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NEW YORK, WEDNESDAY, MAY 16, 1942

PRICE 25 CENTS

2 - DAY PREVIEW GROWING

Department Stores Consider Radio For Sorry-No-Goods Advertising

New York department store operators are talking about buying periods on local stations but not for the latter there is the double-barreled motto of not only maintaining goodwill in the product but of keeping dealers with the choice locations loyal to the refiner for the duration. So long as the refiner in his advertising keeps plugging away at such suggestions as frequent examinations, regular lubrication and changing of tires the service station may pay its rent and cover the payroll, even though gasoline rationing sharply curtailed pump income. The profits from these other services would make up the drop in gasoline revenue.

Big in 5 Parts
Hollywood, May 8. H. Allen Smith came west to do a yarn on Bing Crosby for the Saturday Evening Post. He got so wound up with the crooner the mag will give it five installments.

COORDINATING WAR EFFORT BENEFITS

Attempt is being made by the newly-formed United Theatrical War Activities Committee to set up a nationwide organization to coordinate the use of all types of show business talent in the war effort. James Sauter, exec director of UFWAC, returned to headquarters in New York yesterday (Tuesday) from two days' inspection of the situation in Philadelphia. He'll start later in the week on a tour of the midwest and part of the south. With the Hollywood Victory Committee on the Coast and the UFWAC in New York apparently unable to cope with situations constantly demanding coordination in virtually every city of the country, Sauter hopes to throw off part of this job on local organizations. He intends to name an exec secretary in each important city.

ATWAC and Hollywood Victory (Continued on page 53)

80% of H'wood Victory Caravan's Gross Going To Army, Navy Relief

The Hollywood Victory Caravan's multi-starred show, if it grosses its expected \$550,000-\$750,000 in 13 nights, will experience a breakage, for expenses, of around 16-20%. The rest is net to Army and Navy Relief, and while it may be argued that one show alone in Madison Square Garden in March netted over \$100,000, the Treasury Dept. was anxious to get this lining going pro tanto, even if less prepared, for the definite money giving impetus to the forthcoming War Bond drive. Starting May 25, for three weeks, 142 cities as many cities will pop-talk the talent of U. S. War Bonds. The talent pools from Broadway and Hollywood will tee-off stars in groups of 20, on a finally scheduled itinerary, to hype the sale.

3 MORE SUCH VAUDE SHOWS

One nr N. Y. By Ed Wynn, Another in Chi (Bert Lahr-Joe E. Lewis-Bert Wheeler) and Third in L.A. (Frank Fay)—3 on B'way

COAST UPBEAT
The biggest revival of two-day vaudeville since the 1920's looms nationally, with three, more such shows now scheduled to open in June—one in New York, a second in Chicago and another in Los Angeles. These will supplement the three two-dayers current in N. Y., the Clifford C. Fischer-Shubert "Priorities" (46th Street) and "Keep 'Em Laughing" (44th Street), and the Ed (Continued on page 55)

Berlin's Soldier Musical Sought Sight Unseen By Pix; Par May Pay 250G

The unusual of selling a sight-unseen film property faces Irving Berlin's forthcoming soldier show, "This Is the Army," even before his script is finished and the show goes into rehearsal. Harry Cohn wants the show for films at \$200,000 and guarantees he'll get Max Sandrich (Continued on page 53)

ASK \$25,000 FOR FILM TITLE TO 'MELANCHOLY'

Shapiro, Bernstein & Co. is holding out for \$25,000 on the title and synchronization rights to "My Melancholy Baby." Paramount has expressed an interest in making a musical with that title starring Bing Crosby. The picture company had inquired about the rights early last year, and the price quoted at the time was \$20,000. It reported that the amount asked was much too high.

In setting a higher figure this time Shapiro-Bernstein pointed out that the success of musicals with old-time song titles meanwhile has enhanced the value of this particular tocher, and that, if they could not find it expensive would be made of the number in Paramount's production that other producers might not find it expedient to buy its synchronization rights for some time thereafter.

Satille's MacArthur Theatre Believed to be the first MacArthur theatre in the country will shortly be opened in Charleston, S. C., by Albert Satille. He operates the Gloria and other theatres in Charleston.

Theatrical Tours Near Curtailments; No Baggage Cars Seen By Next Year

MacLeish in ASCAP
Archibald MacLeish, director of the Office of Facts and Figures, was admitted last week to membership in ASCAP.

He wrote "Freedom's Land" to which Roy Harris put the music.

Washington, May 5. Theatrical touring for the season of 1942-43 will be severely restricted by the Office of Defense Transportation, it has been more definitely ascertained. Present indications are that baggage cars and transportation facilities will be limited to severe minimums in order to facilitate military movements. Conjectures by producers scanning the horizon.

At the office of Director Joseph B. Eastman it was said that it was too early yet for formal announcements but, informally it was stated, that baggage cars for stage touring attractions will probably not be available next winter.

Producers scanning the horizon, believe that the rail famine will make one-act shows imperative. They also see another good reason why America is almost certain to have a revival of the two-day vaudeville circuit, strongly and of the stage essentials can be carried in a suit case or costume trunk.

ONE TIME AN AUTOGRAPH PAID OFF

Washington, May 6. Suitable hotel and apartment accommodations at reasonable rates are a major problem of this over-boomed town; and landlords, who experience vacancies when a tenant is transferred from Washington, are really in a choice position. Thus, while Lieut. Greg Bautzer, Hollywood actor and man-about-town, was dickering with a prospective landlord, in walked Cary Grant and others of the Hollywood Victory Caravan.

When Bautzer greeted Grant chummily, the landlord collapsed, stating that Grant was his wife Doris's pet star. Quick on the up-urge, a Hollywood pal, who knows the angles, cracked: "Well, get you an autograph photo and guarantee you a personal appearance by some visiting Hollywood celeb, even a moment in the lobby of your apartment. If Bautzer gets that apartment at a fair rental."

P. S., the deal was closed, and Grant inscribed, "To Doris, At Last!"

Pulitzer Deadline On Legit Subject To B'way Criticism

The Pulitzer awards were announced in New York Monday (4), when it became known that no drama was cited. So for the second time the theatre this season was passed up on the presumed grounds that no American play of sufficient merit had been presented. The N.Y. critics' previous committee had elected to make an award. Some Broadwayites regard the negative action of the Pulitzer committee as another error of omission in the failure to consider "Watch on the Rhine." The Latin American drama, which was a sock on Broadway, opened too late last season for a Pulitzer award. (Continued on page 49)

German on Milw. Air Anew, But It's Now Anti-Nazi

Milwaukee, May 5. German language broadcasts have been verboten from Milwaukee radio stations since the United States declared war on Germany. But the Teutonic tongue is to be heard again on the air in this area, over WRIN, the "Radio of the Midwest" group. Purpose of the new German language broadcasts is to further the American activities of the Federation. Programs will be heard twice weekly, Tuesday and Friday, and be of a half-hour's duration, starting June 2.

First Shellacked, Disc Biz Now Gets Needles

Radio and recording business was nudged again by the War Production Board Monday (4) when an order was issued to halt within 90 days all non-essential manufacturing not necessary to the war effort. Under that heading comes phonograph needles. Between 300,000 and 500,000,000 of them are shaped yearly. "Ban against them, however, will not hurt so much as the Federation's recent requisitioning of stock shelves, which sliced record production. There are many manufacturing of long-lasting needles of synthetic jewel nature.

Theatre Wing Mulls 15G Offer For Canteen Pic

Unexpected avenue of income to American Theatre Wing, N. Y., will probably come from one or more picture firms. Wing is mulling an offer of \$10,000 from Columbia, which proposes to make a series of short shows on the Stage Door Canteen, provided the Wing will guarantee at least two name guests to entertain. Wing has named a managers committee to act on the Columbia offer and another reputed to have been made.

Paramount has a script called "Stage Door Canteen," an original written on the Coast and announced for immediate production. Wing has queried Par, questioning its right to use the Canteen title. At Par's New York office it was stated that there was no desire to enter into controversy over the title, which would be changed on the script sheet.

'Coney' Takes Encore

Hollywood, May 5. What started out at 20th-Fox as "Coney Island" will leave the studio as two pictures, one under that title and another taken "Police Gazette Man." The picture was from Edward Van Every's New York vignettes but films will be along divergent lines.

Nelson Eddy Probably to Donate Entire Radio Pay for War Funds

Nelson Eddy will probably contribute all the money he earns on his radio contract with Old Gold, reputed to be \$5,000 a week to various war services, probably the Army Relief Fund. The singer has a lawyer inquiring from the Internal Revenue Department in Washington whether these donations can be made in such a way that they count against his income from other sources when it comes to making out his tax return. The salary for his initial broadcast (29) of the Old Gold series went to Navy Relief.

As No. 1 draw in the concert field Eddy's personal dates are figured as bringing him upwards of \$350,000 a year. There are also his picture (Metro) earnings.

Hollywood's Weekly Deductions for War Bonds Hit \$100,000

Hollywood, May 5. Film studios and allied industries here have already contributed to weekly payroll deductions of \$100,000 for War Savings, with indications that the weekly total will amount to \$250,000 within the next month. That was the announcement made by the Myrtle Schenck agency, which led the field with bond subscriptions amounting to 14% of its payroll.

Progress of the campaign was disclosed at a meeting of leaders of all branches of the industry, including the various crafts and guilds. A blue service flag was recommended for the Myrtle Schenck agency, which led the field with bond subscriptions amounting to 14% of its payroll.

FOUR OUT OF 11 FILMS AT WE TOUCH ON WAR

Hollywood, May 5. War is the topic of four of the 11 pictures in production or preparation on the Warner lot within the next few weeks. Based on the titles are Casablanca, 'Air Force', 'Across Pacific' and 'Heroes Without Uniforms'. Among the non-military sales are 'George Washington Slept Here', 'Now, Voyager' and the biographical picture produced by Twentieth Century-Fox, 'The Adventures of Mark Twain'.

BLUES IN THE DARK

Beale St. (or Ave.) Done Gene Get Blacked Out.
Memphis, May 5. Beale Street's done gone dark. Local Negro thoroughfare, famed as the cradle of the Blues, is in a virtual blackout because of the Street where W. C. Handy wrote 'Louis Blues', 'Loveless Love', 'Memphis Blues', 'Beale Street Blues' and many another indigo lament, is unable to get adequate lighting equipment to replace worn-out stuff. Priorities blamed by city fathers. Situation has reminded local zealous for accuracy that Beale Street is street, anyway. It's an avenue, just like every other east-west Memphis thoroughfare. Handy wrote 'Beale Street' instead of Beale Avenue in 1910, and the name has stuck, though officially it remains an Avenue on all records.
Street or Avenue, it's mighty dark after sunset.

Benefit for Harry Seamon, Once Worth \$1,000,000

A benefit-dance for the aid of Harry (Hurtig & Seamon) is planned for Palm Gardens, N. Y., was originally scheduled for May 2, but called off because of Seamon's departure. Edger Allen is in charge of the benefit arrangement.
When the business enterprise operating partnership of Hurtig & Seamon was flourishing in the '20s, both were well known. Seamon's net worth, \$1,000,000. Hurtig died in 1928, with the firm going into a tailspin a year later. When the depression caught it just as it was completing two new theatres, one in Jamaica and the other in Yonkers.

So Un-C. of C.'ish

San Diego, May 5. This is one town where the Chamber of Commerce is telling conventions and tourists to stay away.

So much Army, Navy and war manufacturing activity is going on that there is no room to house conventional or casual visitors.

Maestro Freddy Martin In Debut as Radio Actor, Playing Tchaikovsky

Freddy Martin makes his debut as an actor May 14 on 'Celebrity Theater' on the Blue network. Band leader will play Tchaikovsky in a concert fantasy by Mort Lewis about how the Russian composer returns to life and attempts to make a living as a modern popular song writer.
Erskine Caldwell, novelist and foreign correspondent, guests on the same program May 21, playing a war correspondent in 'The End of the Act', by William C. White. Guest tomorrow night (Thursday) will be Louis Sobell, in 'What Do You Know?' by Jerome Weidman.

Sidney Piernont Staging Frisco Navy Relief Show

Sidney Piernont, Lew's head vaudeo booker, who was prominently linked with Marvin Schenck in the staging of the recent Navy Relief show at Madison Square Garden, N. Y., has been drafted for the same chore in San Francisco. Frisco's Navy Relief benefit is scheduled for May 18 and Piernont will leave N.Y. May 14 by plane.

Walter Winchell, who is sponsoring the Frisco show, is at his home in Miami, is already on the Coast lining up the talent, with Piernont to do the staging and routing. Most of the Hollywoodites now out with the Victory Caravan tour are slated for the show.

Straus Directs in Mexico

Mexico City, May 5. Oscar Straus scored a singular success with the personal direction of renditions of his selected works at the 'Palace of Fine Arts' (National Theatre) here April 24, 25, 26 and 28.
Mr. and Mrs. Straus were tendered a banquet (22) by leading Mexican musicians, singers, thespians and newspaper people.



Bonds cost as little as \$18.75, stamps come as low as 1¢. Defense bonds and stamps can be bought at all banks and postoffices, and stamps can also be purchased at retail stores.

INT'L POOL OF FOREIGN WAR FOOTAGE

Hollywood, May 5. International pool of foreign war background footage will be made available to film studios through the establishment of the Film Library of the Academy of Motion Picture Arts and Sciences. Walter Wanger, Academy chief, announced an agreement between the Hollywood picture makers and the information bureau in Washington, London and Ottawa for an interchange of authentic war photography.

Big obstacle to the surge of war pictures in Hollywood has been the lack of suitable background, due to censorship. Under the new arrangement the British Ministry of Information has turned over 250,000 ft. of important film and the Canadian government is also turning over a heavy quota, giving the producers the greatest supply of military, naval and air material in the history of motion pictures. Meanwhile the Academy is making about 10,000 feet of war background film each month under a new speed-up process.

Gordon's Double Duke

Los Angeles, May 5. Half interest in the film, 'Captain of the Koenigs', and screen credit as co-producer were awarded to Paul Giongl through a decision in Superior Court.
Giongl was rendered in Gordon's suit for declaratory relief against John Hill, his fellow producer.

Too Much Pear Harbor Remembering

Paul Moorhead, just finishing his 18th week at the Paxton hotel main dining room, learned an important fact about entertaining men in uniform the other night. After the band had played 'Remember Pearl Harbor' for the third time, a brief note came to him from one of the 11 formed groups. It read: 'Why bring that up so much? We're always remembering without any help.'
Moorhead found by study that what the men and officers want is lively, popular style music. They want songs with a comedy angle, songs they will relax them. Numbers with a martial or war flavor lend them more interest. How the brass rate on the high parade. They'll applaud any well-sung lighter lyric.

Omaha, May 5. The Paxton hotel main dining room, learned an important fact about entertaining men in uniform the other night. After the band had played 'Remember Pearl Harbor' for the third time, a brief note came to him from one of the 11 formed groups. It read: 'Why bring that up so much? We're always remembering without any help.'

Consider it one midwesterner's idea that sharply was courteous. It is headquarters of the Seventh Corps Area, and the town is filled with all ranks of officers.

THE BERLE-ING POINT

By Milton Berle

Went to a Santa Monica Beach club for some swimming. The water was so crowded with people the waves had to come in sideways. And you should see the bathing suits. One girl was the center of attraction. She had a rubber swim suit with white side-wall blowout patches.

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Deep in the Heart of Texas is a great seller—hand lotion—to people who brushed their mitts with it for a while.
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Dennis Day is very happy that Jack Benny gave his salary a raise. Each pay day, now, Jack wins Dennis' paycheck around a cany of yeast.
That Harry James is taking trumpet lessons from Benny Busse... That Martha Raye just soon embark on an operatic tour with Nelson Eddy... That Greta Garbo just loves to have loads of people around her... That Don Ameche has built-in new teeth. That Maxine Dietrich has a pair of fur-trimmed slacks for evening wear.

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My brother (the one who won't sleep because he dreams he's working) has just discovered a way to beat the horses—with a whip.
D. D. H. Rose
Dolly Sisters
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MRS. A. J. BALABAN'S BOOK ON B&K FOUNDER

G. P. Putnam will bring out 'Continuously Performing' by Mrs. A. J. Balaban, the saga of the founder of Balaban & Katz. While written by his wife, a sensitive graphical by indirection, since A. J. Balaban has been gathering his material for a number of years. Mrs. Balaban has now put into book form. It's priced for full publication and takes the principal form 'Annely 12th Street of Chicago to the Swiss Alps' (where they had retired until recently by world events).
Jack Lall, who grew up in Chicago with the Balabans, and now editor of the N.Y. Mirror will write the forward.

Clare Booth Returns From Far East With New Play Material

By GEORGE FROST
Rubbing the sands of sleep from her eyes and the sands of half the earth from the Mediterranean to Mandalay, from her shores, Clare Booth, author and playwright, came into the International Marine Terminal at New York's LaGuardia Field aboard a Pan American Airways transatlantic Clipper just a few moments before the sun arrived Saturday (5).
Miss Booth was back from a three-month bonanza into the far corners of the sphere.
All that deny that she had, in the few hours, the notes for some fifty make-believe. Miss Booth was primarily concerned with the facts she had garnered for hubby George's volume, used to be on the press reminiscences of the star into 'Continuous Performance.'

ABBOTT AND COSTELLO

"Like all Abbott and Costello pictures to date, on their theme Universal lot and on borrowed lines (this one for Metro), the stars carry it to big boxoffice results. And, like all A. & C. articles, without them it would be so much callduff.—Abb, in 'Variety', Mar. 18.

Currently on National Release
M-G-M's 'RIO-RITA'
Universal Pictures
Chase & Sanborn Hour, NBC-Red
Under Personal Management of: EDWARD SHERMAN

POST-WAR

Radio Plugs Films' War Bond Drive

There have been varied impressions of the relationship between the motion picture and radio industries—majority opinion has called that a feud exists—but the picture business Monday night (4) called on the radio to help them. Their plan is to break the great market ballyhoo of its campaign to get everybody in the industry to voluntarily set aside 10% of their earnings for war bonds.

Cecil B. DeMille, in a two-act discussion with Joan Fontaine and Brian Aherne, starting on the broadcast, put in a three-minute plug for the War Bond Savings idea. DeMille outlined the Motion Picture Committee's work to achieve 100% cooperation in the voluntary sales plan, which will mean the purchase of \$300,000 worth of War Bonds weekly by the picture business. DeMille carefully brought out that this would be over and above purchases outside of the picture industry. It was a well-conceived script reaching the Lux Theatre's vast air audience.

POST-WAR WAR ERAGE CHANGES TODAY

Avery Hopwood-Charlton Andrews' Ladies Night in a Turkish Bath, Circa 1920, of the Al Woods School, Mopping Up in Loop — Coast Agents Have It

OTHER BEDROOMERS

Surprise success, the theatre's chief lure, is currently exemplified by the show scored by "Good Night, Ladies," now in its fourth week in Chicago, and turning "em away. Probably most girls would have attempted to put on the show, for it dates back 22 years, being the Avery Hopwood-Charlton Andrews farce "Ladies Night in a Turkish Bath," a riot at A. H. Woods staged in 1920 on Broadway. Howard Lang and Al Rosen, Coast agents, have the latest stage gold mine.

Some of New York managers have gone to Chicago to look it over and were promptly told by the New showmen that they would be interested in moving the show to New York, saying that it probably would stay in the Windy City for a year. (Late Harry Frazee's "No, No, Nanette" turned that trick there). Business of \$17,000 weekly is snapping the attendance of "Blithe Spirit" and "Angel Street," which are also playing the Loop. "Ladies" is at the Blackstone. An abandoned leggie outside the Loop area until Oscar Serlin rented it for \$100 a week, which he has had for 66 weeks. Serlin is said to have spent around \$30,000 to fix up the place, a sort of show house. An WPA relief show was given there. During the "Father run" Israeli Slavin, a reformer, made a deal with the Blackstone hotel, which owned the property, to buy the theatre. (Continued on page 5.)

UA Pays \$110,000 for British Film

On Which 'Angel St.' Is Based Yet Cannot Use B'way Legit Hit's Title

Test of Fitness

Miami Beach, May 5. Laurence Schwab, who commanded a sub chaser in the last war, passed a physical examination for enlistment in the Navy. He then appeared before an investigating Lieutenant, who looked over his papers while listed the manager's various theatrical activities. Schwab became worried when the officer let many minutes pass without asking questions, then almost asked for the chair when the Lieutenant asked: "Mr. Schwab, do you think vaudeville is coming back?"

One of the most unusual situations ever to arise regarding screen rights to a legit has come up as the result of United Artists' purchase of American remake rights to "Gaslight," English film which Columbia holds for American distribution. "Gaslight" written by Patrick Hamilton, is the basis of "Angel Street," current Broadway legit click. UA has not bought "Angel Street" and thus cannot use the title or change made in the original "Gaslight" script by legit producer Shepard Traube. In other words, the \$110,000 UA paid for remake rights includes the right to use the original written, which is considered mediocre and the company can take no advantage of the successful film and the switches that are held to be a great extent responsible for "Angel Street's" success.

On the other hand, Traube cannot dispose of any film rights to his play, (assuming it is produced) unless he would have to acquire rights to the original story from Columbia. Col. incidentally, has had the English film on its shelves for more than a year, holding the picture in scientific caliber to make release probable.

Traube was in negotiation some (Continued on page 49)

Effect of Dimouts Problematical

Until More Gross Figures Seen: N. Y. Blackout Hurt Legit, Not Pix

Theatre men do not expect to know for a few weeks just what effect eastern Coast dimouts will have on film business due to variation in other factors that constantly figure, but believed that for the area involved there may be some suffering.

Pointed out in the exhibition field that this will not be more the theatre close to the coastline, especially at shore resorts, while at the same time houses inland stand to benefit. Instead of going to the shore, people this summer are expected to go to mountain resorts, places like Saratoga Springs, N. Y. should boom business in such spots.

The dimout extends all along the Atlantic coast from Maine to Florida and affects theatres 25 miles inland from the shore. There may be some relaxation on early rules, however, it is believed.

Meantime, on the first week of the dimming in Greater N. Y. there have been many violations and reports that numerous theatres received visits from police or other authorities to measure their meters or the fronts of buildings were lit up. In some cases it was said if this goes (Continued on page 42)

Evolution With History

Philadelphia, May 5. Benjamin Fogelman, operator of Broadway's historic, five-act, three-piece Filipino orchestra just after outbreak of the war and killed them as the "Three Filipinos."

Came the grand stand of General MacArthur's boys and the name of the unit was changed to the "Bataan Trio." With the tide of battle changing again, they're now known as the "Vigilante Three."

A & C. to Head Own Radio Show For Lifebuoy Soap

Hollywood, May 5. J. Walter Thompson agency passed up its option on Abbott and Costello for Chase & Sanborn to clear the way for the comics to head their own show next fall for Lever Bros. under a deal with Rutherford B. Ryan. Team will probably play Lifebuoy soap.

Don Stauffer and Lawton Campbell, of the agency, are working out a deal with Eddie Sherman, comedy team's personal manager.

A. & C. wind up with Chase & Sanborn when that program goes of the air June 28 for the summer.

Danny Kaye Seeks To Raise \$1,000,000 In Chi Cafe Bond Sale

Danny Kaye, with his wife and accompanist, Sylvia Fine, fly to Chicago for a voluntary U. S. War Bond sale, through personal efforts, to raise favorite numbers. For the \$1,000 Bond pledge, the Joey Jacobson manager is donating a day of lunch dinner.

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When Old Man Mose Irls Old Man Mozart, That's Kicking Bucket Too Far

Detroit, May 5. If ever a musician had a right to display temperament it was J. V. Clunn, a pianist for 30 years currently working in the night clubs here, Judge John V. Brennan decided.

However, even justifiable temperament was no excuse for Clunn's clouting Miss Yvonne Davidson over the head, the exact manner of a Mozart Sonata — some fancier of (Continued on page 27)

CANTOR RENEWS FOR 39 WEEKS, SAME SPONSOR

Hollywood, May 5. Eddie Cantor's pact with Bristol-Myers has been renewed for another 39 weeks on NBC, starting in October. On June 24, the "Variety" announced successful radio work since 1933, with 43 weeks on the air.

BERLE ASKING \$8,500 FOR STAGE PERSONALS

Milton Berle, whose previous top theatre salary was \$6,000 weekly, now asking \$8,500 a week. Agented by the William Morris office, Berle's contract with the "Variety" is available for a summer tour.

Kath Hepburn Play Has Similar \$300,000 Film Ideas as 'Moon'

With the sale of John Steinbeck's "The Moon Is Down" to 20th-Fox last week for \$300,000, a similar price tag for film rights has been hung by the owners on "Without Love." Play is owned jointly by the star, Katharine Hepburn, and the author, Philip Yordan, and the co-sponsors, the Theatre Guild.

Though the legit isn't set to open on Broadway until next fall, the owners sent out a hint to film companies last week that they are open to offers and the price would be the same as the Steinbeck.

FANNIE HURST AS RADIO COMMENTATOR

Fannie Hurst will do a general comment series on the Blue network five days a week, starting on June 4. Show will be spotted 5-5:15 p.m. It's scheduled for only two weeks. However, if the novelty stands as she likes radio, the series will be extended.

Dress Institute Propagandizes Via Records

Vera Brown, singer whom both CBS and RCA-Victor are exploiting, and Walter Gross, CBS pianist, recorded a new pop melody at Decca's New York studio Monday (29) copies of which will be supplied free to radio stations over the country as propaganda to keep American youngsters conscious of their appearance these war days. "Dress Up, Baby" a new pop published by Berlin Music from the title of the tune analysis was paid for by the New York Dress Institute.

Gross and an eight piece band accompanied Miss Brown's vocaling, and 1,000 copies of their work are to be pressed with the same tune on both sides, to lengthen the playable life of each disc. J. Walter Thompson agency handled the distribution. The discs are for private distribution only, not to be released commercially by Decca. Miss Brown is still an RCA-Victor artist, despite working in Decca studios.

C.A.B., Hooper Vary On Prez's Audience, But It Was Big, Anyhow

President Roosevelt's dealing with the nation last Tuesday (28) addressed with the war effort at home and abroad, got a bigger listener count than any broadcast in the history of radio. Broadcasting that it obtained from C. A. B. Hooper check, which "Blue Bird" had underwritten. The C. A. B. reported that the President's honest rating for that night was 62.8%, whereas Hooper figured it at 61.8%.

According to the C. A. B. percentage, the April 28 talk garnered the fourth largest audience ever to tune on the President. His record performance was achieved by his Dec. 8, 1941, broadcast and the same rating prevailed when he talked Feb. 2, 1942. The rating for the Great Incident broadcast of last September was 72.5%.

SPENCER TRACY AS WILL ROGERS AT WB

Hollywood, May 5. Will Rogers and Spencer Tracy through a deal with his home lot, Metro, and Warner, where "Uncle Clem's Boy" will be produced. Film is based on the Saturday Evening Post story written by Mrs. Will Rogers.

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More Musicals and Escapist Films For '42-43; 20th's \$28,000,000 Budget

Trend towards escapist films, illustrated in particular by the strong boxoffice reaction, is the dominating factor in the 20th-Fox production schedule for next season to which a budget appropriation of approximately \$28,000,000 was discussed at a special meeting of the board of directors yesterday (Tuesday). This will top last year's production outlay, about \$24,000,000, or about 17%.

Spending will, of course, depend on war developments and availability of talent and materials.

The \$28,000,000 budget, it was stated, does not include cost of shorts and newsreels.

Barring priorities problems and death of suitable talent which may result from the draft, 20th plans on six high-budget musicals, instead of the four last season. Not all of these will be in Technicolor, although more color productions of various types which will be made under the new plan. In all, a program of 48 features and four westerns plus 20 British-made films was proposed, the same as last year, but for the Brits, one of which, "Young Mr. Pitt," is already under production.

A larger proportion of high-budget product generally is slated, but production costs at 20th are not increased by an estimated \$1,500,000 in any event due to higher labor and increased expenses. Theaters, common to all studios, would top total Hollywood production outlay for an estimated \$25,000,000 in 1942-43. Labor costs are estimated to have increased by \$5,000,000 over last year, for the 1942-43 season, under new wage agreements with the I. W. O. T. U. and the A. F. of L. respectively up around \$750,000 over the previous year.

The 20th production slate was drawn up last week following powers of attorney from Sproy Skouras, Harry Zanuck, Bill Goetz, Tom Connors and Hermann Field in Washington. Hudson's estate transferred the powers over the weekend, Zanuck, meantime going back to D. C. A special meeting of the board was called for yesterday (4) to set the budget. In the absence of Zanuck, Goetz explained the budget requirements from the Coast viewpoint. He and studio publicist Harry Brand returned to Hollywood last night (Tuesday).

Costlier But Not Fewer

Discussing production plans a s, Zanuck stated last week, "It's certain films will be costlier and there is no reason why there should be fewer. It's only a matter of conserving skill and money by utilizing the production facilities of the Coast." He added that the company's production "Triplet," is currently heading for a \$2,500,000 budget, and that the picture is the studio's leading "Alexander's Ragtime Band" which hit an \$8,000,000.

Zanuck expects the rubber sheet and gasoline conservation this week to tip to type the picture. Higher admission scales, too, with workers in defense plants well supplied with fooding means are other factors in his calculations.

Zanuck says "It's a weekend business. Broadway and other amusements as admissions have been killed. It's more in almost every key than it is in the Coast."

While in Washington the Fox execs saw "Tales of Manhattan," which Connors said would follow "This Above All" as another roadshow picture in the Astor, and "The Day After Tomorrow," for a twidly daily run. A. M. Botsford and Hal Horne were also in Washington on a quest to get to special exploitation and merchandising on these pictures while Joe Mertz was another Washington bummer.

Among Technicolor productions on new is the 20th picture, "The Black Swan," directed by Henry King, and "Thunderbirds" to be directed by William Wellman.

Gould's O. O. Tour

Walter Gould, United Artists foreign director, started his annual Latin-Americas last Friday (1). Trip will last until July.

Will He Heed Call? Yes

Hollywood, May 5. Gene Autry rides again in 'Call of the Canyon,' now in preparation on the Republic lot, to follow the cowpoke star's return from his annual rodeo tour.

Picture is the first of two specials on the studio's current season's program. The other will be "The Bulls of Capitaine." In addition to the specials to come, Autry has finished five of the six Supremes on his schedule for this year.

20th-Fox Films To Tie In More With Ballyhoo

Sproy Skouras, 20th-Fox presy, brought with Tom Connors and Bill Goetz yesterday (Tuesday) on distribution plans for Paramount's product. Selling, it is understood, he tied in more prominently with exploitation, and is less likely to be timed so as to allow for ample advance notice.

Possibility was mentioned that the Hal Horne contract might be officially raised at a board of directors meeting yesterday, but whether the formalities would take place immediately was not definite.

Horne has not yet moved over to his office at 20th, but may come in during or immediately following campaign on "This Above All" which opens at the Astor theater, New York, May 12.

Joe Schenk's Sentence Cut From 3 Years to One; Can Be Out in 8 Months

Sentence of Joseph M. Schenk, former chairman of the board of 20th Century-Fox Film Corp., for evading income tax returns for the years 1935 and 1936, was reduced from three years to a year and a day in N. Y. federal court Friday (1). Schenk surrendered to the marshals of the court Saturday (2) to begin his term. He is in the Federal Correction Institute, for first offenders at Danbury, Conn., where he motored from his New York hotel apartment. First presentation of the spect the veteran film executive's privacy (no photographers, etc.) were taken by the Federal authorities.

Earlier in the week the former film executive has abandoned appeal to the U. S. Supreme Court in Washington from a decision of the Circuit Court of Appeals in July 4, upholding the original federal court decision.

Schenk had his sentence reduced as a result of his cooperation with the government in obtaining the conviction of William Hoff, former (Continued on page 20)

JOHN L. DAY RESIGNS PAR FOREIGN POST

John L. Day, Paramount's supervisor for Argentina and Brazil, has resigned his post. Effective July 4, according to an announcement by John W. Hicks, Jr., foreign sales manager. Day has no plans for the future.

No new supervisor is likely to be named until the end of the year. Hicks is a managing director in Brazil as well as Argentina.

MELLETT DEFINES FILMS WAR JOB

Co-ordinator Assigns Aide, Nelson Poynter, to 'Advise' Studios — Trading Gov't Facilities for Full Co-operation — Soft-Spoken, but Firm Stance

'DON'T KID ABOUT AXIS'

By ADEL GREEN Washington, May 5.

Uncle Sam will give Hollywood plenty of cueing in the type of picture production suitable to the war effort. Take it from Lowell Mellett, chief of the Office of Government Reports, close to President Roosevelt on general administrative matters, and Coordinator of U. S. Films. Mellett, a recent attitude among film men, Hollywood's top administrative officer, that there's a great distinction between being U. S. Coordinator of Films and Coordinator of U. S. Films' Mellett's mild-mannered but firm stance was made authoritative and pungent. The (Continued on page 23)

Par's \$10,251,242 Net Profit Loss 1940 By \$2,618,000

Paramount's consolidated net profit for 1940 amounted to \$10,251,242, or about \$126,241 more than the company had estimated early in March, according to annual reports mailed stockholders last week. This is approximately \$2,618,000 greater than in 1940, and is the greatest net profit shown by Par since the company was reorganized in 1935. It is equal to \$24.60 per common share as against \$2.94 in 1940.

Company's statement shows that the net profit, \$10,646,000, came from Par's net interest as a stockholder in the combined underlying net earnings of partially owned companies.

Report reveals cash on hand as of Jan. 3 last to be \$12,110,572. Total current assets were \$40,273,888 and current liabilities, \$11,108,246, leaving net working capital of \$29,165,242.

Paramount's report shows that 7,000 shares of First Trust, valued at \$780,000, were acquired during the year at a cost of \$770,228, leaving only 126,083 first preferred shares outstanding on Jan. 3, 1942.

Resume of the year's operation (Continued on page 20)

KORDA TO HAVE 3 PIX IN WORK FOR UA BY SEPT. 1

Alexander Korda will embark on the heaviest schedule of his career, putting three films in production by Sept. 1, he told an informal meeting of United Artists' stockholders and directors yesterday (Tuesday). First was a modern story of a topical nature, he said.

On his recent trip to London, producer declared he had acquired from Prudential Assurance the full ownership of the studio which Prudential formerly controlled through its partnership in the production of films.

Korda also explained his acquisition for UA release of "One of Our Best Men Missing" recently completed in England by Michael Powell, and Noel Coward's "In Which We Serve," which will be finished by Sept. 1.

Korda said he's returning to the Coast in about two weeks.

Bankers Deprecate President's \$25,000 Net Income Ceiling As Curb to H'wood Profit Incentive

'Hatlie' Coming Along

Hollywood, May 5. Little by little is coming along its big-budget picture, "Panama Hatlie," with several new musical numbers slated to be inserted within the next three weeks.

Carmen Amaya, Lena Horne, the Berry Bros, and Feistalls have been hired to freshen the show with specialties.

Stars, Execs Echo That 25G Ceiling Is OK

The proposed \$25,000 net income ceiling was soundly discussed during rehearsals in Washington and en route by and with the entourage comprising the Hollywood Victory Caravan. And while still conjectured, stars, stars and executives concerned with the welfare of the Government and the film business were of similar accord, as was detailed in "Variety's" last story last week, to wit, that the 25G ceiling was OK with Hollywood.

More laudatory appraisal, of course, indicates that the \$25,000 idea is still an exploratory and proposed thought. Darryl F. Zanuck, while in Washington, expressed grave doubt it would go through. "Maybe it'll be \$40,000 or \$50,000 as a ceiling," said Kenneth Thomson, executive secretary of the Screen Actors Guild.

Charles K. Feldman, the Hollywood agent and sponsor of the Charles Kenneth Feldman Group Productions, agreed (1) that the danger of public forgetfulness would curb any selfish stars from cutting down on their number of films just because the coin didn't add up; and (2) he emphasized that a player can still earn \$125,000 and \$150,000 per annum, pay off agent and business manager fees, normal professional overhead, publicity, etc. and even be winding up with \$25,000 or \$40,000 net. "But that's not it," he concluded. "Lest you get the wrong idea, head of the William Morris agency, tilted. Both he and Feldman are execs of the Caravan tour."

Stanton Griggs, executive chairman of the Navy Relief, and vitally concerned with the financial operations of the Caravan; Jimmy Casper, Bob Hope and others, all parroted the same view.

Groucho Marx observed that he has been faced with any problem of a \$25,000 net income ceiling of late.

Schwartz, Ev Freeman Working on Story For Cantor at Warners

Hollywood, May 5. Arthur Schwartz and Ev Freeman are working on a story idea for Eddie Cantor at Warner Bros. with Mark Hellinger, who will produce. It would embrace an "All-Star" cast and the idea. Last of this film precede a dramatization of "Banjo Eyes," Broadway musical just folded, on which Schwartz started there.

Schwartz and Freeman, meantime, have sold "A Young Girl's Dream" to B. J. Winick for Columbia. It was Jean Arthur and Metyvn Douglas stars.

Banking interests, with a large stake in film production, distribution and exhibition, looking at President Roosevelt's \$25,000 net income ceiling proposal as but one phase of the wartime tax structure, were last week of opinion that there would be considerable difficulty in maintaining as high a level of production as in former years, if severe profit limitation is actually put through by Congress.

"Not one person in a thousand in this industry is concerned with the full significance of Secretary of the Treasury Morgenthau's tax proposal (55% normal surtax plus 75% excess profits tax)," one banker told "Variety." "Why should they? It's continuing to eat up their business."

The weakening of profit incentive would reduce the banking sources, freeze a considerable volume of investment coin. And though bankers believe that film stars will be generous, as in the past, from previous experience they consider it annually under a \$25,000 or even a \$50,000 income ceiling. The record of studio problems with high-priced talent in the past two years shows that surtaxes have reduced stars' picture production.

Talent Sensitive to Budget

Though admittedly a serious problem, the talent hurdle, either in the form of surtax financing, or other form of super-taxation, takes second place in the deliberations of future studio production financing. The problem would be whether speculation with high budget product should be restricted. Under the present plan, if chances of loss remain while gains would be restricted.

Under the tremendous difference which a change in tax legislation can mean is the counter-proposal to Secretary Morgenthau's tax plan which came out of the House Ways and Means Committee last week. The Ways and Means Committee proposes a 40% combined normal and surtax plus a 94% excess profits tax. Under the Committee proposal a company earning \$100 last year would have earnings of \$6.60. Under the Committee proposal the same company would earn \$460.

Committee plan, which is by no means certain of Treasury Department approval, would benefit those picture companies with good average earnings basis during the past few years. Under the present plan, companies with relatively stable earnings would be affected.

A company such as Paramount with earnings of \$4 a share last year would have \$1.70 under the Morgan plan, and \$20 under \$2,900 under the Ways and Means Committee plan.

Regardless of taxation, some of the majors are planning to produce their own pictures. For example, in 1942, on the premise that taxation can be offset, in the final analysis, by the fact that the tax rate is the belief that the risk of loss, under the present plan, is less than the great in relation to possible profits.

RAPP STAYS AT METRO, PATCH UP QUARREL

Hollywood, May 5. Harry Rapp, Metro producer who had been negotiating for a settlement of his contract, has patched up his differences with Metro and returned to finish the three unexpired years of his pact.

Rapp, who is 38 years of age, returned to Metro on May 18 years, Rapp will continue as co-producer with Dore Schary.

Screen Writers Guild Set to Ratify 7-Year Contract with Majors May 11

Hollywood, May 5. Screen Writers Guild has called a general membership meeting May 11 to ratify a new seven-year contract with the major studios. The contract, approved by the union's executive committee on May 1, provides for a 70% increase in salaries for all writers in film industry, and Guild Shop, that starts at 80% and graduates to 90% in three years. Contract fixes minimum pay for writers who have not received screen credit at \$75 per week. Minimum for those who have received screen credit is \$100. After May 1, 1943, minimum jumps to \$125 per week.

Minimum for flat deals on features \$4,000; for shorts on features \$1,000, with flat deal for shorts to be computed on minimum as if writer employed on weekly basis. Work guarantee for writers receiving up to \$250 in two weeks and for those receiving between \$200 and \$500 per week, guarantee is one week. Writers not receiving over \$200 per week entitled to 10 days of termination after eight weeks employment, and two weeks' notice for those receiving over \$200.

Three months after effective date of contract, May 1, 1942, SWG is to receive 10% Guild pay per week. For next two and one-half years Guild shop credit will be 65% and after that increased to 90%. If a producer has in his employ at any one time less than 10 writers, he may employ a non-Guild writer. Guild, however, shall within 10 days after request by any writer, advise of membership any person whom the producer is desiring to employ.

Guild retains exclusive jurisdiction of discipline, resignation, admission, readmission, readmission and other matters relating to membership status. Producer agrees to adopt a general practice of notifying any writer at the time he is assigned to any material upon receipt of the material from time to time thereafter, names of all other writers then employed by producer on same material. Producer also agrees that all writers will be tendered contract within a reasonable time setting forth terms of his employment. The producer also agrees to eliminate speculative writing, but ruling will prevent submission of original stories or discussion of ideas.

SWG agrees that it will not call or engage in any strike. No proposal or agreement is subject to conciliation prior to its becoming effective date. Matters subject to conciliation and arbitration are minimum salaries, minimum interpretation, etc.

Contract will be notified of studio screen credit assignments and if dissatisfied they may appeal to SWG for arbitration. Matters subject to arbitration shall not be shared by more than two writers, and in no case shall more than three be used. Provided, however, that two established writing teams recognized and employed for more than 10 years by more than two members each, may share screen play copyright or screen credit unless he does the principal writing or the principal collaboration of any other writer.

Contract also provides first option period of at least 13 weeks, second of such option period not less than 20 weeks, third period not less than 10 weeks and each additional optional period shall be not less than 52 weeks.

Swing It and Swat 'Em

Hollywood, May 5. Aircraft workers go dramatic in "Swing It, Slater," forthcoming picture as Republic's first all-female activities in war production.

Albert J. Cohen, associate producer of arrangement for background shot in the Lockheed factory.

Rep Un-Springed

Hollywood, May 6. It is "Springtime in the Rockies" at 20th-Fox but not at Republic, which lost a little property decision on the Westwood lot.

Gene Autry's musical gallop, once redempt of May flowers, has been changed to "Romance on the Range" while William LeBaron goes ahead with the mountainous springtime production.

BUMPER CROPS HEARTEN NW THEATRES

Minneapolis, May 5. At a time when theatre grosses in this territory are in a rather severe boottail slump, generally, the level is heartened by exceedingly favorable crop conditions through most of Minnesota and North and South Dakota. Moisture has been plentiful and, that, at least, will give the grains, etc., a good start.

"Territory is dependent in large part on agriculture's welfare. Farm and stock prices now had a trend to bring cheer to farmers and business generally. All that's now necessary is to expand the acreage, and it is properly to the section, it's felt, is good crop yield.

Present boottail drop in most of the territory's sections is reported as greater than normal. Unfavorable showing weather had been news, rising living costs, purchases of war stamps and bonds with money ordinarily expended on theatre. Considerable shift of population out of the territory and a growing tendency of war workers to confine going to weekends in order to conserve energy, are being blamed.

RUSSE PICTURE INTO SHUBERT THEATRES

Shuberts have made their first deal of its kind to put a film into their houses around the country. Picture "The Russian Question" is being distributed by Joseph Burslyn and sponsored jointly by Burslyn and Arthur. It is currently making overflow bill at the Stanley, N. Y., where it broke the house record in its opening.

Burslyn's deal with the Shuberts is a straight percentage arrangement, with the latter to pay all expenses, including the advertising. Burslyn gets 25% up to a certain figure and 10% thereafter. The film opened in run dates in the same houses that played "Fantasia," except that Disney merely rented the theatres from the Shuberts on a four-weeks basis.

This will mark the first time a Russian pic will be exhibited outside small acty houses. Initial booking is at the Majestic, Boston, May 14. Shuberts are interested in the film without the generally increased play in Russian product, making it more popular now than it has ever been in this country.

Allen Not UA Filing; Prefers Rest Instead

Fred Allen, who has been talking with United Artists about making a film for their release this summer, has cancelled the idea.

He'll use his entire 13-week vacation from the Texaco air show to rest and be changed. He goes off the second of June.

GYPSEY FEMMES GRUBBING

War time Restrictions and Mushroom Growth of Amusement Industries All Contributing to Giant Influx of Fly-by-Night Operators—Industry Seeks to Curb Unfair Competition Via Copyright Check on Unauthorized Exhibition

EXHIBS' CO-OP

Greatest influx of Jackrabbit exhibitors ever experienced by the picture business is threatened in the next six weeks, according to preliminary reports received by the Copyright Protection Bureau. While the type of itinerant exhibit sporadically has sprung into threatening proportions in former boom years, present Jackrabbit crop promises to make life miserable for regularly licensed exhibitors.

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Lack of Suitable 'A' Product May Cause S.L.L. Ambassador's Fold

St. Louis, May 5. Fanchon & Marco may shutter the Ambassador, downtown detour, employees having being given two-weeks notice last Thursday (3) and sold they would be retained on out-of-week basis thereafter. In the absence of Harry C. Arthur, Jr., v.p. of general manager of F&M, Arthur stated that the proposed closing was due to lack of sufficient 'A' product on the release schedules for the next few months to supply both the Ambassador and the three other first runs operated by F&M.

Possibility was held out to employees that if the product situation should become more favorable the house would remain open. In addition, the Ambassador, F&M operates three other first runs, the Fox, Missouri and St. Louis, and the next of the St. Louis Amus. Co. under contract The Ambassador, a 3,000-seater, plays all but Metro and United Artists product, which does into Loew's, first run opposition also in the downtown sector.

Arthur's Silence Harry Arthur, now in New York on product check, stated that after studying the June film releasing schedules he had decided that there was no 'A' product available which should become more favorable the house would remain open. He added that since F&M operates three other first runs in St. Louis, it could absorb the product available without loss of business.

Shortage of product has forced some of the F&M houses into expansion, according to Arthur. Ralph McGowan and Nat Schuller of F&M booking office, are in New York with Arthur.

PRC's 42 Next Year

Hollywood, May 5. Minimum of 42 pictures for next season was announced at the sales conference of Paramount, RKO and Corp. (4) that got under way here Monday.

There will be 18 westerns in the group.

Blocks-of-12 Appear Set With Most Exhib Groups Okaying It; Allied Board Asks Rental Relief

We Wanna Spy, Too

Hollywood, May 5. Three Mesquites, are afflicted with the spy hunting fever.

Blackout trio at Republic, formerly engaged in adventures of pioneer days, turn modern in their next picture and foil an Axis cattle-rustling plot.

HORROR FILMS SURPRISE NW WHB.O.

Minneapolis, May 5. Trade here is trying to figure out why in these days of war horrors the local film public has such a strong yen for horror films. Both downtown and in the neighborhoods double horror bills have been doing land-office business.

"The Wolf Man" and "Mad Doctor of Market Street" combo hit the market March 13 and whammed 'em for an entire week at the Aster. Since then it has been cleaning up in the nabs at the same admission scale as downtown.

The fact that they were the first creeps and chiller pair in some time and, consequently, their comparative novelty and the possible public hunger might account for their enthusiastic box reception. But currently the loop closing tight pack less than two months later, with another pair—"Ghost of Frankenstein" and "Strange Case of Dr. B."—and the turnstiles are clicking just as merrily.

Deale Horror

Hollywood, May 5. Horror is doing so well at the box office that Universal is playing a double-header in spina chills, the studio is tossing its "Wolf Man" and "The Strange Case of Dr. B." into one horrendous grapple.

Ned Chaney, Jr., who has played the monster in both pictures, has been slated to clinch with himself in a duplex-monstrosity titled "Wolf Man Meets Frankenstein." General idea is that two monsters are better than one when they work on the same film. The picture, there are no priorities on monsters.

WEHREBERG-KAIMANN BUY 25 PAR PICTURES

St. Louis, May 5. The Greater Independent Circuit of Theatres (23), names owned and operated by Fred Wehrenberg and Clarence Kaimann, indie operators, last week purchased five blocks of Paramount features for the 1941-42 season. The purchase included the Schweieter and George A. Smith for the distributors includes 25 features, 10 representative number of shorts and the Superman cartoons and "Louisiana Purchase."

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Following approval of the United Motion Picture Association sales plan by a vast majority of exhibitor associations, there being only three that have voted against it, a meeting of the UMPI subcommittee has been called for Tuesday (12) in New York for swift action. Jack Kirsch, president of Allied of Illinois, who was a prime mover on the unity program, is chairman of this committee.

A meeting of the committee of the whole of UMPI will be held immediately on the heels of the exhib subcommittee so that the unity selling plan may be quickly presented to the National Board of Trade, the Federal court and the Department of Justice. Date of meeting of the committee of the whole will be William F. Rodgers of Metro is chairman, has been set for the start of sessions May 13, at which members of the exhib subcommittee are on the main committee, and may be held on meetings beyond one day, the final action may not come until a few days later, depending on how long the committee of the whole takes.

The UMPI sales formula, calling for blocks of 12 pictures or less at a time, five to be taken by exhibitors, the others designated, looks set as result of the favorable action taken by most of the country's exhibitors. No doubt is expressed that the D. of J. will be satisfied with the arrangement's blessings despite opposition of three exhib associations and the Motion Picture Producers of Hollywood.

Topped on Thursday (3) by approval of the plan by the States Assn., all of Allied has voted in favor of the plan excepting one unit, Independent Exhibitors' Co. of New England. This outfit numbers members in all states there excepting Connecticut.

All of the Motion Picture Theatres Owners of America is behind the plan. The National Association of MPTO of North and South Carolina and the Southeastern Theatre Owners Association, Inc. of New England in portions of Florida, Georgia, Alabama and Tennessee.

While all four units making up the Pacific Coast Conference of Independent Theatre Owners have approved selling in blocks-of-12, the PACTO originally vetoed the unity plan but after the slight changes made approved it unanimously.

An independent exhibitor unit, affiliated neither with Allied nor the MPTO, has been set up in the theatre industry. (Continued on page 25)

CHAPLIN WON'T PLAY ANY HOME BENEFITS

Hollywood, May 5. "Film excess and other biggies" will generally get pictures from studios for the asking to show at home to discontinue but in case of Chaplin when they made a pitch for Charlie Chaplin's new version of "The Gold Rush."

Coast Theatres Manned For Bomb Casualties

Los Angeles, May 5. Theatres in this sector are taking first aid precautions in case of bombings by enrolling 1,255 employees in 35 Red Cross instructional courses. When the hour comes they will be ready for emergency. Idea is to continue the instruction on a yearly basis to train new employees. Replacements become necessary.

Take a Letter, Darling

Pat O'Brien, George Raft, Charles McClure, George Raft, Charles McClure, George Raft, Charles McClure, George Raft, Charles McClure...

One of Hollywood's favorite plots gets a slight switch and amusingly slick treatment in Paramount's new comedy release, 'Take a Letter, Darling'.

But why is the one Belle and Sam Spewack lampooned so hilariously some seasons ago—the one about boy-meets-girl, etc. In this case the switch is to a comedy of the ruthless, highly successful young advertising executive, while the boy is an artist who becomes her personal secretary to earn money for a painting.

There are a number of diverting bits and amusing touches, including a titling diatribe and some laughable bits of business, for which Claude Brainsford takes the credit. Mitchell Leisen's direction is drolly paced and the physical production is of the usual quality, though there are few dressings to catch the theme eye.

It is properly distinguished as the not-too-bright secretary, Macondia Gray, marries tobacco sinner, is disgruntled, and then becomes a much more sophisticated, properly masculine as the not-too-bright secretary, Macondia Gray, marries tobacco sinner, is disgruntled, and then becomes a much more sophisticated, properly masculine as the not-too-bright secretary, Macondia Gray...

BROADWAY

Universal releases 'Broadway Melody of 1942', starring George Raft, Charles McClure, George Raft, Charles McClure, George Raft, Charles McClure...

Universal modernized presentation of 'Broadway' retains the thrilling tenseness and dramatic suspense of both the original Philip Dunham-George Abbott play and the first film version turned out by the studio in 1928. With George Raft and Pat O'Brien spotlighted throughout in excellent performance, the picture will prove a strong boxoffice draw and a winner on solo in the key and regular runs.

As modernized, 'Broadway' could easily be called a 'Broadway' with George Raft—and this impression is carried through the unrelaying via the introduction of a new character, arrived. Picture opens with Raft singing 'Broadway Melody of 1942' and a hoodlum-shadow, Mack Miller) Gray, for a short visit being told to 'Wandering' in the alley. Looking alone, he stops at a cellar being remodelled into a bowling alley. Looking around, he starts reminding the night-waitress of his former love, the hoodlum of the spot as a cabaret du-

ing the lush prohibition era—when Raft got his start as a hood in the place. It then swings into the Dunham-Abbott tale—a suspenseful and fast-moving romantic comedy. George Raft's interest in his girl dancing partner; sight-seeing; hoodling; kinger; music-king; and the rest of the picture's usual characters found about a foot from the prologue. In the end, Raft gains the entity of hoodlum hood Crawford when the latter makes a play for dancing partner Jane Blair, and it is framed by Crawford for the comedy-drama. Hoodling czar, Crawford is finally dumped. Raft, through the aid of O'Brien as a police sergeant, saves Jane Blair, and she is all O'Brien as a police sergeant, saves Jane Blair, and she is all O'Brien as a police sergeant, saves Jane Blair...

In addition to swift dramatic pace, provided both in script by Felix Jackson and John Bright, and direction by William A. Seiter, picture is cluttered with a group of excellent performances. Raft justifies his role as hoodling czar by his sly, seductive, and audaciously convincing. He is all O'Brien as a police sergeant, saves Jane Blair, and she is all O'Brien as a police sergeant, saves Jane Blair...

Total of 14 popular tunes of the hoodling and John Bright, and direction by William A. Seiter, picture is cluttered with a group of excellent performances. Raft justifies his role as hoodling czar by his sly, seductive, and audaciously convincing. He is all O'Brien as a police sergeant, saves Jane Blair, and she is all O'Brien as a police sergeant, saves Jane Blair...

MY FAVORITE SPY

RKO presents 'My Favorite Spy', featuring William Powell, George Raft, Charles McClure, George Raft, Charles McClure, George Raft, Charles McClure...

This one digs deep into the bag of threepiece gags and situations, brings out a lot of zests, and is directed by William Powell. Name of Key Kruger will not carry it through bookings as more than a dual supporter of dubious delights.

It's a natural that the picture has some minor moments—but they're not the kind of minor moments that the lead of 85 minutes running time, and a budget of \$1,000,000. It is a script, directed by Ray McCarey, who brings up the idea of putting him in charge of recruit instructions at camp. He's mastered 'The Day After Tomorrow' and 'The Day After Tomorrow' and 'The Day After Tomorrow' and 'The Day After Tomorrow'...

Cast lacks enthusiasm generally in the picture, and the picture lacks specific roles, and poor direction fails to provide any pace to the pro-

Misrepute Reviews

'Take a Letter, Darling' (Par). O'Brien, Raft, McClure, Gray. Excellent. Raft and Pat O'Brien starred in cliche modernized version of Dunham-Abbott play...

'My Favorite Spy' (RKO) (Songs). Key Kruger can't carry this picture as a comedy-drama. It's secondary dual support.

'Sweater Girl' (Par) (Songs). Raft, O'Brien, McClure. Good with murder-melodrama. Okay secondary feature.

'Night in New Orleans' (Par). Whodunit of standard pattern. Good dual support. The general bookings.

'Sweater Girl' (Par) (Songs). Raft, O'Brien, McClure. Good with murder-melodrama. Okay secondary feature.

'Undercover Man' (Par). Hopeless. Good dual support. The general bookings.

SWATER GIRL

'Sweater Girl' starts out as a campus comedy-drama, and then gets tangled in a mesh of murders to switch it into the meller class. Re-

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SYNOPSIS

'Night in New Orleans' (Par). Whodunit of standard pattern. Good dual support. The general bookings.

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but not until two other murders take place along the route. Foster becomes the lead role in good spy picture. Directed by Charles Brabin, as his wife. In the department who places the finger of suspicion on Foster; Charles McClure, George Raft, Charles McClure, George Raft, Charles McClure...

Directed by Charles Brabin, as his wife. In the department who places the finger of suspicion on Foster; Charles McClure, George Raft, Charles McClure, George Raft, Charles McClure...

DR. BROADWAY

'Dr. Broadway' (RKO) (Songs). Key Kruger can't carry this picture as a comedy-drama. It's secondary dual support.

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They knew Broadway

TOGETHER FOR THE FIRST TIME
in a story that they lived on the street they loved!

GEORGE RAFT **PAT O'BRIEN**
in
BROADWAY

with
JANET BLAIR
BROD CRAWFORD

Anne GWYNNE • Marjorie RAMBEAU
S. Z. SAKALL • EDWARD S. BROPHY • MARIE WILSON
IRIS ADRIAN • ELAINE MOREY • DOROTHY MOORE

BRUCE MANNING PRODUCTION
DIRECTED BY **WILLIAM A. SEITER**
Associate Producer **FRANK SHAW**

A UNIVERSAL PICTURE

Screen Play
Felix Jackson • John Bright
Adaptation by Bruce Manning

Based on the Jed Harris Stage
Production by Philip Dunning
and George Abbott

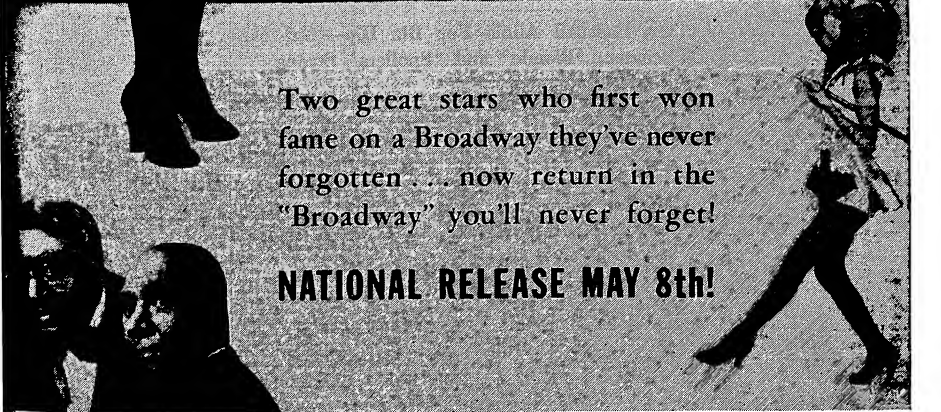


when



Two great stars who first won fame on a Broadway they've never forgotten . . . now return in the "Broadway" you'll never forget!

NATIONAL RELEASE MAY 8th!



Warm Weather Puts Dent in L. A. Biz, But 'Dancing' Oke \$22,000; 'Larceny' Fair 19 1/2c, 'Blonde' Huge 26G in 2d

Los Angeles, May 5. Real summer weather last Sunday (3) brought the auto sale of garages to business in local districts... 'My Favorite Blonde' now in its second week at Paramount...

Broadway Grosses

Table with Broadway Grosses: Estimated Total Gross This Week, Last Week, and Last Year.

Derby No Help To 'L'ville But 'Blonde' \$9,000

Louisville, May 5. Interest in the Kentucky Derby (2) didn't help downtown picture houses... 'My Favorite Blonde' (P) and 'Blonde' (M-G)...

Dancing Okay \$14,500 In Midlist St. Louis; 'Spoilers' Forte 12 1/2c

St. Louis, May 5. Mid-summer heat and Brooklyn Dodgers in town over the week-end... 'Dancing' (M-G) and 'Spoilers' (M-G)...

National Box Office Survey

Warm Weather, Baseball Alibis For Biz Dip—'Gal Sal' Best Newcomer; 'Blonde' and 'Spoilers' Strong

'HARDY' NEAT \$16,500, J. C., TRIPOLI' 9G H.O.

Jersey City, May 5. Best gross of the week is the picture 'Hardy Rides Again' (M-G)...

Estimates for This Week: 'Hardy Rides Again' (M-G) \$16,500; 'J. C., Tripoli' (M-G) \$9,000; 'Blonde' (M-G) \$26,000...

Key City Grosses

Estimated Total Gross This Week: \$1,849,896; Last Week: \$1,872,400.

Butch-Beachcombers' Smash \$24,000 In Frisco; 'Blonde'-Hands' Terrific 23C

San Francisco, May 5. Business remains outstandingly strong at most downtown spots... 'Butch-Beachcombers' (M-G) and 'Blonde-Hands' (M-G)...

Rings Fingers' Hety \$11,000 Prov. Topper; 'Spoilers'-Butch' 9 1/2c

Providence, May 5. Main attendance figures are stepping along nicely this week... 'Rings Fingers' (M-G) and 'Spoilers-Butch' (M-G)...

Worm Weather, Baseball Alibis For Biz Dip—'Gal Sal' Best Newcomer; 'Blonde' and 'Spoilers' Strong

Unseasonably hot weather in many sections of the country plus avid interest in baseball in several spots are outstandingly favorable factors...

National Box Office Survey

Warm Weather, Baseball Alibis For Biz Dip—'Gal Sal' Best Newcomer; 'Blonde' and 'Spoilers' Strong

Estimates for This Week: 'Gal Sal' (M-G) \$16,500; 'Blonde' (M-G) \$26,000; 'Spoilers' (M-G) \$12,500...

starrer some play for less \$6,000. Last week, 'Specter' (U) and 'Year's Calling Me' (M-G)...

MONTELUCK'S TREND

'Hardy' Nite \$9,000 Despite Weather, Baseball—'Tripoli' Stript 7 1/2c.

Aftermath of moving day, opening of 'Year's Calling Me' (M-G) and 'Blonde' (M-G)...

Palace (M-G) 17,000; 'Courtship Hardy' (M-G) 8,500; 'Capitol' (M-G) 7,700; 'Ship With Wings' (U) and 'Blue Nile, Pericot' (M-G) 6,000...

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An Open Letter to Exhibitors:

When I saw the rough cut of MY GAL SAL at the Studio last February, I felt we had a great musical picture.

What I felt about the picture then, has more than justified itself in the results which we are witnessing today. It opened in New York last Thursday. Since then the business has been nothing short of tremendous.

Since opening, the Roxy has had the biggest business it has had in the past year -- bigger than A YANK IN THE R.A.F., bigger than TO THE SHORES OF TRIPOLI, SON OF FURY and all the others. There is every indication that all box-office records at the Roxy will be broken this week.

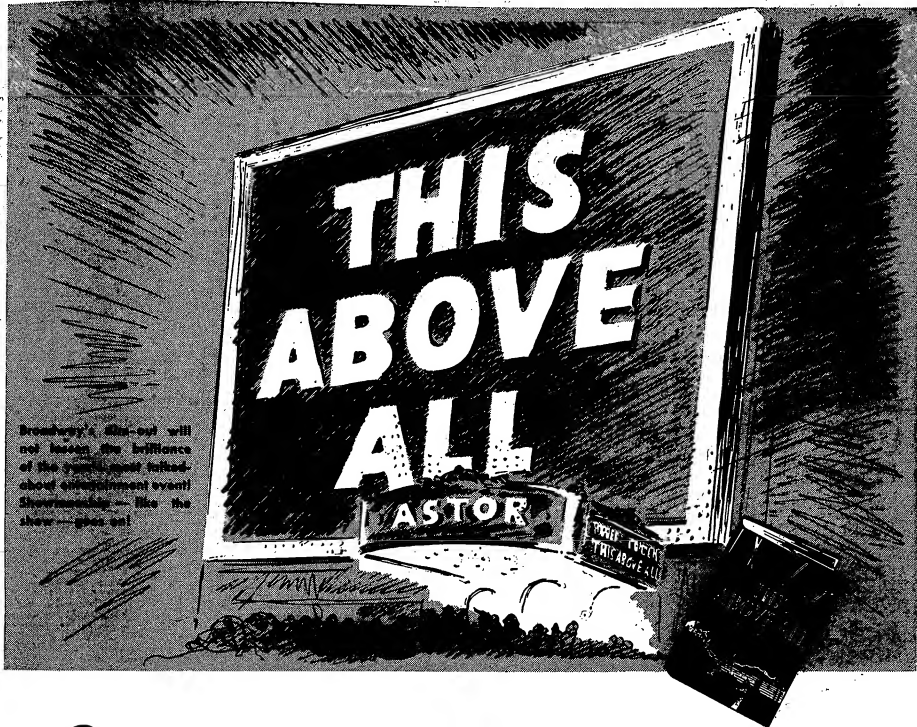
The critics agree with the public that this is a great picture. Unanimously, they all call it "the best musical of the year".

This great showmanship picture, which unquestionably is what the public wants and which is the finest example of "escapist" and morale-lifting entertainment, deserves the special attention of every showman and special plans for long runs.

Twentieth Century-Fox has been fortunate in offering to you this year some of your greatest hits. I sincerely believe that MY GAL SAL is going to top them all.

Tom Louvo





Broadway's starry-eyed will not miss the brilliance of the year's most talked-about entertainment event! Showmanlike—like the show—goes on!

ON MAY 12TH... AT THE ASTOR THEATRE... "THIS ABOVE ALL" WILL BEGIN ITS WORLD PREMIERE RUN... AT ADVANCED PRICES! NEW YORK'S MOVIE-GOING MILLIONS... AND THEN AMERICA'S VAST AUDIENCES... WILL THRILL TO ERIC KNIGHT'S GREAT, GREAT STORY OF A MAN AND A GIRL GROPING FOR LOVE IN A WORLD THAT HAS SHATTERED ALL TRADITIONS... TYRONE POWER IN HIS GREATEST STARRING ROLE... JOAN FONTAINE IN ANOTHER ACADEMY AWARD PERFORMANCE! THE MOST WIDELY READ ROMANCE SINCE "GONE WITH THE WIND" ... THIS, ABOVE ALL, IS THE GREATEST BOXOFFICE PROPERTY OF ANY SEASON FROM 20TH CENTURY-FOX!



TYRONE POWER · JOAN FONTAINE in "THIS ABOVE ALL"
 By Eric Knight · Produced by Darryl F. Zanuck · Directed
 by Anatole Litvak with Thomas Mitchell · Harry Stephenson ·
 Nigel Bruce · Gladys Cooper · Philip Merivale · Sara
 Allgood · Alexander Knox · Screen Play by R. C. Sheriff

You'll have to put your theatre on a longer schedule when you play "The Gold Rush". This is the ad the Globe used to tell the clamoring crowds that show time had been extended to a record hour
—5 a. m.!

FOR THE 3rd. SUCCESSIVE SATURDAY
THE GLOBE THEATRE WILL REMAIN
OPEN ALL NIGHT **5 A.M.**
IN RESPONSE TO THE DEMANDS OF
RECORD-BREAKING LAUGHING CROWDS
CHARLIE CHAPLIN
IN
THE GOLD RUSH
WITH MUSIC AND WORDS
WRITTEN AND DIRECTED BY CHARLIE CHAPLIN
GLOBE THEATRE
DOORS OPEN 8:30 A.M.
POPULAR PRICES

their...ED...ISTS

Advance Production Chart

FILM BOOKING CHART

Studio operating under the Consent Decree completed their package programs for the 1941-42 selling season...

Major studios subscribing to the UMPI plan 12-to-a-package are figuring on showing them that way in quarterly lots...

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies...

Columbia

Table with columns: Features, Serials, Totals, and columns for Planned, Completed, Released, New, Calling, Total.

Pictures in cutting room or awaiting release:

NOT A LADIES' MAN, comedy-drama; prod. Leon Barsha; dir. Lew Landers; no writing credit; camera, John Stumar...

BLOODNE'S BLESSED EVIL, comedy; prod. Robert Spargo; dir. Frank Strayer; no writing credit; camera, Henry Freulich...

CAPTAIN MIDNIGHT, mystery drama; prod. Larry Darmour; dir. James W. Horne; screenplay, Basil Crump...

DOWN RIO GRANDE WAY, formerly AFTER ALAMO, western; prod. Jack Fier; dir. William Witwer...

FRABEER GUNSMOKE, western; prod. Leon Barsha; dir. Lambert Hillery; screenplay, Fred Myton...

A DESPERATE CHANCE FOR ELLEYE QUEEN, mystery; prod. Larry Darmour; asso. prod. Rudolph Floberg...

SUBMARINE RAIDER, actioner; prod. unassigned; dir. Lew Landers; no writing credit; camera, Franz Planer...

THERE'S A CROWD, comedy-drama; prod. dir. George Seitz; no writing credit; camera, Ted Tetzlaff...

MET THE SWAGGERS, drama; prod. Robert Spargo; dir. Alfred E. Green; screen play, Karen DeWolf...

HE KISSED THE BRIDE, comedy-drama; prod. Edw. Weidmann; dir. Alexander Hall; screenplay, J. Wolton...

SWEETHEART OF THE FLEET, comedy with music; prod. Jack Fier; dir. Charles Barton; no writing credit; camera, Phil Tanana...

BAD MEN OF THE HILLS, formerly VALLEY OF THE LEGIONS, western; prod. Jack Fier; dir. William Witwer...

SOS IRELAND, actioner; prod. Colbert Clark; dir. Lew Landers; no writing credit; camera, Bruce Bennett...

PARACHUTE NURSE, war nurse; prod. Wallace McCann; dir. Alexander Hall; screenplay, Jack Harris...

HE'S MY OLD MAN, meller; prod. B. P. Schulberg; dir. Sidney Skowrosky; no writing credit; camera, Jack Fier...

THE TALK OF THE TOWN, comedy-drama; prod. dir. George Stevens; no writing credit; camera, Ted Tetzlaff...

THE WEDDING CONVOY, sex drama; prod. Colbert Clark; dir. Lew Landers; no writing credit; camera, Frank Thomas...

Victor Kilian, Robert Stevens, Hans Schum, Chuck Williams, etc.

RIBBONS OF THE MORLAND, western; prod. Jack Fier, William Berke; original screenplay, Paul Franklin...

THE LONE WOLF IN SCOTLAND YARD, mystery; prod. Wallace Macdonald, Edw. Smolyar; no writing credit; camera, Phil Tanana...

OVERLAND TO HEADWATER, western; prod. Jack Fier, William Berke; writing credit; camera, Benjamin Kline...

BLOODED FOR VICTORY, domestic comedy; prod. dir. Robert Spargo; no writing credit; camera, Henry Freulich...

FINGERS, drama; prod. Jack Fier; dir. Lew Landers; no writing credit; camera, Franz Planer...

MAN'S WOLFE, drama; prod. Wallace Macdonald, Edw. Smolyar; no writing credit; camera, George Mehan...

Metro

Table with columns: Features, Serials, Totals, and columns for Planned, Completed, Released, New, Calling, Total.

PANAMA HATTE, musical; prod. Arthur Freed; dir. Norman McLeod; no writing credit; camera, Robert S. Sylvain...

I MARRIED AN ANGEL, musical; prod. Hunt Stromberg; dir. Ruth; no writing credit; camera, Rodgers and Lorenz Hart...

REB CARDBOARD LOVER, formerly LOVE, comedy drama; prod. J. Walter Ruben; dir. George Cukor; no writing credit; camera, Harry Stradling...

BOHN TO BE HAD, melodrama; prod. General Electric; dir. Allen Smithey; no writing credit; camera, Ray June...

CROSSROADS, drama; prod. Edwin Knopf; dir. Jack Conway; no writing credit; camera, Joseph Ruttenberg...

GRAND CENTRAL MURDER, mystery; prod. Benjamin Zeidman; dir. S. Sylvain Simon; no writing credit; camera, George Foley...

MAISE GETS HER MAN, formerly GET RICH QUICK MAISE; comedy; prod. J. Walter Ruben; dir. George Cukor; no writing credit; camera, Harry Stradling...

THE MAN WHO SPOKE, comedy drama; prod. Irving Starr; dir. Jules Dassin; no writing credit; camera, Charles Lawton...

ME AND MY GAL, vaudeville; prod. Arthur Freed; dir. Lew Landers; no writing credit; camera, Jack Fier...

JACKASS MAIL, western; prod. John Considine; dir. Norman McLeod; no writing credit; camera, Harry Stradling...

PACIFIC RENDEZVOUS, formerly RENDEZVOUS WITH A GIRL; comedy; prod. Don B. Glavin; dir. George Sidney; no writing credit; camera, Paul Verhoeven...

FIERRE OF THE PLAINS, western; prod. Edgar Selwyn; dir. Charles F. Carroll; no writing credit; camera, Charles Roher...

THE GREAT TRAIL, western; prod. Sam Marx; dir. Richard Rosson; no writing credit; camera, Ziggy Elman...

RANDOM HARVEST, drama; prod. Sidney Franklin; dir. Mervyn LeRoy; story based on novel by James M. Cain...

CALDO, drama; prod. Joseph Mankiewicz; dir. W. S. Van Dyke; no writing credit; camera, Ray June...

SEVEN SISTERS, comedy-drama; prod. Joseph Patterson; no writing credit; camera, Ray June...

TISH, comedy; prod. O. O. Dull; dir. S. Sylvain Simon; no writing credit; camera, Victor Vogt...

Table with columns: Title, Date, and columns for RKO, Fox, MGM, etc.

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(Continued on page 20)



"CARGO of what the customers are looking for."
—*Box Office*

"ENTERTAINMENT for preferred time!"
—*Daily Variety*

"One of the MONEY-MAKERS of the year."
—*Jay Samuel Publications*

"Music will be heard on the HIT PARADE."
—*N. P. Herald*

"PACKED with popular entertainment."
—*Film Daily*

"BOX-OFFICE in any situation."
—*N. P. Daily*

IT'S THE BERRIES!

(off to a flying start!)

WILMINGTON WOW!

First engagement terrific at Wilmington, Del.
Business tops Biggest of M-G-M attractions.
Sure-fire entertainment! You're next!



(BELOW)
Peppy ads bring gay crowds!

GANGWAY!
FOR THE MUSICAL GEM OF THE OCEAN!

7,000 HIT with "RED SKELTON"

POWELL SKELTON
SHIP AHOY

BETTY LAHR VIRGINIA O'BRIEN
TOMMY DORSEY



More Berries!

"AHOY RED SKELTON!"

You're the Riot of Radio
Your Crosley rating *is way up there!*
Millions of fans
Are waiting to see you
In "Ship Ahoy!"



"I DOOD IT!"

SHOWMANSHIP!

Another timely M-G-M ticket-selling tour, (Right) Dorothy Schoemer and Jetsy Parker—"Ship Ahoy Minute Girls" on nation-wide promotion trip. They're set to sell \$3,500,000 in War Bonds and Stamps.



JOBS TO DO FOR OUR AMERICA!

(One) Army-Navy Relief collections in Theatres May 14-20

(Two) War Bond & Stamp Sale in Theatres begins May 21st

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOWS COME
TOGETHER

THE Paramount Picture

News and Gossip About the Production and Distribution of the Best Shows in Town!

EXTRA
PLAYING TIME IS
THE GEM OF
THE DAY!
PARAMOUNT
Presents
R.E.O. SMUCKY

'BLONDE' 'REAPS OUT' 'TRUTH'

Key City Confabs Will Follow Up Close of Par's Sales Meet Today

Paramount will hold regional sales meetings in five key cities following the general sales session which closes today at Adolph Zukor's Mountain View Country Club, New City, according to an announcement of Neil Agnew, general sales manager.

First of the sectional huddles will be at the Hotel Plerce in New York City May 11 and 12, with Exchanges of New York, Buffalo, Albany, Boston and New Haven represented. Division Manager J. J. Unger will preside, and Agnew, Charles M. Reagan, George Smith and Oscar Morgan will address the group.

William Penn Hotel at Pittsburgh will be the scene of the second meeting, May 13 and 14. Unger will preside here, too, and Agnew and Reagan will discuss sales problems. Exchanges of Pittsburgh, Philadelphia, Washington, Cleveland, Cincinnati, Indianapolis and Detroit will be represented.

Same dates, Division Manager George Smith will preside at a conclave in the Peabody Hotel, Memphis, with reps of Charlotte, Atlanta, New Orleans, Oklahoma City, Dallas and Exchange. Oscar Morgan will lead discussion.

May 18 and 19, Smith will preside at a meeting of Kansas City, St. Louis, Omaha, Denver, Des Moines, Minneapolis, Milwaukee and Chicago exchange at the Muehlebach Hotel, K.C., with Agnew, Morgan and Reagan present.

Last meeting will be at the St. Francis, San Francisco, May 22 and 23, with San Francisco, L.A., Portland and Seattle Exchanges. Reagan and Smith will head up.

The three-day New City meeting, with Agnew presiding, was addressed by Barry Balaban, V. Frank Freeman, Adolph Zukor, R.

Halt 'War' for Draft

Paramount's war in miniature, being staged on the shores of the Salton Sea, California location spots for 'Wake Island' are under way, was held up for a time last week while sixty-one members of the cast and crew registered for the draft.

Three Selective Service registrars were sent to the isolated spot to sign up 11, 43 to 64 year old men. Included in the signing were Jack Mithall, Michael Rasmussen and Charles Trowbridge, in the cast, and Hal Walker, unit director.

M. Gillham, Oscar Morgan, Charles Reagan, J. J. Unger and George Smith, Russell Holman, eastern division head, Cleveland, Ohio, studio legal adviser, were guests. Others in attendance were Claude W. Morgan, C. J. Scollard, G. B. J. Frawley, Alec Moss, F. A. Leroy, J. A. Walsh and Al Wilkie. District manager in attendance were W. H. Erbb, Boston; M. S. Kusell, New York; E. W. Swelgart, Philadelphia; H. Goldstein, Cleveland; Allen Usher, Chi.; R. C. Libeau, K.C.; Hugh Braly, L. A.; M. A. Brown, Denver; J. K. Kirby, Atlanta; Hugh Owen, Dallas, and Del Goodman, Toronto.

'Road Gang' Pair Hit Road Again For Uncle Sam

Two of the three members of Paramount's famous 'Road Gang' (Road to Morocco, Road to Singapore, Road to Zanibar) are on the road again for the biggest show of all this week—the war. The third, Bing Crosby, who made a benefit tour with Bob Hope before 'Morocco' filmed, was tied up in the production of the Irving Berlin musical, 'Holiday Inn'.

Bob Hope has started on a tour of service men's camps and will last throughout his eight-week vacation. He's traveling with the Hollywood Victory Caravan, and the caravan shows the troupe put on. In addition, he will present radio shows and special programs, hitting Chicago, Houston, New Orleans, Atlanta, New London, Conn., and Camp Upton, L. I.

Dorothy Lamour, credited with having sold \$50,000,000 in War Bonds in a recent tour, is at it again. Last week she addressed war workers in Chicago, including men at Rand-McNally, Pratt-Whitely Buick division and other spots. Motion Picture Committee for Hollywood reported that 16,000 workers heard her on Thursday.

YOU'VE GOT AN AXIS TO GRIND
—They Dated States War Bonds and Stamps!

BIZ TERRIFIC FLOCK OF DATES

Hopie-Carroll Starrer Proves Fan's Fave, Too; Holdovers Everywhere Seem Gilt-Edge Cinch — Stacks with 'Draft'

PERCY A HIT

'My Favorite Blonde' is a cinch to beat out Bob Hope's Nothing But the Truth in almost every date, advance grosses from openings over last weekend showed today. Date after date shows the new Carroll-Hopie starter with a margin of from ten to 50 per cent above 'Truth'.

'Blonde' broke house records at the New York Paramounts for four weeks running in a pre-release booking. Pre-release dates in Florida also brought holdovers and record grosses, so the terrific take of the first release-week bookings came as no surprise to Par's home office.

To put it as briefly as possible, 'Blonde' has topped 'Truth' in the following:
—Lincoln Theatre, Lincoln, Neb. (1st wk.); Paramount, Cedar Rapids, Ia. (2 days); Capitol, Clearing City (2 days—38% over 'Truth'); Omaha Theatre, Omaha (1 day); Paramount, Springfield (10 days); Capitol, Worcester (3 days—beats 'Truth' and 'Draft'); Paramount, New Haven (2 days—beats 'Truth' by 14%); and 'Draft' by 54%; Allyn, Hartford (beats both handsly opening day); Palace, Memphis (3 days beat a week of 'Truth'); Bi-State, Tucson (3 days—25% over book pic); U. S. Theatre, Fairport (3 days); Majestic, Dallas (beating both by good margin); Victory Theatre, Ft. Worth (3 days—well over both); Palaski Theatre, Little Rock (opening day 25% above both); Jefferson Theatre, Beaumont (beats 'Draft' by almost 100% over 'Truth'); Los Angeles Paramount first week tied 'Truth', which has done better shows—despite day-and-date booking at the Paramount, Hollywood—second wk. still behind 'Blonde'.

Paramount, Hollywood (day-and-date—running close to theatre's first pic); Regal, the Wild Wind; Metropolitan, Boston (4 days 'Blonde' beat week of 'Truth', week of 'Draft').

Decisively that not being all, incidentally, the running gap in 'Blonde' by which Hope contends on a public and publicity basis trained penguin, Percy, has taken on a bit of truth. Short time back, Percy was devoting 'Reap' to the picture and tossed much of the space to Percy.

SPECIAL SALES PLAN ANNOUNCED FOR 'REAP'

Decision to handle and play DeMille's 'Reap the Wild Wind' at advanced admission prices only was announced at New City by Neil Agnew, general sales manager, to attract District Managers. Policy is in line with numerous suggestions and requests from theatre managers who acquiesced since travel screenings of the epic. The spectacular business in first eight pre-release showings of 'Reap' with business topping 'North West Mounted' by margin everywhere, clinched the decision. General release date will be announced later.

TIME'S HIS OWN

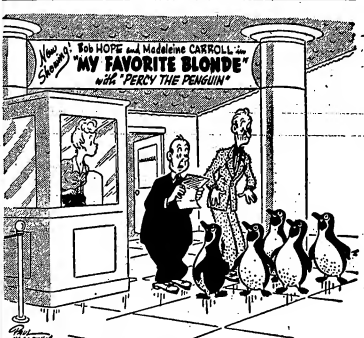


It's a completely de-glamorized body Vallee fans will see in the Foxes Strages picture 'The Palm Beach Story'; Miss Wilson above. He doesn't get the girl, (Celtish) either. McCrees does.

Eager to Die

— Crew Aiming 'Wake Island' at the Salton Sea location had plenty of trouble keeping their 150 Filipino extras alive, Hollywood reports.
The 'Japs' were hired to play Japs, for a scene in which they charge the 'Japs'. Despite orders that 'all' were to fall before defenders' fire, and the other half to break through, the Filipinos time after time insisted on falling, to the last man, as the guns spoke. They only wanted to be dead Japs. Scene was finally shot by letting '73 die out of range.

AUDIENCE COLLECTIONS FOR THE INDUSTRY'S Army and Navy Emergency Relief Drive Start May 14—Sign up!



"It's signed 'Percy' and it says to give them five paces!"

She's driving Hope nuts along the 'Road to Morocco', a highway straight with the perils of suit shoulders and dangerous curves.

Glorious News
For A Glorious
JULY 4th!

THE FIRST TIME

POPULAR ARTIST

THE ACADEMY AWARD

One of the
hundred
prizes
already
won!



GARY COOPER

"Sergeant York"

From
WARNERS!

WALTER BRENNAN · JOAN LESLIE GEORGE TOBIAS
STANLEY RIDGES

A HOWARD HAWKS PRODUCTION

H. S. Will 'Cue' Hollywood

glove hand is manifest in his re-... that the executive... not tell Hollywood what to do, but...

alities and treatments into the stories... that the executive... that the executive...

into the Jackrabbits class because... casting in on the quickie one-night...

Blocks-of-12... Owners Assn. advised... Yesterday it had approved the...

Uncle Sam Can Be Tough... In this same mid-toned yet trenchant attitude there's evidence...

The big trading point is the Navy... Government facilities... small thing that get Army, Navy...

It's obvious that Guy-Geit in a cafe... scene can slip in a line about want-

Through it all, Mellett intelli-... stresses that the Mellett intelli-

It's silly now to mirror anything... pertaining to American life without...

There is still chance that the... blocks may get the three dissen-

As had been expected, the Allied... exhibitors board of directors last...

Otherwise the Allied association... completely for the UMPP plan...

Sameness of Roto Coverage Forcing Newsreels Into Bookings Shorts

Roll Call

past two years, offered his services... in January. On instructions, he re-

Sameness of material supplied by... the more extensive coverage...

Army's Big Bank of Men... Victor Mature has been reclassi-

James Vaughn, Warner's produc-... tion assistant, Signal Corp.

Elmer, Guy Marvin Industries... Jack King agent announced...

Operators of newsreel theatres... have not, rising tide of simi-

What irks the newsreel theatre... operators is that with the six re-

Nevertheless, the arrangement to... swing more and more over to short-

Schmidt, Rochester, Induced... Rochester, N. Y., May 5.

George W. Schmidt, Hub Theatre... was induced into the Army last

F. D. R. Talk and Mellett's... Must' Padded Newsreels...

Mellett, however, doesn't want... the time he had intended to ex-

Highly, as was Prof. Gessner's di-... 'No Dr or Not To Be'

Jackrabbits

Continued from page 7...

of wartime restrictions on rubber... tires and gasoline; and (8) the ab-

There seems to be a consensus... opinion among exhibitors and de-

However, Allied announces it... might prefer to take steps on

Board of Allied acts that in the... spirit of unity and cooperation the

When it was suggested that, as... happened, some might hop on the

But here he recurred to a spon-... sored story. Mellett was executive editor

Profess Individuality... But here he recurred to a spon-

Storm Warnings... Because of this extremely real

Because of this extremely real... threat to normally poor sunner

Jackrabbits boys argue to obtain... exhibition rights normally would

Figures compiled by Allied... worked between 1938 and 1941

Wallace Berry's next star at... Metro is a tale of wartime adven-

ELZYN WANTS TO JOIN... Errol Flynn, Warner star, who ar-

In the draft Flynn was put in... 4-F grade, and is able to obtain sea,

Studios Wary

service to the Government in... ternational field.

Safe, Eastern Attitude... The \$5,000 ceiling on any type of

Though \$5,000 may be spent in... theatrical, in connection, the

Reason that the reel ran so long... is that about 800 feet was devoted

the War Production Board in Wash-... ington is that defense, which he

In holding back on set construc-... tion, the studios assembly are play-

YOU GOT A KICK
OUT OF "THE
GREAT DICTATOR,"

YOU WENT FOR
"TO BE OR NOT
TO BE"...

YOU'LL LOVE
The **WIFE TAKES**
A FLYER!

The most explosive...
laugh-loaded anti-Nazi
comedy to come out of
the war!



KIDS THE PANTS OFF THE NAZIS ...AND THE REACTION IS UPROARIOUS!



"THE WIFE TAKES A FLYER is a riot of laughs! Funniest of satires on Hitler and cohorts to come out of Hollywood!"
—M. P. DAILY



"One of most explosive satires directed at Nazis since film writers aimed darts of ridicule at Hitler: setup. Wide audience appeal. Will give excellent account of itself at box-office...Studded with laughs!"
—VARIETY



"Sent observers into howls of laughter. Kids the pants off the Nazis, in such a mixture of satire and slapstick as screen and public have not yet seen. Stretches of dialogue lost in the din!" —M. P. HERALD



"Hilarious... bears stamp of 22-karat solid gold amusement for any kind of audience, anywhere, any time!"
—SHOWMEN'S TRADE REVIEW



"Riotous comedy kidding the Nazis a sock, should provoke terrific box-office invasion. Columbia has crashed through with sure-fire comedy that hits funny-bone so hard as to make it ache. Laughs are loud, fast, constant!"
—FILM DAILY



"Laughs long and loud at the Nazis, and audiences will do the same. A sure-fire hit!"
—BOXOFFICE

The WIFE TAKES A FLYER

STARRING

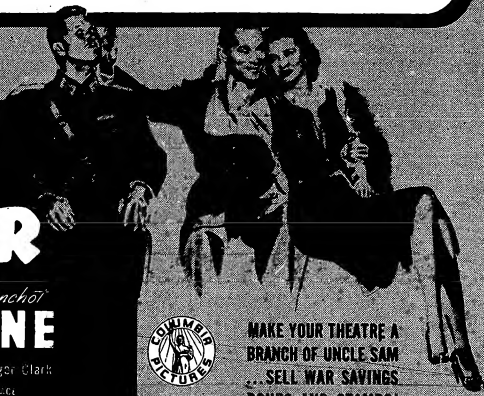
Joan

Branchot

BENNETT & TONE

ALLYN JOSLYN • Cecil Cunningham • Roger Clark

Produced by B. P. SCHULBERG • Directed by MICHAEL CURTIZ
Screen play by GINA RAUCH and Jay, Director



MAKE YOUR THEATRE A
BRANCH OF UNCLE SAM
...SELL WAR SAVINGS
BONDS AND STAMPS!

Film Reviews

(Continued from page 4)

Beyond the Blue Horizon

temer for a one-ning trick that's...
Haley, press agent for the show...

Maxwell Archer, Detective

(BRITISH-MADE)
Maxwell Archer, Detective...
McGregor, friend of William Strotton...

FALCON TAKES OVER

Hollywood, May 5.
RKO missed to Howard Benedict...
Directed by Irving Raskin...

Old Man Mose

(Continued from page 3)
boogie wogie gets up and slips a...
nickel in the jukebox.
No sooner did the canned music...

ridin' sequences are deftly handled...
as usual in these Harry Sherman...
photography and performance adequate...
William Boyd remains the pleasing...

Current Short Releases

(PRINTS IN EXCHANGES)

(Compiled by Best Short)
'Rideen Wangers' (American...
'I see you!' (10 min.)...
'Nightmare of a Goss' (Par, 11 min.)...

This Week's New Shorts

'Serenia Sings Like a N.' (Columb...
'Ken Murphay and couple of...
'introduce well-complaid...
'Hear showing of 'Jesse,' one...

Old Man Mose

(Continued from page 3)
No sooner did the canned music...
begin to play than the musician...

TITLE CHANGES

'Through Differently' (M.G., 8 min.)...
'RKO simplified to 'Thru Different...
'Have Some' (RKO, 8 min.)...
'Producers Releasing Corp. shifted...

STORY BUYS

Hollywood, May 5.
'Ted Richmond purchased 'The...
White Brigade' by Ed Simmons, for...
introduction.

Heburn Play Bid

(Continued from page 3)
indication that a co-contract for...
rights in the picture is a requisite...

ESCAPE ARTISTS

Hollywood, May 5.
Two escapee control in 'Can't...
Escape Forever,' war film at Warner...

FOR SALE

Handled streetbank hand Great...
view in Hudson. Beautiful lawn...
fronted; callow, extending in...

UNDERCOVER MAN

Incidents. Features William Boyd...
and Betty Hutton. Directed by...
Michael Curtiz.

Warner's

Table with columns: Title, Rating, Length, Showtime, and other details for Warner's films.

Advance Production Chart

Table with columns: Title, Producer, Director, and other details for advance production.

Warmer Fix in Production

Table with columns: Title, Director, and other details for Warner's production schedule.

New York Theatres

Advertisement for 'MIS BATHORP' and 'MY GAL SAL' at the RKO Theatre.

Advertisement for 'In This Our Life' at the Strand Theatre.

Warner's

Table with columns: Title, Rating, Length, Showtime, and other details for Warner's films.

Warner's

Table with columns: Title, Rating, Length, Showtime, and other details for Warner's films.

RIO HITS

Advertisement for 'GODDAMN STANLEY' and 'THE MURDER OF...'

PALACE

Advertisement for 'STANLEY SOMMERBY' and 'RINGS ON HER FINGERS'.

MUSIC HALL

Advertisement for 'SABRETOUR' at Music Hall.

MOONITE

Advertisement for 'UNITED REVOLI' at Moonite.

Fred Wilcox Grows Up

Advertisement for 'Fred Wilcox Grows Up' at the RKO Theatre.

LOEW'S STATE

Advertisement for 'UNITED REVOLI' at Loew's State.

RADIO, CHILDREN AND THE WAR

This week's 'Variety' reports a trick at the expense of a local parent-teachers meeting played by the owner of the Philadelphia radio station. Before anybody had a chance to speak this broadcaster exhibited a series of blown-up comic cartoon figures such as Barney Google, Dick Tracy, Moon Mullins, and so on. He then asked: Could the audience of parent-teachers correctly identify these comic strip characters? Yes, the audience did, and the audience had thoroughly revealed its familiarity the broadcaster made this comment—"any audience of adults so obviously deriving pleasure from comic cartoons should not complain about the mental or cultural level of children's radio programs."

Regardless of the pertinence or propriety of this trick, it did apparently cramp the style of those present. As a stunt it was perhaps typical of the spirit of attack and counter-attack, group for group, which has marked all discussion through the year of the infinitely complicated question of children and radio programs.

How complicated and confusing the problem is can be suggested by a few snapshots of the modern scene. For example, the recent radio station parade in which hundreds of high school students participating in a war bond parade broke ranks in front of the grandstand and hysterically pushed and yelled for an hour because a film star was in the reviewing party. Long after the star had been whisked away for the children continued to stream to the utter amazement and alarm of adults. The police were helpless. A similar episode involving baseball players also recently occurred.

In the last year or two theatre audiences composed of teen-age youngsters have defied all restraint to dance in the aisles to the hot music of their favorite jazz orchestras on the stage. There have even been cases of such children attempting to storm the stage itself. All considerations of propriety and the formality of a public place were swept aside.

At ball parks, football games, prizefights, there have been examples in recent years of youth sweeping down into the expensive seats and refusing to be ejected. Things changed. The older people because they suggest an alarming lack of discipline, a breakdown of education, a spirit of irresponsibility toward public decency and toward the personal and property rights of others.

Even in the matter of personal dress children of

today will, if not checked, make a veritable cult of sloppiness. Such routine copybook virtues as neatness and cleanliness have been subjected to a terrific discount.

Consider that most pointless and silly of all modern fads—collecting the autographs of stars. The adult becomes conscious of the endless hours they wait, the wasted energy the empty minds, the blank expression on their faces. But on the occasion of the crowd the observer notes that among the silly, chattering children are many children 40 years of age and up.

Does not all this suggest that modern life rather than radio alone should be examined; or that, at least, when radio is analyzed in relation to children it should not be segregated and considered as something existing apart from everything else?

There is great confusion and contradiction about children and the war. This seems to be a matter of imagination and sensitivity among children as among adults. The overly-magazine-like child worries, sees his parents killed, fears bombing attacks, has a hundred fears. Against this other children make a game of war, endlessly chasing and exterminating Nazis and Japs.

One shrewd observer has said that a child is interested in two things—first, himself; second, fun. Later on a third interest, sex, is closely allied to self and fun. It is the job of education, and it is the experience of living to force upon the child a sense of what is called responsibility, and which includes most of all consideration of others.

Generally speaking it appears that in war as in peace the child remains an individualist listening to those programs which he like rather than to those programs which adults think are good for him. There is evidence that the child of this war is tremendously affected emotionally by the war bulletins which they do hear despite all efforts to control their listening. The modern child gets a shock at something at a concert hall at a time when he will be apt to run into war news. It is hardly possible to prevent him listening, what with radio giving news every hour on the hour, morning, noon and night.

War news is the great influence in the present-day life of all children. Here, as elsewhere, the problem of control and explanation and antidote

rests with the parents, and here, as elsewhere, many parents, out of laziness or inefficiency or mental incompetence, fall down on their jobs of providing guidance and, instead, blame everything on radio.

The average child apparently can understand the right and wrong of the war more readily than he can understand the relationship of waste paper and salvage to bullets and tanks. In short, the childish mind understands ethics but not economics, unlike many adults who understand economics but not ethics.

Parents have difficulty making their offspring see the sense or need of saving things that were previously thrown away. This same difficulty arises with the boy or girl who has been inculcated with thrift and has come to take pleasure in the solid sound and feel of silver in a bank that he can rattle. Diverting this enthusiasm for visible, spendable cash into an enthusiasm for Government promissory notes called defense stamps and bonds has not always been simple.

Apparently it helps a lot when the child hears the defense stamp announcements over the air. Apparently the child best understands when the things are translated into personal terms. Instead of the Treasury Department, which is pretty vague, he understands better when the Treasury is called simply Uncle Sam.

Also of interest is another story in this issue of 'Variety.' It concerns 'George for a New World,' which is presented on the 'Help Mate' program over NBC. There are five new songs just now: 'Go Easy on the Sugar,' 'Hunka Tin,' 'We're the Kids of America,' 'Victory Garden' and 'We'll Make 'Em Holler Uncle, Uncle Sam.'

This development represents one phase of radio and the child during wartime. The challenge, 'Go Easy on the Sugar,' contrasts with a more basic emotional impact on the youthful mind in the form of the modern hero who swoops out of the clouds in a streamline bomber at 400 miles an hour. He dive-bombs a huge Japanese bomber at 400 miles an hour. He dive-bombs a huge Japanese battleship off the face of the ocean. Where does this leave 'The Lone Ranger'?

(The above comment was delivered as a talk by Robert J. Friedlich, of 'Variety,' Monday afternoon (4) at the Ohio State Institute for Education by Radio.)

CBS Wins 6 Awards in Ohio State's 6th Annual Educ'l Disk Tourney

Columbus, May 5. CBS won six awards and several honorable mentions in the sixth annual judging of educational recordings by the Ohio State Institute for Education by Radio. NBC received the nod four times, the Canadian Broadcasting Corp., three times, the Blue Network, once, while Arch Meyer has single honors for three spots. The judges, by appointment of the Institute, were Kenneth Bartlett, Director of Syracuse University Workshop; Hazel Kinnon, of WJBO, Seattle; and Irwin Johnson, WBNS, Columbus.

The awards follow: Class A. Cecil Brown for H.M.S. Mystery Broadcast; C. S. and Eric Knight for Canadian Broadcasting Corp.'s 'Guest of Honor' series, with honorable mention to Frank Lesker, interviewer, also CBC. Class B. 'Blood Donor,' by Jimmy Vandeweyer, KFI, Los Angeles; and 'Wings Over Jordan,' by Reverend Glenn Settle, over CBS. Class C. 'One Hour Later,' CBS Roundtable and International pickups. Honorable to 'People's Platform,' CBS, and 'How Shall We Deal With Defense Strikes?' Town Hall, Blue.

Class E. 'Johnny Quinn,' U. S. Navy; Arch Oboler, NBC series; Honorable, 'Shadow on the House,' by the Stateside Health Service, directed by Phil Cohen. 'Anna,' by American Red Cross, directed by CBS. Class F. 'Quiet Victory,' Canadian Broadcasting Corp., by William Sweeney. Down May Day, NBC inaugural program by Richard McDonough. Honorable, 'The Funeral of'

Shinolo Jet Oil Spread Via Benton & Bowles
Hecker Product is doing some spot expansion with its Shinolo Jet Oil. The contracts, calling for daily announcements, are in the hands of Benton & Bowles is the placement agency.

MR. D.A. NOW CAN FIGHT AXIS

NBC has bowed to the producers of 'Mr. D.A. Attorney' on the issue of dramatizing the activities of spies and saboteurs. Tonight's (8) episode of the series, 'The Case of the Whispered Word,' will relate how a couple enemy agents meet a violent end. With the agency on the account, Pedlar & Ryan, Inc., writing the producers have been explicit with the networks for some weeks about letting down the bars on the theme of spies and saboteurs.

The same installment will contain Bristol-Myers' first use of a mid-program morale building supplement in cooperation with the Office of Facts and Figures.

Betty Buckler-Back
Betty Buckler, office manager of the Hollywood office of the Benton & Bowles agency, returned to the city this week after a four-week vacation and home office holiday in New York. She makes the trip annually.

Irene Wicker Dramatically Carries On at Ohio Despite Hearing of Son's Death

Columbus, May 5. Irene Wicker appeared Monday afternoon at the panel on children's programs conducted by Mrs. Sidonie Gruenberg, of the Child Study Association, under dramatic circumstances, the having been informed only the day before of the death of her 18-year-old son, Charles, in the Pacific while serving with the Royal Air Force. Mrs. Wicker came to Columbus from N.Y. on the installment of her services with the band that she should carry on and make a full-scale speech, audience not hearing until later of personal tragedy.

Others addressing the first session of the panel included Mrs. E. J. Bryson; Julius Seebach, of WOR; Norman Wolfelt, of Ohio State; Isaac Johnson, of the Blue Network; Hawkins, of Westinghouse station; Dorothy Gordon; Joette Frank; Dorothy Lewis; Dolphie Martin, conductor of 'March of Youth' on WEEI; Boston; Dr. George J. Mohr, of CBS; and Robert J. Landry, of 'Variety.'

LUTHER HILL A MAJOR

Dee Molins, May 5. Craig Lawrence will be acting station manager of KSO-KRNT Dayton for the duration of the war. Luther A. Hill, a major, leaves his job for active duty at the air force headquarters in Miami. Lawrence has been with the organization since 1932. Craig Lawrence will be acting station manager of KSO-KRNT Dayton for the duration of the war. Luther A. Hill, a major, leaves his job for active duty at the air force headquarters in Miami. Lawrence has been with the organization since 1932.

Who's Oboler?

Columbus, May 5. At the Monday discussion on morale, Arch Oboler rose to speak and Dr. J. Friedlich, of Harvard, sitting on the platform, asked: "Who are you?" Mrs. Oboler's sweater boy answered: "Mr. Oboler." "Mr. Oboler?" asked Dr. Friedlich. Oboler deflated back into his seat, muttering: "Now my morale is gone!"

Take a Letter, Ma LESS BITTER THIS YEAR

New program, 'News From Home,' will be showcased over NBC's expeditionary Forces throughout the world starting Monday (11) by the Office of the Co-ordinator of Information, in cooperation with the War Department. Although details are lacking, it is understood that the program will be a half-hour six days a week. Material will be straight news of events in the U. S.

FANNIE BRICE, MORGAN ALTERNATE VACATIONS

Under a revised plan, Frank Morgan is now slated to take a six-week vacation from the Maxwell House program, from June 11 to July 18, inclusive. Fannie Brice vacations the following six weeks, July 23 to Aug. 27, inclusive. Rest of the cast remains intact throughout the summer, with guest names to be brought in all for whichever of the two leads is off.

General Foods sponsors the series Thursday nights on NBC, but, starting with the June 11 broadcast, Post Cereals will replace Maxwell House as the product. Benton & Bowles is the agency.

SHERMAN LEAVES WAIT

Chicago, May 5. Herb Sherman, for the past few months, business manager of WAIT, has left the station last week. He returns to Walker Co., national radio station representative, as partner. Walker Co. will continue to represent WAIT.

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Dee Molins—Norman Jolley, assistant to the station last year. Presumably Gene Dyer will take over the sales reins of WAIT.

Network Biz Up 14% in March

Network income from time sales continued on an even keel through March. The gross for all four national networks that month was \$10,284, or 14% better than it had been in March 1941. From January, 1942, through March, 1942, the four networks accounted for an accumulative total of \$246,000, which was 14% over the tally which prevailed for the first quarter of 1941. That quarterly summary was \$236,305.00.

Following tabulation is the billing for March, 1942 and 1941, by network:

	1942	1941	%
Blue	\$1,800.00	\$1,850.00	+10
CBS	3,970.00	3,750.00	+10
Mutual	1,094.00	815.00	+105
NBC	3,975.00	3,555.00	+11
Total	\$10,274.00	\$9,025.00	+14

Play Up 'Religious Radio' Participation; Archbishop of Canterbury to Be DX-ed

Columbus, May 6. The National Conference of Christians and Jews through an official, Louis Minsky, has organized an intensive program emphasis upon religious broadcasting in wartime as one part of the current Institute for Education by Radio meeting here. This is only the third year religion via radio has been separately considered in an Institute panel group. In 1940 Rev. Frank Nelson, then of Lakewood, Ohio, presided, in 1941, James Scull, a colleague of Minsky, was at the gavel.

Dr. William Temple, new Archbishop of Canterbury, will be heard Wednesday afternoon as the general speaker (by shorthand) of a session including Walter R. Kirk of the Federal Council of Churches, Rabbi Israel Goldstein, Father Flanagan of Boys Town, New York, James O'Connor, of the Office of Facts and Figures, Max Jordan, of NBC, and Louis Scull, of Lakewood, Ohio.

Storm Bull Induction Into Navy Made Part Of Carnation Broadcast

Chicago, May 5. Storm Bull, young Chicago Carnation, will be inducted into Navy on Wednesday, May 11.

RCA's \$2,030,988 NET PROFIT, 1ST QUARTER

Although showing a gross income approximately \$12 million greater than in 1941, Radio Corp. of America's net income was only \$2,030,988, an increase of \$108,614 over 1941's. For the first quarter ending last March 31, according to announcement of David Sarnoff, RCA president, at the annual stockholders' meeting in N. Y. yesterday (Tuesday), improvements in the first quarter over the initial three months last year represented less than one cent per common share.

Sarnoff pointed out to shareholders that the exact amount of Federal taxes paid was not determined until the proposed 1942 tax law is enacted, company writing off \$363,700 in the quarter. Both Federal and State and Surtax and Federal Excess Profits Tax, as against \$2,397,000 in the first quarter last year.

True or False? quiz with Harry Higgins broadcasts in June and July. Desires Des Moines, arst week in June.

CITIZEN CRISIS VS. GOVT PROPAGANDA

Pro and Con on 'Is Radio Being Effectively Used in War Effort?' — Variety Staff Man Urges 'Combat Teams' to Battle Enemy Propaganda

D. C. 'BOTTLENECK'

Columbus, May 5. The question 'Is Radio Being Effectively Used in the War Effort?' received pro and con consideration Sunday-night (3) with a special pre-recorded broadcast from Columbus of the Ted Grandin Mutual network of 'American Forum of the Air.' Ranging on the negative side, Edward L. Bernays, the public relations counsel, and Robert J. Landry, radio editor of 'Variety' considered that too little was done in using radio to further the war of ideas, notably in terms of counter-propaganda.

Landry urged the creation of combat teams of trained morale experts to be assigned to show details in areas of enemy attack upon American public opinion. He stated, 'As the British have done so effectively in the United States against Nazi propaganda we must do the job for them.'

If the radio industry did not go all out for the war, Bernays believed the Government must step in and do the job. He thought, however, that radio could and would go all-out. But he did defend the use of live pill and credit jewelers as secondary.' Roger Baldwin of the American Civil Liberties Association charged that 'too many program directors take refuge behind the Radio Code or the FCC to conceal their own prejudices and fears.'

Government's Side Against it was the spokesman of the Government: J. Harrison Hartley stated flatly that he was unexcused. 'Radio is doing a bang-up job of telling the people about the Navy,' he reported, adding that Navy policy on publicity 'is deliberately without high-pressure, because we have felt that American radio did not have to be reminded of its patriotism or prodded into action. Results have surely proved the truth of this belief.'

Ed Kirby, in his maiden appearance as a Lieutenant-Colonel, spoke of the 'The Army Hour' with which he was unexcused. Bernard Schoenfeld, of the Office of Emergency Management, was on the 34 performance program given for the first time.

(Continued on page 34)

Dr. James Beveland Angell heads the NBC delegation to the session. Thomas H. Rishworth, his number two, is also present. Phillips is one of various network divisions include Abe Sargach, Bill Webb, Harry West, Margaret Cuthbert, Max Jordan.

Dr. Walter Demaroch, dean of radio's multi personalities, is guest of honor at the annual banquet. The

Ohio State Institute Still Growing In Stature; Attracts Hundreds Of Leading Radio, Educ Figures

Personalities Clash

Columbus O., May 5. Margaret Cuthbert's Monday Panel on Broadcasting for Women was marked by the sharp clash in the personalities of two of the notable females taking part.

One was Sandra Michael, Danish-born radio author of 'Against the Storm' and known for her supreme intelligence. The other was Helen Kennedy, the sentimental, veteran radio director.

They formed the most dramatic content of viewpoints and background observed at the Ohio State Institute.

Columbus, May 5. At this afternoon's (Tuesday) discussion of daytime serial programs, moderated by Paul Knorr, of Lumbia University, at the Ohio State Institution for Education by Radio, the radio editor of the Common Advertising agency, John McMillin, made a strong plea that 'people shut their eyes to the fact that they listen more to daytime serials, dis-wholesale denunciation of a type of radio on which they have little evidence.'

McMillin denied that advertising agencies deliberately study and play upon people's weaknesses and he said he believes that great progress has been made in the field in recent years. He added that there are 'alarmingly few competent writers.' In the question period following McMillin's talk, considerable advance comment was made on the scheduled appearance tomorrow morning (Wednesday) of Dr. Louis Berg, the New York psychiatrist who recently drew attention with his public condemnation of the effects of daytime serial listening among certain groups of people. He will participate in the panel discussion on 'The Social Responsibility of Radio,' of which Carl Friedrich, of Harvard, is chairman.

Ohio State Personalities

Blue network, too, is establishing a music scholarship in his name. Edgar Kobak makes the latter presentation to Mrs. H. Davis, wife of Ohio State.

Morgan Healy, Helen Hiett, Kathleen, Ed Kirby, among those invited to participate over Columbus stations, from here, of regular network.

G. W. Johnstone, Harry B. Summers, William Driggs, Grace Johnson, Edward F. Evans, John Schramm, Cleo Roberts, Ferguson are among the Blue program executives in New York City assigned to attend the Institute.

Dolph Martin, who conducts 'March of Youth' on WEEI, Boston, was invited by Mrs. Sionide Gruenberg to participate in her children's study group here.

By OEDL SANBURY

Columbus, May 5. Ohio State University is the somewhat-surprised parent of a strapping spectacle offspring, by name the Institute for Education by Radio. Now 13 years of age the Institute has arrived, in 1942, at a condition of importance that was never foreseen and that now over-taxes and overwhelms its available management resources. The Institute has mustered in the various general and special meetings at the Deshler-Walker hotel hundreds of leading figures from commercial radio, educational radio, from religion, charity, government, the Army, the Navy and, as a final supreme gesture of recognition, the Institute is to be shortwave-addressed tomorrow (Wednesday) afternoon from England by the Archbishop of Canterbury.

Monday morning opening of the general assembly in several interesting failed to develop expected fireworks against proximity of commercial radio, but the Institute is allusions to sponsor influence were of conventional sort, but Abe Schenker, NBC, did correct the allusions, pointing out that Esso newscasts fully reported attacks on the Blue, stating that not until the Ethiopian matter some years ago, and again on the synthetic rubber

Interest of the meeting spontaneously conglutinated around the special newscasts for the children developed at WMAL, Washington. Bill Coyne, of that station, conducted the discussion for a half hour. Previously, in general discussion, Morgan Beatty, of the Blue, stated that not until the bombing of Tokyo had America successfully deceived the Axis.

H. V. Kallenborn suggested that legitimate speculation by qualified analysts is needed for a fighting purpose in confounding the enemy. One delegate, who pressed from the Blue, stated that he had called New York-Chicago-Washington Axis, drew from Kallenborn his own conclusions. 'You think radio should do about the Chicago Tribune.' He got no reply.

Robert S. Wood, of Columbus, G. W. Johnston, of the Blue, and Gregor Zimerer and James Casley, of WFL, Cincinnati, also were on the platform. WLW reminded the Institute that it has experimentally developed a program of 1000 watt power up to \$50,000, which could be utilized by the Government.

Robert Wraga, of Columbus, drew a sharp contrast between advertising strictly from the blue, and commentators going beyond facts. Kallenborn responded that he was his former boss Bill Paley's 'top dog' and he disagreed, saying men should be allowed to have an express conviction.

'Sunday Monday' was the overall keynote of the following Monday period was the tendency of 'critics' and other 'developments' in the Government. He started Sunday night on 'Ted Granik's' forum broadcast over the Blue. 'You know you were picked up again Monday morning' was the panel discussion, chairmanned by Robert Bernays, with the following members:

Victor Sholls, of Clear Channel Station, Sherrill, Edward F. Evans, director of University of Chicago; George V. Denny, of Town Hall; Joseph C. Carlin, of Crown Radio; Carl Friedrich, of Harvard; and Robert J. Landry, of 'Variety.'

NATURE OF DECISIONS RAISES HOPES HIGH COURT WILL BRING A BREAK

CBS, NBC Observers Watch Battle of Wits Between Telford Taylor (FCC) and Louis Caldwell (Mutual) and Justices

Washington, May 6. First round of radio's most important fight against "arbitrary" government supervision of business affairs neared its climax Friday when the United States Supreme Court—after barrage of trial questions—look under advisement of the question whether it should overrule a three-judge tribunal convened in New York several months ago had jurisdiction to weigh the reasonableness and validity of the bitterly argued network reform rules.

By a slow start, the tone of the argument before the nation's highest jurists encouraged the bulk of industry barstools and executives. Lively interest displayed by most of the jurists was taken to signify readiness that the decision will be of utmost importance to the entire broadcasting business. Chief Justice Stone, whose virtual opinion persuaded the Court will extend the present limited stay order—postponing application of the attacked amendments—until the opinion is delivered. With a large galaxy of industry attorneys at hand, he followed the arguments closely, six of the nine jurists taking part in quizzing attorneys for the FCC, CBS, and Mutual during the four hours of argument. Chief interrogators were Justice Sutherland, Associate Justices Owen J. Roberts, Robert H. Jackson, and Felix Frankfurter.

From the sidelines, it appeared that only Felix Frankfurter is disposed to share the view championed by Telford Taylor, Communist general counsel, and echoed by the majority through Justice Tenor of inquiries from Stone, Jackson, and Roberts—and to a lesser extent Chief Justice Sutherland. Chief Justice Stone and Frank Murphy—was neither skepticism and criticism.

At the close of the hearing, it was believed the industry should wait until the Comish has "damaged" somebody before refusing to reform order. The station's license because it contained verboten clauses—notably an exclusive time-option arrangement and an exclusive service guarantee. By a two-to-one split, the special statutory hold order was refused to prevent enforcement of the regulations is "premature" because there is no inability to reform order.

No Protection

Insisting affiliates already have served notice that they will repudiate the type agreement Charles Evans Hughes, Jr., and John T. Cahill, special counsel for CBS and NBC, argued strenuously that the Comish and Mutual intentions should be taken to tent the regulations offers no protection against "irreparable damage." Though the act of the rules are not at stake at this stage, the Court frequently showed considerable concern over the way the reforms would affect the industry, with Chief Justice Stone several times insisting whether the regulations would not destroy broadcasting as it now exists.

The most recent pro-Taylor and Caldwell tried to shift the argument that the review method chosen by the FCC is "inappropriate," but Taylor shrugged off the reviewer's alleged destructive consequences. "The question of whether we consented—we don't think it," Caldwell went tried to shift the emphasis to the benefits which would flow from the have-not element in the industry.

During the first hour, there was some talk about the history of the proceedings, though Taylor and Stone hinted through both Roberts' observations, though both Roberts' observations were implied by the written arguments expressed by for thrashing the industry into immediate reform. Taylor's questions tended to build up the case, but the nobody has lost anything yet and the senior lawyer is crying wolf.

Chief Justice's Thesis

Cahill's argument followed the line of the attack before the Senate Interstate Commerce Committee last year, by arguing that the rules necessitate "drastic" revision of traditional business arrangements, he

said the option time rule touches an "absolute" limit on the ability of networks to cover the entire nation simultaneously keeps them going in the "most important" way. "The Comish, and exclusive call at station facilities is essential to assure a circulation which will block long-term sponsor contracts, while neither web nor advertisers could afford to bear the expense incident to producing a top-flight show unless positively able to reach the desired markets. Order has existed since to "immediate and drastic injury," Cahill warned, because from May to October he said he announced the intention of abrogating contracts and the chain was unable to renew past contracts. He argued against the judicial outburst on the established basis.

No Test Case Possible

Reason for wanting an advance determination of the Commission's right to order such reforms, Cahill said, was that he was unable to promise to suspend the application of the rules to the rest of the industry until the Supreme Court has ruled. Later Hughes emphasized this point, noting it might be months before the Supreme Court could act by which the issue could be submitted for judicial review.

When he cautions the heavy burden of expense and be greatly inconvenienced attending a hearing could have only one result, affiliates unquestionably would surrender to the commission, according to Cahill. He said the industry would have lost if the Supreme Court had ruled in favor of the Comish. Later Hughes emphasized this point, noting it might be months before the Supreme Court could act by which the issue could be submitted for judicial review.

DISQUE LEAVES LORD, NOW FREELANCING

Brice Disque, Jr., resigned last week from the Phillips Lord production office, where he had for the last three years supervised the script and production of the "Gang Busters" program. He will engage in freelance production and script activities. As a starter, he has a new show, for Victor dramatizations of the stories of Americans who have won the Congressional Medal of Honor. Pending sale, he is doing freelance writing jobs for several agencies.

Supervision of "Gang Busters" had been taken over personally by Lord, who will work from his home in Maine. Scripts are done by various freelance writers, with Jay Hanna Dietz, who will work on the Blue Network, as a local copy editor.

FRANK BECKER PLANE CRASH VICTIM

Frank V. Becker, 28, president and general manager of WTBO, Cumberland, Md., was instantly killed in a flying saucer, he is doing freelance writing jobs for several agencies.

Becker was killed in a plane crash on May 4. He had just bought the plane and was flying with his instructor when the accident occurred. The instructor was also killed. Becker had become active in civilian defense work, and had been invited to join the intercept command. He was flying over the area of the NBC and he accompanied Don Willymore to Philadelphia when the latter took over the management of WTBO seven years ago. Becker bought WTBO about three years ago.

F.M. GETS BIGGIE ACCOUNT

The American Network (F-M) has obtained Pinehurst cigarettes (R. L. Carter Tobacco Co.) as an account. The series, 15-minute musical recordings, started Sunday (3). Gotham is the agency.

The Station list consists of WSPH, Philadelphia; W98F, Mt. Washington; W26R, Boston; W47C, Schenectady; W63H, Hartford; W47NY, New York; and W2XNM, Alpine, N. J.

Bergen, '1 Man's Family' Both Look Certified For Next Regular Season

Standard Bands last week advised the J. Walter Thompson agency that the radio station had accepted "One Man's Family" and the Edgar Bergen show going through the contract. The radio station manager stated that it didn't foresee any combination of conditions that would make it advisable to pull either program.

Only restrictions placed so far on contract are that the program be made available to processors. The act is 25% under the 1941 output.

BLUE ADDS 3 NEW STATIONS; MBS, ONE

The Blue Network last week added three stations to its roster of affiliated lists and Mutual advised that KLO, Ogden, was joining that web. K. I. as a full-time executive.

The Blue newcomers are KMLB, Moore, La., and KALB, Alexandria, La., and WQBC, Wickersburg, making the total 127 stations.

Shames Admits on Kid Show Stand

Samuel R. Rosenbaum, president of WRFL, last week set back on their heels an audience which had presumed that children's radio programs on the pan. Before members of a parents and teachers local could get their timing. Rosenbaum arose and held up enlarged reproductions of a document from the parents and asked the audience if they could identify them.

The cartoons were promptly recognized. "Barney Googie," "Dick Tracy," "The Little Rascals" and "The Three Stooges" were among them. Rosenbaum then grinned and said:

"An audience which is so obedient to getting pleasure out of comic strips can certainly have no cause to complain about the mental or cultural level of children's radio programs. Both forms of entertainment appeal to the average listener in human and social terms."

Rosenbaum's remarks were met with a hearty response, proved an effective stopper for the critics of the other thrillers.

Mullen, Illustrating Testimony With Slides, Pleads Leniency for Radio

Announcer Jon Yost Hurt in Auto Crash

Kansas City, May 5. Jon Yost, radio announcer, was injured in an auto crash Saturday (5) and will fall off the beams for several weeks while a cracked pelvis mends. A companion, Faye Elliott, was also injured but not seriously. Couple were driving at night from Kansas City to Miss Elliott's home in Franklin, Mo., when car overturned on a sharp curve.

Yost's current chores on the nightly broadcast of Paul Baron's band from the Bluebird hotel and on the radio to Go, on Saturday afternoon for Pla-Mor, will be handled in the meantime by WDAF.

Washington, May 5. Clear Congressional definition of radio's role is essential to continued growth and stability of broadcasting. Frank Mullen told the House of Representatives Committee today (Tuesday) in an illustrated sales talk to the industry. Mullen, president of the National Association of Broadcasters, suggested on multiple ownership, or discrimination against any class of licensee, to be prohibited. He also urged administrative reform, and the National Association of Broadcasters suggestion to prevent Government interference with management, are generally acceptable to NBC, Mullen said.

Newspaper ownership should not be forbidden, because there is a close desirable relationship between the press and radio. Mullen told the House that "radio is a hard line growing" without the help of the press, and any attempt to forbid newspaper ownership by operation of law would be a dangerous trend, Mullen added.

Chesterfield Okay for Hr. Variety Show if CBS Has Time

Chesterfield would be agreeable to a weekly full hour's variety show if Columbia were able to furnish it with a choice of stars every day. With an hour's time the account would split the program into two parts, one originating from New York and the other from Hollywood. The format would be similar to the one that Texaco formerly underwrote.

The cig manufacturer currently sponsors Glenn Miller in three weekly 15-minute periods over CBS.

CECIL BROWN'S MEMPHIS LECTURE GROSS \$1,700

Memphis, May 5. Cecil Brown lecture at Ellis Auditorium Wednesday night (2) grossed \$1,700. Appearance was sponsored by Memphis Council Civic Club.

Event was well handled, drew favorable reaction, despite Brown's nature, pessimism over the war, and ahead before war was on. Speaker looks thin and haggard from his experience in the service, but compensated limiting his outside activities while here to one brief press conference in informal meeting with staff officers under General Ben Lear at Second Army headquarters at Fort Belvoir, near St. Louis, last CBS out. Made excellent talk at Auditorium and conducted 30-minute question forum answering questions from the floor.

Because of his CBS affiliation, Brown's lecture was broadcast from bally on lecture. But otherwise town went to town for Brown.

Ratner with Henderson

Washington, May 5. Victor Ratner, of the E. W. Thomas agency, is on a three-week tentative assignment with Leon Henderson, Price Administration Administrator. Connection may become permanent.

Most of his hour on the stand was devoted to the sales talk driven home by stereotypical charts and radio accomplishments and structure. Tone of the historical review was an apology for protection against local Governmental interference.

Free radio is far more effective than totalitarian radio, Mullen pointed out. He said that broadcasters have pitched in without restriction in the war effort. The Commission is worth nothing if it is not advised, and in many respects does not fit present-day conditions.

Free radio could have progressed without "orderly marketing procedure" provided by networks, the American public would be denied from its own rights, Mullen warned, and free radio depends on advertising support for existence.

Congress should take care not to limit the program. A clear-cut regulatory scheme and Government regulation must play an important part in the free operation of radio.

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Because of his CBS affiliation, Brown's lecture was broadcast from bally on lecture. But otherwise town went to town for Brown.

"It should be remembered that the broadcasting industry is, in effect, a public utility. The Federal Radio Act of 1934, reenacted in substance in 1937, was conceived when radio was in its infancy. Broadcasting was non-existent or unimportant."

Statter 100% Full—John Patt

John Patt of WGAR, Cleveland, chairman... N. A. B. Housing Committee for 1942, has sent out...

Jay Allen, Boored for Slurs at 'Abuses of Free Speech,' Repeats Hearsay That 'It Could Happen in Indiana'

'Town Meeting of the Air' (Blue) last Thursday night (80) had one of its recently infrequent vocal clashes between the hall audience and a broadcasting speaker...

The subject of the broadcast was the Role of Critics and Time and the place of origin was Fort Wayne. A segment of the audience tried to shout down Allen twice with 'No's' during the question period...

At the second outburst Allen, who since his return from Nazi-occupied France has developed into quite a popular lecturer, quietly remained silent...

After Denny asked the question whether he knew of any incidents, James L. Fly, chairman of the Federal Communications Commission...

COLGATE NOT READY TO SELL

Colgate Toothpowder has had to put off its sponsorship of 'The Amazing Mr. Smith,' after obtaining a difficulty encounter in arranging for a change in packaging of the product...

Gottlieb's Annual Trek

Lester Gottlieb, Mutual p.a. in New York, left yesterday (Tuesday) for the National Assn. of Broadcasters...

Blue's Rate Card June 15

The Blue Network's new rate card has gone to press and will be mailed to advertisers and agencies the early part of next week...

Kay Barr Quits KPO, Following Pal Al Nelson

San Francisco, May 5. Kay Barr exited from KPO, for which he was publicity director, on the heels of his boss and friend Al Nelson...

Frank Starnes, NBC

Frank Starnes, NBC, who has been in charge of the NBC radio network since 1935, was named as the new director of the NBC radio network...

John Elwood, NBC

John Elwood, named by Sidney S. Strotz, vice-president in charge of the western division of NBC...

RAY SPECTOR, BROW SPLIT

Ray Spector and Stanley A. Brown have dissolved their month-old agency partnership. The breakup resulted from a conflict between pre-partnership statements and the facts that were adduced afterwards.

'POWERHOUSE' RE-ORDER

Raymond Scott's Specials Made Impression on CBS Recently

Raymond Scott's band will go back on CBS May 15 with more of the George Fisher's Mar-Oil sponsors...

Ex-Gossipers

There will be two gossipers left on the airlines by midmonth. George Fisher's Mar-Oil sponsors...

Hollywood, May 5.

There will be two gossipers left on the airlines by midmonth. George Fisher's Mar-Oil sponsors...

Toledo—Bill Hightower, former announcer at WSPD, for New York City to announce at NBC.

NASH MAJOR-GEN. AT N.A.A. B. WEEK AS WAR BROADCASTS MEET

Nets' CAB Delegates

CBS will, as usual, have the largest delegation from any one organization at the National Assn. of Broadcasters' convention...

Some N.A.B. Needing?

Some of the side sessions at the National Association of Broadcasters' convention will in Cleveland next week give promise of developing into free-for-all seedling tours...

Fiber Noses Out Bergen, Benny As C.A.B. Topper

According to the Co-operative Analysis of Broadcasting, 'Fiber Music and Melody' the Edgar Bergen-Abbott and Costello program and Jack Benny wound up the winter season of 1941-42...

CERTO A CARD CASUALTY

The sugar shortage has cost spot radio a seasonal account, namely, Certo Natural Foods. The product is used in home canning and preserving...

MUTUAL

Alfred J. McCosker, Mutual's general manager, is being succeeded by Theodore C. Streibert. Edward Wood, Mutual's chief sales manager, is being succeeded by Paul Nichols.

Blue

Mark Woods, Edgar Kobak, Ernest Rindler, Keith Higgins, H. P. H. James, Hugh Horton, Jr., Euf. Felts, Otto P. Brandt, Edward Booth, Lunceford F. Vandell.

Blue, NBS in Sagebrush Battle, 'With Ranger' vs. 'Red Ryder'

Kid listeners in the New York and other areas must have found things confusing Monday evening (4) when they tuned in for their three weekly installments of 'The Lone Ranger' and 'Red Ryder'...

James L. Fly Absent, but Government Spokesmen Include McNutt, MacLeish, Price, Ryan, General Surles, Admiral Heppburn, Major Culligan

Next week's old-out convention (May 10-13) at the Statler hotel of the National Assn. of Broadcasters will not have James Lawrence Fly of the Federal Communications Commission...

On Sunday next (10) a series of N.A.B. committees will hold closed sessions including the Public Relations, Research, Copyright, Child, Wages and Hours, Accounting, Labor Relations and the Public Relations Committee.

Archibald MacLeish will address Monday's session of convention schedule follows:

MONDAY, MAY 11

7:30 p.m.—Radio Advertising for the Department of War.

8:00 p.m.—Independent Radio Network Affiliates.

9:00 p.m.—N.A.B. War Committee, 8:00 p.m.—Labor Relations Clinic, 7:30 p.m.—Publicity Staff.

TUESDAY, MAY 12

8:30 a.m.—BREAKFAST SESSIONS WITH THE N.A.B. Labor Relations Department.

9:00 a.m.—TECHNICIAN TRAINING PROGRAM. PROTECTION OF PROPERTY FROM SABOTAGE, FIRE AND THEFT OF ADVERTISEMENTS.

10:00 a.m.—BUSINESS SESSION, Neville Millar, presiding.

10:30 a.m.—BUSINESS SESSION, Neville Millar, presiding.

11:00 a.m.—BUSINESS SESSION, Neville Millar, presiding.

11:30 a.m.—BUSINESS SESSION, Neville Millar, presiding.

12:00 p.m.—BUSINESS SESSION, Neville Millar, presiding.

12:30 p.m.—BUSINESS SESSION, Neville Millar, presiding.

1:00 p.m.—BUSINESS SESSION, Neville Millar, presiding.

1:30 p.m.—BUSINESS SESSION, Neville Millar, presiding.

2:00 p.m.—BUSINESS SESSION, Neville Millar, presiding.

2:30 p.m.—BUSINESS SESSION, Neville Millar, presiding.

3:00 p.m.—BUSINESS SESSION, Neville Millar, presiding.

3:30 p.m.—BUSINESS SESSION, Neville Millar, presiding.

4:00 p.m.—BUSINESS SESSION, Neville Millar, presiding.

4:30 p.m.—BUSINESS SESSION, Neville Millar, presiding.

5:00 p.m.—BUSINESS SESSION, Neville Millar, presiding.

5:30 p.m.—BUSINESS SESSION, Neville Millar, presiding.

6:00 p.m.—BUSINESS SESSION, Neville Millar, presiding.

NELSON EDDY With Robert Armstrong, Chorus 30 Min. CBS, 11:30 p.m. WAFB-ABC, New York

About the only excuse imaginable for the songs easily set in a new low... Nelson Eddy's introduction (29) under the Old Gold banner was that it wasn't until two days before that the account was regarded as unimpaired...

The script insisted on touting Eddy as a regular, well-worn, well-liked guy... instead of offering him as a new, untried, but promising talent... Eddy's performance was well-received...

Mixed up in the between-songs perlage in more or less my dear-old-chap manner were Neil Hamilton, Arthur Marshall, in concert circles Eddy ranks at the top in money and pulling power...

'AMERICAN MELODY HOUR' With Vivian Chiles, Conrad Thibault, Renee Holmgren, Victor Arden, Chorus, Orchestra, Andre Kersch 30 Min. CBS, 11:30 p.m. WAFB-ABC, New York

Formerly heard on the Blue network Wednesday nights, American Melody Hour moved recently to this Tuesday night spot on CBS... The program is a semi-pop musical production, it's of the American Album of Familiar Music type...

'ARMY HOUR'—No. 5 60 Min. CBS, 11:30 p.m. WAFB-ABC, New York

The Army's program has completely after its faltering start... Latest broadcast of the series... Shortwave remote from New Delhi, India, with Gen. Archibald Wavell...

Switching immediately back to the studio in New York, there was an electric atmosphere... The phrasing and brevity of the plug were magnificent, with the copy revolving around the something that had been added there...

'GOIN' AND COMIN'' boasts Suzy our Steno. 'WSA's Two Dice Terminal' signs, advertising your program and product, reach 73,000 fans...

Another instance where WSA's marching program builds an audience for your show and recognition for your product.

'WSA'S SALES AIDS' 1. Street cards 2. Towel covers 3. News signs 4. Downers 5. Day Displays 6. Newspaper Ads 7. House-organs 8. Display Cards 9. Make the Spoken Word Broadcast

IT SELLS PASTER IF IT'S WSA'S OWN STATION CINCINNATI'S OWN STATION

'THIS IS WAR'—No. 11 60 Min. CBS, 11:30 p.m. All Networks

The producers have been more creatively keen as to framework, but through the film from the Navy... 'This is War' is a production document as anything that has preceded it on this series...

'BLUE THEATRE PLAYERS' With Frank Lovejoy, Santos Ortega, Joan Jacobs, Eitel Green, Don James, Conrad Nagel, Stovak, etc. 30 Min. CBS, 11:30 p.m.

'THREE THIRDS OF A NATION' With Rosemary DeCamp, Chester Morris, etc. 30 Min. CBS, 11:30 p.m.

'MORNING SHOW' With Frank Sinatra, Frank Sinatra, etc. 30 Min. CBS, 11:30 p.m.

LYNN FONTAINE With Frank Sinatra, Frank Sinatra, etc. 30 Min. CBS, 11:30 p.m.

Lynn Fontaine, making her commercial radio debut and her first appearance on the radio... 'Prisoner Was a Lady' was a musical comedy...

'GOOD NEWS' With John Faenza, Lee Vines 30 Min. CBS, 11:30 p.m.

'MEN OF THE SEA' With George Hicks 30 Min. CBS, 11:30 p.m.

'DINAH SHORE' With Dinah Shore, Frank Sinatra, etc. 30 Min. CBS, 11:30 p.m.

DINAH SHORE With Dinah Shore, Frank Sinatra, etc. 30 Min. CBS, 11:30 p.m.

Dinah Shore has had her own song program for some time (besides her regular appearances as vocalist on the Eddie Cantor show)...

'THIS IS THE TRUTH' With Capt. Tim Healy, Vincent Shenk, Henry Bart, F. C. Welton, etc. 30 Min. CBS, 11:30 p.m.

Mort Lewis, whose 'Behind the Miter' series had about a year's sustainer run on the Blue, authors this 'This is the Truth' on the same network...

FOR SHOWS CATCH ON QUICKER OR QUAKER... BALTIMORE... THIS YEAR WE START OUR 21st YEAR OF SERVING MARYLAND... NATIONAL REPRESENTATIVE: JOHN BLAIR & CO.

Ralston Ends Elsa Maxwell Series, Saying Blue Pushed Account Around

The Ralston Co. folds its Elsa Maxwell program June 28, but with a feeling that the Blue Network hasn't done the right thing by it. The Blue Network's sales department says that it has sales due to Elsa Maxwell's outstanding, while the account and the agency, Gardner, holds that the web violated the old precept of good business, and "we're making sure that your old customer is satisfied. The Blue's comeback to this is that letters and wires it has at hand show that every precaution had been taken against giving Ralston the impression that they are pushed around because of a prospective account.

Gardner and Ralston last week voiced two counts of disappointment at the Blue. One had to do with the Elsa Maxwell spot and the other had to do with the "Tom Mix" period (5:45 p.m.). The agency and account made it clear that they are overlooking the pressure to which they were subject on the "Mix" spot because they didn't want to get in the way of the Blue capturing a \$100,000 piece of business (General Mills) that the Blue had incident, they said, was something else.

'Really Agreed'

According to the client and agency, when the Blue informed them last month that Dinah Shore was being moved into the Friday 8:30-45 p.m. slot May 1, they readily agreed to have Miss Maxwell's program follow immediately. For Ralston his meant moving back a quarter of an hour. The Blue at the same time prevailed Ralston to give up the final five minutes (9:35-10 p.m.) for part of an across-the-board series that would, as the account said, it understood it, a well-known commentator. A couple weeks later Ralston learned that the five-minute spots had been sold to Peninsula for a single program, with the result that it changed the Blue with misleading it and it refused to budget from the other spot. Ralston said that it had figured on staying through the summer, what with the reduced expense (two-thirds of the quarter-hour rate), but last week it decided, it stated, to call it quits at the end of the current 13-week cycle, which is June 28.

As for the "Mix" show the account wasn't sure as to what network it would go on next season. On this situation the Blue recalled that it had waited for a couple months for Ralston to pickup its opinion on the matter when the General Mills business, which now runs 45 minutes and is slated to go on an hour eventually (5:30-6:30), came up it gave Ralston 72 hours in which to decide what it wanted to do about the coming fall.

Ohio State Inst.

Continued from page 27

Cohen, Norman Corwin and Arch Oboler heckled the panel for some time, being miffed at failure of new Radio War Guide and allocation system of OPF, to be more adequately recognized as a constructive step.

The personalities that developed were finally mollified, the meeting running until 11:30, probably the best attended and most dramatic panel discussion of this year's institute.

War Dominant

Warlike conditions dominated discussions in every phase before institute study groups, including children's programs, religious programs, college courses teaching radio, cooperative group broadcasting and service organizations. Henriette K. Harrison, of Y.M.C.A., presiding over latter, heard Hazel Kenyon, of KIRO, say:

Radio expects your understanding of the program priorities situation and your service organizations must subordinate your pressure for time to Government needs.

Bent Taylor, of Community Chests and Councils, while making the point that municipal charity was equally important to morale in wartime, agreed with Mrs. Harrison's point that organizations denied liberal donations of free time as in past, should not go over the heads of the station public interest directors to the station boss. Taylor added "public relations is just the plural of private relations."

KENNETH MCGREGOR IN BACHER'S TOGA

Chicago, May 5. WGN has appointed Kenneth McGregor as its program and production head, filling the post formerly held by William A. Bacher. McGregor has been with WGN since early this year, having been brought in to handle the remaining shows of the Chicago Theatre of the Air series after Bacher departed.

The Chiropractors' Prophet

Des Moines, May 5. B. J. Palmer, head of radio station WHO, also head of the Palmer School of Chiropractors in Davenport, will address the annual Chiropractors' convention here.

Entertainment at the banquet will be furnished by station WHO.

Atlantic City—Peggy Johnson is new Woman's Page announcer on WFLA. She succeeds Marion Martin.

Station Sets Up Own Coordinator on War

Worcester, May 5. Appointment of Anne Lorens as coordinator of a newly organized War Service division at WTAG was made last week by E. E. Hill, managing director of the station. All government, state and city radio campaigns in behalf of the war effort will be handled by this department, which will also clear all announcements and programs related to defense measures of any type.

LUKQ QUITS BATES AGENCY FOR C-P-P ADV. POST

Robert E. Lusk, executive vice-president of the 2nd States agency, resigns to become Colgate-Palmolive-Peet vice-pres in charge of advertising and merchandising. Robert E. Healy remains advertising manager of the soap outfit.

There will probably be no replacement of Lusk at the Bates agency.

Memphis—Larry Scarborough of WMBR, Jacksonville, Fla., is newcomer to the WMC announcing staff, succeeding George Faulder, who left for a short vacation prior to entering the Army.

War Creates Advertising Agency Mood to See No Segregation Need Of Radio and Other Copywriters

ESTY AGENCY GETS SUPERSUDS ACCOUNT

William Esty agency has been assigned the Supersuds business by Colgate-Palmolive-Peet. Sherman & Magatco suffered the loss. The switch takes effect May 15. Esty formerly had the Lifebuoy end of the Lever Bros.' account.

Barton, Jr.'s, Boost

Francis C. Barton, Jr., whom time buyer for N. W. Ayer and more recently program service division manager of CBS in New York, is the new personnel manager of the network.

Succeeds Joe Burgess, now an air force captain.

Salt Lake City—KSL has Foster Coe as new music director. He's from NBC in San Francisco.

The war is credited with turning ad agencies to the idea of eliminating the line of demarcation between radio blurbists and other copy writers. The new tendency is against maintaining a separate staff of specialists in radio copy, but, rather, to encourage the copywriting staff in the dual capacity of turning out sales material for either the eye or the ear.

It is pointed out by agency heads advocating this policy that economy in words has become a requisite of black-and-white media and that there is no reason why anyone proficient in one form can't fill the requirements of the other (radio). Also that the advertising craft have outlived the mumbo-jumbo creeds that infiltrated the business during the growth of radio, such as that which credited eye-minded powers to copywriters who put it down in short, staccato sentences or evolved long-winded and pointless dialog.

Amarillo
IS SHIFTING INTO
High Gear!

Things are happening in the Amarillo market. We can't tell you what, why or how... but take it from us, retail sales here will double, and possibly triple, all previous records, effective immediately. We can tell you, too, that smart sales strategy calls for quick, thorough coverage of this expanding market... calls for KGNC—the area's NBC outlet and most powerful sales medium.

Get The Attractive Commission Rate on the TAYLOR-HOWE SNOWDEN GROUP

Central Sales Office
400 & Tower Park Plaza Bldg.
Dallas, Texas
Gen'l. Sales Manager
Karl L. Gibson
Telephone: RE 5-1500
TWX: DA 277

KRGV - WESLACO
KITA - SAN ANTONIO
KFYO - LUBBOCK

Nets Have Supreme Ct. Hopes

Continued from page 32

make it clearer what principles will be followed in average cases.

