Sunday Pix Back

Philadelphia, Nov. 10. Residents of Harbor, Philly suburbs voted for the return of Sunday films at the elections last Tuesday. The count was 331 to 144. The vote was credited largely to the many war workers who have moved into the community recently. The vote was credited largely to the many war workers who have moved into the community recently. The vote was credited largely to the many war workers who have moved into the community recently.

## THEATRE STICKUPPER GETS 2-4 YRS. IN PRISON

Pittsburgh, Nov. 10. Clarence Hays, 29, was sentenced in criminal court here last week to holding up the cashiers at the Kenmore and Garden theatres in the North Side in September, and was sentenced from two to four years in prison. Hays got \$20 at the Hardware but the Kenyon ticket-seller frightened him away and police nabbed him five minutes later.

The holdups came on the same day that Hays was giving a suspended sentence for stealing a car. Hays tried to enlist in the army but found he was too long in the recruitment line, he was arrested on his round-robin robberies of the North Side six houses.

### AWOL Soldier Caught

Philadelphia, Nov. 10. Pvt. Paul Keneffay, who authorities said was AWOL from Camp Croft, N. C., was caught in Friday while attempting to crack a safe in the Yorktown Theatre, Elkins Park, N. J.

The soldier confessed to breaking into safes in the Alden and Stonehenge, also suburban filmers.

## Schmidlapp's Bankroll In New Comm'l Short Co.

New entrant in the commercial short field is Associated Filmakers, Inc., currently producing pix for the Government. Finished one for Coast Guard, another for the Office of Civilian Defense and are working on five for the Navy and three for the War Relocation Authority. Horace Schmidlapp on a non-profit basis as a war effort. Others in the line are Stanley Kramer, executive manager for National Service Service, and Leon Leventhal, proxy of Caxton House, producer of "The Island", indie film producer, handles the actual shooting.

## WAR IS LIKE THAT

U's Mail, Messengers Depts. New Feme-Manned

Hollywood, Nov. 10. Universal studio is now 100% femme in its mail room and messenger departments to block further military service. The mail rooms were largely made up of young men subject to the draft.

From all reports, with the war on, all replacements will be feminine. Male workers still on the job will be transferred to other departments. Ned Spitzer, chief of the messengers, enlisted in the Army Air Force and was succeeded by Mrs. James Kratz, former school teacher.

## PITT'S SUNDAY POOL TO HYPO STAGELESS HOUSE

Pittsburgh, Nov. 10. Penn and Stanley theatres here, within a block of each other but operated jointly by WB-Loc pool, will play six day-a-week matinees. On Sunday, every week beginning Nov. 22. Move is being made chiefly in behalf of Stanley, where the residence house is forced to show its film alone that day without benefit of the Blue scale on account of the Blue Laws.

Although scale is lower for the pic on WB-Loc pool has found that it few people will buy the picture itself, even at cheaper price, when they can get the pic free, through the remainder of the week for a few cents more. In the pool setup, Penn gets first call on the ace six, while Stanley takes the second-raters or nameless A's.

Pennsylvania law forbids live entertainment on Sundays and, as a result, Stanley shows spend their Sunday matinees at the same time as away, at West's Capitol, Steubenville, O. That leaves Stanley with only its picture on the screen. Penn's grosses have been consistently on a par with a few hundred bucks but they are better than others of the best days in the week. Thus is the pool's decision to try the day-and-night major product with Penn on Sundays.

## Pearl River Exhibit In Island Chain Deal

Irving Sherman, who operates the Central at Pearl River, N. Y., and long has squawked over the clearance against him in favor of the Horace Island bookie's circuit. Being the other side of the arrangement. The Island chain operates in Brooklyn and Long Island City, Westchester county and in Newark. It is headed by Frank Monzon.

Compton, N. Y., district salesman at 20th, has joined the Island circuit as booker. He is succeeded by Elliott McManus, at one time private secretary to Winnie Sheehan, Horace Island bookie. McManus is in charge of the ad sales department at 20th's N. Y. branch office. McManus is from Westchester and update New York.

## Doc's New Internes

Hollywood, Nov. 10. Van Johnson and Keye Luke have been assigned to permanent roles in internes assisting Lionel Barrymore in "Dr. Gillespie's Secret." Charles Fernaldy, who starred in the latest of the series, "Dr. Gillespie's New Assistant," may also be required to play the third of the young medics.

## COL'S NEW FEMME LEAD

Hollywood, Nov. 10. Columbia handed Marguerite Chapman the female lead opposite Edward G. Robinson in the novel "Destroyer," slated for December production.

Leo Edelmann produces and William A. Seiter directs.

## Free Farewell

Bellefontaine, O., Nov. 10. Jack Guttal, manager of the O. N. in nearby Decatur, O., who left for Fort Benjamin Harrison, Ind., for Army Service, "going away" party recently for his friends and theatre patrons. The house was packed, but there were no tickets sold. Admission was free throughout the evening performance.

Admission to the afternoon performance was free, the metal money brought any scrap metal or rubber for donation to the community's salvage pile.

## EXCHANGES MAY POOL WORKERS

Los Angeles, Nov. 10. Exchange manager Al Bloom here are discussing plans for pooling of help to effect the merger of the PRC and the two national parties. Bloom called to go over a plan and have it prepared for operation when the situation becomes acute.

Idea is to have workers pick in at various exchanges during the rush periods.

## PRC TO BUILD UP OWN CONTRACT PLAYER LIST

Chicago, Nov. 10. Pathe has given its wholly owned Producers Releasing Corp. the green light to build up its own list of a contract list of players and directors and has approved the financing of higher budgeted pictures. It was revealed by Leon Fromkes, v.p. in charge of production, at the two national parties of the company at the Blackstone hotel Saturday and Sunday (7-8).

Program 24 for the current season. One of these will be "The Girls" and negotiations are underway for the signing of another one.

O. Henry Briggs, president of PRC, took up the matter of territorial percentage based on conditions sought by the PRC. Arthur Greenblatt, v.p. in charge of sales, pointed out the terms of the franchise, formerly held by James Vananey, is now held by Ben Marcus and Joe Strother.

## 20th-Fox's Art Abeles Expounds on % Deals

Arthur Abeles, district salesman for 20th-Fox, succeeding Joe Lee, says that the company is gradually winning accounts by offering pictures on percentage. Abeles, in the past, has always had a lot of flat deals, but now with the larger circuits.

It is not so much in convincing exhibitors that they should play film on percentage as it is in the equitable way to sell and get in arriving at the proper percentage rate.

Tom Comors, general sales manager, and long an advocate of percentage, has been interested in such deals as against flat rates since he shifted from Metro to 20th.

Abeles, who goes away back to the early thirties, has been making past eight years in foreign sales for Warner Bros., stationed in South America. Prior to that he was with Metro in N. Y.

Lee, whose job he takes over at the end of the year, has been a sales manager of the New Jersey and Long Island territories.

## Inside Stuff—Picture

Late delivery of film prints in Southern California has grown so large that exhibitors are banding together for showdown with transportation companies. Situation is made more difficult by the government's curtailment of prints to save celluloid. Transporters have alibis in the shortage and rubber stamps. Many of the exhibitors who have been hit have gone into war service or munitions plants. Their explanation is the 35-mile speed limit, although they had often delivered film on 40-mile limit. Some are demanding an investigation by the State Railroad Commission which regulates transportation in California.

Editor, "Variety" would print a request to the columnists, asking them to find out from their readers who might know, just what goes on nowadays in Laupheim, Germany. That's the little village that the late William S. Dietrich, Sr., of American Express, who has been in the town for years, he gave Laupheim millions to establish churches, schools, hospitals, and improvements in Laupheim. Wonder how many beneficiaries are Nazis... or if the Laemle name is venerated there.

Warner Bros. has discussed and may utilize an ad on "Now, Voyager" which would recall "Kings Row," also panned by the critics but which did good business generally. New York critic were chilly on "Voyager" which opened at the Hollywood N.Y. on Oct. 22, yet, like "Kings," the picture is suffering no harm from it. Film grossed \$77,000 on the first week, very strong for the Hollywood.

Ad Warner's is mulling would not take a direct slam at the critic, under no circumstances, but would go along lines such as "if you liked 'Kings Row,' you'll like 'Now, Voyager'."

Young, unmarried and financially potent, self-publishing studio exec started pitching recently in New York for a commission in the Army. He was worried about his IA status in the draft. He found an officer who would not let him go, but he insisted on stepping in as a captain. While the bartering was going on, news came from Hollywood that the young exec had been shifted from the 2A overboard and he suddenly got about his military acquisitions and is returning to Hollywood, in multi.

Metro-Goldwyn-Mayer Distributing Corp. broken up and liquidated in 1935 when all film companies were reducing their subsidiary operations for tax as well as other reasons, has finally been officially dissolved. The picture was made up of the assets of the company at Albany by the legal department of Locu's, Inc., of which M-G-M Distributing Corp. was a subsidiary. Formal dissolution was filed in New York on Oct. 22, 1942. The assets were being sold. They are all cleared up now.

According to a wireless dispatch to the N. Y. Times from Stockholm, "Clark Gable" mistakes have been named from the Norwegian star's former Premier Vidkun Quisling. Latest decree from Oslo behind Quisling bans the wearing by actors of beards, mustaches and similar facial embellishments.

Purpose of the ban is reportedly to end practices of actors who have worn beards and mustaches to suggest a Hitler mustache. It's also intended to stop imitations of King Haakon.

Allen Property Custodian Leo G. Crowley is looking into revenue derived from the origin motif picture production. Some exhibitors who are formed the custodian that much of the money which pours through American boxoffice windows for product made abroad, goes by indirect source via ASCAP. He is looking into the possibility of having ASCAP pay the treasury is now under scrutiny, with certain distributors almost certain to have their American markets frozen and assets from American releases seized.

The American Society of Composers, Authors & Publishers is prepared to work with representatives of the Motion Picture Production Code of America and Allied States Assn. to discuss revision of the seat tax but one far ASCAP has not been able to set a meeting.

ASCAP is seeking word to word under which relief on the seat tax may be granted to those exhibitors who have been hurt rather than helped by changes brought about as result of war conditions.

Peculiar situation on the Fibber McGee & Molly-Edgar Bergen feature, "Here We Go Again." In one key city it was panned by the critics, yet the customers came in droves. Ticket sellers reported many were elderly patrons, never seen before at the windows. Traced to a radio following which was lured to the wickets. Same situation is national. Loudspeaker fans of "Here We Go Again" into important novelty, and what the critics have to say is disregarded.

Capitol theatre (N.Y.) management, which said a year ago that it would never, never use ushers to replace laid off war, last week invited a help wanted ad for ushers over 17 for fulltime work. Thirty were called Friday out for interviews. Applicants included many with school diplomas and main-aid-pas who check 'em in and out. Chief usher in charge of form is also a skirt.

Academy of Motion Picture Arts and Sciences has sent out an order that no photograph or drawing of Academy Award statuette (Oscar) can be used in any advertising or promotional material. Executive secretary of the Academy, in advising that the emblem is copyrighted, points out that use of Oscar in advertisements will be permitted which used in a dignified and proper manner, but that otherwise it is improper.

Spencer Tracy made it plain in Washington recently that he was not seeking a Navy commission, was brusque and outspoken in denouncing those who circulated the rumo. Metro star came to attend the Committee fair and announced that he was not seeking a commission. Tracy served the Navy in World War I and it has been persistently reported from Hollywood he was soon joining the armed forces.

The First Lady of N. Y. State, starting Jan. 1, when Governor-elect Thomas E. Dewey takes office, is the former Frances Hunt, a singer who was featured in a Paramount Public Corp. movie shown over a circuit of around 30 cities.

Mrs. Dewey first met the gubernatorial victim when she was studying voice in Chicago. He was also taking singing lessons at the same time.

Gene Autry, now a technical sergeant in the Army Air Force, is employed by the Propaganda Department of the War Relocation Authority. Former cowboy star flies around the Southwest, making personal appearances and otherwise encouraging enlistments. His air show is also a feature of the propaganda effort. Last week he gave a series of lectures at Luke Field near Phoenix, Ariz.

A Town Hall of the Air's visual audience applauded the reply by William L. Shirer, former CBS Berlin correspondent, to a question by a youngster as to whether "he propaganda put out by our motion pictures gives a false picture about our own country." Shirer said he would show you what you call the propaganda of our motion pictures is an understatement of the realities of our Axis enemies.

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# THE CLIMAX TO THIS YEAR OF GREAT PICTURES!



in LEO McCAREY'S

## "Once Upon A Honeymoon"

with WALTER SLEZAK · ALBERT DEKKER · ALBERT BASSERMAN

Produced and Directed by LEO McCAREY

Screen Play by Sheridan Gibney

**RADIO CITY MUSIC HALL ATTRACTION!**



# HIS PRISONER FOR TONIGHT

...for MURDER! Ahead  
...terrifying hours with his man  
...who was dangerous, doubly  
...dangerous because he loved, she  
...could not escape those hours...

**DIANA BARRYMORE**

**BRIAN DONLEVY**

# Nightmare

*with*

**HENRY DANIELL**

**EUSTACE WYATT**

**DAVID CLYDE**

**GAVIN MUIR**

Written and Produced by

**DWIGHT TAYLOR**

Based on a Story by

Philip MacDonald

Directed by **TIM WHELAN**







# H'wood Star System

Continued from page 1

eds permit to replace. Instead of stability, however, as with sound's advent, it looks as though taxes and the living restraint to some extent will this time work the change.

Broadway legal producers, meantime, are casting eager and confident glances at the illustrious and potentially lucrative boxoffice attractions which might be lured back to the theaters. Some say it is too early to predict a sudden comeback for the theatre. But it is evident (1) that a terrific, wide-audience audience in New York and other metropolitan sectors awaiting the chance to see the stars alive; (2) that movie earnings have provided this audience with coin to pay for legit seats; (3) that actors are congenitally theatrical, may prefer to act for a live audience instead of a camera and a mike and, additionally, yearn to live in prestige and press clippings since they can't get it in coin.

### Carp's Actor to Stay Idle

Regardless of salary limitations, many performers cannot afford to remain absent from the theatre too long. They may, however, limit engagements to a single picture a year. Long before the \$25,000 income ceiling was broached, top performers had found it economically unprofitable to continue in three or four films annually and gradually cut down the number of their appearances.

In preparation to meet the new salary situation, which last week was quiet and remains a vital factor, even if the income ceiling is discarded in favor of a stepped-up scale of taxation, story and talent department heads, both on the Coast and in Hollywood, have been called into hurried consultation.

All talent departments are working under pressure digging up talent while story values assume greater importance than ever as vehicles whereby unknowns, if capable, can be spotted for favorable returns. Admittedly, sturdy material is needed to carry unknowns.

Lull in Story Busy Paradoxically, there appears to be a lull in story busy, though good properties will admittedly fetch higher prices this year than in 1941 to two developments. There is the mid-season lullup in new material, with most of the pre-Christmas publishing lists already fine-combed by picture company story editors; and the various phases of wage stabilization and income limitation which make availability of players uncertain. In most cases story editors

have castling in mind when buying contracts. Since such buys are now being made for 1943 production deals and there is no certainty regarding salaries, any possible walkouts of some name players, buys are necessarily limited. This is especially true of topical material, some story buyers being prepared to pick up yarns that can be held indefinitely without deterring the importance of literary material is still further emphasized when instances are recalled where stars already earning more coin than they could keep have in the past agreed to multi-pictures, actually for nothing due to taxes, where story material promised to build prestige.

Regarding talent, new developments promise to provide the long-publicized, but never consummated wide open door for newcomers to the screen. In some respects, this phase of next season's product output is expected to be the early days of talking pictures when new faces came to the front and eventually achieved stardom. The long-standing star system upon which Hollywood was rooted appears to be crumbling. But a new stellar roster is being rapidly built.

Indicative of the fashion in which new additions have been made to the screen is the fact that several times is Monty Woolley. It took a war to project a man with a beard into the screen as a hero. Though a name player on Broadway and in pictures previously, Woolley, despite the fact that he has a "radio" click, was never in as big demand for specially tailored material as he is today.

# H. C. L. Pay Raise

Continued from page 1

absorbed that increase right in N. Y. Chorus pay also went up, but in neither instance are the advances equal to mounting prices. Reports from the road are quite definite about the gap in hotel rates. A popular hotelery in Boston, which offered a rate to professionals of \$17 a week, now has a minimum of \$26. As for Washington, the rate is \$40, that is or leave it. Even in the smaller cities hotels have jumped the rates, rooms that formerly were \$2 daily going to \$4. On the Coast hotel and cafe conditions have been similar for some time.

Advance agents and company managers lay it on the line or else. Hereafter men in advance of shows were cuffed by hotels, so were company managers who were sometimes given suites on the house, but no more.

# Cal. Tax Sticks

Hollywood, Nov. 10. California voters defeated a measure to abandon the state income tax. It is figured that about 90% of the voters were affected by the state levy, and preferred to see the others continue to pay.

# Menjou Warns 25C Bill Needs To Be Modified

Pointing out that the \$25,000 ceiling "defeats its own purpose," Adolph Menjou, freelancer, warned that unless there was a modification of the bill, the film industry would experience grave difficulties.

Menjou said that the government apparently failed to realize that a star gets paid on his earning power with a resultant drop in income. Understood that he wants to play safe, as this year's income was above his 1941 take.

He declared the idea of one of the studio lawyers he talked to understand the law, but from the looks of things it is plain he is a "studio player." In that way I don't have to make a picture unless I want to, he believes you. I'm not gone before the cameras until this is completely clear.

He decried the evident loss of films in helping to build and keep alive morale at a crucial time. "With the obvious loss of stars and less picture coming out, workers who look toward the screen as a lifeline will feel the brunt almost as much as the hundreds of technicians, electricians, etc., in the studios who would be thrown out of work as a result!"

Speaking personally, Menjou said he considers the steady live under the ceiling, in fact, he could get along on that ball sum. In line with that reasoning he bought a cooler, which gives him 80 miles to the gallon, and like many other stars, is going to live in a elaborately furnished apartment.

Menjou is in town for the premiere of "We Were Never Lovelier," his latest picture, and in the interim is brushing up on his Chinese. He is appearing in a radio play at the Music Hall, Nov. 20, when he will give the messages in the original language, not to mention a special OWI shortwave broadcast in which he will speak to former enemies overseas, extolling them to fight against the axis, in nine (count 'em) languages.

# Cagney, Thomson to D. C. To Help Clarify Actors

Hollywood, Nov. 10. A board of directors of the Screen Actors Guild has been advised that former James Cagney and executive secretary Kenneth Thomson are arriving in Washington for conferences with U. S. Treasury officials and director of Economic Warfare, James Byrnes on the \$25,000 net income limitation which becomes effective on Jan. 1. The two will remain in the capital indefinitely to be on hand when any new regulations are promulgated for the wage freeze. It is understood that Cagney and Thomson are particularly interested in the question of an answer as to agent fees, exploitation and other normally legitimate expenses of actors which would be deductible.

Guild executives will stress the fact that these expenses are allowed by the U. S. Internal Revenue Bureau. They will also point out that some allowance should be made for the heavy state income tax payments in picture business are required to pay.

Board of directors of the SAG, at a special meeting Monday night (9), spent several hours discussing the \$25,000 salary ceiling. The board issued instructions for John Dallas, Jr. and other Guild representatives to continue negotiations with the producers for an adjustment of minimum wage scales for freelance and contract actors.

# Outlook on Agents' Commissions, Etc.

Also Publicity and Advertising and Kindred Questions Being Clarified

## TO NE PLEAS SAFE

Due to Free Press Doesn't Want To Risk Going Overboard

Hollywood, Nov. 10. Franchot Tone will forego picture work for the remainder of the year due to a fear of possibly violating the wage freeze regulations. He turned down the lead in Warner's "Old Acquaintance" saying he preferred to sit tight until his status in the wage freeze has been clarified. Tone's case is puzzling since he worked only sporadically in 1941 with a resultant drop in income. Understood that he wants to play safe, as this year's income was above his 1941 take.

## Finney In On 'Corridor'

Hollywood, Nov. 10. Edward Finney, indie film maker, has hooked up with Dixon R. Harwin as co-producer of the Philippine war feature, "Corridor," for distribution by Producers Releasing Corp. Story was originally owned by Atlantic Pictures and later sold to Harwin because of production schedule difficulties. Filming starts in two weeks with William High directing.

## 'G-String' Tees Off

Hollywood, Nov. 10. First production for Hunt Stromberg under his three-picture deal with United Artists, "The G-String Murders," tees off Nov. 23, with Barbara Stanwyck starring. Following in order will be "Dis-honored Lady" and "Guest in the House."

Question whether agents' commissions (as customarily paid by writers, directors, players, etc.), traveling, personal exploitation and other normal business expenditures will be allowed in addition to \$25,000 net income may be subject of further deliberation by the Office of Economic Stabilization, the U. S. Treasury and the U. S. Internal Revenue department.

John L. Sullivan, assistant secretary of the U. S. Treasury, has stated such expenditures must come out of the \$27,200 maximum earned income net. The U. S. Internal Revenue department, on the other hand, has always permitted deduction of normal, legitimate expenses. The income ceiling order is "not a taxing statute," according to Sullivan. The limit applies to earned income alone. There appears to be no allowance for dependents or personal exemption or other deductions. Possibly it is, however, that there will be some modification of the ceiling so far as it concerns necessary business expenditures, following consultations of the three income and tax departments of the Government.

## 'Confusion' Too Confusing

Hollywood, Nov. 10. New script is being written for Joan Carroll at RKO to take the place of "Captain's Confusion," which has been shelved because of story difficulties involving international angles, to be produced by Bert Gilroy. Film will be the second for the midget under her two-picture contract.

## New York Theatres

<b>3rd WEEK</b> <b>Jack Benny • Ann Sheridan</b> <i>In Warner Bros. Mile</i> <b>"Geo. Washington Slept Here"</b> <i>In Present</i> <b>Phil Spitalny</b> <i>And His World-Famous All-Girl Orchestra</i> <i>And the whole "How Charming" show</i> <b>STRAND</b> <i>Nov. 27th St.</i>	<b>BETTE DAVIS</b> <b>PAUL HENREID</b> <b>"NOW VOYAGER"</b> <i>Continued from "The Picture"</i> <b>HOLLYWOOD</b> <b>BROADWAY AT 51ST STREET</b>
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## JUDY GARLAND

In  
**"FOR ME AND MY GAL"**  
 An MGM Picture  
**ASTOR** 67th Street  
*Popular Prices*  
*Concessions*  
*Nov. 27th St.*

## "Seven Sweethearts"

The Handsome GRAYSON NEWMAN • MURIEL HAWES  
 An M-G-M Picture  
**CAPITOL** 17th St.  
*Nov. 27th St.*

## PARAMOUNT

**PALEACE**  
 BLEN WILLER AND HIS BAND  
 MONTYWEGG • AUTUMNFRONTS  
**"ORCHID WIVES"**  
 "THE FRODO" SERIES  
 Nov. 27th St.

## RADIO MUSIC HALL

**"ONCE UPON A HONEYMOON"**  
 Spectacular Stage Productions  
 Nov. 27th St.

## LOEW'S STATE

Nov. 27th St.  
 50c Mat. & \$1.50 Top  
 Nov. 27th St.  
**STARS ON ICE**  
 Nov. 27th St.

**ALEX L. HILLMAN**  
 announces the appointment of

**RUTH WATERBURY**  
 (formerly editor Photoplay, Movie Mirror, Silver Screen)

an editor of

**MOVIELAND**  
 edited in Hollywood

A magazine for the intelligent picture goer

making its debut with the February issue

on all newsstands December 30, 1942

Hollywood Office: 9126 Sunset Blvd.  
 New York Office: Hillman Building Times Square  
 Chicago Office: 333 N. Michigan Ave.



# NO A FAVORED ME

## CBS Consolidated Income Statement

—Nine months ending—		October 4, 1941 (40 weeks)	
October 3, 1942 (39 weeks)		October 4, 1941 (40 weeks)	
Gross income from sale of facilities, talent, lines, records, etc.	\$45,293,614.56		\$44,048,683.30
Less: Time discount and agency commissions, record returns, allowances and discounts....	12,581,068.26		12,714,832.02
	\$32,712,546.30		\$31,333,851.68
Deduct:			
Operating expenses and cost of goods sold	\$10,842,023.26	\$17,744,350.61	
Selling, general and administrative expenses....	6,404,102.34	6,504,400.33	
Provision for depreciation and amortization	761,047.09	585,265.64	
	27,007,172.69	24,834,036.78	
	\$5,705,373.61	\$6,500,813.90	
Miscellaneous income (net) Note 1....	68,296.25	314,820.02	
Profit before Federal income taxes....	\$5,793,669.86	\$6,815,434.82	
Provision for Federal income taxes: Note 2			
Income taxes....	\$1,785,000.00	\$1,715,000.00	
Excess profits taxes	2,900,000.00	1,285,000.00	3,000,000.00
Profit for period....	\$2,008,669.86	\$3,615,434.82	
Earnings per share:	\$1.09	\$2.52	
(Calculated upon the 1,716,277 shares of \$2.50 par value stock outstanding at October 3, 1942.)			

Notes:  
 1. The miscellaneous income figure for 1941 includes profits of \$229,231.92, which resulted from the sale of stock of former subsidiary companies engaged in artist management activities, and which, after provision for Federal taxes, account for approximately \$200,000 of the total profit shown for the 1941 period.  
 2. The provision for Federal income and excess profits taxes shown above for the 1942 period has been calculated under the Revenue Act signed October 21, 1942, and has accordingly been reduced by the 10% excess profits tax post war credit provided in such act.  
 3. The 1942 results are subject to year-end adjustments and to audit at the end of the year by certified public accountants.

FRANK K. WHITE, Treasurer.

November 4, 1942  
 (CBS board last week (4) declared a cash dividend of 60¢ per share on the present Class A and Class B stock of \$8.50 par value. The dividend is payable on Dec. 4, 1942, to stockholders of record on Nov. 13.)

## Coca-Cola's Standby Band (Wax) In Case of Another Network Failure

Special emergency transcription to be used by local stations in the event a Coca-Cola Spotlight Bands network broadcast cannot be fulfilled has been made by the D'Arcy agency, with permission of the American Federation of Musicians. Worked out by top-notch complete show, with Xavier Cugat's orchestra, worked to explain a last minute switch: part of the dialog reads: 'we're substituting for a band that couldn't get here tonight.' Since the AFM has placed a ban against musicians making transcriptions, the Union permission was necessary. Recording was prompted by a recent occurrence involving one of Sammy Kaye's broadcasts from Milwaukee. Mispliced plug on switchboard prevented broadcast from being aired. Using transcriptions in against the AFM network's policy, but the Cugat disc would be used only in an emergency. It's kept at WJZ, N. Y., in readiness.

## Roland Bradley Makes Workers Instruction Films

Seattle, Nov. 10. Roland Bradley, producer at KOMO-KJR for the past four years, has joined the visual educational division of Boeing, a builder of the famed Flying Fortresses, as writer-producer. Visual educational department at the plant produces films used in mass training of new employees. Wright Esser, of the news department, will take over Bradley's producer duties.

## BUSINESS SLUMP NOT IMMINENT

First Two Quarters of 1943 Likely to Continue Strong —After That Curtailments May Develop—Rationing Is Unknown Economic Factor for Next Year

### CUSHIONED

Ad agency officials whose firms have major appropriation stakes in radio are of the opinion that national broadcast advertising will maintain its present pace during the first and second quarters of 1943. Talks with accounts have given them the impression that the anticipated outlook beyond that period is one of drastic shearing but that radio will be the least hit of all media. Shortages of civilian goods, if not overall rationing, will be onerously felt by that time and the trend toward continuance of advertising campaigns will be influenced immensely by the situation on the fighting fronts. If Allied victories indicate a not too distant end to the war national advertisers, even if already curbed on production and distribution, will, it is expected, be inclined to maintain as much of their radio activities as possible. Agency men point out that radio, particularly as far as network advertising is concerned, has an asset that is bound to redound to its favor regardless of how national accounts may react to the goods shortages or rationing situation. Many networks on the networks have become value franchises, something of which there is no parallel in other media, and the advertisers that hold such network spots may be counted on, say the agency men, to preserve these properties even if it means eliminating themselves from the various other promotional fields.

## Curt Peterson Tagged

Curt Peterson, 44, radio director of the Marschalk & Pratt agency, has been called up for induction in the Army Nov. 17. He was in the last World War.

## RCA Gross Up \$27,000,000 But First Three-Quarters Net Declines

**Luckies Teaser**  
 'Lucky Strike green has gone to war'. This phrase has been used repeatedly on all of the cigarette company programs by Barry Wood, Basil Rudydel, Martin Block, et al. It's a teaser build-up to a change of package for the product. New package will be white.

Despite an increase of nearly \$27,000,000 in gross income, Radio Corp. of America net income in the first nine months this year declined 11,453,502 over comparable period last year. RCA reported \$5,156,658 net income in the nine months ended last Sept. 30 as against \$6,611,559 in the first three quarters of 1941. The gross income totaled \$18,523,435 as compared with \$109,569,477.

## LEITH STEVENS TO AUSTRALIA FOR O.W.I.

Washington, Nov. 10. Leith Stevens, musical director for various big time radio programs and for the Columbia Broadcasting System in Hollywood, will join the Office of War Information later this month under Murray Brophy, head of O.W.I. Foreign Service. Stevens is due for assignment as head of the O.W.I. radio branch to be opened in Australia to service our troops in that area.

## N. Y.-CHICAGO-DETROIT

Such a Loop Appeals to Gordon Baking Co.

Gordon Baking Co. is talking to the Mutual Network about a three-station hookup for a half-hour evening show. C. L. Miller, agency on the account, has yet to pick the program. Link would consist of New York, Chicago and Detroit.

Consolidated statement lists an increase of around \$22,800,000 in the cost of goods, general operating expense, selling and development costs as largely responsible for the decline in profit. Also the fact that excess profits tax rose from some \$6,000,000 to \$12,192,700 even after post war tax rate of 12.688.00.

Decline in net profit is reflected in the per share common earnings, corporation showing only a little better than 19¢ for the three quarters as against slightly more than 30¢ in 1941.

RCA net profit after taxes in the third quarter ending last Sept. 30 amounted to \$3,333,377, as compared with \$2,510,484 in the same quarter last year.

## MUTUAL'S 7.9% OCTOBER SLIP

Mutual Network's income for last month slipped off 7.9% as compared with the October, '41, billings. The October gross this time was \$377,222. Last year it was \$399,629. The billings for the first 10 months of 1942 amount to \$7,665,138. The accumulated figure for the like period of last year was \$5,393,522. The margin is 45.8%.

Lillian Golden now handling publicity chores for WBNY, Brooklyn.

## Netherlands Night on Cresca Blanca Show Helps Clean up 'The Baron'

Hendrik Van Loon will appear on the Cresca Blanca Wine program Nov. 18 as part of a "Free Netherlands" motif to be observed that week. This will help further emphasize that comic Jack Pearl's characterization as 'The Baron' (nee Baron Munchausen) is now Hollander, not German.

William H. Weintraub agency will stress the set for the broadcast with Powers models in Dutch costume and there will be 100 Dutch sailors in the audience as guests of honor. The Netherlands Information Bureau, New York, is participating in the tie-up, which will include appropriate national music by Morton Gould's orchestra.

Van Loon will contribute a bit of 17th century Dutch humor at the expense of the Germans. Ascribed to one Jacob Oots the jingle goes like this: When the Hun is poor and down—the's the blindest man I could find. But when he climbs and holds the rod He emits his fellow man and God.

## Frank McCormack Takes On Joe Emerson's Chore

Chicago, Nov. 10. Frank McCormack succeeds Joe Emerson on 'Hymns of All Churches' WNBC show, starting Monday, Nov. 23, at 1:45 p.m. Emerson plans a vacation on his Florida Carolina before returning on any new radio assignments.

# 37th ANNIVERSARY NUMBER

of

# VARIETY

## To Be Published Late In December

USUAL ADVERTISING RATES PREVAIL

## Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St.	HOLLYWOOD 1708 N. Vine St.	CHICAGO 54 W. Remondolph St.	LONDON 8 St. Martin's Pl.
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# STARSTUDED SHOW SCHEDULE IN FIX; ESTIMATED PRODUCTION COSTS

## OVERSEAS SALARIES UNTRANSFERABLE (New Shows or Revised Formats)

**Radio Programs From Film Colony Seen Reduced to Choice of Lesser Names—Salaries Semi-Thawed Until January**

Hollywood, Nov. 10. Even with the salary freeze of until first of the year, Coast radio isn't too happy. It's in this matter of guest starring, which isn't taken care of in the government's softened attitude. Unless a new ruling comes through from Washington, the status of film stars taking guest duty, whose earnings so far have reached the maximum allowable. If that interpretation is not found there, has no intelligence from Washington to dispute it, then it means that secondary feature players will get the guest shots, those whose price tag reads around \$50. Those four-figure big names are out unless some arrangement can be legalized whereby the rule is endorsed over to charity. So far such philanthropies have been ruled out except in cases where the 15% allowable for charity has not been used. Many stars have advised agencies they will take a booking and the coin goes to Hollywood Canteen. As checks must be made out to the individual and you can't give away what you haven't got, such a procedure would be considered as evasive.

In checking over the lists of talent for the production of sentiment due to the freeze, one major agency found a letter that 80% were willing to play unless they were there would be no payoff. Only dissident Paul Robeson was pulled out of Lux's 'Sullivan's Travels' when advised no dough would be paid. The coin goes to Hollywood Canteen. As checks must be made out to the individual and you can't give away what you haven't got, such a procedure would be considered as evasive.

Agencies using stars regularly are considerably worried their picture lots insist that the players work on their own terms. The cameras before taking outside radio copy. This especially applies to such stars as Lionel Barrymore, "Mayor of the Town", Red Skelton, heading his own program, and many others who are making radio and picture will affect Bob Hope, Bing Crosby, Frank Morgan, et al. In a highly conjectural state. The more optimistic ones believe that "it will all be ironed out."

Last Friday (8) was probably one of the biggest single paydays in the history of Coast radio, in which held up checks pending a clarified ruling from Washington, releasing the salaries for the new of the big thaw came out of Washington.

**GEORGE COREY**  
**GOES IN ENGLAND**

George Corey, writer on the "This Nation at War" column (Blue), has arrived in England. He will do the first of a group of contributions to a program from that country Nov. 24.

Corey, who went over at the expense of the National Association of Manufacturers, which cooperates with the Blue on the Tuesday night program, will remain in Britain about four weeks.

**W. L. Douglas Shoes**  
**Eyes Sports Programs**

W. L. Douglas Shoe is inquiring through the Harold Cabot agency, of Boston, for available sports program spots that could be filled in with sports or news programs.

The proposed starting date of the campaign is April.

**Draped in Lace**

Salt Lake City, Nov. 10. Opal Cummins, assistant engineer of KSL, is the woman in this area to receive her Radio-telephone first class license. The boy, the transmitter, accompanied her cordially enough but refused to have the license hung before the frame was suitably draped in lace.

**Mexican Society Matron Is Sponsored on XEYO By Canada Dry Account**

Mexico City, Nov. 10. One of Mexico's high society dames, Dona Virginia Iriburde Je Linartur, has turned radio performer. She's from one of the most aristocratic families, a direct descendant of Cortez, who says she once set herself up (1821) as Empress of Mexico.

She is giving a program, "The Art of Living," 15 minutes daily, five days a week, at station XEYO, Canada Dry of Mexico is sponsoring.

**CLIFTON UTLEY'S 2ND PRE-BREAKFAST SHOW**

Chicago, Nov. 10. "Newscaster" Clifton M. Utley will be sponsored by Quaker Oats from 7:55 to 8 a.m. over WMAQ, beginning this week.

Utley's show is from 7 to 7:15 a.m. Monday through Friday on NBC for Skelly Oil via Henri, Hurst & McDonald.

There were two free-for-all debates on the radio networks last Sunday (8). The "Wake Up America Forum" on the Blue network at 3:15 had Max Lerner, Arthur G. Hays and O. Glenn Saxon discussing "What Kind of America Are We Fighting For?" It was Democratic vs. Republican stump speechifying. The Ted Granik Forum on Mutual at 8 p.m. had Capt. Burr Lyndon, Capt. Lowell Lintpus, Laurence Spivak and William B. Ziff addressing the question of "Are Critics Injuring Morale?" Both debates represented all of the personal egotism, bad manners and refusal to listen to the other fellow which have often characterized radio debates and which, while often making for lively listening, do not increase anybody's respect for talk, as such.

At one point in the afternoon frolic Arthur Hays repeated a favorite phrase of his, one that he has often used on the radio. "I'm not afraid of the people's questions. Let 'em talk. This is a free country, ain't it?" Probably this single remark is the best, if not the only, excuse for both the afternoon and the evening debates, which otherwise did little credit to the participants, or radio, or the war, or the institution of public discussion.

Surely the question must arise sooner or later as to whether radio management does not have a responsibility to see that the country is set a distinguished example of fairness and common sense in discussion. The whole notion that a debate is 'educational' simply because it's a debate falls pretty flat when the public hears a continuous jumble of cross-talk, interruptions, rude hecklings, baitings, sarcastic cracks and general peevishness. Debates in falsetto make the lowest, not the highest, intellectual tone manifest to the millions. That it happens to be a good historical show faintly amusing as a lung baffle music in the manner that other people's rising temperature in the conical does not justify the unattractive spectacle.

The afternoon session was typical of one kind of political rewording of prejudices that has been very common on the air for the past three or four years. Max Lerner, the New Dealer, was a more experienced radio debater than the somewhat slow-triggered Yale professor, O. Glenn Saxon. In consequence Lerner was generally coming out on top. He is a skillful boxer with the intention of making his opponent see a mumsknull. This became embarrassing because the professor wasn't a mumsknull but was not an agile microphone. Lerner won points but not affection for himself. Neither of the antagonists showed any

**Miller McClintock Now Mentioned as Possible President of Mutual**

The name of Dr. Miller McClintock, executive director of the Advertising Council, has come up in the discussions among Mutual Network directors as a candidate for the proposed newly created post of Mutual-paid-president. John Shepard, 3d, a Mutual director and head of the Yankee Network, has been active in lining prospects for that job, if and when MBS' directors elect to underwrite it.

McClintock, who holds a degree from Harvard and has taught at that university, is also the director of the Bureau for Street Traffic Research at Yale.

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**INTELLECTUAL ROWDYISM**

real interest in the basis of the other fellow's point of view. Neither granted sincerity to the other fellow. With Lerner the New Deal was 100% pure ivory; with Saxon it was 100% trickery and slickery. Regardless of their very proper and considerate erudition, the guests were using broad-brushes. They were talking talk into disrepute.

Granik's two teams may have proved one thing, that articles and books by Major de Siversky have apparently disturbed the composure of the military and naval commands and that the American Mercury Magazine (of which Spivak is publisher) by publishing similar material has succeeded in mightily annoying the mighty ones in uniform. But beyond that not much was unmistakably established. The debate is worthy of its footnote in history because of the great names heard amidst the complete unvigilance of everybody talking at once and Ted Granik hopelessly adding his fifth voice pleading 'one at a time, pu-leez, gentlemen.'

It was a debate about critics, their ethics, motives, competence and patriotism. Intentionally or otherwise it became a backfire quarrel between the civilian insistence upon the right to criticize and the supposed intolerance of the military and naval commands and apparently almost nobody is qualified. There might have been some healthy by-products, for the subject is of the essence of democracy. But any valuable by-products of this rather vicious debate were accidentally lost. Basically it was a contest of sneers, shouts and extreme statements. In the crossfire about 'armchair strategists' (the names of the President of the United States and the Secretaries of Navy and War were handed out ones who were themselves the same kind of amateurs at strategy as journalists. There were efforts to trap military 'spokesmen' into either having to agree or disagree with political characterizations of the President and Wendell Willkie, etc. Last week's delicious were dragged in as an example of effective criticism by the public of their Government.

That there was a great deal of learning represented in the three speakers of the afternoon and the four speakers of the night cannot be doubted. But the egotistic desire to be heard but not to listen, to make the other fellow seem a boob by his own self, and to let the other fellow's forsake good will for good jobs made for rowdiness, and harmful radio.

Here, surely it is fair to say, are two models of what radio debates ought not to be.

Following are the estimated costs of network programs (inclusive of actors, musicians, writers, directors, royalties, prices, etc.) of new shows which have joined the NBC-CBS-MBS schedules in recent months, changed sponsors or revised their formats:

Program	Cost	Account	Network
Abbott & Costello.....	\$9,500	Camel	NBC
Acting Director.....	7,500	Lever Bros.	CBS
"Barrmory, Lionel.....	7,500	Lever Bros.	CBS
Berna, Bob.....	7,500	Lever Bros.	CBS
Casey, George.....	4,750	Colgate-Palmolive	NBC
"Can You Top This?".....	3,000	General Cigar	Mutual
Clayder, Raymond.....	750	Colgate-Palmolive	NBC
Edger, Nelson.....	6,500	Old Gold	CBS
Goldwin, Earl.....	1,500	Ford	CBS
Johnson, Al.....	2,500	Camel	NBC
"Hawk, Bob.....	2,200	Camel	NBC
Hines, Harry.....	5,500	Chesterfield	CBS
Jolson, Al.....	7,500	Colgate-Palmolive	NBC
Lights Out.....	1,350	Ironized Yeast	CBS
Pearl, Jack.....	1,500	Cresta Blanca Wines	Mutual
Rede, Ernest.....	1,500	Lever Bros.	CBS
Riggs, Tommy.....	5,500	Lever Bros.	NBC
Shanderson, Cromie.....	1,000	Lewis-Hohe (Tums)	CBS
Shere, Gold.....	8,500	Levy Esther	CBS
Sims, Dinah.....	1,750	Bristol-Myers	Blue
Spellitt Bands.....	6,000	Coca-Cola	Blue
Stage Door Canteen.....	3,000	Blue Corn Products	Blue
Swing, Raymond Gram.....	2,000	Socob	Blue
Welles, Orson.....	5,000	Lockheed	CBS

"Mayor of the Town"  
"Thanks to the Yankee Quiz"  
"The 100-100-100 Quiz"

Elliot Sufar, former announcer on Buffalo, Rochester and Niagara Falls stations, now in New York office of OWI, doing shortwave broadcasts in English.

**BIOW SHOW IN N. Y. DUE TO FREEZE**

Hollywood, Nov. 10. Due to the government's wage stabilization directive, Milton S. Eisenhower will not move Philip Morris Playhouse to the Coast. Figured it better to stay in the East, where Broadway than in Hollywood. Another angle figurin, in the move is that the cost of the cost for the charge of the expenses to traveling and make it up by doing a guest spot on a radio show. "Crime Doctor" will anchor in Hollywood regardless of whether Bing Crosby is contracted for the lead in the weekly dramatic. Scripter Max Marcin and the Blue agency are still at odds over the program's format. Discussions between Marcin and Victor Knight failed to iron out the bugs, have failed to iron out the bugs.

**Four and a Half Minutes Of Straight Spiel For Simon & Schuster Book**

Simon & Schuster is placing four-and-a-half minute recordings in the new \$1.00 index book. The entire transcription is devoted to copy.

The placing agency is the Northwest Advertising Co., of Seattle.

**BOB EMERY DIRECTING "BATTLE OF BOROUGHS"**

Bob Emery has taken over direction of Nozema's "Battle of the Boroughs" (Harvard) on Tuesday nights for the Ruttrauff & Ryan agency. He continues to direct the "Harvard" series daily on WJZ-Blue and alternates with George Lowther on handling the "Harvard" series on WOR. He will drop the co.-e. assignment on "Go Get It" on WOR for "Rainbow House," which has been suspended to the full Mutual network Saturday mornings.

**Harvel's Blue Seek**  
**Christmas Dollars**

The Harvel Watch Co. is buying an amounting campaign for the Christmas Trade.

A. W. Lewin, of Boston, is the agency.

The Annual *VARIETY* Survey of  
**SHOWMANAGEMENT**

**Will Answer the Only  
Question That Counts**

**In 1942—**

**WHAT LOCAL RADIO STATIONS  
ARE DOING FOR THE WAR**

**RADIO STATIONS  
TAKE NOTE:**

**SHOWMANAGEMENT**

Reports Covering 1942

Are Due Nov. 30

at

**VARIETY**

154 West 46th Street  
New York City

**The Survey will be Published  
(And Awards Announced)**

**in the**

**37th Anniversary Edition of**

**VARIETY**

# WRUL, Boston, Seized by Uncle Sam After Refusal to Yield Voluntarily

Washington, Nov. 10. Station WRUL in Boston, owned by World Wide Broadcasting Corporation, has been seized by the U. S. Government. Seizure took place Thursday (5) but announcement of the action was withheld by the Government until Sunday night (7) when the Office of War Information and the Federal Communications Commission jointly stated that seizure was made in order to bring all short wave facilities under Federal control before the start of the offensive in North Africa.

Announcement of the action, made by Elmer Davis, OWI chief, and James L. Fly, chairman of the FCC, said that the private owners of the station would receive "fair compensation" for the use of the facilities. Action was taken at the direction of the War Communications Board, which has assigned the facilities to the OWI.

The Government has been negotiating with World Wide Broadcasting Corporation for some time for use of the station for propaganda broadcasts overseas and it had been stated that it was unable to reach

a financial agreement with the owners. Only last week, OWI publicly announced that figures set by World Wide Broadcasting Corp., a non-profit organization, would have provided the company controlled by Walter Lemmon with a profit.

## DX ENTERTAINMENT IN WINTER AIR PATHS

Washington, Nov. 10. Winter season has made it necessary for shortwave radio to change its kilocycles to meet the changes in weather conditions and as a result Army radio programs to the troops abroad are now traveling new airlines, the War Department announced Friday (7).

Programs affected are: "Command Performance," "Your Grandstand Seat," "Here's News from Home," "G. I. Jive," "Yank Swing Session."

Arthur Kirkham, vice-president of KOIN, has been elected president of the Portland (Ore.) Kiwanis Club.

## BBC Shows in U.S.A.

British Broadcasting Corp. programs from London are presently heard longwave domestically in the United States as follows:

### MUTUAL NETWORK

'Stars and Stripes in Britain'—Sundays, 7:30 p.m. (and WNEW, New York 11 a.m.)  
'American Eagle Club'—Saturdays 8 p.m. (And Sunday 9 p.m. on WOR, New York)  
'Radio Newsreel'—Mondays, 11:30 p.m. (not heard in New York City)  
'Answering You'—Sundays, 5:30 p.m. (On WNYC, not WOR, New York)

### BLUE NETWORK

'Britain to America'—6:05 p.m.; Sundays

## Sen. Kaney's New Job

A. W. (Sen.) Kaney, of the NBC continuity acceptance department, Chicago, has been appointed manager of the network's station relations for the central division, headquarters in Chicago.

Before joining NBC in 1926 to do commentating announcing and various production assignments, he was with KYW and WGN, Chicago.

# Shortwave Plays Big Role; Broadcast French Appeal and Global Flashes

## Spanish Language Wax Version of 'This Is Your Enemy' to Latin Lands

Show similar to the Office of War Information's 'This Is Your Enemy' will be waxed in Spanish and Portuguese by the Office of Coordinator of Inter-American Affairs and sent to Latin America for listening there. Title in Spanish will be 'Por Esto Se Lucha' ('For This It Is Fought').

Brutality of Axis leaders and their gruesome treatment of all who oppose them will be the subject of the program. It will show the 'New Order' for what it is, using a dramatic eye-witness format. Whenever possible real eyewitnesses or people on whom Axis brutalities were actually visited will be heard on the show. Material will be adapted.

About 150 transcriptions of the show will be sent to Latin America from that used by OWI.

Only a matter of days after the official takeover of all privately licensed American shortwave transmitting stations by the United States Government (OWI and CIAA) these stations were called upon to play a vital role in the propaganda barrage preceding, accompanying and following the onrush invasion of North Africa. One of the greatest and most dramatic jobs was the subsequent continued retransmission of Roosevelt's 'Vive la France' speech delivered by him in the French language.

Seven DX stations in Latin America were teamed on aligned with NBC to broadcast Saturday night to give the citizens of those countries the news. NBC beams swung away from the Latin lands for Europe the returned Sunday. It was an all-night vigil at the Rockefeller Committee translators. A constant stream of outgoing stuff in Spanish and Portuguese was being cranked at nine p.m. when the influx became relieved information.

Beside furnishing news and comment, Uncle Sam sought answering reactions from the good neighbors. These messages were flooding in through Sunday.

Paula Baratta, secretary of Brazil's Own Dispatch, in the United States on a special wartime mission, personally handled the translation of Roosevelt's French into Portuguese and added a commentary for his fellow Brazilians. Baratta has become fluent in English in a matter of a year or so.

# NBC's French Talk Heard 18 Hours Before O.W.I. Okay

A considerable hullabaloo developed Sunday (6) between NBC and Mutual over the President's speech in French which was aired by NBC off a recording (despite the anti-wave policy of the network) at 11:30 p.m., Saturday night (5). WOR, New York, did not broadcast until 5:15 Sunday afternoon, all night and all day elapsing in an effort to clear permission from the Office of War Information.

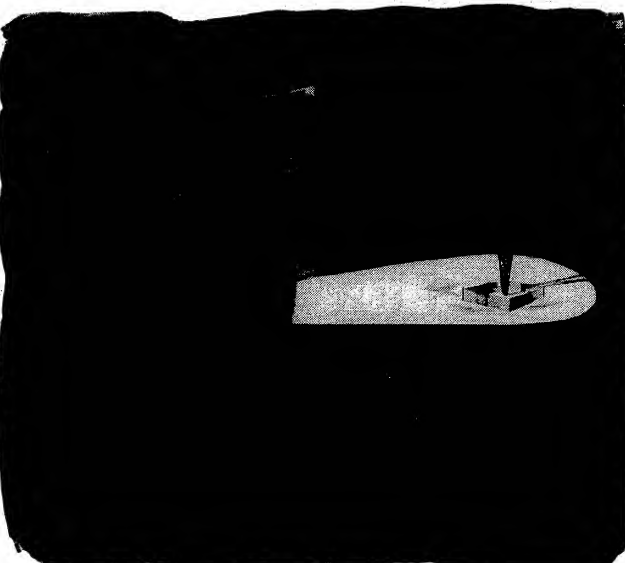
OWI overseas division would neither give permission nor supply a record to Mutual. Frantic telephone calls to Washington found the OWI, but little informed of North Africa, and Elmer Davis himself was quoted by relay as unwilling to okay the French talk. Apparently only the White House could give the nod. O.W.I. radio staffers proved a scattered and inaccessible band, and no body else could do anything. John Royal, NBC's 'p.p.' had foreseen the President's French speech, and ordered transcription made, which was aired at the first opening Saturday night. NBC took and takes the position that O.W.I.'s permission is not necessary once a broadcast has been made and is thus already 'public.'

## O.W.I. SYMPHONICS FOR OCEAN SHORTWAVE

The Office of War Information transcribed a program of symphonic music, played by the 75-man New York City WPA Symphonic Orchestra, for shortwaving to servicemen overseas. The tunes were similar to those composed by non-axis defectors. First time OWI has transcribed a special program of longwave tunes for the servicemen. Will probably be a steady series.

Moskin Marrow, the conductor, Paul Berthoud, manager of the aggregation, set the arrangements, and the American Federation of Musicians okayed the recording as it is okaying any recording dates for the servicemen.

'St. Louis Matinee' is the title of a matinee sustained by KMXX to CBS, with Ben Feld's house orchestra and songstress Norma Worley Wille.



# "STATE YOUR BUSINESS, PLEASE"

Carefully excluded from Westinghouse Radio Stations' cordial relations, with the public are their transmitting stations during war-time. At KDKA, high on a commanding hill, visitors are challenged by a searchlight, a directionally amplified voice, and a gun, and they state their business into a microphone before they come near the tower.

KDKA has pioneered in this war-protection, and now the transmitter at every Westinghouse station is inconspicuously but effectively guarded to the teeth.

For radio is too important to victory, free speech is too American, Westinghouse audiences are too war-essential, to let sabotage or carelessness interrupt the endless flow of truth and relaxation and inspiration.



WESTINGHOUSE RADIO STATIONS Inc  
WOW • WOL • WBI • WBSA • KYW • KDKA



## Pearl Harbor Day Observance

Pearl Harbor Day (Sunday, Dec. 6, and a spillover to Monday, Dec. 7) will be observed this week with all the pressure and emphasis the program can encourage. Radio has with other amusements agreed to cooperate 100%. Observance will have a religious overtone.

## Ray Clapper DX to Yanks In So. America

Washington, Nov. 10. — Raymond Clapper will shortly begin a special one-week airing in English to Latin America. It will originate in Washington, but actually be broadcast from shortwave stations KWID and KGEI in San Francisco. The commentator will do the show without compensation. Clapper will go on the air at 8:30 p.m. EWT each Friday. His talk will be carried by AT&T line to the Coast and a disc will be cut from it so that it can be rebroadcast two hours later. Show will not interfere in any way with Clapper's commercial on the radio.

Under the new setup since the Government took over the shortwaves, KWID and KGEI have been assigned to air in English to Latin America during the evening hours. That's the eight-hour period during which programming is done by the Office of the Coordinator of Inter-American Affairs. Rest of the time on the outlets is controlled by the Office of War Information and shows will be heard in a variety of languages, including Japanese, Chinese and the various Pacific Island dialects.

Purpose of the Clapper airings will be to reach residents of Latin America who speak English and U. S. citizens in the south of the border countries. That takes in soldiers, sailors and Marines at the various bases operated by the U. S. in Latin America and Government employees, businessmen and the like. It is assumed Clapper will have guidance from the Inter-American Affairs outfit in preparing his broadcasts.

Similar 15-minute program of comment will go on the air at the same time Mondays and Wednesdays from the two shortwaves, but Clapper cannot handle the chore on those days. It is understood that John Thompson, Coast writer on foreign affairs, may handle the spot.

## RAPS FRAZIER HUNT AS BAD AIR GUESSER

Albany, Nov. 10. — B. J. Lewis, Albany Knickerbocker News, threw a harpoon last week in the direction of Frazier Hunt. Paragraphed Lewis' Frazier Hunt the news commentator who told a local service club last spring that the Germans would smash the Russian army, now has the brass to tell his radio audience Hitler objectives are 80% completed. And he doesn't look with any concern on the Allied chances in Africa. Hunt is broadcasting for General Electric, which is working for war effort. General Electric's main plant is located in Schenectady, 15 miles from Albany.

## Sutton of WBBM East, Ernest Shomo Vice Versa

Chicago, Nov. 10. — Dave Sutton, of WBBM's sales staff, has been transferred to New York to specialize on WBBM sales within Radio Sales, Inc., CBS' subsid. Ernest Shomo, who had been stationed in RSI's New York office, returns to Chicago with the title of eastern sales manager of WBBM. Shomo will cover New York at intervals.

Ed Sutton, of WBBM's local staff, will be sales contact on WBBM business out of New York.

Ray Lamy Gets WBER Title  
Buffalo, Nov. 10. — Raymond Lamy is now chief engineer of WBER, after six years on staff. Post has been vacant since Buffalo Courier Express bought station in July.

## AN ENGLISH STUNT

Students Greetings Gives A Short-wave Snowballing Round Globe

Shortwave radio will relay a message from London to Moscow to Chankling to New York to London on Nov. 16 as part of International Student Assembly events. Stunt was cooked up by the English.

The greetings will snowball around the world and then be read from a New York student assembly direct to a gathering of like nature that night in a London auditorium.

## Lumberman's Mutual Co. On 56 Mutual Stations With Upton Close

Lumberman's Mutual Casualty Insurance Co. has given Mutual a 26-week contract for the 5:15-5:30 Sunday afternoon slot, starting Nov. 22. It will be a commentator, Upton Close. The hookup will consist of 56 stations and the agency is Leo Burnett.

## 'VICTORY HARVEST' GOES ACROSS BIG

Portland, Ore. Nov. 10. KOIN's ten shot show 'Victory Harvest', which originated in ten different small towns during its run of a couple of months, closed its best-selling campaign the end of October, having pledged over \$1,500,000 worth of war bonds. Campaign started out with a goal of \$550,000 in sight.

Louise Fox of the WBBN, Buffalo, continuity department has started a 'Women in Wartime' series, under tag of Louise Wilson.

## North African Developments Produce Quick War Bond Copy Revision

Yankee troop landings over the weekend in North Africa produced a quick change of copy out of the Treasury Department, Washington, on Monday (9). A staff gathering at 10 a.m. decided that the probable effect on Americans would be a burst of optimism and that in a state of optimism we are a spending people. To harness this possible reaction and guide it to war bond purchases, the men got out substitute plugs, with the permission of the O.W.I.'s radio allocation rulers, and wired the new copy to all broadcasters. Cheering is not enough—buy at least one bond more than you planned to buy, was the essence of revision.

Meanwhile Jules Albert joined the Treasury last week to head station relations under Vincent Callahan. One of his first chores is the Nov. 26 Army-Navy game which under

travel restrictions is expected to have a super-deeper radio listening audience. It will be on 400 stations of NBC, Mutual and CBS in a tie-up between Esso, Marzocha & Prall, the Army, Navy, O. W. I. and Treasury.

### Set The Callers

Mel Allen and Connie Desmond will handle the Mutual version of the Army-Navy game, Saturday, Nov. 28, which Esso is sponsoring on that network as well as NBC and Columbia. Ted Husing will be CBS' spokesman and N.Y.C.'s fly caller at the sidelines will be Bill Stern.

John Cleghorn, program director for WMC, Memphis NBC outlet, and Rosa Virginia Parker, non-pro, have announced their impending marriage.

"American advertising has built up a fine tradition through the years. As a result, people who want quality merchandise usually call for it by advertised brand name. Consumers learned to buy what national advertisers told them to buy, and satisfaction kept them coming back.

"But along comes the war, and people are told they can expect to 'do without'. And they do, but it has cost the retailers a lot of sales they should not have lost. Because unfortunately, consumers have denied themselves to a greater extent than is necessary. They just stopped using some things we could, and still can, supply in plenty.

"Because of this, and because the government is sponsoring a consumer's educational campaign on nutrition to keep the nation fit, it now appears that advertising has a different job to do.

"National advertisers can accomplish three important things by continuing their advertising: 1. Cooperate with the government's drive to keep public health up to standard. 2. Keep the retailer's volume up by sending people to our stores to buy the things they should eat to keep well. 3. Perpetuate their own brand names and sales volume.

"I feel that this job must be done to sustain the basic structure of the retail food business. But it will be easy for national advertisers, because our experience in this war has proved that consumers will do what they are told."



## "CONSUMERS WILL DO WHAT YOU TELL THEM"

Says WILSUR D. RIST, Vice-President and General Manager of Q Quality Service Stores associated with HAGEN-BARTZEL & COMPANY, Huntington, W. Va.



NO. 6 OF A SERIES — WHAT THE MEN WHO MOVE YOUR MERCHANDISE THINK ABOUT WARTIME ADVERTISING.

# WFLW



# HALFF HEADS 13TH ZONE OF N.A.B.

Dallas, Nov. 10. Hugh A. L. Half, general manager of WOAI, San Antonio, was elected the new chairman of the 13th District of the National Association of Broadcasters at its zone meeting here on Nov. 9. Successor Kern tips of station KPBC who was elected by the directors of the 13 District to succeed O. L. Taylor of Amarillo who resigned his post early this year. Half presided at the final session of the confab held here at the Baker Hotel.

First session of the confab was held Wednesday at "Problems Facing the Industry" as well as a report on legislative activities on radio now pending. Fertile situation was included.

Afternoon session was devoted to activities of the Office of War Information and was intended to clarify the use of radio by government agencies. Session was in charge of Larry L. Sisk of this city who is regional director for the OWI, assisted by Martin Campbell director of WFAA-KGKO who was recently named coordinator of the OWI for Texas. Participants in the discussion included Eugene Carr of the Office of Censorship, Washington, D. C.; Harrington from the OWI of Oklahoma City; Marvin McAlester of OWI, Kansas City; David R. McGuire, OWI of New Orleans, La.; Maurice Gardner, OWI of Houston, Col. Royden Williamson, Chief of the Public Relations office of the Eighth Service Command; Lt. Louis Reed, United States Naval Reserve, Public Relations office of the Eighth Naval Service; Wilbur Keith, Social Security Board, San Antonio, Texas; Tom Martin, Office of the Civilian Defense, San Antonio; Robert West of the OWI, Fort Worth, Texas; Carl Hartin, OWI of New York City and Paul White of the OWI, Dallas.

Second day sessions included a Sales Managers meeting presided over by Jack Kessler, sales manager of WOAI. Main discussion was devoted to the selling of time to department stores. Talk by Lew Avery of N. A. B. was also a highlight of the session.

Afternoon session was devoted to election of the officers as well as a talk by Clark R. Brown, radio executive of Lake-Spiro-Sherman who spoke on "Problems Facing the Learning Agencies Which Radio Stations May Aid in."

## Carl Moore, Ray Girardin Sponsored by Ward Firm

Boston, Nov. 10. Carl Moore's songs and humorous patter with Ray Girardin now sponsored over WEEI yesterday morning (9) by Ward Banking Co., New York. The program will be heard Mondays through Saturdays at 7 a.m. for 15 minutes. J. Walter Thompson handles the account.

## You Can Laugh If You Want to— BUT . . .

The most shortage sure in causing a lot of changes here in New York. It wasn't very long ago that you could insult an actor by calling him a ham . . . Now they're proud of it.

## HERB SHRINER CAMEL CARAVAN W.M. MORSEY AID.

BEAUTIFUL FILM ACTRESS  
Special for promoting Hollywood Boulevard's new feature film, "JAMES MADISON" the writer. My business is to make sure that you get recognized, send \$1 for my new book "HARD SWEET" and \$2 for my new book "THE GOLDEN AGE OF HOLLYWOOD" (Watch for a new pop every week)

## GACWRITER!

Twenty-one, two years origin and writer of film and TV spots. Good copy-typing material. Excellent material. Best material. Write to write for recognized radio, or night club comedians. John M. Summery, 127 Riverside Avenue, Brooklyn, N. Y.

# MANY FROM THE OWI AT DALLAS N.A.B.

Dallas, Nov. 10. Following is a list of those in attendance at the 13th District (Texas) of the National Association of Broadcasters held here at the Baker Hotel on Nov. 9.

- M. E. Danborn, KGKB, Tyler.
- E. F. Duffie, KGKB, Tyler.
- Charles DeBerry, KGKB, Tyler.
- James R. Curtis, KPFO, Longview.
- C. K. Beaver, KARK, Little Rock.
- Jack McGrew, KPBC, Houston.
- C. B. Locke, KFIM, Beaumont.
- Bert Mitchell, Roosevelt Properties.
- George Cranston, WBAP-KGKO, Fort Worth.
- Ed Lilly, WBAP-KGKO, Fort Worth.
- John Rosser, WTAW, (College Station).
- G. E. Zimmerman, KARK, Little Rock.
- Jimmy Tate, Lone Star Chain.
- Clarence DeBerry, KGKB, Tyler.
- T. Frank Smith, KXTZ-KRIS, Houston.
- George Irwin, KFIZ, Fort Worth.
- Bert Horsman, KNBT, Palestine.
- A. M. Herma, WPAB-KGKO, Fort Worth.
- W. Lizard, KGNC, Amarillo.
- Harold Hough, WBAP-KGKO, Fort Worth.
- Ralph Maddox, WFAA-KGKO, Dallas.
- Clayton Nimmons, WFAA-KGKO, Dallas.
- Harriet Weedon, WFAA-KGKO, Dallas.
- Martin Campbell, WFAA, Dallas.
- Alex Keese, WFAA-KGKO, Dallas.
- Boyd Kelley, KPFL, Dallas.
- W. W. Klein, KTSN, El Paso.
- R. Turner, WBAP-KGKO, Fort Worth.
- B. Langford, KRMD, Shreveport.
- Hugh Half, WOAI, San Antonio.
- W. Klein, KTSN, El Paso.
- Jack Kessler, WOAI, San Antonio.
- Jack Mitchell, KTSN, San Antonio.
- Aubrey Geese, KTCB, Austin.
- Lorton Hendrick, KRRV, Sherman.
- Weslie Pierce, KWPT, Wichita Falls.
- J. W. Crocker, KRLD, Dallas.
- Joe B. Carrigan, KWPT, Wichita Falls.
- Clyde Rembert, KRLD, Dallas.
- Eugene Roth, KONO, San Antonio.
- Pete Teddlie, WRB, Dallas.
- Charles Jordan, WRB, Dallas.
- Law Lacey, KTSN, San Antonio.
- Wendell Mues, KBWD, Brownsville.
- Lewis O. Sebert, KPFL, Paris.
- Howard Barrett, WRBC, Abilene.
- Earl Cart, Office of Censorship, Harrington Wimbely, OWI, Oklahoma City.
- Harold Banks (Navy), Eighth District.
- George Kercher, Petry, St. Louis.
- David R. McGuire, OWI, Kansas City.
- David R. McGuire, Jr., WOJ, New Orleans.
- Maurice Gardner, OWI, Houston.
- La. L. W. Lando, Camp Walters.
- Larry L. Sisk, OWI, Dallas.
- Capt. C. L. Steinmetz, Signal Corp.
- W. H. B. Decher, Jr., Defense Command.
- Col. Royden Williamson, Eighteen Service Command.
- Lt. Louis Reed, Navy Public Relations.
- Wilbur Keith, Social Security Board.
- Harbert Denny, Standard Radio, Dallas.
- Tom Martin, Office of Civilian Defense.
- Robert West, OWI, Fort Worth.
- Carl Haverin, OWI, Washington.
- Claude Barrer, NBC, New York City.
- Law Avery, NAB, Washington.
- Paul White, OWI, Dallas.
- Philip O. Alexander, ASCAP, Dallas.
- William Blink, Standard Radio, Chicago.
- J. T. Cohen, ASCAP, Atlanta.
- Burt Adams, NBC, New York City.
- Gus Hagenah, SESAC, New York City.

# Foster May's Return To Radio Is Anticipated

Ogden, Nov. 10. Foster May, former WOV announcer and special events news chief, got 71953 votes last Tuesday in his run for the United States senate on the Democratic ticket. Winners was Kenneth S. Wherry, Republican.

Senator George W. Norris, 81-year-old veteran, was a victim of a three-man race. May refused to step out for Norris. As a result, the split vote permitted Wherry to win. May is expected to go back into radio.

# TOWN HALL LECTURES AIRED BY WMCA, N. Y.

WMCA, New York, started broadcasting the Monday and Tuesday morning lectures at Town Hall on Nov. 8. Programs will air from 11 a.m. to noon for 20 weeks.

Present plan calls for Monday broadcasts to stick to a "United Nations" discussion, while the Tuesday sessions will stress the "What Are You Fighting? For Them, George V. Denny will preside.

# Radio Writers Guild Elects Officers; Paul Franklin Succeeds Carlton

Paul Franklin, Coast scribe, was elected last week president of the Radio Writers Guild, succeeding Henry Fisk Carlton, who has been commissioned a Major in the Army Air Force. New vice-presidents, also elected last week, are John Vandercrook, for the eastern region; George Rosen, for the midwestern region, and Arch Oboler, for the Coast.

New council members elected are, for the east, Erik Barnouw, Norman Corwin, Stuart Hawkins, Harry S. Hermant, Peter Lyon, Richard McDonagh, John T. W. Martin, Addy Ricketon, William L. Shirer and Kenneth Webb. Council electees for the midwest are Les Edgley, Sidney Green, Pauline Hopkins, Fred Kress, Sidney Marshall, Jack Paine, George Rosen, Lewis Sondheim, George Spelman, and Ruth Walliser. Electees for the Coast are Georgia Sackus, John Bessie, Hector Chevingly, Hal Finberg, Chester Huntley, Jerome Lawrence, Sam

Moore, Carlton E. Morse, David Nowinson and Don Quinn.

**His Playlets on KSL.**  
Salt Lake City, Nov. 10. Arch Oboler's plays are to be aired by the KSL Playlets, with the first, "Mr. Whisker," broadcast yesterday (9). Series will include 13 which have been selected from previous network broadcasts.

Parley Barber appeared as Mr. Whiskers, his last show before leaving for service.

Louise Hill How directs the series.

# L. L. Shenfield to L. A.

Lawrence L. Shenfield, vp. in charge of radio for Pedlar & Ryan, left Monday (9) for the Coast to talk with Bill Lawrence, head of the agency's Hollywood office, about program operations.

Shenfield will stay there about 10 days.

*Let one Name with Radio*

*Drawn in the mood of "Chinese Island"*

*but With No Derivation, these words: Boundary, or Just*

*and with the Words: "Radio" "Cable" "Circuit" "Signal" "Wire"*

**Bill:**

This will not make a "smart" ad, but it will make a necessary one.

People, I think, should be constantly told that we - WOR - that is - cover 15 of America's most war-active, key industrial cities in the country today.

Might say, we're almost a complete spot net for the cost of one station.

**WOR**

at 1440 Broadway  
in New York

MEMBER OF THE NATIONAL BROADCASTERS ASSOCIATION

# Stop-Watch Influence Grows in Latin Lands; War Will Abolish Absurdity Of 800 South American Stations

Rio de Janeiro, Nov. 1. Radio in Latin-America is going to be vastly different after the war, as it was before it, observers of the present planning habits agree. With United Nations and Axis situations pumking hundreds of programs a week into the continent and vying for attention, by the end of the war the public will be much too educated to have chartered local radio here in the past.

Even such minor things as programs getting on and off the air with the split-second preciseness of U. S. airmen, is something new to Latin listeners. To most stations down here it never mattered much—and to some it still doesn't—whether a show ended at 8:24 or 8:30, or the next one went on at 8:29 or 8:35. Audiences didn't expect any better and so didn't expect anything else. Time is still a much less important factor to Latin-America than it is to the Good Neighbor to the north. However, radio stations have been forced into new habits of preciseness because of the time they now make of U. S. and British shows. Rebroadcasting, of course, calls for

That's one of the least of the changes, though. Much more important is the accuracy in getting out to better shows on their local outlets. About 60 programs a week produced in the United States and an equal number produced in England are being aired on flocks of stations. Some are sent point-to-point, others are shortwaved for rebroadcast and many are shipped down dices.

With this deluge of shows produced on U. S. and British standards being dished into their ears, no one at all supposes that the people of Brazil or Argentina or Peru are going to be satisfied with broadcast diet of concept and records or the stoddy conglomeration of programs which the bad timing was a mere symptom.

But Latin stations and Latin audiences are getting educated to demand better shows. Latino radio people are getting educated as to how to produce them. They're learning partially by the mere process of listening to the U. S. thoroughly covered but also by the presence in a number of Latin-American capitals down

producers from the U. S. and Britain. Both nations have sent reps to promote programs favorable to their countries on local stations and working with them in teaching native producers plenty.

**When Shooting Stops**  
So with the shooting ceases and all that the barrage of propaganda that is filling the Latin-American air, not many will there be a demand for better shows, but crews equipped to turn them out.

Still another vital change in the radio picture south of the Rio Grande will be the reduction in the number of stations. Instead of the 800 outlets operating before the war, there will be nearer 200. Since replacements equipment can be obtained only from the U. S., except for the little that could be smuggled in by the Axis, and it's scarce enough there, stations are going to be forced off the air in increasing number. And which stations go off is almost 100% in the province of the U. S. Coordinator of Inter-American Affairs, since the oak of the Rockefeller bible is necessary before any equipment priority is granted in the States.

It's well-known in New York and Washington and readily admitted in Rio, Quito or Lima that there is no need for 800 stations to cover this continent. Law laws have encouraged all sorts of fly-by-nighters and they will be just as well eliminated. Two hundred well-engineered stations can do the job with much greater efficiency. So, subtly or not, stations are going to disappear. Which will give the pro-democratic monitors here and in the States so much less to worry about and cut down on the quantity of transcriptions, scripts, rebroadcasts, etc., that must be fed to this continent.

## HERB SANFORD INTO 'NAVY AS LIEUTENANT'

Herbert G. Sanford, of the N. W. Ayer agency's radio department, was sworn into the Navy last week with the rank of lieutenant. He is remaining on the job until he gets his assignment to an aviation base within the next three weeks.

## David H. Harris From King-Trendle to WTAG

David H. Harris, recently traffic manager at WXYZ, Detroit, has been named program-production manager at WTAG here, replacing William T. Cavanaugh.

Harris has been with King-Trendle Broadcasting Corp. for the past nine years, the last year as traffic manager of the Michigan Radio Network at WXYZ, where his duties included supervision of programming.

## WJW, Akron, In Bid for Move To Cleveland

Provision for an outlet for the Blue Network in the Cleveland area was seen today behind the request of WJW, Akron, for permission to move the station from Akron to Cleveland. The petition has been filed with the FCC by William O'Neill, president of the station.

Early this fall WJW, Cleveland, becomes a full-time Mutual affiliate thus leaving Cleveland without a full Mutual station. Prior to the full Mutual affiliation WJK was the Blue station although it carried some Mutual programs. Its move of WJW is permitted the O'Neill station would become a Blue outlet. At present WJW is Akron's Mutual outlet.

Contemplated move of WJW would come after station had upped its power from its present 250 watts to 5,000 watts and moved from 1240 kilocycles to the 850 kilocycle band. Switchover to the increased power and 850 spot on the dial has been delayed because of difficulties in obtaining a transmitter for the transmitter located northwest of Akron. The transmitter is almost completed, and has two other 5,000 watt stations, WADC, Columbia outlet, and WAKR, Blue station.

## SOCONY ACCOUNT IS ADDITIONING ADMEN

The Socony account, which sponsors Raymond Gram Swing on the Blue Network, is wide open. Seventy agencies have been interviewed and there are five more to go. J. Birling Getchell agency was recently relieved of the business.

## Davis Spielers Awards

Howard A. Petrie, of the announcing firm of WEA, New York, has been picked as the national winner of the H. P. Davis Memorial Announcer Award for 1942. He gets \$300 and a gold medal.

The sectional winners and runners-up are: Greene, chief announcer for the Canadian Broadcasting Corp.; Gil Verba, KOA, Denver; and Meyers, KFI, Los Angeles, and Fred Moore, WOL, Fort Wayne. They each get a signet ring and a certificate.

## Small Fire at WBZ

Fire swept through the attic rooms of the building housing WBZ's transmitting apparatus at Hollis Saturday afternoon, and broadcasting was halted for the remainder of the day until 10 p. m. The fire was caused by an antenna flash. Estimate damage about \$500.

Barlow's Heart Condition Cincinnati, Mo. 10. William Barlow, WLW-WSAI publicity director, has been in Bethesda Hospital since Nov. 3 for treatment of a heart ailment.

No visitors were permitted to see him up to the fore part of this week, when his condition was reported as fairly good.

Fort Worth—John Hicks, of station WBAI-KGKO, here has gone to WBAI, Cincinnati.

## Isolationistic Quebec Speaker Using Discs Raises 'Control' Issue on CBC

Montreal, Nov. 10.

Now under review by Canadian Broadcasting Corporation with no decision reached or in sight is the question whether evasion of network broadcast rules by staged, recorded addresses is permissible under CBC regulations or whether the network should be permitted to check such evasions in future.

The staggering method was employed Saturday night and Sunday evening (Oct. 1 and Nov. 1) by Maxime Raymond, leader of Le Bloc Populaire Canadien, a new isolationist party in the province of Quebec and limited to that province. Raymond had recordings of an address by himself broadcast at different hours over nine different radio stations in the province and Sunday.

The CBC regulations prohibit network broadcasts without express permission with exceptions at election time for spokesmen of recognized political parties. Also barred is use of recordings of other de-

votes to evade rulings on direct broadcasts in such a way as to put programs on the air that are contrary to CBC network rules.

The Raymond evasion is predicated on the contention that since his recordings were not broadcast simultaneously, they did not constitute a network reproduction broadcast clashing with the regulations.

Dr. Augustin Frigon of CBC claims that the question of whether or not Raymond has violated the regulations is of less importance than the broad general issue involved regarding to future use of such methods.

The dual language law in Canada—French and English having equal rights across the Dominion—has complicated the question, leaving it possible that Raymond may be within his legal rights in staging his broadcasts. The English version prohibits broadcasting of any program or speech, the simultaneous broadcasting of which over a network or hook-up is against the regulations. But in the French version the word 'simultaneous' appears in a different position so that the rule only bans the broadcasting of any simultaneous program or speech, over a network or hook-up contrary to the regulations, etc.

## Low Cost Phones To Berlin Help Axis in So. Amer.

Montevideo, Nov. 1.

Summer Berlin's words may annoy the Argentine government but beyond annoyance nothing happens. Axis agents in Buenos Aires can still talk to Berlin via radio for three minutes and Uruguayans understand the service is usually granted on telephonic requests in the United States. Other channels of communication from B. A. to the Reich are the French, French wide open and plenty of life-costing still is probably going out every minute.

German propagandists in Argentina are doing their best—all they need is a few more words. Goebbels' remarks sound like 'Yanqui imperialism.'

Paradoxically American owned transmission companies have to set their facilities to the enemies of their country. Diplomatic transmitters on a 24-hour-a-day schedule. Commercial companies also run around the clock. Chief commercial carrier of radio communications to Berlin is Transradio owned by RCA (U. S.), Cie. Generale Telegrafica ans. Fils (U. S.), French Marconi (England), and Telefunken (German). Latter outfit has recently installed itself in a shabby new building in Buenos Aires. It takes 25-words messages to Berlin Argentine peak in 1941, or about U. S. \$5.25. Messages for any other part of Europe are also accepted, but are used for news. They don't have to pass through the Berlin board which means that the Nazis have control.

## SYSTEMIZES COUNTING OF FAN MAIL BY COUNTIES

Salt Lake City, Nov. 10.

In an endeavor to save man power, Perry Robinson, Public Relations Director of KSL, has originated a system for counting and analyzing listener's mail which is proving a boon to station. They have set up the form not only cuts down man hours but encourages the analysis of mail because of its simplification. It works this way.

Counties from which mail is regularly received are listed alphabetically and spaced so that there is plenty of room for tallying. There is a column to insert the total mail from the county and in the adjoining column the number of radio homes is printed. A third column is provided for insertion of the ratio of mail to the number of radio families. In the heading is space for description of the mail offered.

Johnnie Steel, WMCMA commentator, starts three weekly column of foreign news for the New York Post.



It takes more than a little to make a homemaker's hour. Chief ingredient is a homemaker who knows her stuff, and how to get it across—

Like Helen Watts Schreiber, nationally-known feature writer, whose daily program on KSO has produced generously for participating sponsors both local and national including Blue Barrel Soap, Carey Sall, Hilex, Scotch Tape.

Writes one sponsor: "Our results from Helen Watts Schreiber's program are more than gratifying—a large number of good inquiries."

Says another: "The direct sales response outshines anything else we have done, and at far less expense."

Helen Watts Schreiber is just one of many Iowa personalities who sell KSO and KRNT the way that makes friends with our listeners, and customers for our advertisers.



Associated with the Des Moines Register & Tribune  
Represented by The Katz Agency

## "SWING SHIF,"

smiles Suzy our Steno, "means late hours for thousands of workers in Cincinnati, machine tool capital of the world. But though warwork may change night work, WSAL audiences get top-notch entertainment around the clock. WSAL airs a constant stream of popular programs, styled for greatest listener-appeal. To our advertisers this means a bigger market, a thoroughly covered through smart programming and WSAL's unique "off-the-air" Sales Aids.

- WSAL'S SALES AIDS
- 1. Street car "off-the-air" cards
- 2. Neon Signs
- 3. Display Cards
- 4. Newspaper Ads
- 5. Talk-Box Cards
- 6. Downtown Window Displays
- 7. House-organs
- 8. "Meet the Sponsor" Brochure

IT SELLS FASTER IF IT'S  
**WSAL**  
CINCINNATI'S OWN STATION

A BLUE NETWORKS • 8,000 Watts Day and Night • Represented by Spot Sales, Inc.

# LEVER ENGLISH SHOWS TO CKAC

Montreal, Nov. 10. CKAC, operated by French daily La Presse, has lined up two lucrative all winter programs in English, both teeing up Wednesday (11) and continuing every Wednesday thereafter. They are Bob Burns' 'Arkansas Traveler' from 9:00 to 9:30 p.m. and 'The Mayor of the Town' with Lionel Barrymore, 9:30 to 10 p.m. Lever Bros. sponsor both, first for Lifebuoy Soap and second for Rinso. This picking of a full hour on Wednesdays throughout the winter season has called for some hefty re-programming. Imperial Tobacco (Sweet Caporal's) Ballroom du Rire' (Laugh Rally) moves from Wednesdays to Fridays, which in turn necessitates moving of Buckley-sponsored program from Friday to Saturday. For the Burns feature the Listening sponsored Le Capitaine Bravo is yanked from Wednesday 9 to 9:30 p.m. to Saturday night 8 to 9:30 p.m.

Starting Thursday (5) and running 13 weeks on CKAC, 'Radio Entreeve' (9:45 to 10 p.m.) Mpe Jeanne Frey will interview local radio stars. Charles Desjardins, furriers, sponsors.

## News Edited for 4th Grade

Schenectady, N. Y., Nov. 10. WSNY has a twice-weekly series of school programs editing the news of the day in terms intelligible to students as low as the fourth grade. Rosemary Cambi is working with Mrs. Carolyn Farbell of the Onedia School, chairman of the committee on radio in education, and Walter A. Le Baron, principal of the Franklin School, Schenectady.

The programs, Tuesdays and Thursdays from 8:45 to 9:50 a.m., consist of news of the day, along with items concerning student activities in elementary schools.

# 'Billie the Brownie' Back For 10th Year, and War Allusions Strictly Out

Milwaukee, Nov. 10. Billie, the Brownie, an annual harbinging of the Yuletide, will be heard for the 10th season over WTMJ, starting Friday (13) and all mention of war is taboo on the 15 minute daily kid show.

It is sponsored by the Schuster department stores as a prelude to their annual Christmas parade with Santa Claus and his reindeer and a string of elaborately inscribed and illuminated floats on flat cars touring the city.

## NBC RESHUFFLES STAFF IN PRODUCTION DEPT.

Number of personnel shifts were made Monday (9) in the NBC production department by Wynn Wright, eastern production manager. Alberta Hackett, who formerly made studio assignments, has been upped to Wright's administrative assistant. Betty Shay, formerly in charge of talent booking, and auditions, becomes night administrative assistant, succeeding Ruth Clemens, who resigned to take an agency job.

Winifred Law succeeds Miss Shay on talent bookings and auditions, while Eleanor Kilgallen, former actress and sister of columnist Dorothy Kilgallen, is her assistant. Miss Shay's assistant will be Robert Sosman, formerly in program supervision. Louise Welsh assumes charge of studio assignments, assisted by Marie Brehart. Ann Howard becomes production staff secretary.

## Pinex Cough Syrup News

San Antonio, Nov. 10. Pinex Cough Syrup airing a series of newcasts over the Texas State Network and KABC here. Airings are five minutes in length and are heard Monday through Friday.

Placed through Russel M. Seeds.

## Brewing a Feud

Hollywood, Nov. 10. 'Oh, Charlie, there's a little girl over on Eddie Cantor's program named Judy Splinters, who has been looking up your family tree, and says that you're just a cheap piece of pine and not the sturdy oak you profess to be.'

That can mean only one thing — a feud is brewing. New voice differentiation with Cantor in Shirley Dinsdale, who does the talking for her doll, Judy. She is barely 18, and some months ago was upped off to Edgar Bergen, who, having no desire to corner the ventriloquist market, just passed her off as 'amazing.'

If the feuding gets going good and strong, it may yet develop into a triangular affair with 'Tommy Rigg's' Betty Lou jumping in to help Judy debate the cocky McCarthy.

# 'SUPERMAN' FOR COAST MUTUAL

Kenyon & Eckhardt agency is negotiating for the placement of a five-times-a-week schedule on the westcoast link of the Mutual Network for Kellogg. The program is 'Superman' and the time, 5:15-5:30 p.m. PWT.

The series may after a while be sponsored on MBS transcontinental hookup.

## Virginia Hawk's New Job

Oklahoma City, Nov. 10. Virginia Hawk of Washington, D. C., former student at the University of Oklahoma, has been appointed director of the university radio station WNAD. A former Washington staff member of NBC Miss Hawk has resigned her position in the radio bureau of the office of War Information to accept the WNAD job.

She will succeed Homer Teck, who resigned in mid-October to take an NBC job in Chicago.

# Define Various Kinds of Repeats

## A.F.M. Lifts Taboo on Delayed Regional Broadcast of Rudy Vallee (Sealtest) Program

The American Federation of Musicians has lifted its taboo on delayed regional broadcasts as far as the Sealtest-Rudy Vallee show is concerned. While the original broadcast clears over the rest of the NBC network Thursday nights, the program is aired from a recording over the NBC Pacific link the following day. The union by this concession has not, however, receded from its general stand against transcriptions.

In this case get an extra 50%, as though they had worked twice.

5. Regional Delayed Broadcast where an advertiser in New York on the Blue or Mutual finds the time unavailable for the Coast and arranges to have the program taken off the transcontinental line and broadcast at a later time for Coast listeners. Under such circumstances there has been no extra fee for musicians.

With a view to clarifying for the trade the various distinctions between repeat and delayed broadcasts, the following definitions, based on actual network practice, have been compiled:

1. Live Repeat: where the original program was carried by network lines to the east and central zones and another and separate broadcast is fed at a later time to the west. The artists under such circumstances work twice and get a second fee.
2. Delayed Broadcast: where the time is not available on certain affiliated stations at the time of the network broadcast and the program is aired from a recording within seven days. There is no second charge for musicians.
3. Regional Repeat: where a broadcast has taken place over an entire network and is repeated over the leg of another network from a recording. The musicians under such circumstances collect an extra 50%. This is only done in cases of a substantial time differential.
4. Regional Delayed Broadcast: where the program is repeated from a recording over the leg of another network at a later time, such as was the case of the Jack Benny show (NBC), which was also fed over the Blue's Pacific link. The musicians

# The Difficult Is Easy for Radio And Vice Versa

In its eight-months' career on the Blue Network the 'This Nation at War' program has indulged in pickups from Honolulu and Alaska, from warships a thousand miles out at sea, from submarines many fathoms deep in our Coastal waters, from Army planes thousands of feet in the air and hundreds of miles, from mines and from all sorts of isolated communities. In not a single of these instances had there ever been a slip in making the connection.

Last Tuesday night (3) the cue sheet called for a switch from the Blue's newsroom to a studio located down the hall. A slip occurred and the program was off the air for 60 seconds.

There had been a misunderstanding as to how much time was to be consumed in reporting election results before switching the program back to the studio wherein the m.e. and the orchestra were waiting to usher the stars off the air.

# WLOX

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# NATIONAL BALLROOM AGENCY

## Shellac Supply in Further Curtailment

### Outlook for Phonograph Records Is Vague—Status of Business in War Uncertain

War Production Board has cut further into the monthly amount of shellac allowed record manufacturers to continue production. For the current month of November allocations have been sliced to 35% of each requirement corresponding month last year. Each company had previously been getting 125% of amount, on application. Last May the WPB, in its first curtailment move, allowed the companies 30% of the amount of the vital material they had used in 1941. In June that cut off entirely, then began doling out as it was applied for.

While November's allotments are dangerously low, the WPB added a new ruling today, pointing out that for the month of December it's likely that there will be no allowances at all. This may be implied by the announcement by Decca Records to the effect that after this (Friday) release there will be no new Decca discs issued until Jan. 6, to catch up with the app week's mendacious backlog of orders. Columbia had already shut off the supply of new recordings in August (Sept. 1 until Dec. 1). Weekly recently announced a bi-weekly release schedule.

This move by the WPB doesn't agree with the rumor that the Government intended to classify the recording industry an essential industry. However, one recording company official, who says he has assumed it was his understanding that the above classification of record manufacturers had been approved (until Dec. 1). Weekly recently announced a bi-weekly release schedule.

**Companies Need Scrap**  
Major record manufacturers are steadily in need of scrap materials (old, broken, worn-out discs) in order to continue making new platters, and the collectors who have been making from retail stores and coin machine distributors since last year. Companies have been calling for redoubled efforts from distributors, etc., in gathering discarded records, which are melted down and mixed with virgin materials to form new pressings.

This need is probably the reason for the slowing down of record production of late. In recent weeks the complaints from retailers and coin machine distributors re their inability to have orders filled have increased. They claim they cannot get a fraction of the amount of current tunes to fill orders for popular and the same situation applies to standard material.

Another beef machine distributors have which is operators and collectors themselves, is that recordings have a much shorter playing life than formerly. This complaint, of course, the companies can do nothing about. It has its origin in the materials situation. Since there is much less shellac going into manufacturing, the discs will not stand up.

## COPEY-PLAZA, BOSTON, SETS UP JIVE SALON

Boston, Nov. 10. Copley-Plaza hotel is booking John Kirby's band for the Colonial Room to be run in addition to the Oval Room housing Ramon Ramos society orchestra and a floor show.

Managing Director Chaucney DeWoe Stead plans to change the name of the room and follow through with an atmosphere conducive to jitterbugging. "Jive Sessions" will also be attempted, since the success of similar ventures at Club Vanity Fair and the Savoy with Lewis. Both colored bands also.

## Diskers' N. Y. Luncheon

### IT'S NEEDED FOR UNITED FRONT

Times Appliance, Columbia Record distributors in the New York area, is giving a luncheon tomorrow (Thurs.) at the New Yorker hotel, N. Y., for retail record dealers. Current recording and distributing problems will be gone over.

Ted Wallerstein, Columbia president; Manie Bacha, head of the N. Y. office; Paul Southard, Columbia sales manager, and other executives are to speak.

## COCA-COLA HAS OVERSEAS BAND IDEA

Word is swailed from the War Department by the Coca-Cola company enabling the latter to go ahead with plans to form an Overseas Spotlight Band. This outfit, composed of eight men, would entertain U. S. troops in foreign camps, in addition to being intermittently shortwaved to the U. S. and broadcast as part of Coca-Cola's domestic series on the Blue Network. Plans are vague as yet, until a decision is made by the War Department.

If the idea is sanctioned broadcasts from overseas would not start until around Christmas. Band would have to be built and equipped with arrangements, etc. It would be transported, routed and boarded by the Army.

## Meyer Davis All-Gal Unit Due at N. Y.'s Coq Rouge

Philadelphia, Nov. 10. Meyer Davis has a new all-girl band—first 100%. Davis femme unit—which will be at the Coq Rouge, New York, on Friday the 13th. The band will be batoned by Russ Cleary.

Davis auditioned 92 gal footers before he chose the quintet.

## IT'S NEEDED FOR UNITED FRONT

**Midwest Group Has Promising Record and May Become Nucleus for National Group—Committee Appointed to Investigate Possibilities**

### MANY PROBLEMS

Omaha, Nov. 10. When President Carl Fox of the Midwest Ballroom Operators Association this week appointed a committee to investigate the possibility of expanding MBO into a national organization he was acting on suggestions made more than a year ago when the operators' association was formed.

MBOA now represents operators in 11 cornbelt states and there have been frequent inquiries from operators in New England and on the coast about the possibilities of joining an outfit to protect ballroom interests. Seems they can't get regional associations going in those parts except temporarily to take action on social security, ASCAP and other problems.

With the restrictions on travel hitting the ballrooms especially hard they are more anxious than ever to get together and feel they need a nation-wide representation if they are to be heard in hard-of-hearing Washington. Operators don't have a Washington lobby or any sort of representation at the capital. They have been successful particularly in Iowa, in heading off discriminatory state legislation and are sold on the advantages of sticking together.

Officers and board of MBOA have been Iowa and Minnesota operators to this week when the annual meeting picked Alice McMahon, Indianapolis operator, for the board. MBOA expects to spread in Indiana and Ohio where it has almost no members at all.

The ballroom business is still one in which there aren't any fierce conflicts between circuit operators and independents. Tom Archer, Fox and the other circuit boys are MBOA (Continued on page 40)

## Bill Turner's Dead-End Kids Band, Phil Harris' Combo Enlist As Units

### And He Can Shoot, Too

Mike Nidorf, ex-v.p. of General Amusement Corp., graduated from the Chemical Warfare division training course at the Edgewood Arsenal, Md., Army base last week and has received his 1st lieutenant rating.

In training Nidorf was awarded a medal for expert marksmanship.

Bill Turner and his Dead End Kids orchestra have enlisted in the Army in a body. Group of six men and Turner entered service at Camp Washburn, Staten Island, N. Y., Monday (9) after a three-day furlough and after their training period will be detailed to travel from camp to camp as an entertainment unit. Turner is one of the original Dead Enders.

Enlistment of the entire group came about when four of the men were due for induction; rather than break up the combo the remaining three joined up. Joe Gieser managed them.

## 'NO QUORUM' 802 RULING IS RAPPED

Local 802, AFM unit in New York, had its regular membership meeting on Monday (9) but the eagerly awaited test of strength, between the ins and outs, never materialized. Instead the meeting was called off for lack of a quorum.

The opposition, the Unity ticket, had touted this meeting as the one where they were going to offer a motion to do away with the local's escrow department. Since the incumbents had not announced any dissolution of the escrow department and since the union is having its election for officers next month the meeting rated up as a test of strength.

The Unity crew claim that there is a quorum present and Dick McCann, vice-chairman of 802, was not in order when he called it off. The administration claims only 350-odd members showed up, that 500 are required for a quorum, that after waiting a half hour the meeting was called off and so entered in the records. What happened after that is beyond their ken.

Understood that the Unity men look over, following the mixing of the meeting, counted noses and claimed more than 500 present, so started their own meeting, which dissolved an hour later when fist fight started.

### Phil Harris' 25 Join

Hollywood, Nov. 10. Phil Harris and his entire band of 25 enlisted in the Army in the U. S. Maritime Service and checked in yesterday (Mon.) at the Fort Huachuca station, north of here.

Harris is lined up for a commission as lieutenant, junior grade, but will continue his weekly appearances on the Jack Benny air program as long as possible, contributing to the war effort through the Merchant Seaman's Relief Fund.