The length of the investigation preceding adoption of the rules was stressed by Taylor. Referring to the hefty record, revision of original proposals, intermediate reports, and arguments, he sought to refute the contention the Commission's action was "arbitrary" and "unreasonable." (Though that issue is not before the Supreme Court in the present fit.) When Jackson asked if a court review of the rules resulting from a license denial would be as "broad," Taylor admitted it would not. He told Frankfurter the record in such an event would be materially different from the one NBC and CBS are trying to get scrutinized at present. Jackson tried to get Taylor to explain what "limited goals" would result from delaying a review until real damage had been done.

Legal Data
The Chief Justice remarked that, "for all the public knows, these are unincorporated rules" and observed all CBS and NBC want is "a chance to be heard." During discussion of the effect of the Commission's action he pressed both Taylor and Caldwell on the way a network could be sure of getting an outlet, suggesting that during negotiations with sponsors desired time might be "pre-empted" by rivals and each would have to "isup" the program schedules of the others.

Taylor's argument about the "flexibility" of the rules—an attempt to minimize the claims of injury—kicked back. Jackson asked if the rules are flexible why it was necessary to adopt a formal order promulgating them, and lampooned Caldwell with the query "how do you have an interest in things so 'tentative' and with so little finality as these?"

Webb wouldn't be as certain about getting outlets as they are now, Taylor acknowledged, but it is impossible to forecast whether the commandments will "disrupt" chain broadcasting. The networks will be "sufficiently certain" of the prospects of reaching particular markets to keep in business, he predicted. Taylor also pedaled swiftly when Roberts noted the original order would be effective for 90 days, and commented this moratorium included "finality" in Commission's decision. The Commission counsel demurred.

nurred that this footnote only gave the webs and affiliates a chance to revise their contracts so no damage would be done by ratifying new permits, adding the Commission "indicated" it would not revoke any licenses, but rather would set renewal applications down for hearing in event stations officers returned to comply.

Throughout the deliberations and report, the Commission "clearly indicated" it expected to apply the rules retroactively. However, the postponement of the effective date was a notice, he said, for the webs to get their own legal counsel and advising contracts. The arguments of the Commission attorneys, Hughes protested, are "not war with everything" said in the order. He pointed out the regulations are not in the report on the investigation, though the majority gave detailed reasons for ordering such reforms. Regulations in the nature of "conclusions" about what should be done, he suggested.

Whether the Commission has any obligation to decide for itself when monopoly exists and then take remedial steps was questioned by the government spokesmen, who said it acts in a responsibility of other Federal agencies, he observed. Hearing point by point is the chief basis of the contention the Commission went beyond jurisdiction in prescribing what practices violate "public interest, convenience, and necessity."

The legal form of the order and regulations, Hughes argued, makes it mandatory for the courts to review the question of legality. All technical requirements of the statute relating to three-judge court proceedings were fulfilled when the regulators went to such lengths to specify conditions on which licenses will be issued. The form of the order makes it "unthinkable" the Commission will deviate from its findings, he said, suggesting the report itself should be reviewable even though the specific regulations had not been promulgated.

Cleveland—Jack Parr, WGAR announcer, moves to "Dr. I. Q." program few weeks then to Frank Hubbard agency. Jack McKnight moves to WGAJ announcing from WDDO, Chattanooga.

CODDINGTON NEW HEAD OF McC.-E. RADIO DEPT.

C. N. Coddington has joined the McCann-Erickson agency as head of the radio department. He replaces William Spire, who resigned to go with the Office of Emergency Management.

Coddington comes from N. W. Ayer. Before that he was with Campbell-Ewald.

Debate Morale

Continued from page 33

Institute and the Grank forum, taking the place at the last moment of W. B. Lewis, of the Office of Facts & Figures, who was ill in Washington.

A statement by Landry of "Variety" that one of the wartime problems was a morale planning bottleneck in Washington, where all important decisions had to wait on a few notoriously overworked and notoriously inaccessible officials, prompted Edward Bernays to open the discussion period by demanding that Kirby, Hartley and Schoenfeld, the Government spokesmen, tell how often and how easily they saw their superiors. Each facetly stated that, as regards their own hailwood, their principals were always readily available.

Because the forum began to assume the form of three citizen critics against three Government representatives, Landry paid tribute to the skill and effectiveness of various Government programs, notably "You Can't Do Business With Hitler" and several episodes of the Army Hour.

Bernays' main point was the need for an over-all board of morale strategy. Landry stated that "The way the British are managed in the United States is, or ought to be, a national scandal."

Ed Kirby for the Army repeatedly asserted that the war would be won at the point of a gun and gave a picture of War Department attitude, whose liberality drew favorable comment from Roger Baldwin, of Civil Liberties. In the question period from the floor following the broadcast portion, the role of the small town station in wartime confusion was the issue.

NBC has distributed 2,000,000 return postal cards in its latest survey on the radio market. The Census of Wartime Radio Card is being "sent out" during the week ending May 10. The cards started going out the Office of Facts and Figures wrote NBC asking what their purpose was and out of this query came an "extensive" and "detailed" set of the tabulated data will be furnished the Government Bureau.

The cards ask listeners what their favorite stations are during the day and night and what station they listen to regularly before and after sunrise. It's the first survey of the sort conducted by NBC since 1940, or since the wholesale reallocation of frequencies.

It is noted that the "return" of the cards referred to the difference in local time as instituted by Presidential edict. NBC intimated last week that a competitive network sought to discredit the project by tipping off the government as to the possible effect that the cards might cause among the populace. They might, it was suggested, think it a government-sponsored census because of the use of the word "war-time."

Ted and Bobbe Deane Maxwell are busy people, even by radio standards, but last week they outdid themselves. Besides his other activities, Maxwell took a single-shot acting assignment on "Light of the World" for "relaxation." He was also involved in agency dickering for a new program he has authored, "Hoosier Boy," which Harry Horf, of the Henry Soutine office, is handling.

Mrs. Maxwell continues her regular role of a five-year-old on the "Mary Martin" serial on NBC-Red for Procter & Gamble and she takes occasional kid parts on various other outlets. Maxwell has a running part on the "Marlin" series and during the summer of 1941 substituted for Jane Crustinberg as author. In addition, he works as writer for Transamerican, alternating on two of its serials, "Light of the World," NBC-Red for General Mills, and "We Love and Learn" on CBS for General Foods.

"Harvest," the playlet in which Alfred Lunt and Lynn Fontane appeared last week on "Keep 'Em Rolling," the OBM show on Mutual, was scripted the last minute by Artie Kroman, director of the series, at their specific request. Pair had been scheduled to appear in a dramatic sketch written for them by Arch Oboler, but a day or so before the broadcast they asked if they could write their own. They then wrote a script for them and he declined that, as well as another one by the same author and previously used on another program. Finally, the Lunts suggested that Kroman dramatize a new story which he has seen in the Herald Tribune's "This Week magazine. He worked on it all night before the broadcast, adapting it to provide parts for them and for the actors he had already hired by the script originally scheduled.

"There's feud" going on in San Francisco's new NBC Radio City that doesn't die with the palatial atmosphere and accoutrements. Publicity departments of NBC and the Blue Network, which shares the broadcasting palace on a tenant basis, have been vying with each other in attempts to get all the publicity play on the opening of the new building for their respective organizations. They've been hijacking each other's brain children, and using so much interference in their copy that the general public has concluded now there are really two Radio Cities, one housing only KFO and NBC, and the other the home solely of KGO and the Blue net.

Mary Margaret McBride's eighth anniversary program Monday (4) was replete with sound sentiment, highlighted by a splendid tribute paid her by Geraldine Farrar, one of the guests, making an infrequent radio personal, along with Peggy Wood, Helen Menken and Florence Reed. It was also a grand plug for the American Theatre Wing's war activities. In her usually cocky, breezy yet honest manner, Miss McBride made this a memorable program occasion, with a few well-pointed sentiments as regards old friends, now absent.

Effective this week, "The Show of Yesterday and Today," with Blue Barons' orchestra, on the Blue network, will be presented in cooperation with Paul V. McNutt's Federal Security Agency for Civilian Manpower, Defense and Welfare. Format of the series remains the same, offering material contrasting the former and present attitude of the public toward orchid.

"Orchid to You" program (Albany Carpet Cleaning Co.) is handled by the John C. Dowd agency and clears over WAAB, Boston, as well as WEEB. On WAAB it comes immediately after the baseball broadcast.

Literary Readings Getting 'Comeback' On CBS Mornings

The Columbia Broadcasting System is going back to a largely forgotten type of entertainment. It launches on May 11 at 8:15 A.M. the "Radio Reader," which is but what the title suggests, somebody reading out of a book. Mark Van Doren will lead off reading Nathaniel Hawthorne's "The Scarlet Letter" in daily readings. Other experienced readers, such as Ruth Draper, will probably follow. It's a frankly experimental with CBS.

HAIL COLUMBIA and WBS'S TO WIN!

CENTRAL CINCINNATI ONLY CBS OUTLET

ASK ANY BLAIR MAN OR US!!



\$10 WAR BOND

To the National Advertising Agency person writing the best 20-word (or less) station break for WCPO based on the swell showing by WCPO in this the latest C. E. HOOPER Cincinnati Report

C. E. HOOPER

MORNING INDEX MON. THRU FRI. 8:00-12:30 A.M.	WCPO	26.4	26.4	26.4	26.4	26.4
AFTERNOON INDEX MON. THRU FRI. 12:40-4:00 P.M.	WCPO	40.8	33.4	7.3	10.5	7.6
EVENING INDEX SUN. THRU SAT. 6:00-10:30 P.M.	WCPO	46.0	11.5			
TOTAL INDEX 8:00 A.M.-10:30 P.M.	WCPO	45.0	20.2	18.7		

Send your comment on agency letterhead to prove your eligibility—mail it before May 15—winner will be announced in "Variety" May 21.

P. S.—This is similar to a contest just completed locally which was highly successful. Seventeen (practically all Cincinnati agencies) participated. The winner was Lou Schaeffer, of Strauchen-McKim, whose "spot" was "All day long three other Cincinnati stations combined cannot equal WCPO's listening audience. Proved by impartial survey."

W.C.O.

The Branham Company

SCRIPPS-HOWARD RADIO, INC.

CINCINNATI

From the Production Centres

IN NEW YORK CITY . . .

The Radio Daze is discussed: The Ohio State Institute for Education by Radio news organization, CBS, has been sponsoring the *Motors*, a radio broadcast in recent years, may cause other heavy broadcasts to be broadcast advertising during war—the one north light high up in Radio City that made a perfect score in its own blackouts—the oddly unreal-seeming Sanders Bill hearings dragging on in Washington at this moment in history—the new Radio Directors Guild.

George McGarratt, subbing this week as director of the Kate Smith program, hurried back to his station at NBC, where he is now in charge of the dancing and is heard on 'David Harum' and 'Stella Dallas'.... Albert Horn writing-producing 'Your Neighbor' on WURL for the Physical Fitness Division of the O.C.T. Danny Seymour starts his 'Aldrich Family' series, featuring Harry Von Zell, who went to the Coast with Eddie Cantor.... He also replaced Charles Clark on the Kate Smith show.... John Reed King is announcing 'We, the People' in place of Von Zell.... Rishauer has now sponsoring the Bob Considine-Tim Cohane-Dan Daniel sports series on WNEW.... Lee Mason airing 'Legion of Friends' daily on WOR.... Tom Straton left a new production, 'Force', next Sunday (8) on their Blue network song series.... Glenda Farrell guests Saturday (9) on 'Lincoln Highway', with Lina Overman penciling in for May 16 and William Gaston there May 23 or May 30.... Charles Schenck, who directs a recorded series from New York for British Broadcasting Corp., taking a week's rest in the hospital.... A. B. Chamberlain, CBS chief engineer and a lieutenant commander in the Navy Reserve, called for active duty.... No success chosen yet.... Raymond Clapper, just returned from a trip through India, China, Russia and the Near East, doing a Sunday night series on the Blue network with Wilson Brown, next Sunday (10) on their Blue network.... On WOR, with Wilbert Poston and John O'Neil as initial participating sponsors.... John F. Becker, formerly a writer-director with the Yankee Radio network, is now producing an anti-air raid program.... Bernie London, assistant supervisor in the CBS production department, left to join the Office of the Co-ordinator of Information, as assistant program and staff manager.... He will be active in the future.... No success chosen yet.... The future, though a horse and buggy for their place at Greenwich, Conn. Blue network executives moved into their new quarters on the third floor of the RCA building last week.... News haven't yet become oriented to the lush surroundings.... Leola Roberts, regular of the 'Stella Dallas' show, rehearsing in the forthcoming lighter, 'Uncle Harry'.... Elizabeth Bell, Harold Vermylya and Patricia Ryan joined Just Bill on May 4.... Vera Allen, Robert Haig and Richard Janover emoting on current 'Mr. Keen' sequence.... Bruno Shaw, former Far East correspondent, starts weekly comment series Saturday night (8) on WOL's 'James Cagney' added to 'Stella Dallas' troupe.... Fred Waldner joined chorus of 'Mantel Merry-Go-Round' and 'America's Free', replacing Gid Nolan, who joined the Army.

Edward Bernays has moved into Radio City.... Bill Reisinger of Procter & Gamble is down this week.... Large scale advertising agencies are up on bulletin boards all through industry.... between Columbus Institute this week and Cleveland N.A.B. convention next week, lots of New Yorkers will have time left to touch home plate and run again.... train connections getting to be quite a problem.

Actress Dorothy Lowell tossed a cocktail party Saturday (3) for her radio director, Bill Spile, who resigns as radio director of McCann-Erickson to go to Washington, as assistant radio chief of the O.E.M.... Philip Bourne went to writing part of Rev. Dr. Stratton in 'Help Mate'.... Florence Benson is the lead Friday night (8) in 'Grand Central Station'.... Directed by Joseph Cando.... Ira Ashley directs the program.... Milo Boulton, co. of 'We, the People', giving talks at defense factories for the Volunteer Speakers' Bureau of the Office of Civilian Defense.

Charles Henry, of Young & Rubicam, into the Navy and stationed at Newport.... Harmon Nelson succeeds him as assistant director on the Kate Smith show.... John Kelvin, senior, formerly with Bob and Benbow's 'Capitol Family', returned to the air after several years' illness.... He's doing a song series on WRNX.... Jane Scott, formerly with the Chicago office of Lord & Thomas, joined the Wise and Feltner staff as director.... Opera-Network program, horses will really have to work this summer if sponsors insist on waiting replacements for the hiatus period.

IN HOLLYWOOD . . .

The Radio Trade is discussing: That General Motors buy of one hour weekly on CBS for Army shows and whether it's a straw in the wind, showing the way to other big advertisers who have nothing to sell but wish to keep alive their trade names for the better days to come. Returns to Coast radio of Nadine Connor, whose talents went begging for so long before the war taken over by radio as an actress. Opera-Network program, horses will really have to work this summer if sponsors insist on waiting replacements for the hiatus period.

Mark Woods, Blue network prez, around for a few days after resting up at Del Monte, which is getting to be quite a resort for tired radio men from New York.... It looks more as if Three R's—Radio, Records and Retail—will fold its tent if it can't land on the red or CBS next fall. Time out for the summer is called for June 2.... Tom McNight, who produces 'Sherlock Holmes' when it's on the air, was called to University of California, Berkeley, to script the gumshoer for the sprockets.... Buddy Clark started a soloing series on KNX with Lud Gluskin's orchestra.... Chase & Sanborn show among the Navy lads at Alameda to the North May 10. Last week's show will pinch hit on Kraft Music Hall May 7 and 14. If he does a good job of it, he gets the summer hitch, too.... John McMillin, radio chief for Columbia agency, discussing plans and costs of the new program.... Program with James Saphier and Tom McAvity.... Truman Bradley's ticket failed to pass muster with the medicos and they ordered him far back in the line of mail.... Mitch Sandwagner's show starts this week.... Beginning May 10 are Sammy Kaye, Bob Crosby and Harry Owens.... Harry Kopf, NBC's central division overlord, visiting with Sid Strout.

HARTS GO OFF 'HORIZON' ASSIGNMENT MAY 29

James and Elizabeth Hart's assignment to outline plot on 'Bright Horizon', daytime serial on CBS for Lever Bros., ends May 29. No decision has been reached by the Young & Rubicam agency whether they will be superseded or John Young, who now writes the dialog, will be handed the entire scripting stint on the show.

The Harts recently went to Washington on a radio assignment for the Red Cross.

Cecil Brown, CBS foreign correspondent, will lecture at Lincoln Auditorium, Des Moines, May 9.

Evangelist Fuller Aims Blast at NBC, CBS Nix

Philadelphia, May 6. Rev. Charles E. Fuller, radio evangelist, Sunday (3) blasted the National Broadcasting Co. and the Columbia Broadcasting System for alleged refusal to sell time for religious programs. Spoke to a crowd of 5,000 at Convention Hall revival session.

DRUMMOND ON FOR HORTON'S

'Bulldog Drummond', who didn't series which was dropped March 22 from Mutual by Howard Hughes, returns May 25 to WOR, New York, under the sponsorship of Horton's ice cream (Borden).

It will air 8:30-9 p.m. Mondays. Young & Rubicam is the agency.

Forbes Bros Station KEYS Corpus Christie, Tex., May 5. Station KEYS has Forbes & Co. as national sales representative effective at once. Station is owned and operated by Earl C. Dunn and Charles Ross on a power of 250 watts.

War Dept. Assures AFM That GM Show Won't Displac Civvie Tooters

Hammond Quits 'People' For OCI Post in D. C.

Laurence Hammond has resigned as assistant director of 'We, the People' to join the Office of the Co-ordinator of Information, as chief of the miscellaneous section, under John Houseman, radio production head. Move was effective Monday (4).

Ted Adams, a writer on the show, becomes assistant director on 'We, the People', with Dave Levy remaining as director. Program airs Sunday nights on CBS for Gulf and is handled by Young & Rubicam.

Cite Swing

Philadelphia, May 5. Raymond Gorm Swing, 'Mutual's' news analyst, will receive a special citation of merit from the Poor Richard club tonight (Tues.). Presentation will be made by William Berry, president of the club composed of Philly advertising execs. Occasion will be broadcast over WIP.

American Federation of Musicians learned last week from the War Department that the 'Cheer from the Camps' program, which General Motors starts on CBS in June, will make use of regular musicians and not depend for its music on servicemen. The Federation took the matter up with the department after Local 802, New York, had raised the question as to whether Henry Souvaine, who sold the show to General Motors, proposed to use camp musicians as well as camp vocalists, etc. The show will have the Tuesday 8:30-10:30 p.m. period. The publicity piece which General Motors sent out for the series Monday (4) stated, 'In 'Cheer from the Camps', the men themselves will be the stars of the program. As we all know, the hundreds of army camps throughout the nation are teeming with talent, of extraordinary worth—actors, singers, comedians, writers, composers, musical organizations and the like.' According to the assurance given to the AFM by the War Department, these musical organizations will not take the place of civilian musicians.

Cedar Rapids—Paul Clark has joined the announcing staff of WMT here.

In Cooperation With the OFFICE of FACTS and FIGURES Archibald MacLelish, Director



Announces and Will Conduct During the Program Period, May 15-June 15, a Special

Wartime Radio Showmanship Survey

With Emphasis Upon

Ingenuity and Effectiveness

employed by Sponsors and Advertising Agencies in Presenting on Their Network Programs Material Suggested to Them Under the 'Allocation Plan' of the Office of Facts and Figures.

'VARIETY' Will Be the Sole Judges But the Undertaking is with the Support and Cooperation of the Office of Facts and Figures.

Suitable Recognition Will Be Made of Distinguished Advertising Contributions to the War Effort.

Directors Mapping Deals With Other Guilds; Net, Agcy. Execs Favorable

Radio Directors Guild, formally organized only last week, is already laying plans for working agreements with other creative groups in the broadcasting industry. Committee is to be formed to work out cooperative agreements with the Radio Writers' Guild and the American Federation of Radio Artists, with each of whom it has a few cases of overlapping memberships. However, the RDG stresses that it will affiliate with no other organization, but intends retaining its independent guild status permanently.

Prior to the announcement of its formation last week, those active in organizing the Directors Guild expected some opposition from agency and network executives. But the reaction from the latter has been all most uniformly favorable to the new group. A number of broadcaster executives have told 'Variety' that they believe the RDG may effectively raise the standards of the industry and that such a group should have been organized long ago.

In that connection, leaders of the Guild expect to get a friendly response and in some cases even cooperation from agency and network executives, many of whom are former program directors and thus understand and sympathize with the director's problems.

Meanwhile, although it has no direct connection with the formation of the Guild, the Blue network has recently relaxed its regulations regarding writer-directors. It has been learned that this constitutes a major change of policy since the network's disavowal of NBC-Red, which continues its strict rule against its staff members—doubling as writer-directors.

It's emphasized that while the Blue attitude is that a writer is generally not best qualified to direct his own script, there is no set rule on the matter. Such men as Norman Corwin, Irving Reis and Charles H. Johnson are conceded to have made reputa-

Bob Hawks' Change

Camel cigarettes has taken the Friday, 10-10:30 p.m. spot on CBS for the Bob Hawks-'How'n I Doin' program.

The show has been in the same network's Friday, 7:30, slot.

WLW WOULD EXPAND GOOD EATING BALLY

Cincinnati, May 5. With an eye to increasing its efforts in behalf of the wartime nutrition campaign, in cooperation with federal agencies and the home economics departments of leading food manufacturers, WLW's Ben Straw-way, director of merchandising and research, and Bill Barlow, of the press relations staff, are in Washington this week for a conference with Paul V. McNutt, director of the Social Security Agency.

Station's reps went to the capital upon invitation of Captain Watson B. Miller, assistant to McNutt.

For some time The Crosby, 50,000 water has been emphasizing the importance of health and strength building foods for civilian war workers. These burbs are carried on the station's daily Consumer Education programs conducted by Marsha Wheeler, and on the Saturday morning Home Forum series.

tions as writer-directors, so each case will be decided individually.

On the Red, however, the writer-director taboo, which has been a source of irritation among staff members for several years, remains unchanged. That despite the fact that Arch Oboler, a writer-director, is a product of the Red and currently has a number of "plays for Americans" on that network.

Kidders Kidded

Ralph Edwards was momentarily outsmarted by a member of his studio audience on one of his recent 'Truth or Consequences' broadcasts Saturday nights on NBC-Red (WEAB) for Procter & Gamble, 'Consequences' called for the audience members to compete in an announcer's contest, against Milton Cross Ben Grauer and David Ross.

After the three named spicers had read just a few lines each, for comedy, the member of the studio audience was handed a script. He looked blank and baffled. 'I can't read—I don't know how to read or write.'

Edwards and his aides were flabbergasted for a few moments but presently the stranger admitted he was only kidding.

Pass the Cornbread

Harvey Harding and Paul Wing collaborated on a new series, 'In His Footsteps', a folksy-dramatic story located in a mid-west town. Harding plays a leading character, produces and handles music for the show. Wing writes it and also plays a character. Others in the cast are Deborah Wing, daughter of the scripser; Bedelia Falls and Skippy Horner.

Program is being submitted to agencies by National Contact & Artist Corp.

LaGuardia Goes After CBS But Apologizes He's Not In Good Fighting Trim

Washington, May 5. Complaint that the Columbia Broadcasting System maintains a monopoly over an area in Minnesota were registered before the Federal Communications Commission Wednesday by Mayor LaGuardia of New York. Appearing as special counsel for the municipality, LaGuardia told the FCC, WNYC, to plead for an extension of time to 11 p.m. LaGuardia said "too many stations were taken out of proportion of Minnesota" is "wholesome."

Having setting to WNYC's attempt to extend its hours of operation, D. M. Patrick, CBS counsel, and A. W. Bowen, special assistant to the Assistant General of Minnesota, argued that LaGuardia should apply for the facilities of some New York transmitter instead of going far afield to upset the service of WCCO, Minneapolis. Same views were expressed by FCC Commissioner T. A. M. Craven, who forced admission from the Little Flower that additional service should not be granted New York listeners at the expense of those in the Minnesota-territories.

Secondary service area of WCCO would suffer interference if WNYC were given extra time at night, opponents contended. The matter was countered by LaGuardia and John D. J. Moore, Jr., assistant corporation counsel of New York, who claimed nearly two-score transmitters using CBS programs were providing the area with the same service as that rendered by WCCO.

'When in this area they (CBS) have such a complete monopoly as to cover it by so many stations, how can there be any interference from WNYC?' LaGuardia demanded. 'A few people want Columbia programs they can get them.'

Apologies for a "same appearance" were offered by the New York City chief executive. Explaining he was not in a fighting mood today, LaGuardia told the council: 'We've got all we can do to fight the Nazis, the Fascists and the Japs. That is why my appearance here seems so tame.'

Strong 'proposed dissent' was entered some weeks ago by Commissioner George Henry Payne, who claimed that WNYC is the only good municipal station in the country and expressed resentment at the thought of its possible 'suppression by a commercial transmitter.'

St. Louis.—John Scott, KMOX fabor, who departed for WBMB, where he will gab under his real moniker, John Dunham.

THIS IS WAR SERVED USEFUL PURPOSES

The 'This Is War' windup on NBC releases the four networks, NBC, CBS, Blue and Mutual, to carry on war programs on their own and according to their own notion of what is smart. While there are 'Oryon Facts & Figures' officials who would have liked another 10-week cycle, some O.F. men, and most of the actual network men, feel 'This Is War' served its purpose and that the war is now old enough, and all of the road aware enough of the morale job to be done, for the series to be allowed to lapse.

One official used the phrase 'honorable discharged after strenuous campaigning' to sum up 'This Is War.'

NBC and CBS particularly have a number of elaborate program plans now simmering.

NAZI BOOK PURGE ANNOUNCES DRAMA BY BENET

'They Burned the Books', a poetic drama written specially by Stephen Vincent Benet for the occasion, will be aired over NBC-Red (WEAF) Wednesday night (11), the ninth anniversary of the notorious public book-burning by the Nazis in Munich. Author did the script for nothing and NBC is donating the time and production expense. Lester O'Keefe will direct, with a cast not yet selected.

Idea of the program was suggested by Percival Bruckner, a redoubt author, and is part of the work of the Writers War Activities Committee. Another show in the same campaign is 'The Nature of the Empire', 15-minute stanza by Orin Morrow, author of the 'Mr. Peckinpaw' serial for Procter & Gamble. It is being contributed free to local stations throughout the country, to be produced when they can schedule it. WRAC cannot afford to have the show recorded, so it is being sent to the stations in script form.

Sponsors Don McGibney

Donald McGibney begins a new series of news summaries on WBMB, Chicago, May 6. Program to be heard at 6:15 p.m. CWT, savings sponsorship of First Federal Carings & Loan association. Same sponsor also bankrolls John Harrington's morning news edition, twice weekly.

McINTOSH TOPS WPB RADIO DIVISION

Toledo, May 5. Frank McIntosh, technical supervisor for the Fort Industries, operators of WSPD, Toledo; WVAW, Wheeling, and other stations, has been named chief of the radio division of the Federal Communications Commission. His task will be to co-ordinate the manufacture of radio materials and to determine the need for continuance of various radio services, both commercial and governmental. A former associate of J. H. Harlow Ryan, is now also in Washington as assistant director, Office of Censorship.

WRITERS GUILD, NBC SET DEAL FOR N. Y. STAFF

Radio Writers Guild and NBC have completed negotiations for staff news writers in the company's office in New York. Agreement is now to be put in writing for formal signing. Terms include Guild shop minimum pay, general rates and severance pay. Guild already has contracts covering dramatic and continuity writers.

Although the Blue network is now out from NBC-Red, the network's new staff services both news and

Fla. Broadcasters Assn. Elects Officers, OKs BM

Miami, May 5. Fred Mizer, station manager of WQAM, was elected secretary-treasurer of the Florida State Broadcasters Thursday (30) at the semi-annual meeting in Orlando. Spencer Mitchell, general manager in Tampa, was re-elected president, and Jack Hopkins, of WJAX, Jacksonville, was named vice president. Member of the board of directors is Col. George C. Johnstone, owner of WRNB in Orlando.

Association voted unanimously to continue its affiliation with Broadcast Music, Inc. and decided not to consider any change embracing the use of ASCAP music until the next meeting. The Florida Broadcasters. At that time, if ASCAP makes representation to the Florida body, the association voted to consider the resumption of ASCAP music, providing a satisfactory agreement can be reached.

CBS' New Chiller

New mystery-action series, 'Suspense', starts with a few weeks on CBS as a weekly half-hour show. It's the original and adaptation of books and plays, with Harold Medders scripser. Charles Hays will be direct. First program will be an adaptation of 'The Burning Court' by Dickson Carr. Medford, formerly a scripser at KNX, Columbia outlet in Hollywood, and a pianist at Metro, came east last week.

Red Ryder Rides for MUTUAL!

AMERICA's most widely read cowboy hero comes to life on the Mutual Network this week, when Red Ryder gallops into the MBS corral — by popular demand! Syndicated in over 630 newspapers in 48 states, the Fighting Cowboy already has a daily following of more than 12,000,000 readers. Red Ryder's ready to ride for the right sponsor, so think it over, pardner... pronto! Now heard Mondays, Wednesdays, Fridays, 7:30-8:00 p.m., EWT.

MUTUAL BROADCASTING SYSTEM

Red Ryder is presented by arrangement with Stephen Stodger and Art Rauh, Hollywood

WBX NEW YORK

... THE MOST INTIMATE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET.

5000 WATTS

the Cashings BEST of variety!

560 KC

5000 WATTS DAY

CP 5000 WATTS NIGHT

the Cashings BEST of variety!

NBC Red

NAB Powwow Next Week

(Continued from page 2)

PRIORITIES, MEN AND MATHEMATICS

Brigadier General Lewis B. Hershey, Director, Selective Service System.
The O'Paj, Joel Dean, Chief, Fuel Rating Division, OPA.

DISCUSSION

12:45 p.m.—LUNCHEON.
Speaker: Hon. Humphrey Mitchell, Canadian Minister of Labor.
1:30 p.m.—BUSINESS SESSION, Neville Miller, presiding.

MUSIC

Panel: Sydney Kaye, Broadcast Music, Inc.
Meritt E. Tompkins, Broadcast Music, Inc.
Carl Havenlin, Broadcast Music, Inc.
John J. Paine, American Society of Composers, Authors and Publishers.
Leonard D. Callahan, General Counsel, SSSAC.

OPEN FORUM

WAR-TIME RADIO ADVERTISING. Eugene Carr, Chairman, N.A.B. Sales Managers Committee, presiding.

SELLING WITH SUBVEYS. Dr. Harry Dean Woltz, Director, Bureau Business Research, Kent State University, Kent, Ohio.

ROOT THE WORKS! Gene Flack, General Sales Department, Loone-Wiles Discuit Company, Long Island City, N. Y.

OPEN FORUM.
4:00 p.m.—Clear Channel Broadcasting Service.
Local Channel Stations.

WEDNESDAY, MAY 13
8:30 a.m.—BREAKFAST SESSIONS.
COLLECTIVE BARGAINING.

N.A.B. Labor Relations Department.

INFORMATION PLEASE!
Panel: John Blair.
E. Preston Peters.
Edward Fetty.

THE WORK OF THE D. C. B.
Neville Miller, O. L. Taylor.
Andrew W. Ring.

FOREIGN LANGUAGE BROADCASTS

Alan Cranston and Lee Falk, Office of Facts and Figures.

N.A.B. War-time Committee.
THE SELECTIVE SERVICE. Major Ernest M. Culligan, Public Relations Officer, Selective Service System.

N.A.B. Legal Department.
MUSIC. HODNY TABLE. Merritt Tompkins, B.M.I.

10:30 a.m.—BUSINESS SESSION, Neville Miller, presiding.

THE WAR—A CHALLENGE TO BROADCAST ADVERTISING. Eugene Carr, Chairman, N.A.B. Sales Managers Executive Committee.

THE BRIDGE TO A NEW DEMOCRACY. Arthur Horrocks, Counsel, Public Relations Department, Goodyear Tire & Rubber Company, Akron, Ohio.

The Advertising Council. Miller McClintock.

OPEN FORUM.
12:15 p.m.—LUNCHEON.

Paul V. McNutt, Federal Security Administrator.

2:30 p.m.—L.A.B. BUSINESS SESSION (members only).

Ohio State Awards

(Continued from page 2)

General Von Blatz, by David Howard and Howard Beeson, NBC.

Oasa F. Little Lane Prince, CBS. Nita Mack series, Honorable, "Circus," by Mary Grannan, Canadian Broadcasting Corp.

Class "Salute," by A. Murray Dyer, CBS. Honorable, "The Violin Family,"

Fair & Texas School of the Air, directed by Howard Lumpkin.

Class I. "Road Builders" of CBS series, "Americans at Work," Honorable, "River Men and Sailors," by Carlton Sprague Smith, CBS.

Special class: Hollywood Salute to President,

NBC, by Arch Oboler; "Labor Arbitration," by Samuel Zack, W.M.C.A., New York.
"Ask the Scientist," Syracuse University Radio Workshop.

"Green Manana," from series "Great Novels of All Times," WNYC, New York.

Honorable mention, "Michigan Ugly Duckling Proves Its Worth," by Frank Telford, by Wayne University, Detroit. Salute to China, by Paul Monash, WNYC, New York.

Honorable, "Knock at the Door," by Pauline and Fred Glisford, KOIN, Portland.

Honorable, "The Poor Count's Christmas," by Kathryn Lockhart, directed by Claude Morris, KDKA.

Honorable, "Corky," WHA, Madison, Wis.

Honorable, "News of the Week," WOSU, Columbus.

"Under the Lion's Paw," by Romance Cooman, WHA, Madison, Wis.

"Chopin," from series, "Up and Down the Scale," KSL, Salt Lake City.

MORALE SHOW TO AIR FROM THE ARMY CAMPS

"Pass in Review," a morale program originating at army camps, starts tonight (Wednesday) as a weekly half-hour series on WOR-Mutual.

It is presented in cooperation with the War Department.

Military posts participating in the show will be Ft. Monmouth, N. J.; Camp Edwards, Mass.; Ft. Knox, Ky.; Camp Wheeler, Ga.; Ft. Bragg, N. C.; Camp Lee, Va.; Ft. Sheridan, Ill.; Lowry Field, Colo., and March Field, Cal.

Mutual outlets nearest the various camps will originate the programs.

Announcer Killed

Detroit, May 5, announcer for seven years at WBCN, Bay City, was killed April 30 by the discharge of a shotgun in his home at Essexville, Mich.

Coroner J. C. Karnath recorded the death as accidental.

'CAVALCADE' WILL MOVE TO HOLLYWOOD AGAIN

After one more broadcast from New York, "Cavalcade of America" moves to Hollywood again for at least one and possibly several shows. Homer Pickett will plane west to direct the six-act diurnot series on NBC-Red (WEAF).

Next Monday night's (11) edition guest-stars Raymond Massey in "A Tooth for Paul Revere," an adaptation by Steven Vincent Benet from a magazine fantasy. Claudette Colbert guests the following week, May 18, from Hollywood, in an adaptation of the Philo Highty-Polly, "Dancing play," "Remember the Day," which Paramount recently remade with her in the lead.

Subsequent schedule for the series isn't definitely set, but several scripts are tentatively selected. One is "Of Human Events," a story about Thomas Jefferson, by Robert Rich-ardson. Another is "The Colossus of Panama," a yarn about Gen. Gorgas and his eradication of malaria from the Canal Zone, authored by E. Bruce Taitelman. Another, as yet untitled, deals with the life of Matthew Lyon, whose legal struggle against John Quincy Adams established American freedom of the press. It was written by Peter Lyon, a direct descendant.

CBS' 96-Page List Of Radio Literature

The Columbia Broadcasting System has put out a greatly revised and extended bibliography of literature on radio and television. It takes 96 pages to list authors, titles and sources of the books, articles, pamphlets and miscellaneous texts concerning broadcasting and its aural companion, television.

Cross-indexed and arranged by subject-matter, the bibliography is aimed for all students of radio. Dated May 1, 1942, the bibliography's compiler, CBS' Reference Library, extends a blanket invitation to students to consult its shelves.

Radio Device Helps Darken B'way Signs

Many of the General Outdoor Advertising Co.'s signs in the New York area that were blacked out last Thursday night (30) were automatically turned off by a device operated by a radio impulse from WOR, New York. The invention is owned by the sign company.

General Outdoor proposed to install the device throughout the country. Last Thursday (30) was its first introduction in a big city blackout.

DANNY DANKER HEAD ADVISOR TO NAT WOLFF

Danny Danker, s.p. in charge of the J. Walter Thompson's New York office, has been named chairman of the advisory council to Nat Wolff, head liaison officer of the radio division for the Office of Facts and Figures. No other members will be appointed to the council until Wolff gets back to Hollywood and determines with Danker their problems of organization.

Danker was selected by W. B. Lewis, the OFF's assistant director in charge of operations.

Robson, MacDougall Joining Columbia

William N. Robson and Ronald MacDougall are joining the Columbia System's program department in New York under Douglas Coulter.

Robson, until recently was with Lennen & Mitchell agency. MacDougall left NBC some time ago to freelance. He has done a couple for "This Is War."

They take their cue... from Fortescue



"Good Morning, Ladies", with Priscilla Fortescue, is the latest success story up here at WEEL. The program started only last Fall...but Priscilla is already producing results (like a veteran) for advertisers. We know they get results. They write to us about it. Like this:

"Your Good Morning, Ladies program pulled over three hundred women into Jordan Marsh's in one day." (It was the result of one announcement!)

Priscilla does it by pointing her program appeal to home-makers in all income brackets; by daily personal interviews with well-informed guests who discuss problems and interests important to all home-makers.

We'll be glad to tell you of other success stories on "Good Morning, Ladies" (9:00-9:15 a.m. Monday through Saturday)...or on any of WEEL's other sales-producing programs.



We also attribute our success with women to CAROLINE CARO'S SHOPPING SERVICE... (8:15-8:30 a.m. Monday through Saturday)—a continuous success story that has been making sales for big and little advertisers these past fifteen years.

WEEL'S FOOD FAIR... (10:45-11:00 a.m. Monday through Saturday)—only two years old, but already a top-ranking participating food program in this territory.

WEEL Columbia's Friendly Voice in Boston

Operated by Columbia Broadcasting System. Represented nationally by Radio Sales and Offices located in New York, Chicago, San Francisco, Los Angeles, Charlotte, St. Louis

War Regulations Haven't Cut Deeply Into Concert Biz So Far; Many Omens Remain Favorable

War miseries so far have not cut deeply into the concert business since many of the new regulations concerning do's and don'ts came after bookings for 1942-43 had already been set.

Concert managers, however, are not so sanguine about the possibilities of a completely successful season. The blackouts are pointed out as one example of hurt business, but it is not only a question of actual blackouts, but also the threats of blackouts and the aftermaths of them that will ruin attendance.

It is hazardous to get patronage largely, and most unfortunately, it is recognized by even the most avid of concert buyers that music is the least attractive of the arts to insure patronage of the entire entertainment field.

Montreal, May 5. Sir Thomas Beecham should respect the orchestra, to a ritzy crowd here who jammed the St. Denis theatre here Tuesday (28) night to hear him conduct 'Romeo et Juliette'.

Waterbury, Conn., May 5. The Fine Arts Series of the Metropolitan Musical Art Society has booked four concerts in its 1942-43 series.

Waterbury, Conn., May 5. Efforts to take advantage of a wartime cancellation clause in contracts for Dec. 15, Maria Gambarelli 'Music Under the Stars' series of concerts in Washington Park have been finally and definitely rejected according to Don Griffin, Milwaukee county's recreation director.

JOSEPHINE ANTOINE Soprano

KARIN BRANZELL Contralto

FREDERICK AGEL Tenor

JOHN BROWNLEE Baritone

WGN CONCERTS AUSTIN WILDER Director

745 Fifth Ave. • 441 N. Michigan New York Chicago AVAILABLE OPERA, CONCERT, RADIO

N. Y. Concert Reviews

SIDOR BELARESKY

Town Hall, N. Y., April 28, 1942. Singing the songs of his native Russia, Sidor Belaretsky revealed a fair-sized bass with the rough power and the subtle accompaniment with singers of his nationality.

The N. Y. daily critics said: 'Tribune (Lawrence) "An excellent voice, but always a wide variety of color or mood to his singing."'

LILLIAN STEPHENS Soprano

Town Hall, N. Y., April 29, 1942. A voice which has much sweetness, but is short on top and bottom, is possessed by Lillian Stephens.

The N. Y. Daily critic said: 'Telegram (Bagar): "Sincerity and willingness to be heard by the lower. Top weak and unforced."'

GRACE CASTAGNETTA Pianista

Town Hall, April 28, 1942. An excellent interpretative artist, Grace Castagnetta's abilities at her instrument are made even better by her ability at interpretation.

The N. Y. Daily critic said: 'Tribune (Perkins): "Laudible clarity and poise in the recital..."'

PHILLY DEL IN \$15,000 DRIVE

Philadelphia, May 8. A campaign to raise between \$15,000 and \$20,000 for underwriting the Robin Hood Bell this season got underway yesterday Monday.

The season is set to open June 22 with 'The Merry Widow' by Lily Pons and Andre Kostelanetz.

Single concerts in the Metropolitan series will be played in Toronto; Philadelphia, Montreal, Milwaukee, Chicago, and Washington.

BEECHAM TELLS OFF AUDIENCE IN MONTL

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4 Waterbury Recitals

Waterbury, Conn., May 5. Efforts to take advantage of a wartime cancellation clause in contracts for Dec. 15, Maria Gambarelli 'Music Under the Stars' series of concerts in Washington Park have been finally and definitely rejected according to Don Griffin, Milwaukee county's recreation director.

Squelch Effort to Cancel Annual Milw. Outdoor Concerts on War Excuse

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Hans Schweiger, Southern Symp Dir., Interned for Duration As Enemy Alien

Louis Pollock Signs Stolz for Chi Concert

Louis Pollock, formerly eastern ad publicity manager for Universal Pictures, has signed Robert Stolz, Vienna composer-conductor and will present him conducting the Chicago Symphony at the Civic Opera House in Chicago May 29-30.

COLUMBIA, S. C., May 5.

U. S. District Attorney Claude W. Sapp has announced Hans Schweiger, director of the Southern Symphony orchestra, has been ordered deported as an internment camp for duration of the war.

Federal authorities disclosed Schweiger was in hands of Southern musical and concert circles, was taken into custody here last December as part of an internment camp for duration of the war.

Officially also disclosed that Schweiger was sent to Fort Scriven, near Savannah, Ga. returned after hearings before district enemy alien board, and is now back at Fort Scriven. D. A. said there was no evidence Schweiger had been in contact with Nazi party since coming to America six years ago, but that the musician had by his own admission engaged in propaganda work for the man propagandist, Hans Frank, coming to the United States.

CROOKS BOOKED FOR 70 DATES FOR '42-43

Richard Crooks, after finishing a year in which he earned upwards of \$25,000, has booked 70 dates for 1942-43 by Columbia Concerts for next season. Tenor opens Oct. 15 in Eaton, Canada. In Oct. he ranges from Canada to Savannah, Georgia, and the mid-west, playing about 25 dates by December when he rejoins the Metropolitan Opera Co.

During January he tours New England and is booked again in February, March and April, 1943, along the West Coast, and into western Canada down to the end of California. He records another Victor album this month and will probably appear in the Metropolitan Opera for his 11th successive season. Crooks' asking price is \$2,500 per engagement, with his 25 radio programs giving him \$4,000 per.

He is the most prolific recorder of classical and semi-classic songs since John McCormack.

TEXAS TOWN SPENDING \$5K FOR CONCERT STARS

Edinburg, Tex., May 5. Under the auspices of the Cultural Arts Center of Edinburg, Texas will spend over \$5,000 on concert artists for its 1942-43 season.

Rise Stevens Will Open Pasadena's Wilson Series

Pasadena, Cal., May 5. The Elmer Wilson series here opens Oct. 29 with Rise Stevens as soloist. Prices charged range from \$5.25 to \$15 for the series.

MUSICAL PORTRAITS INTRODUCED IN CINCY

Cincinnati, May 5. New works by Aaron Copland, Jerome Kern and Virgil Thomson will be introduced May 14 at the concert of the Cincinnati Symphony under the leadership of conductor Charles Knapp.

John Charles Thomas' concert at the Metropolitan Opera house on May 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70.

MARtha GRAHAM America's Greatest Dance Attraction

WGN CONCERTS 745 Fifth Ave., New York City NOV BOOKING 1942-1943 SEASON

ALLAN JONES Tenor

WGN CONCERTS AUSTIN WILDER, Dir. 745 Fifth Ave., New York Chicago

JAN PEECE Metropolitan Opera's Newest Star

Now Booking—Opera, Concert, Radio TOURS TO ALL ATTRACTIONS, Inc. 711 Fifth Ave., New York

Rochester Soloists

Rochester, May 8. The Rochester Philharmonic Orchestra, setting dates for next season, has included Lauritz Melchior as soloist Nov. 12 and Joe Turin, conductor and pianist, March 25.

The concert series will include Zino Francostelli, Jan 22, and Jascha Heifetz, Feb. 18.

Grace Moore expects to leave for Mexico in September for opera and concerts as well as concerts in Guatemala and Costa Rica.

AGENCY EXECS TALK BOOKING CAMP

Band Dates Direct Instead of Via USO; Planning More Relief Affairs

Recently formed committee of band agency executives is now mulling plans to take over from USO Camp No. 1, Inc., the booking of namebands into free Army camp dates. Up to the moment these officials have cooperated with USO-C&H heads by each week advising the latter of what bands controlled by each agency were free, when and where, to entertain servicemen. USO then directs the filling of the open time by checking with Army officials. However, dance men now report that the USO is getting all the good business is frequently being associated for making money. "It's felt that the public is not aware that the dates are being played free, that there's an intention of getting being paid for out of USO funds."

Some handlers oppose the idea on the opinion that many of the bands are making bad against the business are unfair. Since the Government is not inclined to restrict liquor and gasoline necessities, thereby making transportation difficult, even on band dates, the bands are being observed tend to raise temperatures. On top of the transportation problem is the thought that the vaude acts which frequently work with the bands are paid and the musicians aren't. There are numerous complaints too, about the way leaders and musicians have been treated in this playing on USO dates. The committee is also formulating plans under which the band business can be run more like a regular relief organizations. Meeting last week over some ideas that would be a relief, but the final plans were decided upon. Additional talks this week and next are scheduled.

So far there has been only one problem in behalf of a service relief outfit by name leader. This was run off the spot week (27) at the Ballroom, New York City, by Lou Brecker, owner of the spot, who is chairman of a nationwide effort by ballroom operators. Brecker picked Jimmy Dorsey and Woody Herman for Navy Relief at \$10.00 and drew slightly over 4,000 dancers.

Twice In, 3 Times Out; Story of Band Singer's Experience with Army

Pittsburgh, May 5.—This is the saga of Dean Martin, featured vocalist with Samy Watwe's band, his bewilderment as he goes to the army. Several weeks ago, when Watkins quit Cleveland for an engagement here at the Walden hotel, Martin, was left behind, gifted and farewell, awaiting his draft call. In the meantime, he picked a young Ohio bank clerk, Glenn Penning, without any previous acquaintance, to replace him. Short time later, Martin phoned Watkins and a letter was available again because he had won a deferred due to expected increase in the family. "I got my letters and I picked Martin's draft board wires him that regulations have been changed again and I stand ready to see you in late of April. Another farewell for him. In the meantime, Watkins ran a series of local auditions to find a successor. He listened to more than 100 Pittsburgh singers, but could find anything but mediocre."

So Martin left Watkins, went back home. Two days later he got a wire from his singer. It said: "Come to back. I'm on here. So he's back with Watkins in couple of gifts and farewells to the good."

George Olson unshatters River View Ballroom, Neponset, near Boston, Friday (4).

HARVARD GETS SCAT DAVIS

Unlaid Mace Exception on Theatre-Info-Name Date Rule

Johnnie 'Scat' Davis was reinstated last week for a top Harvard University Cambridge, Mass., through the efforts of a group of students whose pleas reversed a ruling by the Boston musicians local. Davis had been booked for the current week at the RKO theatre, Boston, and when a bid came in to play at Harvard Friday (8) the local refused to allow him to play. Because of a regulation prohibiting traveling bands from playing two separate dates in its jurisdiction within five days.

George Gibbs, president of the Boston local, finally conceded to the students committee. However, when it was pointed out that Davis rarely plays New England and he was leaving Boston immediately for New England. Davis opens Sea Girl Inn, Sea Beach, about June 27, for about four months.

THAT LOCATION WIRE GAG UP AGAIN

When James C. Petrillo, president of the American Federation of Musicians, returns from Chicago, where he has been retiring and having AFM Executive Board meetings, it's expected by bandmen that he will launch a drive on the practice of bandsters assuming the cost of extra work wires. This practice is regarded by the AFM as unfair competition and a violation. In the past, one-on-one playing a few outfits in the average location fee are paid higher than scale, extra work wires that amount to 15 per cent below the AFM level. That it's going on in certain spots is an open secret.

New York local 602 of the AFM some time ago began a drive to eliminate the practice by blacklisting the spots involved. Numerous interrogations of suspected bandsters were conducted and the latter were often offered immunity from punishment if they would stand on spotworkers. It didn't work. No one would talk.

Beside playing one at between \$200 and \$400 weekly, depending on the location with officials of Columbia Records, leaders are sometimes asked to do pay the union tax. In a case like this that amounts to 15 per man per broadcast, lower for Class A and so on. Leader paying those assessments sometimes lays out an staggering sum if he stays on the job any length of time as a rule it's quickly cut off, however, on one-nighters and theatre dates.

And a Little Child Shall Lead 'Em to Hit Parade

Ann Levy, 10-year-old daughter of the late Harry White, Philadelphia, and director of CBS and Columbia Records, has gained recognition with officials of Columbia Records for picking hit tunes and hit records.

Max Sacks, Columbia recording director at New York, asserts he frequently leans on her judgment.

Ralph Maxville, trumpeter last with Muggsy Spanier, replaced Johnny Falalich with Alvin Roy's band.

PHIL SPIRALY IN HIS EYE-OPENER FOR AUDIORS

Adventures into New Type of Dates and Results Convince Him Girl Orchestra Can Be Profitable One-Night Concert Trade

COSTS ARE LOW

Phil Spitalny cites the \$12,000 he collected as his share last week on five non-dancing one-night stands as convincing him that his next, and probably last commercial, meter is the concert field. The metro of the 'Hour of Charm' program says that he performed in fairly well-populated towns and got a profitable business.

His exploratory observations are, for every community, no matter how small, has a cultural group which ranges from general appreciation of the arts to the high in entrepreneurship. For salubrious attractions, in short, they eager to make substantial guarantees, hire halls and play at straight 50-50 from the very beginning.

An indie concert broker, Larry Golden, first brought the idea to Spitalny two weeks ago when in Erie, Pa. At \$100 he grossed \$5,300 on one night.

To try it's going, says Spitalny, he'll play no theatres in the fall for two reasons. One is that a picture show booking gets him \$4,000 or \$5,500 a week, with four or five shows, which as happens, he'll get over \$12,000 in five nights, doing only one show. This will also make possible a steady free camp concert in the spare time.

Chi Dancery Lineup

Chicago, May 5.—General Amusements Corporation set another lineup of bands in Detroit's Eastwood Garden.

Woody Herman opens his De Troit June 19, Glenn Miller on July 18, and Charlie Spivak on July 26. Dick Rogers gets a split week starting May 19.

Lyman Fires Harry Weinstein

Mike Nidorff's Ribbing Culminates in Fist Battle Between Maestro, Manager

Abe Lyman over the past week-end discharged his personal manager, Harry Weinstein, after a physical set-to that culminated a long-distance ribbing job on Weinstein by Mike Nidorff, of General Am. Corp. Nidorff had long been needing Weinstein about his 'super' spot with Lyman, the fact that Weinstein was doing five-a-day, etc.

Saturday evening, Nidorff, Columbia Records, and Weinstein and others were visiting in Lyman's dressing room at the Strand, New York, when Weinstein phoned. He had just come off the golf course. Nidorff answered the phone and again needed him Weinstein barked and barked. He called again a few minutes later and Sachs then kidded him.

When Lyman went to his suite at the Hotel New York last night, Weinstein, who lived

Decca Follows Victor in Decree To Retailers Demanding Old Record for Every 3 New Purchases

AI Wolf in Omaha Runs for Commissioner

AI Wolf, manager of the Chermot Ballroom, city's largest downtown spot, was among the 14 nominated for commissioner recently. Wolf was strenuous in the field. At election, seven are to be named. Wolf is conceded a fair chance to be chosen.

BLUE SPONSORS MUSIC 'BATTLE' TWTXT PICKUPS

Erskine Hawkins and Charlie Spivak's orchestra will inaugurate a new style 'battle of music' about May 18 on the Blue network. Spivak will be at the Pennsylvania Hotel, New York, and Hawkins at the Savoy Ballroom, N.Y. They will occupy the 5-9 p.m. hour on the Blue and play one week each. Spivak will top one after, playing alternate numbers. Spivak will do one, then on the 18th, while Hawkins, Spivak's group is a white band, Hawkins is colored. Both are trumpet-playing leaders.

To heighten the effect announcements at each bandstand will be equipped with scripts pointing out how and why the forthcoming tune will beat their opponent's last. Receiver speakers will be placed at the Savoy and Penn to give patrons at each spot an earful of what the other band is doing. Programs, of course, will be planned in advance to avoid conditions.

'Battles of music' are old stuff on dance stages, at college proms, etc. and strengthen the band rivalry, take them seriously, particularly when white and colored bands square off. They are always conducted along alternate setlines, however, one outfit playing 15 minutes while the other rests. Blue program will be played at the Savoy and Penn to give patrons at each spot an earful of what the other band is doing. Programs, of course, will be planned in advance to avoid conditions.

'Battles of music' are old stuff on dance stages, at college proms, etc. and strengthen the band rivalry, take them seriously, particularly when white and colored bands square off. They are always conducted along alternate setlines, however, one outfit playing 15 minutes while the other rests. Blue program will be played at the Savoy and Penn to give patrons at each spot an earful of what the other band is doing. Programs, of course, will be planned in advance to avoid conditions.

Mrs. Gene Krupa Wins Divorce; Claims She Was Drunk for Hubby's Fists

Miami, May 5.—Charging that Gene Krupa didn't 'confine his beating to drums', Mrs. Ethel Krupa secured a divorce from her husband here Friday (4) in circuit court.

Judge Paul D. Barnes signed the decree sustaining Mrs. Krupa's plea that she was intoxicated at a \$15,000 cash settlement. Under the separation agreement, Krupa also is to pay his wife \$50 a week for one year.

Mrs. Krupa filed suit here April 15, charging her husband with adultery. She testified that his attitude toward her changed as his drinking increased. She testified that he struck her for objecting to his 'too close association' with actress Betty Hovane, once blacked both her eyes.

SONNY SKYLER LEADS WHILE BERIGAN RESTS

Sonny Skyler, former vocalist, with Vincent Lopez and now re-joining a hand of his own, has been named as the successor to Al Hawn, the latter was confined to Allegheny State hospital, Pittsburgh, with pneumonia. Chuckie is at the Summit, in Baltimore roadhouse.

Berigan is expected out of the institution, but end of life work.

Decca Records has followed RCA-Victor in decreeing that all record buyers will have to return one old disc for every three new ones. As far as Decca is concerned the rule goes into effect May 15, while Victor's actually began operating Monday (4), though they do not demand the old ones be turned in before June 1. In short, buyers who will buy 3,000 Victor plates this month will have to round up 1,000 old ones by the first of next month. Columbia is expected to take a similar stand, but so far has not done so.

Rule is not only aimed at coin machine operators, it extends also to retail dealers. They are offering a disc to patrons to old records, but make no demands that a buyer should be asked to turn in three away new ones. When questioned, several dealers in New York explained that they had no objection to the new pattern with whom they were familiar to return as many old plates as possible to help out. These same dealers may eventually demand the public return old discs when buying new ones. They are offering any newer by a retailer when asked how they were handling the situation. Each asserted no return demands were being made-yet.

Decca and Victor are making an attempt to force a rule for each old one returned, but stipulate that there must be of 'unlimited' method of making a return. Columbia, on the other hand, is paying a pound note for each old one returned. This is the regular plates manufactured by other companies. Columbia is the only major record manufacturer that plate. It consists of a core-faced on both sides with paper, on which is pressed a grooved surface into which the grooves cut are.

Majority of top-selling artists have been, or are about to be shifted, to 10c labels. Decca came out last week with several former 50c-ollers on its new 10c label. It has also announced to out late this week, Dick Miller and Dinah Shore at 50c sellers for the first time.

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Bands' Theatre Biz Spotty; Krupa Fine \$42,000, Chi; Norvo-Durante Fair 12G, Buff; Thornhill OK 45G

(Estimates for This Week)
Lons Armstrong, Los Angeles (Orpheum); 2,000; 33-44-55-65—With 'Devil Pays Off' (Rep) and 'Ghost Frankenstein' (U). Good bit here with \$12,000, with the band the main draw.
Les Brown, Providence (Metropolitan); 2,000; 44-55-65—With 'Man With Two Lives' (Monn). Fairly good \$4,000 on three days, considering theatre and outdoor compels.
Henry Busse, Canbya (Orpheum); 2,000; 20-40-55-65—With three-act revue plus 'The Spoilers' (U). Busse always favorite here and will get close to \$17,000. Picture liked here, and contributing to this big total.
Johanna ('Seat') Davis, Boston (RKO-Boston); 3,200; 30-44-60-65-75—Coupled with 'Yanks in Trinidad' (Col). Medium \$18,000, with band figured as principal draw.
Jan Garber, Chicago (Oriental); 3,200; 25-35-40-45—Teamed with Jimmy Valentine' (Rep). Garber is a money attraction in Chicago and is lifting this layout to a happy \$20,000.
Glen Gray, Newark (Adams); 2,000; 25-35-50-60—With 'Tramp, Tramp, Tramp' (Col). With credit going to Casa Loma group, Adams headed for powerful \$18,500.
Erskine Hawkins, Boston (Metropolitan); 4,387; 35-55-75—Assisted by Four Ink Spots on stage, and 'My Favorite Blonde' (Par). Giant \$28,000, with Bob Hope-Madeleine Carrol playing and Ink Spots sharing credit for take.
Dick Jurgens, Milwaukee (River-side); 2,600; 30-45-60—With 'Four Jacks and a Jill' (RKO). Band a favorite here and in spite of warm weather nighty hoodlums all week gave house its best gross in months of name bands, close to \$18,000, very big.
Gene Krupa, Chicago (Chicago); 4,000; 35-55-75—With Connie Boswell on stage and 'Flea's In' (Par). Fine \$42,000 with all three taking low on business.
Abe Lyman, New York (Strand); 2,168; 35-55-80—With Jackie Cooper in person, 'Larceny, Inc.' (WB) on screen. In second (final) week and getting \$29,000. First stanza was \$41,500, good.
Red Norvo, Buffalo (20th-Century); 3,000; 30-50—With Jimmy Durante

and 'Valley of Sun' (RKO). Moderate \$12,000.
Alvino Rey, Pittsburgh (Stanley); 3,800; 30-44-55-65—With King Sisters and 'Joan of Paris' (RKO). Band well liked by all the reviewers and most of the patrons went for the picture, too, ut best shaving at least two or three grand from the week, which means around \$15,000. That's a bit better than what has come to be house's average of late.
Claude Thornhill, New York (Paramount); 3,664; 35-55-85-99—With Kirk Bruce on stage, plus other acts, 'Great Man's Lady' (Par) on screen. Not up in the top brackets but certainly satisfactory at \$45,000 on first week ended last night (Tuesday). Holdover 'wed' begins today (Wednesday).
Fats Waller, Cleveland (Palace); 3,700; 35-40-50-55-70—Plus 'Always in Heart' (WB). Little 'ho in this combo; ordinal \$18,500.

J. Dorsey Sets N. Haven Mark For One-Niter

(Estimates)
George Auld (Rosedand-State B., Boston, May 2). On third trip here with new band Auld did well with 900 at 65c for \$540, good.
Blue Barron (Lyric T., Bridgeport, Conn., April 27-29). Barron accounted for 'okay' \$4,800 gross at 55c top.
Bel Courtney (Coliseum, Davenport, Ia., April 29). Courtney did well, playing to 1,422 people at 65c for \$1,209 gross.
Jimmy Dorsey (Arena, New Haven Conn., May 2). Dorsey cracked Kay Kyser's record here, first day out of Pennsylvania H., New York, with 7,183 patrons in two shows from 55c to \$1.10. Went 1,194 admissions past Kyser.
Carl Hoff - Bob Allen (Raymond, Boston, May 2). Hoff is

known here and Allen was playing fourth weekend; combination drew 2,000 at 75c-85c for \$1,400; good.
Guy Lombardo (Coliseum, Toronto, May 1). Jammed in 6,500 at \$1 apiece, proceeds going to Red Cross Relief Fund and except for expenses. Previous night (30) outfit drew about \$6,000 for similar charity affair at Adams State, where Lombardo halls from. It was his first appearance there in 15 years.
Jimmy Lunceford (Monroy, Louisville, Ky., April 29). Not so good; Lunceford drew about 1,500 at \$1.26, a "drop-out" from recent hops.
Vaughn Monroe (Rosedand B., Taunton, Mass., April 27). Monroe's home territory and he set record for this spot with 2,300 a \$1.10. On Sunday (2) band played to 4,628 at \$1.10 at Gerry Park, Haverhill, Mass., best opening crowd in years and third best ever.
Raymond Grammie Mattison (Raymor-Playmor B., Boston, Mass., May 1). Local and unknown from Connecticut proved spurs; 1,800 at 75c-85c.
Tommy Reynolds (Babbs Park, Southwick, Mass., May 2). Reynolds did 1,500 dancers at 55c equalled about \$75; poor.
Griff Williams, (Totem Pole B., Aburrdand, Mass., April 28-May 2). After five weeks in Boston's Copple-texa Williams doing great here; biggest four day total 90 for this season—10,800 dancers at \$1.45 pair for \$7,685.

Check Foster (Continental Room, Stevens hotel, 400; \$150-82 min.). Foster has done a good job and for the room and outfit did make a niche for itself in the territory. Drew 2,000 patrons last week.
Eddy Duchin (Empire Room, Palmer House; 400; \$3-\$3.50 min.). Duchin continues his money-making at this room, drawing consistently big crowds; last week, 3,700 customers.
Jimmy Joy (Walnut Room, Bismarck Hotel; 300; \$1-\$2 min.). Joy in fourth week and going along nicely with 1,800 visitors.
Cab Calloway (Panther Room, Sherman hotel; 300; \$1-\$2.50 min.). Calloway winding up excellent month in this top nite spot; brought in 5,400 customers last week.
Nell Bondash (Mayfair Room, Blackstone hotel; 350; \$2.50 min. Sal.). Yette now holding floor spot and intimate room doing well with 2,900 customers.

OUTSIDE REVENUE

Robbins Mail Order House Volume Week \$400,000 Annually
Jack Robbi's has been developing his standard edition outlets with two big mail orders houses, Sears-Roebuck and Montgomery Ward, from \$25,000 gross business last year to an easy \$400,000; this year, just between the two outlets. For Sears he prints up special editions, chiefly non-copyrights, in exchange for a guaranteed 200,000 order of one edition, and 100,000 copies of another. Montgomery Ward only guarantees Robbins' three firms (including Feist and Miller) 100,000 copies.
In addition, Robbins has been successful in placing, for the first time, \$1 music books in the Kresge stores.
Warner Bros., tops Robbins, but that company has the long standard Witmark catalogs, over a quarter-of-a-century in development and prestige with music schools, educators, etc., along with the, strong Harms and Remick catalogs.
Benny Goodman band pencilled into Stanley theatre, Pittsburgh, week of May 15.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Duffie's figures are based on the name of hotel, cover capacity and cover charge. Larger amount designates weekend and holiday price.)

Table with columns: Name, Hotel, Weeks Played, Cover Price, Total Gross. Lists bands like Jimmy Dorsey, Woody Herman, Freddy Martin, etc.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Skinnay Ennis (Ambassador; 900; \$1-\$1.50). Got customer 900 on the two nights (Fri, Sat.) of his last week, hiking east to join the caravaning job Hope. John Scott Trotter fills for two weekends before Freddy Martin returns May 21 to put the spot back on a six-night basis.
Phil Harris (Biltmore; 1,200; 50c-\$1). Hotel getting behind him with newspaper ad stressing those catch-phrases in the Jack Benny atabwo, with Joe Faber's book showing another 6,000 on the week.

Chicago

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Boston

Leighton Noble (Terrace Room, Hotel Statler; 450; \$1 cover). Noble is consistent. In his 18th week of indefinite engagement, came through with 1,000 cover on Friday-Saturday night. Dinner show has been on since the week show.
Max Saunders (Oval Room, Copple Plaza; 300; \$1 cover). With Dorothy Lewis Lee; Saunders opened here Wednesday (April 29). New-comer here and has huge task ahead to draw at pace previously set by 'Chief' Williams for five weeks. For four days Saunders drew 900 covers, sharing credit with ice capers.

Location Jobs, Not in Hotels

(Los Angeles)
Harry James (Palladium B., Hollywood, first week). This lad is not only rolling up boxcar figures in first week—he won't miss \$2,000 by far—but he's playing the job with the other eye on a round town. Band is in for four weeks with options for two and two, which means he's a clinch for eight weeks with options at this room, drawing consistently big crowds.
Duke Ellington (Trianon N., Southgate, Cal.). Clicking briskly and should hang up a neat \$50,000 aggregate on the week.
Jan Savitt (S. Culver City, Cal.). Hard by the James boys at the Palladium and the count won't get far past 3,500.
Bucold Friml, Jr. (Florentine Gardens N., Hollywood, first week). Should average about the normal of the past few months, which is on either side of 4,200 sitters. Nils Granlund's floor show is the major magnet, however.

Chicago

Buddy Franklin (Chez Paree; 500; \$3-\$3.50 min.). Phil Regan headlining floor show and has added plenty to punch; built count to 4,100 patrons. Ted Weems (Blackhawk; 400; \$1 \$2). Weems has proven a big attraction here and has had his option picked up for another four weeks, last week pulling 3,500 tabs.

Advertisement for Harry James Finales Coca-Cola Show; Wins Gold Platter Award. Includes Lionel Hampton and 16 Men of Music.

Large advertisement for BIZ CARLELE and THE ORCHESTRA featuring E.O. REILSON AND HIS ORCHESTRA. Includes text about opening for roof garden season and personal management by Joe Glaser, Inc.

BIG 42G

STRAND, NEW YORK

Says VARIETY

ABE LYMAN

AND HIS CALIFORNIANS

VARIETY
 Wednesday, April 29, 1942
STRAND, N. Y.

Lyman's combination of four sax, three trumpets, two trombones, four rhythm and three violins does a right smart job. Shrewd handling and choice of material make it an excellently entertaining outfit.

There are three outstanding bits of production used here, all packing a wallop. Firstly, there's a fine medley of George Gershwin standards. Audience went for it unstintingly. Secondly, there's a tricky-lighted bit built around 'Amen', a new rhythm tune sung by Rose Blaine. Thirdly, an impressive glee club arrangement of 'Melancholy Baby' which Lyman has been doing for some time. Remainder of outfit's work maintains the pace. Lyman easily cues all that happens.

Wood.



AND THE RESULT WAS—

A BANGUP \$42,000 WEEK FOR

ABE LYMAN

AND HIS CALIFORNIANS

Featuring ROSE BLAINE --- BILLY SHERMAN

EXCLUSIVE VICTOR-BLUEBIRD RECORDING ARTISTS



“WALTZ TIME”

FOR PHILLIPS MILK OF MAGNESIA

NBC—FRIDAY 9 P.M., EWT

BLACKETT-SAMPLE-HUMMERT AGENCY

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

MCA Says Waldorf Wanted Lombardo, Hence Williams Lost That Location

Griff Williams never had a contract to go into the Waldorf-Astoria in New York... Freddy Martin, according to Music Corp. of America... Lombardo gave up a one-month vacation he mapped out for himself to accommodate the hotel.

'Varsity' story of last week pointed out Williams' burn at MCA for promising his band the Waldorf job... Lombardo had a signed agreement, but the hotel had not.

Draft Blitzing Byrne's Orch, Now Maestro Himself Would Enlist

Spartanburg, S. C., May 5. Bugle call has virtually blighted Bobby Byrne's orchestra... Byrne, who has wife and child back east, has his probable would disband orchestra soon and enlist in air corps. He is 34.

LAWRENCE DUCHOW'S 18 MOS. FOR EXTORTION

Milwaukee, May 5. Lawrence Duchow, Wisconsin orchestra leader, pleaded guilty before Judge F. Ryan Duffy in Federal court here to sending a letter through the mails and was sentenced Thursday (30) to 18 months in prison... Duchow, 37, and single, had been classed as 1-B due to overweight, and if he is rejected he must remain under the jurisdiction of the court, but not at his home in Racine, Wis., where he ran the Red Raven Inn. He was charged with having attempted to extort \$25,000 from Charles Packard, a retired retail man.

Duchow's attorney had pleaded that the bandleader was not serious in his extortion attempt, but merely suffered a temporary brainstorm.

FOR EVERY PATRIOTIC PROGRAM UNITED NATIONS FOREVER THE MARCH-SONG AND ANTHEM OF THE UNITED NATIONS... Sheet Music Edition... Full Orchestrations... All Parts Band... A NEW PATRIOTIC MARCH FIRST CALL... THORNTON W. ALLEN COMPANY 67 West 44th Street, New York

The Dook's 20 Yrs.

Los Angeles, May 5. Duke Ellington passed his 20th year as a bandleader last week, with three of his original bandmen still in the band... Ewert was celebrated at a huge cake by the Eddie 'Rochester' Anderson for the 600 celebrants.

TOMMY DORSEY ADDS STRINGS

Tommy Dorsey is rehearsing a group of nine strings, which he intends adding to his band when it opens at the Astor Hotel, New York May 18... Harry James has four violins in his current group; Artie Shaw had 14 strings in the bunch he broke up recently.

O'KEEFE ASKS \$19,850 IN FREDDY MARTIN SUIT

F. C. (Corky) O'Keefe's suit against bandleader Freddy Martin was filed in N. Y. federal court Wednesday (29)... O'Keefe claimed Martin earned \$35,000 from band bookings exclusive of radio and records and an additional \$15,000 from radio. His recording earnings went noted.

Band Bookings

Vaughn Monroe, May 14, Sports Arena, Rochester, N. Y.; May 25, Fitzgerald's, Philadelphia; May 30-31, Million Dollar Pier, Atlantic City; June 3, June 6, week, RKO Boston; June 12, State 12, State 44, Hartford, Conn.; June 24, two weeks, Paramount 2, New York; July 11, week, Paramount 2, New York; July 18, week, Capitol T, Washington, D. C.; July 31, Eastwood Hotel, Detroit, Aug. 7, week, Cleveland; Aug. 14, week, Shea's T, Buffalo; Aug. 21, week, Cedar Point, Toledo, O.; May 10, Savoy B, New York; May 11, Aud, Millsboro, Delaware; May 12, Strand B, Washington, D. C.; May 14, Harrisburg, Pa.; 14, Sidewalk Hall, Chester, Pa.; 15, week, Howard T, Washington, D. C.; 22, Aud, Roanoke, Va.; 23, Keith T, Huntington, W. Va.; 24, Keith T, Danville, Va.; 28, Riverside Park, Charleston, So. Carolina; 27, City Arena, Charlotte, W. Carolina; 28, Memorial Aud, Chattanooga, Tenn.; 28, Municipal Aud, Birmingham, Ala.; 30, 31, The T, Birmingham, Ala. Tommy Raynolds, May Western Maryland C, Westminster; 10, Aragon B, Cleveland; 14, Aud, Pittsfield, Mass.; 15, Detroit, Detroit, Wash. C., Crawfordville, Ind.; 17, Trianon B, Toledo, O.; 18, Platte B, Raleigh, N. C.; 19, Erie, Pa.; 23, Michigan State U., Lansing, Mich. Maxine Sullivan, May 13, Trianon B, Stockton, Calif.; 14, El Patio, Reno, Nev.; 15, Casa deVallejo H, Vallejo, Calif.; 16, 17, The Auditorium, San Jose, Cal.; 23, University Club, U. S., Wash.; 25, week, Palomar T, Seattle, Wash. WH Bradley, May 27-June 4, Eastwood Gardens, Detroit; June 12-25, Lakeside Park, Denver. Earl Hines, May 8, Frog Hop B, St. Louis; 10, Skyline B, St. Louis; 11, 12, Arkota B, Sioux Falls, S. D.; 15, Municipal Aud, Moberly, Mo.; 17, 18, 19, The B. Omaha, Neb.; 20, Des Moines, June 2-8, Union-Town B, St. Louis. Roy Buchanan, May 8-15, Apollo T, New York. Roy Buchanan, May 8-15, Texas A. & M. U. Music Station, B. A. 1-13, Westwood C, Little Rock, Ark. Coote Williams, May 11, Greyhound B, Detroit; 22, Greyhound Gardens, Junction Park, New Brighton, Pa.; June 8, Carr's Beach, Annapolis, Md. ODELL WEINBERGER ORCHE (12) Memphis, Tenn. Odell Weidner, who at one time played with the band of Reon Paul, Turpinke manager, will play in the Odell to give him a proper ballkick in this ballroom, as he would be anywhere the traffic is young and j-jugsy. Has a fine swing outfit, and had to kick a two-week stand at the Turpinke offered him by Pauley Street B, Detroit 22, Greyhound Gardens, Junction Park, New Brighton, Pa.; June 8, Carr's Beach, Annapolis, Md. Orch is strictly a dancer's outfit, and his act has been very successful. Can be adapted to ballroom or hotel, and is playing the Casino directly for the Hotel Kansas, Topeka. For band quest work. Featured artists are Gene Miller, King Charles, Gene Jones and trumpeter, Abie Elder. In the new Rex Bar, Topeka, is the band, which could be improved by adding a girl vocalist to do ballads, to counterbalance the strong predominance. Art. DON BAGON ORCHESTRA (11) With Margaret King Pia-Mor Music Chicago Band is mainly the one abandoned new month back by the MCA at the insistence of MCA when an act was arranged around the possibility that Weeks might have an active playing (general) because of an injury to his left arm. The result of the urging of General Amusement, St. Louis, representatives of the group and arranging for himself. Series of acts in the Pia-Mor record in his workout for the combination. Stacks of new songs, many of them original, about some problems are arranged. As a trumpeter, arranger, and even composer, Bagon can hold his own, but an instrumentation of this size (11) is more than his usual size. Some sagacious managing, planning and plugging are immediately ahead the crew is to follow. (Continued on page 44)

Inside Stuff—Orchestras

New York Local 803 of AFM at first objected to and then okayed the use of Clyde Lucas and Les Castie orchestras at the Pennsylvania and New Yorker hotels, New York, Monday night (27)... Bands in N. Y. location jobs are allowed to work only six nights a week and since Monday is the regular night off at the Roseland the local no longer... However, when the nature of the extra work was pointed out it was okayed.

Sceptics told Eddie Weisfeld, manager of the Riverside, Milwaukee, that he was crazy to permit his act attraction, Dick Jurgens and his band, to give three street shows to plug the sale of a new record at the public building, owned by owner Lou... Bands can use the big ballroom then stay away from the bandstand... But the police report off a whole block from the town's main street, Jurgens and his gang gave a great show last night nearly an hour and 7,000 people who applauded not only bought over \$80,000 in new securities but took such a liking to the bandman and his crew that they flocked to his theatre all week, giving it a gross of nearly \$150,000, the biggest take in months.

Kay Kysor has six weeks exclusive on an instrumental original published by Harry Goodman's Recent Music... Goodman's catalog is made up mostly of such instrumentals, used by Count Basie, George Albin and other jump band leaders... Taking an exclusive on a tune, is a standard practice. It means reserving the tune for one band alone, so as to give that outfit a head start on its tune, thereby becoming identified with it if it becomes a hit... Benny Goodman is reversing the usual procedure of record jockeys who regularly try to determine the most popular tunes... Goodman's band opens in a few weeks.

Maxine Sullivan, currently touring theatres with Count Basie, is telling intimates that she will be married to New York's Dr. Charles Waldorf... She is scheduled to open at Club Mayfair, Boston. Miss Sullivan was recently divorced from John Kirby, the bandleader.

All persons presenting passes at Tatem Pole ballroom, Auburndale, Mass., have to purchase a 25c War Savings Stamp, which they retain.

Anita Boyer Back As Band Singer with Wald... Anita Boyer, former vocalist with Leo Reisman, Tommy Dorsey, et al., but more recently a soloist has gone back to band voicing. She joined Jerry Wald's new band at the Wald Hotel, New York, last week... She was put with Wald by 'Genies' Amusement Corp., which handles both... Reisman to Hub... Leo Reisman is leaving earlier from the Rainbow Room, N.Y., than he intended, going to the Blue Carlton, Boston... Woody Herman's soft-ballers were shelocked, 8-4, by a team composed of songwriters in New York's Central Park last week... Bob Smith replaced Jim Foster on stage with Hank D'Amico band, now at Main-U-Alley Buffalo, Buffalo... Dick Kahn, now at Hotel Astor, N.Y., follows Herb Hagenor orch May 25 at the Hotel Astor, Buffalo for their third summer season... Norma Gray succeeds Charlie Wulsen as pianist in WBEZ, Buffalo, house band... Eddie Lane orch current at Hotel Stuyvesant, Buffalo... Tommy Nall, drummer, leaving Muggsy Spanier outfit to join Herman Milerman orch at York 18 club. (Continued on page 44)

On the Upbeat

Bob Allen's band replaces Mitchell Allen of Pelham Head Inn, Pelham, N.Y., May 12, staying until June 10. On July 2 Allen goes into Blue Gardens, Armonk, N.Y., until Sept. 18. Each spot will have five weeks.

Ray McKinley's new band closed at the Commodore Hotel, New York Sunday (3) night. He had been booked for two weeks only in the hotel's Century Room, but was supposed to have continued weekends at the Grill, a plan that was dropped.

Woody Herman's soft-ballers were shelocked, 8-4, by a team composed of songwriters in New York's Central Park last week.

Bob Smith replaced Jim Foster on stage with Hank D'Amico band, now at Main-U-Alley Buffalo, Buffalo.

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Stan Kenton

and His Orchestra CURRENTLY FRANK DALY'S VALLEY DALE COLUMBIA, OREGON (CBS and Mutual Networks) Decca Records General Amusement Corp. Pres. Dr. Carlos Gasset

Opening May 12 PELHAM HEATH INN... Personal Mgmt. R. M. GEORGE... Infinite Engagement WOR-MBS

ASCAP Bd. Defers Further Reorg Details, Such as E. C. Mill's Status; Bob Murray Aide to Deems Taylor?

After voting Gene Buck, ex-president, a pension of \$24,000 a year for 15 years and increasing General Manager John G. Payne's authority, the ASCAP board of directors last week put off action on other matters affecting the society's reorganization. Since the ASCAP by-laws do not allow for pensions, Buck was given a contract covering his services in an advisory capacity. Among the items tabled was that having to do with the future of E. C. Mills. It was suggested and carried that the subject be deferred until Mills returned from a Cuban business trip. Mills will probably be given a year's salary (\$85,000).

The board also discussed a proposal by Deems Taylor, the new president in that he be permitted a new aide, assistant to the president, and appoint Robert L. Murray, now the society's press contact, to that post. One director expressed the thought that the title might be used to supplant that of Payne, while other directors opined that Taylor should be allowed any assistance in the conduct of his office that he desired. The grant of full authority to Payne to conduct the business of the society carries with it the provision that his actions will be subject to the approval of Taylor, the executive committee and the board.

When next the board meets it will have before it several other recommendations of a reorganizational nature from the executive committee.

BMI Lands Score Of Disney Bambi; First Non-Berlin

Hollywood, May 5. First big studio plum landed by Broadcast Music is publication rights to the score of Walt Disney's 'Bambi' negotiated by Harry Engel, Coast head of BMI. It marks the first breakaway by Disney from Irving Berlin, who published all preceding scores from Disney cartoon features. Newest Disney release has four tunes by Frank Churchill and Larry Morey, 'Love Is a Song,' 'Let's Sing Like a Gay Little Spring,' 'Little April Shower' and 'Looking For Romance.'

Score gets a sound plugging on all networks for six weeks, timed to break just ahead of the picture's release in New York July 30. Broadcasters in convention at Cleveland May 11-14 will get special preview of 'Bambi' with illustrations along the walls of the meeting hall with original drawings.

ARMY BECKONS LOU LEVY

Going to Coast, But Must Be Back In Three Weeks

Lou Levy, manager of the Andrews Sisters and owner of Leeds Music Co., went to the Coast Tuesday (30) to be with the Andrews Sisters at the start of a new picture, but has been told to be back in New York in three weeks by his draft board who has a 'A-1' classification. Levy, who once was a dancer in one of Bob Hope's vaude acts, handled the Andrews Sisters before they clicked with 'Bel Mr. Blit Du Shorn' and subsequently formed Leeds Music. He since acquired the Kaycee and Olman catalogs.

15 Best Sheet Music Sellers (Week of May 3)

The reports from sheet music jobbers for the week ending May 2 showed a wide diversity of ratings and to the week's top sellers. These lists indicated that no specific song could be tabbed as No. 1 and that there was no marked quantitative distribution among the first four or five numbers. Instead of the usual ranking, the best seller compilation for the past week is herewith run in alphabetical order: Always in Heart.....Remick Breathless.....CLP Don't Sit Apple Tree.....Robbins Don't Want Walk.....Paramount I Threw Kiss Ocean.....Berlin I'll Pray for You.....Harms Jersey Bounce.....Lewis Lamplighter's Serenade.....Robbins Miss You.....Santley Moonlight Cocktail.....Jewel Skylark.....Morris Somebody Taking Place.....Shapiro Tangerine.....Paramount We'll Meet Again.....Dash

HIT PARADE LOST 'APPLE'

Robbins Music Corp. is the latest publishing firm to protest to American Tobacco Co. over the omission of its top-ranking song from the Lucky Strike 'Hit Parade' (CBS). Robbins' 'Apple Tree' was the commercial Monday (4), inquiring how come its 'Don't Sit Under the Apple Tree' excluded from the 'Parade's' broadcast last Saturday (2). In light of the fact that the tune had the week before not only topped the 'most played' list, but rated among the three best sheet sellers and was among the leading phonograph sellers. On the previous Saturday night's (25) program, 'Apple Tree' was ranked No. 7.

Music Notes

- Bert Mann has resigned as contact man with Cherio Music.
- Frank Salmer doing the score on Eagle Squadron at Universal.
- Sel Kaplan doing the score for 'The Apache Trail' at Metro.
- Bert Mann has left Cherio Music Co. office in New York.
- David Small conducting the score on Metro picture, 'Fish'.
- Alfred Newman using a full scale orchestra to record his original score for 'This Above All' at 20th-Fox.
- Edward Faul scoring the Edward Small production, 'Miss Annie Rooney,' with 42-piece orchestra.
- Constantin Bakalainikov scoring the Kay Kyser starrer, 'My Favorite Boy' at RKO.
- Gene Lockhart wrote 'A Letter From London' for recording by Rudy Vallee as Victor release.
- George Stoll recording the music for Metro picture, 'For Me and My Gal.'
- Maak Gordon and Harry Warren scoring 'The Kid' at Metro.
- 'That's Saboteur,' 'Serenade in Blue,' (Continued on page 44)

Only One L. A. Station Outside ASCAP Pale

Hollywood, May 5. KMTB has signed a blanket contract with ASCAP, leaving KGFJ as the only L.A. station still without the Society's catalog. KMPC in Beverly Hills recently switched over from per program to blanket contract.

Springfield New 104% WMAA, Columbia outlet, becomes third and last local station to make peace with ASCAP. Manager Art Martin announced signing of contract this week and old favorites returned Sunday (3). WBZ and WSPR here have had ASCAP on the air for several months.

Phono. Firms Mull 'If Money' Discs; Tunes on Trial

Major music publishers have already been apprised by phonograph recording companies as to the policy they propose to follow on the handling of current tunes as the result of the Government's shellac restrictions. The recorder may turn out lots of masters but will exercise the business acumen in putting the tune into actual platter production. He will first rake certain that the newly introduced song is on the way to being a hit.

Publishers have been advised by the recording companies that their new policy calls for the submission four or five weeks in advance of any tunes that the publishers intend to make their number one exploitation numbers. This will give the publishers ample time in which to observe the progress made in the exploitation campaigns of these songs. In many instances a tune will be recorded and withheld from disc production until there is sufficient evidence that it has a good chance of making the grade. By following this procedure the recorders feel that they will avoid being caught off base in the event they catch the public fancy and at the same time make the maximum profitable use of their basic materials. With their stores of shellac drastically limited and unreplaceable, the record companies figure on eliminating the speculative element as much as possible from their release business.

The foregoing procedure will apply for the most part to the ballad type of musical material. When it comes to novelty songs the picture may continue to act on their own intuition. If they think the novelty number has the stuff, they will put through an initial order of say, 50,000 copies, leaving any further pressing to the size of the reaction that the novelty gets from the disc-buying public.

New ASCAP System Of Classification Up For Committee Re-Exam

The plan for revamping the publishers' system of classification will be dusted off this week at a meeting of the pub faction of the ASCAP board, plus other delegate committee which was assigned to the task of working out the new system. There will be a general meeting of ASCAP publisher members next week to consider the proposed new classification system for the first time.

Under the suggested new system, performances on commercial programs would receive higher credits than those on sustaining performances. Value of special arrangements of public domain music would be reduced to a tenth of a point, and a difference would prevail between credits for nighttime and daytime uses.

Johnny Burke and Jimmy Van Heusen wrote 'Ho Hum,' 'Nobody Becomes You,' 'Constantly,' 'Aladdin's Daughter' and the title song for 'Road to Morocco' at Paramount.

CHEERS! ACCLAIM! PRAISES!

Few Songs Ever Received Such Rave Notices As The 2 Leo Robin-Ralph Rainger Hits From "My Gal Sal"

HERE YOU ARE ON THE PITY OF IT ALL

UNANIMOUSLY AGREED

These Great Songs Are Robin and Rainger At Their Best!

"Robin and Rainger click... 'Here You Are' good candidate for popularity." Variety

"'Here You Are'... one of the best ballads of the season... figures to get plenty radio play." The Billboard

"Songwriters Leo Robin and Ralph Rainger turned out four new tunes. Any or all of them ('Here You Are,' 'Oh The Pity Of It All,' etc.) should be best-seller-bound." Time Magazine

"If 'Here You Are'... isn't one of the summer's biggest hit tunes, something will be wrong somewhere... No loveless song has come out of a movie this year." Donald Richman, N. Y. Post

"To my mind... the numbers by Leo Robin and Ralph Rainger are definitely talking." Howard Barnes, N. Y. Herald Tribune

"It's packed with songs that are a joy to hear..." William Boehrer, N. Y. World-Telegram

"There are at least four swell, single melodies by Leo Robin and Ralph Rainger..." 'Oh The Pity Of It All' John T. Matthews, PM

ROBBINS CURRENT HITS

Top in sales and performances

DON'T SIT UNDER THE APPLE TREE (With Anyone Else But Me)

By Lew Brown, Charlie Tobias and Sam H. Stept

Everybody's prediction—a hit!

THE LAMPLIGHTER'S SERENADE

Lyrical by Paul Francis Webster Musical by Hoagy Carmichael

ROBBINS MUSIC CORPORATION

799 Seventh Avenue New York, N. Y. MURRAY BAKER, Prof. Mgr.

HAVE YOU HEARD?
STRICTLY INSTRUMENTAL!
 As Recorded by HARRY JAMES (COL.)
 CHERIO MUSIC PUBLISHERS, INC.

10 Best Sellers on Com-Machines

Band Reviews

NBC, CBS, Blue, Mutual Plugs

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to Variety Names of more than one band or vocalist after the title indicates in order of popularity...

Table with 2 columns: Rank and Song/Artist. Includes entries like 'Jersey Bounce (9) (Shapiro)... Benny Goodman... Decca'.

OTHER FAVORITES

Table listing other popular songs and artists, such as 'I Don't Want to Walk (9) (Paramount)... Harry James... Columbia'.

to the medium name niche. As a result, the group is above the moderate standard, based on the...

to the medium name niche. As a result, the group is above the moderate standard, based on the...

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue, and Mutual—as represented by WEAF—WJZ, WABC and WOR N. Y. Compilation herewith covers week beginning Monday through Sunday (April 27-May 3) from 6 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular checking source for music publishing industry.

Table with 3 columns: TITLE, PUBLISHER, and TOTAL. Lists songs like 'Don't Sit Apple Tree' by Robbins (33) and 'Last Night I'm Praying' by ChapPELL (27).

On the Upbeat

Pittsburgh. Another recent Middleman addition, Sonny Faigen, has been succeeded in Baron Elliott's trumpet section by Joe Tomasello. Road Band's 15-piece outfit at Yankee Lake, near Youngstown, O. Celly Gortch will open Iodora Park, Youngstown, O., May 9. Carl Hoff has added vocalist Peggy Newell. Bob Willis and his Texas Playboys signed to play in a series of westerns at Columbia, in addition to their musical commitments on the radio. Xavier Cugat orchestra drew a featured spot in the forthcoming Frest-A-Rite-Rite Hayworth musical film, 'Carroll in Rio', at Columbia. Melvin Schorr, saxophone player of house band at the Trionon Ballroom, Toledo, has joined Gray Gerson's orchestra. He is replaced at the Trionon by Red Langenderfer, Toledoan who recently left Bunny Berigan's outfit. Emerson Gill, band leader, has given up music for a job with the government and will be engineering with the Army Aircraft division of the Curtiss-Wright plane plant. Johnny McGee band opens indefinite engagement at Bill Green's Pittsburgh, Monday (11), replacing Mel Marvin outfit. Latter goes to Greystone Ballroom in Detroit. Paul Brown, organist and brother of Joe E. Brown, singer actor, is now playing the Oasle Victory Room, Toledo, after a winter season's engagement in Sun Valley, Idaho. Robert Mayhew, former trumpeter with Paul Whiteman, is now a corporal in the Air Force. He's also playing in the band at the Midland Army Flying School, Texas.

SEKIZ FLOYD ORCH (10) With Edith Caldwell Wm. Penn and Philadelphia One of the newer bands, the Chick Floyd outfit sounds like the goods. His playing mastic is an extension of the original Orville Knapp outfit. Floyd is a competent Latin bandleader, then George Olsen's and finally Noble's again. His featured vocalist, Edith Caldwell, follows the same route. Floyd broke away from a snappy way in the other medium, too. Her hot stuff is solidly geared to juve tastes without being too blaring, and the Latin-American rhythms are also in the groove. Caught here both in main dining room, at restrained dinner session, and later in the Chatterbox, where Floyd plays for late dancing, he had his classic geared smartly to both types of patronage. Not surprising, however, since he's been at William Penn before on two occasions with Noble and knows what the score is at this spot. Music is both listenable and danceable, and, for just a 10-piece crew, solid. Vocals are in first-rate hands. The Caldwell girl is plenty personable and has big-part material. Likewise seems up occasionally with Floyd for four cuts duets. It's the Chatterbox, supper dancing for some weeks, that tells the tale for bands at the William Penn, since the juves hold the balance. They kick Floyd's smooth dance-party, and that's the test. Cohen.

* Indicates BMI licensing; ** indicates SESAC licensing; others are via ASCAP, BMI, and ASCAP. 1. Legitimate. Runyon production, 'It Comes Up Love.' Mori Green and Harry Revel called 'Pul' the Trigger; 'Barnyard Barbecue' and 'Dixie' for 'Laxtones' at Republic. Gene Gilford, Casa Loma arranger, has collaborated on a new tune 'Ode

We Hit the Jackpot Again With BREATHLESS A Best Seller In record time—recorded by Shep Fields—Johnny Long—Orin Tucker—Les Brown—Merry Mac Campbell-Lent-Porgie, Inc., 1619 Broadway, N. Y.

MUSIC NOTES 'At Last' and 'Kalamazo' to be sung in 'Orchestra Wife' at 20th-Fox. Louis Herscher set Rudyard Kipling's poem, 'If', to music, with permission of the Kipling family. Sam Coslow and Hal Bornie clected 'I'm Getting My Name to Be Known' recorded for Victor by Paul Whiteman. Mori Green and Harry Revel began four-picture cliffing deal with RKO, starting off with the Damon

The new 'country tune' sensation. Ernest Tubb's WALKING THE FLOOR OVER YOU DECK ROBERTSON BOB ATCHER ERNEST TUBB Decca No. 9598 AMERICAN MUSIC CO. INC. 1211 N. Palmistia Drive, Hollywood Introduced on WGM by Rev Carroll from Jack Dempsey's Restaurant, N. Y. Keep Your Eye on This Tune "LET'S SPEND OUR DAYS TOGETHER" It's Coming to the Top List Kaynasulo Publishers, 778. McDonough Street, Beekley, New York

WE WERE GOING TO ADVERTISE—BUT WHAT'S THE USE—NOBODY READS ADS ANYWAY WHO COULD GET YOU 6425 HOLLYWOOD BLVD. MAESTRO MUSIC COMPANY HOLLYWOOD, CAL.

Keen Fight Indicated Next Month At Elections of Philadelphia AGVA

Philadelphia, May 5. A hot fight between the "ins" and the "outs" in the ranks of the Philly unit of the American Guild of Variety Artists at elections next month was presaged last week at a local meeting by an attempt of "outs" to blast accomplishments of the present administration.

Led by Tom Kelly, former executive secretary and head of the United Entertainers Association (Indie talent organization), the "outs" declared that the present administration had failed to bring any benefits to the rank and file.

At one point, Kelly arose and sarcastically asked: "Where are the franchisees with the booking agents which your officers have been promising for so long?"

This was the moment apparently for which Dick Mayo, present exec secretary, had been waiting. "Pulling a batch of papers from a portfolio, Mayo declared:

"Here are the franchisees—every agent in Philadelphia signed up with AGVA 100%."

It was the first inkling the membership had that Mayo had signed up the agents—a chore which took over a year to accomplish.

But Kelly's boys were not stopped. They placed in nomination an entire slate to buck the administration ticket at the elections on May 28.

EDDIE SLIGH SHIFTS TO GEN'L AMUS. IN CHI

Chicago, May 5. Eddie Sligh, indie vaude and mltary agent for many years, moves into the General Amusement offices June 1. He will handle all cafe and club talent.

Sligh is taking three people from his own agency with him, Vivian Stewart, Fred Joyce and Eld Moore.

Jessel May Replace Gaxton-Moore as Top Name in 'Laughing'

Headliner replacement for William Gaxton and Victor Moore on May 29, when both are due west for Columbia and Paramount film commitments, respectively, may see George Jessel in that spot in Clifford C. Fischer's "Keep 'Em Laughing" at the 44th Street, N. Y. The availability of Jessel depends solely on the road "business" of his "High Kickers," now in Pittsburgh and due in Chicago next week for at least a fortnight's stay.

Fischer's "Priorities" at the 44th Street, while running longer, is doing a shade better business than "Laughing," latter being around \$21,000, the former \$22,000.

The continued light business at matinee—some grosses as low as \$200 and \$300—is causing Fischer to wonder if the time-honored two-day tradition can be maintained in these war days, when the femmes are busy in some form or another of war activity, with little time for matinee theatre-going.

From the performers' viewpoint, that middle show on Saturday and Sunday, at 5:30, is a pain. It keeps 'em hemmed in the theatre from noon to midnight, virtually, and the little business has caused some to say they'd be willing to kick back a pro rata \$30 or \$25 in order to be relieved of that extra matinee on the weekend. Lupa Veler is also a possibility as added star in the 44th Street show when Gaxton and Moore leave. Meantime, Harry Richman has okayed headlining another Fischer vaude in the fall. Ditto Billy de Wolfe (opening at the Broadway Strand this week with Jimmy Dorsey's band for four weeks) and "Truth or Consequence," brought from radio.

Al Wilson Joins Up With Ed Smith Agency

Al Wilson has joined Eddie Smith's agency in New York as an associate.

Wilson for the past year or so had been conducting a talent agency in Miami, but with the Army in town over that resort he figured a move to N. Y. was expedient.

RICHMAN, BERLE SET FOR CHI CHEE DATES

Chicago, May 5. Harry Richman to return to Chicago May 22.

Place has pencilled in Milton Berle to follow Richman, providing picture commitments do not interfere.

'AUCTIONEER' SUITS

'Mad' Va. 'Daffy' Auctioneers In \$25,000 Suit

George Heather, actor, filed suit Thursday (30) in N. Y. supreme court against Lionel Kaye, actor, and the J. O. S. Corp., producers of "Singing Plagiarism of his skit. Plaintiff's skit, used by him since 1922, is entitled "The Mad Auctioneer" and Kaye's skit is called "The Daffy Auctioneer."

While it is not claimed that actual dialog is the same, it is stated that the skits are similar in method and general continuity, of presentation besides being similar in title.

Copa's Sablon Offer

Despite announcements, J & A Sablon did not open at Monte Proser's Copacabana, New York last night (Tuesday). It was evidently a "mistake on the mltary's part.

Sablon has a deal pending for a South American tour, though this is not set as yet.

Detroit Groups Protest Transfer Of Night Clubs Near Churches

12 Men Get Off Lightly In Clev. Cafe Scandal Involving School Girls

Cleveland, May 5. For contributing to the delinquency of one of four adolescent white girls, Harold Simpson, Negro entertainer, was fined \$25 and given a suspended workhouse sentence of 30 days yesterday (4). Sentence meted out to 11 other night club figures were surprisingly light, considering how the notoriety of case shook up night club row.

Estimating circumstances brought out in lurid testimony, most of which was nullified by newspapers, was the flagrant promiscuousness of the four high school girls and the 'laxness' of their parents.

Latter, were blasted by Judge Harry L. Eastman, who ripped niteries as well as Ohio State Liquor Board for allowing likelier to be sold to minors. Court psychiatrist, in analyzing the so-called "litterbug vice cases," blamed the absence of a proper home life more than the girls' names for the downfall of the girls.

Those sentenced were: Nathaniel Spurlin, night club owner, nine months, \$25 and costs; Joseph Pozlizi, same; Nick La Riccia, 60 days and \$50 fine; six-month workhouse terms and fines of \$25 were slapped on Grady Worby, Eddie Scott and Charles Oates, cafe managers. Suspended 30-day sentences and fines of \$25: William Coy, Louis Rosenberg, Andrew Czako and Charles Green, booker, while Joseph Bradford got a suspended sentence of 60 days and a fine of \$25.

New Cafe In N. Y. Albany, N. Y., May 5. Johann Strauss Cafe & Restaurant, Inc. has been chartered for business in New York.

Detroit, May 5. Transfer of numerous niteries and dancing spots here from areas around defense plants into the loop district is bringing plenty of beefs from church groups. However, thus far the bonfires have been upheld over the pastor, with the State contending that the niteries have a right to exist.

The complaint is gathering more steam. The church organizations contend that it is an unwritten law of Michigan that no drinking establishments may be set up within 500 feet of churches. Recently, as the state commission ordered spots out of locations near the defense industries, licenses were transferred to 'Philly Hill,' or North Woodward section, where plenty of churches are located.

The commission claims it has to give the spots it is moving some place to operate and that they are entitled to populous areas similar to those they had near the big plants. The protest was filed by the District Council of Churches as well as specific pastors in the areas now starting to sprout with new clubs. They claim that in some instances 'drinking establishments' have been sandwiched between two churches. In turning down the church protest at the moment, the commission is barred from closing two churches. The rapid multiplication of clubs and bars too close to each other.

JOE E. LEWIS RETURNS TO LOEW'S STATE, N. Y.

Joe E. Lewis goes into Loew's State, New York, the week of May 21, fulfilling a previous contract.

Obligation dates back to Loew's release of the comedian a few months ago so that he could go to the Coast for a Universal picture with the Andrews Sisters.

"A Solid Wham"!!

Said VARIETY.

VARIETY: "Only item to recommend this show is BONNIE BAKER, now on her own after a long tenure with Orrin Tucker's band. She evidences CLICK POSSIBILITIES as a single. A cute and tiny looker, Miss Baker knows how to handle a song and how to sell herself . . . the excellent, assured way in which she handles such tunes as 'What Do You Think I Am, a Baby?' 'Latin in the House,' 'Lucky Fellow,' 'Mr. Smith,' 'April Showers,' etc. Miss Baker was a SOLID WHAM and the audience wouldn't let her get away.'" *Solo.*

WALTER WINCHELL: ". . . her charm . . . the polse that refreshes."

DANTON WALKER, N. Y. Daily News: "Little Bonnie Baker is a click . . . at the Hurricane."

MALCOLM JOHNSON, The Sun: "Engaging manner . . . steady technique . . . audiences like her."

WILLIAM HAWKINS, N. Y. World-Telegram: ". . . capable projector of gentle-toned rhythms. . ."

DOROTHY KILGALLEN, N. Y. Journal-American: "GOLD STAR to BONNIE BAKER'S cutie pie crooning at the Hurricane."

BONNIE BAKER

HURRICANE, NEW YORK

IMMEDIATELY FOLLOWING THE ENGAGEMENT AT THE HURRICANE, BONNIE BAKER STARTS ON AN EXTENSIVE PERSONAL APPEARANCE TOUR WITH HER OWN UNIT.

Press Representative:—DOUGLAS WHITNEY

Personal Management
HARRY BESTRY

RITZ, N. Y.

Ed Sullivan presents all-colored revue of the Ritz, N. Y. with Noble Sissle, Peter Sayers, Mike ...

The vaude revues, 'Priorities' at the 49th Street theatre and 'Keep ...

Ed Sullivan, the N. Y. Daily News Broadway columnist, came forth with ...

Sissle followed Sullivan, recalling the first sock colored revue, 'Start ...

Comedian girl performer of the unit, The Mae Clarke, is then next ...

The Betty Peters Sisters were considerably liked in the first part and ...

The warbling end Sissle is on high Jimmie ...

GOLDEN GATE, S. F.

'Beachcombs' of the S. F. Hal Sherman, Rio Bros, Myrtle ...

of 'em, are shapely lookers, and the acts, although some of them are off ...

Masters and Rollins do just what a stunner routine, hoofs a little, and ...

STANLEY PITT

Pittsburgh, May 1. Alvin Roy (11) with King ...

Stanley has one of its most noted ...

Of course, the King Sisters, who led ...

Band line-ups are: drums, four trombones, three trumpets, guitar, ...

Miller of the 'Shuffle Along' comics, Miller and Lyles) does fairly well ...

The Betty Peters Sisters were considerably liked in the first part and ...

ORIENTAL, CHICAGO

Chicago, May 1. Jon Gerber, O'Key (16), Alice ...

This band show is fast, funeful and smooth. Every act is a powerhouse ...

This band show is fast, funeful and smooth. Every act is a powerhouse ...

STATE, N. Y.

'Water Folks' of 1942 with Buster ...

State opened Thursday morning with the 'Water Folks' unit of crack ...

Highlights of the act are Crabbe's ...

Band line-ups are: drums, four trombones, three trumpets, guitar, ...

Miller of the 'Shuffle Along' comics, Miller and Lyles) does fairly well ...

The Betty Peters Sisters were considerably liked in the first part and ...

20TH CENTURY BUFF

Buffalo, May 1. Red Norvo, O'Key, Jimmy Durante, ...

As band show entertainment goes, this triple-threat production is pretty ...

The band's 'Jersey Bounce' is tickling and rousing. Special credit goes ...

sections, brings on Ray Allen for a ...

The Schmoir winds up the proceed ...

KEITH'S BOSTON

Boston, May 2. Johnnie (Scott) Davis, O'Key, with ...

This is another combo of band show and vaude done in the pattern ...

Johnnie (Scott) Davis has a unique ...

Beatrice Kay whams over with her ...

HIPP, BALTO.

Baltimore, Md., 2. Dolly ...

This is a well-organized and exciting ...

Smart choices to fill the opening ...

CHICAGO, CHI

Chicago, May 1. Gene Krupa, O'Key, ...

With marquee full of names, the Chicago theatre this week has a good ...

Gene Krupa gets in some hot ...

Band bit ends Roy Eldridge and Anita O'Day singing and giving to ...

Krupa signs well prepared ...

MUSIC HALL, N. Y.

Patricia Bowman, Paul Hankon, ...

With the exception of the terping of ...

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Krupa signs well prepared ...

PARAMOUNT, N. Y.

Claude Thornhill Orch (18) thru Lillian Lane, Dick Harodin, Bruce ...

It is a neatly balanced layout at the Paramount this stanza, among it the comedy and vocal departments ...

Durant (accounts of Mitchell and Durant) with a Betty response ...

Miss Bruce, who has a "strong" ...

OLYMPIA, MIAMI

Miami, May 2. Bert Walton & Co. The Ghezzi, 6 Diplomats, Richard Lane, Katherine ...

It is in the following, however, of P.R.'s speech ...

ROXY, N. Y.

Joe Jackson, Chester Doldrum, Hollywood ...

Nicely produced and entertaining ...

Joe Jackson, who has played here ...

CAPITOL, WASH.

Washington, May 2. Line, Carole Emery, Tatty, Nan ...

The customers at Loew's Capitol got something extra one night last ...

TOWER, K. C.

Major Bows 1942 Revue, Henry Duke Art, J.P. 2 Revue, Henry ...

When Major Bows makes up a variety hill it's truly variety ...

EMBASSY, N. Y.

(NEWSREELS)

Newsreels get their chance in current ...

A flap at those subversive elements ...

GAYETY, MONTREAL

Montreal, April 29.

Friday Benson, Charlie Lavine, ...

HOUSE REVIEWS

Charlie Lavine and Eddie Lloyd, in the comedy spot, effectively ...

House line and chorus are easy on ...

Frank Milzon, Kansas City ...

New Acts

FRANK MILZON

Frank Milzon is a local boy who ...

CAROL DEANE

Carol Deane, Philadelphia ...

LEE SHEERMAN AND BEATRICE SCHELLER

Lee Sherman and Beatrice Scheller ...

UA Pays \$110,000

Continued from page 2 ...

Pulitzer Deadline

Continued from page 1 ...

Unit Review

WAKE UP AND LIVE (BROADWAY, CHARLOTTE, N. C.)

Charlotte, N. C., May 1. ...

Dave Fitch's new unit, 'Wake Up ...

Frank Milzon

Carol Deane

Lee Sherman and Beatrice Scheller

UA Pays \$110,000

Pulitzer Deadline

Clarke Booth Returns

Clarke Booth Returns

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Clarke Booth Returns

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Blackout Dims Broadway Legit Biz
Priorities Cleaning Up at \$22,000

Boxoffice deterrants, such as blackout and account, forced to close nearly all theatres...

mid business for name cast show supported principally by subscriptions...

Estimates for Last Week
Keys (C Comedy), D (Drama)
'Arsete and Old Lace', Fullo (6th week)...

'Arsete and Old Lace', Fullo (6th week)
'Best Foot Forward', Barrymore (31st week)...

'Johnny 2 & 4', Longacre (6th week)
'Mother Mine', Lyceum (24th week)
'Lady to the Dark', Alvin (renewed)...

'Keeps Them Laughing', 44th St. (1-38; \$2.20)
'Priorities of 1942', 46th St. (6th week)...

Philadelphia, May 5
With very little trade in the legit season of 1941-42 has begun to lull...

'The Moon Is Down', Martin Beck (4th wk)
'Fate Takes It', Imperial (7th week)
'Fanny', Winter Garden (22d week)...

'Mister Ellison', Belmont (7th week)
'Sons of Fun', Winter Garden (22d week)
'Spring Again', Playhouse (53th week)...

'Corn' Scorched by Heat, But Big \$18,000 in Pitt

Pittsburgh, May 5
Around \$18,000 attendance for Ethel Barrymore in the 'Corn Is Green'...

HEPBURN SELLOUT 13 1/2% IN 4 SHOWS, NEW HEAVEN

New Haven, May 5
Katharine Hepburn three-day sellout (30-40) at the Shubert...

'Kickers' Gets By, 20G, In Washington Week

Washington May 5
George Jessel's 'Kickers' touched about \$20,000 in the eight performances...

'Claudia', Good 14G In Hub; 'Blossom' 11G

Boston, May 5
Warm weather and the Hollywood Victory Caravan tended to sluff into the legit trade...

'Father' OK 15G, S.F.

San Francisco, May 5
Both San Francisco legit, 'Life With Father' and 'The Broken Chain'...

'Machet' Regal \$20,000 in Chi Start, 'Good Night' Still Wow 17C, 'Spirit' 0G

'Vanities' Hot \$15,200
Toronto, May 5
Proof that Toronto, May 5, did not spend his business with a mutual show...

'Separate Rooms' Will Open Season at Elitch Gardens
Denver, May 5
'Separate Rooms' will open Saturday at the Elitch around 7:30 p.m....

'Separate Rooms' Will Open Season at Elitch Gardens

Advance sale is still running strong, with management figuring that a steady stream of customers...

'Father' \$41,000, L. A.

Hollywood, May 5
'Life With Father' (third company) in fourth week at the Pantages...

Summer Stock in Boston

Summer stock in the heart of Boston, with some of the biggest names in the theatre...

Baltimore, May 5
Legit season here rang down the curtain for the 18th season...

Balto Season Winds Up; 'Hellz' Female Nice 16G

Baltimore, May 5
Legit season here rang down the curtain for the 18th season...

'Machet' came to town last week for fortnight's stall and came up with near-capacity full season...

'Blithe Spirit' will call it quits for the 1942 season...

'The Broken Chain' will open Saturday at the Elitch around 7:30 p.m....

'Kickers' Erlander (1st week) at the Pantages...

'The Broken Chain' will open Saturday at the Elitch around 7:30 p.m....

'Father' \$41,000, L. A. Hollywood, May 5

'Life With Father' (third company) in fourth week at the Pantages...

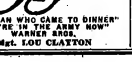
Schenck's Sentence

West Coast representative of the International Brotherhood of Electrical Workers...

A jury indictment left banging over Schenck's head, dealing with the statement of government agents...

The following productions have been announced for the season...

Baltimore, May 5
Legit season here rang down the curtain for the 18th season...



THE MAN WHO CAME TO DINNER 'YOU'RE IN THE ACT' NOW! Mgt. LEO CLAYTON

Broadway

Joe Moss going to Panama City to locate a hotel.
Clarence Gray back with Terrien Cavallaro at the Ritz Hotel...

One new player back to Hollywood this week-end; Joe Moskowitz may accomplish this.

Frank Irving Berlin named public chairman of Greater New York-USA Joint War Appeal.

George Abbott's daughter, Judith, will marry Helen Westcott...

Prizes at this year's RKO golf tournament, to be held May 14, will be in the form of cash and stamps.

Julius T. Abeles, copyright owner of 20th-Fox Film, has been elected president of the Coast...

Humphrey Bogart's Columbia Contract Corp. indicates that he may go back to the Coast...

George Abbott's daughter, Judith, will marry Helen Westcott...

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secretary of AGVA local, following resignation of Vince Suk.
Charles G. Gribble and Roy Shlipstad stars of the 'Ice Follies' have returned...

Memphis

By Harry Mattis
Mastro Cicco Stoltz now in Army quartermaster Corps at Fort Oglethorpe...

Joseph Costello, summer musical season generalissimo, home from Broadway with pocketful of contracts.

Memphis Symphony orchestra goes tonight (Tuesday) with its first concert...

George Abbott's daughter, Judith, will marry Helen Westcott...

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George Abbott's daughter, Judith, will marry Helen Westcott...

Mexico City

By Douglas L. Gramshaw
Felipe de Flores, Mexican singer, returned from the States for Mexican bookings.

Clayton Kopp, colored Cuban baritone, returned from the States for Mexican bookings.

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Hollywood

Ellen Drew in hospital with influenza.
Richard Drew under doctor's care with influenza.

Richard Drew under doctor's care with influenza.
Ellen Drew in hospital with influenza.

Richard Drew under doctor's care with influenza.
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War Benefits

Committee include all the show business unions, plus radio networks, advertising agencies and every other outfit connected with talent...

Berlin's Musical

away from Paramount to direct it, since that's Berlin's currently favorite meager due to the production of 'New Chronicles of the Theatre of the Air'...

Minneapolis

Hattie Noel into Curly's nightery.
Pearl and Nannie's show into N.Y. Auditorium.

Nora Gaines of Warners in hospital.
Mrs. Verie Shuster first woman to be appointed Metro booker here.

Edward Bernays, on Monday, and Carl J. Friedrich of Harvard, on Wednesday, each preside over a panel-discussion on wartime morale and propaganda...

Arch Oboler doing his broadcasts from New York for several weeks in order to attend to his duties in New York...

Lovana Schwartz, of WBEM, Chicago, among the never-falls-to-remember agents on hand to handle speeches...

Frank Mullen speaks from Washington, and Edward Johnson, of Metropolitan Opera from New York, for Tuesday night broadcast honoring Walter Damrosch.

Edwin Fensch, of Ohio State, is institute press agent, other press agents on hand to handle speeches...

John McMillin, vice-president and radio director of the Compton agency, returns to N. Y. tomorrow afternoon to attend to business in the Coast, with a stopover at the Institute.

St. Louis

Marlin Schroeder, manager of the Norris theatre, became the father of the St. Louis show business...

Barney Rosenthal, former local branch exchange manager here, is now owner of the Iowa, Waterloo, Iowa, was a film row stopper last week.

Walter Norton, operator of the Norton, Columbus 11, and the Norton, Macintosh, 11, awaiting orders for his last week's show...

Bill Hoppe, for the past 15 years actor and district manager of the St. Louis Amus. Co., again on a business trip to the Coast, where a burger stand in southwest St. Louis...

Miami

Helena Jepson passed here enroute to Havana for performance of 'Travels with my party'...

Kitty Davis reported in New York for the show opening Atlanta branch there.

Charles Coleman at Kitty Davis's side. The field is being cleared for Paramount's El Chabo and Kay Kane's Circus Bar closing major season in Havana...

OBITUARIES

BURR MCINTOSH, 76, actor, author, publisher and pioneer in films and radio, died April 28, following a heart attack, in Hollywood. His last public appearance was a speech at a meeting in tribute to his old-time rival, General Hottel, which he had been in failing health several weeks but refused to retire.

Beginning his career as a reporter on the Philadelphia News in 1904, McIntosh shifted to the stage a year later and in 1906 became a feature at the 14th Street theatre, New York. Among his outstanding roles were Tuffy in the first American production of "Tilly" and Squire Bartlett in the first "Way Down East" company.

In the Spanish-American war he was both correspondent and cameraman for Leslie's Weekly and the Hearst newspapers on the Cuban front, where he made the only picture of the firing of the first gun at the Battle of San Juan Hill. In 1905 he was official photographer for General Generals Taft and Wood.

Returning to the stage in 1909, McIntosh starred in "The Gentleman from Mississippi" and a year later moved to California to organize his own picture company. In later years radio work was combined with writing and radio broadcasting as "The Cheerful Philosopher." At the time of his death he was preparing a book of poems.

Surviving are his widow, and a sister living in London.

EMIL VON SAUER, 76, pianist, one of the world's greatest pianists, died in Vienna last week. Pianist had been in the fever hospital since the death of Franz List, and had also studied with Nicolaus Rubinstein.

Von Sauer was born in Hamburg and made his debut in Vienna in 1885, after which he concertized in St. Petersburg and Vienna. It had been 20 years since he had played in America but he had performed as recently as three years ago in Lincoln Center where he had been declared his act unpaired. He was knighted by Austria in 1911. Among his records were 20 symphonies, 20 concertos, two sonatas and 33 etudes. He also had edited the complete works of Beethoven. He also wrote an autobiography entitled "Meine Welt."

Living pupil of List is the 80-year-old Moritz Rosenthal, who is still playing in the U.S.

MALCOLM DUNCAN, 60, who had made his name as an actor in "Cyrano de Bergerac" with Richard Mansfield in 1899, died in Bay Breeze, Fla. May 4, having appeared in practically every large city in the U. S., while barrooming with Mansfield's company.

Among plays in which Duncan appeared with Mansfield were "Henry V," "Beau Brummel," "De Jekyl and Mr. Hyde," "Arms and the Man," "The Devils Dispute." His last play was in "Cyrano" in 1939 and after several plays which he appeared with Mrs. Flake in "Mrs. Humphreys' Story." His last stage appearances were in "Dinner at Eight" and "Five Star Final." Last Broadway performance was in "A Slight Case of Murder."

MURRAY PHILLIPS, 53, producer, theatrical agent and former representative of William Fox, died in New York after a long illness.

Widow, a daughter, Peggy, a theatrical press agent, and a son survive.

EDWARD P. FITZGERALD, 67, former film and vaudeville comedian, died in Buffalo, May 1. He had been married to an actress as Fitzgerald and Quigley and later on as Fitzgerald and Madison. He was seen in a Black Samneth comedy with Ben Turpin and others in the 1920's.

Surviving are his mother and a sister.

JACOB SCHWARZ, 76, pioneer Chicago "Crazy" Schwarz, 76, pioneer humorist, died at the home of his daughter, Mrs. B. B. Schram, in Houston April 29. He operated the Opera House in Waco, Texas. Moved to Houston, he operated cabaret, night club, amusement park and film houses. His last connection was with the General Houston Hotel.

Survived by a sister, Mrs. Florence Emden, his daughter, Mrs. Schram, a grandchild and a great-grandchild.

HARRY P. MAUS, 66, lina, o., inventor, who operated the city's first radio broadcasting station when the industry was in its infancy, and designed one of the first sound tracks for motion pictures, died April 27 in West Palm Beach, Fla., where he had been living since retiring five years ago.

STUART ANTHONY, 56, screen writer, died April 28 in Beverly Hills, Cal., following a long illness.

Stuart Anthony had written and collaborated on western, mystery and adventure stories. Among his best known works were "The Langer and the Lady at Republic" and "Along the Rio Grande" at Republic.

PHILIP SHAPIRO, 31, Metro-Goldwyn screen reader, died unexpectedly in New York Saturday (2). He had been with the company about 15 years and while working in the story department went to law school. He was admitted to the bar about two years ago since then he has been writing for Metro evenings and week-ends.

Survived by his widow.

ELIZABETH FREEDMAN, 43, former ballet dancer and producer of the "Elles Ballet," died in Chicago May 3 after a long illness.

She had been line producer for Funcheon & Marco and at several other firms before she started her own company, the Fox, San Francisco. Sister survives. Burial in Chicago.

MRS. EMMA L. HEMMES, 54, former dancer and pianist, died in New York Saturday (2) after a long illness.

HARRY W. BEATY, 45, theatrical director for 25 years of the Chicago Civic Opera Co. until his retirement five years ago, died in Chicago April 30.

Surviving are his widow and mother.

HERNIMMO MENDOZA GARCIA, 59, Mexican brothers who formed the Farafurci Trio of six singers, died in Mexico City, after a long illness, was killed recently in an automobile accident in Mexico City.

FRANK V. BECKER, 38, president and general manager of WIBC, died in a plane crash just outside that town.

Further details in radio section.

J. ALTMORE, Theatre owner and operator at Niala, B. C. for the past decade, J. Altmore, died in Calgary, Alberta, Canada recently. He was widely-known among western Canadian thespians.

THOMAS E. MONAGHAN, 52, 18 years a ticket-taker and later manager of the Capitol theatre, Reading, Ala., died in a sanatorium here after a long illness.

Mrs. Belle Goodman, 82, mother of Mrs. M. J. Goodman, died at her home, she has been suffering from illness two years. Survivors also include a daughter, two brothers and a sister.

Alfred Q. Riggs, 87, who helped build the construction firm which built Carnegie Hall in 1890, died in the Bronx, N.Y., April 28. Leaves a widow and two sons.

Mrs. Mary Anne McEvoy, 84, foster mother of J. P. McEvoy, the musical comedy writer, died in Harrisburg, Ill., May 1.

Father of Roy Kelly, manager of the Strand theatre, Edmonton, Alberta, died at his home in Edmonton recently.

John J. Hammerly, 69, veteran professional at the Palace, unit of the musical comedy circuit at Hamilton, 62, died recently.

Charles Archer, 45, 20th-Fox electrical, died May 2 from injuries received in studio fall.

RINGLING TO STAY EAST LONGER TIME

Ringling, Barnum & Bailey circus, playing its final week of a four and one-half week cleanup date at Madison Square Garden, will play eastern territory for a longer period than heretofore, plan being to keep close to population centers. Show plays Boston's Indoor Garden for six days next week, then goes under canvas at Baltimore, with Washington to floor. Big top will play two weeks in Philadelphia, consisting first date June 15, and there are no contracted dates thereafter at this time. Ringling's last week work there will be Philly before, but in separate location. It is expected that there will be at Erie avenue, northern part of the city.

Charles G. Kemmer, keeper of Gargantua and Toto, the show's gorillas, is in Polytechnic hospital, N. Y., after a long illness. He is reported in grave condition.

Roland Butler, the chief presser with the show, has given up cigars, so he claims, and is substiting with chewing gum.

Butler's show had gone to Sarasota to superintend transporting the tent and other outdoor equipment to Baltimore.

There is an epidemic of colds around the show, keeping several performers out of action.

Dunkel Leases Hotel

In La. City, Plans Cafe Cedar Rapids, Ia., May 5. PUNCH Dunkle, old-time showman, has taken a long-term lease on the old Burkley-imperial hotel in Iowa City, and is preparing to open it here as the "Punch" cafe.

He will spend \$15,000 in remodeling the 79-year old, 68-room structure, owned by the Albert Burkley Trust. The work is being done by Beardley of Cedar Rapids are administrators.

MARRIAGES

Edith Blaney to Keye Luke, April 30, in Santa Fe, New Mexico, here a Chinese film actress.

Mary Virginia Palmer to Herbert Anstey, in Elmhurst, N.Y. Groom is an Army; bride dramatic student.

Bills Next Week

Table listing bills for the week of May 6-12, 1942, including names like Ben Lacey, Sam Lacey, and various theatrical companies.

PITTSBURGH

Table listing bills for Pittsburgh from May 6-12, 1942, including names like Arlington Lodge, Bill Cassara, and various theatrical companies.

PHILADELPHIA

Table listing bills for Philadelphia from May 6-12, 1942, including names like Eric Van, Sam Lacey, and various theatrical companies.

BIRTHS

Mr. and Mrs. Peter Higgins, son, in Pittsburgh, April 27, Father is vaude and nitery singer. Mr. and Mrs. Robert Taylor, daughter, in Pittsburgh, April 22. Father is manager of Harris-Senator theatre, Pittsburgh. Mr. and Mrs. Walter (Moulie) Powell, daughter, in Brooklyn, April 22. Father is band leader. Mr. and Mrs. Al Street, daughter, April 29, in Los Angeles. Father is composer-arranger. Mr. and Mrs. Kenneth Shuttleworth, son, in Glendale, Cal. April 28. Father is on Warner's publicity staff.

Mr. and Mrs. Lewis Zimmerman, daughter, April 30, in New York. Father is a member of the publicity staff of the production office of the Blackett-Sample-Hummer agency.

Mr. and Mrs. Carl Swenson, son, May 4, in New York. Father is a radio actor.

Mr. and Mrs. Chill Wills, son, April 30, in Hollywood. Father is film actor.

Mr. and Mrs. Ben Haber, son, in Hollywood. Father is actor in advertising department in 20th-Fox.

Mr. and Mrs. Roy Noel, daughter, in Philadelphia, April 27. Father is announcer-on WIBC, Philadelphia.

Stanley at Wisc. Resort

Chicago, May 5. In Delavan Gardens, resort in Wisconsin, opening April 29 and will run through Labor Day.

Set for the music assignment is the Stan Stanley orchestra and vocalist Earl Fulton.

Literati

The Clincher

Hot Weather Bad Timing

Fighting Single Dollars
 Metropolitan publishers' associations in New York and Chicago are pouring into Washington this week in an attempt to win modification of the order for a 10-cent increase in the price of newspapers more than one newspaper delivery a day to other retailers, distributors and subscribers.

The New Orleans AP bureau and its now assistant editor of the New Republic, and Stanley Allen, of the New York Times, have had a long talk with the publicity department of an airplane company.

E. K. Star Hikes Price
 Effective May 11, the Kansas City Star subscription price jumped from 10 cents a week to 12 cents a week per month. Former rates brought the Star long distinction for the lowest subscription price in the metropolitan area and even under the new scale it is still the lowest. The paper's circulation falls in one of the metropolitan dailies on the streets at 2, but it now goes to 3¢ daily and 10¢ Sunday.

A Star made the announcement in its front page box in the issue of April 23, giving as reasons the priority in trucks and tires, increased costs of newsprint, difficulty of retaining distributors in face of current manpower shortages, additional expenditures involved in getting large volumes of news from afar, and decline of advertising volume.

Claire Patterson dropped her war-columnists, Pearson and Allen, out of her syndicate list, but she pays for their syndicate material until the conclusion of existing contracts. She has now been called into active service by the Army and Drew Pearson expects to return to the syndicate.

Publinter Patterson took another "Headache Boys" rap at the Merry-go-round in London, but she and her wives at General Douglas MacArthur over a period of years. Publication included Gen. MacArthur's friends in the capital, since the taking of dead leaves brought her to have forgotten. In trying to hurt P. and A. the Times-Herald sought to bring down Bataan, but the publisher of Bataan has been elevated by the American people.

Frank Sully's Viceroy Center is making a drive for the support by about people of the U. S. Constitution. The center is organized, with headquarters in the Squibb Building, New York, as a "free" organization, national service clubs or other civilian or military organizations.

Francis Sully's Viceroy Center is making a drive for the support by about people of the U. S. Constitution. The center is organized, with headquarters in the Squibb Building, New York, as a "free" organization, national service clubs or other civilian or military organizations.

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Washington, May 5.
 Civil Service Commission investigators of red agitators on the payroll was questioned to ask employees if they read PM. One employee, resenting the cross-examination, replied that he not only read PM but also the Nation and the New York Times. The commission also asked him if he read the Nation and the New York Times. The commission also asked him if he read the Nation and the New York Times.

Subsequently, the Civil Service investigators stopped this line of questioning.

has also long been with the company, has been appointed v. p. in charge of truck operations and elected a director.
 King succeeds the late Joseph A. Sheeran, Controller the late William J. Spillane.

LITERARY OBITS
 John A. Carry, 70, editor of the Chicago Daily Tribune for more than 12 years, died April 23.

Alexander S. Groer, 84, veteran newspaperman, died in Edmonton, Alberta, April 23, after a brief illness. He was a newspaper editor for 27 years and was a member of the Edmonton Journal staff from 1911 to 1927.

Lituan Whiting, 82, author and one of the first women editors of a newspaper, died in Boston April 30.

John A. Carry, 70, former Terre Haute and editor of the Douglas, Kan., Times-Herald, died in Douglas, Kan., following a heart attack.

Robert Carson, New York magazine writer, in Hollywood for interview with film biggies.

William F. Cronin, editor of the Rhode Island Echo, New England's oldest foreign-language weekly newspaper, died in Providence, R. I., after 48 years of uninterrupted service. Part of the paper was printed in French.

Stanton Carle, general manager and publisher of the Fortoria (O.) paper, died in Fortoria, O., after 25 years of service.

K.C. Folly, Burley Spot, Closes for the Summer
 Folly theatre closed for the summer Sunday (3). House is the West Coast's largest and best operated by Irons & Clannage. It opened Christmas day, bringing first \$100,000 in business. It is operating on a price policy of \$112, season was successful from the opening of the season in September. House is not equipped with air conditioning.

The current "comeback" of vaudeville nationally is most heartening to the New York talent agents, but some pessimists are of the opinion that the revival came, and is being pushed too far, at the very time when the vaudeville business is being hit by box offices and possibly retarding, if not entirely stifling, the "comeback" aborting.

2-A-Day Revival Growing
 Continued from page 54

Sullivan-Shuberts' Harlem Cavalcade (Ritz).
 Newest show scheduled for New York is being produced by Ed Wynn, who will also headline, and it will follow "Lady in the Dark" at the Alvin. The Central Avenue starrer is now in its final four weeks, so Wynn's two-day looks likely for a July 10 opening.

George Wood is looking the Wynn show and he says it will be straight through. He has a double bill with Fischer and Sullivan lay-out. Smith and Wynn, Wood thus far has set himself to make a double bill with the cent and the DeMarco. Emil Coleman's orch will play the show from New York. The Alvin is now on \$2.75 to \$2.75 on weekends.

The Chicago show will be an Al Bloomington-Nat Harson production and Jack Sorenson is doing the booking. Small has thus far set himself to make a double bill with the cent and the DeMarco. Emil Coleman's orch will play the show from New York. The Alvin is now on \$2.75 to \$2.75 on weekends.

Layout is scheduled to open in the Loop, June 1st, at the Grand Opera House, Chicago. It is a double bill with the cent and the DeMarco. Emil Coleman's orch will play the show from New York. The Alvin is now on \$2.75 to \$2.75 on weekends.

Small, who left N. Y. for the Coast early this week, also has secured an option on the Curran, San Francisco, and if conditions are right, will launch a two-day layout into that legter.

Coast's Big Biz Minded Theatres Stage Mixed
 Hollywood, May 5.
 Theatre operators are turning their eyes towards live entertainment, but whether or not this year for vaude will mark the beginning of a revival of stage shows depends on several factors. Right now the stage shows are not doing too well. Four years ago Los Angeles and San Francisco were stage conscious. With the coming of the "Beachbummer" unit, the grosses in Los Angeles at the Orpheum, West Coast, and the border town is now so enthusiastic that the combination policy for the future is being considered.

San Diego house is operated by the same talent. Circuit executives decided that, Oakland better try the stage show, although it's been the same talent for years. Managers and Stockton are also getting the combination treatment, as is San Jose and Monterey.

George Mann Circuit in northern California will start booking shows in the near future. The circuit is also booking shows in the near future. The circuit is also booking shows in the near future.

Orpheum, Los Angeles, is having its biggest week in some time current. The show is being staged by the late to average around \$20,000 for the stanza. Orpheum, which touched its lowest point in the past few weeks, is now averaging well over \$10,000 weekly with just entertainment. Names book the stage show, but the show is not consistently has sold policy and not

in this respect. The Golden Gate is considered the most successful combination policy house in the United States, having adhered to the pictures plus stage for 25 years.

Of course the big headache will be talent. Where it will come from if the picture business is to be revived is a problem. At the present, the scarcity of acts, units are the rule. The vaudeville business is being hit by box offices and possibly retarding, if not entirely stifling, the "comeback" aborting.

Strangely enough, Hollywood, Calif. has a number of theatres, one of which has stuck to stage entertainment, the Bert Levey Circuit. All others have concentrated on pictures, which left the Levey office the stage field, and for several years it was a "stage" theatre. Now Levey is desperately in need of acts and can't get them.

That may help out the revival unless, he can bring them from the east. In the latter angle, Kansas City, Denver, Salt Lake City, Ogden, Utah, Colorado Springs, Pueblo and possibly the Pacific, all figuring on a revival of stage shows. The Orpheum is a complete route from Chicago to the Coast and back.

Many theatres are being tossed around about the why and whereof all this return of stage entertainment. In San Diego, the Orpheum is claimed the workers, soldiers, sailors are looking for stage shows. Still, Broadway, Pedro, Long Beach, Vallejo and other theatres are being tossed around about the why and whereof all this return of stage entertainment. In San Diego, the Orpheum is claimed the workers, soldiers, sailors are looking for stage shows. Still, Broadway, Pedro, Long Beach, Vallejo and other theatres are being tossed around about the why and whereof all this return of stage entertainment.

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Most book and managers feel that bands and units will be the salvation, their entertainment value and drawing power being consistent. Others feel that selling names may be a drawback because of their scarcity and that some form of small budgeted units, similar to those popularized by T. D. Kemp in his "Theater of the Stars" series.

Whatever it is, the Coast seems to be ready if grosses are any indication. In Los Angeles, the Orpheum started and kept it going, instead of having the whole revival question. In San Diego, the Orpheum is claimed the workers, soldiers, sailors are looking for stage shows. Still, Broadway, Pedro, Long Beach, Vallejo and other theatres are being tossed around about the why and whereof all this return of stage entertainment.

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"Romance?"

Yes, for the girl whose skin is soft and smooth!"

Lovely Joan Bennett's right! Skin that's smooth and appealing never fails to win hearts. Hollywood stars have a simple, easy complexion care they never neglect—a daily beauty facial with gentle Lux Toilet Soap. ACTIVE lather's thorough—it removes stale cosmetics, every trace of dust and dirt. Yet it's so gentle, so rich and creamy, it's like a caress on the skin. Begin this care today!

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ACTIVE-LATHER FACIALS
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YOU'LL FIND THESE BEAUTY FACIALS WITH **LUX SOAP** REALLY WORK! JUST PAT THE CREAMY LATHER LIGHTLY IN—



RINSE FIRST WITH WARM WATER, THEN A DASH OF COOL—



PAT GENTLY TO DRY, NOW YOUR SKIN FEELS SMOOTHER, SOFTER—LOOKS SO FRESH!



Joan Bennett

in
United Artists

"TWIN BEDS"

an
Edward Small Production
Now Showing Locally



9 out of 10 Screen Stars use Lux Toilet Soap

MAY 14 1942



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VOL. 146 No. 10

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NEWS. SIXTH COLUMN

Show Biz to Forefront, Again

Almost 35% of the total coin the Army and Navy Relief Funds aim to raise in their impending drives will be provided by show business. It is estimated that the entertainment industry will pour more than \$4,000,000 into the two emergency funds within the next two months. It is hoped to get about \$3,000,000 in collections in theatres and the rest from various other sources, including the Hollywood Victory Caravan.

Among pledges made was one by some 400 carnival operators meeting in New York last Thursday (7). They promised 10% of their overall gross—including sidewalk—over Wednesday during the season. The 20,000 traveling shows in the United States will likewise give 10% of their Wednesday receipts.

Despite Tire n' Gas Shortages Resort Band Bookings Still OK

Transportation problems don't seem to be a factor in the resort band business this weekend, normally the first of the important summer holiday stretches. Booking agencies report that so far there are more bids for talent than there are bands available to fill them. Most of the promoters are in the area which will be affected by the gas rationing plan, which goes into effect Friday (15).

It is asserted that, while the promoters of one-nighters and location stands are willing to gamble on the possibility of being blitzed out of a bankroll by rising gas guarantees for bands, bandleaders themselves aren't in the mood to take a chance. Amusement resorts along the coast seem to be going ahead with booking plans too. Convention Hall, Astorbury Park, N. J., begins Saturday night operation May 20 with Woody Herman. Berkeley-Carteret hotel, at same resort, also expects to use a band. Atlantic City's Steel Pier doesn't seem to have been stopped much by the almost Cavalier Beach Club, Virginia Beach, Va., opens May 16 with McFarland Twins band.

Bernie Says Show Biz Getting Bouquets For Its Part in War Effort

Washington, May 12. Ben Bernie, who has been on a Buy-a-Bomber tour through the south, making some loud appearances with Dorothy Lamour, says the show business is getting plenty of bouquets from civic officials and important lay people because of its war effort. Bernie pointed out that at a Buy-a-Bomber Ball in Miami recently, with some 10,000 in attendance, Governor Talmadge of Georgia, the Mayor of that city and other important personages made it a point to single out the show world for kudos for its part.

Bernie, who has acquired some show biz, making him look like a cross between Groucho Marx and a Spanish villain, leaves New York to go (Wednesday) with Al Jolson for the Army-Navy Relief Show in Frisco May 19.

TO OFFSET U. S. ISOLATIONISTS

Norman Corwin Going to London to Produce Pro-British Series for Short-wave to America — BBC to CBS for Hookup—Programs Also Support Russia

ENGLAND LIKED 'WAR'

Norman Corwin will probably fly to England in three or four weeks to write and produce a series of programs to be short-waved to the U. S. for broadcast by CBS. Idea is to hook up with the BBC, which is being spread in this country. According to tentative plans, Corwin would take over an unselected name actor, probably a film star, to be narrator. Other programs are reported in preparation to oppose anti-Russian propaganda and similar isolationist agitation in the U. S. These shows are aimed at the agitators whom President Roosevelt labels the "sixth column." Numerous pro-Russian themes have also been noted recently on various Government and network-presented war shows.

The British Broadcasting Corp. are negotiating and an agreement is expected to be reached this week. According to tentative plans, Corwin would remain in England a minimum of eight weeks, probably doing a couple of other assignments when he finishes the regular short-wave series for CBS. He's slated to join the CBS writer-producer staff (Continued on page 18)

U. S. FLIERS SEEK A THEME SONG

Army Air Corps officers have sought the help of the Songwriters Protective Assn. in securing a pair of capable songwriters willing to join that branch of the service, absorb its language, traditions, etc., and work out melodies dedicated to the glories of the Air Corps.

Air men feel that the Army, Navy and Marines' theme melodies are invaluable for morale purposes. They think the Air Corps should have them, too.

SNAKE EYES

Hollywood, May 12. Auctioneer will knock down the Dunes, most colorful Palm Springs spot, to the highest bidder. Government is demanding tax

Still Complain That H'wood Makes Too Few Hard-Hitting War Films

ROGERS, JR., PREFERS SOLDERING TO FILMS

Hollywood, May 12. Will Rogers, Jr., enters the officers' training camp at Fort Riley, Okla., this week to study for a second lieutenant commission, finding an opportunity to play the character of his father in "The Story of Will Rogers" at Warner. Rogers' success said his tests for the role were highly satisfactory, but the young man declared his present ambition is to be a soldier.

His neighbors in Beverly Hills want Rogers to run for Congress. If he accepts, his wife is an absentee candidate. Meanwhile, his printing "back-slash" weekly newspaper will be operated by his staff.

Washington, May 12. Criticism of Hollywood's slowness in getting started on a program of real, hard-hitting war features—which had died down with announcement recently of the 26 shorts Hollywood would make at the suggestion of Lowell Mellett—was being revived this week. Observers in and out of the industry expressed disappointment that there wasn't more evidence from Hollywood that it was really ramming a load into the breach of its powerful gun.

They pointed as one of the reasons for their disappointment to the titles of some 100 or so pictures with "war" themes or background which have recently been released, are in production or are scheduled. Virtually all are on romantic or adventure lines, indicating "irritous treatment" of the war and little likelihood that they will mean anything in promoting the needed spirit of fight and self-sacrifice in the United States.

On the other hand, there was some jubilation among those interested in seeing more realistic handling of the war by Hollywood. In preview reports of 20th-Fox's "This Above All" from advance heraldings, the picture demonstrates once again that a strong propaganda message can be meshed with strong entertainment content to provide a film that not only will be of value to the war effort, but reap a tremendous box harvest.

CANTEEN MAY GET RADIO SPONSOR

American Theatre Wing has a couple sponsors nibbling on the idea. It has proposed for New York parallel to the Screen Actors Guild-Guild radio show originating on the Coast. It is hoped to get enough coin for the show to keep the Wing's Stage Door Canteen going in New York and open an adjunct to it, inasmuch as it is now so crowded each night, and to establish similar canteens in other cities.

Wing has offered agencies two alternatives for the radio show, both of which entail top names of the industry donating their faces for guest appearances, similarly to the way film stars do for the Guild program. One would be a strict studio show while the other, which has aroused the greater interest, would originate from the Stage Door Canteen itself. Latter plan would have pro names (Continued on page 45)

Cleveland Plane Plant Stagers Dance-Revue For 3 Shifts of Workers

Cleveland, May 12. Problem of keeping defense workers entertained is being worked out by Thompson Products Co., airplane parts manufacturer, in the form of a three-day marathon dance and floor show for its three shifts of employees.

Jack Horowitz, bandmaster and (Continued on page 48)

Part of the disappointment in the general effort is the fact that only one of the major ideas presented to Hollywood about a month ago by Mellett, Coordinator of Government Films, has been picked up for a feature. It had been hoped by Mellett and others that although the (Continued on page 18)

Lily Pons in 'Regiment' Opera If Vichy Doesn't Make France Our Enemy

Hollywood, May 12. The Walter Surovy and Rudy Polk concert agency is carrying on negotiations with Columbia Pictures for Lily Pons on a proposed deal to film "The Daughter of the Regiment," which, if put through, will be the first complete opera ever filmed in this country. Rights to the Zola novel score are in the public domain, and film, if made, will be done in English.

The comic opera has been one of the favorites of the French since the post opera revivals during the past two seasons. Miss Pons and Columbia are on terms, but Columbia is hesitating due to the present unsettled situation in France. Rights to the opera since Columbia does not want to be in the position of filming an opera supporting the French, who should we be forced into war with Vichy France.

FILIPINO SOPRANO HELPER BY DAYTIME

Chicago, May 12. Bookings of Enya Gonzalez, Philippine-born soprano, have doubled since the fall of Manila. The singer now has some 25 dates set for her fall tour, and she is being sold at \$500 per.

She has no word from her two brothers who were fighting with the American forces in the Philippines before it fell.

Q.T. FILM LABOR CONFAB WITH CIO PREZ

Very hush-hush confab of four top industry execs with Philip Murray, CIO prez, was held in New York last Wednesday (11). The confabials at the lengthy huddle were Wendell Wilkie, chairman of the board of 20th-Fox; Spyros Skouras, prez of 20th; Nicholas M. Schenck, prez of Loew's, Inc.; and Jack Cohn, exec v.p. of Columbia.

Agreement was made by those attending (Continued on page 48)

Metro's Office Boy, 17, A Refugee, Has a Real Life 'Sister and P' Saga

Metro's eastern story department, which maintains a virtual 24-hour vigil for new script material, had the elements of a screenplay set practically in its lap last week with the acquisition of a new office boy, Ernest Stock. He's virtually "My Sister and I" in the flesh, a German refugee who arrived in New York (Continued on page 54)

Weber and Fields Died Hoping Hollywood Would Film-Biog Them

Joe Weber died hoping—as did his partner, Lew Fields—that one of the studios in Hollywood would produce a biographical musical based on the life and careers of Weber and Fields. Weber went to the Coast five years ago in hopes that with both himself and his partner, Lew Fields, in Hollywood his hit-making work would be realized. He arrived at a time when the biographical film was in vogue. But though many musical biog's were made, the Weber and Fields year, which had been written and presented to several studios, never filmed.

Weber was at one time and another reputed to be worth \$500,000. He was holding in the West End theatre on 125th street, near Eighth avenue, N. Y. constituting his main asset. His equity in this property had dwindled to a low point by the time he died.

According to intimates, Weber's bubbling good humor was a trait which he carried with him from the stage into private life. It saved him in many a tight situation which caused many another performer, in a similar spot, to collapse.

Famed 'Open Table'

From around 1910 to the time he went to the Coast in 1919 the Weber and Fields 'open table' in the Hunting Room of the Astor Hotel was the center of the meeting place of the cognoscenti of the show world. This was where Weber held court for some 27 years, and his acts, sketches, routines and musical productions on the Hunting Room tablecloth.

Sometimes there were as many as (Continued on page 54)

Joe Weber, at 74, Dies 9 Months After Lew Fields

Nine months after the death of his former partner, Lew Fields, who also passed away on the Coast, Joe Weber has passed away in New York, where he had been ill about two months. Friends say that Mike of the Weber and Fields had been on his deathbed ever since the passing of 'Mike'. The 'Dutch' comedians, who were popular stage talents in the turn of the century, both sought the milder climate of California after a lifetime in New York and the Coast. Weber was 74.

Weber & Fields Music Hall, at Broadway and 29th street, was the forerunner of fabulous reves by showmen in the Times Square theatre. Despite the reputation of such contortions as 'Fiddle-de-Dee', 'Holey Tots' and a flock of other music-hall inventions, Weber and Fields did not make real money at the Music Hall, which developed such names of the time as David Warfield, Lillian Russell, Sam Bernard, William Collier, Joy Templeton, Etta Janis, Marie Dressler, Anna Held, Lew Dockstader, Nora Bayes, Blanche Ring.

When the team split, around 1904, Weber stepped out to win a fortune with a drama comedy, 'The Cimarran' (Continued on page 54)

Could It Be The Free Beer Gives Milwaukee The Edge Over Chi?

Milwaukee, May 12. —With show business booming along the main stem and weekends particularly hitting new spectators, theater execs are unanimous in agreeing that the steadily increasing influx of sight-seers and sailors from Ft. Sheridan and the Great Lakes training station is largely responsible. Although with these big camps are in Illinois, the men in uniform seem to prefer Milwaukee's hospitality to that of Chicago, and from 5,000 to 6,000 of them stream into Beer Town for their weekend holiday leave.

Personally I have talked with scores of the boys in the last few weeks and one thing is true, and without exception, they express a preference for Milwaukee over the Windy City. Every time they like the feet's in and the holiday mood is on. We give out a lot of tickets through the USO office, and the majority don't even bother to pick them (Continued on page 18)

Sun Is Their Doing

Hollywood, May 12. —Exultant shrieks of 'hoanahmah' pass by the glistening between Jimmie Fidler and Dinah Shore when their paths cross on days that the California sun is really doing its stuff.

\$16,000 Folk Dance Gate Proves There's Plenty Of Coin In Corn, Even In N.Y.

There's still plenty of coin in corn, judging by the \$16,000 take, Monday (11) at Madison Square Garden when more than 24,000 persons attended a matinee and evening performance of the National Folk Festival. From border to border and coast to coast, some \$100 folk music enthusiasts' came here to do their stuff, many of them picking up traveling fare on route by small-town preview concerts.

There were dances by Indiana from New Mexico, folk groups (Continued on page 54)

Gracie Fields, Jessel, Mebbe, For N. Y. Vaudeur

Gracie Fields and possibly also George Jessel replace William Gaxton and Victor Moore as headliners of Clifford C. Fischer's 'Keep Em Laughing' at the 46th St. Theatre, N.Y., May 29. Latter have Hollywood contracts.

Jessel, currently in Chicago, where he opened this week, posted his notice for 'High Kickers', and may screen with Fischer's vaudeury two weeks hence if his doesn't hold up. The management will stage another 'opening' for the occasion, although most of the acts would hold over including The Brichlayers, The Hartmans and possibly also Hildegarde.

The 44th St. clogged off \$20,000 on its second week, but the 46th St. show, Fischer's first vaude show, 'Priorities' continues to top it with around \$22,000 take.

Chicago, May 12.

'Jesse! His Kickers' didn't get the critics who were all at 'Watch on Rhine.' His Wednesday review will determine the show's local chances.



ABBOTT AND COSTELLO

"Abbott and Costello demonstrate conclusively once more that they are the funniest pair in Hollywood."

—HOWARD BARNES, New York Herald Tribune.

Currently on National Release

M-G-M—'RIT—RITA'

Universal Pictures
Chease & Sanborn Hour, NBC-Red
Under, Personal Management of: EDWARD SHERMAN



Bonds cost as little as \$18.75, stamps come as low as 10 cents. Defense bonds and stamps can be bought at all banks and postoffices, and stamps can also be purchased at retail stores.

Russian Films Will Get Remake, Dubbing Others

Hollywood, May 12. —American producers will get a cynch of Russian film technique through Nicholas Napoli, president of Artkino, Soviet film distribution company for this country, here to open an office for better cooperation between Moscow and Hollywood filmmakers. Among the objects of his local organization is the remake of old Russia stories and the dubbing of English dialog into several new pictures made in Soviet studios.

Among the Russian films due for Hollywood editing are 'Guerrilla Brigade', 'In the Rear of the Enemy' and 'Our Allies'. In transit, Napoli declared, is the most complete documentary film of the Russ-Nazi war to date, 'The Root of the Nazis Before Moscow'. In addition, he said, there is a romantic-military feature on the way, titled 'The Girl From Leningrad'.

No Time for Sassiety

Hollywood, May 12. —Wartime change in the public taste in film fare caused Ernst Lubitch to shove 'The Society' comedy, 'Self Made Cinderella', at 20th-Fox.

In its place, Lubitch is readying 'Sport His Own' comedy, in collaboration with Samson Raphaelson.

THE BERLE-ING POINT

By Milton Berle

Went on a bicycle picnic party and used my new bike with built-in lights—which watched the tires.

Eight miles into the country and parked under a weeping willow tree. After sitting under it for five minutes the tree asked 'you some Kleneen to fix thy tires.'

Joe said 'Well, you was so dead at the closing of the burlesque houses he built a runway in his home and makes his wife parade up and down it.'

—Broadway Department

Jack Waldron knows a fellow who couldn't get a job as social director this year—he didn't know how to milk a cow.

George Janel once went to the parade at the closing of the burlesque houses he built a runway in his home and makes his wife parade up and down it.

—Hollywood Department

Maxie Rosenbloom tried to join the parachute division, but flunked. He couldn't count the required 10 before you pull the string.

With actors only making \$25,000 a year, their agents will have to take charge as a side-line.

Ginger Rogers is so crazy about Jean Gabin, the Gaelle lover, she even orders French dressing with her ice cream.

So many young actors are going in the army I wouldn't be surprised if they cast Wallace Berry as 'Baby Dumpling' in the 'Blondie' series.

—Broadway Department

Johnny Mercer has had such terrific success with his 'Tangerine' he's written a sequel, 'Orange Peel'.

Met a traitor the other day. While the band played 'Deep In the Heart of the South' they were singing 'I'm a Fool to Care'.

—Hollywood Department

There's No Truth to the Rumor

That William Saroyan writes greetings on Christmas cards as a side-line. The King King uses molasses as a metronome for his band.

The Phil Harris put his hair up in Jello before retiring. ... That's what's making a picture about a moth called, 'The Fly's In'.

—Broadway Department

Charley Chan: Clues in the Night ... Dead-End Kids: Jitter-lugs.

—Broadway Department

Business is so bad with the various clubs in town that in order to pass the time away the owners take mickery.

—Broadway Department

—Broadway Department

Saved and mugged at East Coast. She was a bed of roses—four roses. She was mugged at Eglintown. She was a bed of roses—four roses. She was mugged at Eglintown. She was a bed of roses—four roses.

—Broadway Department

My brother (the one that ate the stick) has a new racket. He smuggles Japanese Sandman' records into the States.

—Broadway Department

Whatever Became of

Jack and Jill

Jenny's Gorden

Toylend Reuse

—Broadway Department

Salt & Pepper

Gene Glick & Cole

Delton & Craig

—Broadway Department

Afterlife

Buy, buy, War Bonds. Everytime you buy one you make the yellow fellow feel a little less mellow.

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BLACKOUT ON DRINKS TOO, RULING IN CAL

Sacramento, May 12. —Flow of liquor in cafes, resterts and other places of public amusement ceases simultaneously with the flow of electrical juice during blackouts, under a new ruling by the Board of Public Health.

Ban on the sale of drinks in licensed emergencies has been turned over to the local authorities in their respective districts.

\$5,747,650 Potential 'Gross' in U.S. War Bonds For Cohan Pic's Return

In accordance with the way seats have been laid out and scaled for the Hollywood, N. Y. for the show's sale premiere of 'Yankee Doodle Dandy', the total 'gross' for the 1,360-seater on a sellout will be \$5,747,650. Not even for an entire year have any grosses exceeded this amount, so far as known.

Seats, allotted to buyers of bonds ranging from \$25 up to \$25,000 are going rapidly, with the probability that the entire allotment will be completely written up a week before the preem on May 29. Already over \$600,000 in bonds has been sold, with \$2,000 buyers being Al Jolson and Al Smith. Names of others are being withheld until later for publicity purposes.

The N. Y. Hollywood has been scaled as follows: 88 seats seats at \$25,000; 216 at \$12,500; 88 orchestra seats at \$12,500; 98 orchestra seats at \$6,000; 184 in orchestra at \$2,500; 216 at \$1,000; 118 at \$500; 100 at \$100; 102 at \$25; 82 in balcony at \$100; 182 balcony at \$50 and 212 balcony at \$25.

'Rhine' Nix For Pulitzer Award Cues B'way Talk

Why the Pulitzer committee passed up the legitimate stage this year, when it could, is the opinion of many, have called 'Water on the Rhine', is still a topic of discussion among show people. The Lillian Hellman drama was presented last season but was within the scope of the Pulitzer awards, as was 'There Shall Be No Night' which won the prize for 1941, although produced late in the spring of 1940. 'Rhine' likewise opened beyond the acknowledged season.

Had 'Rhine' been recommended to the 'jury' which makes the awards for the N. Y. for the show, without doubt, according to inside advisers. Pulitzer system provides for various committees on plays, literature, newspaper, novels, etc., to place recommendations before the 'jury.' It's not unclear that the play committee failed to recommend any play.

(Continued on page 18)

Queen Louella Must Now Share Bows with Hedda

Hollywood, May 12. —Quant old custom of weekly tributes to Louella Parsons as undigned Queen of the Syndicates is no longer in vogue among the publicity departments of Hollywood. There is a rival queen since Hedda Hopper broke out with her new contract to write news and chit-chat of the films for Chicago Tribune-New York Daily News cut.

Once out with the picture facts had been a queen for lunch. Hedda Queen Louella's court to break down and tell all, with no other columnist. Her own column is \$25,000 a month and the newspapers, 10,000 or greater on the radio and around \$,000 on postage (Continued on page 18)

Warner Bros. is laying out a tremendous campaign on 'Dandy', which will run from \$30,000 to \$40,000. It will cost \$25,000 more on the newspapers, 10,000 or greater on the radio and around \$,000 on postage (Continued on page 18)

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15 Summer Units, 275 Performers, Start USO Camp Tours This Week

USO Camp Shows, Inc. starts its 1940-summer units, with more than 275 performers, on tour of the Army and Navy posts throughout the country this week. Initial one, "Full Spread Howling Squad," starts at Albany, N. Y., Friday (15). "Ahead," opens at Ft. Monmouth, N. J., Saturday (16), and the rest proceed between that date and June 1.

Lineup of shows is similar to the camps of last November until a few weeks ago. They're made up mostly of pieces that will be new to the soldiers and sailors, although there's a generous helping of the same stuff that has been used out. However, those that were on the circuit of larger camps here are now on the smaller major circuit and vice-versa, and will be little repetition. And those that remain, naturally, are the ones that clicked best.

One of the changes made has been to drop leggers, two of which toured during the winter. They've been eliminated because the shows will play outdoors to much larger audiences. "The Gold Digger," "Whittaker" and "The Red Head," "Whittaker" and "The Red Head" are deemed impractical for leg. Another change has been to add a second major unit, produced by Noble Sissle, as was that in the winter line-up. "Blues" comes generally of the largest response of any on the CSI roster.

Effort was made by Abe Lastfogel, (Continued on page 44)

Radio Spierl Thanks Alfred Lunt Wastes His Talent in the Kitchen

New York.
A favorite story going the rounds among radio saliers is one about the Stage Door Canteen and bumped into Alfred Lunt. "You know, Mr. Lunt," frowned the radio person who was having acting ambitions and I wanted to work with you in the worst way," "Lunt" said, "Lunt," can work with me now. Suppose you help with this garbage," and the two of them carried the garbage out of the back door.

"A very nice yarn that paints Mr. Lunt as a very human person but why, I have been asked, do stars devote their evenings to emptying garbage, washing dishes, and serving Java at the Stage Door Canteen—doing the jobs of 30-a-day workers paid by the ignorant use of their natural talents in their own fields. They might earn thousands of dollars for it."

"Perhaps the point has merit. Didn't Walter Winchell's Nire Rellot Fund benefit net around \$100,000 in a single night—enough to hire 200 dishwashers a week for an entire year? And, couldn't Lunt, in an extreme comparison, wouldn't it serve better for the performers who labor maniacally at the stage for (Continued on page 35)

Zanuck's Signal Corps Film by John Gunther

Hollywood, May 12. Full-length feature, built around John Gunther's screenplay of an original idea by Col. Darrel Zanuck on the Army Signal Corps, is to be made at 20th-Fox under Zanuck's production supervision.

Incidentally, any queries on Zanuck's present whereabouts, on a trip as a reply at the studio," "Sorry, he's on a military mission; you'll have to ask all Army headquarters."

US TOM GOMEZ, LEGITER
Thomas Gomez, former Broadway hit player, has been signed to a term pact by Universal.
He's a character actor who has appeared in numerous productions with the Lunts and will play the

BEA LILLIE CLAIMED Her New London Musical, 'Big Top', Opens Big

London, May 12.
"Big Top," which opened last week (8) at His Majesty's, was splendidly received.
Particular acclaim went to Beatrice Lillie.

Newsreels and Radio Okay for Maximum Gas

Washington, May 12.
"Trouble-shooters" for radio and newsreels companies may breathe again, after the first jitters caused by the gasoline rationing.
As stringent regulations are about to go into effect throughout the Eastern area Friday (15), it appears that technical and newsworld men will be among the favored gentry entitled to "X" cards giving them all the gasoline relief for sudden trips into the field.

Even though holders of the coveted "X" tickets are supposed to use vehicles which are easily identifiable as commercial transports—such as ambulances and newsworld vans, engines, and the like—radio and newsreel men on legitimate assignments will be allowed to fill up the tanks of their sedans at all. Jalopies must be used only for urgent business, however.

EARL CARROLL SCORES IN LIBEL SUIT VS. PAR

Ruling that a case of action for libel exists, Judge Vincent L. Bellini in a federal court yesterday (Tuesday) refused to dismiss Earl Carroll's suit for \$300,000 damages against Paramount. Film company had sought to eliminate the second case of action which charged libel.
Carroll claimed that Paramount made a film in 1940 entitled "A Night at Earl Carroll" which used his name and likeness. The court ruled that it was of the opinion that Carroll's statements were sufficient to hold Paramount for trial in a libel action, as an inferior production circulated with his name would have been injurious to his reputation.

It is alleged, as a result of the release of the film, his reputation as a producer and restaurateur. The court ruled that it was of the opinion that Carroll's statements were sufficient to hold Paramount for trial in a libel action, as an inferior production circulated with his name would have been injurious to his reputation.

3 Men on a Deal

Hollywood, May 12.
Charles Laughton, Dudley Nichols and Jean Renoir signed a three-way package deal to make a picture, still unannounced, for RKO.
Renoir, who wrote the story, will direct, with Nichols doing a double job of scripting and producing and Laughton starring.
Bing Sings and Sings
Hollywood, May 12.
Bing Crosby sings with woods, inland and toning, a musical act produced by Herb Polstein with a score composed by John Scott Trotter.
Picture is all about golf, titled "Don't Hook Now."

THEIR FEEL GROW B. D.

**Consensus Among Showmen
Is That Filmers Did 50
to 100% Better Before the
Dousing — Claim Street
Level Lighting Is No
Hazard**

NO UNIFORM SYSTEM

Absence of a uniform dimout system for theaters in all districts and altered enforcement of regulations without complete examination of all factors involved has become one of the major show biz headaches in New York. Though showmen are loathe to complain openly, feeling is that the dimout is too rigorous as currently applied and that illuminated marquees, at street levels, do not make a sky-line visible on the ocean.

With list of empty stores along Broadway growing daily and picture house grosses adversely affected by the dimout, theatre operators believe that houses need every possible dash to attract passing trade. It is recognized that road signs, spectacular bill and bright signs cannot remain lit, but contention is that marquee could be dimmed again, and that city regulation prohibiting the hanging of an attraction poster under a marquee is rather absurd.

Though recent picture releases along Broadway have not been very strong, product, consensus is that comparable attractions did 50 to 75% better than the average. (Continued on page 54)

GENEROUS SAROYAN; NO GRUDGE VS. M-G

Hollywood, May 12.
William Saroyan last week proved himself a guy who doesn't hold grudges. Despite the fact that he and Metro parted ways by mutual consent earlier in the week, the playwright gave the studio first option. (Continued on page 18)

Poem of the Week

(From Sidney Skolsky's syndicated column of May 11, written by E. V. (Vip) Herbert?)
THE BLAING YOUNG MAN
There's a charn you can't de-stroy in Saroyan.
It's Saroyan's all out joy in Saroyan.
He's the subject that he talks on. Loves the very ground he walks on.
He's the dear eternal boy in Saroyan.
There's a soupcon of Tolstoy in Saroyan.
Eddie Geste and Eddie Foy in Saroyan.
He's the left man and the right man.
Let Walt Whitman and Paul Whittman
Yes you'll find the real McCoy in Saroyan.
There's haute moude and hol poll in Saroyan.
Flatfoot, floppy and floy floy in Saroyan.
He's the cream in his own coffee. He demands a Bernard Shaw
For there's gold...and no alloy in Saroyan.
There's hey boy and some bol of in Saroyan.
Mills hotel and the Savoy in Saroyan.
He's Carthage, Rome, Des Moines.
He's Gigantic and Segouian!
But at best—he's most annoyin' Saroyan!

Ex-Chorine, Whom Lee Shubert Paid 116G on Paternity Charge, Asks More

CONDON'S SCREEN TEST

Old Gold Rings in P. A. Just Because the Misan is a Model

Picture of Dick Condon, of the Nal Home Organization, in current Old Gold cliche ads has brought him a flood of kidding mail and phone calls from his friends. He appears in the ads, which have been getting full-page space in newspapers and mags, with his wife and baby daughter.

Mrs. Condon is a Powers model and is frequently seen in ads. It was when a man and baby had to be photographed with her that the rest of the family was rung in, marking their debut as models.

Condon's part of the payoff is a cut of Old Gold's profit for two years.

50% Set In Pix Biz's Bond Goal Of \$15,000,000 Yrly.

Hollywood, May 12.

Film industry's goal of payroll pledges and cash sales of \$15,000,000 annually is nearing the halfway mark with recent commitments reaching \$7,500,000. Subscriptions of 15,300 new employees now realize \$12,000 weekly on payroll savings plan.

In addition to this amount, the industry reported cash sales of bonds and stamps last week totaling \$130,000. Another 15,000 workers are being contacted by committeemen in the sixth week of the campaign.

Radio Tells Itself That Film Theatres May Be Good Air Advertisers

Washington, May 12.

With some other sources of revenue cut off because of material priorities, radio stations are advised in the latest National Assn. of Broadcasters report that film theatres may offer a profitable new field for air advertising. According to the NAB, the film exhibitors not only haven't been hit by priorities but are actually encouraged by the Government as an aid to civilian morale.

Report cited outstanding results achieved this connection by WSZA, Huntington. It also cited a survey recently conducted in the Great Town by the National Picture Service Bureau, which revealed that persons who listen to the radio after 7 p.m. are usually (Continued on page 45)

UNITED NATIONS WAR EXPO FOR CHI IN JULY

Chicago, May 12.
Chicago's leading industrialists, some 40 of them, have personally underwritten the United Nations War Exposition, set for July at the International Amphitheatre late in July. Show business is represented in the list of foundation members by John Balaban, of Balaban & Katz, Ernest Byfield of the Hotel Sherman, James Condon of Warner Bros., Edwin Silverman of Esaness Theatres and Hal Halperin, of "Variety."
Other than show business, the list consists of Arthur Anderson, Philip H. Brown, Sewell Averbach, of U. S. Gypsum Co. and chairman of Montgomery Ward; Herman Behl (Continued on page 44)

Lee Shubert's friendship 17 years ago first showing girl had a series of repubers later when Mrs. Evelyn T. Lindley applied to the public Division of the N. Y. Supreme Court at Albany in an attempt to upset a lower court ruling which ordered her to pay \$25 weekly which she has received from the manager since 1928.

Plaintiff, whose professional name was Frederica Bond, and who now resides in Bermuda, charged that Shubert is the father of her child, now 18 years of age. The late Justice Victor J. Dowling was arbitrator in the matter, and had kept the matter in the dark. Award of \$150 weekly, half for the mother and half for the child, was made, the matter is to be retried next week until reaching the age of 24.

More recent proceedings have been carried on in upstate court. Shubert, through his counsel, says that he has paid Mrs. Lindley and her child a total of \$110,000. He adds that he will pay \$24,000 additionally to the latter up to the time of the age limit mentioned in the arbitration award. Shubert claims that it was agreed that payments to the child would be extended for only three years if she married after 10 years from the date of arbitration. Ellis J. Haley of Albany, acting for Mrs. Lindley, argued that she (Continued on page 42)

LAUREL & HARDY GO LATIN FOR SUMMER

Hollywood, May 12.
Laurel and Hardy, through their attorney, Ben Shipman, are ready to kick off a tour to promote the Spanish language comedies for Artime Studios in Mexico City this week. The tour will be here last week to sign the papers.

Contract will not interfere with the Laurel-Hardy picture for 20th-Fox, which calls for two pictures a year for five years. Mexican production will be for Latin-American distribution.

VARIETY

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MAIL: VARIETY (Published in Hollywood by Daily Variety, Inc. 805 N. Wilson St., WASHINGTON, D. C.)

Hollywood Victory Caravan Assured Of \$600,000 Gross; Great Impression All Along Route as Tour Hits Midwest

Hollywood Victory Caravan, with only one more date to play, has run up the tremendous gross of approximately \$450,000. Its 18th appearance in San Francisco next Tuesday (19), hyped with stars set by Walter Winchell, is figured to fetch the possible additional \$50,000. That will put the Caravan definitely in the financial success classification.

Show averaged, in 12 dates ending in Houston last night (Thursday), about \$45,000 a performance, which is heavy coin no matter how you figure it. Net to the Army and Navy Relief Funds, for which the tour is being staged, should be approximately \$460,000. That is allowing for the 18-20% overhead Caravan managers are estimating. The Government's 10% was rap on the gross.

Grosses during the past week have been Chicago, \$90,000; St. Louis, \$41,000; St. Paul, \$25,500; Minneapolis, \$33,750; Des Moines, \$28,000; Dallas, \$40,000, and Houston, \$67,000. Previous weeks' figures were Washington, \$58,500; Boston, \$100,000; Philadelphia, \$31,500; Cleveland, \$31,600; Detroit, \$53,000.

Box office sales during the second week of the tour went much better than the first week, partially because of better local conditions, but partially because advance men for the Caravan learned from experience that an additional barrow should be used to spur high-priced seat sales. While a majority of cities in this first week fell below their quotas, most went well above and the rest very close to their goals during the second week.

Winchell's gall. There has been some doubt as to whether the Caravan, with its 22 big names and entourage, could do 100 people, would play San Francisco next week, as Winchell is understood to have lined up. (Continued on page 20)

Zanuck's Surprise Trip to London For U. S. Propaganda Pix

London, May 12. Colonel Dudley F. Zanuck, 20th-Fox production head, has a surprise here yesterday (Monday) morning when he turned up at the U. S. Ministry of Information in his capacity of producer of training films for the U. S. Army and Navy. There had been no previous indication that he was coming to London.

Zanuck said he was serving as a special observer for the chief of the Signal Corps in an endeavor to coordinate the production of training, action and morale films among the U. S. States, Britain and Russia. He declared he would try to make some pictures of Commando tactics and U. S. troops in action in England. It is thought possible that he may also direct some films of the American Army in Ireland for distribution in the U. S.

Surprise in New York Newspaper dispatches Monday (11) revealing Zanuck in England, caused as much surprise in London as his arrival apparently did in London. There had been no indication of his intention of going to England. And, as a matter of fact, in press reports late last month, Zanuck announced that he would be at a cocktail party in New York Monday for the Knightbridge Theatre "Above All" and Anatole Litvak, director of the picture. He also was expected at the party by the actor, N. Y. last night (Tuesday).

TOM LEWIS LOOKING TO MAJOR'S COMMISSH

Hollywood, May 12. Tom Lewis, radio head of the Coast office of Young & Rubicam, expects to be commissioned a Major in the U. S. Army. He will probably be assigned to radio morale work. His successor hasn't been named by Y. & R. He is the husband of Loretta Young.

Chop-Chop 'Melican

Milwaukee, May 12. A Chinese laundryman here, Mr. Wong, has been arrested from his place of business, then, in police red, white and blue, patterned, new monicker: YAN KEE.

RAINER, LAMOUR 1-2 AS U. S. BOND SELLERS

Washington, May 12. Factory workers will get a chance to buy War Bonds through the efforts of film actors Rainer and Lamour. The former actor advocating a contribution by labor of 10% of salary in War Bonds is being shot at the plant of the International Harvester Co. in Chicago. Burton Davis, formerly N. Y. World-Pictorial, prepared the script and is directing. Completed pictures will be shown in industrial establishments and will be available for wide distribution in 16mm release.

Julius Weller, who sold more than \$4,500,000 in war bonds at a Toledo rally on May 1, is currently No. 1 in the nation's bond selling ranks with a \$4,280,000 mark achieved at Columbia's runner-up, but a challenger is expected to take the championship at Richmond, Va., on May 13, when a monster rally will call for \$500,000. The spokesman of Actor's Equity, the "Ship Ahoy" girls from Hollywood and Patry Garret, of the Fred Waring show.

Maurice Abrams will soon, take out Under Treasury auspices to the Rocky Mountain region. A "Bank Photo" former promotion manager for M-G-M in the Washington area, and now in charge of Special Activities Division, the Treasury's War bonds campaign.

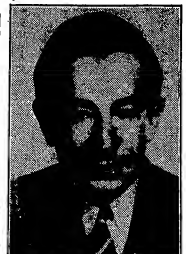
All of these activities are under the special direction of Carlton Duffin, former promotion manager for M-G-M in the Washington area, and now in charge of Special Activities Division, the Treasury's War bonds campaign.

Uncle Sam's Roll Call

- Manslay All Leesey Hollywood, May 12. Richard Manslay checked out of his three-way job as producer-director-writer at 20th-Fox to join the Air Force Intelligence outfit at Santa Ana, Calif. At the time of his call to service, Manslay was doing a writing job on the American Army in Ireland for which he was also elected director.
- Alden Rort, story assistant at 21th-Fox Signal Corps, Chicago, Ernest, Paramount actor, Army.
- Don Chapin, Paramount actor, Army.
- Richard Bare, Warner screen writer, Signal Corps.
- Arthur Rankin Davenport, film actor, Marine.
- Julius Weller, Universal sound man, Signal Corps.

Ensign Phil Wilkie Philadelphia, May 12. Philip Wilkie, son of Wendell L. Wilkie chairman of the post office, was commissioned an ensign in the U. S. Navy yesterday (Tuesday). He has been undergoing training on the Prairie State, anchored in the Hudson, N. Y. A Young military service cadet at Boston. He's a former Princeton man.

Jimmy Tierney Finally Makes It Jimmy (Gunner) Tierney, Variety's best known actor, was inducted into the Army Saturday (9). He's had been itching to get into



WILLIE HOWARD
10th successful week, "Priorities of 1942" at the 46th Street Theatre, New York.
"Willie Howard, a great comedian."
ROBERT COLEMAN, Mirror

UTWAC PLANS GIANT SHOW

Giant show-bigger, if possible, than the one recently promoted by Walter Winchell for Navy Relief last March—will be given by the United Theatre Workers' Relief Committee in Madison Square Garden, N.Y., at the end of this month. Purpose will be to raise coin for USO and the American Theatre Wing as well as to dramatize the needs of the industry.

Letter is the newly-formed organization of all guilds and agencies touching on show business, designed to coordinate its aid through-out the country. It's figured that by calling attention to itself, via a tremendous show, it will dramatize its work in the future, as it must have cooperation of local groups in the nation's other cities. It hopes to dramatize itself similarly to the way its Coast affiliate, the Hollywood Victory Committee, is doing currently with the Hollywood Victory Caravan tour.

Plans for the show, suggested by George Heller, of the American Federation of Radio Actors' was approved by the steering committee of UTWAC Friday (6). Subcommittee working on details consists of Abe Lastfogel, Marvin Scheraga and Brock (Continued on page 20)

Too Many War Benefits, Drives?

Milwaukee, May 12. Exhibs here, claiming wartime activities are taking up 75% of their working time and a large part of their leisure, assert the various drives for war chest funds are being crowded so close together that they are unable to defeat their own ends, due to a lack of intelligent organization and believe the United Motion Picture Industry should take a hand to bring order out of chaos.

Army Navy relief collections, May 14, USO collections for the week of May 21 and Stamps and Bonds campaign for the week of May 25, with a huge special show and exposition in the Auditorium hall general war purpose for the week of June 12.

Simmons are all patriotic and want to do everything they can, but are afraid they could accomplish greater results with intelligent direction.

Show Biz's Own Charities to Get 15% Of All Future War Benefit Grosses

Heroes in Uniform

Hollywood, May 12. Film actors who have moved into the Army and Navy Relief are trying more than they did when they were playing makeup in the studio and salior in the studio. Checkup at Warners showed Max Baer, Hugh O'Brian, Sam Brown and Jeffrey Lynn receiving more admiring missives than ever since they traded grease paint for uniforms.

Survey Extent Film Studio Facilities Can Be Used as War Aid

Hollywood, May 12. How far the film studios can go in utilizing their mechanical forces for the war effort will be determined through a survey now being conducted by a committee of engineers employed by the major picture companies. Idea is that part of the situation may be found in the way to work when not engaged in film production.

Cooperation of labor in every phase was pledged by Herbert Sorrell, prexy of the Conference of Studio Executives and Carl Cooper, international representative of the IATSE, at a meeting with the surveying engineers.

Fifteen percent of the gross of all benefits associated with the war effort will be admmitted off in the future for show business' own charities. Guilds through the United Motion Picture Industry, Inc., which they set up a number of years ago, have always had a 15% take on the gross of all war charities, but have been forcing it to take on more of the carrying burden.

With extensive charities of their own, however, such as the American Theatre Wing, show business leaders felt justified in taking a small percentage of the funds which they give so much help in raising. In addition, their own relief funds for indigent and aged actors, which have been maintained with the 15% received from benefits, have been suffering recently. Since the war virtually all benefits have been connected with it, so there's no income if a tap on these isn't made.

Still another need was to maintain the eastern show biz agency coordinating the use of film studio facilities. The United Motion Picture Industry Activities Committee. There are no salaries paid in this organization, explains Sorrell, but he is hoped to establish branches throughout the country for effective pooling of the studio resources, which will require some coin.

As a result, board of directors of the United Motion Picture Industry has passed a resolution that the 15% should be collected on all war benefits after the Hollywood Victory Caravan. The first check of the IATSE and the IATSE confabs were held before passage of the resolution with Stanton Griffis, head of the Hollywood Victory Campaign, and other officials of the governmental and quasi-governmental nature of the United Motion Picture Industry. All agreed the 15% tap was justified.

American Theatre Wing Stage Door Canteen Capers

By Radio Herald Not all the essential things that take place at the Canteen happen to the boys in uniform. Sometimes the shoe is on the other foot, as occurred the other night with Christie MacDonald, one of the senior hosts, standing at his usual post when a corporal approached her.

"Don't let me see you're Christie MacDonald," he said incredulously. "Yes, I am."

"Well, you don't know me," the corporal said, "but I've been madly in love with you for 24 years, I'm 40, and when I was 17 I used to go to the Lexington Avenue Station in Boston just to see your train pull in. And once, when it was much more than 18 months ago, I spent \$25 to go to Columbia to see you. Only before I got there, you'd left the night before."

Miss MacDonald, so overwhelmed the old man's love, asked for the man's name. "I'll tell you if you promise not to laugh," he said. "It's Robert Taylor."

Lynne Fontanne claims she has become a gold-digger in her life. But she's not the art if it were it came to obscuring something out of the Treasury Department for the (Continued on page 20)

'IRVING BERLIN NIGHT'

48-Broadwayites Staging Tribute to Songsmith at Ft. Monmouth. Fort Monmouth, N. J., May 12. Number of former Broadwayites who took part in the service here staging an "Irving Berlin Night" may "fill the aid of soldier-actors which will put on variety shows at Berlin Meets the Buddies," in the War Department theatre. Author of the hit "I Hate to Get Up in the Morning" and other Army classics will be in the audience. Staff Sergeant Fred Post Special Services (morale) officer, will supervise production of the all-soldier show. Other speakers are Jimmie Lewis and Irving Lazar and Sergeant David Weberman.

- N. Y. to L. A.**
- Ben Bernick.
 - Jack Jones.
 - Harry Bennett.
 - Arthur Hornblow, Jr.
 - Al Johnson.
 - Samuel Gold.
 - Kenneth MacKenna.
 - Brewster Morgan.
 - Edith Head.
 - C. M. Pettijohn.
 - William Salt.
 - Norman Krasna.
 - Francis White.
- L. A. to N. Y.**
- Julian T. Abeles.
 - Sam Bernick.
 - Bob Davis.
 - O. Henry Brigs.
 - Hugh Hunt.
 - Joseph E. Green.
 - Sherill Coban.
 - Lucile Hathaway.
 - Edith Head.
 - Jack Leck.
 - Joe K. Lewis.
 - Norman Krasna.
 - Reggie Schuebel.

Extended Dates for 'York' Give WB Its Lowest Number of Pix, 35, In History; Save 15 for Next Season

By the end of the current season (1941-42) Warner Bros. will have released the lowest number of features in its history.

The figure, it is understood, will be only 35 though when the season ends Aug. 31 company will have produced a total of 50. That will give it a minimum of 15, possibly more, pictures for the start of the coming film year in September with contracts in all probability being taken earlier than that on the first 15. It provides the United Motion Picture Industry selling plan goes through.

One of the principal reasons why Warners will finish the season with only 35 releases made during the 12 months of the company has obtained much extended time on its film this year with 'Sergeant York' in particular backing up available dates for other pictures.

This is true of other companies, too, but believed that none will release as few as 35 on the season, though some might be in a similar position to do so. It is expected to come closest to this low figure, while to complete other contracts 20th-Fox will have to complete release on the highest number.

While Paramount announced to set figure, Metro promised 40 to 52 and Warner Bros. indicated it would have some, where between 30 and 45, 20th announced 50 features but on ending its season may deliver 45. The company is the only one starting its sales season each year on Aug. 1, otherwise starting Sept. 1.

Producers Huddle On War Problems, Ceilings, Priorities, Labor, Etc.

Hollywood, May 12. Producers spent most of Monday afternoon in solemn mood in huddle mounting problems created by war. Ceiling on set construction, film stocks and Government restrictions on transportation are the most worrisome subjects. Studio chiefs were headed by G. Hollinger, chairman of the committee on transportation, that truck movements must be restricted to 75% next season. Conservation of negative and positive film was discussed with suggestions emanating from the committee. Pooling of priority supplies and holding releases to a minimum got mention. 'Insanity of the war' is believed the only solution to growing transportation headache. Labor shortage also imminent, with new drafts called.

'Ready guarantees' are being offered skilled workers to keep them from taking employment in other industries.

U. S. Commanders Privately Made Pix

All individuals or institutions having in their possession films on 'entirely, political, military, scenic, educational or any allied subjects' have been asked by the War Dept. to surrender their copies. One explanation is that the Army wants them for 'possible use in certain Army education projects now being developed.'

According to Maj. Frank Capra, Service Branch of the War Dept., full description from which the film needed could be selected is requested, rather than the prints themselves. Foreign country shots, of all categories, are especially desired.

Film of either 35 mm. or 16 mm. size is acceptable, the War Department is requested. Identification of motion pictures which owners desire to lend to the Army should be sent to Special Services Branch, War Department, Washington, D. C., and the Army will take great care to see that it is returned to the collector. When received, and that they are returned immediately to the owner' after they have been used.

Raft Off the Hook

Hollywood, May 12. George Raft, reported under suspension from Warners is assigned as co-star with John Garfield in 'Dangerous Road' on the Burbank lot. 'Raft' is producing a story by A. I. Beserides, scripted by Horace McCoy.

PAR SALESMEN TO SHARE IN PROFITS

A profit-sharing plan for film salesmen and bookers is to be placed into operation by Paramount, based on the results obtained in the various exchange territories. Salesmen have not yet been worked out as to percentages and the manner in which the plan will be carried out. The plan was discussed by Neil F. Agnew on Monday (11) at the two-day meeting of the salesmen in Kansas City. Plan was discussed by Neil F. Agnew on Monday (11) at the two-day meeting of the salesmen in Kansas City. Plan was discussed by Neil F. Agnew on Monday (11) at the two-day meeting of the salesmen in Kansas City.

Administration of the bonus plan for salesmen and bookers in Paramount will be handled by a committee made up of district managers who will have full power to make awards in accordance with the records made.

H'WOOD STARDUST WB Tramping Up Halley's Comet For Two

Shooting started on 'Halley's Comet' on Monday, May 12. Shooting started on 'Halley's Comet' on Monday, May 12. Shooting started on 'Halley's Comet' on Monday, May 12.

O'Hara in Benny's Meanie

Hollywood, May 12. Fernie Lind in the Jack Benny story, 'The Meanest Man in the World' at 20th-Fox, goes to Maureen O'Hara, with Walter Lang directing (Gladys Rochester) Anderson in a featured part.

Studio Contracts

Hollywood, May 12. Don Castle's option lifted by Paramount. Ed Edwards inked player pact at RKO. Lorraine Miller signed acting ticket at Paramount. Dean Broek handed player contract at RKO. Thomas Gomez, legit player, signed the Universal. Edmund Goulding renewed as director at Warners. Arlet Heath handed player ticket by 20th-Fox.

Fun Finding Out

Hollywood, May 12. Bud Abbott and Ray Costello go in for slapstick mystery in their next film, 'Who Done It?' slated to start Monday (14) at Universal. Eric Kenton gets the director job, with Alex Gottlieb as associate producer.

25G Ceiling Now Regarded As Dormant; H'wood Never Squawked

'NO SALE YET', CORWIN Denies Closing for Radio Script Date a Film

Despite the announcement by Columbia Pictures that it has bought the screen rights to the '25c' story, 'Curly' radio play, Norman Corwin says no sale has been made. He refused to offer from a possible movie sale, Corwin says no sale has been made. He refused to offer from a possible movie sale, Corwin says no sale has been made.

Theatres, Etc., Come Under New York's New Anti-Discrimination Bill

The Washburn and Schwartzwald bills which Governor Lehman has signed are likely to bring a host of phases of theatre-amusement business. While they are primarily aimed at banning discrimination in employment, on account of race, color, creed or national origin, in detention of the Washburn bill is a 'national origin' to 'race, color and creed and previous condition of service' as grounds for which the exclusion of any citizen from 'equal enjoyment of accommodations, places and privileges, by owners, managers or lessees of theatres or other places of amusement' shall be considered a misdemeanor. Such denial or aiding or inciting another to deny equal opportunity is punishable by a fine of \$50 to \$500.

The Schwartzwald bill, according to Governor Lehman's memorandum, permits the Industrial Commissioner and investigatory powers to be used under the Labor Law to examine into charges of discrimination by publishers, labor organizations or war and defense industries. The Schwartzwald act is intended to put teeth into the enforcement of anti-discrimination statutes.

Johnny Hyde's Son Heads Morris Cost Story Dep't

Hollywood, May 12. Johnny Hyde's son, Donald, takes over the story contact part in the William Morris office. Following in his office, succeeded James Geller who resigned to become story executive at Warners. Young Hyde moved to Hollywood six months ago after handling stories in the Morris office. Donald Hyde, under the name of Morris (Letter has since gone into the Army and a successor in N. Y. is now pending).

Make Sounds Like Peace

Hollywood, May 12. Sound technicians went back to work at Republic after a brief walk-out and agreed to leave the settlement of the wage dispute to J. V. Smith, business representative of Local 688, and Pat Casey, labor contact for the producers.

Sound technicians went back to work at Republic after a brief walk-out and agreed to leave the settlement of the wage dispute to J. V. Smith, business representative of Local 688, and Pat Casey, labor contact for the producers.

Pushed into the background reserved for less important issues is a \$25,000 ceiling on annual income. This doesn't mean it's a dead issue, but its original aim is a stepping stone that nobody seems anxious to arouse.

Today's important problem with such a ceiling on income is how a tax bill is whether it will contain a compulsory savings plan or a sales tax. Universal wants \$7,000,000 for his war chest, and the Treasury proposals fall short of this objective.

Who will introduce the bill in the Capitol Hill? No New Deal sponsor has come forward to champion the \$25,000 limit on income. If he has, his voice has not resounded behind the closed doors of the House Ways and Means committee, where the tax bill is being blueprinted for debate. The situation is a nutshell:

1. Much quiet stirrings against the \$25,000 income top. The opposition is buttressed by editorial opinion, which is not the least, against light on earned income. Chairman Robert L. Doughton said he found no support for the bill. Other members echo this opinion. The G.O.P. minority is so-called liberal. The House liberal, liberals assert that the little man cannot be expected to carry the burden of the tax. The limitation on income, or some other tax device that will separate those in the top salary class from ordinary incomes.

2. The limitation on annual income, which would mean that the maximum—could be accomplished by a form of compulsory savings under which the individual would deposit the investment of all incomes over the \$50,000 limit in Government, low-interest bonds. The tax would be a modification of the John Maynard Keynes' economic theory which says that the money in war bonds to be held in escrow by the Government. The tax would be in practice it could prevent a cushion against post-war depression.

3. Secondary legislation. The voluntary system of bond selling, other high in the councils of the New Deal president Henry A. Wallace, Chief Administrator Leon Heald. The Federal Reserve Board are said to favor reducing up bond buyers by legislation. The Federal Reserve Board are said to favor reducing up bond buyers by legislation. The Federal Reserve Board are said to favor reducing up bond buyers by legislation.

4. The full power of labor will be thrown against the sales tax, which is last on the administration's revenue raising list. This opposition, coupled with the belief of administration leaders, that the sales levy puts too heavy a burden on low incomes groups, is enough to stink the President Roosevelt and Morganthau are against it though some New Deal spokesmen are in favor of it.

While nobody mentioned it publicly, the \$25,000 limitation on incomes has been mentioned in the committee by those who say it would dry up campaign checks. A member of the staff of the committee on Finance, a 'Variety' correspondent that not one protest came from the motion picture industry or from the ground was seriously affected by the \$25,000 limit. Instead, the opposition has come administration leaders (see page 5), even in the legislative brackets, the metropolitan press and columnists.

5. Means and methods of raising up for re-education, are generally alarmed over the new tax legislation. They don't want to overdo it; they want to turn a cold shoulder on the campaign. The program is to distribute the tax burden equitably, and to secure the new yield on the ground. The program is to distribute the tax burden equitably, and to secure the new yield on the ground. The program is to distribute the tax burden equitably, and to secure the new yield on the ground.

Beyond Lies The Rock

Hollywood, May 12. RKO signed Al Rogell as director of the mystery picture, 'Seven Miles from the Sea'.

Limitation of Film Trucking to One Delivery, Exhibs Wary of 'Missouts'

With regular truck delivery service held to one delivery daily in many spots, and exhibitors weary of an express service in certain instances, industry is launching a campaign to get exhibitors to return prints on time. Otherwise, trade officials fear there may be many 'missouts' resulting in an involuntary American blackout (late print returns disrupting theatre schedules and forcing day houses because film prints are unavailable). 'It's a war condition' resulting from priorities on rubber gasoline and need for curbing waste of material.

Line of approach in the film business drive is to seek cooperation by exhibitors who, in the past, have been careless about returning their prints on their promised date. That not serious when it was possible for the distributor to send out additional prints on special delivery. But a 'show' was permitted to lay additional on a railroad station platform or where a truck delivery service pickup, it made no great difference in normal business. New regulations, there will be only a single delivery in many places. And there will be few motorcycle special messengers to speed prints held over in this manner. Exhibitors going to come through with special delivery service, even via railroad express, when the normal express platform or exhibitor's own carelessness, it's indicated.

Industry drive will stress the point that all exhibitors should cooperate to prevent other exhibitors from 'missouts' because it is part of the exhibitor's business endeavor to carry on with the slightest disruption in service. It's emphasized that while his carelessness may not hurt him the first time, another exhib may become a customer and he will have darkened his house one day because prints are unavailable. Because there are about 50,000 prints used daily, carelessness on the part of only a few exhibitors can cause plenty of 'missouts' down the line. Mechanics of handling the prints require prompt return of prints after playdates have been completed.

Want 25% Dink

Trade, Detroit, May 12.—Representing employees of six film carrier firms here, the 'Teamsters' and 'Chauffeurs' union opened negotiations for a new contract asking a 25% increase in wages. Basis for asking the decided leapup is that because of the growing tire shortage, expert care is needed in the handling of transportation.

Other factor is that defense industry has boomed wages and living standards. In addition to the quarter increase in pay, film carriers are demanding two weeks' vacation leave and a week's leave with pay, and closed shop.

Put Rapper on 'Twain'

Hollywood, May 12.—Irvine Rapper draws the director tack on 'The Adventures of Mark Twain' story of the picture's No. 1 humorist in pioneer days.

Jesse L. Lasky, producer of 'Swanee Song' is putting on the same chores on 'Twain' at Warners. Filming starts early in July.

ELECTRICIANS' OK

Will Save Hollywood Studios Around \$5,000,000 a Year

Hollywood, May 12.—An agreement by Standard Electric Local 728 to furnish all jobbers necessary to man sets, eliminate the need to pay for extra electrical equipment, will save the industry \$5,000,000 annually.

Many work orders are being issued by unit to outsiders to meet all studio calls.

SKOURAS, BUCKLEY WEST

Skouras Not Yet Confirmed as Eastern NY Exco

Charles Skouras pulled out for the Coast Monday (11) accompanied by Charles Buckley, legal counsel, and expected to outline assignment of operating personnel within National Theatres and Fox-West Coast shortly after his arrival on the Coast.

Frank H. Rick, Robinson, Jr., president of Fox International Theatres, Inc., has been most prominently mentioned as likely to become assistant to Skouras in NY, but no final decision has yet been announced.

Skouras has stated that final decision will not be made until further papers on the Coast.

2 Theatre Mgrs. In Cleve. Stuck Up For \$98 20 Mins. Apart

Cleveland, May 12.—Two theatre managers were held up by the same masked gunman and two accomplices who rolled both showmen for \$98 within 20 minutes on a weekend and made a clean getaway.

Abbey Fine, manager of the Stray, was arrested. The other, who was climbing into his auto parked behind the theatre. They were held for days, receiving amounting to \$203.

Next victim was Max Weinstein, who manages the Ambassador, told, nailed as he was taking \$75 to the bank. Leaving the slipup was joke, the two exhibitors tried to laugh their way out of it until the masked men started waving a pistol at them. During the fracas Weinstein nearly got into the gang spraying the street with bullets. Intimate bystanders.

ADDED UMPI POINTS UNDER DISCUSSION

Meeting all day yesterday (Tuesday), the exhibitor subcommittee of the United Motion Picture Industry went over the ground covered to date and also discussed other matters, including the question of control of forcing of shorts and cancellation of territorial as well as individual disputes.

Group, of which Jack Kirsch, president of the company, is vice chairman, will meet today (Wed.) with the committee of the whole of the industry, headed by William S. Wagers, to make its report on action taken by exhibitor associations throughout the country, plus recommendations on other plans in the UMPI program.

With the UMPI sales plan virtually assured, it is probable the committee and the exhibitor bunch will turn to cancellation and short-cutting without delay although taking precedence is the selling program, which both exhibitors and exhibs are anxious to get before the Department of Justice for approval. It is possible that a committee of exhibs and distibs will be either direct or set (Wednesday) for presentation of the UMPI sales plan to the courts and the D. J. Kirsch set to take up the matter. It is automatically becomes ineffective on 1942-43 selling under the new program.

Only three exhibitor organizations have refused to okay the UMPI plan to cancellation and short-cutting, and a majority of supporters and makes it practically a foregone conclusion that the committee will be set to be sold in blocks of 12 on a quarterly basis or less.

TAXES GO TO ATTORNEYS

Admission Levy on All Tickets Coincides with Hays Office Estimates on Number of Persons Patronizing Pictures — Annual B. O. Gross Placed at \$1,200,000,000.

TAX OVER 10%

With the Federal admission tax now applying to all admission above 9c, the film industry is able to make its most authentic check to date on weekly attendance at picture theatres. While the first full year of 10c tax on admission tickets over 9c is not complete, figures for the last on tickets of 21c or higher plus Treasury department estimates reveal that weekly attendance on the average presently is running between 90,000,000 and 100,000,000 patrons.

Previous to the new lowered tax limit taking in everything above 9c, most authentic figures were from the U. S. Department of Commerce which collaborated in compiling them with the Hays Office, last estimate of the Motion Picture Producers & Distributors Assn. (Hays Office), after a census, estimated on (Cont'd on page 23)

1-2 MIN. SHORTS TO 'SELL' WAR

Production of a series of 1 and 2-minute shorts, calculated to 'sell America's war efforts' to theatre audiences, will be taken up by the industry, with Warner Bros. reported as likely to start work soon on such setup of 30-second or slightly longer shorts.

Example of what is possible in this regard was the advance briefs prepared through War Activities Committee recently on Secretary Morgenthau's speech under the auspices of War Stamps and Bonds. Cameframen obtained about three-minute running time material on highlights of the speech two or three days in advance, so that 10,000 prints could be rushed to key houses throughout the U. S. In this way, it was possible to blanket the nation on the vital subject of Britain on the screen as soon as Morgenthau had completed his talk.

DUNPHY NEEDS HELP

Reported Talking to RKO's Kingsbury for Manipower

Chris Dunphy, head of the Amusement Division of the War Production Administration, is reportedly approached Malcolm Kingsbury of RKO and other circuit operators on a plan to recruit people familiar with show business for the Government department. Top theatre management and a permanent basis, with understanding that some circuit heads have responsibility to offer to give necessary help in an advisory capacity.

Dunphy Organizing Washington, D. C., May 12.

Chris Dunphy is currently organizing his plan, though no formal appointments have been made as yet. The appointment of an 'expert' in the management and a permanent familiar with outdoor amusements is being delayed by red tape and investigations. There is no general drive on for recruits from show business, Dunphy being chiefly interested in outdoor amusements and a stunt start with an inside knowledge of the theatre.

Regional Instead of National Sales Conventions Favored by Distibs

K-5-A 13 WEEKS UP

\$35,280 for Forcast of '42 as Against \$33,670

Keith-Albee-Orpheum Corp. and subsidiaries showed a net profit of \$33,280 for the first 13 weeks of 1942 as compared with \$33,670 for the first quarter last year. Gross income for the quarter ending last week tallied \$747,686 before provision for income taxes and depreciation, representing an increase of more than \$25,000 over the first 13 weeks last year.

Provision for income taxes amounted to \$23,394 in the quarter or nearly three times the \$9,286 in the initial 1941 quarter. Provision for Federal income taxes increased a 40% rate for 1942 as compared with a 24% rate in 1941, but no provision has been made for Federal excise taxes on amusements companies do not appear liable in this respect.

Duals and 'Victory Films' Make Shorts' Future Indefinite

With all majors likely to reduce production of shorts in 1942 in order to absorb 82 victory short features into their programs, any competition for shorts in 1942 is expected in the next 14 months admittedly hinges on what the industry is going to do with the double feature during the war period.

Actually, there will be nearly as many shorts available as before since each distributor will handle a certain percentage of the victory pic, selling them to exhibitors and feature on them as part of the screen playing time in theatres. If these shorts measure up strongly, the status of the short feature may be slightly enhanced in the coming season. But, not materially unless the short is lifted out of the stopehild category where it has been since duals came into prominence.

Because most major companies have not yet made up their minds as to geared to fit the demand for duals, just now there seems little chance for solo picture bills to maintain additional prominence for at least another year. Demand for double-feature fodder in Los Angeles and elsewhere on the Coast as well as in the New York area and most of the Atlanta section doubtlessly has prompted production lineups to fill dual requirements. For several years the policy has been to give compliance of public and exhibitor demands in Texas, or in many midwestern and southern territories for stronger shorts on single-feature bills.

Whether the drain on the technical staffs, equipment, material and production from the war will force a gradual curbing of the amount of film production (the wartime effort produced a net reduction in the total production in Great Britain after about a year) will be noted, but not by the industry for another six months or possibly longer. That is the outstanding question. It is not by the way shorts—the curtailment of current movie feature production.

'Red Harvest' Teams Goddard and Donlevy

Hollywood, May 12.—Paulette Goddard and Brian Donlevy are teamed as co-stars in 'Red Harvest', a tale of war, at Paramount.

Donlevy's assignment prevents his appearing in 'Cargo of Innocents' in which he had been tentatively slated with Robert Taylor and Charles Laughton at Metro. Production schedules conflict.

Because of the fact that major producers under the consent decree with respect to the 1942-43 sales of blocks of five to crates of 12, sales conventions are not being discussed with regard to the 1942-43 product, although Paramount last week held a three-day general executive distribution session to the following by regional conclaves. These, however, are mostly to lay plans for marketing of the balance of this year's product, including a special, 'Reap the Wild Wind.'

While it is said that Fox might hold a national convention late on, none of the other majors is leaning in the direction of such meetings and possibly Fox also may not hold any since Neil F. Agnew, v.p. over distribution, is known to disfavor large meetings because they become unmanageable. It is probable that they might be held, while Warners and RKO are also likely back waiting to see what happens to the United Motion Picture industry sales plan. In sales circles it is held that there would be about 12 sales meetings until it is known how the Big Five is going to do next year and policy can be outlined to the sales forces, plus the UMPI selling program. It is probable that Metro is holding a district managers meeting in Chicago, Monday (18), but not to discuss 1942-43 plan.

82 Pix or Less?

Likewise the number of picture sales in 1942 is expected to be 'cut' down by 20 per cent, but if the UMPI sales plan goes into effect it's not expected that there will be a drop in sales, but set more than a maximum of 48. This is the number in bill for 20th Century-Fox for 1942 and probably flexibly schedule a minimum of 44 and maximum of 52. Paramount will likely run around 40. But understood the company is not inclined to announce any number as yet. Sales will probably drop to 40 or even less.

In view of the holding a national convention in New York, June 2-5, first company to make such plans was Metro. Metro will try to be first distributor, is discussing a national program, but nothing set as yet. The production of shorts will hold regional, while Republic is doing the same starting with the first in New York this week.

Mon's Clash Conclude

Hollywood, May 12.—Monogram franchise-holders and exchange managers are converging here from all parts of the country for the year's first sales conference. Four-day session gets under way Wednesday (13) with attendance highest in company's history.

U CARRYING TOP LOAD, GRINDING ON SEVEN PIX

Hollywood, May 12.—Production at Universal is at its capacity rate, with seven picture before the cameras and every sound stage slated to be occupied for at least a month.

Seven in work are 'The Silver Bullet', 'Love and Kisses', 'Caroline', 'The Girl from Chicago', 'The Heart of Texas', 'Sherlock Holmes Saves London', 'I Want to Dance with Somebody', 'The Adventures of Smilin' Jack.'

'20th's Boy and His Hoss

Hollywood, May 12.—First Technicolor picture in the series, '20th's Boy and His Hoss', will be 'My Friend Flicka', a tale of a boy and his horse, to be filmed with 'Cargo of Innocents' in which he had been tentatively slated with Robert Taylor and Charles Laughton at Metro. Production schedules conflict.

THIS ABOVE ALL

20th-Century of Darryl F. Zanuck production. Stars Teresa Wright, Philip Merivale, Alex. ...

From Eric M. Knight's 'This Above All' the first best-selling novel to come out of the Second World War...

But to an America still struggling with the full force of war, it is also the informing story of how a disarming man's unshakable devotion to country finally restores his faith...

Although R. C. Sherrett's screen adaptation softens certain aspects of the novel...

There are many effective, affecting scenes in the picture. One of the ones that opens the story, as the liberal-minded girl tells her circle of friends...

Thomas Mitchell, Henry Stephenson, Noel Bruce, Philip Merivale, Sara Allgood, Alex. ...

Mrs. Miniver (ONE SONG) Metro release of Sidney Franklin production. Stars Teresa Wright, Philip Merivale, Alex. ...

Superbly catching the warmth and spirit of Jan Strick's characterization in her best-selling book of sketches...

MRS. MINIVER (ONE SONG)

- Mrs. Miniver... Teresa Wright, Philip Merivale, Sara Allgood, Alex. ...

Mrs. Miniver. Metro has created out of it a poignant story of love and sorrow, the humor and pathos ...

'This Above All' (20th). Distinguished, vividly engrossing ...

'Powder Town' (RKO). Good for it on a dull matter about ...

'Mexican Spitfire Sees A Ghost' (RKO). Farce with Lupe Velez and Leon Errol in dual role ...

'Remember Pearl Harbor' (Repl. Action pic for juve ...

'The Flew Alone' (Britiss-Made). New release of Metro picture ...

'Mexican Spitfire Sees A Ghost' (RKO). A ghost production, Stars Lupe Velez, Leon Errol, ...

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Despite obvious efforts to the list

Miniature Reviews

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'Mexican Spitfire Sees A Ghost' (RKO). A ghost production, Stars Lupe Velez, Leon Errol, ...

Despite obvious efforts to the list

Escape From Hong Kong (ONE-RUN)

Universal release of Marshall G. Sponer production. Stars ...

'Remember Pearl Harbor' (Repl. Action pic for juve ...

'The Flew Alone' (Britiss-Made). New release of Metro picture ...

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'Remember Pearl Harbor' (Repl. Action pic for juve ...

'The Flew Alone' (Britiss-Made). New release of Metro picture ...

Despite obvious efforts to the list

divorce, the war, her brief pilot job and her fatal crash. Brief touches of comedy and snatches of the Johnson family life in a picture that makes for a very fast motion picture...

Biographers are popular, for one thing, because they tell us about the legends and the masses are attracted to them. The picture is directed by Odeon and Paramount circuits.

Remember Pearl Harbor

Republic release of Albert J. Cohen production. Stars ...

'Remember Pearl Harbor' (Repl. Action pic for juve ...

'The Flew Alone' (Britiss-Made). New release of Metro picture ...

'Mexican Spitfire Sees A Ghost' (RKO). Farce with Lupe Velez and Leon Errol in dual role ...

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'The Flew Alone' (Britiss-Made). New release of Metro picture ...

Despite obvious efforts to the list

POWDER TOWN

RKO release of a picture of a small town ...

Mexican Spitfire Sees

A Ghost

RKO release of a ghost production, Stars Lupe Velez, Leon Errol, ...

Remember Pearl Harbor

Repl. Action pic for juve ...

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Despite obvious efforts to the list

Chi Holdovers Cook Biz, Durante
Helps 'Born Sing' to Fine \$21,000,
'Shanghai' - Hayfoot - 'Sturdy 13G

Chicago, May 12. Trade is good throughout...

Chicago, May 12. Best all-round filmer bet is 'Woman of Strife'...

Chicago, May 12. 'Turtles' (RKO) and 'Dale Falson' (RKO)...

Chicago, May 12. 'Gal Sal' Rowdy \$12,000. Prov. Acc; 'Wife Flyer'...

Chicago, May 12. 'Kings Row' Soccer. \$10,000 in Portland...

Chicago, May 12. 'Tortila Flat' Torrid \$11,000, Leads 'Cleave. Filmers; Animal' Husky 16G

First Run on Broadway
(Subject to Change)

Week of May 14
Astor—This Above All' (20th) (12)

(Reviewed in current issue)
Capitol—'Rio Rita' (M-G). (Reviewed in Variety 10/19/39)...

'RIO RITA' 15G
PACES CINCY

Cincinnati, May 12. Merry returns on 'Rio Rita'...

'Jungle Book' \$16,000
Tops Bah St. Louis;
'B'way Fairish at 9G

St. Louis, May 12. Slim pickings for the current week...

St. Louis, May 12. 'Kings Row' is the season's first week going for a big show...

Tortila Flat' Torrid \$11,000, Leads
Cleave. Filmers; Animal' Husky 16G

Cleveland, May 12. Cooler weather is warming up theatrical grosses...

V.Y.B. O' Still Slightly Dumb
Our Life' J. Dorsey Record \$60,000,
Saboteur' Good 90G, Rita' Slow 25G

Two new shows, both doing well, are pepping up Broadway a little but the 'Saboteur' (M-G)...

Another newcomer of the week is 'Rio Rita'. The Abbott-Costello picture started out weakly...

'Saboteur' Good 90G, Rita' Slow 25G

Paris, May 12. 'Rio Rita' (M-G) is the season's first week going for a big show...

'Our Life' J. Dorsey Record \$60,000

Paris, May 12. 'Our Life' (M-G) is the season's first week going for a big show...

'Saboteur' Good 90G

Paris, May 12. 'Saboteur' (M-G) is the season's first week going for a big show...

was anything but spring at under \$15,000.

Estimates for This Week
Apollito (B&K) (1,200; 35-55-75)...

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Reap, Singled in Hub, Huge \$37,000 In One Spot; 'Mr. V'-Water Follies 20G

Boston, May 12. 'Reap the Wild Wind' is scoring heavily here, threatening to break the Metropolitan house record for a single-feature run (75c top). Return of 'Gone With Wind' is satisfactory...

Estimates for This Week: Boston (RKO) (3,000; 30-40-40-55-75) -Mr. V. (M-G) and Water Follies 1942 on stage, doing okay \$20,000. Last week, Venice Trinidad (Col) with Johnny Davis, booked \$20,500.

Metropolitan (L&P) (4,387; 40-55-75) -Reap Wild (Par). Whumping out a giant \$27,000, very nice. Last week, Favorite Blonde (WB) and 'Tuttles Tab' (RKO) continued from two weeks at Met, \$6,500 good.

Philadelphia, May 12. A final weekend before gas rationing sent thousand of Philadelphia out on the highways but sent home a few spots, still helping picture...

Timgers'-Vande Sold \$17,000 in Washington

Washington, May 12. Fingers at Windows (RKO) continued and 'The Invaders' at the Earle are running both evenly, the latter a business town. Both aided by vaudeville while 'Jungle Boy' the Palace is doing \$17,000, well running close to normal stage level.

Estimates for This Week: Capital (Loew) (2,800; 30-40-44-66) -Fingers, at Window (M-G) and vaude. Looks like good \$17,000. Last week, M-G (A), \$16,000 in six and one-half days after re-introducing time to Hollywood Carnival.

Hardy' Neat \$16,500 In B'klyn, 'Tuttles' 133G

Brooklyn, May 12. Moderate bit repeats with all downtown delinquents including holdovers at Paramount. 'Tuttles Tab' (RKO) is in a money maker in Lewis' Metropolitan showing 'Courtship of Andy Hardy' and Smith, Anderson (Col) 133G.

Smith, American (M-G) / Neat \$19,500. Last week, 'Mr. V' (M-G) and 'Prince B' (U) (20-40-55-75) \$15,000.

Blonde Wow 20G in Philly; 'Reap' 15G H.O.

Philadelphia, May 12. A final weekend before gas rationing sent thousand of Philadelphia out on the highways but sent home a few spots, still helping picture...

Estimates for This Week: All-day (WB) (1,330; 30-40-57-68) -Reap Wild Wind (Par). Getting okay play with \$3,000. Last week, 'Tuttles Tab' (RKO) and 'M-G' (A), \$2,800 for five days of 'Reap'.

Memphis, May 12. Trade continues pretty well with 'Ship Ahoy' doing right well at the big one here, while 'Sun at the Window'...

Ship Ahoy \$6,500 in Memphis, B'Way 5G

Memphis, May 12. Trade continues pretty well with 'Ship Ahoy' doing right well at the big one here, while 'Sun at the Window'...

'Gal Sal' Snappy \$10,500 Omaha; 'Blonde' OK H.O.

Omaha, May 12. Two releases and a home town picture on press much good, but 'Gal Sal' and 'Blonde' will be around \$2,000. 'Gal Sal' (M-G), \$10,500 in six and one-half days after re-introducing time to Hollywood Carnival.

'Rio Grande Way' (Col) / Moon \$5,000. Last week, 'Rio Grande Way' (Col), \$5,000.

'Row' Terrific \$18,000 In Balt; 'Ghost' 11G

Baltimore, May 12. Cooler weather and exact attractions resulting in Venon for best gross along the line. 'Kings Row' smash-in, scoring \$18,000 in four days of another pushing pretty close to a record...

'Kings Row' Hot \$22,500 in Pitt; 'Invaders' 12G

Pittsburgh, May 12. Cooler weather and exact attractions resulting in Venon for best gross along the line. 'Kings Row' smash-in, scoring \$22,500 in four days of another pushing pretty close to a record...

'Ship Ahoy' \$6,500 in Memphis, B'Way 5G

Memphis, May 12. Trade continues pretty well with 'Ship Ahoy' doing right well at the big one here, while 'Sun at the Window'...

'Buff, Tables to Bands' / Lombardo \$14,000

Buffalo, May 12. Guy Lombardo and Chicor Marx and Favorite Blonde and Century are among the top shelf items for the week...

'Gone' Stock \$4,000, Best Lincoln Bed; Beds 3G

Lincoln, Neb., May 12. With the government coming to the aid of theatre row by consorting with the CIO, 'Gone With Wind' is doing very well, with 'The Best of Both Worlds'...

'Tave Blonde' Smash \$23,000 in Det.; 'Invaders' Big 20G, 'Row' 9 1/2 G in 4th

Detroit, May 12. Bouncing right back after last week's grossed-out at the top end, 'Holovers' continue to dominate the local scene but the two best here are 'Invaders' and 'Row'.

'Kings Row' Hot \$22,500 in Pitt; 'Invaders' 12G

Pittsburgh, May 12. Cooler weather and exact attractions resulting in Venon for best gross along the line. 'Kings Row' smash-in, scoring \$22,500 in four days of another pushing pretty close to a record...

'Gal Sal' Swell \$9,500, Seattle's Pacemaker; Pearl Harbor' Big 7 1/2 G

Seattle, May 12. 'My Gal Sal' (M-G) has a fine procession this week with a trim figure over the 'Pearl Harbor'...

'Buff, Tables to Bands' / Lombardo \$14,000

Buffalo, May 12. Guy Lombardo and Chicor Marx and Favorite Blonde and Century are among the top shelf items for the week...

'Gone' Stock \$4,000, Best Lincoln Bed; Beds 3G

Lincoln, Neb., May 12. With the government coming to the aid of theatre row by consorting with the CIO, 'Gone With Wind' is doing very well, with 'The Best of Both Worlds'...

Detroit, May 12. Bouncing right back after last week's grossed-out at the top end, 'Holovers' continue to dominate the local scene but the two best here are 'Invaders' and 'Row'.

'Kings Row' Hot \$22,500 in Pitt; 'Invaders' 12G

Pittsburgh, May 12. Cooler weather and exact attractions resulting in Venon for best gross along the line. 'Kings Row' smash-in, scoring \$22,500 in four days of another pushing pretty close to a record...

'Gal Sal' Swell \$9,500, Seattle's Pacemaker; Pearl Harbor' Big 7 1/2 G

Seattle, May 12. 'My Gal Sal' (M-G) has a fine procession this week with a trim figure over the 'Pearl Harbor'...

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'Rio Rita' Terrific \$19,500 in Frisco; 'Blonde' 14G, 2d Wk., 'Reap' 13 1/2 G, 3d

San Francisco, May 12. Despite first black-out, moviegoers coming too late in the evening to hear the boxoffice that night, town today set a fairly good record...

Key City Grosses

Estimated Total Gross This Week... Total Gross Same Week Last Year...

'Sunny Side' Vanities Trum \$11,000, K.C. Best; 'Ship Ahoy' Big 10 1/2

Kansas City, May 12. Most money going to be being done by Tower with Earl Carroll's 'Vanities' on stage...

SWG Ratifies 7-Yr. Pact

The new seven-year contract with the producers was ratified Monday night (11) at a membership meeting...

SKELTON 12G HEADS LITTLE

Louisville, May 12. The new seven-year contract with the producers was ratified Monday night (11) at a membership meeting...

L.A. Biz Still Strong on Weekends; 'Gal Sal' Potent \$2,000 New Leader, 'This Our Life' 26G, 'Blonde' Big 3d

Estimates for This Week

This Week... Total Gross Same Week Last Year...

Los Angeles, May 12. 'Gal Sal' (M-G) is the picture currently, clocking \$28,000 at the solid \$20,000 weekend...

'Bedtime' Hot \$15,500 In Newark, 'Fantasia' Plus 'Valley' Nice 18G

Newark, May 12. With assistance from a favorable theatre weather and the tendency of people to remain near home, every Newark house is collecting a top-notch gross this week...

Business still continues strong on weekends with the first four days estimated for this week...

'TUTTLES' FINE \$9,000, DENVER, 'FANTASIA' 7G

Denver, May 12. 'Fantasia' at the Aladdin is the best all-around attraction in the city being headed for about double the film gross...

Estimates for This Week

Aladdin (F.W.C.) (1,400); 25-40-75; 'Tuttles' (RKO) (1,400); 25-40-75; 'Fantasia' (M-G) (1,400); 25-40-75...

Estimates for This Week

Aladdin (F.W.C.) (1,400); 25-40-75; 'Tuttles' (RKO) (1,400); 25-40-75; 'Fantasia' (M-G) (1,400); 25-40-75...

Rogers on Bronc Tour

Hollywood, May 12. Rodeo Corp. of America signed the new seven-year contract with the producers was ratified Monday night...

Estimates for This Week

This Week... Total Gross Same Week Last Year...

Estimates for This Week

This Week... Total Gross Same Week Last Year...

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Estimates for This Week

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This Week... Total Gross Same Week Last Year...

New Product Offers Handicaps—'Ship Ahoy' and 'This Our Life' Boom As Leaders

Although dimout regulations, blackouts and the final weekend before gasoline rationing comes effective (7 eastern states) cut into the national boxoffice total, batch of new product tossed on the market helped overcome these handicaps...

'Ship Ahoy' and 'This Our Life' Boom As Leaders

(where Hopa was with the Caravan), sweet \$20,000 in mid Philadelphia, sold on third week in L. A., big in Seattle, worthwhile second week in Cleveland, trim in St. Louis, \$10,000 in Buffalo, \$8,000 in Frisco and Providence, and dandy on mover in Cincinnati and continued run in Boston (\$20,000 in total)...

'TUTTLES' FINE \$9,000, DENVER, 'FANTASIA' 7G

Denver, May 12. 'Fantasia' at the Aladdin is the best all-around attraction in the city being headed for about double the film gross...

'BEDTIME STORY' LEADS J. CITY, STURDY \$16,500

Jersey City, May 12. Shows on the air, 'Bedtime Story' leads this week. Look with 'The Bedtime Story' probably will draw the largest...

Public Relations Comm. and UMPII Both Favor Market Analysis Idea

Complete industry analysis idea is due for considerable additional attention in forthcoming weeks, with both the Public Relations Committee (Eastern Division) and the UMPII committee scheduled to discuss the merits of such a study. The UMPII (Eastern Division) and the UMPII committee scheduled to discuss the merits of such a study. The UMPII committee scheduled to discuss the merits of such a study.

FRESH OUT OF AUSPICES

So 'This Above All' Just Bows in On His Own
Premiere of "This Above All" at the Astor N. Y. last night (Tuesday) was virtually the first important debut in the last year and a half which was "sponsored" by British "War Relief, American Theatre Wing, Navy Relief" and the other charitable organization tied up with the war. Hal Horne office, which arranged the unveiling, is at the other 20th-Fox pictures in the past year, has just about run out of organizations.

Fr. May 15—Mrs. Milner (M-G), in all exchange cities.
Sa. May 16—In This Life (WB), in all exchange cities.
Tu. May 19—Once Upon a Time (M-G), in all exchange cities.
We. May 20—Pacific Rendezvous (M-G) and 'I Married an Angel' (M-G), in all exchange cities.

GAS AND TIRES K.O. DRIVE-INS

With automobiles and gas becoming as precious as jewels, and tires becoming the thieves more than the window behind which pearls reside, the operators of drive-in theatres are fearing the worst. Likewise roadside taverns catering to car trade, especially those where drinks are served to occupants while loud speakers drive out music, must be affected.

The one estimated there are about 100 drive-ins throughout the country. Majority of the trade drawn to the drive-in territory is from the South and New England have found the drive-ins the most popular. The drive-in territory in New York has not taken to this form of film diversion, although there is a drive-in on Long Island which assertsly has been doing well.

Hal Horne Takes Over As 20th-Fox Pub Ad Chief, Botsford West

Hal Horne took over as head of publicity and advertising at 20th-Fox City last week. The ability that his own press and exploitation organization will continue to function separately will be maintained. Hal Horne took over as head of publicity and advertising at 20th-Fox City last week. The ability that his own press and exploitation organization will continue to function separately will be maintained.

IDAL'S SYSTEM Caffe Stencor Courses to Keep Girls On the Job

Detroit, May 12. Since you're going to lose them anyway you might as well get the best you can get. That's the philosophy of David M. Idal, managing director of the Fox film studios, who started the 'giveaway' system for his employees. The system involves the use of a pen which starts to be fed in on the drawing off of regular help by the employees. The system involves the use of a pen which starts to be fed in on the drawing off of regular help by the employees.

PAR ADDS MARTIN LEWIS

Martin Lewis has joined the Paramount publicity and advertising department. Lewis will be in charge of publicizing on radio contacts, campaigns, etc.

Arkansas indie Exhibs Convene May 24-25, Theatre-Exchange Briefs

Memphis, May 12. Independent Theatre Owners of Arkansas convened at its annual convention for Sunday and Monday, May 24-25, at the Eastman hotel, Hot Springs, Ark.

Ohio's 1st Fem. Mgr. Ruth Garrett, promoted from cashier to assistant manager at the Eastman hotel, is to be promoted to first job in Ohio to receive such a first job.

Miss Garrett has developed a Kiddie Show for the theatre, which opened house of Sterling City, Mo., on Saturday morning showing of "King of the Texas Rangers".

Elmer Winegar, manager of the Buffalo Municipal Auditorium, has returned to his former position of the New Townes theatre here.

Ben Rosen, Mgr. Again Ben Rosen, for many years with Loew's in managerial capacities, has been away from the circuit for couple years, has returned as manager of the Elmer Winegar theatre. Ben Rosen was in the agenting business.

Hagen Heads Wb Checkers Rudy Hagen, at the Warner theatre office, has been placed in charge of the company's own checking system on percentage basis. Supervisors are being installed in 18 different territories.

Kalmenson, Holmes Tours Kalmenson, Holmes and Co. in the field to contact on sales. Ben Kalmenson left office for a couple of days to visit branches. He will be gone a week or so. Meantime, Kalmenson's assistant, Ben Holmes, is also in the field, working through New York state. He will also hit Governorville, headquarters of the Schuch circuit, a popular circuit.

Hincley, recently appointed head of the Warner h.o. playdate department, was in Philadelphia Friday (8) to meet with the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

Currie Heads Nts in PH Pittsburgh, May 12. John Currie, assistant manager for the National Theatre Supply office, succeeded the late E. J. Harris, who was in charge of the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

New sales berth at RKO exchange has been assigned to Carl Botsford, office manager. He'll be succeeded by the late W. J. Botsford, who moves up from chief booker. The chief booker is Marvin Wolfish, previously Botsford's assistant. Friedman is getting from second to first place in the field. Friedman is getting from second to first place in the field.

Black, RKO student, sent to the Indiana circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

H. J. Thompson, veteran Clearfield exhib and head of Mid-State Theatres, Inc., candidate for the Democratic nomination in the Pennsylvania state Senate from the 34th district, is in the field. Thompson is in the field.

Walley, Breckenridge, purchased at show by the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

George Leiko, former RKO exhib and manager of the Harris circuit in Cincinnati as city salesman, has returned to his former position of operating poster supply business in Cleveland.

Richard Hannon resigned from Jack Judy poster firm to take post with the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

Frederick Phillips, manager of the New Embassy theatre, who operates the house in Cleveland, Ohio.

Resignation of Ruth Jet has shifted to the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

week. Becomes secretary to William Leonard, personnel director of RKO theatre, in charge of the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

Bernard Vose Goes to Seattle. Seattle, May 12. Bill Bernard, new manager of Colton theatre, in charge of the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

Ernie Rose, transferred to the Roosevelt, sec second run and move-over house of Sterling City, Mo., on Saturday morning showing of "King of the Texas Rangers".

James Leslie, assistant mgr. at the Harris circuit, in West Seattle, Mo., on Saturday morning showing of "King of the Texas Rangers".

'Liberty Bell' to Chime On Broadway for Drive

Ben Sarakovich, Capitol theatre, New York, publicist, has arranged exploitation tie-up in connection with the Army-Navy Relief collection drive. The drive is in charge of the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

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Sarah Delano Roosevelt, the President's mother, and the American Association of Women, have announced that the Liberty Bell will be virtually a chime for newspaper publicity in connection with the Army-Navy Relief drive.

Following parade up Broadway tomorrow, when the Motion Picture Industry will observe the collection drive, headed by Nicholas M. Schenck, launched the U. S. theatres collection drive in front of the Capitol.

WALSH INTO DISTRICT? Turns N. Y. Theatre Over to Kayburn Circuit—Booth Union Jam

George C. Walsh, veteran theatre operator who is reported discussing an executive distribution post with the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

George C. Walsh, veteran theatre operator who is reported discussing an executive distribution post with the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

On taking over the Yorktown from Walsh, the Kayburn circuit ran into immediate trouble recently, due to possession, with Local 306 Moving Picture Operators. Kayburn looked out the five operators that were in possession, with Local 306 placed them with two Empire State bookmen. Local 306 op had been working for Walsh, but the contract since he paid the circuit scale, though Yorktown was strictly indie.

WHEBERN'S HOLDS A GIFT

Mothers of some of the armed services and mothers more than 65 years old were gifts of \$25 each, in 10 of his guests Mother's Day (10) at the Harris circuit, which is in charge of the Harris circuit, which is in charge of the Harris circuit.

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Understanding thus far is that both the PRC planning group and the UMPII marketing group are fairly well agreed that some surveys have admitted merit. However, with some of the questionnaires far is whether a market analysis would develop facts which might be applied to the film business.

There are several showmen on each of the two groups who are of the opinion that the market analysis is needed to ascertain what has happened to the lost millions of moviegoers in similar circuits—and what can be done to make them return. Theaters and exhibitors would like to know at once if the going is up or down. They are interested under wartime conditions—what tire and gasoline restrictions will do to the big picture operation and smaller theatres. In communities of 10,000 or under, exhibitors in the past season have been in part on customers driving in from outlying areas over distances of 20-30 miles.

Just now there is no clear-cut conviction that an outside organization should make the survey, especially if such outside organization market probe would be unable to develop data that can be practically applied to current conditions. There also are those who believe that any of the market figures depended on for the market figures. The days of the market figures are in the past or at least not to be depended on for a comprehensive analysis.

Other ideas on the market analysis are that no analysis is needed under wartime conditions, that business is good enough, that the market analysis is not less coast along, using present methods of holding business for the duration. In opposition to this school of thought are those who are convinced that now is the time to find out about the film situation, statistically correct as possible in order to cope with different trends presently and be prepared for any slump after the war.

U's Jones a Triple Winner

Hollywood, May 12. Three-prize winner in the Academy's annual Hollywood Still Photography Show was the late Ed Jones, cameraman, who took awards for best male portrait, best female portrait and best natural color portrait.

Winners in other divisions were Charles S. Wetmore, best color; Alex Hatle, RKO; Virgil Ager, Metro; Ernest Bachrach, RKO; Emory P. Schoenbaum, Metro; and Ed Jones, Universal; Clarence Bull, Metro; Whitney Schaffer, Columbia; and Edward T. Estabrook, Universal.

UA's British Pic Prem

Union Artist will bring a British Import, "Ships With Wings," at the Normandie theatre, N. Y., next Tuesday. The picture is being distributed by the Union Jack Club, the English Speaking Union and the British War Relief Committee. It proceeds go to the U. S. Navy Relief Fund.

Number of society dinners at which British and American naval officers will be guests have been arranged to precede the private screening of the film.

Three War Films Set to Crash 680K London, Balcon Epic to Cost 680K

London, April 16. Michael Balcon's next after 'The Foreman Went to France'...

HOW TIMES CHANGE

Mex. 'Bernhard' OK'd by Guatemala After Refusal Several Years Ago

Mexico City, May 12. Success of 'Cantinflas' (Mario Moreno)...

'Mediteranean Crossing' all set for shooting...

Balancing Studios have a merchant navy film on the tapis...

SUNDAY PEEK IN N. SO. VALES

Sydney, May 12. The question of Sunday shows for the cinema...

The film industry generally does not like the present exhibition conditions...

DAWES, HARLEY AMONG 20TH-FOX CANDIDATES

R. S. Dawes, 20th-Fox sales manager in England...

ARSON WOOL'S ARGENTINES

Buenos Aires, May 8. Anticipated war and tambling by local Americans...

Producer-director, who was invited here from Brazil...

Buenos Aires Dresses DOWN JOHN REINHARDT

Buenos Aires, May 8. A severe dressing-down was administered to John Reinhardt...

Although he got only four hours of screen time...

Mex. Govt. Reciprocates On Soldier Entertainment

Mexico City, May 12. Reciprocating the good-will...

Another Mexican Move To Crash the Argentine

Mexico City, May 12. Another move by Metro producers to crash the Argentine...

U. S. FILM COS. WILL CONINUE SHORTWAFF

Shortwaft broadcasts, directed largely at Latin-American countries...

Additional activities such as an international feature news service...

Buenos Aires Dresses DOWN JOHN REINHARDT

Buenos Aires, May 8. A severe dressing-down was administered to John Reinhardt...

'Upon terminating his mission,' Nacido said, 'Reinhardt returned to New York and spoke of an unexpected, marvelous success in theatre circles in Buenos Aires.'

New Mex Film Firm

Mexico City, May 12. The pic business continues to show signs of better times...

Start Training Schools for Women In Australia to Help Replace Men Drafted From Theatres for Service

THE VENEZUELAN WAY

Havas, RKO, Finds a Way Out of Picture Shortage

Caracas, Venezuela, April 28. The Venezuelan movie picture business...

Sydney, May 12. In an effort to meet the manpower shortage in Australian theatres...

Probable that additional theatre-herb from now will be started here...

WAY PERKINS REPORTED SAFE

William K. Way, manager of RKO's Hongkong office up until the Japanese invasion...

GAMMON DEAL ON 'GONE' COLD

London, May 12. What appeared to be precisely set as a deal for Gammon-British picture 'Gone with the Wind'...

HAVANA ROTARY CLUB SALUTES RKO IN N. Y.

RKO was presented a loving cup by the Havana Rotary club...

KENNEBECK AND BRIDE DUE BACK FROM INDIA

Cable received from Frank Kennebeck, Paramount's general manager in India...

Mex Drama Prizes

Mexico City, May 12. Contest to select the best Mexican dramatists of 1943...

Hatter's Castle Surprise Smash Hit in England

London, April 16. With all the talk of film industry's serious illness...

and now
**THE SCREEN'S
 GREAT
 CAVALCADE
 OF MELODY!...**

IT'S TREMENDOUS!...It's you and me and the folks next door!... It's the great heart of America throbbing through the birth and growth of our own popular music—themed to a stirring human drama that sweeps its laughter, love and tears through a ~~riches of rhythm~~ such as all moviedom has never known before!

A
**WILLIAM
 DIETERLE
 PRODUCTION**

SYNCOPATED

**ADOLPHE MEN
 BONITA GRANVI
 CONNEE BO
 TODD DUNCAN**

Uncle Sam is calling
 all exhibitors — to
 sell WAR SAVINGS
 BONDS AND STAMPS
 at their theatres.
 How about YOU?

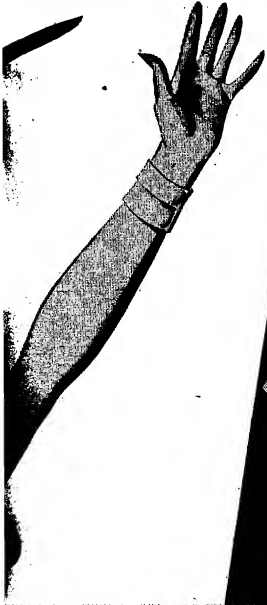
Produced
WILL

Screen Play by...



THESE STAR MEMBERS OF THE ALL-AMERICAN DANCE BAND... PLAYING TOGETHER FOR THE FIRST TIME!

Selected from among
leaders in the
SATURDAY EVENING
POST POLL



CHARLIE BARNET
on the Sax

BENNY GOODMAN
on the Clarinet

HARRY JAMES
on the Trumpet

JACK JENNY
on the Trombone

GENE KRUPA
on the Drums

ALVINO REY
on the Piano

JOE VENUTI
on the Double Bass

**AND ALSO
IN RKO RADIO'S
SIXTH
GROUP....**

**"POWDER
TOWN"**

**"MY
FAVORITE
SPY"**

**"MEXICAN
SPITFIRE
SEES A
GHOST"**

**"THE
FALCON
TAKES
OVER"**

OWN

with
**DU • JACKIE COOPER
E • GEORGE BANCROFT
ELL • TED NORTH
HALL JOHNSON CHOIR**
and Directed by
M DIETERLE



D Yordan and Frank Cavett

Current Short Releases

(Prints in Exchange)

FILM BOOKING CHART

(For information of theatre and film exchange houses VARIETY presents a complete chart of feature releases of all the American distribution companies for the current quarterly period. Dates are given in column 1. Dates of opening of prints are indicated in column 2. Key to Type Abbreviations: M—Melodrama; C—Comedy; CD—Comedy-Drama; W—Western; D—Drama; RM—Romantic Drama; MU—Musical. Figures hereafter indicate date of VARIETY's review and running time.

Film Reviews

Continued from page 8

NATIVE LAND

against the Klan, labor spies and those who try to ruin the honest and sturdy farmers. At times, the film is almost a blast against the Klan...

big city, where she finds the youngster involved with a gang of hoodlums. The plot is a story of a reporter who gets round up the criminals after they have committed a murder...

'Duffy's Southern Exposure' (85 min.). Duffy Duke in card-comedy. 'Setting the Pace' (20th, 10 min.). Ed Thorngren's sports treatment of famed horse-racing...

WEEK OF RELEASE—3/12/42

Table with 2 columns: Title and Studio. Includes 'Maid With Two Lives', 'The Fleet in Two Cities', 'The Big Game', etc.

WEEK OF RELEASE—3/19/42

Table with 2 columns: Title and Studio. Includes 'Casal Zone', 'The Fleet in Two Cities', 'The Big Game', etc.

WEEK OF RELEASE—3/26/42

Table with 2 columns: Title and Studio. Includes 'Two Yanks in Trinidad', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—4/3/42

Table with 2 columns: Title and Studio. Includes 'Alma Boston Blackie', 'The Big Game', etc.

WEEK OF RELEASE—4/10/42

Table with 2 columns: Title and Studio. Includes 'The Invaders', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—4/17/42

Table with 2 columns: Title and Studio. Includes 'Aussie News Prints the News', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—4/24/42

Table with 2 columns: Title and Studio. Includes 'Down the Big Grande Valley', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—5/1/42

Table with 2 columns: Title and Studio. Includes 'White Trails a Flyer', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—5/8/42

Table with 2 columns: Title and Studio. Includes 'Desperate Charms for Fibery Queen', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—5/15/42

Table with 2 columns: Title and Studio. Includes 'Not a Lady's Man', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—5/22/42

Table with 2 columns: Title and Studio. Includes 'Sweetheart of the Fleet', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—5/29/42

Table with 2 columns: Title and Studio. Includes 'Meet The Strains', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—6/5/42

Table with 2 columns: Title and Studio. Includes 'Vanishing Virgilian', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—6/12/42

Table with 2 columns: Title and Studio. Includes 'Vanishing Virgilian', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—6/19/42

Table with 2 columns: Title and Studio. Includes 'Vanishing Virgilian', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—6/26/42

Table with 2 columns: Title and Studio. Includes 'Vanishing Virgilian', 'The Fleet in Two Cities', etc.

WEEK OF RELEASE—7/3/42

Table with 2 columns: Title and Studio. Includes 'Vanishing Virgilian', 'The Fleet in Two Cities', etc.

Foreman Went to France

United Artists releases 'Foreman Went to France' (85 min.). Directed by Charles Frawley. Story by John G. Blythe. Screenplay by Charles Frawley. Cast includes Robert Montgomery, Ernest Milton, etc.

This is a thrilling, patriotically based on the actual adventures of...

...man who went to France after the German invasion to get some information on the back of the enemy could seize it. One day he met over ever in London, England. It is certain to be exceedingly received in the S. S. strip the usual has no marquee draw for...

'The Wacky Wabbit'

'The Wacky Wabbit' (Color cartoon comedy, WB, 7 mins.). Colorful band don't addit adlers helping enter...

...best playing 'Pagan Love Song' and 'Charlot'. Jimmy Wakely trio does creditably putting over 'Heart of the Lion' and 'The Wacky Wabbit'...

...and 'Grandfather's Clock'. Jimmy Doolittle, 'Jungle Jive' and 'The Wacky Wabbit'...

...'Tom Thumb Charlot' (Oddities, U. M. 5 min.). World's smallest church at Waco, Texas, being string of unusual...

...Maryland & Pennsylvania. The story is made up of bits of the film. Much of the early mystery is cleared up in the latter part of the film...

...and 'Grandfather's Clock'. Jimmy Doolittle, 'Jungle Jive' and 'The Wacky Wabbit'...

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...and 'Grandfather's Clock'. Jimmy Doolittle, 'Jungle Jive' and 'The Wacky Wabbit'...

...clearly well known in the U. S. Over here they are known as the 'Big Boy' comedians on stage and screen. Evans is an excellent leading man, and will undoubtedly go far. Det is a number of important names in support of the film...

...What ailing is exceptionally effective. It is told in simple, straightforward, happy, and effective by Trinder's—and many, individual comment on the respective plays...

...Most of the scenes are laid in the country of France, which is so thoroughly depicted it might have been filmed there. The film is a succession of ensembles. One of the reasons for this is that the Cummings speaks good French, but with an American accent. But even this is covered by the required explaining her origin.

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GHOST TOWN LAW

Melodrama. Stars Buck Jones, Tim McCoy, Virginia Carver, etc. Directed by John H. Auer. Story by John G. Blythe. Screenplay by Charles Frawley. Cast includes Robert Montgomery, Ernest Milton, etc.

...and 'Grandfather's Clock'. Jimmy Doolittle, 'Jungle Jive' and 'The Wacky Wabbit'...

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Perfect Timing!

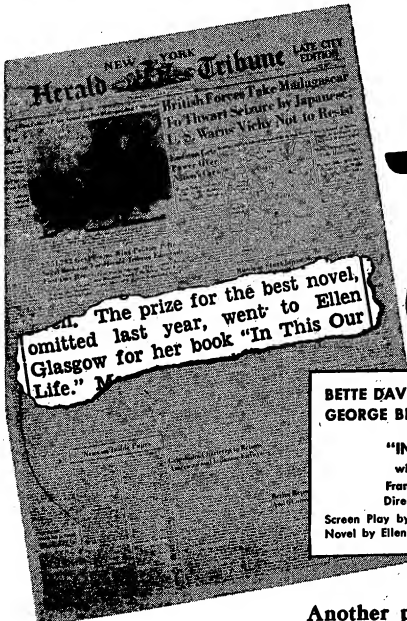
AWARD

... to Miss Ellen Glasgow, the coveted PULITZER PRIZE for "the outstanding American novel of 1941"—and one of the best-sellers of all time



AWARD

to the Strand, N. Y., the Warner and Hollywood, Los Angeles, and 273 other key-city theatres, the first runs—beginning this week—of Warners'



"In This Our Life"

BETTE DAVIS • OLIVIA de HAVILLAND
GEORGE BRENT • DENNIS MORGAN
in
"IN THIS OUR LIFE"
with CHARLES COBURN
Frank Craven • Billie Burke
Directed by JOHN HUSTON
Screen Play by Howard Koch • Based Upon the
Novel by Ellen Glasgow • Music by Max Steiner



Another prize package from **WARNERS!**

Literati

Newspaper Delivery Slog

Newspapers throughout the country were greatly retarded Tuesday (Tuesday) at the Defense Transportation Board's extension from Friday (15) to June 1, the deadline in its order prohibiting deliveries more than 24 hours in advance. They were living in hope and belief that they would get a modification extending the deadline for a few days. But up to yesterday there was no word one way or the other from the D.T.B.

Patrons hadn't even been able to learn whether it will be possible for them to pool deliveries, which would allow them at least some relief. Meantime, most of them were just holding their breath. Should the New York tabs and pm. dailies be forced to comply with the letter of the order, it stands it is estimated that they will lose one of the things to which they are giving careful thought is what editors will do to make the most of the tabs, for instance, haven't determined yet whether it will be hit during the 8 p.m. to 10 p.m. interval in edition to Times Square. The Times and Tribune are not particularly concerned since they have only two editions.

In Los Angeles, undoubtedly the most resentful to the country, the new order will hit particularly hard. It's understood tentatively plans here for the Evening News to make a call for cutting down from six to three editions, one to be delivered by truck and two by airplane. The New York publishers said yesterday they felt trolley car, bus and subway routes entirely adequate for them because of the crowded condition of public transportation systems.

N. Y. Post Expose Upr. Circulation
The Post's expose on circulation figures of the last 10 days on Senator David I. Walsh of Massachusetts drew widespread attention to the newspaper's circulation. Sales also took a jump a month or so earlier when the paper switched from tabloid to broadsheet format. Paper's excess was well-pleased and surprised at the figures. The Post's circulation for the high initial curiosity sale when the change to tab also was made.

Senator Walsh's office was big boost in circulation, refused to reveal its current sales. The Post's ranking War chairman of the Senate Naval Affairs Committee, with a house of degradation in the United States and American and pro-Nazi who met there was originally blocked by Leonard Lyons with a comment in his column. He allowed it the aid of developing the entire Post local edition. The story of city editor Edward P. Flynn, whose comment is that no other paper has picked up the story with the exception of PM, which has given it the briefest mention. Reasons for not touching it are believed to be fear of libel suits, reluctance to give the scoop by another paper and hesitation at opening up a national scandal at this time when the country will carry it of course. If and when the Senate opens an investigation or the Post goes into the Senate, so far has given little indication of any intention to go into the matter.

The material was so much out of the routine that, even as newspapers, we had difficulty to catch the right way for a newspaper to handle it. But the one solution was to get the material and to get the right way for a newspaper to handle it. But the one solution was the 'solution' of not doing anything about it.

Chattanooga Cho-Choo
In line with efforts of papers throughout the country to slash overhead because of shrinking ad revenue due to the war, the Chattanooga Times and the News-Free Press effected a merger over the weekend of their respective circulation figures in their departments. Their news and editorial staffs will remain separate and distinct and there will be no change in policies. Similar arrangements are in effect in several other cities throughout the country.

New company, officiated by representatives of the two papers, has been set up to handle the joint fund. The fund, which Shelby Co. general manager of the Chattanooga Times, is chairman of

the board, and Roy McDonald, president and publisher of the News-Free Press. Member of the board is David I. Walsh, publisher and publisher of the News-Free Times, which owns the Chattanooga Times. Plans to merge agreements effected in the two Chattanooga papers resulted in discontinuance of the Times' evening edition. The News-Free Press was founded in 1940, and of the News-Free Press Sunday edition.

Shorge's Grippe
Arrival of shipping space has cut into South American newspaper deliveries to an extent that in Argentina alone nearly 70,000 workers dependent upon printing and publishing are at a standstill. Action by the Government to get Uncle Sam to loosen up. Government to get Uncle Sam to loosen up. Government to get Uncle Sam to loosen up.

When CBS's Triplets
Cecill Brown's trip to the East, his agent Mark Hanna, sent him to New York for a number of assignments awaiting him. Brown's first efforts came to light this past week, day-and-dating at the New York Herald Tribune, and a number of other papers.

It Was No Invite to Eat
Chicago's Sun, Marshall Field's morning daily, last week mentioned the Berlin Pival, a Chicago Tribune, for the first time.

LIBRARIAN OBITS
Arthur Harlow, Sr., 77, editor of the Theatre Magazine from 1901-1924, and father of Arthur Harlow, Jr., died last week.

Lucy's Staff Deal With Whittaker
Deal has been made by Henry R. Luce, publisher of Time, Life and Fortune, with the Office of the Coordinator of Inter-American Affairs whereby the staffs of the three magazines will be merged into one staff of the OIAA. They will be used for research work and whenever any of them is called upon by their regular jobs for the temporary duty. It's understood that they also put out a mag for the OIAA.

Financial arrangement is said to be the most satisfactory. The arrangement that has been in effect for some time.

Sally Benson New York Times
Sally Benson is returning to New York to write a series of articles for the New Yorker after completing the treatment of 'Meet Me in St. Louis' for Metro with Doris Gillies. The latter completes her next studio assignment she will go to Hollywood to write the picture at Metro is based on her picture story in the New Yorker, similar to the 'Junior' picture.

Harnett T. Kane's Grant
Harnett T. Kane, staff writer on the New York Times, has been awarded a grant of \$10,000 by the Rockefeller Foundation. It's for a period of research into Louisiana history.

Stout Juries Publishers

Ret. Stout, all-outer deluge of the war, sounded off against the British and French. WEVD, New York, He sarcastically challenged the idea that publishers are unwilling to take their own publishers, saying 'they are willing and eager to attack anybody else—including their own labor leaders, professors . . .'

Stout gave . . . M an extended condemnation buildup and added that most dailies were no longer champions of anything because what he described as their 'careful glib.'

Stout gave the basis of a new book, Kane's 'Triplets', which would work under the following, in the form of an \$1,800 grant, later this year when he goes on leave of absence from the item.

Sports Seribes Thrown For Loss
Recent sports sections of the N.Y. Sunday papers pertinently show the difficulty that the major newspapers face in their departments. Times and Herald Tribune are examples. Former editor of the Herald Tribune was against 79 at the same time last year, while the Trib has reduced in size.

Basball writers traveling with the teams now travel like coach passengers.

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Sixth Column

Continued from page 1
In New York on his return. BBC has no intention of bringing one of its London producers to the U. S. on a swap arrangement.

Recording of one of Corwin's 'This Is War' programs was down to England last month or more ago and was broadcast there. BBC, according to Bob Trout, CBS' London correspondent, has a preliminary response to the program was electrifying. General comment was that 'nothing previously heard on the air there. Trout reported that several people here who have believed the English would have been much more quickly roused to fighting pitch if such broadcasts had been made by BBC early in the war.'

Having concluded his 'This Is War' series via the four major networks last Saturday night (9), Corwin is making a study of the effects of attempting to translate transatlantic shortwave broadcasting of dramatic programs. By listening to a number of numerous radio and variety shows picked up by shortwave, he hopes to learn what effects are most marked by atmospheric disturbance. He figures that his knowledge of the progress of his programs in England, before leaving the U. S. last year, would have been a great vacation in the southwest is definitely out.

Also Asks for Unity
Minneapolis, May 12. KSTP has a new program featuring Axis propaganda and explaining United Nations' war effort and aims to its producers and performers at the same time weekly. Programs were inaugurated at the suggestion of the War Relocation Authority.

Generous Saroyan
Continued from page 2
portunity to purchase, sight unseen, his latest play—perhaps one of the greatest ever to appear in this country. The price was \$250,000. Metro said it was.

Writer is said by Metro to have received \$40,000 for the script of 'The Cruise' in this country. Saroyan insisted on directing it himself. Studio pointed out that he had never acted as a director and compromised by giving him a short, 'The Good Job,' to meet in the meantime, he continued getting \$1,000 a week, according to Metro. Howard Dietz, M-G press chief, said it was the most expensive short production in two years, with a dispute as to whether it was so much exposed to the public as the studio had previously stated, as he claims Saroyan contends.

Free Beer
Continued from page 2
They want to spend their money, they want to spend their money, they want to spend their money.

War Films

Continued from page 1
Ideas listed were primarily for briefs, many of them would turn into full-length product. It is generally considered that the war films are much more important to the war effort than anything previously heard on the air there.

Feeling perturbed among a large segment in New York, Hollywood and Washington that stronger censure should be levied against the Columbia. Mellett has the power, too, although indirectly, to enforce his will through the Department of Government cooperation in providing information and use of locations and—through a stronger—close liaison with the War Production Board on priorities.

Another item which the Government may choose to do two jobs at once by outlawing double features, it would not only save film and other materials, but it would make lot of money for the Government informational shorts. With the drastic crackdowns that have been levied against the movie industry, conserve materials, the end of twinnings by Government itself does not seem to be a possibility.

Pointing out that just because a film has an Army or Navy background does not mean it has any value to the war effort, a number of titles of coming product were cited with titles such as 'The Fighting 69th', 'Sweetheart of the Fleet', 'Parachute Nurses', 'His My Old Man' and 'The Long Walk Home'.

Others More Vivid
There's no objection registered over these films, were programs also spiked with a sufficient number of really important war pictures. The titles of the films were: 'The Fighting 69th', 'Sweetheart of the Fleet', 'Parachute Nurses', 'His My Old Man' and 'The Long Walk Home'.

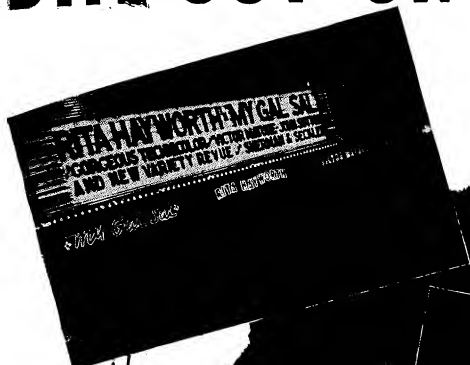
Republic's War Stance
Hollywood, May 12. Republic is steering away from war pictures in the first six months of its 1942-43 schedule, figuring other studios will more than fill the public demand for military action fare. Only two are slated as against five in 1941, seven musicals and two melodramas.

Pulitzer Nix Talk
Continued from page 2
and the 'Jury' rarely makes a selection. The Pulitzer Prize is administered by the Columbia University which administers the Pulitzer Foundation.

Argued that the reason why the drama committee skipped 'Watch is the fact that the Pulitzer Prize had the drama committee mentioned the drama it would have received last year and did not care to give that much importance to the drama. The Pulitzer Prize is backed up the critics by the agreeing that nothing worthy enough to receive the season's vintage of plays for citation.

Timothy A. McManey, chief editorial writer of the Boston Post, has been commissioned a major in the Public Relations. He is bracketed for early overseas service.

SELL DIN-OUT ON BROADWAY!



3rd week!



3rd week!

*World Premieres!
Advanced Prices!*

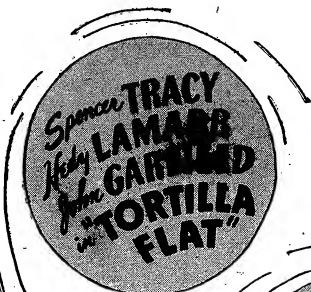


SRO at the Roxy! SRO at the Rivoli! SRO at the Astor! With the spectacular opening last night of "THIS ABOVE ALL"—20th now has three great hits turning 'em away on Broadway!



First in the long runs!

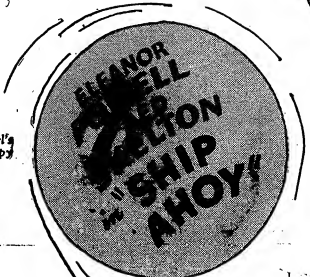
First engagements terrific, holding over Cleveland, Houston, Norfolk. Sensational!



Extended runs everywhere for their first Big M-G-M musical show!



It's doing Ziegfeld Girl's zippy business. Happy hold-overs!



IN THE SPOTLIGHT!

Neatest trick of the week is Leo's: Three smashing box-office entertainments simultaneously packing them in from coast-to-coast with hold-overs bringing joy to jingling cash registers!



MUSIC HALL, N. Y.

Harry Rose, Frances Watkins, Patricia Bowman, Paul Hanson, Marie Crabbe, Wilbur Evans, Eddie Kelly, Osa, Ditta Daye, Osa Wynette, Rockettes, Ballet...

other tap act with a corvy intro as to their identity, then a fast pace... Act was well liked. Pigmalkion, Harry Rose and George Wynette, house comedians, were also well appreciated. Wood. B. fair

STATE, N. Y.

Morton Downey, Ken Murray, Edie Kelly, Rollo and Verne Peck, Diana Cross, Bernice and Cliff...

MUSIC HALL, MIAMI

part way into the grooves with... special interpretation of "Dante's Prayer" and "The Gypsy Song". A special commendation for refraining from a full-on dance party...

STRAND, N. Y.

Jimmy Durante and wife Helen O'Connell... "In This Our Life" (WB), reviewed in "Variety"...

KEITH'S BOSTON

Water Folies of 1942 with Buster Crabbe, Joe Seymour, Art Spanding, and others...

MUSIC HALL, MIAMI

Until the final portion of Morton Downey's show at this State Hill is the familiar efforts of standard act...

OLYMPIA, MIAMI

Patricia, Harry Reser, Hosenfeld, and others...

MUSIC HALL, MIAMI

Three-act stage bill plus two feature pit, makes this quite a sizeable...

Produced under the aegis of Russell Markert, the four-part stage-

A peppy tank show. It's long on comedy and short on girls, preceded...

But when Downey goes to the piano top offering casually slipping...

Patricia, Harry Reser, Hosenfeld, and others...

Opening night the house was capacity...

A pretty pastoral scene serves as background for the excellent, though lengthy, ballet session in which Pa-

But when Downey goes to the piano top offering casually slipping...

But when Downey goes to the piano top offering casually slipping...

Patricia, Harry Reser, Hosenfeld, and others...

Opening night the house was capacity...

Closing represents murals, with members of the troupe, standing silently against, them to the most characteristic element in the repertoire for some time while Wilbur

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IT'S ALWAYS
FAIR WEATHER
WHEN BOB
HOPE
AND
BETTY
HUTTON
TOGETHER

THE Paramount Picture

EXTRA

PLAYING TIME IS
THE ONLY AP
PROVED
PARAMOUNT
K.L.S. E.C.T.C.

News and Gossip About the Production and Distribution of the Best Shows in Town!

'REAP' YEAR'S TOP GROSSER

Paratunes Plenty Hep; Billed On Hit Parade, Juke Lists, Air Faves

The fine hand of Buddy DeSiva, with his background of Broadway musical successes, is seen by some in Paramount's record streak of hit film tunes of recent weeks. Whatever the cause, Paramount has been clicking regularly—with songs high up, week after week, on the Hit Parade list, the "Coin Machine Best Sellers" list, the "Most Played on the Nets" list, and the "Sheet Music Best Sellers" list. In other words on the solid hit list.

"Fleet's In" tunes made and are making outstanding records. "Tangerine" has been in the top ten on the juke for six weeks, and "I Remember You" is coming up after a four week stay. Air plug last last week showed "Tangerine" seventh, "Hot Mine" and "I Remember You" all represented high up. "I Remember You" has been on the Hit Parade four weeks.

"Sweater Girl," current Paramount sixth block release, has had two tunes on top for many weeks. "I Don't Want to Walk Without You" has been on the Hit Parade list for eleven successive weeks, and in the list of juke favorites for nine weeks. Torch tune "I Said No" has been on the juke lists for eleven weeks but misses the radio lists because the networks, afraid of its lyrics, said no.

The "Forest Rangers" tune, "Single Jangle" will get its air send-off tomorrow night on the NBC Red, when the Merry Maids will introduce it on the Kraft Music Hall program (9 p.m., EWZ). At the same time, word from the Coast indicates that a flock of tunes from the forthcoming "Priorities of 1942" are ready for launching, with a

FDR Likes 'Reap'

President Franklin D. Roosevelt and Col. Darryl Zanuck—among others—found "Reap the Wild Wind" absorbing at a Washington screening, according to Eleanor Roosevelt in her column, "My Day."

"For the first time in many months the President saw a movie," "Reap the Wild Wind," Mrs. Roosevelt started her column May 1. "It was certainly exciting enough to take his mind off everything that had been happening during the day. Mr. John Bergen, who is in charge of the Hollywood Caravan, was with us and F. O. Colnely Zanuck, so the picture certainly had a critical audience, and everyone found it absorbing."

least two of them almost certain Hit Parade clicks. They will be held back until a short time prior to picture release, for maximum ticket-selling help.

Meanwhile a big lineup of Irving Berlin hits for the picture "Holiday Inn" will soon start getting the plugs, along with tunes from "Road to Morocco" and the forthcoming "Happy Go Lucky." Incidentally, two special "Hutton style" numbers have been written for the latter by Frank Loesser and Frank McHugh. They are "She Says Murder—He Says" and "The Fuddy-Duddy Watchmaker."

SELL TICKETS TO FREEDOM.

PASSES 'N.W.M.P.' BY HALF MARGIN

Seven Dates Out of Seven Show Grosses Running 20 to 180% Above Sensational Take of Last DeMille Epic; Set Special Sales Plan for Maximum Returns

PRICE TILT A 'MUST'

Paramount's decision to release "Reap the Wild Wind" for bookings only at advanced admission prices, announced last week by Neil Agnew at the New City sales meeting, was amply justified by reports of grosses received to date.

In seven "Reap" dates out of seven since the record runs in New York and Los Angeles, the DeMille epic was bringing in the sheaves—a rate which put it beyond comparison with any picture this year—and perhaps with any DeMille picture since King of Kings.

Grosses are shading last year's power, "North West Mounted," by as much as 180 percent, the figure for the first week at the Gloria, Charleston. "Reap" moved from the Gloria to the Victory in Charleston, and the "Coke" movie week presented and the same picture—topping "Mounted" by a heavy edge.

First week of "Reap" at the Norva theatre, Norfolk, took a gross 40 percent above "Mounted." Second week was even stronger, with the first four days showing a gross two and a half times a similar period for "Mounted."

Business at the Warfield theatre, San Francisco, showed "Reap" topping "Mounted" by 15% in its second week. Same margin was held by the first week's engagement of "Reap" at the Majestic, Houston.

In the Florida theatre, Jacksonville, first week's "Reap" business was a striking 85% above "N.W.M.P."

Metropolitan, Boston, opened "Reap" to a take equaling the terrific bankings of its opening at North West Mounted, and continued at that pitch. Richmond booking took again how the picture builds—first week ran 15% above "N.W.M.P.," while the second week ran 20% over.

"Reap's" five weeks at the Radio City Music Hall displayed the same picture. During the picture's second week, business was up day-for-day over the first. Easter Week opening business, nine weeks in Los Angeles, day-and-dating at the L. A. Paramount and the Paramount, Hollywood, also demonstrated that the picture opens big and builds.

All dates to date have been on an advanced admission basis and the strong returns—plus letters from exhibitors and circuit heads everywhere following trade screenings—led to the upped-price-only decision announced by Agnew last week. Close watch and cooperation will be given by the home office to see that every theatre gets the best possible advertising promotion effort. A good idea of the best way to handle the picture's business will be given by intensive field work on the first nine bookings.

TOMBROW—The Industry's Army and Navy Emergency Relief ad-vice drive opens. Are you signed?

WHAT'S COOKIN'?

Freeman Tells 'Em, And How They Love What He Dishes Up!



Y. Frank Freeman, far's v.p. in charge of production, is shown in inset above. He and others topped their regalia at the breakfast which marked the New City sales meet last week. Trio attending, below, are Barney Mahan, Adolph Zukor and Neil Agnew.

Record List of B'way Hits, Best-Sellers, Many Set for Production in Technicolor

Paramount heads into the new season with a record lineup of top properties in production or ready to start. Y. Frank Freeman, vice-president in charge of production, told sales masters at New City last week. Sled for coming months puts added emphasis on the biggies, with many set for Technicolor.

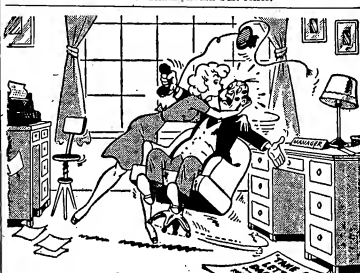
Eighteen pictures are in work or completed, Freeman disclosed, and three more are preparing. Four top properties set for color are the Ernest Hemingway best-seller "For Whom the Bell Tolls," the Cornopolitan novel by Thelma Strabel (who wrote "Reap"), "The Forest Rangers" and the sale of super-musicals "Star-Spangled Rhythm" and "Happy Go Lucky." Several "Forest Rangers" are being considered for tint.

"Forest Rangers" is among completed six. Others ready include the Hedy-Crosby-Lamour "Road to Morocco"; the Preston Sturges comedy "Palm Beach Story" (cast includes Claudette Colbert, Joel McCrea, Mary Astor, Rudy Vallee); Paramount's first Rene Clair picture, based on a Thorne Smith

novel, "I Married a Witch" (Fredric March, Veronica Lake); "Silver Queen," a Harry Sherman special with George Brent and Priscilla Lane, and Preston Sturges' "Great Without Glory" starring McCrea and Betty Field.

Soon to roll are the Moss Hart hit, "Lady in the Dark," and "Let's Face It," Cole Porter farefest to star Bob Hope, as well as the three Techni biggies mentioned above.

"Wake Island," Paramount's salute to the Marine heroes who faced the brunt of America's first taste of war, is in production and getting top handling—which will continue right on through release. Irving Berlin's "Holiday Inn," co-starring Bing Crosby and Fred Astaire, is in the can. Others readying for release include the best-seller, "Mr. and Mrs. Cugat" (Ray Milland and Betty Field); "The Major and the Minor" (Ginger Rogers and Milland); and "The Glass Key," Dashiell Hammett best-seller. Preparing are "Rotary Boy" (Nedoff and Hall Satevost star), "Storm," George Stewart's best seller, and "You Go Your Way," Katherine Brush best-seller.



'Hey, wait—I'm just telling this guy next week's title!'

PREDICTS VICTORY—FOR EXHIBS, TOO!



Dr. Josef Ranaid, paramit, inspects Dorothy Lamour's plinkies and announces she has Hollywood's "most typical 'Hans of Victory.'" Seance took place in New York in the presence of (l. to r.) E. W. Hammons, producer; Ruth Owen, Paramount District Manager; Joseph Phillips, home office official, and Ruth Braty, district manager. Hammons produced the Ranaid feature short soon to be released by Paramount and titled—by strange coincidence—"Hans of Victory." Exhibits to book "Beyond the Blue Horizon" as well as Treasury Dept. officials who watched Dorothy collect \$50,000,000 in War Bond sales, will find nothing startling in her new title as owner of outstanding "Victory" Hands.

Let's Be Smart—

Wouldn't it be wonderful if you could get the people in your neighborhood to sit down and make a memorandum of all the pictures you're going to play this week, next week and the week after that?

One sweet dream... that's what this business would be...

But you can't do it. Nobody can. Not in your town or any town.

Life is too complicated. Too many things going on. Other men are angling for the amusement dollar too.

But this you can do...

Reach out in every direction with advertising. Spread the news of your show far and wide... so that everybody old enough to be interested in entertainment will know what's going on in your theatre all the time.

Standard Accessories will do that... Specialty Accessories will do that... Trailers will do that... **ADVERTISING WILL DO THAT...**



With the *Standard & Best*
Seat Sellers in the Business!

HOW to
Promote
Business
and
INFLUENCE
PATRONS

RECORDS

Cause For Gloom

Cleveland, May 12. Cause of considerable depression among some delegates at the National Assn. of Broadcasters convention was what they consider the failure of the CBS staff to dig up new material accounts. Present tendency of nets to raid one another's schedules, reducing a general shuffling of programs, is disquieting to affiliates, especially as many of such deals have lately been accompanied by rumors concerning time brackets and discount manipulations.

One big exception, of course, is the General Motors deal of CBS, which created some counteracting optimism.

HERSHEY PUTS NIX ON RADIO EXEMPTION

Cleveland, May 12. Meeting of the National Assn. of Broadcasters here this morning (Tuesday) on "Priorities, Men and Materials" was addressed by Brig. Gen. Lewis B. Hershey, director of Selective Service. He told the delegates that, as an industry, radio is not to enjoy any blanket exemptions for its manpower.

He referred to a previous statement of Selective Service, in which he frankly acknowledged that publicity had accomplished the opposite effect on the draft board to that which the national organization had intended. Although he was apparently referring to Hollywood, he was not so far from identifying such. He spoke of it only as "another industry."

Hershey made it clear that local draft boards are greatly influenced by public opinion, and that the public opinion is that any industry can become a "dugout or harbor for men needed in the war effort."

D. C. 'Comedy Service'

Washington, May 12. Office for Emergency Management has launched its own comedy service to supply material for newspaper and magazine humorists, columnists and comic artists. According to the sample issues so far, the humor is on the elementary side, running toward puns.

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CBS LOBBIED FOR NETWORK MEMBERSHIP

By BEN ROBEK
Cleveland, May 12. Many broadcasters thought they saw in the adoption of a new by-law permitting networks as such to hold direct membership in N.A.B. rather than have representatives indirectly through their owned and managed stations, the most significant political development in the radio game of this otherwise demure and orderly convention. Broadcasters who noted the large Columbia delegation, headed by the unfamiliar figure of William S. Paley, saw the leadership in this by-law change coming from Columbia, and they also thought that the move tended to put the networks into full membership, after all these years, at a moment in trade history when the NRC are fighting the Federal Communications Commission.

Those broadcasters who have a little or a lot of sympathy with independent trade radio are not N.A.B. itself, wondered if the final impression might be that N.A.B. was endorsing the network move.

The by-law was promptly rejected by Mutual stations as "certainty of a disorganizing" if return of the Mutual stations to N.A.B.

"Persecution Complex" Men from CBS and NBC intended to answer this point by charging that Mutual had a "persecution complex" and reacted against independent developments. If they were designed for no purpose except to the hamstringing of independent radio, the charge is that it is with NBC, CBS and the Blue on the N.A.B. boards; Mutual would be the only station not supported.

The question is academic, since Mutual has been out of the organization since the war and has not supported the by-law change.

Others state the questions of network membership in N.A.B. is not a case of network manipulation of the trade association, but rather a recognition of the new radio developments and allowed the NAB to be a station organization only. NAB cannot be a station organization for harmony has been gathering steam recently.

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DEPT. STORES STILL CAN'T SEE RADIO

Cleveland, May 12. The N.A.B. department store clinic Monday afternoon was well attended by Richard Meybohm, of National Retail Dry Goods Assn.; Barclay Newsel, of J.C. Penney's; Cleveland; Edgar Rice, of Polak Store, Akron, and James W. Pett, of Pogue Store, Cincinnati. They frankly stated that radio had not convinced them as an advertising medium able to reach their customers, but were still open minded.

One southern broadcaster who got sarcastic about radio having done okay without department stores, drew an apology to the guest speakers from fellow broadcasters, who thanked the merchandisers for their frankness.

Marshall Field Associate May Buy UP WHIP

Chicago, May 12. Dr. George F. Courier, president and major stockholder of WHIP, Illinois, Inc., intends asking FCC permission to relinquish control. John W. Clark, minor stockholder associated with Marshall Field, is mentioned as possible purchaser of enough stock for control, with Clark retiring to devote full time to defense work.

Doris Keane, the other major stockholder, expects an heir and will retire. If the FCC okay the plan, Clark will assume the presidency, with William K. Cline as vice-president and general manager.

Adrian Murphy, executive director of CBS television, resigned effective Tuesday (Thursday) to become First Lieutenant in the U. S. Signal Corps.

ARMY PROGRAM WITH NAMES AT N.A.B.

Cleveland, May 12. Fourteenth episode of the U. S. Army's shortwave program for its troops will be produced and recorded tomorrow night (Wednesday) in Cleveland at a performance in front of the National Assn. of Broadcasters dinner at the Carter hotel.

Show will be titled 'Command Performance' and will be directed by Vick Knight. Talent will include Al Johnson, Margie Dietrich, Joe E. Lewis, Tommy Briggs, Lt. Colonel Edna Penobly, James, Washington and Kenny Baker.

Williams Shaving Cream Committed to Blue Web

From Sept. 14 to Dec. 28

Williams Shaving Cream has committed itself to returning to the blue web night half-hour on the Blue Network Sept. 14 and remaining until Dec. 28. It will decide later whether the program will continue to be "True or False." Williams takes its summer vacation June 29.

There is a possibility of some other account in the J. Walter Thompson agency taking over the summer program and the spot for the summer.

WMCA NAMES CARLEY NEW SALES BALLY HEAD

WMCA, New York, got a new sales promotion head this week. William F. Carley moving into that spot from New York City. Carley was publicity and exploitation manager. Carley takes the post vacated by Maxwell Galt, now moved as account executive in the sales department. Lucy Tolt, assistant on sales promotion, continues under Carley.

Store, With Less to Sell, Now Telling Fans How to Save What They Have

With decreasing stocks to sell, Bloomingdale's department store, N. Y., started sponsorship Monday (11) of a five-morning-a-week "Women and the War" program on WQXR, New York. Show will present Frances Corey to tell housewives what not to buy, what to conserve, what to do with what they have and how women can help the war effort in the home.

Mrs. Corey, the store's fashion director, will air a 10-minute stanza.

Some stores have been carrying similar conservation theme in newspaper ad copy.

Alimony Blues

Chicago, May 12. Fred Kregg, radio writer and actor, heard on "Uncle Walter's Doghouse," NBC, is actually in the doghouse now.

Circuit Judge Thomas J. Lynch placed him there. As a result of divorce, Kregg is forced to pay \$500 per month for support of wife and two children.

ing the Briton, for whom the audience rose in spontaneous respect to an ally.

W. J. Glade of KSL, Salt Lake City, closed this session on a strongly religious note.

Warms Up to Clear-Channel Stations Seeking Favoritism From U. S.

Cleveland, May 12. Meeting last yesterday (Monday) of Network Affiliates, Inc. was warned by its president, Eugene Fullam, of WRE, Indianapolis, to be on guard against the clear channel stations. Regional and local outlets, he urged, should counteract any actual or prospective propaganda from the 50,000-watt stations that, under any future plan to curtail broadcasting because of war conditions, they (the clear channels) could readily perform the job for Uncle Sam.

The companion thought of the clear channels was mentioned in passing the matter, is that at the very least they should be the last to be affected by any Governmental reduction in total number of stations in operation.

Congress Cigar Buying

Marschak & Pratt is making inquiries about spot availabilities in hotel of Congress Cigar Co. It has not been decided what form this campaign will take.

War's Sobriety

It was because of the obvious grim truthfulness of this fact that an atmosphere of unexcused N. A. B. majority of attitude and behaviour prevails this year. This looks like it may last as long as the N. A. B. convention at which nobody insults anybody. It will be remembered in the future as the industry's first wartime convention, and as the convention whose ointment, Chairman James Lawrence Ply, of the Federal Communications Commission, refused to receive.

absent chairman was much to the consternation of the broadcasters and he was also the central figure in the morning sessions. Colonel Robert Lights were extinguished to spotlight on American flag stirred by a critical broadcast on the balcony a concert played the National Anthem and the audience sang.

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MBS Votes New Uniform Discount Rate, Making Things Simpler For Accts. Buying Smaller Hookups

Cleveland, May 12. Mutual Broadcasting System (MBS) adopted a new set of uniform discount rates at a revised set of uniform time brackets. Principal purpose of the discount change was to make it simpler for accounts to buy less extensive hookups.

Heretofore, Mutual discount structure favored those who bought 30 or more stations. But under new discount setup, the prospective purchaser of a smaller hookup will know explicitly what the network rate of discount is on every station in the group merely by applying a single scale.

This discount scale provides that a unit of 45 minutes will cost 80% of an hour rate; half hour, 60% of hour rate; 25 minutes, 50% of hour rate; 15 minutes, 40% of hour rate.

Blue's Sustainer Spots

Cleveland, May 12. Blue Network has under consideration a procedure which will make it possible for the blue's affiliated stations to obtain a special method of sustaining programs for spot announcements of the affiliates own solicitation.

The opening minute will be filled with theme music.

Five minutes, 20% of hour rate, and in event spot announcements are sold, the rate will be 10% of hour rate. It makes possible for stations who have provided for a one-minute rate.

The outstanding change in Mutual time brackets is the establishment of a transition rate for period between 11 and 11 p.m. for the evening rate prevailed from 6 to 11 p.m. The revised brackets allow for a new rate of one-half between midnight and 8 a.m. It will be a third night time rate. The Sunday morning rate now applied from 8 to 1 p.m. previously that rate terminated at noon.

Tipoff on Axis

New war program, The Nature of the Enemy will be launched soon by CBS. It will be produced by Charles Vand, who already directs the feature 'They Live Forever' series Sunday nights. Various writers will supply the script.

Names Relate Radio Tasks in NAB Booklet

The National Association of Broadcasters has distributed a pamphlet containing a collection of articles by experts which explain various functions from acting to engineering in radio, relate the inside on these jobs and list in some instances how the authors got started. Joseph L. Miller, the NAB's director of labor relations, edited the publication. The bylines in the pamphlet include Frank Crosby, Mollie Goldberg, Paul McNitt, Edward G. Rothman, Frank E. Peigler, George A. Mooney, C. L. Thomas and Milton Wright.

24 WGers in Service

Chicago, May 12. Three more of the 24 WGWN engineering department for armed services. Today brings station's total to 24 working for Uncle Sam. Latest departees are Myron Earl, who had been with station for 14 years; Art Avery, an eight-year man, and Joe Turner, who served with station five years.

M.O.T.' GOING OVER TO NBC

March of Time program leaves the Blue network with the June 5 broadcast. It goes to NBC for the following Thursday (June 11), taking 12:30 to 1 p.m. spot directed by the Frank Fay-Turner program.

Understood that this will involve a transitional rate. Young & Rubicam is the agency for M.O.T.

Eugene Carr, assistant manager of WCAE, Cleveland, has been appointed to assist George Dunham and John Koral on Saturday night train into Cleveland.

William E. Foley heads the Columbus delegation. Unusual for him to attend an N. A. B. convention.

Ed Klausner, Muff Runyon, Joe Ream, Guy George Dunham and John Koral on Saturday night train into Cleveland.

Lawrence Lowman, CBS v.p., is attending first N.A.B. convention after decade with network cut.

Cleveland Plate Dealer greeted delegates with two-column cut, in Sunday issue, of Fred Weber, general manager of Mutual, which Philip Carlin, station W.P.C. affiliated, Capitan described Weber as the Mutual Bomber's and provoked considerable wisecracking at convention. Radio editor B. O. Stephan, of same paper, made it clear that Mutual was outside N.A.B. and that complete harmony did not prevail.

Philip Carlin, program v.p. of Blue, speaks to president in up-meremora on radio shows, of which he has already launched several new ones since assuming new post.

John Koral got last-minute assignment to make speech today (Tuesday) at Listener Activities Association N.A.B. convention.

Joe Bean's elevation to the college of Cardinals at CBS brought him a fancy packaged bottle of pepper sprinkled in train with letters signed 'You Little Nigger.'

Howard Mellicham, of CBS radio sales, arrived Sunday night at convention, his wife having had cesarian birth nine weeks of age.

Mark Wood, president of Blue, announced he will be in Cleveland at heads of respective contingents.

Carroll Newton, of B.B.D. & O., classified as I-A by draft board just before leaving for Cleveland. Unemployed in the draft board, but lucky at party.

Fowl Crowley's small automobiles, which never quite got started,

Blue Institutes 2% Discount June 15; Web's Sale Off Until End of War

Gov't Mis-outputs

Cleveland, May 12. The National Assn. Broadcasters' convention was disappointed in the non-appearance of four Government spokesmen scheduled to address the delegates. They included: Maj. Gen. A. D. Surles, Maj. Gen. A. L. Surles, Col. Dean, fuel rationing chief, Paul V. McNitt, Federal Security Agency head.

JOSEPH REAM CUPPED AT CBS

Joseph R. Ream has been promoted from secretary and general assistant of CBS to membership on the network's general executive staff. The executive staff, invested with the management and administration of Columbia's radio interests, already consists of Wm. W. Kenney, v.p. and general manager, Mefford Runyon, v.p. and director, and Frank K. White, treasurer.

NOMINATE NEW SLATE FOR RADIO EXECS CLUB

William Mallett, of the Compton agency; Tom Lynch, of the Eby agency; and Murray Grabson, of the Blue network, were nominated Wednesday (9) for president of the Radio Executives Club. The weekly luncheon at the Lexington hotel, N. Y. Helen Thomas, of Spot Broadcasting, and Limes Nelson, of W. J. Waffer Thomas, were nominated for vice-president. Retiring president is John Hynes, of Lord & Thomas.

Beno Middleton, of Radio Sales, CBS, and Paul Frank, of Weed & Co., were nominated for secretary. Peggy Stone, incumbent, was the only nominee for treasurer. Ballots were mailed to members and the election results will be announced at the next meeting, May 20.

Today's (Wednesday) meeting was cancelled so various members of the group could attend the National Assn. of Broadcasters convention in Cleveland.

WNVC, N. Y., Reviving Old Corwin Scripts

Series of programs written by Ben Corwin was revived by WNVC, New York's municipal station, as a half-hour Wednesday afternoon program May 13. Mitchell Grayson, the station's program head, will direct and as far as possible use the original casts.

Included in the Corwin 'anthology' will be scripts he wrote for 'Columbus' and his series 'The Corwin' series last summer, but none from his 'This Is War' show.

Gov. Lehman Vetoes Bill Aimed to Curb Aliens

Albany, May 12. In view of the provisions of the Federal Communications Act, Governor Lehman vetoed the Buckley bill. The legislation would have permitted radio corporations in New York State to prohibit or restrict ownership and exercise of voting rights of capital stocks by aliens.

The measure, introduced in the Legislature, was aimed at the position of the Federal Communications Commission and communication companies by enemy aliens.

McGillivray's New Outlet

Station CHOV, Pembroke, Ont., has appointed Joseph Heron and Betty Gilvra as its national sales representative.

Cleveland, May 12. Affiliates of the Blue network were brought up to date on the week's sales programming and operational progress at a luncheon issued for them Tuesday (June 10). The high points of the talks by Blue officials and executives pivoted around the new procedure of putting a 2% discount into effect June 15, and they expressed opinion that the new time limit did not seem to the Blue to consummate a sale of the network.

President Mark Woods disclosed to the assembled affiliates that of the 16 groups which have sought to buy the station before the Blue, two or three were still in the picture. Woods remarked that there was no doubt as to the likelihood of the Blue being sold until after the war, and it would be better if the network were actually held up at those running it gathered more experience and background.

MBS Nixes 2% Discount

Cleveland, May 12. Fred Weber, Mutual general manager, declared yesterday, (Monday), that Mutual would not follow the procedure of the Blue and grant a 2% for cash discount. He added that Mutual's discount rate is 12% and still held an advantage over the Blue's, since the 2% was predicted to be applied to those running it gathered more experience and background.

In the case of the Blue, the maximum discount was reduced from 25 to 23%, with the extra 2% serving as cash discount.

As for the institution of the 2% cash discount, it stood now, innovation for network phase radio industry, it is pointed out that Blue did not agree to yield on the proposition until after CBS and NBC had indicated they were intent on adopting such a policy.

Fred Thrower, Blue sales manager, informed the affiliates that the Blue now stands at 12% on accounts receivable and Blue billings were considerably over what they were a year ago.

Philip Carlin, v. p. in charge of Blue programs, reviewed the production of the Blue network, since the Blue's divestment from NBC. He stated that in three and a half years since the Blue has produced 40 new sustaining programs, 23 of them half-hour shows and the others of quarter-hour description, with most of the 40 leaning toward war problems and needs.

General manager Edgar Kobak briefly summarized the Blues current operational trends, while Keith Higgins, head of station relations, outlined the Blue's advertising programs, more sales and general promotion.

Sponsor Insists on Local Studio Before Signing

San Francisco, May 12. RGO, Blue network, clinched a deal with the home town of Oakland, weekly by agreeing to establish a studio in Oakland, across the bay. The sponsor, Remar Baking Co., and William B. Ryan, RGO head man, arranged to rig up a studio in Oakland Women's Club City.

General Mills Goes On

Chicago, May 12. General Mills renewed Gold Field hour on NBC Red network for fifth year in a contract for 1942-43. The program in 1:00-2:00 p.m. CWT slot.

Program run during period include 'Light of World,' 'Arnold Grimm's Daughters,' 'Guiding Light' and 'The Joseph Heron and Betty Gilvra' as its national sales representative.

WAR FEATURES WIN AWARDS

Cleveland, May 12. This year's display of promotional material submitted by stations had patriotic emphasis under chairmanship of Chick Allan, of W.P.C., Douglas Meservy of Office of Facts and Figures, Fredrick C. Adams of American Radio Advertising Agencies, and Paul West of Ass'n of National Advertisers, awarded Sunday (10) the winners of some 176 entries from 50 stations. Awards in four classes received accolades W. B. Lewis gave as follows: Class 1, for effective education of radio audience concerning the war; Class 2, for advertising in high power category, plus special mention to WOV, New York, for foreign language and W.W.V. Cincinnati for news service, regional call going to WAA.B, Boston, and local WIBX, Cleveland.

Class 2, for inspiration of radio audience to continued support of war; Class 3, for advertising in high power category, with special mention to WEEL, Boston, and local-power category to WFFG, Atlantic City.

Class 4, for advertising broadcast advertising super power, to WCCO, Minneapolis, and special mentions to WJZ, Cincinnati, and WFOR in New York; regional category to WEEL, Boston, and no local category award.

New Partner

Cleveland, May 12. Lang, Fisher & Kirk, Inc., agency has changed its corporate name to Lang Fisher & Stewart, Inc. It's effective May 1.

WHAT RADIO CAN DO FOR U.S.A.

RADIO CAN BE RIGHT

Last week's 13th annual Institute for Education by Radio under the auspices of Ohio State University in Columbus began with Ted Grank and ended with the Archbishop of Canterbury. Over 600 persons registered. It was the largest institute to date and possibly the last for the duration, many thought.

The Institute was marked by an undercurrent of war-generated emotionalism. There were more clashes with a personal enemy behind them than at any time since the old Howard Evans days.

"There's been too much loose talk by the panel," one heckler cried.

"If you'll put that in gentlemanly language my company will consider it," a soapman flung at a psychiatrist.

Some delegates were chided for being academic, others for not being academic.

It was alleged that various persons advocated 'business as usual' in wartime and that others favored 'an emotional de-bauch of hatred.'

To defend sponsored news was to advocate business as usual. To remove familiar aspects of American life was to disgust the American people unnecessarily.

A man who denounced fascism Sunday night had his remarks on Monday night interpreted by one confessed publication as a recommendation of 'Americanized fascism.'

Two Government spokesmen, through incorrect information given them by the chairman, were arguing to the question 'Is Government Making Effective Use of Radio in the War?' whereas the question as programmed and asked was 'Is Effective Use Being Made of Radio in the War?'

Experienced script writers from small town stations who have learned their jobs the hard way and who work without budgets and staff indulged in hero-worship of two famous network authors and wanted to be told what to do. Others shamed them down for their, 'the locals,' lack of self-confidence.

United States Health Service won the only award from the Institute given for an educational program by a Government body. 'Shadow Over the House' by Oscar Saut got the nod. Its theme: syphilis.

'Government must tell us,' was one demand. 'The People must tell the Government,' was one retort.

'The war takes the right of way over everything,' said the broadcasters. 'But don't crowd out religion,' said the churchmen, adding, 'This is God's world still.'

All in all this was an Institute in which many people held and expressed strong views. Words and ideas were flung out and flung back. There was confusion over semantics. Strategy and tactics were constantly muddled. Motives were suspected and arguments were ridiculed. But one thing emerged strong and clear: a very large congregation of adults were tremendously concerned with what radio did for America and what Americans did to or for radio. It was, on the whole, a stimulating Institute. A lot of time was devoted to what was wrong with radio and democracy, but with this very deviation, this vitality of concern, proved that a lot was right with both.

Client Urges Affiliates to Stick by MBS; Weber Attacks Blue's Concessions

Cleveland, May 12. Mutual affiliates were treated Sunday night (10) to the unusual spectacle of a client appearing at their meeting floor to urge them to stick along with their network. Neal Ivy, of Ivy & Ellington Agency, which handles the Bayuk Phillips bureau was the client. His speaking place was the Cleveland hotel, where some 80 Mutual rep gatherings get a program report on the network.