## INA RAY HUTTON FALLS, BATON INJURES EYE

Ina Ray Hutton tripped over the swirls of a long evening gown one night last week while leading her orchestra in a performance. She fell and her eye was injured when she threw up her arms to save falling. Leader, was taken off the show and the theater, Kansas City, bleeding profusely.

Peculiar mishap didn't keep her from appearing on the radio. She recently recovered next day to continue.

## Loretta Vail, Drew Walker Injured on Band's Jump

Loretta Vail, vocalist with Reggie Childs orchestra, Drew Walker, sax, and another musician in the same band were injured last week near Pittsburgh when the car they were aboard left the road and overturned. Crackup occurred at 2 a.m. when Walker, who was driving, fell asleep at the wheel. They were on the way to the Casa Loma ballroom, St. Louis, where the band is now playing.

This incident for the second time almost left the Casa Loma without a band. Glenn Garr was originally scheduled to play the spot, but was forced to bow out when the draft grabbed eight of his men at one time and he was unable to find replacements. Childs was hurriedly booked in his place and the smashed car was carrying most of Childs' instruments. Garr is set to open at the William Penn hotel, Pittsburgh, Nov. 20—if he has a band by then.

## Blue Barron Joins MCA

Blue Barron's orchestra has broken affiliation with Cosmo-Loma Radio Artists agency and signed a new contract with Music Corp. of America. After a couple weeks of maneuvering between the leader and CRA. Though Barron's contract with that agency expired in September, 1941, CRA claimed that he owed it approximately \$9,000 in commission on the earnings of the band. Barron contract extension until such time as that money was repaid.

Situation came to a head when Barron wanted to return to the Edison hotel, New York, and at the same time sign with MCA. CRA wouldn't let him do either until the money was paid. It's said that the agency settled for \$3,000 and Barron secured from MCA. Band opened at the Edison last night (Tues.).

# 37th ANNIVERSARY NUMBER

of

# VARIETY

## To Be Published Late In December

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NEW YORK	HOLLYWOOD	CHICAGO	LONDON
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**Band Biz in Theatres Still Good:**

**Dunham Okay \$40G, N. Y.; Davis 26G in Chi, Chester \$23,000 in Frisco**

(Estimates for Next Week)  
**Milo Britton, New York (State)**  
 3,450; 39-44-75-99-110 (With  
 Billy Youngman, Frank  
 Major and Minor) (Par) (2 dur.)  
 Although the picture played four  
 times in the N. Y. State theatre,  
 run, considerable of strong \$31,000  
 or more is credited to it.  
**Robby Byrne, Newark (Ranger)**  
 1,905; 25-40-85-70-99 (With  
 Mike Kay heading stage bill and  
 "Boogie" Figures) (Par) \$15,000. A  
 little better than average, with draw  
 divided between band and Mike Kay.  
**Clay Chester, San Francisco (Golden  
 Gate)** 2,850; 44-55-75 (With  
 "Yankee Comes Through" (RKO) and  
 stage show) (wk); \$23,000.  
**Johnny "C" Davis, Chicago  
 (Oriental)** 3,500; 35-44-55-75-99  
 (With "The Martha" (M-G-M) and  
 stage show) (wk); \$22,000.  
**Sonny Dunham, New York (Paramount)**  
 3,084; 35-75-85-99-110 (With  
 "With My Mac, either singer or  
 stage." Forest Rangers) (Par) on  
 screen. Dunham replaced Gene  
 Krupa for final 495 week of  
 "Rangers." Pretty good \$40,000.  
**Glen Gray, Minneapolis (Orpheum)**  
 2,900; 40-44-55 (With "Buck" (RKO)  
 and vaude). This popular band is  
 bringing in customers to a pleas-  
 ant 4,500 one time. Stage show be-  
 lieved mostly responsible for nearly  
 \$20,000.

**Ray Hutton, Omaha (Orpheum)**  
 3,000; 40-50-65-65 (With  
 "Glass Key" (Par). Nice \$15,500, with  
 \$10,000 getting credit from vaude  
 amount of draw as band cover.  
**Sammy Kay, Providence (Metro)**  
 2,800; 35-45-75-99 (With "Road  
 Agent") (N.Y.) \$10,000 in three  
 weeks.

**Tommy Lewis, Philadelphia (Eural)**  
 2,768; 35-48-57-66-75 (Hardy; perian-  
 t is Ted Lewis, netting okay \$22,000.  
 Little bit better than "Blue Bird  
 Trouble" (20th) on screen.  
**Ernie McDermott, Baltimore**  
 2,600; 35-45-75-99 (With "The  
 66") (N.Y.) \$10,000 in three  
 weeks. Nice combination helping to  
 pay \$14,500.

**Lucky Millinder, Boston (RKO)**  
 3,200; 44-55-75-99 (With  
 "Wings Over Women") A hot  
 live band bringing popular \$28,000.  
**Phil Spitalny, New York (Strand)**  
 2,750; 35-45-75-99 (With  
 "George Washington Slept Here"  
 (WB) on screen (2d wk). Holding  
 up extremely well at indicated \$45,000  
 or better, as against \$46,000 on the  
 first week. The two-week total  
 is \$90,000, to a substantial amount.  
**Tommy Tucker, Pittsburgh (Stan-**  
**ley)** 3,000; 30-45-55-66 (With  
 Jackson and Magnificent Antonesco  
 (RKO). Good show but the stuff  
 isn't there. Barely \$18,000 represents  
 a large splash of the week.

**Band Reviews**

**VELETO SISTERS ORCH. (10)**  
**Madreid, N. Y.**  
 Veleto Sisters all-male band has  
 been Broadway's top attraction for  
 night spot. It gave nice accounting  
 of itself in playing the complete  
 jazz and part of the big dancing  
 sisters, Violeta and Jeanne, former  
 Broadway actual drawing.  
 Sisters are comely, comparatively  
 tall females of Spanish extraction.  
 They formerly appeared as a  
 group of singers and experts with the  
 claves and maracas. Their  
 week dates at such spots as the  
 El Com. Bar and the El Com. Bar.  
 Present crew is fronted by the two  
 sisters, with Violeta doing the actual  
 drawing.  
 Orchestra, with three violins, de-  
 cided rhythm and bass (RKO) and  
 thumping to register. Piano, drums,  
 trumpet, accordion and trumpet  
 (Bumper double bass) and maracas  
 and maracas (according to organiza-  
 tion) make up the organization.  
 Arrangements stand out, included  
 "Sole standards" as "Sole of  
 India" and "Liebestraum" set to bolero  
 tempo with surprisingly bright re-  
 sult.  
 Veleto aggregation is trimly out-  
 fitted with the two sisters, playing  
 excellent taste in wardrobe. Wear.

**DOLORES ORCH. (13)**  
**Breese, N. Y.**  
 Sammy Kay's orchestra was sup-  
 posed to have opened another run  
 last week (29) but they prefer  
 their work to location holes since

they may soon be in the Army. Thea-  
 tres, of course, afford him more  
 lucrative pay. In his stand the hotel  
 took on a quickly built mixed com-  
 bination of dance band and orchestra  
 and three sax, one trumpet and three  
 rhythm, all male, under Dolores.  
 Her work is good, but it's not  
 for some time, mostly in Europe be-  
 lieved to be in the Army. It is  
 sponsored by Xavier Cugat under the tag  
 "Xavier Cugat Presents."

The band fits the room. It's not  
 competition for the modern type of  
 dance band but it's not aimed to be  
 such. Plays stock arrangements al-  
 most entirely, all done satisfactorily  
 in a room that has never been overly  
 successful with anything but a sweet  
 blend of Cuban and big band combina-  
 tion fills the bill. Her music is plenty in-  
 viting for dancing. It covers all  
 types of music, from Latin to jazz.  
 Dolores balances in with a re-  
 markable way. She sings with fire  
 and tosses her hips, head, etc. in a  
 manner well and undoubtedly adds a  
 fair bit to the act. She is also a Cuban  
 artist and unrolled up front with her  
 whose job it is to shake maracas.

**SONNY DUNHAM ORCH. (16)**  
**With Dorothy Claire, Ray Kellogg**  
**aramont Theatre, N. Y.**  
 Sonny Dunham's band gave  
 promise of becoming an outstanding  
 combination when it was formed a  
 year ago. It has been standing  
 still since. At this house, where it  
 opened one week with "Forest  
 Rangers" and a show held over from  
 Gene Krupa's stay, it is doing only a  
 fair job because of the acts.  
 Much of the band's weakness un-  
 derlies the fact that it is an orchestra,  
 a condition which has almost every  
 name band in existence below par.  
 It's routine. It's intonation is fre-  
 quently poor and rhythm is weak  
 and not too expertly heard. It's  
 quite a generally so-so picture the  
 orchestra presents. It's not un-  
 ordinary, at least the ones here.  
 None showed inspiration.  
 The band is an outstanding  
 sideman with Glen Gray's Casa  
 comes years ago, but it's been  
 former is of the screamer type, al-  
 most always in a high register, where  
 it's either too loud or too soft.  
 Trombone playing is too intricate  
 to be heard.  
 Vocalists with the band are Doro-

**10 Best Sellers on Com-Machines**

- (Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of preference, those records which are being top sellers and names in parenthesis indicate the number of weeks each song has been in the listings and respective publishers.)
- 1. Praise Lord (4) (Famous)..... Kay Kyser.....Columbia
  - 2. White Christmas (4) (Berlin).....Bing Crosby.....Decca
  - 3. When Lights Go On (3) (CLP).....Glenn Miller.....Victor
  - 4. Dr. Feurher's Face '31 (Southern).....Spike Jones.....Bluebird
  - 5. My Devotion (11) (Santyl).....Jimmy Dorsey.....Decca
  - 6. Five By Five (2) (Leeds).....Fred Astaire.....Capitol
  - 7. Gal Kalamanzoo (2) (BVC).....Glenn Miller.....Victor
  - 8. Strip Polka (13) (Morris).....Jimmy Dorsey.....Decca
  - 9. Daybreak (1) (Feist).....Johnny Long.....Decca
  - 10. Manhattan Serenade (1) (Robbins).....Harry James.....Columbia

- OTHER FAVORITES**  
 (These records are directly below first 10 in popularity, 7-tunes with number of weeks in parenthesis are fading, others gaining.)
- Just Though You're Here (11) (Yankee).....Tommy Dorsey.....Victor
  - He's My Guy (9) (Leeds).....Jimmy Dorsey.....Decca
  - Be Careful, My Heart (13) (Berlin).....Bing Crosby.....Decca
  - There Such Things (Yankee).....Glenn Miller.....Columbia
  - Why Don't You Fall in Love (Harms).....Johnny Long.....Decca
  - At Last (Feist).....Glenn Miller.....Victor
  - Dearly Beloved (Chappell).....Glenn Miller.....Victor
  - Street Dreams (Miller).....Jimmy Dorsey.....Decca
  - Here Comes Navy (Shapiro).....Inkspots.....Decca
  - Andrews Sisters.....Decca

**Bands at Hotel B. O.'s**

Presented herewith, on a weekly tabulation, is the estimated cover charge business being done in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices. This compilation based on the period from Monday-Saturday.)

Band Name	Hotel	Weekly Rate	Cover Charge	Total
Alvino Rey	Aslor (1,000; 75c-11)	4,300	11,600	15,900
Ray McInerney	Baltimore (800; \$1-1.50)	28	650	19,225
Vaughn Monroe	Commodore (1,000; 1.00-1.50)	5	2,150	11,500
Lani McIntire	Luxington (300; 75c-1.50)	39	1,600	60,650
Harry James	Lincoln (225; \$1.50-4.25)	5	1,475	8,200
Benny Goodman	New York (400; 50c-1.00)	2	2,350	9,750
Bob Allen	Pennsylvania (500; 75c-1.50)	5	1,650	8,950
Guy Lombardo	Roosevelt (400; \$1-1.50)	4	1,725	7,400
Emil Cojman	Waldorf (650; \$1-1.50)	4	2,850	12,925

\* Asterisks indicate a supporting floor show, although the band is the major draw.

**Chicago**  
**Griff Williams (Empire Room, Palmer House)** 800; \$3-4.50 (min.). Doing great business, attracting 4,200 people. The Hartmans a popular cover.  
**Art Kassel (Walnut Room, Bismark hotel)** 300; \$1-42 (min.). Well-liked band leader pleases this clientele; drew 2,200 people last week.  
**Vaughn Monroe (Commodore)** 1,000; \$1-1.50 (min.). Business good. Opened today (10 for run). Woody Herman, one of room's most popular bands; played to late 5,500 people in final days.  
**Johnny Kay (Marble Palace Hotel)** 250; \$2.50 (min.). Renee DeMarco's popularly enhancing Bondhus's excellent music; brought in 1,750 people to this smart dining room.  
**Henry King (Masterson Hotel, Beach Hotel)** 1,100; \$1.25. Pianist leader attracted 2,800 pays for week.

**Los Angeles**  
**Freddy Martin (Ambassador)** 900; \$1-1.50. Another 3,000-or-better business; doing the plenty velvet, considering that Martin's been on the stand since early July.  
**Joe Bechtman (Biltmore)** 1,200; 50c-1.11. They keep pulling in here from Thursday on and it has one to tick all to peg the weekly count on the other side of 5,000.

**Boston**  
**Ramon Ranero (Oval Room, Copley Plaza)** 800; \$1 cover. On fourth week; business 100 covers under previous week. Ranero with show consisting of Joan Edwards, John Hoyaday and Mario and Floria, garnered 1,900 covers, five fine dinner trade.  
**Clayton Kopp (Statler)** 450; \$1 cover. Floyd made numerous friends here while in partnership with Leighton Noel, who is not surprising that he played to excellent 850 covers over Friday-Saturday, only late night. Dinner sessions all week were sellouts.

**St. Louis**  
**Nick Stuart (Club Continental, Hotel Jefferson)** 800; \$1-42 (min.). Raymond Pike, Jr., comic juggler, is currently headlining floor show at this Thursday on and it has one of the heaviest weekly (2,000 covers) shows no sign of slackening. Combo drew a total of 3,000 customers.

**Minneapolis**  
**Tony Di Pardo (Minnesota Terrace; Nicolet hotel)** 550; \$1-1.50 (min.). Sixth and last week of return date brought in satisfactory attendance averaging approximately 500 covers. Jimmy Richards opened Monday (8) with two outside acts, Three Gay Blades and Burns Twins & Evelyn.

**San Francisco**  
**Harry Owens (Mural Room, St. Francis)** 700; 75c-1.15 (25). Owens pulls out next week after breaking all history's records. Currently chalking up 4,100.  
**Merle Hodge (Pacoco Court, Mark Hopkins)** 600; \$1-1.50. Holmes and Arrington Dunham (Hodge) brought in Jimmy Richards opened Monday.  
**Henry Busch (Persh Room, Palace)** 615; \$1.25-1.50. Busch hyped this spot to 3,500.  
**Clack Gansell (Rosa Room, Sir Francis Drake)** 250; \$1.50-2.00 (min.). This small room is usually overflowing, currently attracting 1,400 customers.

**Philadelphia**  
**Billy Marshall (Garden Terrace; Benjamin Franklin hotel)** 500; \$1.50-2.50 (min.). Marshall's band is catching on here with a near-record breaking 2,000 dinner and 1,400 supper customers last week. Marshall set a new record for a 28-cent cover.  
**Water Miller (Stratford Gardens; Bellevue-Stratford hotel)** 225; no cover. Miller is one of the heaviest weekend draws in history. Andy Brown (Doris) is drawing 1,475 hoeders for dinner and supper in this small room.

**Location Jobs, Not in Hotels**

(Los Angeles)  
**Jimmy Dorsey (Paladium B. Hollywood, sixth week)**. Will finish off next week after breaking all history's records. Gene Krupa in tonight (Tues.) for seven weeks and then Tommy Dorsey.  
**Freddy Slack (Casa Manana B. Culver City, Cal., second week)**. Getting up steam after slow start and should post 4,500 attendance.  
**Ray McInerney (Trianon B. Southgate, Cal., sixth week)**. Plugging along in a groove he set from the start, in between 4,000 and 6,000 payees.  
**Wally Mark (Florence B. Hollywood, third week)**. Getting up steam. One of the town's hot spots and won't miss 8,000 by far. Nils Granlund's floor show with Gertrude Nielsen and Mills Bros. the main draws.  
**Wally Mark (Doris B. Hollywood, third week)**. Winning back some of his old clientele and it's showing in the count, 3,000.  
**Chicago**  
**Lou Breese (Chez Paree; 850; \$3-4.50 (min.))**. Favorite at this spot. Breese, with Sophie Tucker as star headliner, attracting 4,500 people for week.  
**Chico Marx (Blackhawk; 500; \$1.25 (min.))**. Marx still doing good for the best business in town, attracting 4,000 payees to this nitery.  
**Minneapolis**  
**Fate Waller (Happy Hour; 700; no cover or min.)**. Continued to smash all attendance records here during second week of first Minneapolis engagement, many being turned away nightly, although show starts earlier and floor table space has been increased. Averaging around 1,000 per session.

# Inside Stuff—Music

Living Berlin's pet wartime charity, the Army Emergency Relief Fund, which benefits from everything which concerns The J in the Army, gets another windfall, to the extent of some \$9,000 accruing from "Any Bonds Today?" and "Arms for America." The "Bonds" rally song is copyrighted in the name of Secretary of Treasury Henry Morgenthau Jr., and "Arms" is copyright-owned by the Army Ordnance Dept., although written by Berlin. The latter turned over \$5,651 as a second payment on both songs to the Ordnance Dept., which is maintaining its own relief fund, he was told that Ordinance, in turn, was assigning the money to Army Emergency Relief.

Fred Waring's choral arrangement for Fox Movietoneos of the national anthem was done gratis, with understanding that exhibitors in need of the song for the management of the Festival of the United States would soundtrack for the basic cost (around \$2.50), said track to be stripped off the newreel.

Joe Sanders and his orchestra now are playing in the Terrace Grill at the Hotel Muehlebach, Kansas City. Leading a band of his own on the roof at the Hotel Continental, one block north of the Hotel Muehlebach, is Johnny Coon, son of Sanders' old partner, Carlton Coon.

Claude Lumph, ex-Japan, has organized a new music firm, the Oriental Music Co. It will specialize in music of China, Java, India, Thailand, Burma and other Far Eastern places.

Peist has received a War Dept. nod naming "The Message Got Through" as the official tune of the U. S. Army Signal Corps. Song was written by Paul Mann and Stephen Weiss, lyrics by Milton Drake and Fred Jay.

National Music Corp. new outfit of which Sid Lorraine is gm., devotes the bulk of its new issues to imitating War Bonds instead of the traditional ads for the firm's films or other publications.

# Inside Stuff—Orchestras

Columbia Records is preparing to release a group of Okeh recordings it stopped pressing several months ago when the clock of shellac ran out a half-dozen or more bands from the 35c Okeh label to the 50c Columbia side. Now that Leo Baeke, Tom Tucker, Dick Jurgens and Gene Krupa are being routed back to the Okeh side, the company has begun pressing their masters made by these bands prior to their jump to the Columbia side. The records, which were made originally for the cheap label they continued to be released as such because their value subsequently being sold for 50c, and the stock couldn't be marketed on the 35c side because the Government doesn't allow such a move under its price-raising law.

None of the tunes now scheduled to be pressed are pops, of course, since any pop made a couple of months ago is likely to be a dead issue.

The Byron Darrinon, New York Times war correspondent reported killed in the Solomons recently, was the writer who reported the enthusiasm of Australians for American-style dance music. He filed stories to the effect that the boys were going wild for the music of the U. S. Army big combinations and U. S. dance recordings of the Dorseys, Benny Goodman, et al. His was the item which got Sydney traffic when they were played in a music store.

Darrinon's dispatches also included a plea for copies of arrangements used by various top bands, to be used by Army combinations. Copies were made and sent.

Artie Shaw and his Navy band, according to Navy officials familiar with the situation, has definite orders to move out of New York early in December and head for the Pacific area. Lettering, of course, a definite assignment, but the way the company is being run it is possible that the group will replace another combination of men who double from sea duty to musicians.

Shaw has been in N. Y. the past couple weeks recruiting men and rehearsing. He has stated that the band has orders to be ready to move early in December. Classic Thornhill, another ex-leader, is arranging for the band.

The new air field at West Point wants a good band for entertainment purposes and a deal has been worked out via Local 802 (N.Y.) that the IA draftable musicians exist and is assigned there. Murray Kellner (also known as Kei Murray on radio commercials) has been given a full-time master assignment and he will make some of the crack new available.

Martin Fried, Al Johnson's accompanist and arranger, goes into NBC plant for the Count's several of Gene Krupa's boys, et al.

A new record label made its appearance on the New York retail market recently called "Vee-Jay." It has three dots and a dash. Marketed by an obscure company not listed on the label the initial release is inscribed with a version of "Der Fuehrer's Face," but the "Vee-Jay" may be the only one to get any real life. Possible that the group will replace another combination of men who double from sea duty to musicians.

Key Kayser has volunteered to troupe his orchestra over-sea for USO-Camp Shows at his own expense. He's waiting for a War Dept. okay before showing off.

Louis (Stetson) Armstrong apparently is on a long term diet. When caught at Apollo N. Y., recently he looked 40 pounds lighter than a year ago, and a carbon copy of stints in lobby taken decade ago.

# ARMY MAY TAKE OVER LAKE ERIE PAVILION

Sandsky, O., Nov. 10. Officials of the G. A. Bookending Co., owners and operators of Cedar Point, popular Lake Erie summer resort located near here, acknowledged rumors that the U. S. Army air

# MUSICIANS' UNION BEGINS REVERSE OF ITS POSITION THAT LEADERS ARE 'BOSSSES' NOT MAIN FORCE OF A.F.M.

## On the Beat

Ran Wilde into the Trianon, Seattle, for three nights.

Billy Bishop, with Alice Mann, have had stand at the Olympic hotel, Seattle, extended for three more

Gay Lambada leaves the Roosevelt hotel, New York, for one night Dec. 10 to play the Boston-Maine Railway dance at Boston Garden.

Bob Allen orchestra ticketed for a musical at 80th-Fox next year.

Joe Moran's Latin American Band opened in the Rainco Room of the New Kenmore Hotel, Albany, N. Y. Kathryn Duffy holds over her dance presenting it in an Hawaiian Revue. Le Brun and Campbell dancers, also remain.

Joe Lopa group in the Flag Room of the Ten Eyck Hotel, Albany.

Paul Zara's Marimba band opened Monday at the Copley Square Hotel, Boston. Zara was recently released from hospital after illness.

Bad Waples band from Hotel Texas Den, Fort Worth, to recently opened supper club, the same city to replace the Bobby Peters' orchestra.

Even Hall, whose band is at the Hotel Texas Den, Fort Worth, expects deferment because he has leukemia.

Four Stylits at Hotel Roosevelt's Fiesta Room, Pittsburgh, replacing Johnny Kasinhe Rocky Hawaiians.

Milwaukee Athletic Club, which plays name bands every Saturday night, has signed Steve Swedish and his band to handle these weekend sessions until June, 1943. Swedish, formerly pit leader at the Orpheum.

Marla Rice, singer with Bob Astor band at William Penn hotel, Pittsburgh, leaving and she's looking for a local replacement.

Bill MacKrell, saxman formerly with Lang Thompson band, has joined Jack Teagarden outfit.

Pattl Gene, Al Kavelin's ex-singer, has been added to artists staff at station KDKA, Pittsburgh.

Bob Clayman, former Pittsburgh band leader and son-in-law of Dave Rubinoff, has opened publicity offices in the Smoky City.

## Present Income-Levelling Decrees Hit Orchestras Enjoying Social Security Payment Immunity as Bosses—'Names' Not Main Force of A.F.M.

### Roger Kahn's Job

New York. Editor, 'Variety': The following appeared Oct. 7: "Six-hundred Roger Wolfe Kahn, son of the late Otto Kahn and himself now a veteran in aviation, is in charge of bottlenecks problems at Grumman Aircraft, at Bethpage, L. I. The Kahn family is reportedly financially interested in the defense plant."

My position with the Grumman company is, actually, that of a test pilot, and as manager of their Service Department, I have nothing whatsoever to do with bottlenecks nor production. Furthermore, I personally do not, nor have I ever had, any financial interest in the corporation, which fact also goes for my family. In the past several years, I have owned, over a very small amount of stock which was bought for investment purposes and has long since been sold. That is the total extent of any and all monetary interest ever held in the company.

Roger Wolfe Kahn.

## Ray Scott's 7 Man Band Into Roxy, New York

Ray Scott, who has consistently refused dance or theatre work since forming his now famed "7" in the country, New York, opens at the Roxy theatre, N. Y., with the combo today (Wednesday) at 7:30 p. m. for two and possibly four weeks. Scott has only seven men.

At the Roxy, Scott will play piano with the new group, composed of white and Negro musicians recruited from the top bands of the country. While leading the large band he disbanded several months ago, Scott never played himself.

Joe Schaffer and Joe Leschak sharing piano chores with Max Adkins' band and son-in-law of Dave Rubinoff, has opened publicity offices in the Smoky City.

# Sudden Cancellation of Promised Bus

## Seen as Blow-Up of Long Negotiations With Orchestras on Camp Dates

### Office of Defense Transportation

last week retreated from its promise to send Dick Stabile's orchestra for the use of a bus to tour southern states. Okay was rescinded just a few hours before Stabile was to leave New York for Philadelphia, where he was to pick up the bus and then three his schedule into an uproar. The first of the bus was cancelled because train transportation wouldn't allow him to get two weeks was forced into the discard.

No reason was given by the ODT for cancelling the okay it had handed Stabile about two weeks before. He never had any direct communications with that office, everything having been discussed verbally and the sudden withdrawal of Stabile's transportation left them all in the air. Stabile is booked by the Corp. of America, which is lining up other outfits to follow him. General Amintoff had made application for a bus for Bobby Byrne, but had not been given either a yes or no in it.

### HARRY JAMES' FILM

Takes Illm Out of Lincoln Hotel, N. Y. Four Weeks Early

Harry James orchestra is to leave the Lincoln Hotel, N. Y., four weeks sooner than scheduled in order to go to the Coast and begin work on the 20th-Fox on the situation of "Best Foot Forward"; James had been let at the Lincoln until Dec. 30 because of an option the spot had on his services before he reached. His present pact in popularity. It said he got out of the final four weeks by promising to make it up in one year.

Benny Goodman replaces James, therefore at the Paramount theatre, New York, opening Dec. 30, with "The Duke of Edinboro." The Duke vocalist, now doing the same. If James had gone into the Par. as scheduled and Sinatra was on the same bill it would have been an unusual coincidence. Sinatra sang with James' band in its early shift to Dorsey with whom he clicked big. Meanwhile, James made his big

American Federation of Musicians' executive board has had one meeting and is to have another, to mull over, and possibly change its stance against the Government's new rule of name bandleaders as employers. Months ago when Washington classed name leaders as employers for Social Security purposes the AFM fought this issue as a pm. It forced theatres and hotels to recognize themselves as employers, and the leaders employees so that the former would be responsible for social security payments. Now that the \$25.00 net earnings law is in effect the situation is different.

If the AFM were to reclassify name leaders as employers, to which the government's ruling against the AFM's net earnings law security payments for their men, the leaders would be taken from under the \$25,000 net law. They would then be able to operate as self-employed on a monthly basis, make free deductions on returns, and take their chances with the increased tax rates, which would probably be a net loss of a little more than the \$25,000 law. Important point in this would be, however, that the AFM would have no influence on how long they could work each year.

General men don't feel that the AFM will change its stance. It's known that Pettillo and high union officials are more concerned with the welfare of the name bandleader, who represent a small minority of the industry. Pettillo himself has said he does not feel that Pettillo will appreciate the AFM's stand against the AFM's small work-output. The latter are more concerned with the industry which are in existence only because a high-powered name comes through by "bribe" for a profit and enabling the use of local men in touring. It's expected that if the AFM does not change its stance it will decrease about 30 baneaters as 'name' leaders.

During the middle c last week, following the conference of the AFM, several companies and sponsors, et al., until their earnings statement was cleared up. Later in the week, however, the AFM through allowing all theatrical people to continue to fulfill contracts entered into before Oct. 4, up until Jan. 1.

Booking agencies were worried about the AFM's rule, but out commissions must be paid out of the net earnings of a band, or artist, they are now breathing easier. It has been rumored, but not announced, that the AFM is able to add commission payments to the \$67,000 net they will be allowed to earn, before taxes, in 1943.

## Capitol, Earle Musicians Continue at Same Terms

Washington, Nov. 10. New contracts for union musicians at Capitol and Earle theatres is calling for 883 base pay, plus a 10% increase in the higher cost of living. The new contract was approved by the Division Manager Carl B. Schuler, and the AFM's manager John J. Payette of Warner Bros. status quo was maintained. Earl Schuler and the AFM's manager John J. Payette of Warner Bros. status quo was maintained. Earl Schuler and the AFM's manager John J. Payette of Warner Bros. status quo was maintained.

## Electing A.F.M. Sect.

Executive board of the American Federation of Musicians will select a successor to the late Fred W. Blinn, who died in Minneapolis Nov. 2. Blinn, who assumed the post in 1936, died in Minneapolis Nov. 2.





# Paine Refutes Irving Bibo Version

## New Writers Classification Is for Conformation with Consent Decree, ASCAP Exec Declares

John G. Paine, ASCAP general manager, refuted Monday the interpretation placed by Irving Bibo, a writer member, on motive behind the current movement to install a new writers' classification plan. Bibo in a wire to Thurman Arnold, assistant attorney general in charge of the Department's anti-trust division, had charged that the proponents of the new system were being offered at the Department's insistence. In an answering letter

popularity of such works, 'all to be determined in a fair and non-discriminatory manner.'

Since the personal angle of the old classification method, Paine had been ordered eliminated by the Department, it was up to the Society to determine whether it would comply with the decree's requirements. To that end Gene Buck, when he was the writer's classification committee to devise a revamped system. It is this very plan that the writer's classification committee approved and the West-coast ASCAP members ratified at their meeting. Bibo, who attended this meeting had with several other writers urged that the writer's rating be changed during the war. Fred E. Ahlert, an ASCAP board member who had come to the Coast with two other writers to explain the plan, told the

### Arnold to Bibo

(COPY OF LETTER)

This acknowledges your wire of Oct. 22, 1942, in connection with the reclassification of authors by a committee of ASCAP which will cut down the amount of royalties received by certain writer members. You state that the ASCAP committee has stated publicly that the Department of Justice is insisting upon this reclassification. This is to advise you that up to the present time we have taken no position on the reclassification of members in the Society.

(Signed) Thurman Arnold, Assistant Attorney General Dept. of Justice.

Arnold wrote that 'up to the present time we have taken no position on the reclassification of members in the Society.'

Paine declared that regardless of what Arnold may say to the contrary the proposed changes in the method of classification are in strict conformance with the requirements of the consent decree which the Society obtained from the Government in early 1941. Paragraph 10 of the decree specifically forced such an alteration. In the past the writers' classification committee in considering the rating of a member accorded certain credits for the individual's prestige and the service he had or was rendering to the Society. The paragraph in the decree referred to by Paine circumscribes the consideration to 'the number, nature, character and prestige' of the copyrighted works written or published by each member, the length of time those works have been in the Society's repertoire and

# Best Sheet Music Sellers

(Week of Nov. 7)

- White Christmas.....Berlin
- Springe Banner.....Miller
- Prairie Lord.....Famous
- When the Lights Go Out.....
- Army Air Corps.....Fischer
- My Devotion.....Santly
- Cherly Beloved.....Santly
- Serenade Blue.....BVC
- Penn. Polka.....Shapiro
- Fisher's Face.....Santly
- Five by Five.....Leeds
- At Last.....Feist
- Strip Polka.....Morris
- These Sure Things.....Yankee

# New Action Attempts Legal Stoppage Of Newsstand Parodies

Song Parodies, Inc. and the Red Star News Co., magazine distributors, were made the defendants in copyright infringement suits filed Monday (9) in the U. S. federal court at New York City by Song Parodies, Inc. and Paramount Music Corp. The publication in which the alleged infringement occurred was the lyric mag. Popular Parody Hit Songs.

For Robbins this is the second court in which it has sought to collect damages and an injunction against Song Parodies and Red Star. The original action, based on the state's unfair competition statute, failed in New York. Support came a couple of weeks ago when Justice Carroll G. Waters ruled that magazine has the right to publish parodies of popular songs. This decision has been appealed, with Robbins insisting on its contention that there is a property right in an exploited song title.

Robbins cites two lyrics. A statutory fine of \$250 is asked for in each case.

### Robin Will Pick Team Mate, Film-by-Film

Leo Robin will not form any permanent songwriting partnership for the time being. Currently under contract at 20th-Fox, he'll team up with melody writers whose style best conforms to the pictures assigned to Robin's partnership for 12 years. Ralph Rainger was recently killed in a plane crash near Palm Springs, Cal.

Law Follock, formerly at 20th-Fox and free-lancing for the past few years, is back on the music writing staff at the Westwood studio.

### MPPA's Annual Meeting

Members of the Music Publishers Protective Association held their annual meeting Tuesday (11). Chairman Walter Douglas will read his report and members of the board of directors will be elected.

On the following week the directors will elect the MPPA's executive committee, will elect the new officers.

# Library of Congress Folk Song Discs Exempt From OPA Price Control

### ABE LYMAN 4-F

Washington, Nov. 10.

After Much Palaver Over an Army Commission He's Rejected

Abe Lyman, after weeks of dicker-ing over a rating was forced out of whatever rating was in store for him when he underwent a physical examination and came up with a 4-F classification due to high blood pressure and a slight nervous disorder. He is currently in New York, where he took the test at the Grand Central Palace induction center.

Lyman does not intend to re-form his band for regular band work, he figures on going to the Coast and possibly take over a radio studio house band for broadcast work.

Sales of phonograph records by the recording laboratory of the Library of Congress are exempt from price control by the Office of Price Administration. OPA announced the exemption Thursday (5).

The recording laboratory is planning to sell records of American folk songs to educational institutions. The exemption was made because the records are to be sold at cost. The regulation permits the prices to be changed without the need for OPA authorization when costs vary.

# National Music Council To Urge Both Sides Settle Recording Ban Impasse

### WRITER MEMBERS NOW VOTING ON PAYOFF

The executive committee of the National Music Council is slated within the week to release a resolution urging that the contending parties in the recording ban try to find a solution as soon as possible since the continuance of the impasse could prove detrimental to our war efforts. The resolution will take sides in the controversy but will offer the services of the council in any effort to bring about a settlement of Musicians and the various recorder and user interests together.

The resolution that had originally been submitted. Sidney M. Kaye, as counsel for the National Association of Broadcasters, argued for a condemnatory attitude toward the AFM, but others present at the meeting pleaded that the council refrain from fanning the fires and instead sound a call for conciliation.

### Lou Levy's Operation

Lou Levy, head of Leeds Music Corp., and manager of the Andrews Sisters, was operated on early last week for the removal of nine fibrous tumors at Mount Sinai hospital, N. Y. He was on the operating table more than three hours, and is now on recovery ray.

Levy was called by his doctor's board a few months ago for a physical examination, but was turned down because of the tumors. He subsequently was examined at Johns-Hopkins Sanitarium, Baltimore, and advised they could be removed without danger.

### WRITER MEMBERS NOW VOTING ON PAYOFF

The writer members of ASCAP are currently in process of voting on the proposed new classification plan. Following a meeting of this group at the Astor hotel, N. Y., last Tuesday (3) each writer was furnished with a copy of the plan and a ballot. The new system as recommended by a special committee of writers is based on a quotient of 15% for seniority, 15% for performance and 70% for efficiency, or value of a member's contribution to the Society upon the basis of the number, natural character or prestige of his works.

The meeting was enlivened by the battle put up by Pinky Herman for the number of years that a member has been in the Society.

### Ratify Gene Buck Pension

Membership of ASCAP has ratified by formal vote the pension granted by the Society's board of directors to Gene Buck, former president. Buck receives his full salary of \$35,000 for 1942 and \$25,000 a year for the succeeding 15 years.

### Militant Hymns

Editor, 'Variety': Ours is a Christian Soldier' is a famous, favorite militant hymn that mentions war and killing in connection with the name of the Lord, in case 'Variety' or anyone else wants to point it out to the bluenoses who are heaping abuse on the new song, 'PT-109Auntion'. Lots of other similar hymns, too, are sung in churches.

John F. Rogers, Bernard Herrmann draws the musical director chow on 'Shadow of a Doubt' at Universal.

### "RIDE ON"

and "IT'S SAND, MAN" Newest Columbia Record

### COUNT BASIE

And His Orchestra

Per. Mgt.: MILTON EBBINS Dir. William Morris Agency

### 'FULL DRESS' SUITS

at \$20

SCHAAP & SONS 324 Broadway

### GET YOUR COPIES NOW— I BURNED A MATCH

OGEECHEE RIVER LULLABY

(Signed) Irving Bibo Chatsworth, California.

I respectfully urge that you advise ASCAP that your office has not insisted on the terms of the contract, and that it so notify its members.

meeting that the Department of Justice had an interest in the new plan by virtue of the terms of the consent decree.

On the following week the directors will elect the MPPA's executive committee, will elect the new officers.

# Sure-Fire Material, Because It's The Only Song Of Its Kind!

# AVAILABLE LESS

(And You Cared A Little Bit More)

Words and Music by Berkeley Graham and Carley Mills

Recorded by Sammy Kaye (Victor), Jan Savitt (Bluebird), Dick Stabile (Decca)

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# Payroll Millions Keep L. A. Niteries Hopping; Other Night Club Reviews

By JACK HELLMAN  
Hollywood, Nov. 10.  
It's too good to last. That statement by niter operators is more prophetic than jubilant. The past six months have been the most bullish in recent years and it has been more of trick to handle the crowds than to get them into the taverns. The road is turning, though, and when gas rationing smacks the populace Nov. 22 there is bound to come a drastic dropping-off in trade.

with the non-essential night-clubbing dealt a staggering blow. But while the golden era has swept the town, nearly every bottle dipping into the gravy. Five spots—Palladium, Biltmore, Coconut Grove, Earl Carroll's and Florentine Gardens—have gathered in the lion's share and that's for reasons of sound showmanship and band names that blink in the light.  
Aircraft payroll for the Los Angeles area is \$10,000,000 weekly; ship-

yard workers, some \$2,000, draw \$4,000,000 weekly. Add these millions to what is paid to Army, Navy and Marines, and there is a faint idea of all the folding money that's flowing to be spent. Chamber of Commerce has it all figured out that war workers alone account for a weekly payroll of \$20,000,000. Weekend naturally, are big, due to aircraft workers getting paid on Friday.

Palladium  
For volume biz the Palladium, a dancey using only the top names in dance bands, bulks large above the others. On its own momentum it can account for 20,000 payers weekly. It's up to the band's draw how far that figure can be stretched. One of the stockholders in the hooley (with four bars) recently declared that he's riding on velvet, that his investment in the site was returned six (Continued on page 44)

# Inside Stuff—Vaude-Nitery

Toy and Wing, Chinese ballroom team, currently playing the Troika Supper Club, Washington, D. C., apparently knew well in advance of the jammed housing conditions in the Capital city. During their stay they are house guests of Mrs. Helen Hamilton, who operates that spot.  
Having had experience with the capitol's crowded conditions during previous engagements, they insisted on a clause in their contract calling for room and board. It wasn't so much the sleeping accommodations they were interested in as being saved the inconvenience of standing for interminable periods outside restaurants before being admitted and served. They open at Stanley theatre, Pittsburgh, Nov. 13, for a week.

Iridium Room of the Hotel St. Regis, N. Y., has reopened again, with the Viennese Roof calling it a season, and the show is merely a continuation of the same suave style and service which distinguished the summer room. Paul Sparr and his excellent dance band comprise the No. 1 disambipation, and Ethel Smith's trio has now attracted national attention since G. W. Hill put her on Lucky Strike every Sat. nite. Miss Smith works from the electric organ, with piano and guitar accompaniment, and features the samba and other Latin trep tunes. She gets plenty out of her trio.

Dave's Blue Room, operated by CLT Restaurant Corp., on West 52d street (New York's "swing street"), lost its liquor license for after-hour selling, i.e., post-4 a.m. Once before Dave's, when it was on 51st and 7th avenue, but then operated by the original Dave Kleckner, got into a similar scrape and his license was suspended. Kleckner has since given up the 52nd street spot, and is now maitre d'hotel at the new Duffy's Tavern (nee Billy Lahr's).

The resurgence of gin rummy, Flinch, backgammon, Camelot and other table diversions has reached such mass appeal in cities that the Parker Bros., largest manufacturers of games in the world, have inaugurated a special department which will keep New York's night clubs supplied with the games. Ranger Commando, Camelot and other diversions now are to be found on the tables at Coq Rouge, the Red Coach Tavern, the Stork, the Penguin and the 1-2-3 Club.

Al Brower, Russian dancer, though a standard vaudeville turn, received neither billing nor introduction when he played the Central, New York, last week. He came for the finals with a swift, but effective hoofing routine. It's a fallacious policy of this new Brandt operation to eschew billing and inquiries of the house staff produce almost the same anonymous brushoff.

Dan Friendly's suit on the title "Blackouts of 1942," which Ken Murray had been using in his Coast vaude show, has been cancelled. Title remains with Murray.

## Saranac Lake By Happy Benway

Saranac, N. Y., Nov. 10.  
Bob Cosgrove, legitist and Will Rogersite, off to Pittsburgh, Mess, for a home-cooked-meals vacation, then to the Big Town to mitt friends end ogles a few shows.  
Gang at the Rogers send thanks to the Columbia Pictures exchange in Albany for sending over a pre-release of "My Sister Eileen." Even the strictly in-bed patients were allowed to be wheeled downstairs to witness the hit picture.

Joan Mitchell, dramatic and musical comedy performer, in to bedside her sister, Patricia, at the Rogers. Latter is gaining weight already.

Bill Chase received word that Woody Herman will feature two of Chase's recent songs, which helped Bill to get a mess of good reports. Joe Bishop, trombonist who made the grade here, is now arranger with Woody Herman's band.

Oscar Price, who was graded too big routine, has been graduated to the third floor of the Rogers.

Among the downstarts at the actors colony who are doing nicely are Marion Green, Pauline Russell, Lottie Lamy, Helen O'Kelly, Benny Resler, John Louden, Dick Moore, Ken Brown and Harold Wilkins.

Thanks to Fred Doringer, of Faym-ton, W. Va., for his timely gift and greetings to this columnist.

(Write to those who are ill.)

Fred Perry named manager of the Hartford, burlesque, in Hartford. Formerly managed the Lyric, Bridgeport.

(Address Variety)

## JERRY BENT (Bishop Ruland to You!)



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"Beautiful, gorgoeus, exquisite"—CHICAGO DAILY NEWS  
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COLUMNISTS' SEAL OF APPROVAL  
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"Tops"—DOROTHY KILGALLEN  
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# 400 Less Night Spots in Wisconsin Than Year Ago, All Due to the War

Milwaukee Nov. 10. Extent to which the war has cut in on the nightery biz here is evident in figures released Saturday (7) by the Bureau of Internal Revenue disclosing that there are 400 less theaters and roadhouse operators in Wisconsin than a year ago.

There are 900 less slot machines in operation, 90 fewer billiard halls and 100 fewer bowling alleys operators.

Proprietors of these many spots, as well as the customers, are either in the army and navy or on defense jobs for the duration. Inability to get help, rising food prices that compelled them to curtail night entertainment, and the war rationing all conspired to make operation unprofitable if not impossible. Another angle is that the war has pulled workers away from the nickels to meet current living costs and must necessarily drop the amusements that formerly got their spare change.

An idea of how the number of enterprises has been cut down is evident from the fact that a motorist along the 85 mile highway from Milwaukee to Chicago had to stop at four roadside spots before he found one that would serve food of any kind.

## Feds Seize 20G Liquor In Mpls., Charge Cafe Owners With Tax Fraud

Minneapolis, Nov. 10. Agents of the federal alcohol tax unit here seized 63 cases of whiskey with an estimated value of \$29,000, which, it's alleged, that the Jennings, local night club, failed to list in its inventory required by the connection with the new liquor tax to be paid on all floor merchandise held Oct. 31. Owners of the club claimed that the whiskey in a garage back of the owner's home, where it was concealed, was the property of approximately \$3,000 in taxes.

It was the first punitive enforcement of the new law in the Minneapolis area, and the U. S. district court issued a complaint against Albert Bergstrom and Harriet, his wife, the club's owners. Agents made no arrests.

Maximum penalty for violation of the revenue act as just set by Congress is \$5,000 fine or three years imprisonment or both.

## ICE-CAPADES' WHAM \$63,000 IN BUFFALO

Buffalo, Nov. 10. Assisted by enthusiastic fans from local cir, 'Ice-capades of 1942' turned in a whammo score in seven performances at the Municipal Auditorium last week.

Show was slow on the uptake, but revers' laudatory comments bolstered business immediately and show went to capacity for most of the engagement. Total gross for the week's take ran up to a scoring figure estimated at close to \$63,000.

## Buff., Chi., Det., N. Y. Set for Henie Icery

Indianapolis, Nov. 10. Road dates for Sonja Henie's 1943 ice revue opening at the Coliseum here with a nine-day run from Nov. 26 to Dec. 4, have been set as follows: Buffalo, Dec. 14-16; Chicago, Dec. 25-Jan. 7; Detroit, Jan. 10-17. The show is expected to reach New York about Jan. 20. No other spots are planned. The local stand may be extended two nights if business warrants.

Freddy Trenker and the Caley Sisters are others to be featured in the show. Now in Chicago at the Catherine Littlefield is directing.

DIES IN ST. LOU CAFE FIRE  
St. Louis, Nov. 10. William Crawford, 71, a cracker of the Moonlight Club, St. Louis, nitrate was bound to death in a fire that damaged the spot last night. The John Vitale, a part owner, placed the damage at \$200.

## 'Roller Vanities' Fair \$15,000 in Memphis

Memphis, Nov. 10. Despite unflinching newspaper spate, 'Roller Skating Vanities of 1942' only gathered about \$15,000 in an eight-day engagement here at Ellis Auditorium.

Show rated rave notices and was well-liked, but did not draw quite as anticipated. Cast included Lucille Page, Buster West, Dolly Durkin, Gloria Nord and Bobby May. Art Sasser, who left to enlist in the Army, was replaced by Ann Manion.

## 'Ice Follies' Eyes Record 130G For Wash. Booking

Washington, Nov. 10. 'Ice Follies of 1942' are into war prosperity here, and take for the engagement will break all local records, \$130,000 for the 16 performances which opened Nov. 3. Up to and including Sunday night, \$56,000 was in the till, with the advance for this week indicating sales increased from 1941's \$8,500 to a total of 76,000 for this engagement.

'Follies' did a masterful job in selling the Rivetera Stadium attraction. Dave Herman was in charge, and by liberal use of passes, crunched picture pages, spots sections, society and regular amusement columns. Shipldats and Johnson were so delighted with their reception here, and giving glowing notices, they tossed a midnight supper for the press at Hotel Willard on Nov. 9.

## Chi Cries 'Help'

Chicago, Nov. 10. Shortage of help is causing many Loop cafes and restaurants to close their doors one day a week and to shorten the number of hours they are open daily.

Nightery to be known as Zebra Club opens on New York's 52d St. Nov. 10. Opening show to feature Bea Kaimus, singer, and Leo Stone orch.

## MPLS. CAFE MAN FINED ON GAMBLING CHARGE

Minneapolis, Nov. 10. Frank Roberts, owner of Roosevelt night club, was fined \$100 in municipal court on a charge of maintaining gambling by operating 24 dice games and pin-ball machines on the premises. He first had been haled into court on complaint of a neighbor who charged he used abusive language to her.

'Testimony brought a blast from the judge, who accused the police department of 'protecting gambling.'

## CERTAIN USO UNITS HAVE BLIND DATES

USO-Camp Shows has been routing tab units around the Blue Circuit (isolated posts and detachments) for the past few weeks. In the new season doesn't get off till later this month. Tab shows, formerly called singing units, use about five people and are designed to perform before small groups and in cramped quarters.

Currently there are seven such units out and another en route to Alaska. For as Camp Shows execs are concerned they do not know where the shows are playing. Procedure in looking these shows has the respective service command request a unit for a certain number of weeks. Camp Shows turns the troupe over to the Army at an agreed upon point and picks them up at the same point after the tour.

The secrecy is essential since many of the isolated posts played by the tab shows are at strategic areas.

## USO-Camp Shows Revises Its N.Y. Booking Setup

USO-Camp Shows office in New York has enlarged staff handling the curfo show bookings. Max Allentuck and Ben Kutluch, both executive assistants on the payroll this weeks and will work with George Oberland on booking and producing these shows. Bert Wisniew, who had handled this chore before the new production schedule got underway, is being shifted back to Harry Delmar, producer chief.

Ken Nichols, who had followed Wisniew onto the curfo assignment, is being shifted back to Atlanta where he will resume as Southern Red supervisor. Ted Hammerstein comes up from Atlanta to follow George Osbrin, now in the Army, as field supervisor for the First, Second and Third Corps Areas.

# 37th ANNIVERSARY NUMBER



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## 4 A's Reprimands Name Performers For Passing Leon-Eddie's Pickets

### Can't Get Around, Call Off Coast AGVA Vote

Los Angeles, Nov. 10. Los Angeles local of American Guild of Variety Artists has deferred its election of officers indefinitely on account of gas rationing, shortage of transportation and other wartime conditions.

Meanwhile Frank Yaconelli will continue as chairman of the executive board, which has cooperated with Executive Secretary Florine Bale in handling affairs of the local since Cliff Nazarro resigned the presidency.

## Wirtz, AGVA Still Status Quo Over Ice Show Pact

Situation of 'Stars on Ice' Center, N. Y., in connection with the attempts of the Associated Actors and Artists of America to force the show's presenter, Arthur M. Wirtz, to sign a basic agreement with the American Guild of Variety Artists, appears to be status quo.

Artists' callboards have notices to the effect that the management is 'unfair', and performers are instructed not to patronize the show. Four A's union affiliates and other stage organizations have been similarly advised, but if there is an idea of picketing 'Stars,' it is evidently in abeyance.

It is up to the Four A's to order militant action against Wirtz, but officials of the former are hesitant about making any statement about the matter, indicating that they started something that hasn't worked out the way they thought it would. Fact that skaters in 'Stars' signed individual contracts and that AGVA did not have any say in those transactions, intentionally or otherwise, may be the problem that the Four A's has not solved.

### ALAN GALE OK AGAIN

Philadelphia, Nov. 10. Alan Gale, stricken with pneumonia while playing at the Ball here three weeks ago has fully recovered.

He returned to the spot last night (Monday) for an indefinite engagement.

Disciplinary action taken by the Associated Actors and Artists of America against several performers who crossed a picket line at Leon E. Wirtz's 'Stars on Ice' show last week to reprimands by the parent actors union. The American Guild of Variety Artists is currently conducting a strike at the 52d street spot.

These let off with the reprimands were: Benny Baker, Cliff Hall, Cantu, a manager; Teddy Rogers, Gully Richards and Moe Howard (Three Stooges). Danny Kaye, Joe E. Lewis and Senor Wences are also involved under the same charges, but they've been given a week's grace to appear before the Four A's International Board to answer the allegations.

Baker, Hall and Cantu issued a statement that they were sorry we crossed the picket line. They 'endorsed' the unfair action taken by the Four A's and promised they wouldn't do it again.

Chorus Equity last week suspended two members, Frank Shepherd, director of the 'Stars on Ice' show, Field, m.c. and singer, while AGVA suspended the balance of the original 'Stars' show that did not join the pickets against. Likewise, the acts currently at the pickery were given 10 days (Tuesday), to withdraw or be suspended. At the same time acts without the Four A's membership notified that they are jeopardizing their chances of ever being admitted to membership in the union, which comprise the Four A's.

Both Lewis, apparently, has been hardgriped by the Newspaper, and last week clarified a show consisting of 10 acts.

Both Leon Enken and Eddie Davis, who own the spot, still insist that the Four A's are wrong, and that the 'A' classification demanded by the union is beyond their jurisdiction. The combined crafts council representing the musicians, stagehands, and entertainers, was notified that they were in sympathy with AGVA and the Federation, and would not walk out until the Four A's reconsidered the basis of the dispute, since it felt the demands were too high.

## SEEKS TO ORGANIZE NITERY ACTORS IN D.C.

Washington, Nov. 10. Frank Nervitt, organizer for the Entertainment Guild of Variety Artists, is in town to win night club entertainers into the AGVA roster.

Nervitt, who organized Baltimore and claims that there are conditions in the Washington night club business that are screening for relief. Rapid growth of after-dark spots in the capital has brought about fly-by-night operators who work without notice and other evils inimical to the entertainer's welfare. Working in cooperation with local musicians union to spread the idea of organization.

## 100% Control Bought By Wolper in N. Y. Cafe

Dave Wolper is now 100% owner of the Hurricane, having bought out Jimmy Sheehan, his partner. Leo F. Wolper, former Pull-Bergeres, Paris, producer, is putting on the new revue, due to debut there a week from Friday (20). It's a more elaborate type show, scaled at higher budget than when Harry Pate bought it up. Wolper, who has organized Baltimore and claims signed thus far include the Actons, the Gibsons, Capella and Patricia.

## Helen Kane Starts Name Policy at Philly Swan Club

The Swan Club in Philadelphia, N. Y. Working in cooperation with Helen Kane, who starts a two-week engagement next Monday (16). She will be followed by Belle Baker, Nov. 30.

The Swan, along with most of the other late spot shows, are enjoying their best seasons in recent history.

# Night Club Reviews

Continued from page 42

months ago. And the spot will probably be least affected of all night spots when the petrol squeeze is put on due to its location. Just off Boulevard Hollywood.

In the downtown sector the Dittmore Bowl has little or no competition. Joe Richman has been having the stick there since May 28 and the average weekly stub count is around 5,000. That means from Thursday night on the bowl is brimming over.

Freddy Martin has built up a following at Ambassador Hotel's Coconut Grove, halfway between Hollywood and downtown L. A. on the top of Fifth Avenue-Ninth Street. Biz has been brisk and the middle-agers and upper crusters would rather take their dancing with Martin than any other crew that's been around in some time.

NYO and Earl Carroll  
Nils T. Granlund's stovanshapp has given Florentine Gardens the healthiest air of trade it has had since the spot was opened. Here it's the floor show, gay and with lotsa gals, that keeps the most coming.

Carroll's pulls the better class trade, the butler-and-seggers who like quiet quater over the size of the lab. Up on the stage, far removed from the sitters, is a typical Carroll extravaganza, currently without any magnetic personalities. Like the Palladium and Florentine, the theatre-restaurant is hereby the crossroads of Hollywood.

Over in Southgate, deep in the industrial sector, where the payroll is bulky and the spenders plentiful, the night trade is cornered by the Tison, erstwhile Toppy's. Ray McKinley takes the best and seems to make okay despite a lack of a money value. Out toward the Pacific is the

Casa Manara, also fortunately situated where the aircrafters float and live. Freddy Slack waves the wand but the newness of his name hasn't worn off yet. He should get into stride soon, but the gals think his operators worrying. Amos Weeks is on deck at the Casino, a Sausalito drop-in, but so far the results haven't been too encouraging.

## LEON & EDDIE'S, N. Y.

Eddie Davis, Robert Field, Joane & Robert Rexer, Cousin Ida, Paul Gerson, Leslie Gaines, Jerry Vance, Joan Bernhard, Gloria Hope, Edna Joyce, Gonzales Trio & Gauchio, Pauline Bruni, Cheena De Simone Dancers (6:15-Line 110), Lou Martin orch (6:30-11:30 minimum weekdays, \$4 Saturday).

Plenty of show, perhaps more than necessary, combined with a more attractively scaled food card and the never-failing Eddie Davis routine. This continues a profitable formula at this 22nd street night. It's more than ever like a three-ring circus, the walls being audibly decorated with Eskoutique cartoons, as a result of the mixed nature of some 15-20 acts plus line and the Lou Martin orch for the 8 o'clock show and two more acts for the 10 and 12 o'clock shows. But the customer, like it, judging from response and capacity biz.

It's unusual how Leon & Eddie's continues to pack 'em in. The defense workers, et al, who seek out & E's, give audible evidence that the nitty's rep is seemingly far and

wide. Davis continues to hawk 'em, silent, Golson (Goldie) Whammin', expertly added to the line. A young sideman Bailey joined the Air Corps and is currently in Egypt. As an offset to the nitty's current slump in AGVA, there is a plenitude of talent.

In support of Davis, whose clowning is still the main draw. Robert Field fills his niche nicely as a dancing emcee. He jacks handily with vocal such as "In Still of the Night" and "Prairie the Lord".

Quantity of turns necessarily limits his to one or two of the nitty's running from three to five minutes for most part. One of the exceptions are the Cheena De Simone Dancers, who linger longer with elegant, ballroom numbers.

Gonzalez Trio and Gauchio, good, outstandingly good, but as the wonder dog, does double somersaults from a diving board as well as performing a hoop. For a climax the dog does a handstand on his forefeet while balanced in the air.

Two colored acts on the lineup are Leslie Gaines, tapper, and Cousin Ida, comic singer. Latter is barely worth a mention. The other is a different times such as "Devil Sat Down" and "I'm a Fool for You" with a rousing routine.

Dusky torso-shaker Pauline Bruni, singing in a large ball-room, and G-String, goes through the motions of what might be called a contemporary dancing. It's done under dull lighting. Joan Bernhard, emerging from a large ball-room on the floor, provides a mild toe dancing bit, which is more of a gag routine. It is moderately effective, while Jerry Vance is a conventional contortionist.

For the rest, there's Paul Gerson, harmonica player, who sings the melody of "Orpheus" and "Poet and Peasant"; Gloria Hope, warbler, haltingly sings "White Christmas"; Joane and Robert Rexer, in familiar old-time and house music, in three nondescript numbers. Mori.

## CHEZ PAREE, CHI

Chicago, Nov. 4.  
Sophie Tucker with Ted Shapiro, Moe & Hori, Callahan Sisters, Paul Mitchell, Chez Paree Acordeon, Lou Brezee Orch (10): \$250 minimum.

Sophie Tucker is back at the old stand—and packing them in as usual. Her veritable triumph for the veteran star.

She's Tucker, of course, remains more than just a singer of tunes, old and new. She's still a tradition, part of the spotted history of show business, bringing to her performances, the consummate expert performer, who in years of great performances have ended her career.

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# HILDEGARDE SIGNED FOR CHI'S PALMER

Chicago, Nov. 10.  
Hildegard has signed to appear at the Emory Room, Palmer House, starting Jan. 8.  
Joe Reichman's orchestra will appear with her.

# A. B. Marcus at Mosque

Newark, Nov. 10.  
The Mosque theatre here, recently purchased by Merritt, Ed. Water, southern theatre operators, from Prudential Insurance, will open next Thursday (13) with the A. B. Marcus International Revue.

House will be under the management of Bobette agd Russell Mack, who during the summer leased the theatre for a series of summer stock under the banner of Jiles Lenthal. Venture panned out very well, leading up to the current enterprise.

Uma Mae Carlisle, singer-composer, and Roger Kaye's new band to open Cafe Life, new York east side night club, tomorrow (Thursday). Don Tannen also in it.

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**THANK ONE AND ALL!**









B'way Somewhat Off; 'Wine, Women' Over 12G, 'Rosahinda' Improves To \$20,000, 'St. Mark' Soars to \$20,000

Broadway legit business did not continue immediately to the extent as expected, and first two days last week were way off. Attendance...

ment has not decided whether or wives to move men. The "Fiancée" version didn't hurt; business bit better at \$2,000.

'Angel Street', Golden (4th week) (\$7,887; \$3,300). Picked up slightly...

'Star and Garter', Music Box (20th week) (\$6,901; \$4,400). Sells out.

'Arsenic and Old Lace', Fulton (94th week) (CD-893; \$3,300). Slated until New Year...

'The Pirate', with the Lunts held its lead all last week...

'Count Me In', Barrymore (3d week) (M-1,530; \$4,400). Played an extra performance...

'The Pirate', Colonial (2d week) (1,643; \$2,750). Guild-ATM subscription...

'Hello, Out There' and 'Magie', Belasco. Taken off last Saturday after playing five weeks...

'The Pirate', Colonial (2d week) (1,643; \$2,750). Guild-ATM subscription...

'Leta's Place', Imperial (50th week) (M-1,150; \$4,400). Picked up but not as much as figured...

'The Pirate', Colonial (2d week) (1,643; \$2,750). Guild-ATM subscription...

'The Sun Field', Empire (19th week) (CD-1,082; \$3,300). Has entered court for holiday...

'The Pirate', Colonial (2d week) (1,643; \$2,750). Guild-ATM subscription...

'My Sister Ellen', Beck (86th week) (CD-1,214; \$1,650). Management...

'The Pirate', Colonial (2d week) (1,643; \$2,750). Guild-ATM subscription...

'Road' Fine \$7,500 In 9th Cincy Visit Cincinnati, Nov. 10. In for its ninth visit and 11th week...

'Priorities' Opens OK at 19G in Chi 'Porgy Fab' \$16,000, Junior \$12,000 Dunca's 'Topsy' In Surprise \$8,500, L. A.

LUIS ST O P BOSTON COIN WIT 21G

Los Angeles, Nov. 10. Revival of 'Topsy' and 'Box' with Dunca's 'Topsy'...

Chicago, Nov. 10. Opening of 'Priorities of 1942' last week notwithstanding...

HEPBURN 26 1/2% SELF OUT DET.

'S'KIN ME', \$19,200, 'BIG IN PULLY'

Philadelphia, Nov. 10. 'Philly' has achieved its best legit season in numbers...

DETROIT, Nov. 10. Betwixt her first week, Katharine Hepburn in 'Without Love' came through with an estimated \$26,500...

Philadelphia, Nov. 10. 'Philly' has achieved its best legit season in numbers...

Milwaukee, Nov. 10. Although best here to date, spring, Ethel Barrymore in 'The Corn Is Green' staged a repeat at the Wisconsin Theatre...

'BEST FOOT' ON WRONG FOOT, \$12,500 IN PITT

'HAMPDEN-LOFTUS NEAT' 'BG IN MONT'L' 'ARSENIC'

St. Louis, Nov. 10. With less theatrical opposition on tap here than Hellzapoppin' was on...

Pittsburgh, Nov. 10. They wouldn't buy 'Best Foot' for weeks but the three ad-writers...

Montreal, Nov. 10. 'Arsenic and Old Lace' and 'The Sun Field'...

St. Louis, Nov. 10. With less theatrical opposition on tap here than Hellzapoppin' was on...

'LADY 32G IN 2d Wk., Tops 1st in Baltimore'

Baltimore, Nov. 10. Second week of 'Lady in the Dark' at Ford's last week outdistanced the first...

San Francisco, Nov. 10. 'Adamant Eve' opened at the 174th-seat boards at the American last week...

'Sycamore' \$13,000 In Second Wash. Wk.

Washington, Nov. 10. American Theatre Society's second attraction, 'Sycamore', under the aegis of the Theatre Guild...

San Francisco, Nov. 10. 'Adamant Eve' opened at the 174th-seat boards at the American last week...

'Crix Don't Deny Pitt's' \$100, \$6,000 in 4 Shows

Indianapolis, Nov. 10. 'Papa, Is All' took \$4,000 in four performances at \$250 top...

San Francisco, Nov. 10. 'Adamant Eve' opened at the 174th-seat boards at the American last week...

VOYK AND KINGWEG THROW A POSEY TO JOHNNY MERCER for His 'Skywalk' Lyric

Crix Don't Deny Pitt's \$100, \$6,000 in 4 Shows

'Papa' Fair 4G, Indpls., 'Road' Advance Light

Chatterton-Forbes Okay \$8,400 in 'Private Lives'

101 West 55th Street Douglas L. Elinman & Co.

NOT A STUFFED SHEET New scenery and background lighting...

# 'Wine, Women' Court Action Pends, Shuberts, Attorneys Take a Walk

Three defendants connected with the management of "Wine, Women and Dogs," Ambassador, N. Y., were held in special Session by Magistrate Robert F. Mahoney in the West Side court last Friday (8), on the charge that Paul Rosenberg, executive producer, that it was an indecent, obscene performance. As it now stands the case will go before the judges, but the defendants will ask for a trial by jury. There are unconfirmed reports that the case, although "Wine" is a burlesque-revue, several Broadway legit shows may be involved.

Pointed out that Moss appears to be acting as an individual, not as a representative of the show, there has been no move to cancel the license of the theater. Nor was there any police complaint. Counsel for H. Herk, one of those sponsoring the show, stated that if it was the intention of the authorities to stop the performance, there could have been a police arrest of the players in "Wine." That was the procedure when "Pleasure Man" (Max West) and one or two other shows were closed by the boards. Business jumped when the case was publicized and the police taking the case was withdrawn. If Moss had not acted the show would have folded immediately. Instead, the show's midnight performances were canceled.

Ambassador is operated by the Shuberts, but the house management was not included in the Moss complaint. A police complaint was commented upon along Broadway. Lee Shubert's interest in the attraction is guaranteed by the contract which guaranteed the show's salaries with the American Guild of Variety Artists. Shubert withdrew his name from the contract, indicating a desire to wash his hands of the whole matter, but the contract will continue to operate in the court proceedings.

**Arranges AGVA Agreement**  
Cancellation of the guarantee will not cancel "Wine," the house has arranged with AGVA to post cash daily to business districts, and unless "Wine's" business drops under the stop limit, the Shuberts probably cannot stop it.

When the complaint was made William Klein and Milton P. Weinberger, attorney representing the (Continued on page 51)

## 3 Hedgerow Legiters Into Camp As Conscripts

Philadelphia, Nov. 10. Three members of the Hedgerow Theatre company were last week sent to civilian work camps as conscientious objectors.

Orders came from National Selective Service Headquarters and called for the immediate induction commencing the usual grace period granted conscripted individuals.

Two of the three and their destinations: Joseph Leberman, Jr., to Civilian Control Service Camp, Marietta, O.; George Earl Ehling, to Camp 52, Coon County, N. H.; Morgan Thomas to Camp 48, Marietta, Va.

They are the first conscripts taken with theatre equipment and directed by Jasper Deeter, who recently made headlines and stirred up the criticism by claiming that members of his theatre be deferred from Army service because they were performing "work of national importance."

Two other Hedgerovians are still in their own classifications. Michael DeBausset, under indictment for refusing to appear for induction, and Dan Sweeney, whose appeal as a conscientious objector is still pending.

## Skulnik Stays on 2d Ave.

Menasha Skulnik, act comedian of "Be Happy," Yiddish-language musical in New York, is not planning to desert the east side stage for Broadway, but intends to continue in Sholom Secunda-William Siegel's production. William Rolland, under whose management Skulnik is now appearing at the Second Avenue Theatre, announced that the actor is under contract for a year. The theatre, however, is not free to go uptown this year. There had been reports that Skulnik was quitting.

## LORRE'S 1ST B'WAY PLAY Screen Horror Actor to Appear in Drama by Ernest Fanon

Hollywood, Nov. 10. Peter Lorre will make his first legit appearance in America in a B road production, "The Devil," which will direct as well as play the star role. Play is by Ernest Fanon. Lorre is working currently in "Background to Danger" on the Warner lot.

## FED'L ARBITERS HEAR ATAM PAY PLEA

A special three-man board of the Federal Conciliation Service listened in Washington last week to managers and a committee representing the Association of Agents and Managers, which seeks increased pay. No decision was reached.

Upshot of the bundle was that both sides agreed to abide by the verdict of a single arbitrator to be named by the War Labor Board, the arbitrator to hold one or more meetings in N. Y. He would also rule upon proposed changes in the revised basic agreement between the managers and the stage unions.

Understood that William H. Davis (brother of Owen, the playwright), of the WLB, will appoint the arbitrator. J. J. Shubert was one of the showmen representing the League of N. Y. theatres, with which ATAM has an expired contract. Shubert fared up during a verbal exchange with Sidney Cohn, attorney for ATAM. Reported he said that agents and managers were getting gratuities in exchange for free tickets, but one of the union's group surmised that the producer was thinking of the treasurers in the "good old days." Other unpleasantness followed.

Three-man board consisted of the Messrs. Fitzgerald, Walsh and Spencer.

During a partial recess of the Washington bundle, the managers, who previously refused to grant any pay raise, offered a 10% increase in all classifications of ATAM would a show play six weeks. Offer was rejected by ATAM. Latter said such an arrangement would merely tend to bring the income of the more successful agents and managers often connected with his.

In addition to Shubert, Lawrence James, Milton R. Weinberger and J. P. Kelly were present, and for ATAM, Oliver M. Saylor, Morris Jacobs and Leo Freedman were on hand, in addition to counsel.

## Dows Take Over House In Holyoke for Legit

Springfield, Mass., Nov. 10. The city of Holyoke, which hosted the strawhat Valley Players the past two summers at the Mountain Park Casino, is in the legit field again. Al and Belle Dow, the bookers, have announced they would open the Holyoke theatre on Thanksgiving day with "Arsenic and Old Lace." Extensive repairs are now under way at the house and it's expected to be in shape for opening, according to Frank McCoy, who will manage the Holyoke enterprise.

The house has been dark for some time. The city, flushed with plenty of soldier business from nearby Westover field, has been considered before for a legit revival, but inadequate facilities have hitherto put the damper on the presentation.

No casts have been announced yet, though the Dows are hopeful of lining up "Watch on the Rhine" for a follow-up.

## Columbia Pictures Backs A. H. Woods In B'way Production

A. H. Woods is due to place this Little Hand" into rehearsal shortly, the veteran showman stating he has the backing of Columbia Pictures. Play is a melodrama with an all-egit cast of eight or nine, ages ranging from 18 to 22.

"Hand" was written by Wilfrid Pettit, a Coast play reader.

Woods also has scheduled the production of a farce called "The Key to Vivvy's Room."

## 'Hellz' in Booking Deal With Arena Mgrs. Assn.

"Hellzapoppin'," again playing road theatres this season, is slated to be staged in auditoriums and rinks shortly. Arena Managers Assn. has made an attractive proposal to the Shuberts and Olsen & Johnson, who own the revue, the most surprising money-maker in a decade.

"Hellz" in the arenas will be circumscribed by specific performances, such as jitterbug nights, etc. It will play the same scale as ice revues and will be similarly booked, playing two nights in some spots and a week or more in others.

# Minimize 'Exorbitant' Tax Problem In Canada for Visiting U. S. Actors; Affects Only Those Getting \$1,000-Up

## GEO. MARION, JR., WINS B. Webb's Suit Over 'The Many Girls' Kept in N. Y.

Reports of incoming company managers, that American actors have been invited to express reluctance at accepting engagements in Canada because of the impression that they will have to pay exorbitant income tax plus heavy exchange deductions on their salaries, again need clarification.

The supreme court of New York yesterday (10) decided in favor of George Marion, Jr., film and stage writer, in the legal action filed by B. Webb over a firm ago, for half of the defendant's profits from the legit and film musical, "Too Many Girls."

Only the high-salaried actors in the \$1,000 bracket and up are affected by the new tax law. The bit player in the \$75-\$100 classification have not a thing to worry about. The pay-off in Canada is as follows: anyone making up to \$250 a week is paid off in American money without deduction; over \$250 and up to \$500, this is paid in U. S. dollars and half in Canadian; over \$500, the balance paid in all-Canadian money.

Webb claimed to have collaborated with Marion on "Girls" which was produced by George Abbott in a stage show in 1929 and later as a film for RKO.

All the high-salaried actors in the four-figure bracket come under the income tax regulations but can claim the same exemptions for dependents, etc., plus other deductions, as applicable to U. S. Canadian tax-payer. A full income account in the United States is lower this season than it was last. The income tax on \$2,000 is \$125, as against \$100 in 1941.

## Raising 'Porgy' to \$3.30 In Cht After \$2.75 Top In N. Y. Is Factor in Sale

It was expected that "Porgy and Bess" would sink in Chicago for a run, but the starting gait there at the Studebaker did not warrant the effort. One pertinent reason for the lag is the ticket scale there, \$3.30 top. Higher than on Broadway, where it made a long stay at the Majestic with a \$2.75 top. Usually ticket rates out of town are less than in N. Y., and the upping of the "Porgy" cast was a surprise.

American money is at a 10% premium in Canada; you get \$100 in American \$100 bill. In addition, Canadian money is worth less, purchased in Canada may be sent back to the United States duty free to the extent of \$100.

Colored-cast musical was pegged as a \$2.75 show, and tampering with the scale may be costly. When originally booked in Chicago that price was set, attraction being alternately slated for the Erlanger and the Grand, latter date being knocked out when the house went into pictures.

# 'Best Foot' Road Flop a Mystery; Got Good Notices

## Jackie Heller Faces Theatre Authority Rap

Chicago, Nov. 10. First case to be reported by local Theatre Authority in two years will be called when charges are preferred against Jackie Heller for making a free personal appearance at "Carine Dining Room of the Beach." Theatre Authority has been successful, since its inception, in killing off 90% of the free shows; benefits, etc., which have monopolized actor's talents without compensation.

"Best Foot Forward" called it a season on the road Saturday (7) when the George Abbott musical folded in Pittsburgh after being out for a week. Strong program recorded the show was not matched by the business, and the manager's office couldn't understand how come after reading the notices. "Foot" drew little interest from critics when it opened at the Erlanger, Ch. where the grosses were good at the start, but tapered sharply when the show was moved to the Studebaker.

Abbott musicals have not fared well on touring. Despite long Broadway runs, and the absence of names in the cast probably explains why. It was first thought that "Foot" was an exception. When the show started out the only cast change was by Roy Hoadley, Dan Edwards. There were 44 in chorus and grosses of \$18,000 weekly were necessary to break even.

Last season Abbott's "Pal Joey" fared better out of town, making a touring profit but costing less to operate.

# 37th ANNIVERSARY NUMBER



## To Be Published Late In December

USUAL ADVERTISING RATES PREVAL

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NEW YORK	HOLLYWOOD	CHICAGO	LONDON
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## 12 Added to Dramatists Guild Council Monday

Twelve members of the Dramatists Guild council were elected at the organization's annual meeting Monday (9) at the Music Box Theatre, N. Y. They are George Abbott, Robert Ardrey, Patricia Collinge, Russel Crouse, Owen Davis, Edward Dietz, Frances Goodrich, Otto Harbach, Lilian Hellman and Arthur Kober. Roy Hoadley, Dan Edwards, Volner to serve until 1944, and Kurt Well until next year.

Reports also read by Arthur Richman on the activities of the American Theatre Wing War Service, and Cruise on the activities of the Writers War Board. Attorney Maurice J. Speiser discussed the new tax law and Sidney Hillman, president of the Guild's film sale arbiter, read a recapitulation of Hollywood buys of Broadway plays.











OBITUARIES

GEORGE M. COHAN

George Michael Cohan, 64, died at his home, 25 Avenue C, Brooklyn, on Thursday (5) after having been ill slightly more than a year. He succumbed to cancer of the liver and intestine. Details start on page 3.

EDNA MAY OLIVER

Edna May Oliver, veteran character actress of stage, screen and radio, succumbed to cancer of the breast on Monday (8) at the Cedars of Lebanon hospital, Hollywood. Death came after her 59th birthday. Her long-time friend, Virginia Hamann, New York actress, was at her bedside when she died.

Miss Oliver first became ill during the summer, forcing her to cancel radio and stage engagements. According to Miss Hammond, she had never been aware of the seriousness of her illness.

A descendant of John Quincy Adams, Miss Oliver started her theatrical career as a singer in her hometown of Maiden, Mass., in amateur plays. Her first professional appearance was in 1890, and later she toured as a pianist with an all-girl orchestra. She later formed the "Edna May" company, which gained somewhat of a reputation as a comedienne, but it was in 1917, in

cess in theatre management and was once reputed to be a millionaire. He was married to "Princess" Peary at the Globe theatre in Shaftesbury avenue, where he successively starred his two wives—Marie Lohr and Margaret Banterman. One of his greatest successes was Somerset Maugham's "Our Betters," in which his second spouse achieved fame. Survived by widow and daughter, Joyce, of his first marriage to Miss Lohr.

RALPH MOREHOUSE

Ralph Morehouse, 35, stage veteran, died Nov. 3 of a heart attack. After apprenticing with an early Boston stock company, he directed for Nelson Trowbridge at the Cox theatre, Cincinnati. Among Broadway plays in which he performed were "Three Men on a Horse," "Boy Meets Girl" and "What a Life!" He was taken ill during the summer, and sent east by company manager, Robert Lee Lee, Ellen, but he never recovered.

ARCHIBALD HADDON

Archibald Haddon, 71, well-known London drama critic and press agent, died in Limpfield, Surrey, England, recently. He had worked on the London press for 22 years and was first drama critic of B.B.C. From 1924 to 1933 he was press representative of the London theatre and his theatre circuit, worked in a similar capacity for Gilbert Miller and Bertram Mills Circus.

George M. Cohan

JERRY VOGL

the comedy "Oh, Boy," that she gained full stature for her comedy parts. Her versatility as an actor, particularly marked when she performed a dramatic role in Owen Davis' "Ice Bound." The role of Fatty Ann Hawley in "Snow Boat" brought her to the attention of film scouts for the first time, and thereafter her career was marked by many screen successes.

Her only marriage, to David W. H. Woodruff, ended in divorce in 1933. Five years after they were wed, an aunt, Mrs. M. E. H. Woodruff, died. She is the closest surviving relative.

HELEN TROY

Helen Troy, 37, radio and film comedienne, died Nov. 9, in Santa Monica, Cal., after an illness which forced her retirement two years ago. She went into radio in 1934, appearing as an organist in Fox-West Coast theatres on the coast. Starting on KYA and other Frisco stations, she and John Patrick conceived and appeared in "Cecil and Sally," one of the earliest and most popular of the earliest and most popular of 1,500 episodes of the chapter play were recorded and are still being spun around in the country.

Later moving to Hollywood, she appeared on programs with Eddie

IN MEMORIAM

SIDNEY SPIER

NOV. 16, 1939

HILDEGARDE

Cantor and other top air comics playing the flip phone operator. The character, "Susie at the Switchboard," won her many picture deals and she worked at Metro, 20th-Fox and Warner.

Surviving are her husband, Dr. Alton Horton, a son and daughter, and one son.

CLAIRE WHITEFOOT

Claire Whitefoot, 54, who appeared in many Broadway musicals, died Nov. 5 at Vassar hospital, Poughkeepsie, N. Y. She resided at 145th Street with her husband, Jack Klendick, whom she wed 35 years ago.

Miss Whitefoot appeared in such shows as "Fascinating Flora" (Adelle Foy), "The Jolly Bachelors," "Midnight Sons" and "Algeria."

Klendon, who is out of show business, was stage manager with George M. Cohan shows for 14 years, also being with "Irene" and "Poppy" in the same capacity.

ANTHONY L. PRINSEP

Anthony L. Prinsep, 54, well known West End theatrical manager, died at his London home recently after a lingering illness. A man of arduous health, he was carrying on

tographer's studio in New York, following his lifetime hobby. Two sisters survive.

JOHN HERFURTH

John Herfurth, 85, dean of Cincinnati's scenic artists, died Nov. 2, at his home, 2130 Stuyvesant city, from a malignant growth. He had been ill for two years.

LOUIS J. BLUMBERG

Louis J. Blumberg, 62, retired independent film distributor, died Nov. 3 in Los Angeles.

James Brannings, veteran motion picture stagehand and one of several brothers who are also stagehands, died suddenly at his home in this city last week of a heart attack.

Fred L. Daustich, 87, violin-maker who repaired instruments for Erem Zimbalist and other nationally known musicians, died in Torrington, Conn., Nov. 7.

Joseph S. Turley, 77, father of Clarence M. Turley, secretary of the St. Louis Amus. Co., which operates 39 stages in St. Louis County, Mo., died last week of heart disease.

Father, 78, of Rowland Lee, film tycoon and Robert Lee Lee, writer, died on Nov. 6 in Los Angeles. Deceased had been a newspaper editor in the middle west.

Mother, 60, of Hal Block, NBC western show announcer, died in Los Angeles on Nov. 6.

Mrs. Susan Stabbs, 68, retired stage actress, died on Nov. 6 in Los Angeles.

Mr. J. C. Charles Ray, former film star, died in Hollywood, Nov. 6.

Mother of Isabel Dawn, scenarist, died in Los Angeles, Nov. 7.

Mrs. Mary Lewis, 58, screen writer, died in Hollywood on Nov. 6.

BIRTHS

Mr. and Mrs. Elbert Lew, son, in Chicago, Nov. 4. Father is WLS announcer in University public department. Mr. and Mrs. M. P. Paul, daughter, in Los Angeles. Father is photographer at Columbia.

Mr. and Mrs. Marty Gold, daughter, in East Orange, N. J., Nov. 1. Father is a member of Korn Cobblers orchestra.

Mr. and Mrs. William Gordon, son, Nov. 1, in Los Angeles. Father is writer at KJH there.

Mr. and Mrs. Ken DiBlase, son, in Pittsburgh, Nov. 3. Father is first trombonist with Pitt Symphony orchestra.

Mr. and Mrs. Herbert Polseis, son, in Los Angeles, Nov. 2. Father is in charge of department at Warner's officehome in N. Y.

Mr. and Mrs. Hal Culver, son, in Chicago, Nov. 4. Father is WLS announcer and conductor of "Smile Market" radio program in Chicago.

Mr. and Mrs. Carl Grayson, son, Oct. 31, in Salt Lake City. Father's an announcer at KSL.

Mr. and Mrs. Lee Taylor, son, in Salt Lake City. Father is KSL technician.

Mr. and Mrs. Lou Costello, son, in Hollywood, Nov. 6. Father is of the Abbott and Costello comedy team.

Mr. and Mrs. John Sea, daughter, in Hollywood, Nov. 7. Father is stage and screen actor; mother is Helen Carter, film actress.

Mr. and Mrs. Bill McCuskey, son, in Cincinnati, Nov. 2. Father is manager of WLS radio production. Mother is Milly Good of the sister group, Girls of Golden West, on WLW.

Mr. and Mrs. James Totman, son, in Pittsburgh, Nov. 4. Father is advertising chief for WB in Pittsburgh.

Mr. and Mrs. Owen Ward, daughter, in Los Angeles on Nov. 8. Mother is Brenda Joyce, film actress.

Mr. and Mrs. Len Sterling, son, Oct. 31, in New York. Father is announcer at WOR, New York.

Billy Marshall's orchestra has been renewed by the Benjamin Franklin hotel, Phila., for 28 additional weeks.

Bills Next Week

Continued from page 45

Table listing names and addresses for bills due next week, including Virginia Lewis, Fredricka Giff, George Michael Cohan, and others.

SAN FRANCISCO

Table listing names and addresses for bills due next week in San Francisco, including Fannie Blum, Helen Cohan, and others.

Flynn

Continued from page 2

ring Erol Flynn because of the statutory rape charges against him in California is held by the Virginia Board of Motion Picture Censors it was indicated here Friday (6).

A joint statement by two board members, Fred Judth K Roberts and Mr. Elizabeth C. Chalkley, asserted: 'We cannot take into consideration the private lives of the motion picture stars when we are reviewing the pictures. We censor their actions and dialog on the screen as objectionable.' Fourteen films of Erol Flynn's pictures objectionable.

The board reported that during the past year, ending Oct. 30, it made a total of 41 eliminations from films, scenes and dialog which were classified as "objectionable." Fourteen films were rejected.

Majority of the rejected pictures, the board said, are "sex" shows, produced by independent companies. Hollywood, it was said, has shown a tendency for the last several years to lean toward "sex."

Propaganda from foreign countries is not presenting a problem to the board, it was said. The majority of the films from other countries are sent to the state board for approval. Board expenses, including several have been reviewed recently, based on Russia's and China's pictures.

In the last fiscal year, the board said, it reviewed a total of 5,864,000 feet of film and collected \$492,621. The collections were \$29,151 for duplicate licenses, with the remainder for miscellaneous collections, including \$100,000 turned over to the state treasury.

Held for Trial

Los Angeles, Nov. 10.

Erol Flynn, screen star, was bound over for trial in Superior court Nov. 23 on charges of criminally assaulting the Los Angeles plaintiffs are Betty Hansen, 17, and Peggy LaRue, Statistic, 16.

'A' Classification

The Legion of Decency has given an 'A' classification to Gentlemen With Guns, the Lew Llynch which was rushed into release by Warner Bros. following the filing of statutory charges against the actor.

MARRIAGES

Peggy Moran to Henry Koster, in Los Vegas, Nev., Oct. 28. Bride is film actress. Groom, actor, former Katharine Marshall to George Price, in N.Y., Nov. 1. Bride is daughter of George Marshall, owner of Washington Post, 100,000 foot time; Price is the comedian.

Lill Zehner to George Hawkins, Nov. 7, in New York. Bride is legit actress.

Private Morris Cantor, Compton, Cal., to Rosemary Hudik, Indianapolis. Groom, actor, brother of Cantor with his brother, Joe Cantor, in Cantor theatres here in peacetime.

Barbara Werne to Richard Moran in Yuma, Idaho, Nov. 10, at 10 o'clock. He is with the international department at Metro.

Barbara Werne to Richard Moran, Nov. 7, in New York. Bride is a member of the research staff of the Blue Network.

PITTSBURGH

Table listing names and addresses for bills due next week in Pittsburgh, including Virginia Lewis, Fredricka Giff, George Michael Cohan, and others.

# Uncle Sam's Roll Call

Bellow slated to be at Fort Custer, Michigan (Wednesday) as a volunteer officer candidate.

Weiner has been handling the Washington-Baltimore territory for a while. Bellow, formerly in charge of the Midwest, more recently shifted to the New England territory.

**Hip, Hip, Hollywood**  
 Stan Rogers, studio art director, Army Air Force.  
 Gabriel Scognamiglio, studio art director, Army Air Force.  
 Eddie Jones, still photographer, Navy.  
 O. A. Mott, studio technician, Army Air Force.  
 Ralph De Lara, studio press agent, Army Air Force.  
 Lloyd Nohles, studio cashier, Ferry Command.  
 Robert McKnight, studio technician, Army Air Force.  
 James Fidel, studio technician, Army Air Force.  
 Norton V. Ritchey, MGM foreign sales chief, Navy.  
 George Zee, studio technician, Army Air Force.  
 Dale Armstrong, press agent, Army Air Force.  
 R. T. Culp, studio technician, Army Air Force.  
 George Andrews, NBC press relations chief, Ferry Command.  
 George Dvorka, radio announcer, Army Air Force.  
 Lester Link, radio singer, Army Air Force.  
 Robert Dutton, radio music director, Army Air Force.  
 Peter Pater, radio actor-director, Army Air Force.  
 Leonard Olson, studio technician, Coast Guard.  
 Edward Ropes, screen writer, Army.  
 Ben Tobin, skater and film actor, Army Air Force.  
 Fereverl Marley, cameraman, Army Air Force.  
 Charles Leonard, press agent, Army Air Force.  
 Harold Wenzler, theatre manager, Army Air Force.  
 Paul Grimes, press agent, Army Air Force.  
 Jack White, shorts producer, Army Air Force.  
 Ken Kennedy, studio technician, Navy.  
 Malcolm Brown, studio art director, Army Air Corps.  
 Jack Gossin, still photographer, Army Air Corps.  
 William O'Garty, screen actor, Navy.  
 George E. Marsh, studio musician, Navy.  
 Norman McCabe, cartoon director, Army Air Force.  
 Richard Davoli, studio technician, Navy.  
 David Sharpe, screen actor, Army Air Force.  
 Jerome Fyfe, studio art director, Army Air Force.  
 Ray Bates, studio technician, Navy.  
 Fussy Palmer, film employment agency, WAVES.  
 Ralph Acton, casting director, Navy.  
 Robert Sterling, screen actor, Army Air Force.  
 Sturgis Kane, studio art director, Army Air Force.  
 Jack Duffin, stage dancer, Army Air Force.  
 Jack Andrews, screen actor, Marine Corps.

Ray Schultz, NBC publicity, Navy.  
 Paul Masterson, Blue network announcer, Navy.  
 Bill Stovall, Blue network announcer, Navy.  
 George Hamilton, KMPC production manager, Army.  
 Jerry Hauser, radio actor, Air Corps.  
 Carl Anderson, studio art director, Army.  
 Fred Bingham, radio announcer, Signal Corps Reserve.

Buffalo's Newest Bunch  
 Buffalo, Nov. 10.  
 Don Stevenson, operator of the Aerial, Rochester, transferred from the Medical Corps to Signal Corps in charge of projection and training of projectionists for six Army units in this area.  
 George Lurie, owner Orpheum, Ground Force Corp.  
 George C. Maurer, formerly of Shea's Buffalo staff, and last with Metro N. Y. office, assigned to Air Corps, Atlantic City.  
 Clifford Card, former associate of the Clyde Lathrop in operation of the Dunkirk, Dunkirk, a first lieutenant, and at Miami.  
 Samuel Geflen, Buffalo Terminal salesman, now a corporal with the Air Corps at Signal Corps.

Mark's Great Lakes, same rank, same place.  
 Mark Myers, former manager of Basil Bros. Star, Tonawanda, first lieutenant, headquartered Ft. Eustis, Va.

Emery Dickman, Jr., ex-Isoton Red Sox pitcher and son of Emerson Dickman, Sr., 20th-Fox, is CPO U.S.N. Ocala, Fla.  
 Former Basil Bros. employees now in service include Richard Bremer, ex-house manager of the Broadway, now a lieutenant in the Army aircraft division in Georgia.  
 Gannett Circuit will lose its manager James McNeerney when he is sent to England, according to John Scully, Buffalo branch manager of Universal.

Ben Bordonaro, manager of Palace Olean, now at Bowling Field, Wash.  
 Dr. Robert S. Berkson, son of J. B. Berkson of P.H.C., first lieutenant, Army Air Force, Medical Corps, at Mitchell Field.  
 Stanley Mersfeldt, assistant manager Shea's Buffalo, furlaweled on joining up last week.  
 Angelo Cognato, Palace stage crew, Army.

**Pitt's Inductees**  
 Pittsburgh, Nov. 10.  
 Morty Henderson, manager for WB and later Harzises for 15 years here, Army.  
 Prosper Little, manager of Dreamland, McDonald, Army.  
 Stanley W. Watkins, former Uniontown manager, named to office at Fort Benning, Ga.  
 Al John O'Connell, mgr. of WB South Hills, Army.  
 Irving Dietz, distributor of prizefight here, Army.  
 Jack Wellner, RKO booking staff, Army.  
 Joe Oliver, ex-chief of service at Mt. Oliver theatre, now a second lieutenant and will be enrolled shortly at Adjutant General's School in Washington.

Morton Frank, theatrical advertising man for Scripps-Howard Press, active in little league, now with organization work, ensign U. S. Naval Reserve, owner and operator of Heat in East Pittsburgh, Army. Another son, Frank Kimmirer, has been in the service since several months.  
 Lou Lavelle, N.S.S. Army.  
 Melvin Alderman, ass't. mgr. of WB's Cameraphone and son of Pete Alderman, theatre supply dealer, called up as cadet in marine aviation corps.  
 Donald Chaban, shipper at RKO Army.  
 Joe Pemberton, U. shipper, Army.  
 Camry Zbrozek, manager of Verdon, N. S.S. Army.  
 Bill Goff, mgr. of Mt. Oliver and Boulevard, both WB nabe, who enlisted in army air corps two years ago as a book private, now first lieutenant.  
 Seaman C. C. Leiser, ex-stad. mgr. of Harris, completed training and is now on the high seas aboard USS Phoenix.  
 Eddie ('Nuts') Kaplin, burlesque comedian, Army.  
 Elvan Booth, son of Raleigh Booth manager of Court Theatre, Fairmont, West Virginia, to U. S. Army, Nov. 5.  
 He had been on staff of the theatre here, in Wheeling, Young Booth just finished a 14-day furlough before reporting for active duty.  
 Jesse Teiko, bass player with Pittsburgh Symphony Orch., Army.  
 Bill Macieas, ass't. mgr. Warner theatre, Army.  
 Timmy Dattilo, ex-saxist with Barney Elliott band, Army.  
 Dick Ross, jr., in on KDKA's "Top Ten" show, air corps.  
 Jack Balmer, ass't. mgr. Senator theatre, Army.  
 John Freinstein, former M-G booker, upped to Sergeant at Camp Wheeler, Ga.  
 David Lefton, son of Lew Lefton, PRC manager, being transferred from Hawaii back to this country and officer's school.  
 John Russell, Melrose manager,

into orchestra conductor a corporal. He was in World War I.  
 George Peropoulos, former manager of Rex in Wheeling, W. Va., and N. Vastafano, in his neptews of George George's Wheeling show, both had joined together with U. S. Army in Lombard, unaware of the press's presence until they disembarked.

**Gerber in Uniform**  
 Morton Gerber, of Mori Blumenthal's eastern publicity staff at Warner Bros., into Army this week. Formerly in charge shorts publicity in N. Y., he recently was promoted to feature story department under Mitchell Dawson.

**'Wake Island' Got O'Neil**  
 Omaha, Nov. 10.  
 'Wake Island' was such good propaganda for Uncle Sam that it finally got an exhibitor into the marines. He is 28-year-old Ralph Green, formerly of Minneapolis, where he still has his office. Green, known locally, came down to see friends and recalled his many battles with the circuits and the producers. His houses now are in Wisconsin, the Monodrive in Mondovio, Wis., the Dodge in Fort Dodge, Ia., the Equire in Sioux City, Iowa, and the Rock Rapids, Ia. He has been in business six years starting with a little house in Minneapolis.

When he played 'Wake Island' the picture influenced him. The marines got him the next week.

**Rodeo Gal Into WPAAC**  
 Memphis, Ind., Nov. 10.  
 Mrs. Marian Jordan, of Laporte, has joined the WPAAC's. She's a rodeo and circus performer.