Ivy, who has six quarters broadcast on Mutual, presented his plea for unity among Mutual broadcasters with a recital of the outstanding success his agency has had on the network. With the recent loss of the important General Mills business forming somewhat of a gloomy backdrop, Fred Weber, Mutual's general manager, followed the agency man's pep talk with a lengthy review of the network's development. Weber reflected the Blue network's

current efforts to stay away some of Mutual's affiliates by his statement that 'any station deserting Mutual by giving a competitor program will be severely punished. Mutual's salesability and revenue the final completion of our structure.'

Weber attacked what he termed the unsound economic concessions made by another network, obviously Mutual, which would still have to state that the reason 'Lone Ranger' (General Mills) was lost was because Mutual would not impose on its stations concessions that would deliver our network at a price which might be necessary to equal the cheaper competitor's cost per listener.

'VARIETY' SURVEY TO SPAN MONTH

Special May 15-June 15 Wartime Radio Showmanship Survey Is With Support and Cooperation of Office of Facts and Figures—Based on Suggestions and Themes Passed From Letter to Sponsors and Agencies

'VARIETY' SOLE JUDGE

A special mid-year radio showmanship survey is to be conducted by 'Variety' during an 11-week period from May 15-June 15. This is separate and apart from the annual 'Variety' survey of the whole field of radio, which is due, as usual, in December. The present undertaking is a special in character and limited in interest to:

The ingenuity and effectiveness displayed by sponsors and advertising agencies in embodying in network programs suggestions and themes given them under the new 'Radio War-Facts' under the Office of Facts and Figures.

The wartime radio showmanship survey will be conducted entirely on the responsibility of 'Variety' and with this publication assuming full authority as sole judge, but the undertaking is being organized and will be published, together with the awarding of suitable accolades, with the approval and support of the Office of Facts and Figures, of which Archibald MacLellan is director.

The joint purpose of 'Variety' and the O.F.F. is obvious: to examine the kind and range of showmanship displayed by commercial radio broadcasters to war information suggestions coming through to them from Washington. In short, the special wartime radio showmanship survey should sharply outline and catalog the measures, the initiative, the originality, the skills of the radio industry in voluntary cooperation with Uncle Sam.

Aid is solicited. 'Variety' invites all sponsors, agencies, producers, directors, writers or other persons in the trade to call its ('Variety's') attention to specific performances, teases, copy angles, examples of continuity, dialogue, approach or other evidences of showmanship as possible. 'Variety' neither claims nor expects to be able to review every wartime program of the four-week period of the survey. It will, however, make every effort to be comprehensive, widely reported and completely open-minded.

Two facts are directed to the attention of all participants.

(Continued on page 38)

SWING MAY FILL BEYOND SPOT IN SUMMER

Assn. of Railroaders is considering sponsorship of weekly half-hour program of interpretive dramatized material which would start June 1 in the 7-30 spot Sunday nights on NBC-Red, when Jack Benny goes off for a preliminary program of getting Raymond Gray Swing for the show, but that's uncertain.

Lots of Rivalry This Summer In Soap Market; Glycerine By-Product Protects Business

Bayuk Renews

Bayuk Phillips has renewed its six quarter-hour a week series on Mutual for another 13-week cycle, effective June 30.

The schedule is split between Col. Turner and the 'Inside Sports' program.

BULOVA'S NET TEES OFF JUNE 15

New regional network of seven stations, in most of which Arde Bulova, of Bulova Watch Co., has controlling or minority interest, begins operations June 15 under the name of Atlantic Coast Network.

Network, with WNEV, New York, as key station, will include WCOF, Boston; WNBC, New Britain; WJZZ, New Haven; WPEN, Philadelphia; and stations in Baltimore and Washington.

Bulova has a controlling interest in WPEN and minority interest in the other stations named.

MANUFACTURERS TIE-UP WITH BLUE NETWORK

The Blue Network has tied up with the National Association of Manufacturers on a new series dealing with the war effort. It will be tagged 'This Nation At War' and occupy the Tuesday 9-10 a.m. slot, starting May 26. The format calls for pickups from various parts of the country during each program.

The N.A.M. has been allied for some time with a weekly quarter-hour event on Mutual, featuring Fulton Lewis, Jr. N.A.M. also has an early morning (6 a.m.) teap with WOR.

The soap accounts are expected to continue at a high pace in network and spot radio during the coming summer. Because the soap industry is operating at maximum capacity to turn out the by-product, glycerine, for war purposes, soap stocks are piling up at a tremendous rate and the field, as a result of this condition, has become more competitive than ever.

Lever Bros. will have at least two new shows on the networks this summer, while Procter & Gamble is expected to retain its current nighttime as well as daytime schedule in full force. Another product from Colgate, the 'Pearly-Foot' fold will be Super Suda. This will come through the William Eby agency. Colgate is expected to cancel its half-hour show as soon as it can straighten out the packaging problems on its toothpaste brand.

Shell Curtails Radio Because Of Rationing

Shell makes the second major gasoline distributor along the east coast to curtail its radio advertising as a result of rationing. It has canceled its spot announcement campaign as far as it affects the east. American Gasoline Co. has also canceled its spot campaign. Shell makes the second major gasoline distributor along the east coast to curtail its radio advertising as a result of rationing. It has canceled its spot announcement campaign as far as it affects the east. American Gasoline Co. has also canceled its spot campaign.

Traxco will start looking around soon for new spots to fill in the summer show over CBS. The setup will be strictly musical.

'Truth' Back

One of Chicago's most consistent live-amateur radio shows, 'It's Nothing But the Truth,' presented by Alexander McQueen, returned to air Monday (11).

Program, running five times weekly at 108 a.m., was canceled for a week. Sponsor is Old Ben Coal Co. through J. R. Hamilton agency.

Philly Commentator Stir Up Hornets' Nest in Slam at Isolationist Publishers

Philadelphia, May 12. Lambasting of the Hearst-Fatterson-McCormick newspapers by 'Bob Austin,' new WCAU commentator, has touched off plenty of fireworks in these parts. Initial bait came last week, when 'Austin' took aim at the text of his 'sermon' the full-page advertisement of the Friends of Democracy in the N. Y. News, Chicago Tribune and Herald-Tribune) raking the isolationist press.

Then he proceeded through the booklets into Col. Robert M. McCormick (Chicago Tribune), Capt. Joseph Meilly Patterson (N. Y. News), and William Randolph Hearst, quoting copiously from the recent analogy printed in PM, in which comparisons were drawn between Nazi propaganda and editors in the N. Y. News, Chicago Tribune and N. Y. Journal-American.

When Austin had finished, someone apparently wired the Tribune that 'it wires a bomb has hit seven Philly, N. Y. and Chicago. Representatives of the News and Trib

and WCAU demanded to know who 'Austin' really was; The Chicago paper also demanded that the station turn over a transcript of the broadcast.

WCAU declined any information on 'Austin' and refused to give the content of the broadcast to the Federal Communications Commission. Austin, sponsored by the Lyons Credit Co.

The Philly correspondent for the Tribune reported that 'Austin' was trying to find out 'Austin's' true identity. He was revealed as Douglas Austin, a writer who had been in the army and he was merely the 'voice' of the program. The copy was turned over to him by the station handling the account, and 'I just read it,' he said. The agency, J. M. Korn, Inc., refused to divulge the identity of the copy-writer.

'We go over the text carefully,' said a spokesman for the agency yesterday, 'and we find nothing objectionable. We'll not be scared into stopping to tell the truth.'

On the Seventh Day He Works

One of the strangest antagonisms that has developed in the radio business exists between the m.c. of an audience participation program and its sponsor. The m.c. is supposed to do with the m.c.'s work on the program but rather with the sponsor's persistent curiosity over who the m.c. does during the remaining six days of the week. ... It will only be because of the program say that if the sponsor cancels it will only be because of his resentment at the fact that his highly paid m.c. has to work but one day a week.

War Themes in Simple Song Form Spread From 'Help Mate' Serial Into Schools, Parent-Teacher Work

By HOBE MORRISON
'Songs for a New World', a collection of original war tunes presented on the 'Help Mate' daytime series on NBC's Radio City Station, are being used by school groups, parent-teacher organizations and others in the United States as an important patriotic purpose. They're written by George Davis, with lyrics by Edward ... There are five of the songs so far with a number of titles including 'Go Easy on the Sugar', 'Bunko Tux', 'We're the Kids of America', 'Victory Gears', and 'Well Hello Mom', 'Hello Uncle Sam', 'Davis who has composed special music for the program since it went on the air last September, also plays his own piano show. His Songs for a New World' are presented as compositions by the story's hero, Steve Harper, a young composer with the Army Air Corps at a training center in the south.

He supposedly writes the songs, which his wife, the 'Help Mate' of the story, is going to put out in book form. Meanwhile, the songs for the kids in the neighborhood and they sing them, thus introducing the songs for the radio. ... Several P. T. Meetings Using This Parent-teacher groups in Woodhaven and Rockaway, L. I.; public school in the Bronx, N. Y.; and numerous other organizations ...

and in them stresses his belief in the United Nations' cause and his faith in victory and in the better world to come. ... In addition, Bercovici uses a novel device to project his thoughts in support of the reported faith in action of the U. S. war effort. Thus, in presenting these ideas in sermons at church services which are woven into the program, Bercovici's sermon, read on the air by Byron McGrath, as the minister, was inspired by the reported faith in action of one of the year's characters. ...

WJZ CHANGES STATION BREAK POLICY

WJZ, New York, key for the Blue Network, has broken down its policy against station-breaks. It's first blurb of that description goes to Moody (18). The product is Dux (Procter & Gamble). ... The between program announcements are being limited to 25 words.

Quiz on the Services
'Army and Navy Game,' audience participation show with soldier-audience and contestants, starts 8-8:30 p.m. today (Wednesday) on a weekly sustainer series on the Blue Network. It's written and produced by Bob Ross and Allen Dunn. ...

Compton Agency Realigning Radio Dept., Strating Dyckhoff in New Exec Posts

John K. Strubing, an account executive with the Compton agency, has been made a vice president of the firm. Felix H. Dyckhoff, assistant general manager, was named secretary of the agency. ... Frederick (Ted) Bell, former

actor, writer, announcer and director, will be recruited by the department. Roy Senter is promoted to News Editor and Gene Pack gives up his title of Music Director to become Acting Chief Engineer, replacing Eddie Groves. ...

PAVOLL TRAFFIC
Nashville—Jack DeWitt, chief engineer of WSM, Nashville, has resigned to do defense work for the United States War Relocation Authority. ...

New London, Conn.—Ted Hodge has been appointed program director of WNLC, New London, succeeding Len W. Stevens, who resigned to join the Army. ...

Seattle—Bill Ward formerly traffic librarian at KOL, starts May 15 on the continuity staff of KORN at Portland. ...

San Antonio—Leona Bender, for the past 10 years director of radio activities for the WFO, has left WFO, joined the staff of station XKCB. ...

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Philadelphia—Fred Wieting formerly of WDEV, Waterbury, Vt., has joined the WABC announcing staff. ...

West Yarmouth, Mass.—H. Harrison Boston, has been named WJBR program manager.

Boston—George Crowell and Terry Cowling, WCOB announcers, are slated for the Army.

St. Louis—Wayne Nelson, gabber for the WBBM announcing staff, has joined the WABC announcing staff. ...

Pittsburgh.—Ed Lytle, former speller at WHIO in Dayton, O., has joined the WABC announcing staff at KDKA here. ...

Cleveland, O.—Alice Richards, program manager WGAR, has resigned to enter radio in Los Angeles.

Cleveland—Fred Smith of WCFL, Chicago, added to announcing staff WHK-WOY and Pearl Stephan to service WOL.

Beaumont, Texas.—Bob Lacey, announcing with station, WLSB, has resigned to take a similar spot with station WLV, Cincinnati.

El Paso—Cecil Trigg has been named commercial manager of station KERO, El Paso. ...

San Francisco—Allen K. ...

Labor Council Toasts Our Allies

Briecher-Davis group has been informed by WIPA, Washington, Pa., that it has sold the former's rights to the local central council of the American Federation of Labor for regular sponsorship. ...

San Francisco, May 12. NBC left able, at present to furnish it. ...

Burns and Allen May Shift

CBS Has Attractive Time Niche—Blue May Get Saturday Morning Delayed (Wax) Re-Broadcast

Announcer-Hero
Salt Lake City, May 12. Parley Baer, KSL special events announcer, on his off time likes to work out athletic stunts. ...

Lever Bros may switch the Burns and Allen program (Svan) from NBC to Columbia. ...

FORD MAY BE MOVE BY G-M DECISION

Report in ad agency circles last week had it that the advent of General Motors on CBS with an institutional show has prompted the Ford Motor Co. to give serious thought to the idea of getting back on a network schedule this coming fall. ...

As for the live version of Burns and Allen, Lever has been anxious for the return of the duo to the air to present 7:30-p.m. period on NBC, even though it gets a rebroadcast at 9:30 p.m.

PALO ALTO WOULD BUY KYA, S.F. FROM HEARST

San Francisco, May 12. Arrangements have been made for Palo Alto Radio Station, Inc., to purchase the KYA station in San Francisco from Hearst.

Army Men Handle New Radio Program

New Army program on KIRO, Tonight at 10 p.m., will be sponsored by the Columbia station Sunday (10). ...

Officers of Radio Station, Inc., a new corporation, declined to estimate the amount of money until the FCC decision is received.

New London, Conn.—Edwin J. Morey, treasurer of WNLC, goes into Army May 21. Len W. Stevens, program manager, although in civilian, has been succeeded by Ted Hodge, former chief announcer.

WHB, K.C., Reviving Its Artists' Bureau

Kansas City, May 12. Station WHB is reviving its artists' bureau once again. ...

Graham McNamee, Pioneer Radio Announcer-News-caster, Dies at 33

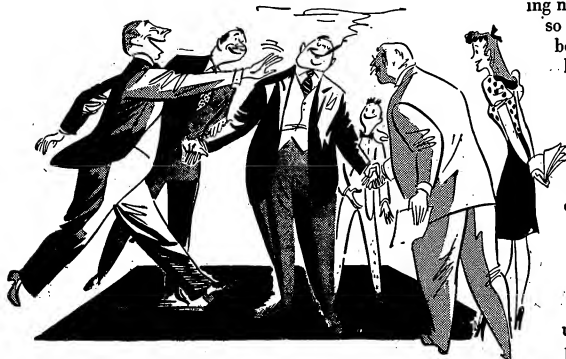
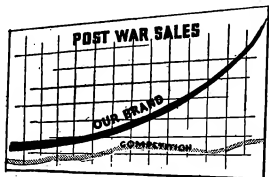
Graham McNamee, one of the earliest and best known of the announcer personalities, died Saturday evening (9) at St. Luke's hospital, New York, at 33. ...

enthusiasm nor lessen his popularity with the audience. ...

(Continued on page 65)

the Man Who Staged a Comeback

BECAUSE HE NEVER WENT AWAY!



The whole industry will be talking someday about the comeback of John Preston and his product. They'll recall how although it was buffeted by priorities, wounded by rationing, and finally killed off for the duration, he guided it right back to the top at the close of the war.

But they'll be *wrong* when they call it a comeback. Because—in the truest sense of the word

—neither John Preston nor his product ever went away. He kept desire for his brand alive all during the war years—over the radio.

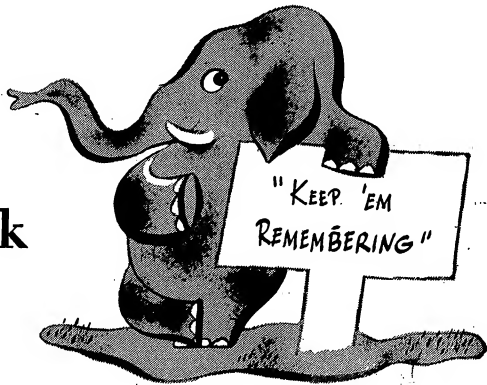
John Preston stayed on the air because he knew it was the most economical means of obtaining national coverage. He did not forget, as so many of us do today, that radio had been hailed as the No. 1 *good will* builder, long before it won its place as the most efficient of all *selling* mediums.

The Blue is a natural choice of manufacturers who want to "keep 'em remembering." It reaches all income groups, at the lowest per-family cost of any medium entering the home. And the Blue is now "moving in" to more homes more often with new stations, greater power and a program policy new to network radio. The Blue program department now draws freely upon the skill of leading independent program producers to bring even greater variety and *competitive showmanship* to Blue Network programs. No wonder more and more advertisers are using the Blue in 1942!

If you want to keep 'em remembering *your* product, *your* brand name, call in your Blue salesman. You'll find that today, more than ever, *it's easy to do business with the Blue!*

Blue Network Company, A Radio Corporation of America Service

the **blue** network



Double-Meaning Gags

'THIS IS WAR'—No. 13
With Raymond Massey
Saturday, 7 p.m.
All Networks
As its titling broadcast of this network-financed, Government-directed program directed by Norman Corwin, Massey Received and Contents Noted—was answered to a handful of the more progressive listeners during the previous 12 weeks. Only five were those who were particularly unfavorable and all except one signed. Near the end of the program it was stated that, although all the letters answered on this occasion constituted an overwhelming majority of those received were favorable.

Like a number of the preceding "This is War" broadcasts and, indeed, like the series as a whole, Raymond Massey's "Received and Contents Noted" was less than well-walkers' material. It was hoped, but nevertheless enlightening, at times stimulating and, if the cause, fairly excited and inspiring. Like most shows of the series, it closed with a clear-cut, direct, positive point of plan or action to put across. But when its subject-matter permitted, it was a Tom Swales sine-fine. It was read with the eloquence of Raymond Massey as narrator. It was expertly produced by Corwin, and it had an expressive score by Tom Swales, conducted by Frank Black.

After, from the home, and read on the air by a femme voice, objected about an earlier program's mention of casualty lists, Tom Swales asserting that it was depressing talk in a living room. Answering that "there are as many walks of death as there are walks of life," the program supposed that a fallen soldier could speak, whereupon he wondered, "Shall I not be mentioned in the living room?" He told of his home in Iowa, of how he died for hope and for decency, and concluded that he was content. Then a Red Army soldier, saying that he had died for nothing, that he died on the "bayonet of the infidel," and Red Army fighting to defend his home. He ended, "I died in vain."

To the man who objected taking without and to making financial sacrifices when he had never before made enough money, the value of manpower and of freedom was mentioned, with the reminder that instead of the perennial cry of Democracy, "Too little and too late," it could never be said, "Too much, too soon." To a writer who objected to stirring up hate and who said we should "hate sin, but love the sinner," the program told a parable of a man who loved dogs. When one of his rabid dogs tore open his throat, they expressed on his tomb, "Here lies the body of a man who hated hydrophobia, but loved mad dogs." To the suggestion that we shouldn't trust our own eyes, but should keep our arms and munitions for the great fight, and to those who asked, "Who are we, question our brothers in this fight?"

An anonymous writer who demanded the series be discontinued was told he was getting his wish, but that "the air won't be silent." "Truth will continue," he was warned, and there will be more of the same." The program mentioned "home-grown Fascists in their newspaper towers," though it didn't mention names.

The Star-Spangled Banner, which ended the show.

Bob Hope slipped across a blue spot on his Peppercorn program on NBC Red last week. Plying the show at the Chelsea Naval Base, he had Vera Vague (Barbara Jo Allen) read a line about being insulted by a sailor. When Hope asked her if she was going to report the insult to the superior officer, the superior officer nodded. "I'm going right to the naval head." Probably few listeners were hep, but the studio audience howled, recognizing the word "head" as the navy slang term for toilet.

Jack Benny also sneaked a risqué bit into his Jello program May 3 on the Red. According to the situation, Jack was using Errol Fynn's dressing room at Warner Bros. When one of Fynn's girls phoned, Benny told her Errol was home in bed with a cold. He gave it a pause reading that drew a solid studio laugh. However, both that and the incident are precisely the sort of thing that have aroused criticism recently from certain station men. They're also virtually ideal ammunition for bluezone reform groups.

The circumstances, it would seem dubious whether getting a laugh is worth the risk involved. Stars of the magnitude of Benny and Hope should recognize the responsibility of their success.

'THE ARMY HOUR'—No. 6
Sunday, May 10, 8:30 p.m.
WABC-AM, New York
Sixth in a series of broadcasts organized by the U. S. Army, a combined salute to America's Netherlands Allies and messages from Yankee soldiers to mothers at home, was an entertaining admixture. Large number of foreign pickups were expertly dressed in the program.

As he had a number of "Big Town" series Edward G. Robinson has quit his role of tripper-upper to our home breed of evildoers to play tag with the Gestapo in Europe. The country chosen as the setting for the program's new format is Portugal, a beautiful island of international justice. Rino's is strictly thriller stuff. Robinson, a foreign correspondent, is cornered by the Gestapo. He gets away. They plot his destruction. Robinson turns the tables and the plotters become the victims. And so the proceedings unfold, at a slapdash, breakneck pace, with melodramatic train wrecks and other such bombastic paraphernalia trotted out for effective climaxes. One Munson jogs along with each episode as Robinson's lawyer. "Big Town" in its new setup rates as the slickest of action dramas on the networks, and with the lid apparently off on radio as far as giving our toes the lumps are concerned, the extreme in scullerygery portrayal may be expected from this series, if the opening installment (7) was an apt sample.

An incident from the following week's script is trivialized at the fadest. The new story course taken by this program should give its listening quota quite a typo. The directing is competent, and about the only thing that might be held against Rino even is a clash in mood created by the middle commercial. From a scene depicting the dire predicament of the trapped American and his girl companion the program abruptly switches to the sequence of three little sisters happily dining a jingle about the virtues of no-nonsense soap powder. —Ode.

EDWARD G. ROBINSON
With One Munson
Drama
30 Min.
RINCO
Sundays, 8:30 p.m.
WABC-CBS, New York
(Ruhfarth & Ryan)

As he had a number of "Big Town" series Edward G. Robinson has quit his role of tripper-upper to our home breed of evildoers to play tag with the Gestapo in Europe. The country chosen as the setting for the program's new format is Portugal, a beautiful island of international justice.

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'Baines' Extended
Wrightley will continue its "Scattergood Baines" show on CBS until June 12.

Account had previously set May 15 as serial's vacation date.

'PORGY AND BESS'
Series of American Operas
With Todd Duncan, Ann Brown, Aven Lyle, Ruby Elzy, Gertrude Harvey, Edward Matthews, Beatrix Jackson, Eva Jessye Choir, Symphonic Orchestra
30 Min.
Sundays
Thursday, 8 p.m.
WMAQ-Radio City, New York

First of an American Opera Festival of seven operas to be broadcast in conjunction with the sale of bonds by the Treasury Department, this presentation of "Porgy and Bess" was one of the finest and tightest of radio shows and about tops for interesting radio presentation of operas. Script was prepared by Jean Dellymore, who did a magnificent job of cutting six days to a minimum, allowing the George Gershwin score full play, and the singers backed up the script with such perfect diction that it was a word of the story was lost.

Music program by Bob Strong and orchestra is well selected and intelligently adapted for the show. For his spot Strong played "Hoop-Dee-Do in the Ocean" with emphasis on the band. It was a good example of smooth and mellow, a good combination of the two. It was one of Strong's band in a college medley had the boys saluting Uncle Walter and the University of Colorado. Trio of vocalists was a novelty. Bob Strong does a particularly good job of arrangements for the piece.

Program featured two comedy high-spots, with regular skit built around the family and comedy piece by Fred Brady. Group, consisting of Mother (Kathryn Carl), Father (Charles Fennell), and daughter Margie (Betty Vaughan) became involved in Mrs. Wiggin's attempt to play cupid with a Mrs. Drump, played by Betty Arnold, and her husband. Comedy material on skit was excellently built and dialogue material was well handled. Wiggin wound up with Mrs. Wiggin in Doghouse for ruining the plot. Acting skit was tops with Pennman turning in an excellent father and Miss Carl's invasion of Mrs. Wiggin's best seller. Afterpiece, handled by Fred Brady, was built for Mother's Day, and Brady registered solidly with his "average day for motherhood." Studied down to earth, human material that Brady put over easily. It carried a comedy outline, but was filled with sincere lines, good for a tear or two. Brady speaks his material, and has a smooth delivery. He's a part of the show every two or three weeks, alternating with other monologists.

RED RYDER
With Reed Hadley, Tommy Cook
With West Melburn
30 Min.
Sundays
Thursday, 8 p.m.
W. 435 p.m.
WMAQ-Radio City, New York

Horse opera in its most lurid form, this half-hour production follows in large measure the comic-strip and film western formula which has proved successful. As such it should easily build and hold huge audiences, while its production standards are worthy of showmanship. It is aimed to all the way of Mutual left by the departure of "Lone Ranger" to the Blue network.

Liberally sprinkled with gun fights, fist fights, posies in search of prize geldings, etc., script and sound effects are used with satisfactory results in producing an impression which is almost visually graphic as well as one "Zyde" is known as a newspaper comic strip. Series is broken up into separate episodes, with a different locale for each stanza. In show caught Red Ryder bottled up a gang of badmen in a pass, permitting law-abiding citizens in a western state to vote for joining the Union. —Wor.

'UNCLE WALTER'S DOGHOUSE'
Series of American Operas
With Katharine Carl, Betty Vaughan, Frank Dana, Fred Brady, Betty Arnold, Mary Anne Moore, Charley Lyons and Bob Arnold
30 Min.
WMAQ-Radio City, New York
Wednesday, 7:20 P.M.

Now utilizing a standard family "The Wiggin's" for the dramatic comedy skit program, "Uncle Walter's Doghouse" is even more of a good listening and good entertainment. Uncle Walter, played by Tom Wallace, is a genial guy with an interesting radio presentation of operas. Script was prepared by Jean Dellymore, who did a magnificent job of cutting six days to a minimum, allowing the George Gershwin score full play, and the singers backed up the script with such perfect diction that it was a word of the story was lost.

Music program by Bob Strong and orchestra is well selected and intelligently adapted for the show. For his spot Strong played "Hoop-Dee-Do in the Ocean" with emphasis on the band. It was a good example of smooth and mellow, a good combination of the two. It was one of Strong's band in a college medley had the boys saluting Uncle Walter and the University of Colorado. Trio of vocalists was a novelty. Bob Strong does a particularly good job of arrangements for the piece.

Program featured two comedy high-spots, with regular skit built around the family and comedy piece by Fred Brady. Group, consisting of Mother (Kathryn Carl), Father (Charles Fennell), and daughter Margie (Betty Vaughan) became involved in Mrs. Wiggin's attempt to play cupid with a Mrs. Drump, played by Betty Arnold, and her husband. Comedy material on skit was excellently built and dialogue material was well handled. Wiggin wound up with Mrs. Wiggin in Doghouse for ruining the plot. Acting skit was tops with Pennman turning in an excellent father and Miss Carl's invasion of Mrs. Wiggin's best seller. Afterpiece, handled by Fred Brady, was built for Mother's Day, and Brady registered solidly with his "average day for motherhood." Studied down to earth, human material that Brady put over easily. It carried a comedy outline, but was filled with sincere lines, good for a tear or two. Brady speaks his material, and has a smooth delivery. He's a part of the show every two or three weeks, alternating with other monologists.

Mary Ann Mercer, staging star of program, gave a real performance of "She'll Always Remember" for her skit. She also worked with Charley Lyons in a baseball skit, leading into a commercial. Commercial was handled nicely by Lyons and Uncle Walter. Program with it's comedy motif is primarily designed for men, but it's a good show for the whole family. Best of all, it's material that creates situations as they are. Program is built on a substantial format of music and laughs. It started good with orchestral arrangement of "Buckle Down Buck Private" with Douglas Quiret, and held a nice pace throughout. Production was handled by Watson Humphrey, who received air credit for his work. It's a new policy of agency to give such credit to producers. —Wor.

more people listen more for news

★ Actually, Greater New York's listeners devote more listening hours to WOR's news programs each day than to all news programs on the 3 other major stations combined.



Exec of Factory Holding U.S. Contracts Says Radio Is Mis-Using Patriotism

Milwaukee, May 12. Execs of the Wisconsin Network, which, like the majority of radio broadcasters, is giving broadcast free time to the Government in the war effort, are burning over the accusation by Frank Pugh, advertising manager of the Heil Co., holder of luscious federal contracts, that radio is profiteering on patriotism.

Fred Zindler, advertising specialist for the network, tried to sell Pugh on a 15-minute industrial-defense type program, which has been on the air three times a week since May 1. The series having been opened with due eulog by Governor Julius C. Heil, head of the Heil Co., was well received by the latter as well as chief executive of the state of Wisconsin.

The program a plug for the sale of U. S. Bonds, each airing sponsored by one of the State's big industries, and when Zindler tried to sell Pugh the idea of the Heil Co. participating in it he was told that he (and radio) was taking advantage of the national emergency and would be reported to the Better Business bureau.

Milw. Journal's Television Postponed for Duration

Milwaukee, May 12. Explaining its action as due to an FCC ruling, The Milwaukee Journal has announced that further construction on its projected television station is suspended for the duration of the war. The newspaper's new idea for the network, the future home of WTMJ, is going ahead as rapidly as possible and formal opening is expected to take place the latter part of July.

Although orders for the television equipment were placed more than a year ago, it has been impossible to obtain deliveries, and that part of the equipment that had been completed has been loaned to NBC. The FCC order halting television here affects only technical facilities and not building construction.

Acknowledge's a Scoop

Washington, May 12. Stories in Variety provided the broadcasting industry with the first warning the majority of the Federal Communications Commission was toying with the idea of forbidding network time options in affiliation contracts. This was borne out—though the idea at the time seemed impossible—when the regulations were unveiled before the House Interstate Commerce Committee Thursday (?) by John J. Burns, counsel for CBS in the anti-foreign fight.

After remarking the Comish had practically no evidence before it regarding the effect of optioning on either public service or the condition of outlets, Burns said "I saw the first mention that this was under consideration in a story in 'Variety.'" This was approximately two years after the hearings ended, he pointed out.

Faterson, R. J.—Woody Lester, former with WHYY, Johns City, Penn., has joined the announcing staff of WPAZ, Faterson.

Stay-at-Home Sundays Benefit Summer Outlook in Eastern Zone

ELLA FITZGERALD DUE FOR BLUE BALLY

Ella Fitzgerald is to begin a build-up series of paid sustaining programs on the Blue network's some time in July. Singer will be programmed from three to five times weekly, backed by the Four Keys. By then she will have discarded the full-size band she has worked with since it was left without a leader when Chick Webb died, to go on with the Keys quartet.

Miss Fitzgerald's first recordings with the Keys was released by Decca recently.

With millions of motor cars immobilized probably along the eastern seaboard by the virtual shutdown on gasoline for pleasure driving, Sunday matinee listening may this summer take a huge rise and become potent enough to induce some major radio accounts to revise their network schedules so as to include this segment of the week. The stay-at-home-Sundays prospect is one of the things that has induced Prudential Insurance to continue its musical program on CBS through the summer. Prudential has the 5 to 5:45 stretch.

Another factor that influenced Prudential, it is said, involves the theory in financial circles that a goodly percentage of Americans will put their spare money into insurance because they can't spend it elsewhere.

TEXAS STATION LIST SUCH WAR CASUALTY

Dallas, May 12. First station shutdown because it could not get technical help is KPFL, Dallas, Texas, 1400 watter. C. C. Baxter, owner of the station, asked Federal Communications Commission to fold for the duration, claiming the draft has caused a shortage of engineers. Commission, however, limited station's going silent to 30 days.

KPFL went on the air in 1924.

FCC Releases Rules Washington, May 12. Relief for stations which have been losing advertising and running into labor and equipment difficulties due to the war was offered last week by FCC in a relaxation of its broadcast operating rules permitting licensees to maintain a minimum schedule of hours best suited to the demands of the area concerned.

Through waiving Sec. 3.71 on minimum operating schedules, Comish reduced the rules to two-thirds the authorized hours between 6 a.m. and midnight—roughly providing for an 18 hour operating day, or less in individual cases where a serious shortage of trained personnel or other problems apply.

'Superman' To Mutual Web If Deal Jells

Mutual is negotiating with the producers of 'Superman' for a live version of the serial that could be debuted on the network this fall as a competitor for kids listening to 'The Tommies' on the Blue. 'Armstrong' starts on the Blue for General Mills Sept. 24. Mutual formerly had the 'Armstrong'-General Mills business.

'Superman' has so far been confined to transcriptions. At one time it was sponsored in over 80 communities. It still has an appreciable list of underwriters among grocers and bakers.

Mudge Subs for Holt Morris 'Steve' Mudge, of the Mutual eastern sales staff, substiting in the network's midwestern sales office, Chicago, during the illness of Ade Holt, midwestern sales manager. Holt is in Hensvoren hospital, Chicago.

"WHAT ARE YOUR PERSONAL PEACE AIMS?"

with ROBERT SHANNON, President RCA MANUFACTURING CO., INC.



— and he explains: —

"Besides fighting for our liberties, our freedom and our way of life, we're fighting — because we believe that with victory will come an EVEN BETTER WAY OF LIFE!

"After the last World War new products, new services, new industries were born. The automobile business jumped from infancy to a full-grown industry. Radio, which had been considered an experimenter's novelty, became an accepted necessity in every American home.

"Immediately following the successful conclusion of the war, the creation of new goods and services—involving entirely new conceptions of value—should be even greater than the developments following the last war because, as a nation, we move faster and utilize our facilities more economically than we did a generation ago. Entirely new means of communication built around Television, Facsimile, etc., new modes of travel involving cars and planes, un-

like anything we have ever seen before are but a few of the possibilities of Victory.

"The war time job of advertising is clear. Advertising, more than anything else, can make our 'will to win' a personal thing. Advertising can crystallize for each individual the tremendously important reasons for victory—his PERSONAL PEACE AIMS. By visualizing the BETTER WAY OF LIFE that will come with VICTORY, advertising can make us all doubly determined to save, sacrifice and speed war production—even beyond our most rigid estimates.

"If advertising can contribute to the fulfillment of this objective, it will have amply served our nation in its all-out Victory war program."

★ To the great names in American business whose condensed advertising is a flaming symbol of faith in America's future . . . whose facilities in fact was added another shout of defiance to the enemies of free American enterprise and democracy . . . this space is dedicated by The Nation's Station.

WLW

CANADA BEGINS DEEP PROBE INTO CBC

Toronto, May 12. A wide open investigation into the organization and policies of the Canadian Broadcasting Corp. will be undertaken immediately by the federal government, with the first hearing before the Parliamentary Committee on Radio set for today (Tuesday).

First item on the agenda will be an analysis of the CBC's last annual report. Inevitably it will cover all activities of the Canadian broadcasting since the inception of CBC.

Just before his recent death, Alan Plaunt resigned from the board of governors of the CBC and announced policies being pursued. He prepared a lengthy report as explanation of his action and this will be read and reviewed.

Scope of the Government Inquiry will be wide and there will be no attempt to limit the investigation. It's definite also that CBC officials will be up on the parliamentary carpet for intensive questioning.

WRUL NOW AIMING AT MADAGASCAR

Boston, May 12. WRUL, powerful short-waver, is rushing completion of a new beam antenna system, which will completely cover strategic portions of Madagascar as well as French Equatorial Africa and the North Coast. Walter S. Lemmon, founder and president of the World Wide Broadcasting Foundation, made the announcement during a visit here over the weekend to initiate an immediate series of broadcasts over the new beam.

Station has been carrying four French broadcasts daily and the fifth is designed to give French inhabitants of Madagascar a true picture of the United States. The standard French broadcasts have been maintained since the outbreak of the war in 1939.

FINAL APPEAL DENIED

XERA Equipment Confiscation Stands in Mexico

Mexico City, May 12. Radio station XERA (180,000 watts), at Villa Acuña, across from Eagle Pass, Tex., most powerful in Mexico, which had belonged to the Dr. Brinkley interests, but for some time was run by a Mexican company that Ramon D. Boquez heads, is now definitely Mexican government property. The federal supreme court axed Boquez's suit to set aside expropriation of the station last June 6. Ruling upheld several rulings that Boquez had asked of lower courts and which he had appealed to the supreme tribunal.

High court held that the Ministry of Communications and Public Works, ruler of air waves in Mexico, was right in confiscating XERA as it had broken Mexican health laws by using materials in its broadcasts that the Mexican government considered offensive. President Manuel Avila Camacho recently ordered paid to Boquez \$250,000 (Mex.)—\$52,500—as compensation for seizure of XERA.

Equipment is to be brought here for the powerful station the Ministry of the Interior is residing at Tlalhua, a local suburb.

Alonso Noriega Sordo, radio sports caster may make the new station.

London Calling

Silkey Keith, American, making name in radio here. Does a comedy gangster in 'It's That Man Again,' Tommy Handley's 8:30 Friday night spot.

'Musie Hall' at one time aired Saturdays at 8 p.m., came back last month and now being done Sundays 8:15-9 p.m. John Sherman producing as before. Show is straightforward presentation of vaude acts.

Flemgan and Allen featured in BBC broadcast on anniversary of Marie Ford's death. Boys have always claimed late British chorus queen was the first to put them on road to fame.

Confederate Broadcasting Co. Files for FCC License

Atlanta, May 12. E. M. Beck, Mrs. Helen Pearl Beck and R. W. Roundsville are listed as incorporators of Confederate Broadcasting Co., which recently applied to FCC for construction permit for new broadcast station to be operated on 1300 kc, 250 watts daytime.

All are from Cedartown, Ga., where Roundsville operates a station.

LEGIT PERFORMANCES ON MEXICAN RADIO

Mexico City, May 12. Local radio station XEZY and the Teatro Ideal, one of the few remaining legit theatres here, have introduced a Saturday night broadcast of the comedy show that is headed by Anita Blanch, who with her sister, Consuelo, has long played this house. Broadcasts are directly from the stage.

This is the first time that the theatre and radio have hooked up here in this manner.

CANADA SETS UP WIDER CENSORSHIP

Toronto, May 12. New office of Director of Censorship in Canada has been created, with Colonel O. M. Biggar filling the post. Centralized plan of co-ordination with the U. S.-Canada Joint Defense Board has Colonel R. P. Landry as chief radio broadcasting censor; Major L. S. Yull, as telegraph and cable censor; Wilfred Sigriston and Fulgence Charpentier, as press censors; F. E. Jolliffe, as chief postal censor.

These will now function as aides to Colonel Biggar and the new censorship directorate will cooperate with U. S. censorship authorities. Contention is that the increased scope and growing intensity of the war had found the previous censorship systems inadequate; and overlapping in effort will now be removed.

BBC considering doing a series of Bing Crosby recordings of his Kraft program.

CBS' Latin Web Starts May 19

Columbia formally launches its Latin American Network Tuesday (19). The occasion will be marked by the dedication of CBS' 20, 80,000-watt shortwave stations and companion 10,000-watt, and an hour's program, starting at 9:30 p.m. The station projects had been held up by equipment deliveries and now that they are completed Columbia will give full expansion to its shortwave schedule, reading news and entertainment to its 76 affiliated stations in 20 countries below the United States border.

Among those who will participate on the inaugural program are Undersecretary of State Sumner Welles, the heads of various neighbor republics, Robert Weede, Lauritz Melchior, Bido Sayso, Rita Hayworth, Mary Martin, Melvyn Douglas, Edward G. Robinson and Dick Powell.

Pedro de Lille, Pioneer Mex Announcer, III

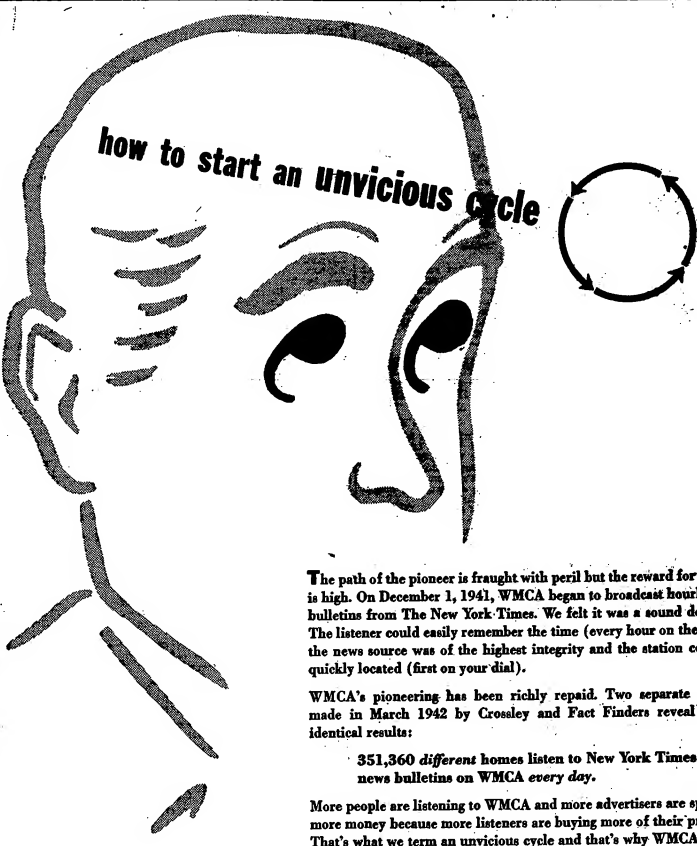
Mexico City, May 12. Pedro de Lille, dean of Mexican radio announcers and pioneer of local station XEWW, is critically ill of an intestinal ailment at his home here.

He is being attended by three specialists.

MADELEINE CARROLL'S MONTREAL BROADCAST

Madeline Carroll is booked to do a guest spot on the French Lang Theatre May 21. The show is on a Toronto-Montreal hookup.

The play will be a French translation of 'The Doll's House' by Henrik Ibsen.



how to start an unvicious cycle

The path of the pioneer is fraught with peril but the reward for success is high. On December 1, 1941, WMCA began to broadcast hourly news bulletins from The New York Times. We felt it was a sound decision: The listener could easily remember the time (every hour on the hour), the news source was of the highest integrity and the station could be quickly located (first on your dial).

WMCA's pioneering has been richly repaid. Two separate surveys made in March 1942 by Crosley and Fact Finders reveal almost identical results:

351,360 different homes listen to New York Times news bulletins on WMCA every day.

More people are listening to WMCA and more advertisers are spending more money because more listeners are buying more of their products. That's what we term an unvicious cycle and that's why WMCA, today, is the number one station for any New York spot schedule.

WMCA New York

America's leading independent station

First on your dial... now first for news

Western Representative: Virgil Reiter & Co., Chicago

Gov't Asks Broadcasters to Plug War Bonds, USO and Auto Pooling

Washington, May 12. Broadcasters this week should emphasize the idea of buying War Bonds, kicking in with cash contributions to the USO, and pooling automobiles. The chief executive of the Office of Facts & Figures allocated these three topics to the network shows, in accordance with the assignment plan to avoid excessive repetition and duplication.

Elaborate color charts, blanketing off the week, time of day, network, program, and theme, have been issued by O.F.F. to help the industry visualize the way the topic allocation plan works. In an accompanying explanatory memo, William B. Lewis, head of the radio section, remarked about the systematic and equitable manner in which Government messages will be distributed across the entire network radio structure. "The chart, Lewis pointed out, emphasizes the importance of every important program in the attempt to organize the battleship.

Purpose of the multi-colored exhibit is to help local station program planners see where the war plugs are spaced. Thus it is hoped there won't be more of those poorly timed spots which expensate the listeners and nullify the whole effort to promote the war effort over the wavelengths.

Concentration of emphasis on Government messages and the importance of the early evening hours are clearly shown by the chart. Though there is a white space area and there, practically every spot between 8 and 10:30 p.m. is etched across the board.

KSL TRAINING GIRL SPIELERS

Salt Lake City, May 12. Jim Peterson, chief announcer for KSL, this week announces a program for training women as radio announcers. Immediate reason for this training program is that KSL has already lost 50% of its announcing staff, and in a short time expects to lose still more to the U. S. armed forces.

Course calls for intensive training in mike technique, with feminine understanding by unit needed. The way it looks now, Peterson only hopes they'll be able to get the training completed before being required to step into their predecessor-male shoes.

YOU CAN DEPEND ON THAT

YOU CAN ALSO DEPEND ON

dependable

Appros

With the Times Square theatre district now dimmed in accordance with Army regulations, the "G. NINETEEN" program of CBS for Dill's tobacco is planning to revive the old musical comedy number, "It's Getting Dark on Old Broadway."

Alan Ward, writer-director with the Kuder agency and in charge of the theatre play, suggested the song would be appropriate.

ATLANTIC SETS NIGHT B. B. ON WPEN

Philadelphia, May 12. The Atlantic Refining Company last week signed a contract with WPEN for the broadcast of the big leagues' night baseball games. The sponsor took this action after it became apparent that WIBG, which broadcast the daylight big league contests, would not have its new (10,000 watt) transmitter completed in time for the airing of the initial ace-light ball game, May 22.

WIBG, which now broadcasts on 1,000 watts, is currently only a part-time station and doesn't broadcast at night. Its full-time and new frequency doesn't go into effect until the new transmitter is completed. Priority trouble has held up construction.

This is the first year WIBG has been awarded the baseball contract. For the past four years the games have been aired over WIP. But this year, because of commitments to its new affiliation, Mutual, WIP had to decline taking the games.

DO YOU WANT MONEY? SET TO THE BEST MUSIC

Chicago, May 12. Straus Securities Co. investment house, started "Music Lovers Program" daily on WCFM, Monday (11). Program, an hour of highbrow stuff, runs 10:30 to 11:30 p.m. CWT. Show was previously sponsored by Service Stores Drug chain.

Goodkind, Joyce and Morgan of Chicago, is agency.

Network Allocation Plan—First Week

(HEREWITH 'VARIETY' PUBLISHES THE BOOKING CHART OF THE OFFICE OF FACTS AND FIGURES FOR MONDAY, APRIL 27, TO SUNDAY, MAY 3. THIS IS TYPICAL OF WEEKLY SCHEDULING TO FOLLOW HEREAFTER. THE ALLOCATION CHART IS SUPPLEMENTAL TO, AND PART OF, THE O.F.F.'S 'RADIO WAR GUIDE' WHICH GIVES CURRENT 'PRIORITIES' ON WAR THEMES)

Blue Network

- Mon., Apr. 27 Program Message
- 8:15 a.m. "Pages of Glory".....Automobile Pooling
- 10:45 a.m. "Chaplain Jim".....Salvage
- 3:00 p.m. "Sustaining Fill".....War Bonds
- 5:45 p.m. "Secret Kids".....Automobile Pooling
- 8:00 p.m. "I Love a Mystery".....War Bonds
- 10:00 p.m. "Sustaining Fill".....Salvage
- Tues., Apr. 28
- 7:00 p.m. "Easy Aces".....Automobile Pooling
- 9:00 p.m. "Jury Trials".....War Bonds
- Wed., Apr. 29
- 11:00 a.m. "Second Husband".....War Bonds
- 4:00 p.m. "Street Singer".....Salvage
- 8:00 p.m. "Quis Kid".....Automobile Pooling
- 9:30 p.m. "Calloway Quiz".....War Bonds
- Thurs., Apr. 30
- 11:45 a.m. "Just Plain Bill".....Automobile Pooling
- 8:45 p.m. "Lowell Thomas".....War Bonds
- 7:15 p.m. "Mr. Keene".....Salvage
- Fri., May 1
- 9:45 a.m. "Breakfast Club".....Automobile Pooling
- 11:15 a.m. "Amanda of Honey".....War Bonds
- 8:00 p.m. "Sustaining Fill".....Automobile Pooling
- 10:00 p.m. "Elsa Maxwell".....War Bonds
- Sat., May 2
- 2:00 p.m. "Sustaining Fill".....Automobile Pooling
- 8:00 p.m. "Green Hornet".....Salvage
- 8:00 p.m. "Recheater Orch.".....Automobile Pooling
- Sun., May 3
- 10:00 a.m. "Musical Millwheel".....Salvage
- 4:30 p.m. "Rebunnie Hill".....Automobile Pooling
- 5:00 p.m. "Moyan Sisters".....War Bonds
- 8:30 p.m. "Inner Sanctum".....Salvage
- 9:45 p.m. "Sustaining Fill".....Automobile Pooling

Mutual

- Mon., Apr. 27 Program Message
- 10:30 p.m. "Music That Indures".....Automobile Pooling
- Tues., Apr. 28
- 12:30 p.m. "Marine Band".....War Bonds
- 5:45 p.m. "Captain Mindlin".....Automobile Pooling
- Wed., Apr. 29
- 10:30 a.m. "Singing Strings".....Salvage
- 1:15 p.m. "Til I Get You".....War Bonds
- 8:30 p.m. "Boy, Girl & Band".....Salvage
- Thurs., Apr. 30
- 5:30 p.m. "Jack Armstrong".....Salvage
- 7:30 p.m. "Confidentially Yours".....War Bonds
- 10:00 p.m. "Raym'd Gram Swing".....Salvage
- Fri., May 1
- 10:45 a.m. "Cheer Up Gang".....Salvage
- 2:30 p.m. "Phila. Orchestra".....War Bonds
- Sat., May 2
- 11:30 a.m. "Army Band".....War Bonds
- 2:30 p.m. "Art Jarrett".....Salvage
- 6:30 p.m. "Antone and Allen".....Automobile Pooling
- 9:30 p.m. "Spotlight Bands".....War Bonds
- Sun., May 3
- 1:15 p.m. "Sustaining Fill".....Salvage
- 2:30 p.m. "Fort Dix".....War Bonds
- 5:00 p.m. "America Singing".....Automobile Pooling
- 7:30 p.m. "Nobody's".....Salvage

Columbia

- Mon., Apr. 27 Program Message
- 11:15 a.m. "Sustaining Fill".....Automobile Pooling
- 12:30 p.m. "Helen Trent".....War Bonds
- 3:30 p.m. "Sustaining Fill".....Salvage
- 9:30 p.m. "Blondie".....Automobile Pooling
- Tues., Apr. 28
- 10:30 a.m. "Stepmother".....War Bonds
- 1:00 p.m. "Life Can Be Beautiful".....Automobile Pooling
- 3:00 p.m. "David Harum".....Salvage
- 6:30 p.m. "Sustaining Fill".....Salvage
- 8:30 p.m. "Missing Hero".....War Bonds
- 10:00 p.m. "Sustaining Fill".....Automobile Pooling
- Wed., Apr. 29
- 12:15 p.m. "Big Sister".....Salvage
- 5:45 p.m. "Scattergood Baines".....Automobile Pooling
- 8:15 p.m. "Hedda Hopper".....War Bonds
- 10:00 p.m. "Ransom Sherman".....Salvage
- Thurs., Apr. 30
- 12:45 p.m. "Our Gal Sunday".....War Bonds
- 1:30 p.m. "Vic and Sade".....Automobile Pooling
- 4:45 p.m. "Sing Along".....Salvage
- 5:30 p.m. "Maude's Diary".....War Bonds
- 10:15 p.m. "First Line".....Automobile Pooling
- Fri., May 1
- 11:15 a.m. "American School".....War Bonds
- 11:30 a.m. "Bright Horizon".....Salvage
- 2:15 p.m. "Joyce Jordan".....Automobile Pooling
- 5:30 p.m. "Sustaining Fill".....Salvage
- 8:45 p.m. "The World Today".....Automobile Pooling
- 7:30 p.m. "How'm I Doing".....War Bonds
- 10:00 p.m. "Glenn Miller".....Salvage
- Sat., May 2
- 9:30 a.m. "Garden Gate".....Automobile Pooling
- 1:00 p.m. "Buffalo President".....Salvage
- 4:00 p.m. "Meadowbrook Club".....War Bonds
- 8:00 p.m. "Frazier Hunt".....War Bonds
- 8:30 p.m. "Hobby Lobby".....Salvage
- Sun., May 3
- 2:00 p.m. "Sustaining Fill".....Automobile Pooling
- 8:30 p.m. "Crime Doctor".....Automobile Pooling

NBC

- Mon., Apr. 27 Program Message
- 10:00 a.m. "Bess Johnson".....War Bonds
- 12:15 p.m. "Words That Stay".....Salvage
- 4:00 p.m. "Light of the World".....Automobile Pooling
- 4:00 p.m. "Backstage Wife".....Salvage
- 6:00 p.m. "Music by Shrednik".....War Bonds
- 8:30 p.m. "Firestone".....Automobile Pooling
- Tues., Apr. 28
- 8:20 a.m. "Do You Remember".....War Bonds
- 11:45 a.m. "David Harum".....Salvage
- 1:30 p.m. "Music for Everybody".....Automobile Pooling
- 2:30 p.m. "Guiding Light".....War Bonds
- 7:30 p.m. "Antone and Allen".....Salvage
- 7:45 p.m. "H. V. Kaltenborn".....War Bonds
- Wed., Apr. 29
- 9:45 a.m. "Happy Jack".....Automobile Pooling
- 10:45 a.m. "Mary Marlin".....Automobile Pooling
- 2:45 p.m. "Hymns All Cheer".....Salvage
- 7:00 p.m. "Young Wife".....War Bonds
- 7:30 p.m. "Caribbean Night".....Automobile Pooling
- 8:30 p.m. "Dog House".....War Bonds
- Thurs., Apr. 30
- 9:15 a.m. "Hank Lawson".....Automobile Pooling
- 11:15 a.m. "Vic and Sade".....Salvage
- 6:00 p.m. "Indiana Indigo".....War Bonds
- 8:30 p.m. "Aldrich Family".....Automobile Pooling
- Fri., May 1
- 12:30 p.m. "Deep River Boys".....War Bonds
- 4:15 p.m. "Stella Dallas".....War Bonds
- 6:00 p.m. "Strictly from Dixie".....War Bonds
- 7:00 p.m. "Fred Waring".....Salvage
- 9:00 p.m. "Wait Time".....War Bonds
- 10:30 p.m. "Carmen".....Automobile Pooling
- Sat., May 2
- 4:30 a.m. "Dick Liebert".....Salvage
- 10:30 a.m. "Wife Saver".....War Bonds
- 12:30 p.m. "Illa Chase".....Automobile Pooling
- 3:30 p.m. "Campus Capers".....War Bonds
- 4:45 p.m. "Air Youth of Amer.".....Salvage
- 6:00 p.m. "Abie's Irish Rose".....War Bonds
- 10:00 p.m. "Bill Stern".....Automobile Pooling
- Sun., May 3
- 8:00 a.m. "Charles Courbin".....War Bonds
- 11:00 a.m. "Rhapsody of Rockies".....Automobile Pooling
- 12:30 p.m. "Emma Otero".....War Bonds
- 5:00 p.m. "Sustaining Fill".....Salvage
- 7:00 p.m. "Jack".....War Bonds
- 9:00 p.m. "Merry Go Round".....Salvage
- 10:30 p.m. "Phil Spitalny".....Automobile Pooling

What Radio Does

Continued from page 25

tion of radio. One, there is widespread interest outside, as well as inside, radio as to the contribution to the war effort of the broadcasting industry. That means, in final analysis, what commercial programs, not sustainers, do. Second, the post-war standing of commercial radio with the jury of public opinion is implicit in what commercial radio does NOW.

This wartime radio program showmanship survey is wholly constructive in purpose. It has official blessing. It is not a stunt. It is not a sales promotion feature in any way. There are no angles, no axe-grinding. The sole and only objective of the special May 15-16 June 15 wartime radio showmanship survey is to bring out as completely and provocatively as possible the quality of imagination and impact revealed by the men and organizations of commercial radio in illustrating and justifying the capacity of commercial enterprise to do and do fully all that the Government needs or asks.

5000 WATTS DAY AND NIGHT

The "Sure-Fire" Combination in the Intermountain Market—

NBC and

The Popular Station

JOHN HAAS & COMPANY SALT LAKE CITY

USA's #1 7500 Station

Watson Gets Reprieve When Senate Kills House Rider 'Dismissing' Him

Washington, May 12. Outlook brightened last week for Dr. Goodwin Watson, much-assailed former Columbia professor who has been denied a permanent broadcasting service whose forced departure from the government was demanded by a Persistent House of Representatives clique trying to eradicate persons who are deemed radical and unorthodox political or social ideas from the public service.

Though his Appropriations Committee endorsed a House-adopted legislation declaring none of the Commission's 1943 funds would be spent for Watson's pay, Administration leaders induced the Senate to kill the rider. The Senate was split seven Democrats and which Watson said was more an attempt to embarrass Sen. Chairman James L. Fly than to punish him.

The matter must be settled in connection with the budget, where no attempt was made to remove the provision, which originated in the Appropriations Committee. Lower chamber was provoked by Fly's refusal to dismiss Professor Watson in response to demands from members of the House Un-American Investigating Committee.

The fight for Watson was led by Senate Democratic Leader Alben W. Barkley, who made it known he does not necessarily approve of his thoughts. Except for Senator Rorer, of West Virginia, none of the solons who spoke in favor of lifting the legislative ban said a word in defense of the professor. Arguments against the rider were based entirely on dislike for such a method, rather than friendship for the propaganda analyst.

Declaring it is "not a legislative function" for Congress to say who works for the FCC or any other administrative agency, Barkley protested against such a "brutal and arbitrary" way of purging the payroll. Senator Bennett C. Clark, Missouri, complained about such a "disgraceful practice," and Senator James H. Mead, of New York, declared the Senate subcommittee's consideration of Watson's loyalty was a "farce" and a "hoax" trial. Senator Scott W. Lucas observed Watson never received a House hearing, Senator Abe Murdock, of Utah, pointed out there are other ways to oust radicals from Government posts, and Senator Lister Hill, of Alabama, insisted legislative firings are "absolutely contrary to fundamental American principles."

While Rorer said the only good word for Watson, whom he excoriated, has been a "little outspoken," Senators Robert A. Taft, of Ohio, and Kenneth McKellar, of Tennessee, waded scolding knives. Taft, the only Republican taking sides in the debate, opined the attorney makes it "perfectly clear" the FCC expert considers the Russian system superior to Capitalism. Declaring Watson is in a position where he might do a "great deal of hurt" to the nation, McKellar declared no good American would entertain his views and charged the professor is trying to put out of business the Government he's working for. "I got the distinct impression he is a Communist," McKellar declared.

Bell's Guest Sked

Guests for the Bell Telephone program Monday nights on NBC-Red (WEAF) are set through July 6. Schedule includes Lanning Hatfield next Monday night (18); Jose Iturbi, May 25; Helen Jepson, June 1; Lawrence Tibbett, June 8; Lily Pons, June 15; James Melton, June 22; John Charles Thomas, June 29, and Helen Traubel, July 6.

Ruth Barth and Gladys Marion Conroy write the continuity for the show and Wallace R. Magill directs. Harry Sanford supervises for the N. W. Ayer agency.

WCPO Contest Extended

Cincinnati, May 12. Station WCPO, Cincinnati, has moved back until next Wednesday (20) the deadline for entries to its station-break announcement contest. Date was previously tomorrow (Wednesday), but was postponed because of the National Assn. of Broadcasters' convention in Cleveland. Contest is open to employees of advertising agencies.

Sell Make-Over Fur Jobs

Seattle, May 12. KOL has sold the MacDougall Fur Shop a series of spot announcements which encourage the remaining of old fur coats to conform with present-day styles.

Justified, say the station's salesmen, because most of the world's fur supply centers are now battlefields and therefore future supplies of furs are very uncertain.

WAYNE'S COURSE FOR RADIO TECHNICIANS

Detroit, May 12. Because of the increasing shortage of radio technicians, Wayne University here has installed a special 10-weeks intensive course for women. The course is being offered in cooperation with the U.S. Department of Education with the women getting a large part of their training from engineers from the local radio stations.

An earlier class of males was trained with the same curriculum but did nothing to improve the local shortage in radio technicians. Most of these earlier graduates enlisted in the service—with preferred ratings.

Hartford—Bernard Mullens upped to chief announcer at WTC, replacing Phil Becker, in Army.

Inside Stuff—Radio

Vocal quartet by four-way pickup between New York, Washington, Chicago and Hollywood was aired Saturday night (9) on "Truth or Consequences," audience-participation show on NBC-Red (WEAF) for Procter & Gamble. Singers were a coast guardsman in the studio in New York, a marine in Washington, a sailor from the Great Lakes Naval Training Station in Chicago and a soldier from Hollywood. Shunt was the "Consequence" when the coast guardsman failed to name the "First Lady of the Nile." His answer was that he didn't know because the Coast Guard doesn't go out that far.

Four service men harmonized "My Gal Sal," theme song from the current 20th Century-Fox picture of that name. Because of the value of the network plug involved, the studio paid the line charges for the hookup, amounting to \$1,417. Although there have been several previous instances of costly stunts on the Truth or Consequences' show, they have previously been paid for by Ralph Edwards, producer of the series, out of the package price for the program.

Nostalgia was rampant on the occasion of Billie Burke's guesting with Eddie Cantor last Wednesday. The widow of Flo Ziegfeld naturally pointed up the yester-year "Follies," and Cantor played it to the hilt with sentiment and reprise of Bert Williams, Van & Schenck, W. C. Fields, et al., plus the cavalcade of former Berlin, Gus Kahn-Walter Donaldson, and other song hits. It was a brightly back-back.

Cal Timney, in a broadcast over Mutual, expressed his disapproval of recent statements about labor by "Horatio-l-the-Bridge Kallenborn." It was one of the first times a commentator on a commercial network program name-libred at another maker.

IKGO, Oakland, Cal., with a record of only 23 1/2 seconds net operating time last during 1941, has been awarded General Electric's annual award to the NBC or Blue network station with the least time off the air through technical failures.

Hazel Scott, who has been ho-pianoing on WMCA, New York, has declined a bid to CBS for a buildup. Network proffered her generous guarantee, but wanted exclusives on her services. Her manager thought otherwise on latter proviso and dealt chilled.

TOBACCO NETWORK HOOKS TO MUTUAL

Three more stations, known collectively as the Tobacco network, have joined Mutual. They are WGTM, Wilson, N. C.; WQNC, Greenville, N. C.; and WGBR, Goldsboro, N. C. Additions bring the number of Mutual affiliates to 20.

It had originally been planned for the stations to join the Mutual network on March 29, but WGBR was damaged by fire and had to be rebuilt.

Effective next Sept. 1, KLO, Orem-Salt Lake City, will switch affiliation from Blue to Mutual.

Provol's Boost

Salt Lake City, May 12. George Provol has become program director of KDYL following firing of Emerson S. Smith from that position by the U. S. Army.

Alvin G. Fack becomes assistant to Provol, and Russell Stewart, recently head of KLO (Orem) studios in Salt Lake, joins the announcing staff.



A band plays . . . whistles scream . . . workmen cheer, and a Navy sub-chaser slides down the ways to the narrow Ohio, three hundred miles from the sea! What! An ocean-going fighting craft . . . built and launched but a rope's length from teeming, tumultuous Pittsburgh . . . 315 miles inland from its salt-water destination? Precisely!

KDKA, Westinghouse in Pittsburgh, was alert to the drama of the event, so important to the Nation's war-effort . . . aware of the opportunity to transmit the thrill of the launching to millions of listeners. So, KDKA was on deck to broadcast the ceremonies, including the award of the All-Navy "E" to the Dravo

Corporation, which goes down to the sea in ships . . . via Pittsburgh!

Some call it "showmanahip" . . . this reportorial sixth-sense that puts a man and a mike where things happen. Westinghouse Stations prefer to think of it as alertness, awareness . . . a chance to deliver a plus to audience and advertiser alike, whenever and wherever possible.



REPRESENTED NATIONALLY BY NAC SPOT SALES

Would Be Drafty, Too

Washington, May 12. If Congress will rewrite the Communications Act, making clear the extent of Commission regulatory powers, the broadcasting industry won't be afraid of being drafted in public in its underwear. But if the new reform rules are upheld, the regulators soon will be most of the industry's outer garments.

This simile was used in the House radio hearings by Representative James McGrawey, of Philadelphia, and John J. Burns. When the latter CBS attorney was relating how quickly—in comparison to other industry radio men—through the short-pants stage, the Pennsylvania Democrat queried, "You feel radio is entitled now to long pants, instead of short ones?" "Instead of no pants at all," quipped Burns.

Radio Writers To Freshen Up War Appeals on Air

Hollywood, May 12. Constant pounding of the Government's war messages on the radio with the same stereotyped text is proving more harmful than helpful and resolutely a new formula will be developed by W. J. Wolfra, head of the radio division of Office of Facts and Figures, for application here in Hollywood, here, for OFF. New plan to be tried out is to have writers on programs casting their messages prepare their own scripts and, where possible, weave them into the continuity of the show.

Where the message stands by itself, it is Wolfra's proposal to call in a film star to make the appeal. Nighttime programs have been asked to carry one Government message a month, while daytimes are expected to slot time twice a month. This week's messages concern War Bonds, USO and automobile pooling.

Change in approach was deemed advisable by the Treasury Department when the sale of War Bonds failed to progress favorably. Some placed the blame on the sameness of messages on all programs. Also, too much emphasis on the purchase of War Bonds left the general impression that, with that duty performed, the listeners have done their part toward winning the war and little else mattered.

CONG. LIBRARY OFFERS 'THIS IS HISTORY' DISCS

Washington, May 12. New experiment in documentary radio programs is being tried today by the U. S. Library of Congress and its chief librarian, Archibald MacLachlan.

Entitled "This Is History," series of six 15-minute broadcasts have been spoken for by more than 600 radio stations throughout the country. Programs are written and performed by "the American people themselves," the Library announced.

Produced by the Library's radio research project and financed through the Rockefeller and Carnegie Foundations, material on the programs was gathered by field workers sent to various sections of the country to sample the sentiment of persons living under many aspects of American life. Several hundred hours of recordings were taken by engineers who followed the interviewees with recording apparatus carried by the Library's own fully-equipped sound truck.

Headed by Philip H. Cohen, chief of the Library's research project, with Alan Lomax, of the Library's Archive of American Folk Song, as director, the recordings represent "spontaneous expression of the people, speaking for themselves and heard against an authentic background of the actual sounds of their community life," the Library explained.

Programs are based on material gathered among the "Okies" of southern California; mountain farmers of Young Harris County, Ga.; participants at a folk festival at Asheville, N. C., and a traveling carnival. Other aural "shots" include the story of a defense boom town in Wilmington, N. C., and recordings from the people of the Eastern shore of Maryland and Virginia.

Milwaukee—Ernest Stanhope, announcer, has left WEMP for WJBA in Madison, Wis., and is replaced by Robert Artman, from WTAQ, Green Bay, Wis.

Ward Caille Boosted

Chicago, May 12. Ward Caille, script writer in WBBM continuity department, elevated to continuity editor's post as of May 1.

Promotion came about with resignation of George Stellman, who joined Blackett-Sample-Hummerby agency, as continuity assistant to Max Wyllie.

NLRB TELLS WOV TO RECOGNIZE ACA

Washington, May 12. Recommendation that WOV, New York, recognize the American Communications Association, Local 18 (CIO), as sole collective bargaining agent of its employees was made recently by Trial Examiner Earl S. Bellman of the National Labor Relations Board in an intermediate report. Station was charged with having in various ways engaged in interference and coercion of its employees in their rights to self-organization. In addition, Bellman directed the company to reinstate, with back pay, 31 workers who struck on Nov. 3 and 4, 1940, during bargaining negotiations. The company later contended that individual members had committed acts of sabotage.

According to the Trial Examiner, the company had not returned to bar-

Stroh Brewery Renews Classical Program, Expensive (5G) Local Show

gain collectively prior to the strike but had done so later. The fact that a strike intervened during negotiations—although it may have been "unwise and accompanied by wrongful acts"—did not absolve WOV from its duty to bargain, Bellman found. Company's belief that the strikers had indulged in sabotage was "secondary," he said, in determining the outfit's course of conduct in its "primary" determination to make good its threat to the strikers of loss of employment and to avoid dealing with the ACA.

Coincidentally, Bellman recommended that the unfair labor practice complaint be dismissed, insofar as it alleged the company: (1) discharged any of its employees on or about Nov. 3 and 4, 1940; (2) urged and offered inducements to its employees to form, aid, become and retain members of an unaffiliated organization confined to "the employees of the respondent; (3) misrepresented to its employees that the National Labor Relations Board has no jurisdiction with respect to an issue concerning an appropriate bargaining unit among the said employees; and (4) attempted to blacklist and otherwise to prevent its employees from securing employment.

Detroit, May 12. Rated at the peak in expensive single-station shows, Stroh Brewery here has again signed up its Gus Heenchen half-hours over WJ.R. It marks the third season for the summer shows, which costs the beer makers close to \$5,000 a week.

Items which make the show costly include a 35-piece all-string orchestra, salaries and "flying expenses" to and from New York for Heenchen and the two imported singers, Margaret Daurm and Thomas L. Thomas, and the fact that the show, after being assembled here, goes on the road for a part of its 13-week season, the broadcasts being picked up from key cities throughout Michigan. Another factor is that the Stroh Brothers insist on all original arrangements of light concert music for the program. No slight factor in keeping the Fyerer Stroh at red-hot interest in their \$5,000-a-week show is that the station records all the broadcasts on 33's for them. "The Strohs, great music lovers, are given to private soirees in which they wear out their guests with hours of their favorite program recordings."

... for all

ASCAP-Licensed Radio Stations

at no cost to you

As an added service to your advertisers and a source of additional music profits to your station, ASCAP announces the creation of a Radio Program Service. For more than a year, now, ASCAP has studied successful methods of merchandising with music. Today, we are able to offer, without cost to you, an expertly written, carefully tested series of weekly half-hour programs.

They are adapted for either live or recorded music, quickly available from your own library. No mention of the Society is included and no songs "plugged."

Three different series have been prepared to prevent duplication.

Special seasonal and holiday scripts keep these programs timely and effective.

Simple and inexpensive in production, adaptable for either a single advertiser or participating sponsorship. Tested types of commercials for many kinds of businesses are included in the service. Your scripts will reach you thirteen weeks in advance . . . complete with suggested music, dialogue, careful timing and ready to sell.

Your ASCAP license entitles you to this service . . . and others being built at the moment . . . without cost.

Write us now so you will receive the entire series . . . and start changing music costs into music profits.

ASCAP RADIO PROGRAM SERVICE

30 Rockefeller Plaza, New York City

Philadelphia Opera's Ambitious Tour; Has 74 Dates Booked So Far

The Philadelphia Opera Co., composed of 32 singers and an orchestra of 75 under Sylvan Levin, will tour 35 cities this fall in three operas, "Fidelius", "Faust" and "Marriage of Figaro" all to be produced in English. The company has 74 dates booked so far and will play seven never seen in Philadelphia in English. It will tour the middle west and New England and is being sold at asking price of \$2,000. Company hopes to gross about \$20,000.

Its ideas are to streamline and modernize opera. To this end three choruses are being promoted. These are that opera must be given before groups of people who have never seen it before, in English, and at popular prices. Then the personnel of the company must all have good voices, but youth and looks, and lastly stage direction must simplify old operatic tradition. This will be done in a major series by making Cherubino in "Nozze di Figaro" a man, instead of a contralto.

OPERA'S \$51,500 FOR FIVE OPERAS IN CUBA

Havana, May 12. The National Opera Co., with Giorgio D'Andrea as impresario, finished a five day tour here May 5. Season opening April 29 with "Aida" with a top of \$40 for box seats and a minimum of \$4 for the \$3.00 seat house.

Casts included most of the members of the Metropolitan enroute to South America. They had Zinka Milanov, Bruno Castagn, Arthur Carron, Nino Rastogi, and Alex. Douma. "Faust" had Helen Jensen, Francesco Nava, and Francesco Valente. "Giocanda" had the Misses Milanov, Castagna, Frederick Jagem, Douma, Nicola Moscona, and Charlene Houston. "Marriage of Figaro" had Tourel, Micosca, Christina Carroll, and Armando Tokajan, while "Ballo in Maschera" closed the proceedings with Jagem, the Misses Milanov and Castagna, Valente, Moscona and Rastagi. Giuseppe Bianchi conducted and Armano Agnini was stage director.

Richmond Lineup

The Mishaux Moody City Music Course here will present five attractions for the 1942-43 season. This is the biggest of all Virginia music courses.

Attractions will be Vladimir Horowitz, Eleanor Steber and Norman Cordon in joint recital, the Ballet and Orchestra of the Metropolitan Philadelphia Opera Co.

JOSEPHINE ANTOINE
Soprano

KARIN BRANZELL
Contralto

FREDERICK JAGEL
Tenor

JOHN BROWNLEE
Baritone

These four leading Metropolitan Opera Stars under exclusive management

WGN CONCERTS

AUSTIN WILDER
Director

748 FIFTH AV. • 641 N. Michigan
New York Chicago

AVAILABLE OPERA, CONCERT, RADIO

JOBIN, WARREN TO MEXICO

Johanna Jagel, Milanov There For Latin Journey

Naoul Jobin, French-Canadian tenor of the Met, and Leonard Warren, Met baritone, leave for Texas Saturday, on the first leg of their trip to St. America. In Mexico they will pick up Frederick Jagel and Johanna Milanov, tenor and soprano of the Met respectively.

Concerts will be given by the artists individually in Peru and other South American countries before the group reaches Rio.

St. L. Orch Drops 'Guidi After Row' With Golschmann

A row between Vladimir Golschmann, conductor of the St. Louis symph. and Scipione Gudi, concert master and assistant conductor of the orch for the past 10 years, has resulted in no contract being offered Gudi for the 1942-43 season. It is reported that the row started recently when the local voters were making a recording of "Sibelius" First Symphony. Golschmann and Gudi have become excited in his demands from the first violins and hinted that the conductor was negligent.

Efforts to effect a reconciliation have failed. "Even the symph society profess to know nothing about the turmoil and Mrs. Clifford W. Gaylord, chairman of the board of directors, said no commitments will be made for the new season until June 1, when plans will be made on the basis of the coin in the tin.

POP OP NO FLOP AT GROSSSES

A new type of opera company which can get by with a gross of only \$1,000 per performance, and playing small theaters, has never been given before. It has finished its first American tour and returned to N.Y. after playing 25 performances from April 9 to April 29. Tour grossed a little under \$15,000 for \$1.85 scale, with 22 matinees for 50 cents. Company, the American Civic Opera, has just received a contract to play in eight cities, and is daily in presenting two operas, "Rigoletto" nine times, and "Barber of Seville" five times.

The company is under the management of Reed Lawton, founder and principal baritone, and will start May 15, when plans with New England. A fall and winter tour will also be given, performances are aimed at schools and colleges, with booking being set on percentage. An additional two operas will be added for the fall tour, these being "Bohème" and "Traviata".

Company is composed of Agatha Bori, Norman Rowland, Ebor Carrell, Dolores Cassinelli, Nino Carbone, Foster Miller and Dan Fox. Conducted by Albert Spindler, who has a tenor, and a 10-piece orchestra was carried.

Brisk Start for Stadium

In its 25th season, Stadium Concert Co. of N.Y., has sold all tickets for opening night June 17, the first time in the Stadium history with such a booking. It has arranged six weeks in advance of the opening.

Programs from June 17 to June 30 include A. J. Hays, sold all tickets for opening night June 17, the first time in the Stadium history with such a booking. It has arranged six weeks in advance of the opening.

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Opera Reviews

"Carmen" opened Fortuna Gallo's fifth season at the Center, N. Y., May 7 and under Carlo Peroni's direction performance was an excellent one. There were many vocal spots, higher-priced but less vital performances at the Metropolitan.

Best of the concert among the artists was Carlo Peroni, the conductor, who, at the best and under the best tempo kept the performance moving at a rapid and well-coordinated pace. He also directed the chorus. The singer of the first leg of their trip to St. America. In Mexico they will pick up Frederick Jagel and Johanna Milanov, tenor and soprano of the Met respectively.

Concerts will be given by the artists individually in Peru and other South American countries before the group reaches Rio. Naoul Jobin, French-Canadian tenor of the Met, and Leonard Warren, Met baritone, leave for Texas Saturday, on the first leg of their trip to St. America.

USO Concert Unit Sang in 67 Camps Since January

The first USO Concert unit, originally entitled "Music in the Air" and composed of 15 vocalists, was returned to N. Y. after a tour running from Jan. 11 in Norfolk. Company sang in 67 camps in 33 states, singing to over 1,000,000 men.

The group consisted of Helen Henry, soprano; Rolf Gerard, tenor; Stephen Kennedy, baritone; Ruth Bretton, alto; and ten vocalists. The group was led by Edward Harris, musical director, and Alice Howard and Louise Bernbach, contralto. Repertoire was from opera to popular folk songs.

MARIAN ANDERSON Contralto

Carnegie Hall, N. Y., May 18. She will succeed in recital after a tour of some 70 odd dates. Marian Anderson's consummate recital of the year at Carnegie Hall did not live up to the contralto's best work. Her interpretative powers were at their best, and her phrasing and diction of the songs of the top ones did not at full power showed signs of weariness.

ALEXANDER VITALITA Flautist

Spanish pianist played before a small house in a program entirely devoted to works of Spanish composers but he deserves a much larger audience. His playing was excellent with excellent touch and brilliant coloring effects and expert ability at shading. For an interpreter of Spanish music one must have to go to Jose Turilli to find his equal in America today.

The N.Y. City critics said: "Marian Anderson" playing admirably well in concert and recital.

"Parrameter"—a definite tone frequently driven in quality and affected with tremolo.

OPERA FOR 'MAN ON STREET' SET FOR CHI

Chicago, May 12. Opera for 'man on street', has become a local reality with organization of Penthouse Opera Co. Group pledges that no seat will cost no more or less than \$1.00.

First opera, "Merry Wives of Windsor," is set to open May 22. Showing will be at Fulton Hall, East 87th St. Institute.

Group is headed by Paul E. Thurlow, producing manager; and Rosewald as artistic director and Ernest Gebert as musical director. Two plays that will be done for accomplishment. Plans of group revolve around use of 15 or more American artists who can be produced at small cost.

Gallo's 31st Annual Opera Tour

Has Given Several Operas 1,000 Times Each Grossed \$22,000,000 During Three Decades

AUSTRIAN ART CONCERT

Symphony Under Five Conductors Is Arranged

The Committee for the Preservation of Austrian Art and Culture will present a program of Austrian Music at Town Hall, N. Y., May 19 by with a symphony orchestra under five conductors.

Soloists will be Judith Hellwig, Mario Berti, Peggy Peters and Ralph Herter.

Works of Schubert, Johann and Oscar Strauss, Lehar, etc. will be presented.

The San Carlo Opera Co. now ending its thirty-third season in the U. S. estimates that during its existence it has sold over 1,000,000 tickets, 9,000 performances to a gross in excess of \$22,000,000 and has played to capacity every city in the U. S. and Canada with an average of 25 weeks yearly. It has presented Aida, Carmen, Faust, "Hovostrey", "Rigoletto", "Traviata", "Bohème" and "Butterfly" over 1,000 times each.

Company has given 30 operas and traveled 20,000 miles yearly, though the perils of its existence, Gallo has given innumerable American singers their first chance with the opera. Gallo's first important roles. Among some of the American-born singers to receive their opportunities with him are Gladys Aaron, Senta Biondo, Richard Bonelli, Pearl Besuner, George Foy, Freda, John Green, Charlotte Simeon, Helen Gleson, Queens Maria, Anna Fittu, Norman Gordon, and a host of others. Gallo has also presented Serratto, Aida Dominnelli, Rex Marie Carradino, Winifred Hiedl, Joseph Klotz, and many others. Gallo has also presented Della Samoiloff, Arnold Lindl, Pasquale Ferrara, Dreda Evans, etc.

San Carlo Heading For 50G Gross in 11-Day N. Y. Run, Nice Profit

Rolling up a gross of about \$24,000, the San Carlo Opera Co., mid-way in its 11-day stand at the Center Theatre, N. Y., sold out over half of its seven performances and nearly sold out two others up to and including Saturday. The company's profit should come close to the \$50,000 mark for the run, which will ensure a good profit.

Estimates for the week are "Carmen," Thursday (7), \$3,200; "Rigoletto," Friday (8), \$2,800; "Hovostrey," Saturday (9), \$2,400; "Traviata," Saturday afternoon (9), \$4,400; "Aida," Saturday evening (10), \$4,200; "Traviata," Monday (10), \$3,800; "Cavallaria Rustica," Monday (10), \$3,800; and "Cavallaria Rustica," Tuesday (11), \$3,800.

Mrs. Lytle Hull Casts Her Second Season

The New York Opera Co., Mrs. Lytle Hull, president, which opens its second N.Y. season Nov. 3 at the Metropolitan, has cast a number of American singers to star in its productions. Two had appeared last year, these being Jess Walters and Florence Kirk.

The other four are Mary Bohen, soprano; Freda, mezzo-soprano; and Christine Johnson, contralto.

MARTHA GRAHAM American's Greatest Dance Attraction

WGN CONCERTS
American's Greatest Dance Attraction
At Carnegie Hall, New York
68th Street, New York
NEW BOOKING 1942-1943 SEASON

ALLAN JONES Tenor AVAILABLE FOR OPERA WGN CONCERTS

At Carnegie Hall, New York
748 Fifth Avenue, New York
NEW YORK

S. HUROK Presents American's Greatest Tenor PHILIP PERICLI

At Metropolitan Opera House
New Bookings—Opera, Concert, Radio
HUROK ATTRACTIONS, Inc.
711 Fifth Avenue, New York

S. HUROK presents PHILA. OPERA CO.

Grand Opera with Tenor, Youth, Soprano and Tenor
Turner East and Midwest
At Metropolitan Opera House
HUROK ATTRACTIONS, Inc.
711 Fifth Avenue, N.Y.C.

THE "MUSICIANS' UNION"

Kickbacks of 'Patriotism' Menace Of Jukeboxes Derided by Wisc. AFM

Wisconsin Rapids, Wis., May 12. Delegates and visitors at the convention of the Wisconsin State Association of Musicians here last week centered their discussions upon what promises to be the most vital matters to be considered at the national meeting of the American Federation of Musicians which it convenes June 7 in Dallas, Texas. The subjects to be milled are the wartime demand for free music in the name of patriotism and the continued and increasing "menace" of the jukeboxes.

Vollmer Dahlstrom, president of Wisconsin's organized musicians, and also head of the Milwaukee union, Local No. 8, conceded that these two matters were of prime importance not only locally, but nationally, and that resolutions now being prepared for action at the Dallas convention would probably have far-reaching effect.

Musicians are in great demand for every patriotic occasion, and in the present emergency, that means continually, but the catch is that everywhere is to be expected to demand their services at all times. If they are hesitant about giving of their time and talent they are accused of being lacking in patriotism. They assert that the time has come when they must make a national demand that plenty of other talent, professional and otherwise, is being paid for its efforts, and that the musicians, have to, too.

Regarding the jukebox "menace," he asserted that the more organizers are professional musicians being put out of gainful employment by mechanized music, and it is hinted that even such drastic measures as complete stoppage of disc production and the like, might have to be resorted to unless some solution to the present problem can be worked out. In other words, bands now get all the money, say the rank and file; the others get only crumbs, if that.

SETTING NAME BANDS AT 'VILLE FOOD SHOW

Louisville, May 12. Annual food show to be held at the Jefferson County Armory will feature name bands this year. Four-day event will give a whirl to the concert-dance idea, at the 4th a person.

Bands lined up for the food show are Eddie Duchin, May 11; Ted West, May 12; Ed Gray, May 13, and Gray Gordon, May 14.

Decca's 2026 3-Mo. Net

Decca Records reported a net profit of \$202,000 for the first three months of 1942, ending March 31. This figure was equivalent to 26¢ a share of common shares, compared with 21¢ outstanding. Net was after all charges including estimated provision for taxes of \$20,128.

How that compares with same three months of previous year isn't known. Company reports it made no reference to the period last year.

Springfield Wants Bands

Springfield, Mass., May 12. Charlie Barnet's four full houses during one-day stand last month drew Manager Ed Egan to the city. Egan's "Lowe's Court Square" book name band is this summer.

First in series of Wednesday period appearances will be "Fats" (13), followed by Mitchell Tomorrow May 20.

TUCKER TO PALMER, CHI

Tommy Tucker orchestra has been booked into Chicago's Palmer House, June 24 to 27 for 12 weeks. It's first stay of any length at that city. Tucker, who has mostly confined himself to the East.

Johnny Johnson Returns To Ashbury Hotel 3d Yr.

Johnny Johnson band returns to the Hotel Monterey, Ashbury Park, booked by John E. Entwurf, for his third successive season. He opens June 24.

Ashbury looks forward to more twilight business, in view of the dimout order, and points to its record Easter trade as a sign of the times.

Frank Seiden management, which again has the 14th at Long Beach, Cal., likewise points to its best reservation roster as argument that the war jitters are no damper on business. The Lido reopens Decoration Day weekend. Earle Madriguera will be the name band and, per usual, weekend weeks shows are to be booked.

WARING WON'T FIGHT COIN MACHINES

Fred Waring has no intention of prosecuting coin machine operators using his recent Decca records releases in their machines. He has instructed the National Assn. of Performers to that effect, which has adopted a threatening attitude toward such commercial use of the platters, that he won't be figuring on molesting machine use of the sides he made for them.

However, Waring intends going after Columbia records using his platters. Waring a couple of years ago was a co-prosecutor of a case against certain radio stations for unauthorized use of recordings on sponsored programs which he booked up then with Paul Whiteman, and the case was drawn out over a long period, unable to bring a verdict in favor of the defendants. NAPA then tried to begin action on its own, but eventually started it.

Phil Spitalny Pays \$630 Tax Bill For 85-Mile Jump to Grand Rapids

Phil Spitalny was forced to hire 10 taxicabs at \$63 per day, to transport his all-star troupe between South Bend, Ind., and Grand Rapids, Mich., two weeks ago, while on a five-day tour of the Midwest. Spitalny, who is on his transportation for the 85 miles between the two cities, but was unable to charter a cruise. Neither was he able to make proper train connections.

Benny Ray replaced, has not secured a substitute for Miss Arnell.

Seloff's 6-Mo. Leave

Otto Seloff, booker of small cocktail band units at Music Corp. of America headquarters, was given a six-month rest last week to take a six-month rest in California. He has a cardiac condition which forced him to halt work.

MCA has not named a substitute for him as yet.

Army Arnell in Hosp

Army Arnell, vocalist with the Tommy Tucker orchestra, underwent an emergency appendix operation in New York Saturday afternoon (9). She's resting comfortably at Polytechnic hospital.

NAME LEADERS TO GET PAYOFFS

Maestros in Top Earning Brackets Already Taking Two, Three-Week Rests, With Longer Sistas Popping. Able If \$25,000 Earnings Peak Becomes Fact

It is now the leaders, whose earnings place them in high brackets, have shown an ever-increasing tendency toward laying off for one, two and three weeks at a time, something that was never done by them until late last year.

Perhaps the first instance of a high-salaried balancer deliberately taking a "two" week jump, to a higher tax bracket was Kay Kyser, during the latter part of 1940.

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SHRIMBAN DEAL FOR CAL. SPOT GOES COLD

Chy Shrimban had a deal going a few weeks ago to buy the Casa Manana, Culver City, Cal., location spot for name bands, but went cold for reasons unknown. Joe Zucca and Harold Lewin, who opened the spot several weeks ago, were known to have been anxious to sell the spot, as Lewin expects to go into the Army and Zucca wants to concentrate on another spot he owns at Hermosa Beach. Shrimban is east coast manager.

Shrimban is currently putting the finishing touches on another new spot he expects to open on the main highway at the foot of Cabrillo Blvd. in Boston, Mass. Formerly called Ballinalee, it's supposed to open sometime in July, but how it will be affected by gas rationing isn't known. Shrimban has acquired a license to operate the spot.

TOUCHING SCENE

Teddy Powell Meets 2 Fans In New York

Teddy Powell crawled out of the wreckage of his overturned car last week (6) in New York without a scratch. Leader, whose band is touring at the Log Cabin Hotel, N. Y., was on his way home from work in the rain. Coming down town on the West Side Highway his car was hit by another at 124 street and driven over the curbing separately. The driver tried to get out and was damaged considerably.

Powell swears that the driver of the other car took a look at him, asked if he were Teddy Powell, then explained that he and his fiancée had just returned from a honeymoon where they had spent more than two hours trying to locate the spot where Powell was playing.

Powell's getting lost and winding up round the Kenosca dam.

'Non-Cooperation' Gripe by USO Affects in Flock of Name Bands Agreeing to Play Soldier Shows

WPA Musician Dies With \$8,648 in Cash on Hand

Peter Pasquale, 59, WPA musician collapsed and died during a rehearsal of the WPA band Friday (9), in Atlantic City. County Physician I. E. Leonard announced that \$8,648 was found in the pockets of the dead man. The cash, mostly in \$50 and \$100 bills, was secured in an ordinary paper bag, the physician said. WPA officials said when Pasquale collapsed in the band he said he had no means of support.

SOME DIMOUT CASUALTIES IN CONN.

Bridgeport, May 12. Threat of closing Pleasure Beach ballroom, largest one-night summer stand in Southern New England, because of the dimout was lifted last week when the Army eased the order and deftly a new line east of Bridgeport, Municipally-operated ballroom opens May 31.

An important war casualty in this territory is Hottel Point Park in South Norwalk, pioneer one-night operation which will not be opened this year. Dimout order affects beaches in other parts of Connecticut, including Walnut Beach, also an outlet for band dates.

Goodman May Go With USO in Shaw's Spot If Army Turns Him Down

Benny Goodman is to appear at his local New York draft board, May 15, for a physical examination. Leader is classified in I-A and, according to sources close to him, he is anxious to get into Government work no matter how the examination turns out. It's asserted that the scientific condition, which requires surgery two years ago and kept him out of action over a long period, still bothers him.

Goodman, if turned down by the Army, may not accept the offer of the USO to take "Art Shaw's" place in the formation and training of Army camp bands. Shaw was all set to begin working on bands at various camps, but a I-A rating prevented him from accepting the job. Anyone so classified cannot do anything but await call to the ranks. If Goodman is deferred he'll then be eligible for the USO spot, which he strongly favors.

Jive Duel

Boston, May 12. Count Basie has challenged Lionel Hampton to a battle of music to be held on date convenient to both, at Symphony Hall, here.

Camarrata's Own Band

Toots Camarrata is organizing his own band with 12 men. Though he plays trumpet, Camarrata will only conduct.

Former manager for Jimmy Dorsey and Benny Goodman is going under Wally Downey's management.

Disaffection by U.S.O.-Camp Shows, in with the lack of cooperation offered by name bands and band bookers, resulted in a rigorous session recently that jumped the commitments for May 10 dates from the 12 that were played last month. The late Lastgood, William Morris office topser and chief of CSI, put the bookers and the bands on the veranda.

Although he admitted that with the press of other work it was probably unintentional, he charged that the bands coordinating committee was sloughing off its job. He insisted that the bands be given the task of making dates available for free performance for servicemen. Leaders of waiting lists for free date to come up, Lastgood asked that every band be asked at least one day in advance whether they would be in as it would if there were commercial engagements.

Former sources here know squawks that bands haven't been taking camp dates with a wholehearted desire to make a patriotic contribution to the welfare of troops, with the idea that they may might get them extra time on line ration. As long as that attitude is known to be in force, it is to attempt to do nothing in Washington to alleviate hardships being caused by the lack of the rationing.

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Cape May, N. J., Hotel Taken Over By Navy

Philadelphia, May 12. Another Cape May, N. J., Army-seized hotel has been taken over by the Navy.

Earliest casualty is the Admiral Hotel, Cape May, N. J., largest hotel on the South Jersey coast, which will house Navy personnel and their families.

Carl Snyder Now V.P. Of Frederick Bros. Agency.

Chicago, May 12. Carl Snyder has been named vice-president of the Frederick Bros. Music Corp.

Lyman's Coast Date

At Long Beach, Calif., Lyman's Coast is playing at the Balladium on the Coast in September. Date is, for four weeks.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue, and Mutual—as represented by WEAFA—WJZ, WABC and WOR N. Y. Compilation herewith covers week beginning Monday through Sunday (May 4-10) from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service regular checking source for music publishing industry.

TITLE	PUBLISHER	TOTAL
Don't Sit Apple Tree	Robbins	34
Me and My Melinda	Berlin	32
She'll Always Remember	Wilkins	32
Sleepy Lagoon	Chappell	32
Somebody Taking Place	Shapiro	32
I'll Pray For You—"What's Cookin'"	Harms	22
Johnny Doughboy Found Rose	Crawford	22
Skylark	Morris	21
Breathless (CLP)	Clayton	21
Jersey Bounce	Lewis	19
Tangerine—"Fleet's In"	Famous	19
I'll Keep Love Light Burning	Remick	17
"Dear Mom"	Block	16
Moonlight Cocktail	Republic	16
One Dozen Roses	Famous	16
String of Pearls	Mutual	16
Who Wouldn't Love You	Maestro	15
Sing Me Song Islands—"Song of the Islands"	BVC	13
Let Call for Love—"Ship Ahoy"	Republic	13
Always in Heart—"Always in My Heart"	Remick	13
Miss You	Santly	13
"Nightingale"	Marks	13
All I Need Is You	Miller	13
"Full Moon"	Southern	11
I Remember You—"Fleet's In"	Paramount	11
I Threw Kiss Ocean	Berlin	11
Three Little Sisters	Santly	11
"Heavenly, Isn't It?"—"Mayor of 4th Street"	Greene	10
Don't Want Walk Without You—"Sweetest Girl"	Feist	10
Anchor's Aweigh	Robbins	9
Be Brave, Beloved	Leeds	9
Cadouson Go Rollin'	Robbins	9
Happy in Love—"Sons of Fun"	Feist	9
Just Plain Lonesome—"My Favorite Spy"	Mayfair	9
Don't Steal Sweetheart's Dress	Circle	9
Got Moon in Pocket—"My Favorite Spy"	Mayfair	9
Idaho	Mills	9
My Girl	Shapiro	9
Pretty Little Petticoat	Circle	9
Shh, It's Military Secret	Corney	8
Sweet Echoes	Circle	8
Thinking of You	Feist	8
Whisper That You Love Me	Shapiro	8
Army Air Corps	Fischer	8
Deep Heart Throb	Melodylane	8
Keep 'Em Smiling	Agee	8
Lampbrushes' Serenade	Robbins	7
You Made Me Love You	Broadway	7
"Ferry Wheel"	Mutual	7
"Memory of This Dance"	BMI	7
"Secret Agent"	Circle	7
Story of Sherry Night	Mutual	7
The Angel Rings Again	ABC	7
There Are Rivers to Cross	Chappell	7
"My Best Friend"	Mutual	7
Mother	Feist	7
"Mr. President"	Rinker	7
My Girl—"My Gal"	Mutual	7
Nurse, Nurse	Chappell	7
"Somewhere, Sometime"	Beverly	7

* Indicates BMI licensing; ** Indicates SESAC licensing; others are via ASCAP. † Filmmusic. ‡ Legitimate.

Carl Herffle and Dell Porter sold two songs, "Pass the Biscuits, Miranda" and "Moo, Moo Woo," for use in "Hi Neighbor" at Republic.

Ed Cherokee and Edward Kay clefted "Tahiti Sweetie" and the title song for "The Love of the Islands" at Monogram.

To All My Friends in the Music Business: Thanks and continued thanks for your wonderful cooperation in helping me to do a job on a great song—

"IF YOU ARE BUT A DREAM"

And special thanks to Jimmy Dorsey, Teddy Powell, and Ernie Madriguera for WONDERFUL records—and Conrad Tibbault, Frank Munn, Rudy Valle, Gus Haenschen, Al Roth, Dave Rose, Jerry Wald, Will Osborne, Carmen Cavallero, Charlie Spivak, Bob Chester, Bob Armstrong, Phil Brito, Jack Fulton, Patti Chapin, Phil Bovero, Vincent Lopez, Stan Kenton, Ray Heckertson, The Three Suns, and all my other friends who are giving me a helping hand!

Sole Selling Agent: MUSIC DEALERS SERVICE, INC., 799-7th Ave., New York, N. Y.

Introduced by The 3 Suns on WEAFA

Before You Know It'll Be Home Mary

LINCOLN MUSIC CORP., 1619 Broadway, New York

Romancing Waxers

With curtailed releases the disk companies are being pressed hard and "romanced" to the hilt by the music publishers.

The latter with the same overheads regardless, are now trying every angle to get their tunes waxed, and of course the recording companies must be even more discriminating in what they wax.

United Nations Expo

Continued from page 3

rens, chairman of board of Continental Casualty Co.; Philip Block, Sr., chairman of the executive committee of Inland Steel; Edward Bagle Brown, president of First National Bank; Ralph S. Clark, president of Chicago, Burlington and Quincy Railroad; Robert Carr, Sr., president of Dearborn; Fred C. Field, president of City National Bank & Trust Co.; Frederick Corley, president of American Field & C. Crawford, president of Pullman Co.; Walter Cummings, chairman of the board of Chicago and North Western Illinois National Bank & Trust Co.; General Charles G. Dawes, chairman of the board of City National Bank & Trust Co.; Charles W. Freeman, chairman of the board of Commonwealth Edison Co.; Charles E. Glone of Glone, Morgan & Co.; Charles B. Goodspeed of Buckeye Steel Castings Co.; Major Levox Lebr, president of Museum of Science & Industry, and formerly managing director of Progress Exposition; Samuel Marx, Chauncey McCormick, vice-president of Miami Corp.; Fowler McCormick, president of International Harvester Co.; D. R. McLenahan of McLenahan; Aubrey Mellinger, president of Illinois Bell Telephone Co.; Sterling Morton of Morton Salt Co.; James A. Papa of Glone, Morgan & Co.; George Ranney, chairman of the board of Peoples Gas Light & Coke Co.; Edward Ryerson, chairman of the board of Inland Steel Co.; Solomon A. Smith, president of Northern Trust Co.; Albert A. Sprague, trustee, Chicago Rapid Transit Co.; Lawrence F. Stern, president of American National Bank & Trust Co.; Silas Strawn of Strawn & Winston; R. Douglas Stuart, president of Quaker Oats Co.; Charles H. Swift, vice chairman, Swift & Co.; John F. Wilson, chairman of board of Wilson & Co.; Philip K. Weigley, president of William Wrigley.

Trophies and war material from the battlefronts of the world will be displayed in the mammoth exposition, with 27 United Nations participating to assemble gas, tanks, bombs, aeroplanes, rifles, air raid shelters, gas masks, and other war materials for a gigantic display. Much of the material is now on the high seas heading for the United States.

It is expected that the Exposition will play to more than 2,500,000 people in four weeks in the International Amphitheatre.

LES REIS

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to Variety.) Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publisher(s).

1. Somebody Taking Place (10) (Shapiro). [Benny Goodman.....Okeh
Kay Kyser.....Columbia]
2. Always in My Heart (3) (Remick)... [Jimmy Dorsey.....Decca
Glenn Miller.....Bluebird]
3. Tangerine (6) (Famous)..... [Jimmy Dorsey.....Decca
Harry James.....Columbia]
4. Jersey Bounce (10) (Lewis)..... [Benny Goodman.....Okeh
Jimmy Dorsey.....Decca]
5. Sit Under Apple Tree (5) (Robbins)... [Glenn Miller.....Bluebird
Woody Herman.....Decca]
6. Sleepy Lagoon (3) (Chappell)..... [Harry James.....Columbia
Jimmy Dorsey.....Decca]
7. Remember You (5) (Paramount).... [Jimmy Dorsey.....Decca
Harry James.....Columbia]
8. Miss You (8) (Santly)..... [Bing Crosby.....Decca
Sammy Kaye.....Victor]
9. String Pearls (11) (Mutual)..... [Glenn Miller.....Bluebird
Woody Herman.....Decca]
10. Moonlight Cocktail (11) (Jewel).... [Glenn Miller.....Bluebird
Tommy Tucker.....Okeh]

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes not number of weeks in parentheses are fading, others gaining.)
- Johnny Doughboy (Crawford)..... [Tommy Tucker.....Okeh
Kay Kyser.....Columbia]
 - My Little Cousin (Doraine)..... [Benny Goodman.....Decca
Jimmy Dorsey.....Okeh]
 - One Dozen Roses (Famous)..... [Art Kassel.....Bluebird
Jimmy Dorsey.....Decca]
 - Three Kiss in Ocean (Berlin)..... [Tommy Tucker.....Okeh
Kate Smith.....Columbia]
 - She'll Always Remember (Witmark).... [Glenn Miller.....Bluebird
Woody Herman.....Decca]
 - Breathless (CLP)..... [Johnny Long.....Decca
Shep Fields.....Bluebird]
 - We'll Meet Again (Dash)..... [Benny Goodman.....Okeh
Woody Herman.....Columbia]
 - Who Wouldn't Love You (Maestro).... [Kay Kyser.....Columbia
Gus Lombardo.....Decca]
 - Skylark (Morris)..... [Harry James.....Columbia
Woody Herman.....Decca]
 - Nurse, Nurse (Chappell)..... [Connie Boswell.....Decca
Vaughn Monroe.....Bluebird]
 - Three Little Sisters (Santly)..... [Andrews Sisters.....Decca]

Summer USO Camp Tours

Continued from page 3

- CSL chief, to vary the vaude formula. Meetings were held of everyone in show biz in New York with an idea and schemes discussed and worked on. Nothing feasible was unearthed, however, and the units going out fall into pretty much the same groove as past shows. Seven large units cost about \$2,800 a week for talent, and eight smaller ones around \$1,100. Latter will play in large, special General Motors trucks with built-in stages, many as were used last summer.
- The Shows
- Here are the shows:
- Unit No. 30. "Hollywood Follies" opens May 18, March Field, Cal.
 - Frank Gaby, Stone and Lee, The Hackers (2), Evers and Dolores, Rae and Rudella, Dick, Don and Dinah, Betty Walters, Lewis Sisters, 16-girl line.
 - Unit No. 31. "Roxy Theatre Revue" opens May 18, Camp Robinson, Little Rock, Ark.; Dave Apollon, Harold Barlow, Earl, Shelia and Raymond, Gas Foster Girls (16). (Girl dancer to be added).
 - Unit No. 32. "Full Speed Ahead" opens May 18, Norfolk Navy Base, Norfolk, Va. Sybil Bovan, Harriet Lane, Rose Wyse, Jr., Betty Lee, Harold Barlow, Earl, Shelia and Raymond, Gas Foster Girls (16). (Girl dancer to be added).
 - Unit No. 33. "The Merry Show" opens May 21, Wilmington, N. C. Mill Britton band, Rose and Pierre, 3 Jim Loo Sisters, 4 Samuels, Anita Lane.
 - Unit No. 34. "Tullahabaloo" opens May 21, Fort Meade, Md. Carole and Howe, 3 Hollywood Blondes, Phyllis Cole, S. Swift, Del Rio (3), Dorothy Kaller, Lee Porter, Hoopstess liss (16).
 - Unit No. 35. "Going to Town" opens June 3, Pine Camp, Westtown, N. Y. Joe and Jane McKenna, LeAnn Sisters, Hector and His Pals, Johnny Woods, Evelyn Farmer, Line (16).
 - Unit No. 36. "Keep Shuffling" opens May 23, Camp Sutton, Monroe, N. C. (All-Negro, produced by Noble Sissle.) Glenn and Jenkins, Edith Sissle, Fred and Maxine Sissle, 3 Noble Sisters, 2 Smart Girls, Cook and Brown, Mason and Vidal. (Roller-skating team and girl singer to be added).
 - Unit No. 40. "On the Loose" opens May 18, Gardner Field, Taft, Cal. Milton Douglas and Co. (3), Gene Whitmer and Co. (2), Sylvia and Clemence, Vernon and Draper, Goodrich and Nelson. (Girl dancer to be added).
 - Unit No. 41. "Music Laughter and Song" opens May 18, Embarkation Post, Ft. Meade, Md. Fred and Band (14), Frank Conville and Sunny Dale, Darlene Walters, Gregory Raymond and Sister.
 - Unit No. 42. "The More the Merrer" opens May 18, Naval Training Station, Jacksonville, Fla. Shroud Twain and Wives, George Prefontaine, Jack Fowler, 6 Rambling Rhythm.
 - Unit No. 43. "Punky Dory" opens May 23, Camp Sutton, Monroe, N. C. May Roy and Maxine Sissle, 3 Noble Sisters, 2 Smart Girls, Sid Marion, June Lorraine, Annette Ann & Annette.
 - Unit No. 44. "Major Boys Prize Winners" opens June 1, Marine Barracks, Norfolk Navy Base, Norfolk, Va. Sandy Land, Linda Lang, Dola, Pearl Green, Wynne, 3 Diane Bernard, Thelma Maher.
 - Unit No. 45. "All in Fun" opens June 1, A. B. Sea, Manchester, N. H. (Produced by Charles Yates.) Bobby Pine, Ruth Porter, Ann Bond, Mack Flinn, 3 Gladys, Wynne, 3 Sandy Land, Bay Jackson, Ann Gordon, Grace Wilson.
 - Unit No. 46. "WLS Barn Dance" opens June 1, Scott Field, Belleville, Ill. C. Curtis Swainston, Jimmy Lane, Tom Norwood, Cune Riders, Runners, Cowgig Club.
 - Unit No. 47. "Hot for Hartem" opens June 15, Fort Meade, Md. (All-Negro, produced by Noble Sissle.) Butterbeans and Susie, Ada Brown, Sara and Williams. (Sis-plee band to be added).

Johnny Farrow, Prof. Mgr.

Inside Stuff—Music

"My Gal Sell" 20th-Fox's saga of Paul Dresser, written by his brother, Theodore Dresser (the family's original spelling), sets the oldtimers, Tin Pan Alley to reminiscing of the days of Howley, Haviland & Dresser, which music-publishing firms were then often designated.

The firm's renewal rights today are owned by Paul-Pioneer Music Co. (Max Mayer), some are in public domain, and the "Sally" title song of the film is currently an E. B. Marks copyright (under renewal). Marks, incidentally, was paid \$3,000 for the title song and usage.

In the film, Fred (F.B.) Haviland is a theatrical manager; actually he was bookkeeper for Chas. D. Mayo, a theatrical manager who worked in real life, worked for Willis Woodward, another oldtime music publisher. The present-day F. B. Haviland Music Pub. Co. is more or less administered by Jerry Vogel, who became his own publisher in 1931, working originally for Fred Haviland. Vogel does this as a gesture to Mr. Haviland. This firm, an offshoot of Howley, Haviland & Dresser, actually controlled Fred Haviland's "Die Tugent" brothers law and the late Theodore A. Morse. The latter's widow, Dorothy (Dolly) Terris Morse, employed by Feist for a long time, said the renewal rights to whatever valuable copyrights the firm owned, such as "Blue Bell" and "Down in Johnson Town," to Feist.

Shown here in the 20th-Fox fictional romance a counterpart to Theodore Dresser introduced on many of Paul Dresser's songs.

Publisher members of ASCAP will be given an opportunity next Wednesday (20) at a general meeting to air their viewpoints on the proposed new classification system. Following this discussion the committee handling the plan will set ago over the plan eliminating those sections opposed by the majority of publishers or incorporating suggestions from the same source.

During a meeting of the committee last Wednesday (8) there was strong sentiment for returning the seniority quota to 20%. Under the proposed plan the component parts determining a publisher member's royalty participation will be seniority, the amount of work, working performance credits, 60%. The present classification breakdown allots 60% for performance.

The appellate division of the N. Y. supreme court unanimously affirmed a ruling of the supreme court recently in upholding a complaint of Broadcast Music Inc. and Music Publishers Association against the American Society of Composers, Authors and Publishers and five songwriters, and ordering ASCAP to file an answer. The defendant society filed a disclaimer on the ground the court lacked jurisdiction.

"Sult" was a test case and sought a ruling on the radio rights between a former publisher member of ASCAP, E. B. Marks, and the songwriters who remained with the organization. Marks and the composers both claimed radio-rights.

Three new military marches to commemorate Wake Island, officially sponsored and titled by the Marine-Corps, have been recorded by the Clinton Military Band and distributed nationally to approximately 150 radio stations through the radio division of the Associated Music Publishers.

"Hallelujah" tunes are "The Devil-Dog Marines," by Teddy Raph, and "Leathernecks on Parade" and "March On, Marines," by Paul Van Loan. Latter is Sonja Henie's musical director.

E. H. Morris Music Co. has acquired the rights to "My Great, Great Grandfather" the patriotic tune which has already sold 32,000 piano copies through four uses in the picture "Parade." The song was written and by Edna Fischer, of NBC's Coast Star, and Al Garman, and after it was woven into the Chase & Sanborn Tea serial, the Telemus Co. (Paul White-man-owned) published the number and turned the distribution end of it over to the Pacific Music Sales (Artie Schwartz).

"Don't Sit Under the Apple Tree" was restored to the Lucky Strike Hit Parade (CBS) last Saturday night (9) and rated No. 5. Robbins Music Corp. had protested to the American Tobacco Co. over the omission of the tune from the previous week's (3) program. The song had been on the week before that and had meanwhile, according to Robbins' protest, moved to the top in network plugs and among the first three best sheet artists.

Band Bookings

Continued from page 6

villon, Bremerton, Wash.; 25-31, Janzen's Beach, Portland, Ore.; Chuck Foster, May 29, Capitol T., Melrose, Wash.; 30, The Commodore, Wash.; 31, Paramount T., Hammond, Ind.; Herman, May 30, Convention Hall, Ashbury Park, N. J.; 31, Uline Arena, Washington, D. C.; Earl Hoff, May 27, 28, 29, 30, T. Holyoke, Mass., 26, five weeks, Valley Dale, Columbus, O.; 27, 28, 29, 30, Anderson C., Anderson, Ind.; 27, Carmichael Clark, Clarksville, W. Va.; 29, U. of Cincinnati, 30, Castle Farms, Cincinnati.

Clyde Lucas, May 28-29, Poli T., Waterbury, Conn.; 31, Plymouth B., Holyoke, Mass.; June 1-3, Lyric T., Bridgeport.

Glen Miller, May 30, Plymouth B., Kansas City, 31, Tro-Mar B., Des Moines.

Bob Rogers, May 20-22, Par. T., Salem, Mass., 24-30, Tic-Toc C., Boston.

Yoe Venuti, May 18, week, Palomar B., Norfolk, Va.; 29, two weeks, Iroquois Gardens, Louisville, Ky.

Mexico Seeks Performance Fee Deal With United States Through ASCAP

15 Best Sheet Music Sellers

- (Week of May 9)
- Don't Sit Apple Tree.....Robbins
 - Moonlight Cocktail.....Jewel
 - Slykirk.....Morris
 - Tangerine.....Famous
 - Somebody Taking Place Shapiro
 - Johnny Dougherty.....Crandall
 - Jevey Bounce.....Lewis
 - Will Meet Again.....Dashi
 - Sleepy Laegon.....Chappell
 - Miss You.....Santly
 - I Threw Kiss Over.....Berlin
 - One Dosee Rones.....Famous
 - Always In Heart.....Remick
 - Ill Try For You.....Harms
 - Three Little Sisters.....Santly

Mexico City, May 12. Talks with ASCAP chiefs in New York and American and Mexican officials in Washington with a view to arranging a reciprocal royalty agreement for U. S. and Mexican composers and musicians, particularly with regard to the use of their productions and services, are to be held by Alfonso Esparza Oteo, secretary general of the Sociedad Mexicana de Autores, Compositores y Editores de Musica (Mexican Society of Authors, Composers and Publishers of Music), Ignacio Fernandez Esperon (Tata Nacho) pop composer, Society's secretary-treasurer. Esparza is pinning his hope for Esparza Oteo while he is in the U. S.

The Society considers that now is the time to make an agreement to protect mutually the rights of Mexicans in the U. S. and Americans in Mexico. This pact will be slanted especially from the case of radio, the biggest user of music in this republic and one of the biggest in the U. S. Esparza Oteo already enlisted the cooperation of Dr. Francisco Castillo Najera, Mexican ambassador in Washington, in this cause and is confident that his trip will be successful.

'ME AND MY GAL' ISSUE PEACEABLY RESOLVED

Differences between the writers of "Me and My Gal" and the song's publisher, Mills Music, Inc., have been amicably composed to and the way is now open for Metro to make unlimited use of the number in a forthcoming musical. The writers will each receive \$2,500, while Mills will be paid \$5,000.

The negotiations ended in the establishment of kindly relations between Mills and Edgar Leslie, who had been feuding with the publisher not only in connection with this but over the fact made another one of his songs, "America I Love You," in 20th Century-Fox's "Tin Pan Alley." Out of the discussions on "Me and My Gal" came an exchange of contracts between Mills and the writers which grants the former the right to publish the number for an additional 28 years. Other writers involved in "Me and My Gal" were George W. Meyer and E. Ray Goetz.

Contract which Metro wanted of Mills stipulated a term of five years. Since Mills' control, would expire concurrently with the end of the initial term of the song's copyright (1941). Metro was reluctant to make a deal unless it were assured the five-year protection from all quarters. It also wanted to avoid getting in the middle of a controversy similar to the one that ensued when "Tin Pan Alley" posed one of its actors as writer of "America I Love You." Leslie brought suit against Fox charging that he had not obtained his permission for such dramatic use.

FOUR ALL-AMERICAN SONGS FOR ALL AMERICANS!

XAVIER CUGATS
HAUNTINGLY BEAUTIFUL TUNE



"NIGHTINGALE"

Hear Cugat's Own Recording of This Grand Song

★ ★ ★ ★ ★

PAUL DRESSER'S IMMORTAL SONG
"MY GAL SALLY"

Featured in the 20th Century-Fox Film "My Gal Sell." The critics say: "One of the greatest of all time!"

(By arrangement with Paul-Pioneer Music Corp.)

★ ★ ★ ★ ★

AMERICA SALUTES ITS GALLANT MARINES



"THE MARINES' HYMN"

As Approved and Authorized by the U. S. Marine Corps, and Featured in the Thrilling Film "To the Shores of Tripoli."

★ ★ ★ ★ ★

THE GREAT "MORALE" SONG DEER TO THE HEART OF EVERY SWEETHEART!

HE'S I-A IN THE ARMY

(AND HE'S A-1 IN MY HEART)

Song copies, orchestrations and records at your nearest music dealer.

ASCAP "SELLS" HITS MUSIC TO N.A.B.

British Best Sellers

- (Week of April 13)
- London, April 20.
- Navy Blue Eyes.....Southern
 - Whistler's Mother.....C.C. Whittier
 - Apple Blossom Time.....F.-D.H. White
 - White Cliffs.....Feidman
 - Madeline.....C.C. Spring
 - O'Day.....Chappell
 - Spring Here Again.....Cinephone
 - Jim.....Maurice
 - Apples and Bananas.....C.C. Spring
 - The Lovely Weekend.....Bradbury
 - I Know Why.....Sun

BENTON MUXAK CONTROL 100% DUCKER CONTROL

William Benton, former partner of the Benton & Bowles ad agency, is negotiating to buy out "Wardens Catches" interest in Associated Music, Muzak (wired radio service) and Disc Transcriptions. The deal includes holds a two-thirds interest in the companies. Deal is ascertained through the press.

Bowles has spent much of his time recently in Chicago as a director of the University of Chicago.

SYMES-VIOLINSKY PUB

Solly Violinsky, repatriated to Broadway, has turned up a "C.C. Symes lyric, 'What Are the Girls Going Do-Do-Do.'" The firm's publishing it independently.

MEREDITH WILLSON'S AMERICA CALLING

STRICTLY INSTRUMENTAL!

Recorded by HARRY JAMES (COL.)

CHERIO MUSIC PUBLISHERS, INC.

Radio Tells Self

Continued from page 3

regular film-goers, while those who do not listen to the radio rarely attend.

Although the report minimized the hostile attitude of film exhibitors toward radio in the past, it was plainly offering possible arguments to refute such opposition when it went on to note that radio is an ideal medium for film advertising. It has been generous with free publicity, titles and trade-deals. Besides citing a number of recent instances of film companies buying radio time to exploit specific pictures, the report quoted a letter from Irving B. Karp, radio promotion director of 20th Century-Fox, praising special radio as a film advertising medium.

Canteen Sponsor

Continued from page 3

supplemented by soldier and sailor entertainers discovered in the endeavor would be to make full use of the vast amount of human interest material in the constant stream of boys in New York from Australia, Canada and other far-off lands.

It is the hands of the radio committee of the ATW, headed by Helen Menken, Radio, in fact, is said to have approved a major percentage of the people participating in the operation of the Canteen.

Offers of other companies to pay for the use of the title "Stage Door Canteen" has led Paramount, which has already started a film about the spot, to more than double any other offers. Par will pay almost \$50,000, it is understood, which will go a long way to keep the Canteen in the free way to entertain, sandwiches and signals it has been providing servicemen.

Marden Drops Riviera Floor Show As Defense Aid, Sticks to Bands

Ben Marden's Riviera, for the duration, is dispensing with the show. The cause is its bad or, for economy reasons, but as a defense expedient. The idea is that floorshow spotlights would clash with the geographical location of the Jersey Palisades spot, hence it was decided to rely on three dance bands solely for diversification. Pancho Chavez and the Reddows, Fryman and quartet, who've been holding forth all winter are the dance diversifiers.

The Palisades, N. J., roadhouse has been one of the signal roadhouse successes of all time, and proved its strength even more so this winter by remaining open the year round.

It's long been conceded that the natural climate location of the Riviera was its best attraction—openness—hence it was figured he can change it, at least as part of the war defense scheme, and just operate with straight music, utilizing stage lighting when it becomes expedient so as not to light up the river shore line as might otherwise be the custom. To draw the curtains is inexpedient, for reasons of ventilation.

Pit Cafe Owners Beef On Dailies' No-Art Policy As Wartime Space Saving

Pittsburgh, May 12. Nitery owners here screaming bloody murder at wholesale ban by three local newspapers of all art or performers or bands for the duration. Faced with the necessity May 12 of stabilizing news figures by 10% and effecting a savings on engraving costs, Pittsburgh dailies, working together in Pittsburgh Publishers Association, agreed on course of action in regard to cafe publicity couple of weeks ago.

At first, business departments expected some concerted action from hot-spot operators, who have in past been generous advertisers, but so far none has developed and lineage continues only a fraction under what it's been in the past. Reason for that may be because ban doesn't extend to other forms of blarney. Only photographs have been eliminated, with papers continuing to five regular and three-inch readers to new floor shows, and Press continuing its semi-weekly cafe column.

Post-Czarist, previous to beg, was the most liberal, with Press continuing its photographic largesse to half-column cuts, and occasionally a full one, within the 'Bright Spot' space conducted by Dick Fortune. Sun-Tel, with the least literary advertising, coming through for cafes only when they had name headlines.

But, as it also extends to the dancehalls, Hales and Kennedywood and West View amusement parks.

Latin Quarter, N. Y., In Change for More Comedy

Low Writers' Latin Quarter in New York, opened a couple of weeks ago, is revamping its show with the idea of gaining more comedy.

Army Takeover Of 4 More Cafes In Miami Beach

Miami Beach, May 12. The U. S. Army, which has made extensive tour of Miami Beach extending from the beach to the 33rd street, made further inroads yesterday (Monday) when it forced the closure of four more cafes.

Now that the beach area is classified officially as 'military zone,' motorists can't drive through the sector at more than 20 miles an hour. Also, there's now a virtual blackout of the locale at night.

PHILLY AGVA HIKES CHORINE WAGE SCALE

Philadelphia, May 12. Taking advantage of the scarcity of chorines for night clubs (due to gainful employment jobs, etc.), the American Guild of Variety Artists has agreed the basic wage scale for performers in this category.

Line gals working in Class A performers have been raised from \$35 to \$40 a week; Class B, \$30 to \$35; Class C, \$27.50 to \$30, and Class D, \$25 to \$27.50. The new scale takes effect next Monday (13).

Tommy Dix Doubling From Musical to Copa

Tommy Dix, the kid baritone in 'Best Foot Forward' Barrymore, N. Y., opened last night at Monte Proser's Copacabana, doubling from the George Abbott legler.

It's his first nitery appearance at the 'Winstock' singer.

Continental, K. C., Readies Redecorated Roof Garden

Kansas City, May 12. Hotel Continental is readying its roof garden for a summer season by redecorating and redecorating roof garden is being terraced and undergoing redecorating based on a scheme introduced by one of the allied architects. Henceforth, spot is to be known as the Sky-Hy Victory Roof.

Opening in for Decoration Day with a 'Fables' orch, eight-piece aggregation with Chare Moysse as featured female singer.

Johnny Sandusky, of the McConey Orchestra Service, which handles the Continental, also announced booking of Don J. Miller into the Kansas City Club. His is a seven-man outfit. Bob Pope, who plays at the C. Club all winter, opened at the Broadwater Beach Hotel, Biloxi, Miss. May 9, for an indefinite stay. Ozzie Clark orchestra, another Sandusky client, opens at the Washington hotel, Virginia Beach, Va., in two-week stay there by Eddie Dunsmoor's crew.

Johnny Steel and Sandra, piano-singer duo, will return to the Continental early in June to replace Eddie Daniels, organist currently in the Omar room.

JABIN IN COURT ON CLEVELAND RUM RAP

Cleveland, May 12. Stanley Jabin, ousted as board chairman of the local American Guild of Variety Artists because of operating a 'wildcat' nitery since the union's headquarters was again blitzed last week by cops on the same score.

This time he was tagged for running a racket in heart of downtown theatrical sector and selling liquor after legal hours.

Jabin was fined \$100 and costs plus 30 days in the calaboose at first. Judge suspended the whole sentence for 375 of the costs, because it was the first time Jabin had appeared in court for such a violation. When arrested he gave the name of Stanley Jabin, latest venue of judicial proceedings, was located in the former headquarters of AGVA.

During Jabin's AGVA regime he turned party into a local club into an all-night booze joint, leading to the Scotch-Howard Press turn to his front-page gun on it in a blasting exposure. Ohio Liquor Board immediately suspended the spot for 90 days, following up this action recently by revoking the union's license on the ground that it was not a legit private club.

As a result of the disclosure, the national AGVA's officers ordered the local to sever connections with Jabin's bar. The local complied by dropping the matter, retaining only moving its headquarters to a new site.

FRANK BARBARO SUED FOR \$10,000 TAXES

Detroit, May 12. Charging unpaid social security and unemployment compensation taxes, two tax liens totaling \$10,000 were filed in the Federal Court here against Frank Barbaro, owner of the Bowers, huge Hamtramck nitery, and the club itself.

Claims are that both Barbaro and the club ignored the ruling that night clubs are responsible for the payment of the old age taxes on employees. One of the liens for \$4,000 is directed against Barbaro while the other against the Bowers itself is for \$3,993.

Baby Rose Marie Headlines Albany, N. Y. May 12. Baby Rose Marie is heading the new show at Dinty's Terraces Garden on the Albany-Saratoga road.

Others appearing are: Jack Leonard, the Wien East; George, Wood and Gray, and Walks Wanger.

Diana Del Elo tops the new floor show at the Del Ello and to Club

Western Penn's Exclusion From Gas Rations Finds Roaderies Very Happy

Fefe to Reopen N.Y. Cafe As Marden Deal Falls

A dealer to join Ben Marden's Riviera stay as greeter having fallen through, Felix (Fefe) Perry, Hartford, Conn., is to reopen his cafe at Beach, N. Y., for the summer.

Don Cavalario's band, with Marcella Segarra, will be the sole attraction in the Beach, which is the summer room, differing from the main M. C. booth.

Pittsburgh, May 12.

Nitery owners, particularly the boys who operate the roadhouses, were dancing in the streets over the weekend at last-minute word from Washington that Western Pennsylvania's exclusion from the gas rationing area. Several of them had already polished the grease on their trucks and were ready to call it quits within a few weeks.

Many cases, bands had been booked with an 'if clause, spots like Bill Green's, Sky-Vue and Midville Mill House, all located 10 to 15 miles from downtown, figuring they would escape to keep going until even middle of June. But unexpected action of the authorities, in eliminating the section of the area and West Virginia from the rationing district, gave them the lift of their lives.

Philly Priest In Drive Vs. 'Immorality'

Philadelphia, May 12. Father James J. Maguire, crusading local priest forming an association to combat what he describes as 'the growing immorality in the city's night spots'.

Father Maguire, who was instrumental in cleaning up the so-called 'holiness' of the North Philly address to his parish, states that the group would be broken up into 'flying squads' to enforce duties would visit night clubs in all parts of the city and adjacent areas. The members of these squads would report all 'immoral' shows to the priest, who would then correlate the info and turn it over to police and State Liquor Board authorities for proper action.

'We intend to see that all dens of immorality are driven from the city,' said Father Maguire. 'We send a man to talk a priest's and to be of bread to feed his family. But we do nothing about beasts who steal the souls of men and women.'

Commenting on the recent crackdown on striping in theatres and niteries, Father Maguire said: 'That was merely clipping the leaves of the situation. The roots are still standing.'

Night club operators generally take heed when Father Maguire goes on the warpath. They still remember what happened to the Ridge avenue spots a couple of years back who were the first to be closed down—by police action.

2 N. O. NITIERIES UNDER FIRE; GAMBLING RAP

New Orleans, May 12. The charters of two French Quarter night spots for operation of poker games for 'members' have been rescinded, according to complaints of boss men and others that they had been kept.

Police George Reyer disclosed Friday (8).

The mayor and police chief have asserted that they would take similar action when they believed that racketeering was taking place.

The two establishments are the Moutin Rouge and the Club Ball. The mayor is continuing as night club, but the superintendent said, they can't operate poker games. Under the law, individuals may get permits to operate poker games among themselves.

Mayor Maestri declared that he had called the matter to Superintendent Reyer's attention on receiving the complaints.

Complaints have come to attention of late that expert 'mit' men were operating with greater frequency in the historic old area, mecca for tourists, in poker games, with marked cards, and other evils.

Several men, who came here for the week-end, and other evils, were drawn in, and then taken for a fast ride.

Seven men, who came here for the week-end, and other evils, were drawn in, and then taken for a fast ride.

THE METRES OF THE STARS

Marcus NEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
100 WEST HINDEN AVENUE
150 W. 46th St., N.Y.C. - BR 9-3700

J. H. LUBIN
GENERAL MANAGER

SIDNEY H. PIERMONT
BOOKING MANAGER

PHILIP REGAN

CURRENTLY
CHEZ PAREE
CHICAGO

Doubling PAK Chicago Theatre
Star in
Personal Representative
FRANK VINCENT
Beverly Hills, Calif.

GAPPPELLA & PATRICIA

Form one of the best dance teams in the country. Their act has come through with some of the best hits of all time.

Jack Kofoid, Miami News.

At a ballroom team Gappella and Patricia are as much a hit on the coast as they are in the city. They have been at the Royal Palm for the past two years.

Bob Federick, Herald Tribune, N.Y.

Opening Chicago PAREE, Chicago, MAY 22

Thanks to SAM BRANSON

Night Club Reviews

Cocoon Grove, N. Y. (PARK CENTRAL, HOTEL)

The Revuers (8) Marc & Viola, Henrysons (9), Burns & Henryson with Charlie Brown, Ensemble (6), Charlie's orchestra, Lenny Lynn, Spagoff, 13 to 33 minimums.

Memo to the Editor: If and when the office gets a new coat of paint, you might consider the 46th street grotto via some sex appeal. The two boob-clubbers and the two dancers would add to the bill. The pair in The Revuers look made to order. Their 'Variety' routine gives them eligibility, but it's up to you to figure out what to do with the three guys. None of them is any prettier than Pulaski (Ed); couple of them are the pasties of the age of some years ago. However, while they wouldn't add to the office's physical allure, some use might be made of them. For instance, they could be used to frighten off squawking acrobats—that is, if acrobats ever come.

But the girls! Ah! That's something to brag about. The girls at the office would have to resign all those other girls. The girls who would have to be written expensively to let the headlines they're carrying on Top of the Heap, The Buzz and Buff. But it would be worth it. The girls at the office are getting prettier with age, especially when they had no time to be in the office. Some of the same visitors to the office squawk that they can't see them from the paint on the wall. And you know that the office hasn't been repainted since 1917. So how about it, Ed? Meaning the girls, of course.

Now how big purposes the boys are plenty all right, too. It's a shame that the three of them have worked out from Greenwich Village. The three of them are a good variety of type number, a good plus for the paper but not the staff's literary. Ed, the one who is getting more of a pretty strong routine to live, but the quietest man in the office. Cole Porter insart, one-man quartet, a top lyric to Technicolor's Fourth Symphony. The one who is getting more of a honkytonk girl show.

Bunny Howard, who doubles from the main stage as the Charleston soloist, is now working with Charlie Brown in a semi-regular routine. She is a two-faced blonde looker with a nice song style for the smart-type routine. She's not a party girl, but she's a Jenny. The Estraline Lawrence tune, "You're the Only One," is a real gem. In her estraline unit of "How About You" and "Boes well with her name," said No.

Only other act in the compact bill is that of the two young women, three fair male vocalists. They are in a good routine, but the boys are best with their opening couplet, their arrangement for the old-fashioned barber shop patter. Line is nice looking and well costumed, doing several routines staged by the boys. The Robbins gets credit for the over-all production.

One of the greatest improvements here is being shown by Buddy Rogers, who has been playing the instruments and a nice female singer, Gladys Knight. She is in the show at this evening without a new, his hand evidencing more method. The boys are in a good routine, not so well heard here, so Clarke also has a good deal of doing, but doing very well by this chore. **Star.**

BLACKHAWK, CHI

Chicago, May 8. Ted Weems Orch (13) with Perry Thompson Trio, 10 to 15 minimum, 4 to 12 minimum weekdays, 25 Saturdays.

Ted Weems, originally set for eight weeks at the Blackhawk, has been made powerful for a four-week extension of contract. It's his first visit to the city, but he's pulled it off. He's been in town often before, but not in this capacity. In with Weems are the McKays, a fine male duo. They are in a good routine with one too many and origination of various dance steps are part of their act. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

current favorite. In for comedy is Billy Blair, round bass player, who is in a good routine. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Flot show proper in a short routine. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Hotel New Yorker, N. Y.

Donn Arden production with Ariane, Ronny Roberts, Howard Bissell & Jerry Farley, Jack Hunter, Dottie and Andy, Fred Astaire, Dottie, Lucy Delaney, Janice Hunter, Fred Astaire, Dottie, Lucy Delaney, Janice Hunter, Fred Astaire, Dottie, Lucy Delaney, Janice Hunter.

The Hotel New Yorker's new show is its best yet. Having a new pattern on the runners, as a summer season, the new show is a good one. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Cyril Kauter, Grace, ex-Pouty Center, Center, that's it. Happen, Action shifts to Hawaii, the same scheme of things; the girls are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Combo of maestro Long and the boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

TIC-TOC, MONTREAL

Montreal, May 7. Jean Caval, Sammy Cohen, Dana & Kaplan, Earl & Josephine Leach, Howard and Andy, Fred Astaire, Dottie, Lucy Delaney, Janice Hunter.

With this show the Tic-Toc maintains its position as one of the best buy in the local night market. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

them good enough to carry an entire program of average cabaret material, all something unusual. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Line, as telephone calls with long-distance calls, combine into a good routine. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Mayfair Room, CHI (BLACKSTONE HOTEL) Yvette, Jack Buckmaster, Neil Sherwin, 10 to 15 minimum weekdays, 25 Saturdays.

Mayfair, a society room, has a double feature attraction in the current bill. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

She also has grace and charm. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

CAFÉ ROUGE, N. Y. (PENNSYLVANIA HOTEL)

Charley Spunk Orch (16) with Gary Stevens, Stardusters (4), 75c-1.50 cover.

This is Charlie Spivak's second show in New York. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Spivak himself seems to learn more about his trumpeting now, whereas he once featured muted jazz. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

newer grooves. His ability lends more no recommendation. There are some good dancers with the control or tone he achieves. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

With the leader contributing no less than the showman, the band is fortunate in having some of the best dancers in the city. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Labor Confab

Continued from page 1. The meeting was held in the presence of the Screen Office & Professional Employees Guild, a subset of CIO's United Office & Professional Workers of America, has recently won a new bargaining unit.

Conferees, it is understood, representative of the union and the number of fundamental principles of collective bargaining. They are expected to reach an agreement on the duration by trial agreement between Murray and William Green.

It is said there was no thought at the outset of any kind of deal for organization of other unorganized employees of the company or of withdrawal of any AFL groups from the CIO. All raling and jurisdictional disputes between the two labor groups have been resolved.

House Reviews

SHEA'S BUFFALO

plause ceiling of the entire run-off. The band's melody of Carmen Lombardo, the RCA Victor recording "Bless 'Em All" and the final melody of request numbers are also in the bill.

Sister Rose Marie is also for a first time in her band wagon. The band is in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

EARLE, WASH.

Washington, May 10. Sunny Vincent, Rozzyettes, "Invaders" (Col).

Three singles and a line of girls, sounds kind of skimpy, but not so much as in quality. Joe Lombardo's orchestra, which has moved up on stage for this show, is in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Sunny Ray demonstrates that she is plenty good in her own right. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Harry Anger has dressed up the show neatly, using his line of girls in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Unit Review

Glamour Girl Revue (BROADWAY, CHARLOTTE, N. C.)

Charlotte, N. C., May 5. Billy & Nancy Long, Coco & Tony, the Jerry Lewis Working Trio, Connie Clark Dancers (9); Huey Emmerich with his "There's One Born Every Minute" (U. M.).

Although lacking a sock act, Frank Taylor's "Glamour Girl Revue" is a good one. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

The Connie Clark dancers are okay in four standard appearances. Girls in the show are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

New Acts

CHANEY & ALVAREZ

Chaney & Alvarez, with Don Alvarez as partner, presents three numbers of their act. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Dancers worked together for first time as if in double harness for a new act. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

MARC & VIOLA

Continued from page 1. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

They each solo, the femme in a semi-hot routine on her toes and the boy with one of those top, skip and jump affairs that typify male ballet dancers. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Plane Plant Revue

Continued from page 1. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

booker, was commissioned by the biggest was factory in Cleveland to present a recent program to be held this weekend in Civic auditorium. Dance-revue will be in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

Team was in Irving Caesars' short-lived "My Dear Public" musical. The boys are in a good routine, but they have difficulty getting across due to the fact that they are in a good routine.

relieve him.

Variety Bills

WEEK OF MAY 15

Numbers in connection with bills below indicate opening day of show, whether full or split week.

Levy

NEW YORK CITY
WAGNER THEATRE
Benny Goodman Or
Doris Day (13)
Capitol (13)
Albino Roy Ork
Elinor Lee
Pat Remington
Foreman & Spencer

Benny White
(More to Bill)
Benny Goodman Or
Doris Day (13)
Capitol (13)
Albino Roy Ork
Elinor Lee
Pat Remington
Foreman & Spencer

Paramount

NEW YORK CITY
SPRINGFIELD
Marlo & Florida
Carroll Van Vleet
Olympia (11-29)
Sandoz (2)
Sogah & Jardine
Leon Colton
John Colton
John Colton
John Colton
John Colton
John Colton

NEW YORK CITY
SPRINGFIELD
Marlo & Florida
Carroll Van Vleet
Olympia (11-29)
Sandoz (2)
Sogah & Jardine
Leon Colton
John Colton
John Colton
John Colton
John Colton
John Colton

RKO

BOSTON
Katie Taylor (16)
Doris Day (13)
Capitol (13)
Albino Roy Ork
Elinor Lee
Pat Remington
Foreman & Spencer

BOSTON
Katie Taylor (16)
Doris Day (13)
Capitol (13)
Albino Roy Ork
Elinor Lee
Pat Remington
Foreman & Spencer

Warner

NEW YORK CITY
Dick Schickel (8)
Jimmy Dewey Ork
Curtis Brown
Billy De Witt
WILLIAMSON
Marie (13)

NEW YORK CITY
Dick Schickel (8)
Jimmy Dewey Ork
Curtis Brown
Billy De Witt
WILLIAMSON
Marie (13)

Independent

NEW YORK CITY
Frankie Brown
Harry Brown
Lillian Brown
Mildred Brown
Paul Brown
George Brown
John Brown
Mary Brown
Elizabeth Brown
Margaret Brown
Kathleen Brown
Dorothy Brown
Rosemary Brown
Christine Brown
Suzanne Brown
Michelle Brown
Nicole Brown
Alexandra Brown
Sophia Brown
Isabella Brown
Evelyn Brown
Frances Brown
Ann Brown
Marie Brown
Theresa Brown
Virginia Brown
Dorothy Brown
Rosemary Brown
Christine Brown
Suzanne Brown
Michelle Brown
Nicole Brown
Alexandra Brown
Sophia Brown
Isabella Brown
Evelyn Brown
Frances Brown
Ann Brown
Marie Brown
Theresa Brown
Virginia Brown

NEW YORK CITY
Frankie Brown
Harry Brown
Lillian Brown
Mildred Brown
Paul Brown
George Brown
John Brown
Mary Brown
Elizabeth Brown
Margaret Brown
Kathleen Brown
Dorothy Brown
Rosemary Brown
Christine Brown
Suzanne Brown
Michelle Brown
Nicole Brown
Alexandra Brown
Sophia Brown
Isabella Brown
Evelyn Brown
Frances Brown
Ann Brown
Marie Brown
Theresa Brown
Virginia Brown
Dorothy Brown
Rosemary Brown
Christine Brown
Suzanne Brown
Michelle Brown
Nicole Brown
Alexandra Brown
Sophia Brown
Isabella Brown
Evelyn Brown
Frances Brown
Ann Brown
Marie Brown
Theresa Brown
Virginia Brown

NEW YORK CITY
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ROSLAND HOTEL
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INCHAL DA MALTA
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NEW YORK CITY
WAGNER THEATRE
Benny Goodman Or
Doris Day (13)
Capitol (13)
Albino Roy Ork
Elinor Lee
Pat Remington
Foreman & Spencer

BOSTON
Katie Taylor (16)
Doris Day (13)
Capitol (13)
Albino Roy Ork
Elinor Lee
Pat Remington
Foreman & Spencer

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SPRINGFIELD
Marlo & Florida
Carroll Van Vleet
Olympia (11-29)
Sandoz (2)
Sogah & Jardine
Leon Colton
John Colton
John Colton
John Colton
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John Colton

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Cabaret Bills

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BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES EDWARD SHERMAN AGENCY BEVERLY HILLS, CAL.

Burns Twms and Evelyn

COAST TOUR
Direction: EDDIE SMITH
1501 Broadway New York

NEW YORK CITY
Frankie Brown
Harry Brown
Lillian Brown
Mildred Brown
Paul Brown
George Brown
John Brown
Mary Brown
Elizabeth Brown
Margaret Brown
Kathleen Brown
Dorothy Brown
Rosemary Brown
Christine Brown
Suzanne Brown
Michelle Brown
Nicole Brown
Alexandra Brown
Sophia Brown
Isabella Brown
Evelyn Brown
Frances Brown
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Marie Brown
Theresa Brown
Virginia Brown
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Rosemary Brown
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ATLANTIC CITY

Manny Davis Or
Fuddruff Jari
Bob Bell
Mary Brown
Merry Mander Or
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Broadway Biz Dips Still Further; 'Sons' Slides to \$31,000, Muni Show Lags at \$8,000, 'Candida' Wow 17G

Darkened Broadway witnessed further declines in grosses last week, as figures follow a downward trend...

Victor Moore and Billy Gaxton in vaude-revue lineup...

'Angel Sings' Golden (32d week) (CD-98; \$3.30). Business for this...

'Araele and Old Laces' Fulton (88th week) (CD-1-2-3-4). Drop...

'Blithe Spirit' (4th week) (CD-95; \$3.30). Critics prize...

'Cafe Crown' (Cort) (15th week) (CD-100; \$3.30). Business for this...

'Carnegie' (Cort) (15th week) (CD-100; \$3.30). Business for this...

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'CORN FINE 18G HUB; 'CLAUDIA' SMART 12 1/2 G

'Corn Is Green' and 'Claudia' took all the legittime in town last week...

'Corn Is Green' (1st week) (CD-98; \$3.30). Doing a good staunch...