Joe Wolfson, Wm. Morris agency, Navy.  
 Milligan to Va.  
 Schuyler, N. Y., Nov. 10.  
 John A. Milligan, former major league baseball pitcher and operator of the Broadway theatre here, will leave soon for Arcadia, Fla., where he will serve the nation's war effort by instructing Army airplane pilots, Milligan, a pilot of several years' experience, will be stationed at Carlstrom Field, operated by the Riddle Aeronautical Institute, which conducts training for Army Air Corps.

**More Flicates in N.Y.**  
 San Francisco, Nov. 10.  
 Gerald J. Karski, manager Motion Picture Exhibitors Association, N.Y.  
 Bill Ellis, manager Markey theatre, Navy.

**Detroit's Latest**  
 Detroit, Nov. 10.  
 Louis Cook, former shorts manager Station WWJ, technical sergeant at Camp Tilden, N. Y., Ohio, in charge of shorts manager for 20th-Fox here, Army.

**Vic Lutino, CKLW, Windsor, Ont., in charge of shorts manager for 20th-Fox here, Army.**

**Part-Time War Service**  
 Seattle, Nov. 10.  
 Part-time service in the service is being given by F. M. Higgins, UA branch manager here, and Maurice Williams, who is in the service. Higgins has a boat in which the two are out on patrol duty 24 hours a day, under direction of U. S. Coast Guard.

**Famous Parachute Exhibitions of '80s Dies in Obscurity**  
 Memphis, Nov. 10.  
 The grandfather of the modern paratrooper—an exhibition jump whose fame was so great in the '80s and '90s that imposters attempted to draw crowds by posing as the man, died last week, a long leap near here the other day.

Virtually a forgotten man, slim, handsome, newswriter, John Worcester Zeno died quietly on his farm at Peachotas, Ark., far removed in miles and years from cities where he thrilled the multitudes as a pioneer of parachute jumping. His space from a smoke-inflated balloon. Only a trunk filled with yellowing clippings, dated mostly in his long-remembered past, 87 when he died, his age shrouded in mystery. His relatives knew only that he was born somewhere in England and that he always claimed to have come to this country at the age of 17.

When Professor Zeno specialized in parachute jumping, it was probably the most dangerous of all show business of earning a livelihood. A balloon would be filled with smokes, sent aloft 4,000 feet, and then the 'aeronaut' and his assistant parachute, not only that while the crowd held its collective breath.

His old-fashioned clippings showed that Professor Zeno had jumped in virtually all the leading cities and before crowds that numbered as high as 10,000, which was considered quite a turnout in his day.

One newspaper reporter told of the 'sad ending' of an aeronaut who advertised himself as Professor Zeno of Springfield, Ohio, but who was in reality named Paul Hague. 'Thus passed another imitator.'

The professor's wife, billed as 'Miss Alice Zeno,' also had gained national fame by doing a thing a crowd of 7,000 on July 14, 1902, in Pittsburgh, the Pittsburgh Dispatch of that day noted. She died of the professor in death five years ago.

Professor Zeno finally gave up cloud-jumping to take his citizenship in Memphis for a decade. Prohibition turned him to agriculture in Arkansas, but he was there that he died, not far from an Army camp where thousands of young men are being trained in field in which he pioneered.

# Grideast

## By NAT KAHN COLLEGE GAMES SATURDAY, NOV. 14

Home team	Guest team	Time	Notes
Manhattan—N. C.	Pre-Flight	8-1	Cedets are too seasoned.
Princeton—Yale	Princeton	Even	Yale will win by a no tie.
Amherst—Williams	Williams	Even	A game that'll tie with the best.
Boston College—Fordham	Boston College	3-1	Eagles by three touchdowns.
Cornell—Dartmouth	Cornell	Even	Cornell's kick is to be deciding factor.
Georgetown—N. C. State	Georgetown	Even	A low-scoring game.
Harvard—Brown	Harvard	7-5	A tossup.
Harvard—Columbia	Holy Cross	8-5	Temple is about due for a good one.
Navy—Columbia	Columbia	1-4	Anything can happen with Government playing.
Penn.—Penn State	Penn	1-2	Both teams in good form for last week's defeat.
Pitt—Nebraska	Pitt	4-5	Panthers playing at home.
Syracuse—Colgate	Syracuse	Even	One of the best games in the east.
Auburn—LSU	LSU	8-5	Bayou boys have plenty power.
Georgia Tech—Georgia	Ga. Tech	7-5	'Bama could very well sneak in.
Kentucky—West Va.	Ky.	5-8	Cowboys to come back.
Stanford—Oregon	Duke	Even	State in a close one.
North Carolina—Duke	Duke	Even	One of the best games in the east.
Tennessee—Vanderbilt	Tenn.	Even	Big boys in Va.
Tulane—Ge. Pre-Flight	Ge. Pre-Flight	8-5	A free-scoring setto.
Va.—Md.	Va.	Even	Home team gets the edge.
Wm. & Mary—VMI	Wm. & Mary	2-1	It won't be a runaway for favorites.
Ohio—Miami	Missouri	3-1	Ohio's chances are good for Big Six crown.
Rice—Texas	Texas A & M	5-7	SMUs improving week by week.
Arkansas—Arkansas	SMU	3-1	Arkansas in easy win.
TCU—Texas	Texas	2-1	Longhorns look best in Atomo State.
Tulsa—Baylor	Tulsa	3-1	Baylor unbeaten.
WEST VIRGINIA	WEST VIRGINIA	Even	Wildcats have better attack.
Detroit—Villanova	Villanova	Even	Ohio is rolling again.
Illinois—Indiana	Iowa State	6-5	Illinois is rolling again.
Illinois—Kansas	Iowa State	Even	Belle of college league.
Michigan—Purdue	Mich. St.	8-5	State in a close one.
Minnesota—Iowa	Minnesota	3-7	Gophers to rebound.
Northwestern—Wis.	Wis.	Even	Wildcats may be due.
Notre Dame—Michigan	Mich.	Even	Probably best game of the day.
So. Calif.—Oregon	So. Calif.	3-1	Trojans are mouing.
Stanford—Oregon State	Stanford	8-5	Indiana looking good vs. Washington.
Washington—Washington	Pre-Flight	2-1	Pre-Flight is best on coast.

## NATIONAL PRO LEAGUE SUNDAY, NOV. 15

Home team	Guest team	Time	Notes
Bears—Packers	Packers	1-3	First fight for Bears in 21 games?
Redskins—Eagles	Redskins	1-1	Redskins first looking for first win.

**STANDING**  
 Won, 17; Lost, 8; Pct., .688

## SEEK GOV'S OKAY FOR COUNTY FAIR

Detroit, Nov. 10.  
 Although the big state fairs throughout the midwest are passing from the scene for the duration of the war, efforts to continue the State County fairs, which have worked for hundreds of entertainers, are being continued. Meeting was held in Lansing, Mich., to ask WASHINGTON to give the green light to the 1943 County Fairs with the pleas coming from the State Agriculture Department and numerous organizations, including farm groups.

Ag. C. Carson, director of the state fairs, asked all organizations to fill out a questionnaire indicating the part they played to advance the war program during the past season, including the sale of bonds and work in promoting larger crops.



"OH BOY!  
THAT TERRIFIC  
TWELVE FROM  
METRO-  
GOLDMINE-  
MAYER!"

# NOW MISTER SPHINX TALKS!

A wealth of  
entertainment  
that makes  
M-G-M's First  
Group the  
**FIRST GROUP**  
**OF THE**  
**INDUSTRY!**



## ASTORI

Judy Garland in  
"For Me and My  
Gal" sets new all-  
time Astor record!



## LOVE!

Clark Gable  
Lana Turner in  
"Somewhere  
I'll Find You"



## JOY!

Red Skelton  
Ann Southern in  
"Panama Hattie"



## WOW!

Hedy Lamarr  
Walter Pidgeon  
in  
"White Cargo"



## HOWLS!

Mickey Rooney  
in  
"A Yank At Eton"



## DELISH!

Mary Roberts  
Rinehart's "Tish"  
with Marjorie Main



## ROMANCE!

Kathryn Grayson,  
Van Heflin,  
Marsha Hunt in  
"7 Sweethearts"



## ACTION!

"Apache Trail"  
a great Western in  
the M-G-M manner



## SONG!

Jeanette MacDonald  
Robert Young  
in "Cairo"



## SUSPENSE!

"Eyes In the Night"  
Edward Arnold  
Ann Harding



## TIMELY!

"The War Against  
Mrs. Hadley" with  
Edward Arnold  
Fay Bainter



## WILD WEST!

"Omaha Trail"  
"For the Action fans"  
says Daily Variety

# THE DAILY NEWS

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## MORE WAR PICTURES

### State of Fatigue and Time of Day Cues Music Piped Into War Plants

Cleveland, Nov. 17. Ohio Music Corp., franchise holders of Muzak, will transmit to employees of four major industries, Marquette Metal Products Co., Picker X-Ray Corp., Cleveland Graphite Bronze Co. and one department of Reliance Electric. According to Russell Sanner, general manager of Ohio Music Corp., about 80% of war factories in England use music and about 600 companies in this country. He added:

"Experiments show that 12 minutes of music and 18 minutes of silence are about the right amounts for the worker. Music relieves the kind of work being done, and the proportion of men and women, and their nationalities. We never play vocal music while machinery is in motion and they might get a finger cut off by doing this."

"Old people like Strauss waltzes and polkas, and the 18-year-olds (Continued on page 54)

### Name Dramatists Will Write Special Playlets For Soldiers in Camps

Number of name dramatists are writing special original playlets for service men to perform in their own camp shows. Among the authors participating are George Abbott, Robert Ardrey, Howard Dietz, Joseph Fields, Nancy Hamilton, Moss Hart, Ben Hecht, Lillian Hellman, John O'Hara, George S. Kaufman, Jack Kirkland, Clifford Odets, John O'Hara and Elmer Rice. Several have already finished and sent in their scripts, while others have promised to begin work in a few weeks.

Group of the playwrights met last week at Kaufman's New York home to hear Lt.-Col. Marvin Young, of the Army Special Services, explain the need for such scripts and the type of material desired for soldier (Continued on page 47)

### FEMMES SHYING AWAY FROM WAR PICTURES

Hollywood, Nov. 17. Femme film fans in the Southern California area are staying away from war pictures, according to neighborhood houses where parents and young wives are not keen about being reminded of the dangers their young men are experiencing overseas. Even in peace times, for war films have never cared for war films.

Exhibitors report that the average (Continued on page 54)

### Hitch Old Dobbin These Days and Go to Drive-Ins

Miami, Nov. 17. The Miami drive-in theatre is not waiting for tire and gas rationing to put a crimp in its take. Mill Harris, manager of the house, is running double column ads appealing to horse-and-buggy and cycle customers.

Gag is being worked and the hitch, including free water and carrots for the hags, and paying out the extent of about six buggies per show.

### Cohan Estate May Not Total As High As Some Expect; Held Coin Lightly

There has been no estimated value of the estate of George M. Cohan, but in some quarters it is believed the amount will not reach the high brackets generally associated with the noted actor-author-manager. Stated by those closest to him that Cohan never actually knew what he was worth and it is known he didn't care, preferring to live as he wished without giving financial matters exceptional attention.

Cohan's many benefactions account for the absence of grants to theatrical charities in his will. While he did not wander into Wall Street, a mistake made by other showmen, Cohan shouldered some heavy losses. Probably the major item in that category was the Grand Opera House, Chicago, known formerly as (Continued on page 47)

### MUSICIANS PUBLICIZE THEIR FAMILY STATUS

With the draft situation putting off-age bandleaders and other theatre people on the spot with laymen who can't or won't understand why they're not in uniform, personal life in some artists has lately shown the beginning of a trend.

Example: When Woody Herman's band opened at the Farnham theatre, N. Y., last week a publicity still in which was plaited with PM. On the right in the photo, sat his 14-month old daughter.

### Lucy Monroe in a Rut

Lucy Monroe will make some sort of a record this week when, in addition to her usual singing of the Star Spangled Banner, she opens the United China Relief show on Nov. 20 by singing the Chinese national anthem in Chinese.

Opening of Stars show on Nov. 24. She will sing the Hebrew anthem in Hebrew.

### ACTORS FINANCE OWN PICTURES

Jack Benny, James Cagney, Freeland Producers and Directors Going Ahead With Previous Plans for Individual Units — 25G Income Ceiling Doesn't Prevent It

### CAN'T BREAK PACTS

There is nothing in the \$25,000 income ceiling law to prevent film stars from setting up as independent producers, financing their own productions, according to interpretation of the salary edict by prominent film industry attorneys.

It is pointed out that, as a result, new avenues of production activity are opened up for picture names who are prepared to become producers.

Jack Benny, James Cagney and other players who had made plans, previous to the income edict, to head their own production units for United Artists release, last week decided to proceed with scheduled productions. Other freelance names facing the salary restriction are reported interested in similar ventures. (Continued on page 23)

### METRO TALKS RADIO WITH BLUE WEB

If a current dicker with the Blue Network goes through, Metro will become the first film company with a daily cross-country radio schedule. The deal is for the 7-105 p.m. period Monday through Friday.

The plan is to have Col. Stoopnagle do a daily chatter stint about the company's product, stars and war effort.

### RINGLING SHOW GOING AHEAD DESPITE R. J. JAM

Plans to show the Ringling, Barnum & Bailey circus next season are progressing despite the chances of transportation jams because of the war. Washington has indicated a desire to aid roadshows, if possible, but recent word was that circuses and carnivals are off.

Big top has its own railroad equipment except locomotives, but cannot expect to get the right of way over troops and war material.

### All Show Biz Converges on D.C. To Seek Relief Under 25G Ceiling

### Dear Mrs. Maria Kramer Seeks Ritz-Carlton Hotel

Dear Mrs. Kramer, the Ritz-Carlton and Edison hotels, New York, is understood to be dickering for the Ritz-Carlton hotel, N. Y. If she acquires control of the place, band bookers understand that she will institute a name band policy there. Mrs. Kramer has at various times in the past registered for other N. Y. hotels among them the Essex House. Besides the two N. Y. spots mentioned above she owns the Roosevelt, Washington, D. C., which uses a name band policy.

### 4 Tours With Femme Stars Set to Ballyhoo 'Women at War' Week

Washington, Nov. 17. To put over its 'Woman at War' week from Nov. 22 to Nov. 29, the U. S. Treasury Department called upon Hollywood to contribute stars. The Hollywood Victory Committee supplied four names for four tours. Claire Trevor will speak at New Orleans, Memphis, Kansas City and Denver. Ruth Hussey will make Tour 2, touching Houston, Dallas, Fort Worth and San Antonio. Ann Rutherford will make Tour 3, scheduled for Knoxville, Birmingham and Atlanta. Tour 4, Pittsburgh and vicinity, will have Jeanette MacDonald.

Two-man Japanese submarine which has been touring under Treasury auspices, has succeeded in selling an average of \$50,000 in bonds for each community visited.

### STUDIOS STEAM OVER GEN. CLARK'S EXPLOIT

Hollywood, Nov. 17. Two studios, Paramount and 20th Fox, are rushing into production to cash in on the diplomatic exploits of Gen. Douglas MacArthur in the American campaign in North Africa.

Paramount has registered "Admiral MacArthur in Africa" and 20th-Fox has checked in with "Mission to North Africa." Understood other studios are filing titles on the same general idea.

### NOT SO SNOOTY

Cost Studios in Greater World to Dicker for New Talent

Hollywood producers are no longer waiting for Broadway to put its stamp of approval on new talent before accepting recommendations of eastern talent hunters, from all In- (Continued on page 54)

All branches of show business—actors, writers, directors and radio gurus, plus producer reps, mobilized for meetings with U. S. Treasury and U. S. Internal Revenue Bureau officials in Washington yesterday (Tuesday) and today (Wednesday) in an effort to obtain clarification and some relief from the income ceiling and wage pegging regulations of the Economic Stabilization edict. Also showing concern about the ceiling in representations to Washington last week were representatives of nationally known charitable organizations, notably the American Red Cross. Colleges and universities whose sources of income seemed likely to dry up as a result of the regulation. Actors Guild, meantime, irked by a feeling that undue blame had been fixed upon them by producers, saying that players would walk out of the studios as result of the new income restrictions, broke away from the producers and will make independent representations (Continued on page 23)

### Laughter, Entertainment Cannot Be Measured In Money—Eddie Cantor

Beverly Hills.

The freezing of the salaries has everyone here in a dither. Lawyers falling over expert accounts and sleeping tablets have become the card of Hollywood. The whole thing is silly. You would imagine that an industry as important as ours would have representation in Washington, so that true interpretation of the law could be handed down to clarify matters.

Everyone is guessing and threatening. One thing which disgusts me completely is the type of statement made by certain individuals. "It doesn't pay," they say, "to make more than one picture a year."

Or, "Why go on the radio when (Continued on page 44)

### H'WOOD HELPED, TOO, IN AFRICA INVASION

Hollywood, Nov. 17. Hollywood helped, in a documentary way, in the American occupation of North Africa, according to motion picture execs, who opened their files this month ago. The Army high command and furnished valuable information about the terrain along the Mediterranean Coast. Starting back in the silent days, Hollywood crews have shot thousands of miles of background in Algeria, Morocco, Tunisia, Egypt and (Continued on page 45)

# Fidler Pops Off, Now 20th-Fox Stars Can't Go Guesting on NBC Programs

Hollywood, Nov. 17. Hollywood's bad boy, Jimmie Fidler, is at it again. As a result of a recent foray into the private lives of the cinema elite, 20th-Fox and the snatching at the throat of William Goetz, head of the studio, is so steamed up that he has barred the studio's stars and superstars on NBC programs until the network has "done something about the Fidler incident." The whole tuckus was started when Fidler, on a broadcast back in September, reported that Gene Tierney smokes cigars.

Despite protestations by Sidney Strick, NBC official here, that NBC and the Blue network, over which Fidler broadcasts, are two different outfits, Goetz has refused to judge in a determination to keep 20th-Fox stars from guesting on shows at Radio City. Studio heads reply to such an operation would be to be (Continued on page 18)

## Whites, Negroes Seated On Main Floor of Aud In Louisville, Kentucky

Louisville, Nov. 17. Appearance of Marian Anderson at Memorial Auditorium 100 caused a riot to erupt with the result hinted that the race question might have some bearing on the local seating arrangements. At the first number of the concert the management sold seats on the downstairs floor to both whites and Negroes, the first time this has been done in the history of the Auditorium. Some patrons said that for the first time in their memory they were held out of the hall until shortly before curtain time and then allowed to push their way in. William H. Camp, auditorium manager, denied the doors were opened late. He said that the doors had all opened at the usual time, at 7:45, and that the concert was due to start at 8:30 but got under way about five minutes late.

Camp stated "We tried to be fair to whites and Negroes and seated in two sections of the balcony... some in the right downstairs section and a few were isolated in other sections. Others were seated in the orchestra pit. The question of segregation was not brought up by Miss Anderson."

## MARILYN CANTOR HEADS 2ND GENERATION SHOW

Children of four show business figures are involved in a serial, "Labs on a Budget," being produced by National Council & Artists Corp. Advertising agency and producer, Robert E. Smith is producing the show which deals with three kids trying to keep a crash Broadway.

Heads will be played by Marilyn Cantor, daughter of Eddie Cantor; Maxine Mark, daughter of Chico and Tony Martin; and daughter of songwriter Harry Ruby. Miss Ruby is also collaborating on the script with her father, Kalmar, Jr., son of the songwriter.

## Johnny Long Orchestra For Abbott & Costello

Johnny Long's orchestra has been signed by Universal Pictures to work on the Abbott & Costello film. Band has to be on the Coast Dec. 7 and remains four weeks.

Now at the Roseland Ballroom, N. Y., Long was forced to defer four weeks of theatre bookings to accept the assignment. He'll play there immediately after returning east.

## SANTA ORSON

Just Outfit a Hotel Lobby and Leaves Bill for RKO

Rio de Janeiro, Nov. 17. Most of the populace of Rio continues to look back with interest on the months recently spent by Orson Welles. All that is, except RKO's director, Ernest Krass, who is the director of the hotel at which Welles (Continued on page 44)

## War's Funny Side

Hollywood, Nov. 17. Comic side of the war is under development as a series, "RICO with 'Adventures of a Rookie' as the first of the set.

Series calls for two comedians in the top spots, with pictures located at various fronts to follow the front page headlines.

## BARBARA BENNETT IS FINALLY FOUND

Hollywood, Nov. 17. Search by police for Barbara Bennett, divorced wife of Morton Downey, now married to Addison Randall, film cowboy, failed to turn up any clues over the weekend but she turned up Monday (16) in a rest home.

Friends say she has been dependent since a Connecticut court awarded the custody of their five children to Downey. She's been missing since last Friday, when she failed to show up at a party in Beverly Hills.

She is a sister of Constance and Joan Bennett.

## Chas. Pope, Unusual B' way Character, Dies at 68

Charles Pope, one of the most unusual characters on Broadway for a stretch of over 20 years, dating from around 1915, died destitute Nov. 8 in Bellevue Hospital, N. Y. It was a mystery that he survived until 68, being known to have a complication of diseases.

At the request of his estranged widow, who was Stella Hammerstein, daughter of Oscar, news of Pope's passing was kept secret for (Continued on page 22)

## SAME TEAM, BUT—

Now It's Sidney Franklin as Producer, Al Lewin Directing

Hollywood, Nov. 17. Production setup on "Madame Curie" at Metro is reversed now that Albert Lewin, after dissolving his producer-partnership with David Lewis, has been assigned to direct the picture which Sidney Franklin is producing. Lewin is now handling Al Lewin producing and Franklin directing.

Greene Garson plays the title role, with Walter Pidgeon as Pierre Curie, in the third learning of this couple in important pictures. Their first was "Blossoms in the Dust" followed by "Mrs. Miniver."



It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now. Buy your savings bonds or stamps today. Buy them every day if you can. Buy them on a regular basis.

## Hedda Hopper Penciled In At 9:15 on Blue; Affects Jimmy Fidler Nov. 9:30

A complicated programming situation has developed from the plan of the Jergens-Woodbury Co. to replace The Parker Family serial with Hedda Hopper, following Walter Winchell in the Sunday evening spot (9:15-9:30) on the Blue Network. Carter's Little Blue Pills has its own film goosey, Jimmie Fidler, in the 9:30-9:45 niche.

Jergen's proposed new program lineup was put up to the Blue's sales officials last week and the latter immediately got into consultation with Carter's. Out of the Blue-Carter's talk came a suggestion that Carter's take its "Inner Sanctum Mysteries" from Sunday, 8:30 to 9 p.m. and advance Fidler to 8:45-9 p.m. It is now up to Jergen's and Winchell to decide whether they want Fidler to precede them.

Dorothy Thompson, who now follows Fidler, is slated to wind up her contract with Clipper Craft clothes at the end of December. The agreement had been limited to 13 weeks. Her departure will obviate a setup that would have four commentators following one another.

## PHIL BAKER SIGNED TO 20TH-FOX TERMER

Hollywood, Nov. 17. Phil Baker has been signed to a term contract by 20th-Fox. His first assignment is "Glad to Be Laid Behind Him," with Carmen Miranda and Betty Grable. It marks the second film for the comic. His other screen appearance was in the "Goldwyn Follies" some years ago. Picture deal was made when it appeared definite that his radio program would be anchored here.

# THE BERLE-ING POINT

By Milton Berle

New York City, Nov. 17. Well, chums, it's nice to be back in New York again. I'm glad to be here again. But, my eye! I love Hollywood and I'd like to have these things all over me. You can walk down the main street wearing a multi-colored cap, blue colored jacket, and a pair of cap wearing of pickled bagels, sandals and a cane without creating a disturbance. You can have a nice getting back to see of my relatives and friends. Oh, it's a nice getting back to see of my relatives and friends. There was a flock of autograph hounds begging me for my autograph. They called me Red Skelton. Suddenly I was alone if you call being with my aunts, uncles, brothers, cousins and my present set alone. Checked into a swell hotel, the Ritz Towers. It's really the Mansfield Hall with clean sheets and mirrors and a tuxedo to a customer.

**HOLLYWOOD DOPE**

Before I left for New York, I went down to the Hollywood Caucasia. It's a night club which has the most unusual charges. You'll be covered with a serviceman's uniform in order to get in. All of the glamorous movie stars act as hostesses. Saw a gorgeous blonde ask a buck private to dance. The guy refused. I asked him what was the idea. He said: "She only plays in 'B' pictures!"

I got a terrific hand when I walked in. The whites flinched and cheered. Was I asked Rita Hayworth to come along? Was asked to tell a few jokes. A couple of guys in the second row began to laugh hysterically. I said: "Gee, I'm glad you fellows like my jokes." "Your jokes?" said one guy, "you're out of your mind. We've got a portable radio and have Bob Hope tuned in."

The servant problem in Hollywood is really critical. L. K. Sidney, the Metro producer, not only had to give his maids \$200 increase, he also had to ask Ben Blue to take her twice a week... a strategy for laughs, of course.

Will news actor act not worrying about gas rationing. When he has to go anywhere, he just throws a saddle on his side.

**MUSIC DEPARTMENT**

Skinney Ennis has a new theme song: "Praise the Lord and Pass me the Nutrition."

There's a certain songwriter, now overseas with the Army, who finally succeeded in getting one of his tunes on the air. He sent his publisher a copy of his new ditty to V. J. mail.

Ben Bernie is willing to trade with J. C. Flippen, The Ole Maestro in music for Flippen's piano lessons.

**THERE'S NO TRUTH TO THE RUMOR DEPT.**

Phil Draper will add torch singing to his dancing... Al Rosen will book himself into Lowe's State... Petrillo will conduct Cab Calloway's band during the latter's next recording session... Oscar Levant turned down an offer to be soloist with the Philharmonic... My brother the one with the up-weep and the bell-in-the-back brain) didn't ask for money last week... Harry Rose was almost choked by a light collar.

**OBSERVATION DEPT.**

Romo Vincent just named Shakedown as Nowadays, sex Romo, the lingo: "To be I-A, or not to be I-A, that is the questionaire."

There is a certain actor who was considered political'ly minded. Unfortunately, he's a Communist.

My brother (the one who finds money before it's lost) tried to pick up a racing form... but he slipped him!

**EVER BECOME OF...?????**

Wilson Bros. Winchell & Green  
Claude & Fanny Usher Powers & Wallace  
Baker & Berni

**AFTERPIECE**

No one can say that show business isn't solidly behind the war effort. Persons who are not doing their part in the campaign; bonds now rate higher than blondes, and stamps are more important than pants.

# Mexican Showgirls Barred From Panama Nite Spots; White Slavery?

Whittling Down

Announced intention of Dwight Deere Wiman to take charge of entertainers in Great Britain is being cut by the Red Cross, means that three active producers will be off Broadway for the duration of the war.

Herman Shumlin is slated to go into uniform soon, and Oscar Serlin awaits word from the Army to report for induction.

Mexico City, Nov. 17. Booking here of Mexican showgirls for Panama nite spots has been banned by the Ministry of Interior in view of certain difficulties. Including some complaints of white slavery, that have arisen from these transactions.

The Ministry revealed that it had obtained evidence to the effect that some showgirls sent south from Mexico had been literally sold down the river, in that they were required to do chore in domestic and other work, were definitely not in line with their professional duties.

The Ministry announced that Rex Story, an Englishman, and Jose Quintanilla and Benito Zamudio, Latin-Americans, had been detained by local police in connection with this traffic, but had been released.

The Ministry is demanding that all contracts for Mexican entertainers booked for Panama contain a clause that they represent themselves as engaged for theatrical work exclusively.

## Thanksgiving, Yule Shows Banned to South America

Hollywood, Nov. 17. Film talent will be notified by the Office of Coordinator of Inter-American Affairs to air good night-for-greeting-in-Latin America, both Thanksgiving and Christmas.

Jack Runyon, Coast radio chief for the C.I.A., is currently lining up the names.

Thanksgiving show will have Marlene Dietrich, Adolphe Menjou, Charles Boyer and Arturo de Cordova. It will aim to show the Latinos—who know how to entertain—about the U. S. Thanksgiving holiday—how the event started and what it means in this country.

**20TH SEEKS MELX OKAY  
ON FLOYD GIBBONS YARN**

Mexico City, Nov. 7. 20th-Fox has submitted to Arturo Ortiz Maza, new chief of the federal film censorship and supervision department, a copy of a script based upon the life of the late actor Gibbons, war correspondent and radio commentator, which is requesting his OK.

Idea in soliciting Ortiz Maza's okay of the script is that it has "more Mexican appeal" than the one on Gibbons' experiences while covering the Mexican Revolution in which the notorious Pancho Villa figured.

## ABBOTT AND COSTELLO

"What this country needs is more Abbott and Costello... do magnificence in rescuing you from teddy bears."

LAURA LEE, Philadelphia Evening Bulletin

Now on National Release in "Who Done It?"  
Universal Pictures. C. Carol Gibbons, NBC  
Under Personal Management of: EDWARD SHERMAN



# TREASURY ARMY

## HARDSHIP ON TALENT

The Screen Actors Guild, like the other guilds, is doing nothing about combatting the \$25,000 ceiling, per se, but SAG spokesmen are naturally insistent that whatever 'clarification' is forthcoming from James Byrnes, director of Economic Stabilization, and John L. Sullivan, asst. Secretary of the Treasury, the actors' peculiar problems must be kept in mind.

Nobody but an actor, writer, director and the like has an agent. The average executive who would net \$25,000 doesn't get his mercantile, industrial or manufacturing position through an agent, obviously. The theatre, screen, stage, radio, band and platform people do. The 'clarification' from Washington, it is hoped, will take full cognizance of this, as it will of the need for permitting deductions for publicity, exploitation, traveling, wardrobe and kindred professional allowances.

Next comes the problem of contracts. Will a \$100,000-a-year contract be declared void under the Wage Stabilization Act? Does the law of the land supersede the written covenant?

A test case is inevitable as soon as some player's option rolls around and the studio finds itself in a spot as to the legality of exercising its renewal, at a figure which may violate the Stabilization edict.

Meantime the actors wonder how well their side is presented in Washington? All they have heard was that spokesmen for the film producers said that if the Byrnes act stands the actors will walk out. This may or may not have created needless antipathy for the player.

Good public relations are obviously in order as stars find that they can't coin money from films, radio and persons—and they must decide on one career or the other. As soon as the public is apprised of the fact that the leisure time is to be devoted to more and more camp benefits, and the like, the better the general goodwill from the man in the street, who will never understand why anybody can complain about making ends meet on \$25,000 a year, forgetting completely that the professional life span of the average star is limited.

Now, which career? That's already worrying the versatile talent of the Bob Hope-Red Skelton-Abbott and Costello-Dinah Shore type. It's murder on the newcomers like Danny Kaye, Mike Shore, Skelton, et al., who are just coming into the big money and find themselves limited by the sudden turn of events in an artistic field of endeavor which heretofore brooked no ceiling on fabulous incomes, predicated strictly on boxoffice evaluations.

When a choice will be made, it will become felder's choice for the stars. One may like General Foods better than plugging a nostrum on the air, when it comes to radio. Same will apply to studios and story values in the field of pictures. And so on down the line.

Sullivan two weeks ago stated he would issue a new set of regulations 'within two weeks.' Everybody is eagerly awaiting this new 'clarification'.

## Army Training Song Leaders And Life-Party Pocket Musicians

Washington, Nov. 17. Since limited shipping space makes it difficult to get Army bands overseas, soldiers will be trained to become musically self-reliant. Army leaders will undertake to teach soldiers to play small instruments like the harmonica, the guitar and the song leader's guitar. The song leader will be a combat soldier in the field during his working hours and a song master in his leisure time.

Troops With 'Connections' Hollywood, Nov. 17. Two newcomers with 'connections' are making their film debut in the Laurel and Hardy production, 'Air Raid Wardens,' at Metro. They are Jacqueline White, niece of U. S. Secretary of the Navy, Kenneth Howard McNally, former Fordham grid star and lawyer.

## ENRICHMENT PUSH FOR THE MEANE

Song Designed to Help Create Acceptance of 10% Payroll Deduction Will Receive Benefit of All Sorts of Tie-Ups — Copyright Is Held in Name of United States Treasury

### 'EVERY PAYDAY' TUNE

The United States Treasury is undertaking a super-duper song push drive for its own copyrighted theme, 'Everybody, Every Payday,' written by Dick Uhl and Tom Arady. The radio division of the Treasury under Charles J. Gilchrist has worked out tie-ups with 872 radio stations, 375,000 juke boxes, with public schools, phonograph companies, etc. The full campaign envisages the following activities to popularize the song as part of the 10% payroll deduction plan for purchase of bonds:

1. Arrangements for dance orchestras.
2. Arrangements for, and presentation of, brass bands in schools and elsewhere.
3. In singing classes generally.
4. Special arrangements for dance orchestras.
5. Free distribution to stations of transcriptions of song.
6. Special phonograph records of song (Berry Wood for Victor, Guy Lombardo for Decca, Tommy Tucker for Columbia).

## 'Praise the Lord' Wow 450,000 Copies Despite Frowns From The Clergy

Frank Loesser's war song 'Praise the Lord and Pass the Ammunition' came near the 1,000,000-copy mark before the winter is over. The same in this ballad song is in marked contrast to the attitude of a minority of American religious leaders, mostly Protestant, who have condemned the lyrical conjuring of church and theology. The song has been closely watched by Washington officials and those who weigh-in moral equations. It is well known that Washington is greatly disturbed by the anti-patriotic ostentatious attitude of many of the clergy, many of whom dominating the church publications and/or the church machinery in numerous denominations. The latter have recently aggravated the situation by refusing to encourage prayers for victory (i.e. a shield) of our enemies abroad in Pearl Harbor Sunday (Dec. 6).

Musical publishers, radio broadcasters, and show business men and the cognoscenti generally have been vaguely aware of certain delicate situations for some time. These trace back to the revulsion of (Continued on page 18)

## WB NOT SO FEARFUL NOW OF FLYNN'S PIX

Philadelphia, Nov. 17. Warner Bros. has dropped all ideas of rushing in to open the showbiz Gentleman Jim' here for fear that feeling against Errol Flynn may hamper the office.

Warners is currently playing 'Desperate Journey' and had booked Errol Flynn to open the showbiz and fun concurrently with the other Flynn film. Trailers for 'Jim' were shown in Philadelphia.

Then came the pleasant surprise for Warners. Not only were the trailers for 'Journey' heavier than expected, but wherever the trailers for 'Jim' were shown, the audience (Continued on page 18)

## Tricky Phonograph Bootlegging Deals Whispered to N. Y. Singers; Say 'OO-Watters Are 'The Market'

### Pure But N.G.

When 'Best Foot Forward' was on its brief tour (finaled in Pittsburgh Saturday), it may have set some sort of a record for chaperones. No less than 16 mothers and fathers traveled with the company. Not all accompanied the chorus girls, of which there were 28, but one of the 44 in the ensemble being boys. In all there were 83 people connected with the show, counting crew and musicians.

Elders had to pay their own fare. Tickets being bought by Sid Harris, company manager, who likes big parties and wild music. Musicians got great notices but went attendance.

Radio and other vocalists around New York have been approached on the subject of sundry subterfuge operators with propositions to make recordings after the first of the year. When the index figure for record reserve will have been exhausted and the field will be wide open for anyone willing to take a chance.

Details being offered fall into four categories: One would have the singer work against background of records by piano names. Another calls for the singing to be done with background of harmonics and other instruments not covered by the A. F. M. Third plan would have the singer work with records a la Dick Gilbert's specialty on WHN. Last and not least, the index figure would be offered off-the-air transcriptions of top name bands and then have the vocalist sing against these 'e's'.

The promoter, guaranteed crack-jack technicians to handle the admittedly difficult task of mixing recorded music and live vocals. They also claim to be prepared to record within easy listening distance of New York, Chicago or Los Angeles at the convenience of the vocalist.

## NEW YORK SCENE BEST BET FOR GUESTS

Hollywood, Nov. 17. What may be the tipoff to a radio trend is the decision of William Esty agency to keep its Camel hour show in New York. Original plan was to make the move to New York use guest stars from the picture ranks. With the salary freeze certain to force a choice between radio and pictures, agency considers such a move fraught with too much risk until the situation is more stabilized.

Some agencies incline to the belief that it will be far easier to get guest stars from the New York stage and nitery belt, where the high brackets involve only a few performers. Another angle is that the film studios will not consent to their stars earning outside coin on radio until they have worked out their allowable maximum before the cameras.

Unwittingly the promoters have been voiding their own efforts since the start of the war. They are known as quick readers, an obvious necessity since time is of the essence in any difficult situation and most of these vocalists hold cards in the AFM, as well as AFRA, since they originally started as musicians.

### Gary Cooper, Inc.?

With Samuel Goldwyn unable to come to terms with Gary Cooper for another picture, understanding is that the star plans to start production under his own corporate banner during the war.

Cooper has previously talked a deal for United Artists release, which may be consummated shortly.

## 'Feel Fine,' Gert Tells Off N. Y. Columnists For False 'Illness' Report

Pittsburgh, Nov. 17. Gertrude Lawrence hit the ceiling last week in Pittsburgh when she picked up a couple of New York columns and read that she was all-in and not coming back to town in 'Lady in the Dark.' Star dispatched a flock of angry wires to the bearers of the false tidings and told them she never felt better in her life. Smoky City reviewers bore out that statement. One of them, commenting on the sick report, wrote that 'Miss Lawrence's energy and wit have been such a boon to the night that vitamins should take her place.'

Actress had to cancel a couple of performances in Philadelphia recently on account of laryngitis, but since then has been okay.

## Miami Beach Surf Club To Army as Mess Hall

Miami Beach, Nov. 17. Miami Beach's toniest joint, the swank Surf Club, is now acquisition of the Army Air forces.

Known for spectacular dives within a wire-covered wall, the superb cuisine dished out by crew of imported chefs, the Surf Club for the duration will be a mess hall.

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## Treasury and Paratroy Songs Recorded With Okay of Music Union

Columbia Records cut Tommy Tucker's orchestra in New York last week with the permission of the American Federation of Musicians. Tucker cut two numbers for the U. S. Treasury Department's bondsales campaign, the main tune being titled, 'Everybody Every Payday.' Other was 'March for the New Infantry' (paratroy song). Disc will be released commercially, on the Okeh label.

Same two tunes were done recently by RCA-Victor, with Harry Arleen Whelan's play.

ARLEEN WHELAN'S PLAY Arleen Whelan is slated for a top role in Max Gordon's forthcoming 'Dough Girls,' by Joe Fields. It's the former 20th-Fox film player's first Broadway play.

Other leads are Arlene Francis, Ruth Matteson and Virginia Field.



# Milking 'Em Too Dry?

Los Angeles, Nov. 17. Indie exhibs in the Southern California district, particularly in the metropolitan areas, are yelping about a lack of business and the blame on the distributors. Big boxoffice pictures, the indies complain, are being milked dry by extended first runs, move-overs and deliberate back-lagging of products in the studio circuits.

Meanwhile, they declare, they are forced to run double bills consisting of grade B and even lower class pictures, along with cheap quickies based on war themes. Worse than that, the indie operators assert, the distributors are demanding higher flat rentals and percentages whenever a good film is available.

# DEFERMENT OF IND. GOV'T FILMS

**Company Heads Meantime Taking Census of Studio Backlot Workers Over 35 Years Old—Hope for Deferrals for Technicians Needed to Maintain Operations**

OVER 15,000 INVOLVED

Hollywood, Nov. 17. No draft deferments will be made for film industry workers unless they are directly employed on essential Army and Navy contracts, according to word passed along by War Manpower Commission officials to William Pomerance, business representative of the Screen Cartoonists Guild.

Pomerance returned yesterday from Washington after a week of conferences with Army, Navy and W.M.C. officials regarding the shortage of animators and other expert cartoonists. He reported to the executive board of the Screen Cartoonists last night and recommended that heads of the various companies be asked to cooperate with the SGCA in showing that Government films can be produced here cheaper, better and faster if the work is allocated.

Pomerance also pointed out that Army deferments are not in the Guild stands to lose 40 to 50% of its membership within the next 60 days. The Army is now producing all of its own animated pictures and takes the position that if the men are drafted they will not be able to work. The Navy, on the other hand, is contracting all its work to Wellesley Productions, with (Continued on page 22)

# Chertok, M-G Producer, Quits; Row Over Inter-American Job Blamed

## Myron Selznick III

Washington, Nov. 17. Myron Selznick is said to be in a serious condition at a local hospital as result of a gallstone attack. He may have to undergo an operation.

Turned down for the army, he was slated for a Government spot.

Jack Chertok Metro producer with the company 18 years, has resigned as result, asserted, of disagreement over the time he has been donating to the Office of Coordinator of Inter-American Affairs as Coast production chief.

About two months ago, when he joined the OCIAA, he is said to have gone to Eddie Mannix at Metro and it was agreed he could spend half his time with that office and half with Metro. Subsequently, with complaint raised as to the time Chertok was giving the OCIAA, he turned in his resignation Monday (16). Reported Chertok may hook up with Warner Bros., but only on a basis of working half so that he can give the balance to the OCIAA.

Formerly producing shorts at Metro without setting Academy awards, more recently Chertok has been making two feature yearly for Metro. His last two pictures were "Eyes in the Night" and "Joe Smith, American."

# Spread of Midnight Shows Grows As War Plants Boom 24 Hours

In defense manufacturing areas where most plants are on a 24-hour basis, the tide of public business has become so great that scores of theatres are operating past 12 o'clock at night in order to catch the trade piling into downtown zones at a late hour.

While in the majority of instances midnight shows are being played where, in the past, streets were deserted at 11 p.m., now some cities are staging performances as late as 2 a.m. Final shows at midnight have even permeated smaller cities which have been blessed with local defense orders and are booming.

Additionally, the share-the-ride policy in effect in many parts of the country is resulting in a larger number of natives going downtown to see shows. This, plus the crowding of defense plant employees, is making every night look like Saturday night in any number of smaller cities which have been blessed with local defense orders and are booming.

The men and women working in defense plants, want somewhere to go at night when they're through, even if it's late, and when they pile into downtown spots for entertainment. Seeking something to do and having more money to spend than they ever had before, they are patronizing midnight shows to the extent, according to reports from the field that the policy in late shows will probably spread considerably.

In the past there were many towns where midnight shows were (Continued on page 44)

# RATHVON'S COAST TRIP FOR KOERNER Huddle

N. Peter Rathvon, RKO presy, is scheduled to leave for the Coast this week for huddles with Charles Koerner lasting a week or more. Rathvon and Leo McCarey are later slated to return east with Rathvon. New contract with McCarey, who had a one-picture deal with RKO in "Upon a Honeymoon" is about set. McCarey meantime has become a member of new five-man studio studio committee which is under consideration.

# ROSSON'S ADVICE Tells Canadians to Get Into Film Prod. on Own

Ottawa, Nov. 16. Planning from here, Hollywood after four months of shooting with the Royal Canadian Navy on Unifilm's "Corvette" (Nov. 15), Boston advised Canadians to get in the motion picture industry themselves instead of letting outside agencies make the films and "rent them back to you at a profit." Director said it would be better to borrow \$100,000 to make and "make a million dollars or so per picture yourself."

Rosson said "Corvette" would be premiered in Ottawa, Washington and London late in February. Cast includes Randolph Scott, Margaret Sullivan, Robert Montgomery, Barry Fitzgerald, Grant Withers and Andy Devine. Story is by Lieut. John Sturdy, Montreal writer with R.C.N. Rosson figures cost will run to \$1,000,000.

# Camps' 15c Vs. \$1.10 B.O.

Richmond, Va., Nov. 17. During a recent discussion regarding the advisability of passing out free tickets to men in uniform, F.O'Brien, general manager of Richmond's Wilmer & Vincent Theatre, relates this story:

The show at the Colonial was "Yankee Doodle Dandy." A soldier and his girl walked up to the box office, learned that tickets were advanced to \$1.10, and puttered:

"What do you folks think you're trying to do? Why we had this show last week at the camp theatre for 15c. Come on, Mame, it's a holdup."

# Hughes' Outlaw Tour Stymied By Theatre Death

Howard Hughes is having his headaches trying to get roadshowing of "The Outlaw" since he wants to open the picture in at least six major spots about the same time. Problem stems from Hughes' desire to lease theatre on a four-wall rental basis on an unusual percentage deal. With exhibitor revenue booming out of town, the only houses available on Hughes' terms have been those where rental situation does not exist in New York City, where censors refuse to okay the film altogether without additional cuts, which Hughes will not make. Film has been okayed by many state censors.

Also under consideration by Hughes is a plan to assign the roadshowing with a personal appearance of his two stars, Jane Russell and Jack Black, to cover retros dates until April, 1943. Finished and awaiting distribution are 15 films, with a similar number in various stages of preparation to keep the production speed in high.

Walked with a Zombie, "This Land is Mine." In advanced preparation in the writing mill are "Queens of Burlesque," "The Falcon Comes Back," "The Gibson Girl," "Sister Kenny," "Mr. and Mrs. America," "Till the Sun Doth Set," "The Fallen Sparrow," "Keep 'Em Singing" and six years still untried.

# WM. FOX SURRENDERS

Denied Further Defers for Reasons of War Necessity

Philadelphia, Nov. 17. William Fox, sometime multimillionaire film magnate, yesterday (Mon.) surrendered at 10:30 a.m. to the Federal Bureau of Investigation for a year and a day for conspiring to obstruct justice in his bankruptcy.

Fox appeared at the prison with his wife after a Federal Judge Guy Bard deemed him a further duty. His attorney, Murray Becker, told the court that Fox's services were needed in some pending business between the Army Signal Corps and (Continued on page 25)

# COMPLETED PICTURE HIGHER AT RKO

Hollywood, Nov. 17. Production backlog at RKO has climbed to the highest point in history of the studio. Pressure drive in the last six months has piled up numerous pictures to cover retros dates until April, 1943. Finished and awaiting distribution are 15 films, with a similar number in various stages of preparation to keep the production speed in high.

Walked with a Zombie, "This Land is Mine." In advanced preparation in the writing mill are "Queens of Burlesque," "The Falcon Comes Back," "The Gibson Girl," "Sister Kenny," "Mr. and Mrs. America," "Till the Sun Doth Set," "The Fallen Sparrow," "Keep 'Em Singing" and six years still untried.

# 'Bell Tolls' Costs Par \$3,000,000, Tops for Co.

The costliest film ever to be made by Paramount will be "For Whom the Bell Tolls," with negative investment now increased to nearly \$3,000,000.

Par plans selling the picture later this year, but the studio probably is offered singly at specified minimum admission scales. Policy will be "Pay It Right," the film terminated until after company executives have seen "Bell" in its final form.

# J. L. Warner Back At Studio; 36 Pix Set for Producers

Hollywood, Nov. 17. Return of Jack L. Warner from Government service to his old job as chief of operations on the Burbank lot resulted in assignment of 36 feature films to the studio's producers.

Henry Blanke drew six pictures in addition to "Old Acquaintance" and "Edge of Darkness," just finished. Additions to his schedule are "Treasure of Sierra Madre," "Moby Dick," "Queen of the Damned," "The Strangers," "Catch a Falling Star" and "Ethan Frome."

Two are assigned to the brother producer, Cedric Belfrage, Julius and Philip G. Epstein. Films are "Shine On, Harvest Moon" and "Mr. Skiffington."

On Barney Glazer's schedule are "The Damned Don't Cry," "Deep Valley," "Broken Circle," "Night Shift" and "Mississippi Belle." Mark Hellinger is working on six: "One More Morning," "The Horns of Myself," "I Want a Born Yesterday," "Melancholy Barn," "The Story of Will Rogers" and "The Patent Leather Kid."

Jose L. Lasky's production calls for four: "To the Last Man," "The Boy Scouts of America," "Contracted Yankee in King Arthur's Court" and the biography of Winston Churchill. With two in production, Jerry Wald is preparing "Brooklyn, U. S. A.," "Dangerous Road," "Humoresque," "The Life of Marilyn Miller," "Tough Road" and "A Night at Tony Pastor's."

Hal B. Wallis' program consists of "The Corn Is Green," "Diplomatic Man Without a Country" and "This Is the Army," which will be produced under Jack L. Warner's personal supervision.

# Felix Feist, Jr., Incorporates Own Shorts Producing Co.

Felix E. Feist, Jr., son of the late Felix E. Feist, general sales manager for Metro up to the time of his death about seven years ago, is entering the shorts production field on his own after having been attached to Metro for some time making trailers, including most of the Bob Benchy shorts.

Felix E. Feist Productions, Inc. was chartered in Albany, N.Y., during the past week with a capital cost of \$10,000, \$100 par value. Directors will be Feist, Feist, Feist and Feist. Feist, Andrew J. Farb, Noah Z. Lipson and "Sadie Ours, all of Ellison's office.

Now on the Coast, Feist is due east in two weeks to lay plans for spring and summer shorts field independently. He intends to produce shorts of an educational nature as well as some dealing with war and defense. The present plans are to make some of the shorts in the east, others on the Coast.

# MPPDA Maps Improved Public Relations Setup For D. C. and Elsewhere

More vigorous and comprehensive public relations campaign in Hollywood is expected to emanate from the office of the Public Relations Committee of the Motion Picture Industry and the Motion Picture Producers & Distributors Assn., last week, once the new board of directors, appointed by the Hyays office directorate. Directors are expected to meet some time this week.

Coe, who came on from the Coast last Friday (13), reported the result of his first week in Washington in Hollywood on public relations. He also outlined a group of specific recommendations which were adopted by the PRC.

Strengthening of the Hyays office in Washington, D. C., public relations is understood to be part of this program. It has been apparent for several months that the industry as a whole needs strengthening of its national legislative front and in the national winter center of Washington. A spokesman who will be able to handle all details in the national capital is reported part of this plan for revised public relations. Whether there will be more than one top man in Washington for this purpose, or whether the creation of public relations and legislation, plus Government bureau rulings, will be a new unit, was not disclosed. But whatever course of action is decided on, it appears to be designed to cover up the alleged present void in vigorous and definite representation for the picture business.

**Mrs. Winters Retires**  
Mrs. Thomas G. Winters has retired as studio public service department head of the Hyays office, and Mrs. Alice Evans Field named in her place, will be designated to cover Mrs. Winters' retired after 13 years as director of the department, during which she was credited with cooperation between the association and women's organizations. Mrs. Winters formerly was president of the National Federation of Women's Clubs from 1920 to 1924.

# Aldrich's Huddle With 20th Execs

Hollywood, Nov. 17. Winthrop Aldrich, head of the Chicago National Board of Film Censors, conferred with Joseph M. Schenck, Sperry Skouras and William Goetz. He is going over 20th-Fox exec-ing matters with the company execs.

# They'll Take Their Beds Where They Find 'Em in Warwood; Woos of Wartime

By DENIS MORRISON

Hollywood, Nov. 17

This main text discusses the impact of war on Hollywood, mentioning the evacuation of Japanese-Americans and the general mood of the industry.

Already the trek is on from the radio... This gill-gled folk from the top money bracket...

These gill-gled folk from the top money bracket... already the trek is on from the radio...

These gill-gled folk from the top money bracket... already the trek is on from the radio...

These gill-gled folk from the top money bracket... already the trek is on from the radio...

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These gill-gled folk from the top money bracket... already the trek is on from the radio...

## Studio Contracts

Hollywood, Nov. 17

Arturo de Cordoba's player option picked up by Paramount... Glenn Langan acted actor pact...

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Arturo de Cordoba's player option picked up by Paramount... Glenn Langan acted actor pact...

## WB Calling In \$4,000,000 Worth of 6% '48 Bonds

Warner Bros. is using \$4,000,000 principal amount of its 6% debentures, due in 1948, for redemption by Oct. 31...

On completion of this redemption... \$1,000,000 principal amount of these Warner 1948 bonds will be outstanding...

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## Lefty's Notebook

By Joe Lauria, Jr.

Dear Joe:

Reading a lot about the USO Camp shows and it looks like the boys in end out of America are getting good entertainment. You know long after World War I finished there were still camp shows going to take care of the entertainment needs of the boys who were still waiting demobilization. In 1924 there were 60 acts booked in Army camps.

Did you know that in 1925 Soviet Russia was booking acts? It was the first time that the Soviet Union had ever booked acts. They traveled abroad and paid them off in U. S. coin. They booked over 400 acts yearly, many of them Americans.

I see where there's plenty of burlesk shows in N. Y. right now, although nobody is using the billing 'Burlesque'. There has always been a howl from the coloradoes to clean up whorl.

In 1924 the Columbia Burlesque Wheel decided to clean up all their shows and brother what a howl went up from the managers on that occasion. They claimed that the company was without work. Without work? Too much sanitation. Minsky and the Mutual Wheel were plenty plenty with dirt shows. Minsky's Apollo got pinched a few times. It was on May 21, 1924, that nearly all the burlesk reviewed a burlesk premiere. The show was 'Let's Go,' at the Columbia, and it was on a Saturday night, too. Percy Hammond, Quinn Martin, Gene Fowler (just from the sport-club), George Van Cleave, Leo March, Stephen Rothman, E. W. Osborne, Robert Welsh, James Metcalf, Arthur Upton, Kelsey Allen, Charles Brennan and Fay King. Of course, George Jean Nathan covered burlesque for years and liked it.

Clipper's Column on Peel  
Ran across some very interesting stuff in my notebook about the days around 1875. There was so much interest in pool that the old Clipper had a special column about it for some time. It was called 'The Billiard Game of the Day.' Did you know that treasurers of theaters in 1875 were called 'box-keepers'? And in that year Ralph Waldo Emerson and Dr. Oliver Wendell Holmes saw two of the great acts of the billiard game for Calender's Original George Minstrel, that type of show being new up north at that time. And here's a tip for some smart circus guys. There was a girl by the name of Ann Gorman who was the biggest star of the show. She was a bearded child. Never heard of one since. And in 1875 Verdi's Requiem Mass had been publicly performed in London for the first time by 150 musicians. And there was a play called 'The Merry Wives of Windsor.' There was an ad in the Clipper reading, 'Mr. and Mrs. Chanfrau close their season with a profit of \$22,000.' And remember there was no income tax at that time.

In 1924 musicians had plenty of trouble. They were cutting scale under cover and musicians could be had at a dime a dozen. There were about 5,000 musicians working out of a membership of 12,000 in Local 802.

In 1924 Leblang had nothing on the cut-rate system in the Yiddish theatre. They sold \$100 worth of tickets for \$20. When an organization does that for the benefit for somebody, they paid one-third of the regular boxoffice price, buying several hundred dollars' worth of ducaats.

William Morris  
It was about 10 years ago (Nov. 2, 1932) that one of the world's greatest showmen went 'Upstairs.' I am speaking of William Morris. He was a kid who came from Austria to America without knowing a word of English. He was the son of a tailor. He started out as a boy in a grocery store for a few cents and delivered ice. Before school hours he peddled papers and clerked in a grocery store. While in his teens he got a job as office boy in a cloak and suit trade place. Before he was 20 he was earning \$15,000 a year on commissions soliciting ads. The panic of 1894 wiped his job out.

He worked for George Liman, a leading vaudeville agent of that day; he got \$3 a week. At 30 he was general manager. He booked such historic spots as Koster & Bial's, Shea's Garden in Buffalo, Engel's Garden in Chicago, and the Garden of Eden (he was a waiter), Keith's Union Square and Columbia Hill in Harlem.

Morris 'invented' vaudeville at Keith's Union Square. Keith was running tabloid organs with 'single acts' between. Morris put specialty teams and booked the Bourse. He was given a hit that they became the big show and the opera was thrown out.

He booked Eva Tanguay at Proctor's for \$35 and she was eloped. He gave Emma Carus her first date and got 15 cents commission. It was a Sunday rate for \$20.

When Liman died, Morris booked the entire office equipment for \$4 and put the historic initials of W and M crossing on the door. It has never come down since though it has gone through the most spectacular ups and downs in theatrical history. He booked the Percy Williams Circuit (he started Williams). Henry W. Savage became interested in him and bought the Bourse. Morris Hill and gave it to Hill Morris to run. That was the start of Savage as a showman and the birth of modern vaudeville.

Morris was the storm center of vaudeville for years—he started the Keith & Erlanger 'Advanced Vaudeville' circuit. He was over the top in 1904 on 42nd street and from white tie and top hat he turned into a \$100,000 a year pit-master. He built up the greatest single agency in the world.

He also owes the memory of William Morris a great deal. He was the greatest personality in show business. He was the general of a one-man army that made theatrical history. He is the father of the Jewish Theatre in America. He was respected by all. He was loved by all. He died only for the griefs of others; for himself he only chuckled. His life purpose was charity, tolerance and love. He will always be remembered because Bill Morris was a great man of the theatre and of the world.

Coolcraze, Cal., Nov. 17.

Best to the gang, sez Your pal, Lefty.

## U's New Corporate Setup May Have to Wait End of the War

Simplification of Universal's corporate structure, with the possibility of distribution of additional money received from Great Britain since all of this will be needed to safeguard the production setup. This plus the fact that U will be more hard hit than many other film companies by the Federal excess profit tax. It will apparently have stalled hopes of simplifying the corporations stock setup.

Strangely enough if the ratio of profits, after all taxes, of a couple years back could have been maintained Universal would have been in the shape to carry out this program. This would have meant the retiring of the 4% preferred stock listed on the N. Y. stock exchange and handling necessary dividend payments. Payment of the preferred dividend alone would require around \$670,000 with an additional \$100,000 in interest needed to retire the 4% stock currently outstanding.

No common divvy distribution can be expected until after the war, says appraisers, amounting to about \$67 per share, has been paid up.

MARY McCALL VOTED WRITERS GUILD PREXY  
Hollywood, Nov. 17  
Mary C. McCall, Jr., was elected president of the Screen Writers Guild for the second year. Her opponent was named vice-president; Frank Partot, secretary, and Francis E. Faragoh, treasurer.

New board of directors, in addition to the officers, consists of Harold Buchman, Hugo Butler, Marc Connelly, Paul Jarrico, Gordon Kahn, Harry Kurnitz, Gladys Lehman, Jane Murnin, Wildo Salt and Allan Scott.

He 'Dood It' Good So Minnelli Gets Preferred  
Hollywood, Nov. 17  
Metro named Vincent Minnelli as director of 'I Dood It,' co-starring for Beach opposition, Lena Horne.

Job followed Minnelli's work as pilot of 'Cabin in the Sky,' Negro musical film on the same lot.

Lamont's A.&C. Giggler  
Hollywood, Nov. 17  
Director Job on 'Oh, Doctor,' the next comedy for Abbott & Costello at the Regency, goes to Charles Lamont. Studio is recalled Edward Hartman for a polishing job on the script, the picture slated for a December start.

Spying on Spys  
Hollywood, Nov. 17  
'Appointment in Berlin,' a tale of the counter-spying in Germany during the war in Germany, is slated as the next production by B. P. Shulberg Columbia Pictures.

Pictures, starring Brian Aherne, replace 'Blitzkrieg,' which has been replaced by 'Appointment in Berlin' on the production schedule.

## NINE PICTS IN NOV. LINEUP AT METRO

Hollywood, Nov. 17  
Metro is building its November lineup in production for November with 'Private Miss Jones' and 'Above Suspicion' as the first two.

Others in line are 'Right About Face,' 'Air Raid Wrecks,' 'I Dood It,' 'The Last Man Standing,' 'Bataan Patrol,' 'Girl Crazy' and an untitled 'D. Gillespie' feature.

HOOFERS' DELIGHT  
Shorago Gets Them Higher Pay  
Hollywood, Nov. 17  
Shortage of horses in the casting casting trouble at Republic, where only eight have been found for the picture 'Hoofers' Delight' the 'Tambora' number in 'Hit Parade of 1942.' Studio considered the idea of using all-in-one spots with female dancers but discovered that the costumes wouldn't fit.

Understood Republic is signing six specialty hoofers at higher wages to fill in for the missing chorus men.

Last Gallop for Awhile  
Hollywood, Nov. 17  
Russell Hayden and Bob Willcutt are being billed as 'Hoofers' (Mon.) for their last Columbia picture in 'Hit Parade.' Final film of their season is 'Hoofers' Delight.

Series is being rushed to completion to allow Hayden to move into 'The Purple Command' and Willits into the Army.

## WB Takes Advantage 'Of Headlines, Rushes Distrib' of 'Casablanca'

With the Moroccan port of the same name prominent in the news and the fact that Hollywood is in the field and the tentative release date now on Jan. 23, will probably give the picture a big boost. The picture is 'Thanking Day' (80), succeeded upon 'New Voyager' current show.

So far any film has not been placed in any film block. Warner is selling two blocks of five each at present.

# Tougher Dimout Likely to Hurt B.O.'s Feared in Theatre Circles

Severe tightening of dimout regulations decreasing the amount of light that may be used in New York, all of New Jersey, Long Island and Delaware, effective Nov. 20, will cause damage at the B.O. It is feared in theatre circles. Just what effect might be felt from the harsher restrictions is not clear. Army officials remains to be seen, but pointed out that the dimout existing up to now has not been sufficiently tough to cause more than scattered loss of business. It had been hoped in operating quarters that the dimout, in effect since shortly after the war, would be relaxed.

For outside illumination, such as marquees or house fronts, where theatres now are using one-half watt per square foot of space under the fresh regulations the wattage would be reduced to one-eighth. This will virtually black out all marquees. Also, the amount of candlepower permissible from inside, including outside lobbies, is being drastically cut.

In connection with lighting that may be visible from the outside, the new regulations require that where a light is extinguished it must be controlled in such a manner as to prevent the source of light being visible from above the horizontal, and also so as to prevent the escape of light from such buildings in excess of two-foot candles, as measured by a photonic cell held at any point the feet away from any window, door or other opening.

All exterior advertising signs, including illuminated signs, neon, tinged, fluorescent, black light, etc., now being out. The new regulations may feel the effect of the new dimout most likely be as result of the possible fears of people to see out in the streets due to increased darkness, it is believed. Loss of advertising value of lighting signs.

New dimout regulations come at a time when days are the shortest. Theaters, like everyone else, have to dimout 30 minutes after sunset each day. On Monday (18) for instance, the sun set at 5:38 p. m., dimout beginning at 8:08 p. m., shortest day of the year is Dec. 31.

## CONGRATS TO MELLETT

Harry Brandt Endorses OWI Official on Stand Vs. Duals

Harry Brandt, president of the Independent Theatre Owners Assn. of New York, on Friday (13) sent a telegram to Lowell Mellett, chief of the motion picture bureau of the OWI, congratulating him on his stand against duals, and the fact he telegraphed the 51 exhibitor associations in existence throughout the country to give their support to a movement to wipe out the twin bills.

While Brandt advocates the elimination of duals, he has a circuit of more than 100 theatres and those of other members of the ITOA play two pictures on every show. He does not indicate in any way whether or not the ITOA members will put the first foot forward, so far as duals are concerned, by cutting them out.

However, in his wire to Mellett, Brandt said: "We of the Independent Theatre Owners Association have long advocated very thing, and we wholeheartedly concur with you in every word of your frank statement, which, if followed." (Continued on page 18)

## Par Pards' Ark. Confab

Chicago, Nov. 17. All Paramount theatre parties will meet at Hot Springs, Ark., for a conference on operating problems on Nov. 20. Decision to hold a general meeting was made by Leonard Goldenstein, Paramount theatre head, at the last partners' confab several weeks ago in New Orleans.

## Boyd Gets the Boid

Hollywood, Nov. 17. Bill (Hopalong) Boyd went back to the more dignified name of William starting with his next picture. It is the second nomenclature argument he has had in his film career. The first one was when he changed his name from William to Bill to avoid confusion with the legit player, William Boyd. Now there is a radio player, Bill Boyd, adding confusion to the Boyd's. From now on it will be "William Hopalong Cassidy" Boyd.

## Det. Film B. O. So Good, It May Solve Own Duals Problem

Detroit, Nov. 17. Whatever boom gas rationing is bringing to the neighborhood houses with cars being laid up, the situation is casting no gloom on the loop area here.

Less than a month ago Detroit increased its number of first-run houses with the addition of the Madison to the select group. Latest is that the press of business will within the next few weeks bring another house, the Broadway-Capitol, into the first-run lineup, increasing the loop houses to seven.

Product has been slowed up practically by its passage through the first-run here since the war boom hit with the holders to which the houses were forced warranted on the strength of the biz. There were plenty of bees from the subsequent exhibitors but there was no getting around the pat answer that you (Continued on page 20)

## Last Shall Be First

Hollywood, Nov. 17. Nunnally Johnson starts off with "The Last Best Hope" as the first of four productions for 1943 on his 20th-Fox schedule. Picture is based on the Heien Deutsch novel, translated into a script by Marc Connelly. Others on his slate are "Buried Alive," "Flare Path" and "The Night of the World Show."

# OVER 100 SET JUNE 1 FINALE

Fanchon & Marco Paves the Way in St. Louis—Theatres Feel They're Anticipating an Inevitable Governmental Order

## HITS 'B' PRODUCERS

By SAM X. HURST

St. Louis, Nov. 17. More than 100 exhibitors in the St. Louis area Monday (16) resolved to discontinue double features, beginning June 1, unless another date is designated by the Government. The resolution adopted at a meeting held at the Coronado hotel and called by Harry C. Arthur, Jr., head man of Fanchon & Marco's interest here. Declared the showing of double features is designated by the Government. The resolution adopted at a meeting held at the Coronado hotel and called by Harry C. Arthur, Jr., head man of Fanchon & Marco's interest here. Declared the showing of double features is designated by the Government. The resolution adopted at a meeting held at the Coronado hotel and called by Harry C. Arthur, Jr., head man of Fanchon & Marco's interest here.

The resolution also provides that those signing it will do "everything in their power to bring about the elimination of double bills." Arthur named a special committee to work for the adoption of this policy nationally. The committee named its composition of Fred Wehrenberg, owner of a chain of indie nibs in St. Louis and St. Louis county, and prez of MPTOA of eastern Missouri and Southern Illinois. Thomas James and Henry Holloway, indie exhibs; Ed Arthur, another F. & M. exec, and Louis Ansell of the Ansell Bros. Circuit.

Arthur told all exhibits that there was a possibility that the Government might, in time, order the elimination of double features, and he thought it best for the industry to meet the situation voluntarily explaining the June 1 date chosen for the change to become effective. Arthur said the industry would require time to adjust itself to the new policy. He pointed out that serious revenue loss would result to the producers of B features, which are designed to go with the A features, if the change were made immediately.

# Considerable Speculation Whether Mellett's Jive on Duals Constitutes Shape of Things that Are to Come

## Gessner Endorsed

By JOHN C. LOESER

Lowell Mellett's talk in N. Y. last week more or less substantiated the theory of Prof. Robert Gessner, head of motion pictures at New York University and former Warner Bros. script writer, on wartime screen fare as voiced in "Variety" last March 31. Gessner at that time contended that the U. S. needed bitter, factual war films. Also that realistic screen fare was needed more than satirical productions in which the war was taken lightly and the enemy leaders ridiculed. The N. Y. U. professor at that time was critical of American pictures just then hitting the screen in which Hitler military aids were depicted as blockheads. Mellett also pointed up the need for factual pictures when a war theme it was—also that the people want facts. He also declared the films which had little relation to reality.

## OWI's Lowell Mellett Salutes Film Industry For Great Wartime Job

By MIKE WEAR

While advocating the elimination of duals, Lowell Mellett, chief of Office of War Information's Bureau of Motion Pictures, in his talk before the annual confab of the National Board of Review in N. Y. last week, lauded the film industry's job in turning out product suited for war times, stating as his belief that the motion picture can be the most effective means of giving people the feel of the war and their own relief. Mellett defended Hollywood film producers against the charge that American films falsify the American way of life and give the world wrong notions about "warm-hearted, simple, sensible and peace-loving people," as he said of foreign critic characterizes Americans.

Mellett cited that the picture industry (Continued on page 8)

Washington, Nov. 17. When Lowell Mellett, chief of the motion picture bureau of the Office of War Information, takes up controversial matters pertaining to the film industry, and speaks out about them in public, at once the question arises whether he is expressing his own personal opinions or official Government views.

Speaking last week before the 19th annual conference of the National Board of Review of Motion Pictures in New York, the U. S. film coordinator urged elimination of double feature shows. He advocated developing a part of motion picture theatre program to factual films that would give the people "the feel of the war." Mellett, in a letter to the Government, he said, through his own motion picture productions and by advising Hollywood, hopes of being the real meaning of the war to our audiences.

When he declared: "The habit of sitting three or four or more hours with one's mind affoot in a movie house is degenerating the American population for the serious job of dealing with real life. That is why we must have more than just growth, and we must grow. We must grow into a people competent to win the war." Reaction in official Washington to the speech was that it was Lowell Mellett's "own personal opinion," than Lowell Mellett, the Government official. His expressed views on Government matters are generally considered little, if any, official support in Government circles here.

## Elmer Davis' Opinions

In commenting on Mellett's remarks, Elmer Davis, director of OWI, told "Variety": "Mr. Mellett's suggestion about eliminating double features was based on discussions with responsible members of the motion picture industry. His speech went through ordinary clearance procedure of OWI. Regarding the opinion habits of the American people, OWI as an organization has no comment. Our job is to inform the people with the best information, and what they do with their spare time is none of our concern."

In other Government quarters Mellett's remarks evoked substantial disagreement. Motion picture industry is regarded here as cooperating 100% in the war effort, and it is felt that the wartime program were loaded up with war films and Government propaganda films, as suggested by Mellett, this would prove a boom-crash. Motion pictures are generally at a peak. It was pointed out, and the OWI would not be responsible for being put across to immense audiences. Motion pictures are generally looked upon as moving people away from reality, and theatre patrons, it is reasoned, pay their money to be amused and entertained, and often they turn to the theatres to seek some respite from the actualities of war. Officially the Government has recognized the value of motion picture entertainment to both civilian morale and the morale of the armed forces.

It is the opinion here that in the final analysis theatre patrons themselves determine what they want to see on the screen and that those best qualified to handle the show business are those with experience in the show business. The Navy, it was pointed out, is now turning over its film-making project to the motion picture industry so as to get better pictures and more efficient production.

The matter of double features was taken up by Government officials some months ago, but has been thoroughly discussed from all points of view, and it is felt that if there were any more restrictions on their elimination would have been taken before this. Those on Capitol Hill who pro-

(Continued on page 20)

# 37th ANNIVERSARY NUMBER

of

# VARIETY

## To Be Published Late In December

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### Special Exploitation Advantages

Reservations and Copy May Be Sent to any Variety Office

NEW YORK	HOLLYWOOD	CHICAGO	LONDON
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LUCKY JORDAN

Hollywood, Nov. 14. (Special photo by Alan Ladd. Photos: Robert...)

'Lucky Jordan' is a typical cinematic gangster melodrama...

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Miniature Reviews

'Lucky Jordan' (Par). Alan Ladd promoted to star in typical gangster melodrama...

'Cat People' (RKO). Well done psychological drama with chills...

'Heart of the Golden West' (MGM). Good but under-supported regular run.

'Hitler—Dead or Alive' (United Artists). A lighter, better western.

'Mambo' (Argentine). One of best Latin-American films...

Hitler—Dead or Alive

Chicago, Nov. 14. (Special photo by Alan Ladd. Photos: Robert...)

There is first the question of what the producer intended this to be...

It is a satire or burlesque, it serves the purpose of making us get plenty of them but the sudden switch...

The story is based on the recent offer by an American business man...

The trio (Ward Bond, Warren Hymer, and Alan Ladd) react to the plan...

The ease in which they reach their objective is a little disappointing...

Working in Germany for the Allied forces is a very serious matter...

'Hitler' is a very good picture...

Heart of the Golden West

Rehearsal notes of Joseph King production, directed by Jack. Alan Ladd...

With Gene Autry in the Army. Republic has built Roy Rogers as the replacement pack...

With Gene Autry in the Army. Republic has built Roy Rogers as the replacement pack...

MALAMBO

Buenos Aires, Nov. 14. (Special photo by Alan Ladd. Photos: Robert...)

One of the best Latin American films to come from B.A.

'Malambo' represents more of a type of picture that attempts to give a true native production...

The film almost exclusively in the northern part of Argentina...

What doesn't make sense is the use of a motor car and telephone...

L&H in Zoot Suits

Next Laurel-Hardy picture at 20th Street, under the title 'The Big Broadcast'...

Current Short Release

(PRINTS IN EXCHANGES)

(Compiled by Jess Roth) 'Here Bealms Hypnotist' (WB, 7 1/2 mins.) Buzzy Bunco color cartoon comedy.

'Daffy Ducksters' (WB, 8 mins.) Sun Valley scenic.

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this where two features are shown

The strain of sitting through three or four hours of a dual bill that has a program in the middle felt that this hardly equals the American public...

It would seem to the exhibitors in some cases say that the double-feature "feature" never can be ended...

Major J. Edgar Hoover has addressed mentioned the pioneering work of Warner Bros. in making patriotic pictures...

'Salutes Pic Biz' Continued from page 7

dustory was given to exaggeration but that so are publishers—and that the picture is not a picture, it is a picture, no more or less...

The last classification (boy meets girl) is a picture that is not a picture, it is a picture, no more or less...

'Salutes Pic Biz' Continued from page 7

'Salutes Pic Biz' Continued from page 7

'Salutes Pic Biz' Continued from page 7

'Salutes Pic Biz' Continued from page 7

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'Salutes Pic Biz' Continued from page 7

'Salutes Pic Biz' Continued from page 7

'Salutes Pic Biz' Continued from page 7

'Salutes Pic Biz' Continued from page 7

CAT PEOPLE

Hollywood, Nov. 13. (Special photo by Alan Ladd. Photos: Robert...)

This is a weird drama of thrill, catlike, with developments of mood and mental reactions...

'Cat People' is a weird drama of thrill, catlike, with developments of mood and mental reactions...

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RAFT BUYS RELEASE

AT WB TO FREELANCE

Hollywood, Nov. 17. (Special photo by Alan Ladd. Photos: Robert...)

George Raft becomes a freelance actor as male top in 'Background Danger' at Warners.

Producers RKO bought his release after numerous arguments on the Burbank lot...

PRC Tunes, Too

Hollywood, Nov. 17. (Special photo by Alan Ladd. Photos: Robert...)





(and RKO, too)

# THE NAVY COMING THROUGH

**THESE ARE GREAT DAYS AT RKO!**



...*"The Navy Comes Through"* is blasting the box-office with tons and tons of money for showmen everywhere! . . . It's the kind of a rousing, shouting, cheering, romantic show that's split-second timed to give fans what they want most right now!

## SEVEN DAYS' LEAVE

is just opening in key runs Coast to Coast, and first reports make it look as if it's going to top even *"Navy"*—which will be something! . . . This is the *ARMY* musical that makes it a service team of champions for RKO (and soon you'll get that great Air Force picture, *"Bombardier"*)



## HERE WE GO AGAIN

is the terrific laugh special that's getting the big money all over the map! . . . In every engagement it's breaking the records set by the first *"Edgar Bergen & Charlie McCarthy—Fibber McGee & Molly"* show.

## ONCE UPON A HONEYMOON

the climax to all of this year of great pictures, is the current capacity attraction at Radio City Music Hall—and the show destined to lift theatre business everywhere to new high levels for this high season!



**YES, INDEED, THESE ARE GREAT DAYS AT RKO!**



# MEN OF STEEL! WOMEN OF FIRE!

Forged in the flames of Pittsburgh's wildest era!



# PITTSBURGH

A CHARLES K. FELDMAN PRODUCTION

starring

MARLENE RANDOLPH JOHN  
DIETRICH · SCOTT · WAYNE

with

FRANK CRAVEN · LOUISE ALLBRITTON · SHEMP HOWARD  
THOMAS GOMEZ · LUDWIG STOSSEL · SAMUEL S. HINDS

Screen Play, Kenneth Gamet · Tom Reed · Original Story, George Owen · Tom Reed · Additional Dialogue, John Twist  
Directed by LEWIS SEILER · Associate Producer, ROBERT FELLOWS



The winning combination  
of "The Spoilers" in another  
boxoffice smash!



FOR THANKSGIVING RELEASE

Major Great \$28,000 Paces Boston; 'Soldiers' 43 1/2, 2 Spots, Navy 9 1/2 H.O.

Boston, Nov. 17. Weekend cold snap failed to trim business... Major Great (RKO) (2:25) 30-40-50-60...

Memorial is holding 'Never Comes True' another frame to the tune of \$19,500...

Estimates for This Week Boston (RKO) (2:20) 46-55-75-75... Boston (RKO) (2:20) 46-55-75-75...

Metropolitan (M-P) (4:30) 37-45-55-65... Boston (RKO) (2:20) 46-55-75-75...

Thunder Birds \$20,500 In Two Denver Spots Denver, Nov. 17...

Estimates for This Week Atlanta (Fox) (1:40) 40-50-60-60... Denver (Fox) (1:40) 40-50-60-60...

Denver (Fox) (1:40) 40-50-60-60... Denver (Fox) (1:40) 40-50-60-60...

Denver (Fox) (1:40) 40-50-60-60... Denver (Fox) (1:40) 40-50-60-60...

Denver (Fox) (1:40) 40-50-60-60... Denver (Fox) (1:40) 40-50-60-60...

'Lovelier,' Major' Each Smash \$10,000, Indpls.

Three cities have never loved 'Lovelier' and 'Major Voyager'...

Estimates for This Week Indianapolis (Katz-DeLo) (2:00) 28-33-33-33... Indianapolis (Katz-DeLo) (2:00) 28-33-33-33...

Estimates for This Week Blue Moose (Hanrick-Evergreen) (2:00) 28-33-33-33... Indianapolis (Katz-DeLo) (2:00) 28-33-33-33...

Buffalo, Nov. 17. Coin winding, but 'Lovelier' still in the current lap...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Greene (U) This combo will garner a fine \$15,000... 'Hattie' Fancy \$16,500 In Two Seattle Spots...

Seattle, Nov. 17. Dimout here became virtual black-out last Wednesday night...

Estimates for This Week Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

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Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

Major' Staunch \$22.5, 10 in Robust Philly; Henie Attractive \$19,000

'Eileen' Snappy \$8,500, 'Mont' 'Cairo' Nice 7C

Montreal, Nov. 17. No repeats in Montreal... 'Eileen' Snappy \$8,500...

Estimates for This Week Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...

Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...

Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...

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Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...

Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...

Philadelphia, Nov. 17. Hyped by the film critic, 'Major' and 'Minor'...

Philadelphia (M-G) (2:00) 30-40-50-50... Philadelphia (M-G) (2:00) 30-40-50-50...

Philadelphia (M-G) (2:00) 30-40-50-50... Philadelphia (M-G) (2:00) 30-40-50-50...

Philadelphia (M-G) (2:00) 30-40-50-50... Philadelphia (M-G) (2:00) 30-40-50-50...

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Philadelphia (M-G) (2:00) 30-40-50-50... Philadelphia (M-G) (2:00) 30-40-50-50...

Philadelphia (M-G) (2:00) 30-40-50-50... Philadelphia (M-G) (2:00) 30-40-50-50...

'TIGERS,' \$20,000, 'GREAT RUFF,'

Buffalo, Nov. 17. Coin winding, but 'Lovelier' still in the current lap...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

Buffalo (Slick) (3:00) 35-55-75-75... Buffalo (Slick) (3:00) 35-55-75-75...

'WITCH' 12C, 'MAGNIFICENT ACE'

Cincinnati, Nov. 17. Spotty trade and general score is a few hours under last week...

Estimates for This Week Cincinnati (M-G) (2:00) 30-40-50-50... Cincinnati (M-G) (2:00) 30-40-50-50...

Cincinnati (M-G) (2:00) 30-40-50-50... Cincinnati (M-G) (2:00) 30-40-50-50...

Cincinnati (M-G) (2:00) 30-40-50-50... Cincinnati (M-G) (2:00) 30-40-50-50...

Cincinnati (M-G) (2:00) 30-40-50-50... Cincinnati (M-G) (2:00) 30-40-50-50...

Cincinnati (M-G) (2:00) 30-40-50-50... Cincinnati (M-G) (2:00) 30-40-50-50...

'ROONEY-G. GRAY HIGH \$15,000, OMAHA LEADER'

Omaha, Nov. 17. 'Now Voyager' at the Omaha is getting the best attraction...

Estimates for This Week Omaha (RKO) (2:00) 30-40-50-50... Omaha (RKO) (2:00) 30-40-50-50...

Omaha (RKO) (2:00) 30-40-50-50... Omaha (RKO) (2:00) 30-40-50-50...

Omaha (RKO) (2:00) 30-40-50-50... Omaha (RKO) (2:00) 30-40-50-50...

'Hattie' Fancy \$16,500 In Two Seattle Spots; 'Fortress' Fine 12 1/2 C

Seattle, Nov. 17. Dimout here became virtual black-out last Wednesday night...

Estimates for This Week Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

Seattle (M-G) (2:00) 30-40-50-50... Seattle (M-G) (2:00) 30-40-50-50...

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'Eileen' Snappy \$8,500, 'Mont' 'Cairo' Nice 7C

Montreal, Nov. 17. No repeats in Montreal... 'Eileen' Snappy \$8,500...

Estimates for This Week Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...

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Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...

'Witch' Solid \$16,500, 'Topper in St. Louis'

St. Louis, Nov. 17. While bit at the deluxers got away to a sluggish start...

Estimates for This Week St. Louis (M-G) (2:00) 30-40-50-50... St. Louis (M-G) (2:00) 30-40-50-50...

St. Louis (M-G) (2:00) 30-40-50-50... St. Louis (M-G) (2:00) 30-40-50-50...

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'Eileen' Snappy \$8,500, 'Mont' 'Cairo' Nice 7C

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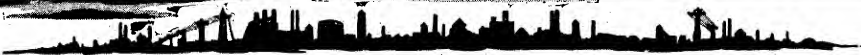
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Montreal (M-G) (2:00) 30-40-50-50... Montreal (M-G) (2:00) 30-40-50-50...



Already opened in Seattle!  
More starting this week!

**Watch for**

**FLYING FORTRESS**

**WARNER BROS! HIT DIRECT FROM THE BATTLE-SKIES!**

IT'S TIME TO TRY A NEW BOND-SALE IDEA



# Vine St., Philly, Exchanges Remain As Is for Duration; Theatre Briebs

Philadelphia, Nov. 17. The exodus of the city's premium houses, etc., from the south side of Vine street is off—at least for the duration.

The city's Department of Public Works, which had been looking for a new location, on the south side of Vine street, for a widening project, until its mind had been changed, decided the program was off until the end of the war because it would use too much material.

So the exchanges, which frantically went looking for new locations, can now stay put. A few of the offices were in a quandary. They had already agreed new leases and are now consulting attorneys to find out whether they can stay in their old city, however, is continuing its condemnation proceedings and is paying out \$3,000,000 for properties on Vine street's south side. The paving of the street is expected to cost \$4,000,000 for a highway improvement project for the Philadelphia program for the Philadelphia area, approved to Philadelphia from the Delaware River Bridge.

**F. H. Dickson Retires**  
 P. H. Dickson, owner of local theatres since 1908, has retired on doctors' orders, and his son, Frank Eagles, only houses in the city, have been leased for a year to the new owners, Hartford, Ind. company. New manager will be only one change in personnel.

**Lansau's Addition**  
 Fort Edward, N. Y., Nov. 17. The Bradley here issued through former Robert Lansau, of the Lansau of Albany, who plans to open a new house Nov. 21.

**Des Moines Shifts**  
 Des Moines, Iowa, Nov. 17. Bill Haver, assistant manager of Fort Rock Island, Ill., Army, succeeded by Jim Clark, formerly of Fort Rock Island, Ill., Army, succeeded by Danico, assistant manager Capitol, Davenport, and Richard Mangrove, assistant manager of Fort Rock Island, Ill., Army, succeeded by Danico, assistant manager at the theatre for matrimony in Chicago. Charles Marie LaRocca, manager of the Garden, Davenport. He formerly operated his own theatres in St. Charles, Mo., and in Davenport. He had managed theatres in Jefferson, Ia.

Margaret Huddell, now assistant to Jack Kolbo at Fort Rock Island, Iowa, formerly manager of the Illini theatre, Moline, Ill., promoted first job with Greenbaum in that theatre.

Horace Spencer new house manager of the Capitol, Davenport, and Jimmy Dickinson will manage the theatre. The Rock Island, Ill., Army, formerly assistant to Orville Rennie at the Paramount in Cedar Rapids. F. A. Dunn, formerly manager of Tri-Slates' Paramount here, now city manager for Central States, New York, Neb., having both the Grand and Granada theatres there.

Dwight Benson, formerly assistant manager at Roosevelt, Des Moines, now manager of Garden, Des Moines.  
 Morris Wilcox, formerly chief of security at Des Moines, now manager of the Eastown, succeeding Max Loe now in the city.  
 Two girls from Tri-Slates' home office are now in training to take over the review and management of the Vivian Winslow and Georgia Bane Film Salesman's Social Club organized by approximately 25 film salesmen in public and private homes and playing cards every other week. The men went in understood that although the girls, including Joe Smith of Universal, Earl Bore of Paramount, and Howard Dunn of M-G-M, are working on a set of by-laws for the club, it is not to be a union and there will be any business transacted at the club. Elected officers for six-month period are: Wm. Bremner (Republican), president; Wm. F. Baumeister (M-G), treasurer.

Local salesmen for Universal exchange here for a number of years, plans to take over theatre operated at Lakes, Ia. by Mrs. J. W.  
 Frisco Theatres Sold  
 San Antonio, Tex., Nov. 17. Blumenfeld Circuit purchased Tri Theatre, Oklahoma City, and Ruby and installed first-run films in 2,800-seater, giving them to the first-run manager, Oklahoma City. Clarence Lusa, associate owner of the D. D. as well as of the other two first-run, Ruby, and Oklahoma City, managing new acquisition.  
 State Theatre, Los Angeles, under Strand, Market street subsequent reversion to the Strand, Los Angeles, owned from J. J. Franklin.  
 Arvid Erickson, former manager of Warfield, of Fox West Coast

# FRIDAY THE 13TH INDEED

A Grim Omen of Mishaps For Omaha's Bill Mickel

Omaha, Nov. 17. Bill Mickel, manager of the Orpheum, got hit on Friday the 13th, but good. Glen Gray orchestra and show was scheduled to open at 1:40 p. m. Mickel is what he has in the band, routed via the slowest train on the North Western lines, was left off at Omaha, waiting for a behind time on account of a heavy truck or material movement some 100 miles away. Mickel was in from Minneapolis and, as if it were not enough to come in late, the band was late. Mickel, who had stayed on board and was taken clear to Union Station a couple of miles downtown. Band and props assembled, Mickel called and 11 taxis-but not busy, so there was a further delay and the band got on at 2:40.

But other things happened too. In the first place, rented equipment and the house rigged up one of its own. Then one of the Lebrun sisters got a coughing spell in the middle of her song and had to withdraw until the next show. Then one of the sax players fell and became indisposed and had to have a rest. Then, after the first show, the band was out on the road for an hour late on the call board and 10 minutes before show time, the house was being hung up. The band and everybody loose scurrying to hotels, restaurants, etc., to round up their things, which started the show away late. Only act on the job at the time was Hector and his pals, the who remained in the theatre.

Chief manager Mickel had to stall all day with movie shorts, but audiences took it good naturally. In fact, the show was a success, houses, this Friday the 13th with his worst experience.

# WB Wants to Get All Possible Playing Time For Government Shorts

At the Warner district sales managers meeting in Chicago, Tuesday and Saturday (13-14), the district salesmen were urged to sell forces of the company be instructed to do everything in their power to sell the shorts. The district salesmen are to get the material and to get the most possible playing time for Government shorts.

District managers attending throughout the country were advised to sell the shorts in their territories to cooperate, down to shipping contacts, with Ben Kalmenson and to get the shorts into the contact in the field could anyone else be impressed with the part they may play in the war effort.

Selling plans for the immediate future, new pictures to be released and the sales drive starting Dec. 20 are also discussed at the Chicago sessions.

While other Warner h. execs returned to New York, Monday (16), the district salesmen in New Orleans and New Orleans on sales matters before returning to his desk.

# AL AND LOU SEMELS' 941G SUITS, N.S.S.

National Screen Service Co., was hit with two suits for \$941,280 and \$1,200,000 filed in the U. S. federal district court on Friday (13) by Al and Lou Semels, who were directed to produce a picture of the animation and art titling department of N.S.S. They set forth they were unjustly discharged from N.S.S. during their period of employment. Semels claim they were to be employed as long as Herman Robbins, president and vice-president, was in control. The terms of the contract were for three years and nine months, and Semels are the president and vice-president remained in control.

They are suing N.S.S. for \$300,000 each; the second and third cause of action they seek for \$29,335 and \$51,305 each.

# Film Express Services Now Hedge Every Angle to Save Shipping Wear

# \$35,000 in WAR BONDS FOR WB'S 20-WK. DRIVE

Warner Bros. will hold a 20-week sales campaign. It is known Drive of the Champions, starting Dec. 20. Cash prizes, amounting to \$35,000 in War Bonds, will be awarded to division, district and branch managers, plus salesmen and bookers, showing the best results in the campaign. An unusual feature of the drive will be that individual salesmen and bookers may participate in prizes although the exchange in which they work does not itself take out.

The \$35,000 in prizes will be awarded above the yearly bonus. Warner says it is a sales drive, based on business done.

# WB Tests 'Varsity Show 5-Year Oldie, with Ads To Sell It As 'New Pic'

Johnstown, Pa., Nov. 17. Considerable interest has been shown here about the way WB's 5-year-oldie, "Varsity Show" was handled in its first test sale. The picture, a Warner house. Management put on one of the biggest campaigns in recent years, without a hint in ads that pic was repeated.

To show trend of times, current "Varsity Show" was shown on an all-Fred Waring show, with barely any mention, and often in one ad now, of Dick Powell, the original date, it was Powell all the way, with Waring name secondary. One source that was Powell was one of top Warner stars.

Revival here is one of two test runs reported to be being handled, with many notable success of Waring's Glee Club clipped. Pictures opened well, and the type of film best liked in these times, looks like valuable place of property, especially view of current popularity of Waring crew via nightly air show.

Question of public reaction about not being tipped off on repeat angle is uncertain, and maybe a bit risky, but that pattern may become suspicious of future makes that are really new. On other hand, with the treatment clamped down on number of future's films, it may be good for other majors to dust off some of their ages.

# WISC. FOX THEATRES' PATRIOTIC BUILDUP

Milwaukee, Nov. 17. How all out the Fox theatres have gone to the effort to build up patriotic extensively in the advertising of their 30 local houses as well as their specialty town houses, typical barnyarding.

Burgery and without reservation, with the Fox theatres in Wisconsin and Upper Michigan for the all-out purposes of patriotic advertising. The theatres are furthering the sales of War Bonds and Stamps; assisting in every possible way to the sale of War Bonds; H. J. Fitzgerald, head of the Fox Wisconsin organization, is also chief of the theater's war activities in this area.

# Crabbe's Marine Date Hollywood, Nov. 17.

Producers Releasing Corp. is rushing production of its latest Kid series far ahead of schedule so that Buster Crabbe, the male lead, can keep a date with the Maxie Roseblum. Sam Newfield directs and Sig Neufeld handles the production reins.

In order to prevent duplication of travel, film delivery trucks are picking up most film as they head that is going over the route scheduled, thus saving as much wear and tear on cars as possible. Also savings are being realized by film companies where prints are expressed. A situation which encourages every theatre, the gas rationing has become a problem which encourages them to care in handling the most film with the least amount of travel. Further, delivery services are not fighting each other in given territories; with result there is scant opposition in the way of the way routes are covered.

The majority of the country is serviced by express as they are outside of the more populous centers like New York, Chicago, Philadelphia and Boston.

Where the film is shipped by express, distributors have discovered that if they label the film as returning shipment, on the way back from the theatre the rate is one-half. A situation where film delivery companies cannot increase their rates because they are controlled by the Interstate Commerce Commission.

Some additional economy in the use of print is now being made possible through the return shipment by freight of so-called 'junk film.' This refers to prints that are worn out or so badly damaged they cannot be fixed up at the local exchange; they are returned to the exchange every account in their various territories and there is no need to buy new prints. The exchange companies are considerably less than those charged for film goods by express. The Springsville, N. C., exchange has lost 31 of its prints in which the organization operates.

# Curtiss-Wright Labor Shortage Ties in With 'Tigers' Buffalo Ball

Buffalo, Nov. 17. Unique exploitation for "Flying Tigers" (Rep) at the 20th Century Theatre, Buffalo, N. Y., is working war industry labor shortage here.

Curtiss-Wright Corp., producer of the "Tigers" has an elaborate ad inviting applicants for employment to view the picture and offering a place of tickets to every applicant eligible for employment.

# CUTLER MAPS 'YANKS' PREMIERE IN PITTSBURGH

Pittsburgh, Nov. 17. Unable to get a new release downtown for his PFC-made "Yanks Are Coming," Lester Cutler, Pittsburgh, Pa., producer, has set at Arnie Cinema, local home of foreign pic, and will stage the world premiere of the picture there himself Friday night (20). Since this is Cutler's home town, he's anxious to get the picture in his hands. The producer is tripling Cinema's regular ad budget to plug "Yanks" and has some of the best advertising in the area.

He's also tying in the preem with the Yacht Club, and that nice spot, which is being used by the Yacht Club. He'll have a floor show composed of one of the picture there himself, other Dore and possibly Maxie Roseblum and Parky-Kat, both from whom Cutler is trying to get in from the Coast.

There's a further local angle attached to the picture. The picture was collaborated on by Tony Stern, chief booker here for WB theatres. Because of that, Pittsburgh wanted to give Cutler a break on the film but was unable to promise him a date with the local office of the picture. He didn't want to, but he didn't want to wait that long and arranged his own first-run release plans.

# LOU POLLOCK RESIGNS POSITION OF MANAGER OF AMPA

Lou Pollock, former eastern publicist-advertising director for Universal, has resigned as president of the Associated Motion Picture Advertisers and his plans to settle in the Coast.

# Reiner to OWI

Mannie Reiner, in-charge of short subjects in publicity at Paramount for two years, has been granted an indefinite leave of absence to join the OWI. Reiner is in the OWI, Office of War Information. He will report to the New York office of OWI located in Washington, D. C. Reiner had been in publicity with Monogram, Metro and Warners, also with the Quiz Kids radio program.

# Memphis BU Aide Retires

Memphis, Nov. 17. S. J. (Pop) Shilb, assistant manager of the Warner exchange checking department here for years, is resigning and will be replaced by W. J. (Pop) Ala. Probably the oldest employee in the division of service along with Joe Ries, shipper for the Warner exchange in Memphis, has left to settle in Memphis.

# Helprin Leaves Goldwyn For OWI (Riskin) Post; Nathanson Succeeds

Morris Helprin, eastern advertising and publicity rep for Samuel Goldwyn, resigned Monday (16) to become assistant to Robert Riskin, chief of the Overseas Motion Picture Division of the Office of War Information. He leaves next week with Goldwyn designating Mort Nathanson, assigned Monday (16) to half with United Artists, to succeed.

Helprin was formerly publicist in charge of publicity for Goldwyn. He has been in the OWI since time publicity head under Hal Horne at United Artists and previously as reviewer and reporter on the N. Y. Times.

Nathanson publicized "Life with a Soldier" in picture of United Artists and Guild and Group Theatre.

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# "SMASHING ASSAULT UPON RECORD GROSSES"

—The Hollywood Reporter

TYRONE POWER  
MAUREEN O'HARA

THE  
**BLACK SWAN**

*in Technicolor!*

IN SAN FRANCISCO!  
AT THE FOX THEATRE!  
EVERY EXISTING MID-  
WEEK OPENING RECORD  
**S-M-A-S-H-E-D**

IN LOS ANGELES!  
AT THE CHINESE AND  
STATE! RECORDS ARE  
**S-M-A-S-H-E-D**

A  
**20th**  
CENTURY-FOX  
PICTURE

Now HEADING FOR A SMASHING ASSAULT ON  
THE RECORDS OF EVERY THEATRE IN AMERICA

GIVE WAR BONDS PREFERRED SELLING TIME!



**THE BOX-OFFICE HUMS  
AND THE CRITICS GO  
ALL OUT FOR  
ONE OF  
OUR  
AIRCRAFT  
IS  
MISSING!"**

**3rd WEEK GLOBE,  
NEW YORK CITY**

where receipt-soaring engagement is extended indefinitely to accommodate the crowds!

**BUSINESS IS EQUALLY  
SENSATIONAL at**

Loew's State, Houston  
Loew's Century, Baltimore  
State, New Orleans  
Aldine, Wilmington,  
Loew's, Harrisburg  
Colonial, Reading  
Grand, Atlanta  
and at its triple-engagement at the  
Miami, Lincoln and Surf, Miami Beach

**EVERY NEWSPAPER A RAVE!**

"Melodrama that almost literally holds its breath!"  
—NEW YORK TIMES

"Packed with suspense and spine-chilling situations!"  
—HERALD-TRIBUNE

"One of the best!"  
—DAILY NEWS

"Outstanding entertainment. Enormously exciting!"  
—JOURNAL-AMERICAN

"One of the few really top-notch melodramas to come out of this war!"—N. Y. SUN

"You'll do yourself a service by seeing it promptly!"  
—NEW YORK POST

Produced by MICHAEL CURTIZ  
Directed and Screened by MICHAEL CURTIZ  
With MICHAEL CURTIZ and GERRIE CONNORS  
The picture company "The Leader"  
DISTRIBUTED BY UNITED ARTISTS

**WATCH** for the same kind of headline, performance as it opens soon at  
Hawaii Theatre, Los Angeles  
Loew's State, Providence  
Loew's, Syracuse  
State, Altoona  
Loew's Richmond

**AVENUE DEC. 7th • Say It With Bonds!**





IT'S ALWAYS FAIRWEATHER WHEN GOD SHOWS MEN AND GOD SHOWS OUT TOGETHER!

# THE Paramount Picture

**EXTRA**  
PLAYING TIME IS THE ORDER OF THE DAY WITH PARAMOUNT PRODUCTS!

News and Gossip About the Production and Distribution of the Best Shows in Town!

## 'MOROCCO' 'DRAPEO' 'B.O.' 'K.O.'

### PRIZE PIN-UP FOR WAACS



Muscular chassacake as demonstrated in a scene of Paramount's forthcoming war-war sprigged extravaganza, "Star Spangled Glibber"—the picture with the biggest star cast ever assembled. L. to R., the gentleman exposing their gartered gams are Fred MacMurray, Lynne Overman, Ray Milland and Francklyn Tone.

### Radio Nets, Locals, Boost Buildup For N. Y. Rivoli 'Avengers' Premiere

Air-lanes were jammed this week with advance hubbub for the world premiers at the Rivoli, Nov. 24, of Paramount's "The Avengers," factual thriller drama about the war on Norway's "Secret Front." Tieup broadcasts on local and network shows were adding to the impact of continued spot announcements on seven N. Y. stations—announcements that began running Atlantic Day and will continue until the opening, over stations WJZ, WMCA, WHN, WOR, WOKR, WABC and WNEW.

Major network plugs will continue right up to premiere day, one of the most important comes Sunday at 7:30 p. m., when Carl J. Hambro, President of the Norwegian Parliament and President of the Assembly of the League of Nations, appears on CBS' "We, The People," heard coast-to-coast. Kate Smith will add her sendoff on premiere day, when she devotes part of her noon broadcast to the picture. A third big boost will come this Friday night, when Miss Joan Totkin of Fawcett Publications will award Paramount a citation for presenting "The Avengers." Award will be accepted by Robert M. Gilham, director of advertising and publicity on the "Double or Nothing" program which reaches an audience of twenty million via 207 stations of the Mutual and Don Lee nets.

Other New York shows are adding their bit; notable examples are the WOR Martha Deane show, which interviewed a Norwegian flyer Nov. 11, with a neat nod to-

### N. Y. OPENING SETS ALL-TIME RECORD

Smashes 17-Year High Mark Set by 'Holiday Inn' at Times Sq. Para.; New Highs for Opening Day, First Five Days, Saturday Biz—Week Ends with Gross 10 Pct. Above 'Inn'

#### DETROIT DITTO

Par's 'Biggest Road Show Or 'Em All' lived up to expectations this week, smashing all existing house records at the New York Paramount—records that were established 17 years ago by "Holiday Inn."

The Bob Hope-Bing Crosby-Dorothy Lamour musical "Road to Morocco" succeeded in putting Morocco in headlines on the movie pages as well as on front pages. In its way, the Hope-Crosby-Lamour blitz was almost as sensational as the show put on by General Lee Eisenhower.

"Morocco" closed its first week at the Paramount last night with business ten per cent above the first week of "Holiday Inn"—and That gross was a seventeen-year record for Bob Weitman's money-milk. Saturday business was the biggest Saturday in the history of the house, topping "Inn's" first Saturday by 5 per cent. First five days of business topped "Inn" by a similar 5 per cent.

In case you've forgotten how high "Holiday Inn" grosses ran, the new road to Morocco' mark tops "Caught in the Draft" by better than 20 per cent.

Similar story is being relayed in from Detroit, where "Road to Morocco" topped "Draft" by 15 per cent and tied "Inn" for its first five days at the Michigan.

"Morocco" goes into national release this Friday, and is booked from coast to coast for Thanksgiving Day cleanups. Paramount exhibitors are unapologetically vaing with their gravy-boats ready, set for a really happy day of thanks.

### PAR'S NEWEST SCOOP; SAGA OF GEN. CLARK

Paramount, the company that jumped the gun on the industry by long ago and secured an option for production of "The Story of Dr. Wassell," now in work by C. B. DeMille, has another World War II picture tucked serenely under its belt today. Buddy DeSylva announced Monday plans to produce "Advance Agents to Africa," the story of Maj. Gen. Mark Clark and his aides, who visited Africa in 1941 to see and contact French military officials, prior to the United Nations invasion.

Joseph Sistrone, who made "Wake Island" has been assigned as associate producer for the film. It probably will include top names from "Wake," including Brian Donlevy, William Benday, Walter Abel and Albert Decker. Writer to be assigned this week.

KEEP 'EM BUYING STAMPS AND BONDS!

### 'Forest Rangers' Smashing Records Of 'La. Purchase', 'Favorite Blonde'; Sets All-Time Record Madison, Wisc.

Exhibitors coast-to-coast were chanting 'Jingle Jangle Jingle' to the accompaniment of clinks from bulging cash boxes this week, as Par's Technicolor adventure-romance "The Forest Rangers" rang up new boxoffice records everywhere. Pic stars Fred MacMurray, Paulette Goddard and Susan Hayward.

Typical of the kind of biz "Rangers" is doing was the story from the Capitol Theatre, Madison, Wisc., as related in a wire to the home office from Allen Usher, Par district manager. "FOREST RANGERS" THREE DAY GROSS EQUALS "LA. PURCHASE" AND "FAVORITE BLONDE" IN THIS SITUATION, GROSS TRULY SENSATIONAL, Usher wired.

#### Shop for Sets

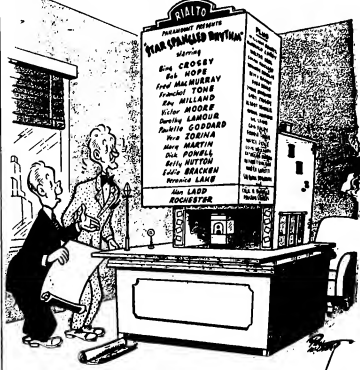
Cooperation of Hollywood studios has reached a new high due to government restrictions on set costs, according to word from Par's Coast office. Every major company is 'visiting' other lots from time to time, to shoot brief scenes against existing sets and thus avoid building new ones except for major sequences.

For one production of "Dixie," Big Technicolor Bing Crosby-Dorothy Lamour Pic just starting, the stars are asked to shoot bits on the Columbia Ranch, the Goldwyn Studio, the Fox Studio and the Vitaphone Studio. A sequence of Par's epic "China" will be shot on MGM's China street scene from "The Good Earth." Naturally all scenes will be re-edited to prevent familiarity.

### 'Bell' Winds Up After One Year of Lensing

Final Technicolor camera work on Sam Wood's production of "For Whom the Bell Tolls" completed last week. First lenses were shot Thanksgiving 1941. 123 days of actual shooting have transpired since.

Other outstanding "Rangers" grosses are being run up in Chicago, Dallas, Hartford and elsewhere.



"It's a model for a temporary marquee, to use when we book 'Star Spangled Rhythm!'"

# 20th-Fox Buys David O. Selznick's Properties, Also 'Eve of Evil'

David O. Selznick last week made a deal for a takeover by 20th-Fox of his story and contract lists at an unstated figure, reported considerably less than the \$1,600,000 discussed with Paramount.

Among story properties included are 'Jane Eyre,' 'Keys to the Kingdom' and 'Claudia.' Talent list includes Joan Fontaine, Ingrid Bergman, Dorothy McGuire, Gene Kelly, Alan Marshall, Alford Hitchcock, Robert Stevenson and cameraman Stanley Cortez and George Barnes. Selznick, from accounts, plans to start production of a new type of war film dealing with the war effort. If produced as a regular picture, it would be produced by Paramount. An agreement service, this would most likely be released through United Artists, with whom Selznick has a 10-picture pact.

Producing assignments to three of the properties acquired from Selznick were made Monday by William Goetz. Nunnally Johnson draws 'Keys to Kingdom,' Kenneth Macgowan produces 'Jane Eyre,' and William Perlberg has been given 'Claudia.'

There have been no beads from talent loaned out by Selznick to 20th. Miss Fontaine, for one, said she has had no contact with him again. Actress has been set for three radio guest spots.

Metro also purchased film rights to Maxwain Anderson's 'The Eve of St. Mark' last week for a reported price of \$300,000. The picture producer said the film will not be released until January, 1944. Selznick and the associate producer, William Goetz, are working on 'The Moon Is Down.'

Another property still holding at producers' level is 'The Life With Father,' owned by Goldwyn and Columbia are interested despite the asking price of \$500,000 and the seven-year limit for distribution and exhibition. Goldwyn's chief objection is the requirement that all story and production plans would have to be submitted to the owners of the story for approval.

## OTHER STORY BUTS

**Hollywood, Nov. 17.** Matthew Josephson's biography, 'Victor Bulfinch,' bought by Fox. Metro purchased 'The Snatching of Oliver Wild' adapted by Earl Baldwin from Damon Runyon.

Oliver Wild based his novel, 'The Chase,' on Metro.

Warners bought the Wilhelm's published novel, 'The Tima Bebe.'

## METRO'S SECOND PKGE. OF 8 FOLLOWS 12-PK. BLOCK

Breaking away from the block-out, a selling followed by the Big Five and the contract block, Metro is making an initial group of 12 this session (1942-43). Metro is reported making the package the same as the first. Company started out with eight but subsequently added four more to the group, bringing to 12. The group even dozen. At present Metro has 12 completed over and above the 11 that are selling out. A nice slice of these have already been screened but sales policy remains to be seen.

With 12 being sold and 12 more finished but unscheduled, Metro has an estimated 24 films in production as at the present time for a total of 33.

## Honesty's Payoff

Montreal, Nov. 17. Phil Maurice, w.k. here as one-time popular singer in the U.S. and presently manager of Montreal's ace pie house, Low's, was walking home Sunday night in a crowd when he kicked a large envelope on the sidewalk. It contained \$400 in war bonds and was addressed to the address, Maurice found the owner to be a soldier who he invited to the office to get to the theatre Sunday evening when the bonds would be returned to him. Everything happened as planned and Maurice cut himself a nice slice of publicity in the local press Monday (16).

## WB's Own Checking

B. T. Burnside has been made supervisor of checking for Warner Bros. Pictures and National territories, with headquarters at the company's Memphis exchange. He is now in St. Louis.

Formerly having its percentage engagements checked by RKO and George Warner, Burnside is setting up its own clocking system.

## Chas. Pope

Continued from page 1 Several days. There were but three men present at the simple ceremony when the remains were cremated. One was Dave Pomeroy of the Jewish Theological Guild, who spoke a eulogy, the Guild having aided Pope financially of late, although he was not of that faith.

Pope was in the William Morris agency when that showman was counting the Keith-Albee theatres. Later, on his own, he handled a number of vaudeville acts, but it was his work as a radio personality that attracted his attention. He sold Hammett's 'Victoria' at 42d and 'The Great Gatsby' at 10c through the latter's brother, Felix, and the Old Radio replaced the new one.

While the commission was considerable, Pope climbed into the chaps through spectacular wagers on the races, at a time when he was prominent in the Friars Club. He is known to have put a five-year parlay that netted him \$185,000, then offered to bet it all back on the next race, the bookies refused to give the chance. His selection lost, Bill Halligan was Pope's 'commissioner' when he was really taking the odds exploits the clubmen many times. One day Pope is said to have bought \$100,000 worth of stock in a bank and paid off bookies markers. He had a faculty for laughing at himself, which he did when Pope hailed from Jacksonville, his father once being governor of Florida. He has a good recollection as a youngster when his father was carrying him in his arms to the hospital, where he died with an opponent. After the death of Jack Gleason, Pope was in the hospital for a few days when quartered in the original Monogram on 46th street, clubbing his way through the hospital, a casual years ago he was in the talent office of WOR, last known job.

## PIC PIONEERS' SCROLLS

Vel Film Organization to Make Claims for Signal Service

Typing in with the Picture Pioneers' tombstone is the picture night at the Waldorf-Astoria, N. Y. A Scroll of Honor list is being inaugurated by the Signal Service in recognition to outstanding show business personalities. Chiefly a World War II group, it will tribute the men and women in the amusement industry for services rendered beyond the call of duty.

Among candidates for such scrolls from the picture persons (whose name means that only those with at least 25 years film service are eligible) are the following names. The 'why' of their candidacy is given in similar and, where applicable, with the conditions and the war effort. The candidates (incomplete): Adolph Zukor, Sigmund Lubin, Joseph Bernhardt, Jack Chan, Neil Hamilton, Charles H. Schneek, S. H. Fabian, Stanton Greif, Helen Hayes, Abe Lortzoff, Al J. Searoff, Fred Astaire, Fred Arnold, Irving Berlin, Ed Sullivan, Sam Goldwyn, Louis B. Mayer, Charles Fox, John F. Seaton, John F. Warner, Col. Darryl F. Zanuck, Major Tom L. Capps, Oscar Fairbanks, Lieut. Robert Montgomery, Lieut. Robert S. Berke, Lieut. Bob Hope, Robert E. Sherwood, Lieut. Col. Andrew L. Berman, Commander Eddie Peabody, Arthur Mayer, Walt Disney, Carole Lombard, Lieut. Charles S. Eysler, Lieut. Beck, Col. David Sarnoff, Richard J. Roth, Capt. Rex Stout, Major Jack Whitney.

## Rossen Wins His Chair

Hollywood, Nov. 17. Robert Rossen, writer for seven years on the Warners lot, drew a new contract to double up as a writer-director on the Warners lot. Two-way deal was the outcome of Rossen's scripting on the war picture, 'Edge of Darkness.'

## Film Workers

Continued from page 3 result that the company is practically snowed under with work. The I. M. P. W. and the War Manpower Commission, however, made it plain to Pomerance that the I. M. P. W. would be expected for workers and artists in the motion picture industry unless they are actually covered by War and Army contracts. Pomerance has been using that some action by the War and Army would be sufficient trained animators left to produce the pictures required by the Army and other Government agencies.

## Census of Baahli Workers

Following a series of consultations with Washington manpower officials during the past few weeks concerning the drafting of workers essential to the continued existence of the motion picture industry, film execs are preparing to take a census of all studio film workers over 18 years of age. Survey, involving some 15,000 to 20,000 people, is then to be reported to the primary Government authorities for study.

In an effort to preserve dwindling personnel reserves, being drained by the war, various war service, industry toppers have been working with George J. Schaffner, chairman of the War Relocation Committee, the Hays office and labor reps for the purpose of establishing a list of workers in various categories, including electricians, grips, cameramen, cutters, etc.

Though film production might be hampered by an exodus of stars, industry toppers are equally concerned over the lack of unskilled labor backlogs without whom production would be severely menaced.

Falling completion of studio manpower lists it is possible that a directive may be issued by the Government to require the industry regarding deferments for studio workers. Apart from newscasts, film production has not as yet been classified as essential despite that President Roosevelt and Brig. General Clegg have both previously stated that the industry is essential to the war effort.

In a directive issued to Selective Service Boards last month some 82 classifications in various communications media, such as radio, newspapers and newscasts, were listed as eligible for deferment. Film production has not been included, largely because the industry had apparently made no serious effort to meet its case.

For the time being no survey of front office manpower at the studios has been made, but it is the majority of important directors, writers and producers are in the picture. The manpower survey being undertaken at the studios follows suggestions by the War Relocation Committee for various industries train services of men well versed in Selective Service procedure to determine specific draft status of employees.

## Air Force Spurs Pitch For Radio, Pic Technicians

Hollywood, Nov. 17. Uncle Sam needs more cameramen, sound and radio technicians, the American Air Force photography division as a result of the increased demand for such men in North Africa and the Pacific Islands. Major William Keighley, director of photography for the Army, arrived in Hollywood yesterday (Mon.) for conferences with Major Paul Mearns, commander of the Army motion picture unit at the Hal Ross studios, for the stimulation of recruitment of such men to the service non-coms for duty with combat units overseas.

## TITLE CHANGES

Hollywood, Nov. 17. 'Riders of the Northwest Mounted' to release tag on 'Riders of the Royal Mounted' at Columbia. 'Montana' to switch from 'The Kill Striker' to 'The Ap Man.' 'Kid Dynamite' to be releasing tag on 'The Kid Dynamite' at Monogram. Republic switched from 'Frontier Days' to 'Frontier Days' to 'Stand By For Action' new handle on 'Carg of Innocent' at Metro. 'Police G-men Girl' to be releasing tag 'O'Grady' at 20th-Fox. Republic switched from 'Andy Hardy Steps Out' to 'Andy Hardy Steps Out' at Republic.

# Impuls, Tightens Curfew For Kid Fans At Films

Indianapolis, Nov. 17. Revival and strengthening of the city's curfew law for boys and girls home at an early hour each night has been recommended to the city council by Police Sgt. Chief Michael F. Morrissey. The ordinance has been dormant several years.

The unprecedented success of our campaign for a sane Halloween, which gained the cooperation of parents, the newspapers, the motion picture industry, the school authorities and even the youngsters themselves, has convinced me that the city should support enforcement of the curfew law. I am sure that Sheriff A. C. Feeney recently issued an order to the city commission to children, by adults after the first night show to help clean up juvenile delinquency. I am sure that the city Safety board members, who would confer with Mayor Reginald Sullivan before taking action on the curfew law, will support the city chief's plan. The city administrator changes Jan. 1.

## V's Under-18 Idea

Montpelier, Vt., Nov. 17. Vermont's legislature next year will be asked to pass a law regarding the admittance of persons under 18 to picture theatres unless accompanied by a parent or guardian at the joint annual meeting of the Vermont Conference of Social Work and the Vermont State Mental Hygiene here Sunday (8).

## WB'S NEWSCREEL

No Decision on Steep and Cameramen's Union Vagos on Manpower

Warner Bros. announced in N. Y. this week that an editorial board of experts in various fields will be asked to pass a law regarding newscasts. No further details were forthcoming nor has any decision been made on a newscast editor.

In newscast circles, there was no surprise when the WB newscast editor-in-chief was approached for the editor-in-chief job. Col. Nathan Levine, head of the WB contact the cameramen's union while he was in the east, and the N. Y. cameramen's union. The WB cameramen, is still trying to learn when the newscast will be produced. The WB cameramen and local cameramen are used to obtain the newscast. The WB cameramen, Warners, union men will have to be used on the project. Cameramen equipment will have to be moved into the Vitaphone plant in Brooklyn if it is used as a recording news lab. It was stated by those familiar with the situation. Also camera equipment will have to be obtained.

## OPA Exempts Amateurs

Pix From Price Control

Washington, Nov. 17. Office of War Relocation, is expected to order Thursday (12) specifically exempting the production of motion picture film from price control. Previously these exemptions were applied to professional motion picture film. Amateurs have been exempt from price regulation. Purpose of exemption is to help the war effort. Motion picture film, amateur as well as professional, under specific exemption from price control. Exemptions include developing, exposing, printing, reversing, editing, plating, titling and printing and sale of prints and rentals of film subjects.

## Get Out the Heavies

Hollywood, Nov. 17. Republic switched from the California canyons to gallop through the northern blizzards in 'Alaskan Frontier' to 'The Alaskan Frontier' in January, when the high Sierra are snowy. 'Pic' details the history of Alaska from the time of its purchase in 1867, when the newspaper smart depicted the order ways to start starting the completion of the Alaskan Military Highway.



RONALD COLMAN • GREER GARSON

"RANDOM HARVEST"

Directed by MERVYN LeROY • Produced by SIDNEY FRANKLIN

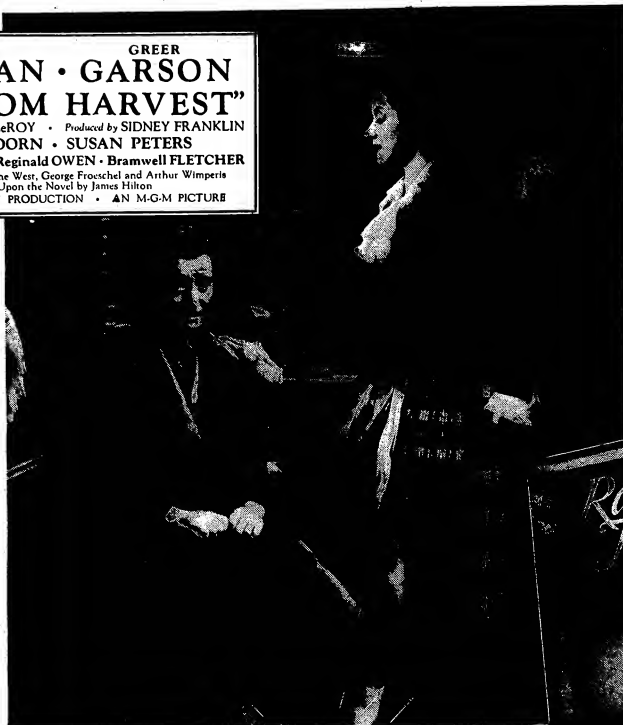
with PHILIP DORN • SUSAN PETERS

Henry TRAVERS • Reginald OWEN • Bramwell FLETCHER

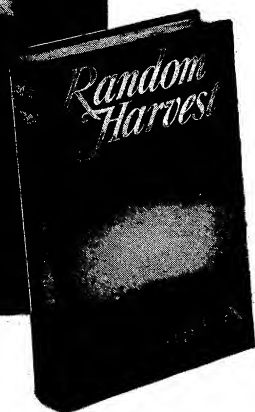
Screen Play by Claudine West, George Froeschel and Arthur Wimperis

Based Upon the Novel by James Hilton

A MERVYN LeROY PRODUCTION • AN M-G-M PICTURE



BONDS TO  
AVENGE  
PEARL  
HARBOR  
DEC. 7th!



The company that within a few months has given the public magnificent "Mrs. Miniver" and repeats with rich "Random Harvest" truly wears with glory the crown which exhibitors have bestowed upon it—

*The Leader of The  
Motion Picture Industry*

"RANDOM HARVEST" WILL BE TRADE SHOWN NOV. 24th at 2.45 P. M. IN THE NORMANDIE THEATRE, N. Y. AND THE AMBASSADOR THEATRE (of the Ambassador Hotel) LOS ANGELES. SUBSEQUENT NATIONWIDE TRADE SHOWS ON DEC. 7th ANNOUNCED THIS WEEK.







# CS, SEX AND CASUALTIES

## Radio Directors Guild to Invite Out-of-Town Colleagues for Visits

Directors and producers from stations in nearby states will be brought to New York during the next few months to sit in on rehearsals of top network programs and participate in the actual confabs on radio production problems with members of the Radio Directors Guild.

The plan will be started within the next couple of weeks. Such directors as William N. Robson ("Man Behind the Gun"), Ed Byron ("Mr. District Attorney"), Axel Grunberg ("Against the Storm"), Jack Johnson ("Crime Doctor"), Earle McGill ("Stage Door Canteen") and Norman Corwin (new series starts on CBS next week) will have groups of the visitors in the control room during rehearsals and the actual broadcast. Out-of-town directors will have lunch at the RGD rooms at the Berkshire hotel and will return there for a drink and the technical confabs after the broadcasts.

Idea is a brain-child of John Macdonell, secretary of the Guild, who has met many of the out-of-town directors on recent visits to various middle-Atlantic states. His theory is that the visiting directors and their staff members exchange valuable ideas and new production slants from the confabs. It's figured that the visits by out-of-town directors will probably continue indefinitely, possibly being intensified during the summer vacation months.

## Some Staff Changes On Eve of WLW-WSAI Move To Downtown Cincinnati

Cincinnati, Nov. 17. Ready for the early transfer of WLW and WSAI studios and business offices from the long-time headquarters in the Adelphi building to a new factory, several miles out, to larger space and modernized facilities in the former Elks temple in the downtown section, James D. Shouse, general manager of the broadcasting division, revamped WLW-WSAI personnel and functions.

In the changes which became effective Monday (18), Walter A. Callahan became manager of WSAI. He had been administrative assistant to Shouse and Robert E. Druvinville, general sales manager, in recent months and succeeds Archie Grinolds, who transferred to WLW's New York sales office.

Epp K. Bauer, business manager, who has been with the organization 17 years, took over Callahan's post.

Elmer Boos, a newcomer, was placed in charge of accounting and auditing. He had been with the Cincinnati Street Railway Company.

Grinolds, with Southern stations from 1920 until four years ago, when he took on with the current staff, became manager of WSAI last April, when Dewey Long replaced Callahan in the Chicago office.

New broadcasting home of WLW-TV and shortwave WLWO will be known as Crosley Square. Bob Egan and John Cornell, announcers, received \$25 War Bonds for submitting the name in a contest for staffers.

## RENE MORIN STAYS AS CBC CHAIRMAN

Montreal, Nov. 17. Rene Morin, of this city, has been reappointed chairman and governor of the Canadian Broadcasting Corp. for a term of three years from Nov. 2. Previously it had been anticipated that Morin, a member of the board since it was organized in 1930, would not continue on the board when his previous term expired. Morin became chairman of the board early in 1941 when L. W. Brockington, of Winnipeg, resigned to take up duties more directly associated with the war.

## NBC Has Time Blocked For Prospective Sunday Westinghouse Program

NBC's sales department has tentatively blocked off the Sunday 2:30-3 p.m. arc for the music show which Westinghouse is expected to okay within the next few days.

The cast of the program submitted by the Young & Rubicam agency consists of John Charles Thomas, Mark Warrow, a Lynn Murray chorus and John Nesbitt.

## F-M'S TRADE ASSOCIATION DISSOLVES

Albany, Nov. 17. FM Radio Broadcasting Co., Inc., New York, has been dissolved.

The dissolution papers were filed with the secretary of state by the N. Y. law firm of Chadbourne, Hunt, Jacek & Brown.

The dissolved corporation served as a trade association for F-M broadcasters. It was organized in 1940 and Dick Dorrance, former WOR, N. Y., pa. and now with the O.W.I., became its sole paid executive.

With further F-M development frozen for the duration, the members decided to disband the setup, whose main purpose, anyway, was to publicize this phase of the industry.

## Mex Newscasters Unimize

Mexico City, Nov. 17. Radio newscasters have organized a union with headquarters here. Rafael A. Perez is president, Armando Rivera, treasurer, secretary, and Juan Montano, treasurer.

## ARMY ASKS FOR TACTON ISSUES

Lt. Col. Edward Kirby of War Department Bureau of Public Relations Writes Letter to Emcees, Actors, Comedians

### THANKS FOR FAVORS

The Public Relations Bureau of the War Department in Washington is writing all radio entertainers for whom it has addressed a personal letter thanking them for what they have already done for the war but seeking to drive home to the actor, the master of ceremonies, and particularly the comedian, the changed conditions gradually developing after a year of fighting. In particular, the War Department is worried about three things:

- (1) That American soldiers shall be represented in the public in dignified terms only.
- (2) That sex jokes, allusions, not give American parents the idea that Army life bears any resemblance to "What Price Glory" or "The Cocky World," of regretfully-lost-career memory.
- (3) That the letter the War Department has personally addressed to performers (outside radio, too) under date of Nov. 14 and signed by Lt. Col. Edward Kirby, chief of the radio branch:

(Copy)  
My dear Mr. \_\_\_\_\_  
This letter seeks your cooperation in a matter of mutual concern.

The War Department has been pleased from time to time to authorize the origination of your program from various camps and to note that you intend to continue such originations.

The Army is most grateful for the generous manner in which you have gone about the providing of entertainment and diversion for the troops. Surely no written word of thanks can mean quite as much as the thanks you yourself hear directly from the soldier audience as you stand before them.

Your network programs from camps are providing more than (Continued on page 28)

## International Silver May Return; One 'If' Is Working Attitude Of No-Payday Class of Film Stars

## Hockey Programs Embody Salute to War Industry And Best-Paced Worker

Indianapolis, Ind., Nov. 17. The Ideal Furniture Co. is sponsoring broadcasts of the final period of the American League hockey games at the Coliseum here on WFBM, with a play-back at 11:15. Program includes a salute to a local defense industry each week, with spotlight on the worker with the best production record.

## HELP-WANTED ADVERTISING ON AIR

Rochester, N. Y., Nov. 17. Rausch & Lamb Optical Co., engaged in war production, is recruiting workers by radio. Company has series over WHAM Sundays at 6:10 p.m. telling experiences of workers who shifted to B. & L. from a different plant.

Opener was Al Evans, former pianist for Rudy Vallee, now a musician in the plant. WHAM orchestra with Gene Zacher conducting and guest soloists provide the musical part of the show arranged by Charles Silvester, staff program director.

## Jan Caval in Air Force

Ottawa, Nov. 17. Jean Caval, former NBC and Blue Jeaner in the Royal Canadian Air Force, will appear on the "Caval Show," whose final air show was last May, taking a pre-employment course with R.C.A.F. at Ottawa Technical School.

The International Silver Co. is considering a change in program and time segment for its Sunday night stand on Columbia. What its contemporaries doing is giving up Edward Murrow's quarter-hour broadcasts from London and resuming its half-hour "Silver Theatre."

The account has two problems to solve before it can make such a change. First, CBS will have to induce Welch Grape Juice to move its "Irene Rich" inning out of the 6:15-6:30 p.m. period so that International Silver can have its old half-hour. Secondly, the account will have to make sure that it will have sufficient Hollywood names available as guests since the contract policy that is expected to prevail among the films when the \$25,000-income selling boom is expected at the end of this year. One way out foreseen in this contingency is the recruiting for the guest spots of starlets, whose picture income is not too expensive or who might welcome the radio exposure. The account is being handled by Young & Rubicam is the agency on the account.

## Albert Spalding Off Coca-Cola; Ted Cott In; Two Guests Hereafter

Ted Cott replaces Albert Spalding as m.c. of the Andre Kostelanetz program on CBS for Geo. Clooney effective Sunday (22). With the departure of Spalding, who also contributes a violin solo spot to the show, there will henceforth be two guests, instead of one, on each station. Duo-pianist Fray and Biagiotti guest next Sunday, with subsequent bookings not set.

Replacement of Spalding on the program is in line with a decision some time ago by the sponsor and the D'Arcy agency to lower the budget for the series. Fact that Coca-Cola also started bankrolling the 30-minute "Spotlight Bands" show six nights a week on the Blue network was a factor in the move.

Spalding is making an extended concert tour, with a number of appearances at training camps. Cott has been m.c. of several successful quiz programs, including "I You Think You Know Music."

## RAY KRAMER DIRECTING 'LIGHT OF THE WORLD'

Ray Kramer has been temporarily assigned by Transamerica to direction of eight of the ABC's Bible serial on NBC for general units. He succeeds Harold Carr, who resigned. Katharine and Arlene Seymour are the script adaptors. Blackett-Sample-Hummert, Chicago, is the agency. Kramer also continues as director of "Don't Know of the Navy," kid serial on the Blue network for General Foods, through Benton & Bowles agency.

Bob Nolan succeeds Carr as director of "Famous Jury Trials," for Williamson Candy on the Blue. On the other Transamerican shows, Bill Rousseau continues as director of "We Love and Learn" serial for General Foods on CBS and "Radio Reading Digest" for Campbell's soup on CBS and Oliver Harbrow as director of "Life Can Be Beautiful" serial for Procter & Gamble on CBS and Parker Family for Goodbody on the Blue.

Geordy Patrick Flood, of the radio section of the War Savings staff, has been commissioned a lieutenant in the Navy. He has been assigned to Quonset Point, R. I.

# 37th ANNIVERSARY NUMBER



## To Be Published Late In December

USUAL ADVERTISING RATES PREVAIL

## Special Exploitation Advantages

Reservations and Copy May Be Sent to Any Variety Office

NEW YORK 154 W. 46th St.      HOLLYWOOD 1708 N. Vine St.      CHICAGO 54 W. Randolph St.      LONDON 8 St. Martin's Pl.

# Xmas No Excuse for Violations Of Censorship, Broadcasters Warned

The Office of Censorship has asked broadcasters to exercise the usual security safeguards in the broadcasting of bond auction and Santa Claus programs. Names and addresses are not to be mentioned where the highest bidder has been virtually given such a guarantee and in the case of kids' Santa Claus shows, participants must be so mixed as to avoid certain mike participation. Mention of the youngsters' home addresses should also be avoided.

The memo advised that no blanket clearance will be granted by the O.C. for any bond auction type of show and that special precautions be taken on the distribution of gifts from children in Santa Claus shows. The list of received gifts should be staggered or rewritten so as to insure random selection.

## MEXICO'S JENNY LIND RECALLED BY PALMOLIVE

Mexico City, Nov. 17. Palmolive of Mexico has started a unique new program, the story of Angela Peralta, the Jenny Lind of Mexico, in the 1860's. Program is 15 minutes, semi weekly. Adolfo Bustamante authored the script and Fernando Ferrari is doing the narration.

## Armed Press Agent

The armed public relations staff sergeant, John Ansbacher, mentioned Monday (15) in dispatches from North Africa, was until some months ago night man of the publicity department at WOR, New York.

He had been in the Army before, so upon recall was swiftly sent overseas.

## CAMPBELL-EWALD IN NEW CORPORATE SETUP

No change of management or organization is involved in the new corporate structure of the Campbell-Ewald agency.

Under the continuing presidency of Fletcher D. Richardson, the former Albany-registered (since 1935) Campbell-Ewald of New York Inc. has been succeeded by Campbell-Ewald Co., Inc., Eastern Division. Letter is a Delaware firm.

Budd Hulick's WMCA Chorus Budd Hulick replaces Ted Cott as m.c. of WMCA's "Did You Hear" show. Cott shifts to m.c.ing the Coca-Cola show. Hulick takes over as tomorrow (Thurs.) evening.

## Comics and War

Continued from page 27

entertainment-important as this is to both military and civilian morale. They are providing links between the Army and the families of the men who must fight this war and who, with the Army ranging upward of seven million, it is obvious that cannot be taken care of up and down Main Street, and his relative, or a close friend in need of help, and the sentimental fact brings us face to face with a mutual concern.

Certainly, the Army doesn't want to tell you anything about how to run your program. That is definitely your business and not ours. Our business is to fight a war, and that's what we'd like to talk about briefly, and seriously.

The war has entered its active, fighting stage. More and more of our men are going to face the enemy on the field of battle. And to put it grimly, more and more casualties are going to result. This is the price of victory, as it ever has been since we've won our freedom.

So, what is funny soldier humor before, is not so funny now. The Army hasn't lost its sense of humor-men still laugh in the face of death, and crack good American jokes in the Arctic circle, or sweltering in the African heat. That's all it should be, and ever shall be.

But what we're referring to is this: From time to time on variety shows, the original comic camp soldiers are used for 'inter-camp' purposes, when, as a matter of fact, they are used as mere stoges, or forced to 'act out lines' in competition with professional line readers, and so made, unwittingly, to appear as somewhat stupid and dull, when, as a matter of fact, in their line of business, they are far from it.

Other times, the soldier's normal interest in 'girl' is emphasized and stretched to an unwholesome and unwarranted degree. By writers who don't realize the all-male soldier audience, forgetting about the all-female audience at home.

When such material reaches the home by radio from Army programs, it is resented by great numbers of people, and by great numbers of soldiers who dislike being reflected in home folks and to the world at large in this manner. Our mail is a clear reflection of this.

We don't need to tell you what you have already observed. You've many visits to various camps. The American soldier today is a pretty serious young man, hardened by training, ready to risk his life in any part of the globe for his country. He leaves behind. He is proud of his best girl, proud of his country, proud of his uniform. He laughs at hardships, wisecracks at the other side, and looks for humor in every situation.

We think he'd prefer it if -- reflected something of the spirit of his people back home--and less of the other. We think his people prefer that way, too, for that's the way it really is. And we believe it can be done without in any way disturbing the entertainment value of any camp radio broadcast.

So we come to you for help. What we are talking about is a mutual problem, not one of personal preference. As one of America's great entertainers whose sincere interest in the Army appeals, we're bringing this problem to you and your colleagues that you may give it the benefit of your vast experience related to the new conditions coming out of the war.

We know you will give it your early and best attention. With kind personal regards,

Sincerely,  
E. M. Kirby,  
Lt. Col. U. S. A.,  
Chief, Radio Branch.

## John Rider With Bow, L. A.

John Rider has been named manager of the Milton Biow agency's Hollywood office. He has been handling broadcasts on the West Coast for the U. S. treasury department.

# Publicity Release Contrasts Phil Baker C. A. B. Standing with Bob Hawk

## Sell 'Prestige' Hard

Leon Goldstein, publicity director of WMCA, New York scored in FM and the New York Times last week in his present intensive campaign to sell the station on a 'prestige activity' basis. WMCA has also just computed its live talent percentages from 6:11 p.m. nightly with these findings:

Monday	75%
Tuesday	70%
Wednesday	55%
Thursday	50%
Friday	40%
Saturday	60%
Sunday	85%

A document unique for the radio trade was the publicity release issued by the Biow agency last week showing how much better the "Take It or Leave It" program (CBS) has fared since Phil Baker took it over than when emceed by Bob Hawk (until Dec. 28, 1941). This strange receipt pitting the record of a current employee against that of an ex-employee follows:

(Copy)  
Survey conducted by the Biow Co., Inc., agency for Everhart P&H and Pencil, sponsors of the Hawk 'It Series, being taken on group of comparative statistics. All deal with the program since Phil Baker was emceed on the airings (Dec. 28, 1941).

Baker's latest Crossley rating (16.5) is higher than any rating ever attained by Bob Hawk. Hawk's latest Hooper (15.7) is higher than anything ever attained by Hawk (except for the freak rating of 18.5 obtained on the day of the Declaration of War--Dec. 7, 1941).

Baker's average Hooper rating since he has been on "Take It or Leave It" (10 months) is 14.3. Hawk's average Hooper over the same period the preceding year was 12.0. Baker thus leads Hawks on a sustained average by 19% in Hooper rating.

Baker's average Crossley since he has been on the air is 12.2. Hawk's average Crossley over the same period last year was 12.1. Baker's present Crossley is 10.2% ahead of where it was at the same time last year. The Hooper rating is 24% ahead. The program now emanates from Hollywood under the supervision of Vick Knight, executive producer of radio for the Biow Co.

## WBYN, Brooklyn, Orch Tiffs With Management

WBYN, Brooklyn, is tiffing with Local 802 musicians union, over an attempt by the station to hand the house orchestra its notice. Union refused to accept notice, which, in accordance with union terms, was an eight-week warning and goes into effect on Nov. 22.

Notice apparently grew out of a charge by one of the music crew concerning a station management which brought station execs on the carpet at the union. Although no action was taken, the house crew, it is understood, drew its notice soon after.

## NEW MEMBERS ELECTED TO DIRECTORS GUILD

Six new New York directors were elected to membership in the Radio Directors Guild at the organization's regular meeting Monday night (9) at the Berkshire hotel, N. Y. They are Oliver Barbour, Transamerica; Ed Cashman, Lord & Thomas; Max Loeb, CBS; Herb Moss, freelance; Dan Sutter, NBC, and Frank Telford, of the OWI.

Rest of the meeting was devoted to reports and routine business.

## Bub Burns Doing Home Philosophy in Windsor

Detroit, Nov. 17. Bub Burns, brother of Bob, and his wife have been spotted in for a series of "home philosophy" programs three days weekly via CKLW, Windsor, Ont.

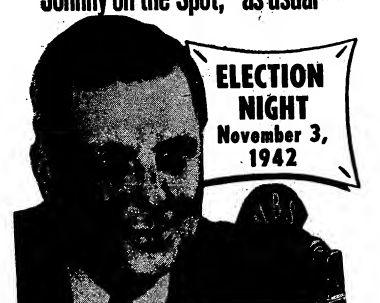
Burns, engaged in war work here, and his wife will work along the lines of providing household advice in wartime on the Monday, Wednesday and Saturday a.m. shows.

## GEO. BRENGLE'S NEW JOB Leaves Compton for President's Birthday Ball Drive

George Brengle has resigned as talent buyer for the Compton agency to do production for the radio exploitation staff of the President's Birthday committee. He'll work with Howard London.

Isabel Olmstead, formerly radio publicity for Compton, becomes talent buyer, with Joan Geddes handling the publicity assignment.

# America's Ace Radio Reporter is "Johnny on the Spot," as usual—



**ELECTION  
NIGHT  
November 3,  
1942**

# FULTON LEWIS, JR. and his entire staff moved to WOR's New York Studio to bring Mutual listeners complete election news

On the battlefield and on the air the best man always "gets there first with the most men." Fulton Lewis always is at the right place at the right time. . . even time means moving his entire staff. He did move his entire gang to New York to bring his millions of Mutual network listeners first-hand news of America's first war-time elections.

Fulton Lewis can always be found where news is in the making. He's continually on the move and at the scene where issues of importance are taking shape. Perhaps this explains why he has the overwhelming support and commendation of Congress, national leaders and the press. It surely is the reason why he has more co-operative sponsors than any newscaster in the annals of broadcasting.

Fulton Lewis, Jr., is available 5 times weekly for sponsorship in any of the remaining open markets on the Mutual Network at your own choice quarter-hour rate per week! Don't waste a minute—sign him up now! Wire, phone or write W.M. B. DOLPH, WOL, WASHINGTON, D. C.

ORIGINATED FROM WOL WASHINGTON D.C.  
Broadcast with the MUTUAL BROADCASTING SYSTEM

**ACCURATE RECORDS AND ACCOUNTS**

**WORKMANSHIP**

**EACH OF OUR DEPARTMENTS IS MANAGED BY AN EXPERT TO BE ACCURATE**

**AND COMPANY**

RADIO STATION CONSULTANTS

accurate

A GREAT PROGRAM BECOMES A WARTIME "NATURAL" FOR A KEEN WAR-GOODS SPONSOR!

"I WAS THERE!"

Columbia Pacific's Original "Eye-Witness" Dramatization of the Greatest Events of Our Lifetime

Some typical live eye witness dramatizations from "I Was There"



LAUNCHING OF THE IRON-CLAD MONITOR—1942



THE BATTLE OF MIDWAY ISLAND—JUNE, 1942



THE FALL OF HONGKONG—DECEMBER 25, 1941



ARCHDUKE FERDINAND ASSASSINATED—1914



WITH DOWRY AND THE FLEET, MANILA BAY—1898



FLYING TIGERS KNOCK JAPS OUT OF BAY—1941

This program is a superb ready-to-roll vehicle for any sponsor—and it is custom-built for a sponsor whose merchandise has left the home market for the war-front—whose production skill is now aimed wholly on the job of hacking the Axis—and whose name and goodwill are his sole remaining contact with the public who will decide his post-war survival!

Columbia-Pacific's "I Was There" is a proven show. It dramatizes live eye-witness accounts of some of the most fateful events in the history of our lifetime at a moment when America's industry is engaged in the most dramatic and fateful of all struggles. For 19 consecutive months it has been successfully selling for General Petroleum Corporation of California (a Socony-Vacuum Company). Its Pacific Coast Hooperating for August-September, 1942, was 8.2—more than 15% higher than the average rating of all evening programs on all Pacific Coast networks.

General Petroleum, who just surrendered the program, "greatly regret the necessity of relinquishing sponsorship of 'I Was There.'" Underscoring their regret, the company calls the program their "Outstanding buy in many years of radio;" their agency terms it "One of the most successful advertising activities."

"I Was There" has an established audience—powerful momentum—a natural thematic tie-in with your products on duty "over there." Get in touch with the Columbia-Pacific Network or your nearest Radio Sales office quickly, and hear a typical off-the-air recording.

COLUMBIA PACIFIC NETWORK

A Division of the Columbia Broadcasting System—Palace Hotel, San Francisco—Columbia Square, Los Angeles—Represented nationally by Radio Sales: New York, Chicago, St. Louis, Charlotte.

# Kodak's Pretentious Local Program

Using Name Singers—Purpose Is to Tell Community of Firm's War Work

Rochester, N. Y., Nov. 17. Eastman Kodak Co. goes radio commercial for the first time in a big way with a 30-minute show over WYATN Fridays at 7:30 p. m. for 26 weeks. Using Rochester Civic orchestra with Guy Fraser Harrison conducting and the Eastmanians, a male chorus of 10 also trained by Harrison, Jane Froman was the singing star of the opening show last Friday and John Ratcliff, writer, told about Kodak's work in the war.

Other singers lined up for future shows include Walter Calcutt, Vivian Della Chiesa and Jan Pearce. Spokes will include notable importations from the fighting front.

First few programs to be aired from WYATN auditorium seating 200 but the new Kodak auditorium in the State Street building will be used as soon as it is finished. This will seat 800 and employees will be guests chosen for special effort and achievement.

Inlandapolis—Nick Barry, from WHBL, Sheboygan, Wis., has replaced Hal Freeman, now in the Army, on WFBN announcer staff.

# CANADIAN RADIO MEN ASSIGNED TO ENGLAND

Montreal, Nov. 17. Canadian Broadcasting Corp. staff changes include assignment of Jack Kammann, regional representative in the Prairie Provinces, to England. Rooney Pelletier, of Montreal, has been transferred from the post as head of the CBC Overseas unit to the British Broadcasting Corp. to director of North American broadcasts. Walter Anderson, station manager, CBO, Ottawa since 1937, will become night manager of the Toronto studios and Toronto O'Dell, CBO announcer, has been posted to Toronto. Charles Wright, of Winnipeg, will succeed Anderson at Ottawa, and Donald Pringle, former CBO announcer, will come to Ottawa from the Halifax station of the CBC to replace O'Dell.

Other staff changes include transfers of Roy Markows from Vancouver to England with the R.C.A.F., Herbert Walker, station manager at CBL and CBY, Toronto, to Winnipeg, D. C. Clarnegill, Ontario regional representative, to replace Walker and Donald Sims, CBL-CBY, Toronto, announcer, to Halifax.

Lem and Martha Turner are back at WHO, Des Moines, after a year's absence. They have been renewed with the Sunset Corners Symphony by Galskosh B-Goon.

# Edgar T. Darlington Is On Communications Board

Washington, Nov. 17. Edgar T. Darlington, vice-president of the broadcast department of the American Communications Assn. (CIA), has been appointed to represent the CIA on the Domestic Broadcasting Committee of the Board of War Communications.

A veteran of 30 years in communications work, he served in Alexandria and Alexandria during the first World War.

# Nick Roosevelt's O.W.I. Job

Washington, Nov. 17. Nicholas Roosevelt has been appointed deputy OWI director and will serve in a liaison capacity for that agency in the War and Navy departments.

These duties formerly were executed under Paul Smith, who resigned his lieutenant commander's commission when he was with OWI to enlist as a private in the Marines.

# Radio Reviews

**PAUL SULLIVAN**  
Newscaster  
15 Mins.—Local  
Sustaining  
Nightly, 5:30  
WMCB, New York

Former Cincinnati and Louisville stylized newscaster, who has had several whirls on the network under sponsorship, has been given a Manhattan niche. As before, his individualistic way of punctuating his lines marks him apart. He does not comment but, like Lovell Thomas, delivers a straightaway report in a manner all his own.

Here a name and a probable sponsor but for WMCB.

**'OTHER HORIZONS'**  
Director: David De Grotte  
Writer: William Kendall Clarke  
Score: Ollie Fearsch  
30 mins.—Local  
Sustaining  
Friday, 10:30 p. m.  
WXYZ, Detroit

There are plenty of night 'spook' shows but here is one that stands right out of the class because it is evidently a work of love with the staffers. It could be called a diabol story but through the art of fine story telling, combined with integrated music and direction with savvy. It's a great demonstration of what a local staff can do with a little leeway.

Stories are each an entity with

connecting link except the title and a basic idea of the inexplicable things about mankind. The pattern is not long but the payoff is. Last Friday, Clarke provided a classy set of deft radio direction. He set beautifully with two doctors returning from a convention, one eager to get home to his new-born wife; the other trying to interest him in a new type of a medical experiment to an asylum. Threatened by their talk and pointing up their differences, the doctor who was in theory, that time was beyond understanding, that a doctor who had not got set off at different levels so there were over-lapping phases of time.

During the interview with the man in comment, the tale moved into his mind, the case a private character who knows he is skidding out of reality. The story because his experience, what his seeming insouciance is. Thus the walked into an old house his wife wanted to buy and remodeled and stumbled into a different level of time, that he believes he has met a girl living in the future. The doctor's import came with the doctor's discussion of time, followed in which the specialist revealed the truth. The girl of the hallucination had the girl of the hallucination had been given, that she bore the same marks, which she only he knew and that she had been before he had bought the old house for remodeling.

The flight of fancy of the writing was borne out with a quick fine imaginative playing of the text and interwoven music. The high level in turn out the lights type of radio entertainment.

**SHIRLEY DINDALE**  
Ventriloquist  
SAL MEFATICA  
Wednesday, 9 p. m.  
WEAF-NBC, New York  
(Young & Rubicam)

Shirley Dindale is 15, from San Francisco, a discovery of Milton Samuel, former NBC publicist there. She makes the third ventriloquist on the air, Edgar Bergen and Tommy Ricketts being the others.

Routine for the first broadcast with Cantor suggested that the latter was not over-tiring in ventriloquized girl. She had a few giggles, mostly derived from the dummy making references to the comic book pages. Handled herself okay and fit in well enough with the routine of Cantor's off nights generally, his material not being sub-standard, but other hearings will be necessary for a more conclusive size-up of her potentialities as a big-time ventriloquist.

**THE GIRL IN THE NEWS**  
Cast: Margaret Lockwood, Cecil Trueman, Gladys Young, O. B. Clarence, Ivor Barnard, Felix Aymmer, Jack Livesey, Henry Oscar, Laidman Browne.  
Writer: Joanna Dickenson  
68 Mins.  
BBC-London

Very creditable adaptation by Joanna Dickenson of the Gainsborough MGM film of the same name. Margaret Lockwood repeats her brilliant characterization of the young nurse who, acquiring on her own a brave finds herself in exactly the predicament when her next patient dies in similar circumstances—an overdose of sleeping draught.

A wealthy villa woman, tied to an invalid husband, carried on a guilty intrigue with her butler. He conceived the British plan of engaging the nurse for the husband, doctoring the medicine, feeling confident that, on the old man's death, suspicion would again fall on the girl because of the previous judgment. The plot nearly succeeded except for the fact the nurse was the one who was chosen for the deed, dined with her defendant in the previous trial. He believed in her innocence, did a little private sleuthing and unraveled the conspiracy and a romance ensues.

While not so suspenseful as the film version, it made impressive entertainment. One missed the bland villainy of Emily Williams in the role of the manservant and many of the tense moments lost their grip through absence of facial expression.

To describe happenings, like the murderer's putting of the dissolved tablets in the boiling kettle and his musings on the witness stand, his thoughts were spoken sotto voce. Production was excellent and Cecil Trueman, Gladys Young, O. B. Clarence, Ivor Barnard, Felix Aymmer, Jack Livesey, Henry Oscar, Laidman Browne comprised a meritorious cast.

# HOW BIG IS A MARKET?



● Markets may be measured in terms of what you need to adequately cover them. In a giant market like Metropolitan Philadelphia you need a potent, popular, non-directional radio station . . . you need big, powerful, 50,000 watts WCAU. \* In this vast trading area which embraces the rich industrial regions of Southeastern Pennsylvania . . . the wealthy produce lands of Southern New Jersey . . . the manufacturing and farm country of Delaware . . . the Eastern Shore of Maryland . . . total factory payrolls have increased 129% since June, 1940. What a fertile market this is for the alert advertiser who uses WCAU! \* Metropolitan Philadelphia is a big market . . . a rich market . . . a 50,000 watts market requiring 50,000 mighty watts coverage . . . in all directions . . . coverage which in this area ONLY WCAU can provide.



50,000 WATTS IN ALL DIRECTIONS

Bill Dean, publicity chief at WIRF, will take over spot as program director at WIRF vacated by Ted Nicholas, now in the Army.

# ...S. BLACKLISTS B. A. AIRER

## STATION USES BERLIN STUFF

**First Action of Kind Against Pro-Axis Radio Station in Argentina May Be Followed by Like Slaps at Others Who Work for Nazis**

### PRIETO NOTORIOUS

By RAY JOSEPHS

Buenos Aires, Nov. 8. Radio Prieto (Station LS-2) has finally been openly blacklisted by the United States of America. Station has been so notoriously pro-Axis, anti-Yanqui, anti-Jewish, anti-democratic that its inclusion in the 'no pal of ours' catalog was inevitable. Apparently the U. S. A. held off until now on Prieto as well as other radio stations and publications here because it did not like the possible appearance of seeming to hit at freedom of speech and press. But Prieto was too notorious to overlook. The blacklisting now that it has come is likely to be followed by similar slaps at other offenders.

Those on the official list suffer closure of all business and other relations with Yanqui and United Nations sources and become publicly branded as Fascists. It isn't a stigma to be laughed off despite Argentina's enigmatic politics vis-a-vis Uncle Sam.

Prieto, located at Bolivar 1266, Buenos Aires, has for some time been carrying re-broadcasts from Berlin plus news from the officially listed State Agency from Havana and from Prensa Mundial, a Falangist stooge organization. It's also been noted for its pro-Franco broadcasts and for its sponsorship of Argentine Nationalists like Dr. Manuel A. Fresco, leading anti-Semitic, Axis-minded organizer. It has comparatively little advertising other than that from such Axis firms as Avalon Radio (Italian) and Boia Blanca Spanish razor blades.

Station was one of the first to open here, having been started in the early days by Teodoro Prieto, radio set manufacturer. He later sold out to Phillips, then a Dutch, now a U. S. outfit, and subsequently bought back the station with the aid, it's said, of Axis interests. Prieto made most of his coin on radios built with U. S. parts.

## Material From Newspaper PM Credited as Source Of Farrell' Episodes

'Front Page Farrell' serial on NBC for Kolynos toothpowder started this week using material from the New York newspaper PM, written by Harold Levine and adapted by scrippler Bob Shaw. Air credit will be given PM at the end of each broadcast using the material, which will be on the subject of juvenile delinquency in war time.

The program has been following a policy of using authentic material as a story basis, tying it in with the activities of its reporter-hero. Sequence recently concluded used War Manpower Commission material on labor conditions in war production plants. 'Farrell' is produced by Air Features for Blackett-Sample-Hummert, New York. Bill Sweets directs it.

New York City—Following he e joined the Warwick & Legler agency: Albert S. White and Ethel Harris, copy; Burton E. Goodloe, Thomas P. Doughton, production; Edward J. Rohn, media; Martin Munzer, accounting; and Phyllis McElhorne, office personnel director.

## WHN'S SERIES FROM CONGRESS LEADERS

Herb Petley of WHN, New York, has lined up a series of chairmen of committees of the House and Senate for talks. The first is Senator Robert F. Wagner, of New York (Banking and Currency Committee), who will talk Nov. 20 at 8:15 p. m. Series will be fed to WHN direct from Washington.

San Francisco—Janice Anderson, assistant press manager, KFO-NBC, for past year, resigned to rejoin editorial staff of Oakland Post-Enquirer, where she formerly worked as a reporter.

Neil Fanning is a new member of KGO audience mail department.

Beth Gardner, assistant continuity editor, KFO-NBC, has resigned.

## WWJ's Dept. Store Acct. Devotes Plugs Primarily To War, Social Agencies

Detroit, Nov. 17.

J. L. Hudson's department store has bought a twice-weekly dramatized news series on WWJ and is devoting the program's plug to various war and social agencies. In its initial broadcast the store centered the copy on an appeal for contributions to Detroit's War Chest.

Hudson makes the second local account which has of late assumed the sponsorship of a program for patriotic non-commercial service. Sam's Cut Rate store interpolates no plugs for itself in its Detroit Symphony orchestra broadcasts but makes the program an all-out pitch for the purchase of war bonds.

## Broadcasters' Blah Attitude on Joining Shepard Trade Group Ends Its Life

John Shepard, 3d, head of the Yankee Network, declared last week that even though the American Broadcasters Association has been shelved the group associated with him in the abandoned project would still set up something in Washington that would give them direct representation in Government agency matters. He indicated that his group had no intention of rejoining the National Association of Broadcasters. Shepard and his conferees in the founding of the ABA had found that industry interest in the new trade

association was not marked enough to justify any further drive for membership. It leaves Shepard without a Washington anchorage since he became chairman of the now likewise evaporated Broadcasters Victory Committee.

### John Lawler Joins Rep

John Lawler has resigned as local sales manager of WHEB, Portsmouth, N. H., to join the John Walker Co., sales rep. The station has just assigned his national representation to Walker.

**All clap hands...**



RAYMOND CLAPPER

Ever since late September, when this rare Washington news columnist first raised his voice on Mutual, we've confined our elation to a discreet exchange of notes between here and General Cigar-headquarters, where they make the White Owls Mr. Clapper sells.

Now that Hooper investigators have confirmed our brightest suspicions, we've decided to do our jubiling in public.

In his first four weeks of regular network newscasting, heard only twice weekly, Clapper rings up a nice fat 4.7 Hooperating—popularity which already equals or betters that of commentators who have enjoyed for years the strong bond between news and ears.

This happens to be the latest example of what Mutual can promptly accomplish with worthy program material.

**this is MUTUAL**

# NBC, CBS Take Fight Against FCC To Superior Court Following An Adverse Statutory Court Ruling

The fight by NBC and CBS against the efforts of the Federal Communication Commission to regulate network broadcasting is slated to wind up once again on the doorsteps of the U. S. supreme court. After a special statutory court in New York Monday (16) ruled that the FCC had the right to pass the disputed regulations and had not abused that power by arbitrary or capricious action, NBC issued a statement that it would be taken immediately to perfect an appeal to the highest tribunal.

Attitude toward such an appeal was made in the statutory court's dismissal of the networks' suit. NBC and CBS immediately indicated their intention to appeal through the process of a stay, relief against enforcement of the FCC's regulations until the supreme court has passed on the appeal. The opinion against the networks was unanimous. Chief Judge Learned Hand, of the U. S. circuit court of appeals, wrote it and it was concurred in by District Judges John Breit and Henry W. Goddard.

In a 14-page document Judge Hand declared that the FCC's regulation of network broadcasting was neither too vague for enforcement nor did they constitute a threat to freedom of speech, as had been argued by NBC and CBS. The court took the position that the FCC had the right to deny a license to a station if the commission believed that the station was violating the anti-trust laws.

The opinion struck directly at the networks' challenge over the right of the commission to labor the inclusion of restrictive provisions in contracts between a network and an affiliated station. Judge Hand wrote that the FCC had held to a valid course on this issue.

The court also upheld the right of the commission to pass regulations which did not deal with administrative control; to decide whether a station applicant is likely to engage in monopolistic practices and to lay down general conditions for the granting of licenses.

The FCC stated the opinion, had announced its stand on the regulations for business relations between network and affiliated stations following a long and painstaking investigation, and the court had no intention of upsetting these regulations, because "conclusions of such trials are not to be disturbed except in the plainest case."

The court conceded that the regulations as they stand limit the ability of a network to guarantee advertisers despatched time of all affiliates, but it pointed out, it is possible that current contracts grant the networks to bring a hold on the industry as they keep down competition. The opinion concluded that time alone cannot decide the success or failure of the stations.

The FCC's regulations bar the networks from signing the stations

to exclusive contracts and from operating with affiliates' time. Statement by William S. Paley, President of the CBS, on development:

"We are taking immediate steps to bring the case before the Supreme Court, which earlier in the year received a prior decision of the Statutory Court on the question of jurisdiction in the same case. We believe any enforcement of the proposed FCC rules would seriously jeopardize the vital role which network broadcasting is playing in the war effort, and we will vigorously defend our right to continue the nationwide service we are rendering. The text of the Statutory Court decision seems to us to be based on a narrow legalistic interpretation of the Communications Act, with which we frankly disagree, and which wholly disregards the irreparable damage which might be done to American broadcasting. We are confident that no final determination of this case can ignore the fact of our present American system of broadcasting has produced the highest national audience and the highest public service of any country in the world."

Akron, O.—Bill Plant and Tom Williams, both students at Akron University, are breaking in as announcers at WADC. Paul Marsh, bookkeeper at WJW, has joined the Naval Reserve, and has been succeeded by Florette Friend at the station.

## Payroll Traffic

Denver.—Kenneth Raymond, formerly with KOA-Victor, in Kansas City, has joined the engineering staff of KOA, Denver, succeeding George Pogue, who was transferred to the station's transmitter.

Douglas "Pinkie" Kaha, XOA studio engineer, leaves soon for Washington for the Army Navy Production Expediting Agency.

Buffalo.—WBFR engineers are still working who are going to get job as chief engineer. Since Courier Express bought Buffalo station from Evening News in July, post has been vacant, as Ralph J. Kingsley was supervisor for both WBFR and WBBN, News station. Management hasn't enlightened the boys, and there are plenty of rumors. Bating is that post will go to an out-of-towner.

Cleveland.—Bill Menger replaces pianist Marvin Arvid at the William Band, who left for army. Other WHW-WCLE staffers to leave last week include Winifred Horn, who resigned department post to enter Red Cross foreign service, and

## COCA-COLA SHOWS SLANTED FOR XMAS

Coca-Cola is sponsoring a series of broadcasts from camps and stations all over the U. S. on Christmas day for purpose of bringing men in uniform together with homes they came from. Broadcasts will start at noon and continue until midnight, Eastern War Time.

Some 40 top bands will each on the air 15 minutes over 142 stations of the Blue net. Bands will then put on a three-hour show for the men at the various camps or stations.

## Payroll Traffic

Anthony Frances, who left news program for Marines. Jeanne Adams replaced Horn.

Cleveland.—William Stewart, WGAR newscaster, latest Clevelander to leave for army's service, now member of Coast Guard.

Salt Lake City.—James Burdette Clark is added to KSL announcer staff. Clark has worked at WLW, Cincinnati, but comes here from KPZY, Spokane.

Sharon, Pa.—Byrn Mortenson has joined the writing staff of WPIC, Cincinnati, but comes here from director at WMVA, Martinsville, Va.

Duluth.—Herbert Sonnenburg, for the last 15 years on the staff of the Stewart-Tyler advertising agency, has joined WEEB as promotion manager. Jerry Dean, of the announcer staff, has been promoted to program manager, succeeding Don McCall who resigned to become radio specialist with the army air force in charge at McClelland Field, Cal.

San Antonio.—Charis Lutz has been named merchandising manager of station KRTS, replacing Jack Schlimmer who joined the engineering staff of the San Antonio Aviation Cadet Center.

Wichita Falls, Texas.—Dave Worley has joined the announcing staff of station KW, but coming here from KFYO, Lubbock.

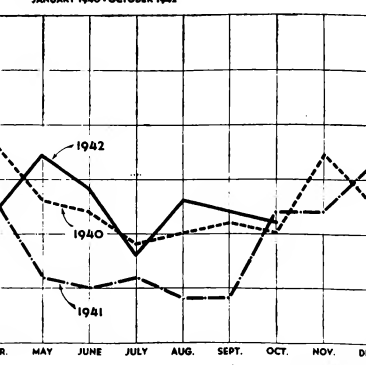
Dallas.—Dale Drake, commercial manager of station WRFF, left the station to become a member of the Army Air Force. Married to Phyllis Wareham immediately after his induction. James S. Alderman, newscaster of WFAA has joined the staff here of station WRFF as chief announcer and newscaster.

Harold Goodman joins WBAP.—WFAA director of the station radio programs.

John Thomas, newscaster of WFAA is left to join the staff of WRFF, Indianapolis.

Wenatche, Texas.—New to the staff of station KRGV is Jim Stanberry who joins the announcing staff and Grant Pickens who joins the sales

## DAYTIME SERIAL DRAMA MONTHLY AVERAGE RATING TRENDS



Based on C.E. Hooper, Inc., Confidential Data

## Buenos Aires Broadcasting

Buenos Aires, Nov. 6. Biceitore, cooking oil, opens new series 'El Patio del Quilapan' ('Forget Your Troubles') starring comic Marcos Kaplan and Severo Fernandez on Radio Belgrano LR 3.

'Count of Montecristo' on Radio El Mundo LR 1 daily at 10:30. With Narcizo Ibanes Menta.

Radio Splendid (LR 4) has young soprano, Ika G. Aldalur, for series conducted by Gil Marchex.

'Sintonia' local film and radio mag. recently cut to monthly, planning series of 'Ondinas,' to feature radio skits. Will sell for 15 centavos (about 3/4 cents U. S.)

Franco Inglesa, which claims to be world's largest drug store, and doesn't have a soda fountain in its department-store-sized establishment, contracting on radio to celebrate its 50th anniversary.

Juan Manuel Fuentes, U. S. trained program director of RADES Chan, back from interior JAPEL arranged number of programs including unusual broadcast by Bishop of Temuco, over LV 6 radio featuring cleric's pro-democratic comments following his trip to States.

Pro-Franco angle in new Radio Argentina (LR 2) program 'Colmo Hispano-Argentino,' sponsored by

staff. Replace inductees Roland Schveer, Craig Leech and Tom Sammons.

San Antonio.—Armin Polster announcing at KABC, replacing Jerry Lee, latter going back to California.

Fort Arthur, Texas.—Bill Brown has been named program director station KPAC. Comes here from WHO, Des Moines.

Atlantic City, J. Thornton Adams,

Spanish razor blades Boina Blanca. Show has Spanish gypsy singer Juan Jose Padilla and Mercedes Simon, and is being scripted by Gerardo Rivas. Also has comics Espinosa and Torres.

Radio Mitre (LR 6) trying new kind of theatre type program each show running only five episodes. Called 'Novel of the Week' broadcast is written and directed by 'Wing' and features Josefina Nica, Nola Oses and Angel Fassi.

Casa Mayer (distributors of Hinds Cream and other U. S. drug products) takes new spot on Mundo with program featuring Mexican singer Pedro Vargas, M. C. Carlos A. Otero and others featured include Abarro Jr., Saldivar and violinist Stallman.

Raquel Bavina finishes series for U. S. Pat. blades on Balgiano and Primera Cadena Argentina de Broadcastings. Finally show was carried from Little Theatre of the Alvear Palace to which societte audience was bid.

Mundo has set Antonio Vela, Spanish tenor for Monday evenings, and Sunday evening series.

Red Azul y Blanca plans to carry special Bolivian series sponsored by Sociedad Argentina del Folklore Nacional de Bolivia.

newscaster for the past 18 months for this resort's radio station WFGP, has been commissioned a First Lieutenant in the U. S. Army Quartermasters Corp.

Kansas City.—George Stump, formerly at WSLX, Nashville, is new announcer at KCKN.

San Francisco.—Herb Kennedy, announcer and newscaster with KILX, (Continued on page 40)

## The Coca-Cola Company presents

**SUNLIGHT BANDS**

America's leading bands — playing from War Camps and War Plants

**BLUE NETWORK 9:30 P.M. EVERY NIGHT EXCEPT SUNDAY**

Copyright 1942, The Coca-Cola Company

**FOR JACKSONS TO 10,000 MEN WITHIN 100 MILES**

**NBC Network 5000 WVA**



# THE 'LUCK' IN SERIALS?

## RESEARCH EXEC EXPOUNDS IDEA

Psychologist on Staff of C. E. Hooper Draws Contrast Between Dime Novel and Daytime Serials—Sees All American Literature Tainted by Depression Deftaint

### FOR HUMBLE FOLKS

Dr. Matthew N. Chappel, of C. E. Hooper Research, discussed daytime serials and revealed a new series of charts concerning their popularity trends in an audience of Hooper clients and other invited guests Monday morning (16) at the Hotel Roosevelt, New York. Chappell developed a number of arresting comparisons between dime novel literature and radio serials. About 150 persons were present, including Clarence Menser of NBC and Tiny Renier of CBS, who spoke briefly in concert.

Chappell saw radio serials still influenced by the national 'mental-zeit' following the 1929 collapse and the subsequent depression. He argued that 'self-made successes' flatly refused to honestly admit that they were also 'self-made failures'. A demand developed for soothing explanations. Hence luck, accident, chance became glorified in American novels, anecdotes, films, etc. In contrast, the dime novel had glorified self-reliance and the doctrine of virtue being its own reward. Chappell inferred there was justice to the criticism that radio serials too often present the humble man as a success only as a matter of luck rather than due to his own efforts. Radio, the psychologist suggested, should do more to inculcate positive attitudes and not allow stuff that reflects the defeatist poet who wrote:

*'In a stranger and afraid  
In a world I never made*

Chappell sees American morale much better at present, and despite war, than in the trough of the depression of the thirties. That was our low mark in history.

The daytime serial phenomenon could occur only in the United States, Chappel argued, because only here are 'humble folk' sufficiently poor as a market to have a regular type of service suited to their tastes rather than determined from above by sophisticated or highly literate officials.

## Censorship Office and O.W.I. Combine in New Try for Boundaries

Washington, Nov. 17. Bilmer Davis, director of the Office of War Information, and Bryon Price, director of the Office of Censorship, have issued joint directives to their staffs clarifying the relation of their respective organizations to the radio and press in respect of war information. The new orders seek to clear up conflicts of interpretation of authority of the two organizations.

Censorship will take it for granted that the OWI is speaking authoritatively for the agency in question when it issues a domestic news release concerning any other war agency. It is also understood that OWI may decide what a given Government agency may release as well as what it should not release. However, it is understood that OWI will not act as a censor in its relations with the radio and press or other non-Government institutions which disseminate war information. Responsibility for this function, it was agreed, rests solely with Price staff.

## Now It Can Be Told—

Invasion of Africa probably came as less of a surprise to newscasters on U. S. shortwave stations than to any other group in the country. For three days before the American troops made their landings, Office of War Information and Coordinator of Information Affairs teletypes had been repeating the directive: 'Do not speculate on the invasion of Africa.'

Shortwave men assumed that the opening of the second front was to be aimed at Dakar, rather than Algeria and Morocco. CBS was the only DX operator that had an actual tipoff on the invasion, however. It having been obtained from Washington by Ed Chester, chief of its international broadcast, Chester was successful in putting two and two together and when confronted with his guess Washington sources gave him enough confirmation to allow him to have his staff all set for the world-awaited announcement.

## Soony Goes to Compton

Soony-Vacuum oil account has again switched agencies from J. Sterling Getchell to Compton. Later, then the Blackman Co., had the business seven or eight years ago.

The account's chief radio activity is sponsorship of Raymond Gram Swing four nights a week on the Blue network.

Compton has also just acquired the Kolynos tooth-powder account. It had been held by Blackett-Sample-Humert.

## Walker Reps WLBB, Brooklyn

Walker Co. of Chicago has been named national sales representative for WLBB, Brooklyn, effective immediately. Representation excludes the east.

Consolidated Drug Co. will air a series over WQAI, San Antonio, titled 'The Bunkhouse Jamboree' utilizing hillbilly talent.

## Civilian Defense Calls Its Interests Neglected By Radio Sponsors

### Bob Walker, From Radio, Term-Contracted by M-G

Bob Walker, radio actor, left Friday (13) for the Coast on a term contract to Metro. His first picture will be 'Best Foot Forward'. He had recently been a regular on the 'Lorenzo Jones' serial and until a couple of months ago was juvenile lead on the 'Maudie's Diary' program.

Walker's wife, Jennifer Jones, is under contract to David O. Selznick. The couple have several children, so Walker is presumably draft-exempt.

Washington, Nov. 17. The Office of Civilian Defense has expressed itself as disappointed over the amount of co-operation it has received from commercial programs. Out of numerous approaches to ad agencies asking for some sort of salute to civilian defense volunteer there came but one response. J. Walter Thompson has arranged to devote the Dec. 14 broadcast of 'True or False' (Williams Shaving Cream) to a quiz contest involving c.d.v.s. John Russell Young, co-ordinator of civilian defense, pointed out that since such workers are 100% volunteers their need for morale building entertainment is more important than for some of the paid groups.

Mentrol.—Jean Marie Boudet is new supervisor of music on CBC.

## COMPLAINT OF BLUE GAGS ON AUSSIE RADIO

Sydney, Nov. 10.

Senator Ashley, who has charge of Australian commercial and national radio, is reported out to clean up alleged blue material being aired by radio stations in Australia. Understands that a local radio vigilance league, always listening for alleged off-color matter on the air waves, is pressing the government to take action.

Certain ace commercial and national performers have been tipped off to clean up their gags or they will be kicked off the air for a long period, with like punishment likely to be meted out to the radio stations on which they appear.

The Rev. T. M. Armour, dean of Newcastle, launched a campaign nearly two months ago charging that broadcasts must be cleaned of cheap and abusive jokes on marriage, sex, etc. Speaking before the Religion and Convention at Newcastle he said that indecent references occurred particularly in quiz programs, but also in other broadcasts by the Australian Broadcasting Commission as well as on commercial stations and in soldiers' broadcasts. He advocated a League of Decency for radio.

Representatives also claimed close attention should be given to films. He said he did not want censorship but that suggestive scenes and dialog should be removed.

Listeners queried in several Australian cities found no objection to radio programs received from the U. S. American soldiers and that broadcasts emanating from Hollywood were clean-cut and highly enjoyable. Typical answers claimed it was a lot of fuss over nothing. Others found absolutely no indecency.

Neither OWI nor any of its representatives will exercise any of the functions of censorship with regard to radio or press, according to agreement, and likewise, neither censorship nor any of its representatives will undertake to interpret what type of material is to be considered proper for information or other purposes.

In a broad way, the directives conclude that the responsibility of OWI is to disseminate and publish information about the war effort and that of censorship is to keep out of the hands of the enemy information about the war effort which could be used to the detriment of the United States.

Dan Rafferty, formerly with WOC, Davenport, announcing at WHO, Des Moines, Iowa



## Mr. Cleveland has his say

No man speaks his mind more freely than does patriotic John Q. Cleveland at Saturday forums of the popular City Club. Isn't free speech his birthright? Isn't it his privilege to listen, evaluate, challenge? So it is that no guest is too big, too prominent to escape John Q's searching questions.

Men like Franklin Roosevelt and Leon Henderson and Eamon DeValera... like David Lawrence and Hamilton Fish and William Green have faced these barrages. Major Alexander de Seversky soon will have his chance to set the theory of mass aerial warfare. Dr. Carl Hambro of Norway's parliament will face queries on his people's ability to help throw off the Nazi yoke. Wendell Willkie has been invited

to elaborate on his second-front ideas.

Radio Station WGAR has been broadcasting these City Club sessions for several years... has discovered that listeners regard them as the best forum on the air. Even though all questions today must be rephrased by the chairman to conform to wartime precautions, these weekly one-hour broadcasts still remain Cleveland's favorite sounding board of public opinion. They are another of Radio's contributions to the first of the Four Freedoms... these radio programs that help keep free speech free.



BASIC STATION... COLUMBIA BROADCASTING SYSTEM  
G. A. Richards, President... John F. Pitt, Vice President and General Manager

Edward Pety & Company, Inc. National Representative







# Dance Bands Extremely Helpful to Pepping Up Routine-Stale Draftees

It's an education for anyone still in civies and able to hear a name band perform at any time, to go to a service training camp and watch the reaction of men who now infrequently have such a privilege. Thousands of men are being sent to the lift supplied by a type of entertainment that has become increasingly important in this country the past five years—the name band. Commanders say such entertainment makes the job of handling men easier, that their charges are invigorated for days before they see their band's appearance.

At the camp visited—Camp McDowell, Danville, R. I., where Sammy Kaye's band originated the Good-Cole broadcast recently—the reaction was ear-splitting. There are thousands of men of all ages and vociferous as men-of-war (drafts) at the Naval Construction Training Center, in existence only since early September, and the portion of them that managed to squeeze into a vast auditorium almost lifted the roof off the building with slight provocation. Few entertainment units have visited this spot. Kaye's band is the only band, and his broadcast was also a first.

While the singing was scheduled to begin until 8:30 p.m., the men began jangling and whistling their way toward plank seats at 7. According to Commander Blanchard, third in command (he's on the board of directors of Columbia Pictures), half of the dances are given every evening. This night set a new low for passes. Only a dribble of men came after the post guard closed.

Kaye staged his "So You Want to Lead a Band" bit before the broadcast, and in it's done before the play of gags remarks between the men selected to take the band and the listening crowd. By Kaye, furthered the already widely reported sivo mood. As a result, after the band left the mess hall, a man who travels with the band each week asserted he was forced to close the miles frequently to protect the equipment from the degrading appreciation of the men. He had never been obliged to do before.

At the conclusion of the broadcast trainees demonstrated that Naval camp atmosphere is no different than civil life. Hundreds of men rushed the bandstand for autographs. Kaye had to be convoyed to a waiting car.

## CAPT. GLENN MILLER FIGHTS PNEUMONIA

Glenn Miller, who holds a special award in what had been the special service division of the Army, is confined to his home in Teaneck, N. J., with a threatening case of pneumonia he has contracted.

The family doctor last weekend urged the commandant of the camp which Miller is in to certify that the bandleader's condition is quite acute.

## GAC Seeking Thornhill Commish from Scribman

General Amusement Corp. has filed a complaint with the American Federation of Musicians against Claude Thornhill, Sy Shribman and Harry Guterman, Scribman's lawyer, saying that the AFM collect close to \$5,000 in commissions. It is owned by Thornhill. Later in the Navy and has been since Oct. 28. GAC asserts that the debt grew out of two and a half months of theatre work it booked for Thornhill's band before he entered service.

Thornhill is rated an innocent party in the debt. GAC admits the possibility of owing the money, but has told the union that it was understanding that the commissions were being paid by Shribman, his manager, and to whom he sent the receipts. Accordingly Shribman is named in the complaint. Guterman is also implicated because he is said to have guaranteed payment when the case was first brought to the AFM's attention.

Lee Crane orchestra has been signed to play Victory Lunch Club at Madison hotel, N.Y., as long as they last.

## Milton Deutsch Booking Fredericks Bar Units

Milton Deutsch, who quit as one-night booker for Fredericks Brown several months ago, has returned to the office of agency's New York office as booker of cocktail units. He departed recently set up. He'll work on the road again, in association with Francis Foster.

Between bites with Fredericks, Deutsch was with Joe Glazer's management agency, road managing Teddy Powell.

## ENDS 'UNFAIR' LISTING ON SCHOOL

Detroit, Nov. 17. Row between James C. Perrillo and Marquette High School, which had most of the teachers in this State in an uproar, has been settled with Perrillo's notification to W. M. Whitman, the school superintendent, that the high school had been taken off the 'unfair list.' So has the school stadium.

The reason the Michigan teachers were agitating for investigations, etc., was because the high school band had been banned from playing at their convention. The trouble started when Marquette refused to appropriate money to continue its city band and the high school band prepared to play for the stadium dedication, the teachers' convention and other events, including an appearance in the Memorial Day parade. Perrillo insisted that kids were being used to supplant the regular musicians. The blacklisting of the school prevented union musicians from sending their youngsters there, some other union members joined in, there was trouble between stay-at-homes and trunk officers, until the disagreement was settled last week at a conference.

## Harry James in Color

'Springtime in the Rockies' (20th) represents a 'first' in the industry in that it marks the first time a major motion picture has featured a color name band—Harry James' orchestra, which appeared in a Technicolor feature production.

The James band, incidentally, will be Technicolorized in their next, M-G-M's "Step Foot Forward" going into production next month.

## Couldn't Be Worse?

Office of Defense Transportation recently announced that it would expedite railroads accepting advance reservations after Dec. 6 isn't bothering the band business greatly. Contrary to many thoughts on the subject last week, booking agencies aren't concurred with the situation. Train travel for bands couldn't be worse than it is now, unless it were cut off entirely.

## DECCA EARNS \$1.43 A SHARE

Decca Records' net profit for the first nine months of this year, ended Sept. 30, jumped \$25,000 above the same period last year, despite shellac curtailments which cut sales below what they might have been. Decca last week announced an unaudited profit of \$58,992 for the three quarters, compared to \$191,651 for the same stretch of 1941. This after \$550,000 had been set aside for estimated income and excess profits taxes. Earnings equal \$1.43 a share for 338,925 shares of capital stock outstanding, as against \$1.36 last year.

## DEL CASINO IN NAVY AS BOXING TEACHER

Del Casino has notified the General Amusement Corp., which books him, that he is quitting the band business as next Saturday (28) to join the Navy as a boxing instructor under Lt. Commander Gene Runney, Cadiz, Detroit. Runney is his father's finishing out four weeks of his six-week engagement at the Book-of-the-Month Club.

The future of the band is undetermined.

## Mitchell Ayres Follows James Into Lincoln, N.Y.

Mitchell Ayres' orchestra follows Harry James' orchestra into the Lincoln hotel, New York. Ayres opened Dec. 4 for five weeks, then hops right into the Roeland Ballroom, N. Y., for four more. Both spots have wires. Tony Pastor may follow Ayres at the Lincoln.

James was originally scheduled to remain at the Lincoln until Dec. 30, but a call from 20th-Century Fox for a new film pulled him out of town early. James will do no doubling while at the Coast. He'll do only the picture, because of the \$25,000 net earnings decree.

# A.F.M. Board Wary of Revising Own Definition That Bandleaders Are Employees and Not Contractors

## Sings with Hoagland, Sells Radio Time on Side

Charles Dennis is now singing with Everett Hoagland and, now current on "Anachor's Room," "my Hotel, San Antonio." Dennis is also a time salesman here for KTSA.

## CHAVEZ AGAIN DEFAULTS ON BOOKING

Chavez, rhumba bandleader, has defaulted on scheduled bookings twice within the past few weeks. Latest left the La Conga, new nitery through Washington, D. C., and Baltimore, in a position where it had to hold over its current outfit led by Olivero Del Duca. Luckily the latter was not booked anywhere else immediately.

Chavez was supposed to open at La Conga Friday (13) but that morning advised the spot and Music Corp. of America that he couldn't round up a band. Several weeks ago he was supposed to have gone into the new Shangri-La, Philadelphia, on a return date, but showed up two days late and was tossed out of the place by the owner, Dewey Yessner.

## Cohen Sets Bands For Coast Spot Through '43

Hollywood, Nov. 17. Maurice Cohen, general manager of the Palladium, has contracted enough bands for the danceery to set through 1943. He recently reformed Goodman, Glen Gray and the Casa Loma band, Woody Herman, Charles Spivak, Sammy Kaye, Tony Dunham, Harry James and the two Dorsey boys.

Only possible substitution is for Kaye, who may be pulled into the Army before the trek westward. Gene Krupa, currently, will be followed by Tommy Dorsey, now busy making pictures at Metro.

Harry Bass and Ray McKinley are booked for the Golden Gate theatre, San Francisco, next month.

American Federation of Musicians' executive board is not quite so sanguine of the position in which it may place bandleaders if it reclassifies them as employees. They've yet to get ready for a move. Under such a classification maestros would be private contractors, hence not within the confines of the \$25,000 net earnings law.

What the AFM board wary is that it does not know how the Treasury Department would react in the event it changes its own designation of bandleaders. The AFM wants to conform with that of the Treasury, which all along has insisted that bandleaders are employees. Board isn't sure that the Treasury would not insist that leaders pay up all social security obligations of men they've hired since that law went into effect. Such a move by the government is considered unlikely and virtually an impossible accounting job, but it could happen.

AFM fully expects that if it does reverse itself its leader-members will at least be forced to pay social security for themselves. It has dispensed since the AFM's Form B contract was issued. (This contract specifies that the person or persons hiring a band is the employer and liable for social security) and these Form B contracts will be nullified in the case of big-growing outfits. Since Form B made its appearance about a year ago, the AFM has insisted, has paid the social security, for which they would be reimbursed if the bandleader were forced to pay.

To confine these payments to bands that can afford them the AFM has been insisting that more than 30 bandleaders employers and allowing the lower class maestro to continue an employee. However, the Treasury may insist that the union cannot discriminate, that all bandleaders are to be classified. And if that is so, employers will be able to pay level leaders would be able to pay what they would owe.

## Converts Mansion Into Dance Boom

Cleveland, Nov. 17. Dance hall buff, due of defense plant workers who are dance-minded, that the Kaugesser. Bruce has converted an old mansion near the downtown area into the Towne Club ballroom. Al Bernard's first time going on a network. Bob Crosby picked rooms here, he was giving up his band to take a line in the Army.

Crosby, here for a week's engagement at the RKO Palace, declared he had two sub-orchestras, "Meet the People," and "They Were Dependable," but that he was going to keep his bandmen intact.

## BOB CROSBY SAYS HE IS KEEPING HIS BAND

Cleveland, Nov. 17. With a radio program all set and just making for time going on a network, Bob Crosby picked rooms here, he was giving up his band to take a line in the Army.

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## Milt Britton Orch Set For Lamour-Par Film

Milt Britton orch has been set for the new Dorothy Lamour-Ray Millard pix at Paramount which opens before the cameras on Dec. 14. Charles Yates of Frederick Brown, New York, booked the band.

# 37th ANNIVERSARY NUMBER



## To Be Published Late In December

USUAL ADVERTISING RATES PREVAIL

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NEW YORK      HOLLYWOOD      CHICAGO      LONDON  
 154 W. 49th St.      1708 N. Vine St.      84 W. Randolph Pl.      8 St. Martin's Pl.

# Herman Blazing \$90,000 in N. Y.; Wald Neat 19 1/2 G in Pitt; Gray Trim 15G in Omaha; Hampton 27G in S.F.

(Estimates for This Week)  
**Count Basie, Chicago (Oriental);** 3,000; 23-45-55-55—With 'City of Silent Men' (P.R.C.). Basie getting no help from screen, so active Broadway, chiefly be credited to stage show's draught.  
**Woody Herman, New York (Paramount);** 3,064; 35-55-75-99-110—'City of Silent Men' (P.R.C.). First showing of Broadway outfit here looks like solid \$200,000.

**Lineo Gray, Omaha (Orpheum);** 3,000; 20-40-50-65—With 'Annie Rocco' (U.A.). Trim \$15,000, with draw sheet entirely up on first show.  
**Woody Herman, New York (Paramount);** 3,064; 35-55-75-99-110—'City of Silent Men' (P.R.C.). First showing on stage, 'Road to Morocco' (Par) on screen. With stage show and picture making very strong Broadway impression, first week ended last night (Tuesday) at \$90,000, new high under nearly seven years. Broadway policy at the Paramount begins second week today (Wednesday).

**Lineo Hampton, San Francisco (Golden Gate);** 2,850; 44-55-75-75—With 'Seven Days Leave' (RKO) on screen. Orchi. billing fine to the \$27,000.  
**Sammy Kay, Washington (Capitol);** 3,434; 28-39-44-55—Plus 'City of Silent Men' (P.R.C.). Bill up to \$20,000 largely due to so.

**Ted Lewis, Providence (Metropolitan);** 2,050; 30-55-75-75—'The Singing Man' (Mono). Fair \$5,000 in three days over the weekend, with new organization the sole appeal here.

**Paul McIntyre, Newark (Adams);** 1,950; 25-40-65-70-99—With 'Night in New Orleans' (Par). Crack \$18,000.  
**Wild Orchestra, Chicago (Palace);** 4,000; 35-55-75-75—With 'Forest Rangers' (Par) and Andrews Sisters headlining. Second week for stage and screen combo and Andrews accounting for big portion of net \$33,000. Remains a fourth stanza.

**Phil Spitalay, New York (Strand);** 7,750; 35-55-75-99-110—With 'The Whaling Party' (RKO) on screen. Currently on the third week being held down somewhat by new and active Broadway competition, but satisfactory at about \$33,000. Remains a fourth stanza.

**Phil Spitalay, New York (Strand);** 7,750; 35-55-75-99-110—With 'The Whaling Party' (RKO) on screen. Currently on the third week being held down somewhat by new and active Broadway competition, but satisfactory at about \$33,000. Remains a fourth stanza.

**Wald, Pittsburgh (Stanley);** 1,800; 30-45-55-65—With 'Big Street' (RKO). Doing better than recent run on new bands on WB de-luxer; satisfactory \$10,500.

## SHAW'S CLAIM ON BARNET

There is widespread discussion currently in the band business over a gulf being prepared by lawyers for Betty Shaw, William Barnet and one-night booker, against bandman Charlie Barnet. Not yet at the stage where it has been reported that Shaw would ask \$100,000 from Barnet for failure to live up to the terms of an agreement he had made with her, she alleges, court (it may not be because Barnet is said to be making a record overture) will make the first time that anyone connected with booking bands out of a major city has been able to collect a portion of a band's earnings.  
 Shaw claims he signed a management contract with Barnet in March, 1939, under which he was to receive 35% of the band's net earnings for 10 years. She says that she has received no portion of the outfit's net, and, in addition, the leader has failed to reimburse him for the last out of pocket when the band was called in.  
 At the time the contract was written, Shaw was booked for one-nighters for Consolidated Radio Artists and Barnet was one of the latter promoter's regulars. She says she was given an opportunity by CRA. Shaw claims, and he went to bat for the band, that it was into this business that N. Y., which started it on the road to the position it now occupies.

## If Married, What?

Josef Cherniavsky's new 'Boy Meets Girl' orchestra of 32 musicians and singers, will include an audience participation gag, called 'Blind Dates'. It involves calling three boys and three girls meeting for the first time on the stage and afterward being entertained at the orchestra's expense.  
 Two weeks before the band is to play a theatre entry blanks will be passed out and the three couples, blindfolded by number. They'll be blindfolded and allowed to search each other out onstage and when they're finally paired each get \$5 in war stamps and expenses paid for a night out.

## Band Bookings

**Del Courtney, Nov. 19, Capitol** (Madisonville, Wis., 20, U. of Illinois, Champaign; 21, White City Park, Heron, Ill.; 27, Casa De Orléans, St. Louis; 28, Sweet's B. Sacramento, Calif.; 29, Sweet's B. Oakland, Cal.; Dec. 1, six weeks, Palace hotel, San Francisco.