'Claudia' (4th week) (CD-95; \$3.30). Business for this...

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Vanities' Okay \$6,000 In 6 Buffalo Shows

Earl Carroll's 'Vanities' closed its season at the Erlanger with six...

JANE COWL'S 'JULIA' OK \$12,000 IN WASHINGTON

Jane Cowl calls Washington, May 12. 'Jane Cowl calls Washington...

PHILLY SPIFFY; 'ARSENIC' 16G 'EILEEN' 8G

Philadelphia, May 12. With the end of Philadelphia's...

Critic, Public Disagree On 'High Kickers' in Pitt, Finishes to Poor 14 1/2 G

Pittsburgh, May 12. Public here didn't show the same enthusiasm for the George Blotz...

'FATHER' GOOD 15G IN FRISCO

San Francisco, May 12. The Civic Light Opera season...

'Claudia' Slips to 9G In Det, But Sticks

Detroit, May 12. Although it fell off from \$17,000 in...

'Rhine' Sellout 12 1/2 G In 4 Days at M'kwee

Milwaukee, May 12. With only a minimum amount of...

'Macbeth' Wows in Chi Wind-Up, 'Angel' Quits, 7 1/2 G, 'Ladies' 17G

(13-17); Central, Passaic, N. J. (13-23). 'Funch and Julia'—Ford's, Balto...

Chicago, May 12. Two shows left town Saturday (9) and one of them will probably be...

'Macbeth' Wows in Chi Wind-Up, 'Angel' Quits, 7 1/2 G, 'Ladies' 17G

(13-17); Windsor, Bronx, N. Y. (19-23). 'Vagabond King'—Philharmonic...

'Macbeth' Wows in Chi Wind-Up, 'Angel' Quits, 7 1/2 G, 'Ladies' 17G

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Fewer New Plays Seen in Tryouts As Result of Summer Stock Decline

With the number of summer stock theatres on the decrease this year, it is also evident that there will be fewer new plays tried out in the country showboats. There has been a tendency to overcast the season with tryouts that showings have invariably attracted scrutiny of Hollywood and Broadway material...

Last season's standout from the hideaways was 'Angel Street' which had been shown in the cities under the title of 'Gastlight' (Gastlight' previously played in London). It had been shown in the cities under the title of 'Gastlight' (Gastlight' previously played in London). It had been shown in the cities under the title of 'Gastlight'...

First tryout in stock this season was 'The Boy Who Sailed' Monday (10) at Cambridge, Mass., where the resident company will appear for a week. Plans to present on Broadway early in the fall. The first one-set comedy by Pauline Williams of Albuquerque, N. M.

Miss Williams sought a stage agent from the Lyons office. Front time ago, and when none was available asked if he would read a play script written by her. He suggested the possibilities in the script and suggested re-writing. Instead the young playwright submitted a one-act which turned out to be 'Island'.

Pemberton has a deal with Columbia Pictures which will give her a regular time ago, and when none was available asked if he would read a play script written by her. He suggested the possibilities in the script and suggested re-writing. Instead the young playwright submitted a one-act which turned out to be 'Island'.

Actors Fund Reveals Income of \$187,241, 10% Over Last Year

Annual meeting of the Actors Fund held at the Lyons office on Friday (8), showed the actors' leading charity outfit to be in better financial shape than last year. Total receipts, \$187,241, an increase of \$22,832, while disbursements of \$152,228 was up \$10,000 over the previous year. The principal single expenditure item was for the Fund house at Englewood, N. Y., \$25,000 being so expended.

Vinton Freedley, treasurer of the Fund, told a fairly well attended open meeting that the fund's total receipts were devoted to aged and needy actors. Individuals aided numbered 1,200.

Perhaps the Fund's most solid source of income came from the theatrical. Spaulding, building on the success of the fund's organization. Bob Davis, the fund's Y. M. C. W. columnist, explained how the fund's treasury was built. The fund, which receives \$45,000 annually in rent from the fund house at Englewood, N. Y., has also had property in Boston and a home.

A successful drive for life memberships has brought in 177 new members at \$20 each, the fund's classification now approaching the 600 mark. Yearly memberships were received from actors total 42 direct. Recent performances brought in \$84,801, there were requests of \$11,384 and a home and donation of \$15,438.

Walter Vincent has been elected secretary. Harry G. Smith to the Katherine Cornell, vice-president. Freedley, treasurer; Robert Campbell, secretary; Frederica are Robert Kelly, A. O. Brown, Jules Brulourist, Charles H. Jones, Les Schubert and Raymond Feck.

Shuberts Considering House-Jarvis Musical

Billy Howe and Bobby Jarvis have collaborated on a musical book titled 'The Gravy Train'.

Brennan Defeat in N. Y.

IA Election in Surprise Distinct surprise result of the annual election Sunday (10) of Local No. 1, New York stagehands union, was the defeat of Joseph Brennan, the former head of the outfit. He ran for chairman of the board of trustees, which post he held for two years, the winner being Bernie Quatrochi of the Cort theatre. Brennan, however, remains his vice-president of IATSE, senior stagehands union.

Joseph Dewey, carpenter of the Lyons, was elected president of the local, replacing Bobby Amstel. Latter withdrew as a candidate, saying he would have more fun from the floor as an ordinary member. George Fitzgerald was made up; John C. Brennan was elected secretary, and John J. Garvey was elected treasurer. Billy Patrick and Vincent Masbo were named business agents, but by a narrow margin.

National IATSE Puts Skids On N. Y. Walkout

It indicated that the strike of the New York stagehands union was over. The National IATSE, whose leaders are opposed to such a drastic move in the face of new demands for money.

Managers did grant a wage increase, approximately 10% of what they had not get the most recent demand for an increase in the size of crews for one-set shows. They agreed to new conditions, but the union argued the usual crew of four, instead of five, would be required.

At another session last week most of the points at issue were agreed upon. New contract runs for two years, with the expiration date, 1, 1944. To be broadened out is the stagehands' expectation that the new scale be retroactive until last Feb. 1. Increase for grips, cleaners and operators will lift the wage from \$45 a week to \$54 a week, a 20% performance, department heads will get \$47.50, and inspectors \$45. Latter is the former minimum scale for leads.

PAY SNAG ON EXEC JOB BRINGS NEW TMA VOTE

A re-nomination involving two posts within the Associated Theatricals and Agents (formally TMAAT, which the performers) was necessitated last week when the executive committee of the union proposed candidate for the union's business agent job. His sought higher pay for the job, which was currently \$45 a week and \$65, the present salary. Some members support that it is much better to a 52-week basis than the annual earnings of \$650. The committee manager, whose scale is higher but collectible only if a show or house remains open for three consecutive weeks. It is out that few such jobs ever last that long.

There are now two candidates for business agent, those named being Oliver Seyler and Milton Weintraub. Seyler is the union's current vice-president, a non-salaried job, for which Seyler and Philip Weintraub are competing. Weintraub is now unopposed. Weintraub is of the Yiddish group in ATMA, as is Weintraub. Election is slated for June 8.

'Marching Again', a new revue with a public theme by Fred Miller, will be produced at the Cort theatre, N. Y., the week of June 8. Producers are Robert Kelly, owner of Record Concerts Corp., and Frederic J. Buso.

Robt Kennedy Loses Robert Kennedy, for the last six years assistant to Margaret Lindley, as legal counsel for the A. & S. Lyons agency, has resigned to become producer for Spj. W. W. Warner and radio advice. Understood he has a Metro contract about set for her.

Before joining the Lyons office, Kennedy was an assistant to John Keel, the scene designer, and before that was a stage manager.

DEALINE THIS WK. ON EQUITY NO ONEES

Saturday (10) is the deadline for the filing of opposition candidates in the upcoming annual Equity election, but there are no candidates. Absence of ructions within Equity is a welcome change of pace to its oft-turmoil, but new executives' election last summer, when 10 members of the council walked out, is hardly surprising.

New election rules, which were tried last year and still apply, are credited with cutting down the chances of independent candidates. Nominating committee is required to put up candidates, and the posts to be filled. Previously, the nominations virtually constituted an election, but now each candidate was named and several were elected to the council.

Ballot will be printed and mailed out next week. Although only candidates for the council and two vice-presidents will be named, there will be more names than ever before on the ticket. Reason is that when the reforming union, who operates the Alhambra hotel, where Schneider was hired, is reported to have refused to work under the new union agreement, now has the Central Surety Co. of Kansas, insurance company which operates the hotel's canteen.

D. C. WINDING UP BIG SEASON

Washington, May 12. Washington is on the home-straight of the most successful season in legitimate theatre history. Theaters comply within the benefit of three of Broadway's long-run and brightest stars, which are: Broadway capital were 'Panama Hattie', 'Dark on the Street' and 'Lady in the Park' on the restricted list under new laws. Loss to the government in probable amusement taxes is estimated at \$7,500.

Max Gordon took a chance and placed the employment law at the heart of the law paid a fine. 'The Land Is Bright', in its premiere city, was also fined. The intention was plain at the U. S. District Attorney's office, which also fined Gordon. The situation has caused renewed agitation for an amendment to the present child labor law at the next session of Congress. Amended this year, it permits, under certain regulations, the employment of children 14 and over, but only for two performances a day with approximately five minutes rest stage for each child actor show. The barrier is no aid to the motion picture industry, which is not subject to the four-day privilege.

Representative Jennings Randolph of West Virginia, a regular first-nighter and chairman of the House District Labor Committee, has introduced the amendment through the House by skillful maneuvering.

\$1 Stock in Buff.

Buffalo, May 12. The Erlanger will open a \$1 stock show June 1, under direction of Frank Murphy, stock impresario of Montreal, Toronto and Detroit. Company with guest stars will rotate among the three cities.

Minature Showmen Still Hopeful For Good Summer Despite Bad Business of Past Several Weeks

Frances Starr Heads Wash. Amus. Park

Washington, May 12. Frances Starr, former Broadway star and now touring in the No. 1 company of 'Claudia', becomes president of the Washington Amusement Park which operates the Midway House at Glen Echo Park.

Starr is a Washingtonian and expects to give her new amusement-inherited personal attention after the close of her route tour. Midway House is a concession that offers funseekers a variety of devices, such as miniature coaster, bumper slides, merry-go-rounds for children and those who are not of age at Glen Echo Park, which opened early in April to catch the abnormal population of federal employees, is enjoying a boom season.

Schneider Maps Suit vs. Hotel For Accident Hurts

William (Willie) Schneider, who was gravely injured in an elevator accident in Oklahoma City when 'Life With Father', with which he was working, was damaged, has filed suit against the hotel. Schneider was hurt on Jan. 1, and has been in St. Anthony's hospital there for 14 weeks. He legs were fractured by doctors, and his amputation may still be necessary, a stay of at least 10 weeks more being indicated by doctors, although the amputation may still be necessary, a stay of at least 10 weeks more being indicated by doctors, although the amputation may still be necessary.

It was decided to sue when William Fields visited Oklahoma City in advancing 'Claudia' in the Wilbur Fields, a friend of Schneider, was surprised over the 'indifference' of the hotel management. Injured man was hopeful of an amicable settlement, but after Fields talked to Schneider, he decided to sue the insurance company, which was convinced that no payment was intended. The hotel has not denied responsibility.

Gomer Smith has been retained to act for Schneider. Attorney is to be a candidate for the Oklahoma governorship, term in 1944. Gomer Smith has been retained to act for Schneider. Attorney is to be a candidate for the Oklahoma governorship, term in 1944. Gomer Smith has been retained to act for Schneider. Attorney is to be a candidate for the Oklahoma governorship, term in 1944.

N. Y. GOV. VETOVES N. Y. CHILD LABOR BILL

Albany, May 12. Governor Lehman vetoed Assembly Harold Egan's bill for proposed uniform, state-wide regulation of the employment of children in the motion picture industry under a system of permits to be issued by local boards of education in the city which the bill would have done. It was the second year that Lehman had disapproved a measure by Egan to liberalize the laws relating to the show biz employment of persons under 16.

Several bills before him have been forced to slip Buffalo-Assemblyman Earlrich's move toward the local legislature. The Buffalo Children's Aid Society favored the bill.

For three weeks Broadway legit has been slipping. It isn't credited with any new shows from the south Florida area and the attendance of the war and attendant conditions. Showmen are dourly watching the fall of the Florida market for a lively summer. Further indications are expected, as it, paradoxically, is expected to be a resident outfit, but when that will start is not clear.

One factor is more or less positive. News from the south Florida definitely affected attendance early last week, the fall of Corregidor, but the news of the success of the theater, with the notoriously weak Thursday (7) sliding worse news of the Florida market for a lively summer. Further indications are expected, as it, paradoxically, is expected to be a resident outfit, but when that will start is not clear.

Matter of operating cooling systems in the theaters is getting increasing managerial attention. New development is the price of ice, with which most systems are operated. With 'Flat rate' had been \$4 per ton, but it's been boosted to \$6. The cost of ice for the house and the temperature, cost of ice formerly ranged from \$150 to \$200 per ton. The price of ice for the higher rates is the shortage of every man, but that with the price of ice, with which most systems are operated. With 'Flat rate' had been \$4 per ton, but it's been boosted to \$6. The cost of ice for the house and the temperature, cost of ice formerly ranged from \$150 to \$200 per ton.

It vacation trips and resort visits are to be curtailed, managers anticipate increased theatre attendance during the heat period, and the number of shows to be presented will thus likely be larger than last year. Some shows not play on the Sunday matinee, but they will play then and, if so, the matter of ice deliveries will be a problem.

The withdrawal of 'Punch and Julia', which was to have opened at the Miller but is in Baltimore instead of in New York, has been a setback. Three new shows are dated to open next week: 'The Rivals', 'The Sign of the Cross' and 'Comes the Stranger'. 'The Rivals' is by the same author as 'The Sign of the Cross', and 'Comes the Stranger' is by the same author as 'The Sign of the Cross'. 'The Rivals' is by the same author as 'The Sign of the Cross', and 'Comes the Stranger' is by the same author as 'The Sign of the Cross'.

Evans Plans Experiment In Throwing the Bard To Soldiers at Fort Meade

Washington, May 12. Whether the Army will get regular shows at Fort Meade, Md., amusement menu will depend upon the reception given to the experimental program. Evans will make Evans-Julian Anderson 'Machete', at Fort Meade on June 1, 2 and 3. An experiment will be made for the performances of the Bard, with the Secretary of War, General Marshall and a number of the high command among invited guests on the second night.

General Evans has arranged for this short engagement while playing at the Erlanger in Chicago. Evans will make Evans-Julian Anderson 'Machete', at Fort Meade on June 1, 2 and 3. An experiment will be made for the performances of the Bard, with the Secretary of War, General Marshall and a number of the high command among invited guests on the second night.

If the experiment is greeted enthusiastically, set plans on a long tour of the United States, including the supplies of Camp Shows. Evn. Elmer Kenyon will be asked to produce a show at Fort Meade, Md., and in addition the star is having a trailer made for the movie screen.

Personalities On N.A.B. Front

out lapses or trouser cuffs, but with unusual measure of grace.

Dorothy Labov, of Chicago Sun-Dispatch; Byron, of Akron Beacon-Journal; Paul Kennedy, of Cincinnati Post, among radio editors covering convention.

Norman Siegel front-paged an item in Cleveland Post in connection with Bill Paley of CBS in Cleveland Post.

Sam Cook, WFEL, Syracuse, repeated that expert needing routine of his at Monday luncheon table.

Arthur Hall Hayes, WABC, N. Y., collecting all convention promotion tickets in sight to bring back home for his three youngsters.

Sister hotel employees say NAB event rates as second largest purely trade convention in United States this spring, totaling six-day rooms.

Linaea Nelson, J. Walter Thompson chief buyer, is in office attending every business meeting even though this is her fourth convention.

George Crandall, CBS traveling press representative, kept busy listening to interviews with radio officials for Cleveland newspapermen.

Nab. Col. Ed Kirby, former head of NAB committee, showed up at this convention in uniform, which he did not wear at educational meet in Columbia week before.

E. K. Carpenter, WHEK, Cleveland, gave dinner Sunday night to Mutual board and executive staff.

Vivian Shalla, of Clear Channel Stations Ann., among observers for other organizations at NAB.

Bob Berger circulating in the lobby.

WJLB, Detroit, distributed cost problems with American crescent and noted Radio B Service of Home and Country.

W. B. Lewis set at right hand of Archibald MacLachlan during luncheon table, with letting Lewis and Doug Messervy public relations for their work in Office of Facts and Figures.

Charles E. Hoek, President of American Rolling Mills, and considering making industrialist to head NAB, was presented for and by the listeners activities sideshows, causing some eyebrow raising.

Frank E. Mason, former NBC v.p. assistant to Secretary of Navy, speaks Wednesday afternoon, as does H. Bannerman, of Canadian Broadcasters Assn.

Christmas season only city making active solicitations of next year's convention, proving optimism about the war.

Graves Taylor, former radio publicist, now a Cleveland industrialist, read report, signed Joe Miller in handling convention news releases. Lots of art breaking in local dailies.

Beverly Bevercom, of NAB Washington staff, in charge of assisting brigade of radio editors who are incoming delegates.

Albert Dale, NBC Director of Information, attending his first NAB meet.

Radio organizations that took leading freshmen to baseball park were out to leave at 10:45 for four-inning, because visitors had no garments to guard them from Lake Erie breeze.

Ken Brodskop, played gym runway, to T. H. Long, of Eddy Beland Producers, of Bloom; John Hynes, of Lord & Thomas.

Marjorie Willis, of WTCO, Savannah, and Edythe Fern Melrose, of most station women at convention.

New Orleans was boomed as the next convention town.

Commercial managers crowded the Monday afternoon radio advertising for department stores, after quite a number of them were heard complaining around conven-

tion hotel lobby that much of this business had been drifting away in recent weeks.

Father Warner, of WTAQ, Green Bay, Wis., missing from the convention for the first time in years. Haydn Evans is covering for the outlet.

Disc games Monday night assumed big proportions as a wave of record buying in general. Disc gates were bored by the lack of exciting titles and the abundance of bad news.

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McNamee Dies

Continued from page 30

of the most important public ceremonies and sporting events of the 1920s. Carlin recalls that after a couple of years together, an argument between the pair. But one night after a long talk together, Carlin came up between the pair. But one night after a long talk together, Carlin came up between the pair. But one night after a long talk together, Carlin came up between the pair.

Another McNamee brood was his description of the second Jack Sharkey-Max Schmeling fight, which Carlin says he declined, although the broadcast had given the listeners the impression of a German win favor one patrons have been in their seats. This year's edition embodies nothing radically new.

In the throes of launching a lengthy summer tour, Cole Bros. circus dooked here Thursday (30) for the first time.

Standard turns whose performance scenes include Hubert Clegg in his w.k. drunk slacker wire stunt.

Trampoline work is handled by the Detroit couple in the Ringling understanding are the Rick Stiers, aerial workers.

Most of the remaining acts for all the shows which he holds today haven't changed much since the last Monday afternoon.

Senior Juan Lobo, billed as Mexico's cowboy idol, will be in the overtime by merely donning his "Lobo" outfit for the first time.

Business here exceeded estimates of advance plans, with weather aiding.

with the Musicians Union. Weber contended that the NAB's labor relations committee should be blamed for this situation in the industry. 'Kaye Sees New Era'

The National Assn. of Broadcasters meeting this afternoon (Tuesday) attracted only 100 persons. Sidney Kaye, BMI president, called the empty seats a "reflection" of John Paul Kelly's general manager, two symbols of the new era in radio music.

Kaye devoted much of his talk to an explanation of the "payola" matter, but pointed out that he indulged in payola, he suggested that music publisher competitors of BMI exercise an unfair advantage in this connection.

Meeting was mild, with no particular animosity evident.

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Charlie O'Connell, Benny Martin, Paul Robeson, Frank Sinatra, and other names listed under 'MAMI'.

Club Ball, Van Kirk, Paul Kelly, and other names listed under 'PHILADELPHIA'.

Circus Review, Cole Bros. Circus, Anderson, Ind., April 30.

Star Walbies, Herbert Castle, Jean Allen, Flying Thrillers (4), etc.

Club Ball, Van Kirk, Paul Kelly, and other names listed under 'PHILADELPHIA'.

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Bills Next Week

Continued from page 48

Cursey Bill, Ray Gerson, and other names listed under 'Bills Next Week'.

PITTSBURGH

Art Gardner, Paul Gerson, and other names listed under 'PITTSBURGH'.

PHILADELPHIA

Magoo Ford, Victor Young, Vivian Brown, and other names listed under 'PHILADELPHIA'.

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CBS Lobbied

Continued from page 27

Mutual itself was holding a rump Monday night of proposed plans.

Senior Juan Lobo, billed as Mexico's cowboy idol, will be in the overtime by merely donning his "Lobo" outfit for the first time.

Business here exceeded estimates of advance plans, with weather aiding.

Radio Spies

Continued from page 7

Caution to give weekly benefits for the place?

The nub of the matter, I have noted, is that entertainment can do the most good by entertaining. Sure, it can do the most good by acting, but that's not the point. It's the fact that the doughnuts is served efficiently.

Let there be no misunderstanding. I have heard nothing but praise for the performers who perform at the radio. It is the industry eye that is not impressed by the fact that noted persons enjoy the garbage. It is the industry eye that is not impressed by the fact that the doughnuts is served efficiently.

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GLAMOUR GIRLS... WATCH OUT!!!

Here comes Shirley!

She can out a rug... she's hep to the jive... and how she drives the boys wild! Shirley! the smooth, snazzy, sensational Queen of the 'Teens... in the brightest hit she's ever been in!



Shirley's First Kiss!
The Kiss Heard 'Round the World!

Released thru
UNITED ARTISTS

EDWARD SMALL

SHIRLEY TEMPLE
Miss Annie
Rooney

WRITTEN BY GARGAN · KIBBEE · MOORE

This is a reproduction of an ad appearing in LIFE. In addition, there's an eye-catching catty-corner double spread set for LOOK. Shirley's first grown-up picture is so big, so important that Edward Small is telling 25,000,000 people about it in this great national magazine campaign timed perfectly to

NATIONAL RELEASE DATE MAY 29th

The Greatest Tie-up in History—Join 15,000 Theatres
In Selling War Savings Bonds And Stamps.

MAY 20/1942

Published Weekly at 154 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 25 cents. Entered as Second-Class matter December 22, 1935, at the Post Office at New York, N. Y., under the act of March 3, 1917. COPYRIGHT, 1942, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 146 No. 11

NEW YORK, WEDNESDAY, MAY 20, 1942

PRICE 25 CENTS

UP TO PRECIOUS ITS

War Charity Chiselers Again Point Up Need for Unification of Drives

Detroit, May 19. Mounding heaps here against flim-flam artists chiseling in an worthless charities and also with a portion of the public clamoring for a unification of the diverse 'drives' under way are resulting in Prosecutor William E. Dowling drafting a proposed city ordinance here aimed at controlling charity organizations.

Dowling declared that his office and the police, under the kind of laws extant today, are unable to control unscrupulous organizations from obtaining a large boodle from a patriotic public. "One case was found here in which an 'organization' was set up which collected heavily from the citizenry and then turned over a giant 'big' to the Navy Fund. Legally there was no way to proceed against the chiselers since there is no law to say how much they must turn over to the charity for which they are 'allegedly' collecting."

The grab-and-run boys have become so bold that they set up offices and take fancy names, cut out a big piece for administration expenses and then turn over a paltry cut to the cause for which they collected. In this way they secure they can't be touched.

"In another case," Dowling said, "my investigators found one of these organizations which gave away burnt coffee to precisely five men. We took even the power under the present laws to inspect the books of the organizations we suspect. We've" (Continued on page 25)

Uncle Sam Combs Army For Songpluggers, Assigns Them to Military Tunes

U.S. Government is going into the music publishing business. Company titled U.S. Army Relief Publishing Unit in the throes of being set up to publish and play the tunes from Irving Berlin's "This Is the Army," the version of Benjy's "I Was I 'Yip, Yip, Yaphank." Show is currently being readied for Broadway presentation July 4 at the Broadway theatre.

Not only will the Army publish the tunes, it will also put ex-contacts men now in the ranks, but known to the trade because of pre-service publisher affiliations, to work plugging the melodies. Dealer Service will distribute copies. There were certain details of the venture which had not been ironed out up to press time yesterday (Tuesday), but a meeting last night was scheduled to take care of them.

Berlin put "This Is the Army, the 1942 'Yip Yip Yaphank," into its retail releases, "Musicals" (18) with a cast of 150 solo players, of which but a handful have any pro-

(Continued on page 25)

More Comedy, Less Drama

Hollywood, May 19. More comedy, less serious drama and so not so many war pictures is the consensus of a straw vote taken by Warners among the film editors in 40 key cities, with the idea of laying out a production program for the coming year.

Another fact disclosed by the poll is that there is still room for glamour art in the daily and Sunday papers. In spite of the shortage of newspapers.

Divvy of Caravan Gross Subject Of Army-Navy Tiff

There's considerable burning up being done by high Army and Navy officials and civilians working on Army and Navy Relief Fund campaigns over divvy of the take of the Hollywood Victory Caravan and of the collections being taken this week in theatres throughout the country. Plan is to divide the coin equally between the two funds.

Army loppers point out that they now have more than 3,000,000 men in service and many additional piling in every day, while the Navy enrollment is only around 400,000. Army casualties, too, are traditionally much greater than those of the Navy. It appears obvious, therefore, to Army officials, that their divvy of the take should be proportionately greater than the Navy's.

On the other hand, pro-Navy men (Continued on page 24)

9 Picture Houses on One Block, 42d St.'s Record

Reopening of the Republic on West 42d street, N. Y., this month as a new-look short grind house gives the single block on 42d between Seventh and Ninth avenues nine picture houses, largest number of cinemas in one block in world. It also appears obvious, therefore, to Army officials, that their divvy of the take should be proportionately greater than the Navy's.

The record array on West 42d's one block now operating are the Selwyn, New Amsterdam, Liberty, Wallack legit theatre), Liberty, Harry, New Amsterdam, Republic, Times Square and Lark. All are dualers, subsequent-run and operate grind accepting the Republic.

U. S. GUTS INTO YOUNG TALENT

Film Companies Increasingly Face Problem of Actor Shortage — Frank Mayo, Creighton Hale, Hank Mann Among Those Returning to Foreground

BILLING, TOO

Hollywood, May 19. In keeping with the trend of the times, Hollywood producers are going into the salvage business—salvaging talent, bringing back to lustre names now dimmed that once were great.

With numerous stars already in uniform, others quietly preparing to enlist and still more likely to get early calls as draft boards intensify scrutiny of deferments for dependents, producers are looking to the past for the future.

Priorities, WPA restrictions on set construction and the thinning ranks (Continued on page 18)

RKO PLANS BIG PLAY SEASON NEXT FALL

RKO next fall plans to launch into a big season of Broadway play backing. It's understood that the company has several prospective scripts under the fire and will put up the entire lot, he's needed to stage them.

That's in contrast to the season now coming to a close, during which RKO is reported to have put up small amounts for participation in a number of plays. Its interest was never published. However, it will (Continued on page 18)

'SAILOR WITH THE NAVY BLUE EYES' ON TOPSIDE

"The Sailor With the Navy Blue Eyes," which did not get anywhere when Harry Tenney published it two years ago, is beginning to get calls in this country as the result of shortwave broadcasts out of England, where the number currently rates as No. 1 sheet seller.

Gerardo, London hit leader, started the song on the way for Campbell-Connelly, who later sold 10,000 copies of the tune during British War Ship Week recently.

H'wood Cued on Hitler and Hirohito, But Doesn't Even Bother with Musso

Good-Bye, Carmiati

Tullio Carmiati, Italian born actor, who was interned over here, was about the Drottningholm which carried some 700 expelled foreign officials and civilians to Lisbon, where it arrived Saturday (18).

Carmiati's principal claim to attention over here was his appearance in "Strictly Dishonorable," produced by Brock Pemberton some years ago. He also made some picture appearances. His pro-Pastor talk got him in trouble.

Blame Argentina For Chile Prexy's Snub of CBS Show

What the President of Argentina said to the President of Chile (not known but strongly suspected) may become as famous as the Governor of North Carolina's remarks to the Governor of South Carolina. The point is that the Chilean president cancelled himself yesterday morning (Tuesday) on a salute to CBS' new Latin network, Cadena de las Americas, he had promised to deliver last night. Argentinian influence is directly credited.

Because of Argentinian pro-Axis activities this incident becomes more than a disappointment to CBS. It threatens to become an international incident.

Kate Smith-Danny Kaye In Kaim's U. S. Film

Kate Smith and Danny Kaye are co-starred in a "10-minute opera" being made by Garson Kanin for the Office of Emergency Management Film Unit. Marc Bluzstein has written words and music for the short, which, it is expected, will be released to exhibitors free through the film industry's War Activities Committee.

One-reeler is titled "Night Shift" and part of it is being filmed in war production plants in the New York area. Studio stuff is being shot at Fox-Workstation. It is expected to be completed in about three weeks.

Another OEFM production directed by Garson Kanin, "Follow Americans," is almost ready to go out. Next, James Stewart, the former Metro star, has done the narration and Oscar Levant has composed and (Continued on page 24)

Hitler and Hirohito, undesirable characters anywhere, are so much so in films that word has gone out to Hollywood from Washington that it is preferred they not be portrayed in pictures. Studios are requested to use a wider symbol than a single individual for the Nazis and the Japs. Radio and newspapers have been asked to do likewise.

Reasoning on Hitler, particularly, by the Government propaganda experts, is that the U. S. public must be educated not to be up all the villainies of the Nazis exclusively with Der Fuehrer, but must be taught that the German people are equally to blame for tolerating and cooperating with such a leader.

Americans, the theory is, will be better and kind thus better fighters and workers—if they are not bedeviled with the false idea that the enemy is a bunch of poor, misguided people, who deserve more pity than bullets and bombs. Hitler couldn't exist if the people would rise up against him. In addition, it is pointed out, a great segment of the German public has obviously indicated complete approval of Hitler's policies, so they must be considered the same kind of fiend he is.

There's still another point, the propaganda policy-makers reason. In the event that Hitler should die or be killed, Americans must not be led to believe their job is over. The fighting would go on pretty much as (Continued on page 24)

Lou Holtz's Maharajah Hokum Almost Causes An Internat'l Incident

Lou Holtz, it has been revealed, was almost an international incident when he appeared on the Army's "Command Performance" radio show a couple weeks ago. Comic came within a hair's breadth of rupturing the relations with India that the President's special envoy had been laboring to build up.

It seems that Holtz was all primed to do one of his Maharajah stories when General A. D. Surles, chief of War Department public relations, suddenly remembered the show could be picked up in India on short notice. There was a hurried cancellation.

Not of Holtz's Lapidus stories, however. Apparently no fear of a break with the Bronx.

RAY HARVEY

AUTHOR OF COMEDY

Arnold's Plan for Hollywood Charity Fund Opposed as Added Burden

Hollywood, May 19. Establishment of the Community Charity Chest for the film industry, proposed by Edward Arnold, is meeting with opposition because of studio excess but from various unions and guilds. Fate of the project largely in the hands of the studio crafts, which are generally reported to oppose the idea on the grounds that they are already contributing to the USO, pledging 10% of their earnings to the purchase of War Bonds and donating to other causes.

Understood a large number of film executives are against the plan because it is likely to interfere with the Motion Picture Relief Fund, now operating on money volunteered by artists and workers who contribute 1% of their earnings. The Chest, one industry leader declared, would cut down the income of the Fund, which needs operating capital. The \$10,000 it received weekly from the Guild radio show was used entirely for the purchase of land and construction of the Country House.

It was pointed out that the Fund had to borrow \$38,000 from the banks three years ago and that it is difficult for various studios to come in an emergency if the income were limited by Chest activities. Two years ago the President donated \$50,000 to the Fund to care for aged actors, but that contribution is practically exhausted and there is no more money available from that source.

Charity Chest plan is to raise between \$2,000,000 and \$3,000,000, to be allocated for various charitable purposes along the lines adopted by the Los Angeles Community Chest. It is estimated that the administration of the fund would cost about \$80,000.

Opponents of the Chest think that the vast industry charity campaign cost nothing for administration. At a meeting of the Motion Picture Relief Fund, which is managed by Bert Allenberg as its executive committee, it was agreed to submit the Chest idea to the representatives of the 30,000 industry workers.

NO 2-A-DAY REVIVAL FOR PALACE, ON B'WAY

Frank Fay and Ben A. Boyer, legal producer, both contacted RKO concerning a two-a-day vaudeville revival for the Palace, N. Y., to maintain a flagship of bigtime, but no deal is in sight.

Charles B. McDonald, operator of the theatre for the RKO circuit, believes that a stagebox policy for the Palace would be a practical view of the small seating capacity, 1,700, and the opposition which now exists.

Cleaning out of dressing rooms at the Pal during the past 10 days gave rise to rumors that perhaps the house was getting ready for a return to stagehands but McDonald points out that on going backstage one would find the rooms cluttered up with stuff and merely ordered them out.

COMMON CARRIERS
Biggles, Extra Mile Together On Location Jaunts
Hollywood, May 19. Stars, extras and technical workers are traveling together on the same common carriers after June 1 under the new government ruling on studentizing stock to reduce the number from locations outside the picture plants.

Wealthy players will not be allowed to drive their own cars or trailers to distant filming spots, although they are on the road on the outside of working hours. Meanwhile all studio trucks or buses must return to the plant with at least 75% of a load in material or passengers. Government idea is to make the greatest economical use of machinery, rubber and gas.

Swap Guest Shots
Hollywood, May 19. Eddie Cantor and Red Skelton exchange guest turns first weeks in June.

Gracie Allen turns over the coin for her Cantor guesting May 27 to the Volanteer Army Cantleer Service.

Many Prominents Die

An unusual number of prominent theatrical personalities died during the past week. They were Morris Gest, Soli Ward, Hale Hamilton, Joseph K. Wain and Joe Jackson. Details elsewhere in the sundry departments of Variety.

Miami Beach Again Clamps Down Lid On Gambling and Vice

Miami Beach, May 19. The lid is on Miami Beach again following the order of Police Chief Albert W. Simpson to close the town up tight and keep it that way.

Blitz this time is being directed particularly against payoffs on legalized pinball machines and bookies. Prostitutes wandering over to the beach to avoid the Navy-ordered curfew in Miami are also persona non grata. This phase of activity however, is negligible, as much as police have been killing time as fast as they appear on the beach.

Crackdown came on heels of numerous complaints about vice conditions at the beach since establishment of the Army Air Corps Technical Training command's school here.

Following Simpson's order, police began picking up all pinball machines in drug stores, hotels and restaurants. Effect on bookies is not known yet, but opinion was that activity had been curtailed in most instances.

KAYE'S GOLDWYN DEAL STARTS IN SPRING '43

Sylvia Fine (Mrs. Danny Kaye) and attorney Lou Mandel are back from Hollywood, having arranged the details on Danny Kaye's first film deal, a termer with Sam Goldwyn. Calls for one picture a year, optional with the producer, instead of merely one film, as the comedian wanted at first. Kaye also has an outside film privilege, although it's unlikely he'll exercise that, since it's his intent to continue his stage work.

Deal can't take effect until spring of 1943, as he's renewed with 'Let's Face It' Vinton Freedley starter, for next season.

Miss Fine and Max Liebman, authors for Kaye, also have Goldwyn contracts. They're due to report on the Coast 10 weeks before film production to work on the writing of the Kaye pic.



Bonds cost as little as \$18.75. War stamps cost as low as 1 cent. Defense bonds and stamps can be bought at all banks and postoffices, and stamps can also be purchased at retail stores.

KATE HEPBURN TEACHES A PHOTOG NOT TO FIB

Pittsburgh, May 19. Katharine Hepburn Saturday afternoon (18) smashed the camera of Robert Purdy, photographer for Bulletin-Index, a local weekly. Pracas took place in stage-door alley of Nixon theatre just before opening of 'Without Love' and took a policeman to break it up. According to actress, Purdy struck her when the grabber's sign camera, but lenser denies this.

Purdy was waiting at stage door for Elliott Nugent, Hepburn's leading man, and when she arrived in slacks, she is said to have asked photographer whether he intended to take her picture. He said he wasn't, that he was only waiting for Nugent. However, when Hepburn stopped for a moment to sign an autograph book for a youngster, Purdy snapped the scene, at which actress flew into a rage, grabbed his camera and flung it to the ground, breaking it into bits. When she later sent a cop to her, she stepped between them, for the negative, Purdy turned one over to her, but Miss Hepburn stated it wasn't the one she wanted.

What's Cookin?—Ask Par

Paramount has signed to a junior writer pact M. F. K. Fisher, pretty young and blonde femme author of more-or-less humorous cook books. Her latest is 'How to Cook a Wolf'—a treatise on wartime culinary work. Others have been 'Consider the Oyster' and 'Serve It Forth.'

She's been operating a ranch at Sierra Cal, recently and will work at the studio Monday (18).

It Doesn't Mean That Down There

Ancient dictum that 'morality is a question of geography' is getting a new detour on the picture lots under the latest Hayes Office edict. A rule is being formulated to require the use of the word 'moral' with the right thumb and forefinger to indicate that all's okay. Later, the gesture was adopted by technical workers on the film sets, all in a series of veils to signify that the soundtracks and editing arrangements are solid.

It was all right until slipshod boys and girls in film science began using the word with their fingers from clemency. From then on, the thumb-and-finger salute is barred from all pictures destined for the South American trade. Research has disclosed that the word 'moral' is an old Spanish custom, in vogue long before anybody ever heard of a camera or a mike. Its meaning leans more to Veritas than to Theatrics.

Hollywood, May 19. Rapid-fire series of quips by Fred Allen topped a dinner for Russian War Relief given at the Waldorf-Astoria, N. Y., last Monday (18). More Allen jokes were in attendance, including well worn \$5,000.

Allen likened the show to a 'conquered contestant on the 'Take It or Leave It' show, who can't take it and get out of there. Among them were Frank P. Adams, Oscar Levant, John Kieran, Raymond Massey, Yusef Kamil, Robert Eubank, president and producer of the Student Prince. Al comie was one of 19 reps of the Russian War Relief given at the Waldorf-Astoria, N. Y., last Monday (18). Allen kicked off with a 'conquered contestant on the 'Take It or Leave It' show, who can't take it and get out of there. Among them were Frank P. Adams, Oscar Levant, John Kieran, Raymond Massey, Yusef Kamil, Robert Eubank, president and producer of the Student Prince. Al comie was one of 19 reps of the Russian War Relief given at the Waldorf-Astoria, N. Y., last Monday (18).

Fred Allen's Gaggling Tops Show Biz Fete For Russian War Relief

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Allen's Spiel

If Hitler was a radio comedian and attempted to explain his present predicament in Russia, his opening gag would probably be: A funny thing happened on my way to the Kremlin! At the moment, Hitler in Russia is not unlike a toque-tied contestant on 'The Take It or Leave It Quiz Program. Hitler can't take it, and he can't leave it. The question is stand there and wait for the \$64 question.

Hitler has some trouble seems to be Goebbels and his propaganda. A dispatch from the German propaganda bureau is issued. It says: 'Today, a small Nazi force took a Russian division to shreds. Followed the annihilation of the Russians were decimated and completely routed. The remainder of the Russian division was mopped up and hopelessly trapped on a magnificent German pioneer movement. Every Russian counter-attack has been hurled back. The German force is in complete control.' That is what the German propaganda bureau has to say this morning you pick up the paper, it says, 'Russian Army recaptured 47' (Continued on page 18)

ANTAIEK TROUPE'S INT'L COMPLICATIONS

Detroit, May 19. So the show could go on, 118 states there had to be a case of a Hungarian circus performer, who actually is an Austrian, and who is traveling permits to his Celine wife and a Russian woman troupe, both of whom are Germans. The strange nationality mixup developed when the trio needed help to travel to New York for an appearance after being in the circus at the Olympia here, in compliance with emergency regulations.

The applicant for the travel papers was Joseph Antaipek, of the Antaipek family, who is needed (Continued on page 18)

John Garfield Likes His Stage Tag Permanently

Hollywood, May 19. John Garfield has petitioned the courts to legalize his profession name. He says the use of his real name, Jacob Garfinkel, is confusing, and he wants to settle for Garfield.

Ann Harding Back in Pix

Hollywood, May 19. Ann Harding ends her five-year film fast by taking a role in Metro's 'Eyes in the Night.'

Actress has been in practical retirement attending home duties as Mrs. Warner Janssen, wife of the maestro.

'White Cargo' Spoiled

Whitewashed and otherwise made presentable to the eye of the Hays Office, 'White Cargo' is set all year long (May) at Metro with Honey LaMar playing the role of Teddy Lore and Walter Pidgeon in the top male spot.

Director is Richard Thorpe.

POWER'S SWAN SONG

Hollywood, May 19. George Montgomery takes over the job originally assigned to Tyrone Power as male star in 'China Girl' at 20th-Fox.

Power is joining the Navy when he flies his current chere in 'The Black Swan.'

Philly Breaks Up Gang Of Theatre Hijackers

Philadelphia, May 19. Police last week broke up a gang of snark thieves who had been rickiologically robbing theatres in North Philly. The four youths confessed to stealing more than \$3,000 from seven theatres in the past few months.

The houses broken into by the burglars were the Liberty, Astor, Logan, Ridge, Bluebird, New Penn and Casino. The confessed thieves were held without bail by Magistrate John C. Morlock.

Durante Commuting; Sister and Wife Hit

Jimmy Durante made a dash for New York over the weekend, summoned through the illness of his sister. His wife was reported recently improved by the time he trained out Sunday (17) for the show.

Schnozze virtually commuted between hospitals, his wife Jean being the one to make the rounds. Ampex Radio and theatre desks were left in abeyance.

That's the Spirit, Boys

Hollywood, May 19. Bud Abbott and Lou Costello took a serious condition on completion of 'Who Done It,' starting May 23 at Universal with Erle Kenton directing.

Vacation will be spent on a coast-to-coast tour of Army camps.

TRACY'S BALZO CHECKUP

Baltimore, May 19. Speeches Tracy entered Johns Hopkins hospital for a checkup of chest checks and observation.

Follows recent visit of Wallace Beery to the same institution, which previously served Clark Gable and Carole Lombard and other celebs from the Coast film colony.

ABBOTT AND COSTELLO

"There is something ever fresh and bouncy about them . . . they still can knock an audience in the snafus." Louise Lutz, PM, New York.

Currently on tour in—

M-G-M's "RIO-RITA"

Universal Pictures Chester Barcomb Hour, NBC-Rad

Under Personal Management of: EDWARD SHERMAN

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CALL TO SHOWMANSHIP

Shut business on the eastern seaboard Monday (18) felt virtually the full commercial repercussions of Liberty's War against the armistice crisis. The anti-air gasoline rationing, coupled with a great concern to theatre operators, came the army orders for a thorough dimout of the New York City area. Only possible remaining blow, aside from actual bombings, would be complete, nightly blackouts.

As is, Broadway's tinselled fronts went into blackface Monday night. Theatre marquees were hardly distinguishable in the gloom of the de-mazard thoroughfare. Here and there dull patches of light indicated an entrance to a showplace. The outward gaiety of the entertainment world was gagged by the shroud of war emergency.

If ever show business faced a crucial test, calling for all the ingenuity and tact at its command, this is it. Yet, by drawing a parallel with London, now in its third year of nightly blackouts, the U. S. entertainment world might well make capital of what are now considered serious boxoffice handicaps.

It has been proven, time and time again, that crises breed desire for diversion. It's the 'escapist' running mate of 'raggedy.' That's not saying that dimouts are tragic, but gloomy they are and entertainment is not. The dimouts are not only business with all the horrors of Nazi bombings, has had signal success.

Gas and tire rationing in the long run may be a boon for the U. S. show biz. With auto travel to the beaches, parks and resorts hindered, it's not completely impossible for many, the arts comprise the general public's chief 'escape.' That the public will travel by subway, bus and trolley to points of diversion is perhaps best indicated by the terrific crowds being drawn to the baseball parks in N. Y. on weekends. Baseball is making itself more attractive via public address on Sundays—the word 'attractive' might well be applied by show business.

Especially in regards to the dimouts. That's the major burden of the theatre business—drawing the people of the metropolis of their homes into the theatre district streets. By making the final destination worthwhile, the journey itself can be minimized.

It will mean, after all these years of Wall Street management, that the show business must return to showmanship.

Clark Gable Considers Dupont Radio Date, First Since His Wife's Death

Clark Gable is being sought by B. B. & O. for a guest appearance on 'Cavalcade of America' early in June. Star has okayed a tentative proposition, but the deal depends on whether he will agree to come east for the broadcast, as decided by the agency. Matter will probably be decided this week. It would be Gable's first professional appearance since before the death of his wife, Carole Lombard, last winter. Power given on the show Monday night (25) over NBC-Red (WEAF) for du Pont, portraying young Thomas Jefferson of the 'Man Events,' an original by Robert Richards. Show originates on the Coast the following week. When the series moves back east, with Madeline Carroll playing Clara Barton in original by Robert Tallman, Homer Fickett, who directs the show, will come east with it. Effecting work with the broadcast, 'Cavalcade' starts its summer push, using semi-ways instead of full-rank stars, the regular reason. It continues that way over the summer.

Marnes Put Out Call For Picture Craftsmen

Quantico, Va., May 19. Marine Corps is sending out call for motion picture craftsmen to serve in the Photographic Section as writers, cameramen, cutters, soundmen, laboratory and library workers. Unit plans to make sound pictures in the Spanish language for Latin-American work. Applicants are asked to address Inquiries to Officer in Charge, Marine Corps Photographic Section, M.M.S., Quantico, Va., stating age, experience, educational background and marital status.

MUCH LONGER WAY NOW FROM VINE ST. TO B'WAY

Hollywood, May 19. Army operation of all domestic airlines is causing havoc in the traveling habits of motion picture executives and stars who have been accustomed to plane hops between Hollywood and New York for business huddles and stage and radio appearances. New announcement from Washington relegates all transcontinental travel to the ground except in 'real emergencies,' which means the war program. With rubber and gas rationing, and railroad cutbacks with military trains, the distance between Vine street and Broadway grows wider and wider.

THE SWITCHEROO

Bad Fans Helped 'Shanghaï' Presburger Thanks

Unusually severe reviews his 'Shanghaï Gesture' got everywhere greatly helped the picture, producer Arnold Presburger opined this week. People apparently wanted to see how a film could be as bad as 'Shanghaï Gesture,' which other producers have repeatedly tried to treat to get it past Hays office censorship. Presburger hopes to leave for the Coast at the end of the week and have his picture ready for release around October.

SUMMER BIZ MAY EXCEED LAST YEAR

April Grosses Better Than March—Surpasses Comparable Period of Year Ago by 10%—B.O. Expected to Be More Centralized

THE GAS SITUATION

Despite Government rationing of gasoline in 37 eastern states, line shortages, dimouts along the entire Atlantic coast and other factors, grosses are maintaining former levels.

Broadway Light Off Despite general optimism in this roundup, the Broadway light seems set to have been harder hit by gas, tire rationing and the dimout.

Unless calculations miscarry, this summer may even top the hottest months of last year. Despite a partial ban on film theatres averaged better than March, while the April take is estimated to have run 10 per cent above the same month in 1941. May usually (Continued on page 55)

SRO Private Screenings Presage Click for Film Biog of Geo. M. Cohan

Eight managers know when they have a hit by the number of requests for passes, and projection room interest in a new film is usually a partial barometer for the picture business, but never has a film played to such consistent SRO private screenings as has Warner's 'Yankee Doodle Dandy.' As expected, being George M. Cohan's screen bio, the show has been extraordinarily interested in advance private screenings, and the '42 home-office projection room has had extra seats in the aisles. Behind the Cohan (James Cagney) click, it seems widely assumed is a patent task by Warners' Jacob Wilk, eastern story editor, who first approached George M. with the idea two years ago. First he showed him what 'The Life of Knute Rockne,' in fragmentary form, could be made to appear. Then the sentimental and historic values were stressed. For the first time in the history of the picture business, the film company agreed to permit (1) an outsider's Cohan O.K. on a final shooting script; and (2) casting O.K. on the 'family' characters.

Cohan led the final script; he appeared (Continued on page 18)

Big Ball Crowds Prove It Again

Baseball had another terrific weekend, despite the tire and gasoline rationing. Photos of the parking lots around the N. Y. ball parks, in fact, indicated clearly that most of the fans traveled by other means than auto. The ticket sales, if they want amusement they'll get it, regardless of inconveniences. Paid attendance at the major league ball parks, with first-named teams as home teams, follows: Giants-(Cardinals) 49,745 Brooklyn-(Chicago) 34,473 Boston-(Cincinnati) 25,000 Philadelphia-(Pittsburgh) 10,979 Detroit-(Boston) 24,581 Washington-(Chicago) 16,229 Philadelphia-(Boston) 12,828 Yankees-(St. Louis) 6,417 Grand total was 178,780. Every situation on Detroit-Boston, the ball parks had doubleheaders. It's become a common practice of both leagues to schedule doubleheaders for Sundays on the slightest pretext, and the bargains were drawn there, as indicated by the Giants and Brooklyn respectively, pulling the largest crowds of their home seasons thus far. On the other hand, where the 'bargain' isn't attractive, as in the case of the Yankees-St. Louis, Philadelphia-Cleveland and Philadelphia-Pittsburgh, the turnouts are of 'weekday' caliber.

Melvyn Douglas Has Convinced His Severest Critics of OCD Qualifications

Big Blow-Up

Hollywood, May 19. Roddy McDowell suffered from the mumps but not so acutely as 20th-Fox, which had to dig up \$83,000 in salaries for idle players in 'The Pied Piper' while the little British actor was laid up. Studio claims it was the most expensive case of mumps in screen or medical history.

Washington, May 19.

Melvyn Douglas has become one of Uncle Sam's children without any of the high pressure publicity that ordinarily accompanies his assumption of a new role in Hollywood. Every working day he can be found at his desk in suite 919 of the Dupont Circle Offices of Civilian Defense, and he sticks to the federal eight-hour schedule. He draws no pay check for what rates on the register as an \$8,900 job.

1,200 EXTRAS IN WAR WORK SHIFT

Hollywood, May 19. Shift of 1,200 film extras from studios to war production industries is the first result of a campaign by the United States Civil Control Administration to increase the number of atmosphere players, many of whom are better equipped for war work than for pictures.

Recent survey disclosed 1,200 extras who had previous experience as machinists, carpenters, welders, power machine operators, construction workers, sign painters and switchboard operators, all qualified for war work effort and capable of earning higher wages than the players had been making less than \$100 a week. War production industries would range from \$45 to \$55.

About a month ago actor Douglas checked in for his OCD duties. He expects to remain at least two months more before responding to a studio commitment, male before the bureau could handle himself at the crest. The anti-administration heat has been turned off the leading actor, and he has decided to trace the armistice to the 'off the record' speech which Douglas delivered to 800 scribes at the National Press Club.

Douglas pulled no punches in his Fourth Estate talk. He not only proved he could handle himself at post prandials, but convinced those who had been pounding him hardest that he has the qualities of an executive, and an essential task to go with OCD. The barrage of criticism subsided to a trickle. The warty (Continued on page 55)

Gosch, Howard Harris Ready Edna Mae Oliver

Arthur Fox Lifetime

Les Brown, Freddy Martin Both in RKO Film With Rita Hayworth-Mature

Les Brown and Freddy Martin's orchestras have both been contracted to star in work next month for RKO on a film titled 'Hot, Hot and Sweet,' with Victor Mature and Rita Hayworth. Brown reports that at the studios June 19 for three weeks' shooting and Martin is to follow. Brown's is a swing band and Martin's a sweet two outfit.

While on the Coast Brown will play four weeks at the Palladium Ballroom, Hollywood, opening June 23, the usual booking for name bands going to the Coast for films. He is to first play three weeks at the Roosevelt hotel, Washington, D. C., opening May 22, and work directly from there. Martin closed Saturday (16) at the Waldorf hotel, New York, and opens tomorrow (Thurs.) at the Coconut Grove, Los Angeles.

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DAILY VARIETY (Published in Hollywood by 812 a year—\$15 foreign)

Victory Caravan Back to H'wood Sans Fanfare; Ends Junket in Frisco

Hollywood, May 19. Silently the Victory caravan returned to Hollywood with a record of 8,000 miles of travel and boxoffice receipts of nearly \$500,000 for the Army and Navy Relief Funds. It came home from the greatest patriotic junket in the history of motion picture stars with 120 searchlights, brass bands, parades or welcoming committees from the Chamber of Commerce.

The boys and girls of the films, who had been cheered by 15,000,000 curious fans and paying guests in a dozen cities on their 19-day tour, stepped off their special train, come to Frisco on the Coast-to-Coast Express, and went home to the Union Station, and went home to the rest like ordinary passengers.

During their coast-to-coast trek they had put on record-breaking shows in Washington, Boston, Philadelphia, Cleveland, Detroit, Chicago, St. Louis, St. Paul, Minneapolis, Des Moines, Dallas and Houston. They had traveled like a gigantic vaudeville troupe, with biggies and smallees scrambling democratically in the front seats, holding up the dressing rooms.

Biggest single take on the tour was \$90,000 in Chicago. Houston created a new mark deep in the heart of Texas with a gross of \$48,000.

The caravans to 10 stops were restricted only to the seating capacity. The Hollywood homecoming was a temporary stop-off to permit the players to get their special wind break showing off in San Francisco. The night in the Navy Relief benefit arranged by Walter Winchell for tonight, (May 20).

Citations for Bonds

The U. S. Treasury Department plans to present engraved citations to every theater participating in the "Let's Buy U. S. Bonds" Stamp and Bond selling drive. Citation, bearing the signature of Secretary of the National War Relieff, will pay tribute to patrons as well as the theatres.

Citations are not awarded any theatre until bond and stamp cases totaling at least \$100 have been reported to the National Drive Committee.

WINCHELL'S 45¢ FRISCO BENEFIT

San Francisco, May 19. Walter Winchell's new record for hour play production that combined stars of the spectacular Hollywood Caravan with talent recruited by the U. S. Treasury Department at many stars together on one stage, piling up a \$45,000 gross, while hundreds of others were herded away from the doors when standing room at \$2 became exhausted.

Among the Hollywood Caravan players scheduled to appear were Neil Patrick Harris, Joan Bennett, Joan Blondell, Charles Boyer, James Cagney, Olivia de Havilland, Joan Grant, Charlotte Greenwood, Bert Lahr, Gretchen Marx, Frank McHugh, Ray Noble, Sam Taylor, Robert Taylor, and Rex Brown. Winchell's special order for the benefit was to have 40,000 tickets.

These were augmented by Winchell's own recruits: Milton Berle, Abbott and Costello, Hal Montgomery, Diah Shore, Eddie Cantor and the De Mores.

Warnerites to D. C. For Approval of Pic Scripts

Hollywood, May 19. Howard Hawks, Precht, and William Guadalupe, Warner liaison with the Army and Navy, showed up in Washington to consult with the War Department on future product.

Immediate object of the bustle is to get official approval of the script on "Air Force," a Hal Wallis production.

Uncle Sam's Roll Call

Heroin. By Prox
A second member of the Bulkley family, in addition to "Phillipe" and "Buckley" is the new recruit John D. Bulkley, who has been serving the U. S. She is Hope Bulkley, a 23-year-old blonde, who just completed a 12,000-mile tour of Army and Navy posts with the USO-Campes Shows company out of the Flying 40,000. She's a distant cousin of the PT boat hero.

Quest Reynold's Camp Talk
Fret Jackson, S. C. May 19. Quentin Reynolds will be invited to visit border, Private Don Reynolds, in training here. Author and war correspondent addressed the 4,000 officers and men by special radio broadcast.

Ayres Into Medical Corps

Hollywood, May 19. Lew Ayres is due to leave the conscientious objectors camp in Oregon this week for active duty with the U. S. Army.

Metro film star was reclassified special uncharged attitude not to bear arms.

Gae M. Arthur Enlists at 45
Cam. May 19. Gae M. Arthur, 45, George K. Arthur, who 11 years

Willie Howard

11th successful week, "Priorities for 1942" at the 46th Street Theatre, New York.

Kaye Sells \$1,350,000 Bonds in Chir. Bojangles Shoes 'Sell' for \$50,000

Danny Kaye realized \$350,000 above his \$1,000,000 goal in U. S. Bonds at the National night show, Chicago's Chez Paree Sunday (17). Some 600 customers paid \$1,000 each, in the form of a U. S. bond, for a table, and the rest was subscribed from within the cafe. Joe Jacobson, star of the Chez Paree, supplied a table, and the rest was subscribed from within the cafe. Joe Jacobson, star of the Chez Paree, supplied a table, and the rest was subscribed from within the cafe.

Bill Robinson auctioned off a pair of his gold dancing shoes for \$40,000 and Kaye, who had personally made an initial bid of a \$10,000 bond, also contributed the 100, bringing the dancing shoe pair to an even \$50,000, in addition to the \$1,350,000 in U. S. bonds already sold that night.

Set 'Axin' the Axis'

Seattle, May 19. Act and scenes from the musical show "Axin' the Axis" by Johnny Farrow, Dickie and Sam Robinson are playing before defense workers and union groups while the show is playing in Seattle in a new musical. Directed by Burton and Florence Ben James of the Civic Repertory Theatre, with 19 songs and sketches by Forrest and two songs by Robinson, the cast of musicals recruited from the Repertory players.

Music for the show, which consists of variety acts and production numbers built around the songs, will be furnished by three pianos, and the opening date has been set as June 7.

Let's Buy U. S. Bonds

ag played the buck private with the late Karl Dane in 'Rookies'; last week became a real buck private here.

He 42 be enlisted in the real name of Arthur George Best.

Let's Buy U. S. Bonds
Liaut. Lee Mortimer
Lee Mortimer, N. Y. Mirror's film critic, comes in at Astoria, L. I., today (Wed.) as a second lieutenant in the Signal Corps.

Under regulations, one may continue outside writing while in the Signal Corps.

Leo L. Weiss, husband of Grace Kennedy, eastern publicity and talent rep. for Hal Roach studios in the Army. Stationed at embarkation base in Brooklyn.

Charles Goldenfeld, field exploitation lack goldfields, field exploitation lack (Continued on page 20)

Philly's Canteen Opens on June 15; Talk Radio Show Sponsorship

Fu Phooeys Japs

Hollywood, May 19. War has made a goodie out of the wickedest band in the parade. Dr. Fu Manchu.

Sas Rohmer's Oriental heavy, and revolvers. His evil designs against law and order, turns his malvolent genius against the japs in the new big picture, "Fu Manchu Strikes Again."

'CANDIDA' GIVES ARMY-NAVY 500

Special name cast revival of "Candida," which finished three weeks at the Shubert, N. Y., Sunday night (17) and is to play another series of eight performances starting next Sunday (24), grossed \$55,000. All of that sum, with the exception of around \$5,000 for production expenses, goes to the Army and Navy Relief funds. Actors turned back their minimum stipends as previously reported.

"Candida," when he first considered reviving the G. B. Shaw comedy for five special matinees, considered splitting the profit with the servicemen's charity chest, but then decided to turn over the net to it. It is the most successful staging by the manager in the past two seasons, with no benefit to him.

Most of the "Candida" leads will again be included in the new Broadway Cornell, Burgess Meredith (on army leave) and Raymond Massey. During this week's layoff, Bruno Forbes, who replaces Mildred Natwick, and Ernest Cozzari, going in the parts.

American Theatre Wing
Stage Door Canteen Capers

By RADIE HARRIS
Chairman, Entertainment Committee

A young RAF flyer, who had spent an ecstatic 10-day turlough in N.Y., now tells Lady Harlowe the other night that of all the shows he had seen, the one he enjoyed most was "Living With Dad."

When Sgt. Don Etlinger, in Ward Green at the Station Hospital, Fort Monmouth, comes the following letter:

"Life here in Ward Seven is not what one would call particularly gay so 'let's have a party' (not to mention Harold's) sent."

around one end of curiosity on the one side and my own desire to see how they were hilarious at the Hot-Nix-Nix-Pix type of reporting. They mentioned that I'd be back in N. O. in C. I. It took quite a bit of explaining.

Margot Stevenson, one of the most indefatigable and popular among the war front hostesses, was dancing with an English tar who had such a clipped British accent that she could hardly understand him.

"I was Bobo," Hopswood of the Signal Corps—son of Harry Hopkins.

Brenda Frazier, the first "angel" to sponsor a war front club, can't, can't (Continued on page 21)

Philadelphia, May 19. Philly's branch of the American Theatre Wing's Canteen is all set to open June 15 after clearing away several hurdles. The Canteen will be opened in the basement of the Academy of Music, which has been undergoing extensive repairs and renovations since the outbreak of the strike is Livingston Sullivan, socialite banker.

Because of the comparative scarcity of big-name theatrical figures in Philly, the Canteen will be operated, not by theatricians, but by business and industry executives. More than 500 gals have signed up to act as hostesses and dancing partners for the visiting servicemen.

Society girls have offered their cars and station wagons to transport guests and entertainers to the Canteen from the spots where they're working.

Philadelphia night operators have volunteered virtually 100% of help to help and a series of plans to man will be in full charge each day from 2 p.m. to closing—lacking care of Philadelphia's night life to run smoothly, etc. The kitchen will be manned, almost entirely, by student nurses, and the help will be provided by Pennsylvania, Temple U. and Drexel Institute.

Among the local night clubs and theatres will be presented each day.

It was reported yesterday (Mon.) that a local department store was interested in sponsoring a radio show from the Canteen, but it has been so far along defraying the expenses of the Canteen. There is also talk of mounting a gala show to raise funds to carry on the work.

STAGE DOOR CANTEEN'S 'PREVIEW' FOR RADIO

American Theatre Wing's N. Y. Stage Door Canteen, which has letters out for a commercial radio broadcast, is something of an "unfortunate" situation at the opening tonight (Wednesday) of the New York "Restaurant" in Brooklyn. Dinery is having a 'preview' dinner party at \$35 a head, with the entire proceeds going to the Canteen, plus a half-hour broadcast over WMCA that will include Canteen luminaries. Canteen is guaranteed \$5,000.

Going on the air will be Radie Harris, as mistress of ceremonies; Sylvia Collier and Helen Menken, all concerned in the founding of the 44th Street Canteen. Guest performers include Lanny Ross, Roy Hodges, Sidney Guffy, Fred Ratton and Harry Salter's orch. A sketch by Seymour Gross, enacted by two servicemen, will tell the story of the Canteen.

Carl J. Mackstone, advertising agency head, arranged the affair with Miss Menken, radio director of the Canteen.

American Theatre Wing's Stage Door Canteen is varying and increasing its demand for the place more in demand among men in uniform than ever. One night last week the Canteen was full.

L. A. to N. Y.

Jan Ahern, Joan Baraboo, Jack Coburn, Sam Hays, S. P. Eagle, Charles H. Brinkfield, Hal Hackett, Oliver Hardy, "The Bowery Boys" and Harry Joseph.

Arthur W. Kelly, S. Albert Lewis, David Low, Tom Kelly, Boris Morros, John H. Spivak, Eugene O'Neill, Robertson White.

N. Y. to L. A.

Bill Bicher, A. M. Buford, Emmet Callahan, Jack Hays, Hal Hackett, Vincent Freedley, Howard Harris, Jerry Lawrence.

Spyros Skouras Brushes Off Industry Bees—War Effort the Main Thing

The main thing is the war effort," says Spyros Skouras, 20th Century-Fox president, "and what does it mean if we do lose the certain portion of revenue from normal shorts releases, if we must find room for the Victory Short? Otherwise, it would be the commercial, otherwise they would have no popular audience appeal, and (2) they must perform before a certain revenue because of that."

But there's no mistaking Skouras' commitment to the idea that whatever the Government wants, the picture business is certainly going all-out to do.

Zanuck to Brussels, Austria

Skouras is still amazed at Darryl Zanuck's personal courage in flying via bomber to London. "And I know Darryl wants to fly to Russia, and China and Australia, and I know how you can't know that puts 10 strikes on you, but that's how our production heads feel, and it's OK with you, and you're OK with us, since what else matters if we lose the war?"

Zanuck's wedding of the British-Russian-American ties via Signal Corps films to further the United Nations' cause, but one of the current manifestations of the picture industry's all-out for the war effort.

Exhibitors and distributors are wrangling about "patriotic picture profiting," Victory Films, and such like items. Skouras scoffs at these as being relatively negligible as compared to the common objective, the winning of this war.

N. Y. CENSORS STILL OUTLAW THE OUTLAW

Albany, May 19.

Howard Hughes' film, "The Outlaw," which cost \$2,000,000 to make, is still unacceptable to the Board of Regents of the State of New York. For the second time within four months, that appeal body on pictures refused licenses for the motion picture division, State education department, nicknamed "Outlaw." The Regents ruled that scenes of bits of dialog were "immoral, indecent and tended to corrupt minors" within the meaning of Section 1052 of the Education Law. The Board had ordered four scenes deleted, but found that in the form presented, the picture still was not desirable.

Hughes held a series of conferences over a period of time with Irwin Edmond, director of the appeal effort to nip "The Outlaw" into a version which would meet with official approval. After a series of changes, the Hayes office gave it a seal.

MORROS, EAGLE MAKE FOUR MORE FOR 20TH

Hollywood, May 19.

Boris Morros and his partner, P. C. Eagle, producers of "The Manhattan," are slated to make four more pictures for 20th-Fox. Deal will be ready in six days for the production return from New York late this month.

Partners own "White Evening Gown" and an untitled war effort picture, "The Russian Marines." They are in the market for two more stories.

Janet Blair as 'Eileen'

Hollywood, May 19.

"Title role in 'My Sister Eileen,' co-starring Rosalind Russell and Brian Aherly, in Columbia, goes to Janet Blair. In this case the name play is secondary to the romantic leads.

Alexander Hall directs and Max Gordon produces. Latter also producing the Broadway stage version.

And Sure Enough

Hollywood, May 19.

Republic beat the gun on the counterfeiting of war savings stamps in "Mr. District Attorney," slated to roll this week. Leonard Fields, producer, instructed his writers to work the stamp-counterfeiting idea into the script a month ago.

He was told that nothing like that would ever happen, but recent newspaper stories proved his hunch was correct.

Bankers, Et AL, Cleansed With 5G Pix Sets Ruling

New \$5,000 limitation on new materials used in sets has banks which finance film production and some top industry execs sitting by with not-unpleased smiles on their faces. They feel that a pinch of this type on the uncontrolled spending which Hollywood has come to believe is a necessity will be very useful.

Opinion is that sets will be as good a year before, as far as the public can tell, and they'll be much cheaper. Messing being the mother of invention, set designers and builders are expected to show the industry how to do it.

It is known that Hollywood is known to possess in great quantities but too infrequently forced to use for common purposes.

First example of the savings that can be effected by ingenuity breed of necessity wasn't long in coming. Paramount last week posted a sign on a set of "Great Without Glory," detailing what had been done. Set was of a Massachusetts hospital and by use of cloth on wooden frames instead of usual materials, studio saved 1,000 square feet of three-year veneer, 64 pounds of nails and 40 gallons of alcohol.

HITCHY DIRECTS FIRST SKIRBALL PIC FOR U

Hollywood, May 19.

Jack H. Skirball, recently assaulted by Frank Lloyd, has formed his own production unit for a series of features to be released through Universal.

Alfred Hitchcock, borrowed from David O. Selznick, will direct the "Desert Song," first Technicolor production, still untitled.

WB Back to Tinting

Hollywood, May 19.

Warners studio is resuming tinted features with the filming of "The Desert Song," first Technicolor production on the Burbank lot in more than a year.

Most of the picture will be shot outdoors on location spots in Arizona and New Mexico where skies and scenery afford natural color background.

Technicolor Reelects

Technicolor, Inc., stockholders re-elected the four retiring directors for terms of three years.

Annual meeting held at company offices last Monday (16).

Officers elected: President, Robert Cushman, George F. Lewis, John McHugh and Murray D. Welch. Vice-presidents, Technicolor company, presided at the meeting.

GOV. URGING With One Eye on Priorities, 'Wood Execs Recognize Need for 'actful Handling of Temperamental Talent

U. S. Expects Patriotic Films Into Circulation As Soon As Made—Distributors Are Faced With Quick Product Rental Deals

PUBLIC INTEREST

Although admittedly a little early to tell what can be done about rushing release of distinctly patriotic feature productions to exhibitors in order to get maximum public coverage, the problem of distributors being unable to hold back certain pictures with distinctly nationalistic appeal, when various government film agencies seek swift release of such films, is one that is expected to grow in importance during the next few months.

It is no particular secret that the Government film brassards and other patriotic organizations feel that the release of feature productions, helpful in eliminating any remaining complacency in the nation since immediate and widespread sale, is practically a "must" in the program of the nationalistic fervor of the nation. Attitude represents a rephrasing of the old slogan, "If the picture is worthwhile in furthering national spirit, it should go to all accounts or to a maximum number of exhibitors." In many respects this is like the military attitude towards newsreels; namely, that if the newsreels are constructed for the benefit of U.S. unity, all five newsreels should be shown.

"The position that there should be early and sweeping release of a distinctly patriotic feature runs head-on into recognized distributor practices. The average distributor with valuable story property which has been transformed into a box-office success is anxious to handle the releasing setup in the way which will bring him the greatest monetary return. That was true with "Gone With the Wind" and "Fantasia," with "Sgt. York" and any number of other features, where the distributor early withdrew the picture from circulation and would stand tilted seats and only general release a year after the upped-dramatic price engagements. As with "Gone," the two-day-plus showings also covered many key cities and represented that much additional velvet.

GASOLINE HOARDING JAMS THEATRE MGR.

Atlanta, May 19.

In the first case of kind, J. L. Cooper, manager of Atlanta theatre (10-15c) was fined \$25 Saturday (16), because of having 100 gallons of gasoline stored in an upper floor of his theatre.

The charges brought by Atlanta Fire Marshal Carter, who declared Cooper's action in storing gasoline in the upper floor of the theatre, can constitute a serious fire hazard to both building and patrons.

Cooper's attorney, who has no intention of violating gasoline rationing edict, but had purchased the fuel for his theatre's use at five-gallon price for use in his advertising cars. He said he had already made provisions for moving the gasoline when the discovery was made by a state investigator.

Shulmin Directs Bette In 'Watch on Rhine'

Hollywood, May 19.

Next starrer for Bette Davis at Warners is "Watch on the Rhine," to be piloted by Herman Shulmin, who produced and directed the stage version on Broadway. Filming starts soon as the star leaves Coast her current job in "Now, Voyager."

Paul Lukas, Lucille Watson and Eric Robison, in support, are slated for screen roles.

Settle Moppet Suit

Los Angeles, May 19.

Set for \$23,549 against the mother of Virginia Weidler, moppet screen player, charging breach of an agency contract, was settled out of court for an undisclosed sum.

Action had been filed by William Mekteljohn, Inc., and MCA Artists. They claimed Mrs. Weidler had signed unlawfully to terminate a five-year contract.

The Good Example

Hollywood, May 19.

Obedient to Uncle Sam's warning about waste in the construction of studio sets, Paramount built a swank seaside background for "Happy Go Lucky," using prop palm trees, old backdrops and other second-hand materials.

Total cost, \$100.

Film Financing Funds Evidently Still Plentiful

Contrary to expectations, demands on banks for financing of rapidly-expanding war plants have lessened the coin available for film production. Situation, in fact, is said to be a little easier than it was a year ago.

Banks have been investing big chunks of coin, it is true, in the munitions factories making ammunitions for war, but other businesses have meantime been dropping credits. Priorities have apparently been forcing shrunken of their activities.

But it is said to be a more established and reliable picture program, rather than to industrial plants because the rate of interest is much higher. Picture financing generally brings 6%, while big industrial loans average closer to 2%.

COWDIN WEST WHILE BLUMBERG'S IN N. Y.

J. Cheever Cowdin, chairman of Universal Pictures, left the Coast Monday (18) night for a series of meetings in the current product setup. It is regarded as a routine trip, Cowdin taking advantage of the presence of Irene Jane Blumberg in N. Y., to proxy Joseph, company's ad-publicity chief, arrived from the Coast last week.

Blumberg is in New York after only a week in Hollywood in order to lay plans for the annual stock convention, at the Waldorf-Astoria next month.

Bob Sisk Joins Metro In Dore Schary's Unit

Hollywood, May 19.

Robert F. Sisk checks in at Metro this week as a producer in the Dore Schary unit.

He terminated his stay at Paramount after nearly a year there, which followed seven years at M-G-O, where he broke in as a producer.

He has been in charge of the production of the new Fox Fox's Home-Office-Boxing Being Given a Pacellift

In keeping with the policy of re-aligning offices according to specific departments and concentrating departments for better efficiency, 20th-Fox's movie office has begun re-aligning of its main office building, 56th and 10th avenue, with reshuffling of the sixth floor. On this level, which carries the picture department, several new suites are being built to provide offices according to division management. Each member will have his own secretary in his own office instead of in a central pool.

The move, which has been streamlined, other floors in the structure will be similarly realigned.

As film production for the 1942-43 season swings into high this month and next, preparatory to the selling season beginning in the fall, Hollywood studio heads already find themselves being called upon to exercise extreme tact in handling temperamental producers and hitherto pampered directors not accustomed to spending with one eye on priority restrictions. The pinch of priorities is slowly beginning to make itself felt at the studios: Old plans are being overhauled, used nails (carefully salvaged and stored away for future set construction).

"I, Frank Foreman's six-point plan for material conservation, to be outlined to the Producers Association, is already largely in effect at most studios. It is a well-known fact that own protection or to satisfy 'artistic vanity'."

But studio heads find that directors, and writers as well, have to be approached diplomatically. It must be recognized that now, as never before, are not being circumscribed merely to save coin, but to save materials and to conserve talent.

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Quality will not be affected, however, it is stressed.

Shorts' Real Money Future Depends On Possibility of Keying Dualism

Only current chance for shorts to improve their status in 1942-43 sales is regarded as being linked to the possibility that wartime restrictions may bring a gradual if not outright official curbing of 'B' features. It produces find it increasingly difficult to turn out a minor feature and get their money back, dualism is bound to suffer.

Salesmen admit that there's little chance of getting good money for shorts under the present setup. But if a strong market is created for shorts under pictures, it may be possible to put \$30,000 to \$75,000 into a short and realize profits. Concurrent with this, salesmen would be able to sell the shorts on their merit and get good terms.

Currently shorts continue largely as the stepchild of the film business. They are stuffed off, get no real rental coin for the distributor and even salesmen admit, still continue to figure as a liability in awarding a feature product deal.

E. W. Hammons, veteran short and distributor, is convinced that the dual picture program is on the way and that shorts are coming back. One of the principal reasons he lists for the expected upsurge in shorts is the present war economic situation, with priorities cutting down raw materials that go into making shorts.

His other reasons include (1) that distributors want a year-end block of time, which is a pre-requisite element in the war emergency, (2) the general public disfavor shorts and shorts as training ground for young actors and directors both badly needed by the industry, (3) a growing list of propaganda shorts being released by the Government to educate a nation at war.

SWG Moves on Indies

Hollywood, May 19. Screen Writers Guild is moving into the independent field after establishing a seven-year agreement with the major studios. Survey of writers' working conditions and salaries in the independent shorts and commercial releases is being made by a SWG committee composed of Sheridan Gilney, Charles Brackett and Claude Blythe.

Exhibits Relieved of Financing War Bond Sales; Treasury Cooperates

Problem of financing war bond sales in theatres by independent exhibitors, which by a time threatened to stymie efforts of the film industry's War Bond Committee to enlist support of major operators in the bond and stamp selling drive, beginning last year, has been ironed out in cooperation with the U. S. Treasury. Understanding is that theatres may now sign pledges from theatre patrons instead of cash or checks. Pledges will then be turned over to the government to be followed through on collections.

Until this ruling was obtained from the Treasury Department, exhibitors understood that they would be obliged to finance the bond sales, either by making payments to the government responsibility. While this represented a hurdle even for the chains, with a \$100,000 war bond sales objective for the coming year, thousands found it virtually beyond their means to undertake.

During World War I, theatres also accepted pledges in financing bond campaigns, with percentage of renege regarded as small. War stamp selling presents rela-

Call of Adventure

Hollywood, May 19. Hollywood screen writers, still young and sturdy enough to endure the rigors of foreign travel in war times, are offering their services to magazines and newspaper syndicates as field correspondents in the beligerent areas.

WARNERS DUALERS IN L. A.

Hollywood, May 19. Warners' Hollywood and Downtown theatres will operate on a straight single bill policy for first run showings of Warner product releases of dueling by competing first runs in the downtown and Hollywood districts.

Decision was reached by Halperin, following survey of grosses rolled up in the two key houses with single attractions during the past eight months. The solving policy allows for short running time, with single attractions on the weekends, when trade is heavy in all first runs, and has resulted in exceptional week-end grosses for single feature workings. Houses are currently showing 'The Big Dick' and 'Hired Up' 'Juke Girl', 'Big Shot', 'Gay Sisters', 'Shadows of the Night' 'Across the Pacific' and 'See-You-York'. 'Yankee Doodle Dandy' opens at the two houses in Atlanta. All pictures will be aimed for extended playing time if opening grosses justify.

Move Over for John

Hollywood, May 19. John Sheppard soars to stardom at 20th-Fox in the forthcoming 'Lovers of Edgar Allan Poe', drawing equal billing with Linda Darnell. Contracted a year ago, Sheppard has been built up in five featured roles.

tively no financial problem, as theatre operators can cash in on their first sales. It disapproves the use of War Bonds or Stamps as prizes or rewards in lotteries or for purchasing prizes, similar to other 'games of chance where an element of personal profit is involved'. There is no objection to the use of Bonds or Stamps in contests of skill or knowledge, such as quizzes, and slogan contests not directly connected with retail sales and merchandising.

The Treasury has also approved the use of War Bonds or Stamps as premiums, discounts or gifts in connection with retail sales. It is stated to be in the public interest and not a question of the legality of the games or other practices.

BUROPHORES Film Counsel Drafting UMPI Plan

Gradual Shift, Caused By Shortage of Materials and Manpower, Coal, Etc., Rather Than Direct Govt. Edict, However, May Force Cutting Down on Number of Pictures

ALL-ROUND SAVING

Fears that the War Production Board may clamp down suddenly with an arbitrary order forcing picture houses into a single bill policy, based on views expressed by members of several WPB divisions that the film industry is no more essential than many others, are being discussed in some industry quarters as 'premature' though possible. Single billing is regarded as a strong possibility eventually but majority within the industry is that, barring unfavorable developments, this will be accomplished indirectly through prior restrictions, labor shortages, coal and transportation problems, dearth of talent, rather than by Government edict.

Some talk also that a move to freeze theatres to a single bill policy might be accompanied with an order limiting theatres to the same number of performances daily as prior to the announcement of the regulation. By this means theatre operations would be limited to around six or seven instead of 10 hours daily, with houses shuttering during part of the day.

Allied Asks ASCAP's Co-op on Fees for Those Hit by Shifting Populace

Delegation from the Allied States Association met with ASCAP officials yesterday (Tuesday) to scout for means of devising a distribution of performing rights' fee for small town theatres in light of the circumstance that war production has in some areas caused large shifts of population from towns and villages. Large cities and the Allied States group pointed out that this population movement has cut deeply into their revenue and that they have already requested distributors to make similar adjustments in rental. The speaker pointed out that he made a study of the problem and advise the association in the near future whether it could suggest a workable solution.

The Allied contingent, which consisted of A. L. Cole, chairman; Harry Lowenstein, president of Allied of New Jersey; and Sidney Samuelson, general manager of Allied of Eastern Pennsylvania, made it clear that they were not interested in doing business with the circuit.

Consolidated Down

Consolidated Film Industries, Inc. net profit, after taxes and all charges declined more than \$20,000 in the first quarter this year as compared with the first quarter last year. Report made last Friday (15) showed net earnings of \$153,500, after deducting the first quarter normal amortization of \$68,002, as against \$174,380 before surtax on undistributed profits for the first quarter last year. Company lists its earnings as equal to 38c on each preferred share in the first quarter as compared with 43c on the same shares in 1941. Consolidated figured its net earnings before deducting for Federal income taxes at \$222,589.

So D. J. May Take Proper Steps; Conciliation Not OK'd by Par, WB

Hooked by Sol

Hollywood, May 19. Leon Errol was so busy hooking fish in the Catalina channel that he paid no heed to a veering zephyr that hooked his net leaving his home in a state of nudity. The California sun picked that particular time to live up to its chambers-of-commerce to enjoy the fish he caught. He has been too busy taking hospital treatments for the sunbaked blisters on his skull. A. hairless redhead.

THEATRE MEN IN THE MIDDLE

Buffalo, May 19. Buffalo and Rochester theatre men are learning what it like to give till it hurts, and what full participation in charitable and war efforts really involves. Conflict in both cities of national Army and Navy Relief and local Community Chest drives had shrouded out a slumb. With theatres participating fully in both charitable efforts, managements were confronted with the prospect of a double solicitation of patrons in a single week.

In Buffalo, the conflict was bronzed off by arranging for termination of the Community drive after the start of A & N Relief. At Rochester, however, it was necessary for the theatres to obtain permission from New York to postpone the A & N Relief for a week until the close of the local Community contribution effort, with the move entailing the prospect for theatre operators of two weeks of continuous solicitation of patrons.

More Oats in the Bin

Hollywood, May 19. Roy Rogers, buckaroo star at Republic, has his old contract, which had three years to run, scrapped for a new document with the pay boost. Old pact calls for two more westerns in the 1941-42 program, first which is 'Sons of the Pioneers' starting this week.

Attorneys for the five decree distributors will immediately start the drafting of the United Motion Picture exhibitors plan so that it may go to the Department of Justice in legal and final form. Estimated that the completed draft should be in the hands of the D. of J. within two weeks, with procedure after that in the probability being submission of it by the D. of J. representatives to Judge Henry W. Goddard of the Federal court in New York, who signed the consent decree.

The rough draft of the UMPI plan, embracing a new sales system (the most important feature), policy with regard to forcing of shorts and conciliation machinery, has already been presented to Robert L. Wright of the D. of J. by a committee of exhibitors. The committee includes the Motion UMPI subcommittee, including Ed Kuykendall, president of the Motion Picture Distributors of America; Col. H. A. Cole, Allied States Assn. secretary; Robert M. Blythe, secretary of the Pacific Coast Conference of Independent Theatre Owners; and Harry Brandt, president of the Independent Theatre Owners Assn. of New York.

No Recommendations While the selling of blocks-of-12, forcing of shorts and conciliation are embodied in the plan after weeks of negotiation between distributors and exhibitors, UMPI made no recommendations with respect to a subcommittee machinery plan. In the UMPI report the following was submitted to Washington for the attention of the D. J.:

The exhibitors submitted numerous suggestions with respect to the conciliation machinery. Some of the controversies to be arbitrated under the consent decree, including the procedure and rules-of-arbitration. Some of these suggestions were discussed, but not recommended for adoption. All suggestions, however, are still under consideration and it is possible that others may be submitted. Conciliation, as worked out along with the procedure and rules-of-arbitration is supplemental to arbitration rather than a substitute. Under it, recourse to arbitration by either party is without prejudice to any rights they may have under the decree.

Re: Disagreements Territorial disagreements of a substantial nature may be referred to the UMPI, through which a Fact Finding Committee would be appointed to investigate the territory. To make a full investigation of the case for report back to the general committee of fact-finding. The fact-finding group would consist of an independent exhibitor representative, a distributor representative and a UMPI representative. (Continued on page 25)

Arch Bowles Named Operating Head of Fox-W.C.; Skouras Sets NT Execs

Hollywood, May 19. Arch Bowles, Fox West Coast northern division manager for past 15 years, has been elevated to the post of operating head of the circuit. George Bowler has been named district supervisor of the southern district, and Charles Skouras has been named supervisor of the northern division. Dan Michelow will be Charles Skouras' general manager. In announcing the appointments, Bowler received a letter from National Theatre, said that a separate organization would be maintained for NT and he would give full time to conduct its affairs. Skouras' NT executive staff includes Charles Buckley, legal counsel for W-C; Harry Cox, NT treasurer; Ed

Zabel, film buyer; Andy Krappman, executive assistant to Skouras, and George Manker Walters. Latter was promoted to the position of territory activities, after handling local publicity for Fox West Coast. From executive district managers were handed out to Stan Brown, promoter and Dan, Bill Tedford, Spencer Lewis and Dan Rogers, for are to have direct supervision of the Los Angeles district. Theatre managers given advance congratulations are John Kline, J. J. O'Connell, J. J. Neil, Lou Harris. It is understood that Buckley will continue as an advisor to Skouras in National operations. Reassignment of personnel expected to reach into other departments with other promotions to be passed out.

I MARRIED AN ANGEL (WITH SONGS)

Metro-Goldwyn-Mayer release of Hunt Brothers production. Directed by Robert Siodmak. Starring Nelson Eddy, Jeanette MacDonald, Nelson Eddy; features E. E. Horne, Bob Hope, Charles Butterworth, and...

The slick Broadway musical emerges on the screen as a slow-moving, poorly-acted, expensive production. Its two stars, Jeanette MacDonald and Nelson Eddy, are too busy to bother the burden of the b.o. pull.

MEET THE STEWARTS

Columbia release of Robert Siodmak production. Directed by Alfred E. Green. Starring William Holden, Jeanette MacDonald, Elizabeth David, Charles Butterworth, and...

ONCE UPON A THURSDAY

Metro-Goldwyn-Mayer production. Directed by Jules Dassin. Starring Charles Laughton, James Cagney, and...

Story of, or more properly, the dream, is the result of the author's imagination, as by the whickered Reginald Owen...

Camera work is of high order. Scho.

MEET THE STEWARTS

Columbia release of Robert Siodmak production. Directed by Alfred E. Green. Starring William Holden, Jeanette MacDonald, Elizabeth David, Charles Butterworth, and...

'Meet the Stewards' is a smartly directed, carefully constructed picture...

Newlywed problems are paraded expertly and with maximum comic effect...

Holden and Miss Dee team effectively in the two leads, both turning in a performance of distinction...

ONCE UPON A THURSDAY

Metro-Goldwyn-Mayer production. Directed by Jules Dassin. Starring Charles Laughton, James Cagney, and...

Story of, or more properly, the dream, is the result of the author's imagination...

Camera work is of high order. Scho.

Miniature Reviews

I Married An Angel (M-G) (Songs). Starring Jeanette MacDonald and Nelson Eddy; weak but not bad.

'Meet the Stewards' (Col). Intimate marital comedy for wide audience.

'Once Upon a Thursday' (M-G). Weak story doesn't give the best of a chance.

'Pacific Rendezvous' (M-G). A weakie about espionage agents.

'Fighting Bill Fargo' (U). Good stuff, plenty of action make this western above average.

'Pacific Rendezvous' is a Metro naval maneuver, and the effort was put off under the aegis of the war.

'Fighting Bill Fargo' is a Metro western production. Directed by George B. Seitz.

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'Geraldine' and 'Welcome Home' are the best of the section, but they're not so long. Cameron Mackenzie's 'The Road to Las Llamas' is top and the direction and script top.

El Camino de Las Llamas

(ARGENTINE-MADE) (The Road of the Llamas) Argentina Sono Film production. Directed by George B. Seitz. Starring...

The latest from Sono Film, nudged by Metro, Siodmak's 'Meet the Stewards' is evidence of a growing trend in national subjects to concentrate on local subjects and to make something from them.

'Fighting Bill Fargo' (U). Good stuff, plenty of action make this western above average.

'Pacific Rendezvous' (M-G). A weakie about espionage agents.

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This Week's Short Stars

'The Woman in the House' (John Nesbitt). Features Jeanette MacDonald, Nelson Eddy, Charles Butterworth, and...

'Pete Smith's Sorapob' (Pete Smith). Starring Pete Smith, M-G, 8 mins.

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'The Woman in the House' (John Nesbitt). Features Jeanette MacDonald, Nelson Eddy, Charles Butterworth, and...

9 NEWSIES IN N. Y.

Opening of the Republic on 42nd street is expected to attract 20 million New York city nine newspaper boys...

FIGHTING BILL FARGO

Universal release of Will Cowan production. Directed by George B. Seitz. Starring...

'Fighting Bill Fargo' is a Metro western production. Directed by George B. Seitz.

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Current Short Releases

'The Woman in the House' (John Nesbitt). Features Jeanette MacDonald, Nelson Eddy, Charles Butterworth, and...

'Pete Smith's Sorapob' (Pete Smith). Starring Pete Smith, M-G, 8 mins.

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UA's Subsid for U. S.

Manhattan film unit has been organized by United Artists subsidiary to acquire British films for release in U. S. country. It intends a new deal in connection with 100 shares of stock at no par value.

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Col. Set With Fox-WC

Los Angeles, May 19. Columbia renewed its franchise with Fox-WC for next year, beginning Aug. 31.

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOWS COME
ALONG TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE MARK OF
THE SHOWS WITH
PARAMOUNT
KISS MUSIC!

News and Gossip About the Production and Distribution of the Best Shows in Town!

'BLONDE'S' LOEW JACK

AIR HERO VISITS 'WAKE ISLAND' SET



Captain Hewitt T. Wheeler, 25-year-old Army Air Corps hero, who piloted his Flying Fortress bomber through a running battle with 18 Japanese planes, is shown with Producer Joseph Sistrom, as he visited the set of Paramount's 'Wake Island,' now in production at the Studio.

'This Gun' Takes New York by Storm; Crix Surrender to Ladd & Picture

Rave reviews all along the line were the rule last week as Paramount's thriller, 'This Gun for Hire,' opened with a bang at the Paramount theatre. Initial business was something to rave about, too.

Loudst drum beating in the critical columns was for Alan Ladd, the newcomer menace who—even before the premiere showing—had been heralded by syndicated columnists and the trade press as the 'find' of the year. But Veronica Lake and Director Frank Tuttle came in for their slice. Herald Trib spoke of Tuttle's 'masterly direction'; Boehmel in the World-Telly said 'comparisons with Alfred Hitchcock are inevitable...Tuttle need have no fear of the comparison.'

Where Credit's Due

Ack-ack guns, not typewriters wrote the original 'story' on which Paramount's salute to the U. S. Marines, 'Wake Island,' is based. And that fact will be recognized by Joseph Sistrom, the film's producer.

Sistrom has ordered that the screen credits for the picture include 'based on a story by the United States Marines.'

lessness will leave you limp with horror. Whirlwind adventure film—a top-notch topical thriller.' (World-Telegram)

...enormously exciting thriller filled with soaring suspense in every scene... Mr. Ladd's characterization makes most of the screen's conventional gangster types seem as menacing as song-and-dance men... deft direction of Frank Tuttle; excellent performances by Veronica Lake and Laird Creagar as well as Ladd... slick entertainment. (Journal-American)

...not since Jimmy Cagney massaged Mae Clarke's face with a grapefruit has a grim desperado gunned his way into cinema ranks with such violence as does Mr. Ladd in this fast and exciting melodrama... Ladd is the buster; really an actor to watch. After this stinging performance he has something to live up to—or live down! (New York Times)

...Under Frank Tuttle's masterly direction, Ladd gives a magnificent performance. This is no ordinary thriller... suspense is piled on suspense. Almost as great a personal triumph for Veronica Lake, Miss Lake and Mr. Ladd certainly make 'This Gun for Hire' something to watch from the edge of one's seat! (Herald Tribune)

(Story continued on page 12 and grosses page)

HOPE HIT BEATS 'N.W.M.P.' 'DRAFT'

Eight Manhattan and Bronx Loew Houses File Up Record Grosses on Hope-Carroll Starrer; Bigger Take in Less Time Than 'Mounted' or 'Draft'

HOLDING EVERYWHERE

Movieweers of Manhattan and the Bronx have gone all out for the Bob Hope-Madeleine Carroll comedy hit 'My Favorite Blonde'—so much so that they've shelled out more for 'Blonde' in less time, than they did for either Cecil B. DeMille's 'North West Mounted Police' or the last Hope hit, 'Caught in the Draft.'

This was apparent today with report of figures from the eight Loew houses which have played 'Blonde' since that golden girl moved out of the big New York Paramount—after breaking house records for four weeks running.

Because of the varying starting dates and runs in the eight Loew houses involved, exact difference in playing time between 'Blonde' and the two hits of last year can't be expressed without mathematical formula. Roughly speaking, though, 'Blonde' made its seasonal take in seven-eighths of the playing time 'North West' and 'Draft' had.

Meanwhile, 'Blonde' continues on its merry way, topping 'Caught in the Draft' by a solid margin in one playdate after another, from coast to coast. For example, Variety's 'National Boxoffice Survey' reported last week:

'Bob Hope's comedy is a smash in Detroit, the top film attraction in Minneapolis, avert in mild Philadelphia, sold on third week in L. A., big in Seattle, worthwhile success in Cleveland, trim in Buffalo, sold on second Brooklyn week, same in Price and reviews are sandy on moverover in Cincinnati and continued run in Boston.'

New openings of 'My Favorite Blonde' last week told the same story; the picture topped 'Caught in the Draft' in the first two days at Sioux Falls, S. D. (State Theatre); topped it again for the first three days in the Center theatre, Salt Lake; ditto for the first two days in the Collins, South Bend and the first four days at the Brocton theatre, Brocton, Mass.

The Paramount Fenway, Boston, on a second week carryover from the Metropolitan, showed 'My Favorite Blonde' beating 'Caught in the Draft' by a solid 25% for the first four days of the second stanza.

For all that, the picture is not lost around you at the current 'Variety' business headlines. They don't let us check the form in order—but it's a sure thing you'll find 'Blonde' there!

Cause and Effect...

Yesterday's M. P. Daily carried two Page One headlines about Paramount! And it's this line that we're talking about (THIS GUN FOR HIRE) ROCKS BROADWAY! that cause things like the second Paramount picture to get its earnings... represent a new 10-year high for the company headed by Barney Balaban.

Stars, Execs, in Huddle Over Plans As 'Bell Tolls' Gets Ready to Roll

CLIX WITH CRIX



The team of Alan Ladd, Paramount's new menace' situation, and blonde bombshell Veronica Lake registered a solid o.k. with New York newspaper reviewers last week, as did their picture 'This Gun for Hire,' co-starring Lake and Robert Preston. See Columns One.

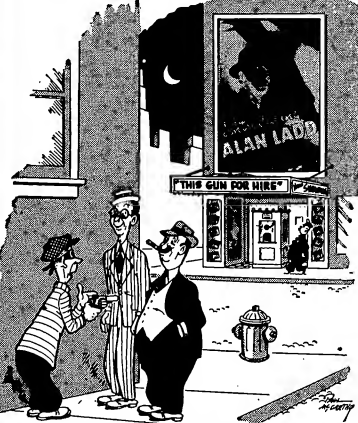
Final plotting for production of Paramount's Technicolor version of the Ernest Hemingway best-seller 'For Whom the Bell Tolls' was done Monday in a Studio confab. In attendance were Star Gary Cooper; Director Sam Wood; B. G. DeSylva, executive producer; William Cameron Menzies, production designer, and Sidney Street, unit production manager.

'Bell' is one biggy which will not be hit by the WP's SC ceiling on set costs. It was revealed after the meeting, even if interpretation of the ceiling ruling proves this figure infeasible. The major set, interior of Pablo's cave, was built sectionally some time ago and needs only assembly on a sound stage.

On the whole, 'Bell' has far more footage outdoors than most big pictures; very little transpires under roof in Hemingway's novel of guerrilla warfare. Street returned last week from Sonora after scouting out High Sierra locations.

New 'Reap' Cleanings

Last week's openings of Cecil B. DeMille's 'Reap the Wild Wind' followed the Paramount 30th anniversary epic still running well ahead of 'North West Mounted Police' everywhere. First three days of a day and date opening at the Earle and Ambassador, Washington, were 20% over 'N.W.M.P.' for similar run. Three days at the Marico, Memphis, were 15% over; four at the Metropolitan, Morgantown, Pa., were 45% over; three in Trenton were 20% over. Mel, Boston, showed second week 50% above 'Mounted'. Second, and the Wardfield, Frisco, showed a fourth topping 'Mounted' third.



'Aw, come on, fellows. Please put up your hands—I help it if I don't look as tough as that Ladd guy?'

'Gal Sal,' Torrid \$21,000, Tops Frisco; 'Falcon-Rand 20G, 'Gold Rush' 12G

San Francisco, May 19. 'My Gal Sal' at the Fox, with a...

Estimates For This Week: Fox (F-WC) (2,500; 24-45)—'Gal...

Arphex (Blumfeld) (2,440; 35-40)—'Yanks Trinidad' (Col) and...

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Key City Grosses

Estimated Total Grosses: This Week.....\$1,924,136

Total Gross Same Week: This Week.....\$1,436,486

TORTILLA FLAT, FINE \$10,000, 'FAVE BLONDE'

Louisville, May 19. 'Tortilla Flat,' at Loew's State, is...

Estimates for This Week: Loew's State (L-S) (1,400; 15-30-40)—'Ship Ahoy' (K)

Kentucky (Shoveler) (1,250; 15-20)—'The Boat' (UA) (1,100; 15-30-40)—'Ship Ahoy' (K)

Blair (Fourth Avenue) (3,400; 15-30-40)—'Ship Ahoy' (K) and...

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REAP' FINE \$29,000 IN 'BKLYN. TRIPOLI,' 18G

Brooklyn, May 19. With tilt in price, 'Reap' Mar...

Estimates for This Week: Albee (RKO) (3,270; 30-40-35)—'Shores of Tripoli' (20th) and...

Paramount (Espino) (4,120; 40-50)—'Reap' (WB) (3,270; 30-40-35)—'Shores of Tripoli' (20th) and...

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Holdovers, Competit' Slough L.A.; 'Cadets'-Whiteman Strong \$13,000, 'Flyer' 26G, 'Our Life' 24G in 2d

Broadway Grosses

Estimated Total Gross: This Week.....\$248,500

Total Gross Same Week: This Week.....\$249,800

'BLONDE GIANT' 13 1/2 G, DENVER

Denver, May 19. 'Blondie' has nothing to complain about with 'Favorite Blonde' at the Deham doing absolute...

Estimates for This Week: Albee (RKO) (1,400; 25-40)—'Jungle' (Fox) (1,400; 25-40)—'Blondie' (RKO) (1,400; 25-40)

Broadway (Fox) (1,040; 25-40)—'The Aladdin' (Nico) (35-40) last week, 'Woman Year' (M-G) and...

Denver (Fox) (2,520; 25-40)—'King of the Bunch' (RKO) (1,400; 25-40) last week, 'Blondie' (RKO) (1,400; 25-40)

Orpheum (Downtown) (2,200; 35-44-55)—'Cadets Parole' (Col) and...

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Orpheum (Downtown) (2,200; 35-44-55)—'Cadets Parole' (Col) and...

Los Angeles, May 19. 'Opposition from Joe Capades'...

Running just a step behind in the picture receipts in this entertainment center.

Estimates for This Week: Carthy-Cleora (F-WC) (1,518; 33-44-55)—'Wags Dawkins' (M-G) and...

Chinese (Grauman-WC) (2,004; 33-44-55)—'Twin Bells' (UA) and...

Downtown (WB) (1,800; 33-44-55)—'Blondie' (RKO) (1,400; 25-40) last week, 'Blondie' (RKO) (1,400; 25-40)

House Star (U-A-F-WC) (300; 33-44-55)—'Blondie' (RKO) (1,400; 25-40) last week, 'Blondie' (RKO) (1,400; 25-40)

Orpheum (Downtown) (2,200; 35-44-55)—'Cadets Parole' (Col) and...

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Blair (Fourth Avenue) (3,400; 15-30-40)—'Ship Ahoy' (K) and...

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'SAL,' \$14,000, 'BIG IN CIN'

Cincinnati, May 19. 'My Gal Sal,' at the Palace, and...

Estimates for This Week: Kings Row (WB) (2,300; 24-45)—'In This Our Life' (WB), Betty Hilt...

Capital (RKO) (2,000; 33-40-50)—'The Boat' (UA) (1,100; 15-30-40)—'Ship Ahoy' (K)

Capital (RKO) (2,000; 33-40-50)—'The Boat' (UA) (1,100; 15-30-40)—'Ship Ahoy' (K)

Capital (RKO) (2,000; 33-40-50)—'The Boat' (UA) (1,100; 15-30-40)—'Ship Ahoy' (K)

NATIONAL BOXOFFICE SURVEY

'Our Life,' 'Tortilla Flat,' 'Reap,' 'Fave Blonde' and 'Gal Sal' Spark Week's Biz Despite Gas Curb

Judging by the business registered by several new pictures, sustained strength by his launched a couple of weeks back and overall stalwart business in key cities, Albee's...

Not too many newcomers this week. 'This Above All' (20th), 'Sulside Squadron' (Rep) and 'Larceny, Inc.'...

Blair (Fourth Avenue) (3,400; 15-30-40)—'Ship Ahoy' (K) and...

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FINSKE TO SCRANTON FOR COMERFORD CHAIR

Louis Finske, executive assistant to Leon Netter at the Paramount...

"... corking melodrama... brilliant performances... guts and gusto; Ladd should go far in Hollywood!"
—*Liberty Magazine*

a whiz-bang of a picture; explosive melodrama which may be blessed with the exciting films directed by such masters as Alfred Hitchcock... Ladd forged a right face the front ranks!"
—*N. Y. Daily News*

Alan Ladd deadpan, efficient, remarks less a melodrama so slick, suspenseful and neatly plotted. It might have come from Hitchcock himself!"—*J. M.*

If you think Humphrey Bogart and Eddie Robinson have portrayed Alan Ladd with more grace and spirit than any other actor in the history of the screen, you are wrong!"—*N. Y. World-Telegram*

... but since Jimmy Cagney muscled, Max Clarke's face with a grapefruit and a desperado punched his way into cinema with such violence... as an actor to watch!"
—*N. Y. Times*

Ladd magnificent... Frank Tuttle's direction masterly; almost all great triumph for Lake. This is no ordinary thriller!"
—*N. Y. Herald Tribune*

LADD is
DYNAMITE!

LAKE is
BOXOFFICE!

TOGETHER THEY MAKE
"THIS GUN FOR HIRE"

BOXOFFICE
DYNAMITE!

"MISS LAKE AND MR. LADD MAKE 'THIS GUN FOR HIRE' SOMETHING TO WATCH FROM THE EDGE OF ONE'S SEAT!"
—*N. Y. Herald Tribune*

"THIS GUN FOR HIRE" hits New York like a bombshell—critics are unanimous in praise both of the taut story and Alan Ladd's magnificent performance! The World-Telegram says "comparisons with Hitchcock's are inevitable... Frank Tuttle need have no fear of the comparison!" Journal-American says "Ladd makes most Hollywood gangster types seem song-and-dance men!" This is the picture they'll talk about for months; this is the year's new star discovery!

WEEKEND BUSINESS AT
THE N. Y. PARAMOUNT
TOPPING THE FLEET'S
IN BY A TERRIFIC 10-1

VERONICA LAKE • ROBERT PRESTON
"THIS GUN FOR HIRE"

with LAIRD CREGAR • ALAN LADD • Directed by
FRANK TUTTLE • Screen Play by Albert Maltz and W. R. Burnett • Based
on the Novel by Graham Greene • A Paramount Picture



Flyer-Krupa Smash \$21,000, Best In Cleveland; Rio Rita' 15G, 'Invaders' 16G

Cleveland, May 19. Gene Krupa's band and the dance team of Maryia Craven and Alvarez are the current hit builders...

Estimates for This Week: Allen (RKO) (3,000; 30-40-55) - Kings Row (WB) (5th), Best paying...

Tortilla Flat Very Good \$11,500 in K. C.; 'Blonde' Sock 10G, Chaplin 5 1/2G

Kansas City, May 19. Couple of top films are helping the overall picture here...

'SHIP AHOY' SOCKEROO \$12,000, PORT; 'GONE' 7G

Estimates for This Week: Equate and Elopawn (Fox-Midwest) (820 and 2,943; 11-30-44) - Gal Sock (2d wk), one at \$4,000...

Tortilla \$19,000; St. L. Ambassador Shuts

St. Louis, May 19. Bit on the upset currently, with Tortilla (RKO)...

This Our Life (WB) and 'Whispering Ghost' (20th), Should grab nice...

'Beds-Gray-C. Boswell' Huge \$27,000 in Buff.; 'Rio Rita' Terrific 15G

Buffalo, May 19. Buffalo biz is going great guns, with all theatres in high gear...

Estimates for This Week: 'Gold Rush' (UA) (2d wk), Chaplin picture, hyped by some extensive...

'BALTO STILL HEALTHY'; 'TORTILLA' SOLID 5G

Estimate, May 19. Nice lineup of films helping hold up grosses here...

Bob Hope 'Tahiti' 13G

Grosses are all on the gliding side despite gas rationing and decline in...

Goodman Hypos 'Heart to Five' \$22,000 in Pitt

Pittsburgh, May 19. With downtown dotted by holdovers...

Estimate for This Week: 'Gold Rush' (UA) (2d wk), Chaplin picture, hyped by some extensive...

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'ROXIE' 'JUNGLE' 4 1/2G; 'Jungle' \$7,500; 'Jungle' 4 1/2G in Mont'

Montreal, May 19. Only 'Roxie' (RKO) and 'Jungle' (RKO) is liable to climb in high figures...

'BALTO STILL HEALTHY'; 'TORTILLA' SOLID 5G

Estimate, May 19. Nice lineup of films helping hold up grosses here...

Philly Okay With Gas Rationing; 'Larceny' 14G; 'Moontide' 10G, Good

Philadelphia, May 19. In fact, many of gas-rationing isn't hampering the picture business...

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Pittsburgh, May 19. With downtown dotted by holdovers...

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Estimate, May 19. Nice lineup of films helping hold up grosses here...

SHOOTING GALLERY

But Now It's Delmar That Literally Becomes That

LOOK WHO'S IN THE "INTELLIGENCE" SERVICE!



it's

KAY KYSER

.. and he's got the show that shoos the shadows away!



Two New Top Screen-Radio-Record Tunes:
"JUST PLAIN LONESOME"
and
"I'VE GOT THE MOON IN MY POCKET"



Uncle Sam is calling all exhibitors - to sell WAR SAVINGS BONDS AND STAMPS at their theatres. How about YOU?

Directed by TAY GARNETT



My Fair

ELLEN

DREW

ROBERT ARMSTRONG
WILLIAM DEMAREST

and **KAY KYSER**
HARRY BABBITT • ISABEL
TRUDY IRWIN

Produced by



*White
Spy*

The super-droop of the not-so-secret service...on the x-marked spot of an enemy plot, double-troubled by his un-kissed bride and a much kissed blonde... giving the ax to the axis whose code is "say it with

Music!

AND
ALSO
IN RKO
RADIO'S
SIXTH
GROUP...

H
JANE
WYMAN



IG • HELEN WESTLEY
T • UNA O'CONNOR
ER'S BAND featuring
KABIBBLE • SULLY MASON
DOROTHY DUNN
HAROLD LLOYD



'SYNCOPIATION'

'POWDER TOWN'

**'MEXICAN SPITFIRE
SEES A GHOST'**

**'THE FALCON
TAKES OVER'**



YOU JUST CAN'T KEEP A
\$5,000,000 OPENING
UNDER YOUR HAT!



ANNE DODD

DANDY

is now receiving

THE FINEST EXPLOITATION CAMPAIGN IN HISTORY

which it truly merits!

Did you hear the Jack Benny Program Sunday?

What a Yankee Doodle break!

(Thanks, Jack, in every flavor!

From **WARNERS!**

TICKET SALE STARTS FOR FILM AIDING WAR
Mrs. Koo Buys \$1,000 Bond For 'Yankee Doodle Dandy'

Al Smith Helps War Bond Show

'Yankee Doodle For War Bonds'

\$5,000,000 Premiere to Lead Off Bond Drive

\$25,000 Is Top Price At War-Bond Premiere

SEATS AT \$25,000

Fill Usher in Drive.
Warner Brothers will contribute the world premiere of "Yankee Doodle Dandy," the new James Cagney film based on the story of George M. Cohan, to the drive.

A \$5,000,000 premiere in theatrical history will inaugurate a new War Bond drive on May 29. It is the "Back-up-the-Bomb" World Premiere of "Yankee Doodle Dandy," new Warner Bros. picture starring James Cagney, at the Hollywood Theatre on behalf of the U.S. Treasury Dept. The picture opens at the Hollywood Theatre.

Warner Bros. will contribute the world premiere of "Yankee Doodle Dandy," the new James Cagney film based on the story of George M. Cohan, to the War Bond sales drive. The picture opens at the Hollywood Theatre.

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"BEAUTIFUL LOVE STORY!"
—Robert W. Dana, N. Y. Herald Tribune

"TENDER LOVE STORY!"
—Kate Cameron, N. Y. Daily News

"MOVING LOVE STORY!"
—Bosley Crowther, N. Y. Times

and they love it!



Fyrone *Joan*
POWER • FONTAINE
in
DARRYL F. ZANUCK'S
Production
THIS ABOVE ALL
by ERIC KNIGHT
Directed by ANATOLE LITVAK
with
Thomas Mitchell • Henry Stephenson
Nigel Kneave • Gladys Cooper • Philip
Merivale • Sara Allgood • Alexander Knox
Screen Play by R. C. Sheriff

**ASTOR THEATRE'S ALL-TIME RECORD
BROKEN BOTH SATURDAY AND SUNDAY!**

New York's World Premiere run is sensationlly fulfill-
ing those trade paper prophecies of "super-grosses!"





OUR HAT'S OFF TO KATE SMITH!

With delighted anticipation and sincere appreciation, we look forward to Friday Evening, May 22nd, when, over the great, nationwide hookup of the entire Columbia Broadcasting System, the KATE SMITH VARIETY HOUR (8 to 8:55 p.m.) will feature the outstanding George M. Cohan music of WARNER BROS. Entertainment Miracle

'YANKEE DOODLE DANDY'

JAMES CAGNEY in "YANKEE DOODLE DANDY"

BASED ON THE STORY, LYRICS AND MUSIC OF GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON • RICHARD WHORF,
JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING • Directed by MICHAEL CURTIZ
Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner



Ashton Stevens

Durante Could Do It With Snub Nose

These days and nights this country can do with a great comic or two, and I have just laughed myself limp over one at the Oriental Theatre. Jimmy Durante, of course. He would be a great comic with a snub nose. In fact, Durante's Cyrano gets together to much credit, not only from the so-called gentlemen of the press, but from Durante himself.

This harking and parking on what the comic writers call Durante's "schnozzle" sometimes sadly reminds me of a pre-Durante monologist by the name of Marshall P. Wilder. Mr. Wilder kept a file index (the once proud) and showed it to me of other comedians' jokes. With this index he had as quick a memory as Milton Berle had before he hired his own gag writers.

George Vaudeville comies such as Ezra Kendall, Charley Case, Lew Dockstader and the great George Fuller Golden (whose Plymouth of America was the needlessly Rock—and I am not needlessly mixing my metaphors—of the distinguished union now known as Actors' Equity) omitted their best jokes when informed that Marshall P. Wilder was in the house.

Hunch Helped

But it was not Wilder's literary and actorial farcetics that I had in mind so much as what Nature had done to promote and protect him. He was a hunchback. And neither he nor his publicists ever let you forget his lucky hump. It is my meditated opinion that the late Marshall P. Wilder would have been sued plenty for piracy had he been six feet one, instead of four feet eleven, and as straight as the spear of platitude. His hump certainly helped his vaudeville comies.

And even after writing all this out of my system—where it has been steeping ever since the roughneck firm of Clayton, Jackson & Durante first held forth in certain otherwise forgotten New York dumps where Heywood Brown, Percy Hammond, Damon Runyon, Bugs Baer, Bob Benchley, Donald Ogden Stewart and those handsome guys from Chicago would gather in admiration and awe for the after-night—I still think that Jimmy Durante would be a great comic with only a snub nose. Not that I am suggesting plastic surgery, nor even a change of routine; I am trying to pay a tribute rather than make a correction.

No Two Alike

With the possible exception of the Siamese Twins, no two great comics were ever alike. London acting, that's different. Straight used to be full of leading men who tried to act and look and get liked like Gerald du Maurier. Several of these carbon Sir Gerald turn up occasionally on Broadway, in the Loop, and at Hollywood. But you never saw a number two, or three, or four Jimmy Durante, and I doubt if you ever will. Such a pea comes only one to the pod. Nature, to say nothing of Art, is stingy with the great comics.

Knows His Stuff

Do I hear some impatient reader heckling, "Well, what does Durante do, that George Jessel can't do, or Skeets Gallagher, or Martha Raye, or one hundred clowns in the Ringling Brothers and Barnum & Bailey circus?" I can answer that one. Your heckle is most timely, madam.

Jimmy Durante can cry out loud "Everybody's roaming!" so as to make everybody on the residential stage, including the best orchestra, roam all over the place, and I mean the whole place. Because when some good woman in the audience, doubtless well-paid, announces the loss of a glove and look for the lady's glove!" they all—and I mean all, including the resident bandmen and Durante's grand old former partner, cakewalker, Eddy Jackson, making his first reappearance with the act ten years, and Durante's veteran and inseparable drummer boy, Jack Roth, with a thatch now almost as argent as my own—they ALL, I say, climb down from the stage and into the aisles and search the audience for the valuable stogee's lost glove.

Yes, Indeed!

Do they find it? I'm not that kind of a tipper-offer. I come to indicate a plot, not to bury it. And I have mentioned only one thing that Durante can do—something that comic can do—something that other comic does not exclude. I have said, by comparison, as were Ole Olsen and Chic Johnson, who are, by comparison, as were Sothern and Marlowe—merely to clinch my conviction that the most different and original of the comics could do it with a snub nose.

PARAMOUNT N. Y.

Woody Herman, Orch. Ink Spots (4) ...

Woody Herman played here several days ago, but since then has confined his local theater dates to the nearby Strand, including one ...

Band members, all well done, though sometimes the brass is lost ...

Band members, all well done, though sometimes the brass is lost ...

Band members, all well done, though sometimes the brass is lost ...

BUFFALO, BUFFALO

Glen Gray's Buffalo May 15. Glen Gray's Buffalo May 15. Glen Gray's Buffalo May 15.

Current running battle of the band shows between the Buff and 20th Century is giving this town's variety ...

As always, the Buff lacked the edge ...

As always, the Buff lacked the edge ...

As always, the Buff lacked the edge ...

time, it is rare and intelligent mime with a sure sense of pacing and ...

time, it is rare and intelligent mime with a sure sense of pacing and ...

TOWER, K. C.

Faith Bonin, Dave & Doty ...

Units have been the fare here to date, but this time the return to the formal ...

Units have been the fare here to date, but this time the return to the formal ...

Units have been the fare here to date, but this time the return to the formal ...

Units have been the fare here to date, but this time the return to the formal ...

APOLLO, N. Y.

Cootie Williams Orch (15) with Eddie Vincent; Mills Bro. (5), Stump & Stump, Marine Bro. & ...

Dandy waltz lineup here this week despite absence of big marquee ...

Dandy waltz lineup here this week despite absence of big marquee ...

Dandy waltz lineup here this week despite absence of big marquee ...

STATE, N. Y.

Benny Davis, Arthur Treacher, Red Marshall, The Vogadons, Sandy ...

The pattern of this week's platform layout here is somewhat different ...

The pattern of this week's platform layout here is somewhat different ...

The pattern of this week's platform layout here is somewhat different ...

The pattern of this week's platform layout here is somewhat different ...

The pattern of this week's platform layout here is somewhat different ...

OLYMPIA, MIAMI

George Beatty, Mami May 17. George Beatty, Mami May 17. George Beatty, Mami May 17.

This is as close a throwback to gaitie burlesque as the Olympia has ...

This is as close a throwback to gaitie burlesque as the Olympia has ...

This is as close a throwback to gaitie burlesque as the Olympia has ...

This is as close a throwback to gaitie burlesque as the Olympia has ...

longer. Bogash and Bardine are in same category. Stew routine is too ...

longer. Bogash and Bardine are in same category. Stew routine is too ...

STANLEY, PITTS

Benny Goodman Orch. (15). Art London, Peggy Lee, Al Mason, Al ...

It was Benny Goodman's band without Goodman today (Friday). ...

It was Benny Goodman's band without Goodman today (Friday). ...

It was Benny Goodman's band without Goodman today (Friday). ...

It was Benny Goodman's band without Goodman today (Friday). ...

EARLE, PHILLY

Lionel Hampton Orch (15) with Fred Beatty, Sonny Greaves, Babe ...

Sudden illness of Maxine Sullivan, skeddled to co-headline the bill with ...

Sudden illness of Maxine Sullivan, skeddled to co-headline the bill with ...

Sudden illness of Maxine Sullivan, skeddled to co-headline the bill with ...

Sudden illness of Maxine Sullivan, skeddled to co-headline the bill with ...

HOUSE REVIEWS

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**IT'S HOT!
GET HOT ON IT!**

**We warned you about "Buck Privates"
and we're warning you about this one!**

The Hottest Band!

HARRY JAMES

AND HIS MUSIC MAKERS

The Hottest Swing Stars!

THE ANDREWS SISTERS

The Hottest Cafe Entertainer!

JOE E. LEWIS

in

**PRIVATE
BUCKAROO**

with

DICK FORAN

**ERNEST TRUAX • SHEMP HOWARD
MARY WICKES • RICHARD DAVIE
HUNTZ HALL • JENNIFER HOLT
TAGALONG**

and THE JIVIN' JACKS and JILLS

Screen Play, Edmund Kelso • Edward James
Original Story, Paul Gerard Smith
Directed by Edward F. Cline
Associate Producer, Ken Goldsmith

A UNIVERSAL PICTURE

THE HOTTEST TUNES!

"Don't Sit Under the
Apple Tree"

"Three Little Sisters"

"Private Buckaroo"

"You Made Me Love You"

"Yes, I Do"

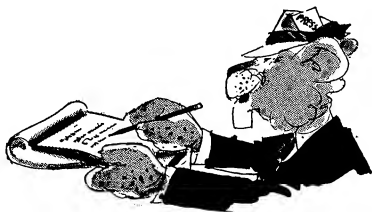
AVAILABLE FOR DE LUXE SHOWINGS STARTING MAY 29th

2 JOBS TO DO FOR OUR AMERICA!

(One) Army-Navy Relief collections in Theatres May 14-20 • (Two) War Bond & Stamp Sale in Theatres begins May 30



(His prophecies always come true! (And by the way, his newest release "FURTHER PROPHECIES OF NOSTRADAMUS" is the most amazing of those famed Carey Wilson short subjects.) Now comes this latest prediction—Right from Mr. Nostradamus himself! LISTEN!



"MRS. MINIVER"

is the Big Parade
of This War!



Just selected as a Redbook Magazine Picture of the Month! The Talk of the industry following its trade shows! Listen to the critics rave:

"A picture that justly merits the description—great!"—Film Daily
"Appeal to all groups and ages for which the showman prays."—M. P. Herald • "Will loom large on the film horizon of this day and many days."—Box-Office • "Great achievement. Its appeal must be reckoned unlimited."—M. P. Daily • "Production in top Metro tradition."—Variety (Weekly) • "Spellbinder. Good for top business everywhere."—Showmen's Trade Review • "Will be one of Metro's show pieces of the year."—Daily Variety • "Masterful, absorbing film document. A labor of love."—Hollywood Reporter.

"MRS. MINIVER" WILL FOLLOW "TORTILLA FLAT" AT THE MUSIC HALL!
(The BIG ones are M-G-M!)



Sundays OK Now in Miss.

Courts Give Up in Frustrated Attempts to Enforce Ancient Blue Laws

Memphis, May 19. Mississippi's Sunday blue laws have cracked under the strain of organized attack by an outraged citizenry...

Their further effort will be made to secure Mississippi's 120-year-old Sabbath laws on the movies, it was officially announced by Mayor Walter A. Scott and Commissioners Gut...

This startling surrender, believed to set a precedent for the operation of theatres throughout the state, occurred last Tuesday night (12), a sudden and dramatic ending to the fight...

The legislation by Army authorities anxious to provide recreation for the thousands of soldiers trained at various Mississippi camps and bases...

Seel, manager of the city's newest and largest showhouse, Hines, took up the cudgels by attempting to organize a defiance of the law...

Seel, manager of the city's newest and largest showhouse, Hines, took up the cudgels by attempting to organize a defiance of the law...

Apparently mindful of the future already threatened, particularly through editorials in the Chicago Daily News, Judge Garland O. Whitfield instructed the jury to find the defendant not guilty...

Judge Reserves Verdict on Ia-Loew's Wrangle

Application of Local 306, International Alliance of Theatrical and Stage Employees, to dismiss a suit against it by Loew's, Inc., on the grounds it was the action filed by the union...

Crystal Ball Said So

Hollywood, May 19. Paulette Goddard and Ray Milland team up as co-stars for the third time in "The Crystal Ball" at Paramount.

Olin Clark Succeeds Bill Fudiman, Latter to Coast

William James Fudiman, eastern story editor for Metro, has been transferred to executive assistant to Kenyon Wilson, chief of the story department...

WB PAYS \$25,000 FOR BIOG OF TOM AUTHOR

Warner Bros. purchase this week of screen rights to "Crusader in Chains," biography of Harriet Beecher Stowe, reflects the current film and stage interest in the life of the abolitionist leader...

WB, DIES NIX BOOTHLENN

Flareup in feuding between the theatre ops and projectionists, who have been huddling ever since January...

Milwaukee, May 19.

Flareup in feuding between the theatre ops and projectionists, who have been huddling ever since January...

Projectionists, however, say they've got to have more money and that it's not to be retroactive to Jan. 10...

Theatre Pards and Meets Converge on Par Chi Meet

Leonard Goldenson and Sam J. Broder, Jr., heads of Paramount theatre executives, left Monday night (18), for Chicago to attend the annual convention of the National Theatre Operators-Partners...

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Tradeshows

Men, May 25—"Bambi" (RKO), in all theatres. The success of the movie, where it will be shown Tues. May 26.

Wed., May 26—"Her Cardboard Lover" (M-G) and "Mistic Geyser Man" (M-G), in all exchange theatres.

Wed., May 27—"It Happened in Flatbush" (20th), "Thru Different Guys" (20th), and "Ten Gentlemen from West Point" (20th), in all exchange cities.

Thurs., May 28—"The Postman Didn't Ring" (20th), "The Postman" (20th), and "The Cent" (20th), in all exchange cities.

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Coordinator of Theatre Defense Gives Frisco Mgrs. Sharp Pep Talk

San Francisco, May 19. Theatre managers here were given a draining pep talk by Edward D. Keel, coordinator of theatre defense activities...

306 Back Into N. Y. Indie

A deal has been completed under which members of Local 306, International Motion Picture Machine Operator of New York, returned to the booth of the downtown, N. Y., during the past week...

2 B'KLYN INDIES SUET 9 COS. IN ANTI-TRUST

The Signal Theatre Corp., operator of the Fortway Theatre, Brooklyn, and the Copark Theatre Co., operator of the Park and Coliseum theatres, also Brooklyn, filed an anti-trust suit against the eight major film companies and Republic Pictures Corp. in the N. Y. supreme court...

New York Theatres

3RD WEEK BETTE DAVIS IN A WARNER BROS. HIT "In This Our Life"...

2ND WEEK BETTE DAVIS IN A WARNER BROS. HIT "In This Our Life"...

1ST WEEK BETTE DAVIS IN A WARNER BROS. HIT "In This Our Life"...

Instruction Films

Instruction of air-raid warden and other civilian defense workers, through the showing of British-made as well as American films dealing with bombing and air raid precautions...

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Amer. Theatre Wing

Continued from page 4. Called at the last minute because her husband, Shipwreck Kelly, had suddenly got embarrassed at the thought of appearing before so many uniforms minus his own.

REX BEACH'S "The Spoilers"

Maxine Anderson, John J. Dieckhoff, and Royce Stone in "The Spoilers" at the Capitol Theatre.

Capitol Theatre

Maxine Anderson, John J. Dieckhoff, and Royce Stone in "The Spoilers" at the Capitol Theatre.

Buffalo Clearance

Clearance which formerly ranged from seven to 11 days in favor of the Kensington Buffalo, over the Balley Theatre, was reduced by the local arbitrator to three days but on appeal to the American Arbitration Assn. it has been further cut to one day.

Palace

Starts tomorrow "The Male Animal" with Richard Dix and Virginia Bruce.

Radio City

"Tortilla Flat" with Jean Gabin and Ida Lupino.

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for Victory



PHIL SPITALNY

AND HIS

HOUR OF CHARM

ALL-GIRL ORCHESTRA

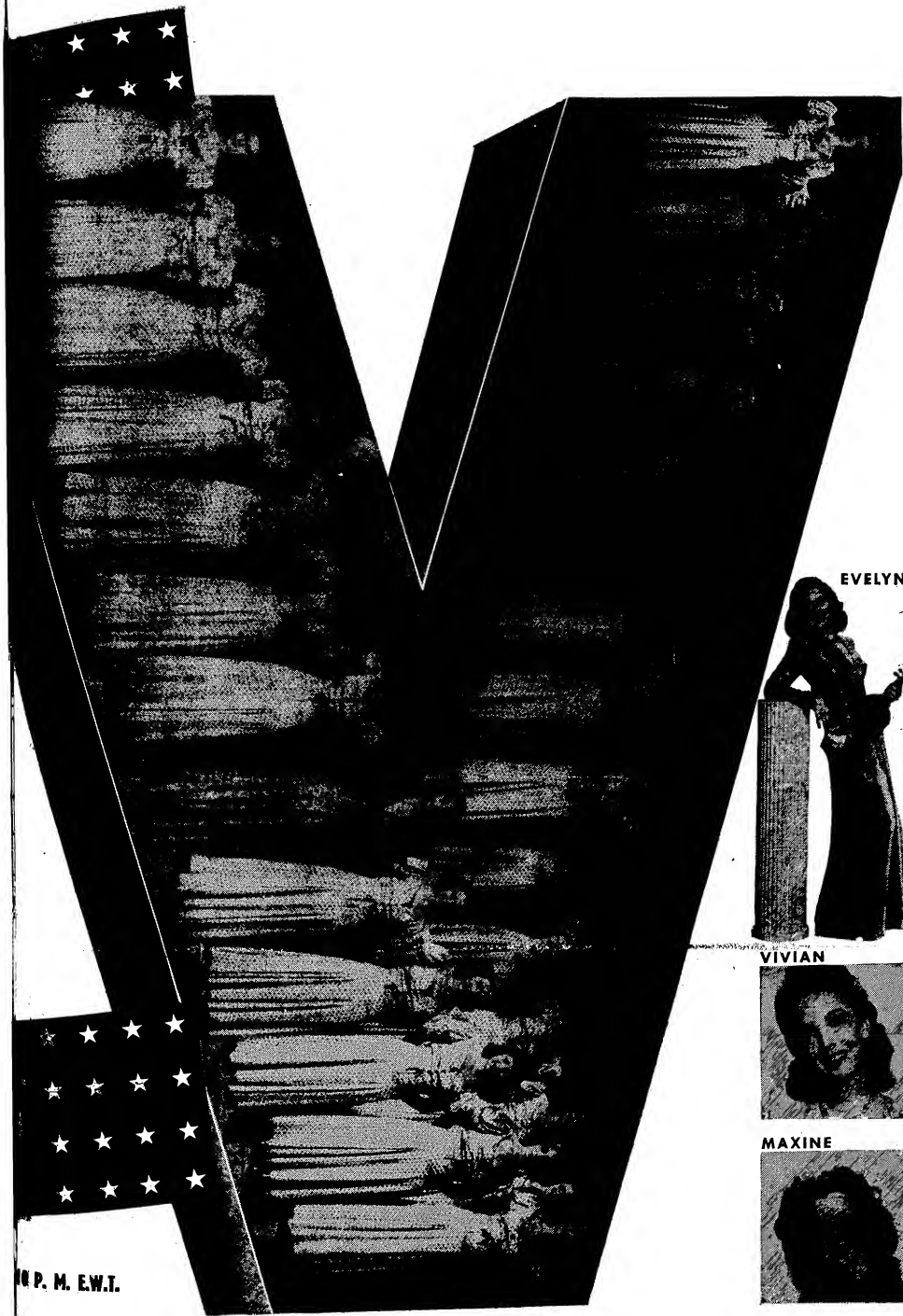
ENTERTAINING AMERICA'S MEN IN UNIFORM
THROUGHOUT THE NATION'S CAMPS.

America's Victory Song!

WE MUST BE VIGILANT

(American Patrol)
COLUMBIA RECORD No. 36550

EVERY SUNDAY - RED NETWORK



EVELYN



VIVIAN



MAXINE



10 P. M. E.W.T.

AFRA's Proposal for Special Commercial Fees Would Boost Sound Effects Men 70 to 80%

American Federation of Radio Artists and NBC still haven't reached an agreement on new contract covering sound effects men. The company has offered an 18% wage increase, but the union, at the instance of the sound men themselves, is holding out for a revised contract of payment. The plan proposed by AFRA, the pay for sound effects programs would remain the same but the men would be paid an hourly rate for commercials. It is estimated that the AFRA settlement of payments would be an increase of 70 to 80%. No immediate action is in prospect.

There has still been unable to reach an agreement for a renewal of its contract with RFDs. New York and the dispute may have to go to arbitration for clarification of the station's right to use members of the staff. Contract renewals have (Continued on page 38)

Fly, Lasswell, Benton In Roundtable Discussion Of 'Radio in War Time'

James L. Fly, speaking in the University of Chicago 'Radio in War Time' Roundtable program Sunday (NBC) commended commercial radio for carrying the load of shortwave propaganda broadcasting with no profits or expectations of profit save in the vague future. Fly also made a number of other arresting remarks, suggesting that radio could have done a better job of explaining tires, gas, sugar shortages to the public. He thought a more effective job would have reduced present confusion here in Washington where he tended to blame newspaper speculation.

Harold Lasswell, wartime communications researcher deluxe, and William Benton of the University of Chicago (who was kidded about his unlovely past as an adman), examined various facets of radio responsibility in the war. They were all expected to agree with 'Variety' they naturally appeared to be very knowledgeable guys.

Sues on Fred Allen's Air Spoofting of Charlie Chan, The Chinese Detective

Eleanor Berrig Bizzers, widow of Earl Derr Bizzers, author of the Charlie Chan detective stories, filed suit Friday (15) in the N. Y. federal court against Fred Allen, the Bachelor Enterprises Inc., the company which prepares Allen's material, the Texas Co., Allen's sponsor, CBS, and a number of CBS affiliates charged plagiarism.

Plaintiff says that on April 2, 1941, Allen used the character of Chan in a broadcast together with other material dealing with him, all of which was copyrighted, and which she alleges constituted a deliberate piracy.

She charged Allen ridiculed Chan's detective ability which hurt his film box office. She seeks an injunction, hearing of all recordings and dialogue, and statutory damages of \$250 for each offense.

DuPont Cash Awards Go Annually to Broadcast Reporter and Station

Washington, May 19. Radio Correspondents Association announced yesterday (Monday) at a luncheon in the city that it established in 1937 of two annual Alfred I. DuPont Memorial Awards of \$1,000 each.

One award will be for the outstanding performance of an individual radio reporter or commentator, and the other will go to a station for outstanding public service.

ANN BARLEY JOINS U. S. WAR DEPARTMENT

Ann Barley, free-lance radio writer, has taken a job with the War Department in Washington, starting Monday (22) she will be in the public relations branch of the industrial production division.

Among the shows which Barley has written are 'We Love and Learn' (formerly 'As the Twig Is Bent'), 'The Bluebird' on 'The New Time' and various free-lance stanzas such as 'Cavalade of America' and Armstrong's Theatre of Today.

Clifford Goldsmith Tries To Finish Stage Play

Clifford Goldsmith, author of 'The Aldrich Family', will use the program four-week summer hiatus in an attempt to finish a legit comedy started several years ago. Radio stunts of NBC's 'The Aldrich Family' broadcast and returns Aug. 6. Scripser wanted a longer payoff, but General Foods and the Revenue and Rubian agency wouldn't agree.

One of the new play data back to date his 'What a Life' was produced on Broadway by George Abbott. Goldsmith had it partly written during the run of 'What a Life' but when the 'Aldrich Family' series grew out of that play he was kept busy to complete the manuscript. In addition, he also collaborated on the production of several Henry Aldrich pictures for Paramount.

Title and theme of the new play aren't disclosed.

PVT. WALT PATTERSON Musical Mill Whose Program Off Blue Network June 5

Chicago, May 19. Walter Patterson, singer on Musical Mill Wheel, is leaving the program after summer service.

Blue network morning show, after 38 weeks leaves the air June 9.

Recent sponsor of the Blueberry Mills, through McCann-Erickson, runs four times weekly at 9 a.m. on WGN.

Walter Patterson, who is married to the Kings Jesters, Dan Donaldson.

Betty Howard back in N. Y. Her Howard of Radio City is in an new book from her Reno divorce trip. Her friends greeted her at a party arranged by singer Harvey Harlow.

August Is Bond Drive Apex But It's Radio's 'Worst' Month; Problem Concerns U.S. Treasury

Blue Network Quickly Sets Agreement With Radio Writers' Guild

The Radio Writers Guild signed a contract this week covering staff dramatic and continuity writers with the blue network. Deal involved salary raises and the reclassification to higher brackets of certain of the scribes. In addition, the network agreed to reopen negotiations in the fall for further revision of the pact.

Until the formal split of the Blue from NBC, the Guild had a contract with the company for the writing staff of the combined network. Since then, the contract covering scribes who transferred to Blue was considered as being assigned to that network. Latter continued to observe the terms of the agreement. New pact supersedes it.

Negotiations for the renewal, described by both sides as being unusually amicable, were handled by Frank Carlton, Luise Silcock with the network's R. Fleischer, the Guild and Phillips Carlin, Ron Ferguson and Robert D. Swazey for the blue network.

Habitual downturn in radio listening during the summer has given the War Bonds and Savings Stamps division of the U. S. treasury department cause for concern. The drive for sales has been so slack in the division so that the quota increases progressively from month to month with the result being on the bond and stamps campaign will require the maximum of listener audiences.

Within an agency circle it is thought that the situation might in some measure be overcome if the present radio jobbers could contact the vacationing personalities to take over their regular spots for two or three broadcasts during August.

Shoib Antiseptic Sought By Network Affiliates Following Cleveland

Cleveland, May 19. Network Affiliates, Inc. expects as a result of its huddles last week within the convention of N. A. B. here to establish in Washington a permanent radio jobbers' council the Clear Channel Group, NAB's favorite hooligan.

Victor Shoib has this job for the 30,000-watters and a deShoibizer is what NAB seeks.

WINS BROADCASTING NETWORK COMMERCIALS

Station WINS, New York, is setting aside its 7:30-8 p.m. strip across the board for the recorded broadcast of network commercial shows. Only sponsored stanza definitely set for the spot is Jack Dempsey's 'All-Star' program, now being shown Saturdays locally on WOR. New York for 'All Stars' been suspended will be back on the series through Wednesday night on WINS, starting Monday.

Heard note is now looking for other commercials to broadcast the other nights of the week.

Theodora Yates Directs Roundtable From W. C.

Theodora Yates goes to Washington tomorrow (Thursday) to direct a round-table discussion program show. Now when can discuss in the war effort and broadcast 10:30-11 p.m. on NBC-Rad (WEAF). During the show, absence, Fritz Block will substitute as director of 'When a Girl Sings' with NBC for Shiloh, while Le Roy Bailey will handle 'Young Dr. Malone' on CBS for the same sponsor. Miss Yates will be back Friday (22), so will direct the 'Lincoln Highway' program as usual. Saturday (23) NBC broadcast will request for Miss Yates to direct the Washington broadcast program with the Treasury Department the suggestion of Elaine Sterne Carrington, who will handle the material for the show. Mrs. Carrington also authors 'When a Girl Sings.' Participating in the round-table program will be Mrs. Henry Morgenthau, wife of the Secretary of the Treasury; novelist John G. Saxe; Mrs. Woolman Chase of Vogue mag; Luise Rainer, and a femme defense worker and a U. S. Congresswoman who won an award as a typical mother.

Crouse Girls Leave Radio

Kansas City, Mo. Domesticity has claimed KMPB's singing twins, Kit and Kay. They have been off the air since May 1. Marriage of Kay, nee Irene Crouse, to Ed Crouse, Missouri lawyer, took place on May 6, wound up the career of the sisters. NewIrewards are currently being sought by the Fortran family. Sister Kit, nee Orlene Crouse, is the wife of Chester Johnson, U. S. Congressman, who retired from radio work to await the stork.

Jay Weasley Sponsored Boston, May 19. 'Sportacus' with Jay Weasley, five minute program on Mondays, Wednesdays, Fridays, on WEEI, is being sponsored by J. A. Clark. Account is handled by Lester B. Hewes agency.

NEW DAILY RADIO COLUMN IS STARTING

Cincinnati, May 19. A daily radio column will hereafter appear in the Cincinnati Times-Star under editorialship of France M. Haine. Formerly carried Wednesdays only, the column will be linked to Times-Star.

Coverman Brian, famed army intelligence as a first lieutenant Helen Detzel succeeds him.

Preview Weekly Of 'Sponsor-Worthy' Ideas

Seattle, May 19. A weekly preview of ideas for 15 minute programs open for sponsorship, began on KIRO Thursday (14). Scripted by Al Amundsen, station's continuity chief, the series started with a variety show idea on the Northwest with songs by Ivy Hargrave.

DOCTOR OF THE ART Ben Hadfield and His Wife Hailed as Authors

Boston, May 19. Ben Hadfield, author of a new network announcer, was awarded the honorary degree of Doctor of the Art of Creative Writing by Tufts College here.

His wife, Rose Euber Hadfield, an instructor at the college, was awarded the same degree at the same time.

Ed Harvey at KDKA

Pittsburgh, May 19. Ed M. Harvey, a staffman at KDKA through 1929-31, reported back to Westinghouse station this week as program manager. He succeeds Franklin J. Wertz, who recently commuted in the navy.

After leaving the station in 1931, he went to WCAB here as program manager, moving on from Pittsburgh to become general program manager for all Hearst-owned stations.

'Gottsenes' Clark, formerly a war-draftee in WWI, Blue net-jet in Beaumont, Texas, has joined the network's production staff in New York. He is a clarinetist. Clark was a professional baseball player.

Gregor Ziemer, W.L.W. IN AUTO SMASHUP

Cincinnati, May 19. Gregor Ziemer, W.L.W news commentator, will be off the air until April 21, due to injuries sustained May 13 in a double collision that wrecked three autos. He is in the hospital, recovering from a fractured hip, a fractured leg, a fractured arm, a fractured hand, a fractured neck, a fractured shoulder, a fractured wrist, a fractured ankle, a fractured foot, a fractured toe, a fractured nose, a fractured ear, a fractured eye, a fractured ear, a fractured eye, a fractured ear, a fractured eye.

CBS' Consolidated Income Statement

THREE MONTHS ENDING		April 4, 1942 (13 weeks)		March 29, 1941 (13 weeks)	
Gross income from sale of facilities, talent, lines, records, etc.	\$1,674,382.51	\$1,658,796.74			
Less: Time discount and agency commissions	4,624,717.41	4,205,439.93			
Net income	\$1,149,665.10	\$1,453,356.81			
Debit:					
Operating expenses and cost of goods sold	\$6,987,000.48	\$5,763,909.99			
Selling expenses	2,241,268.52	3,022,727.77			
Provision for depreciation	244,461.18	190,871.19			
Income taxes	6,413,616.76	8,036,843.28			
Miscellaneous income (net)	25,033.61	3,155.69			
Profit before Federal income taxes	\$2,061,062.38	\$2,346,942.52			
Provision for Federal income taxes	\$100,000.00	1,085,600.00			
Profit for period	\$1,961,062.38	\$1,261,342.52			
Earnings per share. (Calculate) using 17,126,277 shares of common stock outstanding as of April 4, 1942.	\$0.11	\$0.73			

1. The provisions for Federal income and excess profits taxes for both quarters have been calculated under the Revenue Act of 1941 for purposes of such calculation, one-fourth of the estimated annual excess profits credit has been used in determining the income considered subject to the excess profits tax. The earnings previously reported for the 1941 quarter have been adjusted in this respect.