**Jimmy Lunceford, Dec. 4, Temple U., Philadelphia; 5, Ad., Albany, N. Y.; 6, Ritz B., Bridgeport, Conn.; 10, Symphony Hall, Boston; 11, City Auditor, Worcester, Mass.; 12, County, Methen, Mass.; 13, County Center, White Plains, N. Y.; 18-19, Potts theatre, Waterbury, Mass.; 19-20, Potts theatre, Waterbury, Mass.; 21-23, Plymouth theatre, Worcester, Mass.; 24, Renaissance Casino, New York; 25, Laurel Garden, Newark, N. J.; 26, Brookline C. C., Upper Darby, Pa.; 27, Keith's, Fort. Lauderdale, Fla.**

**Count Basie, Nov. 20, week, Parimodre theatre, Detroit; 27, Cotton Club, Dayton, O.; 28, Hill City Auditor, Pittsburgh, Pa.; 29, Buffalo, Dec. 3, week, Adams theatre, Newark; 25, week, Apollo theatre, New York; 26, week, Metropolitan, New York.**

**Earle Thayer, Philadelphia; 27, week, Royal theatre, Baltimore; 4, week, Howard Garden, Washington, D. C.; 11, McIntyre, Nov. 25, Benjamin Franklin hotel, Philadelphia; 28, Maxwell Garden, Philadelphia; 29, Danc-Hanford C., Hanford, Pa.; 29-Dec. 2, Lyric theatre, Bridgeport, Pa.; 4, week, Metropolitan, Philadelphia; 5, week, Carl Ravasa, Nov. 27, hotel, Tri-Non B. C.**

**Erkine Hawkins, Nov. 20, Memorial Hall, Columbus, O.; 21, Cotton Club, Dayton, O.; 22, Ezzard Charles Coliseum, Cincinnati; 23, Greystone theatre, Cincinnati.**

**Jay McShann, Nov. 23, Masonic Temple, Scanton, Pa.; 26, U. A. Auditor, Dayton, Ohio.**

**Kay Herbeck, Dec. 5, 20, Tunes-Town B., St. Louis.**

**Ina May Sutton, Dec. 4, Terre**

## Armstrong Big At Syracuse U. Masters Strong

(Estimates)  
**Louis Armstrong (Syracuse U., Syracuse, N. Y., Nov. 14).** Armstrong piled up a tremendous 400 admissions here at \$110.  
**Sammy Kay, Washington (Capitol);** 3,434; 28-39-44-55—Plus 'City of Silent Men' (P.R.C.). Bill up to \$20,000 largely due to so.  
**Ted Lewis, Providence (Metropolitan);** 2,050; 30-55-75-75—'The Singing Man' (Mono). Fair \$5,000 in three days over the weekend, with new organization the sole appeal here.  
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## 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to 'Variety.' Names of more than one band or socielist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate number of weeks each has been in the listings and respective publishers.)

1. White Christmas (5) (Berlin).....	1. Bing Crosby.....Decca
2. Prave Lord (5) (Famous).....	2. Charlie Spivak.....Columbia
3. When Lights Go On (4) (C.L.P.).....	3. Kay Kyser.....Columbia
4. Five By Five (3) (Leeds).....	4. Merry Macs.....Decca
5. Feurth's Face (4) (Southern).....	5. Vaughn Monroe.....Victor
6. My Devotion (12) (Santyl).....	6. Andrews Sisters.....Decca
7. Daybreak (2) (Ft.).....	7. Freddie Slack.....Capitol
8. Manhattan Serenade (2) (Robbins).....	8. Spike Jones.....Bluebird
9. Sirin Polka (14) (Morris).....	9. Jimmy Dorsey.....Decca
10. Why Don't You Fall Love (1) (Harms).....	10. Vaughn Monroe.....Decca

## OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis are fading, others gaining.)

Kalamazoo (3) (BVC).....	11. Glenn Miller.....Victor
Here Are Such Things (Yankel).....	12. Jimmy Dorsey.....Decca
Dearly Beloved (Chappell).....	13. Harry James.....Columbia
Serenade In Blue (BVC).....	14. Alvinge Roy.....Victor
At Last (Feist).....	15. Glenn Miller.....Victor
Street Dreams (Miller).....	16. Glenn Miller.....Victor
Here Comes Navy (Shapiro).....	17. Charlie Spivak.....Columbia
Brazil (Southern).....	18. Tommy Dorsey.....Decca
This Is Army Jones (Army).....	19. Glenn Miller.....Victor
Hip Hip Hoory (Rohlfins).....	20. Vaughn Monroe.....Victor
For Me and My Gal (Mills).....	21. Glenn Miller.....Victor
I Had Craziest Dream (BVC).....	22. Glenn Miller.....Victor

## Bands at Hotel B. O.'s

\* Presented herewith, as a weekly tabulation, is the estimated cover charge being done by more than 100 serious New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday business. This compilation is based on the period from Monday-Saturday.)

Band	Hotel	Covers	Room
Weeks	Played	Per Day	Per Week
Jan. Davitt.....	Astor (1,000; 75c-\$1).....	29	900
Roy McIntyre.....	Biltmore (300; \$1-\$1.50).....	29	900
Vaughn Monroe.....	Carlton (500; 75c-\$1).....	29	1,225
Lani Melton.....	Ligonington (300; 75c-\$1.50).....	40	1,700
Harry James.....	Lincoln (225; \$1-\$2.50).....	6	1,875
Sammy Kay.....	Lincoln (225; 75c-\$1).....	6	1,875
Bob Allen.....	Pennsylvania (250; 75c-\$1.50).....	6	1,875
Guy Lombardo.....	Roosevelt (400; \$1-\$1.50).....	5	1,800
Emil Couman.....	Weidorsf. (500; \$1-\$1.50).....	5	2,675

\* Asterisks indicate a supporting floor show, although the band is the major attraction.

## Chicago

**Griff Williams (Empire Room, Palmer House; \$3-\$4.50 min.)** Still drawing crowds; 4,000 people last week. The Hartmans are the co-attraction.  
**Art Kassel (Walnut Room, Bismarck hotel; \$1-\$2 min.)** Kassel, a big local favorite, succeeded in attracting 2,000 customers last week.  
**Walt Williams (Pantner Room, Sherman Hotel; \$1-\$2-\$2.50 min.)** Got large buy order for 5,000 people the first week.  
**Woody Herman's recent totals:** Monday, Blackstone hotel; 350; \$2.50 min. Wednesday, Rене DeMarco and Bondhus's music; 470 to this week's spot last week.

**Henry King (Marine Room, Edgewater Beach hotel; 1,100; \$1-\$2 min.)** Popularity of King has kept clientele up to 2,500 persons for the week.

## Los Angeles

**Freddy Martin (Ambassador; 900; \$1-\$1.50).** The town's favorite dance band and going stronger than he did when he came on the stand 28 weeks ago. His new act, the Pauline Ramon Trio, is a new act, and Raymond Pike, Jr., a comic juggling, a h.o., are drawing 'em in at this downtown spot. Bit dipped a bit but still 2,800 customers were attracted.

## Minneapolis

**Jimmy Richards (Minnesota Theatre; Nicollet hotel; 550; \$1-\$1.50 min.)** First time here for this band and it's making favorable impression. Floor show acts are Three Guy Lines and Bucks Twins & Evelyn. Fair attendance, averaging approximately 400 nightly.

## St. Louis

**Rick Stuart (Club Continental, Hotel Jefferson; 900; \$1-\$2 min.)** Stuart's band (8th week), the Pauline Ramon Trio, a new act, and Raymond Pike, Jr., a comic juggling, a h.o., are drawing 'em in at this downtown spot. Bit dipped a bit but still 2,800 customers were attracted.

## Boston

**Harold Nagel (Oval Room, Copley Plaza; 900; \$1 cover).** Nagel opened here last Thursday (12) and supported by show; Peggy Fears, John Haysard and Merlo and Florida, played to excellent 1,075 covers on last three days of week. Previous theater show, Ramos band plus Joan Edwards in Miss Fears' spot, are credited with only 720 covers. Dinner bit big throughout the week.  
**Walter Miller (Stirford Garden; Bellevue-Stirford hotel; 225; no cover or min.)** Another heavy week-end sent the week's count to 1,485 patrons for dinner and supper. Average check here computed at \$2.50.

## Philadelphia

**Billy Marshall (Garden Terrace; Benjamin Franklin hotel; 500; \$1.50-\$2.50 min.)** Business continues bullish at this swank spot with 1,137 checking in for dinner and 1,110 at supper. Patsy Kirk, talented hostess, is added to the show.  
**Walter Miller (Stirford Garden; Bellevue-Stirford hotel; 225; no cover or min.)** Another heavy week-end sent the week's count to 1,485 patrons for dinner and supper. Average check here computed at \$2.50.

## Location Jobs, Not in Hotels

**Lu Breese (Chez Paree; 650; \$3-\$3.50 min.)** With Sophie Tucker as the main attraction (Friday, Nov. 18) the McFarland Trio in the spot two year operation. Should polish off the stanza with 23,000 stans. Jimmy Dorsey finished up strong, walking off with a new record for the spot. Harry James held it previously.

**Freddy Slack (Casa Manana B. Culver City, third week).** Not yet in the groove but doing all right at 5,000 paces. Horace Heidt comes in D. Jan Garber (Trion B. Southgate, Cal., first week). Well liked at this end of town and pushed the count up to 6,000. Dick Nolan follows Dec. 23. Many Marcelino Filaretto and Gavino N. Hollywood work in the spot two year operation. Should polish off the stanza with 23,000 stans. Jimmy Dorsey finished up strong, walking off with a new record for the spot. Harry James held it previously.

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# Inside Stuff—Music

Bregman-Vocco-Conn has made a deal with Harms, Inc., covering the revival of "When the Shepherd Leads the Sheep Back Home," a song that Jack Warren and Ed Lewis wrote for the film "The Sign of the Cross" under a contract containing an unusual copyright assignment clause. Harms will receive participating royalties, but before B-V-C can obtain the copyright they must first make a sale to Harms. The terms of the deal include a week-plus during a 10-week period. There must be 20 such plugs a week during any individual four weeks of the 10-week period. B-V-C has also secured to write Harms' first starting date of the exploitation year. Vaughn Monroe has already been enlisted for the introduction.

Jack Bregman has wanted to own the tune for years, even though it didn't receive even passing attention when it started the day in 1931. Bregman recalled his year during a recent visit of Warren's to New York. Warren agreed to revise the melody if B-V-C could work out something with Harms. The revival will also contain a rewritten set of lyrics by Leslie.

Unusual tribute was paid Decca proxy, Jack Kapp, by Bing Crosby in the two-part story on "The Great Crooner," which H. Allen Smith did in Satevpost. Not only does Crosby emphasize that he wouldn't record unless Kapp were in the studio, but he is the only disk executive who can give him an argument on songs and get away with it, but the Decca president's disk showmanship is kudos along the lines of choice of song material. It's recounted how Kapp fought, through the years, for Crosby to do anything from a ballad to a hab-shabbed song from a western to "Adeste Fideles," running the gamut so that the crooner could be loved versatile and not regarded as just hab-shab and croon' stuff. Even the Xmas carols, whose royalties—some \$8,000 in one check go to special service men's charities, were Kapp's idea, later borne out by generous sales, year after year, after a slow start.

On the anniversary of Pearl Harbor, singer Barry Wood will award a plaque for the best 1942 war song, and he is also nominating for the list of candidates to the board of judges "White Cliffs of Dover," Johnny Dougherty; "Stage Door Canteen," This Is Worth Fighting For; "Don't Sit Under the Apple Tree," This Is the Army, Mr. Jones; "Three Little Sisters;" "Sister Wings;" "When the Lights Go Out Again."

Wood adds that these and others published are eligible. He has omitted "Praise the Lord and Pass the Ammunition" from the roster.

The closing line of the second chorus of "There's a Star Spangled Banner Waving Somewhere" has caused no little amusement in the trade. The line reads: "There is where I want to live." When the lyrics are a hodge-podge of patriotic clichés and a study in literary befuddlement, has not prevented the song from becoming one of the big hits of the war. It's already gone into about the 300,000-copy mark.

As new disk material for jukeboxes won't thin, more and more standards are being ousted into the nickel-catchers. The clubs who take the "Star Dust" type of pop will not get new revival, but for the moment the juke boxes leaning to non-copyrighted such as Strauss waltzes and the like.

The popular music industry has given its first WAC to the U. S. Armed forces. She's Tillie Finkle of Edward B. Marks-John Corp. Miss Finkle left Oct. 22 for WAC headquarters in Hawaii.

# Re: Those ODT-Promised Busses

## John Hammond's Quest of Info Two Days Before North Africa Got Him a Fast Busboff

African campaign begun by the Army last week is partially the reason for the failure of the busses that were to have been allotted by the Office of Defense Transportation to Dick Stable and other bands for trips through the south and southwest. Stable had been booked for a southern tour and MCA, his bookers, had been told a bus would be made available for him in return for which he was going to make five free Army camp appearances and another for pay, a Coca-Cola broadcast. At the last minute Stable found he wasn't being provided with a vehicle, despite verbal assurances by the ODT that it would be forthcoming.

It seems the whole setup was shaky from the beginning though the ODT's assurances were solid enough. If it were the USO and the ODT a long while to get together at the beginning of negotiations because the latter wanted a plan of a tour before offering the Army's offer to earmark a bus for use (which the ODT said was necessary). Bookers, in turn, couldn't deliver any kind of a plan, couldn't even begin to know where they would find dates unless they knew for sure a bus would be the mode of movement. Laying out by road and one by railroad is two different routes as any booker will attest to. Anyhow they finally worked one out for Stable

### VAUGHN MONROE LEAVING

Departed Commodore, N. Y., Jan. 26 —Hal McIntyre Succeeding

Vaughn Monroe's orchestra leaves the Commodore hotel, New York, on Jan. 20, when the spot's option on it expires. Hal McIntyre's band is scheduled to replace which will be that band's initial hotel date in New York. Its only location work to the N. Y. area was at Glen Island Casino, New Rochelle, N. Y.

Monroe last year remained at the Commodore for six and a half months, from October to mid-March. Since theatre tours have become so lucrative a stay that long this year would be doubly expensive. He, like all other leaders on the average hotel booking, loses money every week at the Commodore.

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### On the Upbeat

Myer Davis will conduct his own orchestra at the annual Headless Ball at the Hotel Bellevue-Stratford, John, Dec. 28.

John Dixon 'Felix' Kueker, into United States Army, at Fort Sam Houston, Texas.

Judi Kayne's new band begins its first date Nov. 17 at Shangi-La niteriy, Philadelphia. She's newest girl leader of male band.

Michael Dolka replaced Frank Reid on sax-clarinet with Louis Prima. Reid goes to the Army.

Don Boyd and Jimmy Simms, both Lombone, formerly with Casa Loma, joined Lee Brown band.

Pancho, Latin bandleader, now in the Army, is stationed at Camp Lee, Va., as a wack private.

Tommy Torelli, Del Courtney trumpet, in the Army.

Johnny Long band preented into Stanley theatre, Pittsburgh, week of Dec. 11.

Buddy Underwood is second Pittsburgh musician to join Tommy Tucker outfit in as many weeks. Other was Eddie Mercante. They've both six players.

Gene Heever and his Knights of Rhythm have opened an indefinite engagement at Oasis, Pittsburgh.

Earl Eckler band into Balconades, Pittsburgh, for a limited stay, replacing Billy Kozar outfit.

Tommy Carlin's band opened weeks' engagement at Colonial Pittsburgh, Monday (16) and will be followed next Monday by Jimmy Spitalny. Latter, son of Mauric Spitalny, enlisted recently in air corps and is still waiting to be collected.

Jay Sims band back into Vogue Theatre, Pittsburgh, for another two-week stay, its second engagement, there in less than three months.

Clyde Harl, who has been singing at New York's Cafe Society, has replaced Billy Kyle with John Kirby's band. Kyle is now in the Army, at Fort Dix.

Circ Rimeaux' orch is moving from the Commodore's Grove, Akron, to Chin's Golden Dragon Cafe in Cleveland tomorrow (19). Gene Ervin's crew, being replaced at latter, goes to Akron's Grove.

Paul Decker's orchestra has returned to the Ionian Room of the Desher-Wallick Hotel, Columbus (11-10).

Gene Hammen, pianist with the Chick later band, Akron, Co., now has department store executive job in Cleveland and his spot with the band has been taken by Dick Allen.

Dick Stable's orchestra moves into Trionon dancery, at Southgate, Cal.

Harry James and his band check out for next month for "Best Foot Forward."

Harlan Leonard and his septet musicians follow Anson Weeks out to the Casino, Hollywood.

Ozzy Nelson's band opens at the Biltmore Bow Dec. 24, succeeding Joe Reichman, who shifts to the Palmer House, Chicago.

# Gossip Items (From Rival Publicists) Frequently Jams Up Bandleaders

## War Curve Repeat

The older music publishers point out that the current boom in sheet music business is another case of history repeating itself. In the last World War the first six months saw the business in somewhat of a relapse and trying to gauge the public's preferences for song themes and treatments.

After that sales skyrocketed and the industry enjoyed one of its longest sustained periods of prosperity.

Band booking agencies are constantly running into trouble currently because nationally circulated gossip columns report on the activities of bandleaders headed for a uniform. More often the reports are unfounded rumors forwarded to columnists by rival press agencies, nevertheless the carrying of such items make the job of booking a band abnormally difficult.

Location, theatre and various other types of band buyers almost always manage to read these reports and when the bandleader involved is offered them for a date, they turn him down in fear of being left without a band on short notice, if the leader meantime enters service. It takes super-convincing on the part of the publisher to sell under such circumstances.

## Associated Has Alpha Rights; BMI Previously Claimed Same Catalog

Associated Music Publishers, Inc., has acquired the exclusive performing rights to the catalog of the Alpha Music Co. The deal became effective as of Nov. 9.

Broadcast Music, Inc., had previously advised its licensees that it had obtained a contract renewal for the same catalog.

## CUGAT MOVES BACK IN WALDORF ASTORIA

Xavier Cugat has jettisoned a series of one-nighter and theatre dates to take his band back into the Waldorf-Astoria hotel, N. Y., for five weeks, opening Nov. 27. He is taking into the hotel with him the Cantel Chorus of 10 members, which occupies a portion of the band's Canal broadcast. Cugat was forced to buy out of several of the contracts.

One of the dates, the band was taken on was at the Royal-Walton Ballroom in New York Nov. 28. This hop was being run by himself, Dick Gillert of WRN, N. Y., and the owner of the ballroom in a three-way partnership. It has been set back to Jan. 9.

## MEL ADAMS AN OFFICER

Will Be Assigned at San Francisco Next Week

Mel Adams, former publicist in New York for RCA-Victor, graduated last week from the Ordnance Officers' Candidate School, Aberdeen, Md. He's a second lieutenant assigned to Air Force, and reports new duties at San Francisco next week.

Adams entered the Army last January as a private at Fort Riley, Kansas Replacement Center.

## Sherman Well Booked

Chicago, Nov. 17.—Banda for the Panther Room of 15. Hotel Sherman have been booked up to and including April '29.

Stan Kenton comes in Dec. 4 until Dec. 30. Jerry Wald open New Years Eve leaving on Jan. 27, and 11.16. Edythe-Six supervisors expect to raise \$5,000 for the hospital.

Seven-hour dance to be given around Charles Spivak's and Mitchell Ayres' out-of-town orchestras, augmented by touring to again them.

Anthony Collins is composing the score for "This Changing World" at RKO.

# ARMY WAGARIES COSTLY TO CITY

## ADDITORIUM

Cleveland, Nov. 17.—Cleveland's civic auditorium won't be taken over by the Army air force for training purposes, it was learned today by Col James W. Sproy of Patterson Field, Dayton, O., although a month ago Army brass-hats has declared that the \$25,000,000 hall and lakefront stadium were to be the half-way solution to the band's call that will serve our purpose.

Turn-about decision of the air corps officials came as a reprieve to the city, which has had to see services would have been dispensed had Uncle Sam taken over. Uncertainty in the entire problem cost the auditorium and city government actually \$300,000 in contracts, according to Manager Herbert Buchman. If not a convention as well as the annual Sportsmen's Show, the Grotto indoor exhibit and Golden Gloves boxing tournaments, which were switched to Lew Herget's Arena when it was thought Public Hall would not be available.

Change of plans by Army also has changed the town's mental complexion. Contracts for most concerts were shifted to Municipal Hall, but businessmen trying to regain them. Metropolitan Opera Co. is another out-slain-in-gain event, is now definitely set for the auditorium in the spring.

Phonograph Merchants Association also has come up with the resolve by shedding for the moment its regular shift dances and shows for defense material purposes. Instead of a benefit for the new Cleveland Stage Door Canteen, coming off Saturday night, it will feature a 100-act concert to expect to raise \$5,000 for the hospital.

Seven-hour dance to be given around Charles Spivak's and Mitchell Ayres' out-of-town orchestras, augmented by touring to again them.

Juke-box men are slating another swing-festival of great annual proportions for New Year's Eve, with Sam Abrams in charge of engaging big professional talent.

# STREET OF DREAMS

The Hit Revival of the Year—Over a Half Million Records Sold!

Lyric by Sam M. Lewis

Recorded by Tommy Dorsey (Victor) and The Ink Spots (Decca)

Music by Victor Young

MILLER MUSIC, Inc. 1629 Broadway, New York N. Y. HAROLD WALD, Pres. Mgr.

# Sidney Kaye Charges Plugs 'Bought'

## Submits No Proof of Allegation Which Songpluggers Wholly Deny

Sidney M. Kaye, as v.p. of Broadside Music, Inc., last week conferred with John O'Connor, president of the contactmen's union, on a complaint by the latter that contactmen and publishers were paying for plugs. Kaye called on the union to repeal its rules regarding the payment of plugs, could likewise engage in the traffic. O'Connor scouted Kaye's allegations as baseless and asked whether he would be more specific and name any publishing firm which was violating the union's anti-bribery clause. Any mentioning no cases.

# Gasoline Will Hurt ASCAP In Its Collections

San Francisco, Nov. 17. The wide-spaces of the west have ASCAP officials here furrowing their brows over effect gas rationing will have on maintenance of contact relations with establishments in out-of-the-way spots. Field men will cover this territory, extending from Bakerfield to the Oregon border and covering the entire state of Nevada, the best way they can by airplane and bus, but there will be many places not on railroad and bus lines that cannot be reached in this manner.

Only way that has been doped yet to carry on biz with the isolated hinterland and juke joints in the forsaken stretches of Nevada, particularly, is by mail, with the subsequent possibility that orders of the places may become a little lax in paying the license for playing music.

The only thing left to do under these circumstances, the ASCAP boss figure, would be for them to give up their gas allotment until they get enough to scramble out into the wide-open spaces in pursuit of a violator. More than 1,000 contacts are in force in this territory, and constant vigilance has been necessary in the past to prevent chiseling.

The ASCAP office here has been attempting to clean up as much work as possible prior to gas rationing.

One headache at a time is plenty, so the ASCAPers are trying not to think about what would happen if travel, as well as gas, were rationed, and they couldn't even get around by mail and bus.

## Post Drops List

New York Evening Post has dropped the weekly tabulation of songs most played on the air, similar to 'Variety's' listing, which it used in the Saturday editions. Department was wangled after the issue of Nov. 7, failing to make an appearance last week 1441. Failure of music publishing industry to support the feature with advertising is said to be behind its cancellation.

Don Richman got it up each week.

## GOT TO BE GOOD

### Navy Not Accepting Any Interior Musicians

Detroit, Nov. 17. The Navy, which has picked up entire bands in this area, is making an intensified drive here for still more musicians. Navy Bandmaster Howard W. Williams was sent in to conduct auditions.

Greatest needs at the moment seem to be for basses, cornets, horns, clarinets, flutes, trombones and bassoons. However, the Navy isn't taking any guy who thinks he can tout and has rubbed out many in the auditions. The age group now has been stretched from 17 to 50 and the Navy is pulling musicians through immediately as musicians second class with the extra allowances.

## Music Notes

Mill Music, Inc., has bought the American rights to 'Say a Little Prayer' from Ascherberg, Hopwood & Carew, London publishers.

Jule Styne and Jim Gannon turned in three additional songs for 'Salute for Three' at Paramount. New ditties are 'Don't Worry,' 'I'll Do It for You' and 'My Wife's Away.'

Jimmy McHugh's 'Song of the Coast Guard' has been accepted as the official tune of the Coast Guard.

Kim Gannon and Jules Styne cleared 'What Do You Do When It Rains,' to be sung in 'Salute for Three' at Paramount.

Jack Schell and M. K. Jerome have written 'The Bombardier' for RKO's 'Bombardier.'

Louis Greenberg completed the score 'Commando Strike at Dawn' at Columbia.

Buddy Peck appointed assistant to Morris Stoloff, chief of Columbia studio's music staff.

Leo Robin and Nacio Herb Brown collaborating on eight songs for 'Greenwich Village' at 20th-Fox.

Dave O'Brien and Jim Newell cleared 'High in the Saddle' and 'Campfire on the Prairie' to be sung in 'The Rangers Take Over' at Producers Releasing Corp.

Alfred Newman conducted Hugo W. Friedhofer's score for 'China Girl' at 20th-Fox.

Al Dubin and Jimmy Monaco teamed for half a dozen numbers on 'Lo Lessor's' 'Stage Door Canteen.'

Danielle Amfheatrosif wrote the score for 'Andy Hardy Steps Out' at Metro.

Lenlle Hayton drew the scoring job on Metro's 'Best Foot Forward.'

## Hard to Rhyme

Three days after Washington released the news that an American expeditionary force had landed in North Africa with Lt. Gen. Eisenhower in chief command, Tin Pan Alley offered its first songs glorifying the event and the appointment. Title is 'The Man of the Hour—General Eisenhower.'

Mill Music, Inc., is the publisher and the writers are James Cavanaugh, John Redmond and Max Simon.

## Payroll Traffic

Oakland, for past nine years, joined announcing staff at KRCO-NBC. Ed Roman and Roy Andriess have been transferred from guest rotation to replace employees who have left for armed services.

Stamford, Conn.—Katherine MacEwen, formerly on late Bridgeport radio, immediately as musician Ernest Tegre, engineer, left for Army.

Rochester, N. Y.—James Hebb, announcer at KW, Philadelphia, for six years and now in the Army Aviation School at the Rochester Business Institute, joins WSA staff for evening announcer titch. Hebb, who left WSA to go to the West Coast a year ago, has returned to the announcer staff.

Troy, N. Y.—John Scanlon, former of NBC's guest relations department and later an announcer at WKIP, Poughkeepsie, is a new speaker at WTRY. Troy, He reports that Barney English, who left for Fort Devens, Mass. training for intelligence work. A second addition to the workman staff at WTRY is Bob Hicks.

Chattanooga—Dorothy Wood McCurdy, WDDO program director, has resigned to accept government job in Washington. Gene Wade succeeded. Announcer Paul Warner moves up to production manager and Mildred Ray becomes traffic manager.

Ernie Bobber new addition to WAPO announcing staff. Comes from WMP5, Memphis.

Kansas City—Jack Dunigan, formerly at WHIO, Dayton, is newest addition to the KMBC mike staff. He will m.c. 'Brush Creek Millers,' which has been six months in the Charles Sullivan, formerly at WPRO, Providence, and J. R. McInerney, writer of KERN, Berkeley, Cal. are new engineers at KMBC.

James Boutross is a late addition to the KCKN announcing staff.

Portland, Ore.—J. C. Aldige has joined the staff of KOL-KBX, while Johnny Groves is a newcomer to the same station's announcing staff. Aldige replaces Chester L. Blomson, who has gone into the Army Air Force as a 1st. lieutenant. Groves, a former actor, has taken the place of Ed Watson, who recently became a merchant mariner.

Greenville, S. C.—Lea Parsons, former of WRB, Greenville, has joined marines with sergeant's rank and is now a southern division recruiter.

Troy, N. Y.—William Mack, of WOL, Troy, has been promoted to WTRY, replacing Ed Barry, now in the Army.

Cecil Walker, formerly WPTV's

# NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEA, WIZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Nov. 11, 1942, ending Sunday, Nov. 8-15, from 5 p. m. to 1 a. m., and is based on data provided by Accurate Reporting Service, regular source for music publishing industry.

White Christmas—'Holiday Inn'.....	Berlin	TOTAL
M. 5 by 5—'Behind 8 Ball'.....	Leeds	30
Manhattan Sings—'I Am a Fool'.....	Robbins	28
Frank and Ernest—'Aren't You Glad You're Here?'.....	ABC	28
Daybreak—'P.T. Miss Jones'.....	Feist	24
Deary Beloved—'You Were Never Lovelier'.....	Chappell	23
Frank Sinatra—'I'm Getting Thred So I Can Sleep'.....	ABC	22
Every Night About This Time.....	Warock	21
I Came Here to Talk For Joe.....	Shapiro	20
Midnight Becomes You—'Road to Morocco'.....	Paramount	19
Why Don't You Fall in Love With Me?.....	Harms	19
When the Lights Go on Again.....	CLP	18
Pennsylvania Polka.....	ABC	18
*This Is the Army, Mr. Jones.....	Army	17
A Touch of Texas—'Seven Days Leave'.....	Southern	15
Let's Get Together.....	ABC	14
I Get Neck of Chicken—'Seven Days' Leave'.....	Southern	14
Hip Hip Hoory.....	Robbins	13
Can't Get Out Mood—'Seven Days Leave'.....	Southern	12
Go a Gai in Kalamazoo—'Orchestra Wives'.....	BVC	12
There Are Such Things.....	Yankee	12
Velvet Moon.....	Witmark	12
There's a Good Reason—'Major and Minor'.....	Renick	11
*I'm Getting Thred So I Can Sleep.....	Army	11
Serenade in Blue—'Orchestra Wives'.....	BVC	11
Let's Get Together.....	ABC	11
Please Think of Me.....	Witmark	10
Street of Dreams.....	Miller	10
Let's Get Together.....	ABC	10
At Last—'Orchestra Wives'.....	Feist	9
Brazil.....	Southern	9
Let's Get Together.....	ABC	9
Constantly—'Road to Morocco'.....	Paramount	9
Everything Live Got.....	Chappell	8
Let's Get Together.....	ABC	8
Rose Ann of Charing Cross.....	Shapiro	8
That Soldier of Mine.....	National	8
Let's Get Together.....	Southern	8
Gobs of Love.....	Paramount	7
He's My Guy.....	Leeds	7
Let's Get Together.....	ABC	7
Starlight Sonnet.....	BMI	7
Wonder When My Baby's Coming Home.....	Crawford	7
With a Pack on His Back.....	ABC	7
Army Air Corps.....	Carl Fischer	6
A Boy In Khaki.....	ABC	6
Begin the Beguine.....	Decca	6
Let's Get Together.....	Mills	6
I Don't Care What You Think of Me.....	Dorsey Bros.	6
Move It Over.....	Paramount	6
Let's Get Together.....	ABC	6
*I Let My Heart at Stage Door Canteen.....	Army	5
If I Care a Little Bit Less.....	Robbins	5
Wooon.....	Robbins	5
My Flame Went Out Last Night.....	Melodytime	5
Romance a La Mode.....	Decca	5
Let's Get Together.....	ABC	5
Yesterday's Goodies.....	Mayfair	5

\*Musical. \*This is the Army' publishing subdit.

merchandising head, is now taking a course in the Navy radio school at Harvard University, where Tony Sharpe, ex-musical director, is an instructor. Both are engineers.

Seattle—Jean Peckenpaugh, formerly with the speech bureau of Department of Washington State College, Pullman, is now head of continuity and publicity at KOL.

Larry Chatterton, formerly supervisor of announcers at CBS, Hollywood, is now announcing and producing for KIRO, Seattle.

Flint, Mich.—John Baumgartner, continuity and program manager, has been accepted by the Army for volunteer officers' training in the communications branch. Before joining WDFB he was with WJBC, Indianapolis, and WCLB, Wolt, Ill.

Cincinnati—Tom Wyatt, public relations director of WKYC, local CBS outlet, enlisted in the Marine Corps last week and left for the training center at San Diego.

New York City—Jack Mohler received from the promotion department of WOR, New York, to join the Army. Carolyn Musch joined the station's accounting department, succeeding Sylvia London. Before joining WDFB he was with WJBC, Indianapolis, and WCLB, Wolt, Ill.

Cincinnati—George Emerson Markham, director of talent and the voice broadcasting for General Electric on WGY for a dozen years, is now doubling as manager of the

company's FM station, W59.8, transmitting in the air with network and local shows, several hours daily. In the new post, Markham succeeds John R. Sheehan, former program manager of WGEO and WGEA, who went to New York as executive producer of the network of the so-called Bronzette network of shortwaves established by the Government.

Ottawa—Harry Bramah, accountant at Canadian Broadcasting, at Ottawa-head office he, promoted to assistant treasurer.

San Antonio—Jean Marks joins WOAI continuity department. Program director is now F. Nelson, manager of the station.

Tommy Reynolds, KABC, former director, sworn in U. S. Army on Nov. 6.

WNAB heard as news spokesman Dick Dickenson and Dick Allen, ex-WTFF, New Haven, to replace Dearborn and Jack Dabney, now in Air Corps.

Bridgeport—Lou Dea e a b o n e r e m e n t of NBC, New York, as the announcer at WICC. Mike Shea, after but three weeks on news desk, back to Boston and Army.

## "ACTIONS SPEAK LOUDER THAN WORDS"

The song which is slowly but surely making its way into the hearts of the people is "Actions Speak Louder Than Words" composed by Harry D. Bonebrake and written by the songwriters. The song is being actively distributed.

# ORCHESTRAS PLEASE DON'T BOTHER WITH "THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE"

## Until After the First of the Year

### We want to hit a half a million copies before we begin to plug it.

### It has already sold over 275,000 copies.

### And close to half a million records—thanks to

### ELTON BRITT and BLUEBIRD Record No. B-9000

## Gee, Thanks, Boys

### Bob "Miracle" (Formerly "Hillbilly") Miller BOB MILLER, Inc., 1619 Broadway, New York

## GET YOUR COPIES NOW— I BURNED A MATCH

(From End to End)

## GEEGEECHEE RIVER LULLABY

CAB CALLOWAY No. 38962 Col.

RYTVOC, Inc., 1885 B'way, N. Y. (ASCAP)

# \$10 COUNCIL ON JAZZ GIFTS

## Canadian Performing Right Society Asks \$10 Fee Yearly Per Juke Box

Montreal, Nov. 17. Operators of juke boxes for public performances will have to pay a \$10 a year license fee to the Canadian Performing Right Society if the proposed 1943 schedule of fees is adopted. Last year the CPRS applied for a \$10 a year license fee on juke boxes, but it was refused by copyright appeal board. The fee for 1943 is for the same amount but payable on a quarterly basis.

The statements of fees, charges and royalties which the society proposes to collect in the ensuing year has just been published in a special edition of the Canada Gazette. Appeals against the proposal will be received by the Hon. Norman McCreary, Secretary of State, until Nov. 30 and if objections are made they will be heard before the copyright appeal board.

The 1943 schedule provides for the collection of \$120,870 from Canadian radio stations in return for the right to broadcast music on which CPRS controls the copyright. Last year the society assessed radio stations \$118,771. Increase is accounted for by a larger number of radio receiving licenses, the assessment being apportioned among Canadian radio stations in proportion to their estimated audiences.

The Canadian Performing Right Society proposes to collect in 1943 from radio stations the sum of \$18,724 as against \$14,847 authorized in 1942 for the use of works owned or controlled by the society.

## U. Uses Musical Prelude In A Pic, Tunsmith Sues

An infringement suit was filed in U. S. district court on Monday (18) by Samuel Brodsky against Universal Pictures, alleging that prior to 1941 he originated, created and wrote a musical composition entitled "Prelude in A Major" which U. used in the picture production, "Bad Luck of Dakota."

The plaintiff on Jan. 20, 1942, gave the defendant notice of infringement, but the defendant continued to use the composition, which the plaintiff claims is an infringement of his copyright.

The plaintiff in his complaint wants the court to restrain the defendant from using his composition and to pay over to him all gains and profits derived from the infringement of his copyright.

Harry Revel and Paul Webster were assigned to write songs for "Oh, Doctor," the next Abbott and Costello feature at Universal. Currently they are drafting ditties for "We've Never Liked" on the same lot.

## "SAY HAVE YOU FOUND HEAVEN?"

A Song by Elmo Russ and Guy M. Bugar. Featured by RAY HEATHERTON, gives promise of being a HIT!  
**BEN GROSS,**  
 Radio Editor, Daily News.  
 PROGRAMMED BY  
**LANNY ROSS**  
**FRANK PARKER**  
**LUCILLE MANNERS**  
**BOBBY PARKS**  
**EMIL COLEMAN**  
**U. S. MUSIC, INC.,** Boulevard Gardens, Woodside, N. Y.

## Ask Tax Be Split

New York comic machine operators are attempting to split with excitation owners the \$10 tax rate Government has levied on all automatic phonographs. Tax was dropped on as of Nov. 1, first payment of \$8.30 to be in before Nov. 30. This amount covers each machine until July 1, 1943, when \$10 for the next year is due.

Operators are notifying owners of locations in which their boxes are situated that the tax will be taken from the earnings of individual machines. In short, it's to be split between the two parties. They say their fingers crossed awaiting reaction.

## FOX TELLS E. T. MEN OLD RATES WILL APPLY

Harry Fox, agent and trustee on mechanical rights for publishers, has notified the various transcription manufacturers by letter that his principals propose to resume their old rate for library records when the present licensing agreement expires Dec. 31, 1942. The rate for 1943 will be \$15 a tune per master as compared to the \$10 fee which went into effect at the start of this year.

Fox's publisher-clients agreed to reduce the rate when it became apparent that there were many station subscribers to the recorded libraries which had not as yet obtained ASCAP licenses. There are but few stations. Fox points out, which currently have not some sort of license from ASCAP.

For the first time since the Associated Music Publishers, Inc. set up its wired music subdivision, Muzak, Inc. the holding company will be required to pay a separate license fee covering Muzak units. The new procedure, as announced by Fox, will apply to all wired music purveyors Fox's license to the AMP in the past allowed for a lump sum payment which embraced both radio and wired music uses.

Morris Stoloff, former first violinist for Los Angeles Philharmonic Orchestra and now chief of Columbia's music department, will wield the baton as guest conductor on the old playmaster Dec. 12.

## THAT'S CONTACT WITH UNION'S TOP

## Songpluggers in New Step to Prevent Exploitation of Christmas as 'Season of Subterfuge' to Avoid Non-Bribery Regulation

### NO AUTO LOANS

The executive council of the music publishers' contact men's unions has fixed a ceiling of \$10 on gifts from its members to bond leaders and vocalists this Christmas. The council has also imposed a ban on the loan of automobiles to interpretive artists and issued rules regulating the payment of advance royalties to leaders and artists. Walter G. Douglas, chairman of the Music Publishers Protective Association, has been advised of the union's threefold action.

"The executive council" stated one of the letters to Douglas, "is anxious that the season of goodwill will not be perverted into a season of subterfuge and violation of the spirit of the fair trade agreement in effect between us and your members." On the matter of advances the council has decreed that "in the future all advance royalties agreed to be paid to orchestra leaders and other interpretive artists, not generally known and recognized as songwriters, be deposited in escrow with the union until publication of the composition for which the advance was intended has been completed."

John O'Connor, the union's president, last week also informed the membership by circular letter that the council is "determined to give every protection to members making complaints or giving information of evidence against any one for violation of the union's taboo on plus gratuities and that safeguards against 'leaks' and 'teppisals' have been completed."

Bob Miller in Chicago

Bob Miller, secretary of the contactmen's union, arrived in Chicago Monday (18) to assist the local board in the selection of a regional supervisor.

The supervisor will replace Archie Levintown, who has resigned from Leeds Music to join the Army.

## Sears, Ward Mail Order Houses to Push Music

Sears Roebuck and Montgomery Ward, mail order houses, which incidentally are plugging Sears and Ward as the simplest trade names, are going in for more sheet music counters in their retail outlets.

Both firms have long been outstanding merchandizers of music, records, etc., but heretofore limited their retail stores to but a handful of music departments.

Since Jack Robbins, the music publisher, has been doing missionary work opening up these new channels, on behalf of his Robbins-Peiss-Miller music foles, pop stuff, and the like, both chains have become more receptive to the extension of these outlets for all types music.

Buddy Pepper, now in the Navy, and Jim James sold their song, "Mattin' Tale," to Universal for use in "Iste of Romance."

## Writers May Now Spread Tax Payable On Works That Took Yrs. to Complete

### Best Sheet Music Sellers

(Week of Nov. 15)

White Christmas	.....	Berlin
Praise Lord	.....	Famous
When Lights Go On	.....	CLP
There's Star Spangled	.....	Miller
Dearlly Beloved	.....	Chappell
Army Air Corps	.....	Fischer
My Devotion	.....	Santly
Mr. Fire By Fire	.....	Leeds
Came Talk For Joe	.....	Shapiro
There Are Such Things	.....	Yankee
Der Fuehrer's Face	.....	Southern
Penns. Polka	.....	Shapiro
Every Night This Time	.....	Warock
Serenade in Blue	.....	BVC
Strip Polka	.....	Morris

Under an amendment to the tax law passed by Congress writers are now permitted to allocate for tax purposes over a period of years the gross income received from works which took several years to complete. A memorandum outlining the concessions obtained recently has been released by Maurice J. Speiser and G. Campbell Beckett, lawyers who represented writers in the campaign to effect the changes.

Whereas the old act discriminated against writers by providing only for compensation "for personal services," the new amendment specifically covers gross income. Writers are permitted to prorate the income from extended application to a work over three years and to make an accounting of the amount received in the taxable year plus the gross income in prior taxable years and the 12 months immediately succeeding the close of the taxable year.

## ASCAP Board Considering Form of Writers' Ballots For Bylaw Amendments

When the ASCAP board of directors holds its regular monthly meeting tomorrow (Thursday) it will, among other things, be asked to give its approval to the ballots which have been prepared for distribution among writer members. The ballots will cover the two amendments to the bylaws that were recently proposed by Fred E. Ahlert and Pinky Herman.

Ahlert's amendment would permit the writers classification committee to set on ratings but once a year, while Herman would have the committee meet not less than once each quarter. Herman's amendment would also require that 20% of the distributable royalties for writers be set aside for what he terms a "seniority of works fund."

Gail Kubik arrived in Hollywood to build up a music-track library for Office of War Information, Film Division, of which he is musical director in New York. Kubik was former staff composer for NBC and wrote the score for "The World at War," a Government short.

## UPWARD SPIRAL OF MUSIC SALES CONTINUES

The sheet music business continues on its upward spiral. Last week was much bigger than it had been the week before, the latter setting a record for 15 years, and Monday (18) was above what it had been the previous Monday (15). "White Christmas" (Berlin) has already sold over 800,000 copies and looks destined to reach the 1,000,000 mark, something that hasn't occurred in the popular field in 20 years. "Praise the Lord and Pass the Ammunition" (Paramount) and "When the Lights Go On" (CLP) are also holding up strongly.

# MR. FIVE BY FIVE

IS PROUD TO BE SECOND TO THE GREATEST SONG WRITTEN IN YEARS

IRVING BERLIN'S

# WHITE CHRISTMAS

MR. FIVE BY FIVE Published by LEEDS MUSIC CORP.

RKO Building, Radio City, New York

HAPPY GODDAY, Prof. Mgr. LOU LEVY, Pres.

## YOU SHOULD BE PLAYING WHAT AMERICA'S SAYING! WE'VE JUST BEGUN TO FIGHT

(HALLELUJAH)

By DON (REMEMBER PEARL HARBOR) REID and HENRY (MISS YOU) TOBIAS

MUTUAL MUSIC SOCIETY, Inc., 1270 Sixth Avenue, N. Y. C.

# Frisco Nitery Men Divided on Request By Solons to Close Earlier Than Usual

San Francisco, Nov. 17. Nitery operators here are divided on a request of liquor enforcement officials that they close earlier every night on a voluntary—or 'or else' basis, with the majority of the owners believing that bankruptcy will close them in the face if the plan goes into effect.

George Reilly, member of State Board of Equalization, liquor enforcement body, announced that within the next week he will call nitery and tavern proprietors and army and navy representatives into a meeting to ask the drinkeries to close at midnight every night but Saturday, when the closing hour would be 1 a. m.

Reilly said, "It is my belief that if the bars fail to comply with this and other stringent restrictions he is proposing, legislation will be introduced at the next session of the legislature in January to make the restrictions binding."

The present closing hour set by law is 2 a. m.

Reilly said the night spot operators feel that it will be virtually impossible for them to make their 'nut' in the four hours from 8 p. m. to midnight, and that their only salvation would be if the public could be educated to start making the night club rounds at 8 p. m. instead of later.

**Veloz-Yolanda Neat**  
**\$7,100 in Milwaukee**

Milwaukee, Nov. 17. Veloz and Yolanda exceeded even their remarkable business here a year ago when they came into the Davidson theatre for the three nights and a matinee ending Saturday (14), upper part of the house being completely sold out early and forcing the sale of higher price seats practically to capacity. Estimated gross of \$7,100 at \$275 top.

Supporting "o' m' p' n'y" included Jerry Shelton, accordionist; Leta Sletsky, pianist; Vicentie Gomez, guitarist, and Bill Gray, ballet tap dancer.

**Can't Stay Away**

Pittsburgh, Nov. 17. Chuck Wilson, tubby comic who worked the Nut House here for eight months straight last year, is back in town again, but this time as the featured comic in the June Taylor "burlesque" show, "Saucy Sirens," at the Casino.

Wilson, a veteran wheel comic, retired from the strip tease halls some time ago to go into nitery work and had no intention of ever returning to the circuit until Hirst gang came around with an offer he couldn't turn down.

**Golden Glow, Cleve., Closed for Run Rap**

Cleveland, Nov. 17. Mike Rennillo's Golden Glow, one of the oldest niteries in town, had its doors boarded by police for selling liquor after curfew hours.

State liquor board also cited two town jerms, the Cow Shed and Pony's Cafe, last week for peddling beer. State was also cited for being placed on the army's blacklist.

**3 ACTS TO REPLACE HILDEGARDE AT CAPE**

When Hildegarde shifts to the Palmer House, Chicago, in January, the Hotel Plaza, New York will bring in a three-act show to replace the songstress. Carl Bruce, John Haystrad and Columbus and Carroll will be the new talent.

Plaza wants to hold Bob Grant's music over, hence Hildegarde will have Joe Reinhardt's band with her in Chicago. Usually Grant commutes between N. Y. and Chi for the Hildegarde bookings.

**Robert's Team Cancels Rainbow Room for USO**

Lucille and Eddie Roberts, magical mentalists, recently signed to a return booking at the Rainbow Room, N. Y., where they were featured several months ago, have had to cancel the repeat engagement because of the Room's uncertain future, due to the current labor lit.

Instead they are currently heading a USO unit touring southern army.

Roberts is also managing the unit.

**Coast Niteries Held to 6 Days By AGVA Ruling**

Los Angeles, Nov. 17. Niteries in this area will be restricted to a six-day week, starting Dec. 14, under a new ruling by American Guild of Variety Artists and Musicians Local 47.

Owners will be permitted to select their own closing days. Some of the larger spots have decided to shutter on Mondays and others are figuring on a stagger system.

**Merry-Go-Round Management**

Merry-Go-Round management here is still looking for the septia which the Tip, Tap and Toe were booked into the place for a week, or so the spot thought, following the management at the Stanley theatre, but they never showed up.

Merry-Go-Round had them billed as the "newest, latestest" name acts all over town and in the ads and at the last minute had to constitute a new booking team. Moore and Moore.

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**Meanwhile, the committee appointed by the 4A's to canvass the field and submit a list of suggested successors to Greata has been interviewing candidates and prospects and is reported to have narrowed the field down to three or four people. Committee consists of Florence Marston of Screen Actors Guild, Ruth Richmond of Chorus Equily and Dava Fox, AGVA delegate, with Paul Turner, 4A's counsel, sitting in as an observer.**

**WORTHES ABIDE BY AGVA RULING ON % TO MORRIS**

Chicago, Nov. 17. Agreeing to abide by an American Guild of Variety Artists' ruling, Larry and Conchita Worth, specially act in 'Priorities of 1942,' had agreed to pay \$34 back commission over to the William Morris office, and so stay in the show, currently at Elginer theatre.

**Case arose when team said they had booked themselves into 'Priorities' last Monday (12), but Morris paid \$200 Saturday (14), with the remainder due to come this weekend.**

**Edward Gorman, New York Post, said:—**

**"SENSATIONAL 'CYLOMANIAC' In Their FIRST APPEARANCE ON BROADWAY**

**BOBBY WALING and YETTE**

**Comedy-Pantomime Bicycle Act HELD OVER—ROXY, New York Booked by DAVE-SOLTI**

**THE THEATRES OF THE STARS. Marcus LOEW BOOKING AGENCY. GENERAL EXECUTIVE OFFICES LOEW BUILDING, 370 W. 46th St., N.Y.C. - BR 9-5722**

# Cuffo USO-Camp Shows

The following performers did cuffo shows for USO-Camp Shows at military and naval posts in the metropolitan N. Y. area week ending Nov. 14:

Bob Ripley, Ade Duval, Hyton Sissler, Barry Corbin, Annette Ames, Thornton, Victor Bernak, Georges & Annette, Marty Kelly, Freda, Harry Cooper & Artin, Don Trent, Helen Hodar, Martin & Arnette, Eddie Miller, Barr & Betty, Carlotta Ames, Robert Olive, Fay, Bob Coolidge, Myra Jane, Jerry Dawn, John Fogarty, Dorothy Wenzel, Alan Brack, Al Malvey, Nancy Healy, Bert Lynn, Ann Morris, Jack zero, Key Taylor, Pauline Halperin, Marylynne Francis, Fred & Ann Carroll, Lane & Ward, Sandra Gray, Midge Webber, Edgar Alexander, Morgan Sien, George Prentice, Eleanor Jaffe and Tiny Bradshaw's orchestra.

# Midwest Locals To Discuss New AGVA Exec Sec

The international board of the Associated Actors and Artists of America last week authorized a convolve of execs of the midwestern AGVA locals to discuss and recommend candidates for the birth of a national administrator of A.A.A. Current n.a., Walter Greaza, on Dec. 1 returns to his exec post with Actors Equity, which some time ago pledged him to AGVA to assist in the latter's administration.

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# USO-Camp Shows Releases List Of Company Mgrs., Advance Men

The following is a complete list of company managers and advance men, both legit and vuide units, who will hit the trail for USO-Camp Shows. Advance men have all already departed while the company managers and their respective lists start pulling out on Nov. 18. Mentioned first are the managers; advance second.

**Tic-Toe, Montreal Cafe, Held Up, Robbed of \$750**

Montreal, Nov. 17. Tic-Toe, one of the most night club cabarets in this city, was robbed of \$750 by two armed men Sunday morning. The loot included \$500, watchman, a charwoman and two other employees bound and gagged.

The large part of Saturday's rackets has been removed from the club. The bound quartet took over an hour to release themselves and notify police.

# Midwest Locals To Discuss New AGVA Exec Sec

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# Tip, Tap, Toe Involved in Pitt Booking Snag

Merry-Go-Round management here is still looking for the septia which the Tip, Tap and Toe were booked into the place for a week, or so the spot thought, following the management at the Stanley theatre, but they never showed up.

# 3 Acts to Replace Hildegarde at Cape

When Hildegarde shifts to the Palmer House, Chicago, in January, the Hotel Plaza, New York will bring in a three-act show to replace the songstress. Carl Bruce, John Haystrad and Columbus and Carroll will be the new talent.

# Golden Glow, Cleve., Closed for Run Rap

Cleveland, Nov. 17. Mike Rennillo's Golden Glow, one of the oldest niteries in town, had its doors boarded by police for selling liquor after curfew hours.

# Can't Stay Away

Pittsburgh, Nov. 17. Chuck Wilson, tubby comic who worked the Nut House here for eight months straight last year, is back in town again, but this time as the featured comic in the June Taylor "burlesque" show, "Saucy Sirens," at the Casino.

# Veloz-Yolanda Neat \$7,100 in Milwaukee

Milwaukee, Nov. 17. Veloz and Yolanda exceeded even their remarkable business here a year ago when they came into the Davidson theatre for the three nights and a matinee ending Saturday (14), upper part of the house being completely sold out early and forcing the sale of higher price seats practically to capacity. Estimated gross of \$7,100 at \$275 top.

# WORTHES ABIDE BY AGVA RULING ON % TO MORRIS

Chicago, Nov. 17. Agreeing to abide by an American Guild of Variety Artists' ruling, Larry and Conchita Worth, specially act in 'Priorities of 1942,' had agreed to pay \$34 back commission over to the William Morris office, and so stay in the show, currently at Elginer theatre.

# Case arose when team said they had booked themselves into 'Priorities' last Monday (12), but Morris paid \$200 Saturday (14), with the remainder due to come this weekend.

# Edward Gorman, New York Post, said:—

**"SENSATIONAL 'CYLOMANIAC' In Their FIRST APPEARANCE ON BROADWAY**

**BOBBY WALING and YETTE**

**Comedy-Pantomime Bicycle Act HELD OVER—ROXY, New York Booked by DAVE-SOLTI**

**THE THEATRES OF THE STARS. Marcus LOEW BOOKING AGENCY. GENERAL EXECUTIVE OFFICES LOEW BUILDING, 370 W. 46th St., N.Y.C. - BR 9-5722**

**J. H. LUBIN GENERAL MANAGER**

**JESSE KAYE BOOKING MANAGER**

The following is a complete list of company managers and advance men, both legit and vuide units, who will hit the trail for USO-Camp Shows. Advance men have all already departed while the company managers and their respective lists start pulling out on Nov. 18. Mentioned first are the managers; advance second.

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**ROYAL theatre, operated by the Gumbiner circuit, inaugurates a five-act show, "The Royal on Broadway."**

**House will be booked by Sidney Wormser in conjunction with the Englewood on Wednesday to Saturday will be moved intact to the Royal on Sunday.**

# Sunday Chi Vaude

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House will be booked by Sidney Wormser in conjunction with the Englewood on Wednesday to Saturday will be moved intact to the Royal on Sunday.

# PHIL REGAN

Term Contract 20th Century-Fox Studios

Personal Representative FRANK VINCENT Beverly Hills, Calif.

# Danny Kaye, White Shore Reprimanded For Violating Leon-Eddie's Picket Line

Danny Kaye and Willie Shore were reprimanded last week by the international board of the Associated Actors and Artists for violating Leon-Eddie's picket line at the niterly in New York, N. Y. The American Guild of Variety Artists is presently conducting a strike there.

Both performers, who had crossed the line early in the strike, explained that they didn't see the pickets and that they left the spot as soon as they were apprised of the walkout. Both made statements supporting the A.A.'s action against the niterly and in contrast to those issued by Benny Baker, Cliff Hall and Cantu, the magician, last week.

With Kaye, as temporary chairman, the following article, all of whom were working in New York, have been asked to convene Toronto (Thursday) to discuss the situation. The following are: Ben Downey, George Jessel, Jack Haley, Ella Logan, Willie Shore, Vincent Lopez, Benny Baker, Vincent Price, Clifton Webb, Benay Venuta, Stuart Erwin, Kenann Cady, Billy Curchies and Cliff Hall.

The idea is to appeal to the unions of the combined crafts council. At the same time they are dropping charges, of crossing the L-E picket line, against Joe E. Lewis on the grounds that insufficient evidence had been produced and held over the hearing against Teddy Rogers, Harry Weices and Tony Frazz's meeting.

AGVA, incidentally, has notified the other unions that any violation of the picket line at Leon & Eddie's will mean loss of all franchises and will be cracked down by the other affiliates of the Four A's. In a letter after AGVA certified that Herman Finkoff and Sol Telpfer had booked acts into the spot, Miles Ingalls were certified as having entered the club.

The bookings were explained as being the result of contracts signed before the strike. The word got around town, on Monday, about the meeting of 'name' players to take a hand in the case. The meeting was held at the home of Miles Ingalls. Names present included: Miles Ingalls, Frank McGraw, Talullah Bankhead, Frank McHugh, Milton Berle, Jerry Lester, Belle Tibbett, Adolph Menjou, Ray Bolger and Charles Boyer.

## MARDI GRAS NITERLY, N. Y., OWES SALARIES

The Mardi Gras niterly in the Winter Garden theatre building, N. Y. which had a sudden fall Saturday (7) after two anemic weeks, found the cast behind the scenes on one week's salary. Musicians were paid union bond which was posted with the union. Understandings with the union, when they heard a shutting was imminent, sent their delegate to meet and sit on the spot with their men were paid, and they were.

Dough is due Ethel Shutta, Bert Forman, Steve Forman, Richards & Patricia Adair Daniels. Talent contracts were signed by Irving Zussman, niterly hack, who had a piece of the place.

Meanwhile a combine, including a couple of outdoor showmen, are dickering to take over the place. In press time they were awaiting word from the Coast okaying use of the name. Reschomcomb.

Location has not been a success in recent years despite various names and managements. The recent one of which were Mother Kelly's, Beach-comber (Monte Prosser's) and NTG's Midnight Sun.

American Guild of Variety Artists was not involved in the fiasco since the spot had no contract with AGVA.

## Buff Niteries Boff

Niterly business has jumped 25-75%, according to a recent survey made here by the Buffalo Evening News. Practically all operators are sharing in the upsurge, with only a few claiming spotty returns because of a drop in regular clients. Weekends are reported busiest, most spots turning customers away before dark Friday, Saturday and Sunday. Restaurants and bars adjoining war plants are getting an especially heavy play. One midtown spot offers floor shows, dancing and dinner at 8 A.M.

## DROP WALKOUT THREAT VS. WIRTZ

Any plans that the American Guild of Variety Artists made to picket 'Stars on Ice' Center, Radio City, in an effort to force Arthur M. Wirtz into a basic agreement with the vaude union, have been postponed. AGVA awaits the word of the Associated Actors & Artists of America, but indications are that four A's leaders are in the mood to forget the whole thing, at least temporarily.

Attitude of Washington against pay rates is a point raised by Wirtz when he was given a week to sign. Leaders of some Four A's unions don't want to stick their necks out because of the federal stance, and the idea of a strike is thus undesirable. There is also some question whether other stage unions would support an AGVA move against 'Stars'.

## Lena Horne Set in N. Y.

Louis K. Sidney, the Metro studio exec, has wired the Savoy-Plaza Hotel, N. Y., that it can have Lena Horne per contract, since 'Cabin in the Sky' is finished. Colored songstress' return to New York depended on her studio release.

The S-P holds a written contract, which eliminates the chance of the Radio-Astor's Wedgwood Room getting her, as Music Corp. of America had coincidentally promised. Miss Horne, there, not knowing that her attorney-manager had meantime contacted her return to the S-P. She opens Nov. 24.

## Willie Shore Buys Kayo Pug's Contract

Willie Shore, vaude and niterly comic, has bought the contract of a 16-year-old regular client, Kayo Pug, who has a record of 13 fights in 16 fights as a professional. Shore, who is the figure in Chicago and picked up the pact when the fighter's manager was drafted.

## Buffalo Recruits Show From N. Y. Latin Quarter For Pearl Harbor Club

New York Latin Quarter's 'Polles D'Amour' show will be brought to Buffalo by Lou Walters, who operates the L.Q. for a single performance in the 10,000-seat Memorial Auditorium on Dec. 7. Revue will be the featured attraction in a 'Pearl Harbor Day' show to be presented by the Buffalo Courier-Express to raise funds for a monster party next month. Honor of all services spending the Christmas holidays in Buffalo.

Hal Altman, operator of the local Glen Casino, is in charge. Walters and entire personnel of show are copying pages of photos, display advertising and reading matter in connection with the engagement.

## 'ICECAPADES' SMASH \$75,000 IN PITTSBURGH

Pittsburgh, Nov. 17. 'Icecapades' grabbed better than \$75,000 in opening, week of engagement at Gardens here, helped by a benefit preem for League of Women Voters and an extra matinee on Armistice Day. Biggest take this attraction has ever rung up here, and show will play through Nov. 26, also its longest run locally. In addition, 'Icecapades' gave a special performance Sunday night (8) but admission to this performance was by the purchase of a War Bond House at Gardens and the D.K.R. and Westinghouse hold out the big house in four days, peddling \$240,000 worth of certificates.

As a result of extended run for 'Icecapades' the Ice Follies, which has always played Xmas and New Year's weeks at the Gardens, is postponing its local run for a couple of months and won't come in this season until March.

## Pianists Team

Calvin Jackson, Paul Draper's former piano accompanist, and Margaret Jaffe, who has been playing the Chicago Symphony, open as team at Swansee Inn, Hollywood, Nov. 19. Pair being booked through William Morris office.

# Rockefeller Mgt. Now Undetermined On Rainbow Room, Grill Closing As Waiters-Cooks Unions Ease Demands

## Colleano Hurt in Fall

Con Colleano, wire walker in 'Show Time' spot out of the crowd, was vaudeury for Thursday's (12) performance due to a fall during rehearsal. The whirlwinds, skating act, due to open tomorrow (19) at Loew's State, Mr. U. replaced for the show.

The jury is still out so far as the possible Jan. 1 closing of the Rainbow Room and Rainbow Grill are concerned. The demands of the unions' demands have been modified. This, coupled with the Rockefeller management's cognizance of the value of these notable landmarks, may yet pave the way for working out some deal to keep operating.

## BOOKERS, AGVA IN PHILLY AWARD

What at first looked like a war between the American Guild of Variety Artists and Philly bookers ended last week in the conference rooms without a shot being fired. The subject of controversy—AGVA's new scale—was ironed out amicably, with the agents agreeing to uphold the new scale while the Union promised to see that agents would be protected from actors who sought to jump contracts to get jobs at higher figures. In addition, AGVA also agreed to reclassifying a few spots to reduce the asking price for acts in these locations.

The agreement was consummated at a meeting last Friday (13) between the members of the boards of AGVA, the Entertainment Managers Ass'n and the newly organized Cabaret Bookers Ass'n. As a guarantee against actors jumping contracts, the union ordered that all termers for club-dates be cleared through AGVA. Contracts are to be made in triplicate, with one copy going to the AGVA office so that the local can keep tabs on its members. The agents had complained that if they had signed up as a one-time-er, they had no guarantee that they would be able to deliver.

With the shortage of acts here, due to the draft and lure of defense industries, entertainers make bookers bring in more and, if a more lucrative spot is offered, they sign up with another agent.

The agreement between AGVA and the 10-percenters came after Dick Mayo, executive secretary of AGVA, had threatened to open a union booking office unless the agents agreed to the new prices, which raised minimum fees about 10% all along the line.

Suggestions have been made to Hugh Rockefeller, managing director of Rockefeller Center, that it might even be worthwhile for the niteries on the 6th floor of the RCA building to take a still larger loss, providing it isn't too great, and charge it off to depreciation.

Meanwhile, David Siegel, president of the Hotel & Restaurant Workers Local 16 (AFL), was Robertson. 'I hope there is some way of keeping the Rooms open, and that you and the men who make the final decision will see it that way. We need to tell you again that we are ready to render every cooperation possible to bring this about. It is not only that we are concerned with the salvation of every cooperation possible to bring this about. It is not only that we are concerned with the salvation of every cooperation possible to bring this about. It is not only that we are concerned with the salvation of every cooperation possible to bring this about.

Optimistic Nabe Siegel signs an statement in the N. Y. Herald Tribune which followed on 'Optimistic' story last week, as an upturn in the note. The Trib stated that 'Robertson's second' reports that demands for wage increases by union representation Local 16 (AFL) and waiters working in the Rainbow Room and Grill might force the closure of both establishments as well, he said, the union demands in themselves would not be sufficient cause for abandoning the business.

Regardless of this, the emphasis among the Rockefeller Center execs has been that these demands were bringing in more and, if a more lucrative spot is offered, they sign up with another agent.

The R.R. has been operating since Oct. 3, 1934. Its minimum is now \$10 per dinner, as against \$3 before a 50c tilt due to increased food costs obtained a couple of months ago. Cover is \$1.50 and \$2.50 (Sat.). 'Informal' Rainbow Grill is now \$2.25 minimum (food is \$1 and the cover is \$1.25) and \$1.75 for non-diners. Actually both rooms are informal for the duration, the Rainbow Room has also lifted its restrictions on no-dress, although for the summer season, from May to September, even though the no-dress days the 'informal' in both both spots.


## TRANSIT PROBLEM (TIFFS) PITT BUREAUOSE STOCK

Pittsburgh, Nov. 17. George Jaffe, owner of Casino theater, playing Izzy Hirt wheel shows, is mapping plans to close the stock burlesque after the first of the year if transportation problems become any worse. Jaffe has been down New York all week conferring with Hirt about getting troupes to their destinations in time to get on the burlesk itinerary, and understood that houses all over the circuit will probably be the top spots.

Idea is to keep same set of principals for four or five weeks, inasmuch as choruses everywhere are permanent now. Jaffe has already interviewed a lot of people who have been around so far this season and has made tentative deals with them, when and where they are available.

# 37th

## ANNIVERSARY NUMBER



### To Be Published Late In December

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Personal Management CARLOS GASTEL Director General Amusement Corp.

Inside Stuff—Vaude-Nutty

Despite the opposition heaped on show biz by politicians—witness the recent blasts against Ray Kyster, etc., and the film industry—USO-Camp shows receive at least one letter a week from federal legislators asking for favored treatment for a better show act.

What like Camp Shows exist is the fact that most of the politicians have never seen the act in question, just handle the matter like they do any other from a constituent, and that these acts invariably are quasi-professionals who rarely possess the required ability.

Irving Erdheim, New York attorney for Dan Friendly in his legal action vs. Ken Murray over the use of the title 'Blackouts of 1942,' claims that the suit has not been discontinued, that the only change in the status quo is the appointment of a new Coast attorney to handle the suit. 'New Coast attorney is DeForest Hone.

3 OF CHI'S 8 USO SHOWS ALL SET TO GO TOURING

Chicago, Nov. 17. First three of eight shows to be produced by the USO Camp Shows here are underway.

A Red unit started rehearsals today, under the direction of Charles and Dolly Nagevetsky, and will leave for Cheyenne, Wyo., Nov. 21. Cast of this show includes Carroll & Howe, Alice Kavan, Randall Sisters, Lane Bros., Kriz & Adlena, 4 Micks, 16 line girls and four musicians.

A White unit composed of Freddie Stritt, Al Verdi, & Dolores, Mary Ann Burns, Arlene Walders, Carroll & Dietrich, Ben Young & G. Starlets line started rehearsals Nov. 21 with a Dec. 1 opening in Madison, Wis. Already on the road is a talented Blue unit with Ray Conlin, Maxine Martin, Mildred Anderson, Bruce Jordan and Dell Orhel.

Santa Orson Continued from page 2

staged one of the scenes for 'It's All True,' the film he shot here.

According to reports, which neither side will confirm, Welles in an expansive mood gave away several thousands of dollars of USO property. Recipient of the largesse was the hotel—and now RKO's said to be threatening suit to get it back. Story is that Welles determined on a hotel lobby locale for one sequence but felt the furniture was of insufficient quantity and quality. So he purchased a flock of furniture and ordered it moved in. After he was finished shooting, the hotel wanted to know what to do with the sofas, chairs, rugs, mirrors and rest of the assortment.

"Oh, just keep it," Welles allegedly replied. "Meanwhile, Chell had received the bill from the furniture store. He immediately sought to have the stuff sent back. But the hotel is said to have stood by Welles' assertion that it could keep it. The director maintained that he had gotten rid of all the old furniture on that basis and couldn't see having his lobby empty. That's where it is said to stand now.

It is believed that it was this incident that led to Chell's being asked in local papers during the latter part of Welles' stay in town to state the world that RKO would no longer be responsible for debts incurred by producer.

Cantor On Ceiling

Continued from page 1 "You can't get paid? Or, 'I'll just earn it limit permitted by the law. You men—then lay off the rest of the year."

'Variety' should editorialize on this. Laughter, entertainment and fun cannot be measured in money. We have a duty to perform an obligation to the public. If creation of enjoyment is essential, and we have it, then we have no right to go A.W.O.L. Eddie Cantor.

Rialto, Hoboken, Starts

3-Day Vaude Policy Rialto theatre, Hoboken, N. J., begins a three-days-a-week vaude policy tonight (Thursday). Shows will run Thursday to Saturday. Initial bill has: Van Heely, Kay Scott, Edward J. Ferris, Sorens & Shirley Dahl, The Lockwells, and Edwin Grouse.

Midnite Shows

Continued from page 3 given only on Saturdays) but now are doing so on other nights. Still others, never giving midnight performances, are now putting them on during the week.

While the south does not have so much defense manufacturing as the north, there are a number of army camps in Dixie. Result is that they have accounted for much added business evenings, especially Saturday nights. The big play on Saturdays, in turn, has encouraged many operators of the south to give midnight shows on that day where in the past they had not been doing so.

Detroit, for Instance

Detroit, Nov. 17. Swap-the-ride program, which went into practice last weekend on a gigantic basis in this major defense area will probably bring some major transitions to the picture houses. The early trend shows a marked falling off in matinee business and a boom out of all proportions nights.

Houses this early, both in the loop and among the major nabie operators, already are considering a shoving back of their schedules for later day openings and a running of night shows into the a.m. in keeping with the new stay-up-late tendency. Indications are that workmen, who are passengers in the cars of who-ever is driving that week, are locking their cars in the garage completely. Women no longer are being allowed to take the family car for drives into the loop. The workmen, who are concentrating on the use of cars for the Share-the-Ride program. It has knocked matinees off but the odddest factor is that in the over-all picture grosses here are currently up to or above recent high levels.

The only figuring on that is that the Share-the-Ride program is being allowed to take the family car for drives into the loop. The workmen, who are concentrating on the use of cars for the Share-the-Ride program. It has knocked matinees off but the odddest factor is that in the over-all picture grosses here are currently up to or above recent high levels.

Johnny Green has joined the New York professional stage and radio. He was previously with Mills Music, Inc.

USO-Camp Shows Revamps Contracts For New Winter-Spring Tour Series

THE SHOW GOES ON

George Leon Daners Appear At Richmond Theatre Despite Injuries

Richmond, Va., Nov. 17. The George Leon Daners, part of Frank Taylor's 'Follies Americana' unit, appeared at their first show Thursday in a local theatre decked out with bandages, rest of an automobile accident earlier in the week, when the car in which he was riding was run into by a truck. The act was a girl shy—she was still in the hospital with a crushed hand—and Leon himself attempted to dance with his broken ribs in a cast. He collapsed in the wings during the first show and stayed out the rest of the week.

STRIPPER STRIPPED OF UNDECLARED FUR COAT

Detroit, Nov. 17. Marie Cord, burlesque stripper who was stripped of a fur coat here by customs agents, got it back last week on payment of \$600 in tariffs and penalties.

Stripper, who is appearing here at the National, came across the border from Canada with the silver f x coat which caught the eye of Stanley C. Townsend, U. S. agent, who the red-head failed to declare. As a result the coat purchased when she was visiting in Toronto, was impounded.

Probably the unseasonal cold spell which Detroit has been having is doing nothing to do with it, but last Friday the stripper went back and laid \$600 on the line, equal to the original purchase price in Canada, to redeem the three-quarter length wrap. She told the agents that she figured it since she was going to wear it in her act they might have passed it through as 'scenery.' Their wits seemed to be that she did not act professionally.

ODT Crimp on Wasting Tires Crimps Sunblock

Philadelphia, Nov. 17. The Office of Defense Transportation put a crimp in Larry Sunblock's 'Wild West Rodeo and Hollywood Thrill Circus' playing at Convention Hall here this week.

Under the ODT's ukase there's more rodeo and less 'thrill circus.' At least 20 acts involving automobiles and motorcycles were ordered deleted under the Government's ruling prohibiting the use of rubber-tired vehicles in stunts or races. Advance posters on local bill-boards announced that cars would be crisscrossed in stunts or races. Sunblock who promises to replace these features with more horsey acts. The show is being held here under the sponsorship of the Golden Slipper Square Club, a Masonic order formerly for the benefit of its milk fund.

USO-Camp Shows has partially revamped its contract setup for both the legit and variety shows that start the new winter-spring series next week.

The eight legit shows will have contracts worked out under standard minimum contract of Actors Equity, whereas legit shows that are not but a verbal agreement to respect the Equity minimums.

Legit contracts are still not working under American Guild of Variety Artists contracts but thanks to the time and Lee Diapio, of the unions ago, AGVA got Camp Show's 1) reward its contract form.

2) a contract that sets such significant clauses. Clause two, which in the original part carried an automatic renewal clause, will be a definite starting date and allows two weeks notice by either party.

Clause eight of the old contract, which called for a per diem payoff if the unit folded after the first two weeks, and which was confusing when examined with reference to the old Clause two, has been dropped completely. Clause nine of the old pact has been changed; minimum shifts are an improvement of baggage necessary for the USO Camp Shows to the fact that a dispute in the Standard Lee case. The clause also allows that the contract is to be renewed wherever Camp Shows will transport the troupe to the playing date in the contract. The clause also allows the hosts in each town where the troupe can stay. If they bunk elsewhere at they have to do is be at the 'central' point in time to make the bus to the camp. The old contract said nothing about transportation from town to camp and back to town. Balance of the contract is basically unchanged.

Saranac Lake By Bappy Benway

Saranac, N. Y., Nov. 17. John O'R of Far Rockaway, back here after mitting his daughter, Arnie, who is getting nifty reports at the Will Rogers. Dick Willis and Charlie Pangborn, formerly of the Bryce Lake Hotel Saranac orchestra, got a 10-day leave from their Uncle Sam and oiled Paul Russell and the actors gang.

Hein O'Reilly, ex-N.V.A.-ite, got the Big Town to look at new styles for her local dress shop. Came here 15 years ago made the grade in three years and has been in business locally ever since.

Many of the weaker sex of this actor's are donating their exercise periods.

William Headley, ex-theatre man, who checked out of here five years ago with that go-home okay, here, who is getting nifty reports back to Wilmington, Del.

Li Dan O'Sullivan, a member of New York's elite, here for the hunting season and at the same time mitting his car. He is from the Connecticut, who is doing O.K. at the Rogers.

Joe Goldstein, who saw less than a year of this routine, shot back to the city and here for the hunting season and at the same time mitting his car. He is from the Connecticut, who is doing O.K. at the Rogers.

Who to these who are nothing.

SIX CIGARETTES HELD OVER—ROXY THEATRE, N. Y. Aristocrats of the Teeter Board Dir.—SAM RAUCH, Fanchon & Marco







ROXY, N. Y.

Bob Hanou, Bobby Whaling & Yutis, Jack Durant, Raymond Scott...

Roxy about this week in a semi-regular show... toward its long contemplated name band policy...

As whole this week is okay. It doesn't knock anyone out... time after it gets beyond Bob Whaling's antics...

Jack Hanon, m.c. singer, lies the thing together... does a half-dozen tunes...

Bobby Whaling an actor... Bobby Whaling an actor, begins it in a setting...

Jack Hanon, m.c. singer... does about 10 minutes of fast gags...

Scott's combination is used as an asset about it... through the show, it's poorly spotted...

Raymond Scott... pianoist (there are several Billy Taylor... Stanley Webb, tenor; Emmett Berry, trumpet...

Following Scott, one expects the regular wind up... again to bring on Hanon and the acetates...

Radio favorites with a big following among folk with a country yank... Valley Barn Dance...

KEITH'S, INDPLS.

Indiana, Nov. 14. 'Renzo Valley Barn Dance', with Miller, Ben Russell, Greta Harper...

Radio favorites with a big following among folk with a country yank... Valley Barn Dance...

The entertainers include Bill Russett with music... harmonica and smokes a cigaret at the same time...

Radio favorites with a big following among folk with a country yank... Valley Barn Dance...

Coleman, who sings and yodels, Spangled Banner... Where? As Cobb says...

EARLE, WASH.

Washington, Nov. 13. Sue Ryan, 3 Samuels, Razzettes, Joe Lombardi's House Band...

The Razzettes, a well-trained group of 16 dancing lookers... shows these days. With only 47 minutes...

'Deep Purple,' freshly utilized, is a real made-up number... 'White Christmas' continues...

Sue Ryan, with special lyrics, including one topical solo, 'Publicly,' earned two generous encores...

Joe Lombardi's House Band... 'Prarie Love,' Voice has finished with a volume and a vocal...

STAR, BROOKLYN

Charles 'Peanut' Holt, Milton Forme, Bernie Miller, Vilma Jose, Moezle, Slim Lerner...

Show this week has five costume changes for the showgirls and seven for the ponies... 'Hot Chick'...

Specialties work into the production numbers, except for Freddie and 'Big Boy'...

EMASSY, N. Y.

Death of world-wide screen news item... 'It's about 26 minutes of news...

War Armistice Day and opening of a second front in North Africa... newsreels of troops going over there...

Universal shows the wife of L. B. Nichols... 'The American Campaign and Newsreels of Troops Going Over There'...

War Armistice Day and opening of a second front in North Africa... newsreels of troops going over there...

SHEA'S, BUFFALO

Buffalo, Nov. 13. Bob Crosby Orch with Bobcats, Bill Hayes, Ray & Trent, Evelyn Gorman...

Initial appearance of Bob Crosby crew at the Shea cinema shows... beginning to run low, makes good booking sense...

From the ensemble, Jess Stacy at the addition of three acts helps lift the show to a 'roster' table...

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JOHN SEBASTIAN

Harlem, Nov. 13. John Sebastian, N. Y. A little more showmanship and John Sebastian would be up in that...

Basically Sebastian's resolves it... a little too much Bach, Heifetz and Templeton click which is the application...

Whereas Templeton's pianology does a Bach a little woogie-woogie, Sebastian does Bach Period. He Heifetz except it is a bold move...

In the main, for that matter, Sebastian registers... but perhaps his melodic values have the best of them...

MERVYN WEISS With Shirley Frelch The Cuban Buba, N. Y. The Cuban Buba delivers a promising comedy...

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HOUSE REVIEWS

New Acts

UNA MAR CARILISE Philadelphia, N. Y. Very paleface Negro songstress is a Bluebird recording artist...

Very paleface Negro songstress is a Bluebird recording artist... she's in her credit, such as 'Walking Blues'...

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Very paleface Negro songstress is a Bluebird recording artist... she's in her credit, such as 'Walking Blues'...

Cohan Estate

Cohan's Grand, which he rebuilt at 43d Street and Broadway...

He was one of the executors of the late Sam H. Cohan estate...

For several years there have been reports that the estate of Cohan...

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Dramatists

and sailor performance. Group of radio writers also met at the Child Study Assn. headquarters...

Among the comedy scrippers who attended and promised to contribute...

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Priorities Nifty \$22,000 in Chicago; 'Arsenic,' \$12,000, Goes Off Okay

Chicago, Nov. 17. — Priorities of 1942 continue to build with luncheon weekend business the rule. The Thursday matinee has been eliminated and two performances are now being given on each of the Wednesday and Thursday matinee continues.
'Porgy and Bess' business is up over last week. 'Arsenic and Old Lace' opened good at the Selwyn.

'LADY,' \$25,000, A BIT OFF IN PITT PREAM

Pittsburgh, Nov. 17. — A little disappointing last week at the Nixon, Gertrude Lawrence bit getting estimated \$25,000 as \$28,250. 'L' of the title. Performance of the season here so far, but Lady is an expensive attraction and needs ready to break even. It was the extra Friday matinee (13) that got production set, and Pittsburgh rarely goes for those off-schedule bits. Result was a \$120 afternoon against a possible \$8,000 regular show, and left the difference. Other two mats were completely sold.

Shows in Rehearsal

- The Russian People—Theatre
'Something for the Boys'—Todd.
'Christmas—Max Gordon.
'New Shoes—Leonard Sullivan.
'The Sun Field—Howard Lang.
'White—Gilbert Miller.
'Widow—Feldman—School of Social Research.
'Three Sisters' (revival)—Katharine.
'Congressor al Day' (revival)—John Golden.
'Fanny' (revival)—Silverman and Blank.
'ISO-CAMP SHOWS'
'Classical'
'The Male Animal'
'Boom Service'
'Junior Miss'
'Arsenic and Old Lace'
'You Can't Take It With You'

'Love,' \$20,500, New 'B' Way Click; 'Biz Spotty, But 'Rosalinga' OK

Broadway has been spotty, varying considerably in volume for the past three weeks. Cold spell on Saturday affected attendance, but the weekend influx was again a bit there as was the case in midweek holiday (Armistice Day), and the week's business, which packed them in for the balance of the week after bowing in Tuesday (Nov. 17). 'Sycamore,' another arrival last week, looks doubtful.

Clay company business, with gross around \$100,000, has been good. 'Uncle Harry,' Hudson (26th week) (D-1042; \$3,30). One of the shows which has improved somewhat last week and quoted getting \$11,000. (C-1185; \$1,65).
'Without Love,' St. James (1st week) (C-1,520; \$3,30). Critical difference between first, but the line at boxoffice never breaks; got more than that for first seven performances, spotting it as new Broadway straight play leader.

Current Road Shows

- 'Arsenic and Old Lace' (1st Co.)—Selwyn, Chicago (18-28).
'Arsenic and Old Lace' (2d Co.)—Belton, Chicago (18-28).
'Blackouts of 1942' (radio)—Capitan, Hollywood (18-28).
'Art and the Artist' (radio)—Indianapolis (18), Cox, Cincinnati (18-21); Nixon, Pittsburgh (28-29).
'Art in Great Britain' (radio)—Sixus City (18); Paramount, Omaha (18); Municipal Auditorium, Kansas City (20-21); Convention Hall, Tulsa (21); Shrine Auditorium, Oklahoma City (21); Arcadia, Wichita, Kansas (28); Norton, Denver (37-28).
'Dropkick 10' (radio)—Windsor, Bronx (24-28).
'Firefly'—Bushnell Auditorium, Hartford (21); Ford's, Baltimore (22).
'Oilbert and Sullivan—Eringer, Baltimore (18-21); Nations Washington (23-28).
'Good Night Ladies—Blackstone, Chicago (18-28).
'Great Big Doorstep' (troupe)—Colonial, Boston (18-21).
'Hello Hooey'—Forest, Philadelphia (18-28).
'Her First Murder' (troupe) Hanna, Chicago (18-21); American, St. Louis (23-28).
'Hey, Rookie!' (troupe)—Belasco, Los Angeles (18-28).
'Junior Miss' (2d Co.)—Harris, Boston (18-28).
'Lady in the Dark—Nixon, Pittsburgh (18-22); Hanna, Cleveland (24-29).
'Life of the Party' (troupe)—Wilson, Chicago (18-21); American, St. Louis (18-21).
'Life With Father' (2d Co.)—Ford's, Baltimore (18-21); Eringer, Boston (23-28).
'Maid in the Oaks'—Great Northern, Chicago (18-28).
'Miss Watson's—Washington (18-21); Locust, Philadelphia (23-28).
'Pa'—All-American, St. Louis (Continued on page 62)

'ANGEL,' \$11,200, LOOKS COMFORTABLE IN HUB

Boston, Nov. 17. — A slight letdown in trade after the traditionally big arrival, but the show and matinee sell grosses here and at the fall, but it is very hefty. Last night (Monday) saw the show set an active, with a record at the Opera House at \$11,200, also opening of the Forbes-Clatterton with grosses at the Maltbie. Five houses are open in consequence.

'PIRATE' GRABS 'BIG \$21,000 IN PHILADELPHIA'

Philadelphia, Nov. 17. — Phyllis' legit is still red hot. As expected, 'The Pirate,' latest vehicle of the 1940 troupe, is doing well at first week at the Local Street. Farant got generally good notices. 'Hollzapopp' was okay in first week of its return engagement (with different principals) at the Forrest. The Shubert has a new lease in the picture with 'Sandwich,' which proposes a season of pop-piced reviews. First show is 'Salvor Beware,' sketched for one week, ending at 1:30 (evening) top, with three matinees (Nov. 17), opening tonight (Tuesday).

Estimates for Last Week

- 'Keep C' (Comedy), D (Drama), CD (Comedrama), R (Festive), M (Musical), O (Opera).
'Blackouts of 1942'—\$20,500.
'D-785' (\$3,30). Picked up to some degree last week and takings here were quoted around \$11,000, strong for one-setter in moderate size.
'Arsenic and Old Lace'—Fulton (95th week) (CD-882; \$3,30). Also improved.
'You Can't Take It With You'—Quoted at \$10,000, which is a jump \$2,000.
'Read the Band,' 46th Street (4th week) (M-1247; \$4,40). May go long for time, but still a disappointing net; expected pickup not materializing.
'Silver Spite'—Both (53d week) (CD-712; \$3,30). Has been running at a level with good notices. Also a holdover comedy success; jump in net.
'Velvet'—Holders (24th week) (M-1457; \$3,30). Presented by Saul C. Coler; billed modernized version of the opera 'The Barber of Seville'; reduced singers in cast; opens Thursday (19).
'Shryve D—Dioevd 51st week (S ticket) (D-1162; \$3,30).
'3'way Time', Broadhurst (9th week) (1142; \$2,75). Continues to draw great money for vaude outlet; somewhat off during week, but jammed Friday to Sunday; over \$22,000 estimated.

Estimates for Last Week

- 'Annet Street'—Plymouth (1,400; \$2,75). Went to \$11,600 in first full week; building for comfortable sale.
'The Great Gatsby' (Comedy) (1,942; \$2,75). Opened Thrux (12) and got a big hit; estimated \$12,000.
'Chatterton'—Combination (1,227; \$2,75). Coming along nicely.
'Stars'—Estimated \$11,500 estimated.

Estimates for Last Week

- 'The Pirate'—Locust (1st week) (7,000; \$2,50). Got sound \$21,000 and \$10,000 in first week.
'Belzagoppia'—Forrest (1st week) (1,800; \$2,50). Crushed through to red-hot \$19,400 on return. Advance says, but, so, sale big each night.
'Stars'—Estimated \$11,500 estimated.
'Life With Father'—Walnut (3d week) (1,700; \$2,50). Surprised by getting best gross of three-week run; \$10,000 in first week.
'Pat'—In this week, with 'Willow and I' next. Both troupe.

Estimates for Last Week

- 'Mills Miller' (10th week) (C-940; \$2,50). Business went up; holds to profitable level consistently; theatre net \$12,000.
'Life With Father'—Walnut (3d week) (1,700; \$2,50). Surprised by getting best gross of three-week run; \$10,000 in first week.
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'Papa' 16G in Det.

Detroit, Nov. 17. — Local radio, which a week ago had all but eight hours of air time, has divided to one due to lack of 'Papa Is All' which is being shown (14) at the Casa with estimated 1,800 tickets at \$2.75. House went dark until Nov. 23, when it will come in.
'Sole theatre comes in.
'Papa Is All' continues to run Buff's and the Wilson with Henry Duff's musical. 'Papa Is All' is in its seventh week on popular radio, with Henry Duff's \$16,000 added last week at \$125 top.
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'Corn' Good \$16,000 In Mpls. and St. Paul

Minneapolis, Nov. 17. — Ethel Barrymore, in 'Corn,' is doing well at \$16,000 in first week, getting off to \$11,000 opening at \$11,200, and with a rebounding total of \$42,875 for the week. House capacity of 1,900 was seated after opening night at \$4,200, with the lower floor split; net was \$16,000.

'ARMY' GETS RECORD \$42,673 IN BALTO

Baltimore, Nov. 17. — This is the Army's biggest net in record-breaking 42nd week of its first week, getting off to \$11,000 opening at \$11,200, and with a rebounding total of \$42,875 for the week. House capacity of 1,900 was seated after opening night at \$4,200, with the lower floor split; net was \$16,000.

'Rookie' \$8,000, Prince \$17,000 L. A. Jolters

Los Angeles, Nov. 17. — Surprise of the town is 'Hey, Rookie,' Army show at Belasco, maintaining \$12,000 weekly gross in its fifth week. That's nice considering \$150 top, and represents all but half of its \$42,673 recreation fund.
'Hey, Rookie' at Baltimore opened another stratter, knocking off a big \$17,000 at \$2 top on one week show. 'Business' netting \$12,000 in net week and advance encouraging.
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'Spring' 11G in St. L.

St. Louis, Nov. 17. — 'Spring Angel,' with Grace George and C. Aubrey Smith in the lead roles, wound up successful at the American theatre Saturday (14). Eight performances at \$11,200, and estimated \$11,000.
'Papa Is All' starring Jessie Royce Landis and Robert Keith, opened one-week engagement last night (Monday) at \$2,80 top.

'Adamant Eve' Folds In Frisco, Sad \$7,000

San Francisco, Nov. 17. — 'Adamant Eve' did a foldo and headed for the warhouse at the Curran theatre for its second week.
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WILDER'S SKIN GREAT \$27,500 IN CAPITAL

Washington, Nov. 17. — Thornton Wilder's 'Skin of Our Teeth' got four swell reports this week to set 1,000 in the critical eye this season—and result was reflected at the boxoffice, which drew estimated \$27,500 for eight performances at National Theatre.
'The Merry Widow,' current at \$2 top to be followed by touring Gilbert and Sullivan. Then Katherine Cornell's revival of Chekov's 'Three Sisters' at \$2 top, which is turning down to come in at \$3.85 each.

'Road' Sock \$9,500 In 8th Indpls. Visit

Indianapolis, Nov. 17. — 'Tobacco Road,' here for the eighth time, drew \$9,500 in its first \$9,500 in a six-day run last week despite a divided press. Showing at \$1.85 top at English's (1,300-seat) theatre, it drew a new audience made up of defense workers and in uniform.
'Road' Sock \$9,500 in 8th Indpls. Visit
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Advertisement for 'THE DARK KINGDOM' featuring a picture of a man and woman. Text includes 'MRS. LOU CLAYTON n/o Variety, Hollywood' and 'THROW A POSEY TO Capt. SIDNEY PIERMONT A General in Many Hearts Directed: Wm. Morris'.

Continued from page 62
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Broadway

Max Segal back with 'Cousellor'
L. Jules Levy has rented an office in the RKO building.

Harry Essex company manager of musical 'Love, St. Louis'
C. D. Prutzman, American's chief counsel, bedded by seven states.

Rose Pelwick, Journal-American's chief editor, in doctor's hospital with a strep throat.

Colin Clough, Jr., admitted to hospital with pneumonia.

Pauline Weston, singing up Florida next in many years and stekling N. Y. for winter.

George Hale to stage new Venetian neriery revue.

Mrs. Gus (Grace LeBoy) Kahn in town with her daughter for a visit.

K. Chang, China's consul in L. A., in town and riding by major company financial managers.

Malcolm Kingsberg hopes to surprise birthday party for George Aaron at RKO's 34th floor 133.

Laudy Lawrence, Fox's new saleswoman, stage and film, where she spent two months.

John Green, stage and film, where she spent two months.

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trepperey contact at Metro, following induction into Navy of Lenny Berman. He was handling that work in L. A. last week.

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Washington

Sheila Barrett packing 'em at Helen Hamilton's party.

Tommy Pastor booked for a New York show at the Army.

Spencer Tracy, in Johns Hopkins, Baltimore, for a physical check-up.

Harry MacArthur, once a Variety writer, is now a columnist.

Tom Kane in ahead of 'The Merry Widow'.

Ex-prosecutor Elmer Kinnor of the 'Hush' case.

William Morris, Jr. in town.

Talullah Bankhead, with 'Skin of Our Teeth'.

Washington hit widows are on the verge of switching to girl users.

Large display aids in the dailies are failing to prove the required quota.

Sam Sachs goes into the contact department.

Shipyard and Johnson's 'Ice Follies'.

Montre Leon head of Universal, to Los Angeles.

Luis Arata finished season at Teatro Smart.

Sam signed license liberated last month.

Adolfo F. Ovata named honorary president and Jose Acece president of Asociacion Philharmonica Argentina.

Eduardo Cuelmo and Enrique Chicho invited to cast Carlos Gardel's 'Un Nuevo Amanecer'.

Wanda Marvin, succ. to AFM in charge of the new 'Cavalcade'.

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Hollywood

Florence Fisher Parry-ailing and her date returned to Hollywood from the Press for couple of weeks.

Thymis Ferguson and Richard F. Thompson have tents in George Washington Hotel.

Pauline Weston, singing up Florida next in many years and stekling N. Y. for winter.

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San Francisco

Student Prince: starring Everett Marshall, will check into Curran theatre Nov. 29.

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Memphis

No Christmas Parade this year. The McCoy of Atlanta paused for the local visit.

No Christmas Parade this year. The McCoy of Atlanta paused for the local visit.

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New Haven

Jack J. Shubert in town for a gender.

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Jack J. Shubert in town for a gender.

Jack J. Shubert in town for a gender.

Jack J. Shubert in town for a gender.

St. Louis

Clyde Brown, manager of the Fox theatre, is the father of a unit-poured.

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# OBITUARIES

## LAURA HOPE CREWS

Laura Hope Crews, veteran character actress and comedienne of stage and screen, died Friday (13) at the Le Roy Sanatorium in York, Pa. Death came from a month's illness that had forced her from a leading role in the Broadway comedy "Arsenic and Old Lace". Born in San Francisco, Miss Crews made her professional debut in "The Death of Captain Cook". Later, a turn in stock brought her with the Doneyly Stock Company at the Murray Hill Theatre, N. Y., where she attracted the attention of Henry Miller, with whom she subsequently starred in London and in N. Y. A long list of successes followed, including memorable stage productions as the selfish mother in Sidney Howard's Pulitzer prize-winning, "The Silver Cord," and as Olivia Kardin in "Mr. Pitt Passes By," her latter portrayal appearing on every critic's list of the 10 best performances of 1934. She also appeared in the screen version of "Cord".

Always regarded principally as a comedienne, with standout work in "The Girl I Left Behind Me" and "The Man Who Came to Dinner," Miss Crews has won plaudits for her serious roles in Shakespearean drama and in "The Winslow Boy," "The Winslow," "Tyranny of Tears" and "Peter Ibbotson".

She made her first film in 1929, "Charming Sisters," after holding down an associate producer's job for a year, which was followed by suitable stage vehicles for contract players. Among her outstanding pictorial work was "The Man Who Came to Dinner," "Gone With the Wind" and "The Lady With the Red Hat".

Her last stage work was in three notable acts to die within the past three weeks. May Robson died Oct. 20, and the actress Oliver Hodge, who was unmarried, a sister, Mrs. Gene Hughes, and two brothers, William L. and Sherold D. Crews, survive.

## PAULINE

Pauline, 88, who died in big time vaudeville as a hypnotist, died Nov. 11 in Rochester, N. Y. Also known as Dr. J. Robert Paul, she was known for her "legstap" acts.

Pauline appeared on Broadway at Harcourt's in 1909, after having played town halls in small communities for a dozen years. An excellent showman, he never needed her supernatural powers, and so was classed with exceptional trick acts such as Harry Houdini.