2. The 1942 results are subject to year-end adjustments and to audit as at the end of the year by Certified Public Accountants.

FRANK K. WHITE, Treasurer.

HIGH STATIONS 'COIN'

Australia Wallops Advertising

Sydney, May 19. Commercial radio in Australia, it is indicated, will be hard hit by the government's prospective move to ban the advertising of all luxury lines. The government already asked department stores and tailors to curb their advertising, following the introduction of clothes rationing for the duration.

The government will likewise put an end to all Sunday advertising on the air. Sponsors will be permitted to mention their product names only. Where the commercial stations are required to feel the pinch particularly is the reduction in many patent medicines by government edict.

Operators of commercial outlets are pleading for less drastic action and the government's comeback is to this is wartime and that measures are necessary to curb unnecessary spending.

Lewis, Meservy, Seymour Morris To Hold 1942 Regional Huddles

Washington, May 19. The Office of Facts and Figures is now devising ways and means for what it considers the "third phase" of radio participation in the war effort. A number of high-powered special super-programs may presently be in the air, shows slated to bombard the public with the importance of certain major tasks before the latter sectors.

There is a lull at the moment following the completion of "This Is War, The Radio War" and its companion piece, the network allocation plan, is producing improvement in commercial program tie-ins with government-suggested themes.

While concentrating on lining up major league radio events, the OFF is scheduling a series of regional meetings with agencies not represented on the advisory council to see what can be done about weaning local accounts into the radio war picture. W. B. Lewis expects to go to Chicago within the next couple of weeks to meet with representatives of various agencies from the Midwest who so far have not contacted agencies with the OFF. Then he'll meet in New York with people from major agencies that have some radio accounts. Schedule has not been worked out, but it's likely Lewis, Meservy, Lewis' chief, and Seymour Morris, the agency liaison, will go on the road for huddles in other sectors.

Radio has fallen into step satisfactorily with regard to war news, the first phase of the industry's war problem and everything seems to be going smoothly along this line. The over-enthusiasm right after Pearl Harbor has been pretty well chilled, with commentators, editors and announcers all showing more discretion, better taste, and a sense of responsibility. Copy writers have been the necessary restraint, so there is no more serious criticism than attempts to tie commercial puffs too closely to war developments.

Ruthrauff & Ryan Programs Run Through Heat

Ruthrauff & Ryan agency will have its show running on the networks this summer with the exception of Bob Burns. The latter is on an eight-week vacation following the June 18 broadcast (CBS). The agency will have an added attraction during the summer in the Lifebuoy half-hour stanza that it is currently receding in Hollywood.

The "Big Town" series will remain on the air all this summer, which makes it the only one in five that indicate that it hasn't taken a breather. Other R & R night-timers that will stick to their present schedules are Major Bowes, "Are You a Mising Hero?" and Go-Go Will Hour.

AMAZING RECITAL OF PAST ABUSES

Freelance Announcer-Salesmen with Axis Bias Have Skirted the Law on Foreign Language Stations—Lee Falk of O.F.F. Presides at 'Clean Up' Session at N.A.B.—Cynical Ad Libs and Possible Sabotage Described

FBI INTERESTED

BY BEN BODEG
Cleveland, May 19. The vast majority of the delegates to last week's convention of the National Association of Broadcasters departed for their home perhaps totally unaware of the fact that off in one of those many side business sessions there occurred an episode which for dramatic impact was without precedent in the history of the industry. The event was the breakfast meeting Wednesday of the foreign language broadcasters' section. Viewed from the angle of American public's role and responsibility in the war, the admissions made by some of these foreign language broadcasters formed a startling picture of laxity, indifference and stupidity.

It was a depressing and amazing recital that greeted Lee Falk, representative of the Office of Facts and Figures, who led off the discussion, by telling the linguists about their recitals and how they could rectify them, but before the session was over these foreign language broadcasters formed a startling picture of laxity, indifference and stupidity.

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LINGUALS PUT SELVES ON SPOT

Fair-minded men in this present conflict have tended backward to avoid stirring up hatred or bad feeling against groups of Germanic and Italian racial extractions, as was done, with shameful results, in the last war.

There has also been a general disposition to acknowledge that millions of first generation, or first paper residents of these States were still too unfamiliar with English, and they could better be reached in their original tongue.

Because of these factors, plus a realistic understanding of the practical business difficulties of small-scale, small-budget operations, many persons and many publications, "Variety" among the latter, have been extremely generous until now in giving the foreign language radio stations the benefit of every doubt.

Readers of the news story in this issue from Cleveland reporting the session last week of the foreign language broadcasters will surely wonder, as this publication now does, whether linguals are any longer entitled to the benefit of charitable interpretation. "Confession" of former misdeeds may be good for the souls of the involved individuals, but it must inevitably raise the issue whether the Government and the Public can or should trust foreign language stations in time of war.

Sloppiness of attitude, flabbiness of character, thinness of ethical integrity—these are fair characterizations of managers who have winked at, tolerated, shrugged off at-

Over-Playing the Heartstrings

Cleveland, May 19. Delegates to the National Association of Broadcasters' convention last week took recognition of the growing practice of various local or regional religious groups to get on the air with religious campaigns and exploit the enhanced religious sensitivity of mothers and fathers who have seen the war.

The convention passed a resolution condemning those who use a patriotic or religious appeal in connection with the war effort as a means of building up their exchequer, whether the program tieup be either free or on a contingent or per inquiry basis.

'Flat Rate' Available to Sponsors Using Entire Blue Station List

LINDSAY WELLINGTON TO VISIT LONDON

Lindsay Wellington, American representative of British Broadcasting Co., is ready to leave momentarily for England, whenever plane passage is possible. He'll be gone a week.

Upon his return in the fall he's expected to be accompanied by Maurice Gorman, former editor of the BBC publication, Radio Times.

In addition to the rates shown on Rate Card No. 36, which was distributed last week, the Blue Network now offers a special flat rate for those accounts that contract for the entire network. It's something new in network sales procedure, and operates somewhat along the line of newspaper group practice, in that of guaranteeing the same rate over a period of a year, with no change of circulation. The Blue's flat rate is at present confined to mimeographed form, and carried in the portfolios of its salesmen. The flat arrangement is limited to daytime programs. Under the flat rate setup the account's weekly billings do not vary, aside from frequency and cash discounts, over the year. It doesn't have to pay more if the network adds any stations, nor does it become eligible to a rebate if any stations drop off the network. The overall rate, in other words, is a flat rate. As a sponsor to be entitled to this flat rate he must agree to use every station available on the network at that particular time.

BIZ FOLLOWS FRUIT BOATS

B.B.D.A.O. last Friday (15) formally turned into CBS a cancellation in behalf of United Fruit, effective June 28. The account has a schedule of advertising for the next week. Reason for the account's withdrawal is that it can't get sufficient ships for the transportation of bananas from Central America to the States.

Other commercial program losses of the past week involve the Blue Network. Wheeling Wheel terminates its Sunday matinee half-hour in June, and Pillsbury Flour is giving up its schedule of three daytime quarter-hours a week at the end of the current 13-week cycle.

Already operating under the flat rate is the Blue's new rate card, which occupies the 11 to noon stretch. The Blue's deal with General Electric is a flat rate for a serial, which starts in September, is not covered by the flat rate, although it's a General Electric serial. As a sponsor to be entitled to this flat rate he must agree to use every station available on the network at that particular time.

Among other changes noted in the Blue's new rate card is the new time classification for Sunday matinees. The new listing is from 10:30 a.m. to 1:00 p.m., and the rate is two-thirds of the evening rate instead of the former two-fourths. Since May 1st of last year the network, the new rate card discloses, has added 23 stations, not making a total of 127 outlets.

Mutual has advised several ad agencies that it will have a new rate card available within the coming week.

Canada Denies Phone Lines For Remotes

Montreal, May 19. CKAC, French linguist outlet, has had to drop its plan of broadcasting from the Victor Hotel (Montreal, 9 p.m.), which show is on a tour of training camps, because it can't get the necessary telephone lines. Government regulation reduces to a minimum the use of telephone lines for radio service, particularly when it comes to remotes.

The station had figured on picking up the show from the Victor Hotel's pretty much chagrined at its turn of events because it has been underwriting the "Revue" as a sustaining program.

Dance Lessons Sponsored

Boston, May 19. Dancing lessons are given six nights weekly over WCOP for a half hour by Victor Forest, New England manager for Arthur Murray Dance Studios.

Program is sponsored by Sumnerfield Furniture Co., whose agent is the show. The show is on a tour of training camps, because it can't get the necessary telephone lines. Government regulation reduces to a minimum the use of telephone lines for radio service, particularly when it comes to remotes.

Preliminary Report—WARTIME SHOWMANSHIP SURVEY

RADIO'S BRAINS HEART AND ENERGY

By ROBERT J. LANDRY

'Variety's special wartime radio showmanship survey of network commercial programs... 'Variety's special wartime radio showmanship survey of network commercial programs...

The survey together with accompanying comments, opinions and awards are on 'Variety's sole responsibility... The survey together with accompanying comments...

Brain, Heart and Energy of Broadcasters Is What's Wanted

In his highly telltale talk at the N.A.B. convention in Cleveland last week, Archibald MacLachlan stated that government did not ask only radio time as a thing apart... In his highly telltale talk at the N.A.B. convention...

'Great Expectations' From Either Direction Need a Clear Light

MacLachlan banged across a strong point in Cleveland when he added that while Government men should not expect what they had not enunciated and what radio businessmen could not imagine... MacLachlan banged across a strong point...

Foreign Stations 'Confess'

of the Army and Navy... 'The confessions' and resulting sparks did not begin to fly until Falk... of the Army and Navy...

question of automobile pooling. The confluence of the adolescent here to get his girl to a dance under the conditions of wartime sharing of cars had the sterling showmanship advantage of supercharging the 'message' but dully and... question of automobile pooling...

Lumps of Time Alone Make Award Gifts to Uncle Sam

Imagination and ingenuity—during even at times—is needed in the wartime utilization of radio. That is a challenge to... Imagination and ingenuity—during even at times—is needed...

Army, Waxing Shows for Troops

War Department has ordered a special drive to furnish major programs originating on the Coast for shipment to bases and camps where our servicemen are concentrated... War Department has ordered a special drive...

the heading of MacLachlan's demand for the full brain, full heart and full energy of radio... the heading of MacLachlan's demand for the full brain, full heart...

Even announcements can be treated to radio showmanship... Even announcements can be treated to radio showmanship...

Eversharp's Middle Commercial Ties-In With Recruiting Appeal

An interview preceding the middle commercial Sunday (17) on the Eversharp program illustrated one type of war tie-up... An interview preceding the middle commercial Sunday...

man from the New York area... 'Do you,' shouted the other New York broadcaster, 'mean to tell us... man from the New York area...

Another language broadcaster then took up and announced to know what the other fellow had done about it... Another language broadcaster then took up and announced...

Burton: Not very well—now that they're dimmed out. Baker: Well, how does the rest of the coast-line look... Burton: Not very well—now that they're dimmed out.

'Did you say Eversharp?' 'Sure.' 'Okay, Commander. Thanks. And thank you for coming to 'Take it or Leave it' by short wave... 'Did you say Eversharp?'

Sharp Ears of Advertising Men Detect 'False Notes' in Morale... The sharp ears of advertising men can detect seemingly true but perhaps somewhat untrue... Sharp Ears of Advertising Men Detect 'False Notes' in Morale...

Milwaukee Agency Man Asks 'Why Not a Rumor-Winger?'

Howard L. Peck of the Hoffman & York agency in Milwaukee suggests to 'Variety' an interesting mode operandi... Howard L. Peck of the Hoffman & York agency in Milwaukee...

THE SUN WILL SHINE AS USUAL

Municipalities in New York celebrated the full two-hour ceremonies last Sunday (17) from Central Park Mall of 'I Am An American Day'... Municipalities in New York celebrated the full two-hour ceremonies...

Table with 4 columns: Station, No. of Broadcasts, Number of Hours, and other metrics. Includes WEA, WTAM, WMAQ, and KFO.

First sunburn emollient to show in broadcasting this season is Mentholatum... First sunburn emollient to show in broadcasting this season is Mentholatum...

league to cut out their namby-pamby treatment of war issues and to use some ingenuity in getting over the facts of the war in a more... league to cut out their namby-pamby treatment of war issues...

FROM HOME TO TROOPS

DOVONAN GROUP SETS SERVICE

Soldiers Get Elmer Davis Analysis of War—Plus Regional News and Sports by Well-Known Home Front Radio Voice—Interviews with Doughboys' Families Included and a Fiction Episode Included

SIX DAYS WEEKLY

'News from Home,' recorded half-hour program shortwaved six days a week to U. S. troops throughout the world, contains an assortment of world, domestic and local news by commentators; sports results and background; interviews with families of soldiers; fiction capsules by name authors, and on-the-scene pickups of important special events.

World news spot an off-the-air recording of the nightly Elmer Davis CBS series. Domestic and local news, is read by regional commentators and sent to New York by record for dubbing into the master transcription for shortwave broadcast. Such men as Knox Manning, on the Coast, or Arthur Godfrey, of Washington, do this portion. Spot covering sports runs about two minutes and is read by such sportscasters as Mel Allen, Arch MacDonald, Red Barber, and Don Dunphy.

Interview sessions are with the families of men in service abroad. In each case, the members of the family talk directly to the soldier, giving him personal news and chit-chat of his home, relatives and friends. Fiction portion of the show, titled 'Today's Best Story,' is written specially for the program, with such authors as John Steinbeck, Russell Crosex, Rex Stout and Jerome Weidman contributing the yarns gratis. If the author is sufficiently mikes-wise, he reads his own story; otherwise an actor reads it. Feature spot on the show is a special events pickup of some big sporting contest, or important public ceremony, recorded on the scene some time during the preceding day or so and dubbed into the master platter.

Programs are shortwaved several times daily, with the hour of broadcast and direction of beaming determined by the time of day suitable for the troops in that area. 'News from Home' is produced by the Office of the Co-ordinator of Information (Dovonan committee), in cooperation with the War Dept. John Herman is in charge of production, Robert Newman is the scripter and Laurence Hammond directs, with Connie Ernst assisting. Lou Cowan is liaison between the Co-ordinator's office and the War Dept., and Ben Wilbur handles the arrangements for local pickups, etc.

Series started being shortwaved May 11 and is carried Mondays-through-Saturdays by WCVB, WJQ and WCB, New York, and WBOS, WRUL and WRUS, Boston.

Soldier Show on WIBW

Ft. Riley, Kans., May 19. The 'Life of Riley,' first original soldier musical to be produced at the Cavalry Replacement Training Center here, will be previewed for radio listeners in Kansas and surrounding states on the 'Ft. Riley Entertainers' program over WIBW, Topeka, Thursday, May 21. Program, handled by CRIC public relations section, will introduce show's score, penned by Pvt. Robert Ward and Cpls. Eddie Herzog and Leo Hattler. Lt. Andrew B. White, equal services officer and former Fred Waring baritone, will outline book and sing 'The Cavalry Song' from the score, backed by a soldier 'choir' of 40 voices. Sgt. Everett L. McDonald and CRIC dance band, featured in the production, will play leadings from the show.

'Clara, Lu and Em' Back June 2 for Pillsbury

Chicago, May 19. 'Clara, Lu and Em' return to air on June 8, following an absence of some years from the radio. Act, consisting of Clara (Louise Mead), Lu (Harriet Allen) and Em (Helen Mitchell), will be heard in a new three-week show for Pillsbury Flour Mills. Program was pioneer in script shows in town.

New program hits the air over CBS, Monday, Wednesday and Friday at 11 a.m. CWT, McCann-Erickson is agency for account. 'Musical Mill Wheel,' which account has been bankrolling, dates from June 8, due to Walter Patterson's joining armed services.

L. P. Lansing in Alaska

Ft. Richardson, Alaska, May 19. Lt. Laurence P. Lansing, former Coast radio man, has been assigned to this Army post. Since being called for active duty Feb. 1, he had been at Camp Roberts, Cal.

If Bombs Fall

Several ad agencies have made plans to transfer the key portions of their staffs to Connecticut suburbs in the event of air raids on New York. The exceptions would be the radio personnel, since they would have to remain close by hand to the network studios.

Head of one large agency proposes to devote his 12-room house in Connecticut to offices and take up residence in a smaller house nearby. The personnel would take room and board with householders in the same or nearby towns. The same agency's president has gone so far as to line up the local plant of a magazine publishing company to handle any necessary proof jobs.

Buffalo. — Ev Biller, pianist at WGR-WKBW, now in the Army; Jeanne Painter, singer, exited town to join staff of WOWO, Ft. Wayne, Ind.

AFL Actors Employed on CIO Program on WQXR, New York

'Win the War,' weekly dramatic program Friday nights on WQXR, New York, will be sponsored by the New York CIO council at the normal commercial rate and will use American Federation of Radio Artists (AFRA) talent at the regular commercial scale. Series starts at 9:30 p.m. Friday (22). The union emphasizes that the sole purpose of the show is to promote decisive victory over the Axis by dramatizing the war effort of all the people.

Scripts will be written by members of various CIO unions, in cooperation with the Newspaper Guild of New York (CIO). Peter Lyon, a freelance radio author, will donate his services as script supervisor and coach. Paul Stewart, an AFRA actor and free-lance director, will produce the first few programs and

coach CIO union members to take over direction of the show permanently. He will also contribute his services.

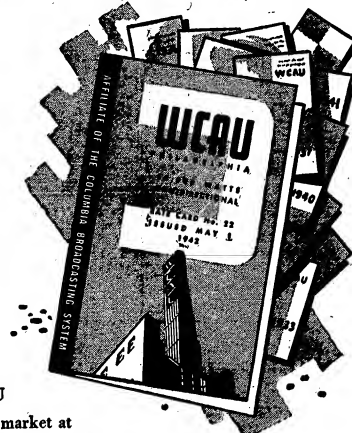
The national CIO organization is already cooperating with the AFL in the presentation of a weekly Labor for Victory series on the Red network Saturday nights. The time for that program is donated by NBC, with the two unions alternating on the presentation of the shows.

A. M. Cairns at CFAC

Calgary, Alta., May 19. A. M. Cairns has been named manager of the Calgary Herald station, CFAC, succeeding Victor F. Nielsen. Cairns has been radio director of A. McKim Advertising Agency, Toronto, and in 1942 he rejoined All-Canada Radio Facilities.

OUR PRICE CEILING IS 10 YEARS

OLD . . .



It's a fact that WCAU

is still selling a 1942 market at

1932 prices. Our new rate card #22 has

been modernized. It looks different from its predecessors but its basic structure is just the same. That was fixed voluntarily a decade ago.

Today, WCAU's commodities—coverage and listeners in the rich Philadelphia Market—are more valuable than ever. For instance the number of radio homes in WCAU's primary area have increased 24.7% since 1932. Yet, you pay no more to reach them because — "Our Price Ceiling is 10 years old".



80,000 WATTS IN ALL DIRECTIONS

Philadelphia • WCAU Building, 1622 Chestnut Street • New York City • CBS Building, 485 Madison Avenue . . . Chicago, Ill. • Vigil Radio, 400 N. Michigan Ave. . . Boston, Mass. • Bertha Bannon, 528 Little Building . . . Pacific Coast • Paul H. Reyster Co.

CBS' La Cadena de las Americas; 76 Latin Stations to Re-Broadcast At Least One Hour Every Day

All the preliminary engineering being at last completed, Bill Paley last night (Tuesday) launched the Columbia Broadcasting System's Latin network, La Cadena de las Americas. It includes 76 stations throughout the 20 Latin American countries who will receive seven hours of programs daily from New York via shortwave. Each of the stations will be equipped with a pick-up system worked out by CBS engineers and made in the U.S. and sold to the native stations by CBS. With physical reception of shortwave signals a tested actuality, member stations are committed to re-broadcast locally by longwave at least one hour from 7 to 8 p.m., most of the night.

Transcriptions of Columbia sustainer plus recordings, plus various live shows will be sent to a central pool to keep La Cadena de las Americas regularly supplied. The numerical code programs will be re-broadcast out of New York to American garisons will not be beamed southward.

Non-Commercial Just Now

La Cadena will be strictly non-commercial for the duration. General confusion induced by the war together with scarcity of bottoms to carry ordinary merchandise between North and South America rules out any but institutional advertising.

The Spanish and Portuguese spoken on the program service will be as 'neutral' in pronunciation as possible but on occasions where a program is directed specifically at one country, say Argentina, a speaker with the characteristic local dialect, will be available. Last night's inaugural program was intended by CBS to illustrate the physical and international solidarity rather than to set artistic standards. The program ran 90 minutes on the coast-to-coast U.S.A. via the Columbia system, besides spraying over the equator. Vice-President Wallace Undersecretary Sumner Welles and such U.S.-residing Latin luminaries as Don Luis Quintanilla and Don Adrian Bécica were answered by Uruguay and Venezuela chiefs from their presidential palaces.

Rita (Cassino) Hayworth, Jinx Falkenberg, Juan Arvizu, Olga Coelho, Eva Carriz were among the talent. Hollywoodites who habla Espanol were selected.

Regular announcers for La Cadena de las Americas include: Jose Casares Quintana of Columbia. Jose Crespo, from Spain, a stage and screen actor with European and Hollywood experience.

Luis Alvarez a champion swimmer from Ecuador who stayed behind in U.S.A. after coming here with his team in December.

Make Book on Eddy

Personnel in the radio department of the J. Walter Thompson's New York office participated in a pool with the initial rating of the Nelson Eddy record. The C. A. B. showed 8% and the Scott (\$7.50) went to Ed Scott, secretary to Bob Colwell.

The guess of John U. Reber, v.p. in charge of radio, was 10.2%.

PEANUTS MAY SPONSOR QUIZ

Planters Peanuts may take over sponsorship of 'True or False' (Blue) for the summer. The quiz terminates its connection with Williams Shaving Cream temporarily June 29. J. Walter Thompson, is the agency on both accounts.

Trotter Moves Up

Bill Trotter, announcer, has been promoted to production manager at CBS.

For some time now Trotter has been in charge of all local live talent shows on the station.

Previously Pressed Agent for CBS' Affiliate Station at Quilauqui

Dr. Luis Jatocha, Portuguese announcer from Brazil. He's a medical doctor turned broadcaster. Well known in his native land.

Carlos Vileta, a U.S.A. citizen, born in Argentina, spent years in Europe as newspaperman.

Crispian Alves Dos Santos, Portuguese voice for Pathe News. In shortwave work since 1938.

Gaspar Crespo, newspaperman, poet, concert manager, husband of Brazilian singer Olga Coelho who also will broadcast for La Cadena de las Americas.

Miguel Gilra, Portuguese speaker. Former Brazilian newspaperman.

Ferry Mascado, Portuguese announcer.

NYA-Trained Girl Takes Tower Engineer Job; Other Femmes Hired

Pittsburgh, May 19. Marie Stetler, woman transmitter engineer, was being employed by WSTV, Steubenville, O. She is 22 and passed her examination for a first class operator's license on April 9.

Miss Stetler had operated on a restricted permit radio station in the office of the sheriff of Adams County, O. Her first job as a telegraph operator for a firm of stockbrokers and she studied radio maintenance and theory at the NYA workshop in Steubenville.

According to WSTV records, radio industry has only one other woman transmitter engineer, but she works for an FM rather than a standard broadcast station.

Training Girl Subs

With most of its engineers liable for military service, WTRY is training four of its regular female staff to handle the controls—just in case. Those who have been studying and taking turns in the control room under the supervision of the men, are Mrs. Rosaline Nash and Betty Daly, of the regular staff. Also Kay Moser, director of women's programs; Mildred Lambertson, receptionist.

In Albany, announcements were recently placed of openings on the radio at W. R. W. 1030 for women between 25 and 35. A minimum of two years' high school education and a moderate knowledge of typing were listed as requirements. 'Four weeks' training with pay' was offered as an inducement.

WGAR Hires One

WGAR has added Ruth Lloyd, 21, to its engineering staff. John Paul, station manager, is Ohio director of plant whereby government will train 200,000 radio technicians for war work.

Miss Lloyd is product of such course

Miss Lloyd is product of such course.

CLEVELAND CLUBWOMEN VOTE ON RADIO 'BEST'S'

Cleveland, May 19. The Radio Council of Greater Cleveland, polling its several thousand members and representative Cleveland civic organizations has selected radio's best daily shows.

Selections were studied by the Council Evaluation Committee and a list made public by Mrs. Walter V. Magee, organization proxy.

Best programs are: Sunday: New York Philharmonic, 'One Man's Family', Charlie McCarthy, Best programs are: 'The Phil Spaly's All-Girl Ensemble.

Monday: Lux Radio Theatre, Richard Crooks-Walstein Ensemble, the Vorchies (Telephone Hour), Dupont's 'Cavalcade of America'.

Tuesday: 'Fibber McGee-Molly', 'Bob Hope, Battle of Seaks', 'Treasure Hunt', 'Laughing Rumba'.

Wednesday: 'Quiz Kids', 'Mr. District Attorney', 'Kay Kyser, 'The Thin Man', 'Dr. Christian'.

Thursday: 'Aldrich Family', 'Bing Crosby', 'Frank Morgan', 'Ethel Mace, Edward G. Robinson, Rudy Vallee'.

Friday: 'Information, Pledge', 'Luchina', 'Black Knights', 'The Night', 'Waltz Time', 'Walter Damrosch Hour'.

Saturday: Cleveland City Club Forum, Metropolitan Opera, Cleveland Orchestra, 'Let's Pretend', 'Lincoln Highway'.

Cecil Brown Draws 4,500

San Antonio, May 19. One of the largest audience ever seen here for a speaker ever heard Cecil Brown discuss his views on the current crisis here at the Municipal auditorium last Tuesday (12). An estimated paid attendance of 4,500 was clocked. Proceeds after Brown's fee and expenses were turned over to the U.S. Civilian Defense Fund.

Brown was introduced to the audience here by Charles C. Shaw, KJSA, news anchor who worked with Brown on the Pittsburgh Press.

Harold V. Brough of the Fort Worth Star-Telegram represents the Newspaper-Radio Committee of 150 publishers with radio stations at a luncheon today (19) before the House Interstate Commerce Committee.

Sign-Off of 'Keep 'Em Rolling' Points Up Talent's Generous Help

Surveys it

Milwaukee, May 19. Bill Evans, whose 'Top of the Morning' program has been a WTMJ feature for years, was recently elected aid raid wardward of the block in which he resides, East Lake. Evans, who has been elected, got up a questionnaire for circulation among his neighbors.

He's still mulling at his question No. 9—"At what time of the day is your husband away from home?"

'Keep 'Em Rolling'

'Keep 'Em Rolling', first of the Government-produced morale programs, completed 28 weeks and went off the air Sunday (17) night. It began five weeks before Pearl Harbor. Its statistics are unusual in several respects, first in having the longest run by any Government wartime series, and second in the small quality of cash, an average of \$25 per week by the Office of Emergency Management and, in succession, the War Production Board. This sum should be added some \$200 weekly contributed by the Mutual network for minor bit actors who make up the program.

HOSS-YARDERS ARE NABBED

Cleveland, May 19.

Legality of race-horse broadcasting, with music and news interspersed, will be tested in police court following arrest of six men on horse-race gambling charges. Among those arrested were Morris (Mushie) Wheeler, 40, manager of the Tele-News Service, Inc. and former agent for the Annenber race news syndicate.

City prosecutor Anthony Rukowicki, in face of sharp disavowal from Wexler's attorneys, declared trial would decide whether the operator of any news service used exclusively to deliver race results could be prosecuted as an aider and abettor to gambling. Detective Dave Kerr, who conducted the raid and 'cashed' the outfit for several weeks, said race news was broadcast to many spots throughout county.

One police squad arrested Wexler, race news announcer and telegrapher at Tele-News Service office in downtown office building. Another squad arrested three men in uptown room and charged them with occupying rooms to record wagers. Kerr, in raiding downtown broadcasting headquarters, used this as a blackout test, as code sentence heard in uptown quarters signaling arrests were to be made.

Trial was set for May 26 after all six pleaded not guilty before Municipal Judge Lewis Drucker. Bond was set at \$500 apiece.

Book Reviews on CKAC

Montreal, May 19. 'Vient de Paraitre' (Just Out) Film Review has lead off over French dependent lingual CKAC for 15 mins. every Friday for indefinite period. Ferdinand Blondi is critic handling both French and English books.

Also now on CKAC are the Gillette Safety Razor-sponsored sporting events at Madison Square Garden on Fridays May 15-22-29.

Series was uncedo cutoff for 13 weeks

by Clifton Fadiman, who was succeeded for 13 weeks by G. Kaufman. Quentin Reynolds and Melvyn Douglas handled 27 and 28 respectively. Arthur Kurland, 29-year-old director, handled whole series. He is about to enter the armed forces.

Borton Gould, NBC musical director throughout. A special theme song was written by Rodgers and Hart.

FREE DRAMATIC STARS

Alfred Lunt
Lynn Fontana
John H. Brown
James Stewart
Fay Wray
Florence Stewart
Monty O'Grady
John Bennett
John H. Brown
Paul Mann
Raymond Massey
Ellisberger
Brian Donlevy
Boris Karloff
Anne Nagel
Paul Godwin
Tyronne Power
John Garfield
Myrna Loy

FREE SINGING STARS

Jan Edwards
Paul Robeson
John Charles Thomas
Maurice Murphy
Gerrit Blaich
Lenny Ross
Ella Fitzgerald
Nadine Connor
Paul Robeson
John Garfield
Lola Lewent
Ray Bidloch

FREE COMEDIANS

Bob Hope
John Charles Thomas
Maurice Murphy
Gerrit Blaich
Lenny Ross
Ella Fitzgerald
Nadine Connor
Paul Robeson
John Garfield
Lola Lewent
Ray Bidloch

FREE MATERIAL

Donna D'Amico
Edward Hart
Martin Galt
John H. Brown
Ray Mitchell
Maurice Murphy
George B. Kaufman
John H. Brown
Lillian Hellman
Paul Galt
John H. Brown

Joe Kelly, schoolmaster of the Quiz Kids program over the Blue network will be away for several weeks, and a 13-year-old boy will pinch hit for him on the May 20 broadcast.

UNIQUE AVAILABLE * WCPO

8 A.M. Newscast Strip Is First In Listeners In Cincinnati

LATEST C. E. HOOPER

WCPO News	Station B	Station C	Station D	Station E
41.9%	32.6%	16.3%	8.1%	1.1%

Cost only \$175.00 per week of 6 ten-min. broadcasts—Based on information contact (\$165.00 on 52 wk.)

For further information on this and other WCPO program and spot availabilities call . . .

THE BRANHAM COMPANY

THE TALK OF THE AGENCIES
* Dodge Dealers reluctantly released this Newscast strip after 2 years of highly successful sponsorship.

the great Detroit Market under par!

Let WJLB drive your sales messages straight home - It's the most listened-to radio station in Detroit

GEORGE F. HOLLINGSBURY COMPANY
NEW YORK - CHICAGO - ATLANTA
SAN FRANCISCO - LOS ANGELES
Associated Station WJLB - Ft. Worth
Owned and Operated by The Detroit News

BRITISH LEARN ABOUT U. S.

Versatility In Mexico

Two exceptional Mexican radioemen are here on business. One is Manuel Aceves, 60, owner-operator of station XZMA (5,000 watts) at Prenzillo, the Zacatecas state mining center. He is also announcer, artistic director, salesman and bill collector for the plant. The other is Manuel Zepeda Castillo, 47, only announcer of station XZCA (5,000 watts) of Tampo, a town some 300 miles from Mexico City. Zepeda Castillo was a sailor, soldier, newsmen, congressman and secretary-general of the government of Jalisco state. Radio announcing is the best job of all, he says—but he is running again for congress.

Three 500-Seat Studios For XEW

Azcarra Station Being Extensively Overhauled and Modernized in Mexico City

Mexico City, May 19. Expansion and improvement as present facilities that have been used for some 10 years are under way at XEW (150,000 watts). Station will spend around \$200,000 on changes expected to be completed about July 1. There will be three studio-theaters, each accommodating 500 spectators, all at street level. Two will be brand new. There are to be 13 other studios.

Azcarra Syndicate counts upon these 13 studios to fully meet all demands on XEW. Control rooms will be air conditioned.

XEW broadcasts 17 hours. Of 150 programs used a day only about six are transcribed. As around 144 of these programs are live talent, a large working personnel is necessary. XEW is the biggest employing radio station in Mexico and one of the largest in the world. Of musicians alone it has 300.

XEW is an informal club for Mexico's song writers. Many of this country's hits were written at station. Writers and composers can be found around XEW all day. They are encouraged to make themselves at home by Manager Othon M. Lugo.

"We are confident that this investment in expansion and improvement will be a good one," Emilio Azcarra told 'Variety'. Conditions, generally, radio as well as business, are much better than they were a couple of years or so ago, looks as if all these conditions are going to improve, despite the war and the general uncertainty."

XEW will be 12 years old this September. It began as a 5,000 watt station.

When you buy Lams Lampshades
BUENOS AIRES
 SERENADE

WIAU WORCESTER
 LAMPSHADES
 SERENADE

WIAU WORCESTER
 LAMPSHADES
 SERENADE

'WOMEN'S COMMITTEE AWARDS AT LUNCHEON

Women's National Radio Committee made awards to nine network programs yesterday at its annual luncheon at the Hotel Pierre, N. Y. The programs receiving awards were:

Musical—Philharmonic-Symphony concerts (CBS), with honorable mention to Andre Kostelanetz show (C.B.S.), Metropolitan Auditions (NBC) and Dr. Walter Dromosch's Music Appreciation Hour (Blue). Drama—"Aldrich Family" (NBC), "First Nighter" (CBS) and "Fiber McGee and Molly" (NBC) as runner-up.

Forum—"America's Town Meeting of the Air" (Blue), with "American Forum of the Air" (Mutual) and University of Chicago Round Table (NBC) as runner-up.

Entertainment—Maxwell House show (NBC), with Kate Smith program (CBS) and Edgar Bergen (NBC) runner-up.

Quiz—"Information Please" (NBC) and "Quiz Kids" (Blue) were so nearly equal that awards were given to both.

Children's—"Rainbow House" (Mutual) with "Friendship Bridge" (WMAA, New York) given special honorable mention.

Talks—H. V. Kaltenborn (NBC) and Walter Winchell (Blue) divided the award, with Elmer Davis (CBS) runner-up.

Sam Jaffe as 'Hymie' Offered As Hit Show

"The Adventures of Hymie," comedy-dramatic program, has been adapted by H. S. Kraft from his own light comedy, "Cafe Crown," and is being offered via audition recording to ad agencies and sponsors. Sam Jaffe, who plays the Hymie character in the play at the Cort, N. Y., has the same role in the radio version. With other members of the stage troupe also recreating their roles. In addition, Minerva Pious and a few other players have been added.

Besides broadening the appeal of the comedy somewhat by introducing the Yiddish theatre atmosphere, the program has been given an American twist. Lindsey MacHarrie, Blue network staff producer directed the audition recording. Tom Dix, agenting the show, with the Blue network holding an option on it in case it is bought for sponsorship.

'Kitty Foyle' for Mills

"Kitty Foyle," the Christopher Morley best-seller, will be adapted by Carl Bisby as the next vehicle on the 'Stories America Loves' program on CBS at General Mills. It will start June 8, succeeding 'The Sheik,' the current yarn.

Rittel Kent, director of the 'Stories America Loves' series, will cast the new show late this week. Elizabeth Reeves, of the Knox-Reeves agency, which handles 'Stories America Loves,' is currently in New York, but returns to the homeoffice in Minneapolis tomorrow (Thursday).

BBC AIR SHOWS WAXED IN N. Y. C.

Third Series Explaining Yankee Life and Customs to Great Britain Starting—Meantime Against the Storm' is Shipped to London So That BBC Will Know About Daytime Serial Form Over Here

STAFF GROWING

The British Broadcasting Corp. is currently producing two different series of recorded dramatic programs in New York for broadcast in England. A third series will be started about June 15. All are aimed at giving English listeners a picture of American life and history. The principal program goes by the informal title of the 'epic' series. It is a 45-minute stanza depicting various phases of the American scene. Eight stanzas have been recorded and shipped to London, covering such topics as the merchant marine, the Tennessee Valley Authority, immigration, a country newspaper, and Washington, D. C., in wartime.

The programs have been written by various radio authors, including Harold MacDougall, Ralph Schoorman, George Ludlum and Leo Fontaine. William Robson, CBS staff writer-director, is currently writing 'Production Now,' an expanded version.

(Continued on page 39)

I Am An American Day' Celebrated On Grand Scale Showmanship in N. Y.

'I Am An American Day' (second year) proved 'the occasion for a super-whopper patriotic rally in Central Park, New York, Sunday (17), with the branches of trees tucked adjacent to the Mall and nearby meadows so that a gathering of 1,200,000 persons (only 60,000 had seats) came within the farflung audience. Loudspeakers made the ceremonies audible not only to this mob of over one-seventh the city's population, but to residents of apartments on Central Park West, Central Park South and Fifth avenue.

The two-hour celebration was marked by several dramatic highlights and the surprise speech from London of General Charles DeGaulle, leader of the Free France. This came through after Lily Pons had sung 'Daughter of the Regiment' and Mayor LaGuardia had observed that the opera and the singer were products of the Free France all the world except the Nazis, loved. Following DeGaulle, Miss Pons encored with 'La Marseillaise.'

Station WNYC, city-owned, carried the full program and was the organizational pivot of the whole event. The New York City contribution definitely took on a national character. Blue clipped 'Wake Up America' Forum for 15 minutes to carry part of it. NBC spotted 15 minutes from the Mall ahead of its 'Army Hour.' CBS had a half-hour pick-up (and provided through Bob Trout in London the DeGaulle re-note), and Mutual carried a half-hour also. Whole program went out

shortwave via CBS and WYUL, Boston.

It fell to Morris Novic, of WNYC, to handle most of the radio and much of the general showmanship preparations. The platform was populated with celebrities, including Bishop William T. Manning, Governor Herbert Lehman, Supreme Court Justice Hugo Black (who administered the oath to the flag by the 1,200,000 citizens) and Monsignor Robert Keegan, Giovanni Martinelli, Margaret Speaks, Fred Winfield's Glee Club, Marian Anderson, Albert Spalding, James Melton, Irving Berlin were on the program.

Miscellaneous expenses of \$11,000 were incurred, entirely paid by private citizens. Some 3,900 policemen handled the crowds.

Stanton West to Ogle MCA's Carson Package

Hollywood, May 9. Carl Stanton, radio director of Lori & Thomas, spanned the connection to look at a new show packaged by Hal Hackett of MCA. Half-hour comedy piece headed by Jack Carson was tried out last Saturday (16) at CBS for audience reaction. In support of Carson are Franklin Pangborn, Garry Shinnis, Billie Burke and George Stoll's orchestra. Stanton looked over the show for two interested accounts and flew back with the platter.

Let's start with 44% of the United States

THERE are 14 U. S. cities of over 500,000 population, and Mutual stations rank third or better in 12 of them, according to the latest Hooper Radio Reports.

Here's popularity where popularity counts, because in their primary areas alone, these Mutual stations regularly serve 13,453,200 radio homes—over 44% of the 30,300,000 U. S. total.

When Mutual tucks these key cities under your belt, you've made an important start toward reaching all your markets, coast to coast.

And dominant Mutual stations in other cities can help you finish the job—at lowest network cost.

THE MUTUAL BROADCASTING SYSTEM

PAUL ROBESON With Ray Bechtel, Al Goodman Singing, Orchestra 30. WJAZ 12:30 p.m. WABC-CBS, New York

Texaso turned out the second half of its hour on CBS last Sunday... Battle Hymn '91

'SEATTLE BONDWAGON' With Herb Hageron orch., Bob Kelly 39 mins. Saturdays, 11:35-11:45 p.m. WKBY, Buffalo

MARK VAN DOREN 'The Radio Reader' 15 mins. Mondays, 5:15 a.m. WABC-CBS, New York

This is an experiment in going straight from the text of Nabhiel Hawthorne's classic novel, 'The Scarlet Letter'...

'LABOR'S NEW ROOM' 15 mins. Tuesdays, 9:45 p.m. WHOM, Jersey City

This has been a weekly ironical twist, so it's routine information that the program bearing this title and supported by the Daily Worker...

PETER HAYWARD 15 mins. Thursdays, 11:35-11:45 p.m. WKBY, Buffalo

As a local filler, this program really has been splendid on WJZ, New York, at 12:55 a.m. seven nights a week...

Entertainment came from Jimmy Durante, who nearly upped his drawing prolonged applause with 'Tink-dink-dink' song 'Mildred'...

Gunnar O. Wig, general manager of WHCC, Rochester, N. Y., was elected president of the Rochester Club last week.

'GO GET IT' With Bob Emery, Joe Bolton Singing, Orchestra 30. WJAZ 12:30 p.m. WABC-CBS, New York

The Conquest program which scored a colossal triumph with or consequences for Procter & Gamble, has been a success in getting the local audience participation - a show on the radio...

On the Wednesday night (13) show day contest was on their quest late that afternoon were shown the mike to tell how they fared...

WABC-CBS, New York

There appears to be almost no line that is not filled with assignments that can be given on the spot...

WABC-CBS, New York

WABC-CBS, New York

BUDAPEST STRING QUARTET Chamber Music 30. WJAZ 12:30 p.m. WABC-CBS, New York

CBS is doing an admirable job in presenting the work of the Budapest String Quartet...

Carper's work was well played, but it hardly compares with the Mozart, and it is regrettable that the comparison must be made, since one work followed another.

'PRODUCTION FOR VICTORY' With Carl Dash, Tiny Schwarz, Bob Armstrong orch., vocalists 30. WJAZ 12:30 p.m. WABC-CBS, New York

There is one serious snag at this juncture in the production of 'Victory'...

'BATS IN THE BELLEF' With Durward Kirby, Marion Mann, Michael Berry, Records and Betty (4) 30. WJAZ 12:30 p.m. WABC-CBS, New York

WABC-CBS, New York

Television Review

WEN AT WORK With Eddy Condon, Joe Sullivan, Benny Melon, Fee-We Russell, Wally Brown, Henry Red' Allen, Woody Herman, Bunny Brigg, Jack Musulo 30. WJAZ 12:30 p.m. WABC-CBS, New York

Eddie Condon and his hot men staged a jam session before the CBS television camera...

WABC-CBS, New York

Featured comic of the stanza is George Barris, who unravels a line of gags a little on the corny side...

WABC-CBS, New York

WABC-CBS, New York

'BLIND DATE' With Frances Scully, Connie Haines, Michael Berry, Records and Betty (4) 30. WJAZ 12:30 p.m. WABC-CBS, New York

Monday, 9:30 p.m. WABC-CBS, New York

There is one serious snag at this juncture in the production of 'Victory'...

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

WABC-CBS, New York

YOUR SHOWS CATCH ON QUICKER WITH THE NATIONAL REPRESENTATIVE: JOHN BLAIR & CO.

560K BPC REC'D COLUMBIA

BETTER LOCATION! 300 WATTS DAY 200 WATTS NIGHT

The Ideal of Radio News

Memphis, May 19. Possibly one of the clearest, most dignified statements of policy on news is that published by WREB in its "Press-Scholar under the caption, 'Give lists and the people will find their own way.' The statement reads:

"We believe that a radio station, operating as a public service under Government license, is morally bound to broadcast news impartially; without bias, suppression, exaggeration or distortion. In more than 9,000 news programs which WREB announcers have broadcast since the beginning of the war, not a single item has been broadcast by the options of the management or by the editorial policy of the newspaper with which the station is affiliated. News is naturally better equipped to handle radio's share in news dissemination."

Tornado Remains Radio Secret

Minnesota Stations Irked By Enforced Silence—Say Contemporaries Enjoyed Advantage

Minneapolis, May 19. Minnesota tornadoes, which caused loss of lives and did considerable damage in several sections of the state, also blew up considerable radio turmoil the repercussions of which now are reaching Washington and which are expected to bring out of the capital a clearer cut policy relative to weather news broadcasting.

KSTP and WLOL are perturbed because, in taboos warnings of the series of tornadoes, they reported to the federal weather report censorship rules, while other stations, including WCCO, WTCN, and WMIN, carried the storm stories over the ether waves. KSTP and WLOL didn't relish the idea of being "cooped."

When KSTP and WLOL sought permission from the local general weather bureau head to broadcast a storm program it was refused and the stations were referred to the Chicago regional headquarters, which also said "nothing doing."

However, it appears that Al Sheehan of WCCO contacted somebody in Chicago, who told him to go ahead. KSTP and WLOL even appealed to office of censorship in Washington without approval. He stated that news of tornadoes was permissible only for publication in the newspapers, not over the radio.

But with KSTP and WLOL laying off, WMIN relayed the local general description of the tornadoes. After the newspapers were on the street WTCN also carried reports regarding the storms. Then Cedric Adams, WCCO newscaster, during his night broadcast, went into details and even had an eye witness on his program describing what he saw.

Frank Lamping's New Job

London, April 28. Frank Lamping, who was assistant managing director before the war of the English agency for Radio Normandie, has had a change of post in the Royal Air Force. He is now with the Directorate of Air Force Welfare. As such he supervises recordings made with talent in the RAF.

"His rank is flying lieutenant."

LEVERS' COPY RAISES SOME EYEBROWS

Lever Bros. withdrew a spot announcement from its latest national ad campaign on Swan Soap because of protests from women listeners over what they considered to be a "lewd" advertisement. The rhyme involved in the blurb had to do with the fact that each cake of Swan Soap is so good that it can be split into two parts.

Another Lever spot blurb that has caused some headbashing among broadcasters recently stems from the Lifebuoy campaign. In the latter rhyme there is frequent reference to "Sad Sadies, the B. O. Lady" and "Stinky Sam, the B. O. Man." It is the opinion of these broadcasters that such stuff certainly can't be counted as sterling contributions to the dignity of radio.

Argentine Activities

By RAY JOSEPHS
Buenos Aires, April 20. Philips Milk of Magnesia now airing new series on Radio El Mundo from Radio-Casino. Program at 9:30 p.m. Program starting Turkish style comic Ali Salem Baraja and Don Manolo. Don Manolo de Flores and Jaime Font Saravia is particularly adapted for visual as well as ear audience. One of few local programs started from set stage.

Los Hermanos Alvarez return to Buenos Aires after one month on Radio Terruphins in Puerto Alegre. Buenos Aires booking agencies at Casinos there and elsewhere in Brazil and Uruguay.

Brazil theatrical company of writer and dramatist D. Pedro Jose Cuhuciano signs Vilma Vidal and Daniel de Alvarado for series of six weeks on Radio Belgrano (LR 3). Programs sponsored by Nestle Argentina (chocolate). Monday through Fridays at 4:00 p.m.

"La Novela de Un Joven Fobor" (Novel about Young Fobor) comes on EFA film set for series on El Mundo. Radio show will start Nelida. Buenos Aires radio show by Roberto Araya and by Ulises Carlos Garnier and is one of few Argentine-made pilots ready to go. Usually Hollywood-made are the only ones to get much radio time here.

Araeri-Norbl duo signed by Radio Portena (LS 4).

Radio Splendid (LR 4) getting terrific fan mail response on "Reviviendo La Emocion del Tango" (Reviving the Emotion of the Tango) which seeks for listener reaction to pop numbers.

J. Walter Thompson sets Mundo network Red Azul y Blanca to carry full series "Ariando Recuerdos" (Memories) for Jabon El Gaucho (Swift soap) Ricardo L. Menezer will work with Mundo stations. Sara Proppert and Luisa Oliveira in top roles.

Luis Martin Ventura generally rated top local guitarist, set by Radio 10 on Thursday. The rhymes and Sundays at 12:30 p.m. for Jabon Federal (soap) will feature many of the country with the leaders of classical art directed by Adolfo Gendelman.

Mundo chain gets under way with Vicks Vaporub series Monday, Wednesday and Fridays at 4:15 with "Puesta del Sol" (Sunset) set directed by Carlos Arturo Orfeo and starring Iris Lainez. Mc. Horacio a Zaida.

Roberto Almeida on Belgrano in "Los Grandes Amores" (Great Loves) with Mecha Ortiz, based on biographies of Oblgado Heloise, Josephine, Beatrice, Dante.

CINCE-Press special audition on Radio Argentina Day with program as directed by Lois y Dominguez continent broadcast, featuring Amanda Ledesma, Hugo del Carril, Fernando Ochoa.

Teatro Palmirina new program on El Mundo "Idilio Truco" (Broken Idyl) Roberto Salinas star with Margarita Coronza Perez, Flora, Rita Miranda, Gustavo Caverio.

Riple, John J. McNulty Join Wilder's Board

Albany, N. Y., May 19. W. A. (Bill) Rippe, commercial and resident manager of WTCN and John J. McNulty, N. Y. State superintendent of buildings, have been named to the board of directors of the Troy Broadcasting Company, Inc. Rippe was with WREU, Reading, Pa., before he joined WTCN two years ago. McNulty, Democratic leader in Green Island (adjacent to Troy), is a law sheriff of Albany County. Harry Wilder, of Syracuse, is president of Troy Broadcasting Co.

BEECH SHOW ON WQAI
San Antonio, Tex., May 19. Jack Beech and his gang will be aired over station WQAI each Tuesday and Thursday effective May 20. They will air a series of quarter hour programs for a period of 16 weeks. Deals will be in behalf of Allyn and Account was placed through Young & Rubicam.

Tax Bill Compels Fight Promoters To Reveal Broadcasting Deals

KVOR, Colorado Springs, Hears From the NLRB

Washington, May 19. Though cleared of charges the management violated the Wagner Act by a unanimous opinion, the Board affirmed its proposed findings of fact which include a conclusion that the KVOR chief engineer tried to discourage his subordinates from asking for more pay. Though negotiations were protracted and did not bring any agreement, the Board held the company cannot be convicted of refusing to bargain as required by law. The decision remarked on "the extended delay" but said the amount of time consumed does not demonstrate any desire to violate the Wagner Act. Stumbling block was the closed shop issue.

Albany, N. Y., May 19. Taxable gross receipts from boxing and wrestling matches in New York State must include prices charged for the seats, less the under exploitation of broadcasting, television and motion picture rights, under the terms of a bill signed by Governor Lehman.

The measure sponsored by Senator Walter J. Mahoney of Buffalo and Assemblyman James J. Dooley of New York City, provides that deductions can be made in this connection for commissions, brokerage, distribution fees, advertising or other expenses.

Radio Directors Loosely Define Who's Eligible

The Radio Directors Guild, formed several weeks ago with a charter membership of 39, is accepting applications for additional members. Each applicant must be granted by a member and must be approved by the membership committee, of which Ed Byron is chairman.

No definite qualifications for membership have been established or are planned, as the committee is to decide each individual case on its own merits. It is figured that with the whole radio industry continuing to develop, the status and scope of the director may change with it. The Guild intends to restrict its membership to qualified directors actually earning their living in the profession, but it wants to leave termination of each actual case in the hands of the committee.

No membership meetings have been held since the Guild was organized, but the various committees have been holding weekly sessions. Main business of the executive committee continues to be "drafting a constitution." That may be completed by next week and possibly Monday. KQED and KTR are also members, along with a few from the town's other stations. Present plan call for a drive to sign up all employees of all stations who come under the IBEW jurisdiction.

IBEW OVER-ALL IN SEATTLE RADIO

Seattle, May 19. All announcers, writers and technicians in Seattle stations who are members of the International Brotherhood of Electrical Workers are being organized into one local, with the first meeting of the new group held last Friday.

At present the technicians of all stations are members of IBEW, and announcers and writers of KOL, KIRO, KOMO, and KTR are also members, along with a few from the town's other stations. Present plan call for a drive to sign up all employees of all stations who come under the IBEW jurisdiction.



Suzy our steno wisely asserts, "And Cincinnati's getting its share. Last month alone payrolls totaled \$23,000,000."

"No wonder smart advertisers are getting WSA identification for their products. And WSA's unique merchandising aids KEEP SELLING your product from program to point-of-purchase!"

- WSA'S SALES AIDS**
- 1. Street card and 2. Taxicab covers
 - 3. Moon Sign
 - 4. Downtown Window Displays
 - 5. Display Cards
 - 6. Newspaper Ads
 - 7. House-organ
 - 8. "Meet the Sponsor" Broadcast

IT SELLS FASTER IF IT'S
WSA
CINCINNATI'S OWN STATION
M-C-A BLUE NETWORK • 3,000 WATT DAY AND NIGHT

ASCAP
Radio Program Service
warmly accepted

After more than a year of preparatory work on the ASCAP Radio Program Service, it is wonderfully pleasant to have seen it, this week, win the wholehearted acceptance of station managers everywhere. By letter and telegram and in person the ASCAP Radio Service has been praised as a practical plan for creating music profits.

A presentation of Music Profits is on your desk. It is so designed as to make a strong selling tool for your sales department. Study it, get the Service for your station and start turning music profits into music profits. The ASCAP Radio Program Service will be sent to you on request, without cost, if you are an ASCAP-licensed station.

ASCAP
Radio Program Service
30 Rockefeller Plaza, New York City

SHEPARD VS. NETWORK KLAUBER EXPLAINS CBS SLA

Resolutions in Cleveland Include Condemnation of 'Service to Racetrack Touts' as Bad Radio—General Motors Example Is Hailed

Columbia won a sweeping victory during the closing minutes of the National Association of Broadcasters' convention at the Statler hotel, Cleveland, last week when the delegates adopted an amendment to the association's bylaws granting the networks direct membership and representation on the N. A. B. board. The resolution was carried by a vote of almost five to one.

The meeting's action had but one surprising element and that was, some delegates later remarked, the lack of marked controversy. The only one who put up any real opposition to the acceptance of the resolution was John Shepard, 3rd, of the Yankee Network. Shepard, who had submitted counter resolutions, contended on the meeting floor that the networks had practically nothing in common with the stations and that the former were, in effect, merely concerned with the building and selling of programs and the apportioning of broadcast facilities. Edward Klauber, chairman of CBS' executive committee, made what delegates later admitted was an effective plea for the adoption of the network resolution. Klauber pointed out that Washington elites had for some time charged that the N. A. B. was dominated by the networks (CBS and NBC) and that Columbia now had no choice but to demand that it be accepted as a full-fledged member of the N. A. B. family of withdrawal entirely from the N. A. B.'s affairs. Klauber also

spoke of unity within the industry and ridiculing the statements of the Washington elements he said that Columbia had never dominated the N. A. B. nor would it ever seek to dominate it. During the session NBC maintained its previous position of non-inistence on the measure.

Hit Broadcasting of Race Results
The same meeting passed a resolution condemning the broadcasting of horserace results "whose value is principally to bookmakers." This practice, stated the resolution, constitutes bad radio. The resolution added that nothing in it was to be construed as condemning the printing of racing results at the end of the day or description of outstanding races such as the Kentucky Derby.

Among the other resolutions that received approval from the delegates were the following:
Condemnation of the 'payola' practice, that is, broadcasting bands or singers receiving fees or other material favors from music publishers to plug their songs. The resolution directed the N. A. B. to make all possible efforts to eliminate the pernicious practices and to make such recommendations to its members as are necessary and advisable on their premises.

N. A. B. was deeply appreciative of the confidence in broadcast advertising expressed by General Motors on starting the institutional program, 'Cheers from Camps' (CBS).
N. A. B. was loyal, appreciative of the fair treatment accorded the radio industry by newspapers in general in respect to broadcasting efforts to keep radio free and admit the use of a common bond links the two media together.

N. A. B. was deeply appreciative of the large number of time buyers present at the convention.
N. A. B. expressed its deep sympathy for the programs of the late Graham McNamee.
The meeting overwhelmingly favored New Orleans as the spot for the next N. A. B. convention.

New N.A.B. Directors

Cleveland, May 19.—Six new directors were elected to the National Association of Broadcasters' board at the closing session of the convention last Wednesday (13). The electees were:

Large stations: Edwin W. Craig, WSN, Nashville, and Joseph Maland, Des Moines.
Medium stations: Don Elias, WYNC, Asheville, and Eugene P. O'Fallon, KFEL, Denver.
Small stations: James W. Woodruff, WJLB, Columbus; Guy S. Herbert Hollister, KANS, Wichita.

MEMBERSHIP; TOUTS IN A.B.

London Calling

London, May 19.—Three recordings made by Mantovani and his band are being used as signature tunes for three broadcasting features by the British Broadcasting Corp., which is unrepentant.

Carl Barrisett, first solo sax player with Ken Johnson band, which played at the Paris 1941 tilt was damaged during London's bombing, killing the leader and some of the sidemen, is to be re-formed band, with BBC giving it series of broadcasts.

Lucan and McShane to do new series of broadcasts for BBC starting May 16 for 10 weeks, with option. Program replaces the current series, with Jack Warner, Billy Russell, Jeanette de Casalis, and Phyllis Rawlin.

Jimmy Drenthorn of the BBC just returned from New York with message of sympathy from habits of the Rainbow Row to Billy Milton relatives on his report of death in one of London's air raids, which denied Milton strenuously denies through "Variety".

Winifred Scott switched into an air program April 24 from the Toots Hill. Claimed to be making her first vaude and air appearance. For London, Program replaces the current series, with Jack Warner, Billy Russell, Jeanette de Casalis, and Phyllis Rawlin.

Saturday Bandstand, on both NBC and CBS, have "Forced" proved terrible. Diana Ward offered "Yango" number, done half an hour earlier. Henry Hall program, BBC seems not to know what numbers are scheduled in their "entertainment" program. Or what answer to some numbers being worked in successive programs so completely. Program of two orchestra stints followed by a tenor, two more followed by the BBC. Diana Ward, then Diana Ward is noted. Preliminary blurb in "Radio Times," BBC official opinion, said to be the more significant type of listener we hope to appeal... in a program which we hope will be jolly and interesting. And actor, Melford earned as if he were patrolling a high school.

Robb Wilson, sloubrum comic, back April 25 with series of four quarter-hour sketches. Mr. Middle-comic at Home. Character is burlesque of average country material, as outlined by Wilton for years. As evidenced by first effort, series may be good for more laughs than usual via BBC.

Musko Hall! on April 26, had Bill Burke, comic new to air. Except for the "diddle-diddle-gig" gag which was used in Vic Oliver's act, Burke had good new material. Elsie Carlisle did several pop numbers which many others are doing. He and sounded like Bebe Daniels imitating Elsie Carlisle imitating Bebe Daniels. Rest of better than usual show held Ronald Frankau, O'Gorman Bros, getting laughs galore. Don Berg used in their father's day, and Tildie's Marie Singer, who closed on a rather unfortunate note, considering the considering the situation about a "Stout Fella." It is time perhaps to forget this silly pop act, simply.

Bob Hope comedy ends 12:35 noon spot on Forces wavelength. High-speed comedy getting big audience.

Tom Gamble, new to air, is a hit of "Music Hall" program Sunday 8:30 spot. Does a dance act, but gets right away from traditional, being glib old hag, and does practically straight gag for comedy.

Rummy Handley half hour, Fridays 8:30, ends May 1, after 32 week run. "Hi Gang" off May 3. This show included "trip to Hollywood" to in-

Doom of N.A.B. Predicted

A. Ballard Walton, who has been conducting a one-man crusade against the broadcasting business since the early 1930s, showed up at the National Association of Broadcasters' convention in Cleveland long enough to obtain a copy of the printed registration list to guide him in mailing out postal cards. He said that he was sending these cards red, as it was probably the last convention (N.A.B. members who tell us what to buy when we smell bad. Commercial radio is on the way out. Walton's organizational tag is still "Educational Broadcasting, Lakewood, Cal."

Inside Stuff—Radio

Columbia University is currently completing five years of offering courses in radio. During the past season current or former students had read scripts broadcast by "Blue Theatre Players," "Columbia Workshop," "Keep 'Em Rolling," "Tuesdays," "Grand Central Station," "Theatre of Today," "Thin Man," "Stars Over Hollywood," "The Playhouse," "Bundles for Britain," "United China Relief and Russian War Relief." Former students include a station manager, two program managers, various writers, directors and announcers with stations throughout the country. Next year the course will stress the role of radio drama in wartime. Erik Barnouw conducts the courses.

Dinner at the Carter hotel, Cleveland, which culminated the convention of the National Association of Broadcasters, last week had a curiously ironic twist. Edmond Lewis, 37, of New York, who had been married to the widow of Scott Howe Bowen. Petry didn't know who she was until one of the other eight diners around the table had introduced them. The other seven were of the same persuasion. When one of the table remarked that he was going to order wine Petry quickly intervened and said that the wine would be on him. Petry ordered champagne. Mrs. Bowen graciously accepted a glass of it.

Goodyear last week aired on three Akron stations a 15-minute recorded program intended to hyped production in its factories there. Idea of the show was that to fulfill the Government's arm schedule a new plane must be turned out every eight minutes. Company is now considering another similar station, but on the subject of rubber.

Initial program was recorded in New York, with Alan Ward scripting and producing for the Kuder agency.

Cleveland Plain Dealer in an editorial about Graham McNamee, headed "Radio's Last Hope." The reporter who saw with open-mouthed excitement. It added that in the early days "it did not matter that McNamee knew little more about the technicalities of what he was reporting than his listeners did." Piece noted, "He's made his up, he's down no, he's up."

Stanford Lewis of WIP, Philadelphia, where he newscasts, has been named "Radio War Index" Idea to New York program sources lately. It would attempt to estimate percentage-wise where the United Nations stand in relation to the Axis. Let 100 equal complete victory and our own country equal a partial come-out.

Richard Crooks, of Firestone program, is receiving a statuette this week, emblematic of winning a Movie-Radio-Guide poll. It accidentally featured there were two statuette inscribed to Crooks, this revealing he had never gotten a statuette for last year. So he will get the 1941 and 1942 awards simultaneously from Art Miller.

Facto Sheets which supplement the network allocation plan of the Office of Facts and Figures are being written by Louis Hausman of CBS. He volunteered to help while on his vacation. Has been weekending in Washington ever since.

ASK H. K. CARPENTER TO RE-JOIN TRADE ASSN.

Cleveland, May 19.—H. K. Carpenter, head force of WIK-WCLE, has been invited (10) to re-join N.A.B. Station is local mutual and ABC-Buc, which it will soon give up, outlets. Station official refused to commit himself. Station will probably follow New York Mutual policy. Also, station would not like to pay approximately \$10,000 yearly dues right now.

WJBK

DETROIT'S LEADING INDEPENDENT STATION
Carries More National Advertising in Mutual than Any Other Station of its Power in the City.
250 Watts... 24 Hours a Day

WJBK

Bebe Daniels, Ben Lyon and Vic Torrey extending second birthday and final performance of "Hi Gang" with birthday cake and cocktails at Dorchester hotel, May 9.

WIBO'S NEW HOME

WIBO will take new quarters in the Gayoso Hotel, June 15. Housed a decade at the Clevelidge hotel and through all that time the WIBO pop bands from the ballroom and row garden, the station is moving on the expiration of its lease. The new quarters have about 25% more space.

WBXN-NEW YORK
... THE MOST EFFECTIVE AND ECONOMIC SALE APPROACH TO AMERICA'S LARGEST MARKET.
5000 WATTS

LAMPLIGHTERS SERENADE
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LAMPLIGHTERS SERENADE

From the Production Centres

IN NEW YORK CITY

THE RADIO TRADE IS DISCUSSING: The dull convention—the League-N.A.B. convention in Cleveland last week—has been the only one of the WNYC's part in 'I Am An American Day'—That hilarious 'Aldrich Family' did not auto-produce. La Cadena de las Americas—How those sold boys outdid the WPA? Talk of the WPA for both sides. The strong affinity of the Stage Door Canteen for microphones—Dead storage in summer—Geolinette.

Pat Barnes, Ralph and Budd, Isabel Manning Hewson, Mary Margaret McBride and Bill Stern are portfolio-men in latest promotion piece for WGN's new local radio playhouse. The fourth and final broadcast participation program bow has four sponsors...his time may be changed soon because of pending NBC farm program idea...Bob Hutton got off the folder plugging the WPA? Talk of the WPA for both sides. The strong affinity of the Stage Door Canteen for microphones—Dead storage in summer—Geolinette.

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IN HOLLYWOOD

THE RADIO TRADE IS DISCUSSING: Those yawning reports from the N.A.B. convention in Cleveland and some of the boys wondering why they're not in military camps. The WPA's new radio playhouse—The 'I Am An American Day'—That hilarious 'Aldrich Family' did not auto-produce. La Cadena de las Americas—How those sold boys outdid the WPA? Talk of the WPA for both sides. The strong affinity of the Stage Door Canteen for microphones—Dead storage in summer—Geolinette.

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AFRA Negotiates

(Continued from page 36)

recently been signed with WNEV in Newark, N. J. AFRA has also been negotiating for revision of its network code for electronic equipment and its present pact (which expires until November, 1943) but it contains a clause providing for intervention by the government which shows a rise in the cost of living. Such a boost has occurred so the union is asking a consequent revision of pay scales.

Convention in L. A.
The organization's annual national convention has been in progress at the Aug. 7-9 in Los Angeles. Selection of local delegates will take place soon. Meanwhile, the deadline is today (Wednesday) for petitions for nominees for the New York local's annual election of representatives to the national board. With the terms of John Brown, Clayton Collier, Ted Griffin, Eric Drescher, Philip Dunz, James Melton, Walter Prestig, Alan Reed and Kenneth Roberts expiring this year, the local will elect nine new ones.

Final figures for the recent annual AFRA bill have been released in New York. It indicates that the total amount paid, \$182,628, the largest amount in the history of the affair. The sum is split evenly between AFRA and the Theatre Wing on the AFRA split and benefit fund.

British Learn

(Continued from page 35)

tion of his script of the title for a 'Keep 'Em Rolling' broadcast for the first time in March. All the other work done in the documentary-dramatic technique familiar to U. S. listeners. AFRA still has to be revised in the records. AFRA casts. Pay is at the regular rate. The program is subject to normal restrictions on doubling are allowed. Allowance is made for dubbing in music in England, according to elaborate directions accompanying each record.

What is called 'Great American' and consists of informal, personal profiles of significant figures in American history. Some of the subjects have included Stonewall Jackson, George Washington, Andrew Brown, Bill of Bookers T. Washington is currently in preparation. Shows run 20 minutes and scripts have included Joseph Blair, Wade Arnold and Robert Talbot.

Among future shows for the 'epic series are 'Lumber' by MacDougal; 'The Last Days of Pompeii' by Cooper; 'Alaska' by Fontaine; and 'Two-Party System' by Fontaine. Final word to the latter will have

Private Ben Gae, announcer; Bill Spencer, manager, WJZZ, Springfield, O., and Joe Ford, announcer... Lou Diamond spotted his Solid... Tommy Wright, N. Y. publicist for Young & Rubicam, visiting with the home folks before showing off early next month for a privacy in the ranks.

IN CHICAGO

New additions to NBC engineering department include Richard A. Kelley and Charles Blanchard Jr. Both move in from local radio stations at the Schumacher-Scott agency. WGN setting broadcast details of Chicago Division, has added Victor Reed and Kenneth Roberts to the staff of Curtis L. Pierce and J. Clinton Youie to armed services, NBC now has 11 men in service.

Walgreen drug chain added a war commentary on WMAQ as daily five-minute stint at 8:15 p.m. Staff announcers will handle program, placed by Schumacher-Scott agency. WGN setting broadcast details of Chicago Division, has added Victor Reed and Kenneth Roberts to the staff of Curtis L. Pierce and J. Clinton Youie to armed services, NBC now has 11 men in service.

Arthur Koop, NBC actor, is now a Captain in Civilian Defense organization, along with Fort Pearson, announcer... Rene Gekiere newest addition to a spending most of his air time on station's Victory Matinee... are appearing currently in NBC's 'Hot Copy' program, written by Jack Priddy, ex-newsman... Rosemary Garbell, Robert Ellison and Robert G. Demaree are appearing in 'The Demaree Show'... Grimm's Daughter'.

Paul Poganty, former EIT Corp's on WGN, now has a regular weekly program for the rural school children of Illinois, Michigan and Indiana... John Dunnam, formerly of KMOX, St. Louis, is latest addition to WBMM-CBS announcing staff... Shorty Carson, also new WBMM program... Bob Atcher and Bonnie Blue Eyes recorded a series of numbers for Columbia Records... George Jessel joined on WJZZ's 'Celebrity Report'... 'The Big Red One' news program... 'Brewster Boy' airings, as comic juvenile... 'Nanette Sargent returned to 'Road of Life' program after two-week absence with influenza... 'John W. Lee' returned to 'The Big Red One' news program... 'New One makes three-day tour announcer... NBC in Chicago has seven 'war wives'... They are Lois Zarley, 'Road of Life' singer; Constance Kummer, 'The Big Red One' news program; 'Guiding Light'; 'The Kummer of Bartons'; 'Road of Life and Guiding Light'; Mary Maren, of 'My Perkins'; Carolyn Rose, of 'Hymns of All Churches'; 'The Big Red One' news program; 'Doctors at Work'... Bob Singer, free-lance writer and publicist, is newest addition to staff of William R. Harsh Co., publisher of 'The Sun'... Will handle duties of account executive for WATT and WGES.

Decline to Produce Minutes of Parliament's Investigation of Canadian Radio

Churchill's 27.4

By ROBERT McSTAY
Toronto, May 19

That promised wide-open investigation into the organization and policies of Canadian Broadcasting Corp. has struck its first snag—the minutes of the CBS board of governing officers expressed no interest. Promise was that there would be no attempt to limit the Federal probe but Parliamentary Committee on Radio, by an 8-4 vote, defeated the motion that the minutes be set out for perusal and discussion.

This defeats the entire underlying intention of the investigation but the claim is that the responsibility in connection with the CBC is divided between the War Services Minister, Thorson, and the Minister of Munitions, Hon. C. D. Howe; that presentation of the minutes is not advised at this time because of possible revelations valuable to the enemy. At the other extreme, dissenting votes expressed the opinion that production of the minutes would make valuable information available to the enemy stations. In the case of Thorson, he had guardedly allude to the activities of the CBC during the war, but counter-attack to enemy propaganda which is being directed by short-circuiting the CBC's operations but the reference was brief and no specific details were forthcoming.

In addition, BBC took an off-the-air recording of last week's installment of American daytime radio, dramatic serial by Sandra Michie on the Red Network for Procter & Kitchen. The program will be sent to England, not for broadcast there, but to be used as reference. BBC now has a program of American daytime radio, U. S. and it's figured that with 'Against the Storm' as an example of NBC's American daytime radio, the British originations can be patterned better for American audiences.

Production of BBC records shown in New York is handled by Charles Schumacher, NBC's director of NBC. He is assisted by Virginia Moore, former actress, author and legit producer. His research man will also be hired soon.

T. R. Patsam, commercial manager for the NBC's Texas, is back at his desk and job... spending the past 30 days in the Veterans hospital at Al-Sandra, La.

So far, the 'probe' has dealt mainly with the last CBC annual report. It has not yet reached certain statistics. Thorson stated that some \$500,000 of possible commercial time has been secured by the CBC in order to devote this to public war service. Without going into detail, he also said that certain CBC activities are 'bringing encouragement and inspiration to free people in other parts of the world.'

It was stated that the CBC owns stations across Canada with a total of 12 stations. In 1939, the total wattage was 13,600. Only the war has postponed the CBC's expansion. It is also the CBC policy to oppose the establishment of new private stations and to encourage the sale of private stations within an expiration clause.

Statistics of CBC have increased from \$1,545,590 in 1939 to \$2,381,273 on March 31, 1942. Total income in 1939 was \$2,140,000. In 1941, this was \$4,546,283. The estimated commercial revenue for 1942 is \$850,000; in 1939, \$600,000. The CBC has secured 100 licenses to households total about \$3,000,000.

Danville Cigaret Firm Using FM Broadcasters

R. L. Swain Tobacco Co., of Danville, Va., is sponsoring a recorded music series Sunday afternoons on a new FM radio station, which is operated with the American network, for commercial purposes. Program originated by Danville, Va., and broadcast by FM outlets in Philadelphia, New York, New York, New York, New York, New York, N. J., Gotham Advertising is the agency.

Also originating at W47NY and piped to the same FM network is a program of general interest by Frazier Hunt for General Electric.

Italians to Hail Gold Star Mothers In Big Carnegie Hall Concert (23)

One of the biggest benefit concerts in the history of N. Y., will be given at Carnegie Hall, Saturday (23) by the Order of the Sons of Italy of the State of N. Y. Benefit will be for the child's summer fund of Italian-Americans in Rome. Father and mother of the State of N. Y. Benefit will be for the child's summer fund of Italian-Americans in Rome. Father and mother of the State of N. Y. Benefit will be for the child's summer fund of Italian-Americans in Rome.

Artists to appear will include Arnold Pliotto, singing the "Large Air Follies"; Lidia Albanese, singing "Quel Guardo"; Bruno Landi, singing "Una mattina, quando"; Salvatore Salsatore, Baccaloni, singing "Le ragazze che hanno"; Hilde Reggiani, singing the "Caraval de Venise"; Giovanni Martellini, singing "Un di all'altare spatio"; Viviana Della Chiesa, singing "La Donna morta"; Pina, playing organ selections; Baccaloni, singing "La Catulina"; Miss Albanese, singing "Altra notte"; and the vocal quartet opening and closing will be the overture to "Vespi Siciliani" and "Dance of the Hours" from "Ciccocchia."

PVT. GENIE LIST TO PLAY AT STADIUM

Stadium Concerts in N. Y. have arranged free admissions for all soldiers serving on Saturday and Sunday evening performances and, with a brief exception, a certain number of free tickets will be placed aside weekly to take care of the armed forces. Officers will be admitted at half price.

On June 19 Eugene List, pianist, will play the Shostakovich Concerto with the Philharmonic. List, private, will be given leave to play, and will appear in uniform. Gregor Fitzpatrick, cellist, has been added to the list of soloists and plays July 2 and the annual Carnegie night will be held July 14.

Walter Brown, Baseball Turned Concert Manager, Now Army Lieutenant

Walter Page Brown, Southern representative of Columbia Records Corp., was appointed a first lieutenant and the Army Air Corps received and left for his new post in Birmingham, Ala.

Brown is a former pitcher for the N. Y. Giants and Boston Red Sox and received Columbia's award some eight years ago, when with Boston.

LAMPLIGHTER SERENADE

LAMPLIGHTER SERENADE

H. BURROK Presents
ORIGINAL DON COCKSACKS
The first and best dancing troupe in the world and featuring
HUROK ATTRACTIONS, INC.
211 5th Ave., New York, N.Y.

NATIONAL FULL OF FIGHT The Three-Day Opera House Bill Is Trade Legislation

New York concert bookers have been discussing the three-day opera house bill early in May by the National Concert & Artists Corp. Among 170 guests were 15 of the biggest platform names in the small world of concert. Harriet Brown, the chief writer from outside agencies, their presence giving rise to some speculations.

CLEVE. BREWS SYMPHONIES AND BEER

The "Flagella" shared Dorothy Kirsten, who has recently created a mental sensation with her singing and acting. For the third time in a week the young soprano came with her repertoire of songs, including "The Holy Song" by Biallati.

Cleveland, May 19. Reorganized by Rudolph Ringwall, the Bostonized Cleveland Summer Symphony is blossoming out with a series of top garden concerts in civic auditorium June 17.

Hall will be given a glorified beer garden atmosphere, although some of the more cooperative sponsors still wince when beer and symphonies are mentioned in the same breath. Experiment tared so well last year that this season it is being repeated for four weeks, with three-concert per stanza.

Orchestra of 72 men, mostly recruited from ranks of the Cleveland Symphony Orchestra, will have Felix Eyle as concertmaster. During week-end, the soloists are Ringwall and Artur Rodzinski, conductor of the Severance Hall ensemble. Soloists are Eugene Coddensky, who is taking a Boston post this fall; Dr. Jerome Gross, violinist; Eunice Foley, Larry Adler, harmonica virtuoso, and Mary Van Kirk, Met Opera contralto.

N.Y. SYMPH'S 100TH YR. ALSO ITS BEST AT B.O.

The 100th season of the N. Y. Philharmonic Symphony Society, just closed, was all the orchestra's best. The concert was attended by 284,907 people, or better than 90% capacity. The fund for the orchestra's fund, which will be carried into next season.

BALLET RUSSE IN D. C.

Plays Legit House To Big Balcony. So-So Orchestra Trud.

Ballet Russe at \$4 top got six thousand in eight performances was the National Engagement was the expected. The dancing troupe has previously played at Constitution Hall without benefit of scenery or adequate lighting. Concert critics covered the performances, drama scribers taking a holiday.

Chorus headed by 208,000 at the scale, but, while upstairs sold out every performance, floor was just about empty. The many come to like the high-brow tapershire.

Maria Gambarelli Back

Maria Gambarelli, premiere dancer of the Metropolitan Opera, has just completed her first post engagement at Radio City Music Hall. Singers Gershwin's "Song of the Flame" Jugglers and the Musical Opera, and then is flying (July 2) to Rio de Janeiro, Brazil, where he will fulfill the contract of the Metropolitan Opera, and Salvatore Baccaloni, singer, and company, and Carmen Amaya, tango dancer.

AWARD TO MYRA HESS

British Pianist Called an Ornaments To Musical Art

The Essex County Symphony Society annual award to a person whose contributions to the arts during the preceding year have been considered outstanding, goes this year to Myra Hess, British pianist, considered by many to be the world's greatest woman pianist. Miss Hess was awarded the title of Dame of the Empire for her contributions to morale in England in playing for the forces and a raising money for relief.

Her first piano broadcast will be made May 28 over WBC in London and Mutual in N. Y., at which time Josephine Antonio, Met coloratura, has been selected as the representative American artist to bestow the award on her. The pianist will also be heard playing via radio for the first time in three years in this country.

SALMO AGG'S AT RANDALL IS.

Alfredo Salmaschi's opera company will present 11 operas on 10 successive Saturday evenings from June 27 to Aug. 1 at the Triboro Center, Randall's Island, this summer. Price range will be \$0-90.

The company will be "Travina," "Carmen," "Aida," "Faust," "Giocconda," "Ballets," "Cavalleria," "Pagliacci," "Trovatore," "Forza Del Destino" and a repeat of "Aida," in that order.

NAT'L SYMPH \$30,000 SHY OF \$114,000 GOAL

Washington, May 19. The National Symphony Orchestra is \$30,000 shy of its \$144,000 fund for the 1942-43 season of concerts at the Water Gate. Constitution Hall audience series. Drive has been well supported by the newspapers and sustaining patrons, but the number of small contributors has fallen away behind those listed in previous drives.

Several national campaigns, income tax and Army and Navy appeals are blamed for the failure to raise more money. The music group has held out the future of the Hans Krieger symphonists. Drive was twice extended and the musicians have helped out by making special concessions to those who play the music of the masters.

U. of Minn. Jumps Concert Schedule to 7

Minneapolis, May 19. University of Minnesota Artists' school will include seven concerts, with the production of "The University Auditorium next season.

WILBUR EVANS TO BRAZIL

Singer Adopts New First Name of 'Wib'

Wilbur Evans, the baritone, will be known hereafter as Wib Evans. He just completed his first post engagement at Radio City Music Hall. Singers Gershwin's "Song of the Flame" Jugglers and the Musical Opera, and then is flying (July 2) to Rio de Janeiro, Brazil, where he will fulfill the contract of the Metropolitan Opera, and Salvatore Baccaloni, singer, and company, and Carmen Amaya, tango dancer.

San Carlo Performances (Center, N. Y.)

"Cavalleria" and "Pagliacci" were the Tuesday (12) offerings of the San Carlo Opera. The Center for the Performing Arts, 110 West 42nd Street, presented the opera. Soprano revealed a powerful voice of rich, velvety quality and a tremendous range. Her singing at the death of her lover, and her announcement of him, and her brilliant top notes all culminated in a superb performance. Her singing was superb. Her singing was superb. Her singing was superb.

"Carmen," the perennial on Thursday evening (13) with one change of cast. The role of Gilda was assumed by the same house, who had previously "Carmen" in a small role. The soprano, who had previously "Carmen" in a small role, was superb. Her singing was superb. Her singing was superb.

"Aida" on Sunday (17) closed the 11-day run. There was one change of cast. Sidney Rayner assuming the role of Aida. The soprano, who had previously "Aida" in a small role, was superb. Her singing was superb. Her singing was superb.

"The Four Soldiers" on Monday (18) was a fine melodic line and the singer took the high "D" flats with ease and control. Her singing was superb. Her singing was superb. Her singing was superb.

"The Barber of Seville" on Tuesday (19) was a fine melodic line and the singer took the high "D" flats with ease and control. Her singing was superb. Her singing was superb. Her singing was superb.

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pediment production-wise. The performance of personal hits, these including the operatic introduction to "New York, New York" by E. Y. Clifton. Contralto well known to the retail public, she was superb. Her singing was superb. Her singing was superb.

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STANDSTILL

First Weekend Under Rationing Does Not Present Satisfactory Business

Gas rationing, discounts and other enforced war regulations did not put the outskirts of New York over the weekend, reports indicate. Roadshows, like Meadowbrook, at Groves, N. Y., Glen Island Casino, New Rochelle, N. Y., claim they weren't affected to any extent. In fact, Meadowbrook, with Kay Kyser, reported record-breaking business on each of Friday-Saturday and Sunday nights. Glen Isle asserts gas rationing—expected to end its patronage made no inroads on any of the three days. Claude Thornhill's band is there.

Los Cabins and Blue Gardens, almost adjacent to one another in Amosk, N. Y., some 40 miles from New York, did good business up to Friday, but was okay Saturday due to rain, and Los Cabins, Raymond Scott at Blue Gardens.

New York City hotel rooms were up. Johnny Long at the New Yorker, played to 1,101 covers Friday and Saturday, while Charlie Spivak drew 1,523 the same two days.

Bookers, however, were talking of more shows like New York. The Grand Atlantic City, which didn't do too well. Business at Astor particularly was reported as being good. On the other hand, however, Palisades Amusement Park, Fort Lee, N. J., across the river from New York, did an exceptionally fine business, with a noticeable drop-off in the cars it parked. Park has a

Toten Pole Ballroom, Auburndale, Mass. is the only large main band center open in the area, and as noted, business there dropped 40% over the weekend. Griz Williams' band is current.

U.S.O. Comment on Bands' Motives Bitterly Resented By Leaders and Bookers

Bandleaders and booking agency officials resent the recent suggestion by USO officials that the majority of name orchestras are making free Army camp appearances in the hope of getting extra gas and tire supplies to keep them on their regular commercial rounds. It's pointed out that the biggest bands in the business have contributed a number of free dates for servicemen, and one would not argue the point it could be shown where bands like the Dorsey, Miller, Kay Kyser, Sammy Kaye, et al., would never have need for gasoline and tires if they chose to confine their dates to key cities, which can do so.

Even the leaders occupying positions incidentally behind the top names can travel by rail and still make a fairly good living, so long as they can on records and have a reasonable amount of live dates. Only the lower class band, but still a name, requires road transportation necessities to remain viable. And it had been determined that the best way to handle the situation is to keep the entertainment brought to them by this class of band.

Leaders and bookers point out that as gas and gasoline and tires are becoming scarce, it's a matter of time before they are to be played at all by any band. It is to entertain at camps each week to do a certain amount of outside work to earn its cost of operation. If that is made impossible by the lack of transportation, then the band will not be able to continue in business, let alone contribute to camp enjoyment.

Glorifies Subway

Glen Island Casino, New Rochelle, N. Y., is necessarily hampering homeing the idea that its location can be reached from New York City via subway and bus, on WHD and WNEW, N. Y. Spot has always used radio taken on various shows and has taken the subway-bus tack since gas rationing 'odes fill for its future.

Orrin Tucker Into Navy As Lieutenant; Orchestra Goes on With New Baton

Plans are being mulled to continue Orrin Tucker's orchestra as a unit. Spot has always used radio taken on various shows and has taken the subway-bus tack since gas rationing 'odes fill for its future.

BENNY GOODMAN GETS NIX FROM DRAFT BOARD

Benny Goodman was subjected to a five-day physical examination by Army doctors at Governor's Island, New York, Friday (18) and refused to go to boot camp training at a classification. Leader was turned away partly because of his eyes, but more because of a back condition prevailing since he was operated on for a similar condition two years ago at Mayo Clinic, Rochester, Minn.

Goodman's band opened at the Crystal Theatre, Pittsburgh, for his examination and the leader was at the Army post at 6:30 a.m., fighting to hop a plane and rehearsal one show at the theatre in the event he was deferred. One-over look long and plane soldier went to full-up, however, that he didn't report the band until Saturday (15) morning. He went out by train.

BERT HENDERSON DIES

Assistant to President of A.F.M. Heart Victim at 52

Bert Henderson, 52, assistant to the president and general secretary of Musicians, died May 17 in a Philadelphia hospital where he had been admitted by Arlie Shaw, but has since joined the Naval Reserves.

CAN KEEP RATES OF PUBLIC CAN

Tire Shortage Without Signs of Relief and Roadhouses May Not Survive Limits on Patrons' Gas — Meadowbrook May Move In Nearer, in Newark Spot

KYSER'S RECORD

Musicians have fewer worries about gasoline supplies in the area affected by the gas rationing system instituted in 17 eastern states last week. All who applied for them were granted B-3 cards, which allow 17 gallons of fuel between Friday (15) and July 1. Leaders and sidemen actually on the road, however, were told that as soon as the first cards were used up they could apply for new ones without waiting for the deadline.

One stipulation was appended to that rule: anyone applying for a new card to replace an exhausted one must prove that his band is on the road. Members of outfits that are on location cannot secure new cards until the appointed date or until their bands begin traveling.

To mention it was made of tires. From the stories printed in daily papers last week re the economic piecing to conserve supply of crude rubber, it's not likely that the band business will ever be allowed to replace worn shoes with new via regular purchase channels. If the shortage of the material is not enough to eliminate its use in the construction of such things as tank treads, the needs of the band business are insignificant in comparison.

It is too early to gauge the extent to which gas rationing at the rate of three gallons per week to the average driver will hurt business at outlying roadhouses, etc. employing name orchestras. It's figured that the majority of car-owners had a full-tank headstart when the system became effective, and that sparing use of those plentiful tanks, with the additional gallons each week won't have a decided effect for three or four weeks.

However, Frank Dalley, owner of Meadowbrook, Cedar Grove, N. J., has taken an option on a 1,800-2,000 capacity place in the center of Newark. (Continued on page 44)

WAR-TIME BUS TRAVEL

He's Plenty Aggravating — Vaughn Monroe's Experience

Vaughn Monroe's band made New York for its 'How'n I Doin' broadcast with Bob Hawk with only an hour to spare next Thursday. He spent most of the previous 18 hours travelling in from Rochester, N. Y., to get to New York, and to Parkersville, Pa., and the second left the man stranded since there wasn't an available bus.

After calling New York and receiving word that a replacement bus was on its way from Newark, Monroe and his men waited in the first. But the second had not arrived by 2 p.m. Monday. He had to get into an interurban public bus, then to Soranion, caught a train to York and an interurban to get to the broadcast. It went on with only an hour to spare. 'How'n I Doin', with Bob Hawk had been in originally at 7:30 P.M. on this past Friday switched to the 10 p.m. spot.

Eddie Farr replaces Joe Howard with Woody Herman. Farr from the band director Howard joins Stan Kenton.

Petrillo Sees 30 or More Added Weeks for Bands if Locals Will Junk Standby Orchestra Rule

AGE CLAUSE DEFERS JOB

Elaine Beatty, 17, Can Join Clint Noble Group Later

Cleveland, May 19. Elaine Beatty, 17-year-old winner of WBEK conducted by Phonograph Merchants' Association to find best vocalist in city, lost contract and went with Clint Noble Hotel Statler because of age. Ohio's liquor laws states juvenile congress must be accompanied by parents in order to perform in liquor spot. Miss Beatty will join band when it moves to Euclid beach playground, where no liquor is sold. Miss Beatty's recorded 'Here You Are' in Chicago with Sammy Kaye as part of casted group.

Maestro Kay Kyser Back To Show He's Not Just A Radio Funny Fellow

By ARBE LINGMAN
One of those amazing show biz phenomena has long been the Meadowbrook, pop priced roadhouse on the Newark-Pompton turnpike, where a radio band of 10 men does top business to a 100,000 man check, out of which a fixed 10% music check comes for the music. Kay draws kids from nearby New Jersey, and Frank Dalley, himself a reformed maestro, now operating the Meadowbrook solely, sees to it that a high standard is maintained. But topping the top tier is the extraordinary business Kay Kyser is doing there currently.

His two best broken his own record, including this past weekend, the first of the gas-rationing period. It was what was expected the rule would be affected. Dalley doesn't anticipate anything like a drop, however, until end-June, and they've kept it all in view of the close proximity of his patronage.

Kyser personally gained performer stature through the seasons, over the air and via pictures. The bandleader is now a comedian himself, and he proves that plenty at the Meadowbrook. To begin with, he really gives 'em a mad laugh. He's got 15 equally divided among brass, reed and rhythm sections, plus his crack vocal specialists, out of whom the names come Sully and Ish-Ka-Bibble. Harry Babbit is the now thoroughly seasoned band. (Continued on page 44)

\$10,000 BILLING SUIT

Yvonne Adair's Beef Via Lou Breesse and Brightly Theatre

Unusual case of a performer suing a theatre for \$10,000 damages because her name was given marquee and billing comes up for hearing in U. S. supreme court May 25. Yvonne Adair, singer, claims her name was unjustly went up in lights at the Flatbush, Brooklyn, as vocalist with the Lou Breesse orch when she was in the band.

Miss Adair has also named Breesse in the action, latter saying she had spent a good deal with the band, but that he had terminated her engagement in Providence before going to Broadway.

Brandt circuit, operating the Flatbush, stated that Miss Adair's name had been on all billing at the theatre as soon as it was learned she was no longer with the band. Miss Adair's attorney is the defendants.

James C. Petrillo, head of the American Federation of Musicians, is going to make an attempt at the annual AFM convention next month to get all theatre standby rules eliminated from the regulations of various locals. Petrillo feels that a lot of theatre stands are being closed to traveling bands because many locals that govern them demand a working pit band or standby salaries for local musicians from a house that inaugurates a band-vaude policy. It's figured that perhaps a total of between 30-35 additional weeks of work could become available if such rules were eliminated.

Since the enforcement or elimination of the standby regulation is entirely within the hands of the executive board of each local there is nothing Petrillo can do except convince the officers of each AFM branch that the move would be a wise one. At the same time, it's asserted, Petrillo is extending together with stagehands to seek a lowering of the number of gigs demanded for a band to work one or two bands policy.

Standby rule, at its worst, within the AFM means that local bands who have a band not composed of 800 members from playing the Strand Theatre, for instance, are not paid, unless standby salaries are paid. At Lou's State there is a pit outfit so standers aren't required.

Stay-at-Home Summer May Favor Edison

Green Room of the Edison Hotel, N. Y., which normally closes for the summer, will likely remain open this year. Maria Kramer, owner of the Edison and Kramer Lincoln, is being asked to plan to replace the current She Field, who shifts to the Green Room Beach Hotel, Chicago. Field closes May 27. Gasoline and tire situation, which will be kept prospective patrons in New York most of the summer, is what prompted Mrs. Kramer to keep the room open for three or four months. Since it isn't equipped with a cooling system such a move was never considered before.

TRIO PLUS VOCALIST OPENS CELORON PARK

Jamestown, N. Y., May 19. J. G. Campbell, operator of Celoron Park on Chautauque Lake, opened the Park Ballroom for the summer on Friday (18), with the Michael Barker Trio, which includes Harry James, Milt Hinton and Milt Hinton (1940) as vocalist; Leo Bailey, guitar; and Al Barry, guitar, and who will play week-days, with orchestra and floor show set for Saturday evenings. The Park Ballroom has had several presentations at intervals, although program will be curtailed this year due to transportation difficulty.

FDR's Fav in Navy

Atlanta, May 19. Negro musician Crabbe Jackson, whom President Roosevelt has described as 'my favorite musician', has been named as the United States' second class, and a berth at the Navy's new pre-flight air training school at the University of Georgia. Jackson will be one of the 45-people band on the new naval recruit ship.

Herman, \$60,000, J. Dorsey, 2d, 50C, Great in N. Y.; Goodman Smash 22G In Pitt, Glen Gray Big 21G in Buff.

DURABILITY OF DISCS Decca Promotes Dealers Better-Wearing Formula for Platters

Decca Records has notified commercial buyers of its platters that it has developed new formula for the manufacture of recordings, and that henceforth it will guarantee a better quality. There have been an increasing number of squawks lately re the wearing qualities of Decca's output. Some dealers have complained more than 40-45 playings could be gotten out of a Decca label.

Remarks concerning the quality of major recordings, while principally directed at Decca, have been aimed at RCA-Victor, Columbia and other manufacturers. RCA-Victor's previous and Bluebird discs are the only ones never mentioned, although as wearing qualities are concerned. It asserted they're good for 75-90 playings.

(Estimates for This Week)
Leslie Armitage, Seattle (Palomar; 1:35-25-35)—With Jimmy Valentine (Rep). Band is the magnum of this week and gross of \$8,500 will be excellent.

Charlie Barnett, Buffalo (20th-Century; 3:00-30-50)—Teamed with 'Date With Fabron' (RKO). Barnett should account for most of fair \$13,000.

Jimmy Dorsey, New York (Strand; 3:55-75-95-99-1.10)—With 'In This Our Life' (WB) on screen. Dorsey band providing plenty of draught in helping push gross into lofty areas; this week (2d) looks a smash \$50,000 or thereabouts, while the first sealed \$58,000 for a new high under the house's pithead policy. Show remains total of four weeks.

Jan Garber, Milwaukee (Riverside; 2:00-30-45-80) With 'Obliging Young Lady' (RKO). Although band is popular here, a deluge of spring rains last week held gross down to \$11,000, disappointing figure.

Benny Goodman, Pittsburgh (Stanley; 3:30-30-44-55-68)—With 'Always in My Heart' (WB). Band shooting this house back into the kind of biz it hasn't seen for several months. Looks like around \$22,000, several grand better than recent average and considered top coin around here in light of recent conditions.

Glen Gray, Buffalo (Snee's Buffalo; 3:50-35-55)—With Connie Boswell and 'Twin Bird' (UA). Stage show pulling 'em in for powerful \$21,000.

Lionel Hampton, Philadelphia (Earle; 2:58-35-45-57-88-75)—Teamed with 'Two Yanks in Trinidad' (Go) and Ada Brown and Buck and Bubbles on stage bill. Getting the \$30,000 despite last minute cancellation of Maxine Sullivan due to illness.

Woody Herman, New York (Paramount; 8:00-35-55-99-1.10)—With Ink Spots, Wally Brown, others on

stage. "This Gun for Hire" (Par) on screen. Herman orchestra an supplemental act serving to combine with picture for terrific boxoffice pull, first week through last night (Tuesday) having been smash \$80,000. Begins second week today (Wednesday).

Gene Krupa, Cleveland (Palace; 3:00-35-40-50-55-70)—With 'White Takes a Flyer' (Co) and Maxyris Chaney and Alvarez topping supporting vaude layout. All around potent entertainment, with Maxyris Chaney name no small factor, in drawing swell \$21,000.

Fats Waller, Providence (Met; 3:20-44-55-65)—With 'She's in the Army' (Mono). Strictly the band at the h.o., with take amounting to \$19,000 in three-day stand.

Paul Whiteman, Los Angeles (Orpheus; 2:20-35-48-53-83)—With 'Vacations on Parade' (Co). Good \$13,000, considering Whiteman's recent long stand at Florentine Gardens in Hollywood.

Alvine Ray, Washington (Capitol; 3:45-25-30-44-59)—With 'A Gentleman After Dark' (Par). Band hyping film to excellent \$22,000.

Shrimban Opening May 26 On Worcester Turnpike

Bal-a-hal. Say Shrimban's recently acquired roadhouse between Worcester and Boston, opens next Tuesday (3d). While it originally was supposed to be a location stand from the opening gun, the spot is unswerving with Vaughn Monroe's orchestra for the one night. Who's to follow isn't known.

Shrimban asserted had many difficulties in remodeling the building, which was a widely known name band stop years ago. War priorities on certain materials needed the reconstruction slowed work considerably.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by some bands on various New York hotels, Dinner Business (7-10 P.M.) not rated. Figures after items of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Weeks Played	Cover Charge	Total Cover
Ray Heatherton	Biltmore (300; \$1-1.50)	3	450	1,350
Johnny Long	New York (400; 75c-1.50)	1	2,150	2,150
Freddy Martin	Waldorf (475; \$1-1.50)	17	2,125	35,925
Lani McIntire	Lexington (300; 75c-1.50)	14	1,375	19,700
Johnnie Williams	Hotel (300; 75c-1.50)	2	2,025	2,025
Fred Wald	Lincoln (225; 75c-1.10)	6	900	5,400

* Asterisks indicates a supporting floor show, although the band is the major draw.

Los Angeles

John Scott Trotter (Ambassador; 900; \$1-1.50). Used 800 on two nights (Fri. and Sat.). Gives war (21) to Freddy Martin, with the class spot remaining nightly dancing in Coconut Court except Monday.

Phil Barrie (Biltmore; 1,200; 50c-1). Hitting between 5,000 and 8,000 which is solid for this crew. Joe Reichman due in next month.

Chicago

Chuck Foster (Continental Room, Stevens Hotel; 400; \$1.50-42 min.). Foster is winding up fine stay in this tough coin room. His friends. Last week 2,400 patrons.

Eddie Esposito (Palmier Room, Palmer House; 800; \$3-45.00 min.). Duchin remains high-scoring here and again hit excellent trade at 4,000 customers.

Jimmy Joy (Walnut Room, Bismarck Hotel; 300; \$1-45 min.). Joy now in final status and holding it right, last week getting only 1,600 patrons.

Bob Chester (Palmier Room, Hotel Sherman; 800; \$1-42.50 min.). Room doing pretty for Chester, who's new in town. Drove 5,200 customers in second week.

Neil Kenada (Mafair Room, Blackstone Hotel; 850; \$2.50 min. Sat.). Yet to be the headline spot and the room is doing well generally in class following; 2,400 customers.

Boston

Leo Reisman (Ritz Roof, Ritz Carlton Hotel; 550; \$1 cover). Reisman opened roof summer season in fine fashion with 1,500 cover plus excellent dinner biz. Aided by show including Adelaide Moffett, Maurice and Carolyn.

Leighton Noble (Terrace Room, Hotel Statler; 450; \$1 cover). Noble rolls merrily along with same high average in 18th week of 1,000 covers over Friday-Saturday, and nights. Dinner trade continued high.

Hal Saunders (Oval Room, Copley Plaza; 300; \$1 cover). In third week, Saunders teamed with Dorothy Lewis' Ice Show (here eight weeks) were good for 1,300 covers, mainly on weekends.

Minneapolis

Tony Di Paolo (Minnesota Terrace; Hotel Nicollet; 500; \$1-1.50 min.). Di Paolo's a newcomer here and a strange name, up from Texas; made a favorable impression here in his initial week. Floor show includes Riccardi & Norma, Keith Clark and Gertrude Jones. Some pick-up in business with nightly pull running to approximately 400.

Philadelphia

Leo Zollo (Garden Terrace, Benjamin Franklin Hotel; 500; \$1.50-42 min.). Opening week for Zollo's band pronounced success with 1,288 customers checked in for supper biz.

Location-Jobs, Not in Hotels

Harry James (Palladium B. and O. Hotel, third week). Hot pace cooled off slightly but still around 28,000 spots. Getting better class of youngsters and the picture crowd. Leo Brown comes in June 23.

Rita Flanders (Trinidad N. Southgate, Cal.). Little slow on the takeoff and 3,500 just about calls the turn. One of the spots hurt by the James boys.

Ivan Savitt (Casa Manana B. Culver City, Cal.). Scarcely over 3,000. Too much opposition.

Budd Franks Jr. (Florentine Gardens N. Hollywood). Helped by 10-day closing of Earl Carroll's and pushing around 3,000. Band building but still Granlund's floor show must be credited with bulk of the draw.

(Chicago)
Buddy Franklin (Chez Paree; 200; 75c-1.50). Phil Regan headlining and doing excellent job. Drew 3,900 customers last week.

Red Weems (Blackhawk; 400; \$1.25 min.). Weems' band has done terrifically well here and will hold over; grabbed 3,900 patrons again.

New York's Newest Personality

- ★ Leader
- ★ Violinist
- ★ Showman

ALEX MCCOY

AND HIS ORCHESTRA

★ ROBERT W. DANA, N.Y. Herald Tribune, "The most musical talent the show is guided by the notes of Alex McCoy and his orchestra leader this department had never heard of, and he is a real showman." Later for dance, exclaims.

★ SORO, VARIETY "Alex McCoy and his orchestra are the best of the continent, playing for the first time in New York, and the show is the best job playing in the orchestra."

★ PAUL DENNIS, Billboard "Show music is provided by the piano and his orchestra."

Currently Appearing
LOU WALTER'S
Latin Quarter
NEW YORK

Band Bookings

Jack Teagarden, May 22 week, Pacific States T. Salt Lake City, 31, Pacific Square B, San Diego, 31; June 19-20, Civic Aud, Pasadena; June 28, two weeks, Lakeside Park, Denver; July 11, two weeks, Moon, Wichita, Kan.; Aug. 4, two weeks, Plantation, Houston, Tex.

Freddy Nagel, May 25, two weeks, Trismon B, Chicago.

Truman Brant, May 23, DePaul U, Chicago; 23, Paramount T, Anderson, Ind.; 25, Phi Delta Kappa, Kokomo, Ind.; 29, White City Park, Herrin, Ill.; 31, Hub B, Edolstein, Ill.; June 5, Top Hat, Moline, Ill.

Spaulding, June 8, Brookline C, Philadelphia; 8, National T, Richmond, Va.; 9, Carolina T, Columbia, S. C.; 9, Carolina T, Spartanburg, S. C.; 13, June-German Festival, Rocky Mount, N. C.; 13, Radford, O. C.; Radford, Va.; 14, Lee T, Roanoke, Va.

Tony Pastor, June 4, Dominion C, Newport News, Va.; 5-8, William & Mary, Williamsburg, Va.; 7, Edinboro T, Roanoke, Va.; 8, Beckley T, Beckley, W. Va.; 9, Casa Loma B,

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AND HIS ORCHESTRA

Personal Mgmt. R. M. GEORGE

Currently
New
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Inn
Infinite Entertainment
WOR-MBS

Inside Stuff—Orchestras

Manle Sacks, Columbia Recording head, wanted to bring out Benny Goodman and Dick Jurgens on the 50c label, on the strength of their clicks with "Jazzzy Blues" and "One Doozy" (Glee) disk. He figured that the same artists, with new arrangement of the same tunes, calling them "New Jersey Bounce" and possibly "Two Doozen Rides," as a gag switcheroo, could intrigue the public and that he would be dealing with fears of governmental regulation that they figured it unwise to risk a beef over price ceilings. The possible lulu is that they would be releasing 36 commodities anew for 50c, and that the public would not understand the nuances in the trade, that usually makes these things possible.

For the same reason, the continued demand for Jack Leonard's recordings, even though he's been in the Army for many months, has stopped Columbia, at least for the moment, from trying to get him into a 50c recording line for added pickup. It is believed that the more recent rulings on shellac and other priority commodities put an automatic brake on that idea.

Johnny Long's Four-Teens vocal group, which started work with his band last week, is handled much differently than the average such combo. As a rule the arrangements for bands carrying a trio or quartet are laid out first for the band, with a background for the vocal, and most of the time the singers work out their own arrangement of the lyric, though sometimes it's done for them by the band arranger. In Long's case, however, he has Kay Thompson, a trainer and arranger for singers, doing the arranging for the Teens; she then gets together with Johnny Murphy, the band's arranger, to work out a background for the vocal. That's the reverse of the usual method.

Two girls who comprise half of the Teens were The Martins originally. They're Phyllis Rogers and Jo-Jean Rogers. Pat Hayward and George Richmond took places of Hugh Martin and Ralph Blaine, when the band's arranger, to work out a background for the vocal. That's the reverse of the usual method.

Vaughn Monroe band claims a theatre record, its first stage date since leaving the Hotel Commodore, N. Y., at the Central, Pacific, N. Y., last week, with just under \$19,000. This tops Sammy Kaye, previous record holder. Monroe will record the Arna Oldham play, "The Sign of the Cross" with him. Band is one-nighting currently until the RKO, Boston, June 5, and thence into the Broadway Paramount June 17.

Police are searching for a man who followed Anita Barnett, member of Frederick Bork's one-night band-booking department, from a train in Brooklyn one night for the Arna Oldham play, "The Sign of the Cross." Barnett's doorman drove man off after hearing her scream. Barnett was formerly secretary to bandleader Gene Krupa.

Perhaps a record high number of radio pickups from one spot is Kaye's 16 (and sometimes 17) shots from Meadowbrook, Jersey roadhouse, WPAAT, Paterson, has five records over Mutual (sometimes six) and six on CBS including, of course, the Lucky Strike commercial.

OLD RECORDS ADMIT KIDS TO BAND SHOW

Post & Lester, Hartford, distributors of RCA-Victor's Bluebird and Victor recordings, will begin a series of promotions next month at the State theatre, Hartford, designed to retrieve worn-out discs to help ease the current shellac shortage. Company has leased the State for one day, June 3, and will play Alvin Roy's band and the King Sisters. Dick Todd, with admission via 15 cent platters. Vaughn Monroe will likely follow later in the month in July. All are Victor artists.

Patrons will be accepted at the theatre. Patrons who round up the admission price will be asked to turn the 15 discs in retail dealers, who will supply the ducats. Dealers as far away as Waterbury, New London, New Haven and Norwich will participate. One stipulation is that no old Edison or laminated (Columbia-Okeh) discs will be accepted.

Jack Gordon, Post & Lester sales executive, fathered the idea. He originally planned to rub the discs as dances, but switched to the State since that has a capacity of over 4,000. P & L, of course, assuming the cost of the theatre rental and talent salaries, probably will help from Victor.

On the Upbeat

Ernie Heckscher orch, with vocal-ists Lynn, opened engagement at Anacker store, St. Anthony hotel, in San Francisco.

Vivian Vorden all-girl orch opens Olimos Star Light Gardens Saturday (23) in San Antonio.

Ernie Fodor, leader of house band at Triano Ballroom, Toledo, inducted in Army.

Don Mario band has been held-over for the rest of the summer at Beachcomber Club, Providence, R. I.

Paul Wimbush, personal manager of Jack Teagarden, has opened offices in Hollywood.

Freddie Woolston quits his dance band in Rochester, N. Y., to join Tom Dorsey's augmented band as chief arranger. Jack Red takes over the local outfit.

Ossie Nelson's band checked in at RKO for sequences in the Damon Runyon production, "The Big Street."

Joe Daley, former tenor sax with Gray Gordon's band, has joined the Val Villare orch, currently at the Barbary Club, in Detroit.

Glen Williams indefinite at the Boston Hotel, Mobile, because he's being held over for twice a day organ recitals.

Charley Plisk's orchestra opened at Kings Ballroom, Lincoln, on Sunday (17). Following this, they'll have a two-week run at Riverview Park, Des Moines, then off to series of one nighters in Texas.

Phyllis Lynne, Beverly Hills club singer, left Russ Morgan's orchestra. She was replaced by Elizabeth Rogers of WBBM.

Frank Ramos and his Manlia Hawaiians until Tevelon Cafe, Pittsburgh, where he'll make a two-week run, replacing the Ralph Springer outfit.

Lou Meredith band has succeeded the Red Farmer crew at Balconades, Pittsburgh.

Music Jobs Go Begging

Milwaukee, May 19.—Not so long ago musicians were complaining there were no jobs to be had, but now the situation is reversed and Volmer Dismuth, president of the Milwaukee Musicians' association, Local No. 8, A.P.M., declares it now is almost impossible to find such men. He had a call for dance orchestra for Saturday night (16) and on the afternoon of that date was still surrying around trying to put together a pickup band for the date.

It's not only that so many men have gone into army and navy service, but others are working in jobs that are too exhausted to be able to go out nights to play.

Hal McIntyre, on First Road Date, In Auto Crackup Less Than 100 Miles Out of N. Y.; Alice King's (Rey) Spill

'Italian' Now Yankee

Albany, N. Y., May 19. Italian Book Co., Manhattan, has changed its name to Yankee Music Publishing Corp.

Papers to this effect have been filed with the Secretary of State by Wittenberg, Carrington & Farnsworth, New York City.

Hal McIntyre didn't get 100 miles outside New York on his first road trip since his band began to mean anything when he was involved in a road accident that put one of his men in the hospital. McIntyre closed at Glen Island Casino, New Rochelle, N. Y., Wednesday (13) night and left from there for Boston. Near New Haven a tire tore on his Cadillac blew out on a curve and the car plowed 15 feet across before stopping. Leader was jammed under the wheel in such a way he couldn't apply the brake. Car was demolished.

Lopez Looks Into Supply Of Feminine Subs For Army-Grabbed Tooters


Vincent Lopez is already singling out for replacement use girl musicians capable of replacing men in his band. He feels that within the next few months a step-up in conscription is going to hit current male outfits badly and he wants to be ready if the Army siphons off his men faster than they can be replaced. It's possible, he says, that in the future he will baton an all-girl combo, but that won't happen until it's absolutely necessary.

Lopez approached a girl drummer last week on the subject of joining him when the time comes, which started the few people who knew about it to thinking that he intended to change to femme musicians immediately. His band is at the Taft hotel, New York.

Richard Rollins, sax player, one of three musicians riding with McIntyre, sustained a broken ankle and fractured rib and will be out of the band for a broken ankle. McIntyre and the others were cut and bruised. Band played its first date, however, at Salem, Mass., Thursday (14) with a Boston sax man filling in.

Alice King's Accident
Alice King, one of the King Sisters quartet with Alvin Roy's band, was bruised and shaken up last Wednesday (13) when the station wagon she was driving crashed into the front of a truck at Northumberland, Pa. Betty Mae Nelson, band's land, Pa. Betty Mae Nelson, band's secretary, received a possible fracture of the right arm and cuts and bruises. Jack Sigan, Roy's manager, drove up in his own car a few minutes after the smash, drove two into Washington, D. C., where they were headed, after treatment.

The Unique and Exoticry Dark Angel of the Violin



EDDIE SOUTH

And His Famous Ensemble

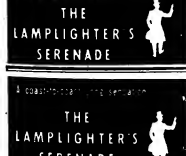
"The only group of its kind in the world."

NOW 56th WEEK

CAFE SOCIETY (Uptown) New York

COLUMBIA RECORDS

Personal Management: JOE GLASER



THE LAMPLIGHTER'S SERENADE

THE LAMPLIGHTER'S SERENADE

The new "country tune" sensation. Ernest Tubb's

WALKING THE FLOOR OVER YOU

DICK ROBERTSON BOB ATCHER ERNEST TUBB

Decca No. 4189 Okeh No. 6496 Decca No. 6858

AMERICAN MUSIC, INC. 1211 N. Pennsylvania Drive, Hollywood

ABE LYMAN STAYS MCA UNDER FRESH CLAUSES

The day "Variety" reported Abe Lyman was signing with General Amusement Corp. (Tommy Rockwell and Mike Nidorf) was the day he changed his mind and decided to remain Music Corp. of America, with Sonny Werblin still acting for him within the organization. Having lifted with Harry Weinstein, longtime personal rep, because of Broadway riot, Lyman was on the verge of signing with Nidorf at MCA but MCA, which had been booking him through the years, set up a fresh deal.

Among other things Lyman is slated for a month of Coast vaudeville in August, Sept. and Oct. at the Palladium, Los Angeles; June 15-18 at the Roosevelt hotel, Washington, and other dates.

'VICTORY LUNCHEONS'

Lincoln Hotel Uniform Directed At Men in Experience

Jerry Wald's orchestra at the Lincoln hotel, New York, begins a Saturday afternoon series of "Victory Luncheons" this week (18), from 1-3 p.m. Men from the various branches of the service will be served a 75c menu of 50¢ and hostesses of the Theatre Wing Canten will be provided as dancing partners for the men performers.

Wald will conduct a song contest for service men only, winner of which will be awarded a \$5 Defense Stamp. He will then duplicate the winning performance on the Mutual network with the band, which is to have a 2-2.30 p.m. broadcast.

Will Bradley lost pianist Billy Mott and his Army, and has taken back his former ivory-tickler, Bobby Holt, who left Ray Hutton.

In another change this week, George Armstrong, Chicago drummer, replaces Shelley Manne, who joins Les Brown. Bradley opens May 27 for two weeks at Eastwood Gardens, Detroit.


YES!—YES!—YES!

It's a Natural

You Can SING, Yes, SING and Swing

STRICTLY INSTRUMENTAL

Words and Music by BOB BESSLER—BOB MARCUS—BRUNO HUMBERT—BOBAY BATTLE



Columbia Record No. 36579 by

HARRY JAMES

Open for Recordings on All Other Labels

CHERIO MUSIC PUBLISHERS, INC.

CHICK CASTLE IRVING ROMM IRVING MASSEY

CHICAGO NEW YORK HOLLYWOOD

Prof. Mgr.

Artist attention! Our library is crying for material like this.

Inside Stuff—Music

Tin Pan Alley's sensitivities about swiping liberally from the Russian composers are seen as the probable reason for ASCAP's refusal to OK a line in the Columbia theater's script last week...

But, actually, because of proper treaty between ASCAP and Russia, which has no artistic society, many of the Russian works have been liberally used.

For two weeks, every day, Fred Waring's fan mail dropped brought in a postcard addressed to Waring with the words 'Boon—watch out!'

For a couple of weeks now you have been getting postcards with 'Boon' on them. Well, I'm tired of playing peek-a-boo now, so let's get out to brass tactics.

Music Publishers Protective Association is serving as clearing house in the drive of the War Bonds and Saving Stamp division of the U. S. Treasury Department...

Copyright on 'My Gal Sal' current tune from the 20th-Fox musical, was awarded to B. B. Marks in last week.

Initial edition of Tune-Dex, the pocket music library, made its debut among band leaders, singers and program directors last Friday (15).

Dick Gilbert, singing disc jockey of WHN, has written words and music to a new song, 'Give a Minute to Your Minute Man' for the U. S. Treasury Dept.'s nationwide War Bonds Campaign...

Mayfair Music Corp. has taken over the publication of the score which Mack Gordon and Harry Warren have written for the 20th Century-Fox picture that will contain 10 new and old songs printed on small cards with full chorus in lead sheet and lyrics and such information as copyright dates, composers, publishers, arrangers, recordings available and performing rights alliance.

Chuck Foster and orchestra wind up their stay at Continental Room of Stevens Hotel, Chicago, Saturday with Hal Pruden, Gloria Foster, and Dottie Dotson, start on a road trip the following week.

Don Di Flavio, intermissionist at the Room also winds up same deal. He'll open at Chase Hotel, in St. Louis June 1.

Advertisement for Columbia Records featuring 'LAMPION' and 'SERENADE' by HARRY JAMES.

Advertisement for 'GROWING FAST! ...IT'S THE "MELANCHOLY BEE" OF 1942 YOU'RE TOO GOOD FOR GOD-FOR-NOTHING ME'.

Advertisement for 'OTHER GREAT RECORDS COMING... THIS SONG CAN'T MISS MAKING UP INTO A SWELL ARRANGEMENT!' by HARRY JAMES.

British Best Sellers

Table listing British Best Sellers with titles like 'Navy Blue Eyes', 'Mother-in-Law', 'Apple Blossom Time', etc.

B-3 Cards

Continued from page 41

ark N. J., as protection in the event that the business at Meadowbrook falls too heavily. He still feels certain that the gas situation won't hit his business badly enough to force a move into town, but is not trusting that wishful thinking too far.

His reports that Kay Kyser drew 1,989 people, breaking again the record for a night incidentally.

Two spots in Armonk, N. Y., the Blue Gardens and Log Cabin, former Raymond Scott, have been taken over by Teddy Powell, are the two places deemed likely to hurt the most.

Not Chartered Buses. Buses may be out for the duration in this state, with certain exceptions which do not include the transportation of orchestra, according to the department of public utilities, because of the almost necessity of conserving tires and gasoline.

The exceptions cover defense workers' children and teachers and from school, selectees, members of the federal or state armed forces, or participants in organizing recreational activities at military posts.

Kay Kyser

Continued from page 41

leader, a personality in himself. Long working with Glady Slims, later graduated from the radio to the stage, on her own, with her own radio orchestra, etc.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four CBS, Blue and Mutual—as reported by R.E.A.—W.F., WABC and WOR N.Y. Compilation herewith covers week beginning Monday through Sunday (May 11-17) from 5 p.m. to 1 a.m., and is based on data provided by accurate Reporting Service regular checking source for music publishing industry.

Table listing music performances with columns for Title, Publisher, and Total. Includes songs like 'Breathless', 'Sleepy Lagoon', 'I Don't Want Walk—Sweater Girl', etc.

*Includes BMI licensing; others are via ASCAP. (†)Musical. Legitimacy.

Advertisement for 'MY GAL SAL' by HARRY JAMES, featuring Columbia and RCA Victor records.

Advertisement for 'SAVE MONEY!—TIME!' featuring Complete Professional Songwriter Service.

Large advertisement for 'ON THE BANKS OF THE WABASH' 4 Stars 'MY GAL SAL' featuring a 20th Century Fox Technicolor production featuring Paul Dresser's Immortal Song.

Jimmy Campbell Details Partnership Deal With Larry Richmond of MDS

Editor, 'Variety': I noticed a short story in this week's 'Variety' with reference to my resignation from Jimmy Campbell Publications, and I was glad if in my own interests you would accept and publish the true facts.

First of all, the corporation bearing my name was the result of an association with Meredith Willson and it was during this period that Lawrence Richmond, general manager of Music Dealers Service, persuaded me to head my own outfit, and I was named as president. Myself and Alfred Sobel (an attorney) for a period of six months, allowing a weekly budget for the running of the business—profits to be split three ways. I stated that their proposition was not proper and after further discussion, and in view of assurances from them that the budget would be increased the moment any results were forthcoming, I finally agreed to the deal, and agreement was made president of the corporation, and same was formed and started approximately Nov. 1, 1941. In which time I was personally responsible for the exploitation of Meredith Willson's second song, "Two In Love".

Relative to the aforesaid song, and "You and I," in addition to Music Dealers Service receiving 10% of the net sales for distribution, Lawrence Richmond personally had a deal with Willson whereby he would receive 10% of the net sales (sheet music) of both songs, but if the second song "Two In Love" sold 50,000 copies, he would receive 15% of the sales of both songs. In view of this arrangement and the fact that "Two In Love" at that period had not sold that amount of copies, Willson was compensated regarding our intentions and agreed to the new corporation acquiring same on a 10c royalty and the music mechanical. Accordingly, the first two months of our activities were mainly confined to the exploitation of "Two In Love" to achieve the 50,000 sale in order that Richmond would enjoy the extra 5% revenue on both songs. This he did.

I must add that, in spite of various rosy promises made me for work in connection with the aforesaid, I received nothing beyond a weekly drawing which, as a figure, is about the usual amount a contact man is allowed for expenses alone. I continued on the same basis, even when the new corporation was formed. As I previously stated, the first two months of our activities being confined to "Two In Love," we were not able to start on the second song, which was "Angeline," until around Jan. 1. Due to our setup and impatience on the part of my associates, at the end of the second two months, and just when everything was starting to drop the song and get on to something else. Due to this and general pressure, I resigned some weeks prior to my current resignation, but

after a further conversation agreed to carry on against my better judgment. In the interim, it was agreed by both parties, as at May 1, the corporation would cease to function and that there would be no further overhead involved. In fact, both Richmond and Sobel gave this undertaking to me and, accordingly, all expenses, including Les Reis, were given notice, and I was greatly surprised to learn later that, in spite of this undertaking, they had retained the services of Reis.

With reference to a supposed contact between myself and the Contact Men's Union, I must state that, beyond gossip, I have heard nothing from them verbally or otherwise relative to myself or conduct.

I should be very happy if you would put forward my side of the story, which is, after all, fact. In the meantime, for your information, I am looking under the business interests of Eric Madriguer, who is here at the Roosevelt hotel.

Jimmy Campbell

C. C. BOYDSTON JOINS BROADCAST MUSIC, INC.

C. C. Boydston, formerly with the American Record Co., is now at Broadcast Music, Inc. He's functioning as an efficiency officer as well as directing general office routine.

Porozoff Opens Office

Chicago, May 19. Nick Porozoff, long with Russ Morgan as publicity man, opened his own music publishing office in Chicago this week. New firm carries name of Glenmore Music, Inc. A looker under banner of new company is "Don't Cry Sweetheart," by Remus Harris, Irving Miesher and Morris Morgan. Cincinnati representative of firm is Betty Parker, formerly with Graham Distributing Co. Mariel Hoffman of Borgman, Vogel and Conn, has been added to Chicago office of Glenmore. Porozoff planned to New York for discussions on appointment of New York rep, and series of music conferences.

Music Notes

Patricia Johnson, Coast songwriter, who put the lyric to the current "I'll Remember April" is unable to start on the second song, which was "Angeline," until around Jan. 1. Due to our setup and impatience on the part of my associates, at the end of the second two months, and just when everything was starting to drop the song and get on to something else. Due to this and general pressure, I resigned some weeks prior to my current resignation, but

Jerome Kern and Johnny Mercer turned in the score for "Carnival in Rio" at Columbia.

Paul Sawtell signed by Jerry Brandt to write and conduct the score for "Scattergood Survives a Murder."

Ray Webb composing the music and Constantin Bakoulis cost meeting the scoring for "Highways By Night" at RKO.

Werner Heyman scoring "They All Kissed the Bride" at Columbia.

Johnny Burke and Jimmy Van Heusen wrote "Tomorrow's My Lucky Day," to be sung in Bing Crosby's golf short, "Don't Hook Now."

Max Steiner recording his own score for "Desperate Journey" at Warners.

15 Best Sheet Music Sellers

(Week of May 18)

- Johnny Doughboy.....Crowford
- Don't Sit Apple Tree.....Robbins
- Jersey Bounce.....Bennett
- Someone Taking Place.....Shapiro
- Moonlight Cocktail.....Jewel
- Sleepy Legion.....Chappell
- SkyLark.....Morrison
- Tangerine.....Famous
- One Dozen Roses.....Brooks
- Three Little Sisters.....Santly
- Always in Heart.....Remick
- Three Kisses in Ocean.....Berlin
- Miss You.....Santly
- Let's Meet Again.....Dah
- Breathless.....CLP

N.A.B. RELATION BETTER—ASCAP

The ASCAP management reported yesterday (Tuesday) that the amicable reception that the Society received at last week's convention of the National Association of Broadcasters has already shown material results. Within four days after the N. A. B.'s music meeting the Society received applications for licenses from 22 stations, some of them of major standing.

The Society also disclosed that it has received 200 letters from broadcasters congratulating it on its plan for helping licensees capitalize on the ASCAP repertoire by way of specially prepared continuities, song compilations for special occasions, etc.

ASCAP 100% in L. A.

Los Angeles, May 19. Dick Powers, western division manager for ASCAP, last week rounded up the last holdout here, KGFJ, and signed the station to a blanket contract. Only a few stragglers remain in the southern California district.

38 Station Licensees

San Francisco, May 19. ASCAP has staged a comeback in this district to the point where only 38 radio stations from Bakerfield north to the Oregon county line have a contract of one kind or another with it. This is revealed by H. A. Levinson, district manager for ASCAP.

Abner Silver has reorganized the professional staff of the Lincoln Music Co. with Johnny Farrow as the new manager.

Songpluggers Solve Gas Rationing By Pooling Cars for Rural Spots

MILLS MUSIC, INC., GETS A CITATION OF MERIT

Mills Music, Inc. was awarded a citation of merit by the National Association for American Composers and Conductors at its annual reception in the Waldorf-Astoria hotel, N. Y., last Friday (15). It was the first time that the association has accorded such recognition to a music publisher.

George O'Hara, chairman of the awards committee, expressed appreciation for the firm's support of composers of serious American music and the cultivation of a desire for such music in American schools and colleges. Among the composers of that classification whose works are published by Mills are Roy Harris, Morton Gould, El Wakelield Smith, Nathaniel Dett and Lily Strickland. Until recent years Mills had been associated exclusively with popular music.

Louis Dreyfuses Robbed; \$50,000 to \$200,000 Loss

London, May 19. While Louis Dreyfus and his wife were asleep in their 40-room manor at Putney one night this week, the house was completely burglarized. Thieves stole jewelry valued at \$50,000 to \$200,000.

Theatres Sue ASCAP

A suit by 14 Brooklyn theatre companies representing 14 Brooklyn theatres was filed Friday (15) in the N. Y. federal court against the American Society of Composers, Authors and Publishers. Gustave Shimer and Gene Buck seeking damages of \$25,019 plus \$25,000 attorneys fee. Action claims that plaintiffs were forced to purchase the complete ASCAP catalogue wherever they could only use a portion of it.

Suit is very similar to one filed April 1 by 157 theatres in N. Y. and outlying districts. It complains that ASCAP is a monopoly, that it controls all the good commercial musical compositions, and to use any at all, the entire catalogue must be purchased.

Even though most of the contactment with cars have obtained B-3 gasoline ration cards, which entitles them to 57 gallons during the initial conservation period, there is a general movement among them to avoid such maximum consumption by purchasing a second car. Under this arrangement the professional men will take turns in making the rounds in one another's cars, with schedules being made in ample advance, showing who would use car on each night of the week.

The contacters are meanwhile wondering whether, with the strict enforcement of the gas rationing rules, there will be any suburban spots left to cover.

DECCA CHECKS BELOW HOPES

Decca Record Co.'s royalty distribution to music publishers last week was not as big as had been expected by the latter industry. The statements were for the quarter ending March 31.

Where the disappointment prevailed was in the anticipation that the increase from Decca would be in proportion to the latest payoffs by Victor and Columbia. The royalties paid out by these two companies far exceeded the sums that had come from them for the previous quarter.

ASCAP DECIDES TONIGHT ON REVISED METHODS

Publisher members of ASCAP met in the board room of the organization's home office tonight (Wednesday) to vote on the adoption of a revised plan for royalty classification.

The new system provides for the allocation of different point values for commercial, sustaining, night-time and lay-line and public domain and theme music as contrasted with regular use of copyrighted standard and popular numbers.

THE LAMPIONERS SERENADE

THE LAMPIONERS SERENADE

PEEP TO PEEP LADY

A NEW SONG BY

Joan Whitney and Alex Kramer

★ ★ ★

OUR CURRENT SONG HITS

A SENSATIONAL BALLAD

SOMEBODY'S THINKING OF YOU TO-NIGHT

★

IT'S OUR BIG HIT

FULL MOON

★

A TIMELY NOVELTY

LITTLE BO PEEP HAS LOST HER DEEP

★

COMING

PRIVATE BUCKAROO!

from the Universal Picture
"Private Buckaroo" featuring
Harry James and His Orchestra

FROM LATIN-AMERICA

COME BACK

(DIME QUE SI)

SOUTHERN MUSIC PUBLISHING CO., Inc.

SID LORRAINE, Gen. Prof. Mgr.
1619 Broadway, New York
HOLLYWOOD — CHICAGO — CINCINNATI — SAN FRANCISCO

★ NOW A LITTLE RETURN ENGAGEMENT ★

STRAND NEW YORK RETURN ENGAGEMENT

Just Signed For PARAMOUNT PICTURES

DELLI ENVELOPE

Opening June 25 PALMER HOUSE CHICAGO

HEARTY THANKS

TO MY FRIENDS OF THE PRESS FOR THESE KIND WORDS!!!

DOROTHY HIGALLAN... WALTER WINCHELL... DANTON... BILLBOARD... CARL... MARY... MARY... MARY...

... and more thanks to NICK and ARNOLD for granting me 12 SWELL WEEKS at the VERSAILLES, New York!

Sincerest Gratitude to Strand Theatre Management and Staff and MAY JOHNSON of

MCA Artists Ltd. 745 FIFTH AVENUE - NEW YORK Wirtshorn 7-2300

New Acts

SIGMUND ROMBERG Pianist and Composer Palace, Cleveland

Act glorifying song hits written by Sigmund Romberg is excellent musical nostalgia... Stocky, baldish and a little shy, Romberg was admittedly a trifle nervous at his first appearance...

MORO & CHITA! Spanish Dancers 16 Mins.

Moro and Chita, solid Spanish dance man and woman, have been at the stand played originally for 14 weeks... Lineup ranges from the typical castanet to the informal Croyzo stomp...

MAXINE BROS. & BOBBIE (2) Animal Act 4 Mins.

This is a surefire animal turn which will find as ready a welcome at the Radio City Music Hall as it does at the smallest stand... Routine is patterned after a conventional acrobatic turn...

THE VAGABONDS (4) String Music, Singing 16 Mins.

This is a very entertaining turn of music men who play string instruments and sing numbers that have been effectively arranged to suit the style of vocalists... String combination is made up of two guitars, a base viol and an accordion...

Dorothy Carroll, blues chirper winding up 19 weeks at the Hollywood Dinner club on Highway 90, near Mobile, Billie Herson, black face comedian and Bud Winfrey dog act also bowed out...

Joe Jackson Drops Dead at N.Y. Rxy. After 5 Bows; Started as Speed Cyclist

Joe Jackson, 62, whose tramp cycling act was internationally known for more than 30 years, died last Thursday (14) backstage at the Rxy, N.Y. He had just completed the first performance of the day, his act consisting of the dressing rooms, but before it arrived he collapsed...

One Legel, Jackson's old friend; who had quit the stage to become the comic's constant companion, dropped to his knees alongside Jackson and cradled his head in his arms... Jackson's sudden death shocked his few intimates on Broadway...

Jackie always loved to tell that yarn, and then immediately plunge into extravagant stories about his exploits as a cyclist... In 1925, Sime reviewed Jackson at the old Hippodrome on Sixth avenue...

routine that was eventually limited to perfection and executed by rote. From observing a drunk in an English pub, Jackson got the heart of business of the dancing club. From a tramp on the street, whom he saw peddle his wares, he learned the sidewalk, only to quickly withdraw...

In order to understand Jackson's trick bike, which came apart in sections as the act progressed, one had to savvy Jackson's penchant for inventing and using several patents, one of them on the toothbrush and toothpaste holder which he said he designed for people who "traveller light"...

Entrance on a stage was always the same. A jolly tramp whose cartilage, which he owned several, usually parked in front of a rich residence, got the audience laughing... Jackson would step onto the stage looking around to see if he had alarmed the bike's owner...

"The way children laughed at Joe Jackson's act on Monday afternoon was worth going miles to listen to. There is nothing so absurd as childish laughter—no know that a child is being amused. And Joe set them bowling, with the grotesque fight with them..."

There were a number of imitators of his act, but in the 1920's Jackson took a series of ads in 'Variety' naming the copy acts. In the case of a turn known as Downey and Claridge, then playing the old Kialto on 42nd street and Broadway, Jackson personally visited the theatre...

From that foundation, Jackson painstakingly built up a comedy

(Continued on page 48)

THE THEATRES OF THE STARS. Marcus LOEW BOOKING AGENCY. GENERAL EXECUTIVE OFFICES: LOEW BUILDING ANNEX 160 W. 46th St., N.Y.C. - BR 9-7200

J. H. LUBIN GENERAL MANAGER SIDNEY H. PIERMONT BOOKING MANAGER

Variety Bills

WEEK OF MAY 22

Numbers in connection with bills below indicate opening day of show, whether full or split week.

Loew

NEW YORK CITY
NEW YORK CITY
NEW YORK CITY

WORCESTER

Worcester (18-20)
Wm Morgan Oro
Sunny Rike

Cabaret Bills

NEW YORK CITY

Armada's
Geo Morris Oro
Eugene Molinette
Sam Madden Nivern

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN AGENCY BEVERLY HILLS, CAL.

Paramount

NEW YORK CITY
NEW YORK CITY
NEW YORK CITY

RKO

NEW YORK CITY
NEW YORK CITY
NEW YORK CITY

Warner

NEW YORK CITY
NEW YORK CITY
NEW YORK CITY

Independent

NEW YORK CITY
NEW YORK CITY
NEW YORK CITY

Hotel Waldorf-Astoria

Joe La Walk Oro
William Ross
Marina
C. M. Lombardo

Hotel Waldorf-Astoria

Adela Lubin
Gloria Lanza
Felicia Fargas

Hotel Waldorf-Astoria

Frederic
London Co-Ed
Milton Gerson Oro

CLEVELAND

Alpine Village
Dal Ray
Joe La Walk Oro

Hotel Waldorf-Astoria

Frank Straits
Joe Stafford
Buddy Rich

Hotel Waldorf-Astoria

Ell Spivack
Ray Sprague
Arnold Horowitz

Hotel Waldorf-Astoria

Emilia
Emilia
Emilia

DETOIT

Theresa Haddish
Joe La Walk Oro
Olds Warner Club

(Continued on page 51)

Angels Still Flying

Whatever the season's production weaknesses, managerial deficiencies and playwrighting mediocrities, there is no paucity of backers. They seem to spring from nowhere and not infrequently the angels descend in after being invited to a run-through of the play script.

Legit Mgrs. Huddle on Next Season's Scenic and Transportation Problems

Meeting of Emergency Council of The Legitimate Theatre was held last week, when materials for next season's productions, on maintenance and transportation were discussed in relation to priorities.

Ella Logan Quitting 'Fun' Ella Logan will withdraw from 'Sons O' Fun,' Winter Garden, N. Y., next week and, as Carmen Miranda suggested, start the show in Miami.

It was suggested that if the movement of touring shows is retarded next season, it might be well to make advance preparations. It is anticipated that while players may be able to make jumps on schedules, baggage handling settings are likely to be a difficult and secure sleeping quarters of troupe and wintered.

Chi 'Angel Folds When Sylvia Sidney Nixes Cut; Victor Jory's Trib Pan

Closing of the Chicago 'Angel Street' company was attended by some cast dissatisfaction when the Equity regulation would make weekly expenses by cutting salaries. Sylvia Sidney, whose contract called for a 10 percent increase, is reported to have refused a 20% slice, but later, after the closing notice was posted, is said to have changed her mind.

BLOSSOM TIME ENDS SEASON WITH 40G NET

Blossom Time, close of the last costly operation, closed a six-week season at the Flatbush, Brooklyn, New York 216, near island to New York. It has shown a profit of \$100,000.

New Faces for St. Louis

St. Louis, May 19. Plenty of new faces will be seen during the forthcoming season at the New Market theatre, a new playhouse in Forest Park, starting June 4. Included are three songwriters, Bob Snyder, Fred E. Rhodes, Sue Ryan, Marie Austin, Wiley Shore and William Sulley.

Switching Femmes

Hollywood, May 19. Joy Hodges is replacing Rosemary Lane May 31 in George Abbott's Broadway production, 'Best Foot Forward', when the film-legit player quits the show to be near her husband, Harry Waters, who's now in the Coast Guard.

G. S. R. B. Y. C. G. CUES UP ACT

Fewer Strawhats Through Less Motoring May Bring About Return of New Practically Extinct Legit Seat—Would Be Possibly All-Year Round

HELP JOB SITUATION

With motoring to be reduced to a minimum along the eastern seaboard because of gas rationing, there is a trend to present summer stock in the country may present the revival of stock on an all-year basis, which would mean opening up of jobs that were wiped out when resident companies abruptly disappeared.

Indicated that the sharp reduction in strawhats will mean an unexpected hardship to any number of players, directors and who have looked forward to the strawhats as succor from job-hunting on Broadway.

Uncertainty as to opening this season has led a number of midwest managers to speculate on later starting dates and where. It is reported this week only a dozen stock shows had signed up with Equity. Notable among them are Louisville and Memphis, which are for operetta revival presentations.

MGRS. STAGEHANDS NOT YET IN AGREEMENT

New contract between the New York legit managers and stagehands union is still held up, factions falling far from agreement. It is a result following the concession of a wage hike to the union by the managers, however, became effective Saturday (16), theatres being advised to pay the union \$100,000.

Internal differences in the stagehands union (Local No. 8) cropped up at the recent annual election. First reported that the business agent, Joseph Bernick, a musician, had been re-elected by narrow margins. That applied only to the union, Bernick having run ahead of the ticket.

B-way Legit Biz Continues to Shrink; Gas, Tire Shortages, Plus Dimout, Keeping Out-of-State Visitors Away

GAS-TIRE CASUALTY

Also the War Finance theatre of The Fifteen Group Hendersonville, S. C., May 17. No gas, no tires, and a loss of younger players to the service has put out of the picture for this summer. The Fifteen playing at the Old Mill Playhouse here. Recent death of the group's president, James Crockett, led to the decision to disband.

Schwartz's Yiddish Troupe Is Big Click In Buenos Aires Rep

Buenos Aires, May 12. Although transportation and war have sharply reduced the number of music stars coming to South America and stopped large companies altogether, the Yiddish Theatre in Buenos Aires are currently offering unusual example of box office. The troupe is headed by Shmuel Schwartz, director of the Yiddish Art Theatre of New York, who arrived in March and remains until the end of June. He has already put on three works and has four others in preparation. Only he and his impresario, Max Groll, came down from the States, but Schwartz is using scripts prepared in New York, and he's brought with him costumes and lights, managed to run up gross which, while not up to those of Manhattan, are amazing for here.

The Yiddish theatre in Buenos Aires has done a business opening during the season, but Schwartz has not sought to get a Yiddish audience exclusively, but has extended his draw to the general audience. As a result, he claims that at least 40% are non-Yiddish.

Works here with actors from the local stage, who are selected by his troupe. The troupe has 200,000, of which the same number as in Philly, with which B. A. compares favorably.

Schwartz also expects to do four weeks in Rio, which has a far smaller Yiddish population, and two weeks in Montevideo. Has worked with a Yiddish solo pair, although U. S. and English solo-pro groups have asked him to turn to English week in Buenos Aires. Also is considering postponing his trip to Rio, because of the 'no permits' in Yiddish. His top grossers this season have been: 'The Kolk', which ran two years in New York; 'Professor Schilling' in the Inspector General and 'Countryman'.

'Marchant of Venice' and Sholem Asch's 'Salvation' are being considered for later in season.

EQUITY COUNCIL SLATE GETS NO OPPOSITION

As indicated last week, no opposition to Equity's regular ticket materialized and the ballots were placed in the mails Tuesday (19), election date being June 5. There are 31 candidates in all, for the 19th to be filled. All are for the council except two vice-presidencies.

Broadway legit business are con-fused over the summer prospect. They are puzzled over the gas and tire situation and would keep residents within New York area instead of visitors from points outside the fuel rationing zone, as puzzled over the continued attendance shrinkage. But that the end-of-the season usually see declining grosses appears not to have been considered.

More explanatory perhaps is the drop in visitor volume. Those who check up on hotels state that room occupancy is between 50% and 60% and that hotels are selling at ticket under the weather.

New theory as to the acute attendance weakness is that many promoters of shows are engaged in Red Cross, Army and Navy Relief ticket work, which has taken time for theatre-going. That appears to be especially applicable to matinee attendance.

Motorists are not driving to the metropolis from beyond restricted gas zones, inasmuch as they couldn't get enough petrol for the return journey. The limit is another reason.

Over the weekend it was announced from Army sources and other sources that the government has further dimming of the Atlantic coast is mandatory. Police are enforcing curfew hours, are advised strictly, with store fronts and closed, and the lights are to be kept under marquee, so that the Broadway zone will be dark for a further time. 'Uncle Harry's' Broadstreet, declared that the glare from N. Y. is visible 25 miles out. This bright Monday night (18), street illumination is being held down to the bare essentials necessary for pedestrian safety.

Poor quality of spring production is another feature in the lack of three plays, one per week, with all going to the theatre. The first was a single week or less. The first stops were 'What Big Earn', 'The Life of Jellie' (not the camp show of similar title) and 'The Walking Gentleman'.

This week two actresses will be held, 'Uncle Harry's' Broadstreet, and 'The Strings, My Lord, Are False', 'Royals' Next week 'Claudia' reverts to Broadway, and 'The Ladies' All the Comforts of Home' will be revived at the Longacre, while 'The Streets of New York' will be re-eluctantly Jolson's, 'All's Fair', the musical version of 'The Warrior's Heart' will be shown in New York, but has been set back until June 11.

PASSAIC, N. J., GETS ITS 1ST LEGIT IN HISTORY

Legit came to Passaic, New Jersey, for the first time in the town's history with the opening there yesterday (Tuesday) of 'Native Son' at the Central Theatre.

Population has swelled by around 100,000 because of defense plants in the town. The housing program has become so acute that Billy Levin, bus manager of the Central, is obliged to live in New York.

Joe Weber Memorial

Memorial services for the late Joe Weber will be held at the Central Theatre, New York, Wednesday (20) at 8 P. M. The Mayor, James J. Walker will preside.

Weber died in Los Angeles Sunday (18) last week. Services were held there, remains being cremated.

No Improvement on Broadway; 'Sons,' \$31,000, 'Face,' \$29,500, 'Houdy' \$12 1/2 G, Slipping

Little change in business as season approaches summer period. Last week there were some increases...

Estimates for Last Week: 'Keen C' (Comedy), D (Drama) CD (Comedy-Drama), R (Review) M (Opera)...

'Cat's Crown' (Cort) (CD-1064; \$3.30). Final and 17th week; held its usual money...

'Lady in the Dark' (Alvin) (rev. ed.) (5th week) (CD-1287; \$4.40). Climbed slightly on final-weeks...

'Life With Father' (Empire) (13th week) (CD-1082; \$3.20). Down somewhat, but management figures...

'Spring Again' (Lyceum) (27th week) (CD-985; \$3.30). Dipper \$7,400, but management figuring on...

'The Moon Is Down' (Martin Beck) (CD-1; \$3.30). Final night; no week-closing balance on credits by man...

'The Strips, My Lord, Are False' (Royale) (CD-1047; \$2.75). Presented by Clifford Hayes...

'The Winner Who Came to Dinner' (Warner Bros.) (CD-1089; \$3.30). Mat. LOU CRAWFORD

man in association with Lennie Hatlen; written by Thomas Jig; opens tonight (Wednesday).

'Candida' (Shubert). Grossed \$55,000 in three weeks of special matinees and revivals; laying off this week...

'Keep 'Em Laughing' (44th St. 11-385; \$2.20). Matinees have been light, but the show is still going...

'Harlem Cavalcade' (Litz) (1074; \$3.30). Best act that figure a wide variety of acts and plans made for summer stay.

'Phyllis' (1924; 46th St. 6th) (8th week) (CD-1137; \$2.01). Afternoon performances off here, too, but business has picked up...

'Blithe Spirit' (Booth) (20th week) (CD-17; \$3.30). Moved here from Broadway Monday (14th week)...

'The Cat's Paw' (Cort) (CD-1064; \$3.30). Final and 17th week; held its usual money...

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'Personal Island', comedy by Pauline Williams. With Fay Wray, at Booth (May 20-30).

'Maudie in a Nunery', play by Doreen Navery. With Wilshire-Evans, Los Angeles (19-21).

'All the Comforts of Home', revue by the Glitchee comedians. With Dorothy Sande, at Paramount, Asbury Park and Equus' (3-24).

'Free and Equal', comedy by George S. Kaufman, at Erie, Seaside, N.Y. (30).

Strawhat Review PERSONAL ISLAND

Cambridge, Mass., May 18. Comedy in dialogue to Pauline Williams. With Fay Wray, at Booth (May 20-30).

'Personal Island', Brock Pemberton has discovered a very promising playwright in Pauline Williams, comedy script for films...

The Cambridge Summer Theatre, most happily located warmer weather here in Cambridge last year has a good drawing population from the subway circuit...

'Keep 'Em Laughing', 44th St. 11-385; \$2.20. Matinees have been light, but the show is still going...

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'Personal Island', comedy by Pauline Williams. With Fay Wray, at Booth (May 20-30).

'Rhine Gets Raves and Big \$17,000 In Chi; Ladies' Smash \$16,500

'Julia' Weak \$5,000 In Baltimore Tryout

Baltimore, May 19. Sudden closing of Guthrie McClinton's "Philly Run" at the Grand Ford's last week, after season was expected as closed, didn't raise so well...

FAIR MEMOIR \$17,000 IN HUB

Boston, May 19. 'All's Fair' garnered medium cut in its initial tryout stanza here last week, but the reaction boys are working hard on the new musical and comedy...

Estimates for Last Week: 'Clara' (2d week) (1942; \$2.75). Rang up satisfactory...

'Arsenic' (15c, 'Eileen', \$9,500, END PHILLY RUNS Philadelphia, May 19. With the closing here of the first 15c of 'Arsenic and Old Lace'...

'Bitter' \$23,000, 'Father' Fine \$16,000, in Frisco

San Francisco, May 19. The Civic Light Opera season, with 'Bitter Sweet' in the Walnut week, opened well, while 'Life With Father' (second company) is still in the money...

'Henry' Fine \$10,000 At \$1.50 Top in Detroit

Detroit, May 19. Winding up a three-week run in the Cass, 'Claudia' declines while 'Henry' stays with estimated \$7,000 taken to earlier grosses...

'Candle' High \$25,000 In Midwest 1-Niters

Peoria, May 19. Helen Hayes' "Candle in the Wind" tucked away another big grossing jaunt of midwestern...

'Blacksing' 16G in World's Largest Musical

Blackstone, magician, at Elks Lodge. 'Blacksing' played Slough City, Des Moines, Dayton, etc. It set a new high mark for Evans' outings in both Minneapolis and St. Paul...

One of the Chicago, May 19. Chicago legit history was the Saturday CD get-away. The other girls, Eileen, which came back to the Grand for last season's long-run click at Grand...

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PRODUCERS!

DIRECTORS!

EXHIBITORS!

RADIO!

CRITICS VOICE... APPLAUSE and ACCLAIM!

Phil Regan

Regan Finds Chez Paree 'Sunny, Fair'

DAILY NEWS

BY SAMUEL LESNER.

PHIL REGAN, however, is a Brooklyn-born Irishman, but he proved there's work for all by becoming a teacher, chauffeur, oil company clerk, court clerk, a detective, and finally a Hollywood singing actor.

Last night he came from the fabulous land of sunshine to the Chez Paree and discovered that the Chez Paree is "good to the Irish." But Regan is "good to the Irish." He sings with a conviction that makes him a worthy successor to his storied ancestors. His voice is high, healthy and happy. He's very handsome in a rugged way which pleases the men, and delights the ladies.

There is nothing significant about last night's Chez Paree opening other than that it was just another night spots think



Now Doubling at the CHICAGO THEATRE Week Of May 15th

Just Completed Sixteen Record Breaking Weeks From Coast to Coast! Currently at the CHEZ PAREE, Chicago



MIRROR

Hollywood Greats Invade Vaudeville Stages

Not all film stars can entertain audiences in the flesh, because most of them can't sing or dance, which are all vaudeville audiences seem to want. Usually they do more to hurt their chances than if they campaigned from the front porch.

One of the exceptions is Brooklyn's handsome Phil Regan, who has a terrific voice and can sell his own handsonomy. I was in the audience last week when Phil did a dance there at the house. The house was high. The high house was well. The high house was well. The high house was well.

Irish Phil Regan Sings -- and Chez Pareeans Like It!

AMERICAN

BY CHARLIE DAWN. Phil Regan, Irish tenor of stage, screen and radio—who has a delightful twinkle in his eye—strode onto the stage-floor of the Chez Paree last night to bolster the vocal section of Joe Jacobson and his orchestra. Fritzel's comparatively new bill was...

Regan Sings Away Chez' Monday Blues

Phil's Personality Gets Over With Night Spot Denizens

By John Hurley.

Monday is murder. Anyway, that is the wall of Chicago's cabaret, impress generally, and especially the ones who operate in the face of that lacedown day. So, when one opens with a new show on Monday night, gets customers in any That is more, pieces them, well, one with Phil Regan, film-talented for-singer who opened to a goodly crowd and a warm reception for his spring of popular ballads, some Celtic favorites and a smattering requested Irish. kind of naive charm on the combined with his clean-cut appearance and good looks make pleasant optical subject while take in his mellow vocal, singer, he never strains to come out with the least pretention and/or effort. welcome change.



Phil Regan.

By Will Davidson. In the movies, as our John Hurley man says, are furrowing brows in a hunt for A1 but not A1 leading men; they should furrow in the direction of Chez Paree. There's a had over there who's been doing some pretty competent movie acting for a good many years, who is acquiring new entertainment savvy by branching out into the night club field, and who has the looks, voice, and manner of a very swell gent. He's Phil Regan, and he's adding life and appeal to his chezy revue with his songs—especially Irish songs. I was a bit

RECORDS!

DECCA
Phil Regan
IRISH BALLADS

DECCA
Phil Regan
MONDAY BLUES

DECCA
Phil Regan
MUSIC OF THE IRISH

1,000,000 RECORDS SOLD!

Personal Representative--FRANK W. WILSON, Beverly Hills, California

Exclusive Decca Recording Artist

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VOL. 146 No. 12

NEW YORK, WEDNESDAY, MAY 29, 1946

PRICE 25 CENTS

'DON'T TALK U. S. I'

Buffalo Council of Churches Sees 'Hatred' Stirred By Radio Shows

Buffalo, May 28. Radio and Publicity Committees of the Buffalo Council of Churches this week released a blast at broadcasters in a letter signed by Rev. Verne S. Mumbolo, Chairman of the Committee, and Dr. Ross W. Sanderson, Secretary of the Council, addressed to local broadcasting stations decrying war time radio programs that "increase hatreds" and use patriotism "for the sake of profit. This 'is War' was especially singled out for comment.

Reterring their gratitude to radio for its educational ministry and their appreciation of the courtesy extended to the church groups by the management of local stations, the letter stated:

"We wish respectfully to report that some of us are deeply grieved by the language, devices and episodes which tend to increase hatreds by making a gain or virtue of it. The

(Continued on page 50)

United Nations Map Anti-Axis Pic Propaganda

United Nations propaganda guns, via the screen, are scheduled to be turned loose on such warring-of-the-fences nations as Turkey, Portugal, India, and other non-Western Hemisphere spots not yet actively on either side. Tentative plan is to provide the UN view of the war situation via material specifically designed to counterbalance Goebbels and Gaidya pipe dreams in those nations that can be won from throwing their lot in with the Axis forces.

This is, from accounts, the first time that the United Nations have made plans to reach out specifically

(Continued on page 16)

'What's Wrong With The World?' Lecture Attracts Only 200

Springfield, Mass., May 28. Only 200 persons were interested in John B. Kennedy's version of "What's Wrong With the World," Wednesday (20) at Municipal Auditorium which seats 4,000. Show, also including Muholland, the magician, Pythias. Had been widely publicized.

Even Kennedy referred to "wide open spaces."

LASTING WORLD PEACE IN BALANCE

American Films Must Stop 'Unrealistic Picture of American Life' for Benefit of Both English-Speaking Nations—Anglo-U. S. Aim for Post-War Accord

BRITONS' ODD 'VIEWS'

'Unrealistic' picture of American life that Hollywood films continue to give the average Briton is disturbing high officials of both the United States and England. So much so, and with the subject considered of such great importance, it can be revealed that a huddle of key officials of the two countries was held in the U. S. Embassy in London less than two weeks ago on means of getting the word subtly across to Hollywood.

Dated view of the U. S. given foreigners via films is, of course, an old story. American diplomats and

(Continued on page 20)

Films Interested In 'Deep in the Heart of Tchaikovsky,' Airshow

'Deep in the Heart of Tchaikovsky,' radio show on the Blue Network a couple weeks ago, has aroused great interest from film companies, with at least three of them negotiating for rights. Columbia and Warner Bros. are interested in a short and 20th-Fox for a feature.

Show, written by Mort Lewis, picture producer, is a salute back to earth and getting thrown out of everywhere because he 'steals' his music from all the pop band leaders. When he also fails to get into WASPA (ASCAP) he's about to commit suicide. He runs into Beethoven, however, who convinces him he's too schmalzy. He thereupon decides to steal from Beethoven and score a hit with "Beat Me Daddy with the Beethoven Fifth."

H'wood's Navy Relief

Hollywood, May 28. Motion picture industry is combining to produce a cavalcade of the Navy, "Anchors Aweigh," the next proceeds to the Navy Relief Fund. Cast will consist of stars contributed by all the major studios.

Harry Cohn, Columbia president, who made the proposal to the industry at the suggestion of Walter Winchell, estimated that the film would earn \$1,000,000 for the fund.

Show Biz Power As Government Aid Shown Via Terrific War Bond Drive

Tax-Happy

Jake Wilk, eastern story editor for Warner Bros., is still out to sell the Government on making March 15—Income Tax Day—a national holiday, in celebration of the privilege of paying taxes.

Wilk took it up with Lowell Mellett, Coordinator of U. S. Films, who still has it under advisement.

Vaudeville Comes Back To the Former Bigtime Palace—in the Lobby

Nerest it appears the former bigtime Palace on Broadway will get back to vaudeville, in the immediate future at least, will be for three days starting today (Wed.) when the Dixieland Jazz Band will play the house. But the band will not be a part of the show, instead being spotted in the lobby as hypno for the theater's U. S. bonds-slurps drive.

The jazz outfit will play other RKO houses, however, from the stage. With Billy Jackson booking two other acts to travel with the Dixieland outfit, these being The Four Warners and Frances Lane, the unit will open at the 86th St., New York, June 5 for the one day. Other dates are Marble Hill, N. Y., June 6; Flushing, L. I., June 12; Richmond Hill, L. I., June 13; Alden, Jamaica, Cuz, June 19-20-21 and Coliseum, N. Y., June 28.

Dutch Tycoon's New 1-Ring Circus for U. S.

Bernard Van Lear, a Holland steel magnate who has been over here about seven months, is turning circus man—with his own ideas on how to run the show. "We'll do it my way for a couple of weeks and see how it works out, we'll make changes," he tells his U. S. show biz associates. Outfit will open at Yankee next Wednesday (3).

The Van Lear show is a European outfit but will have a \$120 top. Stated that he has spent \$100,000 on

(Continued on page 50)

Letters to Hitler

A letter to Hitler radio show is being broadcast Sunday, June 21, on NBC under the direction of the Council for Democracy. Quarter hours will take the form of letters from typical Americans, a farmer, war factory worker, housewife, soldier, etc. Stephen Vincent Benet will write them and Raymond Mangel will narrate them.

Series will run eight weeks.

War Bond and Stamp selling campaign to raise \$100,000,000 annually in 15,000 theatres throughout the country, which gets under way following a grant rally to be staged in Times Square at noon Friday (29), will demonstrate the power of the entertainment industry as an aid to the Government in time of war, in the opinion of members of the War Activities Committee. It is also intended to show the all-out cooperation being given Government agencies, such as the Treasury Department, by show business and create a basis for favorable nationwide publicity for the film industry.

St. Fabian, campaign manager of the War Bond drive, and Francis A. Harmon, executive vice-chairman of the War Activities Committee, were slated to leave yesterday (Tuesday) for New Haven to address a meeting of theatre owners of Connecticut for the purpose of stimulating War Bond

(Continued on page 55)

Exec Can't See Cutting Down on Film Production

A top official scoffs at the idea of curtailing film production priorities, etc. "More than ever there are no seasons for motion pictures. Entertainment is prerequisite for all English-speaking nations. The answer is we're doing our best business."

Here, look at these cables from London, for instance. We're being bombarded with inquiries when new films will be shipped abroad. The concern about cutting down on future film programs seems to be of graver worry to the British film people.

(Continued on page 50)

Sex Can't Rear Its Beautiful Head In U. S. War Newsreels

Newreel editors have been tipped to go easy on 'sex' in future stories, particularly scenes showing soldiers in U. S. Navy. War share editors. Request originally is reported to have come from the Inter-American Committee on Latin America.

Complaint was that too many scenes in the reels depleted comely femoral clusters about troops. Rated unfavorable because it gave the impression that American troops were not prepared to fight and had no time for war maneuvers.

Dorsey Brothers Slug Each Other At Tommy's Hotel Astor Premiere

Jimmy and Tommy Dorsey capped frequent verbal arguments with a fist fight at Tommy Dorsey's opening night at Hotel Astor...

Later, after all patrons had left, a remark about J. Dorsey's association with Harry Meyer...

Service Men Abroad See New Pix Before They Are Shown Here

Hollywood, May 25. Soldiers, sailors and marines will receive overseas news through Hollywood pictures long before their relatives back home get a chance to see it...

HASSARD SHORT GETS 50G IN DESIGNER'S WILL

Springfield, Mass., May 26. Probate of the will of designer Ralph F. Mulligan, native of this city who died in Chicago...

McCormick With Hecht

Myron McCormick, Broadway actor, has been signed by Century-Fox for a featured part in "China Girl"...

War Is Like That

Hollywood, May 26. War is making it tough for the research workers in the Hollywood studios...

Glenn Miller May Play 25 Key Centres to Ballyho Fox Film in the Fall

Twentieth Century-Fox film company wants to buy Glenn Miller's band for a series of one-nighters next fall...

A.C. EXPECTS UPBEAT IN 'D'WALK GAMBLING

Atlantic City, May 25. Taking advantage of the city Hall upheaval, gamblers were reported moving into this resort from other towns...

McCormick With Hecht

Myron McCormick, Broadway actor, has been signed by Century-Fox for a featured part in "China Girl"...

McCormick With Hecht

Myron McCormick, Broadway actor, has been signed by Century-Fox for a featured part in "China Girl"...

FOR VICTORY



It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now.

Buy war savings bonds or stamps today. Buy them every day if you can. But buy them on a regular basis.

Army-Navy Relief Collections Will Exceed \$2,000,000

Late returns from all parts of the country indicate that the Army-Navy Relief drive will top collections during the March of Dimes campaign...

On Monday (25) Army-Navy Relief headquarters received 700 checks from theatres in the city of New York...

Sheridan as Tex Guinan

Hollywood, May 25. Ann Sheridan draws the title role in the pictured film of Texas Guinan at Paramount...

A.C.'s BOND TOUR

25 Bands in 25 Days—Radio Package Deal Ends Here. Hollywood, May 26. Abbott & Costello start their war bond sales tour for the Treasury Dept...

ABBOTT and COSTELLO

"There is something ever fresh and bouyant about them... they still can knock an audience in the aisles." Louis Luntz, PM, New York. Currently an National Release. M-G-M. RKO-Rain. Chase & Sanborn Hour, NBC-R. Under Personal Management of EDWARD SHERMAN.

THE BERLE-ING POINT

By Milton Berle

Hollywood, May 26. While in San Francisco to m.c. Winchell's New Relief show, worked so hard my mother lost 18 pounds. Before the show Nelson was playing Cantor gin-jummy on the next to closing spot...

Maxie Rosenbloom was showing his home to Cary Grant. "Nice, isn't it," said Maxie. "Sure it," said Cary, "how much rent do you owe a month?"

B'way in a Dimout No Gay White Way

Annus. Editor Calls It a Ghost Alley

Kid Bojangles

Milwaukee, May 26. Bill Robinson, topping the current Riverside bill, celebrated his 44th birthday Monday (25) by duplicating his widely publicized Broadway stunt of recent memory...

Bob Burns' Brother's Idea: Medals for Front Workers in Home Front

Detroit, May 26. Farrar Burns, brother of Bob, has stitted down here to pin spiritual medals on war workers. It took like he is going to end a sponsor for his personal campaign to build Detroit's war workers' spirit...

30 YEARS OF NEWSREEL CLIPS PAGE U. S. MARCH

Hollywood, May 26. "Divided We Fall," a full-length documentary film made up of clips from newsreels over a period of 30 years...

Warrent's 'Salute'

Warrent is combining three Technicolor service shorts in a 60-minute event titled "A Salute to the Armed Forces," going into release around May 25.

Bioging Marie Dressler

Hollywood, May 26. David O. Selznick going to film "The Life of Marie Dressler." Although no definite work has been done, the producer registered the title with the Hays office.

Now a Pop Song

"We on God's Side" is the latest song inspired by the war, written by Claude Jeter and a great star has four clients bidding. The Lever Soap deal is cooling as the company's editor left. The cigarette account is the hottest concern for next fall.

COOPERATION

CAN'T RETREAD ACTORS

Never has there been an actor who hasn't been an easy mark for a benefactor. That's not being a sucker; that's being generous. It's something in which the profession glories. And rightly so. And now, with the charities and causes all closely tied up with the war effort, actors are even more willing—actually anxious—to donate their time and talents to doing what they can to help their country.

The situation, however, is rapidly becoming ridiculous. Twenty members of the Oshkosh Saturday Literary Association don't need to be entertained by 13 actors just because their subject for the week is Navy Relief. Nor do 300 Peonians at a dance for the benefit of the USO require talent worth 10 times the money that the dance can possibly raise. And so on, ad infinitum, for that's what many actors are being called on to do.

This waste of professional talent must be stopped just as waste of rubber or gas or aluminum has been stopped. For talent is a commodity equally hard to replace. And it can be just as important to the war effort.

First things must come first, and performers must be saved for first things. They should be called on only when the prospective attendance at an event is commensurate with the time and talent donated. If actors are called on to appear at every one of the hundreds of local affairs for USO, Army and Navy Relief, bond sales, Civilian Defense, etc., it will be obviously impossible for them to make appearances at the big, important events of this nature.

Talent, it must be remembered, can be dissipated in two ways. It can be worn out physically, like an old tire, and it can have its value as an attraction worn out by being seen too frequently. Ice cream doesn't mean anything to a kid who's always had as much as he wanted, and an actor won't mean anything to a public that's seen too many actors for free.

To avoid that dissipation, and for the protection of talent, the Hollywood Victory Committee has been set up on the Coast and the United Theatrical War Activities Committee in New York. As determined as they have been trying, however, they are not to avoid a great outpouring of calls from various Government agencies and special groups.

Better timing of drives to avoid repetition of the current jam is no doubt something that can be expected next year. More stringent coordination of the use of performers, however, can be made at once. If the dissipation of talent is certainly going to work to the disadvantage of everyone. As Bert Lytell, president of Equity, remarked:

"I am afraid we will have to get priorities for actors, because if we can't have them retreaded they will never last the season."

H'wood Sunday Night Blackout Real B.O. Blues; Other Keys NSB

Hollywood, May 26. Theatre managers had reason to sing the blues on Sunday (24) night. 'Lights Out' command came at 8:55 p.m., just before the break for the last show and lasted for 50 minutes.

Post-blackout effects also worry many, as theaters in California fallen into the habit of sticking close to home for a few days after a blackout which is reflected in adding grosses.

Those in the theatres Sunday stuck it out until the all clear was announced.

Full effect of the dimout along 30 miles of Southern California coastline has not yet been felt as pier concessionaires and theatre operators at beach resorts are awaiting word on what to do. Weekend activity was little dimmed as lighting from Malibu to Break Beach lacked little of its normal brilliance. However, the military is expected to crack down hard this week, with expectancy the entire shoreline will be put under dim-alow.

Not to be caught unaware, amusement operators in the affected area are experimenting with umbrellas and other shading devices to come (Continued on page 16)

Tuchinsky Sees Carnegie With Cooling Plan Ideal For Opera Production

Joseph Tuchinsky, conductor, is carrying on negotiations with Grace Moore and Alan Jones in an attempt to present a gross \$77,000 on capacity houses. If the prospective Moore-Jones run were successful, he plans to follow with 'Blossom Time' with Charles Thomas. Only question is whether Miss Moore will be willing to appear.

He plans to play his operetta at a \$275 top seven times weekly, feeling that it shows the way to do.

6 Comedians
Hollywood, May 26. Republic studio, once the scene of Mack Sennett's early films, is using six of his old stars and featured players in current pictures. Half-dozens are Chester Conklin, Heine Conklin, Neal Burns, Charlie Trimpe, Connie Hasley and George Ovey.

RELIEF DRIVES MAY BE STOPPED

High Officials Think Army-Navy Relief Should Be Provided by Special Gov't Appropriations — Not to Generous Public Response in Theatre Campaigns and by Showfolk, but . . .

RED CROSS FRICTION

Washington, May 26. While the response of the American public to appeals for the Army Navy Emergency Relief funds has been unusually generous, there is a definite movement here to take these agencies out of the appeal class and sustain them in future by federal appropriations. This is no reflection on show folk's generous aid. High officials in the War Department, and some in the Navy, look upon the service covered by the agencies as a function which should be properly met out of official appropriation budgets. The American people have not only opened both their hearts and pocketbooks to these semi-official fund collections, but also (Continued on page 25)

JOE WEBER DIED BROKE

Joe Weber (and Fields), who died recently in Hollywood '74, was buried by the Actors Fund. It was generally believed that he had carried off successfully in a financial way, but it is significant that the Fund does not pay for funerals when the estates of deceased show people are sufficient to take care of such costs. The Fund also forwarded money to defray the cost of transfusions, but when the check arrived Weber had passed away.

When Lew Fields died about nine months before his former team-mate, admission was received that 'Weber handled his business affairs more adroitly and made considerably more money in productions in which Fields was not interested. Weber, however, lost money in realty deals, the same reason why so many other managers, one in the big money, died broke.

Weber was once immensely wealthy and continued to live on the Broadway block between 28th and 29th streets where the Weber and (Continued on page 16)

Closer Anglo-American Cooperation In the War Propaganda Film Effort Is Express Mission of S. L. Bernstein

Laurie's Cohan Crack

Joe Laurie, Jr., saw a sneek preview of 'Yankee Doodle Dandy' and the Cohan's. 'After 32 years of impersonating George M. Cohan, look like Dave Mallen better start doing Jimmy Cagney now.' (Mallen is w.p. in show biz for his Cohanesque takeoffs).

WOOD TO WOO LATINS VIADUX

Theatre company executives in N. Y. and the Coast have been pictured of the all-out effort being lined up for shortwave broadcasts to the Latin-American by the Office of the Coordinator of Inter-American Affairs. They believe that nearly every Hollywood star will be called on to participate in the future on such broadcasts. The stars are to be chosen through the Victory and Jack Whitney committees.

Only snag thus far encountered in the move to enlist all film stars in the shortwave program is that one or two major companies feel they could do the job more effectively by their own shortwave setup. One company in particular is convinced that one of its own shows to the west, in the current market, will do more for it and Pan-American good will than several of the contemplated programs. A couple of other companies have been working out their own plans for such shortwave broadcasts for about two months.

JESSEL TO TOP COAST 2-A-DAY VAUDE SHOW

Having folded his 'High Kickers' in Chicago, George Jessel has left for the Coast to open a two-day vaudeville policy for Paul Small Show breaks in San Diego June 8 and opens at the Biltmore, Los Angeles, June 10. With Jack Haley, the DeMarsco, Con Colleano, Clarence Ashburn, Ella Logan, Burt and Bubbles, Jessel will inaugurate the bigtime vaudeville 'revival' in the film belt. Kitty Carlisle may also go into the arid.

Jessel joined up Lois Andrews, wife, in Cincinnati, where she just closed 'Glen's Rendezvous' and both proceeded to the Coast to see (Continued on page 16)

Soldiers Must Get More Entertainment

That's Bob Hope's View After Playing Some 50 Army Posts

Atlanta, May 26. 'The boys in our Army camps can do with plenty of entertainment. . . and they're not getting any too much.' Bob Hope declared upon arrival in Atlanta for his regular Tuesday night 'Sunday's almost' show, which was aired from Atlanta Naval Reserve Aviation Base. Hope had 50 camps, and brought his entire troupe—Jerry Colonna n a, Frances Hodgson, Barbara Stanwick (Vera-Lucas) and Skinningy Ennis' band. He will remain on tour until late in June.

Bobby Jones, his Tuesday night guest. Planned out again Saturday for a show for Maxwell Field, Ala. (Montgomery) casted there and then back to Atlanta for several months of 'Sunday's almost' show which Gang includes staff five writers.

John Barrymore Better

Hollywood, May 26. John Barrymore is reported improving in the Hollywood hospital where he was confined a week ago with chronic liver and kidney ailment complicated by hypotensive pneumonia. He is believed out of danger.

Arrangement of an interchange of film directors between the United States and England is one of the principal purposes of his visit to this country, Sidney L. Bernstein revealed on his arrival in New York from London last week. English theatre chain exec in the U. S. as w.p. of the British Ministry of Information, for which he has served as adviser in the film section for the past two years. He's head of the Granada Chain.

Bernstein plans a trip to Hollywood to talk the directorial exchange over with a number of American megastars. He has indicated a desire in the past to visit England. He also has with him a list of British directors who would be interchanged for the Americans.

'Purpose of the interchange,' explained Bernstein, 'is to give each other a greater knowledge of what the other is doing in the war effort. We believe that an American director arriving in England will have a better idea of what the folks back home are doing in the war effort. And the other in England will have about us than the MOI, which has for so long been so close to the scene, can possibly have.' (Continued on page 55)

HUBBELL ROBINSON DUE IN HOLLYWOOD

Hubbell Robinson, Jr., of Young & Rubicam, leaves for Hollywood this week to discuss with the studio the Tommy Rieggs show which will be a direct result of the merger between the Burns and Allen group (Swan Soap). He will be gone about six weeks.

B & A quit their Tuesday spot on NBC June 30 and it is proposed to bring them back in October, although no renewal or contract has as yet been consummated. Account is until June 30 to act.

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DAILY VARIETY
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510 a street—13 foreign.

Amusement Taxes for March Yielded Uncle Sam a Very Fancy \$13,612,638

Washington, May 26. Marked increases all over the line carried the Federal Treasury's revenue from slow business and related amusements back to the fat months of last season. Collections during April, reflecting March business volume, hit \$15,612,638, a gain of \$50,168 over the previous month's haul.

Admissions were bullish for the second successive month and the yield from turnstiles was the third highest since the bite was made deeper last October. The 10% impost brought \$10,788,463, which was a rise of \$169,008 over the March figure and was topped only last December and January. Due to the heavier tariff, the Treasury derived \$5,811,069 more from class buyers than in the same stanza of 1941.

The running total for the year from admissions was carried to \$227,416,540 which is \$16,958,438 more than was raked in—at lower rates—in the first four months last year. It's only \$200,000 shy of the Government's grab for the full 12 months of 1940, the first year in which the total was upped to meet war costs.

Desire to stock up before the manufacturing comes to an end apparently continues to turn potential buyers of radios and phonographs into actual spending customers. The take from this source went up again, after a one-month dip, and the 10% addition to the list price yielded \$2,113,285. This isn't any record, but it is \$1,613 more than the Government shared in the same year, 241 ahead of the old rate—and \$97,241 ago of the March figure.

Phonograph record sales also brought in more money, \$7,718 more than last year, and the new levy take rose to \$142,841, the biggest score recorded this year. Ditto with hand instruments which produced \$23,522, a rise of \$8,541 over the prior month.

Even slot machines and bowling alley operators (who pay license fees on an annual basis, rather than a percentage of the take) were more successful sources of income for the Government in April. The sale of certificates for jukeboxes, one-arm-ed machines, brought in \$297,728, a rise of \$124,332, and the alley permits yielded \$31,721, a gain of \$11,411.

GAS SHORTAGE CAUSES SALESMEN TO REMVP

Minneapolis, May 26. Revised schedules for this territory's oil salesmen already are being considered in order to meet anticipated gasoline rationing. Practically all salesmen are expected to change their entire traveling by automobile. As a starter, it's expected that the salesmen will go on their rounds for two weeks and remain in town a similar period out of every month. Salesmen here in Minneapolis only on occasional weekends.

Gluckman Appointed

Schaefer Aide on WAC
Herman Gluckman, in independent district for years in the New York and Philadelphia districts, has been named assistant to George J. Schaefer on coordinating the distribution of Victory Films, which are exhibited under the aegis of the Coast Activities Committee here. Formerly controlling indie exchanges, Gluckman was for several years holder of the N. Y. and Philadelphia franchises on Republic product.

A. J. Michel Quits 20th
A. John Michel, in a year's financial consultant to the late Sidney R. Kent, has resigned from 20th-Fox to run his own office as financial-tax consultant.

Michel at one time was comptroller for Paramount.

Par Saving Paper

The economy and conservation program stipulated at Paramount includes a smaller letterhead, with two types planned. One will be one-half the regulation size while another corresponds to the dimensions utilized by most hotels.

Additionally, type identifying Paramount and its address, is to be much smaller.

8 Pix Going At All Times New Policy At 20th

Hollywood, May 26. Minimum of eight pictures before the lenses at 20th are in the summer production policy at 20th-Fox. In keeping with this program of constant production, 20th is sending 10 features into work within the next six weeks. Four of them are high budgeters, "The Ox-Bow Incident," "The Meanest Man in the World," "The Night the World Shook and Shattered" and "The Rocky Horror Incident." Meanwhile, Paramount is sustaining its high summer production effort by tossing six pictures into work in June, although it has built up its biggest backlog of completed films. Starters for June are "No Time for a Dime," "The Crystal Ball," "Lost Canyon," "Star Spangled Rhythm," "Interceptor Command" and "For When the Bell Tolls."

PAR'S PLAYER LIST AT YEAR'S PEAK WITH 105

Hollywood, May 26. Contract player list at Paramount reached a new high for the year with 105 on the roster. 75 on the regular payroll and 28 on special picture deals.

Patricia Morison and Virginia Dale are missing from the list and late additions are Bruce Cabot, Frenchy Tony, Anne Rooney, Oscar Levant, Lorraine Miller, Barry Sullivan, Charles Walker, Frances Marlowe and Claude Thornhill orchestra.

CHARITY IDEA NSG

Distributors Don't Favor Mixing Business With Sentiment on Shows

Some of the major producer-distributors are not in agreement with the proposal, announced by Metro's H. M. Ritchey in Atlantic City last Friday (22), of turning over to war or emergency charity the profits derived from the distribution of the 26 shorts based on subject matter suggested by Lowell Mellit.

Point is made that business and charity shouldn't mix, that producer-distributors should make contributions to charities when necessary and avoid creating a precedent by giving away profits from pictures. In addition, some company heads point out that Government would be questioned by shareholders for giving away profits.

In any event, problem of determining costs of production and distribution to the satisfaction of exhibitors and avoid creating a precedent among exhibitors is that the Mellit shorts, if released on a commercial basis, will probably lose their appeal in view of the fact that the free Government shorts are being given wide distribution.

They Got Manager Meeting With Studio Guild

Freeman Calls Emergency Meeting With Studio Guild Reps to Conserve Raw Stock—Transportation Facilities May Be Pooled—Actors Must Rehearse More Carefully

ONE MAJOR BALKS

Hollywood, May 26. Producers Association called its members into solemn convalesce today (26) for an emergency meeting with the reps of studio Guilds to consider means of conserving raw film stock. Group will be told by presy stock, U. I. Frank Freeman that it's up to the industry to voluntarily reduce the amount of celluloid based on the pain of having the Government slap on its own caving. Some time ago the War Production Board had made it evident that the motion picture industry would be allowed to get its hands on celluloid only on a Government invitation.

All suggestions offered at meeting will be pooled and the most practicable invoked. Producers have virtually reached a decision to pool transportation facilities and open lead quarters both in Los Angeles and Hollywood. Only one major studio is balking at the pooling arrangement, but it will be forced to change its attitude when Government restrictions begin to pinch.

Order now in effect provides rubber tired vehicles transporting property for use in production of motion picture second call on the same place of business during any one day and existing routes must be increased 50%. Service is also prohibited unless trucks are guaranteed a 100% load per destination and at least 75% return.

Along film conservation lines it has been suggested directors make fewer retakes. Actors must rehearse more carefully to eliminate needless retakes. Thus the possible elimination of some B pictures may be avoided, if the other measures are fully applied.

\$5,000 Ceiling on June 5

Long and order halting theatrical construction costing more than \$5,000 was issued in Washington by the War Production Board early this week, effective as of June 6.

Theatre construction cost over \$5,000 already was being applied for given authorization allowing for completion of buildings only if considered essential. In this way amusement enterprises previously undertaken in or near defense plant areas will be exempt from the rule. (In non-essential areas uncompleted theatrical buildings would remain under Government supervision and by purchase unused materials on hand.)

Stagger Plan for Theatres to Ease Clogging of Buses and Trolleys

Major circuit operators now have under consideration plan to stagger theatre openings and closings in medium and small town situations which may result in savings and expected to attract attendance.

Usual 11-11:30 p.m. closings in smaller towns, with limited car and bus transportation, has projected new problem for chain operators. Uniform closing times and facilities, due to gas rationing, would stave street car and bus services beyond capacity. Operators and directors are expected to agree that picture houses exist at the same time.

Figure that too much income returned to patrons unable to get home.

Showdown on RKO Control June 3 But Regardless of Outcome Over \$5,000,000 Working Capital Needed

Musn't Throw

Hollywood, May 26. Bursts of temperament are out, as far as telephone conversations are concerned, according to an edited issued by major studios. High-tension excess and low-voiced rants who slam down the receiver in moments of wrath have been warned to stow their anger for the duration.

War Production Board

War Production Board has prohibited the replacement of damaged phone equipment, and even the shifting of apparatus from one office to another, as long as the war lasts.

Goldwyn's 17 1/2% RKO Deal For His Pix Only

Film Prod. Financing

Regardless of any shift in power to one group or the other, the primary problem confronting any elected directorate will be the financing of its productions through RKO on a basis of 17 1/2% of the gross, the same figure provided in its previous contract. New pact runs for three years with yearly options on Goldwyn's part. First picture to be released in the summer is "Lou Gehrig, 'Bride of the Yankees'."

For a time Goldwyn held out for a new arrangement which would give him the same terms for any picture he chose for RKO release, whether it was his own personal production or not, but finally agreed under the old agreement.

UFA's Goldwyn Release

Release of "The Real Glory," Gary Cooper's western made by UFA in Hollywood in 1939, hitting unusual grosses in a number of bookings throughout the country. It is a story of Mariner in the Philippines, deemed to be particularly timely now.

Unlabeled Artists, which originally released the picture, is reuniting it for Goldwyn, although he has since gone over to RKO.

RKO Solo'er for Fellowes

Hollywood, May 26. Bob Fellowes, who recently left Warners after five years on the Burbank job, checked in at RKO as a producer.

Deal calls for one picture, still undiscussed.

SEE TOM CONNORS ON 20TH FOX FILM BOARD

Tom Connors, 20th-Fox sales chief, is expected to be elected to the board of directors of the company, following special meeting of stockholders. The board of directors of RKO company are being called into session to consider the proposal to allow the limit from 10 to 14 or 15 directors in order to allow for more flexibility in administration.

In addition to Connors, one or two others are likely to be appointed when the proposed UFA directors' meeting is held June 3.

Skouras, Connors, Horne To Coast for Product O.O.

Twentieth-Fox presy Spyro Skouras and RKO execs are slated to co-publish head Hal Horne will train from New York to the Coast this week for a week of product and huddle with studio execs on next season's plans. Trio will be gone two to three weeks. Skouras, Horne and Abe Lastfogel, 20th-Fox execs, were in Washington (25) confabbing with Treasury Department. Lastfogel produces and, Fred Zinnemann directs.

Producers Don't Understand Exhibitors' War Pix Rental Squawks; Plan More

Objections by individual exhibitors and groups against allegedly high rentals fixed for pictures with war or patriotic backgrounds are not influencing plans of major companies in production and distribution of this type of product. Excess of major companies contend they fail to understand the picture rental market as based on boxoffice potential, and point out that exhibitors buy film whether with a "war" theme or without, only if they think it will do business.

Similar attitude has, from accounts, been taken with regard to the 26 shorts based on ideas submitted by U. S. Coordinator Lowell Mellett, which are being produced for release on a commercial basis. Majors will release these commercially despite exhibitor voiced objections. A sub-committee composed of exhibitor and distributor reps has been appointed by George Schneider, chairman of the War Activities Committee, to adjust differences voiced by the two groups.

H. M. Richey, assistant to William F. Rodgers, Lovell's rep. and general manager, stated in remarks last Thursday (21) in an address before the New Jersey Federation of Women's Clubs that the distribution of the 26 Mellett shorts would be donated to some war or essential service in the same manner.

A letter was sent out to the eight major companies asking for their opinion on the rental rates. Countering claims made by exhibitors of "profiteering" on feature length "patriotic" pictures, majors point out that all pictures of this type in the high percentage brackets represent huge negative investments and that savings in production costs through the use of Government services such as the army, navy and air forces are negligible in proportion to the total cost. Examples are cited of aviation pictures where Government planes have been used. Studios had to pay off to standby actors at the rate of \$10 per day for every man in uniform who appeared in those films.

Prior to Government requisitioning planes and restrictions on picture releases, studios paid off for use of planes at rates varying from \$100 to \$150 per hour of shooting exclusive of talent. This is one of the cost items now saved since producers are now using planes for the exclusive of the army and when thus granted the planes are provided to exhibitors gratis. Further, other army locations also represent some saving in set building. Total savings in production costs, however, amount to only a small fraction of total budgets, with distribution and exploitation costs to be added.

REP'S \$2,000,000 SALES SETS THREE-WEEK MARK

Republic reported a net high of \$2,000,000 in advance contracts at its western regional sales meeting. Figures representing first three weeks of the new selling season, which is the greatest in the history of the company for any similar period.

Herbert J. Yates, chairman of the board and head of the company, called the best in the film business, basing his prediction on parallel conditions in the theater, where he has noted increased demand for pictures since the start of the war.

Amus. Defense Units On Coast Reorganized

Los Angeles, May 26. Theatre Defense Bureau has been absorbed by the Amusement Industry Committee of the Los Angeles County Council on War Reliefs. Other units set up by the AIC are the Cabaret Defense Division, headed by Charles Arvey, Fredrick Y. Smith, and the Alley Defense Division, led by Benjamin Decker.

The units are started with TDB, but spread to so many varied places of amusement that it became necessary to reorganize them into a new

No Shorts?

In keeping with the Government's advice to cut down on production material, Metro claims a new low for the first time in Washington on production pictures, "White Cargo." Scenes were filmed on a set consisting of a single set back, for a cost of \$150.

Most of the picture will be made with thashed units as background.

Trade Committee To Contact WPB On Behalf of Pix

Indications are that a two or four-member committee from within trade will be selected to provide direct representation for the film industry in Washington on priority problems. This phase of industry relations, which has been removed from the jurisdiction of the War Activities Committee, will likely be handled through the Ways office.

A situation with regard to production materials needed in film production remains obscure. Minute detail work and set tags involved in getting through requisitions to the War Production Board has necessitated the appointment of experts with a close knowledge of industry requirements.

Despite that the film industry was officially designated as 'essential,' film producers and theatres find they are circumscribed by regulations as well as to most other industries as applying.

Francis Harmon, executive vice-chairman of the War Activities Committee, in a recent report, urged the appointment of experts from within the industry to devote their time to handling priorities in Washington.

\$5,000 Ceiling Casually

First casualty: Hollywood, May 25. First casualty of 20th-Fox under provisions of the \$5,000 ceiling on construction of "Humal" Johnson's "Night the World Shook."

It would have required replicas of the picture, which is being constructed on rockers for the big earthquake scene.

HOPPER IN CHARGE OF WPB FILM SECTION

Harold Hopper, president of Cinema Mercantile Co., Hollywood, has been placed in charge of a motion picture and short subject section of the Consumers' Durable Goods Division of the War Production Board.

Hopper's division of the WPB will deal with priorities problem concerning production and distribution of studio and theatre equipment and supplies, home film equipment and accessories and photography.

In setting up a separate division within the WPB to handle theatre and amusement industry problems, the film industry has been taken out of the miscellaneous section of the Durable Goods Branch where motion picture priorities were handled through the theatre industry, which handles, bicycles, building and even undertakers' supplies.

The motion picture and photographic section headed by Hopper is separate and apart from the amusement and recreation facilities Branch of the WPB headed by Chris Dumbhy, which was also set up recently to handle the film industry's priority problems.

Fair Short to WPB Dallas, May 26. Paul Short, southern division manager for National Service Service, reported to the War Production Board yesterday (26) to become executive assistant to Chris Dumbhy, head of the theatre and motion picture division of the War Production Board.

Short's salary is \$6,400.

Studio Contracts

Hollywood, May 26. Conrad Veidt drew a contract at Paramount.

Herbert Lohau inked player pact at Paramount.

Mary Lee's player option lifted by Republic.

William Thomas handed acting ticket by Metro.

Edger Kennedy signed his 14th contract with Metro as star in the "Average Man" shorts series at RKO.

Bonnie Bannon's stock contract renewed at RKO.

Barbara Moffett's player option hoisted by RKO.

Charles Hoffman inked writer pact at Warner.

John Howard Lawson drew writing ticket at Warner.

Mary Calvert inked player pact by Jack Schwarz to play in three independent pictures.

Paul Henreid's stock players contract renewed by Paramount.

Linda Grey's player option picked up by Paramount.

Harold Shumate drew new screen writer contract at Warner.

Charles Lang Armstrong moved from Universal to Warners under a new pact.

Fear Patriotic Films May Prove 'Glor' on Market

Philadelphia, May 26. A spokesman for the Office of War Reliefs, which is sponsoring a protest against alleged price-gouging by distributors yesterday (25), warned the film companies that they are making "a grave mistake" by asking exhibitors to "patronize over the counter," soon they'll be a glut on the market.

Exhibitors at a mass meeting of exhibitors at the Broadwood Hotel, the speaker declared:

"Patriotic films must be shown quickly or be dispensed. So many of them are being made now, that if hang around in exchange shelf too long, it becomes stale and, ultimately, the play is taken away by the next picture that comes along."

He cited "Captains of the Clouds" as a case in point, claiming that the picture was playing to poor grosses in the outlying branches, because of the delay caused by "hoarding over the price." "Captains" was the first picture singled out by the Committee of 38 as a patriotic film which local exhibitors were being asked "exorbitant prices." Warners had asked \$600 for the picture here.

Officials of the Committee declared that because of the high rentals, more than 100 theatres had passed up the picture entirely with a heavy loss to Warners. One large branch, with almost 40 houses, did not book it at all.

"The exhibits attending the meeting, by a show of hands, pledged that they would make no deals for 20th-Fox's "Shores of Tripoli" (premiering here on May 27) until a reversion sale if it didn't reach a certain controlled figure. The figure is based on the gross realized by the previous 40% picture.

The action taken against "Shores" is one with the policy of the Committee of 38, which has protested to all majors that patriotic films, essential to the war effort, should be the aid of Governmental facilities should receive the widest possible distribution for the purpose of national morale—instead of restricted showing caused by high prices exacted by the distributors.

The next meeting of the committee will be held June 15.

Joan Bennett, Ameche In 20th-Fox 'Trouble'

Hollywood, May 26. Joan Bennett and Don Ameche co-star in the comedy, "Girl Trouble," which will be distributed by 20th-Fox. The picture was produced by Dinehart and Frank Craven in top roles.

Harold Schuster director and Robert Bassler producers, starting early in June.

2-Day Revival Reminds Lefty Of Those Old, Gaudy Vaude Billings

By Joe Laurie, Jr.

Cooleracs, Cal., May 26.

Dear Joe: In those two-day vaudeville shows open, or opening, I guess the old acts are digging up their photographs, music and billing. Me and Aggie sat down the other night and made a list of different billing the way you use it in the good old days. I think you will use the same stuff if and when vaudeville comes back. So I thought maybe it would bring back memories to you and also hand you a laugh, 'cause you're a little over-billed. Everybody in those days used to try to get 'classy' billing and some of the boys and, gals didn't even know what the billing meant. Anyway here are a few:

- The School Girl Coloratura
 - Chill, Thrill and a Million Laughs
 - The Slave Deceiver
 - Familiousity Abilites
 - Romance of The Lariat
 - Stepping Into Society
 - King of The New West
 - Steps On Steps
 - Southern Aristocrat of Song
 - The Ham Who Ain't
 - A Little Rhyme and Less Reason
 - Wopology
 - Notes and Things
 - A Gem Jan
 - Excuse My Ear Entertainment
 - Born to Be Laughed At
 - The Humoristocrat
 - The Medusary of Mirth
 - Thrills, Frills and Spills
 - Vaudeville's Dynamo of Laughter
 - King of The New West
 - Peripetichron Wheels
 - Plan Capers
 - 400 Yells or Pep
 - Darktown Frolics
 - Jongleur
 - King of Physical Culture
 - Cultured Animaldom
 - International Musical Comedy
 - Prize
 - The Act Different
 - Two Elegant Gentlemen
 - King of The New West
 - Beauty, Grace and Speed
 - Uncommon Nonsense
 - King of The New West
 - The Lad From Laughton
 - The Dainty Girl
 - King of The New West
 - Three Little Playmates
 - Songs and Sayings
 - 400 Yells or Pep
 - Oriental and Occidental Oddities
 - King of The New West
 - The Battery of Songland
 - Knick Knacks of 1928
 - King of The New West
 - Artistic Posers
 - Two Jacks and a Jill
 - King of The New West
 - Colored But Not Born That Way
 - Dance Scandals
 - King of The New West
 - Shuffles and Taps
 - Sunny in Tone and Color
 - King of The New West
 - Sunny Smiles and Songs
 - Sentiments in Song
 - King of The New West
 - Oraudville's Viking Venus
 - Sensations
 - King of The New West
 - The Miracle Woman
 - Darktown's Funmakers
 - Queen of Magic
 - A Singing and Musical Treat
 - Comedy-Rope-ologists
 - Queen of Magic
- These are just a few. I'll bet you played with just through your billing.
- Your pal,
Lefty.
- P. S. Too tired for a P. S. this week.

Rivkin With Capra

Allen Rivkin, in Washington for script material for a Metro picture about the Marine Corps, is also negotiating with Frank Capra about joining the latter's War Department film production unit.

He expects to return to the Coast soon to complete the Metro writing stint, after which he'll probably go to Hollywood for a permanent assignment with Capra.

BACK PAY TO FILM EDITORS OVER \$100,000

Hollywood, May 26. Members of Society of Motion Picture Film Editors have collected \$90,000 in retroactive pay under the new copyright law from the Producers, Writers, Paramount and Hal Roach pay off. It is estimated that the amount will reach \$100,000.

Society adopted an amendment providing that the president may not serve more than two consecutive terms. Charles Arvey, Fredrick Y. Smith, is in his first term and is eligible for reelection.

START REGISTRATION OF 33,000 FILM WORKERS

Hollywood, May 26. Registration and fingerprinting of 33,000 registers are caused film workers began today (Tues.) with those whose surnames start with A or B. Registration will staggered alphabetically down to Z, winding up June 8. Regular studio employees, 21,000 in all, will be registered on their home lots, and 12,000 casual workers who register are required to fill out questionnaires containing proof of citizenship, social security number, marital status, social security number, previous allegiance to foreign government, and other data.

Mills Grind at 20th

Hollywood, May 26. Writing mill at 20th-Fox gained three recruits and lost one veteran. Willing to be registered on their vacation preparatory to joining the Army.

New newcomers are Noel Langley, Edward E. Parmore, and George R. Jr.

TELEVISION

Big Five's 1942-43 Film Sales Plans Wait on UMPI OK in Washington

Final, legalized draft of the entire United Motion Picture Industry plan, embodying the sales formula as well as conciliation and shorts for features, will be formally presented to the Department of Justice in Washington within a week, it is expected.

Two attorneys representing the distributors and three for the exhibitors, are whipping the plan into shape as hurriedly as possible so that no more than the necessary delay may be occasioned in getting the unity proposals past an official okay.

Austin C. Keough, vice president and legal counsel for Paramount, and J. Robert Rubin, vice president and legal head of the industry, are drafting committee for distributors, while those acting in behalf of exhibitors are Abram F. Moton, counsel for United States Assn.; George P. Axon, representative of Eastern Pennsylvania, Maryland and Southern New Jersey; and Robert Barton, attorney for the Motion Picture Theatre Owners of Virginia.

While it is possible the Department of Justice may demand some changes in the plan before it goes before Judge Henry W. Goddard of the Federal Court in N. Y. for approval, it is believed that few, if any, alterations will be necessary since the vast majority of exhibitors' exhibitors have expressed their satisfaction with the plan as a whole.

D. J. Amenable, D. J. unofficially indicated that he would advise exhibitors to wait relief from the decree, as provided for under the UMPI plan, and that both sides (exhibitors and distributors) are together on the matter, the department stands ready to lend its support.

Major distributors are holding to lay selling plans on 1942-43 product, as well as set up yearly programs but until the UMPI plan is adopted no definite steps in this direction have been taken. While the selling may start as early as pictures are ready, the UMPI formula does not seem so effective as the previous released Sept. 1 or later. Up to then the decree provisions remain in effect.

Nat'l Conventions Still in Doubt; Some Cos. Favor Regionals

National sales conventions among majors under the consent decree remain in doubt, partly because of a tendency of most distribution heads to favor their own regions, which are unwieldy and costly, while also this year the matter of pep allowances for salesmen selling Columbia is dependent on the sales policy that is to figure for the coming (1942-43) season.

Farmer Bros., which has reached no decision as to what it will do, may hold a national meeting as it has for several years past. This company as with others, however, the means of selling, whether under feature or under the shorts plan, has bearing on whether countrywide conventions or regionals are the most desirable.

Twentieth-Fox is reported leaning toward regionals, while Paramount is expected to have a national meeting in view of the recent general.

(Continued on page 18)

Up the Cold Coast

Hollywood, May 28. Alaska Highway work on the construction of the new military route through Canada to the Arctic, is the next production plan for the Pine-Thomas unit at Paramount following "Interceptor Command."

Dicks Warm Up

Hollywood, May 28. Second of Universal's modernized detective features, based on Sir Arthur Conan Doyle's stories, is "Sherlock Holmes Strikes Back," slated to start June 8. Prof. Moriarty, who died in the plotted yarn, is being revived to connive new crimes in the modern series.

Basil Rathbone continues in the Holmes role and Nigel Bruce as Dr. Watson.

58 OR MORE PIX FOR U. S. '42-43

Universal plans to produce approximately the same number of pictures as last year, 58, plus four serials, for the 1942-43 selling season although there is a possibility that the total may be boosted by two or three more features. Total production is likely to be around 15% higher than last year without cost of product scheduled.

Up national four-days sales convention on the 28th at the Waldorf hotel, N. Y., June 2, with approximately 250 members of the staff expected. The group is headed by William Scully, sales head, starts off the proceedings.

One office and studio execs, all district and branch managers, and their field forces, are scheduled to attend.

Arrangements have been made to stagger the arrivals of "various office groups into New York so that no special demands will be made upon transportation facilities.

Kuykendall Blasts Indie Prod. Assn.'s Attack on UMPI Plan

In a broadside to members of the Motion Picture Theatre Owners of America over the weekend, Ed Kuykendall, president, takes sharp issue with the Society of Independent Motion Picture Producers and all but asks exhibitors to take it easy on the producing problem at this organization when it comes to buying film or making deals.

It is very obvious that the exhibitors are motivated by various selfish interests and are not at all interested in the general welfare of the industry as a whole," the MPPTOA head charges, adding "it is the exhibitors' own fault if they should know and understand why this group is and make their own deal as a matter of relations with this group of producers."

Kuykendall also claims that the exhibitors are not very active in Washington and among critics, "evading the real issue." (Continued on page 23)

Columbia Sales Meet June 16-18 in N. Y. City

Columbia Pictures' annual sales convention set for June 16-18, in New York City, general sales manager Phil Dunne, will be at Hotel Warwick. Jack Cohn will head the homeoffice executives who will arrive with Columbia district and branch managers in determining policies and akeds for 1942-43 production.

FORGED BY SUITS FOR OPPORTUNISTS

Non-Defense Areas See Their Picture House Business Hit By Loss of Workers to War Jobs Elsewhere — Exhibs Getting Consideration

BUT BIZ UP GENERALLY

Picture house business is non-defending areas has slumped, due to the shifting of population to war plant centers, to an extent where there is a dearth of exhibitors, considering downward adjustment of film rentals, in order to keep a number of accounts from going shuttering. In non-defense plant territories have been considerable, with many likely to follow the same relief is provided.

Distributors have been receiving increased demands for adjustments in selected districts as well as from exhibitors on both coasts claiming dried grosses due to dimouts and patchy work.

A large proportion of chain-operated theatres are among those reporting dried grosses due to the population factor.

Small, independently operated theatres in situations where population has been drained by defense work will likely be given adjustments. In case of circuits, however, it may be felt that any concessions will be made because boxoffice declines in one area may be offset by increases in other territories in which the circuits are represented. Requests for adjustments are up from the Nelly-McNeill circuit in North California, based on claims of lower grosses due to some situations recently fixed because of profitable showing in remaining situations.

Receipts Up 14-15%

Despite the decline in non-defense areas total picture house receipts throughout the country are up from 10 to 15% due to increased defense coin spending. As a result, chains which are the whole seriously affected by the population shift, are not likely to be given serious consideration in rental revision plans, despite that their net profit will be lower due to upped corporation taxes next year.

Oddly enough, among territories reported affected by the population shift is the coal belt in Pennsylvania. With coal mining one of the most essential industries in wartime, reports are being received that business in that area has moved away with the low paid miner patronage transferring to States of Montana and New Mexico are also mentioned among those losing population with the Colorado round theatre zone of them near Denver, are dark. However, in Denver, picture business continues booming. Copper mining territory, with another up from one to five cents up.

(Continued on page 22)

Trilling Aides Warner

Hollywood, May 28. Steve Trilling, casting director for the past five years at Warners, has moved up as executive assistant to the company's latest branch for the studio before taking the studio job on the Coast.

Col. J. L. Warner is in New York for the "Yankee Doodle Dandy" screen.

Gloria Gets Hep

Hollywood, May 28. Gloria Jean's next picture at Universal, "Get Hep to Love," slated to start June 8. The amount directs the Bernard Burton production.

U.S. Production in England Stalled By Biggest Slash in Available Talent, Technicians Since War Began in '39

—And Came Out Fighting

Hollywood, May 28. "Gentleman Jim Corbett," film version of the career of the former heavyweight boxing champion, went into production at Warners with Errol Flynn in the title role.

Roual Walsh is director and Robert Buckner associate producer.

RKO IN PROD. SPURT WITH 9

Hollywood, May 28. RKO goes into a production spurt next month with nine new pictures in addition to those now under the lenses. Added starters consist of seven features and two Tim Holt westerns.

First on the list is "Once Upon a Honeymoon," the Ginger Rogers-Gary Cooper co-starrer to be produced and directed by Leo McCarey. Others are "The Navy Comes Through," "Sweet and Hot," "All for Fun," Seven Miles from Alcatraz," "The Falcon's Brother," and "The Mexican Spalton's Elephant."

Wanna Know About Pic Clouds? Here's The Expert Lowdown

Hollywood, May 28. Even the clouds are being typed at 20th-Fox in these days when so many pictures require sky backgrounding and so many location spots in California are closed by Army and Navy regulations. Camera crews have been working for weeks on studio roofs, taking shots in air circus, malaris, stratus and nimbus cloud formations, to be slow away in the library for use as backgrounds in future productions.

The cirrus is the delicate aerial lace you see about 1,000 feet up where the flying fortresses roam. The stratus cloud is drab and fat, hanging and give out like a cloud that missed fire. The nimbus is the glowing cloud of dawn or sunset, most often closed by the Thunderbolt. The cumulus is known for its puffy tops as the Thunderbolt. It piles up like a billion balls of cotton, and then turns dark and yellowish, and gives out with lightning rains and floods. It is the most dramatic of all clouds and hangs around from one to five miles up.

Clouds, like music, have no home. In all their variety they appear everywhere, from the mountains of Moscow, Yekimvinskopol, Miami or Honolulu. They are now the most fingerprinted and fied for future dramatic backgrounds. Next time you admire the skyline behind the Burma Road you will be looking at a bank of wet atmosphere hanging like a banner stand on the beach at Santa Monica.

Ida's Midnight Sunshine

Hollywood, May 28. Ida Lupino steps out of tearful drama to comedy in her next starrer at Warners, "The Horn Blows at Midnight," a light yarn written by Florence Mitchell and produced by Mark Hellinger.

It is the first humorous assignment for Miss Lupino since her dramatic "They Drive by Night" on the same lot.

All that is apparently holding back more American production in England, which the best of British technical facilities and key players, drain on manpower in both categories having slashed the supply to its lowest level since the war began in 1939.

Metro is resuming production in London, after nearly a year's layoff, with "Saboteur," Agents starting Robert Donat, Irving Asher is heading the production setup. Script is being finished by John Mahin at Culver City under the supervision of Jack Chertok. Metro, which has been unusually busy filming out features in England that click at the U. S. boxoffice, brought over "Fanny and Goodie" from British, both of which made coin in America.

Paramount is reworking "Channel Foy," which David Ross, former managing director in Britain, picked up on his last trip to the U. S. Company has been unusually busy with technical facilities, but indicative of the feature's boxoffice chances is the fact that originally it was intended as a Hollywood production until Rose Geary's permission to do it in London was given. Paramount has been as many expensive features as possible despite the limited talent and studio space. Company flatter's, which is not released in U. S. thus far, is a box hit in England. "Quiet Wedding," which is being distributed in British and foreign distribution, is being handled in this country by Universal.

Warners' Schedule

Warners presently is going in for double bills in the U. S. and Britain. Presently producing is "Jewel Robbery," on which the difficulty of getting a reasonable boxoffice in obtaining suitable cast members is being overcome on the budget. "Flying Fortress" has been completed in London and a print ready for shipping to the Coast for recutting to fit the U. S. market and for checking on its suitability for showing in the U. S. market. Formerly went in more for quantity than expensive features in England, Warners is now concentrating on big-budget films, figuring they'll go best in America. When the company is ready to start building its new Toddington plant, the studio is leased to other producers. Recently there has been (Continued on page 35)

Bioff-Browne Mess Inspires Par to New Indemnity Proxy Vote

Paramount has sent stockholders a new proxy statement in connection with its new notice of the annual meeting. The statement, dated June 16 in New York City, Little change is made from the original form, but it has a few new items, weeks ago, excepting in phraseology of the proposal to adopt an additional class of shares.

New statement points out in the proposition to indemnify directors, officers and employees for costs and expenses resulting from any action to which he is made a party, "the fact that the Board of Directors is not a body of individuals, but a corporation, or misconduct, that Par has started suit to recover \$100,000 from William Bioff and Gordon Brown. Reason is because the proxy statement mentions sending suits against Bioff and Brown, but does not mention the corporation's business by causing strikes among its employees.

Other changes in the proxy statement are that the proportion of the proposed by-law. Additionally, the statement mentions that the intention is that the indemnity will be available to directors, officers and employees in the event of suits and various pending suits subject to limitations set forth.

BAMBI

REO weeks of their Production... Supervising director, David D. Mann; story...

'Bambi' constitutes Walt Disney's biggest achievement in his... The story is full of... height the heights of the canvas...

The selling program suggests no... The characters of Felix... The selling program suggests no... The characters of Felix...

Not a human figure appears... 'Bambi' is his cueword for fear... 'Man' in 'Bambi'...

ed to the American stage by Valerie... Wynante and P. G. Wedelohne... It opened in New York in 1927...

Among other things that induce... 'Bambi' is a virtuoso, written... in the cast as the songwriting...

'Dare You' now written by Burton... Lane and Ralph Freed... It is another choice sample...

Original settings and typography... 'Cardboard Lover' is top...

MISS ANNIE ROONEY

Produced by Art Weisberg... Directed by Edwin L. Marin... 'Miss Annie Rooney'...

Shirley Temple is once again... dogged by a forestry fire... which marked her film at 20th-Pox...

Original screenplay by Edwin L... Marin... 'Miss Annie Rooney'...

Bromide yarn is told against a... 'Miss Annie Rooney'...

Her Cardboard Lover

Maree-Edwin production... Supervising director, Harry Sherman...

'Norma Shearer and Robert Taylor... stars of this somewhat dated farce...

Allice Among Villagers

Allice Faye, recently a mother, will... return to film work at 20th-Pox...

Miniature Reviews

'Bambi' (RKO). An artistic... production by Disney... in sock comedy and drama...

'Miss Annie Rooney' (M-G). Adaptation of 1927 play... with Norma Shearer and Robert Taylor...

'Miss Annie Rooney' (UA). Shirley Temple in a tired tale... of a young girl's potpourri...

'Male Gals Get Man' (M-G). Standard in the 'Male' series... with Al Seltzer and Red Skelton...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

'Stagecoach Express' (Rep.). Good, all around standard western... with the same language pic of mediocre interest.

'A Novelty de un Joven Pobre' (Arg.). Spanish language pic of mediocre interest.

Maisie Gets Her Man

Metre release of J. Walter Rubin production... 'Maisie Gets Her Man'...

'Dare You' now written by Burton... Lane and Ralph Freed... It is another choice sample...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

'Stagecoach Express' (Rep.). Good, all around standard western... with the same language pic of mediocre interest.

Stagcoach Express

Metre release of J. Walter Rubin production... 'Stagcoach Express'...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

The Novel De Un Joven Pobre

Maree-Edwin production... Supervising director, Harry Sherman...

'Norma Shearer and Robert Taylor... stars of this somewhat dated farce...

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Allice Faye, recently a mother, will... return to film work at 20th-Pox...

Stardust on the Sage

Metre release of Harry Gray production... 'Stardust on the Sage'...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

'Stagecoach Express' (Rep.). Good, all around standard western... with the same language pic of mediocre interest.

Junior G-Men of the Air

Universal release of Henry Markon production... 'Junior G-Men of the Air'...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

'Stagecoach Express' (Rep.). Good, all around standard western... with the same language pic of mediocre interest.

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This Week's New Shorts

'Cinderella Goes to Paris' (Capitol)... 'The Great Lakes' (RKO)...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

'Stagecoach Express' (Rep.). Good, all around standard western... with the same language pic of mediocre interest.

Current Short Releases

(Compiled by Exchange Short)

'The Great Lakes' (RKO). 18 minutes... 'Searing Stars' (M-G, 11 mins.)...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

'Stagecoach Express' (Rep.). Good, all around standard western... with the same language pic of mediocre interest.

Junior G-Men of the Air

Universal release of Henry Markon production... 'Junior G-Men of the Air'...

'Stardust On The Sage' (Rep.). Average, but sincere... opera, strictly for his fans...

'Stagecoach Express' (Rep.). Good, all around standard western... with the same language pic of mediocre interest.

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'Rep' \$22,000, Getting Rich Harvest In Chi; 'Gone' Good 9C on Return, Chico Marx-Annapolis Fine 20G

Chicago, May 26. 'Gone With the Wind' has been in the Apollo, and looks for a pretty brace to start in the Metropolitan...

Of the newcomers the best item gets away from the big State-Lake and from the comment press around the public. Figures to stay around for quite a spell and reap plenty of music sugar...

Estimates for Last Week: Apollo (B&K) (1,200; 35-55-67-71) —'Gone' (M-G)...

United Artists (B&K-M-G) (1,700; 35-55-75) —'The Thin Red Line' (20th) (2 wk)...

'PARIS CALLING' TOPS BUENOS AIRES, \$7,800

Buenos Aires, May 19. 'Paris Calling' tops here for some 100 weeks...

'Ambassador' (Laureat & Cavallo) (2,000; 2-10-12) —'The Wanderer in Havana' (20th) (2 wk)...

Estimates for Last Week: Fox (Looney) (970; 3-17-50) —'The King of the Bees' (20th)...

World (Solo Film Arg-made), slight rise from 10,000. —'Opera' (Looney) (640; 20-35-2-00)...

'Kings Row' Sockeroo \$11,500 Paces Seattle; 'Tortilla Flat' Hot 10G

Big shows this week spill big take. 'Kings Row' at Orpheum in L.A. is leading...

Estimates for This Week: Bioco Music-Harlick-Evergreen (800; 40-40-58) —'Alibi' (20th)...

United Artists (B&K-M-G) (1,700; 35-55-75) —'The Thin Red Line' (20th) (2 wk)...

'REAP' REPORT \$13,600 IN RECORD 'AHOY' 9C, 2D

Portland, Ore., May 26. 'Reap the Wild Wind' is riding high...

Estimates for This Week: Broadway (Prizer) (1,900; 35-40-59) —'The Farmer's Boy' (20th)...

Estimates for Last Week: United Artists (B&K-M-G) (1,700; 35-55-75) —'The Thin Red Line' (20th)...

First Runs on Broadway (Subject to Change)

Week of May 23. Ahoj—'This Above All' (20th) (4 wk)...

Estimates for This Week: Bioco Music-Harlick-Evergreen (800; 40-40-58) —'Alibi' (20th)...

'SAL'S SWEET' AT \$11,000 IN PITT

Pittsburgh, May 26. Golden Triangle's looking up nicely...

Estimates for This Week: Bioco Music-Harlick-Evergreen (800; 40-40-58) —'Alibi' (20th)...

Estimates for Last Week: Broadway (Prizer) (1,900; 35-40-59) —'The Farmer's Boy' (20th)...

Estimates for Last Week: Broadway (Prizer) (1,900; 35-40-59) —'The Farmer's Boy' (20th)...

Broadway Biz Undimmed; 'Tortilla Buenos 90G,' 'Spoilers' NSH \$20,000, Holdovers Won, 'Gold Rush' 6th, 14G

Downtown New York City's seem to have developed no discomfort as the summer district is in the wind...

Estimates for Last Week: Bioco Music-Harlick-Evergreen (800; 40-40-58) —'Alibi' (20th)...

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Estimates for Last Week: Bioco Music-Harlick-Evergreen (800; 40-40-58) —'Alibi' (20th)...

Very good from the opening and holding steadily for a first week's take of \$20,000. Remains a second...

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WORLD PREMIERE of JAMES CAGNEY in

"YANKEE DOODLE DANDY"

at the Hollywood Theater - B'way at 51st St. - May 29th at 8:30 P. M.

★ ★ ★ ★ ★

On behalf of the N. Y. War Savings Staff of the U. S. Treasury Department.

★ ★ ★ ★ ★

SCALE OF PRICES

LOGE SEATS... \$25,000 WAR BOND

ORCHESTRA... \$25,000 WAR BOND

\$12,500 WAR BOND

\$10,000 WAR BOND

\$5,000 WAR BOND

\$1,000 WAR BOND

BALCONY..... \$500 WAR BOND

\$100 WAR BOND

\$50 WAR BOND

\$25 WAR BOND

ENTIRE HOUSE
SOLD OUT!



The biggest opening in history... handled by

WARNER BROS.

—naturally!

'Our Life' Paces Philly, Wow \$23,000, True to Army's Gray-Mills Bros., 21C

Philadelphia, May 26. Heavy grosses at many of the theaters this week prove that Philly fans will turn out for the 'Our Life' in sales ratios or not. Respecting this trend is the husky take...

Weekend trade is especially heavy here to town at the end of the week because of gas rationing.

Estimates for This Week: Aline (WB) (1,932; 35-46-37-88-75) - 'Ramp Artist' (1,448; 35-46-37-88-75) - 'Continuing brisk business with an elegant \$11,500 for this trip...

Estimates for This Week: Best (RKO) (2,329; 42-57-80-65-75) - 'Whispering Chimes' (20th) and 'The Sign of the Cross' (19th)...

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Key City Grosses

Estimated Total Gross This Week: \$1,857,288 (Based on 27 cities, 175 theatres, chiefly first runs, including 10th week grosses)

FANTASIA' FINE \$20,000 IN HUB

Good trade all over town this week, with rainy weather giving exhibitors a good start for the week. 'Fantasia' (WB) is leading...

Estimates for This Week: Best (RKO) (2,329; 42-57-80-65-75) - 'Whispering Chimes' (20th) and 'The Sign of the Cross' (19th)...

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'Tortilla,' 8 1/2 G, 'Saboteur' \$7,500, Both Big in Mont'

Victoria Day (23), national holiday, made for a long weekend and big grosses currently being reported. 'Tortilla' and 'Saboteur' will get the...

Estimates for This Week: Best (RKO) (2,329; 42-57-80-65-75) - 'Whispering Chimes' (20th) and 'The Sign of the Cross' (19th)...

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Abbott-Costello Big \$25,300, Best In Tepid L. A.; 'Gold Rush' Smart 24G, 'Our Life' 16 1/2 G in 3d, Flyer' Same 2d

Los Angeles, May 26. 'Our Life' with a combined take of \$25,300 at the State and Chinese, and 'Gold Rush' at the Paramount first-run grosses of that day.

Broadway Grosses

Estimated Total Gross This Week: \$356,350 (Based on 12 theatres) Total Gross Same Week Last Week: \$356,550 (Based on 12 theatres)

'SHIP AHOY' BIG \$14,000 IN CINCY

Cincinnati, May 26. Far in the lead, 'Ship Ahoy,' at the Palace, is bolstering Chay's convoy currently. 'Keltie's has a dimmer in 'Moonlight'.

Estimates for This Week: Aline (WB) (1,932; 35-46-37-88-75) - 'Ramp Artist' (1,448; 35-46-37-88-75) - 'Continuing brisk business with an elegant \$11,500 for this trip...

Estimates for This Week: Best (RKO) (2,329; 42-57-80-65-75) - 'Whispering Chimes' (20th) and 'The Sign of the Cross' (19th)...

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'RITA,' GOOD \$8,000, BEST IN DULL MPLS.

Minneapolis, May 26. Standing out among the contenders, 'Rita' holds the current box office edge. Business generally, however, has been on the downgrade the past fortnight, and even the takings for the Abbott-Costello comedy will not be anything to shout about.

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NATIONAL BOX OFFICE SURVEY

Gas and Tire Rationing Appears To Help Theaters

'Broadway,' 'Syncopean' Among Top Newcomers

Exhibitors and circuit heads are checking closely on what effect rationing has been doing on the theater business. Initial reports indicate shortages of rubber and gasoline are keeping people in town...

'Broadway' is holding up surprisingly off its second Chicago week, getting a solid \$10,000, and is nice in Lincoln. 'Gun For Hire' is also in the lead in Newark, both fine. 'Ship With Wings' is mid in New York...

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'In This Our Life' (WB) still is galloping along with a terrific \$47,000 in third New York week, smacking \$23,000 in Philly, nice third week in L. A., \$15,000 each in Buffalo, Providence and Jersey City, steady \$12,000 in New and Omaha. 'Rita' (WB) is a robust on holdover and moverover spots, is leading Los Angeles with \$13,000 on second, also in two theatres. In about the same boat is 'Tortilla Flat' (RKO), so many a great holdover. 'New York Movie' Hall, 15G for second St. Louis week, bullish in Memphis, great in Seattle at \$10,000, nice in K. C. First week in Providence for second session, and strong in Montreal.

'Gun For Hire' (WB) is rated a slick baby in New York, where it is heading for \$40,000 or better on its fourth week at the RKO. Doing well elsewhere but on moverover in several spots. 'Favorite Blonde' (WB) is so many a great holdover. 'New York Movie' over. 'Kings Row' (WB) likewise continues chalking up trim totals.

'Beas' Continues Smash 'Reap the Wild Wind' (WB) is \$25,000 on second Brooklyn stanza, nifty \$22,000 in Chi; grand fourth week in Philly; striking \$20,000 for second Washington week. 'The Sign of the Cross' (WB) is \$17,000 in Providence and leader in Portland. 'Moonlight' (20th) is the best newcomer in St. Louis, nice \$14,000 in New York. 'Ship With Wings' (WB) second Chicago stanza, but meagre in Cincinnati and mid in Pittsburgh.

'Ship Ahoy' (WB) is floating in New York, where it takes in Philly and Portland, and while a \$19,500 in Philly. 'Saboteur' (WB) is \$13,500 in Detroit. 'Our Life' (WB) in Montreal. 'Fantasia' (RKO) doing fancy \$20,000 in Boston.

Next Writing Job A Study in Figures

Hollywood, May 26. Deadline for the screen Writers Guild to pay up back taxes and assessments has been set for May 27. The guild has reported that those who are not paid up to April 1, 1942, will be declared not in good standing.

Idea is to qualify as many members as possible for good standing and to pay \$135,000 in assessments in the writer-producer share.



Legal Notice of Trade Showings of WARNER BROS. PICTURES

CITY	PLACE OF SHOWING	ADDRESS	"THE BIG SHOT"		"THE WINGS FOR THE EAGLE"		"ESCAPE FROM CRIME"		"THE GAY SISTERS"		"SPY SHIP"	
			Day and Date	Time	Day and Date	Time	Day and Date	Time	Day and Date	Time	Day and Date	Time
Albany	Warner Ser. Rm.	79 No. Pearl St.	Mon. 6/1	12:00 noon	Mon. 6/1	1:30 P.M.	Tues. 6/2	12:00 noon	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:30 P.M.
Atlanta	RKO Ser. Rm.	191 Walton St. N.W.	Mon. 6/1	10:00 A.M.	Mon. 6/1	2:00 P.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	11:30 A.M.	Tues. 6/2	2:00 P.M.
Boston	RKO Ser. Rm.	122 Arlington St.	Mon. 6/1	2:30 P.M.	Mon. 6/1	4:00 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	1:45 P.M.	Tues. 6/2	3:45 P.M.
Buffalo	Paramount Ser. Rm.	464 Franklin St.	Mon. 6/1	10:30 A.M.	Mon. 6/1	2:30 P.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	11:00 A.M.	Tues. 6/2	2:30 P.M.
Charlotte	20th Cent.-Fox Ser. Rm.	308 S. Church St.	Mon. 6/1	9:30 A.M.	Mon. 6/1	2:00 P.M.	Tues. 6/2	9:30 A.M.	Tues. 6/2	11:15 A.M.	Tues. 6/2	2:00 P.M.
Chicago	Warner Ser. Rm.	1307 S. Wabash	Tues. 6/2	**11:00 A.M.	Mon. 6/1	2:30 P.M.	Mon. 6/1	*1:30 P.M.	Tues. 6/2	2:30 P.M.	Tues. 6/2	1:30 P.M.
Cincinnati	RKO Ser. Rm.	Palace Th. Bldg. E. 6 St.	Mon. 6/1	7:00 P.M.	Mon. 6/1	8:30 P.M.	Tues. 6/2	4:00 P.M.	Tues. 6/2	7:00 P.M.	Tues. 6/2	9:00 P.M.
Cleveland	Warner Ser. Rm.	2300 Payne Ave.	Mon. 6/1	11:00 A.M.	Mon. 6/1	2:00 P.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	11:00 A.M.	Tues. 6/2	2:00 P.M.
Dallas	20th Cent.-Fox Ser. Rm.	1803 Wood St.	Mon. 6/1	10:00 A.M.	Mon. 6/1	1:00 P.M.	Tues. 6/2	9:45 A.M.	Tues. 6/2	11:00 A.M.	Tues. 6/2	2:00 P.M.
Denver	Paramount Ser. Rm.	21st & Stout Sts.	Mon. 6/1	8:00 P.M.	Mon. 6/1	9:30 P.M.	Tues. 6/2	7:30 P.M.	Tues. 6/2	8:30 P.M.	Tues. 6/2	10:30 P.M.
Des Moines	20th Cent.-Fox Ser. Rm.	1300 High St.	Mon. 6/1	10:45 A.M.	Mon. 6/1	1:30 P.M.	Mon. 6/1	*3:00 P.M.	Tues. 6/2	12:30 P.M.	Tues. 6/2	2:30 P.M.
Detroit	Flm Exchange Bldg.	2310 Cass Ave.	Mon. 6/1	9:30 A.M.	Mon. 6/1	11:00 A.M.	Tues. 6/2	9:30 A.M.	Tues. 6/2	11:00 A.M.	Tues. 6/2	2:00 P.M.
Indianapolis	Paramount Ser. Rm.	116 W. Michigan	Mon. 6/1	11:00 A.M.	Mon. 6/1	1:00 P.M.	Tues. 6/2	11:00 A.M.	Tues. 6/2	1:00 P.M.	Tues. 6/2	3:00 P.M.
Kansas City	20th Cent.-Fox Ser. Rm.	1720 Wyandotte St.	Mon. 6/1	1:30 P.M.	Mon. 6/1	3:00 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:30 P.M.
Los Angeles	Warner Exch. Ser. Rm.	2025 S. Vermont Ave.	Tues. 6/2	*2:00 P.M.	Mon. 6/1	4:00 P.M.	Tues. 6/2	10:00 A.M.	Mon. 6/1	*2:00 P.M.	Mon. 6/1	*10:00 A.M.
Memphis	Paramount Ser. Rm.	362 S. Second St.	Mon. 6/1	10:00 A.M.	Mon. 6/1	2:00 P.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:30 P.M.
Milwaukee	Warner Th. Ser. Rm.	212 W. Wisconsin Ave.	Mon. 6/1	9:00 A.M.	Mon. 6/1	10:30 A.M.	Mon. 6/1	*1:30 P.M.	Mon. 6/1	*2:30 P.M.	Mon. 6/1	*4:30 P.M.
Minneapolis	Warner Ser. Rm.	1104 Currie Ave.	Mon. 6/1	10:30 A.M.	Mon. 6/1	2:00 P.M.	Tues. 6/2	3:30 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	2:00 P.M.
New Haven	Warner Th. Proj. Rm.	70 College St.	Mon. 6/1	11:00 A.M.	Tues. 6/2	**11:00 A.M.	Mon. 6/1	*9:30 A.M.	Tues. 6/2	2:00 P.M.	Tues. 6/2	9:30 A.M.
New Orleans	20th Cent.-Fox Ser. Rm.	200 S. Liberty St.	Mon. 6/1	10:30 A.M.	Mon. 6/1	1:30 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:30 P.M.
New York	Home Office	321 W. 44th St.	Mon. 6/1	10:30 A.M.	Mon. 6/1	2:30 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	2:15 P.M.	Tues. 6/2	4:15 P.M.
Oklahoma	20th Cent.-Fox Ser. Rm.	10 N. Lee Ave.	Mon. 6/1	10:30 A.M.	Mon. 6/1	1:30 P.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	1:00 P.M.	Tues. 6/2	3:00 P.M.
Omaha	20th Cent.-Fox Ser. Rm.	1502 Davenport St.	Mon. 6/1	2:00 P.M.	Mon. 6/1	3:30 P.M.	Tues. 6/2	11:00 A.M.	Tues. 6/2	2:00 P.M.	Tues. 6/2	4:00 P.M.
Philadelphia	Vine St. Ser. Rm.	1220 Vine St.	Mon. 6/1	10:30 P.M.	Mon. 6/1	2:30 P.M.	Tues. 6/2	2:30 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	3:30 P.M.
Pittsburgh	20th Cent.-Fox Ser. Rm.	1715 Blvd. of Allies	Mon. 6/1	1:30 P.M.	Mon. 6/1	3:00 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:00 P.M.
Portland	Star Preview Rm.	925 N.W. 19th Ave.	Mon. 6/1	10:00 A.M.	Mon. 6/1	11:30 A.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	1:00 P.M.	Tues. 6/2	3:00 P.M.
Salt Lake	20th Cent.-Fox Ser. Rm.	216 E. 1st South St.	Mon. 6/1	1:30 P.M.	Mon. 6/1	3:00 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:30 P.M.
San Francisco	Republic Ser. Rm.	221 Golden Gate Ave.	Mon. 6/1	1:30 P.M.	Mon. 6/1	3:00 P.M.	Tues. 6/2	10:30 A.M.	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:30 P.M.
Seattle	Jewel Box Ser. Rm.	2318 Second Ave.	Mon. 6/1	10:00 A.M.	Mon. 6/1	2:00 P.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	1:30 P.M.	Tues. 6/2	3:00 P.M.
St. Louis	S'Rance Ser. Rm.	3143 Olive St.	Mon. 6/1	10:00 A.M.	Mon. 6/1	11:30 A.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	1:00 P.M.	Tues. 6/2	3:00 P.M.
Washington	Earle Thra. Bldg.	13th & E. Sts. N.W.	Mon. 6/1	10:30 A.M.	Mon. 6/1	1:30 P.M.	Tues. 6/2	10:00 A.M.	Tues. 6/2	11:30 A.M.	Tues. 6/2	2:30 P.M.

* Monday - 6/1
* Tuesday - 6/2

Get ready for

EAGLE

SQUAD



Rivalry Increasingly Apparent Between Mex, Argentine Films

Buenos Aires, May 19.

Increasing rivalry between Argentine and Mexican film producers has become apparent within the last few weeks. The rivalry has been all in the form of verbal interchange in trade and fan press to Mexico and Buenos Aires and behind it there is known to be a strong feeling, partially official in tone.

Argentine film-makers are keenly seeking to dominate the Spanish-speaking market, and reps of both countries have established offices in the capital of the other in order to solve the biggest headache, distribution.

Argentina, with approximately 75 feature films a year, exports to Mexico by at least 40%. As to artistic valuation, it is something which anybody considering the artistic value it would take a claims commission to sift them out. Latest declaration from the Mexican press which has received wide publicity here, is a statement by Carlos Carriedo Galtima, representing the Benaco Cinematografico de Mexico (Cinema Club of Mexico), which claims that the Argentine industry is technically second only to Hollywood and beats B.A. in story ideas, production and distribution.

Mexican complaint is also against fact that Argentine films get much better publicity in Mexico. Argentine films here, receiving top billing in the Rio Grande territory, while the U.S. product better does in the rest of the country and even then is rated only as filler. Also claimed is that Argentine films are of a higher artistic quality than the Mexican product is particularly worthy of note and that the Argentine films are more commendable. Charges are naturally denied here.

LAUDY LAWRENCE GETS HUTCHINSON'S FOX SPOT

United Artists will name no successor to Laudy Lawrence, who leaves his post as v.p. and executive vice president of the company in order to become director of foreign distribution for 20th-Fox. Walter Gould is completing his term as v.p. in the foreign department, pres Ed Rafferty declared Monday (25).

MA had named the U.S. foreign department prior to Lawrence's joining the company in November of last year. Lawrence, who has had experience from 1928 until the blitz of Paris as continental manager for Metro, was named as general manager of the department, with Gould doing the actual administrative work. There will now be a reversal of the former status.

Lawrence succeeds to the spot recently left vacant by the death of Walter J. Hutchinson. His appointment Monday (25) came somewhat as a surprise, as the principal contenders for the post were generally supposed to be Francis L. Harley, 20th's British manager, and Ben Higgins, company's former European

Far's Hunter Preps For Aussie Return

Harry Hunter, Paramount's manager for Australia and New Zealand, is preparing to return to Sydney in July or August. Journey back will require about a month as long as he has to wait for the return of all boats from U.S. are convoyed circuitously presently.

Hunter has gone to his former home in Washington state to visit relatives and friends. He had contacted John W. Hicks, Jr., Fox's foreign sales manager, for about three weeks following his arrival in Australia. British agent Hunter came in to establish his family in the U.S. while the Jap invasion threat is on.

African Theaters Nuts 417G
Johnnie Walker, May 28
African Theaters, Ltd., net profit for the year ends. Last Dec. 31 total \$154,282 pounds (\$317,182 as compared with 138,149 pounds (\$282,586) in 1940.

There's the Door, Fritz

Mexico City, May 26.
Falling to take hints that their presence is not desirable, many Hollywood movies are running courteous, but pointed, newspaper ads informing German, Italian and Japanese that they do not want them as customers, and that if they insist upon imposing themselves, they are sorry, but we cannot serve you.

These Axis nationalities, particularly the Germans, have made themselves conspicuous of late, particularly since the U.S. ban on May 16 in ending public clubs and restaurants.

Yanks Hopeful On Unfreezing Down Under

With both Australia and New Zealand under a trade embargo, Hollywood hopes to get a total of \$1,684,000 of frozen U.S. distributor coin, major company foreign chiefs are hopeful of more encouraging news when they huddle tomorrow (Thursday) at the Hayes office in New York.

U.S. distributor coin is released for shipment to U.S. is a small percentage of total funds imported there. Through the Motion Picture Producers and Distributors Assn. continues strictly hush-hush on the untidying matter, companies have tentatively agreed to accept this additional money to cover the understanding that it will not hinder their efforts to receive full 100% release of coin frozen Down Under and obtain free flow of coin in future.

The Australian unfreezing represents about a sixth of total \$1,200,000 owed to the eight U.S. majors and presently frozen in that nation, or approximately \$200,000. It represents 75% of the U.S. distrib coin collected in Australia from Feb. 1942 to end of last year. U.S. distributor revenue has been running at a \$6,200,000 annual rate there.

New Zealand offer, accepted on the same basis more than two weeks ago, called for the unfreezing of around \$700,000 in American currency, with an additional \$28,000 in pound sterling allowed in unfreezing. This hardly covers a year's business. New Zealand has about three years of Yank distributor coin frozen, or about 75% of money collected.

JULIAN BERMAN, WIFE REPORTED OK IN MANILA

Julian Berman, Metro's Far East manager, and his wife are safe in Manila, according to word received by Hollywood. Berman, who formerly was stationed in Shanghai but moved to the Philippines after the Japanese invasion. This is the first word about them since Manila fell to the Japs. He was last heard from in Manila.

Pratchett in N. Y.

A. L. Pratchett, Paramount's managing director in the Latin-American (Latin) territories, recently arrived in New York for home office. Pratchett, who headquarters most of the time in Mexico City, recently completed a two-week swing through the South American continent in his territory.

Another S. African Cinema
Cape Town, April 20.
African Consolidated Theatres has acquired a picture house to its chain the Bijou at Salt River (Cape Town suburb).

London Jam Session

London, April 20.
Gerald's Swing concert at Stoll theatre, April 19, was first swing feast since the war, and drew practically capacity house of swing addicts. Show was arranged by Gerald's men on a co-operative basis. There may be a series of repeats.

Program comprised various dishes, consisting mainly of Scott and Loud and a co-operative band, Guy Barrieux and the West Indian Dance Orchestra. Boys are survivors of the war, and one of the band's leader being killed during one of London's blitzes, when the Cafe de Paris, where band was appearing, was hit. Band received an ovation.

Surprise was inclusion of Overseas broadcast by radio and band, giving swing followers idea what goes on behind scenes during broadcasting. Gerald's also unites special arrangement by George Evans, his sax player and arranger, of "Whitey" McHardy's band, who was gesture to David Toff, who has just taken charge of Southern Music (London) and the English music's general manager for some seasons.

Show was well completed by David Toff's Fourth Broadcasting Company's own suave personality, with aggressive, yet ingratiating style, and Spike Jones' band was a definite asset, and only claim to inclusion is that he was one of the pioneers of Swing in London.

Incidentally, Jack Collier, string bass in Gerald's aggregation, is still worth watching picture of rock and roll prospect. Boy has uncanny sense of humor which could be developed to great advantage. Job.

'AWAKE' NOT APROPOS FOR LONDON AUDIENCES

London, May 28.
A 'brivate' performance of Clifford Odets' "Awake and Sings" at a run on Broadway several seasons ago, was not well received at the Hayes office in New York. The play is scheduled for three weeks. Main difficulty, wherein the playwright's use of the New York types, familiarity with the New York types depicted in this proletarian drama, has no commercial appeal for this area.

Anti-Axis Pic

At the hedging nations of a powerful motion picture campaign, "Material is to be tailored precisely to suit the political, military and economic Nazi-Fascist propaganda and non-Nazi nations countries outside of the United States.

Though Hollywood has begun to do a job of effort of morale-building and strongly pro-Allied sentiment in U.S. films has so far been considered effective mainly for home consumption. Plan now is to bring home more graphically the point and sure-to-win psychology of the Axis powers to the countries still in the neutral corner.

In addition to the battle of supplies and munitions, it is expected to be won. Various methods are now under consideration for bringing the home front to the attention of the Axis since the time element on which the films will figure strongly.

Axis powers have so far admittedly gotten away to a strong head start in using the screen for creating a false picture of Axis power and arms superiority. United Nations Information Bureau heads are reportedly convinced of the need for offsetting Nazi-Fascist propaganda, and from accounts, believe they can do the job quickly.

Britain's Pix Get Through

Great Britain has developed a highly effective secret film service setup that has seen pictures reaching foreign non-totalitarian countries in a co-operative basis.

British government sends out a steady flow of motion pictures at the rate of about 300 weekly, using bomber planes, air mail and boats. The materials that about 310 feet of film a week, going to areas extending from Arabia and Australia to Russia and the Netherlands East Indies. Some are American features.

London, May 8.
New trend in cable advertising is the stressing of the transportation and selling of a trunk has already begun to arrive sans auto.

Split the Cab Fare
The River Drive Terrace, in Fairmount Park, announced it will go 50-50 with the customers on cab fare from anywhere within an eight-mile radius providing there are four or more customers in the cab.

Hollywood Sun. Night Blackout

within military regulations when B-2, B-3 and X— from using gas for pleasure.

Diagrams Car Hire Filming
Without restrictions in the Pacific Coast zone mean a curtailment of night shooting on Hollywood's back lots and on locations anywhere near the ocean. Klieg lights, used for outdoor shooting at night, will glow that moonlight hits the sky and can be spotted by planes far at sea, even when care is taken to keep the cars from flashing up.

Studies are working out an idea for night shooting in the city, and may be done by night shooting may continue through the use of subtitled lights and searchlights spots surrounded by hills or mountains, where there is no danger of silhouettes to aid enemies lurking off-shore.

Prize Unaffected
San Francisco, May 28.
Despite restrictions on San Francisco theaters are now actually glowing with the big offering not at all as the result.

Radio City Sings Que
Although Radio City Music Hall, N. Y., has always drawn a substantial suburban trade, so far the dimming out conservation and gas effecting has not seemingly had as much effect on business as it was expected. Radio City garage off to close to 50%. Presumption is that suburbanites are coming in by train, saving time by avoiding traffic jams. However, as pointed out in downtown N.Y., exhibition circles, the normal times is very small, due largely to parking problems.

Westerchester, Jersey and Long Island points report that as result of the rationing, trains are overcrowded since the restrictions on gasoline went into effect. Many persons with offices in N.Y. proper were formerly taken care of chauffeurs, while others would motor to the outskirts or other points and to the suburbs the rest of the distance.

Theatre managers are reluctant to offer any estimate of what, if any, damage has been caused by the gas as suburban or outskirts trade is concentrated until there has been more word with the situation.

Joe Weber

Fields Music Hall was located. As show business moved uptown such sites dropped in value and became prime for residential use. The West End theatre on 121st street, which he figured to be an ace in the hole for a time, his neighborhood was absorbed by colored residents, that property also became a hot spot for the Japs. Fields jointly lost plenty when they tried to operate the 4th Street as their new theatre.

Story of Weber's final years is similar to that of many other persons who grow old, lose their friends and ability to keep up with the parade. It is the tragedy of age. He was not old, lose their friends and ability to keep up with the parade. It is the tragedy of age. He was not old, lose their friends and ability to keep up with the parade.

Understood that a relief fund, handled through the Screen Actors Guild, was set up to help the cost of Weber's hospitalization and that does helped support him before his death.

'DUMBO' BIG IN AUSSIE

Brisbane, Australia, May 28.
Walt Disney's "Dumbo" has already done the Record theatre here, having grossed \$100,000. The picture was a New Disney company feature also is going over strongly in Sydney, Newcastle and Adelaide.

M-G-M TOPS M-G-M!

No matter how **BIG** they are
there's always a **BIGGER** One to follow!



"WOMAN OF THE YEAR"
was a New Year's sensation!
—but **"TORTILLA FLAT"** TOPS IT!



"JOHNNY EAGER"
was the Box-Office's
Pride and Joy!
—but **"SHIP AHOY"**
TOPS IT!



IT'S ALWAYS FAIR WEATHER WHEN GOOD SHOWS ARE ON THE SCREEN. SHOWS OFF TOGETHER!

THE Paramount Picture

EXTRA PLAYS THE ROLE OF THE DAY WITH PARAMOUNT K.M.G.M.C.E.S.

News and Gossip About the Production and Distribution of the Best Shows in Town!

'GUN' STILL LOOMING A.R.O.

NOW DO YOU BELIEVE IN WITCHCRAFT?



Here's Veronica Lake as she appears in the little role of 'I Married a Witch' opposite Fredric March, her next picture following 'This Gun for Hire.' The cat's what is technically known among whimsy and warlocks as her 'familiar'.

2ND WK. AT PAR BEATS 'FLEET'

Ladd Skedded for Top Part in 'Storm' Due to 'Gun's' Bullseye With Crits and Fans—'Glass Key' and 'Immortal Mr. Gray' to Come First—Will Go on Air During New York Visit

KATE SMITH GUEST

Paramount's explosive thriller, 'This Gun for Hire,' and its dynamic star discovery, Alan Ladd, won their most important award of all last week—a so-called boxoffice return at the big New York Paramount.

'Gun's' second week at the Paramount topped Par's sensational 'Fleet's' 1st second week by a healthy margin. First week also had out-grossed 'Fleet.'

Meanwhile, evidence that the picture was set for hit big everywhere came through with a second opening at the Utah Theatre, Salt Lake City. Here 'Gun's' first day rolled up a gross bigger than the first day of 'The Lady Has Plans,' and twenty percent over a similar business for 'One Night in Lisbon.' Both were solid grossers.

Excitement about Alan Ladd began at Paramount when the first rushes of 'Gun' came through. At that time the new menace was skedded immediately for a top role in 'The Glass Key.' Later the Studio acquired the London hit, 'Man in Half Moon Street,' as a vehicle for Ladd. Latter picture is now set for filming under the title, 'The Immortal Mr. Gray.' At the present time he's set for these and for 'Prelude to Glory,' a story of a gangster's regeneration through military service, and perhaps 'Red Harvest,' another Dashiell Hammett mystery.

Ladd arrived in New York Monday for his first visit to the big city that made him a star over night; his schedule for the stay includes a coast-to-coast broadcast on the Kate Smith hour Friday night (8 p.m. EDT, CBS), when he'll do an original drama with Judith Evelyn, star of 'Angel Street' and winner of the New York Drama League award. Rehearsals at the West Coast ended at midnight.

Also a shot on the 'Lincoln Highway' program on Saturday, 'The Show of Yesterday and Today,' on Sunday, and with Bill Stern on Monday, over NBC-Radio network.

Two week Paramount showed its recognition of Ladd's hit on Broadway by announcing that he would direct a top role of the film version of the best-seller, 'Storm,' one of the top properties bought during the last military service.

Seldom have New York critics gone all out for a picture and a new star in the manner of 'Gun' and 'Ladd.' At the same time, Director Frank Tuttle and Veronica Lake came in for their share of praise; several sheets called it a personal triumph for all three.

SELL U. S. WAR BONDS AND STAMPS in your theatre . . . and buy 'em yourself, too. Remember—we've got an Axis to grind!

TECHNICAL STUFF



Pity poor Jamel Hason, Arab who plays a role in the Bob Hope-Bing Crosby-Dorothy Lamour next, 'Road to Morocco.' He not only has to play his own part, but he's burdened with the job of technical expert, doing odd jobs like teaching the boys how an Arab would flick a kiss from Dona Drake.

'TAKE LETTER' DARLING OF CRITICS

'Take a Letter, Darling,' the new Mitchell Leisen comedy opening today at the New York Paramount, made its bow to the trade press amid a flood of rave reviews the like of which hasn't been seen since the mind goeth not back. Orchids went to Leisen, to Fred MacMurray and Boadine Russell, to Par's newcomer, Macdonald Carey, to Benchley and to Constance Moore.

Keynote of the critical praise of praise was sounded by the M. P. Herald when it opened its review, with the simple statement that 'Everything that excellent acting, superb writing and exacting direction can provide was poured into 'Take a Letter, Darling,' making it a complete laugh riot from start to finish. Critics and the public can rank it with all top comedies including 'It Happened One Night.'

Film Daily called it 'top-notch boxoffice entertainment; one of the most delightful fun-fest of the season.' M. P. Daily said, 'the picture can't miss—it's a whole Sparklingly fresh, smart and fast paced; will please old and new.'

Hollywood Reporter opened its remarks with 'Throw the whole book of superlatives . . . rates everything you can say for the smartest, slickest adult comedy to emerge since the war began.' And went on to call it a 'top smash attraction center to rank high on the lists of 1942's ten best!' Dr. Broadway said 'Will ring the boxoffice bell; good fun, hilarious situations; if diversion from world problems is wanted, this is a perfect answer.'

'Take a Letter' is the first picture of Paramount's so-called blockbusters; others are 'Beyond the Blue Horizon' (Lamour-Richard Denning-DeLoach), 'Dr. Broadway' and 'Sweater Girl' and 'Night in New Orleans.'

'Reap' Still Outgrossing N.W.M.P., Date After Date, Week After Week

Cecil B. DeMille's Technicolor epic 'Reap the Wild Wind' continued to write boxoffice history last week both in new dates and in holdovers. Business almost everywhere was sharply above similar dates for that last great DeMille smash, 'North West Mounted Police.'

From the exhibitor's point of view, last week's reports of grosses had particular interest because they added to the growing pile of evidence that 'Reap' opens BIG everywhere—and then builds, not just a week, but for two, three and four weeks.

In the Warfield Theatre, Frisco, for example, 'Reap's' gross for the fourth week was a sock 30 per cent above the picture's third week take. At the Majestic in San Antonio, where 'Reap's' first week was above 'North West' by a good margin, second week's business on 'Reap' topped 'Mounted's' second week by better than 100 per cent.

At the Metropolitan in Boston the same story was apparent. 'Reap's' third week started with opening day's business 60 per cent above the first day of 'North West Mounted Police's' third.

Meanwhile, new openings of the picture followed the pattern of almost every booking to date—business strongly above 'Mounted' day after day. Senator, Sacramento, showed 'Reap' outgrossing 'Mounted' by 30 per cent for its first week. 'Reap' was beating its predecessor, too, in the Metropolitan, Morgantown, the Fox, Oakland, Cal.; the Malco Theatre in Memphis, and the Lincoln Theatre in Trenton.

CAUGHT IN DRAFT, HE BALLYS 'BLONDE'

Nicholas Iarrocco, ticket-taker for Leo's New Rochelle, was among the men who boarded a train for an Army camp last week. And the following day the 'New Rochelle Standard Star' carried this story:

'...one of the draftees carried loyalty to his former employer all the way yesterday morning. Along the line of marching he carried a sign advertising the show now playing at the theatre where he was ticket-collector. After boarding the train, he stuck his head out the window and called attention to it. The last thing one could see as the train pulled away was the sign, glowing in the breeze and reading, 'GO SEE My Favorite Blonde.'

Purchase 'Purchase' Pips

Film fans are going to get the wish they had when they saw 'Louisiana Purchase' They're going to see a lot more of at least two of the 'Louisiana Lovelies' featured therein—Jean Wallace and Claude Rains. Par lifted the option on both last week; Jean goes to Claudette Colbert's 'No Time for Love' and Lynda and 'Happy Go Lucky,' big Techni musical with Mary Martin, Dick Powell and Rudy Vallee.

'Wake Island' Gets 'Moonlight' Writer

Willard Robertson, actor-writer who penned 'Moonlight,' and who last recently played the role of Jackie Cooper's father in 'Skippy,' was added last week to the cast of Paramount's epic of the first Marines to bear the full brunt of World War II—'Wake Island.'

Robertson has the role of father of Macdonald Carey, and his assignment includes one of the key spots of the script—delivery of an heroic yell which sets the patriotic theme of the picture.

'Take a Letter, Darling'
 BOADINE RUSSELL
 FRED MACMURRAY
 MACDONALD CAREY
 CONSTANCE MOORE
 A PARAMOUNT PICTURE
 M.P. Herald
 'Take a Letter, Darling' is the first picture of Paramount's so-called blockbusters; others are 'Beyond the Blue Horizon' (Lamour-Richard Denning-DeLoach), 'Dr. Broadway' and 'Sweater Girl' and 'Night in New Orleans.'

'It's a good gag, all right, but I can't help thinking that somewhere you ought to spell it but.'

THE *Ladies'* HOME JOURNAL'S FAMOUS NEWLYWEDS
COME TO HEART-WARMING SCREEN LIFE!



These lovable love-birds
can't live on a budget...
but they'll balance yours
...with 4,000,000 Journal
readers spreading the
glad tidings of this newest
romantic comedy delight!

LADIES HOME JOURNAL

Meet THE STEWARTS

with *William*
HOLDEN · DEE

Frances

GRANT MITCHELL
ANN GILLIS
ROGER CLARK
MARJORIE GATESON
ANNE REVERE
DANNY MUMMERT

Screen play by Karen DeWolf
Based upon Elizabeth Dunn's
famous "Candy" stories in the
Ladies Home Journal

Directed by ALFRED E. GREEN
Produced by ROBERT SPARKS

A Columbia Picture



★ ★ ★ ★ ★
Uncle Sam Is Calling
All Exhibitors...To
Sell U. S. War Savings
Bonds and Stamps!
★ ★ ★ ★ ★

Uncle Sam's Roll Call

Continued from page 6

singing for Chief Specialist post in Entertainment, because of his show biz background.

Joe Busby, for many years executive secretary to Spyros Skouras at National Theatre, has joined the Army's Art at Fort Belvoir.

Soi Levy, of Mort Blumentock's eastern ad-publicity staff at the Warner offices, selected for assignment into U. S. Army.

Red McCulloch joins Up

De Moines, May 26.

Red McCulloch, assistant manager of De Moines, enlisted. Emmett Lockard succeeds him.

Joe Goetz's Air Training

Cincinnati, May 26.

Joe Goetz, 34, assistant manager of RKO Theatre in the City of Dayton (O.) division, reports June 8 at Miami Beach for special training in the Air Force School. His enlistment with the Air Service Command calls for a commission as a second lieutenant.

Goetz is president of the Cincinnati Bohemian Club and a director of Variety Club, New York. He is also a 10-year-old director of the Norman Spraul, district advertising representative of the U. S. Army in the Cincinnati territory, U. S. Army at Ft. Knox, Ky.

Capt. Cullen Landis

Detroit, May 26.

Cullen Landis, former director of the silent screen and now a director for commercial film studios there, has joined the Army. He is now in the rank of Captain.

George Delinger, manager of the Grandview and Hollywood, enlisted in Army. Ret. 3-A, he joined the service and has been assigned to Officers' Training School.

Eddie Nove and Saul Bearer

Memphis, May 26.

Nove Craven, Memphis actor, who played one of the three leads in Broadway in the original company of 'Salter, Bearer, has joined the Army. He's a yoman, third class, and is serving in the U. S. Army at home and abroad since 1928.

Clayde Smith, general manager of the Alcega circuit's three houses in Hot Springs, Ark., volunteered for active duty.

Jack Tunstall, assistant to M. A. Lightman, Jr., as manager of the Grandview and Hollywood, has been notified to stand by immediate induction.

Shakespeare to Uelms Sam

Great Lakes, Ill., May 26.

William A. Nichols and Walter Williams, members of Warner Bros. 'Macbeth,' which closed over the weekend in Chicago, have enlisted in the U. S. Naval Reserve. Nichols, a stockbroker, third class, and Williams, apprentice seaman, are now undergoing training here.

Donald E. Glenn, with the Theatre Guild, as stage manager of 'The Great Waltz,' which is in Chicago, and casting assistant, is also in training here.

Det. Announcer Gene Combs

Detroit, May 26.

Don Combs, former announcer of the Ford Sunday Hour and for 10 years on the staff of WJR here, has been accepted for officers' training.

The same station also has another commissioned man. Colin MacLellan, former chief engineer of WJR, has been notified to stand by immediate induction in the signal corps.

Charles Hunter, manager of Trenton, at Trenton, Mich., joining Army.

Chester Obrenski, former manager of the Detroit circuit, has been notified in radio section of field artillery. Robert Sims, of the Central Shipping Corps, assigned to Army Medical Corps.

Two managers of Chagot Circuit

Harvey Chagot, son

of Michael J. Chagot, and manager of his father's Esquire, in Great Post, Army. His successor is Art Black.

James Aglier, manager of the Port Huron, W. J.,

His assistant, Jay Brooks, replaced him.

Cleve, Becrafts

Mayland, Cleveland, May 26.

Don Marcus, broker and publicity agent for Monogram and Esquire for Patterson Field, O., whered

he will become part of Alr Corp. Nate Bigelson, manager of Union, has stepped into his exchange job. The new troupe, directed by Shubby Gordon's WTAM staff, also is being managed for a khaki uniform May 27. The Air Force School, his enlistment with the Air Service Command calls for a commission as a second lieutenant.

George Tarassoff, Metro booker. Inducted last week, being replaced by Almee Lewis, former assistant. Emerson Gill, has given up music business, capitalizing his engineering college degree by joining the aeronautical division of Navy.

Hollywood's Quota

Hollywood, May 26.

Gilbert R. Blythe, Jr., and Joseph Lewis, film director, in the Army.

Jack Dalley, Paramount explorer, Alr Corp.

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Jack Dalley, Paramount explorer, Alr Corp.

Jack Dalley, Paramount explorer, Alr Corp.

also seemed to us visibly affected. Business in the niteries was not too good, for a weekend—not at any of the five made the reported one of the choice places were playing to a nice trade, but nothing big. The balance of the week, however, was a little less of the shows seemed to be enjoying capacity crowds.

Next important Hollywood assignment in connection with the war effort will likely be to produce pictures showing how the Paul V. McNutt plans to increase production of war material by cooperation with the U. S. Steel Corp. last week.

Consensus in Hollywood is that the cooperation of manpower in vitally needed defense projects. These films would, of course, have to be approved by the Theatre Production Division of the War Relocation Authority.

Cooperation of the film industry's WAC was pledged last week by George J. Schaefer, chairman, who, at the same time, became a member of the U. S. Steel Corp. last week.

Others on the list who are cooperating include Arthur Hayes Sulzberger, publisher of the N. Y. Times; Ben Hibbo, editor of Saturday Evening Post; and the U. S. Steel Corp.; William S. Paley, president of the Columbia Broadcasting System; and George H. McGraw, publisher, McGraw-Hill Publications.

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Inside Stuff—Pictures

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K. C. INDIES DISBAND; JOIN KANSAS-MO. TOA

Kansas City, May 26. Kansas City Independent Theatre Owners has decided to cease functioning as a separate group...

Eddie Sobel Expounds On Canteen's Service

Editor, Variety: I am the writer of the letter you captioned "Radio脾ier Thinks Alford Lunt Wants His Talent in the Kitchen"...

The same issue in which the mentioned letter carried a report from your Milwaukee reporter...

It is suggested that Mr Lunt and others now working in the canteen, by his being called in for times 5 a night, the top cost of a dishwashing or a garbage-emptying substitute...

Those are fine words, but as I received his letter I miss, not without being it mentioned, that word is service. Service means giving of yourself. That is what the workers in the Canteen are doing.

What makes the man from WHIN think that the Canteen workers are not doing better than they are? I would now playing at the Shubert theatre to capacity business and featuring one of our counter workers, William Cornelius. Read the list of characters of our many benefit shows and see how many of our counter workers, boys, hostesses, hosts, treasurers, managers, press agents, costume boys, counter and ticket workers, and entertainers, are listed as participants.

D.C. Still Mulls Canteen

Washington, May 26. Variety Club has referred the establishment of a Stage Door canteen to a committee with headquarters for the city as a suitable site. Sam Wheeler, of 20th Century-Fox, heads the group which will do choosing.

Canteen Capers

ectionally. Miss Bourke, greets to another table, where she approached a fellow sitting across from her.

Killer Joe Piero, of the Coast Guard, tagged with this monicker because he is such a "killer" on the canteen. He has had a series of action pictures taken with his favorite light-

No one is ever lost at the Stage Door Canteen, but when the people are found there. The other evening Horace Brahm, in his capacity as assistant manager of the water cooler, was joined by Jeffery Lynn. Hollywood word called "The American Theatre Wing Stage Door Canteen, which the boys are now calling The Service Club."

For example, the night that the Eva Jessye Choir, from "Forgy and Bess," entertained the boys, the performers sang in their own names and the names of the women to the throng. One dusky gentleman, who is married to the most beautiful girl in town, Louise, Miss, was wildly greeted by two soldier-appraisers in the audience.

They spent the remainder of the evening off at a corner table discussing the phenomena. And, while, although the boys are stationed at different posts, they intend to travel home together—come furriough time.

Theatre's Free Coffee, Cigs During Blackout

Oakland, Cal., May 26. Walter Kofelt, manager of the Piedmont, has extended the first blackout boxoffice in the west, has added two new wrinkles to his black-out program. The theatre has found his customers a little un-nerved, so he has set up a coffee wagon and a cigarette wagon.

Kofelt is also stressing his place as a theatre strictly speaking and is advertising that customers will have No fishes, cosmetics, groceries, books, advertisements, cash night, screen, bank nights, keeno, chess and bridge.

Disney's Latin Cartoons

Hollywood, May 26. Walt Disney left for Washington carrying sketches of 12 new shorts for approval by the War Department.

WB'S 'A SHIP IS BORN'

Hollywood, May 26. America's unprecendented ship-building campaign is the basis of a patriotic short now in preparation and to be shown at Warners. Titled "A Ship Is Born."

GM's Morale-Building Industrial Pictures

Giant program of morale-building motion pictures, calculated to inspire workers on the importance of their work, on the home front, is being launched shortly by General Motors.

Understood that G-M plans showing the pictures strictly to its thousands of employees. It will be in halls or shuttered theatres for the projection of the morale films.

93 WBites Donate Blood

Hollywood, May 26. Warners employees, ranging from stars to office boys, lined up to make 93 donations to the Red Cross Blood Bank.

Contributions were made at the radio station, at a mobile movie unit, with a doctor, with a nurse and four nurses working under the direction of Carlton Alford.

RKO Showdown

enough on picture business to go all the way. The situation exists, also, that some of the warring factions may get together. Pending the final outcome, operations at the RKO studios are officially at a standstill.

Helping Out The Soldier

First book of sketches prepared by writers and artists for the U.S.O. Camp Shows, Inc., for soldier use is being supplemented immediately with another similar volume and a song book.

With the new bunch of sketches and songs, committee is getting out a numbered schedule to make it easy for soldiers to prepare a whole evening's program for themselves. The list of sketches to be submitted, for instance, No. 2, 18, 23, 37 and 41 in that order, they will be ready to be submitted.

John Shubert is chairman of the U.S.O. Campaign with Lester Hammel his chief aide.

Screenists USO-Minded

Hollywood, May 26. Twelve per cent of all the funds collected to date in the film industry are to be made available to be contributed by members of the Screen Writers Guild according to a report turned in by Francis Farver, campaign colonel for SWG, to William Keegan, campaign chairman.

Crosby, Senator, Lieutenant-Governor Put on Wow Ad Lib Show at Fort

1-Man Camp Show

Hollywood, May 26. Red Skelton, patriotic lion, who registers the California Red Cross entertainers soldier in the latter camps, roomed his 160th appearance before a detachment of soldiers in a hundred Skelton on the job whenever the Hollywood Victory Committee calls.

Victory Caravans Payoff in Press Kudos

Detroit, May 26. Feeling that the stars and others who made the tour with the Victory Caravan are entitled to a little more than the applause and warm feelings they will well deem the United Detroit Theatres here is making up a serap books for all members of the troupe.

It is that while plenty of attention was focusing on the gross that the caravan was picking up on the trip, there wasn't enough acknowledgment for the efforts of the people who made it possible.

The serapbooks will be sent to each of the 23 stars, six starlets, directors, writers and others who contributed to the show to let them remember how Detroit felt about the visit. The press coverage was unusually heavy here with the stars breaking one of the early rules of the tour by making plentiful side remarks.

Keykendall

Continued from page 2. Issue and creating a false impression among those outside of the industry who do not understand the mechanics of our business.

Keykendall estimates that practically all of the sketches for the U.S.O. are behind the UMPI plan so far and that the Department of Justice and the War Department will make a fair decision with respect to it. There is still much "language" to be explained.

It's all made still easier by the fact that every sketch is illustrated with a picture and diagram showing entrances, exits, where each person should sit or stand and every detail of direction and production.

U.S.O. Minded

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Crosby, Senator, Lieutenant-Governor Put on Wow Ad Lib Show at Fort

Louisville, May 26. Bing Crosby, who was in town for a few days after his wintering his horses at Churchill Downs, participated in a golf match with Senator Charles McNary and Governor Frank Knox field house. Instead, the radio singer, together with Senator Chandler and Governor McNary, were right out on a show.

The Senator, who has a reputation throughout as an amateur violinist, joined with Crosby and Myers in a number of tries. The two were judged in an hour and a half and long session, all at which wowed the soldiers. Station WLSM is the foremost to transcribe the entire affair, and cuttings from the broadcast will be sent out as souvenirs.

CAMP ROBERTS MELLER PLANS WESTERN TOUR

Camp Roberts, Cal., May 26. Plans are under way by Ninth Corps (Pacific Coast) Headquarters for the Camp Roberts Meller Tour, which denounces cigaret-smoking in "demon run" on the tour of west and long season, all at which wowed the soldiers. Station WLSM is the foremost to transcribe the entire affair, and cuttings from the broadcast will be sent out as souvenirs.

Real heels are dressed up as old-time music halls with ad certain the "demon run" on the tour of west and long season, all at which wowed the soldiers. Station WLSM is the foremost to transcribe the entire affair, and cuttings from the broadcast will be sent out as souvenirs.

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HELPING OUT THE SOLDIER

Second Volume of Sketches for Doughboy Entertainment. First book of sketches prepared by writers and artists for the U.S.O. Camp Shows, Inc., for soldier use is being supplemented immediately with another similar volume and a song book.

With the new bunch of sketches and songs, committee is getting out a numbered schedule to make it easy for soldiers to prepare a whole evening's program for themselves. The list of sketches to be submitted, for instance, No. 2, 18, 23, 37 and 41 in that order, they will be ready to be submitted.

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MEET DEANY JONES AND HIS GIRL!

Deany Jones saw there was a job to be done long before December 7th—and that's why he enlisted. When the bombs at Pearl Harbor woke up all America, Deany was there ready to drop canned heat on the Japs. As he shot down his third plane, the third bud on his girl's gardenia plant back home burst into flower.

The romance of Deany and his sweetheart, the story of Deany and his great adventure is called MR. GARDENIA JONES. It has all the humanness that

adds real showmanship stature to your show. But it has a lot more—for it tells why Deany's morale was so high that he met the big test like every American soldier, sailor and Marine wants to meet it.

U.S.O. needs \$32,000,000 at once. You can help them get it by showing MR. GARDENIA JONES immediately. It's a top-notch short subject—with big feature star value . . . and It's swell entertainment for a great cause.



The Motion Picture Industry presents
"MR. GARDENIA JONES"

starring Lieutenant Ronald Reagan, Laraine Day, Fay Bainter, Charles Winninger

Story and Narration by Carey Wilson • Directed by George B. Seitz

Produced at the M-G-M Studio

Date it — get the pressbook — at your United Artists Exchange.

Sponsored by The Theatres Division of the War Activities Committee of the Motion Picture Industry

Hobbell Robinson of Y & R Declines CBS Offer As Executive Producer; Paley Re-Builds Program Dept.

Hobbell Robinson, Jr., of Lewis & Rubicam has declined an offer made him by William S. Paley to join the Columbia network as "executive producer." The offer was accompanied by a report of separation of \$30,000 annual salary. Robinson after thinking the matter over for some days returned back to Paley that he would stick along with Chester LaRoche at the agency, he shares the view that separation from Y & R where Robinson has grown up professionally with the radio department would be regrettable. Robinson disregarded the salary differential.

Offer to Robinson was tangible evidence of the new interest Bill Paley is taking in program matters at CBS. This, it was reported six weeks ago in "Variety."

Douglas Coulter, acting program head of CBS since W. B. Lewis resigned as vice-president in charge of broadcasts to join the Office of Public Affairs, has been given the assignment permanently. He has moved into the 15th floor quarters formerly occupied by Robinson. He does not have the v.p. title.

Davidson Taylor, who has similarly been in a temporary position as acting director of broadcasts, under Coulter, now has the assignment permanently. Geraldine Brown is his assistant. Effective this week, William Spier has been upped from the post of script editor to be a supervising producer.

Al Perkins, formerly his assistant, succeeds him as script editor.

ESTY WAITS ON CAMEL RADIO VERDICTS

William Esty agency will know within the next two days just what disposition Camel cigarettes will make of its Bob Hawk and Xavier Cugat, shows for the summer and whether the same amount will population with Al Pearce in the fall.

Only decision forthcoming up to yesterday (Tuesday) from the account was to vacation "Blondie" (CBS) from June 22 to Sept. 28, and to fill the period for the summer with Vaughn Monroe's orchestra and to make Pearce's broadcast of July 2 the last for the current season.

KLEENEKX ENDS CYCLE WITH GINNY SIMMS

Hollywood, May 26. Kleenekx drops a series with Ginny Simms from CBS when the program's current 13-week cycle expires.

Show fills a five-minute spot Friday nights.

SUB-DIVIDE FOR DRIVE

N. Y. Minute Men Ready for Doorbell Bond Campaign

War Bond selling campaign in the Greater New York area (June 14-24), will be publicized via radio through 10 committees covering a variety of programs. Details are being worked out by Al Simon, publicity director of station WJVA, on temporary leave of absence, who has been drafted by the U. S. Treasury department to handle radio during the house-to-house campaign.

Columbia's been formed include variety commentaries, news, domestic scene, screen and stage, variety and other artists. First two committees to be organized are for children's programs, with "The Don Camillo" WOR, painter's and Dick Gibson's WJVA calls.

Ben Larson to Steer Radio Station With Joe Katz as Partner

Ben Larson is leaving Young & Rubicam June 1 to operate WDDC, Washington, of which he will be part owner. The Federal Communications Commission has yet to approve the sale of the station to Larson and Joseph Katz, the Baltimore advertising agency man. The station is to become an affiliate of Arde Bulova's new Atlantic Coast network.

Larson has been on the production staff of Young & Rubicam since 1929. During the past year he has been supervising the agency's daytime and nighttime radio. It is reported that the connection in radio was with KDYL Salt Lake City, in 1928. He joined NBC in New York in 1929 and five years later joined the Katz agency in 1937. He became a Ruthless & Ryan producer.

Katz will own 75% of the WDDC radio station, with Larson and Charles Harrison, of the Katz agency, having the remaining 5%.

Can Gals Diagnose?

"Radio Rattling" magazine suggests in its May issue that while women radio repairmen might be useful in soldering and other similar work, the distasteful job could not be depended on to replace, in any appreciable measure, radio servicemen called to the colors.

The weakness of such a plan, the tradepaper points out, is that while women radio set regulators takes much more time to find than to repair. Actual soldering, it says, is a job that is not the job, but diagnosing will still be the big problem.

SANKA AD FUND DUE FOR A CUT

General Foods is due to curtail its advertising on Sanka Coffee, which budget has been running well over \$1 million a year.

With the distribution of the coffee bean for straight processing already in the hands of the Government will be declined to allow much of the supply for decaffeinating.

Moylan Dances on KDYL

Moylan Dances on KDYL, Salt Lake City, May 25. KDYL is now airing the Moylan Dances for Swandown Family Flour. Set by Y & R and Robinson. The 15-minute transmissions are aired Sundays at 4:45.

Walter Damrosch Of NBC Payroll After 14 Years of 'Music Appreciation'

McGill Gets Exceptional Author Terms to Write 'Big Town' for Rimso

Jerry McGill, until recently chief of the District Attorney's office, is now writing the 'Big Town' series. Agreement was reached yesterday (Tuesday), with Rutherford & Ryan, agency for Lever Bros. He had already prepared an advance plot outline and immediately began working on the actual scripts.

Under the new setup, McGill will author 'Big Town' from New York although the show originates on the Coast, with Edward G. Robinson. He will get sole writer billing and will have a free hand regarding plot, characters and situation. In addition, he is permitted to resign at any time if he sells his own show, 'Appointment with Crime,' were to interfere with the 'Big Town' assignment.

Besides working on 'Big Town,' McGill is also authoring scripts on a weekly basis for 'The Howl,' which returns to Mutual on the fall for Blue Coat. Rutherford & Ryan is the chief writer. In addition, McGill has been named script supervisor on 'Cheers from the Coast' by Rutherford & Ryan, which is sponsored by General Motors starting June 13.

Walter Damrosch, 80, dean of American composers and conductor, has terminated a 15 year association with NBC and his program 'Music Appreciation Hour,' which has been on the air for 14 years, will not go on the air again, NBC's reasons are that with the numerous deaths of composers on the air, and with many of them using music, it was impossible to carry a full hour for the program and Damrosch felt he would be unable to do a good job in a half-hour.

Damrosch is busy writing a new opera, to be presented by the New Opera Co., and is receiving a NBC salary worth reported \$25,000 annually. A rumor, scooped off by NBC, that he had accepted of Leopold Stokowski and Arturo Toscanini the payroll at \$50,000 each, caused Damrosch to be let out. It was pointed out that the Blue Network is now the 'Music Appreciation Hour' and Damrosch's contract for that time, while the NBC symphony is on NBC, and has nothing to do with the arrangements on the Blue network.

A testimonial banquet in Damrosch's honor will be given by the recent Ohio State Institute for Education by Radio.

IS THERE A RADIO UNDERWORLD?

More, much more, needs to be said about the foreign language radio stations in the United States. Their managements may claim that 'only a few' among them have been really harmful to democracy. To which the justified reply may be that 'only a few' among them have been really helpful. The point is not how 'bad' but how 'good' foreign language radio stations are. The point here is that for many years now they have been intermittently suspected and have repeatedly argued that they were being unfairly besmirched by the method of non-specific accusations. If specific accusations were previously lacking, they were fully supplied a fortnight ago at a meeting in Cleveland by the boys who should know best what has been going on, namely, the managers of the foreign language stations themselves.

Wartime hazards of large segments of our population being systematically poisoned against democracy can not be laughed or shrugged off. They are not funny; they are not frivolous hazards. In a conflict of unpredictable duration and unpredictable complications, the United States needs the loyalty and must fear the agitated discontent of its Italian-born and German-born citizenry. These States, therefore, need to be sure that their organizations with previous fascist identifications and sympathies shall be kept away from radio microphones. That's plain common sense. But the simple exclusion of the fascists is not enough. Positive, constructive morale work must be organized to substitute democracy broadcasts in Italian and German for the previous anti-democracy sneers and tirades.

Radio can do a job for Uncle Sam that no other medium can do so well or so swiftly. But skepticism is fully warranted as to whether the men who have been careless or indifferent are too concerned to understand about fascism in the past, have the proper credentials to be entrusted with these future tasks of democracy.

WMEX, Boston, through a tieup with the New England branch of the Council for Democracy, is about to launch a series of programs in Italian that deserves to be, and will be, closely watched. It proposes to bring to the Italian immigrant type, an Italian-American of long residence in the United States and finally an Italian-speaking Yankee who knows Mussolini's ways and ideas and failures. The initiative for this new series comes jointly from Carl J. Friedrich of Harcourt, intensely democratic German-born professor, and Alfred J. Pote, owner of WMEX, who is Italian by descent. Pote has

solid practical experience as a broadcaster plus an awareness of the needs to sell democratic ideals to Italians who have been sold a bill of goods for nearly 20 years. Friedrich meantime has independently had a small platform of researchers busily finding out the facts on foreign language broadcasting in the United States. He joins in the cry that 'the ablest people that are available for the catch-as-catch-can freelancers' must participate in the democratization programming.

Those who speak only English are naturally at a disadvantage in regulating and supervising programs, and especially freelance announcer-salesmen, with their foreign tongues. The Italian language is subtle enough to sometimes seem, in literal translation, fairly innocently but actually hiding objectionable material. There was the recent case of a radio announcer who was supposedly selling Italian listeners U. S. war bonds, but in urging the 'soundness' of the investment he actually played up part of the Axis propaganda line by emphasizing with clear double meaning: these bonds are backed by the greatest 'have' nation in the world which has 85% of the world's gold opposed to the have-not nations.' With such slippery bananas is the democracy of some foreign language studios paved.

Recurring rumors that the Army may evacuate Germans and Italians of questionable loyalty from Atlantic seacoast areas has quite naturally produced a state of nerves among the loyalists as well as the disloyal. This situation naturally highlights the vital, strained, delicate, dangerous foreign language problem that calls for infinite tact and cleverness. There is a growing feeling that authorities could make a smart contribution to national unity if they were to make a more publicity that did not damn all citizens of enemy extraction, but, to the contrary, recognized the moral courage of those who fought fascism and Nazism when it wasn't fashionable or safe.

Meanwhile, enough is now known of what has happened, what can happen, who is careful and who isn't. Enough ought to be made to the broadcasting industry as a whole for a long time to prevent any more announcer-salesmen on foreign language stations from easily capable of handing the whole industry a reputation it won't appreciate.

Too long have too many foreign language stations been permitted to go unpunished as a sort of underworld district of easy virtue on the outskirts of a respectable industry.

BENDIX STILL INSTITUTIONALIZED

Bendix Corp. is still interested in being on the air with a half-hour institutional program, even though it recently turned down the George Corey-Damrosch contract for that time, with heroic exploits of U. S. soldiers in the present war.

The agency, which has the assignment from Bendix, underwrote the Corey show's audition.

FRED WARING GLEE CLUB RUN-OFFS GO CBS

Fred Waring's country-wide competition among America's glee clubs culminates in finals Saturday and Sunday afternoon at the Waldorf Astoria, N. Y. NBC has Waring as a star for Chesterfield and has been broadcasting the contest for that time wherever it could clear the time and has aided the drive, every cent of which goes to the U.S.O. Now that the finals have been reached, NBC is unable to clear the time Sunday afternoon (3), and Columbia will carry the winners from 2:30-4:30 p.m.

CORDAY INTO KHAKI

NBC Staffers and Guild Secretary Also Marries Betty Shay

Ted Corday, NBC staff director, was inducted into the Army last week. He is a known lawyer, was thorough, but reported again Sunday (24) for duty at Ft. Dix, N. J. His permanent successor as director of "Down Mexico Way" hasn't been named.

Besides being one of the charter members of the recently-formed staff union, Corday has been in the organization's secretary. He will be carried on the group's membership list with Betty Shay, who will be subject to dues, during his service with the Army.

Corday was secretly married May 11 to Betty Shay, an NBC production assistant and addition director. The marriage was kept quiet until he was confined it to a friend and neglected to explain it was a secret. Mrs. Corday is continuing at NBC.

Walter Gorman to Y&R

Walter Gorman, formerly a program supervisor for the Compton agency, has joined Young & Rubicam as an assistant production manager. He is temporarily assigned as aide to Sandy Stronach on 'Battle of the Stars.'

THE CELLAR OF THE SOUL

Fear Alcohol Shut-Off, So Hair-Goo Accounds Are Advertising-Minded

There are indications that the manufacturers of hair-dressing brands will become fairly heavy users of radio in the near future as a result of the priorities situation. As a hedge against the time when they may be deprived of any use of alcohol for their compounds, these manufacturers are expected to become active in plugging their substitute mixtures.

It is understood that the manufacturers of practically every one of the nationally known hair-dressing brands has already taken steps to avoid being caught by a complete shutdown on alcohol. Their laboratories have worked out new compounds and their agencies are active preparing test campaigns.

Plans to publicize its substitute is Fitch. Lattner's product is tagged Quin-Oil, with the sold copy describing it as a combination of five essential oils.

Fitch to Pitch Head
Chicago, May 25.
Fitch Broadcasting program on NBC continues throughout summer under banner of "Fitch Summer Bandwagons." Fitch says that in summer sessions Music Corporation of America will call upon promising young talent from all all sections of country. Community tests will determine popularity of the local and regional acts selected for "Bandwagon" summer run.
Summer series starts July 5.

RADIO ENTERTAINER JAILED IN DRAFT MESS

St. Louis, May 26. A radio entertainer known as "Cowboy" was sentenced to four years in a Federal jail last week by United States District Judge Charles Davis for failure to notify his draft board of a change of his address and for registering some time under a phony name in Illinois.

An attorney appointed by the court to defend "Cowboy" as a prisoner wanted to keep his whereabouts from his wife and five children, so he had the lawyer file his board when he left Missouri, but since he was willing to enter the service he had to be registered again in Illinois. A plea for clemency was nixed by the judge.

Jessie Young to WFL
Palm Beach, May 24.
Jessie Young, "Kitchen confessor" for several midwestern stations, comes here June 1 to inaugurate WFL's Kitchen Club. She began with "Jessie's Homeowner Visit" on KMA, Hammond, Ind.

The WFL program with participating sponsors will be aired five times weekly from 9 to 10:15 p.m.

Mutual Declines to Flip a Coin For Brig.-Gen. Jimmy Doolittle

Mutual Network last Wednesday (20) carried a broadcast of Brig. Gen. Jimmy Doolittle, as furnished by the War Department, after Mutual had rejected NBC's suggestion that they take the coin for the event. Abe Scheraga, NBC's public relations director, proposed the coin-tossing plan when the Army offered the broadcast to all the networks, and Fred W. Wadsworth, Mutual's general manager, stated that Doolittle's message was too important to the country for such thing as a coin-tossing, after Mutual had failed to agree with other networks on anything pertaining to the event.

Mutual later refused the War Department that it would carry Doolittle at any time the Army chose

MARLIN RAZOR BLADES IN LARGER MARKETS

Marlin razor blades will resume its announcement campaign in July, using mainly stations located in communities of 100,000 or more population. The ad copy will stress the conservation angle, that is, how to make the blades last longer.

Craven & Hedrick is the agency.

Nothing But Grief For Doc Brinkley In Final Years

Del Rio, Texas, May 25.
"Doc" John R. Brinkley, world-famous broadcaster of American radio's early days and for over 10 years operator of a powerful 150,000-watt Mexican station, died in Del Rio, Texas, Monday morning here. Death came at 80 at the apex of a pile of trouble for the picturesque goose-wearing doc. He had lost a leg, gone bankrupt, had his Mexican station confiscated and had just been sued for \$155,835 back taxes by the U. S. Internal Revenue.

In his heyday, the radio surgeon who specialized in prostate cases, had a reputation for success in his own private practice, had a number of hospitals in Del Rio and Lincoln and a reputed gross income of \$4,500,000 annually. He held the American Medical Association, and had a public opinion with much skill and daring.

French Song Outkawk So Heime Feels Better On German Theme Less

Milwaukee, May 25.
Heinie and Ella Greendriers pleaded it as inconceivable that they should be required in the spirit of the national unity to drop their theme melody "Ach, du Lieber Augustin" as well as "Teutonic tunes" for their German band title daily program on WTMJ while Nancy Gray, for the next week, would comment on the same station, continued to use as her theme "The Blue Danube." From this point, week she discarded her familiar "into air, substituting "America," which she sang. And Heinie, too, is satisfied.

SWAMP, LIFEBOUY CANCEL BLERBS

National Spot Business Faces Possible Loss of Soap Accounts That Had Been Rated Safe for Duration—Low Profit Margin, Tough Rivalry Allow No Cushion

HOPE FOR BREAK

The stiff cancellation blows which the spot end of the broadcasting business received from soap manufacturers last week were the result of a generally open condition in which soap merchandising found itself when being imposed by the Office of Price Administration went into effect. Retailers throughout many sections of the country were faced with low March profit margins and sharp merchandising inventory losses. Because of this situation, soap men have decided to drop out

Black Clouds Loom

Many ad agency men regard the next four weeks as the most critical period that the business has had to face since the depth of the "30 depression."

What happens June, they figure, will determine the trend that advertising will take during the balance of the summer and the fall.

In some of the agency quarters it is predicted that a sharp dip on radio billings, network copy combined, may be as much as 25% for the coming month (June). On the other hand, they anticipate the entry in radio this summer and fall of a goodly number of comparatively small advertisers who will stabilize and recover. An appeal for aid in this direction is being made to the OPA.

Meanwhile all Ever Bros. spot advertising, particularly as it affects the Swann and Lifebuoy campaigns, was off the air as of May 25. The heart Spot last week also issued cancellations, but these so far are scattered among radio stations already gone. Procter & Gamble is reducing the outlet ratio, and some of weeks ago the same industry suggested as though it would serve as radio's big bright spot during the summer months. Now the same people who were so optimistic in advertising will be this summer and hope that they will see what relief they can get from the OPA. They are in fact hoping that the cancellations will apply only to the month of June, and that when the campaigns will be restored in July or August.

Few American industries maintain as many and complicated interchanging structures as the soap business. It's intensely competitive, and soap makers sell their soaps on the basis of what they paid for it and not current wholesale prices, so that when the price rises they are in a bind. They found themselves in a serious fix. It is now up to the manufacturer, since prices have risen so high, to cut prices and then pass on to cutting markets. Another problem is that soap manufacturers are in a bind to face a transportation. Only the big three—Lever, P&G, and Colgate—have their own plants on the west coast, and this is bound not only to ease their transportation problem somewhat, but give them a huge edge over competitors.

Ransom Sherman Show Off July 1 In Procter & Gamble Budget Move

HOLLAND ENGLE AT WGN AS STAFF ANNOUNCER

Chicago, May 26.
Holland Engle, a former program director of WBBM, and now one-time Radio Director of Erwin, Wasey agency, returned to radio work as an announcer for WGN.

Previously to WGN connection, Engle has been in radio and agency circles in Milwaukee.

Rationing Ways Bad For Morale, Say Speakers

Gilbert Selzer, director of television for CBS, Stuart Chase, writer on the "Temple series," and Ellen Lazarus of "Advance," public publication, were among those discussing "Public Opinion and Rationing" via Columbia's "The People's Platform." Considerable criticism of Government's method of approaching and handling the problem—not of the necessity for rationing—was voiced by participants. Consensus was reached, too, that the public was not being told enough by the Administration about the progress of the war and what individual citizens could do to help win it. One thing program directors and producers of radio exists on the air, despite the exigencies of war.

J. Kern's 'Mark Twain' Scheduled for Debut On Coca-Cola Program

Jerome Kern's operetta, "Mark Twain," will have its radio premiere June 7 on the Andre Kraussner program for Coca-Cola. The composer will make a brief spot on the CBS show by remote from the Coast. Genevieve Ewins will be the guest lead on the stanza.

Alan Jones guests on the series this Sunday (31). Norman Corson appears June 14 and Dennis Day gets the nod June 21. Stanzas will remain on the air over the network. J'Arcy is the agency, George Faulkner directs and George Faulkner writes the continuity.

Carl W. Smith, chief engineer of WFL-WFL, won Hickok Award for best paper in Cleveland section of the American Institute of Electrical Engineering.

The Ransom Sherman show will be dropped by Procter & Gamble, effective with the July 1 broadcast. Cancellation is a result of realignment of the company's advertising budget. Program is produced by the James Spaffler Office. Ivory soap is the product and Compton the agency.

With the cancellation, it's not known what CBS will do about the 2-10 spot Wednesday nights. Network has already held that 30-minute period intact, allowing P. & G. to move the Sherman show into the second half-hour and the Shirley Temple program into the opening half when Fred Allen vacated the time by shifting to Sunday nights.

If CBS insists on holding the Wednesday night hour intact, P. & G. will probably have to find another spot for the Temple series. Soap concerns has no present intention of buying another program to replace Sherman, but it is possible that a high-rating stanza should be available through cancellation by another account. Contract for the current cycle of the Temple series continues through Aug. 26.

Contract for the Temple series has no immediate cancellations or changes in its radio program lineup. "Very Soop" will continue to air on the "Can Be Beautiful" and "Against the Storm," daytime serial on CBS and the Red network, respectively. Remaining "Very Soop" show, "Truth or Consequences," will take a shorter summer hiatus June 15 in previous year. It will vacate its Saturday night spot on the Red for six weeks, instead of the usual nine weeks.