Pauline at times carried as many as 18 people with him. He pointed to a crowd of people, and they would be his subjects or stoges in ludicrous postures. He frequently addressed "you" to the crowd, and at times "If it's a fake, it's a good one, isn't it?" Part of the Pauline routine was supposed to be "scientific" and such "demonstrations" were built up with audience suspense through his suave manner and impeccable appearance. One of the stunts was the breaking of a 400-pound rock on the torso of a 100-pound girl, who was held by her ankles and neck resting on racks or bars. Pauline explained it was done by the "concentration of the mind." Large rocks were part of the lobby display. Another demonstration was to have the audience, by hand or arm of the subject, that being accomplished by "mental effort," according to him. He was pierced there was no bleeding.

Pauline appeared on the stage up to about 30 years ago, both in the U. S. and the Atlantic. He retired about five years ago, after being involved in a Broadway horse accident, during which a waller jumped out of a window.

## WIDOW AND SON SURVIVE.

## VIOLET VANBRUGH

Violet Vanbrugh, an English actress who had played nearly every important woman's part in Shakespeare, died Nov. 10 in London.

Born in 1867, she made her stage debut in a walk-on part in the theatre, London, after which she toured the provinces. Through Ellen Terry, she got her first important role, that of Ellen in the London production of "The Little Fiddler." This led to a series of successful American tours. Among her outstanding performances were those in "Tamara," "The School for Scandal" and "Twelfth Night" with the Augustus Daly Company.

(line part in "King Henry the Eighth," played by E. Beersbach, of the same company; and a command appearance before King Edward in 1905, in "The Death of King William the Merchant of Venice." Her last stage appearance was as Mistress Ford in "The Merry Wives of Windsor" in 1937. She was twice appeared in films, "Girls Will Be Boys" and "Pygmalion".

She divorced Arthur Boucherier in 1917. A daughter, Prudence, an actress, survives.

## ARTHUR A. CAPLAN

Arthur A. Caplan, 49, pioneer in industry and sports jobs in this country, died Saturday (7) at his home in Detroit. Caplan was president of the Metropolitan Motion Picture Co., succeeding his brother, the late Maurice Caplan, who died in 1937. Maurice started the firm in 1918 and was joined later by Arthur. They were among the original companies which convinced industrialists of the value of film shorts, both for commercial and public use, and which they introduced the American and National baseball league's annual films. Caplan was a member of the Detroit Board of Commerce and Variety Club.

He was widowed, two sons, three sisters and three brothers.

## SIDNEY FOX

Sidney Fox, 31, former stage and film actress, was found dead in her home, which was in a Los Angeles stage vehicle for contract players. Among her outstanding pictorial work was "The Man Who Came to Dinner," "Gone With the Wind" and "The Lady With the Red Hat".

Her last stage work was in three notable acts to die within the past three weeks. May Robson died Oct. 20, and the actress Oliver Hodge, who was unmarried, a sister, Mrs. Gene Hughes, and two brothers, William L. and Sherold D. Crews, survive.

Miss Fox was discovered by Carl S. Miller, member of the Broadway production of "Lost Sheep" at the Selwyn theatre. She had been in a Los Angeles stage vehicle first named a Wampus Baby Star, then scoring heavily in "Strictly Discretionable" in the theatre. She had been in "Mousetrap" and "Once in a Lifetime" followed, with a part in the French play "The Three Musketeers" starring Feodor Chaliapin, sandwiched in-between. In 1937, she replaced "Mousetrap" in the theatre.

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molished and Grosman died of fractures of the skull and several ribs. He lived in Afton, St. Louis County.

## FRANCES LEEDS BROUGHAM

Frances Leeds Brougham, 73, died in Vancouver, B. C., recently. Born in Hamilton, Ont., she studied singing in Paris and married Wilfrid Francis Brougham in England in 1897. She was a soloist at the Palfr Opera Co. and Covent Garden, London, and once again a command performance of "Hazel and Gretel" for Queen Victoria. Coming to America in 1910, she sang with the Chicago Opera Co.

A daughter, Mrs. Daphne V. Hobday, of Vancouver, survives.

## HARRY HAMILTON

Harry Hamilton, 40, died in N. Y. Nov. 12 after a long illness. Nicknamed "Trixie," he was well known along Broadway as a vet chorus boy, having appeared in a number of Winter Garden revues and other musicals. In recent years he conducted a chorus in the Grand Hotel.

Funeral was held at the Riverside chapel, a number of Lambs clubmen making arrangements.

## WIDOW SURVIVES.

## WILLIAM HUTTER

William Hutner, 54, British showman, died at Windsor, Ontario, Oct. 18. He was associated with many theatrical and film ventures. Was chairman of St. Edmund's Properties, Ltd., a part of a Long Island Sound Pavilion, and for five years operated the Duke of York's theatre, when he leased from Violet Melnotte.

## ANITA SEVILLA

Anita Sevilla, Mexican flamenco singer and dancer, died in New York Nov. 13, of an acute attack of appendicitis.

She had been headlining the floor-show of the Havana-Madrid, Latin-American night on Broadway, when stricken.

## MILK.

MILK. ANITA SCHOEN-RENE

Milk, Anita Schoen-Rene, 86, teacher of some notable singers, died at her home in New York, Nov. 13. She had been in the theatre for many years.

Among her pupils were Rise Stevens, Robertson, Lanny Ross and Kitty Carlisle.

## A NEPHEW SURVIVES.

## HARRY E. 'DOC' DALY

Harry E. 'Doc' Daly, 70, died in Sarasota, Fla., Nov. 6, from a complication of pneumonia. Deceased was in show business 50 years. Known best for his activities as a method actor, he had been in retirement for the past five years.

## WIDOW SURVIVES.

## LOUIS F. WERBA

Louis F. Werba, around 85, died suddenly Nov. 18 at his home in N. Y. Former pilot producer was an officer of the Association of Theatrical Agents and Managers.

Details in full section.

## PAUL WARD

Paul Ward, 39, owner of theatres in Flushing and Sci. O., was killed Nov. 13 when his automobile struck a moving train at crossing six miles south of New Philadelphia, O.

## WIDOW SURVIVES.

## LEO C. ETHER

Leo C. Ether, 50, who owned and operated Nite 18 at his home in N. Y., near St. Louis, died last week at his home after a brief illness. He had been in the motion picture business for 24 years.

## WILLIS E. NOWELL

Willis E. Nowell, 83, vet colonel violinist, died in Seattle Nov. 11 after a long illness. He had been before royalty in Europe in the '80s. Surviving are his widow and a son.

## CHARLES POPE

Charles Pope, 88, died in Bellevue hospital, N. Y., Nov. 8, of complications of disease.

(Further details on page 2).

## BETRIE MATTHEWS

Betrie Matthews, 23, screen player, died Nov. 10, at her home in New York after a long illness.

## ELLA DAHL RICH

Ella Dahl Rich, 71, concert pianist, died in Evanston, Ill., Nov. 15.

## HARRY VERNON

Harry Vernon, 62, screen writer, died Nov. 11 at Motion Picture Relief Fund Country House near

Hollywood. He was connected with films for 25 years.

Dr. Erastus Corning, 62, prominent Albany physician and father of Erastus Corning, Jr. ('Tip') Corning, CBS and free-lance announcer, died in an Albany, N. Y., hospital Nov. 19, after a long illness.

Richard J. Lewis, father of Dick Lewis, Albany Times-Union publisher and writer, died Nov. 17, after a long illness in Albany after a long illness.

Claude L. Langley, 75, former theatre operator in Arizona and Southern California, died Nov. 12 in Los Angeles following a long illness.

Daisy J. Heatherton, mother of Ray Heatherton, orchestra leader, died Nov. 17 at her New York home after a short illness.

Wife of Charles Bechdel, manager of Cathaum theatre, State College, Pa., for W.B. died there last week after childbirth.

Corra B. Claire, mother of Ina Claire, stage and film actress, died Nov. 12, New York, 18.

Frederick W. Spanghalt, father of Robert Spanghalt, English actor and author, died in London, Oct. 18.

Thomas, 67, of Norman Blackburn, 67, died at Windsor, Ontario, Oct. 18. He was associated with many theatrical and film ventures. Was chairman of St. Edmund's Properties, Ltd., a part of a Long Island Sound Pavilion, and for five years operated the Duke of York's theatre, when he leased from Violet Melnotte.

Charles Ross Weber, 55, Ohio band pianist, died in Union Hospital, Dover, O., Nov. 7.

Mother of Bernice Malin, pianist with orch leader Ray Heatherton, died Nov. 14 in New York.

## Not So Noopy

Continued from page 1

ditions. Number of newcomers from Broadway theatres, nities and radio sent to Hollywood and accepted by the studios during the past year has been greater than in any two or three preceding years combined, according to home office reports.

During the past year over 150 people, including writers, selected in the east by the studios for assignment. Some eastern offices have unearthed as many as 25 new faces, as compared with annual hauls of seven or eight previously.

In view of the reduced operations of studios, explanation offered for the method of selection is that wartime personnel shortages, combined with new tax measures, have forced the studios to be more judicious in excess to give more careful consideration to potential values of people recommended by talent scouts.

## Femmes Shying

Continued from page 1

sion is even stronger today, with so many boys fighting on distant soil.

Want Escapist Film? Detroit, Nov. 17. Michigan's war workers, producing guns, tanks, jeeps, etc., don't want war pic but escapist stuff, according to a survey of exhibitors at the Allied convention.

Exhibitors, who have been checking in on the customarily reported that Hollywood already has surpassed the quota of war films that are public can take war isn't providing enough of the relaxation type of films that people working close to war need. Some said it wouldn't even have to check custom-tomers were believing that if they didn't get more fun in the theatre they would go home and read "Life in Wonderland".

Reports from towns in which there are war industries are that the same lines. That the folks read the newspapers and listened to the radio in the evening. The general view was that the war was not good at the war and that when they took a night off it was to get away from those things. But in general, war was bullish but the pit with war backgrounds were beginning to sag with adventures, and going to comedy, first, and adventure.

war, next. Romantic films were being back and one exhibitor said that because romance was a couple of couples separated by the war, etc., made such picture-gone-unhappy.

## MARRIAGES

Helen Vandell to 1st Lt. Lewis S. Metlik, of Army airborne troop 102, at Fort Thomas, Ky. Department of Lord & Thomas.

Elohora Kadach Nac to Franz Schomberger, in Reno, Nev. No. 10.

Mr. and Mrs. E. L. West.

Mary Ellen Little to Lieut. Raymond Spatz in Minneapolis, Nov. 7. Bride is radio and publicity director of the Minneapolis Tribune.

Jennie Boutlier to H. L. McNeil, in Sydney, N. B. He's New Brunswick.

Sally Wellington to Capt. Raymond Gehrig, in Detroit, Nov. 18. Groom is one of Army fliers down from England.

Mr. and Mrs. G. W. Brundage through most of the South Sea battles; bride is secretary of Jack Donaghy of the Blue Network in the Michigan area.

Mary Krief to Ensign William T. Campbell, of Pittsburgh, Nov. 14. Bride sings with Barron Elliott.

Louise K. McCaffrey to Johannes Stele, in New York, Nov. 14. Groom is a radio agent with MCA and Columbia Records.

Annie Berkeley to Richard Travis, in Los Angeles, Nov. 16. He is film actor.

## BIRTHS

Mr. and Mrs. John Woolfenden, Mr. and Mrs. Hollywood, Nov. 8. Father is on Pacific coast.

Mr. and Mrs. Larry Germaine, son, in Hollywood, Nov. 8. Father is in the U. S. Navy.

Mr. and Mrs. Grantland Rand, a son, in Albany, Nov. 7. Father is WOKO, Albany, announcer, writer and basketball player.

Mr. and Mrs. Juggay Gayles, son, in New York, Nov. 14. Father is contract manager of the U. S. Senate theatre, Harrisburg.

Mr. and Mrs. William Szymulski, daughter, in Harrisburg, recently. Father is contract manager of the U. S. Senate theatre, Harrisburg.

Mr. and Mrs. William Szymulski, daughter, Nov. 3, in Detroit. Father is the owner of the Conant and Park theatres, Detroit.

Mr. and Mrs. Al N. Boodman, son, in New York, Nov. 12. Father is former manager of Ace theatre, Detroit, now engaged in war work.

Mr. and Mrs. Jim Campbell, twin sons, in New York, Nov. 12, in Chicago. Father is a Blue network announcer.

Mr. and Mrs. Ted Lloyd, daughter, in New York, Nov. 12. Father is in 20th's public offices in New York.

Mr. and Mrs. E. J. Robinson, former film star, now engaged in war work.

Mr. and Mrs. John Hammond, Jr., son, Nov. 15, in New York. He's the owner of the U. S. Camp Shows; she was Jenison McBride, legit actress.

Mr. and Mrs. Tommie and Mrs. Edwin Knapp, 10th, in Chicago, Nov. 10. Mother is former Dorothy Madison, radio agency exec.

Mr. and Mrs. Bob Prince, daughter, in Pittsburgh, Nov. 14. Father is sportscaster on WJAS, Pitt.

Mr. and Mrs. James Fleming, daughter, Nov. 15, in New York. Father is radio announcer; mother is Virginia Dwyer, radio actress.

Mr. and Mrs. Joseph Adelstein, son, in New York, Nov. 15. Father is son of Wm. Randolph Hearst, and now for executive of the Hearst Magazines.

## Music Cues

Continued from page 1

the live. Music which is all right in the studio is not so good at 11 a. m., when people are tired. At all times, when people are beginning to get tired, moderately peppy music such as "Crimoline Days," "This Is No Laughing Matter" and "The Music of the Night" can have their vocals and jitterbug music if they want it, and at 4 p. m. music is played to get their minds off their tiredness.

"It's most important that music be played in a room. It's recently made production without music reached 72% capacity, with unplanned music it went to 78%, but with planned music it reached 87%.

"Musik is sent out on telephone lines, and now for the first time the Government is releasing telephone lines to war plants for that purpose," he said.



W

e have a duty. Now, when the principal reason for the success of this organization, is the loyal support we have always received from the men who accept the obligation and the privilege.

As we grapple with this war, and in all efforts to be a clearing for the adulated to the service, the demand for service have changed. We are still your service organization, but with this difference, we are now serving you in the midst of war. Naturally we are traveling under a handicap, and we are called to do with some indignity.

We are working with all respects to your position, but instead of personal (1942) to your have joined the service, and of these fine days, it may be only the company is exceptionally good. We are in their enlistment and in a considerable number in office help in defense work, we are obliged to serve you who is a really important staff.

Many governmental restrictions are imposed by on certain materials customarily required in the operation of this business, and we are not living your commitments therefore, with a complete shortage of materials.

As a special favor to you, then, we would ask that in the course of our adjustments, you will please be patient with us, and not too critical. You also can help us expedite the prompt shipment of your advertising and trailers, by sending in your bookings at least THREE WEEKS IN ADVANCE OF PLAYDATE, this notice on your part will help maintain the efficient service to which you have become accustomed.

And thank hospitals and efforts to be made to some inconveniences, please remember that we are doing our best to do the same thing.

And finally, we ask of you when it, when there is just cause for complaint in the discharge of our obligations, you do not hesitate to mention in bringing your grievance to our attention. We are ready to help you, and we are ready to thank you.



NATIONAL *Screen* SERVICE  
 OFFERS MANY IN THE INDUSTRY



25480

# WIMMY

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VOL 148 No. 12

NEW YORK, WEDNESDAY, NOVEMBER 25, 1942

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## WIMMY FOR THE WEEK

### U.S. Films Dropped Via Parachute Aid Conquered Europeans' Morale

Washington, Nov. 24. American and British bombers have been dropping films on Europe by parachute for the past couple months. It has been reliably learned here. Project, it is said, has been inaugurated and is being carried out by the U. S. Army's Office of Strategic Services, OSS and the Army Air Corps both refused comment.

Film is 16mm, which makes it much easier to handle than the standard theatrical gauge. It is also much easier to show, for it can be screened with a small portable projector in any basement or concealed room where an intrepid group of Hitler-haters might gather.

It is presumed that the films are dropped at particular spots at certain times, in accordance with pre-arranged plans made by underground groups. However, inasmuch

(Continued on page 39)

### SOLDIERS BOOM MIAMI NITERIES

By LESLIE T. HARRIS  
Miami, Nov. 24. With the Army Air Corps take-over of virtually all hotel facilities on Miami Beach, local niteries operators who have been enjoying lush summer business from already large service contingent here are now regarding their investment as on a par, albeit by government bond.

Boite bonificas whose rooms are still in operation are preparing to go even further out for the Army, with hostess-waiters donning up on military etiquette and dressing the booths in the best officer club tradition. Civilians are now almost as rare on the local niterie scene as waiters who can carry a tray without tottering, and rate a double-take from the help, but some spots where that business entities that have a priority rating are reportedly smug.

(Continued on page 16)

### War Pix 'Confuse'?

Hollywood, Nov. 24. Nelson Poynter, Hollywood representative of the Office of War Information, has suggested to producers that they confine their war pictures to aiding the war effort. Many films with war-time backgrounds, he declared, leave the public more confused than ever about the real issues.

Scripts with war sequences are being submitted to OWI for advice and cooperation, he asserted, with a general improvement in the correctness of detail.

### Old Jap Juggler Custom

Newspaper photos of captured Japanese jungle fighters indicate that the Nipponese are even using stage tricks for military purposes.

The Nip jungle snipers are shown wearing clown soft shoes, enabling them to more easily climb trees. Vaude showmen recall that all Jap wire-walkers used the same type of footwear.

### Josie Baker, Who Went From St. Louis to Paris Stardom, Dies Broke

Josephine Baker, the St. Louis colored singer-dancer who rose from a chorus girl in New York black-and-tan revue to become one of the great stars on the Continent—pre-Hitler—died recently in Casablanca, North Africa. It's just been learned in New York. She was 38. Death came as the result of a lingering illness.

Reputed to have made millions as the star of innumerable Paris revues, Miss Baker died in poverty in a city hospital. She had lost her entire wealth in France with the Nazi invasion.

Born Josephine Carson, in St. Louis, Miss Baker never achieved fame in her own country. It was in Paris that she made her mark, as the grinning, flirting, dancing and singing Josie Baker, a beauty with a million dollar charisma. It was in Paris (Continued on page 39)

### WRITERS PAIN CENSORS; FICTION IS OFTEN TRUTH

Producers of wartime spy thrillers, both in the U. S. and in England, have run into unexpected difficulties authorities that there had been no leak and that no investigation was necessary. As a result of this revelation the same producer decided to use letters in the future and nearly got into another jam when he belatedly planned a plan 'X' in his next picture. It developed that plan 'X' was also something of a legit state secret.

### Javalegging, '43 Style

That guy is back with us again. You know, the gent who pulls a bottle out of his hip pocket and wants to sell you some McCoys' Only this time he's peddling a fluid you add to hot water, and it tastes just exactly like real coffee. The Quart, added to 10 gallons of coffee, with a handful of old coffee grounds to eye atmosphere, and it fools even the smartest suckers. Even smelt like coffee if served dissolved.

### 150G PRODUCTION; 125 TO BE IN CAST

Olsen & Johnson, Who May Personally Star, Entering Into Partnership With Arena Mgrs. Asa's—See Super-Hellzapoppin' Getting 35-Week Route, Including Auditoriums

15G WEEKLY NUT

Ole Olsen and Chic Johnson and the Arena Managers Association are all set on a deal to introduce legit musical shows into the big arenas in the United States and Canada via a super-duper stage house version 'Hellzapoppin'.

When presented it will mark the first time that legit has gone into the major rink circuits usually booked for ice operas. This is the forerunner of a large-scale operation of bookie musical extravaganzas into mass-capacity arenas.

Current plans are to start re-hearsals next summer for fall booking. By that time it is considered (Continued on page 29)

### Trombonist Joins Band Soon as He Breaks In New Man at Laundry

Lengths to which some name band-leaders are currently forced to keep their bands properly staffed is clear in a recent experience of Frankie Masters. Leader lost two trombone players to the Army and succeeded in hiring only one of the chairs. He recalled being approached by a local trombonist while at a Worcester, Mass. theatre and decided to check back and see if the instrumentalist was still available.

Masters found his man driving a truck on a laundry route. The proffered job with the band was accepted, but Masters was told the musician, whose name is George Robinson, couldn't report for a week or so—he had to break in a new man on the laundry route.

### Manpower Official Thinks Films, Radio Entitled to War-Necessity Rating

Outstanding industry execs will individually represent the various United Nations in the fund-raising drive for UN relief organizations to be staged in theatres throughout the United States Jan. 18-20.

Campaign is designed to emphasize United Nations' solidarity, as well as to raise funds.

### 'Raise the Cash to Buy Ammunition, Treasury Parody on Parson Song

The U. S. Treasury Department is currently putting the finishing touches on a plan to further plug war bond sales via popular songs. This idea will utilize the favorite melodies of the present and not too distant past, to which parodies containing a sales message will be sent by nationally known writers.

Plans have already been completed to fit 'Raise Lord,' 'Mr. Five by Five,' 'Fuehrer's Face,' 'Deep in Heart of Texas,' 'One Dozen Roses,' etc. There will be about 25 in all in the initial group.

An idea of how the parodies will lend is in the changes in 'Praise the Lord,' which will be worded 'Raise the Cash to Buy the Ammunition.' No trouble is anticipated in getting bands to broadcast the special lyrics. In changes will be necessary in the arrangements virtually all outfits have on the top tunes that will be involved. It will simply mean that a (Continued on page 47)

### 'GIPSY ROSE LEE' TAG DUE TO GO TO COURT

Minneapolis, Nov. 24. Marie Cord, stripper, who is appearing at the Hitch-Hike Alvie here this week, is having plenty of trouble these days. On the heels of a run-in with the U. S. agents, which cost her \$800 because she didn't declare a fur coat that she brought over the border from Canada, and trial in Philadelphia in connection with a raid on Fay's theatre there, she is now threatened with legal action because she doesn't quit billing herself 'The Gypsy Rose Lee of Burlesque.'

Counsel for Miss Lee have notified Miss Cord that the use of her client's name is 'unlawful and a violation of the latter's "property rights." Unless she desists voluntarily, the lawyers say, injunction proceedings will be instituted and damages sought.

Despite the threat, Miss Cord hasn't changed her billing here.

### United Nations' Drive

In introducing Hopkins, Art Westlund, general manager of KRE, Berkeley, who was re-elected director of the 15th district, said that the manpower problem in radio has spread out from technicians to all departments.

Citing shortwave broadcasts to the armed forces and special war effort services of the motion picture biz, Hopkins said both industries are as vital to successful prosecution of the war as any other endeavor.

### D. C. BEST B.O. TOWN IN U.S.

Washington has but one legit theatre, the National, but is regarded as the No. 1 show town of the country because of the big grosses drawn by most attractions playing the stand. With the over-crowded Capital providing an enormous demand for tickets, road shows which are able to get the booking are playing two weeks there. It was planned last summer to put shows into the Belmont again, but part of that building is being used by the Government. It also houses the D. C. Stage Door Canteen.

First ad in the dailies was inserted Monday (23) for 'Three Sisters,' a revival with Katharine Cornell starred, and it was announced that no tickets were available except for the lower floor. Mail orders are stated to have absorbed all the balcony and gallery tickets for the entire week starting next Monday (30).

### Judy as Marie Dressler?

Hollywood, Nov. 24. Metro is understood to be angling for 'Swan Song,' a biography of the Dressler, Jerry Colonna to write, Bodeen and owned by David O. Selznick, who registered the title last week. The picture is to be produced the picture as a dramatic musical with Judy Garland playing the Dressler's role as the youngest, last of Webber & Fields days, and others to carry on as the character develops in the picture.

Deal may be complicated by other writers who claim rights on the tale of the 'Dressler career'.



# INDICATIONS ARE FAVORABLE

## Indications Are Favorable

Clarification of salary regulations by the U. S. Treasury, which had been expected by "lat afternoon," failed to materialize. However, preliminary indications were that the Treasury would okay option lifts for film or radio personalities involving increased salaries providing the yearly salary does not exceed \$25,000.

Official ruling from the U. S. Treasury Department on the wage stabilization and income ceiling regulations is scheduled within the next 48 hours.

It is also believed likely that automatic salary increases previously provided for in union and guild contracts will not be banned under the new regulations.

In accordance with the terms of the salary-rates schedule agreed upon and in practice before Oct. 3, 1942, some 30,000 film workers in various guilds and unions are involved in contractual arrangements.

## 'Skin of Our Teeth' a Puzzle to Some But Bonanza to Author, Producer

Most of those who saw the premiere of "The Skin of Our Teeth" at the Plymouth, N. Y., last Wednesday (18) were baffled, including some of the critics, while at least one of the cast has lined up the effort that the actors should do know what it's all about, but the demand for tickets indicates a success curiously among players. Line at the boxoffice is steady and lengthy.

There have been quite a few comparisons between William Saroyan and Thornton Wilder, author of the new hit. Both are provocative writers and between them they may inspire a new vogue in playwrighting. It is now common to find a writer familiar with both say that where Saroyan stopped, Wilder began.

"When Saroyan writes, he writes 'people stink,' without a qualifying 'sometimes.' Wilder has buoyant faith in 'follow his nose.'"

When Saroyan opened the season with a couple of short plays, he peeked at the notices and said that if he show didn't click there would be no season. Report is that when Saroyan, in an Army camp, heard about the success of "Teeth," he was much encouraged instead.

(Continued on page 49)

## H'wood Chillers Get Chill From British Censors; Too Jittery

Hollywood, Nov. 24. Chillers, based on ghoulish tales and off-screen screams as the clock ticks the 12th hour in the haunted mansion, are getting a chill from the British Board of Censors. Various Hollywood studios have been making a specialty of creepers, and will sell well in the market where airplanes carry mail and passengers instead of bombs and arson. In England, where the censor is strict, it is too jittery because "I didn't want stomach ulars."

"Not working in Hollywood is exciting," said Trent, "but there security—no one ever for the biggest stars."

"One day I suddenly got tired of working about my role," Trent said of being tied to the telephone waiting for calls to the studio; tired of sitting at 6 in the morning and never knowing where, when or how I'd get my next meal. There and Trent, I decided to build for the future."

Trent, (born Clifford Jones in Wilkes-Barre, Pa.) said he intends to buy a farm and have some family. He is married and has a nine-year-old son.

## PHILIP TRENT'S U SWITCH

From Contract Player to Philly Exchange Salesman

Philadelphia, Nov. 24. Philip Trent, for many years a contract player with Universal, last week joined the forces of the Philly Universal exchange as a film salesman. Trent, who has been assigned to work in the Harrisburg area, said getting into Hollywood because "I didn't want stomach ulars."

"Not working in Hollywood is exciting," said Trent, "but there security—no one ever for the biggest stars."

"One day I suddenly got tired of working about my role," Trent said of being tied to the telephone waiting for calls to the studio; tired of sitting at 6 in the morning and never knowing where, when or how I'd get my next meal. There and Trent, I decided to build for the future."

Trent, (born Clifford Jones in Wilkes-Barre, Pa.) said he intends to buy a farm and have some family. He is married and has a nine-year-old son.

## STUDIOS SEEKING PROTECTION

Industry Attorneys Working on Formula to Maintain Validity of Film Contracts, Many of Which Have Several Seasons to Run—Proposals Would Have to Satisfy U. S. Treasury

## FREELANCE STATUS

Maintenance of the validity of film contracts beyond 1942 (doubtful under the \$25,000 income ceiling) was being sought last week by industry attorneys in contact with U. S. Treasury and Office of Economic Stabilization officials, as inside reports revealed Monday. Fears of an exodus of individual stars from studios to set up independent production units in industry attorneys were reported working frantically to write a formula which would be acceptable to the war-time government.

(Continued on page 20)

## PARTNERSHIP DEALS STILL JUST TALK

Hollywood, Nov. 24. While legalists are of opinion that there is nothing in the \$25,000 income ceiling to prevent film stars from setting up bona fide production companies, financing themselves, talk of producer-partnerships with studio prod stars is something else again.

This phase of the situation is not being in the \$25,000 income ceiling. Lawyers would favor such a move, whereby personnel would be set up on profits of pictures or radio via partnerships, but prefer to wait for clarification from Washington before proceeding to set up such partnerships. In this event the idea would be to form a production unit with the studio providing the coin and cutting its stars in on profits.

In radio, a packaging plan has been put in writing. Some body might be accused of evading the order and prefer to stay in the clear until Asst. Treasury Secretary John L. Sullivan hands down a ruling which can serve as a yardstick for future operation.

## Raymond Massey Joins Canadian Army as Major

Montreal, Nov. 24. Raymond Massey, Canadian-born stage and screen star, reported for duty in the Canadian Army Wednesday (18). He's been given the rank of major and will be specially employed in the Adjutant-General's branch of the service.

Massey said he was joining the army either as a serving soldier or as a reservist.

(Continued on page 49)

## Irwin Decides MCA

Los Angeles, Nov. 24. Lou Irwin, talent agent, won an unopposed decision over Music Corp. of America involving agency services to the Latin-American artist, Maby Corcoran.

Verdict awarded Irwin the right to collect commissions on the salary earned by the actress in "Seven Days Leave" at RKO.

## Should Hope, Kay Kyser Entertain Troops Beyond the Seas, They'd Reach U. S. Radio Via Recordings

### No Steak-Claiming

Hollywood, Nov. 24. Republic goes meatless, at least visually, by eliminating scenes of cattle in the Roy Rogers starring "Idaho" and "King of the Cowboys."

Explanation is that herds of succulent steaks on the hoof might take the customer's mind off the drama.

## Louis Sobol and Shepard's Transatlantic Q. and A. On That 25G Ceiling

High taxes keep salaries down in Great Britain; not a good thing considering income above a certain figure. This basic difference between stiff rates and flat prohibitions was subject of a question put by Louis Sobol in America and answered by Firth Shipman, London editor of the BBC program, "Answering You," recently. Here is a BBC-provided transcription of the radio dialog:

Sobol: I wanted to introduce with a very solid subject. I don't know whether you've heard over there or not but there's been something of an upheaval here in the United States. It's about the \$25,000 limit and a tearing of hair and there'll be more of it after January 1. I'm sure that we've suddenly decided that a net income of about \$25,000 a year is sufficient. And, as among a united group, there's been quite a lot of waiting, chiefly with our motion picture stars, who can't leave their homes today and are on a maximum of \$87,000 a year, which, after the taxes are taken out, is about net \$25,000. Now the question is: just about what are the top salaries of your movie and radio stars in England today?

Shipman: Well, Mr. Sobol, we've got a man here today named Dan Denny. (Continued on page 16)

## Gottlieb Rates Fall Producer on A&C Pix

Hollywood, Nov. 24. Alex Gottlieb was urged to a full producership at Universal after serving as associate producer on the Abbott and Costello picture for two years. Formerly publicity director for Walter Wagner, Gottlieb moved to Universal as a writer and became an associate producer on the first A. & C. comedy, "Buck Private"; he then helped to script "The Sign of the Cross."

His first full producer credit is on the recently completed A. & C. picture, "I'm a Big Boy Now." His next will be "Oh, Doctor."

## Hitter's Dancer Friend Drops Suit vs. Time, Inc.

Supreme Court Justice Louis A. Brandeis on Wednesday (18) in U. S. Supreme Court consented to a dismissal of a \$1,000,000 libel action against Time, Inc., which was brought by Miriam Mosler, American dancer who received gifts and favors from Adolf Hitler, during her stay in Berlin in 1939. Time, Inc., publishes "Time, Life and Fortune" magazines for Henry R. Luce.

Dismissal of the complaint was on the application of Gustave Simons, attorney for Miss Verne. Case was argued without costs.

In the action Miss Verne asked for \$500,000 damages as a result of the article in Hitter which appeared in Life magazine on Sept. 23, 1939, in which her name was mentioned. She was injured professionally and suffered personal loss as a result, she claimed. The other \$500,000 was for general damages.

Lord & Thomas has already begun to lay plans for programs that could be substituted for Bob Hope (Peppodent) and Kay Kyser (Lucky Strike) should the Government in the near future designate two personalities to do a tour of Army camps abroad. Both performers have volunteered their services for such a jaunt.

The agency will meanwhile seek to induce NBC to lift its rule against the use of recordings on a hookup, at least for the duration, so that transcribed programs by these entertainers could be broadcast in their regular weekly network spot with New York as the originating point. The records would be cut by Hope and Kyser during their camp stunts and shipped to America by plane.

## GLADYS SWARTHOUT AT MET THIS YEAR

Glady's Swarthout has signed a Metropolitan Opera contract calling for performances in the later part of the current season marking the 14th season the mezzo has been at the Met.

Miss Swarthout has not appeared at the Met during the two past seasons, although on the roster, her concerts and radio having occupied her time. She is booked for only 20 concerts this year, being held to the east by her Sunday radio show. She will now arrange to secure plane transportation for long distance tours.

As a book on her life entitled "A Song for Cinderella" will be published by Dodd Mead. Written by Julian Szeman, music editor of "The Fox's 'Miss America'."

Tyler, Texas, Nov. 24. "Miss America of 1942, Jo Carroll Dennison," will enter pictures under a term contract with 20th-Fox, in an announcement made here by her attorney, Earl B. Mayfield.

According to Mayfield, the contract provides a graduated salary, starting at \$100 per week.

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# Hollywood Victory Committee Asks

## Respite for Free Talent; C.'s Setup

Hollywood, Nov. 24. Hollywood Victory Committee is asking everybody around the country to get a war or a patriotic picture for the appearances of film stars. On recent are 1,200 requests with 100 checks and nearly that many players available.

Current plans call for approximately 100 players to appear at Army camps along the Pacific Coast and the desert areas of California, Arizona and New Mexico. In addition there is a constant demand for bond-selling tours, both in the U. S. and Canada, to say nothing of 100 to 200 players slated for overseas entertainment. As a consequence, the committee is turning down requests of a minor nature.

**Washington Victory Committee**  
Washington, Nov. 24. Entertainment by the professionals from stage, screen and radio may be rationed here under a plan under consideration by theatre officials and union craftsmen.

What is proposed is a Washington Victory committee consisting of theatre managers, representatives of the unions and others, the idea being to provide amusement for servicemen and in the various hospitals and camps about Washington.

**Action of Musicians Union No. 161**  
In restricting free appearances to two every 24 days, the union is making movement to ration shows giving the gratuitous entertainment to the most worthy. Union officials are planning to admit the Stage Door Canteen to these two free appearances if orchestras were willing to accept the terms.

There are also being supplied shows for Walter Reed hospital, the Naval base at Bethesda, Bolling Field Post, Belmont Post, the Stage Door Canteen, Red Cross affairs, National Press Club canteen and various other organizations.

Since there is an acute shortage of war musicians, the union feels some rigid restriction is necessary. Famine affects theatres since most of the players are taking part in the Union 161 are swing addicts, not capable of playing cue music or transposing for the requirements of the "Mrs. Widge" Orchestra at the National theatre, with an instrumentation of 14.

Not a filled until the end of the day, and then only when a government worker agreed to fill the Committee's Union requisitioning these part-time federal workers to play engagements.

Harry Anger, of Warner Bros., appeared before the board of directors of the union and proposed the formation of a Victory committee. The National Press Club Canteen brought the situation to a head. It served coffee Saturday afternoon, and documents, and requires entertainers. Run by the American Legion, Post of the club, some 15 is in active opposition to the Stage Door Canteen. Among the waiters last Saturday were Price Administration, Leon Henderson, Dan Daniels of Civilian Defense, Senator Connors, and columnist Max Sullivan, Raymond Clapper, Drew Pearson and Fulton Lewis, Jr.

ASAP is providing a composer each week to lead group singing of old-time songs.

President Paul J. Schwarz of the Musicians pointed out that the Musicians have had as many as 38 free shows a week within a month. To conserve the health of those regularly employed, it is essential that no more requests be limited to the most urgent. Union is disposed to give first call to wounded soldiers at the National hospital and the Navy's war victims at Bethesda.

A request that the union modify its two appearance order permit one free show a week was received Friday. However, all agreed that some drastic regulation is essential.

## USOS Off to Newfld.

Latest troupe to hit the overseas route for USO-CAMC shows has left Newfoundland. The group comprises Gypsy Mackay, Russ Brown, Jane Mason and Mort Hines, including Mrs. W. J. deLadeja Joe and Bob Ripon.

Tony Martucci of Orch. (7), which returns from this area recently, having played for the Joan Blondell unit, turned around and went right back with the new unit.

## Nite Fiter

Hollywood, Nov. 24. Picture studios put through a recall to one of the town's playboys, recently poured into a uniform and a check, and nearly that many players available.

Current plans call for approximately 100 players to appear at Army camps along the Pacific Coast and the desert areas of California, Arizona and New Mexico. In addition there is a constant demand for bond-selling tours, both in the U. S. and Canada, to say nothing of 100 to 200 players slated for overseas entertainment. As a consequence, the committee is turning down requests of a minor nature.

## IBEW TURNS OVER 42G TO U. S. FOR WAR PLANE

St. Louis, Nov. 24. Execs. of IBEW, Local No. 1, last week handed a certified check for \$420.54 for the purchase of a war pursuit plane by the War Department to Assistant Colonel of Infantry, Walter Edwards as a part of the union's war anniversary celebration. The dough represents the sum contributed by more than 2,000 members from their overtime wages since the drive for funds began last September, and fulfills the union's pledge to aid the Government in its war efforts in this manner.

Those who participated in the ceremony of signing the dough to the U. S. were J. A. Marshall, business agent; Edward T. Hoek, and Theodore H. Nole, secretary of the funds committee. Edwards will forward the money to the Air Division of the War Dept. The cost of \$420.54 has been estimated at between \$37,000 and \$50,000 by army experts. The "United Brotherhood of Carpenters and Joiners of America" announced it would accept contributions for the purchase of planes, which was put at approximately \$50,000.

## Uncle Sam's No. 1 Call

Joe Phillips, Ken Clark Active Lieut.-Col. Joseph Phillips, New York newspaperman, and Major Ken Clark, formerly head of the Maytag eastern public relations staff, were mentioned last week in reports from London linking them with U. S. Army press relations on the North African front.

While details are lacking, preliminary reports indicate that Phillips and Clark have been assigned to the facilities for correspondents assigned in Africa early this month.

**Phillips' Film WAAC**  
First member of Phillips' film company to join the WAAC's is Louise Hill, Chester Hill, an entertainer last week and leaves for Fort Des Moines next week.

**Figures in Marine Corps**  
William J. Figueroa, vice-president of Astor Pictures and long in distribution, joined the Marine Corps last week.

He was sent to Paris Island, N. C., for training, and the Marine Corps will be placed in the department handling distribution of Marine Corps films.

Milton Platt, booker in the RKO Washington branch, into Army Medical Corps and tempo in the Marine Corps to Fort Dix, N. J.

Leo Ostrowski, in charge of the still department at Warner's home office, U. S. Coast Guard.

**Stephen Freedland**, for six years in the public department in New York, who was commissioned an ensign in the U. S. Navy six months ago, reported to the Dartmouth College.

## \$2,120,216 FINAL COUNT FOR ARMY-NAVY DRIVES

Final accounting submitted by Nicholas M. Schenck shows that the theatres participating in the joint Army-Navy relief drive have, under the auspices of the War Activities Committee, raised a total of \$2,120,216. Schenck, Chairman of the drive, yesterday (Tuesday) presented the two additional checks for \$24,000, respectively for Army and Navy relief funds, bringing the figure to the new high.

Most remarkable, according to the report of accounting firm Price, Waterhouse & Co., was that the actual cost of the drive amounted to but 8 1/10ths of 1% in addition to the actual cost of manufacture of \$22,000 for trailers distributed free during the campaign. This places total expenses at \$50,632.27, leaving a net of \$2,069,583.73 for Army-Navy relief.

Schenck stated, "This drive demonstrated what our industry can do when we work together, all branches of our industry for a common cause. I feel deeply gratified for the success of every body represented."

## Rev. Hartke of Catholic U. In RKO Documentary

Washington, Nov. 24. Brigadier General William R. Arnold, chief of Army chaplains, has announced that Father Gilbert, of the Catholic University, has been designated to play the part of Hartke in the RKO documentary film showing the part that chaplains play in the present war.

Hartke will play the leading role in the picture, working for the old Essex Studios.

The Army school for chaplains, will be the locale for the first step in the continuity. Father Hartke will play the leading role with screen and theatre people, is not really a stranger to motion picture cameras. As a hobby, he has written pictures, working for the old Essex Studios.

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The entire Melchior incident left the boys in uniform with their hearts and convinced of two things. First, there can never be too much good in the world, and secondly, it adds to soldiers' morale, with the conviction they are aided by the civilian service and among other things, the art and genius of Melchior represents.

Headquarters American, 1301 Service Unit, New Cumberland, Pa.

## More Frivolities In

San Francisco, Nov. 24. Albert Levin, manager, Alexander S. Hays, COB, manager, El Rey, Marines.

Hugh Sturms, Crosby manager, El Rey, Marines.

**Pittsburgh Jottings**  
Murray Bratton, son of Leo Bratton, WB real estate trouble-shooter, in officers' candidate school at Camp Lee, Va. Graduates in five weeks with second loyalty's commission in Quartermaster Corps.

Clare Pedford, harpist with Wheeling Musical Steelmakers, Air Force.

Pete Czuminzky, son of George Czuminzky, Navy, third son of veteran W. Va. ex-hib to go into the service. Will be drafted in five weeks at Camp Cook, N. C.

Bernard Fordon, son of Lou Fordon, manager of Fort Pitt, will be in McKeesport, named assistant instructor at Army War Base in Kentucky.

Bill Johnson, former night officer, promoted from second to first lieutenant on the faculty of the first.

Russel Schirin, student manager at Penn. Army.

Dave Matz, of WB office staff reported to be joining 20th.

## MELCHIOR WOVES SOLDIERS Turns Com for Soldiers Who Go For Longhair Music

New Cumberland, Pa., Nov. 20. Editor, 'Variety':

Longhair almost got a G. I. (week where the famous Metropolitan tenor, Lauritz Melchior, visited the Army Releif Center at New Cumberland, Pa. in fact, the probability of outfitting him with a uniform was probably the only reason the singer wasn't drafted by popular request of the soldiers.

It all started when a couple of the boys, who were performing on the radio network program, "Pennsylvania on Parade" noticed he was a G.I. soldier with the Harrisburg Symphony. Being that the featured numbers on the weekly show were selections from "The Student Prince," the boys could think of no better coach for the singing chorus than Melchior himself. They approached him with the idea backstage at rehearsal, and not only did he accept, but he went to the theatre for accompaniment at a special soldier's recital. Well, some of these concert-goers performed in the main think issue material is needed to entertain the service men in the vaudeville and radio shows, and the RKO film for the concert. There was an SRO sign in no time, and the reception he received was tremendous, with the kind of applause that could only come from a theatre where the audience is all in uniform were his boys, and he left everyone else waiting at the church while he went out on a little supper party with the soldiers. At the hotel he proceeded to be master of ceremonies and did a complete outfit from vaudeville to the classics. He 'rowed' them with a comedy number, and the reception he received was tremendous. There was the usual community singing and, with the fellows who were with him, he sang in his voice, it is still a wonder that the hotel didn't have complaints from the neighbors. The affair was planned by himself, the affair was climaxed by the rendition of "The Star Spangled Banner" in a little prayer, and the party was over.

The entire Melchior incident left the boys in uniform with their hearts and convinced of two things. First, there can never be too much good in the world, and secondly, it adds to soldiers' morale, with the conviction they are aided by the civilian service and among other things, the art and genius of Melchior represents.

Headquarters American, 1301 Service Unit, New Cumberland, Pa.

## Film Industry Trains Cameramen for Govt.

Hollywood, Nov. 24. Disclosed by the academy research committee on the film industry, that for no army duty, at no expense to the Government, 94 film cameramen will be trained in the next few months in training are 55 cameramen and 39 still men.

When present classes are finished, research call will have provided Signal Corps with 386 qualified photographers.

## DEC. 7 SALUTE

Pearl Harbor Memorial in Theaters Oct. Bond Totals

Show business will come to a stop at 9 p. M. Dec. 7 when night will go on in thousands of theatres throughout the U. S. to launch the national Pearl Harbor Salute. The slogan of "Avenge Dec. 7—On to Victory."

There will be a moment of silence in tribute to the men who died at Pearl Harbor, preceded by color stars walking on the stage. There will be a patriotic celebration a' la planned for the campaign.

Theaters are expected to show approximately 16,000 theatres, functioning as bond-selling agents, totaling \$9,000,000 on the basis of 50¢ per seat made. Late returns for the month are expected to boost the figure to \$10,000,000.

## FRISCO CANTEN DRIVE STALLS

San Francisco, Nov. 24. Campaign for Stage Door Canteen here is not making very fast time, but not all members of committee entirely in accord, privately, with the way the drive is being handled.

Committee was formed more than a month and a half ago, after much gab and jab by members of canteen site has been selected. Ina Claire is authorized representative on canteen matter for American Theatre Wing, and some feel her name has been used by others to further their own ambitions.

Opinion is that a real drive, there has been no unified effort toward establishment of canteen.

Committee has held several meetings, but no tangible appears to have developed.

The argument has also been advanced that for the canteen campaign to make substantial progress, it would be necessary to have the theatrical labor unions represented on the committee, which is not now the case.

Another problem in this boom town is the fact that the canteen could be established. Shuttered theatres are being mentioned, but both of these may be repeated for their purposes.

## Canteen for Detroit

Detroit, Nov. 24. Emulating New York's highly successful Stage Door Canteen, a similar set-up has been inaugurated here at the new Downtown Club, with Rex White, chairman of the USO entertainment committee, and Seymour Simon in charge of the programs.

Plans are being given from 6 p. m. during the week, with a full evening of entertainment Saturday.

## Newark's Canteen

Newark, Nov. 24. American Theatre Wing is mulling plans to establish a Stage Door Canteen here similar to the one in New York. The canteen will be operated in cooperation with the local Junior Chamber of Commerce.

Wing's Newark center recently by inquiring at the City Hall regarding license requirements. Undoubtedly, the canteen would be set up in the rathskeller in the former Essex Market here. Lessee of the building, the Newark Chamber, declares that he's been approached on the idea of donating the rathskeller for the canteen and has okayed the idea, provided that it meets with approval of the Theatre Wing.

## Lieut. Lou Brems

Boston, Nov. 24. Lou Brems, former member of Broadway Musical Theatre, has the standard vaudeville act, into the Coast Guard as a lieutenant (1st).

## L. A. to N. Y.

Neil Agnew, Whitman Dirlich, Louis Astor, Mervyn D'Alton, Barry Balaban, Marie Blake, Joseph Blumkin, Jerry Bremer, Tom Connors, Fred C. Frank, Diana Del Rio, John Emery, George Forman, Tamara Gave, Lena Horne, Philip Hurlbut, Ann Kellen, Ann Kellan, Frank Langford, Faye Mitchell, Abe Montague, Win. Murray, Herman Robbins, Dave Selig, Frank Sinatra, Lemar Trotti, Harry Ward.

## N. Y. to L. A.

Charles Cox, Ken Gurney, Steve Trilling, S. Barret McCormick, Josef Zimachik.

# Close Monday Proposal by Philly Indie for General Conservation

Philadelphia, Nov. 24. A suggestion advanced by a Philly exhibitor, that all theatres close down on Mondays to conserve film, fuel, lights, etc., is expected to be taken up at the next meeting of the Allied organization here. The suggestion was made here by David Barrist, indie operator of a chain of theatres as well as head of the Quality Premium Co.

Barrist's idea has been received favorably by many local exhibs, who recall that the plan worked okay during the last war.

Barrist pointed out that Monday's program have been invariably poor and, in event of closing, Tuesday's boxoffice pickup would make up a good part of the money ordinarily taken in on Monday.

Another suggestion, here, was the elimination of matinees every day but Saturday and Sunday. Barrist agrees that such a move should be decided by the individual exhibitor.

"It is altogether probable that some neighborhood theatres would be unable to shut down on Monday on the weekday matinees in addition to the one day weekly," said Barrist.

Barrist declared that the industry should evolve its own plan of conservation and submit it to Washington.

"Unless this is done," he said, "the boys in Washington will tell us what to do. Maybe the one they evolve won't be what we want."

Many Philly exhibs, while favoring Barrist's close-Monday idea, believe it would not be practical. All theatres live up to it 100%. It would fail, if some theatres kept open to take trade from their competitors.

## Odlum's American And Atlas Trusts Constantly Ad RKO

Washington, Nov. 24. Floyd Odlum's American Co. of Jersey City acquired 8,000 shares of Radio-Keith-Orpheum common, according to Security & Exchange Commission's report. It considers transactions for the period Sept. 1, 1940 to 1941. Report made public Friday.

American Co. acquired the RKO common in 12 lots ranging from 100 to 2,300 shares, which put its month-end holdings at 315,250 shares. Atlas Corp. reported its holdings at the end of the month, 41,182 shares, common and \$27,812 warrants for the common.

American also acquired 130 shares of RKO convertible preferred. Atlas said it held 52,071 shares of the preferred at the month-end.

Loew's, Inc. took up 18 shares of Loew's Boston Theatres common, which put its month-end shareholdings at 119,414.

## RATHOWN HUDDLING WITH ODLUM IN CAL.

N. Peter Rathown, RKO proxy, and W. Huddling, Odlum's proxy (Atlas Corp.), at Indio, Cal., immediately on their arrival on the following week. Odlum is reportedly satisfied with progress so far resulting from administrative changes proposed by George J. Schaefer's departure.

Accompanying Rathown from New York was Gordon K. Youngman, RKO attorney, who is understood working in on details for the new Leo McCarey contract.

Charles Koerner and McCarey, who have twice postponed a trip to New York, owing to pressure of running the studio business, may accompany Rathown east in about a week.

### Film(less) Test

Hollywood, Nov. 24. New kind of filmless screen test was pulled on Mary May, Broadway comic, by Walter McEwen, executive producer at Paramount, who is lining up a cast for "Suite for Three." Instead of shooting May on various angles in the studio, McEwen arranged for the actor to appear in a skit on the Orpheum stage downtown, and fetched Ralph Murphy, director, and William Meiklejohn, talent chief, to see the performance.

Other newcomers from the east may be tested the same way to save film.

## MAY LENGTHEN 'SALUDOS' FOR TOP DATES

Hollywood, Nov. 24. Release of "Saludos," new Walt Disney Latin American goodwill film, is being held up pending a decision on the feasibility of lengthening it. In its present form it runs about 43 minutes, such an odd length that it does not deserve as much attention as it deserves. Inasmuch as it will have to be coupled with a long feature. With another 15 minutes or so added, it would be a more appealing package to make it suitable for the No. 1 spot in the duals.

Lengthening the pic would be a comparatively simple matter, since it consists of four cartoon shorts joined together by live action. It would be merely a matter of splicing another short and a bit of live action—and Disney has plenty of both on his production shelves as the result of the tour he and his crew made last year.

"Saludos" had been completed for at least three months, but its release has been delayed because RKO, which will distribute it, didn't want it to come too close on the heels of "Hambur." Later was just going into final runs when the Latin American film was finished. "Saludos" has been released, however, in South and Central America. It opened in five houses simultaneously in Rio and got almost an equally impressive sendoff in Buenos Aires. It's doing top business everywhere.

Office of the Coordinator of Inter-American Affairs, which sponsored the film, is said to be in accord with Disney's plan to lengthen it. Inasmuch as the move would probably result in more play dates and more publicity for it, it would be in accord with the Coordinator's objective of acquainting the people of the U. S. with their neighbors to the south.

Disney recently completed his first propaganda short for the State Department's office, "Educating for Death." It's now in Washington getting the o. o. of high Government officials who are said to be approving it with such relish that the series Disney is making for the CIA may be greatly extended.

### Korda's U. S. Hop

Sir Alexander Korda left for Washington, following his arrival from England over the week-end. He is headed for the Coast. Producer plans to return to England in a few days. His plans for the future are indefinite, although tentative schedule calls for a return to New York on the other side.

Steve Pallos, Korda's eastern rep., is also going to England shortly.

# ALL THE GAYS BRING EM IN

Extent of Increased Theatre Business Can't Be Accurately Gauged, but Stalingrad, Guadalcanal and North Africa Victories Hypoed Attendance

### BIG WEEKENDS

Mounting good news from the war fronts, touched off a few days ago by the fresh push on the part of the Russian army, is credited in theatre circles, from scattered reports for the uncommonly good strength shown at film boxoffices.

It is difficult to put an accurate finger on the factors creating the present solidarity of business by making comparisons. "Big week" weeks, it is seemingly evident that the turn in the news—believed by many to be a very decisive turn of the war—is bringing more people out than otherwise might have been.

"This time of the year, around Thanksgiving, the boxoffice trend is generally up a good deal more than earlier in the fall, with result operations will be better able to quage the ticket-selling importance of the good war news a couple of weeks or so from now. If the favorable communique continues, and business maintains a rather steady level after Thanksgiving, when the usual premium on the war news will be over, it will be conclusive that the tide of the war is counting heavily for the film business.

A few weeks ago when despatches from the war news were so gloomy, there was an instant decline in patronage. This snapped back a little later when the North African victories came, the past weekend as well as the prior Saturday-Sunday having returned to high gear.

Difference in the take between Saturdays-Sundays and weekdays still remains rather great, however, a condition created by war, defense work, etc. However, on the weekends now many theatres are doing as much on the two days as they do on the weekdays. This is particularly true of the larger centers.

### 'Feel More Like Going Out'

Minneapolis, Nov. 24. Spurt in business, according to 10 exhibitors here is being attributed by exhibitors to the good news coming out of the war news. While box office trade held to a relatively high level, even when developments of the battle fronts were not so favorable, it has jumped appreciably with the better news. "We are getting more extensions from ticket buyers that they 'feel more like going out' in the evening," said one exhibitor. "There's a marked lift in spirit, according to managers and exhibitors, and the public."

The boxoffice here has been a good barometer of war developments, the trade says. "The more the news the greater the sag in grosses," it's stated.

### Bill Fox in Lewisburg

Lewisburg, Pa., Nov. 24. William Fox, former millionaire film producer, settled down to the routine of Federal prison life today after having been transferred from the Lewisburg Penitentiary to Moyamensing Prison in Philadelphia. Shackled to two other convicts, Fox made the trip today, five days after he surrendered to Federal authorities. Federal Judge K. B. Barry ordered the plea for another day in the service of his year-and-a-day sentence.

The pioneer film executive was convicted last year of conspiracy to defraud the Government during his bankruptcy proceeding.

# \$42,500,000 Unfrozen British Com Going Immediately Into Production

## Usage as Backlog of Pix Piles Up

### Benny vs. Benny

Hollywood, Nov. 24. Harsh words are being bandied between Burbank and Westwood over the threat of 20th-Fox to release the Jack Benny starrer, "Wesley Man in the World" simultaneously with "George Washington Slept Here," another Benny picture made at Warner.

At the same time along Film Row in Los Angeles they are chucking about a similar incident last year when Warner released "The Time Fox Comedy," a Rosalind Russell-James Stewart picture, into release ahead of "Wesley Man in the World" and the Universal issue of its Rosalind Russell-Brian Aherne co-starrer, "Hired Wife."

## TO RUSH 16-MILL. FEATURES TO WAR FRONT

The foreign managers of major distributors budged last Monday (23) on details of speeding shipment of 16-millimeter films to American fighters in combat zones. With U.S. forces expanding to cover additional fronts, and weeks left to cover a global war, foreign sales agents are collaborating with different government agencies to keep a supply of latest pictures available wherever a cinema is established.

Also revealed, following the meeting, that Joe Seidelman, Universal's foreign sales chief, has been serving as special consultant to Secretary of War Henry L. Stimson for the last three months. Seidelman's work in this capacity is confined entirely to assisting in expediting the supply of films to troops in the combat areas.

## SKOURAS AND ALDRICH BACK FROM THE COAST

Spyros Skouras, chief of 20th-Fox, and Winthrop Aldrich, of the Chase National Bank which has heavy holdings in the Westwood studio, are back in New York after two days of conference on films and the studio.

One of the subjects of the huddles was the shift of population to the areas of war industry and the consequent readjustments in distribution and exhibition.

Tom Connor, A. W. Smith, Jr., William J. Kupper and William C. Gehring were other Fox officials to return.

### SELZNICK'S WAR PIC

Maybe Under U. S. Auspices to Clarify The Obscure Heroes

David O. Selznick is understood to be mulling a special feature based on the war effort but glorifying the obscure heroes, the enlisted men who performed the most chores to keep the war machine going, without hope of renown.

If such a film were turned out for the commercial trade, United Artists would have first call on its distribution, but indications are that Selznick may do a film under Government auspices before making a picture to be released through commercial channels.

Receipt recently of some \$42,500,000 in New York from London, resulting from Great Britain's unfreezing of American producer's funds previously confiscated in Britain, is not going to produce the vast profit windfalls optimistically anticipated by a large portion of the public and by some exhibitor groups. (Several war-time associations have demanded reduced film rentals because of this money game release.)

While the remittance of the long-frozen funds enhances the credit of all U. S. picture companies and naturally makes the net profit of them all stronger from an accounting viewpoint, actually only a lesser percentage of the total remitted will be reflected in increased profits, excepting in a few cases. This is fully realized in Wall Street, and is largely reflected by the failure of film company shares to boom, a natural reaction to the fact that the net profits of individual companies.

Of the eight major companies perhaps, only 20th-Fox actually can mirror the total sum received from London unfreezing because the corporation is not writing off the sums held in the British Isles. But it is dubious if the full amount will be carried to net profit because the company will require large amounts of cash to have an advance production, 20th-Fox having the largest inventories of film product. Too early to estimate but \$4,000,000 is available at a great extent in federal income taxes, a portion of this probably would be used for advance production of pictures not now up in net profits for 1942.

### Inventories Rise

Every American company also will be likewise affected by the large inventory setup, inventories having risen to a great extent in the last two years because of backlog of films needed under the Consent Decree. Hence, considerable continuing to pile up inventories because of well-founded fears that the shortage of raw stock and other materials may curb total production later on. All of this makes inventory of the unfrozen coin will be stepped in production channels.

While possibly four or five of the remaining major companies set up a reserve for possible losses in the future, hence, a considerable money frozen in Britain), most of them've netted aside more than 50-

## WINNIE SHEEHAN BACK IN PIX AS INDIE PROD.

Hollywood, Nov. 24. Winnie F. Sheehan is returning to film production with his own unit and is negotiating for major release, meanwhile discussing future contracts with writers and directors who worked with him when he was chief of production on the old Fox lot.

Since stepping out of the Fox, Sheehan produced one picture for Metro through the commercial trade, but is looking over promising story properties, both published and in script, for future production.

### After That It's Easier

Hollywood, Nov. 24. Starting his 20th year with Warner, Gordon Hollingshead was handed a commercial trade picture of short subjects production.

Hollingshead joined the company as an assistant director in 1922 and later functioned as a unit business manager. He held his current job for five years.







# Zoot-Suited Juveniles Run Amok In Detroit Theatres and Nighteries

**Detroit, Nov. 24.** Zoot-suited hoodlums running amok, a 43% increase in female juvenile delinquency and a general upheaval here for curfew curbs are bringing a wartime headache to Detroit theatre and night operators. They no longer are worried about what future curbs may do—in fact, plenty of them are lining up on the curfew idea—after some of the physical damage they have suffered recently.

First bad outbreak was a few weeks ago when a juvenile mob of over 100 invaded suburban Grosse Pointe, one of the swank neighborhoods and laid waste the town's shops for the young fry. Citizens had to bolster the police in curbing the young horde with 12 zoot-suiters dragged into jail and subsequently sentenced to jail terms when the Army burned up at a judge giving them the alternative of going into service or serving time.

The newest outbreak last weekend was a corker. Another mob, estimated the same size as the one accompanied by nearly two dozen cars, touched off a wave of destruction by smashing into the lobby of the large nabe theatre, hurling bottles and stones through the lobby doors, breaking windows, tearing down displays, etc. In addition to several hundred dollars worth of damage to the theatre, passies straggled to a young woman and child in the theatre.

**Nighteries Too**  
The young mob rolled on in their cars staging command-like assaults on seven other business places—chiefly bars or taverns from which they have been banned either because of their youth or because of previous hoodlums. Police estimated no damage—nearly a dozen front windows were stoned in among other things—amounting into thousands of dollars as well as resulting in physical injury to five or eight persons.

Police have started to round up the swift-moving hoodlums as through tracing license numbers of their cars. However, since most things are going, even cleaning up one young mob won't curb the frequent disorders which are breaking out here almost daily.

Most neighborhood houses have been forced to hire special police to patrol into thousands of dollars which is making them the brunt on assaults. Exhibitors don't care how much a curfew clangers on the town's kids since they not only are troublesome, but have been driving away adult business. Even in downtown houses have felt the damage of out-of-hand young fry can do when stage bands draw them into the loop. They've had to try to contact the police and draw them into the corps of uppers down in front to try to contact the police and even then some older passies walked out because of the disorders.

The factors which police say are at work is more than that was sometimes tried to bring the curfew down. The kids here have too much dough. With the salaries their folks and parents themselves pull down on the war plants. On top of this, both women and men have gone into the war in the industry, with a consequent lack of parental supervision. It is reflected greatly in the high increase in juvenile delinquency, up nearly 50% above last year.

## SYDNEY WAR PREEMS RAISE \$16,000,000

**Sydney, Nov. 24.** Preview of "Warner's" (20th-Fox) for Australian war loans, raised \$16,000,000. The preview was in six Hoys circuit theatres, raised \$16,000,000. The preview was in six Hoys circuit theatres, raised \$16,000,000. The preview was in six Hoys circuit theatres, raised \$16,000,000.

## Box Seats Scrapped

**Detroit, Nov. 24.** Who sits in the boxes at movie houses anyway? Feeling that the box seats in a picture house are a hangover from the legitimate theatre and something of a extra tall on the dog, Harold Munz, owner of the Century, donated his six theatre boxes to the scrap drive. House had formerly played vaudeville, but it was a long time ago. Scrapping the boxes yielded about three tons of sorely needed scrap steel.

## WB's Newsreel May Be Stymied By WPB Edict

**Washington, Nov. 24.** War Production Board officials declined to make any comment on the protest of Allied States Association of Motion Picture Exhibitors against the entry of Warner Bros. Pictures into the newsreel field. It was indicated that the resolution of protest had been received and would be acknowledged. In WPB quarters it was understood that there is a serious question whether the exemption would apply to a newsreel organization formed under the original freeze order went into effect in August.

**Warner Returns**  
**Hollywood, Nov. 24.** Harry M. Warner, WB president, returned Monday from his trip east for the purpose of launching a sixth newsreel in the field. Understood that Warner remained east until he was finally convinced that Government officials were not in favor of the project, and that furthermore Washington officials are working on the exemption of the several of the newsreel companies in a further effort to keep down footage in both negative and release print.

Warner, when he first broached the newsreel idea to Government officials, said he would draw this was not the opportune time for another newsreel in the field, as the present newsreel industry is a duplication of war film, and that as the latter type of shots composed the newsreel industry, it was in view of the retrenchment policy in the industry, to manufacture another.

However, he went east with several of his aides and though it is understood his next industry officials don't look with eager eyes on the plan, continued to confer to see if there is any chance he could start his plan to get the manufacture of a reel for release after Jan. 1, 1944, and that the War Production Board officials were the first to throw cold water on the plan.

## Newsreels Doubt Consolidation

Newsreel editors in New York were highly skeptical of reports that the Government might consolidate currently existing newsreels. To the contrary, most industry officials are of the opinion that the Government is feeling current newsreel coverage is essential for morale. It is believed that the War Production Board within the next 10 days, presumably on his newsreel idea.

# DOWN FROWNS OVER 'SPY PETS'

**Drive to Get Studios to Lay Off Cops-and-Robbers Formula—Analysis Shows 15 of 43 October Releases, or Approximately 35%, Were About the War**

## SPY MELLERS LEAD

**Washington, Nov. 24.** Number of feature pictures with war themes or backgrounds released during the last month continued on the increase. Nevertheless, efforts of the Office of War Information to hold down lesser mix of this type appeared to be starting to take effect, since the percentage of war films released was actually less than in the three previous months.

Analysis made by the OWI office in Hollywood is said to reveal that 15 pictures out of the total of 43 released in October were on war subjects. This would be about 35%. It compares with September's total of 38 features (38%) concerned with the world conflict, August with 30 (30%) and July with 25 (42%).

In addition to these films, three (7%) were indirectly concerned with war during October. The total of war films of similar type in September: three (10%) were in August and in July.

## Par in Hoys Deal For 5 More Pix To Be Shown in Antips

**Sydney, Nov. 24.** Following Paramount's deal last week with Hoys circuit for five top-flight features plus supporting product for the Sydney area, another pact has been consummated covering five more pictures and supporting product for the Melbourne sector. Expected that Par will open up the same deal with Hoys additionally to cover all Aussie districts.

Metro also has made a new deal with Hoys circuit covering Perth and Brisbane areas, and this may be expected to cover the Sydney and Melbourne territories. Both of the new deals were handled by Herschel Sussler for Hoys.

## MAYER-BURSTYN WILL FILM 'ROAD TO ALASKA'

Obtaining a story, "Road to Alaska," which deals with the newly completed Alaskan Highway, Arthur Mayer and Joseph Burstyn are planning to make it into a feature, thus entering the production field.

The story, written anonymously according to Mayer, will have a casting plan has been laid, nor has a budget been set. However, it is thought that the picture will be sought before long ahead further.

In a co-operation with Burstyn, he has also imported numerous foreign films of recent years.

## Dennis Morgan Opposite Ann Sheridan in WPB Pic

**Hollywood, Nov. 24.** Made lead in "The Time Between" opposite Ann Sheridan at Warner's office on Duvall Street. The picture will start a week completion at Warner's current job in "Edge of Darkness" on the same lot.

# N. License Comm'r Paul Moss Orders Further Restrictions Vs. Juvenile Attendance of Theatres

## Makes It Fit

**Hollywood, Nov. 24.** Film titles are shot at random, but sometimes they fit the jackpot, as in the case of the Producers Releasing Corp., which has a picture in distribution called "A Yank in Libya."

A month ago it was just one of those war pictures. Now every available print is being booked solid for the next month, with calls for repeats.

## As Far Back as '40, 66.8% Femme Fans Didn't Want Duas

The Government's recent request for the elimination of double features has focused attention on this and all other branches of entertainment. Affected by the war has John Q. Public glibly voicing some opinions on these subjects that he's seen in the future. The man in the street isn't particularly concerned about the \$5,000 movie, but the dual bill thing is something which he has a definite opinion and has had for several years.

In a story carried by "Variety" in July 31, 1940, Agnes M. Grew, director of the survey firm, the Women's Institute of Audience Research, revealed the results of a survey on the subject of the double feature. At that time 66.8% of the women polled went against the twin bills and 63% didn't care one way or the other. The 66.8% who turned thumbs down on the duals claimed that the emotional strain was too great and two dramatic presentations within the space of a few hours tended to be confusing.

As for Mrs. Grew's survey, there won't be many complaints from the distaff side when the Government shortens the movie fare. Other interesting results of surveys conducted by the Women's Institute of Audience Research have revealed that most women—if forced to make a choice between a film they had seen and a radio program—will vote in favor of the picture. However, they are very quick to note that radio more frequently influences them to attend pic through its dramatizations of film stories. In fact, the program that offered such dramatizations were high on their favored list of radio entertainment as compared to the enjoyment they derived from the characters "come to life" on the screen after hearing them on the air—radio's opinion.

These results would indicate that radio and motion pictures are not necessarily competitive fields of entertainment, but can be made to supplement each other successfully if proper treatment is given to the "What the average man?" only question was asked in these surveys. What is the average man's opinion?

When it comes to movie attendance in polling women, for other survey results revealed by the Women's Institute of Audience Research, 65% of the audiences in motion picture houses, women induce 99.4% of the movie-going crowd. The women to evening shows, and women demand which moves their children may see and which they may not.

These survey results offer a good basis for movie-going. The women have told him quite frankly what they like—will he gives it to them, they'll all set to listen.

New curbs on the admittance of juveniles to theatres in the New York metropolitan area was ordered Friday (20) by License Commissioner Paul Moss who had been checking houses in this sector, from accounts, for data to substantiate the action.

Move comes at a time when attention of increased juvenile delinquency, attributed to wartime exhalation, has absorbed attention of civic welfare groups. More restricted hours of theatre attendance for youngsters has ostensibly become one of the plank in the blue-ribbon platform which has nationwide prominence as another of its objectives.

Some groups which pressured for withdrawal of movies and consequent shuttering of burlesque shows earlier this year, in New York and elsewhere, are also believed behind Moss.

Under the new curfew, theatres are not permitted to admit unaccompanied children under 16 years of age before 3 p.m. or after 5 p.m. weekdays. There is no restriction on weekends.

## Vandalism Upbeat Cues Omaha Precautions

**Omaha, Nov. 24.** Seal-cutting and other acts of vandalism are getting a bad name at local theatres in the downtown area have decided to hire a bunch of spot-checkers and place them in various parts about the house in an effort to catch for mischief. Last seal-cutters arrested were given stiff fines and prison sentences.

Of late acts of depredation have been noted at many light shows which have been stolen from washrooms. In cases where the lamps were out of reach, the vandals threw things at them to break them.

Theatres have lately posted signs of warning, notifying patrons of the penalty the Government exacts from anyone attempting to get in without paying the amusement tax. Efforts have been to vastly diminish the gate-crashing.

## CHEKTOK TO WARNERS AFTER ANKLING METRO

**Hollywood, Nov. 24.** Jack Chertok checked into the Warners lot yesterday (Mon) as a producer after 18 years at Metro, where he has severed his connections last week.

In his new spot Chertok will divide his time between "Latin-American" and many light shows. Government and important feature assignments. One of his outstanding productions on the Culver City lot, combining drama and patriotism, was "Joe Smith, American."

## Par Expanding Studio Space If and When

**Hollywood, Nov. 24.** Paramount is making preparations for expansion after the war with the purchase of a parking lot across the street from the studio for the purpose of erecting new buildings as soon as the Government ban on productions on the Culver City lot is lifted, in addition to recent buys of real estate in the vicinity of the studio.

For the present, the newly acquired land will be used to ease the traffic jam on the studio. Plans for an entirely new plant on Pico Blvd. were dropped two years ago because of war threats.

# “*Show Business At War*”

THEME OF THE  
**37<sup>TH</sup> ANNIVERSARY NUMBER**  
OF  
**VARIETY**

**S**HOW business can take great pride in the part it has played and will continue to play in our country's war effort.

**O**N the fighting and home fronts; in the camps here and abroad—wherever there's a picture screen, or a stage, or a radio receiving set, or a jukebox—the entertainment world has made itself felt as the most potent force for national morale and propaganda.

**A**LL this must be perpetuated—in print and as a permanent record for the record.

**T**HIS is the purpose of *Variety's* 37th Anniversary Edition—to be the indelible history of a great industry's magnificent contributions towards Victory.

Tigers' Billy Rose Unstays \$41,000, Chi Leader; Laugh Blues Plus Barret, 22C, 'Done It' Big 16G

Chicago, Nov. 24. Flying Tigers' coupled with Billy Rose's Diamond House Revue ... Chicago looks good for a \$16,000.

Estimates for This Week Apollo (L&K) (1,200; 35-55-65) ... \$8,000. Last week, fine \$8,200.

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My Gal' Great \$23,000, Wash. Ac'; Witch' 22G, 'Done It' 15G, Both Big

Washington, Nov. 24. 'I Married a Witch' at the Capitol ... \$23,000.

Estimates for This Week Capitol (L&K) (1,200; 30-44-66) ... \$23,000.

Estimates for This Week Capitol (L&K) (1,200; 30-44-66) ... \$23,000.

Flying Fortresses' to High \$7,000 in Mont'

Montreal, Nov. 24. Three holdovers at the Flying Fortresses ... \$7,000.

First Runs on Broadway (Subject to Change)

Week of Nov. 24. Asteroid Me and My Gal' (M-G) (8th week). (Revised in Variety Sept. 9.)

Week of Dec. 5. Asteroid Me and My Gal' (M-G) (9th week). (Revised in Variety Sept. 9.)

Week of Dec. 12. Asteroid Me and My Gal' (M-G) (10th week). (Revised in Variety Sept. 9.)

Week of Dec. 19. Asteroid Me and My Gal' (M-G) (11th week). (Revised in Variety Sept. 9.)

Week of Dec. 26. Asteroid Me and My Gal' (M-G) (12th week). (Revised in Variety Sept. 9.)

Week of Jan. 2. Asteroid Me and My Gal' (M-G) (13th week). (Revised in Variety Sept. 9.)

Week of Jan. 9. Asteroid Me and My Gal' (M-G) (14th week). (Revised in Variety Sept. 9.)

Week of Jan. 16. Asteroid Me and My Gal' (M-G) (15th week). (Revised in Variety Sept. 9.)

Week of Jan. 23. Asteroid Me and My Gal' (M-G) (16th week). (Revised in Variety Sept. 9.)

Strong H.O.s Hold Up N.Y. B.O. Totals; 'Honeymoon', 90C, 'Morocco'-Herman, \$80,000, Both Sockful on 2d Weeks

But for the fact that holdovers at the Paramount, Music Hall and Royal ... \$80,000.

There are two openings today (Wednesday). The War Against Mrs. Hadley, at the Criterion, and 'The Avengers', which had a special pre-

During the past week only two new films reached the first-run Broadway area. They were 'I Married a Witch', which is weak at the 'Capitol' ... \$200,000.

In the sensational class is 'Road to Morocco', with Woody Herman, Hazel Scott, others ... \$100,000.

Getting a tremendous pull on the weekend, the Music Hall will strike ... \$100,000.

Waxers bring 'Casablanca' into the Hollywood Thanksgiving Day ... \$100,000.

Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$100,000.

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five days on fourth round of 'Mum ... \$100,000.

Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$100,000.

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Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$100,000.

'MAJOR' SMART 'S, 12G, 'ONE IN A PIFT'

Pittsburgh, Nov. 24. Weekend was a smashover end ... \$12,000.

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Weekend was a smashover end ... \$12,000.

FLYNN, \$8,300, REPEATS 'TWO SOON IN INDPLS'

Indianapolis, Nov. 24. In Ray Higgins band, with ... \$8,300.

Weekend was a smashover end ... \$8,300.

Weekend was a smashover end ... \$8,300.

Weekend was a smashover end ... \$8,300.

Weekend was a smashover end ... \$8,300.

Weekend was a smashover end ... \$8,300.

Buf. Full of H.O.'s But 'Tigers' Sock \$14,000, 'Rockies' Potent 13G

Buffalo, Nov. 24. Pre-holiday lull is cutting into ... \$14,000.

Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$14,000.

Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$14,000.

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Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$14,000.

Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$14,000.

H.O.s OKAY IN B'KLYN; 'CRANKERS' GOOD \$22,000

Brooklyn, Nov. 24. Three holdovers in City of ... \$22,000.

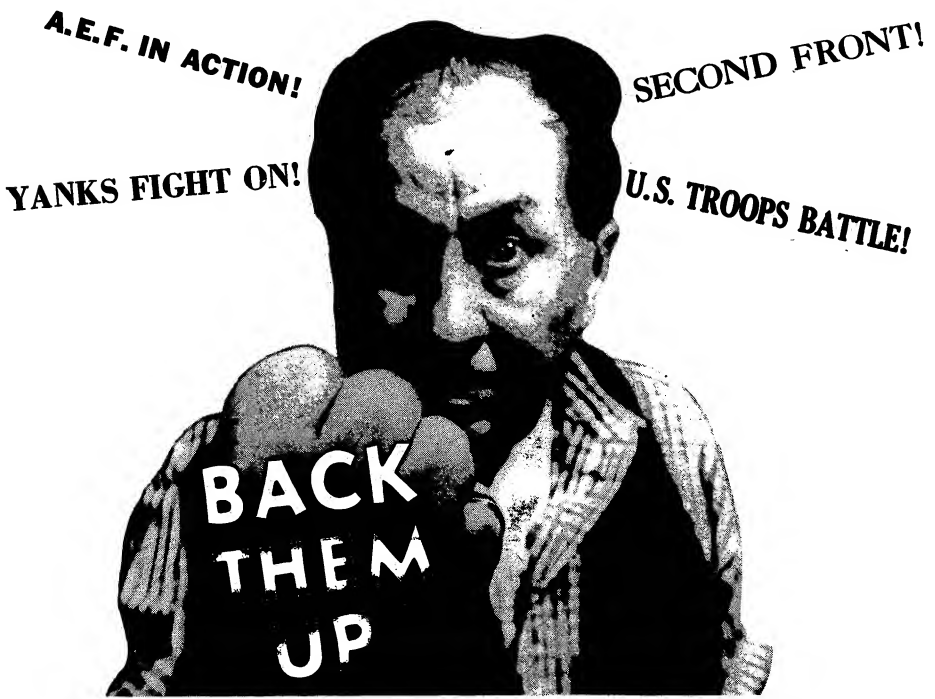
Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$22,000.

Estimates for This Week Capitol (L&K) (1,100; 55-110) ... \$22,000.

'Key' OK 15G, But 'Cairo' N.G. \$11,000 in Jersey C.

Jersey City, Nov. 24. Leading picture is 'Key', at the Stanley ... \$11,000.

Weekend was a smashover end ... \$11,000.



## SAY IT WITH BONDS!

Everybody ready! Let's keep in there punching!  
The industry sweeps into action again! Here's our  
chance to say Thanks to our Yanks over there!



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Accessories: Two one-sheets from Office of War Information mailed to all theatres. 22x28 cards (Gratis) available at National Screen Service Exchanges. Your new "Showmen At War Manual" will be mailed to you by W.A.C.

Sponsored by Theatres Division, War Activities Committee, 1501 Broadway, New York City.

Major Booming \$23,000 in Forte Frisco; Black Swan Sock 20G in 2d

San Francisco, Nov. 24. The Major and the Minor, only new entry, is doing great at the Frisco, clocking in \$23,000 on five days. Hotter than ever, the couple continued to draw in the cash in last week. Hotter than ever, the couple continued to draw in the cash for six-only houses is 'Black Swan,' budding up to a terrific \$20,000 on its first week. Fox.

Estimates for this week: Fox (F-W-C) (\$5,000; 30-45)—'Black Sw' (20th) and 'The Major' (20th) (20th) (2d wk). Smash \$22,000. Last week, \$35,000, new all-time house record.

Golden Gate (RKO) (2,850; 44-55)—'Seven Days Late' (RKO) and 'Lionel Lincoln' (RKO) (20th) (2d wk), plus Mary McGuire on stage. Fox (F-W-C) (2,470; 30-45)—'Major' (20th) (2d wk), plus \$28,000.

Orpheum (Blumenfeld) (2,440; 50-51)—'Sweet Eileen' (F-W-C) (20th) (2d wk), plus 'Milk and Honey' (20th) (2d wk), plus 'Milk and Honey' (20th) (2d wk), plus 'Milk and Honey' (20th) (2d wk).

Paramount (F-W-C) (2,470; 50-65)—'Major and Minor' (Par) (20th) (2d wk), plus 'Major and Minor' (Par) (20th) (2d wk), plus 'Major and Minor' (Par) (20th) (2d wk), plus 'Major and Minor' (Par) (20th) (2d wk).

TROUBLE-R. MORGAN STOUT \$15,000, OMAHA

Omaha, Nov. 24. Orpheum is continuing to break its bandshow policy, and has a strong week currently with Russ 'Trouble-R. Morgan' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Brands (Mort Singer) (1,500; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Omaha (Tristates) (2,000; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Fewer Shows as Offset To Rotation, Loss of Pop.

Minneapolis, Nov. 24. In order to beat impending gas rationing, exhibitors are running small-town exhibitors are experimenting with fewer shows. One plan is to run out in a single show on certain nights, preferably Mondays, Tuesdays and Thursdays.

One local branch man says that his branch has shown fewer exhibitors who admittedly are doing more money by running their theaters four or five days a week instead of seven. The plan cuts down their costs and brings in much higher average daily attendance, it's declared.

Key City Grosses

Estimated Total Gross: \$1,613,900 (Based on 28 cities, 183 theaters, chiefly first try, including 'B' houses)

Total Gross Same Week Last Year: \$2,211,500 (Based on 28 cities, 189 theaters)

'Ox-Bow' Trim \$10,000, Denver; Jim' Rugged 17 1/2 G in Two Theatres

Denver, Nov. 24. 'Yank at Sun' and 'Palom's Brother' at the Orpheum is leading the procession this week, but only the single week. 'Ox-Bow Incident,' heading the dual at the Paramount, broke many records to reach up outstanding total. 'Major and Minor' still is going on third session at the Denham but is past, because Thanksgiving demands a new feature.

Aldeda (Fox) (1,400; 40-50-60)—'Thunder Birds' (20th) after day-closing, fine \$10,000. Last week, Equire, Good \$5,000. Last week, 'Separate Journey' (WB) (20th) (2d wk), plus 'Separate Journey' (WB) (20th) (2d wk), plus 'Separate Journey' (WB) (20th) (2d wk), plus 'Separate Journey' (WB) (20th) (2d wk).

Broadway (Fox) (1,040; 30-35-40)—'The Major and the Minor' (Par) (20th) (2d wk), plus 'The Major and the Minor' (Par) (20th) (2d wk), plus 'The Major and the Minor' (Par) (20th) (2d wk), plus 'The Major and the Minor' (Par) (20th) (2d wk).

Denham (Cocktail) (1,750; 30-40-50)—'Major and Minor' (Par) (3d wk), plus 'Major and Minor' (Par) (3d wk), plus 'Major and Minor' (Par) (3d wk), plus 'Major and Minor' (Par) (3d wk).

Denver (Fox) (5,525; 30-40-50-60)—'The Major and the Minor' (Par) (20th) (2d wk), plus 'The Major and the Minor' (Par) (20th) (2d wk), plus 'The Major and the Minor' (Par) (20th) (2d wk), plus 'The Major and the Minor' (Par) (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

NATIONAL BOX OFFICE SURVEY Exhibitors Start To Ready for New Product Thanksgiving Week Holdovers, Extended Runs in Many Keys

Plenty of holdovers and extended runs in leading key cities this week tips the fact that many exhibitors are even holding lesser product in order to open strong attractions or near Thanksgiving day (tomorrow). Check shows some 34 holdovers, a few in double bills. In some spots, exhibitors are running first-run pictures. In some spots, exhibitors are running current attractions only six days or less to swing strong films in Thanksgiving week.

'Major and the Minor' (Par) (20th) (2d wk), plus 'Major and the Minor' (Par) (20th) (2d wk), plus 'Major and the Minor' (Par) (20th) (2d wk), plus 'Major and the Minor' (Par) (20th) (2d wk).

'Ox-Bow Incident' (20th) (2d wk), plus 'Ox-Bow Incident' (20th) (2d wk), plus 'Ox-Bow Incident' (20th) (2d wk), plus 'Ox-Bow Incident' (20th) (2d wk).

'Major and the Minor' (Par) (20th) (2d wk), plus 'Major and the Minor' (Par) (20th) (2d wk), plus 'Major and the Minor' (Par) (20th) (2d wk), plus 'Major and the Minor' (Par) (20th) (2d wk).

'Counter Espionage' (Col), the opening week, \$4,500. 'Palom's Brother' (RKO), 'Trin' (20th) (2d wk), plus 'Palom's Brother' (RKO), 'Trin' (20th) (2d wk), plus 'Palom's Brother' (RKO), 'Trin' (20th) (2d wk).

Bambi Dandy \$12,000 In L'ville; 'Hadley' 9G

Top-notch product well distributed around this week, with new picture grosses generally in the upper brackets. Fall meet at Churchill Downs ended Saturday (14), so there is little opening. 'Bambi Dandy' (20th) (2d wk), plus 'Bambi Dandy' (20th) (2d wk), plus 'Bambi Dandy' (20th) (2d wk), plus 'Bambi Dandy' (20th) (2d wk).

Brown (Fourth Avenue-Loew's) (1,400; 15-30-40)—'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk).

Low's State (Loew's) (3,300; 15-30-40)—'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk).

Blaine (Fourth Avenue) (3,400; 15-30-40)—'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk), plus 'Who Done It?' (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Brands (Mort Singer) (1,500; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Omaha (Tristates) (2,000; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Brands (Mort Singer) (1,500; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Omaha (Tristates) (2,000; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Brands (Mort Singer) (1,500; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Omaha (Tristates) (2,000; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Navy Comes Through With Bang Up \$31,800 in 2 A. Spots; Shanghai, Carrol Unit Sock 20G, Tish' 22G

Estimated Total Gross: \$281,700 (Based on 28 cities, 183 theaters, including 'B' houses)

Total Gross Same Week Last Year: \$418,200 (Based on 28 cities, 189 theaters)

'Witch' Large \$10,000 In K. C.; 'Girl Trouble' So-So 8 1/2 G in 3 Spots

Kansas City, Nov. 24. Midland, with 'I Married a Witch,' topping bill, is leading the field here this week. 'Major and Minor' is holding up well in its fourth and final week at Newman, while 'Ox-Bow Incident' and 'One Thrilling Night' are following through nicely in their second stanza at Orpheum.

Midland (Loew's) (2,200; 11-30-50)—'I Married a Witch' (20th) (2d wk), plus 'I Married a Witch' (20th) (2d wk), plus 'I Married a Witch' (20th) (2d wk), plus 'I Married a Witch' (20th) (2d wk).

Orpheum (RKO) (1,600; 11-30-50)—'Major and Minor' (Par) (20th) (2d wk), plus 'Major and Minor' (Par) (20th) (2d wk), plus 'Major and Minor' (Par) (20th) (2d wk), plus 'Major and Minor' (Par) (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Brands (Mort Singer) (1,500; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Omaha (Tristates) (2,000; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Brands (Mort Singer) (1,500; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Omaha (Tristates) (2,000; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Estimates for this week: Orpheum (Tristates) (2,000; 20-40)—'Girl Trouble' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk), plus 'Lionel Lincoln' (RKO) (20th) (2d wk).

Brands (Mort Singer) (1,500; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Omaha (Tristates) (2,000; 11-30)—'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk), plus 'The Great Escape' (WB) (20th) (2d wk).

Los Angeles, Nov. 24. Trade here is no better than what theatres saving new product for Christmas. 'Major and the Minor' on weather but matinees have been which could be a fine picture longer. 'The Navy Comes Through' paired. 'Big Street' is getting the best figure currently with \$31,800 at the Foxes and Hillcrest although 'Major and the Minor' is doing \$22,000 at the State-Chicago. 'Tish' and 'War vs. Mrs. Hadley' is making a mark at only a \$12,000 at the State-Chicago.

Carroll stage show is helping 'Major and the Minor' at the Orpheum to a healthy \$20,000.

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Eleanor Harris Loses

Federal Judge Samuel H. Rife in N. Y. dismissed an appeal of Eleanor Harris in her suit against 'The Frontiersman' for libel. The judge ruled that the newspaper was not liable for the libelous statements it published in its story which claimed that the story credit was given to Eleanor Harris whereas she should have gotten it.

*Ginger* and  
**ROGERS**  
  
*Cary*  
**GRANT**

STAY FOR A *3<sup>rd</sup>* WEEK  
 OF HOLIDAY-TIME BUSINESS  
 AT  
**RADIO CITY MUSIC HALL**  
 IN

LEO McCAREY'S

*"Once Upon A  
 Honeymoon"*

with

**WALTER SLEZAK · ALBERT DEKKER**

Produced and Directed by LEO McCAREY

Screen Play by Sheridan Gibney





Eileen's Tops Det. at Great \$30,000; Morocco's Wings Bullish Doc, 2d

Detroit, Nov. 24. Only two fresh hits in town on the type to catch an added boost this time to the holiday trade. While Thanksgiving won't mean any day in the busy plants here, it does offer one weekend for the young folks...

Estimates for This Week: 'A-Team' (WB) (1:30); '68-65-'Iceland' (20th) and 'Moonlight Hattie' (10th). 'Formative picture moved back to week for 10th week. Last week, 'A-Team' (WB) (1:30), '68-65-'Iceland' (20th) and 'Moonlight Hattie' (10th)...

VOYAGER's \$17,000, SALS OKAY ON NEWARK H.I.

Newark, Nov. 24. Only one newcomer among the oldies with the added boost of the down-towners standing pat. 'Houses as Made in Heaven' (WB) (12:30) and 'Thanksgiving Day' (WB) (12:30)...

Estimates for This Week: 'Adams' (Par) (2:00); '68-65-'Iceland' (20th); 'Mississippi Gambler' (WB) (12:30); 'Night in New Orleans' (Par) (2:00); 'Sals' (WB) (12:30)...

Journey High 10,000; Mpls., 'Hattie' Mild 90

Minneapolis, Nov. 24. Most important newcomers currently are 'Packaging Policy' at Orpheum and 'Panama Hattie' at Grand. Weekend trade was plentiful...

TIGERS' GOOD \$21,000 IN SHORT HUB WEEK

Boston, Nov. 24. Six-day pre-holiday run, consisting principally of stretched-out holdovers, are bringing comparable reactions in the Hub's grosses over the week. Some of the do-or-die, however, is also attributable to the rifle play. This is 'The Army is My Family' (WB) (12:30)...

Tommy Dorsey Boosts Trouble to All-Time Seattle Mark, \$23,500

Seattle, Nov. 24. Dimout is still affecting big areas because residential districts in certain areas are still without lights. But it didn't hurt Tommy Dorsey's 'Trouble' at the Orpheum. House is soaring to a sensational \$23,500...

'CARO', \$16,000; 'COD IN CLOVE'

Cleveland, Nov. 24. Deadline day for signing up for race-ratting books killed all the new titles. 'Caro' (WB) (12:30) and 'Cod in Clove' (WB) (12:30)...

Liberty (2-14); 'Bambi' (RKO) and 'Aldrich, Editor' (Par)

Liberty (2-14) (WB) (12:30); 'Bambi' (RKO) (12:30); 'Aldrich, Editor' (Par) (12:30); 'The Day After Tomorrow' (WB) (12:30); 'Night in New Orleans' (Par) (2:00); 'Sals' (WB) (12:30)...

Estimates for This Week: 'The Army is My Family' (WB) (12:30); 'Night in New Orleans' (Par) (2:00); 'Sals' (WB) (12:30)...

Estimates for This Week: 'The Army is My Family' (WB) (12:30); 'Night in New Orleans' (Par) (2:00); 'Sals' (WB) (12:30)...

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Estimates for This Week: 'The Army is My Family' (WB) (12:30); 'Night in New Orleans' (Par) (2:00); 'Sals' (WB) (12:30)...

Live Hypos Philly B.O., Ellington Plus 'Omaha' Solid \$26,000, Rockies Ditto

Philadelphia, Nov. 24. Live shows are being well patronized as buying this week, as evidenced by the Jucy business being good. 'Rockies' (WB) (12:30) and 'Omaha' (WB) (12:30)...

Estimates for This Week: 'Rockies' (WB) (12:30); 'Omaha' (WB) (12:30); 'Night in New Orleans' (Par) (2:00)...

'Gal', \$17,000, Sweet 'In Sour Cooz', 'Eyes' In Quite Pity at \$3,500

Cincinnati, Nov. 24. 'Gal' (WB) (12:30) and 'Sweet' (WB) (12:30) are leading the race-ratting books. 'In Sour Cooz' (WB) (12:30) and 'Eyes' (WB) (12:30)...

Estimates for This Week: 'Gal' (WB) (12:30); 'Sweet' (WB) (12:30); 'In Sour Cooz' (WB) (12:30)...

Estimates for This Week: 'Gal' (WB) (12:30); 'Sweet' (WB) (12:30); 'In Sour Cooz' (WB) (12:30)...

Estimates for This Week: 'Gal' (WB) (12:30); 'Sweet' (WB) (12:30); 'In Sour Cooz' (WB) (12:30)...

Estimates for This Week: 'Gal' (WB) (12:30); 'Sweet' (WB) (12:30); 'In Sour Cooz' (WB) (12:30)...

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Estimates for This Week: 'Gal' (WB) (12:30); 'Sweet' (WB) (12:30); 'In Sour Cooz' (WB) (12:30)...

'MAJOR', H.G. Paces Prov. On H.O., Paces Prov.

St. Louis, Nov. 24. All theatres are average the week. 'Major' (WB) (12:30) and 'H.G.' (WB) (12:30)...