CANCEL ROAD DATES FOR WFL CHAUTAQUA

Cincinnati, May 26.
WFL cancellation of driving dates through the road and returning, led last week to cancellation by WFL of its air and platform programs for Miami Beach Chautauqua. The program was scheduled to air in Franklin D., 50 miles north of Cincy.

It was to be the Crowley 30,000 program, which was scheduled to air in Miami Beach, Fla., with some speakers and radio variety shows lined up for the event. The show was cancelled by George W. Higgar, the station's program director, and Chautauqua officials agreed on the spot order.

C.D. Smith Manages WRC Berkeley With WMAL

Carlton D. Smith has been named manager of NBC's Washington outfit, WRC. He was for eight years assistant manager of WFL in Miami Beach, Fla., and resigned as manager of WFL recently to handle exclusively WMAL, the Buick station in Washington.

Time to NBC Without Privilege Of Interpolating Wax Material

When "The March of Time" joins the NBC schedule July 9 it will come making up of recorded interpolations in its programs. NBC had refused to issue from its policy against using discs in any form on its hookup broadcasts and Time magazine decided to move over from the Blue network. The spot on NBC will be a 15-minute program.

Meanwhile the program will take a vacation, getting the show with "The March of Time" series. NBC had been granted by their desire for a more substantial feature rather than the "The March of Time" series for \$14,000 a week in time and talent.

Albert Barker Supervises 'Famous Jury Trials'

Albert Barker is now script supervisor of "Famous Jury Trials" for Transamerica, package producer of the new radio program. John P. Barry, who recently joined the public relations branch of the Army Air Corps, will sponsor the program. Barker is currently on the NBC network, with Anthony, Moore & Wallace the agency.

Barker's regular assignment is writing of three Transamerica radio and TV programs, "Little Orphan Annie," "Terry and the Pirates" and "Tom Thumb" of the "Why" show. Barker has been on the air for the same number of years.

Fred Allen, Jack Haley 'Revive' Vaude (Agam) on Hexaco Radio Program

Jack Haley, guesting Sunday night (24) on the Texaco show, teamed with Fred Allen in an up-to-date sketch about the current vaudeville comeback. Script had Haley bursting into the studio with notes about vaudeville's resurgence and to recruit the comedian in an act with him. As persuasion, Haley explained that Allen's having a good time in radio—all he gets out of it is a goldmine. Allen has no friends in radio, the visitor pointed out. Allen doesn't know John's Other Wife," he argued. He doesn't even know John's first wife, I don't even know John," Allen volunteered.

Whereupon the two proceeded to discuss their proposed two-day show. After lining up several acts, adding several innocent wheezes for rioters, they decided on the first song-and-dance bow-off. And to the skillfully-canned accompaniment of Al Goodman's band, they danced on straw lads, yowled a chorus and tapped through a time-step. It had the studio audience in a panic any was quite funny via the air. Entire broadcast was above average, in fact.

NBC Television On Token Basis For Duration

A new ruling of the Federal Communications Commission dated May 12 permits the present television license of the U. S. to be renewed for four weeks hourly, instead of previous weekly minimum of 15 hours. NBC is according to this ruling, and shows on Monday, Tuesday and Thursday, and two hours on Wednesday. Telecasts are instructions to air read warrants.

Charles E. Harris, manager of the NBC television department, in announcing the skeleton plan, said, "It is our confident prediction that when the war has ended, television will come into its own as one of the mass media of mass communication."

Constance Collier Joins 'Woman of Courage' Show

Constance Collier, legit and film star, has joined the cast of 'Woman of Courage,' daytime serial on CBS for Colgate-Palmolive-Peet. It's a running part, her first regular radio assignment. Ted Bates narrates the show.

Also new to the 'Woman of Courage' cast are Brenda Brorer, Frank Behrens and Joan Alexander.

WPB Shows Also on Wax

Washington, May 26. The War Production Board's two new shows, "The Friends of Nations" on the Blue network and "This is Your Enemy" on Mutual, are being made available in transcription to all local stations throughout the U. S. Only restriction is that stations may not be given the rights as the live series. That stipulation is to protect the affiliated stations and the network original broadcast program.

"This is Your Enemy" is being written by Bernard C. Schoenfeld, head of the radio section of the Office of Emergency Management, with a few of the radio artists, including the show's new script, authored by Edward Hoffman. Guest on the show next Sunday night (31) will be Dwight D. Eisenhower, NBC correspondent for Mutual. Script for the stanza will deal with children under the Nazi rule.

Robert Lee in Canadian Force

Robert Lee, an assistant producer in the Young & Rubicam radio department, has enlisted in the Royal Air Force and will start training in the fall. Meanwhile, he has gone to the Coast to assist Jerry Lawrence and Eileen Leslie on the scripting of 'Date With Judy.'

His successor here will be selected by A. & R.

Publicity Lifts Reception Girl Into Radio Chore

Buffalo, May 26. Betsy Nan Muehle is a new woman's voice on WGRB playing style records. She has been promoted to Golden Clothing Co. Was WGRB receptionist until two weeks ago, when she stepped into the shoes of city-wide "Unity Day" Parade. Letter she got her offer to join Earl Carroll 'Vanities,' which she liked.

Stonesses Esther Huff in morning spot. Miss Huff now runs morning wakeup show on WHLD, Niagara Falls.

Fitzpatrick Part Owner of WEBR, Buffalo, Under New Papers With FCC

Buffalo, May 26. After several weeks of rumors here, FCC in Washington last week received application for transfer of control of WEBR from the Buffalo Evening News to the Buffalo County-Express owned by Paul E. Fitzpatrick. Buffalo County-Express, Control of 290-watt WEBR was acquired six years ago by the News, which it owns 50% of the stock. Transfer would involve sale of 1,400 shares of preferred and 100 shares of common stock, which would be split 75% to the Courier-Express and the remainder to Fitzpatrick. WEBR, at 1,340, is owned by a member of the basic Blue hookup.

AFRA Dicker Due at CBS

American Federation of Radio Artists will start negotiations with the next couple of weeks with CBS for a renewal of the sustaining contract for announcers and production men. Present agreement, an extension of the one originally made with the show by the American Federation of Radio Announcers and Producers, was announced by AFRA when it was signed by the AFRA president, it expires July 1.

Somehow for New York local representatives on the AFRA national board include John Brown, Clayton Collier, Ted de Corsia, Arnold Moss, Mierva Plouffe and Alan Reed, all actors; Ken Roberts, Allen Stuart, Fred Astor and Walter Winchell; and Carlton Koxill, Gordon Cross, J. Alden Edkins, Felix Knight, Walter Collier, Ted de Corsia, Arnold Moss, Nine are to be elected in the referendum balloting to be held in the next few weeks. At least one from each category must be chosen.

'Play Winsom' Moves to WGN

Chicago, May 26. 'Play Winsom,' quiz show sponsored by Bowman Dairy Company and broadcast by WGN, will continue with broadcast of June 3. Program was originally set for WGN, but a night few weeks ago, when WGN started four weeks ago. During WBBM time, more than 11,000 regular listeners were lost.

On WGN 'Play Winsom' will air Wednesday evenings 7:30 to 8:30 p.m. CWL, which is the show, will be used at WGN. Agency is J. Walter Thompson.

'QUARTERMASTER'S HOUR'

Ree-n-a-Mint (Menth Products) has been a minor (Double or Nothing) Quiz' on Mutual for another 13 weeks. The Blue Network had put the show on CBS, but it was made available to Frank Foret, who sings a number on 'Double or Nothing.' William Esty, agency on the account, would like to obtain a wider buildup for Foret's talents. Positions for it the Blue states it must be the agency was that Foret's sustaining career on the Blue would have to depend on the direction of the program production staff.

Five-Foot-Two-ers

Hollywood, May 26. Glenhall Taylor, supervising Coast shows for Young & Rubicam while Tom Lewis is in the Army, had name for those little geniuses of radio convergence there. He calls them five-foot-two-ers.

Now on ground, or soon due, are Charles G. Smith, Bill Gosch, Vick Knight, Arh Oberler, Bill Becker.

Blue Execs in From Northeast For N. Y. Visit

The Blue Network holds a meeting today (Wednesday) in its New York headquarters with representatives of the world's eight largest radio stations. On hand for the conference will be the Blue's officials, heads of sales, promotion and program departments.

The invitees are: Levon Thomas, WJAR, Boston; James Miles, WFEL, New Haven; Quincy Brackett, WSPR, Springfield, Mass.; Paul W. Pevlunas, WABC, New York; Dave WNBC, Hartford; Steve Rintoul, WBSR, Stamford; Leslie Smith, WABN, Manchester; and Naig Watson, WHDH, Boston.

GREETING CARD ACCO. ON BLUE

Hall Bros. greeting card manufacturer, has contracted for a Friday evening half hour on the Blue Network, starting late in August. It will be a 94-station hookup (10-10-30).

The program will feature men from the service and be tagged, 'Meet Your Navy.'

Eddie Cantor to B'dcast Only From Soldier Camps

Hollywood, May 26. Eddie Cantor has arranged with his sponsor for the duration all his broadcasts will originate at military camps and bases.

Cantor has been pitching in camps since he returned from New York.

'From U. S. to You-All'

Portland, Ore., May 26. A radio spotter to go from KOIN in the Pacific goes out from KOIN for 15 minutes at 3 A. M. each morning. Called 'From U. S. to You-All,' it's a one man affair mixed by announcer Bob Harris and consists of news, American production, sports, etc.

Contest among the KOIN staff for the spot among the boys won by Newscaster Marc Bowman.

Esther Blurbs Called Off

Lady Esther last week issued cancellations for its spot among the campaign, effective May 31. Fedlar & Ryan is the agency.

The Common Sense of Censorship Told in Quarterly by George Creel

In a provocative symposium on censorship published in the quarterly of the Public Opinion Quarterly of Princeton University George Creel was the chief censor of (largely) in the last war outlines the common sense of censorship. His remarks are the most comprehensive perspective on this problem. Writes Creel, in part: "When the draft law and the war bill, signed by the President on June 15, 1917, contained provisions for press censorship, but were so bitterly opposed by the newspapers, the people as a whole and by a decisive majority in both Senate and House that all were deleted. At the time every metropolitan daily carried editorials pouring the gods of journalism that a peril had been averted and the freedom of the press preserved."

"When the bill was first proposed, I wrote the President a long letter of protest, pointing out the enormous cost, the impossibility of enforcement, and the overwhelming irritations that could not have other effect than the impairment of morale. What I suggested was a Committee on Information that stood for executive control of the press. Upon approving the idea, he asked me to accept the post of chairman on April 1917. Admirals and generals, reared in a school of iron secrecy, were all heartily at once, and out of regard for their fears a voluntary censorship was worked out. I made every paper its own censor, putting it up to the common sense of the editors of each paper to select purely military information of value to the enemy. The specific details of the censorship were printed on a card that carried this explicit statement: 'These requests for the press are without legal authority than the necessities of the war-making branches. Their enforcement is a matter for the press itself!'

Blackleg Newsmen "Of course there is information that must be kept from the enemy, but such information must be concealed at the source, for if anything about our battle plans, our new inventions and technical improvements were disclosed, our advantage would be heard by an enemy agent. "I have said before, and I say again, that a censorship of the cables, wireless, and newsprint is not to touch a public opinion and not touching public opinion in any department of the newspaper business, I say we have full information, with free speech and a free press controlled by the common sense of the people. It is a democracy's one safeguard against inefficiency, bureaucratic stupidity, clique control, and actual dishonesty, in the expenditure of public funds. "The people, in the last analysis, depends upon the feeling of the citizen that he is being treated as a citizen and not as a subject and nothing but the truth. Any short of that is bound to result in disaster. The matter how much the truth may be suppressed, sooner or later it is going to come out. The longer it does come out, the reaction blinds people to accomplishment, and shatters morale by revealing the truth about everything told them has been a lie."

anything more explicit with respect to production than the Truman report. "Or the average citizen of today? Harry Byrd, particularly that Creel was the chief censor of (largely) in the last war outlines the common sense of censorship. His remarks are the most comprehensive perspective on this problem. Writes Creel, in part: "When the draft law and the war bill, signed by the President on June 15, 1917, contained provisions for press censorship, but were so bitterly opposed by the newspapers, the people as a whole and by a decisive majority in both Senate and House that all were deleted. At the time every metropolitan daily carried editorials pouring the gods of journalism that a peril had been averted and the freedom of the press preserved."

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'They Live Forever' Off. Chas. Vanda Now on Coast

'They Live Forever' is being dropped by CBS after the June 2 broadcast. Reason given by the network's executives is that the material is series dedicated to the war dead has exhausted the subject. Sunday night series will be replaced by a new series. Vanda, who has drawn unusual attention for a sustainer presented without Government approval.

Charles Vanda, CBS production head on the Coast, who was brought back from the network by Monday (22) on an assignment to audition several Hollywood program packages for the network. He will probably not return in time to direct other of the concluding 'They Live Forever' broadcasts.

Howard Telchman has been authoring the series, with Jerry Lawrence assisting on the script. Murray arranges and conducts the music.

Ernest Anderson to Blue

Ernest Anderson, formerly with CBS, has joined the sales promotion department of Mutual. He's specializing in the writing of presentations for salesman.

James Shattuck Into Navy James Shattuck, client representative in the CBS program division, has been promoted to a commission of Lieutenant (Junior grade) in the Navy. With the outbreak, the department is being abolished.

Gags and Sentiment End 'Hi, Gang'

(Bebe Daniels, Ben Lyon, Vic Oliver)

Run on BBC After 78 Broadcasts

London, May 5. —'Hi Gang' radio frolic left the air May 3 with its 78th broadcast. The don showfiles generally as a combination gag-and-sentiment occasion. The premises were a comedy of aches and the evening was an aurograph nuts' paradise.

Passing the portals were Charles Cochran, Noel Coward, David Niven, Beatrice Lillie, Jack Buchanan, Flanagan and Allen, Frances Day, Arthur Askey, Jack Warner, Evelyn Laye, Ivo Novello, Frank Lawton, Christopher Stone, Major Eric Campbell, Sarah Churchill, Sydney Howard, Jack Hilton, Constance Cummings, Pat Kirkwood, Mark Ostrer, Elizabeth Allen, Marcel Varnel, Elth Shephard, Benn Levy, Van Parnell, Teddy Cart, Diane Wynyard, Sandy MacPherson, Henry Cotton, Big Bill Campbell, Jack Payne, Michael Redgrave, Max Bacon, Manning Sherwin, Leslie Macdonald.

Studio became a hive of activity long before 'Hi Gang' was due to take the air. Biggest cut-ups were Frances Day and Bud Flanagan clowning before the mike.

Broadcast began with the Henderson Twins, daughters of Dick Henderson, English comic and former Keith standard act, in 'Boogie Woogie,' Bebe Daniels, Vic Oliver and Ben Lyon followed with (Continued on page 32)

'RADIO READER' IDEA

CEKAC Tries It in French a La Van Doren on CBS

Montreal, May 26. —Two weeks after the Columbia Broadcasting System in New York began its experiments in the original series (Mark Van Doren) series with Nathaniel Hawthorne's "Secret Letter" and with an original story, the original text Station CEKAC has started a like procedure in French. —
Fernando Blondi is giving daily readings under the title of 'Roman Feuilleté' (serial novel) and his first book is Alexandre Dumas' 'Black Tulip.'

SOMEHOW THE OLD WAY IS BEST!



WE decided on a new show the other day — and fancy stuff was not in the program. No garish m. c.'s . . . no escapism . . . drama . . . nothing but the good old-fashioned entertainment that gave Radio its start—NEWS and MUSIC.

It's on the air now—1 to 5 P. M. across the board. On the hour, top-flight MBS commentators. On the half-hour, world wide news flashes. And in between—MUSIC!

We think there's something about war time that calls for this old-fashioned kind of program. And preliminary surveys tend to bear us out.

At any rate, we're giving war-occupied Pittsburgh what busy people will take time to hear.

And right now, Pittsburghers are busy!

WYCAE

PITTSBURGH

3000 WEST 31ST ST. C. T.

NEW YORK CHICAGO BOSTON ATLANTA KANSAS CITY DALLAS SAN FRANCISCO

The Katy Agency

MUTUAL BROADCASTING SYSTEM

Mary Mason Retires From 'Maudie's Diary' for Baby; Non-Audience Shows Okay

Mary Mason, title actress of the 'Maudie's Diary' program, bows off the show after three or four weeks, she says, because of approaching motherhood. Her regular contract expires with tomorrow night's (Thursday) episode on CBS, and she'll be on a week-to-week basis thereafter, retaining billing to the end.

Although actual maternity left her out until full, Miss Mason says that she'll be in the show because it airs before a visual audience and the Maudie character is that of a 17-year-old girl. However, Miss Mason is continuing her appearance on programs not having studio audience. She has a regular part on the 'Help Mate' serial on NBC and plays the lead Friday night (29) on the CBS 'Help Mate' serial, also on the Red. She closed Saturday night (28) in the legit comedy, 'The Signpost,' and last night (26) in the play 'The Goodbye Girl' with the play. Her husband, Capt. Fred J. Mason, U. S. Signal Corps, is currently company manager of 'This Is the Army,' Irving Berlin's musical comedy.

With Miss Mason due to retire in a few weeks from 'Maudie's Diary,' the radio station is trying out several other actresses for the title part on the Wander Bread show which is now in the air.

Concern is being expressed here of the opening of station XELZ at El Paso, Texas, May 28. Station is being introduced by the W. E. B. DuBois Company, a Mexican corporation, and is operated by W. E. B. DuBois. Station is operating on the 800 kilocycle band with a power of 150,000 watts.

A protest against operation of the station was made by the U. S. State Department to the Mexican government, and to Dr. Armando Mendiz, director of the Inter-American Radio Office in Havana on technical grounds. Under the Havana Treaty, 800 kilocycle band was to be reserved for a station in the Mexican province of Sonora, which is remote from the border.

In his complaints, State Department points out the fact that the station operating on the 800 band is causing interference with stations WEPB, Fort Worth, and WFAA, Dallas, as well as with stations in the same band and nearby areas.

Another concern is that the station will function chiefly as a mail order house and revive the practices of Norman Baker and Dr. Brinkley, 'Too Many Boses,' is what public ownership in radio is suffering from, said Gordon Graydon, member of Parliament, before the House of Commons radio committee Friday (25). Under the present organization, the board of governors proposes to form an executive committee and there is division of authority between the general manager and assistant general manager, said Graydon.

Rene Morin, CBC chairman, said the organization had been designed to give closer control of a rapidly growing set-up. Under this plan, a contingent of persons with a salary of more than \$4,000 a year was required to be ratified by the committee instead of only approved by the general manager.

Before the House radio committee Wednesday (26) M. J. Coldwell, Canadian Commonwealth Relations Minister in the House, said that CBC general manager, Gladstone Murray is no longer general manager.

'Was this the result of lack of confidence in the general manager?' Coldwell asked.

Lack of confidence in his ability in financial matters, said Morin.

Morin said the general manager retained control of programs by internal management.

Augustin Frigon, assistant general manager, is also Board controller. It was stated in committee.

Benny to St. Joseph, Mo.

Hollywood, May 26. —St. Joseph, Mo., the town where Willie 'Big Boy' Brown, who will be on Jack Benny's literary show next season, has been named as the town to be visited by Benny during the tour. Benny will be on the air next night (27) on the 'The Signpost' show. Benny will be on the air next night (27) on the 'The Signpost' show. Benny will be on the air next night (27) on the 'The Signpost' show.

War Prices Board Broadcasts Daily In Canada Via Soldier's Wife Show

Argentine Activities

By RAY JOSEPH
Buenos Aires, May 10. —Heraldela Galerna and Armando A. Maricoto opened on Radio Mundo (L.R. 1) Thursdays at 12:45 by Mistol (L. S. control remedy) will feature 'Plancha del Dia.'

A. R. Drogahl, owner of Radio Excelesior (LRS) announces modernization of transmission style although general program ideas are to be retained. Station which operates with LTR 8, Radio Rosario, is known as the 'English Station' since Douglas Alexander Argentine-born is operator of the English-language daily 'The Standard' and carries many programs of British companies some of them in English.

Radio Argentina (LR 2) has completed line-up of its web which includes LTR 8, Rosario, LTR 2, Cordoba, LTR 12 Tucuman and LTR 17 in Bahia.

Lesser: Binwald and Francis Charneillo link with Radio Belgrano (LR 3) by Jaime Yankelevich.

Adolfo R. Aviles, former commentator of Radio Belgrano (LR 4) presenting Paul Ellis, Argentine actor, long in the U. S. to local radio audiences for first time.

H. M. Wintera and family arrive by air from the U. S. Wintera specializes in radio equipment for RCA Victor Argentina.

Myster opens dance program on Sunday nights from 8 to 11 p.m. in Bahia (LR 6).

Perico Radio Cofesa trying local airwaves for first time with a dramatization of 'Maria de la O' with the company of Arta Analstas on Radio Prieto (L.S. 3). 'Maria de la O,' which has been a Spanish song and a Spanish-movie hit has been dramatized for air by Salvador Valverde.

Trio Arias, Radio commentator linked by Radio Foris for 'Cine Social' program daily at 2:15. Jose J. Chao Monzon doing news gathering for program.

Slattery Ross now operated by Slattery Products introduces new program on Radio Mundo plugging Major, headschoe powder, with Lucio Donare, Trio Mastra, singer Enrique Carbel, written by Claudio Marquies Paiva.

Yorba Napoleon, mate, sets new record.

Montreal, May 26. —War Time Prices and Control Board is sponsor of a program titled 'Soldier's Wife' which tests on May 18 and will run indefinitely 15-minute evening, Mondays through Fridays, over Canadian Broadcasting Corp national network. The Board is open to propaganda all its rulings, such as anti-boarding price control, general war effort, and advice to the wives of enlisted men on household economics.

Housewives are invited to send in questions to the Board on their special programs which will be answered promptly over the air.

ROBERT FRASER OF BBC DIRECT TO WINS, N. Y.

Station WINS, New York, starts next week a series by Robert Fraser, BBC commentator, by shortwave pickup from London. It is believed to be first such boarding price control, local independent outlet. Number of additional shortwave news programs from various foreign origins are expected to be added presently.

Fraser series, beginning June 2, will be heard regularly at 6:45 p.m. Tuesdays, Thursdays and Saturdays. Pickup will be made by Press Wireless.

Riggs, Cash, Felix Mills Fill for Burns & Allen

Hollywood, May 28. —Hot weather special in the Burns and Allen spot beginning July 7 will include Tommy Riggs, Jimmy Cash, Bill Goodwin and Felix Mills music. Hendrik Boorem producer.

Bob Vice Big Crosby

Hollywood, May 28. —Bob Crosby will be brother Bing's punch blast on Kraft this summer. He stays on just as long as Bing wants to stay away.

series on Radio Excelesior daily except Sunday from 8:30 to 8:00.

Notie Argentine stars Monday and Thursday series on Belgrano dramatization of novel of Pedro J. Cozuelo, 'La Ciguagueta de las Rosas' ('Little Blind Girl of the Roses').

Bill Marshall radio star linked for Radio Splendid on Geniol (local program).



dependable

ON DEPEND

CRACKDOWN IN ARGENTINA

BAD TASTE IN SHOWS MUST STOP

Officials Play Recordings to Illustrate What They Frown Upon—Broadcasters Get Two Weeks to Organize for Clean-Up—Stations Afraid to Bring Up 'Propaganda' Issue

HOT VERBAL SESSION

Buenos Aires, May 15. Argentine broadcasters — largest group of commercial transmitters in the world outside the U. S.—have been given two weeks to form their own association and clean house 'or else.' Station owners were called in by Dr. Horacio Rivarola, head of the Direccion General de Correos y Telegrafos (Postoffice) and told that the present radio situation especially as regards the type of programs and advertising could not be permitted to continue.

Giving actual examples of what he meant, Rivarola's radio chief, Adolfo Constantino, played recordings of programs from Radio Belgrano (LR 3) one of the two largest local stations, and from Radio de Pueblo, one of the smaller stations. Complaint was that such programs were an abuse of the listening audience and that particularly certain alleged melodramatic and comic programs constituted not only a horror to the ear but an affront to good taste, culture and radio broadcasting technique.

Free-for-all verbal session followed which turned out to be one of the hottest here in radio history with Rivarola first good naturedly baiting the broadcasters and then telling them that he did not intend to let the situation continue and that if broadcasters themselves didn't clean house and improve, he would do some sweeping out himself.

Although Rivarola's office has recently done a great deal of cracking down on stations which carried what was considered 'propaganda' either for the democracies or for the Axis, nothing was said during the session about political broadcasting. A number of broadcasters were anxious to bring up the question but none wanted to take the chance of baiting the officials who have in recent months followed the practice of telephoning their instructions to stations, especially those outside the city, to clean up their pre-democratic material, so that there would be nothing on the record.

CLASSIC DRAMA BRIEFS ON CBC BY WILKIE

Toronto, May 26. New Sunday evening sustainer series begins June 7 on CBC when Allan Wilkie, Fredwyde Hunter-Watts, and extraneous characters, launch 'Dramatic Classics,' 15-minute stanzas skedged for 11-11:15 EDT. Will be handled by Rupert Lucas. Wilkie is reputedly the only British actor awarded the Order of the British Empire. Miss Hunter-Watts is his wife. Fair will start off with the murder scene from 'Macbeth.' Others in series will include the quarrel scene from 'School for Scandal,' the prologue on Woolstley's downfall from 'Henry VIII,' Marc Antony's oration from 'Julius Caesar,' the drunken porter scene and the murder scene from 'Macbeth,' and others of similar caliber.

Corey Thomson, CFCF, Montreal, newscaster, last week completed nine years of uninterrupted broadcasting under sponsorship of the Elmhurst Dairy Ltd. A birthday party in the studio with staff grouped around a cake followed.

General Motors Adds 20 Canadian Stations to Its 'Cheers From U.S. Camps'

Montreal, May 26. General Motors has added 20 Canadian stations to the Columbia hookup that will carry its 'Cheers from Camps' series starting June 9. The Canadian appendage will consist of Columbia's Toronto and Montreal affiliates plus 18 outlets of the Canadian Broadcasting Corp.

WCCO, Minneapolis, has created a staff post of farm editor and appointed a genuine dirt farmer, Lawrence F. Hase, to it. He's also a member of the state legislature.

Father's Day Stunt

Montreal, May 26. Father's Day June 22, has inspired Station CKAC to schedule two groups, one of daddies and one of bachelors, for a studio program. They will be pitted with many questions for prizes.

WBNY INHERITS TIME OF DEFUNCT SCHOOLER

Buffalo, May 26. License of WBNY was modified by FCC last week to transmit on unlimited time. Takes over time portion previously allotted to WSVS, now-silent school-owned outlet.

Petroleos Mexicanos to Own Station

Already Extensive User of Radio Advertising—U. S. Deal Helps Outlook

Mexico City, May 26. Now that it looks as if Mexico will be able to go ahead with oil on a big business basis, the government's petroleum company, Petroleos Mexicanos, is completing plans to establish its own radio station here. Call letters and power of the station have not yet been assigned, but it is understood it will be at least 10,000 watts and get going before the end of summer. Station is to handle exclusively

all the company's intensive air publicity for its gasoline, plain and fancy, oils, lubricants, etc., and lessons to motorists about the conserving care of their cars. Petroleos Mexicanos is now a big user of time on the government radio stations here as well as that of some private stations.

Dave Milligan, continually writer at WFEM, Indianapolis, has returned to work after an appendectomy.



"WE GOTTA DO WHAT WE GOTTA DO..."

ALBERT W. NICHOLS
THE PATENT OFFICE, WASHINGTON, D. C.

"We gotta do what we gotta do" says the picturesque and central character in one of the widely read recent novels. And 'we gotta' remember that war times are abnormal times; that no matter how grim and discouraging they may appear at the moment, normal times, peace times, will come again some time.

"Many, perhaps all, successful businesses in America have been built by letting the buying public know what those businesses had to sell, the excellence of their products, the reasonableness of their prices. They have let them know through the media of advertising. Huge sums and great effort have been expended on advertising. Advertising has

created a huge asset called good-will which never appears in a balance sheet.

"But good-will, hard to get, slow to create, precious when acquired, can dissolve into thin air all too easily.

"What 'we gotta' remember is that normal times, peace times, will return; that against those times we must preserve our assets; that among our priceless assets, not purchasable over night is good-will—good-will created and retained largely through advertising.

"Advertising geared to war times should be continued until peace times come again."



★ To the great names in American business whose continued advertising is a flaming symbol of faith in America's future... whose fortitude in sell war adds another shot of defiance to the essence of free American enterprise and democracy... this space is dedicated by The Nation's Station.

LA CADENA DE LAS AMERICAS

59 Min. Spanish and Portuguese from such scattered pickup points as New York, Washington, Hollywood, Nicaragua, Uruguay, Venezuela, but not as announced. Chile was reported in radio trade circles in New York as a political omen of Argentinian small way as a hint of some of the international complications...

There is a commitment by each of the 70 affiliated stations to broadcast on its own live longwave facilities a minimum of one hour daily from some seven hours or more daily fed out by powerful shortwave from New York. CBS signal patterns fan downward from N. Y. to form in the Latin Republics three coverage design, slightly overlapping. CBS engineers installed special, 5-built and 100-watt transmitters in each of the stations so that at least there was assurance the Central and South American points are physically capable of catching the DX service.

The inaugural ceremonies included pickups from two bands, one in Washington with Henry Wallace, Sumner Welles, News, and Pleyer, and one in N. Y. with President Manuel Antonio Quintana, Olga Garza, Juan Arvizu, Bido Savao, Eva Coelho were among the Latin entertainers heard (in U. S. A.) and these the Brazilian guitar, song and artist, Mrs. Coelho, was on this occasion the most intriguing. Melvyn Douglas emceed the 15th anniversary. Hollywood displayed the Spanish of Edward G. Robinson, Rita (Borna Casino) Hayward and Jim Fallenberg, of Spanish origin.

Ronald Colman's blank verse, or whatwasit, on good neighborliness was over elocutionary, over sentimental. Many people doubt that exaggerated claims for hemispheric solidarity that is only partial in wise strategy. Skeptics are listening to events such as this. Lond.

CHARLIE BEAL Piano Soloist

13 Min.—Local Sustaining Saturday 6:45 p.m. WGY, Schenectady Beal is a Negro piano stylist who has been seen in Schenectady night clubs for several years. Here he is doubling on the onovox. Handles

THIS IS YOUR ENEMY Dramatic

WAE PRODUCTION BOARD Sunday, 10:30 p.m. From the War Production Board comes this new series dealing with the monstrous ideologies of the fanatic. Superlatively it seems odd that the WPB rather than some other Government agency should be producing this series.

Actually, the picture of fanatics in Berlin directly relates to the present situation in Germany, Africa, etc. The tempo of our workmen is frenzied in it. It is not gotten to sense the unlimited capacity of the machine. It is not gotten to sense the accomplishment and the pride of the true Nazi zealot.

There is an urge to bring to life the men and women, German and non-German, who fall under the musclemen of the Third Reich, who are denounced only as weakness and sentiment except to dear Adolph as unworthy a master breed. The inaugural broadcast concerned itself with the cow-like status assigned to impersonal bearing of state-sized offspring. When the chain of events that must one day include the fate maliciously assigned by the military, fertilization by the consent of her husband, because of the "Fertile" woman, is the atrocity party work and be a mother.

The episode study together, the music-suppressing, cruelty-accepting Nazis were thoroughly attractive and yet they retained plasticity. That is the key to the tendency of listeners to disbelief in the reality of anything so revolting was not aroused.

There are psychological undercurrents to such broadcasts that do not readily make themselves felt. This is the best by far of a "life" campaign? Perhaps. Yet we are not to be lulled by such ideas, with the suggestion that as men think so are they. The Nazis have sold the Germans, all of them or part of them, a warped viewpoint. There is disease in the mind and atrophy of the human soul in the study of Hitler. Look to the wreckage of Europe. Consider the slaughter of the innocents. The cases are told with simple directness, partially played down, historically. What came into the Germans, all of them or part of them, a warped viewpoint.

There is disease in the mind and atrophy of the human soul in the study of Hitler. Look to the wreckage of Europe. Consider the slaughter of the innocents. The cases are told with simple directness, partially played down, historically. What came into the Germans, all of them or part of them, a warped viewpoint.

The script was written by Bernard Schofield. It was directed by Frank Heifer. Russell Bennett scored it for music. The impact was hard, the afterglow grim and crimson. Lond.

pop. numbers in distinct fashion, treble fingering being favored. The instrument, although the piano is his forte. Jaco.

Lost Generation

Red Skelton's best characterization to date, in the comedy "Lost Generation," he has created a big word-of-mouth throughout the country. The hour, 10:30 p.m., prevents millions of younger citizens from missing.

Parents might allow kids to stay up late to hear Skelton if they could see him on Friday instead of Tuesday. Idea, maybe?

YESTERDAY AND TODAY

28 Min.—Local Sustaining WJZ-Blue, New York Blue Baron styled music, as if he were referring to some tunnel, car-reaping. On stanza caught, the Three Little Sisters (Blue Note vocalizing), Fatious Riddle and "O Dream-Up My Sleeve" (repeating effect from Dionyx, O. Vocalists Billy Murray, Jimmy Brown, Jimmy Brown warbling "Sweet Rhode", and Cyrie Burke with J. Remmer, Y. helped avoid the musical credits, but were not impressive. Despite its strength in the band department, the half-hour show, Jags, due to a superabundance of vocalists. "Yesterday and Today," is evolved from the band's last line.

First attempt to qualify the program is a reading of the launching of ships—frigates—in May, 1942. Another feeble effort is in the with the part is a reading of weather reports—also May, 1942.

Programs included in the series, was dedicated to the U. S. Physical Fitness program. The series, was dedicated to the U. S. Physical Fitness program. The series, was dedicated to the U. S. Physical Fitness program.

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Des Moines—William Parker has joined station WYO as, engineer.

KIDDING WITH KEATING

28 Min.—Local Sustaining WJZ-Blue, New York Fred Keating, magician-turned-comedian, spoofed his way through a rather clever comedy radio show.

Keating, Tuesday (10) night. If the average can be maintained it should draw listeners, although Wednesday night, Keating's comedy, what with Hope, Skelton, Gardner, Fibber McGee, Breezy, and the Kates, is a little too much. While even WOR has seldom done as well as Keating's patter and the trend of his interest in subject-matter, the program is a strain of personality and easy dexterity that is in or near the groove of great help to Keating and a personality in her own right.

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79 PARK AVE. REVUE

30 Min.—Local Sustaining WJZ-Blue, New York Name of this series derives from the New York City Defense Recreation Administration. The program is a gem of recent years, of whom Bob Hawk, the music and press, and the microphone a scattering of soldiers, and the microphone a scattering of soldiers, and the microphone a scattering of soldiers.

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WOMEN'S WAR BOBOM

15 Min.—Local Sustaining WJZ-Blue, New York Program, planned to promote the moral code of war workers and 'soldiers of production', as are their. here—has women writers and leaders in discussions of problems.

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PATTERN IN THE TAPESTRY

45 Min. This play by Barbara Couper and Evadne Price, produced by Howard Ross, has a cast of 11 and is one of the best spots of the day.

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STARS AND STRIPES IN

15 Min.—Local Sustaining WJZ-Blue, New York While no masterly sample of professional radio comedy could be effectively serve its purpose, and has established itself as a great American servicemen in the British Isles that their boys are well taken.

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THE ARMY HOUR

15 Min.—Local Sustaining WJZ-Blue, New York Judging from the way this particular program is being handled by the War Department could start giving the Army Hour a run for its money.

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GLADYS SHELLEY

15 Min.—Local Sustaining WJZ-Blue, New York This is an excellent quarter-hour of entertainment for adults as well as children.

This is an excellent quarter-hour of entertainment for adults as well as children.

This is an excellent quarter-hour of entertainment for adults as well as children.

1280 WATTS

Detroit's Leading Independent Station

24 HOURS A DAY

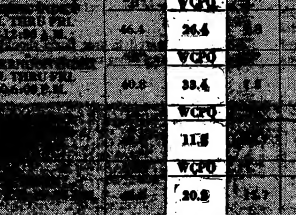
"For radio's best show . . . it WCPO! WCPO wins the daytime popularity vote three to one over other Cincinnati stations."

WCPO awards \$50 Award Bond

JACK LAEMMAR

LORD and THOMAS

This award for the above announcement is the result of a contest WCPO conducted among national agencies based on the following: C. E. HOOPER Cincinnati report for February, March, 1942.



THE TALK OF THE AGENCIES The Branham Company CINCINNATI A SCRIPPS-HOWARD STATION

Seattle's Liquid Cash Position Good

Despite Priorities and Uncertainties Radio Outlook Continues Optimistic

Seattle, May 26.

Business is good in Seattle, and as far as radio sales matters can be seen ahead it looks good for the summer. But none are betting on how long it will last in the face of such drastic overnight changes in priorities, freeing of commodities, etc. Not that they are downhearted—quite the contrary, for they can see here in this center of tremendous military activity that most of the changes and orders cutting down bias are necessary to the successful prosecution of the war effort.

There is more money in Seattle now than there has ever been before and some radio executives point to that fact for their optimism, saying that if people can't buy electric refrigerators, new cars, tires, radios, etc., that they will buy what they can buy, making this still a great sellers' market. They agree that there is an enormous amount of War stamps and bonds being purchased here, and rent, food prices, etc., are high; but even after this drain on current income there is a big pot of dough being spent here every week. All amusement bias is feeling it, with night clubs, dancehalls, films, etc., all getting a bigger play than at anytime in years past, and some (who study such things) say the near future—summer and fall—should be better here for most businesses than at any time in the immediate future.

Good Volume
All radio stations in town are carrying a good volume of commercial business, and although the type of accounts carried are changing somewhat, it has not had any detrimental effect on total business yet. Automotive and electrical appliance accounts are a thing of the past, but with the biz of apparel shops, department stores, and clothing stores, tearing along at an every day day-before-xmas tempo, they aren't trying as long as the new accounts keep coming in.

Manager Bob Pribe of KRSC says

Trib's WGN Sloganees

Chicago, May 26.

Tribune-owned WGN has new victory slogan for its sign-off. On orders of Frank Schreiber, the station goes off the air each day with announcement: "This is WGN, the Voice of the People, Chicago. We will be back on the air at 5:30 a.m., four hours closer to victory."

Nu-Ox on WWRL, N.Y., With School Kid Talent

Nu-Ox Products has started sponsorship of a half-hour juvenile variety show Sunday afternoons on WWRL, New York, to plug its Kleenex cleaning product. It's the first time the account has departed from a straight spot announcement policy. However, the company is using six spots weekly for four weeks on WWRL.

Talent for the kid program will be supplied by the Olden school, of New York.

That everything is all right now, but that he wouldn't want to prophesy as to future biz, and local sales manager Joe Hildesheim of KIRO echoes, with the addition that as business is showing an increase every month he won't start singing the blues until volume hits the air. Commercial manager W. D. Stuhl of KOMO-KJR says that there is a growing change in the type of accounts, but that he believes Seattle will continue to be a good business town with chances that after the war Seattle will be an even bigger business and industrial center than it is at present. Manager Bob Nichols of KXBR agrees with Stuhl, emphasizing that Seattle, being in an ideal location for oriental and Latin business, will become a much greater distribution center in the years to come.

BOB FITZGERALD UPPED

Murray Morgan Succeeds Him as Time's Radio Editor

Robert Fitzgerald, radio editor of Time mag. has been upped to an associate editorship. He is succeeded by Murray Morgan, former writer in the CBS news-room.

QUINCY HOWE'S Q.T. MISSION

Quincy Howe, news commentator of WQXR, New York, and editor-in-chief of Simon & Schuster, has resigned both posts to take a special assignment with the Government. It's a secret.

His final broadcast at WQXR will be tonight (Wednesday), when his contract with the Hanzon company expires. Lisa Sergio, currently doing a regular morning news comment series on WQXR, will also fill Howe's evening spot temporarily. His successor at the publishing house isn't selected.

Second Girl at WCCO For Engineering Work

Minnesota, May 26. A second female control room technician, Maryella Smith, has been engaged to work alongside of Mary Ellen Trotter, the first woman to hold down such an assignment at WCCO. Miss Smith comes from a bank, but has credits in physics and math from a couple of years of night school at the University of Minnesota.

Il Progresso Dissolves

Albany, N. Y., May 26. Il Progresso Broadcasting Service, Inc., of New York has been dissolved. Papers on dissolution were filed with the Secretary of State in Albany by Attorney Jacob I. Goodstein, New York City.

Shepard's Six Stations Quit N.A.B., But New Englander 'Hopes to Return'

War Makes Boss Busy

Longview, Texas, May 26. Due to the pressing need of manpower at his station, James R. Curran, president of KCFM, here asked O. L. Taylor, prez of the Texas Broadcasters Association, to accept his resignation as secretary-treasurer. Curris had this job since the beginning of the group in 1936. Curris has to double in brass these days at KFRQ.

John Shepard, 3rd, head of the Yankee Network, has resigned the membership of his six stations in the National Association of Broadcasters. Shepard strenuously opposed at the recent N.A.B. convention in Cleveland the admission of the transcontinental networks as direct members of the association and it is on this principle that Shepard has based his resignation.

In his letter of resignation Shepard stated that he doubted whether the N.A.B. under its recent change of bylaws (admitting NBC and CBS) could be representative as nearly as possible of the industry. He also said that in his opinion the N.A.B. recently has not been doing an efficient job on many matters connected with the industry.

WSNY, Schenectady, Hopes to Debut July 15

Schenectady, May 26. The Western Gateway Broadcasting Corp. hopes to get WSNY, Schenectady's new local station, into operation about July 15. Manager George R. Nelson reports studios and transmitter are nearing completion. Irving Beck, former WGY technician, is supervising installations.

Edward F. Flynn, of Leighton & Nelson agency, is the station's program manager. Others hired for the staff include: Virginia Reiman, Eleanor Aubrey and Mrs. F. H. Croninger, Jr., Harry Webb, Cecil Mason and Gwendolyn Hathway, who has handled a household chats program on WGY. Col Jim Healey will be the station's active news editor.

The station is a 250-wattner on 1240 kilocycles.

Promote Chas. A. Pooler

Charles A. Pooler, of the research department of Benton & Bowles, has been upped to research head, succeeding John L. Bogert, who recently resigned to become vice-president of Standard Brands. Before joining B. & B. about a year ago, Pooler was with Lever Bros. and later the Wheelock agency.

"It was my hope," declared Shepard's letter, "that steps would be taken at the Cleveland convention which would make it possible for us to feel we should continue membership in the organization. However, under the circumstances, we are resigning the following stations, effective June 1: WNAC, Boston; W.A.B., Boston; WEAN, Providence; WICC, Bridgeport, Wash., Boston, and W9BD, Mount Washington."

"I would like to add," concludes the letter, "that it is our intention to resume membership in the N.A.B. at some future date—which I hope will not be too greatly delayed—when we feel that the organization can effectively carry out the objectives for which it was established."

With the resignation of Shepard the N.A.B.'s membership rolls is now minus any member of the Mutual Network's board of directors.

Wartime Favors WCLE

Cleveland, May 26. WCLE Mutual, will operate daily until 9 p.m., latest sign-off time in station's history. Due to Eastern War Time being one hour earlier than Standard.

THROUGHOUT WABC's vast Primary Listening Area (virtually all of it within the gasoline ration territory) summer in 1942 will be markedly different than ever before. Home-sweet-home, and local beaches and lakes, are this year's vacationlands for WABC's millions of families. Long trips—whether by car, train, or boat—will be absent from the itineraries of 1942's vacation schedules. (Item: for the first time in history, New York City's 35,000 school teachers will remain on active duty during the summer.) So WABC's "regular listening families" (4,000,000 strong in the daytime; almost 5,000,000 at night) will turn to radio—and WABC—as frequently in July and August as they do in ten other months of the year. In this unusual summer of 1942, WABCity will decisively outrank every other section of America as the country's largest, and first, market



24-HOUR SERVICE TO THE WORLD'S LARGEST MARKET
Owned and operated by the Columbia Broadcasting System. Represented nationally by Radio Sales: Chicago, St. Louis, San Francisco, Los Angeles, Charlotte.



COUNCIL OF CHURCHES' RADIO DEPT. MARKS 19 YEARS WITH ORIGINAL STAFF

Has Arranged 8,000 Network, 5,000 Local Broadcasts in Its Existence—Fan Mail Near 10,000,000 Mark—Self-Financed Radio Department

One of the oldest 'radio departments' in the United States, perhaps the oldest, is that of the Federal Council of Churches of Christ in America at 297 Fourth Avenue, New York. As of May 23 (Saturday) last it marked its 19th and began its 20th year of existence. What makes the department even more unusual is the number of persons still active in its affairs who were on the job at the beginning in 1923. These include Frank K. Goodman, the executive secretary, and Ethel A. Rich, his executive aide. In addition several clergymen—members of the administration committee which has jurisdiction over the Department of National Religious Radio have served the entire 19 years. These include Rev. Theodore F. Savage, the present chairman, Rev. James Farber, and Bishop Charles K. Gilbert. Several others on the radio committee have been active ten years or over.

Permanent nature of this particular radio department marks it off from radio departments elsewhere.

It contrasts, too, with general labor turnover throughout broadcasting. Federal Council of Churches of Christ occupies its own building at Fourth Avenue and 29th Street. There some 11 different departments function, each with an executive who, like Frank Goodman for radio, is re-elected every two years at the Council's big convention, the next one of which meets late in October in Columbus.

Dimensional scope of the Council's radio department apart from its 19 years of actual operation is conveyed by the statistics. There have been 8,000 network broadcasts under Federal Council sponsorship and another 5,000 local broadcasts attributed to Council influence. One series alone (daily devotionals) had an 11-year run on NBC from January, 1926, to October, 1937, and the records reveal that 1,062 clergymen from 279 towns and 30 denominations were heard.

18,000,000 Letters
Radio fan mail reaching the Council amounted to 450,000 pieces

last year, Goodman reveals. In 19 years letters, etc., have amounted to nearly 10,000,000. (The Catholics who began radio operations some four years after the Council did for Protestantism have also proved enormous mail-poultices. About 500,000 booklets of radio sermons have been distributed to the public gratis by the Council's radio department, of which some 13 secretaries are regularly employed.

Radio department of the Council finances its operations privately. It is a first tenet that no money is solicited over the air and no funds are accepted from broadcasters. Outlay is understood to be between \$50,000-600,000 annually.

Talks Only
All Council-sponsored radio programs consist of talks. Religious music, of which there was a good deal in the earlier NBC days at 711 Fifth Avenue, is avoided because of the controversial nature of hymnals (each church tending to have its own notions) and religious drama is avoided because without lavish financial support it cannot be properly produced.

The Council's position amounts to the idea that denominationalism, as such, does not belong on the air but in its respective churches, that it is especially unwise to attempt radio inclusion of clergymen on a mutual sectarian representation basis alone, that no criticism of one creed or another should be sanctioned by radio or by churches, that all of the people, not just some of the people, must be considered the proper audience, radio-wise, of any religious broadcasting.

The Council lists its 'constituent bodies' as National Baptist Convention, Northern Baptist Convention, Church of the Brethren, Congregational Christian Churches, Disciples of Christ, Evangelical Church, Friends, Methodist Church, African M. E. Church, African M. E. Zion Church, Moravian, Presbyterians, Protestant Episcopal, Reformers Church in America, Reformed Episcopal, Seventh Day Baptists, Syrian Antiochian Orthodox, United Brethren, United Church of Canada, United Lutheran.

Associated with NBC
The Federal Council has been chiefly allied with NBC, the latter network concurring with the basic premises of the Council that 'religion' not 'churches' are to be served by broadcasts.

A memorandum prepared by Goodman in 1924 setting forth the Council's position on religious radio (see accompanying box) has acquired some historic significance in the light of Coughlin, Smith, Rutherford, Sluter, et al.

Speakers assigned to NBC and NBC networks by the Council are given extended series so that each may fully develop a given thesis rather than have single-shot talks on scattered subjects. The religious aspects of social problems were developed, for example, by Mark A. Dawber in a series of sermons collectively published and distributed as a booklet captioned 'Frontiers of American Life.' The Council which has an international rather than an isolationist outlook had world affairs summed up religious-wise by Leslie Bates Moss and feminine questions were serialized by Edith Elizabeth Lowry as 'Women in a Changing World.'

The Council's schedule for June is as follows:

NATIONAL BROADCASTING CO.
Sundays, June 7, 14, 21, 28—Dr. Frederick E. Stamm in 'High Lights of the Bible' (10-10-30 a.m.)
Saturdays, June 6, 13, 20, 27—Dr. Norman Vincent Peale in 'The Art of Living' (6:30-8:45 p.m.)

BLUE NETWORK
Sundays, June 7, 14, 21, 28—Dr. Paul Scherer in 'Sunday Vespers' (4-4:30 a.m.)
Mondays, June 1, 8, 15, 22, 29—Dr. Alviv E. Magary in 'Common Sense and Sentiment' (1:30-1:45 p.m.)
Tuesdays, June 2, 9, 16, 23, 30—Dr. Joseph R. Sizoo in 'Living in a World at War' (1:30-1:45 p.m.)

Wednesdays, June 3, 10, 17, 24—Edith Elizabeth Lowry in 'Women in a Changing World' (1:30-1:45 p.m.)
Thursdays, June 4, 11, 18, 25—Dr. L. Wendell Field in 'Your Life in a 'Warring World'' (1:30-1:45 p.m.)
Fridays, June 5, 12, 19, 26—Dr. Leslie Bates Moss in 'This World of Ours' (1:30-1:45 p.m.)

A Credo for Religious Radio

(Written in 1924)

The Federal Council of Churches of Christ in America has operated via its Department of National Religious Radio under the following conditions and viewpoints:

RELIGIOUS RADIO—

Must not be denominational. Must not be sectarian. Is NOT the church. Cannot function as the church. Cannot represent the church in action. Must not divide its audience theologically. Must not proselyte. Has, and will continue to popularize religion. Has, and will continue to popularize the church. Has, and will continue to increase church attendance, and will continue to increase church membership. Should be conducted by recognized religious bodies. Should be sponsored and presented by the radio stations. Should be under the auspices of the Church—It should be managed by a 'Department of Religion' of the radio station. Should be entertaining as well as constructive. Should give a hopeful, comforting and educational service. Should be devoid of piety. Should be standardized by broadcasting requirements, and not by the church. Should have the variety program necessary to meet the demands of all people. Should be studied not from a local demand, but rather by a survey of the area it serves, and due recognition should be given to the larger area it serves. Is not the 'Voice of the Church'—It is an educational factor that will bring mankind to a knowledge of its responsibility to the organized church.

Broadcasting of church services by remote control can never amount to more than an imitation of the real thing. Broadcasting of church services by remote control cannot portray to the radio audience the sanctity and piety of the occasion.

Must be free from the counsels and taboos that are the legacy of Puritanism. Must never include the preaching of dangerous and subversive doctrines forming the basic principles of religion.

Radio Daffodils

Moose Jaw, Sask.—CHAB. Moose Jaw, carrying spot announcements wherein a little girl is handing out packages of gum, has received five peculiar telephone calls and notes to the station.

One person sent a note, including a package of gum. The note read: 'For goodness sake, give the girl a package of gum.'
One night, about 11 o'clock, a phoner cried: 'It's time that girl was in bed.'

Memphis.—Commenting on recent N.A.B. sessions in Cleveland as compared with stormy meetings of the past, Radio Editor Robert Gray of the Commercial Appeal quipped 'It was so quiet you could hear a station break.'

Buffalo.—Clinto Buchman, WGR disc jockey, tells of a woman who called up to belabor helpless station when lightning knocked its antenna off the air.

'Why,' she demanded, on phone, 'don't you announce when you'll be back on the air?'

Milwaukee.—What a laquacious ad libber can do to a radio program given a vivid demonstration here when WEMP, Milwaukee, arranged a half hour show on the occasion of the award of the navy E to the Falk corporation for the job it has been doing in fulfillment of war contracts. Gov. Julius P. Heil, of Wisconsin, gladly accepted an invitation to open the program with a few apt remarks, then departed from his prepared text to go into a patriotic oration that took up the greater portion of the scheduled time, and army and navy officials as well as other celebrities never got on the air at all. Once the voluble governor got going there was no stopping him without committing his majesty.

Strike Threat at WDGY EDWIN C. HILL ON CBS FOR LIBERTY

Strike notice against WDGY and Dr. G. W. Young, has been filed with State Commissioner J. L. Kelley by A.F. International Brotherhood of Electrical Workers Local 1,216, representing three employees.
The conciliation meeting is scheduled for this week.

Meadfield Publications returns to the Columbia network (19 stations) May 27, sponsoring Edwin C. Hill, for Liberty magazine. Publishing house has been off the air for three months.
Program will go on Wednesdays and Fridays from 6 to 8:30 p.m. Erwin Wasscy & Co. is handling the account.

5000 WATTS
DAY AND NIGHT

There is no substitute for popular programs. That's why most people in the Intermountain Market consistently listen to—

The Popular Station
JOHN BAKER & COMPANY SALT LAKE CITY
UKAH'S ONLY RADIO Station

All Over America... they're hearing & talking about

WASHINGTON'S FAMED COMMENTATOR
Now on 165 Mutual Stations
★AVAILABLE★
FOR SPONSORSHIP IN YOUR CITY

Fulton Lewis, Jr., is destined to be Radio's 'big name' of the year! His keen analysis of the news—his sensational 'scoops'—his exclusive information—each day over 165 Mutual Stations from coast-to-coast are gaining thousands of new listeners. Here's an outstanding feature that means RESULTS for every sponsor—56 of them now, promoting and selling 50 different products and services—a greater variety of sponsors than any other radio personality! Get buy now and sell Fulton Lewis, Jr. in your town—he is yours to sponsor right now at only your one time quarter hour rate per week! Wire, phone or write WM. B. DOLPH, WOL, WASHINGTON, D. C.

ORIGINATING FROM WOL WASHINGTON, D. C.
Mutual Broadcasting System

Inside Stuff—Radio

Radio in Jury Room

St. Louis, May 26. For the first time here an impaneled jury in a criminal case is currently enjoying a radio. Last week the foreman of the jury trying Orville Golden, a suspended ex-employee of the Hodanizers' Union, Local No. 42, on \$15,000 embezzlement charge, asked Circuit Judge Charles E. Williams for the radio. He took the request under advisement and at the end of the session recently announced he would grant it.

However, the Judge exacted an "on your honor" promise that the radio would be silenced if any news broadcast made any reference to the trial. The jurors were 100% for this.

Small Town Broadcaster Writes O.F.F. Suggesting Government Buy Time

(Copy)
 Mr. William B. Lewis
 Radio Coordinator
 Office of Facts and Figures
 Washington, D. C.
 Dear Mr. Lewis:

In your several communications received, you have invited suggestions or criticisms and I want to offer mine.

I think the move of concentrating all the Government radio work into one office is extremely good and is a move in the right direction which I am sure will result in the more effective use of much needed Radio War publicity.

The next move, which I believe to be necessary in order to maintain this much needed service, along the line suggested by Chairman James L. Fly of the FCC in his talk on the University of Chicago Round Table discussion last Sunday. The greatest help that the Government can give the radio stations and especially the smaller stations that feel the loss of business more keenly, is to set up some plan of paying for at least part of the heavy war publicity agencies be forced to "beg" this important commodity—radio

publicity? And if publicity is important, and we don't dispute this, why shouldn't the Government buy choicest time in this emergency?

Radio publicity is a commodity, which must be produced at a given cost, the same as printers ink, paper, telephone and telegraph messages, railroad and airplane transportation, even the production of ships, planes and ammunition. The Government pays reasonable prices for these commodities, why not for important vital radio time!

In this war publicity is an important factor used effectively by our enemies and we know that radio is a much needed piece of information and publicity to win the war.

Let us face these facts squarely. Radio stations must carry on. It cost money to carry them on. Advertising revenues must necessarily decrease, as too many lines are being taken from the market. It is cheaper and better for the Government to take over the radio stations and assume their operating expenses, or if it better and wiser to assist them, even moderately, by buying from them their only commodity "time", now given free most generously by the radio industry.

How long on this continue? Can the majority of radio stations main-

(Continued on page 34)

Jerry McGill, whose 'Appointment with Crime' whodunit series is one of the half-hour shows being considered for evening sponsorship, is no longer authorized by Mr. District Attorney Durkin to do eight months of radio work for NBC for Bristol-Myers the rating reached the highest point in the series history, even topping Eddie Cantor, immediately preceding it, and the series also topped the ratings on Wednesday nights.

As a result of McGill as scripter of 'Mr. District Attorney' resulted from his inability to secure a renewal agreement with the Pedler & Ryan agency. Because of the possibility that his appointment with Crime might go on the air for C-P-P, the agency refused to continue his contract as writer of 'D. A.' It wanted him to write the show on speculation, but he refused.

Since McGill's departure, Jerry Durkin has been writing the show, in collaboration with Ed Broderick, former producer of 'Phillips' and, who originally produced it, is no longer associated with the series, but still collects a royalty.

'Appointment with Crime' has been reworked with a cast including Frank Lovejoy, Claudia Morgan and Lawson Zerbe. It is directed by Chick Vincent and is being scripted by Harry Hoff for the Henry Souvaine production office.

Carl Bixby's assignment as adaptor of 'Kitty Foyler for the 'Stories America Loves' series on General Mills is the first outside scripting stint Don Becker for Transamerican more than three years ago. He made the deal direct with the General agency.

Under Bixby's original agreement with Transamerican, he was permitted outside writing assignments provided the office used him for 'Life Can Be Beautiful' only. However, if he was given a second program to write, he was to be exclusively so. Soon after the start of 'L.C.B.B.' the office gave him another show, 'This Day is Ours', and still later a third one, 'The Man I Married'. Both stanzas subsequently for though 'Man I Married' was recently revived for a short time by another sponsor.

In the meantime, however, Bixby's original deal with Transamerican expired and he refused to agree to renewal with the two-program-exclusive one concluded. As a result, he was able to accept the 'Kitty Foyler' offer and is available for other outside assignments, although he still continues co-authorship of 'L.C.B.B.' He also has half-ownership of the latter serial.

Initial check, this one being by C. E. Hooper, on the Blue and Mutual networks' competition for opera fans gives Mutual something of an edge. The 'Long Ranger' (Blue) got a rating of 3.5, which purports 13.8% of the listeners, while the count for 'Red Ryder' (Mutual) was 4.8%, or 16.1% of the listeners. The check, however, merely applied to the 4 (Monday) and May 6 (Wednesday) broadcasts and therefore might not be considered as a conclusive index of comparative listening for the first week of the two serials on their respective networks.

Rate of 'Ranger' for its final week on Mutual was 9.9, or 22% of the listeners.

Small town radio stations have a grave problem of holding their engineers at outstation small town wages against the offers of bigger stations in bigger towns. Some are assigning their men to a 60-hour week, while some time and a half over 40 hours. The difference in money anchors the men.

A report from one remote centre is that with the consent of the management two engineers were allowed to work on a 40-hour full budget for engineering, dividing the hours between them as they wished. It meant a tidy sum for the men despite the long hours.

Down in Wheeling, W. Va., the earliest morning bus arrives downtown at 6 a. m., and Don Hopkins, W. Va., announcer, found that he couldn't reach his 40 minutes after he was supposed to sign the station. Consequently, he started getting up at 4 a. m. and walking to work, a 65-minute start. Recently his boss learned of Hopkins' plight for the first time and, reversing the usual practice, ordered him to report late for work. So now the station goes on the air 6 a. m. with a transcription played by the engineer; Hopkins rides to work and begins his duties four minutes later.

Clarence Brown, the Ohio congressman who heckled Frank Stanton, CBS director of research during the latter's recent presentation of graphs to the House on his hearings, did not recognize Stanton as a former editor of his (Brown's) printing plant in Ohio. While a student at Ohio State, Stanton regularly edited a publication which Brown published. Congressman Brown was appropos surveys, he deriding the size of sample Stanton referred to on the accuracy of Gallup, et al. but this failed to impress Brown.

Lt. Col. Louis Gimbel, of the department store family which owns W.P. Philadelphia, was killed in an Army air accident in Maine Sunday (24). Gimbel had done some bombier ferry work, having visited Africa among other places. Privately he was a keen student of shortwave and had budget interest in its social and ideological implications as a weapon. He was also a substantial holder of stock in the Columbia Broadcasting System.

CBS has suffered some keenly felt losses of manpower in last few weeks. A. B. Chamberlain, the chief engineer, is now a Lieutenant Commander in the Navy, and Harry Burton, the Washington v.p. of the W. Va. Navy-bound, Adrian Murphy was matched, too, he getting a last minute lieutenantcy in the Signal Corps.

New England branch of the Council for Democracy, under the stimulus of Prof. Carl J. Friedrich of Harvard, is broadcasting a weekly analysis and rebuttal of Nazi propaganda over WHEX, Boston. Entitled 'Is That So?'

Washington Post last week published under Ernest Schrier's by-line a piece largely devoted to network reluctance to sanction spy-and-saboteur plots. Experience of Ed Byron and 'Mr. District Attorney' in this regard was springboard for piece.

Capitalizing on Navy 'E' awards to the Cleveland Twist Drill and the National Acme Co., Eddie Walsh, PCC salesman, sold both companies half-hour programs to spread company good will among citizens of community.

Samuel Paley swelled his holdings of Columbia Broadcasting stock during recent market reports to the Security & Exchange Commission. Philadelphia picked up 800 shares of CBS Class B common, making his total investment 23,500 shares of this issue plus 9,100 A shares.

Mass Naval Instruction In New WAVE Studio

Louisville, May 26. WAVE's new auditorium studio, seating 500, was dedicated Friday (22) with a concert by the Louisville Symphony Orchestra, Robert Whitely conducting. A mass induction of recruits into Uncle Sam's Navy, which was the brain child of Governor Glenn, Navy recruiting officer and former continually head at WAVE, was aired from the studio-auditorium of the station Saturday (23). Station's 'Navy Forever' program, with Earle Ketter's orchestra, was the background for the mass induction.



TO: SALES STAFF FROM: EUGENE S. THOMAS

WOR OFFERS PARTICIPATION PROGRAMS FOR EVERY BUDGET

PROGRAM NUMBER OF TIMES PER WEEK

PROGRAM	1	2	3	4	5	6
Answer Man	\$150.	\$300.	\$450.	\$600.	\$750.	
Henry Morgan	150.	300.	450.	600.	750.
Uncle Don	\$600.
Bessie Beatty	450.
Rambling with Gambling	90.	180.	270.	360.	450.
Happy Jim Parsons	90.	180.	270.	360.	450.	480.
Lee Mason	90.	180.	270.	360.	450.	480.
Martha Deane	350.
Consumers' Club (Goudiss)	125.	250.	375.
Dear Imogene	160.	180.	200.
Claire Wilson Reports	135.
Peggen Prefers	100.	200.	225.
Farmers' Digest	25.	50.	75.	100.	125.	150.
Moonlight Saving
Time ...	20.	40.	60.	80.	100.	120.
Next to News:	15.	30.	45.	60.	75.	90.
Elsewhere:

May 22, 1942

TO: SALES STAFF FROM: EUGENE S. THOMAS

WOR OFFERS PARTICIPATION PROGRAMS FOR EVERY BUDGET

PROGRAM	NUMBER OF TIMES PER WEEK
Answer Man	\$150. \$300. \$450. \$600. \$750.
Henry Morgan	150. 300. 450. 600. 750.
Uncle Don \$600.
Bessie Beatty 450.
Rambling with Gambling	90. 180. 270. 360. 450.
Happy Jim Parsons	90. 180. 270. 360. 450. 480.
Lee Mason	90. 180. 270. 360. 450. 480.
Martha Deane 350.
Consumers' Club (Goudiss)	125. 250. 375.
Dear Imogene	160. 180. 200.
Claire Wilson Reports	135.
Peggen Prefers	100. 200. 225.
Farmers' Digest	25. 50. 75. 100. 125. 150.
Moonlight Saving
Time ...	20. 40. 60. 80. 100. 120.
Next to News:	15. 30. 45. 60. 75. 90.
Elsewhere:

Member Mutual Broadcasting System

WBX NEW YORK

... THE MOST INTENSIVE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET.

... THE MOST INTENSIVE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET.

KSL's Radio Advertising
 Salt Lake City, May 26.

United States Fuel has signed for the 630 newcast on KSL, done by Wally Sandack to run through the summer months. Ordinarily this coil company uses the newcast during the winter but this year the program is being used during the summer months to push its campaign to boost coal against the expected restrictions on transportation next fall and winter.

Gilham Agency handles account.

SPEAKERS COME TO HEAR ABOUT FROM THE PRODUCTION CENTRES IN NEW YORK CITY

One Congressman Puzzles at Sholio's Ideas Following Paley Statement—Newspaper Spokesmen Also Testify Before House Group

Washington, May 26. The paid spokesman-lobbyist, Victor Sholio, for the Clear Channel Broadcasting Service... gave an extended outline of the operations philosophy of the 50,000-watt radio which he is expected to inaugurate... before the Congressional committee conducting hearings of the Sanders Bill... until June 2 on behalf of 16 independently-owned stations... WMAZ, Pittsburg, KFI, Los Angeles...

Fly Picks His Spot

Washington May 26. Because he wants to present his arguments with as little interruption as possible, Chairman James L. Fly won a 10-day delay in his scheduled appearance before the House Interstate Commerce Commission... Philadelphia—James Allen, public director and special events boss for WFIL, left yesterday (Mon) for Washington... Philadelphian—Joe Dillon, formerly WFEN, has replaced announcer... Paterson, N. J.—Joe Blake, formerly production manager and chief announcer of WHIP... Tuscola, Ill.—Mrs. Clair B. Hull, wife of the station manager... Lynnhaven, Va.—Bob Menefee, chief announcer of WJZ, has resigned to join the staff of WWSW, Washington... Omaha—Al Constant, new announcer at KOHL... Buffalo—Thomas Decker, Canisius College freshman, joining WGR-KCWB as vacation relief... Bamberger Back to WNEB... Prof. Comments on KYDL... Bob Heller With Capra... WGWV, Charleston, W. Va., May 26...

PAYROLL TRAFFIC

Chicago—New addition to local office of George P. Hollingsberg... St. Louis—Bayless Corbett, KKOK newsman... Hartford—Bernard Becker, head microphone at WFPC, left today for U.S. Army... Springfield, Mass.—Paul Monson is eighth announcer lost to WMAAS since death. He's joined the air corps... Dayton, O.—H.B. Butler, formerly with WCBS, Springfield, Ill., has joined the staff of WHIO as an announcer... New York City—Court Ott, formerly with WOY, has joined staff of WINS... Spokane, Wash.—C. Glenn Taylor, former announcer with WJLD, Chicago, now training at Camp Croft... Schenectady—Howard Tupper, announcer at WGY called into the Service... Lonnyev, Texas—Thurl 'Duke' York, of George Albon Stepan from Denver to play Pop 'Duke' Club 'bustars' half-hour... St. Louis—Jack Starr has replaced Cy Casper as chief sports gabber... Al Brands of the KKOK news staff has been placed in KOCA... Wendal Orlight Jones, White States Air Corps... San Antonio—Jimmy Wiggin, announcer for station KAEC has joined staff of WJZZ... WNOE, N. O., Sets Rep... KMOE Volume Up 18%... Kansas City, May 26... Jack Stewart of station KCMO... Loyd Year, KFOR, Morris...

Chicago—New addition to local office of George P. Hollingsberg... St. Louis—Bayless Corbett, KKOK newsman... Hartford—Bernard Becker, head microphone at WFPC, left today for U.S. Army... Springfield, Mass.—Paul Monson is eighth announcer lost to WMAAS since death. He's joined the air corps... Dayton, O.—H.B. Butler, formerly with WCBS, Springfield, Ill., has joined the staff of WHIO as an announcer... New York City—Court Ott, formerly with WOY, has joined staff of WINS... Spokane, Wash.—C. Glenn Taylor, former announcer with WJLD, Chicago, now training at Camp Croft... Schenectady—Howard Tupper, announcer at WGY called into the Service... Lonnyev, Texas—Thurl 'Duke' York, of George Albon Stepan from Denver to play Pop 'Duke' Club 'bustars' half-hour... St. Louis—Jack Starr has replaced Cy Casper as chief sports gabber... Al Brands of the KKOK news staff has been placed in KOCA... Wendal Orlight Jones, White States Air Corps... San Antonio—Jimmy Wiggin, announcer for station KAEC has joined staff of WJZZ... WNOE, N. O., Sets Rep... KMOE Volume Up 18%... Kansas City, May 26... Jack Stewart of station KCMO... Loyd Year, KFOR, Morris...

Radio Technical Courses For Secondary Schools

Albany, N. Y., May 26. Approximately 400 secondary schools in New York State plan to introduce in September a new course in radio instruction which has been created by the State Department of Education in cooperation with authorities and has been approved by them, latter as a contribution to the war effort. The course is called 'Fundamentals of Radio.' It is based upon a sound foundation of mathematics and science... Estimated enrollment at the algebra class is 5000... Launching of the course in response to the call for 100,000 men for the Army Signal Corps and to the Navy's need for more men trained in the technical radio field.

KMOE Volume Up 18%

Kansas City, May 26. Jack Stewart of station KCMO... Loyd Year, KFOR, Morris... WNOE, N. O., Sets Rep... KMOE Volume Up 18%

Loyd Year in Uniform

Denver, May 26. Loyd E. Yoder, KFOR, Morris, lieutenant in the naval reserve, has been ordered to report for duty and will serve as public relations officer for the Navy... No successor at KOA has been named.

WNOE, N. O., Sets Rep

WNOE, N. O., Sets Rep... KMOE Volume Up 18%

Servile unit for foreign service... Dick Hayes joins the announcing staff of KYSA replacing John Kay who has resigned. Hayes comes from KCB radio.

Philadelphia—James Allen, public director and special events boss for WFIL, left yesterday (Mon) for Washington...

Boston—Robert Freeman, head of WEV transcription department, has gone on a regular announcing schedule for the summer months, and has been succeeded by his assistant Stanley Manah...

Paterson, N. J.—Joe Blake, formerly production manager and chief announcer of WHIP, Poughkeepsie, N. Y., has joined the announcing staff of WPAT, Paterson.

Tuscola, Ill.—Mrs. Clair B. Hull, wife of the station manager, is the new continuity director of WJZD, Peoria, Ill., succeeding Murray Knight, who resigned to join the staff of WMBD, Peoria. Miss Knight was formerly with WYZZ, Peoria.

Lynnhaven, Va.—Bob Menefee, chief announcer of WJZ, has resigned to join the staff of WWSW, Washington, D. C., as an announcer. He has been replaced by Fred Trower, formerly with WHIT, Richmond.

Omaha—Al Constant, new announcer at KOHL, Carl McGee newsman at WNEB, Omaha, and Sioux City, Ia., respectively.

Buffalo—Thomas Decker, Canisius College freshman, joining WGR-KCWB as vacation relief.

Bamberger Back to WNEB... Prof. Comments on KYDL... Bob Heller With Capra... WGWV, Charleston, W. Va., May 26...

Bamberger Back to WNEB

Bamberger's Newark department store, returns to radio advertising this week... WNEB, Newark, N. J., has signed Victor Van Der Linde, Inc. as the agency.

Prof. Comments on KYDL

Dr. Robert L. Coe, dean of Social History and Political Science at the University of Utah, began speaking at the Kentucky Center for KYDL. Head five times weekly at 10 p.m.

Bob Heller With Capra... WGWV, Charleston, W. Va., May 26... Prof. Comments on KYDL... Bob Heller With Capra... WGWV, Charleston, W. Va., May 26...

Bob Heller With Capra

Bob Heller, one of Norman Corbett's production assistants on the new 'This Is War' series, has joined Frank Capra's film production unit where he is a civil employee, but expects to receive a commission.

WGWV, Charleston, W. Va., May 26

St. Louis—Jack Starr has replaced Cy Casper as chief sports gabber at WJZZ... Wendal Orlight Jones, White States Air Corps... San Antonio—Jimmy Wiggin, announcer for station KAEC has joined staff of WJZZ... WNOE, N. O., Sets Rep... KMOE Volume Up 18%

THE RADIO TRADE IS DISCUSSED: The mess in foreign language, notably Italian, programs now being recognized as a major sore spot in domestic morale work... Warner Bros. will use a recorded announcement campaign in connection with its showing of 'Yankee Doodle Days'...

Warner Bros. will use a recorded announcement campaign in connection with its showing of 'Yankee Doodle Days'... Warner Bros. will use a recorded announcement campaign in connection with its showing of 'Yankee Doodle Days'...

Oliver Deering has been cast in a new leading part in 'Against the Storm'... Warner Bros. will use a recorded announcement campaign in connection with its showing of 'Yankee Doodle Days'...

John Quincy's series Wednesday nights on the Blue network... John Miller, general manager and William Kiley, commercial manager of the Blue network...

John Quincy's series Wednesday nights on the Blue network... John Quincy's series Wednesday nights on the Blue network...

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Victor Still Has Plenty Classical Prestige to Maintain Edge Over Col.

Lake Mills, Wis. Editor, 'Variety': As an avid reader of 'Variety' and an equally avid record collector...

The Chicago Symphony, after a flyer on Columbia, has returned to the Victor label...

Against this RCA lineup, Columbia acquired the New York Philharmonic Symphony, and the Pittsburgh, Cleveland and Minneapolis orchestras...

CLEVELAND ORCH RAISES \$70,000 IN 6-DAY DRIVE

Cleveland, May 26. The Cleveland Orchestra's campaign for a major fund drive...

More Booking by Colleges

Among some of the early bookings coming through around the country are those of the Sweethear College of Virginia...

The Buffalo Philharmonic has set Helen Traubel, Joseph Hofmann, Lotte Lehmann, Anna Brown and Eugene Bjelk on their 1942-43 schedule.

Francis Macmillan, concert violinist, in Fort Worth, to join the faculty of the Christian University for Women, Dallas, Texas.

Providence Businessman A Boston Orca. Trustee

John Nichols Brown, Providence corporation official, has been named the 20th non-resident trustee of the Boston Symphony Orchestra.

High Max Altitude Too Much for Her, Bruna Nixes Sing

Mexico City, May 10. The high altitude (7,000 feet) and its effects on a singer's breath...

CARMEN AMAYA HAS PLENTY OF BOOKINGS

Carmen Amaya goes into the 2d week of her latest tour with the Metropolitan Opera House...

Giovanni Martinelli Opens Cincinnati Opera Season

Cincinnati, May 26. The Cincinnati Summer Opera Co. will open a six-week season on June 26 with 'Giulietta'...

Pitt Symphony Soloists

Pittsburgh, May 26. Pittsburgh Symphony, directed by Fritz Reiner, has set its guest soloists for the next season...

Artid Varnay, 53-year-old actor, has been booked solid for every available date that she can accept away from the four months she will be in the city...

Friends Rally to Support Of Fired Concertmaster

St. Louis, May 26. The news that because of a feud between Vladimir Goldschman, maestro of the St. Louis symphony...

TRENTON SETS 3D MUNICIPAL SEASON

Trenton, N. J., May 26. The third successive season of municipally sponsored opera by the Trenton Artistic Society...

While in Mexico Fresh Items Will Be Readied By Ballet Theatre

The Ballet Theatre will prepare several new works this summer for Mexico for its fall tour...

Marjorie Lawrence Undergoes Operation

Pasadena, Cal., May 26. Marjorie Lawrence, 34 year old dramatic soprano of the Metropolitan Opera...

Della Chiesa's Itinerary

Vivian Della Chiesa, in her first year in concert, has been set for 22 engagements at \$750-\$1,000 each by the National Concert & Artists Corp.

Specials, Lectures Now Part of Miss Moir's Job

National Concert and Artists Corp. has announced its appointment of Miss Moir to the position of special and lectures divisions, effective Monday (1).

Family Directed by Priest Heavily Booked in Catholic School Series

Robeson, Sans Fee, Draws \$7,000 for Quebec Fund

Montreal, May 26. Paul Robeson, in a return engagement at the Concert Forum, played to 5,000 persons in a 9,000 seat auditorium...

Dot Kirsten's Rave Reviews Worth Money

Dorothy Kirsten, 24-year old lyric soprano and protégée of Grace Breen, who has never sung on the N. Y. press for appearances in opera at the Center theatre recently...

ANNE BROWN BOOKED FOR 26 CONCERTS

Anne Brown, colored lyric soprano, opens a fall concert tour with the Cincinnati Symphony Co. in November...

Present 'Gypsy Baron' At Cosmopolitan, N. Y.

Straus's 'Gypsy Baron' in English will be presented at the Cosmopolitan Opera House...

Ballet Clicks in Mexico

The Ballet Theatre is opening here today playing to a sold out house at the Palacio de Bellas Artes.

American Ballad singers, consisting of seven vocalists, have been booked for a tour...

Parce Gratzner, composer- pianist, has already been set for 36 dates by the manager, Albert Minkoff, for this season, opening Oct. 6 in Worcester, Mass.

The Trapp Family Singers, consisting of the Baron and Baroness Trapp, together with 10 members of their family, have played 65 dates, and for coming season are set for approximately 100.

SAN CARLO'S NEW YORK RUN GROSSED \$45,000

The San Carlo Opera Co. ended its 11-day stand at the Center Theatre, N. Y., Sunday (17), after rolling up an approximate gross of \$45,000 for 13 performances...

Estimates are: 'Rigoletto,' Wednesday (13), \$2,000; 'Carpenter's Wife,' Thursday (14), \$3,800; 'Faust,' Friday (15), \$3,800; 'Tales of Hoffman,' Saturday (16), \$3,800; 'Carmen,' Saturday evening (16), \$3,800; 'Aida,' Sunday (17), \$3,800.

Helen Jepson Devoting Summer to 'Bundles'

Helen Jepson closed her concert season May 8 in Cincinnati in a performance of 'Eljah,' with Richard Crockett and Howard Kerrin Thorberg. She made 30 concert appearances and nine operatic appearances...

St. Leo Compromise

St. Louis, May 26. The St. Louis symphony has been given a 50 per cent free rent for the opera house in the city's \$70,000, municipal auditorium for the 1942-43 season...

The action of the Board of Estimates in connection with the annual \$120,000 rental fee was taken because of the society's difficulty in raising the maintenance fund for the forthcoming season...

RUTH DRAPER American Opera Singer, Theatrical Director, HURCK ATTRACTIONS, INC. 1210 N. W. 10th St., Miami, Fla.

Glen Island Cabs Meet Subway

Glen Island Casino, New Rochelle, N. Y., instituted during the past week the taxi service it had previously planned. Over the weekend patrons were bussed from the beach to the station at 25¢ per person. However, those who used that method of reaching the spot had the usual 25¢ music charge (really a cover) on top of that. In effect, put the house in position of paying half the cab fare, since patrons also have to pay another 25¢ to go back.

Will not too many prospective dancers, as the cabs, the Casino's busses on up Friday to Sunday. There were more than 1,000 dancers on top Saturday and the other two nights were rated "good." Along with the two big Westchester hotels, the Blue Gardens and Log Cabin, Armonk, N. Y., fell off, both from 30-40%. Patronage at both spots Sunday (24) went near half of normal. The cause was rationing of meat for the week. The owner of Blue Gardens is worried stiff by costs of operation. Raymond Scott has given two weeks' notice to leave the spot. He was in on a guarantee and percentage, but the situation is wiped out the latter, making it too expensive a proposition. He therefore gave notice, settling things happily for all concerned. Spot is remaining open, however, with no-name music. Log Cabin, with Teddy Powell, hasn't decided on its future.

Meadowbrook, Cedar Grove, N. J., which has Kay Kyser until June 5, notably well. However, Kay has cracked RKO until Friday, Saturday and Sunday nights' gross and attendance. There probably will be no indication of Meadowbrook's future until Kyser rides out. Frank Dally has Alvin Roy-Sing Sisters following him.

More Grief Promised Bands

Transportation Problem More Acute Soon—Canada Practically Closed to Touring Bands

Band business has been warned to expect a ban against the operations of small, independent charter bus companies about July 15. Office of Defense Transportation last week curtailed the regular inter-city runs of large touring companies, but made no mention of the movements of charter buses operated by companies specifically for the purpose. Since Pennsylvania Greyhound and other large owners of dependent buses went out of business last business couple months ago, these smaller outfits have been carrying the brunt of the load of travelling orchestras. If their work is stopped the band business will be faced by a problem much more serious than it is now. At the moment transportation is the chief worry of all booking offices, despite the 2-3 gas rationing cards issued to musicians recently.

Canada Nearly Closed. Banded booked in Canada can now travel by train only if they remain in the country more than one day. Private motor cars are barred across the border has been stopped and cruisers crossing from the U. S. are limited to only 24 hours. In addition, Canadian officials have ruled that a U. S. visitor, including revenue musicians, may only 20 Imperial gallons (5 qts. to gallon) of gas a year.

This means that bands booked into the six- or seven-day circuit of work opportunities across the border (London, Montreal, Toronto, etc.) will be able to travel only by train. And train fares are higher than they are in the U. S. ...

SEEKS 1,000,000 OLD PHONOGRAPH RECORDS

Martin Block will begin a tie-up June 1 with RCA-Victor designed to recover old recordings and at the same time benefit the war effort. Block will appeal for used discs on his Make-Believe-Balloon record program on WNEW, N. Y., asking they be turned in to the record store counters. USO will receive payment from Victor, at the rate of 24¢ per 100 plates.

Block is aiming at 1,000,000 discarded discs, which would raise \$25,000 for the USO.

Bobby Byrne Orchestra Summers in New York

Bobby Byrne's orchestra gets the Edison hotel, New York, job. He opens June 9 for 13 weeks and will have CBS and Mutual weeks. It's being coming in under Byrne's management. The orchestra has remained open during summer months prompted by business expectations to open in New York. Shep Fields' orchestra tonight (Wed.), Leonard Keltner coming in under Byrne's management, has been held open until Oct. 1, when Harry James replaces him.

Charge Musicians With Smuggling Marihuana

El Paso, Texas, May 26. Two musicians, Robert William Davis of Kansas City, and Leon Bertram of San Francisco, were charged here on Saturday with smuggling marihuana from Mexico into the United States, a Federal official said. The two are being held here on \$500 bail.

KAY KYSER NOW PARTLY SWEET

Kay Kyser's aim for his band, currently at Frank Dally's Meadowbrook, Cedar Grove, N.J., are unique with his view in comparison with the moves of leaders of contemporary crows. Since the wild jump and lithering days of 1939 and '40 the hot band leaders have been quieting their style to a flexible middle groove, wherein their organizations are capable of delivering a sweet ballad properly with a dash of driving out a hot time. Such a trend is made even more definite since Tommy Dorsey's addition singing. Kayser, however, is gradually shifting around from a straight swing to a more pop style. His new rhythm will not be disturbed, but he explains he sees no reason why his band should be any less popular than any of the warmer style orchestras. He even uses instrumentalists usually for one of the warm style orchestras.

HARRY GOODMAN INTO ARMY AS A BOOKER

Harry Goodman, brother of Benny and owner of Benny and Harmon Music Co., has enlisted in the Army. He reported for duty Friday (22) in New York in a special job with the Moral Education Division. His job will consist of routing drafted or enlisted musicians to various Army camps to assure each of the proper instrumentalists to form dance bands, thereby holding low the concentration of, for example, trumpeters at one camp while there's a lack of them at another.

Jack Goyles, now assistant to Goodman, will be in charge of music files, assumes the post of general manager in Goodman's absence and will have full control.

Stings, the Thing, Says Himer

Details Effect War Has Had on Transportation, Swing, Roadhouses, Tuxedos, Etc. Editor, Variety's: Sting is dead—long live the swing.

You think we're kidding, you ought to join us on the road. As you know we have 30 pieces in our string band. All they are doing is swinging and a harp: heretofore we have had to hide them in our lighters, but no more. The kids are still anxious, of course, to hear a swing number, so we've got to do it, and after that first swing number, you can forget the screamer arrangements and even have a ball. All they know is "Lightin' Coedical," "Sleepy Lagoon" and "Tangerine." There is a reason for this. It's not that the music is all and it ain't! Pantomim' and there is also reason for Shaw engaging in 12 strings and 'n' D. grabbing himself a mess of catgut and an angel's digot, commonly known as a pair.

I am afraid the gas rationing is going to kill all of the roadhouses but is sure helping the hotels. Every day is Saturday at the Chase Hotel in St. Louis and Saturday is New York in New York. I give you the strings to being held over here, and also repeating at the Pearlberg Hotel in Memphis within a period of two months. The middlewest at first did not realize there was no such thing as they are now becoming more con-

Glenn Miller's 15% Commission Beef Dismissed by AFM Exec Bd.

Jazz Matinees Spread

Boston, May 26. Saturday afternoon 'jam sessions' or jazz matinees are being promoted here to call them on as not to incur the enmity of the Musicians' Union. The second matinee is being held. Started two months ago at the Ken Club, where Buzby Drooten's band led forth assisted by an imported guest star, usually from Nick's in the Village (N.Y.C.). Average of 250 paid 50-cent crowd weekly.

When Ken Club decided to replace Drooten with Red Allen group, Drooten was grabbed by competitor Hotel Buchminster, and opened last Saturday (24) aided by guests from the Boston, trumpet, and James P. Johnson on piano. Frequently, sidemen from name bands appearing locally, sit-in at these sessions.

Saltair Resort Sees Summer Situation Okay

Salt Lake City, Utah, May 26. Saltair Summer Resort will open as usual on Saturday, May 30, regardless of tire and gas shortages. They are making a little bet that they worry about since they have for years had train service to the resort, some 20 miles from the City.

A pre-season dance did well on May 19, when Sammy Kaye's orchestra played a one-night stand. Opening night will feature Gary Nottingham and his Orchestra. Policy for 1942 will remain unchanged, with initial contracts signed by Bob Crosby, Ted Fio Rito and Paul Whiteman.

Harry James Into Astor

Harry James orchestra goes into its first major New York job, Aug. 12, when it follows Alvin Roy at Astor Hotel. He opens July 15, with the current Tommy Dorsey. James is in for three weeks, until Sept. 5.

James has played at the Lincoln Hotel, New York, and is scheduled to return there Oct. 1.

American Federation of Musicians' executive board has dismissed Glenn Miller's petition for permission to lower his commission payments to General Amusement Co., Inc. to 5%.

Miller's petition for permission to lower his commission payments to General Amusement Co., Inc. to 5% (initially allowed by the New York state employment agency law. Miller had been receiving 10% for years. The difference between the 5% he wanted to pay and the 10% it has been collecting for his book contract with the band, for theatres, one-night bookings and Miller's personal management. Don Haynes, the AFM's executive board has now asked for permission to take the issue into civil court. According to an AFM executive, the board has not yet received the request Monday (25). Such a procedure is mandatory, according to AFM regulations. In a case between members can be taken outside the AFM's jurisdiction. Case law must first be presented for adjudication, too, as was done by Miller.

Miller began his argument with GAC around the first of the year. He asked for commission payments to the agency at the time of the year. The agency held out several salary schedules. Miller had no objection to the AFM's offer. He had no objection to the AFM's offer. He had no objection to the AFM's offer. He had no objection to the AFM's offer.

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NOT BOOKING FAR AHEAD

One-night dance promoters are being very careful about booking bands far in advance. Consensus opinion is that bands should not book that far ahead because of transportation difficulties. Only one ballroom so far has been booked for a one-night stand. The agency has been very tight on the matter of transportation difficulties. Only one ballroom so far has been booked for a one-night stand. The agency has been very tight on the matter of transportation difficulties.

Agency bookers were eager to check Saturday dances at outstanding ballrooms. They were very eager to check Saturday dances at outstanding ballrooms. They were very eager to check Saturday dances at outstanding ballrooms. They were very eager to check Saturday dances at outstanding ballrooms.

Agency bookers were eager to check Saturday dances at outstanding ballrooms. They were very eager to check Saturday dances at outstanding ballrooms. They were very eager to check Saturday dances at outstanding ballrooms. They were very eager to check Saturday dances at outstanding ballrooms.

BAND COMMITTEE SEEKS CAMP-BOOKING BOSS

Committee of band agencies executive board has asked for permission to take the issue into civil court. According to an AFM executive, the board has not yet received the request Monday (25). Such a procedure is mandatory, according to AFM regulations. In a case between members can be taken outside the AFM's jurisdiction. Case law must first be presented for adjudication, too, as was done by Miller.

ASCAP'S SILENT WAR

Thurman Arnold Writes Paine

Following is the letter to John Paine of ASCAP which figured prominently in the dispute between ASCAP and several of its writer-members over the interpretation of the licensing procedure section in the consent decree:

(Copy) May 16, 1942.

Dear Sir:

Considerable confusion seems to prevail with respect to the right of your members to issue performing licenses under the terms of Section 2, Sub-section 1, of the ASCAP consent decree. This confusion is exemplified by numerous complaints received by the Department to the effect that your organization is violating the terms thereof by:

- (1) Threatening disciplinary action against your members for issuing gratuitous licenses to commercial users of music;
- (2) Insisting that the amount charged by your respective members in the issuance of licenses be a substantial amount;
- (3) Refusing to specify the amount which would be deemed substantial or reasonable by your organization; and
- (4) Notifying commercial users of music that they would be held to a strict account for the performance of music under gratuitous licenses granted by your members.

The Department desires all of the above activity, if true, violative of the intent and terms of the consent decree. The courtesy of a prompt reply as to the position of ASCAP in this matter will be appreciated.

Very truly yours,

Thurman Arnold,
Assistant Attorney General.

NO FORCE TO HOLD MEMBERS

Attempt to Discipline Society Writers Doing Business Outside, on Grounds of Violation of Contractual Commitment, Draws Ire of Department of Justice

STOP THE STOPPERS

(Copy of Telegram)

New Orleans, May 25, Editor, 'Variety':

I did not condone or authorize disciplinary action by ASCAP against its members for issuing gratuitous licenses. Such disciplinary action by ASCAP deemed violation of consent decree.

Victor Waters,
Assistant U. S. Attorney General

Chasm Too Wide Between Groups Of Publishers, Abandon Immediate Hope for Revised ASCAP Payoff

15 Best Sheet Music Sellers

(Week of May 23)

- Johnny Doughboy.....Crawford
- Sleepy Laagoon.....Chappell
- Jersey Bounce.....Lewis
- Don't Sit Applle.....Robbins
- One Dozen Roses.....Famous
- Partridge.....Famous
- Siclyark.....Morris
- Always in Heart.....Remick
- Somebody Taking Place Shaprio
- Three Little Sisters.....Santly
- Moonlight Cocktail.....Jewel
- Well Meet Again.....Dinah
- Miss You.....Santly
- Three Kiss Ocean.....Berlin
- You Who's Love.....Berlin
- You.....Maestro

Move within the publisher section of ASCAP to revise the system of royalty classification has temporarily collapsed. By a vote of 30 to 3 ASCAP publisher members, meeting at the offices of the organization last Wednesday night (20), agreed to waive making any changes in the system at this time and to refer the proposed new plan back to the classification committee. It is now up to the committee to compromise the fundamental objections to the plan as brought out at the meeting or shelve the entire thing.

The meeting disclosed that the major publishing firms and the smaller publishers were sharply aligned against each other on these fundamental objections. As one of the smaller publishers expressed it, the two groups split widely apart as soon it became evident that the large publishers were intent upon getting their cake and having it too. The latter agitation for a revamping of performance point values, but they declined to soften the possible loss of income on this score to the smaller publishers by agreeing to reduce the seniority allocation from 20% to 10% and increasing the performing points quota from 50% to 20%. The remaining 30% in the classification setup as it now stands is credited to catalog availability, or the relative value of a member's work to the ASCAP repertoire.

Shelvesty

Shortly after the meeting opened it became evident that the major publishers, such as Louis Bernstein, Gustave Schirmer and Guaj Bernstein (the last expressing his sentiments by letter), were opposed to tinkering with the seniority quotient. When this issue was put to a vote the count was 28 to 6 in favor of keeping seniority at 20%. No sooner was the vote completed than several other publishers, including John O'Connor, Jack Higgins and Lester Santly raised the question whether any changes should be made in the classification system unless the seniority quotient were cut.

It was argued by the smaller publishers that if the performing quotient were kept at 50% the results when it came

(Continued on page 42)

ASCAP Loses in Efforts to Avoid Filing Answer to Marks Suit

Shut off from its last technical refuge by a decision of the N. Y. appellate division issued May 22, the ASCAP must file by this Monday (1) an answer to the suit brought against it by E. B. Marks and Broadcast Music, Inc., on the question whether the publisher was free to license the works of ASCAP writer members contained in his catalog. ASCAP had contended that the N. Y. supreme court, where the suit was filed, is without jurisdiction on the issue. The appellate division not only upheld the lower court's affirmative answer to the jurisdiction argument, but refused to permit ASCAP to take the point to the Court of Appeals.

Last week's activities on this case included the holding of a couple conferences among counsel for several publishing firms in ASCAP. These lawyers sought to find a way of helping ASCAP in the presentation of its answer so that the case would not have the aspects of a fight between publishers and writers, but rather be entirely focused on the single question of Marks' specific contracts with the four writer members involved in the suit. The publishers' lawyers had as their point of discussion a rough draft of the answer that ASCAP counsel had already prepared, and they were anxious to evolve a defense that would steer the case away from the point where the court would have to decide whether the performing rights flowed from the publisher or the writer.

Lawyer Views

The lawyers at these meetings represented eight publisher directors on the ASCAP board, including those were Francis Gilbert, for G. Schir-

mer, Inc. Carl Schirmer, Inc. Irving Berlin, Inc. and Bregman-Vococo Corp. Also present were the attorneys for the Warner Bros. group and the Max Dreyfus unit; Bernard Goodwin, for Paramount firms, and Samuel J. Buzell, for Mills Music, Inc. One of the legal group denied the publisher was bringing about an adjournment during the discussions that they urge ASCAP counsel to default in the suit. The adjournment was an advertisement on the broad question of whether the publisher or the writer should be performing rights. What would prevent such a move, even if the publisher contingent in ASCAP favored it, is the certainty that John Schulman, as counsel for the Songwriters Protective Association, would himself press the question to a showdown.

Marks has advanced the contention that when a publisher resigns from ASCAP, as he did previous to the multi-radio war, the publisher not only retains the right that he had assigned the Society, but recaptures the performing rights of the writers involved even though they continue as ASCAP members. He also argues that a publisher yields to ASCAP the administration of his writer performing rights so long as they are both members of ASCAP and if a publisher is not a party to his writers' renewal of contracts with ASCAP the rights that the publisher had originally ceded come to an end. ASCAP's position is that it nonetheless retains these rights through the writers' membership.

'B-I-B' SONG SUIT

Charles Philip Niles, Jr., composer, filed suit Monday (9) in N.Y. federal court against Broadcast Music, Inc., Music Dealers Service, Inc., Charles D. Rinker, and the American Music Publishers Association. Plaintiff claims the plagiarism of the words and music of his song, "Bicky, Bicky," in 1940 in Niles' new song "B-I-B".

An injunction, accounting of profits and damages are asked.

FIGHTING SONS
of the **NAVY BLUE**

... HAVE YOU HEARD?
STRICTLY INSTRUMENTAL
By **HAPPY JAMES (COL.)**
...
AMERICAN MUSIC PUBLISHERS, INC.

The new "country tune" sensation. Ernest Tubb's
WALKING THE FLOOR OVER YOU
DICK ROBERTSON BOB ATCHER ERNEST TUBB
Decca No. 4181 Oklah No. 6495 Decca No. 8656
AMERICAN MUSIC, INC.
1211 N. Pennsylvania Blvd., Hollywood

The U. S. Department of Justice has called a halt on the efforts of the American Society of Composers, Authors and Publishers to stop some of its writer-members from issuing free licenses to radio stations. The temper stirred up by ASCAP's action showed no signs of abating yesterday (26) even though Holmes Baldridge, aide to Thurman Arnold, assistant attorney general in charge of the anti-trust division, had advised John G. Paine, ASCAP general manager, and Herman Finckelstein, ASCAP counsel, during a conference in Washington the day before (25) that the Department held to its contention that the ASCAP consent decree does permit gratuitous licensing.

Charge Violations
The department stepped into the ASCAP licensing picture after the Society had undertaken to take disciplinary action against Harry Revel, Mort Greene, Buddy Kaye, Xavier Cugat and Milton Berle for granting licenses through Broadcast Music, Inc., the E. B. Marks Music Corp. and other organizations in competition with ASCAP. The complaints served on these writers by ASCAP charged they were violating their contract with the Society and also the law under Section 2, Subdivision 1 of the

(Continued on page 42)

Campbell-Connelly Wins First Round in Suit

Campbell-Connelly & Co., Ltd., British publisher, scored an important point through a novel legal approach in the N. Y. supreme court Monday (25), when Justice Felix Frankfurter rejected a motion by Paramount Pictures Corp. asking that the publisher's complaint be dismissed. C-C is suing the film company for failing to obtain a world license from it for the use of Memphis Blues' production, "Birth of the Blues".

Campbell-Connelly claims that in June, 1939, he received from the Whimlow Joe Morris Music Co., the world licensing rights to the number, exclusive of the United States, Australia and New Zealand. When Paramount made the picture it ignored C-C and contracted for these world rights with Mercer & Morris, which had meanwhile bought the Joe Morris catalog.

Instead of awaiting to take action in foreign countries Julian T. Abelin, C-C's American counsel, started suit in the N. Y. state court on the theory Paramount had committed a breach of contract between Joe Morris and his client. Justice Benson's decision, by a majority of 4 to 3, holding that C-C did have a cause of action against Paramount.

OUR CURRENT SONG HITS
★
A SENSATIONAL BALLAD
SOMEBODY'S THINKING OF YOU TO-NIGHT
★
IT'S OUR BIG HIT
FULL MOON
★
FROM LATIN-AMERICA
COME BACK
(DIME CUE 81)
★
A TIMELY NOVELTY
LET THE DO PEEP HAS LOST HER JEEP
★
COMING:
PRIVATE BUCKAROO
From Universal Picture, 'Private Buckaroo', featuring Harry James and His Orch.
SOUTHERN MUSIC PUBLISHING CO., Inc.
SID LORRAINE, Gen. Prof. Mgr. 1619 Broadway, New York
HOLLYWOOD - CHICAGO - CINCINNATI - SAN FRANCISCO

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue, and Mutual—as represented by WEAF—WJZ, WABC and WOR N. Y. Compilation herewith covers week beginning through Sunday (May 18-24) from 5 a. m. to 1 a. m., and is based on data prepared by Accounting Reports Service regular checking board for music publishing industry.

TITLE	PUBLISHER	TOTAL
Don't Sit Alone Tree	Robbins	40
Call for Love—"Ship Ahoy"	Feist	39
Sleepy Lagoon	Chappell	32
One Dozen Roses	Famous	30
Three Kiss in Ocean	Berlin	29
Jersey Bounce	Lewis	25
Jersey Doughboy	Crawford	25
Skykake	Morris	25
I Remember You—"Fleet's In"	Paramount	23
Breathless	CLP	22
Somebody Taking Place	Shapiro	21
Sweet Eloise	Shapiro	21
Three Little Sisters	Santly	20
"Nightingale"	Marks	18
Always in My Heart—"Always in Heart"	Rennick	16
Keep Lovelight Burning	Rennick	16
All I Need Is You	Miller	15
"Last Night I Said Prayer"	Block	15
Miss You	Feist	15
Tangerine—"Fleet's In"	Famous	13
"Ferris Wheel"	Melodylane	11
Happy in Love—"Sons O' Fun"	Feist	10
Lampighter Serenade	Robbins	10
Sing Me Sweetheart Soldier	Circle	9
Here You Are—"My Gal Sal"	Robbins	9
Thinking of You	Feist	9
"Who Wouldn't Love You"	Paramount	9
Don't Want Walk—"Sweeter Girl"	Paramount	9
Idaho	Mills	8
Just Plain Lonesome—"My Favorite Spy"	Berlin	8
Me and My Melinda	Harms	8
Nurse Nurrie	Harms	8
Sing Me Song Islands—"Song of the Islands"	BVC	8
Snowfall	Mutual	8
Story Starry Night	Mutual	8
String of Pearls	Mutual	8
Anchors Aweigh	Robbins	8
Soldier Dreams of You	Witmark	8
Be Brave Beloved	Leeds	6
Embraceable You	Harms	6
"Heavenly, Isn't It?"—"Mayor of 44th Street"	Greene	6
Power House	Circle	6
Moonlight Cocktail	Jewel	6
With a Sweetheart Like You	Box	6
Wh, Military Secret	Courtney	6
Wh, Meet Again	Dash	6
Full Moon	Southern	6
Memory of This Man—"My Gal Sal"	Paul-Marks	5
My Gal Sal—"My Gal Sal"	Paul-Marks	5
This Worth Fighting For	Harms	5
Where O' Where—"Ebbes in Arms"	Chappell	5
Whisper You Love Me	Shapiro	5
You Can't Hold Memory	Oلمان	5
You Made Me Love You	Broadway	5

*Indicates BMI licensing; others are via ASCAP. †Musical. ‡Legitimate.

Kalman Sues Par, Famous Over 'Kiss Boys Goodbye'

Emmerich Kalman, composer, filed suit in N.Y. federal court against Paramount Pictures and Famous Music Corp. on Monday (25), charging plagiarism. Plaintiff wrote a song in 1935 entitled "Kiss Each Other's Lips," and claims Famous Music plagiarized it in "Kiss the Boys Goodbye."

Paramount is accused of using the song and title in the film of the same name. An affidavit, accompanying the suit, alleges damages are asked.

ASCAP Can't

ASCAP consent decrees. These writers were given until May 27 to answer the charges. Recently this deadline was extended to June 2.

The moot point revolving around the Society's move toward its writers was whether the subject matter taken up with the Department of Justice and whether the proposed consent decrees would be authorized by an official of the department.

ASCAP's board of directors was expressing disapproval that the society had been over with Victor O. Waters, the assistant attorney general who was consulted with regard to the granting of the consent decree and that it had obtained a favorable decision.

Through its action against the five writer members ASCAP has taken the legal position that they had no right under the consent decree to issue a license without a consideration being involved. It is understood that Martin Gann, counsel for Greene and Revel, who are in the publishing business as partners with the writer members, has drawn attention to the ASCAP charges.

Waters declined to bring suit against "Various" yesterday (Tuesday) what steps, if any, the department intends to take in connection with this controversy.

Committee Took Action

Jack Bregman, of the publishing firm Bregman-Vogel and his chairman of the ASCAP committee which filed the complaints against the writer members. The particular paragraph in the consent decree upon which the complaints base their action is "The writer shall receive all moneys derived from the issuance of licenses by each and every member of the Society and granted by the licensee to the Society and the Society shall distribute such moneys in the same manner as other revenue."

In the case of Kaye, it was his release of a new tune, "The Army Gude the Navy Goat and the Kick of the Kangaroo," through Marks that incurred the committee's action. The complaint against Kaye also pointed out that pursuant to the terms of the consent decree, members of the Society are not permitted to grant licenses to Broadcast Music or any other publisher to enable Broadcast Music to issue licenses to users directly or indirectly. The complaint also charged that Kaye's acts were a "subterfuge and an indirect method of evasion of regulation adopted by the Society, pursuant to the decree that the Kaye received a considerable amount thereof from Marks and indirectly from Broadcast Music, whereby in money, property or promises to popularize his compositions." In any event, the complaint held, the arrangement was of such nature that other members of the Society cannot share or participate therein, all to the disadvantage of such members and to unjust enrichment of Buddy Kaye.

Chasm Too Wide

Continued from page 41

to whacking up the quarterly royalties would prove disastrous to them. This group expressed itself as unable to abide by the new plan's reduction of theme song value to a fourth of a point and other arrangements of public domain music to 1/10 point and also to allow for public distinctions between commercial and sustaining uses, but that it didn't think that the major publishers showed good faith by insisting on the retention of the 20% quotient for seniority. The smaller added that they would refuse to put themselves at a disadvantage in the matter of counting commercial performance against sustaining performances unless the larger plugs gave up part of the seniority usufructs.

Under the proposed plan a net-

Inside Staff—Music

Quite a few major publishers and themselves needlessly loaded up with standard and folk publishers had become earlier this year they listened to their printers' warning that they better prepare against a paper shortage. These firms printed up massive quantities of sheet music and songbooks, and now it turns out that not only can they get all the paper they want but that the market has been surfeited by the sharp dropoff in magazine advertising and mallorder advertising.

One publisher printed up so much material in advance that he had to engage a large lot for storage.

While The Jerry Vogel Music Co. controls all but one of the tunes in the film's score, Warner Bros. has assumed the entire task of obtaining radio plugs for "Yankee Doodle Dandy." The producer has the stiffs of both its picture exploitation department and its music publishing subsidiaries on this assignment. Doubt number one "Yankee Doodle" is being done by Vogel is "Over There." Leo Feist, Inc., publisher of "Over There" has behind the drive with an extensive campaign of its own which includes new editions of piano copies, orchestrations, male parts, etc. McKees Addy has joined the professional staff of Shapiro, Bernstein & Co., replacing Harry Santly, who is going into the Army tomorrow (Thursday). After his induction Santly will be assigned to obtain plugs for the score of the Irving Berlin show, "This Is the Army." Other music men who will be going into the Army are Victor Sack of Irving Berlin, Inc. and Bob Lissauer of Loeb-Lissauer.

"By the Light of the Silvery Moon," by Gus Edwards and Eddie Madden, first published in 1909 by Rennick, and then plugged by Moe Gumble, general pub. mgr. for the firm, is again being haloed over by Gumble also for the same firm. Ownership of Rennick's has since changed to Warner Bros., but recent Columbia recording of "Moon," by Ray Noble, has given that tune renewed impetus for revival 33 years later.

KARCZAG SUES FEIST

Asks Court Segregate Rights on 'Blossom Time'

Karczag Publishing Co., Inc., owner of the copyright in "Blossom Time," has brought suit against the opera's American publisher, Leo Feist, Inc., so that the N. Y. supreme court can determine where Karczag stands in connection with the broadcasting rights. Karczag has asked the court to decide (1) whether radio rights are part and parcel of mechanical rights and (2) whether Karczag isn't entitled to 88 2/3% of all the money that Feist has derived from the broadcast rights of "Blossom Time."

The complaint points out that when Karczag made its agreement with Feist in December, 1919, there was no such thing as the exercising of broadcasting rights. The agreement, however, did give Feist the right to license the mechanical reproduction of the opera's music. Now Karczag raises the argument that since the radio rights were not included in the grant Feist had not been privileged to license such rights through ASCAP.

The complaint anticipates the possibility of the court acting in Feist's favor on the foregoing argument by setting forth still another claim. Under the provisions of the 1919 agreement Feist was to pay Karczag 88 2/3% on all mechanical rights. If, states the complaint, Feist did have the right license the broadcasting rights as part of the mechanical agreement, then Karczag is entitled to 88 2/3% of all the money that Feist has obtained from the broadcasting of "Blossom Time."

w o r k commercial performance value on a full point at night and three-fourths of a point at day time program, while a network sustaining program would count a half point at any time of the broadcast schedule.

Man Bites Dog; Lombardo Rep Calls on Music Plugs

Publishers' contact men don't know whether to take a request from Guy Lombardo as a good or bad omen in band leader-songplug relations. Lombardo last week asked the music men to refrain from calling on him at his present stand at the Waldorf-Astoria hotel, N. Y., for the purpose of talking business and explained that he has arranged to have his own representative, Boyd Bunch, reverse the process by calling on them at their offices. It will be Bunch's assignment to pick up new songs and discuss details, preliminary to submitting them to the bandman. Bunch is employed by Lombardo as an arranger.

It is understood that plunger habits of habitment when attending the Waldorf also figured in Lombardo's change of contact policy. The rooms management looked with no little reproof on light-colored tweed suits and an occasional open sports collar.

Lombardo advised the music men that they have in the past year multiplied their number and they could no longer handle them individually. Also that they interfered with his work in the hotel, got and that their presence in the room tended to clutter it up with start parties.

Benny Shawker, Los Brown drummer, has enlisted in Navy. He's replaced by Shelly Mann, recently with the band of Bradley. Jack Carroll has replaced vocalists Ralph Young with Brown.

MUSIC

MUSIC

CHERIO MUSIC PUB., Inc.
1888 Broadway, New York

May 27, 1942

Dear Friends:

Thanks for the wonderful cooperation on our # 1 song STRICTLY INSTRUMENTAL.

This song must have merit to warrant your prompt recognition.

It is gratifying to know that my first effort as professional manager of Cherio Music is an assured success.

IRVING ROMM

Follow Feist PARADE

The No. 1 Picture Score!

THE LAST CALL FOR LOVE

By E. Y. Harburg, Margery Cummings and Burton Lane

POOR YOU

Music by Burton Lane

Lyric by E. Y. Harburg

Both songs from MGM's "Ship Ahoy" starring Eleanor Powell, Red Skelton and Tommy Dorsey and his Orchestra

* The No. 1 Broadway Show Hit!

HAPPY IN LOVE

Lyric by Jack Yellen Music by Sam E. Fein from Olsen & Johnson's "Sons O' Fun"

WALTER GREAZA

Atlantic City Prepares for Big Season Despite War Woos; Niteries Set

Atlantic City, May 26. After several weeks of unseasonal indifference and beset by war woos, this town has perked up a bit in preparation for the Memorial Day weekend, official opening of the summer season here.

A number of leading amusement operators has formed a delegation to call on U. S. Senator Smithers to urge cessation of halting automobiles bound for seashore travel, as happened last weekend. Senator assures them that Office of Price Administration would discontinue stopping cars at bridges to examine gas-tation cards.

Another group of citizens carried plea to New Jersey Legislature to have late rumors concerning the resort stopped. Rumors that beaches were blocked by barbed-wire entanglements and surf filled with oil were among most widely spread. Last week, Station Master John J. O'Connell received more than 30 calls asking about rumor that one "needed doctor's health certificate before leaving city."

War industries booming in Philadelphia, Camden, Trenton, and other New Jersey towns are being more than necessary funds, and workers and their families will be ready to take in A. C., according to general belief. Seashores on main line, such as this, are bound to have summer crowds which would be in other years go to the mountains and other main highway points by motor.

Both Steel Pier and the Piers are booking outstanding acts during the season. Niteries and siting interiors to provide gay atmosphere to make up for darker exterior.

Babette's night spot, operated by Dan Stebbins and wife (Babette), is remodeling while in other years. Tom Endicott returned last week from California and opens his Dude Ranch August 1st in his new night spot, this weekend. Hotel Traymore's Submarine Grill opened over Easter and has remained open ever since. Hotel Claridge will add \$150,000 addition to its beach structure and will open next week as a convention hall. This is one of the heaviest seasons for major conventions with May and June leading but others running right into summer.

Current wave of optimism extends not only along beachfront, but on other side of town, where smaller places are being fixed up considerably and ready to open up for their share of expected business.

ASTROLOGER KINGSLEY IN NIGHT CLUB DEBUT

Myra Kingsley, the astrologer, becomes a niteric act next week. She opens at the 1-2-3 Club, New Market, and will handle five or six readings a night.

Youngman Snagged On 'Laughing' Via D. C. Date

Pittsburgh, May 26. Henry Youngman, rounding out two-week engagement here at Little Jackie Heller's Yacht Club, had to turn down an offer to go into "Keep On Laughing" with Gracie Fields (26) because he had already got out of a previous commitment at Capitol theatre, Washington. Deal for latter spot had been made weeks ago and Youngman had arranged for postponement of subsequent booking. He will re-date at New York big-time vaude spot but Washington management refused to cancel.

Understood, however, that Youngman will probably be in a new edition of one of the two-day-a-day revivals later in the summer.

Former Head Waiter Now Bosses Hi-Hat, Chicago

Chicago, May 26. Hi-Hat Club is now under a new manager, Bill Mansbach, former head waiter at the spot.

Lou Falkenstein, owner, has been offering club for sale for past few months, but no confirmation could be obtained whether club was sold to Mansbach or not.

MORRIS AGCY. IN CHL. N. Y. SHIFTS

William Morris Agency this week shuffled some of its manpower to strengthen the night club and vaudeville departments. Most important changes bring Sam Branson in from Chicago to head the niterly selling end and the moving of Harry Kalcheim, who recently rejoined the agency as the head of the vaudeville department.

Kalcheim, since Irving Lazar was inducted into the niterly, headed the niterly department. The switch, however, puts the former Paramount stage booking head on more familiar ground, and at the same time, brings Branson, who has been concentrating on niterly agency in New York, Morris office, to the same type of work in N. Y.

Sam Branson, moving into the vaude end, Lou Wolfson goes on special assignment in connection with production of the niterly vaude and signing of new talent. As in the past, Nat Kalcheim continues as executive head of the niterly vaude and bandbooking departments.

With Branson switched to N. Y., Lou Wolfson will fill his spot in Chicago, splitting some of his duties with Jack Kalcheim, a brother of the "two Kalcheims in N. Y." who has been with the Chi office the past few years.

Berle Dated 2 Weeks At 'B' Way Loew's State; Wants 73G, Offered 61G

While no deal has definitely been set, it's likely Milton Berle will go into Loew's State, New York, for a two-week personal starting June 18.

Berle's preference is to play with Berle still asking \$7,500 per week. State is said to have made a counter-offer of \$6,500 weekly.

Tower, K.C., Goes Duals; Keeps Vaude, at 30c Top

Kansas City, May 26. Tower theatre, which has operated nearly 20 years on the city of combined vaudeville and pictures, will go to dual pictures beginning Friday (26). Duals will be combined with variety bills on stage at the usual price of 30c any seat anytime.

First week of duals policy has been set up for a four-week experimental period by Manager Barney Joffe.

Double features are being brought in on a definite plan of programming. Each program will carry out a theme, evident in both features, and also on the stage as much as possible. First week of duals will consist of a "Carn Carnival" with releases by Gene Autry and the Westerners. Second week will feature an "Ax the Axis" theme with "After Men Kamp" (French) and another "Ax the Axis" theme with "After Agent of Japan". If the experiment results favorably twin features will probably be continued as part of Tower policy, henceforth, but not as a regular routine.

WHERE THERE'S A GAG, THERE'S A TAX

Bars, Jukeeries, Other Public Amusement Places Also Covered by Interpretation of Law—Question of Back Payments Comes Up

OTHER ASPECTS

Banquets that solicit the presence and the songs or gags of professional stars place themselves under an obligation to pay a 10% amusement tax to Uncle Sam. If no actors are in the act, just congressmen, a banquet isn't considered entertainment and no fun tax is required. This is the intent of revenue laws that the ubiquitous benefit of which towns are held annually in large hotels throughout the United States. (Continued on page 45)

Billy Rose Sideltracks 'Fun' Pageant for Cafe, Maps New Flag-Waver

Billy Rose has temporarily sidetracked his plans for a niterly version of "Fun to Be Free" pageant at his N. Y. Diamond Horseshoe. Instead he'll produce another type of patriotic entertainment, with John Murray Anderson to do the staging. Paul Sam, newly appointed booker of Rose's niterly, is currently lining up the show, but no deals have been set as yet.

New Diamond Horseshoe, a production will open mid-July.

HILDEGARDE IN HOSP WITH AILING THROAT

Forced to drop out of Clifford C. Fieber's "Keep 'Em Laughing" at the 44th St. and also the Savoy-Plaza hotel, N. Y., where she was doubling, Hildergarde is confined to Gotham hosp with a bad throat for another week or 10 days. Hazel Scott doubled for her in the vaude, and John Hoyzard is rounding out the cafe engagement. The Peters Sisters subsequently acted in for Miss Scott.

Hildergarde is expected to be okay for all commitments in Cleveland here at The Mounds Club June 18 for two weeks, then goes to the Chase hotel, Columbus, for three weeks and to the Mount Royal hotel, Montreal, July 21, for another fortnight, winding up second fortnight in Chicago, a return booking, in August-September.

Argentinita and her company, including sister Pilar Lopez, Carlos Coloma and conductor Rey, go out on "Laughing" (26).

The two-day vaude is having a second night that night on the occasion of Gracie Fields becoming the new headliner in place of Victor Moore. William Gray is going out after tomorrow night's (Thursday) performance.

Hoot Kington Joins Rodeo

Memphis, May 26. Hoot Kington, film cowboy, is joining the Hal E. Ramsey Rodeo here at the Mid-South Fairgrounds June 4-7 as an added attraction.

Column is under sponsorship of the Memphis Exchange-Club.

Bill Elliott on F.A.'s Charlotte, N. C. May 26. Bill Elliott and his company are in the Carolinas on personal appearance. Elliott, western featured player, is being accompanied by Dub (Cannonball) Taylor, his oyster comedian, and the Rodick twins.

Walter Greaza 'Loaned' to AGVA By Equity to Administrate Affairs As Illness Forces Phillips to Quit

Inducted Into Army, Clevelander Sells Cafe

Cleveland, May 26. Drafted into the army, Sanford Mann last week sold his downtown Sweeney's Wonder Bar to Steve Greesh, operator of a string of niteries, for around \$18,000.

New owner retaining it Greesh's Wonder Bar but adhering to the same policy, also keeping Benny Bee's orchestra plus two singers, Carole Lewis and Lois Miller.

AMES JOINS FREDERICKS

Chicago, May 26. Morgan Ames, for the past nine years general manager of the Mort Singer Theatre Circuit, has resigned to join the Frederick Bros. Artists Corp. as executive vice-president. In a deal worked out with L. A. Frederick, president, Ames will be in charge of the operation of the Artists Corp., which is a subsid of the Frederick Bros. Music Corp.

Prior to joining Singer, Ames had been division manager of the Wagon Wheel Inn roadside-night club, the midwest and before that with Universal theatres.

He will headquarter in the local home offices of the Frederick Arts. Charles V. Yates will be manager of the artists' office in New York, where he will be assisted by Matty Rosen.

Niterly Ops Face Fine, Jail Under State Law On Racial Prejudice

Minneapolis, May 26. First case of its type to be prosecuted here under a state law making it a misdemeanor subject to a fine of \$100 and \$1,000 for hotels and public resorts to discriminate racially, Mr. and Mrs. Carl Pershagen, owners of the Wagon Wheel Inn roadside-night club, have been arrested on complaint of Samuel Tucker, Los Angeles, stationed at Ford Snelling with a medical attachment.

Tucker charges that he was in his army uniform with a party of four, including two girls, when service was refused in the Inn. Tucker claims that a waitress told him, "We don't serve Jews here."

Ames-Arno Quit Cafe Due to Booking Conflict

Ames and ARNO, who went into the N. Y. Latin Quarter show last week (26) as replacement for Emilie Boreo and Trixie, the juggler, lasted only one performance. They cancelled out because of conflict with the Frank Mazzone Co., knockabout apatch act.

Ames and ARNO also refused knockabout acrobatics and, when Lou Walters, the niterly, offered to change their spot directly following the Mazzones, the mixed comedy team said they'd like to scrap out of the show. Walters paid them off and recalled Trixie.

The American Guild of Variety Artists got new leadership again last week, when Thomas J. Phillips resigned as national organizer because of illness and Walter N. Greaza was drafted as administrative chairman. Greaza, who for three years has been assistant executive secretary of Equity, is being "loaned" by the legit union to the variety performers for three months, with further extensions if necessary.

Phillips' ally recently replaced Gerald Griffin, who was displaced from the executive secretaryship of AGVA after a year in that position. In a letter to the executive board of the Associated Artists & Artists of America, now steering AGVA, Phillips stated that ill health, plus the mounting problems of the Burlesque Artists Assn, which leadership he retained, forced him to withdraw from the AGVA scene. It was made clear in the letter that the pressure of any kind was brought to bear on Phillips to resign. In fact, Phillips had been in the hospital, especially because of an organizer, while the matter of his resignation was being handled. It was known that day that Phillips was resigning.

Phillips' letter to the Four A's was read to that body last Thursday (21), but Equity on Tuesday (19) had already taken under consideration the possibility of "loaning" Greaza to the Four A's. It was widely known that day that Phillips was resigning.

Greaza, who has been serving as chairman of a special Four A's financial committee for AGVA, had been in the Four A's in the past to talk over with the executive board in AGVA. He had consistently disapproved that post. It was known that day that Phillips was resigning.

Greaza had been appointed administrative chairman was popular with all factions in AGVA. He is a native of New York, and the variety performers union all are in agreement that it is a reorganization of Equity. Greaza is the man who can do it.

It is Greaza's purpose to step out of AGVA and back to Equity as soon as AGVA can be put in smooth working order. During the period of reorganization, Greaza will undoubtedly also be looking around (Continued on page 54)

'HARLEM CAVALCADE' DROPS 20G, PLANS TOUR

Ed Sullivan's "Harlem Cavalcade" colored two-day vaudeur, which closed Saturday (23) at the Blitz, N. Y., has been extended to a third its three-week run. Shubert's, who were associated with the N. Y. Daily News collection, will be in the show bore the entire brunt of the red ink.

"Cavalcade" is being condensed for touring. Only one date set as yet is the Apollo, Harlem, opening Friday (26).

N. Y. Niteries Cancels 'Team As Too Risque'

Owens and Parker opened and closed in one day at LaMartinique, N. Y., but their act was cancelled, though their duties to stage it was agreeable with the two-man team. "Dare" was surprised, indeed, hadn't bought them bill, since they were booked at the same time and just closed at the Kelly's, Miami Beach. Combo goes to El Morocco, N. Y., next.

Walter O'Keefe, marking his first cafe date in New York, opens at the Martine June 4.

New Actor-Tax Ruling

Continued from page 43

Amusement tax applies only to portion of tickets retained by organization...

Tax rulings applicable to barrooms or other spot where juke boxes are operated...

Because tax officials in N. Y. estimate several hundred dancers of this sort are held nightly...

Ruling on juke boxes is that any establishment which has space for dancing is a cabaret...

Previous to Oct. 1, the tax ruling was that 4% had to be paid from each patron in a cabaret where entertainment is provided...

The new advice to revenue men also stipulate definitely when the 5% tax is applicable in cocktailbars or barrooms having no entertainment...

Jayne and Adam DiGatano Fashions in Dance

Radio City Persian Room Music Hall Hotel Plaza, N.Y.

GENERAL AMUSEMENT CORP.

ment is provided, the 5% entertainment tax is assessed against the place. Proprietor can charge customers that amount...

CROWDS HOOT DELAYS IN TEST BLACKOUT

Cleveland, May 26. When Hotel Statler dimmed lights on marquee six minutes late and Lake theatre was one-minute behind schedule...

TEMPORARY RELIEF

Carroll's 'Vanities' Has Drafted Trouble on Singers. Friday am, Conrad Kelsey, producer of Earl Carroll's 'Vanities'...

Puck Now Producing

At Hurricane, N. Y. Harry Puck is the new producer at the Hurricane, N. Y. nitey. His first show goes into rehearsal June 1, with its opening scheduled for June 17.

MCA Dugan Operated On

Johnny Dugan, of the Music Corp. of America's vaude band, underwent an operation yesterday (Tuesday) at Flower-Fifth Ave. Hospital, N. Y.

BACK TO FEELING

Chicago, May 26. Hullo, burley, which closed May 25, will be back on the bill just as soon as the show or orchestra begins. In barrooms or cocktail bars, singing waiters or even semi-pro entertainers...

COOPERATION

Mpls. Nitrate Pool \$2,200 in \$10,850 Settlement to Cranmer-

Minneapolis, May 26. Various night clubs in the vicinity of the Colonial Inn, Twin City hotel, are reported to have subscribed \$2,200 to a fund used by the Inn to settle a \$10,850 damage suit brought by the Rev. H. J. Soltau...

CASINO, PITT BURLEY, FOLDS FOR SUMMER

Pittsburgh, May 26. Burlesque folds here for summer at Casino Saturday night (30) after one of the most successful seasons in years. Owned and operated by Harry August...

Geo. Tyson Won't Direct 'Miss America' Pageant

Pittsburgh, May 26. If there's a 'Miss America' pageant this summer in Atlantic City, which seems extremely doubtful, it'll be directed for the first time in years by someone other than George Tyson...

Regina Cafe Gets OK to Reopen After Rum Rap

Regina, Sask., May 26. Oriental Gardens, Regina night spot, was permitted to reopen after a council gave its manager, Howe Louis, permission to take out a new license. It had been closed since April after Louis had appeared before council to try and show why it should not be re-opened...

Felton Waves the Flag

'Happy' Felton, the rotund comic, has written a song, 'Put a Stamp in Your Book for Uncle Sam', which he is currently at Keith's Theatre, to promote the sale of the Treasury Department's certificate.

Plus doing the number from the stage as a warmup, Felton is taking members of the audience to the front lobby between shows for closer contact with the audience...

Night Club Reviews

Continued from page 44

Stanley theatre here just a few months ago, is a treat for nifty comedy and a smart, polished act. It's one of the best of the wooden-joint variety out of the ordinary and expertly handled by a troupe which she has one manor in manipulating another and the second working the strings on a third, is soke for a great exercise...

VOGUE ROOM, CLEVE. (HOLLENDEN HOTEL)

Cleveland, May 26. Sylvia Froog, Trill, Don Baldwin, Jimmy Stanley, and Jimmie Watson's 'Vogues' revue is still one of Cleveland's top bands in popularity...

'ICE-CAPADES' SETS NEW SHOW IN N.Y. FOR SEPT.

Los Angeles, May 26. World premiere of Ice-Capades of 1942 is slated for Madison Square Garden, New York, Sept. 10-20, to be followed by a coast-to-coast tour starting in June next year.

NEW YORKER, CHI

Chicago, May 26. Jackie Green, Ruth Pettit, Anna Riegers, Marjorie Lane, Jimmy Stanton, Lester Toume, Gene Tennan, Selma Marlowe Starlets (5), Arne Barnea's Ork (6).

THE CENTRES OF THE STARS

Advertisement for 'The Centres of the Stars' featuring 'The Marcuse' and 'The New'. Includes text: 'GENERAL EXECUTIVE OFFICES LOEW BUILDING ANHEIM 140 W. 46th St., N.Y.C. - BR 9-7200' and 'J. H. LUBIN GENERAL MANAGER SIDNEY H. PIERMONT BOOKING MANAGER'.

STATE, N. Y.

Allen & Kent (4), Adrian Rollini, Tracy Carline, Helen Brown & Arthur, Joe E. Lewis, Ruby Zwerling, P. M. O'Connell, 'Jungle Book' (U.A.).

Lewis can farm out this bill as the first half of any two-day vaudeville layout... The names in this bill, their click calibre and b.w. worth should be an obvious reason for their selection...

Lewis is doing a neat m.c. job, then whamming for 30 minutes on his own as the closing attraction... The mob begged him to continue, but he finally bowed off with the excuse that he was booked for another night at the Hotel Astoria...

In Miss Carlisle, the State has a card of class and talent. It's hard to figure why this girl, who has been beautifully groomed, has not been given up by one of the touring companies... She's an infrequent visitor to the vaudeville stage...

Leading Miss Carlisle is the Rollini Trio, with the billed name of the Marabone Trio... They're playing guitar and bass, respectively. They're standard in the smart cocktail lounges at all the uptown musical act for theatres...

Opening the show is the genteel young mimes of Allen and Kent, a duo who comes from the same line as the two oldsters with them for the reason that they are both vaudeville oldtimers... Jim and Maude were once the owners of their own tagged Kennedy and Kramer, and they are still plenty good to the hoot for all their years...

ORIENTAL CHIC

Chico Marx (Chicago, May 22), Lang & Cranz, Roy & Brice, Jimmy Glinn, Percy's, Ziggy Lane, 'Hello Hello' (Col.).

This is comedy week at the Oriental with a bill headed by Chico Marx's orchestra... Marx has standing company with a number of his own acts equally as well with five as well as two.

Well around five-reel comedy, gang opens with 'Heart of Texas,' which comes from the same line as the customers to his type of comedy... The act that walloped 'em is Lang and Cranz, who do a fast-paced, fast-paced act with two guys do a fast routine of gymnastics on the bars, interspersed with comedy and dance work... Their act is a big on supper show. Fox.

STANLEY, PITT

Pittsburgh, May 26. Gene Krupa Orch (16), Anita O'Day, Johnny Desmond, Roy Eldridge, Johnny Wood, Artie Shaw & Coby; Joe Smith, American (A.C.).

WB deluser continues to be a happy hunting ground for the natives. Last week it was Benny Goodman and his rockin' rhythms; this time it's Gene Krupa and his all-around jazz tunes. Next week will be Artie Shaw, Gene Krupa and his all-around jazz tunes. Next week will be Artie Shaw, Gene Krupa and his all-around jazz tunes...

Gene Krupa, he continues to be more and more of a showman on the skins than a musician. The guy comes on stage in a blazin' white hat, bounds a kettle into a pulp, and bawls a bass drum into a pulp... He's a showman, he's a showman, he's a showman...

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APOLLO, N. Y.

International Sweethearts of Rhythm Orch (16), Gene Krupa, McGee, Eddie & Span, Monroe & Moore, Slick & Lester, Foster & Brown, 'Jungle Baskette', Right to the Left (20th).

International Sweethearts of Rhythm Orch (16), Gene Krupa, McGee, Eddie & Span, Monroe & Moore, Slick & Lester, Foster & Brown, 'Jungle Baskette', Right to the Left (20th).

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main body to work on things that leave a showman's impression. Remainder of the 90 minutes or so is a vaudeville show. On the Negro mixed dance team, are on the vaudeville show. On the Negro mixed dance team, are on the vaudeville show...

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HOUSE REVIEWS

New Acts

EDDIE MAYHOFF Characterizations

Cafe Society Downtown, N. Y. Eddie Mayhoff comes to Cafe Society, N. Y., as the latest in a long line of unique comedians and characterists different to other. He does characterizations of a woman's club...

Mayhoff, in addition, possesses an intriguing style of underplaying himself in introduction and show. It scored a strong click at the C. S. Club...

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On-the-Upeat

Continued from page 38

The Moonlight Terrace, Russell's through a series of neatly paced ballads and rhythm melodies that earned them an encore. One draw was 'The Moonlight Terrace'...

Low Waterman has taken over the bandstand in the Rainbow Room, Wilford Hotel, Toledo, Ray St. Clair...

Tommie Pattenbaugh is playing the piano in the house band at the Toledo Ballroom, Toledo, Ohio...

Lynne Richards, formerly with Harry James and Benny Bergeron, packs plenty of entertainment. It comprises a fast-stepping line with strong acts.

Tommy Dorsey's orchestra has switched booking affiliations from Consolidated Radio Artists to Music Corp.

Unit Review

TALK ABOUT GIRLS

BROADWAY, CHARLOTTE, N. C.

Charlotte, N. C. May 22. Martin Luther King, Jr. (16), J. Jacks, Penny Rich, Missing Links, Arthur Murray, 'The Silver Band' (8); 'Tragedy at Midnight' (Rep.).

Ross and Trudy Russell's 'Talk About Girls,' which premiered here, packs plenty of entertainment. It comprises a fast-stepping line with strong acts.

Trudy Russell Ingeritt got away from the standard routines in two numbers. Their best is the production 'The Talk About Girls'...

'Drunkard' Reels Again

Dallas, May 26. Jack Pepper's Loew's has revived old-time melodrama, presenting 'The Drunkard' every night at 11:30 as part of a round of variety entertainers.

SUPRWAY CIRCUIT GETS MORE SHOWS

Busiest group around show business is Jules J. Leventhal, even though the Central is in the hands of other managers... Leventhal is grabbing shows in the Atlanta area... Leventhal was taken over by Leventhal on a production basis...

PASADENA PLAYHOUSE MEETS EQUITY RULES

The Pasadena Playhouse, which gave Equity a headache for 10 years, has finally changed its stance and will conform to Equity's regulations... Principal requirement is that where Equity players appear they must receive at least \$40 weekly...

Abbott Taking Over Catholic U's Show

For the first time a college show has been taken over by a manager... Abbott will produce it late in July, selection of a cast starting this week...

Nix 'Stage Door' Suit

Suit of Madge Christie against the Sam H. Harris, Fred S. Kaufman and Edna Ferber was dismissed in the N. Y. federal court... Christie claimed that 'Stage Door' written by Miss Ferber and produced by Harris...

Saroyan Heads East With Play for Guild

San Francisco, May 26. William Saroyan leaves for New York tomorrow (Wednesday) with two stage plays aimed at Broadway production...

'HIGH KICKERS' \$140,000 IN RED

'High Kickers' closed in Chicago Saturday (23), in the red to the tune of \$140,000, the season's most costly theatrical misadventure... Broadway at the Broadhurst, understood that 'Kickers' showed an operating profit of only \$200 out of the 21-week N. Y. engagement...

Joe Keith died at 44 in J.C.; ill 6 months... Joseph L. (Jelly) Keith, 44, nephew of the late Joe Lebling, died Sunday (24) in Jersey City Medical Center after a long illness...

JOE KEITH DIES AT 44 IN J.C.; ILL 6 MONTHS

Joseph L. (Jelly) Keith, 44, nephew of the late Joe Lebling, died Sunday (24) in Jersey City Medical Center after a long illness... Cause of death was bacteria endocarditis, among the most baffling types of bacterial infections...

'Fair' to 'Jupiter' 'All's Fair' new Rodgers-Hart musical, starring Ray and Betty Hutton, is being produced on Broadway by M. J. Perlin... 'Fair' will be produced by M. J. Perlin...

'Fair' to 'Jupiter' 'All's Fair' new Rodgers-Hart musical, starring Ray and Betty Hutton, is being produced on Broadway by M. J. Perlin... 'Fair' will be produced by M. J. Perlin...

Ethel Barrymore Hurt

Boston, May 26. Ethel Barrymore was hospitalized here Tuesday night (21) after she sprained her ankle during the matinee that day... The accident happened on the stage, but she insisted on finishing the performance...

Gov. Lehman Vetoes Concord Agency Bill To Lift Commissions Although New York's Governor Lehman vetoed the so-called Concord agency employment agency bill, as had been anticipated, actors are said to feel resentment towards several casters who are reputed to have fostered the measure...

Gov. Lehman Vetoes Concord Agency Bill To Lift Commissions

Although New York's Governor Lehman vetoed the so-called Concord agency employment agency bill, as had been anticipated, actors are said to feel resentment towards several casters who are reputed to have fostered the measure, which would have virtually removed the actor from an unconsented casting agency...

There are stocks in a few other specialties where there are important plays. Detroit, where stock is heavy, has had several new plays, many see stock at the Wilson, Maletic, Boston, while Erlanger's, Buffalo and Providence are set, both companies now being in rehearsal in New York...

ATTS' WASH. SEASON 'WAS SIGNAL CLICK

Closing the most successful season in its history, the Theatre Guild and American Theatre Society's best year of confidence is more than 500 theatregoers at the 1942-43 subscription, although not one play has been officially announced... The measure, introduced on March 24 by Senator Conroy in the Upper the Senate, is currently in the Oetertag in the Lower House...

Gas and Tire Rationing to Sharply Cut Legit Summer Employment

Legit Users, Doormen In Union Under IATSE

Legit theatre users and doormen are to be organized by the stage hands as a B union in the IATSE set-up... Cleaners and porters union sought to take the union but got the signatures of so few that the League of New York Theatres refused recognition... Up to this week there were 20 summer stock outfits registered with Equity and are fairly definite to start the season...

With many country stock shows scheduled to open this summer, and others in the question-bag category, it is estimated that the number of off-season jobs counted on by legit actors for years will drop 80%...

Only Three of 7 Conn. Strawhats Will Operate New Haven, Conn. New Haven, formerly a pivotal point in a thickly infested strawhat belt, will have only three of a portion of its hayfield entertainment this summer... Only three of 7 Conn. Strawhats Will Operate

TALK STOCK IN URBAN CENTERS

There is considerable talk of presenting stock on Broadway this summer, it being figured that the chance of success are enhanced through the indicated heavy drop in summer theatre ventures this year... Most Broadway theatres are classified as legless and top wage scale. If stock is to be played at top prices, it would be necessary to moderate wage scales both back and front...

Anne Brown Leaving 'Porgy' for Concert Dates

Anne Brown, one of the leads in 'Porgy and Bess', maletic, N. Y., will leave the cast this weekend, after the assembly of the concert platform... Anne Brown, who was in the original production of the show, is now touring with the show along with Todd Duncan and others, has been averaging top five performance reviews...

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Sylvia Sidney Wins 'Angel St. Award'

Sylvia Sidney, who was in the recently closed company of 'Angel Street', has won the award... Exact amount payable to the actress was not arrived at, but it is believed to be \$10,000... Management contended it had the right to say which was the ninth performance...

Premieres (May 27-June 8)

'Free and Equal' comedy by George O'Neil, at Erie Theatre, Schenectady, N.Y. (8). 'Free and Equal' comedy by George O'Neil, at Erie Theatre, Schenectady, N.Y. (8).

OBITUARIES

JOSEPH L. KRIBBE... Joseph (Doc) Kr. 54, died of cancer...

EMANUEL FEUERMANN... Emanuel Feuermann, 39, son of the late...

JOHN L. BRINKLEY... John Brinkley, 56, died at Del Rio, Texas...

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ROBERT C. HORNING... Robert C. Horning was held Monday...

JAY GEORGE BROWN... Jay George Brown, 60, died Monday...

GEORGE SINCINER... George Sinciner, 76, former of Meyers...

LEON M. CLEUCH... Leon E. Cleuch, 41, announcer for WHOM...

SARL STEINMETZ... Earl Steinmetz, 27, screen actor, died May 22...

CLIFFORD HOWARD... Clifford Howard, 73, author, book reviewer...

FRED AUGER... Fred Auger, 57, music publisher, died Sunday...

C. ROY HUNT... C. Roy Hunt, general manager of KXIN radio...

NATHANIEL MCCARTY... Nathaniel McCarty, 38, veteran theater operator...

Joseph Silverman... Joseph Silverman, husband of Ruby Silverman...

Greaza... For a possible successor who will eventually get the title...

4 A's More Firmly at Melan... With Greaza functioning as a national executive leader...

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MARRIAGES

Joseph England to Norman Huhn... Joseph England to Norman Huhn, in Pittsburgh...

Mr. and Mrs. Dale Traylor... Mr. and Mrs. Dale Traylor, son of...

Mr. and Mrs. William (Whitey) Sharbo... Mr. and Mrs. William (Whitey) Sharbo...

Mr. and Mrs. Edward C. Calligan... Mr. and Mrs. Edward C. Calligan, daughter...

Mr. and Mrs. William Wyler... Mr. and Mrs. William Wyler, daughter...

Mr. and Mrs. Ward Wilcox... Mr. and Mrs. Ward Wilcox, daughter...

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Bills Next Week

Bill Moore... Bill Moore, 35, died of cancer...

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"NOTHING SHORT OF STUNNING!"
 is how the New York Herald-Tribune describes this spectacular, action-loaded romance as it
HOLDS OVER AT THE RIVOLI, New York City

"Magnificent! The most exciting air-battle scenes imaginable, certainly the best aircraft-carrier drama ever filmed."
 — P. M.
 — *Journal American*

"...events with realistic excitement. Enormously suspenseful. A vividly authentic picture of an aircraft carrier operating under fire!"
 — *Evening Post*

"A thriller which touches an epic subject!"
 "An interesting and thrilling record of H. M. S. Ark Royal!"
 — *New York Daily News*

"Spectacular! The big thrill comes when the hero pancakes his fighter plane on a Nazi bomber and crashes both ships into a dam!"
 — *World Telegram*

"Tingling with drama and excitement. A natural for thrill-lovers."
 — *Film Daily*

"Sensational action shots and stirring war tempo. It really has what it takes to please an audience!"
 — *Showmen's Trade Review*

"Hair-raising scenes send this over as exciting entertainment!"
 — *Boxoffice*



Starring JOHN CLEMENTS * LESLIE BANKS
 JANE BAXTER * ANN TODD * BASIL SYDNEY
 EDWARD CHAPMAN * Produced by Michael Balcon
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