# Plenty for



SONG DRIVE! WEEK OF DEC. 7-13

WORLD  
MUSIC

# Everybody!

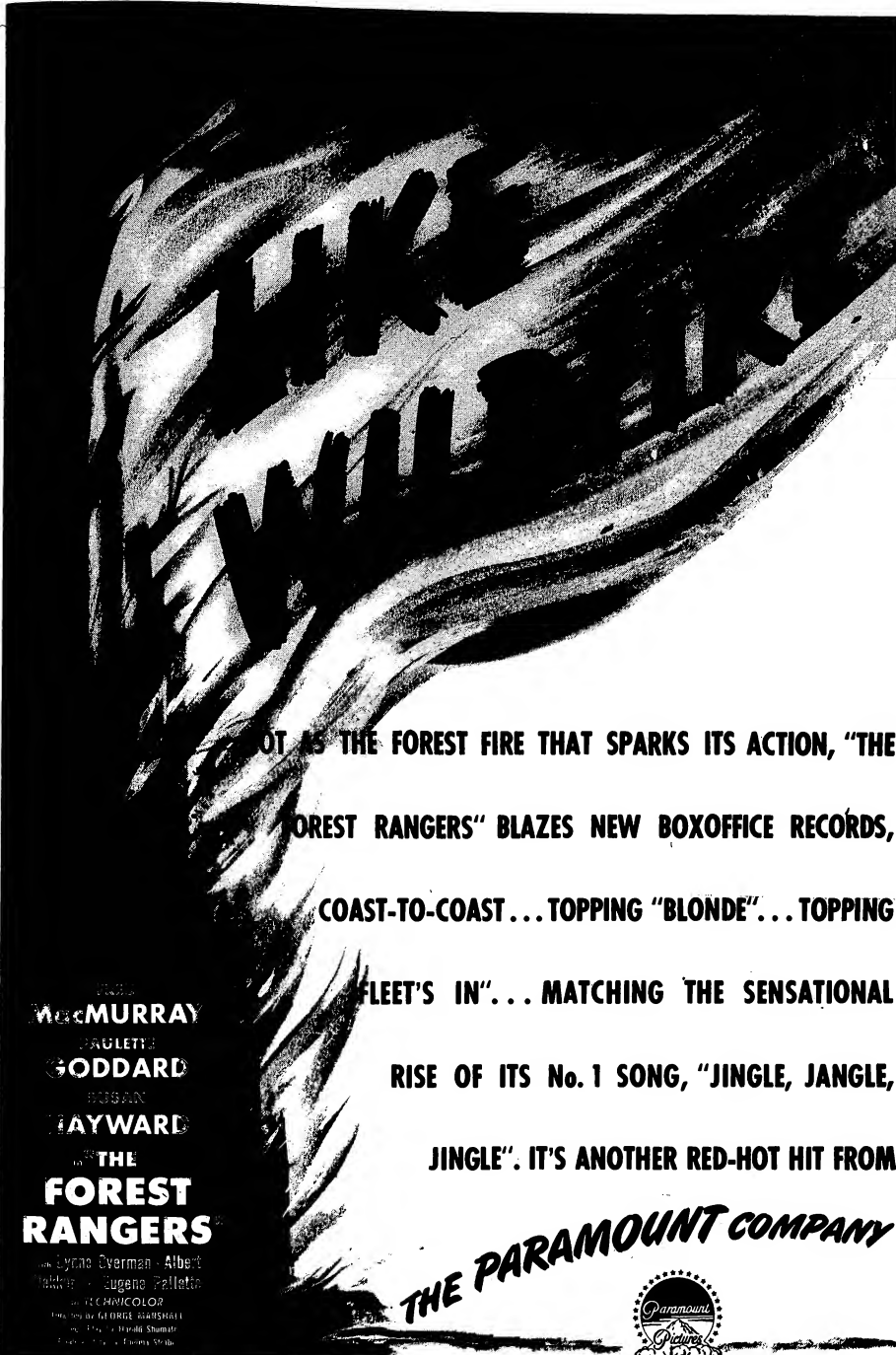


**Warner's**

from  
 wait 'til you see what happens when we uncork **AIR FORCE!**







NOT AS THE FOREST FIRE THAT SPARKS ITS ACTION, "THE FOREST RANGERS" BLAZES NEW BOXOFFICE RECORDS, COAST-TO-COAST... TOPPING "BLONDE"... TOPPING "FLEET'S IN"... MATCHING THE SENSATIONAL RISE OF ITS No. 1 SONG, "JINGLE, JANGLE, JINGLE". IT'S ANOTHER RED-HOT HIT FROM

with **WAC MURRAY**  
 and **PROLETTE**  
**GODDARD**  
 and **BUSAN**  
**LAWYARD**  
 in **THE FOREST RANGERS**

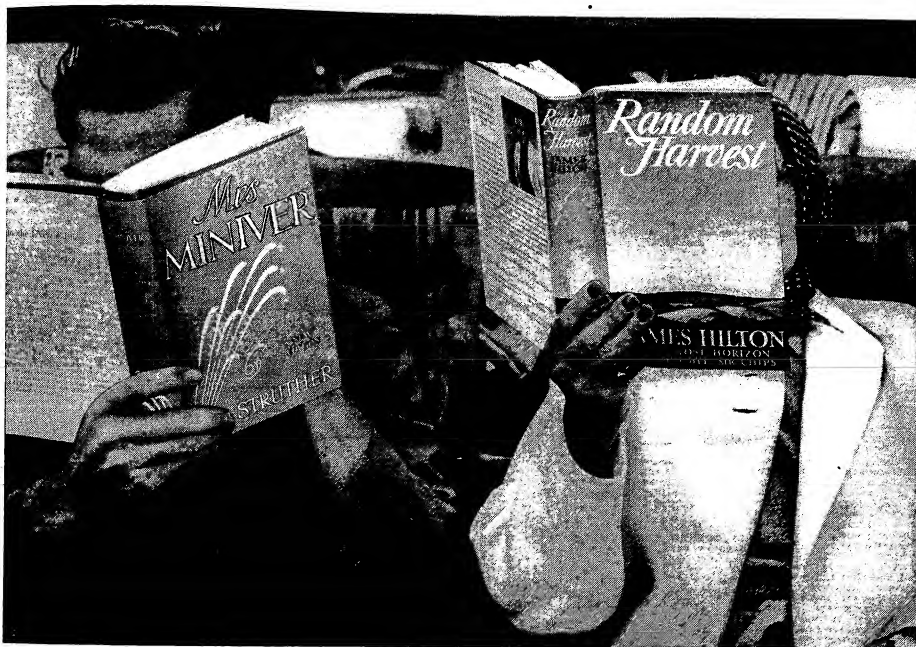
**THE PARAMOUNT COMPANY**

Directed by **Lynne Overman** - Albert  
 Walker - **Eugene Pallette**  
 Technicolor  
 Produced by **GEORGE BRUSH**  
 Story by **Harold Shumate**  
 Screenplay by **Harold Shumate**









# SUREFIRE COMPANY!

**M-G-M Does It Again!**

**The Industry's Next Milestone! See you at the Trade Shows Dec. 7th!**

**RONALD COLMAN • GREER GARSON**

in JAMES HILTON'S

**"RANDOM HARVEST"**

Directed by MERVYN LeROY • Produced by SIDNEY FRANKLIN

with PHILIP DORN • SUSAN PETERS • Henry TRAVERS • Reginald OWEN

Bramwell FLETCHER • Screen Play by Claudine West, George Froeschel and Arthur Wimperis

Based Upon the Novel by James Hilton • A MERVYN LeROY PRODUCTION

A METRO-GOLDMINE-MAYER PICTURE

**ON TO  
VICTORY!  
BONDS!  
Dec. 7th-13th**

# Balaban Tells Coraies It's Free To Vote as It Pleases; SOPEG's 65%

Union election Monday (23) in Paramount, when around 65% of its employees voted in favor of the American Optical Co. Professional Employees Guild as its bargaining agent, was preceded by a printed letter to all the white-collarists from Barnay Balaban, president, which read in part: "You are free to vote for the election as you see fit. Paramount has not attempted, and will not attempt, to influence your choice. Your decision, however, should not be reached on the basis of false information." In this connection, Balaban was rumored to have sent out recent broadsides by the SOPEG union attacking the Paramount management.

The letter was followed up by orders to department heads to instruct persons in their department to vote on Monday (23) election, to which they were eligible to do so. Company president's letter, dated Friday (20), pointed out that the number of employees who were eligible to vote was 377, while the total of the group eligible to vote for the election of other supervisory capacities was 800. In his letter to employees, Balaban wrote up his letter.

"I am told that some of you who are eligible to vote at the election I mentioned are among the members of Screen Actors and Professional Employees Guild, Local 19, bargaining agent of the executive, supervisory and other employees of the company must become members of the Guild. This does not compel any employee to join a union. You are free to join or not to join as you see fit. The election in this union is chosen as the bargaining agent, the negotiation, which is being conducted by the union may result in a contract which includes what is known as 'maintenance of membership clause.' The effect of this clause is that, when an employee has joined a union, he is to remain a member, and thereafter ceases to be a member of the union in good standing, the employee must be employed by an employer. If the employee has not joined the union, the maintenance of membership clause does not require his discharge."

While scoring a strong victory at this office election, the 110 agents and in the Par-Famous music subsidiary, 11 to 20, plus an additional vote received by watchmen-porters, SOPEG lost out at the Par exchange and at Par News. The IATSE, on the other hand, in an exchange, polled 17 votes as against SOPEG's seven, with rental SOPEG polled 10 to 15% of the vote before the NLRB. At the newsreel, vote was six for, 12 against SOPEG, with six for H. H. H.

Due to increased cost in living since the war began, Paramount has been permitted to employees earning up to \$300 and last Friday (20) placed it on a weekly rather than quarterly basis. It is the only film company that has been paying a bonus since the war began.

Normally, Par has a week applied to the War Labor Board for increases that would bring present salaries up to 15% of the rate of Jan. 1, 1941 for those persons who are making more than \$5,000 yearly. In other words, where increases of bonuses have not equaled the amount of the increase received on Jan. 1, 1941, difference is to bring the salary up to that amount.

Par's first bonus, covering the last six months of last year, was paid on Jan. 1. Subsequent bonuses paid this year (1942) were 6% for the first quarter, 7% for the second quarter, and 8% for the third. In going on a weekly basis Friday (20), Par earlier in the week had the actual rate of the fourth quarter on the basis of 10% for the first \$100 of salary and 8% for the second \$100.

It is claimed that with increases and bonuses since Jan. 1, 1941, that the amount of the employees have realized was about as 15% more of salary than paid as of that date nearly two years ago.

## GUY AND HIS GAL

Hollywood, Nov. 24. Irene Hervey, and Dick Foy, day-of-the-starting spots in "His Guy, Day of the Start Day of Thanking" at Universal.

Grant Garrett and M. Coates Webster, both appearing in "Cresting to be produced by Willis Cowan.

## IATSE'S MOVES MAY SPLIT STUDIO LOCALS

Hollywood, Nov. 24. The threatened grab of local autonomy by the home office of the International Brotherhood of Motion Picture Studio Employees has driven a wedge between the studio locals.

Ready to go along with the move led by Richard Walsh, IATSE executive, as bargaining agent for the local, are the projectionists, grips, property men and set electricians. Leading the fight against the surrender of autonomy are the cameramen and film and sound technicians.

The showdown is expected later this week when Pat Casey gets in from the east.

## AFL's Central Labor Council In Hollywood

Hollywood, Nov. 24. The establishment of an AFL Central Labor Council in Hollywood is being considered by William Green, prez of the American Federation of Labor.

Move is understood to have the support of Dan Tobin, chief of the Teamsters union, and Dave Beck, northwest leader for Tobin. Both are powers in the AFL hierarchy. Many of the local formerly affiliated with the Los Angeles Central Council withdrew some time ago because dissatisfaction with the policies of J. W. Buzzell, the exec secretary.

The apparently the contemplated new organization would supersede the Buzzell outfit.

## Sundry States Look To New Sales Taxes For Revenue; Taxes?

New sales tax laws are expected to be sought in a number of states this year, and the most adaptable of offsetting decreased revenue yields from automotive and other taxes adversely affected by wartime conditions.

Extent to which such proposals might affect the theatre and amusement industries will, of course, not be apparent until actual legislation is passed.

That a trend toward more state sales taxes may be anticipated was indicated in one instance by the report of the Finance Commission of Delaware State Tax Commissioner James P. Truss that a state sales tax would be the most adaptable means for making up the loss of revenue in Delaware from gasoline taxes.

Explaining in an address in Washington before the Delaware Commission on the subject of state revenues were expected to fall off sharply because of reduced receipts from the state gasoline tax, income tax and possibly the racing levy, Commissioner Truss added:

"The most serious logical step because of the present high Federal income tax we would receive would be to increase the rates in the higher brackets. The sales tax is the best present type of tax which is available. It is the most adaptable and it is the least burdensome because it gives the person the choice of whether to show up his income. It is of the same general type as the gasoline tax, the reduction of which is about as logical. Whether it is politically possible I do not know."

## TITLE CHANGE

Hollywood, Nov. 24. "Careless Conductors" has been changed on "Nothing Ventured" at Metro.

## Projectionists Dance

The 25-30 club of Local 808, Moving Picture Machine Operators of New York, whose members are projectionists of 25 years' experience or more, held its annual dinner-dance Sunday night (23) at the Edison. In addition to exclusives and others from 306, various film folk attended, principally from theatre. Mike Berkovitz, operator at the RKO, and one of the oldest active bootmen in years of service in the country, is president of the club. The Kessler, operator of Loew's Burnside in the Bronx, was chairman of the committee on arrangements.

## RKO Loew's Play Up Scale Plus N.Y. Ops \$125,000

Turned down recently when \$125,000 was offered in settlement of the New York union operator suit for \$276,000, the contract, it is reported, RKO and Loew's may re-offer the \$125,000, adding to it an increase in the cost of living.

Local 808, Moving Picture Machine Operators, N.Y., brought its suit before the National Labor Relations board, and through the mediation of Brown-Willis Bloff machinists. When the \$125,000 settlement was offered, it was on the basis of membership of 306 voted against its acceptance.

## FRISO GOES FULLY DARK

San Francisco, Nov. 24. Complete darkness descended on the streets of all theater bars, when Edward D. Kall, coordinator of theatre civilian defense activities, issued a special dimout order in response to the army's request, for dimming of the meager glimmers that had formerly been permitted under the war act.

Theatres now are not permitted to have any lights above the marquee, and are to extinguish brightly lit marquee, back as far as the property line.

Jobs which became effective Saturday (24), was issued because airplane surveys revealed the illumination from the under side of the marquee cast an aura of light onto the surrounding street.

## Philly's Dimout

Philadelphia, Nov. 24. Philly theatres will probably have to dim or extinguish brightly lit marques under a dimout order by the Army soon to go into effect in the Philadelphia metropolitan area.

The dimout order will be as drastic as the one imposed on New York, which has almost blocked out Broadway, but it will serve to cut down on the glare of city lights and the theatres and niteries which have caused a glow to be observed from Philly as far away as the Atlantic Coast—80 miles distant.

Details of the dimout will be made public next week by civilian defense authorities. At first it will be a "partial dimout," Acting Mayor Bernard S. Goetz said yesterday (Monday). If the partial dimming eliminates the glow, then Philadelphia will probably have a total dimout now in force in Eastern coastal cities.

## WAGES TILTED FOR SOEG ON THE COAST

Hollywood, Nov. 24. Screen Office Employees Guild is going to work this week on its membership drawing increased wages, through an agreement with the major motion picture industry. The agreement also calls for retroactive pay to July.

It was based a question whether the War Labor Board would sanction the wage increase, but it was finally agreed that the wage tilt was legal under Federal regulations.

## Mrs. F.D.R. Surprised

Washington, Nov. 23. Mrs. Eleanor Roosevelt told her press conference Monday (23) that she felt disturbed to find that private income from investments was not covered by the \$25,000 net income limitation on salaries. "It was assumed that it would be covered," she asserted.

The President's wife did not elaborate further on her comment, except to say that when she was in Great Britain "one of Britain's most prominent men" had the same net income figure "practically no one" there has more than \$21,000 net income.

## Try To Keep Stars After '42

Continued from page 1

ment bureau concerned and simultaneously retain for their companies the services of the stars.

On the contract lists of the majors are most of the biggest box-office names concerned, representing a talent investment virtually unobtainable in specific theatres. Studios, with stars upon whom is anchored the production-distribution structure, face the prospect with grim concern.

## Here's The Dope

One week recently as yet, was that a proposal had been made asking that studios be permitted to contract with stars prior to Nov. 1, 1942, regardless of the length of the pact. In many cases such a provision would carry

## An Omen?

Hollywood, Nov. 24. Mebbe it's just a normal exchange of courtesies but no one is to blame if the "trend" in the following get bookings: Jack Benny on "The Cantor's Progress" Nov. 25; Cantor with Burns and Allen Nov. 24, and Gracie Allen with Cantor on Nov. 24. Cantor, who backed the Benny call later.

Burners' point out that such reciprocal arrangements might fill the void that will come next year with the government coalition of the stars. Stars are expected to balk at guest shots without the usual remuneration.

top personnel through for another year, or longer and might, in some instances, protect the studios for the time being.

This, however, would call for a radical modification of the \$25,000 income ceiling statute, since salary provisions in important name contracts would go over the \$67,200 salary limit fixed for 1943.

An alternative for keeping personnel would be freezing workers to their present jobs, which appear likely, judging from the clarification of this point by assistant secretary of the President John S. Brant.

In addition to the validity of contracts primarily affecting the major stars, most important in the list raised in Washington last week by the talent groups in huddles with U. S. Internal Revenue Bureau officials were matters of deductible business expenses and the status of freelance under the War Stabilization Law. Question whether commissions to agents would be allowed over 8% above the ceiling, remained obscure.

Washington tax officials, however, were not giving out any sympathetic considerations to the deductible expenses with regard to the agents' commissions. The status of freelance artists.

Under the "senior artist" labor reps claimed that in the case of floating personnel (in a player might work for 100 to 150 employers in the course of a year) it is virtually impossible to establish a rigid salary basis. Contention was voiced in instances where it was the application of the wage law to artists in this category chaotic conditions. The result was that the show business—bands, radio and pictures.

Under the current income ceiling there is no provision for the deduction of salary paid by a top-income earner. It was believed, however, that such legitimate expenses would be more fully compensated for by the new ruling, especially where the ruling favorable to show business likely.

## Bands and Theaters

Theater operators, meantime, continued worried over the status of big name bands. Some top band leaders are now in New York they could continue earning over

\$300,000 yearly, claiming they're operating a business, paying salaries, expenses, etc., as any other corporation.

If band incomes are limited some of the theaters could be forced to face with the necessity for a radical change from currently profiting operating policies.

This was discussed by Austin Krough, Paramount legal head, who reported that the operators of the band last week during talks with Norman D. Cann, assistant commissioner of the Federal Reserve Bureau. Some definite ruling has previously been sought on whether band members are considered as employees of theaters, as C. Petrello, American Federation of Musicians' press, who had insisted that theaters are employers of bands for social security tax purposes, may now, change his viewpoint but, it is believed, that the operators of the convenience would receive much consideration in Washington.

As a result of negotiations to agents by bands is raising another issue. If bands are ruled to be independent contractors, commissions may be allowed on the other side.

## Wacky Legit

Continued from page 1

likely that Olsen & Johnson will be operating in the neighborhood of \$150,000, and the other two agencies of the latter for a cost of 125 people. The latter figure would be exclusive of salaries of the other 100, and would leave a percentage of the profits, regardless of whether they appear to be in the neighborhood of \$150,000.

Preliminary estimates are that a show of this type would have a route of some 30, 35 weeks a year. Arena Manager Harry H. Hines, by John H. Morris, Pittsburgh, embodies a group of 16 arenas but also books outside rink capacities, for instance, is booked into 25 situations.

arena idea believe that in the case of a legiter of this kind the Arena Managers' Association would be restricted to rink bookings and could also set dates for auditoriums.

## Such Needed Slogans

Arena operators have long been looking for a musical extravaganza to fill in open time between ice and roller skating. "Hellszapoppin'" would be the forerunner of a new policy which may well complicate the arena manager's highly profitable ice spectacle and also figure as a substitute if the rink shows \$500 in net profit.

"Hellszapoppin'" as part of the title of the show.

When the acter was originally started, it was to be a show to show into rehearsal immediately. The personnel of the current program, which was presented in New York, was to be absorbed into the new production. Objection later cropped up, and the show was presented now it could run only until March and would then have to lay off until the second acter was presented and would be able to write off the production cost.

If the show should be produced on a large scale, it would have to be on tour throughout Ohio & Johnson because the latter could not remain in New York due to other interests.

## Doc Stirrs One

Willis Goldbeck, director, gave the title of the U. S. Government to "Dr. Gillery's Prison Story," with Lionel Barrymore playing the part of the prisoner.

Continuing in the series are Donna Reed, Van Johnson, Keye Luke, John Craven and Marilyn Maxwell.

# SHE'S RIDING HIGH AT THE CAPITOL, NEW YORK...And Variety Reports Her In The Money Everywhere!

**"Town's topper!"** Soaring high, giving house  
one of its best weeks for some time, warranting hold-over!"  
—Keith's, Cincinnati

**"Neat business!"** —Loew's State, Cleveland

**"St. Louis leader—swell!"**  
—Loew's, St. Louis

**"Fine gross!"** —Loew's Valencia, Baltimore

**"Plenty neat!"** —Orpheum, Montreal

**"Solid entry, pacing with  
strong figures!"** —says Variety's Box-  
Office Summary



CINEMA GUILD  
presents

# "I married a *Witch*"

starring

**FREDRIC MARCH** \* **VERONICA LAKE**

with **ROBERT BENCHLEY** · **SUSAN HAYWARD**

**CECIL KELLAWAY** · **A RENE CLAIR** Production

Directed by Rene Clair · Screen Play by Robert Pirosh and Marc Connelly

RELEASED THRU UNITED ARTISTS

34,000,000 Fans Are Reading  
The National Magazine Ads  
in Life...in Collier's...in Look!  
And 3,000,000 more are acting  
on the tip from Time's rave review!





# Tops!



# 20<sup>th</sup> Century-Fox



# Film Execs Still intent on Getting Essential' Rating for H'wood Labor

Hollywood, Nov. 24. Despite the notorious attitude of War Manpower Commission officials in Washington regarding the draft status of studio labor, picture toppers are proceeding with plans for classifying studio workers as essential. Industry representatives, which have been under way for several weeks, looking towards the War Relocation Authority, will be continued.

Shortly after America's entry into the war the need for maintenance of the motion picture industry, both as a wartime and post-war industry was acknowledged in Washington.

Engineers of the British film production who British film production suffered a blow via loss of world markets as a result of studio labor restrictions, was noted. It was regarded as a mistake which the U. S. was intent on not repeating.

Since the original classification of the U. S. film industry as being "essential" in principle only, there has been a marked change in attitude. What has deteriorated to a point where studios are now trying to preserve a bare minimum of studio labor production manpower so that America's domestic and world markets for picture film will not be seriously crippled.

N. Peter Rathvon, ROCU proxy, currently on the Coast, has been last week's active in outlining the industry's basic manpower needs to authorities in Washington. Though it was last week stated that only film workers engaged directly on picture production and War pictures would be eligible for deferment, studios are reportedly continuing to lobby for more workers, embracing men over 35 years of age. Lists will then be submitted to the War Relocation Authority for review by War Manpower Commission with object of determining how many men the studios may expect to receive.

Paul Hunter, publisher of Liberty magazine, in an editorial appearing in the Dec. 19 issue, challenges the action of War officials in Washington who propose to declare picture production a nonessential industry.

Signal Corps Censor Inroads  
Film studios, facing a shortage of sound and camera technicians as well as heavy demands by the Army, Navy and Marines in the combat forces, find that particularly heavy inroads are being made by the photographic units by the Army Signal Corps, which is conducting training classes with cooperation of independent cameramen for action overseas. Location is seeking younger men who have had experience on film locations and still healthy enough for the rigors of combat.

Most of the first cameramen in Hollywood are too old to pass the stringent physical tests.

Goldwyn's 'Pride' Into 2 Frisco Suroreasters  
Samuel Goldwyn's "Pride of the Yankees" was routed into two foreign film houses here, as result of reports of all circuit theaters for a second run at the 85c scale prescribed by Goldwyn as tariff for the picture March 15, 1942 and Leveaux, both managed by Henry Pincus, abandoned the foreign film policy for the "Pride" run.

A foreign short, "A Nation Dances," however, is included on the bill with the Goldwyn picture. Capacity of the two houses is only 800, and a rush biz resulted for them.

Con. Film's \$197,075 Net  
Consolidated P. I. Industries, which holds substantial stake in Republic, reported net earnings of \$197,075 for the quarter ending last Sept. 30, after all taxes but before federal taxes. Company deduced \$92,825 for estimated federal income taxes based on 1942 rate for 1942. This left net income, after all deductions, of only \$104,450 or 26c per projected share.

Consolidated Co. estimated that it is not likely the corporation will be subject to excess profit tax.

# SCG's Manpower Problem

Hollywood, Nov. 24. The question of manpower will be discussed today at the Animated Cartoon producers and the Screen Guild.

Letter is prepared, so the worst and believes it will lose around 50% of its membership to the membership forces within the next 30 days, since most of its animators are well within the age limit.

Big problem is that, it takes years to train an expert animator.

**Fire Sale**  
Oakland, Cal., Nov. 24. Fire in one of the broadcast- ing booths in the lobby of the Fox Theater caused a wholesale dumping of the house with no damage to the interior. Management, however, is not sure and told patrons to return later in week for free admission.

Management is hoping management was astounded to find how many customers it had on the night of the fire.

# N. Police Chief Calls Theatres To Mayo Bingo

Theatre operators in the Greater New York area were scheduled to meet with Police Commissioner Lewis J. Valentine yesterday (Tues) afternoon to cooperate in a move to put an end to bingo and other money game racketeering in theaters. The Commissioner has already been stopping bingo in churches and games may be summarized as follows:

In every theatre in the metropolitan sector.

Several cases of bingo players being hunted out of churches and locked up are reported, one of the most recent instances taking place in Queens. Fraternal organizations have also been ordered to stop bingo games.

There has also been the moral implications police are largely interested in clearing out bingo racketeers, operating under the auspices of the Mayor, are being profiting most by the operations, leaving a relatively small percentage of the take for the churches.

One group of bingo operators recently took over a darkened theatre in Queens and packed 'em in as an admission for bingo games.

Meeting called yesterday by Commissioner Valentine was to enlist the support of the Mayor and the City in eliminating bingo from theatres. Most theatre operators are reported strongly in favor of supporting the action.

**Only Partial Remake Of Sons of Potemkin**  
The William Sekeley remake of "Potemkin," oldie Soviet film, will have an Albert Maltz script and be titled "Sons of Potemkin."

Rather than a complete remake, the production plans call for the use of as much of the old film as possible, with a liberal use of voice and sight dubs.

**Chi Fund OK'd in N. Y.**  
Chicago, Nov. 24. All major film company branches here received a letter from their home offices last week authorizing their local managers to contribute to the Community Fund and other regular charity drives.

This is the first time such an authorization has been made and was accomplished through the efforts of John Buskin and James C. Coste of the Amusement & Recreation Division of the Chicago Commission on National Defense.

**WANTED, A 3D RANGER**  
Hollywood, Nov. 24. Production of "Robbers Roost," next of Monogram's western series, will be a 3-D picture. The picture will be up white spots are hunting a replacement for John King, one of the stars of "Buster" who is now in the Army.

Other two members are Ray Corrigan and Max Terhune, who are not subject to call-up. The picture will be produced as soon as he can make three-of-a-kind out of a pair.

# L. M. RUBENS, PIONEER EXHIB, DIES AT 65

By HAL HALPERIN  
Chicago, Nov. 24. Louis M. Rubens, 65, one of Illinois' best exhibitors, died of heart disease Wednesday (18) at the Sacred Heart Sanitarium, Milwaukee, following a long illness.

Born in Chicago he went to Joliet, Ill., where 23 years old and entered the picture business with the Joliet heart disease Wednesday (18) at the Sacred Heart Sanitarium, Milwaukee, following a long illness.

When in Chicago he went to Joliet, Ill., where 23 years old and entered the picture business with the Joliet heart disease Wednesday (18) at the Sacred Heart Sanitarium, Milwaukee, following a long illness.

In 1906 he opened the first motion picture theatre in Joliet, the first 200-seat house used motion picture chairs as seats. From this humble beginning rose in later years one of the largest theatre chains in the country. The Bijou was succeeded by the Crystal Stairs, a 650-seat theatre with a feature of the show lighting by colored lights. This was the first Joliet house to have an organ.

Later he opened the Princess, sending the Joliet Palace, and the latter costing \$1,500,000 to build and being the first de luxe picture theatre to built outside of Chicago.

In this theatre he introduced many innovations new to the theatre, including a round lobby in which an organ, that could not be heard by the audience, was installed. The organ played for the entertainment of those waiting for seats. Other revolutionary features were incorporated in its management that drew the interest of theatre men from all parts of the world.

He joined forces with the Balaban and Katz organization in 1912, and at that time later founded the Great States Theatre Corp., a chain operating 140 theatres in Illinois.

Mr. M. as he was affectionately known, numbered his friends in the theatre business by thousands, was the biggest draw. He was endeared and respected by all who knew him and his friends. His keen business vision was responsible for raising the status of the motion picture theatre to the level of a legitimate industry of the de luxe cinema circuit of today.

He was noted as a philanthropist, and was one of his best friends of crime detection and law enforcement, police work being his hobby. Many of his ideas were adopted by representative of the International Association of Identification, a member of the board of directors of the International Association of Chiefs of Police, and a member of the Illinois Society.

Six years ago he advocated the fingerprinting of all film studio employees. His idea, which was adopted. He was the first to suggest studio police forces in Hollywood, and his idea that he had at every studio of any importance today.

Surviving him are his widow, three daughters, Charo Day, Lillian Lang and Irma Rubens, all in the picture business. He is survived by his wife, Mrs. J. Maurics M. Claude and Harry A., all associated with the picture business.

Services were held in Joliet on Monday (23) with burial in Waldhartsheim, Chicago.

# Joe Hazen To Tell Pix Execs His Findings

Returning to New York yesterday (Tuesday) from a four-week orientation course in Army procedure and organization, was Commandant and General Staff School, Fort Leavenworth, Kan., Joseph R. Hazen is calling a meeting of all film company heads for early next week to outline to them how best the industry can cooperate in the war effort.

Hazen, attorney for Warners at the homeoffice and vice president of the company, was chosen to represent the film industry at the P. I. Leavenworth course, also given for leaders in 82 other lines of business.

At next week's meeting, to be followed by a similar report on Hollywood studios, Hazen will outline to film leaders what is expected of them in connection with the war effort and the war plans of the Government as well as the War Dept. in that connection. Hazen plans giving a detailed account of the organization setup and functioning of all branches of the armed services, also the position of the War Relocation Authority, and enemy capabilities as well as communications and other problems now faced.

At the rigid P. I. Leavenworth course which entailed night study in addition to class attendance, Hazen and other executives were schooled in all the problems relating to global war and the far-reaching plans essential to an allied victory.

Much that Hazen learned and will report on in New York and Hollywood is believed to be of a relatively confidential nature, thus most likely will not be made public.

# Par's Partners Powwow In Hot Springs Dec. 2-3

A Paramount theater powwow, to be attended by homeoffice company heads and other party leaders, is scheduled to be held at Hot Springs, Ark., Dec. 2-3. The meeting will be similar to that held at different times in the past for similar discussion of current operating problems, policy, etc. as well as exchange of information in connection with theatre matters.

Homeoffice group, meeting over the two-day session with partners from various parts of the country, will probably include Harry Baer, president of Par; Leonard H. Golden, vice president over the west; Sam Dumbrow, Jr., Leon Nettles, M. F. Gouthrope and other headquarters executives.

# All After Can. Biz

Not in the history of film distribution has there been such an influx of Dominion general managers of picture producing companies into the States as now.

These provinces. All in quest of seasonal business. The great Canadian picture industry not only to inspect the local exchanges in the States but also to attract exhibitors through the area.

On the contracts have been: Leo Devaney, g.m. for Paramount; Jim O'Loughlin, g.m. for 20th-Fox; Ted Gould, g.m. for Regal. All from Toronto.

# Better War News Cues 'More Space' For Newsreels; Sloughs 'AP Plan'

**Hip, Hip Whoa!**  
Hollywood, Nov. 24. Shortage of hip-length silk hosiery, known in the old days as "sloughs," is sloughing the girls of the line in musical pictures. Rehearsals have been reduced to a minimum and dance routines to save wear and tear on g.m. garments.

"Coney Island" and "Hello Frisco, Hello" sets at 20th-Fox, the labor of the temps is reduced to few hours daily instead of an all-day job.

With aggressive offensives and victories accruing for the Allies in the forthcoming year, ways and means of getting added screen time for newsreels are being mulled in the trade. While ultimately exhibitors may catch on about the added screen time, the industry and studios in these reels, the newsreel editors and producers are acutely aware of the importance of this issue to at least two reels. In the same breath they admit there is no chance of increasing the size of newsreels unless more screen time is made available.

To see no question but that the Government is acutely conscious of the immense morale-building value of timely newsreel stories, given the public less than 10 days from date of the actual battle. With upwards of 5,000,000 Americans currently serving the colors, it is apparent just how much interest is contained in a moving story of a U. S. or Allied victory. Tiptop on this heightened interest is the mandated by a minimum of five minutes in the country soared on news of the North African offensive. Also being a newsreel radio news broadcasts after the Allied drive started in Africa. Hence, it is not surprising that the five newsreels will receive serious consideration.

**War News Bops 'AP Plan'**  
Since there is no topnotch material to be had, the industry has added individual effort is being displayed by the five American newsreel companies in the past. The Associated Press plan for the reels this week appears more distant on the part of the newsreels expected to grow. Even the pooling of material, made necessary in certain instances, is not regarded as likely to create any opening wedge for newsreels in the past. Newsreel editors have voiced any objection of the proposition this year, but the industry has not yet thwart the Associated Press proposal for combining coverage on stories, double the size of the reels, as the union cameramen, local having definite rules against such joint coverage. It is a pool of retro setup established by the Government itself.

Newsreel editors believe much brighter coverage of the battlefronts will be coming along soon and believe that the military cameramen are going to quicker their pace so there will be fewer delays in getting the print to the reels.

# Dr. Dorenberg Quits AAA for OPA Post

Dr. Walter J. Dorenberg, director of the American Arbitration Assn., who has been in charge of legal research of the motion picture industry since its inception under the decree, has resigned to go into Government work.

We will assume the post of chief counsel of the Opinions and Research Committee of the Federal Communications Commission, with headquarters in Washington.

# 20th Statement Due

Financial statement of 20th-Fox for the quarter ending Sept. 30 is due Nov. 30, the day the board of directors is scheduled to hold its postponed regular monthly meeting. While the 20th-Fox statement for the first nine months is not expected to include any of the monies diverted by great Britain in the last month, the profit is expected to stack up well ahead of 1941, despite higher federal income taxes.

# WB Starring Greenstreet

Sidney Greenstreet, former legit player, is being brought to star rating at Warners.

Actor attracted favorable notice in his first picture job, "The Maltese Falcon."

With aggressive offensives and victories accruing for the Allies in the forthcoming year, ways and means of getting added screen time for newsreels are being mulled in the trade. While ultimately exhibitors may catch on about the added screen time, the industry and studios in these reels, the newsreel editors and producers are acutely aware of the importance of this issue to at least two reels. In the same breath they admit there is no chance of increasing the size of newsreels unless more screen time is made available.

To see no question but that the Government is acutely conscious of the immense morale-building value of timely newsreel stories, given the public less than 10 days from date of the actual battle. With upwards of 5,000,000 Americans currently serving the colors, it is apparent just how much interest is contained in a moving story of a U. S. or Allied victory. Tiptop on this heightened interest is the mandated by a minimum of five minutes in the country soared on news of the North African offensive. Also being a newsreel radio news broadcasts after the Allied drive started in Africa. Hence, it is not surprising that the five newsreels will receive serious consideration.

**War News Bops 'AP Plan'**  
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**THE YEAR'S MOST MIGHTY  
MURDER MYSTERY!**

Something new in  
laughter! Gay and  
giddy goings-on in  
screwy Greenwich  
Village!

**A Night  
TO REMEMBER**

CO-STARRING

**LORETTA YOUNG - BRIAN AHERNE**

MISS JEFF DONNELL • WILLIAM WRIGHT • SIDNEY TOLER  
GAIL SONDERGAARD • BLANCHE YURKA

Produced by SAMUEL GOLDWYN  
Directed by NORMAN KRASNA  
A COLUMBIA PICTURE

KEEP 'EM BUYING  
WAR BONDS AND STAMPS  
AT YOUR THEATRE

RELEASED  
**DEC. 10**  
A DATE TO REMEMBER





# \$25,000 DECREE ECHOES IN DECEMBER OPTIONS; ADMEN FEAR LOSS OF STARS

# CBS-NBC Up 2.3% Vs. October, 1941; Blue, With \$1,640,000, 49% Better

### If Audience-Getters Are Unavailable to Sponsors Whole Outlook of National Radio Advertising Might Be Affected

As the important option month of December approaches NBC and Columbia find that one of the complications arising from the Government's decree confining all income over \$25,000 to the roof of their own doorsteps. Major clients have expressed themselves as reluctant to be caught with time obligations but without stars and have asked the networks to make certain changes in their cancellation provisions so that they (the accounts) can withdraw without the penalty of expense to themselves. The network's immediate reaction has been one of extreme chilliness to the proposal.

The clause that these sponsors seek to have removed from the time contract is that which makes mandatory for the account to give four-weeks notice or pay the cost of ad-solded facilities for the like period. The contracts which the networks have with their affiliated station sponsors are of the type which carry a very same obligation, namely, broadcast or pay, and the webs see no valid reason why they should assume the burden.

Rather than wait until the Treasury Department has cleared the ceiling regulations in so far as they would affect performers who work for several employers and packages programs these network advertisers instructed their agencies to discuss questions of continuing with NBC and CBS. The inquiries embraced two possibilities:

- (1) an advertiser, having lost the services of his firm-associated star, quitting as of the first week in January.
  - (2) an advertiser substituting such a loss with another personality program and finding after a trial period of three months that the replacement is not worthwhile.
- The sponsor wants to be free in either event to walk without monetary penalty to the network. The question as to how the network is to perform a status is concerned the agencies foresee the three departments of advertising in a situation in one of two ways. It will either decree that in the case of a sponsor who has a star for his current employee of a contractor and that his

income is none of the client's affairs and that he can pay for it as he is classified as a service contractor and not one solely depending on salary. The agencies feel that the networks ought to exercise broad indulgence in dealing with advertisers on what has been termed by the webs, contracted with war expeditious, should overlook peace-time policies and play ball with their customers. Such leaning back, the agencies figure, will insure a relationship that will pay heavy dividends when the emergency is over and advertisers can again operate without being strangled by Government regulations.

### CBS' Comment

CBS appears to be little concerned over the insistence of some of the major radio agencies that their clients be given the right to pass up the networks' contract stipulation which requires that they be notified before the current obligation's expiration date. The agencies have stated that they are allowed to send the renewal requirement as it becomes due every two weeks. The impression within Columbia is that a satisfactory solution for the situation will be worked out by the end of the 1943 renewal start coming up.

The network recognizes that the agencies, as guardians of their clients' advertising interests, are anxious to put themselves in as strong a protective position as possible. It is up to the networks to treat each situation separately as it comes along. CBS is slated to discuss the new law with the General Foods time renewal situations with the Young & Rubicam agency.

## WALLINGTON REPLACES GODFREY WITH ALLEN

Jimmy Wallington returns as announcer and straight to the Fred Allen department of advertising. He replaces Arthur Godfrey, who took over Wallington's berth when he was added back for his current period Oct. 4.

### Don't They All!

Hollywood, Nov. 24. Jimmy Saphier signed a new gag writer for Bob Hope last week. He is not Mr. X, as all concerned. A swing-shifter at Lockheed, he told Saphier he dreams up more gags while working on plane wings. He turned in a few samples and was hired. So anonymously he covers up his 'dreaming on the job.'

## Camels Risk Switch To Hollywood Despite Uncertainty on Stars

Camel is not taking a chance on switching its Friday 'Caravan' program (CBS) to the Coast because of the possibility of being shut off from film-name talent by the Government's \$25,000 income ceiling. Options on the present contract talent, however, do not come up until the middle of December and the question of who is to be retained is still wide open.

Meanwhile the program has loaded itself up with comics for the month itself up with guest comics for the month of December. Howard and Shirley Temple are slated for this Friday (27) and Eddie Green plus Jack Benny (tentatively) for Dec. 4.

## R. J. LANDRY JOINS COLUMBIA NETWORK

Robert J. Landry, radio editor of 'Variety' for the past 10 years, has resigned to join the Columbia Broadcasting System, New York, as Director of Program Writing. He succeeds his own nephew, Bill Landry. He will be attached to the CBS program department under Douglas Croft, Director of Broadcasting.

Kansas City—Iole Johnson is new continuity editor at KCKN here, succeeding Phil Hissman, now of Signal Corp.

Columbia reached the \$4,000,000-level in gross sales for time last month, going 3% over the billings which prevailed for October, 1941. The Blue Network enjoyed the biggest boost. The \$1,640,000 it garnered for this October figured 49% better than it had been the year before. NBC, with \$3,820,000, had a margin of but 2%, while Mutual was in the minus column with 8%.

On the first 10 months of the year the networks jointly were running 8% over the period of 1941. Mutual still leads the group with a margin of 46%. The Blue's margin has increased to 25%, while NBC and Columbia's margins edge up 5% and 2%, respectively.

In September of this year the total of the four webs was 9% over the parallel month of '41, and the accumulative total stood at 9% over 1941.

## NETWORK GROSS TIME SALES

	(Estimated)		
<b>FOR OCTOBER</b>			
Blue	1,640,000	1941	1,095,000
Columbia	4,020,000		3,915,000
Mutual	770,000		840,000
NBC	3,820,000		3,625,000
<b>Total</b>	<b>10,250,000</b>	<b>1940</b>	<b>9,675,000</b>
<b>FOR FIRST 10 MONTHS</b>			
Blue	12,315,000	1941	12,315,000
Columbia	37,650,000		36,480,000
Mutual	7,810,000		5,385,000
NBC	38,100,000		34,315,000
<b>Total</b>	<b>98,875,000</b>	<b>1940</b>	<b>88,010,000</b>

## LESLIE T. HARRIS TO CBS, NEW YORK

Miami, Nov. 24. Leslie T. Harris, WQAM news editor, shifts to CBS in New York, Dec. 1. He's been with the Borton station a number of years. Harris' new duties will be in the production department.

## March of Time's New Time

Hollywood, Nov. 24. The March of Time will probably move forward a half hour to the Thursday 10-10:30 p.m. slot Jan. 7, 1943. The Kraft Music Hall concert will be a half hour and the Rudy Vallee-Sealtest program takes the 9:30-10 p.m. slot. Kraft and Sealtest are controlled by the same corporation, National Dairy. The 'Blue' will air as a half hour show dates back to 1934.

## LAVA BLURBS TEMPORARILY ENDED

Procter & Gamble has issued a statement through the Blowdowns' complete cancellation of its Lava Soap spot campaign. The terminating date is Dec. 4. The explanation given for the move is that a review of the entire spot picture had convinced P&G and the agency that it did not assure maximum coverage and audience for the aggregate markets and that it would be advisable to shelve the campaign until around Jan. 1, when the time better facilities and periods might be available.

# PUBLICS CONFUSED CONCEPTIONS

In his recent address before the American Association of Advertising Agencies, the president of Young & Rubicam, Chester LaRoche, devoted one section to the blurred impressions held by people generally concerning advertising. He spoke for the whole many-sided industry but the same blurred impressions (and misimpressions) by the public toward radio advertising were the focus to him. That radio is, alone among advertising media, based upon a direct Federal grant of sanction to operate.

Broadcasters in reading the remarks of the Y & R executive will not find their imaginations strayed when he takes it up with the added fact that radio business has been systematically misrepresented to the American people in the past 20 years both by business-haters and, it must be admitted, by chiselers and angle-shooters in and out of business. Hence the public all too often reveals a mood to throw away the baby with the dirty water.

"Most of what the public knows of advertising," said LaRoche, "comes from popular novels, films, possibly from consumer publications—and what these descriptions lack in accuracy, they make up for by fascination." The vocal minority feels that advertising is nothing but a combination of clever stunts, exaggerated arguments, and uncontrolled enthusiasm; and that advertising men are a group of slogan writers whose sole capacity is to make people think they need something they don't need at all.

Inadequately advertised to the public are the dimensional facts of American advertising. LaRoche sums up the industry in terms that should be viewed up into giant type and exposed to public view where it will do no good. As he dictated: "This industry includes the media of the nation—of

more than 20,000 magazine and newspaper publishers, of 1,500 outdoor plant owners, of more than 200 radio chain and station owners, all of them employing a total of 500,000 people and having an investment of 15 billion dollars.

"It includes 350 national advertisers. They have 1,500 plants employing 500,000 salesmen and 1,000,000 workmen; and they sell through hundreds of thousands of retailers, and have an investment of \$25,000,000,000. "It includes thousands of local advertisers.

"These are keyed together by the great advertising business operating agencies, with their working staffs totalling more than 13,000, with an annual payroll for these staffs, and the thousands of clerical workers in merchandising and surveying groups, of over 100,000.

"All, a total of 11,547,000 people are directly or indirectly concerned with advertising. Forty billion dollars worth of plant equipment is in some measure dependent on advertising."

Broadcasters have to see that as goes advertising so goes radio. They cannot escape the fact that all too often they are not permitted to defend radio in terms of radio programs or radio accomplishments but are challenged by opponents to go behind radio and defend all advertising and sometimes even defend all behind advertising and defend all capitalism. This generalization seems over-simple it is not more so than the prejudices of many of the attackers. Radio may or may not get another sobering chastisement in the near future, when the Norris Resolution is passed in the Senate apropos the networks and their advertising, but the recent refusal to sell time to a cooperative movement which sought not to sell goods, but to proselyte for memberships. Present omens suggest that all the radio-haters (and/or advertising-haters) may rally to the attack.

However, broadcasters must not narrowly gape

at all enemies of either radio or advertising as Communists. This would be the height of self-deception. There is a considerable number of quite sincere citizens who have been indoctrinated with ideologies but with suspicions. It is the constructive job of the admen and broadcasters to analyze these suspicions and remove them not by the magic, which won't work but by removing the cause.

LaRoche was dealing with the positive, socially useful aspects of advertising when he made allusion to mass communication under the control of the greatest body of trained possessors of know-how in the world. This was what he had to say concerning advertising in the service of the United States at war:

"Psychological warfare half destroyed France before a single shot was fired. Psychological warfare, conducted in this country by Germany, has made too many American mistreated English. Psychological warfare has interested too many Americans in appeasement. It has confused the issue so that many people are not even sure what we are fighting for.

"We must fight fire with fire. We, too, must wage psychological warfare. And we must wage it on two fronts. Abroad, we must bring unity to the United Nations; disunity to Germany, Japan and Italy.

"At home, we must develop a will to win; we must develop spirit, which Napoleon said is: 'Three times more important than the materials of war.'

"We must create a civilian mass army—an army that can for man and woman for woman will beat Germany and Japan at their own game."

"Can we do it? Yes, I am sure we can. We can do it by the proper use of our channels of information. For we have the most efficient and the most far-reaching system of mass communication in the history of the world. Here we have a weapon peculiarly our own."

# THE RADIO-CLOCKWORK

## The Schulzes of Yorkville' Part Of Pro-Democracy German Platters

'We Fight Back,' the German-language program 7:30-8 p.m. Sundays on WJOM, New York, is now being heard on 65 additional foreign-language stations in the U. S., through the cooperation of the Office of War Information. Arrangements are also being made for it to be repeated on two other New York stations that air programs in German.

Recent guests on 'We Fight Back' have been German playwright Fritz von Uruh, historian Otto Sattler, Harvard professor Carl J. Friedrich and Pastor Forrell of the N. Y. Presbyterian church. Composer Kurt Weil recently succeeded to play some of his songs on the piano, with his wife, Lotte Lenya as vocalist. Broadway actor Oscar Karwalski has several times been featured in Metropolitan Opera basso Emanuel List was soloist last week, with Thomas Mann conducting his fellow German-Americans.

'The Schulzes of Yorkville,' a serial drama by German playwright Peter Martin Lampel, is a regular part of the series.

## Paley Cuts Pay; New Pension Plan at CBS

It was publicly revealed last Saturday (21) that William S. Paley, president of the Columbia Broadcasting System, will reduce his compensation by \$122,000. His new salary will total \$85,000. A special board meeting to go through these motions was held Dec. 2. Paley's salary and sharing terms contract paid him \$202,135 in 1941 and around \$190,000 in 1942.

The Dec. 16 meeting will also okay a special compensation plan for Edward A. Tamm, chairman of the CBS executive committee. He will receive \$25,000 annually, instead of \$50,000 and at the same time in five years he will get a life pension of \$15,000 annually.

A pension plan for all CBS executives is being worked out at the present time.

The new pension affects executives over \$3,000 annual income. (Presumably because Social Security pensions provide for those up to that figure). The pension fund it is understood will be created by a reversion of the former profit-sharing plan.

Wilson Rustis, radio head at A. T. & T., is slated for Civilian Pilot Training series.

## Policy-Holder Sues to Halt Sale of WJOW, Omaha, By Woodmen Society

Omaha, Nov. 24. Suit has been brought by a member of the Woodmen of the World Life Insurance Society to enjoin it from disposing of Station WJOW here. Dr. Homer H. Johnson, the litigant, charges that the Society stands to lose more than \$3,000,000 in the next three years because of the proposed sale. The complaint is filed with the local federal court also charges that WJOW, Inc., which seeks to lease the station, is dominated and controlled by men directly or indirectly connected with the Consumer Public Power District of Nebraska, or are personally interested in the acquisition of the power facilities serving Omaha.

It is also contended by the complaint that the 'obvious purpose of

### Latest Hooper Ratings

Bob Hope	.....33.3
Charlie McCarthy	.....31.4
'Fibber' McGee & Molly	.....31.1
Jack Benny	.....27.4
'Aldrich Family'	.....27.1
Frank Morgan-Fanny Brice	.....24.2
Walter Winchell	.....24.1
Radio Theatre	.....24.0
Bing Crosby	.....23.7
Mr. District Attorney	.....23.5
Kay Kyser	.....22.8
Eddie Cantor	.....21.9
Red Skelton	.....21.7
Screen Guild Players	.....19.0
Fred Allen	.....18.0

### Mayer & Evans Team On WLW, Using Material Written by Goodman Ace

Cincinnati, Nov. 24. Edith Evans and husband, Ray Mayer, will team on WLW, (23) night in a weekly half-hour variety show on WLW. Their special material is supplied by Goodman Ace of 'Easy Aces'.

Mayer, who did comedy roles in 'Louisiana Purchase,' Eddie Cantor's 'Banjo Eyes' and other Broadway plays during the past several years, mixes gab with planning. Miss Evans, songstress, was on the air with Jack Benny and Benny Fields. Mayer's staffs with them in the new series are Ronny Mansfield, tenor; Bonnie Stuart, warbler; Joe Kelly's orch, and Paul Jones, announcer.

### BROCKINGTON TO AUSSIE

Former Canadian radio head will carry Alesis Announcer

Montreal, Nov. 24. Bob Bowman, Canadian Broadcasting Corp. announcer, will accompany L. W. Brockington, special adviser to the British Ministry of Information and former head of Canadian radio, on a tour of Australia and New Zealand.

Brockington, recently special writer-assistant to Prime Minister King, is to make a number of radio and other public addresses during the tour and will have Bowman as his assistant. Bowman has recently been named to the office of chief liaison officer over broadcasts for the CBS.

Kevin D. Hager, WJOL manager, addressed the students of Union College, Schenectady, last week on 'Radio In War.'

### Presto's FTC Promise

Washington, Nov. 24. Presto Recording Corp., selling and distributing records, according to the Federal Trade Commission, it will stop representing that bases of the discs are composed of plate glass.

Company is located in New York.

## TRANSCRIPTION TO BE USED BY BEST

Network Recently Broadcast a Prize Fight Description Of Recording and Will Use Made-in-London Mechanicals for 'Britain to America' Sustainings

### BREAKS CUSTOM

The Blue Network has revised its policy on recorded programs to the extent that it will broadcast them whenever expedient and so long as such broadcasts do not run counter to regulations of the American Federation of Musicians and the American Federation of Radio Actors. The web last Tuesday night (21) broadcast a recorded version of a prizefight and it is currently arranging to feed the 'Britain to America' series (continuing) from transcriptions made in England and transported here by plane.

The fight broadcast was that of Turkey Thompson and Gus Dorazio, with Adam Hat as the sponsor. The initial 15-minute fight was blocked off by the broadcast of President Roosevelt's contribution to the N. Y. Herald-Tribune's annual forum. The blow-by-blow description by Sam Taub and Bill Stern's between-rounds comments were recorded anyway. At the close of the President's broadcast, an announcer in New York gave a brief resume of the first three rounds and then advised listeners that ringside reporting in New York was being transmitted from that point and such would be the version to the end of the bout. The fight went its full scheduled 10 rounds.

As for the 'Britain to America' series, the fact it went its full scheduled 10 rounds.

## Non-Name Radio. Actors Click As Stars Omitted

Recent changes of policy on the Kale Studio program, by which non-name radio casts would be used for dramatic spots in the series, resulted in Hollywood and Broadway stars, proved timely in meeting the situation raised by the Government's new \$25,000 salary limit. Decision to use regular radio actors instead of the stars resulted from the response to the broadcast some weeks ago of Michael's 'My Brother Lives in Stalingrad' sketch, with Miss Smith, Vera Allen and Hester Sondergaard.

Subsequent program had a playlet with Leslie Woods and Ralph Bell, which drew enthusiastic comment. Further stars has bought a special starlet, Fenwick and Chester Strone as leads in Milton Gaiger's 'One Special Type' spot. The Office of War Information will have Helen Menken as guest. There will be other name guests periodically, but the non-name policy will prevail generally.

For the Jan. 1 broadcast, Harry Ackerman, script and Rubicon director of the series, has bought a special 28-minute script, 'The Master Map of America,' by Paul Woodbridge, publicly run for the Office of the Petroleum Coordinator. Miss Smith and Ted Collins will play the leads in it.

## Directors Guild, Writers War Board Off Mutual Network Free Show Competing With Blue's Bond Revue

### Out on Limb

Weekly Digest of Radio Official which monitors all the radio commentators this week published an 'Out on the Limb' catalog including the following: Knox will leave the Cabinet—Hew Pearson (Rite). Franco will declare war on Great Britain—Maurice Dietrich (WWRL).

An Allied push in Europe, from the South and the West, before the end of the year—William S. Gottimore (WJOM).

End of the year in Europe next year, the Allies make no more mistakes—Waverley 'Roe' of WJMS.

To probable passing of Paul Winchell as manager chief—Alfred Symbal (WJOM).

A G. O. P. drive for a labor control measure—Ester Tufty (WJOM).

Guadalcanal will be Japan's SWING—Gobrie Hecster (MBS).

An air fleet controlling the world, based in America—Major de Serevsky (WJMS).

Synthetic rubber tires will be available in 1944—Clifford Evans (RFD).

Compulsory savings in the immediate future—John B. Kennedy (WJWB).

## Pete Barnum O.W.I.'s Radio Head in N. Y.

Pete Barnum has resigned as head of production for the Ruffrauff & Ryan agency to take over the management of the New Manhattan office of the Office of War Information. Jack Van Nostrand has given up a similar post with Young & Rubicam to join the new office, which leaves his agency connection in a couple weeks, while Van Nostrand will make his switch around Jan. 1. Barnum will report to Bill Lewis, head of the OWI's radio division, and hold the title of deputy director.

### Hutchinson 140 for NBC

KWXB, Hutchinson, Kan., has become an affiliate of NBC.

The addition will give the network 140 stations.

## Rationing Chiefs Want No Publicity; Dislike Advance Talk of Moves

Washington, Nov. 24. Office of Price Administration is going to try to clamp down on advance and other news commentators to restrain them from speculating on possible rationing programs. This was made known Saturday (21) by an OPA official who would not allow his name to be used.

OPA feels that comment on the rationing and the press about what is to be rationed and when and how fosters panic buying, according to the official, and that for reasons of public relations it is better that Davis, director of OWI, to seek to limit the publicity support of radio stations, newspapers and magazines to run an end to speculation of this kind. The official said that censorship was not intended.

Vince Callahan did not show up last Thursday (19) at the New York office of the Writers War Board to make a delegation of the board and of the Radio Directors Guild concerning the Jan-con on the Mutual 'Bondswagon' program. Charles J. Gilchrist was present to represent the U. S. Treasury radio division. Bill Murray of the William Morris agency and chief personage behind the new Ronald Colman-erected Treasury revue on the Blue, was a second caller. Bill Rainey, the regular Treasury liaison for 'Bondswagon,' was present. Also Ed Byron of the Directors. Writers were represented by Rex Smith, J. W. Friedman, Kay Seymour, Bob Colwell, Carl Carmer, and others.

Two volunteer talent groups refused flatly to withdraw from their position on the Blue. They will produce a revue Saturday nights on Mutual under unpaid conditions, in rivalry with a Treasury revue on the Blue the same night with the Morris agency's prestige and weight and available funds as advantages. Writers and Directors repeated to Gilchrist complaints registered earlier by mail that the 'Bondswagon' series had, been continuously difficult due to failure to line up ideas and people of value and unrepresented by any insinuations of lack of patriotism. It was a matter of competitive conditions set up and belatedly revealed by the Treasury that made further activity seem fruitless. If they (the Writers, Directors) could help in other ways at other times they would be willing to do so, Gilchrist informed.

Radio Director Guild and Writer War Board participation in the Mutual program ends this Saturday (28). Bill Rainey has an Irvin S. Cobb program lined up for Dec. 4, but the showstoppers will on via Mutual theaterist is not clear.

## Fanny Farmer Candies Using 21 Markets For Christmas Business Drive

Fanny Farmer's Candies is going after the holiday trade with a month's spot campaign, starting Nov. 20. The J. Walter Thompson agency is placing the business in 21 markets.

It will be day and night-time checkbreaks at the rate of about 10 a week.

Harold Hough has been elected chairman of the planning and advisory committee of the Blue Network.

There is good reason to question whether the radio and the press are primarily responsible for whatever so-called panic buying has taken place. There is much evidence to indicate that OPA itself has been responsible for causing forward buying and indeed there has been a great deal of speculation. Henderson's organization has deliberately sought to create runs so that it could create a situation where it could step in.

When OPA felt it was known that panic buying would be rationed, this was followed by forward buying. At the same time, a public release was distributed with the purpose of explaining to the public in great detail how to keep coffee over a long period.







# N.A.B. CHIES O.W.I. FOR BAITING ENGINEERS WITH 'KRAFT EX'

### Says Mack Bougere Scouted Local Panelman For Overseas Division—Higher Salaries Than Local Rates Also Held Out By Government

Washington, Nov. 24. National Association of Broadcasters has protested to the Office of War Information against 'traiding' of radio station personnel for the recruiting of technicians for OWI's overseas division. N. A. B. in a letter to OWI stated that if the overseas division is to take in employees of the stations a severe curtailment of domestic broadcasting would follow.

Matter came to a head when N. A. B. last week received a telegram from New England broadcaster protesting against OWI procedure in sending representatives to technicians of small stations offering them high salaries and particularly draft exemptions to leave and take civilian service jobs with OWI in the Government propaganda stations.

'Government is training thousands of technicians for themselves but now brazenly raids existing stations without consulting managements, or considering consequences to stations,' the New England broadcaster complained. 'Yesterday Mack Bougere, chief technical director from the New York office, interviewed our staff unknown to me and today drafted exemptions arrived addressed to me. We have never employed unlicensed men now to keep on the air and are threatened with imprisonment if we do not accept their enlistment. We cannot train replacements unless we compel our contributors to drop his work teaching hundreds of enlisted men at government radio school here. Show us the drop the program and a few replacements for us? He now operates here at the station and in the next hours will be on the air for the government. How can we also train replacements for us? I consider this action of OWI is outrageous and it will put us off the air in short order. Can you take this matter up for us?'

N.A.B. called OWI. William B. Lewis, chief of the radio bureau, was out of town and the assistant was discussed with the assistant, Douglas Meservy. Then C. E. Arney, Jr., assistant to President Neil Miller of A.B. C. reviewed this with a letter.

Letter emphasized the serious situation growing out of this practice and pointed out that draft officials are realizing more and more the necessity of recruitment of some of the technical men in studios.

'We have every reason to believe,' Arney stated, 'that henchmen radio stations will not be subjected to the severe drain on manpower in the technical field which has marked the operation of the draft heretofore. With this problem solved we feel the small operators are measurably protected.'

As a first step Arney suggested that whoever was in charge of recruiting a staff for OWI's overseas division should contact the management of the stations who are mentioned in the situation existing in them.

'There is no need to emphasize the fact that radio broadcasters have, in the past, except for the aforementioned very sincere desire to cooperate with the war effort in every way including the surrender of some of their necessary personnel,' Arney asserted. 'But if OWI and the Government do not wish to call upon stations to perform the communications jobs which they are capable of, some alternative must be taken to preserve essential personnel.'

## Jim Little Allowed To Quit Army For Navy

Atlantic City, Nov. 24. James G. Little, formerly of NBC in Chicago and later news commentator on WTAG, Worcester, has received a discharge from the Army Air Force so that he could take leave in the Navy.

He entered the Naval Office at Annapolis College yesterday (23).

## CAST TO BE PAID

### 'It Pays to Be Ignorant' Burlesque Quits is Sponsored

Piel's Beer became the sponsor of 'It Pays to Be Ignorant,' comedy quiz, WOB, W., Monday (23), 7 p. spot is 7:30-8:30 p.m. It's the same cast as prevailed on the sustaining set named Tom Howard, George Shelton, Lulu McCConnell and Harry McNaughton.

## GRACE FIELDS TO AIR FROM WB STUDIO

Hollywood, Nov. 24. The Blue network's former present studio space from KFWB to accommodate the Grace Fields five-minute strip for Paul Henreid. CBS also making arrangements to use a KFWB studio for the Harry James Chesterfield show where his stage parts early next month.

Both Radio City, which houses NBC and the Blue, and Columbia Square, which is the CBS corral, are looking for the new network. The Hollywood Canteen had been suggested as site for Grace Fields' local broadcasts, but George Washington Hill, American Tobacco Shop, is handling the new network.

Her maestro, Harry Sosnik, precedes her west by a couple of days to set up a new band from the L. A. local.

## HUSTED EX-WLOL WITH RED CROSS OVERSEAS

Washington, Nov. 24. K. Wallace Husted, formerly of Station WLOL of Minneapolis and more recently with the Office of War Information as chief of station relief in Italy, has been assigned from OWI to accept a position overseas with the American Red Cross.

Husted will leave shortly for his post abroad.

## Conner Comes In

Washington, Nov. 24. Richard F. Conner, formerly radio coordinator of the Southern California Broadcasters Association of Los Angeles, has been named chief of station relations of the radio bureau of the OWI. He will take up duties in Washington Oct. 12. He takes place of Husted.

## Philly Stations Unite With Union On Training Courses For Technicians

Philadelphia, Nov. 24. Alarmed at the inroads in the field of radio technicians of the draft, enlistments in the armed services and departure to war industries, OWI has authorized in cooperation with the American Communications Association (CIA) last week inaugurated a course to train replacements. The plan has the blessing and active support of the Philadelphia Board of Education and the Government's war production training program.

At a meeting at the studios of WFIL last week the following program was decided: There will be two classes of trainees (1) persons who are not yet drafted and who have no practical experience in a broadcasting station and (2) those who have not yet had a theoretical course required for obtaining an operator's license.

Of the first group, the union is

## Leonard Levinson To Travel For Bill Lewis On Special Assignments

Leonard L. Levinson who joined Bill Lewis, head of radio for the Office of War Information, some weeks ago, has been chief of special assignments. This task will necessitate traveling three weeks out of every month. Washington to New York, the Midwest, Hollywood, and back to D. C.

His special job will be integrating the allocation plan, to embrace some 60 high light radio programs, so that steady governmental messages will be treated with variable frequencies. Thus, a soon due trek to Detroit to huddle with the 'Lone Ranger' executives is to insure the security of war information (no loose talk) into that serial for the next three or four months.

'Women at War' may be slipped into the 'Hour of Charm' (Phil Spitalny General Electric show),

The basic 12 themes now to be projected are rationing, conservation, material conservation, war information, issues in the war, the enemy, the United Nations, work and production plan, to embrace everything from anti-inflation and hoarding to war bonds), the enemy, military units and the Marine Corps. All this is on top of the regular allocation plan.

## BILL STUTHER HEADS GENERAL FOODS RADIO

Bill Stutler, who resigned recently from the Lyons agency, New York, has joined General Foods Radio, Inc. to Charles Mortimer, Jr., the company's advertising manager. Stutler will be in charge of G. F. radio interests. It's a newly created position.

Before going with the Lyons agency Stutler was co-head of Young & Rubicam's radio department.

## Harvey Harding to Navy Day Ahead of Draft Bd.

Plaintiff-organist-singer Harvey Harding reports Dec. 3 as a musician in the Navy beating his draft board by the punch by one day. He received notice of his scheduled induction Dec. 4.

Besides winding up his accountant assignment on the 'Mary Martin' serial on NBC for Procter & Gamble, he makes a concert appearance tonight (Wednesday) at the Stamford (Conn.) Schubert Club, where he'll sing 'Encore' on Saturday (28) from WCTV, Hartford, and plays a return recital Sunday (29) at the West Point club.

## Union Candidates

At the end of the eight weeks, if approved by the union shop stewards the applicant will then be eligible for employment at any of the stations. The terms of the contracts between the outlets and the ACA.

Members of the second (unlicensed) group will be accepted as students at the Dobbin's Vocational School under a course taught by ACA members (paid a nominal fee by the Government's training plan). Equipment necessary to the course

# 'Speaking of Books' into Manhattan

### Schenectady's Literary Forum to Also Be Heard on WHN, New York

## Red Tape and Storks

Buffalo, Nov. 24. Ed Tuchman, WEBR radio announcer, has been deferred in district to support his stork-expectant wife of a soldier. Seems that his wife is holding up brother-in-law's pay.

When the Army comes through, Tuchman will come through for the Army.

## FCC CAN'T HELP MANPOWER PROBLEM

Washington, Nov. 24. Federal Communications Commission has not taken any action on the 'manning table plan' of the War Manpower Commission, according to Chairman James L. Fly. Chairman admitted that the manpower situation in the radio industry is acute and that the commission was not in a position to make any decisions in respect to it. It is up to the Selective Service and War Manpower Commission officials, he pointed out, and all the FCC can do is to cooperate with them through studies, investigations and recommendations and help those officials to coordinate the jobs and functions in the radio industry.

'Manning table plan,' which is designed to expedite the orderly withdrawal from industry into the army of workers in large industrial units, appears to have adapted, however, to the radio broadcasting industry.

National Association of Broadcasters made a manpower survey of the radio broadcasting industry and from that it appears that the average radio broadcast station employs only 21 persons, and that the range is from 2 employees to just over 132. These figures are based on returns from 608 stations.

N.A.B. says, however, that any station which believes that its 'manning table plan' is adaptable to its deferment and training program should participate in the plan and should communicate with the WMC's appropriate regional office.

## BERNARD GETS 'BLONDIE' PLUS TREASURY REVUE

Upon arrival in Hollywood to direct the film colony and end of the new 'Five Nights a Week,' applicants pass examinations for their licenses, they will receive the same eight week practical course as the first group.

The training program is under the supervision of Charles Smith, WCAU chairman of a union committee consisting of Dick Ship, WPEW, Paul Kravitz, WIBC, Frank Pfaff, WIP, N. E. Rye, KYW, and C. E. Roster, KYW.

The management committee consisted of George B. Towner, president of WFIL, chairman, and the following members: David P. Gillert and George Lewis, WCAU; Ernest Gager, KYW; Benedict Gimbel, Jr., and Clifford Harris, WIP; Milton L. Green, WIAF; Edward E. Brant, WIBC; Arthur Simon, WPEW; and Alexander W. Dannebaum, Sr., WDA5.

## Schenectady, Nov. 24

'Speaking of Books' (literary and general news) program (literary and chief prestige program (literary and chief prestige program) for the first two years has completed tie-up with station WHN, New York City. On alternate days, WHN will broadcast a delayed transcription of the Schenectady broadcast and will originate the program from Manhattan the other week.

WGTV's program has attracted much publicity due to its use of name authors and tie-ups with publishers. The station was disappointed in the fact that a network contract and now is apparently taking this method to call Manhattan's attention to the show.

Richard J. Lewis, of the Albany Times-Union, and Martin Goldstein, secretary of the New York Civil Liberties Union, control the program.

## BING CROSBY SHOW CUT TO HALF HOUR

Bing Crosby will close his Kraft Music Hall a half hour early beginning Jan. 7. Following conferences over the weekend between the show's producer, Hal Roach, and J. Walter Tompson agency and exec on the Kraft account, it was announced that the show will be trimmed to a half hour 'due to war conditions. Show takes the first half hour, 8:30 to 9:00 on the coast.

Format of the program, it is said, will be unchanged.

As a replacement for 'Stim' for the east and for the past eight years has aired for a full hour, 'Trim Down' will be cut to a half hour shows on the networks, to wit: Kay Kyser, Kate Smith, Camille Caravan, Gene Will Hour and Lux Radio Theatre.

## 'Against the Storm' Off NBC; 'Snow Village' May Get P&G Replacement

'Against the Storm' ends its Procter & Gamble sponsorship and probably goes off the air with the Dec. 25 broadcast. NBC, the client and the Compton agency would like to renew the serial, but took a sharp jump in the last C.A.B. ratings, but Sandra Michael, creator and owner, asked to be released from the contract.

As a replacement for 'Stim' for the west, P. & G., through the Compton agency, is considering 'Snow Village.' William Ford, manager of the serial, said that the serial, which aired for Loge-Wiles dishes and as 'Scoundrel Skeltons' several seasons ago.

Sandra Michael will continue as owner and co-author with her brother Peter, chief of 'Lore Journey,' for Procter & Gamble over a midwest and Coast hookup of NBC. Plans for the serial, which aired for Loge-Wiles dishes and as 'Scoundrel Skeltons' several seasons ago.

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## Robin Flynn on WCAU

Philadelphia, Nov. 24. Capt. Robin Flynn, news commentator on WCAU for Groves Laboratory, has been named to the R.F.F. in World War I, will do news commentary at WCAU for Groves Laboratory. Flynn recently was telegraph editor of the Toronto Globe and was recently on King's Spoken, Wash.




## SID WEISS IN RADIO DAILY, SAYS

Every once in a while (not too often, thank Gahd), we wish we were just a fan instead of an alleged hepster. Then we could let down our hair and really do some raving. Such a mood hit us the other night listening to *Phil Spitalny's* musical magic at the Strand Theatre, New York. Perhaps it was the magic of *Evelyn's* violin—perhaps it was the high D's *Ruth Cove* climbed up to on her trumpet (and, brother, how many male trumpeters can you name who can duplicate that?)—perhaps it was the savage beat of *Viola Smith's* drumming (if you closed your eyes, you'd swear it was Krupa)—perhaps it was the clarinet sub-tones of *Kathleen Hamilton*—perhaps it was the martial arrangements they featured.

Be that as it may, we can't remember when we've been so thoroughly stirred by a band. What a great band it is and what a great job Phil's done. In the beginning, when he first organized his all-femme band, the trade was inclined to look upon it as a novelty. They regarded it patronizingly and figured even if the music isn't as good as a male band, at least the musicians are prettier! But Phil didn't look at it that way. He was not only out to build up an attractive unit—he also wanted to put out the finest music possible. And he's done it.

He's welded together as musically efficient a unit as you'll find in the land. **EVERY GIRL IN THE BAND IS A SPECIALIST. THE FINEST ON HER INSTRUMENT IN THE COUNTRY.** Phil has traveled countless thousands of miles assembling this machine and it's doing him proud now. **AND DOING GENERAL ELECTRIC PROUD, TOO. IF YOU DOUBT US, LOOK AT THE CROSSLEY. IT'S THE HIGHEST RATING A STRAIGHT MUSICAL SHOW HAS EVER CLIMBED TO.**



# GOVERNMENT AIR MATERIAL SUBJECT TO JUDGMENT OF DX BROADCASTERS

**More Experienced CIAA Has Slight Edge in Smooth Relations but OWI Catching Up Fast—U.S. Aides Lose Studio Privileges**

Contracts by which the U. S. government recently took over all the time on the nation's shortwave outlets have an unusual clause which allows the station managements to retain editorial control over the material provided them for airing. Which presumably means that during the war the Government is paying for the time, a DXer can throw into the wastebasket anything which it doesn't feel suitable.

Clause was won by the insistence of Edmund Chester, head of the CBS shortwave division, who lobbied in his demands by other overseas broadcasters. They maintained they had the right and responsibility of preserving the standards of truth and accuracy by which they had built shortwave audiences, inasmuch as the stations continue to be identified as operated by their owners. No indication is given on the part of the Government as to whether the programs. Stations are looking forward to return of complete operation to them after the war.

Actually, with almost all the outlets programmed by either NBC or CBS, most of the Government staff is being used. Coordinator of Inter-American Affairs, which leases the hours from 5 p.m. to 2 a.m. each night for beaming the transmitters at Latin America, gets almost all of its staff on. That's the result of two years of hard-won experience and an integrity in mixing as little propaganda as possible with news.

**Expense Vital**  
Office of War Information, which leases for beaming to all the world out Latin America the hours not used by the CIAA, is a more recent entrant into the propaganda field. Its material has been heavily handed at times and some of it hasn't been used on claims of stations that it was too obviously propaganda and would jeopardize audiences. OWI newcasting material, however, is said to be much improved recently.

What has happened since the Government took over at midnight Nov. 7, is that NBC and CBS in their programming for themselves and other stations heed OWI directives but sidestep actual material supplied in languages such as French, German, Italian and Spanish, in which

they have very competent staffs. They use the OWI material and gabbers for Arabic, Tagalog, Japanese and other such languages for which it is difficult to obtain proper staffs.

**A Good Move**  
With its control of what goes on the shortwaves still limited, Government has nevertheless found the takeover of the DXers a good move. Major thing it has done has been the elimination of programming by a whole flock of stations. Instead, all but the two know-it-all stations, West Coast are hooked into either NBC or CBS for their programs. Thus stations which didn't have the staffs for first-rate DX programming in wartime have been eliminated. They could neither obtain nor afford to pay writers and announcers in 25 or 30 languages. It's all been concentrated in expert hands in New York now and the top-rank shows thus originated are aired over a whole series of wavelengths instead of just two or three, as heretofore.

**Organization**  
That's particularly true for the Latin-American programs, which have to be broadcast in only two languages, Spanish and Portuguese. On the other hand, centralized control is advantageous to the OWI, which deals in many languages, because it can keep certain wavelengths on certain languages most of the time. A listener in Germany or France or Italy therefore knows that at such and such a frequency, he is almost certain at any time to get his language.

It also makes for better scheduling. Two Finnish or two Turkish newscasts aren't aired on two different wavelengths at the same time. Instead, by central programming, one will be heard at one time of the day and one at another, thus doubling the potential audience for each.

For Latin America there are always two sets of stations pumping in Spanish, one set in Portuguese and another set in English. The two Spanish sets stagger all their important shows, insuring the largest possible audience for the best programs. In addition, one set airs news on the hour and the other on the half-hour, thus insuring another source of bad overlaps.

Also, the ability under the new

method to use a whole string of wavelengths for a single show guarantees listeners in other parts of the world a greater likelihood of hearing the U. S. clearly. If they can't get it on one frequency, they can get it on another. It's also harder to jam. Too, it makes it easier for local stations in Latin America, some 150 or more of which are tied into the NBC and CBS networks, to pick up shows for rebroadcast. They, too, are insured better reception when they have a choice of wavelengths.

**Beam Steers**  
That ties in with another major objective being achieved by Government control of the shortwaves. They are all going to have their antennae revised to narrow the width of their beams. Instead of dissipating the strength of their signal by trying to reach all over the map at the same time, each transmitter will have a narrow, assigned territory to cover. Difficulty in narrowing the beams heretofore has been that every station wanted the good cities, like Paris, Berlin, Rio and Buenos Aires and no one wanted the less advanced territories. In addition, there are plans by the OWI and CIAA to build 22 more transmitters, which will get tied in with those now operating.

The top of such stations as WLBO, Cincinnati; WGOE, Somerset; and WRUL, Boston, into NBC and CBS has presented a minor problem on show-for-lease announcements. It, of course, isn't practical to maintain a staff of spotters in various languages to make station identifications. Most outlets are figuring on a series of disks in the various languages.

Extent to which NBC and CBS are going to maintain their independence, despite their ostensible Government control, is that they won't allow CIAA or OWI men into the studios except when they are actually participating in rehearsals or broadcasts of shows. They say otherwise they would be swamped with government employees.

## Sachs Uses Gal-Slanted War Comment on WMCA

Sachs Furniture store, steady users of local radio time in New York for the past two decades, start their first woman's program on Nov. 27. Using Maxine Keith thrice weekly on WMCA. Show will be a femme commentary on the war and a guide of feminine activities around Manhattan. Also in addition, of course, to usual program and spot announcement campaign.

## WBYN-802 DISPUTE

Involves Dismissal of Brooklyn Station's House Orchestra

The long-simmering dispute between WBYN, Brooklyn, and Local 802, the New York unit of the American Federation of Musicians over the legality of an eight-week notice given the house orchestra by the station flared into the open Monday (23), when the six members of the house crew were advised not to report to work. Management issued its notice, which was effective Nov. 23, is binding, that the union cannot sue for back pay.

Following receipt of the special delivery notice, the union contacted the 'Night of Stars' benefit show, staged at Madison Square Garden in New York last night (24), and arranged that WBYN would not be allowed to air program. As a result of this action, William Norins, the station exec, asked for and received permission to appear before the local's trial board yesterday (Tuesday) and explain the situation.

On Tuesday (24) Norins was advised that the union ruling must stand; that if the station so desired they could now file a fresh eight-weeks notice which would probably be recognized. Station took the matter under consideration and pending an answer the status quo prevails, i.e., station does not air the matter.

Meanwhile the members of the house crew did not receive their last week's salaries, since at the time their checks were offered, on Monday, the station wanted each orchestra man to sign a prepared statement waiving any claim on the station. Thus the musicians would not do, and consequently they were not paid.

## JEAN MacINNIS WITH O.W.I. OVERSEAS UNIT

Jean MacInnis has resigned as program analyst for the Office of Radio Research to join the radio section of the Overseas Division of the Office of War Information. She was formerly program director of Intercollegiate Broadcasting.

She is the wife of Lawrence Leder, of the editorial section of Army recruiting publicity, at Governors Island, N. Y.

Pittsburgh—William B. Jackson, former sales manager at KDKA, who now holds the same post for Westinghouse Radio Station Inc., is handling advertising and publicity for the Army's new recruitment campaign. He is a captain in the Chemical Warfare Service.

# LOW VISIBILITY ON PLANNING SPOTS

Station reps are viewing with some concern the preference of recently enlisted national spot advertisers for putting their commitments on a month-to-month basis. The reps are hoping that the behavior of these accounts does not indicate an ominous trend, but that it is merely reflective of an isolated tendency to move cautiously until the Government has solved specific rationing and transportation problems.

Spot advertising has for this season maintained a position of record strength and there is no evidence emerging from ad agencies that spot business will do anything but keep cheered on this level for at least the first quarter of 1943.

## 'Defense Industry' Status Of Radio Cited, Reminding Against Racial Roles

Washington, Nov. 24. Radio broadcasting companies and stations, as well as telephone and telegraph companies, are "defense industries" under the meaning of Executive Order 8802, according to an opinion rendered Monday (23) by the President's Committee on Employment Practice of the War Manpower Commission. The opinion was sought, Dr. Malcolm S. MacLean, chairman of the committee, explained, because of complaints received that individuals have been refused employment in the communications and transportation industries solely because of their race, religion or foreign background.

In opinion handed down, WMC counsel held that the Executive Order reaffirms "the policy of the United States that there shall be no discrimination in the employment of workers in defense industries . . . because of race, creed, color or national origin."

From the very nature of the services they render, the opinion said, it is apparent that radio, telephone and telegraph companies are essential to the national defense program and as such must be treated as defense industries.

Akron, O.—Ted Winter, salesman at WAKR, is now in the Navy, stationed at the Great Lakes Naval Training Station.

And what Martha Deane has done to build this great audience, she has also done to build steadily mounting sales and consistent brand identification for such people as O'Cedar, Savarin Coffee, many others.

Says O'Cedar quite candidly, "She did a fine selling job! She very successfully introduced our product to her listeners."

Write, wire or phone WOR today. Our address is 1440 Broadway, in New York. Our telephone number—PEnnsylvania 6-8600.

**FREE!** Get your copy of "Meet Martha Deane". A brief and highly interesting booklet describing this fast-growing, low-cost WOR show.

\* based on Crossley personal interview checks for the WOR Continuing Study of Radio Listening and the current Hooper Greater-New York report.

... the attention of alert advertisers and agencies who do NOT know that Martha Deane, on WOR weekdays from 2:00 to 2:30 PM, is now the highest-rated woman's service program in New York\*

# HILL TELLS OFF GOLEMPAUL

## NOT CONCERNED WITH AD SLANTS

### Owner of 'Information, Please' Quiz Claimed 'Green Has Gone to War' Teaser Campaign on Package Change Not in Keeping With Class

#### SEZ YOU, SEZ G. W.

George Washington Hill, president of the American Tobacco Co. thinks that Dan Golempaul, owner of the 'Information, Please' program is presuming too much when he undertakes to tell the tycoon of cigaret advertising how a campaign should be handled on the air. Hill's snower of scorn in Golempaul's direction was the result of a protest that the latter had lodged through Lord & Thomas, agency on the Lucky Strike cigaret account. Golempaul expressed the opinion that the sponsor's shock technique on the theme of 'Green has gone to war' did not properly belong on a class program of 'Information's' type and that it was inclined to irritate the program's following.

Hill proved highly disturbed by Golempaul's protest. He pointed out that Golempaul has by virtue of his contract been given a free hand to handle his program as he saw fit but that Lucky Strike would always reserve the right to interpolate the advertising where and as it sees proper, and as well as any other it sponsored.

#### 'Green Has Gone To War'

From company executives it was learned that Lucky's campaign to appraise the consumer of the forthcoming switch from green to white wrappers has gained the admiration of not only merchandising experts throughout the country but from Government authorities. The company grants that there have been some letters from listeners expressing irritation at the hard-hitting methods of the 'Green has gone to war' campaign but it holds that in contrast there have been letters from the curious asking what the copy was driving at. The shock technique, it was said, was justifiable by the fact that the brand had to do a quick educational job.

As for Golempaul's reaction, the company's executives held that he ought to confine himself to his own specialty and not try to tell Hill how to handle his own advertising. The boss, they added, has been pretty successful to date in that respect. He's doubtful whether he'll allow any program producer to advise him on the subject.

### 'Mr. & Mrs. North' Likely Successor to Jergens' 'Thin Man' Show on NBC

Jergens may drop the 'Thin Man' series for Woodbury at the end of the current cycle ending in four weeks. The renewal date is next Monday (30), but the client and Lettson & Mitchell will make the decision Friday (27).

Prospective successor to 'Thin Man' is another comedy-whodunit, 'Mr. & Mrs. North,' from the Owen Davis-legal adaptation of the Richard and Frances Lockridge stories in the New Yorker mag. L & M bought the radio rights to the material and will produce the program itself, if 'Thin Man' is dropped. The series would be free-lance written. 'Thin Man,' produced by Hman Brown, is heard Wednesday nights on NBC. 'The Parker Family,' another Woodbury show, is already slated to be replaced Dec. 27 by Heeds Hopper. It's heard Sunday nights on the Blue, and is produced by Trans-american.

### 'INFO' AND 'QUIZ KIDS' TO PLAY OTHER TOWNS

Number of commercial programs with a strong studio audience draw are making out-of-town appearances to boost the Treasury Department's sale of war bonds and stamps. It's a new radio angle of the benefit show idea.

'Quiz Kids,' which normally originates in Chicago over the Blue Network for Miles Laboratories, broadcasts Sunday night (22) from the huge Shrine auditorium, Des Moines, with admission limited to purchasers of war bonds and stamps. The show will make a number of additional such appearances.

'Information, Please,' regularly

heard from New York via NBC for Lucky Strike, is scheduled to originate from Symphony Hall, Boston, Dec. 4, and also make some subsequent out-of-town remotes. 'Truth or Consequences,' usually originating in New York on NBC for Ivory soap, will make some of the Treasury Department road appearances, besides airing Saturday night (28) from CBI, Toronto, by arrangement with the Office of War Information.

Michita—Montez Tjaden, radio continuity chief and commentator on station KOMA, Tulsa, and formerly on staff of radio station KFTB here, has been commissioned an ensign in the Women's Reserve Corps of the U. S. Naval Reserve. She reports Tuesday for training at Smith College, Northampton, Mass.

## American Labor Party Made Canny Use Of Radio; Money Had to Go Long Way

Leaders of the American Labor Party, which made an unexpectedly strong showing in the recent New York State elections, credit much of their success to their careful use of radio. Reportedly spending only a fraction of the money laid out by the Republicans and Democrats, the A.L.P. conducted its radio campaign along professional showmanship lines.

Number of general rules were followed in plotting the radio drive in all cases where radio was used.

The air listener was given first consideration. Thus, instead of broadcasting the speeches at regular campaign meetings and rallies, the A.L.P. bought time for candidate talks from the studios. Extensive use was made of spot placements before and after news programs, and time was bought for programs at the same time on a regular schedule. Finally, new forms of presentation were used, particularly suitable to radio.

At the start, the A.L.P. based its (Continued on page 83)



No. 9 of a series—WHAT THE MEN WHO MOVED YOUR MERCHANDISE THINK ABOUT WARTIME ADVERTISING.

"As I see it, the fate of all food manufacturers is now entirely in the hands of the retailer. From my own personal observations, the retailer is generally interested in some private brand that he suggests and generally sells, should the advertised brand be out of stock.

"It appears that unknown brands are quite likely to make great strides unless all possible advertising support is continued for known brands in the retail food business.

"No right-thinking retailer can blame a manufacturer if war shortages make it impossible to supply normal amounts of his product. But he can find fault if advertising and point-of-sale support are withdrawn altogether.

"Continued advertising is essential even though it may indirectly result in the sale of private brands due to unavoidable shortages of nationally advertised merchandise.

"This may seem to be a 'reverse' role for national advertising—but the important thing is that it will keep alive the consumer's desire to buy nationally advertised brands... and it will help the retailer stay in business.

"Therefore, such a policy will pay big dividends with those retailers when manufacturers are able to produce consumer goods in abundance once more."

Says N. E. KREUZBERG, Sales and Advertising Manager of 75 U-S-See Food Stores associated with THE LINDA-CENTON GROCERY COMPANY, Lima, Ohio.

THE RETAILER IS IN THE DRIVER'S SEAT

W L W

# St. Louis Develops a Union Rivalry; Makes National Programs Avoid It

St. Louis is on the way to becoming a labor town for traveling NBC and Blue Network commercial programs as the result of jurisdictional disputes that keep cropping up between rival technical unions. Agency producers who have been caught in the middle of such St. Louis squabbles, are now leery of using the town as an originating point for their network shows.

NBC and Blue technicians have their independent union, while the network's employees by St. Louis stations are members of the International Brotherhood of Electrical Workers. Whenever an NBC or Blue commercial is to clear from St. Louis, the Brotherhood of Electrical Workers. Whenever an NBC or Blue commercial is to clear from St. Louis, the Brotherhood of Electrical Workers. Whenever an NBC or Blue commercial is to clear from St. Louis, the Brotherhood of Electrical Workers.

The producer of the traveling show usually feels the heat generated from the jurisdictional fight long before the program is due to go on the air. An official of the IBEW approaches him with the information that the IBEW's rules require that the controls be handled by an IBEW standby. If the agency man rejoins that there is nothing he can do about it, he gets another call, this time from the IBEW electrician delegated to handle the house lights for the broadcast. The electrician advises that unless the matter of the engineer standby is taken care of, he (the electrician) will have no alternative but to turn off the house lights.

The producer as a rule pays the \$25 standby fee and gets a receipt which makes note of services rendered. If he asks for the identity of the standby, he is told that it is nothing which should concern him.

Later the producer gets the \$25 from the network.

## WLS' Junior Guard

Chicago, Nov. 24. New young people's victory regiment, Junior Guard, has been organized by WLS, Chicago, to provide town and country children with opportunities to cooperate for victory on home front.

Guard News will be issued to keep children together and in touch with activities. Membership open to all children through eighth grade. Guard will help program on WLS.

## Renfro Barn Dance Plays WJW's Own Back Yard

Cincinnati, Nov. 24. John Lair's Renfro Valley Barn Dance hillbilly troupe from WHAS, Lancaster, Pa., has been booked for its rival 50,000-watt WLW rural aggregation, Boone County Jamboree, Sunday (26), for two night shows in the 2,500-seat Taft theatre. Scale is \$5-85-81.10 and the engagements are sponsored by the Cuyler Press Club.

Boone County Jamboree has played a playing fair and theatre dates in Louisville during late years. It played City's Emery theatre, 2,300-seater, Saturday (21) and shows there again Nov. 28.

## 10 LATIN AS CONSULTANTS

Washington, Nov. 24. Ten Latin Americans will be brought to the United States shortly by the Office of the Coordinator of Inter-American Affairs to act as consultants on radio programs prepared by the propaganda agency. Each of the men will represent one of the more important Latin countries.

Secondary angle to the plan is that the consultants will become better acquainted with the United States and, as a result of their training here, will breed friendship toward this country when they return to Latin America.

Men will be paid by the Coordinator's office and may be used as gabbers, commentators or writers, as well as consultants. They are expected to bring of particular value since the Government took over shortwave stations and will do its own programming.

Worcester—Barry Barens, announcer at WTAC, has resigned to join Transit Advertising, Inc., New York, as its Central New England representative.

New member of WTAC continuity staff is Olive Merrill, former file writer with experience in stock and on Broadway.

# Pabst Beer Negotiates With Mutual for Football Championship

Pabst Beer has turned to Mutual as the likely channel for its sponsored broadcast of the Chicago Redskins Washington Redskins championship football game Sunday, Dec. 13, after finding that the Blue Network is loath to dispense a regular religious program for the suds account. The Blue had actually accepted the business but it later turned out that there had been a misunderstanding over the starting time of the game. The Mutual broadcast would have overlapped the 4-4:30 p.m. period which has for years been a sustaining 'must' for Dr. Harry Emerson Foddick's 'National Vespers'.

The Blue has been under the impression that the starting time would be 1:30 p.m., but it subsequently learned that a Washington, D. C., blue law bars the starting of any public sports event before 2 p.m. The professional football games run two and a half hours.

The broadcast of the game on Mutual will be preceded by two religious programs, each of them sponsored; the 'Pilgrim Hour,' from 12:30 to 1:30 p.m., and 'The Church,' 4 to 4:30 p.m. Mutual had not up to late yesterday (Tuesday) received the report facilitating from Warwick & Legler, agency on the Pabst account.

## RE: NORMAN MORRELL

Coast Rumer a Surprise To Lord & Thomas Office

Hollywood, Nov. 24. Norman Morrell, head of Lord & Thomas' Coast office, is reported as resigning his vice-presidency so as to devote his full time to producing the Bob Hope show.

He is currently on the road with the Hope troupe, playing camp appearances.

The New York office of Lord & Thomas stated yesterday (Tuesday) that it knew nothing of Morrell's move on the part of Morrell. The latter had been in New York, Friday (23), according to the office. Morrell did not even bring up the subject.

## Sponsors Norma Ashley

Bridgetown, Nov. 24. Leavitt Co. department store, signed Norma Lee for five mornings of femme fare a week on WNAV, New York, as Norma J. Lee, formerly WHYN, Holyoke, and Kasper-Gordon, Boston.

Leavitt's is second Bridgetown emporium to be snatched by WNAV this month. Meigs & Co. having made a debut on radio with copy Clark's turntable session, 'Rock 'n' Rhythm.'

## Payroll Traffic

Hartford—Richard W. Davis, general manager of WNBC, appointed as payroll secretary to the station.

New London, Conn.—Chief Engineer John C. Moore left WNLC for Army. Francis Stephens steps up to take Moore's post.

Memphis—Malcolm Todd, WREC sales announcer the past 10 years, has entered the Army, being inducted at Fort Oglethorpe.

Salt Lake City—Parley Beer, Special Events Director and dramatic lead in the KSL Players, into Army. Also from KSL, Dave Seemiller, (local), is inducted into Army at Fort Lewis, and Lindsay Burton, cellist, leaves to take up R.O.T.C.

Both Press added to KSL staff, taking charge of transportation 11-day. She is from KUL, Walla Walla, Wash.

San Francisco—Virginia Mikulak, wife of Col. Wm. Mikulak, lieutenant, commanded an infantry regiment on Bataan and is now a Jap prisoner, and whose husband, Major Mike Mikulak is on overseas duty with the army, is new continuity clerk at KGO.

Jack Temple, brother of Shirley, (Continued on page 53)

# 82.8 of American Homes Report Radio Possessions Via '40 Census

## Alvin Steinkopf Joins WBBM as News Analyst

Chicago, Nov. 24. Alvin J. Steinkopf, eight years in Europe for The Associated Press, has joined the WBBM staff as a news analyst. Steinkopf was one American newspaperman who arrived on the 'Drehtingim' last June.

Another new analyst, Harlan Eugene Reed, who joined the WBBM staff six months ago, got his second commercial billing last week when the Northern Mutual Casualty Insurance Co. of Chicago began sponsorship of his 10:30 p.m. newscast on Mondays, Wednesdays and Fridays.

Washington, Nov. 24. Almost 83% of American homes reporting in a radio census undertaken by the Bureau of the Census have receiving sets, according to figures made public Thursday (19). Of 53,890,308 homes included in the survey, 92.8, 21.9 or 62.8 per cent, reported having radios.

Among the states, Massachusetts ranked first with 94.9 per cent of homes with radios while Mississippi ranked last. In the Bay State 92.2% of homes had sets while in the southern state the percentage was 39.9.

In the number of sets, New York ranked first with 3,285,000. Pennsylvania second with 2,265,921. Illinois third with 1,974,084, and California fourth with 1,933,028.

States with 90% or more homes having radios are: Massachusetts, 95.2; Connecticut, 94.7; Rhode Island, 93.7; New Jersey, 93.5; District of Columbia, 93.7; Michigan, 93.4; California, 93.3; Pennsylvania, 92.4; Illinois, 92.3; Ohio, 91.7; Wisconsin, 91.7; Minnesota, 91.2; Washington, 90.6; Iowa, 90.2; and New Hampshire, 90.0.

Figures are based on the 1940 census.

## SHOW TO BRAZIL FROM WMCA, N.Y.

'Magazine of the Air' (Magazine do Ar), a new show originating at WMCA, N. Y., and sent to Brazil by point-to-point transmission, was inaugurated by the Office of the Coordinator of Inter-American Affairs Sunday (22). Half-hour variety program, which will see different guests each week, tee-off with Gladys Swarthout and Linda Darnell. All guests appear for free.

Raymond Paige orchestra will be a fixture on the show, which includes news, review of war activities of women, waxed sentiments about the war by Hollywood names and brief sketches. It is set for 34 weeks.

After being carried to Rio by point-to-point commercial radio, the show is relayed by telephone lines to the five other principal cities in the country. They broadcast it and other stations pick it up from there for rebroadcast. Time is paid for, although the rate is said to be inconsequential compared with U. S. fees.

## EDGAR KOBAK WEST FOR INSPECTION TRIP

Edgar Kobak, a. and general manager of the Blue Network, will depart tomorrow (Thursday) for a three-week tour of the west coast. It will be his first trip to that area, since the summer of 1939.

He will visit the Hollywood offices of Edgar Kobak, and call on affiliated stations in the northwest.

St. Silis, Okla.—Lieut. A. Edward Barends, formerly an operator at WABY, Albany, is slated for promotion when he completes an officers' communications course at Fort Sill.

# 'Lion's Roar' (MGM) May Go Full Network

The Lion's Roar, Metro's nightly five-minute show with Col. Stoenagie, will be extended to the full Blue Network as soon as the Donahue Coe agency can clear up the schedule situation in Chicago. At present there is a local commercial on the Blue outlet there; but the Roar is heard on only 54 of the network's stations in the east and far west. To reach the mid-west market, Metro is currently sponsoring a recorded show Tuesday and Saturday evenings over WGN, Chicago, with Bill Anson as m.c.

There will be no formal commercial on 'Lion's Roar' which starts at 7 p.m. Monday (30). Film plugs will be worked into the regular commercial continuity. Fred Ull is m. c. and scribe of the show, and there will be occasional guest appearances by Metro players who may be visiting New York. Jay Sommers, William Glickman and others will script the series and Bert Prager will direct the program.

New Haven—Dick Allen returned to spiel at WLJB, Brooklyn, N. Y., after brief spell at WOL.



**"EVEN I COMES TO THIS"**

...demonstrates Suzy our Siens. You can depend on WSAI to carry the ball. For you with league-leading efficiency. High-gearing WSAI carries EXTRA-WEIGHT with Cincinnati audiences...keeps people remembering, keeps them buying, keeps them well-informed! WSAI's service to listeners and advertisers is as fluid as today's business conditions, skillfully styled to pack a winning punch."

**WSAI'S SALES AIDS**

- 1. Street car and bus
- 2. Neon Signs
- 3. Display Cards
- 4. Newspaper Ads
- 5. Telephone Covers
- 6. Downtown Window Displays
- 7. Hoopstorgan
- 8. "Meet the Sponsor" Broadcast

**IT SELLS FASTER IF IT'S WSAI**

**SALES GUARANTEED**

**CINCINNATI'S OWN STATION**

and next year your message will score more strikes if it's aimed by WSAI's most listened-to radio station in Detroit.

George P. Hollingsberry Company

New York — Chicago — Atlanta

San Francisco — Los Angeles



# Radio Reviews

**'WOMEN AT WORK'**  
 Cast: Freddie March, Dorothy May, Florence Eldridge, Mrs. Henry J. Morgenstau, Jr., David Broderick  
 Director: William Baebler  
 3 Mins.  
 Singing  
 Sunday, 7 p.m.  
 WABC-C, New York

The Treasury Department presented (22) this one primarily to mark the opening of "Work at Home" as a sort of supplementary notion to stimulate the purchase of war bonds and stamps. Plied throughout on a polysyllabic rhetorical phrase for the part that women are playing in this war and pointed with pride to the roles that American women have filled in the making of America and during similar eras. The program's interesting interpenetrations were geared to the same key. Freddie March's brilliant soprano was heard in "America" and "Lift Every Voice and Sing" and David Broderick gave apt supervision to orchestra and chorus on various broadcasts.

A dramatic sketch by Violet Atkins recalls in poignant form the time the American women who have kept the bright torch of liberty and humanity burning. Florence Eldridge plays the script lead, while her husband, Freddie March, is the program. Mrs. Henry J. Morgenstau, Jr., called on the women of America to keep the torch burning in the days of the war. The program, which is broadcast in America, she said, have never finished in the face of sacrifices, losses and deprivations, and it was certain they won't now.

Gracie Fields was also billed for the program, but she didn't broadcast. Odec.

**EILEEN FARRELL**  
 With Howard Barlow Orch  
 15 Mins.  
 Singing  
 Saturday, 10:45 p.m.  
 WABC-CBS, New York

Despite her oh-yeah-encouraging press-agency introduction by CBS as "international success" and as a "versatile young singing star," Eileen Farrell is a pleasing vocalist. She has a warm, rather rich lyric soprano, with tonal color and nice control. She does not overdo the "expression" and, particularly on unpretentious numbers, has an appealing simplicity of style.

As heard Saturday night (21), she did admirably well with an operatic, better, with a Deems Taylor composition, and best with "Carry Me Out to the Virgin" and "Prayer of Thanksgiving." Anna was so eloquent and Howard Barlow's orchestral background was unobtrusively complementary. Hobe.

**'SCHOOL CHILDREN'S NEWS'**  
 14 Mins.—Local  
 T-10:30, 11:30 a.m.  
 WSNY, Schenectady

This is an attempt to broadcast current news in terms intelligible to pupils down to fourth grade. Basic idea has yet to be fully developed and deftly presented. An acceleration of students' participation, on "Project" and suggestions, is planned. A boy was to talk about new Alaskan highway on Nov. 21 and a girl, on initial shot. Walter Le Baron, a pretty fair writer although somewhat heavy-handed, is mostly that of the teacher, repeated and interpreted news items. The principal, Mrs. J. J. ... Le Baron asked school children to be assigned with pointers to incidents and situations in news he was talking. Naturally, the news dealt principally with the Allies' North African campaign. The purposes, countries in which it is being waged, etc. Geographical and historical angles were stressed.

Le Baron also detailed, with names, what local pupils were doing in the war. Jaco.

**'BUNKHOUSE ROUNDUP'**  
 Cast: Flying X Cowboys (3), Bell Family (1), Asher & Little Jimmy, Slim & Madelon, Slim Cox, Shorty Hogan, Bunkhouse Trio.  
 Director: Harry O'Neil.  
 ROTAL UNBROADCASTED CHEMICAL CO.  
 Daily, 10:15 a.m.  
 WAOL, San Antonio

(Benson & Duh)

Large array of cowboy and hill-billy talent are making WAOL their headquarters during the series of broadcasts for Peruna. Quarter-hour program early in the morning for folks who like that type of music with their coffee (?) and corn bread, augmented by a half-hour session in the evening three times per week.

Broadcasts take place in a mythical bunkhouse. Nice job of mixing in done by Slim Cox, who has a pleasing voice and personality. Also

sends forth with the commercials, which are as long as Texas is wide, all for Peruna.

Flying X Cowboys are a good combo sliding rest of the artists and spotlighting themselves in several numbers, best of which was Bunkhouse Jamboogie.

Asher and Little Jimmy are a father-and-son hillbilly combo of voice and guitar. Good was their rendition of "Previous Jewel" with Jimmy Sizemore turning in a nice vocal to "Down on the Farm."

Jessie McDonald, one of the rare callers of square dances, turns in a nice job of singing and dance calls. Shorty Hogan is on with a nice session of harmonica warbling in Texas breakdowns.

Little Bonnie Dell, a young tyke, turns in a pleasing voice rendition for the young kid dieters of "Round-up in Cleyenna."

Bell Family turns in several nice song renditions as does the Bunkhouse trio in musical arrangements. Free offer to listeners is a Bible story and hymn book for one box top from the carton top.

It's corny but it sells Peruna. Andy.

## Too Crowded for Blue

Hollywood, Nov. 24

Blue network, forced to take shelter for some of its shows away from NBC, has leased Radio Playhouse for a year. Site is only a short walk. Crowded condition of NBC studios on Tuesday, Thursday and Sunday forced the Blue to set up auxiliary quarters.

PROGRAM	SPONSOR	AGENCY	DIRECTOR	WRITER
'Family Hour'	Prudential	Benton & Bowles	Jack Hurdie	Merrill Dennison
'Lone Ranger'	General Mills	Blackett-Sample-Hummert, Chicago	Charles Livingston	Fran Striker
'Lam 'n' Abner'	Alka-Seltzer	Wenton & Bowles	Bob Dwyer	Chester Lauck, F. Norris Goff
'One Man's Family'	Standard Brands	Kenyon & Eckhardt	Carlton E. Morse	Carlton E. Morse
'Orson Welles'	Lockheed-Vega	Lord & Thomas	Clare Climstead	Lou Solomon, Hector Chevigny, Norman Roston, Milton Geiger, Orson Welles
'Portia Falls Life'	General Foods	Benton & Bowles	Done Pope	Mons Kent
'Rudy Valley'	Sealtest	McKee & Albright	Dick Mack	Bill Demling, Vio Chevillat, Hank Gardner, Sid Zelinka, Ray Singer
'When a Girl Marries'	Prudential	Benton & Bowles	Theodora Yates	Elsie Stearns Carrington
'Young Dr. Malone'	General Foods	Benton & Bowles	Theodora Yates	John Pickard, Frank Prevoy

## WINS, NEW YORK, ORGANIZES HOUSE BAND RAISE

WINS, New York, has agreed to a \$50,000 man lift for the house musical crew consisting of nine men and Henry Sylvester. Increase is retroactive to Oct. 1 and subject to War Labor Board approval before taking effect. Old wage scale was \$45 per week.

Understood that the increase was originally stated to be much larger, in keeping with WINS plans for 50,000 watt transmitter, but that the musicians union and station manager Cecil Hackett amicably settled the new rate after the station had to forego its power boost.

## MAURICE DREICER'S LATEST

It's "The Propaganda Front" on WBNX, New York

Maurice C. Dreicer starts a new program, "The Propaganda Front" next Wednesday afternoon (2) on WBNX, New York. It will be a weekly series devoted to reviewing the preceding week's propaganda from the various warring nations.

Dreicer has aired various comment and stunt programs on different New York stations.

Washington.—Irwin Darlington, formerly mikesman at WBYA, Richmond and WYDC, Durham, N. C., added to the announcing staff of WJSD, Washington.

## John B. Kennedy May Be Chevrolet Commentator On CBS Twice Weekly

The Campbell-Ewald agency and CBS are discussing the details of a news commentator series for Chevrolet. The period would be 6:30-6:45 p.m. Tuesday and Thursday and the commentator, John B. Kennedy.

The Blue Network had likewise been approached with the business but it was declined to do anything that might embarrass it with Ford, which occupies the Blue's 7:15 p.m. niche six nights a week with news comment.

**WBT CHARLOTTE**  
 respectfully requests you to  
**LOOK AT CHARLOTTE GROW!**

Shoulder deep in the tide of the country's war effort, the Charlotte market has grown bigger than ever. Here in the past few months have been established Federal agencies responsible for activities in 5 states... War Production Board headquarters for the entire Carolina region... many new factories.

You can't put statistical calipers on the growing Charlotte market because it won't stand still long enough. And much data must lie concealed in military secrecy. But the **1942** expectations: **1942. Last year, in the Charlotte area retail sales per family had jumped 42% over 1940. Family income was up 38% over the previous year. The total income of the area had increased 45%.**

The pace of 1942 seems to be even faster!

Advertisers who want to get their messages across in the Carolinas will use WBT, Charlotte. Upwards of \$23,000 radio families have greatly stimulated purchasing power and buying habits—both sharply influenced by this radio station.

WBT Charlotte is a member of the **FAMILY INCOME UP 38%** program.



# Sickness, Substitutions Hampered Chicago

## Some Operas Embrace Satisfactorily, Others Ragged —Ovation for Tibbett

Chicago, Nov. 24. Plagued by ill fortune in the continued illness of the stars, staggered through its second season, the Metropolitan presenting makeshift casts, but for the most part remarkably good opera under the direction of the conductor. On Monday (18) "Traviata" was given with a cast of Met singers, but with the first two on the floor. Jarmila Novotna had the misfortune to crack her voice in the first act, her recovers thereafter, and delivered an excellent performance. Lawrence Tibbett received an ovation on Monday, November 23. Fanny Mellon made a handsome looking Alfredo, but his tops were wile and his singing was without conviction. Fausto Cleva did a terrific job in the pit leading an orchestra which fairly smoked with the power and clarity of his reading.

Wednesday (18), "Mignon" suffered considerably through the illness of the stars, and the illness of Gladys Swarthout, who was forced to conduct out of the title role. Miss Swarthout was replaced at the last moment by Jennie Toural, formerly of the Metropolitan. The diminutive mezzo delivered an excellent Mignon, singing the "Connais tu le pays," and "Les Chateaux" with unusual quality and an appealing poignancy, as well as acting with grace and as if she were Richard Wagner.

Richard Wagner's "Die Walkure" where top notes were not too demanding did a highly creditable performance. The soprano, the "Croyait pas" and "Adieu, Mignon," being well sung.

Thursday (19), "Huguenot" was sung by Virginia Lazzari, and "L'elisabetta" by Virginia Lazzari. Leo Kopp conducted well under the circumstances.

The Barber of Seville. Friday (20), went much better. The soprano, the "Un va poco," and "The Air and Vespers." The singer proved herself a consummate actress and coloratura singer, and her performance was so good that she may be the best of the general stars to emerge since Lily Pons.

Charles Thomas, who was singing Flegro, stopping the show with "Largo" at Factotum; although the baritone continues to sing the original words to the part. Nino Marzani's Almaviva was adequate, but not startling. "Virginia Lazzari" in "L'elisabetta" was, as usual, a show-stopper, and Elizabeth Wycoff's Bertha was splendid in her performance, and her singing of the aria, "Il vecchietto cerca moglie," stopped the show. Peroni's conducting was adequate, but his tempo being erratic, and he was more of a hindrance to his singers than a help.

"Aida," given Saturday afternoon (21), was barely adequate. Duonina was the best of the cast, but the cast to be above adequacy, singing the title role brilliantly with a particularly rich and full voice, and acting with the easy grace of the well-trained singer.

It was reported that his first Rhadames in this country, but, while the role had the necessary high notes, and was, essentially, a good singer, he was somewhat in the middle register, and, as usual, he overacted considerably. "Christina" was sung by a very bad cold, barely got through the Amneris, with George Groussin and Virginia Lazzari adequate as Amnorus and the high part, respectively.

Garcia Peroni's conducting was again poor.

"Trovatore," Saturday evening (22), was a good performance, mostly due to the magnificence of Giovanni Martinelli's Macario, with the tenor singing "A' me me me" and "Azzurro e nero" with the richness of voice that was characteristic of the Martinelli of a short year ago. Macario was scored on her top notes as Leandra, and she was a good singer, but not bottom as Arcaeus, singing most of her part; Richard Bonelli, in excellent voice, stopping the show with "Il Balen," and Virginia Lazzari was also above average.

## WM. HORNE DISCHARGED

### Concert Tenor Got Rheumatism While in U. S. Army

William Horne, concert and operatic tenor, has been honorably discharged from the U. S. Army, where he has served for eight months as a private. Horne contracted inflammatory rheumatism while appearing in "This is the Army," and has been laid up in the Fort Jay, N. Y., hospital for three months.

He will go back on S. Huron's concert list as soon as he is physically able to resume his concert career.

Horne clicked with the Berlin Song, "In Growing Tired So Can Sleep," second only to "Stage Door Canteen" in "This Is the Army."

## Parachute Films

### Continued from page 1

as a one-reel 16mm. print can be made for around \$5, even random casting, there is a chance that a small percentage of them will be put to use, wouldn't it be particularly expensive.

What the films are or what message they bring to the oppressed people of Europe is closely guarded, and the propaganda is well kept. The purpose or some of the propaganda product turned out by the propaganda office is not a guess, however, would be that they consist at least partially of specially-edited newsreels to encourage interest by showing the might of the United States war effort and the devastation suffered by German and Italian troops.

Instructions In Sabotage

A somewhat more fantastic guess is that the films are made, although by no means an impossibility, considering how unique the whole idea is, to be used as a means of spreading and/or acted-out instructions in sabotage or revolution. It is possible that the films are made to reproduce entire pages of U. S. newspapers or pamphlets on a single sheet of film.

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## The Met Opens

By EDWARD SMITH  
Metropolitan Opera, opening night (23) grossed approximately \$14,500 as compared with \$18,000 last year. Reason for difference is reduction in prices from \$7.70 to \$5.50.

The Metropolitan Opera Co. of N. Y. opened its 69th season Monday (23) with a sold out performance at a \$10 top of "Le Fille du Regiment," the matinee on the first night. In the history that a Donizetti opera had been used as a curtain raiser. Operas also given for the first time 13 years that Lily Pons has been a member of the company that she was allowed to sing an opening performance.

Although the opera is not one that possesses the grand aria it abounds in the typical 19th century Italian florid style, and Lily Pons, recovered from her attack of laryngitis, sang excellently. The coloratura was especially true in the region above the staff where "Cio Cio's" and "Te's" were poured out in full style. Her acting fit the character perfectly. Singing her duet with her was Salvatore Baccaloni as the Sergeant, whose very appearance on the stage was greeted with a roar of laughter from the audience before the masterful duet began. Mrs. Pons' duet, Baccaloni was also in excellent voice and his superb acting made him the star of the performance. Mrs. Pons' duet, Baccaloni was also in excellent voice and his superb acting made him the star of the performance.

## The Saga of Grace Moore on Her Own

### Singer Booking Her Own Dates and Prospering—To Publish Her Autobiography

## NO RACHMANINOFF

### Knoxville Hears Him on Radio and Doubts Explanation

Knoxville, Tenn., Nov. 24. Knoxville concert-goers, scheduled to hear Sergei Rachmaninoff, Nov. 25, have been told that the Metropolitan Opera company, and she will appear with the Chicago and Metropolitan Opera companies, and open her Carnegie Hall, N. Y., series of operettas. She has just closed a deal with Doubleday & Doran for the publishing of her autobiography and she has already completed 20,000 words.

Singer has taken on Armand Vincent, veteran Canadian manager, to help in her affairs in Canada. She tracked all existing records in the Metropolitan Opera company, including before 15,000 records, including 20,000 standards, to a net profit of \$100,000. She has also sold out in Ottawa with 8,000 admissions, and in her efforts in Canada, she postponed an alert for a half hour to manage his staff and himself to greet the audience. For the first time, Moore says that the day of charging an artist 20% for a concert is unjust, and that other artists will follow, but she does not know of whom she has talked felt that the customary 10% for services rendered is adequate.

Since the fall of France, Miss Baker had done little in show business. When Paris fell she fled to southern France, where she performed in the theatres in Marseilles, Lyons, and other cities in the occupied zone. Then followed hit-miss engagements in Algiers, Tunis, Casablanca and Lisbon.

About a year and a half ago she turned up in Lisbon and announced that she was returning to the States. The last time she had been in her native country was in 1927, when she co-starred with Fanny Brice, Bob Hope and Harriet Hottel, she appeared in "The Schubert" at the Garden of the York Winter Garden of the "Ziegfeld Follies." However, she had difficulty securing a visa to go to New York, and she eventually went to North Africa, settling for a time in Marrakesh, Morocco.

Josephine Baker got her first real start in the Noble Sissie-Bubbe Blinke all-colored show, "Shuffle Along" in 1923, when she was cast as an "old girl" in the chorus of the show's 2 company. She soon became a featured member of the chorus. She was always the mugging, out-of-step, laughing youngster who invariably drew the spotlight. She soon caught the eye of the producers and to keep her for their production of "Dancing Queen" she had to pay her as high as \$125 and per week. Then only 15, and single and single several years with the Garry Society because of her.

It was in 1924 that she went to Paris with an all-colored show, "Shuffle Along" in 1923, when she was cast as an "old girl" in the chorus of the show's 2 company. She soon became a featured member of the chorus. She was always the mugging, out-of-step, laughing youngster who invariably drew the spotlight. She soon caught the eye of the producers and to keep her for their production of "Dancing Queen" she had to pay her as high as \$125 and per week. Then only 15, and single and single several years with the Garry Society because of her.

## Grace Moore, continuing to book herself, is having a big double in concert, running almost double in sales

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## Josy Baker Dies

### Continued from page 1

that she became almost as famous for her millionaire husbands and her inability to entertain.

She was 47. They are asking if it is a booking mistake rather than illness. Officials here said they would keep their tickets, that Rachmaninoff would be here later.

This marked two backlogs for Knoxville, the Philadelphia Orchestra having cancelled earlier.

## Parachute Films

### Continued from page 1

as a one-reel 16mm. print can be made for around \$5, even random casting, there is a chance that a small percentage of them will be put to use, wouldn't it be particularly expensive.

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## CUE SAYS HUROK 'USES PDS AS WEAPONS'

### Accuses Him of Intimidating Artists

A battle between the magazine "The New Yorker" and the U. S. Army has been going on since the magazine and the Critics Circle of N. Y., has been asked by Cue to act as an intermediary between the magazine and Hurok of attempting to intimidate it into firing its dance critic, Irving Siegel.

Cue alleges that Hurok, claiming that Siegel is prejudiced, has with the aid of the U. S. Army, a magazine and a withholding press releases and publicly uttered insults.

## Everett Roubesh Sits In For Old Bus, Wagner

### Pl. Riley, Kansas, Nov. 24

Everett Roubesh, concert pianist and conductor at the Cavalry Recorders, has been named to the U. S. Army here, played one of the pianos in the Charles L. Wagner presentation of the "Barber of Seville" here recently.

Roubesh formerly a conductor of the British public. He has been in the Army since last March after he finished a tour with Salvatore Baccaloni's Vignettes.

## H'wood Chillers

### Continued from page 3

the sky is something real and painful. The British public. He has been in the Army since last March after he finished a tour with Salvatore Baccaloni's Vignettes.

Roubesh formerly a conductor of the British public. He has been in the Army since last March after he finished a tour with Salvatore Baccaloni's Vignettes.

## 6 WOMEN JOIN ROCHESTER

### Jose Hurbi Miles Opening Concert of Season

Rochester, N. Y., Nov. 24. Rochester Philharmonic Orchestra-Season will play a program of new music leaving for war service. First the outfit has used women exclusively. The program includes "The Blue Room" by Irene Geddes Gray, pianist. Newcomer, two first violinists, three second violinists and three cellos. The Eastman School Senior Symphony.

Jose Hurbi, who is in Hollywood, will be the soloist. He is expected to Rochester to conduct the Philharmonic, missed the opening concert of the season. He is expected to Rochester to conduct the Philharmonic, missed the opening concert of the season. He is expected to Rochester to conduct the Philharmonic, missed the opening concert of the season.

## DRAFT PERKINS AT 40

Perkins, 40, was drafted into the U. S. Army. He is a sergeant in intelligence division, was inducted by the army again.

## Indianapolis Symphony Cancels Eastern Dates

### Indianapolis, Nov. 24

Cancellation of the Indianapolis Symphony orchestra's eastern tour, scheduled for March, due to transportation difficulties, is confirmed by Howard Harrington, business manager of the orchestra. Out of transportation difficulties, is confirmed by Howard Harrington, business manager of the orchestra. Out of transportation difficulties, is confirmed by Howard Harrington, business manager of the orchestra.

## TRENTON GIVES 'AIDA'

### So-So Performance Despite All-Metropolitan Cast

Trenton, Nov. 24. The Trenton Opera Co. opened its season with a disappointing performance of "Aida." The performance was adequate, but hardly... The performance was adequate, but hardly... The performance was adequate, but hardly...

## Trenton Symph Solists

Trenton, Nov. 24. The Trenton Symphony will present a concert of the best of the soloists of its 1942-43 season with four soloists. He will be Frederick Jagel, Dec. 8; Karin Branzell, Jan. 12; Ezon Petri, March 6, and Astrid Vagn, April 13.

# Kaye Meats \$29,300 in Boston; Ellington, \$26,000, Philly Click,

## Hutton-Bonnie Baker 17 1/2 C. Indpls.

(Characteristic for This Week)  
**Charlie Barnet, Chicago (Oriental); \$29,300.** 45-44-55—With "Laugh Your Blues Away" (C). New picture, but \$22,000 is attributed to Barnet band's draught.  
**Tommy Dorsey, Seattle (Orpheum); \$26,000.** 50-45—With "Girl Trouble" (20th). Sensational \$23,500, establishing an all-city record for the past decade. Nearly all draw from band. 7 1/2 of scale to 65¢ after 11 p.m. on Wednesday and over week-end showing high potential.  
**Duke Ellington, Philadelphia (Oriole); 2,706.** 35-46-57-66-75—With "Carma" Taitler ("M-G"). Good combo, with credit chiefly due Ellington, accounting for solely \$26,000.

**Tex Ritter, Seattle (Palomar); 1,350.** 40-50-65—Plus "Sherlock Holmes Secret Weapon" (U). Band here several times before for dance dates and theatre engagements and pulling solid \$11,000.  
**Lionel Hampton, San Francisco (Golden Gate); 2,650.** 44-55-77—With "Loves Rave" (RKO) and "Love" (2d wk). Fine \$22,000, with film and surrounding stage show well heard here.  
**Woody Herman, New York (Paradise); 3,604.** 35-55-75-85-99-113—With Hazel Scott and Pat Henning on stage. "Roto to Morocco" (Par) on screen (2d wk). Combination of film and picture selling high altitude business; week through last night (Thursday) biggest second of any show under pitband policy at \$80,000. The first ended at \$90,000.

**Ina Hutton, Indianapolis (Circle); 3,000.** 50-45-55—With "Girl Trouble" (20th). Band, with strong support from Bonnie Baker and Harry Belafonte, gets credit for husky \$17,500 draw.  
**Sammy Kaye, Boston (RKO Boston); 2,300.** 44-54-65-75-85—With "Minnie Calling" (20th). Kaye gets most of credit, but film accounting for most of the \$29,300.  
**Ted Lewis, New York (Adams); 1,950.** 25-40-55-75-99—With "Mississippi Gambler" (U). Lewis' unit chiefly responsible for nice \$17,000.  
**Russ Morgan, Omaha (Orpheum); 3,000.** 20-40-55-65—With "Girl Trouble" (20th) and stage show. Picture and band take equal credit for good \$15,000.  
**Will Osborne, St. Louis (Ambassador); 3,000.** 30-40-50—With Gertrude Nisner and Andrews Sisters on the stage. "Moonlight in Havana" (U) on screen. Strong \$18,500, mainly on stage layout.

**Phil Spitalny, New York (Strand); 2,750.** 35-55-75-85-99-110—With "George Washington Slept Here" (WB) on screen (4th final wk). Final night \$23,500. The first two weeks was \$31,000; on 27-day run rounding out a good profit.  
**Tommy Tucker, Cleveland (Radio City); 3,100.** 40-60-70—With "Seven Days Leave" (RKO). Tucker has a fine film, following and band pull is pulling nice \$18,000.

### Les Reis Faces Operation

Les Reis, former personal manager of Bobby Byrne's orchestra, is in the city's Walter Reed Hospital, Washington, D. C., with a tumor on the brain. Currently under observation, it is to be operated on for its removal as soon as possible.

Reis has been in the Army for four months. He was stationed at Fort Jay, Governor's Island, N. Y.

### Now a Family Act

Boston, Nov. 24.  
 Donna and her Don Juans, vocal quartet with Horace Heidt has, when George group since Gloria Wood left. Leg. Castle's orchestra to join it. Heald's sister while a third member is Chandler Wood. Donna sang with the Healds here at WBZ when Heidt picked them up. Bill Jones' illness prevented Chandler Heald's trip, but when George Jackson was declared I-A in the Army, Gloria stepped in. The Wood family hailed from Arlington, Mass.

### Ray McKinley Disbanding; Prepares for Uniform

Ray McKinley is disbanding his orchestra in preparation for entering either the Army or Navy. Leader plays 20-40-55—With "Girl Trouble" (20th) of December in the Midwest. Band is now on the Coast; it is booked by the William Morris agency.  
 McKinley formed his present group about six months ago, after breaking away from the outfit he co-led with Will Bradley. Latter has returned to New York and the group, which he was doing before the Morris agency built a band around his trombone and McKinley's drums.

### Band Bookings

**Jack Teagarden, Dec. 4.** Bucknell U. Lewiston, Pa.; 5, St. Joe's Philadelphia; 11, Temple U. Philadelphia; 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1942.  
**Johnny McGehee, Dec. 5.** Alfred U. Alfred, N. Y.  
**Bill Allen, Dec. 17.** week. Adams U. Adams, Pa.  
**Michael Ayres, Nov. 28.** Indiana U. Bloomington, Ill.; Dec. 1, Arcata, Toronto, Can.; 2, Alexandria B., Hamilton, Ont., Can.; 4, Lincoln Hotel, N. Y.

**Sonny Dunham, Dec. 6.** Shubert U. New Haven, Conn.; 11, Shoreham Hotel, Washington, D. C.; 13, Ritz B. Bridgeport, Conn.; 17, week. Central T. Nassau, N. Y.  
**Chuck Foster, Dec. 15.** three weeks, Chastanoter, Baltimore.  
**Gene Gray, Dec. 18-20.** State T. Hartford.

**Louis Jordan, Dec. 20.** week. Apollo T. New York; 13, Savoy B., Chicago; 14, Dixieland B., Lexington, Ky.; 15, Lincoln Colonades, Washington, D. C.; 16, Nu-Elms B., Youngstown, Ohio; 17, Cottontail Club, Dayton, 18, week. Paradise, Detroit.

**Stan Kenton, Dec. 1.** Orpheum theatre, Madison, Wis.; 2, Prom B., St. Paul; 3, Palace Royal, South Bend; 4, Sherman Hotel, Chicago.

**Will Osborne, Dec. 1.** Georgia Military College, Milledgeville, Ga.; 2, Carolina theatre, Greenville, S. C.; 3, Carolina theatre, Columbia, S. C.; 4, Ambler Theatre, Charleston, S. C.; 5, U. of Florida, Gainesville; 7, four weeks, Frolics Club, Miami.

**Les Brown, Dec. 16.** week. Stanley theatre, Pittsburgh; 25, two weeks, Chicago theatre, Chicago.

**Jerry Wald, Dec. 6.** Arena, Trenton, N. J.; 6-10, Stanley theatre, U.S. N. Y.; 11, week. Earle theatre, Washington, D. C.; 16, week. Strand theatre, Pittsburgh; 25, Sports Arena, Rochester, N. Y.

**Milt Brant, Nov. 29.** State theatre, Sandusky, O.; Dec. 2, Midland theatre, Piquette, N. Y.; 3, State theatre, Cambridge, O.; 4, Hippocampus theatre, Marietta, O.; 5, Liberty theatre, Piquette, O.; 6, Union theatre, New Philadelphia, O.

**International Sweethearts Rhythm Band, Philadelphia.** Dec. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, week. Royal theatre, Baltimore.

**Narry James** is to be awarded a scroll on his Dec. 3 broadcast for checks by the New England Conservatory of Music. He will be cited for his contribution to modern music. Ruben Newman, former New England bandleader now head of the new popular music division at the conservatory, will make the presentation.

### Fields Okay In New Haven; Les Brown's \$1,100

(Estimates)  
**Les Brown (Municipal Auditor, Worcester, Mass., Nov. 21.)** Brown drew fine total of 1,200 admissions here at 90c. and 65c. Better than recent averages here. Total approximately \$1,100.  
**Shep Fields (Shubert T., New Haven, Conn., Nov. 22.)** Bands first stand here, plus five acts of vaude, pulled approximate \$4,500 payes in four shows at 75¢ top. Equalled good average.  
**Earl Hines (Ritz Ballroom, Bridgeport, Conn., Nov. 22.)** Good; 112 dancers at 96¢ per.

**McFarland Twins (Totem Pole B., Auburn, Mass., Nov. 22.)** McFarlands second four day stay performed better results than previous shows. Total \$1,100. 65¢ paid meant good \$530 gross.

**Jack Teagarden (Lafayette College, Easton, Pa., Nov. 22.)** Teagarden's first date in this area in long time. He played to 1,100 dancers. Interfraternity Ball at 45¢ couple.

### Former Fiesta Danceteria Resuming; Using Three Bands, No Hostesses

The Riato ballroom is a new spot opening Dec. 1 on the West Square side of the former Fiesta Danceteria. Policy will be three bands and no hostesses.

Michael Accardi is the owner and operator of the spot, whose corporate partner is the former Maiden Lane Ballrooms, Inc. Tommy Morton will be the actual manager of the dancery. Daniel and George St. Louis have been set so far for the opening, with Innis Old tentatively slated as the third outfit.

### On the Upbeat

**Chary Stevens,** vocalist with Gary Spivak, has left that outfit to join the Air Corps.

**Sam Sachtelle,** tenor sax, has replaced Charlie Harris' Fred Waldron vice Wilbur' Culley. —Dor— Boyd, trombone, in place of Bill Abel, and Alex. Neiman, who is in Gene Orloff's chair, all with Harry James. Waldron and Culley went into the Army.

**Carroll Molins** follows Dick Himber as the new regular at the Strand in England, D. C. Opens either Jan. 13 or 27.

**Bobby Parks** orch opens Pennings night (28) at William Penn Ballroom, regular at the Strand, Astor outfit. Later one-nights for two weeks and then goes into Palomar Ballroom, Norfolk, Va., for a month.

**Billy Yates** has cut his 12-piece band to a foursome and is now playing in Music Bar, Pittsburgh, for cocktail and dinner hours.

**Three Aces** and a Queen open indefinite engagement at the Strand at Oasis, Pittsburgh, succeeding Gene Hoover and his Knights of Rhythm.

**Lee Burney,** who quit Bernie Conroy's orchestra, has stepped in with crew at Monaca's Cafe, Cleveland. (Continued on page 64)

# Bands at Hotel B. O.'s

(Preferred herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Figures are 17-15 pay periods. Figures after name of hotel give room capacity and cover charge. Larger amount designated weekend and holiday price. This compilation is based on the period from Monday-Saturday.)

Name	Hotel	Covers Paid	Room Occupied	Week Pay	Week End Pay
Jan Savitt	Astor (1,000; 75c-\$1)	2	2,600	5,500	5,500
Ray Heisterath	Biltmore (600; \$1-\$1.50)	30	600	21,000	21,000
Vaughn Monroe*	Commodore (600; \$1-\$1.50)	7	2,050	15,500	15,500
Lionel McIntire*	Lexington (300; 75c-\$1.50)	41	1,650	64,000	64,000
Harry James*	Lhurst (225; \$1-\$1.50)	7	1,225	15,000	15,000
Benny Goodman*	New Yorker (400; 75c-\$1.50)	6	2,550	19,500	19,500
Bob Allen*	Palastrina (500; 75c-\$1.50)	7	1,675	12,250	12,250
Guy Lombardo*	Roosevelt (400; \$1-\$1.50)	8	2,000	11,200	11,200
Emil Co'zman*	Waldorf (650; \$1-\$1.50)	6	2,675	17,700	17,700

\* Asterisks indicate a supporting floor show, although the band is the major draw.

### Chicago

**Griff Williams** (Empire Room, Palmer House 600; \$3-\$4.50 min.). Business continues big here; 4,200 people last week. Floor show is headed by The Hartmans.

**Art Kassel** (Walnut Room, Bismark hotel; 300; \$1-\$2 min.). One of Chicago's favorites Kassel had no trouble attracting 2,100 to this room last week.

**Alvino Ray** (Panther Room, Sherman hotel; 600; \$2-\$2.50 min.). Catching on slowly. About 5,200 people last week. Slight increase over opening.

**Neil Bandush** (Mayfair Room, Blackstone hotel; 350; \$2.50 min.). With Rene DeMarco as co-contraction room drew 1,600 last week.

**Henry King** (Marine Room, Edgewater Beach hotel; 1,100; \$1.25 min.). Catered to 2,300 last week.

### Los Angeles

**Freddy Martin** (Ambassador; 900; \$1-\$1.50). Kicking around the 3,000 cover mark and solidly encoosed until come-what-may.

**Joe Reichman** (Biltmore; 1,200; 50c-\$1). Keeping the Bowl well filled from Thursday on and ringing up letter to 4,000 tabs.

### Boston

**Harold Nagel** (Oval Room, Copley Plaza; 300; \$1 cover). Nagel plus show; Peggy Fears, John Hoysradt and Mario and Florio, on second week played to 1,350 covers, considerable amount. Dinner hit likewise.

**Chick Floyd** (Terrace Room, Hotel Statler; 400; \$1 cover). On third week, Floyd kept up his fine early pace with 875 covers over Friday-Saturday, only late nights, with dinner traffic big throughout week.

### Minneapolis

**Jummy Richards** (Minnesota Terrace; Nicollet hotel; 550; \$1-\$1.50 min.). In second week this band, new to Minneapolis, with two floor show acts, "Three Gay Blades" and Burns Twins & Evelyn, pulled in good 525 night average attendance.

### Philadelphia

**Billy Marshall** (Garden Terrace; 500; \$1.50-\$2.50 min.). Supper business hiked a bit last week with 1,250 boosters and hoofers checked in. First ice show at any local supper spot opens Thanksgiving Day (25) featuring the Lamb-Vogel troupe.

**Walter Miller** (Stratford Gardens; Bellevue-Stratford hotel; 251; 50c cover or min.). Patronage continues on an even keel with 1,251 customers at the dinner and supper dances.

### St. Louis

**Nick Stuart** (Club Continental, Hotel Jefferson; 800; \$1-\$2 min.). National Association of Real Estate Boards' convention in the hotel, plus normal trade, swelled the Stuart unit to be a No. 1 draw, with over 4,000 customers attending. Floor show is augmented by the Peletiers, lunch bouncers.

### Location Notes, Not in Hotels

(Los Angeles)

**Gene Krupa** (Paladium B., Hollywood; 2d week). Feeling the effects of pro-holiday letdown and general letdown. Call it 2,000.

**Freddy Slack** (Casa Manana B., Culver City, fourth week). Not yet on solid ground and will have to be content with a 3,000 count.

**Jan Garber** (Trinon B., Southgate, Calif., second week). Has a right to say "they love me in Southgate." May get up to 7,000 on the week and that's the sock trade.

**Musty Margelne** (Florigene B., Garden B., Hollywood, seventh week). On the plushy side of 8,000 payees but credit the bulk 16,000 Nisner's floor revue with Gertrude Nisner and Mills Bros.

(Chicago)

**Lo Breeze** (Chez Paree; 800; \$3-\$3.50 min.). Breeze and Sophie Tucker continue to draw 'em in here. Big 4,500 people last week.

**Chick Marx** (Blackhawk; 500; \$1.25 min.). Former movie comedian is now well established here. Attendance holds to around 4,000.

(Minneapolis)

**Carole Molina** (Happy Hole; 650 cover or min.). Return engagement at this spot for Molina and he's drawing better than the first time. Attendance averaging nice 800 nightly.

# Get Hep in Your Step! HAYFOT, Strawfoot

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# Things Ain't What They Used To Be

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# Inside Stuff—Orchestras

Raymond Scott's seven-piece orchestra ran into an ironical situation at the Roxy theatre, New York, last week. Roxy's stage is vast and the promoter is playing it up without the group getting lost in the process. To solve it a mobile bandstand was built, behind curtains were drawn to make the setting as intimate as possible. However, the band, under the band leader's stand too small. All during the first week they were cramped and a strip of molding had to be tacked on one end to prevent Mel Powell's piano stool from dumping him off the thing.

Sammy Kaye's band arrived at the Capitol theatre, Washington (22) with 15 pieces of baggage, including many of the instruments. Musicians played Providence, R. I., and jumped to Worcester, Mass., for a one-night stand. The trucks were somewhere between Washington and New England on the way. The band found the spot and played an impromptu setting, musicians borrowed instruments, including drum and traps, and the first show went on as scheduled at 12:20 p.m. Thursday. By frantic telephoning and use of spotters, baggage was located late in the evening.

Dick Jurgens, midwestern bandleader who clicked in the east last summer, is to enter the Army as soon as he completes a film for Metro. Currently on vacation, the Jurgens outfit is to begin work on the film around the latter part of January. Though no definite date has been set, Jurgens has a 3-A classification, but since he's unmarried figures himself a pushover to be conscripted. Accordingly he's enlisting.

Dand personnel is a headache for a large-scale band booker such as Meyer Davis, who has plenty of jobs but is stuck for men. Again, it's the draft.

## Harper's Writer Offers A.F.M. Plan; Stresses Already-Abolished 'Standbys'

**By BEN BOGGS**  
Bernard Smith, writing in the December issue of Harper's magazine on the topic of 'What's Petrillo Up To?' offers a solution for the American Federation of Musicians' current fight against the standbys. Smith calls for the organization of a National Federation of Music into which would go a percentage of money collected by the operators of jukeboxes and a percentage of the revenue derived by stations from the broadcasting of transcriptions and phonograph records. The funds so obtained would be used, according to Smith's plan, for the employment of musicians in the form of performances in parks, public squares, schools and for USO, Army and Navy bandstand and other functions identified with the national welfare. Smith declares that he favors this type of standby, but that the 'dole' that go in the form of 'unemployment payments' to standby musicians is a thing to be abolished.

Smith in his article makes much over what he terms the 'standby concept', particularly as it affects organized bands playing network commercial programs. His description of a traveling standby band rehearsing and playing a network date, with a standby band, composed of the 'dole' men, in the studio playing gin rummy and being paid at the rate of \$36 a man happens from the viewpoint of fact, to be dated by two years. The AFM convention of two summers ago, or after James C. Petrillo had become president, passed a resolution abolishing this very practice. The substitute arrangement, the standbys, requires a traveling band to play at least 15% on the scale prevailing for the particular band to this day. The standbys are to go to the local over which the originating town of the broadcast has jurisdiction but to be paid by the local. The tax applies only to those jurisdictions where a local holds jurisdiction over the local bandstand. This consideration is unrestricted and the 15% payment is not required. The bands playing at the standbys are in series (Blue) from all parts of the country are making their tax payments according to this standing arrangement. The standby revenue, however, does not apply to theatre dates. The standbys and so-called 'standby' cases. A band coming in to play a New York theatre, for instance, would be paid on the scale for each man in the unit. Petrillo tried to have such substitute standbys abolished at last convention but the delegates voted him down. This situation, obviously has nothing to do with the recording controversy.

Nick Lovano, saxman from Pennsylvania's crew, added to Sammy Kaye's outfit at Horndon's Vogue room, Cleveland, replacing congo player Alvin Veres. Saxy Watkins, sax-bandleader, under leader, also rejoined after trip to West Coast.

# WEX SIX ON THE WAY TO FREE SPACE BIZ

## WILLARD ALEXANDER DUE FOR U. S. ARMY

Willard Alexander, head of the U. S. Music Agency, head office in New York, has received notification that he will be called to active duty in the latter part of the year. He is married, but has no children. If Alexander is inducted he will be the first band agency executive called. Others have enlisted when they were about to be inducted.

## Statute of Limitations Waivers Signed On Social Security Taxes

Theatre circuits and U. S. Internal Revenue officers have been signing statute of limitations waivers, whereby the action in connection with collection of pre-Petrillo Social Security taxes from theatres may be resumed at a later date, pending a decision from the supreme court on the Grif Williams case which involves issue whether bands are individual contractors or theatre employees.

Action against the Brandt chain, New York, and others by Federal agents have already shown tentative assessments, the meantime pending court decision. Some payments under protest and several national chains employing U. S. Army entertainers in the meantime, ruling that bands are theatre employees could result in Social Security tax assessments running into several millions.

Federal agents, in examining theatre operators, ask why theatre are not deducting Social Security taxes from band salaries if they feel that bands are contractors. The agents point out that bands are forced to make these deductions as a result of the agreement with Petrillo, that the correct method of operation is the result of labor pressure not of a court ruling.

## Illness Forces Herman Out of Par, New York

Woody Herman was forced out of the stagecoach at the Paramount theatre, N. Y., Monday (23) by grippe last but before the supper show started, and Johnny Long was rushed in to take over an guest conducting. Hung Harry James and Benny Goodman, whose band is to open at the house Tuesday 30, played all the show yesterday (24).

Herman was supposed to have been back on the job this morning.

## BANDS GET SCARCE

New Yorker Hotel May Have to Use 'B' Grade Unit.... New Yorker hotel, New York, is currently short for a top band to follow Rex Recard, who closed Jan. 2. It might be forced, from the pleasure at the moment, to play a band from among the Class B group. There isn't much else available.

New Yorker's position, which duplicated the dilemma, who the nearby Pennsylvania found itself in last September when Glenn Miller suddenly joined the U. S. Army. Special Unit Corps was brought about by (1) Goodman was booked for the Paramount theatre last opening Dec. 29, and didn't want to or couldn't double last year he stayed at the spot until April and (2) Woody Herman, who was expected to come in, isn't General Army Corps, which uses only books. The New Yorker, has only Sonny Dunham available to follow Rex Recard, but the other officers has a major combination open, at least at this writing.

Eugie Galkin, band manager for Tommy Tucker, got notice from draft board when the Tucker unit checked into RKO Palace, Cleveland, on Friday (20). Chris Sisco, advance press rep, also being inducted today (25).

## Bookers and Others Convinced Trend Will Increase —Mixed Memberships Rather Than All-Girl May Be Result

## Parks' Personnel Snag Bails Pitt Cafe Opening

Unable to replace four men, called by the Army last week, Bobby Parks was forced to cancel out of William Penn hotel, where he was to have opened Thanksgiving night (28), and Arthur Ravel, arch is coming on instead. Ravel, who replaces Bob Astor, after work for his vocalizing June Robbins, formerly with Edy Rubin.

At same time, William Penn will resume floor shows, which have been out of spot for last five weeks, and two of the acts set for opening bill are Galante and Leonard, dance team, and Tung Pin Soo, magician. Ravel has been booked in for four weeks with options, but entertainment men have changed every two to three weeks.

## BANDS VICE SHIPPERS AT FAY'S

Philadelphia, Nov. 24. Fay's vaudeville in West Philly, operated by Eddie Sherman Sam Silebi, has embarked on a hand pickup featuring the following aggregation. Until last Spring's swing strippers in the headline spot, the act consisted of a girl against a nuddy, and the house had to get to straight variety shows. With the suspended act, Silebi and Sherman started bands on the stage, and it proved an instant click. The act consists of Louis Jordan. During week of Dec. 27, Fay's will feature Willie Bryant, Ella Fitzgerald and the Four Freshmen, Andy Kirk, 25; and Tiny Bradshaw and Lil Green, Jan. 1.

## LEO CLEUSMANN SUCCEEDS BIRNBACH

Leo Cleusmann was elected executive secretary to the American Federation of Musicians last week during a meeting of the AFM's executive board. He succeeds the late Rex Recard, who died following a month's illness. Cleusmann takes office Dec. 1; he had been assistant secretary since last August.

Rex Recard, president of Philadelphia local of the AFM and a member of the executive board at last June's national convention, was runner up. (One report is that he didn't vote for himself and voted against himself.)

## DELAYED START

Mosque, Newark, Name Bands Put Off Until February

Start of a new band policy at the Mosque theatre, Newark, N. J., has been postponed until February by Frank Dalley and the new owners of the house, Frank Merritt and Norman Waters, Birmingham, Ala., theatre operator.... Delay is attributed to a number of things, among them the scarcity of name bands (Dalley has been having enough trouble keeping schedules for his New York City, Cedar Grove, Va. (intact) and an inability to get immediate delivery on new equipment. Dalley is to operate the house (Merritt and Waters when it does open) until the new theatre, now called the Terrace Restaurant). In his contract with the Mosque, however, Dalley has a clause cancelling every year in the event he's called into service.

By BENNIE WOODS  
Feminine infiltration into the playing end of the band business, which became noticeable a few months ago, is continuing to expand. Male executives look for an even faster swing in that direction within the next few days. Male instrumentalists and leaders are being siphoned off the scene much too quickly and are being replaced by female executives see to at least a partial plugging of the voids left in male ranks by conscription and enlistment.

So far there are few girl musicians holding chairs in competition with men, and few the few are more or less placed for novelty rather than playing ability. However, Johnny McKeon, auditioned, a girl trumpeter last week for his otherwise male band, fed up with unemployment and consistently unable to lose them to the services. Louis Prime is another considering installing a couple of girls in his outfit. Another indication of the trend is in Ann Dupont's decision to disband her all-girl group in the States and compose entirely of women musicians, which will go into rehearsal as early as next week. Another other band to be sponsored by Xavier Cugat, who is backing the McKeon group, is a female sextet at the Essex House, N. Y., under leadership of Dolores, a European importation.

## Few All-Girls

While few all-girl combinations have been put together recently to provide entertainment for the servicemen's outfit, undoubtedly the No. 1 organization in the field, during the Kaye point at the Shrine, the leaders have appeared in front of male outfits. These personalities are: Betty Hahn, who has a female outfit which she stands when and if they are forced to follow Miss Petrillo's lead and shift to girl bands. Among these leaders are Gloria Parker, also a player-leader; Judy Kaye, who is in the States from Philadelphia, on her first job; Ada Leonard, mid-western, and of course, the late Dolores, who had a female combo until she turned to men two years ago.

Female mixed bands, but on a larger scale than that led by Dolores, is the 'Boys Meets Girls' organization recently formed by Jessi Kaye, presently touring with the Kaye leaders have appeared in front of male outfits. These personalities are: Betty Hahn, who has a female outfit which she stands when and if they are forced to follow Miss Petrillo's lead and shift to girl bands. Among these leaders are Gloria Parker, also a player-leader; Judy Kaye, who is in the States from Philadelphia, on her first job; Ada Leonard, mid-western, and of course, the late Dolores, who had a female combo until she turned to men two years ago.

Personal managers and others in the trade concerned with top flight talent are also being affected by the female band leaders and instrumentalists. In the first place, they are being forced to find new talents as just as scarce as mgn are currently. And the ones capable of leading a band are being siphoned off the latter can only be found for string sections and piano. When you have a female band leader, you have a trombone and sax players among female musicians you are looking for something existing unless you're not too particular about the quality of the outfit: it's just a matter of time. Drummers are fair, is the consensus.

## DRAFT COMPETITION TOO TOUGH FOR GLENN GARR

Glenn Garr has completely dissolved his orchestra after losing eight men to the armed forces the last time and finding himself unable to replace them. Garr is in the same when he was attempting to dig up new men, leader was forced to resign. Garr's outfit was at the Ballroom, St. Louis, and was to have opened at the Hotel Pittsborough, Pittsburgh, this Friday (27). According to Joe Glaser, who has been in the States for a political job in Trenton, N. J., his home town. Nature of the position isn't known.

# 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to Variety. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song has been in the listings and respective publishers.)

1. White Christmas (6) (Berlin).....	Bing Crosby.....Decca
(Charlie Spivak.....Columbia	
2. Praise the Lord (6) (Famous).....	Key Kyser.....Columbia
(Merry Macs.....Decca	
3. When the Lights Go On (5) (CLP).....	Vaughn Monroe.....Victor
(Les Brown.....Okeh	
4. Five by Five (4) (Leeds).....	Freddie Slack.....Capitol
5. Daybreak (3) (Feist).....	Jimmy Dorsey.....Decca
(Harry James.....Columbia	
6. Manhattan Serenade (3) (Robbins).....	Jimmy Dorsey.....Decca
(Harry James.....Columbia	
7. My Devotion (13) (Sanity).....	Jimmy Dorsey.....Decca
(Vaughn Monroe.....Victor	
8. Dearly Beloved (1) (Chappell).....	Alvino Rey.....Bluebird
(Jimmy Miller.....Victor	
9. Why Don't You Fall Love (2) (Harms).....	Connie Boswell.....Decca
(Bud Jurgens.....Okeh	
10. Strip Polka (15) (Morris).....	Decca
(Johnny-Mercer.....Decca	

### OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with more than one week in parenthesis are fading, others gaining.)

There Are Such Things (Yankee).....	Tommy Dorsey.....Victor
Serenade in Blue (BVC).....	Glenn Miller.....Victor
I Had Crazy Dream (BVC).....	Jimmy Dorsey.....Decca
Street Dreams (Miller).....	Harry James.....Columbia
Brazil (Southern).....	Jimmy Dorsey.....Victor
Linkspots.....	Jimmy Dorsey.....Decca
Brazil (Southern).....	Jimmy Dorsey.....Decca
Here Comes Navy (Shapiro).....	Andrew Sisters.....Decca
This Is Army (Army).....	Hal McIntyre.....Victor
For Me and My Gal (Mills).....	Judy Garland.....Decca
(Guy Lombardo.....Decca	
(Sammy Kay.....Victor	
There'll Never Be Another You (Miller).....	Woody Herman.....Decca

## MUSIC WAR COMMITTEE

First Gesture of New York Group in Blood Donation

Employees of 20 music publishing firms met last week and organized the Music War Committee. The group's first act was to launch a campaign for blood donors. The committee determined that 50 volunteer donors within five days, with Santly Joy, Inc. accounting for 100% of the men in the organization.

The other functions of the committee will be determined at later meetings.

## ASCAP BOARD DELAY DUE TO QUORUM LACK

ASCAP board of directors holds its regular monthly session today (Wednesday). It was expected that last Thursday (18), but a quorum could not be obtained for that date. The ballots on amendments to the bylaws, dealing with composition will, as soon as they are approved by the board, go out to writer mem- bers by a definite deadline is mid- night Dec. 10.

## Buddy Morris West On New Film Scores

Edwin H. (Buddy) Morris left for Hollywood Monday (23) to take over Johnny Mercer's score for RKO and the Al Rubin-Jimmy Monaco score for the "Red Cantons" for United Artists.

Morris plans to stay but a couple weeks.

## 'Sgt. York' Musical Score Basis of Copyright Suit

Charging that musical scores from his compositions were "lifted" by Warner Bros. Pictures, Inc. and used in its picture, "Sergeant York" Lamar Springfield, composer, filed four causes of action in the U. S. district court on Thursday (18) in N. Y. Besides Warner, Springfield also named Max Steiner, composer employed by Warner Bros. who, according to the complaint, copied the melody and music and published it as his own.

Carl Fischer, Inc., music publishers, which published Springfield's book, "30 and 1 Folk Songs," and Bacon L. Lunsford, who collaborated with Springfield on the book, were also named defendants in the action. The complaint alleges they refused to institute infringement litigation against Warner Bros. or Steiner for infringement despite their knowledge that Springfield, and not Steiner, was the composer of "Sourwood Mountain," "John Henry" and "Wild Horses," three compositions taken from his "30 and 1 Folk Songs."

Springfield also alleged in his complaint that he served notice on Warner Bros., informing them that he was one of the authors of the latter's compositions and despite that notice the songs were used in the picture "Sergeant York."

Springfield asks for damages, not "outlets," and asks that the court restrain the defendants to deliver all copies of the films, records, devices and other means for making such infringements, copies of the musical compositions; he also asks \$250 for each infringement.

### 60-DAY DEFERMENT

Eddy Woolpin told U. S. Army On Feb. 1.

Eddy Woolpin, general manager of Chappell Co., has received a 60-day deferment from his draft board so that he can clear up various firm as well as personal matters. He reports for induction Feb. 1.

Max Dreyfus, the head of the publishing house, has been out ill for several weeks, but he is expected back the coming week.

Paul Webster and Harry Revel cleared "Me For You Forever," to be sung in Walter Wanger's "We've Never Been Licked," at Universal.

Ted FioRino and Paul Webster collaborated on "Thumbs Up and V for Victory," to be sung in "Reveille with Beverly" at Columbia.

## NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks, NBC, CBS, Blue and Mutual—plus data by WFAP, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday, Nov. 18-22 from 5 p.m. to 1 a.m., and is based on data furnished by accurate Reporting Service, regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
White Christmas—"Holiday Inn".....	Berlin	41
Dearly Beloved—"You Were Never Lovelier".....	Robbins	29
Praise the Lord and Pass Ammunition.....	Famous	23
Daybreak—"Pr. Miss Jones".....	Feist	23
Manhattan Serenade.....	Robbins	23
My 5 or 5—"Behind 8 Ball".....	Leeds	23
I Had the Craziest Dream—"Springtime".....	BVC	22
Come Along with Me—"The Light of the Silver Moon".....	ABC	22
*This Is the Army, Mr. Jones.....	Army	21
*When the Lights Go On Again.....	CLP	21
By Your Side.....	Shapiro	21
Pennsylvania Polka.....	Shapiro	17
*I'm Getting Tired So I Can Sleep.....	Army	17
There's Never Be Another You.....	Morris	17
There Are Such Things.....	Yankee	17
Why Don't You Fall in Love with Me?.....	Harms	17
At the Crossroads.....	Robbins	17
Velvet Moon.....	Witmark	15
Moonlight Becomes You—"Road to Morocco".....	Famous	14
Please Think of Me.....	Witmark	13
Constantly—"Road to Morocco".....	Paramount	12
Every Night About This Time.....	Warock	12
Hip Hip Hoory.....	Robbins	12
I Got Neck of Chicken—"Seven Days' Leave".....	Southern	12
Starlight Sonata.....	Sanity	12
A B C.....	ABC	12
Brazil.....	Southern	10
Goose and Charing Cross.....	Shapiro	10
Street of Dreams.....	ABC	10
Army Air Corps.....	Fischer	9
You Can Get to Me—"Seven Days' Leave".....	Southern	9
Got a Gal in Kalanazoo—"Orchestra Wives".....	BVC	9
Gobs of Love.....	Paramount	9
Serenade on Blue—"Orchestra Wives".....	Robbins	9
That Soldier of Mine.....	National	9
Wonder When My Baby's Coming Home.....	Crawford	9
Touch of Texas—"Seven Days' Leave".....	Robbins	9
Moonlight Mood.....	Robbins	8
Major and Minor—"Major and Minor".....	Famous	8
Starlight Sonata.....	ABC	8
Ten Little Soldiers.....	Lincoln	8
When You're a Long, Long Way from Home.....	BVC	8
Manhattan—"Holiday Inn".....	ABC	8
I Met Her on Monday.....	ABC	7
If I Cared a Little Bit Less.....	Feist	7
Yankee and a La Mode.....	Robbins	7
Yesterday's Gardenias.....	Mayfair	7
Blue Skies.....	Berlin	7
Yankee and a La Mode.....	Berlin	7
When They Sound the Last All Clear.....	Dash	6
All For One.....	Sanity	6
Yankee Doodle—"Yankee Doodle Dandy".....	BVC	6
I Sent a Letter to Santa.....	Sanity	6
920 Special.....	Regent	6
Everybody's Face.....	Chappell	5
Everything I've Got.....	Crawford	5
Every Other Heart Beat.....	Crawford	5
Me and My Gal—"Me and My Gal".....	Leeds	5
He's My Guy.....	Miracle	5
Idaho.....	Doraine	5
NoBODY CARES.....	Miracle	5
Tillie the Toiler.....	Marchant	5
The Team Is on the Beam.....	Crawford	5

\*FilmMusical. \*This Is the Army' publishing subsidy.

### Anita Boyer as Single

Pittsburgh, Nov. 24. Anita Boyer, who has been singing with Jerry Wald's band for last eight months, is leaving that outfit after coming return engagement at Strand theatre in New York and will go out on her own as a single singer. Anita Boyer, artistic management of General Amusement Corp., which also handles Dorothy and Mrs. Tigerman, sponsored radio show for her, Gal, who started warbling with band of her husband, Dick Barrie, whom she has since divorced, has also been replacements of Artie Shaw and Glenn Miller.

Her outfit with Wald hasn't been picked yet.

Bob Nolan writing songs for 'Idaho' and 'King of Cowboys' at Republic.

### WPB PENALIZES CHI COIN-MACHINE CORP.

Washington, Nov. 24. Aero-Craft Co. of Chicago, manufacturer of coin-operated airplane amusement machines, were penalized for violating War Production Administration regulations by WPB announced Saturday (23).

The company, composed of Alex R. Terman and Mrs. Tigerman, is ordered not to sell or otherwise transfer, except for storage or "picking up" any machines now owned by them. They are also prohibited from selling or "picking up" in any way any of the material which they purchased for the purpose of their machines. The order also denies for a six-month period any priority assistance or allocation of scarce materials.

## TUNE-DEX... A Smash Hit Here's Why

Because for the FIRST TIME entertainers now can have at their finger tips:

1. Lead sheets of all important new songs as soon as published — on 3x5 cards.
2. All data needed to arrange programs or play requests — publishers, authors, copyright, recording agencies, etc.
3. Also hundreds of standards and old favorites — 60 listed each month.
4. Permanent records complete. Always up-to-date. Twelve-inch box holds entire year of songs.
5. Costs only 40¢ a day! Publishers now represented (73 last month!). You get 100 cards each month—60 new, 40 standards!

FREE—Sample cards, booklet of complete information. Just write on your letterhead. **WARNING!**—This service is only for professionals in or connected with the music business.

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# ROBBINS

Roster of Radio Hits

Only a truly great song like this could earn high performance ratings — week after week!

# MANHATTAN SERENADE

(Popular Song Edition)

Lyric by Harold Adamson Music by Louis Alter

Hear the recordings by Connie Boswell, Glen Gray, Kay Kyser and Glenn Miller—you, too, will say "It's The Best Ballad Published in Years!"

# MOONLIGHT MOOD

Lyric by Harold Adamson Music by Peter De Rosa

ROBBINS MUSIC CORPORATION  
730 SEVEN AVENUE NEW YORK 17, N. Y.  
MURRAY BAKER, Dist. Mgr.











HURRICANE, N. Y.

"Wings of Broadway" conceived by some costume designers... Seaver, dances and ensemble number by Roy Dodge.

The Hurricane has had a checkered career since the nights when Jerry and Blanche... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Wagner claims it cost him \$20,000 to get rid of his last partner... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Wagner claims it cost him \$20,000 to get rid of his last partner... The Hurricane now says it's the sole proprietor of this big Broadway spot.

There are a host of acts and specialties... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Capella and Patricia, the smooth ballroom team... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Then comes an assortment of specialties... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Then comes an assortment of specialties... The Hurricane now says it's the sole proprietor of this big Broadway spot.

CARROLL'S PHILLY

Philadelphia, Nov. 19. Jerry Kruger, Radio Ace (8); Alan... Carroll's Philly now says it's the sole proprietor of this big Broadway spot.

Village Vanguard, N. Y.

Richard Dyer-Bennet, Laura Dundas, Irvin Coker, Don Fry, Eddie... Village Vanguard, with its minute capacity and low tariff, must substitute ingenuity for a big budget.

Village Vanguard, with its minute capacity and low tariff, must substitute ingenuity for a big budget... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Comedy end of the show is carried by a regular newcomer to the cabaret... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Plantation Room, N. Y.

Teddy Powell Orch (16) with Peggy Mann, Tomp Orrh (18) no... Plantation Room is the newest name band stand in New York.

Plantation Room is the newest name band stand in New York... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Powell's combination (five sax, three trombones, four trumpets... The Hurricane now says it's the sole proprietor of this big Broadway spot.

MON PAREY, N. Y.

Adelaide Moffett, Youse Bouvier... Mon Parey, N. Y. now says it's the sole proprietor of this big Broadway spot.

Ex-Mon Paris, on East 53d, is now... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Adelaide Moffett does French for... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Village Vanguard, N. Y.

Richard Dyer-Bennet, Laura Dundas, Irvin Coker, Don Fry, Eddie... Village Vanguard, with its minute capacity and low tariff, must substitute ingenuity for a big budget.

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Powell's combination (five sax, three trombones, four trumpets... The Hurricane now says it's the sole proprietor of this big Broadway spot.

BLUE ROOM, N. O.

New Orleans, Nov. 20. Glenn Medreguera Orch, Patricia... Blue Room, N. O. now says it's the sole proprietor of this big Broadway spot.

Plenty of entertainment is packed in this hour-long show in the town's leading nocturnal rendezvous... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Madreguera opened his engagement under a severe handicap... The Hurricane now says it's the sole proprietor of this big Broadway spot.

act immeasurably. Whether his talents lie in legitimate thought transfer... The Hurricane now says it's the sole proprietor of this big Broadway spot.

The DeVlya Twins, boy and girl dance team, contribute several interesting... The Hurricane now says it's the sole proprietor of this big Broadway spot.

VILLA MADRID, PITT

Pittsburgh, Nov. 19. Erzi Covato, John Laszaro and Mike... Villa Madrid, Pitt now says it's the sole proprietor of this big Broadway spot.

Downstairs spot operated by Erzi Covato, John Laszaro and Mike... The Hurricane now says it's the sole proprietor of this big Broadway spot.

CLUB BALL, PHILLY

Philadelphia, Nov. 19. Alan Gale, Helene Deming, Ed... Club Ball, Philly now says it's the sole proprietor of this big Broadway spot.

Alan Gale, making a comeback after a tussle with pneumonia, shows he's lost none of his wit, limning... The Hurricane now says it's the sole proprietor of this big Broadway spot.

A little thing called ginger in his m.c. clothes, as well as in his own spirit... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Alan Gale, making a comeback after a tussle with pneumonia, shows he's lost none of his wit, limning... The Hurricane now says it's the sole proprietor of this big Broadway spot.

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UBANCLO CLUB, N. Y.

'Harlem Goes Broadway' derby with Louey Lane, Jerry Smith, Derby... UBANCLO CLUB, N. Y. now says it's the sole proprietor of this big Broadway spot.

Solid entertainment in this snappy, typically strong all-colored Harlem... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Miss Lane is a hip-wearing, bareheaded... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Miss Lane is a hip-wearing, bareheaded... The Hurricane now says it's the sole proprietor of this big Broadway spot.

Miss Lane is a hip-wearing, bareheaded... The Hurricane now says it's the sole proprietor of this big Broadway spot.

New Act

IRWIN COHEN... The Hurricane now says it's the sole proprietor of this big Broadway spot.

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IRWIN COHEN... The Hurricane now says it's the sole proprietor of this big Broadway spot.

IRWIN COHEN... The Hurricane now says it's the sole proprietor of this big Broadway spot.

'Raise the Cash'... The Hurricane now says it's the sole proprietor of this big Broadway spot.

'Raise the Cash'... The Hurricane now says it's the sole proprietor of this big Broadway spot.









Abbott & Costello  
 Insider Ashron  
 Burns Acquasanta  
 Larry Adler  
 Bob Allen  
 Pauline Alpert  
 Stella Andrews  
 Andrews Sisters  
 Annabella  
 Dave Apollon  
 Paul Ash

Mildred Bailey  
 Wendy Barrie  
 Geo. Ballanchine, spelling  
 Connie Baxter  
 Paul Baron  
 Ann Barrett  
 Sheila Barrett  
 Charlie Barnett  
 Wendy Barrie  
 Barrie Sisters  
 Burns & Allen  
 Blue Barron  
 Beat the Band  
 Ralph Bellamy  
 Blair Sisters  
 Joan Bennett  
 Bertoltini Show  
 Elizabeth Bergner  
 Janet Blaik  
 Dr. Frank Black  
 Ray Block  
 Ray Bolser  
 Shirley Booth  
 Arthur Boran  
 Emile Boreo  
 Anita Boyer  
 Eaton Boye  
 Rosemarie Brancato  
 Mary Brian  
 Bridgette Brasch Show  
 Bway Brewery  
 Joan Brooks  
 Les Brown  
 Carol Bruce  
 Frank Buck  
 Johnny Burke  
 Bobby Byrnes  
 By Jupiter Co.

Cafe Society  
 Cafe Society Downtown  
 Cafe Society Uptown  
 Cardinal  
 Frankie Carlo  
 Imogene Carpanier  
 Grace Casagnotta  
 City Services Program  
 Una Mae Carlisle  
 Alan Carnay  
 Charolere  
 Club Samsa  
 Geo. Chachavadze  
 Coccaant Grove  
 Copacabana  
 Rogers Corner  
 Diana Courtney  
 'Cennt Me In' Co.  
 Ato Cramer  
 Xavier Cugat  
 Michael Currie

Lili Damita  
 Agnes Davis  
 Shirley Dean  
 Deep River Boys  
 Delta Rhythm Boys  
 Del Casino  
 DeTores  
 Renzo de Marco  
 Diamond Horseshoe Show  
 Jean Dickenson  
 Mildred Dilling  
 Norton Downey  
 Johnny Downs  
 Jessica Dragonette  
 GINGER DULO  
 Jack Dwan  
 Dyer's Sawdust Trail  
 Jim Dwyer's

Arnold Eskin  
 Leonard Elliff  
 Sklansky Ennis  
 Nanette Fabray  
 Jinx Falkenberg  
 Glenda Farrell  
 Marjia Farrell  
 Fanny Fodor  
 Benny Fields  
 J. C. Flippen

Joan Fontaine  
 Four Chimes  
 Benny Fields  
 Joan Fontaine  
 Helen Forb  
 Anne Francine  
 Francesconi  
 Friday (Dee)  
 Sylvia Froos  
 Jane Froman  
 Si Club

Marjorie Gatenoweth  
 Manny Glatz  
 Glean Hit Revue  
 Carroll Glenn  
 Michal Gorner  
 Carola Goya  
 Chansony Gray  
 Glen Gray  
 Johnny Green  
 Gus Haaschen  
 Jack Haley

Lola January  
 Osa Johnson  
 Dick Jurgens  
 Beatrice Kaye  
 Sammy Kaye  
 Fred Keating  
 Jim Kelly's  
 Edward Kiley  
 John Kirby  
 Robert Klaten  
 Kern Kobblers  
 Gene Krupa  
 Dick Kuhn

La Conga  
 Marjorie Lawrence  
 Hedy Lamarr  
 Ellen Landi  
 Elsie Landi  
 Leslie Lane  
 Rosemary La Planche  
 Latin Quarter  
 Gov. and Mrs. Lehman

Adolphe Menjou  
 Helen Menken  
 Yehudi Menuhin  
 Eugene Meredith  
 Merry Widow Co.  
 Una Merkel  
 Jackie Miles  
 Jack Miller  
 Susan Miller  
 Irving Miller  
 Nathan Milstein  
 Lucy Monroe  
 Nero Morales  
 Zero Mostell  
 Mother Kelly's Show  
 Monte Carlo Show  
 Arthur Murray  
 Lynn Murray  
 Conrad Nagel  
 Red Norvo

Marie Oberon  
 Dell O'Dell

Latin Quarter  
 Queen Mary  
 Radio Franke  
 Eastlow Boom  
 Radio Ace  
 Alvin Roy  
 Brad Reynolds  
 Louise Renner  
 Rogers  
 Harry Richman  
 Dick Robertson  
 Paul Robeson  
 Ralph Rogers  
 Roy Rogers  
 Rogers Corner  
 Remy Thomas  
 Rubinoff  
 Ann Rutherford

Harold Sandier  
 Jimmie Shields  
 Joseph Schuster  
 Haezi Scott  
 John Sebastian  
 Leonard Sens  
 Show Time  
 Herb Shriner  
 Willie Shupe  
 Zotty Singleton  
 Noble Sissle and Show  
 Slato Bros.  
 Harry Small  
 Smooties  
 Southernaires  
 Sonny Skyler  
 Eddie South  
 Sigmond Spath  
 Albert Spaulding  
 Margaret Speake  
 Judy Star  
 Star & Garler Co.  
 Rise Stevens  
 Girand Shows  
 Sonny Stryker  
 Sons o' Fun Co.  
 Rise Stevens  
 'Strip for Action' Co.  
 Maxine Sullivan

El Taborin  
 Tamara  
 Paul Tison  
 Also Templeton  
 Lowell Thomas  
 Kay Thompson  
 Bill Thompson  
 This Is the Army Co.  
 Three Amigos  
 Three Suns  
 Tip, Tap & Toe  
 Yoda Stoenberg  
 Jean Tousek  
 Arthur Tracy  
 Ubangi's Club  
 Valentineoff  
 Hendrick Van Loon  
 Emanuel Vardi  
 Versailles  
 Victory Tents  
 Village Barn  
 Village Vanguard  
 Rome Vangel  
 Vronsky & Rubin  
 Vykling Boys

Sea Wain  
 Jerry Wald  
 Fats Waller  
 Hal Wallis  
 Jimmie Walker  
 Mark Warnow  
 Robert Wade  
 Dwight Weiss  
 Jack Whitney  
 John Whitney  
 Dick Wilson  
 Sande Williams  
 Wivel  
 Peggy Wood  
 Barry Wood  
 Shirley Wood  
 Monty Woolley  
 Yana Wyatt  
 Ed Wynn Co.  
 Roland Young  
 Yvette  
 Zimmerman's

# THANKS FOR GIVING

As our committee completes its first four months of volunteer work we want to say:

"Thanks for giving so generously of your time and talent to entertain the men of the Armed Forces of the United Nations at the

## NEW YORK AMERICAN THEATRE WING STAGE DOOR CANTEEN

And thanks, too, to all the managers—agents—producers—clubowners—publicists—and the press—for their invaluable cooperation.

All of which will help make tomorrow a Happier Thanksgiving at the canteen for many of the men who find themselves in New York on that day."

Thankfully,  
 ENTERTAINMENT COMMITTEE,  
 American Theatre Wing War Service, Inc.  
 JIM SAUTER, Chairman.

Hamphire Glee Club  
 Bob Hanson  
 Harvey Moon Dancers  
 Richard Harvey  
 Havana Madrid  
 Hawaiian Room Show  
 Bob Hawk  
 Bob Hawk (spelling)  
 Horace Holt  
 Hugh Herbert  
 Mill Herb Trio  
 Hickory House  
 Bill Paratore  
 Libby Holman  
 Elsie Houston  
 Mary Howard  
 Dunsy Howard  
 Howard & Shelton  
 Harriasons  
 Hurricane Show  
 Betty Huston  
 Iceland Show  
 Ink Spots

Bob Lee  
 Canada Lee  
 Jerry Lester  
 Ray Lev  
 Monica Lewis  
 Enoch Light  
 Eugene List  
 Ella Logan  
 Kay Lorraine  
 Johnny Long  
 Vincent Lopez  
 Jeffrey Lynn  
 Joy Lyons  
 Bert Lyell  
 Jeanette MacDonald  
 Johnny Maek  
 Jane Manners  
 Lucille Manners  
 Zeke Manners  
 Man Mountain Dean  
 Nina Martini  
 Maria Markam  
 James Melton

Walter O'Keefe  
 Helen O'Helm  
 Adrena Olera  
 1 Fifth Avenue  
 Happy Jim Parsons  
 Kay Parsons  
 Tony Pastor  
 Bobby Parks  
 Gloria Parker  
 Parkyarkarks  
 James Pease  
 Walker Perner  
 Johnny Pinapple  
 Pory and Bees  
 Pat Milk Show  
 Pick & Fat  
 Peppers  
 Priorities Co.  
 Louis Prima  
 Bryans Power  
 Mammae Prager  
 Georgie Price

Bea Wain  
 Jerry Wald  
 Fats Waller  
 Hal Wallis  
 Jimmie Walker  
 Mark Warnow  
 Robert Wade  
 Dwight Weiss  
 Jack Whitney  
 John Whitney  
 Dick Wilson  
 Sande Williams  
 Wivel  
 Peggy Wood  
 Barry Wood  
 Shirley Wood  
 Monty Woolley  
 Yana Wyatt  
 Ed Wynn Co.  
 Roland Young  
 Yvette  
 Zimmerman's

(As well as the many other distinguished artists who have been our guests.)



Broadway

Orson Welles sold his N. Y. furniture this week.
William Stas returned from a business trip east.
William S. Hart recovering from a cold.

John H. Harbo, president of the Interstate circuit, in town.
James Trammell out of hospital, back to his office in Lincoln.

Bob Eckstein, 20th-Fox talent scout, now a coxswain in the Navy.
Gertrude Lawrence has cranberry bog down Cape Cod way.

Ed Fitzgerald, in charge of real estate in the Wilbur Post office, returned to Atlanta yesterday (Tuesday).
Arturo Moteo, back from his Hollywood chores in 'Du Barry Was a Lady'.

Frederick Ullman, RKO president of the United Artists, returned to Monday (23) to join RKO president of the United Artists.

Pittsburg

Nixon gets a Gilbert and Sullivan troupe this night for Fourth Day's week.
Shas set for a role in Star-Bond, the musical biography of George Edwards.

of Villa Madrid show for a week on account of his bad back.
Variety Club presented Joe Hiller, Carmen LaForte mulling an offer from Charles Barnet.

John Montague, local boy who made good in magic world, at Stanley this week with Benny Meroff's magic act.

Thomas Joy, of Tech drama faculty, will be back in town to address annual meeting of National Education Association.

Elizabeth Rocco named to Playhouse board. She succeeds A. V. Brown, former head of the city's armory's chemical warfare.

Dudley Manlove, formerly with an ad agency, has joined KGW announcer, Janet Matter is a new KGO reporter.

Flint, Mitch—Ted Taylor, announced at WDFP. Flint, has enlisted in the U. S. Army.

Lawrence, Ken—James Officer is the latest addition to the announcer staff of WREX.
Spartanburg, S. C.—Clayde Clark formerly with WORD, to enter flight training for ferry command.

Gordon Harker recovering from eye operation.
Desmond Hurst out of hospital after nine weeks with throat infection.

Jack MacQueen Force forced to give up her work for ENSA due to illness.
Arthur Dent on provincial itinerary, covering trade showings for the new film 'The Citadel'.

Brigham again tops list of pantheists of seaside.
Benjamin Dean of George Moon and Burton Brown join 'More New Stars'.

Elis Breeskin orchestra featured twice weekly over XEW.
Jorge Mendico Carrasco (Lumiere), pick center for Excelsior, to play in the orchestra.

Clare Lorch, Chicago actress, signed to exclusive playlet part by Promote Films.
Four feature pic being readied for release by Filmmakers Guild.

Jack Nicholson, of Warner Bros. candidate school the hard way.
Gregory Wallerstein, Pic include new version of 'Sin of Madelon Claude'.

Jackie Glickman, NBC announcer, returned to his home in Boston to join the Army.

peated last Saturday (21) and sold out for 100 cents.
Jimmy Cagney wasted no time on his Washington visit. He arrived at the Hotel Mayflower.

Jack Warner conferred with War Department officials on world premiere of 'The Sign of the Cross'.

Paul Jones was guest at Variety Club luncheon Tuesday (17) with Harry Belafonte.

When the actual vote-getting campaign got under way, the ALP members in radio activities.

Third, new forms of presentation were used to get away from the traditional candidate orations.

Entire ALP radio drive was handled by Mrs. Mary Novak, director of WNYC.

Washington
Jack Nicholson, of Warner Bros. candidate school the hard way.

Hollywood
Tex Ritter recovering from tonsillitis.
John Stein returned from a business trip east.

William S. Hart recovering from a cold.
John H. Harbo, president of the Interstate circuit, in town.

William S. Hart underwent a neck operation.
John H. Harbo, president of the Interstate circuit, in town.

Gertrude Fitzgerald drew 'War Time' permission to remain in New York.
Eddie O'Connell, former of Broadway, returned to Hollywood.

Paul Thomas G. Winter retired after 13 years as director of Department of Studio and Public Service.

Bill Shalish, feature writer on Philly Record, has resigned.
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W. A. Steffen down with his northern Minnesota estate.
Innovative and more effective by the ALP was to have it called a 'radio chairman'.

Labor's Radio

Continued from page 35
radio drive on the fact that registration of voters was running un-

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Payroll Traffic

shifts from KYA announcing staff to KGW, as announcer.
Janet Matter is a new KGO reporter.

Flint, Mitch—Ted Taylor, announced at WDFP. Flint, has enlisted in the U. S. Army.

Lawrence, Ken—James Officer is the latest addition to the announcer staff of WREX.
Spartanburg, S. C.—Clayde Clark formerly with WORD, to enter flight training for ferry command.

Washington
Jack Nicholson, of Warner Bros. candidate school the hard way.





# Uncle Sam's Roll Call

Continued from page 4

and former coach at Stanley, Army. Leon G. Vetas, manager of Vetas theatres in Bridgeport and Knoxville, O. T.

Marguerite Webster, of KDKA, enlisted in WAVES as first lieutenant. Dec. 1 for training at the University of Wisconsin and will be assigned to Washington, D. C. as a communications division. Herb Morrison, former WCAE announcer, promoted from lieutenant in Herby, announced at Oklahoma City Army depot, where he's stationed. Larry Alexander and Willard Perry both KDKA spikers, enlisted in Navy. Regis Junker, asst. mgr. of Barry Theatre, enlisted in Navy. Jimmy Grew, formerly with the NBC radio station, enlisted in the army with his wings and second lieutenant's bars in air force. Steve Curtilla, assist. mgr. of C. Colonial, army.

Don Carson, national advertising manager of Post-Cazette until he was commissioned a major several months ago, upped to lieutenant colonel. He's stationed somewhere in Alaska. Frank Tuelco, manager of Roxey theatre in Beaverton, W. Va., army.

**I'll wood on the March**  
Hollywood, Nov. 24. Phil Greenbaum, theatre operator, Army.

Joseph Valentine, cameraman, Army Signal Corps.  
Bovis Levin, studio art director, Army Air Corps.  
Steve Gray, screen actor, Army Air Force.  
George Webb, studio artist, Navy.  
Fred Bauer, cameraman, Army.  
Charles Thomas, studio technician, Navy.  
Victor Ramon, studio technician, Navy.

Don Adams, screen actor, Army Air Corps.  
Leslie Adams, studio announcer, Army.  
Ved Fry, studio technician, Army.  
Bob Usher, studio art director, Army.  
Earl Orrell, studio technician, Army.

William Gligas, studio technician, Army.  
Jack R. Berne, assistant art director, Army.  
Henry Hodan, screen actor, Navy.  
Henry Slater, film salesman, Navy.  
Les Gaunt, studio technician, Marine.

John King, screen actor, Army Air Force.  
Al Loyal, cartoon director, Navy.  
Ronald Lubin, screen actor, Army Air Force.  
Fred Rodgers, sound technician, Navy.

Joseph M. Rothchild, sound technician, Army.  
William Higgins, cartoon animator, Army Air Force.  
George Logan, sound technician, Navy.  
Walton Farrar, studio press agent, Army.

Howard Shoup, studio engineer, Army.  
Clyde Gitterman, shorts director, Army Signal Corps.  
Harold Turberg, studio props, Army.  
Ray Donney, studio artist, Army.  
Beth Gardner, NBC music rights, Navy.  
Wonderful Smith, Negro radio comedian, Army.

Charles Isaacs, radio writer, Coast Guard.  
Julius Bundgus, radio agency manager, Army.  
George Fisher, CBS film gaggeber.  
Norman J. J. for officers training, Army.  
George March, studio technician, Army.  
Van Herin, screen actor, Army.

George E. Byard, studio policeman, Army.  
Lou Smith, screen actor, Navy.  
George E. Todd, production assistant, Army.  
Ralph Clement, studio artist, Army.  
Cliff Carling, talent agent, Army.

Allan Abbott, studio artist, Army.  
Stanley, studio technician, Army.  
Ben Roscoe, Jr., press agent, Marine.  
Don Redell, studio messenger, Army Air Force.  
William Rowe, legman for Jimmie Fidler, Marines.

**"Peacock of Vaude" a WAAC**  
Des Moines, Nov. 24. Mrs. Howard Turnley, the former Nurell, widow of Harold of Sioux City, Armoia Park, Iowa, has enlisted as an auxiliary in the WAAC. Known for years as the "Peacock of

Vauvella," she has operated the Pauline and her Peacock Inn leasroom at 1010 Broadway and 107th St. She drove an ambulance in the First World War.

**Philly's Quota**  
Philadelphia, Nov. 24. William Torelli, member of the Philadelphia Orchestra's brass band section, Army Air Force band, Camp Luna, N. M.

**Philly's Quota**  
Philadelphia, Nov. 24. Joseph Shalit and Mike Montjoy, two staff officers, joined Army as volunteer officer candidates. Staff Sergeants, Philip Ingrassia, rewrite man, also enlisted as a VOC.

**Indps. Quota**  
Indianapolis, Nov. 24. Bill McIlvann, manager of the Lyric when it was a vaude house and now a theatre, joined the army. Don McClure, art and radio editor of Indianapolis Star, Marines.

**Indps. Quota**  
Indianapolis, Nov. 24. Barry Stuart, WFBM vocalist, Bert Gross, WFBM technician, all Army. John Stover, exhibitor, commissioned lieutenant, Army Air Force at Miami.

## Current Radio Shows

Continued from page 10

Spokane (3); Metropolitan, Seattle (3).  
"Daughtriss" (troupe)—Klein Auditorium, Bridgeport (3 premiere).  
"Waxwax"—Windsor, Boston (25-29-30).

"Firey" (troupe)—Ford's, Baltimore (25-28); Majestic, Boston (30-31).  
Gilbert and Sullivan—National, Washington (25-28); Coast, Philadelphia (30-31).

"Good Night Ladies"—Blackstone, Chicago (25-31).  
"Carnegie"—Forrest, Philadelphia (25-31).

"Her First Love"—(25-30) Memorial Auditorium, Louisville (1); Victory, Dayton (2); English, Indianapolis (3).

"Junior Miss" (2d Co.)—Harris, Chicago (25-31).  
"Senior Miss" (3d Co.)—Wilbur, Chicago (25-31).

"Ladies in the Dark"—Hanna, Elizabeth (25-29); Cass, Detroit (1-8).

"Life of the Party" (troupe)—Wilson, Detroit (25-31).

"Life With Father" (2d Co.)—Alexander, Buffalo (25-30).  
"Maid in the Ozarks"—Great Northern, Chicago (25-31).

"Merry Widow"—Locust, Philadelphia (25-28); Eringer, Buffalo (30-31).

"Papa Is All"—Pabst, Milwaukee (25-28); Cox, Cincinnati (30-31).

"Porgy and Bess"—Studebaker, Chicago (25-31).

"Priorities" (vaude)—Eringer, Chicago (25-31).

"Private Lives"—Majestic, Boston (25-31).

"Sally, Beware"—Shubert, Philadelphia (25-31).

"Spring Awakening"—Cass, Detroit (25-28); Grand Rapids (30-31).  
State, Kalamazoo (1); Michigan, Ann Arbor (2); Hartman, Columbus, O. (3).

"Student Prince"—Arlington, Santa Barbara (25-31); Civic Auditorium, Fresno (2); Senior High School, Sacramento (2); Curran, San Francisco (2).

"Sun Field" (troupe)—Colonial, Boston (25-31) premiere.

"This Is the Army"—Boston Opera House, Boston (25-28); Music Hall, Cleveland (30-31).

"Three Curtains" (troupe)—Bushnell Auditorium, Hartford (25-30).  
Mier's, Klein Auditorium, Bridgeport (26-31); Playhouse, Wilmington (27-28).  
Ford's, Baltimore (30-31).

**GAMES**  
Brown—Colgate  
Colgate ceasing of late.

**LSU—Tulane**  
LSU has ability to score more often.

**Northwestern—Great Lakes**  
Wildcats to finally take a major game.

**WINNERS**  
Colgate

**ODDS**  
1-5

**TEXAS—TEXAS A & M**  
Longhorns took on home field.

**GAMES**  
Penn—Cornell  
Penn to enjoy its best game of season.

**WINNERS**  
Penn

**ODDS**  
1-8

**Boston College—Holy Cross**  
This may be the place for an upset.

**Fordham—No. Car. Navy**  
Coats have too much experience.

**Navy—Army**  
Army back in touch.

**Temple—Villanova**  
Villanova better than record indicates.

**WEST**  
Detroit

**Detroit—Okl. A & M**  
Titus to bounce back.

**Michigan—Iowa**  
Kuzma back in stride for Wolverines.

**Ohio State—Oregon St.**  
Oregon St. may hurt Oregon.

**Mich. St.—Iowa Navy**  
Best game of the day.

**Fert Koons—Indiana**  
Koons will be tough.

**Camp Grant—Illinois**  
Good finale for Illini.

**SOUTH**  
Ga.—Ga. Tech.  
Sknouch & Co. to give Tech its first defeat.

**Alabama—Ga. Navy**  
One of the best games in the nation.

**So. Car.—Wake Forest**  
Deacons have been moving of late.

**Miami—Miami**  
Miami must take this one.

**Vanderbilt—Tennessee**  
It'll be close.

**SOUTHWEST**  
Rice—Baylor  
Rice more consistent.

**SMU—TCU**  
Horned Frogs have enough here.

**FAR WEST**  
USC—Oregon  
Trojans in a high-scoring game.

**Wash.—Wash. State**  
Wash. State has a lead.

**Stanford—Calif. Navy**  
Pur-Flighers in first defeat.

## STANDING

Won, 229; Lost, 115; Pts., 666

## Play Out of Town

Continued from page 12

**THE WILLOW AND I**  
supplies the shock which it is the older sister's sanity, and the rest of the play is devoted to solving the puzzle. The play is a study of which are too involved even for the director.

John Patrick has drawn his characters well, and the dialogue, while still in spots, is suited to the varying moods. Only in the third act, when the two sisters who battle for the play's weak spots become apparent.

The acting generally is first rank, especially in the first and second acts. The acting generally is first rank, especially in the first and second acts.

**College Show**  
PAOLI LOCAL (U. of PENN.—MASK & WIG CLUB) Philadelphia, Nov. 22.

Fifty-fifth annual production of the Mask and Wig Club of the University of Pennsylvania, which opened Saturday (21), at the Eringer, is only scheduled for 10 performances this season due to cancellation of the Wiggers' usual tour because of security restrictions in the East. There is every reason to believe that it will fare just as well during its local performances as its predecessors, and perhaps a bit better than some.

In the first place, this new Mask and Wig show is a little that's natural for Paoli. It has a strong local following in novels and plays many times, is a Philly institution and the Paoli locals were catching the 8:15 in the morning and the 5:15 in the night is not too roughly sided by the authors. The plot is tenuous to be sure, concerning a conductor on the Paoli route who

decides to run for political office in the first act, only to be elected in the last moment, that his opponent is an elderly (and not so gentle) spinster.

As usual during recent seasons, Dr. Clay Bond has wrote the score and he has clicked again. When a man with his flourishing hair and excellent tie can turn out so many tunes a year, it is a wonder that he is not a Candidate for the Hit Parade in this year's show include "No So Deep as a Well" and a patriotic "We Don't Do Our Part To Win the War." Also good is a ditty called "Mama What's Love?"

Eddie Delange, a pro and not a Wigger, is credited with excellent lyrics, and Raymond D. Senior wrote the dialog. "Pea Conion directed and Joseph Folman was again in the pit.

Of the cast, Donald P. is excellent as the train conductor and Raymond Senior is delightful as the spinster. Russell Krantz deserves special mention as a vainglorious spinster. Harry Seneca, the Club's president, is also fine in a feminine role. As was to be expected the dialogue, especially by the Mask and Wig "First Chorus" is outstanding. The production and costuming are both artistic and, considering the times, quite pretentious. Waters.

## OPA Wants to Buy Back Air-Conditioning Props

Washington, Nov. 24. Would you like to buy a new office air-conditioning equipment? Office of Price Administration announced Saturday (21) that owners of large-scale refrigeration and air-conditioning equipment who do not sell this machinery for use by war industries will be paid the total cost of the equipment, but not the full cost of original installation.

War Production Board is urging enterprises to sell such equipment since new production cannot meet all the needs of war industries. OPA ruled that since the sellers of this equipment would be financially sacrificing its use for the duration of the war they should be fully reimbursed.

OPA ruling provides that depreciation be figured at the rate of 8 1/2 a year, printing out that title is the generally accepted rate recognized by the Treasury in its purchases.

**Buffalo Theatremen in OTS**  
Buffalo, Nov. 24.

David Keen of the Phelps theatre, Niagara Falls, is a candidate for the air force officers training school, Camp Crowder, Mo.

## PEP, NEW CHAMP PACKS N. Y. GARDEN

By JACK FULASKI

Indications that the price ring was on the tobaggon were disproved at N. Y.'s Madison Square Garden Friday (20), when a kid named Willie Pep from Hartford copped the featherweight (128 pounds) title from colorful Chubby Wright. The ring was packed with some 15,000 fans, plenty of Connecticut nut-meggers getting to N. Y. in sundry ways regardless of gas rationing and other transportation entailments.

Pep is said to be 21 and looks younger. Most of his 35 previous ring bouts were staged up in his home town, and while he attracted attention at the Garden recently in a preliminary, there wasn't much logic in making the lad the championship contender. Fact that he sold out the joint speaks for itself. It certainly could not be credited to Wright, lanky Negro who has been around for quite a time, coming from the Coast and getting recognition as the Champ of the Division.

It has been a long spell since Garden was capacity for a fight card, Gross was \$71,868 at \$7.75, new high for men of that weight indoors. Before the scrap Pep was quoted the favorite, with odds as high as 9 to 5. Connecticut mob came down loaded and the price receded to 11 to 10. That looked like a sure thing to some of the wise guys, who thought that Wright would prove the upstart, but he was wrong.

Pep, however, proved himself one of the smallest little men seen in action for years. He made his kid has a fast left jab, with his piled up many points. New champ has the speed of youth, but he lacks the punch to win, but his ability to keep Wright off balance most of the 15 rounds was his another reason. He was cautious of Wright's left hook. Now and then Chalky would connect, but the kid bounced right back. The judge gave Pep 11 rounds, which was the consensus of opinion, while the other sessions were rather close.

**Reading Theatremen in Marines**  
Reading, Pa., Nov. 24.

Dwight C. Van Meter, formerly manager of the Astor, then operated by Warner Bros., and more recently manager of the Hippodrome and Theatre in nearby Pottsville, Pa. (Continued on page 10)

# Woody HERKMAN AND HIS ORCHESTRA

IT'S  
"THANKS-GIVING"  
TIME!

CURRENTLY PARAMOUNT, NEW YORK



## THANKS...

... TO 165,000 PATRONS of the Paramount Theatre, N. Y. — and a very big 'THANK YOU' to Paramount's 'Road To Morocco', starring Bing Crosby, Bob Hope and Dorothy Lamour — for enabling us to break three all time records: BIGGEST Opening day ... BIGGEST Saturday ... BIGGEST Week (\$90,000).

## THANKS...

... TO BOB WEITMAN, Managing Director, and HARRY LEVINE and MILTON BERGER, Bookers of the Paramount, New York, for this extended engagement.

## THANKS...

... TO THE WAR MANPOWER COMMISSION and THE BLUE NETWORK for selecting us to feature on 'What's Your War Job' program Blue Network-Wednesdays. 7—7:30 P.M. EWT.

## THANKS...

... TO 20TH CENTURY-FOX for signing us for a feature picture in 1943.

Management-Counsel

MICHAEL L. VALLON

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